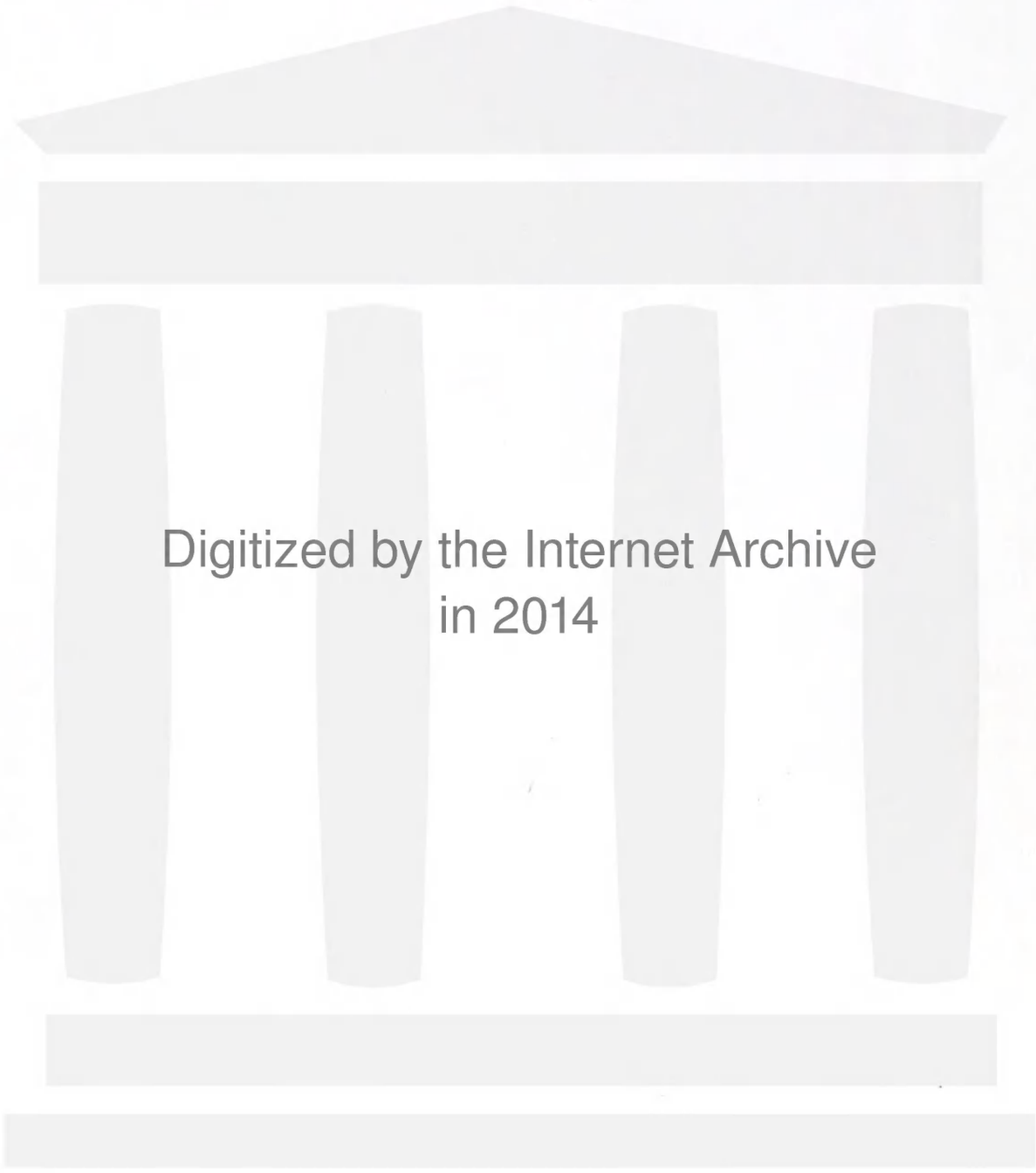

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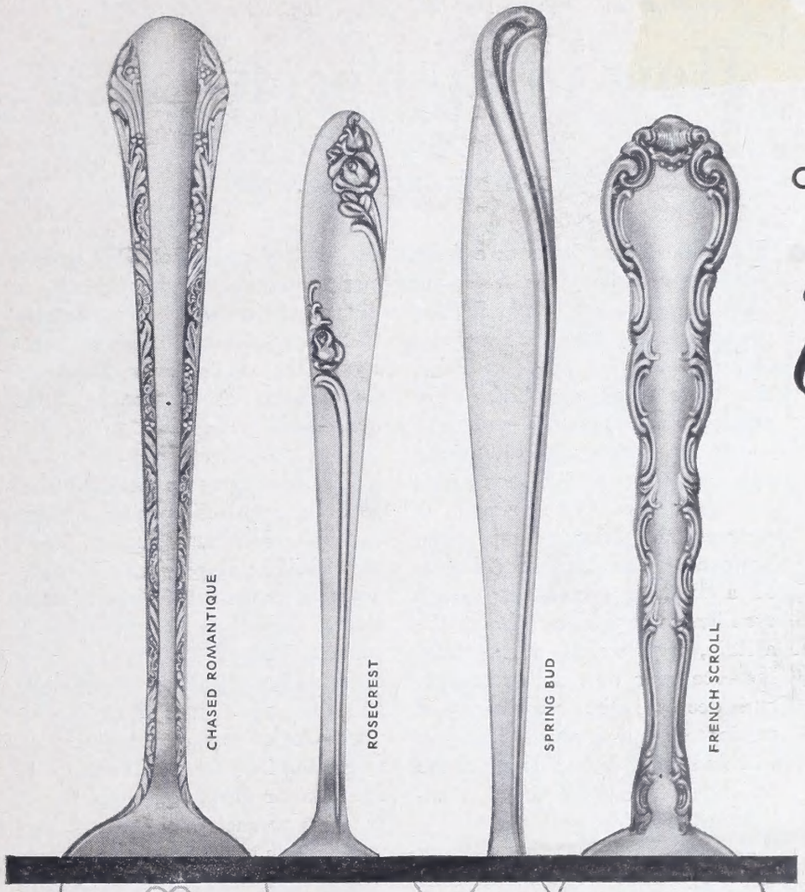
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Part Two in HOUSE BEAUTIFUL'S *series on*

How to approach music

By RICHARD WILLIAMS

He who listens looks at a feast, but he who plays tastes the feast. If this is not an old Persian proverb, it ought to be. I've made it up to express my own belief that there exists no substitute for making music yourself—and none should be accepted. I do not mean to promise that the ability to pick out the tune of "Young Love" on your guitar will guarantee you a profound insight into the structure of a Brahms symphony, though even here a good case, give or take a little, can be made for playing. Increase your own ability a little and decrease the complexity of music to be understood and you will find that playing does aid the understanding, guide the ear, enlighten the enjoyment.

However, the case for playing is stronger still. What a little skill at music-making can do for you is nothing less than the destruction of the mystery which engulfs music. It razes the fence. It rends the forbidding veil. It makes navigable a sea which only seemed uncharted. By experiencing the actual making of musical sounds, you learn that music is not something that is produced by acolytes who have mastered the secret of deciphering the Rosetta stone. It is possible for the ordinary mortal to make some kind of music and to become aware of the elements which construct music, elements as "unmysterious" as are the letters, syllables, and words which construct a book. And it is this realization which transforms the art from something strange to a force which enters our bodies, which we can carry with us, reproduce through our minds and hands and also use in our house.

Last month we discussed the piano, the instrument which in several respects is fundamental to music-making and which, for the amateur, certainly represents the one medium most useful, whatever be the music he prefers. This statement is not to derogate the violin. Is the violin not a marvel of human ingenuity encased in a small piece of wood? The player "draws across the intestines of the agile cat the tail of the noble hoss" and the most beautiful sounds to be heard in music *may* emerge. What variety of emotions lies in "the tongues of violins," in Walt Whitman's phrase! Here, too, many kinds of music are served; the instruments themselves differ as much in quality as the music for a hoe-down farm dance differs from a Bach *chaconne*.

BUT one thing is certain: the violin requires special musical capacity, that is, a perfect sense of pitch. The player forms his own notes; imperfection in pitch looms large, technique is difficult to acquire. This is true also of the other string instruments, the viola and the cello. If as a child you were taught any of these instruments and if you then showed some aptitude for them, you ought to reexamine yourself and see whether you wouldn't want to study them anew. Unlike the piano, the violin is not an instrument which you can take up easily late in life. Exceptions occur, for there may be those who are specially gifted and did not know they were. But, generally speaking, only those with a very good ear and earnest ambition should turn to the violin. It is not for the casual player. I have always suspected Sherlock Holmes' veracity in telling us how much comfort he got from playing the violin. When did he practice?

The modern piano, with its hammer action, its ability to play soft and loud and swell or diminish the tones, with its dynamic range from murmur to thunder, is the product of a development which began late in the Eighteenth Century. The ancestors of the piano were several instruments, beautifully encased, lovingly perfected and capable of producing charming sounds. To this eighteenth-century family belong the clavichord, in which the strings are sounded by being struck by small pieces of metal, and the members of the harpsichord group, such as the virginal, the spinet and the harpsichord, in which the strings are plucked through keyboard action. The harpsichord represents the highest state of development of the plucked instruments. It has two or more strings to a note, and the number of strings sounded can be regulated by mechanical means. No the harpsichord is not capable o producing any dramatic effects

such as the piano, nor can one sustain a tone and let it die away in a romantic echo. What one can achieve on the harpsichord is clear articulation and extremely delicate execution of rapid passages. Eighteenth-century and earlier music, Bach, Scarlatti, Couperin, takes on new charm and meaning when it is played on the instrument for which it was composed. Because of the freshness which rises from this music, perhaps because some of us have grown a little tired of noise and dramatic murk, perhaps because some of us admire the sleek sheen of antiques—whatever the reason—there has recently taken place a remarkable revival of interest in harpsichord music. So much so that this most unworldly of instruments appears in the worldly surroundings of a pop song! In recent years an astonishing number of people have begun to listen to harpsichord recordings, chiefly those of Wanda Landowska, the leading harpsichord virtuoso of our century and the one artist largely responsible for the current enthusiasm. Provided you are willing to invest time for practice, the harpsichord can be a lot of fun. Many people have begun to play it and the enthusiasts are fervent about it. The interest is great enough for several instrument houses (in Germany, France and even the U.S.) to build new instruments. They are being bought and the antiques are being bought, but whether as musical instruments or pieces of decorative furniture is not clear. Certain it is that something in this old sound suits new ears.

THE very opposite of the harpsichord is represented by the electric organ. This is the twentieth-century adaptation of the ancient and churchly wind instrument, the pipe organ. It enlists the aid of science to produce exciting sounds and colorful tones. It fulfills the formula for our day (or *one* of the formulas, since contradictions always live side by side). You needn't do it yourself; there is a device that does it for you. On the electric organ you will find a number of stops and registers; once you have learned how to manipulate them you will be able to give color to a simple melody, to swell the tone with a mighty crescendo, to reduce it to a far-away whisper, to imitate the characteristics of woodwinds or brass instruments, to evoke a moonlight legato or a midday bright staccato, all depending on your own invention and mood and taste. The result does depend on your taste; the instrument can lead to smeary sentimentality. But that would be your fault, not the instrument's. That the electric organ lends itself to tasteful and telling musical effects is attested by many recordings. Try, for example, one of the recordings of Richard Ellsasser or Paul Mickelson or Reginald Foort, and you will hear how agreeable such music can sound. The electric organ permits the amateur to daydream. It is an exaggeration to say that you can learn the instrument "in one easy lesson," but it is certainly true that satisfactory daydreaming can be achieved on short acquaintance.

THE electric organ is easier to learn than the piano. You will get fun out of it remarkably quickly. Yet you will be well advised, if you are considering the purchase of an electric organ, to go one step further and take a sufficient number of lessons to carry you beyond the rudimentary. If, as I say, you invest in some studying and some practice, you will be able to play more than "The Old Folks at Home." You will have a variety of music at your command, you will know how to accompany the children in songs, you can play music for dancing or a party, you can play for your own relaxation and you will learn to give vent to your own creativeness in improvising and adumbrating the music you love. In short, the electric organ is a very good instrument for the amateur to consider.

The latest development in modern instruments is a combination of piano and electric organ which allows you to play the piano alone, the organ alone, or a combination of piano and organ. The new device sounds intriguing, but it is as yet too new to be evaluated fully.

A word about woodwinds and brass: they are all fine instruments but none of them is a happy choice for the amateur playing at home. If you have the opportunity to play in an orchestra or participate in a jazz band, then, yes. You will be very welcome—for a good clarinetist or an agile saxophone player is hard to come by. Since these stellar instruments need a supporting cast, they are not considered primarily by the man or woman who wishes to make music in the living room. Besides, a trumpet in apartment 4B will raise a problem.

But there are other instruments, simple but interesting, which serve the casual hobbyist and help him to approach music. We'll discuss these next month.





PHOTOGRAPH BY MAYNARD PARKER

Our cover: Virginia Stanton's imaginative pearly pink setting for strawberries and cream in Indian silver bowls, an elegant symbol of an entire issue which reveals to you the new, light-hearted art of being a gourmet, hostess and housewife simultaneously.

House Beautiful

Vol. 99, No. 7

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

JULY 1957

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THE FUN OF FEEDING FAMILY AND FRIENDS

How To Be the Gayest Gourmet in Town **39-45**

One Magnificent Dish **46-47**

The Low-Down on Dining Tables **48-49**

For the Perfect Summer Meal: Cold Soup **50-51**

The Importance of Luncheons **52-53**

Serve the First Course in the Living Room **54-57**

How to Form a 16mm Film Club **58-59**

What to Serve at 11:00 P.M. **60-61**

What Is a Good Menu? **62-67**

How to Prepare Two Parties at Once **68**

The Return of the Elegant Picnic **69-75**

How and Why Your Editor Has Taken up Elegant Picnicking **69**

Discover the Secrets in Table Setting by Playful and Creative Doodling **76-79**

Take the Mystery out of Freezing **80-81**

Summer Drinks of Distinction **82-83**

AIR CONDITIONING

How to Air-Condition Your Car **84-85**

An Air-Conditioned Car Can Change Your Mind About Touring **85**

How Big Should the Air Conditioner Be? **90-91**

THE ARTS OF GOOD LIVING

How to Approach Music **2-3**

How to Form a 16mm Film Club **58-59**

Children's Work Need Not Be Child's Play **86-89**

Discover the Secrets in Table Setting by Playful and Creative Doodling **76-79**

Take the Mystery out of Freezing **80-81**

GARDENING

Make Your Back Door as Presentable as Your Front Door **92**

TRAVEL

How To Leave Home And Like It **36**

OTHER FEATURES

It's Worth Mentioning **6-7**

Window Shopping **8-34**

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Mr. Donald Wills Douglas, Jr., Vice President of the Douglas Aircraft Corporation, and his daughter Victoria

For Victoria Douglas' seventeenth birthday her proud father has promised her a lovely start on her own sterling silver. Victoria has set her heart on rich, graceful Silver Rose in Heirloom* Sterling. "I think it's the prettiest silver pattern I've ever seen—with just that one perfect rose," she says.

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IT'S WORTH MENTIONING

By JULIE POLSHEK

Vertical barbecue grills are coming into great demand. Here's a new one conveniently built into a cart that folds for auto trips. The large-capacity upright grills can be adjusted for nearness to the central fire basket. Unit includes wind shield and large drip tray. There's a horizontal grill for cooking, work shelf, 16″ x 26″ tray for dishes. Durham Grille-Wagon is built for long service. A find for $18.95. From Taylor Sales Co., Wayne, Pa.



Karoff's mobile Versa-Table folds automatically when you flip up the shelves. Use it half-unfolded against a wall for books, plants or serving. Fully opened, it affords a serving cart or a mobile bar 18″ x 24″ x 34″ high for outdoor or indoor use. Brass-plated frame and handle smartly complement matte-black shelves. It's made of strong metal with rugged finish, swivel wheels. $35. Leisure Trading Post, Box 69, Rutherford, N. J.





Handsome carving platter doubles as an hors d'oeuvre server. In carving use, a rotating meat holder occupies center well; in server use, well holds cheese, relishes, "dunking" mixture or condiments. Platter is select birch or walnut with rich wood grain, and skilled craftsmanship makes the most of the wood's beauty. Folding brass handles. Gladmark Rotator DeLuxe, 17″ x 25″, in birch $22, walnut $28.50. From Saks Fifth Ave., New York.

FRED LERNER



Scalloped edge cut by this new Wiss scissor gives shelving or table mats a decorative finish. Just the thing for edging felt cushions, voluminous tulle or crinoline skirts or other garments. It is also useful for party-favor making. Used for dressmaking purposes, Wiss Skalloping Shears provide seam finish high in ravel-resistance. Finely made of forged cutlery steel, they cost $7.75. From Helen Gallagher, 413 Fulton, Peoria, Ill.



Fostoria Wheat—sparkling handblown crystal, embellished with a hand-cut stalk of wheat, each tiny grain in rich detail. A work of artists for your proudest tables. Place setting: $17.50*



Fostoria Contour—a handblown masterpiece of modern simplicity, the stem inspired by the fluid motion of contemporary sculpture. At perfect ease with any décor. Place setting: $9.50*



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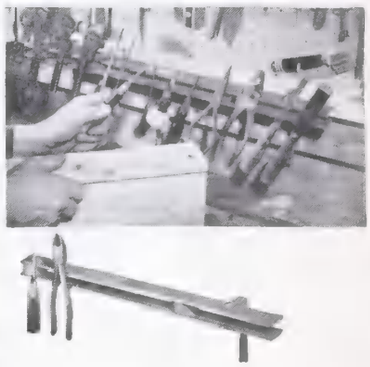


Fostoria Stardust—big stars, little stars, hand cut by Fostoria artists, twinkling against a heaven of fine handblown crystal. For modern or traditional. Place setting: $18.75*

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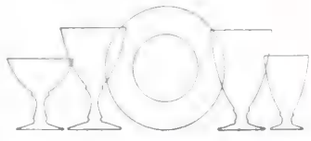
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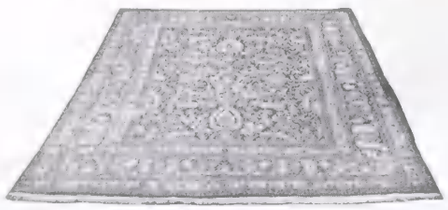
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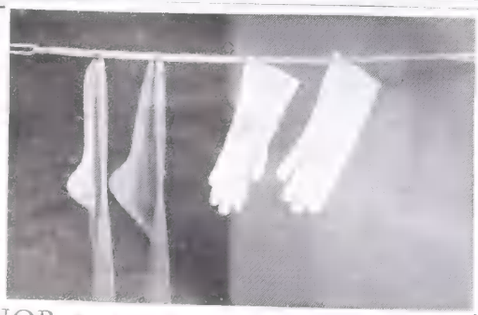
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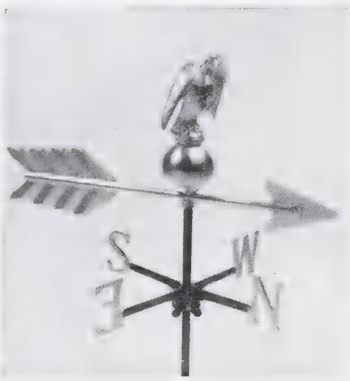


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SHRIMP CHILLERS. We've always admired the way hotels serve seafood cocktails bedded in ice. Now we can do it at home and at a price that's hard to believe. Servers made of glass, 5" in diameter, have individual sauce dish in the center and would be wonderful, also, for serving fruit salad or cocktail tidbits. Set of 4, $1.95. 8, $3.75. Plus 25¢ post. The Added Touch, Dept. HB7, Wynnewood, Pa.



THE BRIDE WORE WHITE, the same glorious gown worn by her mother and grandmother, and it looked like new. Thanks to the Le Boeuf Process, of course! The exclusive Le Boeuf handling and restoration of wedding finery is based on an old French formula and well worth the conservative cost. Send for booklet and prices. Le Boeuf Co., HB, Bridal Service Division, 234 Amherst St., East Orange 4, New Jersey.

SHOPPING WITH Pegay Ryan



NO PARKING is the eye-stopping warning that flourishes across this beach towel, and we hope it will intimidate certain "drips" to keep off. The advice still holds if you're using it to warm up a cold shoulder! Made of white terry with husky absorbency, it's printed boldly in red, yellow and black print, measures a generous 36″ x 72″. Without fringe, $4.95. With fringe, $5.95. Postpaid. Edith Chapman, Nyack, New York.



HAVING A PICNIC is all play and no work with gay baskets like these. Hand-woven wood hampers have drop handles, hinged covers. Family size, 21″ x 11″ x 11½″, is lined in red, has service for 6: plates, tumblers, knives, forks, spoons, salt & pepper shakers. $12.95. Junior's, personalized in red, is 11″ x 7″ x 6″, will hold 8-oz. thermos and lunch. $2.95. Ppd. Gotham Gifts, HB7, 67-85 Exeter St., Forest Hills 75, N. Y.



IVY LEAGUE DUET is the shirt that's top drawer fashion in a man's summer wardrobe. With the collar in, it's an Ivy V-neck; with the collar out, it's a handsome sport shirt. It's expertly tailored from pure washable lisle with knit-in sleeve, rib cuff and extra long tail. In black, powder blue, beige or navy, with white trim, $5 ppd. Morris Disner & Son, HB7, Northland Center, Detroit 35, Michigan.



A SALEM PLANTER filled with bright red geraniums and glossy green ivy makes a garden spot that will add charm to the exterior of your house. Spot several on your terrace or patio for a lovely blaze of color. Black pottery watertight bowl, 5″ wide x 4¾″ high, rests on solid brass stand 6¼″ deep x 6½″ wide. Stand is also available in black finish. Specify. Complete, $2.45 ppd. Hobi, HB7, Flushing 52, N.Y.



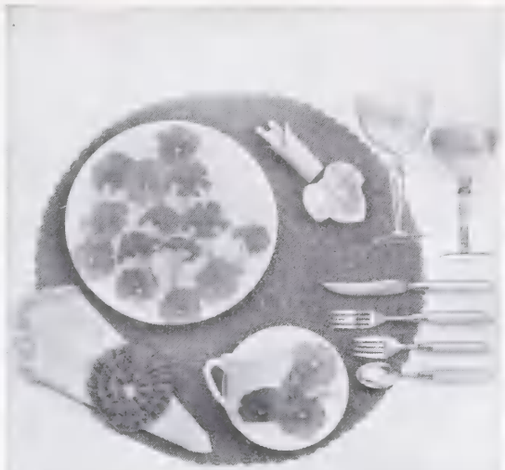


Table Fashions from Carole Stupell

America's only salon dedicated to Carolated settings. Illustrated: our PRIMULE pattern—a striking new color combination of pumpkin and yellow with matching accessories. 5 pc. place setting $11.00

at our distinguished

Carole Stupell Salon, 54 East 57th Street (at Park Avenue) New York



LEMON CRESCENTS

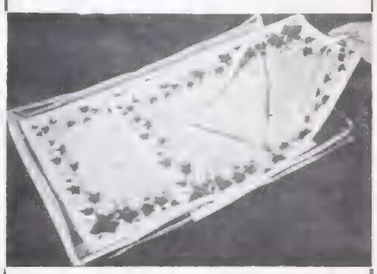
are delicious salad or dessert plates from Italy. 9½ long they have the texture and color of lemons and are decorated with 3 dimensional baby lemons and leaves. Each ppd. $2.25

SPECIAL, 1 DOZ. LEMON PLATES ppd. $25.00
LEMON PLATE NAPKINS ppd. 50¢ FOR 25
LEMON SALAD BOWL TO MATCH, MEASURES 14½" LONG, 4¾" DEEP ppd. ..$14.95

SORRY NO COD'S PLEASE

THE Lillian SHOPPE
Dept. HB7
20 Armat St., Germantown, Phila. 44, Pa.

ZIPPERED DOILY FILE



Keeps your place mats, doilies and table linens of all kinds wrinkle-free, dust-free and easy to get at . . . ready for use at a moment's notice. Made of see-through plastic, bound with matching tape. Zipper runs around full three sides so it may be opened perfectly flat for ready storage and removal of linens. Generous 13" x 22" with 3" gusset. It holds about 2 dozen mats. Order by No. G627.

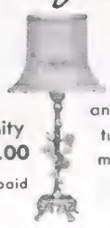
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3 for $2.85
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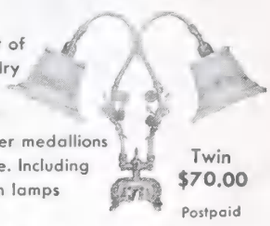
DOWNS & CO
Dept. 1189C, EVANSTON, ILLINOIS

Avignon Lamps . . . in true French tradition



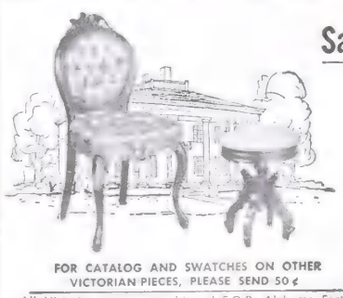
Vanity
$39.00
Postpaid

Gorgeous Avignon Lamps, hand wrought of brass and bronze, 24 karat gold jewelry plated—touched with white French antiquing. Shades are hand made of sheer tucked crepe, trimmed with imported flower medallions matching the porcelain flowers on the base. Including the lamps illustrated, there are fourteen lamps in the ensemble.



Twin
$70.00
Postpaid

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This beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of 20 colors, covered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescata Marble $14.50

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All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery

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wading pool — sand box

A year-round joy for toddlers that will last for years and years . . . this brand new "baby sitter" that can perform as a sand box in the morning, a wading pool in the afternoon and keep a little one busy all day. Yellow canopy and gay red pool are made of hard Styron, the high-impact polystyrene . . . not a flimsy sheeting but solid, long-lasting, no-fade, no-leak. Tightly secured canopy can be lowered down aluminum center post to serve as cover to keep water clean or sand dry. No screws, nails, or slivers; no crevices or cracks, never any rust or corrosion. Can be tipped to empty water.



36" diameter, 5½" deep; canopy 38" diameter; overall height 34"; shipping weight 14½ lbs.

Send check or m. o. for **$15.95**



Immediate shipment. Express charges collect.

SATISFACTION GUARANTEED.

Hobi Dept. B-77, Flushing 52, New York



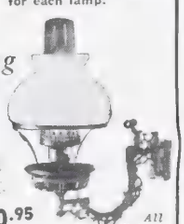
Hanging Ceiling Lamp

Light up your life with the best of early Americana combined with new-as-now black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. The 11" shade is in hobnail milk glass; the mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully electrified 3-way socket. **$19.95**

All brass model (not shown) **$24.50**

Add $1.00 West of Miss. for each lamp.

Swinging Bracket Lamp



Old fashioned charm faithfully reproduced to provide light where needed. Adjustable hurricane lamp in black wrought iron, with 8" hobnail milk glass shade. Measures 16" overall; extends 13" from wall. Has a 3-way socket for a 50-75-100 watt bulb. **$10.95**

All Prices Postpaid

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Write for free 50 page catalogue.

Jenifer House

New Marlboro Stage Dept. B-7

GREAT BARRINGTON, MASS.



DON'T MEASURE—JUST POUR

Highball Glasses

No jigger needed with these hand-blown glasses! Ball-shaped base holds exactly 2 ounces. Fill with liquor, then add soda or water—you have a properly made highball every time! 3-letter hand-etched monogram. Specify 14 oz., 8 oz. or Old-Fashioned size.→



8 glasses $10.95 12 glasses $16.25

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History making tea from the same London firm which supplied tea for the Boston Tea Parties back in 1773. In a colorful metal caddy which bears a facsimile of the petition submitted by Davison Newman & Co. to King George III for compensation for loss of their tea at those famous affairs! Boston Harbour Tea is a superior blend selected from high grown Indian and Ceylon crops, so that you are sure to enjoy drinking it! A wonderful gift for the lover of Early Americana.

One Pound Caddy **$3.50** ppd.

ON THE SHUNPIKE

J. JILL LTD.

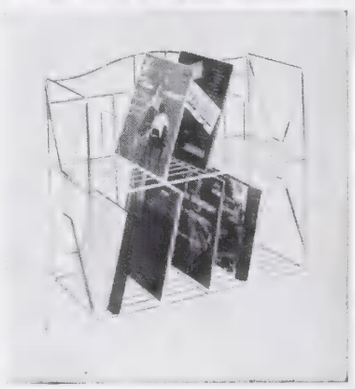
SOUTHFIELD, MASS.



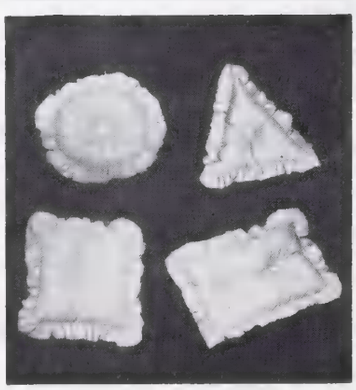
WINDOW



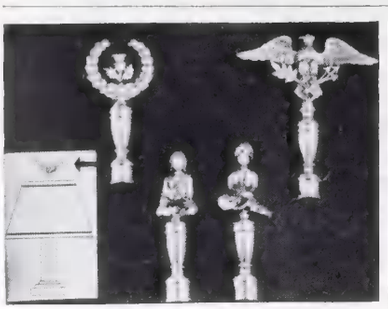
THE OLD MILK PAIL takes on glamorous airs and will be an overwhelming success at your next party. You, the hostess, can relax and join the group gathered around it. Load it with ice or fill it with 6½ quarts of punch or iced tea. Handsome brass and copper ice bucket with hammered finish is topped with an eagle and is fully insulated. $15 ppd. R M S Interiors, 11146 So. Michigan Ave., Chicago 28.



MUSIC IN BRASS. A record hit for anyone who loves listening to recorded music is this beautifully simple and simply beautiful modern storage rack. The sturdy frame is quality brass-plated, and it sorts hundreds of long-playing albums in easy-access compartments. 31" high x 25" wide, it's $30 express charges collect. Holiday House, 17 Bellevue Theatre Building, Upper Montclair, New Jersey.



CHINTZ TOSS PILLOWS are a light-hearted touch to a room in need of a lift. These come in lollypop colors to mix or match, have button centers and frilly ruffles. Choose lilac, green, aqua, red, pink, yellow, gold, white, black or brown in small square, triangle, round or oblong shapes. $2.25 each. Four are $8.50. Add 90¢ postage. Colten's, 1351 Beacon Street, Brookline 46, Mass.



BRIGHT IDEA FOR LAMPS!

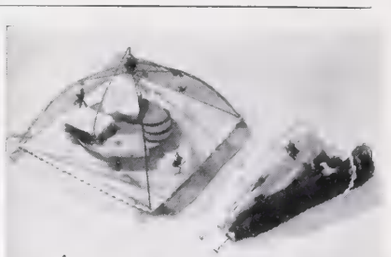
Help your lamps "Light Up" your home with these new and exclusive **Finials.** Unscrew the plain, ordinary ones you now have and replace with any of the 4 designs we offer. You'll see a difference immediately. Lamps, basic items in every home, can be made to stand out by using any of these solid brass finials. Entirely hand made, highly polished, they fit all lamps. Pick an American Eagle in all its splendor, or, if you're Scotch, you'll be proud to display the Thistle in a Wreath. For the modern touch there's an Oriental Rajah and his Ranee. Whichever you select we guarantee complete satisfaction. Each one only $2.95 . . . any pair $5.50 ppd. Sizes below are overall. *In the City? Visit us.*

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KEEPS INSECTS OFF!

Enjoy picnics—eating on patio—outside dining. New food umbrella keeps unwelcome insects off outdoor food platters. These gay 14" diameter parasols are available in assorted colors (pink, yellow, white). Made of sturdy, finely woven netting. Washable. Folds like an umbrella for easy storage or packing in your picnic basket. Eat outdoors this summer in comfort. 3 for $2.00 postpaid in gay color assortment. Money-back guarantee. Send for FREE Early American Furniture and Gift Catalog.

The Colony Shop

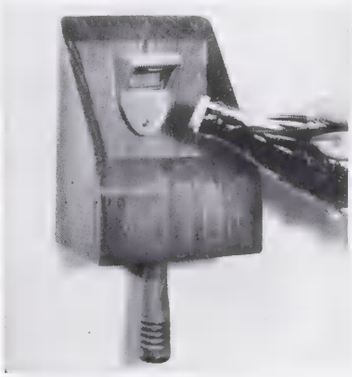
BRECKSVILLE, OHIO

SHOPPING





TRAVEL LIGHTLY with a smart Spanish Wicker Bag and you'll wind up at your destination as fresh as a daisy. Its jumbo size, 12″ long, 8″ wide, makes it the perfect companion for overnight visits, jaunts to the beach or to stow a quick costume change for a commuting career girl. Sturdy and lightweight, it has brass hinges and closure, opens at the top. $5.95 ppd. Elizabeth McCaffrey, B-7, Orange, N.J.



HANG A SCOOP on your kitchen wall, another in a pine-paneled game room, and as it decaps warm weather drinks, it will encore your hospitality. Reproduced from a colonial New England original in mellow-finished pine, Sugar Scoop Bottle Opener is 10″ long over all, 5″ wide, and will hold cases of bottle tops before it has to be emptied. $3.50 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



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"It's wonderful—kills pesky fleas and doggy odor while I snooze. I love its cedar aroma, its billowy comfort." Protects children. Ends all struggles with messy powders, sprays. Stops scratching. Keeps pets off chairs, sofas—no more "B.O." in the house! Pleasant in any room. Economical, lasts for many months. Flea-Scat-Pad, 15x28 in. $3.49. Super size, 28x36 in. $4.98. Also try new *Aerosol Chaperone*, keeps pets out of gardens, evergreens, garbage cans, etc. $1.49. *Send No Money*—Order C.O.D., or send check and we'll pay postage. Sudbury Laboratory, Box 47H, Sudbury, Mass.

Money-Back Guarantee.

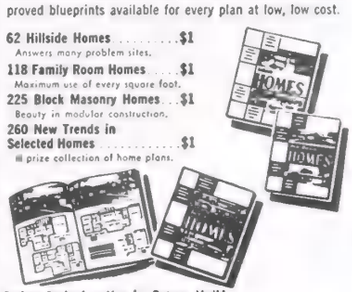
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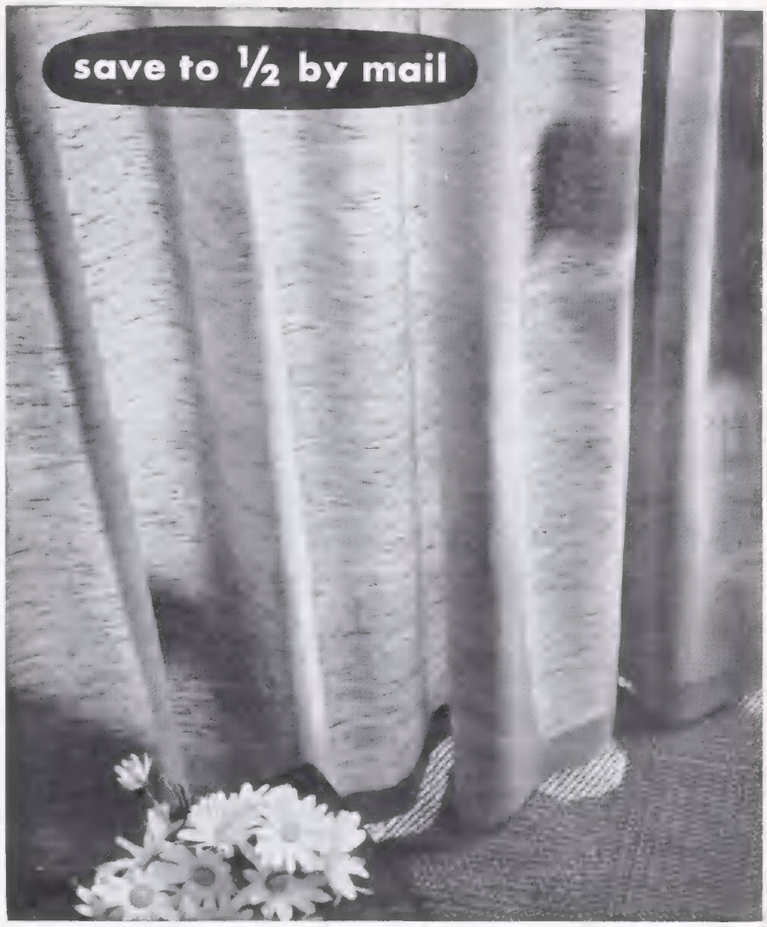
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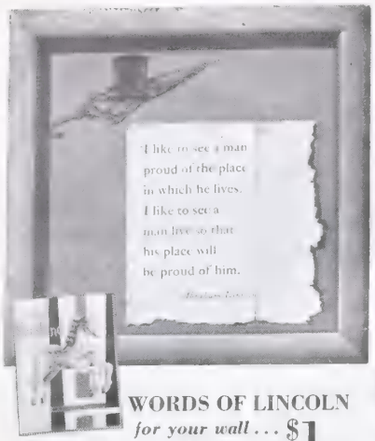
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Our brand new portfolio of Quaint American Furniture is yours FREE with these words of Lincoln. Charmingly framed in hand-rubbed cherry, 8¼" x 8¼", we hope you will find this colorfully lithographed quotation as inspiring as we have. Catalog alone 25c.

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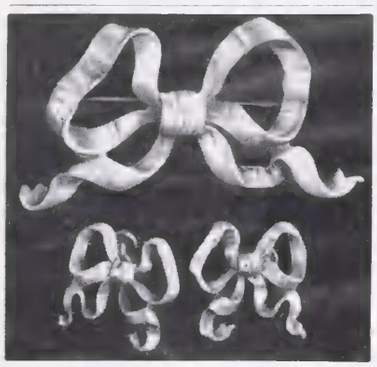
UP A TREE

Hang this life-sized white cat on a tree or low roof—and it will stop traffic with its realistic appearance. It is 16" long from tail tip to ears. Bronze cast with white outside paint.

$9.95 postpaid

No C.O.D.'s please

EDITH CHAPMAN
260 Main Street Nyack, N. Y.

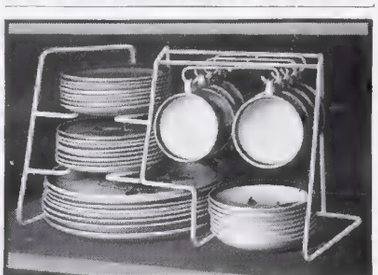


GRACEFUL BOWKNOTS

Tie-up charm and fashion with this **Bow-knot Pin** and **Earring** set. The design is enchanting. Made of gracefully wrought Sterling Silver. Smart for your own wear, delightful as a gift. Pin has safety catch, size a generous 2½" x 1". Earrings really paired left and right for greater chic. Pin **$3.00**; Earrings **$3.00**; the complete set only **$5.00**. Necklace to match, **$6.00**.

Gift-boxed. Tax and postage paid.

The Jamaica Silversmith
79-32 164 Street, B-7, Jamaica, N. Y.
10 Years of Mail Order Service



Dinnerware Storage Rack

Bet you never dreamed that you could pack away a whole dinner service for 8 in just 17¾"x9" of space! You can—safely and with no stacking! Compact rack is made of heavy steel with white vinyl cushion coating that keeps dishes from chipping. It holds 8 each of plates, cups, saucers, bread and butter and fruit plates. Order No. **7001-6**, Storage Rack, **$3.49** postpaid.

Write Now For New Gift Catalog!

Miles Kimball
72 Bond St., Oshkosh, Wisconsin



INSTEAD OF THE MOON, let these Old World animal lanterns light up your terrace and patio parties on gay summer evenings. Made of heavy paper in bright, full color, each has an inside candle cup. But you'll make everything and everyone seem slightly enchanted if you string them with outdoor electric lights. About 9" high, each is $1 ppd. Helen Gallagher, 413-HB, Fulton Street, Peoria, Ill.



SPOOK STUFF for your bar. No bones about it, when you bring on the Poison and your guests see these Skull n' Bones stirrers clacking frostily in the drinks, there will be nothing ghostly about the laughter that follows. Spirited additions to your summer coolers come in a set of 12, each topped with a ghoulish skull. $1 ppd. Hostess House, 5858 Forbes Street, Pittsburgh 17, Pennsylvania.



HOMESTEAD SETTLE is the perfect bench for living room, foyer, or professional waiting room. An authentic reproduction, it measures 42½" wide, 32" high over all, and is available in black, antique white, mustard, $79.50. In maple, pine, cherry, $75. Ppd. Send 25¢ for 40 page catalog of Early American furniture. Greenbaum Brothers, HBP-757, 101 Washington St., Paterson 1, N.J.



MONKEY SHINES

A traffic-stopping wicker handbag to have in hand for those special occasions! Big, commodious pouch is 12" high, has a 6" loop handle. Open the bag, and the monk's head flips down dejectedly between his knees. More fun to carry than a barrel of you-know-what! (Makes a clever hanging basket for your sunroom or porch, too.) In natural, with green eyes. $7.95

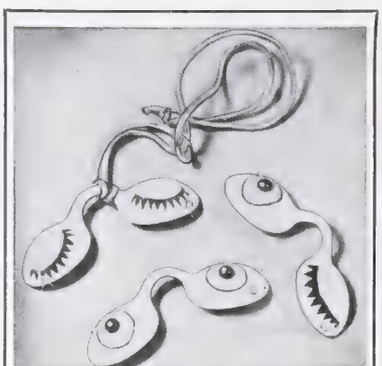
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Susan Smith
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Carpentersville 10, Illinois



No More Broken Nails

New super-concentrated Nail Hardener strengthens, hardens and protects brittle and splitting nails. So easy to use—just a simple 2 minute treatment daily will give amazing results in just 2 weeks. This modern formula is guaranteed to help you grow long glamorous nails or your money back. 2 oz. bottle $1. SPECIAL "twice as much"—(4 oz.) $1.50. Carol Beatty, 312 Beatty Bldg., Hollywood 46, Calif. Free catalog included.



"SNOOZIES" for a PERFECT SUNTAN

Clever plastic shells that fit exactly over your eyes. They prevent squint lines, let you tan smoothly without leaving that horrid white rim as sun glasses do. Protect your eyes, too, even in direct sunlight. They're cleverly hand painted in three styles: Sound Asleep, Impudent Wink and Goggle Eyes. You need several to suit each beach or poolside mood. Complete with gold neck cord. *$1.25 ea., 2 for $2.35* ppd. Order from: RED OAKS, Dept. 163-J, Prairie View, Ill.



Garden Hose Stakes

Protect your flowers, shrubs and hose! Use at outside faucet where flowers are planted; at corner of house where hose might be damaged or torn; wherever flowers or shrubs might be destroyed by moving hose. The 26½" steel stake has silver rust-resistant finish. Heavy enough to withstand pull of hose without coming loose. $1.89 each; 2 for $3.50; 3 for $5.00 ppd. A.M.R. Co., 1526-E Hawthorne, Grosse Pointe 36, Mich.

SHOPPING



BIRD CAGE PLANTER. Can you think of anything prettier than this hanging at your entrance, on the terrace, in the breakfast room or beside a sunny window? A removable container is inside the half-round wrought-metal bird cage. In pink, gold, white or black finish, it measures 17½″ x 11″. $8.95 a pair plus 50¢ post. Unique Gifts, HB-7, Box 164, Glen Ridge, N.J.

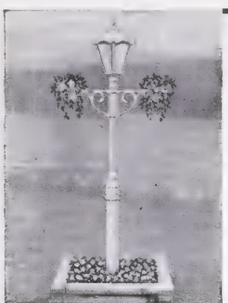


FLAMINGOS ON THE LAWN, as flamboyantly beautiful as the long-legged lovelies at Hialeah, are finished in brilliant pink with red, black and white markings. Made of cast aluminum, they stand 30″ tall on black wrought-iron legs which spear the ground. What fun to plant them along your driveway or beside a pool! $9 the pair. Ppd. Tennessee Fabricating Co., 1490 Grimes St., Memphis 6, Tenn.



YOUR PRESSING NEEDS will be no problem when you travel if you tuck Fold-ette in your suitcase. It's a folding ironing board that opens up to 2′, weighs 23 ounces and has a built-in pad. The rubber-tipped legs won't mar furniture. It folds to 11″ and is perfect for summer cottages, apartment dwellers, college students, dressmakers. $3.50 ppd. Huss Bros., 100 W. Chicago Ave., Chicago 10.





Only $52.50 Complete Postpaid

DUR-A-BUILT Automatic POST LAMP

Add to the beauty and safety of your home with an attractive Dur-a-Built Post Lamp, now just $52.50. This complete lamp, a $71.75 value, includes:

Beautiful cast aluminum lamp head, factrolite glass, black finish	$23.50
Two piece adjustable steel post with aluminum fittings	18.75
50 foot roll 14/2 PWC underground cable	7.25
Intermatic automatic time switch	12.50
Cast aluminum flower pot holder and brackets, with flag holders clamps on post	9.75
Total	$71.75

Order the complete unit, or order any of the separate items at the prices listed above.

Shipped prepaid in U.S.A. on money back guarantee. Send name, address and check or money order to

DURABUILDERS, INC.
402 Commercial National Bank Bldg.
Kansas City, Kansas



Keep Ice Cubes 4 Hours!

THERMO TUMBLERS

Exciting Thermo Tumblers keep ice cubes four (4) hours without melting. (Prove it to yourself!) Two layers of clear Lucite with a vacuum between are what turn the trick. They won't sweat, need no coasters, won't moisten hands. 10-oz. size, in festive blue, red, green and amber.

Set of 4 (One each shade) $5.00 postpaid

ALSO AVAILABLE—4 Thermo Tumblers with coral fish net and green felt fish design by Peter Hunt.

Send for free gift catalog

Set of 4 $10.00 postpaid

Artisan Galleries

2100-A7 N. Haskell Dallas, Texas



NAME & NUMBER BRACKET MARKER shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket. **Style NB $4.95 POSTPAID**

present your name attractively

GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME WITH

DAY-n-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

THE PERFECT GIFT FOR *Birthdays* or any occasion because it's **personal!**

On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½″ x 18″, number plates 2½″ x 7″
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of **ANTIQUE COPPER • BARN RED • KELLY GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only $1.00 extra per marker**

solid brass, engraved

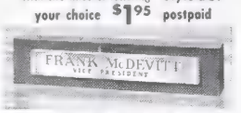
DESK-n-DOOR Markers

permanent, distinctive beauty for your name

Engraved letters, black-filled, in a bar of solid brass 7″ x 1″. One or two lines of lettering; up to 20 letters per line. Special stick-on backing on Door Marker grips tight to any clean surface; no screws or holes. 8½″ x 2″ solid walnut base on Desk Marker.



DOOR MARKER
With one line of lettering **Style BF**
With two lines of lettering **Style BOF**
your choice $1.95 postpaid



DESK MARKER
With one line of lettering **Style BKW**
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your choice $2.95 postpaid

Satisfaction Guaranteed or Your Money Back!
WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY
612 Spear Bldg., Colorado Springs, Colo.



MAILBOX MARKER fits any mailbox—install in a minute. **style M $1.95 POST PAID**



FRAMED MAILBOX MARKER attractive wrought aluminum frame **style MF $2.95 POST PAID**



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls **style EM $3.45 POST PAID**



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line **style OM $4.95 POST PAID**



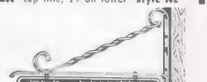
NAME & NUMBER MAILBOX MARKER up to 8 letters and numbers top line, 17 or lower **style NM $3.95 POST PAID**



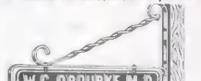
LAWN MARKER wrought aluminum stand; up to 17 letters and numbers **style L $2.95 POST PAID**



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower **style NL $4.95 POST PAID**



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. **style B $2.95 POST PAID**



FRAMED BRACKET MARKER With wrought aluminum frame. **style FB $3.95 POST PAID**



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line **style OB $5.95 POST PAID**

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Spear ENGINEERING COMPANY
612 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

*ANY WORDING YOU WANT, ON ANY STYLE MARKER	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green)	PRICE (Add $1.00 for color)
		TOP		
		BOTTOM		

SHIP TO:

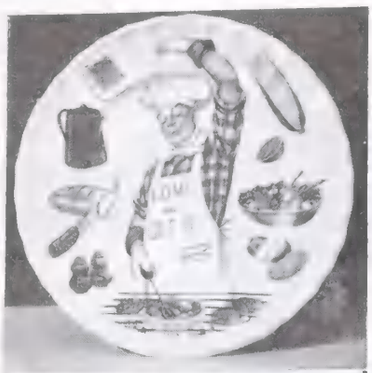
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CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed: ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D. fees and postage.



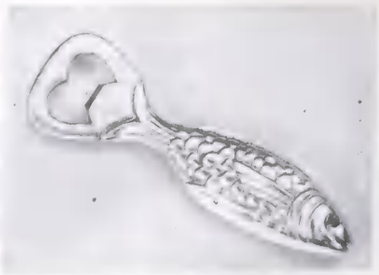
$1.95 A Dozen

Plus 25¢ For Shipping

PLASTIC BARBECUE PLATES

Gay barbecue design will make the simplest meal seem like a party. They have hard porcelain-like finish, come in 9½" dinner plate size and can be washed in hot water. Can be used over and over.

THE ADDED TOUCH
Wynnewood, Dept. HB 7, Pa.



"FISH-TALE" BOTTLE OPENER and ICE CRUSHER

Heavy, 5½" long—gold plated solid brass beauty with a sparkling simulated ruby eye. Nothing fishy about its practical use for your home bar, barbecues, seaside picnics, summer home or winter cabin, for fishing trips or at the poolside. Fun to use—shape of the fish offers a really secure handle grip. **$1.95 ppd.**

No C.O.D.'s please • Send for free catalog

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BALL BANGLE BRACELET

Your wrist will look arresting bedecked with this opulent and lavish bracelet. Textured golden balls hang from a matching link chain. And it's light in weight, too.

Gold or Silver plated Bracelet, **$2.95** each. Special, $5.50 a pair. Matching Earrings, **$1.95 pair.** Two bracelets and one pair of Earrings, $6.95 the set. Tax & postage included.

ELIZABETH McCAFFREY
Orange, New Jersey Dept. HB-7



A Golden Memory

Captured for her forever by a sparkling genuine 2-pt. diamond handset to mark the date on an accurate calendar of 14K solid gold engraved to your order.

SHOWN ACTUAL SIZE

14k gold, handmade spiral bracelet and charm **$36.00**
Charm only **$15.00**

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"GO NATIVE"
PEON PANTS & WEDDING SHIRT

Going vacationing or just getting a head start on a spring wardrobe, you'll thrill to this imported playwear cut from homespun mountain manta cottons (oyster white).

PEON PANTS—wrap around, tie at waist and ankle. Fit is no problem, mention your size. SMALL, MEDIUM, LARGE Ppd. **$6.75**

WEDDING SHIRT—pleated, embroidered, real centavo coin buttons. Sports collar. Embroidery on shirt in choice of BLACK, GOLD or INDIAN ROSE. Sizes 10-18 Ppd. $7.50

BOTH SHIRT & PANTS $13.50

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The OLD MEXICO SHOP
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LAVENDER MIST
and
HERBARY GARDENS
Sachet Sprays—Room Fresheners

DELIGHTFUL FLORAL FRAGRANCES in aerosol fresheners linens, lingerie, dresser drawers, closets.

KEEP ROOMS REFRESHINGLY PLEASANT IN SUMMER MONTHS!

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Large (6 oz.) size only **$1.50 POSTPAID**
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THE LAVENDER HOUSE
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WINDOW



SWING-A-LING TRAY is an ingenious glass carrier that keeps its equilibrium even when the toting host is in danger of losing his. Load up tray with 8 or 10 glasses, swing it back and forth without spilling a drop. No fear of the bartender leaving a trail from kitchen to patio. 12" black metal tray with cork surface has brass-plated frame and chain, hangs on wall. $5 postpaid. Jeredith Manor, Box 130, Nyack, N. Y.



LOOK WHO'S CROWING! One look at the cocky strut of this cheery rooster and even the Autocrat of the Breakfast Table has to grin. Terry mats boldly hand-screened with cock in black, red, gold, mustard and green are washable, have foam-rubber backs. Buy a set for yourself; another for your hostess. 12" x 17", four are $3.95. Extra mats, $1 each. Ppd. Closet Accessories Co., Dept. 1189, Evanston, Ill.



IT ADDS UP that your little Judy-jump-rope will be the star performer of the neighborhood. As she merrily skips along, one of the red plastic handles of this 92" jump rope accurately records each jump. She sets the dial at zero, starts jumping. When she misses, the number on the foolproof dial tells how many jumps she's completed. $1 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

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TABLE-AIRE

A fan made to be a part of your furniture. It is both a fan and an attractive end table in Mahogany expertly finished to blend with your other furnishings. Top 12" x 20", height 20" plus 6" brass ferruled legs. Big 16" three speed fan with finest quality quiet, powerful motor 110-120 volt. The lowest speed designed to increase circulation of the cold air from your air conditioner.

Individually adjustable louvers let you choose room-wide or concentrated air stream. Louvers may be closed to hide fan when not in use.

$49.50
Check or Money Order
Shipping charges prepaid

Rogers Radio & Electric Co. **Rogers, Ark.**

SHOPPING



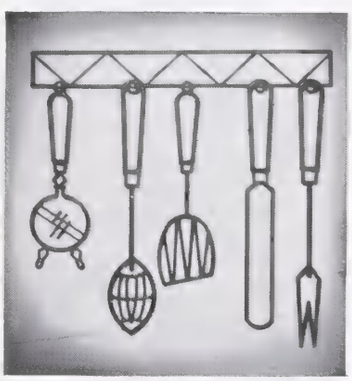
OUT OF THE PAST to enthrall a soda fountain siren and fascinate her blasé sipping partner come these old-fashioned soda glasses. And for lemonade, iced tea or Tom Collins, we haven't seen a glass with more eye appeal on a hot summer's day. 12-oz. glass comes in a shining chrome frame for summer entertaining. Set of four, $3.95 ppd. Bryn Mawr Gifts, Bryn Mawr, Pennsylvania.



SUN-STRUCK TIME. A cast aluminum dial brings a lovely immutability and serenity to your garden by letting time pass with a whisper and a golden shadow. It keeps perfect solar time, may be corrected for daylight saving. Adjust its angle to local latitude on the embossed scale, set the time, and it will operate forever after. Easily mounted with screw, it's $16 plus 75¢ post. Chalmar, Split Rock Road, Syosset, N.Y.



YOU ASKED FOR IT and this shop responded by turning out a *kitchen tool set* in the popular Y-rette design. These decorative Y-rettes jazz up a pedestrian kitchen or game room wall, are inexpensive enough for hostess gifts and bridge prizes. Five ebony black plastic tools hang on small brads mounted on a rack. Measuring 14″ x 14″ over all, set is $1 ppd. Glasscraft, 920B Chicago Ave., Evanston, Ill.



A CLEAN HAUL
for Barbecue Chefs



Let the Charcoal Caddy do all the dirty work at your next barbecue—your hands will be clean! Brand-new dispenser holds up to 12 lbs. of charcoal. Specially-designed scoop hangs from its own hook, ready to dig in. All parts made of heavy-gauge steel for lifetime use. Measurements: 16″x13″x8″ Order today!

Does the dirty work for only

$6.95 *ppd.* (No C.O.D.)

Pat. Pend.

CHARCOAL CADDY

EWI, Inc., P. O. Box 1747, Salem, Ore.

Please send me_____Charcoal Caddies at $6.95 ppd.

I enclose_____ Check_____M.O.

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CHARCOAL and ICE BUCKETS

New England wood buckets for outdoor dining. Hand made of native pine. Hand painted in red and black with any family name or as shown.

CHARCOAL BUCKET—Holds full bag of charcoal or briquettes. 10¼″ high. **$6.50** Ppd.

ICE BUCKET—Red or green insulated plastic liner keeps 2 quarts of food hot or 36 ice cubes vigorous for hours. 7½″ high. **$5.25** Ppd.

No CODs. Send for FREE Catalog.

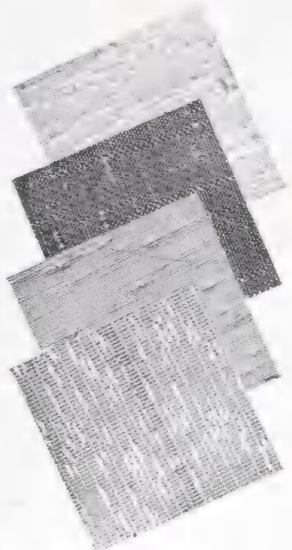
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I enclose 25c in coin. Please send swatches and booklet "How to have distinctive draperies at ½ the cost."

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COCKTAIL TIE TACK IN 14K GOLD.

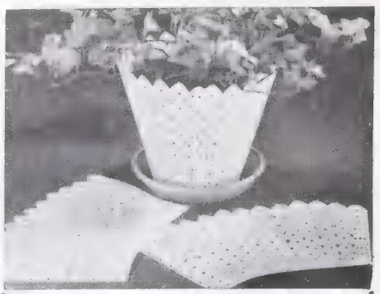


MARTINI WITH EMERALD OLIVE $15†



GIBSON WITH DIAMOND ONION $20†

†TAX INCLUDED • ACTUAL SIZE
MAIL ORDERS FILLED • POSTAGE PREPAID
UNCONDITIONALLY GUARANTEED
OR MONEY REFUNDED
WRITE DEPT. HB-7



Flower Pot
PANTIES

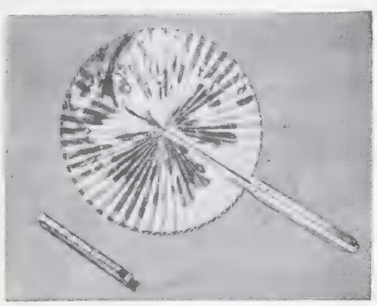
Dress up your ordinary flower pots with these white, washable plastic slip-over lace panties. They will transform ugly clay pots into a beautiful room accessory and at the same time complement your pretty plant blooms. They are adjustable to fit most any standard flower pot and are easily attached with built-in hooks and eyes. Set of 2, Ppd. **$1.00**

SET OF 4, ppd. $1.95 SET OF 12, ppd. $5.00

Penna. Residents Add 3% Sales Tax
Send For New Free Gift Catalog

TAYLOR GIFTS Wayne 3, Pa.

FOLD-AWAY CHINESE FAN



For cool beauty! Exquisitely designed with brilliantly colored flowers, accented by rare birds, ancient pagoda, etc. Framed in silvery metal which opens to form a handle for the 8" circle; folds into a 5¼" bar for your purse. Made in Hong Kong, it's a delightful party decoration and favor as well. Order by #W163. Satisfaction guaranteed.

75¢ each postpaid
2 for $1.35; 3 for $2.00

Send for New Free Catalog of Unusual Items

BARD'S PRODUCTS INC.
DEPT. 1189T, EVANSTON, ILL.

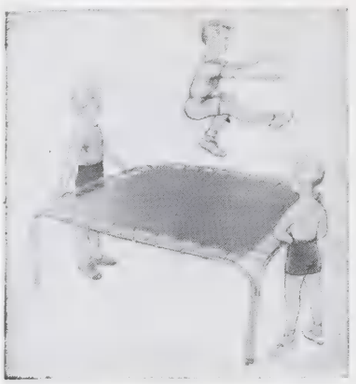


DOLL COLLECTORS
will love "Her Royal Highness"

In regal robes of royal and pale blue felt trimmed with exquisite Belgian lace, this replica of royalty will graciously rule o'er all the dolls in any collection. Blue beaded crown, white net veil, pink and white bouquet. Lovely wax face. 7½". Handmade and imported from Belgium. An appropriate year to give a royalty doll. $7.95 ppd.

Write for gift catalog

THE SEA HORSE
727 SHERIDAN ROAD Dept.
EVANSTON, ILLINOIS HB-77



LEAPING LENA and Frisky Freddie will bounce off their excess energy and have a wonderful time on this trampolin. Kiddie Bouncer spares the beds and lets children jump, cavort and spring like circus acrobats indoors or out. With steel, rust-resistant frame and canvas bed, it's 21" high, holds up to 100 lbs., measures 66" sq. $29.95 ppd. Spartan Athletic Equipment Co., 2120 St. Charles St., St. Louis, Mo.



GRAND OPENING! A marvelous Four Way Opener will "cap the climax." It opens soda and beer bottles, pierces cans and *really* works on vacuum jars and ketchup bottles to save frazzled tempers. Made of tempered tool steel, 8" long, with brown horn style handle, here's one opener that will last a lifetime. And the price! $1.29 ppd. Croydon Silversmiths, 805-H Lexington Ave., New York 21.



SLICE AID. There's no doubt about it—kitchen gadgets have done much to bring us out of bondage. And this is one emancipator that gets our vote. Swedish stainless-steel slicer adjusts to 7 cutting thicknesses from wafer-thin to generous slabs. Ivory plastic handle permits side-to-side or top-to-bottom slicing. Use on meat, bread, fruit, vegetables, etc. 10" long. $2.45 ppd. Jeff Elliot, HB7, Flushing 52, N.Y.

(*Please turn to page* 19)



YOUR OLD FUR COAT INTO NEW CAPE, STOLE!

STYLE #77

STYLE #55

ORDER BY MAIL—2-3 WEEK DELIVERY

I. R. Fox, fur remodeling specialist, restyles your old, worn fur coat into glamorous 1957 cape or stole. Special low price, $22.95 complete! Special price includes cleaning, glazing, repairing, Lusterizing to new sheen, REMODEL COMPLETELY, plus a lovely *NEW LINING* and *INTERLINING*, your monogram. The thrilling result . . . a beautiful cape, stole.

SEND FOR FREE STYLE BOOK

SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book! Write:

I. R. FOX, 146 W. 29th Street, Dept. M-2, N. Y. C. 1

DOUBLE-WALL *Inlaid Rattan* TUMBLERS



It's astonishing how these good-looking tumblers keep cold drinks cold for hours! No need for coasters, either, because they don't sweat! The reason: Double walls with inlaid rattan. Assorted colors. Set of 4 for $5. Set of 8 for $10. Postpaid. No C.O.D's.

BETTINA'S, Box 1612, Mobile, Alabama



GLAMORIZE your homesite with functional "FIESTA PATIO"
"The Light of the Party."

—A gay assortment of 9 lovely large pastel fibreglass modern lanterns, in pink, blue, green, red, white, chartreuse, tangerine, violet and tan (or all one color), complete with bulbs, 2 spear-end poles, wire (lights cover 50 running feet), and extension for TV, HI-FI, or rotisserie. Sets can be added—poles and lanterns sold separately. Lights instantly attachable anywhere on wire.

FOR paths, patios, pools—homes, hotels, clubs—dining, dances, garden parties—festive or just everyday. Always refreshing. Weatherproof.

$18.95 Set—2 Sets $34.95
Postage Prepaid—Satisfaction guaranteed.

Emily Enterprises
4829 Hazel Ave.
Phila. 43, Pa.

Ahhh! Blessed Relief from Biting Insects!

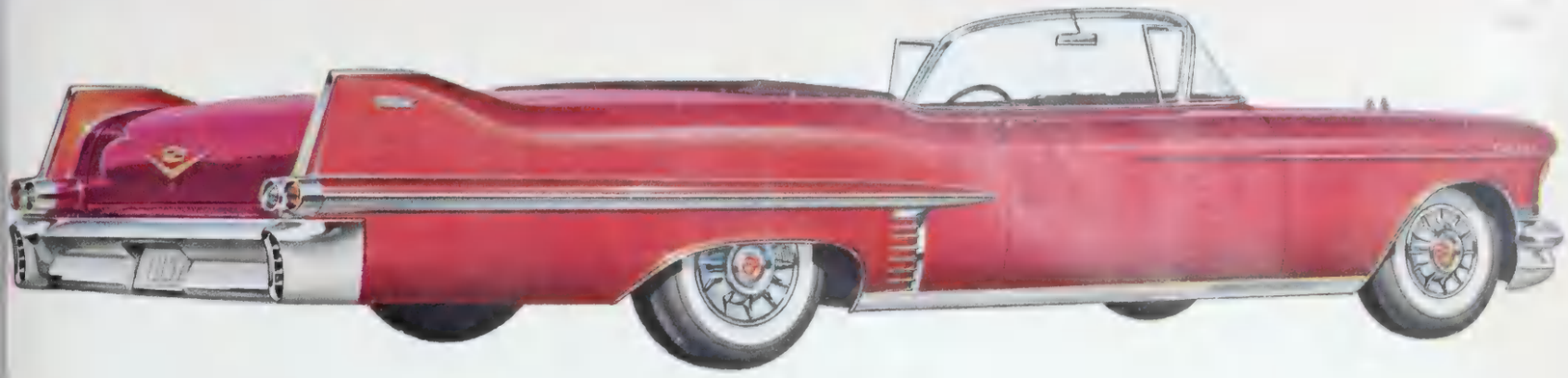


Hilo Dog Spray

KILLS and REPELS
Fleas, Lice, Ticks, Gnats, Flies, and Mosquitoes

New, easy way to rid your dog of tormenting pests. Also stops itching and scratching, relieves summer eczema and helps prevent tape worm. 12 oz. aerosol can, $1.69 postpaid.

Dept. N-5 **THE HILO CO.** Norwalk, Conn.



Every woman, we think, prides herself on her practical instincts. And certainly from that standpoint alone, the ladies of Cadillac families have good reason to rejoice in their choice of a motor car. For Cadillac—with all its admitted luxury and quality—is among the world's most economical motor cars to own and to operate. Its purchase price is remarkably reasonable . . . its dependability is extraordinary . . . and its resale value is unrivaled. In view of all this, shouldn't *you* visit your dealer soon? He'll be happy to put you behind the wheel—and to explain how *easily* the car could be yours!

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For free copy of "Bartender's Guide to Mixing and Serving" send request to Cointreau Ltd., Bennington, N. J.
PRODUCTS OF COINTREAU LTD., BENNINGTON, N. J.



WINDOW SHOPPING

CONTINUED FROM PAGE 16

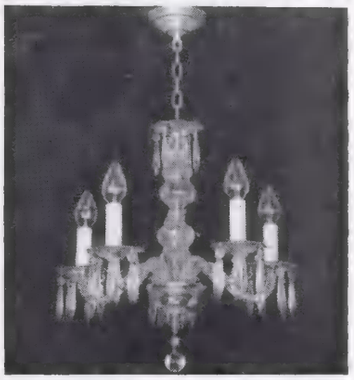
YOU'LL BE WALL-EYED when you see these pin-up trivets. Made of solid cast aluminum, the black background is a sophisticated foil that spotlights the fish design with distinction. Handsome in a modern setting, on a terrace wall, they're wonderful under coffee, hot dishes, plants, etc. Set of 3, 4¾″, 5¾″, 6¾″, $4.95. Add 25¢ post. The Landing Co., 9-01 150th St., Whitestone 57, N. Y.



CHAIN GANG. "All the monkeys aren't in the zoo, every day you meet quite a few." Here are two gay performers who swing from a colorful rattan chain to give your decorative imagination a workout. Hang them over a bar, on a patio wall, in the nursery! Hand-carved monkeys have movable limbs; Sr. is 10″, $2.50; Jr., 6″, $1.50. 66″ chain, $1.25. Set, $4.95. Ppd. Jack's Mail Box, HB, 95 Fifth Ave., New York.



BEAUTY SKY HIGH. Reach for a bit of old-world elegance that seems above your budget, but isn't, and hang it in your dining room or foyer. The hand-cut and polished crystal prisms and the five arms of this imported chandelier will make it your most sparkling possession. Called the "Empress," it's 22″ high, 19″ wide. $25.95 exp. coll. Paulen Crystal, 296 Broadway, N.Y.C.



CLAMBAKE BY MAIL includes 8 live lobsters, ½ peck of steamer clams, surrounded by flavor-giving rockweed, shipped in ice-filled pine cask. Guaranteed to arrive alive within 1800 miles for date you specify. You punch holes in ready-to-cook container, add water, steam, and you're all set for a Fourth of July cook-out! $15.95 exp. coll. Saltwater Farm, Damariscotta 50, Maine.



BRITISH OFFICER'S CHAIR is modern, comfortable, enormously smart. For a desk, den or TV room, it will make your private feel like a general! With swivel back, hardwood frame, canvas covers, it's 23″ x 24″ x 27″, easily assembled. Black, white, turquoise, terra cotta, yellow, blue-purple; natural birch frame, $19.95; black finish frame, $20.95. Exp. coll. The Workbench, 46 Greenwich Ave., N.Y.C.



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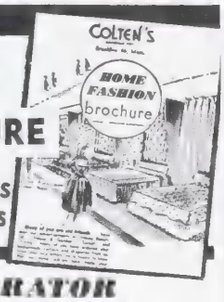


A Pretty Soft Value!

The king size and comfortable ottoman, our "Bryant" with tufted and softly yielding coil springs seat, rubberized hair filled—on a very sturdy hardwood frame, 25" wide; 20" deep and 16" high. Wt. 20 lbs. The perfect perch for youngsters or to rest the weary feet. Choose from our luxurious spotshed velvet (swatches on request)—either Red, Rose, Gold, Brown, Emerald, Sage, Fern Green, Turquoise, Flame, Purple or Blue. Price: $25.00 each; a pair $49.00. Kick pleats—$2.50 extra. Or, if you send your own fabric—$17.00 per ottoman. (Match your chair or draperies—Requires 2 yds. of 54 inch material). Express charges are Collect. No C.O.D. Send check or M.O. with order. Satisfaction Guaranteed.

Also, send 25¢ for our Chair Folio. *The Chair Shop* Box 725, Morganton, N.C.

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TYPICAL PRICES for twin size.

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CUSTOM-MADE or KING sizes . . . any width or length . . . prices on request. Send for measuring chart.

COLTEN'S 1327 Beacon St. Brookline 46, Mass.



PRIMITIVES

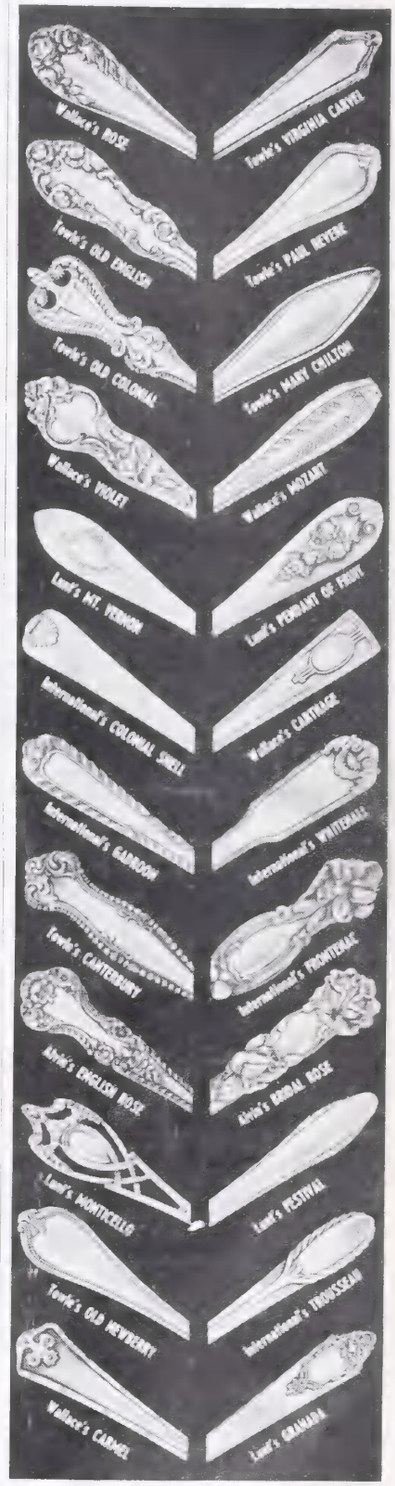
Bring a touch of tropical mystery into your home with these authentic Primitives. Each is hand made by skilled craftsmen. Figures are of satin black masonite, mounted on bronzed screen and framed with Bamboo. . . . In a group or singly, they add an interesting touch to Living Room, Den, or Stairway walls. A perfect gift that delights everyone.

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The short happy life of a beautiful butterfly is preserved forever in rich, natural color in these laminated place mats. Strewn with delicate real maple leaves, these flexible, translucent vinyl plastic mats will last indefinitely, wipe clean in a jiffy without washing. Each is 12" x 18". Wonderful gifts for a bride, hostess, yourself.

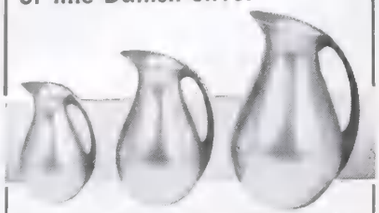
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Dept. HB-7 **No. Dartmouth, Mass.**



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Footprintz bath mats solve an ever-present problem for the summer hostess or busy mother. Keep a supply available for family and house guests to eliminate extra laundry, and prevent spread of undetected foot diseases. An acceptable hostess or shower gift. Of white, non-skid, absorbent paper with stunning sea horse design in black, pink, and grey. 14½" x 20½". Will dry for re-use. Can also be used as car or door mat. **Set of 24, $2.95. Set of 48, $5.75.** Postage paid.

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FOR THE PERFECT HOSTESS

CRYSTAL COOLERS—To keep sea food cocktails, summer soups or fruit supreme on ice! Just fill the outer goblet with crushed ice and food stays cold and delicious. Measures 4" across top. Distinctively monogrammed with 1, 2 or 3 initials.

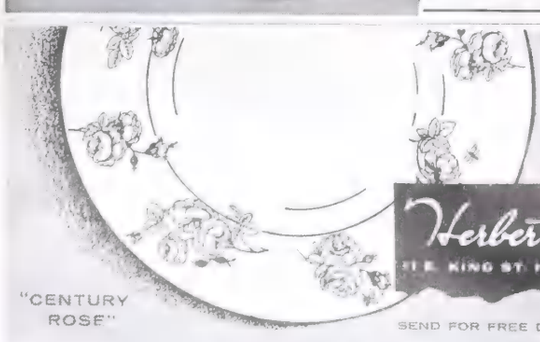
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SAUCEY—Three piece monogrammed set in clearest crystal . . . sauce boat, serving plate and spoon. Elegant way to serve sauces, mayonnaise, French dressing, jams and jellies. Elegant gift for a bride or homemaker. **$5.75.**

All prices postpaid.

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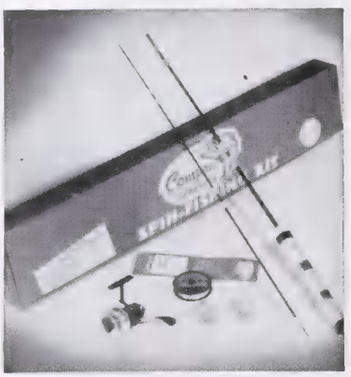
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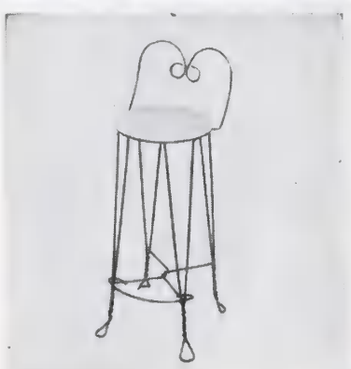
WINDOW



GONE FISHIN'! And there's no telling when he'll be back if he has this imported Spin Fishing Set that is strong enough to pull in 5-pound bass, wall-eyes, pickerel, trout. It consists of a fine spinning reel with anti-reverse and drag, 2-pc. tubular glass spin rod with foul-proof guides, monofilament line, 1 doz. hooks and snap swivels. $10 ppd. Paragon Sporting Goods Co., 861 Broadway, New York 3.



PET EXPRESSION. Three little kittens in a *purr-fect* pose is one of 3 full-color prints to group in your daughter's room or over a friendly fireplace in a rented cottage by the sea. Each beguiling print, 16½" x 19¼", is printed on heavy glossy paper and framed in a 2⅛" wide simulated blond oak frame. Complete set of 3 kitten prints, $1 ppd. Kingcraft Products, HB7, Box 27648, Los Angeles 27, Calif.



SIT AND SIP a summer cooler on an old-fashioned Soda Fountain Stool that's tall as a parfait! It's perfect for a breakfast counter or terrace bar. Made of black iron, upholstered in vinyl fabric, it comes in blue, gold, turquoise, white, yellow, mustard, black and white tweed, or pink. 24" high, $8.45; 27" or 30", $8.95. Exp. coll. Westport Landing, Westport Sta., Box 5841a, Kansas City, Mo.

Imported fixture #101
SCREWS INTO SOCKET



An elegant crystal fixture with screw-in top you can hang yourself to eliminate costly installation. Has tiers of hand-cut and hand-polished imported prisms. Satisfaction guaranteed. **$23.50**
8" diam. 10½" high.
3 tiers

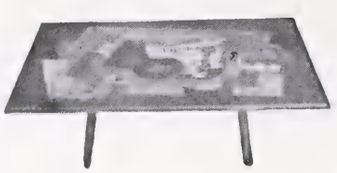
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The color and texture of mosaics adds to every room. Do your own. Cover tables, benches, shelves, make plaques, paintings, trays.



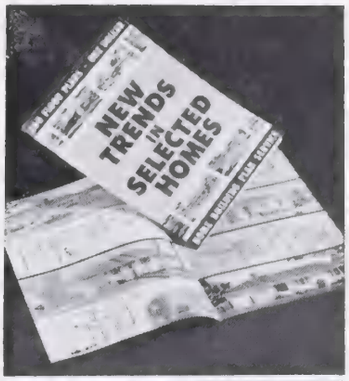
All types of mosaic, foreign and domestic. Over 100 colors. All materials and instructions. Kits, $2.98-$400.00. Telephone: GR 3-2804. Send 50¢ for samples, information.

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SHOPPING



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THE GROWING INTEREST in Early American decor prompts this eagle wall sconce planter. Fill the milk glass urn with glossy ivy or cut flowers from your garden, and it will do gay things for a guest room, a dinette, your front entrance. The planter, cast in black, is a copy of an old piece, measures 5½" x 9", comes with urn. $2.95. Two are $5.85. Ppd. Red Oaks, Dept. HB, Prairie View, Ill.



SCAREDY CAT LIGHT. For young sleepyheads who must make urgent trips in the dark, this is the most obliging little light we've seen. It works on standard replaceable batteries, and when you pick it up, the candle flame-bulb beams. When you set it down, it goes out. Pink or blue Lift Light decorated with baby bear, is 7¾" tall. $1.50 ppd. incl. 2 batteries. Cortley Gifts, HB-7, 453 E. 88th St., N.Y.C.



ICE CREAM BAR is a sweet investment for a small businessman with an eye to turning a quick penny. It's so easy to operate, it's sure to replace the lemonade stand. Just lift up the top, put ice and pinch of salt in metal can, and close. Add ice-cream mix in top slot, turn wheel, and out comes dessert! Fine for sherbet, ices and frozen custard, plastic bar is $3.98 ppd. Wayne Mfg. Co., Wayne 1, Pa.



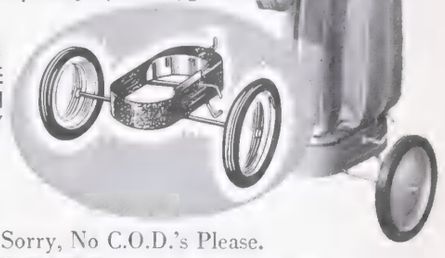
PETITE SERVERS are the right shape for dipping into cheeses, spreading chopped chicken liver, serving caviar. A set of 4 Holmes & Edwards Deep Silver servers, 5" long, in "Romance" comes with matching ladle, 6" long, for sauces and gravies. An elegant and inexpensive wedding gift or thank-you to a gourmet famous for her menus, $2.95. Tax and post. incl. Murray Rackoff Jewelers, 1225 6th Ave., N. Y. C.



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No more crushed out of shape hats. At last a smart, economical and durable Hat box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Easy, roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order No. C445.

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7 LUCKY GODS

ALL 7 PPD. ONLY $1

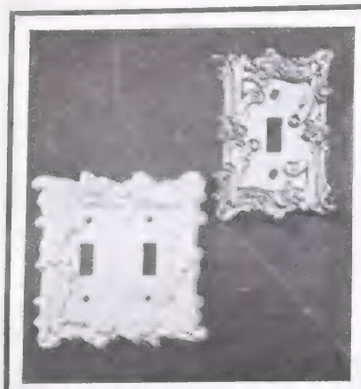


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MAKE THE SWITCH

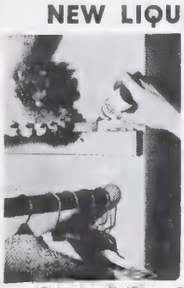
in every room in your house a decorative spot on the wall, and the price will be painless. Single and double switch plates in white or gold to brighten up darkish rooms, look like elegant Renaissance Baroque. But they're not. These are made of high-impact plastic, glazed and washable, won't chip or break.

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ALL IMPORTED
Jewel Basket Fixture HB90



8" diam. 15" high	29.50
10" diam. 16" high	35.00
12" diam. 16" high	45.00

Beautifully designed with hand cut and hand-polished prisms and crystal jewel chains. "A stones light" when it turns on. Comes complete with all attachments for ceiling; nothing additional needed except hole. Satisfaction guaranteed.

Check or Money Order—Express Charges Extra
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Classic in line, dateless in charm, at home with provincial or modern

a rare find at $9.95 Fully Assembled

. . . our version of a famous import. Solid hardwood throughout with handwoven fibre rush seat and curved backrest, 30" high. Seat is 18" x 15" x 18" high. Special construction (lock-joint) for lasting sturdiness. Unfinished (ash wood) $9.95; Natural Finish (ash wood) $10.95; Maple, Walnut, Cherry, Pine or Mahogany Finish (birch wood) $12.95. Minimum order is 2. Shipped direct to you from our workshop. Quick delivery.

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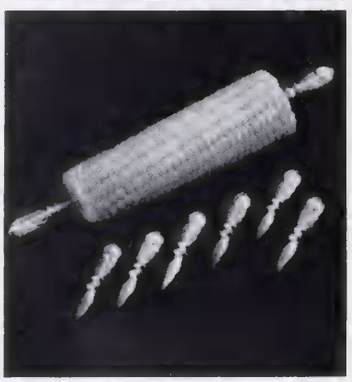
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(Add 10¢ for 1st class mail del. each plate.)
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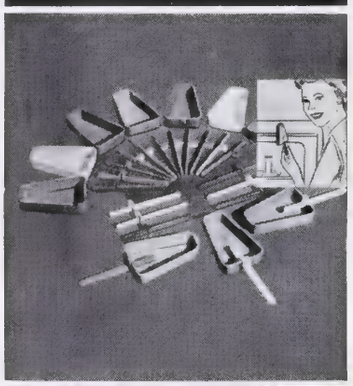
WINDOW



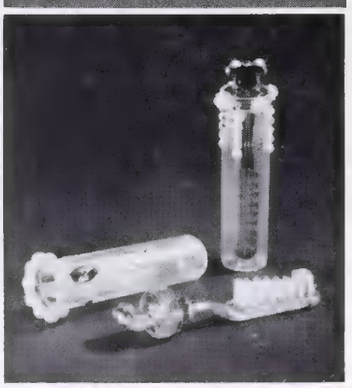
STAKE A SHOWER on the lawn and it will be a tempting invitation to your hot and bothered friends to come on in and try the water. The children will love it and it's good for the grass! Made of steel tubing with enamel finish, Kiddie Lawn Shower adjusts to 3 heights up to 6'. With brass sprayhead, foot pedal and hose connection, it's $3.95 plus 25¢ post. Selsow Co., Box 4471, Wilmington, Mass.



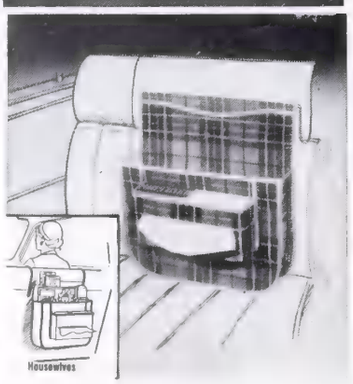
SILVER CORN SPEARS. It's time for corn-on-the-cob, glory be! And these new Danish silver holders are elegant protection against butterfingers, or juggling the ear when it's too hot to handle. If you're looking for an inexpensive gift for a July bride that won't be duplicated, you might consider these! A set of 8 is just $3.95 including tax and postage. Aimee Lee, 545 Fifth Avenue, New York, N. Y.



SUCKER STORY. Turn the freezing unit of your refrigerator over to sucker-making. Just insert handles and fill the plastic molds with the family's favorite beverage and freeze. Suckers slip out easily! Here's a fine way to get popsicle spendthrifts to hang on to their allowance this summer. Ten holders with 20 plastic handles are $1 ppd. Carol Beatty Co., 310 Beatty Building, Hollywood 46, California.



JEWELED TOOTHBRUSH. A toothy problem when you travel, or stay at home and entertain weekend guests, is neatly solved. A red, green or orange toothbrush with medium bristles is cleverly encased in a glamorous plastic container sparkling with rhinestones and mock pearls. Sanitary opening releases only top of toothbrush. $1.95 ppd. André Accents, HB7, 150-28 14th Ave., Whitestone, New York.



BONNIE GOOD BUY for a family-on-the-go or the salesman on the road is a Car Tote you'll throw over the front or back of seat. Its three roomy compartments will corral road maps, samples, baby gear, toys, etc. For a day at the beach, it holds soft drinks, sandwiches. Waterproof covering protects car seats. In red or blue and green Scotch plaid, $5.95 plus 25¢ post. Laurie & Co., HB7, 507 Fifth Ave., N. Y. C.

SHOPPING



A BUN ON a tray soon loses its warm crispy goodness. Not so if your muffins come to the table in the Bun Warmer Basket with its gay ceramic tile and matching linen napkin. Just heat tile in oven, place in 8″ woven basket, and it retains enough heat to keep rolls warm through dinner. Napkin and tile read, "One a penny, Two a penny, Hot Buttered Buns." Gift-boxed set is $2.25 ppd. Taylor Gifts, Wayne 1, Pa.



WICKER PLATES from Hong Kong are designed to hold picnic plates, give them distinction and solidity. They're terrific for summer entertaining, and you'll use them for "chicken in the basket" or for passing snacks and chips. Hand-woven of natural wicker, 9″ in diameter, 4 are $1.50. 12, $3.95. Postpaid. Foster House, 430-HB, S. Jefferson St., Peoria, Illinois.



KIT TO BE TRIED if you are captured with the delicacy and grace of butterflies on the wing and want to while away a summer afternoon. It contains everything you will need to mount and display specimens caught in fields and meadows and includes: tropical butterflies, relaxing jar, mounting board, insect pins, glass strips, forceps, instructions. $2.95. Net not shown, $2. Ppd. Mono-Art, 50 Delancey St., N. Y. C.



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A Conservatively Priced Luxurious Ranch Home

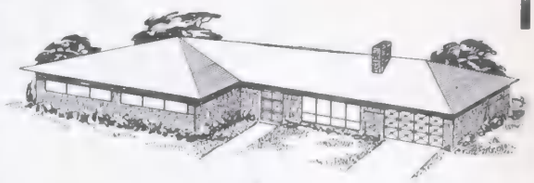
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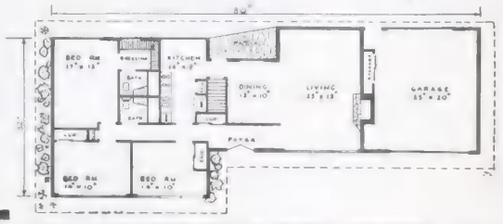
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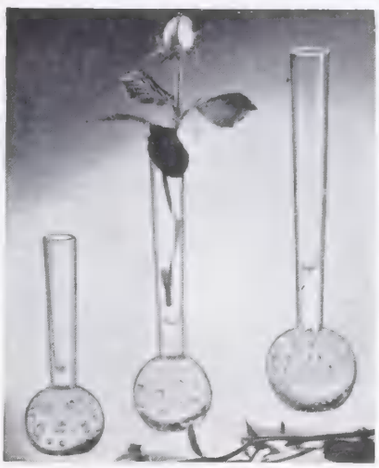
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FOR YOUR LOVELIEST BLOOMS

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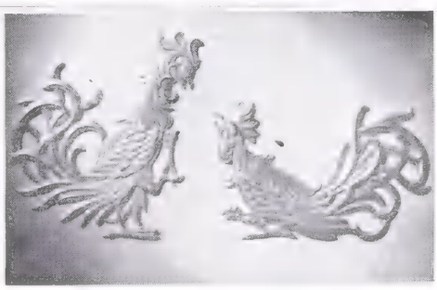
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Large Pair 14″ high **$5.95, postpaid**
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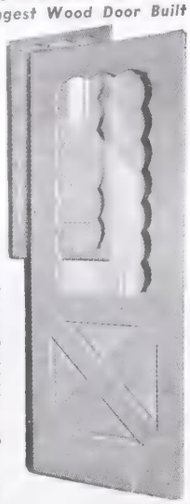


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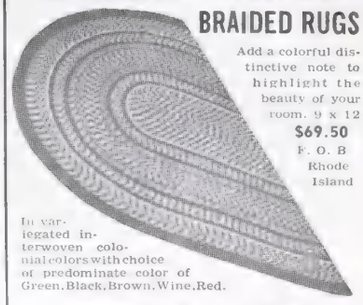
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WINDOW



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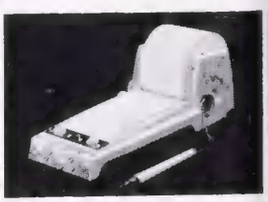
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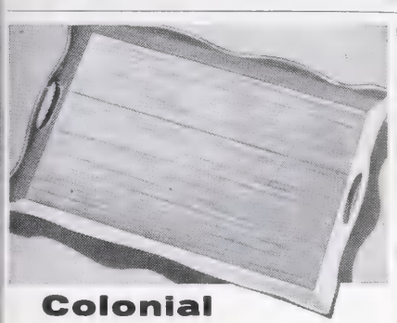
HERB SERVICE plates will pay exciting dividends and be tangible proof of your performance as a clever hostess. White china plates are colorfully hand-decorated with herbs, and the 8″ size is wonderful for salads, informal luncheons. A wall grouping of 6 would be lovely. Six are $10.95; 8, $14.50. Matching 10½″ salad bowl, $6.95. Ppd. Jenifer House, B-7, New Marlboro Stage, Great Barrington, Mass.



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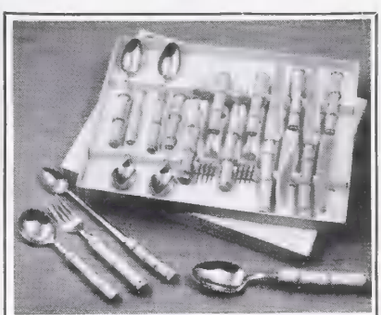
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Ladies (2 piece—shorts & halter) . . $4.25

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3 Piece Set
Snack Buckets



$2.95 a set
plus 25¢ shipping

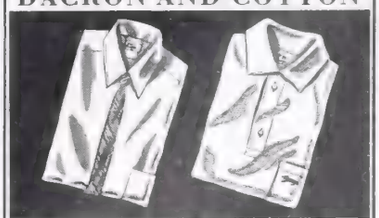
These pretty party pails are really three ivory ceramic buckets, richly glazed, with polished raffia-wrapped handles. The large potato chip bucket is generous 40 oz. size; pretzel bucket is 20 oz. and mixed nut pail is 9 oz. Designs on the side tell contents. Order a set today.

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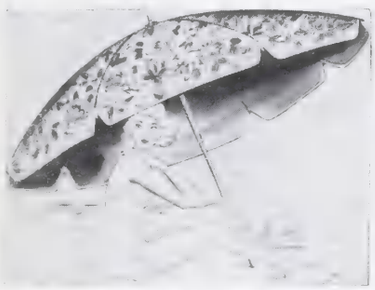
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AN IDEAL GIFT FOR THE FRIEND WHO HAS EVERYTHING, and enjoys watching birds flock to wild bird feeder that keeps food both dry and clean. Large 15½" aluminum trays finished in palm green baked enamel are attractive and easy to clean. Feeder tray and glass hold 1½ lbs. Aluminum handle is drilled to mount on iron water pipe ⅜" inside diameter, or can be used for hanging. Simple to take apart. Cardinals fed now will bring young to Feeder this winter.

Only $9.95 postpaid
Satisfaction Guaranteed

H. B. COWAP
2423 Ridgeway Avenue Dept. HB-77
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Wrought Iron PICNIC TABLE

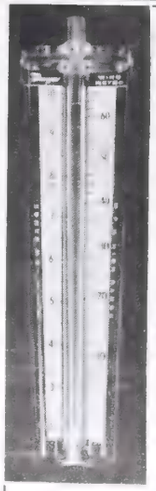
All-steel expanded metal top and seats. For patio or terrace; inside or out.

$55

Overall dimensions 49" x 52". Height 27" — makes it comfortable for adults and children alike.

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$4.95 ppd.
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Small enough to carry in his pocket, yet a practical and precise instrument for lifetime accuracy. Dual ranges: Low—0-10; High—2-60 mph. Any yachtsman, fisherman, golfer, hunter, skeet and target shooter, archer, pigeon racer, model plane flier, or amateur meteorologist needs the hand-held Wind-Meter. Only **$4.95** ppd. (Comp. with self-seal case). **Money back guarantee.**

Peddler's Cart Dept. HB-77 Hubbard Woods Sta. Winnetka, Illinois



WINDOW SHOPPING



PORTABLE PERCOLATOR is a colossal automatic coffee maker that perks cupful after cupful of delicious hot coffee at the flip of a switch. Wonderful for barbecue supper coffee hounds, it's made of highly polished, heavy gauge aluminum works on AC only. 12-30 cups $29.95; 20-50, $39.95; 40-80 $59.95; 60-120, $79.95. Ppd Nouvelle Ltd., 225 W. Erie St. Chicago 10, Ill.



BLUE WILLOW PATTERN Something about it makes women love it in a special way. Here it is reproduced on white pottery serving pieces that will reflect your taste for gracious living. Set of 2-piece covered butter dish, 7" x 4½" x 3"; covered jam dish 4½" high, with saucer and stainless-steel spoon; salt and pepper shakers with serving tray is *only* $3.95! Ppd. Susan Smith Co. Carpentersville, Ill.



LIME HOUSE BLUES and rust deposits on porcelain, enamel and tile will disappear with Depos-Off. This terrific liquid cleaner banishes ugly rust and lime stains from tubs, basins and sinks in a flash. It's non-toxic, odorless and harmless to hands, porcelain and septic tanks. A 4-oz. bottle in plastic container is only $1 postpaid. Order from Sam Pactor Products, Box 5425, Indianapolis 3, Indiana.



HAVERHILL CHAIR is an authentic reproduction of a Cricket fireside piece. Solid maple with button-tufted fabric, thick cotton filling, it's finished in satiny maple, mahogany, or black lacquer. Choose figured chintz, cotton print or solid oatmeal cloth. 33" x 21", it also comes with rockers. $19.95 each, exp. coll. No c.o.d's. Free swatches. 10¢ for Folio. The Chair Shop, Box 725, Morganton, N. C.



CALYPSO HAT worn by happy-go-lucky natives of Trinidad and Jamaica is a delightful topper to give you non-squint glamour at the beach, strolling the boardwalk, in the garden or just lying in the noon-day sun. It's hand-woven of natural straw and shot with color that's as decisive as the beat of a calypso. One size fits all. $1.95 ppd. Greenhall. 1133 Broadway, New York 10.

(*Please turn to page 29*)



Suddenly a delightful Continental Custom is sweeping America!

It's vermouth as a *straight* drink . . . and men and women who instinctively choose the finer things reach for Martini & Rossi—*the finest vermouth in the world.*

Whether they champion tall drinks, whether they're sippers or ice swirlers, Martini & Rossi vermouth offers something for each of them—as a delightful dry aperitif or a sweet drink to follow dinner.*

Chilled . . . with soda . . . or "on the rocks", *the quality of Martini & Rossi is most apparent.* Alone in the glass, it reveals the subtleties of expert blending—the combining of vintage wine with the infusion of more than 30 varieties of herbs—all in strict accordance with a secret formula, unchanged and unsurpassed for generations. ▪ *Renfield Importers, Ltd., N.Y.*

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Imagine this **BAKER** sofa with its straight, sure styling in your home. Styling that's all comfort underneath – Texfoam comfort. Comfort that softly but definitely follows and keeps the demanding Baker lines. In both the back and seat, Texfoam is Baker's greatest hidden asset for furniture as it's meant to be – care-free and comfortable. So think about it, Baker cushioned with Texfoam, through fine stores or decorators everywhere. For more information write B. F. Goodrich Sponge Products, a division of The B. F. Goodrich Company, Dept. G, 306 Derby Place, Shelton, Connecticut.

WINDOW SHOPPING

CONTINUED FROM PAGE 26

FRESH WATER PEARLS and 14k gold earrings are considered by professional gemmologists to be one of the great buys of the jewelry field. The pearls are grown in mussels in the Mississippi River, and their irregular shape and gleaming luster make them fascinating flatterers with a summer-time tan. Just $7.70 the pair incl. tax and post. Merrin Jewels, HB, 530 Madison Ave., New York 22.



GOURMET GIFT is a pack of smoked delicacies that have helped make The Forsts as famous as they are. Pak-O-Six includes 6 vacuum family-size cans —one each of smoked turkey slices, all-purpose Handi-Cut, smooth pâté; also one each of finger-size franks, smoked pork sausages, smoked turkey sausages. A delicious treat, they come gift-boxed, $6.50 ppd. The Forsts, HB7, Rt. 448, Kingston, N. Y.



BARBECUE BOSS. A wonderfully impressive barbecue outfit for the back-yard cook is this 4-star set. It includes a chef's hat, apron and two heavily padded mitts decorated with the "Royal Order of the Cooked Goose." The coverall apron is enormous protection from sizzling steaks. Heavy white cotton is hand-printed in black and green with gourmet designs. $3.98 ppd. Bard's, Dept. 1189, Evanston, Ill.





Pat. Applied For

Sling Bed

Clean comfort for your pet. Removable vat-dyed canvas sling, completely washable on sturdy black wrought iron frame. Packs flat for travel ease. Grand gift too, for any dog and cat lover. Black, white, green, yellow, and red canvas. Please state second color choice.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	$4.75	$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00

All Above Items Postpaid

48" x 32"	$12.95	$7.00

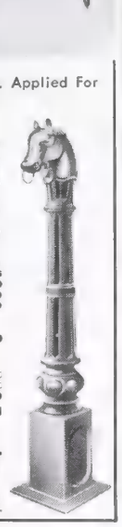
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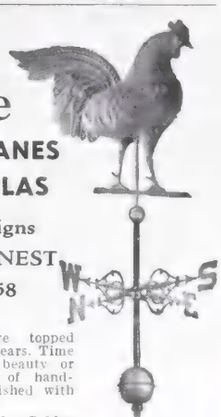
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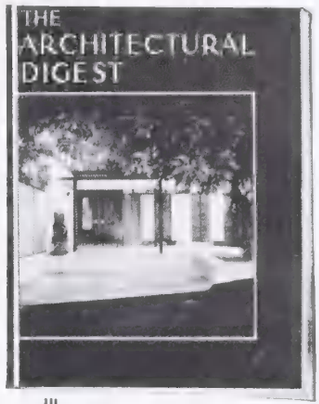
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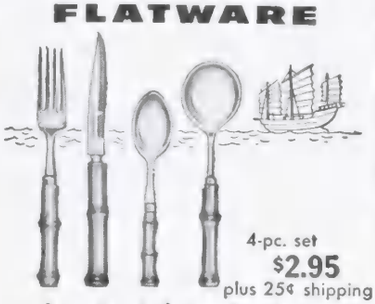
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4-pc. set **$2.95** plus 25¢ shipping

An exotic note for casual serving...

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GLEAMING with the soft polished lustre of solid brass. This tray will add graceful elegance to your serving. 14" in diameter, an authentic reproduction of Old English design. Will provide a practical answer to today's entertaining needs, and will blend easily with modern or period decor. A lovely gift, a delight to own, specially priced for the thrifty homemaker. $7.50 postpaid.

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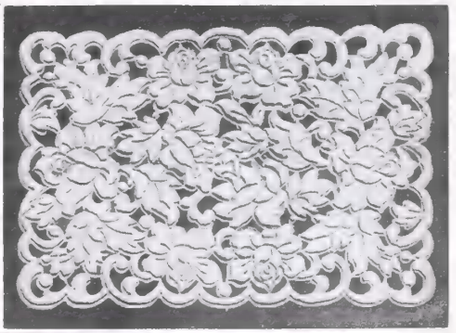
THE OBLER CO. Dept. HB-7
417 East 76 Street, New York 21, N. Y.

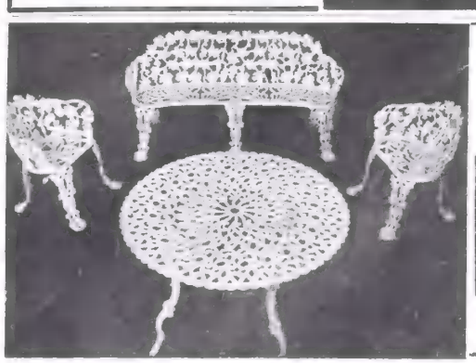
Richelieu Place Mat that looks just like classic hand embroidered Italian Linen. Actually it's plastic, the modern miracle that can be cleaned with a damp cloth or right in the dishpan with soapy suds. All cut out, ready-to-use! It's lovely enough for very important dinner guests! Colors: White, Leaf Green, Pink, Yellow, Red, Gray, Turquoise, Brown.

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Settee #600. 60" long.	$35	$43
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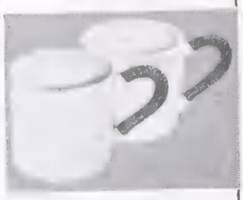
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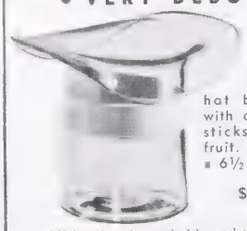
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• VERY DEBONAIR



is this Top Hat in crystal clear glass with hand bound bamboo hat band. To fill with celery or bread sticks, flowers or fruit. 5½" high, 7" ▪ 6½" overall.

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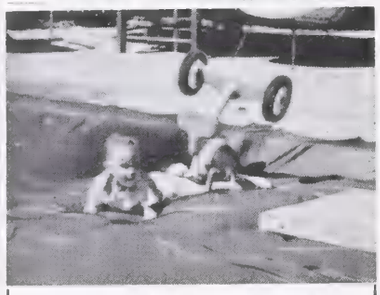
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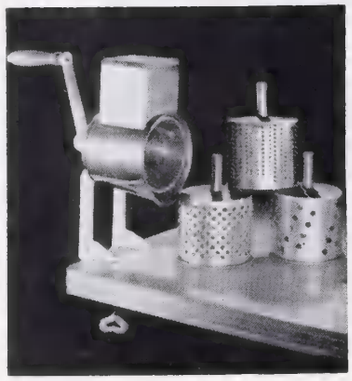
WINDOW



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IN ANY LANGUAGE, the wording that decorates these waffle-patterned aprons means *host* and *hostess* and heart-warming hospitality. Made of plastic treated paper with satin ribbon tie, they have handy pockets for napkins, coasters, matches and swizzle sticks, can be thrown away when soiled. In pairs only, $1.50 ppd. Order from Handy Gifts, Room #1, Jasperson Bldg., Culver City, Calif.



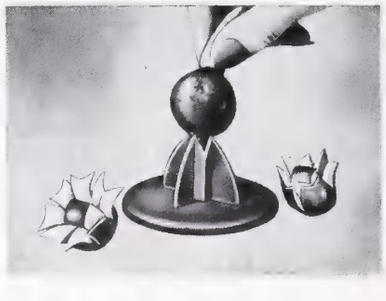
A GRATE IDEA. Perk up summer menus by slicing fresh pineapple for salads, shredding a coconut to top sundaes and cakes, shoe stringing tender green beans now at their peak. And here's the kitchen set that cuts, shreds and slices with ease. A 4-piece rustproof appliance with interchangeable cutters needs no sharpening, won't tilt or skid. $3.98 ppd. Wilco, 35 So. Park Ave., Rockville Centre, N. Y.



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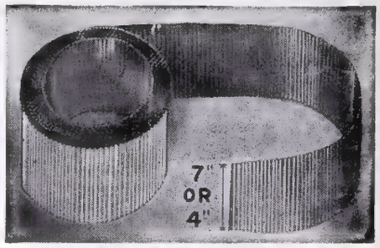
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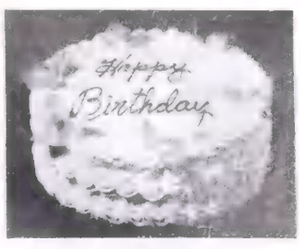
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LAM STEAMER. Heap this ue enamelware steamer with up 3 pecks of soft-shelled clams nd they'll come out nut-sweet eady to be served with hot drawn utter. Perfect for corn-on-the-ob, finnan haddie, etc.. you'll se it on a back-yard grill. even ght on the kitchen stove. Faucet rains off clam broth. 15⅝" high. 2¾" wide, $11.95 ppd. Mrs. orothy Damar, 742 Damar Bldg., lizabeth, N. J.



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Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 18 Pairs of Men's Shoes. Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 15" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete **$32.50**. *Express Charges Collect.*
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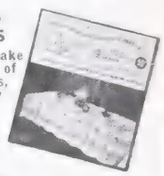
Personally yours, with your name imprinted in a delightful red and green garland. Just peel off backing and press to a dry jar. Unlike ordinary gummed labels, no water is needed! Wonderful gift for a friend who preserves, for your own food gifts the year round. Designed and made by us. 3" x 2". 50 for **$1.50**; 100 for **$2.75** ppd.

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Antique Iron Craftsmen Dept. B7-7 2500 27th Ave Birmingham, ...

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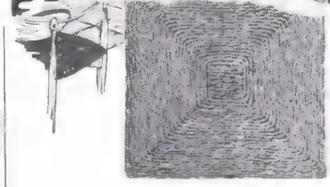
This Lucidum leaf made of aluminum has a concealed light which casts a soft, gentle light on flowers and foliage at night. The garden is transformed into a beautiful, fascinating, new living sculpture to be enjoyed at night as well. Lucidum leaves blend with foliage by day. 10" leaf—32" high, complete with 12' watertight, safe cord and socket. Lights up 20' area.

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Dept. HB7

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...squares, in rolls 9' wide. It is simple to detach (or add) squares to fit matting around furniture or hearth. When ordering, send room dimensions, measured in feet. For example, if your room is 9' x 12', you would need 108 sq. ft., at 19c per square foot ... a total of $20.52. If your room is 12' x 14', you would need 168 sq. ft., at 19c per square foot...a total of $31.92. Usually sold as high as 40c a sq. ft.

PER SQ. FT. **19c**

TO ORDER: Send check or money order. All items sent freight collect. For C.O.D. send 1/3 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.

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LOS ANGELES 29, CALIF.

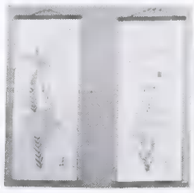
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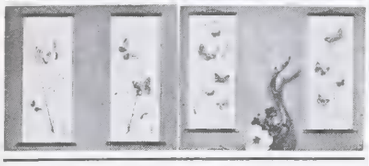
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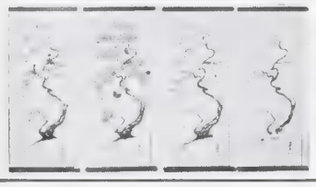
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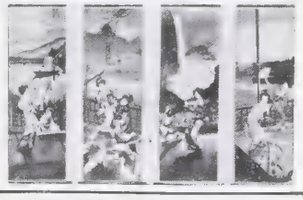
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Please Add 25¢ for Postage

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Send check; satisfaction guaranteed.

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Illustrated folder on request

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Lunenburg, Massachusetts

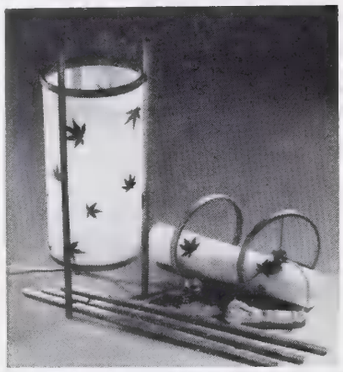


WINDOW



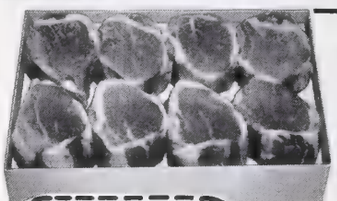
THE PLAY'S THE THIN

but clothing is important, too, s order the Firefly Flash. Perfec for fun in the sun or suppe under stars, washable popli blouse and toreador pants i white, charcoal, turquoise, o beige are trimmed with turquois & silver metallic braid. 8-18 Matching leather flats, 3-10; nar row, med. $4.95 each item. Se $14.50. Ppd. Western Classics BFL, Box 4035, Tucson, Ariz.



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The subject, of course, is a do-i yourself kit which you can as semble *in less than a hour* int a glorious real maple leaf lamp Kit for lamp. 18" high, 6" diam eter, has all materials, instruc tions, 6' cord, socket and come with translucent plastic leaf shad designed by Japanese artists $6.50 ppd. Shopping Interna tional, Inc., Dept. 65, 65 Cour St., White Plains, N. Y.



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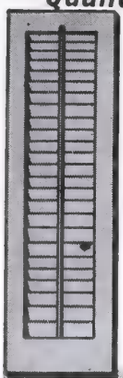
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Send check or M.O. with specifications. No C.O.D.'s—shipped express collect. Custom made shutters also available — send us your measurements for free estimate.

HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

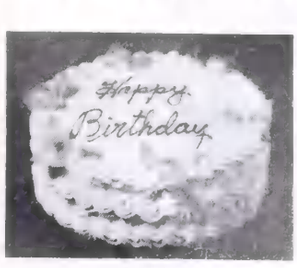
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SHOPPING



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From the very FIRST DAY you may feel the exhilarating effects of this method. A Health Culture magazine asked this authority on legs to write articles on the fundamentals of this wonderful type of method.

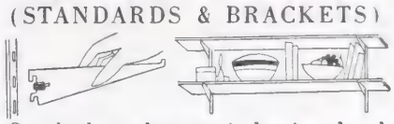
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NICKEL-PLATED STEEL STANDARDS: 1′ to 6′ —25c ft.

BRASS-PLATED STANDARDS: 2′ to 6′—42c ft.

NICKEL-PLATED STEEL BRACKETS: 6″—45c; 8″—49c; 10″—59c; 12″—63c; 14″—75c; 16″—80c.

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IMPORTANT: Brass standards only, specify number of vertical strips to be used.

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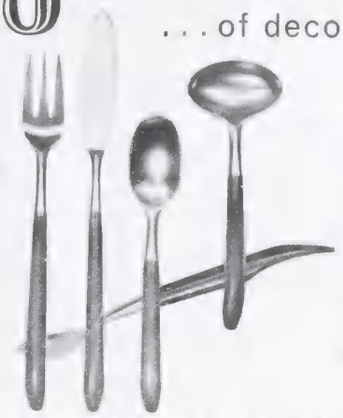
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$7.99



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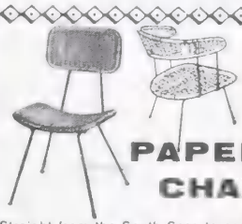


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extra wicks .79 each

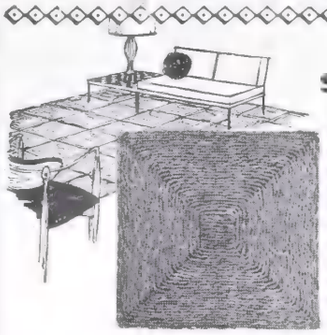
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PER SQ. FT. **19c**

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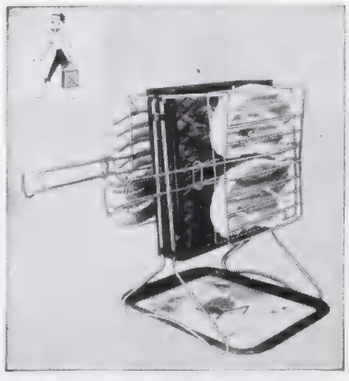
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Bride & Home is published quarterly in January, April, July and October at 50 cents a copy.

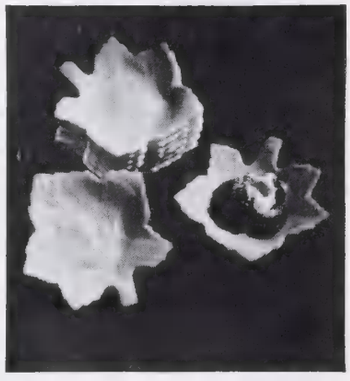
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WINDOW



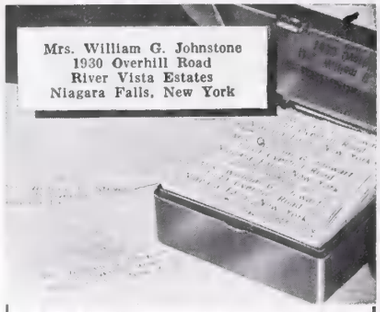
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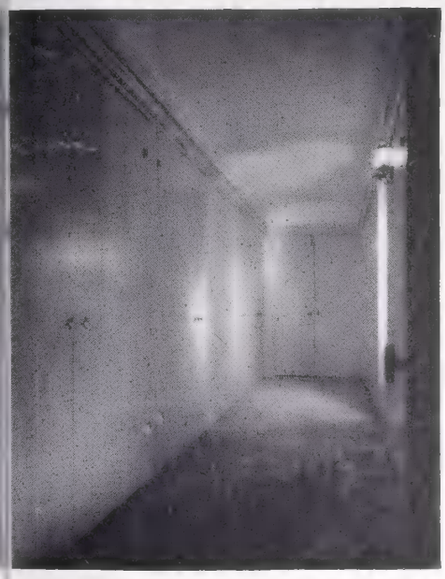
Dept. B-7

1603 Talbert Ave., Santa Ana, Calif.

How to arrange a linen closet



MAYNARD PARKER

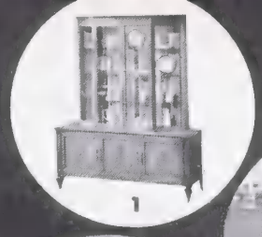


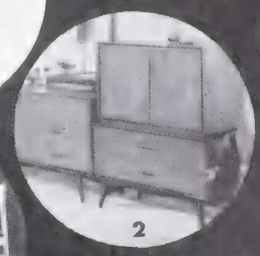
The well-tailored linen closet is a joy to behold—and to use. This one, hidden behind folding doors in a long hall, reveals its storage secrets above. Top shelves hold sheets and larger towels. Oversize dowels hang small tablecloths, doilies, napkins, hand towels in creaseless perfection. The others are piled neatly on counter. Drawers hold afghans, other bulky items. Pull-out shelf aids sorting.

Send but 25¢ for beautiful

WALNUT

Furniture Portfolio



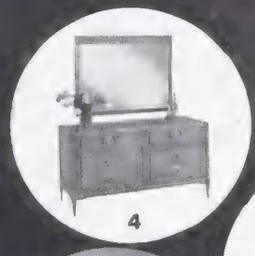


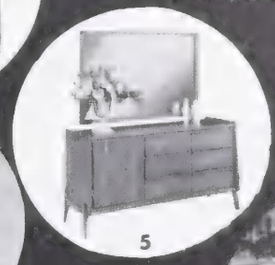


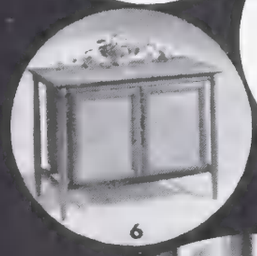
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George C. Romweber

Secretary-Manager
American Walnut
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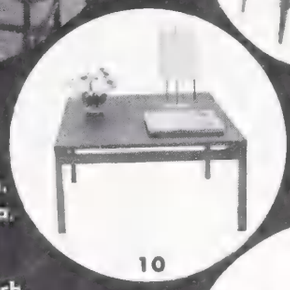












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American Walnut



EWING GALLOWAY

Near Lake Constance, in the Allgän district of Bavaria, you look across flowering meadows to snow-mantled Alps.

How to leave home and like it

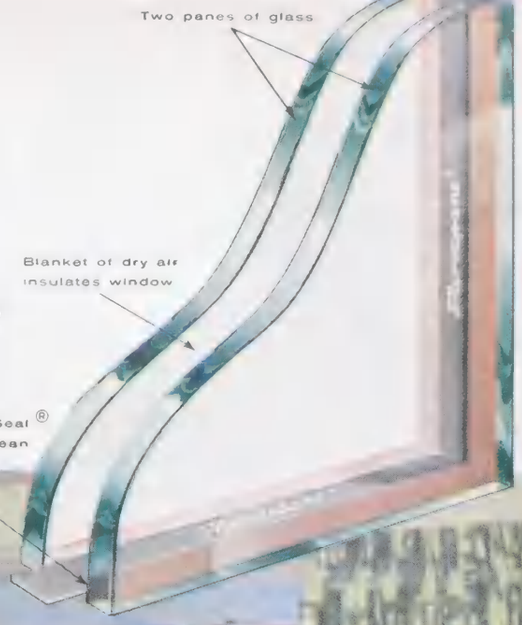
By MARION GOUGH

Nothing lowers the boiling point of a delayed air traveler like an airline clerk who gives you the Great Stone Face treatment when you ask if this delay will be fifteen minutes or fifteen hours. And if you've ever felt the need of Somebody Who Cares, it's when your plane deposits you briskly on the ground at three, after your connecting flight has departed at two-thirty.

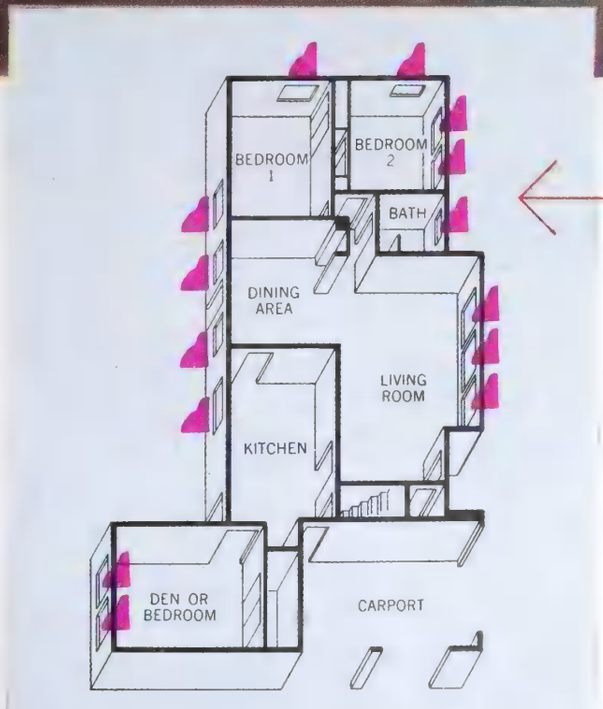
Lufthansa, the German airline that flies from the U.S.A. to all major cities in Western Germany, Paris, Zurich, Vienna and the Middle East, doesn't claim it can avoid the unavoidable, but it's doing its best to let delayees know that it does care what happens to them. In the Frankfurt airport, Lufthansa has lately set up a solacing squad of personable people to help the delayed ones rearrange their schedules, send cables, make phone calls, check luggage and generally feel happier about the whole thing. If the service continues to work as well as it does in Frankfurt, similar Lufthansa squads will soon be on deck in the Düsseldorf and Hamburg airports. Having had our own share of the couldn't-care-less treatment from domestic and foreign airlines, we wish that more would have the grace to do likewise. (*Please turn to page* 116)

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WILLIAM HOWLAND

Family brunch on Sunday
The new gay gourmets give everyday living the same imaginative fillip as they give their entertaining. On a hot day, delight the family with chilled brunch on a breezy terrace, the table set with your finest and schemed to the cool greens of the garden and the view. Furniture by Troy Sunshade.

How to be the Gayest Gourmet in town

By POPPY CANNON

We all know them—the new gay gourmets. And their numbers seem to be growing every day. They are the people—women, and some men too—whose lives seem to glow with excitement and enthusiasm. Their homes seem brighter and their children happier. Their parties are the merriest. Their food is the dreamiest, but they are always lighthearted, never pompous about it, and as anxious to share their precious recipes as they are to create them. They give everything they touch, every meal they serve, an extra, affectionate fillip of beauty or amusement. And they enjoy every minute of it.

The great Savarin must certainly have been referring to them when he dedicated his book titled, *Real French Cooking*, (now published in English by Doubleday; $4.50): "To all who know how to make stove rhyme with love." Certainly this is the perfect description of the gay gourmet of the Twentieth Century; one who has the ability to imbue the requisite three-meals-a-day with a quality of wonder, excitement and awareness.

But the thing that distinguishes the gay gourmet of today from the "clever" hostess of the past is that she exercises this bright and loving flair as much on her family as on her friends. *(Please turn the page)*





Luncheon for a few ladies

Pastel, lacy, delicate—a setting for those intimate friends to eat with their eyes. Serve a slimming menu of cold crab and cress, with a champagne peach for dessert. Appropriateness counts. For men you'd have a less flowery table, a heartier menu.

Twosome supper at sundown

Simple supper for two, turned into romance with a brilliant pottery pyramid of fruits and the ruby glow of borscht in frosted Venetian glass. All from Carole Stupell. With a few exceptional decorative oddments, you can ad-lib such glamour.



ALL PHOTOGRAPHS BY WILLIAM HOWLAND

Leafy-cool in sultry dusk

Ringed in quarter-round tables of frosty white aluminum and glass, a great tree could canopy a dramatic dinner party. Today's gourmet hostess would make a conversation piece of chilled fruit soup in green glass apples. Hot dishes, say a delicate spring lamb stew with tiny garden-grown peas and potatoes, are served from a cart. Tree is equipped with electrical outlets, so you can serve right at the table from plug-in appliances. All furniture, Richard L. Sandfort.

How to be the Gayest Gourmet *continued*

She is gourmet, hostess, housewife simultaneously, and she has all but wiped out that line of difference that used to exist between the family's daily regimen and the special efforts made to impress or please a guest. She shares with Alice in Wonderland an appreciation of the 364 days of the year that are un-birthdays. Every day is a challenge to make each mundane act a joyful adventure for herself and everyone around her.

The family enjoys the finest

She no longer has set company dinners, company food, company plates or company table linens that stay somberly folded for months and even years on end. Her very finest in food and table settings is everyday fare for the family, her daily gift of beauty and excitement to the ones she loves best. She seems to have perceived that, as Savarin puts it, "Good tables are indeed the centers of happy homes, the lure and sustainer of loving hearts." When guests come, she can do them no greater honor than to give them the same quality of treatment she gives her family every day.

New connoisseurs of the art of living

The French say that to know how to eat is essential to knowing how to live. These new gourmets in busy, do-it-yourself America find that the reverse of this axiom is equally true. One must know how to live, how to arrange one's life so as to savor the freshness of every crowded moment, before it is possible to eat well. Good living and good eating (*Please turn the page*)

How to be the Gayest Gourmet in town *continued*

are inseparable parts of the same adventure, and this happy new breed of gourmets, it seems to us, are indeed connoisseurs of the art of living.

Variety spices life

More than anything else, the gay gourmet abhors monotony, because she knows that the fun of life is in variety and surprise. For a Sunday night supper, the time-honored occasion for a banal spread of cold meat and potato salad, she'll catch her audience unawares—and delight them—with, say, a dish of rice and hot milk, cooked Venezuelan fashion with brown sugar and cinnamon, and served like chowder from an ironstone tureen, with dessert of cheese and fruit. At another time, she might invite her guests to dine, oriental style, sitting on huge cushions around an enormous coffee table. She might on occasions serve the first course of dinner in the living room, as Virginia Stanton suggests on page 55.

Or you might revert to the gracious custom of another generation. Let the ladies leave the gentlemen to their coffee, if not their port and cigars, and enjoy a demitasse and a liqueur in your upstairs sitting room, i.e., bedroom. You'll feel it's a gracious intermission which seems to put new life into the party, allowing a change of pace and partners.

The new rule-free order

You can do all these things freely today, because so many of the old rules have vanished. They were the rules that governed the etiquette of our ancestors who lived in a rigid little world which no longer exists. Their problems were not our problems; their answers (*Please turn the page*)

MAYNARD PARKER



Luncheon with the Governor

At the Governor's Mansion in Honolulu the oriental quality of the menu is played up with straw mats, lacquer, and rice bowls used for soup. Quarter-round sectional tables circle a blossoming fruit tree. Beth Broadbent, decorator. Sectional tables, benches and stools are favorites of shrewd hostesses, because they can be composed in varied arrangements, for large or small parties.

Dessert in the dusk of later summer

The last rain-wet roses, an embroidered cloth and chair-backs that echo the roses' form and color, make a nostalgic summer's-over setting for a dessert of whipped cream cake and late strawberries. On the spur of the moment invite a few friends in for dessert to brighten a rainy summer evening. Impromptu parties are child's play to the imaginative ones who look at everything they see with a fresh eye—whether it's a tablecloth motif they might embroider on a camp chair or a sake cup that might hold clam cocktail. They're always equipped with the provocative wherewithal to enchant their family and friends. Chairs, Gold Medal. Lanterns, Lightolier.

PHOTOGRAPH BY VINCENT LISANTI



WILLIAM HOWLAND

Buffet on the terrace, large-scale and relaxed

Buffet supper for a crowd, the canny hostess presiding with good humored, unhurried grace. For the rotisserie crisps the fowl leisurely to golden goodness, the Gilbert electric casserole "holds" the basil tomatoes indefinitely, and time hardly matters. Guests help themselves on wicker trays, then come back for dessert of icy melon, and coffee kept hot in an electric pot. With electric appliances you can be a cool cook and hostess simultaneously, anywhere. Electrical outlets on terrace and garden, and lights in the trees, in shrubs, along paths, make summer-night parties enchantingly easy. Furniture, Troy Sunshade. Lanterns, Lightolier; Rotisserie, Rotor Sales.

MAYNARD PARKER



All of a sudden it's lunch time

A quick lunch rustled up for the family and served on "everyday" tableware is as pretty as a party meal in the home of one of our connoisseur friends. The point is that everyday objects in her house are all special, because she's a keen collector of anything she sees that suggests a table setting "picture." From her cupboard's variety she can pluck the right thing for the right time as effortlessly as she lays a few bright flowers on the table. So tinned soup, dressed with fresh herbs, accompanied by home-made bread and fresh butter, becomes an event.

How to be the gayest gourmet in town . . . *continued*

consequently could hardly be ours.

There was a time when a guest might say, "It was a very correct little party" intending a compliment. Now it would be almost insulting. You have to make your own rules, your own patterns to fit the mood, the moment, the people, the schedule.

A life as wide as the world

As our great world has grown tiny, our domestic world has become very large. In practically every home it's "Come in, Paris," on the radio as you clear away the breakfast dishes, and a hot line news dispatch from Gaza or Djakarta keeps you up-to-the-minute while you make the bed. Every way you turn to look or listen, there are new and different impacts being made on you. Our shops, our food stores, our supermarkets, our department stores, our dime stores are crammed with the goods and produce of the whole wide world, spread before us in dizzying profusion. It is almost too much. You can't take it all in, so you must pick and choose with sensitive discrimination the ideas and objects that you permit to enter your living.

You choose your manners

Today formality and informality co-exist, side by side, pleasantly blended. Often guests serve themselves or are served by the host and/or hostess from a buffet and sit down to dine at a table complete in every detail from hand-written menus to place cards. Or, when there are no conventional dining facilities, a butler may pass the plates around to the guests cosily seated beside folding tables.

That's how it is done when John Tiffany Elliot, literary agent, lecturer and gourmet, entertains in his long, narrow, one-room apartment. Though it is in the heart of New York, the room is quiet, clean and cool as a forest glade, for air conditioning is used all year round. The host does his own cooking—generally one great dish like a New Orleans gumbo.

"My gumbo dinners," he says, "are usually planned for Saturday night for it takes all day—half for shopping, half for cooking." (He has no freezer.)

Any day such gumbo would be a triumph—sable-dark and thickened with filé powder, it is ladled from an antique stone tureen. There is bread, hot and buttery, flecked with fresh fine herbs instead of too-usual garlic. The notable salad is tossed in the bowl, also of ironstone. It was once a washbowl in a Victorian bedroom.

The dessert, a glittering mound of quivering topazes, is a Madeira wine jelly made with an old *bual*, a jelly much too delicate to hold the shape of a mold. It is his grandmother's recipe served in her cut-glass saucers which, incidentally, begin to look quite stylish again.

Another time in New York a group of us were invited to supper before seeing the movie *Around the World in Eighty Days*. The world-wide theme was carried out in the drinks as well as the food. There were Danish cheeses and open-face sandwiches such as you find on the yard-long menu at Oscar Davidson's in Copenhagen. A Spanish *paella*, duck bigarade and fish and chips from the only English fish and chip shop in New York, wrapped in the London scandal sheet. "For," says Jack Barker of the shop, "the English think fish and chips taste much better wrapped in the news of the world."

The inventive adventurers

Nothing is safe from the inventive gourmet. We saw an antique knitting bowl used recently to hold a pyramid of rice, studded Turkish fashion with the garnet seeds of pomegranate and topped with chicken and ginger. The recipe, provided through the courtesy of C. C. Kambhu, Commercial Counselor to the Embassy of Thailand, appears on pages 46-47. All the other foods were displayed on four gold and white tray-tables set end-to-end to make a buffet.

Make no mistake about it, being a gay gourmet is joyous and rewarding, imparting a gleam and glitter to what might otherwise be the dull fabric of daily living. But it's not easy—not even with our short-cut foods and marvelous labor-saving devices.

The well-planned spontaneous

The gourmet who would be gay and insouciant, unconcerned and spontaneous, must take thought for tomorrow. The most successful of them plot and plan like generals. They plant herbs and salad greens, track down cherry tomato plants, tend tuberous begonias for a party months ahead. They are adept at quantity buying and provision their pantry shelves and their freezers as carefully as ever a ship chandler prepares for a long sea voyage. They are the assiduous forethoughted collectors of every kind of object or oddment that could lend provocative color or dash to the service of a meal. Their cupboards burgeon with table-setting wherewithal, ready to be plucked down at a moment's notice to be composed into a table-setting picture.

They have discovered and live by the rule that it takes a lot of caring, and you can't be careless if you want to be carefree.

Freedom versus ease

This life of "spontaneous" flair isn't easy. Generally it is full of complications. But instead of ease we have gained freedom—freedom of choice, freedom from binding schedules, freedom from the chains of conventionality, freedom to express ourselves in our homes, in our cooking. Freedom to work at our own pace. To work very hard one time and take a breather the next. The necessity of feeding the family need no longer mean three arduous sessions per day. There are so many times that you can rely on prepared foods—the kind you buy or the kind you make and lay away. Indeed, without our short-cut foods and miraculous labor-saving devices, this new, richer life would be impossible.

At one party you might serve ice cream cones all around for dessert or arrange with the Good Humor man to appear on the scene in the nick of time, but the next day you might follow up an outdoor grill supper with a really important dessert, even a *Gateau St. Honoré*. Buy it or bake it yourself.

Young Ideas

Some of our gayest gourmets are found among the young. Not long ago a group of glamorous grandmothers were discussing the lives their daughters lead.

"No nurse, no maid, a cleaning woman once in a while and not even a helpful butcher at the other end of the phone."

"And yet they are all having big families; they entertain more than we ever did!"

"I'm learning from my daughter."

Coping is the special talent of this happy breed. No crowd seems to fluster them; no occasion is too mundane to inspire them.

(*Please turn to page* 106)

All you need to serve is *One*



Your Indian Pilaf deserves an attractive setting: Wooden tray, International Designers stoneware bowls, courtesy of America House, napkins designed by Astrid Sampe, courtesy of Lord & Taylor; Modernite candle, Will & Baumer.

magnificent dish

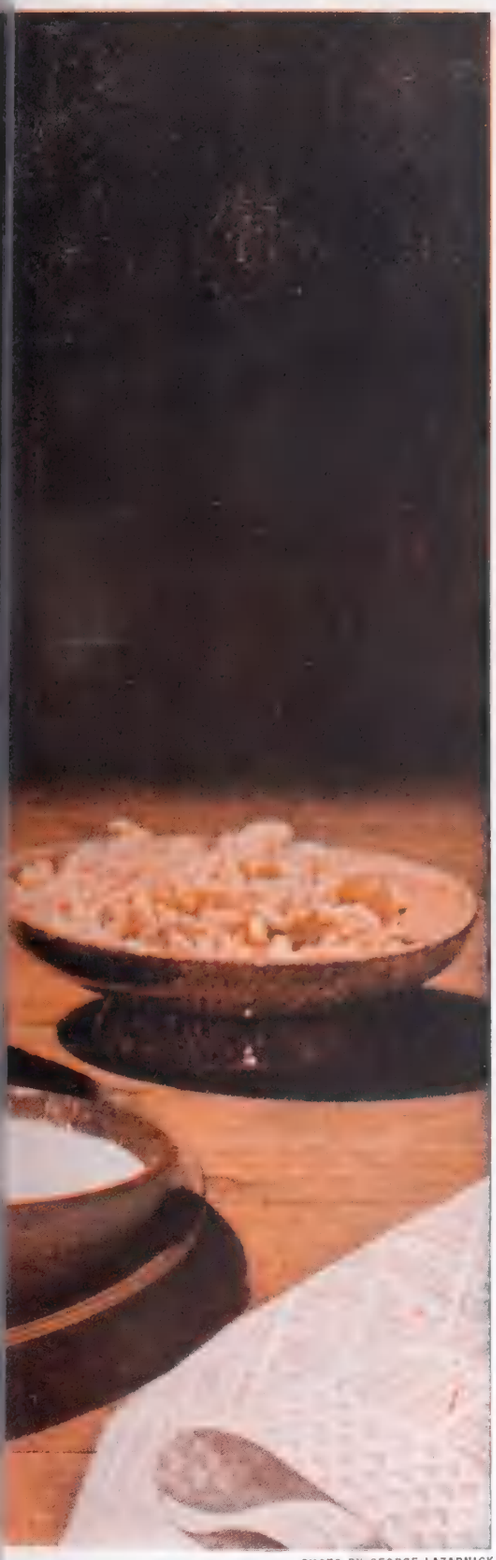


PHOTO BY GEORGE LAZARNICK

A well-planned ensemble is just as important in gastronomy as it is in fashion. The peasant and bourgeois cookery of the whole wide world is based on what might be called one-dish meals. High cuisine, even in France, features them through classic garnitures. Meat or fish, vegetables and starch—all presented together making one momentous whole.

But don't let your mind leap inevitably to conclusions—and a casserole. There are so many other ways to achieve the simplicity and ease of the meal in one dish.

Here we have collected ten of them. None are inventions. All have an ancient and honored past and, we predict, an exciting future. To every one something new has been added, a new product, a new utensil or a new technique. In each case the end result equals and in some cases, we think, surpasses the original.

1. Indian Pilaf with Duckling. Uses a pre-cooked packaged rice—a great time-and-work saver.

2. Pot-au-Feu. The time is cut in half because a pressure cooker is used in the initial stages and thermostatically controlled simmering replaces pot-watching.

3. Spanish Paella. A converted long-grain rice and an electric frying pan make success almost inevitable.

4. Louisiana Po' Boy Sandwich. So easy anytime with heated brown-and-serve loaves of bread.

5. Crown of Game Hens with Spinach Timbale. The hens are already stuffed with wild rice or wheat and can be bought either canned or quick-frozen. Quick-frozen spinach comes washed and chopped.

6. Roumanian Ghivech or Glory of the Garden. Heavy-duty aluminum foil and an oven-to-the-table dish save several steps, also time and dish washing.

7. Potato Salad Nicoise. A garlic stick anoints the bowl.

8. Manicotti with Basil and Broccoli. The pasta as well as the sauce is pre-cooked and frozen.

9. Thailand Gingered Chicken on Rice with Peas. Chicken parts make it easy and mail-order brings rare Chinese mushrooms and Bangkok seasonings right to your door.

10. Cornish Pasties. The filling is canned corned beef hash; pastry is made with a packaged mix.

Here are the recipes for 5 of these magnificent dishes. Others by mail on request. See page 94.

Indian Pilaf with Duckling. This is a dish that looks and sounds exotic but has a delicate flavor that is universally appealing. Use 2⅔ cups Minute Rice, add 3 cups hot chicken stock (your own or canned or made from Knorr-Swiss chicken bouillon cubes). Flavor with one teaspoon curry powder. (*Please turn to page* 94)



This simply designed cherry table, 54″ diameter, 24″ high, has inset center section of black Formica, for usefulness as well as decoration. $200. By Heritage Furniture, Inc.



Traditional design, made of mahogany. This table is 49″ in diameter, 25½″ high. Shown with appropriate traditional chairs. Table is $97, made by Drexel Furniture Company.

HOUSE BEAUTIFUL'S

Shopping Guide

to save you looking time

The low-down on dining tables

The low-down is that dining tables are getting lower, some as low as 20 inches. Others are half-way between coffee table height and traditional dining height. And there are new low chairs to match

By ROBERT BURCHETTE



Walnut round table, 54″ diameter, 26″ high. The cane-backed chairs, in new low height, have removable foam rubber cushions. $145 for table. Hekman Furniture Co.

A brand new type of table has swept into the home furnishings scene in less than two years' time. It ranges in height from 20 inches to 28 inches and has, of course, appropriately scaled chairs to go with it. Frank Lloyd Wright made the first one in his furniture collection introduced several years ago. Since then at least two dozen more have appeared, many of which are shown in this issue.

Mr. Wright recognized the big trend to eating all over the house, but particularly in front of the fire in the living room. So he raised the height of the living-room coffee table to a new level.

These new tables are being used in the living room as coffee tables in front of sofas or as game tables that shift into dining tables for buffet parties. They are really second dining tables, for in a dining room you would probably still want the traditional 30-inch-high table. But these new ones give you another spot to dine, to sit around with drinks, tea or after-dinner coffee.



As living room pieces, these new low tables are in good scale with low-slung sofas and armchairs. Erwin-Lambeth's wedge-patterned walnut circle is 54″ across, 24½″ high, $145.



Philippine mahogany frame with white Micarta top, 48″ square, 26½″ high. Two 15″ leaves will extend the length of it to 78″. $210.75, by Brown-Saltman of California.

This 60″ disk of elegantly-matched walnut gives diners ample leg room for comfortable seating. Like all round tables, it encourages congeniality and long after-dinner conversation. 24″ high, $225, by Henredon.



More low tables on pages 112-115

West Indian Avocado Soup
A combination of green pea soup and avocado. Flavoring is lemon juice and sherry.

Shrimp Bisque Alaska
Made from frozen shrimp soup flavored with white wine. Chilled soup in a chilled dish is topped with meringue and set under the broiler just long enough to gild the peaks.

Jellied Borscht
Made of beet juice, tomato soup and consommé, garnished with sour cream and lemon wedges.

Gaspacho
This version is made with condensed beef broth, tomato juice, V-8, dry white wine. Garnishes are passed on a tray, include caraway-flavored packaged bread cubes, toasted slivered almonds and chopped ripe olives.

Jellied Broth with Apple
This is served garnished with unpeeled apple or, if desired, in hollowed apples.

Cucumber Vichyssoise
Use condensed frozen potato soup to make vichyssoise; garnished with chopped or sliced unpeeled cucumber.

Artichoke Bisque with Champagne
Combine condensed onion soup with cream of chicken and artichoke hearts. Flavor with champagne. Garnish with ripe olives.

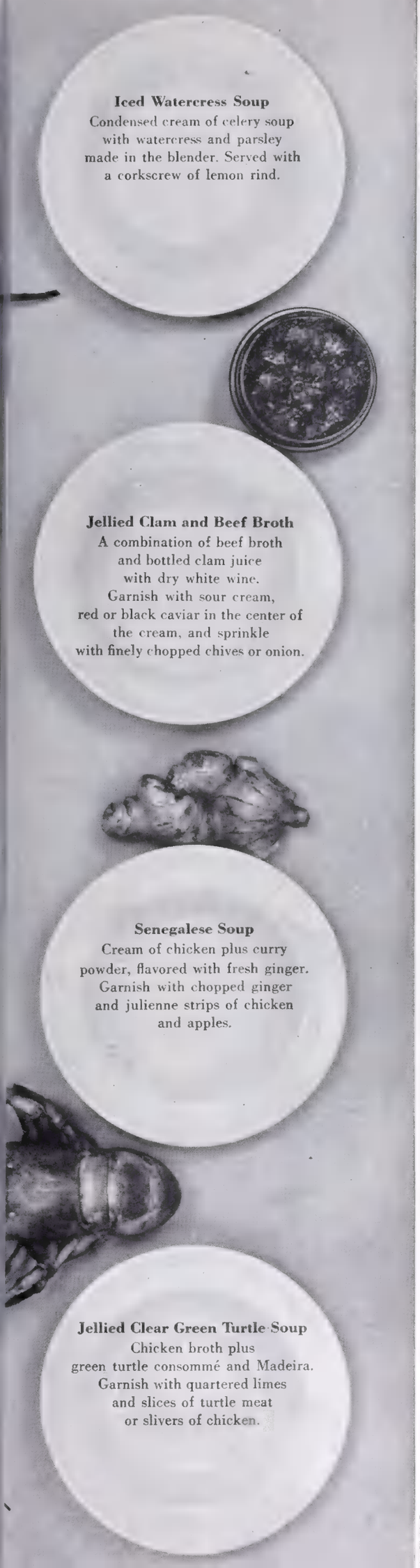
Tomato Broth Chantilly
Combination of beef broth and tomato soup topped with heavy cream, beaten stiff and flavored with onion juice and a touch of cayenne pepper or Tabasco.

Minted Beef Broth
Condensed beef broth plus sherry, garnished with fresh mint and lime slices.

Swedish Shrimp and Cucumber Soup
Cream of chicken soup combined with sour cream and cooked shrimp.

New Orleans Chilled Purée Mongole
Made of tomato soup, green pea soup, sherry and shrimp.

Lobster Soup
Combines cream of mushroom, cream of asparagus and cooked lobster meat. Flavoring is cognac.



Iced Watercress Soup
Condensed cream of celery soup with watercress and parsley made in the blender. Served with a corkscrew of lemon rind.

Jellied Clam and Beef Broth
A combination of beef broth and bottled clam juice with dry white wine. Garnish with sour cream, red or black caviar in the center of the cream, and sprinkle with finely chopped chives or onion.

Senegalese Soup
Cream of chicken plus curry powder, flavored with fresh ginger. Garnish with chopped ginger and julienne strips of chicken and apples.

Jellied Clear Green Turtle Soup
Chicken broth plus green turtle consommé and Madeira. Garnish with quartered limes and slices of turtle meat or slivers of chicken.

For the perfect summer meal:

Cold Soup + hot bread, cheese and wine

A chilled soup has great eclat *if* it is properly mixed and mellowed, either through simmering then cooling, or in the blessed electric blender; *if* it is seasoned extra well; *if* when jellied it's a-quiver, never rubbery; *if* the dish is as frosty as the soup; *if* it is presented, garnished and accompanied with imagination. Try these alluring canned soup combinations with hot breads, wines and cheeses to jog your memory and banish stereotyped menus from your summer table. If you'd like the exact instructions for making these 16 cold soups, write to Food Editor, HOUSE BEAUTIFUL Magazine, 572 Madison Ave., New York 22, N. Y.

HOT BREADS	CHEESES	WINES TO SERVE
Popovers	Tillamook	Beaujolais (red)
Herbed French Bread	Monterey Jack	Bardolino (light red)
Toasted Tortillas	Neufchatel	Spanish Barbier (red, white or rosé)
Corn Sticks	Camembert	Chablis (Burgundy (white)
Heated Onion Rolls	Provolone	Chilean Riesling (white)
Cheese Muffins	Mozzarella	Claret or French Bordeaux
Buttered Scones	Liederkranz	California Cabernet (red)
Baking Powder Biscuits	Petit Suisse	California Grenaché Rosé (pink)
Homemade Bread	Helluva Good Cheese	New York Diana (white)
Rusk—heated and buttered	Vermont Sage	Sherry (pale, dry or golden)
Toasted Rye Bread	Illinois Chantelle	Hock (white German Rhine Wine)
Toasted Bagels	Nebraska Corn Husker	Italian Soave (white)
Toasted Brioche	Connecticut Pineapple	French Tavel (pink)
Heated Sourdough	Pont l'Eveque	California Traminer (white)
Buttermilk Doughnuts	Wisconsin Brick Poona	Zinfandel (red)
Chinese Steamed Bread		

The Importance of Luncheons

Why one skillful hostess prefers to entertain at midday and leave the dinner parties to somebody else

By MARY ELIZABETH WILEY

Whether you're entertaining or being entertained you've got to have heart—just as it says in the song. Without it, the best food and drink and the nicest people in the world won't "jell" into a party. And I'm beginning to think that dinner parties have lost their heart. That's why, from now on in, I'm concentrating on luncheon whenever I have the urge to gather a few of my friends together for a congenial meal.

I know that traditionally a dinner has always been considered a more important meal than a luncheon, one that took more "doing," and therefore a more flattering spread to set before guests. That's an old notion that doesn't seem to me to hold water any longer now that any meal can be as elegant as you want it to be if you have a forehanded larder and a home freezer.

But the chief reason I've decided to break with the dinner party as a form of entertaining is that I feel it's no longer very entertaining. I question whether the time-honored ceremony of the dinner party, i.e., the 6:30 P.M. to exhaustion ritual, isn't being blindly perpetuated into a social scheme where it becomes a chore instead of an enjoyable event. A dinner party nowadays is only too often an aggregation of tired people who have performed a sort of clock-beating feat to get there, presentably dressed and in their party manners, after a gruelling day's work. Because in these days of suburban living the very act of getting to a party may mean driving as much as forty miles. And with the prospect of repeating the same trip back home before the baby sitter leaves and the sun rises on another day's work to be done, few guests are disposed to throw themselves enthusiastically into having a gay, good time. The average husband's reaction to a mid-week dinner party is only too well known. He is usually badgered into going for appearance's sake, but he hardly participates with gusto. And if you took a poll of the distaff reaction, you'd probably find few wives, mothers or working women completely happy about what this evening out is doing to their over-loaded schedules.

I submit that this doesn't do much for the serenity of the occasion, for the brilliance of the conversation or for the hostess's enjoyment of her own guests.

A full-fig luncheon seems to me the answer, preferably on a sunny summer Saturday. It's early enough in the day for both hostess and guests to feel rested and relaxed, free of the tensions of time and time tables, already in the gala mood that a five-day week gives our Saturdays.

I must admit that oddly enough a luncheon party makes a few more exacting demands on you than a dinner party but they're easy enough to cope with if you plan carefully. For instance, there is half as much time in the day to prepare, and the brilliant light of the midday sun is more revealing of your housekeeping and the table appointments than the kind candle glow of a dinner table. What's more, the menu must be considered carefully so that it is festive and satisfying, yet not so heavy that the guests will be left in the state of torpor that comes of eating and drinking too much in the middle of the day.

The way to deal with the problem of time and grooming is to have the house in reasonable order a few days in advance, and to have all the food preparation out of the way by the morning of your luncheon. This frees you then to spend the last few hours giving things their final polish, setting the table and arranging the kitchen for your system of serving. You can take care of the food preparation in either of two ways—by doing everything the day before or even the evening before, or by taking everything from the freezer or the pantry shelf.

I have two favorite menus, one especially appealing for luncheon on a hot midsummer's noonday, the other for a later, cooler date, say, Indian Summer when there's just a hint of fall snapping through the sunshine.

A Midsummer Luncheon

Hot Curried Soup
Cold Poached Eggs in Tarragon Jelly
Watercress *Sour Cream Dressing* *Brioches*
White Peaches and Blackberries with Kirsch
Wafers *Coffee*

The afternoon or the evening before the party I make the egg molds, the soup and the salad dressing. Then I wash and dry the water cress (*Please turn to page* 109)



WILLIAM HOWLAND

To create a pleasant little stir of novelty, seat your luncheon guests at tables for two around the terrace. Vary the color, although the service is similar. On green-and-white ball-fringed chintz, covered soups are emerald pottery, the flowers rubrum lilies. The candy-stripe cloth is set with Bristol pink pottery and glass, with rosy-hearted mums and carnations. All Carole Stupell.



Serve the first course in the living room

All kinds of unexpected dividends accrue when you break the traditional pattern of a party. People become more alert, gayer, more interested. The hostess has an easier time too

By VIRGINIA STANTON
HOUSE BEAUTIFUL's Party Editor

As any of my faithful readers could testify, I am a fanatic on the subject of *presentation*. I "sound off" regularly in HOUSE BEAUTIFUL that the serving and visual presentation of a dinner is as important as the preparing and cooking of it.

But many of you write and say, "But how do you do both?" One of my tricks, though it is no trick at all, is to serve the first course in the living room, or outdoors on the terrace if the weather permits.

This has several big pay-offs. It lets me bring the food to the guests when I and it (the food) are ready. It does not break into the cocktail hour for those who want "one more."

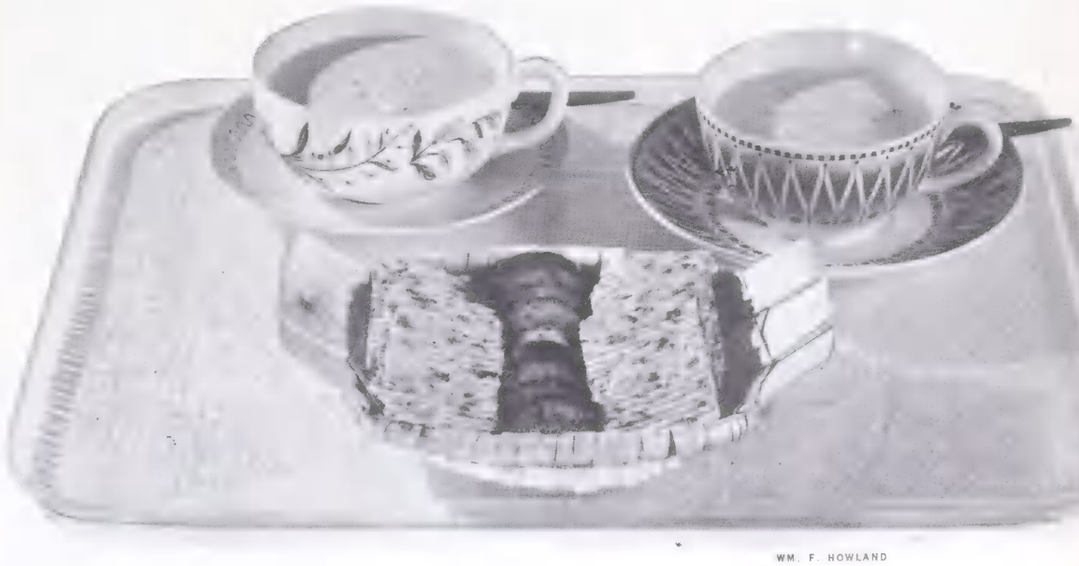
It lets the people who *don't* want "one more" have something to eat before they get cross and wish they hadn't come. It gives me a nice breathing space between the first course and the main course, for there can be 15 to 30 minutes between when no one seems to notice the passage of time. And during that breather, it lets me get the main course ready to serve forth dramatically.

All this let's you, as hostess, control the tempo of the dinner in every respect. Even late arrivals don't suspect how late they are if the rest are not yet seated at the table. Anyway the cocktail hour is such a pleasant time, why not let it merge with the first course time. There is no feeling of rush—just a pleasant air of conviviality. Haven't you noticed that when dinner is announced so many guests hate to leave their conversational companions. Best of all, I've found that this system stimulates conversation, for everyone likes to be served something different, and in an unusual way.

To do the latter I use any container at hand, from artichoke leaves to abalone shells. I serve anything from soup in an oversize coffee cup, to raw oysters in sake cups, to jellied consommé in halves of avocado. I have a collection of china that I use for "first course work." They are containers that I use for loads of other things of course, but generally they were not meant to be used as I use them. For instance, I use an ovenware butter melter as the dish for herbed shrimp. An oven-to-table ramekin (5 inches in diameter and 1 inch deep) gets hot prawns or scallops or lobster (*Please turn the page*)

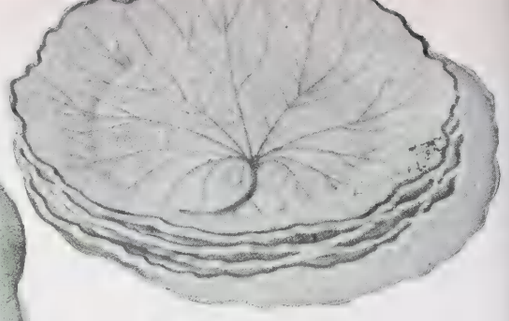
←
What more delightful place to get a party off to a glamorous start, than to serve the first course in the coolness of this airy loggia. Here, artichokes are the first course, large and succulent, served on proper artichoke plates that have a place for melted butter, and the discarded leaves. Cleared for serving, the long table is dramatically decorated with tiers of fresh artichokes and florets of cauliflower. (Arrangement and plates by Harriet Healy). Chaise longues, arm chair, coffee tables with terrazzo grill tops, all are from Ficks Reed, designed by John Wisner who also decorated the room. Architect, Byron Simonson.

→
For a piping hot first course, serve soup in oversize coffee cups. Steadied on their own wide saucers, they allow ample portions without danger of spilling. Cups from Georg Jensen. Portuguese fish tray, Jan Howell.



WM. F. HOWLAND





Press your largest hors d'oeuvres dish into service for a first course. Leaves of artichokes act as holders for crabmeat in sour cream. Eat with fingers to get the goodness of the artichokes. Platter, Charles Hall.

Serve the first course in the living room

continued

to my guests hot. (I serve long thin crab forks with this.) Occasionally I have even used wide, flanged ash trays.

And don't overlook the edible food containers! Globe artichoke leaves can be a carrier for anything from crab to cheese. Halves of avocado are a complement to shellfish, or jellied consommé laced with caviar. Zucchini and cucumber boats can be blanched, cut in thirds and stuffed with shad roe. So much better than a roll which may leap off the plate—and so much more gourmet!

When planning your first course, the first requirement is ease of eating. You cannot handle a knife and fork unless you are sitting at a table. I often clear our large low coffee table and serve a big dramatic platter of cracked crab or prawns with a sour cream sauce. (Sauce recipe later). Therefore I provide plates, forks and spoons and paper napkins. If, however, I am having cracked crab, which is really messy, I pass a tray of napkins wrung out in hot water, so that the guests can remove the shellfish "scent" from their hands. This is a nice touch whenever "finger" eating is in progress.

Hors d'oeuvres can be a first course, but I don't mean the tedious, intricate-to-make kind. I'm against that tray of miscellaneous knickknacks that looks so tired by the time it's half emptied. Instead make separate platters (or plates) for each item such as: paté on thin pumpernickel, smoked salmon on rye crackers, raw mushrooms filled with cream cheese and nuts. All these taken together are hearty enough for a first course.

Another first with me is hot soup in overscaled coffee cups. This might be a fish soup, unless I am having a fish main course, then it is "grass" soup—either spinach or sorrell. Try lobster in tomato soup, or crab or terrapin in pea



Delight your guests with Brussels sprouts filled with chopped ham in a piquant sauce. Fresh or frozen sprouts may be used with any flavorsome ground meat.

Serve asparagus at its prime, laved in Hollandaise or Mornay sauce. Cook in oblong porcelain au gratin dish and serve from it to keep the food hot.









After a first course of shellfish or other finger-eating delicacies, pass a tray of towels wrung out of perfumed hot water. This is an idea we've borrowed from the gracious Japanese.



Serve a cherrystone clam in a tiny sake cup, covered with sauce. No forks or fingers here, just "bottoms up." And be sure the refills are plenteous.

soup. Oysters in spinach soup are delectable, too. The big cups keep the soup hot, make it less likely to spill, and they are easy to hold—a hard-to-beat combination.

If you have only eight guests, try a spellbinder shellfish tray and serve from your coffee table—especially if it's one of those new low-height dining tables you'll see on page 48. For a larger party put individual servings in ramekins. All you do is sauté your shellfish in butter with plenty of chopped parsley and chives. Use caraway seeds or tarragon. With prawns use a dash of Madeira or fennel.

Or serve perfectly cooked heads of cauliflower with a cheese sauce. A vegetable does not wait, and this is a sure way to get it to your guests at its best, for you take it to them at *the perfect* moment. Place asparagus lovingly on individual hot plates, cut in bite-size lengths with a razor-sharp knife so as not to disturb the arrangement, then dress with your favorite sauce (see recipe for Mornay sauce page 100).

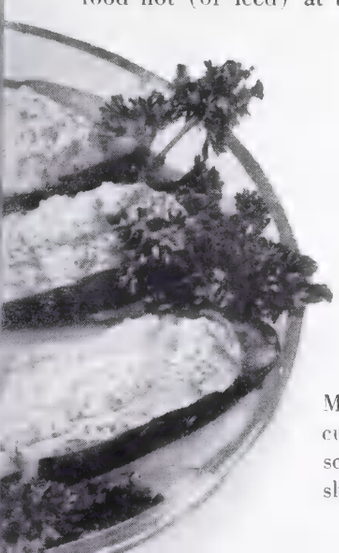
For "finger" items, the large leaves of globe artichokes for a crab leg or prawn. Or fill Brussels sprouts with ground meat, like miniature stuffed cabbages. (Frozen artichokes by Birdseye are delicious with a tangy inch slice of Oscar Mayer's Smokie sausage.)

You can bowl your guests over by serving tiny baby garden peas just freshly picked, cooked in their pods and dashed with melted butter. You eat them by holding them by the stem and pulling them through your partially closed teeth to squash out the succulent little peas and get the sweet goodness of the pod, too. This is the way they eat peas in Finland.

With this kind of first-course service, your guests get their food hot (or iced) at the point (*Please turn to page* 100)



Ovenware butter melters are perfect for individual servings of hot shrimp in herb butter, sprinkled with caraway seeds for a taste thrill. Ovenware from Hammacher Schlemmer, New York.



Acquire a collection of shells. Use, as here, an abalone shell to serve a colorful lobster bisque. Place on a plastic dinner plate which serves as an easily balanced tray.



Make a "first" with blanched cucumbers or tender zucchini scooped out for a filling of shad roe in sour cream and chives.



How to form

Put leisure time to creative use with informal get-togethers to explore and enjoy the art and charms of the motion picture

Our film editor gives you tips on program planning.

You can't expect everyone to like every film, but diversification of subject matter and filming technique will provide an enjoyable evening for the maximum number of club members. You might try some of these combinations:

- With the mysterious Japanese "Roshomon"—the brashly American UPA cartoon "Willie the Kid." (Cinema Guild.)
- With "À Nous la Liberté," René Clair's wonderful French comedy on the perils of mechanized mass production, show "Pacific 231" which combines the action of a speeding locomotive with Arthur Honneger's music of the same name (both from Contemporary Films).
- With a story of action and violence like "All the King's Men" try a gentle color short like Danny Kaye's "Assignment Children" (Association Films).
- "Farrebique," lovely documentary of French peasant life, pairs nicely with Marcel Marceau (French pantomimist) in the new short "In the Park" (both from Brandon Films).
- Precede "Great Expectations" (United World Films) with the brilliant six-minute analysis of its opening scene (available from British Information Service).
- For a whole evening of shorts plan an assortment such as "Song of Ceylon" (British Information Services), with "Rhythm of Africa," "Notes on the Port of St. Francis" and "Spanish Gypsies" (all from Film Images).

BELL & HOWELL PROJECTOR
PHOTOGRAPHED BY WESLEY BALZ

a 16mm Film Club

By CECILE STARR
HOUSE BEAUTIFUL'S Home Movie Editor

One challenging question of the times is how to use our many leisure hours constructively and creatively, and one challenging answer is by starting a film club at home. Fortunately, the choices a film club offers are varied: We can be active in the group or passive spectators; we can be a small number of close friends and neighbors, or a large group who share only the one interest of enjoying films together; we can look at films as art or entertainment; we can be moved by their intellectual content or by their action; we can find them emotionally satisfying or mentally stimulating.

Any number can join in, but for practical purposes a group of fifteen to fifty seems best, if it is to be an at-home activity.

Before you will know for sure that you want to start a film club, a number of questions are likely to come to your mind. Many of them are questions I have heard already: What kinds of films are available? How much work is involved in getting the film club started? How much will it cost? How much time does it take to keep it going?

Since my answers will have to be given on a long-distance basis, let me raise the questions in as orderly a fashion as I can, and give you the answers I would choose for myself if I were doing it. Then, since you and I may not always see eye to eye about these matters, I'll add an additional choice or two which may be more directly suited to your own situation, interests and temperament.

The first question, however else it might be phrased, ought to be this: "*What is the object of a film club in the first place?*" For me it has been to provide the opportunity of looking at all kinds of films. They may be films I've heard about but not seen, or films I've seen at one time or another and want to see again; and for me it is important to see these films in an informal group of people who share my interest and who enjoy talking about the films.

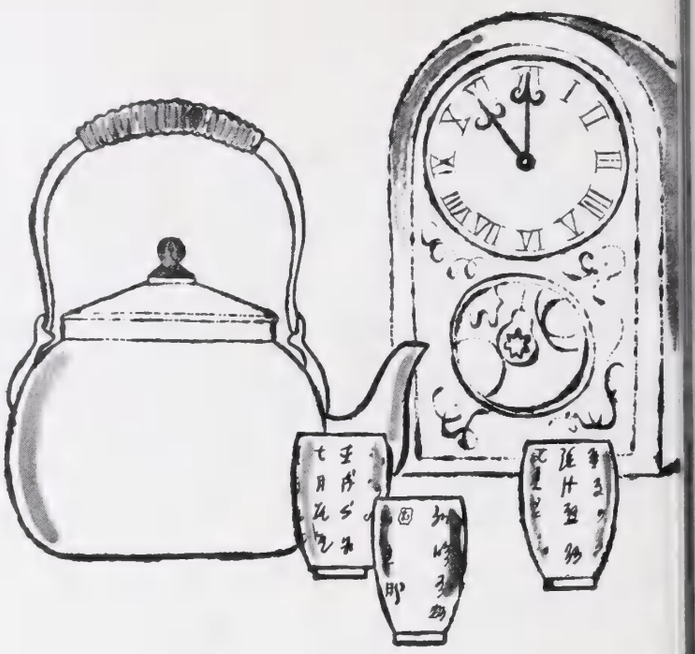
For you, the purpose of a film club might be similar, or it might be to fill in some of the gaps left open by the fact that there is no "art theater" in your community where interesting foreign and "off-beat" films can be seen. Or it might be to see the old movies you dimly remember through the years. Or to see in one "season," so to speak, as many films as possible made by your favorite director or starring your favorite film personality, or films from one country, or of one special genre. A more specialized purpose might be to see films on certain subjects: science, art, foreign lands, or whatever your personal and group interests may be. Assuming that one of these answers appeals to you, or that you have another appealing answer I've not even dreamed of, let's see how you might go about getting the films and the group together.

"*What should be done first?*" First face this fact: From now until further notice, you're in charge! Someone has to assume leadership in every activity, and until a better someone comes along, it might as well be you—in fact it pretty well has to be! You may find, in fact you will have to get support and assistance and interest from a number of other people, but if you really want to keep things rolling, you'll have to be the organizing force. The best way to get started, in your new capacity of film club organizer, is to buy a few dozen two-cent postcards and write on each the following message: "Please send free of charge your catalogs and lists of 16mm sound films suitable for an informal film club in my home." Sign your name and address, and address one card to each of the distributors listed at the end of this article.

Many of these distributors have branch offices around the country; the local addresses will be included in their catalogs. There probably are other commercial 16mm distributors in your area, and it would be well to get copies of their rental catalogs too. Seek them out in the classified directory. Those among them who are NAVA members (National Audio-Visual Association, that is) will be useful for renting or purchasing the *(Please turn to page 107)*

The next two pages tell you what to serve after the film showing ➡

What to serve at 11:00 p.m.



By VIRGINIA STANTON

After you've tackled the other problems of organizing a film society among your friends and neighbors, you must face up to this fact: After a two to two-and-a-half hour film showing, those club members will be mighty thirsty—and hungry, too! Any hostess who's worth her salt won't send her guests on their way in that condition! So along with your final plans you must include a "floating committee for refreshments." "Floating" because the head of the committee should not necessarily be the person whose home is the theater that particular night. The committee helps the hostess plan ahead of time and should even procure some of the food as part of their duties.

The hostess of the evening needs no more than three helpers. When you get too many eager assistants you do more managing than serving, and the "light refreshment, it's-no-trouble-at-all" atmosphere gets lost.

Don't make too much ado over the food

Remember, it is far better to spend the money on a fine picture than it is to spend it on the supper. This is your night to feast your soul, not yourself. When your invitation says "Refreshments will be served," stick to your guns. Serve just enough to refresh and restore the club members—not enough to keep them awake all night. This is true of any gathering—club meeting, church society, card party or dance: Go easy on the food preparations. The hostess will have enough to do, what with 25 coats, hats and handbags to stash away. And besides she wants to enjoy the movies too. So keep it simple without falling back on sandwiches and coffee.

When I have such an evening, I have trays of cups all ready to be taken to the buffet table (no saucers). The cream is poured in the pitcher in the refrigerator; sugar and spoons are also on the tray. The serving trays are all ready and the paper napkins are laid out. It's good to have a wastepaper basket around, too, for old napkins and crumpled program notes. you are to eat in the room where the picture is shown, try have two men fold the chairs and put them out of the way wh you get things ready. Your room can look like a shambles wi dozens of chairs pushed every which way. People do not mi sitting on small tables or on the floor after the picture, wh some even prefer standing. It's probably wise to have a "smoking" law during the actual showing. That saves some the clean-up. A few extra hands make light work when y know exactly what and how to get going.

Fit the food to the film

If you have been bold in your choice of 16mm films, this your big opportunity to try some of the unusual taste thril of foreign lands. You couldn't pick a better time to try tho frozen tacos than after watching a Mexican film like "T Adventures of Chico." With the tacos you would serve h chocolate with a swizzel stick of cinnamon.

If you are enjoying "La Strada," a pizza, *cafe espress* and Italian cookies would be appropriate. In other words, l the movie be your guide for these after-film snacks.

Hot drinks can include a aelicious soup

To me, one of the quickest pick-ups after a "thinking" evenin is a great big cup of some hot soup or bouillon. You can eve tie soup into your movie theme. For example, a great pot c onion soup with toasted French bread and a bowl of Parmesa cheese will keep the French mood flowing from film to far It's easy to prepare the soup ahead of time and heat it in one c those stove-to-table pots. Let the guests ladle the soup int giant coffee cups (they're so easy to handle). You could ad small pastries and coffee.

I use Hormel's canned onion soup. As they make this sou so rich and wonderful, I dilute it. The Hormel people wi

probably swoon when they hear this. Anyway, rinse out the can with a quarter can of water. Then use two cans of Campbell's consommé for every can of Hormel onion soup. I also rinse out the consommé soup cans with a little water. One can of onion soup to two cans of consommé will serve seven. Have toasted French bread cut into one-inch squares, and dried like Melba toast. You should buy the Parmesan cheese in one dried piece and have the store grate it for you. It will keep in a tightly covered container in the refrigerator for weeks.

After the picture, "The Silent World," I'd serve a good hot oyster stew. For this, if you can't get fresh oysters, use a tinned kind called Willapoint Oysters (I don't buy oyster stew). I put the oysters in rich Guernsey milk, add some Chef Howald's seasoning salt, heat and float a bit of butter on top. A bowl of crackers is all I'd add.

Fruit soup for that Scandinavian touch

In the Scandinavian countries they make a fruit soup that I like very much. This would be an unusual dish to prepare when the program is imported from Scandinavia.

Soak dried fruits according to directions on the package. When selecting your fruits, [illegible]ber color. Use no dark fruit that will stain the others. Peacnes, pears, apricots and apples are the best. After you have soaked them, cook them long enough to be very tender, not mushy. I like to use fresh apples and cut them in sections and add them when the dried fruit is half cooked. However, prunes should be dropped in at the last minute. Prepare them in a separate container, keeping the juice for family use later.

For seasonings I use cinnamon stick, and then make up a bag of spices, such as coriander and cassia buds and just two or three cloves. This little sack I can remove so the spices don't get all through the soup. Just before serving, heat and add a quart of ginger ale. Canned grapes are a good addition at the last minute. Some people thicken the soup with a little cornstarch or potato flour. This thickening makes the soup sparkly. You must mix cornstarch with cold water before adding it to hot liquid. Allow 1 tablespoon of cornstarch for 3 cups of liquid. Serve with ginger cookies or spice cookies. If you think the soup is too sweet, boil some of the juice with a sliced lemon. It adds a tangy note.

Another Scandinavian evening could end with a bounteous tray of cheeses; a smoked salmon tray with sour cream, capers and wedges of lemon; or an array of herring, sil and sardines. Serve pumpernickel crackers or thin dark rye bread with this.

Things prepared ahead of time are the best, naturally, so you have none of the last-minute rush, no cooking and watching.

Even the old Scandinavian stand-by, hard-boiled eggs can be dished up in a more exciting fashion. If you have several small dishes of various salts like Spice Islands Beau Monde salt and the Old Hickory Smoked salt, it makes a hard boiled egg something special. I also enjoy Chef Howald's seasoning salt with eggs. Often an ordinary food item is interesting just by adding this simple touch. Later I'll tell you how to hard boil eggs!

To complete that Oriental film atmosphere

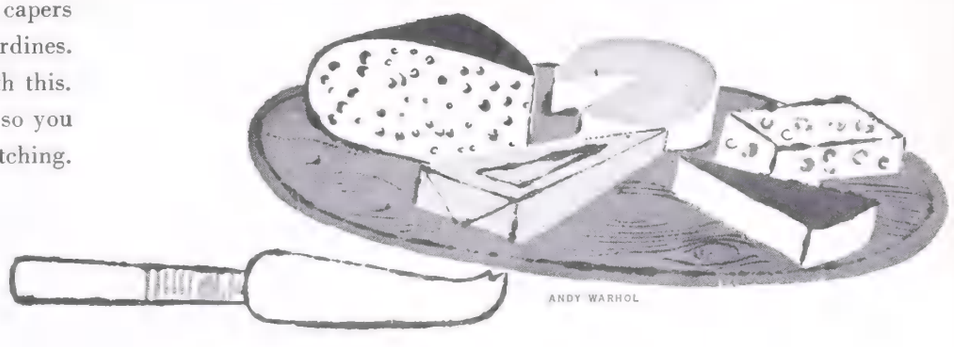
With a lovely mysterious Japanese drama like "Rashomon," an Oriental mood can be so easily achieved with some Japanese food stuffs and containers.

My own variation of a hot Japanese dish, although an oriental might think it was invented here and taken to the Orient as was the chop suey, is called Rice 'n Ginger. I love this rice and could eat it from the main course to dessert. I serve it hot and place two bottles of special soya sauce (recipes at end of article) on the table.

For other Japanese touches you can serve heated sake in special sake cups, or hot tea or soup in a great big copper pot with little round handleless cups to drink from. In serving dishes, you can substitute the handsome black or red plastic plates for the old lacquer ones. The little extra something can be tea cookies with sesame seed or poppy seed, or fortune cookies to add some fun.

A spicy dish for exotic East India

For that exotic Indian film, the fare should be a highly seasoned dish. A curried egg is a delectable item. However, it does take time to stuff those dear eggs. Allow three halves per person. First, how do you hard boil the egg? This should be done with care. None of that letting the eggs bounce up and down in the boiling water. Eggs should be at room temperature when they are placed in luke-warm water and put on a medium heat until just under bubbling. Then look at the time and remove eggs from the heat and allow to rest in the hot water for 20 minutes. Drain off the water and immediately run under cold water for several minutes to cool the eggs as rapidly as possible, as this prevents the yolks from turning black. Crack them, peel carefully and store in the refrigerator until ready to stuff. Cut eggs in half, sieve the yolks (*Please turn to page* 103)



What is a good menu?

By VIRGINIA STANTON
House Beautiful's Party Editor

When a woman entertains as many as 600 to 800 guests a year—at luncheons, teas and dinners—she develops a set of values and practices that become bed rock to her operation. Here Virginia Stanton summarizes some of the principles she uses in combining foods to make a memorable meal. Nobody knows better! THE EDITORS

Composing a good menu is like composing a good room, decoratively speaking. The take-off point for the composition can be almost anything. In decorating, it can be a tapestry, the color of the carpet, a multi-colored chintz, the existence of rose and yellow marble in the fireplace, or heirloom furniture that you have to use. In short, *anything*. In menu-building, the point of departure can be anything. Or almost anything.

The funniest things set me off. It is just as though I let my mind go blank and something comes to me. But, of course, the wise ones would call it "free association" or "stream of consciousness" or something equally fancy.

Actually, only about five things "set me off" in deciding what to eat with what. With me it all starts simply, almost childishly, with the problem of "what food is at its peak" and "how can I build a menu around it so it shows off to the best advantage." I agree absolutely with the French that the peak of the harvest—*the best* that can be procured that day—should be the hub of the menu. But I go further than the French. I believe the table appointments should be a big part of the show too.

For the next link in my chain of thinking is "how can I set the table to show off this featured player?" If the best of the market is corn-on-the-cob, how can I serve corn-on-the-cob so it will be the most exciting corn they ever ate in their whole lives? How can I present corn as though I were Mike Todd creating a vehicle for Elizabeth Taylor?

It's pretty clear what Mike Todd would do. He'd let Elizabeth be on the stage all by herself, after a suitable build-up by lesser characters who would fill the stage while you were getting to your seats and taking off your hats.

So that is what I do with peak-of-the-season corn. I make a first course of it—after a suitable preliminary with drinks and hors d'oeuvres. I cook it quickly with a few of the light green inner husks left on, which are peeled back at the end of the cooking (but left on so you can hold the cob with them) and serve it with masses of melted butter poured over the kernels in the kitchen so every kernel is coated with butter. You've a winner, then.

I'd follow this with a chicken dish, with biscuits (no corn bread, for we are already full of corn, aren't we?). Then green salad and a fresh peach dish dressed with fresh or frozen raspberry juice.

Or if asparagus is at its prime, then I'd serve it with a brown butter containing finely chopped nuts which have also been browned in the butter. Make the asparagus the first course, as we talk about on page 56. It is so much easier getting the vegetable properly cooked to perfection and delivered to the guests when you make it the first course, for you take *it* to them—not them to it. And one can enjoy it more fully when one is not satiated by other foods. Broccoli, artichokes, cauliflower, tender string beans are vegetables I call important and worthy of being served separately as a first course. Not peas, unless in their pods. Otherwise they'd better be an accompaniment to something else. (See a whole article on this subject on pages 54-57.)

What do you do if you can't find a star worth building the whole show around? Well, I fall back on those old tried and true triplets: color, flavor (*Please turn to page* 67)

How to give a curry supper the drama it deserves

One of my most successful menus is a supper of curried lamb. I go whole hog to give it the exotic lure of the islands, and guests love it. I cover the table with tapa cloth, use giant wood plates shaped like curious leaves, make a splashing arrangement of tropical flowers and light the scene with the flicker of vigil lights. The condiments go in tiny wood bowls—chopped nuts, chopped onions, chutney, grated coconut, chopped bacon, Bombay duck, currants, cinnamoned banana. We drink beer, eat popadums instead of bread, finish with fresh coconut cake and vanilla ice cream with persimmon sauce and Brazil nuts. All tableware for this party setting courtesy of Dohrmann's.





What is a good menu?

continued

Oriental dinner

Guests love my oriental dinner—chicken soup with green onion and egg, smoked lamb and rice, slivered asparagus, sesame seed rolls, a melange of exotic fruits, and scented tea throughout. I serve it on a coffee table orientalized with a few accessories. Guests sit on Zabutons, have fun with chopsticks, although silver is handy. Candlesticks are inverted rice bowls. Table, Jackson's. Tableware, Dohrmann's.



Soup to match flowers

I plan foods and table settings simultaneously, because if they complement each other visually everything seems to taste better. Jellied madriléne is so pretty in itself that I put it in glass coupes instead of hiding it in china cups. It looked so gorgeous sitting on these yellow enamel plates, that I asked Virginia Nielsen to whip up a flower arrangement in the same colors. Home of Mr. & Mrs. Harrison Godwin. Chairs by Tomlinson, courtesy of Everett Lawrence.

ALL PHOTOGRAPHS BY MAYNARD PARKER

Coq au vin buffet for a crowd of hungry gourmets

I've the habit of letting accessories suggest menus to me. These black casseroles seemed to shout "Coq au vin," so this setting evolved for one of my favorite buffet menus—coq au vin, steamed potatoes, mixed green salad, cheese tray with sourdough French bread, rum cake with fruit and ice cream. Centerpiece, Podesta and Baldocchi. Luminous ceiling, Daylight Ceiling Co. Tableware, Dohrmann's.



Peppery setting for a hacienda supper

When my menus go Mexican, I like to play up the dried-pepper reds and spicy golden yellows that remind me of the Mexican landscape and underscore the feeling of the food. We'd have fish chowder español, scraped beef with potatoes in brown butter, baked spiced tomatoes, peaches flambé. Beer is in order. Centerpiece is lava, yarro and peppers, by Podesta & Baldocchi. Tableware, Dohrmann's.

(Please turn the page)



What is a good menu? *continued*

and texture, the three "princes" that have ruled gastronomy in China, France, Mexico or wherever fine eating has been made a true art. The fact is, you can hardly separate one from the other. They seem to go together like Siamese triplets. For when you watch over two of the three, the third seems to come along by itself. A well-ordered menu does a lot for you, digestively. You never feel dyspeptic if the menu was properly planned.

This awareness of flavor, color and texture should influence every menu you contemplate serving. A dish can be dreamy in itself, but combined with the wrong companions it can lose its effectiveness.

The following menu is an extreme, but in giving an extreme you will get my point.

Cream of Clam Soup
Sweetbreads in Cream with Madeira
Rice *Creamed Celery*
Lettuce with Sour Cream Dressing
Pears with Zabione Sauce

This is the "all white" dinner, than which there is nothing duller. No change of color or texture, no change of pace. It is too "saucy," too creamy. Every dish, eaten by itself or in another context, could be superlative. But eaten all at one time, your tummy can only be curdled in cream. Furthermore, the meal is so all soft and mushy, nothing crisp anywhere (except the lettuce). I'd rebel before finishing, just from the monotony. So I always try for color contrast, flavor contrasts, textural contrasts.

I also believe that the weather is important. If it is cold I serve a hot soup. If it is hot, I serve a cold soup. Old-fashioned, maybe, but there's a sound basis for it. I do put a lot of thought into the soup. For instance, I think a fish taste is a very good preparation for a meat or fowl course. So if I am not having fish as a main dish, I work fish into these opening soups, by blending fish with another base. I let the soup base be influenced by the character of the main course that will follow. For instance, if I am having lamb in some way as the main course I will use puréed peas dropped in turtle soup or crab soup, since peas complement the lamb, flavorwise, and this brings in the fish flavor. Fish soup can also be served cold with the addition of chopped parsley and chives and perhaps a dollop of sour cream or seasoned whipped cream.

A gaspacho soup is a delicious cold item and perfect for a Friday menu, for it is a tomato and cucumber brew and it will complement perfectly the fish that follows.

If weather is not extreme enough to be considered, then the main course of the meal is (*Please turn to page* 104)

The eyes have it

The quality of the food you serve comes first, of course. But I am sure that many a fine meal has missed the praise it deserved because it was presented solely to the palate and not to the eye. You can develop this visual approach to food, I know, because I have done it. Even the furnishings of a room now suggest to me foods to serve effectively. In the Harrison Godwin dining room, I see plump rosy strawberries or a beautiful poached salmon that might pick up the wonderful color in the Satsuma wall plates, or mounds of glistening red caviar, dolloped with cream and dusted with chives. I see chilly rosé wine in clear decanters, succulent cuts of pink beef. From such bits of inspiration you can build a menu—not a one-color menu by any means, but you'd have the start of a meal that would be just as exciting to the eye as it is to the palate. That in my book is a good menu.

How to Prepare Two Parties at Once

By MARY ELIZABETH WILEY

Every once in a while, when I've accumulated quite a backlog of people I'd like to entertain, I'm tempted to "get it over with" and throw one great big party! I *know* that smaller parties of eight, for instance, are much more fun and much less wearing on the hostess than the "big do." Conversation is easier and often more stimulating because the guests don't have to circulate so much. They can settle down in one place and be comfortable, especially in the small house or smaller apartment. And if a small party is nicely appointed, but served informally, there is no need for extra help.

So, instead of succumbing to the big party idea, I decided to plan and prepare all the ingredients for a party of sixteen, but actually invite and serve eight people at a time. In other words, I do all the work at once, but have the benefit of two comfortable little supper parties, spaced ten days or two weeks apart. This is really "Chain Cooking" in a party manner! Chain Cooking is what I call my regular system of preparing and freezing family meals ahead of time. In HOUSE BEAUTIFUL'S September 1953 issue there appeared an article "How to Escape Cooking Three Meals a Day," and I must say I've learned how to escape. Now all I have to do is adapt my chain-cooking ideas to the party!

The beauty of this kind of planning is that in the event the second party doesn't come off, there is always that lovely food ready for any emergency. One time I used the second party fixings for some unexpected business guests, and another time we had a spur-of-the-moment party on a rather quiet week end.

Once this idea hit me, I worked out a main dish that could be stored, ready-to-serve, in the freezer. Then I did all the planning and shopping for both parties. With the exception of fresh salad greens and pastry cream, everything could be kept in the freezer or on the pantry shelf until the day of the individual parties. I even planned the table settings around the idea of using "things" for decoration, rather than perishable fruit or flowers. And since none of the guests would be at both parties, the table arrangement could give two performances.

As it turned out, I did all the preparation for both parties about ten days ahead of the first one, and all I had to do when the time arrived was to assemble table appointments, arrange the house and set the table, pick up (and whip) the pastry cream and buy the salad greens. The only cooking the day of the party was preparing the Italian beans and brushing the bread with butter.

Here is the menu for the two parties

Carbonnade of Beef
Armenian Cracker Bread toasted, buttered
Tossed Greens with Artichoke bottoms with
Nepenthe Dressing *Italian Salad*
Cookies from a Pastry Shop
Irish Coffee

The Carbonnade of Beef is a big, hearty beef casserole and I made a double quantity so that I could put it into half-gallon freezer containers and freeze it. Then all I had to do when the time came was thaw and reheat it in a casserole.

The Armenian cracker bread comes in a big, flat package and looks like a huge puffy cracker about the size of a twelve-inch phonograph record. It sometimes has sesame seeds sprinkled over the top and, if I find I have landed a plain package, I add these after I brush the top rather generously with melted butter. Just before I serve it I put it into a hot oven until it is golden brown and then break it into pieces. The bread can be kept indefinitely in the freezer or stored with other crackers on the shelf (if it's a dry place) for about three or four weeks.

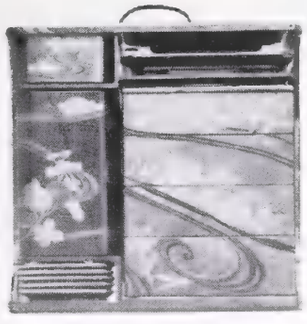
For the salads I bought two No. 2 cans of artichoke bottoms, 4 packages of frozen Italian green beans, 2 No. 2 cans of Italian Garbanzos (beans) and some good Italian vinegar. (If you can't find garlic vinegar buy the best red wine vinegar and add two or three cloves of garlic to it. If you can't find Italian green beans, get regular string beans.)

For dessert I went to my favorite pastry shop and bought their best cookies. These are made of very short, crisp dough and are turned out in different ways. Some are about the size of a fifty-cent piece and put together with a rich Mocha filling, then decorated with bitter chocolate. Some are single little circles half-dipped in bitter chocolate. The very nicest one is a thin, crisp cooky which looks something like a Brandy Snap with the addition (*Please turn to page* 110)



TOM YEE

The return of the elegant picnic



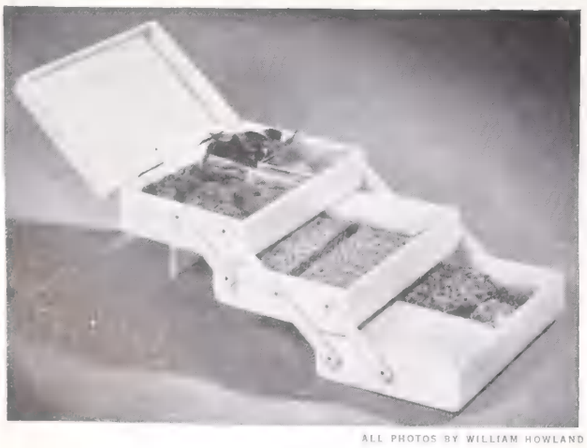
JAPANESE LACQUER PICNIC BOX
FROM DEAN TRIMBLE

There have always been two kinds of picnics. One is associated with camping—the carrying of food into inaccessible places in Nature where it is eaten with gusto, but with very few amenities and comforts. The other type of picnicking has all but disappeared—until recently. It is the elegant picnic, involving exquisite appointments and epicurean food, even carefully chosen wines.

The Japanese raised the art of elegant picnicking to the highest level, creating picnic boxes that were exquisite works of art, as exemplified by the one on this page. The British have had their well-appointed tea hampers, which traveled with them wherever they went—by train, boat or car. And the French, as early as Marie Antoinette, were lunching elegantly in the park-like gardens of their chateaux or in the well-manicured forests of Fontainebleau and Versailles.

Now this elegant type of picnicking is coming back, thanks to several mechanical improvements which can be added to our automobiles. And thanks to the beautiful but unbreakable appointments we may use.

The next six pages show you the ways and means to picnic *beautifully* as well as *gastronomically*.



ALL PHOTOS BY WILLIAM HOWLAND

I had fun shopping the possibilities of eating elegantly from one's lap, and with no hint of the rustic usually associated with picnics. So many beautiful and practical things exist. This white Plexiglas jewelry box was never meant to hold food, but because it is plastic it can do so easily and be washed like any plastic. The fork with the Wedgwood handle is from I. Freeman. The butterfly plate is Japanese; the blue glass, Finnish; the ash tray, Danish. The "lapkin" and napkin, made of "Picnic Basket Cottons," are dress goods from Skillmill. Left, 3-tiered plastic box swings open to show 3-course gourmet lunch for my elegant picnic.

How and why your Editor has taken up Elegant Picnicking

By ELIZABETH GORDON



I bought an antique Japanese lacquer table to use on the front seat to gain a level place to put things that might spill. I can use the seat beneath for additional service. Pretty, but practical.

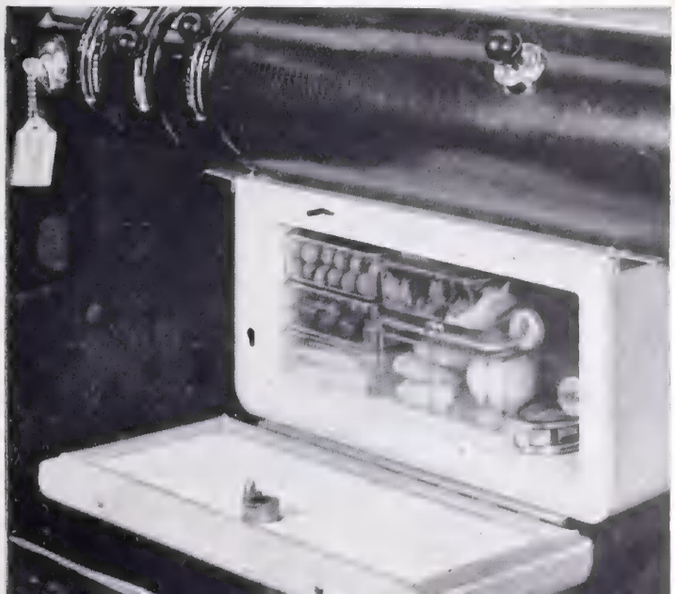
I have taken up picnicking because I bought an air-conditioned automobile. It's strange, isn't it, how such seemingly unrelated things actually affect each other? But they do.

You see, I do a great deal of lunching for business purposes, and I like these occasions to be pleasant and memorable. But unfortunately there's only a handful of restaurants in New York where the food and the atmosphere are entirely to my liking. You can imagine how tired I get of going to these three or four. Besides, the atmosphere is of the restaurant's making—not mine. And there's too much ritualistic flourishing of silver salvers, which is the same in hotels and restaurants the world over and therefore monotonous. Also, let's face it, public eating in America—no matter how de luxe the place—is seldom in the class with fine home cooking.

I discovered quite by accident last summer that eating in an air-conditioned car in Central Park could be a real delight. Frances Heard, one of our favorite staff members, was having a birthday and we wanted to fete her in some unusual way. So my cook and I packed a fairly gourmet (but not very original) lunch for four people. I had no specially elegant equipment—only the standard sort of Thermos bottles, frozen food carriers and plastic plates. But I did take fine wine goblets and a good wine, for I wanted us to be able to toast the birthday girl in something more elegant than paper cups or thick plastic tumblers.

My three guests were carried away by the whole idea. The chance to eat home-cooked food, (*Please turn the page*)







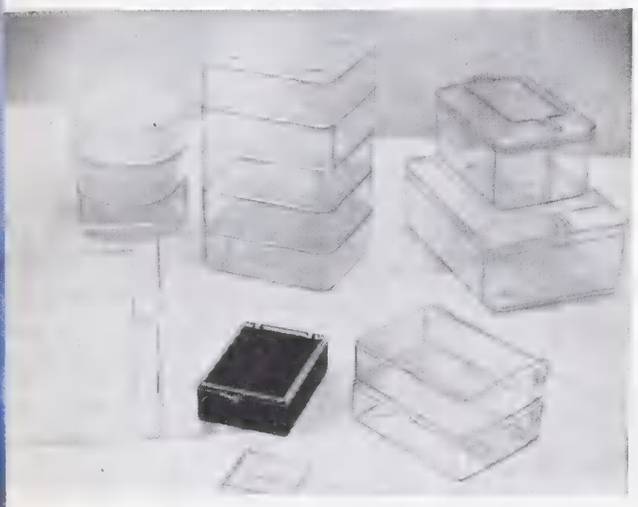
A real car refrigerator that operates on your gasoline line. This is the dashboard model. (I chose the trunk model; it is nearly twice as big.) This one holds many plastic boxes and drinks.

My air-conditioned picnicking started because I bought a car with a cooling system. Strange, the chain reaction of things and events! Before, picnicking meant flies, ants, trudging through thickets with heavy baskets. Now it means pretty appointments, interesting food. Ice bucket has screw-top lid. Special rug for car by Edward Fields.

The return of the elegant picnic

continued

Little plastic refrigerator boxes are the key to elegance



You can deliver the most gourmet summer luncheon to your picnic guests in the most sensational containers, thanks to these efficient little plastic boxes. They come in a number of sizes and shapes, all about the size of one portion of food. They have tight-fitting lids, so liquids can't leak out to soil the larger picnic box or basket into which they would be packed. They cost as little as 29 cents to 79 cents and are available in any variety or hardware store. All the recipes and menus developed by Mrs. Stanton for this article are keyed to the use of these little containers. Her recipes will appear in our next issue.

They can also be made to look quite festive, all by themselves. For the tops can be decorated with gay paper tidbits—Japanese paper fans and paper umbrellas, or edged with gold braid, called "Gold-Dec-It"—all for the price of a few pennies. A swipe of rubber cement and you can attach any fantasy to these lids.



the luxury of *not* going to a restaurant, the bliss of sitting cool and comfortable in a green landscape on a broiling hot day added up to making it a very special party.

I decided to develop this entertaining formula to the hilt, so I could do it often and easily. And I wanted to serve food that was not cliché picnic fare. So I asked Virginia Stanton, our Party Editor, to put her mind on my new problem and to dream up some fork and finger foods that would hold satisfactorily for several hours without refrigerating. And I began to look for things to eat from that would please the eye and make eating in my car a memorable event instead of akin to a drive-in restaurant.

As always, I didn't realize how many wonderful things were on the market to serve my new plans until I started looking. Dozens of beautiful and practical things exist.

For instance, did you know about car refrigerators? You can buy a dashboard model which has inside dimensions of 13 inches by 10 inches by 6 inches. Or a trunk model whose inside dimensions are 18 by 10 by 8 inches. Gasoline is the refrigerant, being drawn from the fuel system and then returned to the carburetor for use in the motor. These refrigerators operate only when the motor is running, but you can get the temperature down to 45° in about 20 minutes of driving, and down to 38° in 30 minutes. Once cold, they will hold for about 3 hours after the motor stops.

To my delight, I found that I could carry salads and aspics, which would considerably broaden the menu planning possibilities.

Then I found that there is a folding table for cars, with a top about the size of an average tray. Its base straddles the floor ridge and it is both steady and level (below). A pair for front and back seats would be perfect, for two persons could share one table.

I decided my guests would be most comfortable if they each had a completely individual (*Please turn the page*)



This little miracle of a folding table was designed just for car use. Its top is a tray which can be detached from the folding base. It is made by BBC Engineering Co. and costs $3.95. From Carol Beatty.

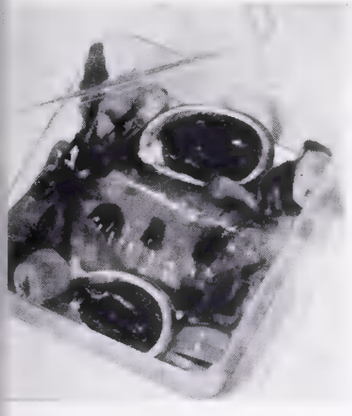


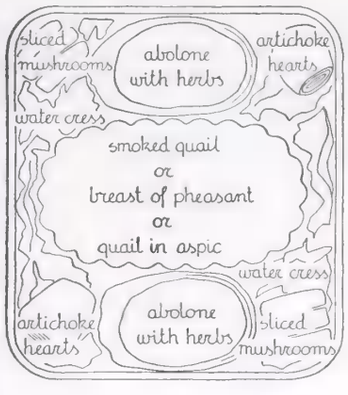
If the dessert needs to be kept cold, I do not pack it in the individual lunch boxes, but handle it separately so it can stay in the cold of the car refrigerator. This is true also of the *crème brûlé* and rum balls, shown here. The cups holding the *crème* are really porcelain egg coddlers (called Kitchener egg cups), each with screw lid.

PHOTOS BY WILLIAM F. HOWLAND

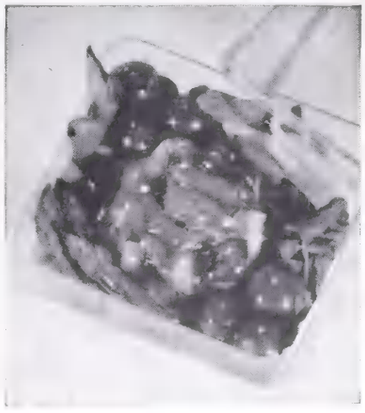


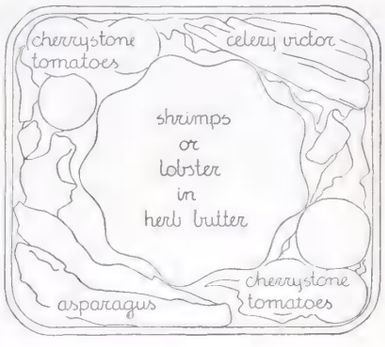
This green-and-white picnic place setting revolves around a used biscuit tin, covered with a charming Swedish paper. A few swishes of rubber cement and a little planning to place the pattern of the paper attractively, and you've "a little lovely" to carry food. With a wardrobe of gay papers you could change the color scheme of your biscuit tins frequently. (See the important story about "creative doodling" with paper, pages 76-79.) The Chinese plate is miraculously wed to the green glass bowl from Mexico and the American glass ash tray. Porcelain-handled fork from Carole Stupell. Green "lapkin" and white napkin are dress goods, scalloped with pinking shears.





These little plastic boxes are liners for your decorative picnic boxes, and they enable you to give your guests the same delicacies you would serve at home. Box, above, carries breast of quail with paté in an aspic of wild game consommé, the whole bordered with sliced mushrooms, artichoke hearts, and baby abalones in their own lustrous shells.





See how many kinds of food can be packed into one of these 4½" square plastic boxes! They will let you take the most unexpected fare along on your picnics. Box, above, contains fresh lobster, first marinated in herb butter, then molded in aspic. It is bordered with clusters of cherrystone tomatoes, celery Victor, and asparagus tips vinaigrette.



Everything in this setting is unbreakable, except the crystal glass. An orang-red Italian wood cigarette box carries the menu for one person to this Fourth of July picnic. (Plastic box, *really* holding cigarettes, is by Tri-State.) Black plastic salt and peppers from Carole Stupell. Glass is from Baccarat, to be used for wine. Wine is as fine as I could serve—Widmer's famous Auslese, made only once, in 1953. "Lapkin" and firecracker napkin are Skillmill cottons.



service. So I bought small white plastic trays, 14″ by 14″, that would look well with any color scheme. (You see them throughout these pages.) They will catch crumbs and spilled liquids but will also serve as lap tables.

I also decided that each person should have his own individual picnic box or basket, packed with his whole meal in it, for it would be more elegant, both psychologically and visually. So I shopped for beautiful boxes of a size that would hold one person's lunch, but not to include the drink or dessert. I discovered dozens of possibilities, for I intended to use plastic boxes as liners to hold the actual food. So I could use beauties not usually associated with food—cigarette or jewelry boxes made of materials like gilded wood, oiled teak, Plexiglas or lacquer.

In making my air-conditioned picnic plans, I have not had to worry about carrying heavy equipment, except from kitchen to car. I need to worry only about packability and ease of dispensing in the car. I chill the wine at home in the refrigerator and decant it into a Thermos. Coffee or tea rides in another Thermos. Dessert is usually fruit that can be eaten tidily with the fingers, although I pack in each box those wonderful individual packages of "Wash-n-Dri" (put out by Williams and available in any drugstore), so people *can* clean their fingers if needed. They're as effective and as elegant as fingerbowls—and pleasantly scented too.

Each individual picnic box I tie up, Japanese fashion, with a large square (about 28 by 28 inches) of cotton fabric with the knot on top to indicate *up*. Untied, these become "lapkins," which are spread across the lap under the plastic tray. I don't hem these, but use those new pinking shears which scallop-cut instead of making a zigzag cut. My lapkins and some of my napkins are made from a group of dress fabrics called, appropriately, "Picnic Basket Cottons" designed by Hope Skillman. They wash and iron like a dream.

Each guest is provided, in addition, with a generous-size napkin. I often use some of my best white damask ones, for they impart that elegance which I'm after, and go with the white plastic trays. Since interesting food, importantly served, is my goal, that rules out paper napkins.

See the August issue for the second part of our story on the Elegant Picnic—with recipes for special dishes.



Proper picnic appointments for a station wagon: all reed and straw embedded in plastic. Carryall holds two Thermos jars and plenty of space for food. Plastic tray and tumbler from Carole Stupell. Individual basket is Japanese.

My favorite scheme, and the most Japanese. The beige and white "lapkin" matches the upholstery of my car. Two-tiered lacquer box holds an ample two-course lunch. Plates and wine cup are also modern Japanese, imported by Dean Trimble. Box is from Gumps.





The gold Italian box holds two plastic containers handily. The other gold items, except the fabric and Thermos, are from Carole Stupell. I kept all my drinking glasses low, thus safe.

WILLIAM HOWLAND



Plastic boxes within a decorated plastic box for a ladies luncheon. Menu: Smoked salmon sandwiches, seedless Thompson grapes, aspic of quail eggs over smoked sausage and rounds of paté, and carrot sticks and olives. Between boxes, pastry sticks (called "dentelles") filled with chocolate mint. Cranberry glass is from Mayhew Shop. Box from Sybil Wilson. Everything else from Carole Stupell. Trays Waverly Products.







As a background for a black-and-platinum banded plate two rectangles and a square of Color-Aid paper are placed together. Color-Aid, available in 18″ x 24″ sheets in a wide range of beautiful colors at art supply stores, is washable and wrinkle-proof.



An interlaced hexagonal pattern of colored aluminum foil gift-wrap and two shades of Color-Aid paper set off the gold-rimmed and yellow-banded plate shown above. See the drawings on following pages for further details of how place mat goes together.

PHOTOGRAPHS BY MURRAY DIETZ



You may find ideas where you least expect them. The circular pattern of blue grapes and gold swirls on the white plate with blue and gold bands provided the basic motif for this bubbly and playful setting cut entirely from Dennison's gift-wrap papers.



Bold and strong color in a simple rectangular form is used as a complement to the handsome severity of this gun-metal plate with platinum edge. The metallic gift-wrap strips give a touch of brilliant luster to the matte surface of contrasting borders.

The design and color of the Japanese lacquer ware are repeated in a similar spirit in a strikingly simple and effective, yet easily made, setting. The mirror-like quality of the black cardboard is contrasted with a trim border of dull-surfaced paper.

The purples, greens and gold of this hand-painted plate, made in France, are set into an interlocking circular pattern of heady and tangy colors. The metallic wrapping papers make available a wonderful realm of color and light in which to experiment.





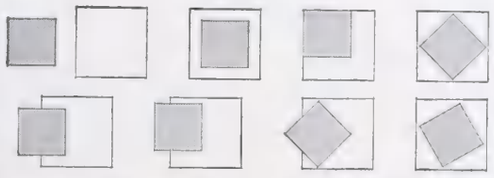
Discover for yourself the secrets

of pattern and design in table setting by

Playful and creative doodling

By CURTIS BESINGER

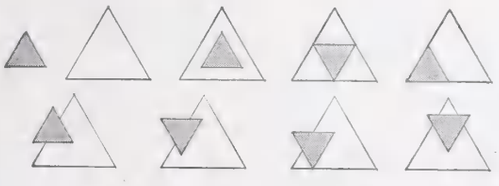
There's a world of fun in finding the great number of combinations of simple forms which are possible



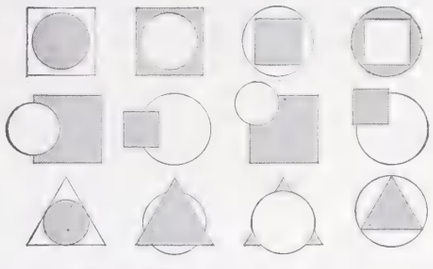
Start with the simplest forms, two different-size squares of different colors. Here are a few of the many combinations.



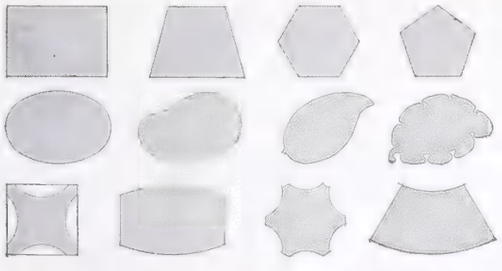
Two circles alone offer a limited number of possibilities but as shown they later combine with other forms in many ways.



A variety of patterns can be secured by changes in relative positions of forms. Changes in color or texture will add more.



Above we changed only the positions of the two similar forms. A new area to explore is opened by combining different forms.



Other geometric forms, "free forms," naturalistic shapes and segmental forms are an area which may intrigue your fancy.

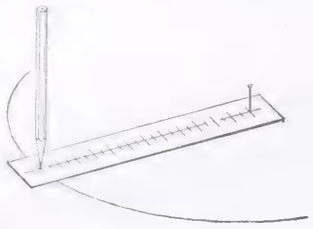
Have you wanted to try your hand at something different in the way of table settings, but held back because you felt that you couldn't afford it? May we suggest a hurdle over the obstacle? Try paper! You needn't be able to draw, or be artistic. No fancy or tedious sewing is required. All you need is the urge plus some very elementary equipment: a ruler, a pencil, a pin or two, scissors, a razor blade or sharp knife and some paper—and a little imagination.

You already have odds and ends of gift-wrapping papers put away in some closet. You can experiment with these for a starter. But if your supply is limited, gift-wrap papers are available in plain colors and in aluminum foils that make the fantasies of the Alhambra seem pallid. There are also the inexpensive construction papers that children use in kindergarten and grade school which are available in a wonderful range of colors. Color-Aid papers used by commercial artists have a scrubbable and wrinkle-proof surface and are available in a complete pallet of colors. You could use ordinary newsprint or brown wrapping paper as a beginner. Combine these with a little glitter and they will take on a certain glamour. There are shelf papers. There are wallpapers. Later you might try some of the better grade art papers. Or some of the silky Japanese rice papers. Or the grass cloth papers with colored or metallic backgrounds. There are so many kinds of paper available that the difficulty is not in finding the ones you want to use, but in limiting yourself to a few.

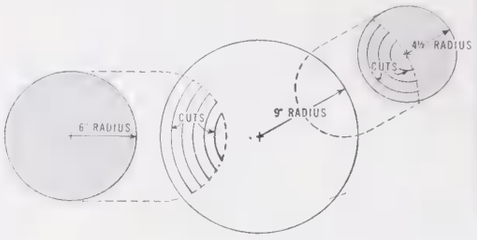
Gift shops and department stores carry a wide assortmen of wrapping papers. Your stationer will probably have them also, plus some construction and art papers. An art supply store will be able to supply you with Color-Aid and other colored papers. Small print shops generally carry a supply of colored papers. Your paint and wallpaper store will have wallpapers and probably some art supplies. Paper is such a common commodity that I'm sure we have overlooked some sources.

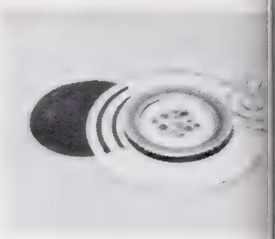
The advantage of working with paper is that it is inexpensive. Try something—if it's not a success, burn it or throw it away and you will not be ridden by the feeling that you are being extravagant or wasteful.

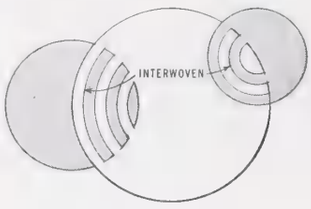
Start by combining simple forms and colors to avoid being stymied by problems of (*Please turn the page*)



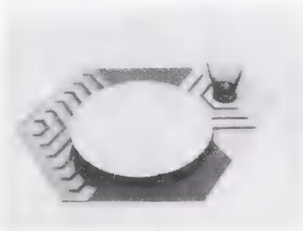
A paper ruler, a pin and a pencil make the compass for drawing the circular mats on page 76. Punch the pencil point through the paper only far enough to make a mark.

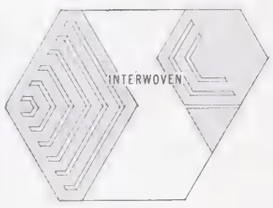


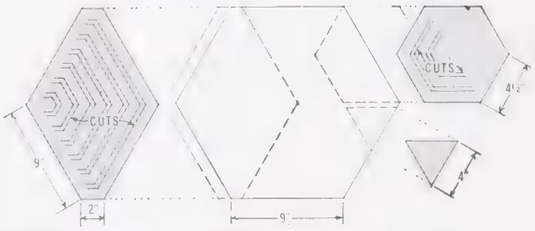




For the interwoven patte make only a single cut a sharp knife or razor b along the line where a cu indicated. You then strips of paper, still hel the ends, with which you interweave a contrasting c to achieve the striped patt

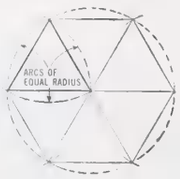


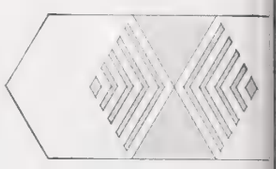


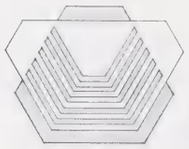


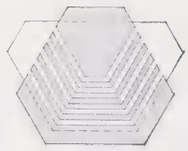
Less intricate than it appears, the pattern shown at the upper right-hand corner of page 76 is composed of two hexagons, a diamond with the sharper points blunted and a small triangle. To secure the alternating stripes of color the diamond and smaller hexagon are cut to permit this interweaving.

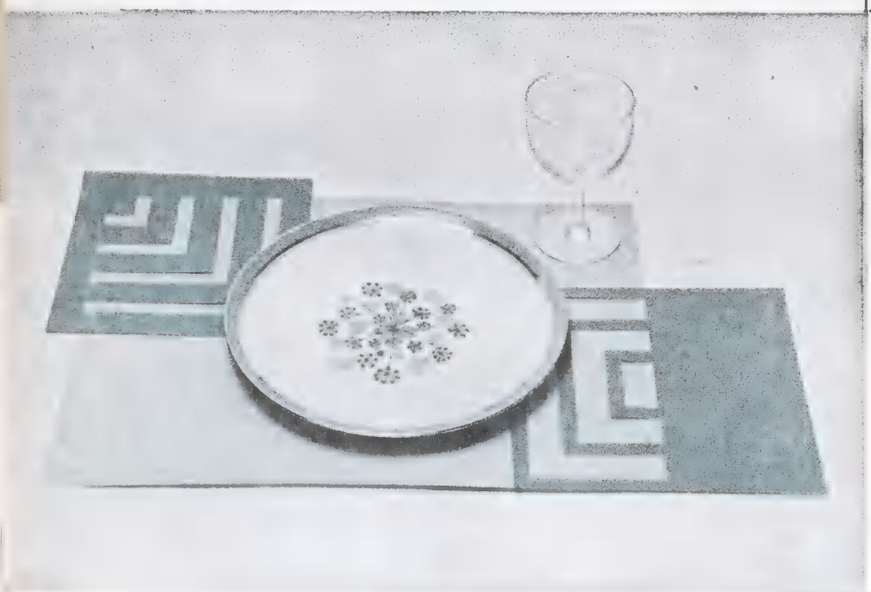
Here are two patterns based upon a hexagon. To draw a hexagon, first draw a circle, and then, starting at any point on the circumference, divide it into six equal parts with arcs whose radius is the same as that used to draw the circle. As shown below you may change the pattern by reversing the weaving.

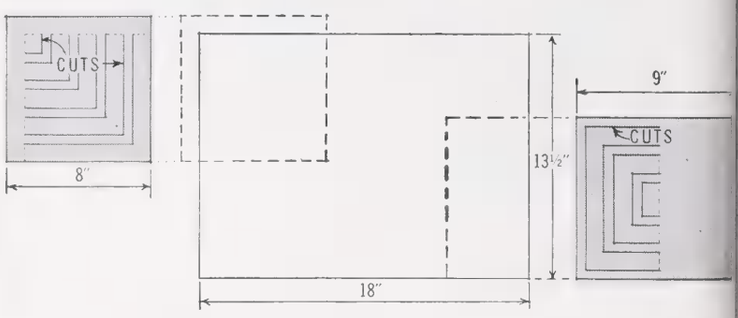








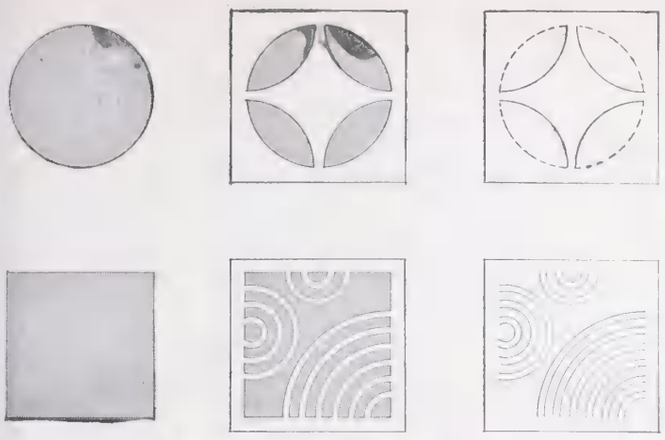




The shades of blue of the plate served as the starter for this monochromatic design. Two squares of a darker shade with different patterns of cutting are interwoven with the corners of a rectangle of a lighter shade the same color. Pieces need not be fastened together as friction of paper is sufficient to hold them in place. Yet they can be rearranged.

Odd shaped scraps of paper in three shades of color with another of metal foil make up this "free form" arrangement. Your vari-colored scraps may suggest other ideas. They can be pasted together into folksy patchwork patterns, rude and bold primitive shapes, oriental mosaic-like fantasies or modern collages. Matisse did wonders with scissors and paper.





Any of the forms shown in sketches on page 77 can be combined as here. Top group: by four quarter circle cuts a square and a circle can be interlocked into a rosette pattern. Below, a smaller square is interwoven into the ripple-like pattern of circular cuts on the larger square.

Playful and creative doodling *continued*

technique. Just plain rectangles of color in various sizes can be quite effective, and almost too easy.

Without restrictions of cost and technique you will feel freer and more inclined to experiment. Don't worry about what is *right* or *wrong*. Go at it as though you were back in kindergarten indulging in the first joys of paint and paper. There's no need for being self-conscious about it. Let yourself go. Forget about whether or not you are being proper—or sophisticated. Who cares? What does it matter if your first efforts aren't successful. You can have the destructive pleasure of tearing them up.

You're not playing to an audience. Don't worry about your critics. The world is full of critics who have never tried or done anything themselves, but who know *how* everything should be done. They are usually more than willing to offer their opinionated wisdom for your guidance. Work for your own pleasure and satisfaction and to heck with the others. Do what pleases you.

We propose only one rule: Seek variety. This can be translated to "avoid monotony."

Table setting, in some fashion, you do several times a day. It may be drudgery and a chore, or it can be a fascinating study, a creative activity that has a real basis in utility. From it you can get the pleasures of combining various forms of colors. And at the same time learn something about the not-so-mysterious mysteries of art—of what happens when you combine forms and colors. You could read books of theories about form and color and learn far less than you will by working directly with them. You will have real knowledge gained from experience.

We'd be willing to wager that you learned to walk without benefit of theory. You may not be a second Pavlova, but it's within the realm of possibility that you do manage to get around rather satisfactorily.

May we encourage you to begin your artistic career?

For larger worlds to conquer try the table top

When you have gained some assurance and skill (or even before), when you have become more ambitious and are looking beyond the limitations of single mats, consider the possibility of using the whole table top as an area in which to experiment with forms and colors.

If you have a round table you can start with simple rosette patterns with pie-shaped pieces of paper for each setting. Ordinary newspaper will always serve as a material in which to try shapes to see whether or not they fit the table before cutting them out of colored papers.

A rectangular table top can be made quite handsome with a plaid made of strips of color that mark each place setting. Or you can use big squares of color placed on the diagonal.

Choose your colors to fit the occasion. They can be giddy and light-hearted or they can be more elegant and formal. Perhaps the china that you want to use will suggest a color scheme. Plain white china looks very handsome on almost any solid color or metallic foil paper or on a printed paper.

The colors you use could go with the season of the year, its general coloring or the flowers that are then in blossom. You couldn't afford linens to match all the moods and colors of the year, but you can afford the cost of the paper that the season calls for.

Perhaps you want to use some striking object for a centerpiece that needs a particular color to set it apart and to make it seem extra special.

If you are lacking in ideas, walk into the gift-wrap section of some store where the papers are on display. Look around you. Inspiration will come.



The whole table top can become a study in color and pattern. A round table suggests a flower-like pattern of petal shapes or a geometric arrangement of circular segments (top). Criss-crossed strips of different colors or diagonally placed squares fit easily on rectangular table (below).



By DR. PETER GRAY

This article will

Take the Mystery out of Freezing

Have you wished you understood the whys behind the rules in the freezer manuals so you could carry in your head your own sense of how and what to freeze? Then read on.

If you are one of that growing group of homemakers who don't like to do your work mindlessly—like a robot—and who find pleasure in understanding the reasons behind the rules and instructions, here is a short digest of the scientific facts that will help you understand freezing.

Obviously the primary purpose of a freezer is to prevent food spoilage. What causes spoilage?

1. Oxidation
2. Self-digestion
3. Microbiological attack

Oxidation of food is exactly the same thing as the rusting of iron. Neither is prevented by freezing, but both are very greatly slowed down. The effects of oxidation only matter when the flavor is altered. The worst offenders in this respect are pork, oily fish, ducks and olive oil. Pork, in particular, develops what are tactfully called "off flavors" —rancid fat to the less squeamish—in about six months at 0° F. There is nothing much you can do about this because there is no such thing as an absolutely form-fitting, oxygen-proof package. The nearest approach is a heavy-duty, polyethylene bag which is vacuum sucked into contact with the meat or bird, so no air is left inside to oxidize. Use an oversize bag, drop the food in and clasp the open end of the bag round the nozzle of your vacuum cleaner attachment

PHOTOGRAPH BY HOWARD GRAFF

to suck out the air. Spin the bag to twist it shut and crimp the neck with a few turns of wire. If this seems like a lot of trouble, it can be avoided just by deciding not to keep pork or ducks more than six months.

It is no trouble at all to make the oxidation problem worse. All you have to do is to grind or beat lots of air into the food before you freeze it. Pork sausage is an example of well aerated fat, and it is not to be trusted after two months. It is also why frozen hamburger is not as tasty as freshly-ground hamburger.

The only time olive oil is likely to be troublesome is when you finish a spaghetti sauce in the blender before freezing. This gives a beautifully smooth product but beats in thousands of air bubbles. Make your sauce in the usual way but then freeze it as is, even though the onions and tomatoes are still a bit lumpy. Run it through the blender *after* you have thawed it for use.

Spoilage of food through self-digestion—*autolysis* is the technical term—is not very important. All living meat contains a lot of enzymes which, as soon as the meat is dead, start to attack it. This attack is on texture not on flavor and is the reason why well-hung beef is better than freshly-killed beef. This process can, however, get out of hand when you try to freeze 200 pounds of rib roasts in a 15 cubic foot home freezer. The center of the rib roast in the middle of the heap may take as long as two weeks to get down to zero. This is the reason you sometimes find the center of a frozen rib roast squashy, which is a very different thing from tender.

Microbiological attack by bacteria and moulds is the least thing you have to worry about in the home freezer. Most microorganisms are killed at zero, and the few which are not struggle along so slowly that you can forget about them. The real danger is in partial thawing and refreezing. The more dangerous organisms make spores which are immune to freezing and which come to life as soon as the food is thawed. Raise a fish or a joint to room temperature, re-freeze it half a dozen times, and you may be in real trouble. This applies only to thoroughly thawed material so there is no need to worry if the freezer blows a fuse. A well-filled and properly insulated freezer can be off for three days without any of the contents reaching the hatching point of bacteria.

Freezing Meat

The critical factor in freezing meat is the water in it. If you drop water into liquid air (around minus 325° F.), it freezes instantly into smooth, structureless, ice. If you freeze water slowly, as in an ice cube tray or on the surface of a pond, it makes beautiful, long dagger-like crystals. The water in meat does the same thing. The more slowly you freeze it, the more ruthlessly do the daggers of ice pierce it. The blood which drips from a newly thawed, slow frozen, steak comes from these wounds. You cannot, in fact, freeze meat too fast.

For this reason, steaks should *never* be wrapped in freezer paper *before* freezing. Freezer paper is an excellent insulator and slows down freezing. The way to freeze steaks is to lay an aluminum cooky sheet on the floor of your freezer compartment, lay the steaks on this, put another cooky sheet on top and weight it down. Two, or even three, layers can be built up if you like. Leave the pile to freeze for at least 24 hours and then package the frozen steaks in polyethylene bags squeezed or sucked into contact. (If the cooky sheets stick, rub them with a hot cloth.) If you are going to do much rummaging around in the freezer, a final wrap in freezer paper will protect the polyethylene against rips.

Small birds (up to the size of a pheasant or rock hen) and cut-up chicken freeze well enough even if prepackaged in bags, but whole ducks and chickens ought to be wrapped *inside* and *outside* in aluminum foil, frozen and then packaged. This prevents the evaporation of moisture, and the consequent drying out of the bird. The foil can be left on or taken off for immediate re-use, as you wish. A turkey or a goose (not turkeys or geese) can be handled by this method in a home freezer. Above all things do not try to freeze a stuffed turkey. The stuffing does not develop off-flavors after freezing—in a home freezer it just goes bad before it gets frozen.

Chops and cutlets half an inch thick can be bagged before freezing, but thicker ones should be treated like steaks. Kidney, hearts and liver freeze well enough in bags.

So far I have talked only about freezing. Water is also a critical factor in storing and thawing frozen meats. Even frozen water migrates from the inside to the outside of frozen meat. This does not matter as long as a form-fitting bag stops it there. Without the form-fitting bag the water evaporates from the surface and dries out the meat. In extreme cases this leads to the hardened tissue called "freezer burn." The case for slow thawing depends on the assumption that internal water will redistribute itself, provided thawing is slow enough. I am by no means satisfied that this assumption, except possibly in the case of the very largest joints, is justified. Certainly steaks, cutlets, small birds and the like can be cooked (*Please turn to page* 101)



GEORGE LAZARNICK

Summer drinks of distinction

By POPPY CANNON

Summer is the time for Elegance and Difference in the way of something to drink; the time to recall and revive the long, cool quaffs of more leisurely eras—many of these are too close-to-forgotten. Of course you will serve the kindly julep, the tall Collins, the gay spritzer of wine and soda and the gin-and-tonic. But there are others, too. For instance, try an aperitif on-the-rocks. Be the first to introduce some of the newest vodka variations. Or start a nostalgic train of memories and bring out one of the several Pimm's Cups. Then there's claret lemonade and lemonades sweetened with fruit liqueurs. Or try pouring champagne over a mango or nectarine. Make our simplified Zombie, which is not too lethal, and serve it in a brandy inhaler crowned with a flower. Become an expert swizzler. Use your knowledge of distinguished drinks to enhance your menus. Serve for dessert a frozen Alexander; or coffee cobbler as a demitasse.

Wines That Whet: To calm the nerves, tranquilize the spirit and subtly whet the appetite, why not bring forth on a warm summer day an aperitif instead of a cocktail. Try vermouth or Dubonnet on-the-rocks with a twist of lemon. A special type of Cinzano (Bianco) known as "Cin" has been bottled particularly for this purpose. A perfect drink is "Cin & Gin": ⅔ Cin, ⅓ gin, stir with ice, serve with a lemon twist. Or try a Martini Mezzo-Mezzo: ½ dry vermouth, ½ sweet vermouth (*Continued on page* 97)

This attractive Old World wine dispenser, imported from Austria, offers an unusual yet practical means of serving the Martini Mezzo Mezzo, one of our cooling summer drink suggestions.



Fruited Champagne

Old and honored is the custom of serving a pricked fresh peach in a tall goblet of champagne. Why stop there? You can substitute, for novelty, a fresh nectarine, a large juicy plum, a slice of fresh pineapple or the cheek of a peeled mango. Whichever fruit you use, make sure it is completely ripe and very juicy. Prick deeply all over with a silver fork. Make certain the champagne is well chilled but not icy. Also, try a tablespoon of cognac, fruit brandy or a cordial, apricot or peach, added to each drink.



Sophisticated Lemonade

Lemonade can be exciting. There are so many different kinds. The quick-frozen concentrates may be spiked with almost any kind of wine or spirits. Charged water may be used instead of plain water. The amount of each depends on your taste. Generally white table wines are stirred into the lemonade while the darker wines—sherry, claret, red burgundy or port—are floated on top. For a variety of flavors and sweetenings please turn to page 98.



A Cobbler Demitasse

Strong black coffee, perhaps espresso, flavored with fine old rum or cognac makes a perfect ending for any dinner in summer or winter. It's real news when served as a cobbler, the Belle of the Eighties, now all too rarely encountered. Fill a goblet, champagne flute or champagne saucer with finely cracked ice. Use very strong coffee, sweeten and flavor with cognac or rum to suit your fancy. Pour over chopped ice. Serve with short straws and decorate with a candied kumquat cut into little petal-like pieces.



The Bull Whip

This current Hollywood craze uses condensed beef bouillon, consommé or beef broth instead of tomato or V-8 juice, generally in a double old-fashioned glass over rocks. Use 2 ounces of vodka, a quartered and squeezed lemon thrown in the glass, ½ teaspoon Worcestershire. Fill the glass with bouillon, consommé or broth. Some dispense with the lemon quarter and use only a twist of the peel. Others add Tabasco.



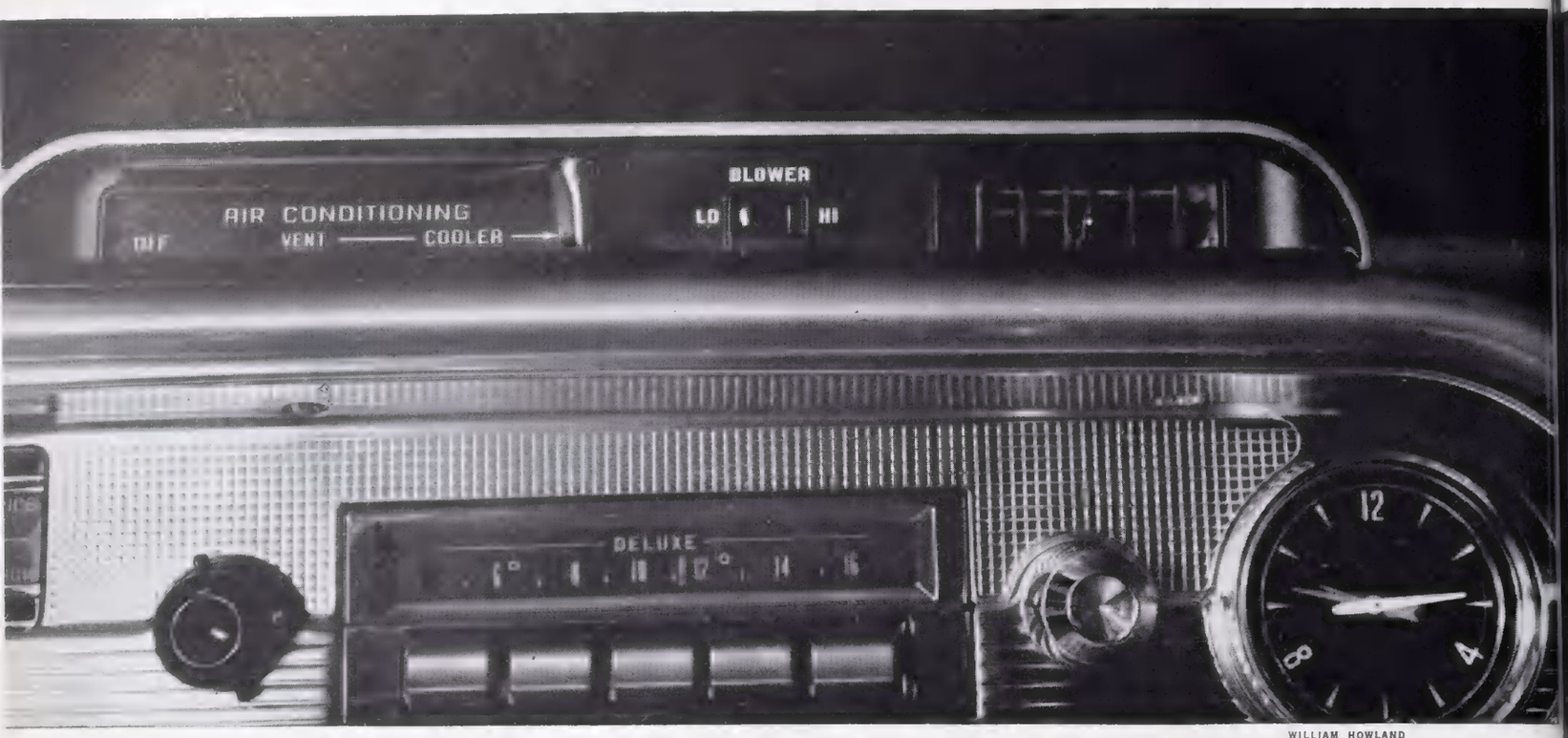
House Beautiful Zombie

Trader Vic says of his secret recipe: "Only two to a person." Ours is fun, simplified and less lethal. Use ½ ounce Myers's dark Jamaica rum, ½ ounce vodka, 1½ ounces pineapple juice (Dole's frozen is great here), 1 tablespoon lime juice, ½ teaspoon superfine sugar, plenty of cracked ice. Blend about ten seconds. For a dramatic effect, serve in a large brandy balloon glass topped with a gardenia. Some people use a straw or sipper. Like Ferdinand the Bull, we prefer to bury our nose in the gardenia.



Orange Grove

This one has an unusual tang, perhaps because it is made with quinine water. In a tall and lordly glass add equal parts golden Jamaica rum and freshly squeezed or freshly re-constituted frozen orange juice. Use plenty of ice cubes, fill with quinine water, stir with a long spoon and garnish with a slice of orange and/or mint. You may want to add a few gratings of nutmeg to the orange slice on top of the glass.



WILLIAM HOWLAND

Here's the next big step in car comfort. It will keep you relaxed in cool quiet, free from dust, fumes, windblown fatigue

How to AIR-CONDITION YOUR CAR

By GUY HENLE

Something wonderful happens when you start driving an air-conditioned car. It's almost like discovering how to drive all over again. Because you have complete control of the climate inside the car, you drive along in quiet coolness, indifferent to the noise, heat, dust and smells of the traffic around you. Suddenly, it's fun again just to drive (see Jane Wirsig's first-person account of air-conditioned touring, in the right-hand column). And you can get air conditioning in your car, whether you're buying a new car or not. Dealers can add factory-built air conditioning to some year-models (see chart above right), and there are independently manufactured hang-on units to fit 1955-and-newer cars (and a good many older ones too).

If you're buying a new car, you'll find that just about every car can be purchased with factory-installed air conditioning built in (the only exceptions are the Packard and Studebaker station wagons). Nearly all makes have settled on the under-the-hood location as the preferred installation (Lincoln, Packard and Studebaker still have part of the unit in the trunk this year). For one thing this keeps the air conditioner from stealing trunk space. At the same time, it allows the cool air to be delivered easily and directly to the front seat area and carried back naturally through the car. All factory-installed air-conditioning systems for the 1957 cars bring fresh air into the car. A few makes resort to recirculating some of the air when maximum cooling is needed, but always keep some fresh air coming in too. This means you aren't getting the same smoky air back in the car all the time. A few even provide a filter to clean the air, just as a room air conditioner does. The installed price of air conditioning as an "extra" when you buy a new car runs from $362 (for the Rambler) to $590 (for the Imperial),

Car manufacturers supply air conditioners to be added to the following models. Independently-manufactured units will fit all models listed.

MAKE	1957	1956	1955
Buick	Yes	No	No
Cadillac	Yes	Yes*	Yes*
Chevrolet	Yes	Yes	No
Chrysler	Yes	Yes	No
DeSoto	Yes	Yes	No
Dodge	Yes	Yes	No
Ford	Yes	Yes	Yes
Hudson	No	No	No
Imperial	Yes	Yes	No
Lincoln	No	No	No
Mercury	Yes	No	No
Nash	No	No	No
Oldsmobile	Yes	Yes	Yes
Packard	Yes*[1]	No	No
Plymouth	Yes	Yes	No
Pontiac	Yes	Yes	Yes
Rambler	No	No	No
Studebaker	Yes*[2]	Yes*[3]	Yes*[3]

*Unit located in trunk; others located under hood.
[1]All models except station wagons.
[2]All V-8 models except station wagons.
[3]Commander and President sedans only.

with most makes falling between $400 and $450.

Ordering air conditioning built into a new car is the best way to buy it (factory installation is cheaper since it is done before the car is fully assembled), but if you didn't get it that way, you can still add it to your present car. From the chart you can see whether your dealer has (or can get) a factory-built air conditioner designed specifically to fit your car (because of the cost, it is hardly economical to add air conditioning to cars earlier than the '55 model). Installation can be done by the dealer, or, if he is not yet prepared to handle it (and many in the North are not), by refrigeration mechanics to whom he can refer you. Total cost will probably run slightly higher than the factory-installed price. In some cases, where the factory-installed unit is a combination heater-air conditioner, the dealer will (*Please turn to page* 96)

An air-conditioned car can change your mind about touring

By JANE DEALY WIRSIG

For five years, until last summer, I fought a delaying action to postpone a family summer touring trip. I hate driving in the heat anyway, and with three boys to keep happy for a full day in the car, I was sure it would be no vacation for any of us. But my husband, remembering with nostalgia the summer tours he took with his parents, kept promoting the trip. Last summer he came up with a new argument, an air-conditioned station wagon. There wasn't much I could say to that, so off we went.

Looking back now, we are convinced (all five of us) that our air-conditioned car made all the difference in the world in our enjoyment of the trip. It kept us cool, of course, but to our surprise it brought us other benefits and values we hadn't even suspected.

To give you some idea of how far we went, let me just say that the five of us (our boys were twelve, ten, and seven) traveled about 6,500 miles in three weeks of touring. From our home in Princeton, N. J., we went as far west as Yellowstone National Park and the Jackson Hole region of Wyoming. Our longest stop was two full days, once at Jackson Lake and once in the Black Hills of South Dakota. The rest of the time we were on the move, driving from one place to another, stopping only long enough to see what we wanted to along the way.

We drove on thru-ways and turnpikes, on state highways and dirt farm roads, through big cities like Chicago and Washington and along endless miles of ranch country. Everywhere we went, we found our air-conditioned car a completely unmixed blessing.

In the first place, we were comfortably cool while driving, even on the hottest, muggiest days. This we expected, and this was why we'd bought an air-conditioned car. But what we hadn't realized, before we experienced it, was the direct way such physical comfort related to our health, our sense of well-being and lack of fatigue. Because we weren't tired, there was very little tension or bickering, even on the longest driving days. In fact, just because of this, we were able to go much farther on some days than we would normally have done, especially with three active boys as passengers. We had planned our trip for an average mileage of 350-400 miles a day, but there were times when we covered 500 miles in one day without any complaints from the boys.

Then, too, we discovered that coolness is not all that comes with an air-conditioned car. Just as important is the reduction in noise and wind and smells, for driving is done with the windows closed. There is no deafening roar as other cars and huge trucks whip past on the highways. Nor is there any hot wind blowing dust and pollen into allergic noses, burning tired eyes or blowing hair into a tangle (my special complaint). And if we were tied up in traffic there were no exhaust fumes to bother us.

Another boon is the pure convenience of riding at high speed without having everything blowing around. We could even play card games. (*Please turn to page* 105)



Children's work need not be child's play

Children can learn to accept work as a natural condition of life. Kept to a specific time and within their capabilities, the jobs need not be sugar-coated. They learn responsibility and the pleasure of a hard job well done. Here's how it works with our five children

By DOROTHEA WALK

Five years ago HOUSE BEAUTIFUL devoted an issue to our family. Against the background of our new home, writers and photographers recorded family playtimes, work times, holidays and hobbies.

After publication, almost every day brought us letters from readers. Some of these letters had come a long way, written from exotic backgrounds, but most of the letters came out of American homes like our own, from parents bent on thoughtfully creating the best lives they could for themselves and their children. Through these letters we learned that the magazine material which had most closely touched our readers' hearts had been the sections dealing with the household responsibilities of our children.

Some wrote that they had long struggled to make work seem like play to their children; but they had failed. Would we please write them our secret? Others said that their children felt unjustly treated when given home duties, because their friends didn't have to do chores. Would we please write how we kept *our* children from grousing?

Answering these earnest people, I was afraid of disappointing them. I could give no secret of ours about making work seem like play, because we didn't try to make it seem like play. I couldn't describe how we kept our children from grousing about jobs, because they sometimes did.

Clearly, our correspondents' ideas about desirable work attitudes for children were different from our own. We weren't surprised, because we realized that a matter as personal as this must have as many approaches as there are families. But all these letters from varying points of view stimulat us to examine our own goals more closely.

We saw then that our family's regular household procedu was an expression of certain definite aims. Now, five ye later, some of our procedures have changed, but our purp is the same. We want to help our children accept work as natural condition of life. We want them to realize that the are satisfactions in pulling their own weight in the world a to feel the real pleasure of a hard job well done.

Is this a Spartan code? We don't think so. We don't c our work times "playtime," but there's nothing at all gri about them. We believe we would be doing our children favor if we allowed them to grow up without conscious sponsibilities. We use what ingenuity we have to associa pleasure with work.

In our family there are seven. Bruce is fourteen. Ell and Lisa are thirteen. Mark is nine, and Craig is eig With so many, there is of course a great deal of work. T other side of the picture is that, with so many, there is a a great deal of help. Our problem has been to see that t distribution is made under conditions that foster acceptan rather than resentment.

We started with the idea that, as far as possible, we shou gear our efforts to the children's own concept of work. remember that one of our boys once said about a wom who helped us when our children were very small: "Jan was sure funny. After we got things cleaned up in the mor ing, she thought we ought to keep it that way all day."



The children's first responsibility of the day is preparing their own breakfasts. The three older children get first whack at the stove because they have to leave for school earlier. Craig cooks French toast for Mark and himself while Mark puts up lunches for the two of them. After breakfast each child has a short clean-up job.



Eight-year-olds like jobs that show immediate results. Sweeping porches, steps and walks is one of Craig's responsibilities. A house planned for easy maintenance keeps jobs down to a minimum.

Some of our children's regular jobs are self-imposed. Two years ago Mark surprised me by making coffee and bringing it to me in bed. He has continued the custom ever since, knowing I enjoy it.



me this was a nice expression of a child's instinct that work is a means, not an end.

Children can see work as a necessary means to achieving the comfort and well-being of the family. They like to feel that the work we do at any given time helps clear the decks for other parts of our living. On individual jobs, such as arranging a birthday table or even doing a complete stove wash, a child may become lost in the pleasure of the operation. But in general, children of this age level expect housework to be kept in its place. In our family we go along with this and keep our work simple enough so demands will not be heavy on any of us.

We have found regular work times a great help in keeping home duties unobtrusive. Jobs presented on a hit-or-miss basis, breaking into personal activities, will be greeted each time with fresh annoyance. But children can accept established work periods as a part of the pattern of their life.

On school mornings our children have an hour to dress and to perform their first responsibility of the day, which is to prepare their own breakfast. These breakfasts aren't scratch affairs, but involve individual cooking of eggs, French toast or hot-cakes. After breakfast, a forty-minute period is devoted to routine jobs: beds, dishes, trash-burning, arranging living room, sweeping porches and steps, bringing Mama her coffee in bed (started by Mark on his own initiative).

After school a car may need to be washed, a bike tire patched, the refrigerator sorted and cleaned, some shopping done. These are done at each child's own speed, but, since playtime waits at the end, afternoon work is accomplished with great dispatch, usually in half an hour. On week ends, too, we work at a regular time and at our own speeds. Again work must be done before scattering for play, and it is astonishing how many sheets can be changed, how many leaves raked, when the horse up the street waits to be ridden or a hike over the hills is projected.

We are *not* of the school of thought that Satan finds mischief for idle hands to do. Don't laugh, now. If you'll figure the time elements in the last paragraphs, you'll see that our children have playtime every school day, and that on week ends most of their time is free.

What's more, we make sure that our children can really count on their leisure. Once jobs are done, we don't bedevil them with interruptions for odd jobs. We think work is important in a child's life, but not so important that it can be allowed to crowd out unbroken time for games, hobbies or just plain day-dreaming.

Another obligation we parents should make good on is remembering that our children need jobs of *responsibility* if they are to experience real satisfaction in their work. It is a temptation to parcel out little tasks that require no advance planning and that children can do acceptably without adult supervision. But while peeling potatoes is traditional drudgery, shopping for and preparing a stew is an accomplishment in which to take pride before the whole family. Usually children are themselves aware that both the fun and dignity of work are most surely theirs when (*Please turn the page*)



We have an easy-to-clean vinyl floor, but no material washes itself. We haven't the usual bric-a-brac, but our records often need dusting.

Shopping is a favorite job and a good one for developing responsibility. It means surveying cupboards and deciding what is needed.



Children's work need not be child's play *continued*

they carry responsibility. A favorite job request is, "Now can I go over to the store and decide what we're going to have for dinner and get it ready by myself?"

Distributing jobs is a big factor in keeping the work situation pleasant. Here again parents have an important role, though success depends on the extent to which children share in the actual dividing. Our children are very vocal about individual preferences. Mark is always first on the spot for personal service, arrangements or decorations. Lisa feels responsible for the animals. Bruce thinks any mechanical tinkering should fall rightfully into his sphere. We observe these individual requests where we can and try to keep especially desirable or undesirable jobs rotating. In our family the best-liked jobs are cooking, shopping, car-washing, vacuuming, raking the yard, and any kind of arranging whether it be of a room or a shelf. Jobs most likely to draw groans are floor washing and bathroom clean-up. Varying levels of ability and dexterity within the family affect distribution, too. Mark and Craig can handle a responsibility like keeping soap and towels in the bathrooms, but when they attempt to maintain our sugar dispensers, we wade in sugar, and the floor brigade demands change.

The division of our work is expressed through lists. Sometimes I make out individual lists. Sometimes I make out a general list from which each child chooses his jobs and initials each as he finishes. Often each surveys the day's situation, then makes out his own list, comparing with his brothers and sisters or clearing with me to avoid duplication.

Lists keep us straight on the order of business for the day, show our progress as jobs are checked, and provide an impersonal statement of where each responsibility lies. Through making up their own lists, children come to see that their own jobs are part of a larger whole.

Working from lists made by themselves eases children's preoccupation with fairness. Every parent of two or more children is familiar with childhood's insistence on absolute equality where division of any kind is concerned. I am not sure there is any way of solving this problem to everyone's complete satisfaction, but children's own systems for coping with it sometimes show considerable ingenuity. Ellen and Lisa, for example, accept a common sphere of work, apportion it between each other *unequally*, then trade duties weekly. Thus, though one always has more leisure than the other, we have no cries of unfair from them because they know that during the following week their positions will be reversed.

A stumbling block to keeping children happy about the work is that they always have some friends with no hom responsibilities at all. When these jobless ones stop by earl on a Saturday morning, there is no use congratulating Bruc on how fortunate he is to be staying home to repair th family's bike tires, thereby tasting the delights of industr and service to others. He is resentful and he wants to stay tha way for a while.

We think that the best way we can help our children i these situations is to let them know we are not put out b their resentment. Children will show real interest in the phil sophic aim of accepting work. They will even perform the responsibilities with evident pleasure and pride. But we ar expecting too much if we ask them to face their "duty first disappointments without complaining.

We have never used money as a reward for jobs well don Our basic assumption that the work in our home will natural be shared by all family members would be meaningless if w offered pay. We keep our weekly allowances unassociate with work, and as the children have grown older they hav got their money-earning experiences outside the home.

We don't offer bribes in connection with work, but whenev possible we try to follow a family project of grass-plantin or window-washing with a family treat. The treat may b something so simple as "Let's all sit down together and enjo a cold drink," or something a little more involved like pilin in the car and going out for hamburgers or perhaps taking a show that night. Such episodes build up pleasant associatio with work as well as family esprit de corps.

We don't assign extra jobs as punishments. Putting wo into the punishment category would set us more of a handica than we care to assume.

We don't hesitate to require repetition of a sloppily do job. Nothing tears down a child's respect for work so muc as feeling he can make motions over it with no regard to th standards of the finished task. Bruce has at last discovered th a car is not washed until it looks clean to him. When h learned this, he stopped dodging the job and began puttin it on his own list. Car-washing is no longer drudgery but h become an activity with its own satisfactions.

I used to schedule most of my own jobs for hours when th children were in school. Now I do my work while the childre are doing theirs. This change resulted from some point allusions to "people who like to talk about other people lists while at the same time sitting around relaxing the



If we all sit down together for a drink after a family yard-cleaning project, it helps children build pleasant associations with work.

Mark and Lisa take special interest in keeping our open shelves arranged. In distributing work we try to fit individual preferences.



ALL PHOTOS BY RODNEY WALKER

selves." And I have found it helpful if sometimes I make a point of sharing a job in which the child keeps the leading role, such as helping Ellen with her cornbread. We have worked together, but the creation is obviously her own.

We try not to lose sight of the importance of letting children know that their efforts have counted and that we really appreciate the work they do. Constant personal praise is not the order of the day in our house, but we do believe in surveying completed jobs with expressions of satisfaction. Bringing the contributions of family members into our conversation is a pleasant habit and one easy to foster.

These are the ways our own family works toward tolerance, acceptance, enjoyment of work. Other families have found other paths to their own ends. None of us has any "secrets" to give to each other.

But many young parents have just started thinking about their children's work attitudes. As an old hand at this business, I would like to ask them four questions:

1. Do you feel after all it's "easier to do it yourself"?

2. Do you feel that you are imposing on your children when you see them working?

3. Are you tempted to dump the housework in your children's laps without participating in planning, working and follow-up?

4. Are you preoccupied with getting your child to accomplish jobs neatly, forgetting how important it is to allow the child responsibility?

I think all of us would sometimes have to answer "yes" to at least part of the questions. But these are the pitfalls we parents need to avoid. We have to look into our attitudes on these four points before we can plan toward any aims at all. And it's very easy to let good resolutions slide. We have to think about them constantly.

To parents wondering what direction their families' workways should take I would like to say one other thing: If you feel that your children will be better off if they learn to accept work as work, don't have fears that living by that idea means a "Life is real, Life is earnest" atmosphere for your family. Work without sugar-coating doesn't have to mean work without fun. And surely encouraging your children to embrace work for its own pleasures is a happier philosophy than regarding work as something so dreadful it must be disguised as a game. Families thrive on sharing. If you capture the work front, you have won another area for family companionship and growth.

Changing sheets and vacuuming aren't so tough when work is shared. Children have full responsibility for their rooms. Standards aren't high, but proper instincts show themselves.



When Bruce accepted the fact that his car-wash job wasn't done until the car looked clean to him, he stopped dodging and began putting it high on his list.



HOUSE BEAUTIFUL'S CLIMATE CONTROL PROJECT

HOW BIG SHOULD THE AIR CONDITIONER BE?

By C. W. (BILL) NESSELL

With two rooms of the same size, one may call for double the cooling capacity. Read why, then send for HOUSE BEAUTIFUL's six-easy-step calculator

Send for

HOUSE BEAUTIFUL'S
Air-Conditioning
CALCULATOR

Complete, easy explanation of how to figure the cooling capacity needed by a single room or a whole house. Charts and tables are designed to cover different types of construction and a variety of living situations. Simple step-by-step calculation makes it easy for you.

Address: HOUSE BEAUTIFUL, Room 802, 572 Madison Ave., New York 22, N.Y.

When you buy an air conditioner, whether for your whole house or just one room of it, you're buying comfort, essentially—not just a blast of cold air. Comfort in the summertime is made up of three parts: moderate temperature, low humidity and a slight movement of air. Air conditioning can provide all three, each in the right quantity, if it is of the proper size.

If the air conditioner is too large, it may overcool the room and not remove enough moisture from the air. If it is too small, it may lower the humidity (because it runs for long periods of time), but it won't cool the rooms enough on hot days. How do you decide how big a unit you will need?

This should be the function of the air-conditioning dealer, but because so much selling is done on the basis of price these days, you should be able to make your own calculation to insure that you will get the comfort you think you are buying. No decision on air-conditioner size should be made on the basis of square footage alone. As an example, a room with large unshaded picture windows facing the west may well need twice as large a cooling unit as the same size room with smaller windows facing north. How, then, can you calculate the proper amount of cooling needed?

I have worked out for HOUSE BEAUTIFUL a simplified step-by-step procedure, similar in form to that used by air-conditioning contractors (instructions for ordering the calculator are given in the box at the left). It involves taking certain

measurements around the room (or the whole house) and multiplying the measurements by key numbers to determine the amount of cooling capacity required.

Heat always moves from a warm area to a cooler one, so when you want to cool a room, it is necessary to find out just how much heat is going to come in, since that is the amount that the cooling equipment must remove. For example, consider any single room in your house (a typical one is shown in the drawing below). Heat comes into it from all sides, and some is generated within the room.

The heat coming in from outside the room is usually the most important. It enters through the outside walls, and the amount calculated in this step depends not only on the area of the walls, but on their construction and insulation, and on the direction in which the outside wall faces and, too, whether or not it is shaded. All these factors make a difference in the amount of heat admitted through that wall. Interior partitions also admit heat into the room, assuming they are not to be cooled areas. The amount coming through the floor is also calculated, but this is normally not a major factor. However, the type of ceiling, how it is insulated, whether a living space or an attic is overhead (and if attic, whether ventilated or not), can make a big difference in the total amount of heat coming into the room. If windows are so placed that the sun will be shining in for any length of time, this can be the most critical factor as already mentioned. So much for the heat coming in from the outside.

Then we have the heat that you create by living in the room. You as a person are releasing heat from your body continuously. Every time you cook a meal, turn on the radio or TV set or even light an electric light bulb, there is heat added to the room that the cooling equipment must remove.

In calculating the heat coming into a whole house, rather than a single room, the same steps are taken except that no heat is added from interior partitions or from ceilings that have cooled rooms above them. With other minor changes, the total for the house is the sum of the rooms inside.

With all these variables in design, construction and orientation of houses, it becomes absurdly impractical to select the size of the unit by the square feet of floor area, or by any other method short of an accurate calculation. To do so would be equivalent to selecting a pair of shoes from a shelf with a blindfold over one's eyes. HOUSE BEAUTIFUL's calculator will enable you to tell the "cooling size" of the room or of your whole house. But before you buy an air conditioner, insist that the dealer make a calculation for you and that it is made by one of the several accurate and reliable methods such as that in Manual 11 of the National Warm Air Heating and Air Conditioning Association, or the Cooling Guide of the Institute of Boiler and Radiator Manufacturers, or by a manufacturer's method that is based on one of these. A few figures scratched on the back of an envelope will not do. You can check his calculation against yours and while they probably will not be in agreement, they will be close enough for you to realize that he did actually make the calculation.

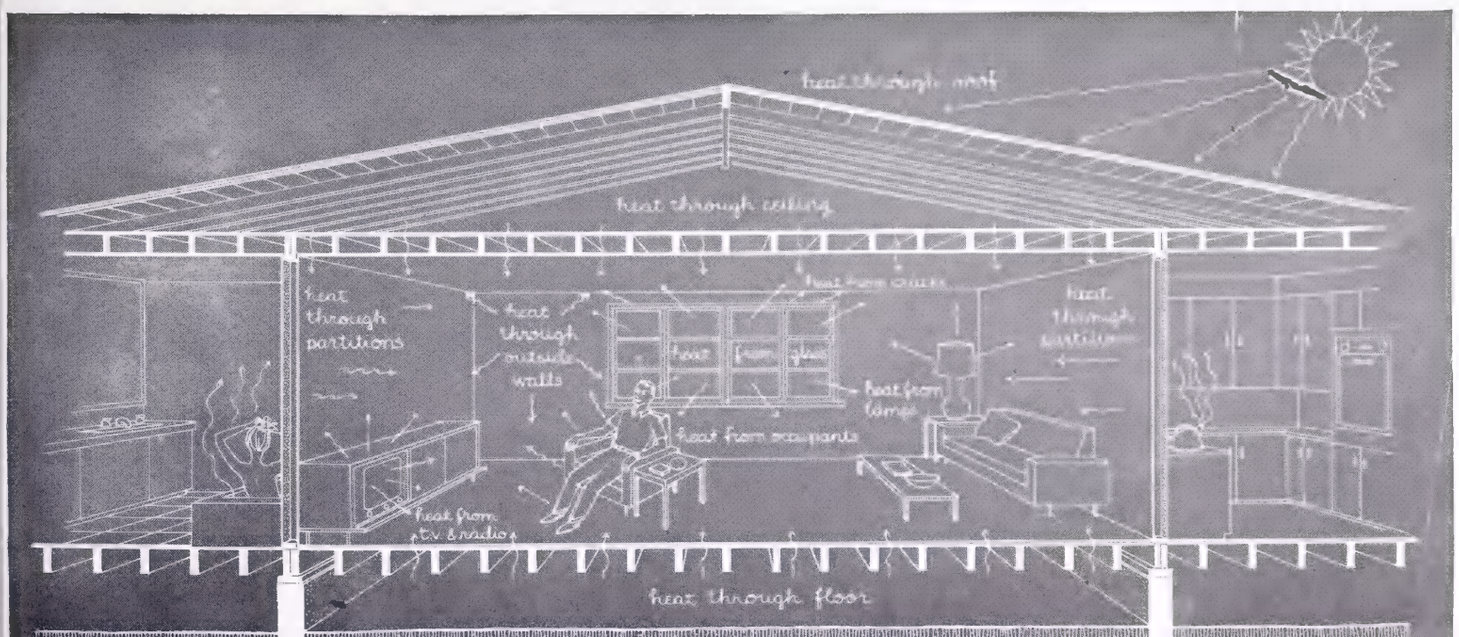
There is only one final step. That is to be sure that the cooling unit selected matches the "cooling size" you have calculated. What you have actually been figuring is the number of BTUs (a measure of heat) that must be removed per hour from the room (or house) by the cooling unit. This is the same scale on which the air conditioners are rated, so you have only to select one with an equivalent rating. You are not likely to find one with exactly the same rating, since the units are made in standard sizes, but you should find one close enough to give you the proper amount of cooling.

You will always be sure of getting the summer comfort you expect from an air conditioner if you make this heat-gain calculation. HOUSE BEAUTIFUL's calculator will enable you to make it for yourself and be satisfied that the cooler you are getting is the right size for your room or for your house.

How a heat-gain calculation is made

Below, in a typical room, are illustrated the six factors that must be calculated to estimate accurately the cooling load. HOUSE BEAUTIFUL's calculator shows you how to figure each of these items to make an accurate estimate of the cooling capacity (and therefore the size of the air conditioner) needed.

1. Heat coming through the walls, interior and exterior. If you are estimating a whole house rather than a single room, the interior walls are omitted.
2. Heat coming through the ceiling.
3. Heat coming through the floor.
4. Heat from the sun shining on the windows. This is in addition to that normally coming through the same wall.
5. Heat from the use of the room by occupants. This includes heat added by electric appliances such as table lamps or TV sets.
6. Humidity load caused by cooking, bathing and weather conditions.



Make your back door as presentable as the front door

Why not? It's the door used most frequently by cook, laundress and gardener—and that's you!

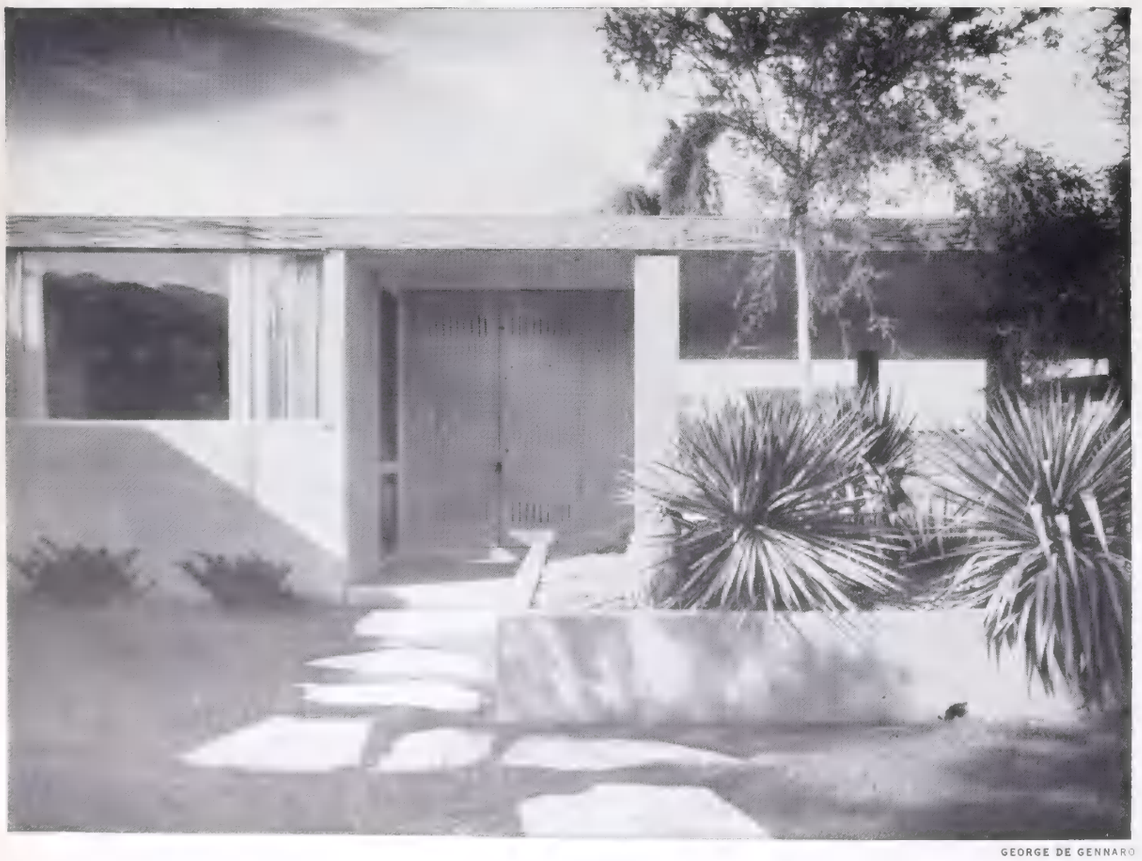
Traditionally a back door is a service door, the one to which deliveries come, through which laundry is likely to pass, and generally the portal to the part of the house where the most unsightly if necessary work takes place. Often it is the only link between indoors and the garden, and besides being a view the neighbors see most.

But there is no reason for it to be less pleasing to see than any other part of a house. Certainly practical necessities no longer impose homeliness on it because housekeeping procedures have never been more graceful, less conducive to messiness. A good case could be made for making it even handsomer than the main entry, because it is the door used most frequently by the cook, laundress and gardener, which is to say, by the lady of the manor herself.



MAYNARD PARKER

Service entry in the home of Mrs. C. M. Cotton is a distinctively designed door of slim wooden slats. The overhead trellis, which canopies the entry way with greenery, seems almost an extension of the doorway. The wall at left shuts off the neighbors, but also gives them a pretty view because it's interlaced with vines. Philmer J. Ellerbroek, architect.

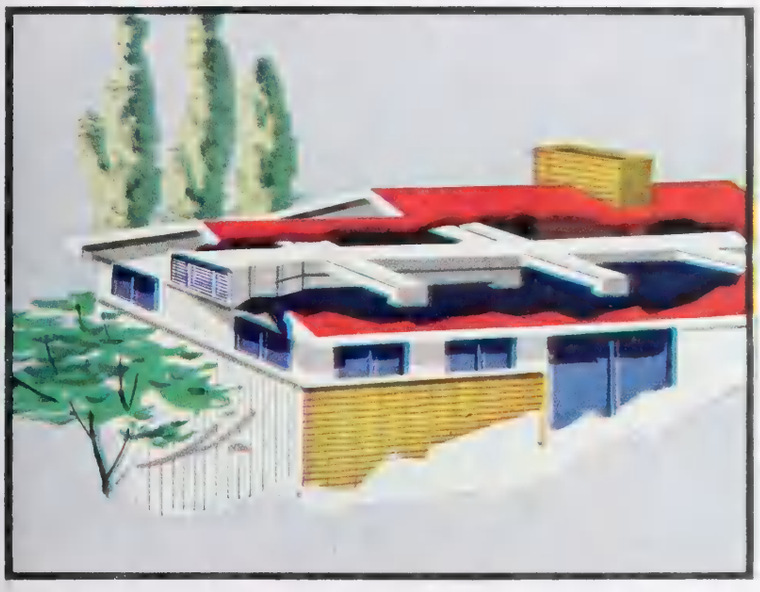


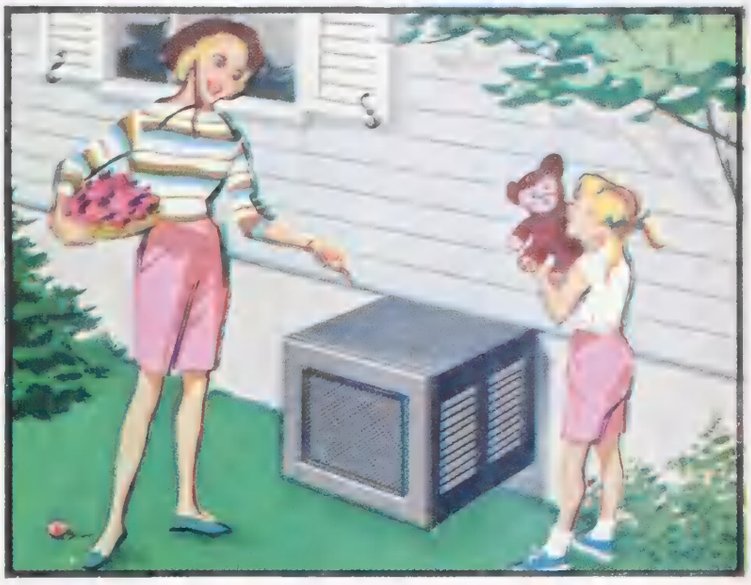
GEORGE DE GENNARO

The rather imposing double door at the back of the Earl Jorgensons' house is not the actual entry, but a ventilated hinged screening for the freezer and an upright refrigerator. Carport is at right. Actual entry door to kitchen and laundry is the single door left of the double doors. A distinguished planting of rocks, pebbles and yucca hides activities from neighbors, gives back door style. William Cody, architect.

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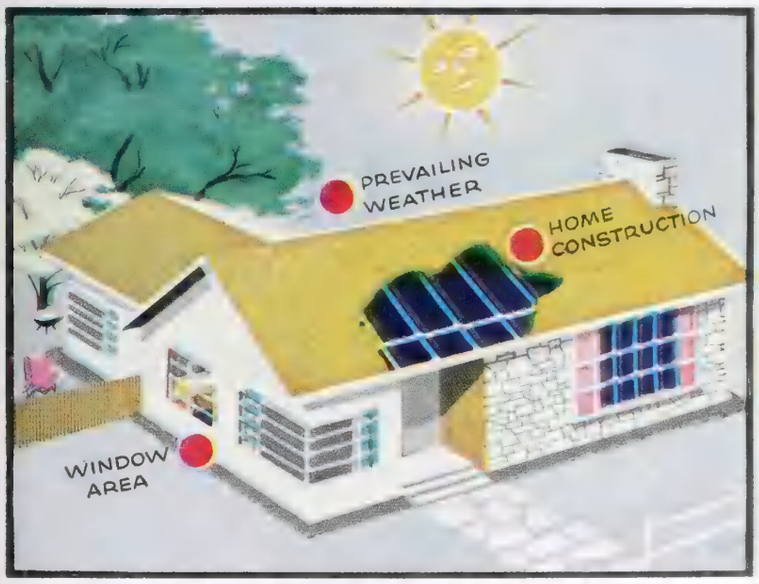
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ALL YOU NEED TO SERVE IS ONE MAGNIFICENT DISH

CONTINUED FROM PAGE 47

Cover and let stand in a warm place ten minutes. In the meantime, slice 4 onions and sauté in ½ cup Hi-hat Peanut Oil until soft and golden but not brown. Add ½ cup white raisins or just plain seedless raisins, 4 tablespoons coarsely chopped salted almonds, ½ teaspoon cinnamon, 2 small bay leaves, 4 or 6 cardamom seeds, if you have them, ½ teaspoon nutmeg, and freshly ground black pepper to taste.

Add this seasoning mixture to the cooked rice and mix well.

Add about 2 cups of the meat of the roast duckling cut into julienne strips and toss lightly so that you do not break the strips. Cooked chicken, lamb or ham may be substituted for the duckling. This amount makes six to eight servings, but can be multiplied indefinitely. As a garnish at serving time provide crisp bacon finely crumbled, chopped hard-cooked eggs, French fried onions (try O. & C. brand that comes in cans; they are excellent), and be sure to have a bowl of very well-chilled yogurt sprinkled with chopped mint, chives or dill.

Roumanian Ghivech

The most dramatic and beautiful dish imaginable is this one which is known in middle Europe as the Glory of the Gardens.

The Roumanian families take great pride in the number and variety of the vegetables that go into Ghivech. There should be at least a dozen vegetables, always one or two of the cabbage family, several root vegetables like carrots, potatoes and turnips; and always tomatoes and onions. At least one of the squash family should go into it; eggplant, usually, and two or three green vegetables—peas, green beans, limas. We have never heard of a Ghivech made of leafy vegetables like spinach or collards. Beets are rarely encountered because of their tendency to drip their blue-red juices. Often the Ghivech is an all-vegetable dinner; sometimes it is served along with meat—generally roast lamb either hot or cold.

A large, shallow casserole of earthenware or, better still, ovenproof china or enameled cast-iron is a necessity.

To make Ghivech for eight (and who wants to bother with less?) you will need:

One large head of red or green cabbage and a head of cauliflower or broccoli or two dozen Brussels sprouts; four large potatoes peeled and cut into chunks; 4 carrots scraped and sliced lengthwise about ¼ inch thick; one good-size eggplant, unpeeled and cut into big chunks; 4 large tomatoes or one large can of tomatoes drained; 1 zucchini sliced ¼ inch thick, but not peeled; 4 good-size onions; 1 cup fresh or frozen green peas or about 2 cups Chinese snow peas or pod peas; 1 cup Frenched green beans (fresh or frozen); 6 stalks of celery chopped; 1 can condensed consommé or beef broth; 1 cup of water, white wine, tomato juice or V-8; ½ cup olive oil; 4 cloves garlic put through the press; a small handful fresh dill or chopped parsley and chervil or tarragon; 1 tablespoon salt and ½ teaspoon black pepper.

If you use a cabbage, cut it into eight wedges and tie together with a string so that it looks whole. With cauliflower or broccoli, cut away the stalks and a few of the extra leaves. Broccoli should be tied together in a bunch, too. Arrange all the vegetables in a shallow casserole making as attractive a still life as you can. Heat the consommé along with the tomato juice and olive oil, and the garlic cloves which have been put through a press.

The older recipes call for parboiling the cabbage and root vegetables, but this step can be eliminated if you use heavy-duty aluminum foil. Simply cover the vegetable dish closely with foil for the first half-hour of baking. Then uncover and cook at 350° F. for another hour, or until tender.

In some parts of the world a few seedless white grapes are strewn over the top. They give a delicate winy flavor which is quite pleasing. You get somewhat the same effect, however, by using wine.

Serve not blazing hot but lukewarm and, just before serving, sprinkle liberally with fresh chopped dill or parsley, chervil or a mixture of your favorite fresh herbs.

Around the edge of the plate arrange slices of roast lamb or broiled lamb chops.

Manicotti with Broccoli

One of the revered pastas of Italy is known as manicotti. Literally translated it means "hand-warmer" or "little muff." And they are little muffs of noodle dough filled with ricotta, Italian cottage cheese. Even if you are skilled they take a half day to make. But now you can buy them quick-frozen. The name is Roman. The package contains 4, to serve two generously.

If you use the frozen manicotti and a frozen Roman tomato sauce or your favorite can of tomato sauce and quick-frozen broccoli, this impressive dish goes together with a flick of the wrist.

Into a shallow ovenproof serving dish pour a thin veil of olive oil, just enough to cover the bottom. Thaw the tomato sauce on top of the stove adding, if you like, a couple of tablespoons of red wine. Put half the sauce in the bottom of the dish, arrange the manicotti on the sauce, cover with sauce. Sprinkle with fresh or dried basil and heat according to package directions. While the manicotti are heating in the oven, cook fresh or frozen broccoli. Drain and at serving time arrange the broccoli in neat bundles around the platter. Pass a bowl of freshly grated Romano or Parmesan cheese, a pepper grinder, a small vial of olive oil and sections of lemon. The grated cheese is sprinkled over the manicotti, the olive oil, lemon and pepper go on the broccoli. A glorious, though simple, combination.

Thailand Gingered Chicken on Rice with Peas

This authentic recipe was, after a good deal of persuasion, given to one of New York's gourmet hostesses "through the courtesy of Mr. C. C. Kambhu, Commercial Counselor, Embassy of Thailand."

This recipe serves two. Multiplication presents no problems in a dish of this type. But have a care when you double or triple the recipes for cakes, soufflés or any other foods that depend for their success upon the size of the pan, baking surfaces, etc.

You will need:

1 tablespoon each of soya sauce, vinegar, chopped onion; 3 tablespoons butter; 3 small pieces green ginger, peeled and put through a garlic or onion press; ½ cup of black mushrooms, which are available in Chinatown at Man Gar Chun, 26 Pell Street, New York, in 1-pound cakes at $5 per pound (mail orders filled). One clove of garlic (the Siamese would use three times as much—take care!); 4 scallions; the flesh of two chicken legs; Nam Pla (a seasoning sauce made of fish or shrimp after a process of salting) available from Vibul Phanich Co., 857 Second Ave., New York. (Nam Pla may be mail-ordered; prices: 25-ounce size, $1.50; 11-ounce size, $1; postage extra.) Giblets of one chicken (giblets can be bought at a chicken-in-parts shop or frozen, in packages); 1 teaspoon sugar; a dash of pepper; some Coriander leaves (Chinese parsley).

Cut meat and giblets into small pieces. Put mushrooms in hot water. Let stand for one hour or more. When mushrooms are soft, trim and wash them well. Cut onions into small pieces and soak thoroughly in cold water.

Squeeze the ginger in salt water to reduce some of the hot taste, wash and drain well.

Fry the sliced onion until soft. Add the chopped garlic; stir for a minute or two. Add the soya sauce, ginger and chicken, giblets, etc. Cook only a few minutes or until chicken is just tender, not too long or it will be tough. Season with Nam Pla, vinegar and sugar.

Make a pyramid of boiled rice in a shallow bowl. At the top of a pyramid, hollow a crater and fill with cooked green peas. Spoon the chicken around the base of the pyramid. Decorate with Coriander leaves, parsley or watercress.

Po' Boy Sandwich

Bread, meat, cheese and vegetable—all are proffered in a lavish sandwich whose Louisiana name, paradoxically, is Po' Boy. In New York it's a Hero; in Philadelphia, a submarine. Use a long French or Italian loaf or make individual servings from small brown-and-serve French loaves. While still warm cut the loaves lengthwise, butter both sides; cover ⅓ of the bottom of the loaf with thinly sliced ham, the next third with sliced Swiss cheese, the last third with thinly sliced salami or bologna. On the other side of the loaf place crisp lettuce leaves and tomato slices, cole slaw or sliced pickled vegetables.

At serving time combine the two halves and cut into eatable sections.

If you wish to receive the recipes for the other five magnificent dishes write to HOUSE BEAUTIFUL's Recipe Editor, 572 Madison Avenue, New York 22.

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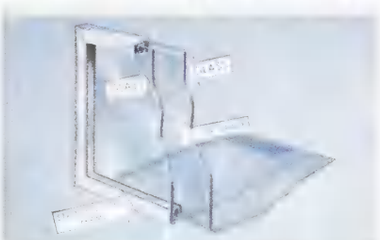
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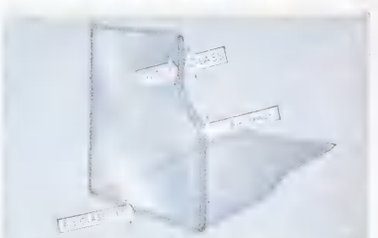
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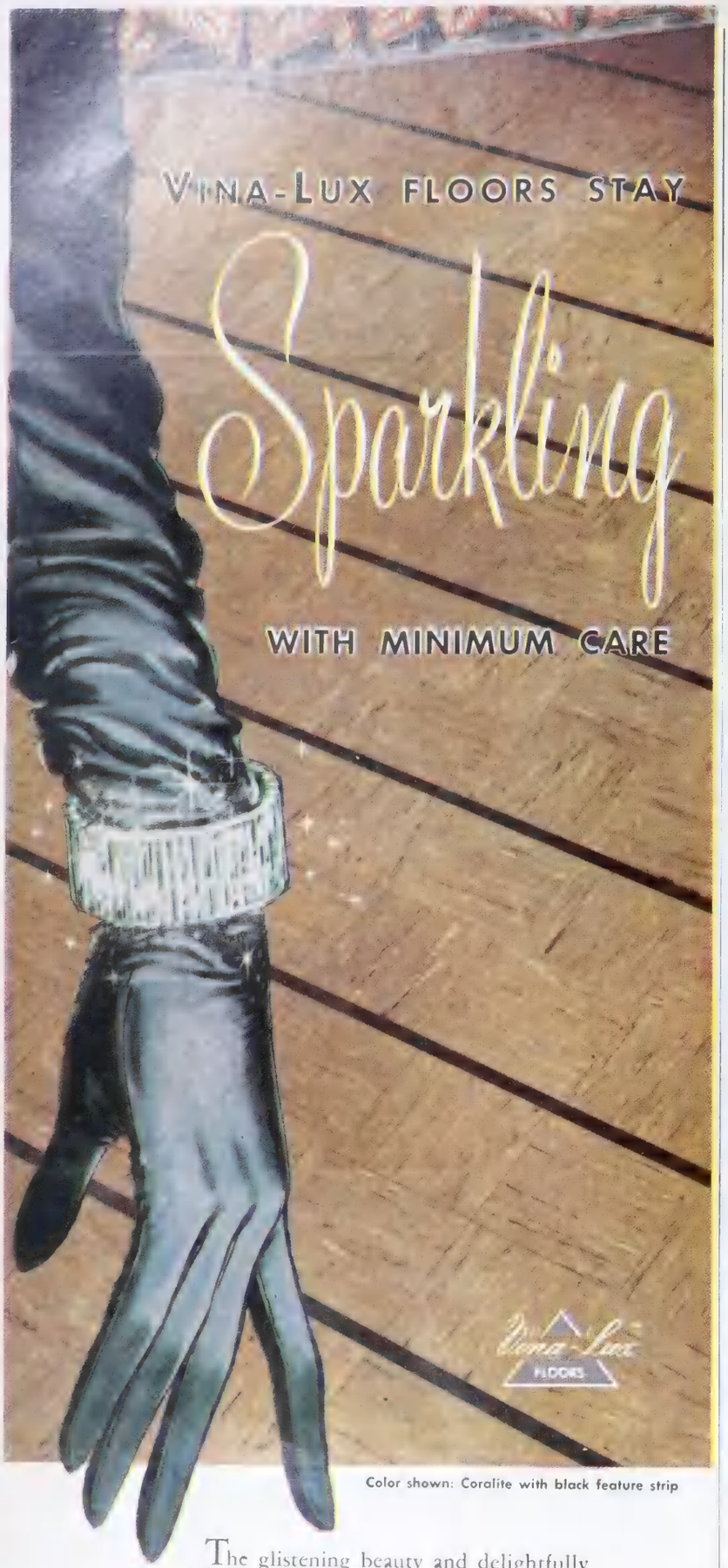
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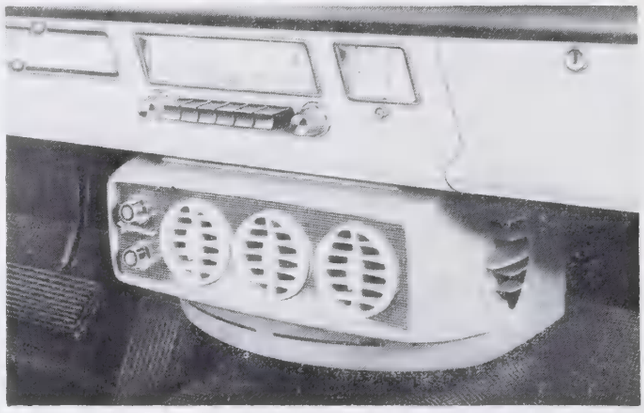
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HOW TO AIR-CONDITION YOUR CAR

CONTINUED FROM PAGE 85



One of the independently manufactured air conditioners, this Vornado is designed to fit all car makes back through the 1955 year. The blower section (shown) is mounted under the dashboard and has five outlets for distributing the cool air through the car. Two other major units, the compressor and condenser, are under the hood.

offer this and a less expensive air conditioner, the latter for those who already have a heater and want to save this part of the cost.

Except for the few instances noted on the chart, the systems offered for adding to your present car are up-front installations. For the most part they are the identical systems that were offered as factory-installed equipment in the year the car was sold. They are planned to fit right into your car's front dashboard area and become an integral part of the control unit, much like a car radio (note the sleek Pontiac controls in the photograph at the top of page 84—this panel also includes one of the cold air outlets, seen at the right of that photograph).

Whether or not a factory-made air-conditioning system is available for your car, you may want to consider one of the many independently made car air conditioners. They are somewhat less expensive, averaging closer to $300 (plus installation), and if you are considering trading your car in after a year or so, you may wish to keep your investment down. Though the independent models do not achieve the built-in look of the factory-designed systems, there is an advantage to this in that they can be transferred more easily to a new car when you trade.

All car air conditioners, whether built by a car manufacturer or an independent company, whether made an integral part of the dashboard or simply hung on below, operate in the same mechanical way. One difference between the systems built into the cars by the car manufacturers and the independently built units is in the source of air pulled into the system by the blower. The car manufacturers use the ventilating system of the car to pull in fresh air constantly, while the add-on units rely primarily on re-circulated air. Air leakage around the doors adds some new air to the system but opening a back window or one of the front ventilators just a crack will add the necessary freshness to the air without impairing the efficiency of the air conditioner.

Another point of difference is that not all of the hang-on units have a thermostatically controlled clutch. This clutch disengages the compressor when the proper low temperature has been reached and engages it again when more refrigeration is needed. Non-clutch units have a rather tricky by-pass system. Clutch units may cost a little more, but they are worth it.

The hang-on units are sold at auto-supply stores, mail-order chains, electrical appliance stores or department stores. The major manufacturers are: A. R. A. Mfg. Co., Fort Worth, Texas. Airtemp Division, Chrysler Corp., Dayton, O. Capitol Refrigeration & Mfg. Co., Dallas, Texas. Clardy Automobile Air Conditioning Co., Fort Worth, Texas. Frigikar Corp., Dallas, Texas. Frigiquip Corp., Oklahoma City, Okla. Great Northern Mfg. Corp., Chicago, Ill. Keco Industries, Inc., Cincinnati, O. Klauss-Joyce, Inc., Dallas, Texas. John E. Mitchell Co., Inc., Dallas, Texas. Mobil-Aire Mfg. Co., Denison, Texas. Novi Equipment Co., Novi, Mich. O. A. Sutton Corp., Wichita, Kansas.

SUMMER DRINKS OF DISTINCTION

CONTINUED FROM PAGE 82

Mezzo Mezzo means half - and - half, and Martini refers to one of the notable vermouths, Martini Rossi. The identification of the popular cocktail with the vermouth of the same name has been a cause of some confusion to tourists who ask for a dry Martini or a Martini Secco and are served, with a flourish, an unsweet vermouth.

Although vermouth is the most popular apéritif everywhere, several are becoming better known as they become more available in this country—Dubonnet, both blond and regular; Byrrh, pronounced exactly like our word beer; St. Raphael; Compari, often known as Bitter Compari; Fernet, also called Fernet Branca; and Amer Picon, or Picon for short, belong to a large class of Quinquinas or quinine apéritifs.

Endless combinations are possible either in short drinks chilled or over ice, or long drinks with as much or as little soda water as desired. Probably the most noted is the Vermouth Cassis, generally two parts dry vermouth, one part crème de cassis, ice and soda to suit. Byrrh, Dubonnet or St. Raphael may be substituted for vermouth. The garnish is a twist of lemon, orange or lime peel.

Not-so-American Americano: One of the more popular apéritif combinations in Italian restaurants at home and abroad is called the Americano. This interesting drink has only recently acquired some recognition among the people for whom it was named. It is made with one part sweet vermouth and one part Bitter Compari. Nowadays it is generally served in an old-fashioned glass over ice cubes with a twist of lemon peel, sometimes with a splash, or more, of soda.

Negroni: Somewhat similar to the Americano with the addition of gin is a drink that originated in the famous Gasone bar in Florence, Italy. The drink became exceedingly popular so it was decided to name it after the best customer of the house, one Marcus Negroni, who, while not averse to his namesake, drank Scotch regularly!

To make a Negroni use one part sweet vermouth, one part Bitter Compari, one part gin. Serve on-the-rocks with lemon peel, with or without a splash of soda.

Stir, Don't Shake: On the Continent apéritif wines are generally served at the temperature of the room and I have heard it argued vociferously that the American habit of icing an appetizer wine destroys the bouquet and aroma. But on both sides of the Atlantic there are others who insist that chilling brings out the aromatics and that it is the aromatics that count. The wine itself has already been overpowered by them. There is one point, however, on which all agree and that is that you should never shake or blend with ice any wine or cocktail made with wine, like a Martini, for instance. These should always be stirred with ice or served on-the-rocks. Shaking makes them milky, muddy and generally unattractive.

Vodka Makes News: The vogue for vodka continues unabated. All the old-fashioned favorites — the Collins, Fizz, Sangaree, Daisy and Swizzle are acquiring some new vodka variations.

In Texas and Oklahoma there's a *Twister*, a tall drink like a highball made with vodka, 7-Up and a twist of lemon. Everything icy as can be!

The Vodka V-8: A variant of the Bloody Mary with a V-8 vegetable juice used instead of tomato juice. Generally this drink is served in a double old-fashioned glass over rocks. Use 2 ounces vodka, one-half lemon cut into quarters, well squeezed and thrown into the drink. Add a splotch (about ½ teaspoon) of Worcestershire Sauce and fill the glass with V-8.

Dallas dallies with a *Pink Carnation*. For this you get a can of quick-frozen pink lemonade concentrate, add 1½ cans of water and 1½ cans of vodka. Shake or blend with ice and serve in frosty cold cocktail glasses. Sometimes, as for a daiquiri, the rim of the glass is dipped in lemon juice and then in powdered sugar.

Borscht Circuit: It no longer refers merely to entertainment in the Catskills. Now it's a drink that has taken over Manhattan and Chicago. The recipe is the same as for the Bull Whip (page 83) but instead of condensed beef broth, use Rokeach Borscht which comes in a glass jar. Garnish with a slice or finger of "unborn dill pickle," the kind that you dig out of the barrel in kosher delicatessens before it has had an opportunity to become

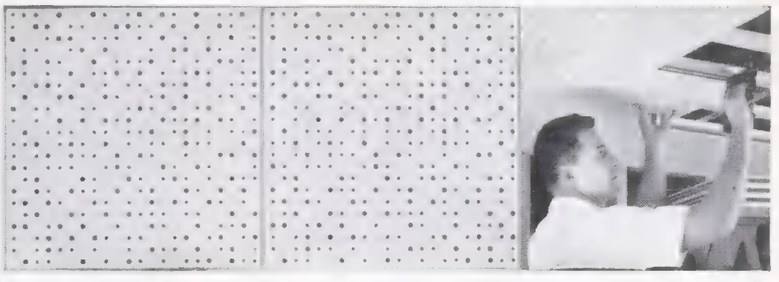
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SUMMER DRINKS OF DISTINCTION

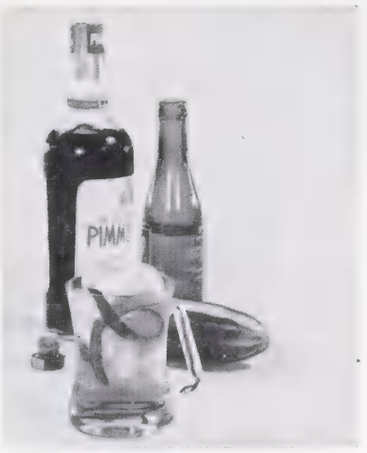
CONTINUED FROM PRECEDING PAGE

soft and strong flavored. Fresh dill, in fronds or chopped, may be used instead of the dill pickle.

Pimm's Cooling Cup: Have you forgotten the Pimm's Cups of England? No drink is more summery, more refreshing!

Over a hundred years ago the famous Pimm's Cup was created by a bartender in the restaurant of the same name. Only one of the noted quartet is fairly well known in this country—Pimm's No. 1, the Original Gin Sling. It is now being made in America from the same English formula under the supervision of Mr. J. T. Finney, of H. D. Davies & Co., Ltd., of London, who visits New York periodically to complete the secret formula. Repeated taste tests seem to prove that the American and British versions are extraordinarily similar. Nevertheless, some devotees of the old school insist that the imported Pimm's has a slight edge and are willing to pay about $1.50 extra per bottle. All four Pimm's Cups are distributed in this country through Julius Wile and can be bought at fine liquor stores everywhere. Price of the American Pimm's is about $5.00; imported $6.50.

A Sling, we discovered, is kin to a toddy, "a mixture of sweetened spirits and water" usually made with lemon, charged water, some spices such as cinnamon, cloves, nutmeg, allspice or a note of ginger. All Pimm's Cups taste



Pimm's Cup

of spice and more than a suggestion of herbs and other aromatics.

All except Pimm's No. 1 are made only in England. There is Pimm's No. 2, a whisky Sling made with Scotch; Pimm's No. 3 is a brandy Sling; and No. 4, the least known, the most unusual—and some say the most delicious—is a Sling made with a combination of Jamaica rum and French brandy.

These bottled and well-flavo Cups are among the simp drinks to mix. Put 1½ to 2 ou of Pimm's Cup into a tankard, r or tall glass filled with ice. Ad thin slice of lemon or lime and the glass with 7-Up, No-Cal le soda or Hoffman's Tom Col Mix. The English use lemon s for all four Cups, but it is my sonal opinion that Canada Ginger Ale or Schweppes Gin Beer blend more appealingly w whisky, rum or brandy. Try b

The very-right glass tanka used by Pimm's Restaurant h been reproduced in America are available, four for $3.00, livered anywhere in the Un States. You may write for them Julius Wile, 2 Park Avenue, N

Ritualistic garnish for a Pim Cup is a long finger of cucum rind or sprays of mint. If you lucky and have it in your gar you may use a spray of bor with its blue flowers or bur another herb that has a cool, fr fragrance remindful of cucumb

More About Sophisticated L onade: Despite a deep-seated votion to the canner and bott we must admit that canned le or lime juice is not suitable for finest lemonade. Use frozen fresh lemon juice, squeezed onl minute or two before it is us Sweeten with superfine gra lated sugar. But even though sugar no longer settles, you n not settle for sugar only. Why revive the liqueur lemonades your grandfather's hey-day? Sw en lemonades with fruit-flavo cordials, like Cherry Heering blackberry brandy, apricot peach cordial.

You can buy a quick-frozen c centrate of pink lemonade but can also "pink" your own and a at the same time a distinguis flavor by using raspberry syr crème de cassis, the noted Fre syrup made of black currants, grenadine, which is a syrup pomegranate. Or, if you pre green lemonade, use green crè de menthe and garnish with pi apple sticks or chopped pineap tidbits preserved in crème menthe.

Barbados Lemonade: This sweetened and hauntingly flavo with Falernum, a spicy syrup ma in Barbados in the West Ind Falernum imparts to drinks a also to fruits and desserts a su flavor and fragrance of almo and fresh ginger root

When you want a fancy, non-alcoholic lemonade try flavoring it with Orgeat, an almond syrup that has once again become fashionable. You should be able to find Orgeat syrup at any specialty food shop.

Another interesting dress-up for plain lemonade is a float of Angostura bitters. Simply hold the glass still and shake bitters on the top.

Dutch Coolers: Even your most knowing friends will be impressed with VanderFlip's threesome of Dutch fruit wines in 8-ounce bottles—black currant, cherry and raspberry. These are made at Tiel in the heart of De Betuwe, the renowned fruit region of Holland. Fortified wines (about 17½% alcohol) are delightful to serve as an apéritif in a cocktail glass very well chilled or in an old-fashioned glass on-the-rocks, with or without a twist of lemon peel. Even more refreshing as a highball! Fill a tall glass with ice, add the Dutch fruit wine half-way up and top with soda. No garnish is necessary. Those who prefer very dry drinks may like to add a few drops of Angostura bitters.

Applejack Swizzle for One: A Swizzle is a drink quite similar to a Sour but served generally in a highball glass and churned with a swizzle stick until it begins to acquire a light foam and the glass takes on a haze of delicate frost.

Once you acquire the knack of using a swizzle stick you will find it's fun for each to swizzle his own. The trick is easy. You hold the shaft of the little swizzle stick between the palms of your hands (the gesture of a Hindu greeting a friend) and then slide the hands against one another rolling the stick back and forth.

To a jigger of Hildick applejack add a tablespoon of lemon or lime juice, ½ teaspoon Domino superfine sugar or one teaspoon Shenandoah Apple Syrup (from King's Table, 1016 Lexington Avenue, N.Y.), dash of Angostura bitters.



Apple Swizzle

Partly fill a 6-ounce highball glass with fine ice. Add the liquor, juice, etc., and swizzle till frosted. An electric blender does the job very well indeed but seems less amusing in this instance. You may dramatize the apple theme by garnishing your drink with a thin slice of apple, or drape a corkscrew of apple peel over the glass.

Almost any other kind of liquor may be used for a Swizzle—Calvados, rum, gin, vodka or whisky.

A Rum Swizzle is often sweetened with Orgeat or Falernum in place of sugar, and a Whisky Swizzle with a teaspoon of chartreuse.

A Frozen Alexander for Dessert: Probably the most cussed-out cocktail in all the world is the Alexander which should never have been called a cocktail and never, never served before a meal. Its sweetness and richness make it appropriate only for dessert. As such it is a delightful novelty.

A Frozen Frappé Alexander may be achieved by shaking—long, hard shaking—with plenty of cracked ice, but the best way to do it is in a blender. If you want it almost solid, like a most superior sherbet, be sure to chill the glass container of the blender well beforehand and use freshly cracked ice before it has had a chance to "weep" and lose that pristine frigidity.



Frozen Frappé Alexander

Place in the pre-chilled glass container of an electric blender 2 jiggers (6 tablespoons) crème de cacao, the same amount of brandy and heavy whipping cream in the order named. Add 1½ cups finely cracked ice, cover and whirl till the contents are blended, but not too long. Ten to twenty seconds should suffice. Serve *immediately* in frosty, chilled champagne saucers or sherbet glasses.

This is the classic Alexander recipe calling for equal parts of heavy cream, crème de cacao and gin or brandy. However, if even as a sweet you prefer something not-so-sweet, use one part sweet cream, one part crème de cacao and four parts gin or brandy.

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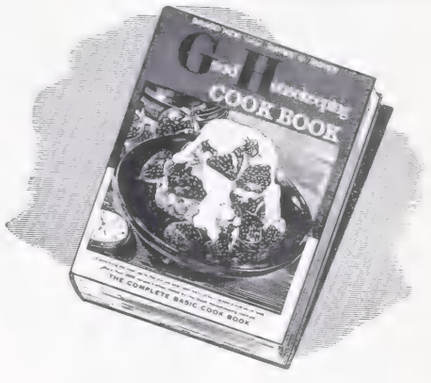
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SERVE THE FIRST COURSE IN THE LIVING ROOM

CONTINUED FROM PAGE 57

when it is just ready. Nothing is tired or limp or overcooked.

The main course is always a buffet in my house. I can have sixteen and serve them smoothly and effortlessly by having the first course in the living room in front of the fire, or on the terrace. After the guests have finished the first course, I have had ample time to get out the hot main dish and vegetables, the salad and cheese tray.

After cocktails and this first course, and the guests are all served and seated, it is a simple matter for "your old family retainer" (whom you've had for all of four hours) to clear away the drink glasses and plates and get them in the dishwasher, and go on leisurely to get the dessert set up.

Stuffed Mushrooms

Buy cartons of those button mushrooms that are white and lovely. Wipe them with a damp cloth, cut off stems, fill with Philadelphia cream cheese. Pile the cream cheese on and top with a pecan half that has been brewed in the following sauce:

Pecans

I buy the Granny Goose type in cellophane bags, the 49¢ ones. Heat a quarter pound of butter, add half a cup of Worcestershire sauce and when warm stir in four packages of nuts. Stir until nuts are well covered. Dry them in the oven on paper towels on a cooky sheet. Set oven thermostat, and when it reaches 300°F., turn off the heat, put in the nuts. Allow about 20 minutes for them to crisp. I salt them as I turn or mix the nuts during the crisping process. Watch nuts the last five minutes for they burn very easily.

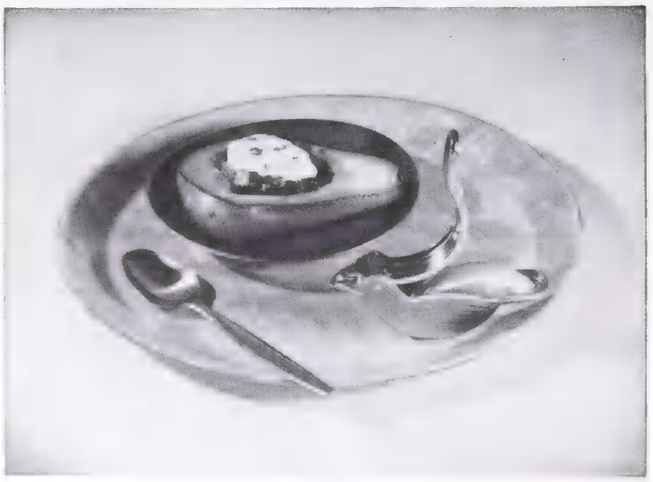
Jellied Consommé in Avocado Halves

If you use Campbell's consommé let it refrigerate overnight. For glamour (and taste) cut into the jellied consommé some caviar. (If you can't afford an expensive brand, buy a good inexpensive one, such as white-fish caviar, put out by Smith Brothers, Port Washington, Wisconsin.) Put this consommé-caviar blend into halves of avocados, one half per person. Top this with sour cream and chives. Serve a segment of lime.

Sour Cream for Shellfish

1 cup sour cream
1 clove of garlic, small
½ teaspoon sugar
Salt and pepper
¼ teaspoon Beau Monde
2 tablespoons chopped tomato pulp
1 heaping teaspoon chopped chives
1 heaping teaspoon chopped parsley
1 teaspoon chopped cucumber
1 heaping teaspoon chopped dill
2 tablespoons tarragon vinegar
¼ cup olive oil

Run the clove of garlic through the garlic press into your mortar. Mash well with the sugar, then add all the dry seasonings. Put sour cream into a mixing bowl and add seasoned garlic; mix well, add vinegar slowly, alternating with the olive oil. Mix thoroughly and add tomato pulp, herbs and set aside in a covered container in the refrigerator until ready to serve. Make it the day of your party. It needs to "meld" but it will not hold long.



For a hearty and delicious first course, fill a ripe avocado with jellied consommé laced with caviar, and topped with sour cream and chives. The amusing metal bird, from Germany, squeezes juice from a lime without soiling fingers. From La Cuisinière.

Shrimps Copenhagen

We had this first at the airp in Copenhagen, and it's really open-faced Danish sandwich. I ideal for a living room "first."

We use San Francisco b shrimp for they are as tiny as t Danish ones, but you can simul them with frozen ones by cutti them up, or using canned shrin (I prefer the S & W canned pa for they are deveined.)

For this you need the freshest fresh coarse bread from your b Italian or French bakery. Slice paper-thin, take off crusts. But *copiously* with unsalted butt

To prepare the canned shrin rinse well in several waters. Th soak in milk, allowing a teaspo of sugar to a cup of milk. Soak day in a covered container in t coldest part of your refrigerat Drain and dry on a paper tow Mound them *generously* on t bread, and serve with a fork.

If you use frozen shrimp, poa them in milk, cutting down by t minutes the timing directions package. Cool in milk, refrigera and then cut crosswise of t shrimp at least four times.

Poached Eggs in Mornay Sau

This is an excellent first cou when your main course is fish. Y need toasted French bread or En lish muffins, allowing a half muf per person and one poached e per person, and Mornay sauce.

I always poach the eggs in sta less-steel poachers which just the ovenware butter melters which I serve this dish.

Cut bread or muffins in bite-si portions and line bottom of dis Keep surface level. Cover wi Mornay sauce, slip in hot poach egg and again cover with sau Decorate with a slice of truffle.

Mornay Sauce

2 cups rich milk
2 tablespoons flour
1 small shallot
2 tablespoons grated Parmesan
4 wedges imported Gruyère chees
2 teaspoons chicken concentrate

Whiz milk, flour and shallot electric blender. Cook in doub boiler until mixture thicken When milk is hot add chicken co centrate, or Campbell's cream chicken soup, then the cheese, t Gruyère sliced in thin slices. St until all is melted. This keeps we and can be made the day befor Add cream on re-heating, and there are any lumps, strain it.



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TAKE THE MYSTERY OUT OF FREEZING

CONTINUED FROM PAGE 81

straight out of the freezer or thawed on the kitchen table. I have cooked rib roasts straight out of the freezer, after three days of slow thawing in a refrigerator and after overnight thawing at room temperature. They all seemed just the same to me.

Freezing Fish

Fish are best frozen in the way that the Eskimos have been using since fish were first frozen, with a protective skin of ice over them. Let us hope that the fish were cleaned the instant that they were caught and were kept cool until they reached home a few hours later. The "fishy" taste which ruins so much frozen fish is an oxidation reaction. Black bass and most sea fish develop it within three hours of dying. Trout, pike and pompano can be kept on ice for about twelve hours before freezing. Flounder and sole are safe for twice this time. Unless you can meet these deadlines, don't try to freeze fish.

As soon as you reach home with the fish, dip it in cold water and lay it on a sheet of aluminum foil on the floor of the freezing compartment. A six-inch troutlet will be frozen solid in an hour. A thirty-inch pike will take twelve hours.

From this point, you have your choice of two methods of procedure. The frozen fish is placed in ice water (down to 33° F.) for about 60 seconds. During this time a skin of ice forms and increases rapidly in thickness. It then ceases to grow and the fish has to go back into the freezer for half an hour before its next one-minute dip. Repeating this process half a dozen times at convenient intervals will glaze the fish with ice ⅛ to ¼ inch thick.

If this dipping and freezing seems too complicated, you can freeze the fish in a block of ice. A small trout, for example, can be placed in a glass utility dish and covered with ice water, to be returned to the freezer. When frozen into a solid block of ice, it can be removed from the dish for storage. The only problem with the latter method is the amount of storage space required. Your ice-coated fish can be left as it is (although this leads to frosting of the freezer walls) or it may be wrapped in anything you like. Recent studies of the gas bubbles trapped in icebergs have shown that ice is practically impermeable to oxygen, which offers a solid scientific explanation of why fish frozen this way stays fresh.

Freezing Vegetables

More nonsense is talked about freezing vegetables than on any other freezing topic known to me. Most vegetables should be blanched to preserve their color, and only for that reason. Vegetables have a very special enzyme which reacts with a very special protein to produce a black color. Fresh-frozen, unblanched vegetables are just as nutritive as blanched ones, but they look terrible.

How long you blanch vegetables is up to you. The times given in the instruction books are the shortest which will preserve the color. The longest permissible time is until the vegetables are fully cooked and have only to be reheated for serving and eating.

Salad vegetables cannot, of course, be frozen because they cannot be blanched and nobody wants wilted down lettuce.

If you are making tomato paste, which is how I freeze my tomatoes, put the fruits through a blender and evaporate the result in your largest skillet heated from below on the stove and blasted from above with a hair dryer.

Freezing Fruits

Berries, which lack the blackening enzyme, can be frozen as is. They may be crushed to liberate the juice, or sugar may be added for the same purpose. It has no other function in freezer practice. Fruits like apples, pears, peaches and nectarines, which have a lot of blackening enzyme, may either be blanched or, better for taste, liberally dosed with ascorbic acid (vitamin C) which inhibits the enzyme in question. Buy it from a freezer supply store and follow the directions given.

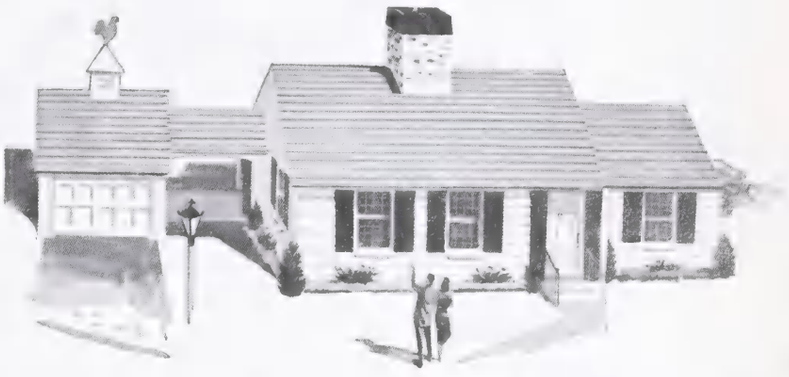
Citrus fruits are so common in the fresh form that they scarcely rate space in the home freezer. If you get hold of a curiosity like a tangelo, the skinned segments may be frozen as is. I get my Florida friends to send me a case of "wild" or sour oranges at intervals. Most of these go into bitter marmalade, but I always freeze a dozen half-pints of this fruit, peel and all, cut into thin slices and sprinkled with sugar. Slices go on the breast of roasting ducks about half an hour before they are ready for table.

(*Please turn the page*)

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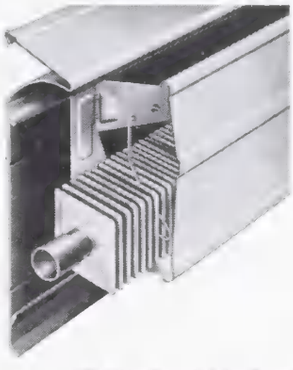
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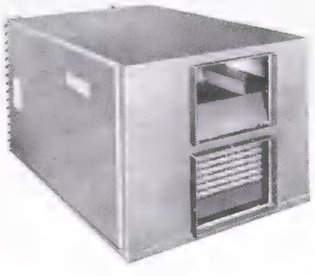
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TAKE THE MYSTERY OUT OF FREEZING

CONTINUED FROM PRECEDING PAGE

Freezing dairy products and eggs

It is at this point that scientific theory rears its ugly head wearing two horns, creating a dilemma known as "colloids and emulsions." Colloids are substances which, like Jell-o, hover precariously between a not quite solid and a not quite liquid state. They do this because they are made up of very large molecules widely dispersed through water and only tenuously attached to each other. Picture a football field filled with people holding on to each other with the tips of their fingers; this is jelly at room temperature. Add energy in the form of heat—let the people move—and the whole pattern falls apart; the jelly melts.

This analogy can be pursued in the other direction. Subtract a great deal of energy—that is, deep freeze—and the molecules clump together, just as the people would. Unfortunately, molecules are stickier than people so that when a frozen, clumped colloid is thawed, *re-energized*, it does not redisperse. Hence the thawed colloid appears as lumps in a fluid. It may be redispersed by the addition of a lot more energy, in fact, by boiling, *provided that it will withstand boiling*. This is where dairy products and eggs hit the freezer snags.

An emulsion is also a tenuous dispersion. In this case, however, the dispersion of two immiscible fluids like water and oil. When the dispersion is of really minute particles—as in mayonnaise—the product has many of the properties of a jelly. It also reacts the same way to freezing; that is, the particles clump together. This is wholly disastrous since a mayonnaise in which the minute drops of olive oil have run together is no longer mayonnaise.

All this leads up to dairy products and eggs because these are all emulsions or colloids. Milk is a very loose emulsion of butter fat and separates—the cream "rises" even without freezing. Freeze it and you will have a mess with all the texture but none of the flavor of buttermilk. Cream, which is a much stronger emulsion, will stand without separating but will separate on freezing. Cream cheese and butter, the limit to which milk can be concentrated, may be frozen with impunity.

It is when you come to cheese that colloid behavior becomes important. High cream cheeses like Roquefort or Stilton are essentially such thick emulsions that they may be frozen as safely as butter. On the contrary, the rubbery cheeses, like Gouda or Gruyère, owe their consistency to a colloid constituent which falls apart on long freezing. These cheeses come out of the freezer with a granular consistency which most people find offensive.

Eggs may be dismissed very briefly. The yolk is an emulsion and the white a colloid. Frozen egg yolks will, in a week, develop rubbery strands which no method of cooking can disguise. The process can be slowed—if you *must* freeze eggs—by adding a lot of sugar or salt and the results can be minimized by running the thawed product through a blender. Egg white is so tough a colloid that it behaves a lot better. Frozen egg whites, surplus to a sauce hollandaise and frozen against the day of an angel food cake, are good for several months.

Now comes a curious fact. Colloids and emulsions protect each other against the effects of freezing. This is the *raison d'être* of ice cream, though this is another story. It is, however, pertinent to remark here that thoroughly blended egg yolks and whites freeze better than either separately. And that if a dessert topped with whipped cream is to be frozen, then let the cream be whipped with a tablespoon of melted gelatin to the pint.

Freezing bread products

Raw doughs, whether for pie crust or bread, are stiff colloids and do not take kindly to freezing. Cook them until set and their nature is so changed that freezing is safe. There is no bread or pastry product known to me which may not be frozen either half cooked or cooked. Things which you want crisp, like tartlets and barquettes for hors d'oeuvres, are better frozen half-cooked and finished just before use. Things you want soft, like *brioches*, are better frozen when fully cooked.

Freezing made dishes

This is "Chain Cooking" at its best. Many things are just as easy to make by the gallon as by the quart, but whether or not they can be frozen satisfactorily depends on their nature. My own method is to freeze what I call the LCM's (lowest common multiples) of cooking. These basic sauces and garnishes, which can be combined into many dishes, will be the subject of other articles and I want to talk here only about the whys and wherefores of freezing intentional leftovers—that is, surplus food that is made to freeze.

Soups freeze well. There is no difficulty about anything except the cream soups, many of which are rather delicate emulsions—colloid mixtures. These, however, recombine after a few minutes' simmering. It follows that things like *crème vichyssoise* cannot be frozen, thawed and eaten. It must be thawed, simmered and rechilled. Commercial processors of things like this use emulsion stabilizers not available for the home kitchen.

There are two snags in freezing stews. The first is the gravy. Flour- or *roux*-thickened gravies are colloids which break on freezing. Recombining them by boiling often overcooks the thawed stew. Either resign yourself to runny gravy or thicken the stew with okra. Thick mixtures such as a properly made *chile con carne* or a *sauté de veau marengo* offer no difficulty.

The other snag in the stew is the potato. A boiled potato is a great big chunk of colloid which goes granular—some people would say gritty—on freezing and just will not recombine. The only thing to do is to omit them from the recipe.

Cooked beans, with their high protein content, freeze perfectly. Plain boiled rice goes granular so that a milk pudding or a *riz à l'impératrice* are not candidates for the freezer. Well-oiled rice, on the contrary, freezes excellently. Any kind of risotto or pilaf is a wonderful frozen standby, as are also rice-stuffed eggplants and peppers. Remember to freeze these fragile things before packaging, and to take them out of the package before thawing.

Limpid brown sauces (the *espagnole* tribe) freeze without trouble. Smooth white and blonde sauces (the Béchamels and veloutés) are emulsion-colloids which break on freezing but recombine easily on simmering. Dishes involving these sauces, like lobster Newburg and chicken à la king, must therefore be frozen undercooked to allow for this simmering. The longer they have been frozen, the longer they must be simmered.

Mayonnaises and hollandaises do not freeze. After quite a short time (a few hours for mayonnaise or a few days for hollandaise) the emulsion breaks. Neither can be

boiled, so there you are. A week-frozen hollandaise can be brought back by prolonged stirring over hot water but it is just as much trouble as making a fresh sauce.

Few desserts, apart from the baked goods already mentioned, freeze well. Most of them involve either colloids (Jell-o, boiled cornstarch) or emulsions (whipped creams, custards). Here is where a knowledge of the theory of freezing pays off. For example, a *crème collée*, which is a pastry cook's gelatinized custard, is safe in the freezer for far longer than either a jelly or a custard.

Indeed, in all freezer technique it is a knowledge of fundamentals which is important. Stereotyped instructions and prohibitions are valueless. It pays to learn the rules of the game and keep your own instruction book in your head.

WHAT TO SERVE AT 11:00 P.M.

CONTINUED FROM PAGE 61

and use your favorite mix for stuffing. I put in cream, salt and pepper and Beau Monde until it tastes good; then I stuff the eggs. Arrange in serving dish and prepare the curry sauce.

Curry Sauce

(Will serve 16)

¼ pound butter
2 tablespoons curry powder
3½ cups chicken broth
2½ cups milk
½ cup coconut milk
½ cup flour

If you are using canned chicken broth, step up the flavor with a good chicken concentrate, allowing 1 teaspoon of concentrate for every cup of broth.

Melt the butter in a pan large enough to take 8 cups of liquid. Stir in curry powder using a wooden spoon. Be careful not to brown butter as curry will become bitter if overheated. When curry powder is well mixed add the hot chicken broth and stir. Put the milk and flour into the blender and whizz until thoroughly mixed. Add slowly to the curry, stirring all the while. It might be wise if you did this in a double boiler, especially if you are going to re-heat it in another house. Add the coconut milk, mix well, then pour over the eggs and put in the oven to heat. If you are doing this in a strange oven, you might slip a piece of foil over the top so it will not get dry.

To make the coconut milk, soak dried coconut in cream with a tablespoon of sugar for several hours, then drain it, reserving the coconut for the condiment tray.

The condiment tray should have chopped green onions, chopped crispy bacon, chopped nuts and chutney. No chopped eggs, for your curry is over eggs; you don't want eggs upon eggs!

Here are my recipes for Rice 'n Ginger and soya sauce:

Rice 'n Ginger

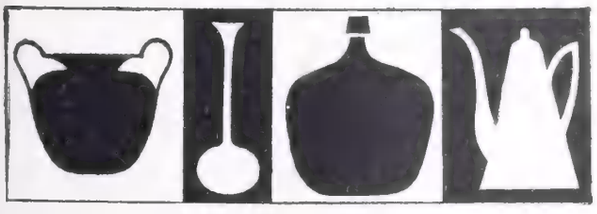
1 cup of rice
4 tablespoons Spice Islands chopped candied ginger
1 can of tuna or frozen shrimps or boiled chicken
Soya sauce

Cook the rice as directions call for. Ten minutes before the rice is done, stir in the chopped ginger. I like to do my rice in the oven in a covered casserole, it re-heats beautifully. Serve in the hot casserole with shrimps, tuna or any white fish or chicken. Salmon is not the fish for this dish. Marinate the fish or chicken in a Soya sauce mixture. Recipe follows:

Soya Sauce

¼ cup cold water
½ teaspoon dark brown sugar
1 teaspoon horseradish (Old Spice, Better Products, Portland, Oregon)
2 teaspoons strong prepared mustard (Dijon, Grey Poupon, or Hygrade Russian Style)
¼ cup imported Soya sauce

Mix sugar and water in a marked pitcher for ease of measurement, then add mustard and a teaspoon of horseradish. When all is mixed well, add Soya sauce.







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the outstanding element to be considered. *The richer the main course is, the simpler the first and last courses must be.*

If I am having squab or duck, I automatically think of Greek Oranges for the dessert, for I know that oranges complement the fowl. (Write for recipe.) Then a clam bouillon is excellent for the first course. This light but tasty soup is a good starter for the richness to follow. The traditional wild rice and whatever green vegetable is at its peak, such as asparagus or string beans or braised romaine lettuce halves, are good to have with this. A tossed green salad or cold celery vinaigrette, poached in a chicken consommé and cooled in a vinaigrette dressing, can be excellent additions. Rich, filling vegetables such as lima beans, corn or artichokes should not be served with a rich meat or fowl, I believe.

IF YOU are having grilled chicken, or chicken done on the rotisserie, then you can have a first course of fish that is a little richer, for the chicken will be unsullied by rich sauces. Then cracked crab or prawns with sour cream sauce, or filet of sole bonne femme or Veronique can be your first course. With the chicken I like to serve a vegetable and masses of buttered corn bread, then a salad and cheese, and perhaps a rum baba for dessert.

With lamb—whether it be smoked, grilled or roasted—I like to serve a rice pilaf with chopped vegetables, a tossed green salad with cheese, and for dessert something rich like Turkish coffee ice cream served with brandy and a sprinkling of finely ground coffee escorted by nice, rich, little cakes or cookies.

Beef is, of course, always the favorite with men, whether you are running up a barbecue of steaks, or having a beautiful standing rib roast, or a whole roasted filet. Let's face it, men are "steak and potatoes" guys.

If beef is the *pièce de résistance*, and it is a wintry night, I may serve an onion soup. Why? Onions in any form are delicious with beef. So in thinking of what goes with what, make your first course complement your next course. Tomatoes are always delicious with beef, so Tomatoes Provençal are good with beef cooked any way. Top tomatoes with butter and chopped green onions. I also like toasted French bread that has been seasoned with shallots. A tossed green salad, made with a spicy vinegar, (such as Widow's Mite) is a good

WHAT IS A GOOD MENU?

CONTINUED FROM PAGE 67

taste addition to beef. For salad dressings, I pair up red wine vinegars with red meat, white wine vinegars with chicken. For dessert try a flambé baked banana.

Veal is another delicious food, and it is traditionally served with a pasta. So get unusual shaped pastas, such as the little shells or bowknots and serve these fancied-up noodles as an accompaniment to your veal. Zucchini squash, asparagus or artichoke hearts are pleasant fresh vegetables to combine with veal (Note color here is green. Don't have a white vegetable, you have one white note—the pasta.)

For the first course a lighter fish or soup would be best, for most veal handling calls for a sour cream sauce. A chicken bouillon with fish or clams, or a tomato bouillon with crab would be a good first course. For dessert you might have fruit tarts with a melted currant jelly sauce.

So—limit your menu to one rich cream sauce, whether it be your soup, on your meat, on your vegetable or on your dessert. If you are having fish with a rich sauce, not necessarily a cream sauce, but a beautiful sauce thickened with egg yolks, then do not have a gravied meat.

Also limit the use of the garnish. If you are serving a soup with Macadamian nuts flung in, then don't have chopped nuts on the vegetable and don't have almonds sprinkled over the dessert. Make each stage interesting and different throughout the dinner. Repeat nothing! If you are having browned butter on the asparagus or string beans, don't have a meat that has a brown butter sauce. If you are having a Mornay sauce (a cream sauce with Parmesan and Swiss cheese), don't have another sauce such as hollandaise.

WHEN we get to ham, there are several vegetables that are good with ham, as well as a variety of soups. For instance, cream of spinach, with small oysters flung in, or cream of tomato soup mate well with ham. The green vegetable to accompany this could be Brussels sprouts. If you serve a clear soup, then a white vegetable, a cauliflower with a cheese sauce, or hollandaise, or broccoli with sour cream and caraway seeds. I think that the traditional casserole of sweet potatoes with the topping of marshmallows that always appears with ham should be tossed out the window. In fact yams should be used sparingly—and then only baked or sautéed. I have glazed carrots to go with ham.

I also like the crispness of a salad with a ham dinner. For instance a watercress salad is "delish." For dessert you can have a super pineapple concoction, such as whole stuffed pineapple or a pineapple torte. Pineapple clears the palate *after* ham better than with it.

If you are going to have a big fish dish, such as a bouillabaisse, then this is the dramatic event of the evening. Everything else plays second fiddle. So this starts as the first and main course. After this beautiful Lucullan feast, serve a hearty salad, such as a celery root and vegetable salad and a room temperature Bel Paese cheese.

For dessert, since lemon is always good with fish, try a lime tart or lemon sherbet stuffed into lemons. Serve with cakes or cookies.

ANOTHER point to remember. Feature your own local specialties. If an Easterner comes out West to visit you, do not try to serve Eastern oysters. He can get far better ones at home. Serve him what is the best of your own region. If you live in the East don't think you are going to awe the visitor from the Northwest with Dungeness crab. No matter how reasonable the food-stuff serve it if it is good! If it be asparagus, get the tiniest spears or the huge ones. Select everything with care. Get them uniform in size, for this makes the prettiest picture, and also the cooking time is the same.

I create a menu that will take one kind of wine. Fish and chicken both can be complemented by white wine. A roast or red meat should have red wine. I found in Spain they serve red wine with salmon, so if I have fresh salmon as the first course, I use a red wine that will go with both courses.

Sometimes the wine is decanted into my American-made glass bottles and put on the table. (The white wine is put on at the last minute for it should be chilled.) I ask the men sitting near the wine to be responsible for pouring it.

The more guests, the less complicated the menu. To put it another way, the more guests I have, the less I serve. Not in quantity or quality, but in the number of items to be served. I cut it down to two hot dishes (one meat) with a huge salad, French bread and a dessert. In this case, I see that hors d'oeuvres are somewhat on the substantial side—such as a cheese

tray, nuts, olives, smoked salmon.

Of course a menu varies with the time of day. Luncheon is, of course, on the lighter side. A luncheon of three courses is ample, a first course of either soup or hors d'oeuvres, or a beautiful hot vegetable, a "light" meat, and an ice for dessert or fresh fruit.

A dinner must be heavier and can have one more course. My formula is a four-course proposition: a clear soup, meat and vegetables, then a salad course with cheese and then dessert. Of course, I always serve the coffee to the ladies in the living room, and the men linger at the table with liqueurs and coffee.

I haven't said enough about how color can help you build a menu. The other night I was serving what I felt was a dreamy dinner for some old friends. On the table was a stunning black and white cloth, glass place plates and an epergne of red flowers. The first course contained caviar and sour cream—a perfect color match to the tablecloth. So I laughingly talked about it and one of the guests said, "If the food follows this system, what color will the next course be?" I said, "Why rare beef, of course, to match the flowers." And naturally it was a filet of beef, rare!

I even go so far as to select my clothes to match my table color schemes, so you see, I *do* get carried away! You can certainly match one or two courses with your table colors if you work it out. Anyway, why not? It's fun.

For instance if you have an apple green scheme, with a centerpiece made of huge chunks of molten sea-green glass (in the glass trade it's called slag glass) and napkins matching the glass chunks, then you have a spinach or sorrel soup. Salmon would be a lovely color note with the green—with cucumbers, new potatoes with chopped parsley, and lime tarts for dessert. Or another pale green scheme could be honey-dew melon balls, turtle and pea soup, chicken with tarragon, parsleyed rice, a mixed green salad and pistachio ice creame bombe.

AIR-CONDITIONED TOURING

CONTINUED FROM PAGE 85

One of the biggest savings in time and money we made on our trip resulted from eating our lunches in the car. While my husband drove, I made the boys' favorite peanut butter sandwiches. We bought supplies each morning as we needed them, including milk for the Thermos, paper cups, fruit and cookies. We all enjoyed the picnic-like lunches in the car, without any loss in time or any battle with bugs and ants.

Since air-conditioned hotels, motels and restaurants are available virtually all across the country, there was almost steady maintenance of temperature for us.

The knowledge that our car would be cool also made sight-seeing stops more welcome. Even though it was often hot as we walked around looking at various places, we didn't mind it nearly as much as tourists who arrived after miles of hot and dusty driving.

Perhaps the most important values of our air-conditioned car were intangible, psychological benefits. Riding along in cool comfort, with our windows closed to all dust and noise, we were a family alone on a pleasant island of our own choosing. For hours and days, we depended on no one but ourselves for fun, conversation and companionship. In a very real sense, we discovered each other, and new facets of each other's personalities, facets we might never have uncovered in any other way.

Conversation is ever so much easier in an air-conditioned car, and we all talked about everything, from baseball to politics, from the segregation problems of the South to the nature of Communism. Some of these conversations with our sons were the most wonderful we have ever had as a family. We listened to the radio, too, of course, especially to baseball games and music. We played Geography, other word games and car games, and we sang songs—all with more verve and enjoyment than ever before in our old cars, when we'd had to compete with noise, fumes and wind from open windows.

All in all, we feel that our investment in an air conditioner for our station wagon was money well spent. The entire trip was a delight, and a big part of the credit goes to the air conditioner. It kept us comfortable and fresh with none of the tension that leads to irritable bickering. But, most important of all, the air-conditioned car gave an extra dimension to our sense of family unity and extra pleasure in each other's company. It changed my mind about touring and may do the same for you.



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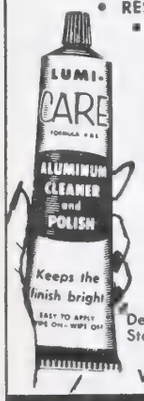
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HOW TO BE THE GAYEST GOURMET IN TOWN

CONTINUED FROM PAGE 45

The simple invitation, "Come in and have a drink with us," brings forth not just the usual run of cocktails and highballs, though the classics will always be available, always at their classic best for those who do not wish to take a flyer. But for the others (and you'd be surprised how many there are) it is an exhilarating change to serve, some warm day, an apéritif instead of a cocktail; a spritzer, a fizz, a sling, swizzle or sangaree instead of a highball. A variety of conversation-making summer drinks of distinction are described on pages 82-83, 97-99.

Or if there should be before dinner an appetizer that calls above all else for beer, you might follow the lead of Gene Cavallero who serves at the Colony Restaurant small glasses (actually wine glasses) of Heineken's—a beer of great elegance—and along with it tidbits of Dutch herring. Or in the Dutch and Scandinavian style a tiny, icy, glass of vodka or aquavit might be provided with the beer.

The good word travels

These ideas travel fast. We know a gay gourmet (masculine, this one) who introduced this Heineken cocktail and took Winnetka, Illinois, by storm, especially since he presents it with his own versions of round-the-world patés—cocktail spreads, actually, but formed into small globes and rolled lightly in green herbs or finely chopped nuts which cling unevenly to the surface to give the illusion of islands and continents.

Here are two of Harvey Hearl's recipes in case you, too, would like to keep globes of paté always in your freezer:

One he calls the Dutchman, and it is made of braunschweiger or liverwurst.

"Use one pound of braunschweiger, one medium-size onion finely minced, three tablespoons Dijon mustard, and a dash of beer, just enough to make the mixture pleasantly malleable. Shape into one or two balls with your hands—there is no other way. Allow to stand in the refrigerator for an hour or two to become somewhat solid, then roll in finely chopped parsley or a combination of parsley and chives. Serve immediately or keep in the freezer until about a half hour before the party. At room temperature it will become, in that time, just soft enough and spreadable. Surround with spreaders and some appropriate bread or wafers, like the new small Euphrates wafers inspired by the Near East, or the grissinis of Torino which you can get at Romeo Salta's restaurant in New York.

"Another ball of paté has been christened the 'Nutty 'Dane'. To make it you will need equal parts of Danish blue cheese and butter or top-grade margarine. This is one instance where margarine is perhaps a shade better, for it retains its spreadable qualities at very low temperatures. Add one tablespoon of Worcestershire sauce, one or two drops of Tabasco—no more—and knead all together thoroughly. Chill in the refrigerator as for the Dutchman. Roll in finely chopped salted pecans and serve forthwith—or freeze."

A social art

Our kind of gastronomy is a social art. It is concerned as much with people—their moods, their needs, their likes and dislikes, their idiosyncrasies—as it is with foods and beverages, cooking, flavoring or presentation. Our gay gourmets are essentially unselfish—open-hearted, open-handed, open-minded, open-eyed.

Nothing escapes them—near or far. They gather rosehips from the garden to make into jam. They wait for elderberry blossoms to make fritters of them. They browse in the supermarket as avidly as in the Library of Congress. They cull from the mail-order catalogs a hundred honeys from all over the world, a dozen teas, a score of peppers.

There are women who bewail the advent of pastry in boxes, puddings in envelopes, soups in powders. They fear that the art of creative cookery will be lost. In many cases what has happened is just the reverse. There is nothing particularly uplifting about washing spinach. No matter how hard you try, it still seems to be sandy. Neither is there anything solacing to the spirit in plucking or dressing a chicken or deveining shrimp. Such chores we contend numb the spirit and deaden the mind. If it were necessary to do all these things in order to achieve fine flavor, we'd say go ahead. But we don't think it is. We find frozen, chopped spinach is as good as and often better than fresh. The present-day dressed chicken never tastes of gall as the old type sometimes did. The shrimp that one buys individually frozen, rattling like beads in the package, have as fresh a taste and are literally fresher than any green shrimp we ever tasted.

But you can't generalize from such particulars. Each product must be judged on its own—and a gourmet learns to be a discriminating judge.

Work is play

The gay gourmet is one who has learned how to take the drudgery out of cooking, often just by a psychological twist. The difference between work and play or fun is largely attitude. Fun has been defined as activity that is not done under pressure. It is work you choose to do in your own way at your own pace and the key word here is *choose*.

It doesn't matter whether you cook the long way or the short way, or whether you combine both methods. Most people do. You can be a gay gourmet if you can release yourself from the *feeling* of drudgery. If you think and care and study and observe.

Not on the wild side

Our gay gourmet, though creative and uninhibited, is not given to wild concoctions or to mad experiments. She may use pieces of charcoal along with aurelia flower pods to make a green and black centerpiece as Virginia Stanton does. But she will not keep tossing herbs indiscriminately into the salad or soup till it tastes like medicine. She will not "throw everything in the ice box" into a casserole. Behind invention there must be rhyme, reason and understanding. Different dishes require different techniques. The meat for a *boeuf en daube* or pot roast must be braised to hold in the juices, but not for a *pot au feu* or a boiled New England dinner. Only when you know and accept the basic truths can you dare to improvise.

Maurice Chernovsky, known as the prince of gastronomes in France, is quoted as saying, "You do not invent a new dish by pouring fish soup over a sirloin, nor yet by smothering a jugged hare in peppermint . . . the true gourmet is aware that a superfine dish is an achievement of generations. . . ."

It takes what we now call know-how to be a connoisseur—a firm base of knowledge deliberately acquired, distilled and evaluated, then applied with buoyant enthusiasm to the situation at hand. In other words, the lust for life must be fastidious. To be a gay gourmet you have to be eclectic in the best sense of the word.

HOW TO FORM A 16MM FILM CLUB

CONTINUED FROM PAGE 59

ropriate 16mm sound projec- equipment, if it is not already ilable to you.

Then what?" The next thing to is to mail the cards right away. *What happens when the film logs start arriving in the ls?*" Start reading them. Put a ck-mark in the margin opposite films which you think you'd to see. Or better still, your initials. Then others reading ough can do the same, and we up with a ready guide to the s which would command the st interest from would-be par- pants and spectators.

Who are these would-be par- pants and spectators going to " Since the film club is to meet our home, and in the homes of er members later on, it seems ropriate to limit membership to ghbors, friends, neighbors of nds, friends of neighbors, and nds of friends. Good neighbors ke good members because it is for them to attend planning sions and to be helpful in last- ute ways. Good friends make d members because it is good share memorable films and talk people you like.

How much work is involved and does what?" There is no get- around the fact that there is k to be done, and this much be said about it: like all work, more promptly and efficiently s handled, the less bothersome ill be to all concerned. But that s not mean that one or two ple should be saddled with all chores. Most of the work is asant, especially if it is done pleasurable reasons. Be sure to l the right person for each job.

T'S SAY you are planning a "season" of six biweekly film nings. You'll want to have at st five or six "workers" for a all group, and I would say ten twelve for a large one. As a ss I venture that each would in only two or three hours of rk a week, for a period of about weeks. (The selection and oking should be done several months ahead of showings, so the work span will not be continuous.

First you should have something like a *film selection committee*, made up of two or three people who will choose the films to be shown, based on, but not necessarily dictated by, the expressed interests of others in the group.

AFTER going through the catalogs it should not take more than one or two thoughtful meetings to produce a final selection. It is well to add a few substitutes, anticipating that not all the chosen films will be available for your specific dates. One of the people on this committee should undertake all negotiations for booking the films from their distribution sources; all correspondence and confirmation records should be kept on file in an orderly fashion. Another person might take on what I consider a most important function of a film club: to prepare a very brief spoken or mimeographed statement about each evening's program, indicating what seemed intriguing about each film and why it was selected for the group. The advantage of a spoken introduction of this sort is that it is casual, informative and person-to-person. However, it requires an easy-going speaker who can make his remarks brief and meaningful. The advantage of the mimeographed introduction is that it can be more carefully prepared, and it can be mailed in advance to remind club members of each upcoming program. But please make it easy on the eye, and *never* more than one page long. This work should not take more than a total of twenty hours for each of the film committee, over a period stretching to about three months.

Incidentally, I regret as much as you do my having to refer to committees and members as if this were to be some complex organization. It is not. But I do not want to delude you into thinking that there is no need for organizing and planning. And what is more, I can't think of any other name for the people who do the work of committees—except committees.

A *membership committee*, of two to five people, will be needed if you want more than a handful of regular members in the group. Set whatever quota you think is best for the kind of films and accommodations you have. A brief an-

(*Please turn the page*)



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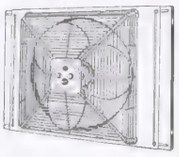
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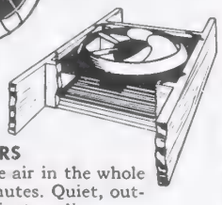
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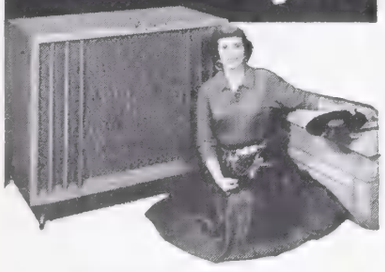
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HOW TO FORM A 16MM FILM CLUB

CONTINUED FROM PRECEDING PAGE

nouncement or letter should be sent out to people who might be interested in signing up, along with an announcement of scheduled dates, membership fee, and (if possible) some of the film titles that are included in the program. A return blank, addressed to the membership chairman or the financial manager, should indicate where membership checks are to be sent. A decision should be made and announced about whether or not members may bring guests and under what circumstances.

A willing and able *financial manager* is an absolute necessity—someone to see that membership contributions are collected and deposited, and that all bills are paid promptly. This work will be facilitated if the group takes a formal name, address and bank account, with the financial manager and one other person empowered to receive and pay out money as required.

If the group is a large one, a *hospitality committee* could take over the functions of setting up chairs, greeting and seating people, helping with refreshments.

FINALLY you do need a screening committee, two or three people to set up the sound equipment, run the projector, switch the lights and in general give the kind of projection service that money can't buy. A Hi-Fi enthusiast, if he is not too far "gone," might be ideal for managing the sound apparatus, possibly working out a way of connecting the projector to the loudspeaker of your radio or phonograph. And someone who is interested in machinery will do a better projection job than someone who is not. At least two people should know how to run the projector easily and well.

As to the spectator members of the group, they will come to look and listen, eat and talk. They'll enjoy themselves, I'm sure, but not as much as you and the other working members.

"*How much will it cost?*" Let's say you plan a series of six programs, spaced over a three-month period on a biweekly basis. (This is actually an ideal way to begin.) At each show you will have one short and one feature film. An ample budget would allow $5 for the short and $35 for the feature—but actually a number of very good programs could be planned at considerably less cost than this. But let us allow this ample budget, totaling $240 for the series. Simple arithmetic says that if you have twenty-four paying members (and everyone who attends should pay), it will cost them ten dollars apiece. If you have forty-eight members, cost will be reduced to five dollars for the series. It is usually possible to have a few more members than the seating space because normally a certain percentage of the members is missing at each program.

It may be decided to add a few dollars to the cost of membership to pay for refreshments. And if you do not already own a 16mm sound projector (which by all means you should), you may want to make a general assessment on the membership to purchase one outright. In the long run this will be more economical and practical than renting one. Rental is usually about twenty or twenty-five dollars for an evening. Purchase price for a 16mm sound projector ranges from about $380 (for one that is perfectly adequate in a small room) to about $600 (for a superior model suitable also for large auditorium showings). Consult the NAVA dealer listed in your telephone directory for further details.

"*What films should be shown?*" This is a question that only you and your group can answer. Whatever decisions you make, everyone can enjoy every film a great deal more if you will remind yourselves that you don't have to "like" everything you see. As in painting, music and the other arts, there is no reason why you should give your attention only to the things you already know and appreciate.

FOR your initial series, it might be a good idea to balance the fare in such a way that everyone in the group will find something of special interest. If there are bids for an "arty" film, try the Japanese "Rashomon" or "Ugetsu," available from Cinema Guild—but make the next evening pure adventure with "Stagecoach" or "All the King's Men," available from Association Films, and other 16mm libraries. To the esoteric (Carl Dreyer's "Day of Wrath"—available from Brandon Films) add the humorous (Rene Clair's "À Nous la Liberte"—available from Contemporary Films). Take the bitter ("Umberto D"—from Cinema Guild) with the sweet ("Brief Encounter"—United World Films).

NOTE: Additional ideas for starting and programming your film club are to be found in a 94-page publication called *Film Society Primer*, edited by HOUSE BEAUTIFUL's Home Movie Editor. It includes articles written by a number of people who have formed film groups of one kind or another, and is available from the American Federation of Film Societies, 110-42 69th Avenue, Forest Hills 75, New York. Cost per copy is $1, which should be submitted with your order.

Now mail those postcards to:

Association Films
Broad at Elm
Ridgefield, New Jersey

Brandon Films
200 West 57th Street
New York 19, N.Y.

British Information Services
45 Rockefeller Plaza
New York 20, N.Y.

Center for Mass Communications
1125 Amsterdam Avenue
New York 25, N.Y.

Cinema 16
175 Lexington Avenue
New York 16, N.Y.

Cinema Guild
10 Fiske Place
Mount Vernon, New York

Contemporary Films
13 East 37th Street
New York 16, N.Y.

Film Classic Exchange
8163 Santa Monica Blvd.
Hollywood 46, California

Film Images
1860 Broadway
New York 23, N.Y.

Films, Inc.
1150 Wilmette Avenue
Wilmette, Illinois

Ideal Pictures
58 East South Water Street
Chicago 1, Illinois

International Film Bureau
57 East Jackson Blvd.
Chicago 4, Illinois

Pictura Films
487 Park Avenue
New York 22, N.Y.

Trans-World Films
53 West Jackson Blvd.
Chicago 4, Illinois

United World Films
105 East 106th Street
New York 29, N.Y.

Or you can send 70 cents to: the Superintendent of Documents, Washington 25, D.C. for a pamphlet called *A Directory of 3,300 16mm. Film Libraries.*

THE IMPORTANCE OF LUNCHEONS

CONTINUED FROM PAGE 52

wrap it in a dry towel and foil. wafers and brioches come n the freezer, which leaves the sert to be prepared partially. I h the blackberries and gently ch them a minute or two in hot illa syrup, then cool the syrup pour it back over the berries the kirsch.

Here are the recipes:

Hot Curried Soup

iced red onion
eeled diced apple
this should be firm and tart)
cans of consommé
cans of water
t and pepper to taste
h of monosodium glutamate
ablespoons sherry
easpoon curry powder
ablespoon lemon juice

Cook the apple and the onion in consommé and water until they soft, using a rather low heat. ol. Purée the onion and apple in electric blender, return to the k and season to taste with the , pepper and monosodium glu- ate. Add the sherry, curry pow- and lemon juice last. Serves 4.

Cold Poached Eggs in Tarragon Jelly

ggs
mall can Sell's Liver Paté softened with a little mayon- aise and lemon juice)
tablespoons gelatin
ups Monarch Chicken Broth
rika
easpoons chicken stock base
ablespoons lemon juice
t and pepper to taste
ragon leaves, preferably fresh

Poach the eggs in an egg poach- so they are nice and round. Let m get firmly set but not hard. ol thoroughly. While the eggs poaching make the chicken ic. Soak the gelatin in ½ cup the cold stock, then dissolve it another ½ cup that is boiling. son the remaining cup of stock h the chicken stock base, the on juice and the salt and pep- . Combine the two mixtures and ll. When the eggs are cool, care- ly mask each one with the sof- ed liver paté and sprinkle with prika. When the aspic is begin- g to set, put about a generous lespoonful in the bottom of a tard cup, then add a few tarra- n leaves. Carefully add the cold ached eggs, one to each custard , liver paté down. Add a few re bits of tarragon and fill the with the aspic. Chill. Turn out a bed of watercress. Serves 4.

Sour Cream Dressing

½ cup sour cream
½ cup mayonnaise
½ teaspoon or more tarragon to taste
½ cup cream
Salt and pepper to taste
Juice of ½ lemon
¼ teaspoon Spice Islands Beau Monde Seasoning

Combine mayonnaise, sour cream add seasonings and thin with lemon juice and cream. Serve with aspic.

White Peaches and Blackberries in Kirsch

1 can white freestone peaches or 8 fresh ones
1 basket blackberries
½ cup water
½ cup sugar
Piece of vanilla bean
Kirsch

Chill the peaches, either fresh or canned, by placing them in the refrigerator for several hours. Make a vanilla syrup by boiling the sugar, water and vanilla bean five minutes. Wash the berries and drop them into the boiling syrup for five minutes as soon as it is removed from the heat. When both the syrup and the berries have cooled, add a little syrup and a good dash of kirsch to the berries and chill thoroughly. When ready to serve, pour this mixture over freshly peeled fresh peach halves.

The morning of the party—after the obvious straightening up is done—I arrange fresh flowers in the living room and fill the cigarette boxes. Then I strip the dining table and rub a little polish on it. I like Reviva because it cleans as well as polishes and it will remove mars and scratches. I dislike candles on a luncheon table, so I often make a rather tall arrangement for the center of the table by putting a fresh pineapple straight up in a white compote dish with limes and lemons and lemon leaves around it and two small pyramids of limes and lemons on the table on either side. I leave the table bare and use rather handsome goblets and emerald green Irish linen napkins.

My Indian Summer menu is taken principally from frozen stocks or the pantry and may be served at any time of the year. I call it:

An All-Year Luncheon Menu

Puffy Omelette with Curried Lamb
Croissants Chutney
Marinated Vegetables
Green Gage Plums with Ginger
Cafe Espresso

(*Please turn the page*)

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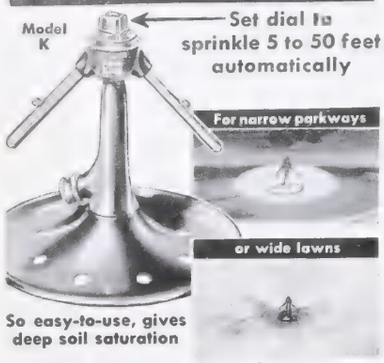
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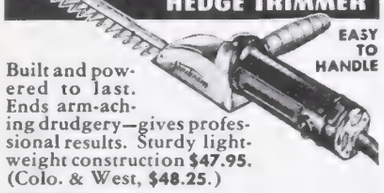
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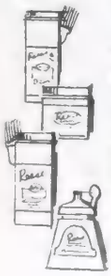
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THE IMPORTANCE OF LUNCHEONS

CONTINUED FROM PRECEDING PAGE

The curried lamb is from the freezer, as are the croissants and the chutney. Vegetables and plums come down from the shelf. All that has to be done ahead of time is to put out the omelette ingredients and arrange the vegetable platter and the bowl of plums. I heat the lamb in a double boiler while the omelette is cooking and add the curry at the last minute, as I think this makes the flavor better. Frozen curry dishes often take on a kind of musty taste so that when we make ours for freezing we put in everything but the curry powder, which is added when it is reheated.

Puffy Omelette

(This recipe is from *The New Joy of Cooking*, by Irma S. Rombauer).

¼ cup milk
4 egg yolks
1 teaspoon baking powder
4 egg whites
½ teaspoon salt
1 tablespoon butter

Measure the milk, put the egg yolks in one bowl and the whites in another with the egg beater laid out and all ready to go. Measure the butter into the pan and get out the baking powder, salt and the measuring spoon. This means an enormous time saving at the last minute and the ingredients are all room temperature when you mix the omelette. Remember that working quickly and lightly is one big secret in any omelette cooking. When you're ready to put it together, beat the egg yolks, milk and baking powder in one bowl until they are fluffy and lemon yellow. Then combine the whites and salt and beat until they are *just* stiff. Melt the butter into a skillet and lightly fold the yolk mixture into the whites, then turn into the skillet. Cover and cook over low heat, slashing it once or twice to let the heat come through. When it is set—in about ten or twelve minutes—put it in the center of a 275° F. oven until the top looks set and slightly brown. Loosen it and turn it out on a hot platter. Put the curry mixture over top and serve. Serves 4.

Curried Minced Lamb

1 small apple
1 small onion
2 tablespoons butter
2 cups ground cooked lamb all lean
½ to 1 teaspoon powdered arrowroot or 2 teaspoons flour
Salt and pepper to taste
Dash powdered clove
Juice ½ lemon
1 cup consommé (regular dilution)
Leftover gravy, if any
Curry powder

Peel and dice the apple and the onion and sauté in the butter until soft. Put the lamb through a meat grinder (medium blade) and add to the skillet. Season to taste with the salt and pepper, clove and lemon juice. Add the consommé and simmer five or ten minutes. Add any left-over gravy.

The amount of thickening depends on how much gravy is added and the way the dish seems to be turning out—it shouldn't be thick, yet not runny or too liquid. Add curry powder to taste, usually anything from a teaspoon to a tablespoon depending on the kind of curry powder and individual taste. It is added to the lamb as it is reheated just before serving. Let it blend with the meat for at least five or ten minutes. This is a good dish without the curry, too. The recipe given will easily serve four, along with the omelette. I like to make it up in large batches and keep it in the freezer against emergencies.

Marinated Vegetables

1 can small whole baby carro
1 can celery hearts
1 can julienne beets
1 can jumbo green asparagus
1 can artichoke bottoms
Lettuce leaves

I use small cans of vegeta for four people. Open the c and drain them very carefully. each vegetable in a separate b with the following dressing it—about ⅓ of a cup of dr ing to each can of vegetables. C for several hours.

Marinade

2 cups olive oil
1½ cups best red wine vinega
2 or 3 tablespoons chopped re onion
Salt and coarsely ground bl pepper to taste

Mix the oil and the vinegar gether, whip somewhat bris add seasonings. Pour over veg bles. Reserve remaining dressi

When you are ready to serve salad, arrange the lettuce le on a platter and then all v tables keeping them in indivi mounds. They should be fa well drained of the marin Sprinkle with paprika and parsley and serve with the res the dressing to which you add raw egg and beat for a minut two. A pinch of marjoram or s basil adds a good flavor.

The setting for this lunch might be a round table wit heavy linen cloth of white wit window pane check of green would be nice with a lazy susa the middle, holding a mound shiny red and green peppers, croissants in a basket, the c ney and other things like bu and salt and pepper. Low h glasses would be appropriate tomato red linen napkins.

HOW TO PREPARE TWO PARTIES AT ONCE

CONTINUED FROM PAGE 68

of a little grated orange peel and a dipping of chocolate. All of these are good with Irish coffee. There are fine pastry shops all over the country with their own specialties. This particular shop, Fantasia Confections, 3830 California Street, San Francisco, will ship their cookies anywhere by parcel post.

We have a stripped oak ship's table—an old one with black iron metal parts. I planned to use my earthenware and copper marmite for the beef and a teakwood salad bowl for the first party and a black plastic bowl for the second. None of these ever need last-minute polishing, nor does our stainless-steel flatware. For the bread I thought I'd use a pretty Danish basket with a coppery brown napkin in it. I like black iron candelabra on the table so I bought beeswax candles and some pretty brown and white shells I saw in a little gift sh To complete this I decided to a red lacquer condiment box I h and, on the way home, I borro a lovely black iron Japanese from a friend. I'd been lu enough to find some good-look hand-blocked paper napkins in gift shop and these carried out same colors. I thought I could some little red lacquer plates the cookies and put the coffee

hisky flask and bowl of cream on
y black plastic tray with my white
orcelain coffee service.

Having got through the shopping
the morning I put everything
way and got ready to make the
arbonnade. It's really sort of fun
prepare and not very much
ouble. Here is the recipe:

Carbonnade of Beef

lbs. beef chuck, cut up
lt
cup gin, or more
lt and pepper
cans onion soup
cans water
to 4 cans beer
utter
onions, sliced
No. 2 cans small whole
white potatoes
No. 2 cans small whole
baby carrots
basket fresh mushrooms
cup chopped parsley
rrowroot powder

Trim all the gristle and excess
t from the beef and cut it into
nteel pieces. In a large iron
illet sear the meat quickly—I use
gh heat and a salted skillet. As
sears and browns put it aside.
hen all the meat has browned
it enough back in the skillet to
ver the bottom comfortably, then
ur over some of the gin and
aze, shaking the pan until the
me dies out. Repeat until all the
eat has been blazed, then put it
to two big pots or Dutch ovens,
ver with the onion soup and beer,
ver and simmer until the meat
rts to be tender. Then sauté the
ions, potatoes, carrots and mush-
oms in the butter and add to the
o pots, also the parsley. When
meat is completely tender and
e vegetables are slightly soft, cor-
ct the seasoning and thicken the
uce with arrowroot powder dis-
lved in a little water. The thick-
ss, like the color, is a matter of
lividual taste, so use as much or
little arrowroot as you wish. Let
erything cool and then package
half-gallon freezer containers.
eeze and when ready to use re-
ve the container (half of the
al amount) and put it in the re-
gerator overnight, then out in
e kitchen all day until it is com-
tely thawed. Put this one in a
vered casserole and heat it in a
w oven until it is bubbling hot.
is recipe serves 16.

Italian Salad

oxes frozen Italian green beans
cup finely chopped red onion
1-lb. can of Garbanzos
lian red wine garlic vinegar
lt and pepper
nerous pinch oregano
ive Oil

Cook the beans until they are tender but still firm. Drain and cool in a colander. When they are thoroughly cool open the cans of beans and drain them carefully, then add to the green beans. Add the chopped onion and slowly add the olive oil—about ¼ to ⅓ cup, just enough to make the beans shiny as they are tossed. Then add salt and pepper to taste and about half the amount of vinegar as oil. The vinegar can be added in equal proportions to the oil if you like a tart salad. Add oregano and toss well again. Cover bowl and chill for several hours. Serves 8.

Here are recipes for Irish Coffee and Tossed Green Salad:

Irish Coffee

4 oz. heavy cream
Irish Mist
Hot coffee, freshly made

Perfect Irish coffee is only as good as the coffee, and I take great pains to have a spotless coffee pot, spanking fresh coffee and I make it at the last possible moment. I use a drip pot and make it fairly strong. On the tray I put a small decanter of Irish Mist and a jigger, the cups and spoons and a bowl of partially whipped cream. To me the two secrets are to have the cream thick enough so that it stays on top of the coffee, but not so stiff it's hard to handle—and to skip sugar. The Irish Mist is sweetened and I think adding more sugar is a mistake; so I always ask my guests to add the sugar later if they want to. Put a jigger of the Mist in the cup (regular coffee cups, not demitasse), then the coffee and then a tablespoon of cream, very gently so it floats on top.

Tossed Green Salad

Mixed salad greens
1 or 2 green onions, sliced
1 can of artichoke bottoms
1 avocado (optional)

Nepenthe Dressing

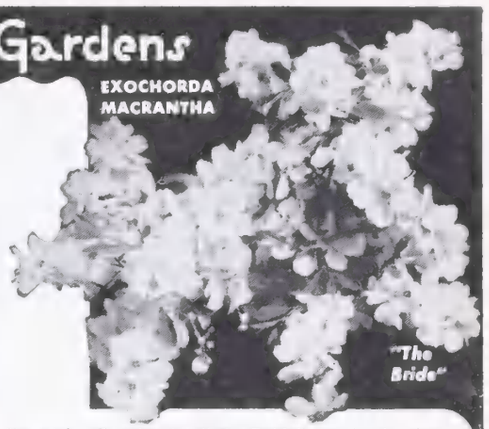
½ cup olive oil
¼ cup white tarragon vinegar
1 raw egg
1 teaspoon marjoram
Salt and pepper
½ teaspoon Spice Islands Beau Monde seasoning

Mix the oil and vinegar together and then add the raw egg. Whip briskly with a wire whisk until the dressing is thoroughly blended and thickened. Then add the seasonings and toss together the greens, onions and other ingredients.



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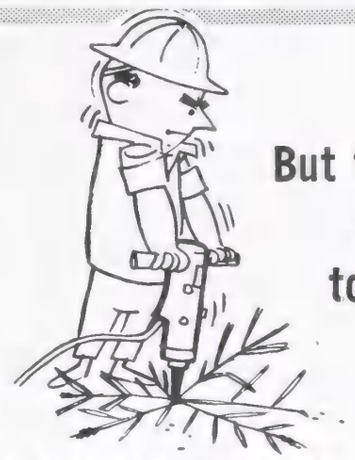
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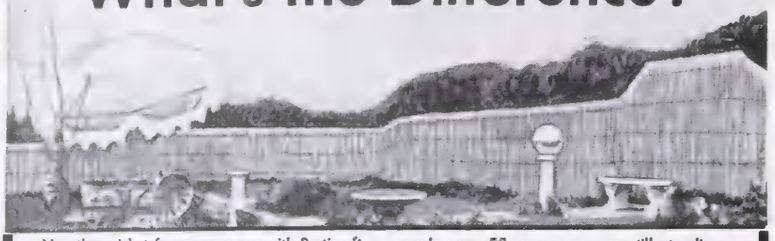
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THE LOW-DOWN ON DINING TABLES

CONTINUED FROM PAGE 49



Solid pecan frame, with butternut veneered top that forms sunburst pattern, 54" across, 20" high. $190, by Tomlinson Furniture Company.



Quartered cherry veneer top with solid Pennsylvania cherry legs, 48" diameter, 25" height. $89.50 made by Century Furniture Company.



White ceramic inlays—decorative and functional—for top of this solid walnut table, 45" diameter, 25" height. $90, by Founders.



Small cherry table or large game table. Forty-two inch diameter, 25″ high. Pedestal-type, with a brass-decorated base. $341, Baker Furniture Co., Inc.



Cherry provincial design, with a decorative center section of travertine. It has a 54-inch diameter, 24-inch height. $200, by Heritage Furniture, Inc.



Two shades of the same wood. Light quartered teak on darker teak, fruitwood pedestal base. Table 48″ diameter, 28″ high. $275, John Widdicomb Company.

(*Please turn the page*)

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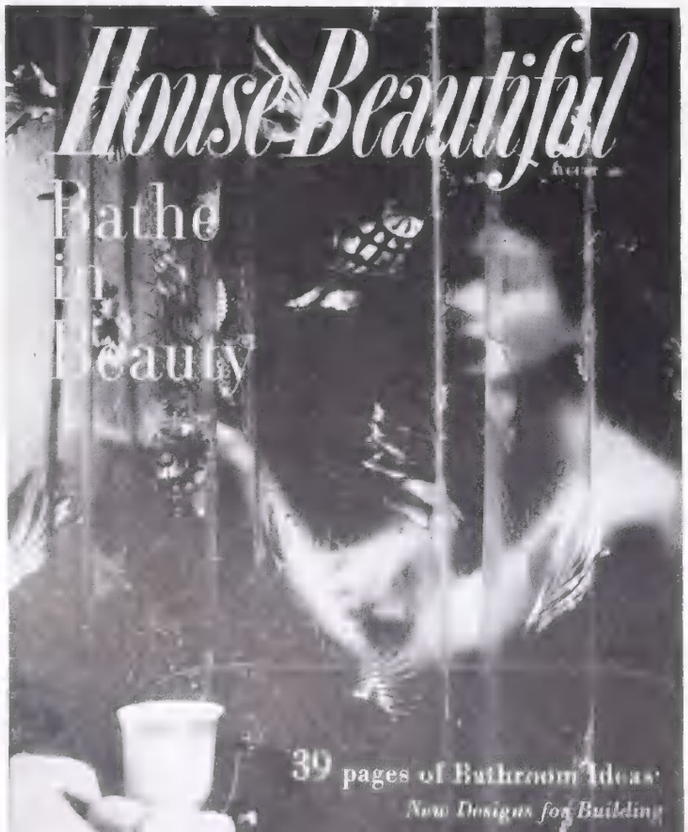
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Beauty & the Bath

August HOUSE BEAUTIFUL will show you page after page of glamorous, luxurious bathrooms, the beauty spots of today's homes.

You'll see marble bathrooms, ceramic tile bathrooms and plastic tile bathrooms; baths that merge with the dressing room, a bath with specially-designed lighting, several with wonderful walk-in tubs; 2 bathroom remodelings (one showing how to get what you want by making one improvement at a time). You'll see several bathrooms with their own gardens, one even has a picture window and several open right out into gardens!

Be sure to get this August issue. Until you've seen these bathrooms, you won't believe what's available in the wonderful world of bathing. And you can't know what you want for your own bathroom until you've seen the best available. Get August House Beautiful. *On sale at leading newsstands July 18, 1957. 50¢*



THE LOW-DOWN ON DINING TABLES

CONTINUED FROM PRECEDING PAGE



Oval walnut table, 54" x 45" top, with 24" height, round brass-tipped legs. $189 for the table. Low-scale chairs to match. By Henredon Furniture.



Table of French provincial design with quartered top of cherry, 46" diameter, 25" high. $264.00 for the table, made by Colonial Manufacturing Co.



Walnut plywood top on laminated maple stretchers. Oil finish. For dining or games, 54" diameter, 25½" height. $222, by Knoll Associates, Inc.



Walnut base with arched stretchers and intricate burl center section on top. Table has 52" diameter, 24" height. $200, by Heritage.



White Carrara marble top for this walnut table with pewter finish metal-trimmed legs. Table is 44" across, 27" high. $444, by Oxford-Kent.



Walnut top with center round of Portuguese terrazzo on ebony base. Table is 45" in diameter, 20" high. $90, by American of Martinsville.

How to better your home... better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small
*Revco Bilt-In Refrigerators & Freezers 103

Automotive
Cadillac 17

Building Materials
*Celotex Ceiling Tile 97
*Tile Council of America, Inc. ..... Back Cover
*Universal Jet Water System 109

Carpets & Rugs
*Olson Rug Co. 107

China, Glass, Silver & Tableware
*Alvin Sterling 1
*Fisher, Bruce & Co. 116
*Fostoria Glass 6, 7
*Fraser's Stainless 100
Oneida Heirloom Sterling 5
*Pacific Silvercloth 102
*Herman C. Kupper Inc. 105
*West Virginia Glass 98

Floor Coverings (Hard Surface)
*Armstrong Cork ... Inside Front Cover
*Azrock Vina-Lux Flooring 96
Kentile Rubber Tile 38
Robbins Floor Products, Inc. ..... Inside Back Cover

Foods & Beverages
*Cointreau Ltd. 18
Reese Finer Foods, Inc. 110
Renfield Importers Martini & Rossi 27
Van Munching Heineken's Beer 104

Furniture
*American Walnut Manufacturers' Association 35
*Baker Furniture 116
*Dux Scandinavian Classics 98
*B. F. Goodrich Texfoam Cushioned Furniture 28
Jamestown-Royal Furniture 103
*Union-National Furniture 109

Garden Fences & Fixtures
*Rusticraft Fence 112

Garden Fertilizers & Insecticides
American Chemical Weedone 111

Garden Seeds, Bulbs & Plants
*Jackson & Perkins Co. 113
*Mondo Grass 112
*Russell Gardens 112
*Stark Bro's Nurseries 113
Wayside Gardens 111

Garden Tools & Equipment
Sunbeam Rain King & Hedge Trimmer 110

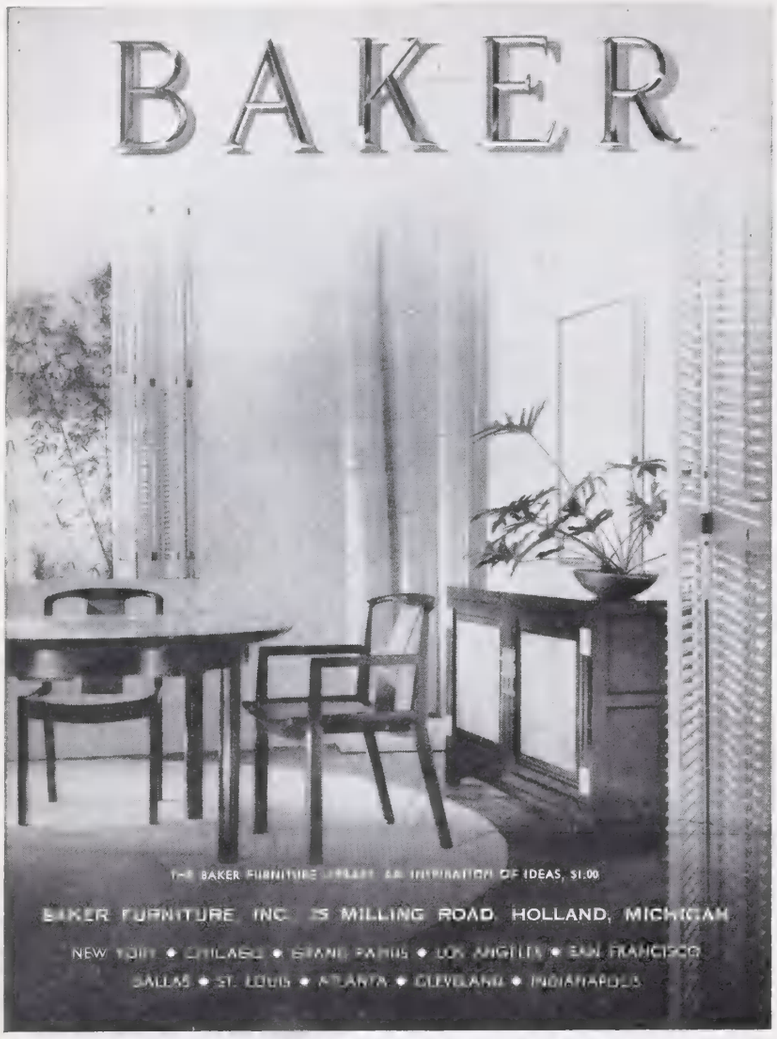
Heating, Air Conditioning, Ventilating & Plumbing
*American-Standard Air Conditioning 93
Delta Faucet 105
Diehl Fan 108
*Elkay Stainless Steel Sinks 3
Warren Webster & Co. 101

TV, Radios, Records & Musical Instruments
*Hardman Pianos 104
*Heath & Co. 108
*Wurlitzer Pianos 2

Windows & Doors
*Fleetlite Sliding & Double Hung Windows 106
*Libbey-Owens-Ford Thermopane.. 37
*Pittsburgh Plate Glass Twindow.. 95

Miscellaneous
*Chicago School of Interior Decoration 109
*Consolidated Chemical Dog-Tex 109
Do-It-Yourself Homes Co. 109
*New England Art Publishers 109
*Northbrook Products, Inc. 106
Orchard Paper Co. 109
*Wetmore & Sugden, Inc. 105
Wilhold Products Co. 109

Department, Furniture, Jewelry & Specialty Stores
The Akron 33
*Carabao Special Products Co. 11
Julius Goodman and Son 19
*Toni Moran Studio 15
Spear Engineering Co. 13





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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 36

Not A Moment Too Soon

If you're toying with the idea of taking a not-too-long sea-going vacation this fall, now is the time to make tracks to your travel agent and sign up for one of these three West Indies cruises scheduled by the Norwegian America Line in co-operation with travel specialists, Thomas Cook & Son:

Harvest Moon Cruise, aboard the lovely Oslofjord, 13 days, leaving New York on September 28 for Bermuda, Puerto Rico, Curaçao, and Jamaica. From $325.

Columbus Day Cruise, aboard the Oslofjord, 16 days, leaving New York on October 12 for Haiti, Curaçao, Canal Zone, Jamaica and Cuba. From $400.

Thanksgiving Cruise, aboard the brand-new Bergensfjord, 13 days, leaving New York on November 19 for the Virgin Islands, Jamaica, Haiti and Cuba. From $400.

On the other hand, if you've set your sights more ambitiously on a bang-up long and leisurely journey to exotic new places, it is not too early to make your reservations for one of these plums among de luxe cruises which concentrate on the off-beat and unusual:

Holland-America Lines World Cruise, 110 days, leaving New York January 7, 1958, aboard the shiny new Statendam, for 26 ports, by-passing the Suez and including Porto Grande in the Cape Verde Islands, Dakar, Freetown in Sierra Leone, Pointe Noire in French Equatorial Africa, Luanda in Angola, Walvis Bay in Southwest Africa, Capetown and Durban, Zanzibar, Kenya, Bombay, Bali, Manila, Hong Kong, Keelung in Formosa, Okinawa, Kobe, Yokohama, Honolulu, San Francisco, Acapulco in Mexico, and Cristobal in the Canal Zone. From $3200.

Norwegian America Line's South Pacific Cruise, 77 days, leaving New York on January 10, aboard the Bergensfjord, to sail via the Panama Canal to Callao, Peru, Easter Island, Pitcairn Island, Papeete in Tahiti, Rarotonga in the Cook Islands, Nukualofa in the Tonga Islands, Auckland, Wellington and Milford Sound in New Zealand, Hobart in Tasmania, Melbourne and Sydney in Australia, Port Moresby in Papua, Guadalcanal in the Solomons, Vila in the New Hebrides, Suva in the Fiji Islands, Pago Pago in Samoa, Nuku Hiva in the Marquesas, Galapagos Islands, then back through the Panama Canal and to Cuba. From $1750.

Esthetic Motoring

In twenty-four years the annual Craftsman's Fair of the League of New Hampshire Arts and Crafts has become something of a summertime mecca for lovers of fine handcrafted objects. They can combine a trip through the state's refreshing mountain and lake country with the opportunity to pick up something really worthwhile in lovingly made furniture, wrought iron, silver, pewter, enamel, pottery or hand-loomed fabric. Nothing is sold at the Fair before an authoritative jury has judged it worthy to carry the League's tag of good design and workmanship. The Fair in the Belknap Recreation Area at Gilford in the state's lovely lake region, will be held this year from August 6 through August 10, from 10 to 6 daily. On Wednesday, August 7, it will also hold evening hours from 7 to 10. Artists will be on hand to demonstrate their crafts and there will be afternoon lectures by a number of craftsmen. And if the Fair doesn't fit into your schedule you can still see some of the state's best crafts in League-sponsored shops that could well be on your motoring route—in Franconia Notch, Center Sandwich, Hanover, Meredith, Bristol, Wolfeboro, New London, Concord, Hancock, Amherst, North Conway, Sharon and Portsmouth. We specially recommend a stopover in the Portsmouth shop as an interesting adventure in seeing modern workmanship in a charming town famous for its finely crafted old houses. For more information write the League at 205 North Main Street, Concord, N. H.

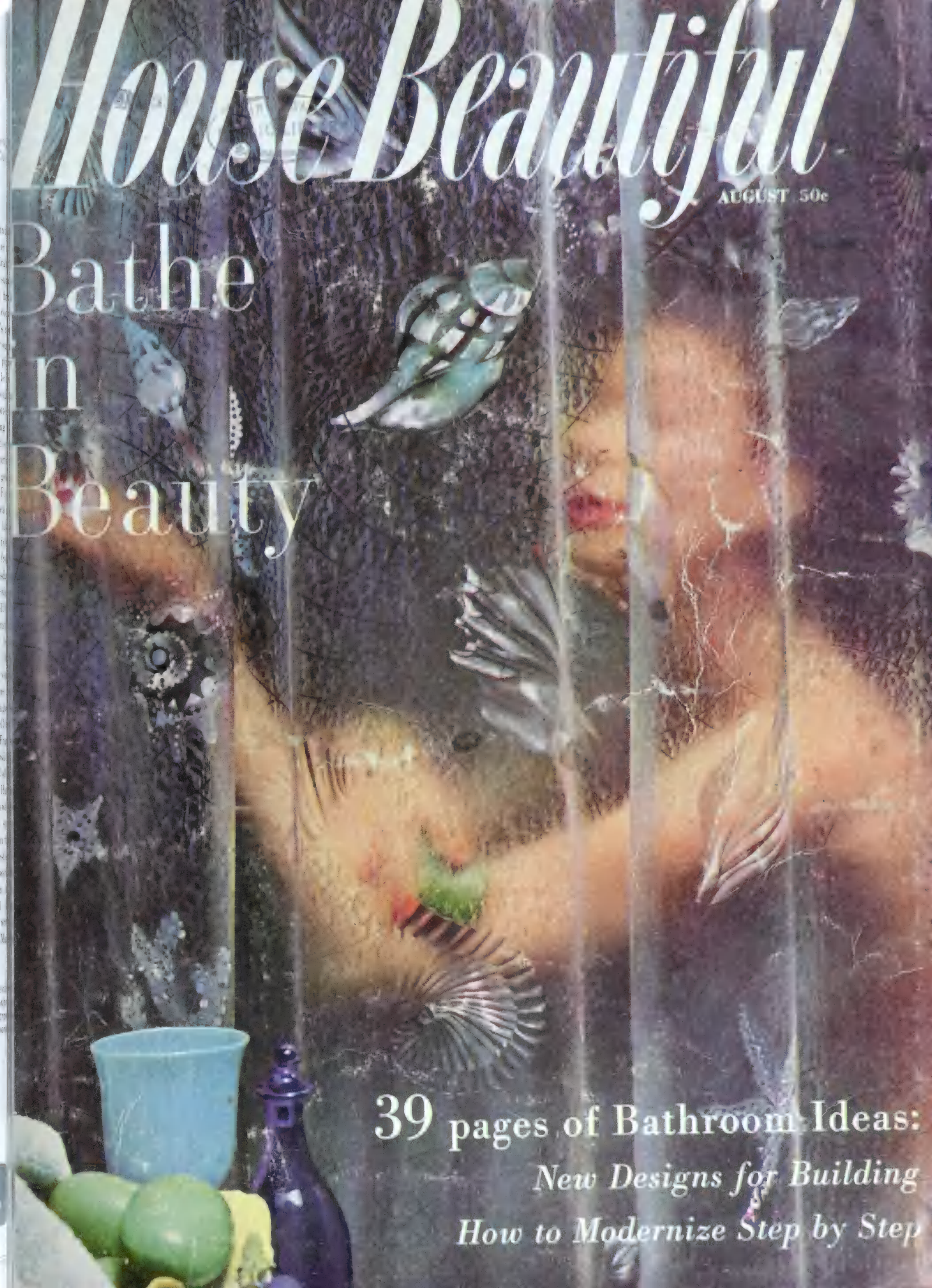
Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.



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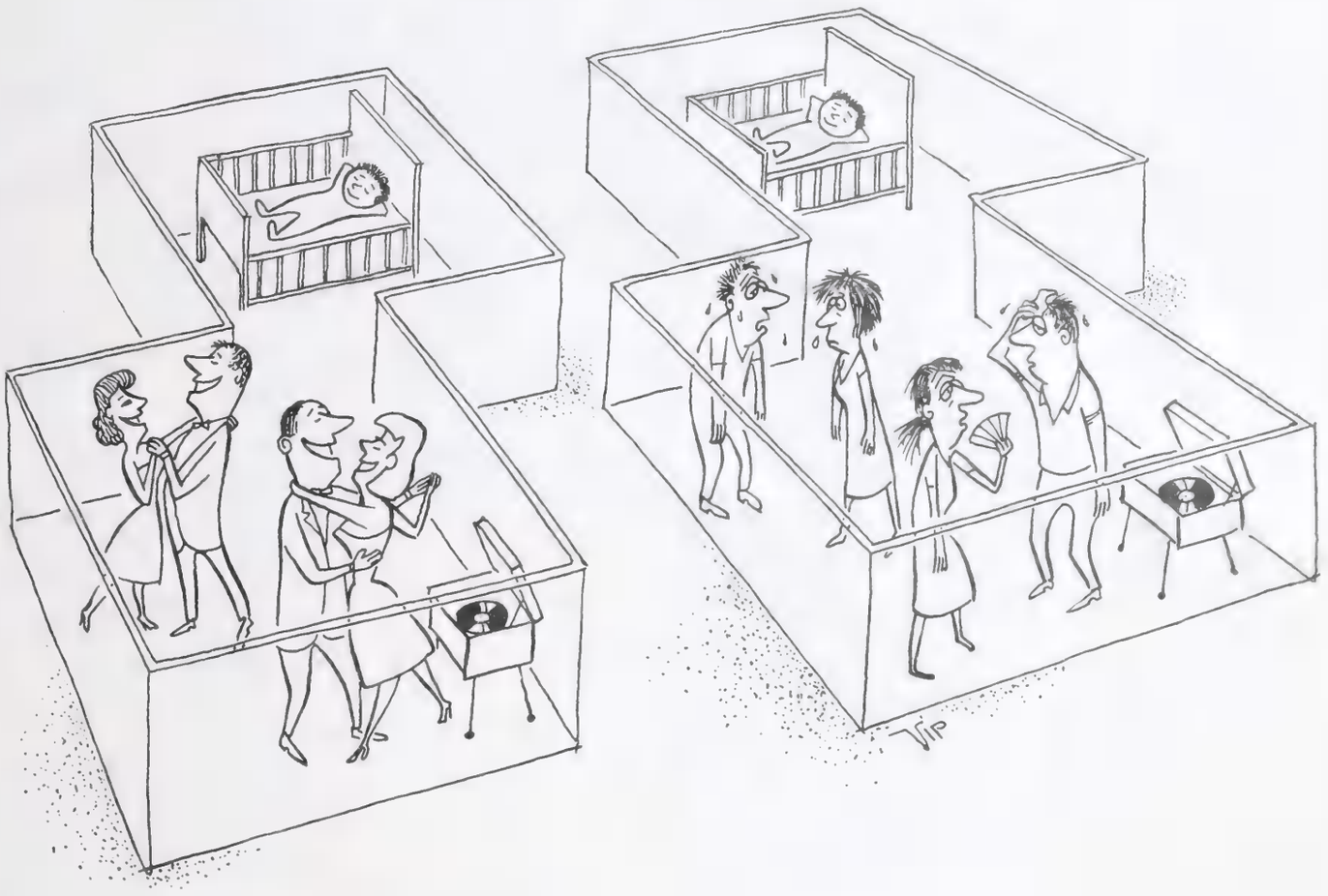


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Play Something Simple

Third article in series on "How to Approach Music"

By RICHARD WILLIAMS

We now descend into the happy-go-lucky basement. A bargain is demanded. What you get, as with most bargains, is a little for a little.

Not to be mysterious about it, we want to discuss a few of the instruments which can be learned without hard-earned technique and without much study and yet provide a means of making music. Some of these instruments are variously known as "primitive" or "amateur" or even—with a derogatory wave of the hand—"toy" instruments and are often used as a means of introducing music to children. They are quite as useful for the adult who wants to dip his fingers into music before plunging altogether. We should not be condescending about them, nor let their simplicity mislead us, but recognize their value. There *is* good value here. And if, as the Hungarian proverb says, one ought to bargain like a gypsy but pay like a gentleman, one ought to learn to play these instruments like a gentleman and get the best out of them.

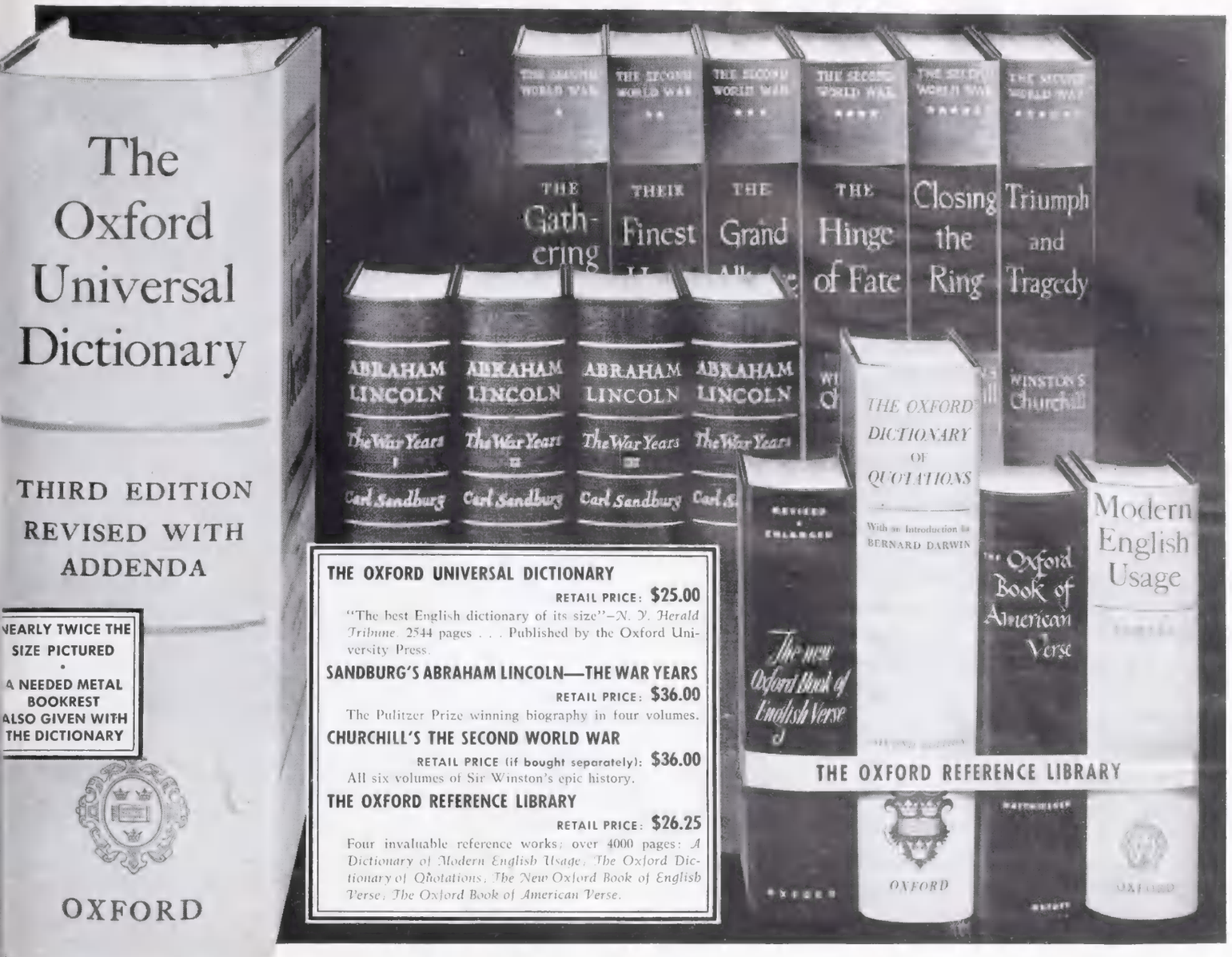
Here too are some full-fledged instruments that you will hear on the concert stage. With these you can get satisfying results quickly, and perhaps start on the road to real musicianship.

The best, then, is a limited kind of music-making, limited in repertoire and circumscribed in effectiveness and range of expression. Still, it is "playing music." As such it falls within our general assertion that making music yourself, the activity of producing orderly sound, helps you to approach music in a way that passive listening cannot. You will execute a rhythm or a simple melody, and therefore you will touch and feel and handle music rather than let music pass before you in a distant procession.

Let me also say that it is not true that these instruments can, as the advertisements promise, be "mastered at once" and learned "without previous experience." Some practice is advisable, some experience necessary. But while it may take you six months to learn to produce satisfactory sounds on the violin, it may take you six days to learn to pipe a pleasant tune on the recorder.

Right here you have the most effective of the simple instruments, the *recorder*. It is an instrument of ancient lineage—it is, in point of fact, a forerunner of the flute—and was much in vogue in the Sixteenth and Seventeenth Centuries. Pepys Diary speaks of it, and Henry VIII had a collection of forty recorders, among them one shaped like a walking stick. Today the recorder is so much in vogue that sales of the instrument doubled in 1956 over 1955. One publisher (Peters) has increased his list of music published for the recorder tenfold in a year. Recorder societies have been formed. This enthusiasm, partly antiquarian, is in the main due to the very satisfactory results you get with just a

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House Beautiful

Vol. 99, No. 8

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

AUGUST 1957

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BATHE IN BEAUTY

The Importance of Your Private World **43**
The New Private World of a Beautiful Bath **44-45**
The Roman Bath—20th Century Style **46-51**
Good Grooming Begins with Good Lighting **52-53**
How to Make a Small Room *Seem* Big **54-59**
Fine Finish Can Cure Obsolescence **60-61**
Better to Know the Awful Truth **62-63**
People are Merging the Bath and the Dressing Room **64-66**
Three Plans for Master Suites to Inspire Your Future **67**
How a Kitchen Turned into a Bathroom **68-69**
The Lavish Layout of the Master Suite **70-71**
The Advantages of the Built-In Lavatory **72-79**
This Old Bathroom Was Modernized in Five Easy Steps **80-82**
How Many of These New Bathroom Luxuries Do You Know? **83**
The Magic Wand of Remodeling: A New Bathroom is Created **98-99**
What Is a Bidet?—And Why? **102**
Assemble-It-Yourself Cabinets Made Base for New Lavatory **116-117**

GARDENING

Five Years Ago This House Was Out in the Hot Texas Sun **87-91**

FOOD AND THE ARTS OF GOOD LIVING

Play Something Simple **2**
Elegant Food to Eat En Route **84-86**
Fine Tablecloths You Can Embroider Yourself **92**
Do You Know How to Make the Best Iced Tea? **114-115**

TRAVEL

How to Leave Home and Like It **38**

OTHER FEATURES

Window Shopping **8-37**
Decorator's Diary **94**
Take It Easy! **100-101**
It's Worth Mentioning **112-113**

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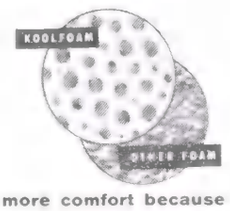
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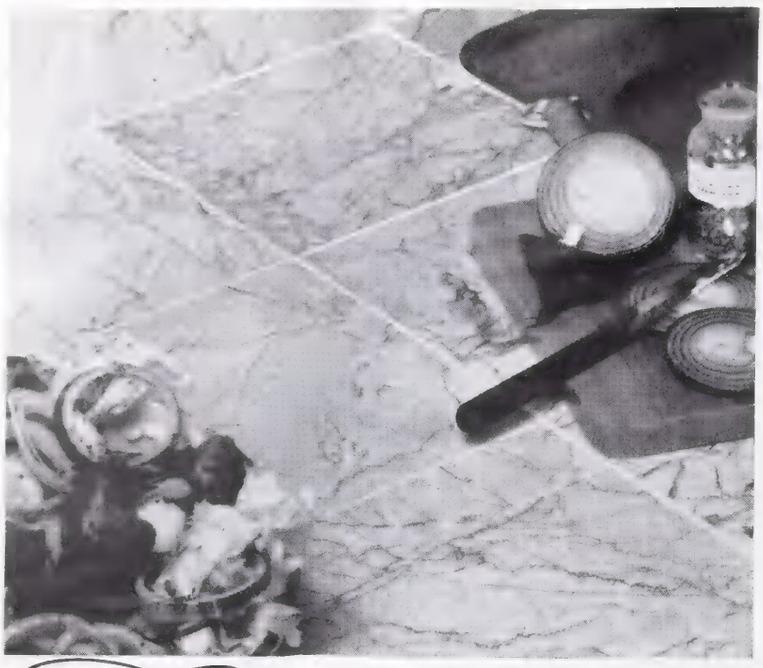


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PLAY SOMETHING SIMPLE

CONTINUED FROM PAGE 2

little effort. For the recorder gives forth a sweet and pure tone, a little plaintive but very charming. Its dynamic range is small but quite enough for folk music and certain very beautiful old music. It is indeed easy to learn. You can play easy tunes in a week and also spend years developing your facility on the instrument. I suggest, however, that you take a few lessons from any teacher who knows wind instruments. The recorder is inexpensive. Prices start at about four dollars for a small size, a one-foot-long plastic soprano recorder. They rise to $120 for a three-foot, handmade bass recorder. There are five different sizes and two fingering systems. Fingering is consistent on each system so once you learn you can play any size instrument of that system. The recorder is a sociable instrument. It is best played in duets or trios. No doubt its sociability is another reason for its popularity.

The *tonette* and the *ocarina* sound similar to the recorder. The tonette looks like a big cigar, the ocarina like a sweet potato. A bulletin by the United States Army Service Forces outlines a ten-minute course for brief instructions.

AMONG the young people the *banjo* is much in favor. Descendant of the ancient instruments that were plucked, like the lute and the lyre, today's banjo and *ukulele* are most used to supply a harmonic background for the voice. The ukulele is easier to learn than the banjo and more primitive. On the other hand, the *guitar* is the aristocratic brother; it is a full-fledged musical instrument which can be played with great skill and on which music of high beauty can be achieved—as you know if you have ever had the privilege of hearing Andres Segovia play.

Although you can spend a lifetime playing the guitar and continue to learn, you can also master a few chords in a couple of weeks and play accompaniment for many fine folk songs. A guitar suitable for a beginner costs about $25.

A wood ukulele can be bought for as little as $8, and a reasonably good banjo for about $35.

Another instrument belonging to this group is the *zither*. It uses a wooden box as a resonator; the strings, numbering from 30 to 45, are stretched over its surface. The zither is the favorite instrument of

(*Please turn to page* 40)

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THIS TAKES THE STEAK in sizzling splendor right to the table from the broiler. The stunning silver-plated server has porringer handles for decorative distinction and comes with a heat-retaining Pyrex liner with well and tree to channel the juice. 17" long over all, 10¼" wide and securely footed, it's $14.95 plus 50¢ postage. The Lillian Shoppe, 20-22 Armat Street, Philadelphia 44, Pa.





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(Please turn to page 11)



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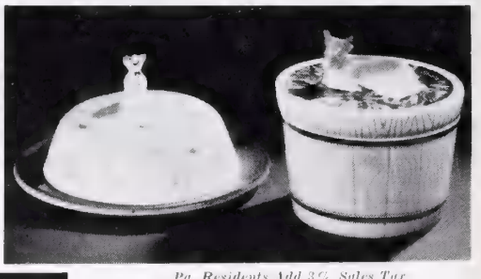
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(left) SPENCERIAN, 24 x 46; border woven of soft, washable "gold" yarns (right) EMPRESS, 25 x 48; lustrous woven border

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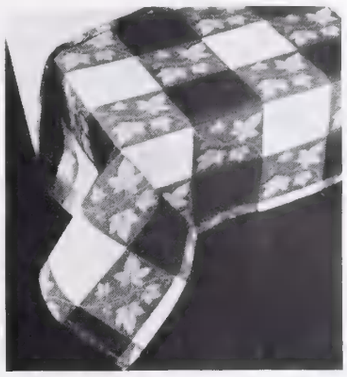
ELJER—the only name you need to know in plumbing fixtures



WINDOW SHOPPING

CONTINUED FROM PAGE 8

IVY LEAGUES with plaid on the delightful vinyl tablecloth you saw on a recent HOUSE BEAUTIFUL cover. It looks like linen, wipes clean with a damp cloth, needs no ironing, and is backed with Bates flannel to protect table tops from hot dishes and prevent slipping. Available in red or green plaid, 52″ x 52″, it's $3.95; 52″ x 70″, $5.25; 52″ x 90″, $6.95. Ppd. Susan Smith, Carpentersville, Illinois.



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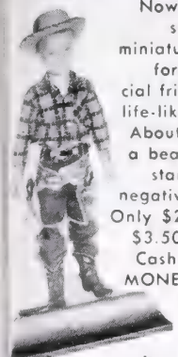


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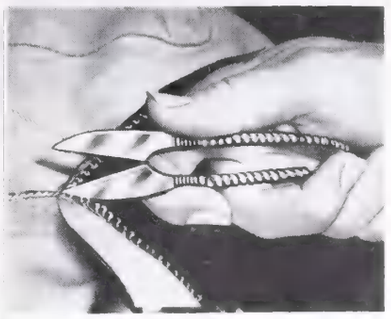
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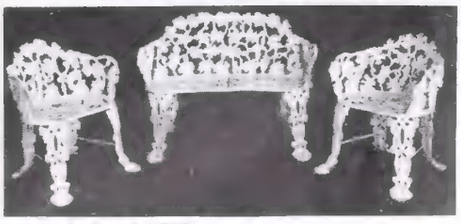
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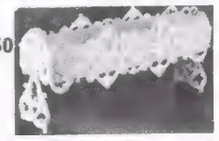
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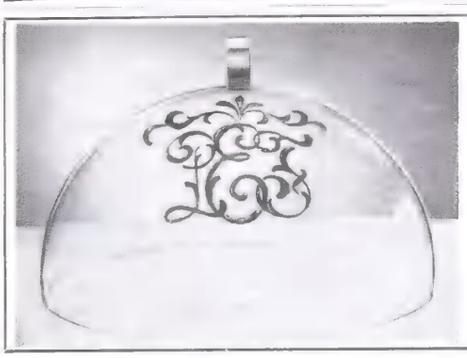
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WINDOW

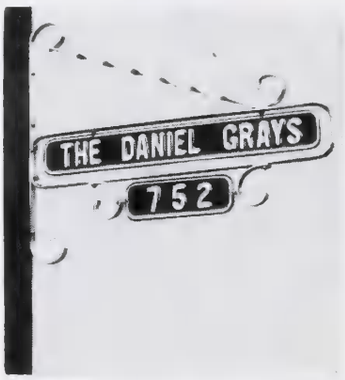


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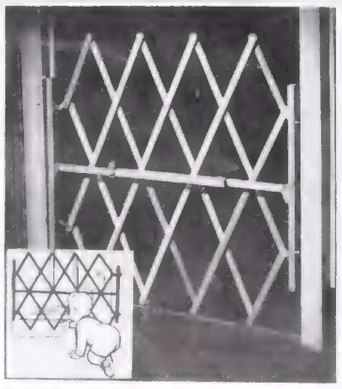
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Pine scented—insect repellent! New patented formula; repels mosquitoes, gnats, biting flies and other small flying insects. Burns 35 hours in own jar. Jar can be capped for lasting goodness. Get several for porches, terraces, picnics, fishing, hunting, camping, etc.

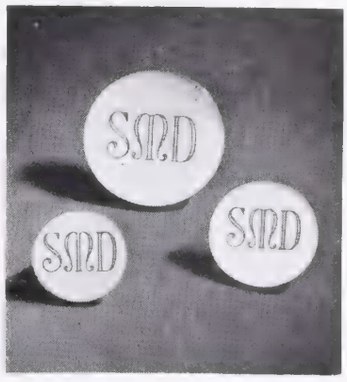
$1.00 P.P.—6 CANDLES $5 P.P.

CAROLINA SOAP & CANDLE CRAFTS
DEPT. HB-87 PINEHURST, N. C.
Send for free catalogue

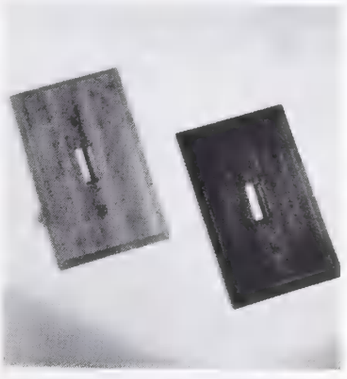
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BUTTON, BUTTON, we've found initialed buttons with a glowing simplicity to wear on everything from tweeds and shirtwaists to your most sophisticated black dress. They're gold-plated with 3 initials and are better than a tonic for last year's tired tailleur! Set of 4 *dime*-size; 3 *nickel*-size *or* 2 *quarter*-size buttons. $1 each set. Any 3 sets, $2.75. Ppd. Glasscraft, 920B Chicago Ave., Evanston, Illinois.



SWITCH TO MODERN wood plates with fine craftsmanship and a quiet integrity of design to match the mood of paneled walls in living room, kitchen, den or game room. Handcrafted of *solid* pine or mahogany by West Indian natives, these will bring handsome continuity to your contemporary decorative scheme. Single, $1 each; double, $1.95 each; triple, $2.50 each. Ppd. Taylor Gifts, Wayne 1, Pa.



FINE SILVER BUY. A silver-plated covered vegetable dish is an important wedding present or a silver anniversary gift. The gadroon border and high lustre finish blend with any table setting, mix with any pattern. The lid doubles as a separate dish. 11½" x 8¾". $7.50. Matching 2-pc. gravy boat & tray, $7.50. Tax and post incl. Croydon Silversmiths, Dept. AE, 805 Lexington Ave., New York.



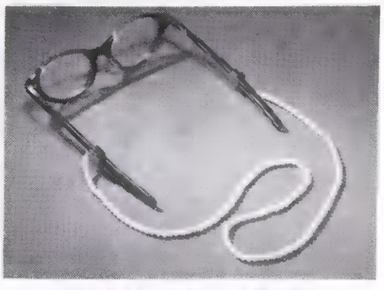
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Most glamorous excuse yet for wearing glasses—a gleaming pearl necklace that keeps your glasses always near at hand. Silver-tone clips fit the temples of any frames, hold glasses securely. When you're not wearing them, they dangle smartly, don't get lost. The necklace makes a charming costume accessory, suitable for any occasion.

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Rent a three dimensional viewer and color slides for $5 and see beautiful shutter installations in all types of rooms.
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There is only one perfect wood for making fine quality louvre shutters and doors: California sugar pine.

From this wood, air and kiln dried, we manufacture the finest shutters you could buy. Double blind mortise and tenon joints are used throughout so our wide selection of standard sizes can be cut down as much as 3 inches in length and 1 inch in width to fit your windows. This way you get a "custom" fit at standard-size savings.

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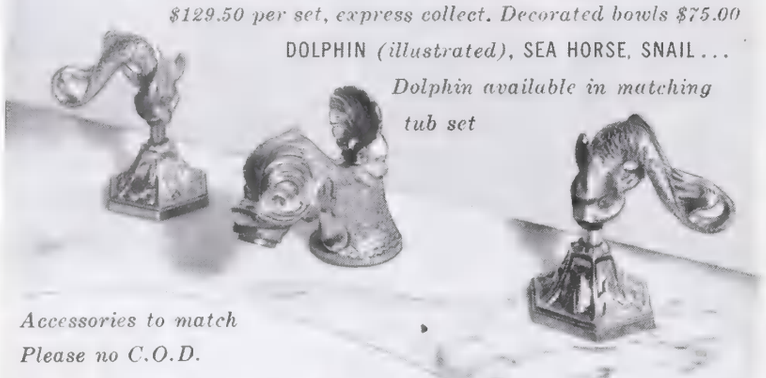
- ☐ Please send ═ free louvre shutter and door information
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BASIN SETS complete with standard plumbing parts . . . handles, escutcheons; mixer spout $129.50 per set, express collect. Decorated bowls $75.00

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PARASOL "What-Not" SHELF

Shelf-conscious about your bathroom? Give it a decorate shot in the arm with this pretty shelf. It's a fine show-off spot for perfume, bath salts, dusting powder, etc. Equally charming in the kitchen, foyer or guest room to display your prized figurines or a trailing green vine. Wonderful for gifts, too. Designed of sturdy metal in your choice of white, gold or satin black. 18" x 18" overall, with 2 shelves 4" deep x 18" long.

Only $3.95 plus 35¢ postage.

No C.O.D.'s please. Money refunded if not delighted.

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Laurie & Co., Dept. HBW-8
507 5th Ave., N.Y. 17, N.Y.

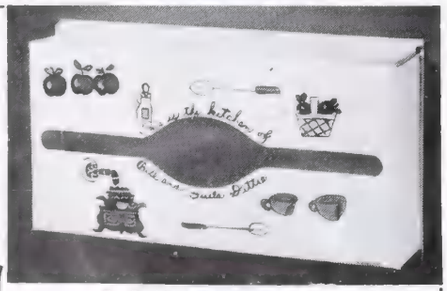
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Will certainly tell you that this Kleenex box for the kitchen is a lovely idea. Made of white metal, brilliantly hand-painted with vegetables and kitchen utensils, it announces that "This is the Kitchen of Mary Jones"—or what-ever name you specify. $3.50 Plus 25¢ Postage

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Bryn Mawr Gifts



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FLATWARE CADDY

This specially designed plastic tray stores up to 100 pieces of silverware. Built-in separators and compartments hold 12 place settings in neat order. 12" x 10½" x 2¼" tray fits all drawers, making old fashioned bulky chests unnecessary. Pacific Silver Cloth Liner fits tray exactly, prevents tarnish. Satisfaction guaranteed. Order #K230. Complete with liner $3.98 postpaid.

Closet Accessories Co., Dept. 1190 R
816 University Place, Evanston, Ill.



WINDOW



BLOW YE WINDS, heigh ho, a-rowing you will go in a boat you'll inflate yourself. It's made of heavy-gauge vinyl with 4 water-tight compartments, telescoping interior framework of 1" steel tubing, has ¾" thick plywood seat, standard oarlock fittings. Boat holds 500 pounds, fits car trunk, is fine for fishing, as a dinghy or a swimming raft. $29.95 ppd. Mrs. Dorothy Damar, 742 Damar Bldg., Elizabeth, N. J.

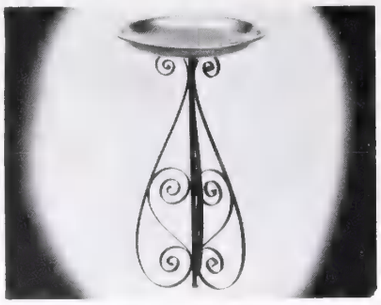


ANIMAL KINGDOM. Stop worrying about what to bring your weekend hostess and look at these darling candle holders. Black wire silhouettes (4" high) of a pig, goat, horse and rooster are a lightheaded group for birthday and buffet gatherings. Set of four animals with ten white candles is $3.95. Ten extra candles, 50¢. Ppd. Order from The Sea Horse, HB-8, 727 Sheridan Rd., Evanston, Illinois.



HERE'S A HOT SET-UP that will turn your outdoor supper into a barbecue and rate you kudos. Black metal barbecue grill, 12" x 12" x 6½" high, has grill rack, handles and tipped feet for use on terrace, patio or beach. $3.95 plus 35¢ post. Four 15" steel kabob skewers for spearing chunks of meat or hot dogs are $1.25. 4 corn holder picks, $1. Ppd. Foster House, HB, 430 S. Jefferson St., Peoria, Ill.

Hagerstrom BIRD BATH



It's brand new! A charming Hagerstrom original that will lure birds to your premises. Wrought iron stand designed to foil cats and squirrels. A rare beauty for any garden, and will last a lifetime. Bath is fashioned from hand-spun copper along simple patrician lines. Copper radiates the sun's heat rapidly, providing refreshingly cool water in the morning. Insert in ground. Stands 29" high. Bath is 16" in diam. 2¼" deep. Postpaid $17.00

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House Signs, Lanterns, Weathervanes, Mail Boxes, etc.
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Money-Back Guarantee—send check or m.o. and we'll mail prepaid, saving you all postal charges. Sudbury Laboratory, Box 62H, Sudbury, Mass.

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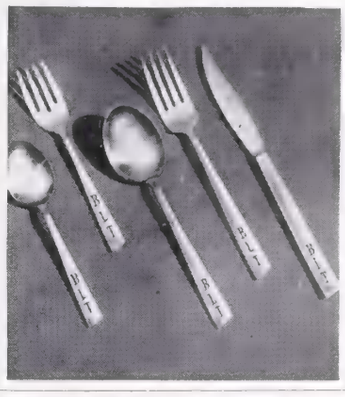
SWEATER GIRL. A suit-wearing city slicker or a college crammer will live in this sleek turbo orlon twin sweater set that feels like purest cashmere. It has a bold (3½″) two-letter script monogram, comes in white, pink or blue; sizes 32-40. Washable, quick drying set needs no blocking. $12.95. Smart golden bracelet, $6.95; matching earrings, $1.45. Ppd. Gale Lynn Studio, Box 218-HB, Montclair, N. J.



SO BRIGHTLY GLEAMING. The Federal Eagle flies high, free and valiant and takes its stand on a pin-up lamp that would be wonderful in a den or over a student's desk. With golden eagle and white linen-like shade, it's mounted on a handsome matchbox plaque base. Try flanking a fireside wall with a pair. 8″ x 14″ over all, it's $6.50 ppd. Seth & Jed, Dept. B-8, New Marlborough, Mass.



SPEAKING PERSONALLY, we hope you like this engraved stainless steel flatware as much as we do. Lovely on a candlelit table, it's crafted with simplicity and polished to a pretty satin finish. It won't tarnish or rust, goes in dishwasher! 5 pc. setting with 3 initials, $2.95; 20 pcs. for 4, $8.95; 50 pcs. for 8 with 16 teaspoons, sugar spoon, butter knife, $17.50. Ppd. Wayne Mfg. Co., Wayne 1, Pa.





Low and lovely handsomely crafted replica of the Colonial sailmaker's bench. 17½″ high, top is 17″ x 32″. Lustrous antiqued brown pine stain finish is hand-rubbed lacquered, resistant to beverage stains. Roomy drawer opens from either side. $22.50.



OUR EXTRA SPECIAL INTRODUCTORY OFFER
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Seats three adults for TV or Fireside, or Coffee Table. 2″ selected N. H. White Pine, 12″ x 48″. Ht. 13½″ Flared Legs, Fluted Edges, rich graining, hand-rubbed, old Pine finish. Wt. 22#. EXPRESS CHARGES are collect. Chair height bench 17½″ $12.45.

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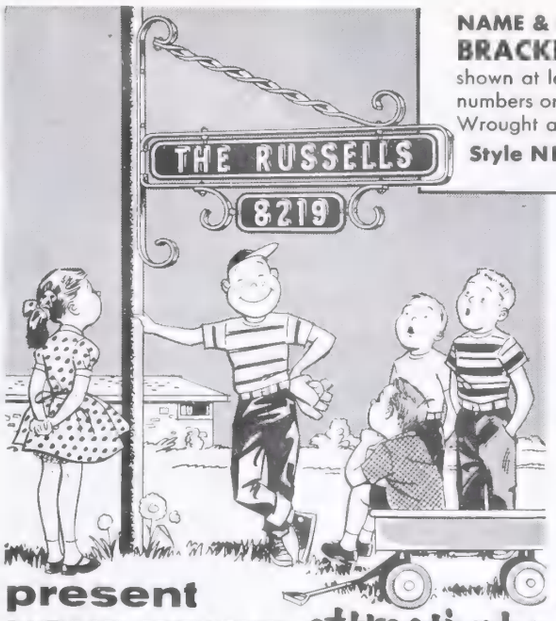


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only **$5.95**

of glove-soft, smooth, washable calfskin, they cuddle your feet and make walking a real pleasure. Built-in wedge heel. 5 lovely shades: White, Natural, Turquoise, Red, Charcoal with intriguing bead design. Sizes 3 thru 10, narrow and medium. ½ sizes too . . . $5.95. Matching clutch bag, 9″x4½″ . . . $3.95. Special price for Moccasins and Bag (save $1) . . . $8.00.

Send cash, check or m.o. For C.O.D.'s send 25 deposit

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NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB **$4.95** POSTPAID

present your name attractively

GUIDE YOUR FRIENDS— BEAUTIFY YOUR HOME WITH

DAY-n-NIGHT Markers

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

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On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½″ x 18″, number plates 2½″ x 7″
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of
ANTIQUE COPPER ■ BARN RED ■ KELLY GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. only **$1.00** extra per marker

solid brass, engraved DESK-n-DOOR Markers

permanent, distinctive beauty for your name

Engraved letters, black-filled, in a bar of solid brass 7″ x 1″. One or two lines of lettering; up to 20 letters per line. Special stick-on backing on Door Marker grips tight to any clean surface; no screws or holes. 8¾″ x 2″ solid walnut base on Desk Marker.



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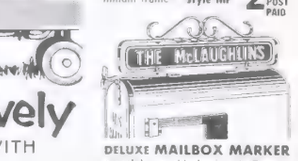
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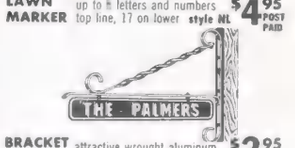
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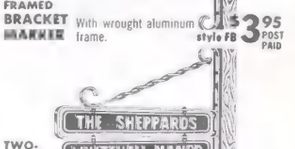
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Century Old Beauty in Cast Iron—Aluminum



Left: Old World **Bird Bath Fountain.** ≠108-X Piped for water, 50" high, 20" diam. lower bowl. **$124.50** Iron **$149.50** Alum.



Above right: **Georgian Bird Bath** ≠109-X. Painted White or Antique Green. 30" high, bowl 22" diam. **$74.50** Iron. **$89.50** Aluminum.



Above: **Comfortable Castilian "Patio" Set**
≠250 Settee 48" wide **$69** C. I. **$79** C. A.
≠252 Chair 19" wide ea. **$42.50** **$49**
≠75 Table 29"/27½" high **$49.50** **$54.50**

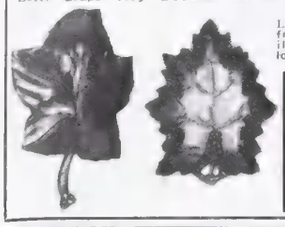


Below: **Antique Sicilian Urn** ≠110-X. 20" high, base 9" square, extreme width 16". Painted White, Black, Antique Green. **$94.50** Alum.



Below: **Leaf Tray** ≠105-X with handle, 14" x 9". Antique Green or White. **$3.95**.

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CANDLELIGHT FLOATER . . .

beautiful accent for your table settings. Heavy crystal.

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BUTTERFLY BOUQUET



Bright butterflies, so real looking you expect them to flutter away, turn an ordinary bunch of flowers into a breath-taking bouquet. Mounted on green chenille wire to wrap around stems. **Set of 12;** four in each of 3 sizes: 4", 3", 1" wingspread. **$1.25 ppd.**

CARVED BIRDS

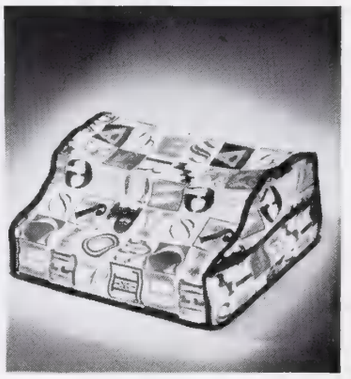
Adorable little carved birds for those who like the unusual in decorations. Use to perch on lamp shades and to enhance any floral arrangement. Each hand-carved and brightly colored, with hook for attaching. Six to a set . . . 2 each of 3 sizes, 1½", 2", 3" long . . . **$1.25 ppd.**



HUSS BROS. 800 North Clark St., Dept. 15-0, Chicago 10, Illinois



WINDOW



KEEP IT CLEAN and under cover of a pretty topper. You'll spare your typewriter from the ravages of soot and dust, learn your A B C's, and provide pockets for an eraser, shield, cleaning brush, extra ribbons. Pink and gray stylized letters are printed on white cotton sailcloth with black binding. For portable or standard machine (specify), $3.95 ppd. Lee Wynne, HB-8, 5446 Diamond St., Philadelphia 31.



HAPPY BIRTHDAY PLATES are gay rounders and absolutely marvelous for parties! These are colorfully decorated with pastel balloons, forget-me-nots, party favors and a cake with candles. The hard plastic plate has a porcelain-like finish so that you can use it over and over again, and it washes like a regular plate. A set of twelve 9½" plates is $1.95 ppd. Bard's, Dept. 1190, Evanston, Illinois.



GOLDEN AS SUNLIGHT and beautifully executed in brass plate is a basket to end the clutter of the living room table and bring proud organization to your magazine collection. Think how lovely it would be beside the hearth! The handle folds down and it's lacquered for permanence. Order one for yourself; send another to a bride. 24" x 17¾", $12.50 ppd. Chalmer, Split Rock Rd., Syosset, N. Y.

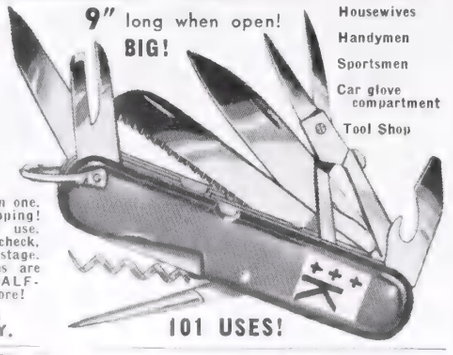
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50,000 Sold at $3.95 **$1.98**

• Saw • File • Scissors • Awl • Screwdriver • Jackknife • Can Opener • Small Knife • Corkscrew • Bottle Opener

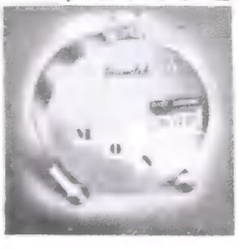
Imported Swiss Army type knife. 10 tools in one. Each separate; easy to open & close. No slipping! No jamming! Korium steel. Lifetime of use. SAVE $2.00! Tear out ad, send $1.98 cash, check, m.o., prepaid delivery. COD's plus postage. Money-back guarantee. Hurry. Steel prices are up! This may be LAST CHANCE to enjoy HALF-PRICE bargain. Stock up. Order two or more!

Mrs. Lavalle, Inc., Dept. 19-H-18,
585 Water Street, New York 2, N.Y.

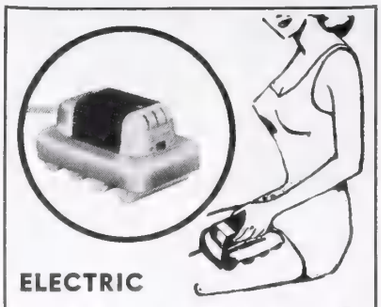


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SHOPPING

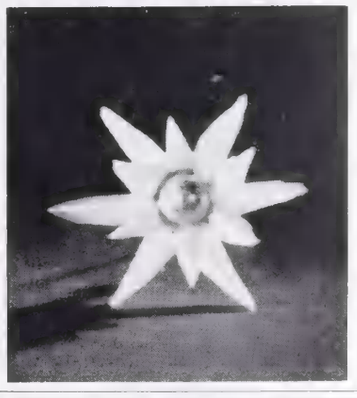




EINS, ZWEI, DREI. For hoisting foaming brew to a thirsty throat, there's nothing finer than these imported German beer steins. And seasoned quaffers avow these make their favorite lager taste even better. Figures are colorfully embossed in bold relief on dark blue earthenware steins with pewter lids. One pint size, $6.95. One quart, $9.95. Ppd. Anders Co., B-8, 155 W. 72nd Street, New York.



CATCH OF THE SEASON. She's caught her man and you'll want to give her this shrimp bowl to keep her in the social swim! And for your own cocktail parties, we recommend it highly. Fill the bowl with cracked ice; put shrimp, crab or lobster meat on top; fill center bowl with cocktail sauce and gold-plated holder with toothpicks. 12" diam., $6.95 plus 35¢ post. Page & Biddle, Haverford, Pa.

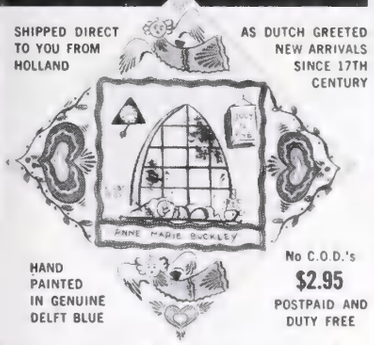


PEARL FLOWER. There's nothing like the flattering effect of pearls and there's a lot of flattery in this pin that looks like a shasta pompon. The unusual design is exquisitely interpreted by Edward Aich in 14k gold and lustrous irregular-shaped fresh water pearls. 1½" wide with gold center, it's $35 incl. tax and post. Merrin Jewels, 530 Madison Ave., New York 22.

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No C.O.D.'s
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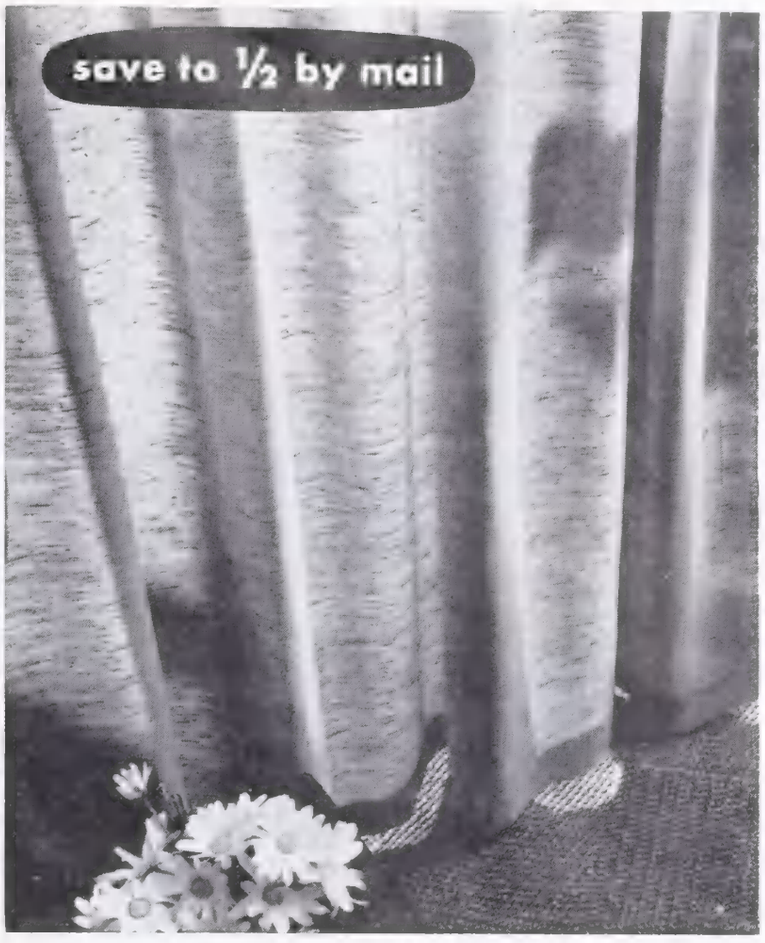
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DEPT. HB-8, 734 17th ST., Santa Monica 7, Calif.



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now guaranteed FADEPROOF and still just $1 a yard!

Save money by ordering custom-made draperies and decorator fabrics direct-by-mail from Toni Moran Studio. Choose from over 50 lovely colors in distinguished antique satins, failles, boucles and nubby weaves. By ordering direct, you pay only $1 a yard for any fabric in this exclusive collection.

EASY TO INSTALL: These wonderful draperies give your room that fresh new look at a budget price. You can have them custom-tailored to your windows in our studio workroom . . . Or, if you prefer to make your own, we sell you fabric, pleating tape and send easy-to-follow instructions. Either way you save and get the custom-decorated look.

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GUARANTEED WORKMANSHIP AND MATERIALS

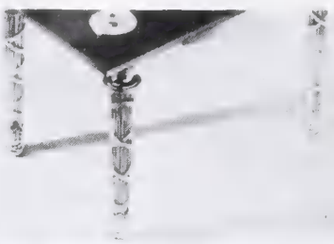
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for tables, television sets, cabinets, etc. Classic design, 17" high, ready to screw to table. **Set of 4, $17.95.**



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raised floral design. Single, (3 x 5"), **3 for $3.95**; Double, **$1.95** each.; Triple, **$3.50** ea.

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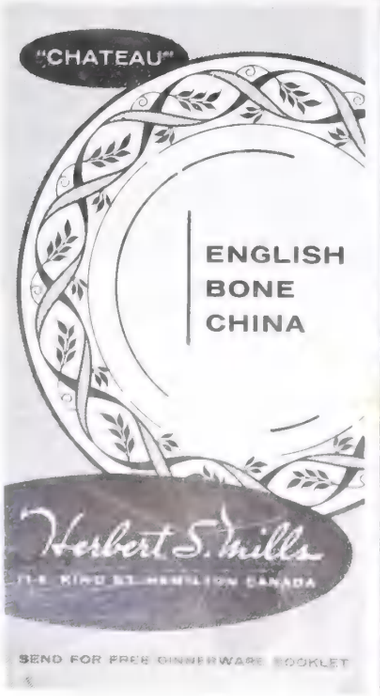


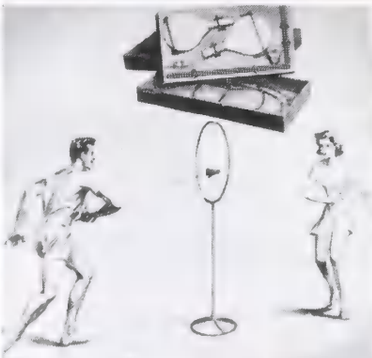
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is a fast moving indoor-outdoor game that gives you the excitement of badminton in much less space. Playing area required is only 4 feet by 10 feet. Object is to engage the plastic shuttlecock in play back and forth through a metal loop. Two or four can play. With metal stand and 22" loop, 2 paddles, shuttlecock, court markers **$6.95**

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BIRDS IN PARADISE. If you think your parakeet is pampered or your canary cosseted, get a load of this for high living! A floor model cage for birds or plants is elegantly designed with golden wire sections, black metal top and base, feed and water cups, 2 wood perches, plastic feed guard and 18" Manzanita tree. 46" high, 12" wide, $9.95 exp. coll. from Calif. Nouvelle, Ltd., 225 W. Erie St., Chicago 10, Ill.



APRON WITH A FLAIR for keeping your cocktail guests posted on the calorie count of everything from a carrot stick to a martini is sheer delight. It's pretty and it's useful and within range of your pocketbook. Screen-printed handkerchief is stitched to permanently finished white organdy apron trimmed with ric-rac. It has two pockets, is washable and colorfast. $2.59 ppd. Meredith's, Evanston 25, Ill.

(Please turn to page 21)

CLEVER SPLASHERS

For Bathroom Walls

$2.25 each

Set of 4 all different $7.95.

Add 25¢ to each order for mailing.

Everyone will just "oh" and "ah" when they spot these pretty, perky finely molded mermaids on your bathroom wall. Made of composition rubber and thoroughly washable. Black haired sirens come with pastel blue, green or pink tails—touched with silver naturally. Approximately 11" x 6".



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SHOWER DOOR or TUB ENCLOSURE

Bright, anodized aluminum frames, firmly holding lovely translucent glass panels, roll smoothly on nylon bearings. Positively splash-water proof. Lifetime guaranteed. Easily installed. Costs less than you think.

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LOOK FOR THIS SIGN OF A BETTER BUY... *Thermopane!*



For only $14,500 you can buy this Levittown "Pennsylvanian" with insulated sliding glass doors of Thermopane®!



This is one of five different styles of the "Pennsylvanian" constructed in Levittown, Pa., by the famous builders, Levitt and Sons. The price of $14,500 *includes* the 70′ x 100′ landscaped lot, all-electric kitchen and four bedrooms. Decorator: Alice D. Kenny.

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A wall that's *transparent* so you can always see out.

A wall that *opens* so you can glide it aside in summer to step in or out.

A wall that's *insulated* so you stay more comfortable even in the coldest winter weather.

Every window and door your builder glazes with *Thermopane* insulating glass brings you closer to a *completely* insulated house. He saves you just that much more money in heating (and air-conditioning) bills. You stay more comfortable. Your home is more valuable. *And* you'll never have to worry about *storm sash! Thermopane is self-insulating!*

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Flexsteel's "Contempra" Sectionals & #732 "Dana" Chairs

Wallpaper patterns illustrated are #765223 & #765083

How to expand your living space with wallpaper and furniture

Like this spacious look? You can adapt it to your own home for a modest investment. The dramatic Flexsteel furniture offers luxurious comfort with lifetime construction. And the Imperial Washable Wallpapers—"China Trade" in the den and "Trade Stamps" in the living room—help expand both areas, yet gaily give each a separate personality. Read how both Flexsteel and Imperial help you get the most out of your own rooms.

Soft, trim styling and luxurious comfort are featured in Flexsteel's charming new "Contempra" Group. Designed to become the perfect complement for either Traditional or Contemporary interiors, the "Contempra's" collection of 14 unusual pieces will solve any space situation with graceful ease. Available in over 375 beautiful fabrics, and cushioned with *Firestone* Foamex for the ultimate in luxurious comfort, the "Contempra" is backed by Flexsteel's exclusive lifetime guaranteed construction. For free booklet, "Exclusive Drapery Styles", write: Waxahachie Advertising Agency, 210 West Main Street, Waxahachie, Texas.



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WINDOW SHOPPING

CONTINUED FROM PAGE 18

QUITE A SPREAD is this corduroy fitted bedspread with *double* kick pleat corner. In wonderful decorator colors: aqua, lipstick, charcoal, rosedust, eggshell, walnut brown, blue, nutmeg, coral, lime, pink, hunter, antique gold; twin size, $15.95; full, $16.95; king, $32.95. Add 10¢ post. Draperies special ordered any width or length. 10¢ for swatches. Colten's, 1351 Beacon St., Brookline 46, Mass.

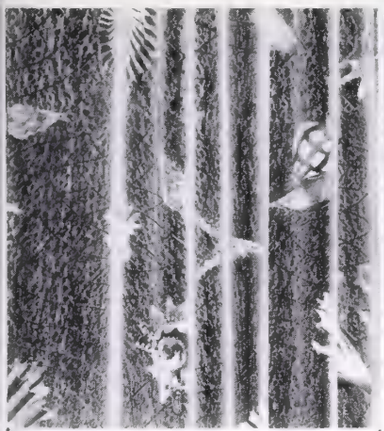


IT'S A CINCH that a man will like these superb belts which smoothly follow the contour of his waist. Durable and lightweight. They come in Ostrich with hand-hammered, solid bronze buckle in gray, tan, brown or black. $12.50; *or* in elastic braided style with leather back in navy, brown, blue or gray solids or 2-tones. $6. Ppd. Morris Disner & Sons, HB-8, Northland Center, Detroit 35, Mich.



STRIPED FOR ACTION at the beach or bath club is the seductive beauty who peers from the folds of her cape. Her invitation to "Come with me to the Casbah" makes this white terry beach towel with its colorful hand-screened design an irresistible buy, whether you're courting the sun *or* a sheik! It's 6 ft. long and wonderfully absorbent. $7.25 ppd. Edith Chapman, 260 Main St., Nyack, New York.





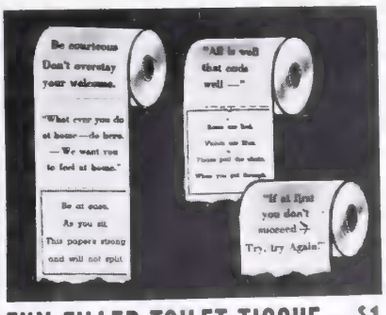
SEE THIS SHOWER CURTAIN IN COLOR ON FRONT COVER!

Isn't it lovely? Unusual 3-dimensional SEA LIFE motif is embossed on heavy gauge vinyl plastic. In gold metallic, frost, pink, maize, green or blue.

Shower Curtain, 6'x6': $3.95

Matching 27"x54" window curtains with tie backs, the pair: $3.95

Ward Phillips Co.
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FUN FILLED TOILET TISSUE — $1

Laughin' bathroom tissue will dress up any john with riotously funny sayings! Great for gag gifts. Makes your guests sit up and take notice. A silly saying or racy remark is printed on each sheet with non-irritating ink. "Do it yourself", and 100 other sayings! Here's a witty way to solve the bathroom reading problem. *You must be pleased or your money back!* 3 different rolls of Tissue for only $1, postage paid. Order LAUGHIN' TISSUE from SUNSET HOUSE, 1407 Sunset Building, Hollywood 46, California.

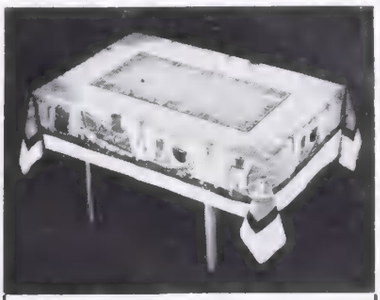


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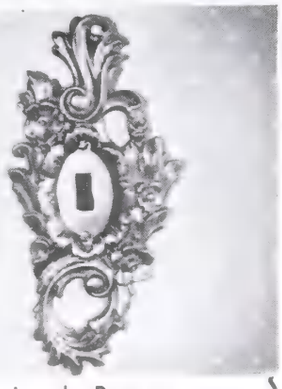
CHUCK WAGON TABLECLOTH

The gang'll go that-a-way . . . straight toward the table laid with desert sand rayon and cotton cloth decorated in the Western mood with sizzling steaks, steaming coffee pot, and scene-setting cacti in appropriate colors. Buy it for a gift but get one for yourself, too. 54" x 72" cloth—**$5.95.** 54" x 90" cloth—**$7.95.** Postage paid.

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SWITCHPLATES
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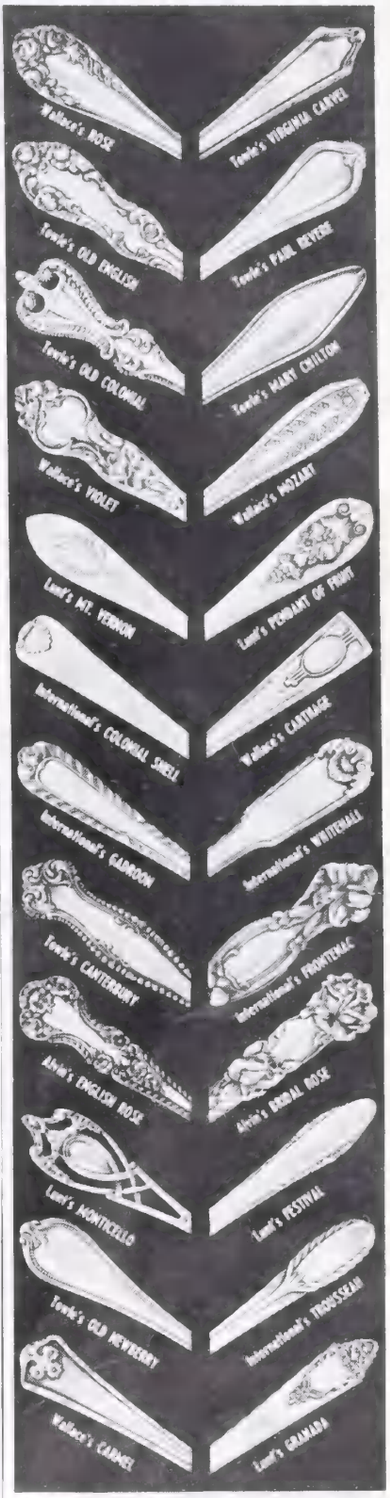
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A lady out at St. Louis in Missouri ordered one of our Maine clambakes to set before friends of hers from New England. Hard old audience. "Our guests declared them the finest lobsters ever", she wrote in. "Wonderful for me — so easy to do."



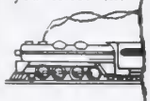
What she's praising up is Saltwater Farm's handy 'bake you can enjoy right at home, indoors or out. Live Maine Lobsters — 1⅛ lb. size for tender, meaty eating — nestled in the traditional clambake rockweed — with freshly dug steamer clams too, if you will — all together and all Ready-to-Cook in our disposable lobster steamer. Quite a rig.



All you do is remove the steamer from the iced barrel in which it arrives, punch a hole or two in the lid, add a quart of salted water — and let it steam. 15 minutes after the steam starts, the seafood's all ready to serve. Complete directions go with every Saltwater 'bake. A wondrously simple recipe for a grand party at any time of year.



Minutes after taking the lobsters out of Maine's cold waters, we have the cooking steamer cushioned in more than 100 lbs. of crushed natural ice. Shipped immediately by fast Railway Express on a careful schedule that lets you select the arrival date you wish. The barrels are re-iced all the way for added protection. Within 1800 rail miles of this village, Live Delivery is Guaranteed.





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Extra Special: Indian Pudding, traditional clambake dessert, included at no extra charge, and ready to heat and serve.

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DAMARISCOTTA 15, MAINE

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Please ship 'Bake circled 1 3 2 4

for use on .....(date)

◯ Send catalogue of Seafoods

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At last, a convenient space-saving way to store cups without breakage . . . to serve them at buffet dinners! Black or white 4" square plastic base is imprinted with gay golden designs, supports plastic-coated wooden rods (each 8" high) to protect 6 standard cups.

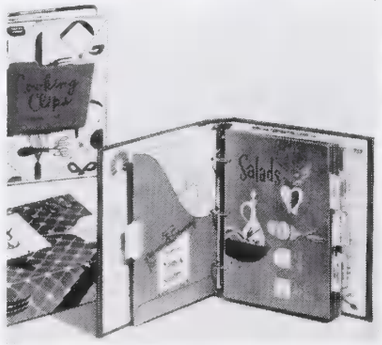
$2.00 pair, ppd.

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A gaily decorated loose leaf binder with 9 cooking category index pages made like envelopes for storing clipped recipes and 30 filler pages for pasting. Keeps recipes at hand in a permanent and orderly file. Leaf size 8½ x 6. Red cover with clever black and white designs. $2.45 postage paid.

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WINDOW



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GOLDEN BALLS are high fashion for fall separates and very chic with simple sheaths. And the way this adjustable necklace calls attention to your honey-tone color is sheer flattery. Textured balls in gold or silver plate hang from a link chain. $2.95. Matching bracelet (not shown), $2.95. Earrings, $1.95. Set of three, $6.95. Tax and post. incl. Elizabeth McCaffrey, B-8, Orange, New Jersey.



LET THE ISSUE REST in as handsome a cradle as ever stabled a month's collection of magazines. The Early American design is a joy. Bars through the center allow magazines to stand upright so that you can choose the issue you want at a glance. In knotty pine with hand-rubbed finish, it's 18" long, 12" wide, 14" high. $17.95 plus 50¢ post. Ivy Barn, Dept. 1-H, 3490 Merrick Road, Wantagh, N.Y.

Selection of 5

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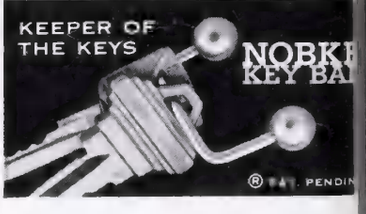


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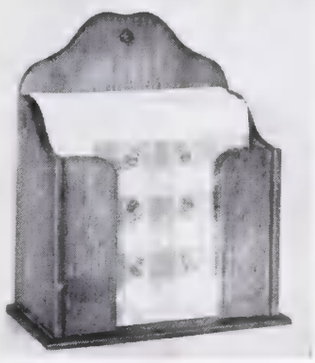
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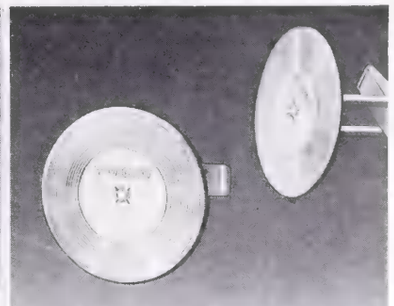


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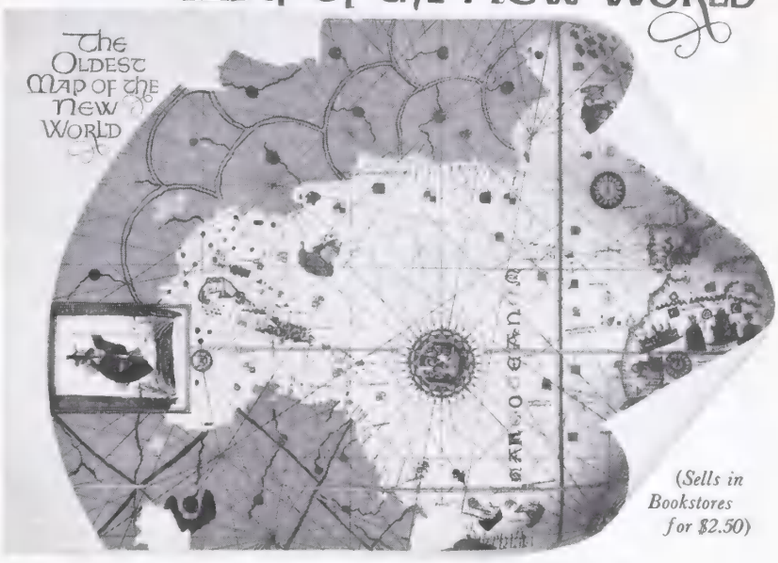
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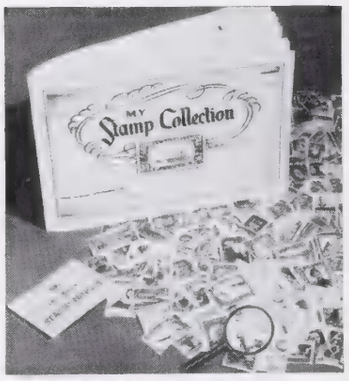
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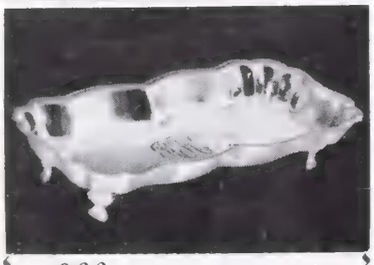
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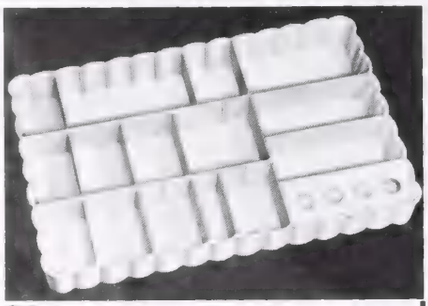
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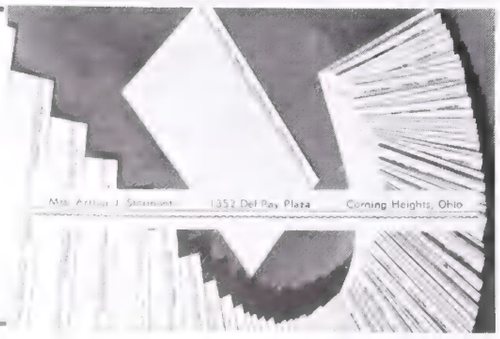
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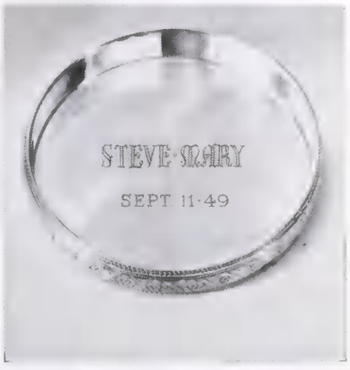
SHOPPING



THE FOOTBALL HERO is the bright boy who has discovered that a touchdown is not in the running with a soft berth in a college dorm; that being mauled by a tiny roughneck is preferable to a scrimmage with the opposing team. 43" tall in wild, colorful uniform, he wraps around a bedpost, dangles from a sill and is *sensational* for a school girl. $5 ppd. Kimball Toys, 73 Bond St., Oshkosh, Wis.



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This is Georgia Melisova. The hovel before which she is standing is her Athenian home in Greece. Her mother occasionally works at straw chair weaving but is never able to find permanent employment. Her father just disappeared. She has four younger brothers. Georgia is amazingly intelligent for a ten-year-old child who hasn't had a dozen weeks in school. She should be given an education as she has great charm and potentialities. As it is, she hardly gets enough to eat.

There is severe unemployment and heart breaking, harsh poverty in Greece. Even many of the children who are helped have only one meal a day and go to bed hungry every night. The bed is some old rags on the dirt floor of a bleak shanty. There isn't much to do in the daytime except to sit and think how hungry they are. There's no use going through the garbage cans, for too many are doing that. And for lack of funds, the relief agency doesn't serve any meals at all on Saturdays and Sundays.

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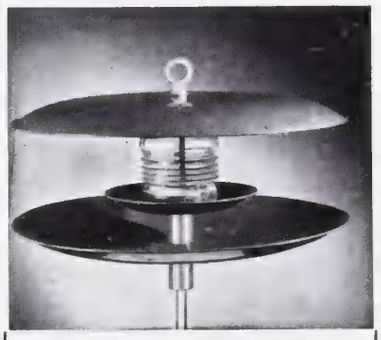
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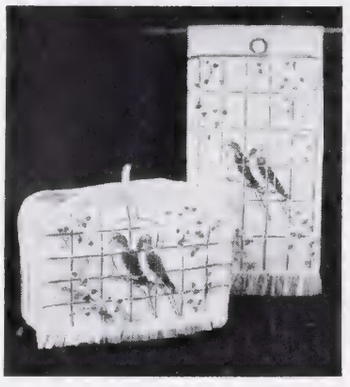
WINDOW



WHEN "COAL" WAS KING every household *had* to have a coal scuttle, but we are quite sure no one ever thought of it as anything but a necessity. This one, in hand-hammered brass, makes a lovely decorator's item. Fill it with fruit or flowers and you'll have a unique show-off. 4¾" high, 5½" diam., with alloy bottom. it's $3.98 plus 35¢ post. Jack's Mail Box, HB-8, 95 Fifth Avenue, New York 3, N.Y.



GOOD TALKING POINT for your phone conversations is this well-designed shelf and milk stool. Solid Michigan pine in a lovely antiqued finish, the shelf 16" wide x 10" deep x 12" high holds phone on top with space to spare, phone books below. $21. Matching milk stool, 14" seat x 17" high, $24. Ppd. Send 25¢ for Early American catalog. Greenbaum Bros., HBP, 101 Washington St., Paterson 1, N. J.



SO IN LOVE are we with this winsome twosome, we're recommending it to every girl in love: for her hope chest if she's single; for her kitchen if she's a newlywed. Very pretty white linen toaster cover and tea towel with golden highlights are ruffled in yellow organdy and decorated with emerald-eyed love birds. $1 each. Mixer cover (not shown). $1.75. Ppd. Jeredith Manor, Box 130, Nyack, N.Y.

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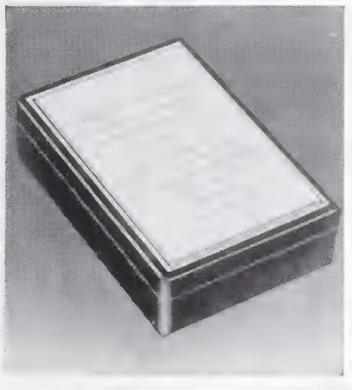
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SWEET GRASS SET for terrace lunches or suppers on the porch is cool, elegant and casual and will add zest to your favorite summer recipes. Four woven mats, 18½″ x 12″, and matching coasters come in pretty wicker basket which you can fill with an abundance of fruit. Set complete in brown, wine, natural or yellow-green is $2.95 ppd. Red Oaks, Dept. HB-8, Prairie View, Ill.



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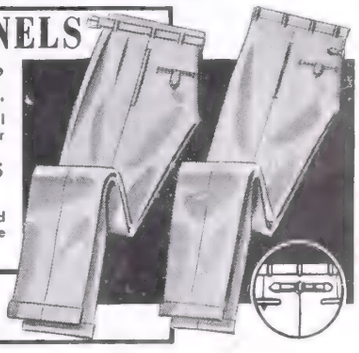
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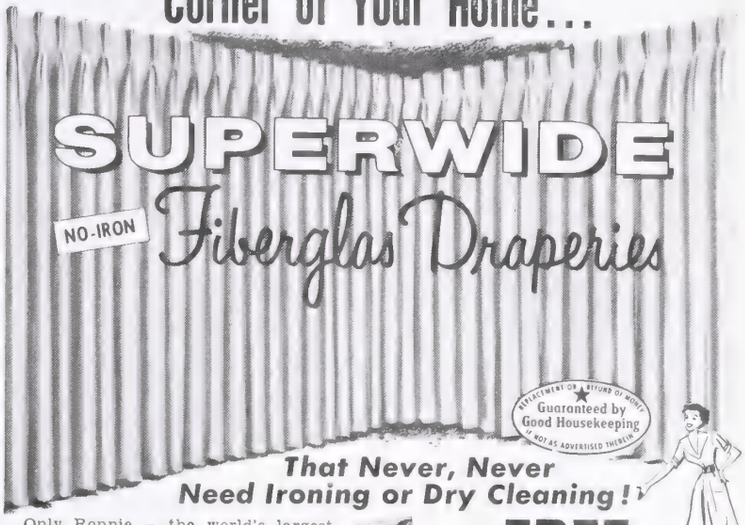
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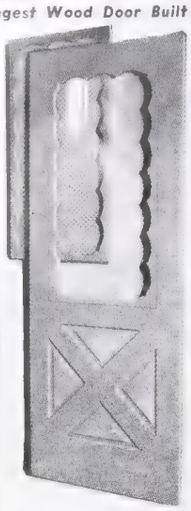


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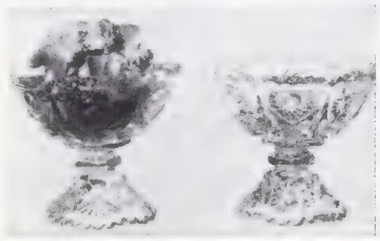
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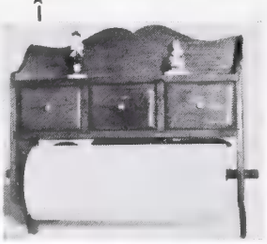
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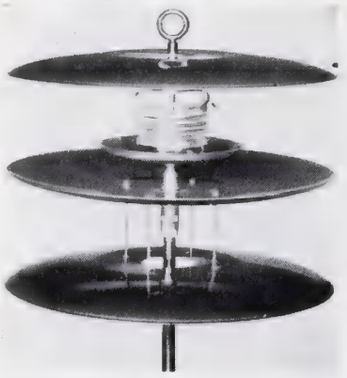
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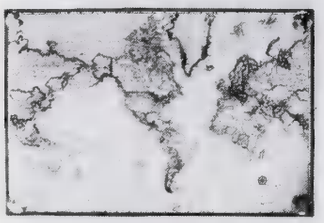
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WINDOW SHOPPING

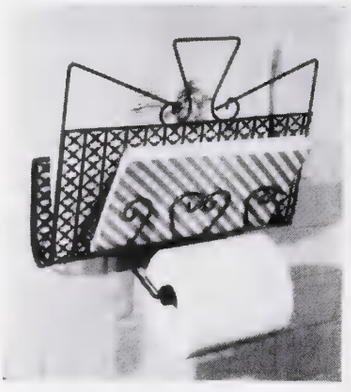




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(*Please turn to page* 31)

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WINDOW SHOPPING

CONTINUED FROM PAGE 28

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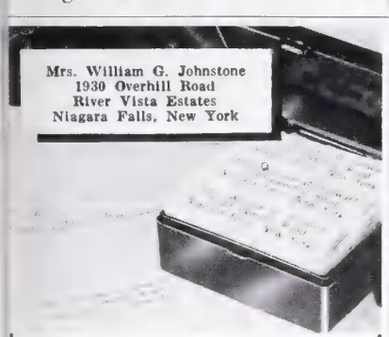


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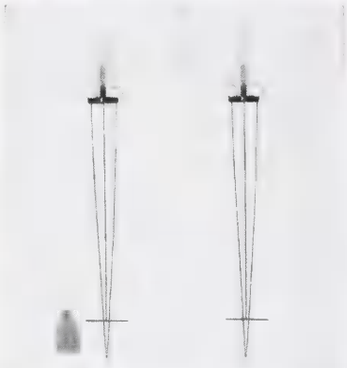
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WINDOW



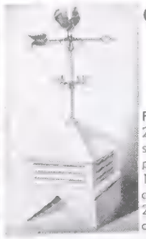
AN INFATUATED LOVER of poodles might even turn her affection on you if you're the donor of this dazzling memo pad with magnetic pencil. Brushed gold brass-finished cover is decorated with white cloisonné enamel plaque and a black poodle sparkling with jewels. Pretty beside a phone or in a guest room, it's 5¼" x 3¼". $5.95 ppd. André Accents, HBE-8, 150-28 14th Ave., Whitestone, New York.



SKEETERS SKITTER from your lawn parties and patio cocktails when you light the mosquito repellent candles in a graceful pair of hurricane lamps. Made of scrolled black wrought iron with glass hurricane shades, they're about 4′ tall, easy to assemble and move to any spot on the lawn. $5.95 the pair. Candles, $1 the dozen. Postpaid. Martha Schiller Inc., Dept. HB-472, 180 N. Wacker Dr., Chicago 6, Ill.



LOOK AT IT THIS WAY, through the opera glass that folds flat as a compact to fit in pocket or purse. It snaps open for easy viewing and the precision-ground lenses give close-up views of plays, races, sports events. Easily adjusted for any distance, it comes in leather finish with chrome trim, is 4" long, 2¼" wide. $4.95. Ppd. Huss Bros., HB8, 100 W. Chicago Ave., Chicago 10, Ill.

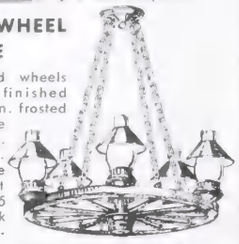


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CUPOLA
$24.50

Fits roof without cutting. 21" x 21" x 26". Assemble it yourself. Completely assembled $35.00. 10 stock models available. Cast Aluminum Vane 24" x 33" $17.50 . . . or $12 with Cupola.

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$1.00 per pair

Refurbish an old chest, a desk, cabinets with these elegant drawer pulls and escutcheons. Copied from an antique French design, these golden brass beauties will add charm to your furniture. Polished brass and lacquered to prevent tarnish. Pulls measure 4½" wide. Matching Escutcheons are 3" high. Come complete with screws . . . easily mounted.

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Gleaming stainless steel from Norway is a dramatic contrast to the beautifully finished teakwood handles of these 11" servers. An exquisite gift for a bride or hostess. . . . **$6.50** pair, ppd.

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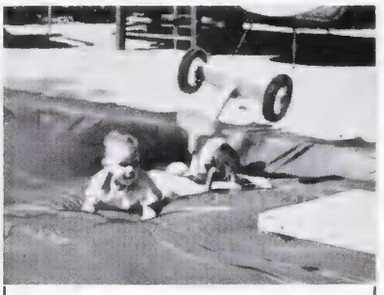
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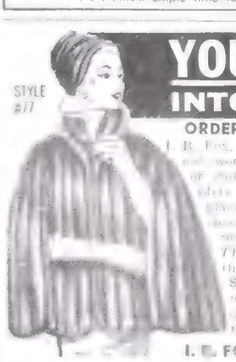
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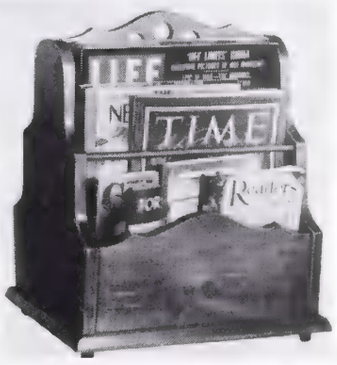
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I. B. FOX, 146 W. 29th Street, Dept. A-2, N. Y. C. 1

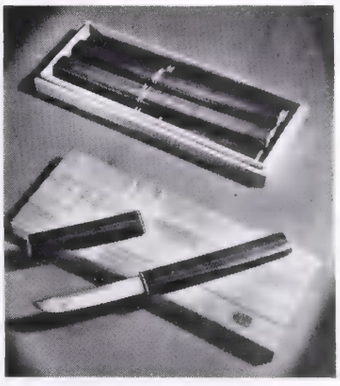
SHOPPING



RACK UP A SCORE of magazines in this handsome rack and stand it on your desk, by a chair, or tote it to the patio for lazy afternoon reading. It holds up to 30 magazines in visible, upright position, so you can select your favorites at a glance. In honey-tone knotty pine or maple finish, 13½″ x 9½″ x 16″ high. $13.50; in easy ½ hour kit form, $8.50. Ppd. Yield House, Dept. B., No. Conway, N. H.



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COMPLEMENT THE CHEF and the kitchen where she reigns with a delightful cookbook rack personalized with her first name. Made of durable Caronite in dove gray, it's a handy shelf 8½″ long x 5½″ deep and will hold several cookbooks within easy reach. The name is engraved into rack, so it never chips or fades. $3.95 ppd. Handy Gifts, Room #1, Jasperson Bldg., Culver City, Calif.



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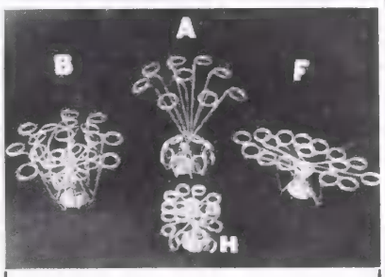


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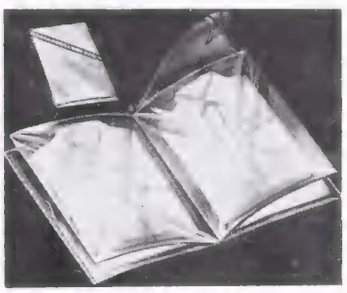


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Special construction (lock-joint) for lasting good service. Hand made by our craftsmen of solid native hardwood with steam-bent back post for comfort. Hand-woven fibre rush seat is 16″ wide • 13½″ deep • 24″ high (35″ overall). Also available 28″ high (39″ overall) at 50c additional per stool. Unpainted ash wood ($17.95 for *two*); light natural finish ($19.95 for *two*); birch wood finished in pine, maple, mahogany, walnut, cherry ($22.95 for *two*).
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$5
Now anyone can arrange all types of flowers in any bowl or vase to look as professional as the florists. Complete set includes four different Surrey supports, each with suction cup base. Will hold combinations of flowers, candles, and foliage and can be bent or twisted to desired shape. Hand-made of flexible, rust resistant, fine quality galvanized steel. Set of four (including arrangement suggestions) $5.00. Sold individually—A, B, F, $1.50 ea. H, $1.00 ea. Postage paid.
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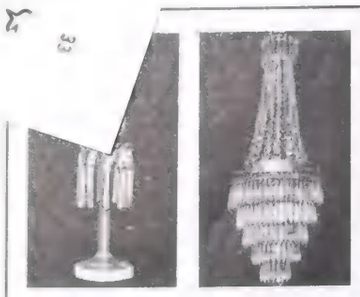


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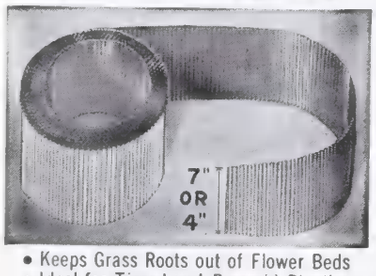
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$2.25 each 3 for $5.95

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ANDERS COMPANY Dept. B-8, 155 West 72 St., New York 23, N. Y.



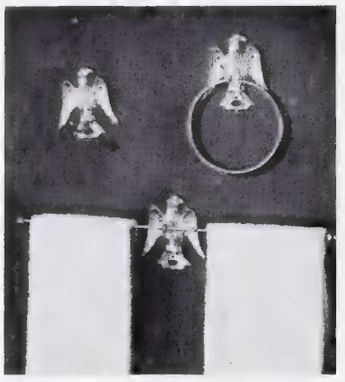
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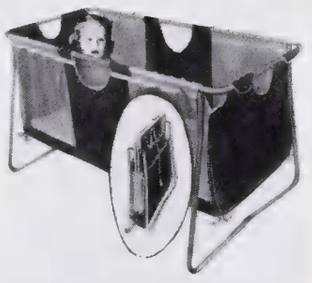
ALSTO CO., Dept. HB-8, 4007 Detroit Ave., Cleveland 13, Ohio



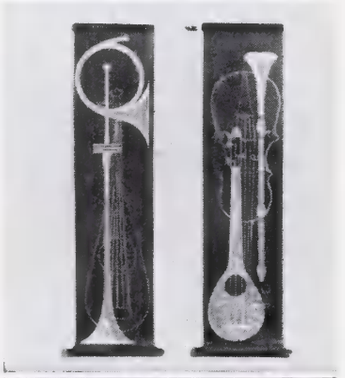
WINDOW



ON THE HOOK he will hang pictures and mirrors, on the ring his towel, on the bar his ties—and the handsome eagle will do his decoration proud. A stroke of genius for a man's room, these matching brass-finished accessories would also be a distinctive addition to a bath. Hook and towel ring, $1 each. Tie or towel bar, $2. Set of 3 pieces, $3.95. Ppd. Closet Accessories Co., Dept. 1190, Evanston, Ill.



CORRAL A CUTIE in Porta-Bed and pack her along on jaunts to grandmother's, the beach or on vacations. A lightweight sturdy aluminum frame covered with washable soft blue duck and nylon netting has waterproof Tuflex mattress and insect-proof cover. It opens up to 47" long, 22" wide, 24" high, sleeps children up to 5 years, and folds for toting or storage. $21.95 exp. coll. Porta-Bed Co., HB, Dallas 9, Tex.



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SANTA GETS THE NOD for encouraging pint-size spendthrifts to start saving *now* for the Christmas season. He looks so jolly in his red ceramic suit and is such a delicious anticipation of things to come no child will want to blow his allowance on bubble gum. 7" tall, his movable head nods approval each time a coin is deposited. $1 ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wisconsin.



A LITTLE BLOW-HARD you'll love is the Barbecue Bellows. Save your newspaper fan next time you're dining outdoors and let this little fellow blow up a breeze to set your coals ablaze. When summer's over, move it indoors for active fireplace duty. Made of Arkansas pine in early American finish, it's 11½" long, has genuine leather thongs. $2.98 ppd. International Enterprises, P. O. Box 8121, Dallas 5, Tex.

SHOPPING



RISING STARS from Italy are versatile pull-ups for a bar, kitchen counter, dining room. Hand-crafted stools with black lacquer or walnut finish frames have seats woven of natural rush bleached to creamy beige. They stack, are lightweight and sturdy. 24″ high, $19.95; $34.95 the pair. 29″ bar stool, $22.50; $39.95 the pair. Exp. coll. Jenifer House, B-8, New Marlboro Stage, Gt. Barrington, Mass.



OVER YOUR FIREPLACE mount a flight of gleaming, beautifully detailed geese, and they will be the decorative focal point of your room. English "Peerage" brass plaques come with hooks for hanging and are arresting in a den or library or a house by the sea. They measure 6½″, 8½″ and 11″ long. Set of three is $14.95 ppd. The Landing Company, HB-8, 9-01 150th Street, Whitestone 57, New York.



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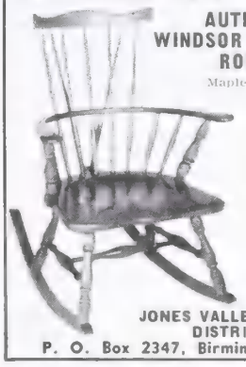
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Serve all your drinks from tall 'n tasty to short 'n sweet in Roly Poly Glasses. These crystal clear spheres are party-perfect. Modern, handy to hold, *personalized with big block letters*. Two sizes: 5 oz. cocktails; and 11 oz. for hiballs, double old-fashioneds, or "on-the-rocks." Great for giving or keeping. *Please print initials.* Set of 8 Cocktails, **$4.45;** set of 8 Hiballs, **$4.95.**

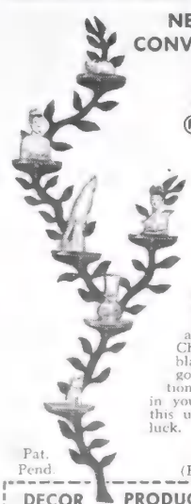
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Unique decorative wall fixture, 6 ft. high, 24 in. wide, with 6 shelves for figurines, potted plants, etc. Ideal gift for any occasion! 4 pieces, ½ in. beautifully finished plywood, fit securely together, no tools needed. This replica of the olive branch, a symbol of peace and prosperity, adds charm and beauty to any room. Choice of 3 colors, ebony black, white rough with gold, or walnut. Satisfaction guaranteed. Be first in your community to enjoy this unusual symbol of good luck.

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Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated and gift-boxed. Satisfaction guaranteed. Order #C838.

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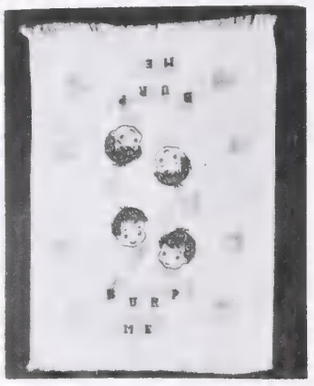
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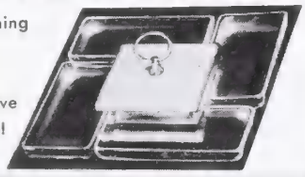
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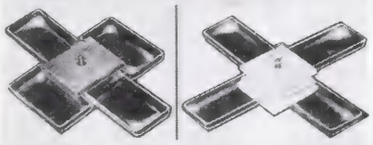
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The 36" tape measure pulls out easily and returns of its own free will to the "proper form" when not in use.

For quick mending—the bottom swirls open—there you'll find pin cushion and ample room for thimble, needles and thread.

This useful, as well as ornamental figure is available in polished black, white, silver, shocking pink and aqua. Height of figure 38½". Any woman would be delighted with this unique, decorative Dressmaker Caddy. Please state choice of color, when ordering. **$3.95** ppd.

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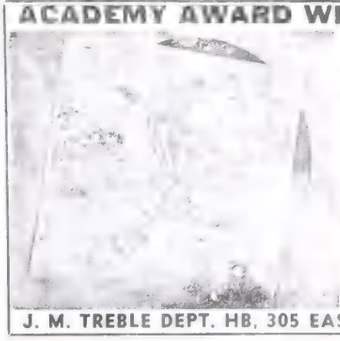
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IF SHE'S PRETTY the way white terry is pretty against a topaz tan, and if she's gay the way a printed parasol is gay, she's the girl to wear this tantalizing terry robe. The washable coat is fully faced and trimmed with the red and white *or* aqua and white print in matching umbrella. For beachside or poolside in s, m, l, $8.98 the set. Ppd. The Hope Chest, Inc., HB-8, 108 Newbury St., Boston, Mass.

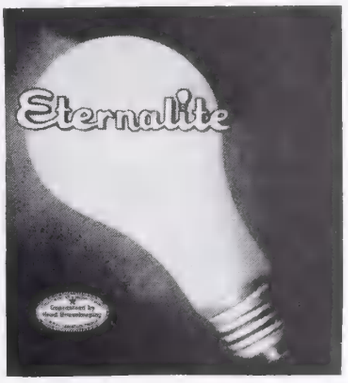


CALLING DR. KILDARE. Smith or Jones' attention to the sweet persuasion of the Lollypop Box for Good Little Boys and Girls. Hang this wood chest on your office wall and small patients will smile through their tears, be eager for return visits. White or antique pine finish, with 3D lollypops in circus colors. 5" x 5" x 10" high, it's $2.95 plus 25¢ post. The Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.

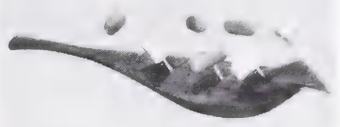
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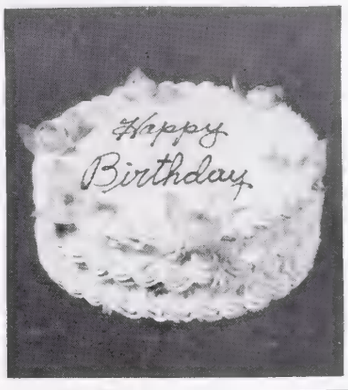
ETERNALITE BULBS have an amazing life span. New electric light bulbs burn for 5 years or 10,000 hours of normal home use, last as long as 13 ordinary bulbs and give better, consistent light without dimming. So end the annoyance of frequent bulb changing. Each bulb carries a free replacement guarantee. 40 & 60 watt, $1; 75w & 100w, $1.05; 150w, $1.42. Ppd. Elron, Inc., 225 W. Erie Street, Chicago 10.



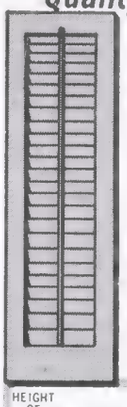
WHERE THERE'S A QUILL, there's a wedge of cheese, a piping hot cocktail sausage, a jumbo olive. And "Orderve" is the bird who bears this burden of hors d'oeuvres. Without toothpick quills, he's a handsome sculptured addition to a collection. Hand-carved in Haiti of solid mahogany with holes for toothpicks, he's finished in rich brown, 15½" x 4". $3.95 ppd. Hobi, Dept. HB-8, Flushing 52, N.Y.



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Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

HARDWARE: Includes knobs, hooks, interpanel hinges and hanging hinges, complete with screws enough to install 2 panels, $1.40 — 4 panels, $2.10. Hardware for additional panels, 40¢ each.

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HEIGHT OF PANEL	WIDTH OF PANEL 6	7½"	8	9"	10"	12"	15"
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21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
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Pine Towel Rack

This paper or linen roll towel rack in honey-tone Idaho pine gives you an extra utility shelf. Colonial design—goes well everywhere . . . kitchen, bathroom, den, over bar, workbench, by barbecue pit, etc. Hand-rubbed finish. 9½ x 13½ x 4.



Order several **$2.98** each

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Useful hand-rubbed pine holder (12" x 3") comes with 225' roll of standard adding machine tape. Tears off at brass strip. **$2.98**

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Extra Bathroom Space!
Gleaming, Chrome Plate!

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Need extra space in the bathroom for bathrobes, pajamas, negligees or towels, another shelf for extra towels, for shampoo, bathsalts or bubble bath, a colorful planter? BATHROOM VALET provides all this! Gleaming, chrome-plated bracket measures 18" long, 8" high, 8" from front to back, holds securely to any surface with adhesive included; no damage to walls from screws or nails! Shelf is removable. A sturdy Valet to keep your bathroom neater!

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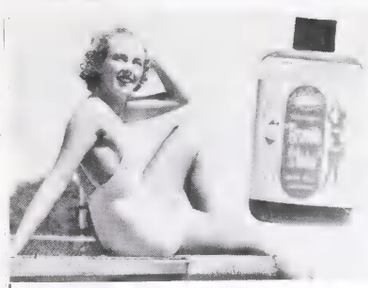
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The Mentally Ill Can Come Back



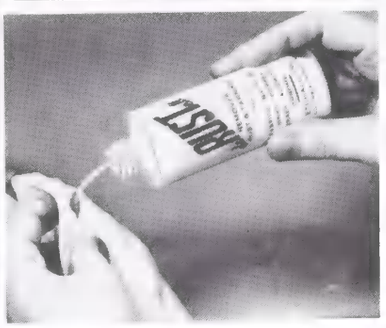
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Removes most stubborn rust stains like magic in just 15 seconds, from fabrics (leaving fabric and its color unharmed), bath tubs, sinks. Removes stains, tarnish on aluminum, copper, brass, chrome. Makes **rust stained auto bumpers** look like new. **Loosens rusted nuts** and bolts. Removes animal stains from carpets. Easy, safe to use. **Unbreakable plastic squeeze bottle.** Guaranteed. **$1.00.**

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PIX

The Banff Springs Hotel, like a little principality on the top of the world, encircled by the Canadian Rockies.

How to leave home and like it

By MARION GOUGH

In our modest opinion, you don't know how beautiful the world can be until you've experienced the Canadian high spots of Lake Louise and Banff. Long after you've seen the quaint or spectacularly dramatic scenery of the old world, the clean, pine-scented trails, the snow-frosted mountains and the hot-springs pool of Banff will still be your yardstick of any future vacation enjoyment, and the almost startling blue-and-whiteness of the Lake Louise glacier will remain in your memory as crisp and clear as a picture on a postcard. But if until now you've postponed this classic travel adventure because it called for more time than you could afford, you'll be glad to know about two all-expense trips Trans-Canada Air Lines has whipped up to make it possible to visit both Banff and Lake Louise in ten or fourteen days. The ten-day trip starts at Calgary in Alberta, takes you by motor to the Chateau Lake Louise for three full days, with tours to Emerald Lake, the Yoho Valley, Takakkaw Falls and to the Columbia Ice Fields. Then via a 40-mile drive you go back to Banff and the Banff Springs Hotel for three days of doing whatever you like in a peaceful world on a mountain top with even higher mountains encircling your swimming, hiking, riding, boating or loafing. You're back in Calgary on the tenth day, and reluctantly, we bet. Cost of (*Please turn to page* 111)



OUT OF THE BLUE CAME A NEW KIND OF THIRST-QUENCHER

A drink glacier-blue and glacier-cold. A drink with the bittersweet taste of quinine water and the subtle uplift of Smirnoff Vodka! It's quick and easy to make . . . and even easier to take. There's nothing more thirst-quenching, no drink more satisfying than a Smirnoff vodka and tonic. Make it like gin and tonic, but use Smirnoff Vodka instead of gin. *Smirnoff*, we said.

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PLAY SOMETHING SIMPLE

CONTINUED FROM PAGE 6

the Tyrolean peasant. It is not generally a popular instrument and it does require a little skill. Yet it ought to be popular, for some surprisingly beautiful effects can be obtained with it. I recommend you try it. Zithers cost from $40 to $200.

The *autoharp* is a modern derivative of the zither. It has been suggested as a substitute for the piano for use in playgrounds and classrooms. If connected to a mike or an amplifier, it can be used as a background for a roomful of singing people. It is an inexpensive instrument (from $25 to $50), portable, weighing less than eight pounds. It has 37 labeled strings and 12 labeled chord bars. In the modern tradition, everything has been done to make it as easy as possible for you. With one hand you push down a bar marked with the chord and strum with the other hand.

Everybody knows what a *harmonica* is. What it can be is either a toy or a musical instrument, depending on the player. It has been long loved by amateurs, particularly in America. Lincoln, Coolidge and Hoover professed that they played it. Except in the hands of virtuosos it is essentially a solo instrument, limited to popular songs, marches and dances played in the simple major scales. Harmonicas cost from $1 to $17. You can easily find self-instruction books on all the instruments mentioned above except the zither. A book will usually take you far enough to decide whether you want to continue with the instrument.

THE *accordion* is a push-button wind instrument with metal reeds made famous some years ago by Phil Baker. All you need to do is to hire one musician with an accordion and he can make satisfactory sounds. Here, too, we are dealing with an instrument that is used by professionals as well as amateurs. It is an ubiquitous member of the dance band and turns up frequently in recordings of pop tunes. In Europe, an accordion orchestra—*all* accordions, some 20 of them—tours the fairs and popular festivals with much success. The accordion is played by forming chords with the base buttons on the left and melodies with the buttons or keyboard on the right. The tone is produced by moving the bellows in and out. Accordions come in various sizes, from 12 buttons up. The full-size instrument has 120 buttons and extra switches to create different tone colors. Such an instrument costs about $300. But the simpler version can be bought for about $50. The accordion is not as easy to learn as some others of the simpler instruments. You need to take lessons. But once you master it you're bound to be popular. It is certain to enliven a party.

The fine old English art of *handbell ringing* has experienced a revival in our country. We even have a guild for hand-bell ringers founded in New England. It is possible only as a group activity. As such, it requires no musical training, but it does require coordination and alertness. It is more pastime than music but it is a charming pastime. However the bells are very hard to get and a set costs from $150 to $300.

What can be said of the most readily available, the most natural and the most thrilling instrument of all, your own voice? Most of us are embarrassed to sing. Most of us are convinced that we cannot. "Alas for those who never sing," wrote Oliver Wendell Holmes, "but die with all their music in them!" To lift one's voice does require the conquering of one's own inhibition. The easiest way to learn to sing is to join a choral group. We do not have as many *choral societies* as we ought to have, but we do have quite a few, particularly in college towns and small towns. Industries and factories encourage them. If you have the ambition to start one, speak to the music teacher in the college or the high school near you. The only training required is the ability to read notes. What an exhilarating adventure it can be, profitable in music, pleasant in companionship! Listen to the recordings of such groups as Robert Shaw's, Norman Luboff's or Walter Schuman's, and you will hear how fine choral singing can be. Even the untrained voice can sing in a group.

LET me recommend, then, that you consider any one of these instruments in your approach to music. They may not satisfy you for too long, but it is possible and indeed probable that they may lead you toward the piano or the organ or the violin. As a stepping-stone along the way, they may help you gather musical moss.



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The cotton-cushioned seats in your 1957 automobile are just as comfortable as your prized living room sofa. For, along with improvements in car design and performance, upholstery experts have made several important advances in seat construction.

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You won't *see* the cotton cushioning in your new car ...but you'll enjoy its comfort as the miles roll by.

COTTON

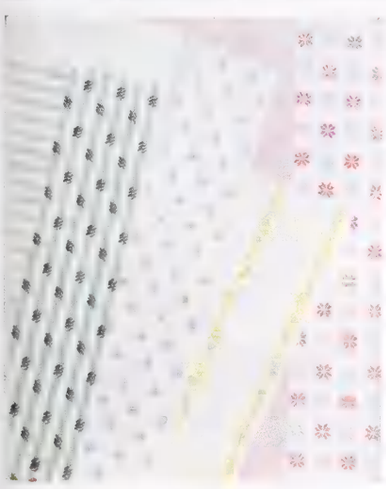
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cool seat cushioning

National Cotton Batting Institute and National Cotton Council, Memphis



"my mommy has the prettiest sheets"



Keynote of gracious living . . . soft and striking Fashion Sheets and Pillowcases by Dan River. Lovely to own, luxurious to give.
Royal Treasure (above) . new dramatic design, luxuriously golden. Percale Woven Border Set.

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SAFETY-BOTTOM BATHTUBS
Enjoy safer bathing with Briggs' exclusive slip-resisting design.

Compatible color by Briggs Beautyware

creates new warmth and charm in any décor!

Surround yourself with beauty! It's so easy when you plan a bathroom that begins with the lively inspiration of Briggs' wonderful compatible colors. Sandstone, as shown above, Coral, Sky Blue, Sea Green, Pearl Gray—any of these soft and subtle colors performs its magic with any décor you select. And with all this beauty, Briggs' plumbing fixtures include these extras—modern contour, shining surfaces for easy care, and more safety while bathing!

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BRIGGS

B E A U T Y W A R E



PHOTOGRAPH BY JOHN ENGSTEAD

A glass wall, cunningly obscured from without, brings the garden into the shower, makes a daily ritual a delight. William Beckett, architect.

The importance of your private world

Who matters more than you? No one. If you are mature and honest, you freely admit this. Because you know that healthy self-esteem is the balance keeping you fit for the selfless roles of parent, neighbor and citizen. To pamper yourself, to revive your spirit and relax your body is therapy, not willful self-indulgence. Right in your home is a potential private world. Here for a brief time each day shut out all others and solace your ego with the balm of warm waters and perfumed air, or awaken your body with the sting of a shower. This room is the bath, and in the following 40 pages see how to make it the restorative, pampering refuge you deserve.

PHOTOGRAPH BY MAYNARD PARKER



Bathing in this room is like resting for a moment in a quiet garden. The out-of-doors is brought subtly in through the clever glass-enclosed jog in the wall. Use of same tile on walls, floor and counter adds to the restful mood. John Lord King, architect.

The new private world of a beautiful bath

You wouldn't trade a modern bath for all the fabled lavishness of Caracalla's Thermae. No rare unguents of the East could ever replace your taken-for-granted luxury of pure running water, steaming hot, bracing cold, or mixed to your order at the touch of a sparkling, non-tarnishable tap. (All our bathing luxury is, in fact, predicated on a prompt and abundant supply of hot water.) Why would you yearn to bathe in a pool of rose petals or lavender blossoms, as the Romans did? For a few cents you can luxuriate in a fragrant bubble bath of detergent, and rise from it far cleaner than any Caesar ever was in his life—and with no ring round the tub for you or your successor to clean. (If water is hard, a water-softening system can make it right as rain.) You can do Cleopatra one better, bathing to harp music—or to a full symphony orchestra, if you prefer—at the flick of a hi-fi or radio switch. You can watch TV while you soap yourself. A built-in shower or detachable spray can match your mood with invigorating sharpness or a gentle drenching. You can step out on cushiony, absorbent carpet, coddle yourself in terry towels threaded with gold, survey the immaculate new you in a non-steaming mirror. And you can do all these things in blissful privacy—no coterie of attendants needed to haul water or take over the clean-up.

But the latest, loveliest bathroom news is not in these pampering pleasures alone, which we have come to accept almost as commonplace. The news is that baths today are as charming as drawing rooms, as elegant as garden pavilions, as cozy as sitting rooms. Thanks to modern plumbing, which ingeniously conceals such former utilitarian eyesores as pipes, boilers and tanks, and, thanks to new materials which can stylishly withstand steam, suds and spray, a bathroom is now a new kind of decoratively important room—a place for color, for art, for cushions and carpets, with the added prestige of being an intimate sanctum where its owner can enjoy it all in solitude.

Additional information about this bathroom is on pages 103-104.

No fabled maharani could have bathed in greater loveliness than this

A fabulous bathdressing room, with a glass-encased view of an outdoor water garden insertion, wherewithal for lounging, and colorfully patterned ceramic-tile walls and floor, is a thorough practicality. It points the way to the safety and beauty the bath can now have. Despite two walls of glass, privacy is insured by surrounding walls. Charles Goodman, architect. Room by Tile Council of America.







The Roman Bath— 20th Century Style

Of all the glamorous concepts of bathing, none seems more expansive, more sensuously appealing, more pampering to the ego, than the sunken bath. This is dignity, indeed, to *descend* to one's bath, as the Romans did, instead of climbing over a tub rim. And what luxury it would be to float, relaxed at full length, in a generous pool of beneficial warmth. For the trend to built-in bathing means generous sizing. And the sunken tub, far from being a memory of the Romans' past grandeur, is not a luxury out of our modern reach. What with the competence of modern plumbing systems and our new tendency to have bathrooms as much to our individual taste as our living rooms, more and more versions of the sunken bath are appearing. They require the careful planning of architects and builders, but are not excessively costly. (*Please turn the page*)



ALL PHOTOGRAPHS BY EZRA STOLLER

A sunken tub creates the illusion of space

Where an orthodox tub might seem to clutter the look of the room, a sunken tub can create a sense of uncrowded space. The step-down tub-shower in the bathroom of Mr. and Mrs. Joseph Mass is separated from the lavatory space by an open grille of cypress and chromium. It was designed not only to suggest partition, but as a towel rack and a barrier against accident. Right, dressing area through which you pass to the bath seen above. Alfred Browning Parker, architect.

←

In one sunken tub, you can bathe Roman and shower American

A sunken shower trough, deep enough to take a bath in, provided with a seating ledge for towels, soap or you—this is one modern way to combine the luxury of the sunken tub with the brisk, businesslike convenience of the shower. Sliding glass doors keep dressing area, its wood paneled walls and fine art, free from splash and spray. Stylon ceramic tile, placed in unstereotyped pattern, surfaces tub, walls and floors with stylish, practical beauty. Alfred Browning Parker, architect.

Additional details on pages 103-104.





The Roman bath—20th-century style

continued

Traditionally, we associate the sunken bath with the *ne plus ultra* in pampered ablutions, although one can do a good job of luxuriating in a shower or a conventional tub. But it is true that the larger the tub, the greater area of your body can be relaxed or invigorated by contact with water. So you could make a good case for the therapy of having a large sunken bath. For one of the great advantages here is that you can have a sunken tub built to larger-than-standard dimensions. Average bathtub depth is about 16 inches. A sunken bath, designed and fabricated to your order, can be as deep and broad and wide as the limitations of its surrounding space—a small swimming pool, in fact, if its installation is on the ground. But 16 to 18 inches is a practical depth, giving you plenty of room for luxuriating. It is also possible to have a standard tub sunk flush with the floor, thereby creating a step-down bath.

But aside from its pool-like decorative quality and possible therapeutic advantages, a sunken tub might very well be the answer if you want to make the bathroom appear larger than it is, particularly if tub lining and bathroom floor are similarly surfaced with tile or terrazzo. The seemingly unbroken sweep of floor creates an optical illusion of breadth, whereas the bulk of the conventional raised tub may seem to cramp the room.

(*Please turn the page*)

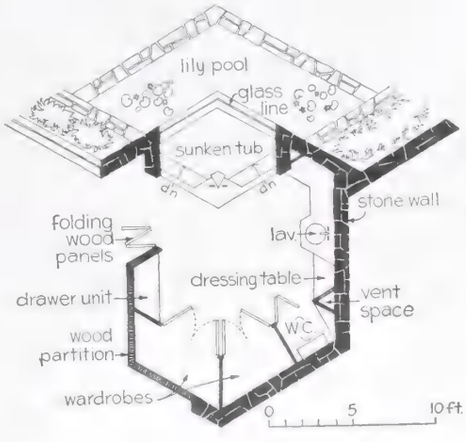
PHOTOGRAPH BY ERNEST BRAUN



A step-down bath-shower that conforms to a room's space. It would have been difficult to adapt a rectangular tub to the triangular motif of the house designed by Aaron Green for Mr. and Mrs. Harry Hicks. The tiled recess does it.



TWO PHOTOGRAPHS BY MAYNARD PARKER



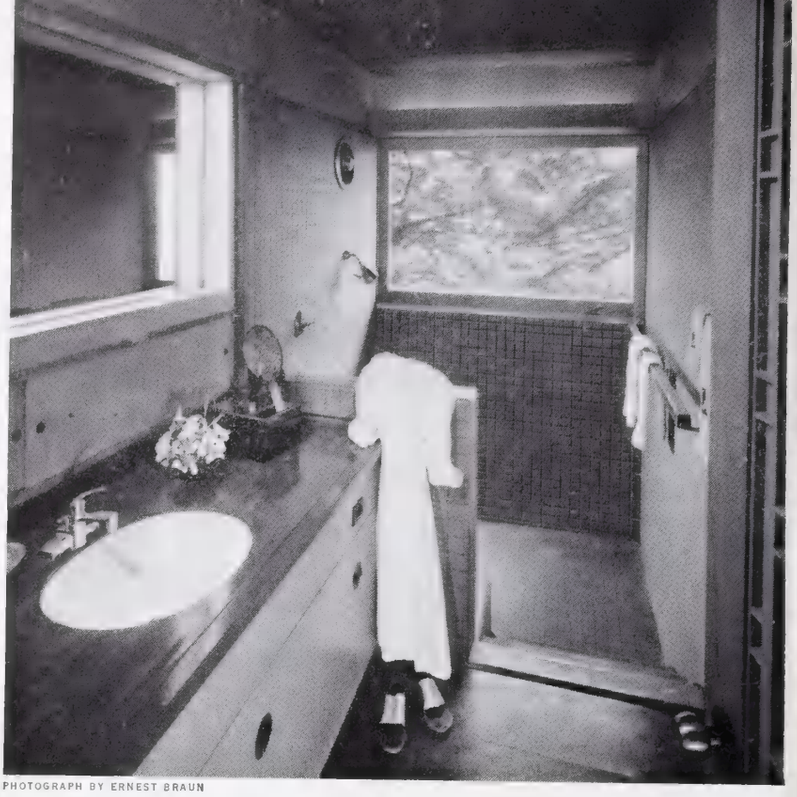
Owners:
Mr. & Mrs. Charlton A. Dukes

Architect:
Aaron G. Green

A dramatic new architectural concept of the bathroom—a dressing room and a pool with a view.

As a lake in the landscape lends enchantment to a distant view, so part of the charm of the view (opposite) framed between stone piers is that given by the lozenge-shaped bath which, filled, merges with the exterior pool. Glass jalousies above the low ceiling ventilate the room whose dignity derives also from the walnut (both real and plastic laminate) in cabinets, counters and doors of closeted toilet.

More detailed information on pages 103-104.



PHOTOGRAPH BY ERNEST BRAUN

A step-down shower can be virtually a room

A deeply set, generously dimensioned shower gives the luxury of a shower room, where splash is concentrated in one area, so the rest of the bathroom can be safely beautified with fine materials like the mahogany counter shown here. Home of Lawrence Livingston, Jr. John Carl Warnecke, architect.

A Sybarite's dream—to bathe in the richness of marble

Here is a Roman bath indeed—a marble tub in a dressing room sheathed in the elegance of perfectly matched marble squares. Thin tiles of marble make such sheathing practical. With ventilation to carry off steam, upholstered furniture is feasible. Marble by Marble Institute. T. H. Robsjohn-Gibbings, designer.

PHOTOGRAPH BY WILLIAM HOWLAND



The Roman bath—20th-century style
continued

Another space-saving note is that a sunken tub can double for a shower stall, its high sides tending to keep the shower from splashing out of bounds.

The architecturally built-in tub, which the sunken bath virtually amounts to, is a straw in the wind of modern bathroom planning. The tub, instead of forcing a standard rectangular or square shape into a room, can be designed to conform to any odd-shaped area. It means that a formerly independent, free-standing element can be integrated into the over-all whole. This merging of the tub into the architecture gives the bathroom a design integrity that pleases the eye and frees the room for decorative treatments and choice, interesting accessories that have formal-room dignity.

PHOTOGRAPH BY MAYNARD PARKER



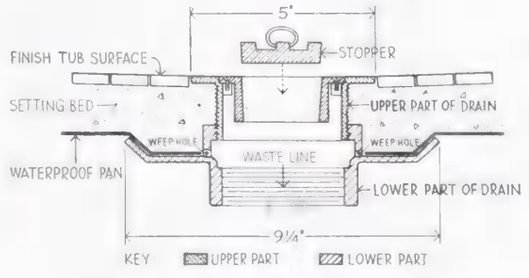
A semi-sunken tub with a garden view

A semi-sunk tiled tub in the home of Miss Lily Pons is built at such a height that the bather can look out on a private patio at eye level. Slightly raised ledge creates broad enough space for soap and toilet accessories. Custom-designed, its back slopes gently, affording the kind of comfortable relaxation you might enjoy in an armchair.

How to prepare for built-in bathing

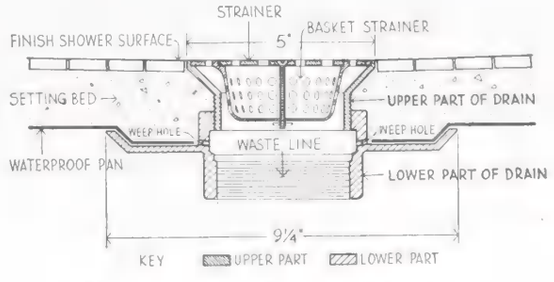
There are two fundamental plumbing requirements for a built-in tub or a sunken shower: **1.** a waterproofing base (called a pan). **2.** the proper drain fittings (see cross section drawings below). These two requirements are necessary no matter what your finished surface will be.

The waterproof pan (also referred to as the waterproof membrane, the waterproof liner or flashing) is the real tub (or shower) and the tile, terrazzo or marble is only the finished surface material. The most successful pan is made from 4-lb. lead. Copper is also satisfactory; and it is possible to use a type of Fiberglas (this will vary with local plumbing codes). The pan extends up the sides of the adjoining walls 6 to 8 inches above the level of the finished floor. The floor of the pan is shaped to slope to the drain as is the finished surface. The pan is designed to carry off seepage, occurring around the drain fittings or through the construction joints of the finished material, and condensation formed when the finished surface is heated more quickly than the pan itself.



How to prepare for a built-in tub

DRAWINGS COURTESY OF JOSAM MFG. CO.



How to prepare for a built-in shower

The proper drain fitting for both tub and shower (see drawings above) consists of two parts, an upper and a lower. They differ only in the upper part. For the shower, the upper part has a flush surface strainer plus a recessed basket strainer. The basket is easily removed for cleaning with the loosening of one screw. In the tub fitting, the strainers are replaced with either a metal or rubber stopper. (It is unwise to use a pop-up drain in a built-in tub because of the difficulty in servicing.)

In addition to the strainer or stopper, the upper part has a ring of weep holes (see above) to allow the moisture collected in the pan to drain into the waste line. The lower part of the fitting has a large flange to receive the waterproof pan. It screws directly onto the waste line.

WAHL SNYDER, ARCHITECT. PHOTOGRAPH BY EZRA STOLLER



Good Grooming begins with Good Lighting

In a dressing room and bath you need two kinds of light: a well diffused light to reduce eyestrain by softening the contrast of high lights and shadows, and a good direct light for critical jobs of make-up and grooming.

The luminous ceiling at the right and the frosted glass window wall below are good examples of diffused light. You can get similar effects with fixtures that reflect light from the ceiling or walls of light-colored rooms.

Light sources flanking a mirror give good direct light. You can use bulbs (as shown left and below), tube lights or freestanding lamps. When you install lights on either side of a mirror, space them from 30 to 36 inches apart to keep them well outside your direct line of sight so you don't blind yourself.

Consider these useful additions to your bathroom lighting: a tube light under a counter for pedicuring; a vapor-proof ceiling light in the shower; for safety, a low-wattage night light. (*See pages 103-104 for further details.*)



LIGHTING DESIGNER EUGENE W. COMMERY

The ceiling itself is a room-size light fixture.

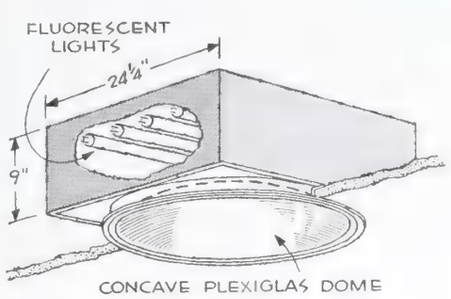
Translucent corrugated plastic ceiling in the Ronald Reagans' bathroom measures 9 by 12½ feet, has 560 watts of light controlled by a dimmer, is adjustable from a soft glow to bright-as-day. Entering the room at night you can suit the light to your eyes and avoid glare of instantaneous brilliance. General Electric Home-Lite tubes show natural skin tones. Architect: Wm. R. Stephenson. Interior designer: Helen Conway. Thermo-Tank Luminated Ceiling.



Lighting for a leading lady.

Left. This is the strong, shadowless (and unmerciful) light long used in theater dressing rooms for critical make-up and facial care. Here in the dressing room of Mrs. Ellis Gimbel, holes for the rows of light sockets were cut in the wall-size mirror.

Above. Ready-made fixtures that give the same kind of efficient light for make up. Called "Vanity Fair," they are made by Lightolier. Available in 2-, 3- or 4-foot sections. They cost about $12 a lineal foot. Note built-in reflectors. Bulbs are 15 to 25 watts.



Flush ceiling fixture with plastic diffuser.

Fixtures like these by Gruber provide an easy way to get diffused ceiling lights. They come all ready to install. Tubes are installed from bottom. This one has 4 20-watt tubes, costs about $190. Available in sizes to 74¼" square, 11" deep.



Mirror and storage on a window wall.

In daytime the window wall of frosted glass gives ample diffused light. For critical light, mirrored cabinet has fluorescent tubes on each side. Flaring sides of cabinet integrate it gracefully in window.

HOW TO MAKE A



SMALL ROOM *SEEM* BIG



PHOTO BY ERNEST BRAUN

The indoor-outdoor relationship, that gives the illusion of spaciousness to our living rooms, works even better in the bathroom

The bathroom, as we know it, is a product of Victorian industry—and prudery. In the name of economy it has been squeezed down to the minimum space that the fixtures in it can occupy with no regard for the complete needs of the people who are to use it.

To most people the bath is only a sanitary convenience. Some of them will take a hot bath "to relax" or a shower because it makes them "feel good." Aside from this they are unaware of the regenerative possibilities of bathing.

As an aid to the regenerative processes of the body the bathroom should be a pleasant place in which to be. It is too often psychologically unpleasant because, in the need for privacy, the possibilities of openness have been forgotten, giving the room a box- or cave-like quality.

But there are means by which one may have a view and a rapport with the out-of-doors—modestly. The simplest of these is shown on this page: the use of translucent materials, glass or plastic, which permit the play of outdoor light and color to become a part of the room.

The bath shown on the opposite page goes much further and brings its small garden into the room itself, establishing a continuity between the (*Please turn the page*)



Space and light from adjoining areas

A glass-walled shower, serving two adjoining baths, acts as a divider between them. It keeps the visible area intact and eliminates the disadvantage of compartmented plan. Boedecker home, Alfred T. Gilman, architect.

Get more light by eliminating the corners that confine.

This bathroom, by Aaron Green, opens upward as well as out. It has the privacy of a walled garden—yet the feeling of being out under the open sky, achieved by using skylights at roof line. Home of Dr. and Mrs. Raymond Hughes.

Secure a lively pattern of light by using a translucent wall.

Opaque walls shut out the view and shut you in. A figured glass panel, available in many patterns, diffuses light and sight. But you still have shimmering beauty in changing patterns from outside planting. Dwight Gibbs, architect.



TWO PHOTOS BY MAYNARD PARKER

How to make a small room seem big

continued



PHOTOGRAPH BY EZRA STOLLER

Grow interesting foliage outside glass areas for a patterned screen.

The use of areas of glass to open up and enlarge the visual limits of a space does not necessarily mean the loss of privacy. The glass may be shielded in a variety of ways. One shown here is the planting adjacent to the outside wall which provides a rich textured baffle of foliage. Another is the screen of wood-framed folding panels of glass-fiber reinforced plastic, which will cover the glass and still permit light to enter. Samuel Marco residence. Alfred Parker was the architect.

PHOTOGRAPH BY MAYNARD PARKER



Open one wall to a secluded garden by using sliding glass doors.

Conditions permitting, the visual and useful limits of a small room may, with proper planning, include adjoining yard areas. In this bath the sliding glass doors open to a wall-enclosed, sun-bathing patio. Water closet is concealed by plastic screen. Home of the Waller Boedeckers. Alfred Gilman, architect.

More about these bathrooms on pages 103-104.

exterior and interior not only by the use of plants but also by using the same materials in the floors, walls and ceilings. Since there is no differentiation between what is outside and what is inside, one does not feel shut in.

A small and intimate garden planned as an integral part of the bathroom can be most delightful. It may be used for sun-bathing or enjoyed only for the view. In favorable weather the doors to the garden may remain open, making in effect an outdoor bath.

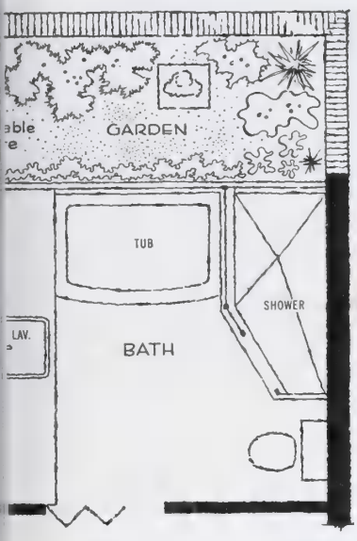
If your neighbors crowd in upon you or if your site does not allow an extended plan, rooms may open to an interior patio or atrium which, in addition to increasing the useful and apparent size of adjoining rooms, will also give desirable cross-lighting and ventilation plus the opportunity to create and control your own view. Open to the sky in summer, the patio may be covered and heated in winter for year-round enjoyment. (*Please turn the page*)



Give rooms without outside walls an interior view. If site conditions do not permit a room to open outward it can open *inward* to a small patio or tropical garden lighted from above. Plastic shutters are used in lieu of curtains. Patio can be heated in winter.

TWO PHOTOGRAPHS BY MAYNARD PARKER

Give yourself a picture window that is truly a picture.



Too often the so-called "picture window" ends by being neither a picture nor a window. It offers neither view nor ventilation, and perhaps too much light. Here the view into the pleasing little garden is under the occupants' control to be arranged and re-arranged as may be desired. The wall of the garden as the visual limit of the room becomes the wall of the room and integral with it. Home of John Dawson, William Cody, architect.



How to make a small room seem big *continued*

We have seen some elegant exceptions, but traditionally the bath is the smallest room in the house. It is also a room that serves many functions and gets lots of use. If space must be limited, there is even greater need for a light-filled, pleasant area, opened up visually to include more than the limits imposed by four walls.

Additional information about these bathrooms on pages 103-104.

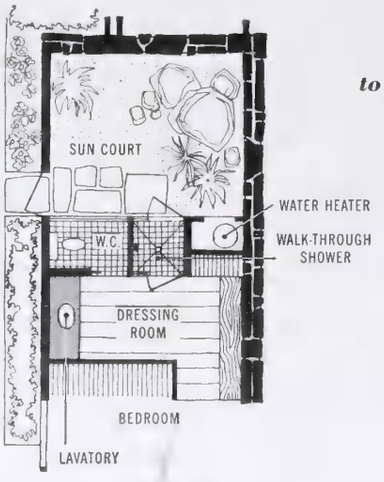
ALL PHOTOS BY GEORGE DE GENNARO



Include a small enclosed terrace or balcony as a part of the bath

This bath uses a combination of devices to achieve its effect: Glass doors open out to enclosed terrace which extends the floor area; translucent wall with plants behind tub is continued out as the upper part of wall of terrace. Jacquelyn Ross, designer.





Extend the walls to enclose the outside area.

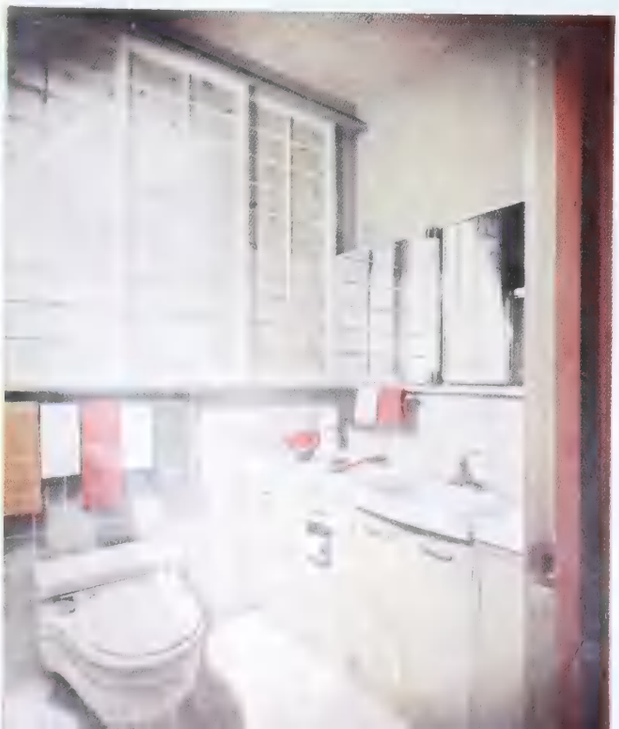
The back wall of the shower is continued out and turned, enclosing space to form a sun-court which is entered through the shower. The lavatory counter becomes in effect a peninsula extending from the wardrobe into the bath area. William F. Cody, architect.

Let the shower compartment also serve as a source of natural light.

A handsome compartmented bathroom, with the fixtures inconspicuously tucked away, utilizes the glass shower enclosure as a source of natural light for the room and also as an entry to the private sun-court and garden adjoining. (See the plan above.)



AFTER





BEFORE

AFTER

Gloomy outlook and worn surfaces are easily corrected.

This 40-year-old bathroom had nothing to recommend it except that it existed with water and waste lines. You can see how, with no structural changes and only surface refinishing, it was made light, modern and convenient. Cheerless window was covered with Japanese shoji to hide the drabness. Built-in lavatory made better use of floor space.



Owners: **Mr. and Mrs. John McGuire**
Consulting Architect: **Germano Milano**

BEFORE

PHOTOGRAPHS BY MAYNARD PARKER



AFTER

Fine Finish Can Cure Obsolescence

If your own bath is obsolete, take encouragement from this story. See how little was changed, basically, to bring about this remarkable transformation

Modern plumbing fixtures and rich surfacing materials cut 40 years off the age of these bathrooms.

Miracles can be wrought by relatively superficial changes, as this "before" and "after" exhibit proves. Only structural change was closing up of a doorway between bedroom and bath, which was not needed because there was access from dressing room. Real changes came from updating the plumbing fixtures and applying fresh, richer finishes to walls and flooring, and handling the whole as an important room instead of a dull mundane necessity.

If you haven't had a couple of experiences in modernizing, you probably don't realize what dramatic transformations can be accomplished without any serious changing of the structure. You don't hesitate to call the painter and the paperhanger when things get shabby. But you should realize that if you went only a little further you could put an entirely new face on many of your rooms.

These bathrooms are a perfect demonstration of how little can accomplish how much. Walls and floors were resurfaced. Out-of-style plumbing fixtures were replaced with better and modern ones. Dinky windows were made to seem large and important by being covered with louvered shutters or shoji. In one bath an unneeded door was closed up, thus freeing a generous piece of wall to receive large built-in drawers and a long marble dressing counter.

Most important, both were conceived as more than utilitarian necessities—but as important and decorated rooms. A decorator point of view motivated both color schemes: for instance black floor, black shutters, mustard yellow silk wallpaper, fine art objects on wall and counter, carefully color-coördinated towels and custom-ordered shower enclosure.

Of course, a consulting architect was called in, to think the problem through ahead of the work-start, to make sure the right plumbing fixtures were ordered to fit the existing connections and to plan the new wiring and millwork. Without professional advice you could make any number of mistakes.

For exact information about the products used, turn to page 104.

Better to know the awful truth

No shock can quite match your first honest close-up in a magnifying mirror. But few experiences can be more rewarding. Once you face up to the true state of your skin, hair and teeth, revealed in crystal clarity, you can take steps to become the best-groomed person you know. Instead of flinching, you'll face happily into its concave lens when you put on make-up, do your eyebrows, brush your hair, because no other mirror shows so precisely the perfection of your grooming job. For the man in the house, it's the sure check on a good shave. Make it standard equipment in bath and dressing room.

The farther away you can hold a magnifying mirror and still see your image clearly, the weaker its magnifying quality. The smaller a mirror's surface the stronger its magnifying properties are likely to be. A double-faced mirror, surfaced on one side with magnifying glass and with normal mirror on the other, is the most useful of all, because by reversing the mirror, you can see how you look to the world under close scrutiny and at a fleeting glance.

1



PHOTOGRAPHS BY [illegible]

2





3





4



5



5

1. Adjustable mirror with built-in glareless light, swivels from magnifying to plain glass, has plug for electric razor. $10. Equipment Co. of America.

2. Double mirror, Lucite-framed, folds flat, stands or hangs up, fits in a handbag. 3½". $2. Equipment Company.

3. Chrome-framed easel, 6", flips from magnifier to plain, stands or hangs. $5.95. Acme Specialty Mfg. Company.

4. Two-faced plain and magnifying mirror rotates in chrome easel, 7". $7.95. Acme.

5. Flat-folding, two-way disc adjusts to any angle, hangs, stands. $5.75. Acme.

6. Double-surface, 8" round adjusts to any angle, rises obligingly from 6"-10" height. $9. Equipment Company.

7. If you have a beautiful frame, like this antique shaving glass, a glazier can fill it with magnifying mirror, and make it a distinguished, useful accessory.

TWO PHOTOGRAPHS BY MAYNARD PARKER



In Everett Swing's dressing room, designed by Architect Jerome Armstrong and decorated by John Garner, the bathing and sanitary facilities are only accessories. The toilet is in a separate room at the far end. The shower, not visible in this picture, is shared with Mrs. Swing's dressing room. Garment storage is behind the sliding doors at the right. Drawers are provided beneath the marble-topped dressing counter, with its recessed lavatory, for the storage of clothing that is folded. Note special arrangement for shoe shining incorporated in space below lavatory.

More details about these bathrooms on pages 103-104.

People are merging the bath and the dressing room

Bathing, dressing, undressing and storing clothing are so closely related that one wonders why they have not always been planned as parts of the same unit. Personal cleanliness is the beginning of good grooming so why should bathing and dressing be separated.

For the person who likes to sleep cold, but dress warm, the combination is ideal. When couples share the same bedroom but do not rise at the same hour, the early riser can bathe and dress without disturbing the late sleeper.

In planning a bath-dressing room remember that it's good economy to concentrate plumbing fixtures. Less piping is used when fixtures are backed to one wall instead of against opposite walls in the same room.

With good planning a small dressing-bath should not occupy much more space than your present arrangement of closets and bath and the end result can be so much more rewarding in efficiency—and happiness.



In the residence of Mr. and Mrs. Lester Frankenstein, Architect Joseph Passonneau provided two lavatories in their dressing counter. The counter is used in many ways for dressing and grooming: make-up, manicuring, hair-dressing. Closet at right is fitted with full-length mirror and sliding storage trays.



Lavish counter space is provided on three sides of the dressing area in the master suite of the Fred Zollner residence, designed by Architect Wahl Snyder. The mirror above the vanity, with glass shelves in openings on either side, screens this area from the bedroom. Lavatory area is flooded with natural light from windows above and below medicine cabinets. Note built-in side-lighting for both mirrors, marble floor.

People are merging bath and dressing room

continued



MILLER, ROYER & KITE, ARCHITECTS



THREE PHOTOGRAPHS BY MAX TATCH



This is a room for dressing in the full sense of the word. Bathing facilities are a minor part of it. The central island with its marble-top counter and the special arrangement for hair-washing is well lighted from translucent ceiling panels of plastic with an embossed circular pattern. The hair-dryer is similar to those in beauty salons. Bathing area is screened from the entrance door by a storage cabinet suspended free from floor. There are other glass-front cabinets for the storage of shoes and accessories plus wardrobe space.

PHOTOGRAPH BY MORELY BAER



This very modest dressing room has many of the features of larger ones: the shower compartment at left; the toilet in the space at the end; the combined lavatory and vanity counter.

PHOTOGRAPH BY MAYNARD PARKER



The Godwin dressing-bath is essentially one space. Bathing is separated from the dressing area only by the panels of wall covered with floral paper and the differentiation in the floor.

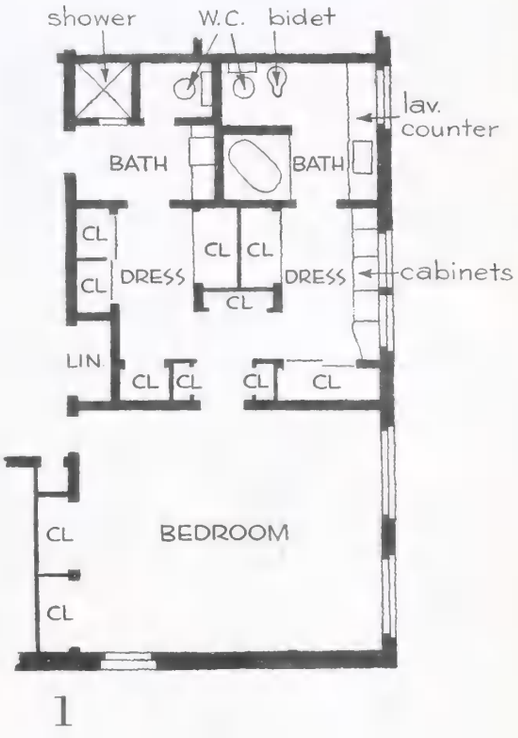
Three plans for master suites to inspire your future

1. The plan of this bath-dressing suite provides separate and similar facilities for husband and wife. Both have dressing rooms with generous storage space. The entrance to the husband's bath from the hall allows other members of the family to use the shower. It also provides an entrance to the bath and dressing rooms without going through the bedroom. Plumbing is centralized in wall between baths.

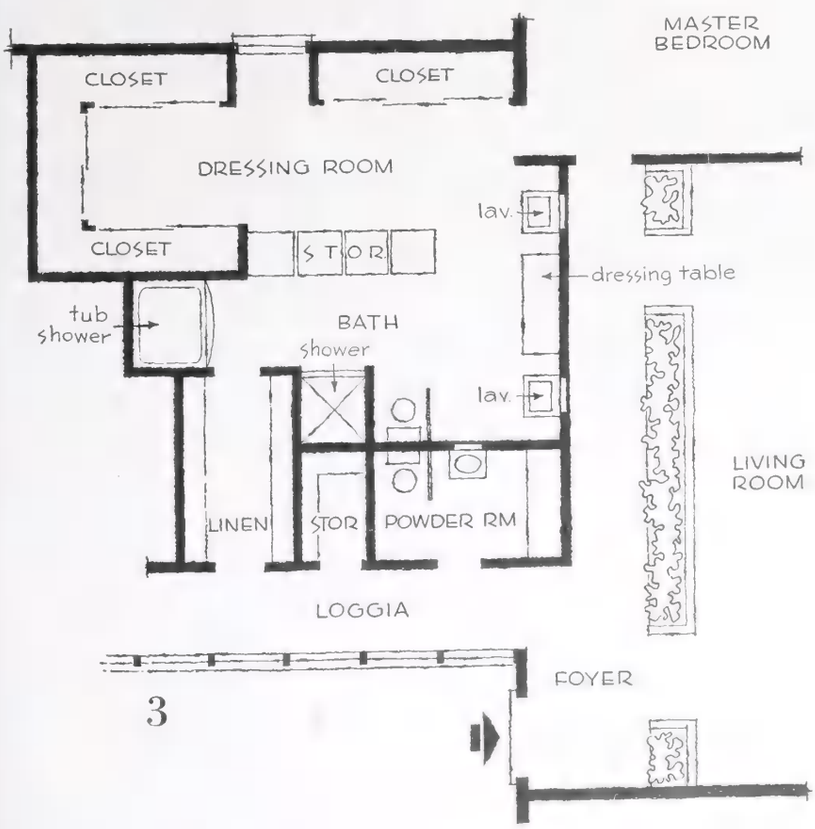
2. In this scheme one does not go through the bedroom to get to either the dressing room or bath. This makes a very satisfactory arrangement for couples occupying the same room. An early-riser need not awaken the late-sleeper. And, vice versa, the early-to-bed needn't be disturbed by the night-owl turning on lights or stumbling over things. The closets of the dressing room act as a noise barrier between bath and bedroom. The bedroom is separated by two doors from any noise in the hall or bath. The bath and dressing facilities are sufficiently generous so that they may be shared by husband and wife pleasantly, and without getting in each other's way. If both are dressing at the same time, the husband can shave in the bathroom while his wife does her make-up in the dressing room. The skylights with built-in light fixtures flood the room with light both day and night.

3. Here husband and wife share the same large combined bath and dressing room. The provision of two lavatories and both a shower compartment and a square tub with a shower makes it easy for two to bathe and dress at the same time. The two doors into the linen room not only provide easy access to linen for the bath but also an entrance to bath and dressing area without creating unnecessary disturbance in the bedroom. Plumbing in common wall serves both bath and powder room.

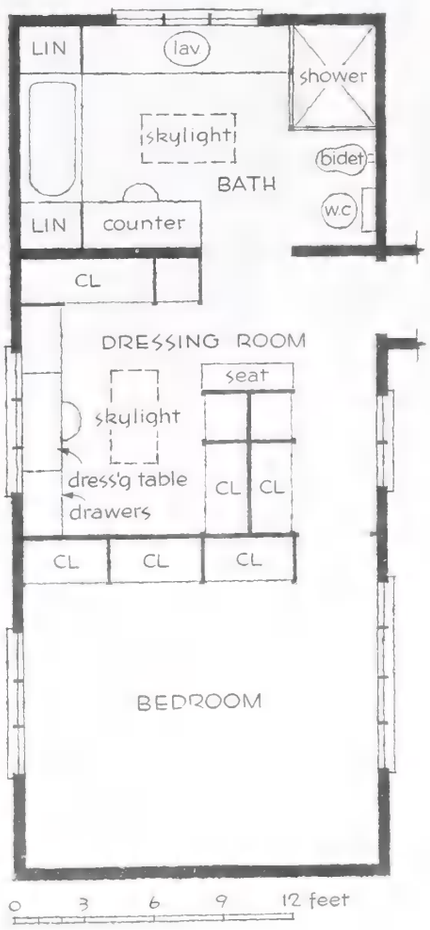
Additional details on pages 103-104.



1

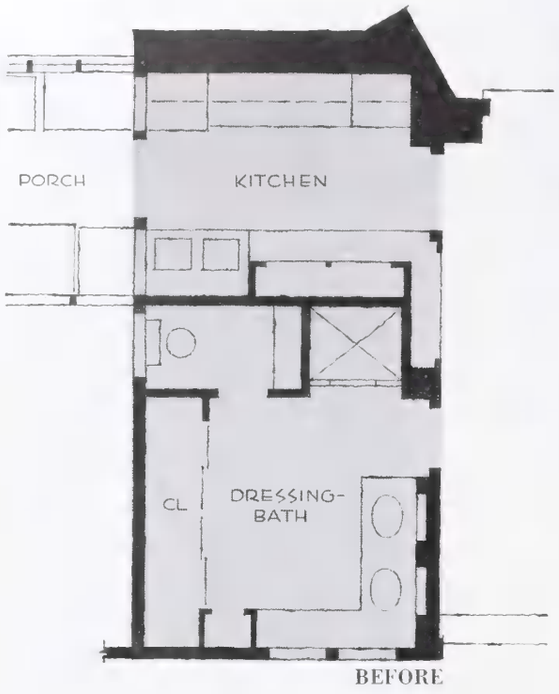


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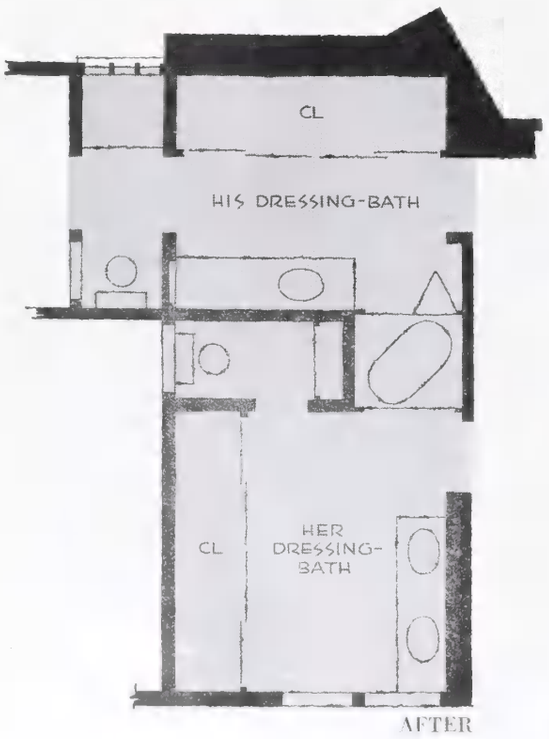


2

How a Kitchen Turned into a Bathroom



BEFORE



AFTER

The transformation of a small kitchen into a large bath is another chapter in the continuing serial story on how the Stantons live which has been unfolding in HOUSE BEAUTIFUL ever since 1949. Last installment (in May 1956) showed how they built a new "living kitchen" as a result of their growing interest in gourmet cooking. Naturally their old, Pullman-type kitchen was available to be put to other use, complete with existing hot and cold water pipes and waste lines. What more logical move than to create a new bathroom, so Mr. and Mrs. Stanton could have separate facilities!

With almost no structural changes they did so. No serious changes in plumbing were needed. A tiny bit of porch was enclosed to make a separate toilet cubicle for the new bath-dressing room. An old shower stall was removed and replaced with a handsome new tub that still could be used for showering *plus* bathing, and be used from either side. Kitchen counter became lavatory counter. Kitchen cabinets became clothes closets—all with minimum work.

Additional information on pages 193-104.



Owners: **Mr. and Mrs. Robert Stanton**
Architect: **Robert Stanton**

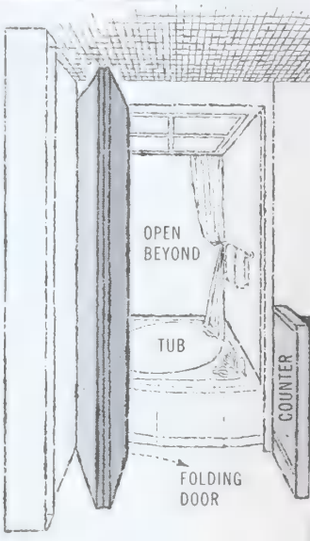
How Mr. Stanton's bath looks to Mrs. Stanton across their mutually-shared tub. Such a plan has a lot to recommend it, and is worthy of study by people planning to build or remodel. Note how he stores small things in clear plastic boxes on shelves.



ALL PHOTOS BY MAYNARD PARKER



Even though the Stantons have separate facilities in almost every respect, they have only one tub and shower between them. It opens to both dressing rooms and can be used from either side. But it can also be closed off, so the two spaces do not flow together. This was arranged because of parties, for it creates well-separated accommodations for men and women guests. This separation is achieved by accordion-fold plywood doors.



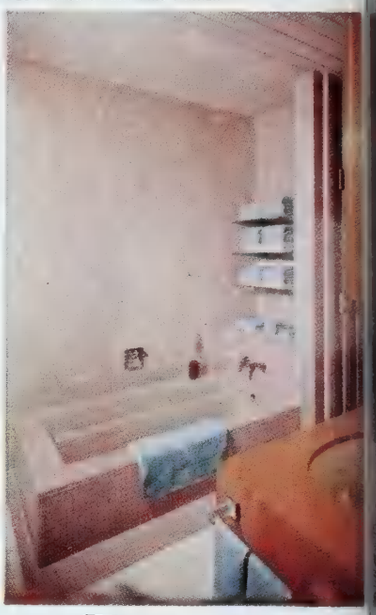


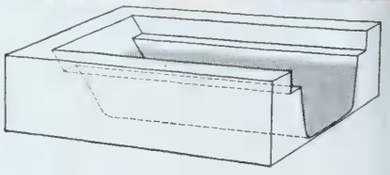
How Mr. Stanton's side looks with the folding doors closed, and the bathtub out of sight, making a nice retiring room for gentlemen guests. Built-in strip lighting around three sides of mirror qualifies on all counts as good lighting for face grooming. Note how oval bowl tub was framed into wall —first time we have seen this.





ALL PHOTOS BY MAYNARD PARKER







Luxurious bathing and good grooming

The "damp" area of the dressing room, with its tiled tub contoured for relaxed bathing, is separated from the "dry" area by a door-height partition. On the bathing side this supports a long counter with two built-in lavatories and a lower vanity with storage below. On the other side a higher cabinet with mirror and lights above has trays for folded clothing.

For detailed information on these bathrooms, see pages 103, 104

The Lavish Layout of the Master Suite

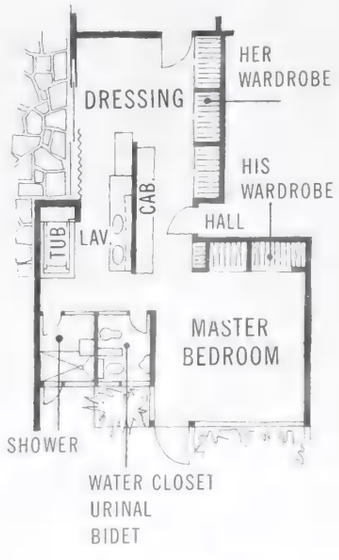
What should we call it? It isn't the bathroom in any sense of the word. It isn't a separate dressing room. In reality it's dressing, bathing and sleeping facilities all combined into one luxurious private world. We have called it a suite, but that in itself is something of a misnomer because it implies an element of separateness; and here they are all combined into one. In this instance the sleeping area is actually smaller than the combined area devoted to bath and dressing facilities. The bathroom as a separate, but useful, appendage has disappeared. The clothes closet has disappeared. In their places is appearing a concept new to our way of living. The French came close to a name for this with their phrase, *salon de toilette*, the room in which one prepared one's person for the public world.

In this fully equipped master suite are combined all of the requirements for the proper maintenance and grooming of one's external person, including the recuperative aspects of rest and relaxation, the therapeutic uses of water and the esthetic benefits of beautiful color and space.



Recuperative values of rest and relaxation

The master bedroom is itself essentially a quiet area set apart for relaxation and sleeping. It opens to the walled garden which also adjoins the shower and sanitary facility compartments shown below left.



Sanitary and therapeutic uses of water

In separate compartments adjoining the dressing-bath proper are (left) a large well-equipped shower room and (far left) complete sanitary facilities, which include a urinal, water closet and bidet.

Owners: **Mr. and Mrs. William Edris**
Architects: **Williams, Williams, Williams**





ARCHITECT: ROBERT CROZIER. PHOTOGRAPH BY WILLIAM HOWLAND



Room-length counter with built-in dressing table and lavatory integrates this luxurious dressing room and bath. Home of Mr. and Mrs. R. Finkelstein. Interiors by Sherle Wagner.

ARCHITECT: WAHL SNYDER. PHOTOGRAPH BY EZRA STOLLER



Storage and tile-topped counter turn the corner in the Ellis Gimbels' bathroom. Notches in drawers and cupboards serve as pulls. Coved floor tile under cabinets for easy cleaning.

PHOTOGRAPH BY MAYNARD PARKER



Using brick for the counter tops, plywood for the cabinet work and keeping detailing simple makes this an inexpensive efficient installation. Designed and built by Joseph Copp.

ARCHITECT: ADRIAN WILSON. PHOTOGRAPH BY MAYNARD PARKER



Cabinetwork as fine as good furniture sets off handsome bath in the home of Dr. and Mrs. William S. Casselberry. Corner mirror gives dramatic illusion. Carpeting for added luxury.

The Advantages of the Built-in Lavatory

Along with the new look it brings to your bath, it gives you storage and other welcome extras

Are you looking for a bargain for your building or remodeling dollars? Is there room for more built-ins in the bathrooms you have or are planning? Answer yes to these two questions and this article is meant for you.

The bargain is the built-in lavatory. As an investment it will pay off in a variety of ways.

The most obvious advantage of building in the lavatory is the surrounding counter-top. Here you have a generous smooth level place to put down a bottle of lotion or shampoo without balancing it precariously on the narrow edge of the basin. In fact the need for a counter around the lavatory started the trend toward built-ins in the bathroom.

But the counter-top you build today will not be just a shelf flanking the wash basin. It will have really generous proportions. It may even run the length of the room or around a corner, like some of those on the facing page. (*Please turn the page*)

Here's what goes on behind the beauty of a well planned built-in.

With the construction revealed in the drawings you can see how easily a built-in lavatory like this could be added to an existing bathroom. It can all be done in a space only 26 to 28 inches wide, and whatever length you have room for. In this case Architect Alfred B. Parker used bottom-hinged doors with sloping fronts for the undercounter storage. Notice that the fluorescent lights above the counter are shielded with louvers to prevent the eye from looking into light source. In the home of Dr. and Mrs. J. E. Carmona, Miami, Florida.



PHOTOGRAPH BY EZRA STOLLER



PHOTOGRAPH BY EZRA STOLLER

To get maximum usefulness for minimum of counter space, this unit, planned for a compact bath in the Terrace Plaza Hotel, Cincinnati, Ohio, includes an ample lavatory, removes water controls to wall storage unit, has ledge beneath the mirror for toilet articles.

PHOTOGRAPH BY MAYNARD PARKER



The advantages of the built-in lavatory *continued*

At the first look a long counter may seem wasteful, but once you have it you will find it useful. It is a dream of a place to lay out cosmetics and toiletries when packing for a trip. It is a wonderful sorting counter if there is a linen cabinet near by, and it is the natural place to display some of your favorite jars and bottles of lotions, creams and perfumes. The elegant shapes and colors of these containers attest to their new-found importance for display in the bath.

The space under the counter-top is made-to-order for storage. There's room enough here to fill a wide variety of needs. The inside dimensions will be 20 to 23 inches deep and 22 to 25 inches high. This gives you space for a clothes hamper or cart, for storing extra towels and linens and for a miscellany of cleaning materials, and equipment.

When cabinetwork was built under the counter, it filled another great need. It covered up the drain pipe and trap that have long been eyesores in the bathroom. Today when we see a bathroom with its pipes showing, it comes as something of a shock.

Along with the counter-top has come a new meaning for the wall behind it. This is often used as a mirror-wall and may have big sliding panels with generous storage space behind them. The great value of a mirror wall is the (*Please turn to page* 78)

This useful L-shaped arrangement with the lavatory accessible from two sides, stands in a carpeted dressing room, which is also the entrance to the master bedroom beyond the sliding door. Shower and toilet are in separate compartments. All cabinetwork is solid birch. Lavatory is recessed in quarry tile counter and adjoins sitting-height dressing table below mirrored medicine cabinets. Smith and Williams, architects.



Flooded with overhead light and doubled in depth by the mirror, the white top of cabinet, faced completely with Formica, bounces the light all around the room for even distribution. Photographed in residence of James Price; Charles Goodman, architect. Floor, Mosaic Tile. Lighting by Lightolier.

Color-keyed accessories selected for American Olean's new Crystalline Charcoal (scored) and Blue (unscored) glazed tile for floors and counter tops: Barefoot "Caresse" rug of Acrilan by Cabin Crafts; carpeted scale by Borg-Erickson; shower curtain made of "Taffalure" by I. B. Kleinert Rubber Co.; reversible solid color and "Arabesque" pattern towels by Martex; "Provincial" opaque goblet from Imperial Glass Corp., and from New York City shops: basket hamper from Basket Bazaar; white overlay plate and drinking glass from Et Cetera; and covered alabaster dish from Martin Freeman.

Additional information on pages 103-104.

PHOTOGRAPH BY HOWARD GRAFF





PHOTOGRAPH BY EZRA STOLLER



The advantages of unity. This small bath seems larger than it really is because of its unified treatment. Instead of standing as separate fixtures the lavatory and tub are designed to become integral parts of a tiled, one-material receptacle (consisting of floor, wainscot and counter) into which they are fitted. Upper walls are all cypress. Note the handling of the overlapping of the forms of counter and tub in the photograph above. Residence of Sydney Josephson; Alfred Parker, architect.

PHOTOGRAPH BY WILLIAM HOWLAND



PHOTOGRAPH BY KARL SCHULTZ



As a part of the bedroom furnishings in the residence of Estrid Erickson, a lavatory is recessed into the top of dresser. Wall faucets facilitate cleaning.

A marble-topped vanity with a built-in lavatory can be placed in a bedroom to expand your present facilities for dressing and grooming. Wallpaper—Louis W. Bowen. Residence of Alfred Wallenstein.

The advantages of the built-in lavatory *continued*

PHOTOGRAPH BY HEDRICK BLESSING



A possible use for glass. The counter-top in this bath designed by Schweiker and Elting, architects, for Dr. E. C. Burhans, consists of a thick slab of polished plate glass. Mirrors and glass achieve a brilliant elegance.



To give breadth and simplicity to a small compartmented bath between two adjoining rooms, Architect Alfred Parker placed the lavatories in a continuous counter that joins both of the compartments, separated by a sliding glass door and mirror across counter. One compartment contains the toilet; the other the tub.



PHOTOGRAPH BY WILLIAM HOWLAND



More information about these bathrooms on pages 103-104.

Handsome built-in orderliness. This bath storage unit, designed by Wahl Snyder for Mr. and Mrs. Hamilton Crawford, as seen closed above, very tidily conceals the mess that bathrooms can fall heir to. There is a pull-out rack for drying hosiery. The mirrors over the counter and lavatory slide to reveal abundant medicine cabinet storage. Entire unit is faced with Formica for easy maintenance.

The advantages of the built-in lavatory *continued*



Unusual features of this built-in lavatory are deep drawers under marble counter and open storage above the back-splash. Light bulbs around mirror. Owners: Mr. & Mrs. James F. Breuil. Architect: Don Reeder.

PHOTOGRAPH BY EZRA STOLLER



There is efficient usefulness and a feeling of luxury in this compact built-in lavatory set between compartments for the bath and water closet. Each lavatory has drawers under the counter for personal storage. In the center there is a drawer and a wide cupboard with sliding doors for general storage. The architect: Rufus Nims. The home of Mr. & Mrs. Albree Miller.

way it helps you keep tabs on yourself. Keeping all of yourself well in sight will do wonders for your posture, figure and grooming. The mirror also reflects light to brighten the room and creates the welcome illusion of doubling its size.

Good lighting in the bathroom can be considered a sort of second cousin to the built-in lavatory. When you have a counter-top to put things on, storage space to look into, and a wall of mirror to reflect your image, you need good light. (For some ideas on bathroom lighting see pages 52-53.)

The built-in lavatory counter with cabinetwork below and continuous storage above has given today's bathroom a sense of unity, luxury and style that is long overdue in a room so long considered simply a sterile space in which to put three fixtures and a medicine cabinet.

The bath has become a room to reckon with decoratively. It calls for the sensitive use of color, texture and form as much as any room in the house.

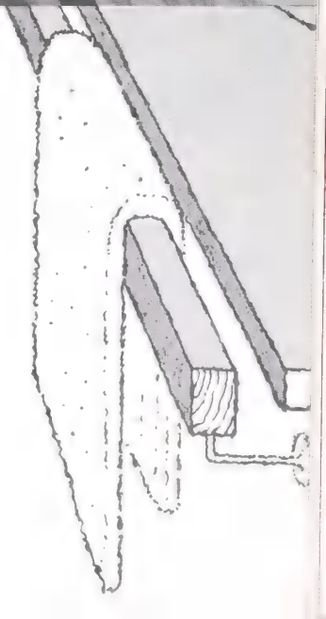
It has opened a new world of materials designed to cope with its special problems of water and humidity. Tiles and plastics have developed to a point where they compose as beautifully as terrazzos and marbles. They blend too with the added dimension of beautiful woods and fine cabinetwork that has come as another important advantage of the built-in lavatory.

TWO PHOTOGRAPHS BY EZRA STOLLER



A fresh look at the problem produces an integrated design for bathing and dressing.

In the residence of Mr. and Mrs. A. L. Cohen, Architect Alfred B. Parker did not design the counter as a piece of furniture to be set against the wall. It is designed as an integral part of the total wall—from ceiling to floor. Windows are placed high in wall not only for privacy but also because, for equivalent area, they give best ventilation and illumination in this location. The fixture lights both the ceiling and counter and the face of the person using the mirror. Wood towel bar, the full length of the face of the marble counter, solves the problem of sufficient hanging space without cluttering the walls.





BEFORE Bathroom is 1930-style: pedestal sink with no counter or storage space, old shower head coming out of the ceiling, black-and-white patterned floor tile.

This old bathroom was modernized in five easy steps

By GUY HENLE

Modernizing a bathroom, as proved by the example shown on these pages, doesn't have to be an all-or-nothing affair. You can take it in easy stages, as your budget or energy allows. The first step for this room was to hide its age beneath a new mantle of decorating (see photo below, left). But in your case the starting point might be a plumbing fixture, medicine chest, new storage cabinets, or new lighting. Each step along the way provides its own rewards. Because a bathroom is in such constant use, any small annoyances—a dim light, a fading mirror, a cold floor—become constant irritations. By the same token, the new and the useful become constant pleasures. The new light and mirror make shaving or make-up so much easier. The new counter gives you a place to rest that towel for a moment. The carpeting keeps your bare feet warm. And not occasionally, but every day, for the bath serves us in so many ways and so often.

Any bathroom can be modernized by this step-by-step treatment. Some present greater problems than others, in that the basic fixtures are older and call for replacement rather than refurbishing. But even this problem can be exaggerated. Note how much better this 25-year-old tub looks in its carpeted setting with the rest of the room modernized. Wherever you start, the importance of a plan for (*More photos on next page. Text continued on page* 110.)



STEP 1 Same room is pulled together by better decorating. Wall-to-wall cotton carpeting (a do-it-yourself project) makes room look larger, and sleeker and more modern. All-white window and shower curtains replace clashing patterns.

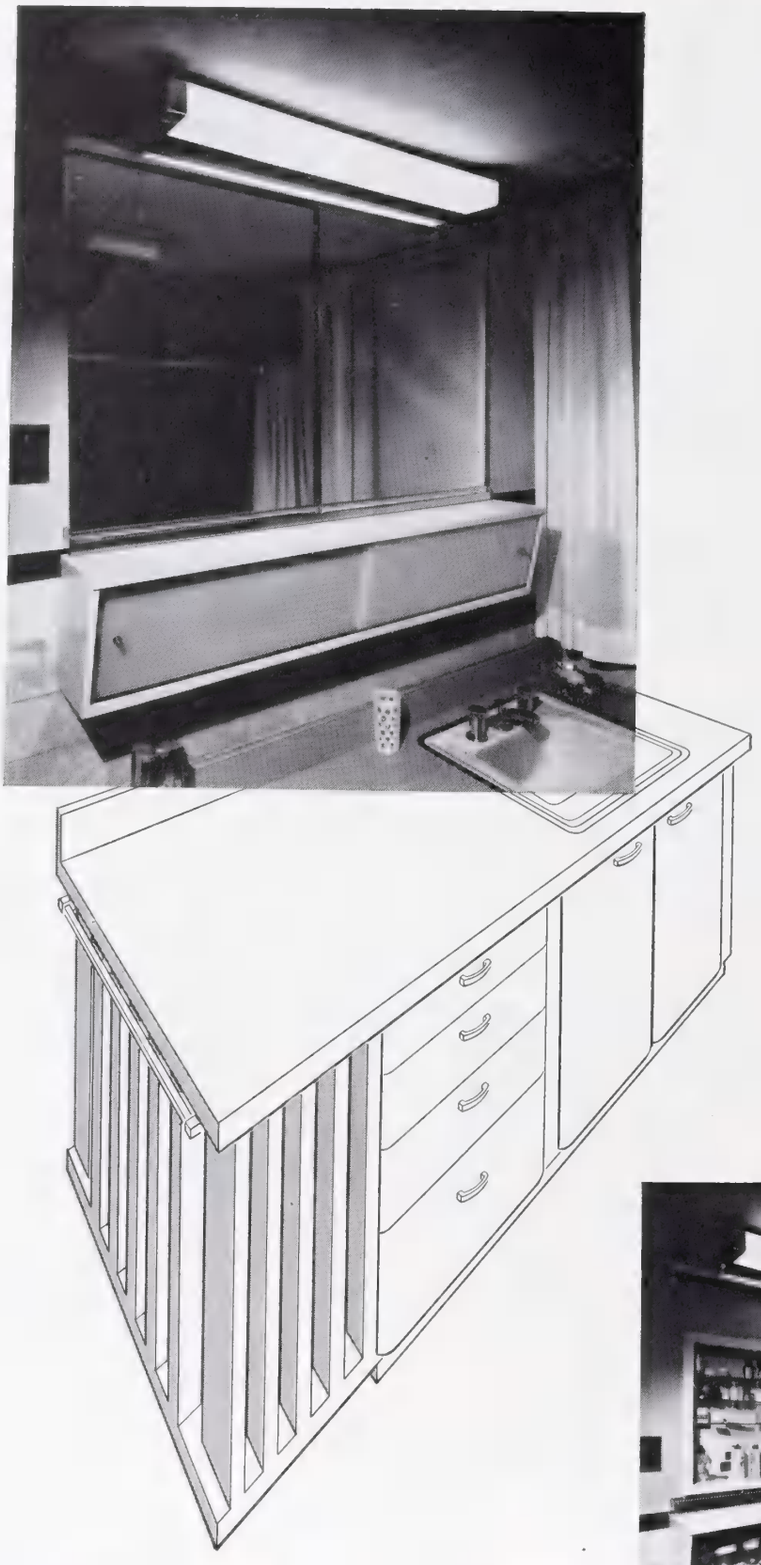
AFTER →

Finished room shows how all the small changes add up to a totally new look. Only major move was replacement of sink with cabinet and countertop (see next page for these steps). Roll blind and curtains hung at ceiling line give new importance to window area. Other changes: new wall shower, new shower rod (needs no corner support).



PHOTOGRAPHS BY WESLEY BALZ





STEP 2 "Before" photograph of sink wall (above) shows poor placement (and rusting condition) of medicine chest with room's only mirror. Chest was replaced with same size, doorless unit (no wall cutting was necessary), then oversize sliding mirrors were applied to the whole wall area. Fluorescent fixture brings light where it is needed. Cosmetic cabinet with sliding plastic doors is mounted on surface of wall, brings useful storage for the multitude of small bathroom necessities. Far right photo shows units open.

For steps 4 and 5 in the modernizing of this bathroom, turn to page 110. List of materials used, page 104. See how cabinets were assembled on pages 116, 117.



Here's how new medicine chest, sliding mirrors, and cosmetic cabinet look when open. Similar chest could be set behind right mirror.

STEP 3 New counter lavatory runs full length of wall, provides drawer and cupboard storage for larger items. Base cabinet is an assemble-it-yourself unit, designed for lavatories. Top and backsplash are plastic laminate similar to kitchen counters. New lavatory was set into counter-top. Wood grille hides radiator, moved to make more room for new cabinets.



How many of these new bathroom luxuries do you know?

Bring yourself up to date on the wonderful new products that help us wash and groom, bathe and shower, store and arrange the bathroom essentials

Do you know there are one-piece lavatories with usable counter space built-in? (See two examples on this page.) How about heated towel bars, plastic bathtubs, heater-light-fan combinations? (See these and other wonders on later pages.) The world of bathroom products—plumbing fixtures, fittings and accessories—is teeming with new ideas to make your bathroom look lovelier and work better. HOUSE BEAUTIFUL has picked out 24 new and unusual products; some are designed with remodeling problems in mind, others could be used in new construction only, still others lend themselves to both uses. One may be just the right starting point for your new bathroom. *(Further details on pages 107-109)*



Wide ledge Case lavatory unit has extended shoulders to provide usable counter space. Unit comes with chrome or wrought-iron legs, lends itself to custom installation, as shown. Right, one of the two full-length flanking Ketcham storage units swings open for 3-way mirror.



One-piece lavatory allows space for grooming essentials on top, for hamper or seat underneath. Guestledge by American-Standard fits 50″ space, right or left corner. Callaway towels and rug.



PHOTOGRAPHS BY WESLEY BALZ

PHOTOGRAPH BY PAUL K. BURGESS

If picnic menu is packed in individual boxes, it is easier to achieve a mood of elegance. This box is a biscuit tin, covered with a fancy Japanese wrapping paper, applied with rubber cement. Its green and white wrapping is made of Italian scarves, sewed together, and when opened turns into a "lapkin." Ivory fan is a favor for the ladies (50 cents each). Miss Gordon carries these lunch boxes in her refrigerator, but you could use an insulated bag.



Suggestions for a Carriage Luncheon

Shrimp aspic
Sliced breast of guinea hen, duck or squab, on water cress, with sliced hearts of artichoke and cherrystone tomatoes
Pot de crème *Kisses*
Wine

Fresh crab or lobster in tiny casserole with tarragon dressing
Halves of oranges with curried chicken
Cold mushrooms in lettuce cups
Minced bacon sandwiches
Icy fruit in season, whisky balls
Wine

Thermos of cold soup (thick like a Gespacho) such as vichyssoise, cream of tomato
An aspic with meat or chicken, surrounded by cress
Hearts of palm
Marinated stuffed olives, tiny carrot or celery sticks
Miniature Swiss cheese sandwiches on "party" rye
Crème Brûlée with tiny cup cakes

Smoked salmon in aspic
Stuffed artichoke with chicken and seasoned sour cream
Cherrystone tomatoes
Water cress sandwiches
Fruit *Rich cookies*

Elegant food to eat en route

The foods described below are designed to travel perfectly and be gourmet-good at the same time. Furthermore, they can be presented elegantly far from home

By VIRGINIA STANTON
House Beautiful's Party Editor

When my boss, Elizabeth Gordon, said she wanted to entertain people for lunch in her air-conditioned car and asked me to dream up picnic foods that would be more elegant than sandwiches, potato salad and hard-boiled eggs, I started floating up to Cloud Nine. For nothing "sends me" like dreaming up new recipes. I knew it would not be difficult, for what she wanted to do was really nothing other than what the French do all the time for luncheon—serve hors d'oeuvres with enough variety to make a main course.

The French can bring together a few trifles and odds and ends and come up with dazzling masterpieces. Their cold concoctions on the hors d'oeuvres table are as pretty as they are good. I said to myself, what the French can do well we can do better! So I started to mill around with my pans and cans, thinking all the while about recipes that would not deteriorate from being out of the refrigerator for a couple of hours.

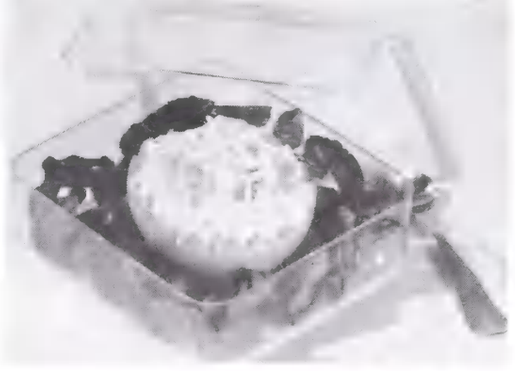
It seemed to me that aspics were the place to begin. I am not too enthusiastic about most aspics that I meet, for there is too much aspic and not enough goodies on the inside. (Also I do not like the look of a big mold of aspic after one or two helpings have destroyed the picture.) But individual aspics, done in little molds and packed with gourmet ingredients could be quite a different matter. And since Miss Gordon expected to give each guest a completely packed lunch box of his own, this idea fitted like a dream.

I have found the best, easiest aspic jelly is made from canned consommé. The one I like best (because it has the most subtle flavor for various combinations) is the Wild Game Consommé put out by Johnny Cake Game Farm, Burlington, Conn. However, you have to add a half package of Knox Gelatin per can to make it "hold." Also White Rose Jellied Chicken Consommé has a flavor that blends well. Consommé Madrilene by Bon Vivant is good too (and does not need gelatin), but I change it by adding some "seasoned" Campbell's consommé, half and half. (This "seasoned" consommé I achieve by poaching (*Please turn the page*)

PHOTOGRAPHS BY WILLIAM HOWLAND



Remarkable, take-it-along outdoor furniture! To make the table and seats you see here, you combine two units consisting of a 5-ft. bench with an attached back that flips up into a narrow table when wanted. Folds compactly for carrying in car. Patio King, built of redwood, is made by Cordell Industries. It sells for about $50.



Curried chicken served in orange halves is a great dish for transporting; it's delicious at any temperature. Secret of this recipe is the creamy-thick sauce made of Philadelphia cream cheese, whipping cream, orange juice, plus curry powder, of course. (This sauce, thinned a bit, is also delicious with shell fish, artichokes, broccoli, or anything on which you would use hollandaise. It stores well for several days.) Bite-size pieces of cooked chicken, orange sections and shredded coconut are the other ingredients. Recipe is on page 119.

Elegant food to eat en route *continued*



We're not against sandwiches for picnics—if they are not clichés. You can get some interesting effects by using small loaves of home-made bread—one per person, using outside of loaf unsliced, to become a sandwich container. Cut center out with flexible knife. Remove every third slice to leave space for the filling—everything from squab, duck, or steak to string beans vinaigrette and sliced mushrooms.

Little individual molds are the secret for making aspics look attractive in hot weather on a picnic, as well as presenting lots of delectables. Miniature angel food cake rings let you mold individual portions of "Green Rice," which you can transport and serve in plastic boxes.



PHOTOGRAPHS BY WILLIAM HOWLAND

mushrooms in it. You will see how I do this later on in the mushroom recipe.)

To make these little aspic darlings you need some julienned strips of meats, Swiss cheese, chicken, plus some chopped celery, chives, parsley and other green crispy things—whatever you can find. The things you put in the bottom of your individual molds will show the most, so place them with an eye to composition and color. The bottom is the top when unmolded.

Don't be skimpy on the thickness of the layer in the mold. After all, the solid contents are what you want to taste. The aspic jelly is just to hold the whole composition together in a prettily arranged manner. The julienne things should be cut quite short, for you don't want to serve a knife and they should be eatable with a cocktail fork or an after-dinner coffee spoon. (That's how dainty they should be!)

If you want to be very, very la-de-da, include in your ingredients a small jar of the very best imported paté and a small can of truffles, both of which you will slice very thin to dot the bottom of your molds. And if you want to go on with this stop-at-nothing mood, there is the possibility of adding a quarter of a cup of dry white wine (not sweet) to the jelly as it heats.

Here's a sample of one way I would pile the goodies into each mold:

Line the bottom of mold with paté.

Add a layer of julienned chicken.

Next a layer of celery, chives and parsley—all finely minced.

Next, button mushrooms and slivers of truffles.

Cover with consommé and let rest in the refrigerator for at least 4 hours.

Other variations on the same theme might be assembled like this:

Julienne of ham.

Julienne of chicken.

Bits of avocado, but a full layer of same. (It keeps a lovely shade of green and is a refreshing color note.)

The celery, parsley and chive routine.

Paper-thin slices of cherrystone tomatoes.

Aspic jelly to surround and cover.

Smoked turkey

Celery, parsley and chives

Avocado

Cooked asparagus tips

Slivers of chicken and truffles

Aspic jelly to surround and cover

(*Please turn to page* 118)



TWO PHOTOGRAPHS BY MAYNARD PARKER

Landscape architects Marie and Arthur Berger knew the comfort value of leafy sun shade, so they planted and pruned with shade as their goal. Groundcover is shade-tolerant lily turf.

Vines were trained to grow across wood beams and wires to create shade for the entrance garden and the vertical walls of the house.



Five years ago

This house was out in the hot Texas sun

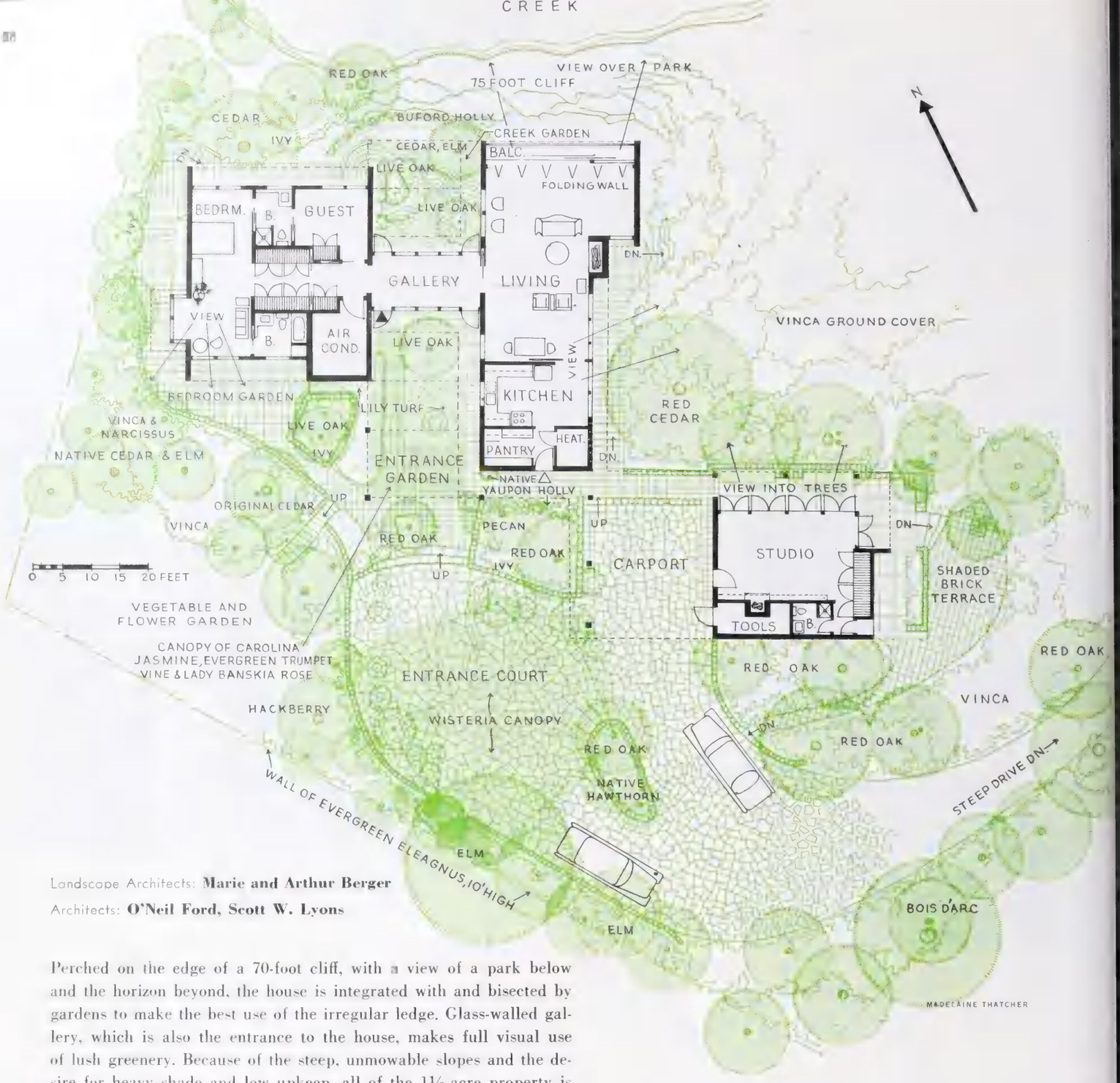
Now both house and surroundings are sheltered by a leafy canopy of trees and vines which were trained into high, flat growth to make a ceiling over the entire area. Real climate control!

By JEAN LAWSON

In a Texas seared by sun and arid with drought, this green oasis came into being. Its speedy success—a story of man surmounting climate—offers an inspiration to all gardeners beset with unbroken months of heat.

To shield the house and its surroundings from Texas sun and drying winds, and to take advantage of the cooling effect of evaporation from leaf surfaces, the Bergers worked to develop a vast overhead layer of foliage, so the house and its surroundings would be totally shaded. To native trees already on the site

(*More pictures on following pages. Text continued on page 91*)



Landscape Architects: **Marie and Arthur Berger**

Architects: **O'Neil Ford, Scott W. Lyons**

Perched on the edge of a 70-foot cliff, with a view of a park below and the horizon beyond, the house is integrated with and bisected by gardens to make the best use of the irregular ledge. Glass-walled gallery, which is also the entrance to the house, makes full visual use of lush greenery. Because of the steep, unmowable slopes and the desire for heavy shade and low upkeep, all of the 1½-acre property is either paved or planted with evergreen groundcovers. Note how many shaded areas there are on the property (indicated by green tone).

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



From beneath a cooling canopy of wisteria on wires stretched between trees, guests leave cars and approach house. Dense, interwoven growth overhead prevents reflectivity from a hot open sky, lessens heating of paving, increases feeling of coolness and shelter by its rich greenness. Entrance court is further furnished with large pots of hollies, hibiscus, mimosa, roses, bamboo. Paved areas gain interest in differences in materials (Mexican brick, Oklahoma stone), paving patterns, and definition of broad, graceful steps. At left and out of sight of house on a higher level reached by steps is flower and vegetable garden. View at right is from carport entrance.

Please turn the page





Five years ago this house was out in the hot Texas sun

continued

about 100 new trees, large and small, were added at once. In some instances these will provide replacements for short-lived native trees. All trees were encouraged, by pruning, to grow high first, then spread wide into umbrella-like canopies. Where tree shading was impractical, as in motor court, wires were stretched between near-by trees to provide guides for a thick network of vines.

To encourage rapid growth, all of the land is heavily fed. Most plants are watered with a liquid fertilizer solution each week; trees are fed by professional tree men each year. Water, pumped from the creek, is applied generously, but plant food is most responsible for the fast growth.

With the protection of foliage overhead, it was possible to pave much of the property, yet avoid the complications of glare from the hard surfaces and the radiation of heat which would otherwise be stored up as the sun beats down.

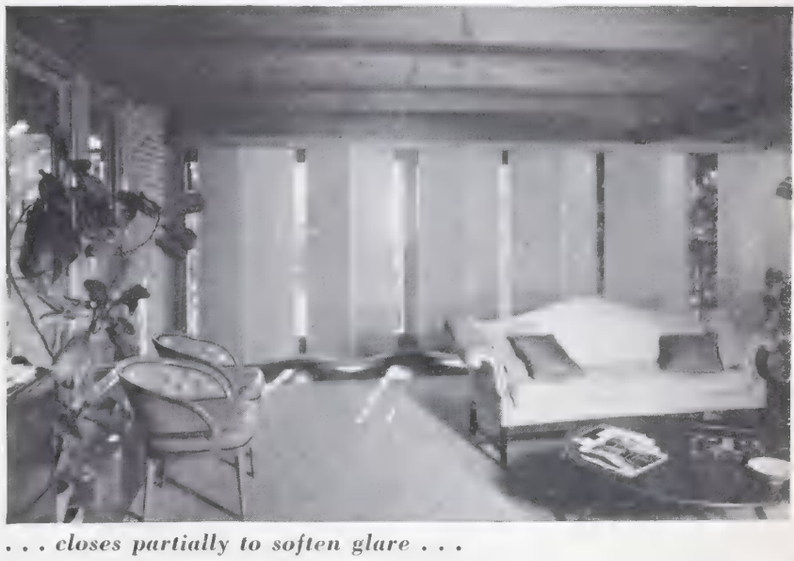
Garden on view side, paved in fan patterns, is visual adjunct to gallery (left) and living room (right). Faucet serves potted plants, many of which are moved into gallery for the winter.



PHOTOGRAPHS BY WILLIAM HOWLAND



Folding wall opens wide to view . . .



. . . closes partially to soften glare . . .

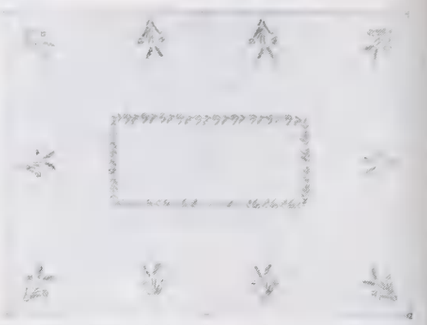


. . . shuts flat against heat and light.

Because much of the interest in the cliff site was in a view over a creek and park below and to horizon beyond, one wall of living room was opened up for enjoyment of the scene. But to shield room from intense heat and glare of the Texas sky in midsummer, these folding wood panels were installed as controls to temper the climate. When closed, panels fit flush like a permanent wall, but are easily adjusted to any degree of openness. Here and throughout the house large potted plants are used as decorative objects.

Construction information on page 122.





Cloth of Belgian linen (left) is embroidered in maize thread and gold Metlon with Mylar yarn. Wheat pattern is perfect with Lenox china and the "golden" silverware. Stitches are worked where they count most, in center and beside plates.

Fine tablecloths you can embroider yourself

Summer is the perfect time to embroider. And here are two tablecloths that you can embroider with assurance, knowing that the finished product will consort without apology with your nicest china and crystal. At last you can buy ready-to-work tablecloths and napkins, in a variety of sizes to meet every need, stamped on as fine a linen as you find in expensive professionally worked pieces, or in equally worthy cotton and rayon and metallic weaves. Gone is the day when the low quality of material in packaged embroideries was a deterrent to lavishing your stitches on a cloth whose coarseness and cheapness was a reproach.

You can work either of these cloths with confidence and with ease. The stitches are basic running stitches, satin stitch, chain stitch and French knots. With the hemming already done for you, the work speeds along. All you do is decide on the color you want to work with, and the size cloth. Then settle down contentedly to satisfy that deepiy rooted instinct (in most every woman) to make something pretty with your hands. Your pride in using it will be an extra bonus.

Both patterns shown here are from Paragon Art and Linen Company, available through J. L. Hudson Co., Detroit. For sizes and prices please turn to page 122.





A fine cotton and rayon weave, cross-barred in gold metallic, is basis for sprigged cloth (left). Worked here in green, it is a foil for the Haviland china, but it could be done in any Peri-Lusta fast-color thread. Note effectiveness of basically simple stitches.



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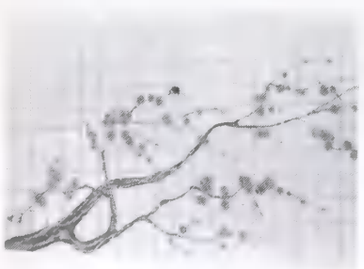
Airfoam—T.M. The Goodyear Tire & Rubber Company, Akron, Ohio

DECORATOR'S DIARY

An inside track on tricks of the trade from a decorator's own notes on new solutions to perennial problems

There is no question that travel pays off. If I had not whipped out to the Coast to see the new Balboa Bay Club in Newport Beach, California, I might not have come up with such an early solution to Mrs. Cromwell's bathroom. She wanted a fully tiled bathroom wall, but she also insisted upon its having pattern. I walked right up to the answer in one of the Club's lush new apartments—a fully tiled bathroom wall, 8 feet high and 12 feet long, which presented a charming, sweeping pattern of a flowering branch. The background tile is a soft pink; the horticulture a pleasant blending of mauves and greens. It looks as if the blossoming flowers had been painted on the tile after the tiles had been installed. But really the panel is composed of 6-inch-square tiles that go together like a simple jigsaw puzzle to form the over-all mural, designed by Glenn W. Bunday for the Pacific Tile and Porcelain Company, the people who produced this art-work.

A little investigation proved, as I had guessed, that the tiles were made to custom order. But the company will do the same pattern in any colors, and has several other "whole-wall" tile patterns to offer.



Blossoming tile

The tile itself is called Ceratile.

On the plane home, with a few sketches safely in my brief case, I mused on the possibilities of doing those blossoms for Mrs. Cromwell in shades of violet and green on a white background, and the more I thought about it the more it seemed a perfectly feasible thing to duplicate this flowery branch in the tile floor. Add white acetate taffeta curtains, dark green terry towels and linen, plus the sparkle of silver accessories, and Mrs. Cromwell's bathroom is bound to be a beautiful success.

There used to be a time when I could hardly live with my conscience if I permitted a client to go overboard on a luxurious, extravagant something which I knew in my heart was a blatant impracticality. But lately I haven't been having much trouble with the inner voice at all, because nowadays so many of the frivolous-looking, fanciful furnishings with a delicate air turn out to be about as delicate as a steel girder, so far as durability and easy upkeep are concerned.

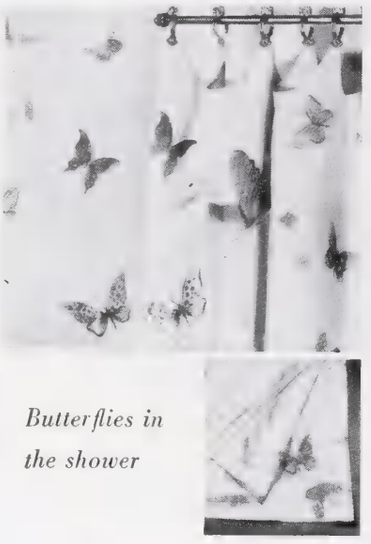
Case in point is Mrs. Atcheson's current love affair with butterflies, which she insists upon having in her dressing room and bathroom. She discovered for herself at the Sherle Wagner Shop a flurry of pale blue and gold butterflies on a white background which can not only cover the walls of the bath, but also show up again in a matching acetate shower curtain. The whole thing is so fresh and so extravagant-looking that it is a pleasure to be told that there is nothing extravagant about it at all because, as Mrs. Atcheson said breathlessly:

"Now hear this: The wallpaper, if you please, is made of leather. Don't ask me how they do it, but the leather is incorporated into it just as rag is put into paper. The design is screen-printed. And to make everything perfectly smear-proof and finger-mark proof, lipstick-proof, etc., it is covered with a pyroxylin coating."

"What about that shower curtain?" I asked rather coldly. "Just how proof is that?"

"Lined with its own vinyl film inner curtain that snaps on and off with invisible snaps," rejoined Mrs. A. "All the soapy splash and drip goes on the plastic film instead of on the fancy curtain, and just to be sure that the plastic film lining doesn't swish around instead of hanging straight to the sides of the tub, its bottom hem is weighted with a chain of magnetized beads. That makes the lining cling to the sides of the bathtub."

This provocative bit of intelligence sent me over to the shop to see for myself. Here I discovered that the curtain and wall covering combination is available in something like six different patterns, and in almost any color an ingenious decorator can dream up. The acetate shower curtains are charmingly cut with scalloped tops to hang like café curtains. They hang from the shower rod like café curtains, too, nipped by brass rings which have a springlike action like an ornamental hook. The shower curtain is made to custom order and so can be fitted to any length of tub or any ceiling height. Average shower curtains are 72 inches



Butterflies in the shower

wide, but the usual width of these is 100 inches, which allows good generous draping, such as you would find in a well-made drapery.

But the thing that gripped *me* was the fact that the wall covering, which has a suppleness and patina reminiscent of actual leather, needs no special adhesive other than ordinary wallpaper paste to go on a wall. And, most marvelous of all, it does a highly successful job of covering old tile and walls that may be cracked or seamy. I can think of at least fifty bathrooms with beat-up tile and crazed plaster which could certainly stand the rejuvenating treatment of this fine stuff. Stains and smudges are easily removed by soap and water. Really stubborn stains, like those made by certain lipsticks, can be removed with cleaning fluid if they fail to respond to the soap and water rubdown.

Looking over the patterns, which range from a fragile French motif of cherubs and flower garlands in flocking to a sumptuous Byzantine pattern of gold, I noticed in particular one stylized golden oak-leaf pattern on white, which I would recommend at the drop of a skillet, and without a tremor of guilt, to any client who wanted to turn her kitchen into her castle.

Semi-circular sofas have always implied to me a sense of snugness and coziness. I like to use them in sectional pieces to encircle a hearthside, or to create a half-ring of conversational seating at a window with a view. And so I was delighted to discover that Mrs. Torrington and I felt the same.

"I am so weary of those four-square arm chair and coffee table arrangements," she said. "I think a conversation around a fireplace should look as if it were private, as if it were partitioned from the rest of the room, and nothing does this so congenially as a couple of semi-circular sofas or love seats around a round coffee table."

A room must be fairly large to accommodate a full complement of circular sectional pieces. But Mrs. Torrington's 25′ by 40′ living room offered plenty of space and two made-to-order areas for which nothing but circular shapes would do. The fireplace wall, an impressive flush mantel breast of polished gray marble, was a natural, and at the far end of the room, which has a spectacular view of the Hudson River, the bowed window wall *demanded* a semicircle of seating.

Since walls and carpeting and the general color scheme of the room are gray, we made color accents of the fireside and window-side areas by upholstering our sectionals in a dull brassy gold.

But it was apparent at once that what our cozy 6-foot-wide circles needed was some pattern on the floor, and circular area rugs of distinguished design are not the easiest thing in the world to come by.

My memory, however, played me a lovely trick. I thought back to an enchanting rug which Olivia Lord designed and V'Soske executed a few years ago for the S.S. "President Adams." The pattern is called "The Pool," most appropriately, too, for it is a mingling of gracefully swirling lines like the markings of the currents on a mariner's map, the "currents" colored in two

(*Please turn to page* 97)

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CONTINUED FROM PAGE 94



"The Pool"

shades of blue-green with occasional drifts of off-white. While you know that this work of art is a sheared shag rug of virgin wool fleece with a one-inch pile, you can't help feeling you are looking into the depths of a sky-reflecting tropical pool. The design is a work of art indeed, which has been exhibited as such at several shows. But it can be custom-made—in a medley of gold-greens or in wonderful rusty earth tones as well as in our lucid blue-greens. Its yarn is a specially developed, finely spun, closely twisted wool which accounts for the remarkable clarity and depth of colors, which are dyed to order.

For our charmed circles we ordered them in 6-foot diameters, although the design can be adapted in any diameter from 4 to 14 feet. Each area has its circular coffee table, but since we would not dream of hiding the rug's beauty with a solid table top, we made the tables of great see-through discs of polished glass supported by an elegantly simple circular table base in Indian brass from Luten-Clarey-Stern.

You don't have to be a student of maritime history to appreciate the Carradines' crisp blue and white dining room. But it was really Mr. C.'s interest in early American seafaring that prompted it. For he organized our trip up to Connecticut to the Mystic Seaport reconstruction of an 18th-century New England merchant town. And after we had sauntered through the old streets, visited the rope walk, the sail loft and the general store, and browsed through the Mystic Seaport Museum, we dropped by the modern Mystic Seaport Store to pick up souvenirs.

And here it was that we discovered the collection of fabrics and correlated wallpapers that F. Schumacher and Company has masterminded in the spirit of the old sailing days. There are several patterns in the collection, all of them more or less inspired by documents or artifacts in the Museum. The one that caught Mrs. C.'s eye and mine, and incidentally ended our puzzlement about what to put with the Federal mahogany in the dining room, was the pattern called "Seven Seas."

It's an extremely usable handprint of squares, framing old and internationally famous sailing vessels with here and there a "compass rose" to break up the squared-off geometry. The ships and compasses were taken from old engravings and woodcuts, but they are far more subtle than they sound, because they are printed sometimes in positive outline, dark on light, like a printed photograph, and sometimes in negative outline, light on dark, like photographic film. This clever handling of light and dark gives the pattern movement and variety. Vera, the famous scarf designer, was responsible.



"Seven Seas"

We chose the fabric, which is a tough, 36″-wide cotton duck, in blue on white, earmarking it for dining chair seats and draperies over floor-length white organdy curtains. The matching wallpaper, which is 28″ wide when it is trimmed, with a repeat that measures 33″, seemed too perfect a match to pass up. So we've used it on two of the walls above the white dado and chair rail. The other two walls are all-white—a foil for a mahogany highboy on one side of the room, and a Federal sideboard on the other.

The pattern is also printed in green, red, sulphur and gray. The more I study it the more I am impressed by its adaptability. It's a natural for a study, child's room, bathroom, kitchen.—M. G.



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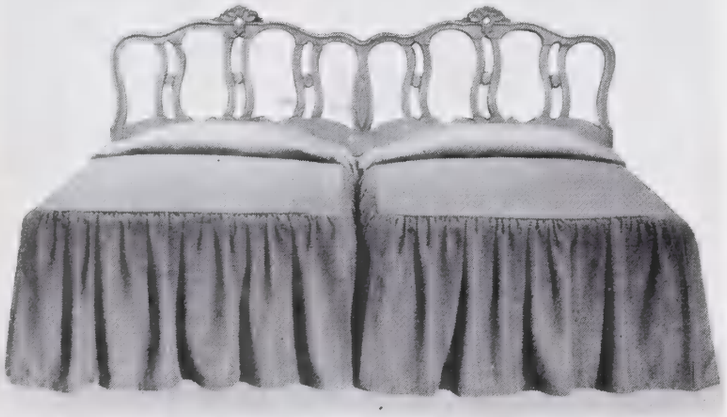




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"Before" photograph (above, left) shows claw-footed tub, pedestal sink, scarred walls, dim light. In finished room, seen from same vantage point (right), recess for handsome new tub is completely tiled, with handy tiled seat-shelf filling corner. Floor is covered with wall-to-wall carpeting. New wallpaper is protected against splashes by coat of mat-finish wallpaper wax.

Cinderella's transformation was hardly more startling than the restoration of this bathroom in the home of the Henry S. Jacobsons. But re-creating a room like this takes more than a magic wand; it is compounded equally of imagination and hard work. The bathroom was reduced to its bare walls before any rebuilding work was done. The old fixtures came out, the tile-patterned board came off the wall, the linoleum off the floor and the medicine chest out of its niche in the wall. The first fixture to go in was the new tub—the photograph below shows how the room looked at this point. Then followed the wall and floor tile, new toilet and lavatory unit, wallpaper, medicine chest, and finally the curtains and decorative accessories.



Midway in job, Jacobson bath looked like this. Room has been stripped of old fixtures, flooring, wall covering. New tub is in; wall and seat-shelf are prepared for new tile.



PHOTOGRAPHS BY WALTER IAN FISCHMAN



from other end of room
old fixtures, exposed radia-
n "before" photo (right).
avatory cabinet (above) has
own hamper at right, shelves
sink. Medicine chest has
wings that open to reveal
scent lights for good groom-
Louvered doors, matching
et front, hide old radiator,
storage above. Molded one-
laminated plastic counter
acksplash, no-drip front lip.





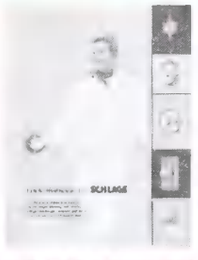
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By JULIE POLSHEK



The wise auto tourist sets out prepared to rustle up food if need be. With Black Angus Traveler along you're equipped at stop-overs with a fine infra-red broiler also used to toast breads, grill sandwiches; top burner meanwhile heats canned foods, brews beverage. Durably built; rod heating element, AC/DC. $17.95 with case.

PHOTOGRAPHS BY FRED LERNER



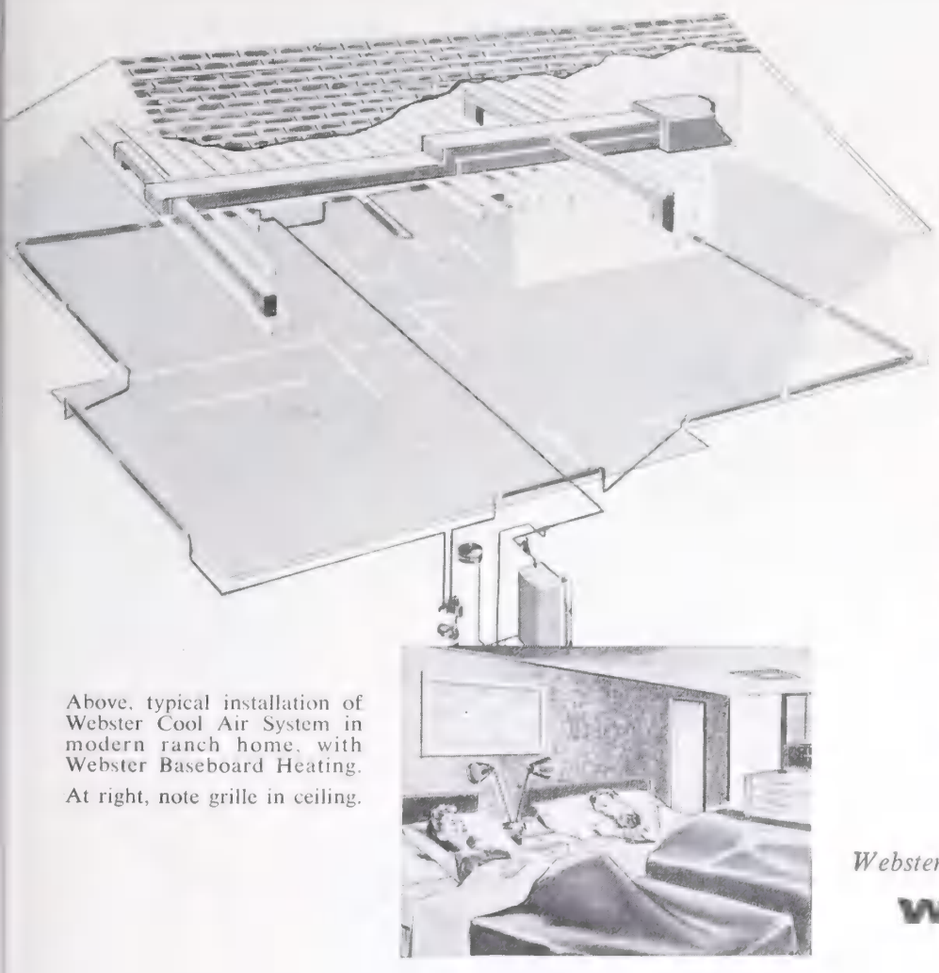
Interchangeable attachments convert this drink mixer into a kitchen aid of high worth. Various attachments speedily beat, stir, blend or mix anything; one, a non-aerating type, whips cream or beats egg whites to perfection. Aerating mixer, 3000 r.p.m., handles milk-shakes or other drink-mixing; the end product is a fluffy delight. Complete Burgess Aerator set-up costs $27.



New indoor incinerator installs in kitchen or utility room, conveniently at hand for garbage or refuse deposit. Counter-top, cabinet's deposit door, opens with a foot-pedal; front door gives access to ash pan or mechanical parts. Incinerating action, like cabinet, is especially engineered to make Majestic Imperial a kitchen appliance. An air stream surrounds rubbish or garbage content during burning; this provision for accelerated drying and combustion effects rapid, complete incineration. A flame spreader devised for 6-point flame impingement is a further aid to incinerating efficiency. Burning cycle is automatically timed so appliance does complete burning job. The Majestic Imperial (gas-fired) costs $149.95.



New method of controlling cookery odors and smoke discharge of hot fats is attained by Philco's utensil hood. Air filtering traps the trouble-making elements; a new kind of air purifier, electro-chemical in action, instantly does away with them. Hood swivels to serve front or back burner; raises or lowers to fit any utensil. Smoke-'n-Odor-Stop, $30, fits as an accessory on four of the 1957 model Philco ranges.



Above, typical installation of Webster Cool Air System in modern ranch home, with Webster Baseboard Heating.

At right, note grille in ceiling.

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What is a Bidet —and why?

Americans who make their first trip abroad—to any part of South America or Europe—are surprised and puzzled to find that a strange new type of plumbing fixture called the bidet (pronounced bee-day) is standard equipment in all hotel and private-home bathrooms.

Since we Americans are sure we lead the world in matters of personal cleanliness, the United States traveler's first reaction is to poke fun. Unfortunately, most of the jokes stem from the misconception of the purpose of this plumbing fixture. Even when the purpose becomes clear, Americans doggedly maintain that if people take enough baths they do not need the bidet.

Medically and hygienically this is not true, unless you take a bath after every use of the toilet. The purpose of the bidet is just this. For there can be no argument that soap and water is a better cleansing agent than the softest toilet tissue. The medical profession is quite aware that a great deal of ill health arises from or is fostered by the neglect of ablutions after defecation. If it is logical to wash our hands after going to the toilet, why is it not equally desirable to wash our bottoms.

Virtually all American plumbing manufacturers make bidets in enormous quantities, but ironically most of them are exported to foreign countries. But they are easily available if you plan to build or remodel. If your bath is too small to accommodate the addition of a bidet, you may still enjoy the hygienic benefits with a portable type which may be used on the top of a toilet seat.

Bidet should be placed beside the toilet, and requires hot and cold water lines. This one is made by Briggs.





If a proper, plumbed-in bidet isn sible in your existing bathroom, y buy a portable type for $11.50 p from the French Pharmacy, 581 Ave., New York, N.Y. It should b in the manner shown at left. Kee and soft linen towels near the Guest-size towels are ideal fo

DETAILS ABOUT THE BATHROOMS SHOWN IN THIS ISSUE

Following is detailed construction and decorating information about the bathrooms in this issue. Materials are listed under the title of the story in which they appear and specifically by page number. If more than one bathroom is shown on a page, the location of the photograph on the page is indicated.

The Importance of Your Private World

Pages 44-45: Ceramic tile, Tile Council of America Inc., New York, N. Y. Furniture, Ficks Reed Co., Cincinnati, Ohio. Sink, Crane Co., Chicago, Ill. Throw pillows, "Lazyback," Nettle Creek Industries, Richmond, Ind. Hand-woven Ducar rug made in India, styled by Margaret Nelson, Decorator, Pande Cameron & Co., New York, N. Y. Sari, Govt. of India Trade Center, New York, N. Y.

The Roman Bath— 20th-Century Style

Page 46: Floor, walls, sunken tub, ceramic tile, Stylon Corp., Milford, Mass. Dolphin fixtures, dolphin brass ring, brass shell dish, and blue towel, white hand towels, Sherle Wagner, New York, N. Y. Blue glass dish, large and small bowls, Fostoria Glass Co., Moundsville, W. Va. Empress Fiberglas Marquisette curtain, Cameo Curtains, New York, N. Y. "Sand Dollar" Endurlite panel, Feika Imports, Marian Gibney (Distributor), New York, N. Y.

Page 47: Floor, walls, sunken tub, ceramic tile, Stylon Corp., Milford, Mass. Plumbing fixtures and fitting, Crane Co., Chicago, Ill. Shower head, Speakman Co., Wilmington, Del.

Page 48 and **Page 49,** lower left: Walls, stone masonry, "Kaibab," Western States Stone Co., Santa Clara, Calif. Ceiling, colored acoustical plaster, Zonolite Co., Chicago, Ill. Ceiling heat lamps, "Pryne," Pryne Co., Inc., Pomona, Calif. Recessed ceiling lights, Prescolite Mfg. Co., Berkeley, Calif. Terrazzo floor and sunken tub, National Terrazzo and Mosaic Association, Inc., Washington, D. C. Plumbing fittings, (except custom designed filler spout by Architect Aaron Green), American Radiator and Standard Sanitary Corp., New York, N. Y. Cabinet work, walnut plywood, U. S. Plywood Corp., New York, N. Y. Laminated plastic counter top and splash, Parkwood Corp., Wakefield, Mass. Built-in bathroom accessories, Hall-Mack Co., Los Angeles, Calif. Cabinet hardware, brass, The Peabody Co., Inc., Los Angeles, Calif. Lavatory and water closet, American Radiator and Standard Sanitary Corp., New York, N. Y.

Page 49, upper right: Walls, marble tile, "Markwa," Vermont Marble Co., Proctor, Vt. Floors, ceramic tile, "Mosaic," Mosaic Tile Co., Zanesville, Ohio. Cabinetwork, Philippine Mahogany plywood, Philippine Mahogany Association, Los Angeles, Calif. Counter top, Travertine marble slab, Vermont Marble Co., Proctor, Vt. Lavatory, "Oval," Crane Co., Chicago, Ill. Showerhead, "Adjusto," Milwaukee Faucets Inc., Milwaukee, Wis.

Page 50, upper right: Lavatory, Crane Co., Chicago, Ill. Lavatory fitting, Moen Faucet, Div. of Standard Screw Co., Elyria, Ohio. Water closet, Case Mfg. Corp., Buffalo, N. Y. Shower head, Speakman Co., Wilmington, Del. Shower, concealed pop-up waste and overflow, "Crestmont," Crane Co., Chicago, Ill. Exhaust fan, "Blo-Fan," Pryne & Co., Inc., Pomona, Calif.

Good Grooming Begins with Good Lighting

Page 52: Floor, walls and counter top, "Suntile," Cambridge Tile Mfg. Co., Cincinnati, Ohio. Lavatory, Crane Co., Chicago, Ill. Light fixtures, Spear Lighting Fixture Mfg. Co., Brooklyn, N. Y. Mirror, Pittsburgh Plate Glass Co., Pittsburgh, Penna.

Page 53, upper right: Lighting, General Electric Co., East Cleveland, Ohio. Corrugated plastic luminous ceiling panels, Thermo-Tank, Inc., Detroit, Mich. Plumbing fixtures, American Radiator & Standard Sanitary Corp., New York, N. Y. Heat, "Weathertron," General Electric Co., Bloomfield, N. J. Counter top and splash, Norwegian Rose marble, Vermont Marble Co., Proctor, Vt. Towels, "Martex," Wellington Sears Co., New York, N. Y. Shower enclosure, Met-Tec Mfg. Co., Los Angeles, Calif. Wallpaper, Kent-Bragaline, Inc., New York, N. Y. Cabinet fronts, "Textolite," General Electric Co., Pittsfield, Mass.

How to Make a Small Room Seem Big

Page 54: Brick, San Jose Brick Co., San Jose, Calif. Redwood siding, California Redwood Association, San Francisco, Calif. Cabinetwork, Philippine mahogany plywood, Philippine Mahogany Association, Los Angeles, Calif. Counter tops and splash, The Formica Co., Cincinnati, Ohio. Lavatory, American Radiator & Standard Sanitary Corp., New York, N. Y. Water closet, American Radiator & Standard Sanitary Corp., New York, N. Y. Lighting, fluorescent, General Electric Co., Lamp Division, East Cleveland, Ohio.

Page 55, upper right: Floor, walls and planter, terrazzo, National Terrazzo & Mosaic Association, Inc., Washington, D. C. Sliding shower doors, "Factrolite" glass, Mississippi Glass Co., St. Louis, Mo. Water closet, American Radiator & Standard Sanitary Corp., New York, N. Y. Showerhead, Speakman Co., Wilmington, Del. Light and electric heater combination, NuTone, Inc., Cincinnati, Ohio.

Page 55, lower right: Tub, "Criterion," Crane Co., Chicago, Ill. Translucent glass window, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Towels, Fieldcrest Mills, Inc., New York, N. Y.

Page 56, upper left: Tile floor and one wall, Stylon Corp., Milford, Mass. Lavatory and fittings, Crane Co., Chicago, Ill. Counter top and splash, marble, Marble Institute of America, Mt. Vernon, N. Y. Wood walls, Tidewater red cypress, Southern Cypress Association, Jacksonville, Fla.

Page 56, lower right: Floors and walls, Norwegian Rose Marble, Vermont Marble Co., Proctor, Vt. Sliding doors, Arcadia Metal Products, Arcadia, Calif. Curtains, white "Fortisan," Celanese Corp. of America, New York, N. Y. Scale, "Detecto," Detecto Scales, Inc., Brooklyn, N. Y. Ceiling light and electric heater combination, NuTone Inc., Cincinnati, Ohio.

Page 57, upper right: Tile walls, Ceratile "Snowflake," Cambridge Tile Mfg. Co., Cincinnati, Ohio. Patio walls, rough textured wood and "Factrolite" glass, Mississippi Glass Co., St. Louis, Mo. Fixtures and fittings, Crane Co., Chicago, Ill. Marble counter top, Vermont Marble Co., Proctor, Vt. Carpet "Needletuft," Cabin Crafts Inc., Dalton, Georgia.

Page 58, top: Tub, lavatories and fittings, American Radiator and Standard Sanitary Corp., New York, N. Y. Carrara Marble counter tops, Marble Institute of America, Mt. Vernon, N. Y. Cabinet hardware, custom made by Artistic Platers, Los Angeles, Calif. Tile over tub, Gladding, McBean & Co., Los Angeles, Calif. Wallpaper "Harlequin," Albert Van Luit & Co., Los Angeles, Calif. Sliding glass doors, Arcadia Metal Products, Arcadia, Calif. Mirror, Doheny Glass & Mirror Co., Los Angeles, Calif. Medicine cabinets, Hall-Mack Co., Los Angeles, Calif. Shower door, American Shower Door Co., Inc., Los Angeles, Calif. Towels, "Martex," Wellington Sears Co., New York, N. Y. Sundeck furniture, Van Keppel-Green, Beverly Hills, California.

Page 59: Tile floor and walls of shower, Mosaic Tile Co., Zanesville, Ohio. Lavatory and fittings, "Crane," Crane Co., Chicago, Ill. Water closet, "Case," Case Mfg. Corp., Buffalo, N. Y. Cabinetwork, Philippine mahogany plywood, Philippine Mahogany Association, Los Angeles, Calif. Marble counter tops, Marble Institute of America, Inc., Mount Vernon N. Y. Glass and mirrors, Libbey-Owens-Ford Co., Toledo, Ohio.

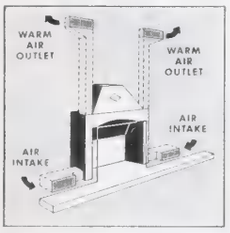
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DETAILS ABOUT THE BATHROOMS SHOWN IN THIS ISSUE

CONTINUED FROM PRECEDING PAGE

Fine Finish Can Cure Obsolescence

Pages 60-61: Flooring, black vinyl, Robbins Floor Products Co., Tuscumbia, Ala. Plumbing fixtures—lavatory, Crane Co., Chicago, Ill.; Tub, Kohler Co., Kohler, Wis. Water closet, Case Mfg. Co., Buffalo, N. Y. Medicine cabinet, Hall-Mack Co., Los Angeles, Calif. Wall covering, Shiki silk, Kneedler-Fauchere, San Francisco, Calif. Finish on silk walls, "Water-Lox," Kneedler-Fauchere, San Francisco, Calif. Blinds, Cal-Craft Wood Fabrics, San Francisco, Calif. Rugs, Australian sheepskins, McPherson Bros., San Francisco, Calif. Towels, "Martex," Wellington Sears Co., New York, N. Y.

People Are Merging Bath and Dressing Room

Page 65, bottom: Floor, cement tile, Marvel Tile Co., Miami, Fla. Finish surfaces of cabinetwork and counter tops, walnut "Formica," The Formica Co., Cincinnati, Ohio. Mirrors and frosted glass, Pittsburgh Plate Glass, Pittsburgh, Pa.

The Lavish Layout of the Master Suite

Pages 70-71: Bathroom-dressing room. Floors, wainscot, sunken tub, ceramic tile, Mosaic Tile Co., Zanesville, Ohio. Ceilings and walls, sand-blasted T & G Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Finish, paint "Dutch Boy," National Lead Co., New York, N. Y. Glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Cabinetwork, Philippine mahogany plywood, U. S. Plywood Corp., New York, N. Y. Cabinet doors, perforated masonite, Masonite Corp., Chicago, Ill. Laminated plastic counter tops, The Formica Co., Cincinnati, Ohio. Lavatories, Crane Co., Chicago, Ill. Water closet, Case Mfg. Corp., Buffalo, N. Y. Bidet and urinal, American Radiator and Standard Sanitary Corp., New York, N. Y. Showerheads, "Anystream," Speakman Co., Wilmington, Del. Lavatory fitting, "Moen Mix," Moen Faucet Div., Standard Screw Co., Elyria, Ohio. Shower enclosure and doors, Acme Central Metal Products, Inc., Oakland, Calif. Exhaust fans, "Blo-Fan Standard," Pryne & Co., Inc., Pomona, Calif. Wall type electric heaters "Thermador," Thermador Electric Mfg. Co., Los Angeles, Calif. Mercury type switches, General Electric Co., Providence, R. I. Overhead lighting fixtures, General Lighting Co., Brooklyn, N. Y.; Lightolier, Inc., Jersey City, N. J. Concealed lights, "Lumiline," General Electric Co., Schenectady, N. Y. Master Bedroom. Lighting fixtures, General Electric Co., Schenectady, N. Y. Walls and ceiling, sand-blasted T & G Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Paint finish, National Lead Co., New York, N. Y. Glass, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

The Advantages of the Built-in Lavatory

Page 72, upper left: Vinyl tile on dressing room floor, Robbins Floor Products, Inc., Tuscumbia, Ala. Marble floors in bathroom, Marble Institute of America, Mt. Vernon, N. Y. Wallpaper, "Marbalia," Laverne Originals, New York. Tile wall, "Gardenia," American-Olean Tile Co., Lansdale, Pa. Finish on cabinet doors, plastic laminate, Parkwood Corp., Wakefield, Mass. Counter tops, "Carrara" glass, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Towel racks designed and executed by The Lehmans, White Plains, N. Y. Curtains, "Fiberglas" twill, Thortel Fireproof Fabrics, Inc., New York, N. Y. Monogram designed by The Lehmans on "Martex" towels, Wellington Sears Co., New York, N. Y.

Page 75, upper right: Floor tile, Mosaic Tile Co., Zanesville, Ohio. Lavatory and fittings, American Radiator and Standard Sanitary Corp., New York. Water closet, "Case," Case Mfg. Co., Buffalo, N. Y. Base cabinet, "Weldwood," U. S. Plywood Corp., New York, N. Y. Paint finish, The Arco Co., Cleveland, Ohio. Mirror, Pittsburgh Plate Glass Co., Pittsburgh, Pa. Recessed lighting fixtures, "Lightolier," Lightolier, Inc., Jersey City, N. J. Counter top and splash, "Formica," The Formica Co., Cincinnati, Ohio. Built-in bathroom accessories, Hall-Mack Co., Los Angeles, Calif. Ceiling exhaust fan, "Trade-Winds," Trade-Wind Motor Fans, Inc., Rivera, Calif.

Page 75, bottom: Shower curtain, "Precious," made by "Taffalure" (acetate taffeta with lurex stripe), I. B. Kleinert Rubber Co., New York, N. Y. Basket hamper, Basket Bazaar, New York, N. Y. Barefoot rug, "Caresse," made of Acrilan, Cabin Crafts Inc., Dalton, Ga. Fur-like carpeted scale, blend of Orlon and Nylon, Borg-Erickson Corp., Chicago, Ill. Crystaline glazed tile, scored (top) and unscored (bottom), American-Olean Tile Co., Lansdale, Pa. Towels, reversible and solid color "Martex," Wellington Sears Co., New York, N. Y. Covered alabaster dish, Martin Freeman, New York, N. Y. White overlay plate and glass, Et Cetera, New York, N. Y. Opaque glass goblet, "Provincial," Imperial Glass Corp., Bellaire, Ohio.

Built-in Lavatory

Page 77, bottom: Tile floors, Cambridge Tile Co., Chicago, Ill. Wallpaper walls and ceiling, Louis Bowen, Inc., New York, N. Y. Counter top, "Formica," The Formica Co., Cincinnati, Ohio. Lavatory and fittings, "Crane," Crane Co., Chicago, Ill. Exhaust fan, "NuTone," NuTone, Inc., Cincinnati, Ohio.

Page 79: Floor and walls, Stylon Corp., Milford, Mass. Fixtures and fittings, Crane Co., Chicago, Ill. Shower enclosure, Shower Door Co. of America, Mt. Vernon, N. Y. Mirror, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

This Old Bathroom Was Modernized in Five Easy Steps

Pages 80, 81 and **82:** Counter top, Westinghouse "Micarta," U. S. Plywood Corp., New York. Lavatory, fittings, shower head and shower rod, American Radiator & Standard Sanitary Corp., New York. Base cabinets, "Bilt-Well," Carr, Adams, & Collier Co., Dubuque, Iowa. Cabinet hardware, The Stanley Works, New Britain, Conn. Fluorescent fixture, sliding mirrors, cosmetic cabinet, towel bar, Miami Cabinet Div. of Philip Carey Mfg. Co., Cincinnati, Ohio. Ceiling light fixture, McPhilben Lighting Co., Brooklyn, N. Y. Carpeting, bath mat, towels, "Martex," Wellington Sears Co., New York. Shower curtain, "Fleece-Nap," I. B. Kleinert Rubber Co., New York. Shower curtain hooks, Ames Shower & Window Curtain Co., New York. Window blind, Window Mode, Inc., New York. Hamper, "Vulcot," National Vulcanized Fibre Co., Wilmington, Del. Scale, Borg-Erickson Corp., Chicago, Ill. Soap dish, Valley Forge Braziers, York, Pa.

The Magic Wand of Remodeling

Pages 98 and **99:** Tile walls, Robertson Mfg. Co., Morrisville, Pa. Wallpaper, F. Schumacher and Co., New York. Louvered units for cabinet doors, Lockjoint Wood Products Co., St. Louis, Mo. Countertop, Westinghouse, "Micarta," U. S. Plywood Corp., New York. Medicine cabinet, A. Marchand, Inc., New York. Carpeting, "Martex," Wellington, Sears Co., New York.



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HOW MANY OF THESE NEW BATHROOM LUXURIES DO YOU KNOW?

CONTINUED FROM PAGE 83

Tubs that save space

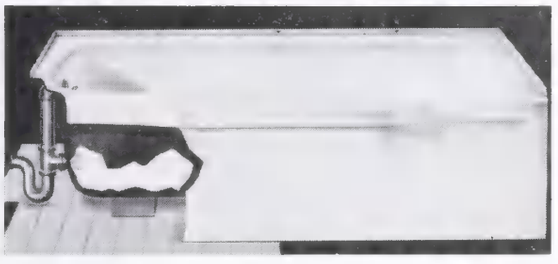
Space and location are often problems in placing a bathtub either in new building or in remodeling. These three tubs each offer something different



Square shape of receptor tub fits odd corners. Low sides make it good for children. American-Standard.

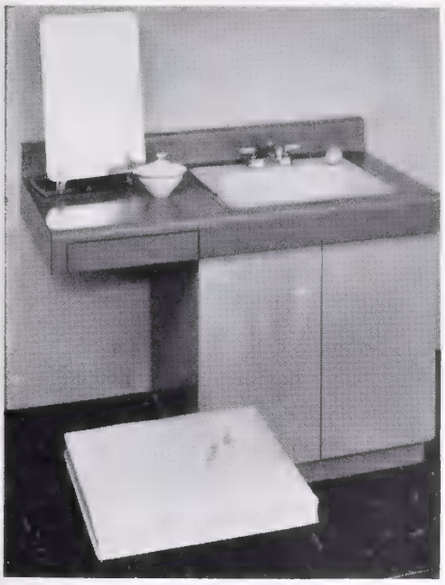


Lightweight fiber glass tub handles more easily, uses less room. Strandglas tub.

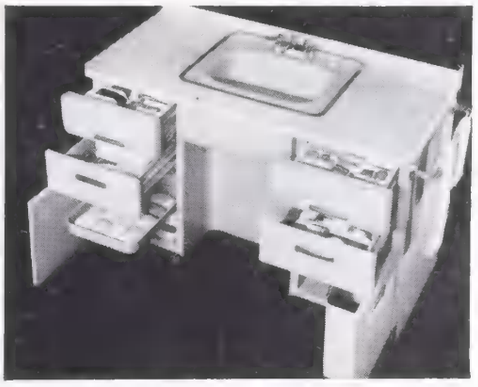


All plumbing on this tub is installed above floor, useful over slabs and in remodeling. Ingersoll-Humphryes.

New counter lavatories



Vanity lavatory with side projection to house stool for sit-down make-up. Basin is set into one-piece plastic laminate top with integral backsplash. Cabinet built of hardwood plywood. Lavatory unit by Kohler. Mirror by Darling.

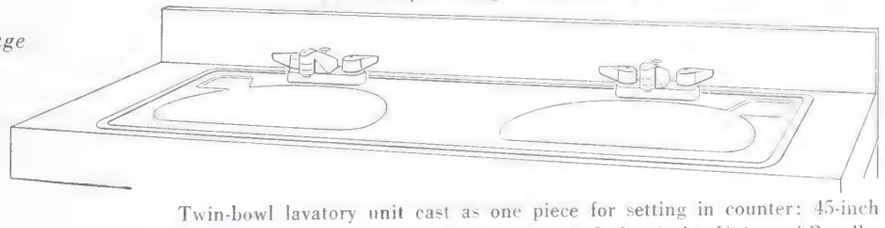


Storage-rich unit has built-in wastebasket, special trays for small items. Beauty Queen Vanette.



Marble-chips-in-resin counter covers simple base with ample storage. Micarble top. Crane lavatory.

Please turn the page



Twin-bowl lavatory unit cast as one piece for setting in counter: 45-inch length allows useful space between bowls. Dulavoir by Universal-Rundle.



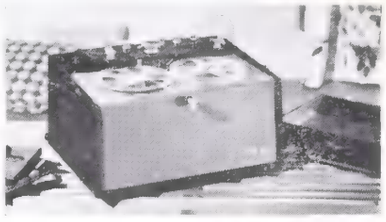
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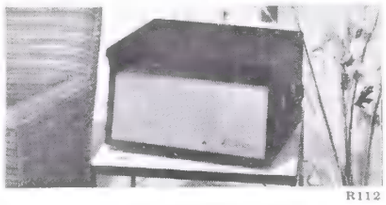
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HOW MANY OF THESE NEW BATHROOM LUXURIES DO YOU KNOW?

CONTINUED FROM PRECEDING PAGE

For Convenience or Safety



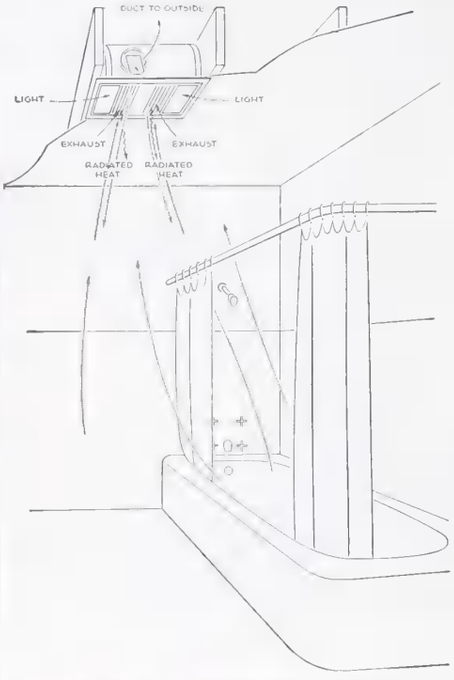
Shower seat folds flush into wall. Saf-T-Showr Seat.



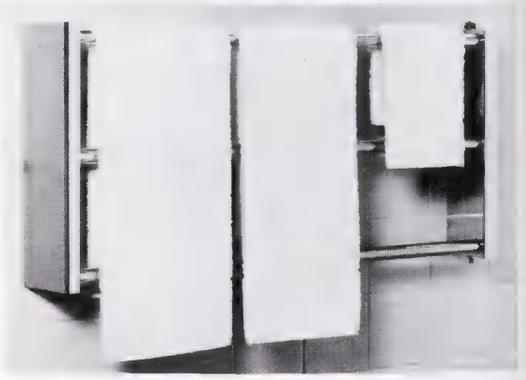
Hang-on wall unit combines mirror, concealed lighting, vanity shelf. Lightolier.



Full-length utility cabinet recesses in wall. Republic Steel.



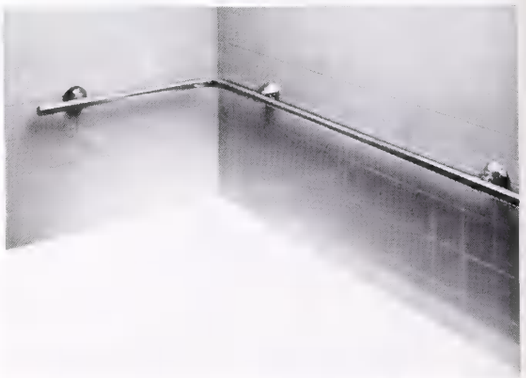
Heater-light-exhaust-fan combination designed especially for bathrooms. Pryne.



Heated rack provides toasty-warm towels for after-bath luxury, helps dry washables. Warm-Dri by Hall-Mack.

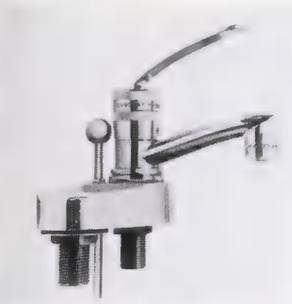


Moisture-proof fan can be installed directly over the shower. NuTone.

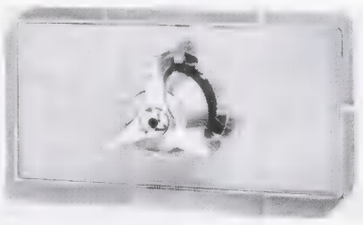


Rail runs around two sides of tub, helps prevent slipping in tub, provides extra towel bar. Safety Bath Rail.

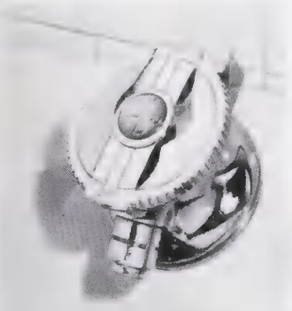
New Ways of Controlling Water



Single lever mixing faucet fits lavatory sinks. By Gyro.



Thermostatic control for showers maintains pre-set water temperature, prevents scalding. Hydroguard by Powers.

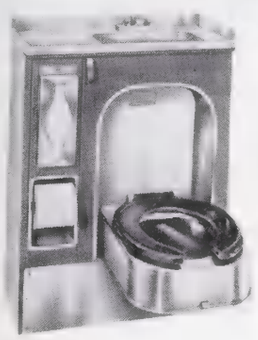


Single dial controls pressure, temperature. Universal-Rundle.



Mixing faucet mounts in one hole in lavatory or counter-top. By Moen.

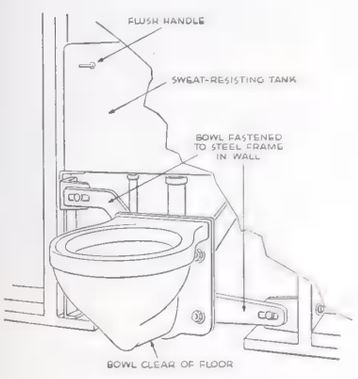
Ideas in Water Closets



Foldaway water closet, basin fit tiny space. Travel-lav.



Hygienically correct posture closet. Criterion by Crane.



Wall-hung closet conceals tank within wall, frees floor beneath for neater look, easier cleaning. Tank front can be hidden with a variety of wood panels. Ingersoll-Humphryes.

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HERE's the floor that goes everywhere—from living room to kitchen to bedroom to bath. Dodge cork tile is an all-around choice because it has *all* the fine flooring qualities: beauty, easy care, lifetime wear, safety, resilience, noise absorption, and superior insulating properties. A variety of handsome patterns? Of course. And your choice of Vinyl-Cork, Standard Cork, or SG Cork Tile (with the exclusive Dodge super-gloss, super-smooth surface).

Write for illustrated folders on regular and specialty "wood floor" patterns in the genuine cork tile that will give you lifetime service and satisfaction.

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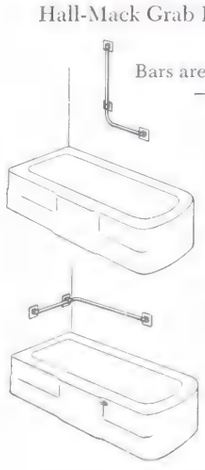
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Sudsy soap and a slippery tub or shower can be a wicked combination—that's *one* BIG reason why so many families are installing Hall-Mack Grab Bars. Finished in gleaming chromium-plate—they may be installed in many ways—around outside corners, inside corners, on the wall vertically, horizontally, or diagonally—at any height to meet your safety needs.

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AT GROCERY, DEPARTMENT, DRUG, HARDWARE STORES

THIS OLD BATHROOM WAS MODERNIZED IN FIVE EASY STEPS

CONTINUED FROM PAGE 80

the finished room cannot be overemphasized. Everything that is done along the way should fit into the final pattern.

The metamorphosis of this 1930-vintage bathroom began with the decorating. Since the styling of the tile floor dated the room badly, wall-to-wall cotton carpeting was cut to fit around all the fixtures. It is seamed with masking tape in two places, so that each section can be laundered in the washing machine and relaid quite simply. At the same time the patterned draperies and shower curtain were replaced with solid white. The draperies were hung at the ceiling line to give greater dimension to the window and to eliminate one of the many horizontal lines that cut up the room. A pre-shrunk cotton was used for the curtains, a fleece-finish plastic for the shower curtain. These changes, plus new towels, bath mat, hamper and scale completed the first step and pulled the room together, making it cheerful to enter, an eyesore no longer.

But other steps were necessary to make it work well. The only storage of any kind in the room was a well-rusted medicine chest with a small badly-chipped mirror door. The second step substituted a new doorless cabinet of the same dimensions (so no new wall cutting was necessary), installed sliding mirrors with a fluorescent light fixture over a major portion of the wall. A cabinet between counter and mirror was added for cosmetics and toiletries. This move provided at one fell swoop more storage space for small items, full-width mirrors and new light for grooming.

The third step provided storage of a more basic type while modernizing the lavatory at the same time. Unpainted, knocked-down cabinets (see how they go together on pages 116 and 117) made up the lavatory base. A laminated plastic counter with drop-in lavatory bowl made the top. The radiator was turned at right angles to make room for the cabinets, and a simple wood grille made to cover it. Four full-depth drawers and a large shelf area under the lavatory are available for storage of towels, tissue, soaps, cleaning supplies. And there is really no less usable floor space.

The fourth step replaced the old overhead shower with a more convenient side wall shower head, and substituted a new shower curtain rod (the old one needed a corner support in the ceiling). Small changes, but good examples of the minor inconveniences that become major irritations. No woman is completely happy with a shower coming straight down on her head. And the ceiling support for the shower rod meant that the curtain could not go around the corner and completely enclose the shower area. Small items to be sure, but nevertheless exasperating on

The final step brought new lig into the room with a simple fixtu to replace the bare bulb of earli vintage. It doubles the wattag giving generous light throughou the room. Together with the thre foot fluorescent strips over the m ror this gives the room modern, v satile lighting. (See pages 52 and for a story on bathroom lighting

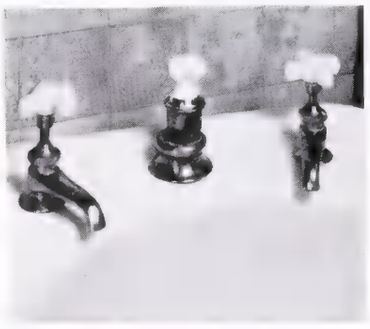


PHOTOS BY WESLEY BALZ



Steps **4** *and* **5**

Fourth modernizing step replaced overhead shower (see "before" photo, right) with new controlled-spray unit in side wall. Also added was new chrome shower rod without ugly ceiling support. Final step installed handsome square ceiling light with double the illumination of the old bare-bulb fixture. Walls were painted a soft orange.





Here's a modernizing step that could make a big difference in the look of many an old-fashioned but workable lavatory. New chrome turn-on handles, mixing faucet and pop-up drain are substituted for worn and chipped fittings. This is easily done when pipe connections are not inside the wall.

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 38

these ten days, with hotels, meals and sightseeing, is $238. Round-trip flight via TCA from New York to Calgary stands you an additional $255.45, plus tax.

You can extend this junket with four days in Jasper Park, making Edmonton your starting point, for $315, excluding the TCA air fare for getting you to Edmonton and back to your nearest airport. Take it up with your travel agent or your nearest TCA office.

Connoisseur Tour

British Overseas Airways Corporation, probably better known to you as BOAC, is masterminding a 45-day tour of Europe designed especially for aficionados of the 18th Century, its crafts, art and architecture. It starts out with a 10-day tour of England's most artistically significant castles and private homes famous for their art and furnishings collections, then hops to Holland for similar esthetic visits to Amsterdam and Scheveningen, a trip by Rhine River steamer to the German spa of Wiesbaden, and then by train, bus and private car through Venice, Florence, Rome, Nice, the Riviera, Switzerland and Paris. Along the way the chief ports of call are the great museums, art collections and world-famous factories, all visited with an English-speaking guide who is an expert on these subjects. (And since we can recall many an hour spent with guides who were gold mines of misinformation on these same subjects, we'd consider this feature of the tour a particular drawing card.) The tour, using first-class BOAC air travel, costs $2300, or you may do it with tourist air accommodations for $1995. But in either case, hotel and surface transportation abroad are de luxe or first class as the area offers—in other words, the best. Your travel agent can fill you in on details, or write BOAC Tours Officer, 530 Fifth Avenue, New York City.

"Know-Your-Dough"

Probably to stress the fact that its certificated transatlantic flight fares from New York to Iceland, Norway, Sweden, Denmark, Great Britain and Germany are the lowest yet, Icelandic Airlines is cordially offering all potential travelers to Europe a neat 2½" x 3½" "Know-Your-Dough" currency card that lists the value of twelve countries' money in terms of dollars. We like it because it's small, cuts down the clutter in your handbag or wallet, and if you're smart enough to palm it when you go shopping you may not give yourself away as a greenhorn in money matters. Write for it to Icelandic Airlines, Dept. HB, 15 West 47th Street, New York 36, N. Y.

Vintage Motor Show

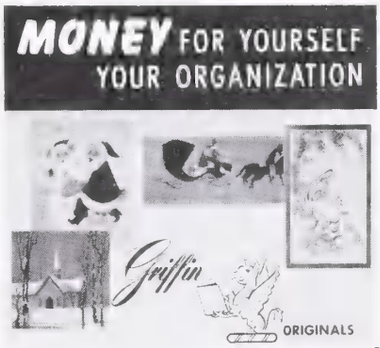
We happen to be in love with a 1913 Lanchester, a broad-beamed and butter-yellow dream of a British motorcar, as meticulously and beautifully made as our grandfather's watch, its every valve and spigot and dial cast by hand in shiny brass, its leather upholstery as plump and substantial as our grandfather's armchair. We saw it at a "rally" of vintage cars, at which members of the Veteran Motorcar Club of America and the Vintage Sports Car Club of Great Britain proudly exhibited their pampered old darlings before taking them off on a cross-country drive through New York, New Jersey and Pennsylvania.

But we also discovered that day that any motor enthusiast lucky enough to be in London this summer has a great treat in store if he will simply betake himself to the Tea Center, where the Royal Automobile Club is putting on an exhibition, called "The Age of the Motorcar," in celebration of its diamond jubilee. The show harks back through the years of motoring to 1897, includes paintings, prints, original models of early cars, and some of the cars themselves. One piquant bit is the preserved half of the red flag which was joyously torn in 1896 when motorists in England got the "freedom of the road" and were thenceforth at liberty to tool along at 2 miles an hour, without being preceded by a man on foot waving a red flag. For more information: British Travel Association, 336 Madison Avenue, New York.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.







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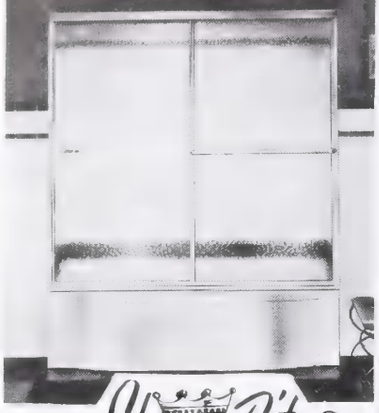
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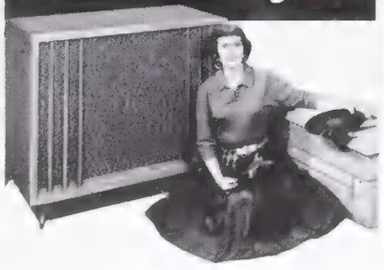
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IT'S WORTH



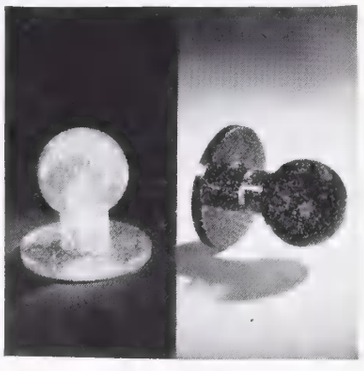
Two hooks hang Maggi-Shelf on wall or closet door for use singly or in series installation. Suspended, even on fiber wallboard, it firmly supports up to 50-pound load, fenced in at front. Attractive structure of metal rod is decoratively appropriate anywhere in the house. Finished in brass- or chrome-plating, pink, black or white. Shelf 23″ x 10″ is removable at will, folds against wall, $2.98. From Hudson's, Detroit, Michigan.



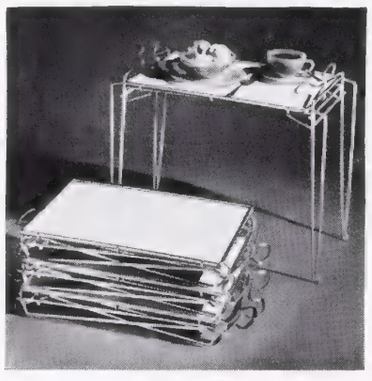
Automatic Mouli Peeler, brand-new, turns out two-pound batches of peeled vegetables or fruit, 60 seconds per batch. With this peeling aid party quantity French-fries become an easy matter. Abrasive churning action of molded rubber blades, operated by a turn-handle, removes micro-thin layers of peel, rinsed off as removed. Peeler's units are porcelainized cast-metal with cushioning liner, $14.98. From Schuster's, Box 671, Milwaukee.



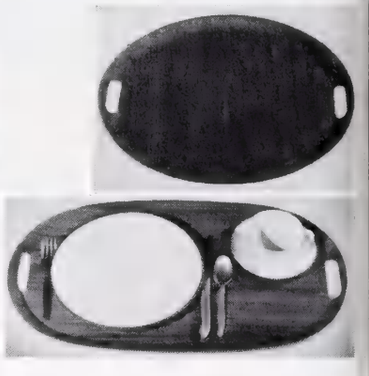
Tumble-action basket for motor-driven spits is a gem for barbecuing spareribs. The continuous turning-tumbling cycle effects uniform cooking throughout and crisp browning on all surfaces. Chef Bar-B-Q Basket also grills chops, chicken parts or wienies to succulent perfection and in all uses affords considerable convenience. Ten-pound capacity; 7″ x 15″; made of strong chromed steel. $5.95. From Hewitt Bros., San Diego, Calif.



Luxurious door knobs are Lucite enriched with metallic glitter, a new material that affords glamorous decorating accent for room or closet doors. Myriad glistening flakes imbedded in dense Lucite optically seem a free-floating mass given scintillating formations by reflected light from within. Black with silvery or multi-color flakes; crystal with gold flakes. The Fluoro knob costs $4.98. From Hammacher Schlemmer, New York 22, N.Y.



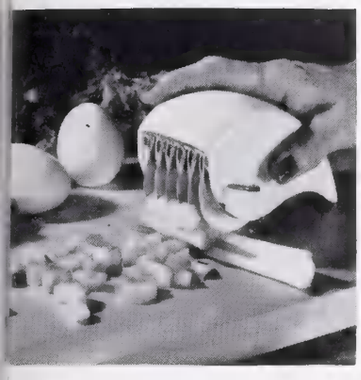
Buffette is self-locking when unfolded, making it collapse-proof; folded, crossed legs and the table top are a locked-together unit. Any number of Buffette tables stack securely for storing or for help-yourself service beside a buffet spread. Sleek Matti design combines brass-plated metal with top of white plasticized-hardboard or top finished in walnut woodgrain. Size 12″ x 18″ x 18″ high, $7.95 each. B. Altman & Co., N.Y. 16.



Handsome, laminated teakwood trays from Sweden, provide a very practical union of light weight, strength and durability. Oblong tray, ideal for lap use, is a duplicate of one used by Scandinavian Airlines System for meal service in flight; size 12½″ x 22″. Graceful round tray has 18-inch diameter. In both Royal Viking trays, $8.50 each, wood's molded form creates a guard. International Designers, 30 E. 83rd St., N.Y.C.

MENTIONING

By JULIE POLSHEK



Here's a rapid-action mincer you'll find indispensable once you try it. Five revolving knives built into a slotted plate send keen edges through foodstuffs, hard or soft, as you roll Schneidboy forward and back with your palm. This cutting action allows anything from coarse chopping to purée-fine mincing. Sturdy plastic-and-metal construction; knife unit snaps out for easy rinsing. $3.98. From Here's How, 27 E. 22nd St., N.Y.



Easy assembly project erects Grand prefabricated shed in a few hours. Ribbed panels of heavy galvanized steel, rustproofed, interlock to form rigid, weather-tight units for sidewalls and pitched roof; other steel sections make 4-foot double door, ventilating panel, hinged window, eaves. "Kits" for Handy House 5'6" x 6'10", 6'10" x 6'10", 6'10" x 8'2"; $249, $259, $279. Green or beige finish. From Grand Sheet Metal Co., Melrose Park, Ill.



Nitelighter keeps a light burning from dusk to dawn. Automatic on-off action occurs in a variable daily cycle timed by photo-electronic eye exposed to a window. It is effective burglar protection, has many uses as a convenience or safety measure. Room lamps plug directly into Nitelighter; easily adapted to control a ceiling fixture. Handles 300-watt load. $15.95. Wall bracket available. Lewis & Conger, Manhasset, N.Y.



Reversible bath mat is spongy foam plastic with frothy texture and downy resilience; color and molded all-over pattern supply decorative dash. Pink, aqua, yellow, green or white backed with a shimmery black. Functionally, Fas-Flex Foamastic mat is absorbent, skid-proof, machine-washable, colorfast. In 16" x 20" size, $1.98; 20" x 30", $3.98. Foamastic sheath for "Jonny" lid has plastic back and zipper; $1.98. From Bloomingdale's, N.Y.



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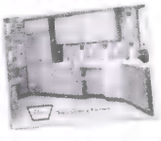
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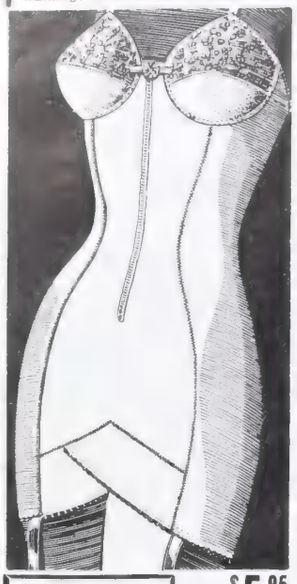
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Do you know how to make the best iced tea?

By POPPY CANNO



GEORGE LAZARNICK

How often do you find the perfect glass of iced tea—deep-flavored, sparkling clear and delicately fragrant? Too often it has a cloudy or even a milky look. It looks dull. It tastes flat and sometimes even a little rancid or "off," especially if it has been standing uncovered in the refrigerator.

In order to make the best iced tea you must:

1. Use the right kind of tea.
2. Brew it properly.
3. Use fresh ice.
4. Flavor, sweeten and garnish knowingly.

The right tea

It is a mistake to assume that every tea is equally good hot or iced. Icing tends to repress flavor and fragrance, so you must choose a full-bodied tea. Connoisseurs are partial to some of the Assams of India and the rich-flavored teas of Ceylon. Darjeeling teas have excellent flavor but some of them are inclined to cloud. What causes clouding? No one is quite sure but it is known that clouding or milkiness comes about through the precipitation of some essences in the tea. The experts tell us that clouding does not interfere with the taste; we have given several blindfold tests to people with exceptionally keen palates and we are inclined to agree that whatever precipitation takes place does not make a discernible difference. Nevertheless, it is to be avoided because it does not look attractive. Your guests are not likely to be blindfolded when you serve them.

Many of the better grocery-store teas are quite good for icing *if* you buy loose tea. Tea balls are frowned upon. Even the best of them seem to impart a vague taste of paper. We are told that old-fashioned rice paper bags that are sewed are preferable to the heat-sealed modern variety. But all have one fault: The hot water cannot make proper contact with the tea leaves nor will the leaves have the necessary room to expand. Silver tea balls which are often used in Canada and England sometimes throw off a taste of metal. Anodized aluminum appears to be tasteless, but here again the tea leaves are confined. They cannot unfold to give forth their delicate tastes and perfumes as they should.

The green or flowery teas like jasmine are often too delicate and light-bodied to please most people when they are iced. Yet, on the other hand, smoky teas, like the redoubtable Lapsang Soochong, seem to develop a tarry flavor.

For some months we have bee experimenting with various teas Here are a few that have prove most delightful:

Spice Islands English Breakfast
Jackson's English Earl Grey.
Ming Cha Irish Blend.
Ming Cha Russian Caravan.
Twining's Queen Mary's tea; thi is a Darjeeling which is said t have a muscatel bouquet but can't find it. This is one Darjeel ing, however, that does not cloud
Bigelow's Constant Comment tea with orange peel and spice, not fo everyday but for a change.
Spice Islands Bouquet of Mint tea which combines an aristocratic Ceylon with mint leaves.
House of Herbs' Conversation tea

All of these can be found at spe cial food shops all over the coun try or ordered by mail from Ven dome. Their new shop is located at 420 Madison Avenue, New York.

How to brew

There are many ways to make iced tea. Several methods have been devised to economize on ice or time and effort. But it is generally agreed among the true disciples that one way is definitely superior:

Make tea with freshly boiled water, violently bubbling water, in a china, earthenware or glass teapot that has been previously warmed with hot water. *Always take the teapot to the kettle; never the kettle to the teapot.* Sensitive tea drinkers can actually taste the difference. Make your tea double strength, using twice as much tea as you would for hot tea. This allows for dilution through the melting of ice. The exact amount of tea depends upon the kind of tea you use and, of course, upon your own taste. Steep three to five minutes, stir once and pour hot tea over ice into glass.

Ice should be used as soon as it comes out of the refrigerator or it may be stored in a well-covered and well-insulated ice bucket. It

should not stand around exposed to the air for it becomes pocked and honeycombed, losing much of its chilling properties. Ice should *always* be freshly made. It should not be stored in the trays for a long time, for it takes up odors almost as quickly as cream does. Small cubes, or slivers of ice, are preferred by some people because, since they provide more surface, the tea is chilled faster and seems to taste colder.

Plain or fancy

Some purists insist that a fine tea, hot or cold, requires no embellishment — neither sweetening nor lemon. But lemon is the most widely accepted garnish. Squeezeable sections are easier to handle and do a better flavoring job than slippery slices. Generally, after being squeezed, the lemon goes back into the glass so that the oils in the rind may add their special zest. However, nowadays it may be necessary to scrub your lemons when you want to use the rind, for many of them are packed in cartons that have been treated with a mold retardant. This substance has a distinctly unpleasant, rancid odor which according to laboratory technicians is not supposed to impart any taste or smell. But it does! The best way to get rid of this botheration is to brush the lemon under cold running water.

Always make sure your lemons are fresh and sound. A lemon that looks dried up or blemished will not provide the best-flavored juices. This is one case where handsome is as handsome looks.

Try limes instead of lemons sometimes, or orange sections.

Never add lemon juice and sugar to iced tea and allow it to stand. Almost immediately the citrus juice, even though it is acid, undergoes a chemical change as well as the physical change. Notice what happens if you allow some freshly squeezed lemon juice to stand uncovered in a glass for even a little while. A ring forms around the edges at the top and the juice separates. The chemists say that this is an indication of fermentation as well as settling. In any case the fresh taste and much of the perfume seem to evaporate.

Sweetening to taste

Many different types of sweeteners can be used for tea and particularly for iced tea. The Chinese use rock candy, adding it to the hot tea. The dark rock candy as well as the white is delightful. You can also use Vermont maple syrup or any kind of honey that is not too strongly flavored—but not buckwheat honey, for instance. The Russians sweeten their tea with jams or preserves and this is good for iced tea, too. Add it to the tea while it is hot, otherwise you may have trouble stirring it in.

Several different kinds of spices are used. Try brewing the tea with a small piece of cinnamon stick or a few cassia or allspice berries as is done in Jamaica in the British West Indies. There are several liqueurs that add an excellent flavor as well as sweetness. Particularly good are orange-flavored liqueurs like Grand Marnier, Cointreau, Curaçao and Triple Sec.

Calorie counters are enthusiastic about non-caloric, non-nutritive sweeteners that now come in liquid form. Several of the cyclamate types like Sucaryl and Sweeta are now remarkably free of any bitter aftertaste or chemical flavor. How much you use may vary according to the brand but generally about an eighth of a teaspoon of the liquid has the sweetening power of a teaspoon of sugar.

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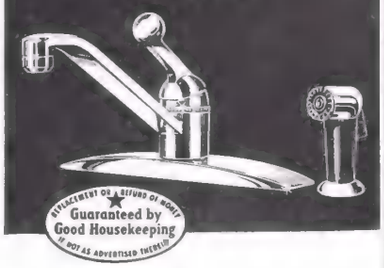
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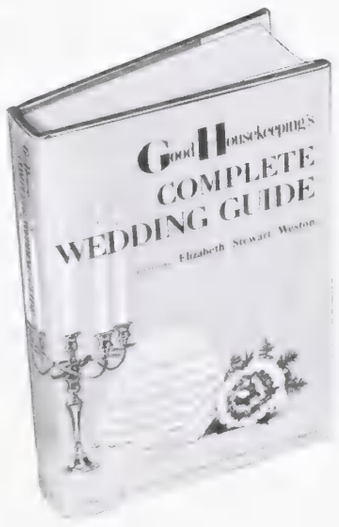


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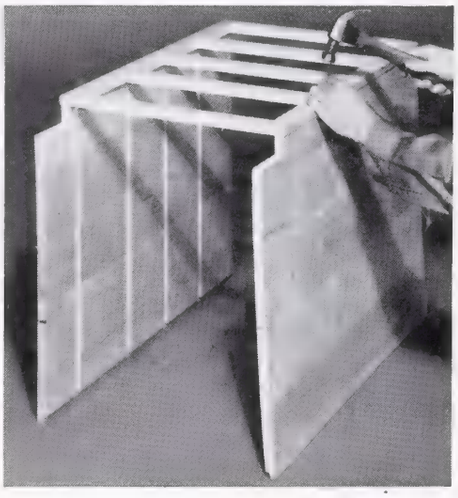
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THIS OLD BATHROOM WAS MODERNIZED IN FIVE EASY STEPS CONTINUED FROM PAGE 82

Assemble-it-yourself cabinets made base for new lavatory

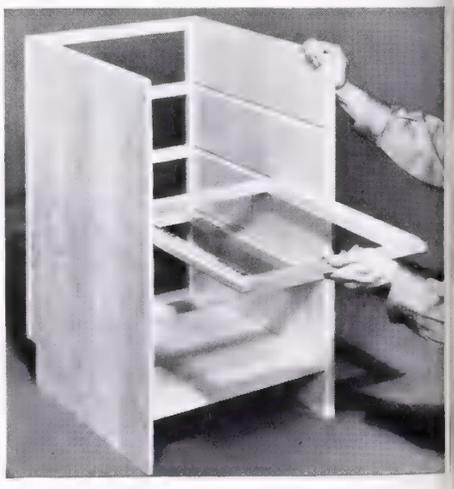
One drawer unit, one double-door unit were used under new counter-top lavatory. Cabinets come kit-packaged, in several widths, the right height for bathroom use, are available at lumber yards. Assembly of drawer unit is shown step by step. Time: about 30 minutes.



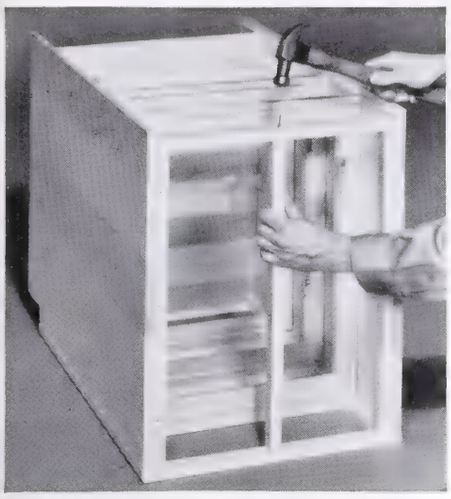


Finished cabinets are shown installed (above). They come unpainted, can be stained or painted. Top is not furnished, must be made or bought separately. Hardware shown above is extra.

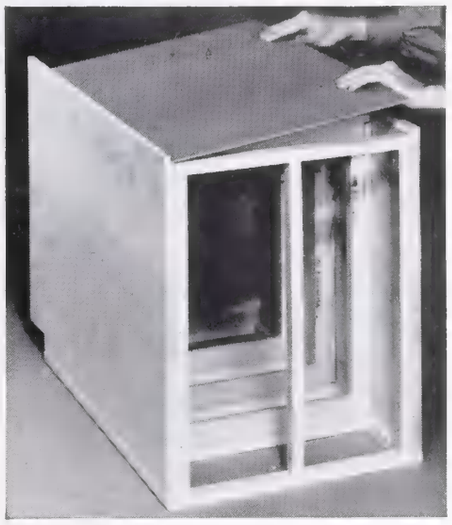
1. Cabinet assembly starts with nailing of front frame to two sides. All nails and screws are furnished, plus detailed instructions on the procedure in assembly. All parts are carefully milled and fit together with lapped or tongue-and-groove joints.



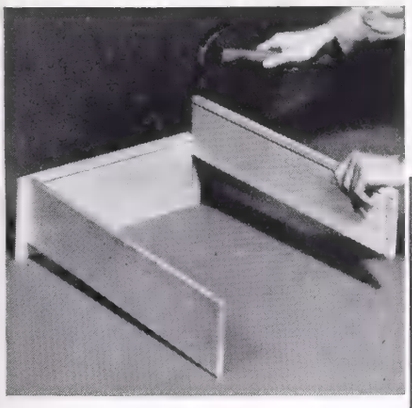
2. After front is attached solid bottom and three frames (on which the drawers will slide) are fitted into the grooves in cabinet sides, then nailed through each side. Frames have drawer guides already attached. Gluing these joints helps strengthen cabinet. Unit squares up during assembly.



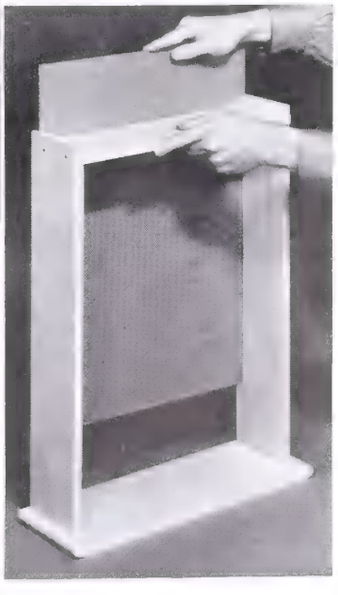
3. Cabinet top (facing you) is pulled together with two stretchers, one across the back and one down the middle (shown here being nailed through the back stretcher). Seen along each side is a strip pre-drilled with holes for screwing to top (plastic counters are attached from underneath to save surface).



4. Masonite back slips into pre-cut groove, is nailed tight with box nails. All nails provided are coated to prevent rusting in the moisture-heavy atmosphere of bathroom. Body of unit is completed by attaching baseboard across the recessed toe space where the cabinet meets the floor.



PHOTOS BY WESLEY BALZ



5. Drawers are made separately, of five pieces. Two sides are attached to the front with a dadoed dovetail joint, precut to very tight fit. Assembly is shown above. Glue in all joints will make sturdier construction. Back is fitted in slot, then nailed through each side. Final operation is to slide hard-board bottom into its special groove (right). This squares up drawer. Bottom is fixed by nailing it to bottom of drawer back. When inserted, rounded drawer front overlaps cabinet frame (see first photo).

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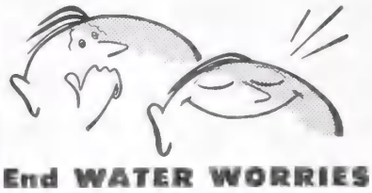
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ELEGANT FOOD TO EAT EN ROUTE

CONTINUED FROM PAGE 86

Paper thin slices of smoked sausage lining the bottom
Julienne of chicken
Celery, chives and parsley
Julienne of Swiss cheese
Avocado and/or tomatoes
Aspic jelly to surround and cover

Paté
Squab or duck
Celery, chives and parsley
Mushrooms and truffles and de-stemmed leaves of water cress
Aspic jelly to surround and cover

Any of the above combinations marry well with aspic made of the chicken consommé.

If the chicken consommé has gelatin already added you will have to use only half an envelope of Knox gelatin. Use directions on the package. If the broth has no gelatin added you will have to use almost a full envelope of Knox gelatin. This amount is for a 14½-ounce can.

I also like an aspic in which I mold shrimp that have been sautéed in herb butter. (Use a heaping tablespoon of chives and parsley, both chopped.) I use that wonderful frozen pack put out by Sea Pak, St. Simon's Island, Georgia, called "Quik Cook Shrimp." I rinse the frozen shrimp to rid them of any encrusted ice and then drain them on paper towels before sautéeing. When the shrimp are cool after sautéeing, cut them into three or four pieces, then top with minced celery and cover with aspic. The arrangement of the shrimps is important for looks, so take your time to lay the little darlings in place neatly and attractively.

It's fun sometimes to bury a poached egg in your aspic, or hard-boiled quail eggs (which can be bought canned). You see poached-egg-in-aspic all over Europe as a luncheon dish. It isn't a bit hard to do, either. I do them in my stainless steel egg poacher (by Revere), for it is so easy to get them out unharmed. I lightly butter the pan, and poach for six to eight minutes. They must be "set" all the way through, but not hard done. I tap the container and shake it to see if the yolk wiggles. If set they're ready to take off to cool before being buried in aspic along with other interesting things.

When you choose your molds for these fancy productions bear in mind what container you mean to transport them in. In short, get your dimensions figured out beforehand. Elizabeth Gordon and I use square plastic boxes and put the aspic mold in the center of the box. Then we fill the corners with things like cherry tomatoes, fresh mushrooms poached in Campbell's consommé (that's where you get that "seasoned" consommé I mentioned earlier), artichoke hearts, carrot sticks, hearts of palm. Not all of these in one box, of course, but it gives you the idea of the variety that is possible.

Containers that are fine for these molded beauties are the tiny enameled iron casseroles from Sweden and Europe. They're meant to be cooked in, but they will hold cold a long time—longer than a plastic box would. You would use these as aspic molds *and* servers—never



Wicker basket (Langbein) can be packed with food below dividing platform which berths 12" diagonal Tupperware plastic pie container. Carrier can also be fitted with wedge-shaped boxes to carry individual servings of easily spilled delectables.





Get your picnic on the road with a Fiberglas-insulated "Nappy" bag to carry hot or cold food. From Nappe-Smith. Use Fostoria's carrier for six fine glasses that rest on plastic forms.

King-size "Two-Temp Nappy" has carriers for hot food and for cold, or use all three separately. Courtesy Hammacher Schlemmer. School lunch boxes are also useful.

unmolding the food at any time.

If you feel your menu must have something besides what are really molded entrées, try this dish called "Green Rice." It is remarkably good at room temperature (even though it is also good hot). It is not especially notable at refrigerator temperatures.

Green Rice

1 cup of rice (I like Uncle Ben's)
2 cups of consommé or chicken broth to cook the rice in.
Use a double boiler for trouble-free success
½ cup melted butter
1 big onion, minced
2 cups minced parsley
(You can also mix in minced chives or scallions)

Cook the rice about one hour in the consommé in a double boiler. When done, stir in thoroughly the minced onion, minced herbs and melted butter. Then pack into individual ring molds and stand in hot water in a 350 degree F. oven for 10 to 15 minutes till each mold sets. It's good hot, but just as good at room temperature.

We use for molds those baby angel food cake molds which you can now buy in variety stores.

Curried Chicken in Orange Halves

This recipe is made in two stages —the sauce being something that you can make in quantity and use in other ways on other foods. So let's take the sauce first.

Curry Cream Sauce for Various Dishes

1 large package Philadelphia cream cheese (8 oz.)
1½ cups whipping cream
½ cup orange juice
3 teaspoons curry powder (I use Spice Islands)

Stir cream into Philadelphia cream cheese. When all has been thoroughly mixed and is of velvety consistency, squeeze orange juice and strain it into electric blender, add curry powder and whiz together to dissolve the curry. Add to the cream mixture and store in refrigerator until ready to use. It does not improve with age, nor does it disintegrate, so you can keep it for a week or two. You have to stir thoroughly before using. This makes three cups of sauce and will serve about 12 to 15 portions. (If a white liquid appears after it has been kept a while, run a knife down into the sauce as a way to drain it off.)

Now you are ready for the other half of the making. For this, use the biggest, showiest oranges you can get, since they control the size of the portions. To cut them open and get a decorative edge on each half, use a long pointed knife. Plunge a knife like a dagger into the center of the orange, removing it without moving it sidewise. Then plunge it in again at right angles to the former cut. Proceed around the center of the orange in this

(Please turn the page)

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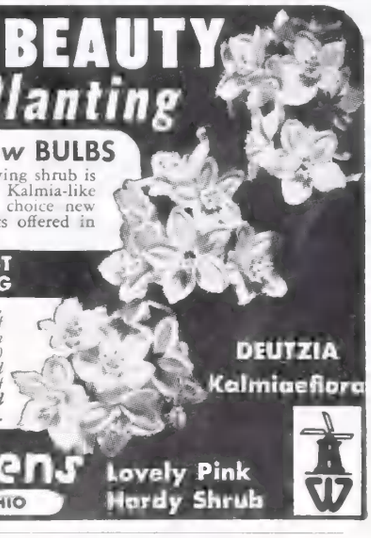
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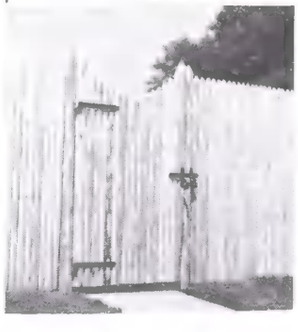


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Prediction:



A look at Latin America will enrich your life

September *House Beautiful* reveals how Latin America can be a vital influence on your way of living. Through your next issue you'll feel the compelling force of Mexico's vigorous culture . . . see why Latin America has been newly recognized as a rewarding source of inspiring design. You'll see Latin American arts and crafts, the foods, secluded gardens, homes that show you how to adapt the ancient charm of the Americas to today's requirements. September *House Beautiful* presents for the first time, a new collection of furniture and fabrics that represents the essence of Latin America . . . vividly interpreted by the editors of *House Beautiful*, applied to your way of life. September *House Beautiful*. On sale at leading newsstands. August 20th. Only 50¢.

ELEGANT FOOD TO EAT EN ROUTE

CONTINUED FROM PRECEDING PAGE

fashion, making zig-zag cuts until a circle has been completed. Pull the two halves apart and you have a pretty edge on both halves. Then cut the sections away from the skin so you have a nice empty container ready to be stuffed. Cut away the bottom of each orange half so it will stand flat and steady. The orange pulp thus gained is used as one of the ingredients for the following. (Proportions given in quantities per serving):

½ cup of cooked chicken per person—in bite-size pieces
1 scant teaspoon shredded coconut per person
¼ cup orange sections (remove from white membrane)
1 generous teaspoon of moist shredded coconut per person (Soak in cream to get it moist)
½ cup curry cream sauce per person

Mix solids and sauce thoroughly. Salt to taste. Then heap into your waiting and empty orange halves and pack into a plastic box of sui able size. Decorate the top of th pile with a teaspoon full of Maj Grey's chutney or a glistening sca tering of chopped candied ginge

This is a dreamy recipe fo luncheon anywhere whether yo serve it at home or en route.

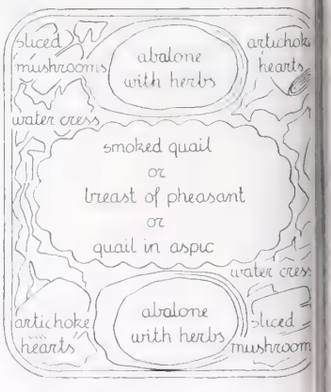
As you can tell (if you can tas a recipe by reading about it), fi dry, light summer wines go ver well with the above recipes. Reisling, a Beaujolais, a good ros a *spatlese* or *auslese*—any of the would be good. Chill them in you refrigerator and then decant int a Thermos bottle.

For dessert, nothing is so fine a fruit. But there are those who wan a little sweet with their fruit. Her are two dillies that carry well, an are "delish" no matter what tem perature they are served at. (Pu ists will carp when I say *pot a crème* is good if not chilled. Bu I bet they never tried it any othe way to find out.)



Crème brûlé is made in English "campaign" egg cups with screw-on tops. Serve with sprinkle of crushed peanut brittle. Silver dish, Georg Jensen; spoon, H. Nils. Whisky balls ride in lacquered bowl.





Transparent boxes of Styron plastic, with tight-fitting tops, let you carry gourmet food without fear of spilling or derangement. Aspic of quail was used here with a garniture of baby abalones in their glistening shells, sliced mushrooms cooked in consomme, artichoke hearts on a bed of crisp water cress.

Pots de Crème

2 cups heavy cream
¼ cup sugar
⅛ teaspoon salt
4 ounces sweet chocolate
10 egg yolks
1 tablespoon vanilla

Heat cream, sugar and salt in top of double boiler. Tip: The hot water should not touch the bottom of the double boiler.

In another double boiler, heat or melt the chocolate. In a four cup Pyrex pitcher, beat the egg yolks until they are light and foamy. When the cream mixture has reached the scalding point (a skin has formed on top), pour into another Pyrex pitcher to cool it sufficiently before mixing it into the beaten egg yolks.

Here is the tricky part: The hot cream must be poured in slowly on the eggs while you are stirring like crazy. When all the cream has been mixed with the eggs, add the chocolate and return to the double boiler. You should wash the double boiler before returning the egg mixture to it.

When the mixture coats the back of a wooden spoon then it is done. It takes longer than you think, for you have the fire on low. All of a sudden the mixture begins to thicken and you must remove from the fire and hot water at once. Pour through a sieve into a clean Pyrex pitcher, add vanilla, *stir well*, and then pour into *pots de crème* pots and refrigerate thoroughly. The English (Kitchener) coddled egg cups make a fine container for this for picnics, for they have screw tops and are thicker and so have a better chance of staying chilled till you serve.

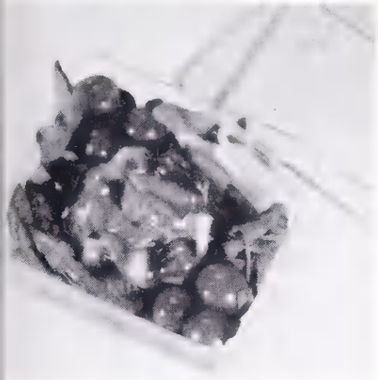
Whisky Balls

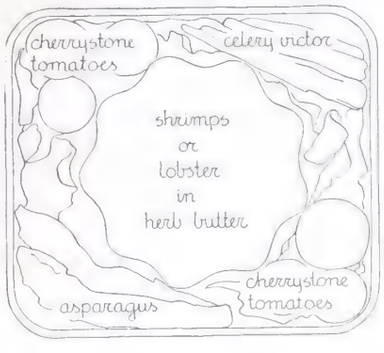
2½ cups NBC vanilla wafers (1 large package)
½ cup of rum
3 tablespoons bourbon or brandy
1 cup nuts, pecans ground
1 cup powdered sugar
2 level tablespoons cocoa
3 tablespoons Karo syrup

Roll vanilla wafers. Add dry ingredients and mix well. Then add the rum and bourbon and drip in the Karo. Mix thoroughly and roll into balls. Roll in powdered sugar and store carefully. They improve with age—even as you and I!



Miniature iron and enamel casseroles from Sweden will suggest a handsome way to take molded aspics, or seafood or any moist food on your picnic. Casserole helps keep temperature low for hours.





Another plastic box, from Tri-State Plastic Molding Co., is filled with a mold of aspic over fresh lobster that was sautéed first in herb butter. The gastronomic picture is completed with a cluster of easy-to-eat cherrystone tomatoes, celery Victor, and spears of asparagus vinaigrette bedded down on a layer of crisp water cress.

How to better your home . . . better your living

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home . . . better your LIVING." An asterisk (*) beside the name of a product indicates that a booket, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

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*Revco Bilt-In Refrigerators & Freezers 113

Bathrooms
Briggs Beautyware 42
*Case Plumbing Fixtures 105
Crane Plumbing Fixtures 30
*Theodore Efron ShoweRite 112
*Eljer Plumbing Fixtures 10
*Formica Bathroom Vanitory 106
*Hall-Mack Grab Bars 109

Building Materials
*American-Olean Tile 29
*Ceratile Corporation 117
*Cutler-Hammer Unit Breaker 115
*Lancer Industries, Inc. 108
*Mosaic Tile 95
*Schlage Locks 99
*Universal Jet Water System 117
*Vermont Marble Tile 6

Carpets & Rugs
*Olson Rug Co. 117

China, Glass, Silver & Tableware
Geo. Borgfeldt Corp. 115
*Sascha Brastoff China 114
*Paul A. Staub & Co., Inc. 100

Curtains, Draperies & Upholstery
*Kirsch Drapery Hardware 108

Fireplaces & Accessories
*Heatilator Fireplace 104

Floor Coverings (Hard Surface)
*Armstrong Corlon..Inside Front Cover
*Dodge Floor Tile 109
Kentile Woodgrain Planks Inside Back Cover

Foods & Beverages
Heublein Smirnoff Vodka 39
Van Munching Heineken's Beer 113
*Van Munching Kahula Coffee Liqueur 100

Furniture
*Baker Furniture 122
*Burns Case Goods 98
*Crest Inc. with Dayton Koolfoam Cushioning 5
*Drexel Furniture 97
*Flexsteel's Contempra Group 20
Goodyear Airfoam Cushioned Furniture 93
George Koch Sons, Inc. 111
*Union-National Furniture 98
*Willett Furniture 6, 7

Garden Fences & Fixtures
*Farley Fences 119

Garden Fertilizers & Insecticides
Hydroponic Chemical Co. 118

Garden Seeds, Bulbs & Plants
*Russell Gardens 118
*Stark Bro's Nurseries 119
*Wayside Gardens 119

Heating, Air Conditioning, Ventilating & Plumbing
Delta Faucet 115
*Heatilator Fireplace 104
Minneapolis-Honeywell Zone Control Comfort 1
*Warren Webster & Co. 101

Housewares & Supplies
Judson Dunaway Corp. 103

Linen & Bedding
DuPont Nylon Sheets 96
Cannon Mills 9
Dan River Sheets & Pillowcases 41

Paints
Wooster Seal-Kote 122

Shades, Blinds & Wall Coverings
*Imperial Washable Wallpaper 20
*Stockwell Wallpaper 2

Stationery & Books
Book-of-the-Month Club, Inc. 3
*Wetmore & Sugden, Inc. 111

TV, Radios, Records & Musical Instruments
*Heath Co. 112
*Webster Electric Ekotape 107

Travel
*La Province De Quebec 111
*Moore-McCormack ..... Back Cover

Windows & Doors
*Libbey-Owens-Ford Thermopane Insulating Glass 19

Miscellaneous
Bar-B-Sorb 110
*Chicago School of Interior Decoration 117
*Christian Children's Assoc. 25
*Evergreen Studios 117
National Cotton Cushioning 40
Wilco Fashions 114

Department, Furniture, Jewelry & Specialty Stores
American Heritage 23
*Carabao Special Products Co..13, 17
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FINE TABLECLOTHS YOU CAN EMBROIDER

CONTINUED FROM PAGE 92

Wherever you live, if there is a store with an art needlework department, you will find an array of Paragon Needlecraft patterns packaged to be embroidered in your choice of colors. To save you the bother of shopping, you may order by mail either of the two cloths shown on page 92 from the J. L. Hudson Co., Dept. 217 E., Detroit 26, Michigan. Prices and sizes are listed below:

"Wheat Enchantment," No. 04-38/3, on cream-colored pure Belgian linen. Embroider with Peri-Lusta thread and Paragon metallic yarn made of Metlon with Mylar. Napkins, set of 4, 18″ x 18″, $2.45; 54″ x 72″ cloth, $6.35; 60″ x 80″ cloth, $8.08; 72″ x 90″ cloth, $11.10; 72″ x 108″ cloth, $13.55; 72″ round cloth, $8.83; 5-piece tea set, $4.20.

"Spring Spray," No. 0480/2, stamped on fine ivory rayon and cotton blend woven with non-tarnishing gold Metlon with Mylar. Embroider with Peri-Lusta thread. Napkins, 17″ x 17″, set of 4, $2.35; 52″ x 52″ cloth, $4.38; 52″ x 70″ cloth, $5.53; 60″ x 80″ cloth, $8.53; 60″ x 104″ cloth, $11.83. All prices include cost of embroidery thread, and metallic yarn as required. Add 50 cents for postage.

Shown with "Wheat Enchantment" tablecloth: Lenox "Wheat" china, glassware by Heisey and English King pattern silverware in Vermeil from Tiffany and Company, New York.

Shown with "Spring Spray" tablecloth: "Cashmere" china by Haviland, "Kilarney" glassware by Tiffin and "Carillon" silverware by Lunt Silversmiths.

FIVE YEARS AGO THIS HOUSE WAS OUT IN THE HOT TEXAS SUN

CONTINUED FROM PAGE 91

Following is a list of the construction materials and equipment used in the house designed by O'Neil Ford and Scott W. Lyons, shown on pages 87 through 91.

CONSTRUCTION

FOUNDATIONS AND FLOOR SLAB: Reinforced concrete, Portland Cement Association, Chicago, Ill. Coloring compound in concrete floor, L. M. Scofield & Company, Los Angeles, California.

MASONRY: Mexican brick, Harry Anderson Brick Yard, San Benito, Texas. Waterproofing material, Hydrocide S X, L. Sonneborn Sons, Inc., Building Products Division, New York, N. Y.

WOOD WALL AND ROOF STRUCTURE: Wall studding and finish vertical boards, ceiling beams, T & G exposed roof decking, miscellaneous window and door trim, fascias and open wood trellis, all Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Finish on wood walls, flat white paint and clear lacquer, General Paint Corporation, San Francisco, California.

INSULATION: Fiberglas batts in walls and rigid Fiberglas on roof deck, Owens-Corning Fiberglas Corp., Toledo, Ohio.

ROOFING: Built-up tar and gravel roof.

GLASS: ¼″ polished plate glass, Libbey-Owens-Ford Glass Company, Toledo, Ohio.

FLUSH DOORS: Roddis Plywood Corp., Marshfield, Wisc.

HARDWARE: Latch and lock sets, Schlage Lock Company, San Francisco, California.

CABINETWORK: Vertical grain Douglas fir, West Coast Lumbermen's Association, Portland, Ore.

EQUIPMENT

BATHROOM: Marble counter-top, Colorado Travertine Colorossa, Colonna & Co., Inc., Long Island City, N. Y. Lavatory and water closet, Crane Co., Chicago, Ill. Bathroom walls, Sparta Ceramic Tile, U. S. Ceramic Tile Co., Canton, Ohio. Cabinet hinges, The Stanley Works, New Britain, Conn. Cabinet pulls, Colonial Bronze Co., Torrington, Conn. Showerheads, Speakman Co., Wilmington, Del. Lighting fixtures, Prescolite Mfg. Corporation, Berkeley, California.

KITCHEN: Counter-top and splash, The Formica Co., Cincinnati, Ohio. Sink and faucet, Crane Co., Chicago, Ill. Garbage disposer, "Waste King," The Waste King Corp., Los Angeles, Calif. Range and dishwasher, Hotpoint Co., Chicago, Ill. Refrigerator, "Frigidaire," Frigidaire Div., General Motors Corp., Dayton, Ohio. Exhaust fan, "Pryne," Pryne & Co., Inc., Pomona, Calif. Ceiling lighting fixture, Gotham Lighting Corporation, Long Island City, New York.

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House Beautiful

EPTEMBER 50c

75 ways to enrich your living

from

That Lovely Life

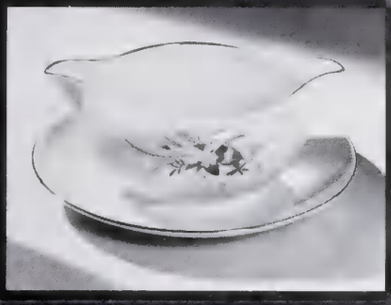
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House Beautiful

Vol. 99, No. 9

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

SEPTEMBER 1957

THAT LOVELY LIFE SOUTH OF THE BORDER

The Lure of Mexican Life **102-107**
The Mexican Remembers Paradise **108-109**
How to Taste of the Rich Marble Cake of Mexico **110-113**
The Room with Three Walls **114-117**
Romantic Lessons in Practicality **118-121**
What We Can Learn from Mexican Food **122-125**
Mexican Magic for American Tables **126-127**
They Live with Strong Contrasts Beneath a Brilliant Sun **128-129**
The Piñata Party **130-131**
Mexico's Message in Color **132-135**
A Whole World of Beautiful Handcrafts **136-139**
New Home Furnishings Inspired by Mexico **140-149**

BUILDING AND DECORATING

How to Build in a Hi-Fi Where There Is "No Space" **84**
How to Taste of the Rich Marble Cake of Mexico **110-113**
The Room with Three Walls **114-117**
Romantic Lessons in Practicality **118-121**
They Live with Strong Contrasts Beneath a Brilliant Sun **128-129**
Mexico's Message in Color **132-135**
New Home Furnishings Inspired by Mexico **140-149**
The Renaissance of Spanish-Colonial **154-155**

FOOD AND THE ARTS OF GOOD LIVING

Music without Gloves **89**
What We Can Learn from Mexican Food **122-125**
Mexican Magic for American Tables **126-127**
The Piñata Party **130-131**
By-Passing the Joneses **150-151**
It's Still Not Too Late to Make an Heirloom Quilt This Summer **152-153**
Mexican Art for a Dollar or Five Thousand **167**

TRAVEL

How to Leave Home and Like It **96**
The Lure of Mexican Life **102-107**
A Mexican Remembers Paradise **108-109**
A Whole World of Beautiful Handcrafts **136-139**

OTHER FEATURES

Window Shopping **16-83**
It's Worth Mentioning **92-93**
Take It Easy! **94-95**

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PHOTOGRAPH BY MAYNARD PARKER

Our Cover: The theme is Mexico, feast for tourists, inspiration for anyone who wants a more beautiful home. Seen here (and on pages 140-149) the new Mexican-derived furniture by Drexel. Setting is the Loma Sol Club in Cuernavaca, designed by Rodolfo Ayala.

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Plenty of AIRFOAM (see uncovered furniture) is an indication of advanced design and sound construction. AND – because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air cells*–it assures years of good looks, luxurious comfort and easy care. AIRFOAM isn't just stuffed in like old-fashioned cushionings. It's *molded*, and *tailored* to the furniture's measure–nothing to sag, snag, break down or come apart.

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Empire FURNITURE

JOHNSON CITY, TENN.



So attractive, so practical . . . this step table is deceptively large . . . extends to a full 33 inches.

The splendor of dining in style is yours in this majestic setting. Hutch, china and chairs create the true aura of hospitality.





Great-grandmother's chair was never so comfortable! This wide, deep wing beauty is a prized possession for your most restful hours of relaxation.



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Lightolier's kind of lighting does *so much* for you. The lady at the table, for instance, needed a ceiling light, didn't have a ceiling outlet. Solution: a Lightolier Ceiling Lamp. It hangs where you please, plugs in with the greatest of ease, lifts and lowers, sheds a lovely light. For sheer decoration, choose a graceful Porcelain like the model at the upper left. The Wall Lamp, lower left, is a space-saving revelation. It lifts, lowers, telescopes in and out, puts glare-free light just where you want it. See all the Lightoliers (they cost less than you'd ever think) at the nicest stores. Free brochure: write to Department HB97, Jersey City 5, New Jersey.

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Made from the finest mahogany, this country modern dining room suite has an equally handsome matching bedroom group.



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Cohama's inspiration is a lovely Spanish chandelier

An ornate wrought iron de sign sparks the idea fo "Seville," an imposing pane pattern hand-printed on tex tured taffeta of rayon an Celanese Fortisan. Fortisan i the super-strong rayon tha gives great elegance and dra pability. Copper on ivory, an tique silver on gold, copper on turquoise, gold on white At Macy's, New York & Macy Associates; Woodward & Lothrop, Washington, D. C.; The Halle Bros. Co., Cleve land; Dayton's, Minneapolis; Meier & Frank, Portland.

FORTISAN . . . A Celanese CONTEMPORARY FIBER

. . . translated in new fabrics with Celanese Contemporary Fibers

Celanese decorating consultants searched the world for unexplored areas of inspiration for new decorating. They found a wealth of new ideas in the popular arts in far-away lands. They brought these ideas back to inspire new moods, designs, colors and textures, beautifully interpreted now in American fabrics with Celanese Contemporary Fibers. Shown here are just a few of all the unusual fabrics tagged for Celanese World Of Ideas that you will see this fall at stores listed on these pages and page 184.

Celanese Corporation of America, New York 16.

Celanese® Fortisan®



Ames is inspired by a bird vase discovered in Denmark

From a whimsical design in ceramics comes "Tivoli," a dashing geometric printed shower curtain of Celanese acetate. This is the perfect fiber for the purpose because, in addition to its luster and lovely way of draping, acetate sheds water, dries fast, resists mildew. Black, silver and gold on white or pink; silver, blue and green; silver, red and black; gold, yellow and brown. About $8.95. Celaperm acetate-decorated towel by Martex. Both at Jordan Marsh Co., Boston; Strawbridge & Clothier, Philadelphia; Woodward & Lothrop, Washington, D. C.; Thalhimer's, Richmond, Va.; Sibley, Lindsay & Curr, Rochester, N. Y.



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Designed by John Van Koert
Casa
del sol by Drexel®
For a new way of living . . . the bold and golden opulence of furniture as inviting as sunlight, and just as timeless! Sun-tanned walnut gives warm substance to lacy curves of rich wrought metal. Drawer pulls are inlaid with precious jeweler's enamel. Upholstery colors glow with high-noon intensity. Yet, like sunlight, Casa del Sol is made for everyday living. To brighten *your* home, with a piece or a house-full, visit any of the fine stores listed on page 15.
(*See page 14 also for prices of the pieces shown on these pages*)
by Drexel
DREXEL FURNITURE COMPANY, DREXEL, NORTH CAROLINA





Drop-Leaf Extension Table, $125; Chairs: Arm, $47, Side, $37



Junior Extension Table, $105; Chairs: Arm, $47, Side, $37



Extension Table, $130; Chairs: Arm, $52, Side, $42



Octagonal Table, $129; Captain's Chair, $32

look at the difference in **Casa** del sol

For all of its romantic beauty, Casa del Sol is eminently practical! You can light up a dim hallway with a single accent piece, or throw wide your whole house to its warm, inviting elegance. And see how it functions . . . fluid as liquid sunlight. Imagine how its brilliance will highlight any setting, any other furniture. And count on carefree living with these simple, straightforward lines . . . see Casa del Sol by Drexel soon, at the fine stores listed opposite!

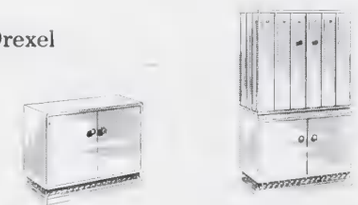
Send for your "Portfolio of Fine Furniture," illustrated booklets on Drexel's traditional, provincial, and modern groups—35c in coin to 3 Huffman Rd., Drexel, N. C.



Snack Table, $37



Contour Chair, $



Server, $119

Cabinet, $125; Cupboard, $105



Cabinet, $12 Table-Bench, $



Corner Table, $79



Sofa, $250



Leaf Table, $37



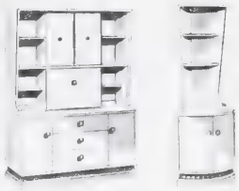
Buffet, $239



Lounge Chair, $119



Wooden Arm Chair, $125



Buffet, $179; Deck, $179; Corner Cabinet, $90; Deck, $53



Sectional Chair, $114



Desk, $199; Chair, $42



Valet Chest, $165; Dressing Mirror, $29



Cocktail Table, $115



End Table, $59



Panel Bed, $79



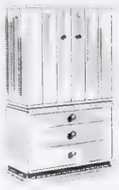
Utility Bed, $115



Single Beds with metal trim, $94 each; Functional Night Stand, $55



Night Stand, $73



Chest-Deck, $139; Bachelor's Chest, $95



Double Dresser and Mirror, $200

Prices of pieces shown on preceding two pages: (Foreground) End table, $59; Arm chair from $125 – as shown, $141; Lamp table, $39; Captain's chair from $32 – as shown in medallion leather, $45.50; Cabinet, $115; Table bench, $65. (Center) Triple dresser and mirror, $254; Bed, $74; Table bench, $45; Side table, $53; Chest, $95; Vertical mirrors, $29 each; Loveseat from $165 – as shown, $201; Curved sectional from $190 – as shown, $226; Sectional chair from $114 – as shown, $138; Octagonal cocktail table, $115; Decorated cabinets, $125 each. (Background) Buffet, $239; Decorated deck, $179; Octagonal table, $129; Chairs: Arm, $52, Side, $42

All prices slightly higher in the West

y Drexel®

at these fine stores:

ALABAMA *Florence:* Lamar Furniture Co. • **ARIZONA** *Phoenix:* Lou Regester, Inc. *Tucson:* Shearman-Sierk Furniture Co. • **CALIFORNIA** *Hollywood:* Barker Brothers *Los Angeles:* Barker Brothers *Napa:* Town & Valley Furn. Shops *Oakland:* Jackson's *Oceanside:* Breydon's *Pasadena:* Barker Brothers *Redlands:* Baker-Crear Interiors *Richmond:* Weber Bros. *Salinas:* L. Lion & Sons Co. *San Bernardino:* The Harris Co. *San Diego:* Burnett Furn. Co. V. J. Lloyd *San Francisco:* Jackson's *San Jose:* Robinson's Fine Furniture *Santa Barbara:* Paulson Studios *Santa Cruz:* Haber's Eastern Furn. Co. *Vallejo:* Town & Valley Furn. Shops • **COLORADO** *Boulder:* Blackmarr's *Colorado Springs:* Home Furniture Co. *Denver:* The Denver Dry Goods Co. • **CONNECTICUT** *Cheshire:* Woodhall Furniture Co. ▪ **DELAWARE** *Wilmington:* H. Feinberg Furniture Co. • **DISTRICT OF COLUMBIA** *Washington:* Mayer & Company-Downtown Mayer & Company-Spring Valley Mayer & Company-Seven Corners, Va. • **FLORIDA** *Boca Raton:* Grosse Pointe Furniture Shops *Fort Lauderdale:* Grosse Pointe Furniture Shops *Fort Myers:* Robb & Stucky Co., Inc. *Lakeland:* Maas Bros. *Miami:* Moore Furniture Co. *Naples:* Greenwich House South, Inc. *Ocala:* Blocker-Turnipseed Co. *Panama City:* James Furniture Co. *Sarasota:* Maas Bros. Schaffners, Inc. *St. Petersburg:* Maas Bros. *Tampa:* Maas Bros. ▪ **GEORGIA** *Ailey:* Georgia Furniture Co. *Albany:* Albany Housefurnishing Co. *Atlanta:* Rich's *Augusta:* Richards Furniture Co. *Columbus:* Hinson Galleries *Savannah:* Dream House Furniture Co. ▪ **ILLINOIS** *Chicago:* John M. Smyth Co. *Decatur:* The Bachman Co. *Harrisburg:* Lloyd Parker Furn. Co. **INDIANA** *Auburn:* Gerig Furniture Company *Evansville:* R & G Furniture Co. *Fort Wayne:* Adams & Walda Wolf & Dessauer *Indianapolis:* Banner-Whitehill *Kendallville:* Kendallville Furniture Co. *Michigan City:* Shon Furniture Company *Muncie:* C. Cree Gable *South Bend:* Robertson Dept. Store, Inc. *Terre Haute:* Fair-Meadows Furniture Co. *Valparaiso:* Lincolnway Furniture Co. • **IOWA** *Clinton:* Byllesby's Homefurnishings *Davenport:* Block & Kuhl *Des Moines:* Davidson's *Waterloo:* Hurwich Furniture Co. **KANSAS** *El Dorado:* Lasting Furniture Co. *Topeka:* Crosby Brothers ▪ **LOUISIANA** *Baton Rouge:* Kornmeyer Furniture Co. *Monroe:* Dixie Bedding & Furn. Co. *New Orleans:* Nu-Idea Furniture Co. *Shreveport:* Hemenway Furniture Co. **MASSACHUSETTS** *Boston:* Jordan Marsh Co. *Fall River:* Mason Furniture Co. *Framingham:* Jordan Marsh Co. *West Springfield:* Salem Wayside ▪ **MICHIGAN** *Detroit:* Gorman Furniture Co. *Kalamazoo:* Nar Handmades *Port Huron:* Vining-Thompson-Brown Furn. Shops *Saginaw:* Stevens Furniture Co. • **MINNESOTA** *Minneapolis:* Dayton's ▪ **MISSOURI** *Higginsville:* A. H. Hoefer & Sons *Kansas City:* Emery Bird Thayer *St. Clair:* Belmont Furniture Co. *St. Louis:* Stix, Baer & Fuller **MONTANA** *Butte:* Christie Furniture Co. *Chinook:* Wallner Furniture Co. *Great Falls:* Duval's, Inc. *Miles City:* Clark's Furniture Co. *Wolf Point:* Rathert Furniture • **NEBRASKA** *Grand Island:* Payne-Larson Furniture Co. *North Platte:* Whitaker Furniture Co. *Omaha:* Nebraska Furniture Mart Orchard & Wilhelm *Scottsbluff:* Webber's Furniture Co. **NEW JERSEY** *Atlantic City:* Liebman's Home Beautiful *Avenel:* Winter Bros. Wayside Furniture Shop *Haddonfield:* Haddon Wayside *Rahway:* Koos Bros. *Red Bank:* Sterling Furniture Shop *Roselle:* Cooper Furniture Co. *Trenton:* Park Lane Furniture Co. **NEW MEXICO** *Albuquerque:* American Furniture Co. *Farmington:* C. Forster Furniture *Roswell:* Allen's Furniture & Carpet Co. *Santa Fe:* Broome's of Santa Fe ▪ **NEW YORK** *Albany:* Mayfair, Inc. *Binghamton:* Ellis Bros. & Joseph *Buffalo:* Gardner Furniture Co. Mendleson Asso., Inc. *Hempstead, L. I.:* Thomas-Mack Furniture Co. *Ithaca:* Shulman's, Inc. *Latham:* John P. Ryan Furn. Corp. *New Rochelle:* Brentwood Furniture Co. *New York City:* Robert W. Caldwell Macy's Lee Smyth, Inc. *Poughkeepsie:* Fleishman's Wayside Furniture *Rochester:* Lauer Furniture Company *Schenectady:* H. S. Barney Co. *Stapleton, S. I.:* J. Jaeger & Sons *Syracuse:* Fleischman's *Troy:* John P. Ryan Furn. Corp. *West Hurley:* Butler Furniture Co. ▪ **NORTH CAROLINA** *Fayetteville:* Bloom Furniture Co. *Havelock:* McMillan & Wells Furniture *Jacksonville:* Pete McMillan Furniture *Kinston:* Baker Furniture Co. *Morganton:* Nite Furniture Co. *Raleigh:* Wayside Furniture House *Salisbury:* Wayside Furniture, Inc. *Wilmington:* Todd's Wayside Furniture *Winston-Salem:* Harvel Furniture Co. ▪ **OKLAHOMA** *Oklahoma City:* John A. Brown Co. • **OHIO** *Cincinnati:* Smith Furniture Co. *Cleveland:* Halle Bros. William Taylor & Son Company *Dayton:* The Rike Kumler Company *Lima:* Armstrong & Son *Middletown:* Rathman-Troup Furniture Company *Newton Falls:* Kistler's Interiors *Piqua:* Bueckers Interiors *Portsmouth:* Long & Company *Republic:* Pancoast Furniture Co. *Steubenville:* May & Leopold Co. *Youngstown:* Strouss-Hirshberg's ▪ **OREGON** *Portland:* Meier & Frank Co., Inc. ▪ **PENNSYLVANIA** *Abington:* Frank J. 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rd, $105;
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Cabinet, $47;
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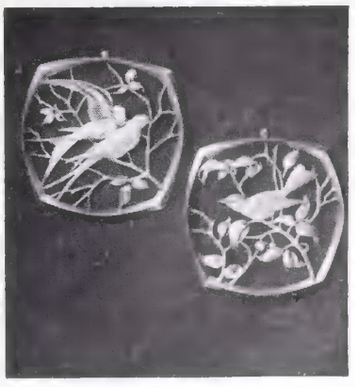
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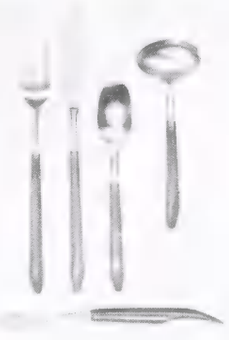
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A saint by doing lovely things or watching
late with Thee
Or dreaming in the dawn light or storming
Heaven's gates
Make me a saint by getting meals and
washing up the plates.
Although I must have Martha's hands, I
have a Mary mind
And when I black the boots and shoes,
Thy sandals, Lord, I find.
I think of how they trod the earth, what
time I scrub the floor
Accept this meditation Lord, I haven't time
for more.
Warm all the kitchen with Thy love, and
light it with Thy peace
Forgive me all my worrying and make my
grumbling cease.
Thou who didst love to give men food, in
room or by the sea
Accept this service that I do, I do it
unto Thee.



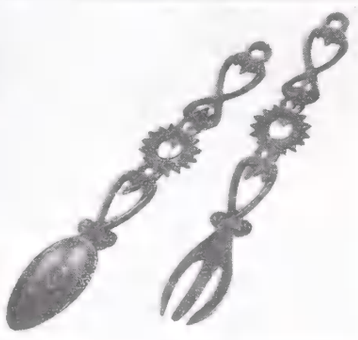
Red gingham-bordered tile 6" square, with hook for hanging. $1.95 ppd.

House in the Garden
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NEWS TO US

We were surprised to learn that iron salad servers were used a century ago—we thought they were a product of this century. You won't be able to wait to hang these up on the kitchen wall. If you have a good strong arm, you can use them for tossing greens, too. 13¼" long. Black cast iron. **$2.95** postpaid. No COD's.

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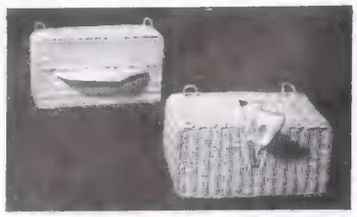




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6" long solid brass ..... **$5.95** postpaid
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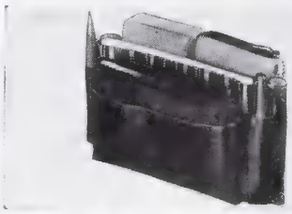
Cleansing Tissue Covers convert tissue boxes into attractive decorative accessories! Handwoven of silky rattan, the lovely server covers a full box of tissue—200 or the new 400 sheet box with side opening. Tissues are neatly dispensed and box is out of sight. Order No. **6801-6,** Cover (200 size) **$1**; **6803-6,** Cover (400 size) **$1.25.**



Lipstick Tray makes a sparkling home for wandering lipsticks that roll aimlessly through your dressing table drawer! Pearl white plastic tray holds 12 lipsticks at attention. End compartments take curlers, cotton dabs, bobby pins. Tray fits neatly in drawer or medicine chest, measures 1¼"x3½"x 9¼". Order **0792-6,** Tray, **$1.**



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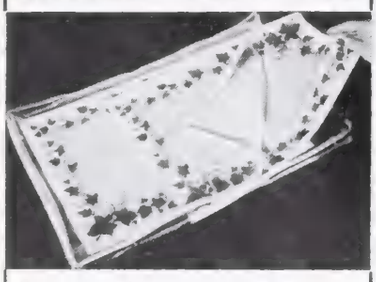
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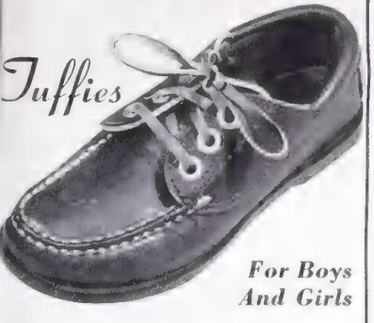
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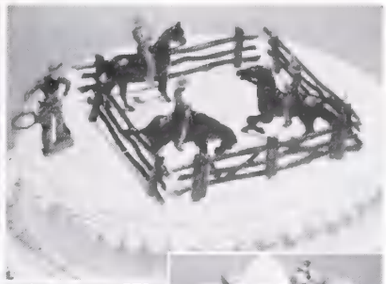


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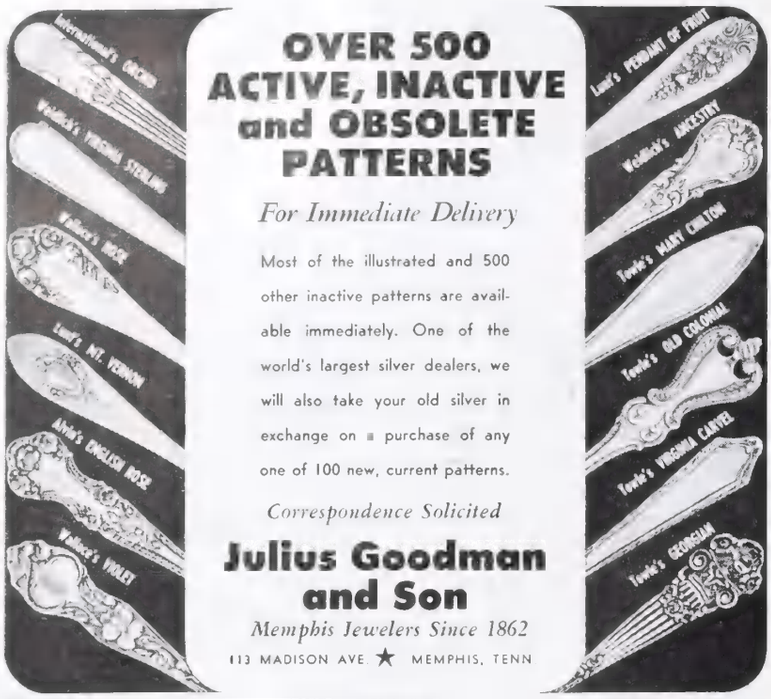
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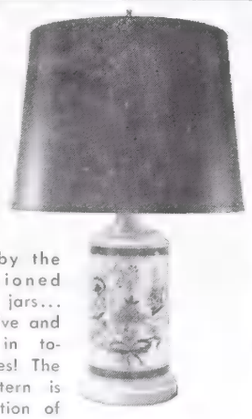
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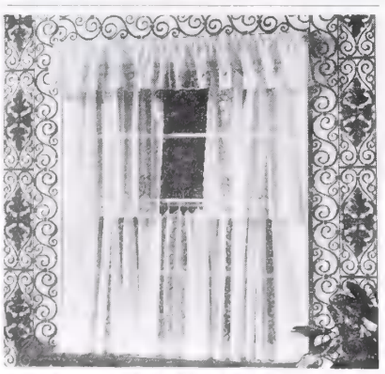
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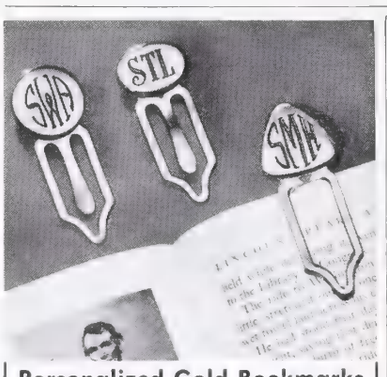


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(*Please turn to page* 22)



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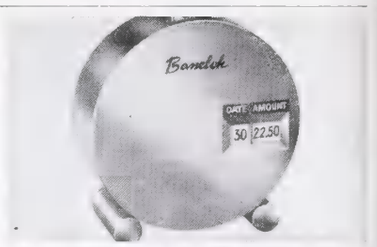
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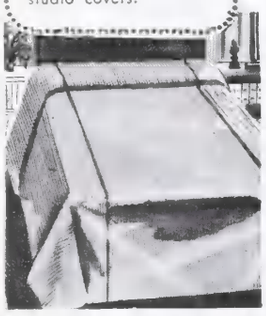
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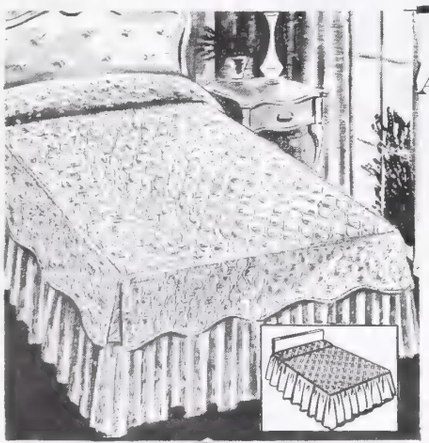
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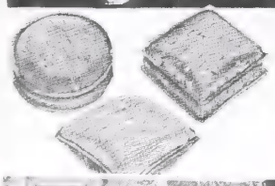
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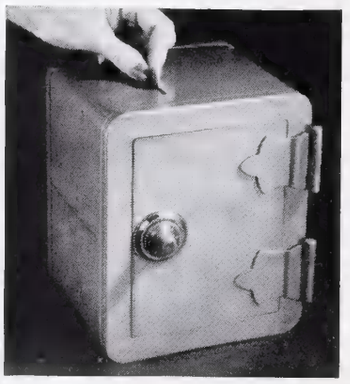
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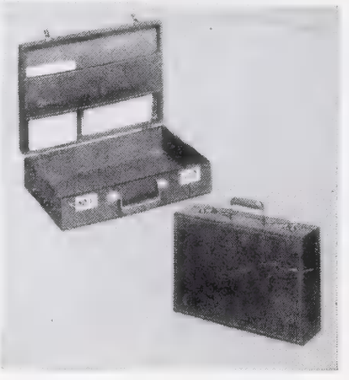
WINDOW SHOPPING



SI, SIGNORINA, your beauty would move a gondolier to song. An exquisite wax doll handmade by Belgian artisans is 7" tall in authentic Italian costume to delight a doll collector. She wears a striped skirt, puffed sleeves, *real* silver jewelry and carries a basket of flowers. A work of art signed by the designer, $7.95. Ppd. Send for foreign doll catalog. The Sea Horse, HB-9, 727 Sheridan Rd., Evanston, Ill.



YOU CAN BANK ON THIS safe for depositing coins, personal papers and small keepsakes. A replica of the Hercules-Meilink office safe, it has a *real* combination lock, savings slot, sliding cash drawer and shelf. Buy one for yourself, another for your son in prep school. Electrically welded, heavy-gauge steel safe is gray, measures 8¾" x 7" x 6". $4.95 ppd. Taylor Gifts, Wayne 1, Pa.



FELLOW TRAVELER. An attaché case that's sturdy, lightweight, looks like leather, wins universal acceptance on the commuter's special, the Pacemaker and DC-7. Guaranteed to keep any husband well briefed, it's 4¾" x 17" x 11½", has heavy saddle stitching, and brass-plated fittings. In British tan finish, it's *unbelievably* $5.95 ppd. Martha Schiller, Dept. M-123, 180 No. Wacker Drive, Chicago 6.

(Please turn to page 29)

Colonial Charm
IN GLEAMING SOLID BRASS
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Beautify your home with distinctive lighting fixtures made by craftsmen who have been making beautiful fixtures for sixty years. Gleaming cast brass, beautifully wrought, polished and lacquered to prevent tarnishing. Standard size sockets. Hand blown globes of South Jersey glass, original designs hand engraved on some, others plain.

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10" dia. 2 lights $24. 12" dia. 3 lights $29
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all there's a new fashion note in upholstery of Du Pont nylon! It's the extra beauty TASLAN* textured nylon brings to these fabrics! They have a softer luster, a new depth—a new, luxurious touch. Yet this beautiful upholstery is ever so practical . . . gives longer wear, asks little care. Look for TASLAN textured nylon in fresh new designs . . . soft, muted colors at your favorite store. Or ask your decorator to show you fabric samples.



DU PONT

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Smartest upholstery of TASLAN textured nylon is shown on this chair by Widdicomb. See it at these and other fine stores: BALTIMORE: Louis Mazor, Inc.; BOSTON: Paine Furniture Co.; CHICAGO: Irwin A. Cooley & Sons; DENVER: Howard Lurton, Inc.; DETROIT: The J. L. Hudson Co., Scott-Shuptrine Co.; FORT WAYNE: The Jefferson House; GRAND RAPIDS: Klingman Furniture Co.; HACKENSACK: Hudson & Boyle Co., Inc.; HOUSTON: G. A. Stowers Furniture Co.; MIAMI: Richard Plumer; MINNEAPOLIS: Levoy, Inc.; NEW YORK CITY: B. Altman & Co., Bloomingdale's, W & J Sloane; OKLAHOMA CITY: Harbour-Longmire; PHOENIX: Dorris-Heyman; WASHINGTON, D. C.: Mazor Masterpieces.



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For elegance of styling, White's new Lorraine Collection is French Provincial nonpareil. Perfection of taste in every detail of design . . . inlaid parquetry tops, patina-tinged brass grilles, delicate gold etching, spicy fruitwood antiqued finish . . . gives each piece the finesse that distinguishes a *special* way of life. So impressively beautiful it takes its place as a source of family pride and pleasure. Send for your Lorraine brochure. You owe it to yourself to see this new concept of beauty and value.



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by June Cabot, Home Stylist

These mirrors have the charm and lilt of a minuet. In their frames of brushed gold, they are modern, mellow and add the right note to any room.

Mirrors are decorative and *active* accessories. See how one gives welcome width to this foyer. And how delightfully the candlelight in the dining room is reflected in the shadow-box mirror. Expensive? Not in the least . . . and look at the magic they weave in a room!

Write for the name of the manufacturer of these fine mirrors, ranging in price from $105 to $250. And send for a free copy of our full-color, 12-page book of ideas on decorating with mirrors. Dept. 1897, Libbey·Owens·Ford Glass Co., Toledo 3, Ohio.

This mirror, with its subtle brushed gold frame and engraved lines in the glass, keeps the music center a part of the room.



The modern buffed white mirror frame, with classic gold ornamentation, creates an atmosphere of grandeur in this foyer.





A Truly Beautiful Mirror must be made of the finest plate glass because a mirror is only as good as the reflection it gives. The informative tag shown here is your buying guide. It assures you that the mirror is made of L·O·F *Parallel-O-Plate*® Glass . . . *twin-ground* for more perfect reflections and more freedom from distortion. *Parallel-O-Plate* has earned the Good Housekeeping Guaranty Seal.

PARALLEL·O·PLATE GLASS

Twin Ground for Truest Reflection

LIBBEY·OWENS·FORD *a Great Name in Glass*

TOLEDO 3, OHIO

There's gracious living reflected in this dining room by the sculptured shadow-box mirror with its fine decorative etching.

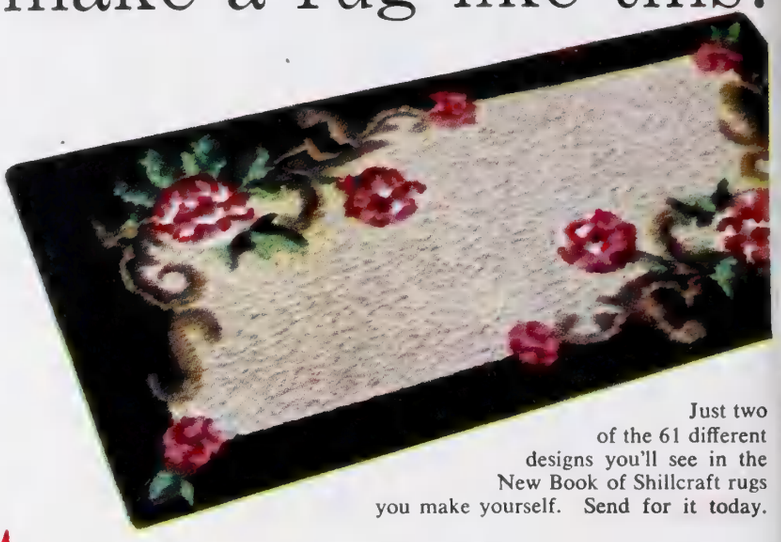


"Good taste in decoration" will always describe this elegant mirror, with its carved oak leaf frame delicately frosted with gold.





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New 24-page, full-color book shows you how. Send for it today.

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I'd like to know more about making a rug. Please send me your new 24-page Shillcraft "Readi-cut" Rug Book, showing 61 distinctive rugs in full color, plus Rug Yarn Color Card and complete information. I enclose 25¢ in coin to cover handling cost, but otherwise there is no cost or obligation.

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WINDOW SHOPPING

CONTINUED FROM PAGE 22

DON'T CHOOSE A CARD until you've seen the new Kimball Printers' selection. It's outstanding! Here's just one of the personalized designs from their *free* 36-page catalog of Christmas cards. A superb print of Durer's "Praying Hands" comes with verse and name imprinted on card underneath. 25 cards & envelopes are $4.25 ppd. For catalog, write Kimball Printers, 880 Bond St., Oshkosh, Wis.



FUR GOODNESS SAKES, dig Joe College up to his eyeballs in *real* racoon, bell-bottom trousers and red knitted muffler! The big man on campus takes a spirited stand on a black felt wastebasket, waves a pennant in one hand, a flask in the other. For a reunion-trotting alum or a campus belle, we can't think of a more perfect gift. 18″ high, $15.95 plus 50¢ post. Jeredith Manor, Box 130, Nyack, N.Y.



STAFFORDSHIRE DOGS are so completely wonderful that we hope they inspire you to start a collection. They must have been modeled by someone with a great and abiding love for dogs. Made in England from molds 200 years old, the coloring is traditional: cream bodies, pink noses, charcoal markings, yellow chain and collar. 10″ high, $9.95 the pair plus 75¢ post. Henry's Store, HB, 95 Fifth Ave., New York 3.



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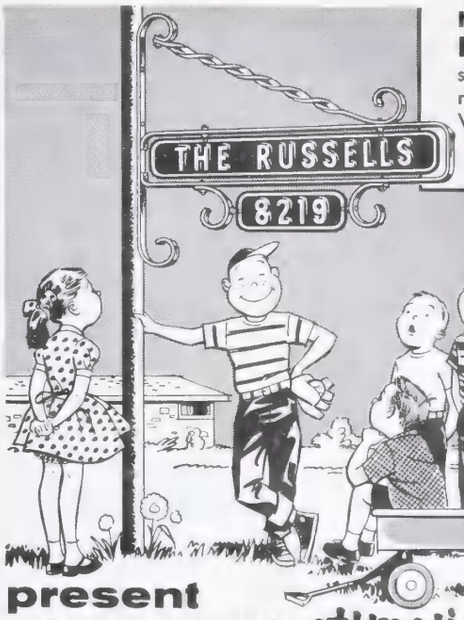
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On request we send a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

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solid brass, engraved

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FRANK MAILBOX MARKER attractive wrought aluminum frame style MF **$2.95** POST PAID



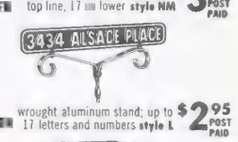
DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls style EM **$3.45** POST PAID



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line style OM **$4.95** POST PAID



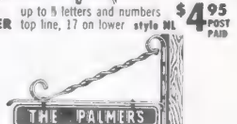
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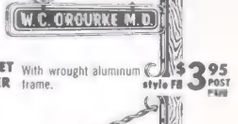
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		BOTTOM		

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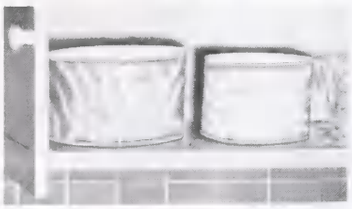
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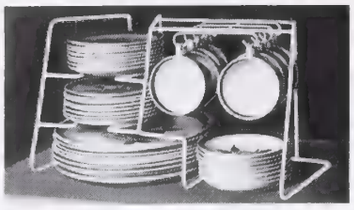
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☐ Remittance enclosed; ship postpaid in U.S.

☐ Ship C.O.D. I will pay C.O.D fees and postage.



Transparent Plate Covers keep your guest dinnerware bright, shining and dust-free between parties—and you don't have to wash it before you use it! Set consists of four specially sized plastic covers that fit 10" dinner plates, salad, bread-butter plates and saucers. Durably tape-bound. Order No. **7291-6**, Plate Covers, **$1.00**. Postpaid.



Dinnerware Storage Rack stores a whole dinner service for 8 in just 17¾"x9" of space and with no stacking! Compact rack is made of heavy steel with white vinyl cushion coating that eliminates chips. Holds 8 each of plates, cups, saucers, bread-butter and fruit dishes. Order No. **XB245-6**, Storage Rack, **$3.49** by mail, postpaid.



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Stack 'em Pads save cherished company china from scratches and chips. Of softest matted white cotton felt, pads slip between dishes, keep them from chipping and cracking, and from rattling, too! Set of 24—eight for dinner plates, eight for salad, eight for bread-butter plates. Order No. **7044-6**, Stack 'em Pads, **$1.00**, postpaid.

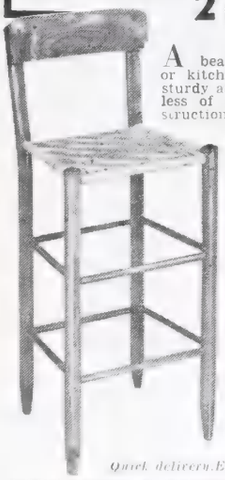
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A beautiful stool for bar or kitchen counter—and as sturdy as they come regardless of price! Special construction (lock-joint) for lasting good service. Hand made by our craftsmen of solid native hardwood with steam-bent back post for comfort. Double-ply cane seat is 16" wide x 13½" deep x 24" high (35" overall). Also available 28" high (39" overall) at 50¢ additional per stool. Unpainted ash wood ($15.95 for two); light natural finish ($18.95 for two); birch wood finished in pine, maple, mahogany, walnut, cherry ($21.95 for two).

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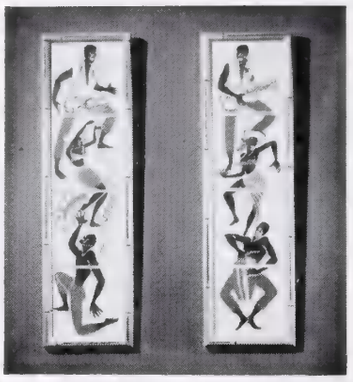
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WINDOW



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SUET FEEDER screws into a tree or post, and for the birds your yard will be the gourmet spot in town. Suet, or a half orange, is pressed down over skewer. Bar goes over it, holds suet or orange securely on the 7" aluminum tray and serves as a perch for the diners. $2.95 ppd. H. B. Cowap, Dept. B-9, 2423 Ridgeway Avenue, Evanston, Ill.



STAND UP AND CHEER an automatic wax applier that makes floor care a breeze. Feed-O-Matic has a 2-piece wooden handle 48" long, so you never have to stoop or kneel. It applies an even coat of wax (you set automatic feed), holds a pint of wax in plastic tank, never clogs or splashes. Reversible and washable base snaps off top. $4.95 plus 25¢ post. R M S Interiors, 11146 So. Michigan Ave., Chicago 28.



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Dept. B, U. S. Route 1, West Peabody, Mass.

SHOPPING



YOU CAN'T BEAT MINK for giving a flirty fillip to a pretty foot. So here are the prettiest slippers that ever walked down a Pullman aisle or a drafty dormitory. With golden brass initial and removable mink tab, they're washable stretch nylon yarn, fit sizes 4-10, come in white, red, pink or blue. $1.95 a pair; $5.50 for 3 pairs. Ppd. Ruth Brawer, Box 4035, HB-9, Tucson, Arizona.

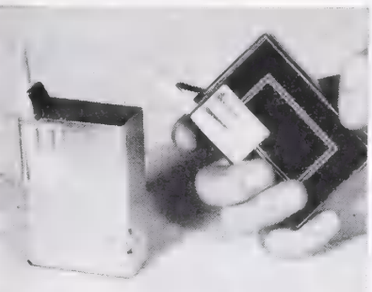


THE CLOWN SHARPENER and personalized pencils fill the bill for back-to-school presents, *lots* of early Christmas gifts. We're giving this set-up to a couple of pencil kleptomaniacs on the optimistic theory that they'll have the moral rectitude to swipe no more. Clown screws onto wall or desk, is $1. 12 pencils with full name, 79¢; 24, $1.50; 48, $2.75. Ppd. Bryn Mawr Gifts, Bryn Mawr, Pa.



THIS IS THE SHIRT that matches the mood of tweed suits and gray flannel skirts. Importantly monogrammed with 2 or 3 letters embroidered on dacron and pima cotton, the Italian styling and roll-up sleeves are chic and easy going. Sizes 32-38 in white, pink, light blue, beige, platinum gray with any color monogram, it drip-dries, needs no ironing. $7.98 ppd. Howard House, 3601 Kingsbridge Ave., N.Y.C.





A SMOKER'S DELIGHT

A flick of your finger and up pops your pet cigarette. Crush-proof, light-weight metal case easily filled from the top, holds a full pack of regular or king-size cigarettes. No loose tobacco in your purse or pocket. Cigarettes stay fresh. Attractive on your desk or coffee table too.

THE PERFECT GIFT

Small scroll in Silver or Gold col. Leatherette finish in Blk. or Brn.

$4.50 ea.—$8.00 pr.—Ppd.

Satisfaction Guaranteed ■ Please no COD's

MERRIE HOLMS

P.O. Box 122, Wood River, Illinois



Florentine Candelabra

Try this stylish piece with long, colored candles and watch the effect on your man—or your guests. Hand-forged in black iron by old world craftsmen from Florence, Italy, the three-candle holder is 10" tall and 8¾" wide. Nice for sideboard as well as dining or occasional tables. Each, ppd. **$8.50**

Pair, ppd. $15.95

Send For Free Gift Catalog

CHARLOTTE THOMAS

Sewell HB9, New Jersey

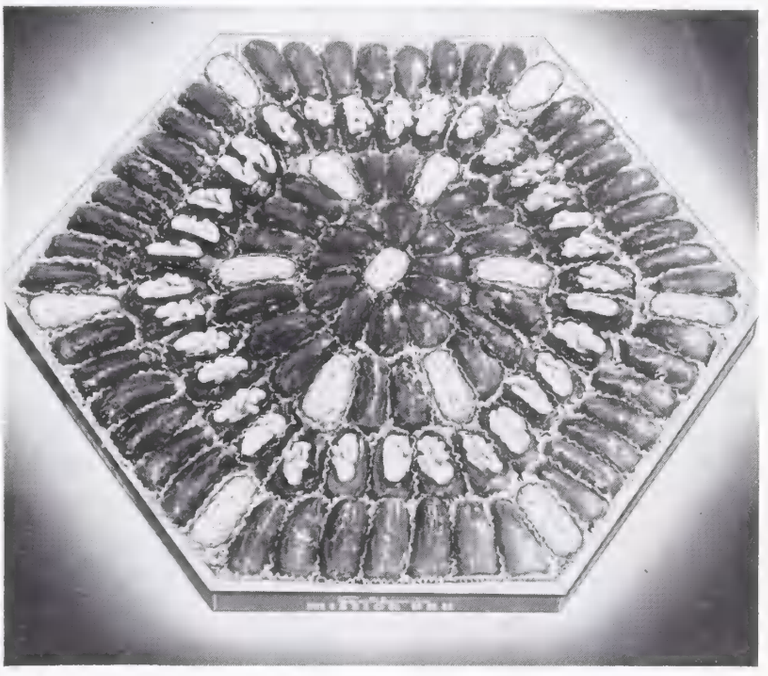
SO PLUMP 'N PLEASIN'...
AND PRICED WITHIN REASON!

DELICIOUS

Deglet Noor Dates

THE PERFECT CHRISTMAS GIFT!



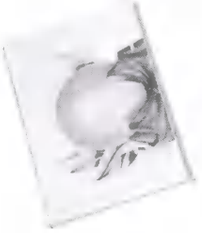


Only dates that have ripened in the warm sunlight of the Coachella Valley near Palm Springs could taste so sweet and grow so big. Right at the peak of plump ripeness these fantastic Deglet Noor dates are picked, packed and posted... all within 24 hours. You get them when they're so fresh and tender they practically melt in your mouth. Many stuffed with walnut halves. A grand substitute for candy.

3 GENEROUS GIFT SIZES FROM WHICH TO CHOOSE: Gift No. 24, 2 lbs., $2.99. Gift No. 27, 3 lbs., $4.29. Gift No. 28, 5 lbs., $6.79. Prices include *prepaid* delivery anywhere in the U. S.

JUST GIVE US THE ADDRESS...
WE DO THE REST!

We festively wrap each gift, enclose your card, and ship *prepaid* in your name to all the names on your gift list. Safe arrival guaranteed. Money back if you aren't 100% satisfied.



FREE GIFT BOOK

Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

114 East 33rd Street, Los Angeles 11, California



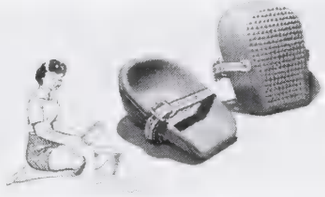
Imported Scallop Shells. Seafood seems to taste even more delicious when baked and served in these. Natural color, beautifully shaped shells serve delights like deviled crab, scalloped oysters, creamed tuna. 4" size holds average portion, 6½" size a man-sized one! Order **6031-6,** Set of six, 4" shells, **$1** or **6030-6,** Set of 4, 6½", **$1.**



Personalized Tape, Names make news—especially when it's your name printed about 300 times along with your address on a 600-inch roll of shining Scotch tape 1½" wide. Use it on envelopes, postcards, checks, books, records. Red, green, silver, blue, yellow, orange, or white with blue or black printing. Order **A277-6,** Tape, **$2.00** ppd.



Early Bird Garden Boots. Toss away the muddy old shoes you've been wearing in the garden! The green rubber boots have you looking as nimble-footed as a pixy and let you work in dry comfort! Soft, washable latex—pull them over shoes or stocking feet. Order **1876-6,** Small (4-6); **1877-6,** Medium (6-8); **1878-6,** Large (8-10) **$2.98,** ppd.

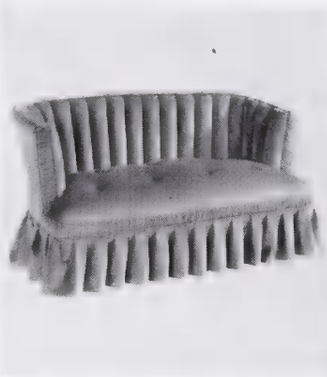


Knee Guards. You'll sink to your knees with ease—and with real gratitude every time you have a kneeling job! Scrub floors in complete comfort—grub to your heart's content in the garden! Knee Guards are genuine rubber pillows almost ½" thick with deep corrugations at points of wear. Adjustable straps. Order **5624-6,** Knee Guards, **$1.50.**

Free! *Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!*

Gift Ideas **Miles Kimball** 137 Bond Street Oshkosh, Wisconsin

WINDOW



A LOVE OF A SEAT. The Angela love seat is a handsome piece of furniture, a handsome buy. In muslin or *your* fabric, 6½ yds. of 54" material, it's $66.50. Covered in flame, blue, red, gold, brown, turquoise, purple, rose, mauve, emerald, sage or fern green *spot-shed* velvet, it's $89.50. 50" wide, 27" high, 21" deep. 75 lbs. Exp. coll. No c.o.d.'s. Brochure, 25¢. The Chair Shop, Box 725, Morganton, N.C.



RISE AND SHINE, small fry, on a stool that will give you an assist in the intricacies of washing face and hands, brushing your teeth. Blonde wood step stool, 12" x 6", with black footprints comes with white fluffy 22" x 44" terry towel for little hands. Towel has metal snaps, becomes roller type when fastened over bathroom rack. $1.98 *each* plus 25¢ post. Helen Gallagher, 413-HB Fulton Street, Peoria, Ill.



BAG THE GAME that a little doll-face loves best if you want to make a hit with a miss in the pigtail crowd. These are dear little handbags with drawstring tops that are pretty enough to carry wherever she goes. And that's not all! Each one holds 10 jacks and a rubber ball. Colorful felt purse with blond or brunette doll-face, is 4½" wide. $1 each ppd. Nancy Norman, 422-97C Washington St., Brighton, Mass.

*Treasured Gift



Need Extra Sherbets? Then consider these handsome crystal sparklers. Set on sterling silver bases with gadroon border. The gleaming crystal liners are removable (and replaceable). Ideal for ice cream, fruit cup, shrimp cocktail or dessert. 3¼" tall by 4½" in diameter. Adds charm to your table setting and also makes wonderful gifts.
EXCEPTIONAL VALUE. Pair—$3.50, Set of four—$6.95, Set of eight—$13.50, One Doz.—$19.95 Tax and postage included. Shipped Gift Wrapped.
Money Refunded If Not Delighted
Send for "NEW" FREE GIFT CATALOG
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Visit our Gift Store at 62nd St.



KILL NASTY ODORS! — $1

Freshen indoor air with these unusual D-O-DO SCENT PLANTS. A charming, new decorative way to freshen bathroom, kitchen and smoky living room. Keeps air smelling fresh in your home *all the time!* Delightful fragrance—more attractive than ugly deodorant bottles. Contains Ozanole, new scientific odor-control formula. Set of 3 different 2½" D-O-DO SCENT PLANTS for only $1, postage paid. *Guaranteed to do the job or your money back!* Order direct by mail from **SUNSET HOUSE, 1438 Sunset Building, Hollywood 46, California.**



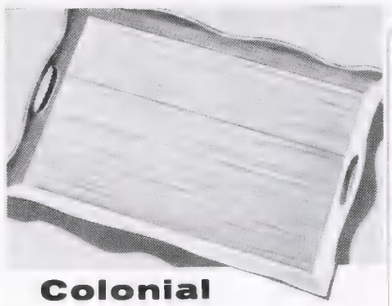
SCULPTURED IN WALNUT

LEFT: "Top Hat". Modelled from solid walnut with an eye to the special quality and appearance of the Five Gaited Horse. 4" high $10.00 ppd.

RIGHT: "Pawing the Ground". This little masterpiece of familiar action will grow on you. Both pieces are sculptured to fine detail and given a velvet smooth finish. 4" long $10.00 ppd.

Catalog of other sculptures 25¢.

M. E. BRASHER STUDIO KENT 29, CONN.



Colonial Fireside Tray

made with genuine cherry wood

Craftwall paneling!

Richly reminiscent of a gracious, early American heritage, this traditional tray serves scores of uses in today's entertaining. Use it at your own hearthside, for TV snacks or patio parties. A lovely decorative piece, yet wonderfully practical. The big 21" x 13½" tray will carry platters of hors d'oeuvres or a party-load of drinks. Because it is genuine Craftwall wood paneling, moisture, alcohol or foods cannot mar its glowing finish. Make it a part of your home tradition. A lovely gift . . . specially priced—**$8.95** postpaid. No. C.O.D.'s please.

Roddis PLYWOOD CORPORATION
Dept. HB-957, Marshfield, Wisconsin



GFM
STYLE 30
MEY
STYLE 40
the Pardees
STYLE 50
the shaws
STYLE 60

YOUR MONOGRAM on beautiful pure white cellulose napkins.

Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, $4.95 per box; 13" luncheon, $3.95; 10" cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. A

Send for information about our other useful monogrammed gifts.

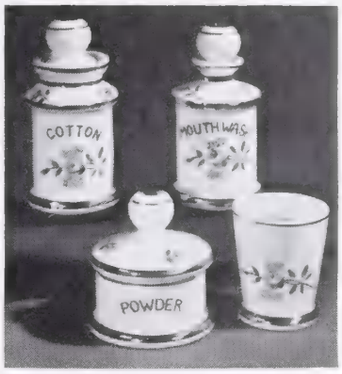
PALMETTO PRODUCTS, INC.
200 N. W. 5th St.
Ft. Lauderdale, Fla.

SHOPPING





THE LITTLE FOXES are ashion-wise girls who wrap themelves against the autumn breezes n the delicious flattery of a fur tole that looks like a million, osts very little. Natural blue Norwegian fox tail stole with two hick rows of fox, matching crepe ining, and concealed front hook s budget-priced at $32.50 includng tax and postage. Harold Rubin, 52 East 56th St., N.Y.C.



SWEET AND LOVELY as a Victorian valentine are bathroom ars that would be a beautiful uy at *three times* the price. A opy of an old French design, ney're made of fine translucent hina hand-decorated in blue and ink with rose design, gold trim nd lettering. Charming for a ridal shower, a week-end hostss, a guest bath, the 4-piece set \$3.95. Ppd. Cortley Gifts, HB-9, 453 E. 88th St., New York.



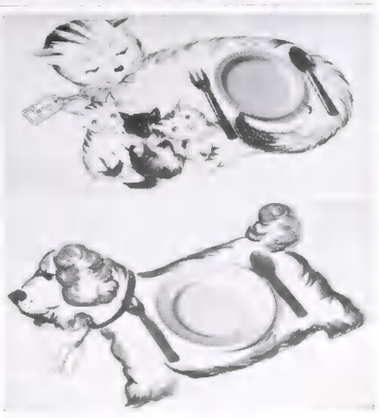
OLD-FASHIONED CALICO printed from original plates or uplicates of old plates makes nchanting skirts, blouses, aprons, raperies. And what is sweeter han a pigtailed first grader in flower-sprigged dress? Calico omes in a kaleidoscope of patterns and colors gayer than a usking bee. 67¢ a yd. Add 5¢ yd. shipping charge. For set f swatches, send 15¢. Vermont Crossroads Store, Waterbury, Vt.

. . . snug as a bug in an
easybaby



THE PERFECT BABY PRESENT

pediatrician approved cradle chair that levates and supports the smallest baby. It rings him into the family circle and frees nother's hands for feeding. EasyBaby is the deal way to keep the infant happy and seure at his mother's side: about the house, raveling. Hand finished wood construction, pale pink, blue or yellow. Fully assembled, omplete with plastic mattress, safety strap nd hand holes. Satisfaction guaranteed. end check or money order. We pay postge in U. S. A. \$9.95.
HARVEST HOUSE, BOX 437, ORCHARD PARK, N.Y.



Personalized **PLACE MAT PETS**

Meal time is fun when children dine on these clever mats. Of colorful heavy plastic, one is an adorable spaniel, the other a cuddlesome cat and kittens. Just a quick once-over with a damp cloth wipes them clean. Includes tag for personalization. A wonderful gift for any youngster! **$1.00** each, ppd.

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Sensational new drapery fabrics

UNCONDITIONALLY GUARANTEED SUNFAST!

only **$1.00** a yard

custom made into drapes approx. $1.50 a yard incl. labor

both fabric and cost of labor will be replaced if these drapes fade within 2 years

• *Easy credit terms to fit your budget* •

An exquisite new selection of drapery fabrics guaranteed in writing not to fade—or we will replace fabric and labor cost within 2 years. Choose from a tremendous color selection. We will custom make draperies to your exact window measurements for less than ready mades. You'll be delighted with the fabric quality and fine tailoring. It's easy to order by mail and save!

Send 25¢ for swatches of all colors of these $1 sunfast fabrics and all our other $1 a yard fabrics

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Franchise dealers wanted. No investment necessary, write for information

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Our eighth year of selling direct by mail.

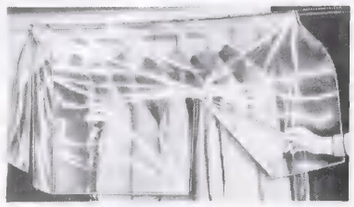
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2750 Hyde at Beach • Box 3689 • San Francisco, Calif.

☐ Enclosed is 25¢ for swatches, information, directions for measuring. (please print)

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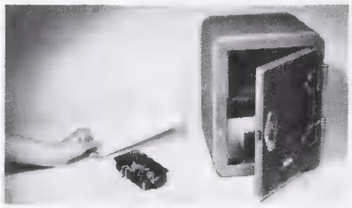
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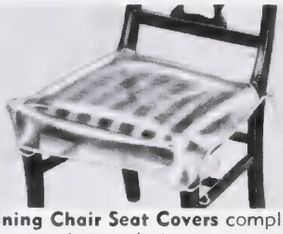
Dustproof Closet Coverettes keep between-seasons clothing band-box neat with no dust ring on shoulders to brush away when you want to wear it! Heavy, see-thru plastic covers slip over closet rod—pay for themselves in dry-cleaning dollars saved! Order **9070-6**, 18" Coverette, **79c**; **9071-6**, 24" size **$1.00**; **9072-6**, 36" size, **$1.39**



Folding Luggage Rack provides luxury hotel convenience for the guest room and for you, too, when packing for a trip! Handsome hardwood rack is 13¼"x17"x22¼". Tapestry straps hold bags. Versatile, too—add a tray and you have an extra table for snacks! Order **XB006-6**, Mahogany Finish or No. **XB007-6**, Maple Finish, **$6.95** postpaid.



Home Safe is a small-scale version as snooper-proof as the big kind to safeguard money, jewelry, important papers—even medicines that could be harmful to children! Welded all-steel body 12"x9¼"x8". Screws to shelf or floor. Velvet-lined jewelry drawer included. Fire and water-resistant. Order number **XB011-6**, Safe, **$12.95** postpaid.



Dining Chair Seat Covers completely cover dining chair seats—protect against accidental spills and soiling—keep upholstery new-looking years longer! Heavy transparent plastic covers tie in place, wipe clean with damp cloth. Corners are cut out to assure snug fit. In sets of six. Order Number **8320-6**, Dining Chair Seat Covers, **1** set, **$1.79**, postpaid.

Free! *Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!*

Gift Ideas **Miles Kimball** 137 Bond Street Oshkosh, Wisconsin



Moss Rose

INSTANT COFFEE JAR

Holds the entire contents of the large economy size instant coffee. Cork rim keeps coffee airtight and fresh. 6" high jar is fine white china with the attractive Moss Rose design. Script lettering and banding is in gold. **$1.95**

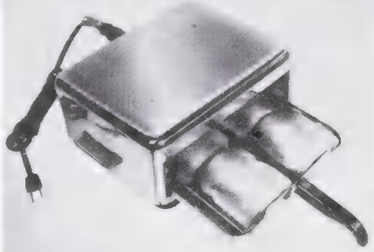
SUGAR AND CREAMER SET TO MATCH $1.00

BOTH INSTANT COFFEE AND SUGAR AND CREAMER SET $2.75

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THE ADDED TOUCH
Wynnewood HB9, Penna.

TOAST OR BROIL



Toaster, broiler, grill and oven all rolled into one portable unit. Toasts 4 slices of bread at one time yet costs less than an ordinary toaster. Enjoy Brown 'n Serve rolls, English Muffins, chops, small steaks without heating your room. Heats or cools instantly. Gleaming Chromium finish with slide-out tray with heatproof bakelite handle. Adjustable high and low tray positions. Infra-red element. UL approved. Complete with 6' detachable cord. 4¾" high, 8½" deep, 11" long. A dream to clean. It's a gift you owe yourself. Order by #K-831.

Special for Limited Time Only **$6.95** ppd.

Satisfaction guaranteed

BARD'S PRODUCTS INC.
Dept. 1191 T, Evanston, Ill.



FRANK 'N BURGER TRAY

A handsome server for barbecues and buffets, crafted of hard rock maple and expertly finished in a warm, golden blonde. Hand-carved slots hold half a dozen wieners, hamburgers, include mustard and relish jars, salt and pepper shakers. Measures 14" x 20". Unusual gift for a bride or hostess, you'll want one for yourself, too. **$7.95** ppd.

Write for free catalog.

Sorry, no C.O.D.'s.

THE LANDING COMPANY
Dept. B-9, 9-01 150th St., Whitestone 57, N.Y.



WINDOW



TRES CHARMANT! Houdon, the French master, created the originals of these delightful heads, and we are pleased to show them faithfully reproduced at a fraction of their original cost. *Le Garçon* and *La Petite Fille* are 9" tall on their felt-padded pedestals. Made of sculptor's Hydra-Cal, they come in chalk white or antique ivory. $5.95 the pair; $11 for 2 pair. Ppd. Mono Art, 50 Delancey St., New York, N. Y.



AUTUMN COLOR SCHEME has exciting decorative possibilities for your fall and Thanksgiving table settings. California hand print tablecloth in spun-rayon and cotton colorfully portrays harvest fruits on beige. Washable and color-fast, 54" sq., $4.75; 54" x 72", $6.95; 63" x 90", $11.75; 63" x 108", $13.95. Round cloth, 70" diam., has white fringe. $11.75. Ppd. Susan Smith, Carpentersville, Illinois.



THE FLAVOR OF AGE is clear to see in these soda glasses reminiscent of an era of wireback chairs, the overhead fan and marble top fountain. In the modern manor they are superb glasses for tall, icy, refreshing drinks—lemonade, iced tea, Tom Collins; for children's parties serving malted milks and ice cream sodas. 15-oz. glass, $1. Set of 4, $3.79. Plus 35¢ post. Order from Red Oaks, HB, Prairie View, Ill.



Pure Linen

Colorful

Pennsylvania Dutch Design

TOASTER COVER

Completely washable natural color linen with gay hand screened Pennsylvania Dutch Design figures and design symbols. Will fit any standard size toaster. Postpaid **$1.50**

MIXER COVER TO MATCH POSTPAID $2.50

THE PAIR POSTPAID . . . $3.50

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Wayne 1, Pennsylvania

instant glamour with a fashion hair piece



Fine quality human hair, sample color match guaranteed.

Mixed Grey, Plat., and Aub. $3.25 extra. Eyelashes $2.98 per pair

Send generous sample, check or M.O., no COD's.

COMPLETE LINE OF WIGS & HAIR GOODS.

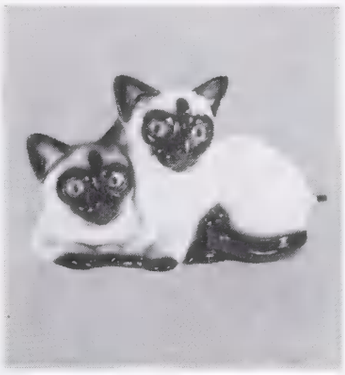
Fashion Hair Products

Dept. BH-9, 175 Fifth Ave., N.Y. 10, N.Y.

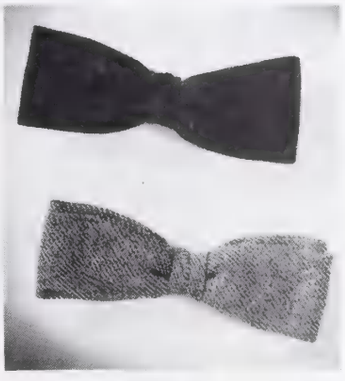
SHOPPING



ASY ON THE EYES of the viewers at your house is a guiling pair of Siamese cats o double up as a lamp. They rl up sleek and lovely on your evision set, and their green s glow in the dark when you n on the light switch. Purrtly cast in true-to-life Siamese oring, with 6′ UL approved d, the lamp is 9½″ long. 6½″ h. $4.95 plus 25¢ post. Page Biddle, Haverford, Pa.



ASHMERE BOW TIES are ine. They make men look nger, gayer, more handsome. d we like them even better h gray hair than with underduate crew cuts. Made of)% cashmere imported from otland, and soft as a mist on the or, these come in clip-on style navy blue, brown or gray. $3.95 h. Ppd. Downs & Co., Dept.)1, Evanston, Ill.



NIMAL SCULPTURES, nd-carved by tribesmen in nya, East Africa, from beautily grained Mvuli wood, are nd-rubbed to a satin mellow sh. Spot two or three in a m divider for an exotic touch a modern setting; another as handsome paperweight on a n's desk. Choose lion, antee, rhinoceros or elephant with l ivory tusks, $4.25 each. Ppd. ith Chapman, Nyack, N.Y.





MAGIC CANDLE LAMP

- **no wax—no wires**
- **no flame—no fires**

Quaint, old-fashioned design, yet modern and practical electrical operation with batteries hidden in base. Its "flame" is a delicately handtipped Nalco Candle Flame light bulb. Measures 9½" high, 7" wide. Complete with batteries and bulb. Available in polished brass plate $11 or in milk glass $9. postpaid.

NALCO SPECIALTY SHOP
1526 No. 13th St., St. Louis 6, Mo.



Silver
PIE PLATE
WITH PYREX LINER

Let this lovely silver plated pie plate take place of honor along with your nicest silver service. Overall width is 13½" including the delicately designed Porriger handles. The removable pyrex liner is 10" in diameter. The small claw feet add to the beauty of this lovely silver piece. Also nice for vegetables, fish, small stews, etc. Use it yourself or give it as a gift. Postpaid, Federal tax included.

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HUMMEL CHRISTMAS CARDS

from 16 different original sketches in colors by the famous artist Berta Hummel. The loveliest greetings you will send.

size 3½x4½" in colors,		4x5" in colors w. gold trimming	
40 cards	$2.35	32 cards	$2.35
80 cards	4.35	64 cards	4.35
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Gift catalog — Order early from

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Oversize Trivet
in Sea Horse Design

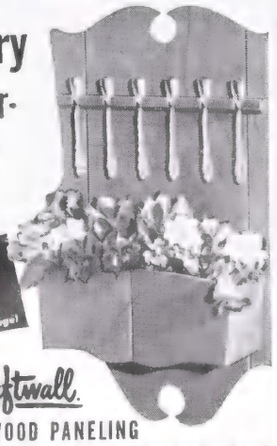
Here is the answer to the "too-small-trivet" problem which arises when using large casseroles and platters. An original design by a homemaker who knows the need. This lightweight, antiqued, copper-plated, extra large (11½" dia.) aluminum trivet with its repetitious sea horse design serves as an unusual wall decoration, too. Will not mar furniture. **$7.95 ppd. 2 for $14.95 ppd.** Immediate shipment. **Send for catalog.**

Available only by mail

THE SEA HORSE
727 SHERIDAN ROAD
EVANSTON, ILLINOIS

Dept. HB-97

Cherry planter-spoon rack



JUST $3.95 (plus 35¢ postage)

of *Craftwall*

GENUINE WOOD PANELING
professionally finished with that hand-rubbed look

The manufacturer of Craftwall plywood paneling offers you this eye-catching conversation piece at a remarkably low price —just to acquaint you with the natural wood beauty and "hand-rubbed" look of Craftwall paneling. 12 by 18 inches . . . this genuine Cherry rack adds a charming decorator touch to any room. Planting box liner included. Order extras for gifts! Send check or money order . . . no C.O.D.'s please

(Note! Spoons and plant not included)

RODDIS PLYWOOD CORP.
Dept. HB957 Marshfield, Wisconsin



Dear Lobstetrician:

A lady out at St. Louis in Missouri ordered one of our Maine clambakes to set before friends of hers from New England. Hard old audience. "Our guests declared them the finest lobsters ever", she wrote in. "Wonderful for me — so easy to do."

What she's praising up is Saltwater Farm's handy 'bake you can enjoy right at home, indoors or out. Live Maine Lobsters — 1⅛ lb. size for tender, meaty eating — nestled in the traditional clambake rockweed — with freshly dug steamer clams too, if you will — all together and all Ready-to-Cook in our disposable lobster steamer. Quite a rig.

All you do is remove the steamer from the iced barrel in which it arrives, punch a hole or two in the lid, add a quart of salted water — and let it steam. 15 minutes after the steam starts, the seafood's all ready to serve. Complete directions go with every Saltwater 'bake. A wondrously simple recipe for a grand party at any time of year.

Minutes after taking the lobsters out of Maine's cold waters, we have the cooking steamer cushioned in more than 100 lbs. of crushed natural ice. Shipped immediately by fast Railway Express on a careful schedule that lets you select the arrival date you wish. The barrels are re-iced all the way for added protection. Within 1800 rail miles of this village, Live Delivery is Guaranteed.

Has to be or Saltwater Farm wouldn't be in its ninth year of making thousands of hosts and hostesses happy — and giving them time to enjoy their own parties along with the authentic Maine flavor.

No need for us to brag on it because thousands have sent in to tell us so; their repeat orders pleasure us just as much. We think you'll discover a rewarding experience that will delight your friends. Choose now from these four typical clambakes, sent express collect:

At $15.95 #1: Eight Lobsters and ½ peck Steamer Clams (about 100) OR #3: Ten Lobsters.

At $28.75 #2: Sixteen Lobsters and full peck Clams OR #4: Twenty Lobsters.

Extra Special: Indian Pudding, traditional clambake dessert, included at no extra charge, and ready to heat and serve.

Faithfully yours,

Edward Myers

SALTWATER FARM
DAMARISCOTTA 16, MAINE

Enclosed is ◯ $15.95 ◯ $28.75
Please ship 'Bake circled 1 3 2 4
for use on .....(date)
◯ Send catalogue of Seafoods
Name .....
Address .....
Town .....State .....

Live delivery guaranteed within 1800 miles

buy draperies by mail
at 1/2 the cost!



now guaranteed FADEPROOF
and still just $1 a yard!

Save money by ordering custom-made draperies and decorator fabrics direct-by-mail from Toni Moran Studio. Choose from over 50 lovely colors in distinguished antique satins, failles, boucles and nubby weaves. By ordering direct, you pay only $1 a yard for any fabric in this exclusive collection.

EASY TO INSTALL: These wonderful draperies give your room that fresh new look at a budget price. You can have them custom-tailored to your windows in our studio workroom . . . Or, if you prefer to make your own, we sell you fabric, pleating tape and send easy-to-follow instructions. Either way you save and get the custom-decorated look.

SEND FOR SWATCHES: Picking the right fabric and color is easy the Toni Moran way. Simply enclose 25¢. We send complete set of color swatches and detailed information.

GUARANTEED
WORKMANSHIP
AND MATERIALS

Toni Moran STUDIO D-79
Box 230, South Pasadena, California
I enclose 25¢ in coin. Please send swatches and booklet "How to have distinctive draperies at ½ the cost."

Name
Address
City Zone State



Complete or in Kits
with or without Swivel Top

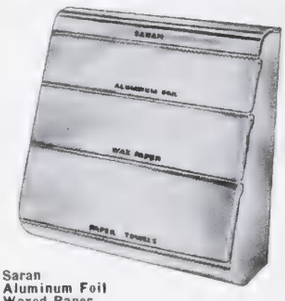
It's a FILE CABINET • a DESK
a GOSSIP BENCH • an END TABLE

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating directly in front of you at just the proper height. Ideal bed table. Top swivels over bed for eating, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16" x 25" x 28" high.
Either style with swivel top $36.95
Without swivel $32.95
COMPLETE KIT—for easy home assembly. Pre-fitted, drilled, sanded, etc., with simple instructions. Either style with swivel top $26.95. Without swivel $24.50.
Express charges collect.
NEW 48-PAGE CATALOG—175 PIECES of Finished and Kit Form Furniture in Friendly Pine. Send 10¢, coin or stamps.

Immediate Delivery
No C.O.D.'s
Money Back Guarantee

Yield House
Dept. B9-7
North Conway, N.H.

NEW! FOR THE FIRST TIME!
4-WAY KITCHEN DISPENSER



- Saran
- Aluminum Foil
- Waxed Paper
- Paper Toweling

Most complete dispenser on the market! Efficiency plus beauty—easily mounts on wall or simply stands by itself on any shelf. 12¼" high • 11½" wide • 4¾" deep.

BAKED-ENAMEL FINISH IN WHITE, PINK, RED OR YELLOW . . . . . $4.95 PPD.
CHROME . . . . . $8.95 PPD.
COPPER . . . . . $9.95 PPD.
NO C.O.D.'s please • Write for free catalog

Cortley Gifts
453 EAST 88th STREET • NEW YORK 28, N. Y.

★ Sensational New $1 Value ★
Hand Etched Rose Design
Glass Tea Pot



For Gracious Serving . . . or Use as Planter!

You're invited to become acquainted with Foster House, with the most exciting import we've discovered in a long time. It's a delightful crystal glass teapot that holds four full cups . . . and more. The design is a lovely rose, hand etched. The handle is insulated with baby bamboo . . . a color accent that's also very practical. Glass is heat treated. Has removable glass top. Attractive as a planter on shelves or in windows. Order several and save more.

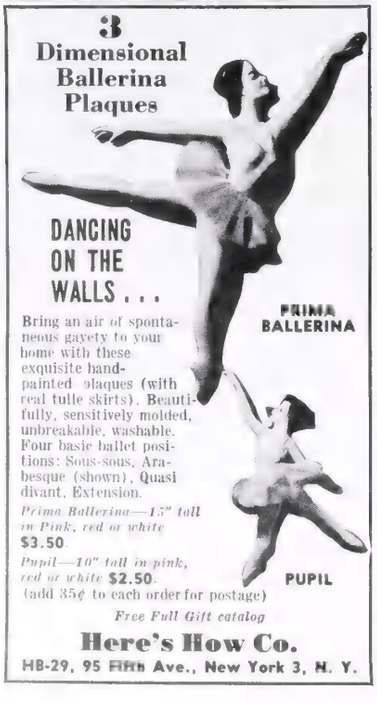
Only $1 Each
3 for $2.89 Postpaid

Satisfaction Guaranteed or Money Refunded

FREE! Christmas Gift Catalog
In color—write for it!

Foster House
430-B9 S. Jefferson St.
Peoria, Illinois

3 Dimensional Ballerina Plaques



DANCING ON THE WALLS . . .

Bring an air of spontaneous gayety to your home with these exquisite hand-painted plaques (with real tulle skirts). Beautifully, sensitively molded, unbreakable, washable. Four basic ballet positions: Sous-sous, Arabesque (shown), Quasi divant. Extension.

Prima Ballerina—15" tall in Pink, red or white $3.50.
Pupil—10" tall in pink, red or white $2.50.
(add 35¢ to each order for postage)

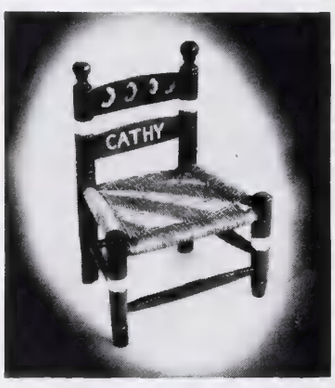
Free Full Gift catalog

Here's How Co.
HB-29, 95 Fifth Ave., New York 3, N. Y.

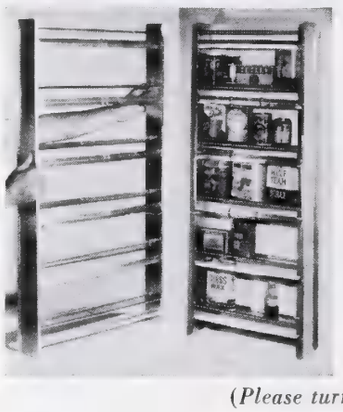
WINDOW SHOPPING



STRIKE IT RICH at your own front door with this impressive dollar sign door knocker. Or send it to a pair of newlyweds as a $ymbol of $uccess and good fortune. A terrific gift for a recently promoted executive, the knocker, 7" high, has 2 screws and mounts easily. In polished solid brass, it's $5.97; in black satin finish, $4.97. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville, Tenn.



SIT DOWN, TYKE, in this Lilliputian version of the Mexican peasant chair. Perfect for watching Captain Kangaroo, it's 9" x 12" x 18" high and has a rush seat that's not too hard and not too soft for small sitty-downs from 2 to 7. Sturdy wooden chair, hand-painted with gay native designs, comes with child's first name. $3.50 ppd. Shopping International, Inc., Dept. 70, 65 Court St., White Plains, N.Y.

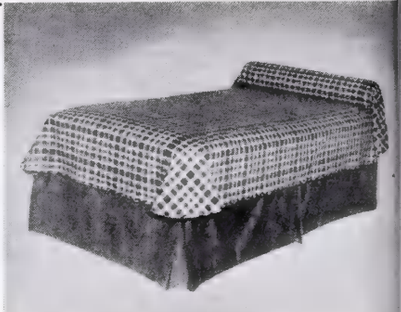


SHELF DECEPTION. We suggest you make special note of these aluminum shelves which *expand* in *width* to fit any size closet door and in *height* to accommodate any size can or container. They'll take the overflow in your kitchen, pantry, bathroom or basement. Shelves, 12" wide, expand to 23", are 39" high and easy to assemble. $5.95 ppd. Wayne Mfg. Co., Wayne 1, Pa.

(*Please turn to page* 41)

BACK TO SCHOOL

With this strong wearing, washable two piece bedspread (plaid coverlet and textured dustruffle) in several color combinations. Send 10¢ for color swatches. Single and double sizes are $22.95. Add 90¢ postage and handling to order. No c.o.d. orders. Apex Drapery Company, 5253 Park Heights Avenue, Baltimore 15, Maryland



Ideal For—
BED ROOM
DEN
KITCHEN
NURSERY



For every room!
NEW UNBREAKABLE PLASTIC
Waste Basket
14 QUART SIZE

Finest made! Built-in "feet" protect floors. No type polyethylene for longer life. Sanitary! No and dent proof! Washable! Eliminates clatt Choice of "living" colors: yellow, pink, turquoi red and white. Makes housekeeping easier. Send check or M.O.; no C.O.D. Satisfaction guaranteed or money back. $2.9 PP

BURLINGTON HOUS
Drawer 1234, Dept. HB, Burlington, N. C.



A Cannon Royal Family towel at $2 is everything you want a towel to be!

Big enough to wrap you in luxury—but not "bulky-big"! Downy soft, thick and absorbent to make you feel pampered (practical, too, because they dry out so quickly after use). Extravagant? No. *These $2 Royal Family towels are the most towel you can buy for the money!* They wear and wear because they're made so well, with strong selvages and shrink-proof borders. And their exclusive Carefree colors stay as pretty as the day you buy them. You'll feel proud to own something so beautiful—proud to give it, too.

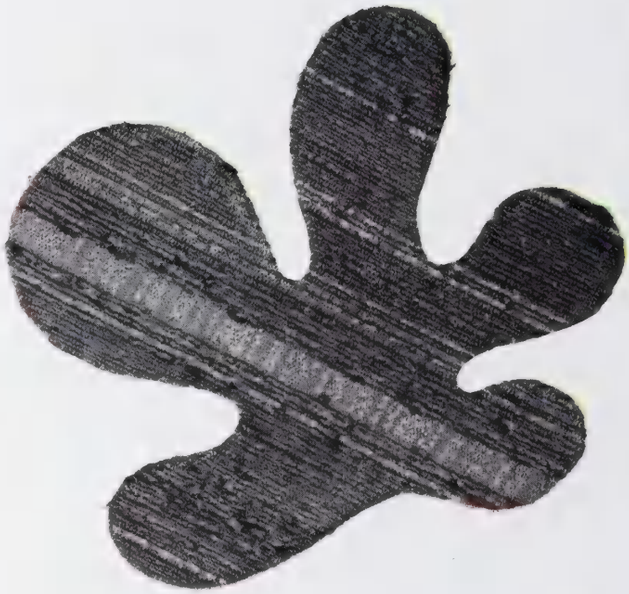
(left) EMPRESS, 25 x 48; lustrous woven border (right) RADIANCE, 24 x 46; border woven of soft, washable "gold" yarns
Other Royal Family towels, $2.50 to $4—all with matching face towels and wash cloths

Royal Family



The thread of the story is LUREX







LUREX®. . . IN A NEW ALLIANCE WITH NYLON, creates new texture with its shimmering color—a new design dimension that complements the elegance and grace of this Widdicomb chair. Available at B. Altman & Co. and Bloomingdale Bros., New York; John A. Colby & Sons, Chicago; Paine Furniture Co., Boston; Scott-Shuptrine Co., Detroit. Lurex, non-tarnishing metallic yarn made only by *The Dobeckmun Company, Cleveland 1, Ohio • New York: 350 Fifth Avenue • London • Amsterdam*

UPHOLSTERY FABRIC CREATED EXCLUSIVELY FOR WIDDICOMB BY CRAFTEX.



from left to right: (Prices are for 5-piece place settings.)

Blue Medallion 20.00
Golden Bracken 22.00
September 19.00

Send 25¢ for *"Bone China, Its Selection, Care and Use"* and color pattern pamphlets.

above: "BRIDAL WREATH"... 5-PIECE PLACE SETTING ONLY 20.00
at better jewelry, specialty and department stores.

ROYAL WORCESTER®
11 EAST 26th STREET, NEW YORK 10
WORCESTER, ENGLAND LONDON







The simple, fascinating magic of a fountain . . . the shimmering rise and fall of water turned to silver . . . now magically turned to solid silver in Towle's newest sterling design ...Fontana. Inspired by the joyous fountains of Italy, Fontana speaks the language of light and motion, of youthful springtime places. Graceful. Ageless. And for you. Now at authorized Towle jewelry and department stores. Four-piece service for one $26.75. The six-piece service for one $38.50.

Towle's FONTANA

The Towle Silversmiths, Newburyport, Massachusetts



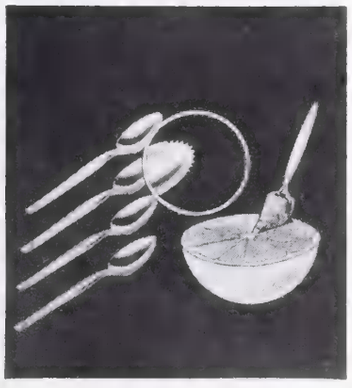
WINDOW SHOPPING

CONTINUED FROM PAGE 36

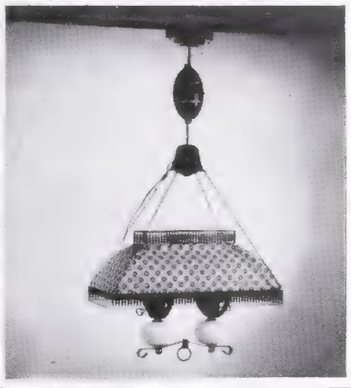
A BRASS BUTTERFLY mounted on 5" towel ring makes a glamorous show-off of a guest towel in the bath, a tea towel in the kitchen. $1.95. And to carry out the pretty butterfly theme, there are brass hooks for a line-up of wash cloths or copper utensils, $1 each. Not shown are terry towels, 18" x 11", in set of 3, $3.95; lucite paper towel holder, $2.95. Ppd. Elizabeth McCaffrey, B-9, Orange, N. J.



LET US SPRAY no more juice! You won't if you order an efficient new spoon which lets you segment grapefruit and oranges as you eat. The serrated tip neatly cuts out sections, goes safely into your mouth. Wonderful, too, for serving honeydew, frozen desserts. Heavy silver-plated spoon is simple in design, blends with any pattern. $1 each. 4 are $3.75. Ppd. Mastercraft, 273 Congress, Boston 10.



HANGING CEILING LAMP of black wrought iron with white hobnail milk glass adjusts from 35" to 63", would be charming in Early American décor. Double model shown has 2 hurricane chimneys, takes 150-w bulbs. Pierced black iron gallery frames parchment shade 10½" wide, 19" long, $32.50. Single lamp 11" sq., $22.50. Add $1 w. of Miss. Jenifer House, New Marlboro Stage, Gt. Barrington, Mass.



THE WHIG ROSE . . . *An Heirloom Coverlet*

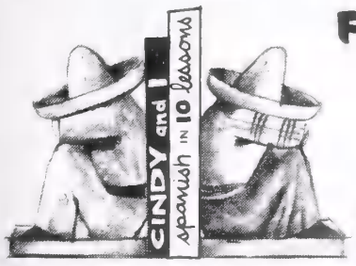


Great-Great-Grandmother would have woven it . . . you can buy it! The lasting loveliness of this traditional Whig Rose Coverlet is painstakingly reproduced by Goodwin Weavers in finest wool and cotton. Colonial Red, Indigo or Delft Blue, Cabin Rose, Settlers' Sun, Pine Green, Rifle Rust, Walnut Brown, Hill Purple, on white. (Double 90" x 108") (Twin 78" x 108") $36. Check or money order. No C.O.D. Postpaid.

Satisfaction Guaranteed
Send 10¢ for NEW Folder

VIRGINIA GOODWIN

Dilworth Station, Charlotte 3, N. C.



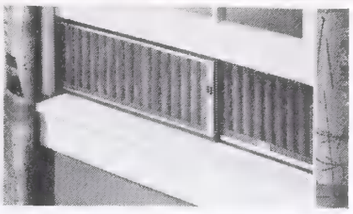
PEDRO book ends

Pedro finds reading a trifle tiring as can be seen from these colorful Mexican Bookends. Eye-catching and different, they make dreary bookshelves come alive—in a sleepy way. $3.00.

WRITE FOR FREE CATALOG

NO C. O. D'S PLEASE

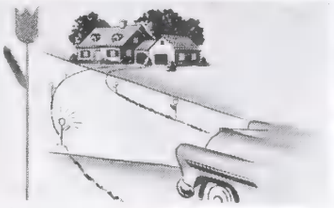
MEXICO SHOP
"SOUTH OF THE BORDER"
DILLON, SOUTH CAROLINA



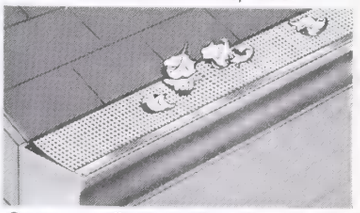
Window Ventilator admits air and nothing else—contains glass fibre filter that gives complete privacy and screens out dust, soot, rain, snow, insects, drafts, even pollen! Warp-proof aluminum frame with rubber gaskets for tight fit. 7" high. Order **9359-6**, Ventilator, extends 18"–34", **$3.98**; **9360-6**, Ventilator, 22"–42", **$4.49** ppd.



Pollen Dust Mask. Hay fever, rose fever sufferers will be happy to learn about this! Wonder mask has a magic foam filter that screens out pollens, household dust and sprays. Of white polyethylene, entire mask weighs less than 1 ounce. One size fits all. Filter is washable. Order **0039-6**, Mask, 1 Filter, **$1.98**; **0040-6**, 2 Refill Filters, **65c**.



Driveway Markers. By day a lovely, line of tulips grows along your driveway. By night—they're reflective markers that keep guests from driving over the edge—or guide you as you're backing out! Steel enameled in red and green, covered with weather-proof reflector material. 14" high. Set of 4. **1495-6**, Markers, **1** set, **$1.00.**



Snap-on Gutter Guards. Never again a gutter clogged by leaves or nesting birds—and no more dangerous trips up the ladder to clean gutters! Snap-on Guards of heavy galvanized wire with aluminum molding fit any gutter. Install easily with clips. Two-foot lengths. Set of 2. Order **1152-6**, Gutter Guards, **1** set, **$1.00** postpaid.

Free! *Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!*

Gift Ideas **Miles Kimball** 137 Bond Street Oshkosh, Wisconsin



Decor-Aids $4.95 ppd.

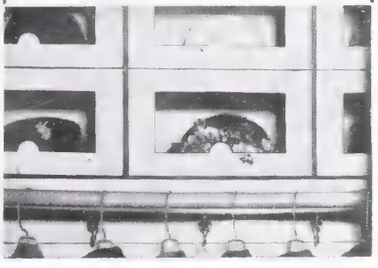
A Rainbow of Colors to Choose From . . . Washable, Too!

Finest quality everglaze chintz, charmingly quilted and ruffled! Concealed drawstring assures perfect fit on any tank or stool. White, Yellow, Light or Dark Blue, Wine, Pink, Cherry Red, Brown, Aqua, Chartreuse, Dark or Light Green, Gray. Each 2 piece set is gift boxed. Sorry, no C. O. D.'s. Order today for ideal gifts!

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 25, ILLINOIS

HATS IN VIEW . . . NEATLY TOO



No more crushed out of shape hats. At last a smart, economical and durable Hat Box Set . . . finished in a tan linen weave, has a front window which opens outward from the bottom making it easy to remove and replace hats without taking hat box off the shelf. Each roomy box measures 13" x 13" x 7". Will fit men's or ladies'. It's a necessity for a neat closet. Order No. C445.

Set of 3 **Only $2.89 postpaid**

Satisfaction guaranteed or money back

CLOSET ACCESSORIES CO., Dept. 1191F
816 University Place, Evanston, Ill.

NOW 127 READY-MADE SIZES TO FIT ANY WINDOW!

SUPERWIDE Fiberglas Draperies

NEVER NEED IRONING! NEVER NEED DRY CLEANING

AT PRICES THAT SAVE YOU ⅓ OR MORE!

Cover windows up to 12 feet wide with one pair!

FREE Send name and address for color brochure, price list and actual color swatches. No obligation . . . write today!

Only Ronnie—the world's largest distributor of Fiberglas curtains and draperies—can solve your drapery problems at such tremendous savings! Save at least ⅓ the price you pay for made-to-order draperies. 127 ready made sizes that fit any wall, window and corner of your home. New drapery weight, no-iron, work-free Fiberglas you just wash and hang. 14 decorator colors in prints and solids. Send for free actual swatches today.

RONNIE, 1995S-27 Ronnie Bldg., 145 Broad Ave. Fairview, New Jersey



WINDOW

Buy direct from factory—SAVE 1/3



COMPLETE LIVING ROOM ONLY $444.30

Dixon's is shipped right to your door saving you all middleman costs—made of fine woods with full molded foam rubber construction and full-bodied mar-resistant finish.

Exclusive! Dixon's upholstery is changeable—an exclusive tension-clip principle allows you to replace worn covers by yourself in minutes. Dixon's is not sold in stores so write for catalog today.



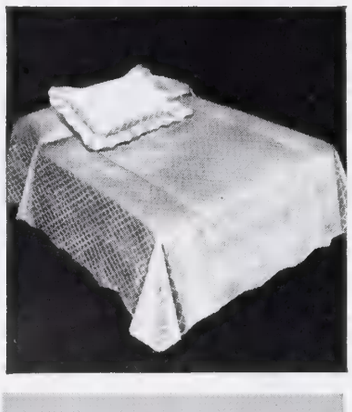
25c brings you this complete catalog including actual wood samples of available finishes and fabric swatches of over 32 quality upholstery materials, nylons, rayons, cottons, etc. Send 25c today.

DIXONS FURNITURE COMPANY
DEPT J-126 ELLICOTTVILLE, N. Y.

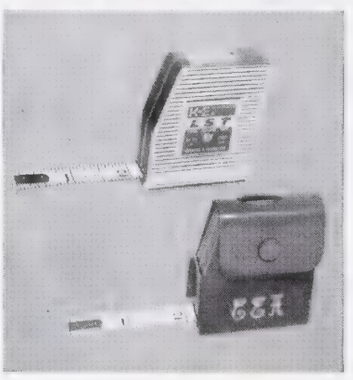
FACTORY SHOWROOMS—7233 BISCAYNE BLVD., MIAMI, FLA., ELLICOTTVILLE, N. Y.



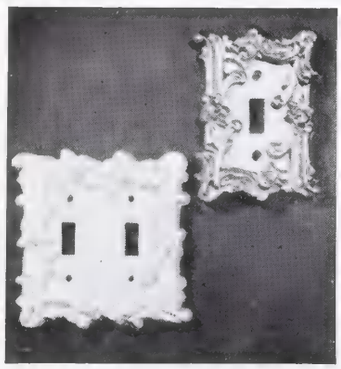
TEACHER'S PET. Pigtailed little girls starting nursery schoo or kindergarten this Septembe will have the time of their life an keep clean, too, if they wear thi French smock in class for model ing in clay and fingerpainting Made of ticking with red trim the smock fits ages 3 to 7. $2.95 Matching school bag with re schoolhouse design is $1.95. Ppd Johnny Appleseed's, Inc., Bo 718, Beverly, Mass.



A PRETTY SPREAD for pretty bed is luxuriously quilte all over and comes in chintz. taf feta or antique satin. Send 10 per fabric for swatches in deco rator colors. Spread is availabl in throw style (shown) or i fitted, kick-pleat corner styl Twin, $17.95; full, $19.95. Kin and custom sizes on special orde Add 90¢ post. Colten's. 136 Beacon Street, Brookline 46, Mass



ON THE LEVEL, this is gadget to delight "Mr. Fix-it." Whether he's measuring the roo for wall-to-wall carpeting, group ing prints or building cabinets this chrome-plated 3-in-1 combi nation comes to the fore when al else has failed. It has built-i unbreakable level, easy-view bub ble; an accurate square, and 1 tape rule. $1.98. With case and letter monogram, $2.50. Ppd Meredith's, Evanston 25, Ill.



MAKE THE SWITCH

in every room in your house a decorative spot on the wall, and the price will be painless. Single and double switch plates in white or gold to brighten up darkish rooms, look like elegant Renaissance Baroque. But they're not. These are made of high-impact plastic, glazed and washable, won't chip or break.

SINGLE SWITCHPLATE, 5" x 3½" 88¢ ppd.
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Personal "NAME-LICENSE" Plates

Available in ALL STATE COLORS!

NOW BRILLIANTLY REFLECTORIZED WITH "Scotchlite" to safeguard the children! Youngsters love them on bikes, trikes, etc. Colors match dad's license plates. Any name (up to 7 letters) embossed in raised letters on a steel 7" x 2½" plate. Fine gifts, surprises! Order several.

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NOW
$8.95
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The Toy of The Year—The kiddies love to rock on this beautiful plush Donkey. Sturdy steel frame on hardwood rockers. Wears a colorful saddle and bridle. 27" high x 22" long x 10" wide. Strong enough to hold an adult.

Donkey With Music Box $12.95

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presenting
Mam'selle Tip-Toe
Our gay 36" tall prima ballerina doll

Yes, you can make this gorgeous felt dancer in her swirling, powder-blue and fuchsia costume. Only simplest handsewing required —NO SCISSORS— NO SEWING MACHINE. We give you everything die-cut for quick, easy assembly: felt for features, body, costume; wire-form; yellow yarn for hair; stuffing; sequins; instructions; even needle & matching thread. Packaged in "traveling suitcase. A wonderful doll for kiddie hugging or bedroom decoration. Complete for only



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FOAM RUBBER



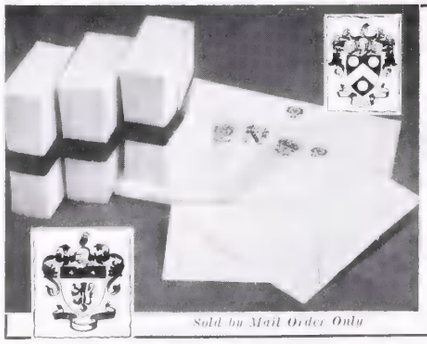
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Order from standard sizes on left. Equally low prices on other sizes (send dimensions for quotation).

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genuine hand stitched
IMPORTED PETIT POINT BAGS



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SI AND NO EARRINGS

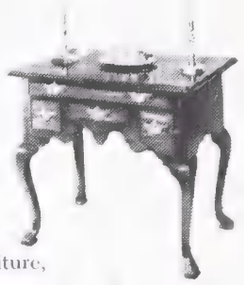
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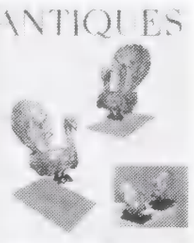
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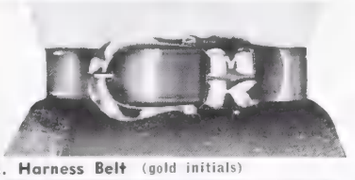
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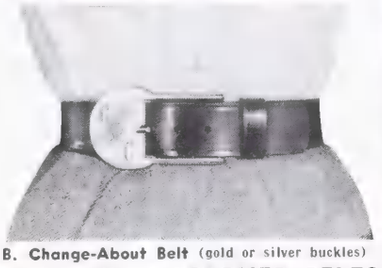
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Does wonders for separates. Smooth polished genuine leather belts 1½" wide. Sizes 22 to 32.

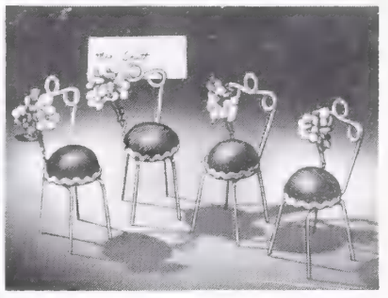
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CLOSET TROLLEY ROD
ORGANIZES & GLAMORIZES YOUR CLOSETS

ADDS UP TO 50% MORE SPACE TO YOUR CLOSET

Newly designed rollers let you hang twice as many garments in the same space

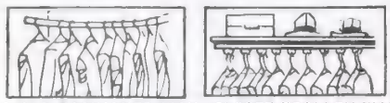
GIVES YOU MORE SPACE, NEATER CLOSETS, CREASE-FREE CLOTHING AND ENDS CLOSET JAM-UPS

A flick of your finger and your clothes hangers roll smoothly on the plated rollers of the new CLOSET TROLLEY ROD, making everything in your closet instantly accessible.

"Stretches" your closet by automatically spacing clothes neatly. Bumper action of Closet Trolley prevents creasing of garments. No needless pressing.

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Make old closets like new . . . or use this unit in new closets. It can't sag no matter how much weight you put on it . . . and the improvement in the appearance of your clothes will pay for your CLOSET TROLLEY many times over.



OLD FASHIONED WAY CLOSET TROLLEY WAY

There's a CLOSET TROLLEY to fit every closet.

Order today by size number.

Size #1 expands 18" to 30" (10 rollers)	$2.99
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All prices postpaid **Extra rollers—3 for 49¢**

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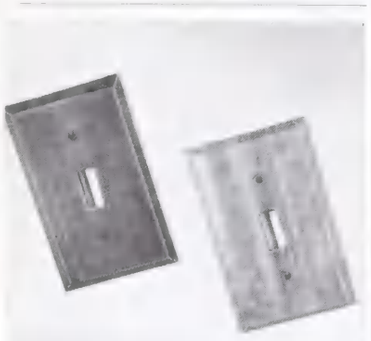


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are made in the West Indies, especially for us by native craftsmen. They are handcrafted in either solid pine or mahogany and have been purposely made for those who want a handsome switchplate to match the paneling in a kitchen, library, den or game room. They come for single, double or triple switches.

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- teak
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indoors or outdoors

This handsome, ultra-modern chair, designed in Sweden adds beauty and space to your home. Graces any room and stacks outdoors with equal ease. Stacks easily. Seat and back are contour-curved, base is heavy wrought iron with protective bumpers to eliminate scratching. Selected fine grain woods in your choice of genuine teak, walnut, blond birch, and natural light red mahogany. Satisfaction guaranteed. Shipped express charges collect. No COD's please. Send check or money order.

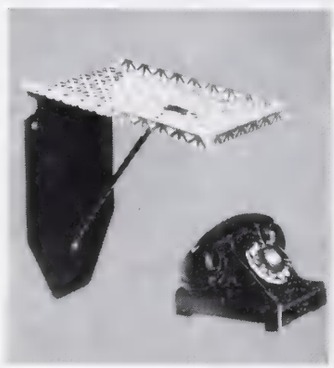
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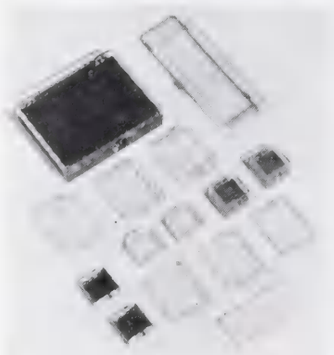
WINDOW



BIG AS LIFE, as they come into view on a colorful photo mural, are Roy Rogers and Trigger. Wonderful for a young cowhand's room, playroom, window display, boys' club, hospital, it's 5'7" tall, 2' wide, printed in 8 color lithography. Order it as a giant greeting card with *Happy Birthday, Get Well, Merry Christmas, Welcome Home.* $2 ppd. Life Size, Dept. HB-9, 216 Tremont St., Boston 16, Mass.

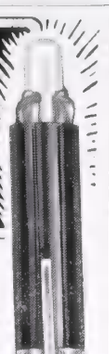


HANG UP THE PHONE on a versatile wall shelf that is designed to hold either a standard or French phone, and saves space on your desk, bedside table or kitchen table. Made of durable metal in ebony finish with gold tone openwork in a geometric pattern, it's equally attractive holding a plant or figurine. With mounting screws included, it's $2 plus 20¢ post. Nouvelle Ltd., 225 W. Erie Street, Chicago 10, Ill.



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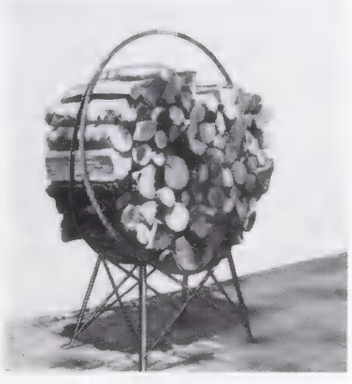
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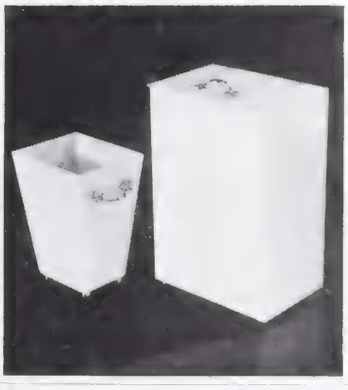




LITTLE KITTENS and the encil clown understand the re-ellion that flares up in a small reast at the inescapable reality f the first day back to school. nfecting the occasion with gaiety. he clown has pencil-sharpener lose, eraser tongue, 3 pencils in is head, suction-cup base. $1. 3 ttle kittens are a sharpener, encil and eraser. Set of 3, $1. 'pd. What's New Shop, HB-9, Wynnewood, Pa.



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Be good to your feet!



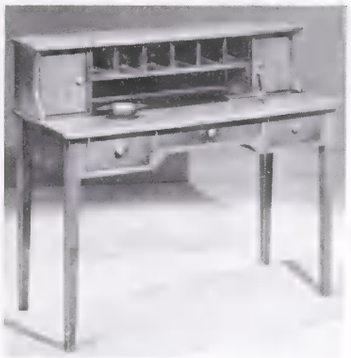
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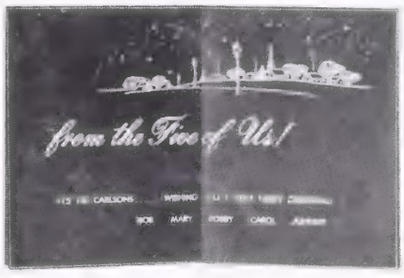
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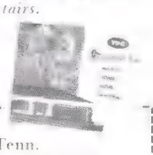
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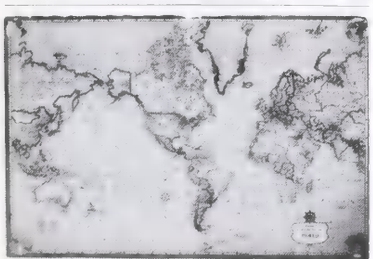
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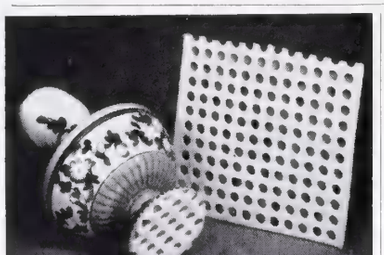
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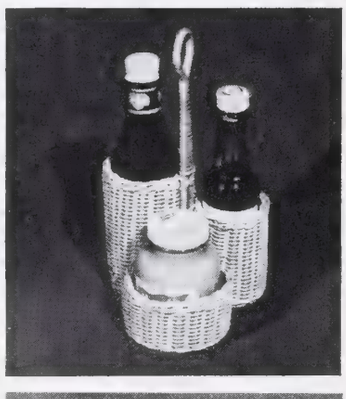
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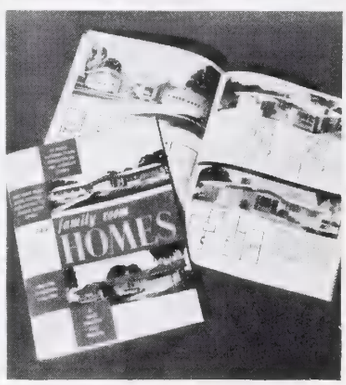
WINDOW SHOPPING



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(*Please turn to page* 53)

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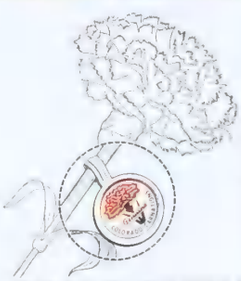
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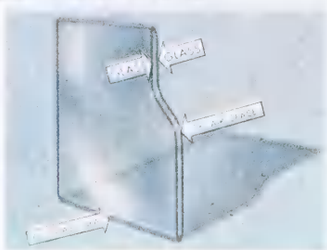


Architect: Robert O. Hausner, A.I.A., Chicago

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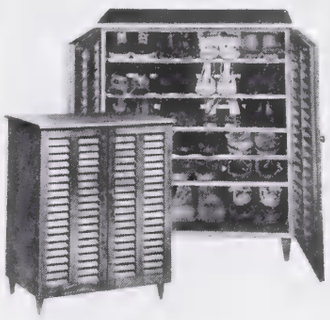
WINDOW SHOPPING

CONTINUED FROM PAGE 48

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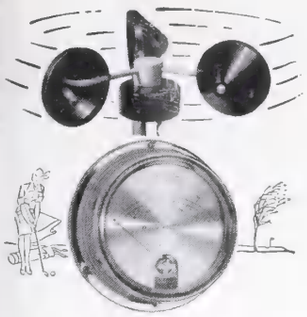


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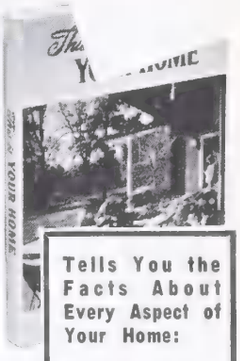
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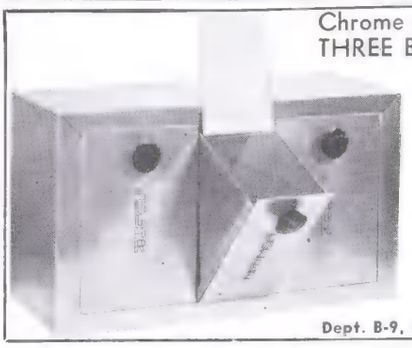
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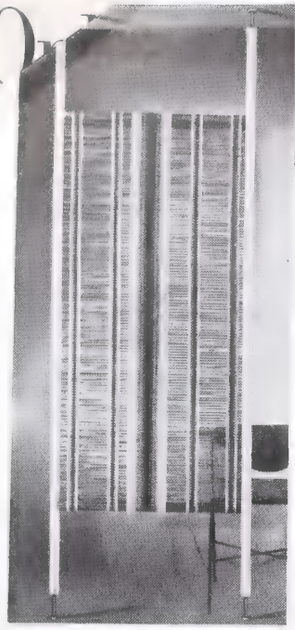
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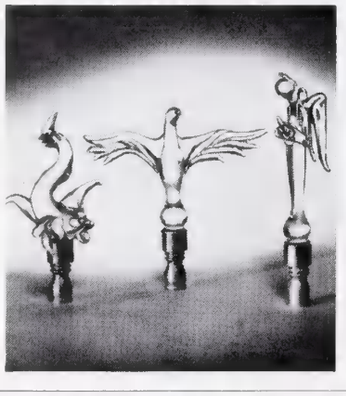
WINDOW



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The "Veda"

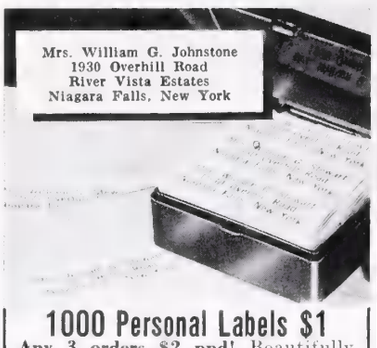
Lovely to look at, and so comfortable! Constructed of hand-picked native hardwoods, with tempered steel coil springs to assure you years of lasting satisfaction. The Veda is truly an outstanding value at our low, low price. In finest spot-proof velvet in Lipstick Red, Rose, Gold, Turquoise, Topaz Brown, Sage, Wedgwood Blue, Flame, Leaf Mauve and Emerald Green. (Samples on request.) H. 32½"; W. 22"; Seat Depth 18"; Seat Height 17½". Only **$36.50** (your fabric 3 yds. 54"; 4½ yds. 36". **$30.50**). Express Collect. No C.O.D. For folder, Hunt Galleries' Prevues, send 10¢ in coin.

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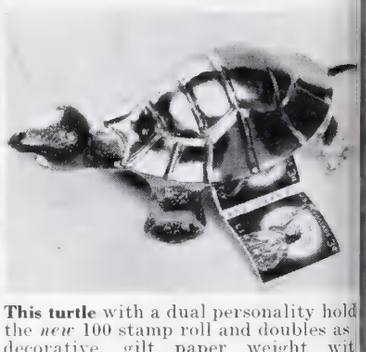
Craftsmen in Charm



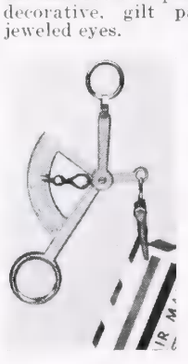
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This turtle with a dual personality hold the *new* 100 stamp roll and doubles as decorative, gilt paper weight wit jeweled eyes. **$1.25** ppd



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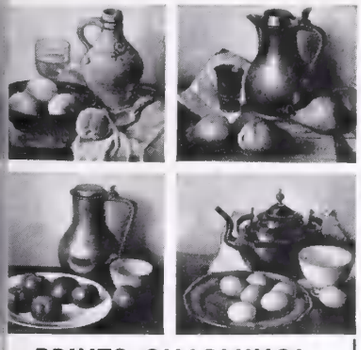


AND-CAST LEAF that looks if an autumn sun had spun it o gold is a beautiful reproduc-n that's veined just like a fig f. One would be a lovely gift a bride or a couple giving a se warming. Made of lac-ered solid brass, it's a superb tray or candy dish. Fig leaf y measures 8½" x 9¾" and ighs over 3 lbs. $12.50 ppd. ginia Metalcrafters, Waynes-o, Va.



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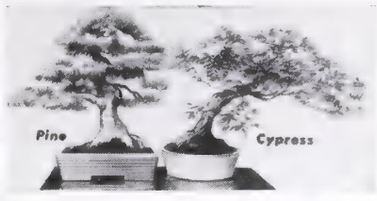
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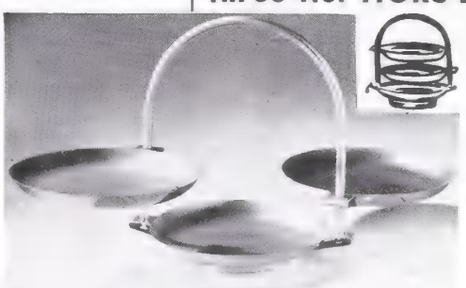
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NOTE: Matching drop leaf dining table also available.

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PAGODA ROOF CUPOLA



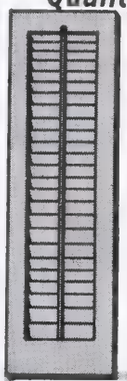
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24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
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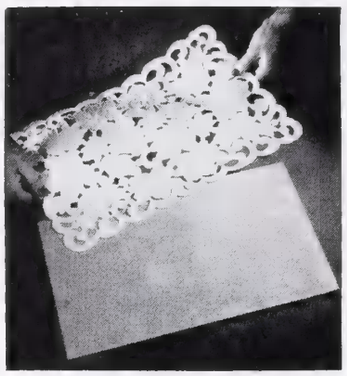
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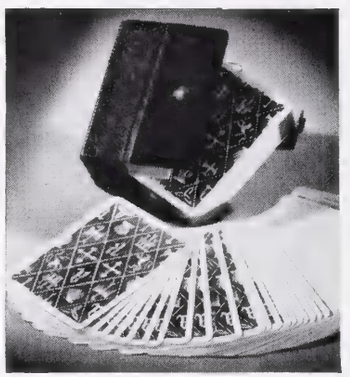
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UNDER YOUR PLACE MATS put these Doily Mats and you'll never worry about hot plates marring the surface of your table. They come in 3 colors: mahogany or blonde to match the finish of your table or white to match your organdy or lace place mats. With flannel backs 16" x 10", $3.95 for 4; $1 each for additional Doily Mats. Ppd. Bard's, Dept. 1191, Evanston, Ill.

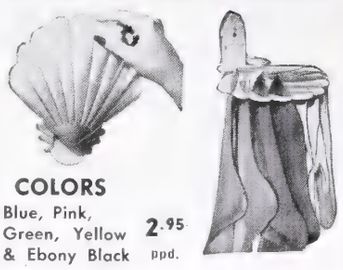


IT FITS IN YOUR HAND, this tiny volume that solves "big word" problems. Red leatherette dictionary imported from England measures 2½" x 3½" and has more than 500 pages with 30,000 words. Pronunciation marks, definitions and the most widely used foreign words and abbreviations are included. A handy reference for grade, high or college students. $1.25 ppd. Hostess House, 5858 Forbes, Pittsburgh 17, Pa.



ROYALTY ON DECK for your bridge parties gives a princely air to any gathering. And what could be more handsome than these imported "Romance Espanol" playing cards! Spanish artist Carlos Sáenz de Tejada depicts the Romancero days, colorfully portrays kings, queens and noblemen. Bridge set of 2 decks in navy blue or red leather case is $4.95 ppd. Bachelder House, Box 5886-H, Bethesda, Md.

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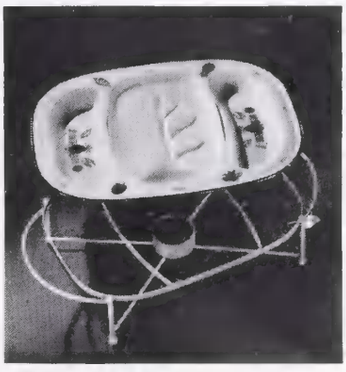
SHOPPING



DOWN MEXICO WAY, charming, rustic Equipale furniture is found in native villages and on the patios of lovely haciendas. Its high style, low price and solid comfort make it a wonderful buy for the modern manor. Natural-color pigskin stretched over a cedar frame mellows with age. Butaca chair, 24″ wide, 29″ high, is $14.50. Table, 26″ in diam., 19″ high, $14.50. Exp. coll. Old Mexico Shop, Santa Fe, N.M.

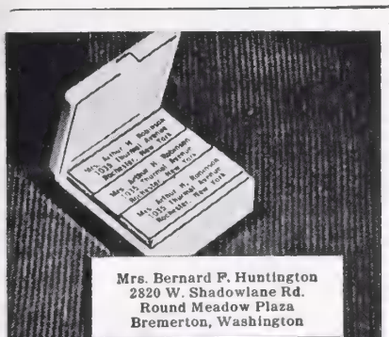


THE FRENCH ACCENT in the Georges Briard design makes this lovelier by far than any well-and-tree tray we've seen for fall brides or your own entertaining. Very elegant in gleaming white porcelainite with colorful pineapple and strawberry design, it's 21″ long, has space on each side for vegetables. $12.50. With brass-plated warmer, $18.95. Add 50¢ post. The Lillian Shoppe, 20-22 Armat St., Philadelphia 44, Pa.



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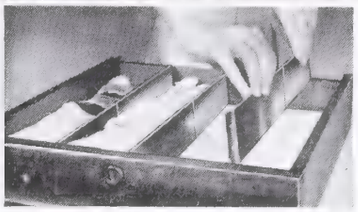
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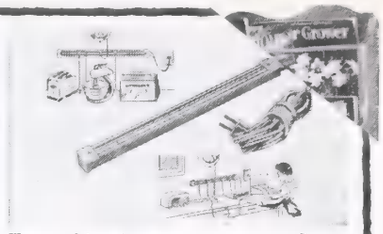
DUTCH DOOR QUADRANT

A most attractive and sturdy device for fastening upper and lower sections of Dutch Door together so it swings as a unit. 6″ high, 4½″ wide. Available for right or left hand door. Consult your builder or send sketch of opening. $12.95 PPD.

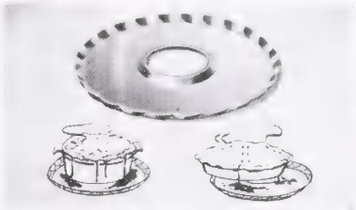
Old Guilford Forge 960 BROAD ST. GUILFORD CONN.



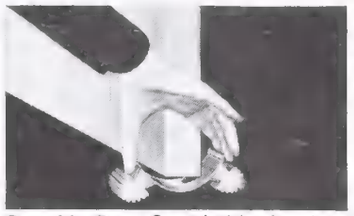
Drawer Dividers keep drawers neat as a filing cabinet! Dividers expand to fit drawers from 9″ to 17″ wide and come in 3 heights. Metal with attractive brown finish. Install easily to divide drawers into handy compartments. Come in sets of 3. Order **9012-6**, Dividers 2½″ high, **$1.00**; **9013-6**, Dividers 4½″ high, **$1.09**; **9014-6**, 6½″, **$1.19**.



Tap-a-Line lets you use up to 8 appliances from just one outlet—and the outlet won't look like an octopus with ugly wire tentacles! Plug in Tap-a-Line, attach the foot-long plastic bar to wall or cabinet—then plug in appliances—you're limited only by the load your fuses can carry. AC-DC. With 4-foot cord. Order No. **9216-6**, Tap-a-Line, **$2**



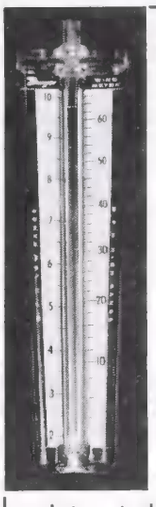
Oven Moat under pie pans and casseroles catches every bit of drip from boil-overs—saves you from messy and tedious oven cleaning jobs! Of aluminum, moat has raised rim and is 12″ across—big enough for large casseroles and 10″ pie tins. Pretty enough for a relish tray, too or as a cake-cooling rack. Order No. **7585-6**, Oven Moat, **98c** ppd.



Portable Door Stop holds the door in any position you want—half closed; ajar or completely open—and with no installation of any kind! Just flex the Portable Door Stop and slip it under the door—soft non-marring rubber grippers hold it fast. Top-quality rubber and metal. Stops annoying drafts. Order No. **9223-6**, Door Stop, **$1.00** ppd.

Free! *Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!*

Gift Ideas **Miles Kimball** 137 Bond Street Oshkosh, Wisconsin



HAND-HELD WIND METER for Sportsmen

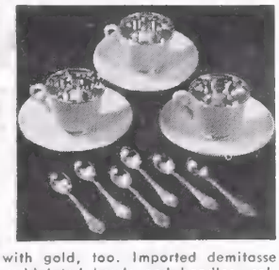
$4.95 ppd.

(comp. with case)

Small enough to carry in his pocket, yet a practical and precise instrument for lifetime accuracy. Dual ranges: Low—0-10; High—2-60 mph. Any yachtsman, fisherman, golfer, hunter, skeet and target shooter, archer, pigeon racer, model plane flier, or amateur meteorologist needs the hand-held Wind-Meter. Only $4.95 ppd. (Comp. with self-seal case). **Money back guarantee.**

Peddler's Cart Dept. HB-97 Hubbard Woods Sta. Winnetka, Illinois

imported from Norway . . . DEMITASSE SET



After dinner coffee is a golden moment with this set of six cups . . . a delicious assortment of pink, blue, green, gray, yellow and salmon china, lined with real gold! Matching saucers are banded with gold, too. Imported demitasse spoons have goldplated bowls and handles, colored enamel tips.

Cups & Saucers **$15.00** set of 6
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charming, old-fashioned ICE CREAM SODA GLASSES

Bring back the good old days with these wonderful glasses! Each has a separate brass-plated base and handle, a bright contrast to your confectionery concoctions! For a playroom, home bar, an incentive for Junior to drink his milk! Each 5½″ high. **$3.95** set of 4.

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ANDERS COMPANY Dept. B-9
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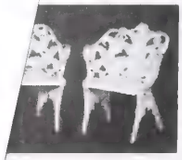
Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet, low prices.

MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

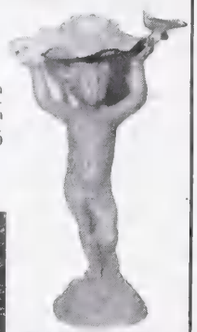
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Beauty in Cast Iron—Aluminum





LEAD BIRD BATH
Lovely English statue holding shell-shaped bath with bird. 30" high. **Solid lead $134.50**



decorative Settee #70 51" long
#72. ea. $40 Iron $48 Alum.

$65 ...



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from an old English garden. Handles are mermaids. Urn has raised cupid faces. 19½" high 13" opening. **$84.50**



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ALUMINUM SKILLET
Big, quick to clean Aluminum Skillet. 14" diameter. **$3.95**

TRUE TO LIFE DEER
5 feet overall height, base 3 ft. 11 inches by 16", in Doe Gray. **$224.50 Cast Iron**



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Antique Iron Craftsmen Dept. B9-7, 2500 27th Ave., N. Birmingham, Ala.



Charming
SAUCE TUREEN

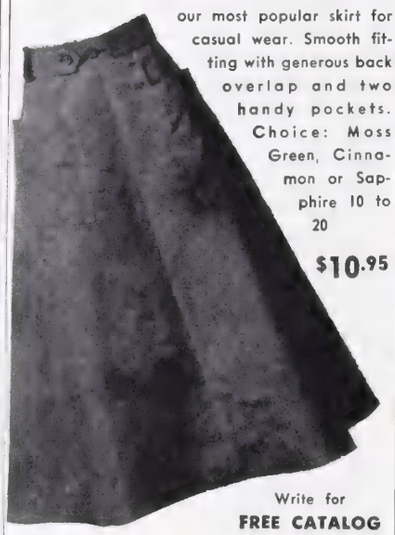
A deft copy of an old English piece in traditional blue or pink design on white. Use it to serve vegetables, sauces or desserts. Lovely as a showpiece anywhere. Tureen is 5½" high on a 7½" long matching plate. An excellent value! **$3.95** Ppd.

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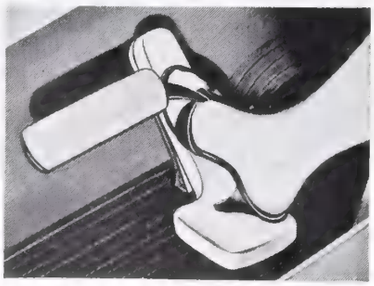
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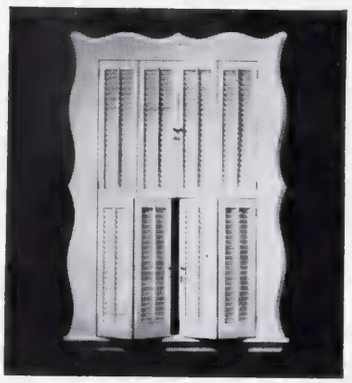
WINDOW



DEMITASSE SPOONS of sterling silver have glowing golden bowls, and each has a different delicately wrought flower for its handle. Designed to complement any silver pattern whether classically simple or richly ornamented and gift-boxed, they'd make a grand gift for a fall bride. "Harlequin" set of 8 spoons by Reed & Barton is $18.75; gold plated all over, $25. Tax and post. incl. Linz Bros., Dallas, Tex.

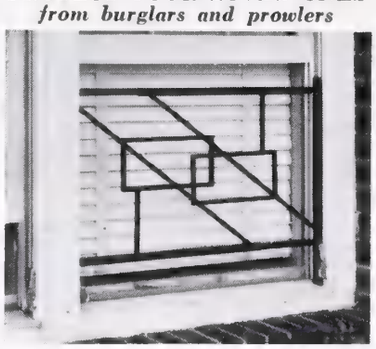


PUT YOUR FOOT IN IT, baby dear, and you'll never again settle for anything less fascinating than Goody Toy Shoes. These are for those precious days when your only worry is the pretty rattle that sits atop your toes. In pink, blue or yellow corduroy, size is adjustable. $3. Goody Toy Bib in pink or blue plastic (not shown), $2.50. Ppd. Ray Gann, Box 315, Stockbridge, Ga.



SHUTTER BUGS will love the pretty double-scalloped frame that's been added to these louvered window shutters. The carved frame lengthens and broadens a small window area and forms an effective background against a dark wall. Unpainted, 4 panels, double-hung, 32" x 38" over all, $41. Unpainted frame 1½" thick, $24.50. Exp. coll. Send for free leaflet. Louvercraft, 1185 Second Ave., New York 21.

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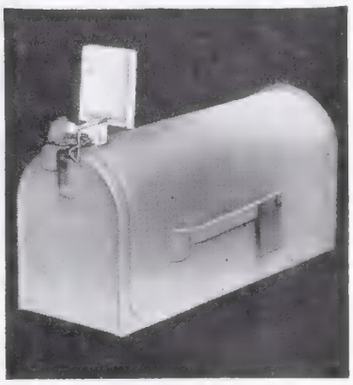
SHOPPING



THE DESK SET is the eye-catching black wrought-iron group whose lovely scroll design makes it a buy for any décor. 18″ wide, 30″ long and high, it has stain-resistant Lamidall top in gray or blonde, 2 shelves, rubber-tipped legs. $29.75. Chair with washable, padded seat is 33″ high, 14″ diam., $12.75. Exp. coll. Brass-trimmed wastebasket has removable liner. $3.95, ppd. Unique Gifts, Box 164, Glen Ridge, N. J.



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A "Rock-A-Bye" Musical Rocker for a tiny tot. Beautifully personalized with your favorite child's name. Plays its tune only when in use. Hand rubbed maple finish with multi-colored chintz cushion. 14″ tall; seat only 5″ from floor for safety sake. Durable pine wood.

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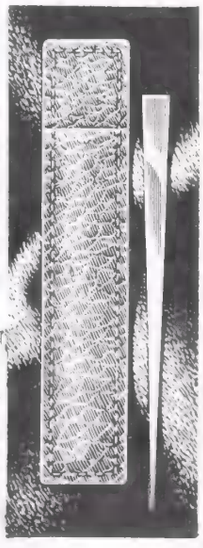
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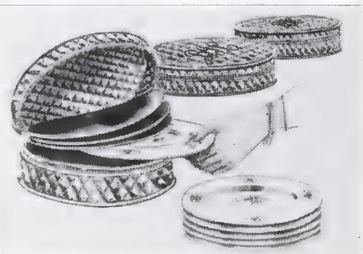


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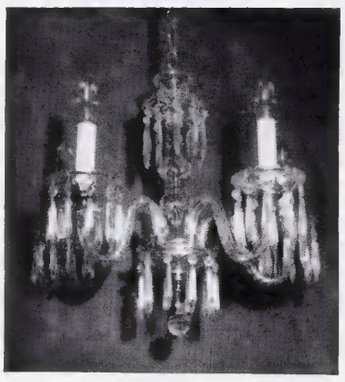
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OBLONG PIE PAN will turn out a masterpiece that will be the grand finale to your dinner. The oblong shape holds just as much as the standard 9" round pan, yet it saves valuable oven and refrigerator space. Also, when you cut it, only one edge of the pie is exposed. Handy, too, for frozen desserts, custards, cookies. Made of aluminum, two are $1.39. Ppd. The Country Shop, HB-9, Sewell, N.J.



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(*Please turn to page* 65)

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with Colonial Heritage in Libbey every-day crystal



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The oval dining table (44" x 58") extends to 103". Buffet has trays and convenient adjustable shelves.

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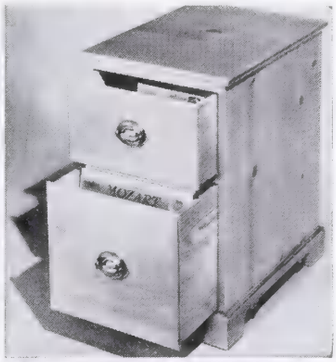
CUSTOM QUALITY AT PRACTICAL PRICES

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WINDOW SHOPPING

CONTINUED FROM PAGE 60

PHONOGRAPH RECORD CABINET. 7″ records go in the top drawer, 10's and 12's in the bottom, in proper stand-up position. Handmade with antiqued hardware: 16½″ x 22½″ x 28″ high. Unfinished knotty pine, $29.95; hand-rubbed antiqued pine finish, $32.95; unfinished Tupelo (hardwood), $32.95; mahogany, maple or walnut finish, $35.95. Exp. chgs. coll. Jeff Elliott, HB9, Statesville, N. C.



CACHE FOR THE CASH you win every time you pin your husband's ears back at canasta *or* when he beats you is a golden chest. If you play regularly with another couple, the four of you can have a night on the town by depositing your winnings. Decorated with playing cards, dice and coins, Winnings Bank in jeweler's bronze has lock and key, is 5″ x 3½″. $5.95 ppd. Aimee Lee, 545 Fifth Ave., N.Y.C.



SLEEP, MY PRETTY ONE, and slip into the lovely Land of Nod in this solid pine Canopy Crib with antique finish. Made with the same loving care that has made the Greenbaum name famous in Early American reproductions, this standard-size crib with spring includes canopy frame but not fabric. $195 ppd. Send 25¢ for Early American catalog. Greenbaum Bros., HBP, 101 Washington St., Paterson, N. J.



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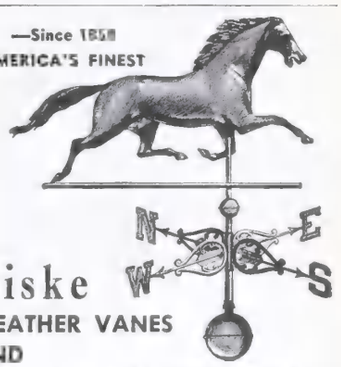
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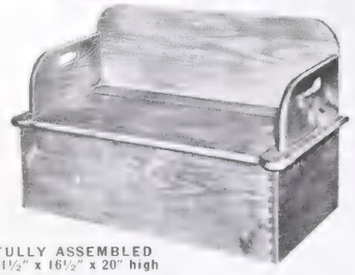
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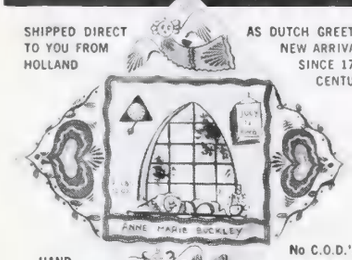
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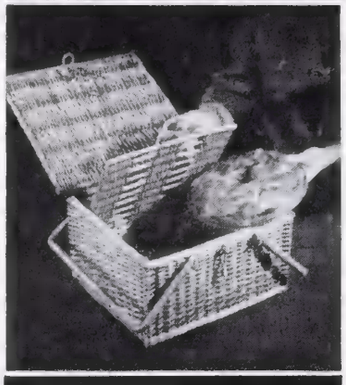
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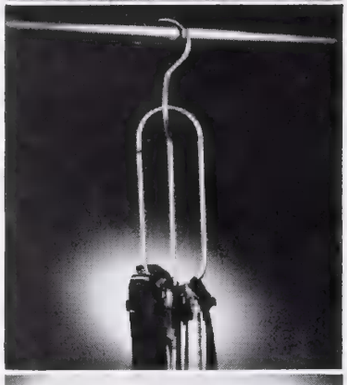
WINDOW



VIENNA WOODS LEAVES are dipped in 24k gold by a superb craftsman according to special process. And the result Unbelievably beautiful pins and earrings to add chic sophistication to a black velvet sheath or complement fall suits. Beech-leaf pin. $4. Rose-leaf pin and earrings (not shown) $4 each. Rose leaf set. $7.50. Gift-boxed. Ppd Tax incl. Stephanie's Imports HB-9, 1966 Broadway, N. Y. C



TWO PIES HAVE I to take to the church bazaar, or to a family picnic. And this is the basket I'll carry them in. Copied from the New England Pie and Cake basket, of woven willow with an inside divider, it carries two pies or cakes in non-squashing safety 14" long, 12½" wide, 8" deep it's $4.95. Add 50¢ w. of Miss New England General Store Janes Avenue, Medfield, Mass.



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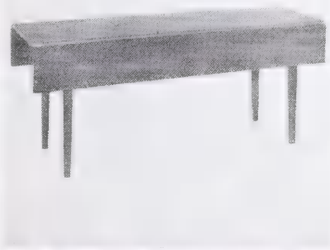


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SHOPPING



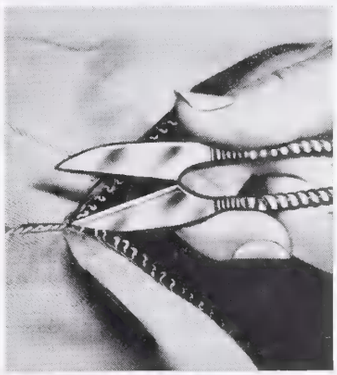
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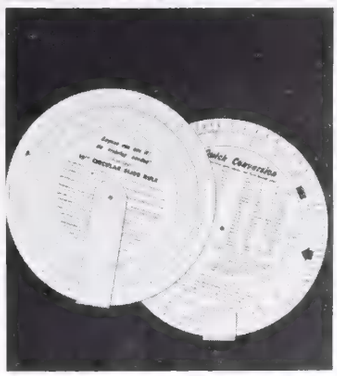
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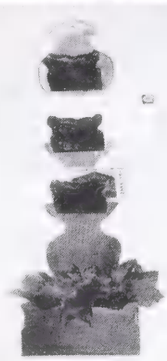
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68

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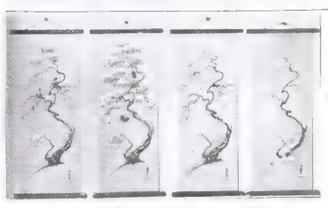
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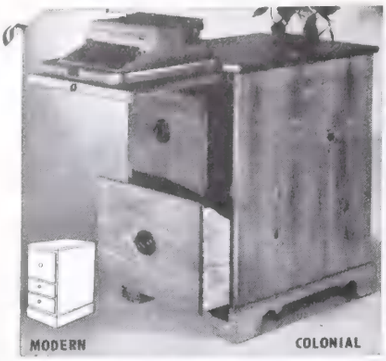
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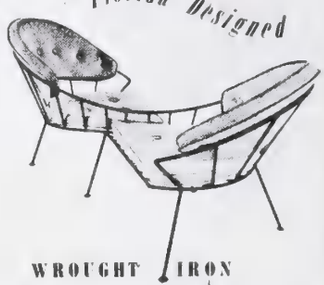
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This lightweight, firmly woven bag is hand-made of smooth, soft Portuguese Madeira Straw. Comes in various designs—all in beautifully blended permanent colors of bright green, magenta red and rich purple, woven on natural color straw background.

In tune with City living or perfectly at home in the Country, what could be prettier and more practical to carry all of your extra items . . . it will go with you daily to the Office . . . on commuting trips to the Country . . . on shopping tours, or it will carry your accessories and needs to the beach or picnic parties. Strong handles, firmly attached to the extra turn-over portion at the top of bag, hold contents securely.

Three sizes—11"—**$4.50.** 16"—**$5.50.** 18"—**$6.50.** postpaid.

Satisfaction Guaranteed
Send check or Money Order to

GIFTS OF PORTUGAL
1160 First Avenue New York 21, N.Y.

WINDOW



YOUR OLD FUR COAT ca look as high-styled as this if yo let Morton's remodel it. You hav a choice of over 25 smart style capes, stoles, sling capes, etc.– and some include a muff, hat bag. Send for the free illustrate brochure. All remodeling is don by experts. And any style $22.95. Morton's, G-22, 427 7t St., N.W., Washington 4, D.C.



BEAUTY OF STAINLES is three-fold: it never needs po ishing, its price is low and i simplicity of design blends wit any china and crystal. The sleel modern pattern is imported an each place setting includes: se rated knife, soup spoon, teaspoo dinner fork and salad fork. 30-p service (6 settings), $7.95 pp Stainless Steel Import Corp., B- 140 Nassau St., New York 3



LOVE AND MARRIAGE pr vide the happy togetherness fro which this jewelry takes it sent mental design. Perfect for sui and white blouses, gold-plated s with rhinestone has arrow shoo ing through entwined heart an wedding ring. Collar pin, 1" 1⅞", $1.50. Matching earring and cuff links, $2 each. Set com plete, $5. Tax and post. inc Lowy's Creations, 260-B 116th St Rockaway Park 94, N. Y.

CAT OWNERS

will welcome this new, unique

SCRATCHIN' POST FOR KITTY



This practical, attractively decorated scratching post has been thoroughly tested in actual use. May be used on floor or hung on wall. Treated with fragrant catnip to attract kitty. You'll wonder how you and your pet did without it.

AN IDEAL GIFT FOR A FRIEND WHO OWNS A CAT

How much better for your cat, the furniture and drapes to have this useful accessory handy at all times for your pet to flex its claws.

Only $1.50 Prepaid

Free literature describing other useful items for cats sent on request.

HAPPY PET PRODUCTS Dept. 912 Cassopolis, Mich.

new amazing **BUG-STOP Killer Kards**



8 kards for $1.00 postpaid

Stop spending big money on expensive, messy bug killers. Get rid of roaches, waterbugs, crickets & other household bugs with this *new, improved* 20-year old formula. Bugs can't grow immune to Bug-Stop. No mess, easy, ready to use. Simply place Killer Kards on floors —in basement, attic, kitchen. (safe to use in cabinets, closets, etc.) Bugs are *lured to* Kard. They eagerly eat poisoned portion, crawl to their nest to die and contaminate rest of colony. You see 2-way proof: (1) eaten portion of Kards; (2) no more bugs! No work, no odor, nothing to clean-up, safe.





10 DAY TRIAL OFFER—MONEY-BACK GUARANTEE! 9 Killer Kards—(enough to kill every bug in your house) $1.00 ppd. *Send cash, check or money order to*

NORKIN LABORATORIES • Dept. HS-9
809 Wyandotte, Kansas City 5, Missouri

SHOPPING



MIDDLING FAIR. Here are two buys you'll go a long way to beat. And it's a cinch you'll lead the fashion parade if you belt your fall separates with either of these golden metal stretch belts monogrammed with 2 or 3 initials. In your choice of *link-like 1"* or ¾" *snake-like* style, they minimize your middle. Specify size, underline *last* initial. $2.95 each ppd. Zenith Gifts, 97C P. O. Bldg., Brighton, Mass.



CUDDLE RUG. No matter how strident the alarm, no matter how bitter the morning, the luxurious feet-sinking softness of this sheepskin rug makes the break from warm bed to cold rising considerably less shattering. Wonderful in a college dorm or for TV viewing, it's 8 to 9 sq. ft. in area. White, $12.95; natural honey color, $11.95. Add 50¢ post. Brandicalf, B-16, 157 Federal St., Boston 10, Mass.



BUTTER UP YOUR GUESTS' hot biscuits, whipped potatoes, garden-fresh vegetables with golden curlicues. Just fill this English Butter Curler half full of butter, replace base and press down. Out curl plume-like swirls to glorify a dinner table. A lovely gift for a Fall bride, it's highly polished in silver plate. 5¾" in diam., $5.50 incl. tax, post. The Sanders Co., HB-9, El Paso, Tex.



REPLACE-A-KNOB that's old and chipped and give your kitchen stove a bright new outlook. In decorator colors of pink, yellow, turquoise or white to match your cupboards, refrigerator and appliances, 5 heat-resistant plastic knobs affix easily, require no tools. Two inches wide, they fit on domestic gas ranges. Set, $1.50 ppd. Kathy Ilsa Gifts, 5 S. Willow St., Montclair, N. J.



IT FLIPS ITS LID at the touch of the bar and opens up to reveal the number you're looking for. The magnetic address index is not new, *but* the colors are! Now you can have one to match your colored phone. How's that for teamwork? Choose beige, green, yellow, gray, brown, ivory or black. $6.95 plus 50¢ post. Adelaide's House, HB-9, 590 Grand Avenue, Ridgefield, N. J.





Dennis Mitchell Back-O-Door Broom Closet
Attach it to the back or inside of a door and it holds **ALL** your cleaning aids! Three racks hold cleanser cans, soaps, polishes, brooms, brushes, mops, dust pan, hand sweeper or ironing board. Racks can be spaced as you wish. They're made of steel rods with rust-resistant finish. Order No. **9096-6**, Broom Closet, **$2.98** by mail, ppd.



Reach-All
Sponge Cleaner
Extends Your
Cleaning Arm

This guarantees you a **really** clean house with not a speck of dirt behind refrigerator, stove, radiators! The 28" cleaner has 18" of tough polyurethane sponge that fits over a smooth vinyl plastic handle. Sponge head is removable for washing. Order Number **5719-6**, Reach-All Sponge, **$1.00**.



Gallery Window Shelf
Your plants always have a place in the sun with this! Shelf fits on window sill and is securely held by a flange that slips between sash and sill. White enameled steel, 5¼"×22". Protects sill from moisture. Order **8607-6**, Shelf, **$1.49**

Nylon Wash Bags
Your laciest danties —even organdy curtains and filmy slips and gowns wash in perfect safety! The roomy bags chaperone them through the wash and dry cycles and prevent snags, tangling or tearing. Snap closure. Order **5903-6**, 14½"×19", **$1.49** or **5904-6**, 18"×30", **$2.98**, postpaid.



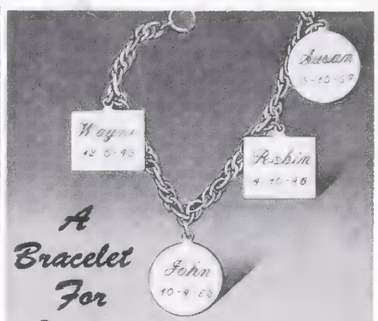
Free! Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!

Gift Ideas **Miles Kimball** 137 Bond Street Oshkosh, Wisconsin



PUT YOUR HAIR UP FAST!—$1

Perfect curls every time when you set your hair with new AUTOMATIC PIN CURLER. *It even inserts bobby pins automatically.* Amazing! Put up your hair in seconds . . . takes half the time. Makes either flat or stand-up curls. Just a quick twist of the cap, and curl is close to head . . . *that's all there is to it!* Fast and easy for everyday use. *Guaranteed to do the job better or your money back!* Only $1, postage paid. Order AUTOMATIC PIN CURLER from **SUNSET HOUSE, 1426 Sunset Building, Hollywood 46, California.**



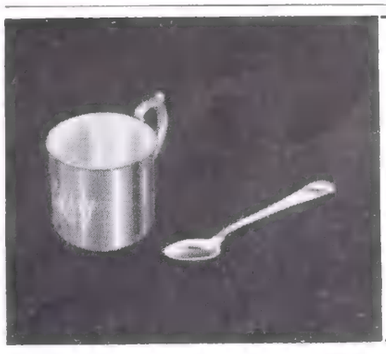
A Bracelet For Grandmother

For the most appreciated gift of all, give her our family growth bracelet which bears the first name and birth date of each precious grandchild custom-engraved in script on a separate commemorative disc. Choose round or square shapes.

Sterling silver ... **$4.00** for bracelet plus **$1.50** per ¾" disc
Gold-filled ..... **$4.00** for bracelet plus **$2.00** per ⅞" disc
14k gold ..... **$21.00** for bracelet plus **$8.80** per ⅞" disc

Prompt, safe delivery, all charges paid airmail to distant points included. No c.o.d's.

Catalog on Request **Holiday House**
19 Bellevue Theatre Bldg., Upper Montclair, N. J.



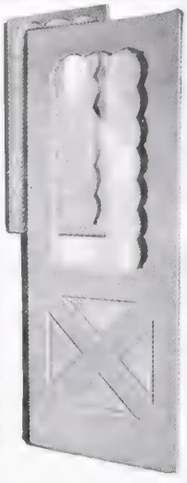
Baby Presents in STERLING SILVER
Cup, $8.50
Spoon, $2.95
SET, $10.00 POSTPAID
engraved no charge
MILLARD F. DAVIS
821 Market St. Wilmington, Del.

The "Twodor" COMBINATION STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type

If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1¾" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

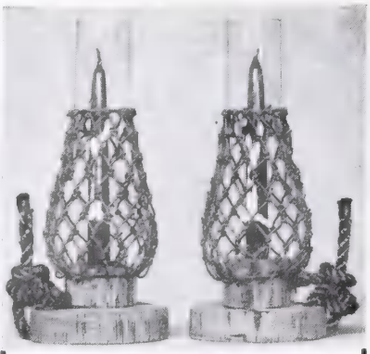


ALL SIZES COMPLETE **$27.95**

NEW 48-PAGE CATALOG —175 PIECES—of Finished and Kit Form Furniture in Friendly Pine. Send 10c. coin or stamps.

Yield House
Dept. B9-7
NO. CONWAY, N.H.

Shipping Charges Collect
Immediate Delivery
Money Back Guarantee



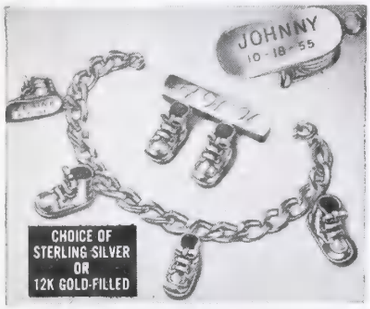
Fish Net CANDLE LAMPS

A nautical motif for den, patio or game room. Most attractive and "different" enough to bring forth comment by your guests. The Candle Lamps have double cork base which is decorated with Manila rope and fish net cordage around the chimney. In red, blue, green or natural. Our low price for a pair, ppd. **$4.50**

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Camalier & Buckley
"In The Heart Of Your Nation's Capital"
1141 CONNECTICUT AVENUE, N. W.
WASHINGTON 6, D. C.

BABY SHOE HEIRLOOMS



for proud mothers and grandmothers

Baby shoe bracelet and monogrammed bar pin proudly proclaim the beloved children or grandchildren . . . their names and birthdates are engraved on separate ¾" baby shoes. Adorably crafted shoes, chain bracelet and bar pin are Sterling Silver or 12K Gold Filled. As many as you wish may be attached to bracelet; from 1 to 8 shoes to a bar pin. Immediate delivery!

Baby Shoes.....$1.95 each
Bracelet.....$1.95 Pin.....$1.50
PRICES INCLUDE ENGRAVING, TAX, POSTAGE
WRITE FOR FREE GIFT CATALOG.

ZENITH GIFTS
97-C Post Office Bldg., Brighton 35, Mass.



GLASSWARE OF THE STARS

24 carat gleaming gold hand decorated fine glassware brings a golden cloud of elegance to your home.

Your choice of (A) Zombies, (B) Double Old Fashioneds (C) Hiballs or (D) Old Fashioneds.

Sold only by mail at unusually low price of $7.95 per set of eight glasses of one style. Postpaid—Please no C.O.D.'s

Send check and specify style today to:

P. K. ART STUDIO
6210 Santa Monica Blvd.
Hollywood 38, California



GENUINE CALFSKIN RUGS

FOR USE ON FLOOR OR WALL

Everyone loves these handsome silky Calfskins . . . they're so perfect for the den, hall or bedroom. Soft, yet durable. Sueded back. 3 initial brand (print initials wanted) lends authentic personal note. Choice of black or brown with white.

App. 5 Sq. Feet **$9.95*** Branded **$11.95***
App. 7 Sq. Feet **$13.95*** Branded **$15.95***

Imported Rugs of Silky Argentine Sheepskin

24" x 36"—Animal Shape—White, Pink or Blue $14.95*
24" x 42"—Oval or Rectangular—White only $17.95*
30" x 50"—Oval or Rectangular—White only $24.95*

*Plus 50c postage each No C.O.D.'s Please

★FREE CATALOG

Brandicalf
Dept. B2-7, 157 Federal St., Boston 10, Mass.



BURNS TRASH SAFELY OUTDOORS!

End fire hazards—neighborhood nuisance of blowing burning bits of paper—sooty ash. Scientific draft design minimizes smoke, smell—burns damp, green, dry, garbage or refuse to fine ash. Needs no watching. Burns in any weather. Quickly pays for itself. Made of rust-resistant aluminum bonded to steel for longest service. Over 150,000 satisfied users. Approved by fire depts. 2 bushel model A (21½" x 27")—$14.95 postpaid. 3 bushel model B (24" x 32")—$18.95 postpaid. Money back guarantee. Stainless steel models available.

ALSTO CO., Dept. HB-9, 4007 Detroit Ave., Cleveland 13, Ohio



WINDOW



DRAW AN INCOME as a commercial artist by learning the skills in your leisure time at home. A 32-lesson home-study Commercial Art course features individual attention, covers illustrating, design, layout, cartooning, lettering, etc., and includes 2 artist outfits. Take 2 years for full course or advance at your own rate. $99.50, ppd. Write for free catalog. Washington School of Art, Port Washington, N. Y.



COOL, CLEAR WATER is like manna from heaven when, in the middle of the night, you're seized with a flannel-like thirst. So, without further ado, order this quart Thermo-Serv carafe on a tray with two glasses and eliminate the toe-stubbing trips to the source of supply. In yellow and black Bakelite, set complete is $13.95. Carafe alone, $10.95. Ppd. The Mail Box, Lombard, Illinois.



WE'RE IN A SPIN about this spice wheel that lets you select your favorite seasoning as it revolves. A merry-go-round for flavors saves valuable shelf space, holds 15 to 20 standard-size spice containers. Made of yellow, nonbreakable plastic, it's 5" high, 11" in diam., fits *under* any shelf, screws into place, turns with a flick of your wrist. $2.49, ppd. Wilco, 35 So. Park Ave., Rockville Centre, N.Y.



SNUG HARBOR from whipping wind and salt water spray is a see-worthy parka poplin jacket for the skipper or his mate. It comes with your yacht club emblem *or* your initials spelled out in signal flag code. In navy or white for men or women, jacket is washable, wind-resistant and water repellent. Small, medium or large, it's $8.95 ppd. Signal-Jac, 63 E. Adams St., Chicago 3, Illinois.

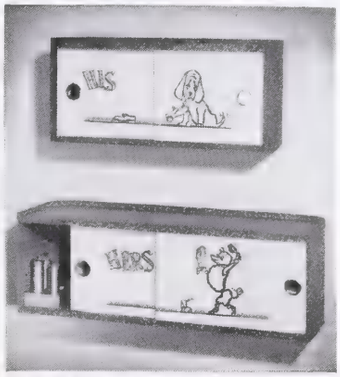


THE GOLD BUG got you? Then send for this Treasure Map which shows 445 *authentic* locations of undiscovered treasure in the United States—bandit caches, war loot, lost mines and sunken ships. It shows loot in every State, so plan your vacation to include treasure sites and you may wind up with a killing! Giant map, 28" x 44", is priced at 50¢ ppd. Walter Drake, HB26, Drake Bldg., Colorado Springs, Colo.

SHOPPING



CAPTIVATING CABINETS hang on a bathroom wall or stand on tank top and provide pampering refuge for *his* and *her* grooming aids. Made of sturdy wood and hardboard, they're charcoal and white flecked with gold, have sliding doors. *Her* caddy, 16″ x 6″ x 5″, has removable tray for 6 lipsticks; *his*, 12″ x 6″ x 5″. Set, $5.98 plus 50¢ post. Merrill Ann Creations, 3601 Kingsbridge Ave., New York 63.



AFTER-DINNER COFFEE in the dim candlelight of the dining room or the cool twilight of the terrace is one of the most relaxing intervals of the day. So make it memorable with a pretty service like this Blue Willow set. Fifteen-piece set in white pottery with the lovely Blue Willow design includes: 7½″ coffee pot, creamer, sugar, 6 cups and saucers. $4.50 ppd. Ward Phillips Co., Carpentersville, Ill.



SEPTEMBER MORN through night you'll live in—and love—this corduroy ranch dress that's tailor-made for a busy day. Washable and color-fast, it has snap front, action back and stirrup-buckled self-belt. Dress comes in sand-beige, light rust, red, turquoise, or avocado green; sizes 10 to 44, 12½ to 20½. Up to size 20, it's $12.95; over 20, $14.95. Ppd. Western Classics, Dept. HB-9, Box 4035, Tucson, Ariz.



PERSONALIZED PAPER NAPKINS, elegant as damask, won't slip off your lap, get soggy or fall apart when you eat barbecued chicken or corn-on-the-cob. Three-ply facial tissue napkins come emblazoned with your initial in dove gray, are handsomely finished with embossed Greek key border. Gift-boxed, 100 dinner size are $3.95; beverage size, $2.95. Ppd. Breck's of Boston, 286 Breck Bldg., Boston 10.



CASTING FOR TV will have all the excitement of the Big Time when an inspiring young impresario sets up this television studio. There are 130 characters including actresses, technicians, props and enough equipment to stage 4 TV shows at once. Stand-up figures are sturdy cutouts, average 4″ tall. Complete TV Studio Kit with 2 TV puppets, $1 ppd. Impact! Ideas, HB-9, 3407 Prospect Ave., Cleveland 15, Ohio.





HOME HAIR CONDITIONER

Professional Electric Heat-Cap and Conditioner give new life and lustrous beauty to your hair! Eliminate "frizz" caused by sun and wind. Massage your own conditioning cream into scalp, or use the complimentary tube included with Heat-Cap. Slip on both inner and outer caps, plug in and relax. In about 20 minutes your hair will become soft, silky, easy to manage. Wonderfully effective; relieves tension, loosens scalp. Has 3-speed switch; double thermostat control. UL Approved. FACTORY GUARANTEED. AC or DC.

$14.95.

(Extra tube Conditioning Cream, $1.10)
Postpaid. No C.O.D. Guaranteed, of course.

ELRON
225 W. Erie St., Dept. H-129, Chicago 10, Ill.



MATCHING DEERSKIN

Envelope clutch bag and four-button gantlet gloves — heavenly twins of identical matching deerskin in the soft, creamy, natural shade that goes with everything — so soft, so smooth, so lovely to wear. **116.** Bag, with twin gold-colored fawn ornament, is 7.95. **122.** Gloves, 6 to 8, half-sizes, 6.95. Add 25c each postage and handling.

More deerskin gloves, caps, shorts, jackets in our new catalog, ready now. Gift suggestions by the score.

THE VERMONT CROSSROADS STORE.
WATERBURY 12, VERMONT.

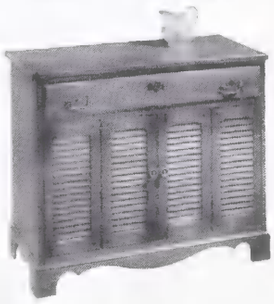
America's Finest Early Americana

CHERRY BEAUTIES



LADY'S DESK $168.

Rare elegance in a writing desk in brown antiqued cherrywood! The writing bed is in top-grain leather. The brass pulls are beautifully chased. A Greenbaum Brothers masterpiece! 34″W, 21″D, 39½″H.



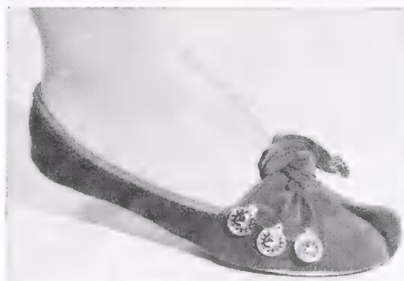
LOUVRE DOOR CHEST SERVER $150.

Louvre doors give this all-purpose piece an unusual charm. Wonderful in foyer, living room, dining area. Chased brass pulls. Antiqued brown cherry. 36″W, 17″D, 31″H.

We Pay Shipping.
Send Check or M.O.
No C.O.D.'s Please.

Send 25c for lavishly illustrated 40p. catalog of America's finest Early American furniture. SATISFACTION GUARANTEED. DEPT. HB957

Greenbaum Brothers
101-105 Washington St., Paterson 1, N. J.



SILENT SOLED SLIPPERS

Leather sole is interlined with cushioned sponge rubber and sponge rubber heel lift. Fit like a soft glove. Velvet in black, aqua or a vivid beautiful red. Egyptian toe and light weight reproductions of old gold coins. Please send us regular shoe size. **$3.95** ppd.

No C.O.D.s, please.

JEREDITH MANOR **P.O. Box 130 Nyack, New York**

VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 48″ long, 32″ high, seat 15″ deep. **Completely sanded and assembled, $29.95.** Finished in light or dark pine or antique maple, **$39.95.** Delicately trimmed in black and gold with hand stenciling, **$44.95.** Also available in 60″ length, unfinished, **$34.95.** Express Collect.



TEMPLETON CRAFTSMEN
Dept. 402 Templeton, Mass.

WINDOW SHOPPING



Old-time tavern comfort for your bar or kitchen counter. A rugged stool made literally for generations of service. Solid birch with hand-woven fibre rush seat.

Fully Assembled. 30" high (also available 24" high, if specified)

Unfinished, smoothly sanded— **$6.95**

Light natural finish—$7.95

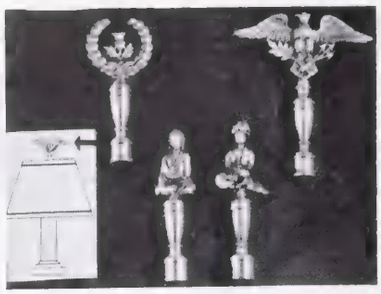
Maple, mahogany, walnut, cherry or pine finish—$8.95

Direct from our workshop to you

Write for FREE catalog.

Express charges collect. Satisfaction guaranteed. Quick delivery. Send check or money order.

Jeff Elliot Craftsmen
Dept. B-97 STATESVILLE • NORTH CAROLINA

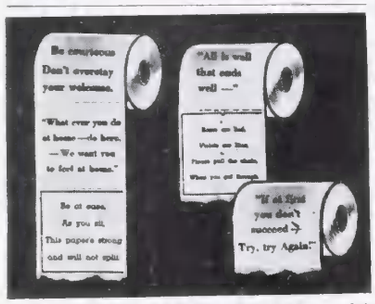


BRIGHT IDEA FOR LAMPS!

Help your lamps "Light Up" your home with these new and exclusive **Finials.** Unscrew the plain, ordinary ones you now have and replace with any of the 4 designs we offer. You'll see a difference immediately. Lamps, basic items in every home, can be made to stand out by using any of these solid brass finials. Entirely hand made, highly polished, they fit all lamps. Pick an American Eagle in all its splendor, or, if you're Scotch, you'll be proud to display the Thistle in a Wreath. For the modern touch there's an Oriental Rajah and his Ranee. Whichever you select we guarantee complete satisfaction. Each one only $2.95 . . . **any pair $5.50 ppd.** Sizes below are overall. Don't be misled by shoddy imitations. These are solid brass, precision-made, with sharp detail.

Orientals 3¾" x 1½" approx.
American Eagle 4" x 4" Scotch Thistle 3¾" x 1¾"

Mono Art
50 Delancey St. B-9, New York, N.Y.



FUN FILLED TOILET TISSUE — $1

Laughin' bathroom tissue will dress up any john with riotously funny sayings! Great for gag gifts. Makes your guests sit up and take notice. A silly saying or racy remark is printed on each sheet with non-irritating ink. "Do it yourself", and a 100 other sayings! Here's a witty way to solve the bathroom reading problem. *You must be pleased or your money back!* 3 different rolls of Tissue for only $1, postage paid. Order LAUGHIN' TISSUE from **SUNSET HOUSE, 1446 Sunset Building, Hollywood 46, California.**



| Pat. Applied For

Sling Bed

Give your pet a break, a place of his own off the drafty floor. This sling bed, so clean and comfortable, with removable and washable canvas on sturdy black iron frame. Black, white, green, yellow and red canvas. Second color choice please.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	$4.75	$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00
All Above Items Postpaid		
48" x 32"	$12.95	$7.00
Express Charges Collect		

Horse Hitching Post in black cast iron 53" high, 101 lbs. Freight collect $42.50

Send check or money order. Satisfaction guaranteed.

SEND FOR FREE CATALOGUE

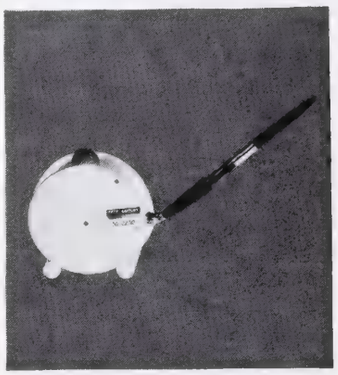


THE HITCHING POST
Dept. HB-9
261 Glen Cove Avenue, Sea Cliff, L.I., N. Y.





LIKE A DIAMOND but with even greater brilliance, the Kenya Gem has been called the Cinderella discovery of the 20th century. It's a true crystalline gem, cut in 58 facets and polished the same as a fine diamond. And yet a one-carat solitaire in 14k white or yellow gold is only $54. Wedding band with 5 matching gems, $57. Tax and post. incl. Free catalog. Kenya Gem Corp., 10 E. Coulter St., Philadelphia 44.



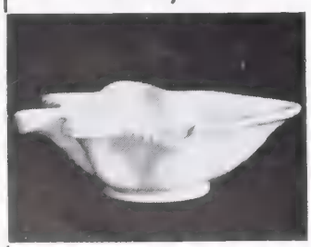
PEN STATION IS A BANK. Oh, yes, it is! Let it stand on your desk and it will serve as a daily reminder to save. Each quarter deposited changes the date and records the total savings. Pen swivels within easy reach, takes standard refills. Get one for yourself, one for your husband, and one for a back-to-school son. $3.99. Three are $10. Ppd. Leecraft, Dept. HBD, 300 Albany Ave., Brooklyn 13, N.Y.



CHAIN REACTION. This scientifically designed dress collar and humane training aid will induce perfect behavior in your pup. It easily controls unruly dogs, regardless of size, and takes the effort out of training. Made with tan or black English bridle-leather straps and adjustable chrome chains, it's $4.75 ppd. Send orders with dog's neck size to The Show-Off Corp., 51 12th St., N. E. Atlanta 9, Ga.

(*Please turn to page* 77)

"W" Stands for White—& Wonderfully Beautiful & Useful



Spode Imperial white leaf—measures 4½ inches wide, 5 inches long and is a generous 1½ inches deep. This beautifully proportioned leaf dish is just the right size for individual serving of ice cream, excellent for candies or nuts or would make a perfect ash tray. We have a small flower arranger that exactly fits (at .50¢) which makes it a lovely little flower container. One or enough for a dinner party makes a charming gift or bridge prize.

Gift wrapped—Postpaid **$1.95** each—Pair **$3.75**

Spode dinnerware carried in open stock.

Hunterdon House Shops —148 Main Street—Flemington, New Jersey



"The Empress" All Imported Lovely Crystal Chandelier

Five curving crystal arms . . . an abundance of hand-cut and hand-polished crystal prisms . . . and a crystal ball pendant give this chandelier an enchanting glitter and radiance. Ideal for dining room, bedroom, living room and foyer . . . the "Empress" comes with all fittings needed for hanging. Satisfaction guaranteed.

height 20" width 15"

$29.95

- Check or money order.
- Express charges collect.
- Catalog of other styles available.

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SEA-FARE SALAD DRESSING

Here's a different, delicious Tossed Salad Dressing with a unique and zesty flavor . . . the perfect companion for an enticing warm weather salad dish! Sea-Fare Salad Dressing is prepared of only the finest ingredients and made exclusively in our own famous Restaurants.

Three 16 oz. Jars $2.50 Postpaid

With Recipes

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THE LINDSAY — Counter top convenience combined with the beauty and utility of a distinctive Briggs design.

Compatible color by Briggs Beautyware

adds fresh appeal to a contemporary bathroom

Color—beautiful color—to add life and zest to the classic symmetry of a modern bathroom! With Briggs bathroom fixtures in color you can do wonders for *any* bathroom décor you select. Choose from Sea Green, as shown, Coral, Sandstone, Sky Blue or Pearl Gray as well as sparkling White. You'll find Briggs Beautyware the ultimate in practicality, too, with gleaming surfaces for easy cleaning and long-lasting beauty. Add color to your bathroom . . . beauty to your home . . . convenience to your everyday living with Briggs Beautyware . . . America's smartest plumbing fixtures.

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BRIGGS

BEAUTYWARE



Carpet, too, is a man's best friend

In fact, it's a friend to the whole family.

For carpet is the one sure way to make a room completely liveable for every member of the family – all the time.

It is the softest, safest, quietest and most beautiful floor you can have in your house. It is so comfortable it invites you to sit down and relax.

And when it comes to warmth, carpet can turn a cold, drafty floor into a soft blanket of warmth that protects your whole family.

Carpet adds so much to your family's living, yet costs so very little itself. Hardly any care – just a few strokes with a vacuum. No scrubbing, no rinsing, no waxing, no polishing.

And you can have two lovely room-size rugs for the same monthly payment you'd make on a new TV... wall-to-wall carpet is only slightly more.

Such exciting things have been happening in carpet colors, styles and designs. If you haven't seen them – stop in at your store this week. You'll love them. And they're easy to own – with modern budget terms.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

ARTLOOM • BEATTIE • BIGELOW • CABIN CRAFTS-NEEDLETUFT • DOWNS • FIRTH • GULISTAN
HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
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CARPET INSTITUTE, INC. • 350 FIFTH AVENUE, NEW YORK 1, N. Y.

Home means more with carpet on the floor – more comfort • quiet • safety • beauty • easier care

KENT-COFFEY

Golden Anniversary Collection



One Group from a Stunning New Collection

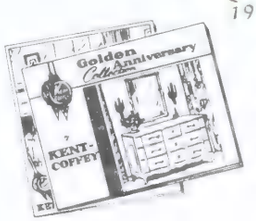
Goldenaire

for "The Bedroom's Golden Era"

Now you can have the bedroom that's as lovely for living as for sleeping! Goldenaire's airy, uncluttered styling, mellow mahogany in glowing Sandalwood finish, easy-to-arrange pieces of the same height to provide spacious, partitioned storage yet leave room for living . . . all these to give your bedroom round-the-clock usefulness and beauty.

Ask your dealer to show you other groups in Kent-Coffey's exciting *Golden Anniversary Collection*, thrilling crescendo of fifty discerning years in design and crafting. Twenty-five cents brings you two colorful Anniversary Brochures. Mail your request now.





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Dept. HB-97, Lenoir, N. C.

I enclose 25 cents for two Golden Anniversary booklets.

Name_____

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The new classic in fine bone china . . .

Royal Doulton

What makes Royal Doulton so lovely to live with? The gracious way it weds the past and the present. From an ancient Greek vase come the lines of its new "Classic" shape. From an old Roman carving, the theme for a delicate coupe-shaped pattern. Flawlessly white, amazingly durable . . . Royal Doulton is the flowering of a new Golden Age in fine English bone china.

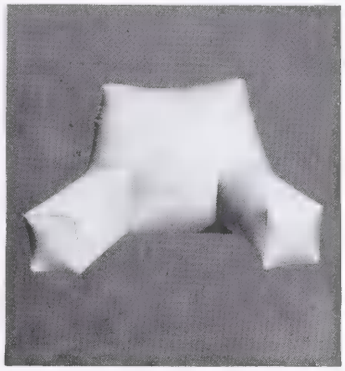
DOULTON AND CO. INC., DEPT. F30, 11 EAST 26TH STREET, NEW YORK 10, N. Y.



WINDOW SHOPPING

CONTINUED FROM PAGE 72

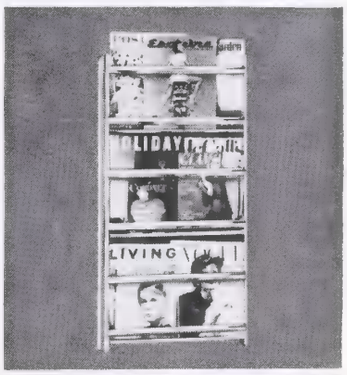
SOLID COMFORT. Thrashing around in bed as you try to find a comfortable position for reading, writing or drinking your morning coffee is no way to relax. But this inflatable back rest fixes that. It's made of golden vinyl plastic with pullout stopper, can be inflated in minutes to 17¾″ x 18″, and folds flat for storage. Wonderful hospital gift! $4.98 ppd. Closet Accessories, Dept. 1191, Evanston, Ill.



GIVE A MAN A BREAK and remind him all year how wonderful you are by signing him up for the Italian Tie-of-the-Month Club. Grenadines, repps, textured silks, woven-in stripes and checks of heavy Italian silk are sent direct from Italy. 3 months' membership (3 ties) $7.45; 6, (6 ties), $13.75; 12, (12 ties), $23.75. *Free* bonus tie to new member. Ppd. Italian-Tie-of-the-Month Club, 1261 Broadway, New York 1.



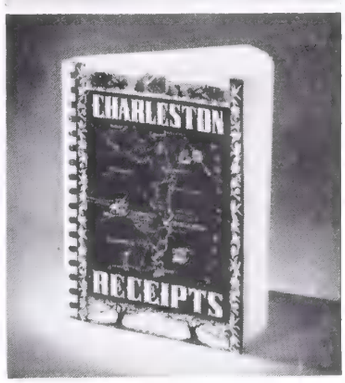
WE'VE NAILED THIS rack for you because it holds as many as 125 of your favorite magazines in colorful review and allows you to make quick, easy selection. Made of aluminum, the rack is 20″ wide, 40″ high, attaches to a wall or the back of a door. Shelves are 3½″ deep, 13″ apart. For home, office reception room or school, it's $6.98 ppd. Mrs. Dorothy Damar, 742 Damar Bldg., Elizabeth, N. J.

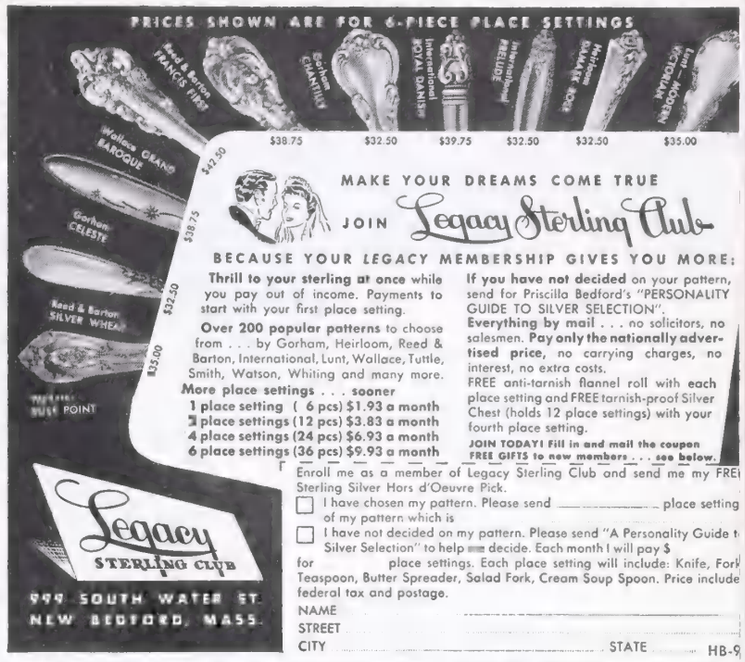


JUST FOR LUCK and for spilling candled radiance on porch evenings or terrace suppers, these are the hurricane lamps of the season. Made of real horseshoes and hand-forged by a Yankee blacksmith in a dull black finish, 6″ long and 8½″ high, they are just $4.95 the pair, ppd. Orders are shipped the day they're received. Horseshoe Forge, Lexington, Mass.

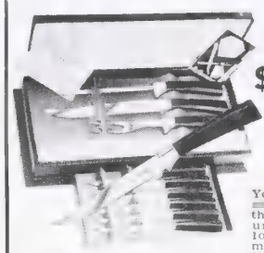


WAY DOWN SOUTH in the land of cotton, mint juleps and hush puppies, treasured recipes from the shelves of old plantations are collected in "Charleston Receipts." Treat your "Colonel" to mouth-watering dishes like Bing Cherry Mold, Hampton Plantation Shrimp Pilau, wine souffle, etc. $2.95 ppd. No C.O.D.'s. Order from The Jolly Roger, "A Gourmet's Paradise," Box 824, Myrtle Beach, S.C.





FAMOUS ENGLISH
8 Pc. Regent—Sheffield
STAINLESS HONING STEEL
STEAK KNIVES and CUTLERY SET



$19.00 Value only
$5.95 ppd.

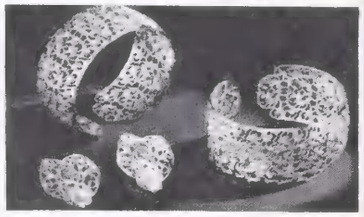
You may never see it buy like this again. This unbelievable low price is made possible by a special cash deal with the manufacturer.

YOU'LL be proud to show off this set on your table. It consists of 6 Steak Knives, 8" Carver, Stainless Steel Fork, 24 Kt. Gold Plated Bolster; all finished with new beautiful black ebonite Lustrex Handles that are "hotwater safe". You'll be delighted at the way the knives slice thru steak and roastbeef. They never tarnish, never rust. Blades are hand forged by the world renowned steelsmiths of England. Minutely serrated, they never need sharpening. Set comes complete with Deluxe Satin Lined Beveled Drawer Chest. Only $5.95 postpaid.

Send Check or M.O. (No C.O.D.'s, please)
Money Back Guarantee

Ellira Imports, 147-01 77th Ave., Flushing, N.Y.

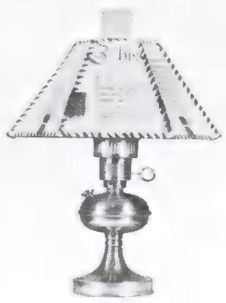
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Lacy Tracery

Jewelry with an heirloom look, at an amazingly low price . . . light-as-lace aluminum cuff bracelets only $1; matching earrings with mock pearls to highlight the filigree, only $1 a pair, tax included. In the following non-tarnishable colors: yellow-gold, rose-gold, silver. Imported from Germany. For air delivery, add 18¢.

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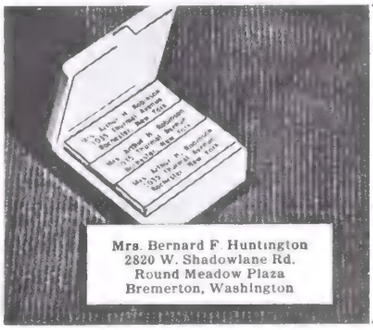


hand fashioned old english
BRASS FINISHED LAMPS

These lovely masterpiece lamps are hand wrought . . . stained, enameled and oven baked to produce the rich color, mar proofing and fine finish that has made English brass world famous.

Each of these truly fine lamps are fitted with genuine sheepskin shades made from old English land deeds, marriage contracts and wills authentically witnessed and sealed. Life-time guaranteed lamp finish. Equipped with 3 way switch U.L. approved. Height 20". **$30.00** *prepaid*

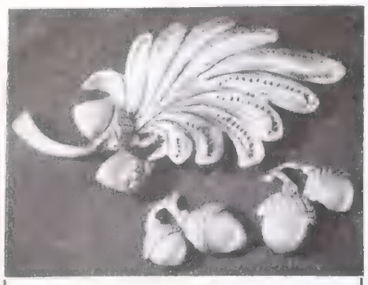
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GREAT CHARMS
from Little Acorns Grow

A dashing Sterling silver Pin and charming Earrings, cleverly incorporating an Acorn motif, make up a handsome set to add a chic tone to a new ensemble or refresh an old favorite. Just the thing for a sure-to-be-welcome gift. Exquisitely handwrought. Pin **$3.00;** Earrings **$3.00;** the set **$5.00.** We pay tax and postage, and handsomely gift box your purchase.

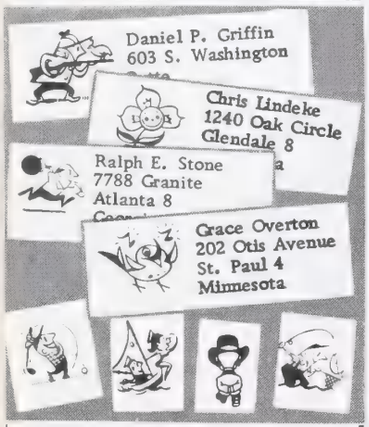
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11 years of Mail Order Service



BLUE WILLOW
Butter Dish & Jam Jar

Patterned with the famous and ever-popular *Blue Willow* design, a favorite for generations, our Butter Dish, 6¾ x 4¼ holds ¼ lb. and Jam or Relish Jar, 4¼ high complete with saucer and spoon. Your choice, **$1.95 each** postpaid. Perfect additions to present collections or as starter pieces. Send for free catalog of many other interesting *Blue Willow* items.

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Personalized
BOOK MARKS

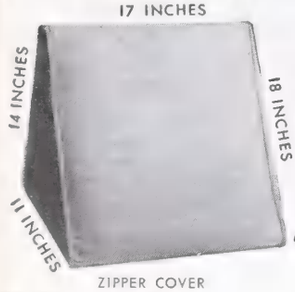
Mark of distinction—elegantly simple book marks to be treasured for years by all your book-loving friends. Masterfully cut from Solid Sterling Silver or Gold Plated metal, they are beautifully finished. Order the reverent Cross design for your prayer book . . . give them to your favorite clergymen and nuns; the Round and Crest motifs will be appreciated by everyone. Engraved with 1 or 3 initials. Underline initial of last name. 2¼" high.

Gold Plated **$1.00** each; 3 for **$2.75**
Sterling Silver **1.25** each; 3 for **3.50**
Prices include engraving, tax, postage.

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FOAM RUBBER 3-WAY PILLOW



Foam Rubber Through and Through
TV Pillow • Head Rest • Back Rest

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, Green, Turquoise, Gold, Maroon, Brown or Red. Immediate delivery. Shipped anywhere.

POSTPAID **$10.95**

The Foam Rubber Store
1829 E. 13th Street Dept. 87 Cleveland 14, Ohio



hand carved ivory elephants from INDIA

The upraised trunks of these genuine ivory elephants traditionally bring good luck! Exquisitely carved by native craftsmen, these pieces will increase in value over the years. Highly prized by collectors and children, these magnificent miniatures make handsome desk or mantel decorations.

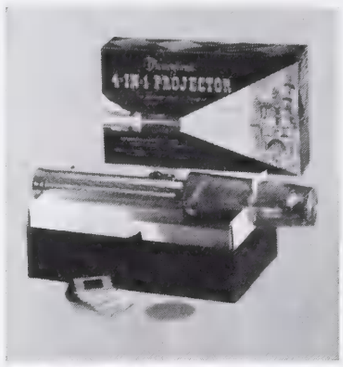
¾" h.	$125	1½" h.	$295
1" h.	175	1¾" h.	375
1¼" h.	225	2" h.	450

Complete set $15.50
All prices postpaid

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WINDOW



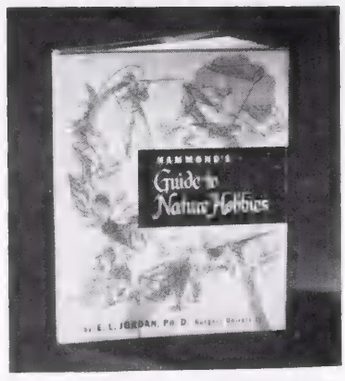
DISNEYLAND PICTURE SHOW. More effective than a gag for noisy roustabouts, a 35 mm. home projector comes with 20 color slides of the fabulous "Magic Kingdom." It operates on batteries and projects sharp, clear pictures up to 6′ high on wall or screen. Easy to carry, it's terrific for a camera enthusiast, a sick-a-bed, children. $9.95 (batteries not incl.) ppd. Disneyland, 1301 Harbor, Anaheim, Calif.



SPARE THE ROD and rear the child to be neat and orderly by planting this personalized hamper in his room. Just the right size, 13" long, 9" wide, 18" high, metal hamper is ventilated and has hinged top that lifts easily. In white, blue, pink and yellow with name embossed in raised letters (up to 7), it's $5.95 ppd. Berger Products Co., Dept. 47, 628 Race Street, Philadelphia 6, Pennsylvania.



MIDGET CALLING CARDS are half-pint size (1" x 1¾") and have your name imprinted on fine quality paper. These identification cards are handy for business men, career girls, college students and enterprising teens who work after school. In genuine leather case with name only, 100 are $1. With name, address, telephone number, 100 are $1.25. Ppd. Midget Card Co., 3922 Broadway, N.Y.



HOBBY-HUNGRY CHILDREN and their Mothers and Daddies will eat up the ideas in *Hammond's Guide to Nature Hobbies.* With many photographs and illustrations, it tells about shell collecting, rocks and minerals, birds, wildlife photography, plant hobbies, aquariums, butterflies and insects, hunting and fishing. 9½" x 12¼" page size. $1.95 ppd. Radak Co., 505 Fifth Ave., New York 17, N. Y.

PERSONALIZED STEP-CHAIR



Use it as a chair or convert it into a sturdy step-stool for easy reaching. Made of hard wood with natural lacquer finish. Beautifully personalized in red and blue. As a chair it stands 15" high; as a stool the first step is 4" from the floor and the seat 7½".

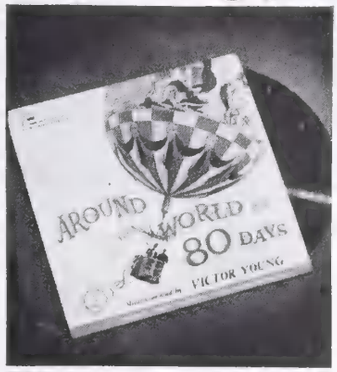
ONLY **$4.95**
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COLLEGE POINT 56, N.Y.

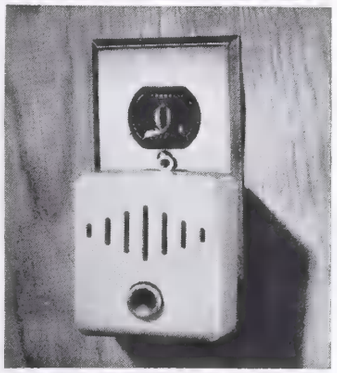
SHOPPING



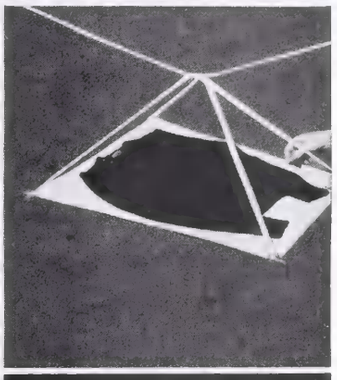
AROUND THE WORLD IN 80 DAYS is the Academy Award-winning score to thrill stay-at-home globe trotters who will listen with eyes closed as they envision every musical port of call. Composed by the immortal Victor Young, the full orchestration is recorded on 12″ LP in ultra high-fidelity stereophonic sound. $2.98 plus 32¢ post. The Collector's Club, Box 27648, Hollywood 27, Calif.



ALARMING IDEA. A thermostatically-controlled home fire alarm is the best fire insurance you can have because it rings automatically when room temperature reaches a dangerous high. Made of ivory plastic, Plug-Alarm installs in any standard electrical outlet. We're going to put one in the children's room and one in the kitchen. $7.95 plus 25¢ post. Hammacher Schlemmer, 145 E. 57th St., New York 22.



HIGH AND DRY in a wink is a cashmere sweater, baby's booty set or pair of hand-knit argyles. Jiffy Dryer hangs on clothesline or shower rod and lets air circulate through freshly washed knits. No blocking needed. Muslin drying surface 26″ x 22″ is held taut on wood stretcher frame. Dryer comes apart for storage. $2.59. Two are $4.95. Ppd. Bowman's, HB-2477 Lombard St., San Francisco 23.



BEARER OF GLAD TIDINGS. A trayful of cool drinks is one of the most welcome sights of summer. So bring the good news right to your guests on this colonial fireside tray. Made of Craftwall cherry wood paneling and finished so alcohol and foods won't mar it, it's 21″ x 13½″. Add a luggage stand, and you have a superb table. $8.95, ppd. Roddis Plywood Corp., Dept. HB-9, Marshfield, Wis.



MADE FOR A MAN. A man's office is the hub of his private world, and in most cases he's as proud of it as you are of your living room. So do give him book ends for his desk—the handsomest you can find. Our choice would be these finely detailed double eagle book ends in solid brass. $7.95. In satin black, they're $3.95 the pair. Ppd. Sturbridge Yankee Workshop, Sturbridge, Mass.

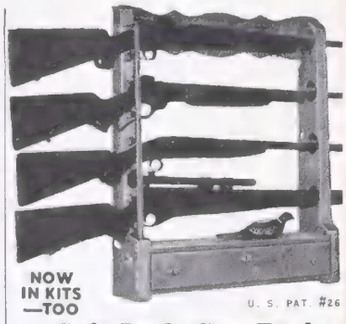




For Desk, Den or Drawer
A Fun Cigarette Box
1.00

Marvelous old advertisements from way back in the '90's, decorate this handsome red and black box. Laminated so it won't fingerprint, felt bottom so it won't scratch. Holds a carton of king or regular cigarettes and it's also dandy for fire place matches, jewelry, desk equipment or pure decoration. Stow some away for Christmas. Ppd.

J. K. CO., BANGOR, PA.



NOW IN KITS —TOO

U. S. PAT. #26

Safe-Lock Gun Racks

Displays your Guns . . . Protects your Fa

THE GUNS AND AMMUNITION ARE LOCKE

These handsome sturdy gun racks safely lock gu the desirable display position. Large drawer up ammunition, hunting knife, pistol, cleaning etc. One key unlocks drawer and guns. Guns c fall or be taken out. Children, friends cannot ta with them. The only one of its kind. Finely crafted and finished in satin smooth honey knotty pine or a lovely maple or mahogany

4-Gun Rack—24″x28″ (illustrated) $19.95 { E
6-Gun Rack—24″x40″ (taller) $29.95 { Cl
3-Gun Rack—24″x21″ (no drawer) $12.95 { C

IN COMPLETE KITS—for easy, 1-hr home assembly. Prefitted, drilled, sanded etc. with simple instructions.

4-Gun Rack—$11.95 Postpaid { Add 10
6-Gun Rack—$17.95 Postpaid { West o
3-Gun Rack—$ 7.95 Postpaid { Mississ

Immediate Delivery Money Back Guarantee

Yield Hou

Dept. B9-
North Conway,



CHANTICLEER PIN-UP LAMP

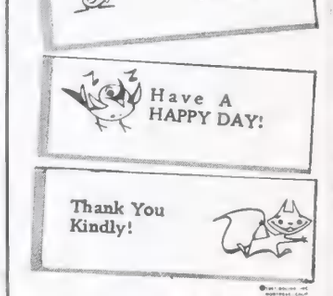
For a room that could do with a cozy glow. Handsome black wrought-iron cock has specially treated washable shade with matching Chanticleer design in two color combinations: brown, coral and white; black, red and charcoal. Lamp is 16″ high. Available in lefts and rights for use in pairs.

Each.....$5.50 The Pair.....$10.50

Send for FREE Christmas Catalog!

Ward Phillips Co.

9 East Main Street
Carpentersville 1, Illinois



Make Your Mail Merry

Be happy! Share a chuckle! Put t Goodwill Trio on your correspo ence. These cheery labels are sho actual size, printed in black on whi gilt edged gummed paper . . . padd in little books for easy handling a packed in a clear, three inch plas box. Specify Duck, Bird, or Squir (or mixed if you wish). 500 for ppd. (add 12¢ for airmail). COD's, but money back if they do cheer you up. Exclusively fr Bruce Bolind, 94 Bolind Bld Montrose 40, California.



Authentic Reproductions in Cast Iron and Aluminum

Old fashioned
'Round the Tree Bench, White.
For trees up to 18″ diameter
$50, C. I. $65, C. A.
For trees up to 32″ diameter
$60, C. I. $72.50, C. A.

Catalogue on request.



Original **GRAPE & LEAF** Pattern	C.I.	C.A.
Settee #601 39″ long	$25	$30
Chair #602 21½″ wide ea.	$18	$22

Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

J. F. DAY & CO.

Dept. HB-97
1904 4th Ave. S.
Birmingham, Ala.

1000 for $1 PERSONAL ADDRESS LABELS

1 to 4 lines neatly printed in black; gilt edge, white gummed paper. In little books 1½ in. long. Useful 3-inch Plastic Box included. (We tell you our sizes!). Save time. Protect possessions. 1000 for $1 ppd. Any 5 orders for $4, 10 for $7.50.

New! POST-HASTER KIT includes 250 assorted Air Mail, 1st Class, and Personal Labels, plus 1000 Address Labels; 2 Plastic boxes. All sent via AIR MAIL (or Special Delivery if local) only $1.95 ppd. Exclusively from Bruce Bolind, 90 Bolind Bldg., Montrose 40, California.





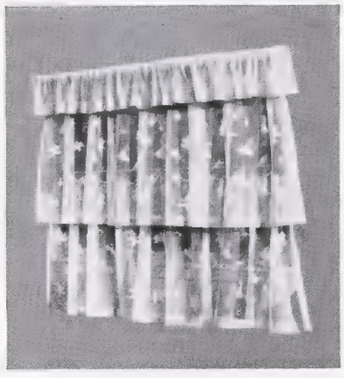
WINDOW



ART-FUL BUY. A loved one's portrait in oil will be cherished by the family for generations. For a moderate fee European and American artists will paint a living likeness on canvas with the finest oils from any photo and coloring clues. You select artist, size, frame. Unframed: 12″ x 16″, $39.95; 16″ x 20″, $49.95; 20″ x 24″, $64.95. Ppd. Write for free booklet. Van Dyke Oil Portraits, 165 W. 46th St., New York 36.



NEAR TO YOUR HEARTH in winter or in front of TV when Mickey Mouse entertains, you'll keep this charming bench with its 3 hand-woven fiber rush seats. Made from N.C. hard wood, it doubles as a pull-up for extra guests. 12″ high, 12″ wide. 41″ long in natural. $16.50. Maple, pine, walnut, cherry or mahogany finish. $18.75. Exp. coll. No c.o.d.'s. Burgin Industries, Box 1099, Marion, N.C.



SHEER DELIGHT in the children's room are light-hearted curtains with woven "teddy bears' picnic" design. They're made of cotton fish net that's restfully cool, crisply fresh and never needs stretching. In lollipop pink, aqua, lemon or white, they are washable and shrink-resistant. 30″ length, $2.50 the pair; 36″, $2.95. Valance, $1.50. Postpaid. Frances-Morris. HB-9. 125 Ashland Place, Brooklyn 1, N.Y.

Occasional Chairs





$18.75
Shipped 1 to a carton

$15.75
Shipped 2 to a carton

Perfect all around the house. Authentic saddle-seated and turned Windsor Chairs in solid hard rock maple, honey finished and hand rubbed.

in HARD ROCK SOLID MAPLE

Commode Table
Two drawers, top drawer double depth, finished front and back. 20″ x 18″—26″ high.



$45

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Send Check or Money Order. Shipment F.O.B. Tenn. If in Ala., add 3% sales tax.

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P. O. Box 2347, Birmingham, Ala.

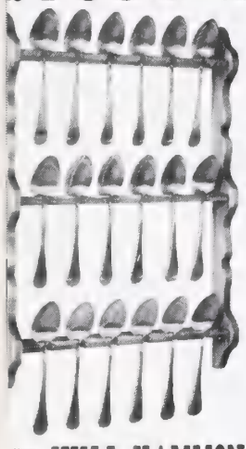


Pearls for Milady

Imagine these matched pearls glimmering with pale white elegance on your dressing table, bath or guest room. Tissue boxes take on a glamourous air in this Pearl Encrusted waterproofed plastic cover that measures 11″ by 5½″ by 2″ deep. Yours for $2.95 plus 25¢ postage. Matching boudoir box holds bobby pins, tiny trinkets or buttons, is 3½″ in diameter . . . just **$1.15 ppd.**

HUSS BROTHERS
800 N. Clark, Dept. 40, Chicago 10, Ill.

MY NEW ENGLAND SPOON RACK



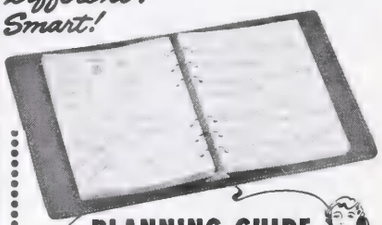
Showplace for 18 regular or demi tasse spoons. 15½″ high x 10¾″ wide with 1½″ deep shelves. Beautiful Windham design. Hand-rubbed and waxed honey color pine finish.

$1.95 Postpaid

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Wonder-working Electric Heat Mask eases sinus discomfort! Soothes simple headaches and other minor aches and pains caused by neuralgia, head colds, etc. Nervous tension usually responds quickly. Fits comfortably over upper nasal and facial region. Wide open window permits full vision. Read, enjoy television or relax and at same time obtain full benefits. Thermostat controlled, 3 heat switch; AC/DC. Carries Underwriter's Laboratory Seal of Approval. Sanitary white cover is washable.

$8.95

Postpaid. No C.O.D. Guaranteed, of course.

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MARBLE TOP CIGARETTE TABLE

Regular $24.95
special price $16.95

Exquisite mahogany finish cigarette table inlaid with imported marble top...Duncan Phyfe base...antique brass finished paws. Stands 20¾″ high, 14″ round top. Also available with tooled leather top.

Satisfaction guaranteed. Send check or M.O. Sorry, no C.O.D. Express collect

Marble top table — 12 lbs. Leather top table — 6 lbs.

HASSOL'S, Inc.
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OUR FABULOUS

CHAMOIS Shirt

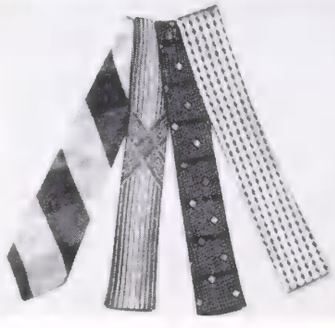
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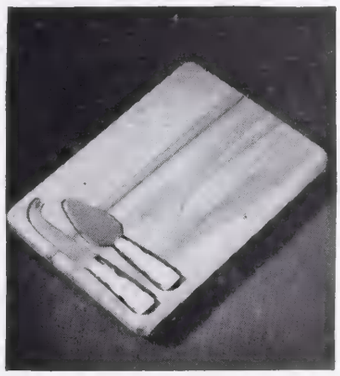
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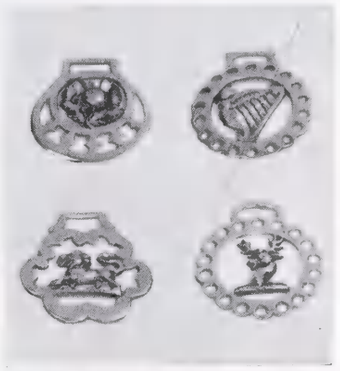
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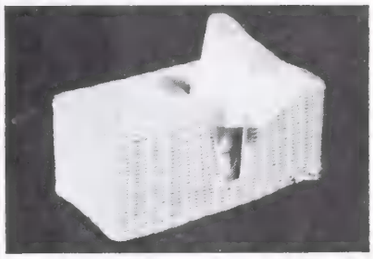
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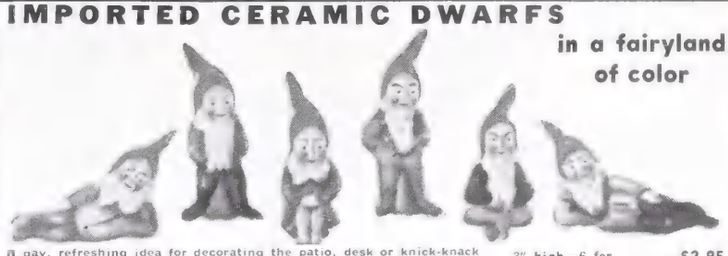
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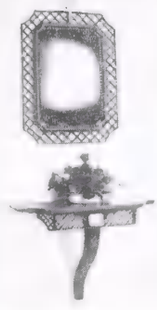


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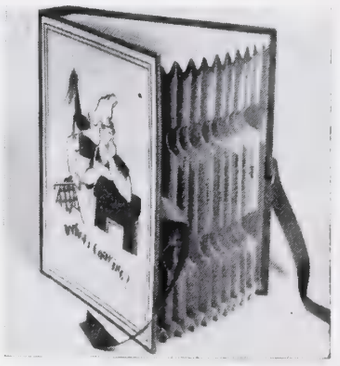
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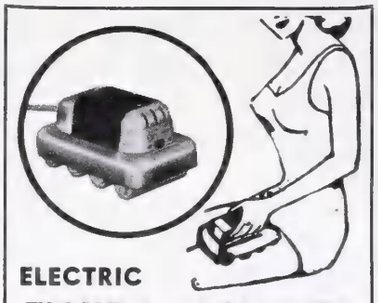
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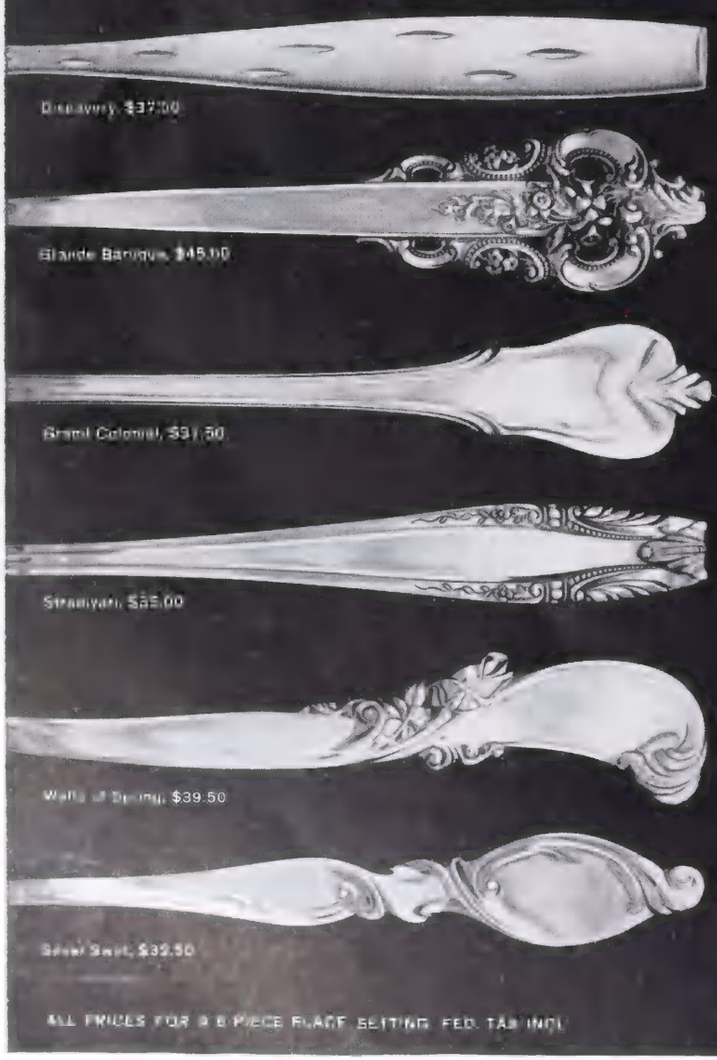
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How to build in a Hi-Fi where there is "no space"

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



HOME OF MORRIS BONOFF



Here space around and under a window seat was efficiently used to build in hi-fi system and record storage. Radio tuner, amplifier and speakers are housed to right; record changer, far left. Both cabinets have lift-up tops. Records are stored below seat. Hi-fi components can be built into even smaller spaces—tuners and amplifiers now come in one chassis upward in size from 13¼" wide x 13" deep x 4" high. Turntables and changers must accommodate records of 12" diameters (as does storage space) and so need space upward from about 16" wide x 15" deep x 10" high, unless in drawers, where height can be less. Speakers come in all sizes. Consult local store for best advice.

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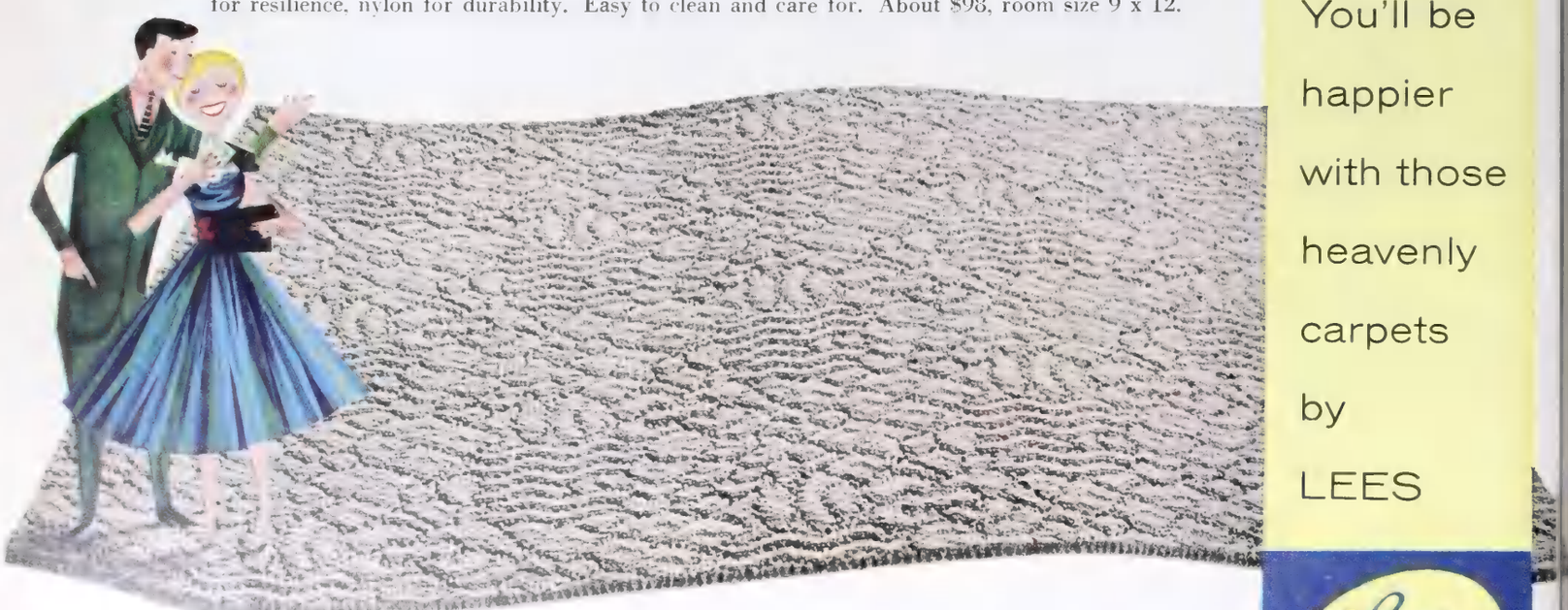
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Lees
CARPETS

Music without gloves

Fourth article in HOUSE BEAUTIFUL'S series on How to Approach Music

By RICHARD WILLIAMS

The informal way we listen to music today is all to the good—if we don't overdo it

The first concert of the New York Philharmonic Society was a co-operative affair. The musicians, doubling as ushers, wore white gloves, and each held a long, slender rod as a symbol of his office. With it they directed the first subscribers to their places on the long benches in the Apollo Rooms.

Having discharged one duty, they assembled backstage to discharge the other, filed onto the stage, bowed ceremoniously to the conductor—a gentleman with the Dickensian name of Ureli Corelli Hill—and began to play. The audience was as decorous as the performance; the ladies and gentlemen present at the historic occasion were most formally attired; they too wore gloves.

When I first began to go to the Metropolitan Opera in New York, virtually all the patrons of the orchestra seats and all the occupants of the boxes were, as the French phrase has it, put together with four pins. Anybody who did not wear formal dress was frowned upon as a boor.

As late as the 1930's, the concert or opera performance had not lost its formal aspect. It was not only a festive occasion (that it has remained to this day, I hope), but a stately, indeed a somewhat solemn one, an occasion for wearing gloves. Concerts were the prerogative of the urban life. People living in small towns who wished to hear music had to travel to the big towns, where formality of manner and dress was cultivated. (The small town, even if it is not Peyton Place, was ever less rigid.) Willa Cather, in her short story, *A Wagner Matinee*, very touchingly describes the feelings of a woman from Nebraska who, having been starved for music all her married life, now hears the Boston Symphony. To her the concert, merely a regular matinee performance of Wagnerian music, assumes the aspect of a rite.

The formal concert of not so long ago permitted no intrusion of informal music. The division was an exact one, the frontier was closed. Supposedly one either listened to serious classical music or one listened to "popular stuff." When, at the turn of the century, Victor Herbert attempted to make the transition from light to serious music by affiliating himself as conductor with the Pittsburgh Symphony, he was bitterly attacked by the editor of the *Musical Courier*, then the leading journal of the musical profession. How could such

(*Please turn the page*)

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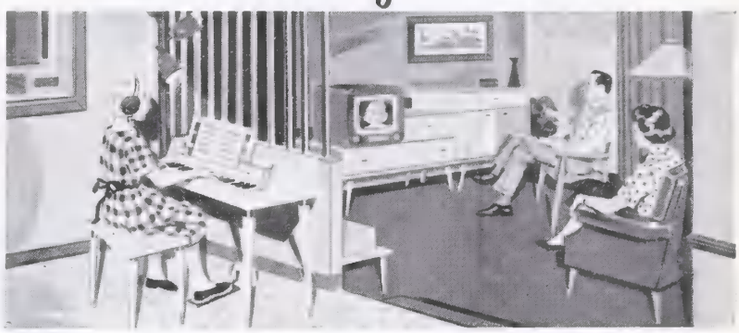
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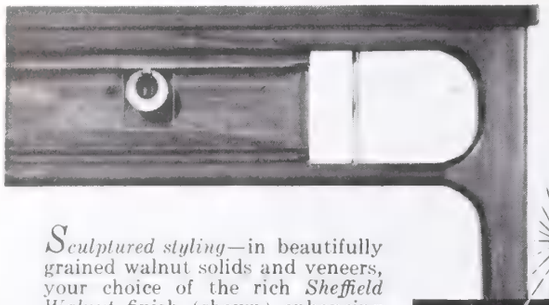
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MUSIC WITHOUT GLOVES

CONTINUED FROM PRECEDING PAGE

a man, known for his *Naughty Mariettas*, serve the cause of Beethoven? How could any one raised in the pit aspire to the podium?

So vicious was this attack that Herbert instituted suit against the magazine. Walter Damrosch took the witness stand in defense of Herbert, and eventually Herbert was vindicated. Herbert did succeed as a symphonic conductor, first in Pittsburgh and later in New York. There he conducted a poll among his Sunday afternoon audiences (1905). The favorite selections of those "formal" audiences included Suppe's "Poet and Peasant Overture," a march from Raff's "Lenore Symphony," Rubinstein's "Melody in F," Massenet's "Neapolitan Scenes," etc., not one of which would an audience vote for today and not one of which would be considered serious music, except perhaps the Raff symphony, which has long passed into limbo. So perhaps the music in favor was not quite as formal as the audience.

During the last season of the Philharmonic concerts, at which I was a frequent listener, I did not see more than a dozen people wearing evening dress. Even at the Metropolitan, except for an occasional gala performance, dress has become the exception rather than the rule. Indeed, I observed among the standees a couple of girls in slacks, which I thought was rather overdoing casualness.

Nor is the distinction between so-called "classical" music and "light" music any longer as rigidly observed. One of the Metropolitan Opera's biggest successes is an inconsequential musical comedy by Offenbach, *La Perichole*, given in English. As music it is not as weighty as Frank Loesser's *The Most Happy Fella*. Ravel's "Bolero," Gershwin's "Rhapsody," Strauss waltzes are put on symphonic programs with greater frequency than Victor Herbert would have dared to do. Is Tchaikovsky's "Nutcracker Suite" more "classical," more "serious," in other words, than certain progressive jazz that one hears? Isn't Richard Rodgers' score to *Victory at Sea* more sophisticated than the aforementioned Tchaikovsky's "1812

Wallpaper to brighten your kitchen



Flavor a kitchen with Pennsylvania Dutch motifs, nostalgic as a whiff of cinnamon cake. Wallpaper is Warner's "Bucks County," designed by Binnie Wilson. Spice jars, Heath. Chest, Habitant Shops.

Overture"? Both happen to be best sellers at the moment.

The relaxation of the formal attitude probably follows a general social trend. The matter of dress would more properly be discussed in a history of manners than in a musical discussion, were it not for the fact that it illustrates a change of attitude. It is indicative of a freer, easier, less awestruck approach to music. We get less of the feeling, so assiduously promulgated by the professional aesthetes, that the domain of music is an exclusive club, for the admission to which one must know secret rules.

PART of the reason for the change lies in the accessibility of music brought about by radio and phonograph. If you live in Nebraska, you need no longer travel to Boston. Boston comes to you. Small town and large town meet on common ground—the living room. In turn, living-room habits influence the manners in the concert hall, even if only obliquely. It is a good thing that we no longer need to put on our bib and tucker when we experience the pleasure of music away from home.

Along with the physical, the mental attitude of ease, of relaxation, of familiarity, of absence of rite, is important to you in your approach to music. *Very* important! You can and should take music off the pedestal and place it in the easy chair. You will then observe that the white-robed goddess is not so awesome as you thought, that in fact her robe is not white but many-hued, and that the lady is in reality a very interesting girl, easy to get along with.

The history of much concert and operatic music since the Eighteenth Century indicates a gradual democratization. Beginning as court entertainment reserved for the invited who could place a *von* or a *de* before their names, it broadened into the concert or opera performance for which you were able to buy tickets (if you had the money), then into the popular concert, and now into home entertainment. The formal curtsey has changed to an affectionate hello. Only old dowagers will bemoan this comedown.

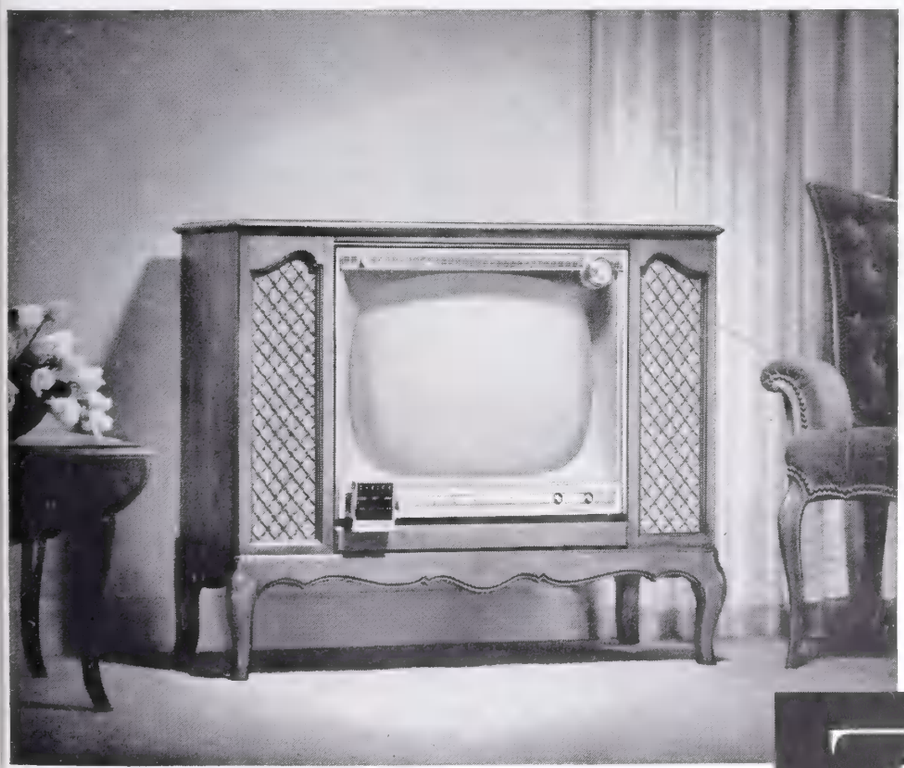
Be unafraid of music, then, and you will be able to find courage to face that music which you do not understand, which means nothing to you, which at first hearing slips by without evoking response. *If you can change your mood from one of anxiety to one of easy-going curiosity, you will have attained what is the fundamental requisite for the enjoyment of music.* Now, this is perhaps easier said than done. You may continue to be irritated by your lack of response to certain music. Or, to put it more simply, you may be bored by certain music. However, you have got to chance that. Put it down to inexperience, not to lack of comprehension. Listen again to this music at some future time; the chances are good that the clouds of murkiness will pass away.

At the beginning of this discussion, I cited some episodes from our past to help me document the fact that music today is consumed in a different way from that of fifty years ago. Much of our contact with music, if indeed not most of it, now takes place in the living room. Though this is a privilege, though the ubiquitous nearness of music is a boon, it entails certain obligations. You can turn on the stream of music with the twist of a faucet. But you really ought not to turn on the faucet at any and all hours and then let it splash unheeded. Music as a drowsy hum —well, to me, silence is preferable! Perhaps it's good enough for certain inconsequential music. Perhaps you should turn on the better music only when and if you wish to give it your attention. Yet, just because music is so easily available, we are likely to turn it on and not pay it the courtesy of attention. Rubinstein might be playing Chopin while you are playing cards. I do not like this automatic turning on, this faucet philosophy. I surely don't like to turn my back on a masterpiece. Music, it seems reasonable to say, is meant to be listened to, not meant to be *not* listened to.

FAR FROM being starved for music, we are now overfed with it. If the public really wants music while riding up and down a hotel elevator, that is their privilege. But if you want to approach music with the goal of enjoying it fully, of plumbing its truth, of savoring its beauty, of paling before its impact, then do not listen to it if you are not *going* to listen to it. Set aside a half hour, an hour, two hours—or ten minutes—for listening. But don't do anything else during that time. After that shut the thing off firmly. Enough. Less may be more!

In next month's article I shall give some further suggestions for better listening.

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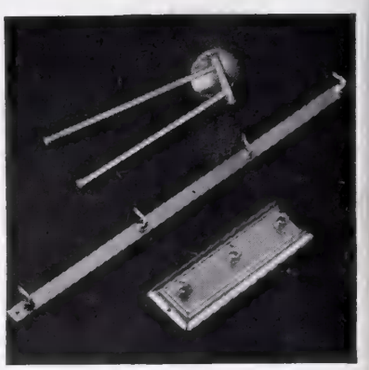
By JULIE POLSHEK



Decorative pin-up board has fabric surface that automatically obliterates thumbtacking traces. Elasticity, created by woven tension of the dense cotton fabric, parts the yarn fibers as tack enters and returns them to home base as tack is removed. Pink, yellow, beige, blue, cocoa, gray; white or charcoal frame. Color-Board, 18″ x 24″, is strong and finely made; chain hanger. $9.95. From Clever Things, 6547 Dry Ridge Rd., Cincinnati.



Owlite hooks into room-lighting circuit but has its own switch located behind lamp shield. You have use of the safety night-light whenever you need it and at the same time have free use of the room-lighting switch. When room lights are turned on Owlite is automatically turned off. Owlite simply replaces the existing switch plate. It is ideal for nursery, bedroom, bathroom. Ivory or brown plastic. $2.25. From Owlite Co., Pittsburgh.



Choose solid brass or solid copper in acquiring any of these luxurious racks. In either kitchen or bathroom, they contribute decorative accessorizing as well as functional service. Three-hook wall plate, 9″ x 3″, $3.98. Rack above it, 24-inch with 4 hooks, $5.98; a 36-inch model with 5 hooks costs $6.98. (Brass hooks come on both copper and brass racks.) The 2-bar towel rack costs $3.98. Lafayette Products, 116 E. 27th St., N.Y.C.

PHOTOGRAPHS BY FRED LERNER

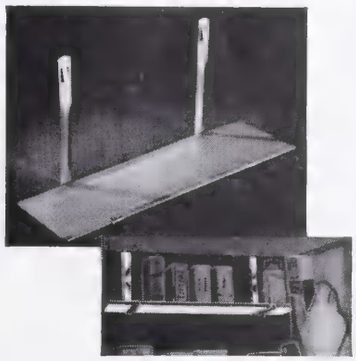


Sliding rack for herbs and spices brings the stored array out into the open for handy selection and use. Rack's track fastens to bottom of a wall cabinet or cabinet shelf; with either installation, shelf space wastefully used by herbs and spices is freed for other storage needs. Rack is 9½″ deep, 4¾″ high, 5½″ wide; twin bins hold 10 jars or cans. Strong plated steel. $1.49. From Elron's, 225 W. Erie St., Chicago, Illinois.



Mobile laundry sorter travels with you for washday collection. You sort laundry into its suspended bags as you empty each hamper, then wheel the sorted load on to the washing machine. Convenient contrivance saves you time, steps and energy all down the line. Folding frame on which muslin bags hang is aluminum, weighs only 2½ pounds. Wheels are plastic. Sortarama costs $9.95. Brunhoff Co., 1826 Freeman, Cincinnati, Ohio.

Aeco In-Between Shelf hangs from existing cabinet shelving; its steel brackets, fastened by an adjustable clip, slip between shelving and cabinet wall. Area otherwise wasted becomes usable for storing spices, baby foods, cereals or what you will. Brackets allow 6¾″ storage height. Strong aluminum shelf is 4″ x 14″. $1.50; a model with expandable shelf, 14″ to 20″ costs $1.75. From Gay Gifts, Box 53, Cedar Grove, New Jersey.





Spin-A-Brush cleans paint brushes by whirling them through solvent as hand crank is turned eggbeater fashion. Professional painters say the handy tool makes possible switching from black to white paint in 90 seconds. Spin-A-Brush, $7.95, has nylon gears and crank case, impervious to paint solvents. $1.50 each for 3 attachments: paint-roller cleaner, mixers for resinous-base or oil-base paints. From Portable Electric Tools, Chicago 20, Ill.

Absorbent mineral base for charcoal barbecues soaks up grease drippings, eliminating the flame flare-ups and greasy mess they normally cause. Bar-B-Sorb also improves firebed draft and directs radiant heat upward. Helps make a hotter, more uniform firebed. The featherweight Vermiculite granules cool rapidly after use. Re-usable several times; useful afterward for soil conditioning. $4 for 3 boxes. From Marshall Field's, Chicago, Ill.





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New electric servants are being developed constantly to make your housekeeping job shorter and simpler. Here are four new units, each with a specialized job

By JULIE POLSHEK





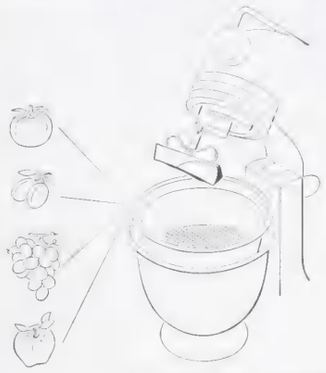
Radio and "intercom" system with five sub-stations is serviced by this Calltone master station. The intercom system provides for 2-way conversation between any two stations or among all six, or tunes you in on nursery or sickroom. Programs dialed in on Calltone master radio can be switched on or off at each sub-station speaker; and record player or tape recorder can be plugged into the Calltone system. Clock unit can start Calltone radio or an electric appliance automatically. $159 plus installation. Outdoor horn attachment is also available; also a portable station.



This portable unit makes electric garbage disposal feasible for renters. Installation entails only a wall outlet, tap water and a sink drain. The very effective grinder, produced by the makers of Free-Westinghouse and New Home sewing machines, reduces even "problem" garbage such as vegetable tops, bones, or rinds into finely ground, liquefied form. Requires less water than flushing a toilet. It is also pertinent to add that using a disposer with septic tanks or cesspools is not only practical, but said to be an aid to decomposition. Also there are municipal reports showing how disposer discharge helps to keep home pipelines unclogged. New Home Portable Disposal, stainless steel, is UL-approved; motor unit is completely sealed. $94.50.



Attachments make the electric mixer a multi-purpose time-saver for food preparation. The Kitchen Aid, fitted with dough-hook attachment, takes over arduous kneading tasks. The strainer-sieve attachment provides new convenience in processing fruits for jelly-making, or vegetables for juices or purées. The third attachment, an ice-cream freezer, makes frozen desserts the old-fashioned, churned way. Eleven other attachments available for Hobart's Kitchen Aid include a can opener, silver buffer, knife sharpener, ice-chipper. The basic Kitchen Aid, in a class by itself as to performance and construction, costs $124.50.



DRAWINGS BY WALTER HORTENS





Newest water-softening convenience inaugurates completely automatic service which is synchronized with the amount of water used. This is achieved with an electronic clock as used for defrosting refrigerators. You simply set it for softener regeneration during night or day at whatever intervals required for water used. Trim cabinet encloses the compact tank. Culligan Automatic Softener prices begin at $290; $5.50 a month on a rental service plan.





Great Mayan pyramid at Chichén, partly restored by Carnegie Institution.

THREE PHOTOGRAPHS BY GEORGE HOLTON



Some of the earliest known Mayan designs appear in 8th-century wood carvings at Tikal in present-day Guatemala, recently excavated by the University Museum of the University of Pennsylvania.

How to leave home and like it



In modern Guatemala, descendants of the ancient Maya mix pagan and Christian rites in Chichicastenango.

By MARION GOUGH

It happens so often, that you should be forewarned—the traveler who goes lightheartedly off to Mexico, dreaming of starlit gardens, romantic guitars and good buys in silverware, unexpectedly finds himself so absorbed in the mysteries of anthropology that this new interest becomes a consuming study forever after.

For practically wherever you are in Mexico, you are not far from archeological digs which prove that highly developed civilizations existed here long, long before the white man came in the early 1500's.

Even if you think you couldn't care less for archeology, these antique sites can be an added plus in your Mexican itinerary. Because the most significant ruins are happily close by charming hotels, picturesque Spanish-colonial towns, Indian markets, strolling *mariachis* and whatever other enchantments you expect of a vacation in Mexico. You simply can't lose.

The Aztec pyramids at Teotihuacan, outside Mexico City, are standard sight-seeing. If it's not too far off your route, see the new dig near Guadalajara. Worth a detour are the timeless Zapotec and Mixtec cities and tombs of Mitla and Monte Alban, near Oaxaca. (Replicas of gold tomb jewelry are handsome souvenirs.)

But worth a whole re-do of your itinerary are Chichén Itzá, Uxmal and Palenque in Yucatan—thrilling monumental cities of the ancient Maya, whose empires have been uncovered south in Guatemala and Honduras, and east in the state of Chiapas. (*Please turn to page* 134)



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That Lovely Life South of the Border

As we Americans become more cosmopolitan, from travel and exposure to more of the world's affairs, we grow aware of how we can benefit from the ways of other countries. We see that we do not have a corner on all the right attitudes and ways of living. One of the richest places to turn for inspiration and delight is to the country which shares a common 2,000-mile border with us—Mexico. There a rich tapestry of many cultures has been woven, some more than twenty centuries old and still in evidence. Very ancient and very modern ways coexist happily. The pursuit of happiness is given higher rating in Mexico than the American way of seeking happiness in pursuit. Many aspects of their architecture, their furnishings, their foods and their gardens can be borrowed by us in the United States. So most of this issue is devoted to showing you what we might well study in Mexico and Guatemala.



The Lure of Mexican Life

By VIRGINIA SAFFORD

Why one American built a house in Cuernavaca and what we can learn from it to better our living in the U. S. A.

If Mexico means many things to many people, it means home to a lot of us from the United States, who after years of strenuous work, found ourselves too much caught in the feverish activity of our great country and believed, "if I don't change my pace pretty soon this life is going to get me."

I was one of them.

For the past twenty years my business has been traveling and writing about it. In fact, for fourteen years I knocked out a daily column for the *Minneapolis Star* and *Tribune*. My writing took me literally to the ends of the earth. I saw Mexico for the first time in 1937. Ultimately there were perhaps ten trips (*Please turn the page*)

ALL PHOTOGRAPHS BY MAYNARD PARKER



I built my house in the Mexican manner —behind walls, so all is private.

I had only a narrow city lot, but I used it in the Mexican way and it was big enough. By building right up to the lot line I wrapped my house around a patio garden, which becomes completely enclosed. It is private and usable just like another room. Each room can be opened into this patio more generously than if it were not such a private sanctuary.



My front door is right on the sidewalk line, set in a stone wall. Once through that, you are in a small entrance courtyard. Door to house is at upper right. All rooms look into my own private gardens. See the floor plan, page 106.



The lure of Mexican life *continued*

south of the border, interspersed with journeys around the world—to Japan, China, India, Egypt—I don't know where. There were six tours to Europe, two to South America and Hawaii, several trips into the Caribbean. Suddenly in 1952 I found myself in Cuernavaca for the eleventh time. I was definitely tired. On a Sunday evening in February I was sitting at a table in a sidewalk café on the square. The evening air was heavenly. A group of *mariachis*, (*Please turn the page*)



In the U.S. designers forget that nothing is so luxurious as lofty space. Proof? My living room which has no expensive materials or furnishings.

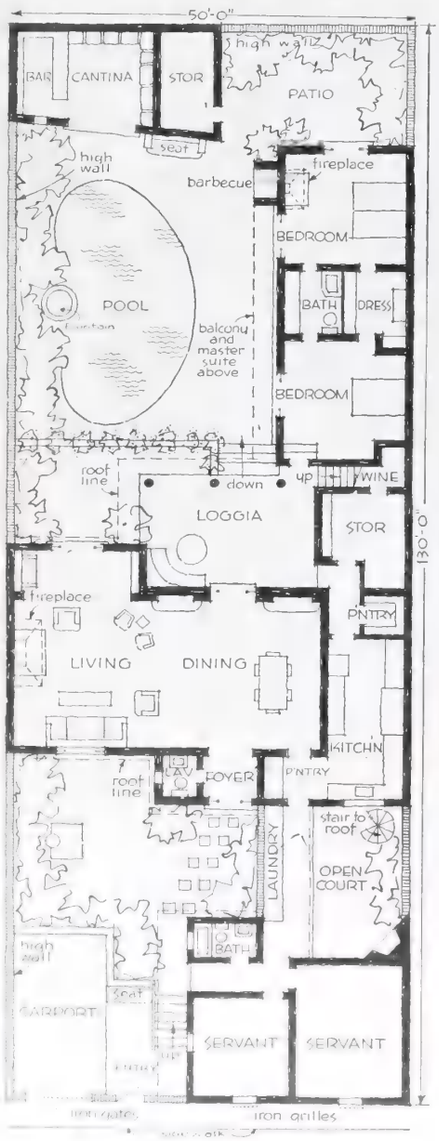
My living room is not bad for a working newspaper woman, is it? Nothing is really very costly. But it looks lavish because the space is generous, the ceiling tall, the materials interesting in the way they contrast with each other. The stone and plaster work are completely in Mexican idiom—rough, you might say crude, but with charm. You can tell it is a good room to live in, for see how well the plants are thriving. Slip covers are hand-woven cotton styled by Lena Gordon.

The lure of Mexican life *continued*

strolled by and stopped to play and sing their sweet Mexican songs. I was thinking very hard, and I interrupted my companion to say: "If these people—the little ones, the couples walking hand in hand around the square listening to the music—are as happy as they appear to be, I'm going to live here." A few months later, after another trip to Turkey, Greece, Spain, Rome and Paris, I came back to announce, "I'm going to Cuernavaca to make my home."

Nothing I have ever seen in all my world travels is quite like Cuernavaca. It possesses the finest all-year-round climate to be enjoyed anywhere you can go. A while back when I first moved into my new house, which you see on these pages, I thought my thermometer had been broken in the moving. Every time I looked at it on the shady loggia it registered 72°—night and morning. One day it went up to 76° and another time it dropped to 70°. So it *was* working!

But we do not need thermo- (*Please turn to page* 195)



ARCHITECT:
Karl Humphrey

ENGINEER:
Jesus Sanchez

A true Mexican plan.

This plan was drawn by a Minneapolis architect, but it couldn't be more Mexican. It has four types of outdoor courtyards for different purposes. It gives all indoor rooms a better relation to the garden than if laid out in the typical U.S. fashion. It lets us separate, in a clear-cut way, clothes drying from deliveries and parties and swimming. In America we treat our house sites as if they were English estate-acreage. The Mexican way is much more realistic for small lots.

It pays to use building skills that are common.

Masonry is typically Indian. Workmen used chips and pebbles as chinking in mortar joints. As an ordinary method requiring a common skill, it costs no more, yet adds interesting rich texture.



I used pretty bits bought from house wreckers.

Despite old tiles, stone columns, bits of wrought iron and such, bought from wherever I could find them, my house is not Spanish or traditional in any way. It has a freshness we consider up-to-date, along with the beauty and character of old things.



When your architectural surroundings are right very little furniture is needed.

My headboard is an old wrought-iron gate I found which echoes the curve of the wall behind the bed. When I wake up I look out and see two snow-capped volcanoes sixty miles away. Their peaceful inscrutability reminds me I don't have to hurry, that I must enjoy life today—not tomorrow. In Mexico one learns to make each day count.

Mixing old and new gives a richness.

This is my guest room. Not big and fancy, but still very nice. The guests have only to walk out those doors to the patio and swimming pool. Old beams and old floor tiles give a weathered, settled look to a house that is only one year old. I used lots of primitive Mexican folk art, rough-hewn beams and worn terra cotta, which look well together.





The

Many Americans who visit Mexico return with all possible speed to become permanent residents. Still more dream of being able to do so. The realignment of values south of the border, which gives higher place to the arts of being ungainfully employed and lower place to any strain or exertion, no matter how lucrative, fascinates the citizen brought up to put strong confidence on steady work and a rising income as essential parts of the pattern of happiness.

In a word, the Mexican still remembers Paradise before the Fall, when there was no labor and no sweat, and he approximates that tranquil inactivity whenever he can.

A snake, in the form of progress, with its tempting apple of technological and industrial production, has appeared, and the Mexican faces the necessity of working more and more in order to be able to consume more and more. And yet he still remembers that it was lovely to drowse in the sun in the Garden of Eden, and he takes his siesta to this day.

The siesta, practiced in most parts of Mexico except the capital, and there alas giving way to American office hours, is an unmitigated boon. It permits husbands to come home to lunch where they eat well and economically and can doze on a couch under a tent of newspaper. After the siesta they return refreshed to the daily struggle in office, store, or business. The siesta erases lines of age and strain from the face of the señora, and strengthens her to deal with the details of her household, to receive her children home from school and to check their home work, and to welcome her lord in fresh make-up and with a bright interest in all his doings when he arrives home for supper at eight or nine. The late dinner hour, another consequence of the siesta, also permits the widely observed custom of tea or chocolate at five (the *merienda*) which in more hurried civilizations has been crowded out to make way for the cocktail hour, at some loss in grace.

Many things, I think, are to be said in favor of thus staggering work through the day instead of jumping on it hard and early and wrestling with it steadily, afterward collapsing with a highball. Mexicans work, but sometimes you can scarcely detect their motions. And yet, things get done eventually. The essential difference is that the

Mexican Remembers Paradise

By ELIZABETH BORTON DE TREVIÑO

Author of
My Heart Lies South
and *Even As You Love*

Mexican works, not because he loves activity but because he desires the result. Activity *per se*, without a specific end in view, seems to him incomprehensible.

This Mexican attitude toward work is immensely seductive to Americans, and it is the first one they take note of. In my modest opinion, it is the only sensible way to take the thing officially inflicted by the Lord as a curse upon disobedient man.

The next thing that draws the American toward the Mexican way of life with the force of a magnet is the sum of ideas and emotions that cluster around the Mexican home and family.

In Mexico, the family, the home are first. No crisis can prevail against them. If a choice is offered—love, career, ambition—the family circle wins. Elopement, or marriage without all four of the parents present and approving, is extremely rare in Mexico. Furthermore, I have known Mexican girls to refuse an otherwise preferred suitor, if his work would take them away from the city in which their mothers lived. And it is unwritten law in Mexico that the last girl to remain unmarried in the family will never leave her mother or father to live alone. It simply isn't done. Men who fall in love with other women after their marriage may sin in thought, word, and deed, but they find it practically impossible to bring themselves to break up their home. No, family always comes first.

What makes this feeling so strong? What makes an invitation to his home the most valuable and delicate attention any Mexican can offer his friend? Why have Mexicans been able to retain this strength, which we look on with admiration and more than a touch of nostalgia?

Partly because the Mexican woman, too, remembers paradise. The Lord cursed Man by sentencing him to earn his bread by the sweat of his brow. And He cursed woman by ordering her to bear her children in travail.

The Mexican woman remembers, and quite simply, she won't add Man's curse to her own. She bears her children in wailing, but she won't also earn her bread with her labor. She stays home and lets her husband do the work.

So, she is always there, the jewel in its setting, the foundation on which the home is set. Ask any Mexican where home is, and he will answer that it is the place where *Mamacita* lives. It is pervaded by her spirit.

The Mexican woman values her place in the scheme of things; she knows her role and her place. Using the principle of ju-jitsu, she converts her weakness into strength, and experience teaches her the lesson that love is what everybody is looking for, in one disguise or another. It seems to me that she is not deceived in this, and love is what she radiates and what she teaches. If she is poor she sacrifices for her children in every way she knows; if she is rich she embroiders and knits for them; if she is in the (*Please turn to page* 186)



PHOTOGRAPHS BY FRITZ HENLE

PHOTOGRAPH BY M. RICHARD MARX



The design influences of Mexico and Guatemala are like a rich marble cake, for all the Spanish renaissance styles are there: Plateresque, High Renaissance, Baroque and Churrigueresque. Now forms of Modern have been added. Baroque fireplace is an example.

THREE PHOTOGRAPHS BY MAYNARD PARKER



Many Mexican homes have made an amalgam of the numerous historical styles which are part of the Mexican heritage. The use of brightly colored glazed tile and unglazed tile with heavily textured wood paneling, as here, is typical. Home of the Donald Cordrys.

How to taste of the rich marble cake of Mexico

By MITCHELL GOODMAN

It is the endless mountains, the towering multicolored Sierras spiked with the high white of volcanoes, that break the pattern of Mexico into many diverse fragments, largely untouristed even in this age of speed and mass tourism. Each region lives by its own forms and colors, each comes as a revelation to the traveler who expects to find the stereotyped homogeneous Mexico of the travel folders.

As large as France, Germany, England and Spain combined, Mexico is a country of the greatest diversity—of climate, customs, social levels, handcrafts, hotels and landscape. And no amount of mechanization has yet begun to standardize it. States like Yucatan and Chiapas, each within three hours of the capital by air, remain hundreds—even thousands—of years remote from Mexico City's cosmopolitan glitter, more like separate countries than federated states.

There are many Mexicos and many varieties of Mexicans, including millions of Indians who weave and work clay in the old ways and whose primary allegiance is to the tribe and to the ancient traditions embodied in the tribe.

Until very recently the great chains of untamed mountains have been impassable barriers, holding the traveler within restricted and often deeply rutted tourist tracks. Only in the past five years has the dramatic effort of the road builders, combined with an expanding air and rail network, broken through into the remote and fascinating corners of the country. At the same time the archeologists have continued to reveal the majesty of Mexico's pre-Columbian civilization in ruins that compare more than favorably with those of Greece and Rome.

The Mexican achievement is both very old and very new. Architecture has always been one of the most flourishing of its arts and it still is. Designing and building with stone and tile has seldom been surpassed anywhere in the world. And the Aztec and Mayan pyramids and temples are undoubtedly as fine, in an archeological sense, as any "ruins" that can be seen in the world today. They are particularly interesting when you realize they precede, in history, (*Please turn the page*)





An open air bathroom in the Cuernavaca home of the Donald Cordrys. The rough stone wall, planted with moisture-loving plants is about eighteen inches outside the glazed tile wall. This eighteen-inch space is open to the sky. It lets in enough light to keep the plants happy, but not too much air to bother bathers. This idea could work in the United States by using a ventilating skylight to close the room. Built-in tub and lavatory counter are modern in concept, but do not look especially modern because of the use of decorative tiles.

Patio fireplace, which is half indoors at the Cordrys. Like most Americans living in Mexico, the Cordrys have become students of the crafts of the country and use them extensively in their homes, mixing primitive folk art with Spanish Colonial designs, then adding their own modern designs to the mixture with very good effects. Throughout, though, there is an American contemporary sense about how objects should be arranged and made to work that is very different from the more formal arrangements of upper-class Mexican homes.



The most famous pyramid in Mexico is this one, "*El Castillo*," the Pyramid of Sacrifice, at the abandoned Mayan city of Chichén Itzá in the state of Yucatan. This city once had a population of probably 100,000 around the Ninth and Tenth Centuries. Nine or ten great buildings are in a good state of preservation. You can stay at the near-by comfortable Mayaland Lodge.



The Mayan houses you see in Yucatan today, with thatched roofs and plastered walls, are identical with those that surrounded great cultural centers like Chichén Itzá and Uxmal a thousand years ago. Great stone buildings developed from this form.





At right, the imposing quadrangle at Uxmal (pronounced oosh-mol) where you can see the most spectacularly beautiful of the Mayan ruins. It is believed that Uxmal was built and flourished in the Eighth and Ninth Centuries and was abandoned in the Tenth Century. The buildings of Uxmal rank with world's best archeological sights, even surpassing the Acropolis in richness and power. Surface ornamentation is part of the construction of the building and was achieved in the simplest way—projecting and indenting the pieces of stone veneer. All the ornamentation of these buildings maintains an evenness of scale, which gives a unity of the whole complex of structures. It is believed that originally they were stuccoed and multicolored, which must have been staggeringly beautiful. Unlike the Greek temples, these Uxmal temples maintain a human scale and never dwarf man in his use of the building. They must be viewed as monuments, not as habitations, and were mainly used as backgrounds for open-air pageantry. A beautiful and comfortable new hotel, the Hacienda, has just opened at Uxmal, worth several days' visit. You get to Uxmal from Merida, capital of the state of Yucatan, where the Yucatan Travel Service will arrange all.



Royal Palace at Uxmal, like the surrounding temples and ceremonial buildings, was designed as an impressive symbol of state. With all attention given to exterior appearance, rooms inside were much like those in native huts, even to their shape. Stone frieze characteristic of Mayan architecture developed when stone vaulting replaced thatched roof.



Above is a detail of the long stone frieze of the Governor's Palace at Uxmal, shown at left. The textural richness of these stone friezes illustrates how we may learn to make ornamentation a part of the structure itself, rather than an appliqué pasted on afterward. By shadow play the strong Yucatan sunlight heightens already rich texture.

How to taste of the rich marble cake of Mexico

continued

Gothic cathedrals like Chartres. The rich ornamentation of the temples of Chichén Itzá and Uxmal (seen on these pages) seem particularly pertinent for us to look at now, as we try to find ways to arrive at surface ornamentation which is legitimately part of the construction of the building itself. The scale of these buildings and their ornaments are not familiar to our eyes, but we can admire them and be inspired by them. For, now, we have far better opportunities and means to put this same textural quality into our buildings, thanks to concrete blocks and poured concrete and other cast products. For if primitive peoples could produce such richness, we moderns should be able to take our environments in the direction of poetry and beauty. The excellent hotel accommodations at both Chichen and Uxmal (*Please turn to page* 158)





Simple lattice motif and Rain Gods with great noses to spout water are typical of abstract symbolism used before Tenth Century. Plumed Serpent, at right, entered religion with Aztec conquerers. Development of lattice pattern and realism of sculpture are characteristic of the Tenth and Eleventh Centuries, during the Mayan "renaissance."

ALL PHOTOGRAPHS BY EZRA STOLLER



Fascinating variety in the ornamental stone facing of the walls is present everywhere. Though patterns vary greatly, they remain similar in scale and consequently when several buildings are seen in juxtaposition they work together to produce an overall richness rather than a distracting competition like our modern cities.



ALL PHOTOGRAPHS BY MAYNARD PARKER

Garden-side dining in protected comfort.

The handsome refectory table, the pictures on the wall and the niche with cabinet make an inviting dining room of what might otherwise simply be a veranda. Built-in masonry seat faces open garden-side wall on right. The owner is Everett S. Sholes, architect, Fendall Gregory.



Colorful cantina beside the garden.

What the pub is in England, the *cantina* is in Mexico. Except that in Mexico there's the delightful idea of having one in your house. Here in the home of Mrs. Virginia Safford is a three-walled *cantina* open to garden. Note built-in seat, colorful folk art on the walls.

The Room with Three Walls

In Mexico it combines outdoor beauty and indoor comfort

By CARROLL C. CALKINS

Ask yourself, as you look at the open-walled rooms on these four pages, what makes them so inviting. What is it that sets them apart from other garden-side shelters you have seen?

The answer lies in the way they are furnished. Although they are open to the garden with all the color, and charm this implies, they also have the elegance of a living room. Each of them is lovingly furnished and decorated *as a room*. And why not? Why not enjoy the fresh air, color and fragrance of the garden in the style and comfort to which you are accustomed indoors?

Of course if you must cope with insects or a more demanding climate than that near Cuernavaca (where these pictures were taken), you will need a wall of screen or glass that can be opened or closed. (*Please turn the page*)

ALL PHOTOGRAPHS BY MAYNARD PARKER



Open-wall rooms on two levels.
From the patio of the Sholes house you see how these two rooms relate. Each serves a purpose. The one upstairs overlooks a view of the town and catches the breeze. The other (shown below) is an extension of the garden and has a fireplace for cool evenings. Although the heavy beams, tile and masonry walls give the Mexican open rooms the character of exterior architecture, the furnishings and decorations are used to give them a restful interior feeling.



The room with three walls *continued*



An open room with a garden on two sides.

Looking through the open side of these rooms in the Cuernavaca home of Mrs. Jo Campbell, you see the dining and living areas on the right. The dining table, with tray of glasses, is just at the edge of the garden, the living area beyond. Folding screen doors can separate the areas but are seldom used. The entire space has one wall open to the garden.

As you move into the living area this is what you see. Most striking is the window that looks out on a narrow space (4 feet) between the house and garden wall. This is truly a picture window, and the framing increases the illusion. The window also serves to balance the light from the open wall on the other side. Garden is lighted at night.

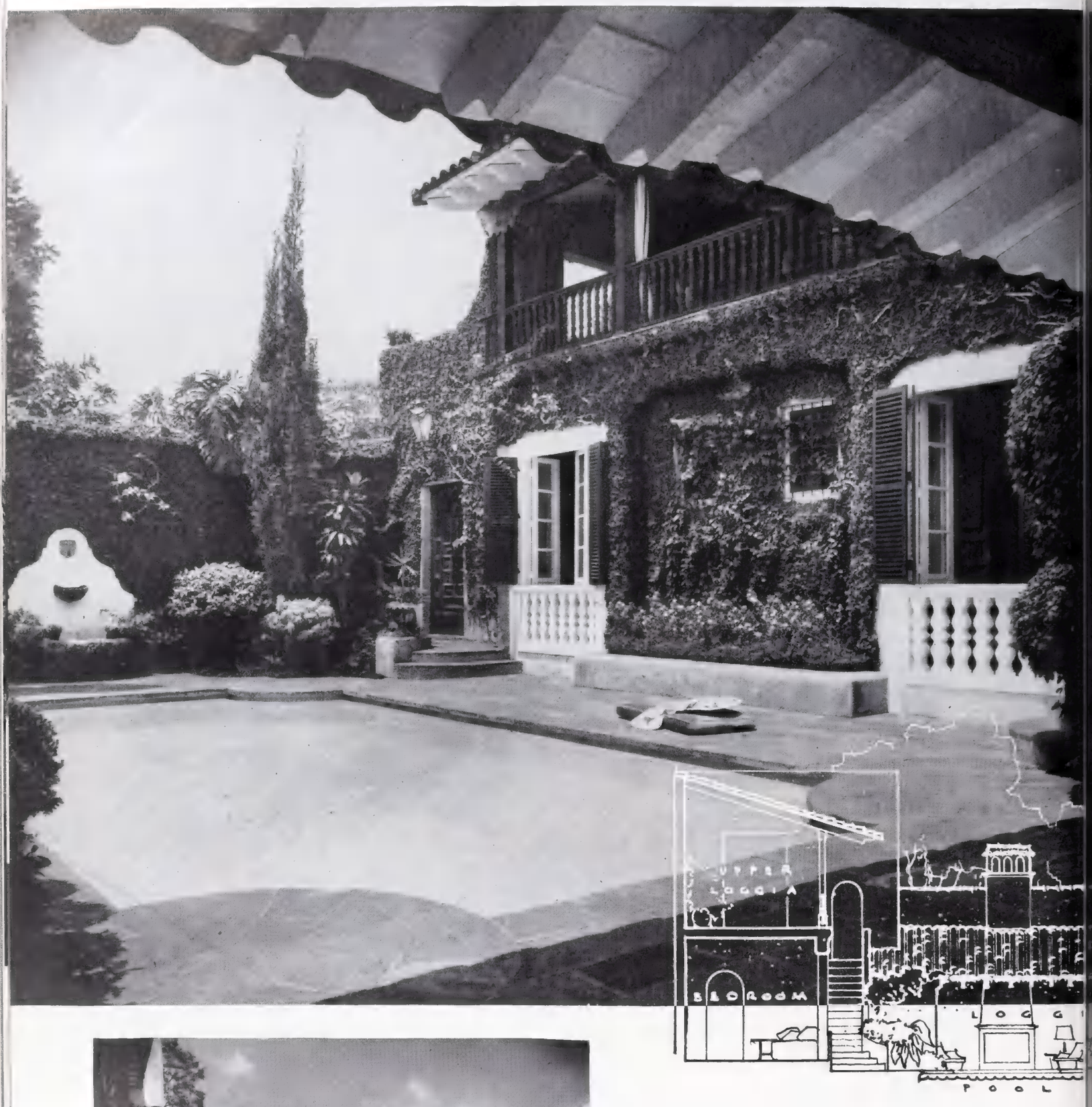
ALL PHOTOGRAPHS BY MAYNARD PARKER

Living and dining rooms with open walls.

It's hard to convey the dramatic scale of this room in a photograph. However, the two grand pianos back to back will give you an idea. The entire wall on the right opens to the walled garden. The heavy canvas draperies can be pulled when a sense of intimacy is desired, and to increase the effect of the enormous fireplace on the far wall.



The dining room of the same home. Here is another good example of how the best of furniture is used to increase the charm and usefulness of the open room. Notice too how the floor is extended beyond the roof and into the garden to increase the visual size of the room. The Cuernavaca home of Cameron MacPherson. Fendall Gregory, architect.

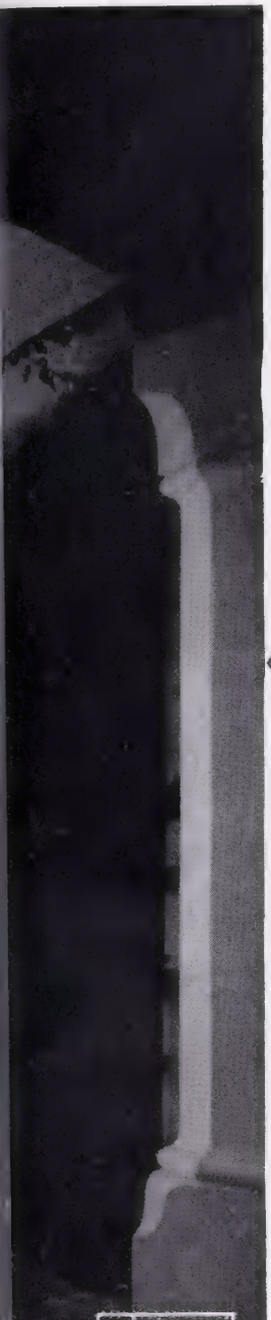




The inner court (seen from the loggia, photo above) is focus of life in this U-shaped house. Swimming pool is shaped to be a decorative as well as a recreational feature of this central space. Only the bedrooms have an element of separation from it. All other rooms are sheltered extensions of the court and include within their visual limits the whole of its area and delightful aspects. Photo, left, looks toward loggia and dining room.

Romantic Lessons in Practicality

By CURTIS BESINGER





We might pause for just a moment, in our mechanized rush, to give a thought to some of the lessons in living we can learn from our neighbors to the south. A number of these lessons are built into this house which Architect Fendall Gregory has remodeled for Everett S. Sholes. If we are really to learn our lessons and not just copy the answers over our neighbor's shoulder, we should seek to understand the thinking that has brought about these forms.

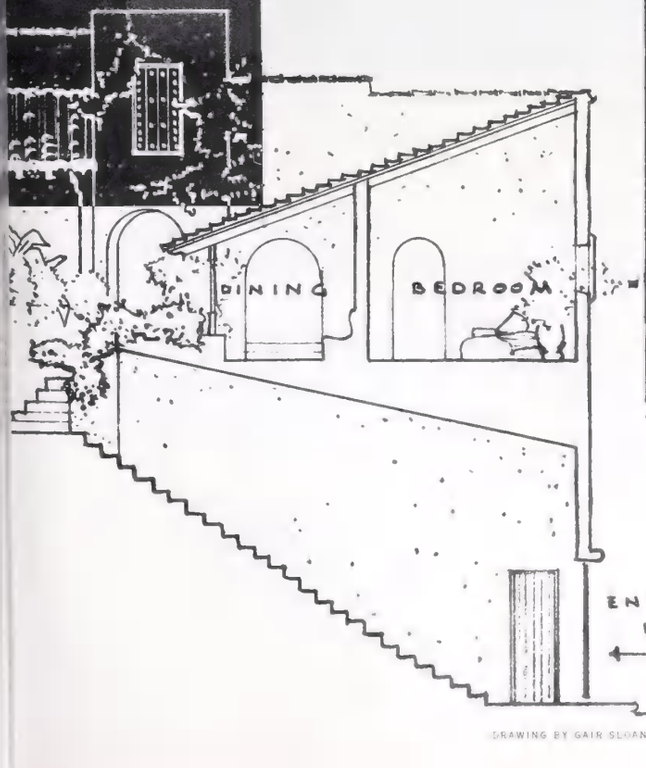
Most of our houses are out-going, outward-looking in design. Their front yards and porches welcome the once friendly and sociable bustle of quiet, tree-shaded streets. But these streets have become increasingly more noisy and noxious, and we are faced not with a friendly atmosphere but with an enemy from which we must protect ourselves.

When land and labor were cheap and the (*Please turn the page*)



ALL PHOTOGRAPHS BY MAYNARD PARKER

The exciting ascent. You completely change worlds when you go behind the barrierlike façade. You experience the exciting wonder that grows upon you as you leave the mundane street, step through the portal, ascend through the damp, dark tunnel (left), pause on the landing immersed in greenery (above left), turn to go up more steps and finally emerge to meet the dazzling charm of another world.



DRAWING BY GAIR SLOAN



Romantic lessons in practicality *continued*

ALL PHOTOGRAPHS BY MAYNARD PARKER



nearest neighbor not too near we could afford the luxury of looking outward to a lawn. But with the increase in land values and density of land use we find ourselves cultivating a thin strip of grass across which we may look into our neighbor's picture window. To avoid touching, we gather ourselves into tighter bundles, making our houses more compact.

But this inward-looking house in Cuernavaca casually turns a non-committal façade to the street, puts blank walls right on the lot line, wraps itself loosely around its "out-of-doors" concentrated at its center. Then it opens up to this charming world of its own, not its neighbor's making. By so doing the visual limits of each room become the external



The deeply-sheltered but open, sitting room (far left) is above the bedroom wing and is reached by the stair from the court (at center of small photo, left). With the immediate foreground under the control of its occupants, this upper room commands a staggering vista over all of Cuernavaca and surrounding mountain peaks. Yet it is so planned that it has complete privacy from both street and neighbors. We often worry about incorporating a view into a room and then find we have no opportunity to enjoy it. Here is a room planned strictly for the deliberate enjoyment of the view.



The loggia (seen at the right in the small photo above) is a secluded but continuous part of the central court. Shown below is a smaller and more withdrawn sitting room beyond the loggia, partially seen through the opening. Bed alcove (lower photo opposite on facing page) is in a room at the end of the bedroom wing.

limits of the court itself, which opens expansively to the sun and the clear sky.

Even in less temperate climates we can incorporate something of this idea into our homes by using walls of glass doors which we can slide back out of the way in fair weather.

Before we get too busy bulldozing shelves on which to perch ranch houses we might learn from this house a sensible and exciting lesson in how to live on a hillside. It has no precipices to mow, no embankments to be stabilized and landscaped. But it does have privacy and prospect and a wealth of secluded romantic hillside living which only a hillside can provide.



What we can learn from Mexican food

Mexican kitchens can be as charming as Mexican food is good. This one has "natural" air conditioning

By ROSA HADEN
Author of *My Stove is My Castle*

Seated at Sanborn's lunch counter in Mexico City, the Long-Time Resident was tucking his meal away: *Carne asada a la Huasteca* (grilled top round steak, something like what New Yorkers call London broil), upgraded with a fresh alligator pear (avocado) sauce called *guacamole*, a fresh green salad garnished with raw tomatoes and small radishes. He even drank from the glass of water before him.

A groan beside him made the Resident turn to the Tourist on his right.

"How can you?" the Tourist asked, gesturing feebly toward the Resident's dessert: vanilla ice cream topped with fresh crimson strawberries.

"How can I what?" the Resident asked.

"I saw you," the Tourist accused him. "You ate rare meat, fresh lettuce, raw tomatoes, radishes and now strawberries. Do you know that I've been here two weeks and haven't eaten anything except waffles with syrup and have drunk only coffee."

The Resident grinned. "Your insides must be a mess."

The Tourist nodded. "But I'm only doing what the guide books say—don't eat this, don't eat that. You know everybody gets sick when they come to Mexico and I'm taking no chances."

The Resident sank a grateful tooth into a luscious strawberry recently arrived from the state of Queretaro, while the Tourist shuddered.

"It's a question of judgment," said R. "Let's go to the bar and I'll explain a few things to you. There's no reason to let your fears ruin your Mexican holiday."

Over coffee and Mexican brandy, he explained. First, almost everybody will get stomach upsets when they change their usual diet and drink water with a chemical composition different from the one they are used to. And that has nothing to do with infection. Many Mexican tourists in the United States suffer days of gastric troubles before they adjust to U.S. food and water. Second, there's the binge. People away from home seem to go on peculiar binges of one kind or another. Take for instance the case of the Manhattanite who had never seen bananas growing on the tree. Now tree-ripened bananas taste quite different from those (*Please turn to page* 125)

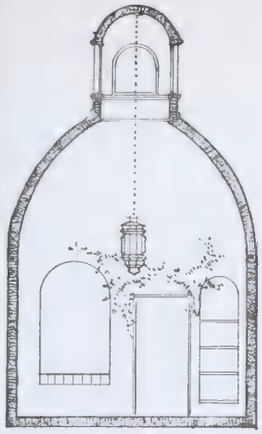
This kitchen is not only pretty, it has free air conditioning. It can never be hot or smelly because the whole room works like a great chimney and creates its own natural ventilation. The room is one big vault, completely tiled. At the top of the vault is a four-sided cupola, with four windows which may be opened and closed.

Since heat rises of its own accord, this vaulting acts as a flue, directing heat and cooking odors up and out. This in turn sucks cooler air into the kitchen through the open doors and windows, creating natural and very comfortable ventilation without the expense or noise of a fan. This is an old, nearly forgotten climate-control trick that was much used in Central American countries and is still used in Java, Sumatra and Zanzibar. Any steeply pitched roof or ceiling, with an opening at the top produces this natural kind of ventilation. Other rooms of a house can also be designed to use this principle.

OWNERS:
Sr. and Sra. Francisco Cusi
DESIGNER:
Rodolfo Ayala

ALL PHOTOGRAPHS BY MAYNARD PARKER











ALL PHOTOGRAPHS BY MAYNARD PARKER

How to merge modern equipment with time-honored, old charcoal cookery.

Kitchen in the home of Mrs. Virginia Safford, whose new house in Cuernavaca is shown earlier in this issue. At left you see the two charcoal braziers without which her cook would be bereft and unable to cook. At right, you see how modern gas stoves flank either side of the charcoal brazier. All this adds up to ten top-of-the-stove spots on which to cook, plus two ovens. Ventilating hood carries away heat and odors from this cooking center. Skylight in the high ceiling makes kitchen bright and cheerful even though it has only one window.





When all your cooking pots are pretty, leave them out.

Charming, folksy kitchen in the home of the Donald Cordrys, of Cuernavaca, owes much of its character to the quaint tiles collected in Puebla, the great tile manufacturing city. Three gas burners have been built into a traditional tile counter as though charcoal were to be fuel. Two shelves above accommodate earthen cooking pots, which many cooks insist do better cooking.





Old-style kitchen is a party room at the Vernon Moores'.

The Vernon Moores' party kitchen in their new house in Cuernavaca. The primitive carved doors, concealing floor-to-ceiling storage for dishes and glassware, were found in Patzcuaro. The dining table is from the new Casa del Sol collection of the Drexel Furniture Company, discussed elsewhere in this issue. Here again, glazed decorative tile has been used to surface the wall and a concrete cooking counter that contains several places for charcoal braziers.

What we can learn from Mexican food *continued*

picked green and ripened in transit—like the ones he ate in New York. He became fascinated by the flavor of these tree-ripened bananas, ate too many and developed a lulu of a three-day stomach-ache. You can't blame that banana binge on Mexico.

Third, there's the preparation of food. The U.S. Pure Food and Drug Administration will tell you that most cases of food poisoning come from unclean methods in the kitchen. Hence when traveling in Mexico or, for that matter, in any other exotic place this side of Paradise, pick the places you eat with care. In places like Sanborn's and the fine hotels and restaurants of Mexico, cooks work with clean hands, water is filtered, fresh vegetables are washed with a disinfecting solution and the likelihood of intestinal upsets from germs is reduced to a barest possible minimum.

The Tourist relaxed sufficiently to order a dish of strawberries and cream. "But," he objected, "Mexican cooking! What is it besides chile con carne, tamales and a lot of hot stuff you can't eat?"

It's a lot of other things, frankly. Most Americans think the food of the Mexican-U.S. border is true Mexican food. Well, it isn't, though "Tex-Mex" eating overlaps, in certain areas, with true Mexican food. What is Mexican food then? And does it have a legitimate place in American gastronomy?

People who know Mexico, as well as the rest of the world, think it does. If you are worldly enough to want to borrow from the French, the Chinese, the Hungarian—in short, to have as many strings on your bow as possible—then Mexican (and Guatemalan) cookery should be in your repertoire. The typically Mexican tastes and flavors are unique and alluring—even though they are simple. You can almost judge what they are by reading a list of some of the foodstuffs this part of the world has added to the art of cooking.

The greatest of these contributions was corn, *zea mays*, which is believed to have originated in Mexico, developing from a Mexican grass called *teosinte*. When Captain Cortes arrived in Mexico, he found the natives eating at least nine dishes made of corn, and Mexicans are still eating them today. They are:

Esquite—salted, toasted kernels of corn.

Roscas—popcorn balls made with brown sugar syrup.

Sopitas de elote—corn soup.

Atole—Maize gruel flavored various ways.

Gorditas—Cornmeal cakes fried in fat.

Pinole—Powdered corn, sweetened and flavored, to which water is added. It is often carried by men who have long distances to travel.

Tamale—Cakes of cornmeal, rolled in a husk and boiled.

Pozole—A rich stew made with corn kernels or hominy, usually with meat.

Tortilla—A thin pancake made with a special meal or *masa* prepared fresh every day.

These foods must have seemed very strange to the Spaniards. For the diet of Spain is traditionally founded upon wheat bread, olive oil and wine. But the Mexican diet today is basically corn, chile and *pulque* (the fermented sap of the sisal plant).

But let's not think of the basic diet as the whole structure of Mexican cuisine. Since food is an indispensable element of any culture (using the word "culture" as historians and anthropologists do), the whole of Mexican food is as complex as its history and races, for many fusions and elements have contributed to today's Mexican cuisine.

First, there are the basic Indian customs which historians agree are probably unchanged in the remote rural areas.

Second came the Spaniards, bringing with them garlic, olive oil and the *use* of the tomato. (I am on rather thin ice here, since the tomato was an American plant. But the unappetizing runtish button fruit which was taken to Europe bears only a botanical resemblance in shape, size and flavor to the fruit which was developed there and comparable to what we know and use today. I am inclined to think that a history of the tomato would show that it was re-introduced to the New World from Europe after it had been greatly improved there.)

Third comes rice, an important staple in Mexican homes. Where did rice come from? It was almost certainly cultivated in Spain by the Moors from the Eighth Century onward and may have come to Mexico from Spain in the Sixteenth Century. But it may also have come from China.

Next on the list of sizable contributions is that made by France. French philosophy influenced the Mexican revolution as much as it did that of the United States. French scholarship has always been highly respected in Mexico, and many French methods of instruction have served as models for Mexican adaptation. Then came the Nineteenth Century and the attempt of Napoleon III to set Maximilian on the throne of Mexico. For five years battles raged and eventually the French troops withdrew while the misguided Maximilian was shot in 1867. But many French remained.

To the French invasion accompanying Maximilian I ascribe the vast variety of breads found in most Mexican cities today. In the uplands, it is customary for most people to eat very lightly at supper time. Mexicans refer to this meal as *merienda*. It usually consists of a sweet roll of some sort, coffee with milk, accompanied perhaps by a little fruit. In Mexico City there are more than 60 different kinds of bread made into a vast variety of sizes and shapes, sweetened and unsweetened, chewy and soft.

To this same French influence I ascribe the coming of the *cuerno*, the half-moon shaped roll like the *croissant*, made of flaky dough and a favorite of the French breakfast table.

From the fusion of these many elements, Mexican cooking today rests firmly on six pillars—corn, chile, beans, tomatoes, rice and garlic. Not that you will have them all, nor even any, in every Mexican dish. But you can be certain that even when they are not served, they are not far away.

In the United States we have (*Please turn to page* 188)



Mexican magic for American tables

By POPPY CANNON

Mexican cooking is the most misunderstood cuisine in all the world. It has allure, but it is not lurid. It is imaginatively seasoned, but not necessarily torrid, nor violently peppered. It is unusual, yet not too exotic.

If you are a little bored with cooking and eating, turn your eyes toward Mexico. Across the border there are new horizons for the Modern Epicure. Mexico is closer than you think—in space and spirit. Only a seven-hour, non-stop swoop from Manhattan to Mexico City on the wings of Air France! Even if you must stay home, the magic of Mexico is close and accessible. Browse through Mexican cookbooks, of which there is an engaging variety.

Meander through a Mexican or Spanish grocery store. There are literally hundreds in cities like New York, Los Angeles, or Miami. Food specialty shops and some department stores like Bloomingdale's in New York feature displays of Mexican foods. Or simply pore over the lists of Mexican foods in the mail order catalogs of Vendome, Charles & Co., in New York, or S. S. Pierce in Boston for a revelation and a tonic.

Most obligingly, Mexican touches fit into conventional menus. Even the unadventurous will not find them particularly unfamiliar. Most of us are already acquainted with the border foods so popular in the Southwest and in California. Beans, chilis, tamales, tortillas belong to Mexico as well. The true Mexican cuisine, however, is far more varied, more subtle and delicate.

But how does one start unraveling the mysteries of Mexican cooking? What ingredients give that special quality? Exactly what is *cilantro?* Where would you find it? How do you eat squash flowers? In America is it possible to enjoy tortillas with that wonderful limy taste? What is the secret of that drink known as "Berta" that we sipped on a gallery overlooking the square in Taxco? Could we possibly duplicate it here? How can I make my caramel custards taste like Mexican *flans?* What do you do with a can of nopalitos (cactus leaves)? And how do you serve pumpkin seeds? What is the difference between a chili and a pepper? What do I do when a recipe calls for *jalapenos?* Are there American substitutes? Is it true that there is a way to make a three-day *mole* sauce in a few minutes? Can you buy guava or quince paste? And what American cheese would go with it?

All these questions and quite a number of others we have tried to answer in an A-to-Z glossary and guide to Mexican magic for American tables. (*Please turn to page* 173)

Memories of Mexico for lunch,

but quick, easy, practical anywhere.

Guacamole appears in a white stone *molcajete*. There's a cocktail of tropical fruits, some canned and some fresh, brightened by a dash of pure vanilla. Main course is a barbecue, Yucatan fashion, accompanied by refried beans, followed by shredded cactus leaves served vinaigrette from a can. For dessert guava paste and a soft, fresh white cheese. Or you might serve a *flan* made from a packaged mix, but flavored with cinnamon, lemon rind and a *momentito* of Five Star Madero brandy. Sterling flatware with nylon handles in the "Contrast" pattern by Lunt Silversmiths. Shell edge dinner plates are Syracuse china by Onondaga. Table centerpiece opposite by Ann Hagen. (Recipes on page 175)

PHOTOGRAPH OPPOSITE BY WILLIAM HOWLAND





They live with strong contrast beneath a brilliant sun

The intimacy and delightful charm of the interior is concealed behind a somewhat forbidding exterior, with its severe silhouette placed in a picturesque landscape. The main entrance, a concentration of rich ornament executed by skilled craftsmen, is set into a plain plaster wall almost primitive in workmanship.



A large part of the visual excitement of this architecture lies in its counterplay of contrasts: The passage from light to dark to light as one enters; the deep cool of the arcade set against the intense sun of the court; the deep retreat of openings into plain surfaces; the silhouette of wood grillework and wrought iron against the light.

Until about one hundred years ago Tucson, Arizona, was an outpost on the frontier of the Spanish colonial empire. Here architects Richard Morse and Arthur T. Brown designed this house for Mr. and Mrs. Charles Reynard. They incorporated much of the tradition of building that had evolved in that region and which still has meaning in a land of piercing sun. Presenting a protective façade to the road, the house turns inward to a delight-filled court surrounded by a cool shadowed arcade. The high-ceiling gracious rooms retreat deep with their rude plastered adobe walls. Concentrated ornamental richness gains in interest by contrast with the severe forms and surfaces.



ALL PHOTOGRAPHS BY MAYNARD PARKER



Gracious and gentle flights of steps, easily ascended, lead from the swimming pool (seen against a background of distant mountains from the house) up through the terraced garden, colorful the year round, to a side entrance set in deep shadow. The arcade of the central court around which the house is built is partially visible through the carved wood grille in the zaguan, the open passage, leading to the flower-arrayed court.

This guest room with its corner fireplace is typical of the shadowy interior of the high-ceiling rooms. The curved and plastered hood over the fire rests on corbels from the walls. The windows, set deep in the thick walls, are curtained with material hand-blocked by decorator Peter Rooke-Ley for the particular room in which it is hung. Ceilings are supported on old hand-hewn, exposed beams.





Doughty two-year-old, first up to bat.

An old Spanish custom for young Americans

THE PIÑATA PARTY

A piñata is a glorious, jingling bounty of toys and goodies, all tantalizingly concealed in a giddy papier-maché form which may look like a clown, a ship, a swan, a burro—any kind of object that might capture a youthful heart. It is the traditional Jack Horner pie of children's parties in Spain and Latin America, with the intoxicating plus of being a game in itself. For the object of the piñata is to be broken. It is hung from a tree limb or a doorway. Each child takes his turn at swatting it with a broomstick until, at one final ecstatic moment, the piñata breaks and rains down its treasures, pelting the youngsters with confetti, serpentines, gum drops, whistles, balloons, powder puffs, chocolate bars.

Here you see the reaction of eighteen exuberant young Americans at Joshua Kogel's fifth birthday party, the fiesta photographed on these pages. Joshua is the son of an American father and a charming Venezuelan mother, who remembers her own childhood parties so fondly that (*Please turn to page* 190)



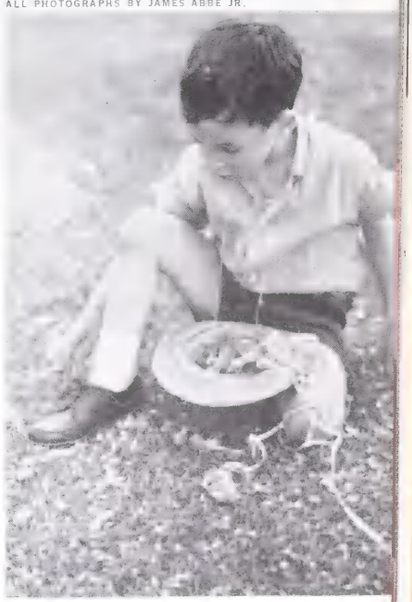
Party had two piñatas—a clown (opposite) and a ship (above). Adults held the rope, regulating piñata to each child's height.



Youngsters lined up, took two swats a turn until the piñata broke, showering its goodies on the ground. Then the scramble was on. Party lasted from 3 to 5—without a single tear.

Paper hats, distributed before the piñata ceremony, made handy catch-alls for the loot. After the excitement, supper was served. Guests aged two to seven wore Sunday best.

ALL PHOTOGRAPHS BY JAMES ABBE JR.



Mexico's message in

COLOR

On your first visit to a Mexican market, your northern eyes are shocked by the impact of color, dazzling, vivid color, mixed, combined, paired off in ways that would never occur to you in your wildest dreams—intense blue-pinks teamed up with marigold, a stripe of blazing blue and emerald green, purples, reds and oranges mixed in reckless profusion. How gaudy, how naive, you think, and you may flinch, particularly if yours is the usual inhibited American eye, trained and tutored by those decorating books that lay down the rules for what color goes with what.

But stay in Mexico a week. Your eye by now is accustomed to this free and brilliant interplay in everything that's worn or used, from a market basket to a candle holder, from a serape to a street sign. Now you find it charming, good humored, easy to live with. And you may well wonder about those dicta that label certain combinations good and others bad. Your eye has already unlearned these shibboleths and is reacting now with instinctive joy to the "uneducated," "primitive" palette that Mexicans use simply because they love it. (*Please turn the page*)

Mexico's palette—every color in the rainbow in equal intensity.

The Mexican has no "rules" about color to unlearn in order to free his eye to enjoy forever the pure color we all love as children. Left to himself, he mixes all colors unself-consciously and freely—in woven belts, serapes and rebozos, in embroidery, basketry, lacquerware, in everything he wears or uses. But with a success born of instinct, he mixes colors that are bound to be pleasing in their combinations because they are of the same brilliance and intensity—living proof of a theory color scientists have held for years.

PHOTOGRAPH OPPOSITE BY HOWARD GRAFF



Color is used in an untrammeled manner architecturally. Here is a good way to solve problem when two colors must meet without a sharp edge.

TWO PHOTOGRAPHS BY WAYNARD PARKER



Unsophisticated, childlike freshness about what colors to bring together is essence of Mexican color scheming. At Posada Carapan, Monterrey.

TWO PHOTOGRAPHS BY MAYNARD PARKER



Pleasant but still exuberant use of color and texture. A guest room in the Posada Carapan in Monterrey. Decorated by Humberto Arellano.



Quaint primitive furniture made in Patzcuaro [illegible] gayly and with very good results. Mexicans are not afraid to combine any colors.



Mexico's message in color *continued*

How can you explain this bright, curiously livable palette of Mexico? Perhaps it is the land itself, tawny and sunbaked much of the year, which creates a yearning for color that can only be fulfilled by brilliant hue, much as the snowbound Laplanders have their fling in pungent reds and blues and the Kashmir Indian on his cool green mountain slopes weaves his innate longing for rich, warm color into gorgeous pattern. But how account for the assuredness, the ability to juxtapose the reds and oranges, the blues and greens, so that the eye is satisfied and happy with what it sees? Think back and you will realize that this is a talent of all creative peoples who are close to their primitive roots—the carpet weavers of the Orient, the Persian miniaturists, the cave painters of Ajanta. For left to itself, uninhibited by rules, the human eye makes the right choice instinctively, unerringly tends to solve the mystery of what goes with what. This is borne out by the color scientists, for according to physiologists, as opposed to the color faddists and ballyhooers of this year's "shade," a mixture of any colors is acceptable to the human eye as long as the colors mixed have the same intensity.

You, who torment yourself over a choice of gray or beige, who have lived to see color schemes "good" one year and "obvious" the next, do you recognize the heartening message of Mexico? It is telling you to trust your own, innate sense of color, to let yourself go so that you can recapture your heady joy in the whole rainbow, lost somewhere between your nursery crayon box and the decorator's paint samples.

New fabrics, inspired by Mexico, made in America.

The wise and uninhibited eyes of one of America's most traveled and imaginative textile designers studied the color of Mexico in altar candles, serapes, rebozos, in everything that is worn and used. He scrutinized patterns of earthenware and lacquer, examined subtleties of woven textures in which colors are juxtaposed in yarns of many hues and thicknesses. Out of his sensitive appraisal has come a group of fabrics to breathe a new joy of color into American homes. The designer is Berthold Strauss, president of Moss Rose Fabrics, makers of this Casa del Sol collection, swatched opposite in a feast of color.



PHOTOGRAPH BY ALDERMAN STUDIOS

Candle holders and wall sconces, their bases inspired by the branding irons of the conquistadores, are hand-wrought by the same techniques of iron working that the Spanish brought to Mexico. Their forms suggest the irregular beauty of primitive sculptures. Like all true folk craft, their sizes and shapes are never exactly uniform. All Mexican crafts shown in this article are imported by Damron-Kaufmann, Inc., and may be ordered through your decorator.

A Whole World of Beautiful Handcrafts

Mexican crafts seem to have a quality of honest beauty that delights modern eyes and belongs in modern living. Those shown on these pages you can now buy in the United States. But when you go to Mexico, here is how to search for yourself

By MITCHELL GOODMAN

PHOTOGRAPH BY HOWARD GRAFF



Much Mexican design borrows from old Spanish, as in these candle-bearing lanterns of glass, copper and brass. But traditional florid baroque is usually modified, as if the native designer instinctively adapted the forms to the simpler needs of his own land. These are not mere tourist souvenirs. They are made by the craftsmen for daily use.

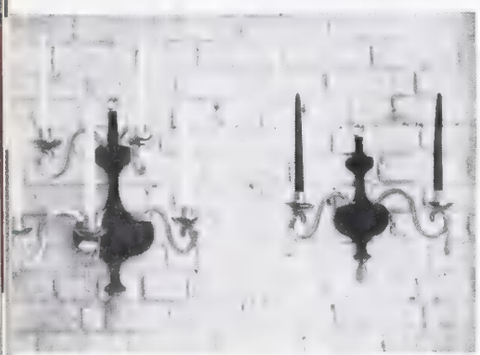
Ten million Mexicans still live on the Indian cultural level. They are handcraftsmen, the carriers of an unbroken tradition, who tap the deep and long-hidden springs of pre-Columbian art. In this Indian world of Mexico the craftsman is honored; he is a leading figure. What he makes with so much skill and sensitivity is made for the everyday use of his people. But recently an important change has begun: His rugs and shawls, his bowls and lacquerware, his baskets and vases and silver, his furniture and masks and polychromed candelabra have begun to permeate the life of non-Indian Mexico as well, to grace the modern homes of the cities. Taken together, these facts speak of a renaissance in the popular arts of Mexico. And in this renaissance the alert and artistically inclined traveler may find his deepest satisfaction.

But Mexico is not, like Europe, neatly mapped and plotted tourist ground. Faced with the vast landscape of the Mexican popular arts, the traveler needs beacons, points of orientation. (*Please turn the page*)

A whole world of beautiful handcrafts *continued*



Mary Navatril's glittering chrysanthemum light shade, like a great fiesta flower, many-petaled in brass.



Reminiscent of Spanish-colonial heyday, 5-arm and 2-arm sconces of cast iron and brass.



Silver luster glass demijohn—a native form, unexpectedly elegant.

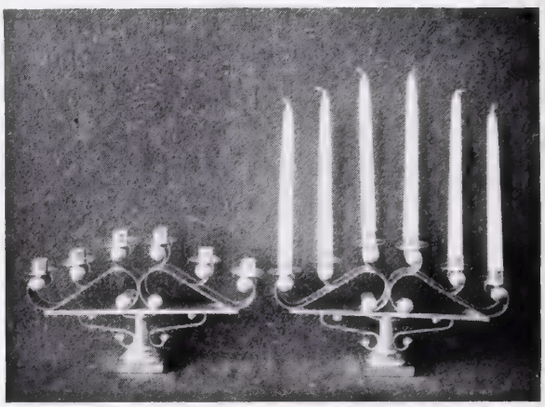
Fortunately these exist, and a kind of strategic diagram can be made of them to plot the main stops of a craft-collecting itinerary. Your route looks like the concentric circles of a bull's-eye target.

At the center stands the National Museum of Popular Arts and its shop in Mexico City. In the most important craft regions are the smaller museums of popular art, each specializing in the crafts of its area: in Tlaquepaque, Uruapan, Chiapas de Corzo, Mitla, and Toluca; and the regional museums.

Begin from these museums to gain a sense of what local handcrafts are the best. You can then work out to the large regional market in each area, and from it to the village markets and to the craft villages themselves. The most important markets are Patzcuaro, Oaxaca, Las Casas, and Toluca, followed by Puebla, Uruapan, Texcoco, San Martin Texmelucan, Queretaro, Huauchinango, Guanajuato, Celaya, Tepic, Merida, Iguala, Culiacan, Navojoa. Each has its weekly market day when the Indians come in from outlying villages. Check these days at the National or State Travel Offices.

Supplementing these in certain areas are a number of excellent shops specializing in the popular arts. The best of these are Bonas in Hermosillo, Carapan in Monterrey, Tianguis in Cuernavaca, Cervantes in both Mexico City and Oaxaca, Volador in Mexico City, La Albertina and Casa Corona in San Martin Texmelucan, Todo Tipico in Guadalajara and two others in Alamos and Guanajuato. With these should be placed the three important factories of fine blown glass, each one a vision of medieval craftsmanship, in Mexico City at Carretones 5, and the other two in Guadalajara.

The National Museum of Popular Arts and Crafts is much more than a museum. It is modern Mexico's way of acknowledging that the native hand-craftsman is still the central creative element in Mexican life. In the small shell of a graceful old church it shows and sells a rigorously selected sampling of the best of the native crafts. In its quiet casual atmosphere the traveler,



Mexico's indigenous tin, artfully handled as if it were a soft, flowing substance, produces these light and graceful candleholders.



Trees of tin, skilfully punched, fluted, curled, stand 30″ high on a weighted base, come brilliantly polychromed or gleaming tin color.



A flower planter and wastebasket formed of tin so embossed that the stylized pattern looks much like quilting.



Good humor, as Mexican as tin itself, inspires guitar-twanging, flute-playing angels. State of Guerrero is famous for its tinwork.

handling the lacquer of Olinala, the pottery of Oaxaca and Guerrero, the textiles of Chiapas, knows at once that these are among the truest shapes and colors in the complex mosaic of Mexico.

For the collector (a more apt word in this context than shopper) the Museum is a rare opportunity, both as a source of the best and as a guide to it. Here one sees that the best Mexican things are *not* always brilliantly colored: that the greatest beauty lies in the black and white geometric patterns of the Oaxaca serapes, or in the somber reds and blacks of those from Michoacan, in the black clay pottery of Oaxaca, the primitive clay colors of the Guerrero pots with their sepia designs: in the subtle textiles from the mountains of Puebla, or those made by the Tzotziles and Chamulas of Chiapas, the Huicholes of Nayarit and the Otomis of the State of Mexico.

The traveler who looks closely and asks questions (the saleswomen are alert and helpful) will find the Museum a true guide. For where the craftsmen are, there too are the interesting markets, the best preserved costumes and dances, the most authentic fiestas, the most interesting towns, and, often, some of the most important of the archeological sites. The people who work today with so much artistry are the same, essentially, as those who built the ancient temples and pyramids. The old techniques and designs are still in use in hundreds of Indian villages.

The Museum, as a guide, points to the states of Guerrero, Puebla, Tlaxcala and Mexico; but, above all, it suggests the richness, the vitality and integrity of the crafts of Michoacan, Oaxaca and Chiapas.

(*Please turn to page* 179)

For a further study of Mexico's wealth of handcrafts write for a copy of the August 1955 issue of Craft Horizons, enclosing 75¢. Address: Craft Horizons, 29 West 53rd Street, New York 19, N. Y.

PHOTOGRAPH BY ALDERMAN STUDIO



A stone rubbing of an ancient Mayan ruin in Palenque, Spanish-flavored iron candlesticks and butterflies, native earthenware—all Mexican and quite congenial with modern American design and tastes. Chest is by Drexel.



Presenting new fabrics and furniture that are especially appropriate for our informal way of living

New home furnishings inspired by Mexico

HOUSE BEAUTIFUL is not alone in thinking that Mexico has a lot to offer us. American business thinks so too. For on these and the following eight pages you will see new furniture and fabrics whose design has been inspired by Mexican ways. The fabrics, by the Moss Rose Manufacturing Company, are power-loom versions of ancient folk weavings from such famous textile centers as Oaxaca, Guadalajara, San Cristobal, Tuxtla and Comitan. The furniture, called "Casa del Sol," was designed by John van Koert for the Drexel Furniture Company, after a study of both Spanish Colonial and the indigenous Indian cabinetwork of Mexico. Fabrics and furniture were designed to go together. Most of the accessories you see on these pages are imported from Mexico by Damron-Kauffmann and can be ordered through your decorator. The fabrics may be ordered by your decorator or department store from J. H. Thorp. The furniture is available in 150 department stores throughout the country.

(*Please turn the page*)

PHOTOGRAPHS BY ALDERMAN STUDIOS



Curves and changing planes reappear.

Shapings, turnings, and convolutions have long been absent from furniture designed for mass production. The straight line and the right angle were supposed to be the only forms the machine could turn out. But the machine is more versatile than we thought. "Casa del Sol" is mass-produced, but graceful.



New home furnishings inspired by Mexico *continued*





Faint echoes of Spanish Baroque appear in this furniture.

A grass rug from Spain, beneath the Casa del Sol chair, shows the faint line of relationship between this new furniture and its several antecedents. It is not a revival of anything, but more a merging of many past influences with some of today's. America has always tended to take foreign influences and re-work them to her own ends. This is one more example. The tooled design on the leather chair seat is only slightly reminiscent of the baroque scrolls in the grass rug. The bend in the leg of the dining table is only vaguely suggestive of Spanish and Spanish Colonial designing.

Please turn the page

Furniture for postwar houses needs proper scale and finish to blend.

The popularity of the ranch house—with exposed beams, brick or concrete floors, board-and-batten walls, all inclining toward the semi-rustic—calls for furniture that is not too thin or too slick. But there has not been much of such furniture around. So—many people have kept on using antiques or copies of traditional styles. This new Mexican-inspired furniture has enough weight and texture to look well against rough materials and plants. It will not look spindly when seen against a glass wall, and it will also look well in an old house. Rug by George Wells.





TWO PHOTOGRAPHS BY MAYNARD PARKER

Furniture that has the scale and textural interest to look well against natural materials

Scaled to go with rough textures.

Shadow lines produced by board-and-batten effects and iron grillework give a weightier scale to this new furniture. As a result it looks very appropriate in a context of stone masonry, rough hewn beams, concrete or brick floors, which are being used more and more in suburban and country houses of modern architecture. Ceramic pulls on cabinet doors by Yale & Towne. Photographed in Cuernavaca home of the Vernon Moores.

Scaled to go with the coarseness of nature.

The indoor-outdoor relationship that is so much wanted in contemporary houses calls for furniture that is not too thin or spindly, or it seems like a caricature of furniture. All the pieces of the new Casa del Sol group have the weightiness of scale to seem appropriate if seen against the landscape. Photographed at the Hotel Vista Hermosa, which was once the hacienda of Cortes.

PHOTOGRAPH BY ALDERMAN STUDIOS



Scaled to be appropriate in apartments.

You see, at left, how this furniture behaves when placed in a setting that has no architectural interest, either in texture or form. It provides its own texture, and the slightly flowing lines of the Drexel furniture look well even against a boxy, expressionless background.



ALL PHOTOGRAPHS BY MAYNARD PARKER

Contributing a new definition of "Provincial."

The continued popularity of Early American furniture may be attributed to the fact that it looks well against backgrounds that are less-than-perfectly-finished. Also, because it accommodates itself to a cozy, not-groomed-to-the-teeth sort of living. This new Casa del Sol furniture by Drexel has the "provincial" quality of Early American.

The return of the flowing line to furniture.

After several decades of having the straight line and the right angle promoted as the *only* answers to beauty, it seems very fresh and interesting to see curved and flowing lines again. Notice how the graceful curving lines of the two chairs echo, in more simplified form, the baroque lines of the handsome fireplace on the left, shown here in a photograph taken at the Loma Sol Club, in Cuernavaca, Mexico.



New home furnishings

inspired by Mexico *continued*

Furniture that looks well against a provincial or sophisticated background has been hard to find





A chair neither heavy nor thin.

For a decade or more it has been hard to find chairs that were neither "overstuffed" and heavy, nor thin and spindly and therefore not counting for much in a room. These chairs fall midway between these extremes.

Please turn the page

A suitable look for old houses.

The patina that grows on a house from use and love often mocks at the brittle, unmarred, unblemished, too-shiny newness of newly-bought furniture. The several colors and finishes of this Mexican-inspired group of furniture called "Casa del Sol" cannot be criticized on this score, for they are not too shiny. Neither are they too dark nor too light, so they fall comfortably into old rooms or into situations where hand-dusting can't be done every day.





Soft lines are welcome in bedrooms.

Everything about this scene is in the spirit of Mexico: the daring color scheme, the baroque ironwork in the headboard, the spraddly, sculptural legs of the stools, the character and color of the fabrics. All fabrics by Moss Rose. Furniture by Drexel.

Good in outdoors scene.

This new furniture has enough weight and importance to look well in an outdoorsy scene, though it is not true garden furniture. Legs look strong, but not bulky.



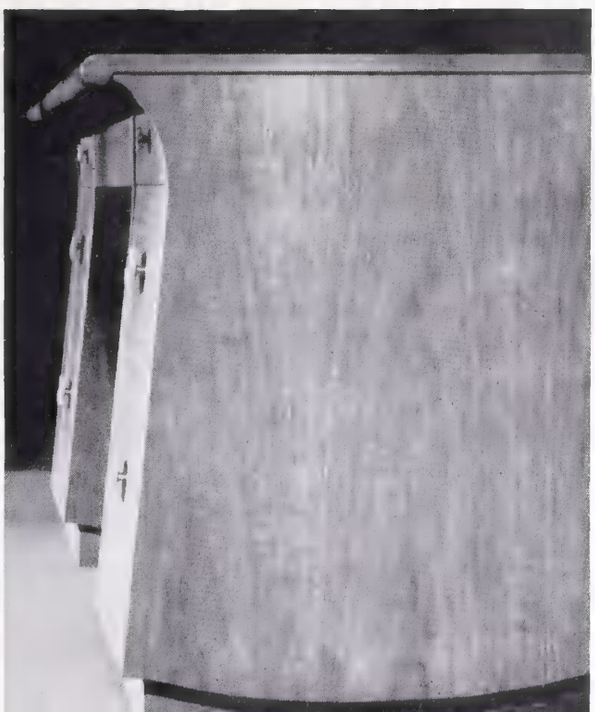
New home furnishings inspired by Mexico *continued*

This furniture has a new stance—
a new profile that is sturdier.
It seems to plant itself firmly on the ground
and take root, as though preparing for
hard wear and lots of knocks—
a good quality for informal country living.









A humorous parable by a modern American philosopher who points out the difference between the pursuit of happiness and the happiness of Pursuit. A fitting summary for the preceding 49 pages on what we may learn from our neighbors south of the border

BY-PASSING THE JONESES

By T. V. SMITH
Author of *Live Without Fear*

It is a fact that we Smiths have had more trouble with the Joneses than with all our other neighbors combined; and they are our nearest neighbors, too. We were forced to try to keep up with the Joneses because they were making obvious efforts to get ahead of us, and this before we had become aware of being in competition with them at all. People are downright funny that way.

Take automobiles, for instance. Some time ago we got a new Buick, not having given a thought to the fact that their Buick was really outmoded—last year's model, theirs was. Hardly had we got settled in our new Buick when they began to flash by our house in a Chrysler, more times a day than seemed really necessary. Even the children noticed what they were doing. We could hardly be expected to take that lying down, not Smiths from Joneses. It was not that we wanted to get ahead of them, but you can understand that we didn't propose to drive around and eat their dust.

So we bought a Lincoln. But no: the Joneses aren't the kind who will let well enough alone. We were only trying to lead our own lives, though they presently made it necessary for us to lead our lives in a new Cadillac. We owed it to ourselves not to come off second best.

But it didn't stop at cars—not with the jealous Joneses. It spread to houses. We had an old but comfortable house which, in its livability, completely put our neighbor's house in the shade. Theirs was old, too, but not so large and very poorly laid out. So many people commented to us, and no doubt to the Jones, upon the beauty of our house that before we knew what was happening, the Joneses had mortgaged their farm (I'm sure they had to) in order to build themselves a brand-new house. To make a long story short, we were finally forced to put up a new home ourselves. The fact that it completely outshone the one the Joneses had built never did quite reconcile me to the loss of our other house. But for them we would have died there as happily as we had lived in it. I have found it hard to forgive the Joneses.

Take education, for instance. Another form which their jealousy took was in regard to the education of our children. Their daughter, about the same age as our son, was a gangling gal, whom neither we nor our son had ever quite thought of as a proper playmate. The children went to the same primary school and then to the same high school. Normally our son would have gone to our

own near-by state university, for we were not wealthy people, not after paying for the house the Joneses forced us to build. But, quite characteristically, they sent their daughter to Mount Holyoke. We barely knew about the school, but they would never let us hear the last of it. From the day she was accepted—surprise that it was—they came over and extolled the virtues of Mount Holyoke, to the detriment of the state university. They made so much of this—to what end was completely clear from the beginning—that our son got an inferiority complex about the state university. At about the same time, all of us came to the conclusion that he should go to Amherst. It was late for him to apply, but of course they were glad to accept him; and off to Amherst he went.

Our son is nobody's fool; and knowing the letters that the Joneses would be showing us from their daughter boosting her college to the skies, he proceeded from the first, and without any coaching whatsoever—nice of him, wasn't it?—to send us letters not only about the prestige of Amherst but about the expense of the place, and the sons of wealthy families whom one could meet and associate with. His masterful letters gave us the upper hand again. The two children later met at a week-end party in the East, and, being away from home and lonely, they, to our surprise, became friends. This gave their daughter something really to be proud of, and she mentioned it to them in more letters than one. It was nothing for us to brag about, but we could hardly envy them their joy.

About genealogy: This competition with the Joneses, which from the outside may sound perfectly silly and yet from our point of view was deadly serious business, did not end with tangible things like automobiles, houses and such. It even reached beyond education into genealogy. Yes, *genealogy*. That is, as of course you know, a device for stealing prestige from ancestors who earned it. We discovered almost by accident (or so we thought), that the Joneses had engaged an agency to look up their ancestry in the hope, no doubt, of making themselves better than they were. Mrs. Jones let this drop in a conversation in our home in connection with the D.A.R. We gathered that she was not yet able to get admitted, but that she was close to it (closer, the implication was, than *we* would ever get).

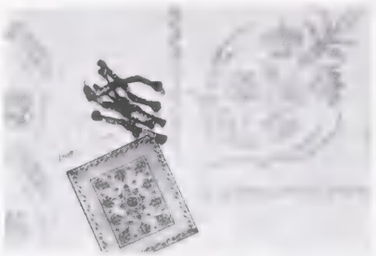
Luckily, just at the time, I chanced to read in a magazine an advertisement which said: "Look into your famous family tree: you may be royalty for all you know. We'll prove it to you." Not that we, as good Americans, cared a hoot about royalty. The offer, nevertheless, came at an opportune time to enable us to keep the scales balanced with the Joneses. And so it was that we subscribed to the very best genealogical service, I believe, that there is in America. They were good enough to look up for us the service the Joneses were patronizing and to tell us what we guessed all the while: the "research" which the Joneses were getting was *bogus*.

Good though ours was, it turned out to be more expensive than we intended. It was only five dollars to begin with, but then it was twenty-five dollars, and then it was a hundred dollars; and these additions always came just at a time when something important seemed right around the biological corner for us. Just about the time our neighbors saw that we could outshine them genealogically, as we had in every other way, we ourselves had a peculiar experience which, thank heaven, the Joneses never got into. It was amusing in itself, for of course one is never abashed by what progenitors did before one came on the scene—else were we all damned—but it is not something to let your enemies or your neighbors like the Joneses get hold of. Well, it was like this:

Our research agency wrote us a letter marked "highly confidential," which we wondered about as we opened the letter. It was disclosed that a distant relative, a collateral cousin, was found to have been "the first occupant of a distinguished chair of applied electricity (such was their phrasing) at a great state institution." It sounded as though we had broken into the higher level of learning, a veritable academic gold mine. But what we presently discovered was that this was a gentle way of breaking to us the news that this distant cousin whom we had never even heard of had gone to the electric chair for murder!

I have been writing as though these things happened yesterday. That is because they come back to me so vividly as I think them over. As a matter of fact, most of what I've been telling you happened long ago. Long before any of the things I have mentioned, perhaps it's at the root of most of the things that have happened since, we had a set-to with the Joneses which I want to tell you about now. It illustrates all the better, because so simply, what kind of people our neighbors really were.

On a "horse-trading Monday," which our community then observed, Jones, to mince no words, got the best of me in a horse trade. I admit it, though it was to my honor, as you will see. It wasn't that he knows more about horses than I do: the whole community is aware of my unsurpassed horse-knowledge. (I remark it as a matter of fact, not as a boast.) It was, rather, that I always try to be a good neighbor to those who live (*Please turn to page* 192)



It's still not too late to make an heirloom quilt this summer

PHOTOGRAPHED AT THE BAKER FURNITURE COMPANY BY GEORGE SMALL



If summer means a bit of leisure for you, why not make a quilt of heirloom quality? Sounds like work? It really isn't, for without even going shopping, you can order by mail (we tell you how later on) the quilt opposite, or the two on page 156. Quilts are of fine percale to be appliquéd or embroidered. They come packaged with top of quilt stamped for embroidery (or appliqués) and background quilting. Embroidery threads are washable, fast color, as are the appliqués of specially printed percale. You need only add cotton batting for light padding which any local dry goods store can supply.

Quilt (opposite), called "Traditional," is worked in fast-moving cross stitch in green. You can farm out the borders to your family or ambitious guests who will find this easy needlework fascinating.

When the embroidery and/or appliqués have been completed, seam the sections of the top together, add the cotton filling, sew on the backing, and you are ready for the quilting. As your little running stitches give dimensions to the design, you can see an exciting 3-dimension growing under your needle.

Paragon Needlecraft quilts in three patterns may be purchased from John Wanamaker, Art Needlework Dept. Z. Philadelphia. For price information, please turn to page 156.

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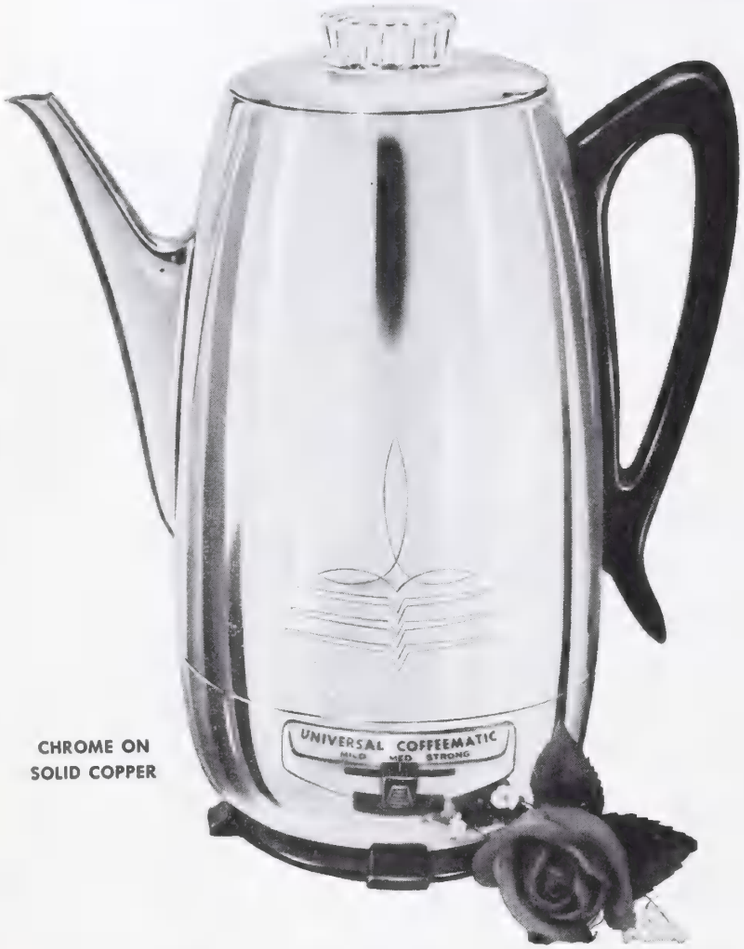
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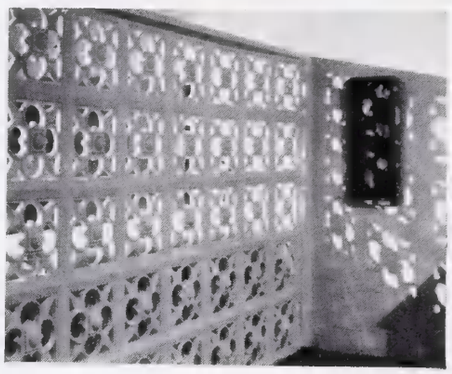


5-cup chrome or copper | 8-cup chrome | 8-cup chrome | 10-cup chrome | 10-cup copper

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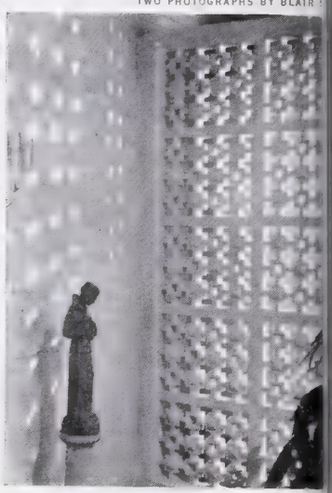
The new renaissance of Spanish-colonial design



Modern Spanish-Moorish grille

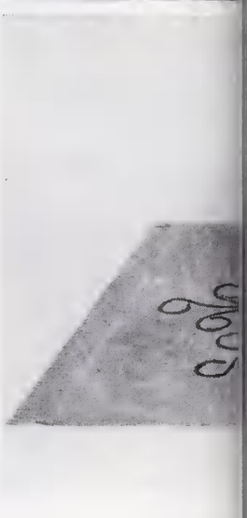
The pierced marble grille, exotic hallmark of Moorish Spain, has a curious affinity to modern rooms where plain surfaces are enriched by the shadow pattern it creates. This modern version, by L. W. Berinoff, is of cast plaster, made in 16″ squares or 19″ x 24″ rectangles, from which partitions or room dividers may be laid up with plaster. Material can be sawed.

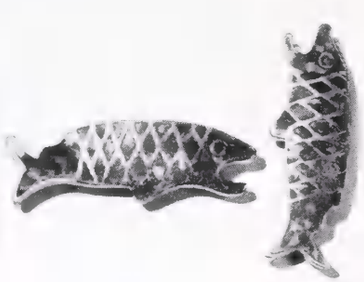
TWO PHOTOGRAPHS BY BLAIR



Timeless scrolls in an area rug

Iron grillwork had its flowering in the heyday of Spain, but its graceful motifs bespeak the strong oriental influence of Saracenic design. A tufted cotton area rug, "Almaden," by Cabin Crafts, adapts this ageless form to the machine loom, creates a pattern that might be used in rooms of any influence or period. This particular pattern is taken from an antique iron headboard. Rug is executed in many contemporary colors, comes in four sizes, 27″ x 48″, 3′ x 5′, 4′ x 6′, 6′ x 9′ (about $63).





FOUR PHOTOGRAPHS BY HOWAR

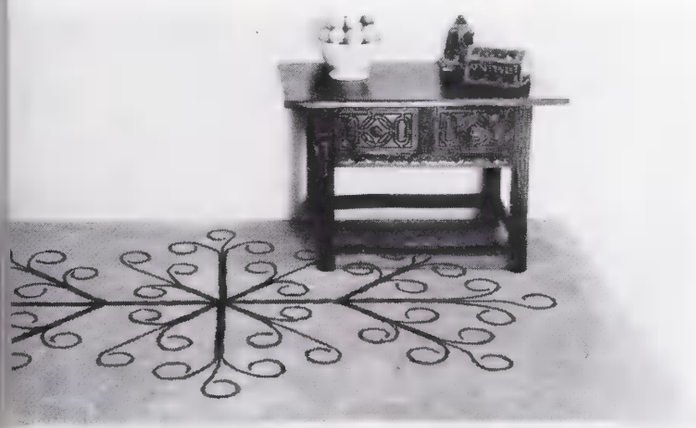






Fabrics patterned in the intricacies of grillwork

The graceful, intricate scrolls, traditional in the famous old ironwork of Spain and encountered everywhere in Latin America, are woven into Titus Blatter's tone-on-tone damask called "Escadrille," left, and printed with a romantic melange of fruits and leaves on "Forbidden Fruit" by Waverly Fabrics. Both fabrics, embellished by these centuries-old motifs, are of the purely twentieth-century fadeless acetate yarns of the Celanese Corp.





Hardware jewels

Drawer and door pulls exquisitely worked in brass and inlaid with the semi-precious richness of Mexican turquoise and lapis lazuli are designed by José Mendoza to give modern furniture or cabinets romantic ornament and the cachet of rarity. There are 15 pieces in this lovely group, all custom order, of course, from Charles McCarthy, through decorators.



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MAKE AN HEIRLOOM QUILT THIS SUMMER

CONTINUED FROM PAGE 152



This "Pineapple" quilt adds a delightful flavor to any country guest room, as its pineapples mean hospitality. Bold appliqués accomplish wonders with little stitching. Fine-ground quilting gives it body, offsets any wrinkles.

The texture of the percale, the color fastness of the threads, the good designs and the easy instructions give these quilts the quality of potential heirlooms. Their packaged makings are available from John Wanamaker, Philadelphia. Add 25¢ for mailing. You can have fun making them and can pass them on to your heirs with pride.

Prices: "*Traditional*," (shown on page 152), in double-bed size only: quilt-top kit, $7.98; quilt back, $5.98, embroidery thread, your choice of one color only, $5.

For "*Horn of Plenty*" with appliqués: double-bed size, $11.50; quilt back, $5.98. Single size, top quilt, $9.50; quilt back, $4.98.

For "*Pineapple*" quilt with appliqués, $9.98, available in double size only, quilt back, $5.98.

TWO PHOTOGRAPHS BY GEORGE SMALL



Twelve "Horns of Plenty" in multi-color percale appliqués adorn this quilt, used here as a comfortable instead of a coverlet. Printed percale bits give faces of flowers an embroidered look. Both quilts shown with Sligh furniture.



COSTUME BY MATULLO—JO COPELAND

Nothing "begins" a beautiful room like a Bigelow

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See this lovely, practical carpet—a vast array of designs and soft-focus colors—at your Bigelow dealer's.

It's so easy to own beautiful Bigelow broadloom. You can carpet an average-size room on convenient budget terms for only a few dollars a week. Shown from left to right are *Regimental*, *Timeless* and *Beauvais*.®

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HOW TO TASTE OF THE RICH MARBLE CAKE OF MEXICO

CONTINUED FROM PAGE 113

make it extremely desirable to spend days contemplating how we can make a transfer of this kind of enrichment to our own American buildings.

But examining architecture that is 10 or 15 centuries old is not the only architectural possibility in Mexico—fascinating though that is. Modern architecture has become a passion. For instance, the striking new church of Monterrey with its parabolic arches and detached bell tower of rough stone, the houses of the Pedregal in Mexico City, the new public market now being built in Guadalajara, all are alive with new ideas.

But against the towers of steel and glass in Mexico City stand the ornate colonial churches of the Sixteenth Century (New Spain built thousands of them), and in dozens of tranquil colonial towns, countless gems of the Sixteenth and Seventeenth Centuries still remain untouched by the sudden push into the future that Monterrey and Mexico City are witnessing. And at the base—the true foundations—are the still-vital remains of several great aboriginal civilizations: the thousands of Indian villages where the thatched roof and earth floor, the primitive stove, the clay pots, the loom and the *metate* are as they were a thousand years ago. Here is spoken not Spanish but the ancient dialects of a hundred different tribal groups. Here the old gods are worshipped on Christian altars (the greatest of them was Quetzalcoatl, a benign white god given to inventions and handcrafts). And it is here that one will find the sources of the most prolific and imaginative folk art left on earth.

HOW TO GO

Because Mexico is a sprawling mosaic of mountain villages, peoples, crafts, marketplaces it cannot be swallowed whole. One must study the new road network, measure the distances, mark the fiesta dates, pinpoint the best craft markets and towns, then strike boldly and *with a plan*. (Most of the pre-arranged tours barely scratch the surface and mainly deal with obvious places.)

For the non-motorist the logical approach is by air. Ten years ago Mexico was very far away—too far, really, for the man limited to two or three weeks of travel. Today Mexico City is eight hours from New York ($99 Tourist, $145 First-Class), and six and one-half hours from Los Angeles. In between a broad network of connecting air routes fans out from the Mexican capital to within eight or ten hours of almost every major city of the United States.

American Airlines provides the broadest coverage and the most frequent flights. Air France has a Paris-New York flight that goes on non-stop to Mexico City with all its well-known élan and cuisine. Eastern Air Lines now flies DC7Bs from New York to Mexico City. Guest Airways flies from Miami and from the Windsor-Detroit area, and has recently inaugurated a new service, Mexico City-Guatemala ($76 round trip). CMA flies the new DC-7C from Los Angeles. Pan American flies from Houston, New Orleans and Miami, connecting with Eastern Airlines from New York and Delta from Chicago.

An especially interesting approach: Pan American's direct flights to Merida, the amiable old capital of Yucatan, from New Orleans (2½ hours) and from Miami (4 hours). On this route a very rewarding circle-tour can be flown, from Merida on to Guatemala (which is the natural complement to Mexico, especially from the standpoint of handcrafts and archeology).

Even more interesting would be to return from Guatemala by rail or bus, exploring Chiapas and Oaxaca on the way; or to fly a stop-over itinerary on CMA, covering Yucatan and Campeche as well.

Another approach: Fly to San Antonio and take the Aztec Eagle (Mexican National Railways crack train, using Swiss equipment), a daily pullman service costing about $50 with lower berth. Or try the first-class bus (as good as ours) from Laredo along the scenic Gulf Coast Highway to Mexico City.

Either way, the road or rail traveler has this advantage: He does not suffer the sudden change of worlds; he is given time to sense how very different this country is in its slow quiet rhythms (more alien to us than anything in Europe); he finds himself *gradually* adjusting to its moods and colors before he is immersed in the speed of Mexico City.

This booming city, in its almost

(*Please turn to page 161*)



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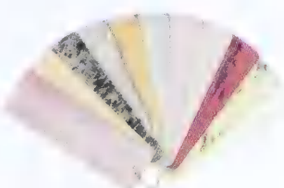
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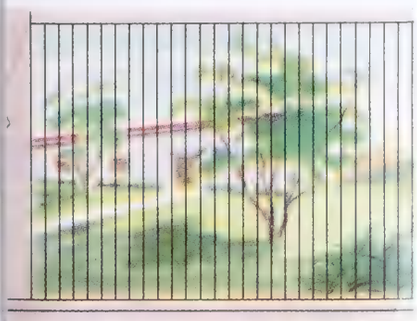
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HOW TO TASTE OF THE RICH MARBLE CAKE OF MEXICO

CONTINUED FROM PAGE 158

surreal contrast to the Indian, the Spanish and the Modern, is intriguing. But it is too risky a temptation for the time-pressed traveler, who may find himself settling into its elegance and ease, neglecting all else in the illusion that this is the heart, and that the rest is secondary. From this point it is too easy to fall into the deep ruts of the Mexico City-Cuernavaca-Taxco-Acapulco itinerary.

In fact, even with its satellite ruins and market towns, the capital is only the beginning. The more vital, undiluted elements of Mexico lie well outside this over-touristed inner circle. Monterrey, Tepic, Guadalajara, Colima, Morelia, Queretaro, Puebla, Veracruz, Oaxaca, Morelia and Lake Patzcuaro, Las Casas, Campeche, San Cristobal, Merida—these are the essential centers on which Mexican itineraries should be based.

Another possibility is to go by sea to the light-hearted Caribbean seaport life of Veracruz, and then to make the awesome ascent through tropical forest and rugged mountain to the capital (exploring the rich Orizaba-Puebla area along the way), the approach used by Cortes, and one that suits the mood of Mexico very well.

Reservations, however, are not easy to come by. The twelve-passenger cargo ships of the Ward Line sail weekly from New York (9 days, at $160); and there are Ward Line cruises connecting the same ports via Havana; or try United States Lines from New York to Acapulco via Havana and the Panama Canal. There are other sailings from New Orleans to Veracruz and Progreso in Yucatan, and twice monthly from San Diego to Acapulco via Mazatlan, along this fabulous west coast of Mexico.

THE OPENING UP

As recently as five years ago Mexico's good roads were few and limited; much of the country was inaccessible to the ordinary motorist. Today the country is open, accessible everywhere. (The latest addition, Highway 75, cuts the time between Eagle Pass on the border and Mexico City to eleven hours and opens up the little-known old towns of the *Bajio* country.)

The newly completed system of four trunk highways from the border to the capital (the coastal routes are more scenic, the central, easier driving), the new roads to the west coast, the extension of the Pan American Highway all the way to the Guatemalan border, the 200-mile "miracle" over the seemingly impassible Sierra Madre Occidental from Durango to the sea (the most exalting in a nation of breath-taking drives), the extension of the Gulf Coast Highway down from Veracruz as far as Villahermosa (lovely country, with wide river-mouths and fishing villages, almost unknown to tourists)—these are only the highlights of a road-building achievement startling in its scope and boldness.

Immense new areas of travel have been opened—Yucatan, Chiapas, Campeche, Oaxaca, the Isthmus of Tehuantepec, Navarit, Colima, Baja California—whole states and territories whose names most Americans have never heard.

From these main routes a constantly expanding network of secondary roads and rural feeder roads has branched out and been interconnected, until today a new travel area as large as Texas lies open to ordinary motor travel.

For off-trail adventuring, a high clearance vehicle is necessary. When road conditions are problematical, ask a travel agent to check them with one of the bus companies. (Note to the adventurous motorist: Wherever the second-class bus can go, the high clearance automobile can go too.) In another five years these roads will be infiltrated by mass tourism, and an era will have ended. The motorist who would explore Mexico in its still relatively pure state should see it *now*.

An important corollary of this highway revolution has been the growth of an excellent network of first-class bus lines, and of the relentless "pioneering" activities of the second-class bus lines, those jaunty machines that will go anywhere in all seasons, and which are, with their fascinating cargos of Indians, chickens, pottery and wandering musicians, the surest guides to untouched travel country and remote craft villages.

There is, too, no better way of getting to know the Mexicans. For a taste of the exotic, try the journey from Tepic to Puerto Vallarta; from Acapulco to Zihuatanejo; or from Oaxaca to Puerto Angel; or anywhere along the good back

(*Please turn the page*)



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HOW TO TASTE OF THE RICH MARBLE CAKE OF MEXICO

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roads of the state of Veracruz (the most accessible of the luxuriant low country in Mexico). Or, best of all, from Las Casas to the neighboring Indian villages at noon of a market day, when the costumes and dialects are colorfully mixed.

SEASONS

Mexican travel is delightful in any season. From late May until November one must count out the coastal areas, but that is the only limitation. It is altitude rather than latitude or season that makes the real difference. Be it in June or December, in two or three hours the traveler can move from the climate of the high plateau to the semi-tropical, coast sea breezes.

For planning itinerary and wardrobe, a climate chart of major cities and towns (obtainable from the National Travel Office, Juarez 89, Mexico City) is most useful. Above 5,000 feet, December and January can be chilly (and downright cold at night), especially indoors. There are two high seasons for travel: December-March and July-August, and these are high mainly because so many Americans are fleeing the northern winter or are on vacation. The myriad and exuberant flowers flourish in all seasons, but with the rains, from June into October, they come into their own. Then in late summer and fall comes the best of the year. The heat is broken (its peak comes in April and May), the rains are short-lived and refreshing.

HOTELS ABOUND

Fifty years ago an urbane and sensitive young American who lived in Mexico and loved it wrote: "Surrounded by the second- or third-rate magnificence of the capital's best hotels, one longs for the clean, native simplicity of the provinces." The first part is no longer true; the magnificence is now first rate. But it is not Mexico. The second half of the statement remains as good a capsule guide to Mexican travel as you will find.

Good hotels now exist even in the more remote corners of the provinces. Those off the tourist track are often simple but never plain, and cleanliness can be counted on. Outside of Mexico City the tip-mania has not taken hold. Service follows naturally from a persistent habit of old-fashioned courtesy. The sad trend of th newer hotels is toward the glas and concrete cube, a kind of in posed "elegance" that is as effe tive in sealing one off from th local life as it is in a dozen othe world capitals. (The fact that mo hotels, in the capital as elsewher are small is a compensating factor.

The traveler who wants to spen every moment of his trip in *Mexic* and not in cosmopolitan splendo will ask for a hotel or a *posad* (an inn) *tipo colonial*, and wi find himself among the patios, ba conies, tiled fountains and flowe that are true to Mexico's calm an grace. The cost: about $5 a nigh for a double room with bath. D not attempt the coastal or mou tain resorts at Christmas an Easter; in those four weeks the fill up with Mexicans on holida

In Mexico a hotel can be muc more than a place to sleep. Th country is full of old and nob buildings (mansions, haciend and ecclesiastical palaces) co verted to hotels, which offer a opportunity to get behind the hig blank garden walls and enjoy th charm of a true Mexican interio

Almost all the more interestin towns have one or more of the ancient atmospheric inns: Alamo for example, or Oaxaca, Las Casa Guanajuato, Morelia, Patzcuar Uruapan, Guadalajara, Merid San Miguel de Allende, an Puebla. There is one good examp in Mexico City, the Cortes. Th Casa Humboldt in Taxco, owne by art expert Baron von Wur henau, is especially interesting. Th Posada de la Presa in Guanajua and the Posada de la Basilica Patzcuaro are particularly charm ing.

Still more exciting are the co verted colonial haciendas. Wit their massive arches and garden these often have as much style an grace as the smaller chateaux the Loire valley—and with love views to match. Some examples a the Hacienda Vista Hermosa ne Cuernavaca; San Miguel Regia, 8 miles north of the capital; L Molinos and San Felipe, both ne Oaxaca; San Francisco Cuadra, 2 minutes south of Taxco; Tepotzla off the old Cuernavaca road; an the restored hacienda (called Ma aland Lodge) at Chichén Itz

A contrast: The new Hilton H tel in Mexico City is, from th

itside, much like the other luxry establishments. The interior, owever, is something else. It has ade the most extensive use yet pre-Columbian design motifs. In erything from rugs to draperies door handles and the use of osaic it demonstrates on a large ale the possibilities of Indian otifs in contemporary design.

HOW TO GET INTO FINE HOUSES

The second-best opportunity to e Mexican interiors lies in the useum-houses. Usually these are ie old colonial mansions conining collections of pre-Columan and popular arts (it is very uminating to see them this way, conjunction). Furniture, potry, glassware, etc., are often hibited in the original (unuseum-like) context of dining om, patio, etc. Most memorable d suggestive are the gardens and e beautiful kitchens glowing th tiles and copperware and eat earthenware vessels.

The most important of these muums are in Tuxtla Gutierrez, adalajara, Mitla, Villahermosa, eretaro, Puebla, Huejotzingo, iapas de Corzo, Oaxaca, Molia, Uruapan, Patzcuaro and aquepaque; the latter six, loted in particularly rich handaft country ought not to be ssed. The Santa Rosa Convent Puebla and the Convent of urubusco near the capital, both now museums, are also noteworthy for gardens and interiors.

The best architecture, landscaping and design of *contemporary Mexico* is to be seen in the capital, notably in the two outlying residential sections, Lomas and the Pedregal. Of this work, the domestic architecture is livelier and more imaginative than the larger buildings, with the possible exception of the bold Bauhaus-inspired buildings at University City.

Almost side by side in Mexico City is a wonderfully revealing contrast: the gracious old Spanish-colonial village (now a suburb) of San Angel close to the modern complex of public park and residences called Gardens of the Pedregal. Each in its own way combines the Spanish idea of enclosing walls and the Indian demand for lavish space, to gain privacy and serenity. In the latter the houses and gardens, each estate-size, are set in the wilderness of a lava flow from which grows the strangely beautiful tree-like shrub, the Palo Loco. Each, like the charming houses and magnificent gardens of San Angel, is hidden behind high walls (the Mexican house is not *open;* it is a fortress, a refuge). Both the old and the new should be seen. But how?

The American Society at Lucerna 71 (in Mexico City) may know of possible contacts, such as

(*Please turn the page*)

PHOTOGRAPH BY MAYNARD PARKER



Paneled and deeply indented texturing is a characteristic of Mexican furniture. This chest is in bedroom of Posada Carapan.

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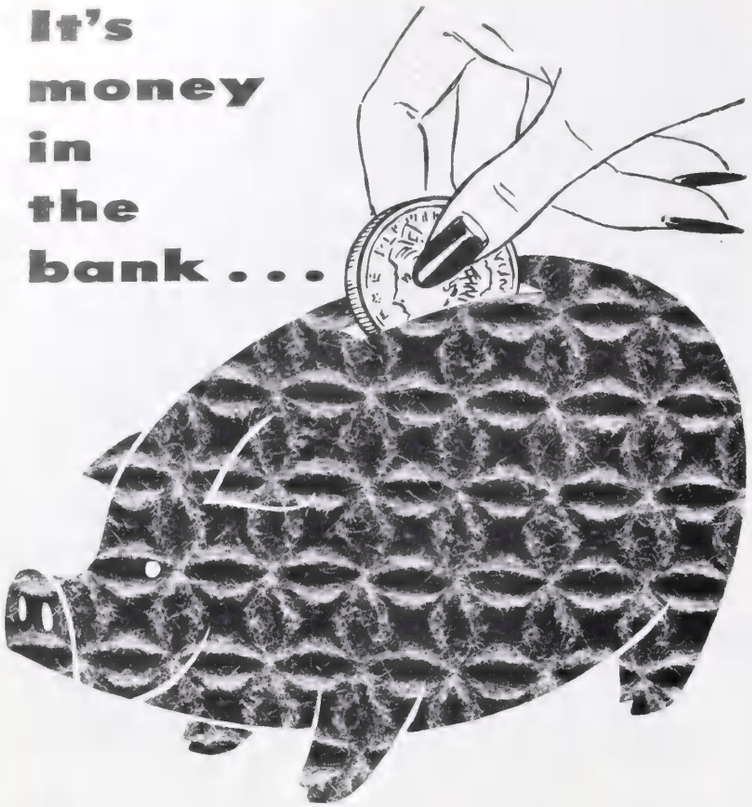
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HOW TO TASTE OF THE RICH MARBLE CAKE OF MEXICO

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the Mexico City Garden Club, and will certainly know the where and when of the house and garden tours that are conducted from time to time throughout the year. Or inquire at The Casa del Arquitecto, an interesting gallery-restaurant-bar and film center (where such Mexican film classics as *Raices* and *Los de Abajo*, may sometimes be seen). This is the best point of orientation for the architecture-inclined traveler; and here one might ask to be put in touch with an English-speaking architecture student to act as your guide. (In the present climate of Mexico they are among the most alert and interesting.) Or among the more flexible *smaller* travel agents, one might be found who could make arrangements for house and garden visits. Or this might be done by one of the organizations mentioned below under *Information*.

One of the most tasteful and purely Mexican interiors in the capital is that of the unique restaurant *Fonda El Refugio* at Liverpool 166; the color scheme of the cool thick walls, the use of the clay dessert bowls, the tall bubbly green glass jars, the decorative cut-out tissue paper, the dishes and glassware and copper candlesticks, the big clay jars for fruit drinks—all these, as well as the 18th-century recipes, available for the asking, merit close attention. Its cooking, as good as the décor, will serve a a guide to good eating in Mexico The display room next door, unde the same management, demon strates the same good taste in pop ular arts and antiques.

Another such opportunity t come close up to fine residence is the very good restaurant an six-room inn Las Mananitas i Cuernavaca, housed in a colonia house and garden.

An immensely valuable guid and sourcebook of ideas is the ne 330-page omnibus, *Four Thousan Years of Mexican Architecture*, a outline of Mexico's building in fou languages. The book is nearly al pictures and the text consist mainly of identifying captions.

Flower shows in the capital ar frequent and good. There is a love ly private botanical garden to b seen in Cordoba, a town set in flowering countryside, with th superb gardens of Orizaba an Fortin de las Flores close by. Man other small colonial towns lik Jalapa and San Miguel de Allend are noted for their gardens, in thi country so rich in flowers and flow ering trees, and so sensitive in it use of flowers.

ACCESS TO THE MEXICANS

Mexicans spend much of thei time in family privacy behind thos high stone walls, but they *do* com out, too, full of amiability, alway

PHOTOGRAPH BY MAYNARD PARKER



Mexican inventiveness is always gay and untrammeled. See the gay use of black paint on white plaster to make an ordinary hotel room doorway into something of importance.

ready for a good time. He who meets them half-way with even a smattering of their own language will find them a gentle and receptive people; and they are by nature unexclusive. But—where to look for them, and how to meet them?

Look for them at the Bull Ring, especially on a day of burlesque when the great Chaplinesque clown, Cantinflas, is guying the toreadors with a small chair and a big black umbrella. Or at a cockfight or a baseball game—at any of these the crowd is as intriguing as the action. Or look for them at another of their favorite pleasures, the charreria, a kind of rodeo, where the mariachis sing their *rancheros*, and elegantly clad men (called *charros*) in huge sombreros on fine horses, take their lives in their hands with as much style as the matadors themselves. Many fiestas, especially in the *Bajio* country, and most often in late September, include a show of charros.

Or go no farther than the plaza at sunset, when the band is playing and the deep green of the Indian laurels shades the quietly strolling population of a whole town. Or go to one of the many parks and gardens of the capital (Chapultepec Park above all, and the lovely Plaza del Carmen in San Angel) on a Sunday at noon, to see the puppets and the peasant singers and the Indian dancers. Better still, go to a market, any market at all, not to shop but to watch, for this remains the very heart of the Mexican community.

Or just sit and sip coffee beneath the colonial arcades of Veracruz or Oaxaca, to the sound of the marimbas, to watch the Indians, in from the mountain villages, or the town men at their dominoes—a scene of old-fashioned serenity, of a kind we are too likely to forget.

MEXICANS love a picnic with music; no opportunity to join one should be missed. Even without an invitation, go out by second-class bus on a Sunday to one of Mexico City's favorite picnic places *Molino de las Flores*, a picturesque ruined hacienda overgrown with flowers, now a national park. It is precisely the kind of romantic setting the Mexicans thrive in, the kind that makes them break deep into their fabulous repertory of song. Another highly pictorial occasion is the now famous outdoor theater in the superb colonial squares in the town of Guanajuato, that engages the ardor of the whole town in wonderfully animated recreations of Don Quijote and other masterpieces of Spanish literature.

It is in the fiestas that the Mexicans most fully reveal themselves: their gay and easy humor, their deep love of music and dance, of fireworks and fantasy. These are at their best when they include original Indian elements, as they do pre-eminently in Yucatan, Chiapas, Michoacan and Oaxaca. The latter state is richest in fiestas, richest of all in its *Lunes del Cerro* (July), its Christmas and pre-Christmas celebrations, and in the almost endless festivities of the Isthmus of Tehuantepec.

The native craft markets are at their best at fiesta times, as in Patzcuaro (December 8-11), Uruapan (Easter, and late September—early October), Chiapas de Corzo and Chamula in the state of Chiapas (January and February), and other handcraft areas.

SOME of the most authentic of Indian festivities are to be seen in the very hospitable villages of the state of Yucatan (especially in January and February) such as Dzitas (January 16-22) and San Diego Tekax (November 8-13)—among the oldest and most typical celebrations in the whole republic.

On occasions like the Fiesta for the Day of the Dead (November 1-3) the Indians bring ritual and ceremonial objects for sale, which remain pure even in those areas where other craft products have become commercialized. The best can be seen on the island of Janitzio near Patzcuaro, in Oaxaca, and in Las Casas where this fiesta is observed with strange rites of Mayan origin.

Aside from the carnivals (best in Veracruz, Merida and Las Casas), the two gayest town celebrations are the fairs in Aguascalientes (last week of April) and San Juan de Los Lagos (November 28 to December 13). An Indian pilgrimage like the one to Chalma, in the first week in Lent or on January 6, is an experience out of Chaucer. At these times an interesting market springs up near the shrine that was once the place of an Aztec god.

Altogether Mexico has more holidays to celebrate—and celebrates them—than any other place on earth. To find the ones that match your itinerary, get the excellent free 142-page guidebook of the National Travel Office (Juarez 89, Mexico City), *Calendario de Fiestas*. Re-check all dates with the help of the best available month-to-month listing of events in the English-language magazine, *Mexico This Month*.

(*Please turn the page*)





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HOW TO TASTE OF THE RICH MARBLE CAKE OF MEXICO

CONTINUED FROM PRECEDING PAGE

BASIC INFORMATION

Closer relations with individual Mexicans might also be established by way of several organizations in the capital. 1. Villa Jones, a hostel and orientation center operated in conjunction with Quaker House at Chilpancingo 23 (Telephone: 25-20-12), is particularly interested in helping visitors to meet local people of similar interest, and is a good source of off-track travel information. 2. The Instituto Mexico-Norteamericano de Relaciones Culturales, Hamburgo 115, maintains an excellent bureau of information designed precisely for people whose interests go beyond the usual tourist circuit, and also provides more general orientation for scholars, businessmen, etc. Here, too, one might arrange to meet one's Mexican equivalent. 3. Pemex Travel Service, a free service organization of the national oil industry, also at Juarez 89, publishes excellent maps and information folders, and will aid the motorist with any problem relating to his car, documents, itinerary, etc. It maintains border agents in El Paso, Texas, and Nogales, Arizona, to aid motorists before they cross over. 4. The automobile associations, both affiliated with the AAA, the A.M.A. and A.N.A., both offering the usual services as well as emergency aid. 5. The editors of the bright English-language magazine, *Mexico This Month*, are happy to receive visitors for coffee any day in the week, and a very knowledgeable group they are. (Telephone: 35-92-02). Other organizations, like the International Hunting and Fishing Club at Revillagigedo 24, and the Confederacion de Alpinistas, San Juan de Letran 80-501, also welcome guests.

The Mexicans do not hurry or worry too much about details; the time-pressed traveler, therefore, will find a travel agent worth his fee. They are generally reliable in the capital, but it is better to make use of those in each locality who are in day-to-day touch with local conditions. A very good example is Yucatan Trails at Calle 62 482 in Merida, a small enterprising agency that knows that one American's taste is not exactly like the next one's. Ask here about the unadvertised French Empire-style mansion.

For insight into the interior life of Mexico and its people, there is no better book in English than Charles Flandrau's *Viva Mexico!* Published in 1906, this classic of wit and sensibility is more relevant and revealing than the latest guidebook. An excellent complement to it is the book of letters written by an astute Scotswoman, wife of the first Spanish ambassador to independent Mexico, Madame Calderon de la Barca's *Life in Mexico.* Both of these were recently reprinted in Mexico. *Terry's Guide*, another old monument, lately revised, is one of the most human and authoritative of all guide books. The most important work on the popular arts is Frances Toor's *A Treasury of Mexican Folkways*, as entertaining as it is informative. Other valuable reading: Anita Brenner's *The Wind That Swept Mexico*, an incomparable pictorial history, with text; J. L. Stephens' *Travels in Central America, Chiapas and Yucatan;* and D. H. Lawrence's *The Plumed Serpent;* and two journals, *Artes de Mexico* and *Mexico This Month.*

Good road maps are obtainable from Humble, Pemex, Shell Oil. The A.M.A. Guidebook contains 590 pages and 3 large-scale maps and includes a useful translation of the graphic road signs. These maps should be supplemented with still more detailed state maps, available in any good book store. Extensive motoring in Mexico's mountains can be a strenuous experience. Self-drive rented cars are found only in Mexico City, Tijuana and Acapulco, but chauffeured cars can be hired for about $1 an hour. A car with driver, to make the week-long 400-mile circle-drive from Guadalajara to Manzanillo and back will cost about $150.

Correction



Our beautiful August cover was photographed by Howard Graff. Unfortunately, it was not properly credited to him. He also photographed the magnifying mirrors story in the same issue.

MEXICAN ART

for a dollar or five thousand

Treasure hunting for art in Mexico? Try the galleries and art shops (300 of them), the artists themselves, even the Thieves Market. Here are some clues:

By ANNETTE NANCARROW

Are you a compulsive collector or a leisurely art lover? Are you visiting Mexico for the first or the fiftieth time? Here are a few suggestions to help you select your *objet d'art* from the plethora of treasures to be found in an ever-changing environment.

As you walk along Madero or Juarez in Mexico City, every conceivable creation made in Mexico will be thrust in your face. Smile pleasantly but shake your head. Study now (before you go) "Twenty Centuries of Mexican Art," issued by the Museum of Modern Art in New York, to slant your taste and to give you some idea of what you might wish to buy just for yourself.

A more academic approach, if you do not have a phone phobia, is to learn to use the telephone directory, the Anglo-American directory. Or ask for help at the Government Tourist Bureau and Information Center at Juarez 89. All artists, Mexican, European, or North American can be phoned or traced through these sources and will gladly receive buyers at their home studios for a direct sale or commission.

All large hotels display paintings and sculpture, wood carvings and pre-Columbian copies (sometimes even originals) at moderate prices. There are more than 300 art galleries and art shops operating successfully today, and more and more restaurants and coffee shops are tastefully utilizing wall space for salable paintings and sculpture. Magazines, such as *This Week in Mexico*, *Mexico This Month*, *Museums and Arts in Mexico*, and the daily *The News* have detailed information on the current art shows.

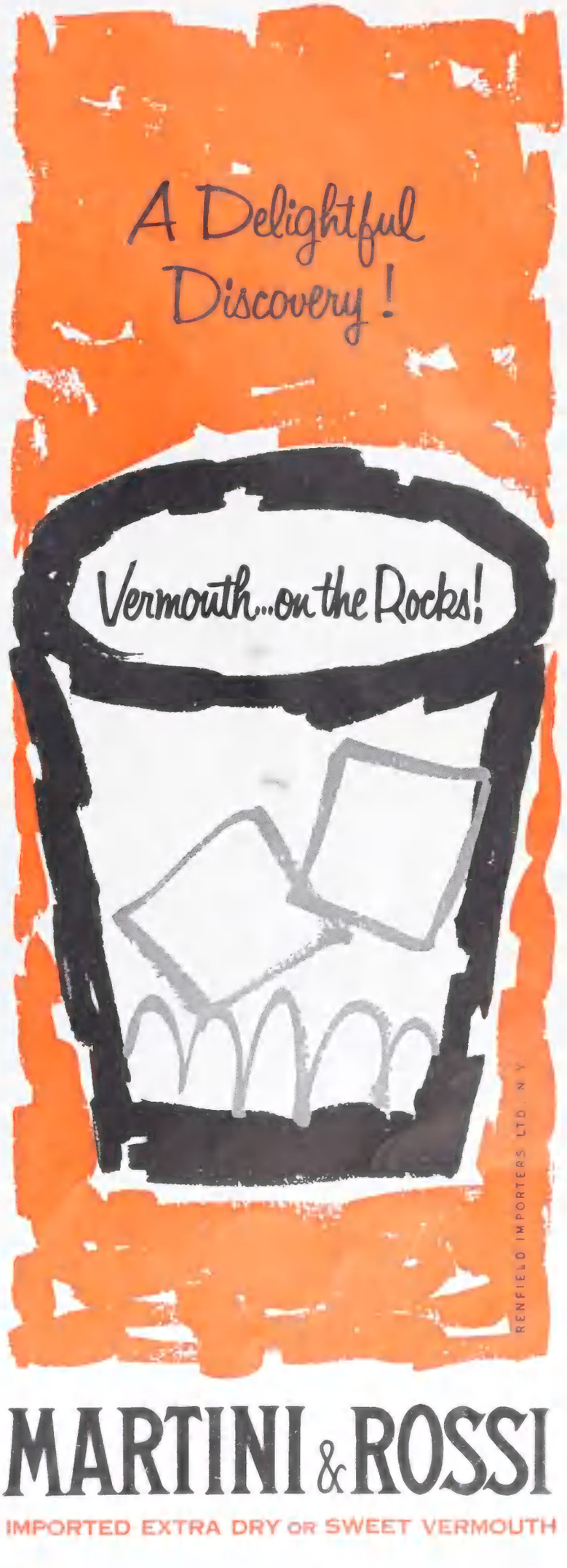
The Palace of Fine Arts, where displays of pre-Columbian, Colonial, Contemporary, and Modern murals are displayed, also runs a gallery where you can buy paintings. See the assistant director, Mr. Talavera, who is very helpful.

If you are interested in the great names of the Mexican art world, here is some useful information: **Jose Clemente Orozco.** He is not to be confused with Romero Orozco or Rivera Orozco, other painters. His widow, Margarita Vallardes de Orozco, in her home in Coyoacan has a huge collection of all his representative periods—paintings, prints and reproductions. Use the phone directory to find her. Dr. Carillo Gil in Tlacopac, Villa Obregon, has the second largest collection of Orozco material. Phone for appointment.

Diego Rivera. The Diego Rivera Gallery, Mariscal 1, run by his present wife, Emma Hurtado de Rivera, displays Riveras from his early cubist period, post-impressionist studies painted in Paris circa 1918, mural studies, oils and water colors of Mexican children, fiestas and glamorous nudes, commissions for Ciro's, and the latest sketches and oils done in Russia. They also carry fine reproductions from one dollar to five thousand. **Rufino Tamayo.** He and his work may be seen at his lovely home in Coyoacan by appointment (use the phone directory). He is now at work on a mural, "Prometheus." **David Siquieros.** Phone his home in San Angel for an appointment. **Juan O'Gorman.** This architect muralist, creator of the mosaic movement in modern Mexican architecture (see the Library in University City as an outstanding example), receives buyers on Sunday at his extraordinary home and studio in the Pedregal Gardens.

As for the old, established galleries, I highly recommend Inez Amor, Milan 18. You can be sure your painting will be properly boxed and shipped with the necessary permits and export papers and will arrive within a few days of when you expect it. She has handled all "the greats" at one time and helped the younger painters

(*Please turn the page*)



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MEXICAN ART

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to realize some measure of financial security. She has a fine permanent collection. Other galleries are:

Central Art Gallery and Book Shop, Juarez 4, is run by Misrachi and specializes in prints and reproductions. Gustavo Montoya, who, like Horacio, paints lovely primitives of children, is the most popular-selling artist. Oils run from $250 to $500. Of the younger talented men you can find here are Nefero, Ayala, Anguiano. They also have mosaic plaques by Fareny, bullfight oils, Ruano Llopis, landscapes by Dr. Atl, and classic 19th Century Velascos.

Francisco Caracallo, Reforma 34, shows a wide variety of young Mexican painters.

Lola Alvarez Bravo, in a lovely house and garden on Amberes, has some of the surrealist group, Frida Kahlo, Guillermo Meza, Leonora Carrington.

Antonio Souza, Genova 61, is a charming upstairs gallery, and handles Tamayo, Gurther Gerso, Jose Luis Cuevas, sculptor Matius Goeritz, and Leonora Carrington.

Artes Plasticas, Puebla 141, in a fine modern house, has a wide choice of younger painters.

Diana Gallery, near Fountain Diana, has interesting woven cubist serapes, Marie and Jean Baron, and Pre-Columbian ceramics.

United Mexican Artists, Hamburgo 36, is a co-operative group workshop and has opened new headquarters here. Berdecio, Chavez Morado, Dos Amantes, Anguiano, Guerrero, Galvan, O'Gorman and many others arrange monthly auctions and sell directly. They also give classes in sketching and painting at monthly fees.

San Carlos Academy, Chapultepec Gallery, Mexico City College, and **Esmeralda School** have displays of their students' sculpture and painting. Prices are very modest and if you can spot talent, you should do well.

For an interesting one-hour trip from Mexico City, I suggest a visit to Jose Fejer in Texcoco. He operates a commercial ceramics business, and does fine reproductions of Pre-Columbian sculpture. He also paints, somewhat in the style of Chagall.

There are other art centers such as Taxco, San Miguel Allende and the summer school in Acapulco. In addition, there are collectors' corners in every market where with time and energy, you can pick up the unusual for your collection. Part of the fun will be the personal discovery of a little shop you accidentally fell into where you found your special treasure. *Olé* and *buena suerte*—good luck.



Some of Mexico's most appealing art is found in the naive, fervid stone carvings of religious subjects, like this little *santo*, at Hacienda Vista Hermosa.



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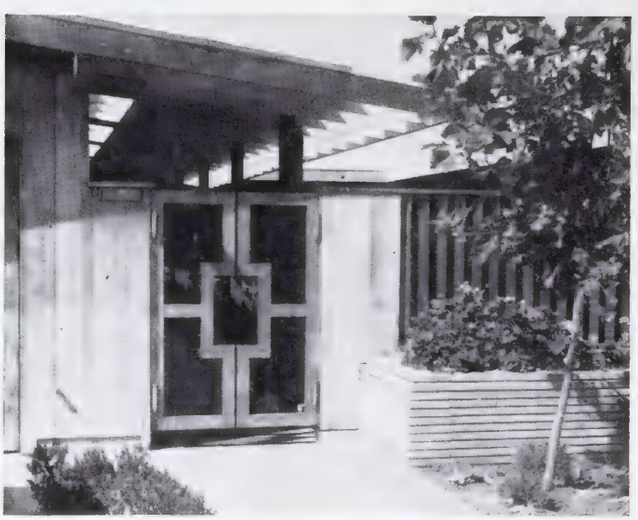
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PHOTOGRAPHS BY MAYNARD PARKER



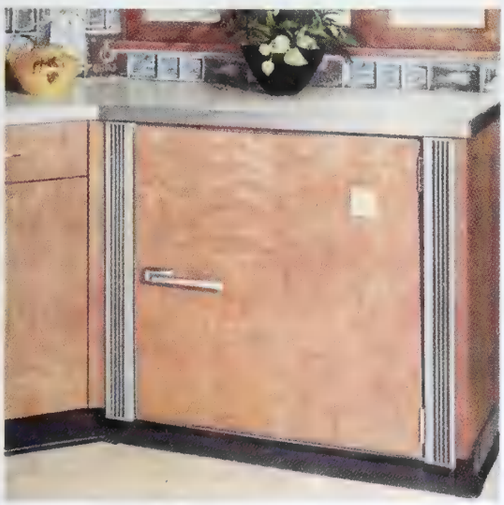
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MEXICAN MAGIC FOR AMERICAN TABLES

CONTINUED FROM PAGE 126

PHOTOGRAPH BY GEORGE LAZARNICK



An ideal Mexican menu for an American luncheon is enchiladas, which are meat-filled tortillas. They may be filled with any kind of meat, and make a fine way to use left-over roasts. You can buy enchilada sauce canned, to put over your own homemade enchiladas, or you can buy the whole production in cans. Top this dish with grated onion and grated cheese. Pop under broiler at last minute.

Once you've discovered the cuisine of Mexico, your cooking will achieve a kind of reincarnation, like hearing a well-loved song transposed into another key.

No more hackneyed dunks and cocktail spreads. You will mash avocados with a silver fork to make a lively *guacamole*. Instead of dull toast or ordinary crackers, there may be tortillas, homemade or re-toasted, and exhaling an unforgettable aroma of fresh roasted corn. Or packaged Fritos warmed in the oven will send forth much the same fragrance.

Remembering Cuernavaca and a luncheon in the garden of the Las Mañanitas Hotel where the peacocks strut amid flowering poincianas, you will enchant a can of onion soup by adding a note of garlic, a touch of clove, a sparkle of chili pepper and, if possible, a sprig of fresh green coriander from your own garden or from a greengrocer in Chinatown. (Fresh coriander is almost the key flavor that distinguishes Mexican food.)

As a first course at luncheon or as a salad, you will serve the leaves of the prickly pear cactus out of a can marked *Nopalitos*. Your vinaigrette sauce will be Mexico-gay with chopped parsley, pimiento and hard-cooked egg yolks.

You will grow squashes to eat flowers—as well as vegetable.

You will become acquainted with a whole new repertory of beans in a whole new repertory of dishes, and particularly, mashed black beans, to present in rolled tortillas or in a mound adorned with avocado slices, radishes and grated cheese. You will buy them already in cans in a Mexican shop or make them yourself from Campbell's condensed black bean soup. (Recipe later.)

You will rediscover vanilla, that truly—and literally—orchidaceous flavoring. You will use a bit of the bean or some of the pure vanilla extract to bring up the flavor of fruits and compotes. You will even add a single drop to a tequila martini and to chocolate drinks.

The Language of Mexican Cookery

Achiote or **Annatto,** the pulp of the annatto tree used to impart a gold red color, as well as a delicate flavor just as the Spanish use paprika or saffron. Easy to find in Spanish shops and supermarkets.

Anise, a seed with a licorice-like flavor, much used in Spain. Has been adopted by Mexico. When using anise seeds, it's well to grind or blend them to release the oil. Anise flavoring extract or anisette liqueur may be substituted.

Beans, in one form or another, appear at almost every Mexican meal. There is a rainbow of beans—pink or pinto, red, canary, black, white, speckled. Easy to find in this country are the pinto and the gar-

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banzo. You can get most of these dried, canned, already mashed and fried, or combined with meats in the popular chili con carne. (See Rosa Haden's article on page 122.)

Beer. There are many people, in and outside of Mexico, who rate Mexican beer among the best in the world. Its special quality is said to come from the water which flows through volcanic ash. The most widely distributed in the United States is the pale, pale, dry Carta Blanca. Sometimes you can get Double X Montezuma, a dark beer much prized by dark beer lovers.

Berta—a Collins drink made with 1½ jiggers of tequila (instead of gin), with 1 jigger of lime juice, and 1 jigger of bar syrup to which a beaten egg white is added. (Cook 4 cups water with 4 cups sugar until sugar is dissolved and syrup is clear. Cool, add 1 beaten egg white, and fill glass with charged water.) A famous drink in the town of Taxco. *Quick version.* Squeeze two lime quarters and drop into a glass tankard, add 1 jigger tequila, several ice cubes and fill the glass with Hoffman's Tom Collins mix.

Chicharrones — the Mexican equivalent of cracklings. Filler's Bakon Krisps are actually *chicharrones.* They are delightful to nibble, as a garnish for soups, may be crumbled over guacamole, or used as a topping for casseroles. In addition to a delightful bacon flavor, they add crunch.

Chilaquiles from Fritos—an unusual cheese dish. The Mexican name is Chilaquiles (or Poor Man's Dish.) Tastes far from poor! An excellent, economical way to serve supper for eight. All done on top of the stove in ten minutes!

Cut up or chop coarsely 4 medium-size tomatoes, fresh or canned, peeled or not, add a small 4-ounce can Ashley's chopped green chili peppers. Then add two medium-size onions, chopped, ½ cup water, 2 teaspoons salt. Bring to a boil, then simmer about 10 minutes. Add about 1½ cups cubed white mild cheese like Monterey Jack cheese, Muenster or Mozzarella, and continue to heat until the cheese melts, but not one moment longer. Stir into the sauce a 25¢ package of Fritos, sprinkle the top quite lavishly with a cup of grated cheese (use sharp cheddar, Parmesan or half Parmesan and half cheddar). You may, if you wish, place the dish under the broiler for just a minute to melt the cheese.

The best way to make this dish is in an attractive casserole that can take direct, top-of-the-stove heat, but lacking this, you can make the sauce separately and then transfer to a serving dish before adding the Fritos. Serve immediately, while corn chips retain crispness.

Chiles. In Mexico, all peppers, sweet and hot, are known as chiles, but some cookbook writers like Rosa, Marquesa de Castellar, refer to hot peppers as chiles and call the mild sweet ones, peppers or pimientos. In the United States pimientos mean canned sweet red peppers. A wide variety of chiles in brine, or pickled, are canned by Clemente Jacques, in Mexico City, and also by Ashley's, in Texas. In New York, the largest selections are at Joseph Victori, 65 North Moore, and Maneo, on 14th Street.

Chili Powder. Every grocery store in the country has chili powder, Gebhardt's is one of the most famous. Very flavorful, too, because in addition to ground hot chiles, it contains garlic, cumin and other herbs.

Chile substitutes. Tabasco sauce, pepper sauce or even cayenne pepper may be used instead of hot chiles in Mexican recipes. Add only a very little at a time and remember when you are tasting that the heat of peppers comes through later, almost as an aftertaste. Wait a few seconds before deciding whether you need more. Spice Islands dried, chopped peppers (red and green), are endlessly useful in Mexican cooking.

When a recipe calls for *chile ancho* or *pablano*, use bell or sweet green peppers. For chile *pasilla*, also use fresh green peppers or dried. For chile *serrano* or *jalapena*, any variety small red or green hot peppers. *Chile verde* means canned green chile peppers. They come already chopped. *Chile mulato* means any hot pepper.

Chirimol Sauce or **Relish.** This is so good our editor eats it straight with a spoon. You will too!

Broil 4 medium-size tomatoes and when they are broiled, peel them. (This will be very easy; the skin lifts off.) Mash with a fork, add two medium-size onions, finely chopped, a few leaves of chopped mint (Yerba Buena, the good herb), add also 2 cloves of garlic put through the press, just enough salt and hot pepper or Tabasco to suit your taste. Mix well. Excellent to serve with meats, or fish.

Chocolate is used in Mexico, not only as a beverage, but also as a flavoring for non-sweet dishes, to add depth, color and richness. It is an integral part of the famous *molé* sauce invented by the nuns of Puebla. Once we added a small piece of Baker's cooking chocolate to a brown beef gravy. You'd never guess it was chocolate that gave that interesting zest.

Chocolate – the beverage. Any good cup of chocolate, hot or cold, may be made to taste Mexican if you flavor it with a speck of cinnamon, a touch of clove, and a whiff of pure vanilla. In order to be Mexican, it should also carry a high collar of froth. They use a *molinillo*, but you can use a blender or rotary egg beater. Often an egg is added for extra froth and richness and sometimes almonds or peanuts or a little almond extract. In Mexico they will tell you that chocolate can only be made in an earthenware jar and should be set on the stove to boil up three times and frothed each time.

Chorizo. Pork sausages very highly spiced with hot pepper, thyme or oregano.

Cilantro, or Coriander, sometimes called Chinese parsley. This is the herb which produces coriander seeds, but the taste of the fresh herb is *entirely different* from the flavor of the seed. Strangely haunting, curiously Oriental. It is used in soups, stews, sauces. Fresh coriander can often be bought in Mexican groceries or in Chinatown. You can order coriander seeds to plant in your garden from almost any big seed company.

Flan. In Spain and in all countries where the Spanish influence is strong, the dessert that we call caramel custard is most popular. You can buy a package of flan mix or use Royal custard-flavored pudding mix or your own recipe. Flavor with cinnamon (½ teaspoon to 2 cups milk), sprinkle with grated lemon rind, garnish also with a twist of lemon. Pass a tiny decanter of Mexico's Five Star Madero brandy or dark rum, so that anyone who wishes may add a touch.

Fritos. The easiest way to become acquainted with the true tortilla of Mexico is through Fritos, which are actually *tortillas tostadas*, cut in strips and fried curly-crisp in deep fat. Fritos carry the authentic tortilla flavor of corn that has been softened with lime.

Garbanzas (known also as chick peas or ceci peas) taste and look more like nuts than beans. You'll add them to vegetable soup or minestrone or to your own stews. Or serve them as a salad with a spicy, garlicky French dressing made with gobs of chopped parsley along with quartered or sliced tomatoes.

Guacamole. An appetizer or cocktail dunk, a salad or a sauce for meats, guacamole is made of avocado, onion, chiles and often tomatoes. Everyone in Mexico and the United States has a favorite recipe. This is ours, adapted from Elena's Fiesta Recipes:

Use 1 large tomato, peeled and cut up very fine, 1 small onion minced, 2 tablespoons vinegar or lemon juice, salt to taste, 2 avocados, coarsely crushed with a silver fork, but not mashed to a mush, 1 teaspoon or more chopped green hot chiles. (Ashley's, we use.) If need be, you can add a bit of pepper sauce or Tabasco, too. Many people add a tablespoon of olive oil or mayonnaise, but Elena says that the avocado has plenty of oil of its own. We agree.

When served with cocktails as an appetizer, *guacamole* should be somewhat peppery. In Mexico, however, it is often subtle and rather bland, for it is offered as a palate-cooling sauce in a side dish to cool your mouth after eating hot food.

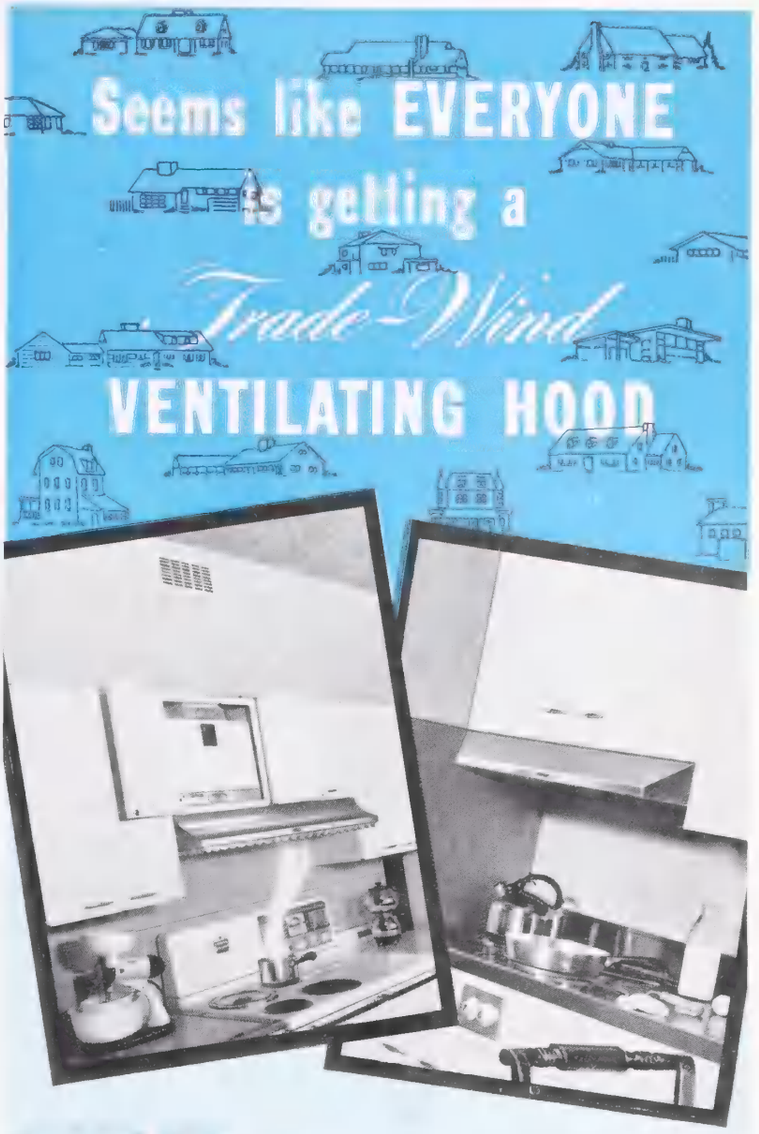
Guacamole veiled fish is delightful for a buffet and is another of Elena's creations: A whole white fish is poached in a flavory *court bouillon*. Cool in the bouillon, drain, place on a platter, cover with *guacamole*, decorate with radishes, onions, celery curls, olives and hearts of lettuce.

Guanabana, (or sour sop), one of Mexico's most delightful fruits, can be found in the form of nectar. Goya brand is good. Use this nectar as a cooling drink or combine half and half with lime or lemon juice and make up your favorite sherbet recipe.

Guava paste, sometimes called guava cheese. A popular dessert confection, it comes in cans or boxes and is available at Victori's, N. Y. Serve in strips with cream cheese or a soft mild white cheese like Mozzarella or even a mild Muenster or Monterey Jack. An interesting, easy dessert.

Huevos. Eggs in Mexico are accompanied as often as not by avocados and beans or in a manner reminiscent of Indonesia, with fried rice and bananas. Sometimes they are poached in wine, or, when scrambled, flavored with a touch of cinnamon and a teaspoon of Five Star Madero brandy. But the most famous preparation of all is:

(*Please turn the page*)



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Huevos Rancheros. You might call this a Mexican version of Eggs Benedict, for it is a fried egg served on top of a tortilla, and all covered with ranchero sauce. This is a very popular breakfast or lunch dish. Tortillas you can secure from a can (Old El Paso brand is very good) and which you lightly fry in another pan, just as you need them.

The ranchero sauce is the key to all. It can be fiery hot or so tamed that even the most timid will like it.

Here is the recipe for Ranchero sauce from Rosa, the Marquesa, author of "My Stove is My Castle." In a frying pan put 1 tablespoon of cooking oil and 1 teaspoon of minced onion. Stir so the onion will not burn. When transparent, add 1 tomato (peeled and the seeds removed) cut in very small pieces. Salt to taste and add a few drops of Tabasco sauce.

If you are daring and have come to terms with chile, substitute a very little finely-minced red chile for the Tabasco. Cook for another 3 to 5 minutes. Now it is ready to pour over the fried egg on the tortilla.

Masa Harina. A corn flour to make tortillas, made of lime-soaked corn, now being put up by the Quaker Oats Co., in their branch office in Sherman, Texas. This tortilla flour is available even at super markets in town or cities where there are sizable Mexican or Spanish groups. Any grocer can obtain it for you through his own distributor. Or if you write to the Quaker Oats Co., they will put you in touch with your nearest dealer. Even in hot, humid weather, this flour keeps well. If you want to protect it for months on end, put it in the freezer.

Molé—the noblest and most characteristic of all Mexican sauces. There is a saying that every Mexican has two ambitions: to win the national lottery and eat turkey *molé* on his birthday. It is rich, *piquante*, made of chiles, spices, nuts and bitter chocolate.

In *molé* you will discover chocolate in a new guise, not merely in sweet dishes, but to add a depth, a richness, a darkness to many foods like turkey, for instance. Perhaps you will bring *molé* powder home with you from Sanborn's Department Store in Mexico City, as we did, but it isn't necessary. You can find it in any number of gourmet specialty shops. You have only to add the powdered *molé* to the stock or gravy of chicken or turkey, and then, if you like, step up the flavor as fine cooks do even in Mexico, by adding perhaps a teaspoon of semi-sweet chocolate bits and a ¼ teaspoon of aniseed, or a ½ teaspoon of anise flavoring. Simmer a few minutes to melt the chocolate and blend the flavors, and serve it forth liberally sprinkled with coarsely chopped salted almonds or peanuts and/or toasted sesame seeds. (Parsleyed rice is perfect with *molé*.) Leftover chicken or turkey, or even hard-cooked eggs, may be served with *molé* sauce. *Molé* sauce also comes in cans from Clemente Jacques in three heats—fairly mild, hot and hottest.

Nopalitos. The leaves of the prickly pear cactus plant cooked, shredded and served as a vegetable, or as a salad with a vinaigrette sauce or French dressing. Put up in cans by Clemente Jacques. Can be found at specialty shops like Victori's, New York.

Orange flower water. As in Spain, this flavoring is widely used in custards, sweet sauces and pastries. Can be ordered from any specialty food shop or found at department stores. Use like vanilla.

Pepitas. This word refers to any seeds, but generally it means pumpkin seeds which are dried and salted like nuts. They are used extensively in *molés* and other sauces. Also one of the world's most perfect "nibbles," and an imaginative garnish for vegetables or a "saucy" dish of chicken or fish.

Piloncillo. Unrefined raw brown cane sugar widely used in Mexico—even to sweeten coffee. You can approximate the flavor of this soft, moist sugar by adding a little dark molasses to old-fashioned dark brown sugar. We know a woman who serves a small bowlful spiced with cloves and cinnamon to go along with a demi-tasse. Surprising how many people try it and like it, even those who are generally averse to sweetening.

Quesadillas. Small-size tortillas made into turnovers and filled with cheese or squash flowers or sometimes chicken *molé*. They are baked or deep-fat fried, and often served with a snowy plume of chilled sour cream or yogurt.

Refried Beans à la Main Street. (Mrs. Martha Sherwood's recipe from Guatemala City). Chop one

medium-size onion very fine and cook slowly in a heaping tablespoon of Crisco, lard or drippings until soft and golden, add a can of Campbell's condensed black bean soup undiluted and stir and heat until the fat has been absorbed. Add a teaspoon of vinegar and a couple of dashes of Tabasco or hot pepper sauce. Shape into a mound or roll, decorate with radishes, slices of avocado and spring onions. Cover lightly with grated sharp cheese. Serve as a vegetable or as a dip for cocktails with kingsize Fritos.

Seviche or Ceviche. A seafood cocktail of enormous distinction made from fish that is cooked by lime juice and delicately flavored with herbs and peppers. This is an adaptation of a recipe used at the Hotel Los Palmos in Acapulco:

The fillets of any firm white non-fatty fish may be used. The finer the texture and the more delicate the taste of the fish, the finer the ceviche will be.

To serve six, cut one pound of fish fillets into strips and then into ¼-inch cubes. Place the fish in a shallow china or glass dish and cover completely with lime or lemon juice. Allow to stand at room temperature at least 2 hours, or in the refrigerator about 8 hours, or until the lime juice has turned the fish snowy white and non-transparent. It will look and flake like cooked fish. (Lime juice seems to cook the fish more quickly than lemon juice.)

Next step is to rinse carefully in cold water, drain well and dry on paper towels. Add one small onion finely minced, 2 medium-size tomatoes, peeled, seeded and diced, 1 tablespoon salt, 1 teaspoon powdered oregano, ¼ teaspoon ground cloves, ½ teaspoon freshly ground pepper. Separately, in a small bowl, combine 1 tablespoon olive oil, ¼ cup finely cut parsley, a few drops of Tabasco sauce. Stir and add to the fish and mix. Chill at least an hour longer. Serve in small glass custard cups embedded in crushed ice. If you have fresh coriander leaves it makes the taste still more Mexican.

Tamales Exquisito. There are many Texas tamales made with chicken, cheese or turkey fillings, but we have been able to find only one that carries the true savor of Mexico. Light, fluffy, puffy, with centers of turkey *molé*. Another Clemente Jacques product which may be obtained from Bloomingdale's, New York.

Tequila. If the cuisine of Mexico has been much misunderstood, so has its national spirit, tequila. We approached the whole subject with some trepidation. "You will loathe tequila," we were warned. "Don't even bother to try it; it has the kick of a mule!" "Raw and coarse." "Fierce." "Untamed liquor." With all this discouraging advice, we might have been a long time discovering tequila, if we hadn't been offered a certain lime juice cocktail by a solicitous steward of Air France en route from New York to Mexico City.

Now everybody knows that Air France is a gastronomic bastion dedicated to the classics in food and drink. So we said we'd try it. We sniffed: a curiously exotic fragrance arose, reminiscent somehow of strange, evanescent moon-blooming flowers. And the taste? Smooth, mellow, soft.

Still we were not convinced. Perhaps it was the mood, the lulling, luxurious, almost disembodied holiday mood of the trip.

Just to be sure, on our return, we ruled out enchantment. We opened a bottle of Jose Cuervo tequila in New York on a cold and dreary day and put it to the hardest possible test, sniffing and tasting it plain, straight, unchilled.

Still the same tropical night perfume, the faint tinge of gold, a hint of sweetness. If absolutely forced to compare it with something else, you might say it reminds you of an old Geneva gin.

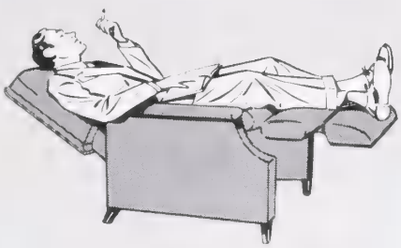
Jose Cuervo is an exceptionally fine tequila, the best known and the most widely distributed in America.

A true tequila, like champagne, cognac, sherry or port, must be produced in the place whose name it bears. Only around the town of Tequila, in the State of Jalisco, are the soil and climatic conditions suitable for growing the particular type of desert cactus necessary for a smooth, well-flavored soft tequila. Here at an altitude of some 4,000 feet on the inland slopes of the Sierra Madrid, about 300 miles northwest of Mexico City, the mesquale or century plant acquires a particular zest and juiciness. Some of the fibrous pulp is used in the fermentation mash to give that exotic flavor and aroma which we found so entrancing.

Special tequila recipes? Quite unnecessary. You may substitute tequila in any drink that calls for gin or a white rum.

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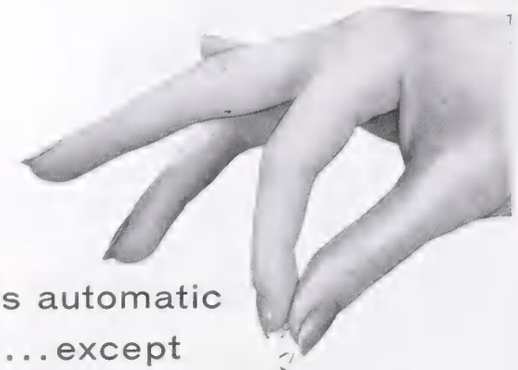
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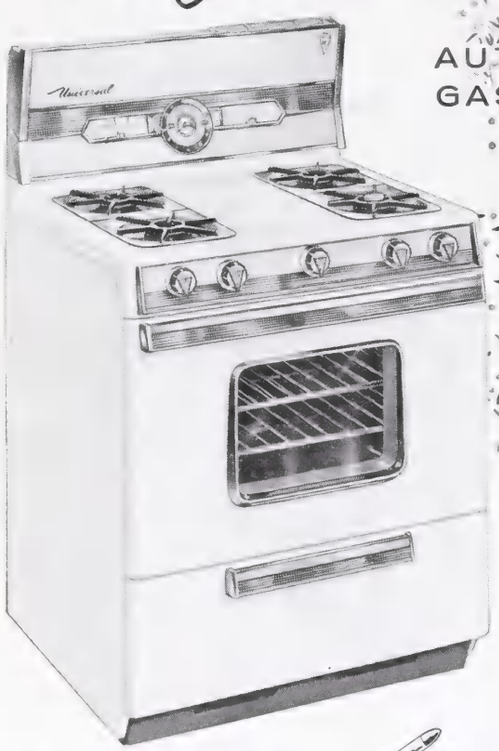


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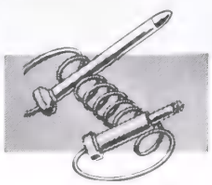
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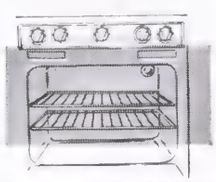
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MEXICAN MAGIC FOR AMERICAN TABLES

CONTINUED FROM PRECEDING PAGE

Contrary to popular notions, tequila—a good, aged tequila, that is—is not lethal with headache-producing congenerics, nor is it especially high in alcohol. Jose Cuervo tequila, for instance, is 86 proof, which means 43% alcohol, the same as Scotch and a good deal lower than bonded bourbon, which is a 100 proof.

Young's Market, in Los Angeles, are agents for Jose Cuervo in the U.S.A. Distributors: Julius Wile, New York.

Tomato Verde, otherwise known and canned in the U.S.A. as *tomatitos.* These are no ordinary green tomatoes, but have a gentle, haunting acerbity. In Mexico you are warned always to remove the "little overcoat" or skin from the green tomato before you use it. It may be found in Mexican groceries, specialty and department stores. They counteract the heat of chiles. You *must* get acquainted with them!

Tortillas. Even though canned and frozen tortillas may be good, the true enthusiast longs for the fresh, home-baked taste and fragrance. The aroma of the corn baking on the hot griddle is as nostalgic in its way as the scent of home-baked bread.

To make tortillas at home place in a bowl 1¾ cups Quaker Oats Masa Harina, make a small well in the center and gradually pour in one cup warm water, mix with a wooden spoon or your fingers from the center outward. If the dough seems sticky, add a little more tortilla flour, form into balls a half or one full inch in diameter, depending on whether you want large or small tortillas, pat with your hands or in a press to make pancakes 3 or 6 inches in diameter. Bake on an ungreased griddle over medium heat, about 350° F., one minute on each side. This amount makes about 8 large or 16 small tortillas.

Tortillas are best the moment they come off the griddle, but they will keep for several days and for a long time in the freezer. To prevent them from sticking together, place a layer of waxed paper between them and keep in a tightly covered container. In Texas and California, you can buy frozen tortillas. El Patio and Fritos are two fine brands.

Tortilla Casserole. This is a distinguished standby dish. You'll need 12 good-size tortillas, one pint of cream, sweet or sour, 3 (3-oz.) packages cream cheese, about one cup grated sharp Cheddar or Parmesan cheese. Soften the tortillas, if they are brittle, by dipping for 30 seconds in a half inch of hot fat. Spread the tortillas with cream cheese and fold in half. Butter a shallow ovenproof serving dish and arrange a layer of folded tortillas. Cover with cream, sprinkle with cheese. Make two or three layers, depending upon the depth of the dish, bake in a moderate 350°F. oven about 40 minutes. Serves 6 or 8.

There are many good brands of tortillas in cans, most of them made in Texas. Old El Paso, Austex and Ashley's are easiest to find. There are at least four different sizes, 4", 6", 8", 12". If you don't use all the can, tortillas should be well covered, preferably with a damp cloth and kept in the refrigerator or the freezer.

Wine. Although little is said about them outside the country, Mexico has a wide variety of light, refreshing "little" wines, red, white and rose. One of the best is Santa Maria Tinto.

Zapote or **Sapota.** One of the many delicious tropical fruits of Mexico. Some varieties look like small boiled potatoes. Particularly good when sliced or mashed and mixed with orange juice or white wine. We found them in an open-air market in Harlem.



A WHOLE WORLD OF BEAUTIFUL HANDCRAFTS

CONTINUED FROM PAGE 139



The butterfly, or *mariposa*, a design motif quite probably borrowed from Spanish metalwork, is intricately hammered, finished in pewter or brass.

How to Tour the Craft Country

These states richest in the popular arts cover considerable ground, but they are for the most part well concentrated. With Mexico City as a center point, they are easily reached by three of the country's best road systems, two of which allow for circle-tours with no backtracking. From Mexico City the itinerary can be visualized in the form of two circles and a long straight line.

One of the circles goes west through Toluca to Morelia and Guadalajara and returns by way of Guanajuato and Queretaro to the capital. The other goes east through Puebla to Veracruz and returns by way of Jalapa through some of the most luxuriantly beautiful country in Mexico. The straight line is the Pan-American Highway south and east to Oaxaca, Chiapas and on to Guatemala.

They are three of the most memorable drives on earth. Each of the three routes contains all of the essential elements of the traveler's Mexico, not only the crafts and markets, towns and Indian life, but the necessary roads, rail and air service, the accommodations and facilities for recreation, to make them accessible and highly livable.

Circle to the West

This is closely settled, highly developed country, all the way from Toluca, its huge market, and its satellite craft villages, through the

(*Please turn the page*)



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A WHOLE WORLD OF BEAUTIFUL HANDCRAFTS CONTINUED FROM PAGE 179



Hand-carved of balsa wood, painted a crisp white, a whimsical cup-bearing angel sits on a ledge or mantel. He's an Indian's version of altar carving.

forested mountains and lakes of Michoacan, to the drama of the mountains around Guanajuato. The itinerary, which is full of interesting side-trips on good roads, includes four of the loveliest and most integral of the colonial towns: Morelia, Guanajuato, San Miguel de Allende and Queretaro. Each of these has interesting crafts to show as well. When in San Miguel de Allende be sure to see its school and shop of arts and crafts.

There is, too, a look into the new Mexico in the colonial modern-craft complex of Guadalajara. The town is a road, rail and air center that leads to the south-sea-island-like West Coast, and north to the mountain country of the Cora, Huichole and Mayo Indians, whose textiles include some of the rarest pre-conquest styles. See the markets of Tepic and Navojoa.

The richest in Indian handcrafts, and perhaps the most beautiful and engrossing state in Mexico, is Michoacan, center of the highly developed civilization of the Tarascans, a proud and talented people still very much alive and equally noted for the spirit and fantasy of their music and folk dances. Michoacan's three museums, in Uruapan, Pátzcuaro and Morelia, have particularly good collections.

The state is known for its serapes (blanket-like outer garment), *rebozos* (the Mexican woman's shawl), lacquer, pottery and copperware. Often the best of these things do not travel beyond the Pátzcuaro market and the good shops on the Calle Dr. Coss Mum. Friday is market day and if you rise early you will see the craftsmen in their laden dugouts coming across the lake to market. All around Pátzcuaro's lake are delightful primitive villages, each with its own crafts. Hotels will arrange for boats to tour the length of its 13-mile shore.

Other markets worth seeking out are in Uruapan and Erongaricuaro, both held on Sunday and at Tzintzuntzan and Tangancicuaro.

Outstanding among Michoacan's crafts are the so-called lacquers, similar to the enamel-lacquer of the Orient but made with distinctly pre-hispanic techniques. Visit the homes of the lacquer makers in Pátzcuaro and in Uruapan, a lovely garden town, little-touristed, which is a good place to stop and stay.

Ceramics, still made with the ancient clay molds, are very good here, both in form and in the child-like animal and scenic decoration, but the quality of glaze should be carefully checked. The white-glazed pottery of Tzintzuntzan, the black-glazed earthenware of Santa Fe de la Laguna, the unique green glaze of Patamban adorned with animals, birds and flowers and the many-petaled flower-decorated plates and platters of Capula are among the most delightful in Mexico.

Other good ceramic villages are Huanitzo, where the typical product is burnished-red pitchers with black and white decorations, and Ocumicho, famous for polychromed clay toys, in the pre-Spanish style.

The most sought-after of the striking Michoacan serapes are those of Pátzcuaro, Nahuatzen, Paracho, Pichátaro, Zahuayo, Charapan, Santa Clara and Jiquilpan. Fine handwoven textiles—blouses, *rebozos*, napkins, woolen spreads, cummerbunds and the *cambayas*, brightly colored cotton cloth—are made by the Indians of Azara, Turícuaro, Erongaricuaro, Cherán, Angahua and other villages. Erongaricuaro is notable for its landscape and the designer fabrics of Lena Gordon.

In some of these same villages, as well as in Pátzcuaro, Morelia and Ocumicho, look for the images of the saints and the carved wooden masks that the Tarascan sculptors have long been known for. And the woven articles: mats, baskets, rugs, angels and ornamental Indian hats.

The hand-hammered copper of Santa Clara del Cobre is superb; and the primitive gold and silver jewelry worn by the Indian women is to be found in Pátzcuaro, Huétamo and Zitácuaro. The traditional popular furniture and wooden toys, chests, guitars, etc. of Paracho are famous, as are the ancient native *equipales*, handsome barrel-shaped chairs of white wood and leather, of Acapatzingan and Alto Tepalcatepac. (Another version of these is made in the Guadalajara area.)

The Pátzcuaro market is at its best in early December; that of Uruapan during Holy Week, and of Tzintzuntzan in the week before Lent. A significant National Museum experiment is the school-workshop in an old convent at Pátzcuaro where young artists can work at and learn from the old crafts.

If you make this circle to the west, don't miss the pottery museum in Tlaquepaque and the potters' village of Tonalá, where there is a Sunday market. Both these towns are near Guadalajara. While on this route, see the high-quality earthenware and hand-painted tiles of Casa Bram in Guanajuato.

In Guadalajara, hand-woven textiles by *Plan* (an unusual shop, house and workrooms combined), and the design by *Luz*, next to the Hotel Fenix, are worth seeking out.

A Circle to the East

Along this spectacular route past high volcanoes and deep gorges, the handcraft centers—specializing in high-quality woolen textiles—are concentrated in the adjoining

(*Please turn to page* 183)



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A WHOLE WORLD OF BEAUTIFUL HANDCRAFTS CONTINUED FROM PAGE 180



Mexican metalworkers turn their skilled hands to the simple as well as the ornate. Black metal bucket planter, brass-banded, has inner container.

states of Tlaxcala and Puebla. On the road to Puebla one passes through the large market towns of San Martín Texmelucan (market on Tuesday) and Huejotzingo (market on Sunday). The large Victoria market, where the handsome Indians down from the Sierra are often seen, is in Puebla itself, which is a center for the well known Talavera and other pottery. But the real sense of discovery awaits those who go by horse, car or bus into the beautiful Sierra de Puebla to seek the rare pre-conquest styles still worn by the isolated tribes there, especially the closed embroidered cape which is called the *quechquemitl*.

Or, more simply, take the good secondary road No. 17, 21 miles from Puebla to Tlaxcala, and go from there to Santa Ana Chiautempan and Chiconcuac, the two major weaving centers. Santa Ana has its market day on Sunday, and its interesting shops are open on that day too. Puebla, with its good hotels and delicious regional dishes, its great cathedral and old colonial houses and museum, makes an ideal base for such trips. On the Puebla-Oaxaca Highway, in Izúcar de Matamoros and Acatlán, the wonderfully intricate polychrome candelabra are made, one of the most original and decorative forms of popular art. In Puebla, too, as well as in Guadalajara, Oaxaca and Taxco, fine work is still being done with tin, copying ancient designs.

The state of Guerrero, intersected by the Mexico City-Acapulco Highway, contains important craft work, especially the lacquer (including magnificent painted chests) of Olinala, and the pottery, ancient in its technique and shape, from around Toliman. These can be found in the large and accessible market in Iguala, along with silver jewelry, masks and other handcrafts from the isolated and primitive villages of the state.

Toys, among the most picturesque of the popular arts, are found in Tlaquepaque, Amozoc, Metepec, Huatusco, Toluca and Oaxaca. The finest basketry is woven at Lerma, and sold in the market of Toluca (market on Friday).

Straight Road to Oaxaca

Oaxaca and Chiapas are comparable to Michoacan for landscape, Indian life and the richness and authenticity of their handcrafts. The roads of these states, however, are much more limited so that the emphasis falls on the two principal markets in the city of Oaxaca and in Las Casas, which are focal points in the lives of many hundreds of thousands of Mexico's least-westernized Indians.

The Oaxaca market, in a town notable for its charm and its serene joining of the Indian and colonial traditions, is a meeting place of potters and weavers from four important tribal groups. Nearby, in the three linked green valleys, are the craft villages: Coyotepec, Ocotlan and Atzompa for the pottery made by the ancient secret Zapotec formula; and Teotitlan and Mitla, the weavers' communities. The designs of Mitla are based on the superb geometric stonework patterns of the Mitla ruins.

In Oaxaca itself are the shops of the town weavers, like Cervantes and Audiffred. Everywhere the pre-Columbian-design motifs are predominant. Silversmiths in the town make splendid copies of the fabulous jewels excavated at Monte Alban and they are on view in the Oaxaca Museum.

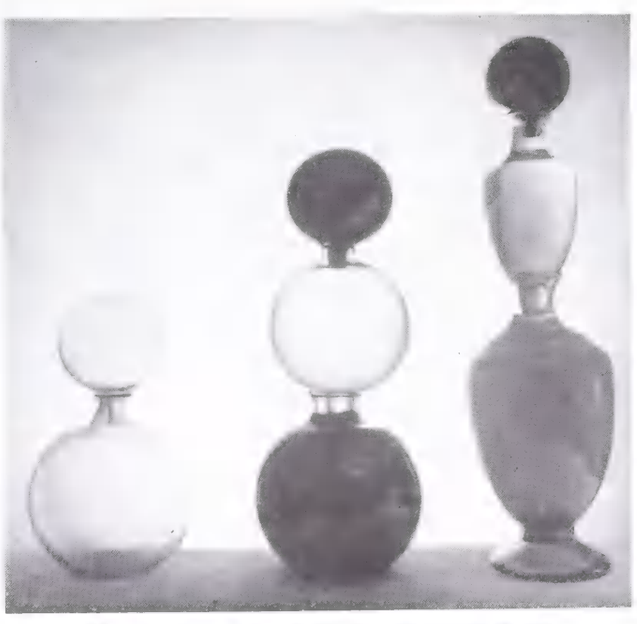
An intelligent orientation for this area would be a visit to the studio of the English-speaking sculptress, Clothilde Schoendube at 4 Calle de la Paz. Working with the black clay of the Zapotecs, she is very close to the local handcrafts. The *rebozos* of raw silk from mountain villages like Yalalag, a destination for an exciting cross-country excursion, are rare and exquisite.

The Pure Crafts of Chiapas

Chiapas is Indian life—and craft—at its purest and most archaic, in a region hardly known to tourists. Unquestionably a great change will come when the Mexican and Guatemalan sections of the Pan-American Highway are linked, probably by the end of 1957. Las Casas stands in high, fresh mountain country, a fascinating town of cobbled streets, magnificent old Spanish houses and the many Mayan-descended Indian tribes with their exotic costumes. Near the big market there is a secondary and wholly Indian market in a narrow street where one finds the Mayan black-and-white textiles and the cloth of Guatemalan red, as well as archaic pottery, clay and wood figures, gold and silver filigree, carved amber and the strange woven hats.

There are now several good hotels in Tuxtla and Las Casas. From these towns there are a number of Indian villages accessible by car; or try the riverboat excursion along the Chiapa from Chiapa de Corzo to Acala, then the bus to San Bartolome, for more of this unchanged communal life.

On the way to Chiapas from Oaxaca, you can visit the Sunday markets of Tehuantepec and Juchitan, for the sake of the exciting folklore and fiestas of the region as well as for the primitive handcrafts. Look for the pottery of Ixtaltepec. A wedding anywhere in this area is considered more or less of a public celebration; the welcome is general and should not be neglected.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 96

The origins of the Maya are lost in the veils of time, but they are known to have achieved a flourishing civilization at least from the 4th Century A.D. through the 16th Century. They were master builders comparable to the Egyptians, as their massive, almost overwhelming stonework proves. They were calculators of a calendar more accurate than our own, one that in a mystical way seems to have dictated their pattern of life and compelled the constant building of temples and pyramids. Their strangely beautiful stone carvings are hieroglyphics, usually related to this curious cult of measured time.

New roads and hotels in Yucatan are opening up more and more of these intriguing sites to travelers. But Chichén Itzá and Uxmal are the most accessible. Jumping-off place for exploring them is Merida, capital of Yucatan, which you can reach directly from New Orleans or Miami by Pan American World Airways, or from Mexico City in a 2½-hour flight via CMA, the Mexican airline affiliate of Pan Am. Even before you lay eyes on a Maya temple you will hear the Mayan language spoken, for it is the common tongue in Yucatan. You will see the inherited dress of the Maya in the white worn by both men and women, in the women's embroidered *huipiles*, or over-blouses, and their crown-like hairdos, intertwined with ribbons.

An excellent hotel, blessedly air-conditioned, is the Hotel Merida, owned and operated by Fernando Barbachano. (Get used to this name, for this gentleman is "Mr. Yucatan"!) The Colon, also air-conditioned, is another choice. And some of our friends report that the Casa Camara is comfortable.

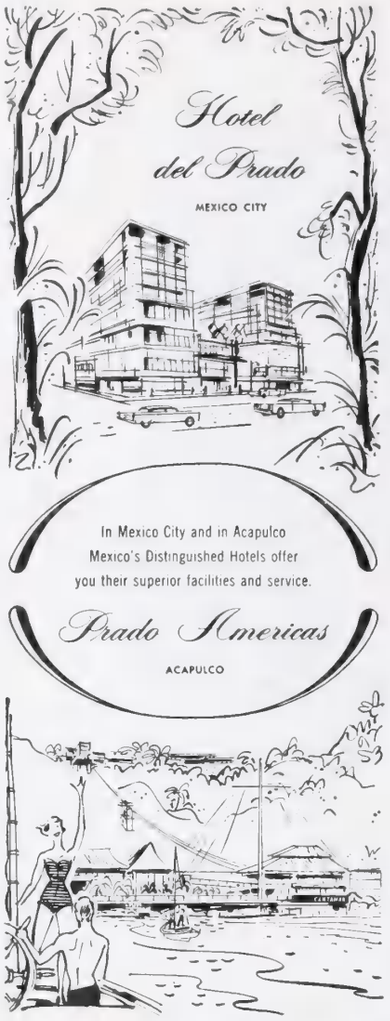
A 76-mile drive east from Merida delivers you to Chichén Itzá and the creature comforts of the Maya-land Lodge, one of the loveliest hotels anywhere. You can make the trip by bus or taxi, which can be arranged by the Barbachano Travel Service.

There are something like six square miles of wondrous ruins at Chichén, representative of a late period of Maya culture of the New Empire, built at various dates from around 800 A.D. through the 10th Century, and showing marks of "foreign" influence. It's more than mortal mind can take in in one day, although it's physically feasible. If it is *really* imperative to make a one-day excursion of it from Merida, you can do it! In any case, walking shoes, a hat, comfortable lightweight clothing and sun glasses are recommended for any trip to any ruins in the brilliant sun of Mexico. But staying several days at the pleasant Lodge is highly recommended.

THE ruins of the ancient city of Uxmal—49 miles south from Merida—are less extensive than those of Chichén and you could cover them in a day. But the tempting proximity of a new and pleasurable hotel, Hacienda Uxmal, makes it more enjoyable to take in the pure Maya magnificence of Uxmal at leisure. These buildings represent a great flowering of late Maya design (800 to 1000 A.D.), and the House of the Governors is considered by many archeologists as the single most beautiful pre-Columbian building in all the Americas.

Archeologically, Palenque is something else again, a pure Old Empire Maya city founded between 374 and 472 A.D. For the traveler, it is something else, again, too. For it is not the easiest of excursions. But you've only to hear what its visitors say to realize that it's worth an effort to reach. Says Mitchell Goodman (who rates it Number One of all Maya ruins): "Its setting, a rain-forest on small hills in a river valley, is unforgettable. Once almost inaccessible, it is now reached easily by charter plane from Campeche or Tuxtla Gutierrez, or as part of the exciting railway journey from Allende to Campeche (a charming untouched colonial town) on the recently completed line of the Ferrocaril del Sureste. Recently, adequate accommodation has become available in the nearby village, but without restaurant; one must count on eating soups, eggs or oranges." Antonio Castillo in Merida is a good and knowledgeable guide.

If the Maya have piqued your curiosity by the time you've seen the three great showplaces, remember that the Yucatan is full of such intriguing antiquity. And if you're adventurously inclined, there are Sayil and Labna to be investigated, and the fascinating village of Ticul where Mayans live today much as their ancestors did. These are available via new roads from Uxmal, which you might make your headquarters, by jeep and by the small airline, TAMAS, to Chakmultun and Tulum, a white city by the sea.





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On to Guatemala

Guatemala is a logical extension f a visit to the Yucatan, for here n the area called the Peten are the uins of very early Maya settle- ents, and even today 53% of uatemala's people are Quiche ndians, descendants of the Maya. heir faces, costumes and customs em like living replicas of stone arvings on ancient temple walls. But even without an archeologi- al interest, travelers find it a scinating, beautiful land with a harm all its own.

Guatemala City is 2½ hours by an American World Airways from erida. It is also reached by TACA irlines from New Orleans, and by AN Airlines from Miami. Good otels in Guatemala City are the an American, The Palace, the aya Excelsior and the San Carlos ran. Sightseeing highlight is the rcheological museum, one of the nest on the continent.

As for touring arrangements, lark Tours or Hayter Tours in uatemala City can send you beau- fully on your way to the antique panish-colonial, semi-ruined town Antigua, to the town of Pana- chel on the shore of Lake Atitlan, d, of course, to Chichicaste- ango, probably one of the most otic, mystifying mixtures of In- an and Spanish cultures on the mericas. All of these places are ithin easy distance of each other car.

Antigua's nostalgic charm lies its ruins of past glory—baroque laces, churches, monasteries—for was once the glittering capital Spanish America before it was estroyed by an earthquake in 73. Its architecture is still magni- cent, even in decay. With its high- nd climate equable the year ound, and because there are so any charming antique houses aiting to be restored, Antigua s become the answer to many a tiring American's prayer. The de- ghtful Hotel Antigua, with garden ottages, the Posada Belem, a re- onstructed monastery, and the ancho Nimajay offer charming laces to stay.

During Holy Week there's a markable procession of the Pas- on here, the Indians masked, with das playing a leading role.

The sapphire blue lake of titlan, where volcanoes rise out the waters and the waves are loat with lava, has almost become uatemala's trade-mark. From anajachel, most accessible town the lakeside, you can take a trip ound the lake, stopping at the dian villages where old crafts of weaving and pottery are perpetuated. Some of the most intricate and beautiful work is done in silk in the town of Santiago where the women wear a distinguishing halo-like headdress. At Panajachel, stay at the Hotel Tzanjuyu on the lake or at the ranch-like Rancho Grande.

The highspot of Guatemala is Chichicastenango. To sense its full color, time your itinerary so that you'll be there on Thursday or Sunday, for this is market day when the Indians from the outlying region come into town to trade, gossip and worship in the Church of Santo Toma. Here you can see with your own eyes the strange performance of pagan rites, including the Mayan inheritance of burning copal incense on the steps of the temple (i.e. Catholic church). Inside, surrounded by the figures of the saints, they make their petitions around circles of pine needles and flower petals spread on the church floor and lighted with candles. Then you can follow the Indians up a mountain where they pray in the same Pascual Abaj.

DURING the week before Christmas in Chichi, you can be in on a remarkable religious fiesta, including masked dancers dressed in the curls and doublets of the conquistadores, re-enacting the story of the Spanish Conquest.

One of the most famous of all Latin-American hotels is at Chichicastenango—the Mayan Inn, furnished in a mixture of fine Spanish-colonial antiques and primitive Indian art. Food is excellent. Service, equally excellent, is performed by Indian boys in native costume.

Woven cotton textiles, hand-loomed, of course, and of native Indian design, often mixing weaving with embroidery, and very soft, woolen blankets and rugs are good buys in Guatemala, as are leather goods and pottery. Antigua is the place for Spanish-colonial silver and antiques.

Having seen the living modern Mayan, from Guatemala City you can fly by Aviateca, Guatemala Airlines, to Tikal, where the University Museum archeologists of the University of Pennsylvania are currently unearthing a treasure trove of very ancient Maya ruins. They are finding extraordinary carvings on stone stelae and wood lintels which have withstood the passage of time remarkably, and which are shedding new light on the Maya culture. But if you go to Tikal, prepare for the rugged. The plane has bucket seats. Bring your own lunch, prepare to hike a half hour through

(*Please turn to page* 202)



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THE MEXICAN REMEMBERS PARADISE

CONTINUED FROM PAGE 109

middle income brackets, she cooks for them, mends, and washes and irons for them, without machinery.

She has been taught that every man is happiest when he feels most masculine, and that the more feminine the woman, the more masculine the man feels himself to be. This is the Mexican woman's philosophy in love. It is quite simple, and it works.

But beyond the natural wisdom of the Mexican woman, who does not read books about how to please her husband, but who listens to her grandmother, there is another formidable factor in the strength of the Mexican family. This is the basic feeling for continuity shared by all Mexicans.

Aside from occasional children's parties and some balls, there are no "age group" activities in Mexico. Instead, there are "family group" activities. "Casinos" or clubs send out invitations directed to "Your mercy and your honorable family." Grandmother's Sundays are a Mexican institution; everybody—sisters, cousins, uncles and aunts, and children of all ages—goes to Mama Grande's for dinner on Sunday or some other fixed day. When Grandmother dies, Mamacita takes over her "day." And when "Mamacita" goes, the oldest married sister carries on. The family group is continuous.

In this feeling the special Mexican affection for the old is an integral part, and an endearing quality. The rest-home for old people, sanitarium, or "shady lawn" kind of asylum is conspicuous for its rarity. Old people are taken care of, dressed, combed, fed, scolded and loved at home.

Perhaps something of this training in love, rather than in housework, is what makes the Mexican woman so tender. There are always little children to be cared for, old people to be listened to and waited upon, sick people to be cared for. If life has denied these charges to a single woman, she looks for them; she goes to live with a sister or a cousin or an aunt, or a niece, and assumes duties. She finds someone to cherish and to work for, and her life is rounded in love, like her married sister's.

The special continuity of family life reflected in the large families, which still characterize the Mexican family, is not looked upon as a hardship. I have never heard a Mexican woman complain about too much family, but rather the contrary. How many times have I heard it said, ". . . and your little Jorgito, your last one, is going off to school? *Ay*, how sad not to have another little one in the house!" But the breaks in the line of continuity are short; older children marry and bring home the grandchildren, the corridors ring again with shrill baby voices, and Grandmama again happily begins a round of diapers, naps, feedings.

His home, then, is the Mexican's "ever-fixed star." When he writes, at the top of a letter, not his address, but "*Su casa*," he is naming you his friend. When he says, as you cross his doorstep, be it humble or splendid, "My house is yours," he is offering you the best of himself.

IN THE course of many years' residence in Mexico, I have answered many questions about the Mexican way of life, and I have found that a frequent mystification is the seemingly natural respect all children seem to feel for their elders. "If the children are almost never punished, how does it happen that they are so obedient, so quiet, so good?"

It is true that the Mexican attitude toward children, with occasional exceptions, is indulgent in the extreme. The baby is almost never out of arms, for if Mamacita can't hold him, Grandmama can, or a sister, or a "nana" or nursemaid. Large children of three and four are still carried in arms everywhere their parents go, and they receive a quantity of loving and petting that would ruin almost any small creature. And yet a scolding is usually the sternest expression of discipline, the extreme sentence imposed for bad behavior. I believe that the closeness, the (literally) years spent in loving arms, condition the child to that affection to such a degree that removal from it is all he needs in the way of chastisement. Wasn't it St. Augustiné who said that hell is a place where God's love cannot reach us? The Mexican child's preview of the inferno is any place outside the circle of Mamacita's arms.

I have never heard a Mexican girl say she wanted to leave home and be "free" before her marriage; after marriage she looks for a house or an apartment as close to her mother, and as near his, as she can find. To this day, many a man (or woman) of mature years never goes on a journey, even a short one, without going to receive his mother's blessing before leaving.



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All these deeply-felt attitudes endow the Mexican's home with an inestimable spiritual and emotional value, and this is perceived by even the most insensitive visitor.

Another phase of Mexican life constantly commented upon by American visitors, is something which, for want of a better phrase, I will call its "spiritual value." Allied to it is the Mexican's sense of fun, his enjoyment of life, the very pattern of his happiness. Both these qualities, immediately perceptible and delightful, stem from a virtue widespread among Mexicans. In its heavier implications, it is a kind of fatalism; in its best sense, it is acceptance—the feeling of certainty that God knows best.

It is usual, when making any sort of plan in Mexico, from a luncheon engagement, to the itinerary of a European trip, to say always, "if God wills." One will be there or one will leave, "Dios mediante," or "with God's help." A childless wife reports that she has no children because God did not wish it so. A loved person dies because "God remembered him."

THIS pervading sense of being at all times part of God's will is the very color of Mexican thinking, even of persons not openly religious. It is reflected in countless non-religious sayings such as *Ni modo*, which means: It can't be helped. Almost any disappointment can be passed off with a laugh, a shrug and *Ni modo*.

Acceptance, therefore, imparts to the Mexican emotional climate a calmness far from the passionate excitement thought to be characteristic of Latins (which Mexicans are not). From the spirit of dependence on God's will arises the joy of taking whatever good He sends with a trusting tranquility. Worry, definitely, is not in the Mexican's normal day. If another little baby is on the way, and there isn't much money, why worry? "Every child is born with a loaf of bread in his hand," goes the confident old saying. Suppose an expected inheritance fails to materialize, or some other person is awarded the promotion that should have been ours, *Ni modo*. "There'll be great confusion on Judgment Day," goes another saying, "when every peso flies into its rightful pocket." Still another proverb is *Menos burros, mas olotes*, meaning: The fewer the burros, more corn to go around.

This is the "spiritual" value of the Mexican, in contrast to a philosophy that exalts material possessions to the point of worrying about them. Mexicans love to acquire, it is a natural ambition. But they also know how to release. *Hay que saber perder*, they say. "You have to know how to lose."

A quality in Mexicans, which greatly touches their American friends, is their unflagging courtesy (unless they are at the wheel of an automobile). This is not merely a formal grace; even in the humblest country worker it consists of an exquisite tact. The quality derives from the Mexican's own Achilles heel—his horror of appearing ridiculous. Here is a great point of departure from our American point of view. We can laugh at ourselves and be laughed at. The Mexican finds the latter unbearable. Hating it himself, he will spare his friend even the shadow of it, if it is in his power.

Mexicans invent and tell wonderful jokes, they are great caricaturists and deadly mimics. But never make a Mexican appear ridiculous, and never laugh at him, or he will never forgive you.

I said above, in an aside, that Mexicans are not Latins. They are not. They are not Spanish, they are not Indian, they do not like to be called either. They are Mexicans, and they take a fierce pride in the roots of each racial strain, but they have a stronger feeling still of *Mexicanismo*. It is not uncommon to find Mexicans saying casually, "I am a quarter Aztec, or I am three quarter Otomi." Or, "My parents were Spanish, but I am Mexican." Or, most common of all, there is only the general knowledge of the mixture, and a pride in saying, "*Yo soy puro Mexicano!*"

THIS mixed racial inheritance colors Mexican life in countless ways. It is the basic reason for their genuine lack of racial prejudice; they cannot conceive how any one could think the parts of more value than the whole. Mexican women wear fine black lace Spanish mantillas to church, but they also wear the Indian rebozo. They use the sober Spanish black dress for elegant occasions, but they also revel in flowered Indian skirts and woven huaraches for beach and patio. Favorite costumes for a bridegroom and bride are the same sort of mixture: he appears at the altar in black velvet "charro" trousers and short jacket, his silver-laced sombrero in his hand, while she wears an adult copy of her first communion dress, all tucks and a wide swinging pocket, the very same dress worn to first communion by countless

(*Please turn the page*)



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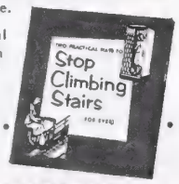
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THE MEXICAN REMEMBERS PARADISE

Continued From Preceding Page

little girls in Mexico City, Seville, Segovia, Madrid and Barcelona.

Dinner tables in Mexico may be set with Oaxaca weavings and Puebla pottery, or with fine embroidered linen, crystal and porcelain, but the dishes are sure to be spiced with Mexican chile, and sooner or later, in rich home or poor, frijoles appear.

This then is the philosophy behind the Mexican way of life that continues to attract Americans. But it is a way of life that is bound to change, and all too soon. Industrialization is here, and with it come changes at the economic level, last of all bringing modifications in the social pattern. Mexicans have begun to see the handwriting on the wall. They know that such close neighbors as we are must not merely understand each other, we must be friends. They admire Americans, they long for some of the freedoms and certainties that characterize our ways, and yet they cling closely to the ideas that formed their own.

Not long ago a friend phoned me. "Eleesabet," she said, "you must come and take chocolate with me tomorrow. I have to ask your advice!" There is nothing I like to do better than give advice, so I went to see Carmen, and over the frothy chocolate I was told that Elenita was becoming interested in an American boy, and should she be allowed to go out with him unchaperoned to a movie? I soberly considered and then advised that I thought no harm could come of it.

"You are so practical, you Americans. I knew you would give me good advice. But Eleesabet, I cannot take it. We are Mexican—we must do things in the old way."

The old way is the ancient pattern of life as Spain brought it to her colonies.

But the United States moves closer, and the picture in Mexico is changing. At the same time the Americans, together with their machines, their technical know-how and their fervent wish that all peoples have more of all the world's good things, are attracted to the pattern of life in Mexico—its leisure, tranquility, family affection.

It may be that in time one of the great marriages of civilizations will take place from the exchanges between the two countries I think of as mine. And to think that I was present at the courtship!

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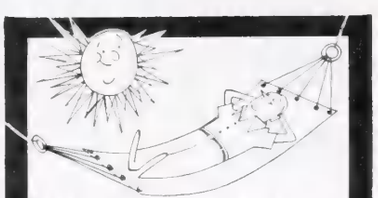
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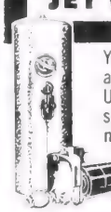
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WHAT WE CAN LEARN FROM MEXICAN FOOD

Continued From Page 125

become familiar with some of the commoner Mexican dishes and a word must be said for these work horses of the Mexican table. I like to think of them as Dionysian, in which the fingers still play a large part. I use this term in contrast to the sophisticated, or Apollonian, in which the use of fingers gives way to forks, and spoons; where you find double-damask dinner napkins and protocol.

THE Number One work horse is the tortilla. These are thin pancakes made of corn meal. Quantities are eaten at every meal. Their preparation, allowing for small regional variations throughout Mexico, is as follows:

The kernels of corn are cooked slightly and then allowed to soak overnight (or even a couple of days): raw lime has been placed in the water which causes the outer skin to loosen. When the lime water is poured off, it is ground into flour, or *masa*, on the *metate*, a grinding stone.

Once the *masa* is ready, the girl making the tortillas takes a dampened ball of it and pats it back and forth between her palms until it has the desired circumference and thickness. It is then gently laid on a hot griddle. The tortilla cooks in a minute or two, is turned once, sometimes puffs with an air bubble in the middle. A pile of tortillas, at home or in restaurants is served wrapped in a napkin to keep them hot, frequently in a charming wicker basket.

Each person helps himself to one or two, wraps it around whatever else is on the table—such as chopped meat, cheese, beans, greens, even a small steak—and rolls the tortilla and its filling into a tube, called *taco*. Holding it in the fingers, he bites trying, however, to keep the juice from running out the other end. The tortilla, you might say, is the original sandwich, only rolled instead of flat.

To the presence of the calcium in the lime is ascribed the fine teeth most Mexicans have and I have heard that a broken bone will heal more quickly if one has been raised on a diet of tortillas.

That pat-a-pat-pat of tortillas in the hands of Mexican women is called by Frances Toor, the great folkways expert, "one of the most familiar and vital of all Mexican rhythms." At the Circulo del Sureste, a restaurant in Mexico

City specializing in Yucatan dishes, two women standing in the back of the restaurant pat tortillas all day long. They come to you fresh from the griddle!

For an American housewife, I would advise buying the *masa* which is marketed in the United States by the Quaker Oats Company. Ask for *Masa Harina.*

Tamales are made of corn meal usually mixed with chopped meat, more or less hot with chile depending on taste. They are wrapped in corn husks and boiled until ready, and served in their husks at table. It is all I can do to restrain my staff from running into the street to buy them when the vendor comes by the house, pushing his cart and yelling,

"Tamal—E-E-E-E-s."

The Mexican *frijol* deserves your attention. The frijol (plural *frijoles*) is a bean and there are at least a dozen different varieties, black, brown, blond. The favorite is a black-hued little fellow called *queretaro* for the city of the same name. They are cooked as beans are cooked in the United States, either plain or with some pork and onions.

But there is a variation which I have never seen done anywhere else. That is the *frijoles refritos*, or beans re-fried. Soft cooked beans are crushed in a frying pan with a fork and fried in rather deep pork fat, olive or cottonseed oil. This is a favorite in many parts of Mexico.

AND now for chile. For the newcomer to Mexico the first struggle in gastronomy is with that little brother of flame, the chile pepper. Green, brown or red, only a little over an inch long, taken unwarily he not only sets your mouth on fire but will also give you a violent bilious attack. And yet your Mexican friends seem entirely at peace with him. Since there obviously was a reason, I set myself out to tame the chile and discovered to my intense pleasure that when calmed down it has a delicate fine flavor like nothing else on earth.

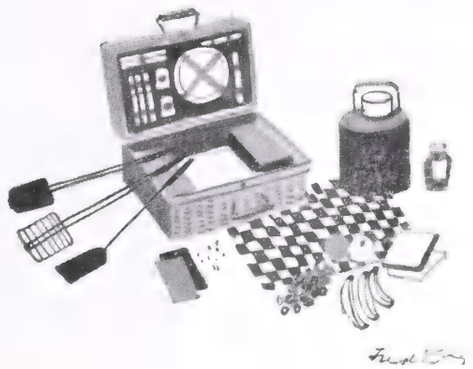
Chile is used with almost everything except sweets. A dish is placed on the table containing a variety of chiles, some pickled, some fresh, and each person can help himself.

One basic rule for reducing the violence of the chile is to peel it by holding it over a low flame so the skin comes off. Then split it open and remove the inside ridges and seeds. Even then you should still proceed with caution.

As for seasonings, Mexico uses extensively sesame seeds, marjoram, coriander, garlic and thyme. Fresh green coriander is used in boiled beans, in practically every sauce. Visitors say it is the *most Mexican* taste.

A VERY common Mexican dish is *chiles en vinagre*. Well, it is not so different from what almost every farm wife in Texas calls pepper sauce. This is not actually a sauce at all, but rather the small hot peppers which have been bottled with vinegar and a bit of salt. The bottle is placed on the table along with the meals and the liquid, not the peppers, is used for flavor, particularly boiled "vittles." Each to his own taste. After the spiced vinegar or "sauce" is all gone, they may eat the peppers, but generally the wife pours more vinegar on the peppers, lets them soak for a few days and then has more pepper sauce. This pepper sauce is used not only on beans, but on all boiled vegetables, with the usual exception of green, or "English" peas. (Most farmers, and many other Texans say "English" peas, probably to distinguish them from all the other varieties in Texas such as chick, black-eye, crowder, purple-hull and whippoorwill peas.)

In Mexico we do not consider *chile con carne* a legitimate Mexican dish. We consider it a Yankee variation—more Texan than Mexican. (My Texas friends recommend two canned brands, Wolf Brand Chile and Gebhardt's Chile.) This dish has now migrated to, of all places, Mexico.



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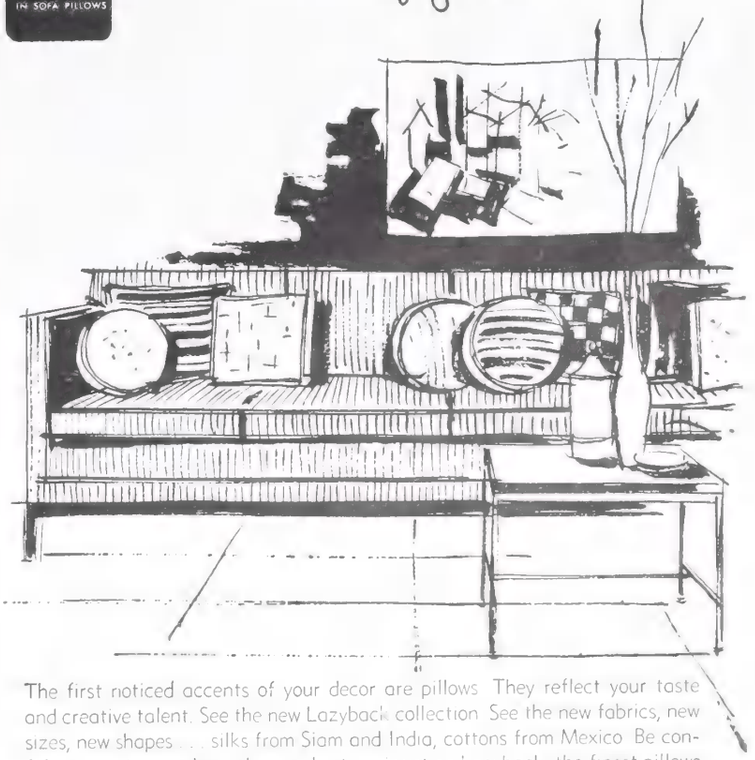
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THE PIÑATA PARTY

CONTINUED FROM PAGE 131



Joshua, birthday boy and host of piñata party blows out the candles on the cake—a candy-studded ship in a sea of frosting.

she shares these colorful traditions with her own children.

As an old hand at organizing these juvenile fiestas she finds that the piñata is a great safety valve for the high-spirited young. The belting of the piñata is in a sense organized physical activity which gives the excited kids a healthy chance to blow off steam, so the usual roughhouse and tears of a children's party are minimized.

Piñatas, as it turns out, come in many forms, as well as in many shapes. In Spain, they are of paper broken by the pulling of ribbons with favors and candies attached, as our Jack Horner pies are. But in Mexico, where the piñata has the significance of the Christmas tree, they have the *piñata de olla*, a brittle Oaxacan earthenware jar covered in crepe paper, and the *piñata de coñeje*, made of papier-maché, frilled and ruffled in crepe paper to look like a rabbit. Or sometimes the piñata's hidden holder of goodies will be a basket, decked out in intricate paper work.

Some of the most charming are turned out to look like angels, children and conquistadores, and swans, peacocks, elephants and ducks are dear to Mexican hearts.



Inez, flower-crowned co-hostess, wore embroidered lawn and heirloom jewelry. Table was formally set with fine china and *real* napkins.

PHOTOGRAPHS BY JAMES ABBÉ, JR.



Children's party supper, served after piñata excitement, was cold chicken in a Venezuelan-style, flower-decked, beribboned basket.

During November and early December the Mexican markets are taken over by these fairy-tale creatures, and so are the planes of returning tourists because they are lightweight, if sometimes bulky, souvenirs. They are bought empty. You furnish the goodies, dropping them in through a slit in the piñata. The most esteemed piñata maker in Mexico is said to be 89-year-old Don Francisco Caballero y Frias, who holds forth in San Miguel de Allende.

In the United States, piñatas are imported by Fred Leighton, 15 East 8th Street, New York City; the Pan American Shop, 822 Lexington Avenue, New York City; and Susan's Toys of California, 367 Victoria Avenue, Los Angeles, California, which also makes them to order. Prices vary according to subject, quality, size, but last Christmas they ran anywhere from $4 for a 15″-high bunny rabbit to $20 for a 22″-round Santa Claus.

Joshua's party was distinguished by two giants among piñatas—a

(*Please turn the page*)



Host bade adieux to his birthday guests by presenting each one with a goldfish in a jar—a traditional Venezuelan birthday custom.

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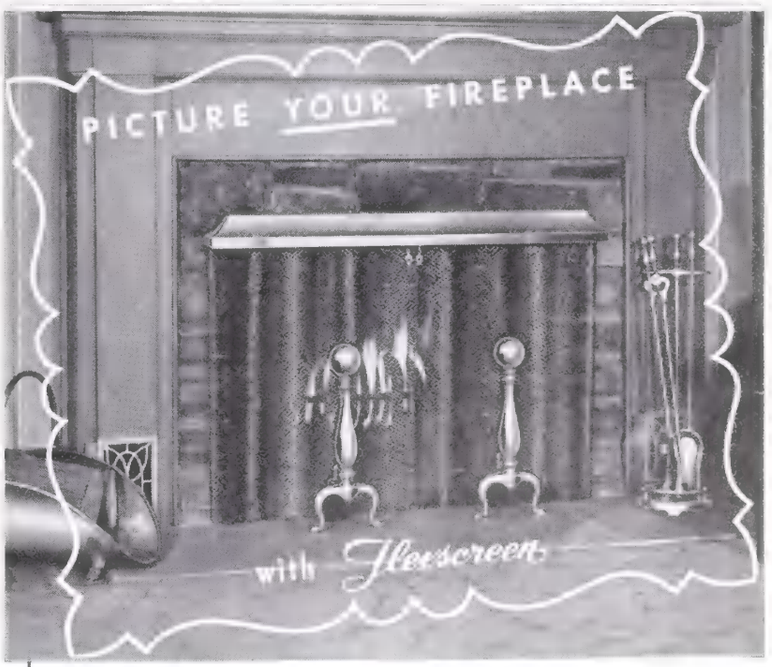
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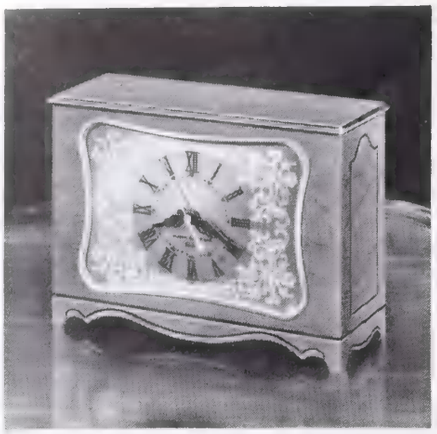
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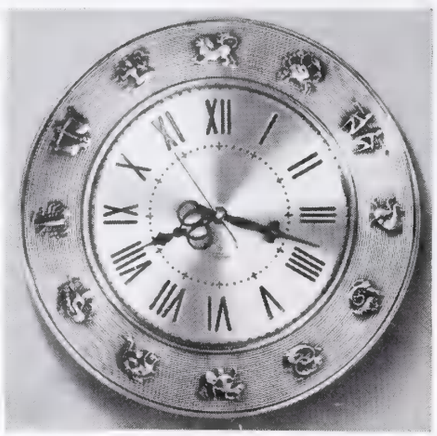
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THE PIÑATA PARTY

CONTINUED FROM PRECEDING PAGE

wondrous clown's head and a flag-decked ship—both sent by his grandfather in Venezuela. The children were delighted by this embarrassment of riches and after they had polished off the ship, attacked the clown with gusto, although Inez, Joshua's three-year-old sister, said she didn't want to see such a pretty thing broken.

Traditionally, the children are blindfolded when they take their swipes at the piñata, but since these guests were quite young (two to seven), Mrs. Kogel bypassed the blindfolds.

We never saw children have more unrestrained fun and with less incident—not a squabble or an accident marred the party, which lasted from three to five. Yet curiously enough, it had a pleasant aura of formality unlike most North American children's parties. Instead of arriving in play clothes, the youngsters came in their party best. Inez, in a crown of flowers, wore her mother's childhood party dress of lace and lawn, sported heirloom earrings and bracelets. They sat down after the piñata excitement to a table set with linen cloth, silver, glassware and napkins. (Several youngsters commented that these were not paper.) At each place, in the Venezuelan tradition, a basket twined with colored yarns and flowers held a supper of cold broiled chicken, a few potato chips, and a buttered roll. They drank their milk from glasses, and though they ate their ice cream from paper cups, the birthday cake was served on Mrs. Kogel's best china.

This was all by design. For it is Mrs. Kogel's experience that children behave better, even seem to enjoy themselves more, when they are in the presence of beautiful things, and, to date, reports that only once was a glass broken.

Certainly, the youngsters were not awed by any of this elegance. They sang merrily, teased each other and had the time of their lives until it was time to go home. At which point, Joshua presented each guest with a ribbon-decked preserve jar containing a goldfish, symbol of long life and happiness. To be authentically Venezuelan, he should have made a speech in Spanish, but this seemed to have slipped his mind and nobody, least of all his guests, insisted on it as they staggered out happily with their piñata loot and goldfish.

BY-PASSING THE JONESES

CONTINUED FROM PAGE 151

in our community and do not go around with my heart poisoned with suspicion. I was trusting my neighbor Jones, rather than scheming for my own interest, when he took advantage of me in this trade and got the best of the bargain. The injury was not great but the insult was, for he proceeded to boast about something that was a better cause for shame, until the whole community was aware of my having been put at a disadvantage in a field where the whole community also knew me to be superior.

Such things cannot be repaired through the direct approach. A man who will do what Jones did to me is not a man to whom you can go and talk it over. So accepting the situation for what it was, I wore a smile when my neighbors kidded me about the horse trade, lay in wait and bided my time. A man owes it to his community not to let such conduct as Jones's go permanently unrequited. Presently I came into possession of a fine saddle horse, a young high-spirited fellow who was superb in his four gaits when he was good at all—that is when he was in the mood to be ridden. He was, as you will see, not always in the mood. And upon this moodiness hangs my tale. He was one of the few saddle horses I have ever known who would balk at being ridden as effectively as low-spirited scoundrels balk at pulling a load. When he was out of the mood, he was the balkingest horse I have ever seen. (There was a simple way of getting him back into the mood; that was a secret I kept to myself.)

My neighbor is at heart a gambler, and if he were able to support his fancy temperament, he would be at the race tracks all the time. Knowing his weakness for fancy horses, I aggravated the wounds of envy with a daily exhibition up and down the road where Jones could not fail to see my horse's graceful change of gaits.

Well, Jones finally could stand

his envy no longer. He sauntered over to my house one day and idly brought up the subject, as a trader will, seeming not to be interested but just mildly curious. I fell into his mood and started to set the baited trap. This happened a number of days until I could see that he was consumed with desire to own the saddle horse. Of course the trap was not sprung until the community trading day came around. On horse-trading Monday —I well remember it was September—he bantered me for a trade.

He had a fine work horse which I needed every day (even as Jones needed him, worse than I). He asked me how much "boot" I would give him in a trade of my young saddle horse and his good work horse. Of course, I laughed it off as a trader will. Finally he made a serious proposition to trade even. Now his horse was actually worth two of mine any day, but I allowed, as a trader will, that he was trying to rob me; that unless he was prepared to talk sense, I would trade with somebody else who was in his right mind. A good deal of this bantering (pleasant enough on the surface but barbed beneath, because of the background I've let you in on) went on until he finally offered me $25 to boot.

HE GOT on the saddle horse, the money having passed to my hands, to show off to the assembled neighbors the gaits he had witnessed up and down the road in front of his house. But I had seen to it that the horse was not that day "in the mood" for gallivanting! The cussed animal balked and would not move a peg. When Jones put the quirt to him, he pitched violently; and when Jones, alas, added the spur, the horse threw him sky high. Jones was not injured, save for a broken arm, a wrenched back, and a skinned face. But the insult was deep, the humiliation complete, for *Mr.* Jones, the sharp horse trader, had been cut down to size in the presence of the whole community, which knew what he had once done to me.

I think that, without doubt, it was the proudest day of my life, though not, I now admit, the most productive. (I have kept to this good day the secret that a pinch of salt in his mouth would make the horse balk for hours, whereas a lump of sugar would sweeten him up for half a day!)

But that was long ago, as I have said; indeed long *before* what was long ago. The intervening years have taught my neighbor what I knew all along. (It takes two to make peace, but only one to make a row.) The lesson is that while the game of keeping up with each other is fun while it lasts, it is not fully productive.

The chief reason is not merely that "life is not so ample" one can "finish enmity," but that even while it lasts, jealously is two-edged. To have any security in keeping up, you must always be well out in front. Only those who stay ahead keep up with envy. Like Alice in Wonderland, you have to run twice as fast to stay where you are. And that makes a nervous business of daily living.

WHAT we learned—that is, what Jones learned, since I knew it all along, as I have said—was that it is better to by-pass each other by going different roads than to try to get ahead of each other on the same road. Most roads of life, certainly the one Jones and I shared historically (though now there is a four-lane highway between our places), are too narrow to drive abreast. So that if you get in competition for pre-eminence, you have to be either ahead or behind. Since I would not accept the hind spot and Jones could not keep the lead spot, we spent a good deal of time enjoying enmity when each could have been enjoying his own excellence much more. Different talents may conspire toward common ends rather than cancel each other out. It is not that a certain tincture of enmity is not good fun for all concerned. I'm not for a dull life sunk in do-goodism. It is, rather, that the perspective of jealousy is foreshortened and the fun which it affords can come too high.

This lesson was so obvious to me right along that I sometimes think it might have dawned on my neighbor Jones out of the weight of its own logic, but that I'll never know, for God intervened. Things happen fast when Providence takes a hand. Jones himself suddenly fell ill, with the diagnosis of cancer, and the prognosis of perhaps a month to live. That family's plight was pathetic; part of it was that they turned to us in their need.

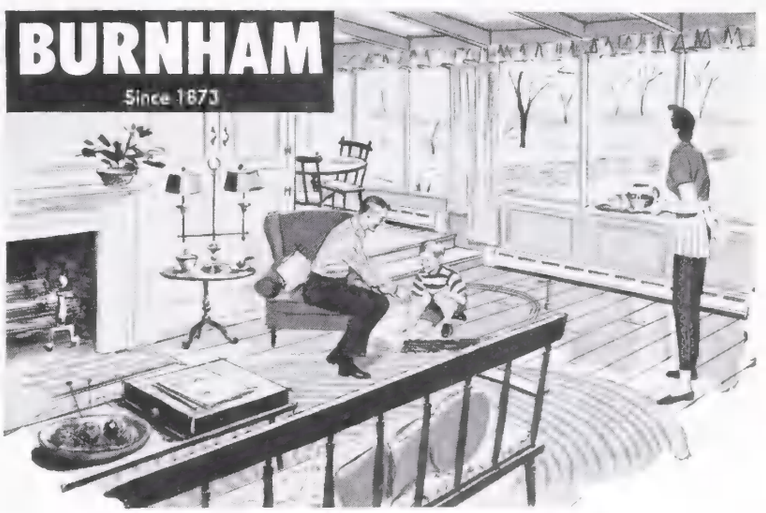
We saw another side of the Joneses that had not been visible over the years. I say *we* advisedly, for in the midst of preparation for death, the promise of life glinted forth in news strange to us but full of healing for the Joneses: Our son and their daughter had fallen in love and were preparing to announce their engagement, with marriage projected the day of their

(*Please turn the page*)



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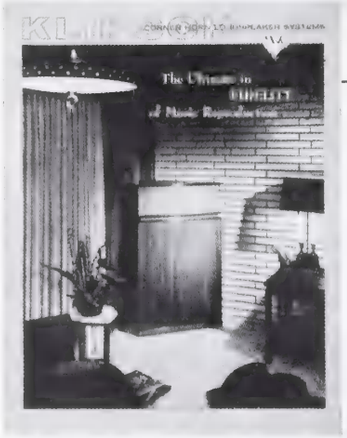
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BY-PASSING THE JONESES

CONTINUED FROM PRECEDING PAGE

joint graduation at Amherst and Mount Holyoke. It was a day that Jones would not live to see, but a day which in prospect he hourly celebrated. The news was, of course, as much a shock to us as it was a morale builder for the Joneses in their plight.

Over the numbered days I had many long talks with Jones, for he remained conscious to the end. I found him not a bad sort, really. What I particularly discovered in him was that what he had most wanted all his life did not compete with what I wanted out of life.

Jones was an artist at heart. He even showed me shyly some verses he had written. Think of Jones being a poet! Of course they weren't much, but it was a lot for a man of Jones's ability; and I was quite moved at seeing how much his poor efforts to create beauty meant to him. He had been driven to the competitive spirit toward me, it appeared, by the inner frustration of wanting one thing but having to do another.

He was not a total failure as a farmer, but he was a misfit even in his success. Even his greatest success at what he really wanted to do—the fancy horse business was an esthete's, not a gambler's reaction—would at the most have by-passed anything which I wanted to do. We did not have to keep up with each other; we were so different that each could much better have competed with himself.

"By-pass" was the word, indeed, that came to me again and again in thinking over my relations with Jones. My feeling grew mellow as we laid Jones away, I being at his request head pallbearer. There was nothing sentimental between us even at the end, please to know. But there was an awakening in him toward the end that I can hardly describe, save as a touch of magnanimity. There was a sort of cosmic pity for life and its fierce predicaments. There was clearly on his part an admiration for my strength; and there grew between us a sort of fellow-feeling which, had we to do over, would leave us in emulation of, but not in competition against, each other.

Nor was great harm done to either. But greater good might have been achieved if Jones could have seen at the beginning what he glimpsed at the end: that I was an honorable man trying to get along with him and that my family was a step ahead right along. Marriage of his daughter to our son was for them a sort of final advancement. Looking back upon it all in the mellowed aftermath of death. I could think of no way in which I was to blame save that I let him force me to be neighbors in his inferior way. If I had practiced toward him more resolutely from the beginning the Iron Rule, instead of playing at the Golden Rule, I might have brought him to his senses without the act of God.

This is the lesson, we might say, which all Smiths could teach to all the Joneses, to their great advantage: that emulation need not be competition, save in virtue. To by-pass is not to pass, or to be passed; it is to co-exist in the plenitude of the values which go to make rich our common world.

And as for the rest, you can see for yourself that Jones never succeeded in making me hate myself. A little verse of my own makes this point:

I have bibbled at many a fountain,
Sweetened my palate from
many a bee,
Feasted my eyes on many
a mountain,
Forgotten my cares on
many a sea.
Yet no savor of sea-air or mountain
Nor any excellence of land or sea,
Can match the flavor of
the fountain
Which bubbles forth from the
depths of me.

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THE LURE OF MEXICAN LIFE

CONTINUED FROM PAGE 106

PHOTOGRAPH BY M. RICHARD MARX



Patio of a hilltop house in Cuernavaca is made lovelier by a patterning of arches against the sky. Garden grows in great clay pots.

neters in Cuernavaca. We know hat every day the sun will shine ut of a clear blue sky. Even the ains, which come in May through eptember, are accommodating. It ains violently only in the late fternoon during siesta time—and ets it over with. Or it might rain ently all night.

In our house we never know hether we are indoors or out. verything opens up together. The wimming pools (Cuernavaca has hore pools per capita, they say, han any place in the world) are sed every day of the year. They ay be a little on the cool side uring December and January, but here's always the possibility of eating them for the timid folk.

I think it can be said that first f all it is the climate that draws eople to Mexico, particularly to uernavaca which many feel will ventually become the residence apital of the world. It would seem hat the more people have seen of he world the more eager they are o settle here. This makes for an in-eresting international group. Those f us from the United States have he stimulus of meeting others who ave lived everywhere.

Indeed, Mexico is no provincial ack-water. You can buy practical-y everything you would want for he good life in Mexico City, if not n Cuernavaca. Yet, I will say the est things in living here are free: he soft night air and the roses that loom and finally die of exhaustion. I never pick one of my roses, but prefer to fill my flower bowls with white, velvety calla lilies which I buy in the market for 15 or 20 cents a dozen.) Weekly wrestling and boxing matches, bingo games in the square, Ferris wheels and merry-go-rounds, not to mention the best of Hollywood's movies, are all to be had for a small price. Even a tiny tent show was set up the other day two blocks from my house, advertising: "See the Debut of Piel Canela (Cinnamon Skin) in Her Sensational Dances." Also you were advised to see a ravishing redhead do the "Roak and Rol." I thought: Now we have everything in Cuernavaca!

If you are a man, you can take your best tailored $50 slacks to a little tailor I know and he will make a duplicate pair for $3, if you provide the cloth. The market produce—fresh vegetables, quantities of fruit in great variety, poultry, fish flown in from Veracruz—is all so intriguing, not to say tempting that I never go because I buy too much! My cook does all the shopping.

I wake up in the mornings, at any hour I choose now, and press the button by my bed. Before I've had time to answer my own question, "Where am I?", my breakfast tray appears. Petra with hair neatly braided and looped up with ribbons, her face wreathed in smiles, has said a sweet *buenos dias*. And I know another day in Mexico is well begun. I breakfast on my up-

(*Please turn the page*)

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THE LURE OF MEXICAN LIFE

CONTINUED FROM PRECEDING PAGE

per balcony, looking out over acres of landscaped grounds belonging to a wealthy Mexican neighbor and far away to the mountains that guard Taxco, 50 miles away. I know I am at peace with the world.

If I wish, I can decide to go to Mexico City for the day. It is only an hour's ride over 38 miles of glorious mountain highway. There are shops, art shows, horseraces, theaters, movies, nightclubs to interest one. Restaurants and bullfights—whatever you want is there. Yet, I find these trips to the big city do not come as frequently as when I first came here. You can develop too lovely a little paradise behind these pastel walls to want to leave them very often.

THE ordinary tourist, coming to Mexico without introductions, would have little idea how we live behind the pastel walls, dripping in bougainvillea. He would have no chance to see the luxury, the peace and quiet, or the private fiestas and the fun. Mexico is rather like a beautiful piece of clay which we can mold to our pattern.

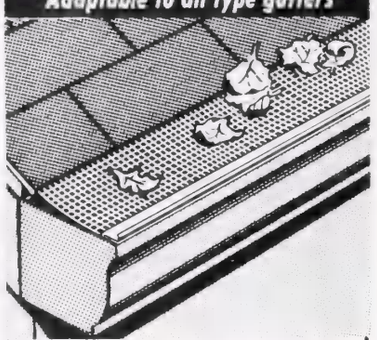
"Isn't the place filled with escapists?" my friends from the North have asked me. Of course, I am an escapist. I have escaped the cold, ice, sleet, snow and violent changes of temperature. I have broken away from that deadly tension—the feeling that I must run-run-*run* or someone will catch up with me. Who? One doesn't know. I have escaped *having* to look at television and living among people whose everyday routine is regulated by the various programs that can be seen on TV. Don't misunderstand me. Television is wonderful in its place. But I do not like the idea of TV dinners and the way our social life is fast becoming devoid of conversation because it's time to look at Jackie Gleason.

Personally, I do not care about opening up cans or eating frozen packaged goods, though both are excellent and lifesavers in the pattern of U. S. living. All of that I escape in Mexico. I figure I save $100 a year on nylon stockings alone. We just don't wear them here. I never have to wish for a fur coat. In fact I do not think I have had a coat on more than twice in the past four years of living in Mexico, except a little fur cape I wear evenings up in the higher altitudes of Mexico City.



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WHEN I picked up Agapito, my house man, he was a simple peon in huaraches and sombrero, carrying cement and bricks that helped to build my house. Now he is my houseman—white-jacketed, with black tie and trousers. He washes my patios each morning, polishes the silver, cleans the windows until they shine. He makes drinks, serves at table and is probably the sweetest, gentlest soul who ever lived.

In the last analysis, it is the people who make you like a country. And the "little people" of Mexico are exceedingly lovable. Everyone who knows Mexico even a little agrees that we can learn much from these people who look at life so differently from the way we do. (Mrs. Treviño says this so well in a later article.)

It can also be said that no one person—at least a foreigner—can ever really know Mexico. It is too complex, too many-layered, mixing all stages of man's development from the most primitive to the most modern. And it is changing so fast that what you thought you knew yesterday is obsolete tomorrow.

I remember so well my first trip south of the border. As most tourists should do to prepare for a first trip to any country, I was reading all the books available on Mexican travel. My arms were full of them. As we stood on the station platform waiting for the train, young Miguel Breceda who had been acting as our guide (his ambition however was to be a matador) pointed to one small book I was carrying. He remarked rather disdainfully upon its title: "Mexico in Your Pocket." "You can't put Mexico in your pocket," Miguel told us. "That's what happens to all you people from the United States. You come down here for three weeks or three months. You go back thinking you know all

about our country. You write books. You can't know Mexico—not even in a lifetime."

Even if we cannot really know Mexico, all of us at least can see Mexico. If we stay long enough and return often enough to the country perhaps we can feel Mexico. Maybe too, as time goes on, we can develop some appreciation of all that Mexico has to give us besides a rare bargain for our tourist dollars.

If we can only understand a little about the people we can be humble before their country's background of culture which extends some 2,000 years into the past. Certainly if we take the time we can learn through reading its turbulent history that Mexico struggled through centuries to create its independent place among the nations of the civilized world.

Only with an open mind and an open heart can we discover through contact with the Mexican people themselves a new—yet old to them—philosophy of life. They will teach us the value of patience and the joy of relaxation which is something we are rapidly losing in our life in the United States. Theirs is the philosophy of "mañana"—that everything need not be accomplished today for we must have time to enjoy life. Through this learning can come a new peace of mind.

ABOVE everything, the Mexicans can set us an example of what unselfish devotion in family life can be. The gentle, quiet spirit of the Mexican peon—the politeness that comes from his heart, the kindness each shows to another—can be to our benefit, if we will let it be.

However, most people come to Mexico not to learn or to feel. They come to see. They know that they will see, without crossing an ocean, a completely foreign country only by rolling over the Rio Grande. They realize that a trip to Mexico is perhaps their greatest travel bargain abroad. They want to see, to be entertained, to eat at luxurious restaurants at half the price they would pay in New York or Paris. They want to sleep well in elegantly appointed hotels. Above all else, they want to get the most for the U.S. dollars they turn into pesos at the rate of 12.50 to the American dollar.

They want to spend these pesos in the fascinating shops where bargains in silver, handcrafts, pottery, native clothes and leather are irresistible. They are looking to be entertained in the sophisticated nightclubs like Jacaranda with its playful, gushing waterfall, in Chanteclair, Versailles and Capri when Pedro Vargas is singing with Augustin Lara, who has contributed more than anyone else to the fact that Mexican music is sung around the world. They want to go to the horse races at the Hipodromo de las Americas, certainly one of the world's most beautiful racetracks where the horses run four times weekly, for ten months.

THE tourists who come to see Mexico have heard about the exciting jai-alai games, so they visit the Fronton where the system of betting is utterly confusing but fun. They know positively they want to see a bullfight, although they are not sure whether they will like it or not. Some will enjoy the spectacle. It is not a sports event. Others will want to leave after the first bull has been killed.

To start off his tour of Mexico the visitor will want to see something of the capital. If he is here for the first time in 1957, he will be unable to appreciate the fact that Mexico City is not the same old-world city it was even five years ago. There will be nothing he can compare it to unless it is Madrid, Paris or Rome. And he can make this comparison favorably.

The change in Mexico City in the past few years has been phenomenal. And it continues to change in its great rush literally onward and upward. To the east there is the wonderful new airport, one of the finest layouts for aviation in the world. Nearby a great slum is rapidly being turned into a fine suburban housing development. To the west the city has sprawled up the hillsides even into the mountains where elaborate, ultra-modern mansions are creating a new residential section. They indicate that flush of success which is being realized by the ambitious promoters, businessmen and industrialists in this booming era Mexico is now enjoying.

The great artery that cuts diagonally through the capital, Avenida de los Insurgentes, is somewhat startling to those entering the city by motor from the north. Ultra-modern factories have been going up at a great rate in this district and in many other districts in Mexico. All this means that the country will soon, if not now, be turning out everything necessary to the comfort and luxury of modern living. Today Mexico is manufacturing perhaps 90 per cent of the goods it needs. While it does not manufacture automobiles from scratch, the enormous assembly plants for U.S. cars sprawl over

(Please turn the page)

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THE LURE OF MEXICAN LIFE CONTINUED FROM PRECEDING PAGE

many acres. The shiny new Fords that run around the city dodging traffic, all bear the sign which already says: *Hecho en Mexico para Mexicanos.* They are made in Mexico for Mexicans.

Today it is very apparent that it is Mexico for the Mexicans. And you must not forget in coming here, either as tourists or "*residentes*" that this is their country. Figuratively we are their guests. If we are of the temperament to respond to a friendly, sympathetic people they will like us and we will like them. But no matter what, there is no excuse for us to criticize their way of life or way of doing business. Even their laws indicate plainly they do not want Americans to come in and take over. Grabbing off their national resources is a thing of the past that no foreigner can have a part of. In Mexico the foreigner must share his success with fellow Mexicans, which all seems fair enough.

East, west, north or south, whichever direction you choose to look from the center of Mexico City you are amazed by its growth and activity. The many new buildings, all ultra modern in architecture which have gone up in the past five years, have completely changed the face of the capital. They have been constructed in record time. All are quite fantastic. They point to the modern influence rather than a wish to preserve the colonial charm of the old city.

In fact, the Mexican seems to be far more proud of his today than of his yesterday. It would seem as if Mexico wanted to forget its Spanish ancestors and their influence. After all, the Mexican of mixed blood has very much more Indian in his makeup than he has Spanish. He is a *mestizo.* The blending of the two races gives him a strong heritage and a character all his own.

There is still left in Mexico City much of the old and beautiful to be seen, if you seek it out. There are charming little unexpected plazas flanked by old churches. The Alameda Park, the city's downtown, outdoor sitting room is yet untouched and left alone with its shaded stone benches and pretty flower-fringed paths. Here you can sit quietly relaxed and become perfectly intrigued with the life that goes on around you, even though a few yards away the traffic on Avenida Benito Juarez rushes along at a furious pace.

No great change can be noted either in the famous old city square called the Zocalo. Because to the north of it stands the cathedral which rose four centuries ago over the foundation and out of the stones that had built the Aztecs' main temple. The National Palace flanking the Zocalo on the east probably wears much the same look it did in the days when Hernando Cortes erected it as his palace. However, many of the inside walls have been splashed in color and design by Mexico's great muralists, acknowledged to be the leading artists in their field today.

OF COURSE there are changes in the capital of which even those who particularly loved the old-world Mexico approve. For instance, the new construction that houses the main San Juan market. Nothing finer of its kind can be found anywhere. Then, there's the refreshing splash of water from the many fountains scattered about the city. Its continuous mechanical flow reminds one of the fountains of Rome. In fact it has been said that the mayor of Mexico City was so impressed on his recent visit to Rome with its many fountains that he returned home vowing he would put every available Mexico City fountain into action. Not only that, he beautified the boulevards by centering them with gorgeous planting. Blocks and blocks of colorful blooms make everything look happy and gay. The supermarkets have brought a pleasant improvement to the routine of the shopping housewife. In them you now can shop to music, and the meat comes cut up and cellophane-wrapped.

No one—not even the Mexicans—ever wants to change Chapultepec Park. Its vast array of woods, green fields, artificial lakes, zoological gardens, polo fields and recently built auditorium which seats 18,000—almost as many as Madison Square Garden, New York, can seat at one time—all of this park is a vital part of life in the capital.

The great expanse of outdoors belongs to the Mexican people. It is theirs to enjoy. If a tourist would spend some hours on a Sunday in Chapultepec Park, just wandering around, he would understand the Mexicans better and probably see them at their best. They flock to the park in thousands to picnic in family groups, to siesta, to loll about, row a boat or just to sit watching what the other fellow is doing. The park can be compared favorably to New York's Central Park or Paris's Bois de Boulogne.

Chapultepec Castle crowns the hill of the "little grasshopper." It is now a beautiful museum which no tourist should miss seeing. Mexican presidents today consider themselves too democratic to live in this castle which was used as the Mexican White House by many former presidents. The dictator president, Porfirio Diaz, lived here for 30 years.

While the changes are taking place in the capital and the "Rock and Roll" is being heard in place of the sweeter Mexican music, while the old is giving place to the new, there are towns and villages outside of Mexico City, especially those that happen to be a little off the tourist's beaten path, that reflect more of the authentic charm that first led people to Mexico.

One of the finest changes that has come to the country—and this change is of great benefit to the motoring visitors—are the new super highways. Not only do they now run the length of the country from the Rio Grande to the southern border, they criss-cross the land, often going over unexplored mountain territory and opening new and interesting places for the tourists to visit. In fact, there is so much to see that those of us who now call Mexico our home believe we can never exhaust the sight-seeing possibilities.

IF YOU are really looking for old colonial charm in Mexico, then you must see Morelia. It is the capital of the state of Michoacan and was founded in 1541. You reach the city by traveling some 200 miles over one of the finest, most scenic drives in Mexico, west on the highway to Guadalajara. If anyone has the idea that Mexico is full of dirt he should see Morelia, so clean you could eat off the streets. The market is entrancing. The displays of the sidewalk shops make meandering about the town a most delightful business. The twin towers of the famous cathedral dominate the city whose leading hotel is the Verrey de Mendoza, a converted colonial palace. I think Morelia would be one of the nicest places to live in Mexico. And cheap too.

Tourists are generally a little disappointed in Guadalajara, but not the Mexicans, who recognize their second largest city as the ulti-

PHOTOGRAPH BY M. RICHARD MARX



Typical skyscape of Mexico, an irregular pattern of varying roof levels punctuated by church towers. At San Miguel de Allende,

PHOTOGRAPH BY M. RICHARD MARX



Sixteenth-century wood carving, like the baroque scrolls on this Spanish-colonial desk, is influencing our modern furniture designers.

mate in progress. Nothing is so old or precious there that it can not give way to the new. But the residential area is charming, especially in the early spring when the jacaranda trees drip their gorgeous lavender-blue blossoms as they form an arch over the well landscaped boulevards.

I have heard people say, "Oh, yes, I've been to Mexico. I've been to Monterrey." How little they can know of the real Mexico on just seeing Monterrey, any more than if the Mexicans visited the border towns and thought they had seen the United States.

Actually Monterrey is the manufacturing center of the country. You are impressed here with factories for glass, steel, tile, furniture, ice, shoes and plumbing fixtures. All these things have their beginning in Monterrey. But you will not be much intrigued with the charm of the city. It has excellent hotels to stop at. The Anfa Super Motel, for instance, is as super as anything they have across the border in Texas. The Luisiana restaurant, specializing in French onion soup, lobster thermidor, quails in casserole, filet mignon, crêpes suzette and baked Alaska is as French as anything outside of Paris. Sanborn's is American enough to give you your pancakes and sausage, baked potatoes and apple pie. And there is the charming six-room Posada Carapan, worth the trip to Monterrey if you can get reservations to stay there.

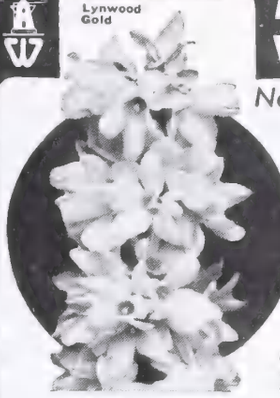
Most tourists should also see Puebla. It is the popular day's tour by car out of Mexico City. The 85-mile drive to Puebla winds through pine forests to the summit of the divide at 10,486 feet, then drops down into the rich Puebla valley and fruit-growing section. Fine views of the snow-capped volcanoes, Popocatepetl and Ixtaccihuatl, are to be had on this drive.

The Puebla cathedral is the richest in Mexico and well worth seeing. And the Secret Convent of Santa Monica which operated secretly between 1857 and 1934 is something you'll go home and talk about. What you will never forget about Puebla is the Rosary Chapel in the Church of Santa Domingo whose every inch of wall and ceiling is covered with carved gold leaf. The figure of the Virgin is dressed in real jewels. You will not forget either that Puebla is the place to purchase tiles and table pottery. Your guide will not let you forget, because he will get his commission from whatever you choose to buy.

So there you have Mexico's four big cities—Mexico City, Guadalajara, Monterrey and Puebla. Yet, for me and for many others who have grown to know something of

(*Please turn to page* 202)

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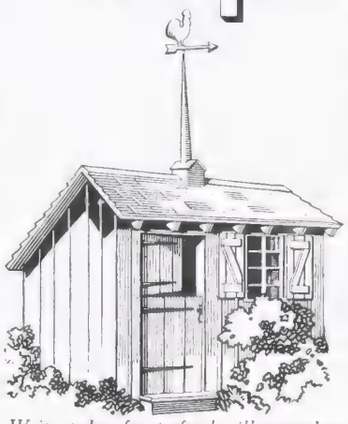
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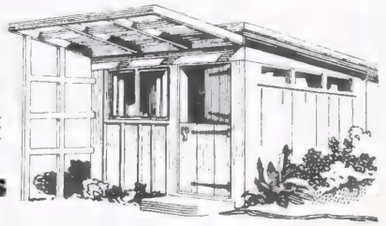
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Cribben & Sexton Universal Gas Range 178
*Hobart KitchenAid Dishwasher 166
Landers, Frary & Clark Universal Coffeematic 154
*Revco Refrigerator & Freezers 171

Bathrooms

Briggs Beautyware 73

Building Materials

*Bruce Hardwood Floors 93
*Inclinator Company of America 188
*Libbey-Owens-Ford Blue Ridge Patterned Glass 181
*Lockhart Manufacturing Corp. 196
National Oak Flooring 100
*Schlage Locks 165
*Shepard Warner Elevator Company 196
*U. S. Plywood Weldwood 63
*Universal Jet Water System 188
*Wood-Mosaic Flooring 163

Carpets & Rugs

Ozite Carpet Cushion 164
Bigelow Rugs & Carpets 157
Carpet Institute, Inc. 74
DuPont Carpet Nylon 182
*Firth Carpet Inside Front Cover
Lees Carpets 88
*Magee Carpet 51
Schumacher Carpet 162

China, Glass, Silver & Tableware

*Alvin Silversmiths 156
*Copeland & Thompson, Inc. 189
*Flintridge China 3
Owens-Illinois Libbey Glassware 62
*Reed & Barton Sterling 1
Royal Doulton China 76
*Royal Worcester China 39
*Paul A. Straub & Co., Inc. 191
Towle Sterling 40
*Wallace Sterling 84, 85

Curtains, Draperies & Upholstery

Celanese Cohama and Ames Fabrics 10, 11, 184
*Courtaulds' Coloray Fabrics 172
Dobeckmun Lurex Yarn 38
DuPont Taslan Nylon Upholstery 24
Owens-Corning Fiberglas Fabrics 9
Schumacher Fabrics 162
U. S. Rubber Naugahyde Vinyl Fabrics 160
U. S. Rubber Trilok Furniture Fabrics 61

Decorative Furnishings

General Electric Telechron Clocks 192
*Libbey-Owens-Ford Parallel-O-Plate Mirrors 26, 27
Nettle Creek Lazyback Pillows 189

Fireplaces & Accessories

*Bennett-Ireland Flexscreen 191

Floor Coverings

(HARD SURFACE)

*Azrock Vina-Lux Floors 158
*Matico Floors 170

Foods & Beverages

Bols Liqueurs 185
Heublein Smirnoff Vodka 23
Renfield Martini & Rossi 167
Schieffelin Teacher's Scotch Whisky 176
Van Munching Heineken's Beer 188
Van Munching Kahula Coffee Liqueur 195

Furniture

*Baker Furniture 202
*Baumritter Furniture 86
*Brown-Saltment of California 200
*Drexel Furniture 12, 13, 14, 15
*Empire Furniture 6
*Gilliam Furniture 193
Goodyear Airfoam Cushioned Furniture 5
*Gordon's Tables 90
Hamilton Cosco Fashionfold Furniture 185
*Henredon Fine Furniture 64
Kay Manufacturing Co. 187
*Kent-Coffey Furniture 75
*Kittinger Furniture 177
*Rway Furniture 8
Sanford Furniture 190
*Tell City Furniture 98
*Union-National Furniture 195
Valentine-Seaver Originals 49
*Westinghouse Micarta for Furniture 87
*White Furniture 25
*John Widdicomb Furniture 95
*Willett Furniture Back Cover

Garden Fences & Fixtures

*Farley Fences 195
*Rustic-raft Fence 197
*Walpole Woodworkers 199

Garden Seeds, Bulbs & Plants

Colorado Flower Growers Association, Inc. 50
Mondo Grass 199
*Russell Gardens 197
*Wayside Gardens 199

Garden Tools & Equipment

*Parker Lawn Sweepers Inside Back Cover

Heating, Air Conditioning, Ventilating & Plumbing

*Burnham Base-Ray Radiant Baseboard 193
Delta Faucet 186
*Trade-Wind Motorfans 175

Housewares & Supplies

Calgonite 194
Dayton Dayflex Vacuum Cleaner Hose 92

Kitchen Equipment

*Republic Steel Kitchens 99

Lamps & Lighting

*Midwest Lamp Company 192
*Lightolier 7

Linens & Bedding

Cannon Towels 37
DuPont Orlon Blankets 168, 169
*Martex Towels 174
Pepperell Sheets & Blankets 86

Mattresses

Ostermoor 173
Restonic Corp. 83

Paints

*Cabot Ranch House Hues 168
Sherwin-Williams Super Kem-Tone 186

Shades, Blinds & Wall Coverings

*Imperial Washable Wallpapers 86
*Joanna Exlite Shades 155
*Kirsch Versatile Verticals 159
Schumacher Wallpapers 162
*Varlar Stainproof Wall Covering 179

Sporting Goods & Toys

Stieff Realistic Animal Toys 186

Stationery & Books

Crane's Fine Papers 2
Pioneer Books 197

TV, Radios, Records, & Musical Instruments

*Bogan High Fidelity 190
*Heath Co. 184
*Klipsch High Fidelity 194
*Olympic Radio & Television 94
*Wurlitzer Electronic Piano 89
Zenith Space Command Tv 91

Travel

*Grace Line 97
Hotel Del Prado 184
Mexican Government Tourist Bureau 153

Windows & Doors

*Pittsburgh Plate Glass Twindow 52
*Truscon Steel Windows 161

Miscellaneous

Anacin 197
Beauty Appliance Corp. 188
*Chicago School of Interior Decoration 188
*Consolidated Chemical Dogtex 197
*Evergreen Studios 197
*Helen Gallagher-Foster House 197
Good School of Interior Decoration, Inc. 197
*Old American Insurance Co. 197

Department, Furniture, Jewelry & Specialty Stores

The Akron 45
American Silver Club 21
Antiques 43
*Carabao Special Product Co. 19, 33
*Coltens 22
Jolan Sales Co. 67
*Miles Kimball 18, 30, 32, 34, 41, 47, 57, 69
La Nell Bedspread Co. 65
*The Mission Folk 31
*Olson Rug Co. 82
*Saltwater Farm 35
*Shillcraft 28
Simmons-Boardman Books 53
Spear Engineering Co. 29



THE LURE OF MEXICAN LIFE

CONTINUED FROM PAGE 199

Mexico, these cities hold only a small part of the country's charm. Many of the smaller cities and villages have an infinite variety of cultural wares to offer the tourist. Read about them in Mitchell Goodman's articles and Marion Gough's "How to Leave Home and Like It" in this issue.

Now let it be said that Mexico is a land of great contrasts. Just as the sun, shining brilliantly out of a clear blue sky, makes intense light and causes fascinating shadows, so does all the new in Mexico stand out in violent contrast to the old. Even the many ways of living are in great contrast. The peon in his hut of adobe, stone or thatch, walking behind his burro laden with corn stalks, is in high contrast to the wealthy Mexican capitalist driving his Cadillac and living in his quarter-of-a-million-dollar mansion in Lomas de Chapultepec.

I do not say that Cuernavaca, or even Mexico, is the place for everybody to retire. Mexico just happens to suit me. I know I can be in Minneapolis or New York in eight hours, or in Paris overnight. When I see and hear the planes overhead I have that comfortable feeling that the whole world is right outside my door. Yet, on the other side of the door, behind my walls I have found my paradise.

There is an old Spanish proverb which I am afraid applies to me. It goes: "Once the dust of Mexico has settled on your heart you will not rest in any other place."

HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 185

the chattering of monkeys and parrots in virgin jungle from the airstrip to the ruins, and plan on returning the same day, since this working camp is not equipped for overnight visitors. For a small fee you will be guided through the ruins. You have five hours before the plane returns to take you back.

You might round out your Maya adventure with a short hop across the Guatemalan border from Guatemala to the classic Maya ruins in Copan in Honduras, often compared in loveliness to Angkor-Wat. (You will need a visaed passport or tourist card from a Honduran consulate.) The easiest access is by chartered plane from Guatemala City—about $100 a day for a comfortable four-seat Cessna. You may also fly from Guatemala City via TAN, Honduras Airlines, to Pedro Sula in Honduras, then fly from here to Copan. You'll have to stay overnight at one of two rugged hotels, to get the plane out next day. One of the most provocative aspects of Copan is that its discovery in 1839 by an amateur archeologist, John Lloyd Stephens, sparked the whole study of archeology in America. (Stephens actually bought the site from an Indian for $50.) Stephens' books on the Maya are fast-reading, often witty accounts of things as he found them in the Forties. They are *Incidents of Travel in Central America, Chiapas and Yucatan*, published by Harper & Brothers in 1841, and *Incidents of Travel in the Yucatan*, published by the same publisher in 1843. They are available in 1949 editions published by Rutgers University Press or in a one-volume condensation published by the same company in 1956.

Other books on the subject of the Maya are: William Hickling Prescott's *Conquest of Mexico*; S. G. Morley's *The Ancient Maya*; Edward Herbert Thompson's *People of the Serpent*; J. Eric S. Thompson's *The Rise and Fall of Maya Civilization*; Herbert J. Spinden's *Study of Maya Art*; *The Discovery and Conquest of Mexico* by Bernal Diaz del Castillo (Farrar, Straus and Cudahy translation, 1956); D. W. Ceram's *Gods, Graves and Scholars, Part IV*; Diaz Lozano's novel, *Mayapan*.



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House Beautiful

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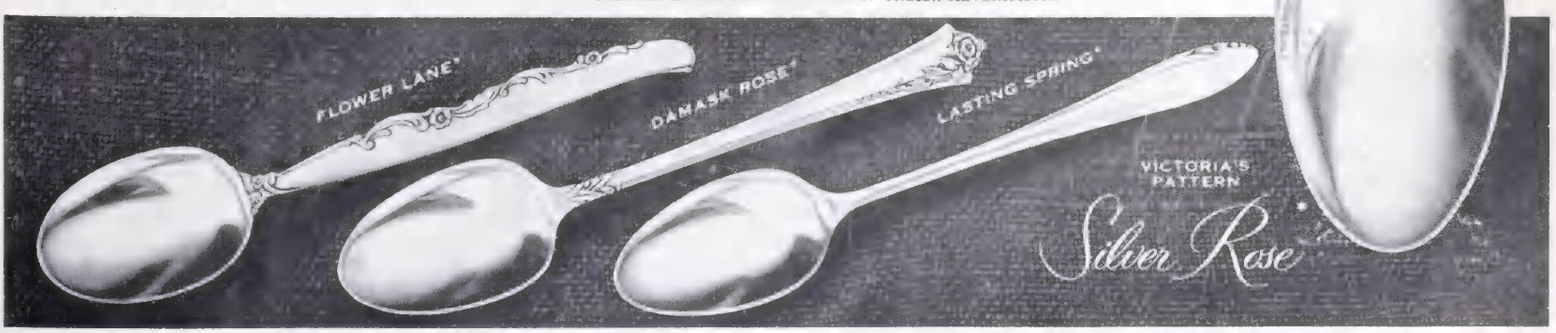
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PHOTOGRAPH BY MAYNARD PARKER

Our cover: This entrance gallery proves once again that modern and period styles can live happily with each other. See how well an antique Chinese chest and an ancestral portrait look in a modern setting. Home of Alice Erving. Lutah Maria Riggs and Arvin Shaw, architects.

GOOD TASTE FOR REASONABLE MONEY

Your Money Can Now Buy More Good Design Than in 1942 **168-169**
Good Taste and Simplicity Can Now Come to You Under $100 **170-171**
You'll Find Decorator-Type Pieces and Beauty from $100 to $150 **172-173**
Hand-crafted Look on Volume-Produced Furniture from $150-$200 **174-175**
Perfection of Detail and Design Found in Pieces from $200 to $250 **176-177**
Better Style for Less Money Even in Major Furniture Pieces over $250 **178-179**
Sectionals—the Most Seating Space for Your Money **180**
Now Beautiful Furniture Has a Beautiful Price Tag **181-185**
Perfect Furniture for Renters **186-189**

BUILDING AND DECORATING

Five New Style Trends in Fabrics **192-197**
Storage You Can Get at Easily **200-201**
The Luxury Modern Industry Provides **204-213**
A Remarkably Good $28,000 House **214-217**
The Flowering of a Five-Year Plan **218-219**
How to Have a 360° View of Your Head **243**
Here's Remodeling that Makes the Most of Limited Space **258**
Record Your Family and Friends This New-Old Way **264-268**
Sliding Doors and Drawers for the Kitchen **269-270**
How to Take a Good Look at Yourself **274-275**

FOOD AND THE ARTS OF GOOD LIVING

How to Buy Shellfish **198-199**
But You Don't Listen **220**
How to Feed a Lion **285-286**
The Art of Good Living **290-294**

GARDENING

Built-in Garden Seating **158**
Plant Containers That Look Good Indoors *and* Outdoors **190-191**
What is Good Garden Sculpture? **202-203**
Off-Street Parking with a Pleasant Look **263**
Try Raking with Water **295**

TRAVEL

How to Leave Home and Like It **164**

OTHER FEATURES

Decorator's Diary **46**
Window Shopping **48-142**
It's Worth Mentioning **162-163**
Take it Easy! **244-247**

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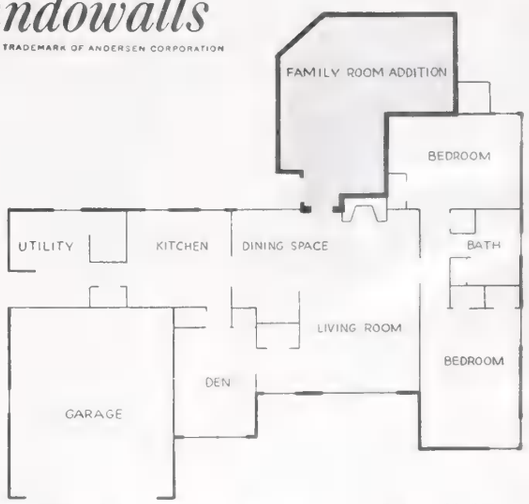
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Shaded section shows where family room was added.

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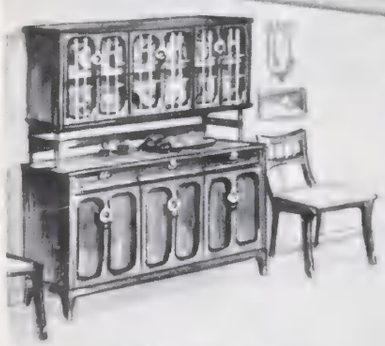
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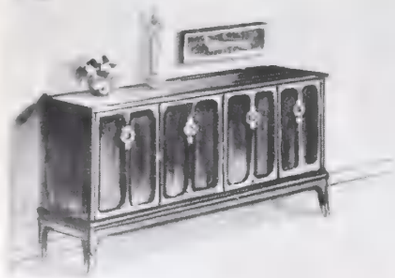
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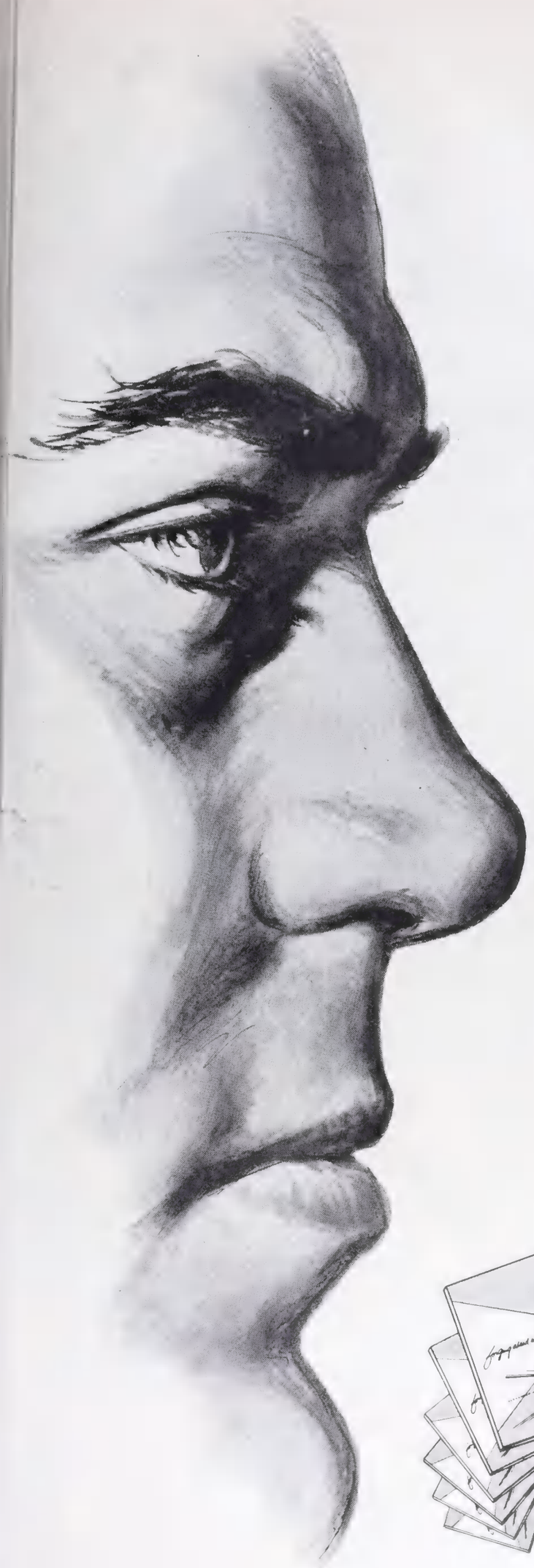
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Which style should you choose? Here, again, you have a tremendous choice. But remember, you needn't think in terms of the colors and textures carpets *used* to come in. Today there's a whole new world of carpet to choose from: never-before textures, wonderful new tweeds such as the fabulous Scotch-inspired designs shown opposite. And if you're not quite sure as to the exact shade or weave, you can get expert help from Firth's new book "How To Decorate With Confidence" (see the coupon at right). And along with it we will include a free sample swatch, so that you can see and feel its beautiful texture right in your own home. Be sure to state whether you prefer #1, 2 or 3.

Where should you buy? Always choose an established, reliable dealer. He can offer you a broad selection, helpful, expert salesmen, dependable service, and, above all, honest value. If you don't know the name of the dealer who offers Firth Tuftwoven in your area, Firth will be happy to send you his name. Stop by his store. See these radiant new Firth Tuftwoven carpets for yourself.

Women with a sense of style prefer

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Firth Tuftwoven® makes possible deep pile, luxurious wool at budget prices.

HOW TO CHOOSE THE DECORATING SCHEME THAT DOES THE MOST FOR YOU

1 **If you tend toward traditional...** if *your* personality is reflected best in a room that's quiet and graceful, with the warm charm of traditional furnishings, you'll want carpeting like Firth's new "Conomara Tweeds". Notice here how beautifully it brings the whole room together — how the use of a single basic color, broken only by bright accents, creates an atmosphere that's relaxed, cozy, inviting. Note, too, that the carpet color is actually a *combination* of colors — a richly textured effect that looks for all the world like the lovely Irish tweeds, which inspired it. Yet it's so *practical* — so much easier to keep clean.

2 **If you prefer a casual modern look...** a room that's a happy blend of comfortable furnishings, you'll probably feel more at home with a carefree *mixture* of color and mood. In this room for instance, the rustic 'country' look of the chimney and stairway contrasts with contemporary furniture. And it's the carpeting that blends the two so beautifully — Firth Tuftwoven "Highland Tweed" in Brown Thatch. The soft harmony of color was inspired by the heathery shades of legendary Scottish handweaving. And, remember, that handsome, soil-hiding 'tweedy' texture can *take it* — even under the heaviest family traffic.

3 **If you're considering colorful contemporary...** if you want a room that shows your creative flair, your taste in good contemporary design — you'll probably prefer the modern simplicity of a solid dominant shade that lets you express your imagination with bright 'exclamation points' of contrast in pillows, pictures and upholstery. In this room it's the carpet that creates the 'expensive' look and gives the feeling of luxury. It's Firth's thrifty all-wool "Highland Shepherd Homespun" in a rich Scotch Mustard shade. Notice how the warm blanket of color counteracts the coolness of white walls, how its home spun look contrasts with the clean lines of the modern furniture and it's such *long-wearing* carpet, too — so wonderfully simple to care for.

For dozens of other decorating ideas write for Firth's colorful, helpful new book. See coupon on the opposite page.

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Other available colors: Driftwood Beige, Killarney Turquoise, St. Dominick's Tweed, Potato Blossom Tweed, Chickenfeed Tweed, Irish Rosewood, Clay Pipe Tweed, Tara Gold Tweed, Abbey Gray.

2. HIGHLAND TWEED, *Shown: Brown Thatch Tweed 6910W*
Other available colors: Buckthorn Green, Moorland Green, Scotch Mist Gray, Bracken Brown, Bonnie Brae Green, Gorse Gold, Violet Heather.

3. HIGHLAND SHEPHERD HOMESPUN, *Shown: Scotch Mustard 6957W*
Other available colors: Gretna Green, Landscape Gold, Nevis Gray, Tanbark, Kinnoull Green, Oatmeal Beige, St. Andrew's Bronze, Skye White.

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1.



2.



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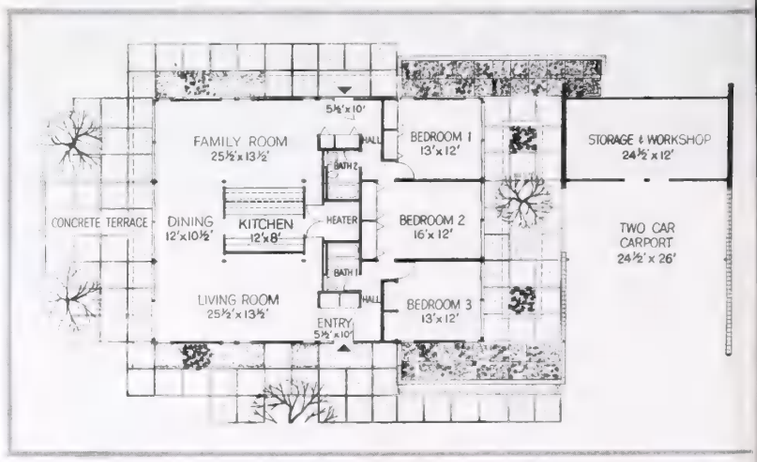
ALCOA Care-free HOME



△ **EXTERIOR.** Long and low, the Alcoa Care-free Home hugs the ground to blend beautifully with the landscape. Accents of color, achieved with anodized and coated aluminum, maintain a cheery aspect regardless of the season.

FLOOR PLAN ▷

No wasted steps here! There's ready access to every room, yet halls are limited to reduce housework, save rugs and floors. Clean-up space at the family entry eliminates muddy tracks. Living areas surround the central kitchen, separated from bedrooms and baths. Sliding glass doors let exterior rooms open onto courts and terraces for year-round indoor-outdoor living.





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Builder: Graeme Stewart Realty Corp.

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Builders: Don and Phil English
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Builder: Richard Schoen, Inc.
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Builder: Paul E. Lapp
Toledo (Perrysburg)
Cranden Drive & State Rt. 65
Crandenbrook Estates
Builder: Gustav H. Feldtmann

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Portland
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Builder: W. C. Bauman

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Pittsburgh (Upper St. Clair)
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Builder: Edward M. Ryan, Inc.
Pittsburgh (Ross Township)
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Derwent Drive & McIntyre
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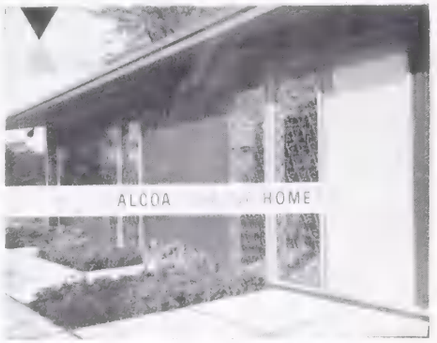
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Here is a home unique in its freedom from the burdens of household chores and upkeep, wonderfully endowed with charm and distinction. For here a renowned architect, Charles M. Goodman, A.I.A., has pioneered in a sensible, step-saving arrangement of rooms. And by combining the enduring good looks of aluminum with wood, plastics and fabrics, he has created heart-warming beauty.

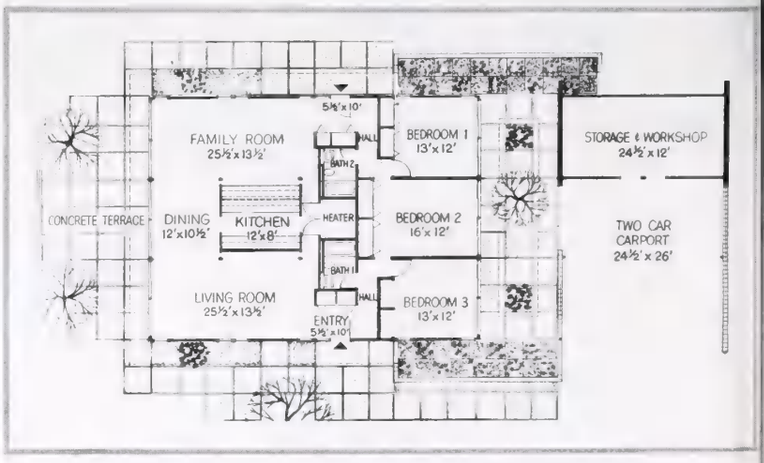
ALCOA *Care-free* HOME



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FLOOR PLAN ▷

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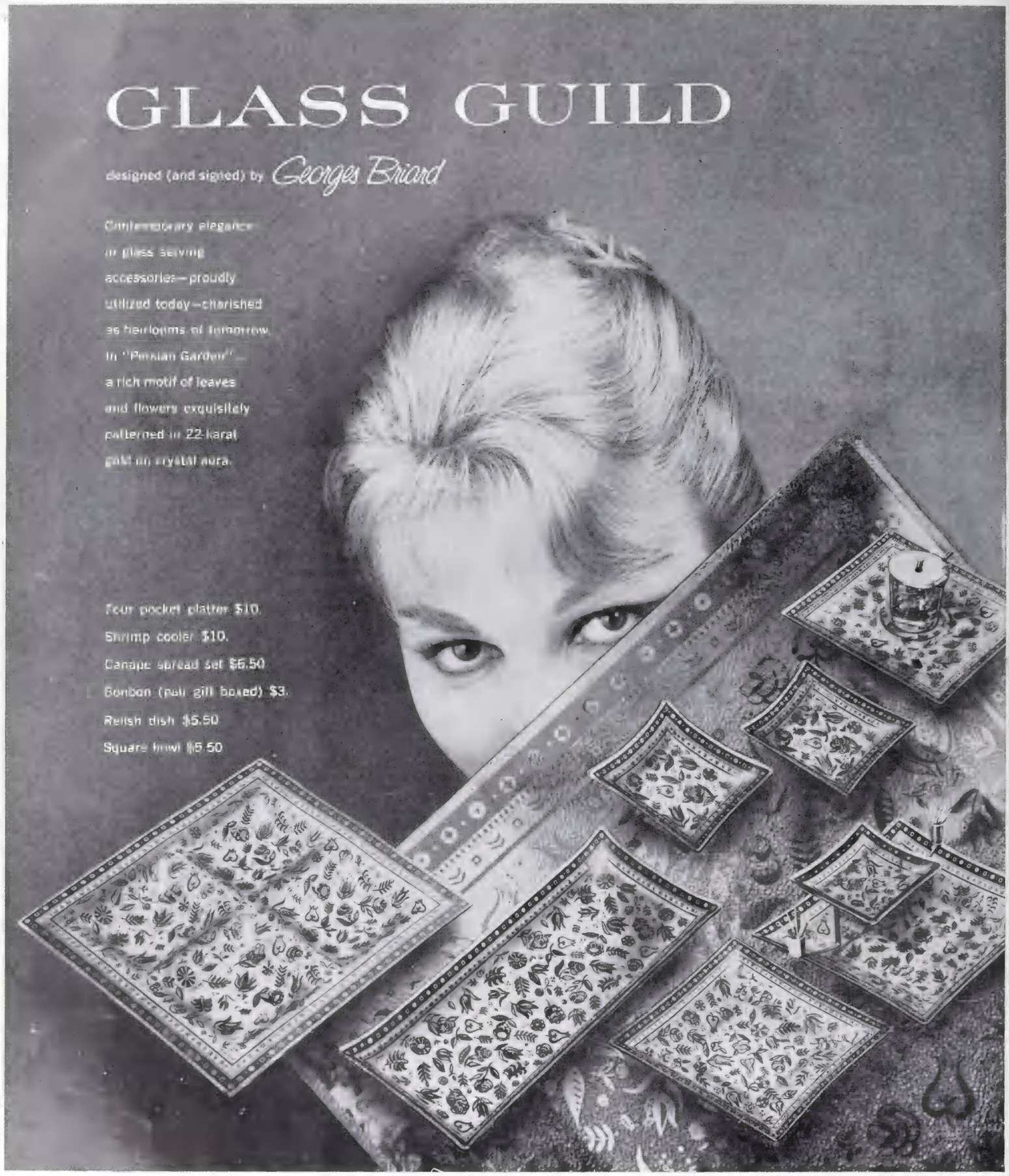
Double duty hollow handle butter spreaders with mirror-finish stainless steel blades can be substituted for flat handle spreaders at no extra cost in all Alvin patterns. Additional uses: buffet, snack or fruit knives.

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GAME TABLE AND CHAIRS BY COLONIAL are an effective focal point—and a small dining group as well. Magnificent table is cherry with teakwood parquetry. Modified captain's chairs have foam rubber seats, Teak Hai design and finish.



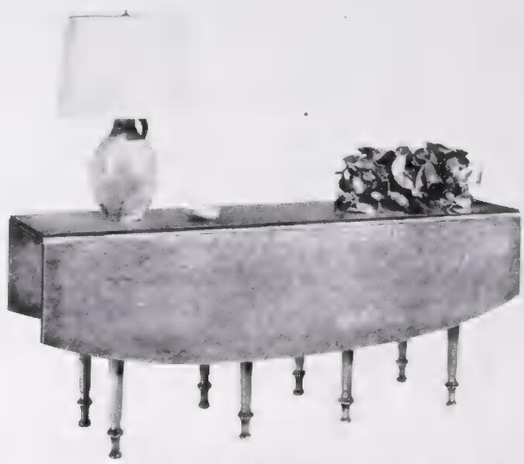
CABINET-CHEST BY FINE ARTS serves as a focal point in hall, library or living room. It is mahogany with a long, low contemporary look. Note the dimensional qualities of the door pulls. 44″ long, 26″ high.



FRENCH DIRECTOIRE BED BY BODART has dual fret headboard in 80″ width. Solid walnut, painted over in Seine blue with Loire white trim. Overlapping design gives third dimension effect in fret. Also twin or 60″ size.

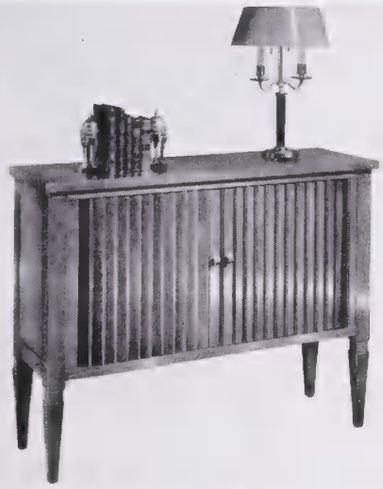


DOUBLE DRESSER BY GRAND RAPIDS CHAIR can highlight either living or dining room. Graining in walnut veneered top is matched on drawers. Staggered pulls and brass-edged legs suggest Oriental influence. 71½″ long.



HUNT TABLE FROM PINE SHOPS was inspired by an English original. This stunning 8-leg table is 72″ long, only 19″ wide with leaves down, 52″ with leaves up. Birdseye maple top. A marvelous table for buffet meals.

See the newest Focal point Furniture Selections!



FRUITWOOD COMMODE BY BAKER makes a small and superb focal point in any area, within any surroundings. Tambour front conceals generous amount of storage space. A documentary design available in many finishes. 40½" long.



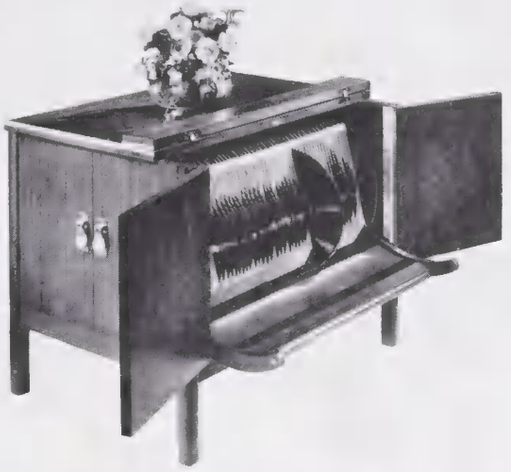
CHEST AND VANITY BY JOHN WIDDICOMB. French Provincial focal point of beautiful proportions. Antiqued white and gold finish; authentic brass pulls and hardware. Inlaid brass and collars on feet. 8½" long.



VIENNESE BUREAU FROM KINDEL is classic elegance at its best. Provides a formal focal point for a bedroom. This is a triple bureau of hand-rubbed fruitwood with a finish which will grow more beautiful with age. 66" long.



FAMOUS WIDDICOMB CHAIR is a focal point anywhere. Its ageless style makes it look right with traditional or contemporary pieces. Simple design of solid walnut; upholstery over molded foam rubber. Height 29".



IMPERIAL'S IMAGINATIVE MUSIC MINDER brings focal point charm to a music room, or music area. Made of walnut; jeweled with solid brass. Unique piece holds 200 records, programmed for easy reference. 27½" long.

See the following page for more information on Guild furniture, and for locations of fine Guild stores in your area which display it.

FINE FURNITURE JUST WON'T BE HURRIED!

Patience. This is one of the secrets of fine furniture making, being passed on to an apprentice by a veteran craftsman with 60 years of experience in furniture making. Here, in a Guild manufacturer's plant, this dedicated team does handwork on the legs of a fine bed, to give it a delicacy and detailing unapproachable by mass production methods.

You'll find satisfying evidence of this hand craftsmanship throughout every piece of Guild furniture: In custom-fitted drawers that glide effortlessly, yet fit closely as only hand-fitted drawers can . . . in beautifully matched veneers . . . in finishes whose luster is brought out of the wood itself by painstaking hand operations . . . in edges and corners softly rounded by patient hand sanding. Look for these details when you shop— they add far more to the value of your furniture than to its price.



MEMBER GRAND RAPIDS FURNITURE MAKERS GUILD

See new Focal point furniture displays at these fine Guild stores...

ALABAMA
Birmingham — Bromberg & Co., Inc.
Birmingham — Loveman, Joseph & Loeb
Mobile — Adam Glass & Co., Inc.
Montgomery — Frank Tennille Furniture Co.

ARIZONA
Phoenix — Lou Regester, Inc.
Tucson — Johnson's Furniture Co.

CALIFORNIA
Berkeley — Stone-Pierce, Inc.
Oakland — Bonynge's
Riverside — Huffman's
Sacramento — John Breuner Co.
Sacramento — Scofield's
San Diego — V. J. Lloyd
San Jose — Gryder-Kuykendall
San Jose — Robinson & Sons Co.
San Rafael — Casa Marin
Santa Barbara — Paulson Studios
Ventura — Paulson Studios

COLORADO
Colorado Springs — Home Furniture Company
Denver — Howard Lorton, Inc.

CONNECTICUT
Danbury — Henry Dick & Son
Hartford — The Nassau Furniture Co.
Milford — Wayside Furniture Shop
New Haven — The H. M. Bullard Co.
New London — Shafner's, Inc.
Norwich — Silberman's, Inc.

DELAWARE
Wilmington — H. Feinberg Furniture Co.

DISTRICT OF COLUMBIA
Washington — Mayer & Company
Washington — Mazor Masterpieces

FLORIDA
Ft. Lauderdale — Rablen-Shelton Interiors, Inc.
Jacksonville — Ridgell Furniture Co.
Miami — Richard Plumer
St. Petersburg — Robert Watters
Tampa — Maas Brothers, Inc.

GEORGIA
Augusta — Richards Furniture Co.
Savannah — Klug's

IDAHO
Boise — Hendren's Furniture Co.
Boise — Sherm Perry Furniture Co.

ILLINOIS
Chicago — John A. Colby & Sons
Chicago — John M. Smyth Co.
Danville — Sandusky Furniture Store
Decatur — Bachman Company, Inc.
Joliet — Fitzgerald Furniture Co.
LaSalle — Hummer Furniture Co.
Peoria — J. R. Marshall & Sons
Quincy — Roy Bennett, Inc.
Rockford — House of Lindberg, Inc.
Springfield — The John Bressmer Co.

INDIANA
Evansville — Town & Country Interiors, Inc.
Fort Wayne — The Jefferson House
Fort Wayne — Wolf & Dessauer
Indianapolis — Reifers
Liberty — Fosdick of Liberty
Logansport — The Schmitt-Kloepfer Co.
Muncie — Fosdick's, Inc.
South Bend — The Ries Furniture Co.
South Bend — Shidler Bros., Inc.

IOWA
Cedar Rapids — The Luberger Co.
Des Moines — Younkers
Spencer — Twetten Furniture Company

KANSAS
Hutchinson — Charles Crook Furniture Co.
Hutchinson — Graber Furniture Co.
Madison — Sauder Furniture Store
Wichita — James L. Rauh

KENTUCKY
Louisville — Burdorf's, Inc.
Louisville — Hubbuch In Kentucky

LOUISIANA
New Orleans — Nu Idea Furniture Co.
Shreveport — Hemenway Furniture Co., Inc.

MAINE
Bangor — Bangor Furniture Co.
Houlton — Dunn Furniture Co.

MARYLAND
Baltimore — Louis Mazor, Inc.
Silver Spring — Mazor Masterpieces

MASSACHUSETTS
Boston — Paine Furniture Co.
Fall River — Modern Furniture Co.
Lenox — David E. Herrick, Inc.
New Bedford — The Chas. F. Wing Co.
Springfield — The Red Lion Shop, Inc.
Worcester — David Burwick

MICHIGAN
Ann Arbor — Handicraft Furniture Co.
Birmingham — Scott-Shuptrine Co., Inc.
Detroit — Beardsley's
Detroit — Edward S. Pierson
Detroit — Scott-Shuptrine Co., Inc.
Flint — Earl J. Trembert
Grand Rapids — The New Klingman's
Grosse Pointe Farms — Scott-Shuptrine Co., Inc.
Kalamazoo — Stewart-Clarke Furniture Co.
Midland — Sawkins Furniture Stores
Plymouth — Blunk's, Inc.
Port Huron — Vining-Thompson Furniture Shops
Saginaw — Henry Feige & Son

MINNESOTA
Duluth — Alex J. Lurye, Inc.
Minneapolis — Levoy, Inc.

MISSISSIPPI
Jackson — Batte Furniture Company
Jackson — Sid Jones, Inc.

MISSOURI
Kansas City — Edward Keith, Inc.
St. Louis — Lammert's

MONTANA
Butte — Christie Furniture Company
Great Falls — Albrechts'

NEBRASKA
Omaha — Orchard & Wilhelm Company

NEW HAMPSHIRE
Manchester — C. A. Hoitt Company, Inc.
Portsmouth — Margeson's

NEW JERSEY
Jersey City — C. J. Villa Furniture Co.
North Hackensack — Huffman & Boyle Co., Inc.

NEW MEXICO
Albuquerque — American Furniture Company

NEW YORK
Albany — Mayfair, Inc.
Auburn — Rondina, Inc.
Binghamton — The Fair Store
Buffalo — The Conley Furniture Company
Elmira — J. P. & M. Sullivan
Huntington, L.I. — Flint & Horner Co.
Jamestown — Lawson Furniture Company
Manhasset, L.I. — Flint & Horner Co.
Manhasset, L.I. — Louis D. Schroeter
New York — B. Altman & Company
New York — Bloomingdale Brothers
New York — W. A. Hathaway Co.
Niagara Falls — Cornell & Daggett, Inc.
Niagara Falls — Highland Furniture Co.
Olean — Bradner's
Rochester — Lauer Furniture Co., Inc.
Schenectady — Ras Furniture & Gifts
Syracuse — E. W. Edwards & Son
Syracuse — Fleischmans
Yonkers — Laytin's for Interiors, Inc.

NORTH CAROLINA
Greensboro — Guilford Galleries

OHIO
Alliance — The Cope Furniture Company
Canton — Thurin's
Chagrin Falls — Brewster & Stroud
Chillicothe — Ebenhack & Son
Cincinnati — The A. B. Closson, Jr. Co.
Cleveland — The Bonhard Art Furniture Co.
Cleveland — Holzheimers'
Columbus — Schorr-Ketner Furniture Co.
Columbus — Schorr-Ketner & Lane
Cuyahoga Falls — Long & Company
Defiance — Hoffman's
Lancaster — Buchanan's
Mansfield — W. E. Jones Piano & Furniture House
Toledo — Treuhaft Brothers
Urbana — The Rock Shop
Youngstown — The Lowry Furniture & Carpet Co.

OKLAHOMA
Ada — Pete Green Furniture & Interiors
Oklahoma City — Callaway's Home Furnishings
Tulsa — Cathey Furniture Co., Inc.

OREGON
Portland — Paul Schatz Furniture Co.
Salem — Henry Meyer Furniture & Interiors

PENNSYLVANIA
Allentown — C. A. Dorney Furniture Co.
Altoona — The Wm. F. Gable Co.
Bethlehem — Roland & Roland, Inc.
Carlisle — Earley's, Inc.
Danville — McVey's Furniture House
Emlenton — Emil Long
Esterly-Reading — John F. Lutz, Inc.
Genesee — Chapman-Burrous, Inc.
Hazleton — Hazleton Furniture Company
Jacobus — Leader's
Johnstown — Penn Traffic Company
Lancaster — Marshall Smith Furniture Co.
Lewistown — Hugh B. McMeen & Son, Inc.
New Castle — J. R. Frew Company, Inc.
Philadelphia — Strawbridge & Clothier
Philadelphia — John Wanamaker
Pittsburgh — Beck's Charter Oaks
Pittsburgh — Colonial Art Furniture Co.
Pottsville — L. Hummel's Sons
Sharon — J. M. Willson & Sons
Uniontown — Sidney's Fine Furniture
Wilkes-Barre — Fowler, Dick & Walker
Williamsport — J. P. & M. Sullivan

RHODE ISLAND
Providence — Joseph Marcus & Co., Inc.
Westerly — Westerly Furniture Company

SOUTH CAROLINA
Greenville — Craig-Rush Furniture Co., Inc.

SOUTH DAKOTA
Mitchell — Johnson's Inc.
Rapid City — Dusek's Furniture Company

TENNESSEE
Chattanooga — Fowler Bros. Company
Memphis — J. Goldsmith & Sons Co.
Nashville — Period Furniture Company

TEXAS
Abilene — Waldrop Furniture Company
Corpus Christi — Modern House
Dallas — Anderson's Furniture Studio
El Paso — American Furniture Company
Fort Worth — Fakes & Company
Houston — G. A. Stowers Furniture Co.
Longview — McWilliams Guild Galleries
Lubbock — Cagle Bros. Furniture
San Angelo — Robert Massie Company
San Antonio — G. A. Stowers Furniture Co.
Wichita Falls — Huff Galleries

UTAH
Provo — Utah Valley Furniture Co.
Salt Lake City — Crawford & Day
Salt Lake City — H. Dinwoodey Furniture Co.

VIRGINIA
Norfolk — Willis Wayside
Portsmouth — Channel Furniture Co., Inc.

WASHINGTON
Aberdeen — Kaufman-Scroggs Company
Seattle — Wm. L. Davis Sons Co.
Seattle — Frederick & Nelson
Spokane — Barclay & Brown
Tacoma — Saxton's, Inc.
Yakima — Harold H. Schultz

WEST VIRGINIA
Charleston — Woodrum Home Outfitting Co.
Parkersburg — Dils Brothers & Company

WISCONSIN
Appleton — Brettschneider Furniture Co.
Green Bay — Schauer & Schumacher
Madison — Frautschi's
Milwaukee — Klode Furniture Co.
Racine — Porter Furniture Company

WYOMING
Casper — J. W. Forsling Furniture Co., Inc.

CANADA
London, Ontario — Simpsons London Limited
Toronto, Ontario — The Robert Simpson Co., Ltd.
Montreal, Quebec — Henry Morgan & Co., Ltd.

All Guild dealers do not necessarily carry the furniture of all Guild manufacturers

The Guild Emblem is the mark of a fine store

MEMBER GRAND RAPIDS FURNITURE MAKERS GUILD

DIRILYTE'S Golden Gift FOR YOU!



BUY 3 PLACE SETTINGS

During the month of October only

GET 1 PLACE SETTING free

YOU SAVE **$15.00**

Reg. price for 4 place settings $60.00.
Sale price $45.00.

During October only, we will give you a Dirilyte five-piece place setting absolutely FREE with a purchase of three place settings. Two FREE with purchase of six. Dirilyte is not plated; the golden color is solid throughout the metal. Fashion-right, warm and friendly Dirilyte fits perfectly in today's trend-to-gold decor. Buy *now* for yourself . . . for anniversary or Christmas gifts. At leading jewelry and department stores. Write for name of nearest dealer.

Send 10c for colorfully illustrated booklet "How to set a beautiful table".

Dirilyte

Dirilyte Company of America, Inc., Kokomo, Indiana



NOW . . . DIRILYTE HOLLOWARE NEEDS NO POLISHING — scientifically processed to stay lustrous with simple soap-and-water care. Dirilyte Holloware purchased earlier can be similarly treated for nominal charge. Write directly to factory in Kokomo for estimate.

Because...sleep is your number one aid to health and beauty

Because...the best mattress made now costs less than an ordinary mattress

Because...it is easy to learn the full truth about bedding

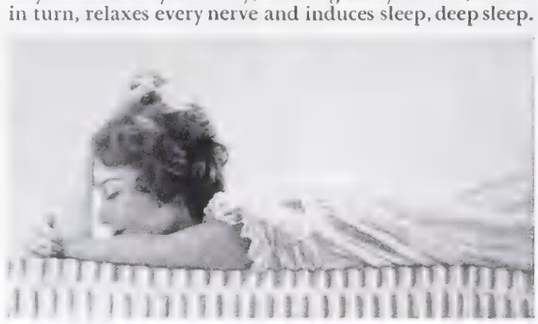
Don't Buy Bedding Blind!

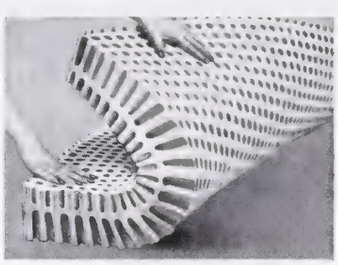


Two thirds of our lives depend on the one third we devote to sleep. Yet, countless people are losing sleep on inferior bedding. Many bought this inferior bedding on the lure of price alone. Many bought without knowing the full truth about mattress comfort. *When you buy a mattress,* don't buy blind. The well documented fact is that there's nothing to compare with sleeping comfort on the finest of foams: *U. S. Koylon Foam,* product of United States Rubber Company, originators and pioneers in foam.

Most important, U.S. Koylon is the only foam mattress honeycombed from top to bottom, and on both sides, with fine cores (air holes). All other foams are made with large cores, on only one side. It is this structural difference, this expensive, exclusive *double-coring,* that makes Koylon the best ventilated and only truly reversible foam mattress, and gives it *double life, double comfort,* better than *double support.* But don't take our word. Take our advice. Talk to your dealer and *see for yourself!*

SEE WHY KOYLON FOAM IS BEST FOR SLEEP Whipped with air to angel lightness in just the right density of foam and depth of mattress, double-core Koylon flows to your body, relaxing every muscle, which in turn, relaxes every nerve and induces sleep, deep sleep.





SEE KOYLON'S SMALL DOUBLE CORES If you're determined to buy with your eyes wide open, ask the expert, your bedding salesman, for the *See-for-Yourself Koylon Test.* You'll see through glass how single large-core foam *buckles* under pressure, double-core Koylon *supports* the same pressure.

Platinum Label

U.S. Koylon® FOAM



SEE YOUR KOYLON DEALER NOW Everyone can now afford the world's finest bedding. U.S. Koylon Foam mattress and boxspring combinations are made today in a wide range of styles and sizes, at new low prices. Don't lose a night's precious sleep. Buy Koylon. Sets bearing this famed name are now priced 89.50 and up.

US RUBBER

United States Rubber

ROCKEFELLER CENTER, NEW YORK 20, N.Y.



A Cannon Royal Family towel at $2 is everything you want a towel to be!

Big enough to wrap you in luxury—but not "bulky-big"! Downy soft, thick and absorbent to make you feel pampered (practical, too, because they dry out so quickly after use). Extravagant? No. *These $2 Royal Family towels are the most towel you can buy for the money!* They wear and wear because they're made so well, with strong selvages and shrink-proof borders. And their exclusive Carefree colors stay as pretty as the day you buy them. You'll feel proud to own something so beautiful—proud to give it, too.

NEW CHEVRON design, shown, 24 x 46; border woven of soft washable copper luster yarns.
Also pewter on white; harmonizing luster on pink, aqua, sea green.

CANNON'S Royal Family OF TOWELS



Have a hearth?

Flexscreen's sheer full-draping curtains add graceful charm to any hearth . . . show off your fires while providing absolute protection against flying sparks. Exclusive Unipull glides curtains open or closed with one hand—nothing to lift or move when tending the fire. There's a Flexscreen in the style and finish just right for your fireplace . . . and a complete selection of matching Flexscreens, andirons, firesets and other accessories . . . at your favorite store. Complete ensembles begin as low as $36.75 (screens only, from $17.25), so there's no need to accept anything less than true Flexscreen quality. Send 25¢ for 32-page style catalog . . . Bennett-Ireland Inc., 1057 Bank St., Norwich, N.Y.

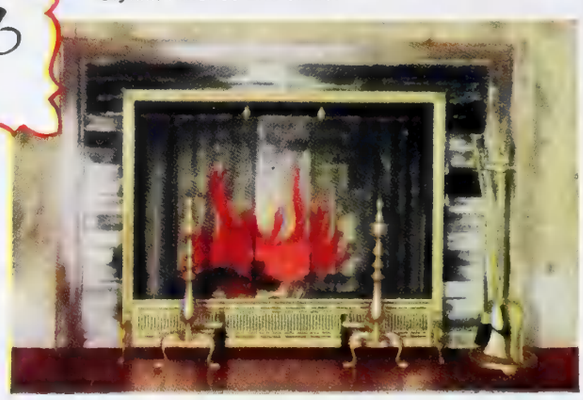
ATTACHED FLEXSCREEN may be fastened to fireplace in 3 different ways. Install it in minutes for a lifetime of beauty!



Flexscreen®
REG. U.S. & CANADA PAT. OFF.

LOOK FOR THIS "UNIPULL TAB"
ON THE TRUE FLEXSCREEN

FREE-STANDING FLEXSCREEN combines beauty with strength . . . in wide choice of styles, finishes and sizes.





Loomed by American labor to beautify American homes.

Magee works a special magic! In Embassy Court, we've created a lusciously thick carpet of heavy nubby 100% wool, a perfect background for any décor whether contemporary or traditional...then we styled it in thirteen colors, including those hard to find shades, blue, mauve, soft turquoise and glowing gold! Your choice of decorator-shades; neutrals, too, of course. Embassy Court is available on easy payment plans, in 27," 12' and 15' widths.

SEND 25¢ FOR MAGEE'S NEW DECORATING PRIMER TO THE MAGEE CARPET COMPANY, DEPT. H-2, BLOOMSBURG, PENNSYLVANIA

by Cavalier.....



If you care that the wood in your furniture should never be shiny, commercial looking . . . if you want lots and lots of drawers instead of the usual skimpy few . . . if you love furniture with lines restrainedly elegant, beautiful now and tomorrow . . . and if you're practical too, want pieces to group and regroup, move from room to room successfully . . . Cavalier Dimension will be your love.



Copyright 1957

the new DIMENSION

CAVALIER'S DIMENSION GROUP belongs where gracious living is understood. For its most important dimension is taste . . . impeccable, exquisite taste, instantly recognized by the knowing, yet rare indeed to find. As a high spirited, thoroughbred complement for imaginative modern interiors . . . or companion to rare antiques . . . CAVALIER DIMENSION wears an air of elegance. Look for it at a few selected fine stores, names furnished at your request.

cavalier corporation

CHATTANOOGA 2, TENNESSEE

Pieces available are sketched in detail on next right-hand page.

Send 25¢ for complete booklet on DIMENSION.





TRILOK®

THE MID-CENTURY TRIUMPH IN WOVEN FURNITURE FABRICS

Textured patterns as varied as desert dunes... colors to rival the splendor of sun, sky and sand... this is Trilok, a revolutionary new concept in woven furniture fabrics developed by United States Rubber. Trilok is available in a multitude of rich and beautiful designs, the newest of which is Desert Tones, shown on this furniture by **Globe Manufacturing Company.** But you will find many other luxurious, deep-dimensional Trilok fabrics on fine furniture at leading stores throughout the country – or ask your decorator. Trilok is one of the great family of textiles manufactured exclusively by the Textile Division, United States Rubber, Rockefeller Center, New York 20, N. Y.

SOFA AND CHAIRS FROM GLOBE'S NEW DEBONAIRE GROUP

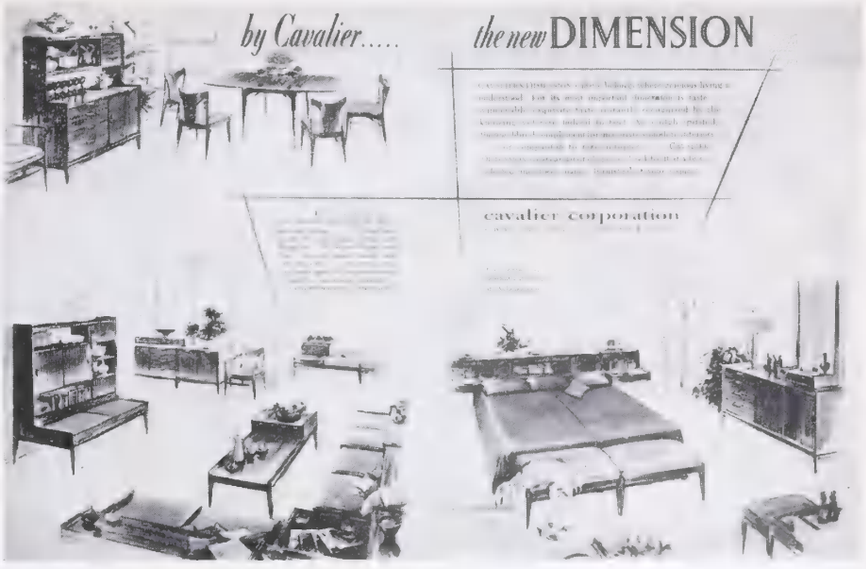
United States Rubber

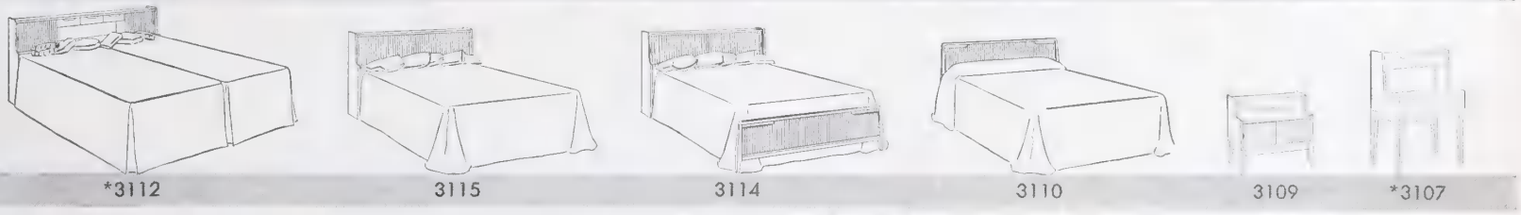
See things you never saw before. Visit U. S. Rubber's new Exhibit Hall, Rockefeller Center, N. Y.

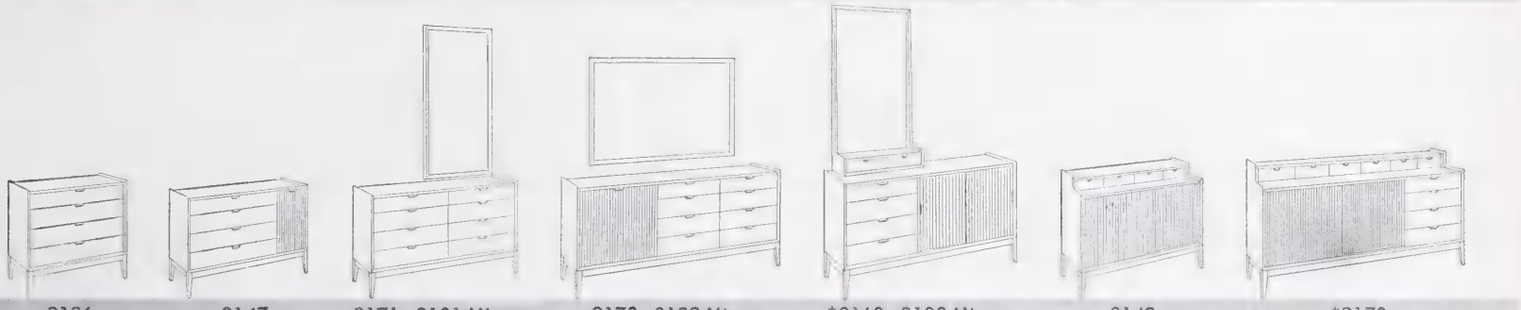
DIMENSION
by Cavalier

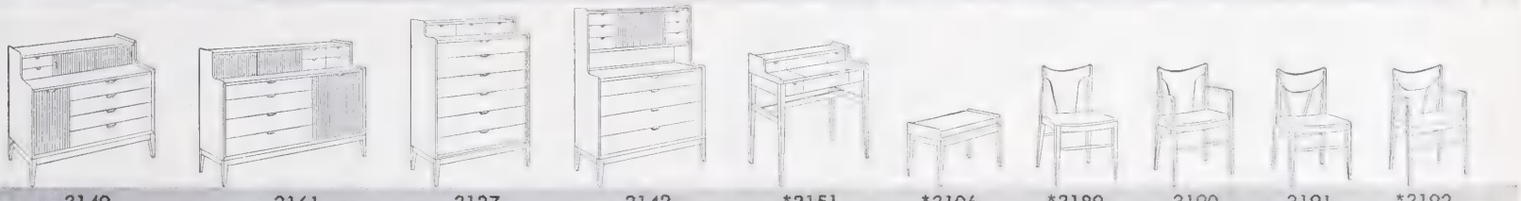
Velvety Walnut finish for softness and warmth...graceful pulls in muted brushed silver finish. Details of pieces shown in color on preceding spread are sketched below. Send 25¢ for complete booklet.

CAVALIER CORPORATION, CHATTANOOGA, TENN.




*3112 3115 3114 3110 3109 *3107


3136 3147 3171—3101 Mirror 3172—3102 Mirror *3160—3103 Mirror 3148 *3173


3149 3161 3137 3142 *3151 *3106 *3189 3190 3191 *3192


3184 *3185 3186 3187 3188 3181—3122 Bench 3136—3181 Hutch 3183


*3182 3152 *3180—3121 Bench 3150 3153 Hi-Fi 3154 TV *3155 Bar 3157


*3122 *3121 *3156 *3120 *3159 3158

*Pieces sketched in color on preceding spread ad.



Perfectly Beautiful . . . Perfectly Washable

NEW FABRICS IN LAMPSHADES OF FIBERGLAS

Shades of the future dramatize your lamps with Fiberglas*. New fabrics create an air of fashion all through the house, diffuse light more evenly without glare . . . because they are glass. And for all its luxury look, Fiberglas gives you the bonus of perfect washability. See these striking new Fiberglas shades at better stores. Created by Verplex in "Burlette".** Owens-Corning Fiberglas Corp., Textile Products Div., Dept. 5-J, 598 Madison Ave., New York 22, N.Y.

OWENS-CORNING
FIBERGLAS
MAKES ONLY THE FIBERS

*T.M. Reg. U.S. Pat. Off. **T.M. of Burlington Industries



Willett Foam-Cushioned Bench $121.50, Bed $139.00, Nite Stand $57.50, Willett Chest $245.00, Mirror $49.50, Upholstered Foam Chair $241.00.*

IMPACT - styled by Willett

...PACE SETTING FURNITURE FOR YOUNG MODERNS

Immediately, unmistakably, the difference in Impact stands out. Caramel-toned woods in sculptured lines that are as new as tomorrow...pulls capped with shimmering brass to grace swiftly-sliding drawers...a wonderful variety of pieces in open-stock (more than 70) to make your living, dining and bedrooms pure delight. The proof is as close as your Willett dealer. We'll gladly send you his name.

*Prices F.O.B. Louisville

Write for a colorful new booklet on Impact furniture...

CONSIDER H. WILLETT, INC., DEPT. 708, 3001 W. KENTUCKY ST., LOUISVILLE 11, KENTUCKY

IMPACT BY Willett

Willett are also makers of Transitional, Trans-East, Countryside and Wildwood Solid Cherry groups... Lancaster County and Lancaster Brown Solid Maple groups.

Upholstered furniture by Dunbar Furniture Corporation, Berne, Indiana



IT'S AS GOOD AS IT LOOKS – it has Airfoam INSIDE!



You can *see* the style and finish.

How much smarter, how much richer they look – when furniture is generously cushioned with AIRFOAM!

But how about what you *can't* see? How about the inside construction features that make for a better buy?

AIRFOAM tells you about them, too – for it's the chosen cushioning of top-flight designers and manufacturers, noted for value *through and through*.

So don't buy before you ask, "WHAT'S INSIDE?"–or until the royal blue AIRFOAM label tells you the inside story. Goodyear, Foam Products Division, Akron 16, Ohio.

What's Inside Full-Value Furniture:

Plenty of AIRFOAM (see uncovered furniture) is an indication of advanced design and sound construction. AND–because AIRFOAM is finest-quality latex, charged with billions of interconnecting *fresh air cells*–it assures years of good looks, luxurious comfort and easy care. AIRFOAM isn't "just stuffed in like old-fashioned cushionings. It's *molded*, and *tailored* to the furniture's measure–nothing to sag, snag, break down or come apart.



Don't take "foam rubber" for an answer – Insist on

Airfoam

MADE ONLY BY GOODYEAR

Look for this royal blue label—only AIRFOAM cushioned furniture can proudly wear it.

THE WORLD'S FINEST, MOST MODERN CUSHIONING

Airfoam–T. M. The Goodyear Tire & Rubber Company, Akron, Ohio

SHERRY HAS A MIND OF ITS OWN



PHOTO: HANS NAMUTH

No one ever knows how a batch of sherry will turn out. It may be good or bad, sweet or dry, pale or gold. But one thing HARVEY'S *does* know. There is never much of the unique *Oloroso*, known the world over as HARVEY'S BRISTOL CREAM. This is why we have never been able to ship quite as much as America wants. Curiously however, in England, where we drink much more sherry, HARVEY'S BRISTOL MILK, famous in history and literature for over 300 years, far outsells the Cream. We urge you to try it. Altogether there are three HARVEY'S BRISTOL SHERRIES and no others can touch them. By world-wide judgment, each is "best of breed." One of the handsomest gestures a host can make is to offer his guests the choice of all three. G. F. HEUBLEIN & BRO., HARTFORD, CONN. SOLE DISTRIBUTORS, U.S.A.



HARVEY'S BRISTOL CREAM®
World's supreme luxury Sherry. Very fine, rich *Oloroso*. Limited supply.

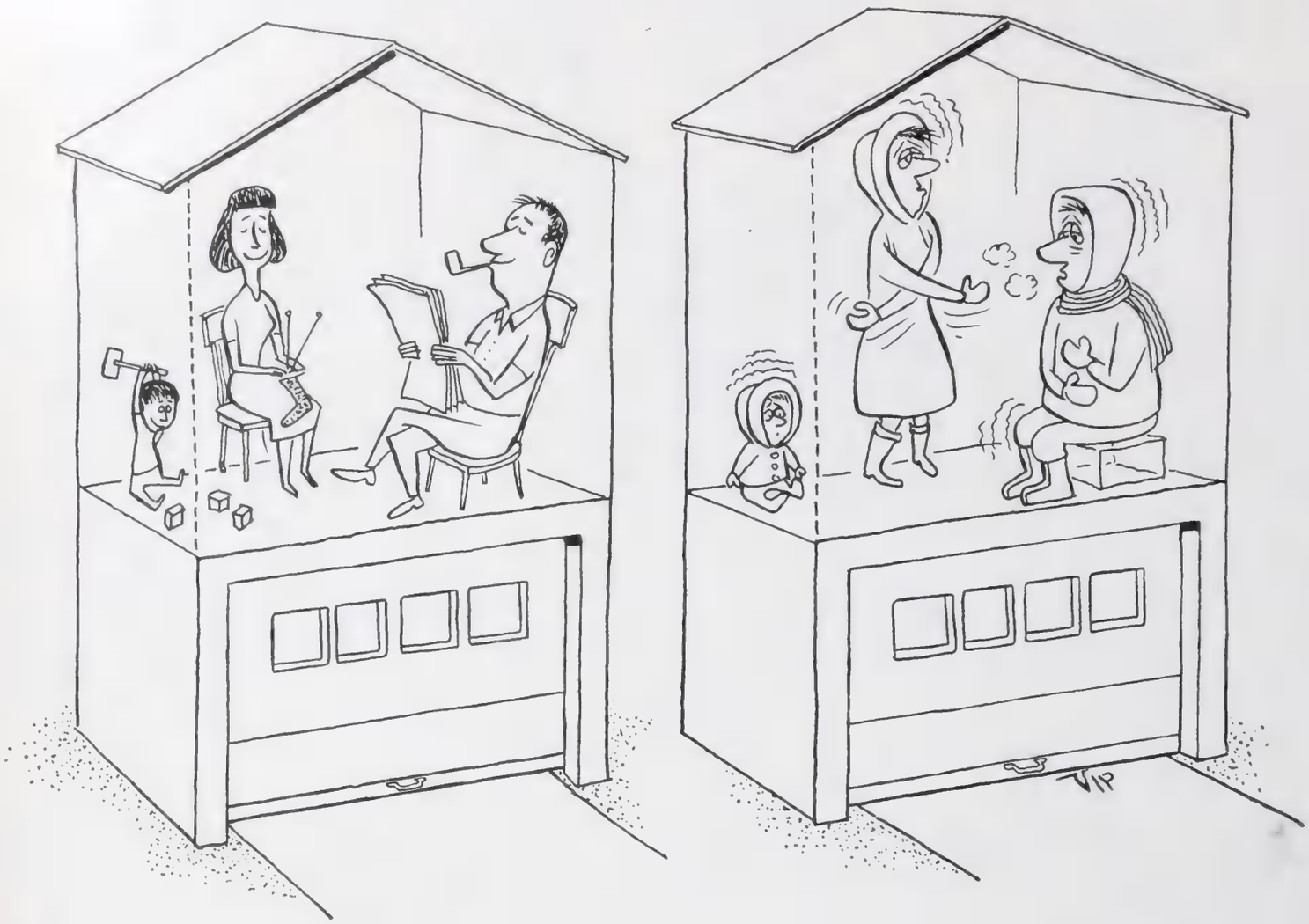
HARVEY'S BRISTOL MILK®
Superlative golden *Oloroso*. Sweet and full bodied.

HARVEY'S BRISTOL DRY®
Incomparable *Fino*—dry and delicious. The perfect *aperitif*.

by appointment Wine Merchants to Her Majesty Queen Elizabeth II

HARVEY'S®

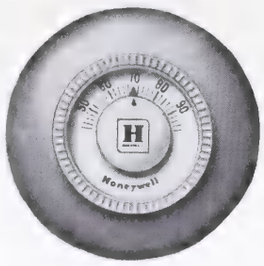
imported BRISTOL SHERRIES since 1796



New homes with rooms over the garage come two ways:

With . . . and without

Honeywell Zone Control comfort



The famous
Honeywell Round
world's largest selling thermostat

"Living room" comfort in rooms over a garage or other unheated areas calls for more heating or cooling than the rest of the house. No *single* thermostat system can properly supply this extra need. But Honeywell Zone Control does it by dividing your home into two or more comfort zones . . . each controlled by its own thermostat. This results in completely even heating or cooling comfort throughout all areas of your home. Honeywell Zone Control is also your best guarantee of whole-house comfort for split-level houses, big-window houses, houses with finished basements and with rambling floor plans. Ask your builder or realtor, architect, or heating and air conditioning contractor about this great new kind of comfort control.

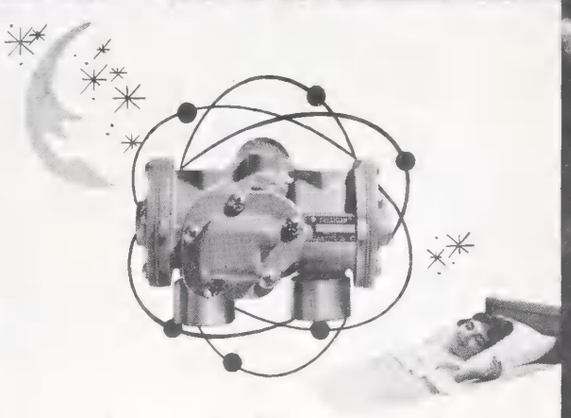
MINNEAPOLIS
Honeywell

new Culligan Water Softener

gives you all the soft water you want, all the time, all through your home, automatically!

On a service basis, or own it yourself . . . the distinctive new Culligan Water Softener provides an unlimited supply of filtered soft water regardless of family size or water usage. See your telephone directory and call your nearby Culligan dealer today.





Electronic Regen-a-rator

regenerates while you sleep!

Culligan's exclusive electro-hydraulic control smoothly, silently, automatically activates the cycles of backwashing, brining and rinsing at night . . . while you sleep! It's as automatic as your water heater.

Culligan®

SOFT WATER

Culligan, Inc. and its franchised dealers.
Home Office, Northbrook, Illinois

Over 1,000,000 homes now have internationally-famous Culligan Soft Water Service

COMMENDED BY THE CONSUMER SERVICE BUREAU PARENTS' MAGAZINE

REPLACEMENT OR REFUND OF MONEY Guaranteed by Good Housekeeping IF NOT AS ADVERTISED THERE'IN



Forerunner to *Living* Furniture: Niagara's Combination Chair-Table used successfully in hospitals and clinics for years.

NIAGARA'S new Living Furniture is truly the most revolutionary advance in furniture in our time!

The exquisite furniture you see on the opposite page has a distinguished heritage which may not be apparent even on close inspection. For each of the furniture pieces has its origin in the therapy tables and chairs built by Niagara years ago for clinics and hospitals. They were used with such success that they were soon in demand for the home.

Niagara's *Living* Furniture is the modern outgrowth of this original equipment. It is identical in concept: medically-proved Niagara Cyclo-Massage® motors are built into the furniture; the gentle, soothing, deep-penetrating action is transmitted over the entire surface of the furniture to help you *rest and relax . . . ease tension and fatigue . . . soothe sore muscles . . . increase circulation . . . help you to a wonderful new sense of relaxed well-being.* In addition, of course, this furniture has style and beauty to spare . . . you'd want it even without Niagara!

It may be difficult to believe so much beauty, convenience and health-promoting benefit can be available in a piece of furniture . . . so by all means, *see* it and *try* it at your Niagara Dealer's.

Enter NIAGARA'S "PICK THE NAMES" CONTEST at the WORLD PREMIER SHOWING of Niagara's Living Furniture!

WIN

- ★ A 35-DAY TRIP AROUND THE WORLD FOR TWO!
- ★ A 10-DAY TRIP TO PARIS FOR TWO!
- ★ ADDITIONAL PRIZES: $10,000 Worth of Niagara's new Living Furniture!

ENTER THE "PICK THE NAMES" CONTEST AT THESE NIAGARA DEALERS, SEPT. 30th

Allentown, Pa.	525 N. 7th St.
Anaheim, Calif.	Disneyland Hotel
Appleton, Wisc.	725 Valley Fair
Arlington, Va.	5141 Lee Highway
Ashtabula, O.	239 Center St.
Atlanta, Ga.	73 Forsythe St.
Atlantic City, N.J.	1407 Boardwalk
Baltimore, Md.	218 N. Liberty St.
Battle Creek, Mich.	19 Capital Ave. S.W.
Billings, Mont.	2820 First Ave. N.
Boston, Mass.	731 Boylston St.
Bridgeport, Conn.	597 Washington Ave.
Brockton, Mass.	25 W. Elm St.
Buffalo (Tonawanda), N. Y.	41 S. Niagara St.
Butler, Pa.	218 W. Jefferson St.
Canton, O.	823 Market Ave. N.
Charlotte, N. C.	3432-34 Wilkinson Blvd.
Chicago, Ill.	17 N. State St.
Cincinnati, O.	10 E. 8th St.
Clearwater Beach, Fla.	124 N. Ft. Harrison Ave.
Cleveland, O.	1516 Euclid Ave.
Colorado Springs, Colo.	320 N. Tejon
Columbus, O.	2940 E. Broad St.
Coral Gables, Fla.	50 Miracle Mile
Cuyahoga Falls, O.	3568 Front St.
Dallas, Texas	4153 N. Central Expressway & Fitzhugh
Dayton, O.	2017 Salem Ave.
Denver, Colo.	16-A Cherry Crk. Shop. Center
Detroit (Birmingham), Mich.	323 E. Maple
Detroit, Mich.	1434 Farmer St.
East Cleveland, O.	5389-91 Mayfield Rd.
Evansville, Ind.	1931 Pollock Ave.
Fort Lauderdale, Fla.	229 S.E. First Ave.
Fort Wayne, Ind.	2115 S. Calhoun St.
Fort Worth, Texas	5825 Camp Bowie Blvd.
Great Falls, Mont.	516 Central Ave.
Green Bay, Wisc.	730 Main St. and 303 N. Adams St.
Greensboro, N. C.	121 N. Elm St.
Hackensack, N. J.	31 Mercer St.
Harrisburg (Lemoyne), Pa.	10th & Louther Sts.
Hartford, Conn.	231 Asylum St.
Helena, Mont.	23 W. 6th Ave.
Hollywood, Fla.	324 Johnson St.
Houston, Texas	3104 S. Shepherd St.
Hyde Park, Mass.	1188 Thompson St.
Indiana, Pa.	535 Philadelphia St.
Indianapolis, Ind.	120 E. Ohio St.
Joplin, Mo.	521 Virginia Ave.
Kalamazoo, Mich.	118 W. Water St.
Kansas City, Mo.	1423 Main St.
Lakeland, Fla.	314 E. Lemon St.
Las Vegas, Nev.	413 Carson St.
Lewiston, Me.	29 Lisbon St.
Los Angeles, Calif.	2414 W. 7th St.
Meadville, Pa.	953 Market St.
Miami, Fla.	163rd Street Shopping Center
Minneapolis, Minn.	2500 Hennepin Ave.
Newark, N. J.	69 Halsey St.
New York, N. Y.	138 E. 50th St.
Oakland, Calif.	390 14th St.
Orlando, Fla.	317 N. Orange Ave.
Palm Beach, Fla.	345 Worth Ave.
Pasadena, Calif.	963 E. Colorado Ave.
Philadelphia, Pa.	1728 Chestnut St.
Pittsburg, Kans.	117 W. Fifth St.
Pittsburgh, Pa.	Oliver Bldg. Mellon Square
Pittsfield, Mass.	117 Fenn St.
Portland, Ore.	1116 S.W. Alder St.
Providence, R. I.	201 Wayland Ave.
Pueblo, Colo.	704 Polk St.
Reading, Pa.	4 N. 10th St.
Roanoke, Va.	1910 Memorial Ave. S.W.
Salem, Ore.	1124 Center St.
Salt Lake City, Utah	Foot Hill Village Shopping Center
San Francisco, Calif.	107 Gary St.
Santa Barbara, Calif.	1130 State St.
Sarasota, Fla.	42 S. Pineapple Ave.
Seattle, Wash.	1206 Second Ave.
Sharon, Pa.	1904 E. State St.
South Bend, Ind.	810 Lincoln Way West
Spokane, Wash.	507 W. Sprague Ave.
Springfield, Mass.	139 Bridge St.
Springfield, Mo.	331 Jefferson St.
St. Louis (Clayton), Mo.	8205 Clayton St.
St. Petersburg, Fla.	177-189 9th St. N.
Syracuse, N. Y.	2362 James St.
Tacoma, Wash.	760 St. Helen St.
Tallahassee, Fla.	214 W. College Ave.
Tampa, Fla.	503 Tampa St.
Toledo, O.	4623 W. Bancroft
Topeka, Kans.	520 Kansas Ave.
Upper Darby, Pa.	6934 Market St.
Ventura, Calif.	1572 E. Main St.
Vincennes, Ind.	312 Buntaron St.
Washington, D. C.	729 18th St. N.W. Bet. G & N. Y.
Wichita, Kans.	1605 E. Central Ave.
Wilmington, Del.	1129 Washington St.
Whittier, Calif.	138 E. Philadelphia St.
W. Palm Beach, Fla.	3505 S. Dixie Highway
Yakima, Wash.	107 E. Yakima Ave.
Youngstown, O.	6412 Market St.
Anchorage, Alaska	528 G. Street
Calgary, Alberta, Can.	1410A 4th St. West
Vancouver, B.C., Can.	603 W. Hastings St.
Kitchener, Ont., Can.	342 King St., W.

You'll fly the finest.....TWA

TRANS WORLD AIRLINES

U.S.A. · EUROPE · AFRICA · ASIA

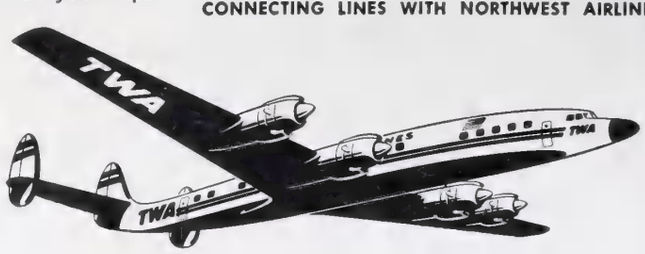
CONNECTING LINES WITH NORTHWEST AIRLINES

TWA multi-million-mile captains with a world of experience speed you in comfort on your trip.

See

NEW YORK . . . LONDON
PARIS . . . ROME
ATHENS . . . CAIRO
BOMBAY . . . NEW DELHI
AGRA . . . COLOMBO
BANGKOK . . . HONG KONG
TOKYO . . . HONOLULU
SAN FRANCISCO

. . . exciting places you've always dreamed of!



CONTEST BEGINS SEPTEMBER 30th . . . closes November 9th

Here's all you do: just go to your Niagara Dealer's OPEN HOUSE beginning September 30th . . . *see* and *try* Living Furniture . . . then "pick the names" for a chance at fabulous prizes!

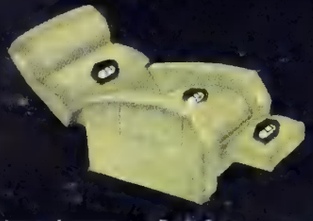
IF IT'S NOT NIAGARA, IT'S NOT CYCLO-MASSAGE®

dramatically new...













Leisure Lounge — Reclining chair with 3 built-in Cyclo-Massage motors. 4 new models, 4 sizes.

Glide-Out Sofa — Comfortably reclined for sitting seat pulls out level for sleeping. 2 Cyclo-Massage motors.

Chaise Lounge — Exclusive patented design transmits action of 2 Cyclo-Massage motors throughout lounge.

LIVING FURNITURE BY *Niagara* **CYCLO-MASSAGE®**

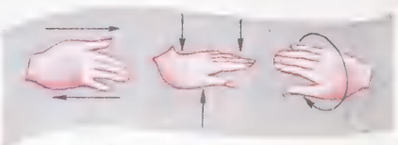
THIS DISTINCTIVE NEW FURNITURE CONTAINS CYCLO-MASSAGE MOTORS TO HELP YOU REST AND RELAX . . . EASE TENSION AND FATIGUE . . . INCREASE CIRCULATION . . . SOOTHE SORE MUSCLES

NEVER BEFORE has it been possible to buy furniture like this . . . handsome in itself, certainly, and beautifully adaptable to any room setting. But this furniture contains medically-researched, medically-proved Niagara Cyclo-Massage motors, as well . . . the gentle, soothing Niagara action which is so genuinely beneficial for you, so pleasant and relaxing for each member of the family.

Like thousands of tiny fingers, Niagara's deep, *deep* down action gently massages your tired, aching muscles . . . the tense nerves in your body. In moments, you feel *good* again . . . relaxed again . . . ALIVE!

Discover this wonderful feeling for yourself . . . *right now*. See this truly unique furniture at your Niagara Dealer's . . . see how pleasant living can be in Niagara's "wonderful world of well-being."

NIAGARA'S PATENTED 3-WAY ACTION is unique . . . combines *horizontal, vertical* and *circular* motions to create a soothing, pleasant, highly beneficial massage action.



Look for the Niagaran in the Pink Wagon



Guaranteed by Good Housekeeping



THE INCOMPARABLE THERMO-CYCLOPAD® HEAT-MASSAGE SET contains heat-massage pad and hand unit to help relieve pains of arthritis, rheumatism. Can be used all over body.

SEND TODAY FOR DETAILS

WSWA 6743

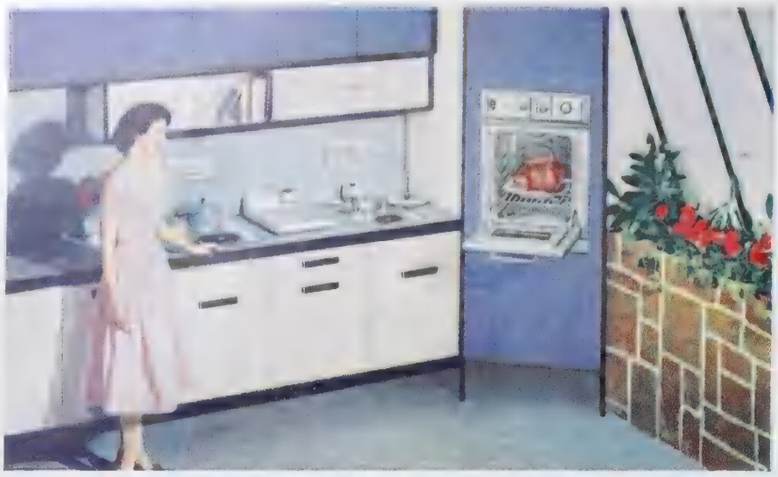
NIAGARA
Dept. HB-107, Adamsville, Pa.
Send complete details of Niagara's Living Furniture

Name_____

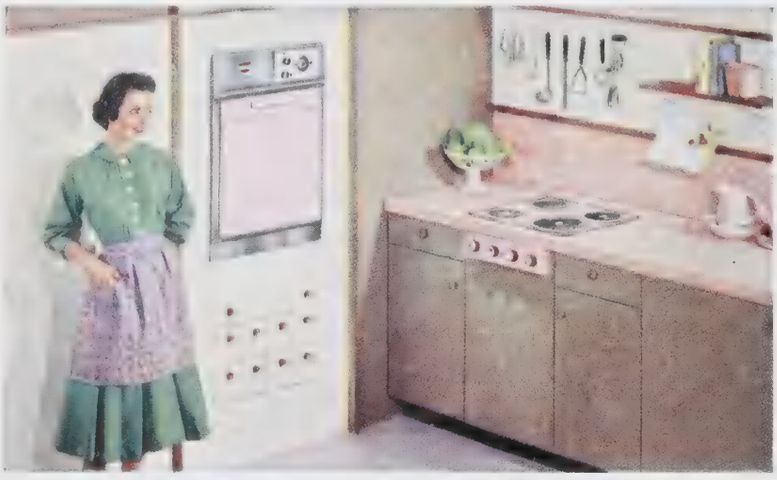
Address_____

In Canada: Monarch Massage, Ltd., Fort Erie, Ontario

c 1957 Niagara Therapy Mfg. Corp.



Pushbutton 2-unit cooking sections, plug-in griddle, and oven with Roast-Right thermometer, Rota-Grill rotisserie.



New Automatic oven and 4-unit drop-in cooking section that fits standard 24-inch cabinet top.



Coppertone oven plus new 30-inch 4-unit cooking top with high-speed Super "2600" Calrod® unit.



Built-in Foodkeeping Center with 12-cu-ft. Hotpoint Refrigerator-Freezer with all de luxe features, and matching Upright Freezer that stores 417 lbs. of foods.



New 30-inch pushbutton cooking top and bi-level double oven with Roast-Right thermometer, Rota-Grill rotisserie.

Colorful, convenient

Hotpoint built-in electric ranges

for every budget and every kitchen

prices start at only **$250.00***

Now, for less than the cost of many new conventional ranges, you can enjoy the beauty and convenience of Hotpoint's new Customline *built-in* electric oven and surface cooking units. Whether you are building or remodeling, Hotpoint has Customline models just right for you — and at a price you want to pay. All are available in gleaming stainless finish, Coppertone, or five colors to suit your personal decorative scheme.

To complete your Customline kitchen, Hotpoint also offers matching built-in refrigerators, upright freezer, and dishwashers. Your entire Hotpoint Customline kitchen can be included in your new-home mortgage for only a few dollars a month. If you are remodeling, long-term financing is also available. Talk it over with your builder, your architect, or your Hotpoint Customline Kitchen Specialist, soon.

*Manufacturer's recommended retail prices.

Hotpoint Customline Appliances

Customline • Ranges • Refrigerators • Automatic Washers • Clothes Dryers
Dishwashers • Disposalls® • Water Heaters • Food Freezers
Air Conditioners • Television

HOTPOINT CO. (A Division of General Electric Company), CHICAGO 44

Enter this Con-Tact® contest



WINNER'S CHOICE—A FABULOUS VACATION IN PARIS OR HAWAII

YOU'LL FLY BY PAN AMERICAN CLIPPER ON THE TRIP OF A LIFETIME...125 VALUABLE PRIZES



Question:
HOW MANY THINGS IN THIS PICTURE ARE COVERED WITH Con-Tact ?*

For example . . . the coffee table is "marble" CON-TACT . . . one wall is "brick" . . . the window shades are "grasscloth" . . . all self-adhesive plastic CON-TACT. How many others can you find? CON-TACT Tape and CON-TACT Shelf and Edging count, too!

LOOK WHAT YOU CAN WIN

Glamorous trips for two — you and your companion will fly by Pan American Clippers on unforgettable expense-paid vacations!

1st Prize: *Winner's Choice: Paris or Hawaii.* 2 glorious weeks for two.

2nd Prize: *Hawaiian holiday for two.* 6 nights, 5 days in the tropical paradise.

Two 3rd Prizes: *Color TV sets.* RCA Victor's latest 21" tube table models. With stand, worth $510. each.

Three 4th Prizes: *Portable TV sets.* New, 17" tube "Graduate" models by RCA Victor. Worth $170. each.

Also 10 Sylvania deluxe clock radios worth $39.95 each; *and* 108 Roto-Broil "400" king-size square cooker-fryers worth $49.95 each; *plus* magnificent bonus prizes for 7 top winners —22-diamond Benrus wristwatches worth $295.00 each.

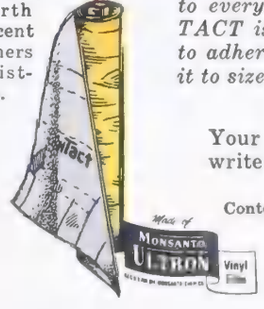
GO TO YOUR NEAREST STORE FOR YOUR OFFICIAL ENTRY BLANK

See the striking selection of CON-TACT patterns shown at your favorite housewares, variety, paint or department store. The display will help you find the designs used in this beautiful home . . . designs sure to excite your own decorating imagination with ideas to do-it-yourself.

YOU WIN ANYWAY — because it's so easy to give a brand new look to everything in your home with CON-TACT — practical, too. CON-TACT is washable, waterproof plastic . . . its backing is self-adhesive, to adhere without paste or tacks to any smooth surface. You just cut it to size, and smooth it on . . . that's all!

Your entry blank contains complete contest rules. Get it today, write the last line of the jingle, and mail it in by Oct. 25, 1957.

Contest is open to residents of the United States, its territories, and Canada.



Con-Tact®
PATENT PENDING
the ORIGINAL self-adhesive plastic

...a product of COHN-HALL-MARX CO., a division of United Merchants and Manufacturers, Inc., 40 West 40th St., N. Y. 18, N. Y.

© BY UNITED MERCHANTS AND MANUFACTURERS, INC. 1957



CARPET COLOR BY WUNDA WEVE'S CUSTOM COLOR SERVICE

COSTUME BY TINA LESER

deep and lovely...

the ever-changing, ever-charming texture of Wunda Weve Broadloom



You just won't find anything in carpets so utterly captivating as the shadowplay texture of the luxuriously deep, dense pile of Wunda Weve 100% cotton broadloom. Sink your fingers deep into lovely Wunda Weve's texture at your favorite store . . . feeling is believing. **WUNDA WEVE** **the luxury name in cotton broadloom**



MARTEX®

TENDER LOVING TERRY

Our new *"Inspiration Series"* of towels ... wondrous-soft, gentle as a love pat, to beauty-treat your skin. In white and 14 flattering colors with matching bath mats. Bath size about $3.00 at stores listed. Martex, 65 Worth St., New York 13, New York.

WEST POINT TEXTILES
WEST POINT MANUFACTURING CO.

Akron, Ohio	The M. O'Neil Co.
Akron, Ohio	The A. Polsky Co. & Canton Store
Asbury Park, N. J.	Steinbach Co.
Atlanta, Ga.	Rich's Inc.
Beaumont, Texas	The White House
Berkeley, Calif.	J. F. Hink & Son
Birmingham, Mich.	Jacobson's*
Boston, Mass.	Wm. Filene's Sons Co.*
Boston, Mass.	R. H. Stearns Co.*
Chicago, Ill.	Carson Pirie Scott & Co.*
Cincinnati, Ohio	Gattle's
Cincinnati, Ohio	The John Shillito Co.
Cleveland, Ohio	The Halle Bros. Co.
Cleveland, Ohio	The Higbee Company
Cleveland, Ohio	The May Company
Cleveland, Ohio	Sterling-Lindner-Davis
Dallas, Texas	Titche Goettinger Co.
Dayton, Ohio	The Rike-Kumler Co.
Denton, Texas	H. M. Russell & Sons
Denver, Colo.	Daniels & Fisher*
Detroit, Mich.	The Linen Closet
Elmira, N. Y.	S. F. Iszard Co.
Eugene, Oregon	Russell's
Evanston, Ill.	The O'Neill Linen Damask Co.
Greenwich, Conn.	The D. W. Rogers Co.
Grosse Pointe, Mich.	Jacobson's
Hammond, Ind.	Carson Pirie Scott & Co.
Hartford, Conn.	G. Fox & Co.
Indianapolis, Ind.	L. S. Ayres & Co.
Indianapolis, Ind.	The Wm. H. Block Co.
Jackson, Mich.	Jacobson's
Jacksonville, Fla.	Furchgott's
Kansas City, Mo.	Macy's
Los Angeles, Calif.	Barker Bros.*
Los Angeles, Calif.	Bullock's*
Los Angeles, Calif.	Grande Maison de Blanc*
Lubbock, Texas	Hemphill Wells Co.
Memphis, Tenn.	Goldsmith's
Miami, Fla.	Jordan Marsh
Midland, Texas	Grammer Murphy
Milwaukee, Wisc.	Gimbels
Minneapolis, Minn.	Dayton's
Minneapolis, Minn.	L. S. Donaldson Co.
Minneapolis, Minn.	Powers Dry Goods Co.
Mission, Kansas	Macy's
Monrovia, Calif.	McBratney's
New Canaan, Conn.	Gillane's
New Haven, Conn.	Edward Malley Co.
New York, N. Y.	R. H. Macy Co.*
Norfolk, Va.	Rice's
Oakland, Calif.	The H. C. Capwell Co.*
Oakland, Calif.	Kahn's Dept. Store
Omaha, Nebr.	J. L. Brandeis & Sons
Peoria, Ill.	Block & Kuhl
Philadelphia, Pa.	Gimbel Bros.*
Philadelphia, Pa.	Strawbridge & Clothier*
Phoenix, Ariz.	Korrick's
Pittsburgh, Pa.	Gimbels
Pittsburgh, Pa.	Joseph Horne Co.
Pittsburgh, Pa.	Kaufmann's
Pittsburgh, Pa.	C. Reizenstein Sons
Pittsfield, Mass.	England Brothers
Plainfield, N. J.	Tepper's Plainfield
Portland, Oregon	Meier & Frank Co.*
Portland, Oregon	Olds & King*
Providence, R. I.	The Shepard Co.
Red Bank, N. J.	Steinbach Co.
Richmond, Va.	Thalhimers
Riverside, Calif.	Rouse's
Rochester, N. Y.	E. W. Edwards & Son
Rochester, N. Y.	B. Forman Company*
Rochester, N. Y.	Sibley, Lindsay & Curr Co.
Rockford, Ill.	D. J. Stewart & Co.
Sacramento, Calif.	Hale's Dept. Store
Sacramento, Calif.	Rhodes C. C. Centre
Saginaw, Mich.	Jacobson's
St. Louis, Mo.	Stix, Baer & Fuller*
St. Paul, Minn.	Schuneman's
San Antonio, Texas	Joskes of Texas
San Francisco, Calif.	The City of Paris
San Francisco, Calif.	The Emporium*
San Francisco, Calif.	Macy's*
San Francisco, Calif.	Raphael Weill & Co.
San Jose, Calif.	L. Hart & Son
San Mateo, Calif.	Levy Bros.*
Savannah, Ga.	Leopold Adler Co.
Savannah, Ga.	Levy's of Savannah
Scarsdale, N. Y.	The Chas. N. Mead Co.
Schenectady, N. Y.	H. S. Barney Co.
Schenectady, N. Y.	The Wallace Co.
Seattle, Wash.	The Bon Marche*
Spokane, Wash.	The Bon Marche
Spokane, Wash.	Spokane D. G. Co. (The Crescent)
Stockton, Calif.	Smith & Lang
Syracuse, N. Y.	E. W. Edwards & Son
Syracuse, N. Y.	Dey Brothers & Co.
Tacoma, Wash.	Rhodes*
Toledo, Ohio	Lasalle's
Trenton, N. J.	Nevius-Voorhees Co.
Tucson, Ariz.	Levy's of Tucson
Tulsa, Okla.	Seidenbachs
Utica, N. Y.	The Boston Store*
Utica, N. Y.	J. B. Wells & Sons
Washington, D. C.	Julius Garfinckel*
Washington, D. C.	Woodward & Lothrop*
Whittier, Calif.	Myers'
Wilkes-Barre, Pa.	Isaac Long
Winston-Salem, N. C.	Thalhimers

*Available at main store and branches

IF YOU WOULD LIKE a reproduction of the mother and baby suitable for framing, please send 10¢ in coin to Martex, 65 Worth St., N.Y. 13.

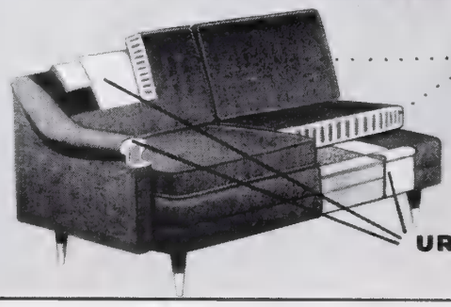
DeEvia

There's **more**  than meets the eye!



NO. 1250-1208 DESIGNER GROUP BY CREST, INC.

PRESENTING A NEW CONCEPT OF LUXURY: USING BOTH LATEX & URETHANE FOAMS!



■ **CREST** attains the *utmost* in seating comfort by pioneering with their patented FULL FOAM CONSTRUCTION. This combines the many advantages of *genuine* Dayton Koolfoam cushions for seats and backs, with the *added* features of Poly-Koolfoam for padding and backing. Best of all, you get *all* this at budget-conscious cost!

Your entire family will appreciate Koolfoam's exclusive "*Air-Conditioned*" advantages! Fresh air pumps IN, stale air OUT with every body motion. And Koolfoam *keeps* its trim shape and restful buoyancy year after year. For nearest Crest dealer, write Crest, Inc., Asheville, North Carolina.

the difference in comfort is...

Dayton Koolfoam®

"Air-Conditioned" T.M.

CUSHIONING



more comfort because
only Koolfoam's patented open-pore surface gives up to 14 times more airflow than ordinary foams! Compare these magnified photos for yourself.

The world's largest manufacturer of Foam Latex Pillows

© D.R.1957

THE **DAYTON RUBBER** COMPANY • DAYTON, OHIO • WAYNESVILLE, N. C.

Dramatically different... stylishly new... Lampole-desk by Stiffel

Now Stiffel gives you lighting and writing together. The beauty of a gleaming Lampole with a new "pulldown" lamp, has been combined with the practicality of a graceful table.

An ideal telephone table, room divider, or functional desk which lets you write in beautiful light. This lovely Lampole-Desk can be placed anywhere, without tools, time, or effort . . . *in just 6 seconds.* And it *looks* built-in!

Lampoles come in your choice of decorator colors trimmed in brass, with desk (optional) in walnut or blonde finish of solid non-marring "resinite." Combination Lampole-Desk about $85.00. Pull-down Lampole without desk only $45.00. 3-light Lampole in background about $60.00. Other Lampoles from $39.95 to $115.00 *(slightly higher west of the Rockies).*

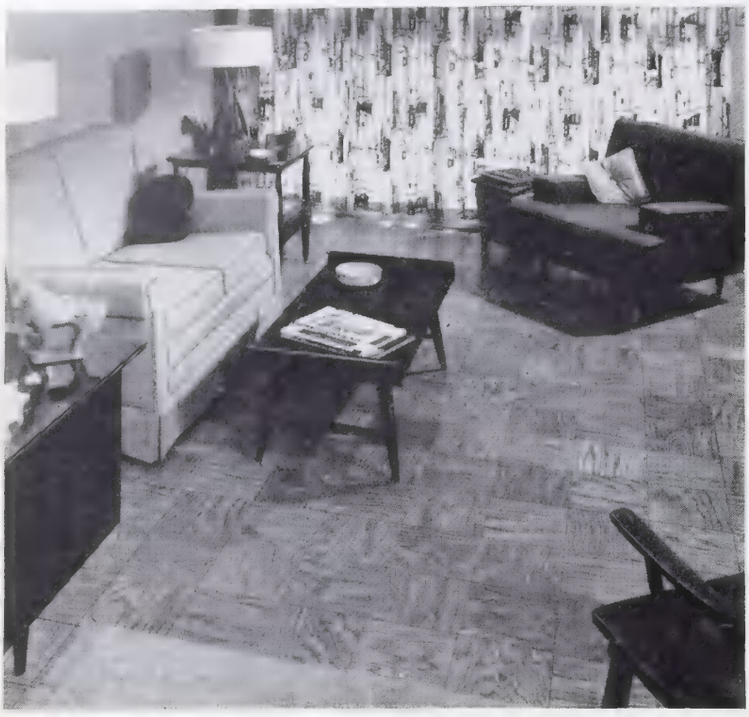
Look for the Stiffel name on every Lampole (protected by patent #2793286). Write for free Polerama Brochure N: The Stiffel Company, Chicago 10.

STIFFEL

Creators of the Stiffel Collection



Rich and warm...
Smart and decorative!



Oak Laminated Hardwood Block

Buying a New Home or Remodeling? Insist on Wood-Mosaic Quality Hardwood Block Flooring

Many fine homes are now proudly showing their patterned hardwood floors in all their splendor, with no more covering than occasional throw rugs. It's a new note of luxury, yet these hardwood floors cost less than good carpeting.

Wood-Mosaic Block flooring will last the life of your home. The amazing new "Diamond Lustre" finish makes your floors so easy to keep clean and beautiful you'll always be proud of them.

If you have remodeling or redecorating plans, contact your floor covering dealer or you can do the job yourself. It's easy, you simply spread adhesive and install the blocks, that's all. The blocks are only ½ inch thick, which will not change the floor level enough to create a problem. They can be installed over existing wood, concrete or asphalt tile floors.



Cost of pre-finished Oak Laminated Block flooring material and adhesive for a 10′ x 12′ room is approximately $75. Walnut, Birch and Cherry blocks are also available.

Write today for our full 8-page catalog of distinctive hardwood floors. Enclose 10¢ for postage and handling.

WOOD-MOSAIC CORPORATION
Parkay Division, Dept. 2-B., Louisville, Ky.

Maker of the World's Finest Hardwood Flooring since 1883

Decorator's Diary

Observations and comments on what's new in the decorating market from the case books of a busy decorator

Few decorators ever get involved with landscaping, but I could understand why Mrs. Decker thought of me at once when they discovered that the wintry rains had practically washed away their sloping lawn. It was necessary on their 100-foot lot to wall in the slope at once and they did it as gracefully as possible with old brick. Practical, but hardly the sight to "bring into the living room" through the picture window, especially into that charming room with its cloudy-gilt wallpaper and such inherited Chinoiserie as two old lacquer chairs and an ancestor portrait on silk.

How to take the curse off the blank wall, short of a grandiose job of landscape gardening and expensive shrubs? Had a feeling that the solution should be as oriental in character as the living room that viewed it. It all came clear the day I visited the S. J. Campbell showroom in Chicago, and practically walked into one of the loveliest creatures I'd ever seen—a placidly graceful stone Kwan-Yin, the merciful goddess of China, 46 inches high and seated on a matching stone base. Thought the goddess was part of the showroom display but, no. This was one of a handsome family of reproductions of antique oriental stone carvings, made by Modes of The Moment and available to anyone in the market for same. She isn't stone either, but a lightweight metal mold, covered in a stonelike composition designed for indoor use but capable of resisting the weather if given a coat of tung oil and never permitted to endure freezing temperatures. Just the thing to create a garden scene



Seated Kwan-Yin

with little effort. All we had to do was to set Kwan-Yin in the corner formed by the walls, and the view from the living room became a delight. The Deckers are planting a fast-growing willow to give her a bit of protection, and it will incidently add its drifting, lazy movement to the whole picture.

There were moments during the refurbishing of Mrs. Horne's bedroom when I wondered why I was there. She went along normally

(*Please turn to page* 146)

DISTINCTION AND *flair* Added to Traditional Decor by STICKLEY'S Newest Creations



How skillfully this Stickley bedroom grouping interprets the spirit of American cultural tradition! Forthright simplicity of line and proportion—artistic accents of panels and turnings—express the timeless charm of revered *Yesterdays*. Complete integrity of materials and workmanship promises continued enjoyment throughout countless *Tomorrows*. All so warm, so homelike, so truly beautiful . . . each piece is subtly refined and adjusted to *Today* by the matchless hand of its creator, Leopold Stickley.

Attractive, Livable Linen and Leather

Adding a stimulating flair of color, texture and pattern to the classic beauty of Stickley upholstered pieces, are five decorators' selections of co-ordinated-color groupings in Linen and Leather. They are made up of varying numbers of pieces, including armchairs, sofas, loveseats, wing chairs and rockers. As an example of an accent piece, the wing chair in the bedroom grouping illustrated features a richly beautiful Bittersweet shade of leather covering. See your Stickley dealer for suggestions.



Leopold Stickley
Master Craftsman

Look for the Stickley autograph on every piece
. . . your assurance of lasting satisfaction

CHERRY VALLEY WORKSHOPS *Stickley* OF FAYETTEVILLE, N.Y.



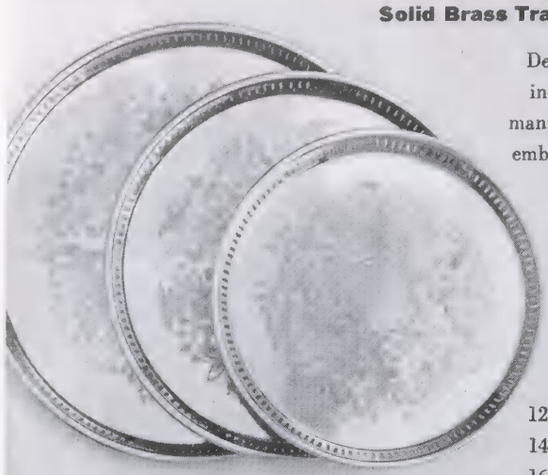
Visitors Welcome at the Stickley Factory—104 Orchard Street

In the picture: Double Dresser 331: top 60″ x 21″; height 36″. Oval Mirror 3147: overall 52″ x 28″; plate 18″ x 24″. Wing Chair 5014½: height 39″; width 31½″; depth 29″. Monogrammed Chest 330, with designer's or owner's initials carved in removable rectangular panel: height 43″; top 42″ x 21″. Vermont Double Bed 333: headboard height 38″; footboard height 28″; inside width 54″. Single beds available. Lamp Table 418: 2 drawers; top 26″ x 26″; height 23″.

Send for the new Stickley Style Brochure featuring twenty room settings of Cherry Valley Furniture incorporating decorator's suggestions. 50c postpaid.

Ask for Stickley Furniture Dressing, used to produce the famed Stickley finish. At your dealers. Or send $1.50 for regular sized can.

Solid Brass Trays from England



Designed by "Crafton", in the finest traditional manner. With exquisitely embossed center, pierced gallery edge. Lacquer finish protects serving surface. Handsome for bridal or hostess gifts. Order now for Christmas.

12″ size.....10.00
14″ size.....12.50
16″ size.....15.00

from the gift shop

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SPRAY DISPENSER "COVER-ALL"

FOR YOUR
- BOUDOIR
- BATH
- KITCHEN



Prettify your spray dispenser can for hair preparations or air fresheners by hiding it in this lovely "COVER-ALL" — lovely enough to use on your vanity table! Made of fluted, heavy gauge plastic with removable top and cap—accented with an iridescent butterfly and blossoms studded with rhinestones. Snugly holds either 4-oz. or 6-oz. can. 5⅝″ high overall ■ 2½″ dia. COLORS: White, Pink or Light Blue.

$1.95 PPD.

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Precious moments fixed forever on accurate calendars conscientiously engraved to your order, the day marked precisely by a prong-set synthetic ruby.

CUFF LINKS SHOWN ACTUAL SIZE

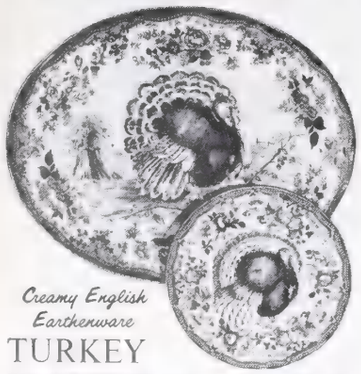
sterling silver	$15.00
gold-filled	$15.00
14K solid gold	$33.50

(For genuine 2-pt. diamonds, add $7.50 to any style.)

Prompt, safe delivery, all charges pd.

Catalog on Request *Holiday House*

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Creamy English Earthenware

TURKEY PLATTER and PLATES

Truly colonial in tradition and design. Turkey in full rich colors with lovely sepia floral background —the perfect and final touch to your important holiday meals. Make smart wall decorations, too. Platter—19″, Plates—10″. Order today.

Platter $12.95
Plates $1.75 ea/$5.95
add 50¢ postage

Satisfaction guaranteed.

FREE! Christmas Gift Catalog in color—write for it!

Helen Gallagher

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CRYSTAL AND BRASS

Set a romantic mood at your table, for candlelight and flowers do wonderful things for a woman. The round Crystal Bowl, 4″ in diam., rests on a Brass stand with 3 Brass candle holders and Crystal bobeches. Complete with tapers, *the 8 piece set is $7.95 ppd.*

When *Xmas* comes, fill the bowl with *holly and red candles*. Box of 10 candles, red or white, **$1.00** ppd.

ELIZABETH McCAFFREY

Dept. HB10, Orange, New Jersey



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



THE CHILL IS GONE, no matter how the temperature plummets, when boys and girls are cozied up in outer pants made of U. S. Rubber Naugalite with knitted backing. Worn over indoor clothing, lightweight pants are water- and wind-proof, wipe clean, have knit waistband and anklets. Specify red or charcoal. Sizes 2 to 8. $4.95. Matching mitts, s, m, l, $1 ppd. Elron Inc., 225 W. Erie St., Chicago 10.



1958 CALENDAR PLATE is *three* times valued. It's a colorful wall decoration for kitchen or dinette. It tells the month and day of the week. And if you have it *personalized* with a family name, it's an inspired Christmas gift! 9″ in diameter, with wire hanger included, it's $2.95. Add $1 for name in 22k gold and allow 10 days extra delivery. Ppd. Order from Florida Gifts & Gadgets, P.O. Box 950, Sarasota, Fla.



ROLY-POLY GLASSES will serve a gay round of drinks from tall and tasty to short and sweet. Your guests will like the simplicity of design, the distinction of the bold block-letter monogram. Eight 5-oz. cocktails, $4.45. Eight: 11-oz. highballs, double old-fashioneds *or* "on the rocks," $4.95. Set of 8 cocktails and 8 highballs, $8.95. Ppd. *Print* initials. Order from Glasscraft, 920B Chicago Ave., Evanston, Illinois.



FAILLE FOR FALL bedrooms is sun-resistant, comes in rose, antique gold, pink, aqua, mocha, almond green, white, with self-color stripes. Swatches 10¢. Quilted bedspread, twin $16.95, full $18.95, king $35. Quilted scalloped coverlet has kick-pleat corners. Twin $14.95, full $16.95, king $29.95. Dust ruffle: twin $9.95; full $10.95. Drapes: 63″ $6.95, 81″ $8.95; 90″ lined $11.95. 90¢ post. Colten's, 1351 Beacon, Brookline 46, Mass.

SHOPPING WITH Peggy Ryan



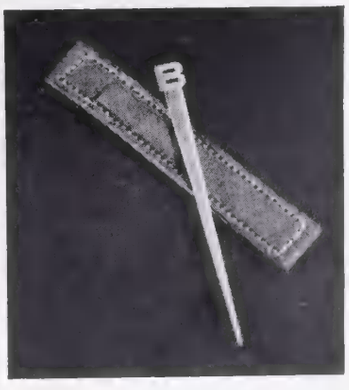
OUT OF THE PAST nostalgic with memories of the Roaring Twenties, flappers and F. Scott Fitzgerald, comes the Raccoon Coat to delight a new generation of campus cuties. Completely cleaned and restored, worn skins replaced, re-lined in fire red satin, a full length coat is terrific for motoring, skiing, football games. Sizes 10-18. *Only* $69.95 ppd. Add 10% excise tax. Brandicalf, B-17, 157 Federal St., Boston 10.



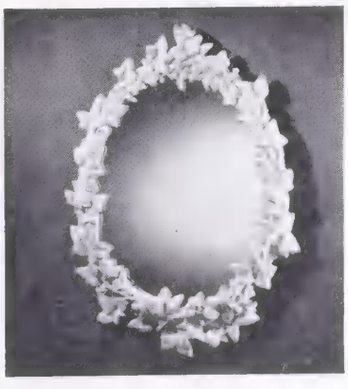
BOWL THEM OVER with a centerpiece so magnificent, your guests will ask to borrow it for *their* dinner parties. This "De Luxe" design has handcut diamond-like crystal prisms suspended from the rim. Fill it *now* with the rich hues of harvest fruits; *later* with eggnog. 12" in diameter with heavy-cut lead crystal base, it's $25. Exp. chgs. coll. Paulen Crystal Co., 296 Broadway, New York 7.



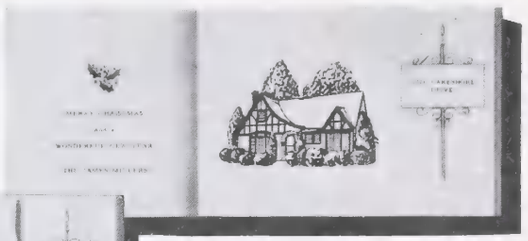
14K GOLD TOOTHPICK. Don't shop for ties or socks, handkerchiefs or shirts. His drawers are full of them. For the "he's got-everything" tycoon (your father-in-law, for instance, or your bachelor uncle), get this 14k-gold toothpick that is *personalized* with his first or last initial and comes in a leather case. $10. Without initial, $7.50. Tax and post. incl. Merrin Jewels, HB, 530 Madison Ave., New York 22.



HERE'S LOOKING AT YOU! This is the prettiest primping mirror we've seen in ages, to hang on a bare wall or stand on a lovely woman's dressing table holding her perfume collection. The mirror is framed in white or black wrought iron in a stunning ivy-leaf design. It measures 12½" x 17½", comes with a hook for hanging and has 4 tiny feet. $8.50 ppd. Anders Co., B-10, 155 W. 72nd Street, New York 23.



Your Own Home Greeting





A



B



C



D

Your own home beautifully sketched by our artists from your photo! The only hand-drawn, finely lithographed Christmas Card at such a low price. Just send clear photo (negative or print). Your address is on signboard — your name beneath inside message. Heavy-weight ivory antiqued paper with deckle edge, printed in red, black and green. 5" x 7¼" opening to 5" x 12" 50 Cards and envelopes—$10.95; 75—$15.55; 100—$20.10. Postpaid. Money-back guarantee. Order "Your Own Home Greeting" and tell us address, name and choice of front cover scene. Choose cover scene you want: A—in photo above B — Southern. C—Southwest. D—Palms.

Write Today for Free Catalog of Christmas Greetings!

Kimball Printers 620 BOND STREET
Division of miles Kimball OSHKOSH, WIS.



FRENCH SOUFFLE DISHES

Finest heat-proof white china, elegantly fluted outside for table use. Straight sides and smooth finish encourage your souffle to rise to maximum height and lightness. Matching ramikins are perfect for individual pots au creme, mousses, puddings, many other uses.

Souffle Dishes	Each	Ramikins	Each
No. 3S 4¾ x 2"	$1.45	No. 3R 2¾" diam.	$.50
No. 5S 6 x 2¾"	2.65	No. 2R 3" diam.	.65
No. 6S 6¾ x 3"	3.25	No. 1R 3¼" diam.	.85
No. 7S 7½ x 3½"	3.95		
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from the Black Forest. Calling "Cuckoo" every ¼ hour. In beautiful colors, lovely for children's room. 7¼" high. Boy & Girl Clock $6.95

Birdnest Clock, enchanting, will also be beautiful in a kitchen. 7" high. Bird in moving motion. Birdnest Clock $6.95

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RUNNING HORSE



A handsome new decoration for any bare wall space—3-dimensional metal horse that's easy to mount above living room fireplace, in den, game room, office, etc. 30" long, 15" high.

Makes a fine gift for any horse lover. Choice of Black, Pompeian Green, Brass or Copper finish. **$24.50** Postpaid.

4-Step CANDLESTICKS. Beautifully made of wrought iron, Black finish. 13" wide. **$17.50** pair Postpaid.



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Reg. $21 Val. NOW $12.95



Elegant 18th Century reproduction Silver Pitcher on four English Rosebud feet. 2 Qt. size with Ice Guard on spout. Height 11", width 6¾". Exquisitely crafted in lustrous silver plate.

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Over 350 Gift Ideas from our World-Famous Heart Saver Shop, Gadgeteer Nook, Sleep Shop, Bath Shop, Hearth Shop, Brides Home... and 15 other fabulous L & C departments.



Tub Pillow For Reading-In-Bath. Wettable, wonderful tub pillow is filled with soft Foam Latex and covered with "Air-quilt" rubber. Suction cups hold it to the tub, in or out of water. Pink or white. $3.50 ppd. Longer Back Rest doubles as foot rest. $3.75 ppd.

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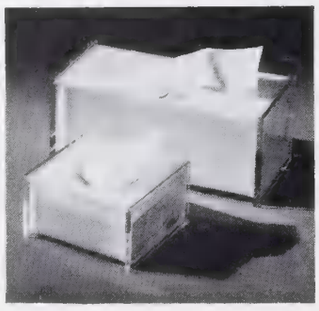


DENTIST-LAWYER PHARMACIST-DOCTOR

Proclaim his profession with these unusual cuff links and matching tie bar—grand for any occasion. Gift boxed.
Sterling Silver or Gold Filled:
Cuff Links $6.95 Tie Bar $3.95 Set $9.95
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House in the Garden
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Lucite Tissue Boxes Our new fashion exclusives: jade white body, clear sides. Lovely to give—or treat yourself. Add 30c postage. Square hanky size 5½ x 5¼ x 3¼" high, **4.95.** Oblong for economy pack of 400, 5 x 10¾ x 4½" high, **8.95**

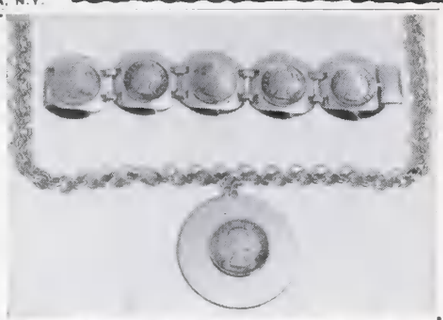
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COPPER JEWELRY

Round copper discs have real coins on them of HRM Elizabeth II. The necklace has a copper chain 25" long with a round disc 2½" in diameter with the coin in the center. $5.50. Matching bracelet is $5.50. And the coins alone 1" in diameter form a pair of earrings at $2.20 postpaid.

Sorry, no C.O.D.'s



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CHAMOIS Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of active sports yet tailored to perfection. Downy-soft imported chamois leather—washes or dry cleans—wears for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy bottom pocket, tab button cuffs. Casually comfortable in-doors—incredibly warm in cold and wind. You can't wear this fabulous shirt anywhere. Natural chamois color. Women's or unisex cut. Men's as illustrated. Immediate Delivery. Women's Sizes 12-20. Men's Sizes 36-46—**$45.00** Plus 50¢ postage. Special Sizes 10-11 extra. No C.O.D.'s. Money Back Guarantee.

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ROUND ABOUT NOW we bet you're wishing you could add a glamorizing touch to your china cupboard. You can keep your plates clean and store them in pink or yellow quilted plastic covers. Each cover holds 8 plates, has felt dividers, round-about zipper. Set of 3, 11½", 9", and 7½", is $5.95 ppd. 3-letter monogram in charcoal or navy, $1 per set. Add 35¢ post. Shaw Co. 11146 S. Michigan Ave., Chicago.



A ROSE IS A ROSE, but when it is the moss rose blooming on a bathroom soap dish and tumbler set, it's a beautiful bargain. Lovely accessories to lend glamor to the bath are made of fine white china with golden trim and decorated with a pink moss rose. Set of tumbler, 3½" high, and soap dish, 3½" x 5" long, is a surprising $1.50 plus 25¢ post. What's New Shop, Dept. HB-10, Wynnewood, Pennsylvania.



REJOICE is the *engraved* Christmas card, from the Kimball Printers' collection, whose elegant design was inspired and faithfully lettered in the exquisite style of Giovanbattista Palatino. Engraved lettering is impressed in rich raised gold on snow-white paper bordered in cardinal red. Inside message and your name in raised gold. 25 cards and envelopes $3.95 ppd. Kimball Printers, 790 Bond St., Oshkosh, Wis.

(*Please turn to page* 57)

Century Old Beauty



The Westminster

	Cast Iron	Aluminum
Traditionally English Settee ≠65 40" long	$92.50	$117.50
Chair ≠67 21" long	62.50	72.50
Table ≠95 19 x 26" high	57.50	69.50



French Table ≠F104 Unusually decorative Empire piece with white Marble top, 29½" high, 20" diameter. Cast Aluminum base.
$45 ea. $85 pr.

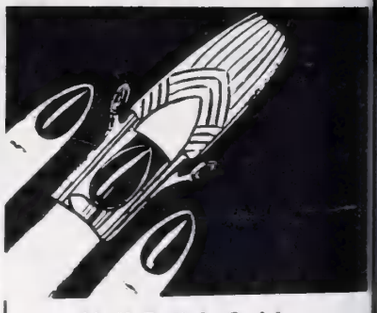


Antique French copper Lamp ≠131X. Has latch for the "lamplighter". Wired for electricity. Height with bracket 45", without bracket 33".

$59.50 ea.

Catalogue on request. Crated free. Send check or money order. Shipping charges collect. Specify freight or express.

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Dept. B10-7, 2500 27th Ave. N.
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Nail Polish Guide

Now it's easy to polish the right and the left hand in seconds. Nail polish guide gets perfect results every time. Fast, simple. Even polish your nails easily, accurately while traveling in train, car, or bus. Guide automatically adjusts to each nail. Will fit each finger. No more messy polish to remove from cuticle. Your nails will look like they've been done by a professional. Just $1.00 postpaid. Money back guarantee. Anthony Enterprises, Dept. HB-11, 258 Taylor St., San Francisco, Calif.



Fine Handmade Glass Since 1889

Fidelity to detail and hand craftsmanship are imperative qualities that have consistently distinguished Westmoreland handmade glassware for sixty-eight years. They are the inherent qualities of Westmoreland handmade glassware today.

Send 10¢ in coin for booklet of Westmoreland Reproductions

WESTMORELAND GLASS COMPANY

GRAPEVILLE, PENNSYLVANIA



for carefree contemporary living, it's Masland Duran®

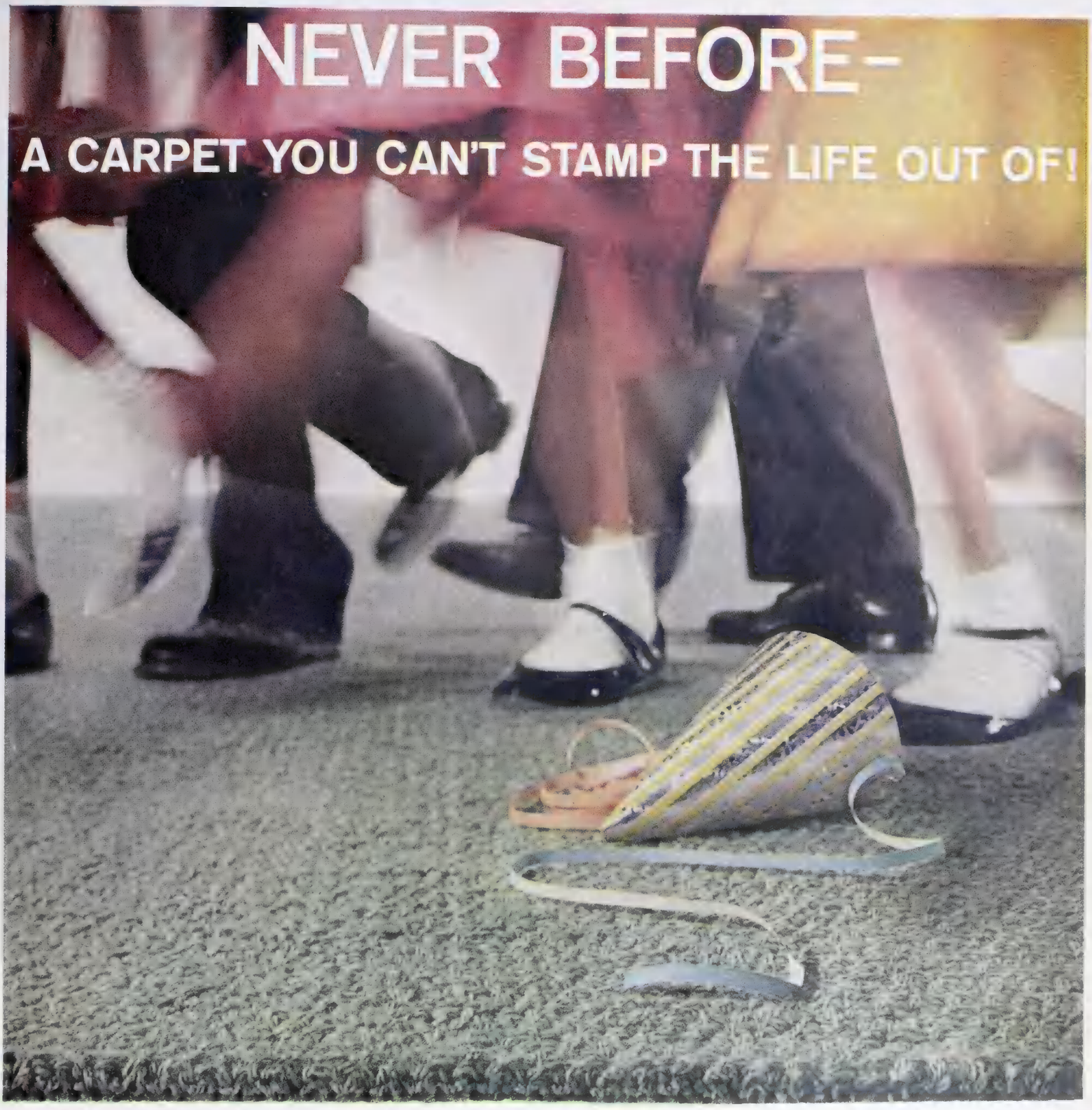


Furniture:
Birchcraft by
Baumritter, New York, N. Y.

You'll know right away that this lovely vinyl upholstery "belongs" in *your* home. Just run your hand over its surface . . . so wonderfully soft and pliant, yet durable enough to stand up to everyday family living. As for color beauty, this upholstery is in a class by itself. And remember, cleaning only requires the whisk of a damp cloth. Look for Masland Duran on all types of furniture. Write for free folder with sample. The Masland Duraleather Co., Dept. H-10, Philadelphia 34, Pennsylvania.



Masland Duran®
vinyl upholstery with elastic fabric back



Made of 100% Acrilan®— most resilient fiber ever used in carpeting — this new carpet by Cabin Crafts-Needletuft® bounces back from the heaviest pressure, stays luxuriously new-looking!

No more rolling up the rug at party time. Never *have* to—with carpet of 100% Acrilan. Isn't a thing the "thundering herd" can do to it! This new kind of carpeting bounces back faster from the heaviest pressure. And *keeps* its bounce! That's because Acrilan acrylic fiber by Chemstrand is the *most* resilient fiber ever used in carpeting. And this *extra* resilience means *extra* years of better wear. Carefree years, too: Acrilan has built-in resistance to soiling. Shrugs off the stubbornest of stains with the greatest of ease. Acrilan is 100% immune to moths. And mildew-proof, even in dampest climates. Appearance? The picture gives you *some* idea. The *real* thing is fabulous. Textures, designs, *lifetime* color clarity worthy of the most costly carpeting (which it isn't!) See this exciting new carpeting of 100% Acrilan. Walk on it. Never before could your money put such *lasting* luxury underfoot!

ACRILAN®

See this new carpeting at your Cabin Crafts-Needletuft Acrilan dealer, or write Box N, The Chemstrand Corp., 350 5th Ave., N.Y. 1, N.Y.

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., New York 1 • PLANTS: ACRILAN® ACRYLIC FIBER—Decatur, Ala. • CHEMSTRAND® NYLON—Pensacola, Fla.

See "Sally," new TV comedy starring Joan Caulfield, Sunday nights, NBC-TV Network, sponsored by The Chemstrand Corporation. Check paper for time

Mirrors with all the charm of candlelight and sterling silver

by JUNE CABOT, Home Stylist

There's a lighthearted trend today *away* from austere home decorating. Everywhere, you see a delightful return to charm and graciousness in our personal living. Softly draped fashions in clothes . . . more frequent and more formal entertaining in the home.

It was with this new mode in mind that these mirrors were designed to express so beautifully an elegance that has long been missing.

And a decorative mirror such as these complements your ingenuity and good taste. What a wonderfully simple way to create new magic in any of your rooms. And it *doubles* the dramatic effect of the setting it reflects.

Here are just five mirror ideas that decorators use to create a lovely atmosphere. You could duplicate any one so easily in your home. If you would like our free idea book, *How to Make Your Home More Beautiful with Mirrors,* or if you want the name of the manufacturer of the mirrors shown here, write Dept. 18107, Libbey·Owens·Ford Glass Co., Toledo 3, Ohio.

The beautiful bronze-finish mirror adds so much charm to the enchantment of this evening and to the continuing enjoyment of the room. About $42.





A magnificent mirror! See how the sculptured detailing and bronze finish complete the decorative mood of this room, giving it timeless beauty.

About $175.



This mirror seems made for this room. The flowing carved frame follows the soft contour of the divan. And the mirror doubles the beauty of the fireplace grouping.

About $40.



This mirror frame is an authentic Florentine pattern with ornaments in high relief. How it captures the spirit of this colorful setting!

About $82.



Here is a mirror that would add charm to any room. It is framed in two-tone fruitwood with metal leaf finish, harmonizing beautifully with furnishings and all colors.

About $70.

A TRULY BEAUTIFUL MIRROR

must be made of the finest plate glass because a mirror is only as good as the reflection it gives. Let this tag be your buying guide. It assures you that the mirror is made of L·O·F *Parallel-O-Plate*® Glass, *twin-ground* to be distortion-free. There is no finer! *Parallel-O-Plate* has earned the Good Housekeeping Guaranty Seal.



PARALLEL·O·PLATE GLASS

Twin Ground For Truest Reflection

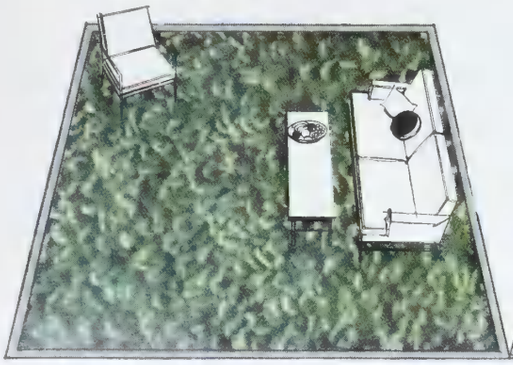
LIBBEY • OWENS • FORD · *a Great Name in Glass*

TOLEDO 3, OHIO

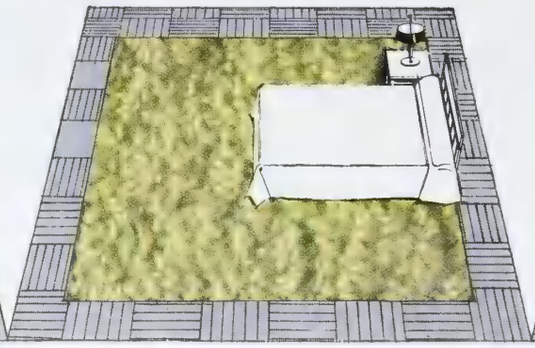
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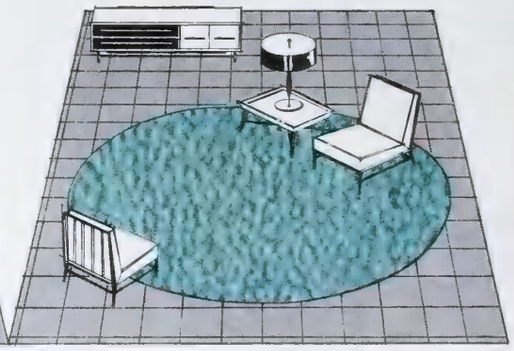
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Shown top: Mitchell, homespun textured tweed of 100% Acrilan®. About $12.95 sq. yd. Shown left: Roxana, ultra high pile frieze of 100% nylon. About $17.50 sq. yd. Shown center: McKinley, high and low loop pile of 100% Acrilan. About $10.95 sq. yd. Shown right: Arista, dense cut pile, 90% Spunvis rayon/10% nylon. About $9.95 sq. yd.

Write for Cabin Crafts Room Service, blueprint book on how to decorate with Needletuft Rugs and Carpets. Cabin Crafts, Inc., Dept. 5-A, Dalton, Ga.

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WINDOW SHOPPING

CONTINUED FROM PAGE 50



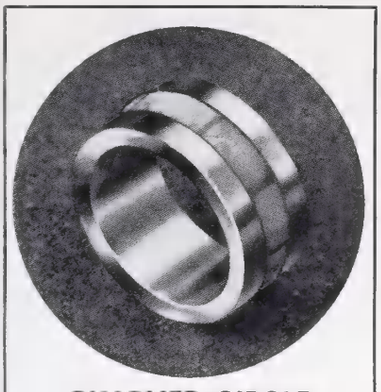
LOTS OF BRASS is to a lovely bathroom what a smile is to a lovely woman. It brings it to life, like yellow pompons on a polished mahogany table. Here, then, is a matching solid-brass soap dish and a toothbrush-tumbler holder in the beloved fleur de lis design. They measure 6¼″ long, 5″ wide and *each* is $7 ppd. Order from Edith Chapman, Nyack, New York.



AN INDIAN BRAVE will wander off the reservation on Halloween to make his spooky "trick or treat" rounds. He'll be wearing this rubber headpiece that fits down over his hair, a rubber nose, a feather and lots of war paint to make him as gaudy as Chief Rising Sun. Easily removed with cold cream or soap, Indian make-up kit is $1.95 ppd. Bryn Mawr Gifts, Bryn Mawr, Pa.



A SHINING EXAMPLE of the kind of gift every hostess would like to find under the Christmas tree is this pretty smoker's set. It's made of white porcelain and the golden design that decorates the lighter and the ash tray is a copy of the French Napoleon Bee. And the price proves that even beauty can be a bargain! Lighter is 4½″. Set, $4.95 ppd. Cortley Gifts, 453 E. 88th St., New York.



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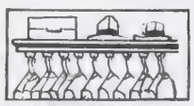
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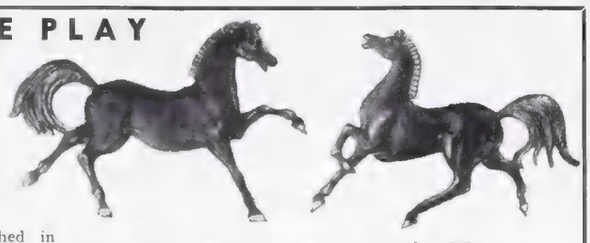
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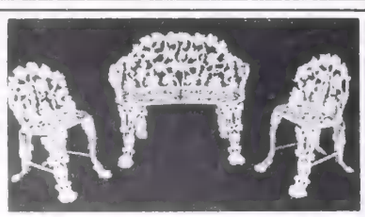
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(*Please turn to page* 60)

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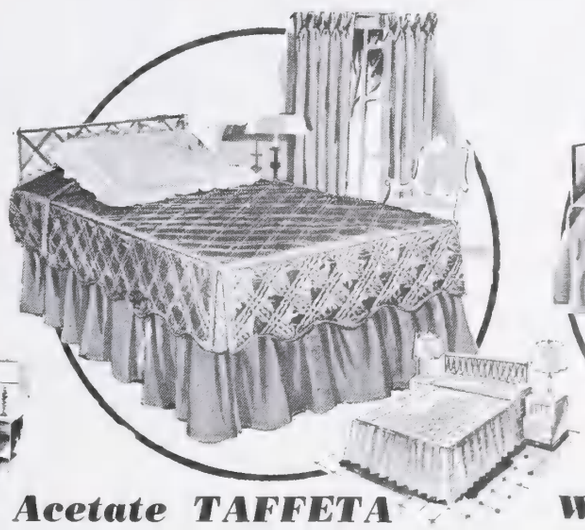
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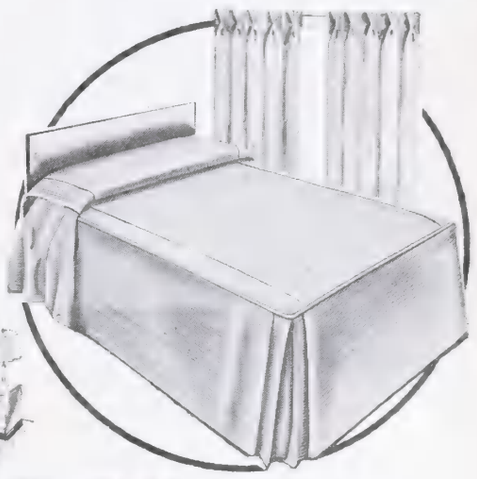
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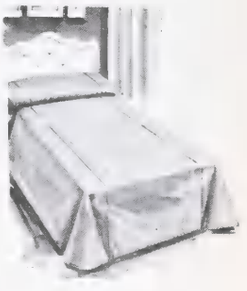
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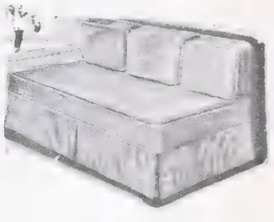
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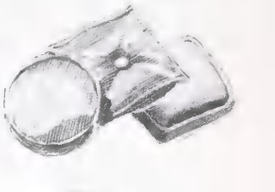
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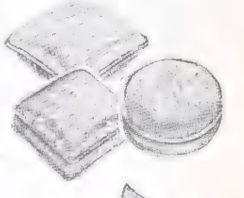
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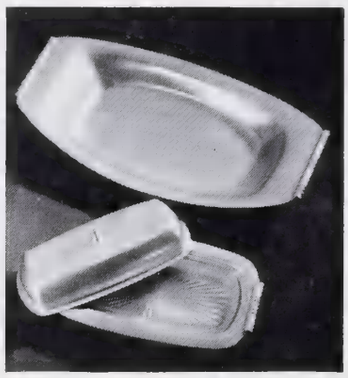


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Dept. HB-02, 95 Fifth Ave. New York 3, N. Y.

WINDOW SHOPPING

CONTINUED FROM PAGE 58



CURRENT AND CHOICE. A butter dish with sparkling glass liner and bread tray are designed for modern carefree living. They are sleek, uncluttered, simple and each piece looks like a handmade original that's highly polished. Of solid brass richly lacquered, a set of both would be lovely for an October bride. Butter dish, $7.50. Bread tray, $8.50. Ppd. Order from Chalmar, B-10, Split Rock Rd., Syosset, N. Y.



MUSICAL ROCKER is a TV throne for a spellbound small fry. Or it's a sweet extra seat in the nursery. And the magic music that fills the air when a little girl rocks is "Rockabye Baby." New England pine sap-bucket rocker has a chintz cushion and is hand-painted with any first name. 14" high, $13.95 ppd. Gotham Gifts, HB-10, 67-85 Exeter St., Forest Hills, New York.



UP TO YOUR EARS IN MINK can be a dream-come-true if you'll settle for this fabulous set of genuine mink jewelry to wear on all your "big-date" occasions. The clip-on earrings sparkle with rhinestones, are mounted on silver setting. $1.10 the pair. Mink bracelet is about 1" wide with rhinestone and pearl trim. $5.50. Two are $10. Tax and post. incl. Wayne Mfg. Co., Wayne 1, Pennsylvania.

(*Please turn to page* 62)



Mrs. Bernard F. Huntington
2820 W. Shadowlane Rd.
Round Meadow Plaza
Bremerton, Washington

1000 NAME & ADDRESS LABELS $1
SPECIAL XMAS OFFER
Any 3 different orders $2 ppd.

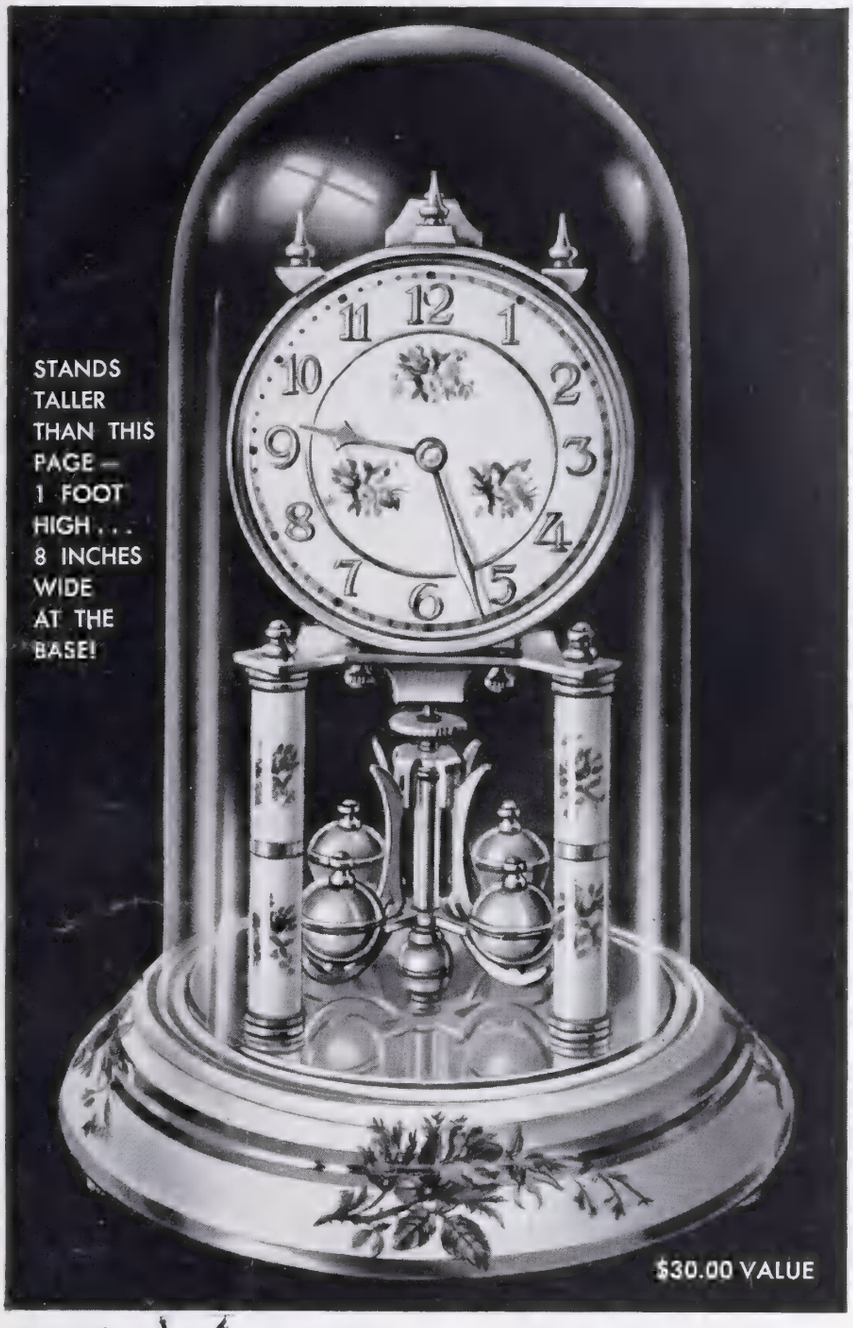
Sensational bargain! Your name and address handsomely printed on 100 finest quality gummed labels. Conveniently padded. Packed with FREE, useful Plastic GIFT BOX. Personalize everything . . . stationery, checks, books, greeting cards, [illegible] *and fully* printed on finest quality gummed paper—*1000 labels only $1.00 postpaid.* ANY 3 DIFFERENT ORDERS $2. THIS IS A SPECIAL XMAS OFFER! *A terrific bargain!* Make [illegible] If you don't agree this is the buy of the year, we'll refund your money in full! **HANDY GIFTS, 1012B Jasperson Bldg., Culver City 1, California.**



Santa's Best Gift for Dogs

One sniff and your pet will know this Christmas gift box is his! How he'll enjoy a *Flea-Scat-Pad!* A soft bed that kills fleas, lice and doggy "B.O." Gives your dog luxurious comfort, relief from scratching misery, restful sleep in its soothing cedar aroma. No struggles with messy powders and sprays. You'll appreciate *Flea-Scat-Pad* too! So enticing it keeps Fido off chairs, rugs, sofa. No more shedding hairs, soiled cushions. Economical, effective for months. Regular, 15 x 28 in. *$3.49;* Super, 28 x 36 in. *$4.98. Kitty Cootie-Chaser*—the pad for Cats. 14 x 18 in. *$2.49. Money-Back Guarantee*—save postage by sending check or M.O. Sudbury Laboratory, Box 31J, Sudbury, Mass.

This Magnificent 400 DAY CLOCK DIRECT BY MAIL FROM WEST GERMANY



FREE!

If you join the exclusive
Deluxe Around-the-World Shoppers Club NOW!



TO demonstrate the *high quality* and *value* of the new Deluxe Around-the-World Shoppers Club gifts sent to members each month from abroad, we want to send you this fabulous, hand-decorated 400-Day Heirloom Clock—a verified $30 retail value—direct to your home from the fabled Schwarzwald of West Germany, if you join the Club now. Your *free* Heirloom Clock is one of the most beautiful and ingenious time keepers ever designed—stands a full 12" high and 8" wide at the base. Made by world famous craftsmen, it will keep accurate time for 400-days without winding! Enclosed in a clear bell glass case, the shining brass works are accented by ivory enameled pillars and base —decorated with dainty hand-painted flowers to blend with all decors.

Beautiful, useful gifts, valued up to $10 each. . . .
Yours from all over the world for only $2.75!

Imagine yourself shopping the world with travellers who know where the finest merchandise and biggest bargains are. Imagine examining and selecting the very choicest gifts in interest, usefulness, beauty and value from foreign lands—among the Old World Workshops, the exotic bazaars, the tribal villages! Each gift a true example of skilled craftsmanship and a value guaranteed to be more than satisfactory to you in every instance.

A THRILLING NEW SURPRISE EVERY MONTH

To introduce you to the thrills and enjoyment of shopping abroad, we will send you this magnificent 400-Day Heirloom Clock that will be a constant source of interest and pride in your home. Then, as a member of the *new* and *exclusive* Deluxe Around-the-World Shoppers Club, each month you will continue to receive a surprise package from another strange, interesting and distant land—*postpaid and duty free!*

Think of the fun of receiving such exotic "surprise packages" month after month! It is like shopping around the world and bringing these strange far-off lands right into your home. And with each exciting gift that arrives from a foreign country, will come a colorful, interesting brochure telling the story of your gift, to add even more glamour to your shipment.

EXTRA REWARD FOR JOINING NOW!

If you come aboard our magic carpet *now* you will receive the magnificent 400-Day Heirloom Clock direct from West Germany, as your bonus gift with your membership! It is our *FREE GIFT* to you! It costs you nothing but the $1.94 duty that the postman will collect when he delivers it to your door. (Additional duty is never required on any other gift). Our supply of clocks is limited. So, your membership must be received at once!

JOIN THE EXCLUSIVE DELUXE CLUB TODAY!

The magic purchasing power of the American dollar enables your Club to send you gifts worth as much as $10 each at a monthly cost of only $2.75 to you! It costs nothing to join—there are no membership fees or dues. You pay only for the regular monthly selections of merchandise on the six or twelve month plan. Order today. *Your satisfaction is guaranteed.*



YOU CAN CANCEL AT ANY TIME!

Your surprise gifts must please you or you may cancel membership at any time and the unused portion of your payment will be refunded in full. Even better, you may keep your 1st membership gift *free* if you are not thrilled!

READ WHAT MEMBERS SAY ABOUT THE CLUB

"I haven't been disappointed in a single gift yet —and do not expect to be. Your buyers have perfect taste."
Mr. G.S., San Carlos, Cal.

"Each gift I have found most interesting and have not seen anything as attractive as they are in my travels."
S.P., Washington, D.C.

"Each gift has been in good taste, attractive and *something special,* just what I might have selected for myself. Values are remarkable."
R.K. McL., Waukegan, Ill.

GIVE MEMBERSHIP FOR CHRISTMAS — THE MOST THRILLING GIFT OF ALL!

What a wonderful way to surprise and delight someone you love for Christmas—with gift membership in this exclusive Deluxe club! We'll send a handsome card announcing your gift at Christmas. Then month after month your exciting gifts from all over the world, will keep on arriving . . . a constant reminder of your thoughtulness and good taste. If you prefer, we'll send the magnificent 400-day Heirloom Clock to *you* rather than to your recipient. It will make a luxurious gift for someone else on your gift list, if you can bear to part with it! To make sure you receive this thrilling free bonus, act now!

DELUXE AROUND-THE-WORLD SHOPPERS CLUB
833 Newark Avenue, Elizabeth, New Jersey
IN CANADA, WRITE: 811 CHATHAM ST., MONTREAL 3, QUEBEC

— FOR FREE GIFT WITH MEMBERSHIP, MAIL COUPON NOW! —

Deluxe Around-the-World Shoppers Club
833 Newark Avenue, Elizabeth, New Jersey

Please send me the beautiful 400-Day Heirloom Clock at once, as a **free bonus** and enroll me as a Member. Start my regular monthly shipments of club selections from foreign countries—all to be sent postpaid and duty free. I may cancel my membership and keep the first gift, with the compliments of the club; or I may cancel my membership at any time and you will refund the unused portion of the money I have sent.

I enclose $.....

☐ 12 Months Deluxe Membership—$33 (plus Bonus Clock free)
☐ 6 Months Deluxe Membership—$23 (plus Bonus Clock free)

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

NOTE: If Membership is a gift, please print recipient's name and address on a separate sheet of paper, and make sure to state whether you or recipient is to receive your free bonus—the magnificent 400-Day Heirloom Clock.

THE SPOT REMOVER FURNITURE POLISH



REVIVA by
Jackson of London

REMOVES stubborn **surface** spots
CLEANS dirt and grime
POLISHES to high, dry lustre.
Covers minor scratches. For all varnished, shellacked or lacquered surfaces.

ENTERTAIN WITHOUT FEAR! No need to worry if you have rings from alcohol, heat or water on your table—or any other **surface** spots on your favorite modern or antique furniture. Just apply **REVIVA** and **surface spots** will vanish like magic. Revives original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years. A Triple Action Tonic for Marred Furniture.

Quart $3.00 Pint $2.00 Half-Pint $1.50

PLUS POSTAGE, Sorry, no C.O.D.

Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. **$1.50** jar, **$2.00** double size.

Plus postage, no c.o.d.

MRS. MARK JACKSON'S STUDIO-B . . . 123 WEST 57TH STREET, NEW YORK 19, N. Y.

Reproductions By Mail



Lovely "Gloria" **Ensemble**

Spot-Shed Velvet

They're wide and soft values—a glorious bedroom ensemble—our low and wide "Gloria" chair and king size "Bryant" Ottoman, in luxurious Spot-Shed Velvet—either Red, Rose, Gold, Brown, Turquoise, Emerald, Fern, Sage Green, Flame, Blue, Purple, or Mauve. Swatches gladly sent. The chair, (30 lbs.)—$42.50; a pair—$82.50. The ottoman (20 lbs.)—$25.00. Sound, hardwood construction; coil springs, rubberized hair filling. Chair Ht. 27". W. 28". D. 19". Ottoman: 25" x 20". Ht. 16". Or, we'll apply your fabric: chair—$29.50. (Send 4¼ yards of 50" or 5½ of 36" mat.); ottoman—$17.00. (2 yards of 54" mat.) Check with order. Express Collect. No C.O.D. Your satisfaction is guaranteed!

Also send 25¢ for our Chair Folio

The Chair Shop
Box 725, Morganton, N.C.



CHILDREN ARE A FAMILY AFFAIR

Make THEIR dinner table festive with a lace cloth to match your own. Charming solution to the problem of where and how to seat the pigtail set. Watch table manners improve like magic! A compliment to your guests . . . a credit to your good taste.

QUAKER LACE designs this elegant lace cloth AND it's completely washable, color fast and shrink resistant.

COLORS: white, pink, champagne, lemon, blue.

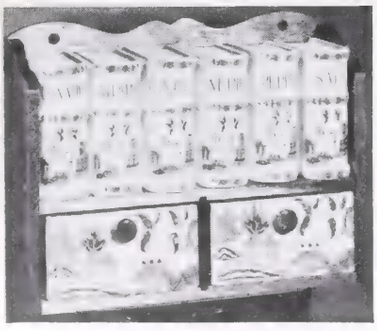
Mother's Cloth $8.95
Sizes: 70" round
60" x 80" rectangular
70" x 90" rectangular

Kiddie Cloth $4.95
45" x 45"

We pay postage.
Money-back guarantee.

frances-morris DEPT. X
125 ASHLAND PLACE, BROOKLYN 1, N. Y.

BLUE WILLOW



SPICE CHEST

Patterned with the famous and ever popular **Blue Willow** design, favorite of generations, symbolizing good luck and health. Chest is 9¼" x 6¾", has 6 containers labelled as shown and two drawers 4" x 2¾", framed in hand-finished wood. **$3.95** postpaid.

Send for Free Catalog

Townsend House Dept. B-10
645 Bergen Ave., Jersey City 4, N. J.



DECORATIVE NOTES
set walls to dancing

Set a melodious mood in any room with Musical Master-pieces. Distinctive decoration for den, playroom, music-room. *This tuneful combo is tops with "tune-age" record fans.* Fiddle is 19" long, other instruments about 16". All pieces separate. *Arrange them as you wish for decorative effect.* Made of striking light weight black plastic. May be painted any color—gold, pink, etc.—if you wish. Complete set, ppd, only **$2.95**

Order By Mail, Guaranteed to Please!
No C.O.D.'s please

GLASSCRAFT 920-B Chicago Avenue
Evanston, Illinois



WINDOW

CONTINUED FROM PAGE 60



SERVE THEM CAVIAR in an ice-filled bowl on a gleaming brass tray and your reputation as a discriminating hostess will soar. If caviar is not on the menu, remove liner and fill earthenware bowl with your favorite cheese dip. Knife with matching earthenware handle and brass trim attaches to 3¾" bowl. Tray is 11½" in diam. Set complete, $12.50 ppd. The Lillian Shoppe, 20-22 Armat St., Philadelphia 44.



HIDDEN TALENT. A distinguished kneehole desk with mahogany top and matching hardwood has a center bin 17" wide that anchors a standard typewriter. When top is closed, typewriter disappears. Desk has 4 drawers, 2 file drawers, one pull-out shelf. 42" x 21" x 30" high with colonial hardware; mahogany finish, $99.95; unfinished, $89.95. Exp. coll. Jeff Elliot, HB-10, Statesville, N. C.



STAFFORDSHIRE MUGS that you will use for night caps of icy cold beer are striped in blue, green or yellow on white. We think you'll find that everything tastes wonderful in them from coffee to Junior's hot chocolate—so you'll probably want a set. Imported from England. 8-oz. mugs are 4" high. Four are $2.98 plus 35¢ post. Here's How Co., HB-10, 95 Fifth Ave., New York 3.

JUMBO PRUNES

Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Sign and Send Coupon

VACA VALLEY ORCHARDS
Box B-30 **Encino, California**

Send your 2¼ lb. box Giant Prunes.

Name.....

Address.....

City.....Zone....State.....



HO! THE MIDDY BLOUSE . . . beloved topper of childhood. We think there's nothing in all the world that gives a jauntier air to a pleated skirt or little-boy shorts. This one is nautically correct, comes in white broadcloth with button-in dickie, long sleeves with button cuffs, white braid on navy or red collar. Sizes for children 3-14, **$3.95** postpaid. Matching kerchief 75¢.

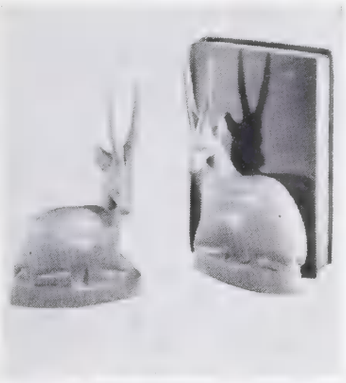
Write for FREE CATALOG

THE Talbots
HINGHAM 9, MASS.

SHOPPING



CARVED IN AFRICA, the graceful springbok is one from an exciting primitive art collection of animal sculptures. Executed in rare Mvuli wood that is beautifully grained, it's polished to a satin-sheen finish and will shine forth as a treasure, whether on an office desk or a library coffee table. 6″ high, $3.50 each. As bookends with metal plate on bottom, $9.95 the pair. Ppd. Page & Biddle, Haverford, Pa.

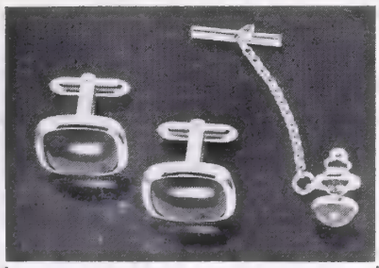


BEAUTIFUL BARGAIN. An 8″ salad bowl of brilliantly faceted, Sheffield lead crystal (we said crystal!) would tempt even a salad disdainer to take "just a little." Heavy, simple, elegant with a silver-plated rim and a 9½″ silver-plated serving fork and spoon, it's only $7.50 gift-wrapped, incl. tax, post. So hurry! Order it from Croydon Silversmiths, HB-10, 805 Lexington Ave., New York 21.



SOPHISTICUFF. This is one of those rare pieces of jewelry that looks fabulous, and yet your piggy bank can buy it for you without losing too much weight. When closed, your two initials meet on your wrist. The catalin base is deceptively light, and it comes in 18k gold plate or silver plate. $3.95 incl. tax and post. It comes from Mono-Art, 50 Delancey Street, New York 2, N.Y.





Not for the Man with "Jaded Tastes"!

Matching cufflinks and tie-tac of precious genuine Jade . . . hand polished to a translucent lustre. Any man will welcome this sophisticated jewelry for dress-up occasions, or to impress the boss!

The beautiful green jade stones are hand-set in 14K gold-filled links and tac of modern design. Guaranteed to turn his friends "green with envy." Look extremely expensive—yet they actually cost little more than imitations. Complete set: Cuff-links and Tie-tac with safety chain—only $19.95 (including tax and postage). Cufflinks only $14.95. Beautifully packaged in hinge-top leatherette gift case. Supply limited, so order now. Satisfaction guaranteed.

MILMAR'S, Dept. HB-10
126 Post St., San Francisco, Calif.



RHINESTONE RAINWALKERS

Most glamorous rain accessory we've seen . . . combines complete weather protection with fashionable styling. Sparkled front and back with hand-set rosette shaped rhinestones—won't come out and guaranteed not to snag hosiery. They're of clear white plastic, fit any high heel shoe. Available in sizes 4 through 8. Please specify shoe size.

$5.95 postpaid

Send for free gift catalog

Artisan Galleries

2100-A10 N. Haskell Dallas 4, Texas

SUPERWIDE Gold Fern Fiberglas* Drapes

NEVER NEED IRONING — NEVER NEED DRY CLEANING

SIZES THAT FIT ANY WINDOW IN YOUR HOME



Hang Them In Your Own Home
30 DAYS FREE
If delighted then pay only **50¢** per pair per week

Elegant gold pattern on cloud white Fiberglas Damask!

Versatile — elegant — simple! Homemakers everywhere are enchanted with the stunning metallic gold color of unique GOLD FERN. This pattern harmonizes with **any** decorative scheme — today or tomorrow! Printed on **Fiberglas** — the modern miracle cloth that makes the **perfect** drapery fabric. And Ronnie, the world's largest distributor of Fiberglas curtains and drapes, saves you up to 47%. Send no money—hang them in your own home **before** you buy. Then, pay as little as 50c a week per pair with Ronnie's new Drapery Club Plan. We bill you later at the low, low price of only $2 per month for each pair you order; $4 per month for double widths; $6 per month for triple widths. Each pair carries the Good Housekeeping Seal, our own 5-year written guarantee and our 30-day full refund privilege. Mail the coupon now!

MEASURING IS EASY: Do it with confidence! You can never order your drapes too long, because it's a simple matter to shorten them. Nor can you order your drapes too wide . . . because extra fullness provides for extra beauty. And for really wide windows—over 12 feet wide—use a combination of our Superwide single and multiple widths.

FOR COMPLETE KIT — 16 SOLID AND PRINT SWATCHES OF OTHER RONNIE SUPERWIDE FIBERGLAS DRAPES, PLEASE ENCLOSE 50c TO HELP COVER COST OF HANDLING.



Save up to 47% by joining Ronnie Curtain Club

Length Inches	Single Width Fits Windows to 45″ Wide Pleated Width 48″	Double Width Fits Windows to 95″ Wide Pleated Width 100″	Triple Width Fits Windows to 144″ Wide Pleated Width 150″
	PRICE PAIR	PRICE PAIR	PRICE PAIR
72	$8.69	$20.95	$34.95
84	9.59	22.95	37.95
90	9.79	23.95	39.95
106	10.98	26.95	43.95

Printed Gold Fern Damask by the Yd. 45″ Wide-$1.98

guaranteed for 5 years! **Wash beautifully Dry in Minutes!**

guaranteed for 5 years! **Never to Shrink Never to Sag!**

guaranteed for 5 years! **Washable Colors Wonderfully Fade Resistant!**

guaranteed for 5 years! **Fireproof Mildew proof!**

(FREE—"HOW TO SEW FIBERGLAS" BOOKLET SENT WITH YOUR ORDER)

Ronnie Drapes are pattern matched; have deep 4″ pinch pleats, generous bottom hems, puckerproof blind-stitched side hems.

*T.M.—O. C. F. Corp.

RONNIE, the world's largest distributor of Fiberglas Curtains and Draperies

Ronnie Bldg., 145 Broad Ave., Fairview, N. J.

RONNIE, Dept. HB-26,
Ronnie Bldg., 145 Broad Ave.,
Fairview, N. J.

Please make me a member of the RONNIE DRAPERY CLUB and send me the Gold Fern Superwide Draperies indicated. Also send an invoice for the total sum due you, which I will pay at the rate of $2 a month for each pair, ($4 for double widths, etc.). I must be satisfied or may return drapes in 30 days and owe nothing.

NO. of PAIRS	WIDTH	LENGTH	PRICE PER PAIR	TOTAL PRICE

Yard Goods:.....Yds. at $1.98 Per Yd., Total Price $.....
(Quantity)

Your Name.....Husband's Name.....

Address.....

City.....Zone....State.....

Husband's Business Address.....

Bank Reference.....

If you prefer you may enclose full payment now—otherwise we will bill you later.

WINDOW SHOPPING





PLAYMATE PURSE. A pigtailer's best friend lives in this dear little house that is also a purse. And wherever they go, they'll never be lonely, for they'll always have each other to talk to and play with. Aqua blue felt purse with felt doll and 3 changes of clothing is a sweet gift for little girls. $3.95 ppd. House in the Garden, 19 Garden Place, Brooklyn, New York.

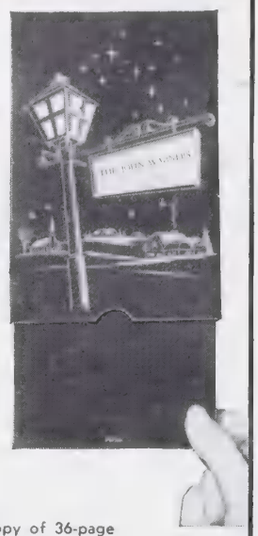


TRIBAL PRINCESS, skillfully hand-carved in black ebony by the Akamba tribe in Kenya, East Africa, is fascinating in her simplicity and as a symbol of primitive strength. A striking accent for home or office décor, it is also choice for a collector of beautifully carved wood. 7″ high, it's $6.50; 8½″ high, $7.95. Ppd. Shopping International, Inc., Dept. 76, 65 Court Street, White Plains, New York.

(*Please turn to page* 71)

Lighted Lamp Greeting

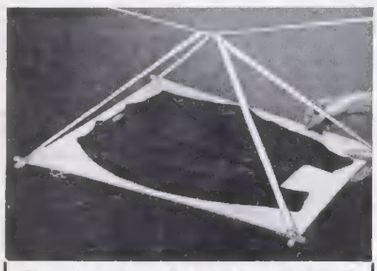




A lovely, personal Christmas Card with a wonderful surprise! As you first see it—a serene and peaceful Yuletide scene with a graceful estate sign. But—pull the sliding strip . . . the words in the signboard change from "MERRY CHRISTMAS" to "HAPPY NEW YEAR." Then, as the strip is pulled further, the darkened lamp changes to bright, glowing yellow showing through the cut-out openings. Finally the signboard itself "lights up"—and there is your name printed in the yellow sign panel! Lithographed in teal green on fine card stock. 4½" x 7". 25 Cards and envelopes—$4.25; 50—$7.50; 75—$10.70; 100—$13.85. Postpaid. Money-back guarantee. Order "Lighted Lamp Greeting" and tell us name exactly as it is to appear.

Christmas Cards **Free!** Write for your free copy of 36-page Catalog of Christmas Cards—today!

Kimball Printers DIVISION OF MILES KIMBALL
800 BOND STREET OSHKOSH, WISCONSIN



***New!* CANVAS "JIFFY DRYER"**

for Sweaters, Baby Woolens, Socks!

Cuts drying time in half! "JIFFY DRYER" hangs from a line or shower rod. Air circulates through freshly washed knitted garments; dries them quickly on BOTH SIDES simultaneously, without blocking! Drying surface, 26" x 22", is taut on wood stretcher frame; comes apart easily with thumb screws. Eliminates the clutter of wet knits on soggy towels! A wonderful convenience for yourself and friends. Guaranteed to delight!

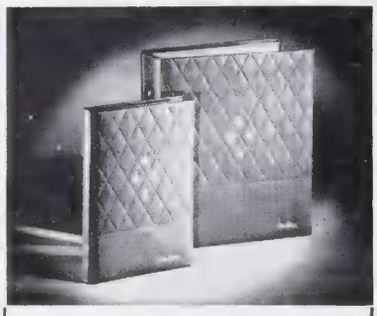
$2.59 ppd.

no cod's please
Calif. resid. add 4% tax

2 for $4.95

FREE! New Catalog. Unusual gifts, imports, home accessories. Write for it!

BOWMAN'S
10H-2477 Lombard St., San Francisco 23, Calif.



PERSONALIZED

Telephone Book Cover

Protect and glamorize the much-used telephone book with a handsome padded brown leatherette cover. Name and design in gold. Print name to be stamped. Also give height, width, thickness of book, and city.

Town Ed. 9¼"x6¼" .....$2.45 ppd.
City Ed. 11¼"x9⅝" .....$3.00 ppd.

In ginger-color genuine leather for extra elegance. Name and design in gold.

Town Ed. 9¼"x6¼" .....$5.45 ppd.
City Ed. 11¼"x9⅝" .....$7.95 ppd.

Ideal Xmas Gift for home or office

Write for Free Catalog

RMS INTERIORS Dept. HB-107 11146 S. Michigan Ave. Chicago 28, Ill.

Massive, Decorative
AMERICAN EAGLE
for Wall and Den



• Authentically reproduced from an Early American hand-carving, this Eagle rampant adds charm and character to any room.
Equally "at home" with traditional or modern furnishings.
Massive dimensions are 35" from wing-tip to wing-tip; 17" from beak to claw. Antiqued stone-like finish blends beautifully with any color scheme.

$14.95
EXPRESS CHARGES COLLECT

Orders Promptly Filled

SEND CASH, CHECK OR MONEY ORDER TODAY.

DAL-METAL CO. 4415 COWAN AVE. • P. O. BOX 7206-A • DALLAS 9, TEXAS



E-Z CUT CHOPPING BOARD

with Detachable Plastic Bowl!

So convenient for preparing meat, salads, fruits, vegetables! Unbreakable plastic "slide-out" bowl fits grooves to catch food; can be stored in refrigerator without transferring food! Generous 10" x 14" durable hardwood cutting surface; non-skid feet will not scratch. Keeps work area uncluttered! A terrific time and labor saver!

$2.98 PLUS 35¢ POST.

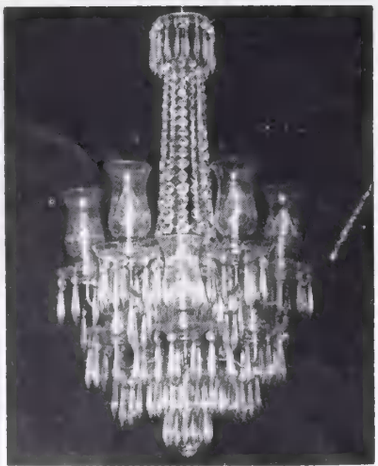
MAGNETIC POT HOLDERS



A gay pair of Pussy Cats to brighten your kitchen! They cling to oven, refrigerator, cabinets—always handy. Washable. Red, Yellow, Pink, Turquoise. Swell Gift!

2 for $1.00

Gifts **MASTERCRAFT** 273HB CONGRESS BOSTON 10, MASS.
FREE! GIFT 'N GADGET CATALOG



SAVE MONEY
BUY THE BEST FOR LESS

Crystal chandeliers, sconces and candelabra. Compare our prices and quality. Imported Crystals. Prices from $30.00. Satisfaction guaranteed. Free catalogue showing prices and pictures. In business over 20 years.

KING'S CHANDELIER CO.
Dept. B-52 Leaksville, N. C.



Electric China Brewmaster

White China Pot with dainty golden design—handsome adornment to a gracious table yet splendidly functional as a time-and-step-saver. Heats 24 ozs. of water to a boil in 3 minutes. Electric immersion unit inside pot keeps coffee, tea, cocoa or soup piping hot for easy serving and maximum enjoyment. A gift to be long remembered or a useful addition to your own china.

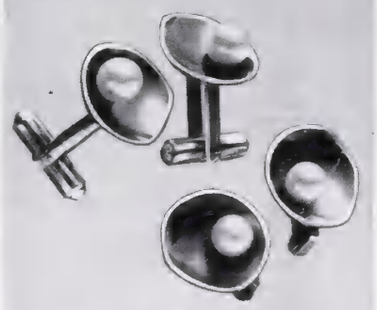
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FREE! Christmas Gift Catalog In color—write for it!

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430-B-10 S. Jefferson St. Peoria, Illinois

CUSTOM LOOK ELEGANCE
IN STERLING SILVER
AND PEARLS



kai cuff links, kai earrings

each pair $22 incl. tax, postage

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Callaway Towels

AND BATH RUGS

"Parisian"... radiantly beautiful new style in fine towels by Callaway . . . its new firmer texture a wonderfully fresh drying sensation! It adds a Continental charm to your bath, comes in rich fashion colors, shimmering softly with golden threads that are woven right through.

THE SMART WAY IS...

Callaway

TOWELS RUGS

Reg. U.S. Pat. Off.

CALLAWAY MILLS, INC., 295 Fifth Ave., New York

Sales Solicitors

Callaway bath rugs come color-coordinated to make elegant bath ensembles for your home, for gifts. And Callaway towels give you the quality extras: decor-right tones YARN-DYED for enduring beauty, ABSORBenized® for faster drying. At Lord & Taylor and other fine stores.

You get practicality plus in this new KROEHLER SLEEP-OR-LOUNGER

(pronounced KRAY-ler)



covered with Boltaflex® supported vinyl upholstery material

The soft, leather like texture of Boltaflex Palomino upholstery material on this Kroehler Sleep-or-Lounger gives toughness and durability you'd never expect from its luxurious beauty. Spilled things wipe off with a damp cloth making the Boltaflex covered Sleep-or-Lounger wonderful for family, recreation or living room. And the high fashion colors keep their expensive good looks for years with little or no maintenance.

Look for Boltaflex covered furniture when you shop. America's best furniture manufacturers use it. Boltaflex is also available through your leading department stores and reupholsterers.

THE GENERAL TIRE & RUBBER COMPANY
BOLTA PRODUCTS DIVISION • LAWRENCE, MASS.

Look for this tag when you shop



Stangl for proud display . . . practical for every day



Provincial

The handsome new pattern with the old-time charm of all the fine, hand-made things you like to love and live with. . . hand-carved and hand-painted, of course, with the sixth brilliant color preserved forever under the glaze. Seventy-piece starter set, just $14.95 . . . Open stock includes all pieces for a complete table setting, plus every needed extra. Look for the Stangl name on each piece at your favorite store. Send for full color folder of Provincial and other favorite Stangl patterns.

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Stangl Pottery · Trenton 7, N. J. · *One of America's Oldest and Finest Potteries* · *Established 1805*



SOPHISTICATE
by TOMLINSON

SPEAKS FOR ITSELF

You can see at a glance why Sophisticate has stolen the hearts of fashion-minded . . . and *value*-minded . . . homemakers all over the nation. You'll see too why even one wonderful piece is a head start on the home you've dreamed about. Look again. It's modern furniture, but it has a soft warmth, a "human", yet casually luxurious quality completely in tune with today's informal way of living. It accessorizes perfectly in almost any mood . . . from the 18th Century to the 20th. It has an exciting variety. You'll love the five rare woods under the rich Emberglo finish. And the three different kinds of hardware . . . the fabulous fabrics . . . the exquisite parquet and inlay effects . . . the exclusive Portuguese marble hitherto used only by jewelry artisans. We know that when you're furnishing *for good*, you'll start with Sophisticate.

For a fully illustrated 16 page brochure, send 25¢ to Dept. HB-107, Furniture by Tomlinson, High Point, North Carolina.

A JOHN LUBBERTS AND LAMBERT MULDER DESIGN.

ON VIEW AT THESE FINE STORES **ALABAMA: Birmingham;** Loveman, Joseph & Loeb (also Montgomery). **ARIZONA: Phoenix;** Mehagian's Home Furnishings. **Tucson;** Barrows Furniture Co. **CALIFORNIA: Los Angeles;** [illegible] Gennet & Chaffin (also La Jolla, Pasadena, Westwood and Fresno). **Redlands;** McEwen's. **Oakland;** Bonynge's. **Pasadena;** J. H. Biggar (also Pomona and Santa Ana). **Sacramento;** [illegible] **Salinas;** Anthony Petti Furniture. **San Jose;** Gryder Kuykendall Co. **Santa Barbara;** Paulson Studios (also Ventura). **COLORADO: Colorado Springs;** Home Furniture Co. **Denver;** [illegible] **CONNECTICUT: New Haven;** Chamberlain Co., Inc. **DISTRICT OF COLUMBIA:** Woodward & Lothrop, Mayer & Co. **FLORIDA: Fort Lauderdale;** Grosse Pointe Furn. Shops. **Jacksonville;** Cohen [illegible] **Miami;** [illegible] (also West Palm Beach), Moore Furniture Co. **Tampa;** Maas Bros. (also Lakeland, St. Petersburg, Sarasota). **GEORGIA: Atlanta;** Rich's. **Augusta;** Richards Furn. Co. Inc. **Columbus;** [illegible] **ILLINOIS: Chicago;** John M. Smyth (also Evanston, Skokie, Beverly Hills, Elmhurst). **Peoria;** Underwood Furniture Galleries. **INDIANA: Indianapolis;** L. S. Ayres & Co. **IOWA: Des Moines;** [illegible] **LOUISIANA: New Orleans;** Nu-Idea Furniture Co. **Shreveport;** Hemenway Furniture Co. **MARYLAND: Baltimore;** Grand Rapids Furn. Co. **MASSACHUSETTS: Boston;** Paine [illegible] **Fall River;** Mason Furniture Co. **MICHIGAN: Detroit;** J. L. Hudson (also Northland, Eastland). **MINNESOTA: Minneapolis;** The Dayton Co.



UPHOLSTERED IN GENUINE LEATHER.

LIGHTING FROM THE PORTFOLIO COLLECTION BY LIGHTOLIER. CARPETS BY FIRTH.

MISSOURI: Kansas City; Edward Keith, Inc. **St. Louis;** Contemporary Furniture Inc. **NEW JERSEY: Newark;** Kresge-Newark. **North Hackensack;** Huffman & Boyle. **Rahway;** Koos Bros. **NEW YORK: New York City;** Lord & Taylor (also West Hartford), W. & J. Sloane (also Milburn, Stamford, White Plains, Manhasset), Vanleigh Furniture Co. **Rochester;** McCurdy & Co. **NORTH CAROLINA: Charlotte;** Mecklenburg Furniture Shops, Inc. **Durham;** Style Craft Interiors Inc. **OHIO: Akron;** Marvin Interior Decorators. **Cincinnati;** John Shillito Co. **Cleveland;** The Higbee Co. **Columbus;** F. R. Lazarus & Co. **Dayton;** Rike-Kumler Co. **OKLAHOMA: Oklahoma City;** James A. Cullimore & Co. **OREGON: Portland;** Paul Schatz Furniture Co. **PENNSYLVANIA: Erie;** John V. Schultz, Co. **Philadelphia;** Strawbridge & Clothier. (Also Jenkintown and Wilmington). **Pittsburgh;** Beck's Charter Oaks. **TENNESSEE: Chattanooga;** Miller Brothers Co. **Knoxville;** Modernday Furniture Co. **Memphis;** J. Goldsmith & Sons Co., Inc. **TEXAS: Dallas;** Anderson Furniture Studio. **Houston;** Foley Bros. Co. **Lubbock;** Watson Furn. Co. **San Antonio;** Honigblums. **UTAH: Salt Lake City;** H. Dinwoodey Furn. Co. **VIRGINIA: Charlottesville;** Margaret Millar, Inc. **Norfolk;** Willis Wayside. **WASHINGTON: Seattle;** Frederick & Nelson. **Spokane;** Bell Furniture Co., Larsen & Associates Inc. **WISCONSIN: Milwaukee;** Kunzelmann-Esser Co. **PUERTO RICO: San Juan;** Salvador Casellas. **CANADA: Toronto;** J. Levinter Furniture Co. **Vancouver;** T. Eaton Co.



For longer wear every Lees yarn is expertly "engineered" to bring out the best in each. Here's *Sierra*. Over 9200 springy all-wool loops per square foot give you extra durability, resiliency, at moderate cost. 13 decorator colors. About $140. room size 9 x 12.



For vibrant, lasting color Lees carpet yarn is deep-dyed with special long-lasting dyes. Take *Virginian*. 25 different colors are used in this pattern to give you glorious color combinations in this luxurious all-wool carpet. About $170. room size 9 x 12.



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For the most value for your money. Own a Lees carpet for as little as 36¢ a day—about $10 a month on the Lees dealer budget plan. Take *Sparkletuft*. New tweed weave of 100% rayon for rich color at low cost. Heavy texture. Hard to stain. About $95, room size 9 x 12.

Lees carpets are sold through authorized dealers at prices ranging from $4.95 to $24.95 per square yard. You can trust your Lees dealer to give you expert advice and arrange time payments to suit you.

Lees® CARPETS



WINDOW SHOPPING

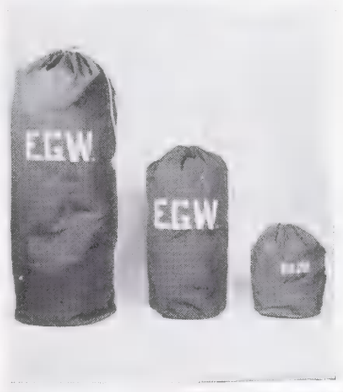
CONTINUED FROM PAGE 64



HOW DRY YOU ARE! And how fast you got that way with this new home and travel hair dryer. It works like a torpedo with a handle on it. It blows hot and it blows cold. It works on AC current and on DC current. And it comes in a superb morocco leather travel case, monogrammed with any initials. Red or black, it's $24.50 ppd. T. Anthony, 751 Madison Avenue, New York 21.



EGG-CRATE STUD BOX is so compartmentalized (like an egg carton) that it will hold and organize the most fastidious Beau Brummel's collection of studs, tie pins, cuff links. It comes in ginger cowhide, suede-lined. 8¾" x 5¼" x 1¾". And we wouldn't be a bit surprised if the ladies grab it for their jewelry. $5.95. Ppd. Add 50¢ for 3 gold initials. Downs & Co., Dept. 1192, Evanston, Illinois.



DITTY BAG. You had better order one for every member of the family. It's a college man's favorite, a hunting husband's first choice and an expansive traveling companion when small fry go visiting. It holds mounds of clothes, laundry, camping gear, blankets, toys, etc. Navy duck with 3 initials. 12" size, $2.95; 22", $4.95; 34", $6.95. Ppd. Johnny Appleseed's, HB-10, Beverly, Mass.

Serving Charm—Hors d'oeuvres Set



Imported from Sweden . . . exquisite silverplated (heavy triple plate) servers measure 4 inches long, they are beautifully gift boxed as shown.

The spoon, just right for serving nuts, candied ginger, jelly and such. The fork perfect for lemon, cheese cubes, pickles or what have you. The tongs for olives, sugar loaves, etc. Choice gift for your favorite hostess. Christmas is near so better check your list with these in mind.

Gift Wrapped—Post Paid—Set $2.75

Other Swedish silverplated serving pieces available—listing on request.

Hunterdon House Shops—148 Main Street—Flemington, N. J.

SCOTCH OVEN

TOASTS - BROILS AT TABLE

$6.95

POSTPAID IN U. S

ORDERS SHIPPED SAME DAY RECEIVED



Practically eliminates table hopping. Now! Broil and toast right at the table. Perfect for bacon, hamburgers, franks . . . ideal, too, for old fashioned buttered toast, toasted sandwiches, brown 'n serve rolls. Chrome finished. Complete with 6-foot cord and switch. One full year guarantee.

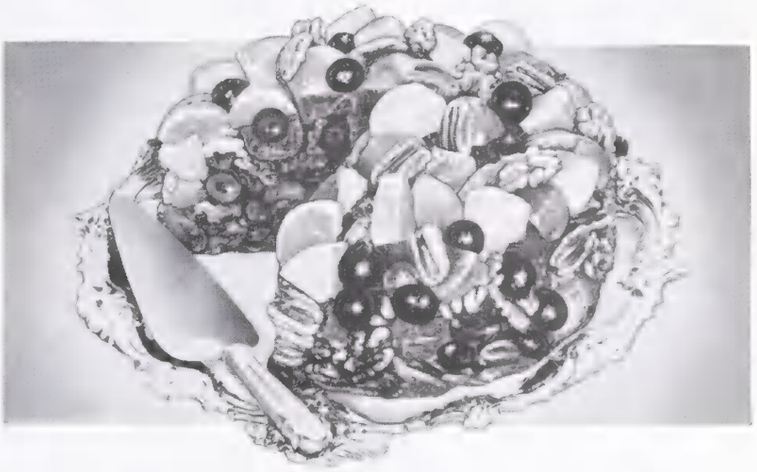
HIGHLANDER SALES COMPANY

Dept. 10, 329 Merchandise Mart Building, Dallas, Texas

Exciting Gifts

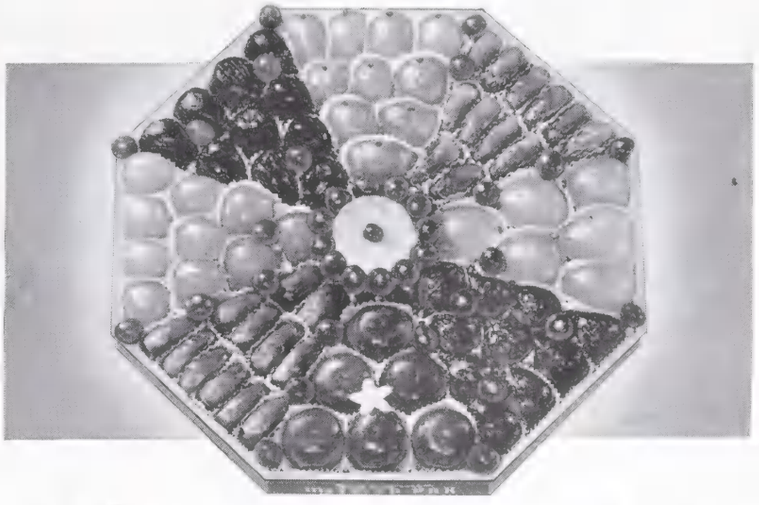
WITH THE MAGIC OF CALIFORNIA IN EVERY TEMPTING MORSEL

. . . so easy to give . . . so sure to be welcome



HEAVENLY FRUIT CAKE! No other like it in all the world. It took 7 years to perfect the recipe. No small pieces of dried fruits in this magical concoction . . . but *whole* fruits . . . magical Mission Pak glacéd fruits! 90% fruits and nuts, only 10% batter. Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts . . . great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores . . . just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

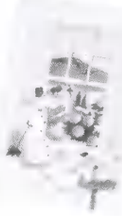
3 BIG GIFT SIZES: Gift No. 11, 1½ lbs., $3.55. Gift No. 12, 2 lbs., $4.45. Gift No. 14, 3 lbs., $5.95.



GLACÉD CALIFORNIA FRUITS. It takes a full year to prepare these rare fruit delicacies. You can't buy glacéd fruits like these in stores. Repeated slow simmerings replace all water content with orange blossom honey and nectar syrups. Just the mist of honey sweetness surrounds each piece to blend with the *natural* flavors of freshly picked fruits . . . thick slices of pineapple and whole apricots, cherries, miniature pears, dates and seedless white figs. A tasty, low-calory substitute for candy . . . so inexpensive you can add extra people to your gift list.

Gift No. 1, 1 lb., $2.39. Gift No. 2, 2 lbs., $4.77.
Gift No. 3, 3 lbs., $6.59.

JUST GIVE US THE ADDRESS . . . WE DO THE REST. We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.



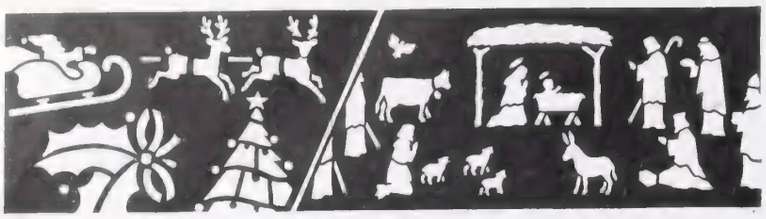
FREE GIFT BOOK – Shop in arm chair comfort! See 50 wonderful fruit gift ideas, in natural color to thrill your friends and compliment you. Write today!

REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

115 East 33rd Street, Los Angeles 11, California



Quick, Easy Way To Decorate Windows with **GLASS WAX**

NEW! CHRISTMAS STENCILS

Complete Nativity Scene, Santa in Sleigh, Reindeer, Make Beautiful, Lacy, Holiday Designs in Seconds

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dyes for coloring "GLASS WAX" now included in every set.

EXTRA LARGE NATIVITY SCENE (giant size 36" x 15" extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church: includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. Can be applied as one scene or use figures separately. *Special coloring for "GLASS WAX" included. POSTPAID* per set $1.50
(Air Mail on above set 70¢ extra)

CHRISTMAS STENCILS (10 sheets 8½ x 11) 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Stars, Snow Flakes, Tinsel and Candy Cane. *Special Coloring for "GLASS WAX" included. POSTPAID per set* $1.00
(Air Mail on above set 50¢ extra)



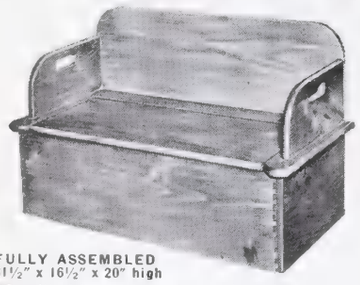
***NEW!* HALLOWEEN STENCILS.** Exciting new way to decorate windows for home, school or parties: Nine sheets, 8½ x 11, 17 designs, including Pumpkin Faces, Fighting Cat, Witch on Broom, Witch's Face, Cat's Face, Owl in Harvest Moon, Spooks and Ghosts in Graveyard, Skeleton, plus Thanksgiving Turkey. *Special coloring for "GLASS WAX" included. POSTPAID per set . . .* $1.00
(Air Mail on Halloween set 50¢ extra)

SPECIAL OFFER! All 3 Stencil Sets $3.25 Postpaid. Money-Back Guarantee

Send check, cash or money order (no COD's please). (If you live in Colorado please add 2% sales tax.)

HOME SERVICE PUBLICATIONS Dept. HB-107 Fort Collins, Colo.

Early American TOY-CHEST BENCH



FULLY ASSEMBLED
31½" x 16½" x 20" high

You'll bless this chest that keeps toys under control (and not under foot!) . . . you'll love its charming Colonial flavor . . . and you'll find many other uses for this decorative piece wherever there's a storage problem! Hand-made of solid Pine and dovetailed, it will hold the toys of your children and your children's children. Cut out handles and concealed sliders make it easy to move despite its *very* solid construction. Direct from our workshop to you.

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Express charges collect
Send check or Money Order
Quick delivery
Satisfaction guaranteed

only **$14.95** unfinished
$16.95 with hand-rubbed, antiqued Pine finish

Jeff Elliot Craftsmen
Dept. B-107, Statesville, North Carolina

BABY'S *Personal* BIRTHDAY CANDLE



17" High
★
Burns for 21 Years
★
With Baby's Name, Birthdate, Weight

Lighting baby's personalized birthday candle every year—for 21 years—becomes the highlight of each birthday celebration. Exquisitely decorated in full color, it burns for hours every year to the next marking. This fine custom-made 1 lb. candle is 17" high, 1½" diameter, with markings for 21 birthdays. *Permanently personalized with baby's full name, birthdate and weight.* A memorable and perfect gift—everyone enjoys seeing the candle "grow down" as the birthday child "grows up."

With wrought iron holder $3.45 prepaid
With cadmium plated (silver color) holder $3.95 prepaid

Please print clearly

Send for Free **COLOR PHOTO** and Folder

WEDDING ANNIV. CANDLE
A charming gift for a young couple: Personalized Wedding Anniversary Candle with markings and correct symbols for 60 years. **$3.95 prepaid**

LION'S NOVELTIES, INC.
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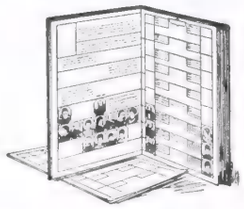
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"The Record of My Ancestry"

BAILEY'S PHOTO-ANCESTRAL RECORD

The expert's way of preserving your family records. Endorsed by leading genealogists everywhere. THE RECORD OF MY ANCESTRY—the original volume with the cut-out windows. Glance through the windows of the RECORD into your family history. For beginners or experts—compact, complete, easy to use. Full instructions with each book. In use over FIFTY YEARS—now in its SIXTH EDITION, enlarged and improved. Write for FREE illustrated brochure.

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ORDER NOW! 120 pages. 10 x 14 inches. Bound in beautiful FABRIKOID $15.00. Cloth binding $12.00. Genuine leather $20.00. Ppd. C.O.D.'s accepted.



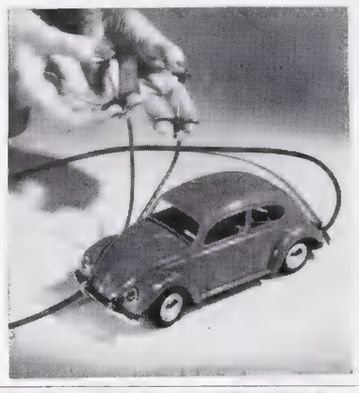
WINDOW



DOG-GONE GOOD boot scraper is a streamlined pooch who loves to have his back scratched by muddy-soled shoes. Park him in front of your house where he'll stop traffic and get into friendly scrapes with all who pass by. Better get one for your back door, too. Norwegian pup in hand-wrought iron is imported, measures a foot long, $3.98 plus 35¢ post. Jack's Mail Box, HB-10, 95 Fifth Avenue, New York.



HALLOWEEN LANTERN is an honest-to-goodness lantern that operates on two standard flashlight batteries and comes with two removable styrene globes. One has pumpkin yellow Halloween face. The other is crystal clear for year-round use, camping trips, or when current fails. 12¾" high with 2 globes (no batteries), $2.25 ppd. Dunhaven's, 4115 Lafayette St., Dallas 4, Tex.



COMMAND PERFORMANCE. Get the show on the road and let the boys from 6 to 60 put the Volkswagen through its paces. A miniature of the German car can be driven from a standing position, has no battery or spring, operates by 2 levers. Red, black, blue or green car, 9" x 3", is $4.98 ppd. B. M. Lawrence Imports, 244 California St., San Francisco 11, Calif.

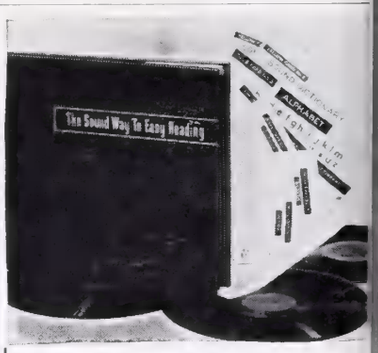


Personalized **MY OWN CRAYONS**

Hand made bucket of native pine. Natural lacquer finish. Colorfully hand painted with child's name. Holds full set of crayons or tidbits, buttons, etc. Hand lettered to your specifications. 5" x 5".

$2.95, plus 30c handling charge
No CODs *Send for FREE Catalog*

GOTHAM GIFTS
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If Your Child Is a Poor Reader

See how **The Sound Way To Easy Reading** can help him to read and spell better in a few weeks. New home-tutoring course *drills* your child in phonics with records and cards. Easy to use. University tests and parents' reports show children gain up to *full year's grade* in reading skill in 6 weeks. Write today for free illustrated folder and low price to

BREMNER-DAVIS PHONICS
Dept. O-41, Wilmette, Ill.

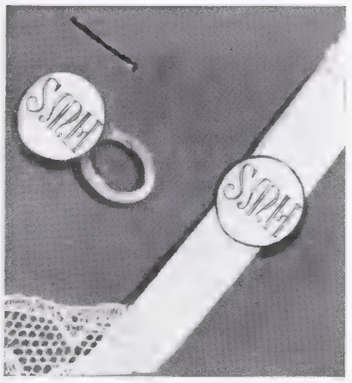
SHOPPING



PACK IT IN SACK-IT and give a gay twist to the Christmas-wrapping problem! Holiday designs are hand-printed in red, green and silver on 5 brilliant foil bags in assorted sizes. All you do is slip your gift (cookies, preserves, wine, fruit cake) inside and secure it with one of the golden ties in the package. Five are $1: ten, $1.95; twenty, $3.75. Ppd. The Added Touch, HB-10, Wynnewood, Pa.



LINGERIE CLIPS monogrammed with your initials are a pretty way to clip bra and slip straps to keep them from showing with a portrait neckline; from slipping off your shoulders when you're wearing a sheath. 24k gold-plated or silver-plated with clip backs and 3 initials, they are $1 the pr. Two pr., $1.75. For Christmas gifts, 6 pr., $5. Postpaid. Ruth Brawer, Box 4035, HB-10, Tucson, Ariz.



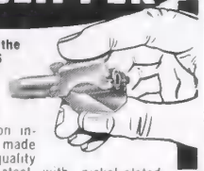
THE BRITISH CAP, for a couple of sports, is smart and trim. It matches the mood of the small sports car, hikes in the woods, eighteen holes of golf. It's made of soft native deerskin in a creamy natural shade that's very becoming and goes with everything. Men's sizes, 6¾ to 7⅞. Women's, 21½ to 22½. $12.95 each plus 35¢ postage. Vermont Crossroads Store, Waterbury, Vermont.



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the Revolutionary New

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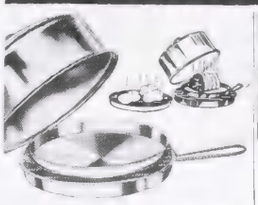
1603 Main St. — Dallas 1, Texas



New Cuff Links Created Out of 7 Rare Woods

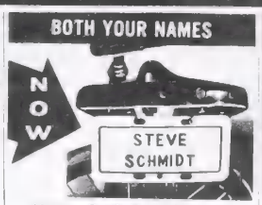
To create these unusual cuff links, I searched through the world's most beautiful rare woods, finally choosing seven for their natural splendor and color contrast. 1. EAST INDIAN ROSEWOOD from Ceylon, richest of all dark cabinet woods. 2. HOLLY, from our own U.S., probably the world's whitest wood. 3 HONDURAS MAHOGANY, the finest true golden mahogany from Central America. 4. AMARANTH, a deep purple wood from the jungles of South America. 5. PADOUK, brilliant vermillion wood from Africa's West Coast. 6. TEAK, fabled brown wood from Burma. 7. COCOBOLO, a hard, heavy, orange wood from Central America. All seven are laminated together under high pressure, then lathe-turned and polished and attached to patented gold-plated spring-action backs. Only $3.30 per pair postpaid, incl. Fed. Tax. 3 pair for $8.25. To order, just mail this ad with payment and your name and address to: Tom Collins, Box 463-J, Great Neck, N. Y.

SEE IT FIRST... AT BANCROFT'S



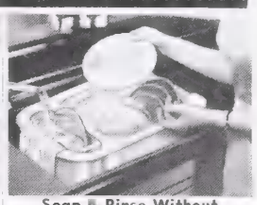
Bake, Roast On Stove Top ECONOMY OVEN—$1.49

Now you can do all of your baking and roasting on top of your stove—on one burner! No need to light your oven or heat up the kitchen . . . and no scouring afterwards. Metal oven includes lid, pan, grill and grill base.
BQ 9061 Oven $1.49



Now—Both Your Names NAME "BIKE" PLATES— 2 for $1

Wow! Children ride bikes or wagons with their own custom-license plates. Raised red letters embossed on white enameled steel plates. Prevents loss, theft. 8"x3" Print full name—same on both plates, specify up to 10 letters per line.
BQ 2635D Set of 2 . . . . . $1.00



Soap & Rinse Without Draining GIVE SINKS 2 SECTIONS

Cut dishwashing time in half with this modern Polyethylene cushioned Dual-Dishpan. Jumbo 11 qt. compartment for suds, separate one for crystal-clear, soap-free rinsing. Saves hot water. Prevents chipping. 17¼" x13" x6½".
BA 10055 Yellow $3.49
BA 10065 Red $3.49

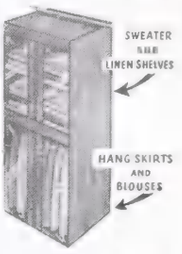


NEW GARMENT BAG FOR SHOES

Imagine a bag with 24 pockets to hold all your family's shoes in the space of one garment. Ends closet clutter. Keeps shoes dust, mildew, scuff-free. Precision tailored fabric fits over rigid wire frame. Heavy gauge stitchless vinyl. Cleans with damp cloth. Full zipper door for easy opening. 9x21x34".
BQ 9123 Green
BQ 9125 Pink
Each Shoe Bag . . . $4.98
Deluxe—40 Pockets—9x21x53"
BQ 9604 Green
BQ 9605 Pink
Deluxe Shoe Bag . . $7.98

Double Closet Space STORE YOUR SEPARATES

Store 32 garments in the space of 16! A whole closet in itself. Both styles in sturdy heavy quilted vinyl. 62" long. Wipes clean. Keeps wardrobe neat, moth-free. Plastic window allows easy selection. **Shelf Separates:** 16 skirts, slacks, etc., hang in bottom compartment; 2 shelves on top hold sweaters, linens, etc.
BN 9009 . . . . . $4.98
Hang Separates: 16 blouses hang on the top, 16 skirts, jackets on bottom. $4.98
BN 9010 . . . . . $4.98





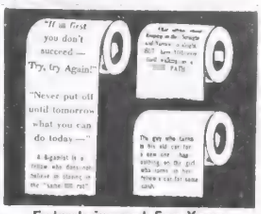
Every Garment "Custom Made" PERSONALIZED DRESS LABELS

Every creation "exclusively yours"! Your name on woven quality cloth labels you can sew in dresses, blouses, etc. Identifies clothes, avoids laundry mixups. Your garments deserve this stylish finishing touch.
BQ 2640D . . . . . 15 for $1.00
BQ 2641D . . . . . 40 for $2.00
BQ 2642D . . . . . 60 for $3.00



Fog Proofs Windshields! END STEAMED WINDOWS

One rub over any glass surface stops fogging for months! Chemically treated miracle cloth keeps windows crystal-clear—even during cooking or baking! Prevents auto windows from clouding, freezing; keeps eyeglasses, mirrors fog-free.
BQ 9579 . . . . . 2 for 55¢
BQ 9580 (Jumbo size) . . . . . 2 for $2.00



Entertainment For Your Bathroom FUN-FILLED TOILET TISSUE

Rib-tickling fun with laugh loaded Toilet Rolls. Gay pastel colors! Crazy humorous sayings, so funny you have to see 'em to believe 'em.
BQ 9777 Whimsical White
BQ 9442 Giggy Green
BQ 9443 Tickle Pink
BQ 9444 Crazy Yellow
3 rolls (same color) . . . $1.00



Operates From Dashboard CAR VACUUM CLEANER

Amazing Vacuum sucks up dust, crumbs, dirt from interior of your car. Makes a few-seconds job of keeping upholstery, floor and interior clean. Prolongs fabric life, too. No outlets or attachments needed. Stores in glove compartment. 12 ft. hose included.
BQ 3749 Car Vacuum . . . $3.98



For Little Cooks With Big Ideas BIG "MOMMY-SIZE" KITCHEN

Almost as big as Mommy's. Refrigerator, Range and Cupboard have doors that open and close, timers, freezer compartments, knobs that turn, lots of "shelf" space. Cupboard, refrigerator over 3 ft.; Range, 2 ft. Sturdy fibreboard.
BQ 1068S Cupboard . . . $4.98
BQ 1069S Refrigerator . . $4.98
BQ 1070S Range $3.98



To Welcome Santa JUMBO ELECTRIC FIREPLACE

The logs actually flicker and glow! Santa can visit you home in style and "warm" himself by the fireplace. Comes with red "bricks", holly wreath, andirons, logs, 4x4 ft. Sets up in 60 seconds. Sturdy kraftboard. Includes electric socket, cord and flicker.
BQ 1002S Fireplace . . . $3.95

MAKE DARK FURNITURE LIGHT . . . WITHOUT REMOVING OLD FINISH!



NO REMOVING! NO SCRAPING! NO SANDING!

No experience needed to transform antiquated, dark furniture into rich, lustrous Swedish Maple, Limed Oak or other modern finish. Just brush on newly developed Plastic Finish—stroke with cheese cloth—let dry. No need to scrape, sand, or use a graining tool. Specify Maple, Limed Oak, Bleached Mahogany, Fruitwood, or Antique White.
Assortment 1—covers 4 chairs or dresser . . . $3.00
BQ 2536D
Assortment 2—covers 5-pc. dinette set . . . $6.00
BQ 2537D



Name And House Number G-L-O-W In The Dark! PERSONALIZED "MIDNIGHT COACH" SIGN

Family name and house number can be seen DAY or NIGHT! Artistically hand-lettered "Coach" Sign adds friendly warmth to your home—helps guests find it, too. Proudly display it on lawn, house, mailbox, post or tree. Durable weather-proof metyl-methacrylate with rich black hammered crinkle finish. 15" long, 5¾" . State name and address.
BQ 515P "Midnight Coach" Sign . . . $1.00



STOP "DOG ACCIDENTS"

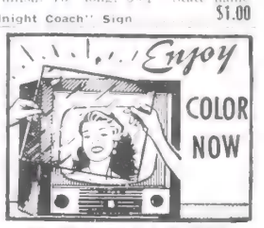
Amazing scientific compound housebreaks pets—automatically! Just pour 2 drops on any newspaper, mat or spot desired. Attracts Fido like a magnet. He'll soon be on his own! Protects furniture, rugs. Use outdoors too.
3739 Dog Gone $2.00

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 15¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

SEND ALL ORDERS TO

BANCROFT'S
2170 So. Canalport Ave., Dept. HB-416, Chicago 8, Ill.



TV COLORAMA FILTER

Enjoy color TV now! Startling new Filter gives black and white screens enchanting color – easy on the eyes. No wiring or mechanical attachments.
BQ 3916 (specify size)
12" . . . 69¢ 20" . . . $1.25
14" . . . 79¢ 21" . . . $1.50
17" . . . 89¢ 24" . . . $1.75



FAMOUS ARTIST MARION DORN'S FABULOUS

FLYING BIRD WALL PRINTS

MAKE ANY ROOM ENCHANTING! FOR ONLY $9.95!

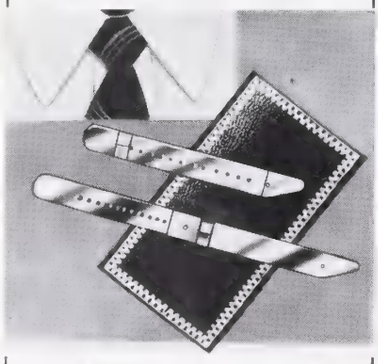


WALL PRINTS are a revolutionary new idea for wall decoration without doing over the entire wall! Each bird is separate. Arrange them as you wish! **THE FLYING BIRDS** completely transform a living room, dining room . . . any room! Use as illustrated or follow one of three alternate plans sent FREE. (You can even use them on a ceiling!) Choice of three color schemes . . . Blues and Greys, Browns and Greys or Charcoals and Greys. **BEST OF ALL**, you can do-it-yourself! No mess! No tools! Soap 'n' water washable, too! Simply cut out the pre-glued heavy paper units, moisten the backs with a wet cloth and apply! That's all! Unbelievably low priced at $9.95! No COD's please. Money back if you're anything but delighted! Only the first edition will include FREE WALL PRINT CLUB CERTIFICATES. Order early to get one! Preview New Designs at a 25% Discount!

SEND ONLY 25¢ for glossy full color reproductions of FLYING BIRDS and 5 other WALL PRINTS for every room in your home! See the COUNTRY KITCHEN and the TELL-ME-A-STORY TREE; the BARNYARD MEASURING STICK will keep a record of your child's growth; PRINTS CHARMING for your bathroom! A CIRCUS TRAIN MURAL, too! $2.98 to $9.95!

THE THREE PRINTERS, INC., BOX 51, LITTLE FALLS 4, NEW JERSEY

HE'LL BLESS YOUR HEART ! !



ADJUSTABLE COLLAR STAYS

It's the woman who saves a man from life's little annoyances. He'll bless your heart if you "discover" Adjustable Collar Stays for him. Gold-plated and spring-tempered, they adjust to fit any collar length and will not curl or rust. No more daily scramble for the right size and he will always look as neat as a "collar ad."

Only $1.00 pair, ppd.

WRITE FOR FREE GIFT CATALOG.

ZENITH GIFTS

107-C Post Office Bldg., Brighton 35, Mass.



LAVENDER MIST
and
HERBARY GARDENS

Sachet Sprays—Room Fresheners

DELIGHTFUL FLORAL FRAGRANCES in aerosols freshen linens, lingeries, dresser drawers, closets.

Wonderful to freshen air in stuffy, smokey rooms.

IDEAL GIFTS for Mother—Sister—Daughter—Friend—Hostess!

Large (6 oz.) size only $1.50 POSTPAID

GIFT CATALOG ON REQUEST

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THE LAVENDER HOUSE

P.O. Box 83, Old Chelsea Station, N.Y. 11, N.Y.

Century Re-Styles and Repairs Shoes

THE FACTORY WAY

PUMPS CUT DOWN . . . shell or D'Orsay style. **3.95**

NEW HEELS . . . any style, height, leather or suede. Reptiles slightly higher. **3.75**

SHOES MADE TOELESS . . . slash, round or V style. **3.95**

REPTILE and LEATHER shoes or handbags reglazed. **2.98**

SUEDE SHOES REDRESSED . . . the Factory Way. **1.89**

RENEW YOUR SHOES . . . with soles and heels. **4.49**

Mail shoes with complete instructions

Free Send for catalog and mailing carton

CENTURY SHOE REPAIR

212 Park Ave., Baltimore 1, Md.



WINDOW



PARTY TOPPERS are colorful characters who perk up your spirits and leave your guests speechless! Long John Silver (rum or gin), Mountain Boy (whisky), Mad Russian (vodka) and Scotchman (Scotch) cover-up your booze, are gay wraps for Christmas liquor gifts. Knitted body slips over bottle, felt head lifts off to pour. $1 each. Set of 4, $3.75 ppd. Betty Adams, 285-HB Congress, Boston 10, Mass.



THE YOUNG IN ART will make a Rembrandt look to his laurels when they wear this colorful little crayon apron. It's made of washable cotton fabric fitted with 12 crayons, each in an individual pocket. There's even a scissors! And the apron is *personalized* with a child's first name at no extra cost. $1 ppd. Carol Beatty Co., 356 Beatty Building, Hollywood 46, Calif.



FAIR WIND OR FOUL. There's not much you can do about the direction the wind is blowing except keep informed and you'll enjoy doing that if you have a handsome weather vane on your roof top. Made of copper and aluminum, it turns freely on ball bearings and is painted black. Over-all size is 21″ x 23″ with roof plate for easy mounting. $11.95 ppd. Cape Cod Cupola Co., 78 State Rd., N. Dartmouth, Mass.

A COMPLETE OFFICE

hidden in A BEAUTIFUL DECORATOR LAMP TABLE!

No. 100 THE NAPLES $119.95 Express Collect



Superb lamp table created by a famed Grand Rapids designer . . . and inside is your portable typewriter, ready to "pop out" when you open the top and release the ingenious lifting mechanism. Big side work leaves . . . handy lamp shelf . . . plenty of knee room . . . and large office supplies drawer. Italian Provincial, illustrated, Early American or Modern Styling. 25½" high, 20⅛" wide, 19⅛" deep . . . opens to 16" x 29" work space. Select cabinet woods. Absolutely unique! Satisfaction guaranteed! **ORDER TODAY . . . or write for complete literature and prices!**

In Mich. add 3% Sales Tax

Fruitwood Finish

Pats. Pend.

little home office ™

1576 FISK ROAD • GRAND RAPIDS, MICHIGAN



Do HAVE-A-NUT

An excitingly new way to serve the one thing most everyone LOVES. A charming bejeweled gift for the friends who have everything. Deliciously appealing to the male; beautifully attractive to the female. Each sparkling jewel is carefully handset to assure long lasting service. In smart black with pearl and aqua jewels or elegant beige with pearl and pink jewels. STATE COLOR. Satisfaction guaranteed. $5.50 ppd. Check or Money order.

THE VOYAGER SHOP

Box 41, Homewood, Illinois

SHOPPING



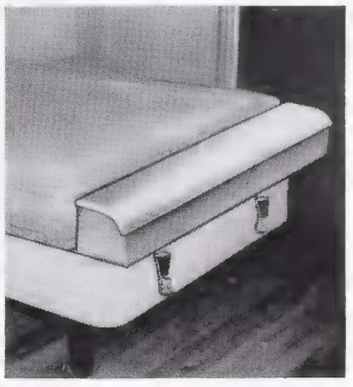
WE'RE WRAP-TUROUS about this inspired collection of Christmas gift paper that comes in individual cutter-edge boxes to give you *exactly* what you need and eliminate waste. Choose Christmas Angel, Checkerboard or Foreign Languages on heavy flint paper in yuletide red, green and white scheme. 18′ roll, 26″ wide, is $1.50; 36′, $2.50. Add 25¢ post. The Landing Co., 9-01 150th St., Whitestone 57, N.Y.

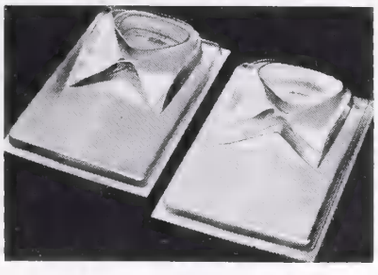


PERSONALIZED RIBBON. Have you ever known a gayer idea than this fat bolt of satin ribbon with "Merry Christmas" and *your* name appearing every 12 inches? Fifty yards of ⅞″ ribbon comes in red, green, gold, white or deep blue with imprinting in a contrasting color. Just $2.95 per 50-yard bolt, and delivery is speedy. Order from Selden Cooper, Box 412, Hialeah, Fla.



LONG ON COMFORT and short on price is the tall man's bed extender. Portable, foam-cushioned extender adds 6″ to Hollywood beds without making standard length bedding too short. Has clamps to increase length of bedcovers. For other type beds, write for directions. Specify mattress thickness. $4, cot size; $5, twin size; $8, double size. Add 40¢ post. Better Sleep, Inc., HB-10, New Providence, N.J.





Traveling SHIRT-GARD

Keeps Shirts Laundry-Fresh

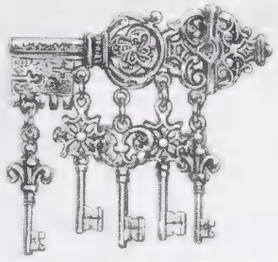
Here's a real boon, an ideal gift, for the traveling man or the man who has everything. These clear rigid plastic Shirt-Gards slip easily over any size or style shirt, offering positive protection against crushing or wrinkling. Won't give when articles are packed on top, yet Shirt-Gard weighs just a few ounces . . . will last a lifetime . . . offers packing and re-packing ease and speed. Perfect for protecting that extra shirt at the office or in the car . . . Money back if not delighted.

2 Shirt-Gards, beautifully gift-boxed, $5.50 ppd. Sorry, no COD's.

In Calif. add 4% Sales Tax.

EDDMARS
410 Eddmar Building, 1909 Pontius Ave. Los Angeles 25, California

** Shirt Gard is the Trade-mark of Eddmars, Los Angeles.*



"FLORENTINE KEY" PIN

$2.00

No one will believe you didn't search it out in Italy yourself, for it's a true collector's find! Five tiny filigree keys swing gaily from larger "master" key to accent your finely tailored suits and blouses. Comes in either antique gold or silver, 2″ long, has slide-lock back fastening. The mere $2.00 price includes postage and tax.

Send for free gift catalog

Dunhaven's **4115-A10 Lafayette Dallas 4, Texas**

Sweet-brier Rose

HAND PRINTED LOOMWOVEN BEDSPREAD



TWIN OR DOUBLE BED SIZE *only* $17.95 POSTPAID IN U.S.A.

★ LOOPED, UNCUT COTTON YARNS
★ MASTER SIZES, DOUBLE OR TWIN
★ SATISFACTION GUARANTEED

A GIFT TO BE CHERISHED FOR GENERATIONS

The delicate rose design, hand printed in fast colors, enhances the inherent beauty of this exquisite loom woven bedspread. The perfect gift for Christmas, for Anniversaries, for the Bride, or for yourself. Double stitched hand-tied fringe with a heading that will not unravel. Choice of Antique White or Bleached White with green and pink rose design. Order today.

Send Check or Money Order
No C.O.D.'s or Stamps Please

LaNell Bedspread Co., Box 568, Chesnee, S.C.

Please send me postpaid, the following HBO Sweet-brier Rose Bedspreads at 17.95 each

QUAN.	COLOR	SIZE

Name_____
Address_____
City_____ State_____
(for orders shipped to S. C. addresses add 3% Sales Tax)



Personalized

RING ASHTRAY

A sentimental treasure for a lifetime of pleasure. Wedding band motif has an exquisite beaded edging encircling an orange blossom design. Engraved inside in full view is the name of the happy couple plus wedding date. We can also engrave any message to order at no extra cost. In sparkling rhodium silver or golden brass. Diameter is 4½″. Ppd. **$2.95**

Send For Free Gift Catalog

WHAT'S NEW SHOP
Wynnewood HE 10, Penna.

NEW! WONDER BUTTON Eases Tight Shirt Collars ADDS 1/2 SIZE





DON'T DISCARD SHIRTS THAT HAVE TIGHT COLLARS GET A WONDER BUTTON

All metal and guaranteed • Transfer from shirt to shirt • Cannot be seen behind tie.

ONLY $1.00 Postpaid
MEN'S PLASTIC RAIN HAT



Protects every inch, shapes to hat . . . barely noticeable. Complete with tiny pocket storage case.
Order #M 1146.
Only 1 for $1.00 Postpaid

Send for New, Free Catalog of Unusual Items.

Shop the Armchair Way

DOWNS & CO.
Dept. 1192, EVANSTON, ILLINOIS

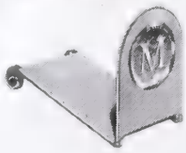


MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6″ long. $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.

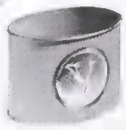
Handsome PERSONALIZED accessories



Waste Basket smart oval shape. Footed. **$3.69** postpaid



Modern Book Rack holds 6-8 books. Brass trim. **$2.79** postpaid



Letter Basket footed to avoid scratching. **$2.29** postpaid



Magazine Rack brass finish on legs and all scroll pieces. **$5.98** postpaid

...at new, LOW PRICES

A handsome monogrammed placque, with your initial embossed in gold on a hammered antique background, is permanently attached to the book rack, waste basket, letter basket or magazine rack.

Made of sturdy metal, covered with leatherette and lined in matching color. Your choice of Russet Brown, Antique White, Light Coral or Sage Green.

Send check or money order. Please, no C.O.D.'s

MALCOLM'S House & Garden Store

6309 Reisterstown Road • Baltimore 15, Md.



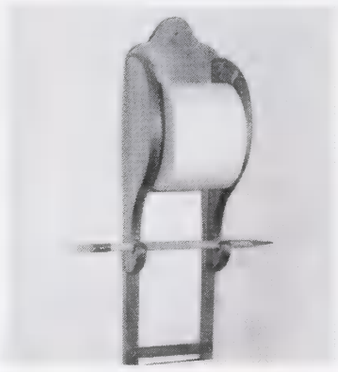
WINDOW



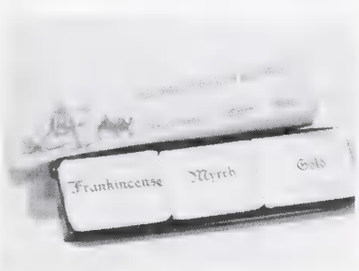
THIS BELT'S A BEAUTY, and in a season when fashion has put the waistline in italics, it's a cinch you'll want to minimize your middle. Red, black, tawny tan, gray or navy handsome leather belt, 1½" wide, has cut-outs in front and 3-letter brass monogram, twin brass buckles in back. Adjusts from 22-32. $1.95. Two belts, $3.75. Add 20¢ post. each belt. Old Pueblo Traders, HB-10, Box 4035, Tucson, Ariz.



STEP UP, SUSIE, brush your teeth, wash behind your ears and comb your pretty curls. A sturdy wood stool is brightly painted red and has child's name hand-painted in white. A step in the right direction for a high-reaching tot, it doubles nicely as a seat. 14½" long, 8" wide, 7¾" high, it's $2.95 ppd. Judith's, Evanston 25, Ill.



PINING FOR A NOTE from you is a man-size knotty pine memo pad to mount on a kitchen wall or over a telephone. Early American in design and hand-rubbed to a mellow finish, it holds a 3000-inch roll of adding machine tape for endless grocery lists, menus, family notes, etc. Brass cutting edge tears paper neatly. $2.95 plus 15¢ post. Laurie & Co., Dept. HB-10, 507 Fifth Avenue, New York 17, N. Y.



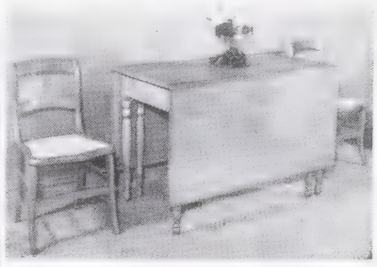
THE THREE WISE MEN —

provide the theme for this inspired gift of

FRANKINCENSE, MYRRH and GOLD — in fine mild scented soap! A new gift idea with a wonderful sentiment. Three large cakes, handmade and handcut, individually wrapped, gift boxed. Satisfaction guaranteed. $1.25 each box, 5 boxes for $5, ppd.

Carolina Soap and Candle Crafts
Dept. HB-107 Pinehurst, N. C.
Free Catalog

RICH ELEGANCE

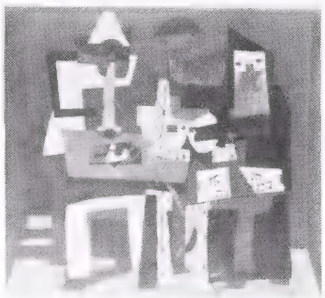


Customers in every state praise the beauty and quality of Winemiller's hand crafted Colonial furniture. Versatile gateleg table **$144** up. Also many other attractive pieces fashioned from **solid** native woods—walnut or wild cherry. Highly resistant, hand rubbed finishes. Tables, chests, chairs, cupboards, bedroom pieces, cobbler's benches, dry sinks, etc. Open stock. Guaranteed. Visitors welcome. Send **25¢** for catalog, wood samples, prices. Write Dept. C1002.

FAITHFUL TO TRADITION **WINEMILLER'S** *Colonial Reproductions* **COLDWATER, MICHIGAN**

PICTURES & PRINTS

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Pablo Picasso "Three Musicians" 21 x 23½ — $6.50 postpaid

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STYLE 20

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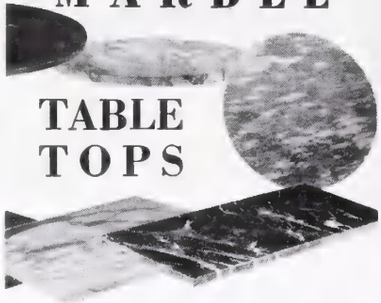
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Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17" dinner, $4.95 per box; 13" luncheon, $3.95; 10" cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. A

Send for information about our other useful monogrammed gifts.

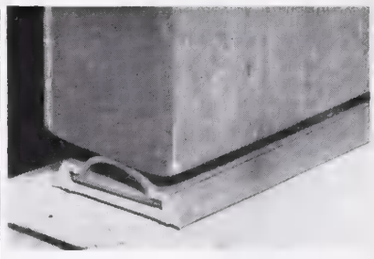
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SHOPPING



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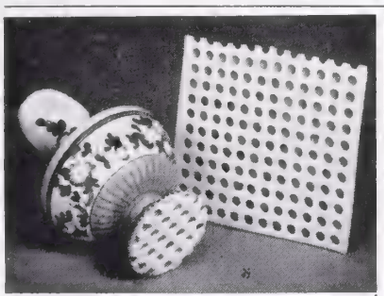


IS HE SCOTCH? Then this tribute to his proud heritage will have him executing a neat Highland Fling. Tie clasp and cuff links, handmade of sterling silver, take their design from Scotland's thistle. The price will warm the cockles of his th-rr-ifty heart. Tie clasp, $5; cuff links, $5; set is $9. Matching ring, $6. Tax, post. incl. Jamaica Silversmith, 79-32 164th St., Jamaica, N.Y.



LUCKY BRUSH-OFF. A field of four-leaf clovers isn't even in the running with our favorite boot scraper. Stout stable brushes, screwed to each *real* horseshoe, clean sides of boots while soles are scraped on cross irons. Weather-resistant black, 9½" long, with screw for attaching to porch, or steel pins to hold in ground, $5.95 ppd. Shipped day order is received. Horseshoe Forge, Lexington, Mass.





DON'T SCRATCH THE FURNITURE!

Self-adhesive sponge-rubber pads stick instantly to lamp bases, flower pots, ash trays, ceramics. Simply cut pads to desired shape and press on with your fingers. Vases won't slide or scratch; permanently protects your fine furniture. Order in convenient 6" x 6" pads.

5 PADS ONLY $1.00 ppd.

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Dept. HB-10 Deerfield, New Hampshire



early American
MILK CAN LAMP
OF SOLID COPPER

Gleaming, non-tarnishing side-handled, genuine copper milking can. 12" "Old Yarmouth" Calico Rose Drum shade in brown & white check with soft yellow & green roses on white with gold binding. 20" tall overall. Complete $18.50 postpaid. Add 35¢ west of Miss.

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BUY DIRECT *Save over* **50%**

20" TALL Big Sister WALKING DOLL

she sits
she kneels
she dances

$12.95 IN RETAIL STORES

YOURS FOR **$5.95** Plus 50c Shipping or C.O.D. plus postage

★ WEARS HIGH HEEL AND LOW HEEL SHOES
★ FULL PONY TAIL ROOTED SARAN HAIR
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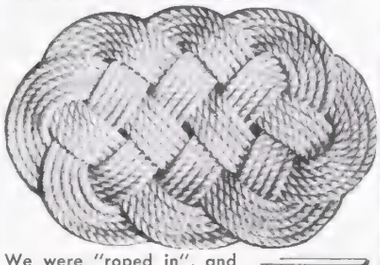




New! WITH Glamorous HIGH HEEL SHOES

The most breathtaking new doll of the year! "Big Sister" is a gorgeous young lady with high heels and a tiny, slender waist. Talented and beautiful she dances right along with you when you hold her pert, little hand. Hers is a chic costume of baby blue, shimmering taffeta and flower trimmed VELVET jacket. Her billowy, lace trimmed slip and nylon hose complete an outfit of glamour and elegance. Her long permanently rooted Blonde Saran hair can be washed and set in newest styles. She is completely washable and has an unbreakable, fully-jointed plastic body. Her walking mechanism is fully guaranteed. Sold on Money Back Guarantee. Send $5.95 to NIRESK INDUSTRIES, Dept. DA-35, 2331 Washtenaw Ave., Chicago 47, Ill.

Long Wearing, Hand-Made
ROPE DOORMAT



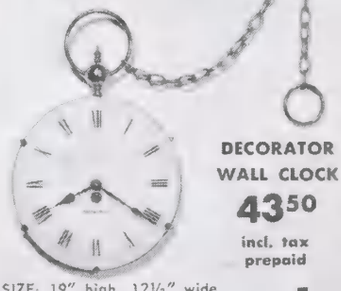


We were "roped in", and very pleasantly we might add, by this remarkable LOVER'S KNOT DOORMAT fashioned in 5 passes from heavy ¾" rope. The long lasting, nonslip rug does a bang-up dirt collecting chore under continuous foot traffic while remaining flat at all times. Traditionally nautical, this New England mariner's favorite adds distinction to any home. Weather actually improves it. The spliced ends and hand stitching mean permanent shape. Measures 18" x 30".

Lover's Knot .....$12.95 ppd.
Gift Catalog on Request

Johnny Appleseed's
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Grandfather's Time Piece



DECORATOR WALL CLOCK
43.50
incl. tax prepaid

SIZE: 19" high, 12½" wide

Perfect Christmas gift! Designed with gleaming solid brass trim, brass-plated steel chain links. Precision imported 8-day front-wind movement. Guaranteed accurate. Black or polished brass hands. Money back if not delighted!

Rossiters 110 N. Main St., Dayton 2, Ohio
Send Check or M.O., no C.O.D.'s



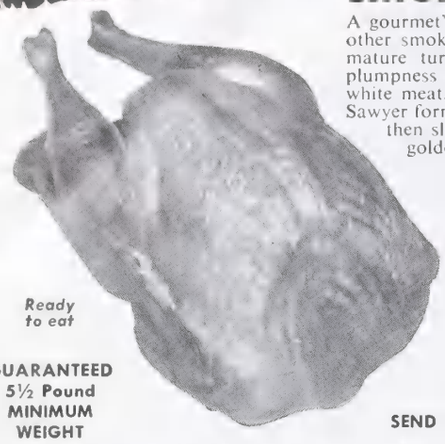
Baby Presents in STERLING SILVER

Cup, $8.50
Spoon, $2.95
SET, $10.00 POSTPAID
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TOM SAWYER Petite SMOKED TURKEYS



Ready to eat

A gourmet's delight! Different from any other smoked turkeys, these small size, mature turkeys are specially bred for plumpness and fine flavor, with *more* white meat. Cured in an exclusive Tom Sawyer formula of spices and herbs, and then slow smoked to an appetizing golden brown. It's ready-to-eat!

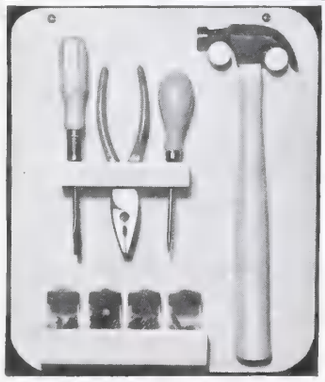
Only the very finest government grade "A" turkeys, free of bruises or blemishes, are used. Tom Sawyer guarantees that you'll like the quality and goodness, or your money will be refunded.

GUARANTEED 5½ Pound MINIMUM WEIGHT

WHOLE TURKEY
Each $9.50

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Changes—It—Herself with HANDY ANN Kit

Just the tools a clever gal needs—where she can reach them. The white panel mounts handily on the wall. Holds hammer, awl (use also as ice pick), screwdriver, and narrow-nose pliers that also cut wire. Tool handles finished in assorted pastel shades. In addition—plastic jars supply tacks, brads, small nails and screws.

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1958 NEW "SAMPLER" LINEN CALENDAR TOWEL

Carol Beatty started the linen calendar trend in 1955, and now for 1958, a NEW colorful "Sampler" design on pure linen, 17"x 28" with wooden staff hemmed in top for hanging. $1. ppd. Personalized with name of your choice add 50c each.



Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY CO.
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XMAS ANGEL EARRINGS !!

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Gay, Festive! Conversation piece earrings. Especially designed for HOLIDAY WEAR. These lovable Angel Earrings, each with a tiny surprise in hand, are as full of whimsy as Saint Nick himself. Brightly painted. Feather light. Comfortable to wear. An EXCITING GIFT for you and your friends!

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Matching Angel Scatter Pins. Set of 3 $1.50 ppd.

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BONGO DRUMS



Special Price
Only $6.95 PER PAIR
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Special value in pre-tuned Mexican bongos! 2-tone natural wood finish shells with goatskin heads, sizes 5" and 6". Produces authentic bongo sound that so delights rhythm fans. **Larger Bongo, 6" and 7¼" heads — regularly $18, now only $11.95.** Order now at these special postpaid prices. Quantities limited.

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AFFAIR OF THE HEARTH. You *know* these Faithful Hound Dogs are wonderful andirons! As you can see, there isn't a giddy bone in their bodies. Made of solid brass from a very old pattern in a new popular size, they have 14" burning irons, stand 18" high, weigh 20 lbs. $29.95. 14" high, $27.50. Ppd. Tennessee Chromium Plating Co., 206B Louise Ave. N., Nashville 5, Tenn.



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(*Please turn to page* 85)



Merry Christmas FROM YOU

New Personalized Christmas Seals. Gold paper, Green holly, Red berries, greeting and name in center. 100 gummed seals (shown actual size) in clear plastic box $1.25 ppd. 200 for $2.00 ppd. Give personal touch to Christmas packages, cards. Free catalog with every order. Print greeting and name wanted. Send your name and address with cash, check or m.o.

Satisfaction Guaranteed

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book that shows me how to be my own decorator. My quarter is enclose

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RUGS AND CARPETS—"Always Good Company"





orange color scheme

Mask B—Color 2

Here orange was selected as the basic color; mask B presented the *blue* family as complimentary. Note the generally warm effect of a color scheme based on orange.

more

café curtains *using adjustable round rods*

Cafe curtains come out of the kitchen! Luxurious fullness can now be obtained, by using clip-held pleats which can be *ironed flat!* Pattern and instructions on Page 21.







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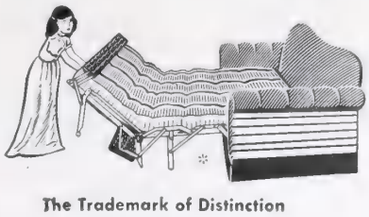
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MAGNIFICENTLY INTERPRETED BY...

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NAME IN CONVERTIBLE FURNITURE



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Long, sweeping loveliness in the contemporary manner... its magnificent proportions accented by separate back cushions and sumptuous button tufting. A breathtaking new conception, enhanced by the light look of OFF-THE-FLOOR styling. Converts to a comfortable King Size bed sleeping two, featuring Castro's patented, exclusive Under-Cushion Spring Action for incomparable seating comfort and the separate Castrobilt innerspring mattress.

Long recognized as the design leader of convertible furniture, Castro represents the ultimate in elegance and fine craftsmanship. Superbly constructed, endowed with engineering achievements that have brought world renown, its matchless performance cannot be imitated. The fingertip ease with which a Castro converts to a bed, its luxurious comfort as both a sofa and a bed... these are the hallmarks of a **Genuine Castro.**

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CHATHAM'S SOLID COLORS — decorator-styled pink, rose, white, green, yellow, turquoise, brown, blue — made with 100% nylon bindings that last the life of the blanket.

100% Virgin Orlon*, winterweight, $15.95
Brandon — 100% wool, $15.95
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Prices quoted above apply to 72″ × 90″ practical size, to fit twin and full-size beds. Orlon and Acrilan also come in sizes 66″ x 90″, 80″ x 90″, and 108″ × 90″. Wide choice of Chatham Budget Blends available in all solid colors. $4.95 to $8.95.



RANCH-O. For boy's room or den. Jacquard design on rayon-cotton-Orlon blend. Saddle Brown, Timberline Green, Chuckwagon Red, for single or double beds, 72″ x 84″, $7.95.



FLOWER PRINTS. 100% Orlon with 100% nylon binding. Hand screen-printed in blue, pink or yellow on white backgrounds. For twin or full-size beds, 72″ x 90″, $19.95.



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Prices higher in the West

CHATHAM MANUFACTURING COMPANY, makers of famous fashion fabrics for men and women. Mills at Elkin, Charlotte, Spray, N. C., and Springfield, Tenn.
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WINDOW SHOPPING

CONTINUED FROM PAGE 78



THE SOLE REASON for not throwing out your old sling-back or ankle strap pumps now is that they can be converted into fashionable bare-back Spring-O-Lators by expert shoe-factory craftsmen. And the unbelievable price for this smart new styling is $4.95. Add 75¢ post. Send for free mailing carton and catalog. Century Factory Shoe Repair, 212 Park Ave., Baltimore 1, Md.



HEAD-A TOPPER with a doggie puppet. A hat inspired by the jaunty cap of the Capri fisherman is as much fun in the hand as it is on the head. It's made of striped red, white and blue wool jersey, and the puppet really performs. One size fits anyone from toddler to Pop, so get several for birthday gifts and Christmas stockings. $2 each. 3 are $5.50. Ppd. B. Shackman & Co., 71 Madison Ave., New York 16.



FRENCH BENCH. The American version of the European "Hocker" is made of solid birch in black lacquer or light natural finish and has a hand-woven natural rush seat. For an extra terrace seat, for television, for a guest-room luggage rack, for your vanity, for bedside chair or chaise, this is an extraordinary buy. 20″ x 17″ x 17″ high, $14.95, ppd. Add 50¢ w. of Miss. Hobi, HB-10, 15 W. 57th St., New York.



3 figures for $1.25* Santa, Snowman and St. Peter

3 poses for $1.25* Six different poses in each style of Angels will be sent on larger orders.

2 poses for $1.25

FINEST IMPORTED CHRISTMAS DECORATIONS

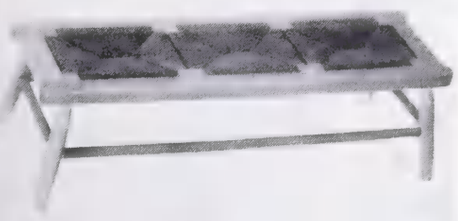
These colorful 2½″ to 4″ heavenly plastic figures add cheer and warmth to tree, mantel or table. Beautifully made! Durable too.

*Your choice of standing or hanging type.

MANGER $4.50 ea. A charming 12 color plastic replica of the Nativity 4″ x 5″ x 3″ with 16 individual figures in relief. Lovely! Place anywhere.

Postpaid, no COD's, Guaranteed, of course.

SEVEN SEAS INDUSTRIES ▪ NEW HYDE PARK 2, NEW YORK



CHILDREN'S BEAUTIFUL TV BENCH

YOUR children will love it. With its 3 individual hand woven fiber rush seats. It will add that completed touch to Fireside or Den as well. A natural for game playing or TV viewing:

A strong Hand made bench made from North Carolina Hardwood. A lovely piece of furniture for any home.

Prompt Shipment. Satisfaction guaranteed. Express Collect. Send Check or Money Order. No COD's.

State Choice of Finish

Finished in light Natural $16.50
Pine, Maple, Walnut, Cherry or Mahogany....$18.75
12″ Wide, 12″ High, 41″ Long

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Down Comforts Beautifully RE-COVERED

. . . in exquisite down-proof satins, taffetas, sateens. Wool Comforts Re-Covered Too.

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ALSO . . . Old Featherbeds converted into heirloom, cloud-soft feather-fluff comforts by ALDEN secret de-stemming process.

Absolute Satisfaction Guaranteed

Send for FREE Samples of Coverings, Testimonials, and Descriptive Folder.

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I have ☐ An Old Down Comfort ☐ Featherbed ☐ Pillows which may need re-covering or converting into a beautiful Alden Heirloom Comfort. Send FREE samples of coverings and literature *without obligation.*

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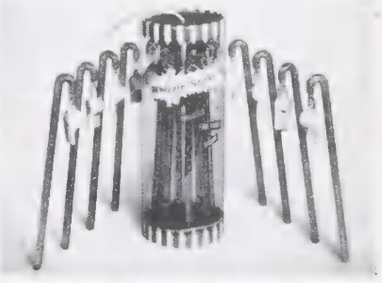


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$1.00 per pair

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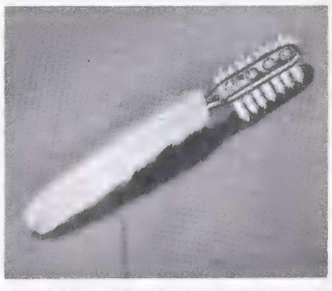
Drawer Pulls $1.00 for a set of 2. 3 sets $2.75 Escutcheons 59¢ each. All prices postpaid.
No C.O.D.'s, please. Write for FREE catalog!

GREENHALL
Dept. HB-9, 1133 Broadway, N. Y. 10, N. Y.



"WHIZZLE" STICK DRINK MIXERS

For your party drinks—just whistle for a refill! Gay rose-stardust canes with real, brightly colored whistles spark a new note in mixers. Both "young-stirs" and "old-stirs" love 'em. Set of 8 mixers in acetate gift box, ppd. . . . $1



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JOLLY HOLLY PIGGY BANK

Pretty porky is all bedecked with sprigs of holly to promote savings for Christmas. And, for additional prompting, inscription on one side of him reads "Keep Coins Droppin' for Christmas Shoppin' ". Other side reads "Tuck Money Away for Christmas Day." Ceramic. 6″ x 4″ x 4″. Ppd. . . . $1.50

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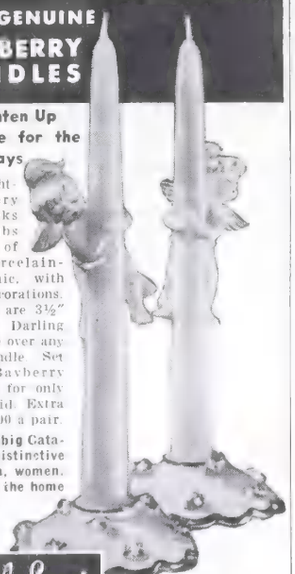
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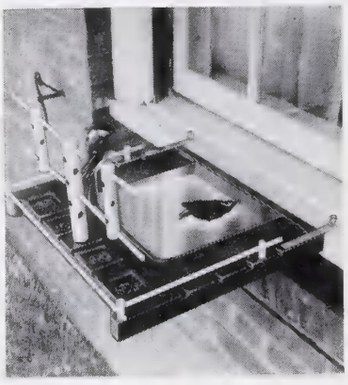
WINDOW



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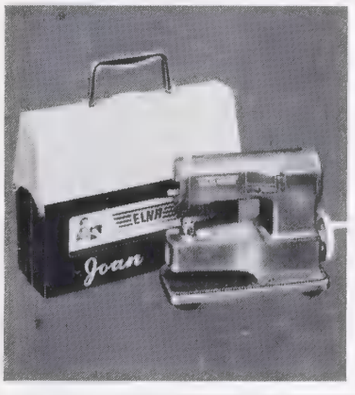
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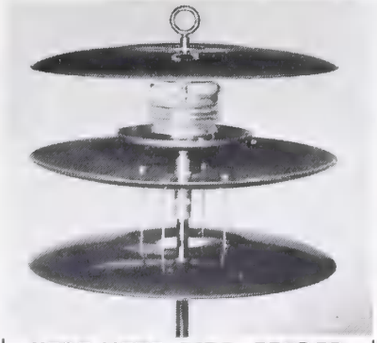


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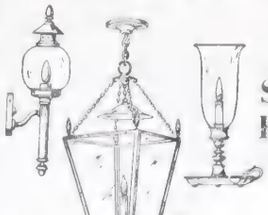
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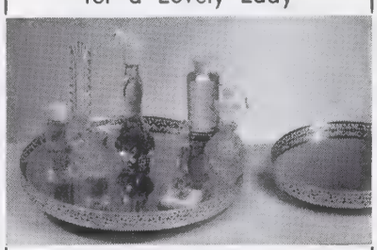
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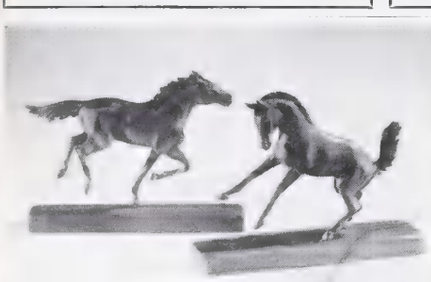
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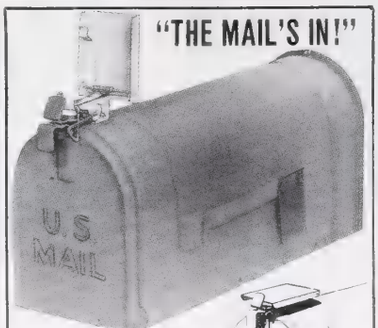
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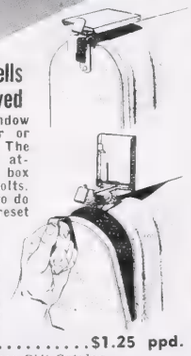
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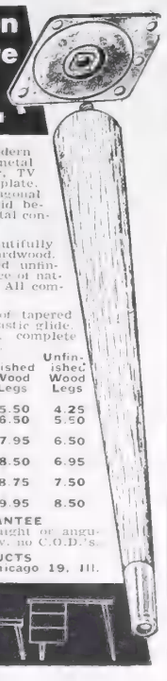
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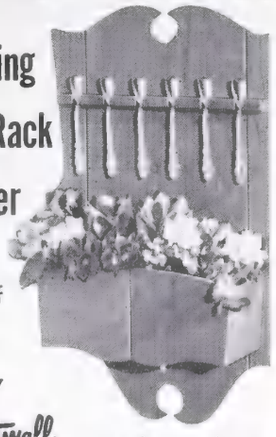
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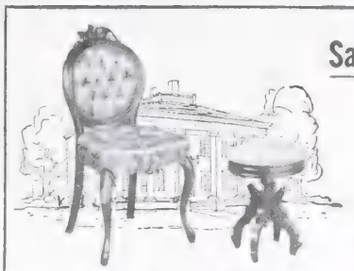
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Picture your treasured spoons and lush greenery against a richly glowing background of natural cherry wood. This authentically styled Spoon-Rack Planter is made of genuine Craftwall paneling, beautifully and durably finished with a luxurious hand-rubbed look. Measures 12" x 18". Comes complete with a removable liner in planting compartment. Wonderful gift for housewarmings, birthdays, etc. A rare value at only $3.95 (plus 35¢ postage). No C.O.D.'s, please!

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This Beautiful hand rubbed solid Honduras Mahogany side chair, hand carved with tufted foam rubber seat in your choice of Damasteen, upholstered with Antique Velvet, Plain Velvet, Tapestries or Brocatelle. $49.00

Solid Honduras Mahogany ladies side table with genuine imported Italian Arabescato Marble $14.50

MAIL CHECK OR MONEY ORDER
Jones Bros.
VICTORIAN REPRODUCTIONS
P. O. BOX 246 PINE LEVEL, N. C.

FOR CATALOG AND SWATCHES ON OTHER VICTORIAN PIECES, PLEASE SEND 50¢

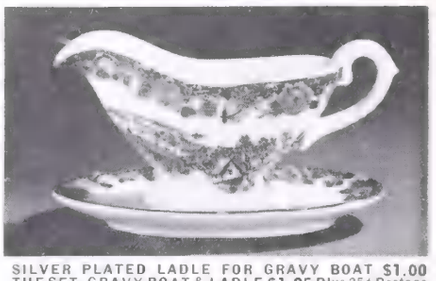
All Victorian pieces are shipped F.O.B. Alabama Factory . . . Allow ample time for delivery.

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BRAND NEW GRAVY BOAT

A fabulous buy at this tiny price. Lovely little gravy boat depicts an old English scene in traditional blue or pink on white ceramic background. 3" high x 5½" long with matching attached plate. Ideal for gravy, sauces, melted butter, etc., the added touch for any table settting.

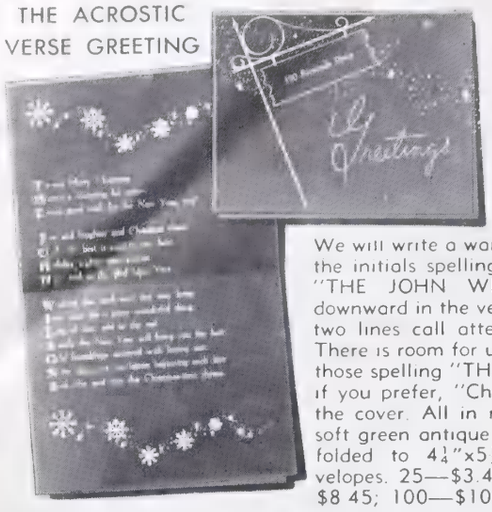


SILVER PLATED LADLE FOR GRAVY BOAT $1.00
THE SET, GRAVY BOAT & LADLE $1.95 Plus 25¢ Postage
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THE ADDED TOUCH

WYNNEWOOD HB 10, PA.

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We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN WILSONS" is spelled downward in the verse pictured. The last two lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE"). Your address (or, if you prefer, "Christmas 1957") is or the cover. All in raised foam white on soft green antique finish paper. French-folded to 4¼"x5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8.45; 100—$10.95. Postpaid.

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HE'LL RISE AND SHINE his shoes to a fare-thee-well with the contents of this very complete and very handsome shoeshine kit. Tan drawstring bag is made of genuine leather and contains Kiwi neutral polish, two brushes, shoe cloth, and applicator. Here's something a polished salesman or a college son will *really* take a shine to! $5 ppd. Closet Accessories, Dept. 1192, Evanston, Ill.



PORTRAIT OF A LADY. Fernand Mourlot, official lithographer to the Louvre, produced this famous poster by hand stone-blocking. Toulouse-Lautrec's "Portrait of a Lady" is an intriguing sketch done in rich sepia—one of the unhappy artist's finest and most provocative works. 27¼" x 19¼", $7.95 ppd. Limited edition. Frame not incl. Wilson-Irving Co., Dept. 801, 270 Madison Ave., N.Y.C. 16.

Do You Make these Mistakes in ENGLISH?



Sherwin Cody

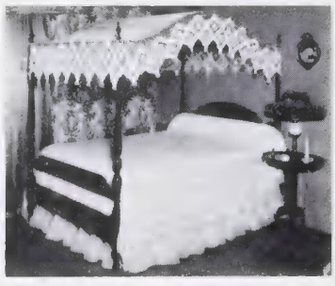
MANY persons say "between you and I" instead of "between you and me"—or use "who" for "whom" or don't know whether to spell certain words with one or two "e's" or "m's" or "r's" or with "ie" or "ei", etc. Mistakes in English reveal lack of education, refinement—prevent you from presenting your thoughts in the strongest way. Real command of English will help you reach *any* goal.

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The "Astair", with its distinctive design, expert tailoring and "companion-for-comfort" construction is typical of Hunt Galleries' fine fireside and bedroom chairs. Native hardwood frame. Spring and hair seat, spot-proof velvet upholstery with matching boucle trim. Rose, Gold, Turquoise, Wedgewood Blue, Royal Purple, Mauve, Topaz Brown, Lipstick Red, Flame, Sage, Leaf, Emerald. (Samples on request.) H. 35½". W. 25½". D. 19". Seat H. 17". $52.50 ea. $100 pr. Without skirt, $48.50 ea. $95 pr. (Your fabric, 4 yds. 50", 7 yds. trim, $39.50.) Express Collect. No C.O.D. Send 50¢ for "Hunt Galleries' Previews."

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Craftsmen in Charm

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If it weren't so petite, you'd swear it's a real tv set. But turn the set "on": up pops the salt-shaker, up pops the pepper-shaker, right out of the cabinet-top. After you use them, turn the set "off", and the shakers slide back flush with the top. You can insert a photo in the screen for a completely personalized set. Comes in attractive gift box.

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24" wide
16" deep, 28" tall

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STAG SHIRT. A mighty hunter or sartorial outdoor sport will love you deerly if you order this magnificent leather shirt. Handmade of cork brown wild boarhide or natural tan deerskin which mellows with time, it protects from winds without bulk, has action sleeves, is washable. Give men's or women's suit size and sleeve length when ordering. $35.50 ppd. Norm Thompson, HB-10, 1311 N. W. 21st, Portland 9, Oregon.



SHOE SHOE BABIES. Give Mother or Grandmother a bracelet hung with ¾" baby shoes, each engraved with first name and birth date of child. Sterling silver or 12k gold-filled shoes are $1.95 each. Matching bracelet, $1.95. For Dad or Grandfather, a matching silver or gold-filled key chain ($1.25) hung with shoes ($1.95 each). Ppd. Tax, engraving incl. Zenith Gifts, 107-C Post Office Bldg., Brighton, Mass.

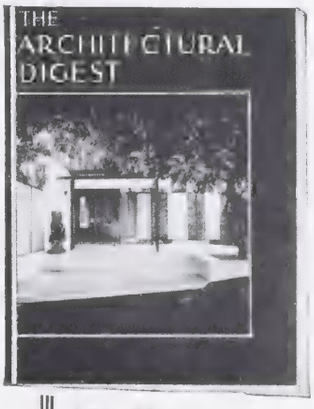


TWO PEAS IN A POD couldn't be more alike than these brother and sister twins. They wind around each other, move their arms and legs to oblige the whims of an experimental mother. With long sweeping lashes and yellow yarn hair, they're handmade of soft rayon, and beautifully dressed in red velveteen. 11¾" tall, $4.25 the pair ppd. Post Haste, Manchester Depot, Vermont.



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BIRTHSTONE ANGELS OF THE MONTH

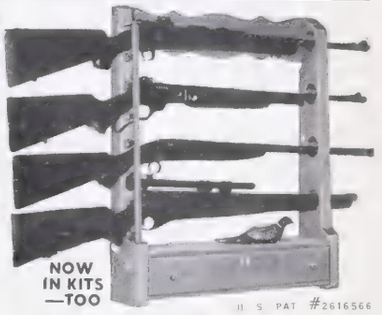
A wonderful gift for birthdays, anniversaries, weddings, or other occasions. Each angel wears a gleaming birthstone with nameplate telling name of month and what it symbolizes. Each angel in full pastel colors & wears a halo. Made of fine china, 4" tall. $1.25.

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With a lighter that looks exactly like a cigarette. Fits in your pack of cigarettes. Imported, handsome white enamel, brass tip. Flip it for fast, sure light. And it works like a charm. **$1**



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Displays your Guns . . . Protects your Family

THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock guns in the desirable display position. Large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only one of its kind. Finely hand crafted and finished in satin smooth honey-tone knotty pine or ■ lovely maple or mahogany finish.

4-Gun Rack—24"x28" (illustrated) $19.95
6-Gun Rack—24"x40" (taller) $29.95 } *Exp. Chgs. Col.*
3-Gun Rack—24"x21" (no drawer) $12.95

IN COMPLETE KITS—for easy, 1-hr. home assembly. Prefitted, drilled, sanded, etc. with simple instructions.

4-Gun Rack—$11.95 Postpaid
6-Gun Rack—$17.95 Postpaid } *Add 10¢ West of Mississippi*
3-Gun Rack—$ 7.95 Postpaid

Immediate Delivery Money Back Guarantee

Field House

Dept. B10-7
North Conway, N.H.

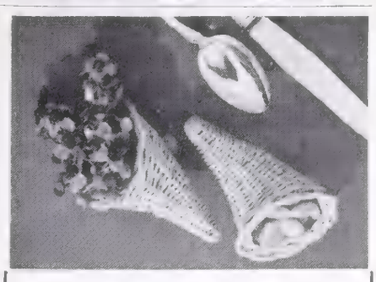
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Nylon-knit shortie gloves with permanent "spring" that stretches to fit all hands from 6 to 8. They're terrific for wear in town, country or on campus. They're washable and they dry quickly, just like nylon stockings. White only, just $1, postpaid. The filigree bracelet also $1, tax included. Add 18¢ for delivery by airmail.

B. M. LAWRENCE IMPORTS
244 California Street ■ San Francisco 11, Calif.



MINIATURE HORNS OF PLENTY MAKE HOLIDAY TABLES FESTIVE

Not only different decorations, but fun guest-gifts placed at each plate! They're tiny woven bamboo cornucopias, imported from Hong Kong, just the right size—2¼" front opening, about 4" long—for out-of-the-ordinary table arrangements. Fill with colorful flowers, bright small fruit, mints, nuts—or you name it. Special prices on quantity orders.

Set of 8 only **$1.95** postpaid

Send for free gift catalog

Artisan Galleries

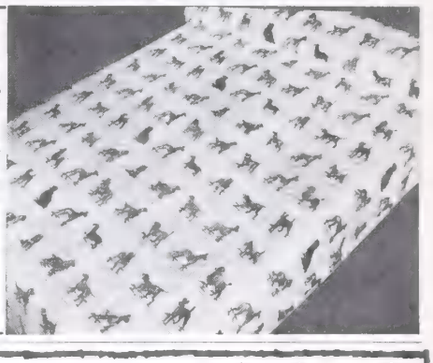
2100-A10 N. Haskell ■ Dallas 4, Texas

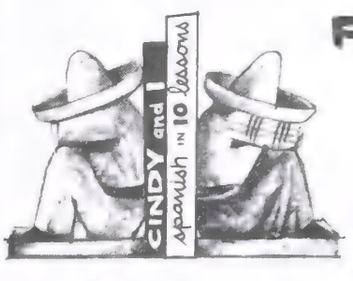
BEST OF BREED

This quilt shows 32 breeds of dogs. Each breed has the name printed beneath so children learn each one easily. Quilt itself is excellent quality white cotton. Non fading canine characters in color. Very washable. Good cover at school, in summer homes—as well as at home. Twin size is 72" ■ 84", at **$9.95** and double size is 72" x 100" at **$11.95.** Prices include postage.

No C.O.D.'s, please.

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Pedro finds reading a trifle tiring as can be seen from these colorful Mexican Bookends. Eye-catching and different, they make dreary bookshelves come alive—in a sleepy way. **$3.00.**

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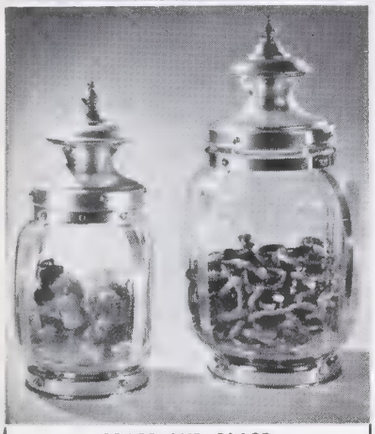


Good mixers

from Sweden—salad servers of satin-finish stainless steel, their handles wrapped in white woven nylon. Designed by Nils Niskel, the set, 10.00

LORD & TAYLOR
424 Fifth Avenue, New York 18

Beyond our delivery area, add .35 for shipping



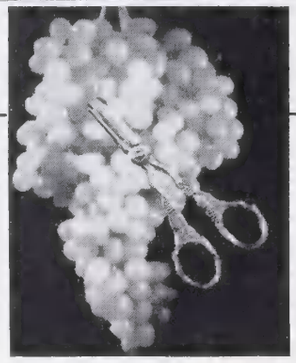
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At A Reduced Price

Handsome indeed for pretzels, hard candies or cocktail tidbits are these clear glass jars that have polished and lacquered brass hoops, bases and screw-on covers. They come in two sizes.

11½" HIGH, FORMERLY $12.95, NOW **$7.50**
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Plus 50c Postage — Pa. Residents Add 3% Sales Tax

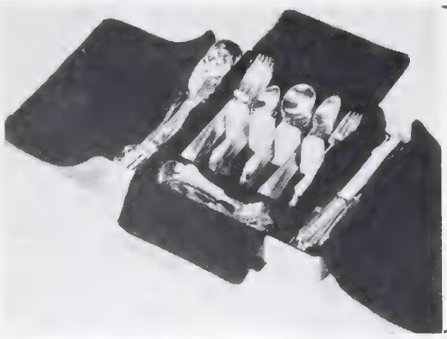
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of Swedish silver plate are as beautiful as they are useful for snipping off a tidy bunch of grapes. Leaves, vines and grapes are delicately carved in handle of 5" long shears. Tempered steel blade. An imaginative gift for the bride or the lady who loves to entertain. **$3.95** postpaid.

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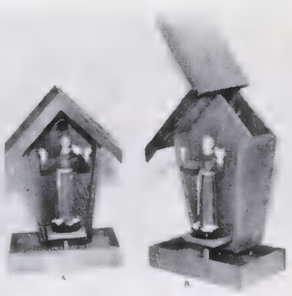


WANDERLUST LAMP will start you dreaming of faraway places *and* making reservations to go to them. White parchment shade is a map of the world in green outlines, with official Pan-American routes in red. Parisian Kiosk base is gold-flecked green with full-color miniature reproductions of travel posters. 27" tall, $16.95 exp. chgs. coll. Blue Horizons, Dept. B-7, Box 93, Belmont, Mass.



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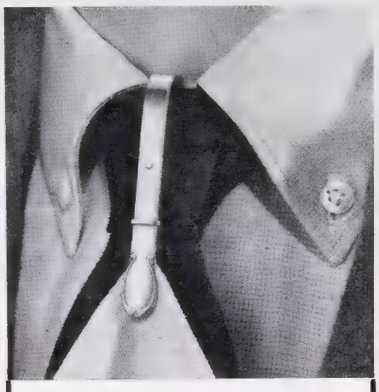
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ST. FRANCIS SHRINE Bird Feeder and Wren House

The Patron Saint of the Birds welcomes his little feathered friends to sup at the feeder or seek shelter in the wren house. Both are made of beautiful kiln-dried California redwood and are 12½" h × 8"w × 6½"d. The pair will make a delightful gift for any bird lover. Each, **$5.95.** Choice of two, $11.50. Add 25¢ per unit to cover mailing costs.

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At last . . . the thrill of owning a kitchen that's style-perfect, *convenience perfect* for you—right down to the last detail! Now, your St. Charles dealer offers a full range of styling to choose from: warm, rich *Traditional;* bright, charming *Contemporary;* new exciting *Off-the-Floor!* Choice of wood fronts or steel in 16 decorator colors! And choice of *features* in almost endless variety—because every St. Charles Kitchen is an *absolute original*—custom-designed, custom-built and custom-installed for the individual owner!

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St. Charles
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St. Charles Manufacturing Company, 191 Tyler Rd., St. Charles, Illinois

Gentlemen: I enclose 25 cents for my St. Charles Plan for Kitchen Living—24 page guide to color, convenience and styling.

We plan to ☐ remodel ☐ build. (Please Check One)

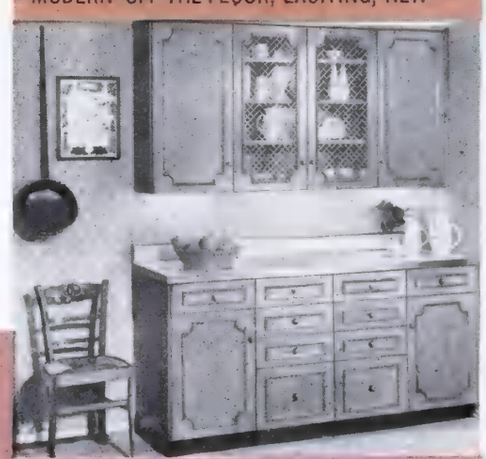
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Beautiful Weldwood birch paneling invites family living

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*Acrylite® Wasco Products, Inc.

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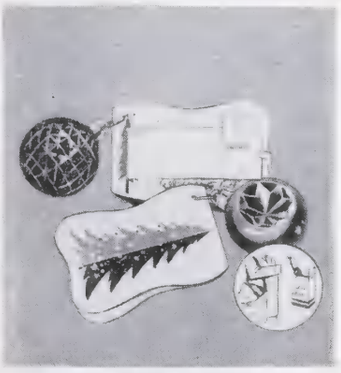
Translucent Acrylite ceiling panels also available in coordinated designs.



WINDOW SHOPPING

(CONTINUED FROM PAGE 92)

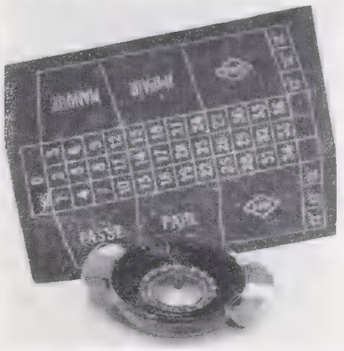
TREE-MENDOUS IDEA! This looks just like a hand-blown glass Christmas-tree ornament, but it's unbreakable plastic. And you can drop it in the mailbox as it is, to be delivered by the postman to all your friends. The attached mailing card takes a 3¢ stamp, and has a Christmas greeting inside. Box of six, $2. Twelve, $3.75. Ppd. Martha Schiller, Dept. J-180, 180 N. Wacker Drive, Chicago 6, Ill.

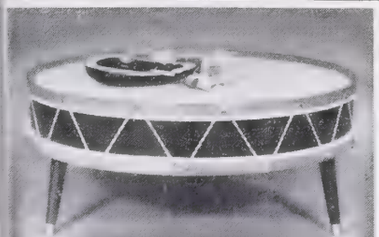


CHOW BOYS AND GIRLS intent on feeding themselves will love the drum-major feeding set. The plume in the major's hat is a Wm. A. Rogers silverplate setting of fork and spoon, and the drum is a drinking cup personalized with child's name! After mealtime hang major by his hook or stand him up. Three-piece sentinel set is $1.95, incl. engraving. Ppd. Wardaby Creations, 5 Mt. Hope Place, New York.



WORTH A FORTUNE in fun is this French roulette wheel with 70 colored chips. It's an intriguing party "ice-breaker" that will have your friends "hot and bothered" as each spin of the wheel makes or breaks them. 5½" wheel is embedded in portable plastic case with cover. Green baize, 12" x 14", with official French markings completes set. $4.95 ppd. World Treasures, Inc., 657 Main Ave., Passaic, N.J.



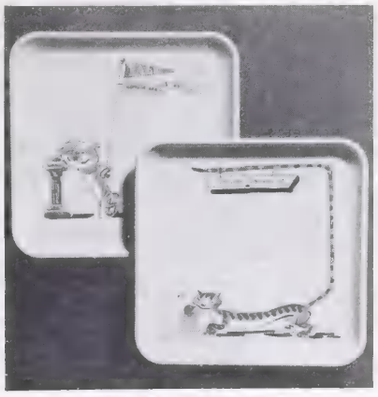


Rhythmically Beautiful

This uniquely elegant *Cocktail Table* complements any decor or period whether traditional or modern. Its interesting *French drum motif*, with beautiful heavy gold cord held in place by polished brass clips, makes it truly a conversation piece. Made of select hardwoods, it is as expertly crafted and as finely finished as your most cherished pieces. White formica top. Hoops in fruitwood with white accent. The brass tipped legs and the body of the drum are finished in satin black. It will retain its beauty and good taste for years to come. 35" diameter—16" high—drum section 7" high. *ONLY $135.00*, express collect. Send check or money order—no C.O.D.'s please.

Matching end table also available at $95.00. 20" diameter—24" high—drum section 12" high.

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PERSONALIZED WITH NAME AND CLASS

Green freshman and gray alumni become smart hosts with this gay 13" x 13" alma mater tray. Brightly hand painted in crisp modern style. Features name, class year and college mascot as part of design. Permanent paint on alcohol resistant neutral background. A hard-to-duplicate Christmas gift for that hard-to-please man. Be sure to specify Ivy League *school*, *class*, and *name* when ordering.

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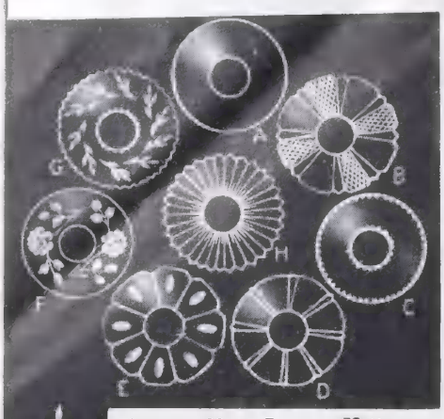
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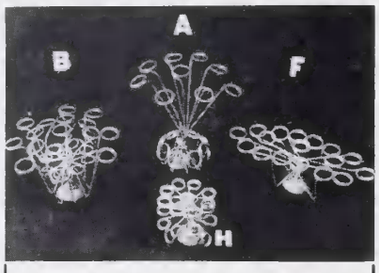
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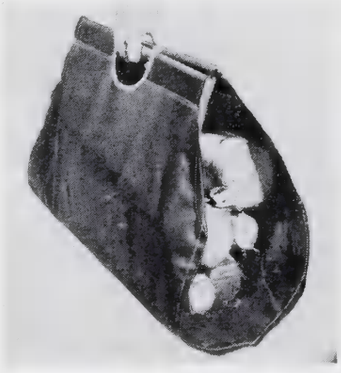
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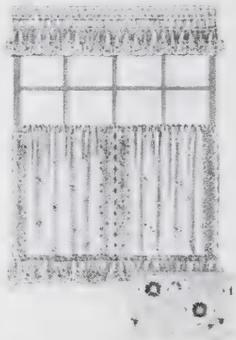
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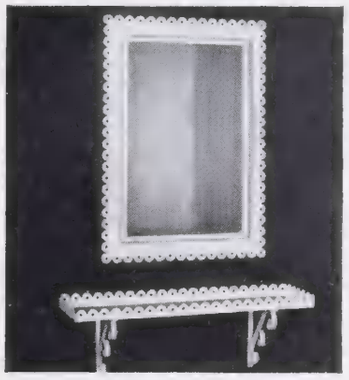
#236 Glasses Case	$1.50
#237 Glasses-pen-pencil case	$2.00
#421 Glasses Case—extra size	$2.00

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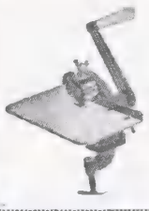
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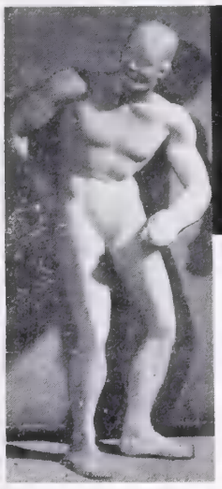
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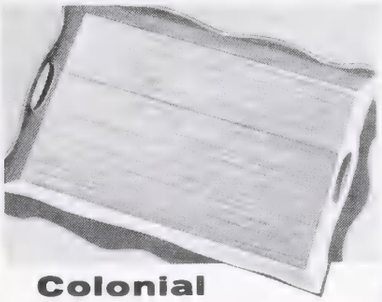
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24-Page colorful gift booklet with dozens of unusual high altitude grown food gift suggestions for friends, families, business associates! Features stringless nut flavored Colorado Pascal Celery; rare mountain cheeses; crisp mile high orchard fruits; fresh caught, pan ready Rainbow Trout; smoked Turkeys; Smoked Trout; PLUS rare imported items, never found in regular stores. MAIL COUPON BELOW!



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Green Bros., Colorado
PASCAL CELERY

Personally selected crisp, stringless, nut flavored, creamy white, unmatched flavor and quality. 12 large stalks. Perfect delivery guaranteed anywhere in U.S. **$5.75**

Send Names, Addresses. We do the rest.



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1560 Market St., Denver 17, Colo.
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WINDOW



COLLAR A CANDLE with a crystal-clear flower saucer, and even HOUSE BEAUTIFUL'S wonderful Frances Heard would be hard put to dream up a dreamier table decoration! The Epergnettes slip into any candlestick with well 1" deep, ¾" diameter; are lovely ringed around with roses, 5½" wide, $5.25 pair. Ppd. Malcolm's, 6309 Reisterstown Road, Baltimore 15, Maryland.



SCENTED CANDLES, handmade in North Carolina, burn for 35 hours and fill the room with their fragrance. Because each gift-boxed candle is decorated with natural pine cones, they make unusually festive Christmas presents. Choose Natural Pine (green), Christmas Pine (red), Carolina Bayberry (brown), Bayberry (green), Magnolia (white), $1 ea.; 6, $5. Ppd. Carolina Soap & Candle Crafts, Pinehurst, N. C.



THE LOVE-LIEST SEAT in the house is created by expert craftsmen who have been furnishing southern mansions for a half century. The love seat, foam rubber covered in fine scenic fabric, blends with Early American or Traditional décor, is 40" high, 49½" wide, with 21" seat depth. $137.50. In your fabric, $117.50. Exp. coll. Free fabric swatches. Ephraim Marsh, Box 266, Concord, N. C.



Beautiful MINIATURES of your Favorite Photograph

Send us your treasured photo or snapshot. Our experts will copy it into a beautiful miniature, hand color and mount into a handsome frame, size 5"x6" overall. Time worn or marred photographs restored at moderate additional charge. Also in 24 kt. Gold Plated metal square frame, with easel, 3¼"x4¼" only $7.98 postpaid.

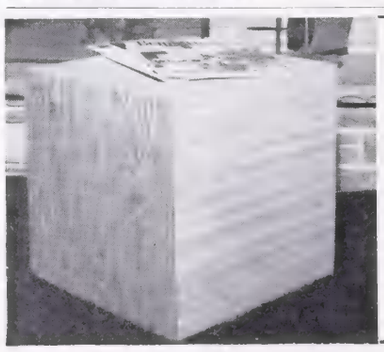
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Versatile, practical, original! A 17 in. cube finished on ALL sides in a DIFFERENT laminated plastic. Turn the sides forward that fit your mood or color scheme. Adapts itself to hundreds of uses in a busy living room . . . coffee table, TV snack table, end-table, lamp stand, foot stool, extra chair, etc. Two styles: specify PLAIN DECORATOR COLORS or WOOD GRAINS. $24.50 each, Pair $47.50, Three $69.50. Color samples available. Send check or money order for prepaid shipment. Satisfaction guaranteed or your money refunded.

the CLEVER CRAFT CO.
302 Bennett Dr. Pueblo, Colorado

SHOPPING



WHISK BROOM-SHOE-HORN. The monogrammed handle is a shoehorn, and it solves so many gift problems for those problem men-of-distinction that it should be called a Whiz Broom. For Christmas and for usher presents, it's particularly wonderful. In brass- or silver-plate with 3-letter engraving, it has hole for hanging. Gift-boxed, it's $2.95 ppd. Elizabeth McCaffrey, B-10, Orange, N. J.



'ROUND AND 'ROUND your middle go eye-catching adjustable belts to wear with all your fall and winter separates. Hook the belts where you will; let the extra links dangle. Belts fit any size waistline and are adaptable to 'round-the-clock fashions. In highly polished, non-tarnishable solid brass, choose oriental design medallions or plain links. $2.98 each ppd. Mastercraft, 273HB Congress, Boston 10, Mass.



A CLOTHES HORSE will like this Silent Valet that's richly finished in mahogany with golden brass finial, stand assembly and gilded metal hanger. Designed to hold his clothes with the efficiency of a Jeeves, it has shaped coat hanger, trouser bar, tie holder and accessory tray. 45½" high. 19½" across, $5.98. Jr. size, 42" x 16", $4.98. Add 50¢ post. The Howard House, 3601-HB Kingsbridge Ave., New York 63.



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Distinctive to use! Thoughtful to give!



AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

NEW, DIFFERENT GIFT OF LASTING USEFULNESS.

Every teaching hour teacher will bless HAND-GIENIC...and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

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Send $2 for one, only $5 for set of 3
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Please rush ..... HAND-GIENICS under your money-back guarantee. I enclose $.....
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Address .....
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HAND-GIENIC, 161 West 23 St., N.Y. 11, N.Y.



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FEATHER PIN and EARRINGS

This sterling silver Feather Pin is reminiscent of French Court days. Hand-wrought of heavy silver, 3 inches long, fitted with a safety catch, $3.00. The matching sterling silver Earrings flatteringly frame the face, $3.00. The set complete $5.00. Gift boxed.

Postpaid, Tax included.

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Made special for me, an authentic reproduction even to the leather thongs suspending the "pans". Solid pine, hand-finished and rubbed to a honey-toned antique glow. Makes an unusual and beautiful centerpiece or decoration. A masterpiece gift. $5.95 postpaid. Add 50¢ west of Miss.

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STYLE #77



STYLE #55

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SEND FOR FREE STYLE BOOK

SEND NO MONEY! Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book! Write:

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These Informal Correspondence Notes reflect your own good taste so nicely! One, two, or three initials — OR your first name — beautifully hot-stamped in black, blue, gold or silver on fine-quality Eaton's Highland Vellum white stock. Specify initials or name, and color of printing desired. No COD's, please.

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Milk Glass
LAVABO

A charming addition to any home is this handsome milk glass lavabo with the distinctive hobnail pattern. Perfect for wall or post, the lavabo includes a 9½" planter bowl and a water container 10½" high. The chrome spigot really works to keep your ivy or other plants well watered. Available in white or turquoise.

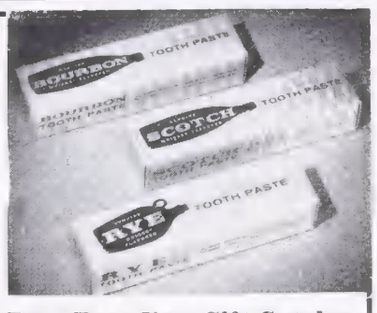
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FLAVORED TOOTHPASTE

$1.00 TUBE, PPD. ANY 3 POSTPAID 2.75

Everyone will brush their teeth a dozen times a day and you boss will give you a raise when you "gift" them with this novel new toothpaste idea. It's six proof . . . it's genuine scotch, rye and bourbon whiskey flavored. Give all three flavors and you'll be talked about forever as the year's most original gift giver.

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2 MOUTHWASH PPD. $3.75
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Light as a feather, warm as toast. You won't be able to resist the delicacy of Lan-Air-Cel the original cellular blanket. Made from pure Scotch spun wool and moth proofed. Available in Blue—Peach—Gold—Rose—Cream—Apple Green—Pink. Bed or crib sizes. Sent Postpaid.

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42" x 63"	$12.00	
63" x 84"	18.00	$22.50
72" x 92"	22.50	27.50
82" x 102"	27.50	32.50
90" x 106"	35.00	40.00

* W W W . . . *Warmth Without Weight*

801 Madison Ave., New York 21, N. Y. MAX LITTWITZ, INC.

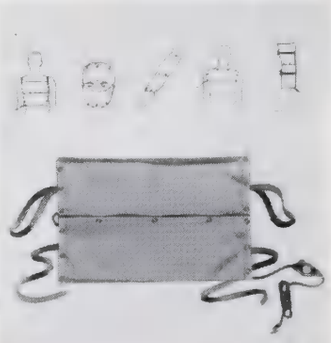
WINDOW



WE'RE FOR THE BIRDS when the birds are these enchanting figurines whose brilliant plumage and authentic detailing give a room a happy look. A grouping would turn any window into a "picture window"; any shelf into a high spot of thrilling color. Native bird figurines, 5½" high, in glazed ceramic come in set of six. $3.98 plus 35¢ post. Heide Herwig. HB-10, 517 Elm St., Chillicothe, Ill.



UNDER COVER of your loveliest dinner cloths is a fabulous quilted table protector that's heat-resistant, fiber-glass insulated and cleans with a damp cloth. It folds up like a tablecloth for storage, drapes beautifully, comes in white with stunning golden design on one side. 52" x 52", $3.95; 52" x 70", $4.95; 52" x 90", $5.95; 52" x 108", $6.95. Ppd. Frances-Morris. HB-10. 125 Ashland Pl., Brooklyn 1, New York.



THE HEAT'S ON and this "Convertible" electric heating pad offers such comforting relief, it will pay for itself many times over. Dual pad with 3-way control is adaptable to fit any part of the anatomy, soothing the pain of arthritis, bursitis, sinusitis, sprains, etc. Has removable, washable cover, rubberized lining, works on AC-DC, is 12" x 16" over all. $9.95 ppd. The Krebs, HB-10. Westerly, R. I.

FAMOUS WALLACE STAINLESS



at a special low price!

Now, a fresh new look in tableware guaranteed to last a wifetime! Bright and beautiful "Falling Leaves" by Wallace, in carefree, solid stainless steel. Each piece is mirror polished, delicately balanced. The graceful Form Flo knives follow the same wind-swept pattern, have serrated blades for clean, sure cutting. So sensationally low priced, buy a complete set for yourself, or for a gift!

24-piece service for 6: 6 dinner knives, 6 dinner forks, 6 soup spoons, 6 teaspoons.

plus 4 pieces FREE!
1 butter knife
1 sugar spoon
2 serving spoons

all 28 pieces—complete service for 6 $9.95 ppd.

Complete 36-piece service for 8—only $12.95 ppd.
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MURRAY RACKOFF, INC.
Jewelers and Silversmiths
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3 Piece Set Snack Buckets



$2.98 a set
plus 25¢ shipping

These pretty party pails are really three ivory ceramic buckets, richly glazed, with polished raffia-wrapped handles. The large potato chip bucket is generous 40 oz. size; pretzel bucket is 20 oz. and mixed nut pail is 9 oz. Designs on the side tell contents. Order a set today.

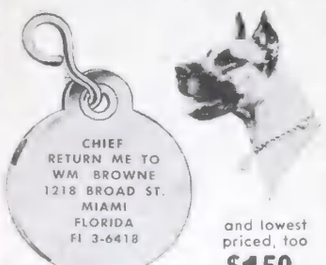
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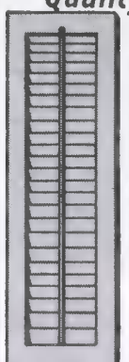
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Quality Movable Shutters



Finest made in the United States . . . now available in standard panels at our low, low prices!

Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

HARDWARE: Includes knobs, hooks, interpanel hinges and hanging hinges, complete with screws enough to install panels, $1.40 — panels, $2.10. Hardware for additional panels, 40¢ each.

Send check or M.O. with specifications. No C.O.D.'s—shipped express collect. Custom made shutters also available — send your measurements for free estimate.

HEIGHT OF PANEL	WIDTH OF PANEL						
		7½"		9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Maxim House Shutters · 21 maple place · freeport n.y.
Dept. HB-14

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KILLS and REPELS
Fleas, Lice, Ticks, Gnats, Flies, and Mosquitoes

New, easy way to rid your dog of tormenting pests. Also stops itching and scratching, relieves summer eczema and helps prevent tape worm. 12 oz. aerosol can, $1.69 postpaid.

Dept. N-10 **THE HILO CO.** Norwalk, Conn.



Italian Mosaic Top Table

For living in the gracious manner, this exquisite cigarette table lends ease and comfort to your guests. Rich white and Gold Italian Mosaic Top with Ebony lacquered wood border. Handsomely shaped, golden brass leg with base of beautiful Black and Gold Italian Marble. . . . The simplicity of the design of this table will complement either modern or traditional decor. Practical, as well as ornamental, it can be adapted to many uses, serving cocktails and snacks, holding magazines and books. Used either Indoors or Outdoors. Will not mar or stain. 16½" high. Top 13" x 13". Just **$20,** including postage and handling.

Money Back Guarantee. Send check or M.O. to

Imac, Inc., 254-20 Northern Blvd., Little Neck, N.Y.

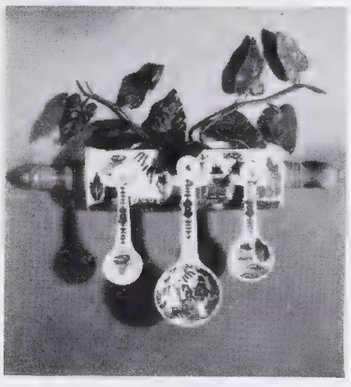
SHOPPING



PURE QUACKERY. This handsome drake is really a clothes brush incognito! And for any man needing a quick brush-off, we think it is a spectacular birthday or Christmas gift that's both decorative and useful. Duck's head is the handle of brush, and the bristle brush forms body of duck. Made in England in brown with yellow. it's 11½" high. $7.50 ppd. Robin Hood's Barn, 678 High St., Westwood, Mass.



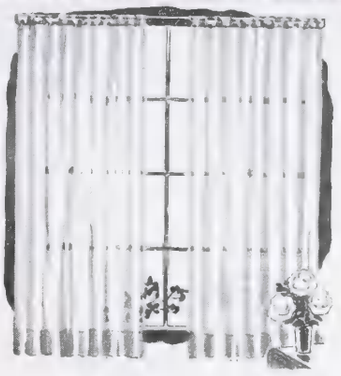
HANG A ROLLING PIN on the wall, and you'll have a handy rack for measuring spoons as well as a garden spot in your kitchen. White china planter, 9¼" long, is decorated with the lovely Blue Willow pattern and holds tablespoon, teaspoon and half-teaspoon. And the price tag makes very pleasant reading! $1.95 ppd. Townsend House, HB-10, 645 Bergen Avenue, Jersey City, New Jersey.



NARROW AS AN ARROW are hand-laced moccasins for the lass with a foot that is hard to fit. This firm offers over 223 sizes of comfortable moccasins for the outdoor girl who likes to hike, or the girl who relaxes indoors. With foam crepe soles, they come in smoke, white, red or taffytan leather in full and half sizes 3 to 13, AAAAA to EEE. $5.95 plus 50¢ post. Moccasin-Craft, 65-00 Mulberry, Lynn, Mass.



HUGE SAVINGS ON NO-IRON DACRON and FIBERGLAS CURTAINS



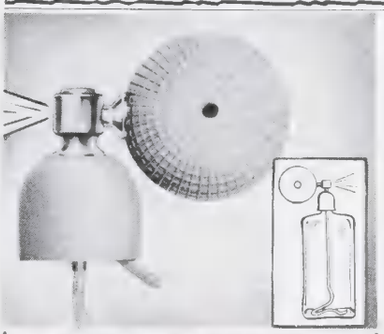
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Length	Price Per PAIR	Length	Price Per PAIR
45"	$1.98	45"	$2.98
54"	2.19	54"	3.19
63"	2.39	63"	3.39
72"	2.59	72"	3.59
81"	2.79	81"	3.79
90"	2.98	90"	3.98
99"	3.29	99"	4.29
108"	3.59	108"	4.59
Colors: WHITE, PINK, GOLD, GREEN, BLUE,		Colors: WHITE ONLY	

Whether you choose miracle DACRON or the newest, WHITEST Fiberglas ever made —you'll be THRILLED by the way these wonderful fabrics let in light and air . . . look so lovely . . . and save so much work! Wash and hang in MINUTES. NO IRONING EVER! Immediate delivery postpaid direct from manufacturer. Order today. Specify SIZE and COLOR.

84" wide to the pair. Deep 5" bottom hems give an extra elegant look. Side hems are 1½" double-stitched to hang straight and gracefully. FIBERGLAS and DACRON can be chosen in a variety of lengths and achieve desired decorative effects in any room.

Guaranteed against SHRINKING, SAGGING and FADING. Sheds dust and dirt. Each pair individually packaged.

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for lingering fragrance. New Spray-A-Top fits any size Cologne, Perfume or Toilet Water bottle—makes it a complete atomizer! Tube fits deepest bottles —saves cologne! Inexpensive; get one for every bottle and for gifts!

2 for $1.25

PURSE ATOMIZER

Lipstick size . . . *leakproof* Gold plated atomizer for perfume or cologne. Gives mist spray. Easy to fill; a pleasure to always have with you!

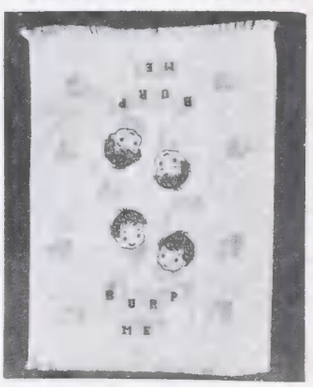
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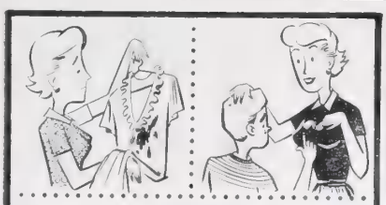
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White terrycloth with darling baby faces . . . and the colorful blocks spell "Burp Me." So very practical and the answer to a "different" baby gift. Self-fringed. 13" x 18". Satisfaction guaranteed. Order by #J 881.

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1958 EDITION of
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When junior gets a bump . . . or when he throws an egg on the rug, don't fret! Turn to 1958 "Mother's Helper" handbook. Here you'll find first aid information, spot removal hints, kitchen measures, gift ideas, postal rates, telephone numbers and addresses right at your finger tips. *Guaranteed to make your life just a little easier, or your money back.* **Send $1 Mother's Helper, Dept. H10, Box 134, Pittsburgh 30, Pa.**



A MAN'S BEST FRIEND



"ROVER" the watchdog

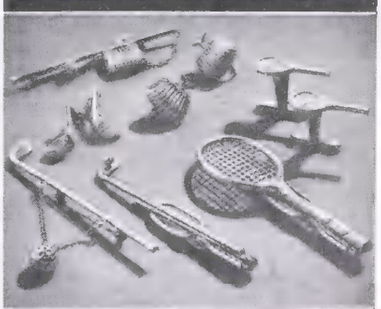
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THIS friendly pup keeps a man from being a dresser-messer. Has plenty of room for "overnight parking" of man's wallet, watch, keys, change, rings. Rover is 8" x 8", made of highly glazed pottery in brown and yellow, with two big pockets — large enough to hold the things a man usually carries. Rare gift idea for Christmas. Order now — no COD's, please.

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Any complete set $6.00
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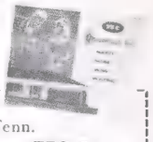


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Choose modern or traditional Ornamental Grillwork and accessories. Hundreds of TFC patterns for glamorizing *porches, entranceways, carports, patios, interiors, gardens, and stairs.*

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FOR HIM OR HER! First time offered! Will bring smiles and happy memories for years. Amusing and useful as a Key Chain-Bracelet-Belt or Car Visor Ornament. Gleaming black lacquered ball; bright non-tarnish Rhodium finished chain and inscribed medallion. Send check or Money Order.
Money Back Guarantee.

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☐ Happy ____ Anniversary from your Ball & Chain
(No.)
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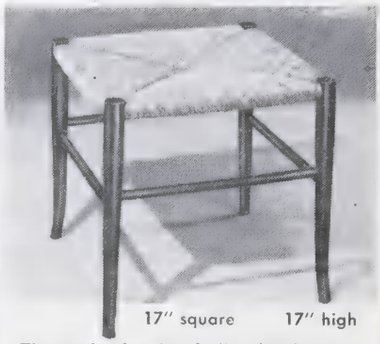
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ITALIAN *Bench*



17" square 17" high

The work of a fine Italian hand is apparent here in this elegant imported bench that will serve you beautifully in any room in your house. Seat is woven by hand of genuine natural rush. Beech wood frame is satin-finished in *black lacquer* (or *brown walnut*, if specified). It's ever so sturdy . . . as you will soon find out when you use it—for pull-up seating, chairside table, TV or vanity bench, luggage rack or whatever. An exceptional value!

Quick delivery. SATISFACTION GUARANTEED. Send check or money order.

Hobi Dept. B107 — only **$10.95** express charges collect
15 West 57th St., New York 19, N.Y.

Emblems of a Gracious Home . .



Satin black lamp with brass trim brings touch of beauty 14½" high, 8" wide, fits 3" post $13.95

8' x 3" black iron post $8.00
Hansom Cab ornament and bracket $12.50
Mail box support $5.00
Satin black mail box $4.00

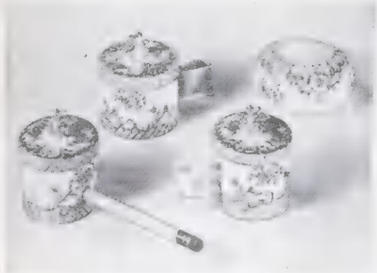
Combined offer only $42.50
Complete without mailbox and support only $33.50

Add 10¢ each for hand painted reflective type letters (each side)

Complete mailbox, nameplate and stand, as shown $16.50

Write for FREE CATALOG of handsome home ornaments.

Satisfaction Guaranteed
MALONE'S METALCRAFT
1013 HB 8th Ave., So. Nashville 4, Tennessee



DRESDEN-STYLED TO *Beautify* A BUSY DESK

Charming, dainty, *practical!* 4-piece desk set of fine imported china, hand painted in exquisite Dresden floral design. Specify pink and gold or blue and gold. Includes pencil sharpener, scotch tape dispenser, stamp dispenser.

complete set **$3.95** *ppd.*

DECO TRENDS DALLAS, TEXAS
Suite 1007, 2nd Unit, Santa Fe Bldg.

ORDER de'cor SHUTTERS BY MAIL

WIDEST CHOICE OF STYLES, FINISHES

Anyone, anywhere can now enjoy the beauty and practical value of shutters simply by mailing in an order. Shutters will be tailor-made to your exact specifications.

de'cor

the shutters with the Grand Rapids pedigree



SEND 25c for new illustrated brochure, "101 Uses for Shutters" — together with full details on how you can order by mail.

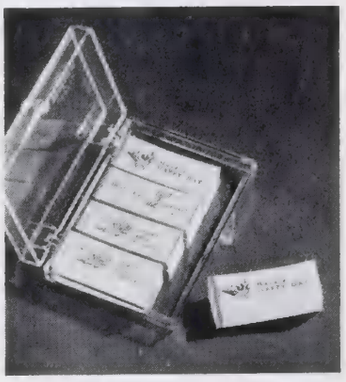
de'cor OF GRAND RAPIDS, INC.
1701 Eastern Avenue, S. E., Grand Rapids, Michigan



WINDOW SHOPPING



GODDESS OF MERCY and a figure of regal stature as vibrant and ageless as the art of Japan is Kannon. Here she is gracefully portrayed in white porcelain on a hand-carved wall bracket that's finished in gold. A pair would be superb over a black lacquer chest or flanking a mirror in a contemporary room. 12" figurine *and* 11" bracket. $15. Pair of both, $30. Ppd. Home Treasures, 976 Third Ave., New York 22.



SMILES ACROSS MILES are cheerful labels that spread the "good-neighbor policy." Called the Goodwill Trio, these are printed in black and white on gilt-edged gummed paper 1½" long and padded. Choose duck, bird or squirrel designs (or mixed). In re-usable plastic box, 500 labels are $1 ppd. Bruce Bolind, 100 Bolind Bldg., Montrose 51, Calif.



OUT OF THE FRYING PAN and onto your scrambled eggs come salt and pepper in their newest guise, and a prettier pair for a shaker collection we've never seen! Miniature copper and chrome-finish skillets are real shakers that whip into action at the breakfast table and hang on the wall in-between times. 4½" long, gift-boxed set. $1.25 ppd. Marion J. Lorch Co., 5601 Germantown Ave., Philadelphia 44.

(Please turn to page 109)

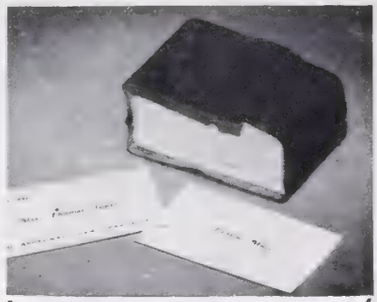


Golden Brass Switch Plates

to add House Beautiful elegance to your walls. Gleaming brass plated metal lacquered to prevent polishing. Opulent Antiqued raised design that is appropriate for every room in your house. Eliminates finger marks. Matching Brass screws included. Gift Idea.

Single Switch (3" x 5") . .	**$1.50 each** 3 for $3.95
Double Switch (4½" x 5") . .	**$1.95 each** 3 for $4.95
Triple Switch (6½" x 5")	**$3.50 each**

Vernon
156 HB Fourth Avenue, Mt. Vernon, N.Y.



100 MIDGET NAME CARDS

Clever, formal calling cards on regular quality paper (size 1" x 1¾") in genuine leather case. Wonderfully handy and nicely printed. Thrill the children with their own cards, too.

$1.00 Ppd.

With name, address and 'phone number **$1.25 Ppd.**

Please Print Plainly

Midget Card Co., Inc.
1920 Broadway, New York 32, N.Y.



WALLY COX, THE IMMORTAL MR. PEEPERS OF TV

WHAT DOES SMIRNOFF VODKA TASTE LIKE? "Nobody ever tasted Smirnoff," says Wally Cox, "because it doesn't hardly *have* a taste. It's just sort of willing!" When you mix a jigger of Smirnoff Vodka in orange juice, it *tastes like orange juice;* when you pour Smirnoff in ginger ale, it *tastes like ginger ale!* You don't have to learn new recipes to make delicious drinks with Smirnoff Vodka. Just use Smirnoff instead of gin in your dry martini, collins or tonic—or add a jigger of Smirnoff to any fruit juice or soft drink you like. It's a revelation!



the vodka of vodkas

Smirnoff®

THE GREATEST NAME IN VODKA

80 AND 100 PROOF. DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FILS. (DIVISION OF HEUBLEIN), HARTFORD, CONNECTICUT.



The entrance of Edward Wormley's new Janus Collection sets the stage for a most significant resurgence in American design. The Janus group may be seen in all seven Dunbar showrooms.

DUNBAR

Write Dunbar Furniture, Indiana for Book of Contemporary Furniture, $12.50. Showrooms: New York, Chicago, Boston, Kansas City, Denver, Los Angeles, Seattle.

America's smartest women buy Stevens Famous Brand Sheets



For the ultimate in comfort buy Stevens Famous Brand Sheets—Percale, Muslin or Tricot. Choose either Beauticale, Mohawk, Utica or Wonder Tricot, each the finest of its kind. For individuality, create your own flower-fresh color combinations. Cut bedmaking time in half with Magic Corner® fitted sheets.

Of course, these smart women are wearing Stevens Fabrics. America's smartest women choose the Stevens family of fabrics for apparel: Worumbo, Hockanum, Stevens woolens; Twist Twill and Resilient cottons; Fuller Fabrics; Qualitrique lingerie fabrics. For the Home: Utica-Mohawk Sheets, Fuller Fabrics, Simtex Tablecloths and Fiber Glass for curtains and draperies.

Stevens Famous Brand Sheets

J. P. STEVENS & CO., INC., BROADWAY AT 41 ST., NEW YORK 36, N. Y.

BEAUTICALE • UTICA • MOHAWK • WONDER TRICOT—100% NYLON

you'll
love
the
broadloom
you've
been
waiting
for!



HARDWICK'S

PARK LANE BROADLOOM

Lush, velvety-pile all-wool broadloom designed to capture the contemporary mood of simple good taste. Striking shades of Dream Gray, Blue Mist, Monterey Green, Limetone, Turquoise, Sugar Beige, Prairie Gold, Seashell.

At your dealer's now or write HARDWICK & MAGEE CO. Makers of Fine Carpets since 1837 • Lehigh Avenue at 7th Street • Phila. 33, Pa.



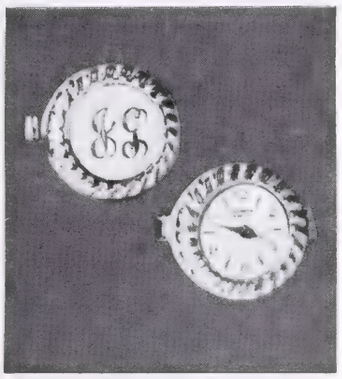
WINDOW SHOPPING

CONTINUED FROM PAGE 104

MINK TAILS ARE TOPS for making a girl look like a sophisticate and feel like a flirt. A fur shell to wear with everything in your closet from a tailored suit to a cocktail sheath is made of natural tails in dark, pastel brown or silver blue and lined with felt. $22.50. Matching wrist muff has braided cord handles, long zipper opening. $42.50. Tax and post. incl. Harold Rubin, 52 E. 56th St., N.Y.C.



THE MAN ON YOUR MIND wears a watch on his cuff and, no matter how busy he is, he'll always have time for you up his sleeve. One of these gold-plated cuff links is set with a guaranteed Swiss watch. The other has his monogram. Gadroon-edged cuff links ¾"-wide with engraving are $14.98 the pair ppd. Tax incl. Merrill Ann Creations, 3601 Kingsbridge Ave., New York 36.



YOU'RE A PUZZLEMENT, and your friends and relatives will have the fun of figuring you out as they piece together this photo jigsaw puzzle. Send any negative or snapshot. It will be enlarged into an 8" x 10" black and white print, mounted on heavy material, and cut out. $1. Hand-colored, $1.50. Send negative and allow 3 weeks' delivery. Anthony Enterprises, HB-10, 258 Taylor St., San Francisco 2, Calif.





FOR THE YOUNG LADY WHO LOVES HORSES

will love you when she receives this Stable full of sterling silver jewelry. The **COMPLETE SET** is $12.00 or the Bracelet is $6.00. —Mare and Colt Pin $3.60— Horse Head earrings $2.40 (matching necklace—not shown is $5.50). We will gift wrap and send air-mail if desired. Order now for Christmas gifts. No COD's please.

SELDEN COOPER
P.O. Box 412 Hialeah, Fla.



COLONIAL IVY BOWL

IMPORTED FROM ENGLAND

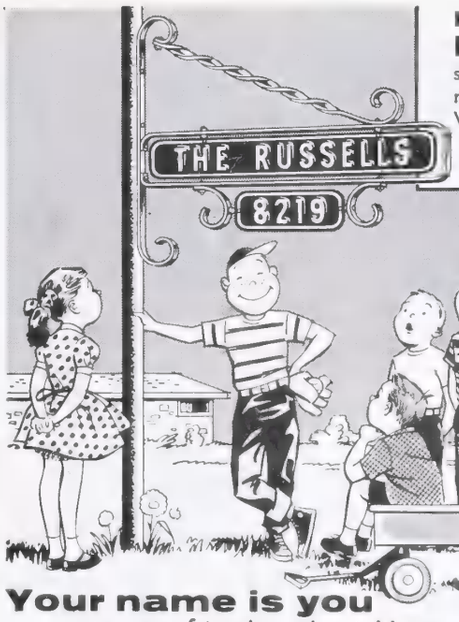
GREEN GROWS THE IVY—in an old favorite that plays a new role in the decorative scheme of things. This authentic Colonial Ivy Bowl is hand-painted with Maling's (1762) Peony and Pheasant design in four colors on white English Staffordshire. Lovely in a traditional room. 7" tall.

$4.95

(add 35c postage)

Free gift & fashion catalog

HERE'S HOW CO.
HB-10, 95 Fifth Ave., New York 3, N.Y.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB $4.95 POSTPAID

Your name is you
—to your friends and neighbors
—to the doctor and other callers
—even to yourself and your family!

present your name attractively, with a DAY-n-NIGHT Marker

PERFECT FOR GIFTS—ANY WORDING YOU WANT*

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2 sided; raised letters on both sides
Rustproof—lifetime aluminum throughout
Permanent embossed lettering—raised in solid plates
Baked enamel finish—black background—white reflector letters
Attractive size—nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides

THE PERFECT GIFTS FOR *Christmas* or any occasion, because they're **personal!** Smart vellum gift card on request

COLOR! Background on any marker in your choice of **ANTIQUE COPPER • BARN RED • KELLY GREEN** Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

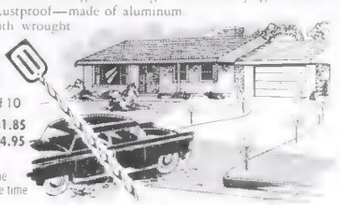
DAY-n-NIGHT Driveway Guides
Make it easy to find and follow your driveway!

Both sides of DAY-n-NIGHT Driveway Guides are treated with thousands of tiny round mirrors that shine brilliantly in car headlights or gleam in the rays from tail-light or back-up light. You'll bless the Guides in backing out as well as driving in! Design shows clearly against snow, shrubbery, lawns. Rustproof—made of aluminum 24 inches high, with wrought aluminum stake.

as low as 79½¢ each, in lots of 10

1 for $1.00 2 for $1.85
4 for $3.60 6 for $4.95
10 for $7.95

Postpaid when all are to be sent to one address at one time



SATISFACTION GUARANTEED OR YOUR MONEY BACK!
WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY — 704 Spear Bldg., Colorado Springs, Colo.



MAILBOX MARKER fits any mailbox—install in a minute **style M $1.95 POST PAID**



FRAMED MAILBOX MARKER attractive wrought aluminum frame **style MF $2.95 POST PAID**



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls **style EM $3.45 POST PAID**



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line **style OM $4.95 POST PAID**



NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower **style NM $3.95 POST PAID**



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers **style L $2.95 POST PAID**



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower **style NL $4.95 POST PAID**



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. **style B $2.95 POST PAID**



FRAMED BRACKET MARKER With wrought aluminum frame **style FB $3.95 POST PAID**



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line **style OB $5.95 POST PAID**

• ORDER FORM •

Spear ENGINEERING COMPANY — 704 Spear Bldg., Colorado Springs, Colo.

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed, ship postpaid in U.S.

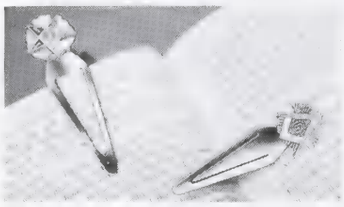
☐ Ship C.O.D., I will pay C.O.D. fees and postage.



Eastern Star Sugar-Creamer Set. If you're a member of Eastern Star—these will be the star performers on your tea or dinner table! Sugar bowl and creamer set are studded with gold stars and carry the Eastern Star in authentic colors. Pitcher is 4½"×3¾"×3". Bowl is 5½"×4"×3½". Order **6364-6**, Sugar-Creamer Set, **$3.00** postpaid.



Signature China Ashtrays provide a touch of eloquence that's been missing far too long! Fine translucent white china trays have your name—two first names, the family name or a single name—across the front in lovely gold script lettering. Rims are edged in gold, too. Order No. **A261-6**, Signature Ashtrays, **1** Set of 4, **$3.00** by mail, postpaid.



Eastern Star Bookmark. A distinctive gift for a member of the Eastern Star. Of silvery finish jewelry metal with insignia at top enameled in jewel-like colors. 3⅜" with insignia 1" across. Also available wtih Masonic emblem. Order **5302-6**, Eastern Star Bookmark, **$1.65** inc. tax or **5301-6**, Masonic Bookmark, **$1.65** inc. tax, ppd.



Magnifier Paperweight looks like one of the crown jewels but it's a practical desk appointment that holds your papers securely and gives you an enlarged look at small-printed telephone numbers and such. Goldtone metal ring of delicate open work floral design has clear glass. 2¾" overall. Order No. **5135-6**, Magnifier, **$1.00**, ppd.

Free! Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!

Gift Ideas **Miles Kimball** 234 Bond Street Oshkosh, Wisconsin



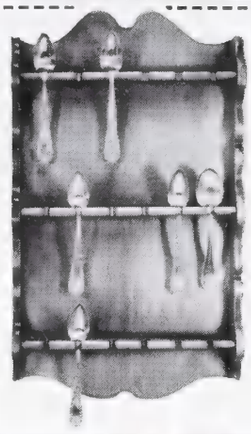
"Poodle" MEMO PAD

An infatuated lover of poodles might even turn her affection on you if you're the donor of this dazzling memo pad with magnetic pencil. Brushed gold brass-finished cover is decorated with cloisonné enamel plaque and a black poodle sparkling with tiny seed pearls and miniature crystals. Pretty beside a phone or in a guest room. 5¾" x 3¼". **$5.95** ppd.

Matching Golden Boudoir & Purse Accessories

Thin rectangular Compact Door Sifter **$4.95** ppd.
Combination Lipstick and Mirror . **$3.50** ppd.
Folding Tortoise Comb In Metal Case **$3.50** ppd.
Square Pill Box, pill divider inside **$2.95** ppd.
Cigarette Case Reg. & King Size . . **$4.95** ppd.

André Accents, Dept. HB-10
150-28 14th Ave., Whitestone, N.Y.



BROKEN ARCH SCROLL

Display your spoons in this lovely Broken Arch Scroll Spoon Rack. Graceful Early American design. Elegantly finished solid pine sets off the beauty of your spoons . . . makes a wallpiece of great charm. 10½" wide, 17¾" high, holds 18 spoons.

Only $3.95 plus 35¢ postage

Send 25¢ for Illustrated 72-Page Catalog

Old Guilford Forge
1060 BROAD STREET, GUILFORD, CONN.

Clown
PENCIL SHARPENER

We've never seen anything quite like this before and certainly we've never seen anything that fits the bill for so many Back to School and Christmas presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point.

$1.00 Ppd.

2 FOR $1.95 Ppd., 4 FOR $3.75 Ppd.
Pa. Residents Add 6% Sales Tax



STANDARD SIZE PENCILS PERSONALIZED IN GOLD WITH CHILD'S FULL NAME
12 FOR 79¢ PPD. 24 FOR $1.50 PPD. 40 FOR $2.75 PPD.

BRYN MAWR GIFTS Bryn Mawr HB10, Pa. Send for Free Gift Catalog



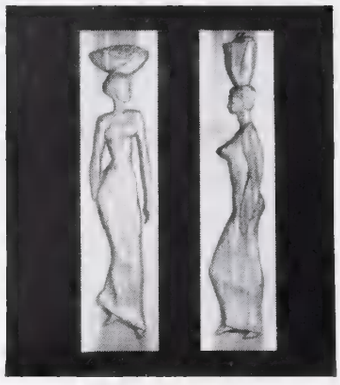
WINDOW



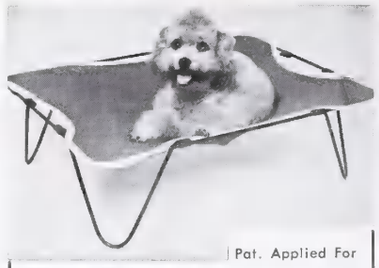
QUEEN ANNE WING CHAIR. If you have a fireplace in your bedroom, you'll want this beside it. In the living room, you and your husband will fight for it. In muslin or *your* fabric to match your draperies. $69.50. Send 9½ yds. 36" *or* 7¾" yds. of 54" width. Reversible foam-rubber cushion; coil springs. 40" h., 32" w., 21" d. Free catalog 5A. Exp. chgs. coll. Bayfort House, Box 901, Statesville, N. C.



THE STAFF OF LIFE should have a fitting berth, and this Reed & Barton silver-plated bread tray is going to do the honors at our house. Its graceful shape makes it grand for serving celery and olives or canapés, too. Now that summer is over, the mails will be flooded with wedding invitations, so do remember this for winter brides! 11½" long, $10.95 ppd. Tax incl. Shreve, Crump & Low, Boston.



GO NATIVE with striking success and mount these magnificent wood wall plaques over a fireplace, a long low sofa, in an arresting foyer. The Tahitian figures are hand-carved of natural mahogany and mounted on polished walnut. They measure 36" tall x 9" wide, and no two plaques are exactly alike. Order either pose or the pair. $25 each. Send 25¢ for Scandinavian catalog. Scandicrafts, Ardsley, N. Y.



Pat. Applied For

Sling Bed

Give your pet a break, a place of his own off the dratty floor. This sling bed, so clean and comfortable, with removable and washable canvas on sturdy black iron frame. Black, white, green, yellow and red canvas. Second color choice please.

Sizes	Price (Including Sling)	Extra Slings
18" x 18"	$4.75	$1.50
27" x 21"	7.45	2.50
36" x 27"	10.95	6.00

All Above Items Postpaid

48" x 32"	$12.95	$7.00

Express Charges Collect.

Horse Hitching Post in black cast iron 53" high, 101 lbs. Freight collect $42.50

Send check or money order. Satisfaction guaranteed.

SEND FOR FREE CATALOGUE

THE HITCHING POST
Dept. HB-10
761 Glen Cove Avenue, Sea Cliff, L.I., N. Y.





Any Calling Card or Any Signature Faithfully Reproduced as CUFF LINKS or TIE BAR

A treasured keepsake for any man! We'll reproduce any signature, trade mark, calling card or business card on lifetime metal as handsome Cuff Links or Tie Bar. **Satin Silver Finish: CUFF LINKS, $7.95 pair; TIE BAR, $4.95. Gold Plated: CUFF LINKS, $8.95 pair; TIE BAR, $5.50.** Tax included. Gift-boxed. Satisfaction guaranteed. Allow 2 to 3 weeks for delivery. Send signature or calling card you wish reproduced, with check or money order. No C.O.D. please.

W. N. Dresden Assoc., Mfrs.
Dept. A-13,
179 W. Washington, Chicago 2, Ill.

SHOPPING



EAGLE HOOKS are a stroke of genious for lining up a thing or two in a hallway, bedroom or bath. These pin-ups are sturdy enough to hold a man's overcoat and decorative enough for towels in the bathroom; pots and pans in the kitchen. Of metal in gold antique-brass finish, 4" high, two are $1. Postpaid. Order from Greenhall, HB-10, 1133 Broadway, New York 10, N. Y.

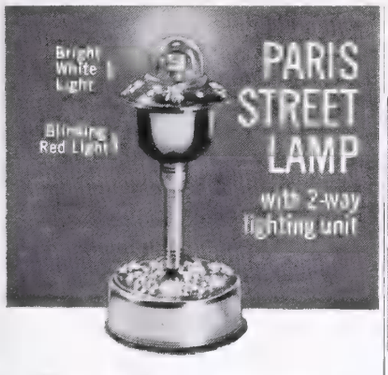


SET FOR HOSPITALITY. Here are two Holmes & Edwards pieces that will serve you graciously when you're entertaining cocktail guests. The "Rhythmic" Party Pair, designed with modern simplicity in Deep Silver, 6" long, are a two-tine fork and a server. Gift-boxed for October brides and week-end hostesses, the set is $2.95 ppd. Murray Rackoff Jewelers, 1225 6th Ave., New York 19.



TIME FOR A WHIRL. Pretty enough to snag the most interesting man at the party is this pretty link bracelet. It dangles a round gold-plated watch, ¾" in diameter, that turns on its axis and has a glass-enclosed back so everyone can see what makes it tick. With Swiss movement, it's yours at a price that will start you spinning. $16.45 incl. tax and post. Ward Phillips Co., Carpentersville, Illinois.





Versatile gift—our exclusive import. No wires, no plugs. Switch on white light to see what time of night it is; in case of power failure. Blinking red light, to check on children at night, or as gay Xmas ornament. Gleaming gold finish, ornamented with rhinestones and mock pearls. Complete with bulbs and standard batteries. 7" tall.

$4.95 *postpaid and gift-boxed*
Send check or money order. No C.O.D.'s

Mimi EXCLUSIVES
P. O. Box 575, Dept. H3, Westbury, L. I., N.Y.

SALT 'N PEPPERS FOR 48 STATES!



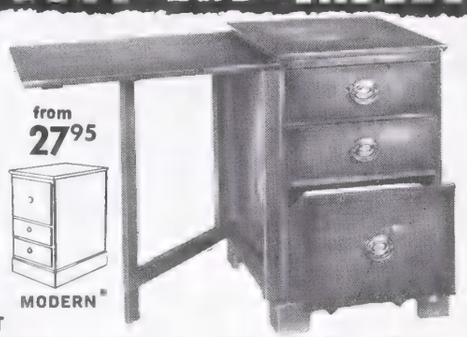
• So unique! The symbol and map of any State, cleverly fashioned into a hand-painted ceramic salt 'n pepper shaker set!
• Collectors' items! Wonderful for gifts — showers, housewarmings, parties. The gayest conversation pieces any meal ever had. Order several now! Specify States wanted. No COD's.

Only **$1.25** per Set postpaid
WRITE FOR FREE CATALOG OF OTHER UNUSUAL GIFT ITEMS

Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.

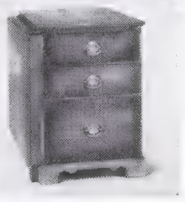
DOUBLE— DUTY END TABLES

Remarkable end tables cleverly designed to perform III work units in office or home. Order one for your special problem—order 2 different ones as matching end tables. Each serves II different purpose, yet all match outwardly to create a harmonious grouping. They're beautifully hand made with distinctive door pulls and dovetailed drawers set on hardwood rails. Available in Modern or Traditional—plus a choice of woods and finishes—they will add decorative function to any type room or color scheme.



DROP LEAF ATTACHMENT
A matching Drop Leaf Desk Unit attachment *(shown above right on File Drawer Table)* is available for each of these tables. This greatly increases their utility, gives you a compact combination of facilities unprecedented in home furnishings. Specially constructed Drop Leaf closes flat against left side of table, is easily raised for extra work space 22½" x 26". $15.95 *exp. ch. coll.* (Right-side Drop Leaf available *if specified.*)

File-Drawer Table



(shown with Drop Leaf attachment unopened)
Letter Size—
16½" x 22½" x 28" high
(For Legal Size—
18½" x 22½" x 28" high, add $3 to prices on chart.)
#FDT-1—1 file drawer, 2 single drawers (shown)
#FDT-2—2 file drawers only

Typewriter Table



Pull-out shelf for typewriter in use, dust-proof compartment for typewriter storage—plus drawer space. Magnetic door catch. 18½" x 22½" x 28" high.
#TT-1—1 legal-size file drawer (plus shelf compartment) (shown)
#TT-2—2 single drawers (plus shelf compartment)

Record Cabinet



7" records go in top drawer, 10's in 12's in bottom. Removable uprights protect records and keep them upright. 16½" x 22½" x 28" high.
#PRC—2 drawers only (shown)

• Tables shown also available with modern lines & hardware.

When ordering, specify style #, finish, Modern or Traditional

	Unfinished Knotty Pine	Antiqued Pine finish	Unfinished Tupelo wood	Maple, Walnut, Mahogany finish
File-Drawer Table	27.95	29.95	32.95	34.95
Typewriter Table	32.95	35.95	35.95	38.95
Record Cabinet	29.95	32.95	32.95	35.95

Drop Leaf Desk Unit attachment $15.95 extra.
Quick delivery • Express charges collect
SATISFACTION GUARANTEED • *Send check or money order* • Write for FREE catalog.

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RELAX in PATAKWA MOCCASINS

Ideal gift for the whole family

from the Indian Reservation Country of soft, washable sueded cowhide, flexible padded soles, lifted inside heel cushions and insoles. BLISS TO WEAR indoors and out with cuffs rolled up or down.
HANDCRAFTED in Natural, Turquoise, Brown, Red, Russet & Indian White.
FOR MEN and WOMEN in sizes 4 to 8.....$4.95
in sizes 9 thru 12.....$5.95
FOR CHILDREN too in natural or brown only. Sizes
5, 7, 9.....$2.95
11, 13, 2.....$3.95
Please add 35¢ postage. For COD's send $2 deposit. Immed. Delivery — Satisf. guar.—Gift orders carefully handled.



OLD PUEBLO TRADERS Box 4035, Dept. I-B Tucson, Arizona

MONOGRAMMED CASHMERE TIE & MUFFLER

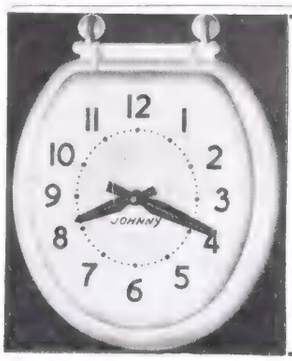


Custom made, 100% Cashmere tie, beautifully silk-lined; luxurious self-fringed muffler; each with his 3-letter monogram. Aristocrat of all haberdasher's wares . . . will be worn with the pride of possession. Exclusive with us. *Specify* navy with silver gray monogram; brown with ivory monogram; gray with black monogram. *Specify* 3 initials in order desired. Satisfaction guaranteed.

P 159A — Tie .....**$6.95** postpaid
P 159B — Muffler .....**$9.95** postpaid

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JOHNNY CLOCK

Folks will be clock-eyed when they see this on your bathroom wall! A clever reminder that time's a-wasting, it helps get you to the office, train or school on the dot! In pearlized white plastic, it's 9" high, 7" wide, has a self-starting synchronous electric motor. AC only, U/L approved, guaranteed. **$6.60** includes fed. tax & postage.

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Merrill Ann Creations
Dept. B-10, 3603 Kingsbridge Ave., New York 63, N.Y.



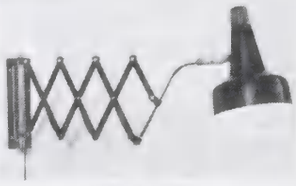
Save on NEW FLEXIBLE LIGHTING
Order by mail!



"VISION-SAVER" TABLE LAMP

Features a built-in louvre for *glare-free, shadow-free* light (you can actually look right at the lighted bulb without blinking!). Unlike other bullet-type lamps, takes a 75 watt bulb, concentrates light, thus illuminates more. 15" brass gooseneck adjusts to your pleasure. Bullet is *white, black* or *coral* (specify). Heat-resistant plastic shade is white. **$6.50** (add 50¢ for postage)

Smart modern lighting is wonderfully flexible. You direct it up, down, and sideways . . . exactly where you want it. These beautifully styled lamps are *scientifically designed* to diffuse light properly. They are easy on the eyes, easy on the purse! Order for your wall—table—desk—floor. You'll be amazed what glamorous lighting will do for your decor.



PIN-UP LAMP with Accordion Extension Arm

Marvelously adaptable to take care of a variety of lighting problems. Turns left and right, goes in and out, makes a whole 180° arc. *Black* or *white* metal, white mesh diffuser, walnut top. 3-way socket. **$10.95** (add 75¢ for postage)

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A stunning room divider, an imaginative end table. Walnut formica circular shelf provides space for ash trays, glasses, plants. 3 lights swivel to desired positions. Shaft is all white, bullets are brass, diffusers are white mesh. **$49.50** (express charges collect)

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All Sizes COMPLETE or IN EASY 1-HOUR HOME KITS



MAGAZINE RACKS

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This low price possible only through our unique direct import plan. Genuine German CUCKOO CLOCK with weight and pendulum movement. Excellent timekeeper. Cuckoos cheerily every quarter hour in clear pleasing voice. HAND CARVED in traditional design by the famous Black Forest wood carvers. Antique walnut finish. Perfect for den, bedroom, alcove, child's room or kitchen. Shipped direct from Free Europe in export packing with strange foreign stamps. Order as gifts, too, each shipped direct. (Not more than one addressed to the same person.) Send only $3.95 for each. No C.O.D. Nothing more to pay. Satisfaction-or-money-back guarantee. Order today.

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FULLY ASSEMBLED • READY-TO-PAINT



A charming settee for your entrance hall, den or porch. Authentic colonial reproduction, sturdily constructed. Smoothly sanded, ready to paint, stain or lacquer.

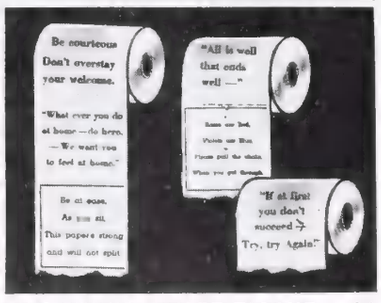
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Laughin' bathroom tissue will dress up any john with riotously funny sayings! Great for gag gifts. Makes your guests sit up and take notice. A silly saying or racy remark is printed on each sheet with non-irritating ink. "Do it yourself", and a 100 other sayings! Here's a witty way to solve the bathroom reading problem. *You must be pleased or your money back!* 3 different rolls of Tissue for only $1, postage paid. Order LAUGHIN' TISSUE from SUNSET HOUSE, 1480 Sunset Building, Hollywood 46, California.



WINDOW



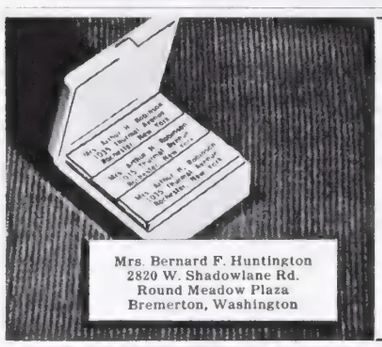
JUST THE DISH for serving olives, pickles and celery is this faithful glass reproduction of the "Actress" pattern made from the original mold 75 years old. Lettered with "Loves request is pickles," its mood is nostalgic, but it will serve guests with modern deftness. Choose amber or amethyst for your holiday entertaining. $3 each, 2, $5.75. Add 30¢ post. Red Oaks, HB-10, Prairie View, Ill.



GIVE THEM THE HIGH SIGN that will mark their entrance with distinction. Silhouette estate signs, in heavy rust-proof black aluminum, hang from post or house and your name is cast into the design. Designs include pine trees, coach and four, country doctor, any breed dog. 18" x 14", $9.95 ppd. With name on both sides, $3 extra. Catalog on request. Doucet Metalcraft, Box 7, West Peabody, Massachusetts.



TRAVEL SCENES full of the romance of foreign lands are distinctive touches in a house that expresses the sophisticated taste of its owners. Wall panels hand-screened on black parchment in white and gold are 2′ long by 7½″ wide and depict "Big Ben" and "Eiffel Tower." Cylindrical walnut frames are capped in golden ferrules on the bottom. $2.95 the pair, ppd. The Art Mart, Box 27648, Los Angeles 27.



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Imported white china bath set, hand-painted with golden Fleur de Lis—a sparkling accent to any decor. This luxurious set includes a soap dish, 3½" tumbler, two 5½" jars—one for powder or cotton, the other for liquids. Makes a wonderful gift!

Complete 4-pc. set **$5.98** ppd.



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AMONG YOUR SOUVENIRS of the fabulous trip you took last summer is this handsome Voyager Tray. It reproduces the details of your itinerary and high points of your travels on a hand-illustrated map, which is mounted and lacquered for protection. Gilt-trimmed on black or green background, tole tray is 18" x 13". $20 ppd. Holiday House, 110 Bellevue Theatre Building, Upper Montclair, New Jersey.



SITTING PRETTY. Corduroy chair pads are pretty pools of bright color in a room and have a flair for turning a hard seat into a very comfortable one. What makes these so special is that each pad has 1" thick foam rubber to make it plump and downy soft. Red, green, gold or toast. Size 16½" x 18". $3.98 each. 14" x 14½". $2.98 each. Plus 35¢ post. Helen Gallagher, HB-10, 413 Fulton St., Peoria, Ill.



HOSTESS BRIDGE SET



over 17 inches wide

From the native craftsmen of Haiti comes this exquisitely hand-carved Hostess Bridge Set. Hewn from solid Honduras Mahogany, the large diamond shaped tray holds four serving dishes, each a hand fashioned diamond, heart, spade, club. Rich, rustic and exceedingly practical, this Hostess Set will give your entertaining a touch of dramatic difference and, at the same time, the spirit of simple, tasteful elegance. $7.25.

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FEATURE COMBINATION LOCKS

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Height 42"
Seat 17½" w., 14" d., 17½" h.

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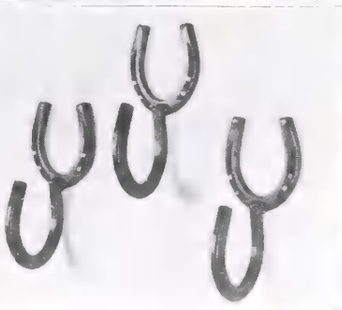
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Send for folder of other horseshoe gifts.

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COMICE PEARS

FOR Christmas Giving



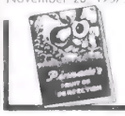
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Exclusive! Dixon's upholstery is changeable—an exclusive tension-clip principle allows you to replace worn covers by yourself in minutes. Dixon's is not sold in stores so write for catalog today.

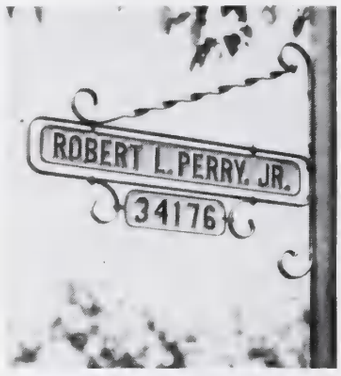


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SOLAR RADIO makes light work for easy listening wherever you are. It uses no batteries or electricity for energy—just light—and plays indoors or out, so tune in your favorite local stations on camp trips, in the yard, up in the attic. In plastic case with selective tuner, earphone, ¾″ x 2″ x 3″, it's gift-boxed, has year's guarantee. $14.95 ppd. Mrs. Dorothy Damar, 742 Damar Bldg., Elizabeth, N.J.



GETTING PERSONAL makes a gift *that* much more exciting and these *golden* initialed napkins and guest towels will flatter a discerning hostess. Made of white Masslinn, non-woven rayon and cotton cloth with the feel of linen, these softies can be used over and over. Set of 24 cocktail and 14 buffet napkins plus 10 guest towels with initial is $2.98 ppd. Susan Smith, Carpentersville, Ill.



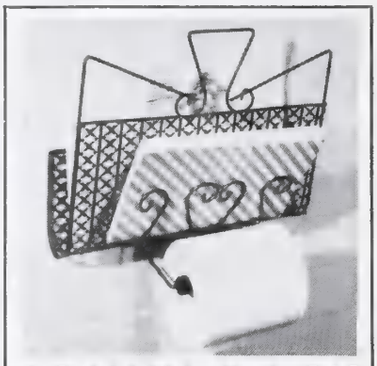
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What a wonderful idea! Now you can have a cherished memento of that happy day. Baby's hospital identification beads, necklace or plastic band . . . yours to treasure forever this lovely permanent way. Just send them to us. We'll embed them in a sparkling 3″ square lucite paperweight with baby's full name and birth date in gold script. Delightful accessory for now and for always . . . a charmingly different gift for the new Mother.

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JONNY RACK

Final splash for that remodeled bathroom is the Jonny Rack. In addition to having two compartments for reading material . . . one for large magazines, and the other for pocket size books, it is equipped with bracket and roller to hold any standard size roll of tissue. Made of decorative lace design metal with attractive scroll trim. Measures approximately 10″ high and 11½″ wide. Comes in your choice of black, white or gold (specify color). Mounts easily in minutes by anyone. Only $3.95 ppd.

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Imported, genuine lead crystal, expertly hand cut to reflect all the colors of the spectrum, as well as your good taste! The charming little 4¾″ Honey Jar is a honey of a gift, comes with crystal spoon, can be used for jelly, marmalade, mayonnaise. The 8¼″ x 4¾″ tray makes a perfect background for the 3″ x 2″ Sugar and 3½″ x 3″ Creamer. Wonderful ideas for the autumn bride or hostess!



Sugar & Creamer on Tray. Set of 3. $6.50
Honey Jar $3.95 Both $9.95



All prices postpaid. Sorry, no C.O.D.'s. Write for free catalog.

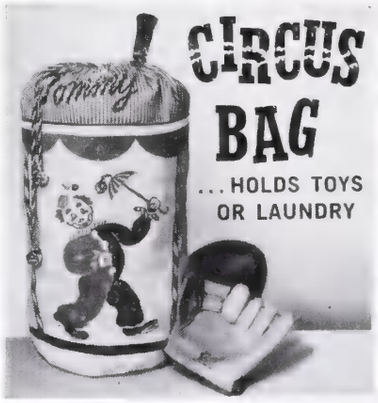
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HARVEST TABLE

Sturdy authentic Colonial Reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with peg leg or Pembroke leg (illustrated). 40″ wide with leaves up, 22″ with leaves dropped. 6′ long, $75. 5′ long, $70, and 4′ long, $60. Unfinished, each size, $10 less. Exp. Coll.

TEMPLETON CRAFTSMEN
Dept. 405 Templeton, Mass.



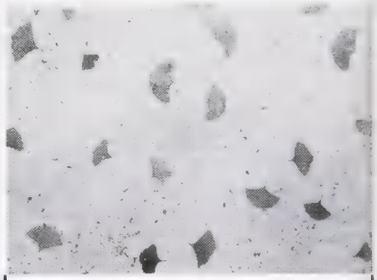
To store or tote children's things . . . Gay Circus Bag of sturdy washable sailcloth holds a vast amount of toys, sports equipment, clothing changes, or laundry—closes tightly by drawstring. 2 nickel-plated jingle bells add to the merriment. Can be slung over a young shoulder or stand decoratively in a corner. Sister deserves one, too—and her name or his can be gaily hand-painted on the bag. 22″x16½″ in sparkling red, white and blue color combination.

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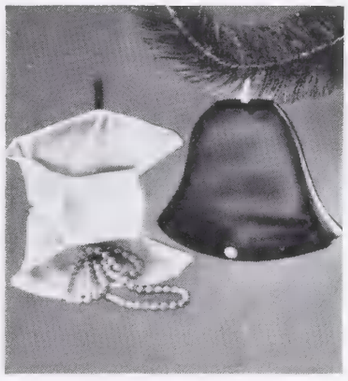
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LICO NOVELTY CO. Dept. H-10
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SHOPPING



THE CHRISTMAS BELL is a nest for nylons and precious jewels. We like it better than any stocking case we've seen, and for traveling it's a cram-jammer's joy. So earmark this for lots of glamor girls on your Christmas list. It's made of rich red satin lined with white taffeta and opens up to reveal three generous partitions. 8¾" wide, 7" high, it's $2.50 ppd. Artisan Galleries, 2100 N. Haskell, Dallas 4, Texas.

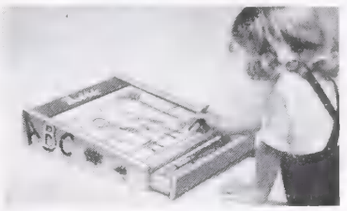


MAGIC MAILER is a *must* for anyone handling reams of correspondence, sending out wedding invitations, club or church literature. To organize mail quick as a wink, slide envelopes over one section of Mailer to slit open, over another section to moisten glue and seal. It's 5" x 3" x 5" in chrome with gray crackle finish. $9.45 ppd. Camalier & Buckley, HB-10, 1141 Connecticut Ave. N. W., Washington 6, D. C.



IDENTIFY A SMALL FRY with the Guardian Angel disc, and no matter where he roams, he'll surely be returned safe and sound. A gold-plated charm, about the size of a quarter, shows a Guardian Angel in bas-relief. Reverse side is engraved with name and address. Complete with 15" neck chain, $1.50 incl. tax. Ppd. Lillian Vernon, 156-HB, 4th Ave., Mt. Vernon, N. Y.

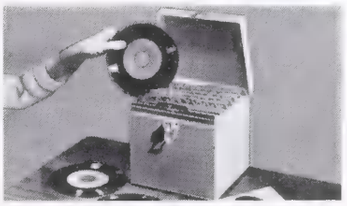




Personalized Art Desk provides a large drawing surface, feeds paper to you automatically and keeps art supplies compactly in the handy drawer! Quality pine desk includes roll of shelf paper. When surface is used, the masterpiece admired, rip it off and start over. Order **E546-6**, Personalized Desk, **$3.30** or **4041-6**, Plain Desk, **$2.95** ppd.



Junior Bike License Tag with his or her name becomes a permanent part of the bike, trike or coaster wagon—and there's no doubt about who the owner is! We'll stamp any first or last name up to a limit of 7 letters and spaces on a big 3"x 8" steel plate. White enamel with green letters. Order **A316-6**, Junior Bike Tag, **$1.00** by mail, ppd.



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Convertible Chair Table designed with today's kids in mind, is a comfortable chair that converts easily to a table for TV dining, a play surface or a desk! Rugged tubular steel upholstered in vinyl plastic. Chair is 22" high, seat is 12" from the floor and tray is 11"x15" when in position. Order **P213-6**, Chair Table, **$6.95** by mail, postpaid.

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IMPORTED CRYSTAL PRISMS are extra and for 3 arms, one sconce, you need 18 costing $2.50. For a pair of sconces—36 costing $5.00. Express charges collect. Immediate delivery. No C.O.D.'s please. Illustrated folder of other designs gladly sent.

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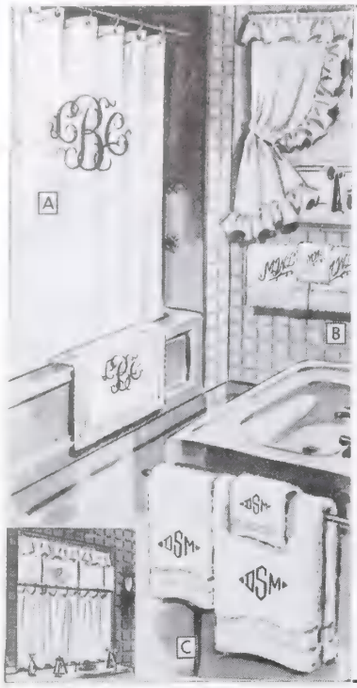
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Gold	Chartreuse	Royal Blue
Cantaloupe	Emerald Green	Orange-Lime Tweed

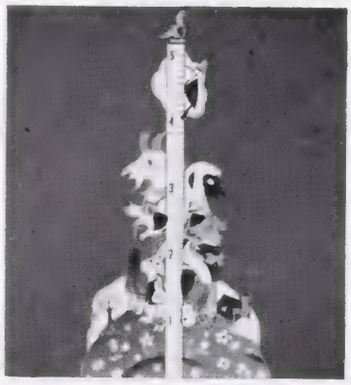
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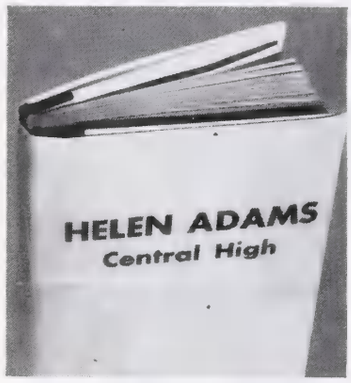
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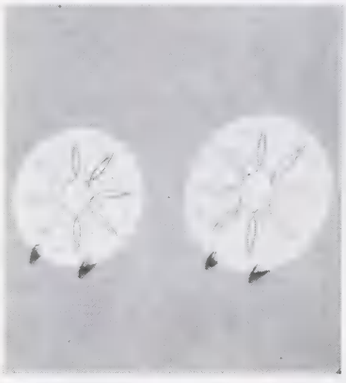
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SIZE THEM UP against the wall with this whimsical barnyard 60" measuring stick. You'll have a charming decoration for the nursery wall and an accurate, dated record of your child's growth. Colorful Dan Lawler hand-screened print is easily applied to wall. $2.98 plus 32¢ post. Send 25¢ for color postcards of 6 home wall prints. The Three Printers, HB-10, Box 51, Little Falls, New Jersey.



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Add color and comfort to your chairs with these cotton or wool mats skillfully hand-hooked by Blue Ridge Mountain folk. Beige background color with flowers in rose, blue, pink and yellow. Choice of borders in brown, green, red or black.

WOOL MATS $3.00 each.
COTTON MATS $2.00 ea.

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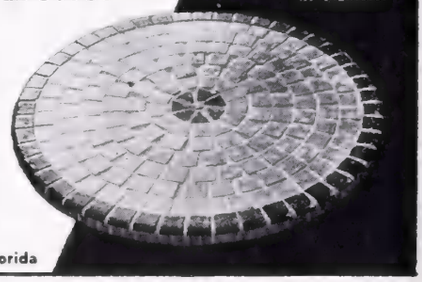
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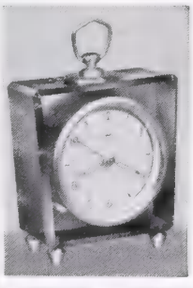


OUR INSTANT REACTION to this white porcelain electric coffee server and warmer was terrific! We'd love one in the office and another at home on the dining table. It boils 4 cups of water in 2½ minutes to make tea and instant coffee or warms up regular coffee. Lock-lid with safety vent prevents spilling; insulated base protects table. 7½″ high, $3.69 ppd. Seth & Jed, Dept. B., New Marlborough, Mass.



TIME is handsome, cute and colorful!

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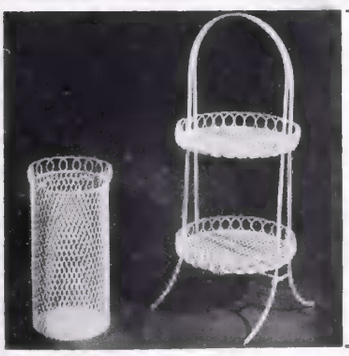
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Muffin stand **10.95** exp. chgs. coll.
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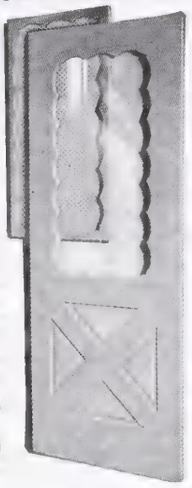
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ALL SIZES COMPLETE $27.95

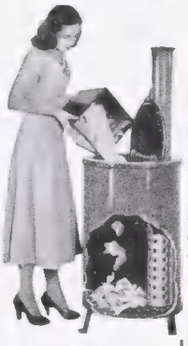
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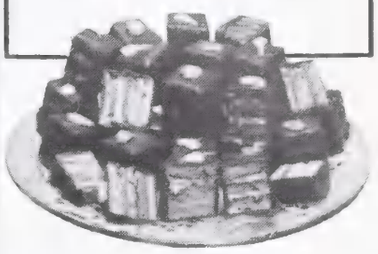
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Mrs. Dorothy Damar
38-L, Damar Bldg., Elizabeth, N. J.

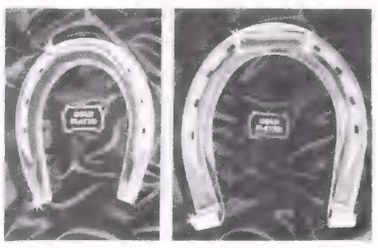


PARIAN PITCHER

You'll like the tiny price of this lovely white bisque Parian Pitcher whose decorative charm is so right for any setting. It's 7½″ high and when not being used is nice for an old-fashioned knickknack shelf. Note the charming cupids and allover berry design. Also in Italian Capo Dimonte style, glazed finish with natural multi coloring and gold highlights. **$2.95** Ea. Postpaid . . . . . .
TWO PITCHERS, PPD. $5.50
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for genuine birch $5.95 per stool

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WINDOW



SHRIMP COOLER is a frosted dazzler with golden design by Georges Briard. It helps guests to help themselves while it decorates your cocktail parties or buffets with a sophisticated air. Place shrimp on crushed ice in lower dish, sauce in upper, toothpicks in side cups. Wonderful for serving canapés, cold cuts and mustard, it's 11" sq. overall. $10 plus 50¢ post. Studio Shop, 557 Boylston St., Boston 16, Mass.



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HIGH LIGHT. Things are looking up in ceiling fixtures. Wouldn't this look wonderful in an entrance hall or a small dining area? Twilight metal-leafed 4-light chandelier is an imported design detailed with ornamental leaves and scrolls and beautifully finished in hand-rubbed antique white. 17" long, 14" wide. $27.50 ppd. Artistic Crystal Co., HB-10, Box 86, Homecrest Sta., Brooklyn, N. Y.

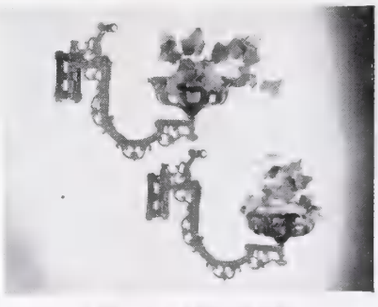


JAYNE MANSFIELD HOT AQUA BOTTLE

Look at this glamorous hot water bottle. Jayne Mansfield in miniature. Scale ½" to 1". Made of pink vinyl, 22" from head to toe. So bring on those Arctic nights! **$5.98** Postpaid.

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Every detail hand cast in original Early American mold

Here's the newest in wrought iron design to thrill home decorators everywhere. These charming planters when hung singly or in pairs add a delightful decorative touch to walls throughout your home. Inheriting the traditional beauty of Early American patterns, each bracket is finely detailed and hand cast in original mold. Swings in perfect balance. Will accommodate almost any size flower pot. Finished in satin black or pink.

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JESSIE VAN BAALEN GIFTS
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SHOPPING



HOLY COW, if she isn't a beauty for buffet supper parties. And from the garland of flowers around her neck, you'd think she had set her cap for Ferdinand! Made in Italy of creamy white ceramic with colorful flowers and leaves, cow tureen holds 8 qts. of shrimp bisque, Boeuf à La Mode. 23" l., 10½" h., with ladle, $37.50. Matching sauce tureen, $9.95. Exp. coll. Order from Hitching Post, HB, Sea Cliff, N. Y.



IT RINGS A BELL, this dear little plaque to mount on your kitchen wall. The brass bell hangs from a hook, and its tinkling tone is sweetly commanding whether you're rounding up the family or guests for dinner. Black wrought-iron plaque is inscribed "Oh bell, set up thy clatter, the meat is ready and on the platter." 6½" x 4", $1.50 plus 25¢ post. Hildegarde Studios, 597 Farmington Ave., Hartford 5, Conn.



HALLOWEEN STENCILS make the frosty designs on windows and glass doors that small fry love. Just hold stencil to glass and apply Glass Wax with sponge. Nine sheets, 8½" x 11", of 17 designs include Pumpkin Faces, Fighting Cat, Witch, Cat's Face, Owl, Spooks and Ghosts, Skeletons and a Thanksgiving Turkey for good measure. Special coloring incl. $1 ppd. Home Service Publications, HB-10, Fort Collins, Colo.





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Add a smart black & white accent to your home with this unusual lamp. Very decorative for your hall, living or family room . . . wonderful for bedside stands. 21½" tall, 16" dia. Japanese Lantern type shade. Complete with on-off switch and 6' cord. Satisfaction guaranteed.

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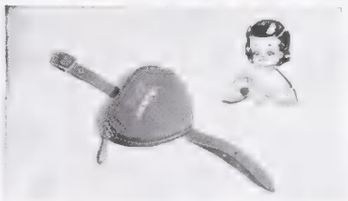
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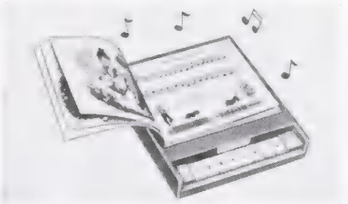
Box 107 Needham Heights 94, Mass.



Heart Bracelet Purse will win the heart of any wee Miss—if she wins this from you! Made in Western Germany of genuine leather in bright red, the cunning purse is heart-shaped with zippered top. Strap is 7" long, purse is 2½" across the top. We'll personalize it with her first name in gold. Order **F857-6,** Purse, **$1.00,** postpaid.



Name Charm Bracelet with all the added charm of having your first name along its goldtone length in bright goldtone letters! Limit of 12 letters and spaces. Letters are ½" high. Bracelet with safety catch is 7" long. As suitable for a six-year old as it is for her teen-age sister. Order No. **A329-6,** Name Bracelet, **$1.10** inc. tax by mail, postpaid.



My Piano Book has an octave of tone-true notes with an illustrated song book on top. Keys are color-coded to match notes in the book—you're playing old favorites like Farmer in the Dell, Jingle Bells before you know it! Piano has rigid wood frame, measures 10"x12"x 2". Beautifully illustrated. Order **4493-6,** My Piano Book, **$2.95.**

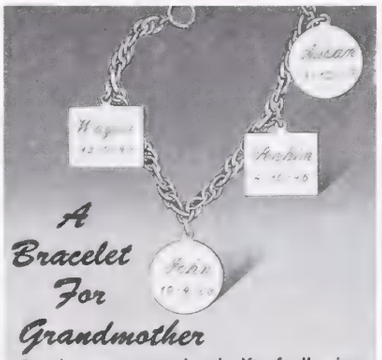


Snowball with Pearls. Outside it looks like a big round snowball with a gay Christmas ornament and a tiny top-hatted snowman on top. But open it and inside is an exquisite little simulated pearl necklace and a three-strand bracelet to adorn the most winsome wee Miss you know! Order **3244-6,** Snowball, **$1.10** inc. tax, ppd.

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Gift Ideas

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Sterling silver ... **$4.00** for bracelet plus **$1.50** per ¾" disc

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GENUINE CEDAR TREATED KUMFORT DOG MATTRESS

KEEPS YOUR DOG OFF THE COLD FLOOR and YOUR GOOD UPHOLSTERY

Splendid Gift Item For Your Dog Loving Relatives Or Friends.



- A REAL MATTRESS . . . Not a pad!!
- Filled with first quality CEDAR TREATED combed cotton.
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A genuine high-quality mattress far superior to mats or pads. Eyelet tufted, 4 inches thick, treated with fragrant Natural Cedar for fighting fleas. Superbly made. Stands up for years. Dogs love it. No dog hairs or doggy odors on rugs and upholstery. Thousands of testimonials and repeat orders from kennel owners and dog lovers for 25 years prove its usefulness and value.

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WASHABLE SLIPCOVERS
Made to fit, with snap fasteners, slips on and off easily. Price each slipcover is ½ price of mattress it fits (see size table). Buy two, have one clean at all times.

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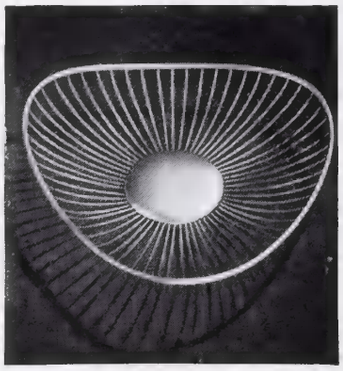
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WINDOW



YOUR DAILY BREAD served on this brightly gleaming tray will be dressed up enough to set before a king. Or if you're counting calories, and bread is a luxury your waistline can't afford, heap it with low-calorie fruit. A fine budget-wise present it is, too. Triangular brass tray, 9½″ x 9½″, is $7.95 ppd. Harley House, 1027 Hartman Lane, Far Rockaway 91, N. Y.



IN YOUR CUPS of measure, we bet you don't have one as efficient and helpful as Wonder Cup. This makes other measuring utensils as out of date as a coal stove! For dry ingredients and liquids, just push bottom up to quantity wanted, fill and empty. For shortening, pack in and push out with the press. Clear plastic, $1, ppd. Write for free gift catalog. Adriane, Inc., 846 Finch Bldg., St. Paul 1, Minn.

SNOOZE in the SUDS



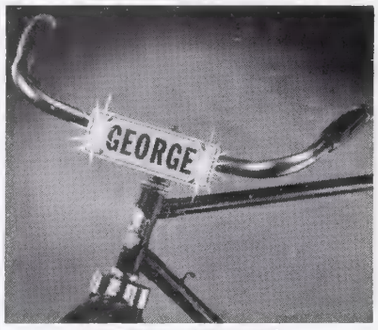


New Relax-in-Bath and Travel Pillow

Delightfully luxurious because it's uniquely contoured for relaxing comfort. 100% waterproof, it keeps your hair dry and neat. Twin suction cups hold it to tub. Also popular for auto riding or driving, camping and bed because it cradles your head and relaxes your neck—or fits snugly in small of back. Adjustable for height and softness. 9″ x 15″. Folds to pocket size. Specify Blue, Turquoise or White. Fully guaranteed. Gifts mailed direct. Sent immediately for only $2.25. *Two-day airmail, 40¢ extra.*

White washable zipper cover, 75¢

BETTER SLEEP Inc.
Dept. 359, New Providence, New Jersey



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Personal "NAME-LICENSE" Plates

Available in ALL STATE COLORS!

NOW BRILLIANTLY REFLECTORIZED WITH "Scotchlite" to safeguard the children! Youngsters love them on bikes, trikes, etc. Colors match dad's license plates. Any name (up to 7 letters) embossed in raised letters on a steel 7″ x 2½″ plate. Fine gifts, surprises! Order several.

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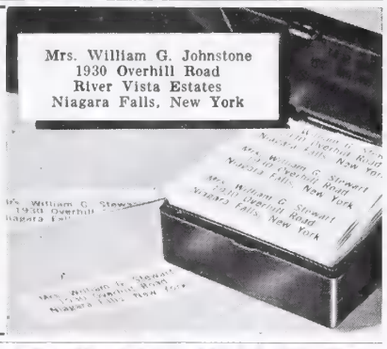
It'll be twice more satisfying if you'll customize "your Lady Hathaway" love seat—sending your own fabric, for only 86.50, or selecting from our swatches, sent on request. (As pictured, $98.50) Express collect. Check with order. Requires 13 yards of 36″ or 10 of 48-54″ width mat. Ht. 35″; Length 52″; Seat Ht. 18″. Soft, coil spring seat, attached pillow backs. Write for free Catalog 5A showing other matching values with reversible cushions. (Formerly, Charlotte, N. C.)

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That odd big platter, tray or any object with flat bottom becomes an easy turning showpiece in living room or kitchen.
Non-skid rubber tipped ring makes it perfect on top of refrigerator out of children's reach. A touch of your finger brings your choice forward. This beautifully designed tarnish proof, gleaming brass plated base has a 14 ball bearing race. 3 rubber suction cups hold tray securely.

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Book contains Full Color Panoramic Maps of all nations and continents. Double-page spreads and large 9½x12½ pages show magnificent detail with areas & populations. Only $1 ppd.

SHOPPING



RAINING FAVORITES. When a little lady gets caught in a downpour, she wants a ruffled umbrella and purse that's flirtatious so that she can distract the Lochinvars in knee pants. These fill the bill. Her name and a shower of polka dots are hand-painted in white on bright red plastic. Umbrella has 26″ span, metal ribs, is $1.89. Matching bag, $1. Ppd. Meredith's, Evanston 25, Ill.



PRETTY AS A PICTURE and a dramatic foil for a deep green or a ruby red dinner cloth is this lovely milk-glass table setting. The pattern is Westmoreland's beloved handmade paneled grape pattern. Five-piece place setting: 10½″ dinner plate, 8½″ salad plate, 6″ bread and butter plate, cup and saucer, is $10.15. 8 settings, $79.85. Ppd. Carl Forslund, 122 Fulton, Grand Rapids 2, Michigan.



PORKY THE PIG and Duncey, Clown make enchanting pillows for a wee weary noggin. These silly bedfellows come in pink or blue checked gingham with appliqued and hand-embroidered faces. Guaranteed to brighten up a dorm (even for your college daughter) and make 'fraidy cats sleep in peace. Porky is 12″ x 10″; Duncey, 17″ tall. $2.98 each plus 35¢ post. Henry's Store, HB-10, 95 5th Ave., N.Y.C.

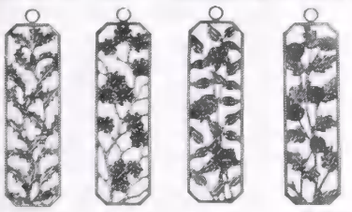


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FIGHTING EAGLES—Matched pair, each eagle 10″ x 20″. Choice of Gold or Black finish. Per pair ..... $9.95 postpaid



Winter: Holly — Spring: Dogwood — Summer: Roses — Fall: Mums

4 SEASONS—Each plaque 5½″ x 20″. Choice of finish—Black, or Gold, or White with Gold overspray, or Black with Gold overspray. Matched set of 4 Plaques ..... $11.95 postpaid
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Mission Metalcrafts, P.O. Box 964, Mission Kan.

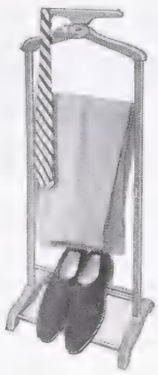


This thick, nubby cotton washes soft and wears forever. Smart handwoven look, in natural homespun shade. Dyes beautifully to any color, in your home washer or at your Laundromat—or can be bleached white.

only $2.79 a yard

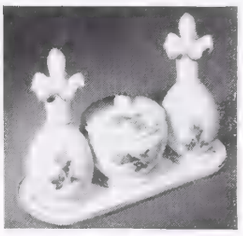
Make your curtains, wide hangings, or covers with this amazing 114″-width fabric. Heavy, uncombed texture. No seams to sew! (When ordering add 25¢ handling charge—packages sent postage collect.) **For SAMPLES and PAMPHLET** send 10¢ in stamp or coin.

DO IT YOURSELF DECORATING
P.O. Box 690, Grand Central Station
New York 17, N.Y.



Convenient Silent Valet $8.50
This will hold all the things he wears during the day in unwrinkled style! There's even a deep well for the contents of his pockets. Hanger-shaped top piece keeps shoulder pads in place to preserve drape. Quality hardwood with mahogany finish. 16½″ across and 43″ high. Order **P003-6,** Silent Valet, **$8.50** ppd.

China Vanity Set
Quaint as a daguerreotype and utterly feminine. It's white ceramic with exquisite moss rose design in full color. Pretty trio rests on a 7½″x3½″ tray. Order **0763-6,** Set, **$1.50.**





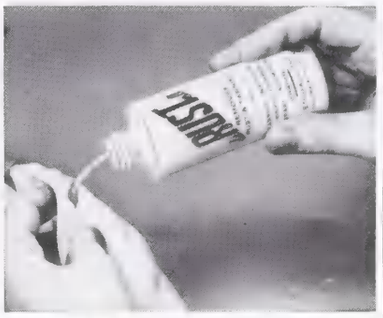
Adjustable Bed Tray Table. You don't have to be a convalescent to enjoy an occasional breakfast in bed—but if you are, you'll want to malinger—so comfortable it is! All steel Tray Table has a 13″x 20″ top, folding legs that hold it 7″ high. Pink or blue with white floral design. Order **P075-6,** Pink Tray Table, or **P078-6,** Blue, **$5.75**



Fleur-de-lis Bathroom Set. The glint of gold on the stark simplicity of white ceramic in a highly styled and elegant set for your bathroom! Tumbler is 3″ across, 3¼″ high and is covered with fleur-de-lis in gold. Matching Soap Dish is 5¼″x3½″x1¼″. Order Number **6966-6,** Tumbler, **$1.00; 6967-6,** Soap Dish, **$1.25** by mail postpaid.

Free! Write for your copy of our Exciting Catalog of new, unusual Gift Ideas!

Gift Ideas **Miles Kimball** 234 Bond Street Oshkosh, Wisconsin



Rust Stains Vanish . . . $1

Removes most stubborn rust stains like magic in just 15 seconds, from fabrics (leaving fabric and its color unharmed), bath tubs, sinks. Removes stains, tarnish on aluminum, copper, brass, chrome. Makes **rust stained auto bumpers** look like new. **Loosens rusted nuts** and bolts. Removes animal stains from carpets. Easy, safe to use. **Unbreakable plastic squeeze bottle.** Guaranteed. **$1.00.**
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SWIVEL CAPTAIN'S STOOL
Sturdy, Concealed Ball Bearing Swivel

Now . . . a swivel stool styled for the home. For the drink bar, food bar, kitchen counter, work or drafting table, office, etc. Ideal child's dining chair (turnings on legs allow easy slicing off as child grows). Large, contoured seat and wide curved back give maximum comfort. Rungs are just the right leg height for young or old. Thick knotty pine seat and back—hardwood legs and rungs. In finest hand crafted quality. Beautifully finished in mellow honey-tone knotty pine or maple.

Seat ht. 30 in. or 24 in. (Specify). **Only $16.95**
COMPLETE KIT—for easy home assembly. Prefitted, drilled, sanded, etc. with simple instructions. *Shipping Charges Collect* **$11.95**
NEW 48-PAGE CATALOG — 175 PIECES of Finished and Kit Form Furniture in Friendly Pine. Send 10¢, coin or stamps.

Immediate Delivery, No C.O.D.'s, Money Back Guarantee

Yield House
Dept. B10-7
North Conway, N.H.



CLEF DWELLERS are the books that will move in between this handsome pair of solid brass book ends. Wouldn't these be in tune with a music major's desk? Measuring 7″ tall with a felt base 4″ x 4″, they're scaled to please even a lovable, off-key father! $9.98 ppd. In iron with black satin finish, $5.98 ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.

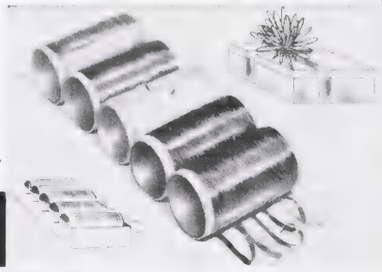


OUTSIDE HOLIDAY DECORATIONS

Realistic Santa and Reindeer molded of sturdy styron, beautifully decorated. 12″ tall, entire set is approximately 5′ long when arranged. Tack on roof, to chimney, stick in lawn or snow. Santa and Reindeer Set $1.98 ppd. ALSO LARGE LIGHTED SET: Sleigh and each team of reindeer has floodlight at base of stake. Huge display approx. 22½″ high, 8 to 10′ overall. Complete with outdoor cord set, bulbs. Use year after year. Electric Sleigh Set (complete) $8.95 ppd.

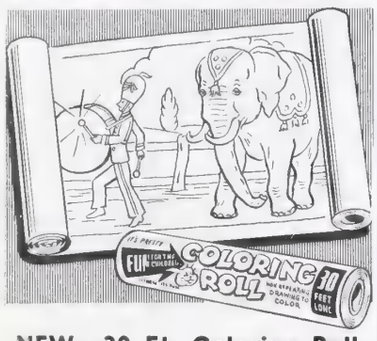
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Carol Beatty Special: 400 feet of finest quality crimped curling ribbon. 8 generous bolts in 5 popular colors: red, blue, green, gold, white. Handy dispenser box for convenient tangle free use. $1.00 ppd.



Get the HOLIDAY GIFT CATALOG Free! big holiday gift catalog. Write for yours today!

CAROL BEATTY
390 Beatty Bldg.
Los Angeles 46, Calif.



NEW—30 Ft. Coloring Roll Becomes Year's Best Toy

A 30 foot long roll of coloring paper tells a complete story unfolding before your youngster's eyes as they color. When completed, can be proudly displayed around youngster's room. Listen to them tell about each scene. Unrolls like a scroll. Scenes are printed on mat paper, ideal for crayon or paints. A terrific Stocking gift at Christmas—get several. There are four different story rolls,—one tells about the little rabbit, "Hattie Hare", another about the lovable burro "Loco" and there's the thrilling Western "Headin' West" or the timely Biblical "Noah's Ark".

Prices 2 for $1, 4 for $1.95, 8 for $3.79 ppd.

Choice of HATTIE HARE LOCO
HEADIN' WEST NOAH'S ARK

Order from: RED OAKS, Dept. 163M
Prairie View, Ill.



beautiful, bejewelled HORS D'OEUVRES FORKS

Life of the party—petite 3½″ "gold finished metal forks. Their elegant, original design is all aglitter with tiny rhinestones and "pearls." To complete the ensemble, we heartily recommend their matching little salt spoons (not shown). Both make wonderful shower or hostess gifts and unusual conversation pieces for your own entertaining. Packaged in a neat tuck-a-way felt pouch.

Set of 6 forks **$4.95** ppd.
Set of 6 spoons **$4.95** ppd.
Sorry, no C.O.D.'s.

Fannie Tashman

Dept. B-3, 780 St. Marks Ave., Brooklyn 13, N.Y.

CLEVER SPLASHERS

For Bathroom Walls

$2.25 each

Set of 4 all different $7.95
Add 25¢ to each order for mailing.

Everyone will just "oh" and "ah" when they spot these pretty, perky finely molded mermaids on your bathroom wall. Made of composition rubber and thoroughly washable. Black haired sirens come with pastel blue, green or pink tails—touched with silver naturally. Approximately 11″ x 6″.

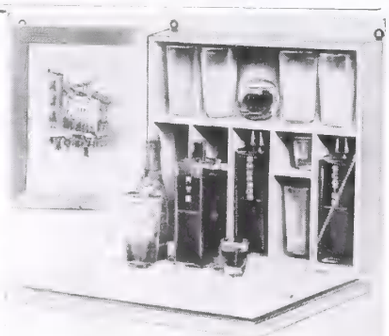


Here's How Co., HB-03, 95 Fifth Ave., New York 3, N.Y.

PICTURE BAR

Framed picture gives no hint of being bar . . . but presto! . . . lower the frame and there are all the ingredients required for your favorite drink! 3 gold-capped bottles marked Scotch, Rye, Bourbon; 6 highball and 2 shot glasses, jar for olives, etc. Wormy chestnut frame suits any decor. Color prints by masters are enhanced by off-white mat. Size: 19″x17½″. 3-4 weeks delivery. $21.95 pp.

TY'S, INC.
P.O. Box 35, West Orange, N.J.





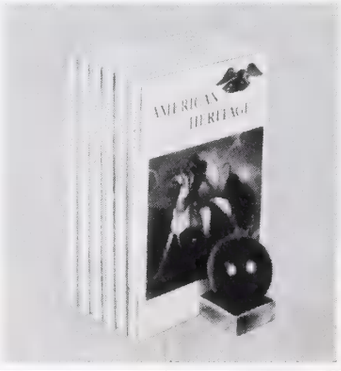
WINDOW



BIBLE MARKER. A thoughtful and reverent gift for those whose daily lives include a reading of the Bible would be this beautifully polished place marker with a cross on one end of a fine chain and a round disc engraved with 2- or 3-letter monogram on the other. An inspired gift for a nun or priest, in gold or silvery rhodium plate. 10″ long. $1.50 ppd. Harmill Co., 424-107C Washington St., Brighton, Mass.



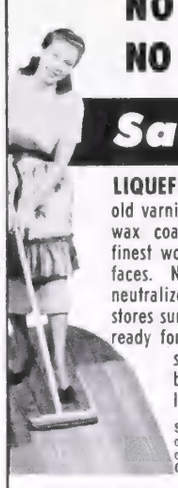
DECORATOR DIVIDER with offset shelves sets off striking sculpture, a collection of first editions, exotic plants. Made of solid Appalachian ash with contemporary design, it has solid-brass tubing, is easy to assemble and finish. It measures 48″ wide, 12″ deep, and 42″ high, tall enough to store a collection of L.P. records. $39.95 exp. coll. Show-Off Inc., HB-10, Jamestown, N. Y.



AMERICAN HERITAGE is a magazine of history, published in book form six times a year. And it's great—*really* great! Every article puts an era under a microscope, gives the past the three-dimensional excitement of the present, makes you grow in wisdom and pride. One-year subscription is $12.50 for 6 issues. Gift card sent to recipient. American Heritage. 551 Fifth Ave., Dept. PU-3, New York 17.

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Carroll Reed Ski Shops
58 Main Street, North Conway, New Hampshire

SHOPPING



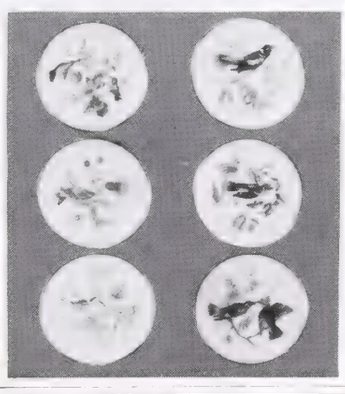
LOOK WHO'S GOT A PORCH—Mr. Fuss Budgie himself! From it he'll watch the world go by, scold and cluck, titter and sing and use it as a landing platform after his constitutionals. Strong spring connects Kepe-Nete Porch to cage. Wire hook holds cage door open. Natural wood with in-cage metal seed trough, $1 ppd. H. B. Cowap, Dept. B-10, 2423 Ridgeway Ave., Evanston, Ill.

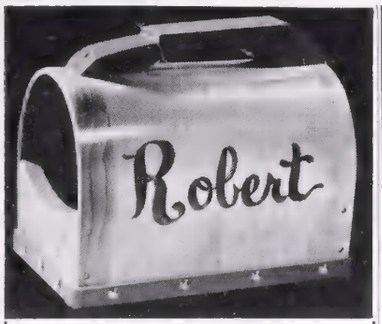


CANDLELIGHT AND ROSES. The moment we saw these, we wanted them for ourselves. The lovely sculptured red, red rose is handmade of wax and it twines gracefully around a 15" white *or* black wax candle. On a gleaming mahogany buffet or for an intimate dinner party, they will be the only centerpiece you will need. A charming hostess gift, the pair is $4.95. Ppd. Taylor Gifts, Wayne 1, Pa.



AUDUBON BIRD PLATES in the salad or dessert size come in a smart round shape, and each 7¼" plate is decorated with a different bird design in rich, realistic colors. Made of white Bavarian-type china edged with coin gold, each is pierced and has a cord for hanging. Set of 6 is a cardinal gift at $3.95 plus 35¢ post. Sugar 'n Spice, B-10, 5446 Diamond St., Philadelphia 31.





PERSONALIZED SHOESHINE BOX

Encourage thrift and good habits with this Personalized Shoeshine Box. Made of plywood with a sparkling rubbed pine finish. Colorfully hand painted with boy's name. (Dad and Big Sister will like it too.) Comes fitted with 2 daubers, 2 brushes, 2 cloths, 2 cans of polish. 11" long, 7" wide, 10" high. No CODs.

Fitted ..... **$5.95 Ppd.**
Unfitted ..... **$4.95 Ppd.**

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P. O. BOX 62, DEPT. B10
COLLEGE POINT 56, N. Y.

1000 PRINTED NAME & ADDRESS LABELS $1



1000 sparkling name and address labels nicely printed with YOUR name & address and sent with a Lovely Plastic box for just $1.00 postpaid! WORTH MUCH, MUCH MORE! 5 orders or more at just 75¢ per order! Money Back guarantee.

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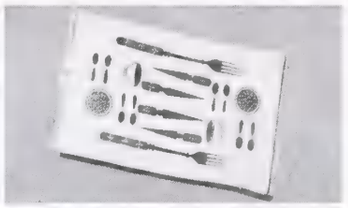
Just 300 nice name & address labels, same high quality as above except no plastic box is included. JUST 50¢ postpaid!

Write for FREE wholesale selling plan on above labels!

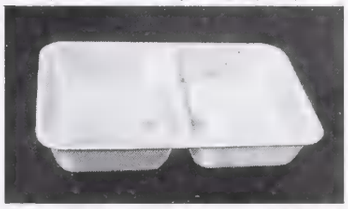
TOWER PRESS, INC.
BOX 591 LYNN 474, MASS.



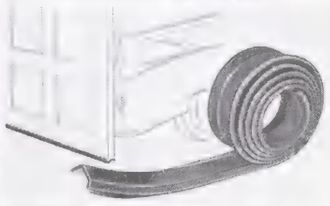
Store and Pour Scoop Canister Set fits under your kitchen cabinet, out of the way but in easy reach! Four sparkling-clear, giant-size scoops hold and pour sugar, flour, coffee, rice. No lids to remove! Each scoop holds 5 cups. Rack is 18"x7"x4½". With screws for metal or wood cabinets. Order **7614-6**, Scoop Canister Set, **$4.95** postpaid.



Lintless Terry Kitchen Towel. Terry cloth has come out of the bathroom and into the kitchen! 18"x 30" Cannon towels are heavy white terry with gay silverware and dish design in bright red and black. They do a fantastic job of drying and polishing glassware. Order No. **5726-6**, Terry Towel, **69c**; **5727-6**, Matching Apron, **$1.39** ppd.



Dual Sink converts your old-fashioned long sink into a modern divided sink—without calling in a plumber! Unbreakable stain-resistant plastic that won't chip, crack or rust. Just set it into your sink and it's installed. Twin drains with rubber plugs. Fits all sinks 16"x 26" or larger. Order No. **P243-6**, Dual Sink, **$4.98** postpaid.



StanStrip for Overhead Doors. Nail this flexible rubber strip to base of the door—it seals out dirt, rain and snow which means the door can't freeze—and it's cushioned when you close it. Strip is 2½" wide and is easily nailed on. Garage door life is prolonged. Order **1166-6**, 9-foot StanStrip, **$3.29** or **1167-6**, 16-foot StanStrip, **$5.90** ppd.

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a fascinating collection of

OVER 2000 EARLY AMERICAN REPRODUCTIONS



DIRECT-BY-MAIL *at prices even Ben Franklin would have approved*

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TOWEL RING: Distinctive early eagle design in gleaming brass makes a wonderfully decorative bathroom accessory. Ring 4½" diameter. $2.50 ppd.

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Foremost in Early American Reproductions

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PRESTO MIST ATOMIZER . . . delicate floral design on white china. Sprays fine mist of fragrance at touch of golden plunger. Graceful round or square shape—lacy bouquet design in full color touched with gold. Each 3½ inches high. Make elegant useful Christmas gifts even prettier in pairs. Buy several and save too.

$1.00 each Postpaid $1.89 pair

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Helen Gallagher
413-B10 Fulton St., Peoria, Ill.

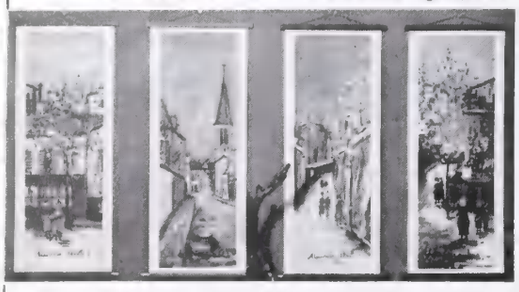
VERMONT DEACON'S BENCH

All the charm of Old Colonial Vermont is captured in this quality, custom-built reproduction. Seat is hand-scooped by master craftsmen from sturdy New England Pine. Legs and back are of hardwood. 48" long, 32" high, seat 15" deep. **Completely sanded and assembled, $29.95.** Finished in light or dark pine or antique maple, **$39.95.** Delicately trimmed in black and gold with hand stenciling, **$44.95.** Also available in 60" length, unfinished, **$34.95.** Express Collect.



TEMPLETON CRAFTSMEN
Dept. 406 Templeton, Mass.

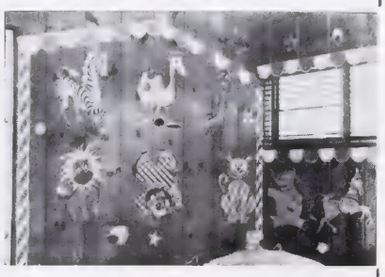
The Four Seasons of Paris by Maurice V. Utrillo



Beautiful full color Paris street scenes by world famous Maurice Utrillo. Each print measures 10 inches wide and 2 feet long. Completely framed top and bottom with natural cylindrical wood bars capped with polished brass ferrules. These exciting new vertical panels allow endless decorating possibilities. Set of two $4.95, complete set of 4 prints, $8.95 plus 32c postage.

ALL NEW: Giant Circus Animal Wall Decorations

Only $3.98 SET — **GUARANTEED TO PLEASE**



Now you can decorate your nursery, den, playroom or bar the way you've wanted to. These giant impish full color circus animals are the cutest ever. They come complete with all the trimmings: yards and yards of candy striped tent poles and canopies, 8 cuddly 8 foot tall circus animals, lots of stars, circles and balls all in exciting full color plus illustrated decorating instructions. Easily applied to wall with paste, tacks or scotch tape. Complete set only $3.98 plus 32 cents postage. Positively guaranteed to please or your money refunded immediately.

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FOR THE EXECUTIVE ON YOUR GIFT LIST



TOP GRAIN COWHIDE

Combination

EYEGLASS CASE
Pen & Pencil Holder

Really more than a mere Eyeglass Case as it also has places for pen and pencil, eliminating messy shirt or jacket pockets. Holds any type eyeglasses safely, preventing breakage. Clip will not tear clothing and holds case securely to pocket. In suntan cowhide. Personalized with 3 initials in gold. **$3.00** Ppd.

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These weather-proof yellow slickers were made to catch the eye and heart of every youngster. Mom will never again have to caution about wearing a raincoat. No problems with identification either, each name is hand-painted in red and blue all over the slicker. Boy's slicker complete with matching helmet. Girl's slicker complete with Sou-wester. Sizes: Small (6-8). Medium (10-12). Large (14-16). Girl's Set—$2.95 ppd. Boy's Set—$2.95 ppd. Rich Personals. Dept. 43, 500 W. 207th St., New York 34, N. Y.



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Loose "Titania" gems, 1 to 5 carats, for your own rings, brooches, pins, etc. $10* Per Carat ONLY

*Add sales tax where necessary. Mountings and Supplies (Above) shipped insured C.O.D. or full payment.

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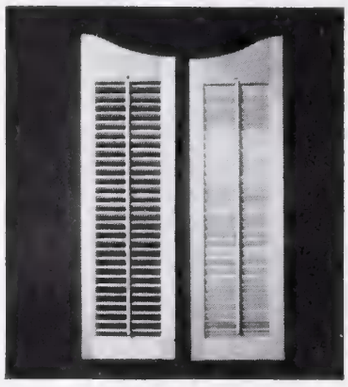
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PEDAL OFF POUNDS. reduce your hips, strengthen stomach and leg muscles on a Slim Cycle. Just *five* minutes a day will trim off extra inches from legs and thighs. Reverse position and it becomes a chest exerciser to improve your posture. Made of steel, it's lightweight and compact for easy storage in closet or dresser drawer. $5.95 ppd. Prestige Products, 3450 Wilshire, Suite 905, Los Angeles 5.



SMALL WONDER. Here's a little condiment set that's as engaging as a Tom Thumb merry-go-round. The silver-plated stand, imported from Sheffield, England, revolves. The happy passengers include a mustard jar with spoon, salt cellar with center opening for all-weather pouring, and a pepper shaker—all of crystal. 6½" high. $4.95 incl. tax and post. Legacy Sterling Club, 999 S. Water St., New Bedford, Mass.



CAFE DOORS are louvered, have a graceful scallop finish on top, and give you more living area in your home. Use a pair to separate the dining area from the kitchen. Another pair in a bedroom will create a dressing area. Clear white pine doors come sanded with hinges in widths 2'6", 2'8", 3' x 30". $14.95. No c.o.d.'s. Exp. chgs. coll. Manor House Shutters, 21 Maple Place, Freeport, New York.

(*Please turn to page* 127)

YOUR ADDRESS LABELS, 1000—$1

ANY MESSAGE UP TO 4 LINES neatly printed in black on white, gilt edged gummed paper 1½ in. long. Packed with 5 in. PLASTIC BOX and padded in books for easy handling. WE TELL YOU OUR SIZES. Use on checks, lunches, books, letters, phono records. 1000 for $1 ppd. Any 5 or more orders, 80c each; any 10, 75c ea.; any 25 or more, 60c each. Great for gifts. Add 18c per order for Airmail. Guaranteed to please. Prompt delivery. Bruce Bolind, 100 Bolind Bldg., Montrose 10, Calif.





DRIFTWOOD CANDELABRA

The charm of candle light creates a personality of its own that is forever beautiful, forever in good taste.

This modern, natural Driftwood Candelabra will create a distinct mood and provide suffused charm with textures and overtones of candlelight reflected from its richly grained surface.

Med. size with 3 black candle cups..... **$5.50 ppd.**

Lrg. size with 5 black candle cups..... **$8.50 ppd.**

For brass candle cups add..... **25¢ per cup**

The Lantern Shop

583 NEWARK POMPTON TURNPIKE, POMPTON PLAINS, NEW JERSEY



Eric Portman and Margaret Leighton, Stars of "Separate Tables"

Gowns: Bergdorf-Goodman

Buffet on Strawberry Hill

THIS supper at New York's Hotel Ambassador honors Eric Portman and Margaret Leighton after their 200th curtain in Terence Rattigan's witty drama, "Separate Tables." The play is as thoroughly English and as "good theatre" as Wedgwood's *Strawberry Hill* pattern.

Cultured British feel that bone china like this is *de rigueur* for the best tables. To see why, look at the translucent body. No hint of ivory sullies the pure, dense and shining whiteness. Skilful English potters made it that way by adding shinbones of oxen.

Worth a glance, too, is the strawberry vine motif. The artist colored it exquisitely. Green leaves, red fruit and pink flowers.

Good bone china is devilishly hard to chip. So your daughter's daughter's daughter's daughter may well dine on yours. This often happens in Wedgwood families.

Why not snap up a set of *Strawberry Hill?* It could be your wisest investment. Today a 5-piece setting sells for only $17.00 although it comes all the way from Barlaston, England.

For colored pictures of *Strawberry Hill* and other lovely Wedgwood masterpieces for your home, send 10¢ for Folder H to ***Josiah Wedgwood & Sons, Inc., 24 East 54th Street, New York 22, N. Y.***

HERITAGE *Open House*

Unusual contemporary walnut bedroom.
Headboard, Oriental in line,
introduces cane panels.
All pieces
make a show
of exquisite walnut burl
set, again, in chessboard pattern.
Chests are designed
to "bunch,"
can also be used singly.



✳ Mail twenty-five cents
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Heritage Furniture, Inc.,
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HERITAGE

DESIGN ✳ CRAFTSMANSHIP



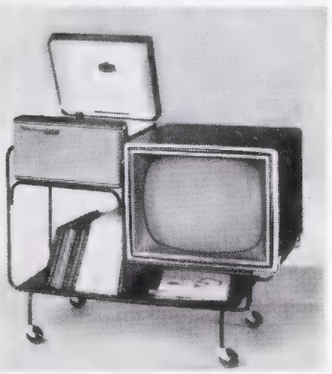
WINDOW SHOPPING

CONTINUED FROM PAGE 124

A CAGED VINE, serene as a sunlit cloister, will be like an enchanted garden in your breakfast room or beside a sunny window. Choose pink, white, turquoise, black or gold. Hanging bird-cage planter, 18" high x 14" diam., has bracket and removable liner. $9.95 ppd. Standing cage, 44" high x 12½" diam., includes pot for plants. $16.95 exp. chgs. coll. Unique Gifts, HB-10, Box 164, Glen Ridge, New Jersey.



MUSIC WAGON is one of the most remarkable buys around town. It rolls on 3" casters and converts any room into an entertainment center. Black tubular-steel cart with brass extension bar holds up to 21" TV, hi-fi set or tape recorder, has shelves for albums, 32" high, 18" deep, 40" long, easily assembled, it's $14.95. Shipping chgs. coll. Interior Trends, HB-10, 56 Underhill Ave., Brooklyn, N. Y.



UP FOR DISCUSSION in a pretty breakfast room go these pin-ups with their happy philosophy and mood of gaiety. Four 8" round black plastic plates are hand-decorated in bright colors and lettered "Showers bring flowers." "A good morning, a good day." "Smiles cost little." "There's no place like home." With hook for hanging, $1 each, 4, $3.75, Ppd. Easterling, 1227 Loyola, HB-10, Chicago 26.



EAGLES



29x11" $10.50 ppd

For mantel, large walls, patio, over front door or carport.



20x6" $5.25 ppd

Over inside or outside doorways, bookshelf, fireplace, in study, den, game room or office.



9x5½" $1.75 ppd

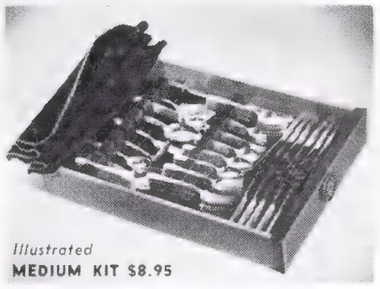
Perfect versatile size for unlimited uses. Ideal for small walls, grouped with trivets, pictures, sconces, above mirror, etc.

All the superb detailing of hand carved originals, captured majestically in flawless solid aluminum reproductions. Each is 3-dimensional, hangs easily from 2 hidden holes in wings. Antique gold or satin black finish. Prompt shipment, money back guarantee.

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Southern Showcase

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Illustrated
MEDIUM KIT $8.95

TOP DRAWER SECRET

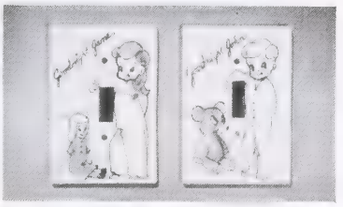
are these Pacific Silver Cloth, make-it-yourself, flatware storage drawer kits. Quickly convert any drawer into a model of tarnish-proof, fitted efficiency. Ten minute installation. Satisfaction guaranteed. A lifetime convenience.

drawer front	depth	holds	size	price
13" to 16"	2½"	108 pcs	Small	$5.95
17" to 24"	2½"	204 pcs	Med.	$8.95
25" to 30"	2¾"	292 pcs	Large	$12.95
31" to 40"	2¾"	420 pcs	X-lg	$14.95

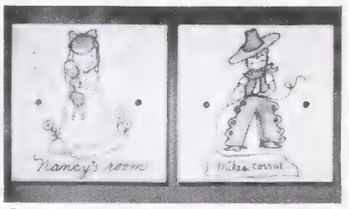
Dozenware blocks (as shown) also sold separately. Complete selection of all silver storage needs. Dealer inquiries invited. Free catalog.

CALIFORNIA WAYS

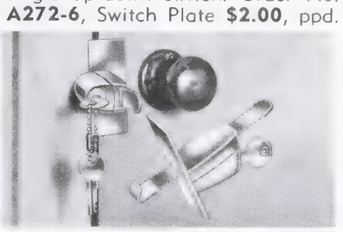
Dept. HB-25 San Mateo, California



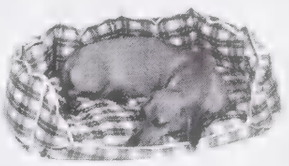
Personalized Ceramic Switch Plate. Your room is really your own with this! Our artist will hand-paint an adorable little boy or girl, incorporating his or her own hair color, on a white ceramic tile. On top, it says, "Goodnight, Jane!"—their own names, of course. For single up-down switch. Order No. **A272-6**, Switch Plate **$2.00**, ppd.



Personalized Ceramic Door Tiles mark any child's room in a very appealing way. White ceramic tiles, 4¼" square, carrying a drawing of a little boy or girl—please send age and hair color. Girl's tile says "Nancy's Room." Boy's tile has a young cowboy with "Mike's Corral"—their own names, of course. Order **A276-6**, Door Tile, **$1.75.**



Travelock let's you lock any hotel or motel door, drawer or cabinet to pry-proof, passkey-proof security with this! Foolproof lock attaches in seconds—you or your valuables are safe until unlocked! For silver drawers, liquor cabinet, private file drawers, too! Chrome-plated. Order **1172-6**, Travelock, 2 keys, **$3.29** postpaid.



Doggy Divan. For comfort-loving canines, a Divan plumply stuffed with new cotton covered by waterproof, odorproof, fleaproof plastic in green plaid pattern. Edges are durably bound—back stands high to give pet secure feeling when asleep. Order **P023-6**, Dog Divan (26"x17"x6") **$4.95**; **P026-6**, Dog Divan (29"x10"x6") **$5.95.**

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—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

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It's a FILE CABINET • a DESK
A GOSSIP BENCH • an END TABLE

Choose this handsome multi-purpose chest with 2 file drawers or 2 small drawers and 1 file drawer. As an end table it fits perfectly beside any chair or couch. File drawers hold standard folders. Swivel top swings left or right for writing, reading, hobby, sewing or eating directly in front of you at just the proper height. Ideal bed table. Top swivels over bed for eating, etc. Sturdy concealed ball-bearing swivel. Finely crafted of select knotty pine in mellow hand-rubbed honey-tone pine or maple finish. Colonial brass pulls are authentic Chippendale reproduction. 16" x 25" x 28" high.

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FOR MUSIC LOVERS

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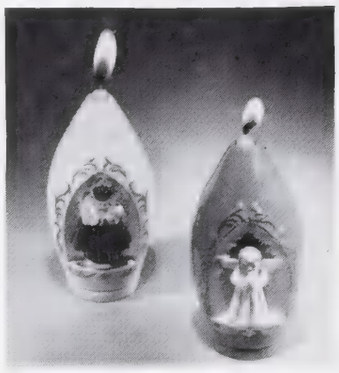
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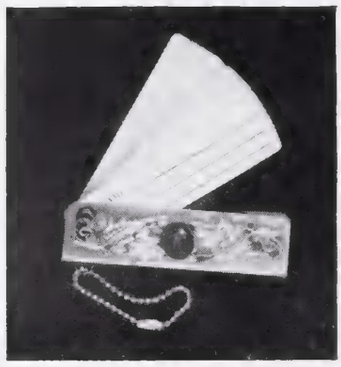
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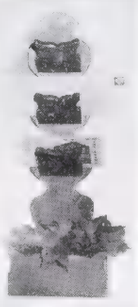


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Planter Letter Rack



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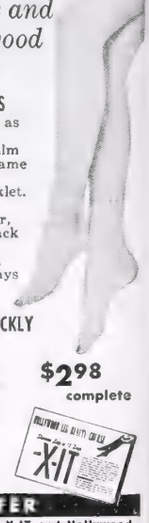
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Visit the Ivy Barn for Early American Furnishings

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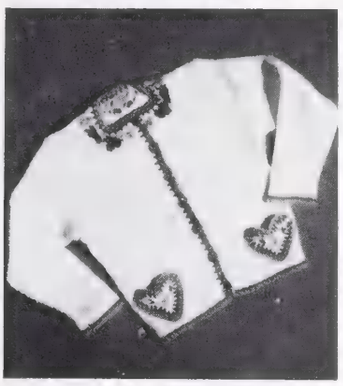
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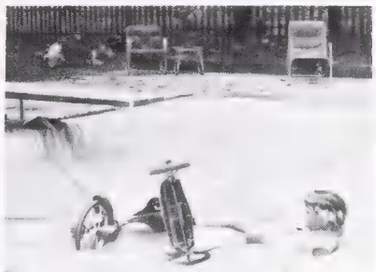
LITTLE SWEETHEART dressed for school or for a trip to the zoo with Daddy will be gayer than a strawberry ice cream cone in this hand-embroidered sweater from Austria. Made of 100% wool, it comes in white with bright silver buttons, heart-shaped pockets and red and light blue flower trim. Sizes 2, 4, $9.95. Sizes 6, 8, $11.95. Add 35¢ post. Carroll Reed Ski Shops, North Conway, N.H.



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New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on floor or table top—children LOVE them (so do adults) 12 complete games. Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling—alley layout—balls & pins. Badminton—racquets shuttles. Horse shoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 4 other games can be played. Simple instructions for every game. Worth much more than this low price . . . only $2.00 for the full 105 piece set, postpaid. Insured & guaranteed. Order Now. WAINSCOTT PRODUCTS, 1010 Beaubien St., Dept. D, Detroit 26, Michigan.



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Hand Carved Buffalo Horn from India



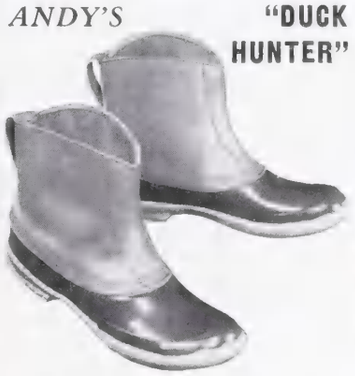
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Misty mornings, heavy rains, sticky mud, or light snow mean nothing to this remarkable foul-weather boot. It's the ideal boot for hunters and fishermen as well as garage men, postmen, etc. The vulcanized crepe rubber soles and rubber bottom are sewn to the soft and rugged Elk leather uppers with four rows of stitching. Pull-loops make them a cinch to put on and take off. These boots are wonderfully comfortable, even in the most miserable weather. Full sizes are from 7 to 12. Price **$10.95** ppd.

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Dolphin Glass and Toothbrush Holder, 4" high, ppd. **$7.95**

Dolphin Bathroom Hooks, 3" high, each, ppd. **$3.98**

SPECIAL—Dolphin Hooks, set of 3, ppd. **$10.00**

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light up your home with CANDLELIGHT AND MAGIC!

The beauty of burning candles, on a dining table, in a living room, is brilliantly accented with these exquisite accessories. Delicate-looking, they're really sturdy steel, sprayed with Grecian Gold or French White. The large centerpiece is for fruits or flowers. 10½" wide, with brass base, felt bottom, it looks best when flanked with our cone-shaped 5" high candlesticks, which are also deep enough for small flowers. (A delightful epergne effect can be achieved by placing a cone in the bowl, filling both with flowers.) New from England, are our 8½" peppermint-stick color candles in their 3" holders.

Bowl—$3.50 Cone Candlesticks—$5.00 pair
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Peppermint Color Candles—$1.50 pair

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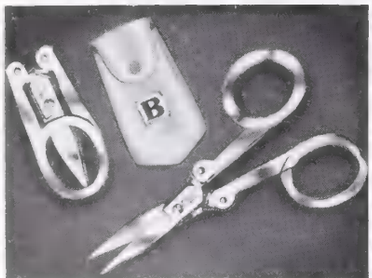
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Fits into any contemporary decor. Flowing lines for new, airy look. Sturdily constructed. Comfort design. Walnut finish. Fabric of Chromspun Golden Beige. Seat 19½x19. Overall height 28. Arm to arm 22. Limited quantity!

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FOLDING POCKET SCISSORS

This double-jointed folding scissors is appreciated by everyone. For home, travel, desk, purse or pocket—it's the greatest. Not the finest or the biggest but the handiest—capable of every emergency clipping need. Folds to a tiny 2¼". Comes nestled in a convenient leather case with initial of your choice as shown. Novel gift—any occasion. Note gift special for holiday stock-up! $1.00; 3 for $2.75; 6 for $5.00; 12 for $9. ppd.

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4 CHAIRS & TABLE $59.95 with two 9" leaves $79.95

CHAIRS ONLY 2 for $15.95

TABLE ONLY $34.95 with two 9" leaves $54.95

This authentic reproduction of an Early American dinette would cost up to $98.00 at retail! Sturdy construction withstands a lifetime of rugged wear. Your choice of **solid birch or maple**, sanded satin smooth, ready to paint, stain or lacquer. Chairs with saddle seats, curved backrests—seat 17" by 16½". Height 28½". Table is 30" high, 42" wide. **Prompt delivery**. Ship chgs. collect. Send check or money-order. Sorry, no C.O.D.'s. **MONEY BACK GUARANTEE.** Instructions "How to Finish Unpainted Furniture" **FREE** with each order. Ask for illustrated catalog.

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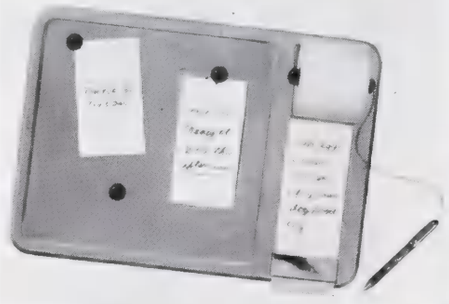
WINDOW



A POODLE FANCIER will be all keyed up about this glamorous buy that brings pretty organization to a key collection. Angelic haloed poodle, hand-studded with tiny pearls and rhinestone eyes, is attached to a gold-plated key ring with baroque pearl-linked chain. Choose white or pink pearls, $3.95. Matching bracelet, $3.95. Ppd. Tax incl. André Accents, HB-10, 150-28 14th Ave., Whitestone, N. Y.



NO BUTTS ABOUT IT—this Ashcan Ashtray is right down your alley! A miniature metal reproduction has a polished, handled lid that flips open with the push of a button. Inside is a cigarette rest that folds into position. Just close lid when ashcan is not in use and smoke and odors are confined. 2½" high, it holds cigarette ashes and stubs. $1 ea. ppd. Hostess House, HB-10, 5858 Forbes St., Pittsburgh 17, Pa.



MAGNETIC MEMO BULLETIN BOARD

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Installation screws and plastic shields incl.

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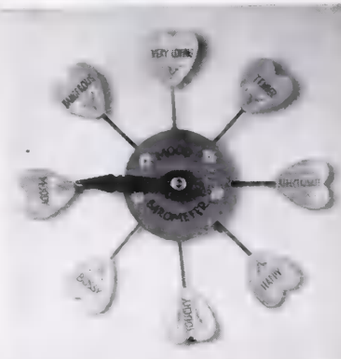
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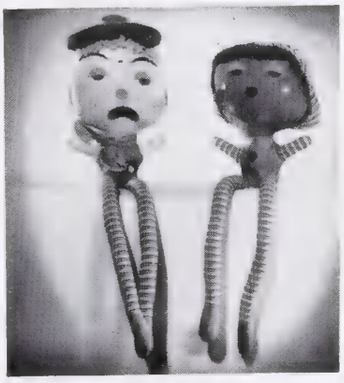
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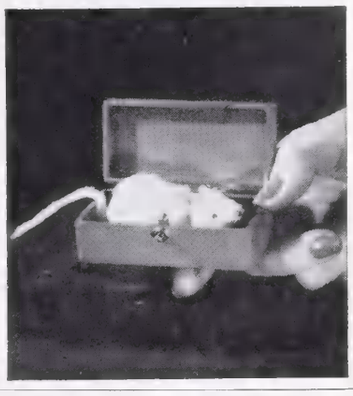
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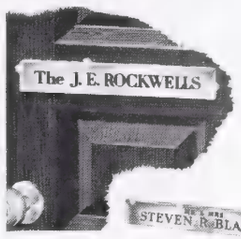


EEK! A MOUSE. But it's not for real, or your Window shoppers would still be running and this issue would never have gone to press. A white furry little mouse comes in a red box with a lever beneath to make him wriggle and move his tail. A sure bet to liven up your cocktail parties, he's a 4½" long from nose to tail. $1.75 each, 3 are $5. Ppd. Q. T. Novelty Co., Box 54, Murray Hill Station, New York.



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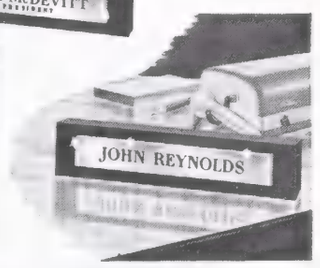
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" " " ebony "	Style AKE	" " " ebony "	Style AOKE
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" " " ebony "	Style BKE	" " " ebony "	Style BOKE
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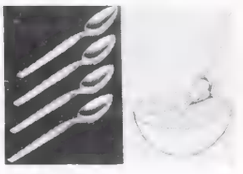
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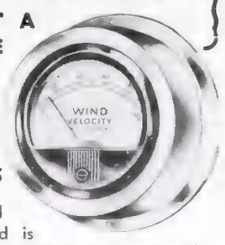
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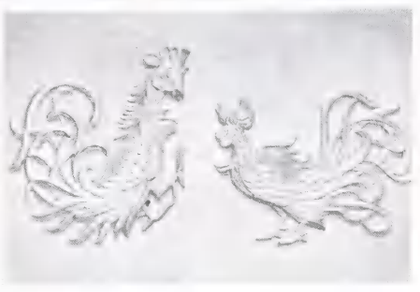


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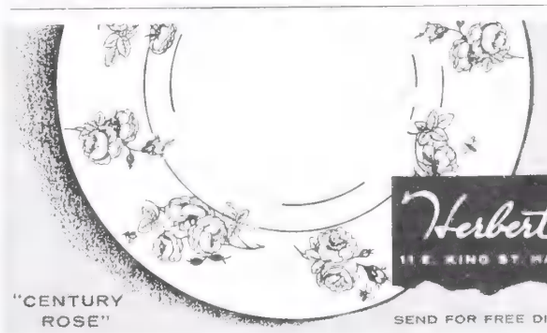


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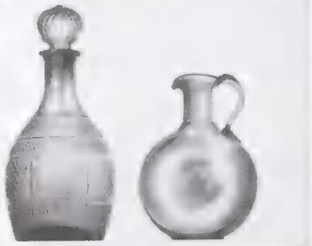


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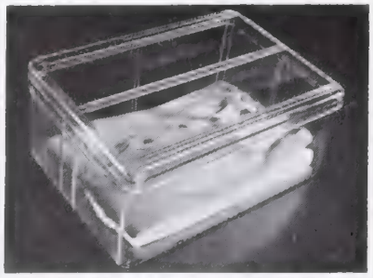


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Now you can store all your delicate finery safely, conveniently! Of durable polystyrene, this handsome box and its snug-fitting cover are crystal clear—see its contents at a glance! Big enough (15" x 11" x 6") to hold a dozen sweaters, slips, blouses or nightgowns . . . or several knitted suits. Fits easily on closet shelf.

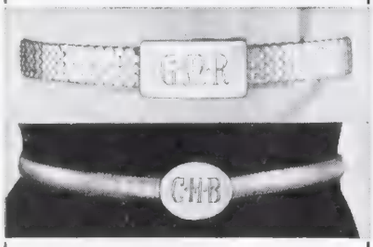
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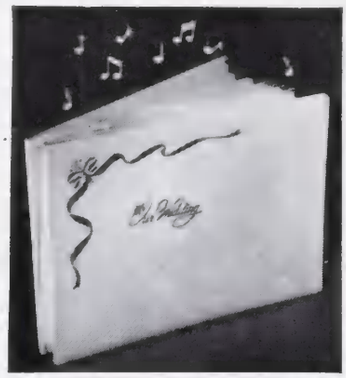
a shetland cardigan nicely detailed and wool knee socks of the same yarn dye. Charcoal, Navy, Heather, White, Oxford and Fireman Red. Sweater: 34-40 $10.95. Knee socks: 9-10½ $2.50. Please add 35¢ postage.

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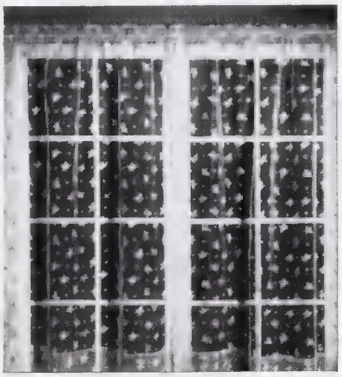
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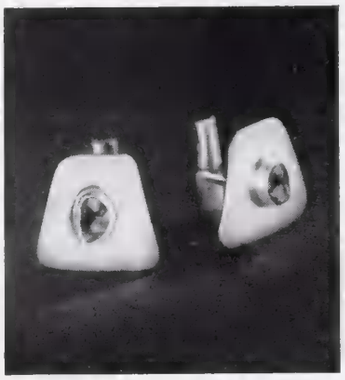
WINDOW



THE WEDDING'S OVER, but the melody lingers on if fall and winter brides and grooms have this lovely musical album to keep the memory bright. Made of white leather with gold embossing and lettering, it holds 12 photos, is wound with a coin and plays Lohengrin when you touch the button or close the book: 16½" x 12½". $20. Extra pages, $1.50. Ppd. The Pascos, 17 South Main St., West Hartford, Conn.



CURTAIN TIME. A room with a seasonal slump will get a new lease on life when you hang these tailored *white* tambour curtains with pretty flock design and scalloped edges. Washable, drip-dry dacron curtains are 82" wide to the pair, have 5" bottom hems. Lengths: 45", 54", 63", $3.49 the pair; 72", 81", 90", $3.98 the pair. Ppd. Gem Curtain Co., HB-10, 246 Fifth Ave., New York 1.



A PAIR OF NUGGETS punctuates these sterling silver cuff links, making them cool magic against a white shirt, sudden technicolor against pale pink linen, compelling against black. Handmade by western craftsmen with a flair for executing the finest in silver and turquoise, these are a handsome buy for men and women. $4.95 the pair ppd. Tax incl. Miller Curio Co., 256 E. Congress St., Tucson, Ariz.

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and, truly, among the loveliest of the items we have imported for you.

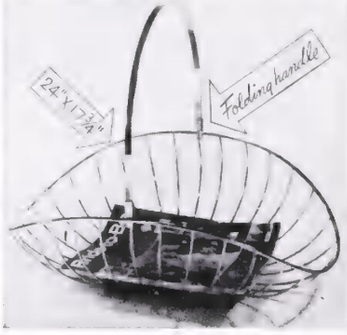
Occasional backless chairs with beechwood frames and hand-woven natural rush seats. Sturdy enough for your huskiest guest, yet with a light, graceful feeling. Perfect for the smaller apartment, for additional seating . . . a touch of glamor for every home. 20" x 15", 18" high.

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FABULOUS FRITZ is a gooped-up dachshund whose fancy trappings would make a maharani look drab by comparison. And for all the glamour girls who won't marry a millionaire, Fritz has a "saving" grace. He offers a less complicated way for them to acquire a fortune. Highly glazed brown ceramic bank has jeweled lock and key. 8" long, gift-boxed. $7.50 ppd. C. D. Peacock, State & Monroe Sts., Chicago 3.



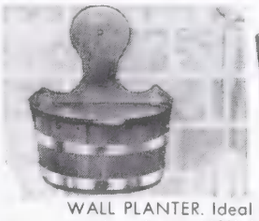
A HAPPY WANDERER is the child who wears a gay Swiss knapsack on a crisp autumn hike or school outing. It has lots of room for a sweater, lunch and a canteen. The pocket will hold a jackknife, compass, money. Perfect for Brownies, Cub Scouts and children up to 12, it's green duck with draw string and white leather straps. 11½" x 13½", $4.25 ppd. Twining and Buck, Salisbury, Conn.



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New Cedarware tubs and planter fit and enhance almost any setting.

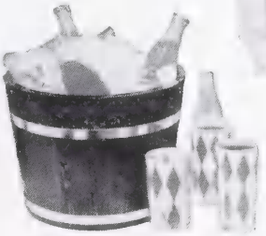
COCKTAIL TUB. Wine cooler, ice bucket or for nibblers. 6½" high—8¾" top diam.—7¼" base. **$5.25**





ICE TUB. 4¼" high—8" top—7" base. **$4.25**

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There's nothing as handsome as NATURALLY FINISHED wooden-ware with POLISHED SOLID BRASS bands to give a finished touch to your home. As gifts, they will delight everyone. At home in any decor, postpaid. No C. O. D.

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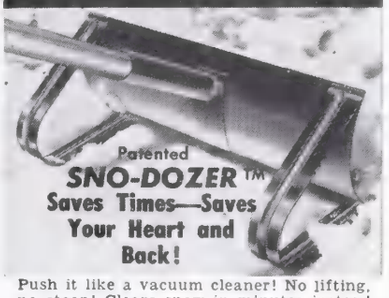


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Patented **SNO-DOZER™**

Saves Times—Saves Your Heart and Back!

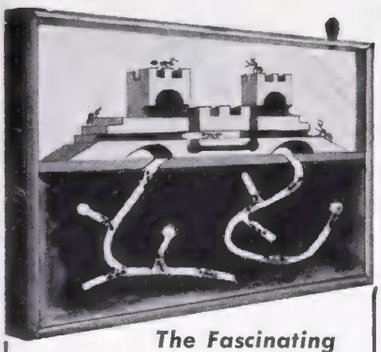
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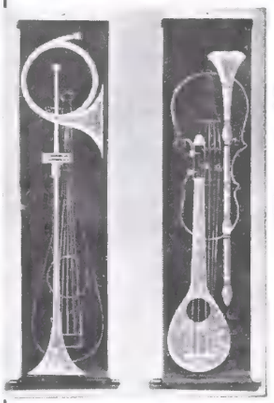


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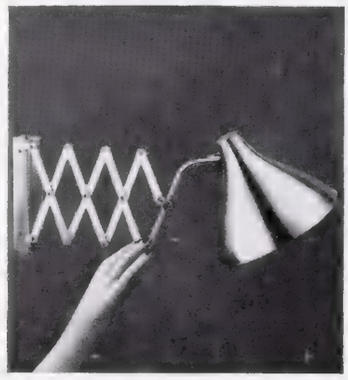
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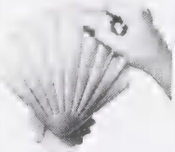
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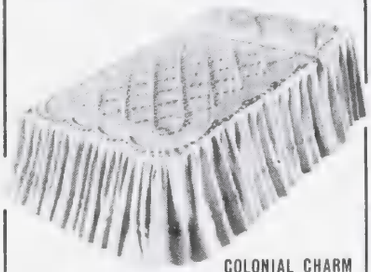
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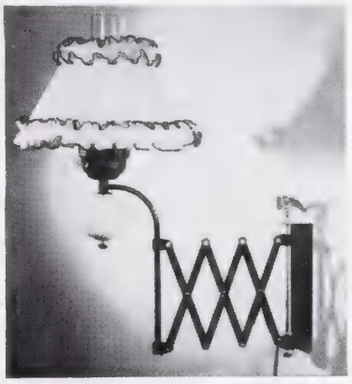


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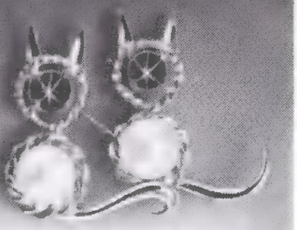
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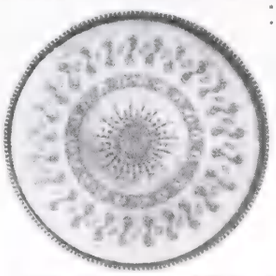
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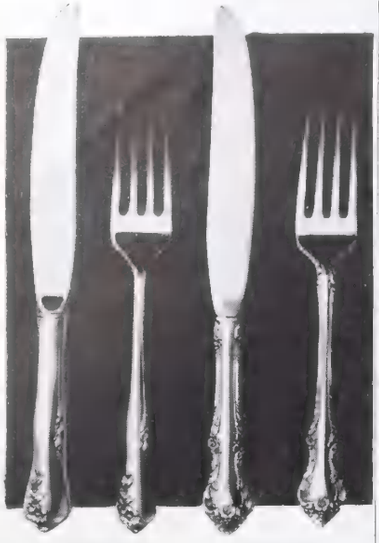


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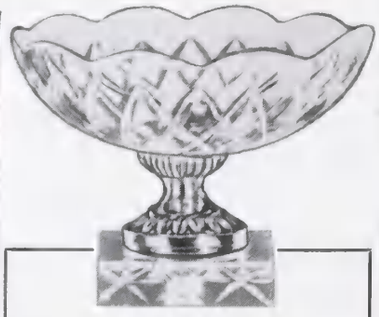
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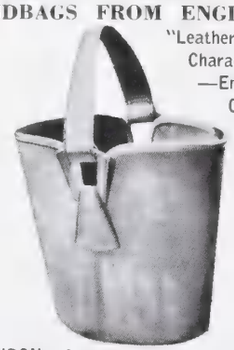
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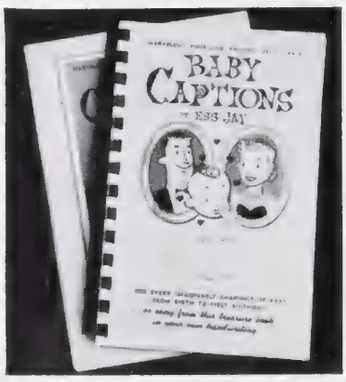
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"A Jolly Twosome"

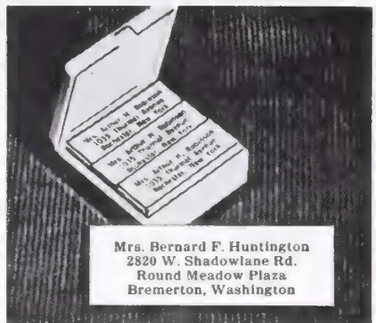


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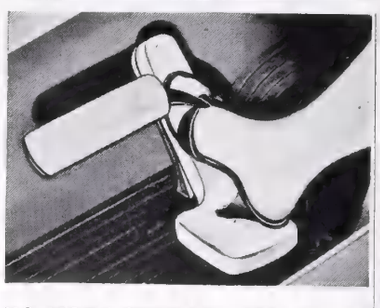
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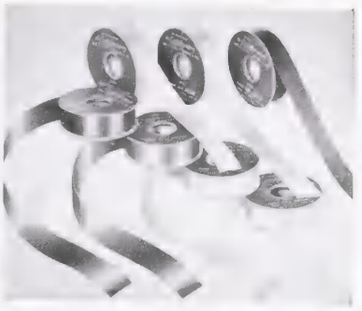


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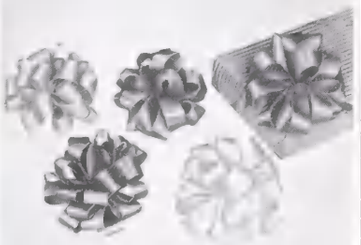


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Glamorize your packages with our ready-made hand-tied, factory fresh, quality woven satin bows! Ready to use—just tie on packages! Bows are approx. 6″ dia., 1″ wide. 2 bows each in White, Red, Green and Gold. Or 8 bows in any one solid color. Specify assorted or solid color.



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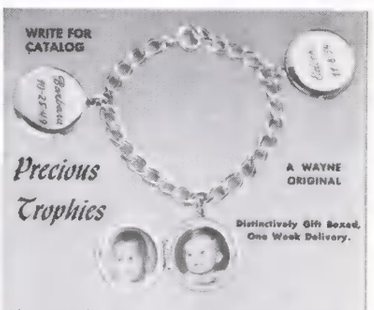
EASTERLING CO., 1227 Loyola, Dept. RB-2, Chicago 26, Ill.



BRONC-BUSTERS

The small fry of the family will be able to show these off as the real thing. They are frontier styled and hand made of genuine buckskin and cowhide and personalized with any two leather initials on each cuff. For youngsters five and up. Washable . . . Sturdy . . . Soft . . . Warm . . . The large size makes an excellent garden glove for Mother. Order by size 4-5-6 or 7 or if you like send hand outline. $2.00 per pair postpaid. Satisfaction guaranteed. Send for free brochure.

ETCETERA-SHOP
928 C Drake Kentfield, Calif.



Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

Bracelet, heavy Sterling Silver link chain	ea. $ 4.00
In 12 Kt. Gold Filled	ea. $ 4.00
In 14 Kt. Solid Gold	ea. $35.00
Round Lockets, 1″ dia. which open and hold two pictures. First name and birthdate engraved in script. In Sterling Silver	ea. $ 3.50
In 12 Kt. Gold Filled	ea. $ 3.50
In 14 Kt. Solid Gold	ea. $20.00

All prices include engraving, federal tax and postage

Wayne Silversmiths
546P SOUTH BROADWAY · YONKERS 5, N. Y.



CHOW MAT... FOR CHOW TIME!

MESS TIME needn't be a messy time when it comes to feeding your pet. This flexible plastic feeding bowl and mat saves your floor because spilled food lands on the clean-in-a-jiffy mat (use a damp cloth or rinse in sink). Forepaws rest on mat so that pet's weight prevents pushing about. In blue, yellow, green or red, it's 16″ in diameter overall. $1.98 ppd.

Sorry, no C.O.D.'s. Patents pending.

RYE INDUSTRIES
Dept. B-10, 12 Pine Lane, Rye, New York

ALL NYLON Auto Seat Cover!



NYLON auto seat cover that is TOUGH! Will Resist Rough Treatment Without Damage. No Installation Problem—No Tacks or Nails Needed. **GUARANTEED TO FIT OR MONEY BACK WITHIN 10 DAYS! WASHABLE**—Dries in One Hour. Split Style for Folding Front Seat and Solid Style for Either Front or Rear Seats. Price **ONLY $2.98** For Front Split Or Solid Seat and ONLY $5.50 for BOTH Front and Rear Seats. Enclose Payment for Prepaid Delivery Or Shipped COD.

DEPT. N-71
CRYDER SALES
Whitestone 57, N. Y.

PORTABLE CAR COVER



Heavy Vinyl Plastic **$6.95** formerly $8.95

Protect Against

RAIN • SUN • DUST

Don't risk damage to your car finish when this low-cost car cover protects against weather elements. Long-lasting durable plastic, folds compactly, off and on in a jiffy, sturdy elastic binding gives extra security. State make, model and year—buy direct from mfg. Send $6.95 plus 35c postage, or sent C.O.D.

Extra Heavy Plastic Gauge
$8.95 + 45c postage—formerly $10.95

CRYDER SALES, Dept. N-71
Whitestone 57, N. Y.

PERSONALIZED SERVING TRAY



Heavily lacquered serving tray of superbly grained limed oak. Stainless metal corners, convenient cut-out handles. Liquor resistant. The first names you specify go under the respective gay vignettes drawings, last name after the phrase "Have a Drink (or Snack) with the ____". Please specify "drink" or "snack". Satisfaction guaranteed. Orders for Xmas delivery until Dec. 10th.

10″ x 16″ oblong $4.95
11″ x 17″ oblong $5.95
12″ x 18″ oblong $6.75
14″ x 20″ oblong $6.95

Add 75c postage for each tray ordered.
Send check or Money Order (no C.O.D.'s) to

THE SEA CAPTAIN'S CHEST
Dept. HB1, Fisherman's Wharf
San Francisco 11, Calif.
Send for free brochure on other trays.

HERE'S THE BEST GREETING CARD BUY YOU CAN MAKE!

Personalized PHOTO CHRISTMAS CARDS

Complete with envelopes

25 for only $1

Please add 35¢ to cover postage and handling

Limited Trial Offer. 1 order per customer.

This year say "Merry Christmas" the friendly "personal visit" way! Send your own favorite PERSONALIZED picture of family or loved ones.

Here's all you do: Simply send your order with your favorite negative or photo. (If negative is not available send 50¢ and photo for a new negative.)

FREE SAMPLE!* See before you order! Send negative, returned with double weight deluxe sample and new 1957 designs.
NO OBLIGATION. SATISFACTION GUARANTEED!



*One sample per customer.
No free sample after December 1st.

PHILIPS PHOTO CO. Dept. HB, Irvington, N.Y



WAGON WHEEL WESTERN LAMPS HAND PAINTED SHADES

Lamp base made of Natural Oak with copper trim. 22" high. The perfect lamp for your Rumpus Room or Den. As homey as a sombrero on the plains . . . you'll find your *Foto-Vue hand-painted lamp a real conversation piece!*

YOUR OWN PHOTO

Hand-painted on translucent fire-resistant material. Foto-Vue was created to give your home personalized decorative character with pictures of your children, pets, or scenic views of vacation trips. 13" drum shades.

Unique in Design

A Real Classic of Western Atmosphere For Your Home

Only* $23.95 *Prepaid

13" Shade Only.....$11.00

Your own photo or beautiful western scenes on shade.

FOTO-VUES, INC.
P.O. Box 90—Weatherford, Texas

Use Coupon When Ordering

☐ Send your full-color catalog. I enclose 10c for handling.

☐ Enclosed find check or Money Order for $____ for_____WAGON WHEEL LAMPS, No. 13 LD.

☐ Use Standard photo. ☐ Enclosed is my photo for use on lamp shade.

☐ 13" Shade only.

Name_____

Address_____

City_____ State_____



DOLLS

48 pages filled with every kind of doll. Play dolls, foreign dolls, historic dolls.

FREE CATALOG

Shown:
JENNIE JUNE
Old Fashioned China Doll

Kit: Decorated china parts, patterns for clothes and body. **$2.75** plus 35c delivery

Extra Costumes: Delightful patterns of authentic period costumes available for 21" doll. 50¢ each.



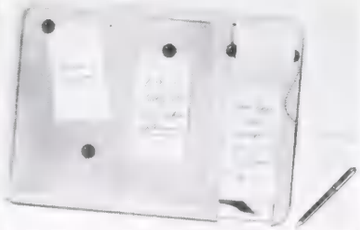
MARK FARMER COMPANY
Box 57B HB7
El Cerrito
California

MAGIC PHONOGRAPH



A big thrill for the little ones. A real hand operated phonograph of their very own. The special unbreakable record tells seven popular nursery rhymes and the accompanying coloring book illustrates the story. Simple to operate. A cute'n clever gift—perfectly safe. Keeps youngsters fascinated for hours. Complete, ready to play—only $1.50 postpaid. Satisfaction guaranteed. Sold exclusively by mail. Order now—while supply lasts. **WILL ZUCK, 2920 E. 5th St., Dept. A, Anderson, Indiana.**

HANG IT ALL!
magnetic bulletin board

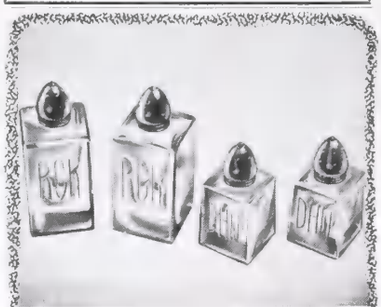


New magnetic bulletin board becomes the message center for the entire family! Just tack on memos, shopping lists, reminders, recipes, phone numbers . . . they stick magnetically! Complete with pencil, rememo roll and magnets. Solid Copper, or gaily enameled steel in red, white, turquoise, yellow. Perfect for kitchen, hallway, children's room, rumpus room, home bar. 9" x 13" overall.

Solid Copper $3.95 Enameled, $2.95

SATISFACTION GUARANTEED

Party Bazaar
featuring **Dennison** products
Dept. B-10
411 Fifth Ave. at 37th St., N.Y. 16, N.Y.



LET'S BE PROUD TOGETHER . . . for you'll be as proud to give these monogrammed salt and peppers as we are to offer them. Crystal so heavy it actually makes a mirror at each base; and a design that blocks square on the table. Nickel-silver, corrosion resistant tops. Initials etched in by hand. Print 3 initials on order. Salt and Peppers 3⅝" high—$8. 2¾" high—$7. Robin Hood's Barn, Westwood, Mass.

ROBIN HOOD'S BARN
Edgartown, Mass. — Hobe Sound, Fla. → WESTWOOD MASS



WINDOW



JUG FOR YOURSELF how to drink and not to spill. We'll give you a clue . . . the handle is hollow, so's the rim, and to solve the puzzle takes the utmost of skill. Cornish Puzzle Jug, popular in the days of Henry VIII, is revived by expert craftsmen to add *splash* to your next party. Made of creamy earthenware, it's 4½" high, $4.95 plus 25¢ post. Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.



WINE KEEPER'S KEY. Just as gargantuan as the symbol that used to jingle at the waist of the wine steward, it's modern talents for opening are even more impressive. It combines bottle and can opener, corkscrew and ice mallet. Made of solid brass antiqued in dark green patina, key is 5½" long and comes gift-boxed. $5 ppd. Stuyvesant Trading Co., Dept. 99, 130 W. 42nd Street, New York 36.



HEAVY LEG HOSIERY. Outsize full-fashioned nylon hosiery to glamorize heavy legs has reinforced feet, comes in average and extra-long lengths, double nylon tops. Choose 15 gauge 30 denier chiffon weight; or 39 gauge, 70 denier service weight. Sizes 9-12, neutral beige or dawn gray. $1.39 the pair; 2 pair, $2.69. Ppd. Modern Methods, Dept. GL-H, 296 Broadway, N. Y. C.

A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER • A SHIFT IN THE WIND FORETELLS A CHANGE IN THE WEATHER •

Watch the WIND DIRECTION On a Dial *Indoors!*



Here's the newest home weather instrument for anyone who likes to keep a sharp eye on the weather. Small brass vane, on your roof, flashes the wind direction to you *indoors* by lighting compass points on the richly decorative brass dial. Complete with vane, 7½" dial and 50 feet of connecting wire. Fully Guaranteed. Write for FREE Weather Forecaster's Guide.

Only $49.95 Postpaid
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Send Check or Money Order Today to:

***Cape Cod* WIND INDICATORS**
Harwichport 13 Cape Cod, Mass.



a *modern* antique

A DECORATOR PAIL with "Personality" that blends itself into any setting. Made of beautiful WORMY CHESTNUT, painstakingly finished in EARLY AMERICAN (reddish brown), ENGLISH CHESTNUT (light brown), and ANTIQUE (almost black). Three one-inch SOLID BRASS bands, SOLID BRASS handle.

Top diam. 13"—height 12".

Postpaid $15.25. NO C.O.D.

The VIRGINIA WORKSHOP
P. O. Box 189, Richmond, Va.

SHOPPING



DANCE, BALLERINA, DANCE. And when her ballet is over, a fairy-like doll will lift off the revolving pedestal, walk on her toes, do back bends, even splits. Tutu in pink tulle and gold lamé snaps off. Ballerina is made of unbreakable plastic with blue eyes, rooted blonde curls. 10½" tall, 13½" on base. $3.95 plus 35¢ post. $7.95 for 2, ppd. Bowman's, HB-2477 Lombard St., San Francisco 23, Calif.



18TH-CENTURY BOUQUET of natural color dried flowers is beautiful beyond belief. For breath-taking arrangements, a boxed assortment includes old-time favorites: everlasting, larkspur, blue salvia, globe amaranth, strawflowers, magnolia leaves. Choose pink, yellow, red, pastel, golden, white or mixed bouquet. Designs and directions by Agnes Hoke with each box. $10.45 ppd. Craft House, Williamsburg, Va.



NICE FOR THE PRICE. If you're looking for an elegant surprise to tuck in all the grown-ups' stockings on Christmas Eve, this is it. A pickle fork and cocktail spoon 4" long of heavy Swedish silver plate have an embossed floral design, are wonderful for olives on the cocktail tray, lemons on the tea table, hors d'oeuvres on the buffet. Gift-boxed, $1.35 ppd. Hunterdon House Shops, 148 Main St., Flemington, N.J.





Pattern File

Keeps Patterns Neat!
12 Labeled Pockets!
Expands to 10" Deep!

$1.89 ppd.

Every woman who sews needs one! It's so easy to keep patterns neatly and conveniently; so easy to find the right one in a hurry! "Quilted" leatherette file has 12 labeled pockets for dresses, blouses, children's clothing, etc., sturdy elastic cord. Order for clever gifts! **2 Files for $3.50.** Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S
of EVANSTON 24, ILLINOIS



PERSONALIZED BOUDOIR BRUSH

So exquisitely feminine is this lovely boudoir brush. Of fine quality nylon bristle, with luscious velvet cover, crested with a gold plated crown ornament that takes yours or your friends' 3 initial monogram. Really "plush" looking and such a fabulous value! In Hot Pink or Blue. 6" long. Gift boxed.
PRINT INITIALS. **$1.95**

Postpaid. No C.O.D. Guaranteed, of Course.

ELRON, INC.
225 W. Erie St., Dept. J-123, Chicago 10, Ill.

COMPLETE OR IN 1-HOUR KIT



SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 18 Pairs of Men's Shoes
Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 15" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete **$32.50**
Exp. Chgs. Col.

IN COMPLETE KIT—for easy home assembly; precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. **$19.75.** *Exp. Chgs. Col.*
NEW 48-PAGE CATALOG—175 PIECES—SEND 10c.

Not Sold In Stores Money-Back Guarantee

Yield House
Dept. B10-7
No. Conway, N. H.

Leather Elegance With Rhinestones
FRENCH Wide-Contour Collars



For French Poodles to Danes
Wide contour cowhide collars for every size and breed. Studded with diamond cut rhinestones. COLORS: Aqua, pink, white, tan, red, black, yellow, blue, chartreuse, green. $4.95 post paid. Matching 5-ft. rhinestone handle leash, $1.50. Send neck girth and pet's name. Two inch (or wider) collars studded with rhinestones, rubies, sapphires, emeralds, for GREAT DANES. **$5.95**

Dress Him Up for Christmas

MILITARY COLLARS



Handsome, durable, fully lined, topgrain cowhide collars studded with diamond cut rhinestones. Or, rhinestones with rubies, sapphires, emeralds or plain. Pet's name engraved on plate. Corbin padlock. COLORS: Aqua, pink, white, tan, red, black, yellow, blue, chartreuse, green. C.O.D., $2.50 plus postage. Or, send $2.50, post paid. Matching 5-ft. rhinestone leash, $1.50. 10-ft. leash, $3.00. Take neck girth with string. Send string and pet's name.

Leather Elegance RHINESTONED HARNESS

Cowhide elegance! Rhinestone studded harness in above mentioned colors. Choice of rubies, sapphires, emeralds. For small or large dogs. Pet's name on plate. Complete, $4.50. 5-ft. leash, $1.50. Send string indicating BODY girth and pet's name. Guaranteed or refund.



CURTIS CREATIONS
Dept. H. Genesee-Hopper Bldg. Utica, N. Y.

UNUSUAL XMAS GIFT!



JADE HANDLE
SILVER DEMITASSE SPOONS
SET of (6) $10.00

This practical gift of exquisitely designed spoons is sent in a pure silk brocade lined box which can be used for jewelry or other treasured items. Orders shipped directly from Hong Kong with sender's name card included. Satisfaction Guaranteed. Catalogue of other unusual items available. Postpaid. Additional 25¢ U.S.P.O. Foreign Delv. Charge Collected on Receipt.

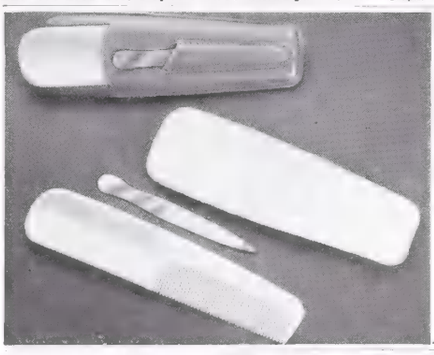
ORIENTAL TRADERS
527 Madison Ave. Rm 618H N.Y. 22, N.Y.



AMAZING GEM DISCOVERY!

It's More Brilliant Than A Diamond

More sparkle! More fire! And it looks exactly like a fine diamond. In fact your friends will think you are wearing the most glorious diamond they have ever seen. Yes, the Kenya Gem has more fire, more sparkling brilliance than a diamond and yet costs so little. A large 1-carat lady's ring in 14-K gold is only $54. Also superb men's and ladies' rings in larger carat sizes. Easy payments. Write today for FREE illustrated booklet. Write to Kenya Gem Corporation, Department 128 Philadelphia 44, Pa.



YOUR PERSONAL VALET

Complete, petite grooming kit, so compact you'll always keep it in purse, pocket or desk. Of pigskin leatherette, it includes a white pearl combination comb and shoehorn and metal nail file. Reverse side has the new miraculous clothes brush of foam plastic. Especially convenient for traveling and for those numerous small gifts you'll need for friends, business acquaintances, etc.

$1.00 ppd. 6 for $5.00 ppd.

WRITE FOR FREE GIFT CATALOG!

HARMILL COMPANY
424-107C Washington St.,
Brighton 35, Mass.

CATCH OF THE SEASON

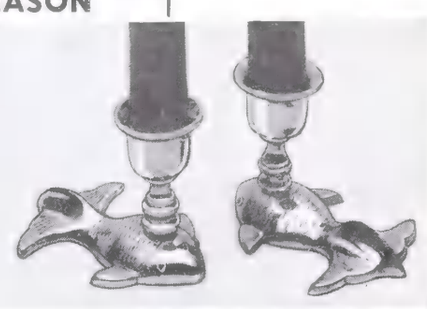
. . . imported
fish candlesticks

From exotic Hong Kong, a pair of brass candlesticks, exquisitely crafted by hand down to the smallest detail. Note the carefully engraved scales, the copper-colored eyes. Add a touch of Oriental splendor to your own entertaining, give them as very special gifts. Just 2¼" tall, they're a mere

$5.00 pair, ppd.

Sorry, no C.O.D.'s. Write for free catalog.

The Cache
Dept. B-10, 18 Hope Lane,
Hicksville, N. Y.



the **ONE GIFT** they **DON'T** have . . .

MOPPER*

the absorbing new "dry-off" AFTER-BATH ROBE



Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carryall" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers order king-size . . . only a dollar more. A great buy and a heart-warming gift. Get one for yourself, several for house guests, at the special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage. **$6.95** ea. **(Save! 3 for $20)**

Guard against colds! Avoid chills! Hang Mopper next to tub or shower and dry off in a flash after you splash! Keeps you warm as toast!

Woodmere Mills, Inc.
Dept. 59 P. O. Box 167, Bennington, Vt.

LAVENDER HEARTS



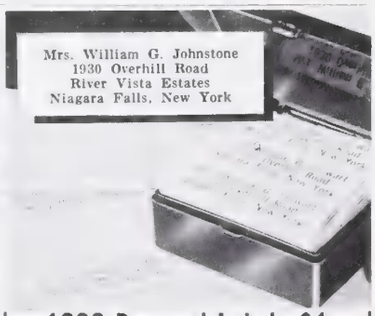
Small, heart-shaped Lavender discs, each containing enough concentrated fresh Lavender fragrance to last eight years! Scatter among linen shelves, stationery, drawers, closets for that fresh English fragrance so long associated with lovely women. 6 Discs to a set.....**$1.00 ppd**

MERRY CHRISTMAS BRACELET



A gay holiday bracelet that will appeal to everyone on your list. Pretty Xmas Tree charms studded with rhinestones and marked with a happy wish "Merry Xmas." Ideal to attach to Xmas card to every lady, young or old, on your list. Made of like-real pearls and gold plated.....**$1.00 ppd**

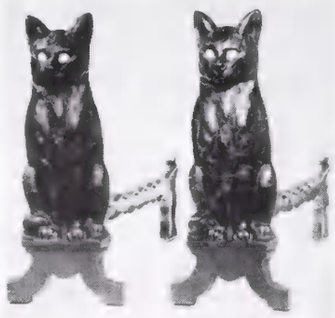
HUSS BROTHERS
800 N. Clark, Dept. A-2, Chicago 6, Ill.



1000 Personal Labels $1

Any 3 orders $2 ppd! Beautifully printed with your name and address on finest quality Kromekote, super-glossy gummed paper. Printed with real type—not typewriter. Padded for convenience. Re-usable PLASTIC BOX FREE! *Real timesavers—use to personalize everything:* Stationery, checks, books, tools, etc. A sensational bargain—1000 only $1 ppd. SPECIAL FALL OFFER—**Any 3 different orders $2.** Handy for you—terrific for gifts! FINEST QUALITY—FASTEST SERVICE. Over 1,000,000 satisfied customers. Your money back if you don't agree these are the finest labels ever seen! Order from REGAL LABELS, 108 Regal Bldg., Mar Vista 66, Calif.

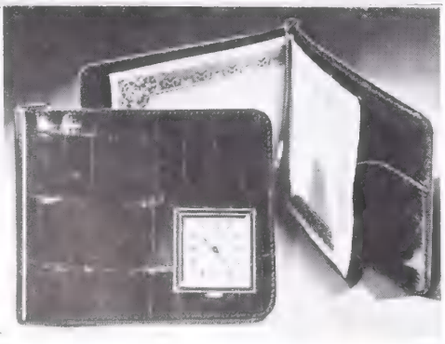
COPY CATS



These andirons are reproduced in cast iron from an old pattern. And we think they're an imposing twosome to stand guard at your hearth. Finished in black, they have green glass eyes that the fire shines through! 17" tall with 14" irons, they weigh 22 pounds. **$15.95** the pair ppd.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Ave. N. Nashville 5, Tennessee

TIME HONORED BILL FOLD



Proving that time is money, and wise is the ways of both . . . our superb grade, genuine alligator bill fold, set with a guaranteed imported watch, worst item, it eliminates the bulk of a wallet, yet inside center prone keeps all your bills safe and secure. Perfect for men and women.

$15.98 includes fed. tax & postage.
Sorry, no C.O.D.'s
SEND FOR FREE CATALOG

The Howard House
Dept. B-10
3603 Kingsbridge Ave., N.Y. 63, N.Y.



WINDOW



YOUR OLD FUR COAT can be restyled into a glamorous Paris-inspired cape or stole. Just send for free brochure and select the style that will be the most flattering. Remodeling service includes cleaning and glazing fur, repairing, new lining, interlining and monogram. Two to three weeks' delivery. Mail fur coat with your dress size. $22.95 complete. Galaxy Fur Co., HB-10, 236 W. 27th St., New York 1.



CORDIAL-LY YOURS. A Venetian liqueur set in soft, shimmering colors of amber, turquoise, blue, smoke, green and amethyst is worthy of your finest brandy. Gracefully designed glasses make a rainbow of color on a buffet or roll-away bar. Imported set of decanter and 6 glasses is nicely priced for Christmas gift-giving at $4 ppd. Edward H. Ziff, Box 3072, Merchandise Mart Plaza, Chicago 54.



Old New England Sewing Bucket

Doubles as Attractive End or Lamp Table!

Your friends will envy this beautiful, versatile piece. You'll find plenty of space for scissors, patches, yarn, odds and ends. Handy pin cushion on bottom of flip-cover, spindles hold thread spools. Handle enables you to "tote" work with you. Hand turned from sturdy White Pine by East Swanzey village craftsmen with 96 years of tradition (father to son secrets). Softly hand rubbed to achieve mellow Salem Antique Maple finish. Bucket Table is 23" high, 13" diam., only **$11.95,** postage prepaid. **(Larger Size: 24" x 15½", only $12.95 ppd.)** You *must* be thrilled or money back! Send check or M.O. now. (West of Mississippi please add 75¢.) Mail to:

JOHN WRIGHT'S "PUDDIN' HOLLER" Box 7HB10, E. Swanzey New Hampshire



GIANT WATCH
WALL CLOCK

Grandfather's "turnip" becomes a dramatic conversation piece to tick off many happy hours in your home. 12½ inch brass rimmed face has European dial, giving time to 24 hours. Heavy 36" brass chain and ring make decorative accent. Guaranteed precision 8-day movement with front wind and Key. A real decorator's piece!

Express collect, only **$39.95**

A gift to delight!

Send for FREE CATALOG of guy, exciting GIFTS

Ward Phillips Co.
10 East Main Street, Carpentersville 1, Illinois



NOW AVAILABLE!
ORIGINAL
"Toas-Tite"®
PATENTED Sandwich Grill



For delicious drip-proof sandwiches sealed in golden hot toast, use it over barbecue grill, camp fire or kitchen range. Serve Toas-Tites for lunch, midnight snacks, picnics and parties. Delicious with cheese, meats, eggs, fruit, left-overs. $3.59 Tid-bit, $3.75 Std., $3.98 Deluxe; plus 25¢ mailing charge. — Send check or money order — Toas-Tite, Inc., Dept. H-B, P.O. Box 19373, Houston 24, Texas.

IDEAL FOR BARBECUES!

SHOPPING



KEEP IT LIGHT, keep it gay, keep these in mind when you begin your annual Christmas shopping tour. Nothing outdoes these superb Royal Doulton Toby Mugs, no matter who on your list is question-marked. One would be a proud beginning for a collection. Each is fitted with an Evans lighter. Choose Captain Cuttle, Mr. Micawber or Falstaff. 4″ high, $13.95 ppd. Hultberg's, HB-10, Rockford, Ill.



TWINE HOLDER PLANTER. Nothing is quite so cheery during the long months of winter than green living things to remind you of the past and give you hope for the spring. This charming Early American planter, 8½″ high, of black cast iron will do wonders for your wall and your morale. With wall bracket, $3.50 each, two are $6.50. Ppd. Southern Showcase, HB-10, Box 547, Memphis, Tenn.



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authentic TOLE

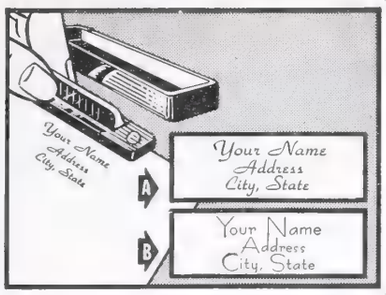
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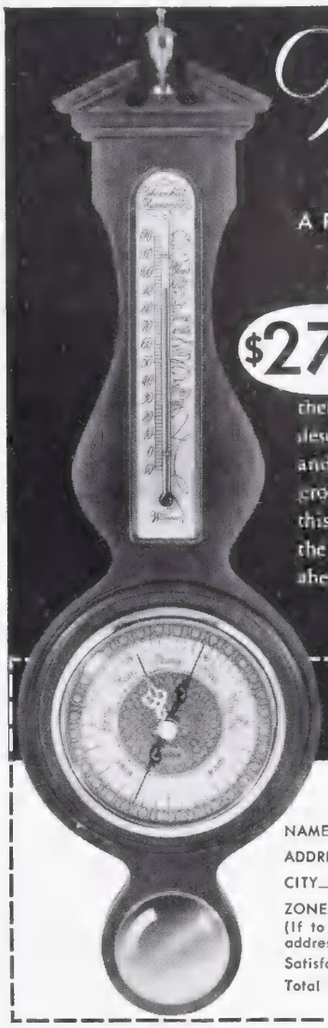
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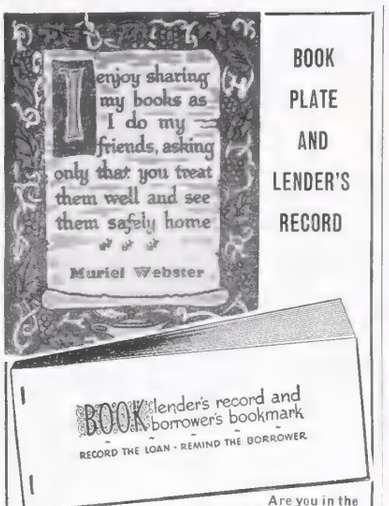
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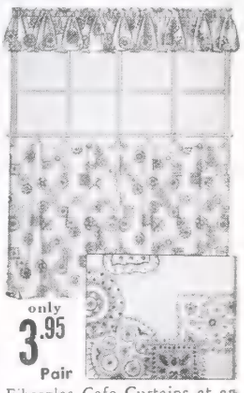
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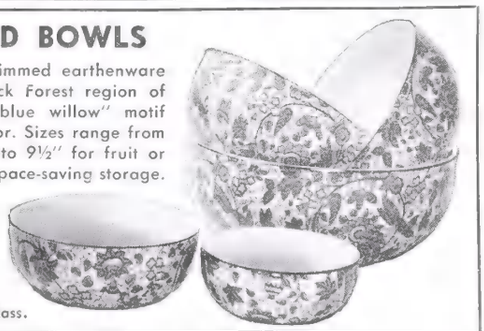
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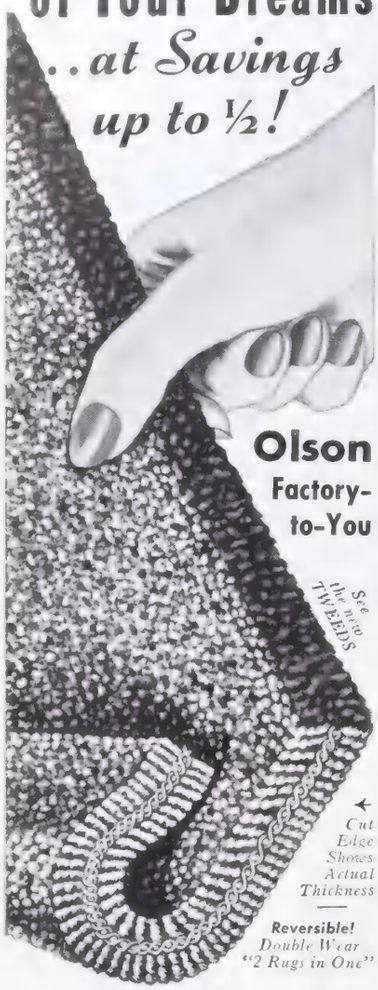
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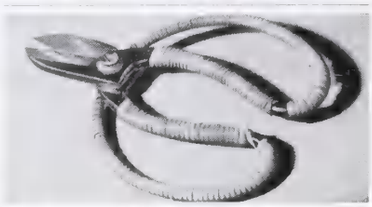
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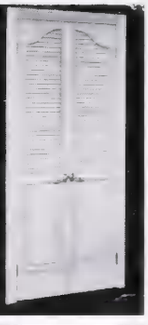
. . . for ideas on the decorative use of shutters and louver doors to blend with your decor.

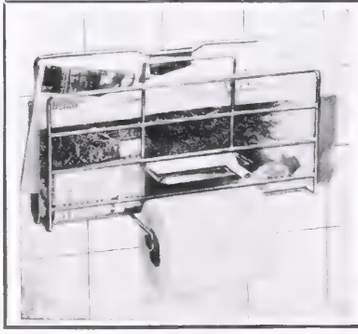
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Above: Sofa from our Schoonbeck Collection, comes in any length . . . curved or straight, features "custom choice" of backs, arms, cushions, legs. The end table has an imported Italian travertine top.

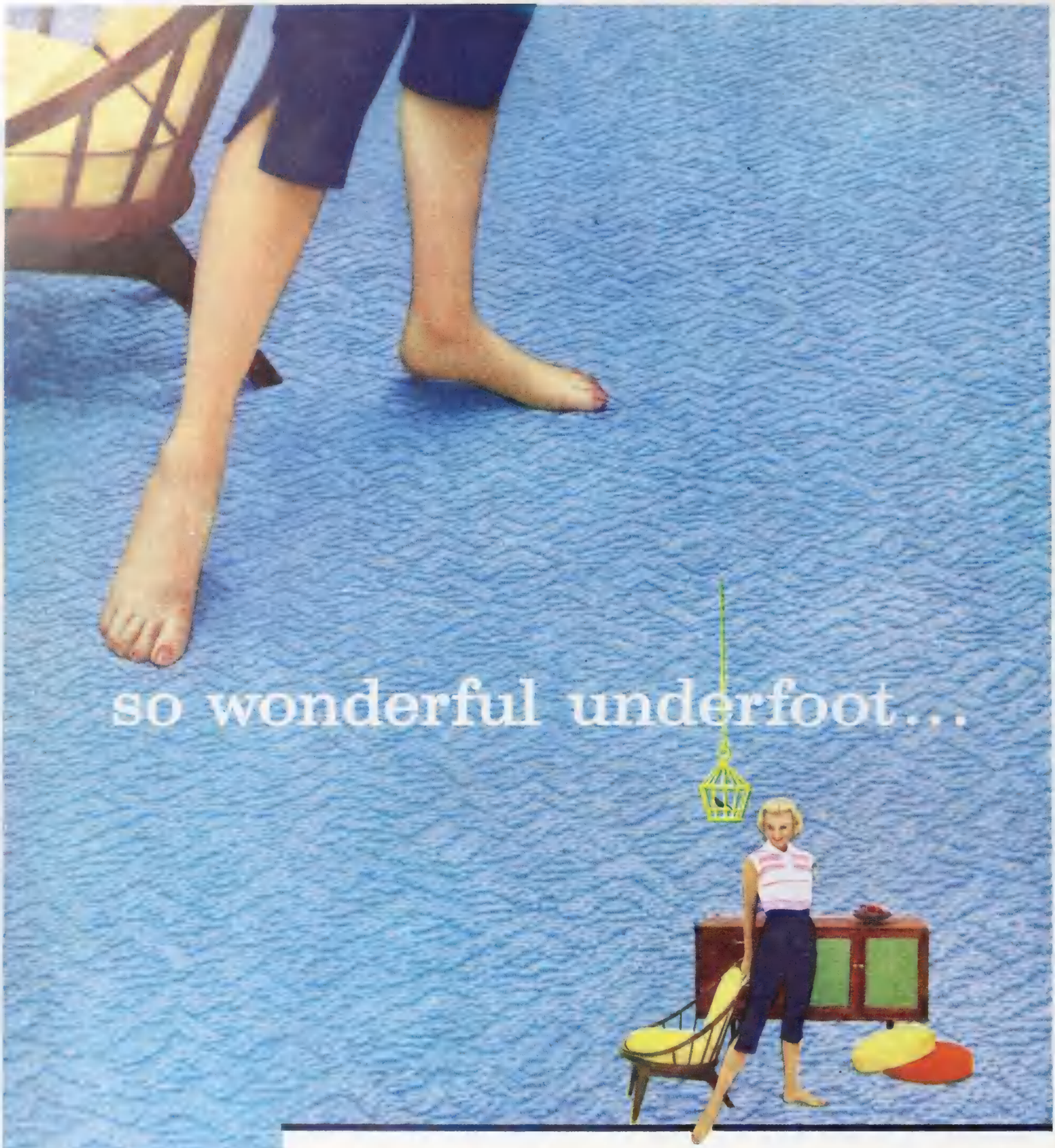
Below: Cherry chest for living room, dining room, bedroom or hall. The Louis XVI chair is cherry also, upholstered in the fabric of your choice.

For illustrated booklets describing provincial, traditional, contemporary and modern furniture for every room, send 50¢ to Henredon, Dept. HB 10, Morganton, N. C.



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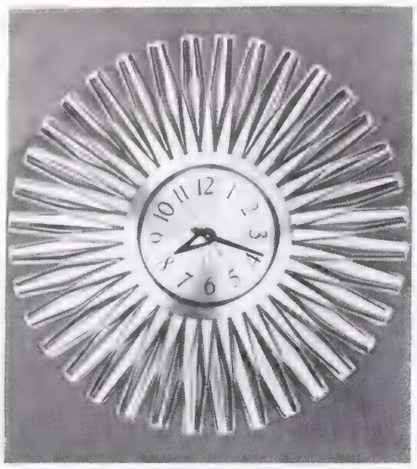
Ask to see Viking's Epic pattern, illustrated by this 16-inch pitcher in Charcoal (made also in Crystal, Amethyst, and Olive Green). $5.00 —slightly higher west of Denver.

Viking's Three-Foil pattern, shown here in this striking 22-inch vase, also comes in the same colors as Viking's Epic. $6.00—slightly higher west of Denver.

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DECORATOR'S DIARY

CONTINUED FROM PAGE 46

enough in the choosing of the furniture, an antique white tester bed with slim, tapering Directoire-ish posts and a modern beechwood double dresser with the palest pink-veined marble top. She deferred to my judgment on the mauvey-pink carpeting length. She approved my choice of the faint ivory color for the walls.

However, when it came to the furnishings that had to be sewed, Mrs. Horne took over like a master sergeant. I knew she was rather a virtuoso on the Singer.

"No one knows any better than I do how these things should be made," she said briskly. "I like my seams full, my stitching blind, my pipings perfect." And I must admit that is precisely how her handiwork turned out.

I couldn't help feeling wickedly gleeful, however, when this paragon among seamstresses broke down and admitted that the matter of throw pillows and chaise longue cushions had her stymied. "I simply haven't the time," she said, "to whip up a set of cushions precisely the way I want them before next Thursday when the Woman's Club Board comes for lunch."

Obviously, it was too late to have cushions made by a workshop. But at last I had an opportunity to show my mettle. Which I did rather spectacularly, I think, by returning to Mrs. Horne's two hours later with a batch of ready-made cushions that made even that sewing champ open her eyes. I just happened to know where I could lay hands on some of the Nettle Creek Industries' Lazy-Back Cushions, which come in such a remarkable range of colors, fabrics, styles and textures that I frequently wonder why I ever bothered having cushions custom made.

We tossed two lush, 22-inch button-tufted squares called "Harem" cushions on the bed, and Mrs. Horne was so thrilled with the fabric quality and the perfect detailing of the piping and tufting that she almost neglected to notice how beautiful the pale maize-gold taffeta coverings looked against the eggshell taffeta.

On the chaise longue, which had been upholstered in a quartz-pink silk rep, I flung a covey of 15-inch



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squares with tailored box sides, in shades of pale pink to rose, and



Custom-look cushions, ready-made

just for a spectacular high light, added one cushion which was thickly striped in metallic gold, and called Bullion Stripe.

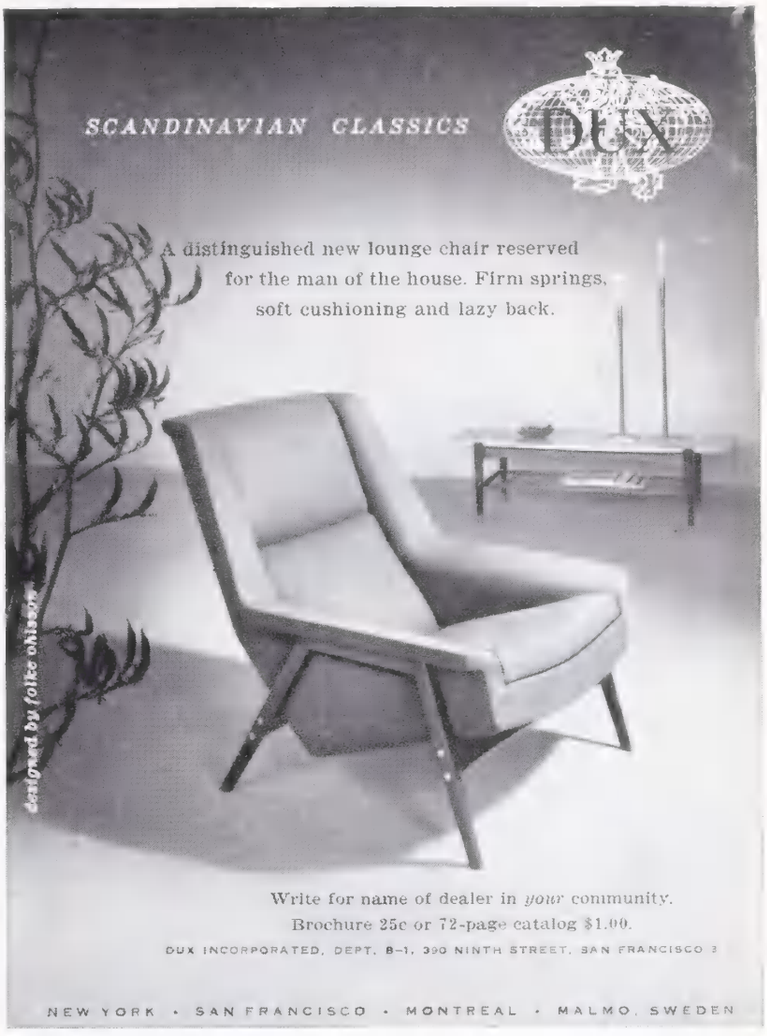
All these cushions are luxuriously filled with Dacron, which is not only fluffy and resilient as a filling but is also non-allergenic and odorless. In some cases, where the coverings of the cushions are themselves washable, the entire cushion can be laundered in one fell swoop, cover, filling and all, and permitted to drip-dry. Other cushions which have dry-cleanable fabric, are carefully designed with hidden zippers so that covers can be quickly whisked off and cleaned while the cushion itself is washed. All of which makes this ready-made bonanza a matter of great practicality, too. And while I was at it, I turned an inherited luggage rack of Mrs. Horne's into a very presentable and useful bedroom seat, by applying a 22″-square cushion of foam rubber, 3¼″ deep, zip-covered in an assertive cerise.

The Woman's Club Board, to say nothing of Mrs. Horne and myself, found the room accented and cushioned to the queen's taste with an expenditure of about one-quarter of what we might have spent on custom-order cushions.

Last week, when we were attempting to put the finishing touches to Mrs. Copper's apartment, that well-known headache reared up again—where to find a lamp of distinguished design that is neither modern nor period, not too bulky, not too slender, of good height for both reading and general lighting?

Mrs. Copper's house is a Victorian one, judiciously sheared of any excess gingerbread it might once have had, but still a house with the patina of age. Mrs. Copper, with more wisdom than many

(*Please turn the page*)



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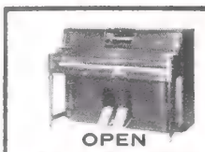
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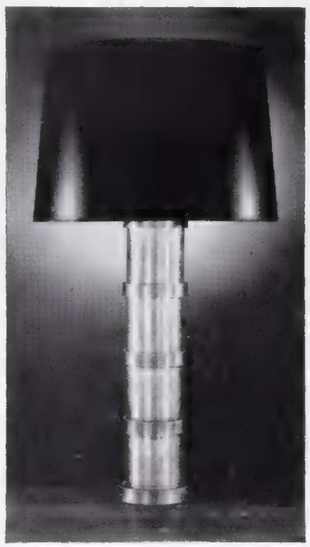
DECORATOR'S DIARY

CONTINUED FROM PRECEDING PAGE

inheritors of old houses, declined to attempt to convert it into a so-called ranch house by punching out walls to make picture windows or painting over the magnificent walnut paneling or cutting off the front porch, although she frankly confesses she is much more of a Modernist than a Traditionalist.

Instead of turning the living room into a grotesquerie of imposed modern, we have given it an over-all feeling of timelessness by choosing floor coverings and fabric patterns which are more or less traditional in feeling but never "period." But we have put modern comfort and convenience into the room with contemporary upholstered pieces which are clean and straight in line but never *avant-garde*. In other words, we have tried to walk a middle road.

Consequently, when I returned from the market place flushed with triumph, declaring I had found a tôle lamp at Accessories and Design, Mrs. Copper's face fell, because she associates tôle with decidedly French or eighteenth-century rooms. But she soon discovered that this particular tôle is another story.



Tôle and Modern

The lamp is a silvery cylinder, 5″ in diameter, 20″ tall, ringed at intervals with crisp-cut bands of brass. With its simple dull gold metallic shade, it stands 31″ tall. Could be oriental, eighteenth century or modern and, as such, fits to perfection in our ageless, erstwhile Victorian living room.

Ten years ago, when Billy Sears was five, his father came home from Japan with a box full of souvenirs for Billy's delectation. At the time Billy's attention was held by a wicked-looking sword, which he was permitted to view only from a distance, and by a rich cache of coins and curios that had packed the drawers of a marvelous black lacquer box. He didn't give two hoots for the box or the black and white calligraphy kakemonos, but over the years he has definitely remembered that all this treasure belongs to him. So when it came time to do over his room in a manlier manner befitting his years, he demanded that we surround him with his Japanese bibelots and the sword hung on one wall.

But where to draw the line between the kid and the collector? Had a sure hunch that *shibui*, that metaphysical Japanese essence of austerity, was not Billy's dish.

But in going through the latest collection of C. W. Stockwell wallpapers at Thibaut's, I came across a paper that not only established the pseudo-Japanese atmosphere I was after, but also suggested the colors we have used in the room.

The paper, called "Kite Festival," is an allover patterning of Japanese newspaper, the calligraphy in black and white, shaded with headlines, small and medium type, so that it doesn't become monotonous. There are motifs of kites here and there; appropriately enough, since kites are made of newspaper, in tawny orange and olive green. Couldn't be more suitable for even a very small youngster's room, since kite-flying is to Japanese kids what the game of marbles is to ours. Yet it's stylish enough to put good humor into any adult room—a study, a bar, a kitchen, a bathroom. Paper has 30″ repeat, is 30″ wide, in rolls 5 yards long. It also comes in slate blue with apple-green calligraphy and blue and white kites, and in a most sophisticated version in red, with white calligraphy and splashes of taupe, turquoise and green.

We carried the paper over the bed wall and ceiling of Billy's room, painted two of the walls olive-green, and gave the third, or sword-and-mask wall, a coat of tawny orange. The two lined-up sofa beds are covered in olive-green corduroy and we've tossed a few orange and green cotton zabutons on the beds, instead of piling them authentically on the floor.

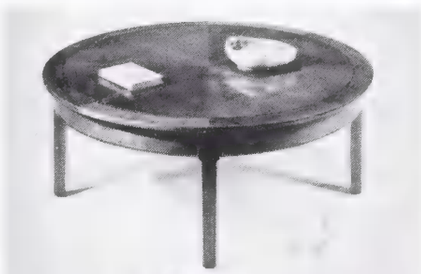
(*Please turn to page* 150)

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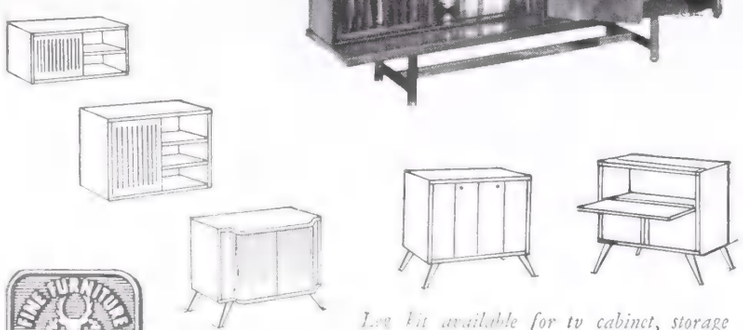
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Above—Six-unit *Gordon-Group:* tv cabinet, large and small bookcase with sliding louvre doors, storage cabinet and two benches. *At left*—Four-unit *Gordon-Group:* tv cabinet with closed tambour doors, bar, small bookcase and bench.

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At right—Three-unit *Gordon-Group:* Bar, large bookcase and bench. Think of the many other combinations you can create to brighten your rooms, brighten your living!



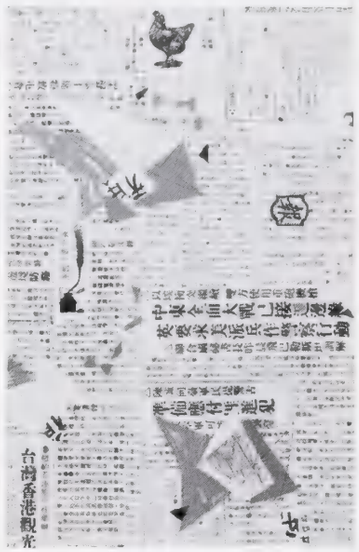


Leg kit available for tv cabinet, storage cabinet and bar.

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DECORATOR'S DIARY

CONTINUED FROM PAGE 148



Kite Festival

The black lacquer box, now a sort of storage chest for Billy's stamps, sits on his birch desk. The coins have been mounted on grass cloth, framed in black and hung on one of the green walls along with one of the black and white kakemonos. Floor has been efficiently and most satisfactorily covered in woven-grass mats—*tatami*, to the initiated. And Billy is on an oriental Cloud Nine, except that he refuses to wear a happi coat. "Ah, cut it out," he said to his father, "how Japanese must I get?"

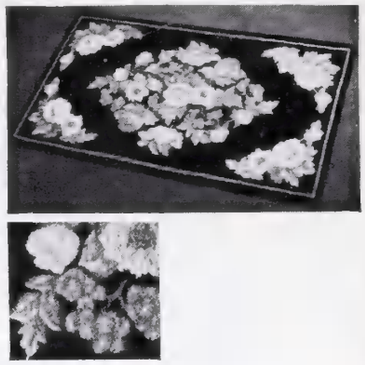
My old friend, Martha Wilson, a devotee of the ruffled curtain and grandfather clock, startled me by announcing she'd always had her heart set on a black and white bedroom. Immediately there flashed across my inner eye one of those forthright, empty, honest rooms, where you're told you can relate to your surroundings on a white mohair pallet in an esthetic sea of black linoleum, gazing up at a suspended art form that nobody understands.

"Don't look at me like that," said Martha. "This is going to be the prettiest, frilliest, crispest room, with Grandma Wilson's black comb-back rocker, my old four-poster painted white, with a bouffant dotted-Swiss bedspread and tester, and window curtains as full and frothy as meringue. I'll paint my dresser black and give it white porcelain drawer pulls. Perhaps I'll use Grandma Allen's little black papier maché and mother-of-pearl sewing table as a dressing table. I'm going to paint the floor white and spatterdash it with black and maybe a few scattered dots of blue-gray. And Lloyd's has just the wallpaper—white background with a tiny flocked pattern in black. I sort of see that old black Swedish wall clock over the dresser."

"Well, great," I said tartly. "You seem to have thought of everything. But where do I come in?"

"The rugs, of course," she replied. "They'll have to give the room some pattern. I love those hooked rugs with the garden-flower bouquets worked into them, but where can I find some that aren't blazing with colors? Ever hear of a black and white bouquet? That's what I want!"

As a matter of fact, I had heard of one, and in one of the most magnificently hooked rugs I'd ever laid my eyes on—an ingenious, experimental rug designed by Pearl K. McGown up in West Boylston, Mass. The wool yarns in the rug were all colored by black dye used in various strengths of solution, so that the natural yarns took on colors that varied from off-white through all sorts of misty grays and slate and blue-tinged grays to solid black. Black is the background for a traditional floral design minutely worked in this unorthodox, monochromatic gamut of gray. The texture of the hooking is



Hooked-rug posies in black and white

close and fine, and somehow the posies and their leaves look dimensional. The rug pattern is called "Craigshead," and, believe it or not, I'd selected it for a quite modern room I'd been working on when Martha and her traditional tastes arrived at my doorstep.

She now has two of these beauties, one at each side of her bed, and I suppose it's outrageous to mention that these chiaroscuro flowers don't show soil marks, but it's nonetheless true.

(*Please turn to page* 152)



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DECORATOR'S DIARY

CONTINUED FROM PAGE 150

"When most men talk about their home office," said Mrs. Kennedy, in an edgy tone, "they mean their company's headquarters in Rochester or St. Louis or wherever. But in our case, home office means the best room in the house—the place where Henry seems to spend nights, week ends and holidays doing all the work he brings home from the office."

It was Henry's exasperating custom, it turned out, to work on a card table in the living room of their three-room apartment, and to stack his correspondence and bimonthly reports on whatever surface was handiest at the time—the piano, the seat of a chair, the mantelpiece.

"My lovely room always looks like a rook's nest," sulked the lady, "and if I find that blasted dictating machine on the coffee table once again, I'll give it some dictation that will split its electrons!"

"Well, let's be realistic," I said. "The living room must be used as an office on occasion, so let's furnish it to work like one."

She looked wistfully at her *café au lait* carpeting, her gold-printed raw silk draperies and her sherry velvet sofa, as if she were taking her last leave of them.

"Oh, the room needn't look like an office," I explained quickly. "We'll simply add a couple of Jens Risom's new office-in-the-home pieces in that satiny oil-finish walnut—so handsome you'd want to own them even if they were completely useless.

"For instance, there's a wonderful middle-height round table, 25½ inches high, just right for typing or writing—or for dining or card playing. It's 42 inches in diameter so there's plenty of surface for paper work, and since its top revolves, you can simply swivel it around to get at the papers without having to reach across the table for them. With a couple of the new Risom upholstered chairs, which are a good height for the table, we could make this a permanently set-up dining group, and you can say goodbye to those mealtime tussles with that old flip-top console table of yours."

"Yes," said Mrs. Kennedy, "but we still haven't coped with Henry's best friends, the typewriter and the dictation machine."

"Oh, haven't we though!" I replied triumphantly. "It just so happens that Risom has also designed a great little roll-about cabinet that's all fitted out with a slide-out shelf for a dictating machine, a storage space for a portable typewriter, a drawer for papers, and a vertically hung telephone. It's 27 inches wide, 20 inches deep and 26¼ inches high, in walnut with stylish brass casters, as neat as a pin and as compact a stand-in for an office as any conscientious home-worker ever longed for. And of course you can trundle it into a corner or a closet or under your flip-top console table whenever homework is done. But it's good-looking enough to stand out in the open all the time."—M. G.

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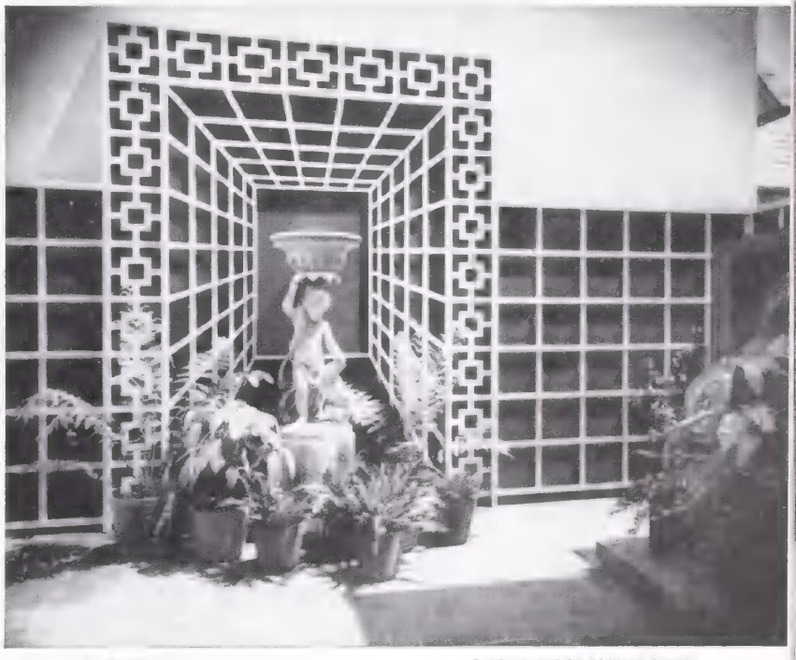
How easy to fix an eyesore!

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BEFORE

This was view of the courtyard from a door in the house. Picture below taken from same place shows flat wall now.



AFTER

PHOTOGRAPHS BY MAYNARD PARKER

Trompe-l'oeil, or optical illusion, by any name, it's an amusing device. This fanciful background for sculpture in the small courtyard of Mr. and Mrs. Frank Belgrano was made of 1" x 2" lattice nailed to a wall of vertical 1" x 6" siding. Designed by Landscape Architect Thomas Church and associates. The cost of the lumber for this job was about $95.

A frame of stringers was attached to the wall and sheathed with siding. Wall was stained dark, lattice painted and nailed on in eye-fooling pattern. Decorative from any angle, optimum impact is from head on—as seen from the door.

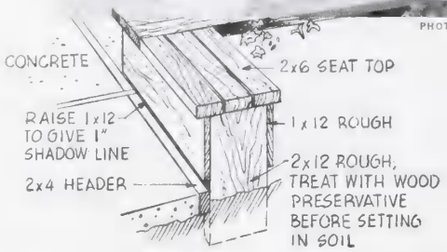
Central panel behind the statue is 11 feet high, the side panels are 7 feet high. Total length, 24 feet.

Built-in garden seating

THOMAS CHURCH, LANDSCAPE ARCHITECT



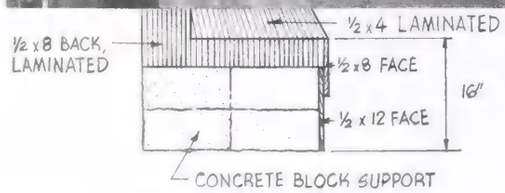
PHOTOGRAPHS BY MAYNARD PARKER



The exceptionally good design of this bench depends upon little things: use of 2-inch thick planks in the seat top to give visual as well as actual strength to the long units; setting side plank 1 inch above paving headers to give strong, definitive shadowline; scaling each unit and rest of architecture to vast concept of out-doors.

JOHN BOUCHER, LANDSCAPE ARCHITECT





Construction sketch shows how half-inch thick boards are laminated together with waterproof glue to form a long curved bench with back rest. This part requires special tools and is best built by a professional, but concrete block base which supports it could make an easy project for an amateur, need not even be mortared.

(*Please turn to page* 160)

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Omaha: Electric Fix. & Sup. Co.

NEW JERSEY
Atlantic City: Franklin Elec. Sup.
Camden: Flynn's Camden Elec. Co.
Phillipsburg: Leidy Elec. Co.
Wildwood: Franklin Elec. Sup.

NEW MEXICO
Albuquerque: State Elec. Sup. Co.

NEW YORK
Albany: Meginnis Electrical Corp.
Buffalo: Buffalo Incandes. Lt. Co.
Elmira: Brady Supply Corp.
Liberty: Liberty Elec. Sup. Co.
Monticello: Monticello Supply Co.
Poughkeepsie: Electra Supply Co., Inc.
Rochester: Rowe Elec. Sup. Co. Royalite Co.
Schenectady: M. Gold & Son

NORTH CAROLINA
Charlotte: Independent Elec. Sup.
Durham: Noland Co.
Kingston: Kingston Elec. Co.
Raleigh: Bernhard Supply Co.
Winston-Salem: Noland Co.

OHIO
Akron: The Sales Elec. Sup.
Canton: Electric Sup. Co.
Cincinnati: B. & B. Elec. Co.
Cleveland: The H. Leff Elec. Co.
Columbus: Elgee Electric
Dayton: Martin Elec.
Toledo: Gross Elec. Fixture Co.
Youngstown: Mart Industries, Inc.

OKLAHOMA
Oklahoma City: Hunzicker Bros.

OREGON
Eugene: Lighting by Jerry
Portland: Malloy Robbinson Co.

PENNSYLVANIA
Allentown: Coleman Elec. Company
Erie: Kraus Elec. Co.
Harrisburg: Fluorescent Supply Co.
Johnstown: Reese Elec. Sup. Co.
Kingston: Anthracite Elec. Sup.
Lancaster: Jno. E. Graybill & Co.
New Castle: Midwestern Elec. Sup.
Norristown: Norristown Elec. Sup. Co.
Philadelphia: Ace Ltg. Fix. Co. Albert Acker Co. Gold Seal Elec. Sup. Co. Sylvan Elec. Fix. Co. W. Phila. Elec. Sup. Co.
Pittsburgh: Allied Elec. Sup. Co. Argo-Lite Studios
Reading: Coleman Elec. Co.
Scranton: Lewis & Reif, Inc.
Uniontown: Pioneer Electrical Dist.
York: Jno. E. Graybill

RHODE ISLAND
Pawtucket: Major Elec. Sup. Co.
Providence: City Hall Hdwe. Co.

SOUTH CAROLINA
Columbia: Capitol Elec. Sup. Co.
Greenville: Sullivan Hdwe. Co.

TENNESSEE
Knoxville: Roden Elec. Sup. Co.
Memphis: Belvedere Lighting Co. Bill United Ltg. Sup. Co.
Nashville: Nashville Elec. Co.

TEXAS
Amarillo: Nunn Elec. Sup. Corp.
Austin: Blond Elec. Sup. Co.
Dallas: Cockrell-Winniford Co.
El Paso: Lighting Unlimited
Ft. Worth: Anderson Fixture Co.
Houston: Ideal Ltg. Fix. Co. Marlin Associates Worth Elec. Sup. Co.
Lubbock: Homer G. Maxey Nunn Elec. Sup. Corp.
San Antonio: Straus-Frank Co.

UTAH
Salt Lake City: Sharp Elec. Co.

VIRGINIA
Newport News: Centralite Sup. Co.
Richmond: Atlantic Elec. Sup. Co.
Roanoke: Noland Co.

WEST VIRGINIA
Charleston: Virginian Elec., Inc.

WASHINGTON
Seattle: Seattle Lighting Fix. Co.
Spokane: Columbia Elec. & Mfg. Co.

WISCONSIN
Appleton: Moe Bros. Northern Co.
Milwaukee: Lappin Elec. Co. Standard Elec. Sup., Inc.

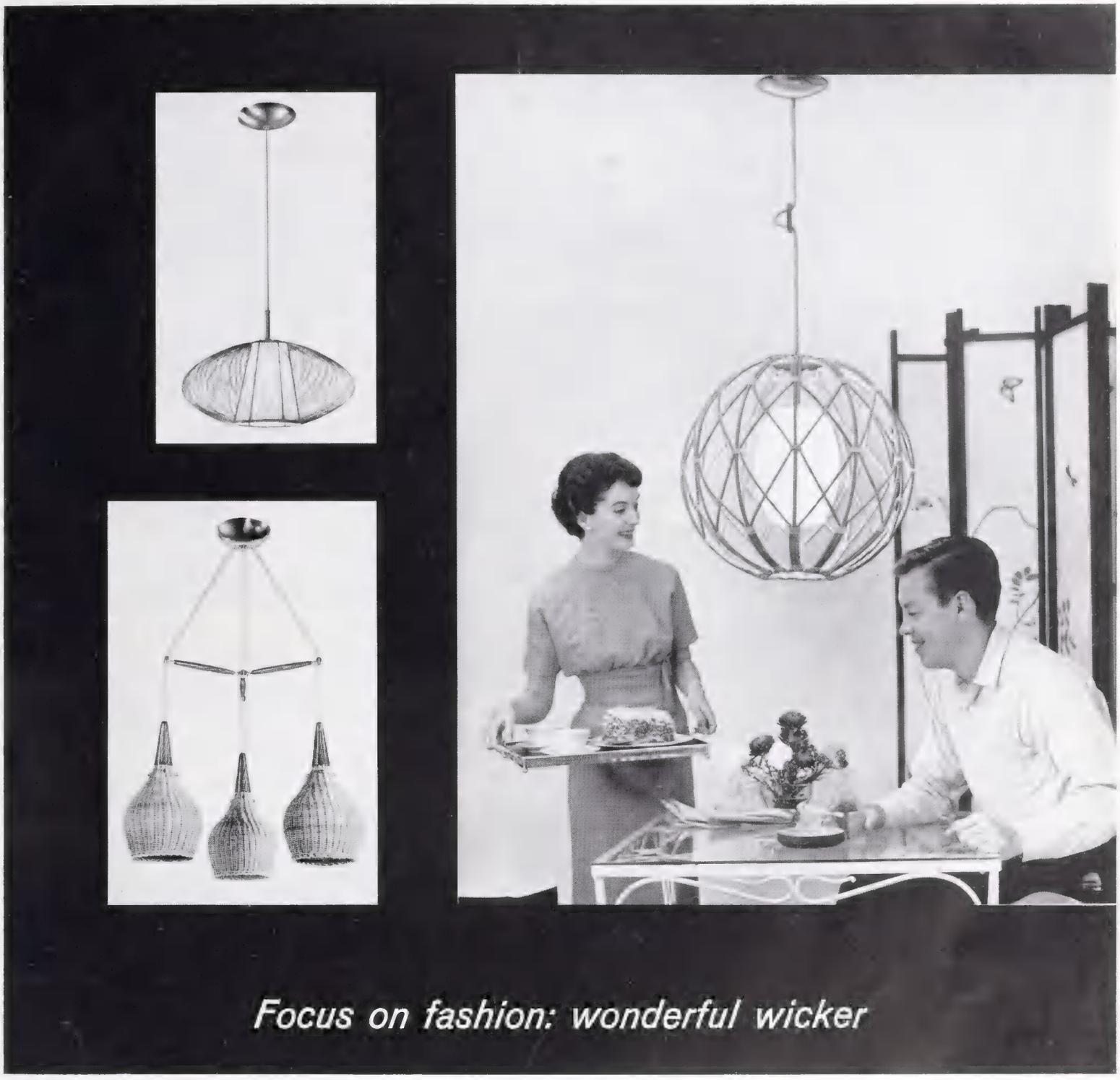
ALASKA
Anchorage: Northern Supply

CANADA
Calgary, Alberta: Electrical Wholesalers Ltd.
Edmonton, Alberta: Alberta Electrical Supplies
Montreal: Ideal Elec. Co. The Gray Elec. Co.
Toronto: Revere Electrical Dist. Toronto Elec. Sup. Co.
Vancouver: McLuaron Elec. Ltd.
Winnipeg: Dominion Elec. Ltd.

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HAWAII
Honolulu: Hawaiian Ltg. & Sup.

PUERTO RICO
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Here's a new look in lighting that gives your home a lift, a lilt, a fresh fashion flair. In the design above, we've woven a cage of wicker to hold a glowing opal glass globe, hung it on an adjustable cord with touches of brass and walnut. It's a dramatic note indoors or on the terrace. In the fixture above left, the slenderest strands of bamboo surround a Shoji parchment cone. The three wicker baskets at lower left have magic all their own. The spreader is of walnut touched with brass, the wicker is plastic sprayed on the inside to prevent glare. The authorized distributors listed across the page can give you expert advice on lighting problems, show you all the Lightoliers.

FREE! A 40-page full color lighting ideas book chock-full of new ways to solve illuminating problems. Send for your copy.

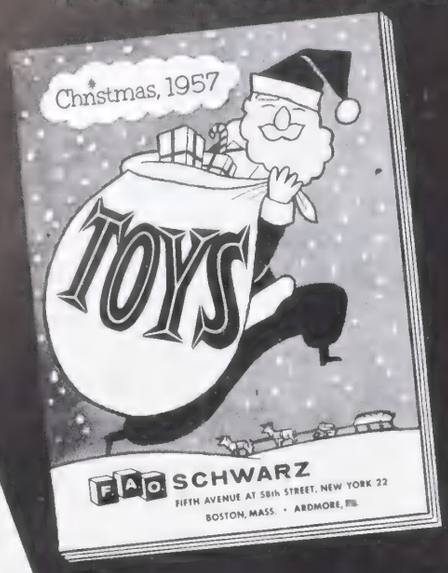
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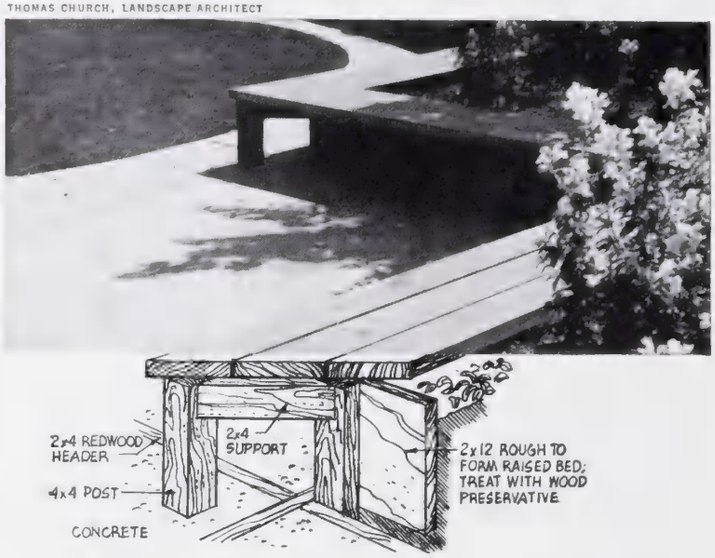
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BUILT-IN GARDEN SEATING

CONTINUED FROM PAGE 158

THOMAS CHURCH, LANDSCAPE ARCHITECT



Finesse in mitering corners, repetition of redwood of bench in headers between concrete paving blocks and fine attention to scale distinguish this combination outdoor seat and raised planting bed. Note that planks of seat do not fit tight against each other. Bench is built of smooth-surfaced lumber, but 12-inch planks which form raised bed behind it are of rough sawn lumber which has been treated with a preservative since it will be in soil.

Albert Van Luit & Co.

SCENIC WALLPAPER

FOR THE MOST BEAUTIFUL ROOM IN YOUR HOME

Hasu (Lotus).....

Here is a lovely 4-panel sectional scenic which is so beautifully drawn you'd think it was a rare set of Chinese originals. It may be hung in sequence or the panels strategically placed to lend the most dramatic effect.

See it at leading decorators and dealers from coast to coast.

Send 50c for full color miniature HSU-1 and decorator sketches to

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SHOWROOMS:
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CLEVELAND...2908 Euclid Ave.
LOS ANGELES...104 S. Robertson

SETTING: CANNELL & CHAFFIN, Los Angeles



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If you love colonial beauty, Sprague & Carleton craftsmen have cleverly shaped it to the needs of modern living . . . for *your* home . . . here and now! This is today's most complete line of lifetime maple for living room, dining room, bedroom famous everywhere as "America's Most Beautiful Maple."

See Sprague & Carleton Early American Maple today, at leading department and furniture stores.

DINING ROOM—one of many intimate groupings, showing (below) the magnificent maple Welsh Cupboard (62-inch width), with Duck Foot Extension Table and Slipseat Chairs.



More than 200 beautiful pieces in Solid Rock Maple—Living Room, Dining Room, Bedroom—Occasional Chairs and Tables

Only Sprague & Carleton gives you all four of these exclusive features—finest solid rock maple; authentic Early American styling; expert New England craftsmanship; original Sprague & Carleton antique finish.



SURRY—the newest Sprague & Carleton living room group, for any size room in house or apartment. Note rich Early American turnings and original front boxings.



YOUR GUIDE TO FINE MAPLE

LOOK FOR THIS FAMOUS TAG on each piece of Sprague & Carleton Maple. Colorfully printed as a folder, it identifies the authorized Sprague & Carleton retailer and contains three pages of helpful information.

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Mail your name and address today for FREE illustrated booklets on Sprague & Carleton Maple for Living Room, Dining Room and Bedroom.

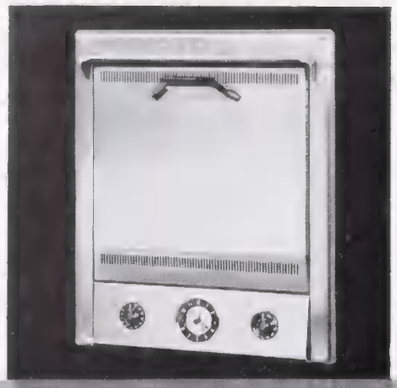
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nothing surpasses the luxurious beauty and efficient performance of a completely automatic... **THERMADOR MASTERPIECE BILT-IN ELECTRIC RANGE.** More important than pride in owning the finest made, is the pleasure you will derive in preparing meals on a range that knows how to cook. And the MASTERPIECE is the only oven with "cool-to-touch" door, a THERMADOR exclusive—more than a convenience, it was perfected with your safety in mind. The joys of having THERMADOR will grow each time you use it. In fact, the THERMADOR makes its every use seem like a special occasion—you will agree that your THERMADOR MASTERPIECE will be a wonderful participant to lighten your everyday activities.

The **MASTERPIECE DOUBLE-OVEN** has two spacious 18-inch ovens which operate independently (one with rotisserie). You may rotisserate in one and bake, roast or broil in the other at the same time. The MASTERPIECE SINGLE-OVEN is also fully automatic, with or without rotisserie. Available in lifetime stainless steel or a choice of exciting decorator colors. "Easy-View" window optional. As a companion to your MASTERPIECE OVEN you will want a THERMADOR Automatic Cooking Top, with Therma-Matic, Speed-Matic and Vari-Speed controls—24 models in all. Only THERMADOR has such a wide selection.

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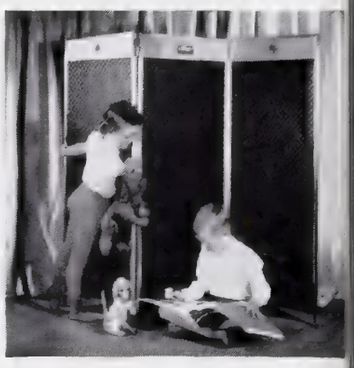
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IT'S WORTH MENTIONING

By JULIE POLSHEK

Radiant heater in a folding screen, brand-new, luxuriously accessorizes any room and gives very effective heat when it is wanted. Safety thermostat limits panels' surface temperature to 150°. Panels of black basket-weave plastic are framed in gold metal with silver trim, a handsome combination. Arvin Radiant-Heater Screen is 56″ x 61″ over all. Detachable cord. AC, 1000-watts. $89.95. From Abraham & Straus, Brooklyn, N.Y.





Cluster pulley lamp has swivel-action shades, adjustable to any angle for indirect or reading light. As a unit, the cluster raises or lowers, swings from side to side on a 22-inch arm. Perforated shades (5″ x 7″) are brass-plated with satin finish; finials, solid walnut to match the walnut wall block. Universal Space-Saver Cluster is useful between twin beds or lounge chairs. $22.95. Available from Marshall Field's, Chicago, Ill.

Smart hampers are styled to complement bedroom or dressing-room decor or richly accessorize the bathroom. Glistening fabric covering, woven of Mylar-coated fiber, has texture much like fine straw cloth. Black, white, mocha or pink; brass trim. Padded top is upholstered in Masland Duran plastic. Vogue Constellation Hampa-Bench, 16″ x 16″ x 18″, $17.95; Grande Hamper, 20″ x 12″ x 27″, $19.95. From B. Altman & Co., New York.



FRED LERNER



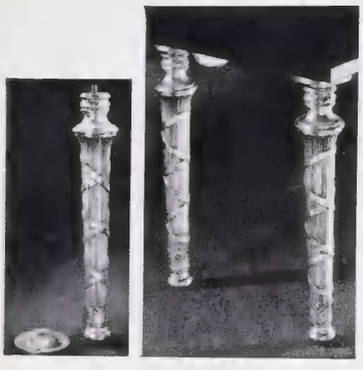
Modern andirons with classic design are hard to find, which prompts us to bring these to your attention. Interesting angular planes, softly tapered and curved, give Flexscreen Alpha andirons graceful, fluid lines adroitly accented with solid brass trim. $19.85. Matching fireset, $19.60. Free-standing Flexscreen, 38″ x 31″, has solid brass frame, brass mesh curtains. $52. From Bromwell's, 712-12th St. N.W., Washington, D.C.



Sophisticated bathroom decorations are pre-glued cutouts printed in multi-color and metallic gold. Artist Marion Dorn did the paintings reproduced by the silk-screen prints. She achieved a delightful combination of gay whimsey and three-dimensional realism. Prints Charming, 14 wall prints ranging in size from a 27-inch shelf down to a 5-inch apothecary jar, are on heavy washable paper. $4.95. From Three Printers, Little Falls, N. J.

Expert puttying is easy for even an amateur with this unique tool; also it's far faster than the putty knife. Tool is shaped to force putty between window and frame and to leave an easy-to-trim V-shaped contour. Trimmers on each end, beveled for easy use in corners, level putty surfaces as you whisk tool across them. Hiram Putty Tool is treated to prevent putty clinging. Costs only 59¢. From Carol Beatty, 346 Beatty Bldg., Los Angeles 46.

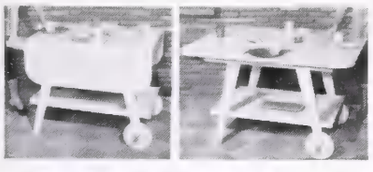


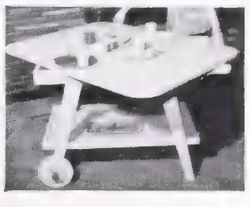


Elegant table legs for making or remodeling a coffee table have gold-like brass plating, admirably suited to the sculptured Grecian design. Handsome with marble or mosaic tile; equally lovely with dark wood finishes and in this area they make a good base for a TV cabinet. The 17-inch legs screw into fastening plate. Dome glides, lacquer finish. $17.95 for 4 ($18.95 west of Miss.). From Elizabeth McCaffrey, Orange, N. J.

Kneader-applicator for dough-type wallpaper cleaners mechanically kneads the dough with a corrugated plastic head operated by handle's trigger. Effective tool cleans a 4½-inch path with each stroke. For high areas you add extension handle; toe attachment used for corners and areas around doors or windows. It all adds up to effortless cleaning ease and considerable speed. $4.95. From Ridgley Trimmer Co., Springfield 99, Ohio.







Do-it-yourself cart for serving/dining is a woodworking project easily managed by even rank amateurs. Pattern for it is full-size, ready to trace off on plywood of your choice; you get step-by-step directions on assembly details, also a materials list. The finished cart is very functional and would make a splendid holiday gift. Top is 36″ x 48″ with drop-leaves raised. Pattern, 75¢, is supplied by U-Bild Enterprises, Van Nuys, California.

(*Please turn to page* 296)



in the art of fine living...



fashionably and functionally outstanding

THE THERMADOR MASTERPIECE BILT-IN REFRIGERATOR-FREEZER is the latest expression in the art of gracious living...a new concept in distinctively modern design. Simple, smooth flush-with-wall installation gives you convenience in cleaning...no corners or crevices to collect unsightly dust and dirt. And beauty which reflects your taste and personality in your kitchen as beautifully and individually as the balance of your home does.

The **REFRIGERATOR-FREEZER** (10.2 cu. ft. refrigerator, 4.0 cu. ft. freezer) is a single, self-contained, vertical unit easily placed wherever desired, yet occupying no more space than a conventional refrigerator. Available in lifetime stainless steel or a choice of exciting decorator colors. Left or righthand door.

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PHOTOGRAPH BY PHILIP GENDREAU



Sao Paulo and its towering skyscrapers make a fantastic impact upon most North Americans who have not yet realized the dynamic industrial growth of modern Brazil.



Salvador da Bahia, Brazil's Plymouth Rock, is rich in baroque churches, Afro-Indian folkways, Carmen Miranda-type atmosphere.

How to leave home and like it

By MARION GOUGH

We took four hats to Brazil—because somewhere or other we had got hold of the notion that a Brazilian lady of fashion would rather be caught dead than hatless in public. It turned out that one could hardly be more conspicuous wearing a hat in Rio de Janeiro on a summer day than wearing a carnival costume in Times Square.

If that sounds like a triviality, it isn't. Our hat fiasco is symbolic of all the erroneous preconceptions held by most North Americans about the largest country in their own hemisphere. (Brazil is as large as the United States, plus another Texas.) About the easiest way to describe Brazil to someone who has never been there is to say, "Whatever you think, you're probably wrong."

Last February we flew to Rio de Janeiro via Varig Airlines, the Brazilian airline that services most of Brazil and runs three Super-G Constellation flights a week from New York to Buenos Aires. (Flights stop at Ciudad Trujillo in the Dominican Republic, Belem, Rio, Sao Paulo and Porto Alegre in Brazil, Montevideo in Uruguay, and Buenos Aires in Argentina. Round trip to Rio, $828 first class, $723 tourist.) And it was right here that we had our first inkling that we might be harboring some misconceptions about things Brazilian. (*Please turn to page* 278)



Reed & Barton's newest sterling

Rose Cascade 6-piece place setting: knife, fork, teaspoon, soup spoon, salad fork, spreader, $36.75. Service for 8, $294. Prices include federal tax. For literature or name of the store nearest you, write to Reed & Barton, Dept. HB-107, Taunton, Massachusetts.



SUIT BY BEN ZUCKERMAN HAT BY LILLY DACHE

Nothing "begins" a beautiful room like a Bigelow

Redecorating can be *such* a pleasure if you go about it wisely. Take this woman, for example. She's starting with a Bigelow, so her plans are *sure* to succeed.

Bigelow's lovely patterns and textures . . . the glowing soft-focus colors make it so easy for you to choose upholstery and draperies.

And what lasting comfort Bigelow brings. The deep, soft pile cushions footfalls, softens voices. Children run and play in greater safety. See these lovely practical carpets at your Bigelow retailer's showroom.

It's so easy to own a beautiful Bigelow Broadloom. You can carpet an average-size room on convenient budget terms for a few dollars a week. Shown from left to right are *Comodoro*, *Pastorale*, *Regimental*.

Bigelow

fine rugs and carpets since 1825

BIGELOW Rugs - Carpets

An unheralded miracle of the last decade:

Good Taste for Reasonable Money

So often the most basic changes in our lives are the hardest to recognize, because they come slowly over many years and, as a result, are almost imperceptible. Just as the long, slow slide downhill from abundant health to poor health is not recognized by the very person most concerned (or by people closely associated with him), so big social changes are often not recognized till long after the fact.

Such a big change has been occurring in the home furnishing field, and particularly in the area of furniture manufacturing. There has been a remarkable "grading up" in the designing of medium-price furniture. This "grading up" is on a wide front, involving scores of manufacturers making every conceivable kind of item. It means that you, the consumer, can now buy beautiful things at prices which, a decade ago, would have cost you 30 to 100 per cent more for comparable appearance.

The next 22 pages are a small sampling of what we mean.

Dollar for dollar

Your money can now buy more Good Design than in 1942

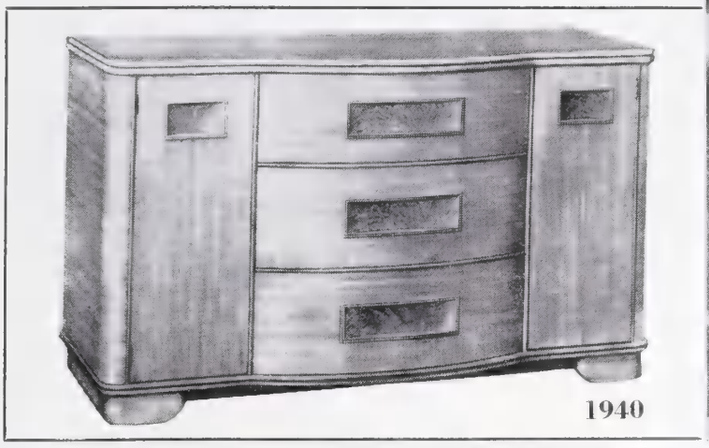
Fifteen years ago, if you wanted furniture with carefully thought-out details, fine proportions, and a mannerly approach to solving life's problems, you had to buy from what is called in the trade "decorator resources." That was to say you had to buy pieces that were made by manufacturers whose *main concern* was with beauty, craftsmanship, subtleties in refinements and performance and who therefore had to let the price fall where it must. Another way to say it is that you had to spend a lot of money if you wanted refined design and elegant detailing in your furniture.

Most of the middle-price and low price manufacturers went on the assumption that the public at large shied from good design and good taste and really wanted lots of flash and "corn." So they produced what the trade calls "borax"—designs aimed at impressing by being pretentiously ornate.

But in the last 10 or 15 years the old status quo has changed to a very remarkable degree. Due to the cross-fertilization processes that are always at work in America, good design has migrated downward in the price scale. Manufacturers by the scores have either convinced themselves that the public really wants good taste, or the public's taste has improved by leaps and bounds. (It *could* be a bit of both.) Volume manufacturers, selling to department stores in carload lots, are turning out furniture as beautiful in *design* as you could wish for, priced in the middle brackets. These reasonably priced pieces have many of the suave details and the same mannerly approach to function that used to be the exclusive attribute of high-price furniture. Naturally these middle-price pieces aren't a match intrinsically for the high-price ones, but they look as though they were, which is a great step forward. (The old truth, that you get more as you pay more, still holds in furniture as in all merchandise fields.)

The following 20 pages show some examples of what we consider remarkably nice styling for the money. But before you come to them, the page opposite is just to remind you. . . .

If you've forgotten how it used to be ▶

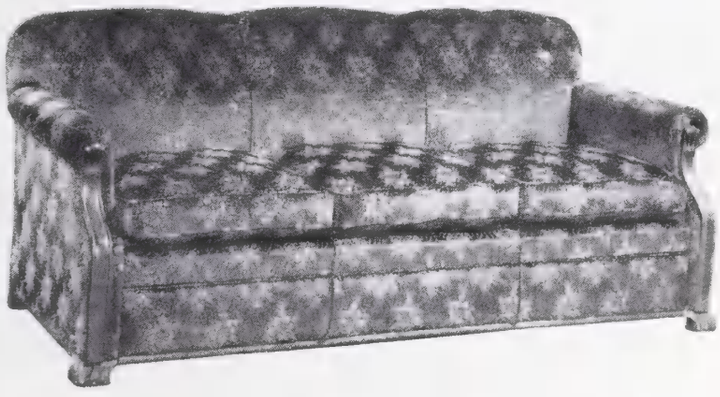


1940



1957

How a volume manufacturer, American of Martinsville, has styled up remarkably in 17 years.

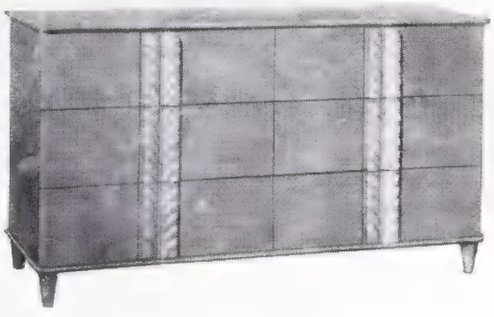


1939



1957

Better styling and design characterize the entire upholstery field. Both sofa-beds by Simmons.



1940

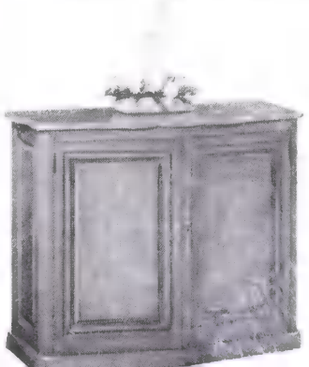


1957

The Widdicomb Company's marked improvement in styling during the last decade and a half.

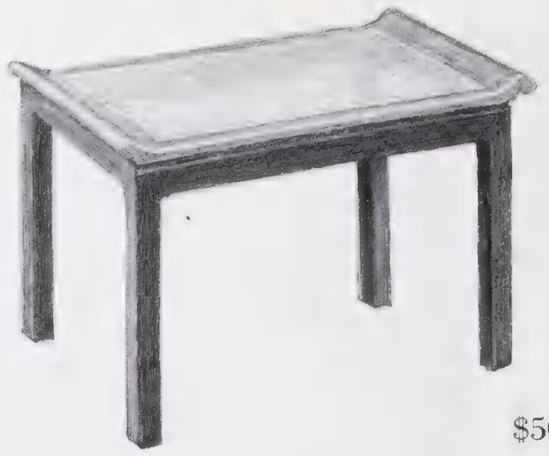
One high-class factory copies itself.

The Baker Furniture Company, long a producer of decorator-grade furniture, uses the same design quality for department stores. Can you tell which sells where?





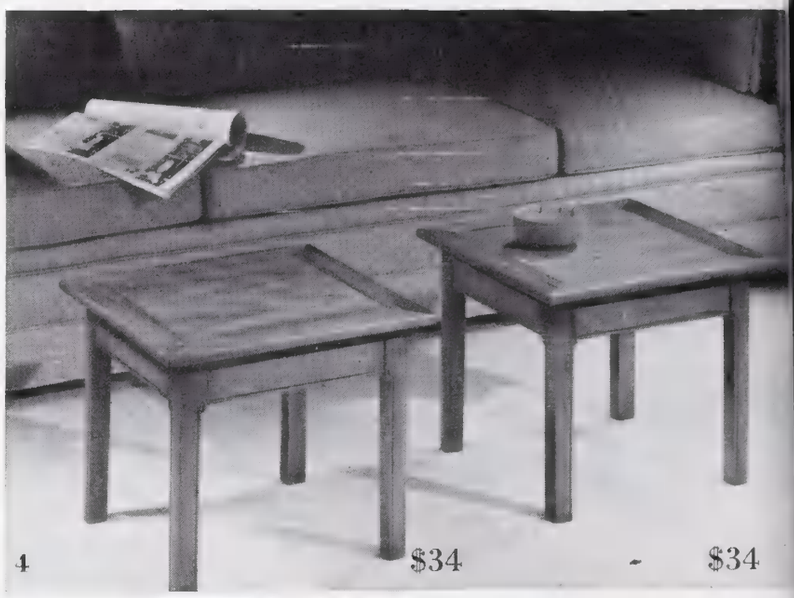
Good taste and simplicity can now come to you under $100



1 $50



3 $51



4 $34 $34

1 Copied from an oriental design, this bench is faithful to the smallest details—caned seat, contrasting woods. Sizes 28″ x 15″ x 18″. Union National, **$50.**

2 Simple hexagonal coffee table has crisp black plastic top for easy maintenance. In walnut, 13½″ high, 44″ to opposite corners. American of Martinsville, **$82.**

3 Side table shows attention to detail characterizing these pieces—note sculptured top, brass leg tips. Size 20″ x 29″ x 20″. American of Martinsville, **$51.**

4 Until the last decade these bunching tables were available only as antiques from the Orient. Their 18″ x 18″ size makes them useful individually or in a group of two or three together. Imperial, **$34** each.

5 Coffee table with walnut-grained laminated plastic top and brass leg structure. Furniture Accents, **$60.**

6 This Danish-designed cane chair shows how we have absorbed the best from around the world. Selig. **$80.**

7 Two good walnut tables for price of one. Modern version of nest tables, 25″ x 17″ x 18″. Founders, **$42.**

8 Colonial desk and chair can be switched to dressing-table use with the addition of a matching mirror. Note how carefully chair is peg-jointed at top of back. Conant Ball. Desk-vanity, **$55.** Chair, **$23.**

9 This copy of an authentic missionary chair, faithful in every detail, would pass as the real thing. Solid oak frame, cane seating, gently sloping back make it unusually comfortable. Union National. **$65.**

10 In the years past the sculptured pulls on these 36″ wide chests would have been found only on expensive pieces. In natural walnut. Founders. Each chest, **$100.**

PRICES GIVEN ARE APPROXIMATE.



8



2 $82



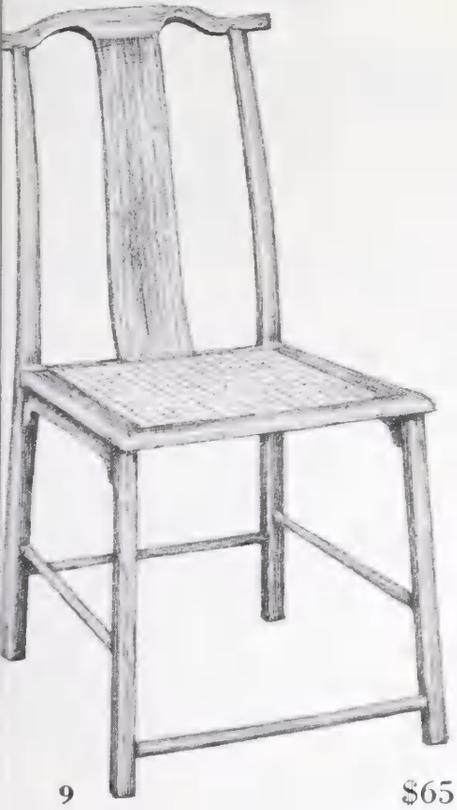
$60



6 $80



7 $42



9 $65



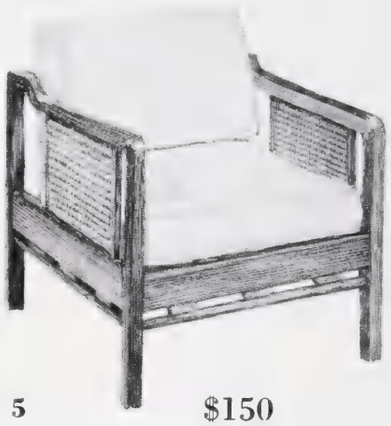
10 $100 $100

DRAWINGS BY DOUGLAS GORSLINE

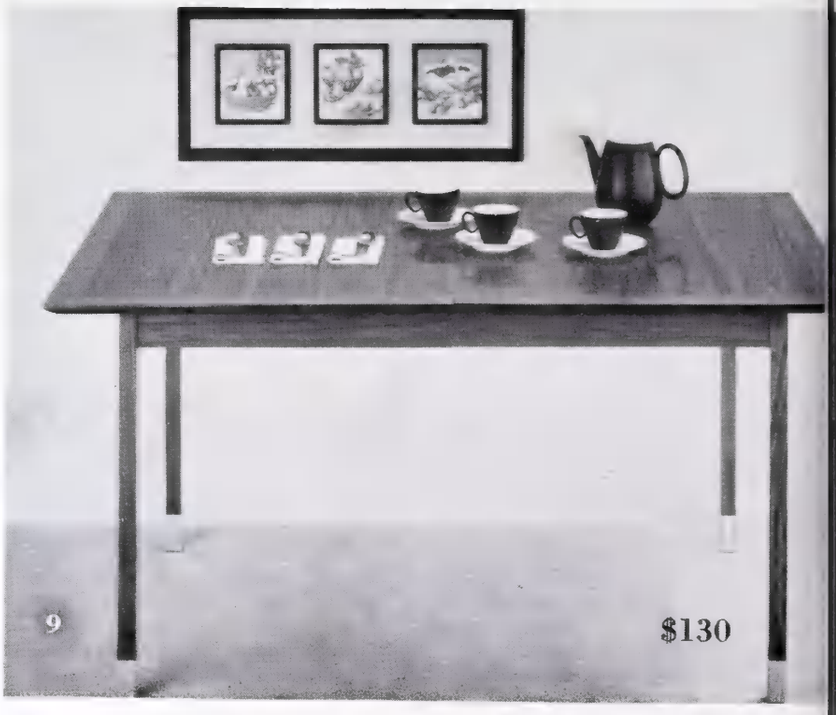
You'll find decorator-type pieces and beauty from $100 to $150











1 Molded wood frame, now machine made, presents old-fashioned high-back chair in new slim form. Walnut, mahogany, oak. Jamestown. **$130.** Ottoman. **$45.**

2 Decorating a headboard used to be hand done, with complicated designs. This adaptation retains the beauty in simplified form at a lower price. Henredon, bed frame complete, **$125.** Night table, **$85.**

3 Modernized (and very trim) version of traditional tea table. Top of server slides apart to reveal removable copper tray in center. In cherry. Fancher. **$115.**

4 Overstuffed chairs have lost bulbous look, but are just as comfortable. This, by Globe, **$140.**

5 This upholstered chair has details which might have made it a special-order-from-the-showroom piece a short while ago—sculptured arms, cane side pieces, oriental-look molding. American of Martinsville. **$150.**

6 Useful 32″ square ottoman swivels easily on large, hooded casters, will not chew up carpet. Selig. **$109.**

7 Double-duty table has four pie-shaped, plastic-topped sections hidden under the one-piece top. These are useful alone or joined as another table. American of Martinsville. All five pieces for **$120.**

8 Two sets of cocktail nest tables. Another example of good design hard at work. Heritage. **$105** a set.

9 Brass-tipped legs were once the hallmarks of finely-wrought, expensive furniture. They are seen here on a walnut extension dining table. Founders. **$130.**

10 This adaptation of an 18th-century English night-stand might have been a one-of-a-kind piece only a few years ago. Note authentic black and gold legs contrasting with light wood finish. Heritage. **$126.**

11 Detail borrowed from a wing chair gives air of distinction to this upholstered headboard. Fancher. **$138.**

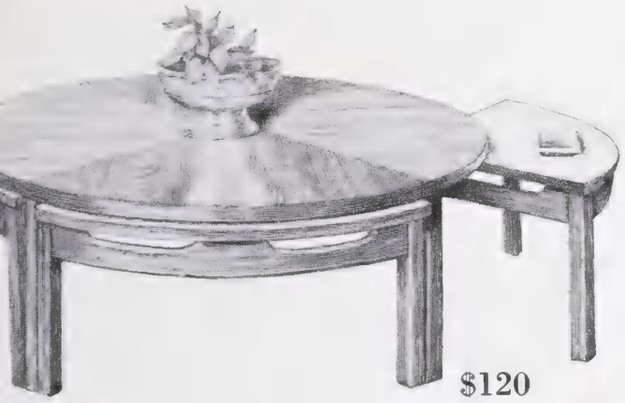
PRICES GIVEN ARE APPROXIMATE.



3 $115



4 $140



$120



8 $105 $105



10 $126



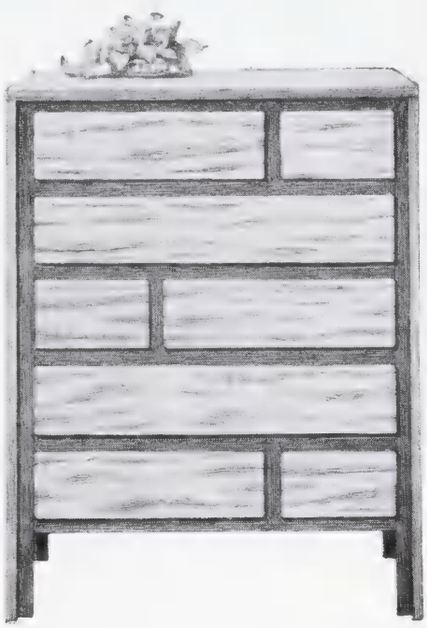
11 $138



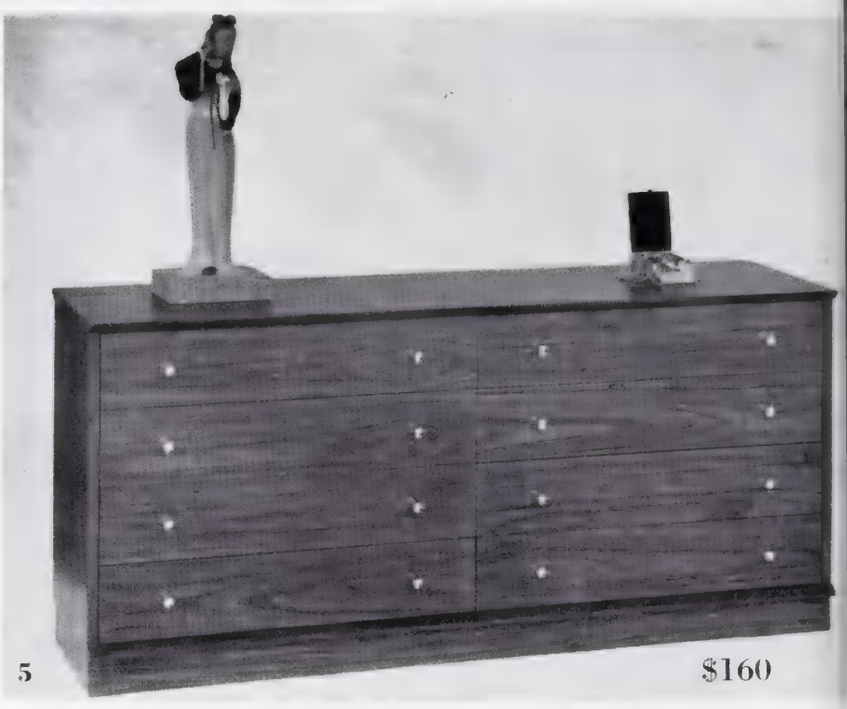
$189



2 $160



4 $150



5 $160



$179



7 $200

Hand-crafted look on volume-produced furniture from $150 to $200



3 $180

1 Banding of wood top (inlaying a contrasting wood around edge) used to be hand job, found only on high-priced furniture. See it on this desk, in selected cherry, 54″ x 25″ x 29½″. Henredon desk. **$189.**

2 Solid comfort of this chair is evident, though it is obviously better scaled for our smaller homes than the large lounge chairs of the past. Heritage. **$160.**

3 Fine workroom details on this French provincial settee give it high-priced look. Tomlinson. **$180.**

4 Man's chest brings back an old idea, the play of one wood color against another. Previously found on antiques, the technique uses contrast to give the piece its design. Size 36″ x 19″ x 47″. Henredon. **$150.**

5 This chest illustrates the neat architectural look in furniture. Full base gives it a trimmer, built-in look. In walnut, 60″ x 18″ x 28″. Founders. **$160.**

6 Even in upholstered pieces sculptured look is evident. Note flow of this chair arm. Henredon. **$179.**

7 Attention to details that make perfection is characteristic of today's middle-priced furniture. See the handsome pulls here and matched grains of drawer fronts. Serving board, 72″ x 18″ x 32″. Hickory. **$200.**

PRICES GIVEN ARE APPROXIMATE

Modern engineering miracle: the tea table that expands to seat a party of eight.



$179

Here's a table that lives most of its life neatly folded, only an incident in a small space (left). With its drop leaves up, it will serve an intimate supper for two (below). But on state occasions (bottom photo) it goes all out, with three leaves, to seat eight. Henredon, **$179.** Side chair, **$43.** Arm chair, **$49.**



$43



$49

Ten years ago this extension game table would have had to be custom made.



Small niceties are one of the distinguishing features of this new trend. Prewar, you could not have found an extension table which had a fully legitimate life of its own when folded up. (Their only asset was that, folded up, they did not use up much space.) This game table works as a desk or snack table, opens to seat six for meals. Henredon, **$225.** Chair, **$44.**





Perfection of detail and design found in pieces from $200 to $250



1 Twelve-drawer dressers provide more storage (and more different kinds) than the bulky 3-drawer chests of the past. This has two rows of generous drawers at the sides, one center row of small drawers. Size, 66″ x 19″ x 32″. Hickory, **$230.** Mirror, **$60.**

2 Here's a chest that is so handsome it could leave the bedroom and look as well in the hall or living room. Matched grains of the drawer fronts, hand-crafted look of the drawer-pulls make it a decorator showpiece. In walnut, 38″ x 20″ x 47″. Heritage, **$240.**

3 The sectional principle of seating gives flexibility to our room arrangements, makes use of every inch of space, as in this corner arrangement. Two tailored half sofas, 51″ each, are in scale for our smaller homes, but provide lots of seating. Selig, **$240** each.

4 Everything about this chair—the gentle curve of the arm, the cane panels, the all-down cushions—stamps it as an expensive decorator piece. But fine detailing like this is now possible at prices far less than a decade ago. Henredon (Schoonbeck collection), **$230.**

5 Modern adaptation of the gate-leg dining table. Sculptured picture-frame legs and hand-rubbed finish of solid teak (cut to reveal its graining) give it true elegance. Size (closed), 64″ x 18″ x 28″. John Stuart. **$220.** Side chair, **$52.** Armchair, **$72.**

6 The sofa bed is finally taking its place with other furniture of good design. Ungainly depth and uncomfortable height of seat have now been overcome by designers (and engineers). This Early-American style well conceals its double bed. Simmons, **$240.**

PRICES GIVEN ARE APPROXIMATE



2 $240

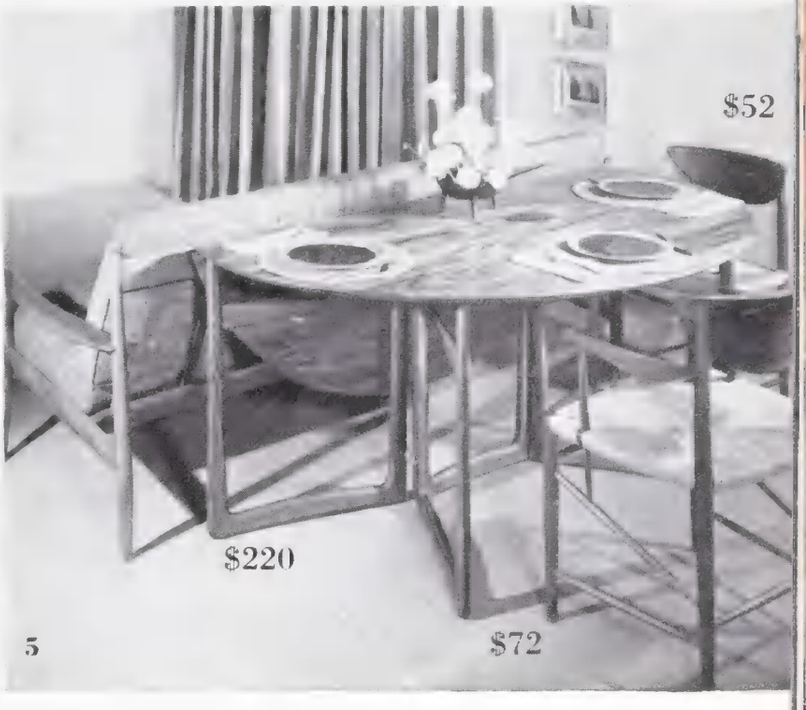


$240 $240

3

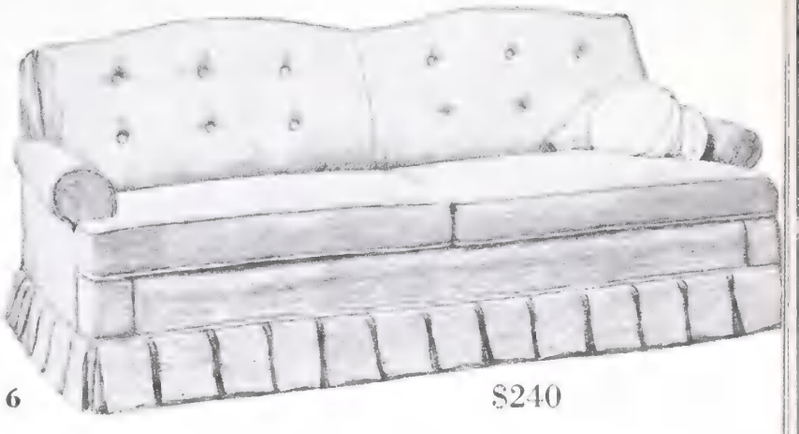


4 $230



$52 $220

5 $72



6 $240

Better style for less money even in major furniture pieces over $250

1 Combination buffet base and hutch top show use of patterned wood (walnut burl) on doors. Heritage buffet, 56″ wide, hutch top, 54″ wide, **$250** each.
2 Oversize (90″) sofa retains elegant look through slim arms, simple legs, neat tailoring. Selig, **$279.**
3 Oval extension table for dining, shown with complex parquetry top (sunburst top also available). Size 60″ x 42″ x 30″ (extends to 97½″). Heritage, **$350.**
4 The handsome return of the old-fashioned (but useful) man's valet. Tray storage is located behind doors. Size 39″ x 20″ x 53″. Heritage, **$300.**
5 Seventy-inch buffet can be used against the wall or as a divider. Three sliding doors show modern (and beautiful) uses of marquetry. Heritage, **$400.**
6 Inset cane panels, brushed nickel door pulls enrich this breakfront. American of Martinsville, **$298.**
7 Oversize dresser with eleven drawers, deep and shallow, wide and narrow, providing a variety of storage. Henredon, **$307.** Wall mirror, **$80.**
8 Another good example of the oversize dresser style seen in new bedroom groups. Pulls are cut out. Henredon, **$300.** Dresser deck, **$85.** Mirror, **$85.**
9 Finely detailed commode is topped with marble. In cherry, 48″ wide. Heritage, **$400.** Wood top, **$300.**

PRICES GIVEN ARE APPROXIMATE.

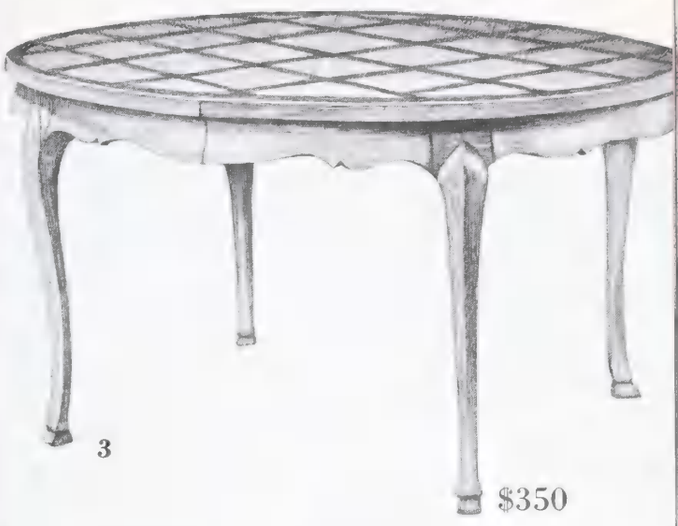



6 $298





2 $279



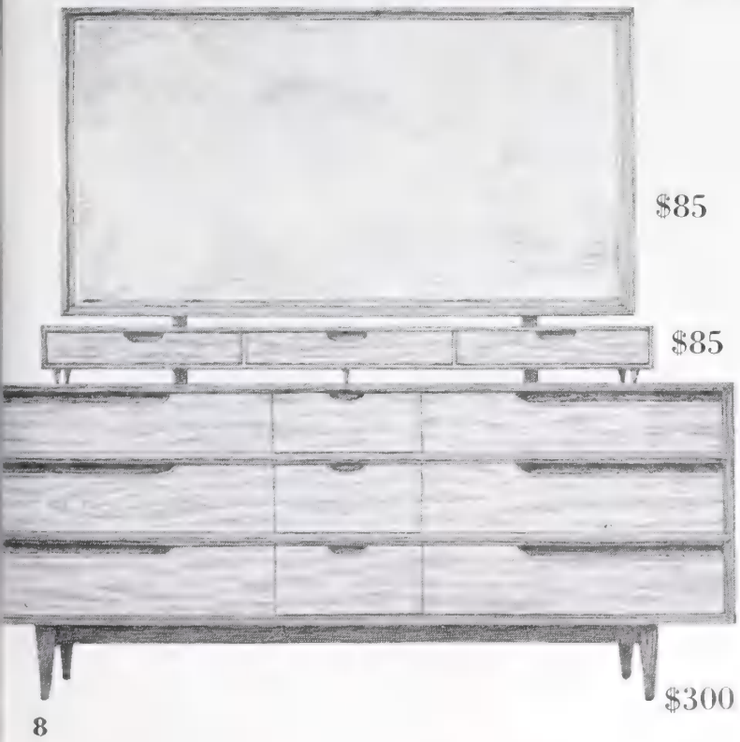
3 $350



4 $300



5 $400

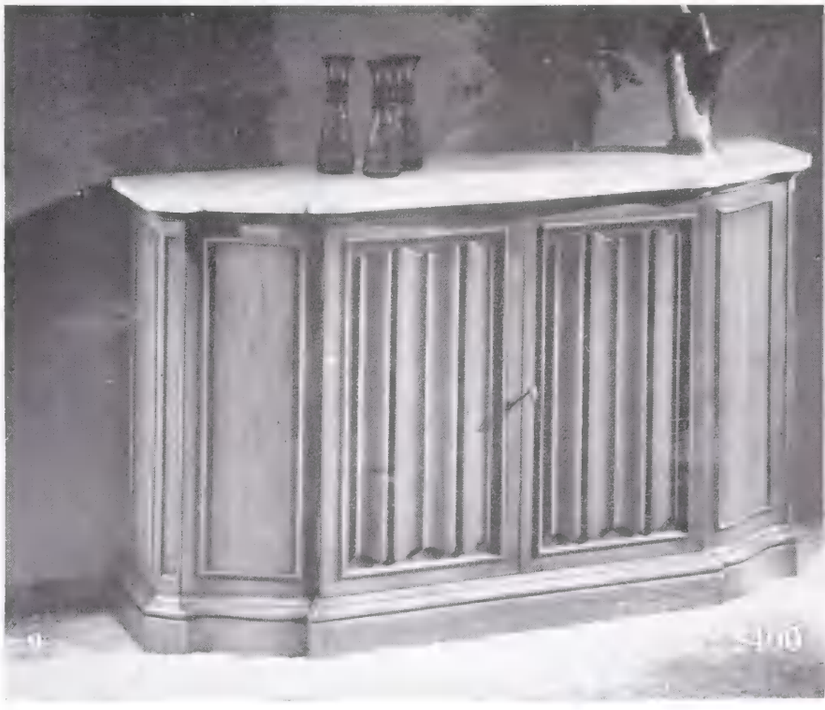


$85

$85

$300

8



9 $400

Sectionals—the most seating space for your money

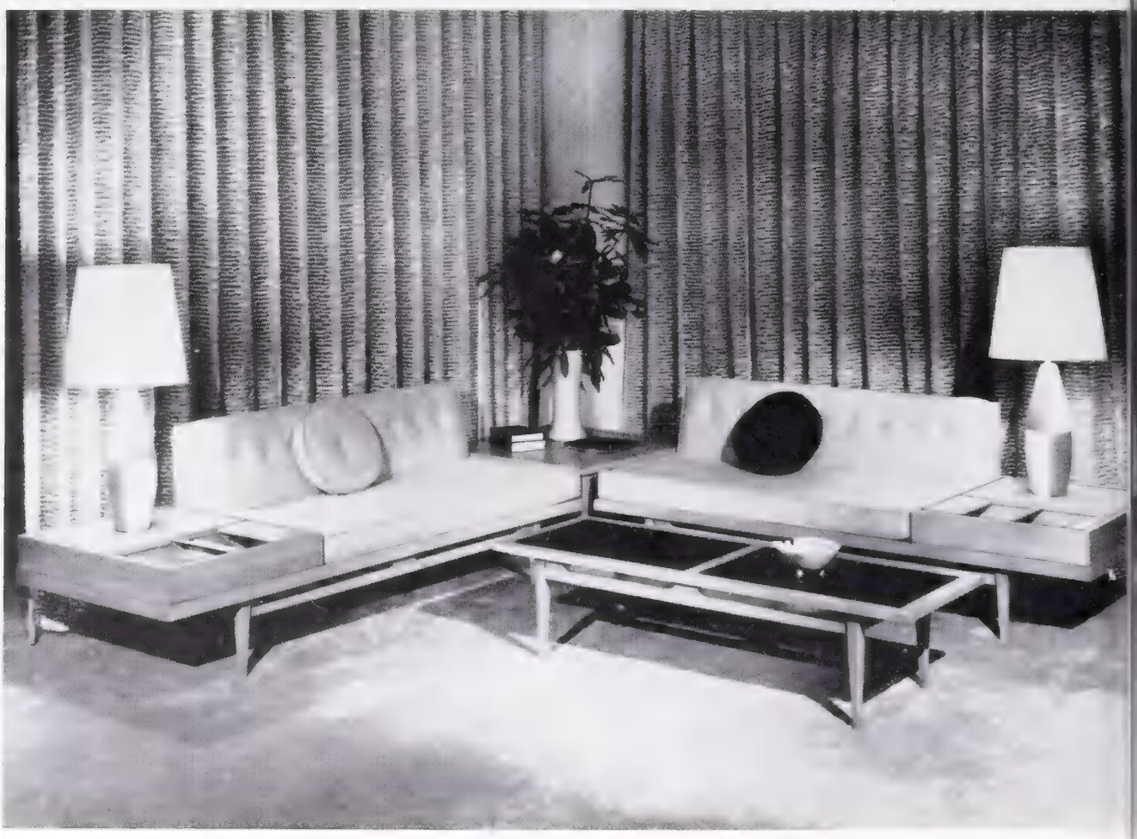




3 PIECES **$555** Curved section of this sofa makes corner seating comfortable, without the usual tangle of legs. Table fills corner behind. By Selig.

4 PIECES **$538**

Designed especially as a room divider, this unit includes two sofa sections, corner table, inset book case. American of Martinsville.



4 PIECES **$540**

All the basic furniture (not including accessories) in this completely decorated corner totals only $540. Each sectional sofa has lamp platform and magazine compartment as an integral part of the unit. Corner table is level with the foam rubber sofa cushions. Coffee table has two black plastic inserts. Diffingham sectionals, $220 each. Corner table $45. Coffee table 78"x20"x14", $55.



Now beautiful furniture has a beautiful price tag

For the first time in the history of furniture shopping it is possible to reconcile a high-style taste with a middle income. As a convincing demonstration, on the next four pages see the stylishness and livability of a house furnished completely with middle-price furniture of the same caliber as the triple dresser above, tagged at about $350. All wood pieces are walnut, from the new Dimension Group of the Cavalier Corp., distinguished by the delicacy of joinery and low-key wax finish you associate with custom cabinetry. All upholstery is by Crest, Inc. Shown in the home of Mrs. Albert Halstead, Hamburg, Connecticut. Decorators were Orlean Stone and Isabella Ketchum.

ROOM PHOTOGRAPHED BY WILLIAM HOWLAND







Mass-produced furniture can now hold its own in company with one-of-a-kind accessories.

The good lines and lovely graining of Cavalier's satiny, low-sheen walnut pieces and the look of custom-tailoring on Crest's upholstery have a high-style compatibility with a rare Bessarabian rug from Ernest Tregowan, a fine lamp from Design Technics, Scandinavian-flavored "Oslo" draperies by Scranton Lace. You'd expect this to be a costly room, but its furniture is a surprising, heartening middle price, carrying these approximate price tags: Hi-Fi cabinet, $260 (shown open above); coffee table with a built-in step of four drawers, $95; a pair of short benches, $35 each; lamp table (at upper left), $80; bench (left) with foam cushion, $115. As for the "Capri" sofa, prices vary according to the upholstery fabric, from about $238 to $285; armless chairs from about $85 to $108. (All prices quoted vary throughout the country.) Upholstery here is rather revolutionary since springs in backs and seats are padded with odorless, mildew-proof, non-allergenic polyurethane foam instead of conventional cotton batting. Cushions are foam rubber. Luther Draper, designer.



Room divider is desk and storage wall.

No small part of the wonder of this new furniture is its compact multi-purpose usability. Yet it doesn't look tricky. Room divider at left gives shelf, drawer, cabinet, desk, for about $380.

Oversize dresser for dining or bedroom.

Besides meeting the esthetic challenge of the public's high taste, manufacturers are filling the demand for furniture that's not limited to one room, like this dresser-buffet. About $250.







The endlessly useful tea cart, no longer an extra amenity but an object of general use now, as movable serving table or bar, is part of this furniture line, priced at about $130. Cost of dining table, extending to 71″, is about $135.



PHOTOGRAPHS BY WILLIAM HOWLAND





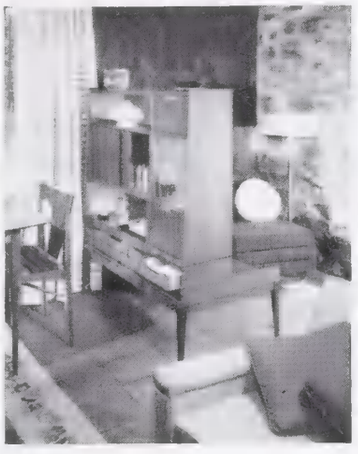




WILLIAM HOWLAND

Hutch and bench form cabinet-room-divider.

Many pieces of this furniture are scaled and sized to go together to form new pieces. A 48″-wide hutch of shelves and cabinets, fitting precisely on a 48″-wide bench, suggests a divider, accessible from both sides. Hutch, about $160; bench, with built-in drawers, about $140. Standing brass lamp (right) is by Heifetz.



You see proof of basically sound design in the easy adaptability of this furniture to formal or informal surroundings.

This house is a charmingly remodeled old barn, and the beamed ceiling of the bedroom (left) seemed to call for a hint of provincial feeling in its furnishings. See how compatibly this furniture design blends with the patterned rug by Schumacher and the Chromspun gingham café curtains, bed-skirts and quilted spreads by Sumergrade. Yet in the living room, the same furniture design has a more formal quality. Bookcase-headboard, like many of the case pieces, has tambour-like ribbing on its sliding doors (below), costs about $135. Dressing table (left), also usable as a desk, costs about $125. Side chair, shown left and in dining area, is about $55. Lamps, by Design Technics. Dimension Group designed by Arthur Umonoff Assoc.



Wide choice of chests and dressers answers almost every space and storage need.

There are eleven different chests of drawers in this furniture group—a far richer choice than you've seen before, all 18″ deep so they can line up trimly alongside each other. Below, top to bottom, a double dresser-buffet, with a step-up of drawers and cabinets, about $220; a high chest with built-up jewel drawers, about $178; four-drawer dresser, about $185, used with a dresser with a built-up desk top, about $235.







Perfect Furniture for Renters

Renters have always had the dilemma of not knowing what furniture to buy that will fit in all future (and unknown) rented quarters. Here is a superb solution.

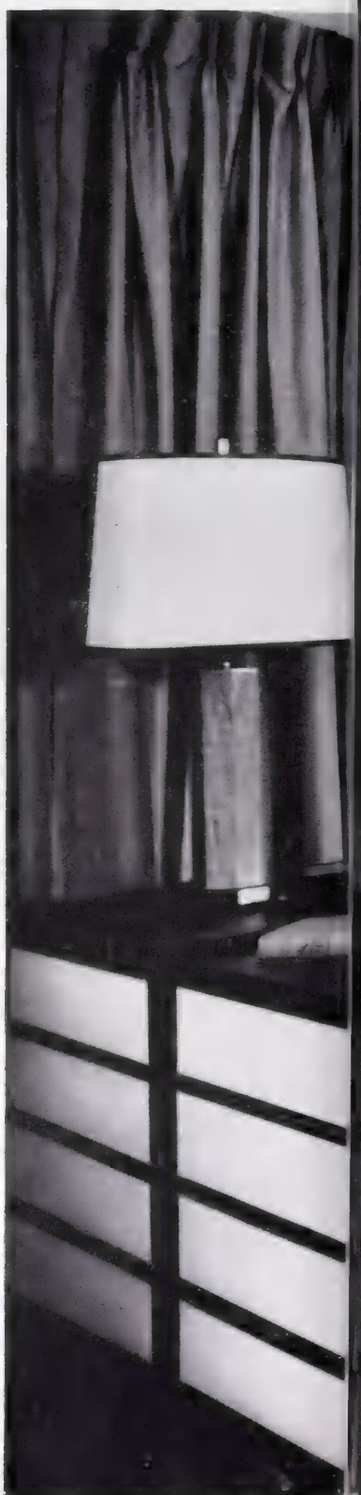
Like any good solution, it's so wonderfully simple it's hard to believe. There are only six basic elements. Bases, seats, arms, back-rests, tabletops and cases are sold separately. You buy the components to make up whatever you need in the way of chairs, couches, tables and chests. If you move, you can take your investment with you, dismantled into the basic components and ready to reassemble in a new way.

It's no troublesome do-it-yourself problem either. No nails or screws. No tools needed. No finishing necessary. Here you can see how it looks in a living room. On the next page you can see the parts and how they go together.

(Text continued on page 273. More pictures overleaf.)

ALL PHOTOGRAPHS BY MAYNARD PARKER





Easy adaptability of these demountable pieces makes it possible to scale the furniture to fit the room. Desk (above) is made with two case units and slab top, can be shortened or stretched out to fit available space. Cases also serve as room divider (right). Drawers are interchangeable with shelves. Ottoman can convert to chair by slipping on arms and back rest in this new line designed by Martin Borenstein for Brown-Saltman. White wool rug from Berven Carpets.

By JOHN DEKOVEN HILL

This new system of six basic components can be taken apart, easily reassembled into countless variations to suit any room, anywhere



Three base units combined make this twelve-foot couch. Seats, backs and arm rests, purchased separately, slip onto bases to make chairs or couches. One-, two- and four-drawer case units fit same bases.

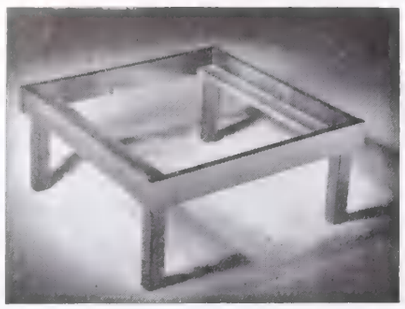
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Perfect furniture for renters *continued*

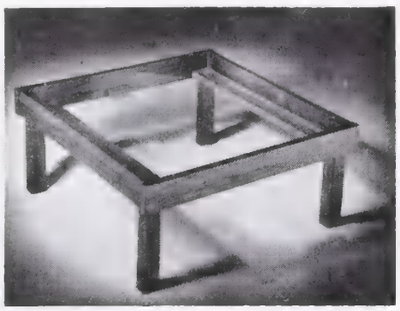
This 24″-square base becomes

a storage unit, end table, arm chair or bench,

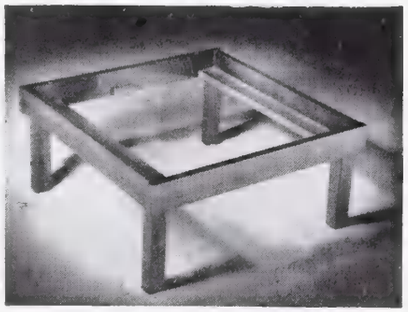
all without using nails or screws



Base Unit

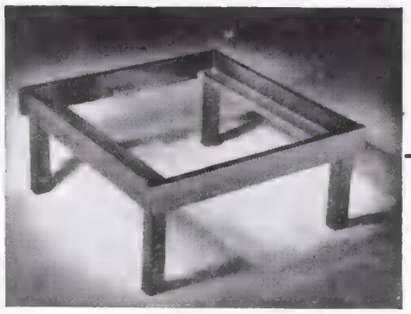


Base Unit ($24) + Storage Frame ($46) + Drawer ($13.50), Two Shelves ($19) = Storage Table ($102.50)

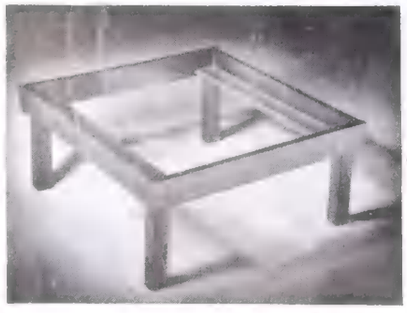


Base Unit ($24) + 24″ Top ($23) = Coffee Table ($47)

Here you see the variations of the 24″-square base. Other base lengths (still 24″ deep) are 48″, 72″, 96″. They allow an infinite variety of seating-table-storage combinations. All exposed wood parts are walnut; table tops are offered in walnut or white Micarta; drawer fronts in walnut or white enamel. Units can be reassembled later in new ways.



Base Unit ($24) + Web Frame and Cushion (from $43.50 in base fabric) + Back Support and Cushion (from $32) = Side chair (from $99.50)



Base Unit ($24) + Same Web Frame and Cushion (from $43.50) = Bench (from $67.50)



Air pressure makes action of this convertible table so smooth you can change height without spilling coffee.



Above and below, same seven seating units are used to produce different arrangements by adding and subtracting arms and backs. Above, a three-unit base and a single one form the long couch. Drawer unit replaces one seat as a table. By reversing web frames, seats are leveled for bench and ottoman. Walnut in all pieces has rubbed finish.



+Two arms ($28)
= Arm chair (from $127.50)

More about this room on page 273



More conventional look comes when two-seat bench is converted to love seat, couch reduced to three-seat length. Reversible cushions make it possible to interchange patterned and plain fabric. Heights of cases can be varied by using a full base unit or legs like the end table at right. Dining table seen above is shown here in lowered position.

Plant containers that look good indoors AND outdoors

One magnificent plant can add much more to the design of your home than half a dozen pots on the window sill. And if the plant tub for "the magnificent specimen" is properly designed, your showpiece can live in it for years without transplanting, and can look as well against the soft furnishings of your living room in winter as against the ruggeder textures of nature on your summer terrace. The tub for "the long pull" should be large enough to accommodate the plant for a good many years, to prevent the setbacks caused by constant repotting. It should be planned with the drainage problem in mind. If no drip-pan arrangement is provided, they should be waterproofed and planted with several inches of loose aggregate at the bottom. They should be raised off the floor on legs, partly to prevent increased drying out at the bottom from radiant-heated floors, and partly to protect the floors against unseen seepage from the tub. See how well these containers fill the bill. If you're handy with tools, you can build them yourself. If not, a carpenter can make them for you.

More containers and notes on costs on page 224

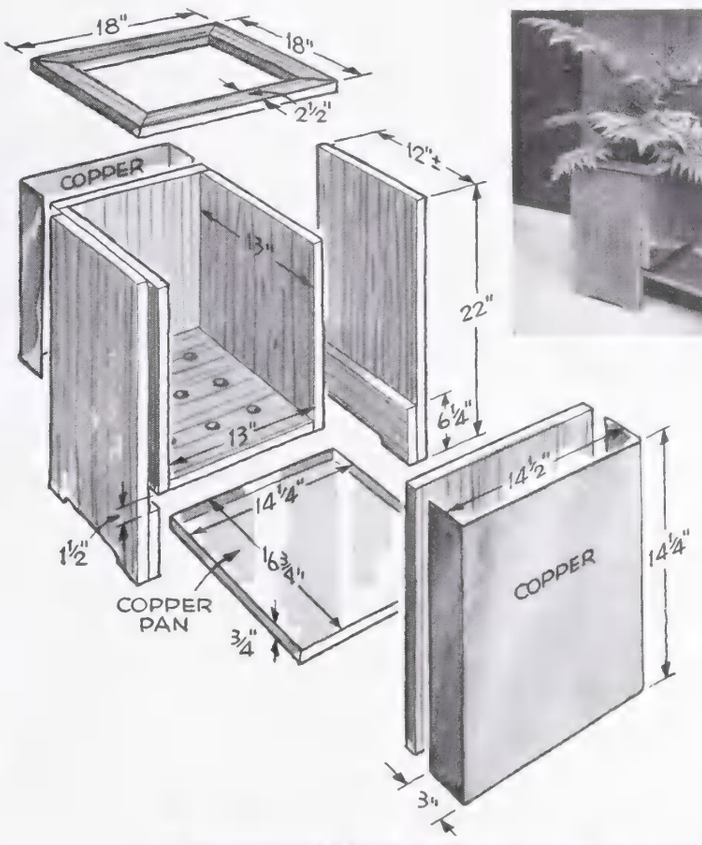
TWO PHOTOGRAPHS BY WESLEY BALZ





Furniture-like form of this handsome plant tub makes it at home in the living room. Natural materials (wood frame and clay, flue-tile insert) make good sense outside, too (right). Here its generous scale is also important. Design by Douglas Baylis.



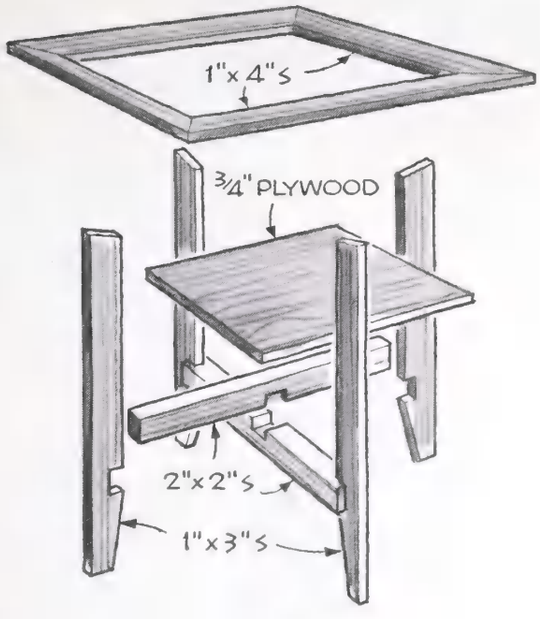




THREE PHOTOGRAPHS BY MAYNARD PARKER

1. Copper-sheathed plant container has drip tray. This container starts with a simple square box with ¾″ drain holes in the bottom. Copper pieces are applied to two opposite sides, then longer wood pieces nailed to the remaining sides to serve as legs. A groove for the sliding metal drainage tray (photo far right) is formed by adding small wood supports inside the legs. A mitered frame finishes the top. All 1-inch lumber. Design by Robert Mosher.

2. Wood frame supports hollow flue tile. Wood frame below is designed to hold flue tile, seen in photos on opposite page. Dimensions of frame will vary with exact size of tile available in your locality (16″ square tile shown). Length of tile may have to be cut to fit (have it done at local stone-cutter's). To prevent seepage, line interior with polyethylene plastic sheet before planting. Use loose rock or aggregate at bottom; don't over-water.



DRAWINGS BY SIGMAN-WARD



3. Tub and tree in an oriental mood.

Block-like legs, top and base molding give this box a Far Eastern accent that combines nicely with the dwarf tree and shoji-like wall. Use redwood or treated wood and calk joints carefully if you plant directly in it. Design by Sam Newsom.

By FRANCES HEARD

Five new style trends in Fabrics

Out of the rich scope and variety of the new home furnishings fabrics, we are happy that we can report no one "fashion," no one faddish motif. This we take as a healthy index to the breadth—hence individualism—of our national taste. But below we report in general on certain new "looks" that are in evidence everywhere, some representing the flowering of trends that have been evolving for several years, others that may not be in full flower until the future. On these six pages, see what we consider to be the five most significant new looks in the fabrics of 1957

Anyone who observes the home furnishings fabric offerings season after season is aware that styles come slowly, reflecting changes in the way people live. Where, for instance, did those hundreds of fragile and textured sheers come from? They are flourishing because we use glass walls in our modern houses. They are possible because of new developments in fibers, dyes and manufacturing processes. Thanks to the developments of slim synthetic yarns, sheers have never been sheerer. Thanks to improved metallic pigments and printing methods, we have sturdy gold and silver-printed fabrics with durable glint.

Like a barometer, home furnishings fabrics register the growth of new interests. Today, with the time-shrunk world, there is a definite global variety in the patterns and weaves of our fabrics. You'll find inspirations from the Orient, Scandinavia, Mexico, Morocco, Siam, and Java.

Fabrics give us a quick way to ease the eye's boredom with what it has looked at for too long. So there seems to be a reaction against angular "clean" straight lines and geometrics, and a rediscovery of the embroidered look, the scrolled damask look. Stripes have a fresh appeal to our eyes, so now we are beginning to see them in prints, in weaves, in floral compositions.

Here's what we have concluded are the five most significant new looks in fabrics: We see a *Look of Highlight and Shadow*, often in unaccustomed combinations of colors that you'd call offbeat, but pleasing because they are really no stranger in their combinations than the shadows and highlights your eye sees in everything it looks at. We are aware too of a *Painted Look* in printed fabrics, giving almost dimensional color to pattern, like the real substance of pigment laid on a canvas. The *New Look of Sheers* is a patterned, colored look, giving the see-through curtain more of a drapery quality than ever. There's a new subtlety in many groups of co-ordinated fabrics—the Monochromatic *Look of Colors That Don't Really Match*—colors that may not match in hue but with overtones so similar as to create almost a monochromatic look when they're used together. And then there is the *Returning Blue Look*, in every conceivable eye-refreshing shade, made highly usable in beautiful fabrics that amount to monochromatic color schemes in themselves.

1 *The Look of Highlight and Shadow*

We see off-beat combinations of colors that are really natural affinities

The fresh ombré effect in the drapery opposite is a merging of three color versions of the same fabric, "Sorrento Stripe," a mutation from pale gold to gold green, tobacco brown and pewter. It sounds off-beat, but to the eye, used to seeing everything it looks at colored by highlights and shadows, these colors blend compatibly, the darker colors like shadings, the paler colors like highlights of true golden yellow. Sofa fabric is "Lee Ling". All fabrics, polished cotton by Everfast. Furniture, Baker. Rug, Rugcrofters. Decorator, Ben Muchnick, Lord & Taylor, Bala Cynwyd, Pa. Home of Mr. and Mrs. Harry B. Roos.



PHOTOGRAPHS BY WILLIAM HOWLAND





2 *The Painted Look*

New prints have the crisp, hand-painted beauty of pigments applied with a brush.

You can see the precious, custom-order look of batik and hand-painted fabric in every type of pattern, from the oriental through the damask to the floral bouquet. Left to right. Stroheim & Romann's crisply gilded "Florentine," Cohama's flowery "Titania." Seneca's Persian-flavored "Ziana." shown above Jofa's free patterning of leaves called "Grotto." Greeff's opulent "Scheherazade" on sheer Arnel, and Goldenheim's "Gold Sunburst," printed on Celanese acetate and rayon. On the table a traditional, handmade cotton batik from Magee and Waddlow.



PHOTOGRAPHS BY WILLIAM HOWLAND

3 *The New Look of Sheers*

More and more you see pattern and color printed on the filmiest curtaining.

A wealth of printed sheers suggests that one fabric may be both curtain and drapery or, as a switch on the old formula, the glass curtain may be patterned and the drapery plain. Upper left, Arthur H. Lee's "Sunburst" on sheer batiste; lower left, Stroheim and Romann's "Leslie," a butterfly-printed Orlon sheer called "Papillon," next to shimmering printed Arnel called "Mosque," both by F. Schumacher. Beneath this, Thorp's flower-traced "White Peonies" on cocoa Bemberg. Right, Schumacher's "Imperial Coins," on silk and Fortisan.



PHOTOGRAPH BY WESLEY BALZ



4 *The Monochromatic*







PHOTOGRAPH BY WILLIAM HOWLAND

Look of Colors that Don't Really Match

Decorating promises to be easier with correlated but not quite identical colors.

The new color subtlety in groups of correlated, go-together curtain, drapery and upholstery fabrics might almost eliminate the headache of matching fabrics. It's a look of apparent matching, an eye-satisfying, monochromatic impression such as you get from the room opposite. Here correlated fabrics of F. Schumacher's "Cosmopolitan" group create a visual overtone of pale gold, yet no one fabric is gold in itself. The effect is achieved by many colors in practically the same color value. Printed Arnel sheer curtaining, "Kyoto Petals," blends peach, yellow, brassy green, white. On the sofa, beige chenille damask, "Mirage," is interwoven with peach and cream. Draperies and chair covering in green shadowy-striped "Tabriz" differ almost imperceptibly in the coloration of their stripes. Swatches show similar blending, rather than matching, in other color families. Raymond Loewy styled these. For more about the furnishings of this room, see page 233.

5 *The Returning Blue Look*

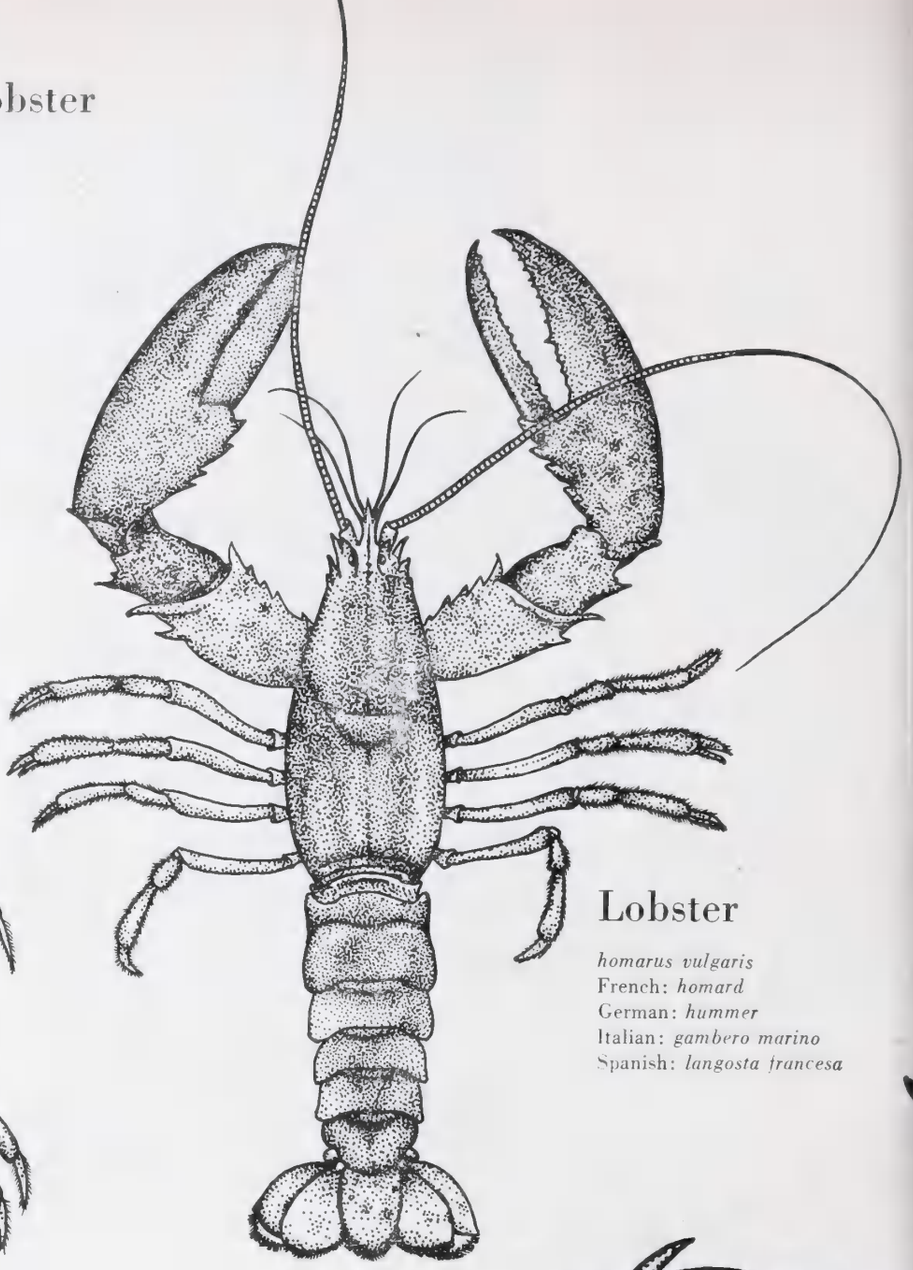
After a long absence, blue is renaissant in fabrics, particularly in monochromatic prints.

Blue, once considered too tricky a color for any but skilled decorators to mix and match, is now showing up in fabrics that anyone can use successfully in monochromatic prints that may blend every value from true sapphire to azure, from hyacinth to aquamarine. Upper left, Hexter's "Nightingale Garden" on sheer Dacron, above their "Flower Show" on cotton; a scroll-printed linen and a misty impression of "Sunflowers" on Fortisan and silk, both by Isabel Scott. Lower right, a real gamut of blue by Arthur H. Lee.

Crawfish, Spiny or Rock Lobster

palinurus vulgaris
French: *langouste*
German: *languste* or *panzerkrebs*
Italian: *aragosta*
Spanish: *langosta*





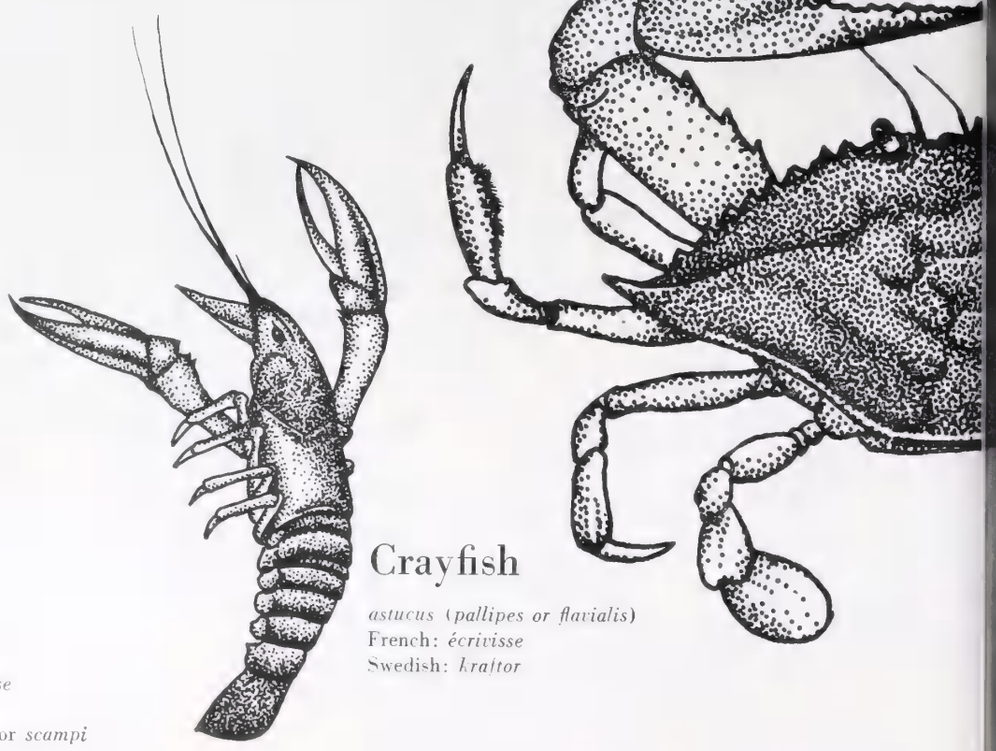
Lobster

homarus vulgaris
French: *homard*
German: *hummer*
Italian: *gambero marino*
Spanish: *langosta francesa*



Shrimp

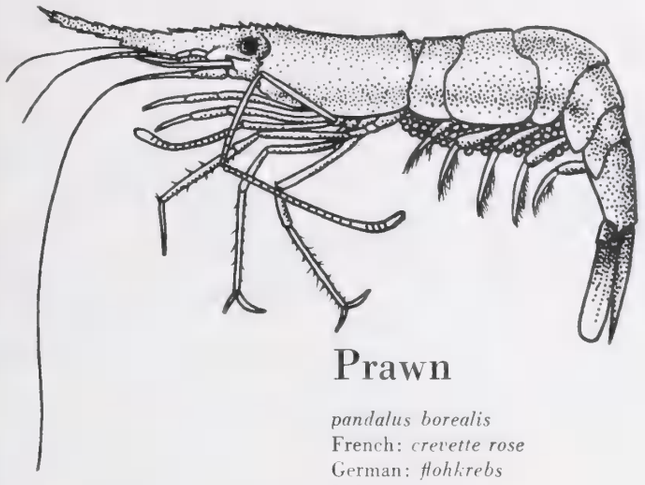
crangon vulgaris
French: *crevette grise*
German: *krabbe*
Italian: *gamberetto* or *scampi*
Spanish: *camarón*



Crayfish

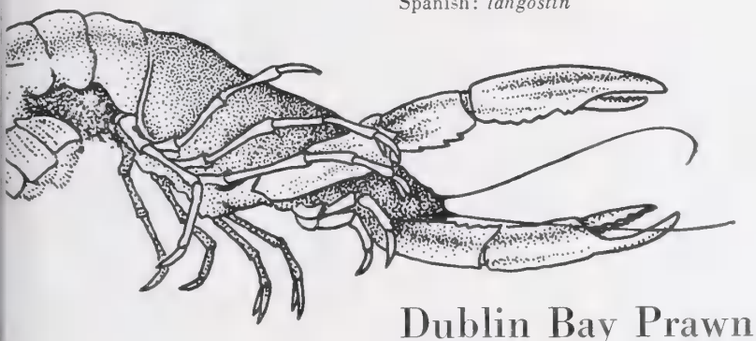
astucus (pallipes or flavialis)
French: *écrivisse*
Swedish: *kraftor*

By POPPY CANNON



Prawn

pandalus borealis
French: *crevette rose*
German: *flohkrebs*
Italian: *scampi*
Spanish: *langostín*



Dublin Bay Prawn

nephrops norvegica
French: *langoustine*
German: *norwegischer hummer*
Italian: *scampi*
Spanish: *langostín* or *camarón*



Blue Crab

callinectes sapidies
French: *crabe, caleppe* or *pourpart*
German: *krebs*
Italian: *granchio*
Spanish: *cámbaro*

DRAWINGS BY GYO FUJIKAWA

How to buy SHELLFISH

What's the difference between lobster and crawfish, shrimp and prawn, softshell and hardshell crab? Should you buy them fresh, frozen, or canned? Large or small? Whole or in pieces?

Along the old streets of Charleston, even now in these mechanized days, you may hear the cry of the hucksters—"I'm talking about shrimp," they say. "Raw shrimp, little shrimp, shrimpees."

We're talking about shrimp, too, and crabs and lobsters and their kin—aristocrats of the shellfish family. At first it seemed like a simple assignment until somebody asked, "Just what do you mean by a shrimp?"

And somebody else wanted to know: "What's the real difference between a shrimp and a prawn? One place they call them one thing; another place, another."

"My dictionary calls an Italian scampi a shrimp and in another place it's called a prawn."

"What about the French *écrevisse*?"

"What is the connection between a Maine lobster and a South African lobster tail?"

"Is a crayfish a crawfish, maybe? Does it matter how you spell it?"

Cookbooks are not much help. Often terms are used interchangeably. Even the U. S. Fishery experts we consulted admit considerable confusion. Local terminology flouts zoological distinctions. Current usage often defies the dictionaries. (*Please turn to page* 248)

Storage you can

JOHN HARTLEY



Wall pantry, seen above, shows how to get maximum use of space. By mounting six-inch shelves on the door and putting a metal gallery around them so things won't slide off when door is opened, a great deal of valuable space is created that is quickly seen and reached. Shelves in the remaining space are on pull-out tracks so nothing is deeply buried. Pull-out cabinet beside refrigerator rides on rubber wheels and was designed to hold canned goods and can be reached into from either side. The design makes deep cabinets feasible.

At right, nothing has to nest inside of anything else, thus saving many motions. Pull-out drawers of cabinet are just the right depth for what they hold. Utensils with long handles hang from pull-out rack high out of the way, but not too high to be reached by holes in the handles. Muffin pans, sheets, strainers and such line side walls of space. Lids are filed, each one separately, in a rubber stand-up file. Nothing has to be moved to "get at" something else.

Storage space is no better than your ability to get at it. If storage space is deep, then it must be possible to pull it out into full view. Or it must open in such a way that the front third or half of it moves out of the way so you can get at the back area without too much trouble.

Particularly in the kitchen does every inch have to count, because having the supplies and equipment you need always at hand saves both time and labor. Here are seven different custom-built solutions, worked out by seven families.

House Beautiful believes they mark a new departure in our thinking about how to pack more first-class usable space into kitchens. Especially they show how to upgrade that deeply buried, third-class space at the back of the base cabinet. And be sure to study carefully that storage door!

MAYNARD PARKER



get at—EASILY!



JOHN HARTLEY

EZRA STOLLER



Floor-to-ceiling storage (above) has sliding doors which push out of way at start of meal preparation. Metal lined bins are ventilated for storing potatoes, onions and other root vegetables.

Pull-out shelves below the counter-top range and in cabinets surrounding cooking center at left eliminate waste motion. They keep utensils and other items used at the range within easy reach.

Another storage solution on page 233.

Roll-out cabinets give good storage, added work space.

GEORGE SZANIK



Cabinet on wheels doubles as cart to save steps in carrying food and dishes from kitchen to dining table.

GEORGE DE GENNARO



JOHN HARTLEY



Accessibility is not necessarily sacrificed with deep cabinets, if they pull out, as above, so shelves are within easy reach.

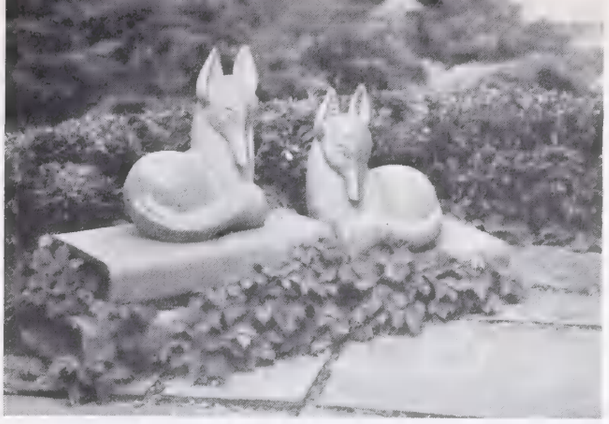
Cleaning cart filled with supplies is easily moved from room to room. When not in use it stores in special area under bar sink.

Garden sculpture needn't be a pretentious effort. This little fellow placed informally at the end of a step adds a grace note to the small world of the doorstep and surrounding plants. Although he is natural size and realistically placed where a real chipmunk might stop for a moment, his figure is not realistic in detail and retains the quality of the granite he is made of. Without dominating the scene, he provides a happy link between nature and the imagination of the passerby.



These noble cats emphasize the repose and dignity of a broad sweep of lawn. Quiet lines and lack of superfluous detail convey the silence and composure (the essence of cat-likeness) with a boldness that makes them a contributing part of a big scene. Like all the garden figures shown here, these are specially commissioned works by Sylvia Shaw Judson.

ALL PHOTOGRAPHS BY HEDRICH-BLESSING



What is good garden sculpture?

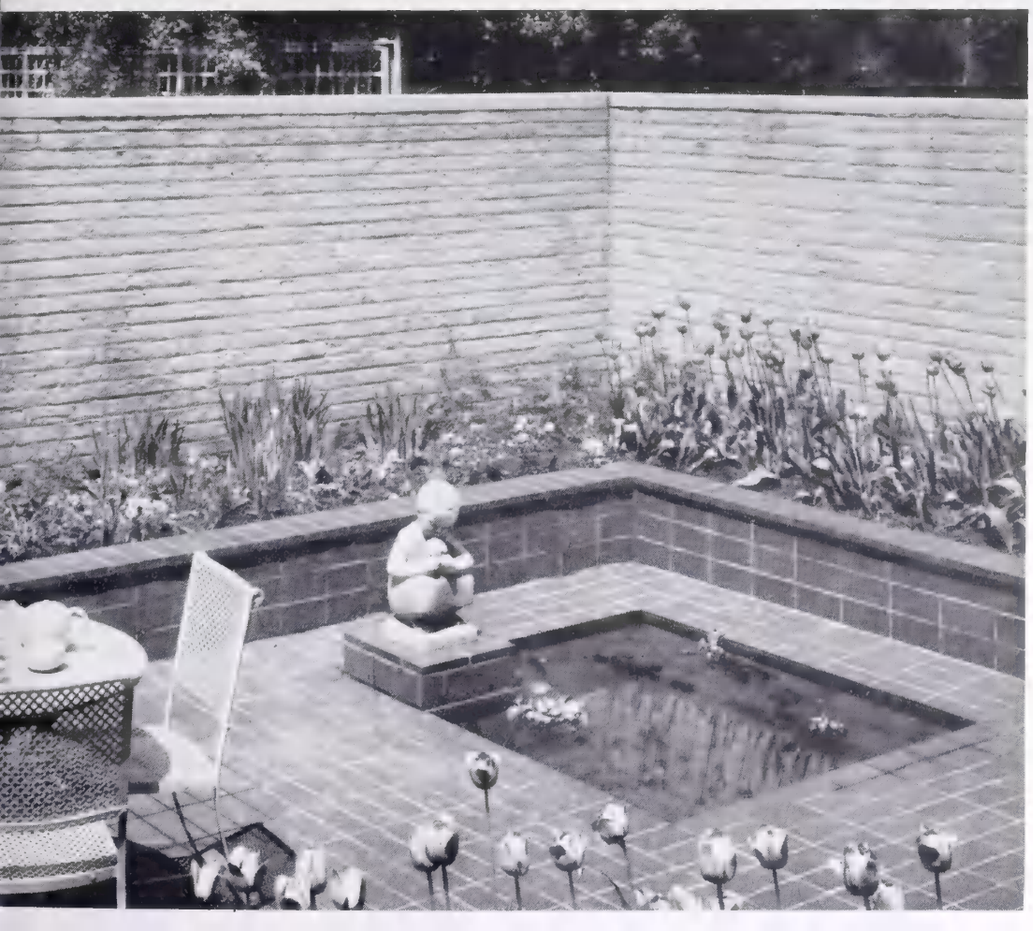
Good garden sculpture should be, above all, appropriate in subject. It should enhance the peace and refreshment you look for in your garden. It should be a link that encourages you to see and be more deeply aware of nature.

To make this positive contribution, sculpture must be appropriate to its setting in nature—among leaves, in sunlight and shadow. This means that, first of all, the subject matter should be natural to nature. And it should be presented in a form that conveys charm and spirit without too much imitative reality or grotesque caricature.

The shock of an unexpected iron elk or a naked Greek makes no contribution to the enjoyment of a private garden. As subjects they don't belong there. Neither does the sentimental whimsey of a little girl with a watering can, or a realistic pink flamingo. Cuteness in competition with the truly dignified beauty of plant growth, always (*Please turn to page* 276)



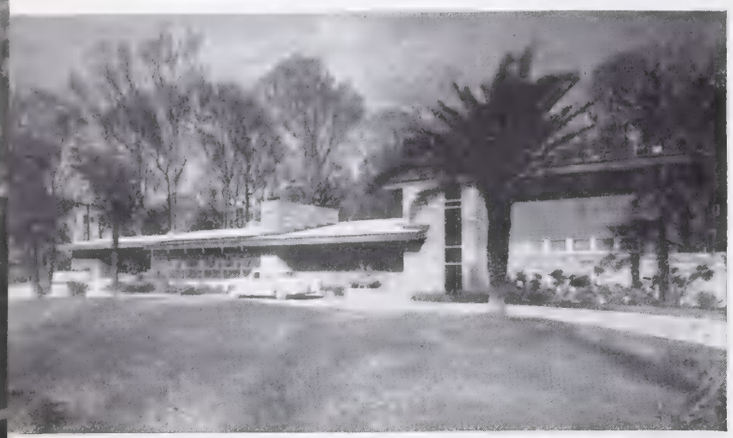
Reflecting the bright spirit of small animals, these figures (top) have a serene good humor, a charming reminder of the peace and security of an intimate garden.



A little girl, lost in the wonders of her nosegay, in mood and form adds to the sense of seclusion in this patio. Avoiding symmetry gives relaxed atmosphere.



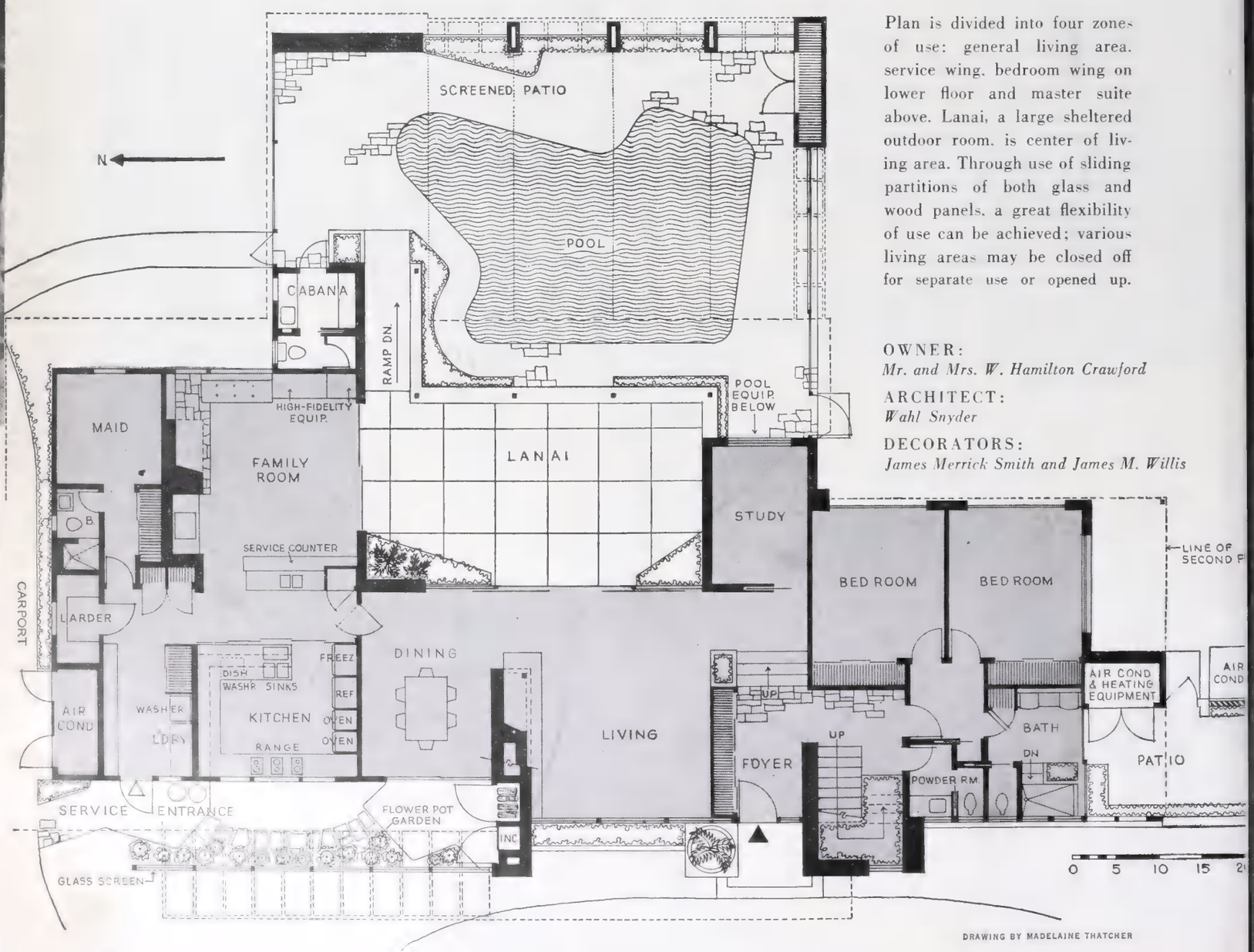
The luxury modern industry provides



The house, although turning all of its living areas away from the street, still presents a welcoming entranceway.

Without being nostalgic for the past or day-dreaming about the bright and shiny atomic future, this house in Louisiana treats its owners to the luxurious conveniences now being produced and now available on the market. It incorporates nearly all of the equipment manufactured to make life easier and more pleasant. It is planned to utilize those materials which are easily maintained and still do not have a cold hygienic look. Some of these things such as the "intercom" system and the electronic controls for heating and cooling, not so apparent in the photographs, are there working as a basic sort of nervous system for the house. (*Please turn to page* 209)

More pictures on next page.



Plan is divided into four zones of use: general living area, service wing, bedroom wing on lower floor and master suite above. Lanai, a large sheltered outdoor room, is center of living area. Through use of sliding partitions of both glass and wood panels, a great flexibility of use can be achieved; various living areas may be closed off for separate use or opened up.

OWNER:
Mr. and Mrs. W. Hamilton Crawford

ARCHITECT:
Wahl Snyder

DECORATORS:
James Merrick Smith and James M. Willis

DRAWING BY MADELAINE THATCHER



On garden side the swimming pool, with ramp up to lanai level, is enclosed with Fiberglas screen supported on turn-buckle tensioned cables. This covering continues the slope of marble-chip covered roof and pitches enough to be kept clean by wind.

PHOTOGRAPHS BY WILLIAM HOWLAND



The living room, for formal entertaining, is separated from lanai (foreground) by wall of glass.



WILLIAM HOWLAND





When the sliding doors are open, the corner fireplace in the more sheltered living room adds its cheery glow to any activities in the lanai.

The lanai, which is 3½ feet higher than the pool level, has a pleasant outlook over the area and is separated from splashing water.





HAANEL CASSIDY



The lanai may be opened completely to the living room or it may be closed off, as the occasion may demand, by sliding doors and draperies.

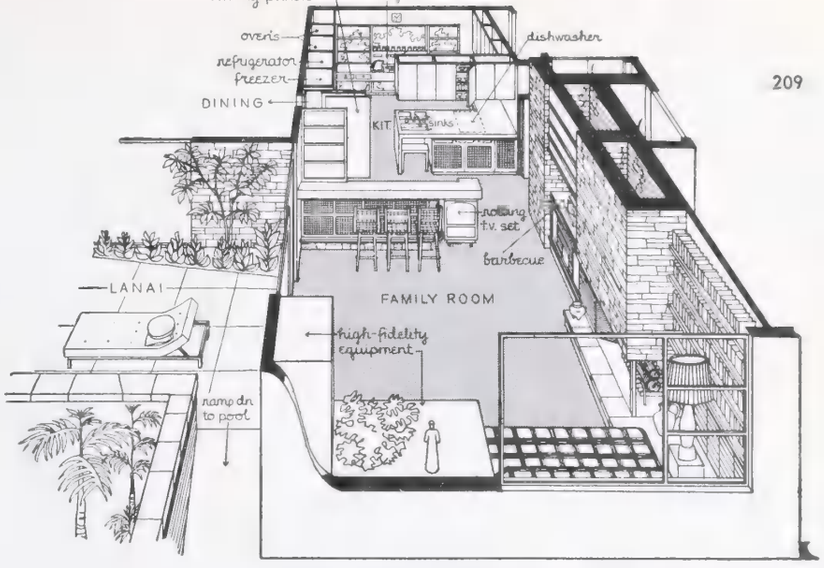
Essentially a part of the living room, an area for formal dining is set apart from it by the massive stone fireplace. Door to kitchen is at right.

This cabinet, seen from opposite side on page 210, serves as both a counter for casual dining and a buffet for informal entertaining in the family room and adjoining lanai and pool areas. The barbecue unit, near the family room fireplace, set into a tile counter with storage space for equipment below, is equipped with an electrically operated spit. The hood above is copper with raised horizontal seams. Note slot in lower ceiling for the concealed movie screen (upper center of picture).



Exterior wall of kitchen, chiefly of glass, opens out into shielded and planted service area (see picture at end of article). Ledge-like counter across it is made only deep enough to preserve the cooking sections. Planning desk is on right wall. Supplies storage is provided on shelf above backsplash. Vent fans in acoustical ceiling are installed over both "range" and ovens.

The luxury modern industry provides *continued*



Many of these convenient luxuries are concentrated in the kitchen and adjoining family room. These rooms are so designed in their relationship to each other and to nearby rooms and are so completely equipped that they can encompass a wide range of activity with no particular effort. A meal may be served either with elegant formality in the dining room or with burger-in-bun casualness around the swimming pool. Many variations between these two extremes are also provided for: breakfast or tea in the lanai, steak dinners in the family room followed by a movie.

Not visible in the photographs but equally convenient is the kitchen "station" of the step-saving intercom system. With it a person working here has two-way communication with people in other rooms in the house. There are also stations at the main and service entrances so that unnecessary trips to the doors may be avoided.

The thought given to the service area outside the kitchen windows has turned this usually commonplace feature into a delightful garden. (*Please turn the page*)



The "range" in this kitchen is composed of three surface cooking sections with remote control, color-lighted push-button controls mounted in the backsplash. The section at the left is equipped with a deep-well cooker, featuring a six-quart aluminum kettle for soups and stews. This section is also equipped with a special backsplash mounted outlet for a thermostatically controlled immersion-type heating element for use in deep fat cooking.

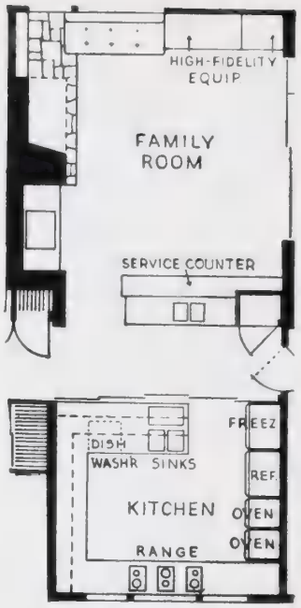


PHOTOGRAPHS BY WILLIAM HOWLAND



The kitchen which can be completely shut-off from family room by sliding doors is partially separated from it with upper cabinets for glassware and lower cabinets containing dishwasher and three sinks. From opposite side (right) one sees freezer, refrigerator, two built-in ovens.

A world of automation at your finger tips





It has often been said that the mark of a well-dressed person is that you are not particularly aware of his dress. The same would be true of a well-equipped house. Although it may be fully equipped, you should not be too aware of the equipment except as it contributes readily to the over-all smooth functioning of the household and the occupants' comfort.

The installation of the sound reproduction equipment is an illustration of how one can advantageously have the wealth of such equipment now available at one's fingertips without seeming to live in an equipment showroom.

Unless some forethought has been given to it, the showing of movies in the home can be embarrassing to the host and annoying to the guest. Here there is no worrisome delay while deciding where to put the screen or the projector.

WILLIAM HOWLAND



An ingenious solution of how to store projection equipment.

Except for the screen, concealed above the low ceiling and pulled down out of its slot for use, the family's collection of photographic projection equipment is neatly housed in a movable cart which also serves as a base for the projectors. Note also movable TV set.



The top of the cabinet consists of two hinged panels, which lift open to reveal the movie and slide projectors that can be swung up easily into position for use.

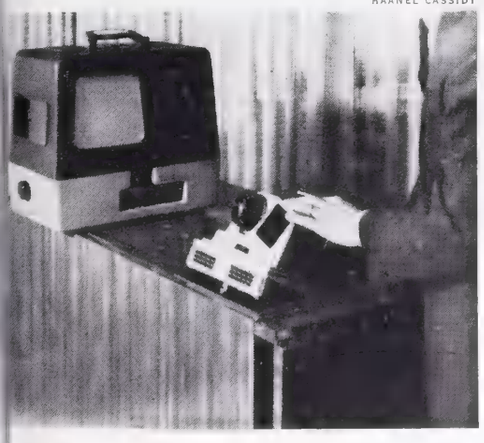


Complete sound equipment for the family's recreation.

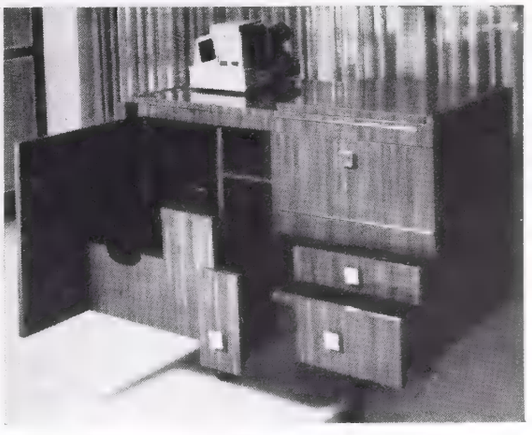
This cabinet in the family room is designed to house all of the various sound reproduction systems available for home use. The radio, record changer and amplifiers, and tape recorder are in tall section at right. Speakers and storage are below.



HAANEL CASSIDY



Instead of being dragged from a crammed closet shelf and placed on a makeshift base the projectors are stored safely with their accessories, readily accessible for use.



To keep it all together, the cabinet contains compartments for the slide collection, large and small reels of film and those electrical cords that can go astray.

Please turn the page

Electronic luxuries for life in the master suite.



At bedside are master switch for lights, an intercom panel, and controls for sound system.





The television set, mounted in a specially designed cabinet, is easily rotated on its base so that it may be viewed from the lounge chairs or from bed at other end of room.

The luxury that modern industry provides *continued*

The bath, serving bedrooms on the lower floor, opens outward with sliding glass doors to a planted sun-bathing patio enclosed with a stone wall. At one side of the room, adjacent to the exterior walls, is a tile-lined sunken plunge and shower, three steps deep, partly separated from the room by a screen of plants growing in a recess in the floor (photo below). This room which is comparatively small seems much larger by inclusion of outside area through continuity of floor and wall surfaces. (See plan.)

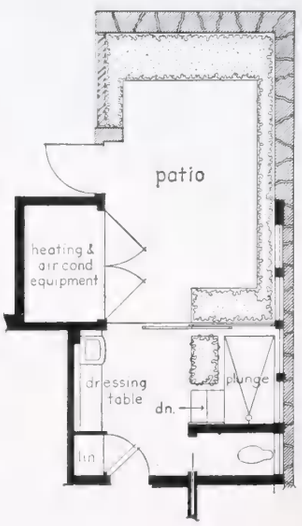




PHOTOGRAPHS BY HAANEL CASSIDY



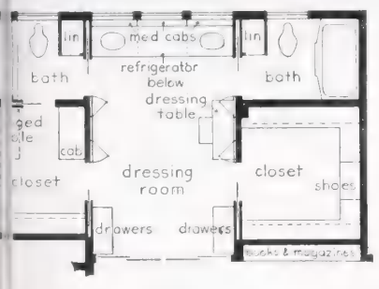




Large mirrors above Formica-top cabinet, containing built-in lavatory, slide over to reveal storage for all bathing needs.

The master bedroom, which also serves as a sitting room, has a large adjoining dressing alcove which can be separated from it by sliding doors. At either side are fully equipped walk-in closets for both husband and wife and two tile-lined bathing compartments (see plan and photo below). A tub bath is provided for wife; a shower for husband. His bath connects directly with his closet. Both baths contain water closets and towel storage cabinets. Room is evenly lighted through plastic ceiling panels.





More pictures and information about this house on page 234.



FIVE PHOTOGRAPHS BY WILLIAM HOWLAND



A small refrigerator with supplies for a midnight snack or a cool drink is concealed beneath the marble-top lavatory counter. Necessary ventilation for the cooling unit is supplied through the open weave of the cane-paneled doors seen in the center of the above photo. Storage trays are at the right of refrigerator.

PHOTOGRAPH BY BLAIR STAPP

This house may be seen throughout October 1957 at The Reedlands, in Tiburon, Marin County, Calif. Designed by Architects C. Warren Callister and Harold B. Reid, Jr., project Assoc. Landscape Architect, Lawrence Halprin. Decorator, Hy Cook.



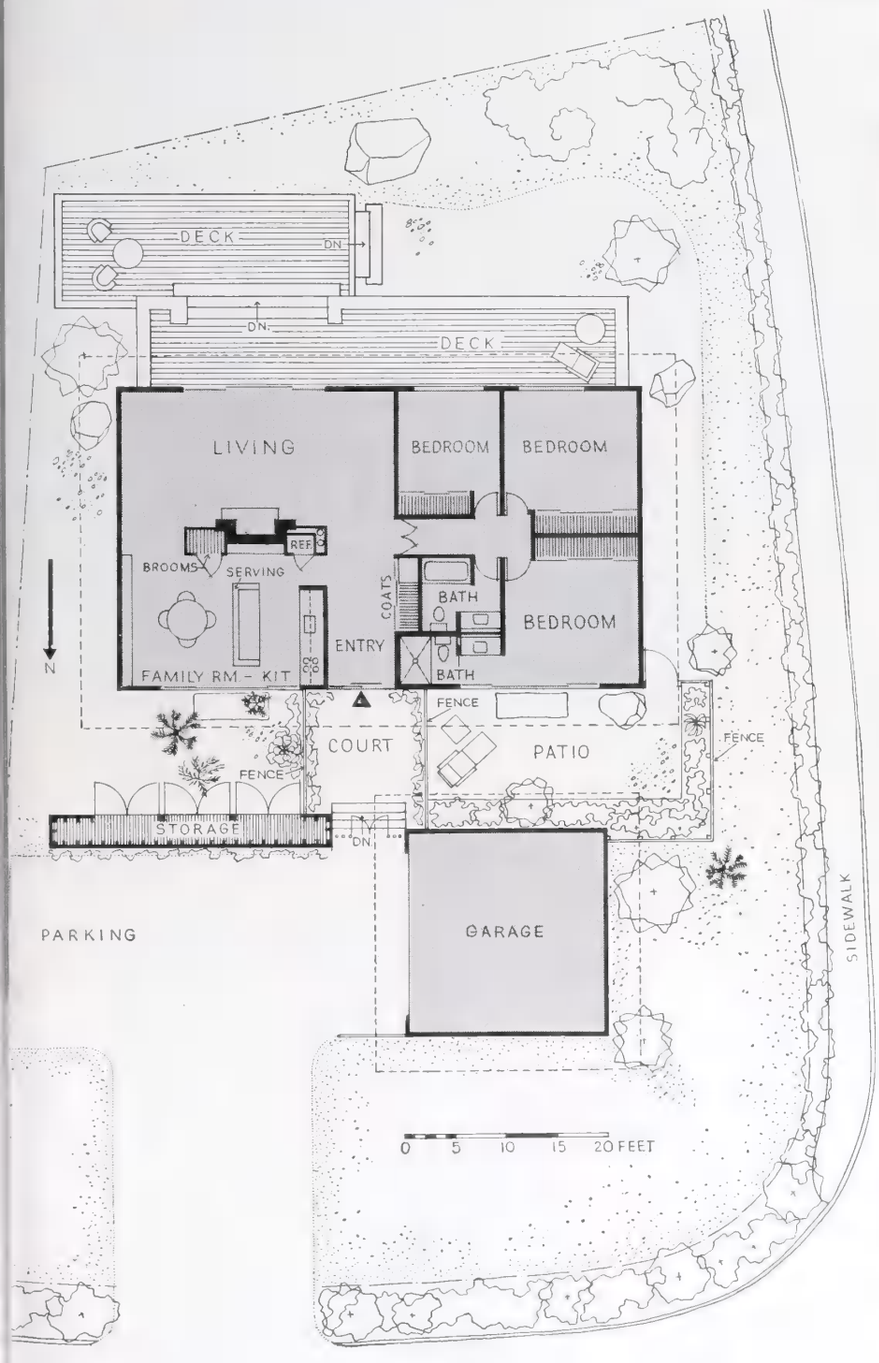
At the front entrance, a little courtyard forms a charming transition between the carport beyond and the glass doors of the house. Wall-height fences shield adjoining patios, create a glamorous entry to give this small house a refinement and elegance usually associated with much larger establishments. This protection at the front adds to the sense of spaciousness inside by permitting big glass areas without exposure to the street. Garage and storage wall, seen from the street, contribute to the illusion of over-all bigness, turning necessity for privacy and protection into added interest and dignity.

A Remarkably Good $28,000 House

How to turn the financial necessity of simple construction into a design advantage

This is a house of which you could not say "your limitations are showing," as is true of so many low-cost and moderate-cost houses. It is nice *because* of its limitations. Its simple, clean floor plan, its uncomplicated use of materials, its direct and reasonable use of site all add up to a little house that has a real presence. Even the clever placement of the storage wall, 12 feet away from the front wall of the house, makes the whole seem like an interesting complex of things as you approach by motor car. This storage wall, which acts like a privacy fence, also keeps the house from revealing all of itself at first glance, a quality seldom found in moderate-cost houses and very much associated with our very best houses.

Most amazing of all, this house is speculatively-built, and with the land it stands on sells for $37,000 total, including a $3,000 landscaping budget. It is way beyond, by all standards, what you find (*Please turn the page*)



DRAWING BY MADELAINE THATCHER



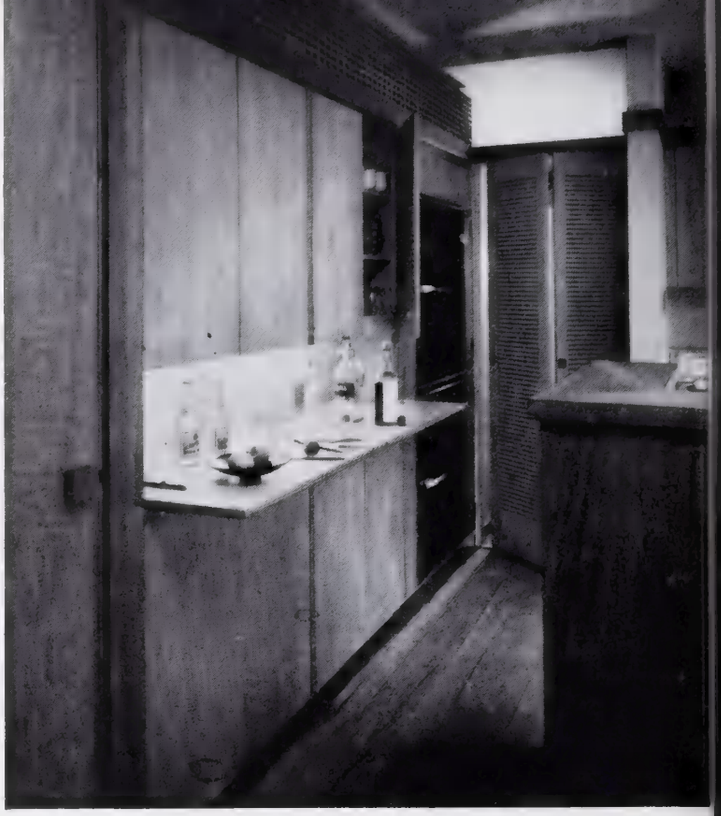
Even though on a corner lot, good planning gives this house big glass areas in every room without exposure to the streets. Plan shows how patios create privacy.

PHOTOGRAPHS BY MORLEY BAER



Bold, simple detailing, free of the clutter of extraneous trim, gives well tailored, dignified exterior.





A remarkably good $28,000 house *continued*

in most ready-built houses. Even though its floor plan is very common-denominator, satisfying the requirements of many families within an economical rectangle, it has the added intangibles of repose, dignity and individuality.

This repose comes in a major way from the fact that there are no poky little holes for windows. All the openings are floor to ceiling sliding glass walls. This makes for a more quiet sense of organization in appearance than if different sizes of windows were peppered, apparently aimlessly, over the exterior walls.

Another element that contributes to the sense of quiet dignity is the large double-width board fascia around the roof edge. This fascia, with its long lines and crisp canted corners, forms an appropriately bold edge for the richly textured shingle roof, the dominant feature of the house.

Wide sliding glass doors give all the rooms visual spaciousness as well as direct access to outdoors. By rolling aside the door, the interior and exterior melt into one, since in every case the rooms open without change of level onto the broad terrace or into (*Please turn to page* 222)

Cabinetwork surrounding work counter keeps food preparation out of sight from dining table without destroying spaciousness of room. Drop front, above right, provides extra counter and serving space in adjoining storage wall.



Patio with storage lockers for garden furniture and toys gives family room a wind-free play space for outdoor dining area.

ALL PHOTOGRAPHS BY MORLEY BAER



Master bedroom has its own private garden, so protected by high walls that even the dressing area can share the outlook. Lavatory in dressing counter is in bedroom itself, separated from bath beyond door at left.



HY COOK, DECORATOR





A busy road below the house is screened from inside the house by the width of a plateau and the two decks. Distant and pleasant part of the view shows from the living room (top).

Front hall, showing the entrance patio and shutter gate beyond. This makes entrance imposing as well as private, increases visual size of house—a trick many small houses could use.



PHOTOGRAPHS BY WILLIAM HOWLAND



The flowering of a five-year plan

Even while this house was building, plans were laid to make the children's room into a music-guest room



BEFORE. No room ever gave two little fellows more congenial facilities for the earliest years than this, with its adjacent bath and sunny terrace for slides and play-pens. But from the very start its layout and facilities were planned for future adult use, so its conversion to a music-guest room involved only a change of paint, wallpaper, furnishings.

If you are in the process of building a house, here is a lesson in planning ahead. Five years ago when this house was built, this music-sitting-guest room was outfitted as the sleeping room and playroom for two small boys.

But even then the owners anticipated the day when the youngsters, grown to more manly estate, would occupy larger quarters and free this room, with its adjoining bath and outside terrace, for general family use as music room and occasional guest room. This preordained transformation was planned in advance to be a matter of new paints, fabrics, wallpaper and furniture, with no structural changes required. Basic ingredients of the room, like the cork floor and basswood blinds, remain too, foresightedly chosen because they are the kind of materials that can live through the abuses of toddlers and still, years later, retain their good looks and dignity in an adult room.

Twin sofa beds, slip-covered in tailored matelassé, replaced the cribs. Draperies are now a sophisticated hand-blocked linen. See how the outline of its motif has been adapted in the embroidered monogram on percale sheets and pillowcases (right). Blankets and bed linen, books and music are stored in hanging shelves which frame the beds.

More about these furnishings on page 239



During its five years of juvenile occupancy, this room was destined for the placid playing of organ music, for quiet reading with a close vista of the outdoors, and for the comfortable accommodation of occasional guests. When the children moved out, only such simple changes as a tawny grasscloth wall covering, repainting of the woodwork, and new furnishings were necessary. Family's great joy is their home organ which has a built-in loudspeaker, needs no tone box elsewhere in room. Light pole at right has a dimmer attachment for variety of lighting effects.

but you DON'T listen

By RICHARD WILLIAMS

"But you *don't* go!" the girls sing impatiently in the *Pirates* to the policemen, who keep assuring them, "Away we go!"

But you *don't* listen, we say to you (well, to most of you), though not impatiently. And you must say so to yourself if you are honest. Music bursts over you; it swirls around you. But it really does not enter into you. You are not with it. You do not listen.

Here is the essential problem of the approach to music. If we can help you solve it, all other problems melt away like morning fog on a sunny day.

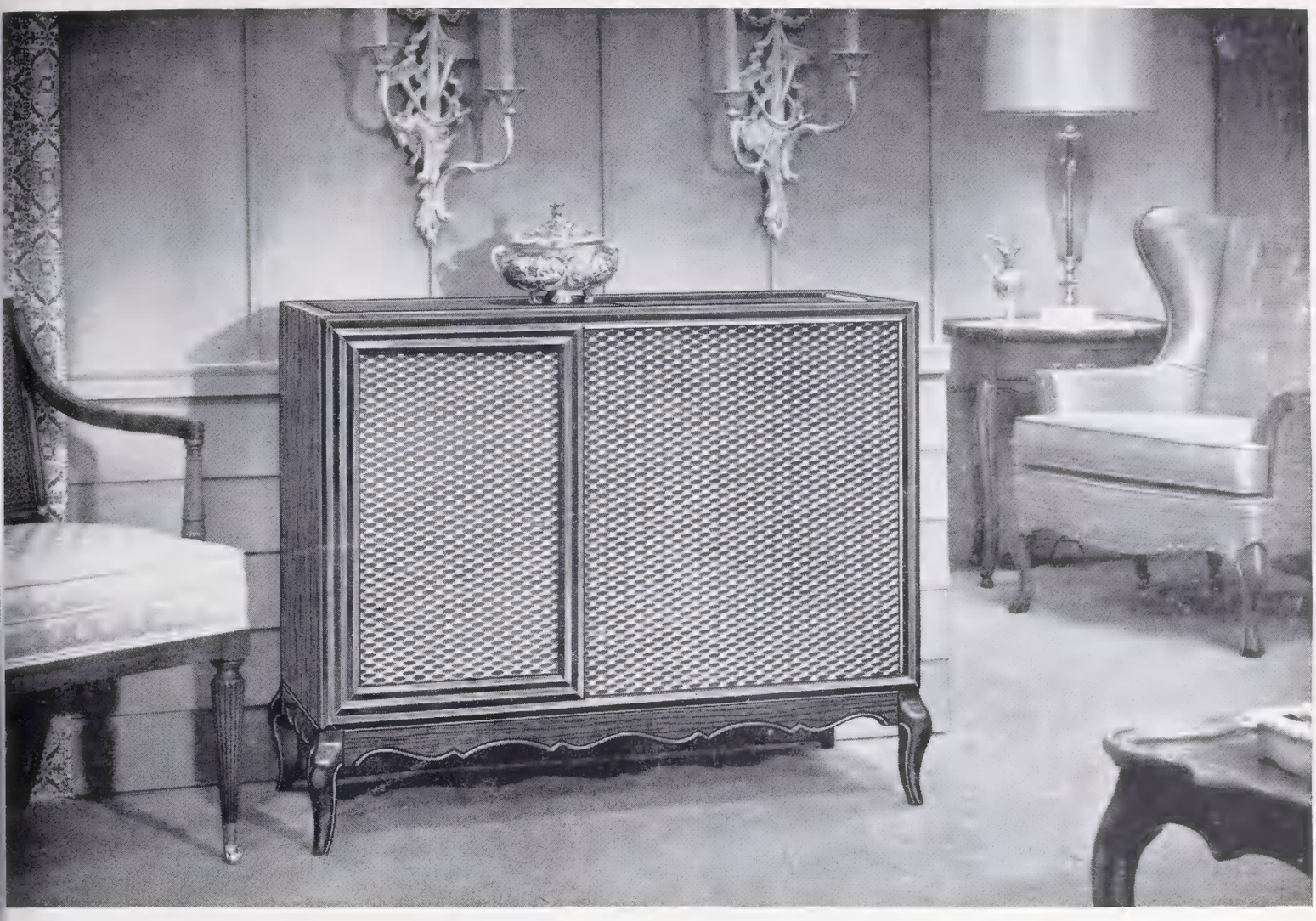
A piece of music begins. You are comfortably relaxed and you start out with the music: there are no difficulties and you are enjoying yourself. After a few minutes, however, you are no longer comfortable. Somewhere, somehow you've lost the thread. You find yourself unable to concentrate, unable to grasp the composition's design and progression. Now your attention begins to wander, vague pictures float through your mind, and before you know it you are far away, thinking of this and that, while somewhere in the background the music keeps on rolling like breakers of the sea. You may hear, but you don't listen. When the music is over, you come to with a sudden start.

Drifting besets not only the inexperienced listener: the experienced listener as well suffers these spells, though more rarely. At a concert the antics of a conductor or the peculiar face of the piccolo player or the remarkable hat which the lady three rows ahead is wearing may distract you from the music. It happens even more easily when you listen to records in familiar surroundings. The design of the wallpaper or the play of dust in a sunray may suffice. Concentration flees, and after the music stops either you are obsessed with a vague feeling of guilt or you are convinced the music is too difficult, it is over your head, and you do not understand its message.

Yet your shortcomings lie not in intellectual capacity but in ear training. The organ of hearing has not been sufficiently trained first to absorb the complex structure of a symphony and then to sort out its significant materials. I believe that the ear is naturally slower acting than the eye. A struggle takes place between aural and visual impressions, as you sit before music. The eyes have it any time. They lead you astray. But you can't get around this difficulty by closing your eyes; you might only induce a nice little nap.

Let me suggest that the easiest way to learn to listen is a process of consciously breaking down music into particles. If you look at a painting attentively, you combine seeing with observing. If you listen to a piece of music attentively, you combine hearing with a form of aural observation. You get at the whole by observing details. You select what seems significant to you. Very well, let me propose that you select from music those isolated elements which seem easiest to you.

Music consists of various elements. One of these is harmony, which is the frame of reference into which a melody is set, a frame which is fluid and changing. Another is tone color, which is the peculiar characteristic or timbre of an instrument or of a combination or blend of several instruments. Still another is polyphony or counterpoint, the element which sets one melody against another, much as in a painting, several themes may be portrayed on the same canvas, one supporting the other. But there are simpler elements first to be encountered, and the two simplest are melody and rhythm. These are the two which come closest to the music you were, so to speak, born with—to your heritage, the song. (*Please turn to page* 228)



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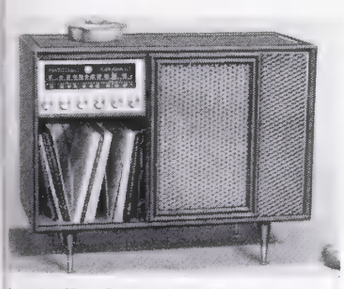
The Continental, shown above, achieves its graceful Provincial style in warm, selected cherry. Three more examples of style variations are pictured below.

This high-fidelity masterpiece re-creates a wonderful new world of listening pleasure. Its superbly matched components include a 25-watt dual-channel amplifier, three speakers—15″ bass, 7″ intermediate, plus high-frequency horn, precision record changer with DIAMOND STYLUS and AM-FM radio.

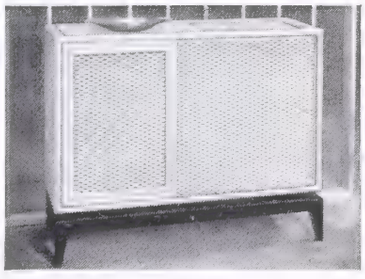
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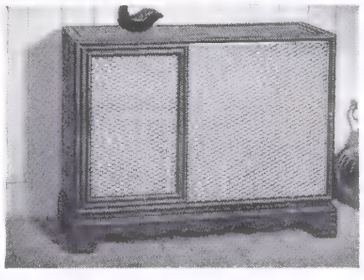
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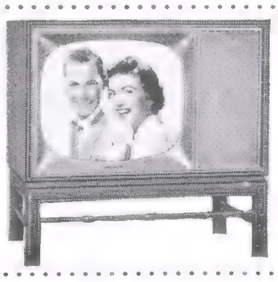
Classically beautiful Continental in walnut on brass-ferruled tapered legs.



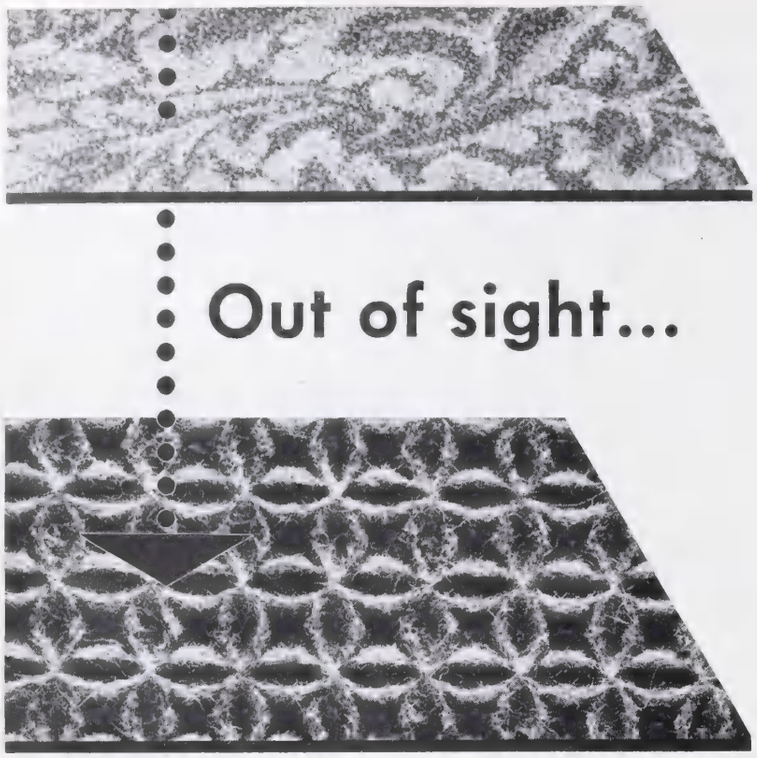
In modern oak with harmonizing marbleized top on contemporary base of ebony.



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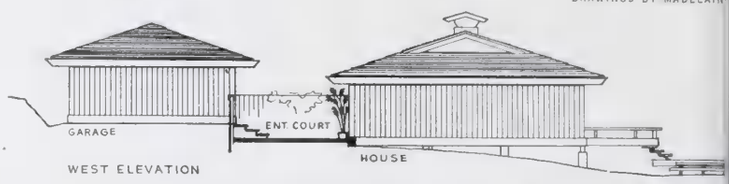
GENUINE OZITE® CARPET CUSHION

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A REMARKABLY GOOD $28,000 HOUSE

CONTINUED FROM PAGE 216

DRAWINGS BY MADELAIN



Gentle slope of land from street was left virtually ungraded. Main p of house is above ground on concrete posts. Terrace along right s in stepped levels forming transition to garden.

one of the enclosed patios. The interior finish echoes the fresh simplicity of the exterior. Almost no trim is in evidence. Only a single mahogany strip bands the walls at door height, repeating the horizontal character of the exterior of the house.

In approaching the house, you cross the off-street parking court, past the two-car garage, to a pair of louvered gates. Inside them, down three redwood steps, you find yourself in an enchanting little court. This entrance court acts as a pleasant transition from the street and automobile noises and prepares you for the quiet and shelter to be found within the house.

Glass sliding doors lead into the entry. In this case the glass entrance doesn't mean there is any sacrifice of interior privacy because the louvered gates and high storage wall block any view from the street.

From the entry it is only a few steps to any area of the ho you have a feeling of priv seclusion in any of the th rooms. The master bedroo secluded court that enla area for quiet retreat. Th bedrooms share the long sc cony. The master bedroom a neat way of introducing t fits of an elegant dressir without cluttering the bed built-in lavatory-vanity un cessed in an alcove just ou bathroom door, around th where it cannot be seen at the room. It provides a table and lavatory as par spacious bedroom-garden

The same kind of good for double use makes th room an efficient kitcher handsome dining room too good-looking example of v be done with the new r duced products that are sty in as part of the house.

PHOTOGRAPH BY MORL



Storage wall outside family room provides easily accessible for outdoor furniture, toys and garden equipment. Covered shingle roof like house and garage, it shields patio from car

oven, sink, garbage disposal, dishwasher, washer-dryer are all pre-engineered in the factory in one unit. Over the "all-in-one" appliance unit are mahogany wall cabinets. The refrigerator and freezer are built into a flush floor-to-ceiling storage wall, with a center section that drops down for extra counter space. Also, this pull-down counter, located behind the living room fireplace and adjacent to the dining area, can be used as a bar or buffet.

Like a room divider separating the cooking area from the dining end of the room is a 40″ high cabinet with work-counter on the kitchen side. Low cabinets along the back of the counter provide added storage and also put the counter itself out of sight from the rest of the room.

The house is a good example of what can be achieved when the architect doesn't waste money and effect on fussy tricks, but instead faces the requirements and limitations with realistic and sensitive simplicity. Here we can see the requirements of many American families, three bedrooms and two baths; a large living room with a fireplace; an "open plan" servantless kitchen; a separate dining area; two-car garage—given distinction by straightforward, unpretentious planning. The result is a fine house with permanence, repose, dignity and individuality.

Following is a list of construction materials and furnishings:

CONSTRUCTION MATERIALS

FOUNDATION WALLS & PIERS: Reinforced concrete, Portland Cement Association, Chicago, Illinois.

STRUCTURAL WOOD FRAMING: Douglas Fir, Douglas Fir Plywood Association, Tacoma, Washington.

EXTERIOR WOOD SURFACES & TRIM: Redwood, California Redwood Association, San Francisco, California.

FINISH ON EXTERIOR WOOD SURFACES: Bleaching oil, Samuel Cabot, Inc., Boston, Mass.

ROOFING: Red cedar shingles, Red Cedar Shingle Bureau, Seattle, Washington.

FIREPLACE: Sonoma stone, Sonoma, California.

DOORS AND DOOR HARDWARE: Exterior sliding doors throughout, Panaview Glide Windows Inc., North Hollywood, Calif. Interior door latches, Schlage Lock Co., San Francisco.

GLASS: Clear crystal sheet, Pittsburgh Plate Glass Co., Pittsburgh, Pa.

INTERIOR SURFACES: Ceilings and walls throughout, "Sheetrock," U.S. Gypsum Co., Chicago, Ill. Paint finish on ceilings and walls, W.P. Fuller & Co., San Francisco, Calif. Floors, random oak planking, National Oak Flooring Manufacturers Association, Memphis, Tenn. Finish on oak floors and mahogany trim, clear sealer, W. P. Fuller & Co., San Francisco.

LIGHTING FIXTURES: Built-in light fixtures, Prescolite Mfg. Corp., Berkeley, Calif. Fluorescent fixtures, General Electric Co., Lamp Division, East Cleveland, Ohio.

KITCHEN: Wood cabinets, custom built, Philippine mahogany, Philippine Mahogany Association, Los Angeles, Calif. "G.E. Kitchen Center," General Electric Co., Coshocton, Ohio. Built-in refrigerator and built-in freezer, Revco, Inc., Deerfield, Mich. Exhaust fan, "Clipper," Trade Wind Motorfans, Inc., Rivera, California.

BATHROOMS: Tile floors in master bath and wall surfaces, Pomona Tile Mfg. Co., Los Angeles, Calif. Linoleum, Armstrong Cork Co., Lancaster, Pa. Plastic laminate counter-tops, The Formica Co., Cincinnati, Ohio. Fixtures, fittings and showerhead, Crane Co., Chicago, Ill. Towel bars, Hall-Mack Co., Los Angeles, Calif. Exhaust fan "Clipper," Trade Wind Motorfans, Inc., Rivera, Calif.

MECHANICAL EQUIPMENT: Hot water heater, Day And Night Mfg. Co., La Puente, Calif. Furnace, Fraser and Johnson Co., San Francisco, Calif. Thermostat, Minneapolis-Honeywell Regulator Co., Minneapolis, Minn.

FURNISHINGS

LIVING ROOM: Sofa and chairs, Hild-Brand, San Francisco. Lacquered tables, designed by Hy Cook, Belvedere, Calif. Oriental screen on wall, Allen McHugh Jacobs, San Francisco. Painting over mantel, James Callahan, San Francisco. Zabutons and lacquered fruit bowl on table, Dean Trimble Imports, San Francisco. Flower arrangements, Katherine Eubanks, Larkspur, Calif.

ENTRANCE HALL: All furniture, Pacific Overseas, San Francisco, Calif.

BEDROOM: Chair, Pacific Overseas, San Francisco, California.

DINING ROOM: Furniture, Dux Inc., San Francisco, California.

TERRACE: Outdoor furniture, L. H. Krusi, San Francisco. All outdoor planting by Jerry Rubin, Tiburon, California.



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$9.95 ($10.75*)

Padded-back gatefold chair



$7.45 ($7.95*)

Conventional folding chair

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Shown above: Ladder-back gatefold chair, $8.95 ($9.75*); 31″-square table, $11.95 ($12.95*); complete set, $47.75 ($51.95*). Also available: 35″-square table, $14.95 ($15.95*); complete sets from $41.75 ($44.75*) to $54.75 ($58.95*).

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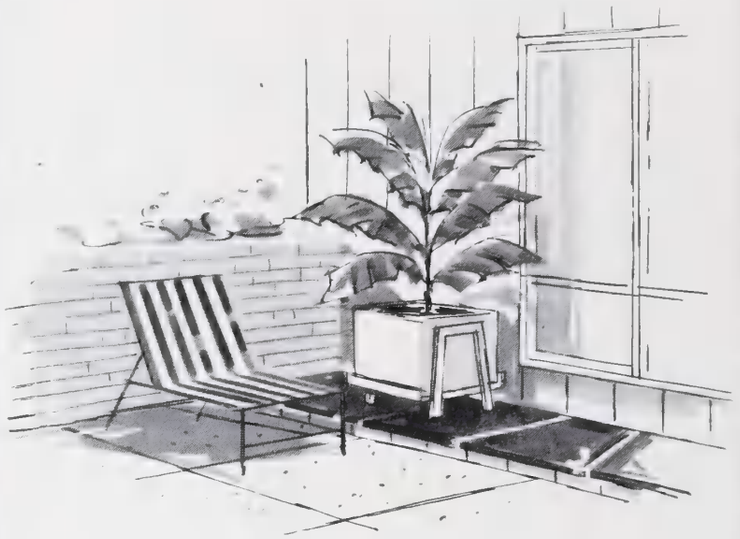
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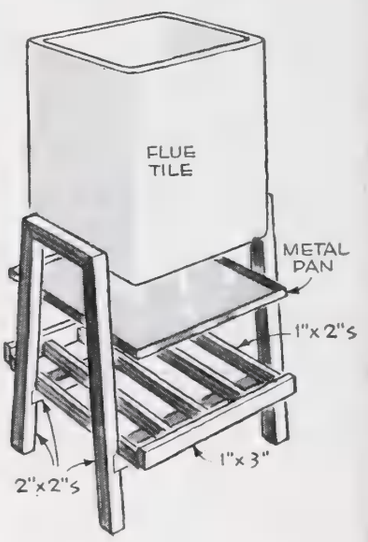
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PLANT CONTAINERS THAT LOOK GOOD INDOORS AND OUTDOORS

CONTINUED FROM PAGE 191



4. Slat shelf supports metal pan as bottom for this plant tub.



All stock lumber pieces are used to make this simple but effective wood frame for the section of flue tile. Sketch above shows tile in position, exploded perspective at right shows how frame goes together. Metal pan keeps tub from draining onto floor. Dimensions of frame depend on size of flue tile available in your area. This unit would look well used in pairs.

PHOTOGRAPH BY MAYNARD PARKER



5. Half barrel makes ideal rustic container for specimen plants.

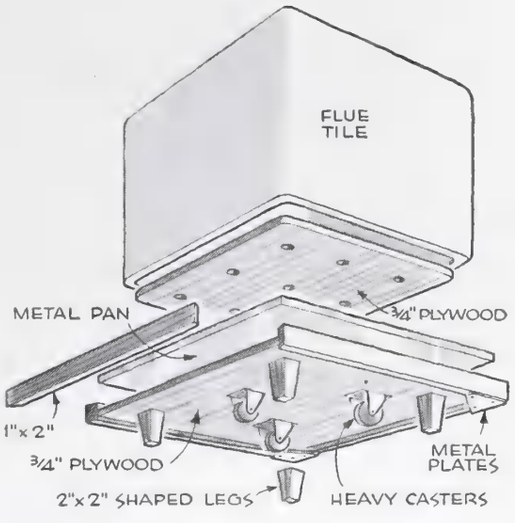
Here's an idea often used at the Siebenthaler Nursery in Dayton, Ohio. Stout oak barrels are cut in half, and each half is used as a plant tub. To serve well, the barrels should have several iron straps to support the weight of the earth, and one of the straps should be close to the center saw cut to give extra strength to the top of the tub. Paint the inside with wood preservative, then you can plant directly in it. If used inside, stand the barrel in a shallow metal pan. Iron straps bent over and bolted to the top of each side serve, with lengths of pipe, as carrying handles (shown in drawing at left).





6. Base on casters makes this tub easy to move inside and out

In this design, the square flue tile rests on a plywood platform lined with a metal pan. Platform should be 2 to 3 inches larger than the tile on all sides. Fill this area with small stones to aid in evaporation of drainage from the tub. Plywood bottom to fit inside tile may be omitted and loose aggregate used at the bottom. Legs should be cut just a fraction of an inch shorter than height of casters to make unit steady yet mobile. Design by Douglas Baylis.



More plant containers on next page.

Material costs for the six containers:

1. (redwood, copper sides and drainage tray) $28.00
2. (flue tile and cutting, plywood, hardwood) $20.75
3. (tongue-and-groove redwood) $10.50
4. (flue tile and cutting, hardwood, metal pan) $18.50
5. (barrel and cutting, metal straps—for two tubs) $12.50
6. (flue tile and cutting, plywood, hardwood, metal pan, casters.. $26.00

Add 3 to 4 hours' labor at $4 to $5 an hour if you have a carpenter make them for you (except for No. 5). If no barrels are available in your area (for No. 5), you can order ready-cut tubs from City Barrel and Cooperage Co., 516 N. Irwin St., Dayton, O. at $6 a tub, F.O.B.



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are fashioned for you in a rainbow
of decorator colors inside . . .
with white outside to keep all your windows
neat and pretty from the street.

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Wonderful, washable
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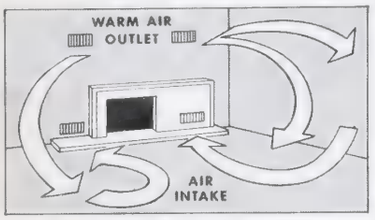
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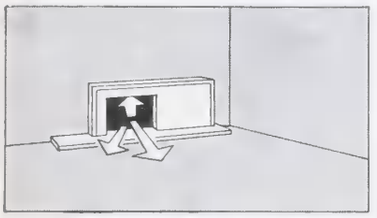


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PLANT CONTAINERS

CONTINUED FROM PRECEDING PAGE



Five new containers to display your best house plants

No longer is it necessary to stick to the timeworn flower pot for your pride-and-joy plants. These five containers are just samples of the many now offered that work as well as they look. Some are to be planted in directly, others are merely jardinieres to put a handsome base around your pot or pots. You'll find more ideas at your nursery or florist shop.

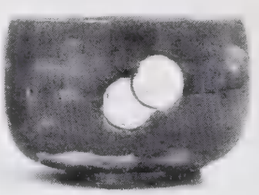
Unglazed clay bowl in solid walnut stand may be planted in directly. In three sizes: 10" x 20", about $18; 18" x 21", about $36; 21" x 16", about $36. From Architectural Pottery, Los Angeles.



White, ridged pottery jardinier, 14" x 15", copied from an old Italian bowl.



Basket-weave patterned bowl, 13" x 13", can be planted in, used inside or outside.



Japanese glazed ceramic bowl needs pot inside or deep base of pebbles for good drainage.



Bathing tubs from Japan are best used with pots, set in pebbles, covered with layer of peat. Size 27" x 12", $72; 28" x 13", $76; 30" x 14", $80. From Alan M. Jacob, San Francisco.

all of these fine stores have the café curtains shown

ironed for you...forever!

The distinctive café curtains shown opposite in nutmeg and turquoise, are flocked in white.



Other colors: pink, green, champagne, gold, white. The cost? Just 2.98 the pair, 36" length. Valance, 1.49.

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Albuquerque, N. Mex. — Hubbard's
Auburn, N. Y. — The Big Store
Baltimore, Md. — Brager's
Bethlehem, Pa. — Orr's of Bethlehem
Binghamton, N. Y. — McLean's
Bridgeport, Conn. — Howland's
Buffalo, N. Y. — Hens & Kelly, Inc.
Charleston, S. C. — Condon's Department Store
Charleston, W. Va. — Cox Stores
Charlotte, N. C. — Efird's Department Store
Cleveland, Ohio — Bailey's
Covington, Ky. — Coppin's
Danbury, Conn. — Genung's Department Store
Dixie Manor, Ky. — Ben Snyder
East Akron, Ohio — Hower's
East Liberty Station, Pa. — Mansmann's
Easton, Pa. — Orr's of Easton
Edmonton, Alberta — Woodward's*
Elmira, N. Y. — S. F. Iszard Co.
Endicott, N. Y. — McLean's
Erie, Pa. — Trask's
Fall River, Mass. — R. A. McWhirr Co.
Fargo, N. Dakota — Herbst Department Store
Findlay, Ohio — Patterson's
Fort Wayne, Indiana — Frank's
Fort Worth, Texas — Stripling's
Glens Falls, N. Y. — Economy Department Store
Grand Rapids, Mich. — Wurzburg of Grand Rapids
Hackensack, N. J. — Packard's
Hamilton, Ohio — Wilmurs, Inc.
Hamilton, Ont., Can. — The G. W. Robinson Co., Ltd.*
Herkimer, N. Y. — H. G. Munger & Co.
Houston, Texas — Levy Brothers
Huntington, L. I. — Hartmann's
Johnstown, Pa. — Penn Traffic Co.
Lancaster, Pa. — Hager's
Lansing, Mich. — Arbaugh's
Lexington, Ky. — Ben Snyder
Lincoln, Neb. — Miller & Paine
Louisville, Ky. — Ben Snyder
Lowell, Mass. — A. G. Pollard Co.
Marion, Ind. — Ball Stores
Meadville, Pa. — The Crawford Store
Memphis, Tenn. — Bry's
Meriden, Conn. — Genung's Department Store
Middletown, Conn. — The James H. Bunce Co.
Middletown, N. Y. — Tompkins
Middletown, Ohio — Central Store, Inc.
Mt. Vernon, N. Y. — Genung's Department Store
Muncie, Indiana — Ball Stores, Inc.
New Brunswick, N. J. — P. J. Young's
New Haven, Conn. — Shartenberg's
New London, Conn. — Genung's Department Store
New Orleans, La. — Marks Isaacs Co.
Norfolk, Va. — W. G. Swartz Co.
Norristown, Pa. — Chatlin's Department Store
Norwalk, Conn. — Genung's Department Store
Norwich, Conn. — The Reid & Hughes Company
Omaha, Neb. — J. L. Brandeis & Sons
Owego, N. Y. — McLean's
Parkersburg, W. Va. — Cox Stores
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Phoenix, Arizona — Korricks
Pittsburgh, Pa. — Frank and Seder
Pittsfield, Mass. — England Brothers
Port Huron, Mich. — J. B. Sperry Co.
Portland, Oregon — Olds & King
Providence, R. I. — The Shepard Company
Rochester, N. Y. — E. W. Edwards & Son
Raleigh, N. C. — Efird's Department Store
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San Antonio, Texas — Wolff & Marx
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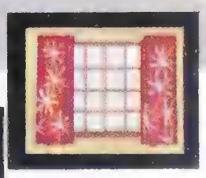
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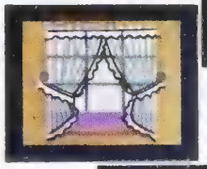
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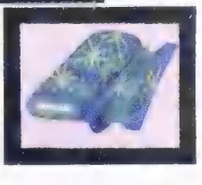


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BUT YOU DON'T LISTEN

CONTINUED FROM PAGE 220

Every piece of music has a melody. Melodies can be short or long, obvious or not quite so obvious, long-breathed or sketchy, memorable or elusive, incisive, even stammering. I repeat, every piece of music has melody, though every piece does not necessarily sport a good tune. Likewise, every piece of music has rhythm. The rhythm of some compositions is extremely simple, as simple as the four-square beat of a marching tune or the three-quarter rhythm of a waltz. On the other hand, in some compositions the rhythm becomes subtle, flexible and changing, more difficult to "feel."

These are the two elements which I recommend as props for your attention, and of the two I believe that you will find the melody easier to follow.

The next time you hear an unfamiliar symphony, watch for the first appearance of the principal melody and listen to that attentively. You will have little difficulty in recognizing what is the principal melody (or "theme," as it is usually called, though this is merely a term for a short melody), because the composer prepares the way for its entrance carefully and then states it in a way that highlights it unmistakably as important. This melody lies close to the beginning of the work or rears its beautiful head after a short introduction. Examples: In Mozart's *G-Minor Symphony No. 40*, the principal melody appears at once; in Beethoven's *Seventh Symphony* it appears after an unusually extended introduction but very dramatically, as the symphony virtually comes to a halt as the theme enters. It is the "prepared" entrance of a principal player in the play.

VERY well, you have caught hold of the principal melody. Now, instead of trying to absorb the entire fullness of the music, you follow this landmark throughout the course of the movement. Other melodies will be introduced, to be sure, but at first hearing hold fast to your first acquaintance. You will now observe the different guises, the mutations and changes which your melody will undergo. Your friend will be presented in different raiment, clothed in new harmonies, accompanied by new accessories. Here and there you will "see" the melody only in profile. It will be indicated rather than stated in full. You may hear only half of it. Whatever happens, you will be helped because your attention is concentrated. You will be guided through a maze by keeping your eye (I mean your ear) on one familiar mark. And quite unconsciously you will absorb more of the surrounding landscape than if no such guide were available. You will hear more of the music by listening carefully to part of it.

If you prefer to follow rhythm rather than melody, that's all right too. The selections depend on your own response.

Homer Ulrich, an eminent teacher, has suggested a similar method, though not one quite the same as the one I have discussed, in his book, *Education of a Concert-Goer:*

"The essential factors in this method of listening are to isolate one instrumental line, to select that line for intensive listening, and to develop the ability to wander up and down within the tonal mass. . .

"ANOTHER way of achieving good listening habits might be called the pattern method. A great number of musical compositions contain specific melodic or rhythmic patterns. They may appear as short motives which are easily recognized and remembered. Such motives, occurring repeatedly with little or no change, played by different instruments, and appearing in different contexts, can be isolated. They can then be followed through the composition in which they occur, and can thus become the means for developing selective-listening habits further."

Call it isolation or pattern or selective listening or what you will, the practice remains a valid aid simply because, having forced yourself to listen intently to details, your mind is better able to make order out of indefinite impressions. Your ears are likely to remember more sharply what goes on. And very soon your mind will receive an impression of the music *in toto*. What you will have avoided is the aimless swimming in a tonal ether in which you are unable to descry a shore.

The isolation method of listening is best applied when you have the opportunity to re-listen. Indeed, music is best enjoyed when you listen frequently to the same composition, though of course not so frequently as to get good and tired of it. Since music does not primarily depend on surprises, and since

(*Please turn to page* 230)



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BUT YOU DON'T LISTEN

CONTINUED FROM PAGE 228

(barring a few exceptions) it does not tell a story and has no plot and therefore is not likely to become a twice-told tale, it is possible to re-hear with pleasure the same composition within a fairly short space of time. The phonograph, of course, makes re-hearing practical.

As you approach music, confine yourself to a small repertoire. Don't flit over the wide, wide world of music with the casualness of the traveler who roams through the Louvre in seven minutes. It really isn't terribly important which repertoire you select. Still, it would seem to be common sense to select your first listening from the great works of the musical literature. Let fame draw the map. When a symphony or a concerto is considered a classic, that simply means that it has pleased and delighted a great many listeners over a great span of years.

If you are able to read notes, you may find it both helpful and interesting to follow a composition with a score. Piano music is easy to follow, orchestral music more intricate. There are simplified orchestral scores available, guiding you by printed indications to the leading themes. Score reading offers occupation for your eyes to help your ears. It will also show you just what the inside of musical structure is like.

Though such precautions will assure you of a safer journey through unfamiliar territory, it is yet not to be denied that some of the territory will continue to remain confusing, some forbidding. There will be stretches of the symphony which will remain murky passages of puzzlement. Never mind! Do not try to explore everything at once. Be patient. Coast along. Take it as it comes. And do not think that the music is so profound as to be too good for you. For it is probable that a remarkable change will come about sooner or later. One more journey, and the light will spread. Please, you need not feel guilty if at first you hit only the high spots. When the moments of angry outburst, the great climax, the sudden contrast or the full sweetness of a lyric melody are to be heard, you are ready for them soon enough. What lies between must be gently and gradually absorbed.

Above all, the enjoyment of music is and must remain an emotional response. This is a free response. It is not that great music is above your head; it may sometimes lie above your heart. But once you enter into the right relationship, once you get yourself attuned to music, it will find its way directly to your heart. The high spots at first, the complete composition later. It is then that you will experience the intense satisfaction which music gives, the absorption, the embracing fascination, the joy so great as to be near sorrow, the living in another world unreal yet real. Then you *do* listen and then you respond with the kind of response which Edna St. Vincent Millay has put into poetry;

On Hearing a Symphony of Beethoven

Sweet sounds, oh, beautiful music, do not cease!
Reject me not into the world again.
With you alone is excellence and peace,
Mankind made plausible, his purpose plain.
Enchanted in your air benign and shrewd,
With limbs a-sprawl and empty faces pale,
The spiteful and the stingy and the rude
Sleep like the scullions in the fairy-tale.
This moment is the best the world can give:
The tranquil blossom on the tortured stem.
Reject me not, sweet sounds! Oh, let me live
Till Doom espy my towers and scatter them,
A city spell-bound under the aging sun,
*Music my rampart, and my only one.**

*From *The Buck in the Snow:* Harper & Brothers, © 1928, by Edna St. Vincent Millay. © by Norma Millay Ellis.



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CONTINUED FROM PAGE 201

EMELIE DANIELSON NICHOLSON



A surprisingly large stock of canned goods and packaged foods can be kept on hand in this floor-to-ceiling wall storage cabinet. Seven shelves, all shallow except the bottom one, allow separation of food into groups for easy selection. List on door notes low items for next shopping trip.

5 NEW STYLE TRENDS IN FABRICS

CONTINUED FROM PAGE 197

Below is a list of fabrics and furnishings shown in the sitting-room-study on page 196, illustrating the monochromatic effect of colors that almost, but not quite, match.

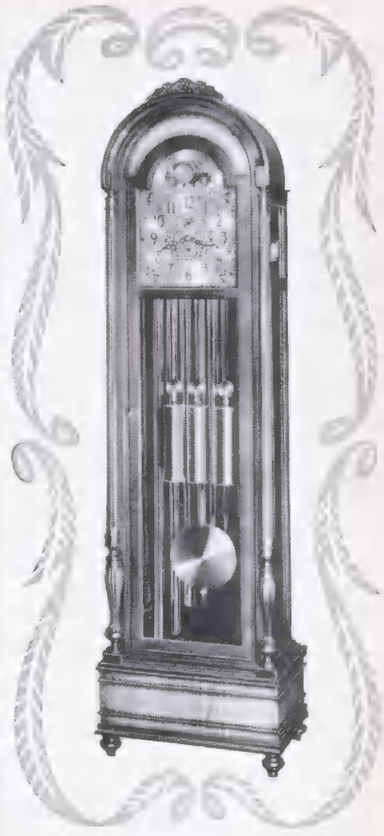
ALL FABRICS: The Cosmopolitan Group, styled by Raymond Loewy, from F. Schumacher and Co., New York. Drapery fabric, "Tabriz"; glass curtaining, "Kyoto Petals"; sofa fabric, "Mirage"; side chair fabric, "Tabriz"; pillow fabric, "Chameleon."

SWATCHES of the Cosmopolitan Group in varied colors: Right top: beige group, showing "Chameleon," "Mirage," "Tabriz," "Kyoto Petals." Left bottom: green-bronze group, showing "Dune Grass," "Tundra," "Frequency," "Tabriz," "T-Total." Right bottom: coppery group, showing "Kyoto Petals," "Mirage," "Chameleon," "Tundra," "Frequency."

FURNITURE: Low table on wheels and lamp table, Jens Risom Designs, Inc., New York. Armchair, The Widdicomb Co., Grand Rapids, Mich. "Lampole," The Stiffel Co., Chicago, Ill.

CARPET: "Mitchell," Cabin Crafts, Needletuft Rug Mills Division, Dalton, Georgia.





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CONTINUED FROM PAGE 213



A private realm complete with exterior sleeping balcony, the master suite is approached by stair (suspended over bed of planting) and lighted through tall translucent glass panel (see photo below).

Another feature of the house, of which there is little evidence in the photographs or plans, is remote control of the lighting by low-voltage relays. From three master switches, one of which is located in the bedside cabinet in the master suite, it is possible to turn on pre-determined groups of light. The other two master switches are at the entrances. If there is any disturbance or emergency during the night, it is possible to light the house inside and out from the master suite by pushing one button. Or if returning home after dark, one can at the entry turn on lights throughout the house, eliminating the need for entering a dark house with the hazard of stumbling.



The entrance way, seen from the door in photo right and looking toward the door in photo above, shows graciousness given a new form of expression by combining old and new materials. Treads of stair hang on metal rods.







Behind two doors at the end of the service area, which is screened from the street by a translucent wall of glass, convenient space is provided for a rubbish incinerator and for storage of logs for fireplace. Living room has access door to wood storage.

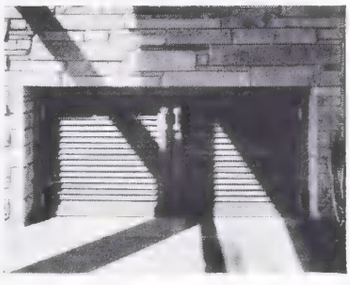
Adjoining the service entrance is a well-designed utility area. It is shielded from the street with translucent glass set in a wooden framework which supports a deep trellis overhead. Portions of this area, at the entrance and outside the dining room, are paved with stone. The remainder is planted with exotic tropical plants which thrive in this protected location. Garbage containers with cast-iron covers are sunk into recesses in the paving near the service door. At the closed end of this area are two closets. One provides storage for fireplace wood with general storage above. The other conceals a rubbish incinerator. This "back door" area is

(*Please turn to page* 237)

More pictures on next page



The filter, circulating pump and gas-fired water-heater for the swimming pool are unobtrusively installed in this space below the study floor. Louvered doors provide ventilation in addition to being decorative.



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JAMESTOWN, N.Y.



Sleepy Hollow

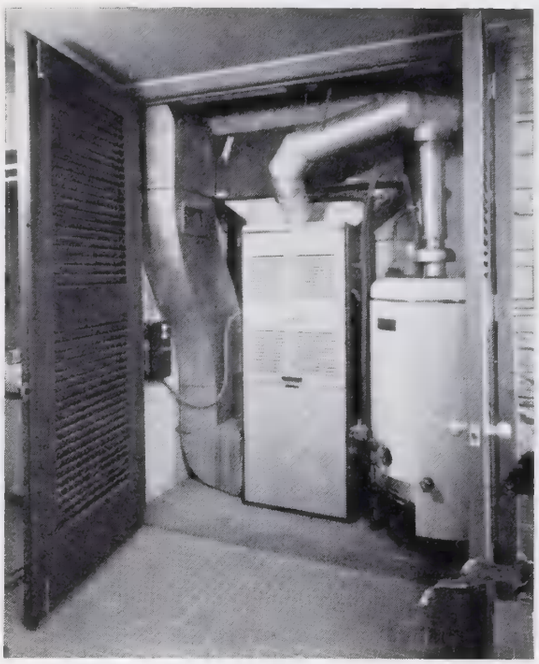
Harwinton four poster bed from the Sleepy Hollow bedroom group. In metropolitan New York at W. & J. Sloane, and at leading stores throughout the country. Send 2-cent stamp to Department 10B for booklet.



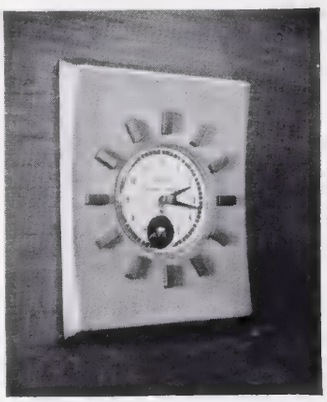
BURNS
CASE GOODS CORP.
JAMESTOWN, N.Y.
Subsidiary of
UNION-NATIONAL, INC.

THE LUXURY MODERN INDUSTRY PROVIDES

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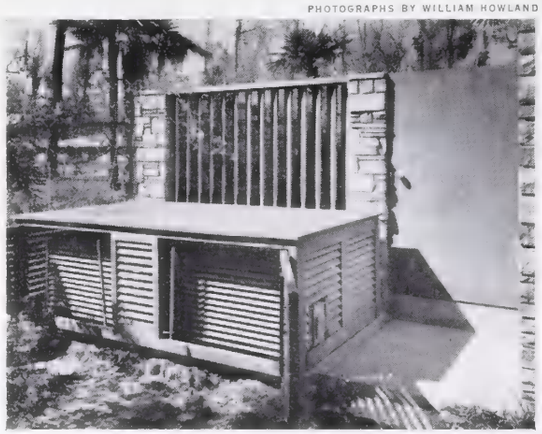


A pair of louvered doors in sun-bathing patio conceals a gas-fired water heater and one of the two combined heating-cooling units in the house. Evaporative unit for air-cooling (see condenser, bottom photo) is located in duct work above gas-fired forced-air furnace.



This is the center for the electronic Moduflow control of the heating-cooling system. This low-voltage clock-type relay works in conjunction with an outdoor thermostat and an indoor night-day thermostat to give more sensitive and faster response than conventional methods of control. It meters the heat to meet minute-by-minute outdoor temperature changes.

PHOTOGRAPHS BY WILLIAM HOWLAND





To remove the sound of operation from within the house the two condensing units for the air-conditioning system are located in this exterior cabinet which is located in front of vertical louvered wall of sun-bathing patio outside first floor bath.

THE LUXURY MODERN INDUSTRY PROVIDES

CONTINUED FROM PAGE 235

lanned to avoid the ordinary back door" look.

One of the problems in a base-ientless house is finding a place o put the things that are usually elegated to the basement. One ood solution is shown in the in-allation of the heating and cooling ystem, here, which is divided into zone for the living areas and one or the bedrooms. The condenser nit is placed outside, reducing ompressor noise within the house nd making for more efficient oper-tion. The heating and cooling nits with fans and controls are laced in two large closets with ouvered doors for ventilation. One located in the carport. Another in the patio outside the first oor bath.

ollowing is a list of construc-on information and furnishing de-ils for the Hamilton Crawford ouse which is shown on pages 204 rough 213.

ONSTRUCTION

OOTINGS, GROUND FLOOR SLAB: Reinforced concrete, Portland Cement Association, Chicago, Ill.

FOUNDATION WALLS: Concrete block, Louisiana Concrete Products Co., Baton Rouge, La.

SECOND FLOOR FRAMING: Douglas fir joists, West Coast Lumbermen's Association, Portland, Ore. Chemical treatment, "Woodlife," Protection Products Mfg. Co., Kalamazoo, Mich. Waterproofing material, 30-pound felt, Flintkote Co., New York, N. Y.

WALL STRUCTURE: Wood framing, prefabricated wood panels, Crawford Corp., Baton Rouge, La. Chemical treatment, "Woodlife," Protection Products Mfg. Co., Kalamazoo, Mich. Wall sheathing, Homasote Co., Trenton, N. J. Rough masonry, concrete block, Louisiana Concrete Products Co., Baton Rouge, La.

EXTERIOR WALL SURFACES: Redwood siding, California Redwood Association, San Francisco, Calif. Finish masonry, Craigmar stone, Knoxville Building Stone Co., Inc., Knoxville, Tennesseee.

ROOF STRUCTURE & FINISH: Douglas fir framing, West Coast Lumbermen's Association, Portland, Ore. Southern pine sheathing, Southern Pine Association, New Orleans, La. Roofing, built-up tar and white marble chips, Georgia Marble Co., Tate, Ga.

FIREPLACE & HEARTH: Masonry, Craigmar stone, Knoxville Building Stone

(*Please turn the page*)

Spode THE FINE ENGLISH DINNERWARE



Daily use of your Spode means daily enjoyment of it. You will not tire of the design and in spite of its delicate appearance your Spode is strong and durable. Use it and enjoy it. If you have not yet gotten your Spode, Booklet 45 will help you choose an appropriate pattern.

Wholesale Distributors

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MADE TO USE AND ENJOY

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new star in lattiswood shades and draperies

Here is Astral*, magnificent new star in Lattiswood. Its richly varied warp with subtle plaid effect . . . alternating strips of basswood and translucent plastic rods . . . and overtones of gold, create a woven-wood fabric that is truly exquisite. Astral is at its very best when used at windows where its translucency creates background highlights and casts intricate shadow patterns. Or, use it equally well as a room divider to separate living areas. And you can use it boldly . . . because it costs but a fraction of similar hand-loomed fabrics. Easy to clean, Astral comes in 8 of the year's loveliest colors, of course.



Free Color Booklet!

Write The Columbia Mills, Inc.

Dept. 305, Syracuse 1, N. Y., for booklet and nearest dealers.

THE LUXURY MODERN INDUSTRY PROVIDES

CONTINUED FROM PRECEDING PAGE

Co., Inc., Knoxville, Tenn. Damper, "Superior." Majestic Co., Huntington, Ind. Brass spark screen, "Flexscreen," Bennett-Ireland, Inc., Fireplace Div., Norwich, N. Y.

EXTERIOR WOOD TRIM: Doors and windows, Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Fascias, soffit, sheathing and trellis work, redwood, California Redwood Association, San Francisco, Calif.

EXTERIOR FINISHES: Woodwork, fascias, trellises, and miscellaneous wood trim—stain, Samuel Cabot, Inc., Boston, Mass. Plaster walls and exposed foundations, paint, The Sherwin-Williams Co., Cleveland, Ohio.

DOORS: Sliding aluminum doors, Gulfspray Door Co., Houston, Texas. Interior wood doors, Mengel Co., Louisville, Kentucky.

WINDOWS: Awning type aluminum, Ware Laboratories, Inc., Miami, Fla.

SCREENING: Wood frames, redwood, California Redwood Association, San Francisco, Calif. Aluminum frames, Ware Laboratories, Inc., Miami, Fla. Insect screening, cabana and swimming pool deck, Owens-Corning Fiberglas Corp., Toledo.

DOOR HARDWARE: Latches, lock sets, surface bolts and door stops, Yale & Towne Mfg. Co., White Plains, N. Y. Hinges, The Stanley Works, New Britain, Conn.

GLASS: Polished plate, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Wine and amber colored glass, Kokomo Glass Co., Kokomo, Ind. Mirrors throughout, Binswanger & Co., Memphis, Tenn.

GUTTERS & FLASHING: Copper, Chase Brass & Copper Co., Inc., Waterbury, Conn.

INSULATION: Wood frame floors, walls, roof, foil enclosed "Fiberglas," Owens-Corning Fiberglas Corp., Toledo, Ohio. Exterior doors, aluminum weatherstripping, Monarch Metal Weatherstrip Corp., St. Louis.

HEATING-COOLING: Two-zone forced air system, Lennox Furnace Co., Fort Worth, Texas. Special controls, "Moduflow," Minneapolis-Honeywell Regulator Co., Minneapolis.

SOUND EQUIPMENT: Amplifier, Heath Co., Benton Harbor, Mich. Pre-amplifier and radio tuner, Radio Craftsman, Chicago, Ill. Tape recorder, Berlant Concertone, Los Angeles, Calif. Speakers, University Loud Speakers, Inc., White Plains, N. Y. Record changer, Garrard Sales Corp., Port Washington, N. Y. TV tube, Philco Corp., Philadelphia. Intercom system, "Communo Home," David Bogen Co., New York.

INTERIOR SURFACES: Ceilings: entry hall, living room, lanai, dining room, family room; beveled redwood siding, California Redwood Association, San Francisco, California. Office, kitchen; acoustical tile, U. S. Gypsum Co., Chicago, Ill. Walls: living room, dining room, family room, office, bedrooms; sheetrock, U. S. Gypsum Co., Chicago, Ill. Office wallpaper, Denst & Soderlund, Inc., Chicago, Ill. Dining room wallpaper, The Morgenthaler Co., San Marino, Calif. Paint finish: living room, family room, bedroom, The Sherwin-Williams Co., Cleveland, Ohio. Floors: entry hall, swimming pool deck, Craigmar stone, Knoxville Building Stone Co., Inc., Knoxville, Tenn. Office, living room, lanai, dining room, terrazzo, National Terrazzo & Mosaic Association, Washington, D. C. Family room, kitchen, vinyl tile, Robbins Floor Products, Inc., Tuscumbia, Ala.

CABINETWORK FINISH SURFACES: Entry hall, walnut "Weldwood," U. S. Plywood Corp., New York, N. Y. "Formica," counter tops: kitchen, family room, master dressing ar first floor bath, powder room, fini surface dining room doors and finish surfaces kitchen cabinets, T Formica Co., Cincinnati, Ohio.

CABINETWORK HARDWARE: Shelf ha ware, Knape & Vogt Mfg. C Grand Rapids, Mich.

LIGHTING FIXTURES: Lighting fixtu throughout, Moe Fixture Co., D Thomas Industries, Louisville, Ky

KITCHEN EQUIPMENT: Sink, Elk Mfg. Co., Chicago, Ill. Sink fauc Crane Co., Chicago, Ill. Garba disposer, dishwasher, cooking t oven and refrigerator, Hotpoint C Chicago, Ill. Exhaust fan, Tra Wind Motorfans, Inc., Rivera, Ca Built-in mixer-blender, NuTone, In Cincinnati, Ohio. Barbecue, Mas Metalcraft Co., Redwood City, Ca

LAUNDRY EQUIPMENT: Washer-dr combination, Westinghouse Elect Corp., Pittsburgh, Penn. Hot wa heater, Crane Co., Chicago, Ill.

BATHROOM FINISHES: Tile: pow room, cabana, and maid's bath, M saic Tile Co., Zanesville, Oh Master bathrooms, ground floor ba The Cambridge Tile Mfg. Co., C cinnati, Ohio. Marble counter t master bathrooms, Alabama Mar Co., Sylacauga, Ala. Plastic ceil panels, master dressing areas, R sell Reinforced Plastics Corp., L denhurst, Long Island, N. Y.

WITH MODERN . . . *a touch of the best in French Provincial*

the WEIMAN *touch*



With a sure hand, Weiman recreates all the delicacy and grandeur of French Provincial—then adds that something more *which dignifies an entire room, whether traditional or modern in mood.*

Cocktail table, 42" dia., 16" high, with one drawer. Cherry wood with leather top. No. 6308. Also available with marble top.

THE WEIMAN CO.
ROCKFORD, ILLINOIS

For the finest furniture care. Weiman Furniture Cream . . . Weiman Blue White Diamond Marble Polish. At selected furniture store

A Weiman table is so marked, to assure you of the genuine.

BATHROOM EQUIPMENT: Plumbing fixtures throughout, Crane Co., Chicago, Ill. Shower enclosures, master bathroom, Gulfspray Shower Enclosure Co., Houston, Tex. Shower heads, master bathroom, Speakman Co., Wilmington, Del. Thermostatic shower controls, "Hydroguard," Powers Regulator Company, Skokie, Ill. Floor flush valves for water closets, Crane Co., Chicago, Ill. Exhaust fan, NuTone, Inc., Cincinnati, Ohio. Medicine cabinets and built-in accessories, C. M. Ketchum Mfg. Co., Glendale, N. Y. Towel bars, Hall-Mack Co., Los Angeles, Calif. Water closet seats, Sperzel Co., Minneapolis, Minnesota.

FURNISHINGS

POOL AREA: Sofa, Dolphin Court, San Juan, Puerto Rico. Fabric, "Tolex," Textileather, Division of General Tire and Rubber Co., Toledo, Ohio, and "Vicrtex Brussels," L. E. Carpenter & Co., Inc., New York, N. Y.

LIVING ROOM: Window blinds, custom, Grace Richey Clarke Studio, McAllen, Tex. Dowel back chairs, John Widdicomb Co., New York. Fabric, F. Schumacher & Co., New York. Coffee table and mobile lounge chairs, Grand Rapids Bookcase & Chair Co., Grand Rapids, Mich. Fabric, J. H. Thorp & Co., New York. Coromandel screen over sofa, William Parker McFadden, Dallas, Tex. Carpet, viscose, Dellinger, Inc., Rome, Ga.

LANAI: Chaise longue, Van Keppel-Green, Beverly Hills, Calif. Fabric, David and Dash, Inc., Miami, Fla. Cocktail and dining table, McGuire Co., San Francisco, Calif. Dining chairs, Dolphin Court, San Juan, Puerto Rico. Fabric, Morton Sundour Co., Inc., New York. Sofa, custom, Skeets & Co., Inc., Miami, Fla. Fabric, Morton Sundour Co., Inc., New York. Ceiling light fixtures, Studio of Lighting, Miami, Fla. Wall light fixtures, "Starlite" brackets, H. A. Framburg & Co., Chicago, Ill. Draperies, Duralee Fabrics, New York. Arm chair, Heritage Furniture, Inc., High Point, N. C. Fabric, F. Schumacher & Co., New York.

DINING ROOM: Chair, Fabray Associates, Inc., New York. Fabric, J. H. Thorp & Co., New York. Buffet, custom, Artistic Furniture Co., Inc., Miami, Fla. Wall sconce, Studio of Lighting, Miami, Fla.

KITCHEN: Condiments on shelf, Spice Islands Products Co., San Francisco, California.

FAMILY ROOM: Rug, V'Soske Shops, Inc., Vega Baja, Puerto Rico. Lamp table and lounge chair, Heritage Furniture, Inc., High Point, N. C. Fabric, F. Schumacher & Co., New York. Sound cabinet, custom, Artistic Furniture Co., Miami, Fla. Ceiling lights, H. A. Framburg & Co., Chicago, Ill.

MASTER BEDROOM: Draperies, and fabric on club chair and ottoman, Brunschwig & Fils, New York. Club chair and ottoman, Heritage Furniture, Inc., High Point, N. C. Carpet, Stroud nylon chenille, Texture Floor Covering, Inc., Philadelphia, Pa. TV console and commodes, Artistic Furniture Co., Miami, Fla. Window blinds, Grace Richey Clarke Studio, McAllen, Tex.

THE FLOWERING OF A 5-YEAR PLAN

CONTINUED FROM PAGE 219

Following is a list of the furnishings and materials used in the music-sitting-guest room which is shown on pages 218-219.

FURNITURE: Occasional chair, Selig Mfg. Co., Leominster, Mass. Nested tables, designed by Edward Benesch for W. H. Whitney Co., Inc., So. Ashburnham, Mass. Wall cabinet, De Lynn Association, Inc., New York. Tub chair, Erwin-Lambeth, Inc., Thomasville, N.C. Organ, "Century" #4200, The Rudolph Wurlitzer Co., Chicago, Ill.

FABRICS: Draperies, Arthur H. Lee & Sons, New York. Fabric covering occasional chair, J. H. Thorp & Co., New York. Fabric covering tub chair, Cohn-Hall-Marx Co., New York. Pillows of Benares cloth, Jofa, Inc., New York.

WALLS AND FLOORS: Wallcovering, grass cloth, C. W. Stockwell Co., Los Angeles, Calif. Paints, taken from Frank Lloyd Wright's Taliesin Palette, The Martin-Senour Co., Chicago, Ill. Flooring, "Kencork," Kentile, Inc., Brooklyn, N. Y. Rug, "Tangiers," Cabin Crafts, Inc., Dalton, Georgia.

BLINDS: Vertical blinds, "Lattiswood," The Columbia Mills, Inc., Syracuse, New York, N. Y.

LAMPS: Lampole, The Stiffel Co., Chicago, Ill. "Luxtrol" light control, Superior Electric Co., Bristol, Conn. Lamp on organ, Heifetz Co., New York.

BEDDING: Mattress and boxspring, "Firestone Foamex," Sleepmaster Products, Inc., Newark, N.J. Undercarriages, M. Mittman & Co., Inc., New York. Blanket, "Lamar" honey beige, St. Mary's Woolen Mfg. Co., St. Mary's, Ohio. Sheets and pillowcases, Bates Fabrics, Inc., New York. Monogram, Smith & Weigeler, New York City, N. Y.

ACCESSORIES: Sculpture, Museum Pieces, Inc., New York. Intarsia marble picture by Montici, and horsehead alabaster ash tray from Piazza, New York. Trompe-l'oeil painting and brass box, Richard W. Camp, New York. Table lighter, Ronson Corp., Newark, N. J.



Syroco

FAR EAST—a new collection of consoles, mirrors, clocks, sconces and planters designed by Harry Laylon. Of genuine Syroco-Wood, in Metalgold or Black, from $15. to $70. At leading department and home furnishing stores. A full color decorating booklet of other Syroco accessories is available for 10 cents in coin.

leading manufacturer of decorative accessories since 1890
SYRACUSE ORNAMENTAL CO., INC. • DEPT. HB'07 • SYRACUSE 2, N. Y.



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G IS FOR GLEAMING GLASS

washed super-clean, dried spotlessly bright, thanks to New Formula Electrasol. No other dishwasher detergent can match the sparkle it gives even your smoothest crystal!



D IS FOR DAZZLING DISH

automatically washed so clean with New Formula Electrasol that rinse water slips off in sheets . . never stands and dries in spots. It twinkles . . . without any buffing!



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A shiny quarter . . . you'll be surprised how many you'll save! Electrasol is the most economical dishwasher detergent you can buy. Why pay more when you can get the best for less.

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made by the pioneer firm in detergents specially designed for automatic dishwashers! It's the finest you can buy . . . try it today. Foil wrapped to preserve full cleaning power!



America's most economical dishwasher detergent

Another Famous Product of ECONOMICS LABORATORY, INC.

New Bathroom Rugs



The stylish rugs you see here are a far cry from the old-fashioned bath mat. Yet they perform just as well and add a note of elegance and decorative interest to the functional bathrooms of today

A new look has this reversible runner. Russell-Lacey Manufacturing Company.

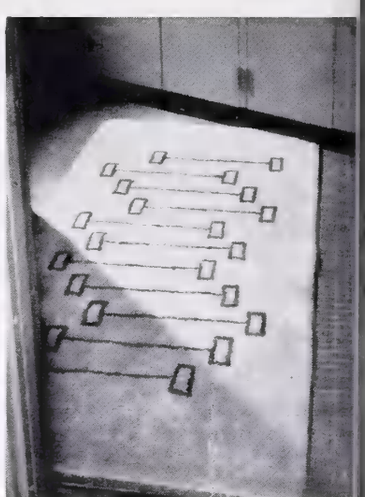


Snowy white viscose rug is practical and elegant at the same time. Designed by Joseph B. Platt for Russell-Lacey.

ALL PHOTOGRAPHS BY WILLIAM HOWLAND



Hooked, wool rug with familiar ivy border. Priscilla Turner Rug Guild.



Simple geometric pattern is made white cotton. Russell-Lacey Mfg. C

There's luxury, longer wear, easier care, too...

in upholstery of Du Pont Nylon

This upholstery of Du Pont nylon can really take it... yet stay luxurious, fashion-right after years of wear! Look for practical upholstery of Du Pont nylon in more designs, colors, textures than ever before at your favorite department or furniture store. Or ask your decorator to show you fabric samples.

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Henredon *fine furniture*, shows this love seat in beautiful upholstery of nylon and rayon. See it at these and other fine stores: Flint & Horner, Inc.—Huntington and Manhasset, New York; Craig Furniture Co.—Clayton, Missouri; Kaufmann's—Pittsburgh, Pa.; Mayer & Co.—Washington, D. C.; Sunland Furniture Co.—Houston, Texas; Paine Furniture Co.—Boston, Mass.

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BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

EXCITING NEW THINGS ARE HAPPENING IN DU PONT NYLON



How to Plan a Double Feature Bath

Start with a versatile plan like this bathroom-powder room combination.

Then double the beauty with the sparkling freshness of American-Olean ceramic tile. It's fun to create original effects with standard tiles—and a dash of ingenuity.

You'll find that maintenance is twice as easy, too. Nothing is easier to clean than ceramic tile. Its colors are permanent, and it won't wear out—ever!

Your American-Olean Tile Contractor can adapt this installation to suit your home.

TILE SPECIFICATIONS: *Bathroom:* Color Plate 64. Plaid Wall: 34 Berry Brown, 60 Persimmon, 17 Maize, and 97 Gardenia. Rear Wall and Counter Top: 51 Jonquil. Floor: 1⅜6'' Squares, Rust Brown.

Powder Room: Color Plate 65. Vanity Wall: 34 Berry Brown. Side Wall: 51 Jonquil. Counter Top: 97 Gardenia. Floor: 1⅜6'' Squares, Rust Brown.

Beautiful New Booklet **is packed with color illustrations of stylish and adaptable tile ideas. Clip and mail the coupon, with 10c in coin, today!**



Double-feature bathroom: This compact, compartmented bath will relieve many a traffic jam for [illegible] families. At party time, close the sliding door (at the [illegible] picture), and you have a luxurious powder room!

American-Olean Tile Company

1274 Cannon Avenue, Lansdale, Pennsylvania

AMERICAN-OLEAN TILE COMPANY
1274 Cannon Avenue, Lansdale, Pennsylvania

☐ Please send me the new booklet, "New Ideas in Tile". I am enclosing 10c in coin.

☐ Please send me the name of my nearest American-Olean tile contractor.

Name _____
(Please print plainly)

Address _____

City _____ Zone _____ State _____



How to have a 360° view of your head

PHOTOGRAPHS BY MAYNARD PARKER



Seeing ourselves as others see us may not be an easy job from a psychological point of view, but with a mirror setup like this one, at least the physical problem is easily solved. Closed, the mirror adds an elegant touch to the room, with an oriental landscape mural on the cabinet-like doors. The doors open forming a three-way mirror to give you a good look at all sides while you are making up or fixing your hair. Console dressing table is faced with antique mirror. Mirror murals by Gladys Moore. Console by Beaux Arts Mirror & Glass Co.



The only mark on Perfect China



SNOWBERRY
Sprigs of white berries with graceful bluish green leaves, enriched with delicate black stems and accents. Traditional ivory rim shape, sparkling platinum bands. Five piece place setting, $18.50.

FASHIONABLY *Exclusive*...

The thrill of owning the finest china is enhanced by knowing you are one of the fortunate few who enjoy Pickard China. Through the years no method has been found to surpass the handwork of highly skilled craftsmen. Pickard standards of perfection, highest in the industry, will never permit mechanization or mass production, in spite of ever increasing demand. This limited quantity guarantees hand made perfection and insures that your choice will forever be fashionably exclusive.



AVENA
Flowing grain in sherwood gray accented with platinum on ivory rouge shape. Platinum edge band. Five piece place setting . . . $16.75.

LAUREL
A triumph in regal simplicity with a golden laurel motif encircling the inner band and a gold edge. Five piece place setting . . . $16.75.

Write for the name of the nearest store and beautiful color illustrations of other exclusive Pickard China patterns. PICKARD, INC. Antioch, Illinois

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At last, HI-FI for ***everyone***...

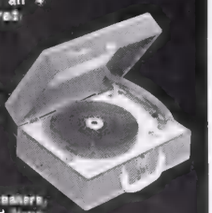
All the subtle tone blending of **authentic** High Fidelity is yours in this quality system—and it's portable, too! Dual matched speakers . . . dual sapphire needles, selective feed-back circuit . . . plays 16, 33, 45 and 78 R.P.M. records automatically . . . automatic 45 spindle included. Richly styled in Bavarian Brown and white leatherette to fit any decorative motif.

MODEL 957 $79.95



DUO-FI PHONOLA-MATIC . . . The phonograph with everything—twin speakers, automatic changer, 45 automatic spindle, sapphire needles, plays all 4 speeds. 2-tone gray decorator leatherette covered.

MODEL 857 $69.95



BEST BUY ANYWHERE . . . Plays 33, 45, and 78 R.P.M. records (magic 45 center) . . . dynamic speaker with fine tonal quality . . . long life needle . . . sturdy case covered in russet, ribbed for long wear.

MODEL 157 $19.95



LOWEST COST TRUE HI-FI . . . Dual matched speakers, selective feedback amplifier for finest highs and lows. Plays all 4 speeds (magic 45 center) . . . dual sapphire needles . . . beautiful cadet blue and white.

MODEL 557 $39.95

10 MODELS TO CHOOSE FROM
Write for catalog and name of your nearest dealer (prices may vary in some areas)

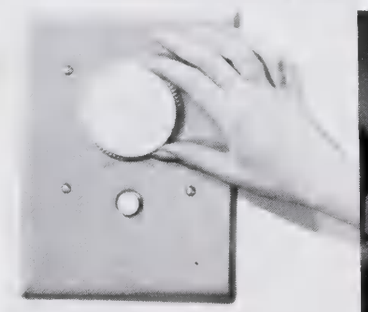
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by WATERS CONLEY COMPANY, INC.
ROCHESTER, MINNESOTA
America's Oldest Phonograph Manufacturers

TAKE IT EASY!

Conveniences large and small are aids to better living in one way or another. These illustrate the range of choice

By JULIE POLSHEK

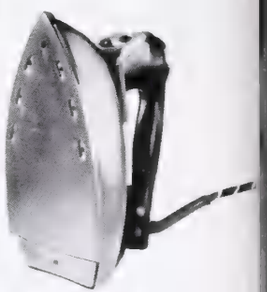






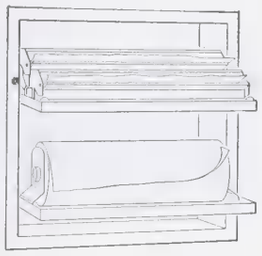
Convenient light dimmer controls room's ceiling fixture with a wall knob that affords unlimited lighting gradations ranging from blackout to full wattage intensity. It's made-to-order for home movie shows and very desirable for the dining area. Heavy-duty rheostat mechanism of Luxtrol Light Control is contained in a wall receptacle that replaces room's existing light-switch unit. Model for up to 360-watt load, $125; models with larger capacities available.

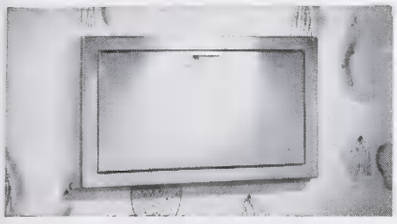




New idea in steam irons has spray jet that sprinkles clothes during ironing. Push button supplies frontal spray as needed for starched or heavy cottons that normally need pre-dampening; for "softening up" stubborn wrinkles. Other assets of G-E spray/steam iron ($19.95) are feather weight, oversize soleplate, uniform steam distribution.









Luxurious Marchand built-ins are mainly supplied to custom-kitchen planners, but they are also available in "open stock." These typical Conceal-Alls are spice chest and triple dispenser for aluminum foil, wax paper and paper toweling. In elegant satin chrome, mirror-chrome or copper finish, dispenser costs $37.50; chest, $23.50.





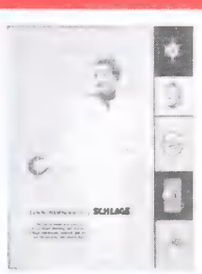
New coffee grinder, an attachment for any Waring Blendor, has a dial selector with 16 grind-settings including one fine enough for espresso use. During the grinding, automatic chute dispenses coffee into the measuring beaker. Mill's jar is replaceable with any Mason jar for grinding small batches. $17.95.



New range-top convenience provides a griddle, skillet or grill; an auxiliary oven for roasting or baking; a food steamer or a food warmer. An automatic heat-sensing unit provides precise heat control for the Roast-O-Grill. Chrome lid encloses the basic unit when out of use; auxiliary parts store in range oven. Roast-O-Grill is a component part of Roper's new 36" range, is removable for washing. Roast-O-Grill range costs about $450.

(*Please turn the page*)





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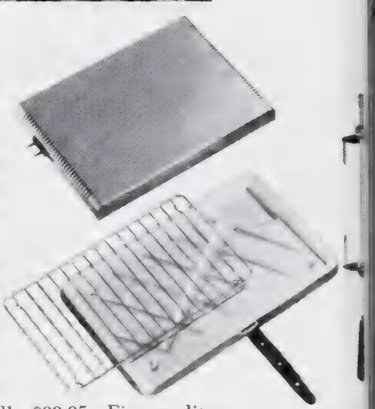


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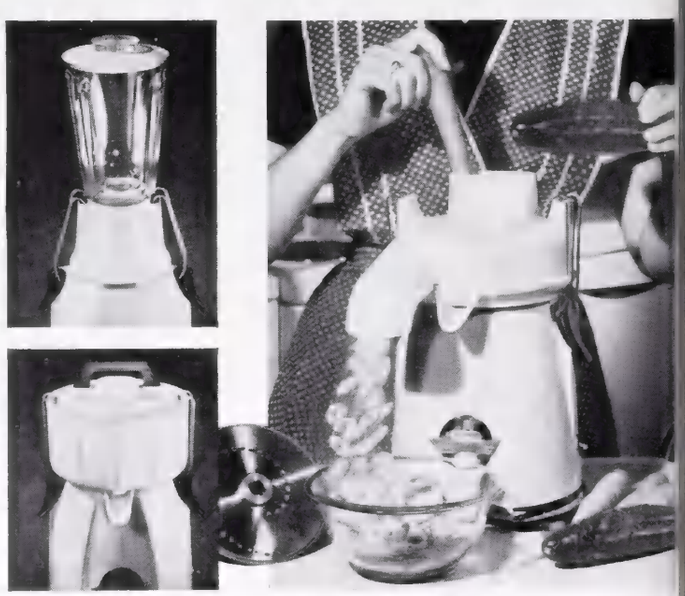
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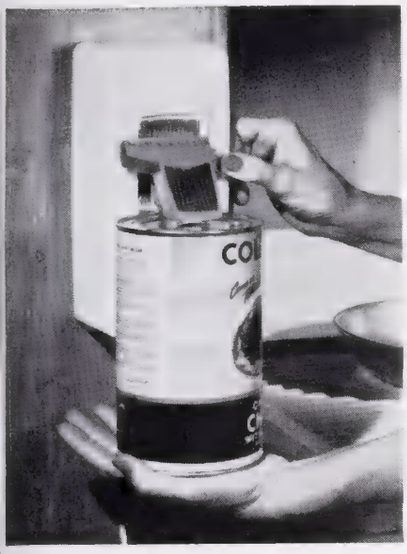


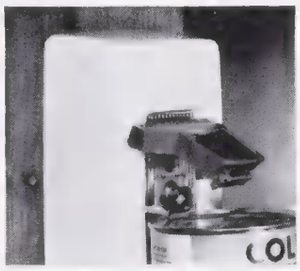


Dormeyer rotisserie used with its special spit for barbecuing hamburgers or wienies can be the life of a teen party. Toasted rolls, frozen french-fries or what you will, are taken care of by large upper grill, a removable unit of restaurant type with a grease trough. Used with roasting spit, rotisserie accommodates 16-pound turkey or a 20-pound roast. Spits, 14"x21"x9" broiler rack, bake pan, well-and-tree tray and a cart come with the Broil-Well. $89.95. Fine-quality appliance has automatic timer, automatic heat control, range-type heating element (1500-watt). Unit handles large cooking chores, but fits neatly into small areas.



Lightning speed of this slicer-shredder-grater "polishes off" several pounds of vegetables or fruit within one minute. The remarkable unit ($19.95) is a new attachment for Balanced Food electric juice-extractor ($79.95) which in its own category is as fine as you'll find. The juicer's powerful motorized base can further be equipped with a blender liquefier attachment ($19.95). The Balanced Food units are Swiss imports





Here is Mrs. America's new electric servant — the can opener. Before long, from present indications, it will become as prevalent a kitchen convenience as the electric mixer. Can opener in point, Canolectric, is fully automatic and magnetized to hold on to detached can lid. It opens cans of any shape and being wall-mounted, can handle any can height. Flip-up lid protects cutting gears. White or in color. $29.95.



Radiant heat for room warmth, warming towels or drying bathroom laundry is yours with this Glassheat panel by Continental. You dial whatever temperature setting you wish and it is automatically maintained. The sleek panel is finely made of glass and chromed metal; the two drying bars, also chrome, are hinged to it. Can be surface-mounted or recessed. Size 18½"x26"x1½"; $98.50.







Organized storage and easy access to the things you store are a major aid to kitchen convenience. One of these Kitchen-Maid base cabinets stores canned goods or pots and pans on slide-out shelves. The second, also fitted with such shelves, stores bottled beverages in separate cubicles designed for various-size bottles. Correlated hamper cabinet disposes of soiled kitchen linens. $77.50, $66.50, $72.50.

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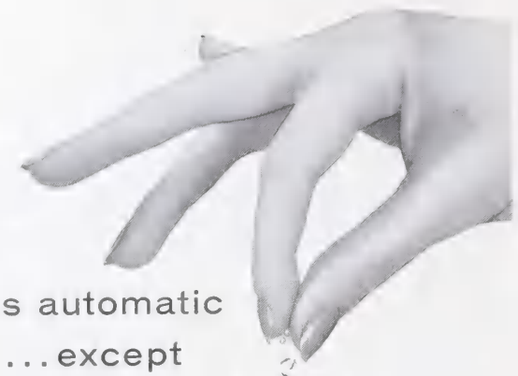
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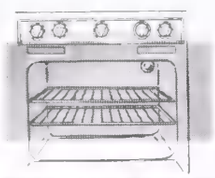
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HOW TO BUY SHELLFISH

CONTINUED FROM PAGE 199

Consider the Dublin Bay prawn which is famous all over the world. The United States Customs officials have classified it as a "small deep-sea lobster." The fishery experts of Ireland refer to it as a Norwegian lobster, since it has a hard shell and two claws. Nevertheless, the meat is sold in the British Isles as scampi, although everyone admits it's neither shrimp nor a real prawn.

Even languages are inconsistent. Take lobster, for instance. The French make a nice exact distinction. They would call our Maine lobster *homard* and the rock lobster, or crawfish, a *langouste*. The Germans and Italians draw a line, too. But the English and Americans refer to both species as lobsters and the Spanish confound the confusion by calling both *langosta*.

One might try to simplify matters by saying that the true lobster has two large and rather meaty claws while the crawfish does not. Both, however, have hard shells. But a shrimp or prawn or Italian scampi has a thin soft shell and feelers rather than claws. Accordingly, the Dublin "prawn" and the tiny Swedish crayfish belong to the lobster family.

Perhaps the drawings on pages 198-199, with their scientific designations and several translations of their names, will help to make the problem a little less difficult.

Or are you simply more bewildered than ever?

The truth is that it doesn't matter if a fine shrimp is called a shrimp or a prawn, it will still taste delicious.

What is important is to know and be able to recognize the best of the breed, to bring to your table the sweetest, juiciest, tenderest, most delicately flavored shellfish that anyone can serve.

What size for savor?

Size, or rather lack of size, is an excellent indication of quality among shellfish. For a long time it had been contended that there was no noticeable difference in flavor between large and small shrimp. Colossal and jumbo shrimp (the more jumbo the better) have been featured proudly on restaurant menus and, in the market, have commanded premium prices. But after tasting around for a period of several years, some of our HOUSE BEAUTIFUL editors began to suspect that the luxury giants were not worth the price. We carried on a series of blindfold-taste tests on large and small shrimp cut into comparable pieces. The differences were not great. But neither could they be ignored. The smaller the shrimp, the juicier, the sweeter, the more tender!

Until a year or so ago any widespread switch to smaller shrimp could have proved extremely disconcerting to the industry, for the small shrimp require more hand labor to behead, peel and clean. Thousands of pounds of the world's tiniest and most delectable shrimp from our own Northwest have been neglected simply because labor costs were too high. Now a new machine, invented in New Orleans in 1949, is about to change the whole picture. Already it has revolutionized shrimp canning in Louisiana. A single machine peels and cleans 800 to 1,000 pounds of shrimp per hour. This is the most astounding part of the story: *The machine works regardless of size.* It doesn't matter to this machine whether it's jumbo—12 or 18 to the pound—or the tiny shrimp of Westport, Washington, or the North Sea of Denmark or Holland, which run two or three hundred per pound. Now you may be as epicurean as you please. Demand the tiny ones. You'll be able to get them soon, if not immediately.

How shrimp are sold

Fresh, whole with heads—these are to be had mainly in the New Orleans area and also near places of production.

Fresh, frozen, beheaded, but still in the shell.

Fresh or frozen, but cooked, usually peeled (shells removed) and cleaned.

Frozen and coated with crumbs of bread or cornmeal after the shelling and cleaning process.

Fresh shrimp have a minor odor and are firm in meat texture. Coloring of the shells varies; it may be grayish green, pinkish tan, or light pink. The shells turn red when cooked and the meat acquires an attractive reddish tint, sometimes with dark red areas. "Green shrimp" is a trade term used to describe uncooked shrimp. Large shrimp are usually sold on a size basis, with the larger shrimp at the highest price.

What name for which size?

The shrimp industry almost rivals Hollywood in terminology. Under 20 to the pound they may be known as colossal; from 20 to 25

—jumbo; from 26 to 30—extra large; from 31 to 35—large; from 36 to 40—medium; from 41 and over—small.

If *we* could always find what *we* like, we would always buy medium or small.

Presumably there are others who share our preference for small shrimp. In the Carolina low country the very small shrimp, caught in the creeks and inlets, are considered far and away the most delicious. However, they cannot be purchased in the markets. Only hucksters sell these tiny, richly flavored shrimp that give to many Charleston dishes their particular distinction.

The size of the shrimp, while we are on the subject, is estimated by count—the number of shrimp to a pound. The largest shrimp caught to date in sizable quantities are from Ecuador and Pakistan. These shrimp are in the eight-count bracket, weighing about two ounces apiece. It is said that virgin ground which has been least shrimped holds large shrimp, but this does not always hold true.

The smallest shrimp, sweet, pink babies, not much larger than a comma, are found in the North Sea off the coast of Denmark and Holland and in the United States off the coast of Washington State.

Color matters little

Color does not appear to be an important factor in judging the quality of shrimp but it does have economic implications. Pink shrimp seem to be the most popular; white shrimp are next. Only the connoisseurs seem to value the Texas "brownies"; the golden Brazilians of Louisiana; the light caramel-colored shrimp found around the Yucatan Peninsula. Sometimes, it is true, the browns caught in Alabama and Mississippi and even some of the small white shrimp from that area have a strong whiff and taste of iodine. Many epicures find this taste appealing just as they appreciate the coppery flavor of the oysters of Marennes.

Royal red deep sea shrimp

Whether white, pink, brown, striped or spotted, shrimp all taste pretty much alike. One color—royal red—is different. This shrimp is new, too new to be in many markets. An exciting discovery, it has just recently been discovered by the U. S. Fish and Wildlife Service off the Mississippi Delta. A deep-sea shrimp, meatier in texture, it has a tangy flavor that seems to remind everyone, who has eaten it, of lobster and, says J. Roy Duggan, "I do mean Maine lobster."

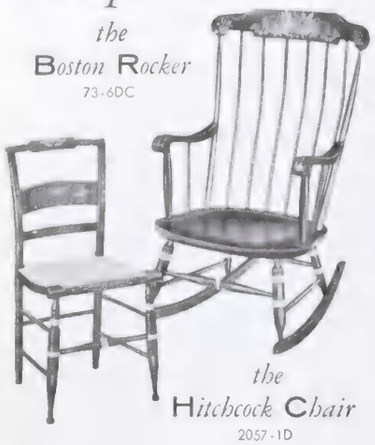
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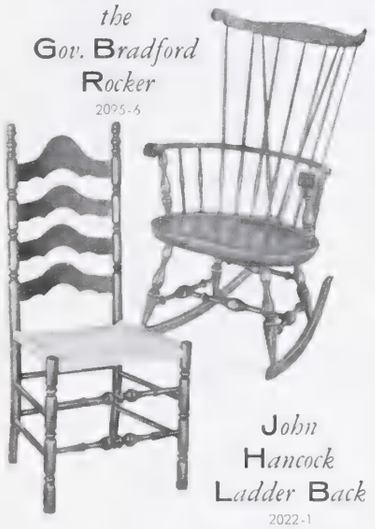


the Hitchcock Chair
2057-1D

The Boston Rocker was the *first* rocker ever made... way back about 1800. This reproduction faithfully copies the high gilded top rail, the slender tapering back spindles, and the low-slung saucer seat of an early model.

The original Hitchcock also dates back 100 years or more, and is here exactingly reproduced in fine detail. Even the genuine rush seat is hand-woven, just as it was done by the Colonists themselves.

the Gov. Bradford Rocker
2095-6



John Hancock Ladder Back
2022-1

The high, braced comb-back, with its carved head rest, and the sweeping armrail of this comfortable rocker are characteristic of the many and varied Windsors of pre-Revolutionary times.

With its four slightly curved back slats, sausage-and-ring turnings, and its hand-woven flagg seat, the John Hancock Ladder Back is obviously of colonial New England origin... and is also available in manor house armchair style.

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HOW TO BUY SHELLFISH

CONTINUED FROM PRECEDING PAGE

These Royal Reds have been received most enthusiastically in the few Washington, D. C., restaurants where they have been served. At least three companies, including Sea Pak, have frozen and packed some Royal Reds. A dozen others are already preparing to market them. The new deep-sea discovery may, it is hoped, lend new life to the shrimping industry along the East Coast where the catch has been steadily declining.

Frozen shrimp

The Sea Pak Company situated on St. Simon's just across a small lagoon from Sea Island, Georgia, have pioneered the flash freezing of individual shrimp. Theirs was the first shrimp to rattle in a box. Rattling may not seem to be tremendously important. But it is. The effect of individual freezing can scarcely be overestimated. The taste is different, so is the texture. For, as most of us know, but may have forgotten, all seafood is 70 to 80 per cent water. The meaty part is made up of billions of tiny moisture cells. During ordinary freezing in a package or in a block which usually takes two hours or longer, large, sharp ice crystals are formed. Upon thawing, these crystals rupture the cell walls and permit the juices as well as the flavor and the nutrients to escape. The new flash-freezing technique as developed at Sea Pak requires less than two minutes. There are no large ice crystals. Each shrimp is encased in a glaze of ice; no prethawing is necessary. Nor is the cooking time longer than for fresh shrimp. In many cases it is even shorter.

Shrimp-flavored breading

By far the most popular of all shellfish products is breaded shrimp. Some are pre-fried and frozen; others are merely breaded and ready to fry. Breaded butterfly shrimp, split lengthwise down the middle and flattened are preferred by many people and, incidentally, pushed by many purveyors in restaurants as well as in markets—perhaps for economic rather than gastronomic reasons. Butterfly shrimp provide more breading surface and breading is considerably cheaper than shrimp.

In buying breaded shrimp ready to fry or French fry, it is a good idea to pay some attention to the proportionate amounts of breading. Unless you prefer what one of our friends calls shrimp-flavored breading instead of breaded shrimp, you may find that it pays to pay a higher price: about 96c for a 10-ounce package of Sea Pak which is 38 per cent breading instead of 68c for one with 54 per cent breading or 74c for 51 per cent. Breading in some cases goes as high as 58 per cent. It is enhanced by seasoning.

Since shrimp are not in themselves strong in flavor, many different flavorings have been used to impart extra seasoning, but such seasoning must not be overpowering, but rather accentuate the essential shrimp flavor.

In New Orleans the river shrimp is considered the most delicate. This is the one that is always boiled as a preliminary to breakfast, lunch or dinner. The lake shrimp, a larger size and firmer texture, is used for main-course purposes. The sea shrimp from the Mississippi Sound and the Gulf appear less frequently on local tables. They are mostly canned or quick-frozen for northern markets.

To cook fresh shrimp for cocktails or salads we recommend the classic *court bouillon* (literally translated as short cooked bouillon, used for cooking shrimp or crabs). To cook five pounds of shrimp or 24 hard-shell crabs, you will need: About five quarts of water, 1 bunch of celery and celery tops, 1 large onion, 1 sprig thyme, 2 bay leaves, 4 cloves garlic, 4 lemons cut into slices or quartered, ½ teaspoon cayenne pepper, 5 tablespoons salt.

Cut up celery and onion and blend with a little water in an electric blender along with the garlic. Bring five quarts of water to a boil, add the blended celery and onions together with thyme, bay leaves, lemons, pepper and salt. Allow seasonings to cook about ten minutes, then add the raw shrimp and cook ten to twenty minutes depending on their size. Shrimp may be cooked either with or without their shells. There is considerable controversy as to which method is best. We can't taste any difference.

Use this same *court bouillon* to cook quick-frozen raw shrimp. For a 10-ounce package of quick-frozen shrimp, use 1 quart of water, 1 clove garlic, 1 lemon, 1 cup chopped celery, ¼ of medium-size onion, a pinch of thyme, ½ bay leaf, ¼ teaspoon cayenne pepper and 1 tablespoon salt. White wine or a pale dry beer may be substituted for part or all of the water.

(*Please turn to page* 253)



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HOW TO BUY SHELLFISH

CONTINUED FROM PAGE 250

Live Crabs and Lobsters

When bought alive, crabs, lobsters and spiny lobsters should show movement of the legs. The "tail" of live lobsters curls under the body and does not hang down when the lobster is picked up.

Spiny lobster or rock lobster tails, frozen, should have meat of clear whitish color. There are several kinds on the market. Those from Florida, Cuba and the Bahamas have a smooth, brownish-green shell with white spots; those from South Africa, Australia, and New Zealand have a rough shell with the color varying from dark maroon to brown; from Southern California and the west coast of Mexico they come smooth and yellow-green. As is true with other frozen fish and shellfish, frozen lobster tails should be hard-frozen when bought and should have no odor.

Crabs and lobsters, cooked, should be bright red and should have no disagreeable odor.

Soft-shell crabs, affectionately known in Maryland as "softies," are not a different variety of crab. They are a blue crab caught at one of the several times in a crab's life when he has cast off his hard shell and is preparing to grow another and bigger one. The soft-shell crab, by the way, is a delicacy that belongs exclusively to the eastern part of the United States.

Soft-shell crabs are packed snugly one against the other on a layer of seaweed in shallow wooden trays which hold from three to eight dozen. Covered with parchment paper, seaweed and cracked ice, they can travel long distances and will remain alive for days when the refrigeration is adequate. Soft-shell crabs, luckily for the gourmet, appear to freeze without serious depreciation in flavor. But hard-shell crabs, whether raw or cooked, suffer considerably. Crab meat, like lobster meat, toughens and discolors, has a tendency to be less juicy, but in blindfold tests, the flavor, in many cases, was found to be very good.

Canned or frozen

At HOUSE BEAUTIFUL we have come to this conclusion after considerable research (which in our case means eating): If you are buying crab or lobster meat you will probably find that canned is fresher tasting and juicier than frozen. We are comparing, of course, the best of the canned and the best of the frozen. With shrimp the reverse is true. However, we should like to hedge a little. So much is happening in the whole field of food processing and packaging that within a few months or even weeks we may have to eat our words along with the sea food. This we will do gladly and publicly.

Our comparisons of canned versus frozen crab meat or lobster apply only to the plain meat unadorned. Among the frozen prepared food there are some excellent newburgs, crab cakes and fingers, deviled crabs and crabettes for cocktails.

At the risk of annoying some very good friends, we must insist, however, that pre-fried products are not as good as those which are prepared ready to drop into your own deep hot fat. Also, we must argue with all the package directives that insist you can reheat deep-fried foods in the oven or under the broiler. Anyone with any sort of epicurean standards must admit it simply can't be done. Why try? It's faster as well as better to heat them, a few at a time, in salad oil or vegetable shortening at 370° F. It isn't necessary to use a great deal of oil, or a deep-fat fryer or a basket. You need only oil enough to cover the pieces. Any strainer or even a slotted spoon is all that is required for lifting and draining.

Three-way crab

Long gone are the days when the enjoyment of shrimp, crab and lobster was confined to the sea-coast few. Now they are available in bewildering profusion everywhere, in many forms and in all price brackets—live, fresh, cooked, canned, quick-frozen, dehydrated. Now there is even a new type of pack which combines freezing, dehydration and canning. This Fro-Vac 99 vacuum-freeze process is said to extract 99 percent of the water.

Already there is an instant crab flake mix, a crab imperial as well as an oyster cup mix and oyster bisque. Each package contains two 2-ounce cans that reconstitute, with the addition of water, to make 12 ounces of crab meat. Very tasty! This crab meat is picked at shore

(*Please turn the page*)

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HOW TO BUY SHELLFISH

CONTINUED FROM PRECEDING PAGE

side from freshly caught Chesapeake Bay blue crabs. If your local grocer has never heard of it, which is quite likely at this stage of its development, you might write for information to Carvel Hall Foods, Inc., Crisfield, Maryland.

Crabs

Four principal kinds of crabs come from the waters of the United States and Alaska. From the Atlantic and Gulf coasts come blue crabs (which make up about ¾ of all crabs marketed in the United States). Dungeness crabs are found on the Pacific coast from Alaska to Mexico and the king crab comes from the North Pacific off Alaska. Rock crabs are taken on the coasts of New England and California. Locally, the stone crabs of Florida and the tanner crabs of Alaska are important.

Crabs are available on the market in various forms: live, cooked-in-the-shell, cooked-frozen, fresh-cooked meat and canned. Live hard-shell crabs are usually marketed within comparatively short distances from the place of capture, since shipping them long distances presents difficulties.

Live soft-shell crabs are shipped hundreds of miles, but require very special care. Soft-shell crabs are blue crabs taken just after they have shed the hard shells prior to forming new ones. ("Paper-shell" is the in-between stage.) State laws prohibit the sale of soft-shell dungeness crabs. Fresh hard-shell and soft-shell crabs must be alive at the time they are cooked. After cooking, the hard-shell crabs must be kept refrigerated, iced or frozen until they are used.

Canned meat of the blue, the dungeness, the king and the rock crab is usually available in 5-, 6½-, and 13-ounce cans.

Fresh-cooked crab meat is the most usual market form. Picked from hard-shell crabs, packed, chilled and sold by the pound, the meat may be had in the following styles:

Blue crabs

Fresh-cooked crab meat is packed in several grades. *Lump meat:* solid lumps of white body meat, used in recipes where appearance counts, as in cocktails and salads. *Flake meat*: small pieces of white meat from the rest of the body—bits of cartilage or shell should be removed before using the meat. *Lump and flake meat:* combined. *Claw meat:* picked from the claws and has a brownish tint. Used in recipes where appearance is not too important. Claw meat is usually lower priced than the preceding grades.

Blue crabs are captured on the Atlantic and Gulf coasts and weigh a quarter to one pound. At different seasons the blue crab is the Eastern hard-shell and the soft-shell.

Market forms: hard-shell—live; cooked-in-shell; fresh-cooked meat; canned meat. Soft-shell—live; frozen-uncooked.

Dungeness crabs

Fresh-cooked body and claw meat, picked and packed as one grade. The dungeness has a pinkish tinge.

This crab comes from the Pacific Northwest coast and weighs 1¾ to 3½ lbs. Market forms: live; cooked-in-shell; fresh-cooked meat; frozen cooked meat; canned meat.

King crabs

As a general rule, the smal the crab the better, but not alwa A notable exception is the Tara Gani or king crab, caught in t coldest regions of the North P cific off the coast of Japan. Th crab is hauled from great dept where it grows to gigantic propo tions. Huge quantities of Japane crab meat are canned for t United States market. Some of i is wonderfully good. Buy top qu ity and it is quite likely that yo crab was canned, net by net fu on a "mother ship" or floating ca nery where it was cleaned, pick and cooked within minutes a packed in a special brine.

Almost all the best canned cr meat is now packed in lacquer parchment-lined tins. Scarcely ev will you find even a trace of met lic flavor.

King crabs from the Paci Ocean off Alaska may weigh 6 20 pounds. Big kings measure feet from the tip of one leg to t tip of the opposite leg. Mark forms: frozen, cooked-in-shell; f zen cooked meat; canned me The king's legs are sold in 10- a 12-ounce containers.

She changed her K.P.* into Kitchen Pleasure





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YOUR CHOICE OF 12 MOST LOVELY PASTEL COLORS TO MATCH MOST APPLIANCES

ock crabs

Fresh-cooked body and claw eat is marketed as one grade and a brownish color.

Rock crab comes from the New ngland and the California coast d weighs a third to a half pound. arket forms: live; fresh-cooked eat; canned meat.

ne small size for taste

Lobsters, too, are likely to be eeter and more tender when they e small. At Saltwater Farms in aine where, with notable success, ey ship literally tens of thou- nds of pounds of live lobsters in rrels of ice to all parts of the nited States, we were told that e sturdiest and liveliest speci- ens range from 1⅛ to 1½ unds. In most cases these are o the finest. Larger lobsters are en tougher and have a more pro- unced flavor, but some retain eir tenderness even when they quire considerable heft.

Some time between May and tober each year the lobster, ex- ot for mated females, sheds its ell. Getting rid of this outer skel- n is the only way that a lobster n have room to grow. During edding time and a few weeks erward, the lobster hides in or- r to allow the new shell to grow around him and protect him, but after a while, duly armored in a new shell and very hungry, he goes a-foraging and may be caught. So-called shedder lobsters are rather like soft-shell crabs—considered a great delicacy. The meat is moist and tender but it is a delicacy confined to local consumption for a soft-shelled lobster like a soft-shelled crab does not ship well.

Says Edward Myers of Saltwater Farm in Damariscotta, Maine: "It is during the period of shedding that we range the whole coast in search of pre-shed lobsters that will ship well and give the buyer his money's worth in meat yield.

"During autumn as we look forward to winter, lobsters are put into storage pounds so as to be available for shipping during the winter.

"The location of a pound is not a casual business, for every little cove cannot be one. Circulation, the saltiness of the water, the amount of oxygen in the water, the rate of fresh-water run-off—all these are factors that have to be considered."

The quality of the pound has an effect on the texture and flavor of the lobster meat. Lobsters grown under ideal conditions are livelier, sturdier and better flavored.

(*Please turn the page*)



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HOW TO BUY SHELLFISH

CONTINUED FROM PRECEDING PAGE

Recently a new kind of lobster pound, or rather pond, has come into being. Following the lead of certain marine restaurants, a few super markets in various parts of the country have installed live-lobster ponds where customers may select their favorites.

Lobster is available in the following frozen packs: Steamcooked, after which the meat is picked from the shell and then quick-frozen; meat from tails and claws *only*, and stuffed lobster. The meat comes in 6-ounce cans.

Rock lobster tails of South Africa, Cuba and Australia come packaged in 10½-ounce and 1-pound weights.

Swedish crayfish time

"Only an ignoramus could write about shellfish without mentioning Swedish Kraftor."

This is a direct quote, and who wants to be considered an ignoramus? The Swedish crayfish, a tiny lobster-like creature, abounds in Sweden's streams and mountain brooks and also in our own lakes and rivers of Minnesota.

Wherever the influence of Sweden is felt, during August and early September, there are endless festivities devoted to this one specific morsel. The season itself is known not as summer-time or dog-days or vacation season, but as Kraft-tiden—crayfish time.

In "Festival Menus Around the World" by Sula Benet (Abelard-Schuman, $3.50), a distinguished anthropologist-cook chooses this festivity as the most characteristic and one of the most important in Swedish life.

She describes the gardens and balconies festooned with paper lanterns and garlands, and the crayfish effigies and decorations on plates, platters, napkins and tablecloths in the restaurants and in the homes.

"A full moon," she writes, "is considered the most romantic illumination for a crayfish party and, wherever possible, it is held in a garden or near the shores

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of the lake or the river where the crayfish were caught." A delightful party idea, no matter what the nationality of the group!

In almost any large city of the United States and in many medium-size towns you may be able to order crayfish through a Scandinavian delicatessen or even through some fishmongers. In New York City, for instance, you can get them through Nyborg & Nelson, 841 Third Avenue, to mention just one place. The Swedes count on at least 20 crayfish per person as a main dish. If you serve them as hors d'oeuvres or an accompaniment to cocktails or beer, perhaps twelve would suffice.

The cooking is easy. Wash live crayfish thoroughly in cold water, to which 1 cup of salt has been added. Let stand about 20 minutes. For 20 crayfish bring 2¼ quarts of water to a boil; add 1 tablespoon salt, 1 teaspoon sugar and a small handful of fresh dill. Plunge the crayfish in, head first, cover and boil 12 to 15 minutes. Cool in the broth.

The service is most dramatic. In Sweden they use a great block of ice slightly hollowed or sometimes even an ice sculpture. But if you like you can mound ice cubes or crushed ice on a deep tray or platter. Arrange the crayfish tastefully on the ice and decorate with fronds of dill. In some areas, the dilled, cooked crayfish can be bought ready to serve.

Crayfish-eating a ritual

Unless you wish to horrify any Scandinavians within eyesight, you must attack your crayfish in this manner: Cut the head off just behind the eyes, remove the shell from tail, scrape clean and eat. Look for two little bumps behind the head; remove this and eat it, too. Do not eat the stomach part. It is apt to taste bitter. But do gnaw the claws and tail. Arrange the heads in a circle around your plate as evidence of your prowess as a crayfish eater. Traditionally, vodka or aquavit is consumed with crayfish. One tiny glass for each claw! Beer is used as a chaser and also to rinse the fingers after the feast.

So much to choose

To illustrate the number of shellfish delicacies available in cans, you will find all these listed in the *Epicure*, a magazine-like mail order catalog published by S. S. Pierce & Co. in Boston: Shrimp, crab and lobster bisques; shrimp chowder, deviled crab meat; lobster spread; shrimp paté; smoked shrimp, Japanese king crab meat; Maine crab meat; soft-shell crabs in cans; Canadian lobster meat;

(*Please turn to page* 286)

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Includes recipes of Danish dishes, ideas for flower arrangements, etc. Beautifully illustrated.

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49 PROOF



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Here's remodeling that makes the most of limited space



Although it was designed around the specific needs of one publisher-writer, Bennett Cerf, the specifications that he gave designer Carol Gebhardt seem ideal for almost any working study. These were the main requirements: lots of desk top space, plenty of leg room under the desk, good light by day and night, comfortable places to read and plenty of storage space for books, files and other working materials.

ALL "AFTER" PICTURES BY E. C. MOORE

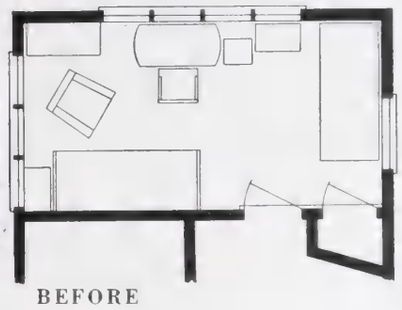


This is good evidence that it pays to know exactly what your needs are, especially if you have limited space to work with





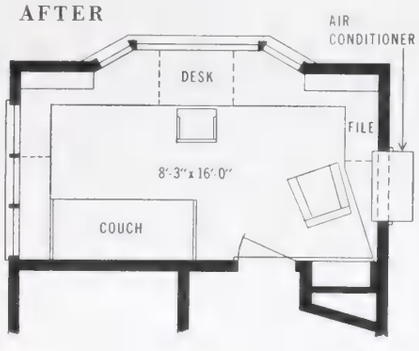
BEFORE



BEFORE

Plan shows how room size was increased and daylight gained by adding a bay window of Thermopane. Window faces north and, in this case, requires no draperies. All the available space is used, but there's no cramped feeling because of the uncluttered design and the materials used. Walls and ceiling are grasscloth, the cabinetry is bleached walnut.

AFTER



EFORE



(Please turn the page)

By design

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give any room that

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REMODELING IN LIMITED SPACE

CONTINUED FROM PRECEDING PAGE



BEFORE

Counter-top extends around both ends of the room, provides plenty of space to lay out papers and reference books when necessary. Dictionary is on a portable stand for ready access and has an overhead spotlight to illuminate it. Notice how wall-width draperies help integrate this end of room. Cupboard door was removed for more space.

AFTER





BEFORE

AFTER



Front of file drawer and adjacent cabinet door match dresser-like drawers flanking the desk. Drawers like this are not usual for office storage but they fit the way Mr. Cerf likes to store much of his material.

The Goldenheim decorator fabrics featured in the

Celanese

"World Of Ideas" advertisement on page 261 is available at these stores

Athens, Ga.....Davison
Atlanta, Ga.....Davison
Chicago, Ill.....Goldblatt Bros
Clayton, Mo.....Famous-Barr Co
Dallas, Texas.....Titche-Goettinger Co
Gary, Ind.....Goldblatt Bros
Hammond, Ind.....Goldblatt Bros
Houston, Texas.....Joske's of Houston
Kansas City, Mo.....Macy's Kansas City
Newark, N. J.....Bamberger's
Northland, Mo.....Famous-Barr Co
Quincy, Mass.....Spinning Wheel
Racine, Wisc.....Goldblatt Bros
Richmond, Va.....Thalhimer Bros
Rockford, Ill.....Goldblatt Bros
San Francisco, Calif.....Macy's California
St. Louis, Mo.....Famous-Barr Co
Southtown, Mo.....Famous-Barr Co
Toledo, Ohio.....Lasalle's
Wheeling, W. Va.....L. S. Good & Co
Whitman, Mass.....Spinning Wheel

These stores are also headquarters for Celanese "World Of Ideas"

Albany, N. Y.....W. M. Whitney & Co
Albuquerque, N. M.....Home Beautiful
Boston, Mass.....Jordan Marsh Co
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Chattanooga, Tenn.....Loveman's, Inc
Cincinnati, Ohio.....H. & S. Pogue Co
Cleveland, Ohio.....The Halle Bros. Co
Clarksville, Tenn.....Park-Bell
Columbia, S. C.....James L. Tapp Co
Columbus, Ohio.....F. & R. Lazarus Co
Corpus Christi, Texas.....Lichtenstein's
Dayton, Ohio.....Rike-Kumler Co
Denver, Colo.....Denver Dry Goods
Edina, Minn.....The Dayton Co
El Paso, Texas.....American Furniture Co
Fort Worth, Texas.....The Fair
Grand Rapids, Mich.....Herpolsheimer Co
Hartford, Conn.....G. Fox & Co
Hopkinsville, Ky.....Keach Furniture Co
Indianapolis, Ind.....L. S. Ayres & Co. Inc
Jackson, Miss.....The Emporium
Jacksonville, Fla.....Cohen Bros.
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Little Rock, Ark.....Gus Blass Co.
Lincoln, Nebr.....Miller & Paine
Los Angeles, Calif.....Broadway Stores
Louisville, Ky.....Stewart Dry Goods Co.
Madison, Wisc....Harry S. Manchester, Inc.
Memphis, Tenn.....J. Goldsmith & Sons
Miami, Fla.....Jordan Marsh Co.
Milwaukee, Wisc.....Ed. Schuster & Co. Inc.
Minneapolis, Minn.....The Dayton Co.
New Orleans, La....Maison Blanche Co. Ltd.
Oakland, Calif.....Jackson's Furniture Co.
Omaha, Nebr.....J. L. Brandeis & Sons
Peoria, Ill.....Block & Kuhl Co.
Phoenix, Arizona.....Dorris-Heyton
Philadelphia, Pa.....Strawbridge & Clothier
Pittsburgh, Pa.....Gimbel Bros.
Portland, Oregon.....Meier & Frank Co.
Rochester, N. Y..Sibley, Lindsay, & Curr Co.
Rochester, Minn.....The Dayton Co.
Sacramento, Calif...Weinstock, Lubin & Co.
Sarasota, Fla.....Maas Bros.
St. Paul, Minn....Emporium of St. Paul Inc.
St. Petersburg, Fla.....Maas Bros.
Salt Lake City, Utah.....ZCMI
San Antonio, Texas.....Joske's of Texas
Schenectady, N. Y.....Carl Co.
Seattle, Wash.....The Bon Marche
Seven Corners, Va....Woodward & Lothrop
Spokane, Wash.....The Crescent
Springfield, Mass.....Albert Steiger Co.
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Tampa, Fla.....Maas Bros.
Tulsa, Okla.....Brown Dunkin Co.
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the four corners
of the earth for
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Inspiration from Asia: Star-like forehead bangle of a type still worn by dancers today. Discovered in an old painting from Celanese international collection of native arts.

Celanese presents new ideas for your private world . . . ideas found by our decorating consultants in the native arts of people in distant lands and interpreted now in brilliant new American fabrics with Celanese Contemporary Fibers. From an old and intricately detailed Far Eastern painting comes inspiration for Goldenheim's elegant print—"Campo," of Celanese acetate and rayon, with the luster and drapability only acetate achieves. (A sheer of Celanese Fortisan super strong rayon is available in five matching colors.) This is just one of the internationally-inspired fabrics tagged for Celanese "World Of Ideas." See them all this fall at stores listed here and page 250. At Macy's, New York & Macy's Associates; Goldblatt Bros., Chicago; Titche-Goettinger Co., Dallas; Thalhimer's, Richmond; Famous-Barr Co., St. Louis. Celanese Corporation of America, New York 16. Celanese® Fortisan®

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in **SOLID** Native Cherry



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You'll thrill to the compliments of friends when they see your DIRECTOR bedroom. The lovely new color — *Cherrynut* — brings out all the rich beauty of the SOLID wild cherry wood. Pin trays and shirt partitions are provided in the roomy drawers of the case pieces, and superb cabinetwork is evident throughout the suite.

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Off-street parking with a pleasant look

The secret of this success is curving lines and contrasting color, and texture used with restraint



We can usually agree on the need for off-street parking. The problem, however, is to get it without the cold hard look of a parking lot. Here, on a city lot, landscape architects Marie and Arthur Berger have efficiently combined the front lawn and parking area for Mr. and Mrs. Thomas D. Broad. In a gentle curve from the street to the front door, the brick walk separates the grass and the parking space, and helps define the entry. One side of the walk retains the gravel drive. The other is a lawn mowing strip.

PHOTOGRAPHS BY MAYNARD PARKER



The walk continues around the lawn. It is bordered by holly (*Ilex cornuta Burfordi*) with an underplanting of creeping liriope (*Liriope spicata*) which virtually eliminates weeding. The streetside planting does not interfere with a driver's vision, but seen from the street it screens part of the area and makes it seem smaller. The planting is simple and restrained, and requires little maintenance. Yet it has a variety of contrasting colors and textures: green against brown, fine lawn against brick and gravel.





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Record your family and friends this new-old way

Here's a simple way to make interesting silhouette cut-outs of your family and close friends



By RICHARD GRAHAM

The sincere simplicity and crispness of a black and white silhouette will add an incomparable charm to those bare wall areas not easily matched in any other way. Their uncomplicated approach to portraiture enables a silhouette to fit in tastefully with practically any décor from Early American right up to contemporary settings.

But now imagine, if you will, the delight of vistors and your own glowing pleasure upon viewing a group of silhouettes of one's own family and loved ones, which *you yourself* have made. Compliments are sure to follow since the likeness will be undisputably exact and will bear up under scrutinizing from your most critical visitors.

Yet to accomplish this result actually requires no real artistic talent, only the ability to trace a line and follow the instructions given below.

The exactness of the likeness is accomplished photographically. Thus the only additional ability required is that of taking a side view snapshot of the subject to be silhouetted. Basically, this "ability" requires nothing more than setting the subject sideways and clicking the camera shutter. There are details and pointers given which we will discuss later that will add to the success of the project. However, any camera capable of taking a picture is suitable for use in this endeavor. This includes the ever-popular box and folding-type camera.

Historically, silhouetting was an economical form of portraiture—at least compared to a detailed painting in color. However, it can still produce all the essentials necessary for a feeling of intimacy with the subject. The view isn't cluttered by unimportant or unrelated objects, and the result is a likeness that immediately focuses one's attention on the person silhouetted, giving it a forcefulness seldom equalled in other parts.

With the coming of the photograph, the art of silhouetting has declined to the point where it is only a side-show attraction at state fairs and the like. Ironically, the silhouettes of bygone years are avidly collected and command surprisingly high prices, even though the likeness is of an individual unrelated to the collector.

However, even in the pioneer years of photography, professional silhouettists used a pantograph type of machine to obtain the exact likeness. Today we can use the photograph, a means readily available to everyone. All that is necessary is to pose the subject side-



Fig. 1



Fig. 2

ways before taking the picture. This can be done outdoors where the available sunlight is suitable, but remember to keep the background as plain as possible. This will make your work easier later on. If the camera has a flash gun attachment, the picture can be taken indoors against a plain wall for a background, using the same procedures one normally uses for setting the camera. This is the method illustrated in the photograph of Figs. 1 and 2.

A third alternative in taking the pictures is to purchase a roll of Kodak "Tri X" film which is available at any photography store. This film is extremely sensitive. Thus pictures may be taken indoors simply by placing 100-watt bulbs in two bridge lamps and shining them on the subject. The picture can then be taken as if one were outdoors.

In posing the subject, try to avoid deep shadows or dark areas around the part to be silhouetted. This, too, will simplify your later work.

Another point of caution: If your camera is of the simpler box or folding variety, don't try to get any closer to the subject than six or seven feet. Most simpler cameras have a fixed focus, and moving closer will only cause the resulting picture to be blurred and indistinct. A sharp photo is required if good results are to be had. Thus, even though all you may desire is a "shoulders-up" silhouette of an individual, the resulting photo may include most or perhaps all of the individual. Don't worry about this because the photo-finisher can

(*Please turn the page*)



Fig. 3



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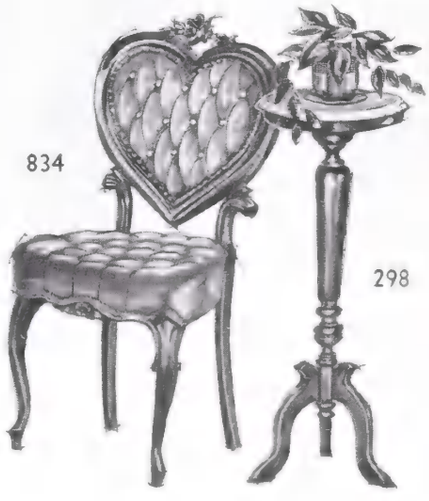
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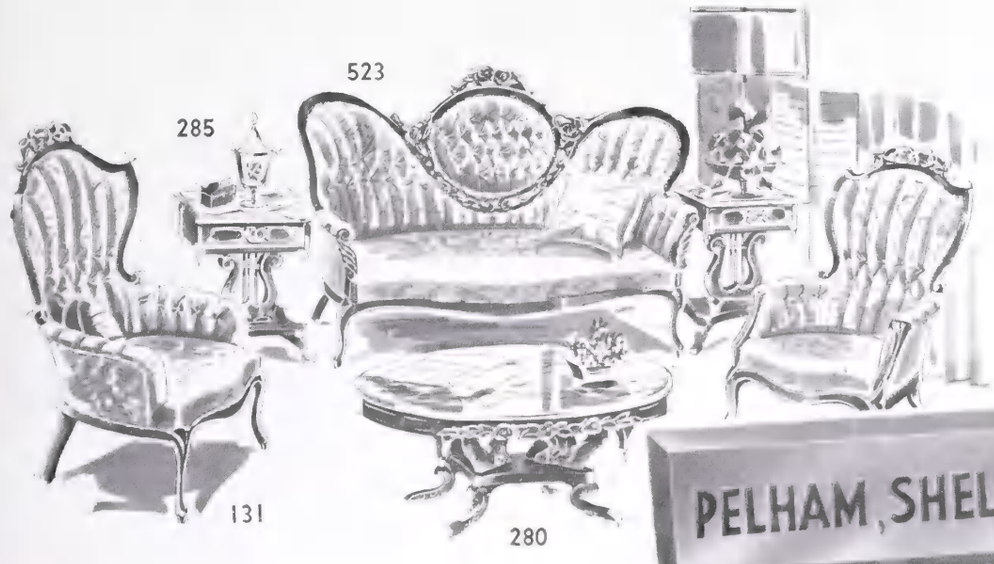
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CONTINUED FROM PRECEDING PAGE



Fig. 4



Fig. 5



Fig. 6

"crop" the undesired portions according to your instruction when the film is printed. Of course, if you have an adjustable focus, the previous comments do not apply.

While you are taking the profile pictures, it may be worth taking some slightly different poses if you are at all undecided as to which will make the best silhouette. That is, maybe there is a question as to whether the head should be tilted up or down slightly, or if one should or shouldn't wear glasses. Snapshots are so inexpensive that the question might best be settled at one's leisure after the photos are developed and returned. These films are processed in the way you handle all your photos.

Some typical side view photos suitable for silhouetting are shown in Figures 3 through 6. The artistic quality of these photos often approaches that seen in the "Wanted" lists in Post Offices. But then, for this purpose it is of no concern. What we do want is a clean, sharp profile.

When the prints are returned, the specific photo (or photos) which truly expresses the personality of the individual can then be selected. It is also at this time that the size of the silhouette to be made should be decided. The choice is purely one of personal preference. However, a usual size for a silhouette of an individual's head is two to four inches. If the end result is to be a grouping of individually framed silhouettes, the smaller size might be preferred.

With the silhouette size established, go to your photo-finisher with the negative of the photo decided upon. Instruct him to enlarge the shoulder-up portion of the picture to the size decided upon previously. You might also explain what the photos are intended for—after all, more interest on his part will help to insure a better job. But don't expect him to correct mistakes (such as shadows, etc.) made in the original photo.

An important point to get across

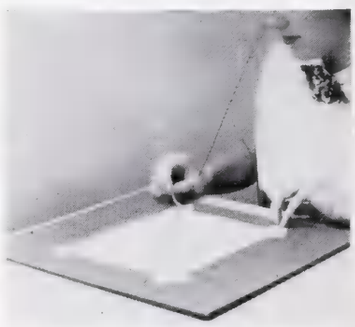


Fig. 7

to the photo-finisher is the fact that the enlarged photo should be printed on extra thin paper. This type of photographic paper is about one-half as thick as ordinary single weight paper usually used for photos. Since the photo will be cut through with a knife (in a manner to be explained

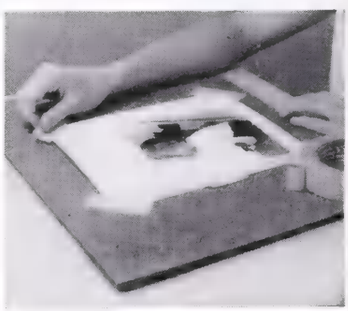


Fig. 8

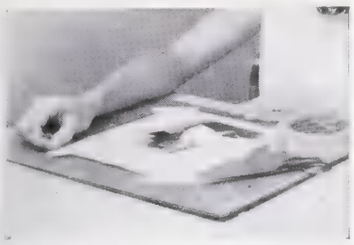


Fig. 9

later), the thinner photgraphic paper will make your work easier and sharper.

The cost of enlargements will vary considerably; however, a 4x5-



Fig. 10

inch enlargement which would be suitable for smaller silhouettes will cost around 40¢, and a 5 x 7-inch enlargement will cost about 55¢.

The next stop will be the stationery or artist's supply store where the necessary black and white paper can be purchased. Select a thin paper but make sure it's a good quality—cheaper papers usually fade or turn yellow. At the same time an "Xacto" knife can be purchased. These knives, which look somewhat like a doctor's scalpel, are about as sharp and come



Fig. 11

with assorted-shaped replaceable blades. The cost of the knife is approximately 50¢. Rubber cement can also be purchased then.

When the enlarged photos are returned from the photo-finisher, the silhouette making can begin.

The first step is illustrated in Fig. 7. A piece of the white paper paper is taped to a piece of Masonite hard board or similar material.



Fig. 12

A grainless surface is preferred rather than wood because the knife, when cutting through the paper, will meet a varying resist-



Fig. 13

ance on a wood surface as it passes over the harder grain to the softer wood.

The second step is shown in

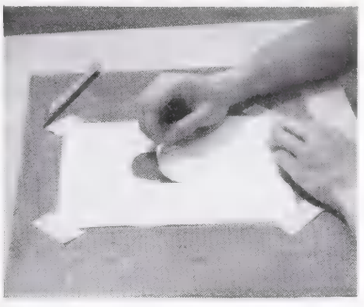


Fig. 14

Figs. 8 and 9; in this process the enlarged photo is taped on top of the paper. Pull the photo taut as it is being taped down.

Fig. 10 illustrates a step which may or may not be necessary on your photos. If there are any unclear lines to the profile due to shadows, take a sharpened pencil and go over the profile where necessary. It's easier to do it now with a pencil than to use the knife later when you will have only one chance.

Using the sharp pointed blade in the "Xacto" knife, proceed to cut the outline of the photo. Apply enough pressure to cut through both the photo and paper below. Remember when you cut that the inner part of the profile is the part

(*Please turn the page*)

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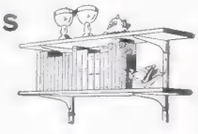
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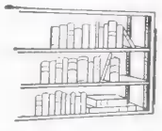
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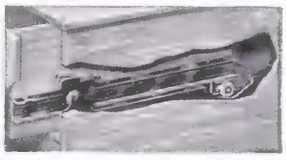
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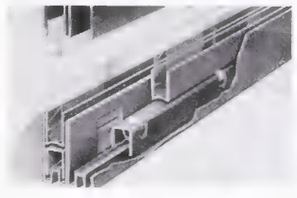


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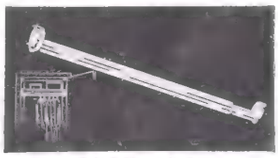
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Fig. 15

to be removed. Thus the inner part of the photo may be cut in any desired way to facilitate fine points such as hairs sticking up or a sharp collar, etc. This step is shown in Fig. 11. As the work progresses, the inner part of the photo may be removed in pieces



Fig. 16

or as a whole. However, it should be removed since this serves to indicate what parts have been cut. Fig. 12 shows how photograph can be removed, as in Fig. 13.

If adequate knife pressure was used, the outline cut in the white paper below can then be lifted from the paper taped to the work board. See Fig. 14. A few cuts in corners may be necessary. Be careful not to pull the outline from the paper, and use the knife to cut any remaining corners. Tearing will only produce ragged edges which should be avoided—the goal of the silhouettist is to make all lines sharp and clean.

Incidentally, *too much* knife pressure should not be used, since this will cause the knife tip to sink too deeply into the Masonite work surface. This too, destroys the detail of the silhouette, and also makes the cutting harder. A little practice on pieces of scrap paper will determine the right pressure to use.

After making a few silhouettes in this manner, the blade loses its sharpness. This can easily be restored by using an oilstone and oil as shown in Fig. 15.

The white piece of paper, which is the silhouette, can be removed from the work board. The silhouette can be cut to fit an appropriate frame. Back the white paper with a similar-sized piece of black paper. A few dabs of rubber cement will hold pieces together.

The resulting silhouette can now be mounted in a frame. Figs. 16 and 17 show the results of making silhouettes in the manner described. So far, this description has related the making of "hollow cut" silhouettes. In these, the inner material of, for example, a profile, was removed—most of the early silhouettes used this method. However, in some cases, particularly in the more complicated silhouettes as shown in Fig. 17, the solid cut method might be preferred. This follows the same procedure as before, except that the paper taped to the board should be a black piece, and the material should be cut away from the *outside* of the profile. (This is the reverse of the hollow-cut method.) The black figure is then cemented to a white sheet of paper for a background. The results are the same in both cases.

After the silhouette is completed, it might give you an inner pleasure to identify the subject, sign, and date it on the back. After all, just as in past years, we are always in the process of creating an heirloom for tomorrow.



Fig. 17

Sliding Doors and Drawers for the Kitchen

TWO PHOTOGRAPHS BY MAYNARD PARKER



Traffic of food and equipment back and forth from kitchen to dining room is made easy with a pass-through buffet such as this. All three sections are accessible from either side and have their special functions. Upper section holds china and crystal loaded from the kitchen side and unloaded in the dining area. Central section, with its own lighting and sliding doors, acts as a work counter, pass-through or buffet. The lower section with shallow sliding Masonite shelves is ideal for such flat things as table mats, trays. Home of C. Deane Funk. Paul Sterling Hoag, designer.

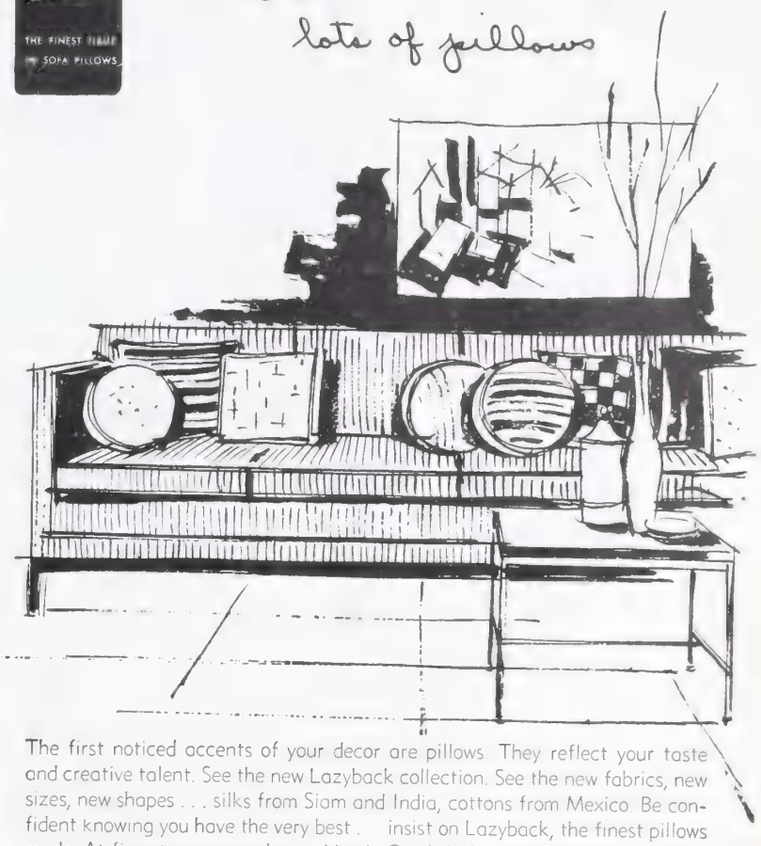


On the dining side, the buffet-divider is finished in amber birch, harmonizes well with the natural look of the exposed beams. Strip lighting above cabinet provides soft light for the whole room.

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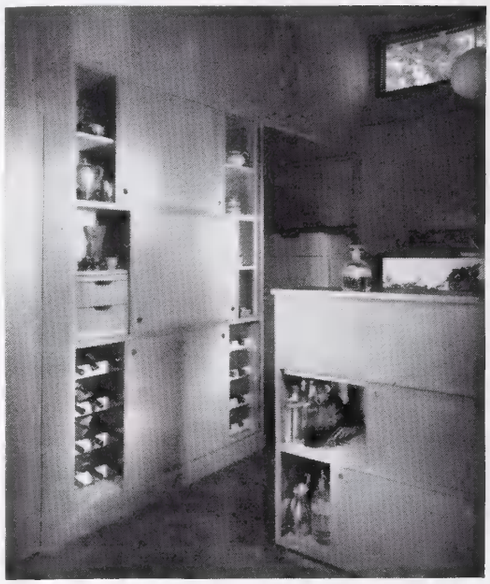
SLIDING DOORS AND DRAWERS FOR THE KITCHEN

CONTINUED FROM PRECEDING PAGE

Space, organization, tidiness and good lighting are all prerequisites for effective storage areas. You'll find all four in this streamlined storage wall and under-counter shelf unit (right and below) set in an area between the dining room and the kitchen. Here the storage becomes an integral part of the architecture. Designed by Wurster, Bernardi and Emmons in the home of Mr. and Mrs. I. Schuman, Woodside, Calif.



TWO PHOTOGRAPHS BY MAYNARD PARKER



Behind easy-to-slide doors each item has its own niche. Objects less frequently used are stored on the upper shelves. Small drawers hold silver and bar utensils. Built-in racks keep wine properly; under-counter shelves hold china and vases.

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No more disastrous crushing, cramming or rummaging with this linen storage unit from St. Charles, built into a wall near the dining area. The nine shallow trays, which slide separately, allow linens to lie flat. Countertop is handy for sorting and folding. Small glass shelves above decoratively display odd pieces of glass and china. Base cabinets on either side of the linen trays offer extra storage space.

The mood is traditional, the decor cafe au lait, the tile Robbins Vinyl Terra-Tile.



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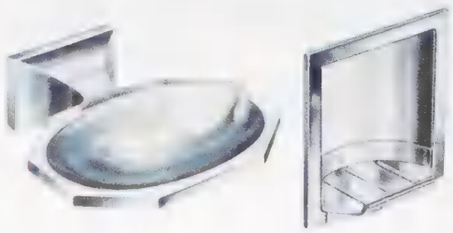


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PERFECT FURNITURE FOR RENTERS

CONTINUED FROM PAGE 189



Desk, made of separate components, draperies and curtains in standard length, three cushioned benches, generous-size wool rug comprise a portable investment that a renter can easily adapt to fit into any room.

This new kind of furniture lets you have a freedom never known before. Instead of replacing a piece, you can change it into something else. A couch can be converted to a group of chairs by separating the units and adding arms. A chair can be changed to a table by replacing the seat and back with a wood top.

The stock interchangeable components can be used for chairs, love seats, sofas, benches and tables. The cabinets, which are dimensioned to fit the same two-foot square units, make handsome room dividers, chests, bookcases, record cabinets, and tables—even magazine racks. These cases are available in three sizes. They can be equipped with either drawers or shelves bought separately.

These components offer even more than the flexibility of change, for even if you own your home and have no intention of moving, this system offers something you never could have before in middle-price furniture. You can use these components as means to get seating and case goods in lengths that exactly fit your specific needs. It amounts to custom-fitted furnishings at ready-made prices. Bases come in lengths of two, four, six and eight feet. If desired, several can be put together to make even longer runs of built-in-looking seating or cabinets—or combinations of both.

The foam-rubber-filled cushions can be covered plain on one side, patterned on the other to allow for on-the-spot decisions about where pattern should come into the overall scheme. The webbing frame, inserted one way, has just the right front-to-back slope for very comfortable sitting. Turned around, it will drop in flat so that cushion will be level for a bench.

In keeping with the portable nature of the furniture, the rest of this room is furnished as a complete atmosphere that could be set up anywhere to bring the owner's own environment into rented quarters without dependence on existing architectural interest or expensive decorating or remodeling.

Window walls are entirely hung with curtains and draperies in standard length panels. Floor covering is one natural-color wool rug.

Freestanding folding screens of walnut are useful in breaking up the boxiness of the conventional room. Because these are almost ceiling height they add an enriching element that makes up for the lack of architectural distinction.

Following is a list of furnishings used in this renter's living room: All furniture by Brown-Saltman, South Gate, California. Wool rug, Berven Carpets Corporation, Los Angeles, California. Drapery fabric, Kandell Inc., New York, N. Y. Sheer curtains, Catalan Fabrics Inc., Division of Titus Blatter, New York, N. Y. Lamps with wood bases, Mario Mfg. Co., New York, N. Y. Brass desk lamp and pottery table lamp, Van Keppel-Green, Beverly Hills, Calif. All accessories, courtesy of Jane Ellis, Los Angeles, Calif., and Van Keppel-Green, Beverly Hills, California.



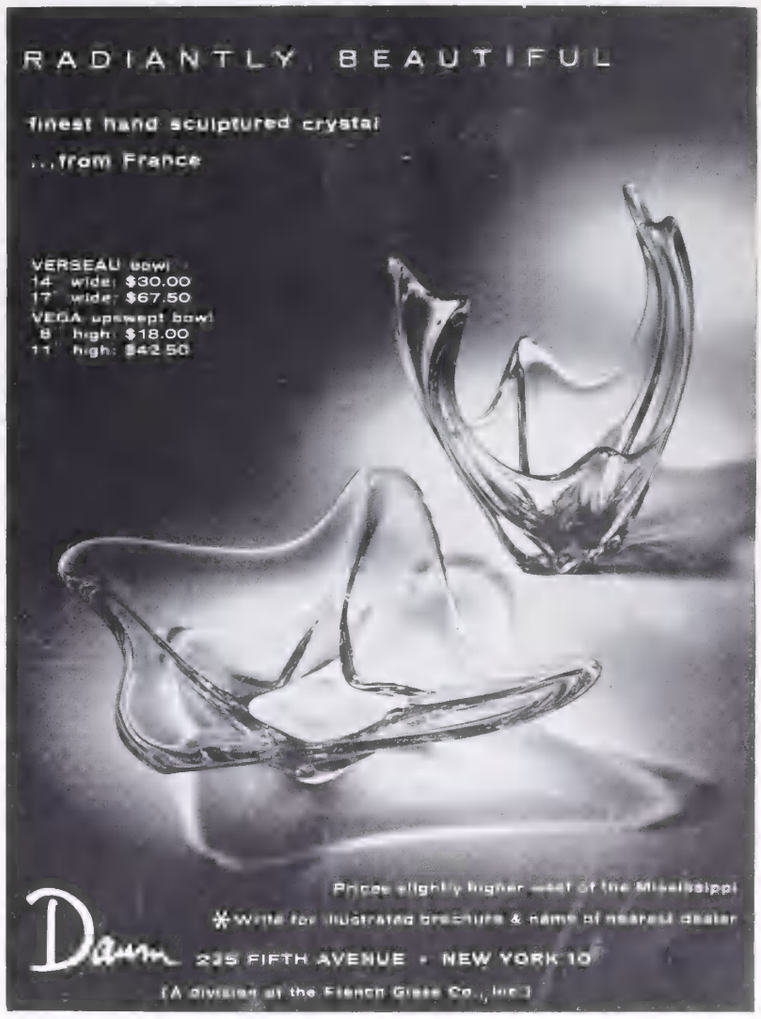
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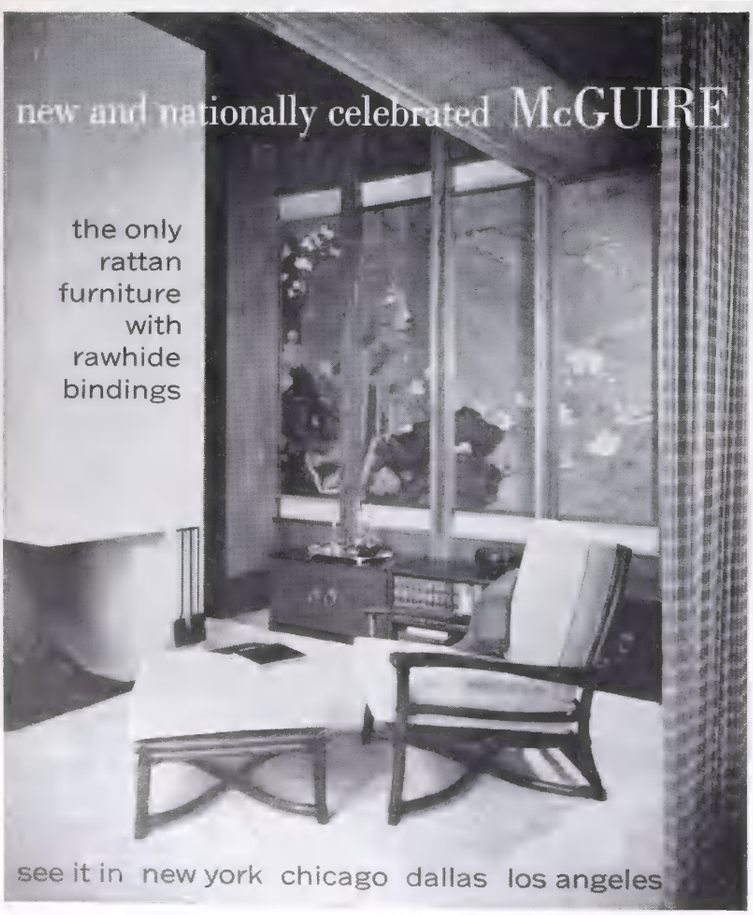




Should you pick PINTA? Yes—for very pale and dry sherry, very subtle in flavor. Duff Gordon Pinta is a fino—perfect for cocktails. Chill if you like. Or try Duff Gordon Amontillado (a *true* Amontillado), Nina (medium dry), No. 28 (medium sweet), or Cream (very rich). Sole U. S. Representatives: Munson G. Shaw Co., Inc., New York 17, N. Y.

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How to take a



PHOTOGRAPHS BY HOWARD GRAFF

We have just found two mirrors that meet all the requirements of good grooming. We found them, unexpectedly but still logically enough, among the wares of L. A. Darling Company, a store-fixture firm which purveys mirrors to milliners, haberdashers and cosmetic shops, the very places where a customer's good look at himself may make or lose a sale. They are easily moved, their mirrored surfaces can be angled to give you shadowless light, and they are generous enough so that you can see both head and shoulders close up. Their chrome-finished design makes them as good to look at on a dressing table as to look into.

good look at yourself

A rare find is an adjustable, movable mirror, good enough to look at as well as to look into. These two are actually store fixtures!

This clean circle of mirror is tiltable to any angle, so that you can always see yourself in full light. Its 14" diameter is broad enough to give you a good close-up of shoulders as well as head, and you can bring it toward you easily as needed. It stands 26¾" high, costs about $26 mirrored on one surface, about $30 for double-face mirror. Both mirrors from L. A. Darling Co., Dept. M, Bronson, Mich.

You can't get close-up service like this from a stationary dresser mirror, which is usually too far away for close scrutiny and impossible of easy adjustment to changing light. And a hand mirror ties up one hand with the holding of it. This 11" x 14" octagon mirror is adjustable to any angle. Stands 26¾" high. About $25 for single mirror, $30 for double-face mirror.



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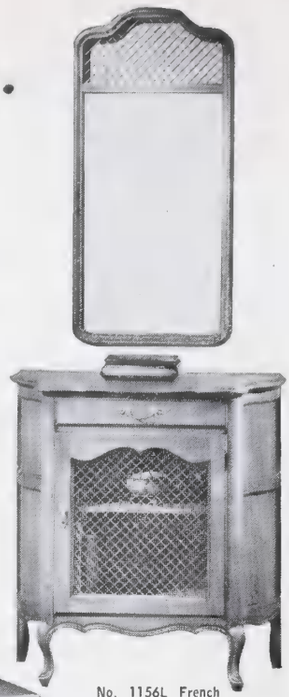
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WHAT IS GOOD GARDEN SCULPTURE?

CONTINUED FROM PAGE 203

PHOTOGRAPHS BY DICK PHILLIPS





Two cubs with the lovable look that recalls all the charm of small animals also maintain the inherent beauty and character of granite.

comes off the loser. Appropriate garden sculpture should therefore reflect subjects that are already associated in the mind with outdoors and nature, and ones that appear as an inevitable feature, rather than a surprising accident, in the particular atmosphere of your garden. It may be the touch that gives significance to the small scene, like the chipmunk on the doorstep. Or it can be a more serious thing like the solemn cats on a quiet sweep of lawn. In both these cases (shown on page 202) animals were chosen as subjects, but the sculptured product makes no attempt at being a granite facsimile of each creature down to every last realistic detail.

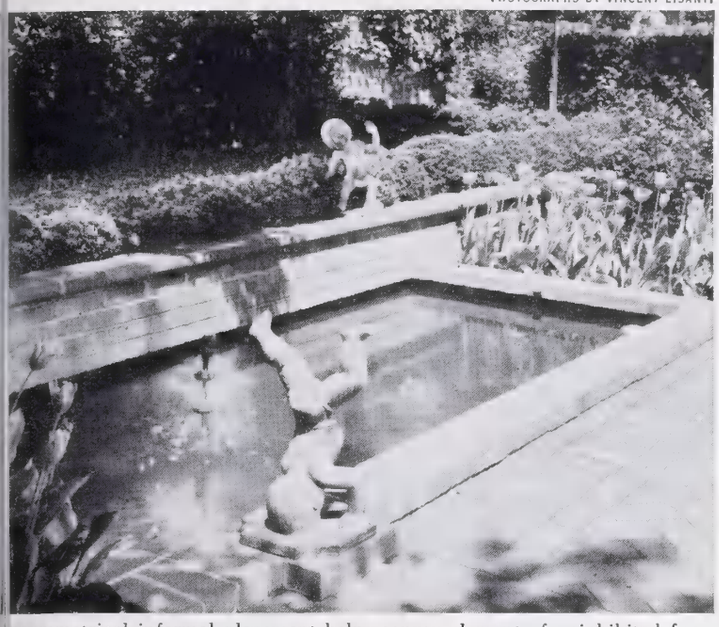
These figures are all the work of Sylvia Shaw Judson. They were designed for specific locations. They are what we mean by good sculpture for a garden. As objects they are beautifully conceived with great simplicity and, more important, they take their place with ease as contributing features in the gardens.

"Sculpture in the garden," Mrs. Judson says, "provides a punctuation mark, to make one pause and to create a mood. It should suit its site in form, in spirit, in scale and in material. One figure will not be





PHOTOGRAPHS BY VINCENT LISANTI



nsymmetrical informal placement helps convey element of uninhibited fun.

ht for every location, but what solved one person's problem en pleases someone else as ll." So, in looking at these otographs you may discover at will be just the right thing your garden.

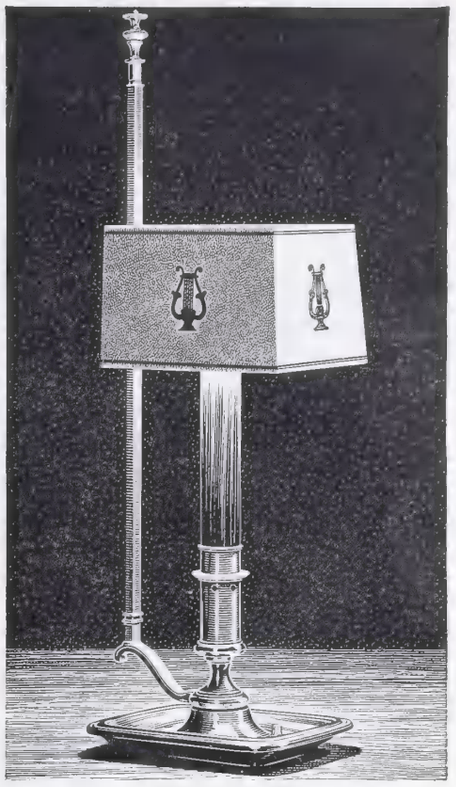
What makes these figures appro- ate outdoors? Their success is partly to a skillful simplicity t conveys the essence and char- er of the subject without at- pting realism in representing levant details. Avoiding carica- e and the grotesque, the con- tration is on the peculiar charm of the subject in relation to the landscape and as a result the pieces become natural companions for surrounding greenery.

Also, these figures are carefully scaled to be reasonable for the subject as well as harmonious in the over-all scene. Little figures like bear cubs (opposite) gain significance because their smallness emphasizes their small-animal innocence and curiosity about the world. This littleness is further pointed up by strength and simplicity of form that keeps the figures from being a fussy extraneous note.

PHOTOGRAPHS BY HEDRICH-BLESSING



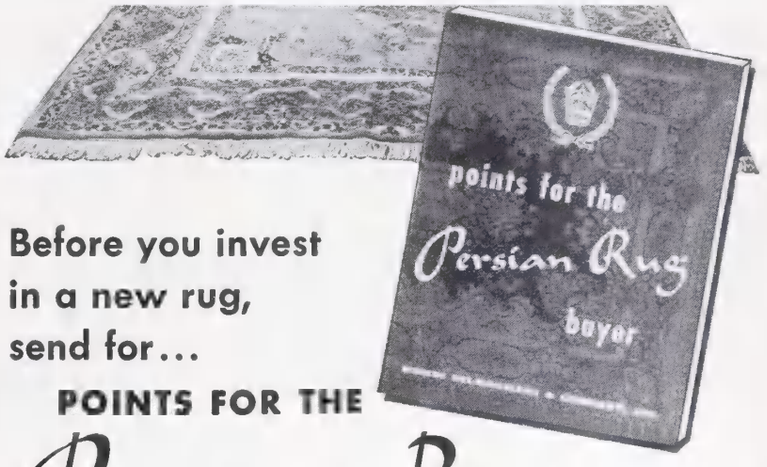
is little creature is just the right scale to compose with pool, lilies.



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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 164

We'd sort of assumed that business drifted along in a backward 19th-century fashion down there, so it was illuminating to discover that Varig Airlines has been in service for 27 years. Air travel was standard procedure for Brazilians when a flight from New York to Chicago was an intrepid experiment in an American's life.

Another eye-opener—Varig employees operate on a stock-sharing system, which probably has a lot to do with the personal interest they all seem to put into their work. (We never experienced more pampering, personable service nor better, more generous meals.) We understood this even better later on, when we met Varig's president, Ruben Berta. A dynamic, no-nonsense kind of man, he's as well known to his ticket clerks and mechanics as he is to his board of directors because he is constantly flying his own line looking for ways of improving it. So much for our preconceived notion of the soporific, slow-moving Brazilian.

Rio

The picture postcards of Rio don't flatter it one bit. It is like no other city in the world. Downtown, along the tree-shaded parkway of the Avenida Rio Branco, you may be reminded of Paris. But only in Rio could you find those characteristic Portuguese mosaic sidewalks, black and white patterns of swirling scrolls and fleur-de-lys, and those dazzling white modern office buildings. These are patterned with a variety of ingeniously designed *brises-soleil* and louver arrangements which shade the windows and walls and capture the breezes. Sometimes their entrance façades are covered with murals in brilliant mosaic, and there may be lush planting from the entrance to the sidewalk line. A building ordinance in Rio now requires that buildings be set back and landscaped at street level. Rio is the only city we know that has an airport, the Santos Dumont, right in its business section. (The international airport, Galeao, is a good forty-five minutes out of town, or, in our language, a $6 taxi fare from the Copacabana Palace.)

The famous, most spectacular part of Rio is its scalloping of half-moon beaches along the ocean, where it almost seems as if the green and purple mountains swoop right down to the sands. Beaches are so intimate a part of the city that the bathing suit seems to be the native costume of the *Cariocans*, as the people of Rio called. The sun-browned bath casually strolling along the wa front give the city a perennial h day air. They say it's alw summertime in Rio, with tempe tures rarely going below 50°, officially summer is from Octo through May, so light clothing a swimsuits are in order for "win ing" North Americans.

The Glamour beach is, guessed it, Copacabana, and pr ably has the thickest concentrat of tourists because hotels here f the ocean. Best are the Hotel Ex sior, which has a fine restaura and, of course, the excellently Copacabana Palace which has international reputation for gance. Have a meal in its *Bife Ouro* grill, specializing in broi beef. Dinner, late on a warm e ning, on the pool terrace with pool lighted up like a glow aquamarine is a pretty glamor event. The hotel, a marble of a place, also has an ann the Apartamentos, air-conditio apartments, which not only o look the pool but the ocean in distance.

The older-fashioned Hotel Glo closer to downtown, also has beachfront. The Serrador and Ambassador are right in the b ness district. All have good rest rants.

As for sightseeing in Rio, most spectacular excursion is trip to the Sugar Loaf, or Pao Acucar, that 2300-foot gra monolith that rises out of the b You get to it by cable car (ro trip about 18 cents), dangling mid-air, and from its top you re *do* see one of the most beauti sights in the world—the whole p orama of mountains and beac that is Rio. Take a trip up to C covado, the "hunchback" mo tain, which is crowned by the h Christus with outstretched ar (We prefer the Christus from ground, lighted at night, and so times seeming to be floating in n above the city.) The Botani Gardens are definitely worth ing. So is the Quinta da Boa Vi where you'll find the National seum. If you really want to Cariocans *au naturel*, go on a S day afternoon. Go to the elega 19th-century Jockey Club and r track, crowded with all kinds Brazilians, from the owners special-order Cadillacs to hoppers-on of buses. It is possi to make excursions to the isla in Guanabara Bay—Paqueta,

rnador and Brocoio, once a mil-onaire's estate, now the equivalent a city park. Without equivoca-on we'd urge you to drive to the eautiful mountain resorts outside Rio, to Petropolis and There-ppolis. Roads are excellent and ie drive breath-taking. We'd sug-st a bus unless you'd like to end about $35 for a private car, ut in Brazil a bus trip is no last-inute notion. You must book in dvance, get a numbered ticket and t in your assigned seat. In Petrop-is, pay a nostalgic visit to the alace of Dom Pedro II, last em-eror of Brazil. Imperial jewels e shown on Thursdays and Sat-rdays.

We made a special point of ing, in Rio, to Guinle Park, a sidential district, to see with our wn eyes the ingeniously designed partment buildings of Lucio osta. Patterns of several kinds of rra cotta tiles are used as screen-ig devices for service porches and ive the buildings an uncommonly eautiful textural pattern.

But here we come to a tourist's roblem. There are several modern rchitects in Brazil whose works e provocative and worth seeing r the imaginative use of concrete id climate-control devices which ecome part of the building's pat-rn—like shadow-casting balco-ies, louvered formations and linds. But unless you have the uidance of a personal, knowledge-ble acquaintance, something not asy to come by anywhere in the orld, you have trouble seeking out ie best. Architect Oscar Niemeyer almost a matter of national pride n Brazil, and his work is every-here. So is the landscaping of urle Marx. But there are others, o. We took our direction from *Modern Architecture in Brazil*, a ompilation of good modern, edited y H. E. Mindlin, himself an ar-hitect of consequence. We battled it our excursion with taxi drivers. smarter way would have been to o to the Rio de Janeiro Depart-ent of Tourism on Rua Mexico, 04, and ask for assistance.

This sightseeing bit is, of course, mething that everybody feels he ust do. But the most rewarding spect of Brazil is the people them-elves. They don't seem any differ-nt, or less heterogeneous than orth Americans. The roots of this nd are Portuguese, but its peo-le may look Nordic, Italian, Ger-an, Turkish, Negroid or what-ver—and they are—but they are till proudly Brazilians. And to orth Americans, proud of our wn melting pot, this may come as big surprise.

To get to know Brazilians is not easy, not because they are anything but warm, humanly responsive types, but because their code of manners differs from ours. Don't let this keep you from trying. We've made rewarding acquaintances on bus and plane trips, waiting in elevator lines (you queue up for everything in Brazil), in hotels and shops, and found to our astonishment that they are very like us, with the same general hope that the whole world can live in peace and understanding. (The UN gets lots more front-page space in Brazilian papers than in ours.)

We were constantly being asked if we knew Ike, how we liked rock 'n roll, why North Americans didn't know more about South American history, and generally given the impression that the Brazilians consider themselves on the same team with us and want to know us better.

What is probably at the root of a lot of misunderstanding is their general tendency not to give a direct "no" for an answer. A "maybe" or "perhaps" or a devious time-consuming evasion is intended as politeness when any time-ridden North American would happily settle for a definite "no" and go on about his business.

Carnival

It seems to us that if there's any one time when you can get to know a Brazilian, it's in Rio at Carnival —or CarnaVAL, as they say. This is a general, stop-everything fiesta that starts every year on the Saturday before Ash Wednesday and lasts for four days. Shops close, everything practically closes down and a remarkable zaniness takes over. The fashionable set claims it's a festival for the hoi polloi only, and disappear into the hills, or into their own private clubs for carnival celebrations. But, to a northern eye the streets, literally jammed with dancing, singing, clowning people in every imaginable costume from Orpheus and his lute to Zulu tribesmen, have a fascination that's hard to resist. The music of *Cidade Maravilhosa*, Rio's theme song, and the syncopated *Maracangalha* seems to get into your blood, and, to your own amazement, you could find yourself shuffling down the street in rhythm with the parading samba schools and the *frevo* dancers, the Brazilian jitterbugs who carry umbrellas as part of their act. There are parties everywhere. The most charming are the children's parties with the kids turned out adorably as ballet dancers, 16th-century courtiers, clowns or whatever, often quite magnificently. And don't be surprised to get doused with pow-

(*Please turn the page*)

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

der or perfumed ether from a spray bottle. The most magnificent of all adult carnival functions is the Municipal Ball, held in the opera house, where the whole jam-packed glittering crowd sings and dances continuously from eleven in the evening to four in the morning, even through the cloudbursts of confetti and a five-course dinner. Costumes, competing for such trinkets as diamond necklaces, are sumptuous beyond belief.

To tell you to try to get into a Brazilian home is like telling you to scale Mount Everest. If an Englishman's home is his castle, you'll usually find that the Brazilian's home is his fortress. We've known people who have lived in Brazil for ten years without knowing what their Brazilian friends' homes look like. This is not lack of hospitality—you can be most cordially entertained at clubs or restaurants—but a certain deep-rooted preservation of the domestic scene that is hard for the Northern mind to fathom.

But you can't be in Brazil for very long before you recognize that changes are occurring before your very eyes. Speak to cab drivers, those universal interpreters of language, times and mores, to hotel clerks, shopkeepers, and guides, and you will soon catch on to the fact that here is a country that is fast outgrowing its old modes, changing almost overnight from an agricultural to an industrial giant. And with it is coming alive a great middle class which looks to the future instead of the past. And once you recognize that only the seacoast, the barest strip of this rich, resourceful land, has been really developed, the future of Brazil seems staggering.

Sao Paulo

About an hour's flight south from Rio to Sao Paulo you get the most dramatic evidence of this. Here is a skyscraper city, antithesis of any *dolce far niente*, moonlight-and-roses notion you might ever have had of this country. You almost hear the buildings rising around you. There is a brisk, business-like electricity in the air, and housewives will relate stories of the servant problem—in a land where a live-in maid may cost as little as $38 a month—because the higher-paying jobs and shorter hours of industry are beckoning. Supermarkets, the ready-made clothes shop, the packaged cake mix, the freezer, the mechanical kitchen all these modernities are cracking through Latin conservatism.

Sao Paulo is as if you never left home. The Hotel Jaragua, crisp efficient, air-conditioned, beautifully managed, seems to be headquarters for the American businessmen who are casting in their lot with Brazilian enterprise. To look at Sao Paulo's skyline is almost sightseeing enough, but from here a drive to the coffee port and seaside resort of Santos, over the fantastically engineered Anchieta highway is worthwhile, beautiful.

Iguacu Falls

Under the influence of Lowell Thomas and his "Seven Wonders of the World," we included in our itinerary Iguacu Falls, a remarkable river chasm at the point on the map where Paraguay, Argentina and Brazil meet, which breaks into twenty-one thunderous waterfalls. They're higher, noisier, mistier than Niagara and quite wonderful to behold. (Equip yourself with walking shoes and slacks and sleeves against mosquitoes.) You can fly here from Sao Paulo via Real Airlines in a few hours, but be sure you don't pick the bush-whacking flight which takes all day. The flight over the vast unpopulated, undeveloped areas of Brazil gives you at least some inkling of the still-to-be-exploited territory beyond the coastline.

The best hotel in Iguacu, a town with incredible red earth roads, is the pretentiously named Iguacu Casino, a hotel you will never write home about if you are a stickler for creature comforts. You reach the Falls by station wagon through interesting jungle-type forests. The Brazilian government is developing roads here and at the brink of the falls has built a luxury hotel which is just being readied for guests. From Iguacu you can make an excursion by station wagon, rowboat and bus across the river to the Argentine side of the falls, where there is another hotel, Hotel Cataratas. (Be sure your travel agent recognizes the distinction between these hotels, or you may land in Iguacu, Brazil, with a hotel reservation in Iguacu, Argentina. This has happened.

Bahia

Bahia, Brazil's Plymouth Rock where the first Portuguese landed in 1500, probably comes closest to being the essence of Brazil. It's northeast of Rio, closer to the equator, a tropical, palm tree land with beautiful, unspoiled strands of

(*Please turn to page* 283)

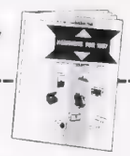


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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 280

white beach which some day will undoubtedly be exploited as resort country. There's a strong smack of the West Indies here, mingled with the pink and blue houses of Portuguese Baroque, all exotically flavored with an African influence. Currently there's a revival in arts and crafts in this paintable place, and an art colony of some size.

Baianos tend to be slow-moving, happy-go-lucky people, given to singing and dancing. Portuguese brought the Negro here and with him came African folkways, including a mysterious voodoo cult called Candomble, and the strange instruments that create their syncopated, rhythmic music. One of our souvenirs is a *berimban*, a sort of one-string harp that looks like a bow and is plucked by a coin.

Salvador, the big town, and a thoroughly fascinating place, is a few hours by air from Rio. They say there are 365 churches here, but if there aren't, it certainly seems like it. Most are gorgeous examples of 16th-century Portuguese Baroque and tile work.

We found the early settlers' silver and wood-carved furniture fascinating. There's a state-owned old mansion called House of the Seven Lanterns where you can see a nice collection of them. The Geographical & Historical Museum, per se, is worth visiting for the collection of Brazilian-Indian relics and the assortment of Candomble charms.

We made our pilgrimage of the churches with a group of seven ladies of Brazil who were most of them visiting their "roots" for the first time and who were just as much tourists as we were. The language difficulties had us fairly speechless (Portuguese is rugged!) so most of the time we were guessing at what we saw. But if you are of a morbid frame of mind we can direct you, as you leave the Cathedral, to turn left into the University of Bahia medical school, up a flight of stairs and into a gruesome little museum where you can see the pickled heads of a famous bandit and his frowsy-haired blond girl friend in bottles.

Salvador is on two levels, connected by a funicular railway. Take the trip to the lower town where the public market is. Here you'll find the most colorful assortment of Baiano souvenirs. Embroidered straw baskets and hats are typical, but bring back at least one *figa*, a clenched hand in ivory or gold or silver which is a protection against the evil eye and the most common jewelry worn in Bahia. You have to scout around antique shops for the beautiful long necklaces of open-work-gold beads, which are really fine jewelry. The foods in the market are fascinating—all sorts of tropical fruits and vegetables, great solid cakes of dried shrimp, and other seafood. But the people are the big show.

Food

Here you can see them making some of the typical Baiano dishes, peppery, highly seasoned, often involving coconut milk, beans and fish. But for sampling them, we'd suggest you wait until you get back to the best hotel in town, the quite beautiful and well-run Hotel Bahia, one of Oscar Niemeyer's products. The menu in general is continental but they do come up with local dishes like *vatapá* (a pastry mix of shrimp, rice flour, ginger, pepper and dendé oil); *feijao de leite* (beans in coconut milk); *acarajé* (grated beans with pepper sauce).

Food in Brazil is generally good, especially the *churrasco*, their grilled beef. A sort of Brazilian-style New England boiled dinner is *feijoada*, combining the meat, rice and black beans, which appear on every Brazilian table, rich or poor, as staples. Better to stick to mineral water in Brazil—the plain Lindoya or the gently bubbly Aqua Magneziana. Brazilian wines are excellent, and here the fine white Portuguese wine is rather special. The national soft drink (Coca-Cola running a close second) is Guaraná, sort of fruity. Fruit is magnificent—our favorites were persimmon, papaya, grapes, bananas, and the curious-looking *cajú*, fruit of the cashew nut, which is delightful stewed. *Goiabada*, a thick guava paste, is excellent. A tin of it makes a good souvenir.

Shopping

Alligator goods, handbags, wallets, etc., are well priced and well made. Those in the know say you get better bargains in these in Belem than in Rio. The intense blue butterfly-wing compositions in trays, coasters, pins are omnipresent but rarely well designed.

The biggest bargain is in gem stones and shopping is confusing if you don't know much about stones. Stones are cut and sold by the carat weight at anything from a few cents a carat for a poor topaz up to $140 a carat for a topnotch

(*Please turn the page*)



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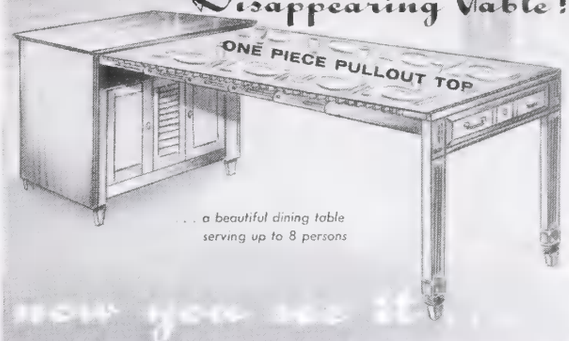
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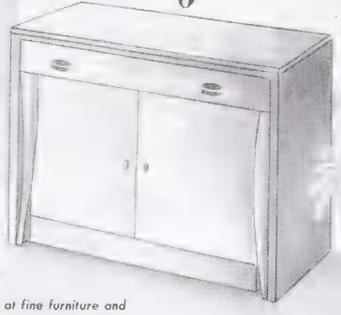

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

aquamarine. It is advisable not to have them set in Brazil, for this raises their customs value. Aquamarines are valued according to the depth of their color. The natural mineral lends itself best to square or emerald cutting. The most desirable topaz is the madeira-wine-color stone from southern Brazil. A fine one costs about $10 a carat. Bahian topazes, paler, cost about $1.80 a carat. The smoky topaz is cheaper. A top-grade amethyst brings about $3 a carat. The best green tourmalines, which come in a whole range of greens, from palest green to emerald, are those halfway between light and dark, at about $2 a carat. But besides these there are the rose tourmalines, the green, pink and golden beryls, in a wide range of color. We did our gem shopping at the Amsterdam Stone Cutters on the Rua Mexico in Rio and at Sterns, a firm with shops all over Brazil.

The monetary unit in Brazil is the *cruzeiro*, worth about 1½ American cents. The language is Portuguese, and we're sorry to report that the glib guidebooks are wrong when they tell you French and Spanish are commonly spoken. Portuguese only *looks* like Spanish printed with typographical errors. It's guttural, nasal and ishy-sounding all at once, and a life-time study, but we got a little solace out of Hugo's *Portuguese Simplified*, and found an English-Portuguese dictionary handy.

The most illuminating books we read on Brazil were Stefan Zweig's *Brazil, Land of the Future*, and Hernan Tavares de Sa's *Brazilians, People of Tomorrow*.

There is, up to date, no official Brazilian Department of Tourism for the country as a whole, as there is in most European countries, although a commission to form a commission has been set up. Brazil is not particularly tourist-conscious, which is extremely refreshing for anyone looking for new travel worlds to conquer, but which can be exasperating, too, if you are traveling independently and need to be told what's worth seeing and doing. Right now we'd advise anyone traveling anywhere in South America to plan, plan, plan in advance with a travel agent who is himself acquainted with the country and has had personal experience with the hotels, transportation and sightseeing arrangements he recommends. This is not to imply that South Americans are not reliable, but they are not acutely concerned with time as schedules as North Americans a If you have a yen to be safely a gregariously herded, and the lots to be said for this, embark one of the package group tours on a cruise ship that arranges sig seeing at Brazilian ports.

If you prefer to make your o arrangements on the scene Brazil we'd recommend Humbe Stramandinoli's travel agency the Serrano Hotel in Rio.

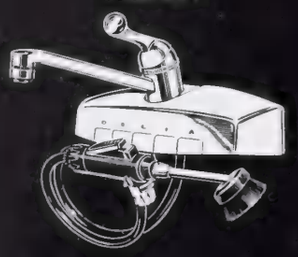
How to get there

Airlines: Varig Airlines (above) fly from New York Tu days, Thursdays and Saturda Brazilian International Airlines l four DC-4 flights a week fr Miami to Rio and Sao Paulo. Br iff Airways flies Thursdays and S days from Newark, N. J. airp Pan American World Airways fl daily from N. Y. International A port.

Steamship lines: Moore-McC mack's S.S. Brazil and S.S. Arg tina sail from New York ev three weeks. Off-season rate $1110 first class for a 38-d cruise with a three-night stop Rio. Swedish-American Line sa the Gripsholm for Rio, Bahia a West Africa, 37 days with the mi mum cabin $975, leaving New Y January 6. They also offer a day cruise to Santos and arou South America for $1575. The Os fjord of the Norwegian-Americ Line has a 60-day cruise to Bra going up the Amazon, then on South Africa for $1375 leavi New York February 6. The gentine State Line sails twice month; $990 round trip to R $550 one way. Eckert Line, Sto ard Line, Columbus Line, Lamp and Holt, and Torm Lines run p senger-freighters to Rio, carry fr 6 to 12 passengers. Fares ran from $325 to $375 one way.



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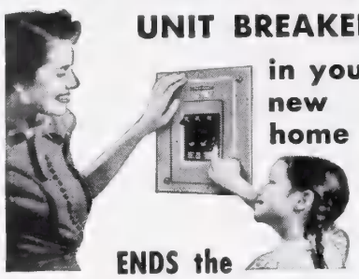
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How to Feed a Lion

By VIRGINIA W. WALLENSTEIN

Dear Jean:

So you have been elected Chairman of the Entertainment Committee. Congratulations! But if I may say so, you will surely discover things about people you never knew before. I can assure you, your internationally famous guests may be an awful trial to you at times, but you know, "Lionizing" is one of our great organized sports, and a well known guest of honor can give any party a flair.

You ask me to give you some advice. Now it may shock you, but I must tell you that too many hostesses don't care a fig how their lion is fed, or treated either, and have little or no consideration for his comfort or his nervous system. Do they bother to inquire about his preferences in food and drink? Believe me, hardly ever. Not that it's so difficult. Just ask his wife or his manager or his secretary. All of these, and his valet too, if he has one, know what pleases him.

If a conductor, a visiting lecturer or an artist has accepted your invitation for a party following the performance, please remember that he probably did because he realized how much it means to you and your hard-working committee. And for heaven's sake, don't do what a hostess did recently to a famous conductor who accepted her invitation on the one condition that the party be small, with just a few guests and a hot supper, as he would not have dined before the concert.

Can you imagine, when he arrived, quite unrecognized, there were a hundred people instead of a dozen, and he was pushed into the receiving line without any ceremony by the lady (or was she?) where he stood for an hour while the other guests swooped happily down on the hot food and champagne. He left in a rage, without having eaten a bite.

Now all the musicians I know argue interminably about music, and each other's performances, naturally, but just mention food and they really get together. They love to be fed well, and to be fussed over too, but you'd be surprised at the trials they endure when they are being "honored." They would all rather sit quietly in a corner and talk shop, but they can be very gracious about meeting their audiences socially. Considering what it means in sheer physical endurance, they are pretty good sports.

Take a conductor, for instance. Do you realize that conducting a concert is equal to four or five hard sets of tennis? And, played in white tie and tails, it leaves the man limp and tired, and always thirsty and hungry. The performance is over, and this is a very important part of his day—the first moment that he can actually enjoy himself. So what does he want? Well, if he has stood on a stage all evening he will want to sit down, believe me. On the other hand, if he is Artur Rubinstein, or anyone else who has just sat at the piano for forty-five minutes, he will want to stand for a change. In any case, he will want a good cold drink and some light but substantial food that won't keep him awake all night.

Bruno Walter, who loves to cool off after a concert with oysters and cold beer, was once served rarebit, quite alone, by a lady who should have known what it would do to him, and Lotte Lehmann told me about a late supper given in her honor which turned out to be all Mexican. After one horrified look at the chili beans, tacos, enchiladas and cabbage salad, she quickly escaped to the only place open in town—a drugstore—where a friend found her, sitting dejectedly on a stool in her beautiful full-length ermine coat, sipping a soda.

And let me tell you about another kind of invitation that is anathema to a hard-working celebrity, "Do come back to the house

(Please turn the page)

A veteran of pre- and post-concert entertaining, Virginia Wallenstein is the wife of Alfred Wallenstein, well-known symphony conductor.



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HOW TO FEED A LION

CONTINUED FROM PRECEDING PAGE

and have a drink." After a couple of hours of Scotch and soda and nothing to eat he is really ravenous, and the memory of going to bed hungry is apt to make him avoid you like a plague forever after. Remember, he needs to be fed, however simply, even if it's in the kitchen—but quickly.

One of the greatest hosts I know told me about a party he gave for the Ballet Russe. It was a very elaborate supper after a performance; Ginger Rogers was there, and asked them all in to her house next door to look at some films. Our host realized about 5:00 A.M. that the supper would have worn off, and suggested that they return for breakfast. They rushed back to his kitchen and took over. Danilova brewed the coffee, Ruthana Boris made platters of bacon and eggs and the men served it all up from the kitchen table. You may be amazed that just doing something in a kitchen can be pure pleasure, but for artists who spend months in hotels, it can be a great treat.

I would guess that ballet dancers are about the only kind of performers who are never forced into receiving lines. I have never seen one, anyway. But to the rest of the great and near great, the receiving line is the worst bane of existence, and something you should avoid.

Once in a while there is a pleasant surprise for the honored guest, and we see what can be done so easily with a little intelligence and understanding. In Japan last spring, after a concert in Hiroshima, we came in to a gay reception where our orchestra members were being well fed by the Consular staff and some Air Force officers from a near-by base. The Consul met my husband at the door, and very charmingly made a short, enthusiastic speech of introduction and also appreciation of the concert. The guests all cheered, and the conductor was immediately led to a table where he could sit down comfortably and eat.

Now as for cocktail parties, they are not much of a hazard to most lions. Do you know why? They simply refuse to go near them. A well-known impresario amused me greatly with his first reaction to our New York apartment. "Why, you could get fifty or sixty people in here for cocktails," he said. My husband groaned, and our guest immediately switched off the gleam in his eye as he said, "Of course I hate the darn things." I have never known anyone who doesn't, quite frankly. But let me beseech you, if you do snare a guest of honor worth his salt at the cocktail hour, don't subject him to the torture we all endure from that horrible process used for paying off debts cheaply. Too big a crowd, too few chairs, too much din, too little to eat—all this is sheer cruelty to lions. Besides, he knows that, surrounded by strangers, he will be ignored after the first five minutes. The result is usually a quick getaway, tired, bored and hungry. Do choose your guests, drinks and food as carefully as you would for a dinner party. Don't forget, he has probably put in a hard day's work, and a table of good things to eat will make the party for him.

We have been to a great many receptions which took place on university or college campuses, and were, of course, non-alcoholic. I must say that fruit punch, the inevitable substitute, should in my opinion never be served to anyone over fourteen. Quite frankly, it makes an ordeal of the party for an artist, who rarely is able to drink it, even when he is tortured with a killing thirst. You see, the ingredients taken separately are acceptable and even agreeable. Mixed, they become somehow impossible to digest. Iced fruit juice, cola, ginger ale or even sparkling water laced with lemon would be fine, and if you are faced with the problem of no kitchen, which is often the case, produce a few platters of crackers and cheese, and see what a success you will have.

Toscanini was widely entertained, and also played host himself frequently, after all his concerts during his years in New York. He usually ate a three- or four-course supper as a perfectly natural thing. I remember well how terribly careful his hostesses were to have exactly what he liked. First a glass of champagne or Italian vermouth, with a little salami or prosciutto. Then to the table, where the first course was always soup. Always, because the Maestro preferred soup to any other kind of food. After a light but nourishing main course, he invariably made a dessert out of his demi-tasse by putting six lumps of sugar in it.

Of course the guest list, when you had the Maestro, was usually made up of people he knew and liked. But one thing was sure: at his table were always the prettiest girls, and if there was a good supply, they were changed around in shifts. You might try this too, my dear. It seems to work miracles with all lions. —Virginia.

HOW TO BUY SHELLFISH

CONTINUED FROM PAGE 257

Maine lobster meat; lobster Newburg, Savannah and Thermador; tiny, tiny peeled shrimp from Denmark and Japan; shrimp in aspic; cooked shrimp—jumbo, large and medium; shrimp Creole, Newburg; curried rice and shrimp.

Nor does this S. S. Pierce listing begin to be complete or comprehensive. There are any number of regional delicacies like canned crayfish bisque from New Orleans; canned South African rock lobster meat. For many dishes, this canned South African lobster seems to us superior—less dry than the frozen tails. And don't forget about Maryland crab soup, a local delight now widely distributed under the Crosse & Blackwell label.

How much to buy

The quantity of shellfish to buy varies considerably with the method of cooking and type of recipe used. The following table is a general guide:

Crabs

Hard or soft-shell	*To serve 6*
Live	6 to 12 lbs. (14 to 36 crabs)
Cooked meat	2 lbs.
Dungeness, cooked	4 to 6 lbs. (3 to 6 crabs per person)

Lobsters

Live	9 to 12 lbs.
Cooked Meat	1½ lbs.
Tails (10½ oz. or 1 lb. tail)	6 (one per person)

Shrimp

Headless (fresh or frozen)	3 lbs.
Cooked Meat	1½ lbs.

Seven joints are better than 100

Proving once again that a few big pieces make a more water-tight job than lots of small ones

BILL JACKSON



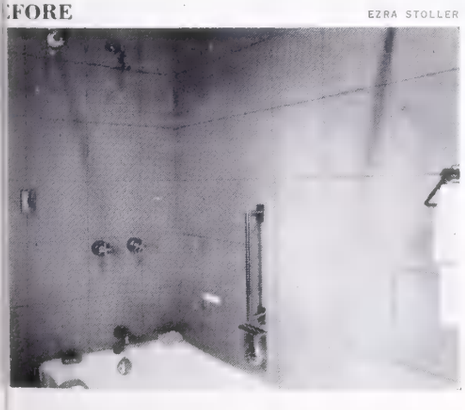
Since structural glass comes in large sheets, its use in areas such as this bath enclosure all but eliminates joints. Having a gleaming surface unaffected by stains and most chemicals, it can create a real event in the bath, a practical demonstration of the blending of beauty and utility in contemporary materials.

he tub enclosure described here a remodeling, but the same prinples apply to new work as well. rge opaque sheets of structural ss are used to create a gleaming, sily cleaned surface that is imrvious to water and resistant to ar. The glass sheets may be aped directly to the existing enosure walls if they are sound and ir surfaces clean and free from se paint. Each sheet of glass is ced in a bed of plastic cement, ving hair-line joints which are filled with waterproof plastic pointing cement. Complete installation can be done quickly in one operation, and without the usual mess of wet mortar.

The material used here is "Carrara" structural glass, available through any branch of the Pittsburgh Plate Glass Company, or, on the Pacific Coast, through branches of W. P. Fuller and Company. The cost for the installation shown above, including labor and material, is about $85.

FORE

EZRA STOLLER



In this case existing tiles were removed from the plaster wall, and the new glass sheets cemented directly to it. Holes for plumbing brass, soap dish, handle-bar, etc. were cut in the glass.

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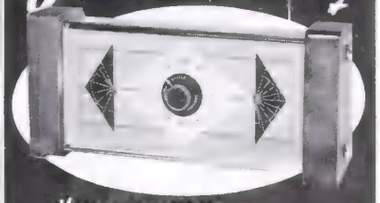
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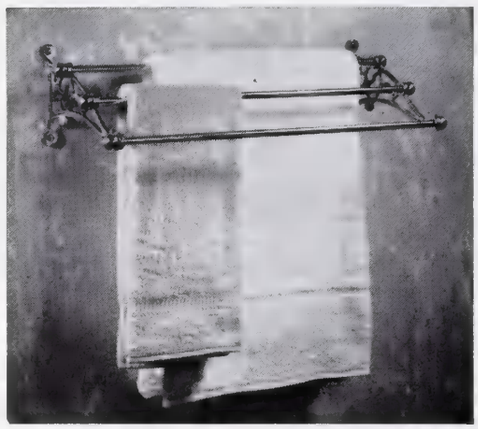
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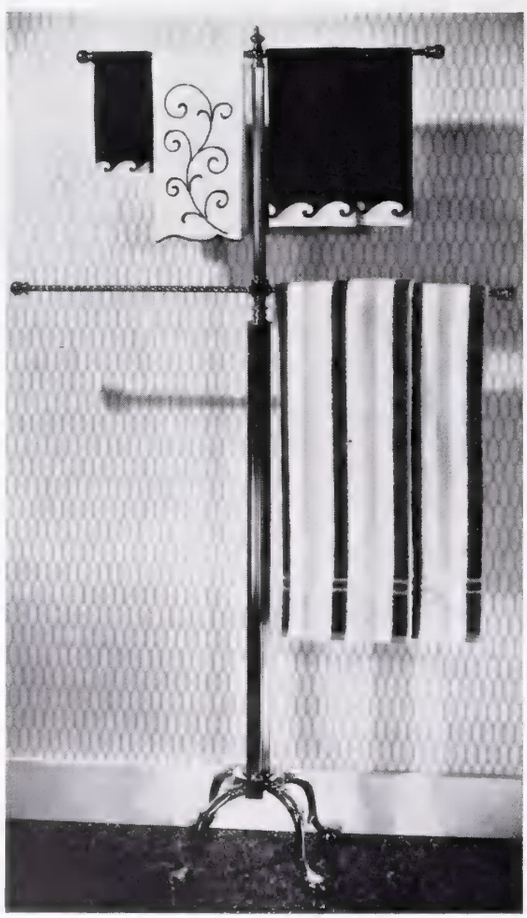
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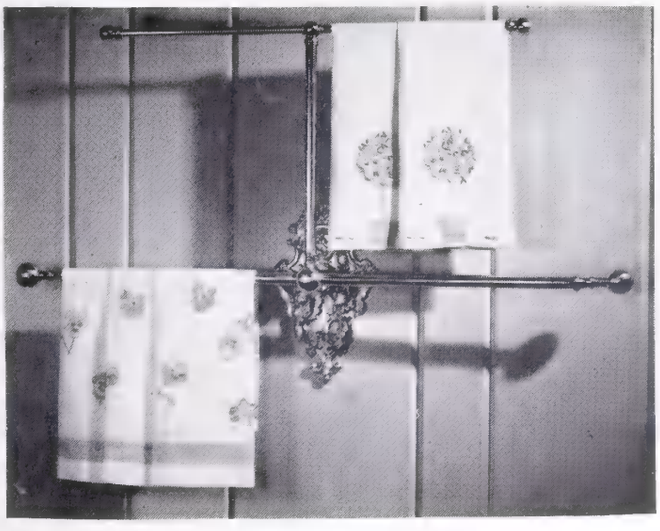
nerously-large hoop India intrigues the eye ts exotic design, hangs the wall and holds handily without wast- ace. From Luten-Clary- Handkerchief linen edged in Binche lace. Towel with calla lily ué. Marghab. Wall- striped like ribbons. nbach and Warren.

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The Art of Good Living

By ANDRÉ SIMON, President of the London Wine & Food Society

Who would deny that the Art of Good Living is entitled to a place of honor among the arts of peace, the liberal arts and the moral arts?

It may rightly be called an art, since it seeks to awaken in us, through our senses of smell and taste, the highest possible awareness and appreciation of the charm, the beauty, the harmony of savors and flavors found in intelligently, that is to say artistically, selected, prepared and presented food and drink. Surely such an art deserves to be called the Art of Good Living, since it is in so large a measure responsible for our own well-being as well as inseparable from the joyful and charitable practice of hospitality.

The Art of Good Living is a living art that all may see and many acquire. It is called Gastronomy.

Gastronomy is the handmaid of Gaster-the-Belly—the handmaid but not the slave. Whether we agree with Plato or not, that Gaster-the-Belly is in truth the seat of the soul, we are bound to agree that we have to pay dearly for any neglect of this most important part of our anatomy. It is of the utmost importance that Gaster-the-Belly be properly looked after, since it is from the materials which it receives that it builds up and repairs tissues, keeps up the central heating of our body, its flues clear and its reserve batteries charged.

Gastronomy is not the one and only attendant upon which Gaster-the-Belly depends for due attention to its needs, but it is the most intelligent, hence the best. It is more genteel than the somewhat savage chucker-out—or chucker-in—the fellow called Hunger; it is also more efficient, because it is more understanding, than the new science of Nutrition. The proper ministering to Gaster-the-Belly is without a shadow of a doubt the daily and most important concern of the great majority of men and women of all ages, creeds and races. But, while all are anxious to serve Gaster-the-Belly, Gastronomy alone has the merit to know how to humor as well as to serve. Gastronomy alone concerns itself with the pleasure that food and drink can and should give to the associated senses of sight, smell and taste, quite as much as with protein, fat, carbohydrates and vitamin values.

Nutrition wins prizes at cattle shows and baby shows. Gastronomy wins smiles and double chins; also a measure of relaxation and contentment beyond the grasp of those who fail to take an intelligent interest in what they eat and drink.

Gastronomy speaks the language of common sense when it asks all, whether they be rich or poor, to make the inescapable daily business of eating and drinking an amusing and profitable hobby, rather than let it become a dull duty. Gastronomy dictates that we should give daily to our senses of taste and smell a chance to be up and doing, a chance to respond to some new or old but pleasant combination of flavors and savors, and relay to the brain some pleasurable sensations which may rub off the slate of the mind, even if it be merely for a while, the petty cares and disappointments of the hour.

There is neither pleasure nor profit, and hence no justification, in dealing with our daily food as mere coal shoveled into the boiler. Our meals should mean both physical restoration and intellectual relaxation. It is not a matter of riches, but of the right attitude of mind, detached yet keen, of all who are capable of pursuing any branch of art or learning merely for the love and enjoyment of it. And unlike poetry, with poets upon a plane high above the heads of their admirers, Gastronomy bestows its choicest rewards upon the rank and file of its followers, upon men and women of taste who may have but little or no culinary talent. And the more numerous the people of taste, or the more fastidious their taste, the greater will be the professional skill of the cooks and the honesty of the vintners.

Gastronomy is sometimes associated in the minds of ill-informed people with excess. But excess is the hallmark of fast living, as sure a road to damnation as good living is to salvation. Gastronomy is, on the contrary, intimately bound to moderation, the very reverse of excess. Outside the golden fence of moderation, proper appreciation



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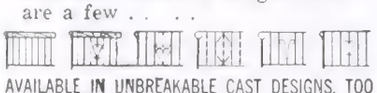
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becomes impossible. Nor must we confuse Gastronomy with high living. It is entirely opposed to it. High living is inseparable from extravagance, from rare and rich and costly goods and wines, from fatty hearts and enlarged livers. Gastronomy, on the contrary, teaches us to avoid not merely excess, quantitatively speaking, but hurried meals and unwise combinations likely to tax unduly the machinery of all those little friends of ours tucked away below the belt, ever ready to do their best by us, whether we consider them or not.

When speaking of excess and moderation in the matter of both food and drink, there is a very important factor which is all too often overlooked. It is the time factor. Do not bolt your food and do not drink hastily. It is like the 'Do not split infinitives' rule—one of the rules which it is never safe to break. However moderate the amount of food eaten, however excellent the quality of the wine served with it, time must be given to the salivary glands to do their part in the preparation of the food for its welcome reception below, and for the gastric juices to come forth in sufficient quantities to deal with food sent to the stomach.

GASTRONOMY insists upon the observance of the principles of moderation and that sufficient time should be allowed for mastication and digestion, but it recognizes that both rules may be broken occasionally without real harm ensuing. Gastronomy, however, does not admit any exception whatever to the most important rule of all, that of quality.

The quantity of food that we may eat and of wine that we may drink depends, naturally, upon age, sex, occupation, heredity, environment and other factors. It is for each one of us, when we reach the age of reason, to find out our own limitations, to stop when we have had enough and to part in the shortest delay possible with whatever we have been foolish enough to eat and drink in excess of our requirements. But there is no distinction of age or sex when it comes to the question of quality, nor is there any valid excuse for breaches of the only rule without any exception: whatever you eat and drink must be sound, must be of good quality. Food that is good to look at and good to the taste is all the better, but that is not nearly of such vital importance. Food may look beautiful and its taste may be quite attractive, but that alone does not make it acceptable to Gastronomy. It must also and it must above all be absolutely sound and fresh. Food in an arrested stage of decomposition, out of cold storage, may be perfectly safe to eat and it may be so skillfully prepared as to please the palate, but it is not up to the standard of Gastronomy. To Gastronomy, quality means the maximum of nourishment in its most attractive form, one that is pleasing to eye, nose and palate.

QUALITY surely is all-important in Gastronomy, and yet it is not everything. Food and wines of the highest quality in themselves may give us and our guests very little or even no pleasure; they may even do us but little or even no good at all, should they be given to us in the wrong order or at the wrong time. This is what is known as the very important factor of suitability, the science of happily combining flavors and savors, liquids and solids. Suitability, unlike quality, is all exceptions. There are a few main, guiding rules, but as many exceptions as there are individual tastes and circumstances. Gastronomy willingly grants us a large measure of liberty when it comes to deciding what is and what is not the most suitable fare, provided, however, that we do not let go altogether the helm of common sense and that we do not throw overboard the compass of our instincts.

Instinct is not always dependable as a guide, but it is a help. If one, without being told, no more thinks of playing a funeral march at a wedding than of wearing tennis shoes with full evening dress, it is simply because one knows instinctively that it would be wrong. Yet, lapses from good taste in the matter of dress cause no injury whatever to either kidneys or liver or any of the other organs upon which our bodily health and sweetness of disposition depend to such a considerable extent, while sardines and cocoa, roast beef and strong tea, ice cream and claret, or any such unsuitable combinations are lapses from good taste which are paid for in headaches, biliousness, sleepiness during the day and insomnia at night, constipation and all manner of other ills which make our lives and the lives of those with whom we live miserable.

What one may read in books about the harmony that should exist between liquids and solids, savors and flavors, helps us up to a point but not very far, since so much depends upon individual reactions, personal likes and dislikes, environment and other factors

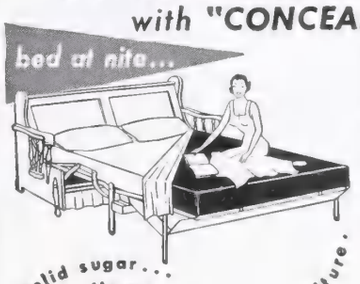
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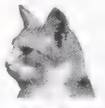
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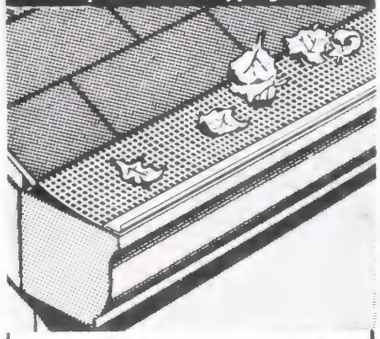
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THE ART OF GOOD LIVING

CONTINUED FROM PRECEDING PAGE

which cannot be prejudged.

There is but one way to avoid most sins against Gastronomy: it is to make mistakes and to remember them. Every day of our lives we have at least one opportunity of training our palate, of taking notice of whatever we happen to be given to eat and drink, however simple it may be. Then, it is up to us to remember what was unpalatable and what was to our taste; also what we liked very much at the time but was followed by indigestion later; and chiefly what gave us pleasure at table and a better night's rest or a clearer head the next morning.

The practice of the Art of Good Living means giving daily the same amount of time and thought to our food and drink that we give daily to the question of dress. Surely it is not too much to give to food and drink, which are responsible for health and life itself, the same attention that we give to clothes—which, after all, are only a matter of convention and convenience.

We do not dress in exactly the same way in summer and winter, at funerals and picnics, and we must also choose our food and drink according to the season of the year, the occasion and the mood of the moment. Variety and harmony are the essence of all arts, and the Art of Good Living aims at avoiding monotony in meals and clashes between colors, savors and flavors.

The Art of Good Living is above all a matter of appreciation, the appreciation of what is good, of what is best among food and drink, and also the appreciation of the happiest combinations of both food and drink: it is a matter of understanding values.

To cultivate the Art of Good Living requires and rewards the time we give to it.

A meal should be constructed somewhat like a book: that is, with a foreword or introduction to begin with, then the story, the really important part, and lastly the epilogue or conclusion to finish with. Translated into the language of Gastronomy, this means that we should begin our meals with *hors d'oeuvres* or soup, by way of preface; then pass on to the meal proper, the most important part, short or long, as the case may be, but the part of the meal from which we are to derive the nourishment which we need. Lastly, we finish with cheese or fruit or a sweet, a pleasant and useful part of the meal, one that is intended to help us assimilate, or inwardly digest the "story."

The story may be one of those short stories complete in one chapter or course: just one large grilled sole, for instance, with half a bottle of Chablis, or else a fair-size broiled steak, with half a bottle of Claret. Each is a complete meal in itself and better than fiction. But the same story may be told in two chapters; the same sole and Chablis may be shared by two friends, who will also share, as a second course, the same steak with Claret. The number of calories will be approximately the same, but the diversity and variety of flavors and savors will have added to the enjoyment of the meal. There are combinations of foods and wines beyond count, but what matters is to remember that harmony is made up of contrasts free from jarring notes and that we should aim at well-balanced, harmonious meals. If we are to succeed, we must remember that, whenever there is to be more than one course, the one that comes first should help as much as possible the one that is to follow. Boiled cod with egg sauce, for instance, may be quite acceptable and even enjoyable, but it cannot ever be exciting. It should be served first, with an inexpensive white wine of no real merit; it calms the appetite but leaves the palate unimpressed. Then comes the roast duckling or lamb with a mature Claret or Burgundy which we can enjoy at leisure. Reverse the order and the harmony is broken, the meal unthinkable.

The closing pages of the book and the last stage of the meal, cheese and dessert, add really nothing to the story, but they are its pleasing summing up. They are not intended so much to supply further nourishment as to help the digestion of the meal, that is to say its prompt dispatch, just as the *hors d'oeuvres* or soup helped at the time of its arrival. Cheese is a digestive, and dessert is chiefly useful on account of the leisure which it introduces at the time when the stomach needs peace and quiet, in order to pass on the meal just received to the lower regions, where the cockle is to be separated from the wheat and cast into the exterior darkness.

Prologue and epilogue may be dispensed with, or else they may take the place of the meal itself, on occasions. There is every possible opportunity for each one of us to choose whatever combination of wine and food which may appeal

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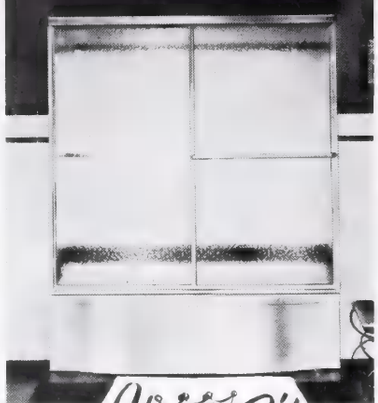


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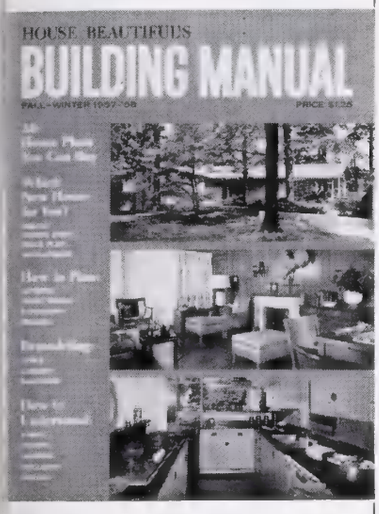
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to us or to the friends whom we wish to entertain, within the broad rules which I have just outlined. They are very broad rules and given merely as a guide and a help in case of need.

One last rule which no disciple of true Gastronomy should ever overlook or ignore is simplicity.

Our senses of taste and of smell are exceedingly delicate senses, and they are far more easily shocked or hurt than our other senses; they take longer to recover. We hear very distinctly even when not listening with attention, just as the light of day or vivid colorings force themselves upon our sight without our looking for or at them. But, curiously enough, food and drink that force their smells and flavors upon us without our looking for them are almost invariably objectionable. The taste of good food and the bouquet of fine wine are always discreet; we must look for them. Our senses must be alert and expectant first and then charmed and still expectant. They should never be called to attention by a trumpet blast, such as the muscatel scent of some cheap sparkling wines or the gamy stink of putrefying flesh. Highly spiced sauces are also injurious to the delicate buds of the palate and their only excuse is to cover the objectionable taste or else the total absence of any flavor in the food with which they are used. Gastronomy can never countenance, for instance, the use of red pepper and highly seasoned sauces with fresh oysters, any more than it will agree to any oysters being eaten except when absolutely fresh. The nutritive value of the fresh oyster is one thing and its gastronomical merit another; both are closely allied, of course, but there is no reason why the second should be destroyed completely by condiments which will hide the fresh marine sapidity of the oyster without in the least enhancing its nutritive value.

We must also bear in mind that our senses of smell and taste are not nearly so highly trained as our sight and hearing and they are unable to appreciate combinations of scents and savors as complicated as combinations of colors and chords in pictures or operas. Let one flavor be the outstanding flavor in any dish you choose, and let other but more discreet flavors minister to it, help it, show it off, but never compete with it.

Most gastronomical heresies are due to a desire to introduce some novelty and make it fashionable Fashion cannot play with our food

(*Please turn the page*)

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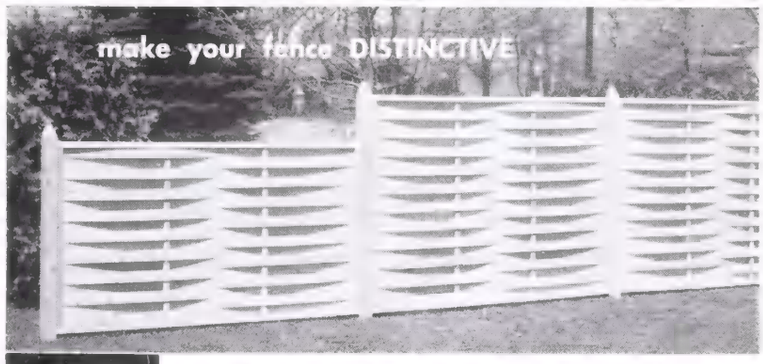
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THE ART OF GOOD LIVING

CONTINUED FROM PRECEDING PAGE

and drink quite the same tricks as it plays with woman's dress. A woman's head will wear any hat but her stomach will not let her take any such liberties. Gastronomy is, of course, greatly influenced by social and economic changes. With the ever-rising rate of the speed of living, there is not the time, even if there were the disposition, to indulge in the type of gastronomy which gladdened the hearts and stretched our fathers' waistcoats.

Simplicity is, happily, the guiding spirit of present-day Gastronomy. But simplicity must not be simply a pose, still less an excuse for slimming. Simplicity must be intelligent. In Gastronomy, simplicity means aiming at *one* peak and leading up to it. There are varieties of combinations beyond count, but the principle of aiming at one outstanding dish and wine is to be commended. Outstanding does not mean complicated nor extravagant, but that there will be one principal dish of the meal and one wine which will harmonize with it.

But enough said about the body of the Art of Good Living: Gastronomy. Let us now consider ever so briefly the nature of its soul: Hospitality.

Birds of prey and wild beasts hide their kill and seek to devour it in secret; they resent intruders. There are gluttons and hypochondriacs who hate company at meals, but, happily, they are the exception. Most civilized men look upon the chief meal of the day as an occasion for relaxation and conversation, and when they have reached that degree of civilization which has led them to practice the Art of Good Living, they make as many of their meals as possible the occasion for the dispensation or receipt of Hospitality.

Hospitality is one of the many forms of the spirit of Charity, and it is one of its highest manifestations, one of the very few where honors are perfectly divided. In French, the word *hôte* is used for both host and guest, and it is as it should be, since there is no differentiation between host and guest, wherever there is true hospitality. The host, of course, provides wine and food, which money can buy, but the guests provide the pleasure of their company, which no money can buy. They bring to the table that which adds sparkle to the wine and flavor to the food, their wit and their news, an articulate appreciation of the good things provided for their delight, all of which makes the difference between a meal that is both enjoyable and memorable, and a dismal waste of money, time and trouble.

To be a master or even a disciple of the Art of Good Living, it is not sufficient to have a good cook and a good cellar; it is not sufficient to pay due attention to harmony that should exist between solids and liquids. This is but the beginning, the foundations upon which the Art of Good Living stands. One must also seek to acquire the serenity of mind and the charitableness of disposition indispensable to the acquisition of a circle of friends whom it will be a pleasure to entertain as it will also be a pleasure to be entertained by them. This is a great deal more difficult of achievement: it cannot be bought over the counter nor be found in books. And when achieved, one must go down upon one's knees and pray for the spirit of Hospitality, a divine gift which is the crowning glory as well as the soul of the Art of Good Living.

Nobody would claim that the Art of Good Living is the highest form of moral perfection upon earth or challenge the immensely greater nobility of the lives of the few who give up the world and all that is best in it, humanly speaking, willingly renouncing all earthly joys, and freely giving up everything and themselves to the service of God and of His poor. If we turn, however, from the few saints among us to the great mass of the sinners, who hurry across the stage of this life to their doom, hoisted up upon the two stilts of pride and greed, we shall find that there is room between those two extremes for others, for all who are grateful and charitable; for all who are in full possession of their senses; who have the common sense to enjoy them all in moderation and with due appreciation; who give to Gaster-the-Belly careful but not embarrassing attention, who are aware of their own limitations without being in the least depressed thereby.

There would be greater happiness in the world, better bodily health and less selfishness if more people ate and drank more intelligently than they do and if they were at the same time more hospitable—in other words if there were more people seeking to live according to the principles of the Art of Good Living.

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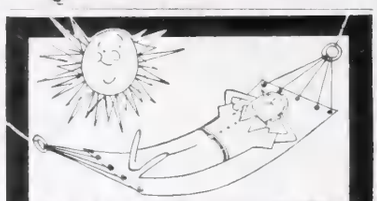
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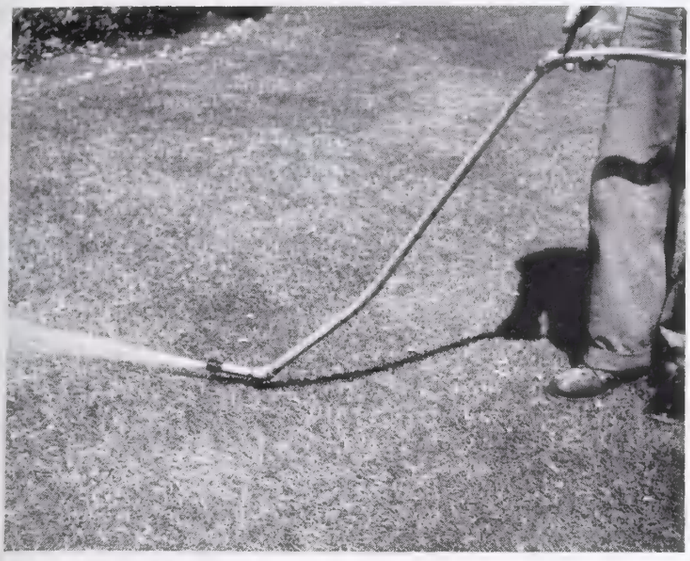
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Here is an easy-to-make tool that's surprisingly useful for cleaning lawns, walks, drives and terraces —and for watering hard-to-reach plants

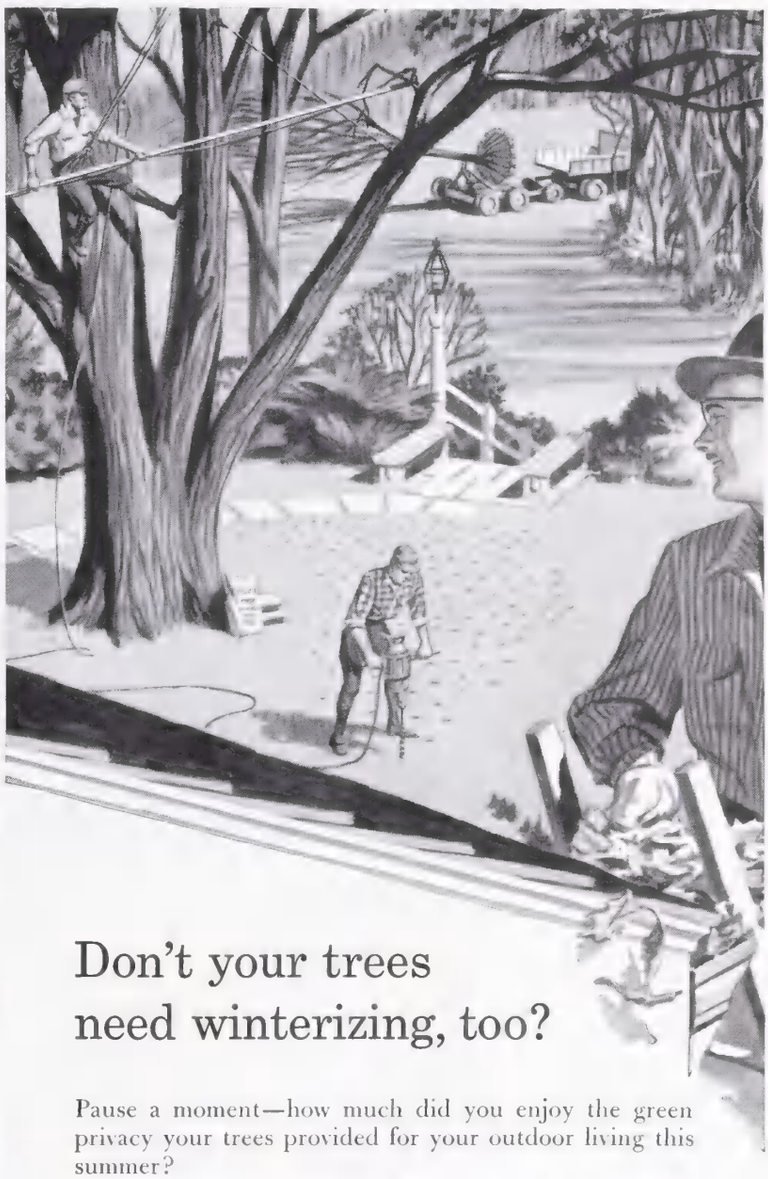


No reflection on the gentleman in the pictures, but the fact is this is a lazy man's tool. As you can see, it is ideal for flushing a scattering of leaves off the lawn—or to wash down walks and terraces. Also it is a good watering device for plants in high window boxes or hanging baskets. All you need to make it is a piece of ½-inch pipe about 4½ feet long, two 45-degree elbows, a pipe-to-hose coupling and a pipe cap.

PHOTOGRAPHS BY JOHN ROBINSON



Before you cut the pipe, check to get the center section the right length for comfortable holding. Cut the top piece long enough for leverage when held as shown. Make the bottom section about 6 inches long. Bore a ¼-inch hole in the cap for a nozzle. Cut pipe to required lengths, thread both ends of each piece, put on joint compound and screw tight into elbows, coupler and cap. If you prefer an adjustable spray—handy for walks and terraces—use another pipe-to-hose coupler and a regular hose nozzle, instead of the cap.



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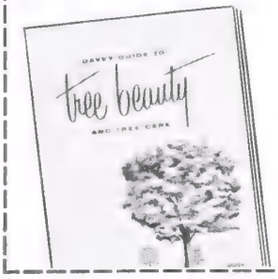
To keep your trees in rich, deep color and full, leafy, lush beauty, feed them. Especially, if they are beginning to thin or pale—feed them; now. Roots will feed long after leaves fall. Also look now for storm damage. Broken limbs can be dangerous. They should be pruned off and weak forks cabled against the weight of ice and snow. And your wood lot—winter is a good time to have it cleaned up and made into a charming picnic area.

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(*Please turn to page* 298)

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Bilt-In Refrigerator & Freezer 275
madar Electrical Mfg. Co. (Div. of rris-Thermador Corp.) 162, 163

hrooms

yre Fairfield Accessories 272
dore Efron ShoweRite Doors 292
Mack Warm-Dri Towel Rack 279
o Bath & Shower Enclosures 96

lding Materials

minum Company of nerica 10, 11, 12, 13
rican-Olean Tile Co. 242
er-Hammer Unit Breaker 284
e Ornamental Iron 290
hart Mfg. Corp. 291
Electric Plants 270
age Locks 245
wick Stair-Chair 293
ard Warner Elevator 289
Council of America 282
Plywood Weldwood 95
ersal Jet Water System 294
l-Mosaic Floor 46

pets & Rugs

ow Rugs & Carpets 166
n Crafts Needletuft Rugs 56
nstrand Acrilan for Carpets 53
li Delmaghani 277
ns Carpet 144
ont Nylon for Carpets 154
Broadlooms 8, 9
Tuftwoven Acrilan for rpets Inside Back Cover
wick's Broadloom 108
ibald Holmes Carpets 93
stan Rug Inside Front Cover
Carpets 70
e Carpet 25
and Rugs & Carpets 79
Rug Co. 142
Carpet Cushion 222
da Weve Cotton Broadloom 40, 41

na, Glass, Silver Tableware

Sterling 15
ha Brastoff 276
land & Thompson, Inc. 237
n Crystal 273
yte Flatware & Holloware 21
er, Bruce & Co. 296
r's 278
Guild, Inc. 16
Goebel 279
am Sterling 1
que 256
da Heirloom Sterling 3
*Pickard China 243
*Reed & Barton Sterling 165
*Rosenthal-Block China 263
*Royal Doulton China 146
*Stangl Pottery 67
*Paul A. Straub & Co., Inc. 275
Viking Glass 145
*Wallace Sterling 152, 153
*Watertown Lifetime Ware 230
*Josiah Wedgwood Dinnerware 125
*Westmoreland Glass 51
*West Virginia Glass 283

Curtains, Draperies & Upholstery

*Burlington Fiberglas Fabrics 226, 227
Celanese Fabrics 260, 261
*Columbia Mills Lattiswood Shades & Draperies 237
*Courtaulds Coloray Fiber 250, 251
Dow Corning Syl-Mer 281
DuPont Nylon Upholstery 241
General Tire & Rubber Boltaflex Vinyl Upholstery 66
*Kirsch Drapery Hardware 80
*Masland Duran Plastic Upholstery 52
Schumacher Fabrics 155
*U. S. Rubber Naugahyde Vinyl Upholstery 232, 233
U. S. Rubber Trilok Furniture Fabric 28

Decorative Furnishings

*Colonial Candle Co. 276
General Electric Telechron 146
*Herschede Hall Clock 233
*Libbey-Owens-Ford Parallel-O-Plate Mirrors 54, 55
Nettle Creek Lazyback Pillows 269
Swift & Anderson Inc. 287
*Syracuse Ornamental Co., Inc. 239

Fireplaces & Accessories

*Bennett-Ireland Flexscreen 24
*Heatilator Fireplace 226

Floor Coverings

(HARD SURFACE)

*Congoleum-Nairn Gold Seal Floors 252
*Dodge Cork 273
*Matico Flooring 228
Robbins Floor Products, Inc. 271

Foods & Beverages

*Almaden Vineyards 288
Bols Liqueurs 255
Gold Seal Vineyards, Inc. 280
Heublein Harvey's Bristol Sherries 33
Heublein Smirnoff Vodka 105
Renfield Importers, Ltd. 84
*Schenley Cherry Heering 257
*Schieffelin Hennessy Cognac 290
Munson G. Shaw Co., Inc. 274
*Spice Islands 260
Van Munching Heineken's Beer 287
*Van Munching Kahula 266
*Widmer Wine 265

Furniture

*Baker Furniture 298
*Baumritter Furniture 252
*S. Bent & Bros. 278
*Burns Case Goods Corp. 236
*Castro Convertibles 81
*Cavalier Furniture 26, 27, 29
Cohn-Hall-Marx Con-Tact for Furniture 39
*Crest Furniture with Dayton Koolfoam Cushioning 44
*Dunbar Furniture 106
*Dux Scandinavian Classics 147
Goodyear Airfoam Cushioned Furniture 32
*Gordon's Furniture 150
Grand Rapids Furniture Makers Guild 17, 18, 19, 20
Hamilton Cosco Fashionfold Furniture 223
*Hekman Furniture 276
*Henredon Fine Furniture 143
*Heritage Furniture 126
Imperial Furniture 149
*Johnson Furniture 235
*Kling Factories 262
*La-Z-Boy Chair 255
La-Z-Rocker 293
*McGuire Furniture 274
*Molla Metal Furniture 224
*Niagara Living Furniture 36, 37
*Nichols & Stone Chairs 250
*O'Hearn Mfg. Co. 291
*Pelham, Shell & Leckie 265
*Jens Risom Furniture 246
*Rway Furniture 2
*Saginaw Furniture 283
*Selig Furniture 249
*Sprague & Carleton Furniture 161
*Stakmore Furniture 266
*Statton Furniture 258
*Stickley Furniture 47
*Tomlinson Furniture 68, 69
*Union-National Furniture 236
*U. S. Koylon Foam Cushioned Furniture 232, 233
Virtue Bros. 14
Wade-Brown Furniture 257
*Weiman Furniture 238, 268
*White Furniture 6
*Willett Furniture 31

Garden Fences & Fixtures

*Farley Fences 293

Garden Fertilizers & Insecticides

Hydroponic Chemical Co. 294

Heating, Air Conditioning, Ventilating & Plumbing

*Burnham Base-Ray Radiant Baseboard 285
*Delta Faucet 284
Minneapolis-Honeywell Zone Control 34

Housewares & Supplies

Calgonite 270
Culligan Soft Water 35
Electrasol 240
Knape & Vogt Hardware Ensembles 267
Landers, Frary & Clark Universal Tab-L-Top Food & Meat Chopper 285
*Servisoft Water Service 264

Kitchen Equipment

*St. Charles Kitchens 94
*Toledo Desk & Fixture Co. 254

Lamps & Lighting

Haeger Handcrafter Lamps 269
*Lightolier 158, 159
*Howard Miller Bubble Lamps 289
Owens-Corning Fiberglas Lampshade Fabrics 30
*Stiffel Lamps 45, 277

Linens & Bedding

Callaway Towels & Bath Rugs 65
Cannon Towels 23
*Chatham Blanket 82, 83
*Chemstrand Acrilan Blankets 229
*Martex Towels 42, 43
J. P. Stevens & Co. 107

Mattresses

U. S. Koylon Mattress 22

Paints

*Sherwin-Williams Kem-Tone 284

Shades, Blinds & Wall Coverings

Cohn-Hall-Marx Con-Tact for Walls 39
*Columbus Coated Fabrics Corp. 292
*Eastern Venetian Blinds 231
*Imperial Glendura Wallcovering 252
*Joanna Exlite Shades 225
Schumacher Wallpaper 155
*Albert Van Luit Wallpaper 160
*Warner Wallpaper 259

Sporting Goods & Toys

*F.A.O. Schwarz 160
Stieff Realistic Animal Toys 292

TV, Radios, Records, & Musical Instruments

*Conn Organ 151
*Conrac Fleetwood Custom Television 290
*Everett Piano 156, 157
*Hardman Duo Player Piano 147
*Heath Co. 280
Magnavox High Fidelity 221
*Pilot Radio 268
Stromberg-Carlson High Fidelity 249
*Universal Loudspeakers, Inc. 287
*Waters Conley Phonola Hi-Fi Phonograph 244
*Wurlitzer Organ 148
Zenith Television 256

Travel

Mexican Government Tourist Bureau 280
Moore-McCormack Back Cover

Tree Experts

*Davey Tree Experts Co. 295

Windows & Doors

*Andersen Windowalls 5
*Rolscreen Pella Folding Doors 289
*Rolscreen Pella Windows 288
*Truscon Steel Windows 234

Miscellaneous

Anacin 294
*Beauty Appliance Corp. 288
*Chicago School of Interior Decoration 291
*Evergreen Studios 294
*Lowe's Inc. 291
*Miracle Filter Co. 291
Wilco Fashions 294

Department, Furniture Jewelry & Specialty Stores

Bancroft's 73
*Carabao Special Products 57
*Coltens 59
Deluxe Around-The-World Shoppers Club 61
*Jeff Elliot Craftsmen 111
John H. Fair Co. 97
*Alexander Hamilton Institute 7
Home Service Publications 72
Miles Kimball 110, 115, 119, 121, 123, 127
La Nell Bedspread Co. 75
*The Mission Folk 71
Niresk Industries 77
Ronnie 63
*Spear Engineering Co. 109
*The Three Printers, Inc. 74
Tourneau, Inc. 141



IT'S WORTH MENTIONING

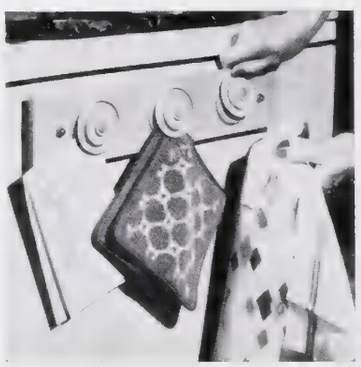
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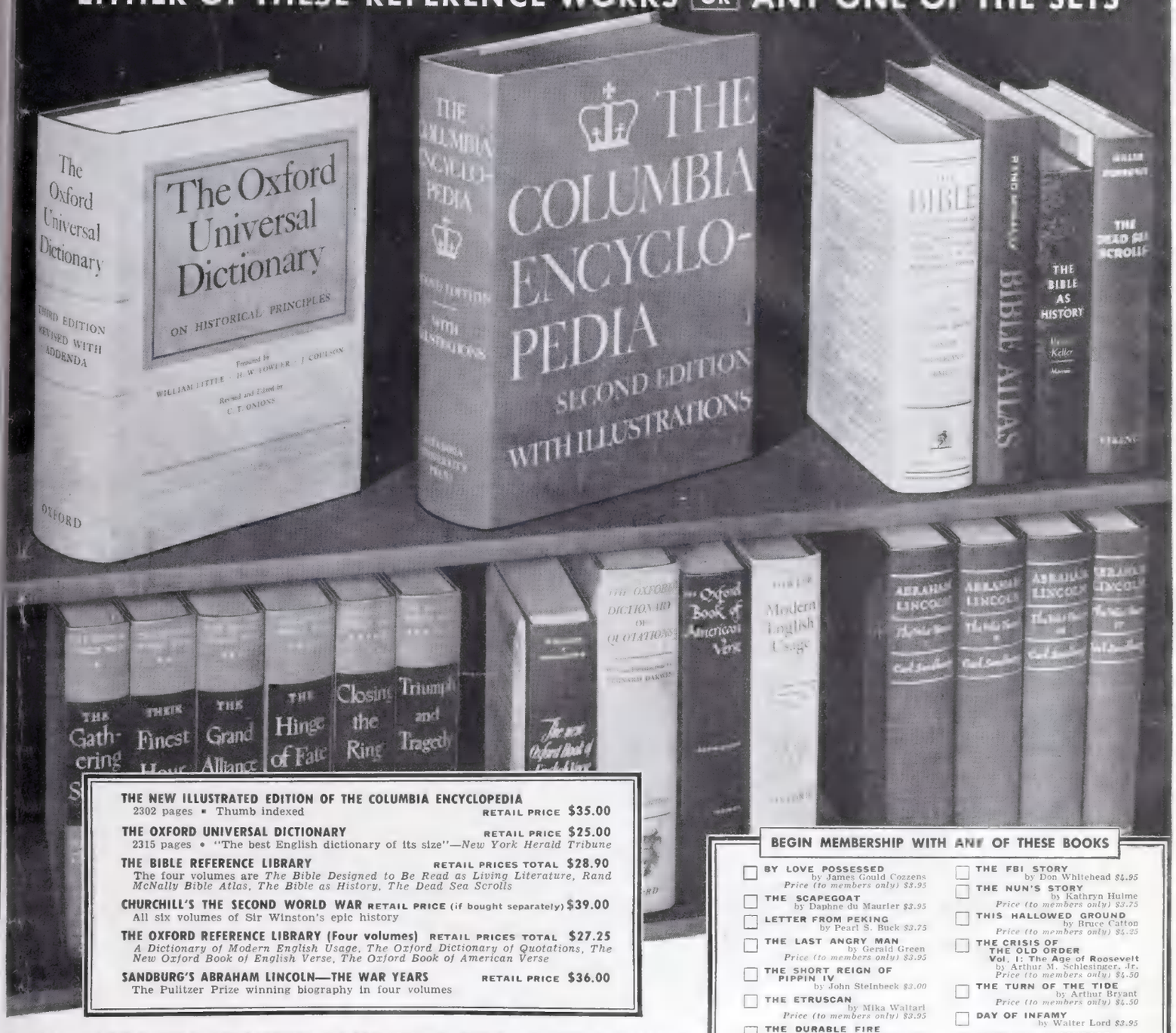


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House Beautiful

Vol. 99, No. 11

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

NOVEMBER 1957

NEW WAYS TO BRING SPLENDOR INTO YOUR HOME

The Splendor of the Ancient Roman Villa **223**
A New System of Patterned Tiles for Modern Homes **224-227**
Patterns That Don't Scream, "Look at Me!" **228-231**
Consider the Value of Atriums and Peristyles **232-233**
The Splendor of Interior Spaciousness **234-241**
How an Interior Court Can "Save" a Crowded Lot **242-245**
Le Petit Grand Pavillon—American Style **246-253**
A Small Six-Room Palace **254-263**
In the Most Unlikely Places, You Can Create a Private Splendor **264-265**

BUILDING AND DECORATING

A New System of Patterned Tiles for Modern Homes **224-227**
Patterns That Don't Scream, "Look at Me!" **228-231**
Consider the Value of Atriums and Peristyles **232-233**
The Splendor of Interior Spaciousness **234-241**
How an Interior Court Can "Save" a Crowded Lot **242-245**
Le Petit Grand Pavillon—American Style **246-253**
A Small Six-Room Palace **254-263**
Buffet Suppers Needn't Be Lap Suppers **266-269**
How To Do It Yourself in Leather **298**
Give Yourself the Pleasure of Fine Tools **312**

GARDENING

In the Most Unlikely Places, You Can Create a Private Splendor **264-265**

FOOD AND THE ARTS OF GOOD LIVING

Game Cookery Starts in the Field **270-271**
How To Become an Expert at Feasting **272-273**
Sherry—the World's Most Versatile Wine **274-275**
Cooking with Sherry **276**
A White Turkey—"Like the Butcher Keeps" **302**

MUSIC AND ENTERTAINMENT

Staying Home or Going Out **198**
Five Imported Home Movie Programs **206**

TRAVEL

How To Leave Home and Like It **220**

OTHER FEATURES

Window Shopping **34-196**
Decorator's Diary **200**
Take It Easy! **213**
It's Worth Mentioning **218**

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PHOTOGRAPH BY EZRA STOLLER

Our cover: One of the many ways to bring splendor into your home—a new tile system based on Roman colors and patterns. Mosaic Tile Company's "Byzantile," seen here in Jewel Parker's house. The marble-top table by Reilly-Wolff. Teak and leather chair by Pacific Overseas.

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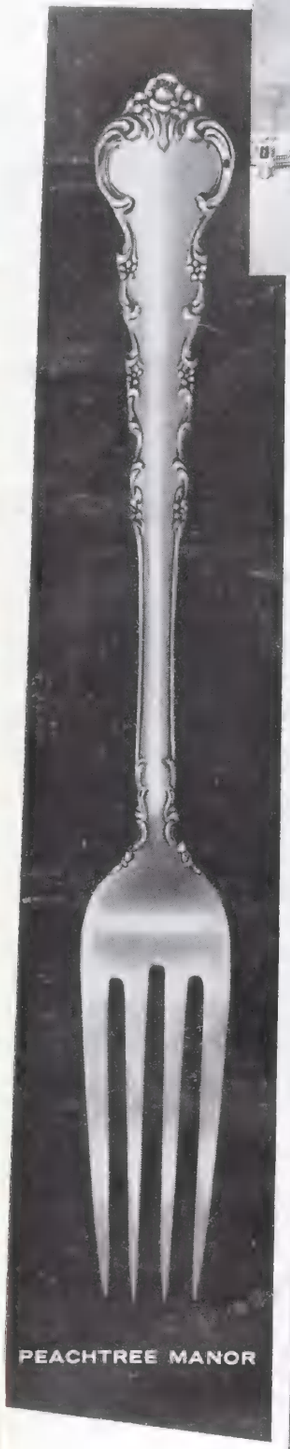
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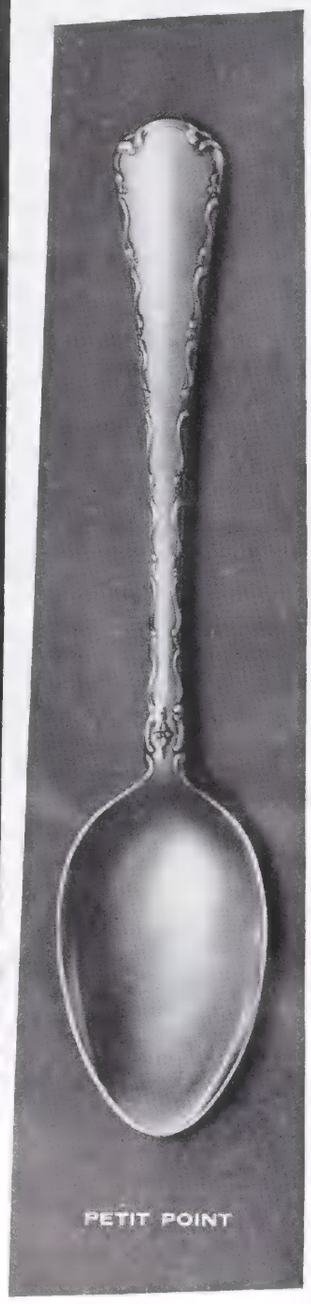


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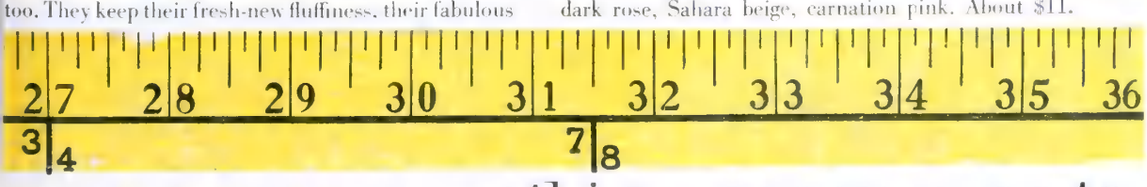
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sonia.....Ansonia Furn. Co.
ristol.....Spector Furn. Co.
idgeport.....George B. Clark Co.
idgeport.....Colonial Furn. Co.
idgeport..Freedman Brothers, Inc.
idgeport.....Nothnagle's
idgeport.....The D. M. Read Co.
nbury.....The Carpet Fair
nbury.....New England Furn. Co.
rtford.....Beacon Furn. Co.
rtford.....Brown Thomson Inc.
rtford..The Samuel Donchian Rug Co.
rtford.....Eastern Carpet Co.
rtford..The Floor Covering Supermarket
rtford.....G. Fox & Co.
rtford.....Friedman Rug Co.
rtford...G. & W. Carpet Cleaning Inc.
rtford.....Shoor Bros. Inc.
nchester..Manchester Carpet Center
nchester.....Watkins Bros. Inc.
ddletown.....James H. Bunce Co.
ddletown.....Caulkins & Post Inc.
ilford.....Wayside Furn. Shop
w Britain.....Henry Moraus & Sons
w Britain.....B. C. Porter & Sons
w Haven.....Auger & Connors, Inc.
w Haven.....Bullards'
w Haven.....Carpet Mart Inc.
w Haven..Chamberlain Co. Inc.
w Haven.....Gilfeather Co.
w Haven.....Kebabian's Rugs
w Haven.....Malley's
w Haven Strand Linoleum & Carpet Co.
w London.....Kalamian's Rug Shop
w London.....Neil's
rwich.....Schwartz Bros. Inc.
Plainville.....
The Plainville Wayside Furn. Co.
ymour.....Seymour Furn. Co.
mpsonville.....Harold G. Moore
rrington.....The Floor Covering Shop
terbury.....Hampson-Mintie-Abbott Inc.
terbury.....Metropolitan Furn. Co.
stport.....United Carpet Stores

DELAWARE

dgemoor.....Wayside Furn. Co.
lmington.....Protigal, Jacob

FLORIDA

adenton...Snyder, Fred C. Furn. Co.
ral Gables.....Alexander Carpet Co.
ytona Beach.....Stark, Dick Fl. Cov.
. Lauderdale.....Alexander Carpet Co.
. Lauderdale.....Bennett Interiors
. Lauderdale...Ft. Lauderdale Furn.
. Lauderdale.....Grosse Pointe Furn.
. Lauderdale.....Jefford's Interiors
. Lauderdale....Meenan, Kay Interiors
. Lauderdale.....Miami Rug Co.
. Lauderdale.....Wilton Manor Furn.
Ft. Pierce.....Floors & Carpets
Jacksonville...Cohen Bros. Dept. Store
Jacksonville...Swann, Harold Fl. Cov.
Lakeworth.....Danahy, Bill Fl. Cov.
Lakeworth.....Engstrom Carpets
Lakeworth.....Persson, TY Fl. Cov.
Miami.....Alexander Carpet Co.
Miami.....Carpet Mart, The
Miami.....Causey Carpet Co.
Miami.....Miami Rug Co.
Orlando.....American Rug & Lino.
Orlando.....Eberhart Fl. Cov.
St. Petersburg.....Royal Rug Company
Sarasota.....Rug Mart
West Palm Beach.....Carpet Craft Co.

GEORGIA

Atlanta.....Magic Carpet Co., Inc.
Atlanta.....Maxine's, Inc.
Atlanta.....Rich's
Atlanta.....Tate Bowden Carpets
Atlanta..Wesley Mills Carpet Fashions
Columbus.....Rothschild Furn.
Decatur.....Shopper's Mart
Savannah.....Helmly Furn. Co., I. C.

IDAHO

Boise.....Fifer's, Inc.
Cottonwood.....Aoene Hdwe. & Furn.
Lewiston.....Lewiston Furn. Co.
Moscow.....A. & J. Furn.
Nampa.....Fifer's, Inc.
Preston.....U & I Furn. Co.

ILLINOIS

Alton.....L & L Furn. & Appl.
Alton.....Superior Carpet Co.
Beardstown.....Cline, Fred I. Furn.
Belleville.....Hiken Furn. Co.
Bloomington.....
Ensenberger, G. A. & Sons Furn.
Canton.....Wright Furn. Co.
Carrollton...Simpton, S. E. Furn. Co.
Champaign..Keck, Frank D. Furn. Co.
Champaign.....Lilliard Furn. Co.
Charleston.....Schouten Furn. Co.
Chicago.....Belmont Rug Clearance
Chicago.....Commercial Floor Cov.
Chicago..Eastern Oriental Rug Co.
Chicago..Guaranteed Elec. Appl. & Furn.
Chicago.....Snite, Fred B. Furn. Co.
Chicago.....Stiefel Furn. Co.
Danville.....Daniels Furn. Co.
Decatur...Linn & Scruggs Dept. Store
Decatur.....Stauber's, Inc.
East St. Louis.....Franklin Union
Edwardsville..Suhre Furn. & Appl. Co.
Fairburg.....Beckley's Fl. Cov.
Fairfield.....Fair Home Furn. Inc.
Farmer City.....Fredrickson Furn.
Granite City.....H. & R. Furn. Co.
Harvey.....Morrison Furn. Co.
Jacksonville.....Gustine Furniture Co.
Kankakee.....Hilliker Fl. Cov.
Kankakee.....Turk Furn. Co.
Macomb.....Hageman Furn. Co.
Marion.....Cox Furn. Co.
Mattoon...Gibson's of Mattoon, Inc.
Melrose Park.....Broadway Furn.
Mt. Prospect.....Mt. Prospect Cpt. Center
Northbrook.....Lewis Cpt. Mart
Oaklawn.....Clark, Ted Furn.
Peoria.....Marshall, J. R. & Sons
Peoria.....Neylon Carpets
Pontiac.....Keck, Frank D. Furn.
Springfield.....Dirksen, A. & Sons
Taylorville.....Bryan & Bruns Furn.
Taylorville.....Bulpitt, Ross Furn.
Watseka.....Segur, L. B. Co.
Winchester.....Evans, Fred & Sons

INDIANA

Berne.....Habegger Furn. Co.
Bigous.....Mikes Furn.
Bluffton.....Thoma, H. & Sons
Bremen.....Home Furn. Mart
Columbia City.....
McClain & Gimsbough Furn.
Decatur.....Ulrick Bros.
Delphi.....Elkenberry Furn.
Fort Wayne.....Moeller & Richhart
Huntington.....Lehman Fl. Cov.
Logansport.....Partridge Fl. Cov.
Marion.....Wiberg Fl. Cov.
Peru.....Gray's Fl. Cov.
Peru.....Rassner, Virgil Furn.
Plymouth.....Cook Bros. Furn.
Roanoke.....Wirts Home Furn.
Rushville.....Shopping Center, The
Wabash.....Miller Furn. Co.
Warsaw.....Home Furn. Mart

IOWA

Burlington.....Reinschmidt Fl. Cov.
Carroll.....Knowlton Furn.
Cedar Rapids.....Killian Co.
Cedar Rapids.....Liebsohn, Inc.
Des Moines.....Ekburg & Mott Furn.
Des Moines.....Home Cpt. & Lino.
Fairfield.....Zillman, C. R. Furn.
Keokuk.....Woodruff & Son Fl. Cov.
Madrid..Sundberg, A. M. & Son Furn.
Malvern.....Mansfield's Furn.
Marshalltown.....Hamblin's
Mason City.....Weber, R. S. Cpt. Co.
Osage.....Peterson, Dale
Ottumwa.....Economy Furn.
Sac City.....Farber & Otteman
Shenandoah.....J & H Furn.
Sioux City.....Nassif Rug Co.
Spencer.....Steffen Furn.
Waterloo.....Peterman & Haes Fl. Cov.

KANSAS

Hutchinson.....Mullin Furn. & Appl.
Topeka.....Whitaker Furniture
Wichita.....Howse Company

KENTUCKY

Campbellsville...Penn & Ratcliffe Furn.
Danville.....Martin-Durr Interiors
Harrodsburg.....Lay-Lawson Furn.
Louisville...Rice, J. Raymond & Sons
Paducah.....Paducah Rug Cleaning
Owensboro...Chumbley, Paul Fl. Cov.
Owensboro...Claycomb Carpet & Lino.
Richmond.....Higgins, W. F. Furn.

LOUISIANA

Shreveport.....Heminway Furn. Co.

MAINE

Bangor.....Christmas, Dewey
Fairfield.....Lawry Bros. Co.
Lewiston.....Carpet Center
South Portland..McLaughlin's Furn. Mart

MASSACHUSETTS

Adams.....Victor Furn.
Boston.....Raymond's, Inc.
Brockton.....Atherton's
Brockton.....Robinson Carpet Co.
Cambridge...Moller Osgood Co. Inc.
Clinton..Philbin, Richard E. Furn. Co.
Dorchester.....Globe Furn. Co.
East Boston.....Porter Furn. Co.
Everett.....Burnetts Furn. Co.
Everett.....Freeman, Ralph Furn. Co.
Fall River.....Horvitz Furn. Store
Fall River.....Mason Furn. Co.
Fall River.....Stafford Furn. Co.
Falmouth.....Davis, Wm. C. Co.
Florence.....Murphy, Stephen
Foxboro.....Foxboro Furn. Co.
Gardner.....Gallant Furn. Co.
Gardner.....Rahaim Furn. Co.
Great Barrington.....Gans Co., The
Great Barrington....Maloney, J. H., Inc.
Haverhill.....Gerson Furn. Co.
Holyoke.....
Nader, Jos. c/o McAuslin & Wakelin
Lawrence..Sutherland, A. B. Dept. Store
Lenox.....Herrick Furn., Inc.
Lowell.....Gray Furn. Co.
Lowell.....Merrimac Rug & Lino. Co.
Lowell...Pollard, A. G. Co. Dept. Store
Lynn.....King Radio & Furn. Co.
Malden.....Clifford Black-Gorman Co.
Malden.....Kotzen, I. I., Inc.
Medford.....Medford Fl. Cov. Co.
Milford.....Stone Furn. Co.
Millbury.....Ray's Furn., Inc.
New Bedford...Kaplan Bros. Furn Co.
New Bedford.....Moreney Co.
New Bedford.....Wayside Furn Co.
North Adams.....Feder Furn. Co.
North Andover.....Furniture Barn, The
Northampton.....Gould Furn.
Northampton.....Landry & McAuley
North Wilmington.....Coombs, E. L.
Pittsfield.....England Bros., Inc.
Pittsfield.....House of Carpets
Pittsfield..New England Furn. Co., The
Pittsfield.....Wiltsie's, Inc.
Plymouth.....Aron's Furn.
Quincy.....Bont, Roger W. Co.
Quincy.....Sheridan's Inc.
Roxbury.....Ferdinand's, Inc.
Salem.....Le Blanc's Fl. Cov.
South Boston.....Ellis, Jas. Furn. Co.
Springfield.....Carnig, Inc.
Springfield.....Forbes & Wallace
Springfield.....Hoskin Rug
Springfield.....White Rug Co.
Stoneham.....Barbo's, Inc.
Wakefield..Wakefield Wayside Furn. Co.
Waltham.....Burke, P. E. Furn. Co.
Wellesley...Wellesley Hills Rug Shop
West Bridgewater..Old Homestead Rug Co.
West Concord.....Carter Furn. Co.
West Newton.....
Mayflower Wayside Furn. Co.
West Roxbury.....Steffens Furn. Co.
West Springfield...McGrath Rug & Carpet
Whitman.....Thayer, A. L. & Sons
Wilkinsonville...Griff Wayside Furn.
Worcester...American Supply Co., Inc.
Worcester...Harrington Carpet Co
Worcester.....Northridge Furn. Co.
Worcester...Sherer, C. T. Dept. Store

MICHIGAN

Alpena.....Alpena Furn. Co.
Benton Harbor..Dean Standard Fl. Cov.
Benton Harbor..Newland, W. G. Furn. Co.
Berkley.....
Brown, Harold B. Carpets & Rugs
Dearborn.....Quality Fl. Cov. Co.
Detroit.....Carpet Land
Detroit...Central Fl. Cov. Co.
Detroit.....Dalley, R. S. Co.
Detroit.....Hayden's
Detroit.....House of Carpets
Detroit.....Hudson, J. L. Co.
Detroit.....Lasky Carpet Co.
Detroit.....Murphey Bros.
Detroit..New York Lino. & Cpt. Co.
(Gratiot Ave.)
Detroit..New York Lino. & Cpt. Co.
(Woodward Ave.)
Detroit.....Quality Fl. Cov. Co.
Gobles.....Sacketts Home Furn.
Grand Rapids.....Byls Fl. Cov., Inc.
Grand Rapids...Koning Fl. Cov. Co.
Grand Rapids.....Venema Fl. Cov.
Grand Rapids.....Verhey Carpet Co.
Grandville.....Johnson Carpet Co.
Holland.....Streur Carpets
Jackson.....Davies Furn., Inc.
Kalamazoo.....Ideal Fl. Cov. Co.
Kalamazoo.....National Storage Co.
Kalamazoo.....Vogue Shoppe
Lansing.....Alexanian's
Lincoln Park...Consumers Carpet Co.
Muskegon.....Irwin's Furn.
North Muskegon...Seehoch Fl. Cov. Co.
Petoskey...Petoskey Uph. & Mattress Co.
Redford.....Central Fl. Cov. Co.
Roseville.....Central Fl. Cov. Co.
Royal Oak.....Best Carpet Co.
Royal Oak...Lincoln Uph. & Furn. Co.
Royal Oak.....Main Fl. Cov. Co.
St. Joseph...Kitchell's Fl. Cov.
Traverse City.....
Wilson, Russell Fl. Cov. Sales
Trenton.....Two Cousins Fl. Cov. Co.
Wyandotte.....Central Fl. Cov. Co.
Zeeland.....Wiersma Furn. Co.

MINNESOTA

Albert Lea.....Floorcrafters
Austin.....Robbins Fl. Cov.
Cambridge.....Lewis Dept. Store
Chisholm.....Rupp Furn.
Clarkfield.....Symons, J. H.
Duluth.....Anderson Furn. Co.
Fairfax.....Hauser Lumber Co.
Faribault.....Simpson Sales Co.
Fulda.....Reusse Furn. Co.
Mankato.....Landkamers Furn.
Minneapolis.....Cashway Furn.
Minneapolis...Community Rug Co.
Minneapolis...Donaldson, L. S. Co.
Minneapolis.....Quality Rug Co.
Moose Lake.....Hamlin Furn.
Red Wing.....Edstrom and Hohmuell
Rochester.....Nassif Carpet Co.
St. Cloud.....Daniel, A. J. Furn.
St. Paul.....Cardozo, R. N. & Son
Truman.....Olson, T. Furn.
Waconia.....Yetzer Furn.
Worthington.....Rune's Furn.

MISSISSIPPI

Jackson.....Mississippi Wholesale
Laurel.....Grafton's

MISSOURI

Columbia.....Stover Carpet Co.
Excelsior Springs.....Crowley Furn.
Fulton.....Blattner Furn. Co.
Hannibal.....Wright Bros. Furn. Co.
Jefferson City.....
Scheperly Shockley Furn. Co.
Jefferson City.....Wulfers & Bahr
Kansas City.....Alexander's
Kansas City.....Mehorney's Furn.
Kansas City.....Nuway Rug Co.
Kansas City.....Star Furn. Co.
Labanon.....Palmer Furn. Co.
Lees Summit.....Lees Jewelry
Macon.....Schlanker Furn. Co.
Marshfield.....Brooks Furniture
Rolla.....Wulfer's & Bahr
St. Charles.....Preston Furn. Co.
St. Louis.....Andres Carpet Co.
St. Louis.....Bauer Furn. Co.
St. Louis...Biederman Furn. Co.
St. Louis...Carson Union May Stern Co.
St. Louis.....Dueker Carpet Co.
St. Louis.....Eagle Furn. Co.
St. Louis...Ernie's Appl. & Fl. Cov.
St. Louis.....Famous Barr Co.
St. Louis...Franklin-Union Furn. Co.
St. Louis.....Hartenbach, Inc.
St. Louis.....Hellrung's
St. Louis...Klearman Furn. Co.
St. Louis.....Knell, D. A. Co.
St. Louis...McDougell Furn. Co.
St. Louis.....Modern Interior
St. Louis...St. Ann's Carpet Co.
St. Louis...Stack Furn. Co.
St. Louis.....Stix, Baer & Fuller
St. Louis...Supreme Furn. Co.
St. Louis...Sweetin Furn. Co.
Springfield.....Midwest Rug Co.

MONTANA

Billings.....Kuchera Furn. Co.
Great Falls.....Johnson, E. B.

NEBRASKA

McCook.....Swan Furn.
North Platte.....Watson Furn. Co.
Omaha.....Nebraska Furn. Mart

NEVADA

Las Vegas.....Magic Carpet Co.

NEW HAMPSHIRE

Dover.....Mayrand's Wayside Furn. Co.
Manchester.....Hoitt, C. A. Co.
Nashua.....Avery, C. H. Co., Inc., The

NEW JERSEY

Asbury Park.....Linoleum Factory Outlet
Atlantic City.....Arminger & McKeen
Atlantic City.....Hurley-Leibman
Belleville.....Belleville Fl. Cov.
Bridgeton.....Loper's Carpet Store
Camden.....Euler, Nelson
Camden...Hurley, W. L. Store
Fairlawn.....Master Fl. Tile Co.
Hackensack.....Gauff Carpet Co.
Haledon.....Faber Bros.
Hanover.....Kirch, E. A. & Co.
Jersey City.....Duffy, W. J.
Jersey City.....Jersey Lino. Outlet
Jersey City.....Schiff, Al. Furn.
Little Falls.....Donohue's
Millville.....Smith Rug Works
Morristown.....Greenberger Furn.
Newark.....Bamberger, L. & Co.
Newark.....Kirch, E. A. & Co.
Newark.....Smith Rugs
Orange.....National Rug Cleaners
Paramus.....Carpet Bizar
Passaic.....Modern Lino. & Cpt. Co.
Passaic.....Progressive Fl. Cov. Co.
Paterson.....Clark McCaffrey
Paterson.....Dunn, H. A. Fl. Cov.
Paterson.....Greig Bros.
Plainfield...George's Rug Cleaners
Red Bank.....Baynton's Lino.
Toms River.....Modern Living
Vineland.....Deisea Fl. Cov. Inc.

NEW YORK

Albany.....Contemporary House
Albany.....McGraw, Harold J.
Albany.....Swire Furn. Co.
Allegany.....Geary's Furn & Appl.
Amityville.....Carpet Colorama
Arcade.....Meyer's Home & Appl.
Auburn.....Rondina's, Inc.
Auburn.....Wart, H. R. Co., Inc.
Avoca.....Sheppard Home Furn.
Batavia...Pie's, Max Furn. Co., Inc.
Batavia.....Wortzman Furn. Co.
Bayshore.....County Rug Shop
Binghamton.....Fair Store, The
Binghamton.....Joseph Bros., Inc.
Brockport.....Fowler Home Furn.
Bronx.....Imperial Lino. & Cpt. Co.
Bronx.....Macy, R. H.
Bronx.....Osherson, Inc.
Brooklyn.....Certified Cpt. Cl.
Brooklyn...Kingsway Cpt. Shops, Inc.
Brooklyn.....Kleid, H. Rug Shop
Brooklyn.....Macy, R. H.
Brooklyn.....National Carpet Co.
Brooklyn...Snyder's Rug Shops, Inc.
Brooklyn.....Sutton Rugs
Buffalo.....Bellanca, P. J., Inc.
Buffalo.....Forks Electric
Buffalo...Lucki-Urban Stores
Buffalo.....North Park Furn. Co.
Buffalo.....Old Colony, Inc.
Buffalo...Omei Louis Showrooms, Inc.
Buffalo...Pine Ridge Furn. & Appl.
Buffalo.....Ray-Gay Sales
Canandaigua...McCliwee, F. H. & Son
Caughdenoy..Hall, Fred L. Furn. & Rugs
Center Moriches.....Post Fl. Cov. Co.
Chittenango..Hogan's Furn. & Appl. Store
Clark Mills.....Harrison Furn.
College Point.....Village Fl. Cov.
Coram.....Coram Rug Works
Cortland.....Ticknor Furn. Co., Inc.
Dunkirk.....Andrew Home Furn.
East Syracuse.....Bush, W. W. & Son
Elmira.....Sullivan, J. P. & M. Inc.
Falconer.....Royal Electric & Appl. Co.
Farmingdale.....Carpet Colorama
Flushing.....David's Rug Mart
Forest Hills.....Ames Carpet Co.
Freeport.....Socolov, Max Fl. Cov.
Fulton.....Litwak & Baker Co.
Glens Falls.....Fowler's Dept. Store
Great Neck..North Shore Carpet Cleaners
Hammondsport...Shaw's Furn. & Appl.
Hampton Bays.....Eddie's, Inc.
Hempstead.....Carpet Mart
Hempstead.....Island Rug
Hornell...Guild Rug & Uph. Cleaners
Jamaica.....R. H. Macy
Jamaica.....Stein's
Jamaica.....White, J. Furn.
Kenmore...Advance Hardware & Appl.
Lackawanna...Ideal Furn. & Jewelry
Lancaster...Delker's, C. Furn. Co., Inc.
Latham.....Latham Rug Co.
Little Falls.....Dresher Furn. Co.
Lockport.....Hence Rug Co.
Lockport.....Williams Bros. Co.
Lyons.....De Vito's Home Furn.
Manhasset.....Marathon Rug Service
Manhasset.....Schaus, J. W.
Manhasset.....Carlson & Svahn
Monsey.....Allen, Robert B. Furn. Store
Naples.....Kreisel Furn.
Newburgh.....Newburgh Furn. Mart
New York City..Baumann, Ludwig-Spears
New York City.....Gimbel Bros.
New York City...Grand Carpet Co.
New York City...Kenrich Carpet Co.
New York City...Lee Gump Furn. Co.
New York City.....Macy, R. H.
New York City...Mickelberry Bros.
New York City...Sachs Quality Stores
Norwich.....Devine Furn. Co., Inc.
Olean.....Lang's Hrdw. & Furn.
Oyster Bay.....Merdon Cpt. Co.
Palmyra.....McGuire, Eugene C.
Patchogue...Sybelle Carpet & Lino. Corp.
Pattersonville.....Hanehold Furn.
Pattersonville...Pattersonville Rug Store
Penn Yan.....Corcoran Company
Phelps.....Eackert & Carney
Port Washington.....Port Fl. Cov.
Poughkeepsie.....Fleishman's Furn. Co.
Poughkeepsie..Fleishman's Wayside Furn.
Poughkeepsie...Luckey-Platt Dept. Store
Poughkeepsie.....
Schlude's, Geo. Sons Furn. Co.
Queens Village.....Ackley Cpt. Co.
Ridgewood, Queens...Frigano's Fl. Cov.
Ridgewood, Queens.....
Myrtle Fl. Cov. Co., Inc.
Rochester...Sibley, Lindsay & Curr Co.
Roosevelt Field.....Barnet's Dept. Store
Schenectady.....Cohen, Henry Furn. Co.
Schenectady..Schenectady Rug & Cpt. Store
Schenectady.....Star Fl. Cov. Co.
Seneca Falls.....Doran, Peter M.
Sherburne.....Kehoe's Furn. Store
Shortsville...Stoddard, J. M. Sons
Silver Creek.....Colfer, L. W.
Smithtown.....Vuozzo, Fl. Cov.
Syracuse.....Dey Bros. & Co.
Syracuse...M & R Lino. & Rug Co.
Troy.....Reynolds, R. C. Co.
Troy.....Troy Cov. Shop
Utica.....Ebner's Fl. Cov.
Utica.....Utica Rug & Furn. Co.
Utica.....Banfield, Co., The
Watertown..Morrison's Furn. Store, Inc.
White Plains.....Carpet Craft, Inc.
White Plains.....Macy, R. H.
White Plains.....Osherson, Co.
Woodhaven.....Schenken Carpet Co.

OHIO

Akron.....Carroll Uph. & Furn.
Akron.....City Floors
Akron.....Fairlawn Floors
Akron.....Kenmore Cpt. Co.
Akron.....Modern Floors
Akron.....P & H Furn. City
Akron.....Portage & Furn. Co.
Akron.....Rehls Rug Store
Akron.....Sarich Furn.
Akron.....Shade Shop, The
Akron.....Tailormade Kitchens
Akron.....Troyer, Robert D.
Akron..Turner, W. D. Wallpaper & Paint
Akron.....Welnrich Furn. Co.
Akron.....Yeager Co.
Akron.....Zeisig Cpt. Co.
Akron.....Schlb & Sons
Antwerp.....Dotter's Fl. Cov.
Archbold.....Carlisle-Allen Co.
Ashtabula.....Ducro Furn. Co.
Ashtabula.....Garner Furn. Co.
Barberton.....Sica Furn. & Appl.
Barberton.....Super Fl., Inc.
Barberton.....Volk's Tile City
Bellefontaine...Armstrong & Allen
Bellefontaine...F & S Styline Floors
Berea.....Beers Bros. Cpt. Co.
Berea.....Crest Furn. Co.
Bryan.....Davis Fl. Cov.
Butler.....George's Furn. Store
Cambridge.....Militair Lino. Co.
Canfield...Williams Carpet & Furn. Co.
Canton.....Casper & Mottice
Canton.....Chelton Furn. Co.
Canton.....Dollive Sales
Canton.....Lino. & Shade Shop
Canton.....Robins Furn.
Canton...Rommel, G. Fl. Cov.
Canton.....Shaheen, N. H.
Chardon.....Bostwick Store
Cincinnati...Eastern Hills Fl. Cov.
Cincinnati.....McAlpin Co.
Cincinnati...West Hills Flooring Co.
Circleville...Wardell's Cpts. & Rugs
Cleveland.....B & B Appl. Co.
Cleveland...Brookside Furn. Co.
Cleveland.....Bubnik Cpt. Co.
Cleveland.....Carpet Shop, The
Cleveland.....Circle Floors
Cleveland..Cleveland Fabric Shops
Cleveland...Cleveland Showrooms, Inc.
Cleveland.....Di Santo Furn. Co.
Cleveland.....Doan Appl. Co.
Cleveland.....Doan Furn. Co.
Cleveland...East End Carpet Cl. Co.
Cleveland.....Feizer Carpet Co.
Cleveland...Freeway Home Furn., Inc.
Cleveland...General Furn & Appl. Co.
Cleveland.....J & E Home Furn.
Cleveland...Jacobson Furn. Co.
Cleveland.....King Furn. Co.
Cleveland.....Klein Furn. Co.
Cleveland.....Levy, W. Cpt. Co.
Cleveland.....Meizer Carpet Co.
Cleveland...Modern Resilient Floors
Cleveland...Monarch Fl. Cov. Co.
Cleveland...Morgan-Hershman Co.
Cleveland...National Carpet Sales
Cleveland..North East Appl. & Furn. Co.
Cleveland.....Parma Floors
Cleveland.....Regal Fl. Cov. Co.
Cleveland...Rich Furn. & Appl. Co.
Cleveland...Roberts Carpet Co.
Cleveland.....Rowe Furn. Co.
Cleveland.....Sommers Furn.
Cleveland...Weissman & Sons, Joseph
Cleveland...West Side Cpt. & Lino.
Columbiana...B & T Carpet & Lino. Co.
Columbus.....Borcher Carpet Co.
Columous.....Carpet Shop
Columbus.....Menendian, K. A.
Columbus.....Rains Carpet Co.
Crestline.....Home Furn. Co.
Cuyahoga Falls...Sheraton Furn. Co.
Danville.....Hagans Furn.
Defiance...Roggie Furn. Co.
Findlay.....Egbert Home Furn.
Findlay...Hoadley Rug & Cl. Co.
Forest.....Beyer Furn.
Fredericktown.....Snyder Furn.
Garrettsville.....Mallory Furn.
Green Springs.....Vesey's
Greenville.....Bemis Carpets
Greenwich.....Furniture Mart, The
Hartville.....Soffell's
Hicksville.....Schilb's Furn.
Huron.....Gunzenhauser's Dept. Store
Jackson.....Wood Furn.
Jeromesville.....Fickes Co., The
Kent.....Perry Furn. Co.
Kenton.....Flexin Co.
Lakewood.....Schwede Furn. Co.
Lancaster...Bil-Mar Furn. Store
Lancaster.....Geissinger's
Laura.....Roark Furn. Hl.
Lima.....Stm Carpet Cl. Co.
Lorain.....Lee Furn. Co.
Lorain...Oberlin Lwe. Cpt. Shop
Mansfield.....Floorcraft
Mansfield..Jones, W. E. Piano & Furn. Co.
Mansfield...McCready, W. G. & Sons
Mansfield...Vaughn Lino. Cpt. Co.
Marietta.....Wieser & Cawley
Marion.....Uhler's Dept. Store
Massillon.....Federal Merchandisers
McComb.....Bennett, Glenn Furn.
Mentor.....Reeves, C. B.
Mogadore.....Artistic Appl.
Monroeville.....Leis, H.
Montpelier.....Allen-Cuniff Furn.
Mount Gilead...R & II Floor & Wall Co.
Mount Sterling..Trimble Furn. & Appl.
Mount Vernon.....Edgell's
Newark.....Paul's, Inc.
New Philadelphia...Williams Furn. Co.
N. Canton.....Lewis & Greenho
Norwalk.....Fisher's Wayside Furn.
Oberlin.....Van Ausdale Cpt. Shop
Painesville.....Carlisle-Allen Co.
Randoloh.....
Consolidated Auction & Furn. Co.
Ravenna.....Campbell Furn. Co.
Ravenna.....Klein Furn. Co.
Ravenna...Skorman Bros. Factory Furn.
Reynoldsburg.....Hellman's
Saint Mary's.....John's Furn.
Sandusky.....Crusey, Walter L. Co.
Shelby.....Wise & Co.
South Zanesville.....Hallmark Furn.
Springfield.....Atherton's
Sterling.....Maibach's
Sugar Creek.....Huprich Furn. Co.
Tallmadge..Tallmadge Furn. & Uph. Co.
Uhrichsville.....La Porte Furn.
Wadsworth.....Long, John M.
Warren.....Cross-Leslie Co.
Warren.....Gold Furn. Co.
Warren.....King Furn. Co.
West Jefferson...Blauser, R. J. Furn.
West Mansfield.....Ballinger Floors
Wooster.....Annat, Wm. Co.
Youngstown...East Federal Furn. Co.
Youngstown.....McKelvey, G. M. Co.

OKLAHOMA

Ada.....Morelock Furn. Co.
Duke.....Danbury Mercantile Co.
Hobart.....Coalson Cpt. Co.
Lawton.....Sprague Furn. Mart
Oklahoma City.....Carpet City
Tulsa.....Shannon Furn. Store
Woodward.....Sooner, Furn. Co.

OREGON

Eugene.....Carpet Shop, The
Eugene...Rubinstein Furn. Co.
Grants Pass.....Grants Pass Furn.
Hermiston.....Starrett's Decor Center
Pendleton.....McKee Furn.
Portland.....Director Furn. Co.
Portland.....House of Carpets
Portland...Lipman & Wolfe
Portland.....Meier & Frank
Portland.....Star Furn. Co.
Portland.....Union Lino. & Cpt.
Salem.....Lipman & Wolfe
Salem.....Meier & Frank

PENNSYLVANIA

Allentown.....Benesch, I. & Sons
Allentown.....Berman & Glazier
Allentown.....Cross Fl. Cov.
Allentown.....Dorney's Furn.
Allentown.....Leon's, Inc.
Ambridge.....Hick's Fl. Cpt. Co.
Beaver.....Anderson, J. T.
Bethlehem.....Glazier, M. Furn.
Bethlehem.....Martin's Furn.
Blairsville.....Hogsett Furn.
Braddock.....Ohringer Home Furn. Co.
Bristol.....Dries Furn.
Butler.....American Furn.
Charleroi.....Lichter's
Charleroi.....Melenyzer, C. L. Co.
Cherry Tree..Spicher, Mrs. Doyle Furn.
Chester.....Almor Rug Co.
Clearfield.....Leitzinger Bros.
Clearfield.....Smith Furn.
Coatesville.....Endy's Fl. Cov.
Conneaut Lake...Chilson, C. C. Fl. Cov.
Del City.....Armstrong Collier, Inc.
Dravosburg.....Cox, Rod Furn.
Duryea.....Kurlancheek's, Inc.
Ellwood City.....Perry & Foster Co.
Farrell.....North Side Furn.
Glenshaw.....Krumpe, J. K.
Glenside.....Isaacs, Jules
Greensburg...Ohringer Home Furn. Co.
Greenville.....Gibson Furn.
Grove City.....Stewart, Geo. A. Furn.
Harrisburg.....Pomeroy's, Inc.
Havertown.....Llanerch Carpet Co.
Homestead.....Half Bros.
Indiana.....Robeson, Furn.
Johnstown.....Geis Store
Kittanning.....McKeans Fl. Cov.
Lancaster.....Oblender's, Inc.
Lancaster.....Piersol Co., Inc.
Lancaster..Westenberger, Mailey & Myers
Leeper.....Borland Furn. Co.
Lititz.....Carpet Shop
Masontown.....Kikta Furn. Store
McKeesport.....Dougherty, Sam C.
McKeesport.....Golden Rule, The
McKeesport.....Hirshberg, J. Co.
McKeesport...Ohringer Home Furn.
Mercer.....Millers Furn.
Natrona Heights.....Frederick's Furn.
New Castle.....Lawrence Furn. Co.
Norristown.....Block, B. E.
Norristown.....Goldenberg Furn.
Philadelphia.....Axminster Rug Mills
Philadelphia.....Colonial Floor Cov.
Philadelphia.....Golub, J. & Son
Philadelphia.....Holt Rug Co.
Philadelphia.....Ismak Rug Mills
Philadelphia.....Kent Rug
Philadelphia.....Liebman, J. B.
Philadelphia.....Lomax Rug Co.
Phoenixville.....McCarraher Bros.
Pitcairn.....Arnold Furn.
Pittsburgh.....A & D Furn. Co.
Pittsburgh.....Babes Furn. Store
Pittsburgh.....Boggs & Buhl, Inc.
Pittsburgh.....Chernoff Furn. Co.
Pittsburgh.....Frank & Seder
Pittsburgh.....Gimbel Bros.
Pittsburgh...Goldenson Furn. Co.
Pittsburgh.....Hay, George B. Co.
Pittsburgh...Horne, Joseph Co.
Pittsburgh...Kaufman Dept. Store
Pittsburgh.....Marion Co., The
Pittsburgh.....May Stern Co.
Pitt



AN EVENING WITH BELGIAN LINEN

Distinguished company requires the presence of Belgian linen. Place your own fine table accessories against its soft elegance. Paragon Needlecraft's "Valencia" cloth and napkins are hand-embroidered with an accent of sparkling Metlon.® Designed by American artists; woven by skilled Belgian weavers. **Belgian Linen Association, 280 Madison Ave., N.Y. 16, N.Y.**

See page 319 for store listing

BELGIAN LINEN

ALABAMA
Anniston
Couch's Gifts & Jewelry, 11 East Tenth St.
Birmingham
Iron Art Inc., 2913 Cahaba Road
Montgomery
Burt's, 164 Lee St.
ARKANSAS
Little Rock
Westmoreland Furniture
CALIFORNIA
Arcadia
Hub Hardware, 1311 So. Baldwin Ave.
Chula Vista
Gilmers, 292 Third Ave.
Covina
Brewer's Maple Shop, 316 No. Citrus
Downey
Byron White Home Furnishings
8152 E. Firestone Blvd.
Escondido
Wayside Shop, 345 W. Grand Ave.
Fullerton
Riutcel Furniture
223 West Commonwealth Ave.
Glendale
The Farrs, 312 W. Los Feliz
Hawthorne
Mayflower Maple Shoppe
558 N. Hawthorne Blvd.
Inglewood
Margo Made Furnitue & Gifts
11256 S. Crenshaw Blvd.
Pacific Furniture Co., 150 N. La Brea Ave.
La Habra
Lil' Red Barn Maple Shop
11251 E. Whittier Blvd.
La Mesa
Stone's Gifts, 8261 La Mesa Blvd.
Oceanside
Howe Hardware Co., 517 Mission Ave.
Ontario
Brewer's Maple Shop, 203 W. "B" Street
Orange
Higgins Furniture Shops, 155 So. Glassell
Pasadena
Floyd S. Lee, Inc., 1215 E. Walnut
Quartz Hill
Sherer Fireplace Co., 41929 50th St. W.
Riverside
Bayles Barnes Co., 6041 Magnolia Ave.
San Bernardino
Sliter's Gift Shop, Highland at Del Rosa
San Diego
Brass Town, 902 W. Washington St.
Marsden's, 1439 Garnet Ave.
San Dimas
Hallock's Home Furn., 211 W. Bonita
San Fernando
Pepperman's Home Furn. 1051 N. Maclay
San Mateo
Hearth & Home, 234 Hillsdale Mall
San Pedro
Van's Furniture, 1116 W. 7th St.
Santa Ana
Arcade Maple Shop, 1905 S. Main St.
Santa Barbara
Ott's, 727 State St.
Sepulveda
Corley's Maple Shop, 8615 Sepulveda Blvd.
Sherman Oaks
Valley Forge, 13743 Ventura Blvd.
Sierra Madre
Arnold's Hdwe., 297 W. Sierra Madre Blvd.
Torrance
Van's Maple, 2083 Torrance Blvd.
Van Nuys
Woody's Van Nuys Hard.
6516 Van Nuys Blvd.
Walnut Creek
Hearth & Home, 1411 Broadway
Woodland
Iola's Gift Tree, 507 Main Street
COLORADO
Boulder
Heathwood House, 1311 Broadway
Denver
Foliage & Decorations Co.
456 So. Colorado Blvd.
CONNECTICUT
Groton
Bonnie Studio Gift Shop, 505 Long Hill Rd.
DELAWARE
Wilmington
Victor H. Bacon—(Tiger's Den)
410 Delaware Ave.
DISTRICT OF COLUMBIA
Washington
D. L. Bromwell, Inc., 710 12th St., N.W.
FLORIDA
Tavares
The Yellow Jasmine
IDAHO
Jerome
L'Herrison's, 128 W. Main
ILLINOIS
Chicago Heights
The Tudor Shop, Vincennes at McEldowney
Decatur
H. Post & Sons, 162 Merchant
Dixon
Cook's Flowers & Gifts, 108 E. First St.
Peoria, 2
Central Fixture Co., 708 Main St.
Rockford
Flowers By Connie, 806 North Main St.
INDIANA
Fort Wayne
Howard's of Fort Wayne
IOWA
Clinton
Hearth & Home, West On Route #30
KANSAS
Ellinwood
Weber & Cook Furniture Co.
Salina
Frederick's, 1801 S. 9th St.
KENTUCKY
Bowling Green
Pennyroyal Shop, 934 State St.
Jamestown
Pinehurst Lodge
LOUISIANA
Shreveport
The Country Squire
MAINE
Bath
A. D. Stetson & Son Inc.
MARYLAND
Baltimore, 18
Betty Blue Gift Shops
3349 Greenmount Ave.
Hagerstown
Hennebergger's, 17-19 W. Franklin
MASSACHUSETTS
Great Barrington
Jenifer House
Lynn
Willow Gift Shoppe, 36 Willow St.
New Bedford
Mary Lou's Gift Shop, 2163 Acushnet Ave.
Pittsfield
Follwell Greenhouses, 805 North St.
MICHIGAN
Detroit
Pape's House of Gifts, 15200 Houston
Grand Rapids
Town & Country Gift Shop
1693 Leonard St., N.W.
Plymouth
Pape's House Of Gifts
852 W. Ann Arbor Trail
MINNESOTA
Minneapolis
Hearth and Home, 612 W. Lake St.
St. Paul
Hearth & Home, 17 E. 6th St.
MISSOURI
Springfield
King Furniture Co., 1845 E. Sunshine
St. Louis, 18
Wick Furniture Co.
MISSISSIPPI
Meridian
F. A. Hulett & Son
NEW JERSEY
Bloomingdale
David-Marc Colonial House, 39 Main St.
Haddonfield
Farrow's
Hanover
Furniture Fair—Hanover, Route 10
Red Bank
The China and Glass Shop, Inc.
147 Broad St.
NEW MEXICO
Alamogordo
Sterchi's, 1501 10th St.
Clovis
Allene's Gift Shop, 1111 Main St.
NEW YORK
Brooklyn, 26
Duryea Gift Shop, 1059 Flatbush Ave.
Colonie
Fireside Shop, Schenectady Rd.
E. Hampton
The Mariner's Mart, Maidstone Boatyard
Glens Falls
Doyle's, 149 Bay St.
Kingston
Kingston Luggage, 299 Wall St.
Manhasset
Gilbert & Leonard, 1544 Northern Blvd.
Mattituck, L. I.
The Pandora Shop
New York, 23
Anders Co., 155 W. 72nd St.
Whitestone, 57
The Landing Co., P.O. Box 62
NORTH CAROLINA
Canton
L. J. Sellars Jewelers, 117 Main St.
Chapel Hill
Huggins Hardware
Gastonia
Sarah White, 208 S. Marietta
Kinston
B. W. Canady & Son
Lenoir
Bernhardt–Seagle Co.
OHIO
Canton, 8
Schmidt's Gifts, Country Fair
Shopping Center
Cincinnati, 13
Early American Shops, 6654 Montgomery Rd.
Cleveland Heights
A. Solomon & Son, 12445 Cedar Rd.
Delaware
The Blair-Kelley Co.
Norwalk
The Card Shop, 4 West Main
Youngstown
Hearth Shop, 1511 South Ave.
OKLAHOMA
Ardmore
Johnson's Home Furnishings
520 N. Commerce
Oklahoma City
Locke's Early American Furniture & Gifts
Tulsa
Colonial Furniture Co.
OREGON
Portland
Geo. Palmer Maple Shop
7332 S.E. Powell Blvd.
PENNSYLVANIA
Allentown
Merritt's Gift Shop, 939 Hamilton St.
Beaver
J. T. Anderson Furniture
Erie
Mackintosh's, 926 Peach St.
Lancaster
Darmstaetter's, 37 N. Queen St.
Norristown
The Walker Gift Shop, 2561 W. Main St.
Philadelphia
Murta-Appleton Co., Twelfth & Sanson Sts.
Pasikow & Shrewsbury
2640 Germantown Ave.
Pittsburgh
Miss Abel Gift Shop, 813 S. Aiken Ave.
Stauffer's Flower & Gifts Caste Village
Reading
Stichter Gift Shop
Scranton
Matthews' Paint Stores
500 Lackawanna Ave.
West Chester
The Pink Shop, 115 N. High St.
Williamsport
Perry's Jewelers, 111 W. Forth St.
York
York Paint & Hardware Co.
203 W. Market St.
SOUTH CAROLINA
Beaufort
Beaufort Book Shop, Bay St.
Columbia
Forest Lake Hardware Co., 4918 Forest Dr.
Greenville
Aiken Gift Shop, 1521 Augusta St.
Hartsville
Corner Drug Store
TENNESSEE
Chattanooga
The Lamp Mart, 3220 Brainerd Road
Fountain City
The Village Vendors, 5031 Broadway N.E.
Jackson
Vineyards Gift Shop and Flower Shop
320 E. Lafayette St.
Memphis
The Colonial House, 2673 Lamar Ave.
Nashville
Brown Engraving Co., 404 Church St.
TEXAS
Amarillo
Southern Furniture
Beaumont
Johnson's, 2190 Ave. A
El Paso
Charlotte's, 930 Raynolds Blvd.
Houston
Waddell's, 4814 Main
Lubbock
Spears Furn. Co.
Midland
Knorr Furniture Co., 2200 W. Texas
Odessa
Phillips Furn., 2500 Andrews Highway
San Angelo
Shepperson's
San Antonio
Naomi's, 1606 Fulton
Naomi's, 1020 Donaldson
Wichita Falls
Bailey Furniture, 917 Scott St.
UTAH
Salt Lake City
Cardall, 260 S. 13th East
VIRGINIA
Bristol
Kemble-Cochran Co., 623 State St.
Charlottesville
Brown's, 400 E. Main St.
Middleburg
Middleburg Saddlery Inc.
Norfolk
The Marjorie Malbon Shops
Verona
Ellis Holt—Gifts
WASHINGTON
Auburn
Ken Schoenfeld's Furniture, 10 E. Main
Bremerton
The Treasure Chest
Mount Vernon
Hendrickson's, 603 First St.
Seattle
Berliner's Inc., 1422 5th Ave.
Hazel Harper's Maple & Lamp Shop,
15222 First So.
Spokane
Marvels, 7001 E. Trent Rd.
Tacoma
Colonial Furniture Shop,
6718 So. Tacoma Way
Yakima
Ferguson's Informal Furniture
WEST VIRGINIA
Charleston
Palace Furniture, 168-170 W. Main St.

A galaxy of distinctive gifts that reflect the full measure of thoughtful giving

Illustrated are only a few items from a rich Christmas gift selection. Visit or write to the store nearest you for a free copy of the "Old Castle" and "Peerage" Christmas Catalog.



Pompeian Green Brass Wall Plaque with hand colored Bird Tile, Duck 11" diam. **$8.00 each**



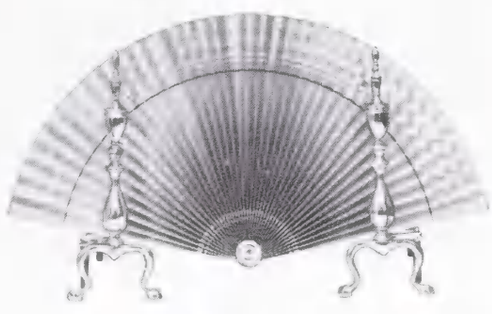
"Birds and Flowers" motif charmingly conceived on fine English earthenware Tid-Bit Server by Barker Brothers. 10" diam. 12½" high. **$6.25 each**



Classic, flower-motif wall plaque from England. Blooming daffodils hand-painted in magnificent bas-relief. **$8.75 each**



Handsome Brass Scale made in England by "Peerage." 20¼" high. **$20.00 each**



Unusually decorative Fireplace Fan 39", Gold one side, Reverse side choice of Beige, Turquoise, Green, Charcoal Black. **$5.00 each**
(Slightly higher in the West)

The **Old Castle** trademark signifies the utmost in quality, good taste and superior workmanship.

The **"Peerage"** trademark is a guarantee of the finest English Brass which is painstakingly polished and then lacquered to prevent tarnish.

S. P. Skinner Co. Inc.

225 Fifth Avenue New York 10, N. Y.

S. P. Skinner — West Coast, Inc. No. Hollywood, Calif.



Patterns shown: "Seascape," "Golden Harvest," "Garden of Eden," "Persian Garden," "Golden Celeste"

One dollar to $25 — at these fine stores (and countless others):

Beverly Hills	I. Magnin*	Erie	Halle Bros.*	Philadelphia	J. E. Caldwell	Sioux City	Sioux City Crockery
Birmingham	Bob Swenson's	Ft. Wayne	Howard Co.	Pittsburgh	Joseph Horne*	Springfield, Mass.	Albert Steiger
Canton, O.	Stern & Mann	Los Angeles	Barker Bros.*	Plainfield, N. J.	Tepper's	Syracuse	The Addis Co.
Chicago	Carson Pirie & Scott*	Minneapolis	Dayton Co.*	Rockford, Ill.	Hultberg's	Toledo	Broer-Freeman
Columbus	F. & R. Lazarus	Newark	Hahne & Co.*	St. Louis	Famous-Barr Co.*	Wichita	Cooper's
Detroit	L. B. King & Co.	New York	Bloomingdale's*	San Francisco	The White House	Winston-Salem	Bocock-Stroud Co.

* also at branch stores Prices slightly higher west of the Rockies Georges Briard Designs, distributor, 225 Fifth Avenue, New York 10





He works with the same devotion as did the craftsman of old.



Photographed in the John Widdicomb shops

It is a deeply personal thing
the way John Widdicomb furniture
seems to speak to you.

There's a reason why.

It is made by men, not by machines.
The elegance, beauty, figure and color
of the woods for example. They were
the personal choice of men
long experienced in such things.
The finished product is the result
of tireless selecting, rejecting, cutting,
studying and arranging the woods
to create a thing of beauty and individuality.
No two pieces are ever alike.
When you own a piece of
John Widdicomb furniture
you always feel that it is yours
and yours alone.

Ask your dealer or decorator

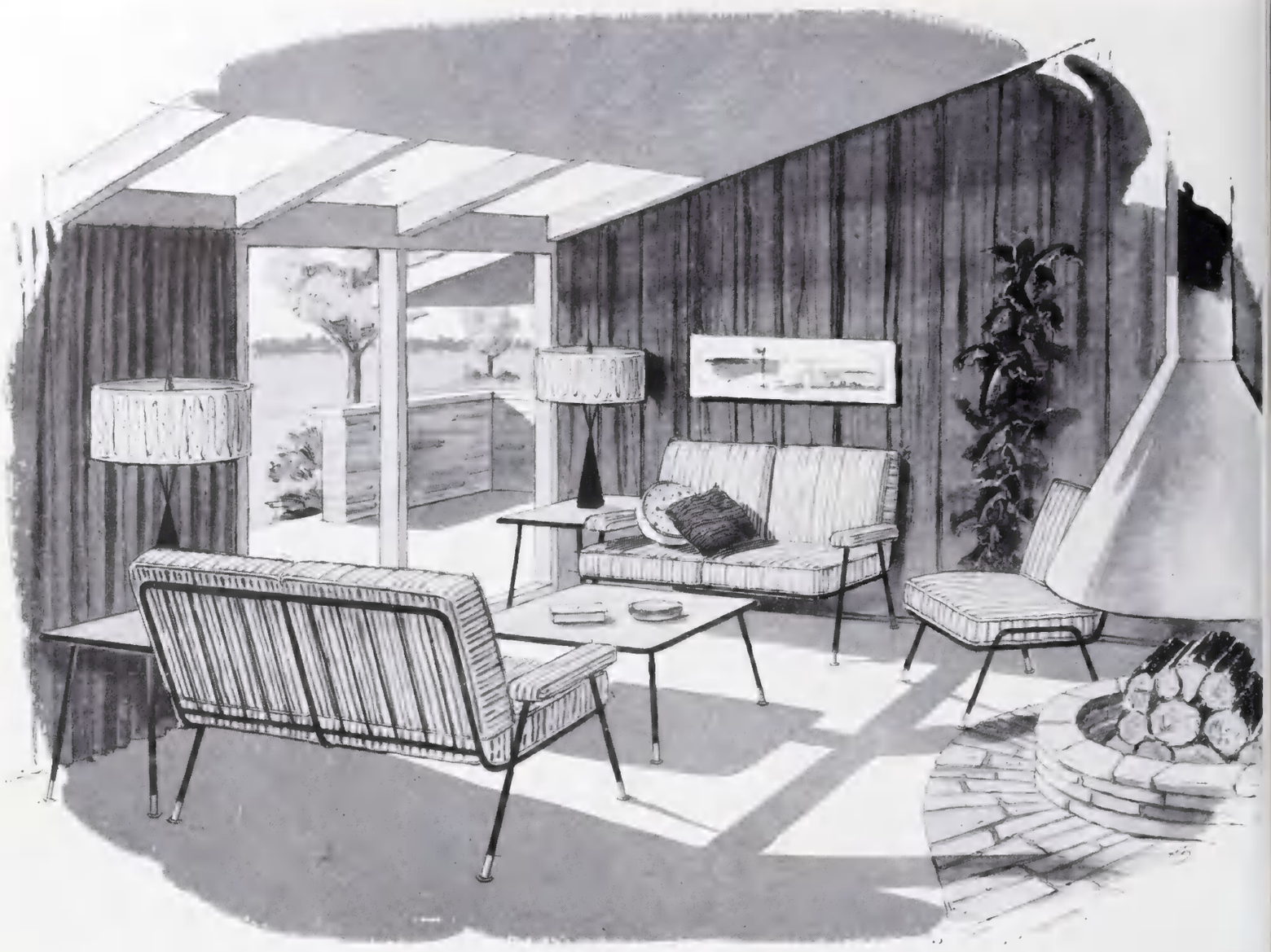
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Makers of fine furniture for almost a century

Grand Rapids, Mich. One Park Ave. New York

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Created for lighthearted living!



Wonderfully versatile! Arms are interchangeable, so you can restyle your COSCO Furniture to create a new effect in the same room, or to move, say, from living room to den. Here we have merely moved one arm from each settee to the chair, to permit a sectional grouping around the coffee table.

● We've done new things with furniture! Given it a new casual look . . . a fresh, open style that makes *any* room seem airy and more spacious.

Given it new comfort, too . . . *with seat cushions that float on flexible bands of steel!*

And we've added new-world convenience! Cosco Furniture is light, easy to move, easy to clean around and under. Looks good from behind, too . . . ideal for open arrangements like the one shown above.

Choose inner spring or foam rubber cushions . . . open or closed armrests . . . ebony, tan or white frames . . . mixed or matched upholstery fabrics, patterns, colors!

Chairs start at about fifty dollars, other units correspondingly low. See Cosco soon, at any leading department or furniture store . . . and discover the *smart* way to make yourself comfortable! Or write Dept. HF-3 for free catalog.

HAMILTON MANUFACTURING CORPORATION ▪ COLUMBUS, INDIANA

COSCO® *furniture*



It comes from
LIGHTOLIER

Lightolier's new kind of lighting fixtures *look* so lovely, *do* so much for you. Example: the wonder-working "Traveller" above right. It glides across the ceiling on the trail of your expansion table, lifts high for a flood of light, lowers for a soft, warm pool. And a new kind of diffuser guarantees glare-free illumination in any position. The ceiling track, by the way, is part of a brand new concept in illuminating flexibility. All the Lightoliers shown here ... and many more ... are available on up-down reels alone, with a track that attaches to a ceiling outlet or on another kind of track that makes it possible for you to plug the fixture into a baseboard outlet just like a lamp! See the collection at your Lightolier distributor.

Here are the solutions to all your home lighting problems: our new, 40-page, illustrated color brochure: "How to Work Wonders with Light." Send for a free copy now.

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. . . with TASLAN* textured backing of 100% Du Pont Nylon

. . . filled 100% with DACRON Fiberfill

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You'll bless the crisp, fresh touch of TASLAN textured Du Pont nylon. When it's used on the underside of comforters, they *really* stay put... keep you covered all through the night. When temperatures plunge, snuggle under these cloud-light, warm comforters filled 100% with DACRON** virgin polyester fiberfill.

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Du Pont makes fibers, does not make the fabric, comforter or pillows shown here.

DU PONT

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BETTER THINGS FOR BETTER LIVING
...THROUGH CHEMISTRY

*TASLAN is Du Pont's registered trademark designating textured yarns made in accordance with quality standards set by Du Pont.

**DACRON is Du Pont's registered trademark for its polyester fiber.



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First at Sears...New Non-Slip Comforters with Taslan* Textured Nylon Back—A Harmony House Exclusive!



Completely machine washable!



So pretty...so practical! New Harmony House nylon covered comforter won't slip off your bed because it's backed with quilted Taslan...the new, textured nylon that clings to sheets in a cuddly way. Inside the quilting there's soft Dacron Fiberfill...a marvelous warm, lightweight fill that stays fluffy through countless washings. Choose from Harmony House Coordinated Colors—Frosty Pink, Horizon Blue or White. Twin size 66″ x 84″, **10.98.** Full size 80″ x 84″, **12.98.** Matching Taslan-covered pillows keep pillow cases from slipping. They're plump and comfortable because each has 1¼ pounds of soft Dacron* fill. Finished size 20″ x 26″, **5.98** each. Matching solid color nylon Taslan dust ruffle looks so delicate because the drape is extra-full. Yet it's completely practical, completely washable. Twin size or double size, at the same low price, just **7.98.**

See Taslan now at your nearest Sears Retail Store...you may also order from Sears Catalog in your own home, by mail or phone, or at your nearest Catalog Sales Office.

**Du Pont Trademark*

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Add a rug or carpet to a room, and you not only make it look larger, you actually make it larger, in terms of the way you and your family live.

Because, along with bringing you rich, deep color, carpet brings you welcoming warmth, softness, comfort, and more living room.

A whole family can spread out on a rug and there'll still be room enough for the Sunday papers, an electric train and a doll house. If extra guests arrive, a carpeted room invites them to sit down and relax.

Then, there's another relaxing side to carpet. For carpet spreads a hush over sharp, loud noises, quiets the clatter of running feet or clicking heels. And those feet and heels are safer, steadier on carpet because of the slip-proof footing it brings to halls, stairs or other places where people hurry.

For all this, a new rug or carpet costs so little in time, care and money. Only a few minutes of your time thoroughly vacuums two average rooms. And, you can have two lovely room-size rugs for the same monthly payment you'd make on a new TV.

Let your store show you the exciting new styles and colors in today's rugs and carpets . . . and use their budget plan to carpet your home now.

For your protection, be sure that the rug or carpet you buy is backed by the knowledge, the facilities and the integrity of an American manufacturer. Look for the label of:

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HARDWICK & MAGEE • HIGHTSTOWN • HOLMES • KARASTAN • LEES • MAGEE • MASLAND
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Home means more with carpet on the floor—more comfort • quiet • safety • beauty • easier care



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MILK GLASS SHOWN: FROM $1.65 TO $10.00

DRESS BY RULAINE

Traditional or Modern—you're right to decorate with Fostoria Milk Glass

Do you like "traditional"? Then use Fostoria Milk Glass. It's made by hand, just like the antique originals. That's why it has the porcelain-like, authentic look collectors prize.

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You'll find Fostoria Milk Glass adds a *fashion* flair to *any* room. Write for the name of your nearest store and our folder showing 68 pieces. Fostoria Glass Co., Moundsville, West Virginia.

Authentic Milk Glass with *Fashion* Flair . .

Fostoria

and the beauty of it: # A CHATHAM

Chatham's Purrey is America's top blanket value. Soft and light as a fleecy cloud, and warm as blankets costing *twice as much!*

The secret is Chatham's own, a special way of combining Orlon† with rayon. Washes beautifully, the nap stays fluffy, the colors stay true.

Bound with 100% nylon, guaranteed to wear the life of the blanket—which means years and years. Completely mothproof, non-allergenic.

No wonder Purrey is America's best-beloved blanket! Choose it in solid decorator colors and new hand-screened prints, pretty enough to use as bedspreads. At fine stores everywhere.



PINK CARNATION.
Purrey in a hand-screened print with pink flowers on ribbon stripes of pink, yellow, blue, or green. To fit twin or full-size beds, 72″ × 90″. $12.95.

PURREY* BLANKET



SOLID COLORS, keyed to new fashions-in-bedrooms, add beauty to the comfort of Purrey. Pink, rose, white, green, yellow, turquoise, brown, blue. 66″ x 90″, $9.95; 72″ x 90″, $10.10.95; 80″ x 90″, $12.95; 108″ x 90″, $16.95.



BOUQUET. Bedspread-type design in Purrey hand-screened print in pink and blue or yellow on white or matching ground. To fit twin or full-size beds, 72″ x 90″, $12.95.



MOSS ROSE. Chains of roses form a striped pattern on this Purrey hand-screened print. Pink on pink, pink on white, yellow on yellow, or blue on blue. To fit twin or full-size beds, 72″ x 90″, $12.95.

*T. M. Reg. No. 372,008
† DuPont's acrylic fiber
Prices higher in the West

CHATHAM MANUFACTURING COMPANY. makers of famous fashion fabrics for men and women. Mills at Elkin, Charlotte, Spray, N. C., and Springfield, Tenn.
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CUSTOMAGIC SLIPCOVERS for the *Golden Era!*



decorator harmony in textured solids and patterned fabrics

Shimmering highlights of *Metlon*, the new metallic wonder yarn run through these rich solid colors and elegant patterns. You'll be thrilled with the shining luxury of these exciting Customagic slipcovers, with the feel and weight and texture of the fine fabrics. Customagic is *custom quality* in ready-made slipcovers...Customagic is *custom fit* too. Only the revolutionary Customagic *method* provides so smooth a fit, so trim, so faultless! You won't believe it unless you see Customagic slipcovers with your own eyes—on your own chairs and sofas! Dress up your home for the Golden Era in these exciting Customagic slipcovers. *Write for free decorator booklet!*

CHAIR STYLES $15.98 SOFA ST $29

Slightly higher west of Roc

Customagic

THE COMFY MANUFACTURING COMPANY, 295 FIFTH AVE., NEW YORK 16, N. Y.

ALABAMA

- ...rence Furniture Co.
- ... Pizitz
- ...rence Furniture Co.
- ...e Rug and Shade Co.
- ... Sokol's
- ...rence Furniture Co.
- ... Loveman's
- ... Montgomery Fair
- ...aymon's Dept. Store

ARIZONA

- ... Korrick's
- ... Steinfeld's

ARKANSAS

- ...rcade Furniture Store
- ... Gus Blass Co.

CALIFORNIA

- ... Hinshaw's Arcadia
- ... Weill's
- ... Breuner's
- ... Hink's
- ... Kahn's
- ... Cooper's
- ...mond's Dry Goods Co.
- ... Buffum's
- ... The Broadway Dept.
- ...of Southern California
- ...y Company (5 Stores)
- ... Carither's
- ... Breuner's
- ...owell Co. Downstairs
- ... Kahn's
- ... Holman's
- ...nitson's Drapery Shop
- ... Carither's
- ...range Belt Emporium
- ... Breuner's
- ... Macy's
- ... Breuner's
- ... Hale's
- ... Rhodes
- ... Jordan Marsh
- ...Emporium Downstairs
- ... Macy's
- ... Hart's
- ... Macy's Valley Fair
- ... Macy's Bayfair
- ...Macy's Hillsdale
- ... Macy's
- ... Buffum's
- ... Trenwith's
- ... Breuner's
- ...'s Curtains & Draperies
- ...Breuner's
- ... Crowley's
- ...Hinshaw's Whittier

COLORADO

- ... Joslin's
- ... The Denver D.G. Co.
- ...Denver Dry Goods Co.
- ... Joslin's
- ...Denver Dry Goods Co.
- ... Crews-Beggs

CONNECTICUT

- ...wland Dry Goods Co.
- ...The D. M. Read Co.
- ...Simon R. LaPlace Co.
- ... G. Fox & Co.
- ... Hamrah's Inc.
- ... Upham's
- ... James H. Bunce Co.
- ...dson & Leventhal, Inc.
- ... Shartenberg's
- ... Marvel Shop
- ... Nassar's
- ... Reid & Hughes
- ... Bloomingdale's
- ... C. O. Miller Co.
- ... Bedford's
- ...ve, Bisset & Holland
- ... Howland-Hughes Co.

DELAWARE

- ...den-Howard Furn. Co.

DISTRICT OF COLUMBIA

Washington	The Hecht Co.
Washington	S. Kann Sons Co.
Washington	Lansburgh's

FLORIDA

Daytona Beach	Ivey's
Ft. Lauderdale	Belk Lindsey Co., Inc.
Ft. Lauderdale	Burdine's Inc.
Jacksonville	Cohen Bros.
Jacksonville	Pierce-Wall Furn. Co.
Lakeland	Maas Bros.
Miami	Burdine's Inc.
Miami	Richards
Orlando	Ivey's
Panama City	Logue's
Pensacola	Gilberg's
Pensacola	Pensacola Rug & Shade
St. Petersburg	Henry's
St. Petersburg	Maas Bros.
Sarasota	Maas Bros.
Tampa	Maas Bros.
West Palm Beach	Burdine's Inc.

GEORGIA

Albany	Gilberg's
Atlanta	Lawrence Furniture Co.
Atlanta	Myers-Dickson Furn. Co.
Atlanta	Rich's
Augusta	J. B. White & Co.
Columbus	Sol Katz
Savannah	Chatham Furniture Co.
Savannah	Leopold Adler Co.
Savannah	Levy's
Smyrna	Myers-Dickson Furn. Co.
Valdosta	Famous Store

IDAHO

Boise	C. C. Anderson

ILLINOIS

Bloomington	G. A. Ensenberger & Sons
Chicago	The Fair
Chicago	Mandel Bros.
Chicago	Wieboldt's
Cicero	Kaplan's
Evanston	Wieboldt's
Evergreen Park	The Fair
Kewanee	Siegman Furniture Co.
Moline	New York Store
Norwood	Wieboldt's
Oak Park	The Fair
Oak Park	Wieboldt's
Peoria	Block & Kuhl Co.
Peoria	Cohen Furniture Co.
Rock Island	New York Store
Rock Island	Younker Bros., Inc.
Skokie	The Fair
Waukegan	Waukegan Dry Goods Co.

INDIANA

Elkhart	Ziesel Brothers
Evansville	Finke Furniture Company
Fort Wayne	Frank Dry Goods Co., Inc.
Indianapolis	L. S. Ayres & Co.
Indianapolis	Wm. H. Block & Company
Indianapolis	Colonial Furn. Co., Inc.
Indianapolis	Peoples Outf'g Co., Inc.
Peru	Senger Dry Goods Co.
Richmond	Lawlers, Inc.
South Bend	George Wyman & Co.
Terre Haute	S. P. Brown Co., Inc.
Terre Haute	Root Dry Goods Co.

IOWA

Ames	Younker Bros., Inc.
Bedford	Thompson Mercantile Co.
Cedar Rapids	Cartwright's Inc.
Cedar Rapids	Smulekoff's
Clinton	John D. Van Allen & Son, Inc.
Council Bluffs	John Beno Co.
Davenport	M. L. Parker Co.
Des Moines	Younker Bros., Inc.
Dubuque	J. F. Stampfer Co.
Fort Dodge	Gates Dry Goods Co.
Marshalltown	Younker Bros., Inc.
Mason City	Younker Bros., Inc.
Muscatine	McColm & Co.
Ottumwa	Younker Bros., Inc.
Sioux City	T. S. Martin Co.

KANSAS

Pittsburgh	The Jones Store Co.
Wichita	George Innes Co.

KENTUCKY

Ashland	Ashland Dry Goods Co.
Ashland	Parsons Furn. Co.
Covington	John R. Coppin Co.
Louisville	Kaufman-Strauss
Louisville	Sales Furniture Co.

LOUISIANA

Baton Rouge	D. H. Holmes Co., Ltd.
New Orleans	D. H. Holmes Co., Ltd.
Shreveport	Phoenix Furniture Co.

MAINE

Portland	Porteous, Mitchell & Braun
Portland	Rines Brothers
Waterville	Emery-Brown Co.

MARYLAND

Annapolis	The Hecht Co.
Baltimore	Bragers
Baltimore	The Hecht Co.
Baltimore	Hochschild, Kohn
Baltimore	The May Co.
Cambridge	Dean's Furniture Store
Cumberland	Rosenbaum's
Easton	The Hecht Co.
Glen Burnie	Robinson's Dept. Store
Hagerstown	Leiter Bros.
Rockville	Jacmar's
Salisbury	Benjamin's
Silver Spring	The Hecht Co.

MINNESOTA

Duluth	Glass Block
Duluth	F. S. Kelly Furniture Co.
Faribault	Sellner's
Mankato	Geo. E. Brett Co.
Minneapolis	Boutell's
Minneapolis	Dayton's
Rochester	Dayton's
St. Cloud	The Fandel Co., Inc.
St. Cloud	Herberger's Interiors
St. Paul	R. N. Cardozo & Bro., Inc.
St. Paul	The Emporium of St. Paul
St. Paul	The Golden Rule
St. Paul	Schuneman's, Inc.
Winona	F. S. Kelly Furniture Co.

MISSISSIPPI

Natchez	H. F. Byrne Co.
Vicksburg	Home Furniture Store

MISSOURI

Clayton	Famous-Barr Co.
Independence	The Jones Store Co.
Jennings	Famous-Barr Co.
Joplin	Newman's Mercantile Co.
Kansas City	The Jones Store Co.
Kansas City	Macy's
Kansas City	Peck's of Kansas City
Kansas City	Troost Jones Store
Northland	Famous-Barr Co.
St. Louis	Famous-Barr Co.
St. Louis	Stix, Baer & Fuller
Southtown	Famous-Barr Co.
Westroads	Stix, Baer & Fuller

MONTANA

Billings	Hart-Albin Co.
Butte	Hennessy's
Great Falls	Paris of Montana

NEBRASKA

Fremont	Geo. Schweser's Sons Inc.
Grand Island	Wolbach's
Hastings	Brach-Thompson
Lincoln	Gold & Co.
Lincoln	Miller & Paine Inc.
Omaha	J. L. Brandeis & Sons Inc.
Omaha	Orchard & Wilhelm Co.

NEVADA

Reno	Gray Reids

NEW HAMPSHIRE

Claremont	Houghton & Simonds
Exeter	Meras-Exeter Co.
Nashua	Marsh Parsons Co.

NEW JERSEY

Asbury Park	Steinbach Company
Atlantic City	M. E. Blatt Co.
Bridgeton	Goldberg's Furniture Stores
Dover	Furstman & Feinberg, Inc.
East Orange	Kresge-Newark
East Orange	R. H. Muir, Inc.
Hackensack	Packard's
Morristown	Fink's
Newark	Kresge-Newark
New Brunswick	Roselle's, Inc.
New Brunswick	P. J. Young's
Paterson	Barney's
Paterson	Quackenbush's
Perth Amboy	Fink's
Red Bank	Steinbach Company
Salem	Goldberg's Furniture Stores
Short Hills	B. Altman & Co.
Summit	Kresge-Newark
Trenton	S. P. Dunham & Co.
Trenton	Nevius-Voorhees

NEW YORK

Albany	John G. Myers Co.
Albany	W. M. Whitney & Co.
Albion	Landauer's
Amsterdam	Vallee
Auburn	Auburn D. G. Corp.
Batavia	C. L. Carr Co.
Bayshore, L. I.	Gimbels
Binghamton	Fowler, Dick & Walker
Boonville	H. G. Munger & Co.
Brooklyn	Abraham & Straus
Buffalo	J. N. Adam & Co.
Buffalo-Adam, Meldrum & Anderson Co.	
Buffalo	Hens & Kelly
Buffalo	Kobacker's
Buffalo	A. Victor Co.
Dunkirk	Sidey's
East Aurora-Seamon-Hood-Morey, Inc.	
Elmira	S. F. Iszard Co.
Elmira	Kobacker Furniture Co.
Flushing, L. I.	Gertz
Fresh Meadows, L. I.	Bloomingdale's
Fulton	M. Goldberg & Sons
Garden City, L. I.	Abraham & Straus
Geneva	J. W. Smith Dry Goods Co.
Gloversville	Frankel Shops
Hempstead, L. I.	Abraham & Straus
Herkimer	H. G. Munger & Co.
Hicksville, L. I.	Gertz
Hornell	Cameo Shop
Ithaca	Rothschild Bros.
Jamaica, L. I.	Gertz
Jamestown	Bigelow's
Manhasset, L. I.	B. Altman & Co.
Mt. Kisco	Mt. Kisco Furn. Exchange
New Rochelle	Bloomingdale's
New York	B. Altman & Co.
New York	Bloomingdale's
New York	Gimbels
Newburgh	Murray Leeds, Inc.
Newburgh	John Schoonmaker & Son
Niagara Falls	J. N. Adam & Co.
Niagara Falls	Beir Brothers, Inc.
Niagara Falls	Levy Bros. Furn. Co., Inc.
Ogdensburg	Nathan Frank's Sons
Oneonta-Bresee's Oneonta Dept. Store	
Oswego	M. Goldberg & Sons
Patchogue, L. I.	The Bee Hive
Portchester	Winfield Stores
Port Richmond, S. I.	Rainbow Stores
Poughkeepsie	Luckey, Platt & Co.
Rochester	E. W. Edwards & Co.
Rochester	McCurdy's
Rochester	Sibley, Lindsay & Curr Co.
Schenectady	Carl Co.
Schenectady	Wallace Company
Syracuse	Dey Brothers
Syracuse	E. W. Edwards & Son
Syracuse	M. Goldberg & Sons
Tonawanda	Twin-Ton Dept. Store
Troy	Wm. H. Frear & Co., Inc.
Utica	Boston Store
Utica	Erwin's
Utica	J. B. Wells
Valley Stream, L. I.	Gimbels
Watertown	Frank A. Empsall & Co.
Westchester	Gimbels
White Plains	B. Altman & Co.
Yonkers	V. O'Connor

NORTH CAROLINA

Albermarle	P. J. Huneycott & Co.
Asheville	The Con Marche, Inc.
Burlington	Huntley's Furniture Co.
Concord	Johnston's Furniture Co.
Charlotte	Efird's
Charlotte	Ivey's Inc.
Charlotte	Johnston's Furniture Co.
Durham	Ellis Stone
Durham	Huntley's Furniture Co.
Fayettville	Capitol Dept. Store
Gastonia	Johnston's Furniture Co.
Greensboro	Ellis Stone
Greensboro	Huntley's Furniture Co.
Kannapolis	Johnston's Furniture Co.
Raleigh	Boylan-Pearce, Inc.
Winston Salem	Davis Co.
Winston Salem	Huntley's Furn. Co.

NORTH DAKOTA

Fargo	The Store Without A Name

OHIO

Akron	Bear Furniture Company
Akron	A. Polsky Company
Alliance	Bear Furniture Company
Alliance	S. P. Brown Co.
Ashtabula	Carlisle-Allen Co.
Cambridge	Rose's Dept. Store, Inc.
Canton	The Livingston Furniture Co.
Chillicothe	Elberfeld's
Cincinnati	McAlpin's
Cincinnati	Pogue's
Cincinnati	Shillito's
Cleveland	The Bailey Co.
Cleveland	The May Co.
Cleveland	Sterling, Lindner, Davis
Columbus	The F. & R. Lazarus Co.
Columbus	Morehouse-Fashion Co.
Dayton	Elder & Johnston Co.
Dayton	Ray's
Elyria	Bear Furniture Company
Fremont	The Lion Store
Hamilton	Robinson-Schwenn Co.
Harrison	Orlik's Dept. Store
Hillsboro	Fettro's
Kenwood	McAlpin's
Lancaster	Lake's
Lancaster	Chas. P. Wiseman Co.
Lima	Gregg's Inc.
Logan	Elberfeld's
Lorain	Bear Furniture Company
Mansfield	Kobacker's
Marion	The Frank Bros. Co.
Massillon	Bear Furniture Company
Massillon	The Ideal Co.
Middletown	John Ross Co.
Painesville	Carlisle-Allen Co.
Piqua	Benkert's
Pomeroy	Elberfeld's
Portsmouth	Kobacker's
Portsmouth	Samuel Levi & Co.
Salem	Strouss-Hirshberg
Springfield	Wren's
Steubenville	The Hub
Steubenville	Reiner's, Inc.
Toledo	Lamson's
Toledo	The Lion Store
Toledo	Tiedtkes
Upper Sandusky	Blue Furniture Co.
Warren	Carlisle-Allen Co.
Warren	Strouss Griswold Store
Western Hills	McAlpin's
Wooster	Freedlander's
Youngstown	Strouss Hirshberg
Zanesville	Bintz Bros.

OKLAHOMA

Oklahoma City	Harbour-Longmire Co.
Tulsa	Brown Dunkin Company
Tulsa	Froug's

OREGON

Eugene	The Bon Marche
Portland	Meier & Frank
Portland	Olds & King
Salem	Meier & Frank

PENNSYLVANIA

Allentown	The Cotton Shop
Altoona	The Wm. F. Gable Co.
Bethlehem	Orr's Dept. Store, Inc.
Braddock	Ohringer Home Furniture Co.
Butler	Troutman's
Cheltenham	Gimbel Brothers
Connellsville	Troutman's
Darby	Wellworth Dept. Store
DuBois	A. E. Troutman Co.

PENNSYLVANIA (Cont.)

Easton	Laubach's
Easton	Orr's of Easton
Erie	Boston Store
Erie	Trask's
Greensburg	A. E. Troutman Co.
Harrisburg	Jos. G. Levy
Harrisburg	Millers Furniture Store
Harrisburg	Pomeroy's Inc.
Homestead	Half Bros.
Honesdale	Katz Bros., Inc.
Indiana	A. E. Troutman Co.
Johnstown	Penn Traffic Co.
Lancaster	M. T. Garvin & Co.
Lancaster	Hager's
Lansford	Bright Stores, Inc.
Latrobe	Reed's Dept. Store
Lebanon	The Bon Ton
Lebanon	Levitz Furniture Co.
Levittown	Pomeroy's
Lewistown	Hugh McMeen Son, Inc.
McKeesport	The Famous
McKeesport	Ohringer Home Furn. Co.
New Castle	New Castle Store
New Castle	Strouss-Hirshberg Co.
Norristown	Chatlin's
Philadelphia	Gimbel Brothers
Philadelphia	Snellenburgs
Pittsburgh	Boggs & Buhl
Pittsburgh-Melon Square	Gimbels
Pittsburgh-North Hills	Gimbels
Pittsburgh	Hahn Furniture Company
Pittsburgh	Joseph Horne Co.
Pittsburgh	Kaufmann's
Pittsburgh	Rosenbaum's
Pittsburgh	Spear
Pottsville	Pomeroy's Inc.
Reading	Pomeroy's Inc.
Scranton	Cleland Simpson
Scranton	Household Outfitting Co.
Scranton	Scranton Dry Goods Co.
St. Marys	Bayer Furniture Company
Shamokin	Moser's
Stroudsburg	A. & Wyckoff, Inc.
Sunbury	Bowman's
Uniontown	N. Kaufmann's, Inc.
Upper Darby	Gimbel Brothers
Warren	Metzger Wright Co.
West Chester	Mosteller's Inc.
Wilkes-Barre	Fowler, Dick & Walker
Wilkes-Barre	Lazarus Store, Inc.
Wilkes-Barre	Pomeroy's
Wilkes-Barre	United Furniture
Williamsport	L. L. Stearns & Sons
Willow Grove	Snellenburgs
York	The Bon Ton Department Store

RHODE ISLAND

Pawtucket	Shartenberg's Inc.
Providence	The Outlet Company

SOUTH CAROLINA

Camden	Fellers-Summer Furn. Co.
Charleston	Clement Furniture Co.
Charleston	Condon's
Columbia	Lawrence Furniture Co.
Columbia	Phoenix Furniture Co.
Columbia	Tapp's
Florence	Oulla's Inc.
Greenville	Belk-Simpson
Greenville	Phoenix Furniture Co.
Spartanburg	Phoenix Furniture Co.

SOUTH DAKOTA

Sioux Falls	Shriver's Inc.

TENNESSEE

Bristol	H. P. King Co.
Chattanooga	Lawrence Furniture Co.
Chattanooga	Miller's
Erwin	Boyd-DeArmond, Inc.
Johnson City	Kings, Inc.
Kingsport	J. Fred Johnson & Co.
Knoxville	Miller's Inc.
Knoxville	Woodruff's
Memphis	Lawrence Furniture Co.
Memphis	Lowenstein's
Nashville	Cain-Sloan Co.
Nashville	National Stores
Oak Ridge	Loveman's

TEXAS

Austin	E. M. Scarbrough & Sons
Beaumont	Phoenix Furniture Co.
Corpus Christi	Lichtenstein's
Dallas	Sanger's
Dallas	Titche-Goettinger Co.
Fort Worth	Phoenix Furniture Co.
Fort Worth	Stripling's
Galena Park	Phoenix Furniture Co.
Houston	Foley's
Houston	James Furniture Co.
Houston	Phoenix Furniture Co.
San Antonio	Joske's of Texas
San Antonio	Wolff & Marx

UTAH

Ogden	The Bon Marche of Ogden
Provo	Taylor's
Salt Lake City	Auerbach's

VERMONT

Barre	The Homer Fitts Co.
Brattleboro	Goodnow, Pearson & Hunt
Burlington	The Old Bee Hive
Montpelier	J. O. Goodrich
Rutland	Economy Dept. Store

VIRGINIA

Arlington	S. Kann Sons Co.
Charlottesville	Wiley's Inc.
Harrisonburg	Joseph Ney's
Martinsville	Globman's
Newport News	Broadway Dept. Store
Newport News-Nachman's Dept. Store	
Norfolk	L. Snyder
Parkington, Arlington	The Hecht Co.
Richmond	McCargo-Baldwin
Richmond	Miller & Rhoads, Inc.
Roanoke	S. R. Heirontimus
Roanoke	Miller & Rhoads
Staunton	Staunton Furn. Co.
Winchester	Swimley's Furn. Store

WASHINGTON

Bellingham	B & B Furniture Co.
Bellingham	The Bon Marche
Everett	The Bon Marche
Longview	The Bon Marche
Northgate	The Bon Marche
Seattle	The Bon Marche
Seattle	MacDougall's
Seattle	Rhodes of Seattle
Seattle	Rhodes of Seattle-Univ. Village
Spokane	The Crescent
Tacoma	The Bon Marche
Tacoma	People's Dept. Store
Tacoma	Rhodes of Tacoma
Yakima	MacDougall's

WEST VIRGINIA

Charleston	Stone & Thomas
Charleston	Woodrum's
Clarksburg	Watts-Sartor-Lee
Fairmont	Jones, Inc.
Huntington	Bradshaw-Diehl Co.
Huntington	S. P. Brown Co.
Logan	McCormick'
Northfork	Tomchin Furn. Co.
Parkersburg	The Curtain Shop
Princeton	Tomchin Furn. Co.
Wheeling	The Hub
Williamson	Caplan Furniture Co.
Williamson	Kay Furniture Co.

WISCONSIN

Appleton	H. C. Prange Co.
Appleton	Russell Brown Inc.
Beloit	McNeany's Inc.
Green Bay	H. C. Prange Co.
Madison	Bennett's Inc.
Milwaukee	Gimbel
Milwaukee	Schuster'
Racine	Zahn'
Sheboygan	H. C. Prange Co.
Sturgeon Bay	H. C. Prange Co.
Wausau	Heinemann Bros. Co.

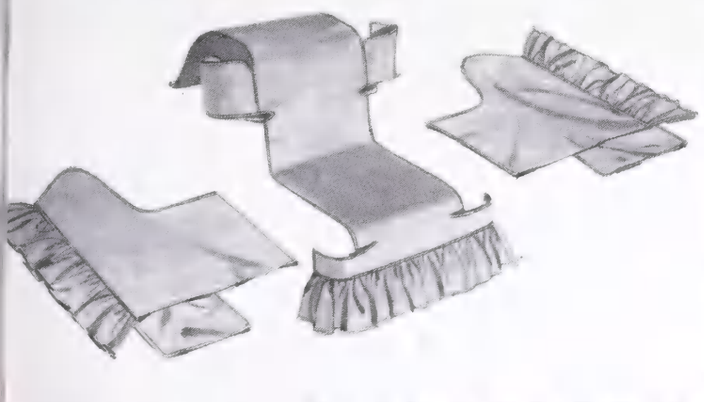
Re-decorate with Customagic! At these fine stores!

MASSACHUSETTS

Athol	Kendall Curtain Shop
Boston	Jordan Marsh Company
Brockton	Atherton's
Fall River	R. A. McWhirr Co.
Framingham	Jordan Marsh Company
Greenfield	Wilson's
Haverhill	Mitchell & Co.
Lowell	The Bon Marche Inc.
Lynn	Burrows & Sanborn
Malden	Jordan Marsh Company
New Bedford	New Bedford D. G. Co.
Northampton	The Cedar Chest Inc.
Northampton	McCallum's
Pittsfield	England Brothers
Quincy	Sheridan's Inc.
Springfield	Forbes & Wallace
Springfield	Albert Steiger Co.
Taunton	J. M. Wells Inc.

MICHIGAN

Bay City	W. R. Knepp & Co.
Dearborn	Peoples Outfitting Co.
Detroit	Crowley's
Detroit	Demery's
Detroit	The Ernst Kern Company
Detroit	Hudson's Basement Store
Detroit	Peoples Outfitting Co.
Eastland	Hudson's Basement Store
Flint	Flint Woolen Mills
Flint	Winegarden Furniture Company
Grand Rapids	Herpolsheimers
Grand Rapids	Paul Steketee & Sons
Iron Mountain	Ball & Christy Furn. Co.
Kalamazoo	Gilmore Brothers
Kalamazoo	J. R. Jones' Sons & Co.
Lansing	J. W. Knapp Co.
Lincoln Park	Peoples Outfitting Co.
Midland	W. R. Knepp Co.
Monroe	Kline Brothers
Muskegon	Hardy-Herpolsheimer's
Northland	Hudson's Basement Store
Port Huron	Sperry's
Saginaw	Seitner's



ADY-TO-PUT-ON **SLIPCOVERS**

WHY CUSTOMAGIC FITS LIKE CUSTOM MADE!

The secret is in the Customagic method of shaping **custom-adjustable parts** to any chair or sofa style. Custom sewing is simulated by ingenious screw pin fasteners. *The fit is truly remarkable!*

fits hundreds of chairs and sofas!

Customagic®



In 6 seconds, you can put a beautiful Stiffel Lampole any place in your home... *for as little as* $39.95

Newest news in lighting is the versatile, beautiful Lampole . . . made by Stiffel for living in the modern manner.

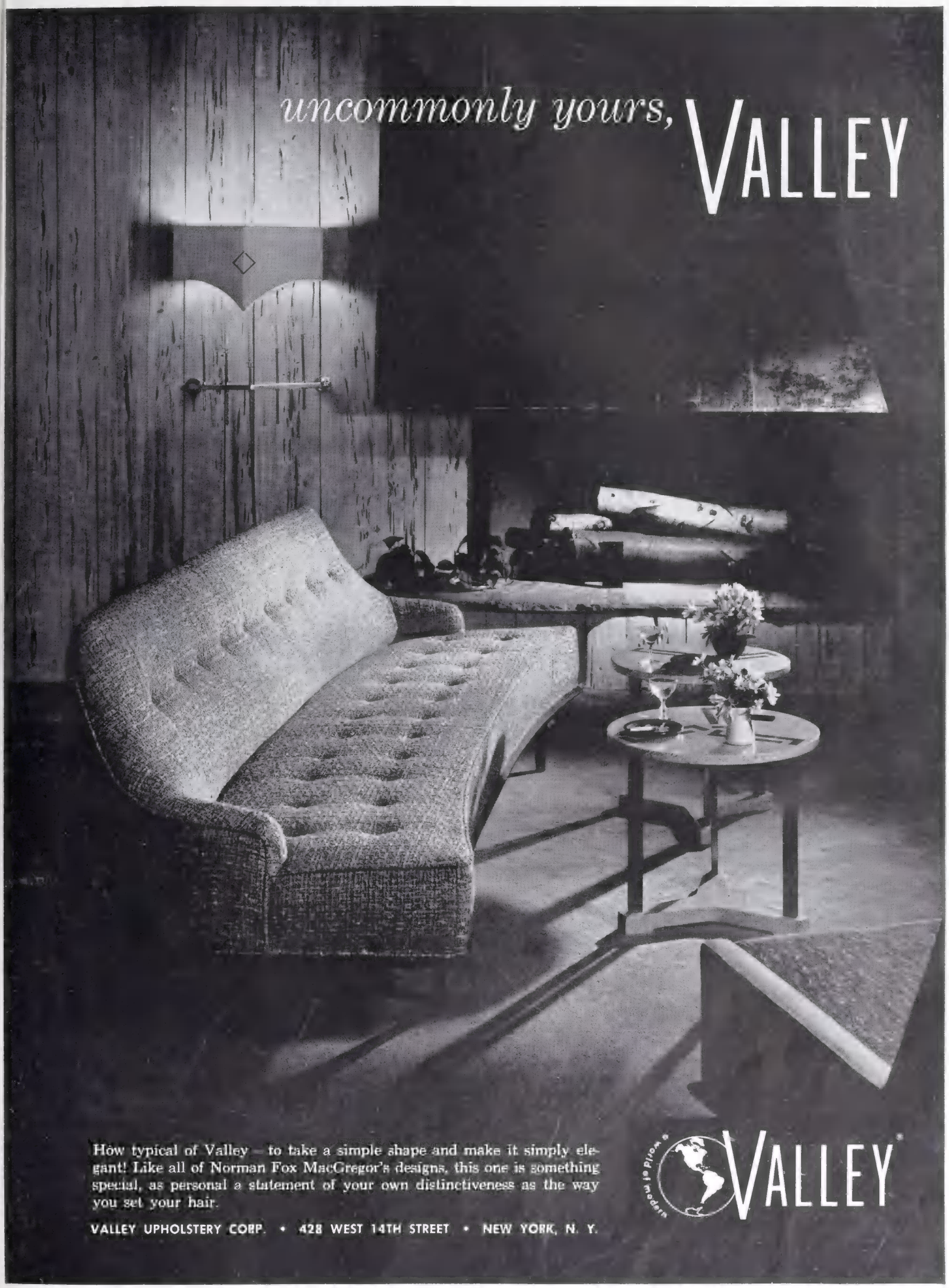
Lovely to look at, the gleaming Lampole gives full flexibility in lighting . . . with any combination of spotlights turned in any direction you choose. Use it to light a corner, a picture, a desk, a furniture grouping, a stair well. Use it anywhere!

Any way you use it, your Lampole *looks* built-in . . . yet you *move* it anywhere, *install* it anywhere, in just seconds! In decorator colors, trimmed in gleaming brass. $39.95 to $115.00. Lampole illustrated about $60.00 *(slightly higher west of Rockies).*

Look for the Stiffel name on every Lampole (protected by patent #2793286). Write for free Polerama Brochure C: The Stiffel Company, Chicago 10.

STIFFEL

Creators of the Stiffel Collection



How typical of Valley — to take a simple shape and make it simply elegant! Like all of Norman Fox MacGregor's designs, this one is something special, as personal a statement of your own distinctiveness as the way you set your hair.

VALLEY UPHOLSTERY CORP. • 428 WEST 14TH STREET • NEW YORK, N. Y.

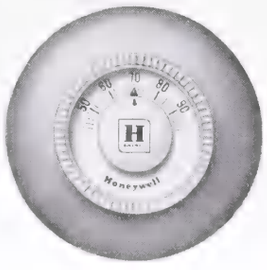
world of impact VALLEY®



New big-windowed homes come two ways:

With . . . and without

Honeywell Zone Control comfort

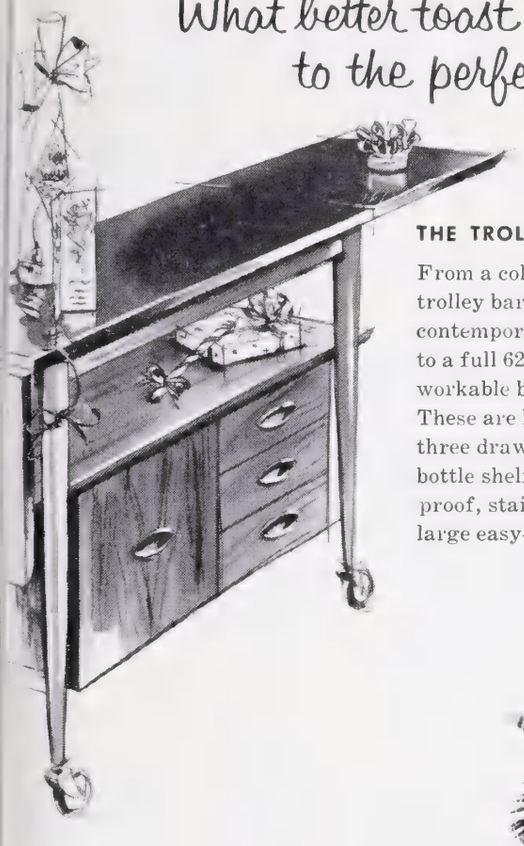


The famous
Honeywell Round
world's largest selling thermostat

Beware the big-windowed house with only *one* thermostat. For what may be a comfortable thermostat setting for the big-window area of such a house can leave other rooms far too chilly. The heating and cooling needs vary from day to day and season to season. Only Honeywell Zone Control can provide completely even, whole-house comfort under such conditions. Because only Zone Control divides the house into two or more comfort zones . . . each controlled by its own thermostat. Honeywell Zone Control is a comfort *must*, too, for split-level houses, air-conditioned houses, houses with finished basements, with rambling floor plans, with rooms over unheated areas. Honeywell Zone Control—talk it over with your builder or realtor, architect, or heating and air conditioning contractor.

MINNEAPOLIS
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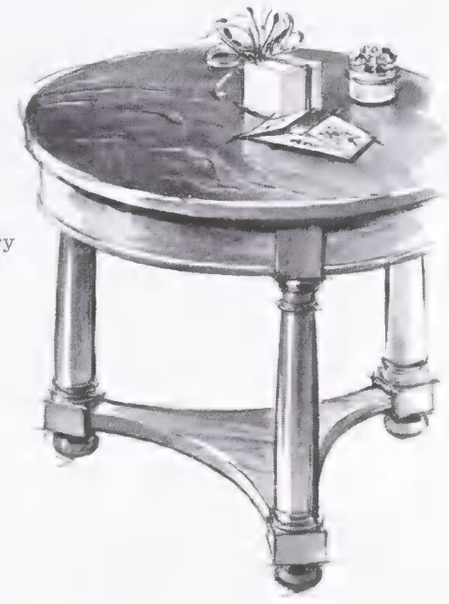
What better toast to the perfect host:



THE TROLLEY BAR

From a collection of trolley bars, this walnut contemporary design opens to a full 62 inches of workable buffet or bar space. These are hidden assets: three drawers; adjustable bottle shelf; black heat-proof, stain-proof top; and large easy-running wheels.

Good cheer and good taste:



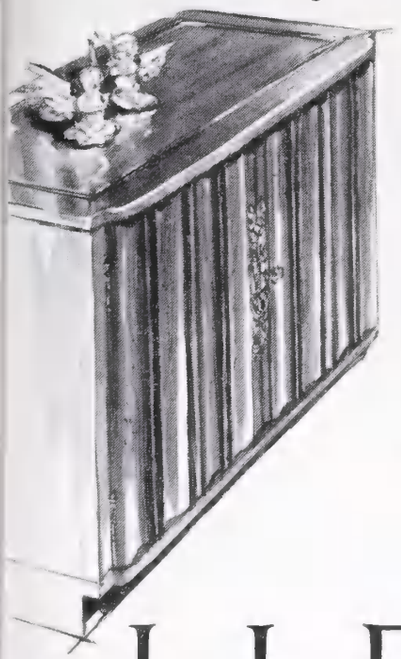
THE FLAGSTONE TOP ACCESSORY TABLE

This substantial and unusual table rests on a cherry base of the Italian Empire period. Inch-deep flagstone, as shown, or heat and alcohol resistant Travertine makes a handsome and generous top.



*Mail twenty-five cents for Booklet to Heritage Furniture, Inc., Dept. HB-11, High Point, N. C.

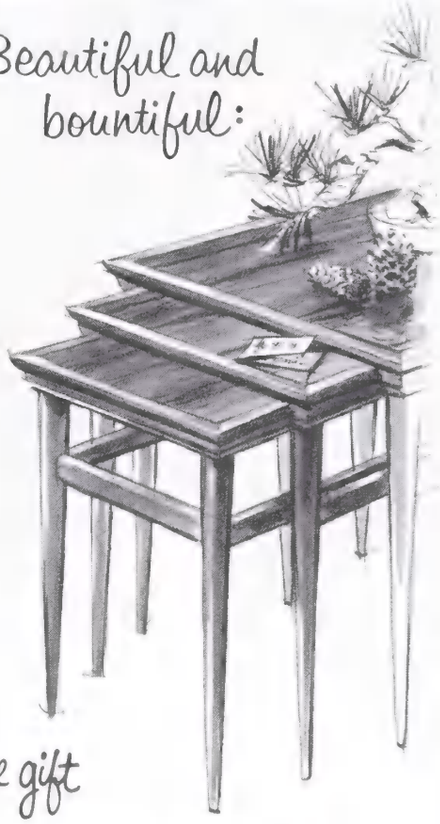
When the gift is more than the gesture:



THE LOW LINEN-FOLD CHEST

In groups, these chests dramatize a corner, or a wall. Used singly, they offer important accommodations to lamps. Small scale, 25-inch height produces commodious storage with double doors, adjustable shelf. In cherry with antiqued brass key escutcheons.

Beautiful and bountiful:



THE NESTED TABLES

Exquisitely scaled walnut tables mark their Scandinavian influence in svelte, simple, light lines. The group shown here is but one of nine variations from every decorative period. Warmly welcomed by hostesses for their mobile party manners.

* Very Important House gift

HERITAGE

DESIGN ✳ CRAFTSMANSHIP



VIH gift

THE NESTED TABLES...BY HERITAGE

Exquisitely scaled walnut tables mark their Scandinavian influence in svelte, simple, light lines. The group shown here is but one of nine variations from every decorative period. Most of these nested tables pull out effortlessly from the front.

24½" W., 19½" D., 23" H. $90.00

(Free delivery in 50 mile radius)

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FOR TABLE TOPS

Handpainted Oriental Screens

Following ancient tradition, Hong Kong artists paint delightfully on silk in four season motif. For flower arranging—for a dramatic note on table or chest. Red, Yellow, Green, Black, Pale blue (2nd color please). 3 panels—opens to 11 x 18. $2.99

(Please add 25¢ postage for each order)

HERE'S HOW CO.
(HB 31) 95 Fifth Ave., New York 3, N. Y.



Horseshoe Corkscrew Unique gift. Automatically pulls out cork; no effort. Polished solid brass import, app. 6 in. long. Ppd. **7.95**

Fish Bar Tool Beer can opener, cap lifter, folding corkscrew. Solid brass, patina finish, 5½ in. long. Ppd. **3.95**

Send for Gift Booklet HB

Hammacher Schlemmer

145 East 57th Street New York 22, N. Y.



BEAUTIFUL BAROQUE

Syrocowood Mirror and Console Ensemble, in white or French Gold, adds warmth and graciousness to any room, any decor. These lovely accessories, rich in taste, delicate in design, are only $50.00 for the 4-piece set.

Separately:
Oval Mirror, 29"x19" $27.50
Sconces, 13"x6" 12.00 pair
Console Table, 24"x10" 25.00

Shipped Express Charges Collect. Send check or Money Order. SATISFACTION GUARANTEED.

HENRY ROSENZWEIG Dept. B-11 725 Lexington Ave., New York 22, N. Y.

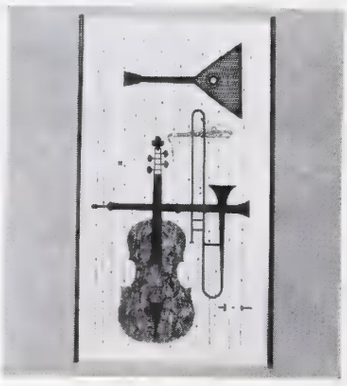


WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



A GIFT FROM TIFFANY carries its own special excitement. For the woman who makes you think of a Strauss waltz, wood violets and a tea table in front of the fire, here is an exquisite sterling silver ring bearer. The fingers of the sculptured hand will hold several rings in elegant grace. 3" high, 3⅛" in diam., it's gift-wrapped. $15 incl. tax and post. Tiffany & Co., Fifth Ave. & 57th St., New York 22.



MUSICAL SCROLL. Strings and woodwinds, ancient and modern, form a happy tempo in spectacular wall decoration for a home, office or reception room. Large in size, bold in execution and striking in color, the design is hand-screened on textured material. Choose brown, rust, gold on black *or* black, brown, white on natural linen. $16.50 ppd. Holiday House, 111 Bellevue Theatre Bldg., Upper Montclair, N. J.



CASHMERE MUFFLER and tie will keep your man of distinction both comfortable and smart, no matter how the temperature plunges. Made of 100% cashmere, soft as mist on a moor, they come with 3 embroidered initials. Specify order desired. Muffler has a self-fringe. Navy with gray initials, coffee brown with ivory, gray with black; muffler, $9.95; silk-lined tie, $6.95. Ppd. Downs & Co., Dept. 1193, Evanston, Ill.



GOLDEN WREATH. This exquisite pin created such a stir last Christmas, we've brought it back as a salute to the season of mistletoe and parties. A replica of a real Christmas wreath, studded with rhinestones and pearls, it's an enchanted circle to dramatize a black dress. 2" in diameter, it's $4.75. Matching Christmas tree, 1¾" high, $2.95. Tax and post. incl. Chalmar, Split Rock Road, Syosset, N. Y.

SHOPPING WITH Peggy Ryan



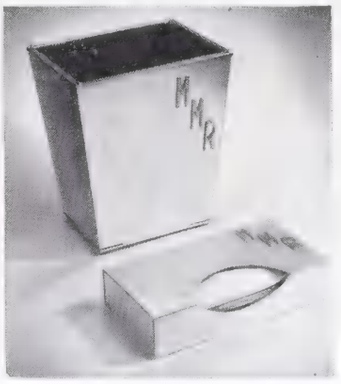
HIDDEN ASSETS lurk in this Passport Case, make the sum total of its parts the best Christmas present we've seen for a traveler. It has designated compartments for passport, tickets, baggage checks, foreign money, wedding cards, snap-in check book arrangement for Express money orders, and converter for foreign exchange. Black English Morocco case is $10 ppd. Order from Lilith Chapman, Nyack, New York.



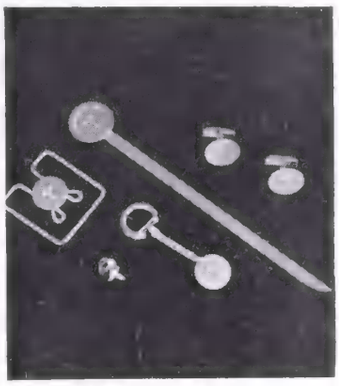
TAPESTRY TOTE BAG, part of the equipage of the lady of the 19th Century, has been handsomely revived. Use it to carry night clothes for week ends. Or if you're a career girl, it's a chic knapsack for transporting work home. With needlepoint flower design on black, it has 4 brass feet and handle, is taffeta-lined. 15" x 11" x 4", $4.98 plus 35¢ post. Henry's Store, HB, 95 Fifth Ave., New York 3.



MIRRORED AND MONOGRAMMED. Here is a waste basket that will reflect the glory of a pretty room in its mirrored sides, and it's *one* basket whose light won't be hidden in a dark corner. Elegant and simple and wood lined, it comes with a 3-letter monogram. 12" x 10½" x 7", $14.95. Matching tissue box. $7.95. Set of both, $19.95. Ppd. Elizabeth McCaffrey, B-11. Northport, New York.



SEE THE DOCTOR is remembered when you're making out your Christmas list and *do* choose gifts in sterling silver adorned with the Caduceus insignia to pay homage to his profession. Shown are slim letter opener, $7.50; round sterling cuff links, $5.95 the pair; key chain, $5.50; pocket money clip, $5.50; tie tack, $1.10. Ppd. Tax included. Gift-boxed. Order from Page & Biddle, Haverford, Pennsylvania.

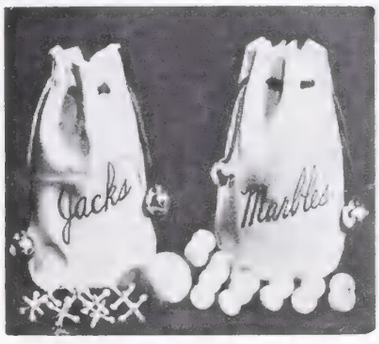




AUTHENTIC "M.J.Hummel" NATIVITY SET

11 hand colored figurines, each with indented signature, sizes from 2" to 8½" high. Wood Stable antique stained, 26" long, 14" high, 11¾" deep, complete with star . . . . . $85.00 ppd.
For electric light installed, switch, 9 ft. cord . . . . . add $5.00
36 Beautiful "Hummel" Christmas Cards in colors, assorted, w. envelopes . . . . . $2.35 ppd.
—In limited quantities—

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JINGLE-BELL LEATHER POUCHES filled with Marbles & Jacks

BAGGED GAMES that small fry love best. For every marble player, the suede leather pouch decorated with 2 jingle bells and filled with 20 marbles. For Miss Pigtails, a matching pouch comes with 8 jacks and a rubber ball.

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Truly a personal gift! A fine line drawing from your photo of Home, Pet, Boat or what-have-you is printed in ceramic colors on satin-etched sham bottom glasses . . . 12 oz. size.

SET OF EIGHT GLASSES . . . $20.00 PPd.
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Give color details . . . allow about 2 weeks.

WARREN E. GUGGENHEIM ENKA, N.C.

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ITALIAN CARRARA
COCKTAIL TABLES



The simplicity of dappled white Carrara marble . . . ageless grace to accent any decor. Sleek slab measures 18" x 48"; 15" high. Legs are brass, walnut with brass tips, or black with brass tips. Usually $69.95, this low price is possible only because of a special purchase.

$44.95 *express charges collect.*

Also available in beautiful beige Travertine marble at same price. 18" x 60" table, in either Carrara or Travertine marble. $64.95 *express charges collect.*

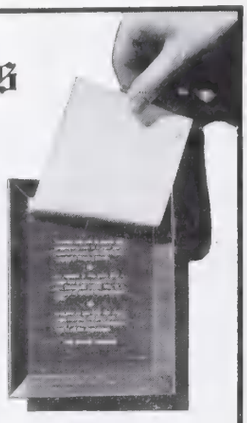
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The Praying Hands Greeting

WITH A FINE REPRODUCTION OF ALBRECHT DURER'S FAMOUS PRAYING HANDS





A Christmas Card that's really a gift, with its faithful reproduction of Durer's print suitable to keep and to frame. Backgrounding the print is a 5" × 6½" card stock with a mahogany woodgrain pattern, folding up to resemble a frame. The print lifts to reveal your message and name—in raised foam white—with a brief introduction to the print, including: "So revered is this print that a fable has grown around it—that the household which has it is assured marital happiness and bliss."

The Durer print is lithographed in sepia, edged with a raised gold border. Prices, with envelopes: 25—$4.25; 50—$7.50 75—$10.70; 100—$13.85 Postpaid.

ORIGINAL AND UNUSUAL, ONLY *15¢* EACH FOR *50* CARDS

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DIVISION OF MILES KIMBALL

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TOASTING GLASSES—

with greetings and salutations!

Put pep in your party with these delightfully decorated glasses in White and 24-carat gold motifs surrounded by tiny starbursts. Each glass has a beribboned plaque with a different popular toast to increase the gayety. They are also numbered for easy identification.

	Set of 8
7-ounce Old Fashioned	$5.95 ppd.
15-ounce Double Old Fashioned	$6.95 ppd.
12-ounce Highball	$5.95 ppd.
10-ounce Pilsner	$8.95 ppd.

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FEDERAL EAGLE WASTEBASKET. Unusual quality distinguishes this entirely hand made wastepaper basket, which may also be used as a magazine holder. An antique oval print of the classic Federal Eagle, surrounded by stars, decorates the outside, which is finished in lacquer of parchment tones. The marvelous mellowness of this finish is heightened by dark red coachwork lacquer on the inside. The basket, of heavy gauge metal, 13" × 14" wide, was inspired by the old-fashioned luggage hat box with cut-out handles for easy carrying. Made for a lifetime of use with a craftsmanship rarely encountered in these days. $17.95 postpaid.

ELIZABETH McCAFFREY
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MIZPAH* Sterling Silver ROMANCE COIN

. . . brings two loved ones together



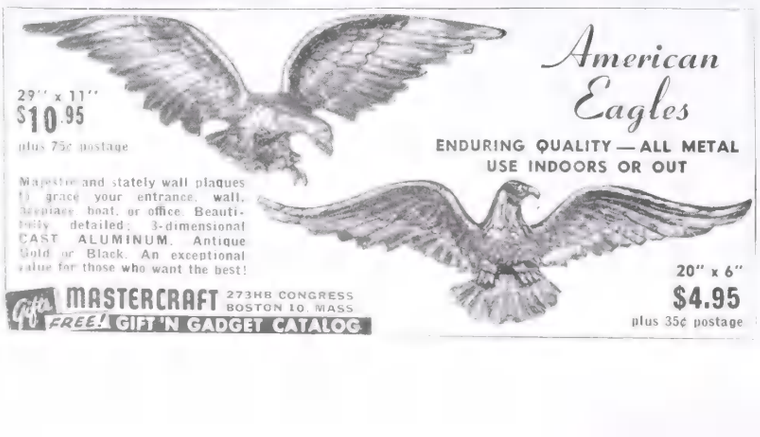
Mizpah is the symbol of enduring love and ever-present thoughtfulness. This unusual and exquisitely designed split coin will make a cherished gift for that couple . . . for mother and dad . . . for sister and brother . . . for parent and child. Each wears one half the coin—and no other half will match! One side bears inscription from Genesis: "May the Lord watch between me and thee when we are absent one from the other." Reverse carries delicately tooled double heart motif. Order today. Sorry, no CODs. Money-back guarantee.

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Prices include tax, postage

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Coin with 2 sterling silver key chains	$9.75
Sterling neck-chain or bracelet . . . each	2.50
Coin alone in 14K GOLD	25.00



American Eagles

29" x 11"
$10.95
plus 75¢ postage

ENDURING QUALITY — ALL METAL
USE INDOORS OR OUT

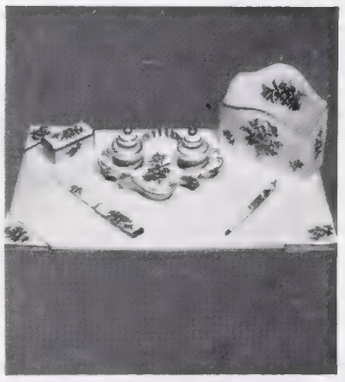
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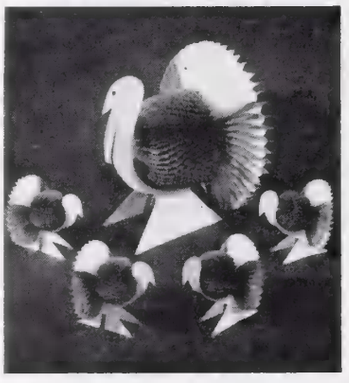
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DON'T BE A DRIP, lady. Serve gay wraparounds with your highballs and they'll kill the chill of holding a frosty drink. Made of white cellulose wadding, a wraparound blankets a *wet* glass, absorbs all the moisture and sticks like a glove. Box of 16 is strikingly decorated with red trim and balancing seals, makes a fine present for a holiday host. $1.25 ppd. Shaw Co., 11146 S. Michigan Ave., Chicago 28, Ill.



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(*Please turn to page* 43)

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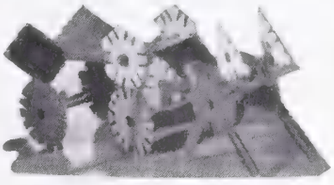
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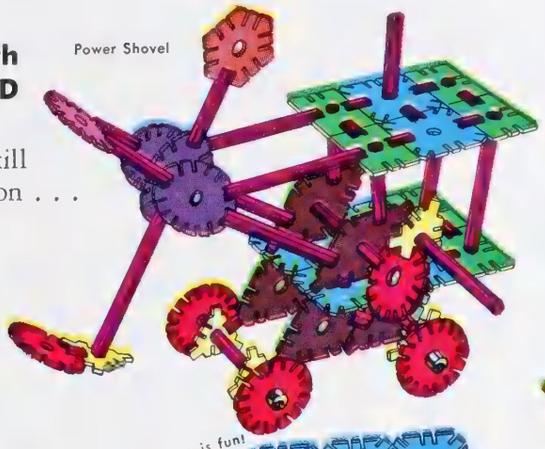
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As he advances in skill and imagination . . . RIG-A-JIG grows too, providing endless toy-making projects . . . each more complicated.





This Christmas . . . **GIVE New Skills . . . Creativity . . Self-Reliance . . . GIVE Rig-A-Jig!**

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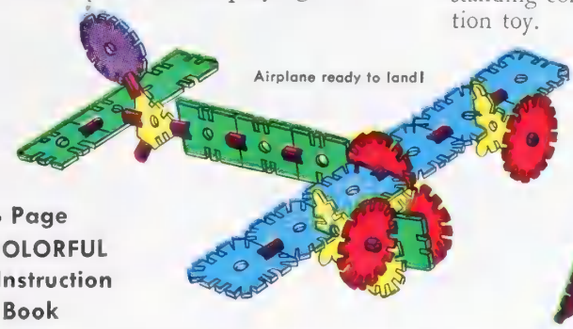
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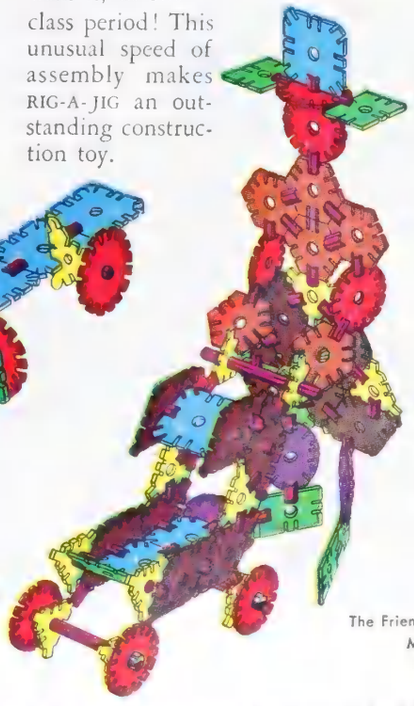
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16 Page COLORFUL Instruction Book



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Arcadia, Cal.	*Hinshaw's
Asbury Park, N. J.	*Steinbach Co.
Baltimore, Md.	*Stewart's
Berkeley, Cal.	J. F. Hink & Son
Carmel, Cal.	Putnam & Raggett
Charleston, S. C.	Kerrison's
Cleveland, Ohio	The Halle Bros. Co.
Cleveland, Ohio	The Higbee Company
Corpus Christi, Texas	Lichtenstein's
Denver, Colo.	*Daniels & Fisher
Detroit, Mich.	The J. L. Hudson Co.
Elmira, N. Y.	S. F. Iszard Co.
Eugene, Oregon	Russell's
Fort Worth, Texas	The Fair
Fresno, Cal.	Gottschalk's
Houston, Texas	Foley Bros.
Huntsville, Ala.	Dunnavant's
Indianapolis, Ind.	The Wm. H. Block Co.
Kansas City, Mo.	*Macy's
Los Angeles, Cal.	*Barker Bros.
Los Angeles, Cal.	*Bullock's
Los Angeles, Cal.	Coulter's
Los Angeles, Cal.	*Grande Maison de Blanc
Los Angeles, Cal.	*Robinson's
Minneapolis, Minn.	Dayton's
Minneapolis, Minn.	L. S. Donaldson Co.
Minneapolis, Minn.	Powers Dry Goods Co.
Montrose, Cal.	McGookin's
Nashville, Tenn.	Cain-Sloan
New York, N. Y.	*B. Altman & Co.
Oakland, Cal.	*The H. C. Capwell Co.
Oakland, Cal.	*Kahn's
Oklahoma City, Okla.	Kerr's
Pasadena, Cal.	*Nash's
Philadelphia, Pa.	Strawbridge & Clothier
Phoenix, Ariz.	Korrick's
Portland, Ore.	*Meier & Frank
Portland, Ore.	*Olds & King
Richmond, Va.	*Thalhimer's
Rochester, N. Y.	*E. W. Edwards & Son
Rochester, N. Y.	B. Forman Co.
Rochester, N. Y.	Sibley, Lindsay & Curr Co.
Sacramento, Cal.	Hale's Department Store
Sacramento, Cal.	Rhodes Country Club Centre
St. Louis, Mo.	*Stix, Baer & Fuller
St. Louis, Mo.	*Vandervoort's
St. Paul, Minn.	Schuneman's
Salina, Kansas	Stiefel's
San Diego, Cal.	Marston's
San Francisco, Cal.	The City of Paris
San Francisco, Cal.	*The Emporium
San Francisco, Cal.	*Macy's
San Francisco, Cal.	Raphael Weill & Co. (The White House)
San Jose, Cal.	L. Hart & Son
San Mateo, Cal.	*Levy Bros.
Santa Barbara, Cal.	Trenwith's
Santa Ana, Cal.	*Buffums'
Santa Ana, Cal.	Rankin's
Savannah, Ga.	Leopold Adler Co.
Savannah, Ga.	Levy's of Savannah
Schenectady, N. Y.	H. S. Barney Co.
Schenectady, N. Y.	The Wallace Co.
Seattle, Wash.	*The Bon Marche
Spokane, Wash.	The Bon Marche
Spokane, Wash.	Spokane Dry Goods Co. (The Crescent)
Stockton, Cal.	Smith & Lang
Tacoma, Wash.	*Rhodes
Tucson, Ariz.	Levy's
Tulsa, Okla.	Seidenbach's
Utica, N. Y.	*The Boston Store
Washington, D. C.	The S. Kann Sons Co.
Washington, D. C.	*Woodward & Lothrop

*Available at main store and branches



Room Setting by Virginia Conner Dick, A.I.D. Gown by Samuel Winston

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Berylstone has created to surround you with ele- and tranquil beauty. Inviting, unobtrusive, built-in it's easy and practicable underfoot. And years... unharmed by grease or grime, acids or alkalies. And it's so easy to care for: a damp mop swishes it clean. Beautiful "Berylstone"—in virtually seamless flooring as shown, or in handy tiles—can be yours for as little as $5 a month under the "ABC Buy Now—Pay Later Plan" for Gold Seal floors and walls. Look for your Gold Seal dealer under "Floors" or "Linoleum" in your "Yellow Pages."

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WINDOW SHOPPING

CONTINUED FROM PAGE 36

SO DEAR TO HER HEART. Here's the *most* charming love-and-kisses gift of all, dear men Window Shoppers, for your best girl. A 14k gold charm spells out her first name in beautiful script. Choose heart or round charm with date engraved on back. 1" diam., $14.95. Double spiral 14k gold bracelet, $14.95. Charm *with* bracelet, $27.50. Tax and post. incl. Murray Rackoff Jewelers, 1225 6th Ave., N. Y. C.



CRYSTAL PITCHERS to fill with ice water at dinner, martinis for the cocktail crowd, red roses or rusty pompons from the garden are a bargain worth boasting about. With a design as pure as a gull's flight, each has an ice lip for easy pouring. In 4 sizes ranging from 4 ounces to 24-ounce capacity, set of 4, $5.95 complete, ppd. Lee Wynne, B-11, 5446 Diamond St., Philadelphia 31, Pa.



REMEMBER THE DAY and make it live forever by engraving its evidence on these handsome cuff links for the man in your life. They're about the size of a penny and lettered "A Date to Remember" in relief. The calendar page is engraved with any month, date and year. In sterling or gold-fill, $6.95 the pair. In 14k gold, $39.95. Tax and post. incl. House in the Garden, 19 Garden Place, Brooklyn, N.Y.



Doo-Tee **NEST-A-BABE**

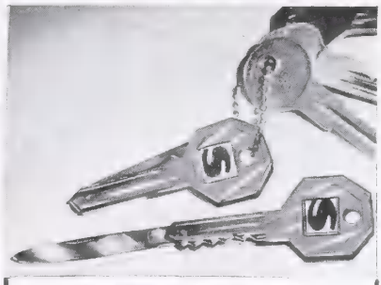
Approved contour lounge for infants



This is the life! Babies like fun and attention. They want to "sit up" and see what's going on. That's why infants love the new Nest-A-Babe contour lounge. It is pediatrician approved to elevate and support baby's back, neck and wobbly little head. It is an ideal portable "nest" for trips to the doctor and for visiting, auto travel and feeding.

It is very light in weight, yet sturdy and indestructible. Made of extra hard wood fibre, molded under heat and pressure. Safe, non-toxic enamel finish. Decorated panels. Maize color with pink and blue safety strap. Mint mattress is moisture proof Vinyl. Made by the manufacturers of Doo-Tee nursery trainers, famous for 30 years. An unusually attractive and practical present for babies. Only $8.95 postpaid anywhere in U.S. Gift card included.

Carlson Mfg. Co., 4400 Broadway, Oakland 11, Calif.



PERSONALIZED KEY KNIFE

Here's one blade you'll always know where to find! Handy jewel-like knife designed as a key to nest right along with your ever-present keys. Natural key size, less than 2" long. Made of stainless steel, dependable blade, rich appearance. Each key personalized with initial of your choice. Constantly remembered gift. Leather gift case and bead chain included. $1.00; 3 for $2.75; 6 for $5.00; 12 for $9 ppd.

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UNCONDITIONALLY GUARANTEED SUNFAST!

only **$1.00** a yard

custom made into drapes approx. $1.50 a yard incl. labor

both fabric and cost of labor will be replaced if these drapes fade within 2 years

An exquisite new selection of drapery fabrics guaranteed in writing not to fade—or we will replace fabric and labor cost within 2 years. Choose from a tremendous color selection. We will custom make draperies to your exact window measurements for less than ready mades. You'll be delighted with the fabric quality and fine tailoring. It's easy to order by mail and save!

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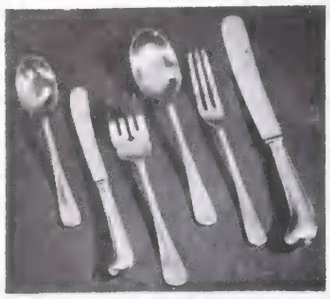
☐ Enclosed is 25¢ for swatches, information, directions for measuring (please print)

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An exact replica of a famous old English sterling pattern, exquisitely perfect in form and craftsmanship, with graceful pistol-handled knives, three-tined forks and rat-tailed spoons. Handsomely executed in stainless steel, each piece is masterfully proportioned and balanced, designed to enhance the flatware you already own. Made in Sheffield, England, with the finest stainless steel blades.

6-piece Place Setting

$9.95 postpaid

HANGING CEILING LAMP



Light up your life with the best of early Americana combined with new black wrought iron. Wonderful over a dining table or in a kitchen, you can adjust its height from 32" to 60" from ceiling. 11" shade is in decorator's delight hobnail glass; mechanism is guaranteed for a lifetime. Complete with hurricane chimney, mounting cap and fully-electrified 3-way socket.

$19.95 ppd. plus $1.00 west of Miss.



A MAGNIFICENT IMPORT

at a scandalously low price!

Proud, pure white Ironstone China Soup Tureen, gracefully sculptured with the heirloom quality of timeless beauty. Masterfully crafted in Western Germany, each piece is a collector's item you'll be proud to use for serving or showing on table, sideboard, or china cupboard.

Soup Tureen, 12" x 12", holds 3 qts. Complete with ladle and 13" platter . . . . . **$10.95** ppd.
Add $1.00 West of Miss.

Write for our new 50-page catalog

Jenifer House Dept. HB-11
New Marlboro Stage
GREAT BARRINGTON, MASS.



DON'T MEASURE—JUST POUR

Highball Glasses

No jigger needed with these handsome hand-blown glasses! Ball-shaped base *holds exactly 2 ounces.* Fill with liquor, then add soda or water—you have a properly made highball every time! 3-letter hand-etched monogram. Specify 14 oz., 8 oz. or Old-Fashioned size.



8 glasses $10.95 12 glasses $16.25

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Here's How Co.
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"Sweaters for Glasses"



THE GIFT THAT'S GAY

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PLUSH BOTTOMS are Coaster Sensations—the gift for everybody! Smart-looking, easy to use, lastex terri-knit to fit any size glass or bottle. Washable, colorfast. Each set includes 8 vivid colors, 8 pastels, or 8 vivids with white center band. Gift box of 8 $1.00 postpaid. No C.O.D.'s please. Killinger Co., Box 488B, Marion, Va.



FOR THE PERFECT PRESENT

Give delicious

PENNSYLVANIA DUTCH PRETZELS

in smart new tin designed by Lancaster County Craftsmen

This delightful assortment of eight deliciously different types of pretzels makes "wonderful good" giving. Real taste tempters—butter-rich and baked to authentic Pennsylvania Dutch recipes. Colorful, re-usable tin makes unique container. Lid becomes unusual and picturesque serving tray or wall plaque.

$4.95 postpaid anywhere in the U.S. or to service personnel overseas. Order early and specify shipping dates. Gift card enclosed. Checks or M.O.—Sorry, no C.O.D.s.

BACHMAN BAKERIES CORP.
2557 Kutztown Road, Reading, Pa.



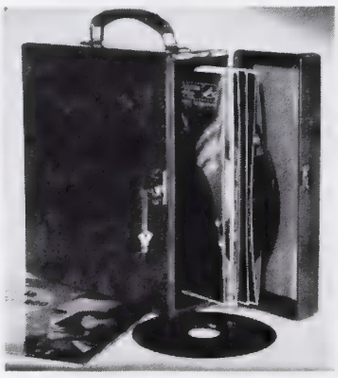
A New Wine Server

To bedeck your holiday table as well as those of your friends. It gives the appearance of white and gold pottery, but is really sturdy fibreglass. Clusters of grapes adorn the handle. The lovely, linen napkin is excitingly imprinted with beige and rose grapes, brown leaves and black and deep rose bottle labels. Holds a quart bottle of wine. **$5.50 postpaid.**

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WEATHER-WISE BUY is handsome new weather vane wit a price tag that makes very plea ant reading. Made of steel wit a permanent black finish an cock design, the 3-dimension directional letters give it a clea contemporary look. 28" wide an 28" high, it mounts easily, move noiselessly. $8.95 ppd. H. Cowap, Dept. HB-11, 2423 Ridg way Ave., Evanston, Illinois.



ELECTRIC SHOE SHINER *Wow!* What man wouldn't dot on this! Just plug it into an 110-volt AC outlet and you ge a professional shine in jig-time It automatically switches o when too much pressure is ap plied, so you needn't worry abou leather "burn." And *you* can us it for polishing silver. $29.95. Ex tra buffer, $3. Ppd. Camalier & Buckley, 1141 Connecticut Ave. Washington 6, D. C.

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Shipped prepaid **$2.95**

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BEAUTIFUL POINSETTIA

A spectacular Xmas decoration in full color, third dimensional, and lighted. For the home or office.

The size is 47" wide, 79" high, 13" deep.

Price $64.50 Prepaid

MULTIPLASTICS
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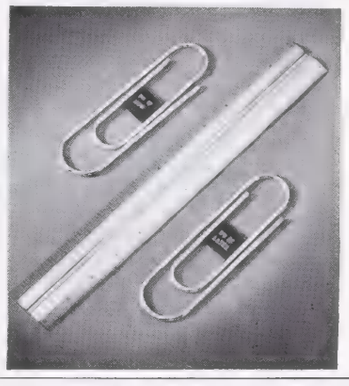
NATIVES OF TRAVANCORE. India, handcarved these striking cranes from the crooked horn of a water buffalo. They have museum importance on a marble table top, white wood pedestal, or polished walnut desk. Black, 8½" high, on solid rosewood base with inlaid ivory eye. $2.95. 12", $4.95. Ppd. Order singly or in pairs. Shopping International, Inc., Dept. 80, 65 Court St., White Plains, N.Y.



ELECTRIC PLAY DRILL with work bench has a real motor plus 6 play tools that attach. There's a mixer, a grindstone that throws off harmless sparks, a polisher for his toys and screws and bolts. Everything works and by the time your little fellow is old enough to use his father's tools, he'll know all the tricks of the trade. $3.35 ppd. Greenland Studios, 5858-B Forbes St., Pittsburgh 17, Pa.



A GOLDEN RULE to have and to hold down the papers on the desk of a business kingpin or his girl Friday comes with two matching giant paper clips which serve as a reminder of pending business. One is inscribed "Do It Now"; the other, "Do It Later." The set of gleaming gold aluminum 12" rule and clips is gift-boxed for a man, career girl or student. $3.95 ppd. Elron, Inc., 225 W. Erie St., Chicago 10.





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All aged, natural cheeses mixed by us to make our delightful, unmatched Club Cheese. Ready to serve from re-usable pottery casks. Satisfaction guaranteed.

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Pack 63-H — four 6-oz. casks (with tray). Club Cheese with Port, Sherry and Rum and Blue Cheese with imported Brandy, del. $5.95

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Read the tea leaves for your friends with this authentic Cup of Knowledge . . . see what the future holds for health, wealth and happiness. Playing card symbols inside the cup turn the trick with mysterious meanings that are more than 5,000 years old. Cup and saucer are of fine imported English china. A 20-page booklet tells you how to read the tea leaves.

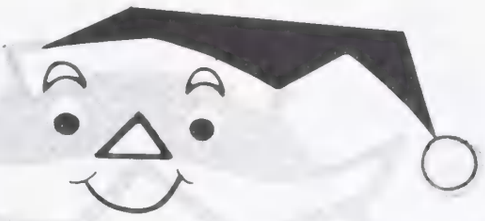
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THEY'LL RAVE AND RAVE
WHEN YOU SEND CHRISTMAS GIFTS BY

Harry and Dave!



Give rare and unusual

ROYAL RIVIERA PEARS*

America's finest fruit!

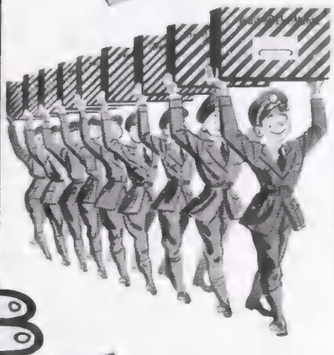
The gift they'll always remember. Talk about thanks!—you'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. Perfect for Mother and Dad, friends, relatives, customers and employees. So juicy you can eat 'em with a spoon. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown) 10 to 14 pears
A great favorite, ppd. **$3.95**

GIFT NO. 2 (16-20 big pears) ppd. **$4.75**

GIFT NO. 3 (20-25 smaller pears)
What a bargain! ppd. **$4.65**

Available Nov. 1-Jan. 25.



Send the Original One-And-Only

FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky people you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your personal greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Royal Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.
Gift No. 20, ppd. **$49.95**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
Gift No. 15, ppd. **$31.95**

3-BOX CLUB: Christmas, Jan., Feb. treats.
Gift No. 11, ppd. **$11.95**

(3-Box Club: Nov. 10-Jan. 25 only, others start at any time.)



Steal the Spotlight with

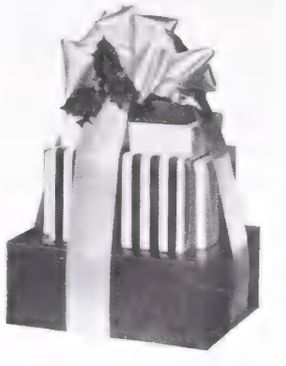
ROYAL GIFT BASKETS

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off and sing your praises for days 'n days, before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards — no extra charge for fancy wrappings and delivery.

GIFT NO. 6 (shown) ppd. **$11.95**
Shipping wt. about 17 lbs.

GIFT NO. 7 ppd. **$14.95**
Bigger 'n more beautiful—
shipping wt. about 21 lbs.

GIFT NO. 8 ppd. **$19.95**
Biggest—shipping wt. about 29 lbs.
Available Nov. 10-Jan. 15.



First gift seen under any Christmas tree

TOWER OF TREATS*

Imagine giving folks quintuplets — not just 1 present, but 5 sparkling gift boxes towering 14" high! All tied with satin ribbons, topped with a big bow and a Christmas sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

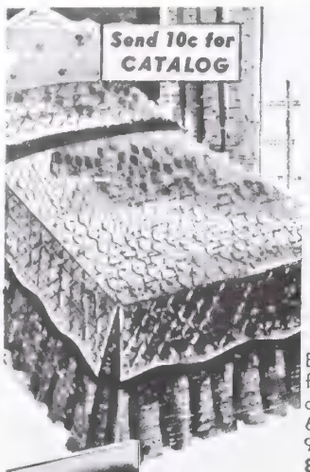
GIFT NO. 51 (King size—shown)
ppd. only **$7.95**

GIFT NO. 50 (Queen size—4 boxes)
ppd. only **$6.75**

Available Nov. 10-Jan. 15.

SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C. O. D.'s, please). Perfect delivery guaranteed.
* R/C H&D

*Harry and David** BOX 70 MEDFORD, OREGON

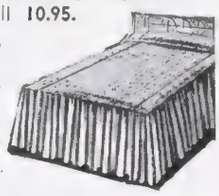


COLTEN'S

1351 Beacon St., Brookline 46, Mass.

Antique Satin

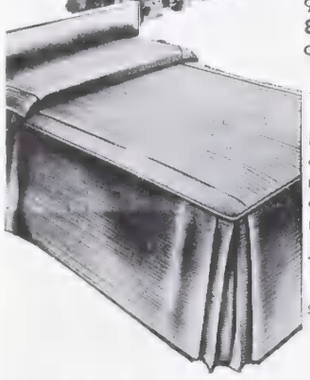
Sumptuous, nubby-textured antique satin . . . in sun-resistant viscose colors of dusty rose, antique gold, aqua, brown, powder blue, pink, nutmeg, shadow green or white. Oval-in-the diamond quilting. Kick-pleat coverlet . . . twin **15.95,** full **17.95,** king (special ordered) **33.95.** Dust ruffle . . . in solid colors OR self-color stripes . . . twin **9.95,** full **10.95.**



Bedspread . . . twin **17.95,** full **19.95,** king (special ordered **39.95.** Drapes . . . 63" long **7.95,** 81" **9.95,** 90" lined **14.95.** Vanity **8.95.** Send 10c for set of Antique Satin swatches.

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Washable Corduroy



FITTED pinwale corduroy bedspreads with double kick-pleat corners. Velvety-soft corduroy in jewel-toned colors of eggshell, antique gold, hunter green, lime, walnut brown, lipstick red, blue, pink, coral, aqua, nutmeg, rose-dust or charcoal. Send 10c for color swatches. TWIN fitted spreads **15.95,** full **16.95,** king size (special ordered) **32.95.** Draperies can be special ordered any length . . . or width.

ADD 90c for Postage and Handling to total order . . . any size, any zone.

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King Size

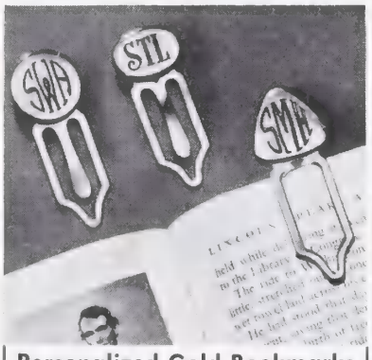


spreads, coverlets (special ordered) . . . and sheets, pads and blankets . . . at modest prices. Send 10c for CATALOG. CUSTOM SIZES also available on special order.



King Size BEDSPREADS **25.00-39.95**
King Size COVERLETS **25.00-33.95**
King Size PERCALE SHEETS **7.95**
King Size BLANKETS **21.95-39.95**
Pads....**9.95** Blanket Covers....**15.00-17.95**

Our King Size items cover 2 standard twin size beds . . . joined together.



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. . . was the cry when these were actually on the road. Twelve miniatures (we show 3 of them) of old time trucks and cars make a fascinating collection. Each just 1½" long. All metal and in color. True scale models: 1904 Oldsmobile delivery wagon; 1911 Buick bug; 1902 air cooled Franklin; 1907 Vauxhall; 1909 Model T Ford; 1909 Stanley Steamer; 1904 Oldsmobile; 1903 Rambler; 1903 Cadillac; 1904 Darrac; 1910 International Harvester; 1914 Stutz Bearcat. Set of 12, $3.95 which includes postage.

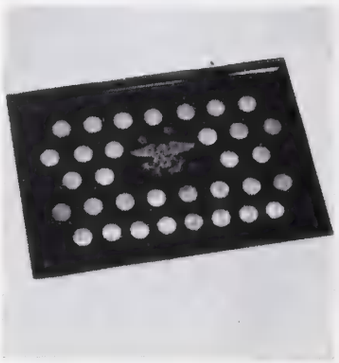


Sorry, no C.O.D.'s

EDITH CHAPMAN 260 Main Street, Nyack, New York



WINDOW



PRESIDENTIAL TRAY is one of those glorious creations a man must *see* and *lift* and *use* to understand its appeal. Golden coins show authentic profiles of all the American Presidents and are hand inlaid by artisans on an ebony tray that is virtually indestructible and impervious to alcohol. It's decorative, it's dignified and it's historic! 12½" x 18", $25 ppd. Robin Hood's Barn, 678 High St., Westwood, Mass.



IRISH COFFEE, heart-warming hospitality, and sparkling conversation are the ingredients for memorable entertaining. And here are the crystal goblets in which to serve this noble brew! Edged in 22k gold and decorated with fired-in wording in Killarney Green, a set of 4 comes with the recipe: jigger of whiskey, tsp. sugar, fill with coffee, top with cream. $4.95 ppd. Glasscraft, 920B Chicago Ave., Evanston, Ill.



IF HE TRAVELS, you couldn't give him a nicer present than this combination clock and jewel case. Each compartment has a separate snap fastening, and when the whole thing is closed, it's a Tom Thumb suitcase (2¾" x 5½"). In fine luggage-tan cowhide, jewel case is suede-lined. Clock has 30-hr. alarm. $16.95. Tax and post. incl. The Landing Co., 9-01 150th St., Whitestone 57, N.Y.

GIFT WITH *Charm*



(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

#200 Coach & Four

#212 Country Doctor	**#128 The Hunter**
#218 The Windmill	**#120 The Pines**
#118 Dog—Any Breed	**#220 Sailboat**
#114 Colonial Couple	**#224 Steer**

Catalogue on request.

DOUCET METALCRAFT
Box #7 West Peabody, Massachusetts



$1 BUYS COLORFUL GIFT OF HOLIDAY MATCHES

Distinctive new idea for Christmas gifts, holiday parties . . . or to brighten your home at holiday time . . . inexpensive way to say "thank you" for favors received. $1 package includes books in gold, white, red, and green —ten 40-stick jumbo match books, two 20-stick—gaily imprinted with designs of Christmas trees, candles, stars and seasonal greetings. Gift wrapped in clear plastic bag, with colored ribbon and gift tag attached. Price postpaid, in stout container, $1. Prompt delivery—order several of these attractive, inexpensive gifts now.

OAK SHADOWS
Route 2, Elgin, Illinois

SHOPPING



IT'S EASY TO SEE that the climate of the Colonial era inspired the handsome design of this Eagle Thermometer. It has an engraved dial, traditional wrought surmounted by an American Eagle, and the authentic styling makes it look like an heirloom. It functions with precision accuracy, hangs or stands, is giftboxed for a man's office or den. $5 ppd. The Added Touch, HB-11, Wynnewood, Pa.

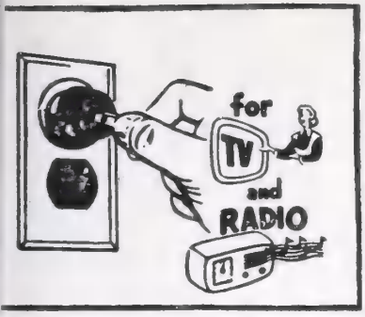


A GREAT BIG TUB will stand in the corner of the nursery or playroom like a roly-poly policeman to remind the romper crowd to pick up their toys. It will hold Richard's blocks and trains, Susie's dolls and coloring books, and it comes personalized with child's name in bright red and blue. Hand-rubbed pine, it's 14" high. $4.95 plus 50¢ post. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, N.Y.



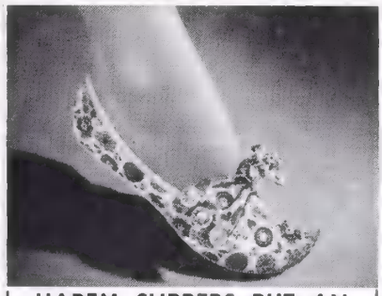
GEORGIAN CANDY DISH is a silver-plate reproduction of a well known 18th-century piece that was originally designed as a butter server. Underneath the removable crystal insert, there's room for ice. With roll-back cover and lion's-head feet, we think it's a very handsome candy dish. 5" diameter, $7.95 incl. tax, ppd. Boydon Silversmiths, Dept. EN, 5 Lexington Ave., New York 21.





Stop Radio and TV Noises

Instantly cut out noises made by heaters, motors, vacuum cleaners, other electrical appliances with plug-in filter. Ends annoying interferences immediately for clearer reception, gives true radio, TV enjoyment. No tools needed. Just plug TV or radio cord into filter, filter into any outlet. **Results are guaranteed** or money back. **Only $1.00. Anthony Enterprises, HB-13, 258 Taylor St., San Francisco 2, Calif.**



HAREM SLIPPERS PUT AN EXOTIC LOOK UNDERFOOT!

These clever Harem Slippers are exotic to look at, fun to wear, and oh, so comfortable! Made of bright-patterned Persian print cotton, Harem Slippers have kitten-soft suede soles—foam rubber inner soles with double thickness in heels. Toes take an "oriental" tilt and six bright gilt coins tinkle from the bow ties. Harem Slippers *look* delightfully frivolous, but *are* so really practical—long-wearing and completely washable. Send shoe size for correct fitting.

ALSO AVAILABLE. black or cherry red Italian velveteen (spot resistant) $3.95

Per Pair, only $3.95 postpaid

No. C. O. D.'s.

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Merry Christmas for you!

GOLDEN, TREE-RIPENED FLORIDA FRUIT from Cobbs

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received...**you can give no finer gifts!**

NOW IS THE TIME TO **"REMEMBER NOT TO FORGET!"**



"Check your list . . . **now's the time to order a** "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY!...with names and addresses . . . We take care of everything . . . **your gifts** will go quickly on their merry way."

Henry Cobbs

Cobbs "SAMPLER" GIFT No. 14 $4.45

Here is an ideal gift at a modest price . . . a perfect traditional Christmas Memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecans. Weight approx. 8 lbs.



GIFT No. 14 $7.95

This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits . . . Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves . . . Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.



GIFT No. 6 $11.95

Approx. 54 lbs. — Beauty and the Feast . . . Juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes, a sack of Papershell Pecans, 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a value!

Gift No. 4 $8.95

Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

Gift No. 1 $5.95

Same as above Gift No. 4 except half the size and weight . . . **all fruit.**

GIFT No. 35 $7.95

Approx. 25 lbs. — A gaily colored handwoven imported Half Bushel Basket brimming over with an assortment of Florida's Finest Fruits . . . Pineapple Oranges, sugar-sweet Grapefruit, Giant Persian Limes, Chinese Kumquats. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

Gift No. 11 $12.95

Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

Unless otherwise instructed, delivery will be made for Christmas

OBEY THAT Christmas URGE

ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies.

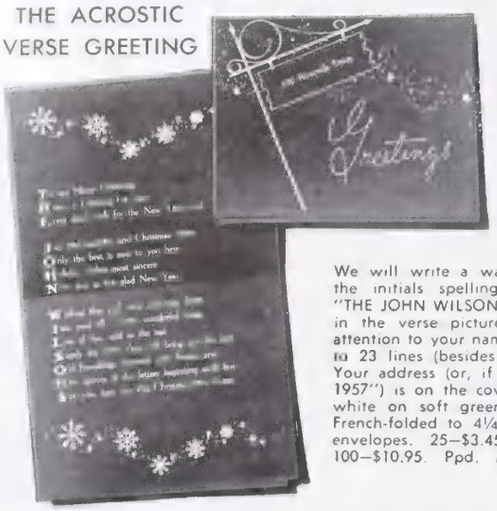
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Cobbs

BOX 1-D

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The Initials Spell Your Own Name

We will write a warm, sincere verse with the initials spelling your own name, as "THE JOHN WILSONS" is spelled downward in the verse pictured. The last lines call attention to your name. There is room for up to 23 lines (besides those spelling "THE") Your address (or, if you prefer, "Christmas 1957") is on the cover. All in raised foam white on soft green antique finish paper. French-folded to 4¼" x 5½". With white envelopes. 25—$3.45; 50—$5.95; 75—$8 45, 100—$10.95. Ppd. Money-back guarantee!

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Solid Maple

So comfy and friendly — our Haverhill Cricket chair, as though right from a Pilgrim's hearthside. And such a value, too, crafted in select Solid Maple and finished in Satiny Maple, Mahogany or Black Lacquer. Choose yours in our cheerful Chintz, small figured, in red, yellow, pink, turquoise, olive or brown; or in a charming cotton print, either green, red, yellow or brown. (Swatches on request). Button tufted, cotton filled loose cushions. Ht. 33"; W. 21"; Seat 17 x 19". Only $19.95. Express collect. No C.O.D. Send check or M.O. (Identical chair available also as a rocker or as a platform rocker at same price). Satisfaction guaranteed. Order yours today.

Also send 25¢ for our Chair Folio

The Chair Shop
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401

AUTHENTIC OLD-TIME HAND-COLORED "FIREMARKS"



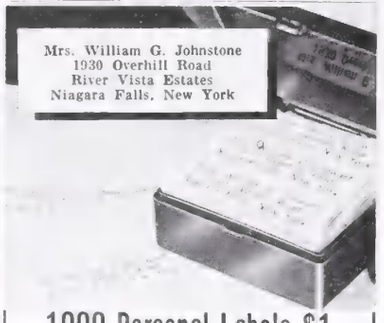
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Exact copies of 3 old "Firemarks" or insurance signs in hand-colored cast aluminum. Each in two sizes: 7¾" x 11¼" for unusual wall decorations, $6.50; and 2¼" x 3⅛" with felted back for paperweights, walls, $1.15 or 3 for $2.95. Postpaid. Order by No. and size.

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JANES AVE., MEDFIELD, MASS.

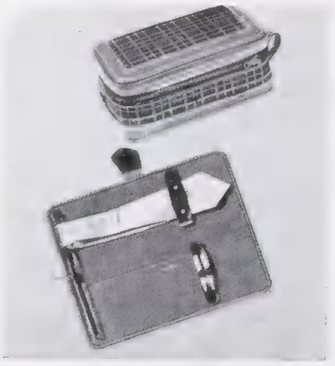
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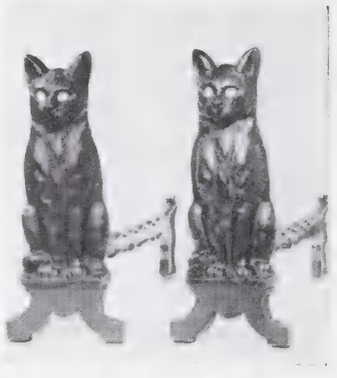
WINDOW SHOPPING



HIS HIGHLAND FLING whether it's a country week end or a trip to Nassau, will be a well-provisioned one if he travels with these tartan plaid cases. Leather-bound Shave Kit has waterproof lining, holds shaving and personal toiletries. Matching tie case with suede lining holds ties, handkerchiefs, jewelry. $5.95 each item plus 35¢ post. Foster House, 430-HB South Jefferson St., Peoria, Illinois.



GOOD AS GOLD rosary case is made of mesh with a clasp handle and holds simulated-pearl rosary beads. Tuck one in the toe of your daughter's stocking, and the part of her that is half angel will make the part of her that is half devil pull in its horns. Choose mesh bag and rosary in gold or silver finish. $2.75. Tax and post. incl. Anders Co., B-11, 155 W. 72nd St., New York.



COPY CATS. These andirons are reproduced in cast iron from an old pattern. And we think they're a most imposing pair to stand guard at your hearth. Finished in black, they have green glass eyes through which fire shines! 17" tall with 14" irons, they weigh 22 pounds. $15.95 the pair, postpaid. Tennessee Chromium Plating Co., 206 Louise Avenue N., Nashville 5, Tenn.

(*Please turn to page* 50)

AN HEIRLOOM COVERLET . . . *The Lovers' Knot*

The Lovers' Knot is a double weave—in reality, two coverlets in one. This colonial classic, with traditional Pine Tree Border, represents the finest skills of the craft. Of purest wool, one color on white, Colonial Red, Indigo or Delft Blue, Cabin Rose, Settlers' Sun, Rifle Rust, Pine Green, Hill Purple, Walnut Brown. Double only (90"x108") $47.50. Check or money order, no C.O.D. Postpaid.



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Send 10¢ for literature



DO AS YOU DARN PLEASE in your own house and tell the world about it with this amusing Wall Plate. Gives many a chuckle when hung where folks gather. Perfect Christmas gift for rugged individualist . . . friend with imagination . . . anyone with a sense of humor. Quality ceramic plate measures 7" diameter. Colorful design. Hanger attached. Sent postpaid for only $1.69 (2 for $3.25). Immediate delivery. Satisfaction guaranteed. Geneva House, Dept. 28D, 670 North Michigan Ave., Chicago, Ill. Free Gift Catalog sent with order.

Imported Novelties & Novel-Toys for Noel



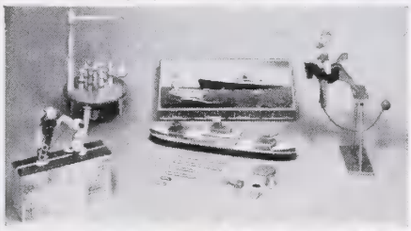
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NESTED APPLE—5—4 for you and 1 for Teacher! Exceptional value! Largest 2½"....ea. **$1.00**

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TOYS THAT MAKE EVERY DAY A HOLIDAY

SKITTLES—Set 'em up and knock 'em down with swinging ball—scores fun! 10½" .....ea. **$1.25**

CLOWN & BOY—On a real stage! Twist 'em and turn 'em to suit the action of playroom pantomimes. 6½" .....set **$2.25**

BOAT SET—Easy way to build anything from a freighter to an ocean liner. Hulls, smokestacks, superstructures, etc. Box 10" .....ea. **$2.50**

GALLOPING HORSE—and cowboy. With a slight push, this plainsman will go and go and GO! Always in perfect balance. 12" .....ea. **$1.75**



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SPIN GAME—A fantastically clever pocket-size version of roulette. Spin the magic top and knock the ball into the winning slot. 3½" .....ea. **60c**

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PUZZLE GAMES — DUTCH GIRL, CLOWN, etc.—take 'em apart and put 'em together. Educational, too! 3¾" .....ea. **90c**
(any 3 for $2.50)



SO NEW — SO NOVEL — SO NICE

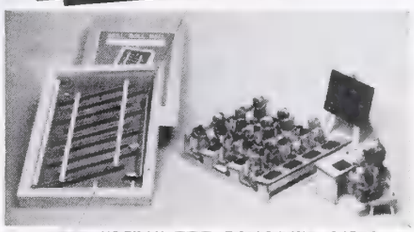
CUP OF KNOWLEDGE—Take tea and see your fortune. The tea leaves settle on the colorful cards decorating the beautiful cup—a chart tells you what they mean. 3½" .....ea. **$1.75**

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HANGER WHISTLE—Each end really blows—Fun for small fry. 13" .....ea. **$1.25**

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BEST "PETS" FOR FAVORITE GIFTS

BEAR SCHOOL—The cutest "9 o'clock scholars" you've ever seen. 12 baby bears (3½") at baby bear-sized desks—plus teacher and blackboard. A 100% favorite. .....set **$6.00**

MONKEY SCHOOL—Same as above but with little monkeys instead of bears. .....set **$6.00**

SKILL BALL—You'll really have a "ball" with this! Maneuver ball from section to section without dropping it—requires dexterity, timing. 13½" ea. **$3.00**



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DUTCH GIRL PENCILS—Make your mark with any one of 12 different colored pencils in demure Dutch Girl Box. (Also available in Pinocchio Box.) 6" .....ea. **$1.25**

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BARREL TOY—Roll this one out for interesting and educational play. Fitting pieces into the right holes teaches coordination. 4" ....ea. **$1.25**

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ANGEL ON A STAR — No Xmas is complete without this graceful cherub—for your tree—or that very special present. 6" .....ea. **$1.25**

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(Also Pumpkin Doll 10")

KINDER TOY—Separate horn, bell, block and roller. Roll, blow, grasp, build—a baby's delight. Box 4" .....ea. **$1.25**



. . . AND STILL MORE NOVELTIES

SALAD BOWL SET—A complete service. Bowl, (3¼") spoon, fork, salt and pepper shakers, 6 dishes. Brightly colored wood. .....ea. **$1.25**

APPLE TEA SET — Abra Cadabra! — and this beautiful wooden apple (2¼") turns into a miniature tea service—cups, saucers, tea pot, and the apple itself is the table. .....set **60c**

CLOWN BOWLING—This'll really "bowl" you over. Merry clown has complete clown bowling set cleverly hidden inside. 6¾" .....set **$2.00**



ALL THE TRIMMIN'S FOR XMAS

ORNAMENT BOX SET — Add exceptional beauty to your tree with these 24 dainty ornaments plus angel or star tree-topper. Safely packed in cotton for complete protection. Each ½" .....box **80c**

PAPER BIRDS — Delicately beautiful decorations for the festive season. Attractively colored accordion pastel birds that gracefully gyrate on tree or package. 2½" .....Box of 12 **$1.25**

ANGEL GLOBE—Make your own White Christmas—shake this magic globe and see the snow flakes fly! 3¼" .....ea. **$1.00**
(Also Nativity, Santa Globes) **(6 for $5.00)**

ANGELS—Really heavenly figures. 6 different authentic reproductions of famous German hand-carved figures—beautifully and richly detailed. Fabulous value. 3" ea. .....set **$6.00**



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contour style

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HEART WARMING GIFT FOR BIG BED OWNERS

BIG blanket for BIG beds —that's the big idea! Unavailable before, they're now at Hale's. Two styles, wide color choice. Two controls cater to each sleeper. Limited quantities... Order Now!

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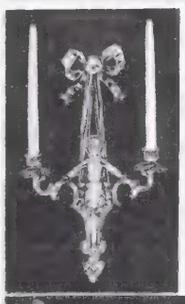
103" x 86" for mattress 66" to 78" w. & 74" to 75" l. 69.95
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Rose, pink, green or blue. Please specify second color.

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Specify length and width of your mattress. In green, rose pink, blue, aqua, yellow or flamingo. Please specify second color choice when ordering.

If you have an extra-long or extra-wide bed, other than sizes above, write for further information.

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Classical cherubs in the baroque style, accent brass accessories to lend elegance to traditional and modern settings. Lacquered for permanency.

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CHEERFUL CHERUB TOWEL RING or DRAPERY HOLDER—ring is solid brass. Cherub finished in heavy brass. 7¼" dia. x 11½" high.

PAIR $14.50
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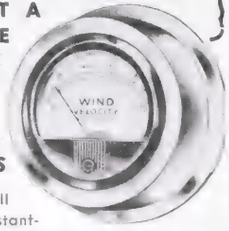
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Every gust and lull in the wind is instantly shown on the handsome speedometer inside your home. The 4" polished brass dial registers up to 100 miles an hour. Installation is easy and quick: Simply mount the spinning cups on roof or TV mast and connect wire to indoor dial, hung on wall like a barometer. Costs nothing to operate because it generates its own current. Fully guaranteed, complete with 50 feet of wire. Same day shipment.



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WILL MAIL THIS STOOL DIRECT TO THE CHILD OF YOUR CHOICE



PENNA. DUTCH STOOL HAND PAINTED DESIGN

CHILD'S NAME HAND LETTERED IN GOLD ON THE BRIGHT RED HEART.

SEND US YOUR GIFT CARD. We'll mail it along with the stool. Christmas delivery guaranteed. Your little ones, any age, will be delighted. Adults will be too. Unique fireplace ornament. Hardwood legs. Plank top. Dull black finish. Size 9"x12"x9" high.

$2.95 Ppd. K.D. Guaranteed

Add 25¢ Post West of the Miss.

DUTCHCRAFTS
Dept. B-2
McSherrystown, Pa.



WINDOW SHOPPING

CONTINUED FROM PAGE 48



PERHAPS A DUKE, with powdered wig and satin breeches once owned one of these sterling silver napkin rings, which is now a Cuff Bracelet. Or maybe Galsworthy's Soames Forsyte toyed with it while he watched his beautiful wife enchant other men. Make up your own stories as you wear yours. All are old, all different, $3.95 incl. tax and post. The Jamaica Silversmith, 79-32 164th Street, Jamaica 2, N. Y.



SANTA ASH TRAY. For those people on your list whom you want to remember with more than a Christmas card, this is the perfect gift. It's a milk glass ash tray, nut or mint dish. 4" x 4¾", hand-painted in red and black with winking Santa Claus. It's gift-boxed, and a 5¢ stamp will speed it on its way. $1 each. 6 are $5.75; 12, $10.50. Ppd. Martha Schiller, HB-11, 180 N. Wacker Dr., Chicago 6, Ill.



DOUBLE DIAMOND quilting makes this acetate taffeta ensemble luxurious. Cherry-rose, ice blue, mint green, blue, brown, aqua, pink, charcoal, hunter green, white. Swatches 10¢. Coverlets: twin $11.95, full $12.95, king $25. Dust ruffles: twin $6.95, full $7.95. Bedspreads: twin $11.95, full $12.95, king $25. Draperies: 63" $5.95, 81" $6.95, 90" lined $11.95. Sham $3.95. 90¢ post. Colten's, 1351 Beacon, Brookline, Mass.

(*Please turn to page* 55)



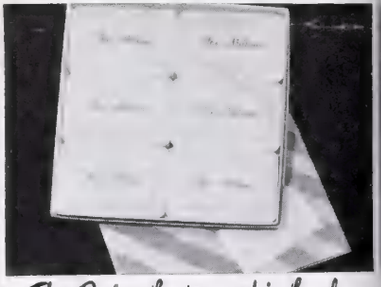


"STUFF ME" **PAJAMA CASE** or **PILLOW COVER**

You may call me, "Teddy" or whatever you like. I'm soft and cuddly in my furry beige fabric. There are bells in my ears, my tongue is red, so is my bow and lining. Stuff me with a pillow or pajamas, zip me up and I'll always rest on your bed. **$4.95** Please add .35 for postage and handling. P.S. I measure 17" from ear to ear.

Send check or money order to:

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Box 75, Massapequa Park, N. Y.



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For any occasion, but especially nice as Christmas Gifts, give this lovely French-milled (lanolin) Personalized Soap. It is available in various designs, colors and fragrances and packed 3 cakes to a box at $2.95 or 6 cakes to a box at $3.95. Two 6-cake boxes, all of same design, priced at $6.95. Beautifully packaged and extra-wrapped with a colorful sleeve that serves as a self-card. Write today for our descriptive catalog so you may order for Christmas.

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Westmoreland's handmade milk glass reproductions are immediately recognized for their purity of color, fidelity to detail and hand craftsmanship. These qualities have continuously distinguished "Authentic Westmoreland Glassware" since 1889.
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Longer-wearing, easier to care for, luxurious texture . . . that's what makes this nylon carpeting so special! 100% Du Pont Carpet Nylon takes rugged wear even in busy family rooms . . . keeps its beautiful twist . . . most spots and stains are easily removed with household cleaner or detergent and water.

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Look for nylon rugs and carpets in brighter, livelier colors . . . more new designs and textures. Look for quality carpeting of 100% Du Pont Carpet Nylon at your favorite store.

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Du Pont makes fibers, does not make the carpet or fabrics shown here.

See this luxurious turquoise [illegible] carpet fine stores. **ATLANTA:** Y. Albert & Son. **BOULDER:** The Carpet Shop. **DALLAS:** Williams-Logue Carpet Sales. **DENVER:** Robert's Floor Coverings. **DETROIT:** Robinson Furniture Co. [also Eastern and [illegible]]. **EASTON:** [illegible]'s Finest Store. **HOUSTON:** Hine-Lackey Furniture & Carpet Co. **KANSAS CITY:** Douglass Rug Co. **OAKLAND:** Breuner's [also Berkeley, Richmond, Sacramento, San Francisco, Stockton and [illegible]]. **OKLAHOMA CITY:** [illegible] & Linoleum & Rug Co. **PHILADELPHIA:** Rittenhouse Carpet Crafters. **PHOENIX:** Trader's Furniture Co. **PITTSBURGH:** Marks Floor Covering Co. **PORTLAND:** G. W. Paulson Co. **ST. LOUIS:** Hellrung Carpet [illegible]. **SEATTLE:** [illegible] Furniture [illegible]. **SIOUX CITY:** F.S. Martin Co. **SYRACUSE:** M & R Linoleum & Carpet Co. **WASHINGTON, D. C.:** The Hecht Co. [also Silver Spring and Parkington].

Can't you just see she's comfortable!

Young Miss Judy is just learning to walk. She takes a lot of tumbles yet, but she's learning fast. Busy little feet learn to behave quickly when they are given a chance.

Judy has the run of the house—with no bulky woolens to slow her down—because her mother knows she needn't worry about cold, drafty floors and window areas. That handsome, unobtrusive baseboard you see in the picture is the modern Sunray heat distributor by National-U.S. Its radiant warmth keeps ankles—and Judy—as cozy as could be. Then, too, cold from outside walls and windows is counteracted by a blanket of gently rising heated air

Hydronics, the science of heating and cooling with water, can open new horizons of living comfort for you and your family. Whether you're building or remodeling, or just taking a proper interest in the health, comfort and well-being of your family, it will pay you to investigate hydronic heating and cooling by National-U.S.



INCREDIBLY DIFFERENT

Any ideas you may have about a home heating unit simply disappear when you see a National-U. S. unit. This Sunray IV Packet is small but it's potent enough to heat a seven room home! It also produces dual hot water—tempered faucet water for baths, etc. and piping hot water for automatic washers, dishwashers!



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National-U.S. Radiator
CORPORATION
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HA-43

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All Chrome Rival

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RIVAL MFG. CO. — KANSAS CITY 29, MO. **Rival Manufacturing Co. of Canada, Ltd., Montreal**



WINDOW SHOPPING

CONTINUED FROM PAGE 50

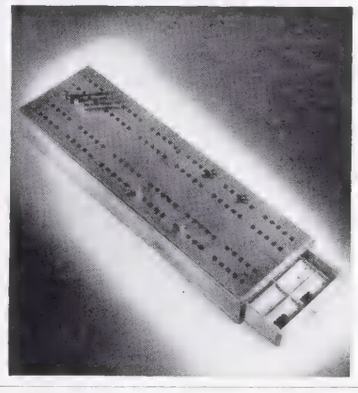
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Pipe Stand, 6½″ tall—$9.00
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NOTE: Matching drop leaf dining table also available.

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With a lighter that looks exactly like a cigarette. Fits in your pack of cigarettes. Imported, handsome white enamel, brass tip. Flip it for fast, sure light. And it works like a charm. With or without initials. $1



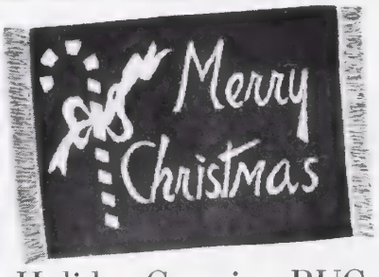


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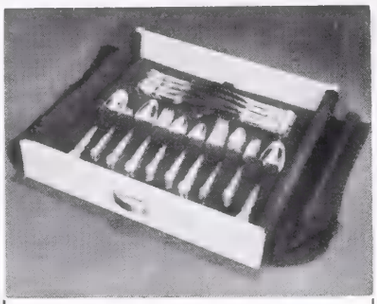


ONLY $1.50 postpaid

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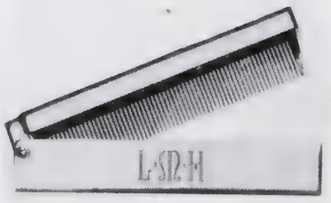
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WINDOW SHOPPING



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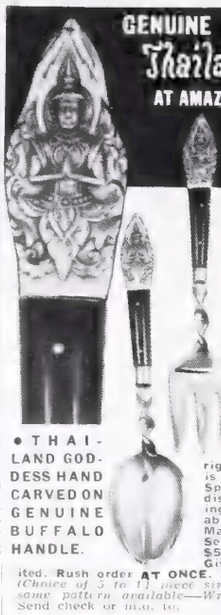
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(*Please turn to page* 58)

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Hamilton Lane, Smyrna, Del.



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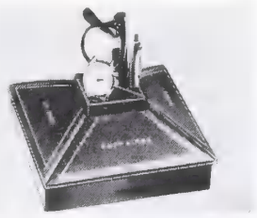
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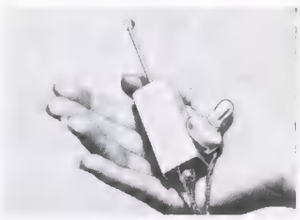
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2225—Dresser Valet $3.98



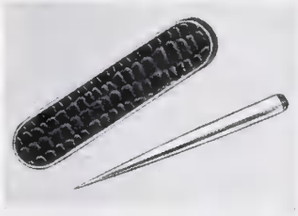
UNIQUE, MIDGET-SIZE RADIO fits shirt pocket or purse. No plug-in, no batteries, no tube replacements . . . no expense! Self-powered diode rectifier replaces tubes. Listen at work, play, sporting events, in bed. Hearing-aid type speaker lets you listen in private without disturbing others. Complete with aerial, ready to use.

2038—Mini-Radio $4.95



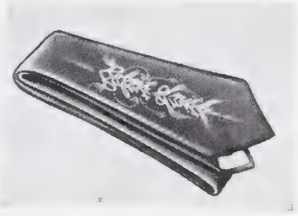
F CINATING ANT FARM. Sensa- tial living display shows you an ant's e world created while you watch! the busy army of worker ants dig- tunnels . . . carrying their loads the top of the hill. It's all seen gh clear plastic, *unbreakable* s. 6" x 9", completely assembled, stand, soil and ants. Educational

5—Ant Farm $2.98



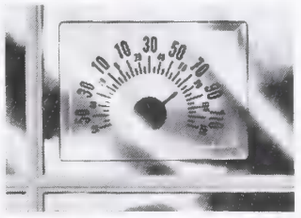
GENUINE IVORY TOOTHPICK. *For the guy who has everything,* here's a Tycoon's Toothpick! This gift of distinction is truly impressive looking. Carefully handcrafted of real imported ivory, it comes encased in handsome mock alligator carrying case. A fun gift . . . but so practical! Order several at this price.

2177—Tycoon Toothpick .....59¢
2 for $1



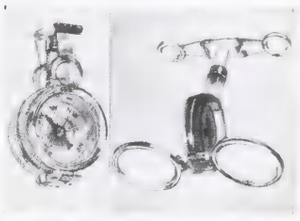
HIS NAME ON HIS TIE! His name creates the smart design when Tie is turned sideways! Hand painted in textile oils that won't come out in cleaning. Quality lined nylon Tie. Maroon, navy blue, powder blue, royal blue, brown, gray, beige, yellow, green or black. Specify color and print full names clearly.

1826-P—Namesake Tie $2.98



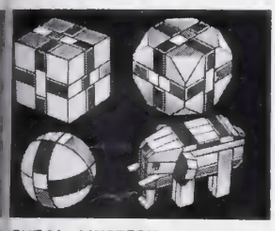
LOOK-THRU THERMOMETER tells outside temperature from *indoors.* Transparent instrument shows the family how to dress before they step outdoors. Precision Thermometer is attached in seconds outside any windowpane, by self-adhesive frame. 2" × 3" clear dial does not interfere with view. Bright red needle points to numbers visible up to 10 ft. away.

2250—Look-Thru Thermometer . .$1



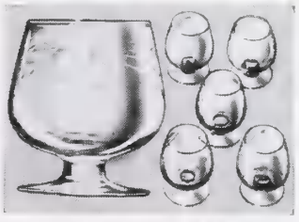
AMAZING—10 SCIENTIFIC USES with this fold-away instrument. It's a magnifying lens, compound microscope, adjustable telescope, focusing binoculars, directional compass, solar time clock, mirror, pharyngeoscope, code transmitter and a camp fire lighter—ALL IN ONE! Views up to 10 miles away! For bird watching, scouts, hobbyists, boys, girls. Lightweight — only 3½" when folded.

2099—Ten-in-One Scope $1



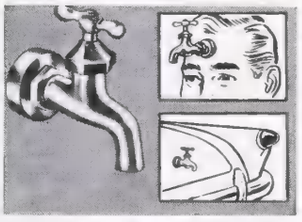
IENTAL MYSTERY and skill go these tantalizing wood Puzzles the Far East. Each barrel, ball, re and animal is made of dozens ittle oddly-shaped, polished wood es. The trick is to take them apart *then fit them back together again.* of 4 different Puzzles for $1.98.

9—Puzzle Set $1.98



MINIATURE BRANDY GLASSES. Authentic replicas of those storied brandy snifters, exactly reproduced. About 2" high. Imports of crystal clear shimmering glass. For brandy, creme de menthe, wine, whiskey, any after-dinner drink! A joy to sip from . . . decorative for any home! Wide bases prevent tipping. Set of 6 glasses for only $1.

2228—Cordials Set $1



SO SILLY! TERRIFIC LAUGH GETTER! A *fake* faucet you can install anywhere. Hidden rubber suction cup makes it stick to any surface. Looks absolutely real. Put it on the most unlikely places . . . side of TV set, front door . . . or even on the center of your forehead! Hilarious hoax. Silver plated plastic.

2280—Fake Faucet .....98¢



MINIATURE "MAD MONEY" MESH-BAGS swing as saucily as any that great grandmother carried. Authentic copies of old fashioned meshbags. Little flexible links are gold washed in 18K gold, studded with pretend gems. Holds money, tokens, keys, pills—snaps securely closed. Choice of Key-Chain or Bracelet.

1764—Mad Money Key-Chain ..$1
1765—Mad Money Bracelet $1



THESE SLIPPERS G-R-O-W ON YOU! One-size Slippers stretch to fit your feet . . . feel like you're barefoot. Knit of miracle yarn—washable, quick-drying, shrink-resistant. Wonderful for trips. Candy stripes—red and white for women, blue and white for men. In plastic travel case.

2199—"His" Stretch Slippers..$1
2200—"Her" Stretch Slippers..$1
Any 6 sets for $5



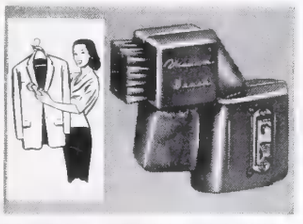
DELIGHTFUL CALENDAR TOWEL can be hung in the kitchen all during 1958 . . . becomes a useful tea towel in 1959. Gay provincial designs are hand-screened in fast colors on heavy, hemmed linen-cotton 17" x 31", hem- at top for rod hanging! Embroid- personalization at wee price.

4—Calendar Towel .....79¢
5-P—Personalized Towel $1



FOLD-AWAY WORLD GLOBE, shows every country in true detail. Follow swift-moving international events. Heavy 3-dimension Globe unfolds the world at a glance. It's up-to-the minute! Decorated in full color with flags of all nations. Its best feature is that it *folds away* . . . can be stored in any drawer. 10" high.

2251—Fold-O-Globe .....59¢



POWERFUL, NEW VACUUM BRUSH, with electric motor, works like a midget vacuum sweeper! Sucks up dust and lint into a collecting bag. Makes ordinary clothes brushes look downright silly! Cleans car interiors, drapes, upholstery, venetian blinds, crumbs from dinner table . . . picks up small hairs after a haircut! Small, compact. Powered by 2 standard flashlight batteries.

2098—Electric Vac Brush ...$1.98



PRINT YOUR OWN NAME and address (or any three lines of words) on envelopes, stationery, checks, greeting cards, books, photos. Printer and compact "onyx black" case with automatic inker, fits pockets or purse. Use at home or office—looks like printing. Useful gift for yourself and every member of your family!

100-P—Printer $1



JINGLE BELLS HOSTESS APRON adds festive touch to holiday chores. Red felt Apron has four bells attached. Wear it to greet holiday guests. 15 × 15" overall, has wide green sash for easy tying. Get these Aprons personalized with embroidered names for delightful gifts.

2193—Jingle Bells Apron $1.49
2194-P—Personalized Apron..$1.98



N FILLED TOILET TISSUE will ss up any john. Great for gag gifts! silly saying is printed on each sheet h non-irritating ink. "If at first you 't succeed—try, try again!"; "Do yourself,"—and 100 other sayings! different rolls of Tissues for only $1.

8—Laughin' Tissues Set $1



JUST WHAT HE NEEDS . . . for a real laugh sensation, give that favorite gal or guy the gag present of the year—a BELLY BUTTON BRUSH. Deluxe rhinestone studded handle and elegant plastic gift box. *Guaranteed to create gift excitement.* You'll be complimented for finding something so unusual.

2266—Belly Button Brush .....79¢
4 for $2.98



THIS BOOK TALKS BACK! Kids feel they're down on the farm when they hear this collection of barnyard noises. Each beautifully illustrated full-color page comes alive with authentic animal sounds. Kittens "meow," horses "neigh," pigs "oink," dogs "bow-wow" when the pages are pressed. Squeeze the whole book for a barnyard chorus.

1808—Talking Animal Book ....75¢

Mail This HANDY ORDER FORM Today!

SUNSET HOUSE • 1662 Sunset Bldg., Hollywood 46, Calif.

MY NAME IS _____
(PLEASE PRINT)
ADDRESS _____
CITY _____ ZONE ____ STATE _____

ITEM NUMBER	HOW MANY	NAME OF ITEM	PRICE

NO C.O.D.'s. All orders sent Postage Paid

TOTAL AMOUNT ENCLOSED

NOW DIXONS BRINGS YOU A DINING GROUP...



AND SAVES YOU $ HUNDREDS $

Shipped right to your door at big direct factory savings, completely finished and assembled. This continental inspired dining group is made of fine selected hard woods with the special Dixon's mar and stain resistant protective finish. Note the abundant storage space in the smartly designed buffet.

The modern round table (44" in diameter) extends to a big 86" with leaves . . . And the good news is the price. For example, this table costs just $76.00 (slightly more for extra leaves). Complete livingroom groups available, too, at direct factory savings.



COMPLETE CATALOG 25c
25c brings you this complete Dixon catalog with actual swatches of upholstery fabrics and wood finish samples. Send Today.

DIXONS FURNITURE COMPANY
DEPT. J-132 ELLICOTTVILLE, N. Y.

FROM OLD NEW ORLEANS

STRAWBERRY PRESERVES

IN WOODEN PAILS



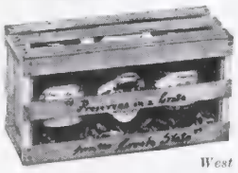
Fraise de la Louisiane; sun-ripened whole fruit in a preserve of incomparable flavor—certain to please even a Gourmet's taste!

2 LB. $3.55 each postpaid
West of Denver add 25¢

4 LB. $4.95 each postpaid
West of Denver add 50¢

PRESERVES IN A CRATE

From the Creole State
Strawberry—Fig—Peach
3—1½ oz. Jars



Three 14 oz. jars of Fraise de la Louisiane, pure preserved petite figs, and tree ripened peaches preserved in natural juices and cane sugar. Most desirable gifts for customer, employees, friends.

$4.10 each postpaid
West of Denver add 35¢

SATISFACTION GUARANTEED
Write for Complete Gift List

CREOLE DELICACIES CO.
533-H Saint Ann St., New Orleans, La.

Granddaddy's Prize Pecans



41 years ago Granddaddy started growing pecans in a natural spot out here in East Texas where the Red River laid down a stretch of deep, sweet, moist bottom land, just right for pecans. (Blue Ribbon quality at the Texas Pecan Show!) We're harvesting these big beauties now, shipping just the perfect ones to people all over, who put 'em in salads, candies, turkey stuffin', pecan pies. Many say ours are the sweet-eatingest, goldenest, biggest, fullest pecans they ever tasted. Be sure to get yours—order now! Your money back and keep the pecans if not the best you ever tasted.

5 LB. BAG STUART PECANS
in "country style" burlap $4.50

2¼ LB. SHELLED PECANS,
mammoth halves in butter tub ice box container 4.95

2¼ LB. WILD PECAN HALVES
(small) in butter tub 4.50

2¼ LB. STUART HALVES
butter roasted, salted 6.50

Send gift list

PECAN JOE
Box 1285D, Texarkana, Texas

thrice as nice 3-TIER TIDBIT SERVER



Fine English earthenware, decorated with the prettiest bird and flower design you ever saw. Polished brass stem and hand'e are a gleaming accent to the delicate pastel motif. Server is 10" diam., 12½" high. A charming gift for a bride or hostess—use it yourself for holiday entertaining. $6.25 ppd.

Matching 11" Cake Plate & Server (not shown) $7.50 set, ppd.

Write for free catalog.

ANDERS COMPANY Dept. B-11
155 West 72 St., New York 23, N.Y.



Shrimp Servers

Now you can easily serve shrimp and seafood cocktails on ice in your own home. Glass servers 5" diameter have individual sauce dish in the center. Dishes are also wonderful for serving fruit salad or cocktail tidbits. Set of four. $1.95

SET OF EIGHT $3.75

Please Add 25¢ For Postage
Send For Free Gift Catalog

WHAT'S NEW SHOP
Wynnewood HB 11, Penna.



WINDOW SHOPPING

CONTINUED FROM PAGE 56



SATIN STRETCHIES a chic whether you're dressed first night at the opera, enro a college prom or sipping tini in a black velvet These are made of washable and one-size glove fits any In black *or* white, glove $3.95. Matching ascot. $1 two-letter monogram. $1.75 You'll want lots of these s Christmas presents. Ch Thomas, Sewell, N. J.



IN LOVE WITH A BUY imagine the joy of havin exquisite solid pine reprod of an early Colonial chest fo jewel collection! Top co ment has hinged glass lid f playing costume jewelry; h has felt-lined drawer for pr gems. 18" w., 8" d., 6" h., ppd. Send 25¢ for 40-pg. c of Early Americana. Green Bros., HBP, 101 Washingto Paterson, N. J.



THIS TIES A BOW so if you're all thumbs wh comes to wrapping special ages, it doesn't make a bit ference. An automatic Bow puts the finishing touch pretty pile of gifts to tuc neath the Christmas tree an the job in jigtime. It ties from 2" to 7" across, even pons. With instructions, 49¢ Sunset House, 80 Sunset Hollywood 46, Calif.

(*Please turn to page* 60)



"OLD HOOSIER" Brand HOME CURED, SLOW HICKORY SMOKED HAMS, BACON, TURKEYS, Country Sausage, Bologna

Tender, juicy, flavorful, personally selected whole hams, bacon, turkeys, pure country sausage and bologna. Home cured and slow, hickory smoked in the good old-fashioned way. THEY'RE NEVER HURRIED. No finer quality anywhere at any price. Carefully packed and shipped prepaid to reach you in perfect condition. Order Now!

Hams, 8 to 15 lbs. .....$1.35 per lb.
Bacon, 5 to 10 lbs. .....$1.15 per lb.
Turkeys, 5 to 12 lbs. .....$1.75 per lb.
Sausage, minimum order 3 lbs. ....$1.15 per lb.
Bologna, minimum order 3 lbs. ....$1.15 per lb.

Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
West of Miss. add 75c per order.
SAFE DELIVERY GUARANTEED.

"OLD HOOSIER" Meats
BOX 47, MIDDLEBURY, INDIANA



for those who love the Romantic Glow of CANDLELI

Hand wrought iron wall candelabra ioned to compliment the traditional or ern. About 30" by 18" overall with two justable candle buds. Black or white process paint highlighted in gold . . . wil chip or crack. Easily moved from roo room whenever you desire the soft glo candlelight. Worth $25 the pair. Han brackets included.

$6.95 each $10.95 the Postpaid

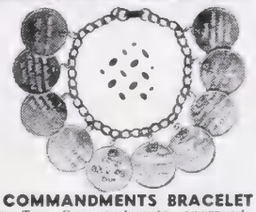
THE RICH CO., INC. MFG. Dep
P.O. Box 89 North Miami,

BANCROFT'S Pre-Christmas Spectacular



SANTA TALKS TO YOUR CHILD . . .

. . . and calls him personally by name! Imagine your child's thrill when Santa speaks directly to him. Santa talks about being good, his reindeer, etc. Junior can join Santa in singing Jingle Bells, each individually recorded. Unbreakable plastic, record lasts years. State child's name.
CF 2510-D $1.00



COMMANDMENTS BRACELET

The Ten Commandments engraved on individual gold-plated discs adorn sturdy link-styled bracelet. A beautiful and meaningful gift for any age. Children wear it proudly to Sunday School . . . adults cherish it for the thoughts and words it inspires.
CF 120-J $1.00



DIP 'N CHIP DISH

Glamorize your serving with this glistening personal party touch. In the deep 8" center bowl put your favorite dip—in the 16" bowl, potato chips, salads, other delicacies. Luxurious gold-speckled plastic with name in rich contrasting black and gold.
CF 510-P Dip 'N Chip Dish $2.95



FOR TOOTHPICK TYCOONS

After dinner elegance! Imported hand-carved Genuine Ivory Toothpick with simulated alligator case.
CF 141-J, Each Ivory Pick . . . . . 59¢
CF 142-J, set of 2 Ivory Picks . . . $1.00
Monogrammed Sterling Silver or Golden toothpick with 3 initials.
CF 2518-D Silver $3.30
CF 2519-D Golden $1.00



It "GLOWS" In The Dark PERSONALIZED "COACH" SIGN

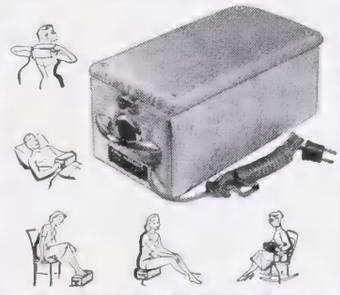
Family name and house number can be seen day or night! Artistically hand-lettered Coach Sign adds friendly warmth to your home—helps guests find it, too. Proudly display it on lawn, house, mailbox, post or tree. Durably fashioned from heavy, weather-proof metyl-methacrylate plastic with rich black hammered crinkle finish. Over 15" long and 5¾" High.
CF 515-P, Complete $1.00



REAL SNOW SKATES

They're just like miniature skis! Ingenious Snow Skates provide wonderful fun and healthful exercise as youngsters skim over the least amount of snow—there's no ice needed. Adjustable to any child's foot; made of steam-bent hardwood with grooved bottoms. Aluminum heel plates, sturdy ankle straps. Over 16" long, 2¼" wide. Gaily trimmed in red.
CF 3509 . . . . . $1.79

NOW YOU CAN SLENDERIZE AT HOME!
PORTABLE CUSHION VIBRATOR . . . . . ONLY $29.95



- No Disrobing
- Helps Break Down Fat
- Soothes Nerves

Enjoy the advantages of expensive reducing salons in the privacy of your own home! New Cushion Vibrator gently massages any part of your body—helps break down fat. Streamline waist, hips, arms, thighs, legs. Redistribute weight for better figure. Vibrating action stimulates circulation and makes you feel "good all over". Relieves tension and tiredness. Sturdy vibrating mechanism in comfortable padded plastic covering. 5"x 5"x11". Portable—use any place, anywhere.
CF 140-J . . . $29.95

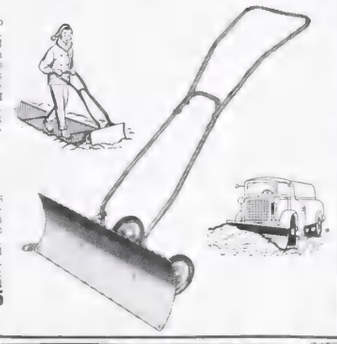
USE ON ANY PART OF THE BODY!

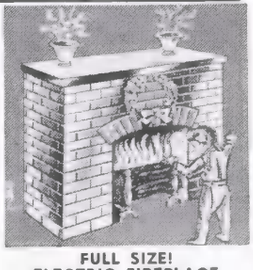
No Bending No Lifting
ROLLING SNOW PLOW . . . . . ONLY $12.95

All you have to do is walk behind it. Rugged all-steel Snow Plow rolls on 8" rubber tires through all kinds of snow. 23" blade adjusts through full 20° degree angle. One trip up and back cleans entire sidewalk.

Eliminates Strain On Heart or Back

Does one hour's shoveling in 5 minutes! Glides through snowfalls as deep as 8" with no effort. Won't leave small piles to clean after. 41" no-stoop handle; rust-resistant red enamel finish.
CF 1004-S . . . $12.95





FULL SIZE! ELECTRIC FIREPLACE

The logs actually GLOW and FLICKER! with realistically red-colored bricks, it comes complete with green Holly Wreath, simulated andirons and logs. Almost 4 ft. wide by 4 ft. tall, sets up in 90 seconds. Rigid Kraftboard, vinyl coated for easy cleaning. With electric socket, cord, flicker attachment.
CF 1002-S $3.95



"OH, JOHNNY" PIPE

Won't Aunt Anne be made when she finds this in the catalog, but you'll be the life of the party when you smoke it! It's sure-fire to break the ice at any get-together—a "HIT" every time. Standard-size, it has a natural highly-polished hardwood finish. Movable hinged lid—just like the real thing. Say, Aunt Anne, let me use it, too!
CF 9547 . . . . . 69c



PERSONALIZED DRESS LABELS

Every creation is "exclusively yours!" We'll put YOUR NAME on woven, vat dyed and boilable labels that you can sew in any dress, blouse, knitted garment, etc. Helps identify clothes, avoid mixups. Wonderful way to put your trademark on clothing you give as gifts.
CF 2640-D, 15 for $1.00
CF 2641-D, 40 for $2.00
CF 2642-D, 60 for $3.00



END STEAMED UP WINDOWS

One rub stops fogging for months! Chemically treated miracle cloth keeps windows crystal clear—even during cooking. Prevents auto windows from clouding and freezing, mirrors from sweating, and eyeglasses fog free.
CF 9579, Reg. Size . . . . . 95¢
CF 9580, Economy $2.00



FUN-FILLED TOILET TISSUE

Laugh loaded toilet rolls spin out rib-tickling sayings so funny you have to see 'em to believe 'em. Sure to make all your guests—even prudish Aunt Mary—sit up and take notice. Order
CF 7777 Whimsical White, CF 9442 Giggly Green, CF 9443 Tickle Pink, CF 9444 Crazy Yellow.
Set of 3 rolls, All Same color $1.00



ENGRAVED JEWELRY FASHIONS

You're living in luxury from now on! The luxury of earrings and cuff links so completely personal, so lustrously lovely. The luxury of a breathtaking new slip-on pin that keeps collars neat. Specify 2 or 3 initials; gold or silver.
CF 2514-D, Earrings, ... $2.00
CF 2515-D, Links, Each pair . . . $2.00
CF 2516-D, Slip-on Pin $1.50
CF 2517-D, Set of all 3 . . . . . $5.00



SKUNKY THE STINKER DEODORIZER

The boss smiled when he saw the cute attached poem that reads: "My name is Skunky, the Stinker, and 'tis my job you see—to keep the bathroom pleasant for those that come after thee . . ." Hang him on wall, in kitchen or bathroom, and watch how quickly he chases odors. With special incense matches (that dispel odors. Glistening, quality ceramic, in life-like colors.
CF 3213 . . . . . $1.98
Extra Incense Match Books For Skunky
CF 9540 . . 6 For 89c



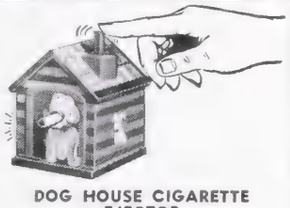
WATER-PROOF MITTENS

Watertight mittens and gloves, hand-lettered with any child's first name—can't get lost. Healthful answer to children's soggy mittens. Plastic coated, flexible, fleece jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.
CF 508-P, Mittens $1.00
CF 509-P, Gloves $1.50



MONOGRAMMED STRETCH GLOVES

Studded with pearls—imported, white stretch gloves, embroidered with any initials for that custom made look. Loomed from finest nylon thread and sprinkled with simulated pearls along the cuff, they fit any hand. Suds loving and shape retaining.
CF 2659-D, pair $2.98
CF 235-J, Not Personalized . . . $1.98



DOG HOUSE CIGARETTE EJECTOR

Just press the chimney—and a cigarette pops right out of dog's mouth and hands it to you! Beautiful inlaid imported mahogany wood. Unusual in its action, as Scotty goes to work. Holds full pack of any size cigarettes. Fill through the sliding roof. 5" high.
CF 9666 . . . . . $1.25



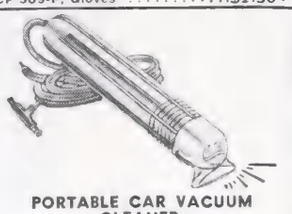
BOOTIES THAT GROW WITH BABY

Doting mamas and relatives love these new kind of booties that can't slip or kick off! They keep pace with your darling's fast-growing feet. Even the sole stretches! Washable Helenca stretch nylon, foam cushion sole.
CF 9204 Blue Booties $1.95
CF 9205 Pink Booties $1.95
CF 9206 White Booties $1.95



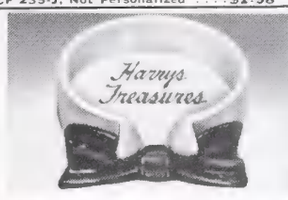
CHRISTMAS CARDS ON DISPLAY

Prancing reindeer and sleigh parade across mantel or wall showing off your most treasured holiday cards. Wrought iron rack holds up to 144 cards—so each can be seen. 40" long, folds compactly. Complete with 5 rods,
CF 1056 . . . . . $2.25
Add extra hangers for unlimited capacity (each holds 12 cards).
CF 8375 Rods, 6 for $1.00



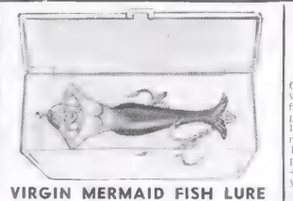
PORTABLE CAR VACUUM CLEANER

Fits in the glove compartment! Clean car interiors in just a few seconds. As efficient as a large vacuum. Keeps car upholstery, floor and interior cleaner, prolongs life of fabric. Operates from dashboard without special tools. Makes car healthier, more pleasant. 12 foot hose for hard-to-reach places included.
CF 3749 Car Vacuum Cleaner . . . $3.98



PERSONAL DRESSER DE-MESSER

Well placed for well-dressed men! His own "overnight parker". No more grumbling and fumbling for rings, watch, loose change or jewelry. They'll be appropriately parked in this ceramic "Tie and Collar". Any first name hand-painted as pictured 5" diameter, makes an eye-catching tray.
CF 506-P $1.95



VIRGIN MERMAID FISH LURE

She really works! Attracts, catches trout, bass, blue gills! She's a castaway's dream done in alluring bright, natural colors that are so inviting to fish. Almost guarantees you a prize catch every time! Of tough plastic with 2 strong treble hooks. In reusable clear plastic box. Casting size—3" long.
CF 5811 . . . . . $1.75

Exciting New BALLPOINT "LEG" PEN

Get a "kick" out of writing! Beautiful flesh-tinted plastic ball point pen is shaped like a movie star's million dollar leg. Twist on cap retracts point into leg—uses standard refills. Novel yet practical, the bankers' approved non-smear ink writes like a dream—smooth and easy. Highest quality, fits hand perfectly. Watch Gramps kick up his heels when he sees it—writing was never such fun in the good old days!
CF 207-J $1.00





And, Away We Go . . . ! WITH ROCKET SHOES

Makes a Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front protect shoes. Adjustable to fit all children from 6 to 12.
CF 4456 . . . . . $5.95



THE BOOK THAT TALKS ONLY 75¢

A different animal speaks to your child from every page! Colorful story has appropriate sounds to fit words. Cows MOOO, dogs Bark! Ducks go Qua-ack, pigs go Ooink! Press the entire book and they all sing in chorus.
CF 8412 . . . . . 75c

With your child's name, individually hand-painted (specify name).
CF 609-P $1.00

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 15¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

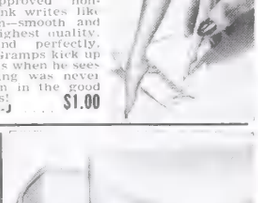
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2170 So. Canalport Ave., Dept. HB-446, Chicago 8, Ill.



For Little Cooks—MOMMY-SIZE KITCHEN

Almost as big as Mommy's. Dutch-design cupboard, refrigerator and range have doors that open and close, knobs that turn, shelves, oven, look in window, timer, drawers and storage compartment for pots and pans. Cupboard and refrigerator over 3 ft. high. Range, 2 ft. Sturdy fibreboard.
CF 1068-S Penn Dutch Cupboard $4.98
CF 1069-S Refrigerator $4.98
CF 1070-S Range $3.98



Personolized DENTURE DISH

Spacious plastic container is ideal for sparkling false teeth that need overnight parking. The lucky recipient will be so thrilled he'll want to put his teeth in it at once. We'll hand-letter any name along with words illustrated.
CF 556-P $1.25

THE SPOT REMOVER FURNITURE POLISH



REVIVA by Jackson of London

REMOVES stubborn **surface** spots
CLEANS dirt and grime
POLISHES to high, dry lustre.
Covers minor scratches. For all varnished, shellacked or lacquered surfaces.

ENTERTAIN WITHOUT FEAR! No need to worry if you have rings from alcohol, heat or water on your table—or any other **surface** spots on your favorite modern or antique furniture. Just apply **REVIVA** and **surface spots** will vanish like magic. Revives original color and grain of wood. Once you have used REVIVA, you will never be without it. Consumer tested and accepted for over 15 years. A Triple Action Tonic for Marred Furniture.

Quart $3.00 Pint $2.00 Half-Pint $1.50

PLUS POSTAGE, Sorry, no C.O.D.

Use "Patina" Jackson of London English Type Wax (Paste)



A decorator's polish to restore and retain the patine of precious pieces. For all wood, marble and finished leather. Dark wax for all surfaces—special Blond wax for light surfaces. **$1.50** jar, **$2.00** double size.

***Plus postage,* c.o.d.**

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THE ORIGINAL FRENCH
MUSICAL JUMP ROPE

As an apple-cheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Do not confuse with cheaper Japanese copy. Postpaid **$1.50**
2 FOR $2.95 PPD.
Penna. Residents Add 3% Sales Tax
Sorry No Stamps or COD's Please.
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Page & Biddle

21 STATION ROAD, HAVERFORD HB11, PA.

Occasional Chairs in HARD ROCK Solid MAPLE



$18.75
Shipped 1 to a carton

WINDSOR CHAIRS

Perfect for all around the house. Pictured above, saddle seated Windsor Chairs in solid maple, honey finished and hand rubbed.

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For complete catalogue of Colonial American Furniture, send 25¢. All orders F.O.B. Tennessee. Send check or Money Order, no C.O.D.'s, please. If in Alabama, add 3% sales tax.

JONES VALLEY FURNITURE DISTRIBUTORS
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OREGON MOUNTAIN
DEERSKIN MOCCASINS

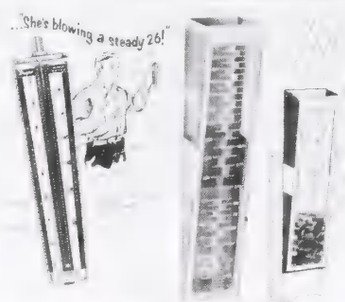


Here's Luxury!

They Fit, Feel Like a Glove. Handcrafted from a lustrous wild Deerskin in rich browned-butter color tones. It's the leather that breathes! Soft and silky Deerskin shapes to your feet; Elk outer sole and foam cushion insole put comfort in every step. You enjoy full luxury lining. Deerskin washes easily in soap and water; remains forever flexible. Precision-sized for men and women in all widths and lengths. Send shoe size or tracing of feet. *Your satisfaction unconditionally guaranteed.* Get 2 pair for his 'n her matchmates. . . . **$8.95 pr.**

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Write for FREE Folder of Exciting Douglas Luxuries



BE A WEATHERMAN!

If he's interested in wind and weather, he'll enjoy these clever weather guides!

Ideal for sportsmen, sailors and hunters! Hand-size **WIND METER** (left) measures wind velocities to 60 mph! Hold it and read wind speed like a thermometer. Lifetime plastic, 2 scales for top accuracy; carrying case, **$4.95. RAIN GAUGE** (right) a precision instrument that measures rain accurately from 1/100" to 6"! Easy-read scale on transparent gauge tells how much rain has fallen, when to water! For wood stake, fence post, clothes post; bracket included. Lifetime plastic, 13"; weather resistant—**$3.95.** Sorry, no C.O.D.'s!

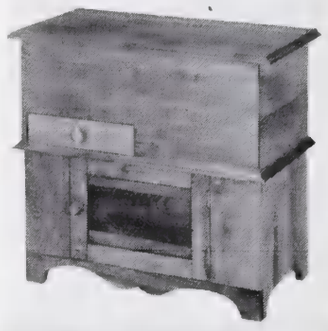
Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS



WINDOW

CONTINUED FROM PAGE 58



DRY SINK is the commodious commode with more uses than we have space, but if you need a bar, dining room service piece, record, book or linen cabinet, consider this. A superb Colonial reproduction is handcrafted of knotty pine, rubbed to a mellow finish. 27½" h., 30" l., 16½" d., sanded, assembled, unfinished, $29.95. Light or dark pine finish, $39.95. Exp. coll. Templeton Craftsmen, Dept. HB-101, Templeton, Mass.



THE NAME'S THE SAME. Every little charm that swings from this sterling silver rhodium-finished bracelet is a letter, and all together they spell out a girl's first name. Isn't this an inspired gift idea? Order any name up to 7 letters. $2.50. Matching 15" necklace, $2.98. Additional letters, 20¢ ea. Tax and post. incl. Zenith Gifts, 117-C Post Office Bldg., Brighton 35, Mass.



DON'T GIVE UP THE SHIP is the courageous exhortation that banners this eagle. And wouldn't it be wonderful over the door in your husband's office or in the den? Cast aluminum eagle is hand-painted in red, white and blue. The title is in black letters, wings and body in bright gold paint. 28" wingspread, 10" high, 2½" thick. $37.50 ppd. Cape Cod Cupola Co., Dept. DS, 78 State Rd., N. Dartmouth, Mass.

OLD WORLD MAPS

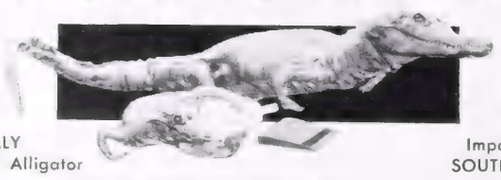
Lend a salty air to your recreation room at home or executive office. These documentary maps and navigation instruments circa 14th to 16th centuries are the ideal gift for everyone. Taken from collector's volumes of the Renaissance, they have been faithfully copied on ivory stock to preserve all their original beauty and detail. They come in sets of five, size 22 x 27 inches. *$12.00*

Send cash, check or money order to DAVID JOHN STUDIOS, 920 Chestnut St., Philadelphia 7, Pa. Sorry, No C.O.D.'s.



He is Dead and Won't Bite

Snufferoo Ashtray
$2.98 ppd.



ALLIGATORS Approx.
15" $1.49
24" 2.98
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ALY the Real Alligator

Imported from SOUTH AMERICA

As a Stuffed Gator, ALY is a Unique toy or ornament. Ideal for Gift Giving. Unusual—Different.

Send cash, check or M.O.—Shipped Prepaid

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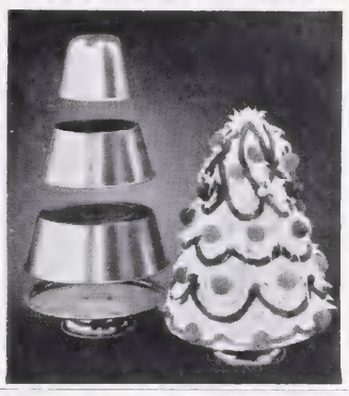
ROLL-AROUND BAR. We're so excited about the price and appearance of these black wrought-iron bars with brass handles, we've earmarked one for our husband's Christmas present, the other for a bride. Grand as a tea wagon or serving table, each has casters and glass shelves. *Round* bar, 33″ h., 16″ w., $14.95. *Oval*, 33″ h., 25″ l., 16″ w., $19.95. Exp. chgs. coll. Unique Gifts, Box 164, Glen Ridge, N. J.



LOVER'S KNOT design makes this rope doormat an inspired wedding, housewarming or Christmas present. Handmade from ⅞″ rope, it will still be going strong when the bride and groom celebrate there golden anniversary. You'll find, too, that men love the honest and beautiful craftsmanship. 18″ x 30″, it's $12.95 ppd. Johnny Appleseed's, Box 719, Beverly, Massachusetts.



CHRISTMAS TREE CAKE. You'll turn out a masterpiece with this set that will be the grande finale of your holiday dinners. Three aluminum layer-cake pans from 3″ to 6″ wide stack on a pedestal stand. Cover with icing and trim with candies. One "tree" makes 9 servings. Recipes for cakes made *with* or *without* prepared mix incl. Set, $1 ppd. Artisan Galleries, 2100 N. Haskell Ave., Dallas 4, Tex.



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Both you and your youngster will fall in love with this fine authentic reproduction of the famous Boston Rocker. Perfectly scaled to a child's proportions, it is 29″ high. Craftsmen constructed of all hardwood and handsomely finished in Black trimmed with Gold. **Only $11.95 Express Collect.**



TEMPLETON CRAFTSMEN

Dept. 415 **Templeton, Mass.**



DECORATE KITCHEN CANISTERS WITH THESE AUTHENTICS DECALS

Artistic shaded gold and black decal labels transform glass or metal canisters into a useful and decorative set of kitchen containers. Decals apply easily with just water (instructions included); washable and color-fast. Set of 12 (sizes assorted) includes Cookies, Candy, Flour, Coffee, Tea, Sugar, Allspice, Pepper, Salt, Nutmeg, Rice, Cinamon—all for $1.50 (ppd. in U.S.—no COD).

MANY OTHER DECALS for home decorating purposes—including Authentic's famous line of Early American Stencil Design decals for chairs—latest addition, a handsome 6 pc. gold design for Captain's Chairs, only $1.50 ppd. See our complete folder 10c.

SEND 10c FOR ILLUS. FOLDER AND SAMPLE **AUTHENTICS** **DEPT. E-47 BOX 26 CINCINNATI 7, OHIO**



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Forslund *fun catalog*

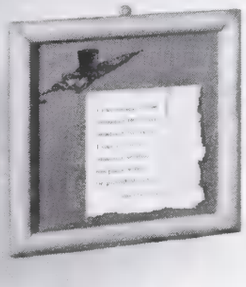
and one of these popular gift items... both for..... **$1.00** POSTPAID

It's fun to read the catalog... 108 pages of furniture and gifts... and it's fun to do your shopping by the fireside in your favorite easy chair. Send just 25c for the catalog alone... or order one of the $1.00 gift items below and get the catalog free!



Vista Cup and Saucer

Graceful little after-dinner coffee cup, in all the famous Vista colors — Pink, Brown and Blue. My how Mason's Vista is welcomed by our brides... and grandmas, too! Get cup and saucer, plus our 108-page catalog, all for $1.00. What color, please?



Words of Lincoln

"I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him." We've had this motto lithographed especially for framing with a new green background. Hand-rubbed cherry frame, 8x8 inches. Put this on your wall and the catalog on your table for just $1.00.



Kitten-on-a-Nest

This charming covered dish is a replica of an old milk glass soap dish found near St. Louis by Mrs. Forslund. The Westmoreland Glass people found the original mold carefully preserved in their mold storage room. Order this clever Kitten-on-a-Nest (5½" long) with our latest fun-to-read catalog, both for $1.00.

Carl Forslund

122 FULTON STREET EAST, GRAND RAPIDS 2, MICHIGAN

America's Finest Early Americana

our magnificent YARMOUTH HUTCH

In solid Michigan pine
7 ft. wide, 6 ft. 2 in. high



The proportions of this huge hutch are majestic, yet its imposing presence is effective even in rooms of ordinary size! This is truly "top drawer" Early American, made of finest Michigan solid knotty pine and lovingly finished to a superb antiqued hand-rubbed and hand-waxed patina. Storage space is lavish: 11 drawers, 4 big cupboards, 3 huge open shelves! You may purchase the complete hutch as shown, or just the bottom half as a buffet.

HUTCH complete 84"W, 16"D, 74"H. **$495**

BUFFET only, 33"H. **$359**

Send 25c for big, lavishly illustrated catalog of America's finest Early Americana. Satisfaction guaranteed. Dept. HB-1157.

PRICE INCLUDES SHIPPING. SEND CHECK OR M.O. NO C.O.D.'S, PLEASE.

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Gyro Joe

THE FLYING PLATFORM PILOT

Zooms 150' High

Wind the platform propeller 100 times for the take-off and see him zoom up into the air and soar back to earth. Of blue and white high impact plastic, 10" high overall.

$1.00 PPD.

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THE ADDED TOUCH Wynnewood HB 11, Pa.

Imagine!

REAL MINK for DOLLS



First time ever—real Mink furs for a little girl's doll!

Through a special arrangement with a leading furrier, we are able to offer these fine North American ranch-bred mink doll furs at this incredible price. Adorable hat, luxurious cape and muff with carrying loop . . . a spectacular outfit, indeed! Order now for birthdays, Christmas . . . and make several small girls very happy!

Complete 3-pc. set for dolls 7"-10", a miracle value at . . . $2.98

For dolls 11"-14"—$3.98

Send check or m.o. We pay postage. Or order C.O.D.—pay postal charges.

Immediate delivery.

Satisfaction guaranteed. For Air Mail delivery, add 15¢.

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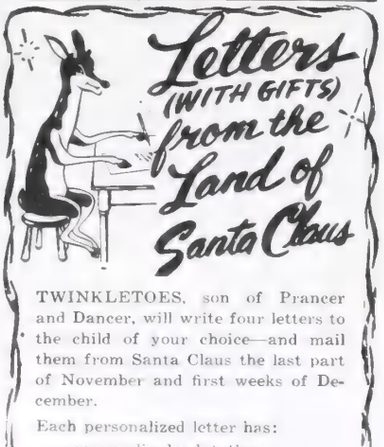


"Weepy" $7.50 ppd.

If the funniest little "Basset Dog" you will ever see, sent especially to cheer the little ones on your gift list, is to dance over their pup gift records like enthusiastic fans at Beatnik shows of soft, hairy fun, "Weepy" he is shocking, in a pearl and red "weeper" nose contrasts with fur assorted sweater colors. The tiny hankie he holds will amuse a child with the sniffles. 14" high.

Camalier & Buckley

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Letters (WITH GIFTS) from the Land of Santa Claus

TWINKLETOES, son of Prancer and Dancer, will write four letters to the child of your choice—and mail them from Santa Claus the last part of November and first weeks of December.

Each personalized letter has:

—personalized salutation
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Imagine their wide-eyed amazement and thrill. All four letters to one child, send only... **$1.95**

(Print child's name and address)

Twinkletoes
REINDEER RTE 2, SANTA CLAUS, IND.



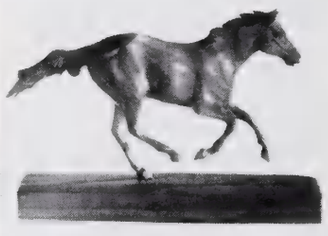
WINDOW



PICTURE YOUR HOUSE, your garden or your boat hand-painted in any colors you specify on crystal-clear glasses. The sketch is baked to a glossy hardness that cannot wash off. Send photo or sketch of the subject you want, and state your choice of old-fashioned, double old-fashioned or highball glasses. $15 for 6; $25 for 12. Ppd. No c.o.d.'s. Order from Marny's Paint Box, Barrington, Rhode Island.



NAMED FOR YOU. Chew your pencil and doodle all over your Christmas list, but you won't find a better gift than this white china smoker's set. The 22k gold-trimmed urn with matching coaster-ashtrays has *monogram*, *first* or *family* name. Have the urn say "The Jones," one ash tray "Mary," the other "John." $4.98. Extra ash trays, $1 each. Ppd. The Howard House, 3601 Kingsbridge Ave., New York 63.



BOLD RULER, winner of "The Preakness," is a good bet for a horse lover's desk or blue ribbon material for mantel decoration. Carved of solid walnut with a lustrous wax finish, this is an example of the superb wood sculptures of a man in Connecticut who actually seems to breathe life into each animal. 5½" x 8", $35 ppd. M. E. Brasher, Chickadee Valley, Kent, Conn.



PLAYFUL PONY

Here he is! The lovable rocking horse any youngster will love to see under the Christmas tree. Our pony is made in Vermont of Vermont's own hardwood, beautifully colored with non-toxic lacquers, sturdy, safe and durable. And we will handpaint any name! Price $10.95 postpaid. Also available with attached Swiss music box at $12.95 postpaid.

The Vermont SHOPPER
BOX 302, BURLINGTON, VT.



Toddlers Stay Warm in
OVERNIGHTY BLANKETS

No more getting up nights to tuck in tossed off blankets. The OVERNIGHTY BLANKET zips on over sleepers or p.j.'s and keeps children warm all night long.

The OVERNIGHTY is now made of luxurious 100% Dupont Orlon... satin bound... machine washable... approved by Pediatricians... perfect for traveling... a wonderful gift.

MEDIUM (9 MOS. - 2 YRS.) LARGE (3 YRS. - 5 YRS.) PASTEL BLUE OR YELLOW

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h have the simplicity of good le gn and the distinction of their n ogram—all for a price that v ld make a piggy bank blush. S ling silver cuff links, engraved v 2 or 3 initials, $3.50 the pair. M ching monogrammed tie clasp, $2 0; belt buckle, $4.25. Com- l e set is $9.95. Tax and post- g included. Gift boxed, too! C lor Gifts, Wayne 1, Pa.



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s his prescription pad holder h should make you his favorite ent. It has a pocket inside for doctor's prescription pad, and olden embossed caduceus in- ia on the cover. In green, wn, or black leather, it meas- 4½" x 6", is $2.75 ppd. Order n Malcolm's, 6309 Reisters- n Road, Baltimore 15, Md.





50 pc. LIFETIME STAINLESS STEEL SET

$14.95

22.90 VALUE

MAKES A WONDERFUL HOLIDAY GIFT! Your choice of two of our most popular patterns at substantial savings!

Top quality stainless steel that never tarnishes nor stains . . and never needs polishing. Solid one piece forged knives with serrated cutting edge . . . luxurious lifetime mirror bright finish on all pieces. Truly an outstanding value on its own but with our exciting FREE BONUS GIFTS . . . it's tremendous!

50 pc. set consists of:
8 serrated knives • 8 dinner forks • 8 salad forks • 8 soup spoons • 16 teaspoons • 1 butter knife • 1 sugar spoon

FREE BONUS GIFTS

Reg. 4.95 handsome sturdy storage chest and 4 pc. matching serving set consisting of salad spoon, salad fork, serrated cake server and gravy ladle exactly as illustrated . . . ALL included at no extra cost with each set.

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Please rush .... Stainless Sets with FREE BONUS GIFTS at 14.95 each. If not completely satisfied, it may be returned for full refund.

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ADDRESS: _____
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For your lawn at Christmastime

. **54 SANTA and PRANCING REINDEER.** New, beautiful, life size display. Very lorful hand painted in rich oil colors with blue and yellow sled, colorful toys, deer with bright red and gold harness. Traffic-Stopper — will "light up" the es of the kiddies. Stands 5 ft. high and 25 ft. long. 8 individual reindeer, weather- oof wood, comes complete with harness, whip and supporting stakes in an easy store carton. Price only $97.00. Night lighting unit $6.95 extra. Shipped express llect. Wt. approx. 100 lbs.

No. 54A (MOTORIZED). Same as above except Santa's arm moves back and forth and snaps whip in a very eye-catching manner. Price $112.00 Complete. Lighting $6.95 extra.



SEND FOR CATALOG

of New Christmas Lawn Decorations Now! 30 New Prize Winning Displays and 35 new exclusive items for decorating the interior of your home, office and business.



No. 40 CHOIR BOYS AND GIRL. New, colorful, hand painted display consisting of four Choir Boys and little Girl Organist. Dressed in traditional blue and white cotta, organ in yellow and maroon-weatherproof wood — complete with stakes and hardware. 4 ft. high. Price $69.00. Night lighting equipment $6.95 extra. Shipped express collect. Wt. approx. 50 lbs.

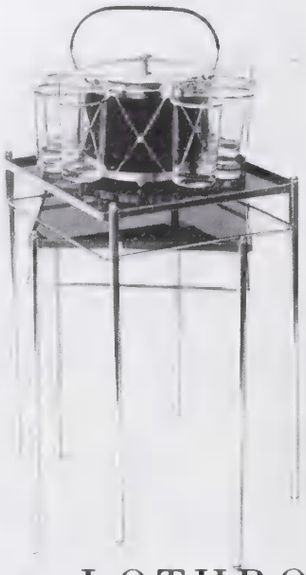
No. 40A (MOTORIZED). Same as above except organ is larger. Motor sways girl back and forth. Price only $85.00 complete. Lighting $6.95 extra.

Leonard Brynolf Johnson

Dept. 57B, Smethport, Pa.

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Stack tables with black and gold checked pattern glass tops on brass plated stands. 19" high, 12½" square. Boxed in pairs, *15.00* a pair.
Drum Ice Bucket with liner in white or black, in brass plated holder with 6 hi-ball glasses complete *19.50*.
Bucket alone *15.00*.



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WINDOW



WONDERFUL ONES. Y may have seen a lot of sal servers, but we doubt if you ever seen a handsomer pair th these silverplated Reed & Bart beauties. Send them to a brid and they'll be the brightest sta in her display. Send them as Christmas present to your favo ite hostess. 2-piece "Maste buffet set, 11½" long, gift-box is $9.95. Ppd. E. W. Park Madison, Wis.

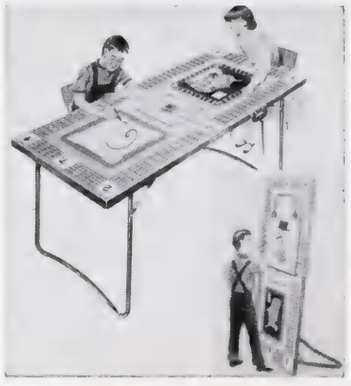
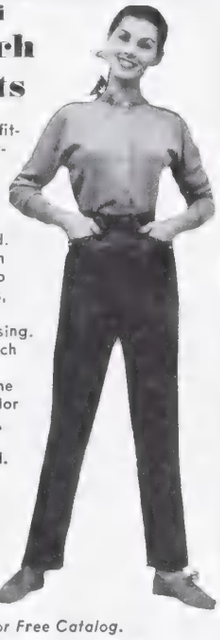


TABLE OF CONTENTS t numerous to list is as fine a b as we've seen. A Study 'n Gar folding table for children is lith graphed with games, multiplic tion tables, weights and measur etc. It can even be set up as standing easel. With drawi board, pad, crayons, it seats 8 10 children; is lightweight ste 60" x 21½" x 25½" high, $14.9 exp. coll. Mrs. Dorothy Dama 742 Damar Bldg., Elizabeth, N.



LENOX LIGHTER SET ca ries with it incomparable di tinction, for the name stands hig in the blue book of china familie A smoker's set that is sure to l on the wish list of every bri you know has a lighter fitted wi a *Ronson* unit and a matchin cigarette urn. Available in d signs to match *or* blend with Lenox patterns, they're 4" hig Wheat pattern shown. $22.95 plu post. Marshall Field, Chicag

Levi
Ranch Pants



At last—slim, trim-fitting slacks that flatter as you frolic. Wonderful for all sorts of sports wear—comfortable for lounging around. Western styling with wide belt loops, two snap-fasten pockets, tapered pant legs, and zipper side closing. Washable Levi Ranch Pants, of 85% wool and 15% nylon, come in sizes 10 to 20. Color choice of Charcoal, Light Gray, or Black. **$10.95 ppd.**

BLUE DENIM RANCH PANTS
(Order one size larger)
$4.95 ppd.

Send for Free Catalog.
ANDY'S SPORT SHOP
Dept. F, U.S. Route 1, W. Peabody, Mass.

Put **LAVENDER MIST** on your Christmas list!



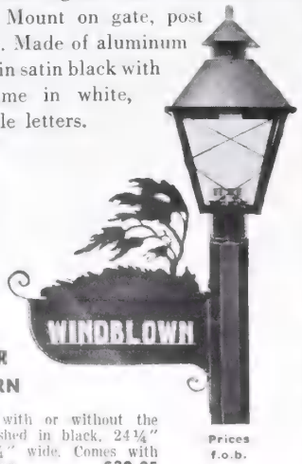
The original, pure, aerosol Sachet, Lavender Mist sprays a fine, clean fragrance of true lavender to freshen wardrobes, linen closets, dresser drawers. Won't stain, dampen or discolor. Wonderful to freshen stale, stuffy, rooms, too! SEND US YOUR LIST—we'll send each gift, with your name on a card, in time for Christmas.
Beautiful Holiday Gift Set of two 6-oz. Lavender Mist aerosols . . . . . $3.25 Postpaid
Also Gift Set of one Lavender Mist and one Herbary Gardens (Floral) Mist . . $3.25 Postpaid
Single aerosols, either fragrance . $1.50 Postpaid

GIFT CATALOG ON REQUEST
Send Check or Money Order (no C.O.D.) to
THE LAVENDER HOUSE
P.O. Box 83, Old Chelsea Station, N.Y. 11, N.Y.



Our Gauntlet Softies
Soft, Smooth, Washable of course! Smartly tailored and whipstitched in white, beige, cork, grey, red or black. For driving, street or country. Women's sizes 6 to 8½. A fabulous value for **$2.99**
Extra 10" deerskin gauntlet gloves in same colors, sizes. $4.59
Add 16¢ postage to each order.
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Hagerstrom HOUSE SIGN
WINDBLOWN—An attractive sign that defies winter gales and loves summer breezes. Mount on gate, post or house. Made of aluminum finished in satin black with your name in white, removable letters.
$19.50
Plus 30¢ per letter both sides



COPPER LANTERN
Beautiful with or without the sign. Finished in black, 24¼" high, 10¾" wide. Comes with 3" post cap. **$29.95**
Prices f.o.b. Wheeling

Write for new Christmas Gift Catalog
HAGERSTROM METALCRAFT STUDIO
Handcrafted Specialties since 1922—Mail Boxes, Weathervanes, Door Knockers, etc.
Dept. HB, Old Milwaukee Road, Wheeling, Ill.

The Scots have a way with a Sweater



Handknit of pure Shetland!
From Scotland's Fair Isles, imported for Carroll Reed. Natural beige with contrasting soft pastel design. Only pure Shetland wool feels like this, looks like this! Rib knit collar, cuffs, and waist.
Ladies Cardigan 34 to 40, **$16.95**
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Add 35¢ postage. Satisfaction Guaranteed. Other country fashions in our new catalogue.
Carroll Reed Ski Shops
62 Main Street, North Conway, New Hampshire





PERSONALIZED Sterling Silver SWEATER-GUARD

If she's hard to buy for, give her a hand-engraved, sterling silver sweater-guard to prevent loss of her loveliest cashmere when shoulder worn. Initialed guards, which clip to both sides of sweater, are joined with sterling silver chain. Smartly crafted by expert silversmith, this is an exquisite gift for any woman you know. With initials, $3.95. Without initials, $3.50. Prices include fed. ex. tax and postage.
LADNAR Dept. HB-11
400 South Prospect Ave. Park Ridge, Ill.

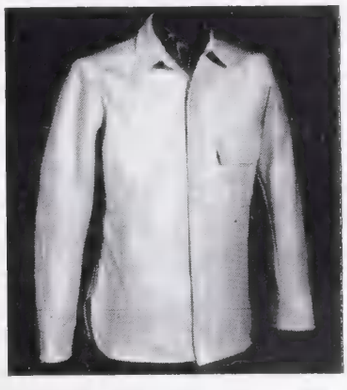
SHOPPING



EN, GOD BLESS THEM! ose masterful, marvelous men ally deserve something more citing than ties and socks as esents. So, as a fitting tribute the better half, we suggest P glasses. Elegant 14-ounce n-the-rocks" glasses with gold tering topped by a black crown e gift-wrapped and make a Very expensive Present. Set of 8, ppd. C. D. Peacock, State & onroe Sts., Chicago 3.



HAMOIS ON HIM is superb he's a man with a flair for earing fine sportswear. And amois on *you* is ditto. This autiful shirt washes like a ove, is warm in the breeziest ick blind, comfortable in a ne-paneled den. With convert-le 2-way collar and tailored de-ils, men's sizes 36-46, women's 2-20. $45 plus 50¢ post. Special zes 10% extra. Brandicalf, B-20, 57 Federal St., Boston 10.

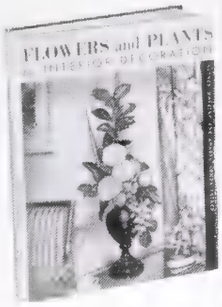


IDE A COCK HORSE, little ronc-buster, to the television set id roam the range with Gene utry, the Lone Ranger and onto. A Pinto Pony keeps a ild in the saddle, off the furni-ire, has a Western show saddle genuine leather, unbreakable ubber head. It's mounted on 4 etal legs to take lots of kicking. 6" high. $13.95 ppd. Ward Phil-ps Co., Carpentersville, Ill.



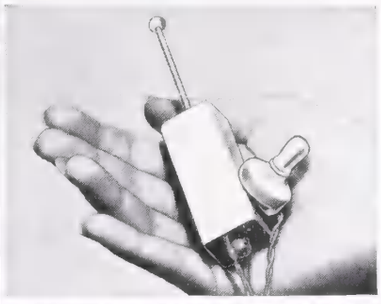
Give Your Home That Individual Look!

o room is so eautiful as when holds plant ma-rials that add ving color, form d harmony to s furnishings. his book—the ly one on the bject—tells how make expert signs which are ppropriate to arly American, rench Provincial, nglish 18th Cen-ury, Regency and any other con-emporary and modern styles. With a few greens and flowers, it's easy to make stunning, inexpensive decorations that give vitality to your furnishings. For every woman! The ideal gift.



140 photos, 19 color plates, 99 drawings, $7.95.

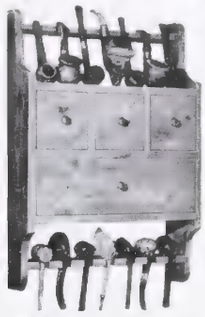
HEARTHSIDE PRESS, INC.,
Dept. 11-HB 118 East 28th Street, New York 16



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In Kits or Beautifully Finished

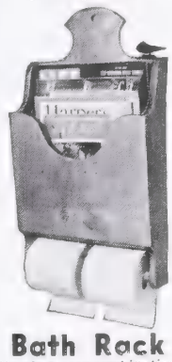


14 Pipe Rack

A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor tobacco drawers, large accessory drawer. Hangs charmingly, conveniently on wall; saves desk or table space.

14 pipe rack 13" x 18"
Complete **$12.95**
Kit **$7.95**

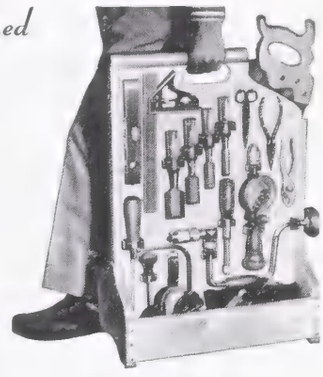
29 pipe rack 18" x 22"
Complete only—**$26.95**



Bath Rack

Here's a rare combination of charm, humor, and utility for your "reading room." Holds 10 magazines, 2 rolls of tissue assure a constant supply. Or use it in kitchen for paper towels, bags, waxed paper, etc. keeps all your paper supplies handy. A clever, unique gift. 12" x 23" x 4¾". In regular finishes or white.

Complete **$11.95**
Kit **$7.75**



Tool Tote

The Perfect Gift for Him

Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17" x 26" x 9½".

Complete—in honey-tone pine only **$11.75**
Kit **$7.95**

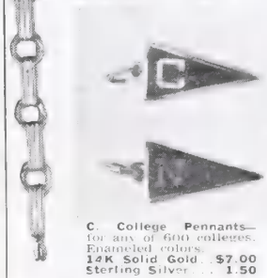
COMPLETE RACKS in hand-rubbed, honey-tone knotty pine, maple or mahogany finish. Shipped express charges collect.

OR IN KITS for easy 1-hr. assembly; fitted, drilled, sanded, etc.; simple instructions. Postpaid (add 10% west of Miss.)

Immediate delivery. Money-back guarantee. No C.O.D.'s.

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North Conway, N.H.

Give a Charm for Christmas



C. College Pennants—for any of 600 colleges. Enameled colors.
14K Solid Gold **$7.00**
Sterling Silver . . . **1.50**



D. Map—of any state or U.S. possession, foreign countries. Enameled on.
14K Solid Gold **$12.50**
Sterling Silver... **2.25**



E. Santa Claus—Colorful Santa smartly enameled on. Mr. Christmas himself. Sterling **$3.00**; 14K Gold **$15.00.**



B. Wreath—A true memento of Christmas. Enameled in bright colors. Sterling **$3.00**; 14K Gold **$14.00.**

A. Link Bracelet—14K Gold **$13.50**; Sterling **$2.00.**



F. Bible—The tiny cover opens wide, to reveal the complete Lord's Prayer inscribed in minute letters. Sterling **$2.00**; 14K Gold **$10.00.**



H. Santa in the Boot—Open it and Santa pops up. Red enamel trim. Sterling **$4.50**; 14K Gold **$16.00.**



J. Holly Sprig—Colorfully enameled in true color for the festive season. Sterling **$3.00**; 14K Gold **$11.00.**



L. Telephone—Just like a real one, but it dials "I love you". Sterling **$4.00**; 14K Gold **$10.00.**



M. Wishing Well—You crank the handle and it will draw the small water bucket up and down. Sterling **$4.00**; 14K Gold **$14.00.**

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in 14K SOLID GOLD, STERLING SILVER

Here are the most cherished gifts and possessions of all! Dainty treasures to remind the wearer of the occasions, the places, the people she loves best. Choose any shown here, to be enjoyed forever.

All prices include Fed. Tax and Postage

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MONEY-BACK GUARANTEE

ALL CHARMS SHOWN ACTUAL SIZE
BY MAIL AT SPECIAL DIRECT TO YOU PRICES!



N. Birth Certificate—Mothers and Grandmas will love this! Give name, birth date and weight to be engraved. Sterling **$5.00**; 14K Gold **$15.00.**



O. Fireplace—Colored enamel stockings hang on this Fireplace, opens and says Merry Christmas. Sterling **$4.00**; 14K Gold **$16.00**



K. The Good Angel—Have the Good Angel watch over you and your loved ones. Sterling **$2.20**; 14K Gold **$15.00.**



I. Three Wee Bells—Real jingle bells for Christmas and Wedding. Sterling **$2.50**; 14K Gold **$6.00.**



G. Christmas Tree—Tips of branches red and green enameled, look like egg ornaments. Sterling **$4.50**; 14K Gold **$15.00.**



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I enclose check or money order for the total $ .....
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☐ 14K Solid Gold
☐ Sterling Silver
☐ Check here for free catalog 700 charms



Fine Woven Satin
150 ft. RIBBON 50¢
Choice of 11 Lovely Colors

White, Christmas Red, Green, Pink, Light Blue, Royal Blue, Orchid, Gold, Light Green, Cocoa, Yellow. Factory-fresh, no scraps or pieces. Reg. $1.50 value! ½" width ribbon 150 ft. roll only 50¢ ppd. Ribbon in 1" width, 75 ft. roll, same colors 50¢ ppd. State width and colors when ordering. Satisfaction guaranteed.

Hand-Tied
8 SATIN BOWS 1.00 PPD
Assorted Colors • Solid Colors



Glamorize your packages with our ready-made hand-tied, factory fresh, quality woven satin bows! Ready to use—just tie on packages! Bows are approx. 6" dia., 1" wide. 2 bows each in White, Red, Green and Gold. Or 8 bows in any one solid color. Specify assorted or solid color.

SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR
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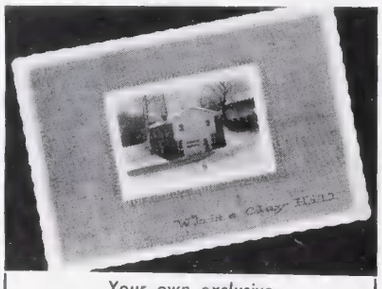
Miniature Brass CANDLESTICKS

Imported from Italy. Charming new idea for table settings. Will hold small flower arrangements in their bases. Protective felt pads. Each holder 1¾" x 3½". Candles included. Gift boxed.

Set of four **$3.95 Ppd.**

Please add 25¢ postage west of Mississippi
No stamps or C.O.D.'s, please.
Free Catalogue "Gifts of Distinction".

World Treasures
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Your own exclusive
PLACE MATS
never before available

Happy is the one who receives these linen-saving, conversation-arousing personal table mats. They're finely lithographed on pure white textured paper in rich tones of red, green, brown, blue or black with your favorite photo of house, children, family or pets and 3 words of hand lettering. Will compliment any decor—casual or formal.
1,000 mats, a year's supply, only $29.95 ppd. Shipped in 10 days—guaranteed, of course. Enclose photo (we return) state color and print words desired. (With initials or name but no photo, deduct $5.00.) A treasured gift to yourself or someone special.
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New ROAST HOLDER
Perfect Family Gift

Holds any size roasts or fowl—hot or sticky foods—securely! A handsome gift for a lifetime of usefulness! Gift Packaged. $5.95 ppd.

3 slip joint positions

Roast Ressler of solid aluminum, highly polished to match your silver.

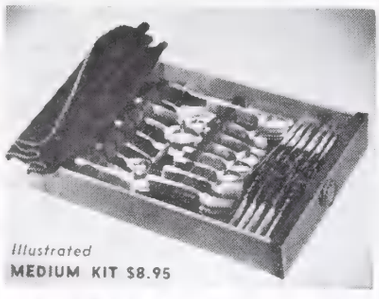
Colonel CARVER KNIFE Forged heat-treated blade of finest high carbon stainless steel. Efficient serving fork on back, saw to cut small bones and serrated edge to cut into crispy roast. ..... $5.95 ppd.

This new, faster method of carving eliminates the serving fork.

Colonel Carver Knife and Roast Ressler, in Gift Box. $11.75

Colonel Carver Knife and Roast Ressler on grooved maple carving board, which serves as wall plaque. In Gift Box $16.95

K. G. NIBLACK CO.
109 Huntington Avenue
Buffalo 14, N.Y.



Illustrated
MEDIUM KIT $8.95

TOP DRAWER SECRET

are these Pacific Silver Cloth, make-it-yourself, flatware storage drawer kits. Quickly convert any drawer into a model of tarnish-proof, fitted efficiency. Ten minute installation. Satisfaction guaranteed. A lifetime convenience.

drawer front	depth	holds	size	price
13" to 16"	2½"	108 pcs	Small	$5.95
17" to 24"	2½"	204 pcs	Med.	$8.95
25" to 30"	2¾"	292 pcs	Large	$12.95
31" to 40"	2¾"	420 pcs	X-lg	$14.95

Dozenware blocks (as shown) also sold separately. Complete selection of all silver storage needs. Dealer inquiries invited. Free catalog.

CALIFORNIA WAYS
Dept. HB-25 San Mateo, California



WINDOW



SIZE OF RELIEF maps, 40 x 64", makes them inspired deco ration to mount in a den, librar or conference room. In vivid co ors to emphasize relief feature 3-dimensional Vinylite map of th United States shows cities, river mountains, etc., is self-framed cleans with a damp cloth. $4 U. S. map showing highways $47.50. Exp. coll. Blue Horizon Dept. B-7, Box 93, Belmont, Mas



FAIR-WEATHER FRIEN as sleek as a jet is this magnif cent mallard duck weather vane With arrow-shaped wind indica tor on ball-bearing mounting an large compass letters, it's cas of sturdy, lightweight aluminum with Swedish black finish. Adjust able swivel base attaches easil to any roof. 42¾" tall, 31½ across over all, $24 ppd. Tennes see Fabricating Co., HB-11, 149 Grimes St., Memphis 6, Tenn.



A VAGABOND KING walk ing down the aisle of the Pullma sleeper will have his best foo forward if he wears these butter soft leather scuffs. They pack lightly and flat, glide effortlessly have foam rubber sole. Full grained cowhide in rust tan only order small, medium or large $4.95 ppd. H. M. Allison Co. HB-11, 175 Rawson Rd., Brook line 46, Mass.

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Special Introductory Offer

Send me two $1 bills (or check or money order for the same amount) and I will send you my 2¼ pound box of JUMBO PRUNES, including a generous sample of my Ranch-made Sweets, giant California Apricots, fresh Dates, and honey-sweet white Figs.

These prunes are huge and so soft you'll eat 'em like candy. To new customers only I offer this regular $3.65 box for $2.00 and I prepay delivery.

I guarantee complete satisfaction or your money back. Send today and I'll ship at once direct from my ranch. Only one to a customer.

Sign and Send Coupon

VACA VALLEY ORCHARDS
Box B-31 **Encino, California**

Send your 2¼ lb. box Giant Prunes.

Name.....

Address.....

City..... Zone.... State.....



MR. AND MRS. SANTA CLAUS
salt and peppers

Use this delightful couple to dress up your table and add holiday sparkle to your mantlepiece. Hand glazed ceramics, 5" high in bright red, black, and white with gold highlights. They make excellent gifts, especially for collectors, and come packed in their own holly decorated gift box. A wonderful buy at $1.25 the pair postpaid. Sorry, No C.O.D's.

ciuia ceramics
BOX 241 CLEVELAND 21, OHIO

SHOPPING



QUEEN OF THE NILE and of all Egypt circa 1360 B. C. was Nefertiti, wife of Amenhotep IV. This piece of sculpture of the famous queen of Egyptian history is the best known extant work of this land. Reproduced in Hydra-Cal, it's felt-padded, 7" tall. A pair would make lovely book ends. In jet black, white, antique ivory. $3.95 ea.; $5.95 a pair; 12" size, $8.95 ea., $16.95 a pair. Ppd. Mono Art, 50 Delancey St., N.Y.C.



A TRAVELING MAN whose standards of quality are high will be completely delighted with this luxurious black or tan leather case from England. He won't even accuse you of extravagance! Genuine calfskin case holds one dozen ties, cuff links, collar stays, watch, etc. With or without 3 initials, $18.95 ppd. Free Christmas catalog. Cortley Gifts, HB-11, 453 E. 88th St., New York.



GUARANTEED TO BLOOM UP TO 6 LONG WEEKS!



Pictured: 1 box of 25 Star of Bethlehem flowers at the peak of their bloom.

Star of Bethlehem
(CHIN-CHER-IN-CHEE)
TRADE MARK

Exotic
FRESH-CUT
Flowers
FROM FAR-AWAY AFRICA

BOX OF 25 FLOWERS FOR $4

These snow-white fresh-cut flowers open into a glory of perfect stars—from 15 to 20 stars on each cut stem. Delivered in smart Gift

heir loveliest throughout Christmas week... Truly, the most inspired idea this side of t List—

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GOLDFARB
flowers · gifts
ESTABLISHED 1889

STREET, NEW YORK 22, N. Y.



CAFFÈ ESPRESSO SERVICE

The sophisticated hostess will brew and serve after-dinner Caffè Espresso from an imported Italian Coffee-maker and guests will long remember. Luxury copper: 2-cup*—$8.95; 4-cup—$12.50; 6-cup—$15.95. In aluminum: 2-cup—$2.95; 4-cup—$3.95; 6-cup—$4.95. (Brewing instructions inc.) 12 oz. can Medaglia d'Oro Espresso Caffè—$1.75; White china demi-tassé—$1.25 ea. Combination of coffee-maker, demi-tassé set and espresso coffee wil make a delightful Christmas gift for home or business. Postage paid.

*Cup measurements given are demi-tassé.

Send for FREE gift catalog.

RMS INTERIORS Dept. HB-117 11146 So. Michigan Ave. Chicago 28, Ill.

personal property puppy towels for every child on your gift list

personalized by Carsons $1.95 towel and washcloth

Cheery towels guaranteed to make wash-ups fun. Fluffy, absorbent, fast-drying white terry, pre-laundered in one fast color combination of red, green and yellow—name in white. Big 20 x 40" towel with 12 x 12" washcloth comes already gift wrapped.

Carsons linens, second floor, state.
Mail orders invited on 2 or more sets. Order early!



Mail your order to Carson, Pirie, Scott & Co., Box AA, Chicago 90, Illinois. Allow 3 weeks for delivery; orders received after December 4th cannot be promised for Christmas delivery. Sorry, no C.O.D.'s. Add 3% to cover use and occupation taxes on deliveries in Illinois. With cash orders, add 30c for first set, 15c for each additional to cover the cost of mailing outside our regular free delivery area.

quantity	name (on towels only)	price

☐ charge ☐ check ☐ money order

name_____

address_____

city_____ zone_____ state_____

(send to) name_____

address_____

city_____ zone_____ state_____

(towels—12-'57)



WINDOW

Gift Boxed



MONEY BELT

A perfect gift for anyone away from home . . . on business or vacation, at school or in the army. Top quality leather with completely concealed pockets to provide safe hiding place for cash.

For Men: Top grain cowhide; brown or black; 30 to 44 . . . **$3.95**

For Boys: Top grain horsehide; brown only; 28 to 36 . . . . . **$1.95**

For Women: Contour style—satin-smooth calfskin; black, brown or navy. Sizes 26 to 36 . . . . . **$6.95**

Write for free catalog



SACCHARINE BOWL $6.95

"Sweet as can be!" Sterling silver in lovely Revere pattern. Bowl stands 1⅜" by 1¾".

Saccharine Bowl, with tongs . . **$6.95**



HER OWN NAME

Sterling silver, handcrafted. Necklace (shown) or bracelet with stouter chain and separated letters.

Name Necklace **$3.85**

Name Bracelet **$3.50**

If name has more than 7 letters, add 55¢ per extra letter.

CLARION PRODUCTS DEPARTMENT 311, HIGHLAND PARK, ILLINOIS



THE CORNER CABINET is a handsome Early American reproduction for your dining or living room. It utilizes lost space, provides extra storage space, has grooves for plates on top shelf. Unfinished solid birch or maple, it's ready to stain, paint or lacquer. With antiqued brass hardware and cleated doors, it's 70" h., 32" w., 17" d. $59.95 exp. coll. Meadowbrook, 126 E. Sunrise Highway, Merrick, New York.



SIGNS OF THE TIMES we live in are "Wacky" plates. Send one to your favorite Big Shot and whether he stands it on his desk or hangs it on his office door, it will make him *"thimk."* Choose "Ulcers Inc," "7th V Pres," "Genius," "Thimk," "Duchess" or "V-I-P." Name is embossed in raised letters on 7" x 2½" steel plate in enamel, 2-color finish. $1 ppd. Berger Products Co., HB, 628 Race St., Philadelphia.



SIMPLY TOPPING for steak, turkey, roast beef, hamburger and cold cuts is Calcutta Meat Sauce. A blend of herbs, spices, onions, mangoes, tomatoes and a liberal lacing of wine are a couple of reasons why it's as fine and flavorful a meat sauce as you'll find on the market. You'll just *have* to try some for yourself! 8-oz. bottle is 95¢ ppd. Anderson Farm, Tinicum, Pa.

LUXURIOUS *Red Suede Slippers*

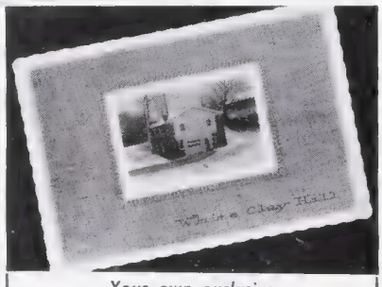


Appearance . . . bright; comfort . . . right! You'll be delighted with these wonderful red lounging slippers. Uppers are of soft suede lined with imported natural lamb's wool while the soles are of durable cowhide. You've never seen anything so beautiful; you've never owned anything so comfortable. And for a real Christmas flavor, the red is a real red—just as cheerful as holly berries. Men's whole sizes 7 to 13. . . . . **$9.95** ppd. Women's whole sizes 4 to 9. . . . **$8.95** ppd.

Gift Catalog on request

Johnny Appleseed's

Box 713, Beverly, Mass.



Your own exclusive

PLACE MATS

never before available

Happy is the one who receives these linen-saving, conversation-arousing personal table mats. They're finely lithographed on pure white textured paper in rich tones of red, green, brown, blue or black with your favorite photo of house, children, family or pets and 3 words of hand lettering. Will compliment any decor—casual or formal.

1,000 mats, a year's supply, only $29.95 ppd. Shipped in 10 days—guaranteed, of course. Enclose photo (we return) state color and print words desired. (With initials or name but no photo, deduct $5.00.) A treasured gift to yourself or someone special.

No COD's. Pa. residents add 3% sales tax

CreativeWORKSHOP

Box 10, Landenberg, Pa.



A BRACELET FOR MOTHERS and GRANDMOTHERS

An excellent gift, a tribute to HER! This bracelet, in beautiful sterling silver, bears proud record on each sterling silver disc or silhouette, the name and birthdate of each child or grandchild. Every disc or silhouette is script engraved with the first name, month, day and year of birth for each child or grandchild. Add a disc or silhouette for each new arrival!

Sterling Silver Bracelet $1.50
Each engraved Disc or Silhouette $1.00

BRACELETS AND DISCS AVAILABLE IN GOLD

12 kt. Gold Filled Bracelet $2.75
Each 12 kt. Gold Filled Disc $1.75

Add 10% for Fed. Exc. Tax. No C.O.D.'s please.

EDWARD H. ZIFF, Importer
Box 3072 Merchandise Mart Plaza
Dept. HB-11 Chicago 54, Ill.

Pin Fantasies



Fashion's newest favorite. Nature's Own Beech leaves from the Vienna woods are dipped in 24K Gold, to style a pin accessory to be treasured for years. Truly radiant to match your gayest holiday mood. Delightful to own . . . to give. $4.00. Matching clip-on earrings, $4.00. **THE SET $7.50**



Graceful accent for your new clothes, this real feather pin has been dipped in 24K Gold. A wish come true gift for yourself and all the favorite names on your list. **$4.00**

Each Item Gift Boxed. Price and Postpaid and Tax Included.

YOUR MONEY REFUNDED IF NOT SATISFIED
FREE CATALOG OF EXOTIC JEWELRY.

STEPHANIE'S IMPORTS
Box HB13
1966 Broadway
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imported accessories in
FINE WHITE PORCELAIN

HOLD EVERYTHING in these versatile covered bowls. Colorfully decorated with a Meissen type floral motif, the handles make them convenient for hot or cold servings. Use them for nuts, candy, cigarettes, too! 3½" high, 5" diam. **$2.98 ea.; $10.98 set of 4.**

CACHEPOT to hold all your flowers, ivy, philodendron. Its sparkling white beauty is enhanced by a black and gold Limoges type decoration. A delightful gift! 5¼" high, 7½" wide (shown) **$6.98**; 4" high, 6" wide, **$3.98**; 3½" high, 5½" wide, **$2 98.**



HOME TREASURES

All prices postpaid. Sorry, no C.O.D.'s. Write for free booklet.

Dept. B-11 976 Third Ave., New York, N.Y.



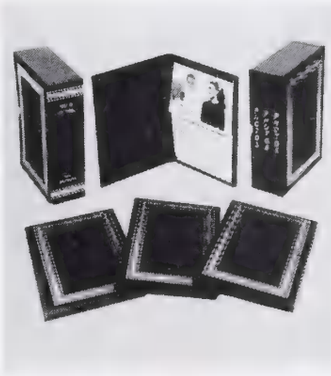
A MUST FOR MOTORISTS

Here's a gift so unique, so practical you'll want one yourself too. An automatic gas mileage computer with a *memory*—checks the car's operating efficiency and economy. Eliminates all paper work. Flick the dial and read gas mileage when tank is filled. Not a slide rule. A precision instrument of red, white & blue plastic, 4¾" diam. $2.95 Ppd. MILEOMATIC, P. O. Box 657, Hyattsville, Md.

SHOPPING



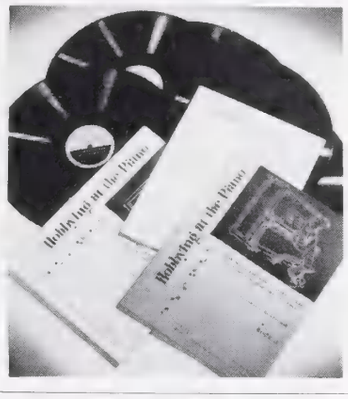
PORTRAIT FILE. This is the nicest way we know to preserve treasured pictures of your family. Three albums in a handsome black slip case entitled "This Is Our Family" hold up to 156 standard-size photos, store on bookshelf. Albums and slip case are durable leatherlex with gold tooling. With family name, gift boxed set is 5⅞" x 8½". $6.95 ppd. The Lillian Shoppe, 20 Armat St., Philadelphia 44, Pa.



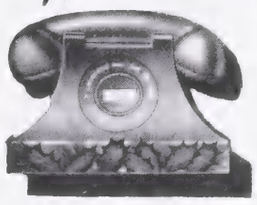
BE A FAIRY GODMOTHER and send this bunny fur set to your favorite godchild, and she will look like Snow White dressed by Schiaparelli. A beautiful red velvet rose nestles in the pure white hat and muff for dramatic contrast. Softly padded muff has embroidered satin back, woven wrist cord. Full hat fits all sizes. $2.98 each. $4.98 the set. Ppd. Hobi, Dept. HB-11, Flushing 52, New York.

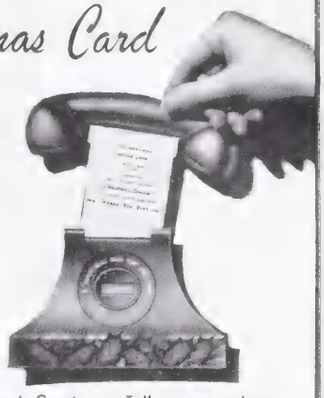


BACH TO BOOGIE. Hobbying at the Piano is an easy-as-pie home course that will have you or a musically minded small fry tickling the keys. Beginner's course consists of a textbook, 13 lessons, on 12-inch 33⅓ long-play RCA records and a *key board*. And if you've had your basic instruction, take advanced course, $19.95 each 13-lesson course. 2 courses, $29.95. Ppd. Edco, HB-11, Box 1848, Dallas, Tex.



The Telephone Christmas Card





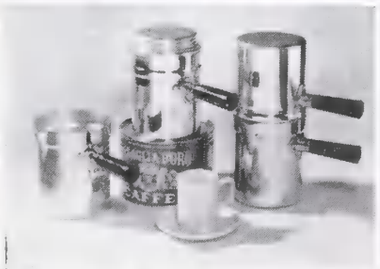
WITH YOUR OWN
PHONE NUMBER,
FAMILY NAME, FIRST NAMES

Don't be surprised if this most unusual, personal Greeting inspires your friends to call and tell you how much they enjoyed it! Shaped like a telephone, it is lithographed in colorful Christmas green. As your friends receive it, only your phone number is showing through the cut-out in the center. The handset portion lifts from the stand, revealing your family name and first names built into the message. Has easel for displaying on mantel 5" x 6½".

Tell us your phone number, family name, first names. Prices, with envelopes: 25—$4.50; 50—7.95, 75—11.30, 100—14.60 Ppd. Money-back guarantee!

COMPLETELY PERSONAL—ONLY 16¢ EACH FOR 50 CARDS

Kimball Printers
DIVISION OF MILES KIMBALL
620 BOND STREET
OSHKOSH, WISCONSIN



CAFFÈ ESPRESSO SERVICE

The sophisticated hostess will brew and serve after-dinner Caffè Espresso from an imported Italian Coffee-maker and guests will long remember. Luxury copper: 2-cup*—$8.95; 4-cup—$12.50; 6-cup—$15.95. In aluminum: 2-cup—$2.95; 4-cup—$3.95; 6-cup—$4.95. (Brewing instructions inc.) 12 oz. can Medaglia d'Oro Espresso Caffè—$1.75; White china demi-tassé—$1.25 ea. Combination of coffee-maker, demi-tassé set and espresso coffee wil make a delightful Christmas gift for home or business. Postage paid.

*Cup measurements given are demi-tassé.

Send for FREE gift catalog.

RMS INTERIORS
Dept. HB-117
11146 So. Michigan Ave.
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Fresh from Brownell Farms



Berried Sprays of Olde
English Holly

Happiest Holiday Gift Shipped Anywhere

Red-red berried holly, lovingly grown and packed. Guaranteed to arrive fresh, sparkling and bursting with beauty. "Holly Lore" gift card included. Shipped Special Delivery Postpaid in U.S. Mail us your gift lists.

Friendship Pack, 20" x 8" x 3½"... **$2.95**
Holiday Pack, 24" x 9½" x 3½"... **$3.95**
Wreath, 16-inch—Plus Berried Sprays. **$5.45**
Holly Honey—Pure golden nectar in colorful dispenser. Big ½ lb. **$1.50** by parcel post.

Send for Free Color Catalog of More Holly Gifts.

BROWNELL FARMS of OREGON
"Where your Christmas Holly Grows"
P. O. Box 5965-B, Milwaukie, Oregon

Chintz Ensemble and Matching Headboard

Choose from 10 exciting colors!



Dress up your bedroom with lustrous Everglaze quilted chintz scalloped Coverlet and Dust Ruffle in candy stripes or solids. Choose from 10 mix-or-match colors: turquoise, pink, orchid, blue, red, hunter green, brown, grey, yellow and white. For a more striking effect, add a new matching wrought iron Headboard complete with removable quilted panel insert. BUY DIRECT AND SAVE! Order TODAY!

COVERLET: with fitted kick-pleat corners (Solid Color Only). Twin size—$11.95; full size—$12.95; king size (rounded corners—special order)—$25.00.

DUST RUFFLE (Stripes or Solid Colors): twin size—$6.95; full size—$7.95.

WROUGHT IRON HEADBOARD with quilted panel insert; twin or full size—$19.95 complete. (Shipped express collect)

New Low Price!

Draperies and Cafe Curtains also available. Satisfaction Guaranteed. Add 75¢ for handling with each order. Send 25¢ for color photos and fabric swatches of complete bedroom ensembles.

HOME FASHIONS, Dept. HB-117 Box 146, Washington Bridge Station, New York 33, N.Y.



ROMANTIC HEARTS

. . . inspired this unusual Charm Bracelet. This rare collection of hearts done in antique gold design, captures the loveliness of grandmother's most precious heirloom. Comes assembled, of course.

The perfect accent for day or evening wear. **$3.95 ppd.**, tax inc. Matching miniature heart earrings that tinkle, **$2.75 ppd.**, tax inc.

Send for free catalog

TOWNSEND HOUSE Dept. B-11
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PICTURES & PRINTS



Vincent Van Gogh "Sunflowers" 19⅛ x 15½ — $5.50 postpaid

Now enjoy the world's great art right in your own home, with **Oestreicher's** superb quality, full-color reproductions — the world's finest, faithful to the brushstrokes of the original. Old Masters, Moderns, Contemporaries, favorite Marine, Sporting Prints, Landscapes, rare and hard-to-find prints — **Oestreicher's** has them all! Catalog illustrates over 500 masterpieces, lists over 4700 pictures. $1. Ppd. Mail orders carefully filled. Distinctive framing at moderate cost.

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America's oldest print house



TILT-BACK OCCASIONAL CHAIR

2 chairs for $19.48 **$9.95**

Smart, sleek lines make this an occasional to grace any room. Swivel backrest affords the utmost in good looks and comfort. Decorative plastic upholstery in white, turquoise and tangerine, looks and wears like leather, cleans easily. In steel bronze finish frame. Comfortable spring seat 19½" by 19½". Height 29". Easily assembled.

Your satisfaction guaranteed. Sorry, no C.O.D. Send check or M.O. Express collect. Weight 21½ lb.

HASSOL'S, INC. Est. 1923
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AGED LIKE VINTAGE WINE

(Smoking alone takes 30 days!)



Jordan's

GENUINE

VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 117 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 13 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U.S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1433-F E. CARY ST., RICHMOND, VIRGINIA

Please send_____Jordan's Genuine Baked Virginia Ham(s). Size about_____lbs.
☐ Check enclosed $_____ ☐ Ship now.
☐ Ship for Xmas.

NAME_____
STREET_____
CITY_____STATE_____



THE OLD FASHIONED SECRET IS OUT

Serve your guests the smoothest Old Fashioneds they ever tasted. And in a mere fraction of the usual time with Kettle Cove Orange Slices in Kettle Cove Syrup. Just one Orange Slice (so delicious to eat), a teaspoon of our syrup, a dash of bitters if you like, whiskey and ice. As simple and easy as that. One 11 oz. jar makes about 20 Old Fashioneds; also useful in dozens of ways in cooking. Order Kettle Cove Orange Slices for yourself, your friends. Wonderful Christmas Gifts. Six 11 oz. jars.....$5.95 postpaid in the U.S.A.

Catalogue of Kettle Cove Entertaining Foods and Saltwater Farm Seafood Gifts sent on request.

SALTWATER FARM (Inc.)
Damariscotta 41, Maine

EXCITING IMPORTS

Florentine Demitasse Spoons



Capture the romance of Renaissance Italy with these decorative old-world spoons. Your guests will enjoy the rich reproductions of authentic Florentine coats-of-arms: cherub, fleur-de-lis, griffin, crest, wolf, lion. Silver-plated, solid weight, tarnish resistant, five inches long. Italian spoons gift boxed, set of 6: **$2.00 postpaid.**

Oriental Shoe Ash Trays



You will love these exotic heavy brass shoes hand-made in ancient India. 3¾" long. Bright enamel designs, no two alike. Ideal, too, as candle holders or pin trays. Set of 2: **$1.50 ppd.**

Your order filled promptly. Money-back guarantee. Send for free catalog.

JEAN SUPPLEE
"GIFTS OF INSPIRATION"
18 S. Pennsylvania Ave.
Atlantic City, New Jersey



a *modern* antique

A DECORATOR PAIL with "Personality" that blends itself into any setting. Made of beautiful WORMY CHESTNUT, painstakingly finished in EARLY AMERICAN (reddish brown), ENGLISH CHESTNUT (light brown), and ANTIQUE (almost black). Three one-inch SOLID BRASS bands, SOLID BRASS handle.

Top diam. 13"—height 12".

Postpaid $15.25. NO C.O.D.

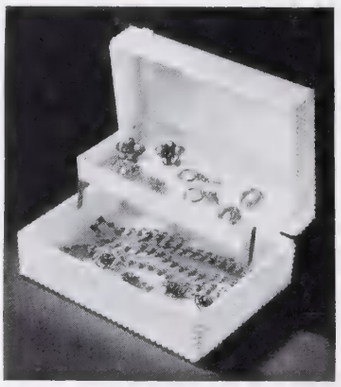
The VIRGINIA WORKSHOP
P. O. Box 189, Richmond, Va.



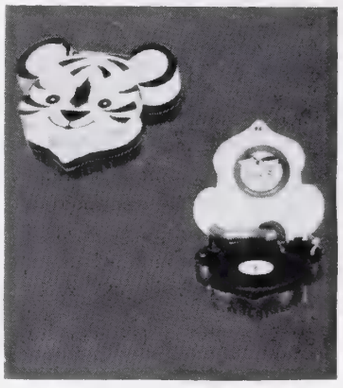
WINDOW SHOPPING



FOR MEN ONLY. A handsom chest to organize his pesonal po sessions is the "Adam." It simplicity of design, compact size and four roomy drawers, mak this piece a *find* for your husband father, or bachelor uncle. In soli cherry, walnut or mahogany wit gleaming brass pulls, it's 32" 18¾" x 34" high. $169.50 exp coll. No c.o.d.'s. Catalog 25¢ Ephraim Marsh, Concord 3, N. C



TOPPED WITH PEARLS that glimmer with pale elegance is this dazzling jewelry box t remember for Christmas gift your own dressing table or gues room. Made of white plastic cov ered with tiny mist pearls, th pretty box opens up to reveal hinged second shelf for extra storage. It measures 7½" x 3½" x 5¼" over all. $4.95 plus 25 postage. Huss Bros., 800-B Nortl Clark, Chicago 10.



NOW HEAR THIS. A portabl electric victrola that looks like Panda or a Tiger is a present t delight a child and start smal feet tapping. Colorful high-im pact plastic case has sturdy built-in carrying handles an hinges. The arm is set at jus the right angle for the best sound UL and CSA approved, it come complete with 4 records. $10.9 ppd. Decorama, Dept. HB, 240 E 92nd St., Brooklyn 12, N.Y.

(*Please turn to page* 75)



hand fashioned old english

BRASS FINISHED LAMPS

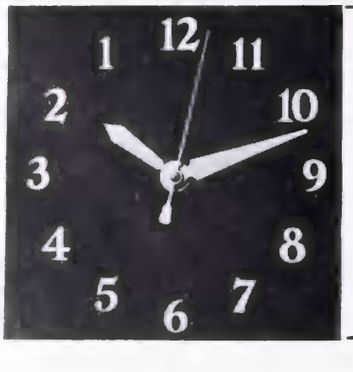
These lovely masterpiece lamps are hand wrought . . . stained, enameled and oven baked to produce the rich color, mar proofing and fine finish that has made English brass world famous.

Each of these truly fine lamps are fitted with genuine sheepskin shades made from old English land deeds, marriage contracts and wills authentically witnessed and sealed. Life-time guaranteed lamp finish. Equipped with 3 way switch U.L. approved. Height 20". **$30.00** ***prepaid***

Send check, cash or money orders .

A METAL CRAFT PRODUCT

MARGARET ELIZABETH STUDIOS
P.O. Box 157 • Iselin, New Jersey



THE BACKWARD CLOCK

The numbers and hands on this electric clock run backward. Ideal for recreation rooms, offices, etc. A real conversation piece as well as an accurate timepiece. Takes just a minute to get the hang of it. Time shown in photo is 12 'til 2:00. Lustrous black face, 7" square, golden hands and numbers. ***$19.50*** includes the tax and postage.

CUSTOM CLOCKS
Box 333E Columbus 16, Ohio



SORRENTO... a cotton petaldown by **EVERFAST®**

with EVERGLAZE® tested crease resistance. One of a group of exciting decorator fabrics by Everfast now at:

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MARSHALL FIELD & COMPANY, *Chicago* • **FREDERICK & NELSON,** *Seattle* • **L. S. AYRES & CO.,** *Indianapolis* • **RICH'S, INC.,** *Atlanta*
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COLORS GUARANTEED BY EVERFAST FABRICS Inc

EVERFAST FABRICS, INC.
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you can afford to be proud of **Translation®**

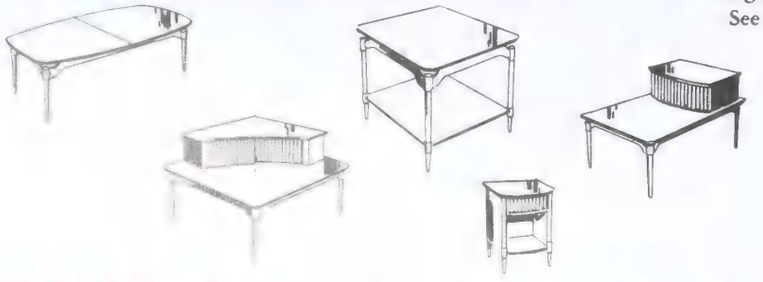
BY CRADDOCK



CORRELATED GROUPINGS FOR DINING, LIVING, AND BEDROOM IN THE DEEP-GLOWING BEAUTY OF

BURNISHED CHERRY

Translation *in Solid Cherry and Cherry Veneers* is as livable as it is lovely . . . as practical as it is impressive! Choose to your heart's desire from open-stock groupings to grace any dining area; occasional tables to flatter any living room's furnishings; bedroom pieces of matching smartness and unmatched convenience! Truly, your happiest choice yet for knowing the never-ending pride of owning furniture that is so many ways finer — ever alive with softly glowing undertones of luscious Burnished Cherry — furniture to make your home a mirror that rightly reflects your own originality and good taste!
See Translation at your favorite fine store, *soon.*



Send 10¢ in coin (to cover partial mailing cost) for your complete folio of new Translation groupings correlated by Craddock — a Guide to Planning Room-to-Room Beauty, showing many room arrangements in full color.



CRADDOCK FURNITURE CORPORATION · Evansville 7, Indiana



Made of 100% Acrilan® — most resilient fiber ever used in carpeting — this new Firth Tuftwoven® Carpet won't mat or go flat, stays luxuriously new-looking far longer.

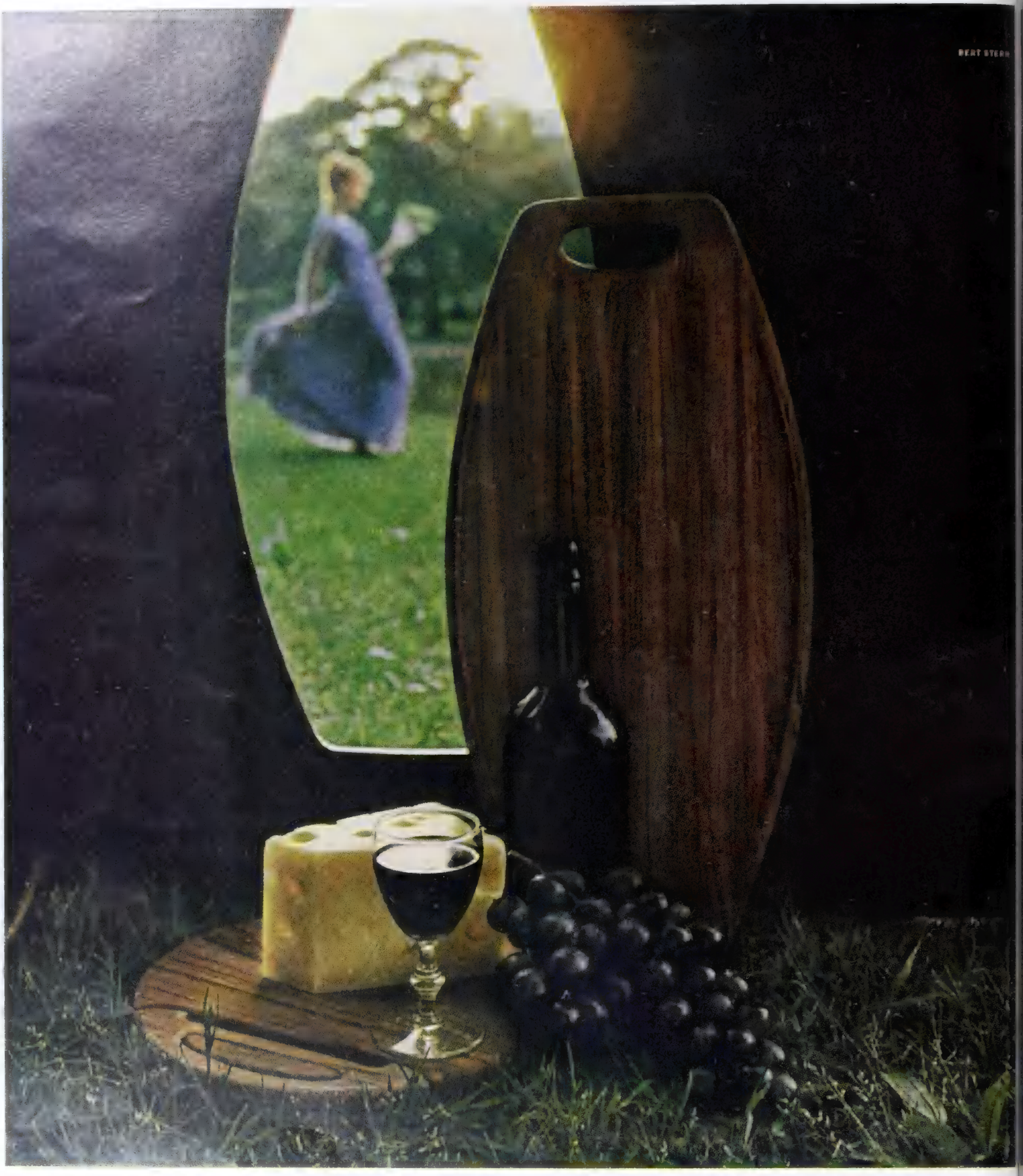
When you move the piano or sofa, how long does it take for the marks in the rug to disappear? *Depends on the carpet's resiliency.* Its ability to take strong pressure and *keep* springing back to shape. Naturally, the *more* resilience, the more years of *better* wear. And the *most* resilient fiber ever used in carpeting is Acrilan acrylic fiber by Chemstrand. Long after other carpets lose their life, your carpeting of 100% Acrilan will still maintain its deep, dense, springy pile underfoot. Still keep its original, lovely color clarity. More thanks to Acrilan . . . this carpeting is 100% immune to moths and mildew (even in the dampest climates!) And because Acrilan's resistance to soil is *built-in,* this carpet stays cleaner longer . . . shrugs off stubborn stains safely, quickly. Before you make *any* decision . . . see this remarkable new carpeting of 100% Acrilan. You'll love it for its looks. You'll buy it for its wear.

ACRILAN

See this new carpeting at your Firth Tuftwoven Acrilan dealer, or write Box F1, The Chemstrand Corp., 350 5th Ave., N.Y. 1, N.Y.

THE CHEMSTRAND CORPORATION, 350 Fifth Ave., New York 1 • PLANTS: ACRILAN® ACRYLIC FIBER–Decatur, Ala. • CHEMSTRAND® NYLON–Pensacola, Fla.

See "Sally," new TV comedy starring Joan Caulfield, Sunday nights, NBC-TV Network, sponsored by The Chemstrand Corporation. Check paper for time



WHAT IS A TRAY? A tray, that is just a tray, is a flat-bottomed food-server. The tray you see here is a DANSK tray, a blonde of luxuriously grained richness of Siamese teakwood, from the STAVED TEAK collection, designed by Jens H. Quistgaard (J. H. Q.) of Copenhagen. Like all DANSK designs, you can eat from it, decorate your table with it, or just enjoy looking at it. (STAVED TEAK is currently being looked at in the Smithsonian Institution.) Tray, $9.75,* Cheese board-with-slicer, $9.75.*

DANSK

DANSK DESIGNERS OF KOPOR, KOBENSTYLE, STAVED TEAK, FLAMESTONE.



WINDOW SHOPPING

CONTINUED FROM PAGE 70

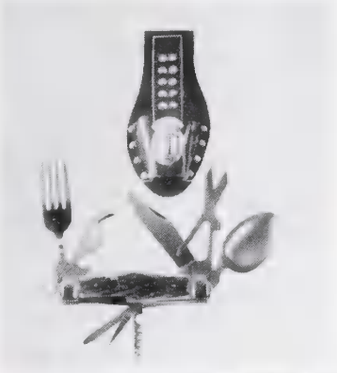
A GOLDEN GIRL will love this glittering wallet for glittering evenings. Made of gold kid, dressed up to elegance with rhinestones and antiqued-gold leaves, it would make a lovely gift for a dancing daughter, your husband's sister, or the nurse in your doctor's office. With change purse and identification card, it looks far more than its price. $2.95 ppd. Jeredith Manor, Box 130, Nyack, New York.



STORY BOOK BLOCKS. Six scenes of Little Red Riding Hood, Hansel & Gretel, Sleeping Beauty, Snow White, Cinderella, The Wolf and the Kids are full-color panels on interchangeable blocks. Order a set of 20 blocks in a pictorial case before the *real* excitement starts, and let the tots build up slowly to the best time of year. $1.95. 12-block set, $1.29. Ppd. Bryn Mawr Gifts, Bryn Mawr, Pennsylvania.



CAMPER'S KNIFE. Whether he's stalking deer, crouched in a duck blind or fishing, he'll have a kitchen drawer in this compact unit! Made of stainless steel, it has knife, fork, spoon, scissors, bottle opener, can opener, cork screw, awl, file, screw driver. It separates so he can use spoon and fork alone. 5", with leather case which attaches to belt, it's $3.95, ppd. Wayne Mfg. Co., Wayne 1, Pa.



~~REVOLVING MUSICAL CAKE PLATE~~

Tunefully Tinkles "Happy Birthday" • Slowly Turns So Folks Can Say "Ah"!



What a delightful gift for your favorite family . . . a charming highlight for so many happy occasions to come! Underneath the flower decal-trimmed plate is a base that contains fine Swiss movement music box and the automatic turning mechanism. Plate and base are beautifully enameled in white. 11" diameter. Will hold a cake up to 10 lbs. **$5.95** ppd.



Mail Orders Filled Promptly

Max Schling Seedsmen, Inc.
538 Madison Ave., Dept. 660, New York 22, N.Y.

Shaker Village

NOW AT LAST! The discriminating American homemaker can enjoy unique and delicious kitchen products that made the Shakers celebrated since your forefather's day! ***Made from ancient, authentic Shaker recipes and now obtainable from the former home community of the Shakers.*** Four mouth-watering table products—Unusual Shaker Relish and three old-time Shaker dressings for all different table uses.

Assortment, 4 generous 8 oz. jars, postpaid, $3.95 (West of Miss., add 25¢). By mail, direct-to-you. An exciting holiday gift! Available Only From:

SHAKER VILLAGE INDUSTRIES, INC.
SHAKER ROAD, DEPT. B, NEW LEBANON, N. Y.

HAPPY HOLIDAY HINTS...



WALNUT HANDLED STAINLESS

Superb flatware...exciting design! From the drawing board of the noted Austrian designer, Ernst Meer, comes this flatware shaped to add a contemporary look to any table...designed to be comfortable to hold...delightful to see! The finest grade of stainless steel, 18.8...in a glowing satin finish that never rusts, resists all stains. The handle hand-carved in new, slim contours, enhanced with a handsome mist-walnut finish! 4-pc. place setting: knife, fork, teaspoon, soup spoon. Compares to flatware selling in decorator shops at $10 a setting.

4-pc. place setting **$3.99**



FLOOR TO CEILING POLE LAMP

For the contemporary "custom" look! Slim, sturdy metal pole that adjusts floor-to-ceiling, 7½ to 9½ feet high. Fits under spring tension for snug, secure fit. Three bullet-shaped light diffusers with individual switches...swivel them to meet all your lighting needs! Pole in black, cocoa or turquoise, with matching or brass shades. Value to $40.

$12.99



BAMBOO-HANDLED STAINLESS

For indoor dining...or for informal patio feasting! Sixteen pieces of mirror-finished stainless topped with handles of golden bamboo. An ideal gift for your host...or for yourself! Four 4-pc. place setting: 4 knives, 4 forks, 4 teaspoons, 4 soup spoons. Value $12.

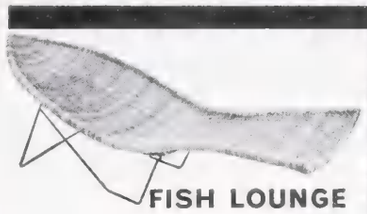
16 pcs. **$3.99**



FIBERGLASS PLANTERS

Dramatic planting idea...fiberglass bowls in vibrant colors, cradled in slim, trim wrought iron stands! Inventive nook for firewood, magazines, toys too! Bowl 15" wide and deep in chartreuse, red, coral, black, grey, turquoise, white. Value to $13.

Bowl and stand 27" w. x 18" high **$4.99**



FISH LOUNGE

South Seas suggestion for those do-little days, 90 big inches of glowing rattan on ebony wrought iron frame...giant comfort for sunning or snoozing! A sleek sophisticate in your living room, den, porch, or patio. $45 value.

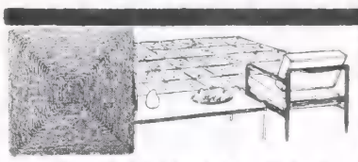
$16.99



OPEN-WEAVE BASKET CHAIR

New and original Tahitian sitter...a star in any setting! Circle of glowing rattan...in distinctive open weave...set on an ebony wrought iron frame. Comfort and charm in living room, patio, den! Value $9.

$3.99
3 for $10



SEA-GRASS MATTING

Cool, casual floor covering, hand-woven of durable Formosan sea grass. Comes in 12' squares, in rolls 9' wide. When ordering, send room dimensions measured in feet. For example, if room is 9' x 12' you would need 108 sq. ft. at 19c per sq. ft....a total of $20.52. ½" thick, natural beige color. Usually sold at 40c sq. ft.

per sq. ft. **19c**



SOUTH PACIFIC CHAIRS

Modern design meets South Seas comfort in these two exciting sitters! Sunny rattan on wrought iron in either side chair or arm chair model. Perfect around the dinner table, in the den, on the patio. Values to $13.

Side chair **$5.99**
Arm chair **$7.99**

TO ORDER: Send check or money order. All items sent freight collect. For C.O.D. send 1/3 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.

the akron

4383 SUNSET BOULEVARD
LOS ANGELES, 29, CALIF.



Deliciously Different!

SMOKED Seafood SNACKER

Five seafoods from the world famous Pacific Northwest—deliciously smoked to a savory perfection. Crab legs, Sturgeon, Salmon, Oysters and Shad. **$4.95 ppd.**

Also, PACKS-O-FIVES, in ¼# tins:

CL -5	SMOKED Crab Legs	$6.95 ppd.
St -5	" Sturgeon	$5.50 ppd.
SA-5	" Salmon	$4.95 ppd.

Gift cards incl.

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Bill Zamboni's

NORTHWEST CORNER STORE

Longview 7, Washington



REAL Christmas HOLLY

Decorate your home lovelier than ever with fresh, choice, treated sprays of glossy, green, rich red berried English Holly. An unusual gift anyone will enjoy. Boxes topped with silvered Mistletoe. Gift cards enclosed. Money back guarantee. Arrival about Dec. 17 unless date specified.

No. H-2 An armload of Holly.	Ppd.	$2.50
No. H-3 Over 2 armloads of Holly.	Ppd.	$4.95
No. HG-4 A "Roomfull" of Holly and assorted Western greens.	Ppd.	$4.95
No. HG-6 A bounty of Holly plus greens, pine cones & Variegated Holly.	Ppd.	$6.95
No. HG-37 Loads of English plus Variegated Holly, giant pine cones & choice aromatic Mountain greens.	Sp. Del.	$11.95

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Bill Zamboni's

Northwest Corner Store

Longview 7, Washington



THIS TAKES THE STEAK

in sizzling splendor right to the table from the broiler. The stunning silver-plated server has porringer handles for decorative distinction and comes with a heat-retaining Pyrex liner with well and tree to channel the juice. 17" long over all, 10¼" wide and securely footed. **$14.95** Plus 50¢ Postage

PYREX LINER REPLACEMENTS $3.50

Pa. Residents Add 3% Sales Tax — No COD's Please

THE *Lillian* SHOPPE

(Dept. HB 11)

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NEW HANDY APPLE SLICER



Enables you simultaneously, with one cut, to remove the core of an apple or pear and divide it into 14 beautifully appetizing slices. Has shiny sharp stainless blades, sturdy handles . . . Easy to use. Satisfaction guaranteed. Order No. K 344.

$1.98 each; 2 for **$3.75** postpaid

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DEPT. 1193, EVANSTON, ILL.



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ALL FRUIT BUSHEL—57 lbs. $7.50

SPECIFY Oranges or Mixed Oranges and Grapefruit

ALL FRUIT HALF BUSHEL—30 lbs. $5.25

SPECIFY Oranges or Mixed Oranges and Grapefruit

HAMMOCK DELUXE GIFT BOX—10 lbs. $14.50

Assorted mixture, ripened fruit, hand-selected

HAMMOCK PULLER BUSHEL BASKET—

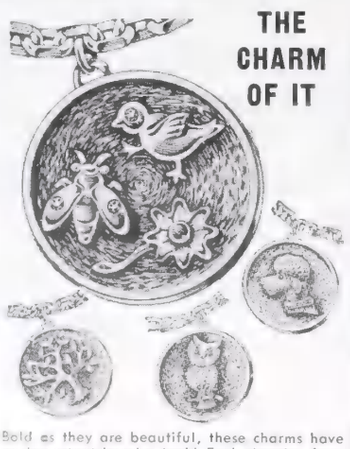
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THE CHARM OF IT

Bold as they are beautiful, these charms have an important-jewelry look! Each dangles from a chunky, golden-toned bracelet. Select the Birds, Bees and Flowers, the Forbidden Fruit Tree, Wise Old Owl or Pert Poodle. Charms are 1⅛" in diameter. A fabulous fashion gift!

$5.50 *complete bracelet and charm, including postage, federal tax and gift wrapping.*

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Jewelers and Silversmiths

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WINDOW



YOU'RE A CLIP ARTIST when you work on Fido's toenails with a Resco nail trimmer. It's made of steel with solid spring action and its cutting edges are finely honed to insure maximum service, eliminate danger of injury. So don't rush your pooch to the vet when overgrown nails make him limp—do a professional job on his paws with Resco. $2.75 ppd. Kumfort Mfg. Co., HB, 79 Sudbury St., Boston.



SEE RED geraniums and glossy ivy blooming in your darkest corner or by a picture window, and you'll see the rest of your house through rose-colored glasses. This western wood planter with its gleaming brass chain holds up beauty as an everyday example to your rooms. It comes ready for hanging, is 11" long, 8" high and width adjusts to 12". $3.95 ppd. Stern's Nurseries, Dept. PN, Geneva, N. Y.



THE DRYS HAVE IT when it comes to mixing martinis, so make sure your formula is precise. This handsome martini mixer in the approved, dry-as-sand ratio (4 to 1) insures a perfect drink every time. Gold-plated, $11; silver-plated, $8.75. Tax and post. incl. Order it with monogram at 75¢ a letter for your favorite host or an entertaining bachelor! Wit's End, 221 Bellevue Ave., Upper Montclair, N. J.



Perfect companions to our famous Captain's Chairs—these stools are of the finest construction for a lifetime of comfort and service. Seat 14" square. Solid birch or maple sanded silky smooth ready for your finish. Sturdy rungs. MINIMUM ORDER, 2 STOOLS. 2 POPULAR SIZES. Seat heights, 24" high for "counter"; 30" high for "bar". (Please specify size.) Prompt delivery—ship. chgs. collect. Send check or money order. No C.O.D.'s. MONEY-BACK GUARANTEE. Instructions on "How to Finish Unpainted Furniture" sent FREE with each order. Ask for illustrated catalog.

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Personalized COPPER-TONE MUGS

Beer and other cold drinks taste much better from these mugs. A most attractive and useful bar accessory. Makes a very desirable Christmas gift, or for any gift occasion. Holds full 16 oz. Tarnish-proof, alcohol resistant. Will not peel, chip or stain.

Made of aluminum, anodized with rich copper-tone. Personalized with one Old English letter custom engraved on each. Set of 4, gift boxed, only $6.45 postpaid. State initial wanted.

GIFT ENGRAVERS

6349 N. Fairfield Ave., Dept. HB-4, Chicago 45

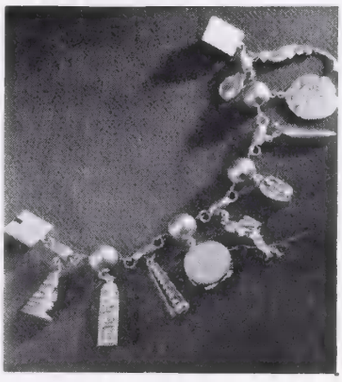
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BBY SABLES, mink on ink, or any old fur coat re-styled into a glamorous ape or stole. Remodeling includes redyeing, luster- new lining, interlining, *free* ram. Send old fur coat, size, height. Allow 3 weeks. ostman $22.95 plus post. completion. Send for free g. Lloyd's Fur Studios, Inc., HB-N. 276 Trumbull St., rd, Conn.



ARMFUL OF CHARM. wrist will jingle jangle as you go merrily along is handmade Mexican ster- ilver bracelet. If you tried lect all these charms the way—one by one—it would bly take you years to get an impressive assortment. harms vary with each brace- d many have religious sig- nce. $25 incl. tax and post. o Shop. Inc., Dillon, S. C.



BON RACK. A designing n will tie things up, add rou bows and create gift ges to mesmerize with one se. A metal rack with rub- ped feet holds and dis- s six 50-yard ribbon rolls in sortment of red, royal blue, purple, white, silver, gold; stels in pink, blue, orchid, v. green. $3.75 plus 35¢ Rack only, $1.25 ppd. The HB-11, Westerly, R. I.



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the delicious, delicate flavor of y smoke blended with the nat- uices of prime Iowa beef and The Franzenburg sampler gives ubstantial quantities of all their s meats. You get ½ lb. each baked ham, dried beef, 1 lb. bacon, sausage; ring of bologna. ickory smoked and cured with zenburg's old-world methods. $5.75 postage included. Satisfac- guaranteed or your money back. today.

ZENBURG Wolf Creek Smokehouse
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PINE SUGAR SCOOP OPENS BOTTLES

Hang a scoop on your kitchen wall, another in a pine-paneled game room. Decaps drinks with ease—holds dozens of bottle tops. Copied from a colonial New England sugar scoop in mellow-finished pine, bottle opener is 10" long overall, 5" wide. No C.O.D.'s **$3.50 postpaid**

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NONE OTHER SO MOIST...SO DELICIOUS



FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction... but *whole* fruits... magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts... great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores... just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES from which to choose: Gift No. 11, 1½ lbs., $3.55. Gift No. 12, 2 lbs., $4.45. Gift No. 14, 3 lbs., $5.95.

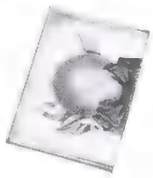


Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

MISSION PAK FRUIT CAKES MAKE WONDERFUL GIFTS

Just give us the address... and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!



REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK
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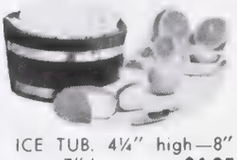


Warm, friendly and so useful

New Cedarware tubs and planter fit and enhance almost any setting.

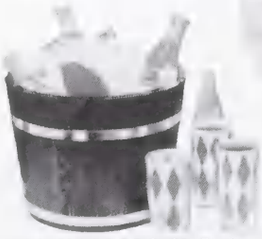
COCKTAIL TUB. Wine cooler, ice bucket or for nibblers. 6½" high—8¾" top diam.—7¼" base. **$5.25**





ICE TUB. 4¼" high—8" top—7" base. **$4.25**

WALL PLANTER. Ideal as salt box or attractive planter 10⅜" high—4¼" deep—8" wide. **$5.25**



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There's nothing as handsome as NATURALLY FINISHED wooden-ware with POLISHED SOLID BRASS bands to give a finished touch to your home. As gifts, they will delight everyone. At home in any decor. postpaid. No C. O. D.

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The VIRGINIA WORKSHOP

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Napkin Clips

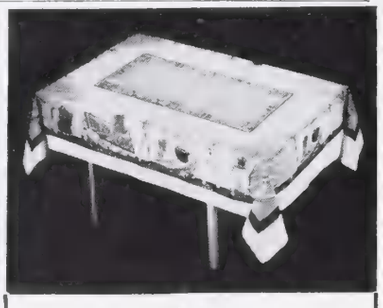
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$3 set of 4 postpaid

Beautiful satin-finish aluminum clips, each engraved with name of your choice up to 13 letters! You'll want one for each member of your family, several marked "Guest." They make wonderful, thoughtful gifts, too! Single clips are **75¢** each. Gift boxed set of 4 for **$3.00.** No C.O.D.'s.

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of EVANSTON 24, ILLINOIS



give a

CHUCK WAGON TABLECLOTH

The gang'll go that-a-way . . . straight toward the table laid with desert sand rayon and cotton cloth decorated in the Western mood with sizzling steaks, steaming coffee pot, and scene-setting cacti printed in brown, gold, turquoise and red. Buy it for a gift but get one for yourself, too. 54" x 72" cloth—**$5.95.** 54" x 90" cloth—**$7.95.** Postage paid.

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THE SEA HORSE
727 SHERIDAN ROAD
EVANSTON, ILLINOIS
Dept. HB-117

COMICE PEARS

FOR Christmas Giving



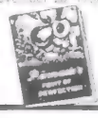
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FROM ROGUE RIVER VALLEY
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• Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1 — Deluxe Box
(8 to 12 pears pictured above) . . . . . $ 3.70*
No. 2 — Deluxe Box (15 to 18 pears) 4.75
No. 7 — Asst. Fruit Chest (About 14 lbs.) . . . 7.25
No. 5 — Asst. Fruit Basket (About 18 lbs.) . . 14.95

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HANDMADE SOLID MAHOGANY SILVER CHEST

KEEPS SILVER TARNISH-FREE



$159.50

Express Prepaid
No C.O.D. please

Beautiful inlaid Hepplewhite design Made in Old Virginia. Finest handmade craftsmanship. Three drawers and removable tray in chest, with large drawer in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21". Height 43".

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SHERRILL'S Roanoke, Virginia



WINDOW



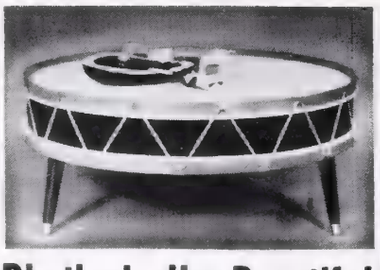
NAME LIGHTER. If you t this is as fine a buy as we you'll be ordering it in half-d lots. A wafer-thin lighter f man's pocket, woman's purs the toe of a Christmas stoc is personalized with first *or* name in black script on w baked enamel. And the fine ported chrome mechanism give many years of service. $ ppd. Pinesbridge Studios, HB Ossining, New York.



SIMPLY HEAVENLY these little angels who spell NOEL and come with t own tiny red candles to par across your mantel. The qua is dressed in white gowns spreading wings, and they ture the lighthearted spirit of Christmas season. Set of ceramic angels is 4" high. $ ppd. Religious Art Guild, HB. Monson Street, Peoria,



BURN, FIRE, BURN! Y hearth is too important this ter to be wasting time coax a lazy and fickle fire into a r ing heating plant. So do it fast way with a pair of bell Those long handles let you the flame without singeing y eyelashes. Made of solid hig polished brass on hardwood fra with leather expansion, it's l., 7½" w., $12.25 ppd. Old G ford Forge, HB, Guilford, Co

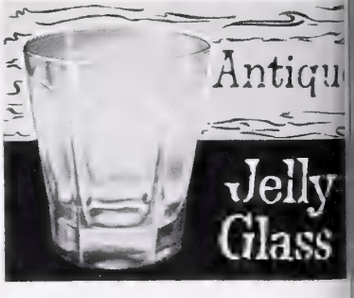


Rhythmically Beautiful

This uniquely elegant *Cocktail Table* complements any decor or period whether traditional or modern. Its interesting *French drum motif*, with beautiful heavy gold cord held in place by polished brass clips, makes it *truly a conversation piece*. Made of select hardwoods, it is as expertly crafted and as finely finished as your most cherished pieces. White formica top. Hoops in fruitwood with white accent. The brass tipped legs and the body of the drum are finished in satin black. It will retain its beauty and good taste for years to come. 35" diameter—16" high—drum section 7" high. *ONLY $135.00*, express collect. Send check or money order —no C.O.D.'s please.

Matching end table also available at $95.00. 20" diameter—24" high—drum section 12" high.

V. P. MOREHEAD
1017 N. West St. Jackson, Miss.



Hand blown in fine lead crystal, these unusual hexagon shaped, 15 ounce beverage glasses are most attractive and casual.

Package of six $10

Postpaid—send check or money order. No C.O.D.'s.

THE HALFWAY SHOP

Dept. B Greensburg, Pa.

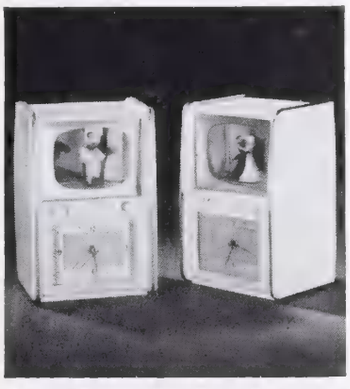
SHOPPING



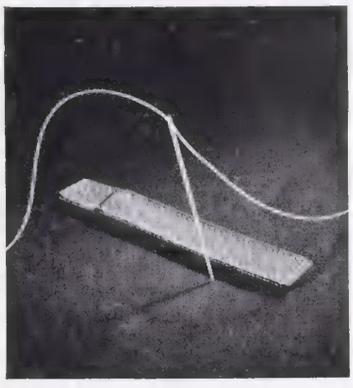
IE GATHERING STORM ll send a little rain queen's irits soaring if she has this *avenly* umbrella with an angel the handle. With it, she will l through a downpour with her se in the air and she'll never it out of her sight. A made-to-der present for girls from 6 to on your Christmas list, it comes star-sprinkled red, pastel blue, pink acetate. $5.95 plus post. rd & Taylor, 5th Ave., N. Y. C.



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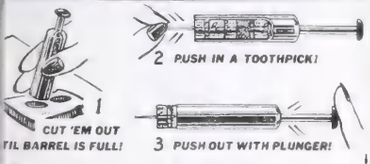


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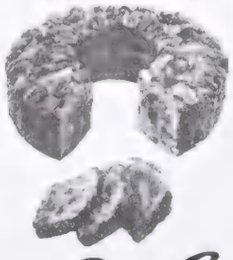
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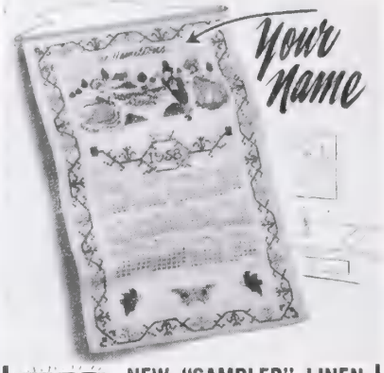
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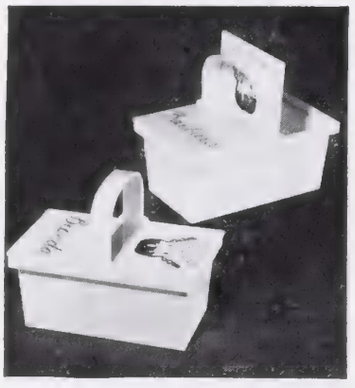


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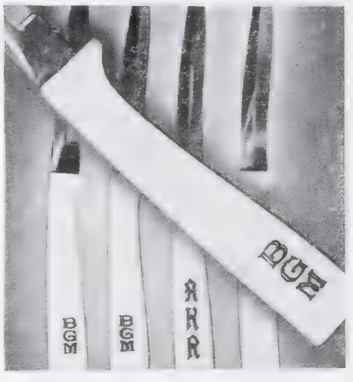
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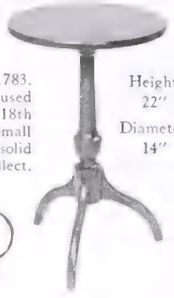
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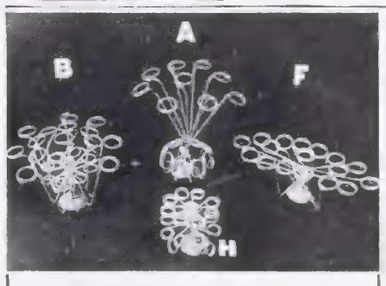
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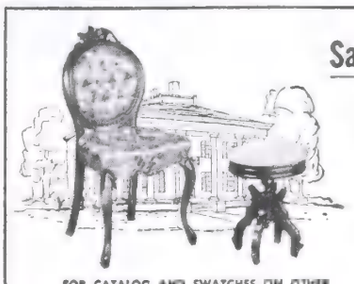
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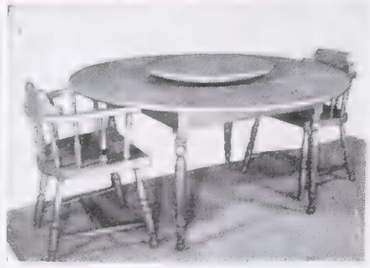
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WINDOW



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to ring in the happy season, a truly deluxe door decoration! Genuine birch log is 9 inches long, trimmed with greens, pine cones, tinsel, berries, and ribbon. "NOEL" is spelled out on aluminum ribbons which hold tinkling brass bells. With 2 suction cups on rear to secure to door. Ppd. **$1.50**



Christmas Plate

to brighten your holiday table with Yule atmosphere! Fine glazed china, lavishly decorated with colorful Christmas tree and all its trimmin's. A useful gift to be treasured for years to come. About 8½ inches in diameter. Ppd. **$1.25**

All items backed by money-back guarantee!
Get big FREE gift catalog of many similar items

ADRIANE inc. **7-813 Finch Bldg., St. Paul 1, Minn.**



You who want the warmth and cheer of a glowing Holiday Candle without the hazards of drippings, smoke and flame, will find this crystal white candle mounted on a sparkling gold base a cheery conversation piece. Brighten your favorite settings for years to come with this beautiful, entirely hand-crafted electric Holiday Candle. 20" high including base, 6" diameter. Wired and flame bulb included. **$7.95** ppd.

GORDON KEITH ORIGINALS
553 Wager Street **Columbus 5, Ohio**
Satisfaction guaranteed or money refunded. No C.O.D.'s please. Sold by mail order only.

PERSONAL PHOTO CHRISTMAS CARDS

including envelopes, from your own negative



25 for $1.00
plus 35¢ shipping

LIMITED TRIAL OFFER
1 order per customer

FREE SAMPLE

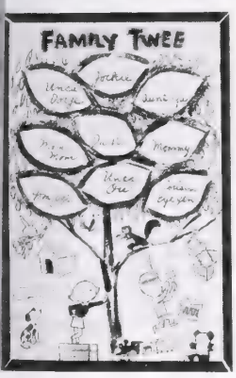
Just send snapshot negative of your child, family, etc., for free sample De Luxe, Embossed Yulecard, from world's largest producer. Please include 6¢ in stamps for handling (after Dec. 1, 10¢). Negative returned with sample and price folder. (If without negative, send photo and 50¢ for new negative.) See before you buy. 25 for $1, including envelopes. Add 35¢ shipping. Limited trial offer . . . only one order to a customer. No obligation. Complete satisfaction guaranteed. Write today.

*T.M. Reg.

YULECARDS*

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"FAMILY TWEE" WALL DECORATION



A Playhouse Exclusive

$1 POSTPAID 6 for $5

Brighten your tot's room with this colorful scroll which provides space for family names in authentic tot-talk . . . . names exactly as your little one pronounces them. Paste in snapshots, too. A precious memento and source of pride to everyone from Mommy to Unca Ou. 11" x 17", in four cheerful colors ready for framing.

THE PLAYHOUSE
Dept. B, Mt. Penn, Pa.

Enchanting



Christmas Village

Add a festive touch of the holiday season to your home with this delightful, snow-covered Christmas village. 12 piece set, complete to tiny everygreens. Exquisite details. Fascinating to young and old alike. Perfectly charming under your tree.

$2.50 *ppd.*

Write for FREE gift catalog

THE PASCOS
WEST HARTFORD 7, CONNECTICUT



for
CHRISTMAS GIVING

Plump sun-ripened berries and fruits, slow-cooked the old-fashioned way in open kettles, using only sugar and fruit. Packed in rustic gift boxes decorated with Oregon forest sprays and cones. Unusual personal and business gifts.

"CHUCK WAGON" BOX. Five assorted 5-oz. jars Oregon Wild Blackberry, Seedless Raspberry Jam, Prunes with Hazelnuts, Oregon Whole Strawberry, Seville Orange Marmalade; gift packed in rustic box decorated with forest sprays and cones.

Shipped prepaid. **$3.45**

WRITE FOR FREE BOOKLET

JANE AMHERST
1837 S. E. 10th Ave., Portland 14, Ore.

☐ Send boxes listed on enclosed sheet. ☐ Send booklet

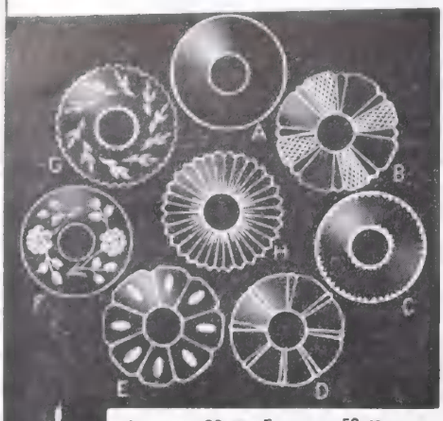
Name _____

Address _____

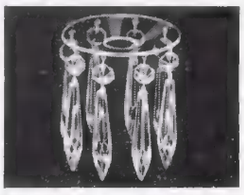
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many glamorous styles



These lovely, inexpensive wax-catchers will prove the best investment in table glamour you've ever made. Slips down over the candle to catch the candle-drip, and save table linens. And . . . its radiant crystal glitters with the flash of the candle flame above. Each bobeche is 3" across . . . with a 1" opening for candles. Perfect for candelabra, sconces, chandeliers. Satisfaction guaranteed.



A ..... .29 ea. E ..... .59 ea.
B ..... .69 ea. F ..... .59 ea.
C ..... .39 ea. G ..... .69 ea.
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- Minimum order of 6 bobeches (above).
- Check or money order.
- Other styles available.
- Add 45¢ for postage and handling.

Style #1859. Imported Prism Bobeche. 1 Bobeche and 8-3½" prisms. $2.25 each postpaid, a pair $4.50 postpaid.

PAULEN CRYSTAL CO.
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GAY . . . .
BUTTERFLY BALLET

Your imagination will run riot with these lovely lifelike creatures in nature's true vibrant colors and sizes! Such fun to use on pretty gift packages, curtains or drapes, flowers, plants. Enchanting on bathroom walls, as mobiles in children's rooms. They love them! 15 different species, soil and moisture resistant, are silk screened in Germany, stamped out on an acetate sheet. 12½ x 15". Simply lift them out, shape as you like! Less than 20¢ each!

no cod's please. Calif. resid. add 4% tax.

15 diff. species **$2.95** ppd.

30 butterflies $5.50

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BOWMAN'S
HB11-2477 Lombard St.
San Francisco 23, Calif.

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The glamorous golden winged angel, demurely holding a candle, is a sparkling Yule highlight to graciously perform as a tree top or table decoration, place card or tie-on. The "little ones" bearing gifts on a sleigh are ideal for Christmas decorative setting fill-ins, and for Miniature collectors.

GOLDEN ANGELS—sturdy foil card, assorted colors, Bee's wax candle, 4½" high:—Set of 4 —$2.95 postpaid



LITTLE ANGELS BEARING GIFTS — gaily decorated carved wood—2¼" high x 2½" long —Set of 3 assorted designs—$5.00 postpaid

Write for illustrated Seasonal catalog

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A letter opener with a slender blade of hand crafted sterling silver. Hand wrought monogram adds the individual touch to the gift. Six inches long. **$5.25** *includes tax and monogram and postage.*

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Butter Chips Then—Individual Ash Trays Now



Made by Spode to match their well known dinnerware patterns. Perfect for that choice gift. In twos or enough for a dinner party. Start a collection of one each for you or a friend. Wonderful for a bridge prize, or a Christmas stocking stuffer.

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WINDOW



EAGLE-EYED DECOR TORS know a bargain wh they see one and so do we! T "little" Eagle is a superb so aluminum reproduction of hand-carved original and is right size (9" x 5½") for ha ing in small wall spaces, over mirror or door. It comes in tique gold or satin black fini and is wonderfully priced $1.75 ppd. Southern Showca HB-11, Box 547, Memphis, Te



THE STORY IS TOLL and becomes a lasting memo when the boy leans forward give the little girl a kiss. O holiday romancers are figuri bells with sprigs of holly a sparkling glitter that will rou up your guests at holiday buffe Made of glazed pottery, 4¾" ta the pair is $2 ppd. Free gift ca log. Adriane, Inc., 839 Fin Bldg., St. Paul 1, Minnesota.



FOAM RUBBER REFILL make it easy and economical repair sagging sofa and cha cushions. Just slit the seam, move old stuffing, slip in foa rubber refill, then resew. The are hundreds of sizes includin 20" x 20", $8.95; 22" x 22 $10.95; 22" x 24", $11.95; 24" 24", $12.95; 24" x 36", $19.9 F.O.B. Cleveland. Foam Rubb Store, 1939 E. 13th, Clevela 14, Ohio.

Easy-Stix **YULE TRIMS**

They stick Anywhere!



LESS THAN **1¢** EACH!

Huge box of 150 colorful plastic-foam decorations that cling magically to any surface without pins, tapes, nails! Use them to brighten windows, walls, doors, mantel — even ceilings! Stars, bells, snowflakes and trees in green, red and white, about 2" tall. They cling by harmless static electricity — indefinitely — leave no mark anywhere! Reuseable year after year. Weatherproof, flame-resistant. And what a bargain! Box of 150 Easy-Stix with friction static charger, just $1.49. Two Boxes, 300 Trims, only $2.69. All Postpaid. Satisfaction Guaranteed!

BRECK'S OF BOSTON RELIABLE SINCE 1818

Rush your order by mail!

450 Breck Bldg.
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Dancing Doll Music Bo

holds fine manicure set!

The petite dancing doll moves to the tune of precision-made Swiss music box. The heart-shap box, measuring 7¾" x 6½", is lined with fi velvet and satin in red, green or blue. Emboss golden cover has lovely floral design. Includ superior quality 5-piece manicure set: nail sc sors and 4 grooming tools. Handcrafted and i ported from W. Germany. Immedi- **$9.9** ate delivery. Postpaid .....

Satisfaction Guaranteed!

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SHOPPING



KED TURKEY like this p-breasted beauty would be liciously different for your Thanksgiving and Christmas ea s. Cured in rare herbs and pi s and then smoke-cooked to en-brown perfection over fra- t applewood embers. it's e y to serve, makes wonderful an wiches or hors d'oeuvres. W le turkeys, 8-18 lbs., are $1 5 per pound. The Forsts, Rte 177, Kingston, N.Y.



YS AND DOLLS will be l hook up when they see this all of cr-a-z-y rock 'n rollers. They're the most! This couple will get a cool shake in a teen-gal's arms, roll around a sorority ose, rock a baby in a play e Stuffed dolls, 32" high, are ssed in Capri blue-green shirts, ea appliquéd faces, blond yarn ... $3.95 each. $7.95 the pair. 30¢ post. Craft Shop, Inc., 11, Cambridge, N.Y.



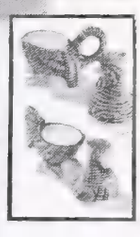
ERSKIN JACKET. Get for a pint-sized Jim Bowie he'll ride herd on all his pals. l his tomboy sister won't be py until she has one just like t comes in natural-color deer- n, has 2 pockets, and western ge across front, back yoke along sleeves. It's lined in on, comes in sizes 4, 6, 8. .95. In sizes 10, 12, 14, $19.95. l 40¢ post. Vermont Cross-ds Store, Waterbury, Vt.





Only $2.25 per set postpaid order 3 sets only $6.00 postpaid No C.O.D.

4-Pc. ROOSTER TABLE SET



ese barnyard birds e exquisite when sting on your table. they perform a real vice too. Tops are salt & pepper kers; bottoms are a sugar bowl d creamer. Almost 6" tall. Of full-ze imported porcelain hand-painted black and white with bright red nbs. Remarkable value.

RESDEN ART, Dept. L-151
W. Madison St., Chicago 2, Ill.



MINIATURE "HORNS OF PLENTY" MAKE PARTY TABLES FESTIVE

Not only different decorations, but fun guest-gifts placed at each plate! They're tiny woven bamboo cornucopias, imported from Hong Kong, just the right size— 2¼" front opening, about 4" long—for out-of-the-ordinary table arrangements. Fill with colorful flowers, bright small fruit, mints, nuts—or you name it. Special prices on quantity orders. No C.O.D.'s please.

Set of 8 only **$1.95** postpaid

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Artisan Galleries

2100-A11 N. Haskell Dallas 4, Texas

this Christmas give . . .

one of America's MOST WANTED GIFTS



THE ROMANCE OF *Cheese*

a Connoisseur's Collection of fine, natural cheeses

IN THREE VOLUMES

MISSION PAK is world famous for wonderful gifts of Good Things to Eat (over 22 million gifts in 40 years!). Here's one that has won the praise of presidents and kings.

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Our Mission Folk sought the world's finest-flavored *natural* cheeses which we uniquely package in this Connoisseur's Collection. There are 3 volumes, each with 3 different cheeses – the very best of their kind. A legend on every package gives the colorful history of each cheese from olden to modern time.

Volume One holds aged CHEDDAR, so wonderfully sharp and tangy; BLUE CHEESE, the aristocrat of fine old-world cheeses; and piquant Holland type EDAM. **Gift 41.**

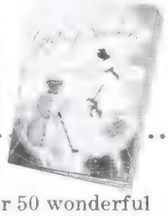
Volume Two has rare KUMINOST, made as in Sweden with tasty Caraway seeds; SMOKED EDAM, delicately flavored with Hickory smoke; and rich, golden GOUDA, a Netherlands favorite. **Gift 42.**

Volume Three contains NOEKELOST, a white, sweet cheese with Cloves, as made in Norway; MYTAG, a nutlike flavored brick cheese; and mild STILTON, the finest English type cheese. **Gift 43.**

BE SURE TO ORDER BY GIFT NUMBERS

Any one volume	$ 3.91
Any two volumes, *to one address*	7.62
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Prices include gift wrapping and prepaid delivery anywhere in the U. S.



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free gift book The "Romance of Cheese" and over 50 wonderful Mission Pak fruit gifts from California are shown in full color. Send for a copy today, and Christmas shop in armchair comfort.

40 years experience making people happy at Christmas time.

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White washable zipper cover, 85¢

BETTER SLEEP Inc., Dept. 360, New Providence, N. J.



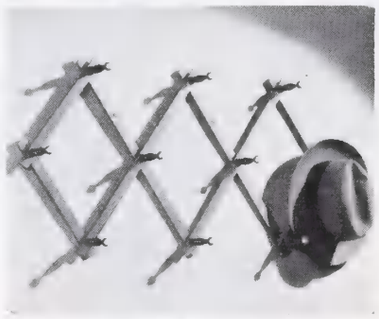
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$5.95 **(Add 50¢ parcel post)**

Traditional shrine feeder at a new, low price! 7½" by 9" by 11". Blue background sets off life-like, white, plastic statue. Automatic seed reservoir, which fills from the back, holds 5 lbs. of seed and releases as needed.

(Check or M.O.; No C.O.D.'s)

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House & Garden Store
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Hat and Coat Rack

Expanding hat and coat rack can accommodate your entire bridge club or it can fold up to almost nothing. Stretch this space-saver to 40" across a wall of a foyer or hang it vertically on a narrow wall or inside a closet door. Ash wood in a maple or mahogany finish. Dark sturdy pegs have white rubber tips.

$4.95 plus 35¢ shipping

Lowy's Creations — Rockaway Park, 94 New York

Enclosed please find.....Rush me ..... hat and coat racks in .....finish on your money-back guarantee.

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100 MIDGET NAME CARDS

Clever, formal calling cards on regular quality paper (size 1" x 1¾") in genuine leather case. Wonderfully handy and nicely printed. Thrill the children with their own cards, too.

$1.00 Ppd.

With name, address and 'phone number $1.25 Ppd.

Please Print Plainly

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3920 Broadway, New York 32, N. Y.



FROM THE BANKS OF THE NILE

Enjoy owning a *museum-quality* reproduction in your home. This fine work retains the spirit and quality of unusual art found in the tomb of Egypt's Tutankhamen, circa 1360 BC. It is safe to assume that this is the young Pharaoh himself. Holding the royal sceptre in one hand [illegible] the other falls in the traditional royal [illegible] wear the headdress reserved exclusively for the king.

Use a pair [illegible] book-ends or use them as decorative pieces on shelf, table or mantel. They'll enhance the pleasant charm of your home and make a welcomed gift. Antique Ivory White or Black, 7" tall on felt-padded bases. Each [illegible] & Ppd. The pair exceptional value at a thrifty $5.95. To Canada 50 cents extra postage.

Mono Art
50 Delancey St., New York 2, N. Y. Dept. B-11
When in New York pay us a visit.



WINDOW



PIN BIN. There's a *lifelo magnet* in the bottom of th amazing container and it gri your bobby pins, holds them u right. We think it's a terri stocking present for all the gla our girls who depend on night pin-ups to keep their curls place. White and blue ceram cup is handpainted with a fi design. 1⅝" deep, $1 postpai Noveltyme, HB-11, 1227 Loyol Chicago 26, Illinois.



WINNER BY A HEAD Henry, the Pony, who attaches l a sturdy loop to a small co poke's belt. And if man or bea takes a spill, neither will be th worse for wear because there's n stick to bruise or jab. The pe fect gift for a back-yard buckero Henry is 12" long, in blac brown or gray cotton-stuffe plush with red plastic reins. $2.9 ppd. House of Porreca, HB, 15 Pine Rd., Hammonton, N.J.



A STAR IS BORNE an twinkles on your Christmas tre shimmers from the ceiling, shine from the window. When you in sert a light bulb in this brigh red Christmas star that's im ported from Sweden, it shed light through the openings. Mad of heavy red paper spattered wit metallic silver, it's 23" across an folds for storage. $1 ppd. Sag brush Bazaar, Dept. G-1, Raw lings, Wyoming.



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let you enjoy the comfort of warm feet all day long regardless of the cold. These durable, grey 100% virgin wool socks with nylon reinforcement are like tiny electric blankets. Wires are sensibly arranged to allow complete freedom of action. You don't have to walk on wires, either. 6 volt lantern batteries obtainable at any hardware store provide heating. Men's sizes 10, 11, 12 and 13.

IF DESIRED BATTERIES SUPPLIED $2.00 EXTRA

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EL TORO

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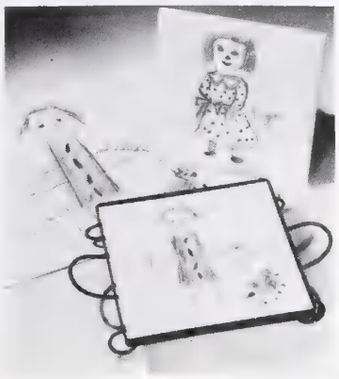
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SHOPPING





FOR FETEFUL NIGHTS, there's nothing as glamorous as white fur. It's light as a whisper, warm as a day in May and flattering as a man's eyes. And with black velvet, it's sophisticated drama. Three-tiered cape of natural white fox tails with generous front tabs, lined with white crepe, is just $49.50 incl. tax and post. Harold Rubin. 52 E. 56th St., New York 22, N. Y.



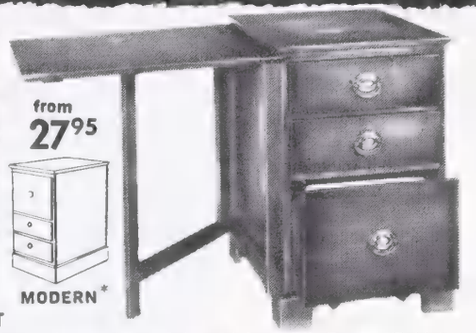
A CHILD'S WORK OF ART is reproduced in color on a 6" tile, and you have a "masterpiece" that you wouldn't swap for a Rembrandt. Just send the drawing, signed and dated if you wish. Any size will do. It will be reproduced exactly on tile, fired for permanency, and felt-based. $5.45. Framed in black iron trivet, $6.45. Ppd. 10 days' delivery. Young Rembrandts. Loch Lane, Port Chester, New York.



YOU'RE A TRUMP if you give this *superb* card set to all the bridge and canasta fiends on your Christmas list. Florentine tooled leather case in book form with 24k gold design has magnetic pencil, 2 decks of gold-edged Congress cards, comes in maroon, brown, green, blue, red or ivory. Also tan ostrich-grain calf leather. $7.95 ppd. Gift boxed. Rudi's, HB-11, 1123 Broadway, New York 10.

DOUBLE-DUTY END TABLES

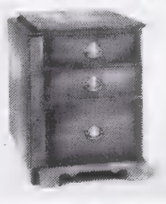
Remarkable end tables cleverly designed to perform as work units in office or home. Order one for your special problem—order 2 different ones as matching end tables. Each serves a different purpose, yet all match outwardly to create ■ harmonious grouping. They're beautifully hand made with distinctive door pulls and dovetailed drawers set on hardwood rails. Available in Modern or Traditional—plus a choice of woods and finishes—they will add decorative function to any type room or color scheme.



DROP LEAF ATTACHMENT

A matching Drop Leaf Desk Unit attachment *(shown above right on File Drawer Table)* is available for each of these tables. This greatly increases their utility, gives you ■ compact combination of facilities unprecedented in home furnishings. Specially constructed Drop Leaf closes flat against left side of table, is easily raised for extra work space 22½" x 26". $15.95 *exp. ch. coll.* (Right-side Drop Leaf available *if specified.*)

File-Drawer Table



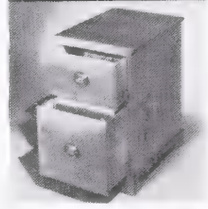
(shown with Drop Leaf attachment unopened)
Letter Size—
16½" ■ 22½" ■ 28" high
(For Legal Size—
18½" ■ 22½" ■ 28" high, add $3 to prices on chart.)
#FDT-1—1 file drawer, 2 single drawers (shown)
#FDT-2—2 file drawers only

Typewriter Table



Pull-out shelf for typewriter in use, dust-proof compartment for typewriter storage—plus drawer space. Magnetic door catch. 18½" ■ 22½" ■ 28" high.
#TT-1—1 legal-size file drawer (plus shelf & compartment) (shown)
#TT-2—2 single drawers (plus shelf & compartment)

Record Cabinet



7" records go in top drawer, 10's & 12's in bottom. 4 removable uprights protect records and keep them upright. 16½" ■ 22½" ■ 28" high.
#PRC—2 drawers only (shown)

■ Tables shown also available with modern lines & hardware.

When ordering, specify style #, finish, Modern or Traditional

	Unfinished Knotty Pine	Antiqued Pine finish	Unfinished Tupelo wood	Maple, Walnut, Mahogany finish
File-Drawer Table	27.95	29.95	32.95	34.95
Typewriter Table	32.95	35.95	35.95	38.95
Record Cabinet	29.95	32.95	32.95	35.95

Drop Leaf Desk Unit attachment $15.95 extra.

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Dept. R-117 STATESVILLE • NORTH CAROLINA

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For friendly hearthside or gifts!

★

The Betsy Sims

11½ x 15"
8½" high
13 x 17" needlept.



Wt. 7 lb.

The Jefferson

14 ■ 23"
10" high
16 ■ 24½"
needlept.



Wt. 11 lb.

Solid Genuine Mahogany

They make very heartwarming settings, in your needlepoint or for extra seating for youngsters.

	Betsy Sims	Jefferson
Muslin or your fabric	$ 9.95	$18.95
Our Spot-Shed Velvets	10.95	19.95
Our Black Needlepoint	11.95	21.95

VELVETS: Flame, Gold, Rose, Brown, Red, Turquoise, Blue, Mauve, Purple, Emerald, Fern or Sage Green. Send check or M.O. No C.O.D. Express collect. Order these handwaxed and rubbed values now.

Also send 10¢ for our Stool Folio

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PIPE-RAK



holds his pipe while he drives

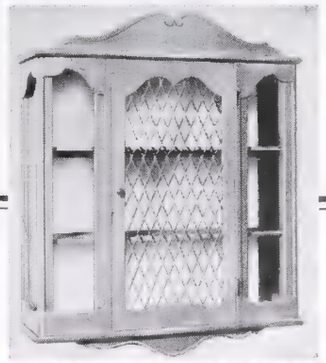
$2 postpaid

Please him with this unique, useful accessory for his car!
- adjusts to fit any pipe, any drying angle
- powerful *magnet* holds it firmly to dashboard
- suede lining protects pipe
- safe! handy! saves mess!

Satisfaction guaranteed. *In suede finish,* $2 postpaid. *In polished chrome,* $3.95, postpaid. Add 25¢ for Airmail. No C.O.D.'s, please.

Order Now for Christmas

BOYD F. SCHERNBECK
5713-HB Standish Ave., Minneapolis, Minn.



DISPLAY YOUR TREASURES

with this lovely French Provincial Cabinet. Truly authentic in every detail, it will add charm and grace to your home. Of selected hardwoods, it has glass panels on sides and front, hinged door with open grill work backed by a glass panel, making it completely enclosed.

Available with **MIRRORED** or **RICH GREEN BACK,** 21" high, 20" wide, 5½" deep—10" between shelves. Choice of Fruitwood, Brown Cherrywood, Antique Gold or Antique White finishes. **$29.95,**

express shipping charges collect.

LARGER SIZE IN SAME FINISHES, 31" high x 25" wide x 6½" deep—8" between shelves. **$49.95,** express shipping charges collect.

Satisfaction guaranteed . . . or your money back!

No C.O.D.'s, please.

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79 West Grand St., Dept. 9-B, Mt. Vernon, N.Y.

OUR FABULOUS

CHAMOIS Shirt

FOR MEN AND WOMEN

For those with a flair for wearing fine sportsclothes—a collector's item! Keyed to meet the requirements of active sports yet tailored to perfection. Down-soft imported chamois leather—washes or dry cleans—wears for years. Convertible, 2-way collar, ocean pearl buttons, side vents, roomy button pocket, tab button cuffs. Casually comfortable in-doors—incredibly warm in cold and wind. You can't match this fabulous shirt anywhere. Natural chamois color. Women's are square cut. Men's as illustrated. Immediate Delivery. Women's Sizes 10-20. Men's Sizes 36-46 —**$45.00** Plus 50¢ postage. Special Sizes—10% extra. No C.O.D.'s. Money Back Guarantee.



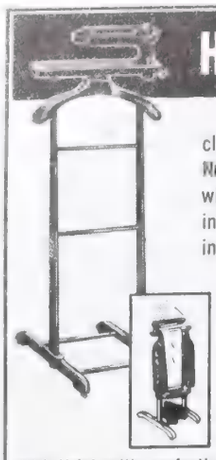
FREE GIFT CATALOG

Brandicalf Dept. B7-7, 157 Federal St., Boston 10, Mass.

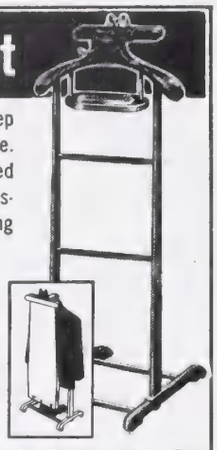


WINDOW

His Personal Valet



Always ready — silently serving to keep clothes neatly and in place all the time. No more door knobs and chairs draped with clothing — no more needless pressing bills — no more searching for clothing in the morning rush hour.



A PERFECT GIFT FOR ANY MAN FROM 6 TO 60
We Will Enclose Your Gift Card If You Wish

#10 Valet with perfectly shaped blades for jackets and shirts. Deep curved, swivel tray for pocket contents. Brass hooks for tie, belt, suspenders. Rounded trouser bar. Brass shoe rack. Beautiful, hand rubbed finish. Easy rolling casters. Available in blonde, walnut or mahogany. Please specify. 46¾" high overall. Postpaid **$10.95**

#80 Deluxe valet. Features a new, removable trouser hanger which hangs out trouser creases overnight. Deep tray for all pocket belongings. Brass hooks for tie or belt. Wide bladed hanger for jackets and shirts. Brass shoe rack. Easy rolling casters. Highly polished blonde, walnut or mahogany finish. Please specify, 51½" high overall. Postpaid **$16.95**

Closet House, Inc.
Dept. B11 Room 1201
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No C.O.D.'s Please
N.Y.C. residents add 3% sales tax



IT'S GOT YOUR NAME on it this big red flannel Christmas stocking that you make yourself. Kit comes with 18" stocking and white felt cuff, cut-to-shape and ready to stitch up. For the gay trimming, there are felt toy appliqués, letters to spell out your name, beads, sequins, a jingle bell, floss and yarn. $1 ppd. 3 for $2.95. Geneva House, 670 N. Michigan Avenue, Chicago 11, Ill.



FLORENTINE MASTERPIECE Christmas cards are full-color lithographs of the most famous religious paintings from the Uffizi and Pitti Galleries in Florence. Framed by classic Florentine scroll in rich gold, reds and cobalts, 10 of these beautiful cards, 4" x 5½", with decorated envelopes are mailed from Florence. $1.50 ppd. Order no later than Nov. 10. Tesori d'Italia, Ltd., 1261 Broadway, New York.



A BUILDING BOOM is forecast if you get a Rig-A-Jig for your playroom architects. This construction set has colorful specially notched acetate pieces which join without tools in *thousands* of designs. And whether your children create a simple snowflake, windmill or merry-go-round, this will be their most absorbing toy. 430-piece set with 2 idea books, $5 ppd. Rig-A-Jig, HB, 32 W. Washington, Chicago.



from a decorator's workshop

Authentic Reproduction
of the old Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany —brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

(Immediate shipment or write for fabric swatches) **$14.95** prepaid

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P. O. Box 85, Mt. W. Sta.
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PERSONALIZED
RECORD SEALS
FOR MUSIC LOVERS

Embossed, specially gummed seals are stamped with your name on each one. Index space is provided to identify proper album and pocket. Collectors find these wonderful for preventing lost records, eliminating confusion and adding a note of pride to a distinguished collection. Equally cherished by fans of chamber music or cha-cha. Fits all 33 and 78 records. Must be trimmed slightly for 45s. Print personalizing please.

50 for **$1.69** 100 (same name) for **$3.00**

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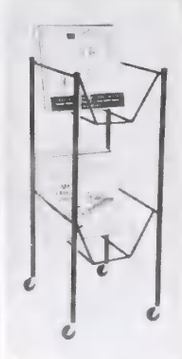
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HELPS YOU PLAN YOUR OWN PRIVATE CONCERTS



You'll get much more pleasure from your record collection when albums are filed alphabetically in our double-decker disc caddy! Open front design, so you can leaf-through entire collection in 60 seconds. Holds 250 long-playing records firmly in upright position so they can't fall out; ready for instant finger-tip selection! Sturdy, black wrought iron; 37"H, 15"W, 22"D; rolls on 2" casters. Please remit $19.95 with order. Shipped fully-assembled, nominal express chg. collected on delivery.

AIRMAIL MONEY BACK GUARANTEE! **$19.95**

LESLIE CREATIONS Dept. 205H, Lafayette Hill, Pa.

Please send me ..... Record Caddies @ $19.95

I enclose ..... Check ..... M.O.

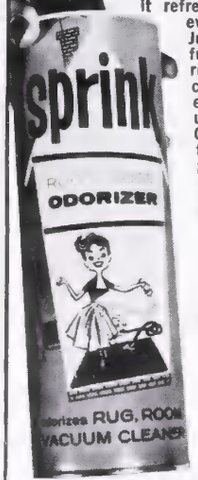
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SPRINK
Rug 'n Room Odorizer

WONDERFULLY NEW...

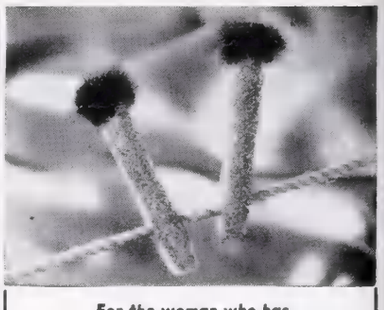


It refreshingly odorizes your every room and closet. Just sprinkle the perfumed flakes lightly on rugs and upholstery to clean as they refreshen. Odorizes your vacuum cleaner, too. Overcomes stale tobacco, cooking and pet odors. Pleasant odor lasts and lasts to make every room in your home air-sweet.

BIG ½ lb. can
only **$1.25** postpaid

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For the woman who has everything except . . .

MINK-TRIMMED CLOTHESPINS

Today no lady of taste would dare be without a pair of Mink-Trimmed Clothespins. Ridiculous, but beautiful, they are bound to be the most talked of gift on the Christmas tree, at bridge club, office party, bridal shower, and any fun frolic. Old-fashioned clothespins wear shimmering, glitter gowns with elegant caps of genuine mink. Gift-boxed in pairs, **$1.25** ppd. Buy 'em by the dozen for gifts, party favors, or Christmas tree decorations. $13.50 ppd. for 12 pairs. No C.O.D.'s.

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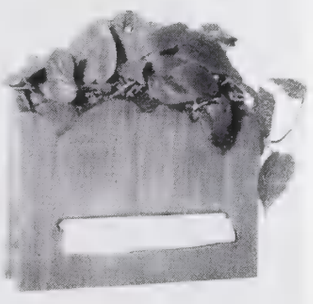
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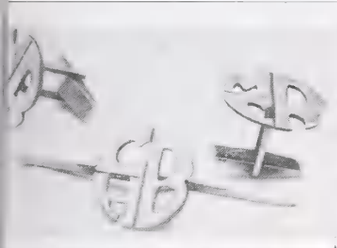


WING NECESSITY.
like one of these for our
en; another near the primp-
irror in the hall. It's a com-
ion tissue dispenser and
er, made of pine in a dis-
d honey-pine finish, meas-
11½″ wide x 12″ high x
deep. $9.40 ppd. Tissues and
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has space in front for a snap-
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A PERFECT CIRCLE
ll be made of *his* initials when
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bar shown here. Heavy silver
used to make the distinguished
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$3.85 for the Tie Clasp
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Cuff Links.
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Allow 10 days for delivery

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Silversmiths
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MINIATURE SATIN ANGELS

Give your holiday tables a heavenly look with a tiny white satin angel at each place setting. Their wings and halos sparkle in silver . . . gold tinsel trims the robes. Hang them on your Christmas tree or use them as party favors. Angels are handmade in Germany and stand approximately 3 inches high. No C.O.D.'s please.

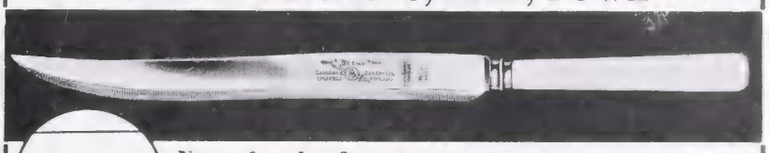
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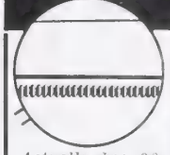
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Artisan Galleries

2100-A11 N. Haskell Dallas 4, Texas

176 Cutting Edges of This All-Purpose
Gourmet's Carver
Glide thru ROASTS, HAM, FOWL





Actually has 22 "corruserrated" cutting edges per inch of blade!

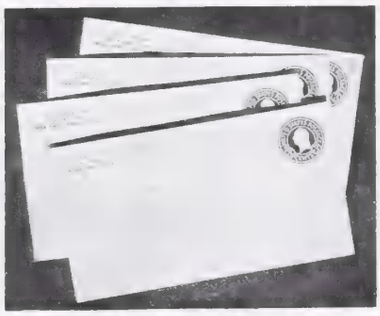
Now—for the first time in this country—the revolutionary "corruserrated" Sheffield Carver with 176 cutting blades! Gives you WAFER THIN slices that retain ALL the juices. Sharpens itself as you use it!

Here's the most amazing Carving Knife ever designed for the pleasures of eating! Ordinary knives tear thru meat and squeeze the juicy goodness out—but not this revolutionary patented invention! The All-Purpose Gourmet's Carver is made with a remarkable 8-inch blade actually containing 176 cutting edges. This amazing edge has razor-sharp blades alternating with chisel-action ridges, with grooves to prevent clogging. It's unbelievable how Gourmet's Carver glides thru ham, beef, fowl, game—never disturbing the juices within. Gourmet's Carver never needs sharpening! Continuous use forms a constantly new razor-sharp cutting edge. This is the remarkable "corruserrated" edge that actually flows through tough leather. You can slice WAFER THIN meat, vegetables, tomatoes, onions, etc.—make your dinner table a joy to look at!

Carver is made in England of finest SHEFFIELD STAINLESS STEEL with PERMANENT MIRROR FINISH. Beautifully white and balanced handle for sure grip and perfect slicing. Order NOW for luxurious dining at home—or give as most unusual holiday gift. LIFETIME GUARANTEE covering replacement or reconditioning WITHOUT CHARGE. Attractively sleeved and boxed—ONLY $6 POSTPAID, or C.O.D. plus postage. Extra-heavy CAPTAIN'S CARVER with 9 in. blade and white handle only $8.

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COMPLETE OR IN KIT



Locking—Rolling—
Fold-up Bar Holds 40 Bottles—4 Doz. Glasses

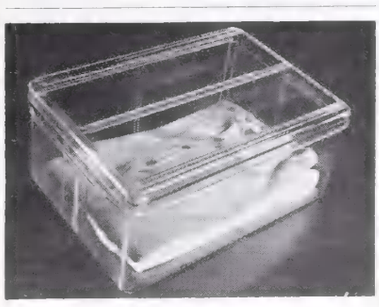
Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly a doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21″ W., 19″ D., 36″ H.—opens 38″ W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes . . . **$49.95** *Exp. Chgs. Col.*

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New Catalog—175 Pieces—Complete Or in Kits—10¢

Not Sold In Stores Money-Back Guarantee

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GIANT CRYSTAL BOX

Now you can store all your delicate finery safely, conveniently! Of durable polystyrene, this handsome box and its snug-fitting cover are crystal clear—see its contents at a glance! Big enough (15″ x 11″ x 6″) to hold a dozen sweaters, slips, blouses or nightgowns . . . or several knitted suits. Fits easily on closet shelf.

Ideal for off-season storage, too!

$5.95 ppd.

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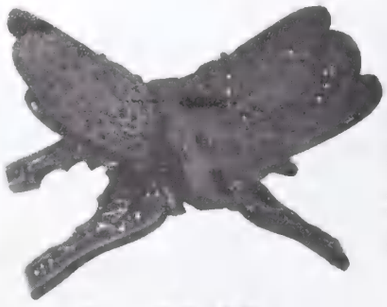


THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½″ high on a 4″x4″ base. $9.95. In a black satin finish, they're $4.95. Postpaid.

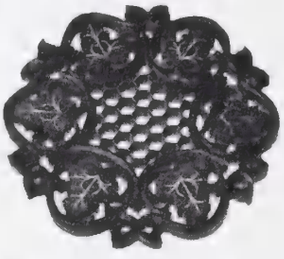
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Used in the Orient by Moslems to hold their Holy Book. Actually hand-carved by patient craftsmen of India from ONE PIECE of famous Shesham wood and fabricated without nails—yet FOLDS FLAT. The secret of this process is a fabulous example of the intricate art of India craftsmanship taught by father to son. Makes a most unusual decorative accessory. Perfect for holding dictionary, Bible, first edition, cookbook—and wonderfully useful for convalescents. 13½" x 7". Only **$6.00** plus 50¢ postage.



Brass Inlaid Trivet

Handcrafted from native Shesham wood found only in India, into a beautifully designed decorative accessory. Open perforation work is painstakingly done entirely by hand to form an intricate and fascinating pattern in which gleaming fine brass wire has been inlaid by hand. Perfect as trivet, as base for vase, for enhancing floral arrangements—or as unique wall decoration. Approx. 7" diameter in brown wood with 3 ball legs. Story tag furnished with each trivet. Only **$2.75** plus 15¢ postage. Two for $5.50 ppd.

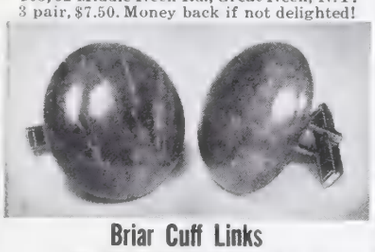
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"Screwy" Cuff Links

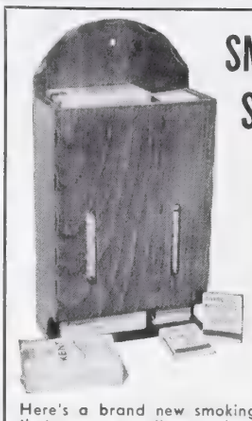
Real bolts and cap-nuts, heavily gold-plated, beautifully polished. Smart to wear—smart to give. $2.75 postpaid (Fed. tax incl.) from Tom Collins, Rm. 105, 52 Middle Neck Rd., Great Neck, N.Y. 3 pair, $7.50. Money back if not delighted!



Briar Cuff Links

FOR THE PIPE SMOKING MAN

Lathe-turned from same choice imported Algerian briar used in making finest smoking pipes. Patented gold-plated spring-action back. $2.75 a pair postpaid (Fed. tax incl.) from Tom Collins, Rm. 105, 52 Middle Neck Rd., Great Neck, N. Y. 3 pair $7.50. Money back if not delighted!



SMOKER'S SERVICE

Cigarette and Match Dispenser

Here's a brand new smoking convenience that we are really proud of—an antique pine dispenser that holds a full carton of regular or king size cigarettes and a large supply of matches side by side. Fill from the top and slip a pack at a time from the bottom. Measures 12" high by 6¼" by 3". A supply of 50 match books will be imprinted with your choice of three initials or two names: "Mary and John" or "These did belong to (your name)". Printing in black or silver on white, green, blue or yellow.

Smoker's Service ..... **$1.95** ppd.
Matches ..... 50 for **$1.75** ppd.
Both ..... **$3.65** ppd.

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MIDWINTER-NIGHT'S DREAM!

for men and women



$9.95

ORIGINAL, MADE-IN-CANADA

HABITANTS *Hand-Sewn Moccasins*

Lined With Genuine Lamb's Wool!

Feet weary and cold? Just let them sink into HABITANTS – and enjoy blissful relaxation and warmth! HABITANTS are hand-crafted for us in Northern Canada (where warmth and comfort are a *must*!) They're sturdy, supple, vegetable-tanned saddle leather, hand-sewn with pure linen thread, entirely lined and cuffed with lamb's wool. Handsome, warm, comfortable, last for years!

ORDER BY MAIL — ideal Christmas gifts for men and women. In regular tan, sizes 7-13. Send check or money order (incl. postage). Satisfaction guaranteed. Add 50¢ for shipping.

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6 months (6 ties)* **$13.75**
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a candle holder as a neckl
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ported from Bavaria and made
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bobêche catches the candle dr
prisms catch its radiance. C
bobêche with eight 3½" pris
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or outdoor barbecue, you'll sta
this handsome 27" high Fi
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(*Please turn to page* 95)



Kitten Capers

Frisky 6¼" Siamese kittens will thrill your heart and fascinate your guests. Let them hang by their front paws from a bowl, centerpiece, shelf or this 32-ounce snifter. They are designed so expertly, they really look alive. Highly fired California ceramic rendered in life-like natural colors.

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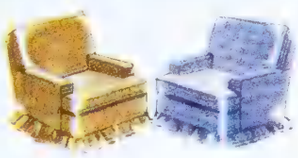
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...luxurious chairs beyond compare...
priced so low you'll want a pair!

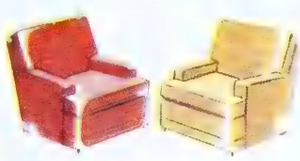




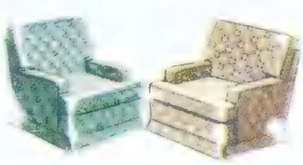
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WEIRTON, WEST VIRGINIA
a division of
NATIONAL STEEL CORPORATION

FISHERMAN'S TUNA STEW

- 3 6½- or 7-oz. cans tuna fish
- ½ cup sliced onion (separated into rings)
- 1 (1 lb.) can whole tomatoes
- 1 can (4-oz.) sliced mushrooms
- 1 tablespoon minced parsley
- ¾ teaspoon salt
- ¼ teaspoon ground pepper or marjoram
- 8-oz. pkg. sea shell macaroni

Drain off oil from tuna in heavy skillet: sauté onion rings until tender but not brown, about 5 minutes. Add tomatoes and juice, mushrooms and juice, parsley, salt and pepper or marjoram. Cook, stirring occasionally, for 10 minutes. Add tuna, cut into pieces as pictured. Simmer until tuna is hot, about 5 minutes.

Meanwhile cook macaroni according to package directions; drain.

Serve tuna stew over macaroni. Makes 6 servings. Serve with Spicy Cloved Pears.

SPICY CLOVED PEARS

- 1 (30-oz.) can pear halves
- 1 tablespoon whole cloves
- 1 or 2 3-in. sticks cinnamon
- 2 strips lemon peel

Stud pears with cloves; pour pear syrup into saucepan. Add studded pears, cinnamon sticks, and lemon peel. Simmer for 10 minutes: remove pears and serve hot. Makes 6 servings. NOTE: Save syrup to use in fruit salad or over ice cream.





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Viking Group by Stratford, a division of Futorian-Stratford Furniture Company—upholstery protected by SYL-MER



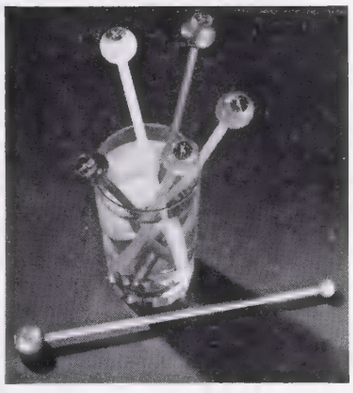
WINDOW SHOPPING

CONTINUED FROM PAGE 90

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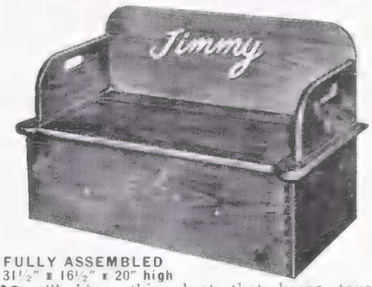
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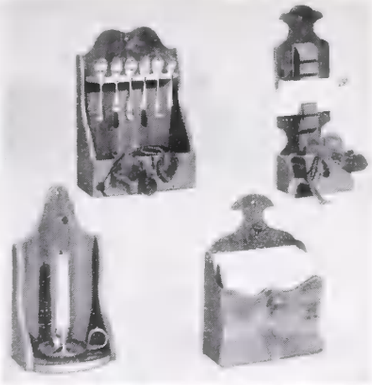
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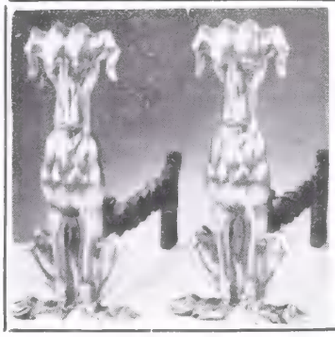
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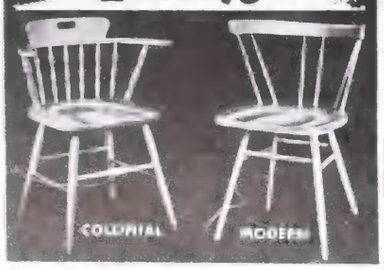
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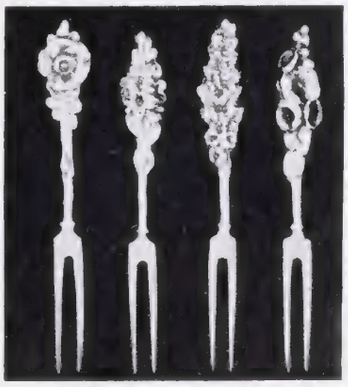
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If you want genuine cold-weather protection, this is for you! It's ankle-high brown ski-leather, oil-treated to repel water, soled with sure-grip rubber! *But most important,* it's fully-lined with genuine shearling lamb's fleece! Order a pair for cold-weather walking, football games, outdoor working.

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$13.95

FELLMAN, LTD. Dept. HB—6 E. 46 St., N.Y. 17.
Also 49 W. 43 St., N.Y.C. & 24 Bronford Pl., Newark, N.J.



Guard against colds! Avoid chills! Hang Mopper next to tub or shower and dry off in a flash after you splash! Keeps you warm as toast!

the ONE GIFT they DON'T have . . .

MOPPER*

the absorbing new "dry-off"

AFTER-BATH ROBE

Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carryall" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers order king-size . . . only a dollar more. A great buy and a heart-warming gift. Get one for yourself, several for house guests, at the special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage.

$6.95 ea.
(Save! 3 for $20)

Woodmere Mills, Inc.
Dept. 60 P. O. Box 167, Bennington, Vt.



Sanforized gabardine ranch pants in black, tan, grey, red or turquoise sizes 22 32 $7.95

Send for 82-page FREE CATALOG

Riding Apparel and Ranchwear

Only the best of its kind for city path or country lane — show ring or open range — for men, women, children (even the hard-to-fit) all at **lower** cost by mail because we specialize. Correct styling and good fit **guaranteed** — or your money refunded!

BECKWITH'S 37B ESSEX STREET BOSTON 11, MASS.



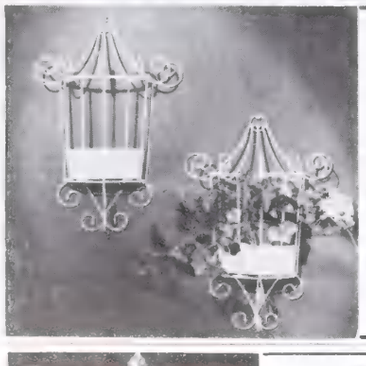
TURTLE NECKERS



These pull-over, wool TURTLE NECKERS are stylish and comfortable for wear with sweaters, jackets, parkas, etc. Dad's and Son's model is cut long in front (14") so that it may be worn with sport coats. Mother's and Daughter's is 10" long. One size fits all.

For Dad & Sons, in Navy . . . . . $3.95 ppd
For Mother & Daughter in Red or White . . . . . $2.95 ppd
For Mother & Daughter in White Orlon . . . . . $3.95 ppd.

Johnny Appleseed's
BOX 712 BEVERLY, MASS.

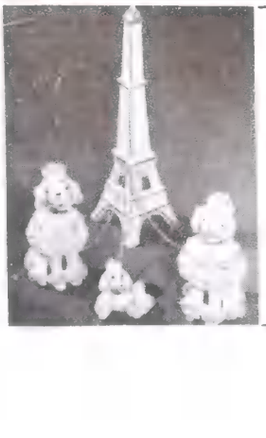


BIRD CAGE PLANTERS

Add a decorative touch to any room. Custom-made planters fit flat against the wall. Removable containers are inside the half-round wrought metal bird cages. 17½" x 11". Pink, White, Black, Gold. **Send 25¢ for 1957-58 Catalog.**

$8.95 pair plus 50¢ post.

UNIQUE GIFTS
box BC-11, glen ridge, new jersey



OO-LA-LA, MADAME!

Pardon the pun, but we think they're Eiffel cute! N'est-ce pas? What could be more Parisian . . . or more fashionable . . . than these French poodles chained to the Eiffel tower? This season's newest import, of Lenwile china—three pink poodles leashed on gold-finished chains to pink and gold tower, 7¾" high. Also comes in white and gold. The most charming gift!

Four-piece set complete **$2.95 postpaid**

No C.O.D.'s, please. Write for FREE Gift Catalog.

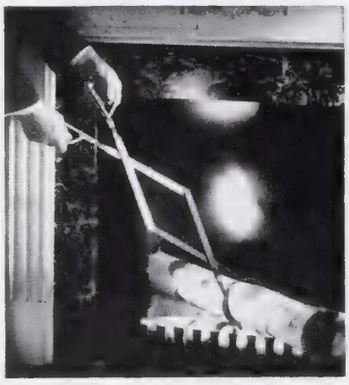
Copeland House
US MAIL **Box 870-H, Lake Forest, Illinois**



WINDOW



IT'S A STRUM-DING
The Chet Atkins Guitar Me has started more people pla guitars than ever before. course is here with notes and grams—in easy-to-follow, them and play them style! cluded are the original arra ments of RCA's popular in mental recording artist and photos of Chet himself. ppd. Four Record Hunters, Franklin Rd., Nashville 4, T



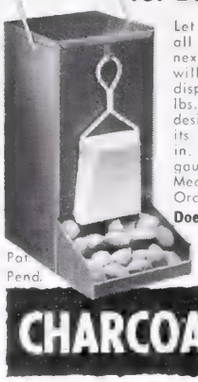
GRIPPING STORY is the of the fire tender. the best place tool we've seen in a Scissor action grips the log you can rearrange, refuel poke a fire into highest efficie 30" long, it's fine for outd barbecuing, too. In brass black steel grips, $12.95; in black, $4.95. Ppd. No c.o Fireplace Necessities, Inc. HB Box 372, New York 10, N



BOSTON HARBOUR TI
the same history-making tea f the London firm which supp the famous Boston Tea Party 1773, comes beautifully packa in a metal caddy that is a col tor's item if we ever saw This superior blend is selec from Indian and Ceylon crops give you the most delicious cup tea you've ever tasted. 1-lb. cad $3.50 ppd. J. Jill, Ltd., HB Southfield, Mass.

A CLEAN HAUL

for Barbecue Chefs



Let the Charcoal Caddy do all the dirty work at your next barbecue—your hands will be clean! Brand-new dispenser holds up to 12 lbs. of charcoal. Specially-designed scoop hangs from its own hook, ready to dig in. All parts made of heavy-gauge steel for lifetime use. Measurements: 16"x13"x8" Order today!

Does the dirty work for only

$6.95 ppd. (No C.O.D.)

Pat. Pend.

CHARCOAL CADDY

EWI, Inc., P. O. Box 1747, Salem, Ore.

Please send me_____ Charcoal Caddies at $6.95 ppd.

I enclose_____ Check_____ M.O.

Name_____

Address_____

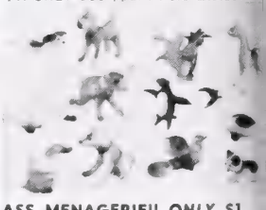
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Set of 12 **ONLY $1** Ppd.



GLASS MENAGERIE!! ONLY $1
All your fondest memories of childhood's en chantment will be recaptured in the GLAS MENAGERIE! What a sparkling array of lovabl little creatures! A playful kitten, faithful dog etc. A full dozen beasts and birds minutely fash ioned in colorful pearl toned glass. Set of 1 **ONLY $1** ppd., 3 sets **$2.75** ppd.

TARTAGLIA IMPORTS Laguna Beach 3 Calif.

SHOPPING



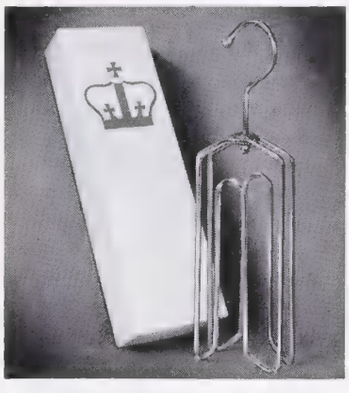
PIGSKIN CIGAR CASE. If you know anyone who smokes cigars, you won't have to think twice about *this* purchase! A telescope case in imported polished pigskin holds 5 cigars of any length. Stamped in gold with 3 initials, $3.50. With 5 Ehrlich Rothschild cigars incl., $3.75. Ppd. David P. Ehrlich, 207 Washington St., Boston 8, Mass.



LITTLE WOMEN on the go will love having their own suitcases to tote toothbrushes, pj's, and new red shoes. And to make a pony-tailed glamour-puss feel like a *femme fatale* on her overnight visits to Nana, here is a white leatherette toter with light blue trim, hand-painted with her little name. Specify blonde, brunette or redhead. 7″ x 8½″ x 3″, $1.89 ppd. Meredith's, Evanston 25, Ill.



RED AND TRUE for the man with the too-many-ties-not-enough-room problem. A 24k gold-plated rack hangs like an ordinary hanger in the closet, yet holds 8 ties pressed, clean, dust-free, easy to get at. Take rack from closet; pick any tie from top, middle or bottom without disturbing others; hang it up again. Gift-boxed. Tie Monarch is $3 ppd. Mission Industries, Box HB, Escondido, Calif.





PEN DESK SET

A smart, attractive essential for the executive or the home library desk. Genuine chestnut leather base, with gold tooled bands, holds three high quality ball-point pens (red, blue, green ink) which accommodate standard refills. High powered precision magnifying glass.

$4.50
Add 25¢ West of Miss.

No stamps or C.O.D.'s, please.

Catalogue "Gifts of Distinction" on request.

World Treasures
657 Main Ave., Passaic, New Jersey



SATIN XMAS BELL FOR HOSIERY OR JEWELRY

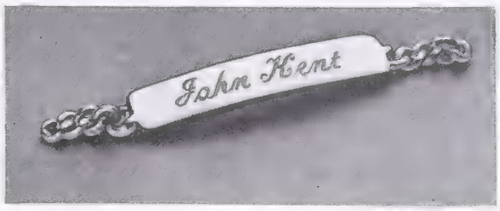
Hang one of these gay, bell-shaped cases on the tree for that so-hard-to-buy-for name on your list. It's scarlet satin outside . . . lined and partitioned inside with white taffeta. Three generous storage compartments keep hosiery, handkerchiefs or jewelry separate and easy to find in crowded travel bags or stay-at-home chests. No C.O.D.'s, please.

$2.50 postpaid

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STERLING SILVER DOLLAR PAPERWEIGHT

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Only **$5.95** postpaid tax incl.

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A "plush" gift for a man or lady! Christian and surname is engraved on the front; the town and state of residence is on the back. Just a few stitches attaches it to a coat or stole making identification certain as well as permanent. Specify desired name, town and state.

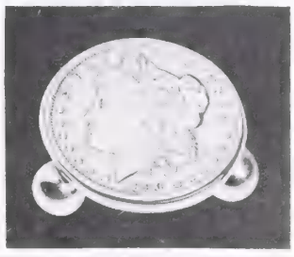
Order #PG 141.....Only $3.30
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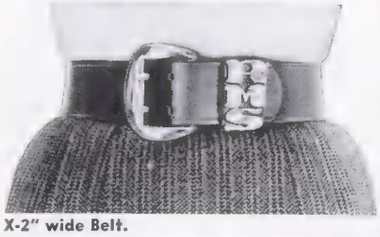
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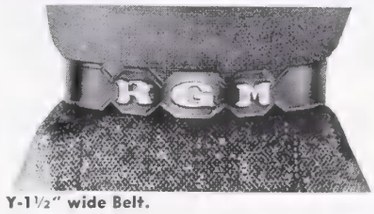
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DOWNS & CO.
Dept. 1193 EVANSTON, ILLINOIS





X-2" wide Belt.



Y-1½" wide Belt.

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IDEAL GIFTS: Fabulous Values. **GENUINE LEATHER** with 2 or 3 golden brass initials & buckles. Both belts available in Black, Red, Tan, Navy or Gray in sizes 22-32.

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For complete belt wardrobe order both styles at 2 belts for $3.75 plus 20¢ postage for each belt.
No COD's please—Send cash, check or m.o.

OLD PUEBLO TRADERS BOX 4035, DEPT. HBB TUCSON, ARIZONA



NEW! $3.95 only . . . plus 35¢ post. **2 for $7.95 ppd.**

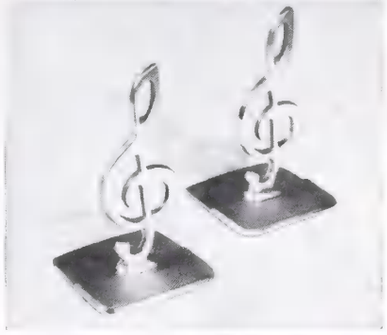
Dance, Ballerina, Dance!

A fairy-like Ballerina pirouettes and dances on her revolving base! When her ballet is over, she lifts off concealed peg, walks on her toes, does back bends, the splits! Her glamorous tu-tu in layers of cloud-pink tulle and sparkling gold lame unsnaps. Fully jointed in molded skin-tone unbreakable plastic, with petal-soft hand-painted face, sleeping eyes, rooted Saran blonde curls to wash and set, she's 10½″ tall; 13½″ on base. A dream doll, fantastically priced! Guaranteed to delight!

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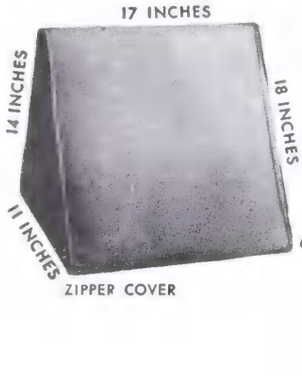
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BOWMAN'S
H11-2477 Lombard St., San Francisco 23, Calif.



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FOAM RUBBER 3-WAY PILLOW



Foam Rubber Through and Through TV Pillow • For **CHRISTMAS GIFTS**

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, Green, Turquoise, Gold, Maroon, Brown or Red. Immediate delivery. Shipped anywhere.

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The Foam Rubber Store
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KEEPS YOUR DOG OFF THE COLD FLOOR and YOUR GOOD UPHOLSTERY

Splendid Gift Item For Your Dog Loving Relatives Or Friends.



- A REAL MATTRESS . . . Not a pad!!
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A genuine high-quality mattress far superior to mats or pads. Eyelet tufted, 4 inches thick, treated with fragrant Natural Cedar for fighting fleas. Superbly made. Stands up for years. Dogs love it. No dog hairs or doggy odors on rugs and upholstery. Thousands of testimonials and repeat orders from kennel owners and dog lovers for 25 years prove its usefulness and value.

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16″ x 23″	4.00
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21″ x 32″	6.00
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27″ x 36″	9.00
27″ x 44″	12.00
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36″ x 50″	15.00

WASHABLE SLIPCOVERS
Made to fit, with snap fasteners, slips on and off easily. Price each slipcover is ½ price of mattress it fits (see size table). Buy two, have one clean at all times.

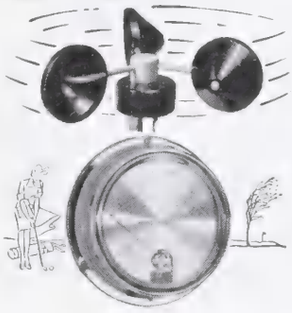
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RECOMMENDED BY DOG OWNERS, VETERINARIANS
$2.75 Post Paid.

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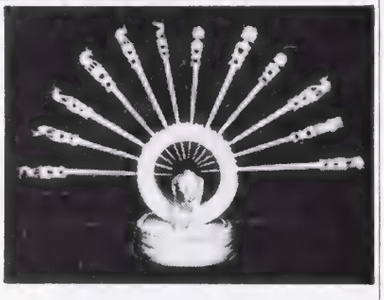
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- No electricity required
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In Brass **$47.50** Postpaid

In chrome, $50. Circular available.

W. O. WHITE & SONS, INC.
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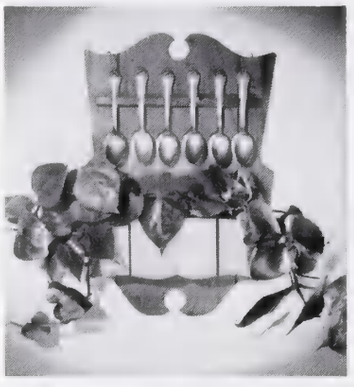
COCKTAIL PINS AND STAND

The enchantment and mystic artistry of the East. From India, Cocktail Pins and Stand of solid ivory, entirely hand-carved in delicate, intricate design. The same in length, each pin is distinctly different in size and sculptured detail. A conversation piece of richness and originality. **$4.75.**

WILLOWEY IMPORTS
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WINDOW



IF SHE COLLECTS SPOONS this is the rack that will displa her favorites with distinction. De lightful in Early American déco planter spoon rack will hold spoons on top and vivid blooms o glossy greens in the box liner Made of cherry Craftwall panel ing, it's 12″ x 18″. (Spoons an plant not included). $3.95 plu 35¢ post. Roddis Plywood Corp. Dept. HB-11, Marshfield, Wis



TOSS A SALAD, literally, with Sala-Tossa. Giant translucent plas tic bowls lock together and giv your greens a wonderful whirl Pour dressing into built-in measur ing cup for 2, 4 or 6 servings. In side of bowl has grater area fo rubbing garlic clove. Fine, too, fo flouring chicken. Each half make a separate 10″ bowl. Black, white green, $2.95 ppd. Heman Ely, Jr. Dept. 47, Box 62, Lancaster, Pa



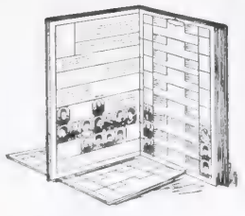
RESERVE A TABLE. Isn' this a delightful piece for a liv ing room or den? A handmade reproduction of the Colonia Candle-stand created in 178 blends beautifully with Early American or Traditional roon settings. In your choice of solid mahogany, walnut, or cherry, it's 22″ high, 14″ in diameter. $17.50 exp. coll. Newcomb's Reproductions, Box 1249H, Durham, N.C.

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"The Record of My Ancestry"

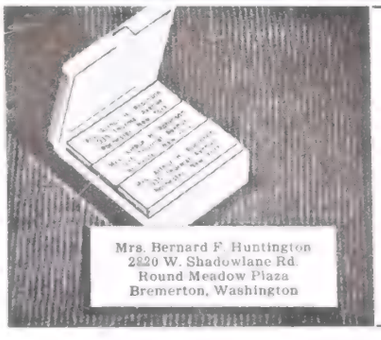
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GFM STYLE 30
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the shaws STYLE 60

YOUR MONOGRAM on beautiful pure white cellulose napkins.

Distinctive for entertaining. Your friends will prefer these fabricized napkins to linen. Triple thick and strong. Will not come apart, dry or wet, nor will they shed lint. Proud hostesses serve these personalized napkins that are so lovely to the touch. Gift boxed in 100's: 17″ dinner, $4.95 per box; 13″ luncheon, $3.95; 10″ cocktail, $2.95. 300 combination, $10.95. Indicate style and color monogram (gold, silver, red, green or blue). Gift card may be enclosed. Send check or money order today. Postage paid within U.S.A. Residents of Florida add 3% sales tax. Write to Dept. A

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Name plate as shown extra:
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SHOPPING



ME GLASSES. Your own si ature is reproduced in perma- t baked enamel on handsome oz. heavy-bottom, blown glass blers. Choose Lion or Swan d gn with signature *or* plain. derful for the party season ad, they're $9.95 a dozen. Ppd. d signature or name. (If sig- ire is not available, hand pt can be substituted.) Im- t! Ideas. Dept. K-4, 3407 spect Ave., Cleveland 15, O.



'S A DATE and nut cake as iciously satisfying as anything 've ever tasted. Hundreds of pes were tested before this "gourmet" sweet was per- ed. And the *low* calory count n't play havoc with your waist- ! Filled with deglet noor es and eureka walnut halves. t #71: 1½ lb. cake is $3.15; : 2 lbs., $4.25; #73: 3 lbs., 75. Ppd. Mission Pak. 114 t 33rd St., Los Angeles 11.



ESERVE A BOX marked h 3 initials for your father, band, bachelor brother or col- e son. Whoever you decide on l find it the most useful and dsome gift he's received in rs. Crafted of genuine ginger vhide with saddle stitching and ed with velvet, it has 8 com- rtments for cuff links, studs, clasp, watch, glasses, tie stays. 95 ppd. Wardaby, 3 Mt. Hope ace, New York 53, N.Y.

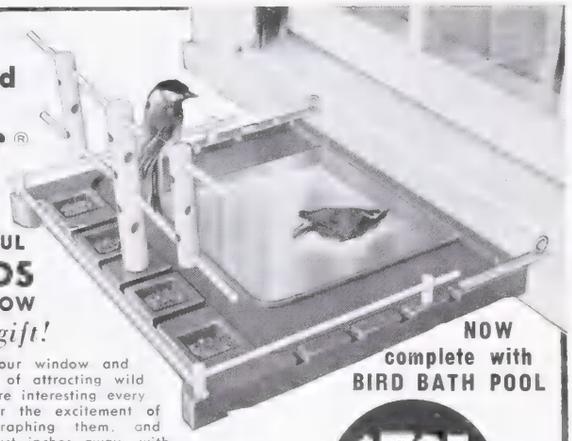


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duncraft's new improved 1958 FLIGHT® DECK

LURES BEAUTIFUL **WILD BIRDS** TO YOUR WINDOW

a fascinating gift!



Clip Flight Deck to your window and thrill to the sheer joy of attracting wild birds. Life becomes more interesting every day when you discover the excitement of feeding them, photographing them, and watching them frolic just inches away—without going outdoors. Everyone enjoys the close-up activity and charm of wild birds and becomes an armchair bird watcher—shut-ins, camera fans, youngsters!

New Flight Deck is a large 17¼" x 15½", custom molded of all weather duralon. Green with white trim, it has hardwood perch rails and feeding stick, 4 seed wells, drinking and bird bath pool. Attach or detach instantly without tools. Gift packaged with card; all orders acknowledged. WE PAY POSTAGE, both on your order and Flight Deck gifts sent to friends. Order today! Money back guarantee. *Patented*

NOW complete with BIRD BATH POOL

$7.95 ppd. 2 for 14.95

RECOMMENDED AND APPROVED BY NATIONAL AUDUBON SOCIETY

duncraft Dept. 11-H, Dunn Bldg., Penacook, New Hampshire

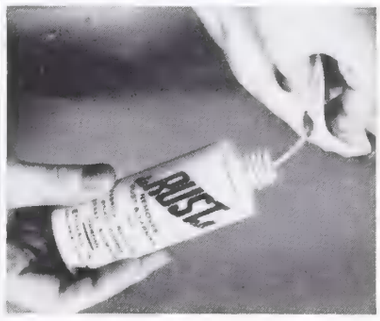


A Woman's an Eight Faced!

How often has it happened that without a word of warning, POW! you let him have it the moment he opened his mouth? Now you can give him fair warning of your up-to-the-minute mood. Simply turn the dial of this 7" wood-grained mood barometer to the disposition you're in, and treat yourself to some sweet talk. Ready to hang on wall. Mood barometer

$1.25 postpaid

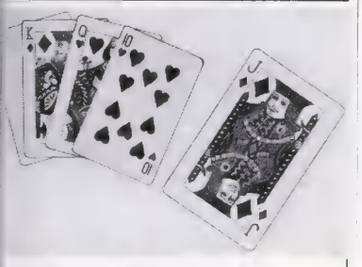
Lowy's Creations 260-B 116th St., Rockaway Park 94, New York



Rust Stains Vanish . . . $1

Removes most stubborn rust stains like magic in just 15 seconds, from fabrics (leaving fabric and its color unharmed), bath tubs, sinks. Removes stains, tarnish on aluminum, copper, brass, chrome. Makes **rust stained auto bumpers** look like new. **Loosens rusted nuts** and bolts. Removes animal stains from carpets. Easy safe to use. **Unbreakable plastic squeeze bottle.** Guaranteed. **$1.00.**

Anthony Enterprises, Dept. HB-16
258 Taylor St., San Francisco 2, Calif.



5 Card Straight . . .

Hand Printed Plaques To Decorate Your Walls

maginative set of 5 beautiful hand rinted playing Card Wall Plaques to omplement your den, recreation room, oyer, bar, etc. Handcrafted on treated lywood in permanent oil colors of Red, lack, Flesh and Gold on White back- round are the Ace of Hearts, King of Diamonds, Queen of Hearts, Jack of Dia- nonds, Ten of Hearts. Overall size 9" 12". Equipped for immediate hanging n groupings or separates. Makes an ap- preciated gift. Complete set of 5 only 4.95 postpaid.

Send check or M.O. NOW! No C.O.D.'s, please. Money Back Guarantee.

MPERIAL CREATIONS, Ltd.
944 Shari Lane, East Meadow, L.I.



"FLORENTINE KEY" PIN $2.00

No one will believe you didn't search it out in Italy yourself, for it's a true collector's find! Five tiny filigree keys swing gaily from larger "master" key to accent your finely tailored suits and blouses. Comes in either antique gold or silver. 2" long, has slide-lock back fastening. The mere $2.00 price includes postage and tax. No C.O.D.'s, please.

Send for free gift catalog

Dunhaven's 4115-A11 Lafayette Dallas 4, Texas



PUT A SONG IN YOUR HEARTH

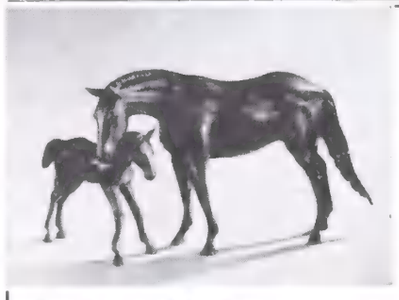
with the gayest andirons that ever played a supporting role for a log fire. Shaped like ⅛ musical notes. They are 18" tall with 14" burning iron and weigh 17 pounds.

SOLID BRASS NOTES **$25.00**

Cast Iron Black satin finish **$14.95**

Catalog 10 cents *Postpaid*

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206 Louise Ave. N. Nashville 5, Tennessee



SCULPTURED IN WALNUT

Mare and foal group—presented with special pride. Exceptionally fine sculpturing has produced a unique realism and charm. Most carefully detailed and finished to accent the lovely grain of richly hued walnut.

Left: "Wobbly Legs" 3x4 $7.50 ppd.
Right: "Patience" 4½ x 7 $30.00 ppd.
Both: mounted on walnut base 45.00 ppd.
Catalog of other sculptures 25 cents

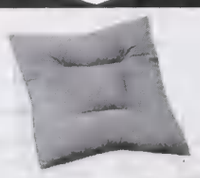
M. E. BRASHER STUDIO **Kent 20, Conn.**

NEW FOAM RUBBER PILLOWS



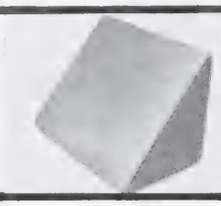
The PASHA

Tassel - cornered conversation piece. Ideal for raised hearth, patio floor. Approx. 20″x20″x 3″—foam rubber filled, non-allergic, mildew-proof, washable—in fabrics and colors listed below. ppd. $5.95 ea., 2 for $9.95.



3-WAY WEDGE

Excellent for convalescents, reading in bed, watching TV . . . foam rubber filled . . . 17″ front x 13″ back x 12″ bottom . . . washable zipper-covered in fabrics and colors listed below, ppd. $9.95 ea.



La PETITE

So new—the decorator's color touch! Approx. 11″x11″x2″. Foam rubber filled — plump, resilient, washable. In fabrics and colors listed below . . . ppd. $1.59 ea. 2 for $3. Larger size, approx. 16″x16″ x3″, $2.95 ea., 2 for $4.95.



The REST-EZE

Grand for auto trips, snoozing or watching TV . . . 13″ x8″x4″ . . . foam rubber filled . . . washable . . . in fabrics and colors below, ppd. $2.95 ea., 2 for $4.95.

CORDUROY: Gold, White, Toast, Black, Pink, Turquoise, Flame Red, Olive, Green.

ANTIQUE SATIN: Gold, White, Cinnamon, Peacock Blue, Red, Hunter Green, Purple, Black.

LINEN: Yellow, White, Chocolate, Black, Pink, Blue, Red, Orange, Avocado, Chartreuse.

FOAM-AZE CO., Firestone Dist., 2365 READING RD., CINCINNATI 2, OHIO

Do You Make these Mistakes in ENGLISH?



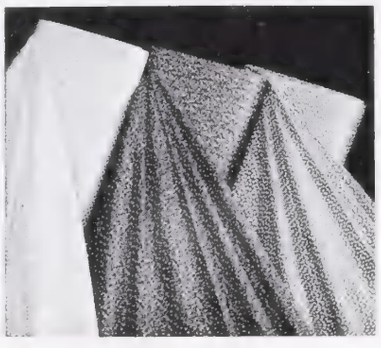
Sherwin Cody

MANY persons say "between you and I" instead of "between you and me"—or use "who" for "whom" or don't know whether to spell certain words with one or two "e's" or "m's" or "r's" or with "ie" or "ei", etc. Mistakes in English reveal lack of education, refinement—prevent you from presenting your thoughts in the strongest way. Real command of English will help you reach *any* goal.

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PRINTED from original plates, the very patterns our great-grandmothers loved; enchanting for dresses, skirts, blouses, draperies, quilts. Blue, green, yellow, red, brown, black or lilac grounds. Yard, 67¢ and $1.00, plus 5¢ a yard for handling. Set of samples 25¢. Send for our new catalog showing our own fashions in calico, deerskin gloves, gift ideas for the discriminating.

THE VERMONT CROSSROADS STORE

Mail Order Department now at MONTPELIER 12, VERMONT



Junior Miss Luggage

Her First Name is Hand Painted

IT'S PERSONALIZED for your pre-teen and teen-age daughters—her first name hand painted in red! Glamorous off-white leatherette on sturdy cases just like Mother's! Ideal for pajama parties, overnight visits, beach or ballet! **Personalized Vanity Case** is about 13" long, 11" wide, 6" deep—**$4.50. Personalized Hat Box** is 10¼" x 4½" deep—**$2.95. Travel Set** (one of each size) for **$6.95.** Sorry, no C.O.D.'s. Ask for our latest Gift 'n Gadget Catalog, too!

MEREDITH'S, Evanston 24, Illinois.



Elixir Fixer hi-ball set adds new spirit to casual drinking. Each 12-oz. glass boasts to cure a highly improbable ill. Black and gold with white. Set of 8 . **$6**

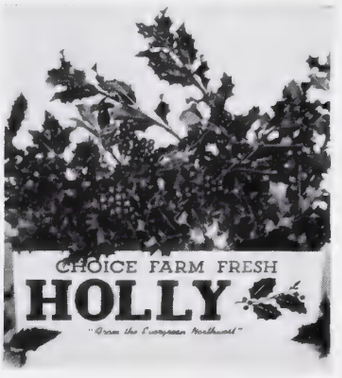
Gift Shop *Add 25c postage*

Stix, Baer & Fuller

St. Louis 1, Missouri



WINDOW



FRESH ENGLISH HOLL

brings true Christmas spirit your front door, windows a hearth. An overflowing gift b of glossy greens with rich hea clusters of red berries topp with a sprig of mistletoe will shipped to you for Christmas we arrival. Fifteen large sprays p box are freshly cut and especial treated to insure long life. $2.. ppd. Northwest Corner Sto Box 1138, Longview 27, Was



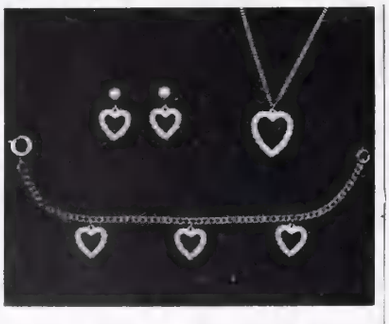
PICK THE BUCKET,

iron-bound bucket, that is t most authentic reproduction we' ever seen of the old oaken buck Grandpa used at the well. Thi of it in a country house as wastebasket, an umbrella stand the hall, or near a friendly hear filled with kindling. 12″ hig $5.95 plus 70¢ post. Send f catalog of unusual woodwork a gifts. Charles W. Chase, 1 Ha dam Neck, E. Hampton, Con



SAY MERRY CHRISTMA

as sweetly as it has ever been sa with milk chocolate greeti cards. Each colorful box contai a two-ounce bar of chocolate i printed with the scene shown the cover. Just address the ba of the box, add 4¢ postage, a dispatch this *deliciously* differe card. Set of eight (2 of ea pattern) is $3.95 ppd. Sugar Spice, Dept. B-11, 5446 Diamo St., Philadelphia 31, Pa.



HEARTS ARE SMART

Tiny simulated pearls set in gold to charm any heart.

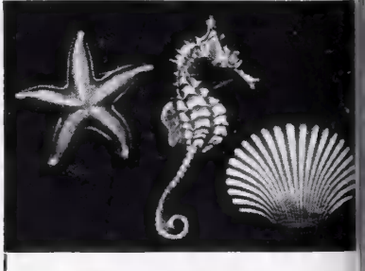
Necklace, 15" chain	$3.00
Charm Bracelet	5.00
Earrings	4.00

Complete Set, $10.95

Tax and postage paid. Residents of Washington add 3% sales tax.

PANDORA'S BOX

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Baubles for the Beautiful . . .

Sterling silver scatter pins . . . in three handsome marine motifs for blouses, jackets, bags and belts. Everyone distinctively designed . . . with lovely matching earrings.

Size of pins: Starfish, 1⅝" wide; Sea Horse, 2½" high; Escallop Shell, 1½" wide.

PINS—ea. **$1.95** ppd.
EARRINGS—pr. **$1.95** ppd.
Set of Matching Pins and Earrings—$3.50 ppd.

Write for Gift 'n Gadget Catalog

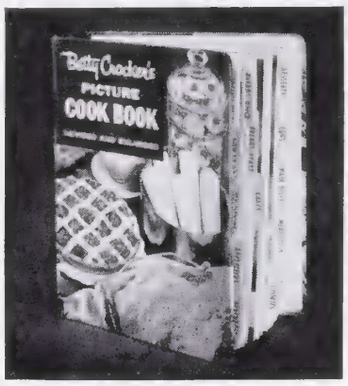
The Mariner's Mart

Maidstone Boat Yard, E. Hampton 11, N.Y.

SHOPPING



ETTY CROCKER'S COOK OOK. revised and enlarged, is ictorial review to help the bride d tantalize the pro. There are 2 pages packed with 2,227 ipes (866 are new) and 43 or photos. New features are shable cover, celebrity menus, ezing section, clearer type, lex. Case bound, $3.75; ring und, $4.95. Ppd. General Mills, ., Dept. 606, 623 Marquette e., Minneapolis, Minn.



ISTANT COFFEE LOV-RS: Here is the distinguished dy that brings your coffee king to the dining table in le, lets you brew it to individ-l tastes. Colonial in design with lished wood handle for easy ving, it comes in silver-plate copper with brass, holds an ple supply of instant coffee. x 3". $5.50 ppd. Colonial afts, Box 132, Foxboro, Mass.



IRELESS SANTA is a blink-g fellow who looks so full of the l nick, you almost expect him say "Merry Christmas to all, nd to all a Good Night." He's wall plaque of weatherproof nylite that operates on 2 flash-ht batteries. Hang him over e mantel, front door, or in the ndow. 12½" long. $2.35 (less tteries) ppd. Bodine's, 503 E. eston St., Baltimore 2, Md.





***New!* TURTLE NECK SCARF $2.50**

Smart fashion accessory to keep you cozy-warm indoors or out and to dress up any outfit. Wear over sweater, dress, blouse . . . or with fringe inside as a dickey. Softest snow-white ribbed Orlon for snug fit; will not irritate neck. Washable and quick drying. Buttons down back; easy on and off without mussing hair. No size problem for gift-giving!

SMART HANDBAG CARRYALL $1.00

End handbag clutter and fumbling! 9 expanding pockets to "file" keys, compact, wallet, cigarettes—everything! Transfers from bag to bag. Colorful grosgrain with taffeta; 7" x 3½".



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Please send me the compass items I have checked below, on guarantee that I am completely satisfied.

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( ) Enclosed please find cash, check, money order.

Ship prepaid.



New Swizzle Stick With Built In Compass Keeps Guests On The Beam!

You can search the four corners of the earth and not find a lasting gift so unique, so utterly different for that special man. Imagine—a SWIZZLE STICK stirrer in six different gleaming irridescent lucite colors, topped with a tiny precision-built compass that points the way to "good cheer," without a "meter test." Guests can look where they are going. It's guaranteed accurate and dependable—for life. Truly a conve sation piece. Ideal for gift-giving or—pamper you own cocktail parties with these exciting nostalgic gadgets. Size 6" for short or full drinks. Colors are Avacado (Gray Green), Fire Red, Pearl, Sun Gold, Sapphire Blue, Lilac. Gift boxed.

Prices: 6 for $9.00 — 1 Doz. $17.50 ppd. (Order "A")

MORE EXCITING COMPASS BARGAINS FOR TRAVELERS, SPORTSMEN, HUNTERS, SCOUTS

Not a novelty—not a toy—but a dependable precision-built compass which meets every specification . . . jewel bearing . . . permanent cobalt magnet . . . shatter-proof lucite. U.S. Government Standards. Crystal . . . shock-proof. Guaranteed dependable, for life.

B **Lucite Snow Scraper** Compass shows which way you're going—Clear lucite scraper is handy for sleet or snow on windshields. In vinyl case. Only $2 ppd.

C **Luggage Tag**—Personalized with individual name on tag of clearest lucite. Size 3¼" x 1½". Holds dependable life-time compass. Cordovan strap. (Be sure to state name and address you want affixed free.) Price only $3 ea., 2 for $5.85 ppd.

D **Compass on Watch Band**—Boy Scout may wear it proudly like Dad's fine watch. Gold-washed brass panel encases precision-built compass with luminous dial. Wrist band—real nylon. Only $2 ea., 2 for $3.85 ppd.

E **Dri-Guide** for fishermen, hunters—outdoorsmen. Waterproof—keeps matches dry. **It floats.** Brilliant, luminous dial. Over 500,000 sold. Only $2.50 ea., 2 for $4.85 ppd.

F **For Girl Scout.** Beautiful Gem-Wood case holds life time compass. 36" silk cord. Wear it as bracelet or necklace. Round or square—1½" only $2 ea., 2 for $3.85 ppd.

G **Gem-Wood** charm with life-time compass. Gold-washed brass chain holds one or 20 keys. Square or round—1½". Only $2 ea., 2 for $3.85 ppd.

H & I **Ball and Chain or Cubic Key chain charm.** Size about ¾" Clear lucite or red, green, brown, smoke or lilac —All Star Fire irridescent shades. Only $1.50 ea., 3 for $4.35 ppd.

J **Saint Christopher Key Chain** (Sterling Silver) with compass—means a safe journey for all. A welcome gift for those who travel only $2.50 ea., 2 for $4.85 ppd. (Tax incl.)

K & L **Lucky Charm Key Rings**—Genuine Gold-washed brass charm with precision-built "magnetic-eye" compass. Choose either horse-shoe (K) or Four-leaf Clover (L). Price only $1.50 ea., 2 for $2.85 ppd.

Best order now for prompt delivery. Every item sold on guarantee of satisfaction or money back. Order from:

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For ages 3-8

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New FRONTIER BUILDING TOY

The patented interlockings logs make it remarkably easy to build life size cabins (4'x3'x3'). Big enough to play inside! Stockades, Corrals, Frontier buildings, etc. can be rebuilt hundreds of times. Hours of fun. Aids Child development, develops creativity. 82 piece set (thirty-four lbs.) contains interlocking giant logs of sturdy brightly colored fiberboard—strong enough to support the weight of any child, and other construction pieces. Send check or MO today express charges collect. Satisfaction guaranteed.

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Child of 3 can build—
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MEXICAN DOLLS

Enchantingly beautiful. These Mexican Dolls are exquisitely dressed in exciting authentic Native costumes. When ordering please specify Boy or Girl Doll or mixed pair. $5.50 each. Smaller size $3.50 each.

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ITALIAN *Bench*



17" square 17" high

The work of a fine Italian hand is apparent here in this elegant imported bench that will serve you so beautifully in any room in your house. Seat is woven by hand of genuine natural rush. Beech wood frame is satin-finished in *black lacquer* (or *brown walnut*, if specified). It's ever so sturdy . . . as you will soon find out when you use it—for pull-up seating, chairside table, TV or vanity bench, luggage rack or whatever. An exceptional value!

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Superb lamp table created by a famed Grand Rapids designer . . . and inside is your portable typewriter, ready to "pop out" when you open the top and release the ingenious lifting mechanism. Big side work leaves . . . handy lamp shelf . . . plenty of knee room . . . and large office supplies drawer. Italian Provincial, illustrated, Early American or Modern Styling. 25½" high, 20⅛" wide, 19⅛" deep . . . opens to 16" x 29" work space. Select cabinet woods. Absolutely unique! Satisfaction guaranteed! **ORDER TODAY . . . or write for complete literature and prices!**

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Clown
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$1.00 Ppd.

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PENCILS PERSONALIZED IN GOLD WITH CHILD'S FULL NAME
12 FOR 79c PPD. 24 FOR $1.50 PPD. 48 FOR $2.75 PPD.

BRYN MAWR GIFTS Bryn Mawr HB11, Pa. Send for Free Gift Catalog



WINDOW



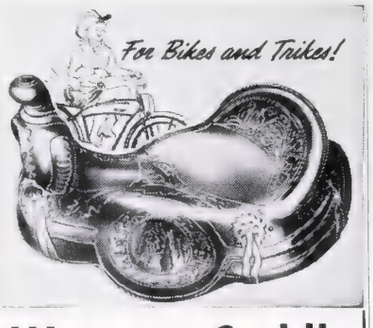
HOW MICE! We never thought mice could be darling, but we've fallen in love with Mr. and Mrs. Mouse and their baby. And if you give the tiny set to a pretty girl or a maiden aunt for her curio shelf, she'll give up chair leaping. Porcelain originals in white are handmade with rhinestones, pearls, pink and blue flowers. Set of 3, $4.50 ppd. House of Porcelain, 4219 Second Ave., N.E., Seattle 5, Wash.



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Authorized by Gene Autry!
For Boys and Girls!

$3.00 postpaid

Miniature **BRONCO SADDLE** slips easily over any trike or bike seat. Soft, flexible vinyl in natural colors; 14" long, stamped with "hand tooled" design. Matching 9" **BRONCO HEAD** is hand decorated, fits handlebars of any bike or trike, screws provided. **$3.00** postpaid. Outfit your cowboys and cowgirl's in real western style! Set of both for **$5.75.** Sorry, no C.O.D.'s.

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In Gay Christmas Wrapping

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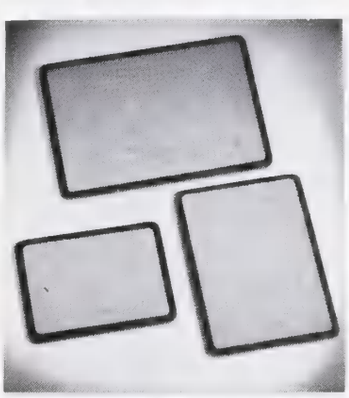
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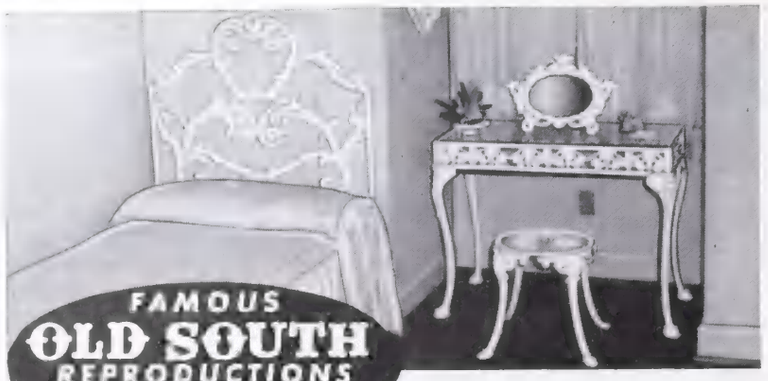


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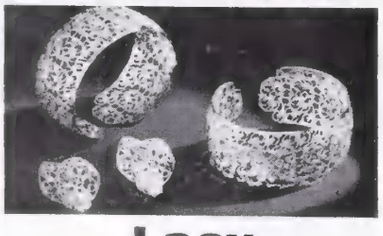
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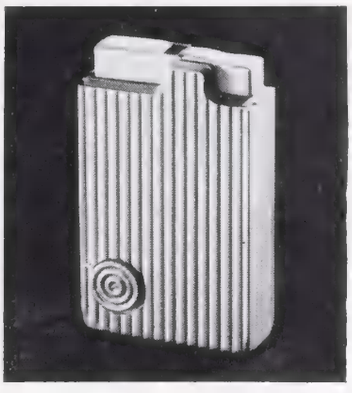
CAGE FOR MISTLETOE is part of the gay enchantment of Christmas. Maybe you're too old for such nonsense, but remember how you used to stand beneath the doorway and how "surprised" you'd be when you were grabbed? After the holidays, fill this darling bamboo cage with glossy ivy and hang it in a sunny kitchen. 10″ x 13″ x 7″ with bamboo bracket, $2.50. Ppd. Jobie Gifts, Box 62, College Pt., N. Y.



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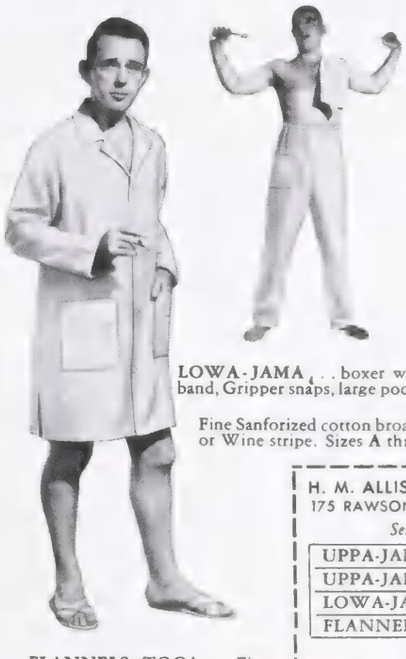
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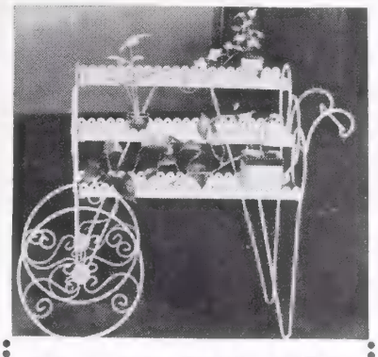
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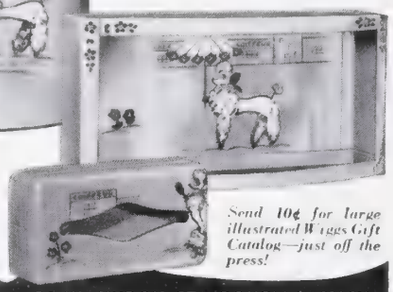
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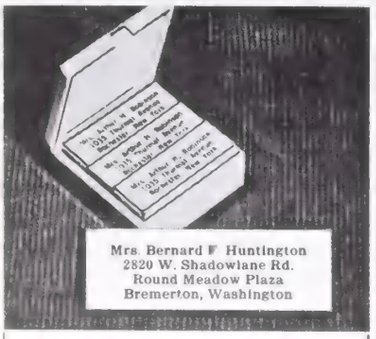
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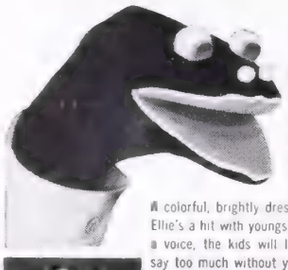
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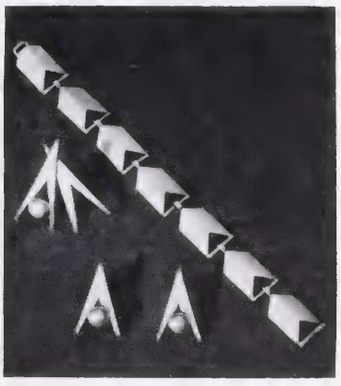
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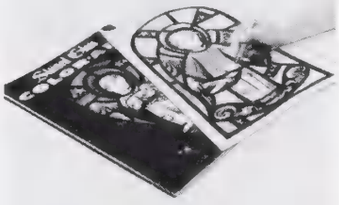
D THAT TIGER that
ricks to music and turns the
y into a gleeful circus. He
softest orange and black
l plush body that ever
l under the loving touch of
t-sized owner's hands. He
nothing better than to be
up, so he can somersault
built-in music of "Rock-a-
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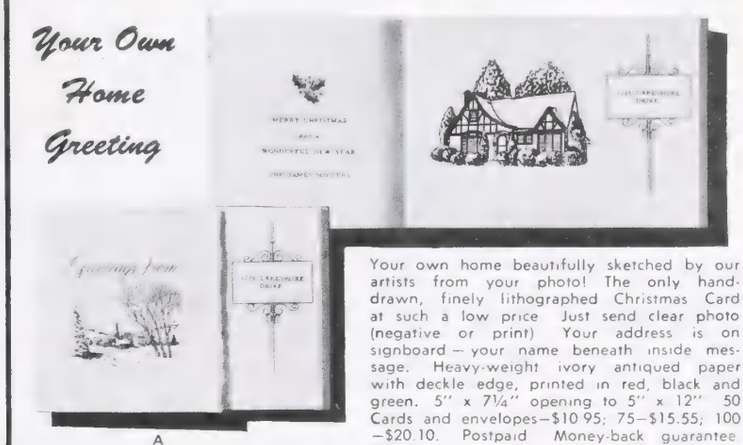
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(33" bed, 16½" drops)
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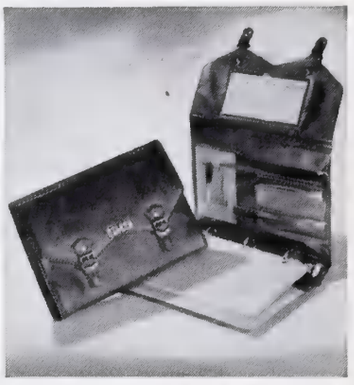
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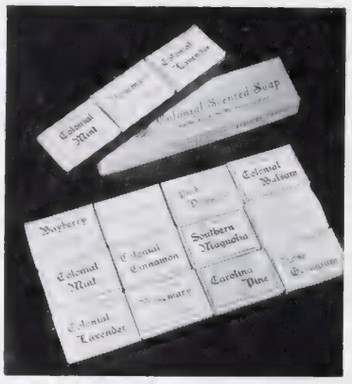
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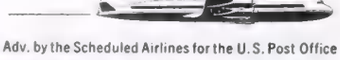
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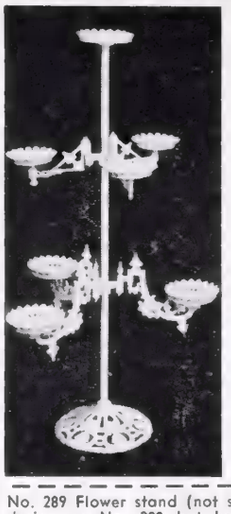
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by KLING

See it during KLING WINDOW WEEK, OCTOBER 28th-November 9th



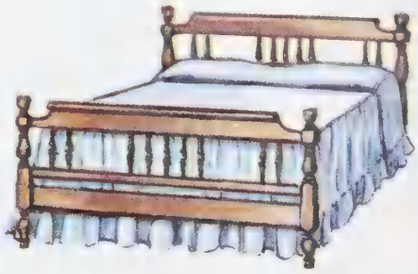
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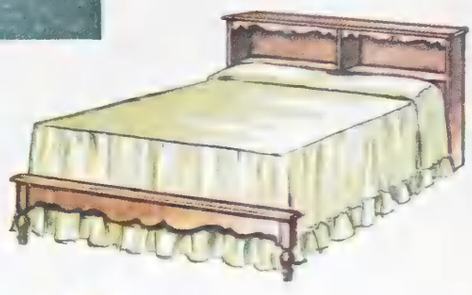
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WINDOW SHOPPING

CONTINUED FROM PAGE 110

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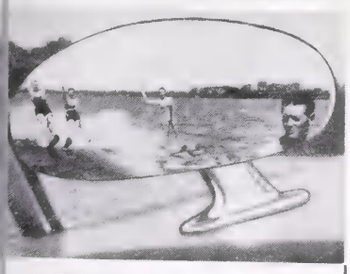


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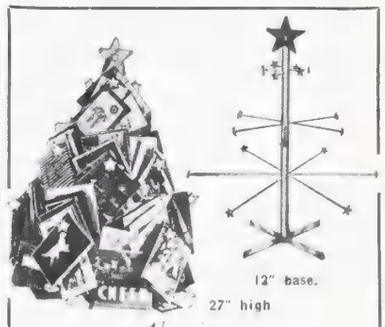


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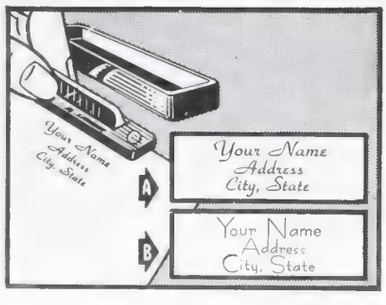
CHERUBIC ANGEL for tree top—modelled to perfection in wax and delicately handpainted. Gold wings, silk sash and inscription: "Glory to God in the Highest!" 5" high $4.50 PPD. 7" high $7.25 PPD.



MINIATURE CRECHE LIGHTS UP!

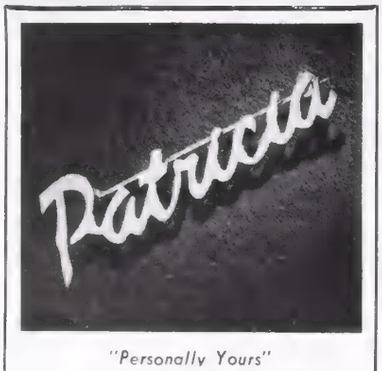
Nativity scene portrayed by tiny figures against exquisite setting of filigree design in silver finish and colorful wreath trim. Blue backdrop reflects vivid scene when electric light is on. 4¼" x 3". $5.25 ppd. incl. battery and fittings.

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Stylized Personal Printer $1.50

New, distinctive, stylized. This personal printer offers choice of **elegant type.** Either (A) Park Avenue or (B) Bernard Fashion. Add touch of good taste to stationery, checks, etc. Identifies, avoids delivery errors. Blue plastic case, automatic ink pad. Send name, street address and state (or any three lines 25 spaces each). Specify type face, A or B. Also blue or black ink pad **$1.50. Anthony Enterprises, HB-15, 258 Taylor St., San Francisco 2, Calif.**



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NAMEPIN

WHAT'S HER NAME? Whatever it is, she'll love to have it spelled out. Modern script namepin is a perfect, personalized addition to her jewelry collection. Pins available in any first name; heavy gold plated, with safety catch.

$3.00 postpaid (tax included)

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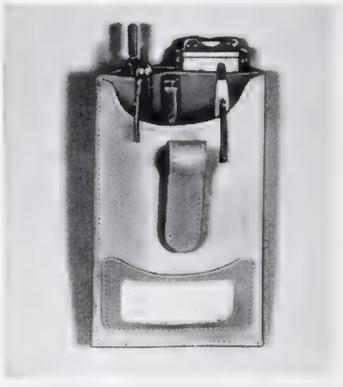
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STERLING COAT HANG for a man's topcoat or a wom mink is elegant insurance ag mix-ups in a check room. H is engraved with first and name. Back is engraved town and State of residenc few stitches secure it to the l spot of a coat for in-shape h ing. Print name, town and S $3.30 incl. tax and post. O from Closet Accessories, I 1193, Evanston, Ill.



THE ORGANIZATION M in your life—engineer, dr man, architect, chemist, or dent will applaud the desig the Safety Clip Pocket Organ Made of natural tan saddle le er, it has 2 compartments fo struments, pens and pencils, identification pocket, and a sp clip to hold it safely inside breast or shirt pocket. $3 Nelson's, 80 W. Montecito Sierra Madre, Calif.



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A practical, entertaining helper which will dazz your guests. There are four 17½" x 12¾" bra plated, removable trays with Lustrewood plastic top Trays available in both walnut or blond finish, when ordering, please specify which you prefe When not in use, cart folds up for convenient clos storage.

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Overall dimensions: 30" high, 17½" wide and 3 long.

A real conversation piece for only ..... $29.9 Exp. Co

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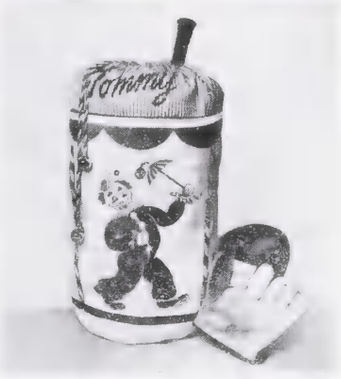
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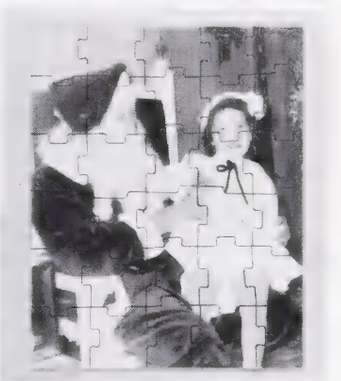
ISHED APPEARANCE led by the simple, tailored of this cuff bracelet and ing earrings will add high to your wool sheaths and ry tweeds. The beautifully ed rosewood is polished to in finish and the design em- s everything we like best modern. Bracelet, 1¼" $4.95. Earrings, ¾" wide, et, $6. Ppd. Tax incl. Aimée 545 Fifth Ave., New York.

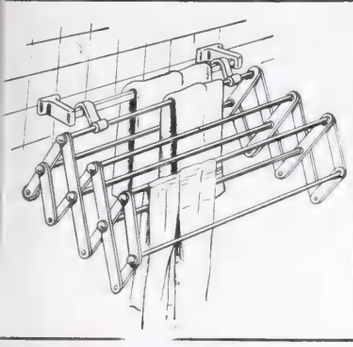


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(with 7 rust-proof steel bars)

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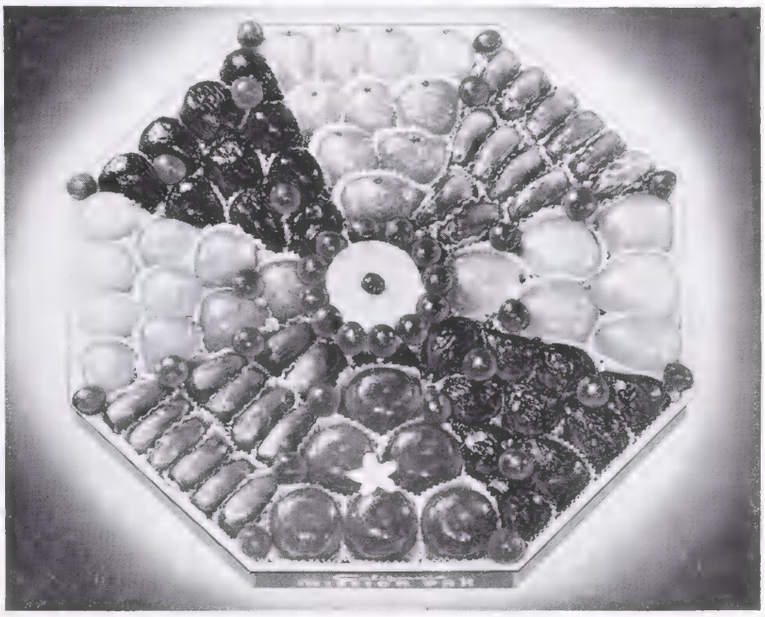
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California Fruits

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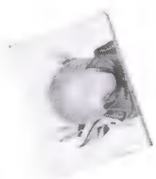
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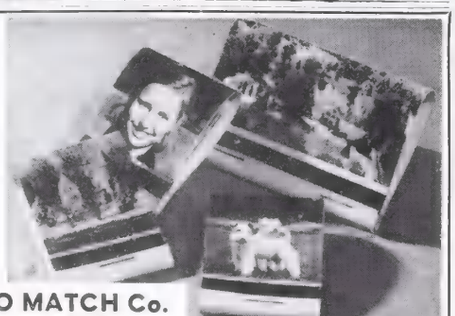
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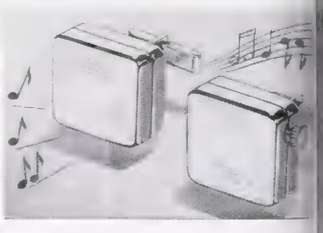
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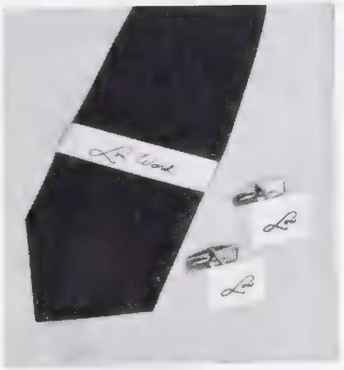
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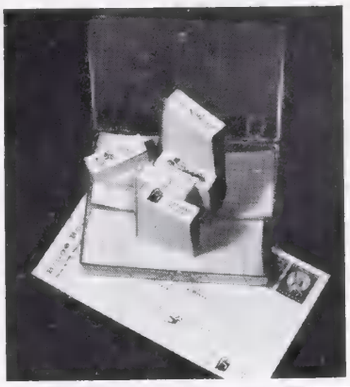
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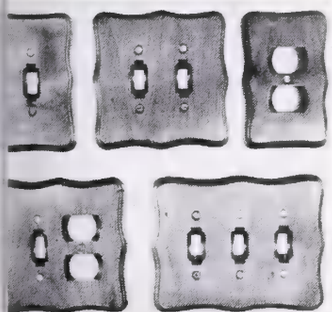


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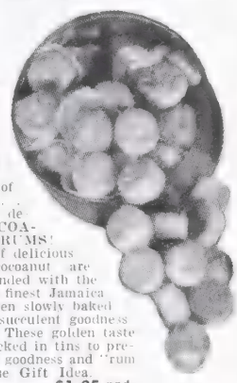
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laced with West Indian Rum!

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$1.95 ppd.

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15 CUP AUTOMATIC COFFEEMAKER
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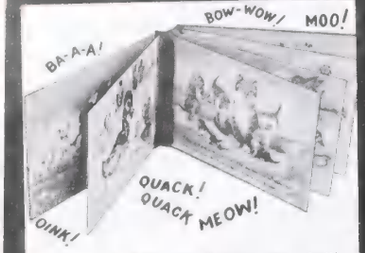
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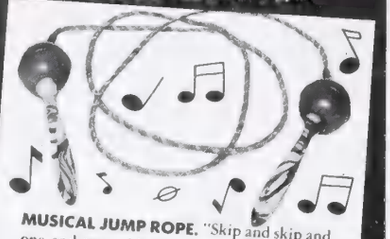
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RETURN OF THE IBIS

Once venerated by the ancient Egyptians, the timeless beauty of this graceful bird is now captured in two exotic woods—imported blonde Korina or African Mahogany finished in black or walnut. The hand-set wings are burnished brass with a sleek satin finish. An exciting trio for living room or bedroom wall. Each measures 22" long. Sold in sets of 3 only.

$19.95 set of 3, ppd., plus 75¢ West of Miss.
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"Personally Yours"
STERLING SILVER
CHARM BRACELET
$3.00 POSTPAID (tax included)

This Charm Bracelet spells out her name with domed letters ALL STERLING. Rhodium finished for longer wear! Choose any first name!

Yellow 12K Gold Filled. $4.00
Yellow 12K Gold Filled with an exquisite cultured pearl between each initial. $6.50
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NOW YOU CAN SHORTEN DANGLING ELECTRIC CORDS THE NEW, EASY WAY!

USE COILZIT CORD SHORTENERS
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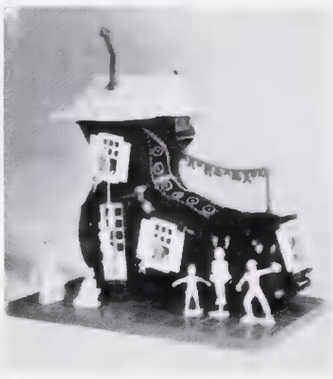
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- Helps prevent accidents and short circuits!
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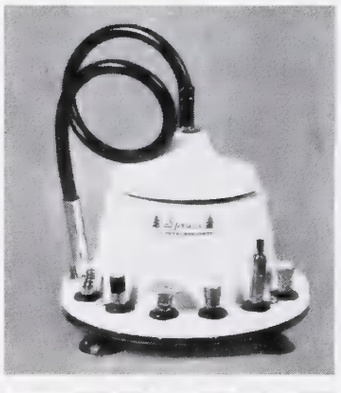
HARVEY SALES CO.
Dept. B-11
P.O. Box 53, Cedarhurst, N.Y.



WINDOW



OLD WOMAN IN A SH was kept as busy as your ch will be assembling this delight story-book toy. Made of ga colored pieces of polystyre which snap together to bring Mother Goose rhyme to li model comes apart, can be painted or permanently cemente Put one under your tree, anoth in the church toy collection. $1. postpaid. Redles, Inc., Box 42(Philadelphia 44, Pa.

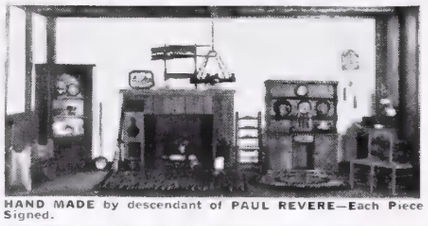


POLISHED PERFECTIO If you've always dreamed of ha ing beautifully groomed, pe fectly shaped fingernails that loo as though they were pampere you'll want to order the Sprue Electrical Manicurist. It tak only 10 minutes with this m chine to contour nails, loosen an whisk away excess cuticle, bu nails, erase callus. $29.95 pp Abar Mfg. Co., HB-11, 88(Woodland Ave., Cleveland 4, Ohi



BOLD AS BRASS bill co lector dispels first-of-the-mont gloom and takes its lovely Ba roque design from the Frenc Highly polished and lacquered it's a distinguished solid bras accessory for a desk holding le ters or bills; on a dining buffe holding napkins. 5¾" high 7½" wide, $6.95 postpaid. Orde from Forest Hills Gift Center 103 Allen Street, New York.

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HAND MADE by descendant of PAUL REVERE—Each Piece Signed.

Send 25¢ for 32-page illustrated booklet showing Early American: Colonial; 18th Century & Modern Furniture, Lamps, Bric-a-brac, dishes, sterling Silver, Oil Paintings, Rugs, Curtains, etc., etc.

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Hutch Table or Settle—2½" high	10.00
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Bucks Co. Welsh Dresser & spoons—5¾"	9.00
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Ladder-back chair, rush seat—3¾" high	3.65
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Hand-braided Oval Rug—4" x 5"	4.50
Copper Warming Pan—4½" long	3.75
Gun Rack & Two Guns—4" x 4½" long	12.50
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CAT-OWNING FRIENDS
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SHOPPING



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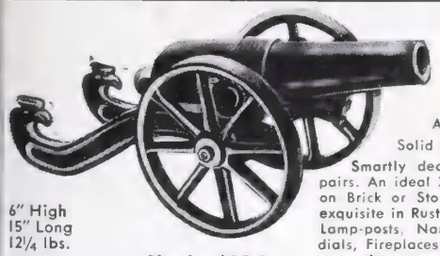


TIME FLIES when you have this pretty, pretty bird alarm clock to mark its passage. Made in Germany of solid brass with rhinestones, it's sweet awakening for a sleeping beauty on Christmas morn. The little bird in the cage hops back and forth to tick off the seconds; center dial shows hours and minutes. 5¾″ h., 2½″ diam., it's fully guaranteed. $10.85 incl. tax and post. Susan Smith, Carpentersville, Ill.



DUCK HUNTING? Who isn't, these gift-scurrying days? But we've bagged a present that should take care of lots of problem men on your list because it's the kind of gift a man likes to show off. It's a gold or silver plate dollar sign money clip handsomely monogrammed with three initials. Gift-boxed and *only* $1.50 ppd. Tax incl. Lillian Vernon, 56 Fourth Avenue, Mount Vernon, New York.





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Authentic Scale Model
A Symbol of the American Heritage
Solid Cast Iron—Black Finish—Moving Parts

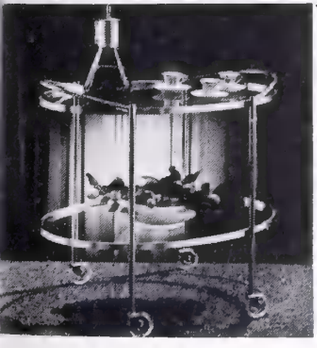
Smartly decorative on the Hearth, particularly in pairs. An ideal 2-way Doorstop. Delightfully picturesque on Brick or Stone Walls, Steps, Landings. Attractively exquisite in Rustic Gardens, Entrance-ways, at Flagpoles, Lamp-posts, Name Signs, Fountains Fish Ponds, Sundials, Fireplaces, etc.

6" High
15" Long
12¼ lbs.

Singly $12.95 **Pair $23.00 Shipped Prepaid**

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Directly from the Cradle of Freedom

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The Cransley

Brass and Glass Hostess Cart

You bring new charm and ease to holiday entertaining when you roll out this graceful double tier cart. A brass oval, delightfully designed to compliment any style of furnishings. Durable baked laquer finish. The crystal clear plate glass shelves can be removed for cleaning. The Cransley glides smoothly and quietly on three inch clear lucite ball bearing casters. Convenient dual handles. Wonderful in garden or on patio. Truly a thoughtful and pleasing gift. Size 20 x 30 inches, 28 inches high. Wt. 33 lbs.

Also available in rectangular style—The "Drake"

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THE *Jeffersonian* BEDSPREAD

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POSTPAID IN U.S.A.

luxurious **LOOM WOVEN** *cotton*

LaNell's finest bedspread, woven in continuous uncut loops from 100% Virgin Staple cotton yarns. Double stitched fringe with hand-tied heading that will never unravel. Choice of Antique White, Bleached White, Blue, Rose, Yellow or Green.

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Graceful Wrought Iron

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THAT STACK FOR STORAGE . . . SEAT FOR COMFORT



Beautifully made, light, comfortable; these versatile chairs stack in seconds for easy, quick storage in small spaces. Yet they'll hold 200 pounders. A Godsend when there's lots of people in the house. Ideal too for TV, patio, bedroom or vanity. Chairs are 16" high, 13" in diameter. Seats covered with prettily patterned washable material in white, pink, black, turquoise or red with gold.

BLACK $9.98 per set of 3
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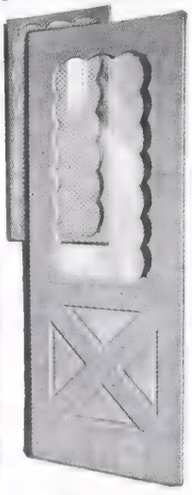
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The "Twodor"
COMBINATION
STORM & SCREEN DOOR

Most Beautiful, Strongest Wood Door Built

Yet the "Twodor" is priced as low as the commonly made type



If your doorway looks plain—"Twodor" will give it that handsome custom look. If your doorway looks lovely—"Twodor" will make it even lovelier. We believe this is the most handsome combination door made—we know it's the strongest. It will not sag or come apart. Pets can't rip or snag high screen panel. Ideal for all Colonial, ranch or modern homes. Sturdy cross panels; mortised and dowelled joints; waterproof glue throughout. Of solid kiln dried pine, standard 1⅛" thick. Quick change glass and screen panels lock snug with special fasteners. Shipped completely sanded with directions for installing, painting, finishing. (Hardware not included.) For all standard size door openings.

ALL SIZES COMPLETE **$27.95**

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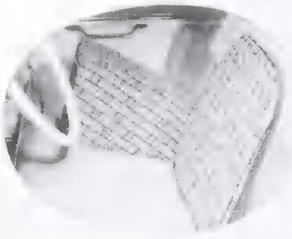
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MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long. $5.95. Or in a black finish. $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.

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Enjoy easy-chair comfort as you drive. Hess double-duty armrest and matching cushion lets you relax, improves posture . . . makes you a safer, more alert, less-tired driver.

DOUBLE DUTY ARMREST Makes Driving Easier

Driver's right arm rests on 1" foam cushion up to hand on wheel. May be reversed to downslope for longer reach, level top. Finest armrest made . . . gives comfort and convenience equal to built-in armrests in most expensive modern cars. Wide enough for two to use, doubles as table or desk. Roomy, concealed pull-out drawer for maps, cigarettes, etc. Equally useful for backseat passenger use. Worth price for use as child's booster seat. Foam cushioned top and sides, covered with attractive black and white cool, breathable fiber. Black corduroy on end and bottom. Special tapered height, width saves space. Holds up to 100 lbs. Easy to handle, weighs approx. 4 lbs.

Price $7.95 plus 70¢ delivery and insurance.

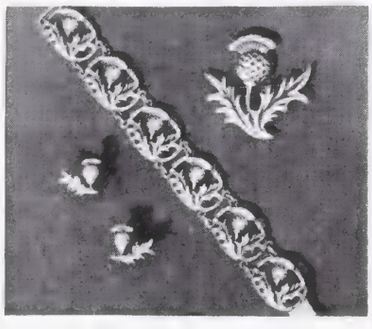
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Compare! You can't find the equal of this quality cushion except in custom-made cushions at double or better this low price. Size 17" x 16", tapered 2½" thick to 1¼". Weighs approx. 1¼ lbs. Ideal for backrest or seat . . . gives easy-chair comfort when used with matching foam cushion armrest. Identical covering to armrest above. High value—low price . . . $4.95 plus 40¢ delivery and insurance.

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Scotland inspired this charming **Thistle Set.** The whispy thistle is beautifully reproduced in hand-wrought sterling . . . an enchanting gift. Pin and earrings are **$2.75** each, and the bonnie bracelet sells for **$6.50.** Complete set only **$10.00.** Matching necklace with thistles encircling neck (not shown), **$9.00.** Buttons **$1.25** each. Men's Tie Clasp or Cuff Links ea. **$5.00.** Set **$9.00.**

Cuff links suitable for ladies, too.

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Complete 3-Pc. Set As low as $1.

Cape Muff and Hat

For 8" to 10½" Dolls.....$1.00
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Little mothers can now pamper their favorite dolls with this stunning outfit of REAL, snowy-white angora rabbit fur. Shimmering satin lined cape with silk ties and fluffy pompons. Matching hat and muff. Send remittance or order C.O.D., plus postage. Satisfaction guaranteed or money refunded.

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Sturdy authentic Colonial Reproduction blends with modern or colonial furnishings. Custom-built by master craftsmen to last a lifetime. Made of solid birch with hand-rubbed finish in antique maple, dark pine or mahogany. Comes with peg leg or Pembroke leg (illustrated). 40" wide with leaves up, 22" with leaves dropped. 6' long, **$75.** 5' long, **$70,** and 4' long, **$60.** Unfinished, each size, $10 less. Exp. Coll.

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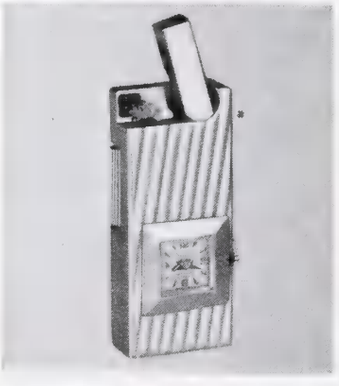
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DECK THE DOOR with bough of holly! It's magic the way yo can achieve truly spectacula door arrangements and cente pieces with this imported Surre flower support that has a suctio cup to adhere firmly to any sur face. Slip Christmas greens int rings, tie or wire a red bow an ornaments, and you'll have th prettiest swag on the street. $1.5 ppd. Peddler's Cart, Hubbard Woods Sta., Winnetka, Ill.



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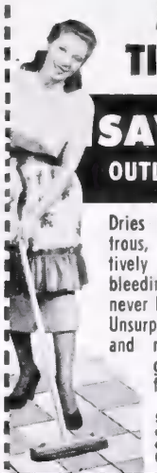
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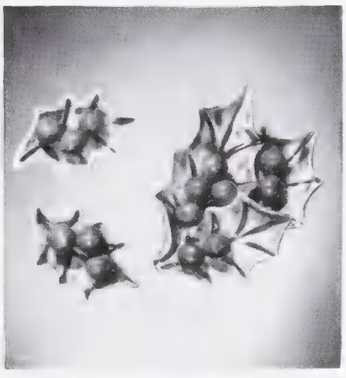
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SHOPPING



THE BERRIES that this jewelry a holiday affair an *ear*-esistible buy. The g excitement of bright red s nestling on holly green will turn pretty girls into mas stars. Made of light- t ceramic, earrings are pin 1¾", and the *set* is a riced gem you can ill-afford erlook! $1.50 ppd. Add 15¢ Heide Herwig, HB-11, 517 St., Chillicothe, Ill.



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CONVERTIBLE WORLD GLOBE

With a twist of the wrist you can locate places easily on this fabulous globe. It's convertible, so stand it upright or hang on your wall.

Giant 18" diameter (56" around) makes all detail exceptionally readable. Lightweight, heavy-duty vinyl insures sturdiness and years of handling. 9 beautiful pastel colors blend quietly into modern or traditional decor.

Available in two stunning black wrought iron models.
Regular . . . . . $16.95 ppd.
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Order several—they make thoroughly-appreciated gifts. No C.O.D.s, refund if not satisfied. Send 10¢ for illustrated catalog.

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shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB **$4.95** POSTPAID

Your name is you
–to your friends and neighbors
–to the doctor and other callers
–even to yourself and your family!

present your name attractively,
with a **DAY-n-NIGHT MARKER**
The perfect gift for Christmas because it's personal

FREE GIFT CARD
On request we enclose a smart vellum gift card, inscribed with your name or nickname, to announce your gift.

GIFT WRAPPING—25¢
Beautiful gold and black gift wrapping. Heavy brown over-wrap protects gift wrap in mails. To order, write GIFT WRAP under wording on order form and add 25¢ under PRICE column.

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
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Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of
ANTIQUE COPPER ▪ COLONIAL RED ▪ PINE GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

WE SHIP WITHIN 48 HOURS

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	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it	COLOR (copper, red or green 50¢ extra)	PRICE
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exciting as a jungle beat
native hand carvings
from
AFRICA



The mysterious beauty of a tribal princess is captured in this striking head, skillfully hand-carved of genuine black ebony, the world's hardest wood. Its primitive strength, classic simplicity make it an excellent choice for any home or office.

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RAISED LETTER Stationery Embosser



Famous "ROOVERS"

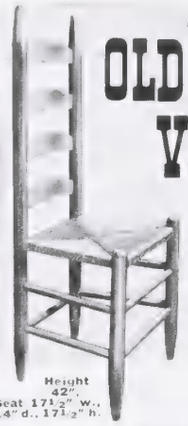
Steel Die Embosser imprints stationery with name and address, monogram or initial. Lifetime guarantee . . . a different, truly personal gift!

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OLD TIME VALUE
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Height 42", Seat 17½" w., 14" d., 17½" h.

EARLY AMERICAN LADDER BACK CHAIR

direct from workshop to you

An incredible price for a ladder back chair which features such hand workmanship, such built-in value, such a beautiful hand-woven fibre rush seat. Hand-made of solid native hardwood for generations of use. Here is the lowest-priced chair with this desirable seat. Fully assembled and ready to use. $7.75 unpainted. $8.75 in natural finish. $10.50 in mahogany, maple, walnut, cherry or pine finish. Minimum order is **two. Express charges collect.** Write for FREE catalog. **Satisfaction unconditionally guaranteed. Quick delivery. Send check or money order.**

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"Pearl" is a comely, forlorn, wistful, pathetic creature yearning to be loved and cared for by a "Little Mother". Beauty is provided with a whole new outfit from head to toe. "Pearl" is 18" long, all vinyl with moving eyes and body. Her wa hable Saran "hair" can be set 11 different ways (instructions included). Comes complete in her own carrying case with new wardrobe, ready for "adoption", at **$9.98** Ppd.

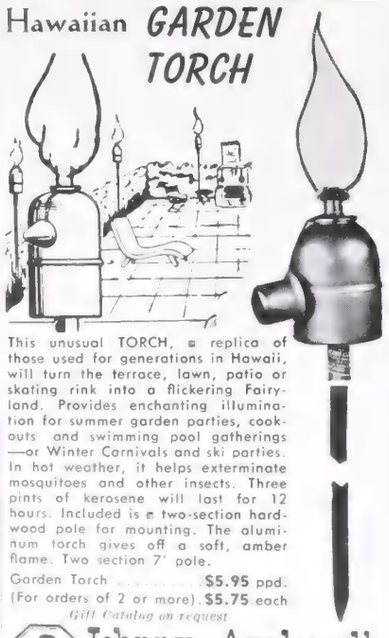


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Play T.V.'s Top Quiz Show right in your own home! Game includes two 3-Dimension Isolation Booths with Automatic Scoring Calculators, 1100 Questions and Answers, 20 Different Categories, plus Play Money. Educational, entertaining . . . lots of fun! An ideal Xmas gift! **$3.98** Ppd.

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Garden Torch . . . . . $5.95 ppd.
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WINDOW



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Women' Full & Half Siz 3 to 1 AAAAA EEE Widt



Old Time BUTTER TUB TABLE

Hand turned by New England village craftsmen!

A beautiful piece of furniture!

This serviceable table is made from a genuine old fashione 30-pound butter tub. Beautifully hand turned and fitted b old time New England craftsmen. The lovely finish authentic Old Maple. A full 22" high with 14" diameter You'll find plenty of room for knitting, sewing, games, odd and ends under its hinged cover, and, there's the hand oak handle for easy "toting." This beautiful and usef table comes directly to you from New England for onl **$9.95** postage paid. (Please add 75¢ west of Mississipp River).

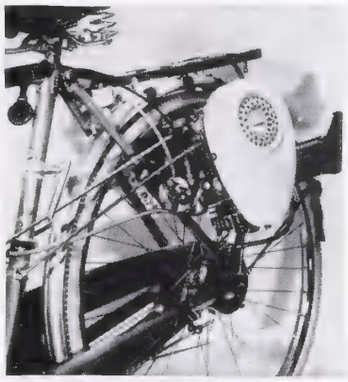
Your money back if you're not *thrilled*.

John Wright's PUDDIN' HOLLER
Box 7HB11 East Swanzey, New Hampshire

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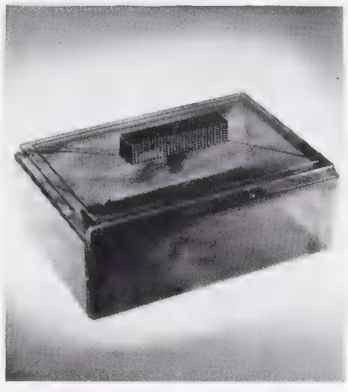
H TRAVELS FASTEST who r els with the Bambee Bike- or. It puts wings on his w els, converts a bicycle into a nd car. Ideal for hilly roads long trips, Bikemotor has dlebar controls, gas capacity 2½ gals. (allowing 58 to 72 per gal.), manual on installa- and care. It fits all bikes, ghs 30 lbs. $79.95 exp. chgs. . Lowy's, Dept. B., Rockaway k 94, N. Y.



GIC BUBBLES of hand- vn glass have a hushed and escent enchantment that makes n lovelier than any tree orna- its you've ever seen. Inside are wax figures, handmade in tria, of Our Lady with the ist Child, Angels, Christ in ger, etc. Also with fairy-tale res. 2¼" high, $2 each; $5 3; $9.50 for 6. Ppd. Gina and na Inc., 1048 Lexington Ave., v York 21.



HE SMOKES A PIPE, r or cigarette, get him the red Dunhill "Sta-Fresh" humi- for his desk. The amazing new omatic humidifier will keep his rite tobacco product factory- sh, never too moist, never too . He just fills the reservoir in lid with water once a month. tortoise shell Lustex-Styrene, " x 6½", it's $5 ppd. Clarion ducts, Box 488-HB, Highland k, Ill.



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y 3 orders $2 ppd. Beautifully printed ith your name and address on finest uality Kromekote, super-glossy mmed paper. Printed with real type— t typewriter. Padded for convenience. e-usable PLASTIC BOX FREE! *Real mesavers—use to personalize every- ing:* Stationery, checks, books, tools, c. A sensational bargain—1000 only $1 d. SPECIAL FALL OFFER—**Any 3 fferent orders $2.** Handy for you—ter- fic for gifts. FINEST QUALITY— ASTEST SERVICE. Over 1,000,000 sat- fied customers. Your money back if u don't agree these are the finest bels ever seen! Order from REGAL ABELS, 118-A Regal Bldg., Mar Vista 6, Calif.





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gth—23½"
th—16½"



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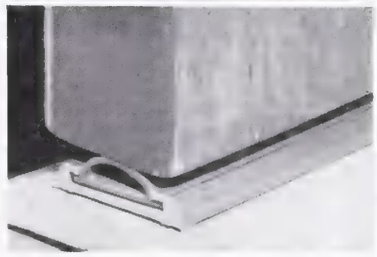
ONLY **$1.35** each postpaid

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It's the NEW Vinyl Weatherstrip Threshold Sealer. Advanced design made of lifetime aluminum with long wearing virgin vinyl weatherstrip sealer that positively seals under door. Keeps out drafts, insects, and water. An aid to good housekeeping. No moving parts to clog or fail. Quickly installed with 4 screws and pre-drilled holes. Comes in 36½" length. Can be easily cut to fit any standard or odd size door. Guaranteed.

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AT LAST!

A silver spruce Christmas tree that never dies. Warren Lifetime Plastic Christmas Tree. Permanently beautiful, won't sag nor shed needles. Sturdy plastic base. Safe. Easily assembled. Conveniently stored in its own carton. Lasts a lifetime. Colors: Green, White, Pink.

30 inch tree . . $ 6.95 . . wt. 2 lbs.
48 inch tree . . $14.95 . . wt. 4 lbs.
72 inch tree . . $21.95 . . wt. 9 lbs.

(California residents please pay 4% sales tax.) C.O.D.'s pay charges plus postage.

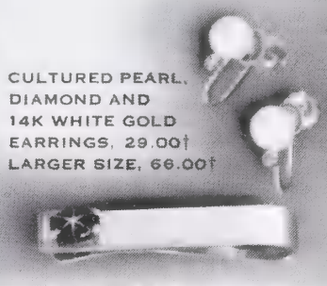
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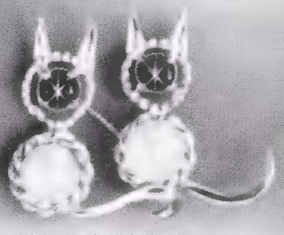


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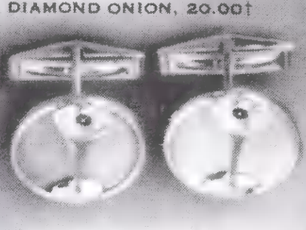
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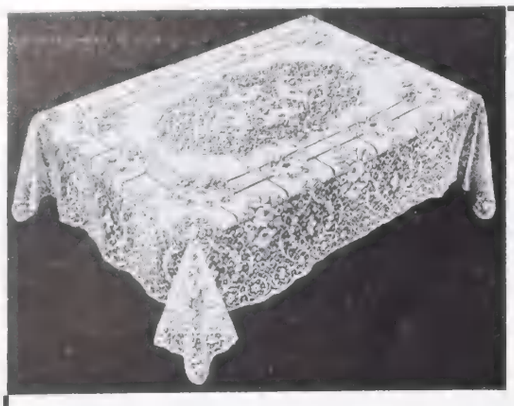
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- In time for Thanksgiving!
- Complements the finest dinner table!

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Feast upon the beauty of this extremely charming lace cloth in the Jubilee pattern . . . the last word in dining room elegance. Exceptionally graceful, the figured solid work lends contrast to its beautiful scroll border and matching center. Your choice of Polar white, natural, pink or blue colors. Dress up your table! Give this exquisite lace cloth as a gift! ORDER TODAY to assure early delivery. Satisfaction guaranteed.

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65 MAIN STREET **YONKERS, N.Y.**



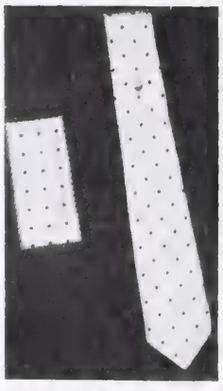
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Boys and girls will find it's fun to be orderly with this crayon box. Their very own name is painted on top of the interestingly decorated sturdy red plastic box with a lid that can't be lost. A home for coloring supplies or small toys. Crayons included. Personalized (1 name) $1.95 ppd.

Get HOLIDAY GIFT CATALOG *Free!* big holiday gift catalog. Write for yours today!

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WINDOW



SOCK IT AWAY is good advice if you're planning a trip, and here are good socks to begin with. Shoe gloves in your suitcase keep shoes shined, your clothes clean. At home they store and protect out-of-season shoes. Made of washable rib-knit cotton, they stretch to fit *any* size shoe, have elastic at each end. 2 pairs, $1. 5 pairs, $2. Postpaid. Wittmann Textiles, 6505 S. Dixie, West Palm Beach, Florida.

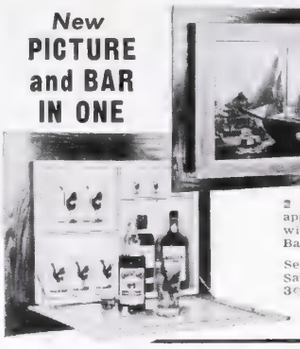


HOOT MON, but these are sweaters for a lad and his lassie that are light as a breeze and soft and warm as October sunshine. They're pure Shetland, made in Scotland expressly for this shop. Long-sleeve pullovers with crew necks come in stunning conservative colors of natural, gray, heather, charcoal and black. In women's sizes, 34-40; men's sizes, 36-44, each is $14.50 ppd. Mark Fore & Strike, Chatham, Mass.



SET TO PLEASE the most fastidious hostess, these nesting ash trays will do pretty service on a bridge table or scattered strategically around a living room. Made of high-fired ceramic in decorator colors of charcoal, taupe, tropical green or holiday pink, 3-piece set is boldly personalized with 3 golden initials, 7" overall. $3.95 ppd. The California Shopper, Palos Verdes Estates 4, Calif.

New **PICTURE and BAR IN ONE**



Planned for Decoration & Hospitality in home or office. First a handsome picture and then—Presto with the turn of a key you have a wonderful bar. Perfect spot to store your liquor, glassware, etc. —Open, it says "Welcome". Closed you have a colorful painting such as "Island in the Sky", "Mountain Scene", "Pintails Whirling In", "Eden and Beyond", "Montmarte", "Evenings Harbor". Tumble lock & keys keep it out of junior's way. A wonderful coffee bar. A hideaway for personal files, extra glassware or china cabinet. Made in natural and black oak. Laminated plastic surface makes serving tray, alcohol and stain proof. Easily flush mounted on wall with 2 picture hooks we provide. Weight 20 lbs. approx. size 24x30 overall, picture 16x20. You will enjoy owning one of these picture & Bar combinations.

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$37.95 dlvd.

***Jean's*, 220 W. 42nd St., N. Y. 36, N. Y.**



BAR BASKET—Use it to tote liquor from house outdoors . . . as portable bar . . . aboard your boat (bottles won't spill or break) . . . as cleaning kit (cleansers, waxes, polishes, etc.). Perfect "hold all" for picnics, auto and train trips. Imported from Madeira. Hand woven of sturdy willow. Only 14" x 10" x 9", yet compartments hold quart thermos bottles. $4.95 postpaid. Send for folder of other distinctive gifts, mostly for men. **PERRY PRODUCTS, Box 366, Peterborough, N.H.**

SHOPPING





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CALYPSO DANCERS, remarkably lifelike in appearance, will hold any pose you put them in. They are molded around a special wire frame from flesh-colored plastic. stand 7" tall. and even their colorful clothes are as exciting as the rhythm of the calypso. $3 each. Pair, $5.75. Ppd. Send for free Christmas catalog of dolls. Flagg & Co., Dept. HB-7, Jamaica Plain 30, Mass.



FLITTING PRETTY will be her mode of travel if you gift a glamor girl with these pink or turquoise jewelry cases. The 6" drum for jewels is velvet-lined, has side pockets and a pad for brooches and clips. $3.98. Matching case holds a wardrobe of earrings. $2. Rayon-taffeta with embroidered flowers, the pair would be nice for a dresser drawer. Ppd. Betty Adams, 285-HB, Congress, Boston 10, Mass.



GAY SEMINOLE INDIAN HEADSCARFS

Colorful as a rainbow, fully lined, and accented with metallic rickrack are these Tahweegachi scarfs (in Seminole, Tahweegachi means "hand-cut pieces sewn together in geometric designs")! Made of fine broadcloth piecework by Indian craftsmen, hoop-reinforced to keep hair in place. State choice of main color scheme: black & turquoise; beige & red; navy & pink; turquoise & pink; gray & red. Only $3.95 each, two for $7.50, postpaid from Kip and Krista Importers, P.O. Box 125, Kendall, Fla. Money back if not delighted. Send check or money order, no C.O.D. Write for free catalog.

Craftsmen in Charm



The "Vera"

This Hunt Galleries' Charm Chair is delightful in every lovely inch of her! Sheer elegance in style; complete enchantment in comfort; real satisfaction in price. Native hardwood, deeply padded, coil spring seat. H. 35"; W. 24"; Seat Depth 18"; Seat Height 17". Spot-proof velvet in Lipstick Red, Rose, Gold, Mauve, Wedgewood Blue, Turquoise, Flame, Topaz Brown, Sage, Leaf, Emerald, Royal Purple. (Samples on request). $41.25, a pair $80.00 (your fabric 3½ yds. 54"; 5 yds. 36" $35.00). Express Collect. No C.O.D. Folder "Hunt Galleries' Previews", 10¢.

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HUNT GALLERIES

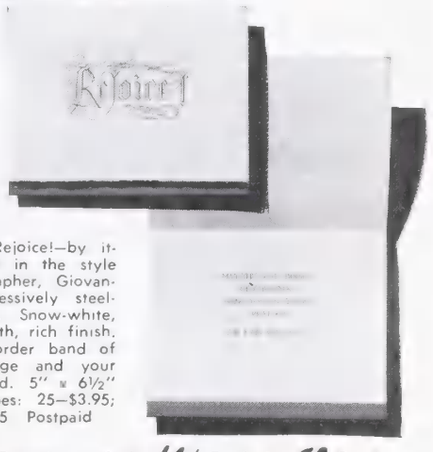
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Craftsmen in Charm

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Simply Beautiful!



The one expressive word—Rejoice!—by itself on the cover. Lettered in the style of the 14th Century calligrapher, Giovanbattista Palatino, and impressively steel-die engraved on your Card. Snow-white, card-weight paper with smooth, rich finish. Deckle edge lays against border band of cardinal red. Inside message and your name are done in raised gold. 5" x 6½" closed. Prices with envelopes: 25—$3.95; 50—6.95; 75—9.95; 100—12.85. Postpaid

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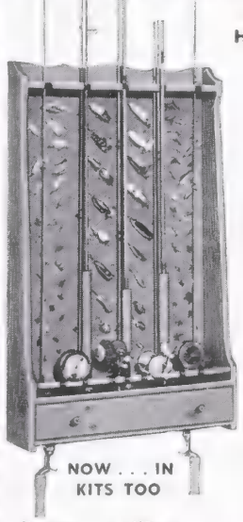
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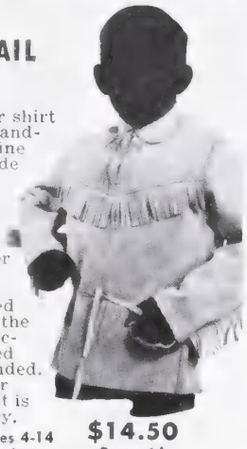
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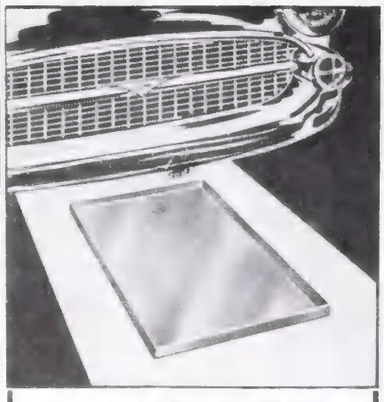
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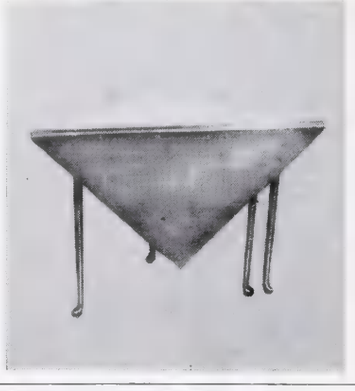
WINDOW



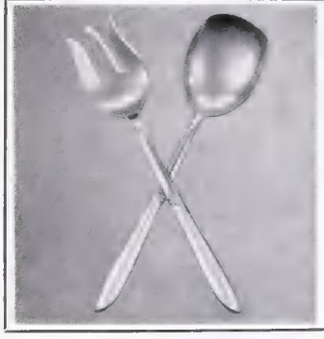
DECALCO-MANIA has really run riot! The lamp base and shade, mirror frame, table drawer and wastebasket are all decorated with different Early American designs from *one* set of Bird & Fruit decals. Set comes as 6 separate decals mounted on a sheet and cuts apart for easy transferring. Choose combination gold, silver and full colors *or* solid gold with brown. $1 ppd. Authentics, Dept. 515, Box 26, Cincinnati 7, Ohio.



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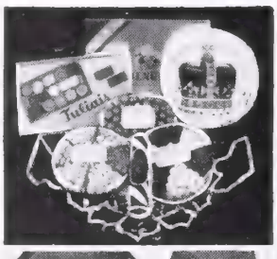


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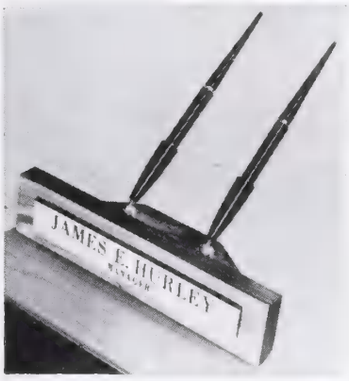
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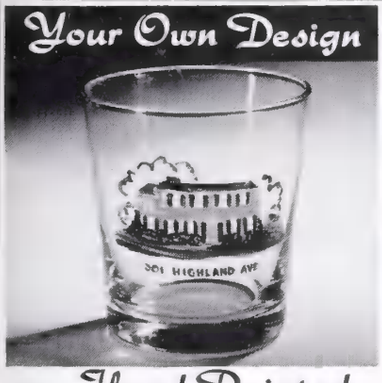


A GAY BLADE for the boss's Christmas stocking will help him *shave* and *save*. Made of wood decorated in red and white enamel stripes, the Personal Barber wears a black bow tie, has 2 metal receptacles for brush, razor and shaving creams, and he acts as a safe deposit for used blades. Personalized with *first* name, he's $2.75 ppd. Crown Craft Products, H-11, 246 Fifth Avenue, New York 1.



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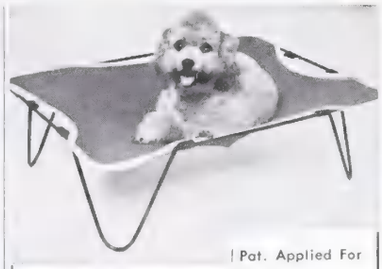




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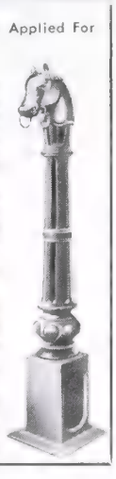
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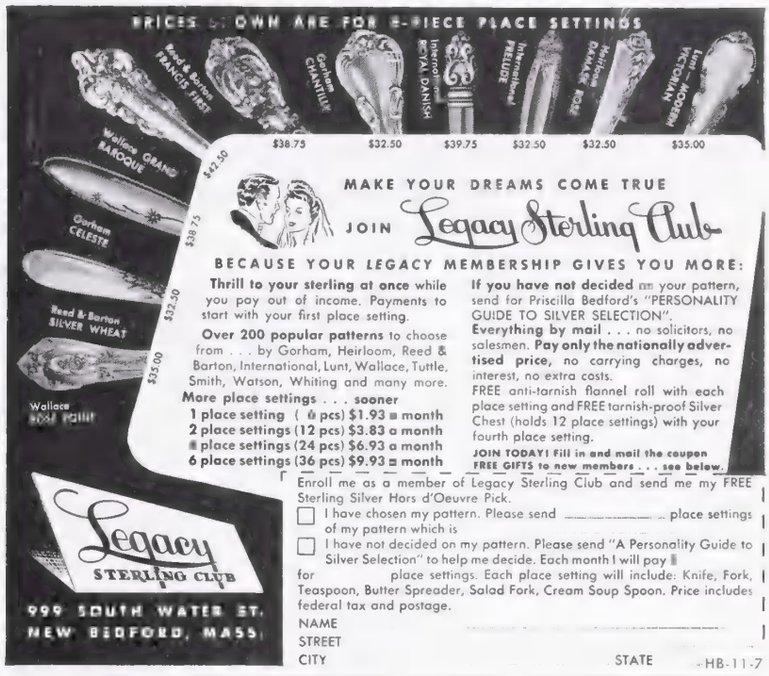
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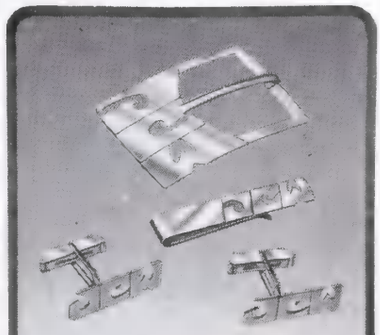
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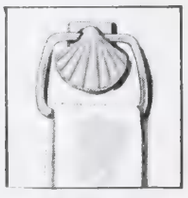
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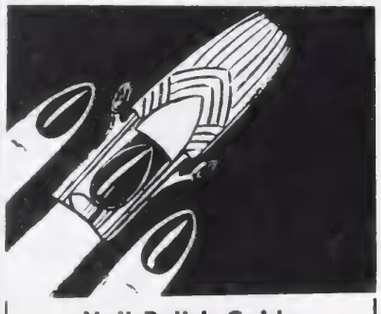
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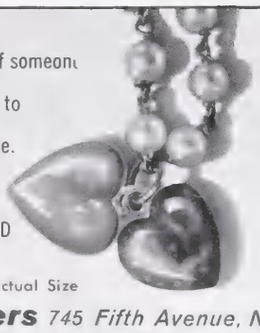


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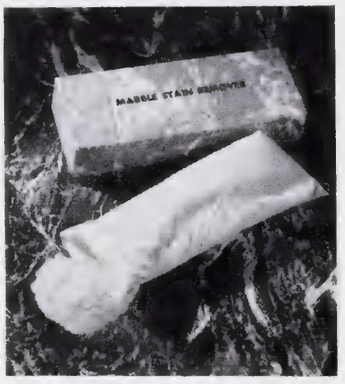
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(*Please turn to page* 135)



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CALNYLON and CALTWIST are decorator-styled for modern homes. Many colors, including magnificent Calnylon tweeds . . . another Callaway fashion first. Caltwist is "twist set" for greater resiliency. For beauty underfoot, long-wearing quality, choose Callaway Carpets.

It takes TWO to make a window . . .

Eastern drapery rods and venetian blinds

Drapery rods to carry beauty, color, glamour. Venetian blinds to provide perfect light and air control, privacy, protection. There's your *complete* window combination. And when they're the two above—Eastern's Duotrax traverse rod and Eastern's DecorLume venetians—you have the very finest. Only Duotrax gives you the *custom* performance of *two* tracks in one rod. Right and left draperies ride *separately*, *smoothly*—*can't jam or stick*. DecorLume venetians have plastic tapes and nylon cords—give you *deluxe* quality at a decidedly low price. Ask for Eastern—at leading stores everywhere.

It takes TWO to make a window—and Eastern makes the best of both!

Guaranteed by Good Housekeeping

Eastern
Products Corporation

Formerly Eastern Venetian Blind Co., Baltimore 30, Md.
Branches throughout the United States and Canada.



For your colorful cafe curtains, Eastern's graceful Coronet rod in gleaming brass finish. Popular round shape . . . full ¾" diameter . . . exceptionally sturdy construction. Extensions 30 to 120 inches.



Now . . . nylon *rollers* give draperies the smoothest, quietest ride ever with Eastern's new Easy-Roll extension traverse rod. Equally ideal for ceiling or casing installation. Extensions to 150 inches.



Unlike ordinary curtain rods, Eastern's Lok-Seam *won't sag or twist* . . . no matter how wide. Unique "threader cap" *glides* curtains on easily, prevents snags. Single or double, extensions to 86 inches.



"It's fun to watch and hear the children make progress on our Thomas Organ"



Says Mr. William Rogers
of 741 Brummel, Evanston, Illinois.



...and this fine home organ is only $695!

PRICES SLIGHTLY HIGHER IN CANADA

WOULDN'T IT BE WONDERFUL this Christmas to include a fine Thomas Organ in your family fun? Imagine the thrill of giving a Thomas on Christmas Eve... and playing carols on Christmas Day!



IT'S THAT EASY. Many people... without any previous musical training... play melodies the first evening. Because the Thomas *invites* you to play. A simple keyboard smiles at you. For voice controls, you have a neat row of dials. You can sound like a string ensemble, create a lilting woodwind air... turn to the organ's own inspiring voice and play carols with all the *warmth* of Christmas.

FOR ADDED COLOR, turn the exclusive Thomas Solo Control to accentuate a melody high or low. Or make it "sing" with the continuous Variable Vibrato. Then listen to that *true organ tone*—sweet, clear highs—deep, rich bass.

CHOOSE from a wide variety of styles ... make your home lovelier.

SO MUCH FOR ONLY $695! Because of Thomas Organ inventions plus long electronics experience—almost every family can afford this fine home organ.

PLAN NOW to see how easy the Thomas is to play—and own. As low as $70 down and low monthly payments delivers a Thomas for your Christmas. Bench extra. FOR YOUR THOMAS DEALER CALL WESTERN UNION BY NUMBER AND ASK FOR OPERATOR 25.

Thomas
ELECTRONIC
ORGAN

In Canada— EATON'S OF CANADA

Guaranteed by Good Housekeeping



THOMAS HEADSET— Simply plug lightweight earphones into the Thomas and play without anyone else hearing. Perfect for children's practice, folks in apartments.

FREE... DEMONSTRATION RECORD!

Send Coupon Today!

THOMAS ORGAN COMPANY
A Division of Pacific Mercury Corp.
8353 Haynenhurst Avenue, Sepulveda, California

I'd like your Free Record of organ music.

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ADDRESS_____

CITY_____ ZONE____

STATE_____



HATHAWAY DACRON WITH THREADLOCK†!

Threadlock is the new wonder weave in Hathaway Dacron* marquisette that gives curtains the longest life possible. It locks every thread in place as no other weave can do . . . locks in delicate beauty . . . prevents "gaps" in the fabric . . . holds its shape. Washing's wonderful, too. Hathaway Dacron with Threadlock comes out of tub or washing machine as rich and smooth as the day it was born. Thanks to Hathaway's exclusive finish, your curtain goes back on the rod with little or no ironing. Here's the curtain you can practically build your home around! Hathaway Dacron with Threadlock . . . the finest thing on windows!

a "Self Controlled" fabric by BERKSHIRE HATHAWAY

WINDOW SHOPPING

CONTINUED FROM PAGE 130

ADY ON THE GO: Here is ur bag. Called the Vendome, comes in green or blue plaid nvas, or brown or blue duck. e open center section will hold gazines, office papers, your ndbag. The two side compartnts have flap closings, are big ough for overnight things plus ange of clothes. 16½" x 13" x with 3 initials. $21.45 incl. and post. T. Anthony, 751 adison Avenue, New York 21.



E WELL-HEELED for eves on the town and turn your mps into a showcase for a well-ned ankle. Choose alluring ndmade heels in white, pink or d nylon "*flower petal*" with gold m, green leaf and stem; pink lon "butterfly" with gold trim; "*orchid*" with gold bow. $10 e pr. plus 75¢ post. Write for e mailing carton to send shoes Century Factory Shoe Repair, 2 Park Ave., Baltimore 1, Md.



OKESHI MADONNA. If, rhaps, you sometimes forget e meaning of Christmas, these e a gentle reminder. The Maanna and Child are exquisitely nd-painted on wood by Japase artisans in soft pastel shades blue, green, yellow, pink, light vender, deep lavender. 3¾" gh. $1; 5¼", $1.50; 6½", $2. t of three, $4. Ppd. Mary Clair nports, 1429 Santa Cruz St., guna Beach, Calif.





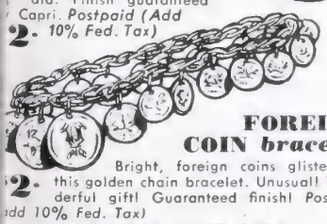
Capri

Golden Medallion *initial bracelet*

Golden 2" medallion, personalized with any one initial, dangles from golden chain bracelet. Superb gift! Guaranteed finish. $2. *Postpaid (Add 10% Fed. Tax)*

NITIALED *olden cuff links*

atched to medallion on acelet. Choose any one initial. " dia. Finish guaranteed Capri. *Postpaid (Add* $2. *10% Fed. Tax)*

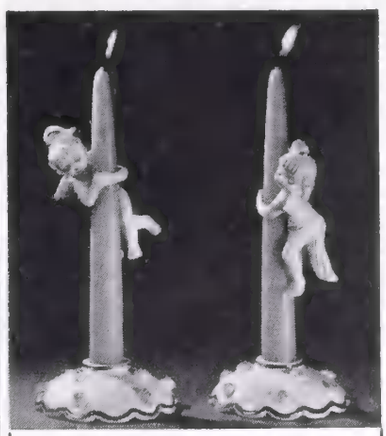


FOREIGN COIN *bracelet*

Bright, foreign coins glisten on $2. this golden chain bracelet. Unusual! Wonderful gift! Guaranteed finish! *Postpaid* dd 10% *Fed. Tax)*

CAMEO SHOPS

ept. HB, 1510 Wadsworth Ave., Phila. 50, Pa.



ANGELIC CLIMBERS

Fat little cherubs hug your candles, have a heavenly effect upon your dinner guests! Made of highly glazed white ceramic with golden decorations, the cherubs fit all standard tapers, come with matching candle-holders topped with golden rosettes. A darling hostess gift!

Set of 4 pieces (tapers not included) $2.00 plus 25¢ postpaid

Write for free gift catalogue.

Sorry, no C.O.D.'s.

THE LANDING COMPANY Dept. B-11

9-01 150th St., Whitestone 57, N.Y.



ANN BLYTH SAYS, "Friends, here's a wonderful personalized gift!"

ANY WORDING—THE MARTINS—EVE AND JOHN 7000 RUBBER SCRAPING FINGERS

COLOR CHOICES: Brick Red, Garden Green, Jet Black, Powder Blue with Ivory Letters.

YOUR NAME OR ANY NAME MOLDED IN 7-LB. COLORED RUBBER DOOR MAT

For Christmas, Showers, Birthdays, Weddings, Holidays

$5.45 ORDER TODAY SEND NO MONEY

ANN BLYTH

Star of Warner Bros. HELEN MORGAN STORY



pat pend

Send personalized Mitchell Mat with name shown below in _____ color (name one background color only)

Use separate sheet of paper for additional names on your Christmas list

☐ Send C. O. D. I will pay $5.45 per mat and small shipping and C.O.D. charge

MITCHELL RUBBER PRODUCTS

Dept. E, 2122 San Fernando Road

Los Angeles 65, California

(print letters to be molded in—13 letters or less)

Ship to _____

Address _____

City _____ Zone ____ State ____



Xmas **GUEST TOWELS** $1.29 pair

Postpaid 2 pair — $2.50

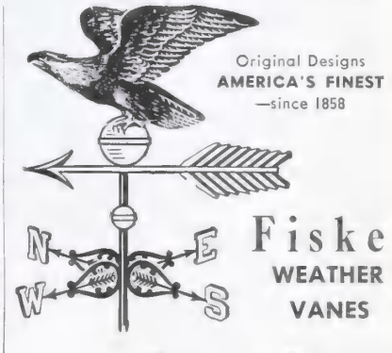
Give or use these smart "holiday greeting" touches to complete the Christmas atmosphere in the home. 18" x 11" terry towels in vivid seasonal colors with twinklestone accents bid you and your guests "Happy Holidays" and "Season's Greetings." Order several sets and save more.

Satisfaction Guaranteed or Money Back

FREE! Christmas Gift Catalog In color—write for it!

Helen Gallagher

413-B11 Fulton St., Peoria, Ill.



Original Designs **AMERICA'S FINEST** —since 1858

Fiske WEATHER VANES



CUPOLAS

Fiske now offers a wide range of handsome, ready-built Cupolas.

Fiske originals have topped homes for almost 100 years. Time does not dim their beauty or reliability; they are hand-hammered copper, finished with 22K gold leaf.

This full-bodied American Eagle and Arrow does honor to any home.

BUY DIRECT FROM MANUFACTURER!

Prices—fob, Paterson, N. J.

No. 54 27" wing spread $95

No. 55 20" wing spread $79

No. 56 15" wing spread $59

Write for FREE Weather Vane and Cupola Catalog.

J. W. FISKE

ARCHITECTURAL METALS, Inc.

113 Pennsylvania Avenue

Paterson 3, N. J.

Established 1858

MONOGRAMMED SEAFOOD-DESSERT SERVERS



The perfect gift that is both beautiful and useful. The outer bowl (for chipped ice) has a 3 letter hand cut monogram; the inner bowl (for seafood, ice-cream, etc.) may also be used as a separate serving dish. Service for 8 (16 pieces) $18.95 ppd. Without monogram $13.95 ppd.

RIA GIFTS, INC. 18 Lexington Ave., New York 10, N.Y.

A PRACTICAL GIFT FOR EVERY MAN

This replica of a collar and tie holds all the things a man removes from his clothing at night—cuff links, keys, change, etc. Black tie and white collar 5" in diameter, made of white Ceramic with felted bottom. Also useful as ashtrays. Decorated with gay 90's face.

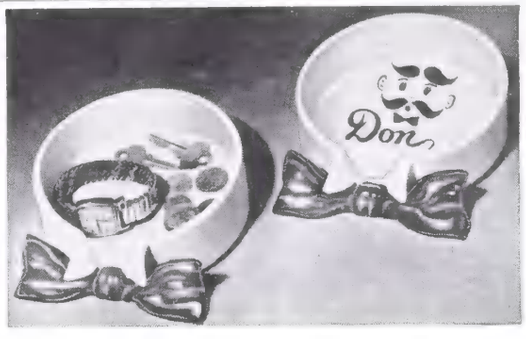
with name $1.95

without name $1.70 ppd.

CROWN CRAFT PRODUCTS

246 Fifth Avenue

Dept. 911, New York 1, N.Y.





CHRISTMAS TOWEL SET

Two absorbent cotton terry fingertip towels. Christmas ornament motif with rhinestones. One says "Merry Christmas" the other "Happy New Year". Red, green, gold design on white. 11" x 17". Ideal for giving.

E-12 Towel Set .....**$1.50** ppd.



CASTILIAN CRAFTING

Artfully crafted Spanish pitchers, to mingle with fine silver. The expensive look at an economical price. Mirror-finish aluminum, bakelite handles. For serving or decoration.

E-423 1 Pint Pitcher .....**$1.25** ppd.
E-424 1-Qt. Pitcher ..... **2.50** ppd.
E-425 2-Qt. Pitcher ..... **3.50** ppd.



EXCITING NEW ACCENTS

Bright, old fashioned auto prints. These imports add enchantment to any room. Come in sets of three prints complete with hooks for hanging. Prints are centered under a round glass dome set in a smooth-finish brass frame. Size 5½" square.

E-151 Auto Prints..**$5.00** ppd.

SEND FOR FREE 52-PAGE GIFT CATALOG IN COLOR

The Easterling Company
1227 Loyola, Dept. B-21
Chicago 26, Illinois



REFLECTORIZED

Personal "NAME-LICENSE" Plates

Available in ALL STATE COLORS!

NOW BRILLIANTLY REFLECTORIZED WITH "Scotchlite" to safeguard the children Youngsters love them on bikes, trikes, etc. Colors match dad's license plates. Any name (up to 7 letters) embossed in raised letters on a steel 7" x 2½" plate. Fine gifts, surprises! Order several.

REFLECTORIZED PLATE, each, ppd. $1.25

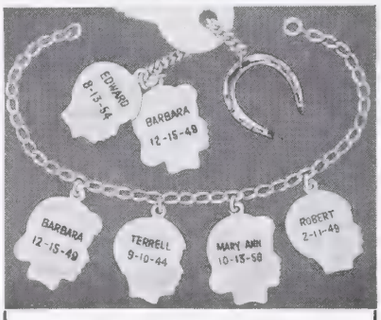
• NON-REFLECTORIZED PLATE, ea., ppd. **$1.00**

BERGER PRODUCTS B COMPANY QUALITY SINCE 1870

(Add 10¢ for 1st class mail del. each plate.)

• DEPT. HBQ, 628 RACE ST., PHILA. 6, PA.

for PROUD PARENTS and GRANDPARENTS



Profiles on Parade

Our precious Boy and Girl Silhouettes, each engraved with a child's name and birthdate, proudly proclaim the beloved children or grandchildren, when attached to our bracelet or horseshoe key chain. Made of non-tarnishing Sterling Silver or 12K Gold Filled. Of excellent weight and ¾" wide, sure to be a treasured heirloom gift. Add more as the family grows. Up to 11 letters and spaces per line.

Silhouettes—$1.10 each Bracelet—$1.10 Horseshoe Key Chain—$1.25

Prices include engraving, tax, postage.

WRITE FOR FREE GIFT CATALOG.

NANCY NORMAN
422-117C Washington St. Brighton 35, Mass.

AN IDEAL GIFT FOR ANY CHILD

(For Dad and Mother too)

"MINI-JUKE" is a real juke box in miniature, it is not a toy. "MINI-JUKE" is manufactured with a powerfully amplified 3 speed motor, permanent needle and guard to play all speed records, heavy duty 6" speaker and tone control. Beautifully styled with a multi-color plextone (chip-proof) finish, concealed bulbs create a rainbow effect. Available in red, blue or yellow. Height 33", diameter 16".

Only $39.95

Please send check or money order. Sorry no C.O.D.'s. Exp. chas. collect. Satisfaction guaranteed. N.Y.C. sales tax where app.

THE VISALO COMPANY
35-67 158 St., Flushing 58, N. Y.





WINDOW

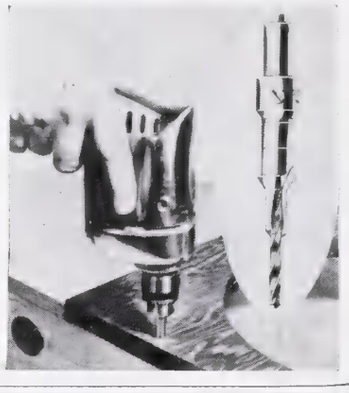


MADE FOR EACH OTHE

Cherubs outlined in gold on lu urious *matchmates* give your ba the elegance of a French palac Acetate shower curtain with sc loped top and plastic liner, 100" 72", $55. Brass shower clips, 3 each. *Waterproof* wallpaper, $ for 30 sq. ft. roll. Choose pin yellow or black with white che ubs *or* white with pink cherul Exp. chgs. coll. Sherle Wagne 123 E. 57th St., New York.



SET FOR A PARTY. You find these Snackerettes are wor their weight in caviar for servi canapés at cocktail parties cheese spreads with Sunday nig suppers. Colorful fruits are han painted on china shells, wide. Each comes with a matc ing china handled stainless-ste spreader. Gift-boxed set of $5.95 ppd. Deco Trends, 10 2d Unit, Santa Fe Bldg., Dalla Texas.



SOMETHING SCREWY is good bet for a man. Arco Scre Drill in one operation drills: pil hole for screw threads, shar clearance of screw, countersi for screw head, counterbore f plastic wood or plugs. Preven wood splitting, stripped threa Has ¼" shank. 4 sizes (Nos. 8-10-12) for flat, round or ov head woodscrews. $3.69 pp Arrow Metal Products Co., Hl 11, 421 W. 203rd St., N. Y.





One Fits in Other, also fits together for shaker!

Exciting Insulated THERMA-GLASSES

Keep Drinks Hot-Cold for Hours!

Colorful, satin-finish double-layer *insulated* plastic tumblers keep drinks hot or cold for hours. Heat-resistant. WON'T SWEAT OR LEAVE RINGS ON FURNITURE. Inner section lifts out, providing *extra* glass, or both sections fit together for handy cocktail shaker. Non-breakable. Set of EIGHT 10-oz. tumblers in attractive rainbow assortment (Chartreuse, Pearly Gray, Canyon Clay, Teal Blue)

only $3.98 postpaid

Set of 4 (one of each color) **only $2.50 postpaid**

Satisfaction Guaranteed or Money Back

Send for new Free GIFT CATALOG

THE Fireside Shop
340 Lincoln Way West, South Bend 1, Ind.



"POOR, PITIFUL PEARL"

Dressed in tattered clothes, Pearl's pathetic e pression will capture the hearts of everyon Little mothers will delight in taking her und their wings and caring for her. Comes in su case-style box containing new shoes, socks, pa dress, and crinoline. Her long saran hair c be fixed 8 ways. 18" all-vinyl doll with movi eyes—her legs and body wired for sittin standing, kneeling.

$9.98 prepaid complete *Sorry no C.O.D.*

DEPT. B. POST ROAD TRADING CO.
ROCKAWAY PARK, NEW YORK

SHOPPING



OVELY LADY. If you want give a gift that will be appreated all through the year, we'd e to suggest a Hummel Virn, signed by the creator. Here e is in reverent full-length pose *th* halo and *without* halo. 10½" gh, in white, $3.95 each; handted, $5.50. Ppd. Send for free t catalog. Order from Hilderde Studios, 597 Farmington e., Hartford 5, Conn.



HAT'S IN A NAME will be vious when you see how handne is this reproduction of your *n* signature stamped on these ther billfolds. In cowhide, man's comes in red, green, own or black, has coin purse, achable card case. Man's, in ack or brown only, has no coin rse. *Send signature.* $11.30 ch. Name stamped in *block lets*, $7.85. Ppd. Tax incl. Selden oper, Box 412, Hialeah, Fla.



VE YOUR SWEETHEART arls and you'll pay glowing bute to her loveliness. Tiny nulated pearls set in a golden art hang from a 15" chain, mmer softly against a creamy oat. $3. With matching charm acelet, $5, and drop earrings, , the set would be a charming t for bridesmaids in December ddings. $10.95 complete. Tax d post. incl. Pandora's Box, 5 E. 62nd, Seattle 15, Wash.



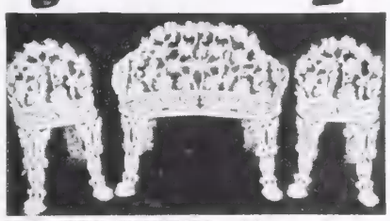
CAST IRON — *Gifts of Lasting Beauty*



DOGGIE FOOTSCRAPER—He all but wags his tail when welcoming guests. Matching andirons are equally hospitable while guarding the hearth. Cast iron, black finish, red tongue.

11" Doggie Footscraper....$ 2.95
21" Doggie Footscraper.... 9.95
21" Doggie Andirons, pair 19.50

Crafted in genuine cast iron



TFC

America's foremost manufacturers and suppliers of ornamental iron columns, rails, room dividers, lawn and home accessories.



CAST IRON FURNITURE—Vineyard pattern, reproduced from pieces in an ancient Italian garden. 2 chairs and love seat. White finish $47.50

JOCKEY BOY HITCHING POST—an authentic reproduction. A beautiful addition to entrance, driveway or garden. 37" tall. Cast aluminum, fully hand-painted (red vest, white blouse and trousers) $42.50

Shipping charges collect. No C.O.D.'s, please.

Tennessee Fabricating Co. 1101 Grimes Memphis 6, Tenn.



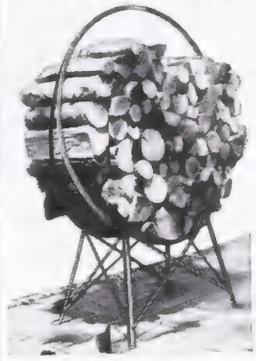
MUSICAL PUPPY
wags his head while music plays!

Imported Swiss music mechanism inside this delightful pup plays "Doggie In the Window" as his head wags from side to side. He can be made to bark, too, by squeezing his tail. Just the kind of pet every young tot will enjoy. Choice of black or beige with brown. Made of soft rayon fur; 9½" tall. Ribbon around neck.

POSTPAID $6.25

G. SCHIRMER, 3 E. 43rd St., N. Y. 17, Dept. 9

For OUTDOOR BARBECUE . . . INDOOR FIREPLACE



Heavy Steel **LOG CRIBS** FROM $9.95

Warm gift for wood-burning friends — striking, unique and quite wonderful for keeping wood high and dry outdoors, off the floor indoors. Hand-crafted and handy in lifetime steel with black rust-resistant finish . . . a decorative device that will eliminate many a trip to the wood pile. FIRESIDE LOG CRIB (28" tall, 27" diam.) holds 15-20 logs. $9.95 postpaid. OUTDOOR LOG CRIB (pictured — 5 feet tall, 45" diam.) holds ¼ cord. $14.95 exp. charges collect. Both assemble in minutes from simple instruction sheet.

Immediate delivery. Satisfaction guaranteed. Write for FREE catalog. Send check or money order.

Jeff Elliot Craftsmen
Dept. B117, STATESVILLE • NORTH CAROLINA



COLLECTOR'S TRAY

From the Far East to add elegance and originality to your home. Hand wrought in heavy solid brass, each tray is differently engraved in unusual oriental designs by Korean artisans. Truly a gift both beautiful and practical. Dramatically decorative as a wall hanging, serving tray, or object d'art. 13⅝" dia., 3 lbs. $11.95 ea. Ppd. Imported Brass Candlesticks, Candelabra, Ashtrays also available. Emerson Trading Co., Dept. H-11 Pompton Plains, N. J.



Drum Set

A charming set that is bound to spur a child's flagging appetite. Hand crafted of fine ceramic, hand painted under glaze in bright colors that will not wear off. Set is **$4.50 plus 50¢** postage. Please print name desired plainly and allow 10 days for delivery. No C.O.D.'s, please. Free catalog.

Karen Studios
Dept. B117
Box 175 Rye, New York

Swedish 'Folke-Dance' Candle Holder

only **1.98**

plus 25¢ for handling from SWEDEN

- Shipped direct from SWEDEN's best craftsmen
- HAND CARVED
- HAND PAINTED in 5 RICH COLORS



MAKES IDEAL HOLIDAY GIFT!

EXCLUSIVE NEW conversation piece! Just simply lovely in genuine Swedish "folke-dance" motif. The "Dalecarlia Twins" in traditional costume (black skirt, white blouse & shawl, red, yellow & black striped apron, black clogs.) Candle holder rests on self-stand, is full 7" height. Shipped from Sweden direct to you for low $1.98 plus 25¢ handling. (Graceful box of 12 candles, white or red, add 50¢.) Satisfaction guaranteed. ORDER EARLY!

M. L. FAHLMAN (Suite 5-C)
39 Davenport Ave., New Rochelle, N.Y.



FLEXIBLE PLASTIC
DANCING DOLLS
IN AUTHENTIC COSTUMES

Exquisite handpainted dolls in brilliant authentically detailed costumes—easily removed for washing. 7" dolls of flexible plastic retain any position—sitting, standing, dancing, etc. Realistic blonde, brunette or red hair can be washed and curled. Choice: Cuban, Scottish, Egyptian, Hawaiian, Haitian, Swiss, Indian, Spanish, Gypsy, Can-Can, Dutch, Greek, Panamanian, Russian, Chinese, Balinese, Irish, Japanese, German, Polish, Ballerina and Drum Majorette. $2.95 ea. ppd. Collector's Set of 8—$21.00 ppd.

FREE *Colorful new catalog showing over 100 exquisite dolls*

FLAGG *Flexible Dolls*
Box 205 E, Jamaica Plain, Mass.



WINDOW



Tiered Spode Tray

A gift to delight her—this unusual 3-level server in the embossed, white Jewel pattern of Imperial Spode ware with polished brass center support. Party focal point when filled with hors d'oeuvres, French pastries, cookies or fruit. Packed flat, assembles in seconds to 10½" wide by 13" high. Wedding or Christmas wrapped, **$11.50**

Add 75¢ shipping beyond delivery area
Add 3% State Tax for Illinois delivery

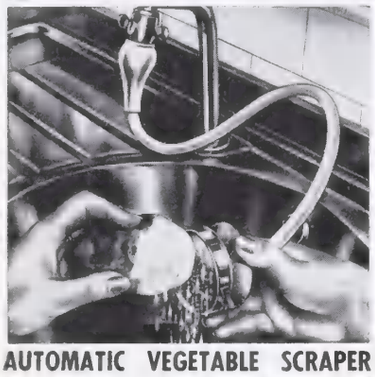
C D Peacock
JEWELERS • ESTABLISHED 1837
STATE AND MONROE • CHICAGO



THE WORDS OF JESUS ar printed in *red* in this King Jame version of the Bible which con tains 1024 pages printed on fin white paper in bold, easy-to-rea type. Presentation and Famil Record pages are included. I comes in its own zip-up leathe ette carrying case with the nam you specify stamped in gold o the binding. Gift-boxed, $3.9 ppd. Empire, 4 North Third Ave Mt. Vernon, N. Y.



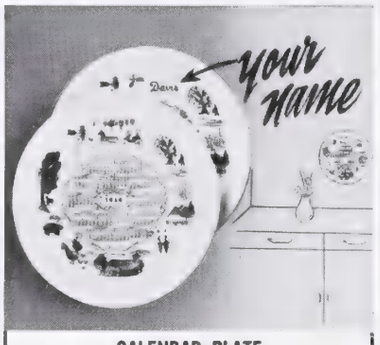
YOU WON'T FORGET THI LINES of this beautiful Towl candelabra because they're a free-flowing, as unfettered by con vention as a modern symphony Use one pair for festive dining send another to a Christma bride. Slim sterling silver cande labra combines sleek candlestic 9¾" tall with one 8" tall. $3 the pair, plus postage. B. Altma & Co., New York 16.



AUTOMATIC VEGETABLE SCRAPER CLEANS AS IT SCRAPES!

To lighten your KP chores... This wonderful invention works on ordinary water pressure. Simply slip rubber hose on faucet. Scraper head leaves no messy peelings... fine scrapings just wash away without clogging drain! Actually peels potatoes, carrots, cucumbers, etc. ...leaving hands clean, sink clean. Chrome plated scraper head has cutter to remove eyes and blemishes.

Sorry, No C.O.D.'s **$2.00** *postpaid*
HELEN BENNETT
4 Salem Lane Port Washington, N. Y.



CALENDAR PLATE

Your 1958 calendar can now be your most attractive wall decoration. Twelve-month calendar in four colors will serve you well in '58 and become a family keepsake thereafter. Wire hanger included. $2.95 ppd. Personalized by hand in 22K gold, add $1.00 and allow ten days extra.

HOLIDAY GIFT CATALOG *Free!* big holiday gift catalog. Write for yours today!
CAROL BEATTY
423 Beatty Building
Los Angeles 46, Calif.



SHRIMPLY DELICIOUS i this salad and sea food packag which would be a windfall fo lucky gourmets on your list. Deli cate pink Louisiana Shrim come in four 4½-oz. tins, witl 1-lb. jar of Sauce d'Orleans *plu* a handsome cocktail server fin ished in natural wood, glass sauc dish and toothpicks. $9.50 ppd Add 35¢ w. of Denver. Creol Delicacies Co., Box 1042, New Orleans 16, La.



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SET OF 4	$5.95	SET OF 4	$4.95
SET OF 8	11.50	SET OF 8	9.75
SET OF 12	16.95	SET OF 12	14.50

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Elegance at the dinner table. That's our lovely new cake and pie serving set. Gleaming chrome blades feature beautiful hand-etched acorn design, and delicate gold tracery. Harlequin inlay handles are graceful new contour shape. Grand to give or own. Gift boxed. Imported from Germany. 2 Pc. SET **$6.50** Ppd. CAKE SERVER ONLY **$2.95** Ppd.

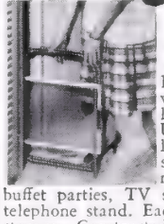
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Put your guests at ease, with these smart looking, light weight Party Pull-Ups. They give over-the-lap comfort . . . are so sturdy you can serve a full meal on them! Ideal for buffet parties, TV snack table, end table, or telephone stand. Each table folds flat for easy storage. Constructed of strong tubular steel, finished in black enamel with removable charcoal-tinted safety glass tray-top. Specify your color choice of tray-trims: white, aqua, gold, maroon, green or pink. Send check or money order, no C.O.D.'s please. $9.95 each post paid.

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DOUBLE-WALL *Inlaid Rattan* TUMBLERS



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H CRESCENT-AIRE cra- le our head when traveling on n car or plane. Or it's a back p ort when you're behind the h l of your car. Made of vinyl la c it inflates with one breath, or s with washable corduroy p red cover in gold, hunter e.., or blue. A fine gift for an v id, it's $3.50 ppd. Add 40¢ r ir mail service. Better Sleep, c/HBL, New Providence, N. J.



O E OF A LOCKET is a e y show-off for mother or a dmother. One-inch round c t opens to hold two photos, g graved with first name and b date of child. Sterling silver 2k gold filled, $3.50; in 14k l gold, $20. Link chain brace- h heavy sterling silver or 12k l filled, $4; in 14k solid gold, $ Tax and post. incl. Wayne I rsmiths Inc., HB-11, 546 So. d way, Yonkers, N. Y.



AUTO MENTION this ical car for small crew-cuts your shopping list. Almost having a built-in radio, it along playing a happy tune. streamlined car operates on light battery (not incl.), s no pushing or winding, forward in a straight line ircles. 9″ long, 4″ high, it's 5 plus 15¢ post. Bancroft's, 375, 2170 S. Canalport Ave., ago 8.

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Distinctive to use! Thoughtful to give!



AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more re-coiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

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Every teaching hour teacher will bless HAND-GIENIC . . . and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

EXCLUSIVE! NOT SOLD IN STORES
Send $2 for one, only $5 for set of 3
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Please rush ..... HAND-GIENICS under your money-back guarantee. I enclose $ .....
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SALT & PEPPER SET



Inside and out, this is the finest spice set you can buy! Its highly polished brass beauty, graceful shape, make it a charming accent to any table setting. Permanently lacquered, it won't ever lose that brand-new luster! Interior is lined with walnut to preserve spice-shelf freshness, and the rims have aluminum threads to assure you that the tops will screw on and off easily. 6″ high. A most elegant gift. $10.50 pair, ppd.

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Holiday table settings are more festive with the gracious, old-world beauty of these imported candles and napkins. Exquisite, traditional old willow pattern comes in Damask Rose or Danish Blue. The dinner-quality napkins have rich golden accents, graceful scalloped edges. Matching tapers are 10″ tall. Each gift box contains 20 napkins, 2 candles. For yourself, or a thoughtful idea for your hostess.

$2.00 set $3.75 two sets

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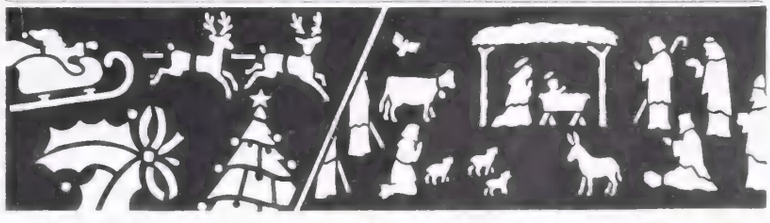
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COMPLETE SET—12 pieces ONLY $2.95 postpaid

Here are twelve exquisite miniatures for shelf or tables—new little charmers to thrill any collector! Dainty teapot, ice pail, milk pitcher and all the other pieces are authentic in design and have movable tops or lids. Tallest piece only 2½″ high. Priced surprisingly low—complete set of 12 pieces. . $2.95. No C.O.D.'s

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NEW! CHRISTMAS STENCILS

Complete Nativity Scene on Extra Heavy Stencil Paper
New Colors For GLASS WAX Now Included in Every Set

Now decorate windows, mirrors, glass doors at Christmas this quick, easy way. Just hold stencil paper to glass and apply "GLASS WAX" with a sponge. Presto! You get beautiful frost-like, lacy designs in seconds. A world of fun for children of all ages. Ideal for school and church. Wonderful for parties. Easy to remove. Wipes right off. Stencils can also be used for making your own Christmas cards, decorating gift packages, place mats, table cloths, napkins, Christmas tree aprons, stockings, even decorating cakes.

All stencils made on special waterproof paper, coated both sides for repeated use. New, special set of plastic-packed, harmless dues for coloring "GLASS WAX" now included in every set.

EXTRA LARGE NATIVITY SCENE (giant size 36″ x 15″ extra heavy stencil paper). Never before offered, this size not available in stores. Ideal for large windows at home, school or church: includes manger, 3 wise men, 3 shepherds, Joseph, Mary, animals, 16 figures in all. Can be applied as one scene or use figures separately. *Special coloring for "GLASS WAX" included. POSTPAID* per set . $1.50
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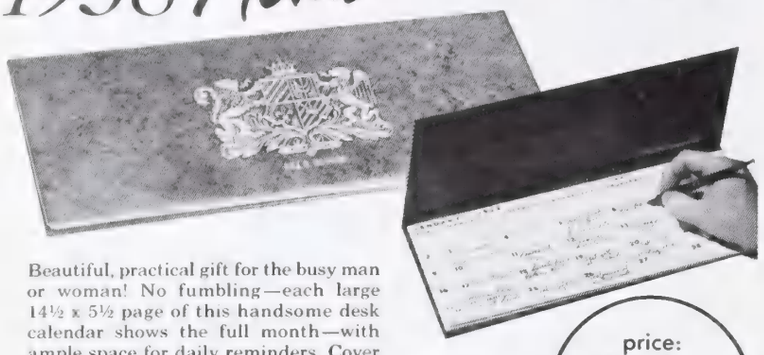
CHRISTMAS STENCILS (10 sheets 8½″ x 11) 23 popular designs including "Season's Greetings," Santa in Sleigh, Reindeer, Christmas Tree, Angel, Sprig of Holly, Wreath, Stocking, Bells, Ornaments, Candle, Stars, Snow Flakes, Tinsel and Candy Cane. *Special coloring for "GLASS WAX" included. Postpaid* per set $1.00
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1958 Memo Calendar!



Beautiful, practical gift for the busy man or woman! No fumbling—each large 14½ x 5½ page of this handsome desk calendar shows the full month—with ample space for daily reminders. Cover is smooth, rich, two-tone walnut brown simulated leather, padded and deeply embossed with an impressive golden coat of arms. Adds an air of distinction to home or office desk. Yearly refills available. For your friends? 5 @ $4.75 ea.; 10 @ $4.45 ea.; 25 @ $4.25 ea. Postpaid. Name embossed 60c each on 5 or more.

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Hail the big chief bartender at the next holiday party with this unusual bottle opener! From the handsome golden brass chain hangs a wooden disc identifying the "Chief Bartender," as well as a jet black African head, studded with "ruby" red eyes, elaborate brass-colored head-dress and metal opener. Gift boxed, it's a good idea for the person who has everything else! **$2.95** plus 25c postage

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Italian Alabaster Lighter

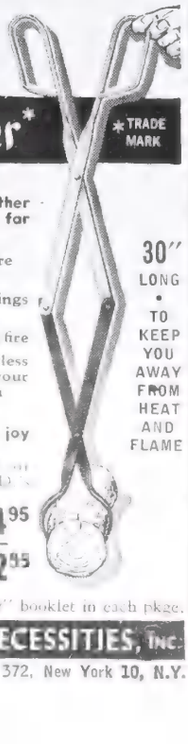
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GUARANTEED
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- *Feed Fuel Gently* without upsetting the fire
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SPECIAL XMAS OFFER by mail only! Our 5.00 washable cotton plaids. Predominantly blue, red, grey or black-and-white. Longer body, sleeves for tall men; bigger body for stouts. Talls: collars 15-18½; sleeves 36-37. Stouts, collars 17-20.

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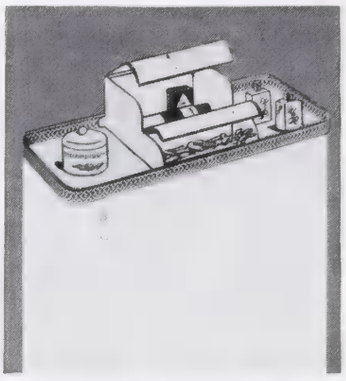
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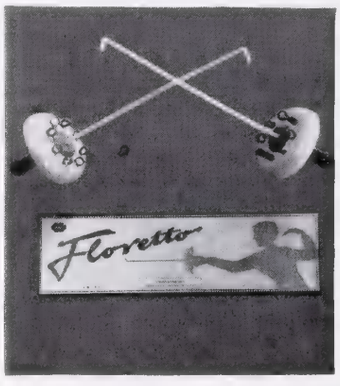
1217 Market, Dept. B, Phila. 7, Pa.



WINDOW



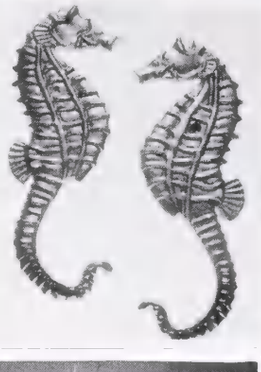
TOP O' THE TANK becor an extra shelf to hold toilet which have outgrown the m cine chest. The Lacey Le Vanitray fits snugly on tank t and has two roomy compartme for tissues, manicuring equ ment, jars, bottles, etc. M gallery tray with brass-like tr comes in non-chip baked ena finishes of black, white, or pi $4.95 plus 35¢ post. Laurie & C Dept. 421, HBE, Huntington, N.



EN GARDE. Perhaps a beau ful damsel, a point of honor, unpaid debt will set two pi sized gentlemen to dueling. A to prepare for such combat, suggest this "Floretto" fenci game. The target, however, is series of rings held in opponen shield, and the object is to pu them out by the hook on plas "sword." $2.98 plus 30¢ po Morton's, Dept. H-2, 312 7 St. N. W., Washington 4, D.



HOLDING ITS OWN lather "Quik-Shave," a new brush eng neered to give your husband fast, smooth all-day shave. He fil the plastic handle half full shaving cream, adds water, shake wets brush, squeezes the hand and lather instantly whips u One filling lasts several week Made with quality importe badger and bristle, it's $3.95 pp Joseph J. Blake, HB-957, Bo 425, Gilroy, Calif.



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Direct from sunny Florida!

- Unique and graceful wall plaques . . . as authentic in modeling as their tiny, sea-going originals.
- 11" high . . . matt black or velvet white finish (state color, otherwise black shipped).
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Little Traveler. Light your way around the country from our well-traveled conversation piece, containing 35 match books from the most glamorous, exciting restaurants in the United States. 32-oz. snifter is beautifully hand cut, sand-etched. $3.95, p.p. Also available in 70-oz. size, 70 match books, $5.25, p.p. GILLETTE MUSIC AND GIFTS, 127 Old Orchard, Skokie, Illinois.

SHOPPING



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CANDLELIGHT AND VINES are a hard-to-beat combination for dinner table glamour. And this brass and black iron centerpiece is a hard-to-beat bargain. The bowl is polished brass about 8" in diameter, and the candle-bracket and stand are made of wrought iron with satin-black finish. 18" across, it's $8.50 complete. Postpaid. Hagerstrom Metalcraft Studio, Wheeling, Illinois.

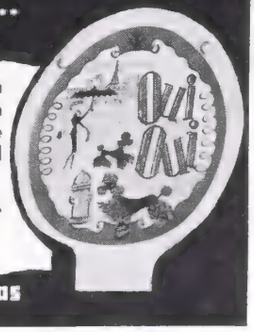


DANCING CHANDELIER made of brilliantly faceted crystals and looks like a copy of one under which our forebears might have wined and waltzed. Hand-cut and polished prisms with cut crystal chimneys catch the light and spill radiance through a room. For dining room or foyer, it's 20" high, 22" wide, has 5 arms. $59.50 exp. chgs. coll. King's Chandelier Co., HB-11, 202 Boone Rd., Leaksville, N.C.



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add charm and chuckle to the bath • colorful prints go on under side of lid - sticks on easy - no water - no mess • in gift folder and carton - mailed as YOUR GIFT anyplace prepaid • pink or yellow background - specify • no c. o. d



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You'll love the delightfully different touch this trio gives your bedroom, den, nursery, hallway! Charming jet black figures on 6", 4½" and 3" curved glass with sturdy mat backing — ready to hang. 2 weeks delivery. Illus. add. designs with order!

$10 *set of 3! 6" plaque—$5; 4½"—$4; 3" size not sold separately. Send check or money order (no c.o.d.'s) to:*

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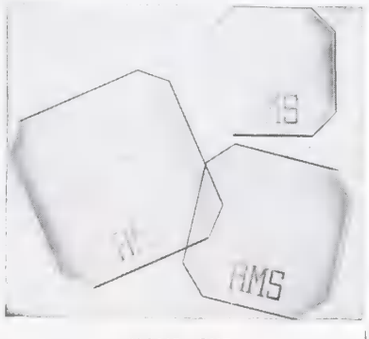


Color comes to the window and waves

in three brilliant rows of embroidered scallops. Red, copen, yellow, turquoise or rose on white muslin, by Lovely Lady—
27 inches long, 7.50; 36 inches, 7.95; 45 inches, 8.50
54 inches, 8.95; 63 inches, 9.50; 13½-inch valance, 5.95

Lord & Taylor—424 Fifth Avenue, New York 18, N.Y.

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PERSONALIZED GLASS TILES

Beautify your tables as you protect them with these crystal clear Personalized Glass Tiles. Prevent your tables from becoming scratched or marred . . . let the beauty of their fine finish show right through. Ideal under serving dishes, ash trays or flower pots. 3 tiles to set—5", 6", and 7" octagonal design. Friends love receiving them. Charming in your own home too! Specify initials. Set of three, postpaid, only.....**$4.50**

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These items will make a most admirable gift for a friend or a member of the family and may be added to from time to time.
One or more Old English or Block Initials may be ordered and will be engraved in proportion to the basket. Immediate delivery.

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From Italy . . .

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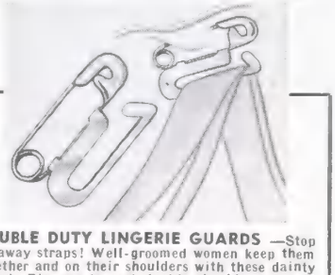
Delicately hand-etched woodland scenes in dark brown on light wood background, for the den or Christmas giving to your Favorite Man. 9½" in dia., **$4.95;** 11⅝" in dia., **$6.25.** Not Shown: Landscapes hand painted in true, warm water colors, for dining or living rooms, 10¼" in dia., **$4.50;** 11¾" in dia., **$5.25.** Country Boy or Girl in gay nursery colors, 7⅞" sq., **$4.00.** All complete wth hook and hanger. Prices postpaid.





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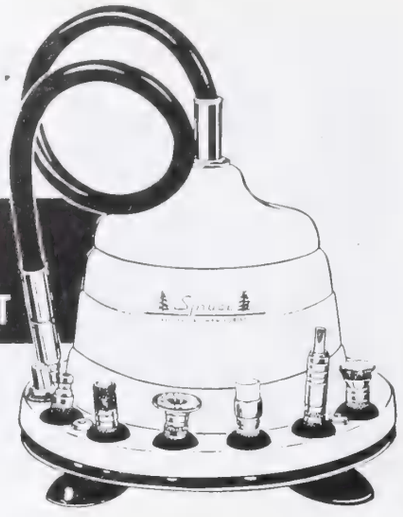
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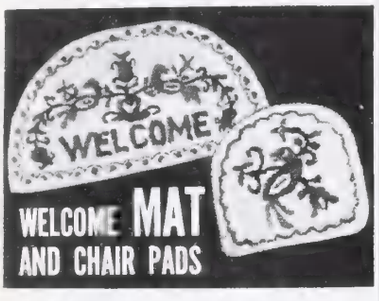
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easy wall hanging

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Cambridge, N.Y.



SANTA CLAUS BEVERAGE SET

Our Jolly Old Friend never looked better and was never done more attractively than in this imported China Santa Claus Beverage set. The Bowl holds twelve full cups and the eight bright and gay Santa cups are a delight to the children as well as to the grown-ups. Most of all you'll love the very low price of the nine piece set which is only **$7.98** post paid. This is much less than half the usual price.

Buy now while stocks are complete for yourself and those important Christmas gifts.

Write today to:
Colonial China Co.
BOX 28 LAUREL, MD.



WHY BE DRAB?

DECORATE YOUR TOILET SEAT

Do it yourself in 20 minutes, save over $15.

Turn yours into the gayest bathroom in town. Good for many a party giggle—the **PERFECT GIFT** for the friend who has everything. Available in five delightful motifs each in gay, sophisticated humor. Full color designs for all four sides. An oil-lacquer paint transfer. Fits any seat, a cinch to apply. Won't rub off. Specific design desired: Poodle, Night Club, Early American, Roses, Circus. **ONLY $4.95 POSTPAID.** (Save $15 by doing it yourself.) Money-back if not delighted. Or send 10¢ for catalog showing designs in full-color.

L/T SALES Dept. HB-11, 5816 Halm Ave., Los Angeles 56, Calif.



WINDOW SHOPPING



NO EVIL SPIRITS lurk this witch doctor's double jigger—just four ounces of fi water. Use it to mix a Zomb at your next party and watch th old black magic work its pote spell. You'll feel like the sorce er's apprentice! Made of 2-to ceramic and bisque, decorate with native mask, it comes wit story and instructions. $1 pp Hostess House, 5858-B Forbe St., Pittsburgh 17, Pa.



ALL KEYED UP and designe to organize a family's life is thi giant Early American key holde and coat rack. Hang it in you front hall, or in the back entry way, and you'll be surprised ho it cuts down on all the lost-ke crises in your life. Beautifully fi ished with 3 hand-turned woo knobs and 2 hooks, it's $3.75 plu 35¢ post. Ivy Barn, HB-11, 349 Merrick Rd., Wantagh, N.Y.



LET US SPRAY porch furn ture, venetian blinds, garag doors, or tired interiors with new coat of paint. The Roger Rotary Paint Gun does a to notch job, weighs 3 lbs., is pow ered by 3-speed Westinghous motor, shoots rather than blow paint, works with enamels, glos flat and waterbase paints, won clog. AC only. $39.95, ppd Napco, Inc., FB, 3473 Fairmoun Blvd., Cleveland 18, Ohio.

(*Please turn to page* 145)

CHUCK WAGON SET

Junior won't balk at cereal or spinach when you serve it in this plastic set. Includes a mug shaped like a boot, a howdy-pardner soup or cereal bowl, and a 3-section dinner plate topped by a horse. **$2.50** set, ppd.

Sorry, no C.O.D.'s.

Send 10¢ for catalog and get Free gift!

DECORAMA
Dept. B-11, 240 E. 92 St., Brooklyn 12, N.Y.





"CITRO" Slice Squeezer imported from Germany—made of alpaca silver, silver-plated—3" x 2½".

For your next dinner party try these . . .

LEMON 'N LIME SLICE SQUEEZERS

You'll get "Oh's" and "Ah's" from your guests when you serve lemon sections in these individual silver squeezers . . . the extra piece that gives that extra touch to your table service.

Put one on each plate beside tea, juices, iced tea, melon, fish, seafood cocktails and salads. It retains seeds and pulp. Clear juice pours from lips without squirting. *Ends finger squeezing!* No seeds—no squirts—no sticky fingers—no bitter rind taste!

Lovely to own—lovely to give any time of the year. Set of 4, gift boxed $7.50 (or, singly at $2.00 for showers, bridge prizes, kitchen and bar use). Postpaid. Send check or m.o. (no C.O.D.). *Money-back guarantee!*

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Ideally a delightful Continental Custom is sweeping America!

ermouth as a *straight* drink . . . and men and women instinctively choose the finer things reach for Martini & Rossi—*finest vermouth in the world.*

ther they champion tall drinks, whether they're sippers or ice lers, Martini & Rossi vermouth offers something for each of them—delightful dry aperitif or a sweet drink to follow dinner.*

led . . . with soda . . . or "on the rocks", *the quality of Martini & Rossi ost apparent.* Alone in the glass, it reveals the subtleties of expert ding—the combining of vintage wine with the infusion of more than arieties of herbs—all in strict accordance with a secret formula, anged and unsurpassed for generations. ▪ *Renfield Importers, Ltd., N. Y.*

E MUST NOT FORGET VERMOUTH S CLASSIC ROLE IN MARTINI AND MANHATTAN COCKTAILS.



MARTINI & ROSSI

IMPORTED VERMOUTH
SWEET OR EXTRA DRY

Milk Glass

Beautiful yet so traditionally charming, Imperial's authentic reproductions of genuine antique Milk Glass highlight and complement modern color combinations in your home. Treasured by collectors—as smartly decorative as it is useful and versatile—Imperial Milk Glass is perfect to give or own! You'll find it at all better stores and it's pleasingly priced.

These replicas of genuine antiques were handfashioned in the olden manner by the proud craftsmen of Imperial Glass Corporation, Bellaire, Ohio.



Imperial HOUSE of AMERICANA GLASSWARE

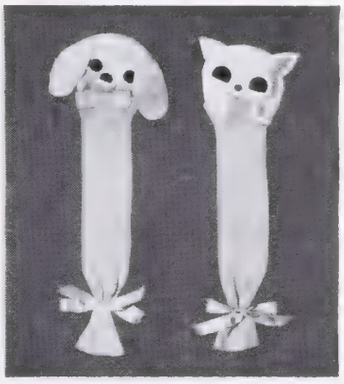


WINDOW SHOPPING

ONTINUED FROM PAGE 142

N'T FORGET THE PETS

n you're hanging stockings he warm all-togetherness of istmas Eve. Line these up the family's and they will h Santa's eye the minute he ns his pack of toys. More im- ant, there will be no argument ut whose stocking is whose! py head is brown felt; kitten d, white. 18" long, $1 each. 1.95. Ppd. What's New Shop, t. HB-11, Wynnewood, Pa.



NK HOOPS, MY DEAR,

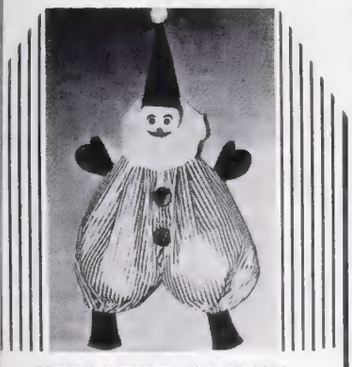
the fashion order of the day. y're flattering and elegant to r with a black cocktail suit, eige wool sheath, or with vel- tapered slacks and a white twaist. Made of genuine mink, rings 1¾" in diameter come -boxed for the glamour girls your Christmas list. $1.50 incl. and post. Bard's, Dept. 1193, nston, Ill.



AUTY OF THE ORIENT

reflected in these charming ingei" letter sets. Thirty dou- sheets of deckle-edge beige ting paper as delicate as a gonfly's wing come with long n envelopes in a portfolio ½" x 7½". After the paper gone, the exquisite portfolio l hold a TV Guide. $2.75 each. o are $5. Ppd. Bowman's, 3-2477 Lombard St., San Fran- co 23, Calif.

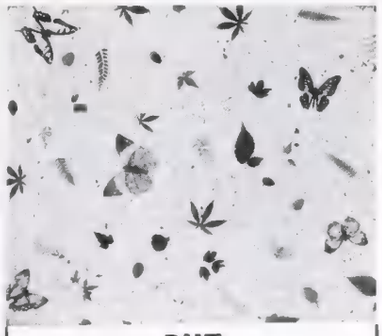




VERSATILE CLOWN

Decorate your bed at home or school with "Pajama Pal." He'll conceal your nightie in the daytime or even double as a large 24" laundry bag if the occasion demands. Bright circus stripes in your choice of red, blue or green with white . . . made of polished cotton with removable organdy ruffle. Black felt cap, hands and feet . . . full length back zipper and cord to hang him up. Satisfaction guaranteed. Each $4.95 plus 50¢ for shipping. Specify color & send ck. or m.o. to

KAY ENTERPRISES
Box 36632-B4, Los Angeles 36



PUT NATURAL BEAUTY IN YOUR HOME

Do-it-yourself with hand-made imported Butterfly Paper. Exquisitely made with actual butterflies, real leaves and gold and silver specks into thin translucent paper.

Wonderful on glass windows and doors; to cover lamp shades; to frame as a picture; to decorate room-dividers and screens; to place beneath glass-topped tables plus many other uses. Blends well with any color scheme and is easily applied to all surfaces.

- ONE SHEET (3 x 2 ft.).....$2.25
- 2 SHEETS (3 x 2 ft.).....$4.25
- 3 SHEETS (made into one sheet & = 3 ft.).....$6.00

Satisfaction Guaranteed. Send for free catalogue.

LICO NOVELTY CO. Dept. H-11
Manufacturers—Importers
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Authentic Reproduction in Cast Iron—Aluminum

SPECIAL PRICE



Original Grape & Leaf design
32" Settee #500 .....$22.50
#502 Chair ea. 13.50

Regular price $49.50
Special price (iron) **$44.50**
(Alum.) $54.00

ANDIRONS

Satin Black with a "sad dog" expression. 18" high. **$10.95** a pair.



Catalogue on Request. Crated free. Send check or m.o. Shipping charges collect. Specify freight or express.

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Dept. HB-7, 1901 4th Ave. S.
Birmingham, Ala.



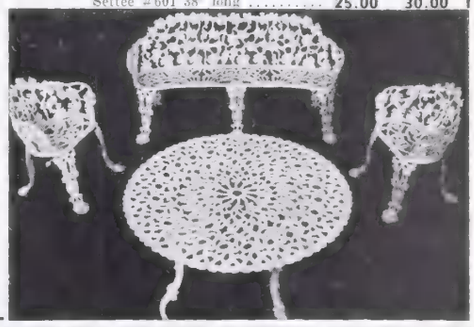
Old Fashioned Hitching Post #1100, 53" high. Iron, in Black or Antique Green. **$40.00**. Head only (#1200) **$12.50.**

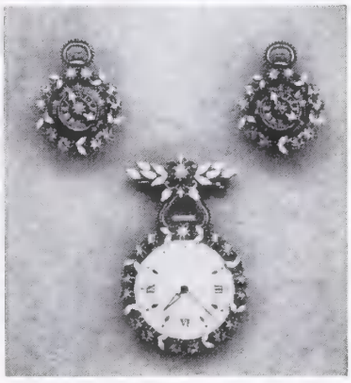


FERNERY: With decorative whipped cream scrolls, 33" long, 9" wide, 14½" high. Flower tray included **$26.50.**

ESTATE GRAPE & LEAF GROUP

	Iron	Alum.
Settee #600 66" long	$35.00	$43.00
Chair #602 ea.	18.00	22.00
Table #100 42" dia. 27" high	35.00	42.50
(add $7 for lower shelf)		
Settee #601 38" long	25.00	30.00





TIME IS RIGHT to transform your simple little inexpensive suit or coat into a thing of elegance with this antiqued jeweled lapel watch. This exquisite reproduction of a European Heirloom is not only decorative but really functional. $10.95 each FET incl. No cod's please.

Edward H. Ziff, Importer
Box 3072 Merchandise Mart Plaza
Dept. HB-11 Chicago 54, Ill.

Folding Snack Tables

$5.95 each

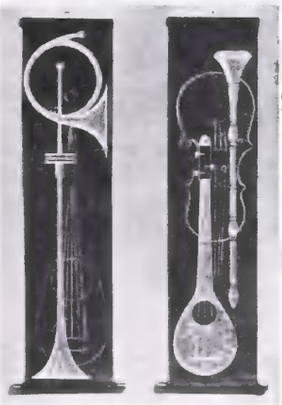


Handsome hand-crafted tables in genuine "Olde Pine" finish that brings out their warm brown antique tones. Beautifully done edges. Sturdily constructed by mountaineer craftsmen. Locks for rigidity when opened. Folds flat for compact storing. Size 12" x 15" x 21½" high. $11.95 a pair. $23.95 set of 4. Complete set of 4 tables with stand for storing, $28.95. Table 19" x 14½" x 25", $13.50 each. Postpaid.

No COD's. Write for Free Gift Catalog.

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Tryon, North Carolina

MUSICAL WALL SCROLLS



ONLY **$3.95** SET OF 2 POSTPAID

A Christmas Special

ORDER EARLY

Symphony in black, a pair of hand-printed wall scrolls (7½" x 25") handsomely decorated in rich gold and white on ebony-black parchment. The cylindrical wooden frames, top and bottom, are capped with golden-brass ferrules. Hang a pair over the hi-fi, television, or group several pairs in the hallway. They're sure to get many an admiring glance. $3.95 a pair, ppd. Satisfaction guaranteed.

AFRICAN WALL PANELS

Hand printed on egg shell parchment in black with gold & white overlays, framed top & bottom with black cylindrical wood bars capped in polished brass ferrules. 38" long x 12½" wide. A striking design in simple color. Perfect for the contemporary home of today.



Only **3.00** Each

5.95 Set of 2

ORDER EARLY FOR XMAS

Guaranteed to please or immediate refund.

GAIL FAIRWEATHER—HB
0940 So. St. Andrews Place Los Angeles 47, California



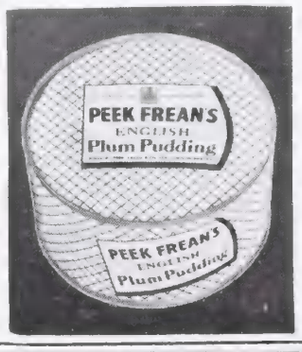
the whole family will enjoy . . .

A Fine Christmas Gift!

IMPORTED

ENGLISH PLUM PUDDING

MADE FROM A 300 YEAR OLD RECIPE

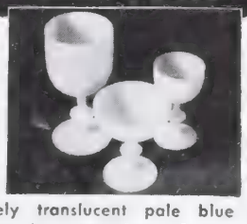


This delicious English dessert will delight your family and guests—and highlight your holiday dinner. Peek Frean's Plum Puddings are the most flavorful found in Olde England . . . and seldom available in this country. For a delightfully different holiday dessert . . . order your Plum Pudding today. A 2-lb. tin—gift boxed—sent postpaid anywhere in the U.S.A. Only $3.25 each

We will gift wrap and enclose your card—just send us names and addresses.

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TRADING CORPORATION
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IMPORTED BRISTOL BLUE GLASS



Lovely translucent pale blue milk glass, imported from France. Use the champagnes for sherbets and other desserts, the cocktails for wines and juices. They set a beautiful table, make an exciting gift, modern and period settings.

Goblets .....$2.50 ea. ..$28.50 doz.
Champagnes 2.00 ea. .. 22.50 doz.
Cocktails .....1.75 ea. .. 19.50 doz.
All postage-free.

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beautiful, bejewelled HORS D'OEUVRES FORKS

Life of the party—petite 3½" gold finished metal forks. Their elegant, original design is all aglitter with tiny rhinestones and "pearls." To complete the ensemble, we heartily recommend their matching little salt spoons (not shown). Both make wonderful shower or hostess gifts and unusual conversation pieces for your own entertaining. Packaged in a neat tuck-a-way felt pouch.

Set of 6 forks **$4.95** ppd.
Set of 6 spoons **$4.95** ppd.
Sorry, no C.O.D.'s.

Fannie Tashman

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NEW

Lee Harold ORIGINAL



SNOW FLAKE HOLIDAY GREETING

Distinctive . . . a conversation piece! Each flake 3¼" x 4½", brilliant white on icy-clear acetate cut-out. Red Merry Christmas, green Happy New Year, your name gold (limit 14 letters). Silver cord and tassel. 75c each, minimum order 50. No C. O. D.'s please.

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SALE! SAVE $71.00
ON FABULOUS
MOSAIC COFFEE TABLE



36" ROUND TABLE
Genuine VENETIAN MOSAICS

HOLIDAY SALE! Reg. price $160. Startling VENETIAN MOSAIC COFFEE TABLE 36-inch diameter. Brass edge, brass legs. Choice of following color combinations or motifs in fabulous sunburst effect: black/white; brown/beige; green, blue, turquoise. Holiday special, $89. **SAVE $71.** Shipped prepaid, express collect.

MAKE-IT-YOURSELF KIT: everything you need, including brass base, Venetian mosaics, cement, adhesive, cutters, legs & instructions. (Kits) **$45.** Prepaid; express collect.

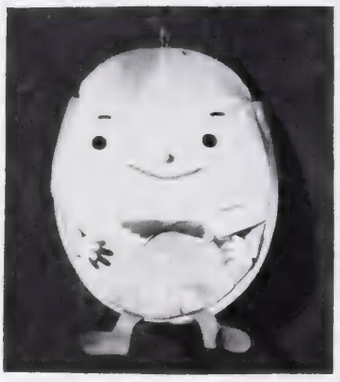
NEW BOOK! "Mosaics—Hobby & Art" by Edwin Hendrickson. Complete mosaic book; 100 photos, 130 pages, hard cover. **ONLY $3.50.**

ALSO AVAILABLE: all types of mosaics; over 100 colors; all materials, instructions. Kits from $2.98 & up. **SEND** 50¢ for samples, information.

MOSAIC CRAFTS Dept. HB-11
80 West 3rd St., New York 12, N. Y.



WINDOW



HAPPY HUMPTY DUMPT is a well-rounded fellow in t nursery. Hang him on the wa and he'll corral Susie's pajam or Butch's toys. Stuff him with pillow and he'll comfort a sma sickabed. A colossal felt bag i dreamy pastel shades of yello aqua, pink, red and white, mea ures 15" high, 12½" wide, an has a loop for hanging. $5 pp Impulse Items, 116 E. 18t Street, New York 3.



MATCHES UP on the wall safe from small hands yet con venient for grownups, make a pretty spot of color when yo store them in the Match Minder A sturdy steel holder in black finish holds 25 packs of standar size book matches. Hang it o stand it beside a kitchen cabine stove, bar, desk or workbench, 7" tall, it's $1 ppd. Barry's, Dept S-9, Box 385, Boston 23, Mass



HAIR TO STAY sleek and sophisticated requires a braided chignon like this one. Made of human hair, it can be arranged 15 ways and is perfect for covering up an awkward length or dried brittle ends. Regular shades, $10.50; light blonde, auburn or mixed gray, $13.75. Ppd. No c.o.d.'s. Send sample of hair to Fashion Hair Products, Dept. BH1, 175 Fifth Ave., New York 10.

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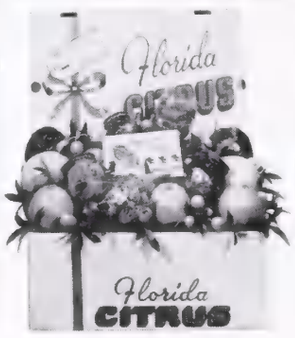
Excellent GIFTS, *Money Raiser for Groups* and Home use.	
THRIFT BOX 2 lb Jumbo Halves	$3.50
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FAMILY BOX—2 lb Broken Halves and Pieces	3.00
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For Group Buyers and Money Raiser

Large Mammoth Whole Halves		Broken Halves & Pieces	
25—1 lb Bags	$37.50	25—1 lb Bags	$35.00
50—1 lb Bags	74.00	50—1 lb Bags	69.00
100—1 lb Bags	146.00	100—1 lb Bags	116.00

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Sun-ripened to perfection! The ultimate in taste-tempting citrus fruit, picked, packed and shipped to you the same day.

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● **Bushel.....$8.75** ● **Half Bushel.....$5.75**

(Prices prepaid East of Mississippi. Add 10% west of Miss.)

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SHOPPING



SANTA'S A JEWEL case who conceals in his fat tummy a pearl necklace and matching bracelet to hug a small girl's dimpled wrist. She may look like a tomboy in her jeans, but in her patent leather Mary Janes, flouncy party dress and pearls, she's a femme fatale. Heavy paperboard Santa perches on red plastic case. Opens with pearls inside, is 5" high. $1 incl. tax and post. Kim-Bo Toys, 73 Bond St., Oshkosh, Wis.



GAY AS A CIRCUS. Here's a white terry towel that will make your grubby faced angels' eyes light up with wonder when they spot the brightly colored clown juggling balls that spell out their name. Made of husky, absorbent quality terry, towel comes in two sizes: 18" x 36", $1.59; 20" x 40", $1.95. Postpaid. *Print* name desired. Florida Gifts & Gadgets, Box 950, Sarasota, Florida.



OWN YOUR OWN HOME door or wall placque of blonde wood. A six-inch square white ceramic tile sets flush into the 7" x 10" cork surface, and is a beautifully executed pen drawing of your home taken from a photo. Send photo and it will be returned intact. You may have the home tray decorated with pet. Allow 6 weeks del. $12.95 each ppd. Warren E. Guggenheim, Box 86, Asheboro, North Carolina.



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STACKING STOOLS



for genuine birch 5.95 per stool

for genuine teak, walnut, rosewood or mahogany $6.95 per stool

Made by Swedish craftsmen and finished to that fine furniture look worthy of the best spot in your living room. Beautiful, individual serving tables or TV seats so well constructed each will support the heaviest of persons, 18" height, 14" diameter tops . . . alcohol and hot beverage proof.

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$14.95 per chair

This handsome, contemporary chair, designed in Sweden adds beauty and space to your home. Graces any room and goes outdoors with equal ease. Stacks easily. Seat and back are comfort-curved, base is heavy wrought iron with protective bumpers to eliminate scratching. Selected fine grain woods in your choice of genuine teak, walnut, blonde birch, and natural light red mahogany.

STACKING TABLES



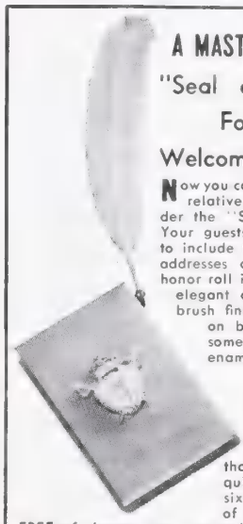
$7.95 per table

Magnificently styled stacking table! Now . . . for the first time . . . a long elegant coffee table (19" x 48") separates to individual full-size serving tables (19" x 16" x 18" high) and stacks to neat, trim end table. Alcohol and hot beverage proof. Your choice of genuine walnut, blonde birch, black or white table tops—all with natural blonde birch legs.

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For The

Welcomed Guest

Now you can record friends, relatives addresses under the "Seal of Honor". Your guests will be proud to include their names and addresses as one of your honor roll in this exquisite, elegant address book of brush finish gold, plated on brass. The handsome seal is of hard enamel set with imported crystals and miniature pearls. The "Royal Quill Pen" has a ball point that's set in the quill. Contains a six month supply of ink (refills sent FREE of charge upon request). This beautiful set will enhance and add a touch of royalty to your desk or mantel. A real prize possession. Handsomely boxed. **Complete, $5.95 postpaid.**

Send check or M.O. Now. No C.O.D.'s, please.

Andre Accents, Dept. HB-11,
150-28 14th Ave., Whitestone, N. Y.

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"LEG"

BALL POINT PEN



$1.00 Ppd.

TWO FOR $1.95

- RETRACTABLE POINT
- NON-SMEAR INK

Everyone will get a laugh when you sign your name with this novelty pen. Made of highest quality flesh colored plastic it actually looks and writes like a dream. Standard refills are available everywhere.

Pa. Residents Add 3% Sales Tax

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MONEY CLIP 8.50
CUFF LINKS 10.95

CUSTOM MADE JEWELRY
DEPT. Z-11
P. O. Box 5700,
Los Angeles 55, Calif.



Electric China Brewmaster

White China Pot with dainty golden design—handsome adornment to a gracious table yet splendidly functional as a time-and-step-saver. Heats 24 ozs. of water to a boil in 3 minutes. Electric immersion unit inside pot keeps coffee, tea, cocoa or soup piping hot for easy serving and maximum enjoyment. A gift to be long remembered or a useful addition to your own china.

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CHRISTMAS CHARMS

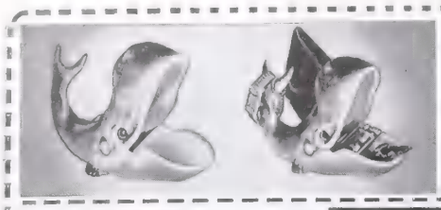
FOR TREE ORNAMENTS! GIFT CONTAINERS! TABLE DECORATIONS!

Add a bright, gay air to your holiday decorations with these unusual, attractive Christmas Charms! Each Christmas Charm can be hung by its gold cord or can stand by itself. Use them as tree ornaments, candy or gift containers, table decorations, Christmas Cards. Set of 8 decorative containers includes: drum, horn of plenty, angel, tree, bird, birdcage, gingerbread house and Santa. Average height of each is 6½". Fun to assemble!

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MOBY DICK CATCH-ALL

This is one fish that won't take the bait, but he'll provide a safe storage place for hubby's watch, wallet, cash, keys, cuff links, etc. Gray background turquoise blended in. Ceramic dish. 8" x 5".

E-407 Moby Dick .....$2.00 ppd.

DECORATIVE TRIVETS

Whether you use them strictly as a wall decoration, or as a serving aid for those hot dishes, these Solid Brass trivets add a modern touch. Rubber covered feet prevent marring of your table. Set of 4, all different. Approx. 8" x 5".

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For children's room or nursery, a beautifully decorated little Piggy Lamp in shiny, polished wood. Comes in soft pastel colors with a detachable shade with a light bulb included. 5" tall.

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HAPPY HUNCH

FOR HANDY HUSBANDS



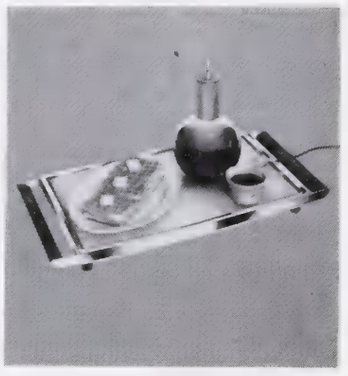
If he does odd jobs around the house, tinkers with the radio, TV or car, or has a hobby workshop, you can win his praise as the smartest wife ever. Give him a Magna-Tip Screwdriver. Powerfully, permanently magnatized to hold driver firmly in screw for placing and driving *with one hand.* Will save hubby's time and temper. Comes in gift box with 4 different, interchangeable tips housed in handy compartment in gleaming, plastic handle. Shank is highly polished chrome. Costs less than conventional Christmas tie yet he'll love you for it for years! Only $3.95 postpaid (check or money order). Or C. O. D. plus postage and fee.

YOUR MONEY REFUNDED AFTER CHRISTMAS IF HE ISN'T SATISFIED!

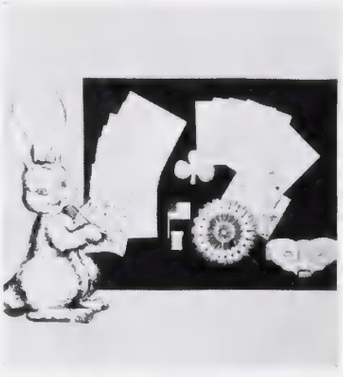
MAGNA DRIVER CORPORATION, 781 Washington St., Buffalo 3, N. Y.



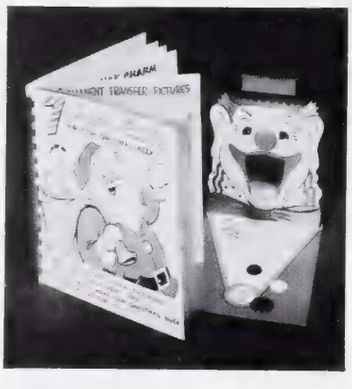
WINDOW



HOT STUFF stays piping h on the Salton Hotray, so ther no need for the hostess to a like a jack-in-the-box when s entertains. This electric warm is thermostatically controlled 200° F., and the radiant shatt proof glass sets into alumin frame with walnut handles. V keep ours on the bar in-betwee times. 18" x 9¼" over all. w cord. recipes, $14.95 ppd. Lio Novelties Inc., 139-P Pays Ave., New York 34.



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plus 35c shipping
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SHOPPING



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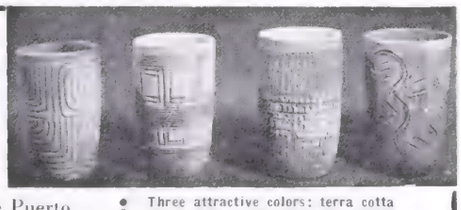
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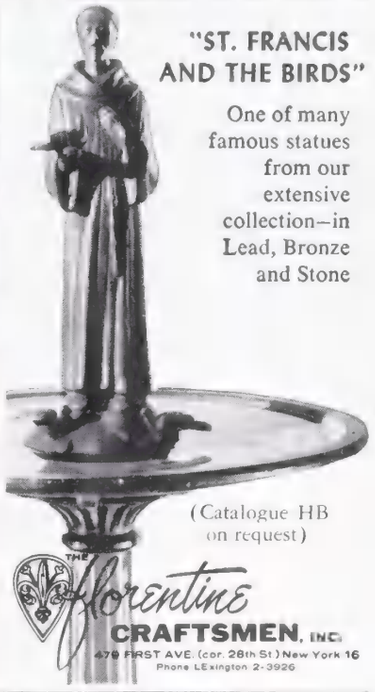
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A traffic-stopping wicker handbag to have in hand for those special occasions! Big, commodious pouch is 12" high, has a 6" loop handle. Open the bag and the monk's head flips down between his knees. More fun to give this Christmas than a barrel of you-know-what! (Makes a clever hanging basket for your sunroom or porch, too!) Natural color with green eyes. Postpaid, only..... **$7.95**

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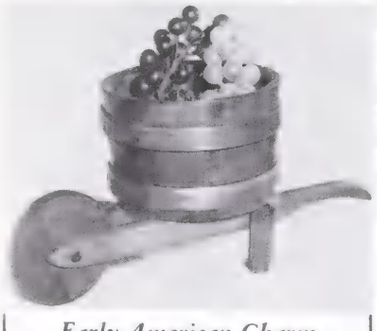
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WINDOW



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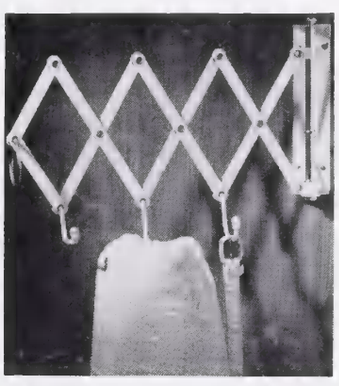
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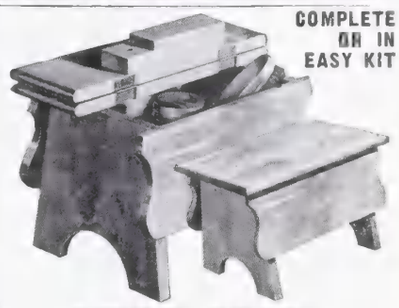




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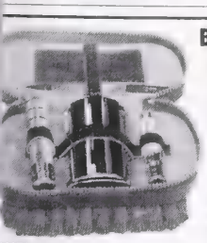
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Exquisite, hand blown, free form glassware designed by Erickson creates a new world of beauty with any decor. The most beautiful glassware today is yours for gracious giving, or an authentic heirloom in your own home! Original creations . . . no two pieces are precisely alike. Artistically styled to grace breakfronts, buffets, tables or shelves. Choice of four decorator colors: Aqua, Amber, Helio, Smoke.

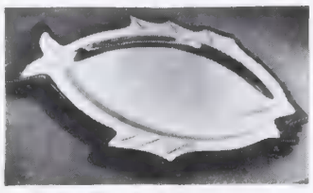
Proportioned 18" tall decanter, 52-oz. capacity, tall glass stopper $25.00
18" tall Spool decanter, 80-oz. capacity, spool styled glass stopper $10.00
Cornucopia, approximately 15½" long, cased colored glass body, crystal feet $20.00







NEW! FISH AND SEA FOOD SERVER



Serve food sizzling direct from stove to table for family and guests with this Fish and Sea Food Platter. A serving piece of functional beauty for "smorgasbord" and hors d'oeuvres, any hot or cold dishes. For complete gift unit, lustrous black bakelite holder is available to keep platter hot and protect your table. Platter size 12" x 19¼", overall size with holder 12½" x 24¾".

Polished satin platter, Postpaid $5.95
Black Bakelite Holder, Postpaid $7.95
Platter and Holder Gift Set, Postpaid $12.95

BONUS! Beautiful gift when you send for FREE Catalog of exciting gifts and casual living needs!
All items shipped Postpaid insured— Order by mail, no C.O.D.'s please.

JANDAN P. O. Box 1448, Department HB, Chicago 90, Ill.



FRONT DOOR GREETINGS to all who visit you during the holidays. Write your own message in chalk on the slate. Decorated with green holly leaves, red ribbon, and glass balls. Felt back prevents scratching door. Measures 15" x 18".

Send for Free Catalog

$5.00 Postpaid

Hultberg's
BEAUTIFUL GIFTS
Dept. HB-3 Rockford, Illinois

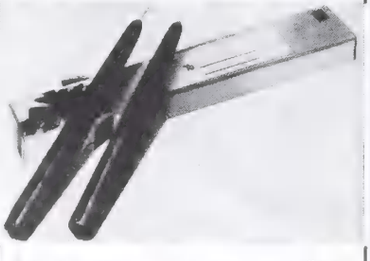


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299 Madison Avenue, New York 17, N.Y.

Mail Like Xmas Card!



Bring luck to your friends—BAYBERRY CANDLES at Christmas time! One pair of pure bayberry 8" candles attractively gift boxed and enclosed in separate mailing carton. Just sign and address, or send us your list and we will mail for you.

Only $1.00 postpaid
6 for $5.00

Send for free catalog of unusual gifts.

Stephanie Gury Studios
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CUSTOM LOOK ELEGANCE
IN STERLING SILVER



JANIYÉ

links $11, pin $11, incl. tax, postage

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WINDOW SHOPPING



IT BEATS THE BAN
A young man with a decide Latin sense of rhythm will ha a really bang-up time w these handmade, imported Bor drums. Latin American Bon are fitted with cured goat sl heads stretched over native she of light and dark stripped Sou American hardwood. With yo name, *free* maracas. $7.95 p Gifts 'n Gadgets, HB-11, Kings Hwy., Brooklyn 23, N.



EAGLE DOOR KNOCKE
One of the best buys around tov and well worth ordering for yo own front door and lots of nam on your Christmas list, is th solid cast brass knocker. It's hig ly polished and beautifully c tailed by a true craftsman. wide, 6" high, $8.95 postpa Order from The Hitching Po Dept. HB, Sea Cliff, New Yo

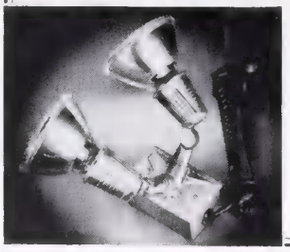


TERRY KNIT SLIPPER
Whether you need width length, these darling socks w adjust. They're wonderful f padding around the house and "piggy bank" of warmth on co nights. White, coral or blue, wi golden band and washable, o size fits 8-10½. $1 the pair. pairs are $2.85. Ppd. Beed Shop, Box 831, Evanston, Illino

(*Please turn to page* 155)

NEW OUTDOOR TWIN SPOTLIGHT

FOR GAY HOLIDAY LIGHTING
And Year-Round Garden, Patio or Lawn Use



Spotlight your Holiday Garden and Lawn Decorations for impressive Night Display. The handy, portable "TwinLite" offers the convenience of swivel-type Twin Lampholders ready to point your Garden, Lawn or Patio with Sparkling Light. Of weatherproof, cast Alum. construction, the "TwinLite" is perfect the year-round for most any Lighting need. Uses std. 150-W Flood or Spotlights *(bulbs not incl.)*. Complete with 25-ft. Appr. rubber Cord, Plug. All parts UL Apr. *Satisfaction Gtd.* ORDER ONE OR MORE AT THIS LOW PRICE!

Send Check or Money Order to—
LUSTRE-LINE SALES CO.
P. O. Box 65•Hicksville, L. I., N. Y.

ONLY $7.95 *Ppd.—U.S.A.*

HERE'S THE BEST GREETING CARD BUY YOU CAN MAKE!

Personalized PHOTO CHRISTMAS CARDS
Complete with envelopes

25 for only $1

Please add 35¢ to cover postage and handling

Limited Trial Offer. 1 order per customer.

This year say "Merry Christmas" the friendly "personal visit" way! Send your own favorite PERSONALIZED picture of family or loved ones.

Here's all you do: Simply send your order with your favorite negative or photo. (If negative is not available send 50¢ and photo for a new negative.)

FREE SAMPLE!* **See before you order!** Send negative, returned with double weight deluxe sample and new 1957 designs. NO OBLIGATION. SATISFACTION GUARANTEED!



* One sample per customer. No free sample after December 1st.

PHILIPS PHOTO CO. Dept. HB, Irvington, N.Y.



9" x 9" tiles of light and medium shades of cork on floor. 9" x 9" tiles in light shades on walls. Wall base is brown KenCove.

© 1957, Kentile, Inc.

ENTILE cork tile *for the most luxurious, most practical athroom ever! So warm under foot—so slip resistant—so easy to clean!*

Here's the *perfect* bathroom—with ample storage space, dressing room privacy, and a comfortable sofa for sun-tanning! And most luxurious of all are the Kentile cork floor and walls. What rich, random, nut tones! What quiet elegance! Yet for all its burnished beauty, Kentile cork tile is so practical—so easy-to-care-for. Splashing can't harm it—and, oh, it's so wonderfully warm and resilient under foot. Shouldn't you see Kentile cork tile (KenCork®) at your Kentile dealer's very soon? He's listed under FLOORS in your classified phone directory. Kentile, Inc., Brooklyn 15, N. Y.



Do-it-yourself! It's so easy—and so inexpensive!

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KENTILE FLOORS

AVAILABLE IN CORK • RUBBER • VINYL ASBESTOS • SOLID VINYL • CUSHION BACK VINYL • AND ASPHALT TILE . . . OVER 150 DECORATOR COLORS





Notice the convenient drawer arrangement of the triple dresser. These pieces are available in mocha or natural fruitwood finish.

More than beauty...

In form and function this furniture was planned for the airy, easy-to-care-for homes we love so much today.

See how the cherry wood and French walnut inlays are handled to bring out the natural beauty of the wood . . . how the sofa from our Schoonbeck collection is designed for use away from the wall if you wish.

These pieces are from a large group of furniture for every room. Each one has a distinctive simplicity that will be charming in an informal room . . . elegant in a formal setting.

Henredon *fine furniture*

CUSTOM QUALITY AT PRACTICAL PRICES

Factories at Morganton, High Point, N. C.; Grand Rapids, Michigan





For booklets, showing provincial, traditional, modern and contemporary furniture for every room, send 50¢ to Henredon, Dept. HB-11, Morganton, N. C.

The long, low sofa is exceptionally comfortable. The practical coffee table has an Italian Travertine top.



WINDOW SHOPPING

CONTINUED FROM PAGE 152

ODLE WITH SPECS-PPEAL will delight every ggle-eyed lady on your list. e most glamorous excuse yet wearing glasses is a golden. rl-studded poodle pin for dress suit. When the lady takes off specs, she'll run the temple through the chain leash, and y'll dangle smartly, never get t. $3.95 ppd. Tax incl. André cents. HB-11, 150-28 14th Ave., hitestone, N. Y.



ORTINA CAP. Little girls m six to twenty will have ery boy in school fighting to ry their books, buy them sodas l lace their skates when they ow up in this saucy cap. It's ported from Switzerland and every head because the tie is justable. Made of red, white black felt, it's embroidered h gay white, blue and green untain flowers. $5 ppd. The lbots, HB-11, Hingham, Mass.



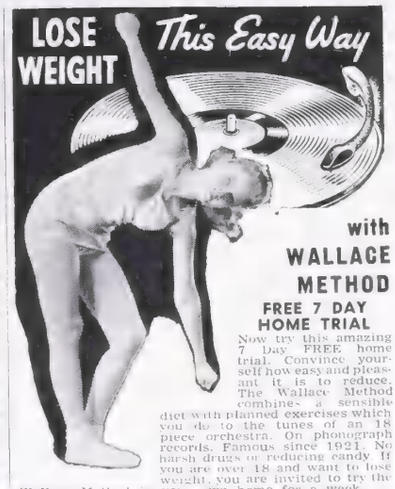
ELICIOUS CHOCOLATES imported from Dublin in a ely Stratford tin. The fine inedients and one-pound assortnt of 18 delectable Urney flas. each foil-wrapped, make s a gift you'll want to send all the sweet-tooths on your ristmas list. When the candy but a memory, the Stratford makes a fine tea caddy. $2.95 d. Daniel Low & Co., HB-11, lem, Mass.





Santa's Best Gift For Dogs

he sniff and your pet knows this ristmas gift box is his! There's other present he'll enjoy so much a *Flea-Scat-Pad*—a soft bed that so kills fleas, lice, and doggy .O." Gives luxurious comfort, ick relief from scratching misery, stful sleep in its soothing cedar oma. No struggles with messy wders and sprays. So enticing it eps Fido off chairs, sofa, rugs. o more shedding hairs, paw arks, soiled cushions. Economical effective for months. *Regular ze*, 15x28 in. *$3.49; Super size*, 8x36 in. *$4.98. Kitty Cootie-haser*, the pad for cats. 14x18 in. *2.49.* Money-back Guarantee. Send heck or M.O., we mail postpaid. udbury Laboratory, Box 47J, Sudury, Mass.



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FREE 7 DAY HOME TRIAL

Now try this amazing 7 Day FREE home trial. Convince yourself how easy and pleasant it is to reduce. The Wallace Method combines a sensible diet with planned exercises which you do to the tunes of an 18 piece orchestra. On phonograph records. Famous since 1921. No harsh drugs or reducing candy. If you are over 18 and want to lose weight, you are invited to try the Wallace Method in your own home for a week. SEND NO MONEY. Simply fill in and mail coupon. By return mail receive FREE and postpaid first phonograph record and lesson on 7 days trial. Rush coupon today.

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Send FREE and postpaid first "GET THIN TO MUSIC" phonograph record and lesson on 7 days trial. *If not delighted I will return the material and I owe you nothing.*

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They'll bless yo' cotton pickin' heart!

Bale fancy pecan halves



An intriguing package is half the fun of getting a Christmas gift. So when they open this burlap-bound cotton bale and find inside an abundance of prize pecan halves—you are the clever one! Send list, we enclose your card, mail for you.

No. CB-3, 2 lbs. pecans, ppd. **$3.95**

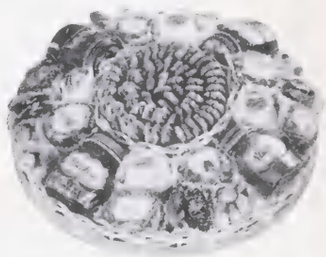
To be *real big*, send the big bale! *Order CB-1, 5 lbs., ppd.* **$8.75**

PECAN PRALINES! 2 lbs. in cotton bale gift pack. No. CP-1, ppd. **$2.25**

DOUBLE DELIGHT! Double thanks to you! Big tray a circle of our assorted pecan candies and tropical jellies; inner tray loaded with select pecan halves. A "show-piece" gift. Looks awfully expensive, but isn't.

No. SG-1, ppd. **$4.95**

FREE! Send for new Christmas catalog.



Stuckey's® Dept. HB-1 Eastman, Ga.



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ONLY $1.95 each plus 45¢ postage & handling (total $2.40). 3 SETS Only $5.50 plus 85¢ for postage and handling. (Total $6.35.) No C.O.D. please.

This gift for children is so unusual, so different—yet so practical — you'll have a hard time keeping the rest of the family from "borrowing" it. When not in use, it nests into an adorable clown 7½" tall. For use, it separates into 5 practical pieces of dishware—a plate, a deep cereal bowl, an all-purpose bowl, an egg cup and saucer and a salt cellar. Imported porcelain, multi-color full-glaze finish. On out-of-the-ordinary, practical gift that won't be duplicated. Guaranteed to delight or money back. EXCLUSIVE—not sold in stores. Immediate delivery.

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THE

Holy Family

3 Piece Hummel Creche Set

$12.95 Postpaid

Genuine Hummel pieces imported from Germany. This beautiful set of Holy Family figures includes statues of Mary, Joseph (8" high), and the Infant Jesus, all in lovely white bisque. Bring the true spirit of Christmas into your home with this authentic and symbolic group, designed by the famous nun. You'll keep them forever and use them throughout the year, too.

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Satisfaction Guaranteed or Money Back

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Specify train model.

#L100 for Lionel or Marx trains

#A100 for American Flyer trains

Send for FREE pamphlet



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PORTO-TRAIN-PAK CO. Dept. HB 535 Hicks Street, B'klyn 31, N.Y.



New personalized KIDI-KANTEENS

name branded FREE

DELIGHT THAT LI'L BUCKAROO! Play and drinking fun for youthful Westerners, Cubs and Brownies. Unbreakable plastic canteen in real Western-style fringed carrying case, shoulder strap and belt loop. Any name branded on leather FREE. Send check or M. O. Prompt delivery Satisfaction guaranteed.

Only $2.00 POSTPAID

TOY POST Dept. A, 410 Vine St., Cincinnati 2, Ohio

80 Gold and Silver DANISH-FOIL TREE ORNAMENTS



$1.75 Set Postpaid
2 Sets $3.25

Tree ornaments and house decorations with the quaint charm and warm symbolism of earlier Christmases. Delightful for tree trimming parties where guests and children can help press out shimmering foil into 3-D beauty! Strung across archways and mirrors they add lovely holiday touches wherever you turn. Size: 1½" to 5"—80 ornaments to the set. Save more—order several sets.

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Original, charming . . .

. . . and appropriate with either Traditional or Modern Decor. A classic in simplicity. Gilt case, 30-hour 7 jewel alarm. Raised gilt figures, hour indicators; luminous hands, hour dots. 3x5".

Written Guarantee by Phinney-Walker

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Musical CAKE PLATE



ONLY $5.95 POSTPAID

Plays "Happy Birthday" while revolving. Also available for weddings or anniversaries. Fully guaranteed Swiss Music Box, with lovely floral decorations. Plate is 11" in diameter, holds any cake up to 10 lbs. Order now! (No C.O.D.'s, please.) Specify music desired: birthday, wedding or anniversary.

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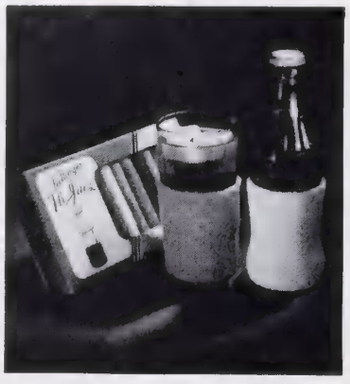
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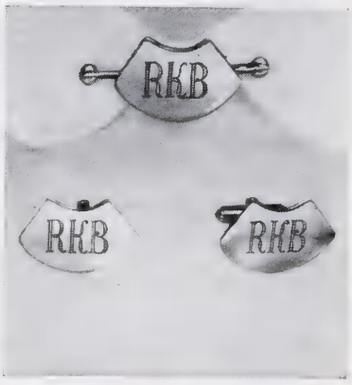
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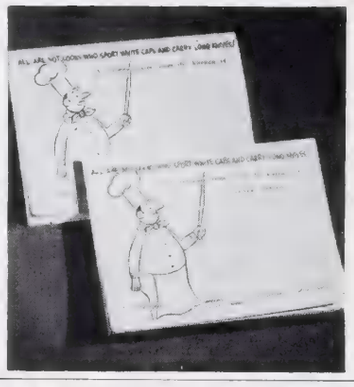
WINDOW



SWEATERS FOR GLASSE Killinger Plush Bottoms c tinue to be *the* sensational coa ers for long, frosty drinks. Ma of washable terry-knit with f lastex construction, there's not drip in a bar-load. They fit a size or shape glass, come in vivid colors, 8 decorator paste or 8 brilliant colors with wh center band. Gift box of 8 $1 ppd. The Killinger Co., B 488-B, Marion, Va.



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HER MILK GLASS e likes Americana. It is atively wonderful and the s of these trivets make them ually versatile for ash trays, or nuts, or to group on ll. Gift-box of 4 patterns. of Life," "Grape Garden." nial Eagle." "Lyre of Love." ong, is $4.25 ppd. Early ican catalog 25¢. Sturbridge ee Workshop, HB. Stur-e, Mass.



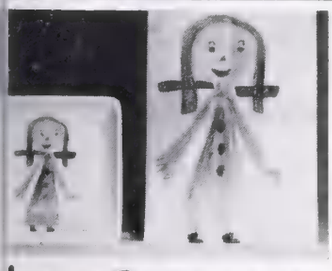


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Large size	5¼"x3"	3½"x3¼"	$ 6.95 each ppd.
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This lifter solves the problem of getting turkey, ham or roasts safely on the platter. No danger of burns or dropping. Made of flexible aluminum, simply place meat or fowl on lifter, put in roaster and when done set on platter. Slide lifter out without fuss or muss. Perfect gift item. Only $1.95 ppd. Add .08 cents sales tax in California.

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. . . cured by a 300-year-old process . . . baked slowly, wine-basted, and aged for a year or more to blend together all the rich flavor of the ham, smoking and spices. In 7 to 12 lb. weights.

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. . . Smoked over hickory, apple and oak woods . . . a breakfast treat surpassed by none. Aged and cured as in Colonial days . . . a wonderful flavor blend of spices, smoking and slow aging. Delightful served with other foods. 6 to 8 lbs. State weight desired.

PREPAID $.90 LB.

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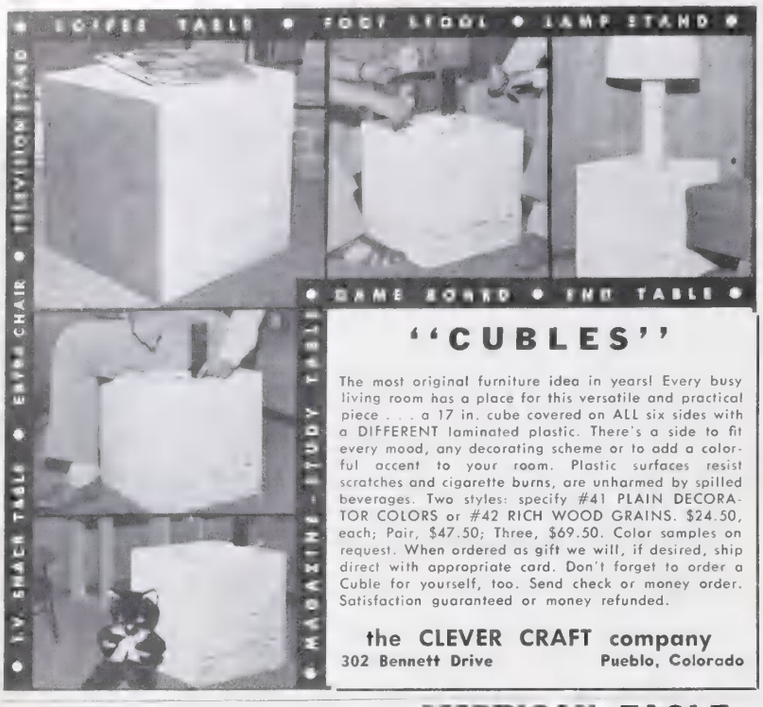
LUCKY HORSESHOE BELL

The MOST WONDERFUL BELL IN THE WORLD FOR THE RANCH OR COUNTRY HOME

Its clear musical ringing will bring the family running and summon guests from the far corners. Forged under our U.S. Pat. No. 2428648, their musical notes can now be heard all over the world. They are forged from old horseshoes and no two bells sound alike but all have lovely, clear tones. Weatherproof finish in black Endurion, each bell measures about 9"x8"x17" including bracket. With single initial, $7.50. Without initial, $6.95, postpaid. We ship every order every day. For a last minute gift, phone VOlunteer 2-1460.

Send for folder illustrating other horseshoe gifts. Better still, stop in and save postage by taking articles home.

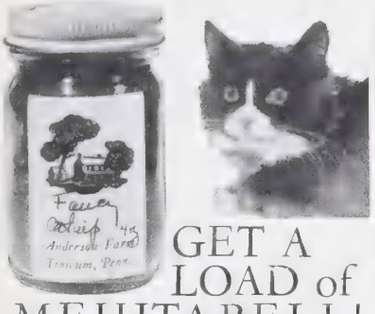
Horseshoe Forge
5 Muzzey Street, Lexington 73, Mass.



"CUBLES"

The most original furniture idea in years! Every busy living room has a place for this versatile and practical piece . . . a 17 in. cube covered on ALL six sides with a DIFFERENT laminated plastic. There's a side to fit every mood, any decorating scheme or to add a colorful accent to your room. Plastic surfaces resist scratches and cigarette burns, are unharmed by spilled beverages. Two styles: specify #41 PLAIN DECORATOR COLORS or #42 RICH WOOD GRAINS. $24.50, each; Pair, $47.50; Three, $69.50. Color samples on request. When ordered as gift we will, if desired, ship direct with appropriate card. Don't forget to order a Cuble for yourself, too. Send check or money order. Satisfaction guaranteed or money refunded.

the CLEVER CRAFT company
302 Bennett Drive Pueblo, Colorado



GET A LOAD of MEHITABELL!

She's a cat that knows her Catnip the way a gentleman of discernment knows his martinis. But for cats, a Catnip-Jag is healthy . . . Anyway, this is about the finest Fancy Catnip in the world, rich in carotene. Even Vitamins B^1, B^2, and Niacin are added. The corner drugstore may be cheaper. But who makes a martini like the Ritz Bar?

85¢ for 5-oz. jar
3 jars are $2.25
Add 10% East of Mississippi or 20% West of Mississippi for postage
No C.O.D.'s

Anderson Farm
Tinicum Bucks County Pennsylvania

AMERICAN EAGLE



This plaque adds interest to any bare wall space—above fireplace, in living room, den, game or tack room. Beautifully sculptured from heavy aluminum, finished in satin black, brass or copper. Size 18" x 18". Bracket at back holds eagle away from wall.

Specially priced at **$8.95** postpaid

Write for new Christmas Gift Catalog

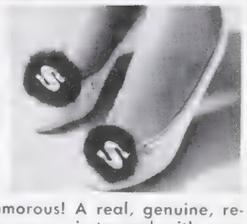
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Original Handcrafted Specialties since 1922—House Signs, Lanterns, Weathervanes, Mail Boxes, etc.

Dept. HB, Old Milwaukee Road, Wheeling, Ill.

PERSONALIZED

STRETCH SLIPPERS



To be worn with your at-home lounge clothes. As comfortable as walking barefoot, but so much more glamorous! A real, genuine, removable Mink pompon is topped with your own golden brass initial. Of washable nylon stretch yarn to fit all sizes from 4 to 10. Please SPECIFY Black, White, Pink, Red or Blue and PRINT initial. **$2.00** (3 pairs $5.50)

CHURCH CAP



Tuck this lovely Chantilly handkerchief into your purse and be prepared for a casual visit to church any time for a moment of silent prayer. Excellent for Holiday wear. Imported from France, it measures 16" x 16" and comes in Black or White. **$1.75** (2 for $3.25)

Postpaid. No C.O.D. Guaranteed, of Course

NOUVELLE, LTD.
225 W. Erie St., Dept. J-125, Chicago 10, Ill.



PINE MEMO PAD

KITCHEN FLATTERY IN EARLY AMERICAN DESIGN

A man-sized knotty pine memo pad to mount on a kitchen wall or over a telephone. Early American in design and hand-rubbed to a mellow finish, it holds a 3,000 inch roll of adding machine tape for endless grocery lists, menus, family notes, etc. Brass cutting edge tears paper neatly. 12" high x 3" wide. Only $2.95 plus 15c postage.

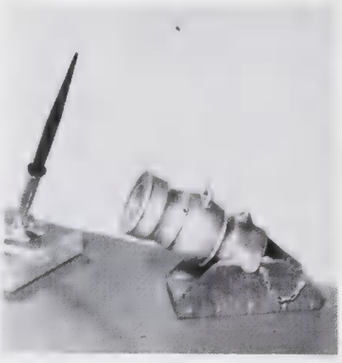
No C.O.D.'s please.
Money refunded if not delighted.

• Write for FREE Gift Catalog •

Laurie & Co. Dept. 21-HBE Huntington, L.I., N. Y.



WINDOW



BRONZE MORTAR CANNO

A miniature solid bronze 1/6 scale model Spanish mortar, cir 1758-1788. looks like an orname but has test-fired a steel ball 8 feet. It comes mounted on a har wood base, weighs 2½ pounds a is completely assembled. A wo derful paperweight for a man desk or a mantel ornament, it $9.95 ppd. Ficker Records, Arc dia Road, Old Greenwich, Con



ALMOND MACAROONS crisp on the outside with ric chewy almond centers, are a gre favorite on the boardwalk at A lantic City where they are bak fresh daily. After late holida parties, munch them with icy col milk before going to bed! B of 24, $1.95; box of 48 (famil size), $3.50. Ppd. A. L. Rot Macaroon Bake Shop, Dept. H 11, 2627 Boardwalk, Atlantic Cit New Jersey.



SHAPELY SPHERES. Arch tectural pottery planters fille with ferns or avocado plant would be lovely in a terrac grouping, by a pool, in a foye The simple, uncluttered moder design is made of white unglaze clay for perfect moisture co trol and "breathing." 12" x 8" $11.50; 18" x 26", $40; 21" 16", $40; 10" x 20½", $18. Pp Geth Osborn Interiors, 2519 Carl isle St., Dallas 4, Texas.

It's NEW . . . for you and friends

Silvercrest Playing Card Holder



Exquisitely Packaged

SET OF FOUR **$5.95**

Created for those desiring the very best . . . and for gifting! The 4¼" Silvercrest Holder Set is ideal for Canasta, Samba, Bridge, etc. Easy to use, holds every card compactly secure. White polyester-foam and clear plastic. Embossed with 22 kt. golden design that adds richness to Silvercrest's finest gift feature.

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For the YOUNG SCIENTIST *in your home*

Self-Illuminated Fulton De Luxe
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100—200—300 Power

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236 pages
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25 items SPECIAL OFFER All For **$10.88** *postpaid*

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Hardwoo Case Includ



Check or money order in full; we pay postage $2.00 deposit, we will send C.O.D. plus postal charge

FULTON'S 6422 Olive Blvd., St. Louis 5, Mo

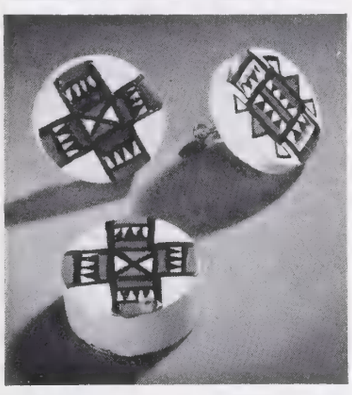
SHOPPING



OLLY BOY PLAYS HOST your holiday guests in true ristmas fashion. All decked out his suit of green spiked with d, he merrily cavorts on these etty imported snow-white mats d napkins. Twenty 3" saucer ats or coasters of cellulose mate- al and 24 napkins are $1.50. Set sixteen 6" absorbent snack ats with built-in coaster, $1. All d., gift-boxed. Kimball Print- s, 880 Bond St., Oshkosh, Wis.



ULU LOVE TOKENS, hand- inted by the natives, are worn their ears but *on* yours, and ey are enormously flattering! ear them with a superb tailored it or white shirtwaist. Order the ttons for a bulky cable-knit veater. Lightweight wood. 1¼" am., enameled in vivid colors on hite, earrings are $2; cuff links, 2.50; 3 buttons, $2. Gift-boxed. pd. Zulu Imports, 40 Concord ve., Larchmont, N. Y.



UT YOUR FOOT IN IT, ear sportsman, and you'll find he Appalachian Walking Boot rovides strength, comfort and ediatrically correct support. Boot made of rugged cowhide with oft glove-leather lining, has jumbo ib crepe soles for traction, full ellows tongue, rawhide lacings nd pull-on loop. Men's sizes 6-13, arrow, medium, wide. $17.95 ppd. ndy's Sport Shop, HB-11, U.S. Route 1, W. Peabody, Mass.



A WAYNE ORIGINAL



Precious Trophies

Distinctively Gift Boxed, Prompt Delivery

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All prices include engraving, federal tax & postage

Always in her heart . . . why not on her wrist? Photo holding lockets show a growing tribe from diapers to dungarees. Treasured trophies for the fond mother or doting grandma.

Bracelet, heavy Sterling Silver link chain	ea. $ 4.00
12 Kt. Gold Filled	ea. $ 4.00
In 14 Kt. Solid Gold	ea. $35.00
Round Lockets, 1" dia. which open and hold two pictures.	
First name and birthdate engraved in script. In Sterling Silver	ea. $ 3.50
In 12 Kt. Gold Filled	ea. $ 3.50
In 14 Kt. Solid Gold	ea. $20.00

Wayne Silversmiths 546A SO. BROADWAY • YONKERS 5, N.Y.

WRAP IT in a BAG



Use **SACK ITS**

The newest way to "wrap" Christmas gifts are SACK ITS, colorful, beautifully designed, strong, aluminum foil sacks that create exquisite packages in only a moment. Use them for unwieldy toys, odd shaped items, bottles, all hard to wrap gifts. Can be reused. The answer to a man's wrapping problem. For grab bags or bridge prizes. Set of SACK ITS includes 5 foil bags; one 10x2x17; two 4x2x17; two 5x4x14, and gold card for ties. Only $1.00. DeLuxe Set (15 bags and cord), $2.95 postage paid. Write for catalog.

RMS INTERIORS Dept. B-117 11146 So. Michigan Chicago 28, Ill.

COMPLETE OR IN 1-HOUR KIT



SHOE CHEST

Aerated, Louvered Cabinet Holds 24 Pairs of Women's Shoes or 12 Pairs of Men's Shoes

Are your shoes jumbled in closets, pushed under beds, wet, lost, strayed or stolen? Now, store all shoes neatly in one place. Our lovely Shoe Chest, an important innovation in bedroom furniture, holds men's, women's or children's shoes separately or together. Adjustable rods accommodate slippers, high heels, wedgies, sneakers, high shoes, etc. Ample room for shoe supports. Proper ventilation is attained by use of rods, louvered doors, open back and bottom. Use singly or in pairs in any room. Hardware brass. 29" x 15" x 36" high. Beautifully handcrafted, hand polished in mellow honey tone knotty pine, or in lovely maple finish. Complete **$32.50** *Exp. Chgs. Col.*

IN COMPLETE KIT—for easy home assembly; precision cut, drilled, sanded, etc. Simple instructions. Doors all assembled. **$19.75** *Exp. Chgs. Col.*

NEW 48-PAGE CATALOG—175 PIECES—SEND 10c.

Not Sold In Stores Money-Back Guarantee

Field House Dept. B11-7 No. Conway, N. H.

Amazing New Grooming Discovery

NEVER SHINE SHOES AGAIN



YET HAVE SHOES ALWAYS CLEAN, SPARKLING

New Looking!

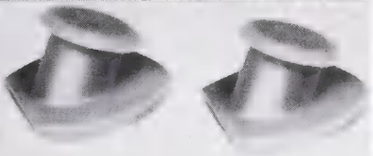
Yes, it's true! Just a quick once-over with amazing, new chemical cloth and you never have to shine shoes again—It's almost like magic the way wonderful KEITHONE Shoe Cloth puts on invisible coating on shoes that keeps a mirror-like finish in all kinds of weather — rain or shine, sleet or snow. Throw away messy polishes, stop using greasy creams. New KEITHONE Shoe Cloth is guaranteed to give you the best shine you ever had, and keep shoes new-looking longer. For men's, women's, and children's old or new shoes. Contains miracle ingredient that *penetrates* to keep leather soft and pliable. Helps prevent scuffing. Holds the new finish too, for purses, belts, luggage, golf bags and all leather goods. KEITHONE Shoe Cloth rinses clean—lasts for months. Folds up—Keep in desk, locker or luggage.

Only $1 each—3 for $2.00

Only by mail can you get the wonderful KEITHONE SHOE CLOTH for $1, or 3 for $2. Cash orders sent postpaid. If C.O.D. postage extra. Complete satisfaction guaranteed or return in 10 days for refund of purchase price. Send order today to:

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Dept. 163-P Birmingham 1, Alabama

STOP THAT NOISE!!



SLEEP LIKE A KITTEN

Double flanged earstopple shuts out noise twice! First flange deadens sound—second flange finishes it off. Sleep won't be disturbed by snoring, noisy neighbors, dogs, kids, radios, traffic, etc. They fit ears in real comfort, developed by modern sound engineers, medically designed. Sleep soundly first night or money back. **Only $1.25**

ANTHONY ENTERPRISES
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SAN FRANCISCO 2, CALIF.

CAPE of natural blue fox tails, hook & eye closing, lined in matching crepe, fur orig. Norway $47.50



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Harold J. Rubin, 52 East 56 St., N.Y. 22



HO! THE MIDDY BLOUSE . . . beloved topper of childhood. We think there's nothing in all the world that gives a jauntier air to a pleated skirt or little-boy shorts. This one is nautically correct, comes in white broadcloth with button-in dickie, long sleeves with button cuffs, white braid on navy or red collar. Sizes for children 3-14, **$3.95** postpaid. Matching kerchief 75c.

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THE Talbots
HINGHAM 9, MASS.

For UNUSUAL Christmas Gift Needs

SHOP FICKER FIRST!

Plays nearly 100 different melodies!

AUTOMATIC DISC

MUSIC BOX



only **$29.95** ppd.

Holiday get-togethers are so much more fun when the melodic tones of a charming music fill the air. This genuine Swiss Thorens, encased in a smart wood cabinet, comes with a single disc. *Ten* assortments are available (10 discs to an assortment), under such headings as *Children's Tunes, Folk Songs, Drinking Songs, Classical Airs* and *Christmas Hymns and Carols*. Write for others!

EACH SET OF 10 DISCS.....**$6.00** ppd.

Charming, incomparable entertainment!

ALEC TEMPLETON



and his

MUSIC BOXES

just **$5.95** ppd.

. . . on a single long-playing *record*, the delightful music of Alec Templeton's famed collection of rare music boxes! 15 *different* tunes including folk songs, operatic selections and minuets. Highest fidelity, a masterpiece of reproduction. 33⅓ rpm. Also available on 45 rpm, same price.

Make music a family affair!

'MAGIC' KEY MUSICAL RECORDER



Two for $14.95 . . . $9.95 each ppd. Here's an Old World musical instrument easy to learn by virtue of the 'magic' key! Once mastered, the Recorder provides hours of delightful home entertainment for the entire family. 'Magic' key enables you to play in *all* keys. Simple fingering chart, book of tunes and handy cleaning feather supplied with each instrument. Made of sturdy Hardrock Curl Maple.

FICKER RECORDS

612 Arcadia Road ▪ Old Greenwich, Conn.

Money-back guarantee, immediate delivery!

FREE CATALOG UPON REQUEST!

Peppermint TV Pony



Tony, the TV Pony, all decked out in his red and white best to ride your little buckaroo to TV land in solid comfort. Also adds bright peppermint stick color, as an extra piece, to your holiday decor. Sturdy and safe, cheery and gay, he's 18" long, kapok filled, and covered in durable cotton. A pet for dormitories, too!

$3.98 plus 50¢ shipping

Satisfaction Guaranteed or Money Back

FREE! Christmas Gift Catalog In color—write for it!

Foster House

430-B-11 S. Jefferson St., Peoria, Illinois



YOUR NAME SWEAT SHIRT

A real snow-white sweat shirt! Just like athletes wear and with your very own name permanently inscribed in red. Firmly knit cottons with soft fleecy inside. Made for rough and tumble play. Double-knit cuffs and neck. Launders easily. Long-wearing, takes the place of expensive sweaters. Ideal companion for "blue jeans". Sizes 4, 6, 8, 10, 12. (Also size 2 for the tiny ones.) $1.79 ppd. (Print name.)

HOLIDAY GIFT CATALOG *Free!* big holiday gift-catalog. Write for yours today!

CAROL BEATTY
425 Beatty Building
Los Angeles 46, Calif.



WINDOW



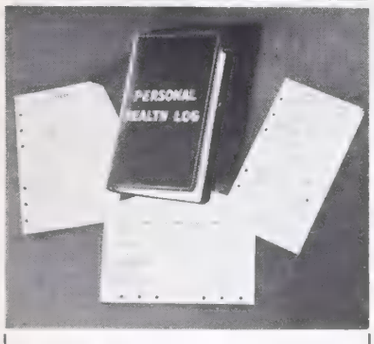
MONOGRAMMED TOWELS are an important enough gift to give to the grandest lady on your list, and they come in white, pink, yellow, light green, blue or turquoise. Specify color and style of monogram. Six-piece Fieldcrest set of 2 bath towels, 2 hand towels, 2 washcloths is $9.95. Matching 6′ x 6′ taffeta shower curtain with 3-letter monogram, $9.50. Ppd. Landau Home Products, B-11, 315 Fifth Ave., New York.



THE CHRISTMAS BOOK of stories selected by the Child Study Assn. gathers together the very best stories about the Christ Child, Santa Claus, and children celebrating Christmas in many places long ago. Each one is an adventure that fills a small tummy with delicious excitement and a prelude to the great day that proves the stories true. 300-page book is $1.50 ppd. Tower Press, HB-11, Box 591, Lynn, Mass.



CHOICE FOR CHEESE. The air space between wood cutting board and base of Cheezette allows for adding vinegar-water or lemon-water to deter hardening and retard mold. Isn't this a good idea? A cheese server-preserver holds 2 lbs., is made of yellow styrene cover with brown base and legs, copper-finish handles. Mouse on top acts as a sentinel. $3.95 ppd. Cheezette, 3046B Glendale Blvd., Los Angeles 39.



FOR EASE in keeping a continuous life long file of your own health records from childhood to old age, use this red plastic loose leaf binder 4" x 7". Contains envelopes and charts for all types of medical reports. During a lifetime you will see many physicians. Help your doctors help you. ***$1. ea. ppd. 2 for $7.*** Not sold in stores.

I E's COMPANY
P. O. Box 178
Lancaster, Pa.



To add to the appearance and comfort of any fireplace, here are some Hagerstrom originals you'll be proud to own. **Andirons** are 13½" high with 16" log rests that will fit stationary or draw screen. **$19.50 Tool Set** is 32" high (each tool 28"). **$19.50.** Safe $5.00 by ordering complete unit for **$34.00** f.o.b. Wheeling.

Write for new Christmas Gift Catalog

HAGERSTROM METALCRAFT STUDIO

Handcrafted Specialties since 1922—House Signs, Lanterns, Weathervanes, Mail Boxes, etc.

Dept. HB, Old Milwaukee Rd., Wheeling, Ill.

YEAR 'ROUND washable **COMFORTER**

Zephyr-light in summer, toasty-warm in winter. Dacron filled, Nylon cover. Available in Pink, Blue, White or Maize. 72" x 90" cut size. **$24.50**



***In 1 week, your old or worn comforter made to look* LIKE NEW!**

Our exclusive recovery process sterilizes and revitalizes the filling. We stitch in beautiful designs on luxurious serviceable fabrics.

Write for sample swatches and Booklet HB-6.

STEWART *Slumber Shop* *Everything for the Boudoir* **528 MADISON AVE., NEW YORK**

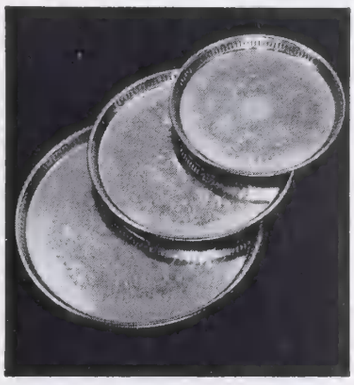
Folding toilet with disposable bags. For those "uncomfortable moments" when camping or traveling by auto, trailer, boat. Comes with supply of *disposable* bags, making it as simple to use as flushing. "At Home" style seat. Standard height. Folds to 2" thick. Sturdy, aircraft aluminum frame. Weighs under 4 lbs. Your personal convenience. Also makes a clever gift. Only $11.95 ppd. Extra bags $1 per doz. ppd. Satisfaction guaranteed. Order today from GOODE PRODUCTS, 7542 Maie Avenue, Dept. HB11, Los Angeles 1, Calif.



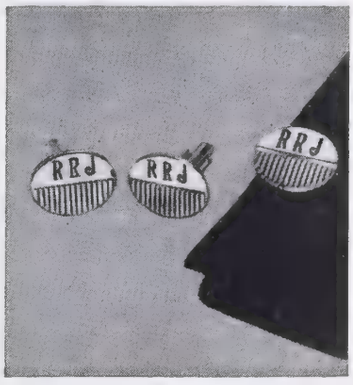
SHOPPING



SOLID BRASS TRAYS from England are lovelier by far than all trays we've seen, and we've seen a lot. Styled in the finest traditional manner, these "Craft" trays have exquisitely embossed center, open-work rim edge and heavy lacquer protective finish. In 3 sizes: 12", $10; 14", $12.50; 16", $15. Each links double the price. Ppd. Woodward & Lothrop, HB-11, Washington 13, D. C.



IVY LEAGUE SET. For a man who insists upon his accessories being conservative, but distinctive, these are naturals. A match-it tie clip and cuff link set in 2-tone gold-plate comes hand-engraved with any two- or three-letter monogram. Tie clip, $1.98. Cuff links, $1.98. Set complete, $3.95. Tax and postage included. Madlee Products. Dept. HB, 550 Fifth Avenue, New York.



SKI BOOT CHARM, imported from the Austrian Tyrol, is a perfect Tom Thumb copy of the real thing. Made of leather, just 1¼" long, it's complete in every detail, from the toe plate to the sponge rubber tongue. On a gold-plated bracelet, $2.50; on a leather-strapped key ring, $1.50. Tax and post. incl. Round the World Imports, Dept. HB, 5127 Ferrar St., Seattle 18, Wash.





TABLE RACK

MAGAZINE RACKS

ALL SIZES FINISHED or in EASY, 1-HR. HOME KITS

FLOOR RACK

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

WALL RACK

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

IN COMPLETE KITS

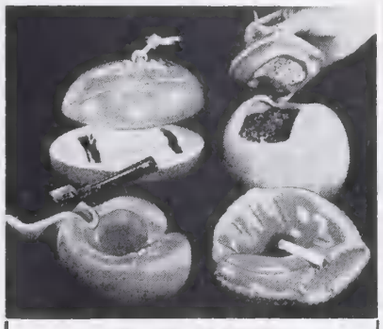
Easy, 1 hr. assembly, precision fitted, drilled, sanded, etc. with simple instructions.

Floor Rack 23"x30" high x 9½" deep	holds 60 magazines	$29.95	In Kit $17.95 Postpaid
Table Rack 13"x16"x9" (for floor also)	holds 20 magazines	$12.75	In Kit $ 8.50 Postpaid
Wall Rack 23"x27"x5" (illustrated)	holds 30 magazines	$17.95	In Kit $ 9.95 Postpaid
Wall Rack 23"x40" (taller than ill.)	holds 45 magazines	$27.50	In Kit $15.95 Postpaid
Wall Rack 45"x27" (double width of ill.)	holds 60 magazines	$32.50	In Kit $18.95 Postpaid
Wall Rack 23"x14" (shorter than ill.)	holds 20 magazines	$12.95	In Kit $ 7.95 Postpaid

Finished Racks Shipped Express Charges Collect. Immediate Delivery. Money Back Guarantee.

NEW 48 PAGE CATALOG—175 PIECES of Finished and Kit Form Furniture and Wall Racks in friendly Pine. Send 10¢ in coin or stamps.

Yield House
Dept. B11-7
North Conway, N.H.



UP IN SMOKE

Be a good sport—give him these smart ceramic smoking accessories! They look just like the fine pigskin imports from which they were copied! Match his gift to his favorite sport (spectator or otherwise)—or give him all four for a complete desk ensemble!

Baseball Mitt Ashtray ..... **$2.25 ppd.**
Boxing Glove Pipe Holder & Ashtray ..... **2.25 ppd.**
Football Cigarette Holder ... **3.30 ppd.**
(holds king-size, too)
Basketball Humidor ..... **4.30 ppd.**
(has humidifier, holds 1 lb. tobacco)

No C.O.D.'s, please. Write for FREE catalog.

GREENHALL
Dept. B-11, 1133 Broadway, N.Y. 10, N.Y.



A GIFT OF HEARTS TO WIN HER HEART

Her eyes will sparkle over this beautiful sterling silver necklace and earring set. Hearts are set with faceted rhinestones—the chain necklace is 18 inches long. Complete set **$9.50** or: earrings (screwback) **$5.50** pr., necklace **$4.50.** Prices include tax. Sent airmail if desired. No COD's please.

SELDEN COOPER
P.O. Box 412 Hialeah, Fla.



From Guatemala

THE ESTRELLITA

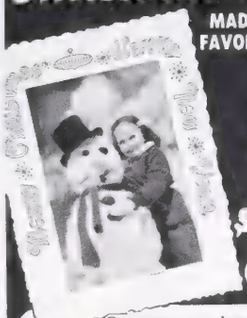
IMPORTED GENUINE LEATHER BAG

Styled for discriminating taste with a delicately, hand-carved floral pattern in natural saddle leather. The bag has two full double compartments and two of smaller size. Fully lined with suede. Adjustable shoulder strap.

JON HOLT CO.
339 W. NORWOOD
SAN ANTONIO, TEXAS

PERSONAL PHOTO *Christmas* CARDS

MADE FROM YOUR FAVORITE SNAPSHOT



25 CARDS and ENVELOPES **$1.00** plus 25c shipping

Compare our low price for distinctive personalized Christmas cards made from your own favorite picture of your family, children, pets, vacation.

FREE SAMPLE

Merely send your negative for FREE sample of our beautiful, rich-looking 4¼" x 5½" embossed card with deckle edges; no obligation. Enclose 3c for return postage. Your negative returned safely. (If you mail photo, send 50c for making new negative.) Offer expires Dec. 1, 1957. *Satisfaction guaranteed.*

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Slenderizes for Pencil-Slim Fashions!

■ ***CONTOUR BRA*** with exclusive magic moulding, push-up design and foam rubber cups.
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■ ***ADJUSTABLE GARTER BELT***—with garters.



Full length center opening; batiste elastic sides and back panel s-t-r-e-t-c-h and g-i-v-e as you bend, dance and walk. Exquisitely embroidered broadcloth or nylon.

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LOW CUT BACK FOR HIP CONTROL

only $6.98 BROADCLOTH OR NYLON

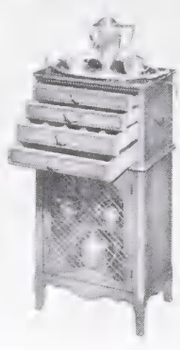


Satisfaction guaranteed. $10 value only $6.98. Black, white or pink.

A cups, 32-36;
B cups, 32-42;
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Send Name, Address and Bust Size. Color and Fabric. On C.O.D. Orders you pay Postman Plus C.O.D. Charges.

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The "PERFECT" Silver Cabinet

in warm, delicately carved, Cherry wood. Styled in French Provincial, truly a future heirloom. Holds complete silver for 12! Side lock secures all drawers in one operation. Generously proportioned base with removable chest. Lined, tarnish-proof drawers. Overall height is 36"—top is 19" x 13½". A most cherished Wedding or Christmas gift. Other designs available. Send for brochure. $97.50 exp. coll. No COD's please. Send check or money order.

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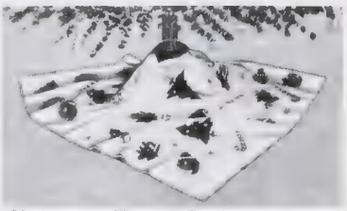
Noel Bone China Cup, Saucer. you're a cup and saucer collector, this is a must in your collection! It's famous Queen Anne bone china from England in purest white with a vividly colored poinsettia on cup and saucer surrounded by cones, holly leaves, stars. Rims edged in gold. Order No. **9810-6**, Noel Cup and Saucer, **$2.95** by mail, ppd.



Christmas Card Holder. This is a fitting Holder for the happy collection of Christmas cards you'll be receiving—for it's just as gay as the cards! Steel with gleaming white enamel finish and red candle and holly leaves decorating the front. "Our Christmas Cards" lettered in gold. Holder measures 6"x2"x3¼" Order No. **9804-6**, Card Holder **$1**.



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ACTUAL SIZE

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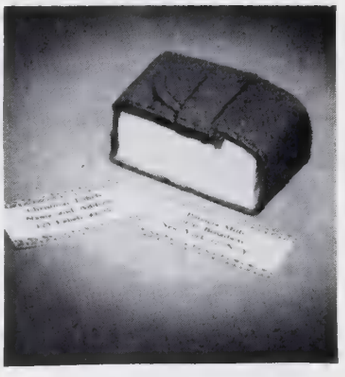
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SAINT FRANCIS will brin an enchanted serenity to a sma garden shrine or retreat, and a the birds in the vicinity will floc to the feet of the kindly sai who is their patron. Made fine bisque and delicately han painted, he's perfectly designe in every detail for indoor or ou door use. 9½" high. $3.49. Pp Order from Agnestrong. Lt 120 Pearl Street, New York

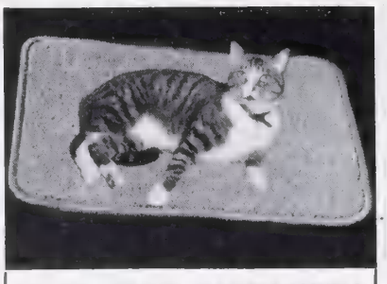


CHRISTMAS LABELS, ha pint size, are imprinted wi your name and address on whi gummed stock with a jolly hol border. Use them for sealing yo Christmas-card envelopes and f identifying your gift package You get a pad of 125 for $1.7 complete with genuine leath case. Ppd. Midget Card Co., 39 Broadway, New York 32.



MAILED FROM THE VA ICAN with Vatican stamps com this Madonna and Child Chris mas card personalized with yo name, plus a 22k gold-toole Florentine bookmark inscribe with a Scapular. Print name sender and name and address person to whom you want mailed. Orders taken 'til Decer ber 1st. $1.98 ppd. Gibson an Chase, Inc., 39 W. 29th St., Ne York 1.

(Please turn to page 165)



MAKE KITTY HAPPY WITH HER OWN KATNIP KARPET

Cats love it! Catnip makes them roll on it . . . sleep on it . . . scratch it. And you'll love it, too, because kitty will sharpen her claws on it rather than on your furniture upholstery. Heavy pile, all-wool carpet, 16½" x 12", overcast edges. Catnip in zipper pocket of canvas bottom permeates entire rug. Comes with generous supply of freshly ground catnip. No C.O.D.'s, please.

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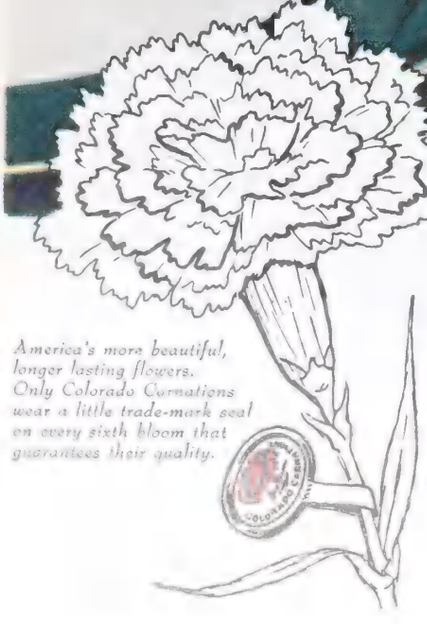


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WINDOW SHOPPING

CONTINUED FROM PAGE 162

D BOW-KNOT is a pin a woman can be enormously of; and because of its ele- simplicity, she can wear it everything from tweeds to ng clothes. Wield your wiles hope for it on Christmas ing. In 14k yellow gold, the easures 1½" across, is $11 ding tax and postage. Mar- Jewelers, 745 Fifth Avenue, York 22.



LF SUFFICIENT. Maybe because this Colonial rack s us think of a farm kitchen, er pots and rosy apples on able that we love it so. Idaho rack in hand-rubbed honey- finish combines shelf with r or linen towel roll, is handy tchen, bathroom or den. 9½" ½" x 4", $2.98. Apothecary 4 are $1.69. Add 35¢ post. a. order. Here's How Co 1, 95 5th Ave., N. Y. C.



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BRIGHT SPIRITS are assured when you carry this complete portable bar. Sturdy, handsome tan leather-like case contains 4 jiggers, napkins, stirrers, space for 2 bottles. Personalized with 2 or 3 initials, it's the perfect gift!

$10.95 ppd.





DIPLOMATIC CASE for the traveler who likes to live graciously. About the size of an overnight bag, this tan leather-like bar is fitted with 6 gold-rimmed jiggers, stirrers, napkins, beer and bottle opener, has space for 3 bottles. Monogrammed with 2 or 3 initials.

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BAR & COFFEE COMBINATION offers the comforts of home for the traveler. The morning side has a 2-cup electric percolator, 2 cups, 2 spoons and containers for coffee and sugar. Also has wide-mouthed thermos for juice, cream, coffee or even ice cubes. The evening side has 4 glasses and space for 2 bottles. Personalized with 2 or 3 initials.

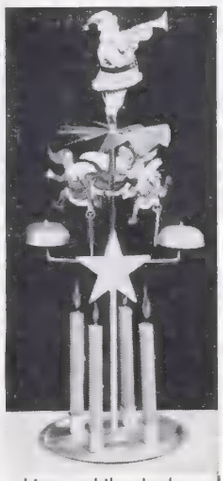
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$29.95 plus $1 postage



WALES LUGGAGE CORP. Dept. HB-11, 540 Madison Avenue, New York 22, N. Y.

MAGIC SANTA CHIMES mailed to you from Sweden!

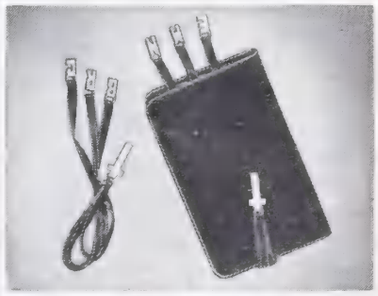


Light the little red candles, and suddenly as if by magic, the Jolly Santas go round and round to the merry tinkle of Christmas chimes while shadows flicker and dance on walls and ceiling! 15" of solid brass from top of Santa's cap to drip-catcher, it's a most charming addition to a dining table, mantel or window. $2.50

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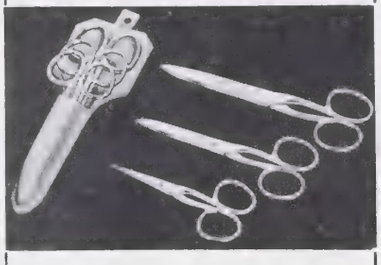
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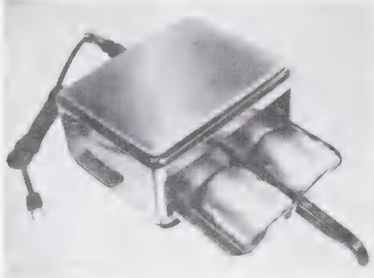


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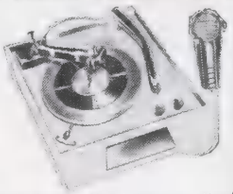


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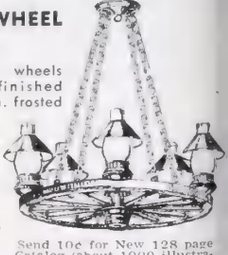


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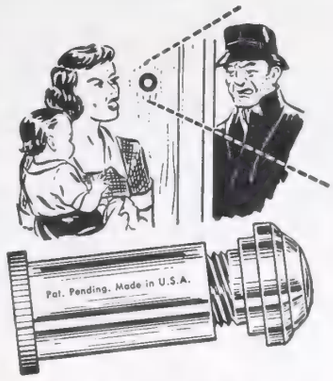
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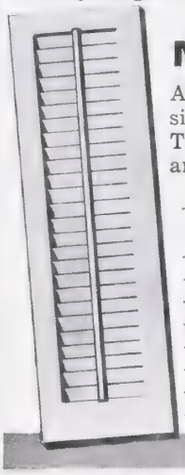
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21"	2.40	2.50	2.60	2.70	2.80	2.90
24"	2.70	2.80	2.90	3.00	3.10	3.20
27"	3.10	3.20	3.30	3.40	3.50	3.60
30"	3.40	3.60	3.80	4.00	4.20	4.40
33"	3.70	3.90	4.10	4.30	4.50	4.70
36"	4.10	4.30	4.50	4.70	4.90	5.10

HARDWARE: Includes knobs, hooks, inter-panel hinges and hanging hinges, complete with screws enough to install 2 panels per opening, $1.40—4 panels per opening, $2.10.

HARDWARE: For each additional panel per opening 40c.

LOUVERED MOVABLE DOOR PANELS

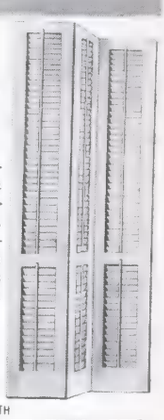
NOW—a complete selection of movable louvered sets of doors . . . complete with all hardware . . . in standard sizes. Available in sets of two panels or four panels, depending upon your individual need. Use a set to separate rooms or use as room dividers.

SIZE	2 PANEL	4 PANEL
24x80	$19.95	
28x80	23.95	$33.95
30x80	25.95	36.95
32x80	27.95	38.45
36x80	29.95	39.95



LOUVERED SCREENS

Ideal as room separators. Use them to hide a kitchenette, create a dining area, extend a wall. All screens come completely assembled with double action hinges ready for immediate use.



12" WIDTH

HEIGHT OF PANEL	3 PANEL	4 PANEL
72"	$30.00	$40.00

● **Custom Made Shutters Also Available—send us your measurements for FREE estimate.**

HOW TO ORDER

Just fill in the coupon and mail with your check or M. O. No C.O.D's.—shipped express collect.

MAIL COUPON NOW

Manor House Shutters, Dept. HB-15
21 Maple Place, Freeport, N.Y.

Please send me .....

.....

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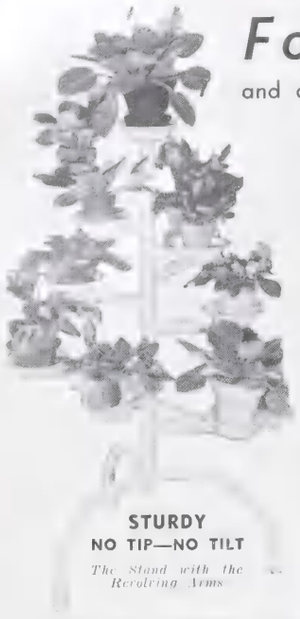
I enclose payment in amount of ..... (fill in amount)

Name .....

Address .....

City & Zone ..... State .....

IDEAL FOR CHRISTMAS GIVING



For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

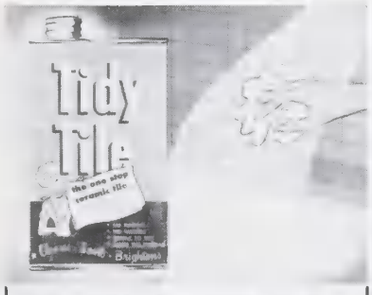
PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.**, Box 915, Dept. 6117, Topeka, Kansas.

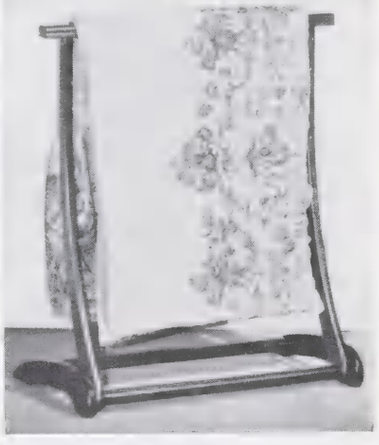


NEW CONCENTRATE—NOW ONLY $1.00

Scientific formula compounded only for cleaning tile! Fast, easy, safe, no wax, no acid, no grit. One time-saving application brings your tile to first-day brightness. Not a wax, but preserves by sealing tile and mortar with a hard, long-lasting coating. Actually dissolves and removes soap scum, alkali, hard water deposits and rust stains. Even shines up the pesky mortar between the tile. $1.00. ppd.

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CAROL BEATTY
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Los Angeles 46, Calif



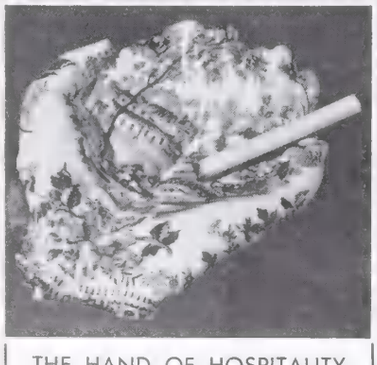
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At last a resting place for your folded bedspread or extra blanket. 31" high. 26" wide top bar holds even "Kingsize" spreads . . . folds flat to slip under bed when not in use. In sturdy hardwoods; choice of mahogany, fruitwood-maple, or ebony. A wonderful convenience for each bedroom. Makes an ideal Christmas present or hostess "thank-you" gift.

Send check or M.O. Shipped express collect, weight 8 lbs. Specify finish. Ill. residents add 3% sales tax.

Satisfaction guar.—Prompt shipment—No COD please

WINFIELD & CO.
739 S. Fifth St. Springfield, Ill.

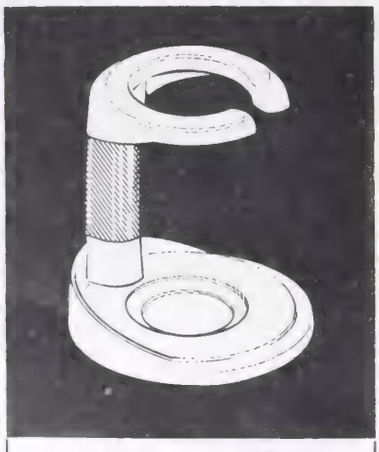


THE HAND OF HOSPITALITY
in genuine Royal Staffordshire

Imported from England, a most unusual ashtray, inspired by the famous "Gowpens" tray of yore! The traditional Tonquin pattern is applied under the glaze by hand—just as it has been for over 200 years! In assorted brilliant colors on ivory, 7½" long, it makes a delightful gift for those who appreciate the gracious things in life. $2.98 ppd.

Name and C.O.D.'s
Write for free catalog

SUGAR 'N SPICE
Dept. B-11, 5446 Diamond St., Phila. 31, Pa.



DON'T BREAK IT!

Use this handy, non-tip plastic holder with drip-well in base. Fits all coffee makers up to 5½ inch stems. Assorted color combinations of red, yellow, white, coral and gray. Your color choice and order subject to supply on hand. Postage prepaid within United States.

ONLY $1.00 each, or two for $1.75

CONKLIN PRODUCTS CORP.
El Monte, California



WINDOW



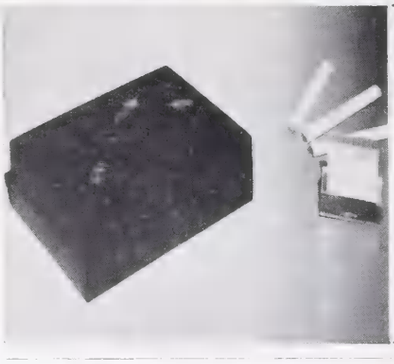
ENROLL A CHILD in World-Wide Doll Club and receive an Italian doll and certificate. Each month a costumed doll will arrive from a different foreign country. 3-month membership (3 dolls plus Italian doll), $8.75; 6-month (6 dolls plus Italian doll), $1 12-month (12 dolls plus I doll, plus bonus doll), $ Ppd. World-Wide Doll Dept. E11, Greenvale, New



SUGAR PAIL PLAN shows off the green, glossy ty of ivy leaves. When you bine the planter with a hurr lamp you have a magic du enchanted evenings. Wrough lamp sets into a solid pine pl that's hand-rubbed to a finish. 15" high with remo plastic liner, candle, it's plus 35¢ w. of Miss. $10.9 pr. plus 70¢ w. of Miss. Pu Holler. HB. East Swanzey,



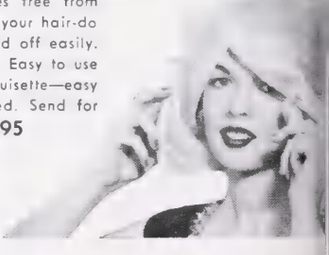
UPPER BRACKETS lower brackets hold your graphs or prints in fine style much in the manner of a mu or gallery. Quick-Frame ope fit any shape or size pictu to 25" high, has automatic lock, stretch-proof spring easy, safe hanging. In burn brass or mat black, each Q Frame is $1 ppd. Braquette HB-11. Lenox, Mass.



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Now . . . protect your clothes, makeup and hairdo while changing gowns. COSMETICAP keeps clothes free from hard-to-clean lipstick and powder . . . keeps your hair-do and makeup intact. Even sweaters slip on and off easily. Ideal for use in fitting rooms when you shop. Easy to use with front closing zipper. Made of Nylon Marquisette—easy to wash. Money back if you're not delighted. Send for yours today (no C.O.D.'s please) price postpaid, only..... $2.95



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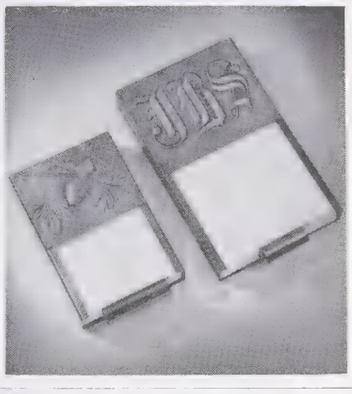
A MIDNIGHT CLEAR has the same quiet, wondrous beauty as this elegant and simple vase. Made of beautifully heavy Swedish crystal, it comes hand-engraved with a songbird design to delight the heart of a winter bride or connoisseur of fine crystal. It holds flowers gracefully, is weighted to be virtually tip-proof. 6″ high, $5.95 ppd. Send 25¢ for Scandinavian catalog. Scandicrafts, Ardsley, N. Y.



SHE SHALL HAVE MUSIC wherever she goes, for this "Lucky Charm" bracelet plays *Anniversary Song*, *Let Me Call You Sweetheart* or *Stardust*. This is *the* gift for lots of charmers on your list. Burnished gold-type music charm is topped with a rhinestone 4-leaf clover, and dangles from a link bracelet. $4.95. Two, $9.75. Ppd. Tax incl. Music Box. Unltd., HB. 676 N. Dearborn, Chicago 10.



THE MAN BEHIND THE DESK will send you a loving memo if you give him this handsome memory-jogger. A distinguished copper memo pad holder comes in a jumbo size, has a sliding drawer with 5″ x 8″ paper and is monogrammed in Old English or block letters. (Specify.) $8.50. Smaller size has pine cone design, holds 4″ x 6″ paper. $6.50. Ppd. Henry W. Longfellow, Weston 93, Mass.





ITALIAN MARBLE
CIGARETTE LIGHTER and LETTER OPENER

Stunningly different, this imported set is perfect for Christmas giving. Both pieces feature heavy Italian black marble with rare white and gold veins and matching solid brass metal. The lighter mechanism is of the most durable and dependable type. Both pieces are handicrafted to individual perfection. Priced at $1.95 for the letter opener, $9.95 for the lighter. Send check or money order - no C.O.D.'s. Postage pre paid.

HOLIDAY HOUSE of DALLAS 3014A GASTON AVE DALLAS 26, TEXAS



WALL-SIZE WORLD MAP
in full color $1

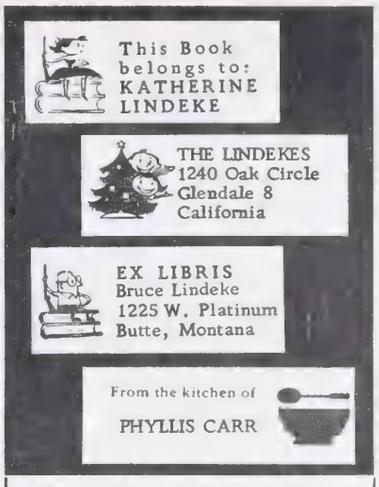
Giant-Size, up-to-the-minute, 12 sq. ft. World Map shows every corner of the Earth in explicit, colorful detail. Names nations & cities. See Global strategy at a glance. Used as a briefing backdrop by govt. & news reporters. Heavy duty stock. Same size map U.S. also $1.

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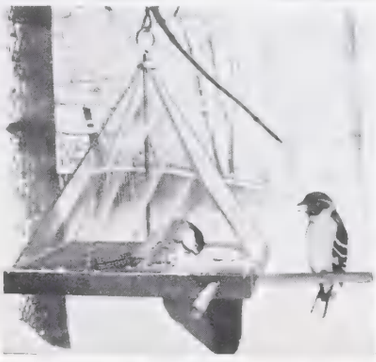
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Get this Swing Feeder to welcome birds to your own garden, or as a gift for some friend. Feeder provides food safe from squirrels and protection from weather. Vane at bottom swings entrance away from wind. Glass sides enable you to watch birds as they eat. 12″ high. Base 10″ square. $3.50 postpaid.

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These twin jewelry cases are delightful traveling companions you'll take with you wherever you go. Small enough to tuck away in suitcase corners or even a large hand bag (not to mention dresser drawers) yet they hold enough jewelry to see you around the world in style. Made of Swiss embroidered, quilted taffeta, lined with velvet. Cases are zippered. In fuchsia or turquoise with contrasting lining, 2¾″ square.

The pair, only $2.95 postpaid

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The hands seem to float magically in space! Non-tarnishing gold color case. Black suede strap.

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Prices include tax and Shipping Charges. No C.O.D.'s please. Send Check or Money Order.

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Cattle Tally sheets or tea notes are more fun to do with this handsome set. Husky natural oak base has thick tanned genuine leather inlay. Beautiful solid silvery metal steerhead is flanked by two of the very finest ball point desk pens. Replaceable ink cartridges make these pens lifetime equipment. Base 8" x 6".

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SAME STAND MINUS HEAD... $5.95



HAVE IT BRANDED!

...two initials over the traditional "rocking" symbol, burned deep into the leather surface.

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DON'T RACK YOUR BRAIN looking for the right magazine stand for the side of your husband's favorite easy chair. This brass-plated rack is perfect to fill with reading matter for the moment when he curls up for a spell of relaxation. 27" high x 16½" wide. Weighs 4 lbs. $7.95 exp. coll. No c.o.d.'s. Hassol's, Inc., HB-11, 6715 Bay Parkway, Brooklyn 4, New York.



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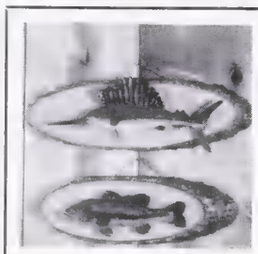
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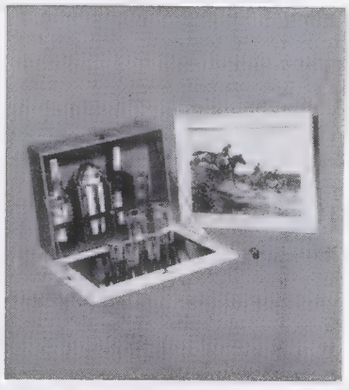
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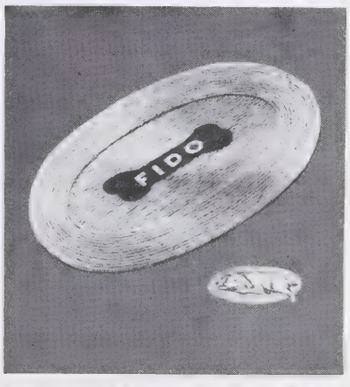
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PICTURE ON THE WALL does a quick change to become the most compact bartender's bailiwick we've ever seen. The picture opens up to reveal a stainless steel mixing counter, 4 regular glasses, 4 jiggers, swizzle sticks, recipe cocktail shaker, space for 2 bottles. The hunting scene framed in blonde wood makes it an inspired gift for a man. $22.95 ppd. Brewster House, Box 284, Hartsdale, N. Y.



YOUR PUPPY LOVES Christmas, too, so do give him this wonderful dog mat that makes no bones about whom it belongs to. It's made of washable white cotton Cannon chenille, measures 22" x 33" long and comes personalized with your pet's name. Print name clearly. $3.95 ppd. Order from Easterling, Dept. HB-11, 1227 Loyola Street, Chicago 26, Illinois.



HARK, THE HERALD ANGELS SING right into your ear! These dear little Angel-Pies are all dressed up with bright wings to add an elfin festivity to your holiday mood! They're handcrafted of wood and colorfully hand-painted in Europe for a price that's as tiny as they are! $1 a pair; $2.75 for 3. Ppd. Tartaglia Imports, Laguna Beach 41, California.



Fashionette of Arizona presents Lynnette



The perfect doll for Christmas . . . 10½" tall, true feminine figure molded in lifelike unbreakable vinyl plastic. Platinum, brown, red or blonde hair is rooted for permanence and styling. Wardrobe: bra, girdle, authentic georgette squaw dress with metallic trim, matching panties, 4 pr. hi-heels in assorted colors, picture hat, straw handbag, earrings. State hair color. **$6.95** ppd.

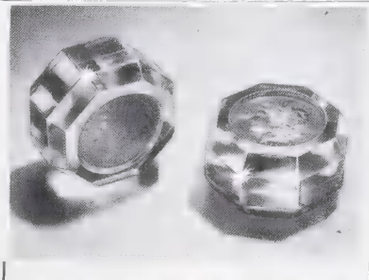
Other exquisite fashions for Lynnette beautifully pictured in our brochure (25¢)

When ordering, send check or m. o. to **Fashionette of Arizona**, 4551 E. Camelback, Phoenix, Arizona. No C.O.D.'s please.

Take-it-easy . . .

Practical yet glamorous slippers for home, hospital, travel. Cushioned comfort sta-foam innersoles, smart bead and sequin trim. All felt, red/white, green/white, black/white, red/green, pink/blue. S, M, L. State shoe size and color. **$3.95** ppd





SILVER DOLLAR PAPER WEIGHT

An exciting gift of silver long to be treasured, increasing in value. As a stunning desk accessory, this Paperweight shows off a genuine silver dollar skillfully embedded in clear, hand-cut lucite. Gleams and sparkles like a diamond. These mint-perfect dollars are fast disappearing into collections. They haven't been minted since 1935, yours may be worth twice as much next year. $4.95 ea., 2 for $9.75 ppd. Order from

RED OAKS, Dept. 163-P
Prairie View, Ill.



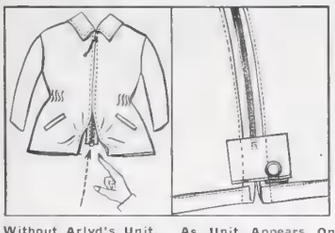
Four Parts Magic

Fragile as a crystal bubble, this best-selling decanter has four separate sections for different liqueurs, each with its own pouring spout. Fill it with crème de menthe, brandy, Grand Marnier, Drambuie, and your cordials will have a kaleidoscopic splendor.

Just $5.95 prepaid
Extra Stoppers, 25c each
No c. o. d.'s please

bertram shrier ltd.
1145 Connecticut Ave. Washington, D.C.

DON'T LET THIS HAPPEN TO YOUR JACKET!



Without Arlyd's Unit, Jacket Is Likely To Rip Like Above.

As Unit Appears On Zipper Back.

AT LAST—you can stop Mom's, Dad's or the youngsters' jackets from tearing as it usually does at the bottom of the zipper, with the amazing new Arlyd's "Stop-Rip" Unit. Snap it in . . . snap it open. Just stitch unit on "in seconds" to back of jacket at base of zipper. "Presto", the Arlyd's Unit elastic element gives under pressure while zipping jacket up or down, while walking, running, bending, jumping, etc., relieving the tension, preventing the zipper ripping away from the material. Because both fronts are closed about an inch lower than end of zipper, pressure that is exerted while doing sports, running, etc., never reaches the end connection between the zipper ends and fronts. Therefore, the zipper can never be pulled loose under any circumstances. Unit completely invisible on the outside. Comes in Beige, Red, Brown, Grey, Black, White. **3 Units for $1—6 for $1.75 postpaid** complete with simple instructions.

Send check or M.O. No C.O.D.'s, please.

ARLYD'S PRODUCTS
507 5th Ave., New York 17, N.Y.

"BUT OH! THOSE DRIPPING TEA BAGS!"



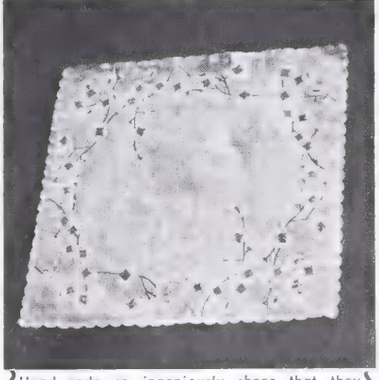
SOLUTION! These smart hand-decorated china tea bag holders make you the thoughtful hostess. Nice too, for the lemon rind and cigarette ashes. Order now! No COD's, please.

2 for only **$1.25** pp.

SEND FOR FREE CATALOG OF OTHER UNUSUAL GIFT ITEMS

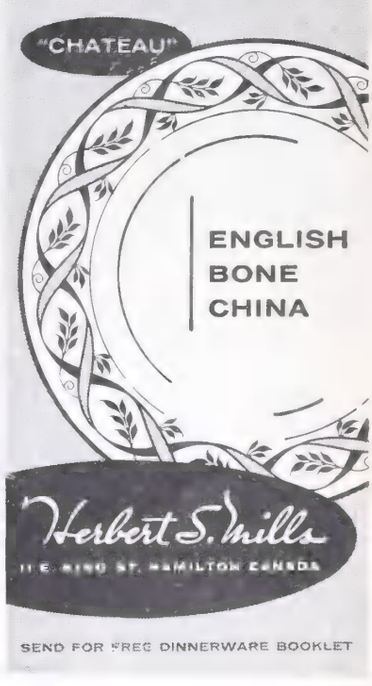
Monogram Shop
86 WESTMINSTER ST., PROVIDENCE 3, R. I.

SHEEREST NAPKINS IN THE WORLD!



Hand-made so ingeniously sheer that they float on air—yet sturdy enough to serve as a useful napkin or doily for tea or dinner party. Beautifully and colorfully decorated, these Oriental napkins are real conversation pieces. Wonderful for adding color and interest to any table—even makes food look and taste better! Package of 50, **only $1.00** postpaid. 3 packages, **$2.75.** No COD's please.

HAND GIFTS, Dept. 100
(Established 1890)
1598 Third Ave., New York 28, N. Y.





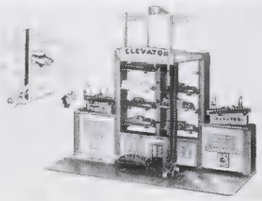
Thrilling Snow Skates. For little "Winter Sports" too small to cope with skis—here are skates to take them skimming over snow almost as swiftly—and safely! Actually, these are miniature skis, 12½" long, of steambent hardwood with grooved bottoms, metal heel plates and adjustable straps. Order No. **3695-6**, Skates, **$1.79** postpaid.



Maple Bon Bons, Maple Butter. From Vermont come these two sweet treats! Bon Bons are perfect leaf or flower shapes with crusty shell and soft fondant center. 32 pieces in the ½-lb. box. Butter is a creamy spread for waffles, perfect ice cream topping or frosting. Order **6591-6,** Bon Bons, **$1.39**; **6592-6,** Butter, 12 oz. **$1.50** postpaid.



Sleigh Bell Bracelet. Merriest, most tuneful Bracelet we've seen! Fine link chain has ten tiny sleigh bells that jingle merrily as you move. Chain and bells are in jeweler's metal that have been given a glowing gold tone. Bracelet has safety catch and is 7" long. Amusing and distinctive for holiday parties. Order **0555-6,** Bracelet, **$1** inc. tax.



Elevator Parking Tower Garage. This is a big city parking tower with all the activity of a real one! Young parking attendants park and dispatch cars by turning cranks and pushing a knob. Base is 24"x 14½"x9" of husky Masonite. Set has 8 cars 4" long, ramp, roof signs, pennants. Order **P141-6,** Parking Tower, **$7.95** postpaid.

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Gift Ideas **Miles Kimball** 317 Bond Street Oshkosh, Wisconsin

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Hooks over your closet rod like a regular clothes hanger. Easy to open... simply pull apart, insert belt buckle, snap closed. No more searching for the "right" belt; they're all in plain sight; just slide the ring opening around to remove the belt of your choice. Brightly plated metal. Beautifully gift boxed. Order by No. C 466.

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Home Manicuring Made Easy

MANICURE-ETTE

The professional-type tray holds your hand and manicuring accessories in the most convenient position. Break-resistant, Ivory color, molded to rest on your knee, hug the arm of a chair, or rest on any flat surface. Three deep wells hold polish, remover, and cotton (not included). Your hand rests on base with finger held in groove for smudge-free polishing. $1 ppd. No C.O.D.'s, please.

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Assorted SIZES and SHAPES!

For BRIC-A-BRAC . . .
CERAMICS . . . METAL . . . GLASS . . . WOOD
CUSHIONS . . . SILENCES . . . PROTECTS FURNITURE



Guard your furniture against hard knocks and scratches from lamp bases, vases, statuary, bric-a-brac. **SOFT BOTTOMS** provide magic felt cushions, for ANY object. Stick by contact to metal, glass, wood, china, plastic, etc. Permanent, washable, mothproof. Dozens of daily uses as bumpers, under glass tops, as door stops, lid cushions, leg levellers, silencers. **SOFT BOTTOMS ASSORTMENT** contains 120 round, square, rectangular **DOTS** and **TABS** ¼" to ¾" sizes . . .

$1.00 Postpaid

J. B. DAWN PRODUCTS
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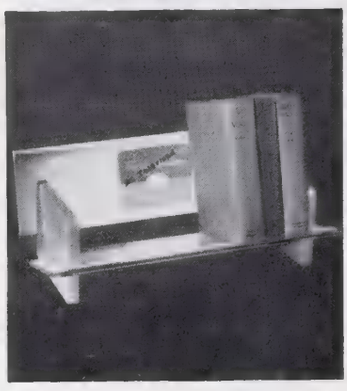
WINDOW SHOPPING



PEARL RINGS. Both of these have real dramatic talent for playing up a lovely hand. Either one would be a stocking thriller for a pretty girl. Genuine cultured pearls are mounted in 10k gold-filled settings in your choice of single pearl, $3 or double pearl, $5. Ring sizes 5 to 8. Tax and post. incl. Moroccan Art Center, Dept. HP, 30 Rockefeller Center, New York.



MUSICAL TREE. That magical day of December is not too far off, so before you start transforming your house into a bower of holly, mistletoe and cheer, order this revolving tree that plays "Jingle Bells." Place it on the mantel where its tune will fill the air with the merriment of the season. 14½" h., 4½" in diam., on golden base. $5 plus 25¢ post. Kathy Ilsa Gifts, 5 S. Willow St., Montclair, N. J.



YOU CAN TELL A BOOK by its cover if you line it up with several others in this modern glass-paneled shelf to place on a guest-room night table. And if you and your husband are bookworms, a pair for tables flanking your bed would be a good buy. Sturdy beveled glass panels are supported by light or dark beechwood ends. Measuring 18" long, it's $4.95, ppd. Richoux Co., 1133 Broadway, New York City.

(*Please turn to page* 175)

genuine LEOPARD

Save up to 50% by buying direct from manufacturer. Dramatize your new outfit—glamorize an old one—at low cost, with these smart, superbly tailored real leopard accessories.

Pill Box Hat—Reg. $35.00 . . only **$23.95**
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17" High

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Burns for 21 Years

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With Baby's Name, Birthdate, Weight

Lighting baby's personalized birthday candle every year—for 21 years—becomes the highlight of each birthday celebration. Exquisitely decorated in full color, it burns for hours every year to the next marking. This fine custom-made 1 lb. candle is 17" high, 1½" diameter, with markings for 21 birthdays. *Permanently personalized with baby's full name, birthdate and weight.* A memorable and perfect gift—everyone enjoys seeing the candle "grow down" as the birthday child "grows up."

With wrought iron holder $3.45 prepaid
With cadmium plated (silver color) holder $3.95 prepaid

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A charming gift for a young couple: Personalized Wedding Anniversary Candle with markings and correct symbols for 60 years. **$3.95 prepaid**

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CYRIL RITCHARD, DISTINGUISHED STAR AND DIRECTOR OF STAGE, TV AND OPE

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the vodka of vodkas

Smirnoff

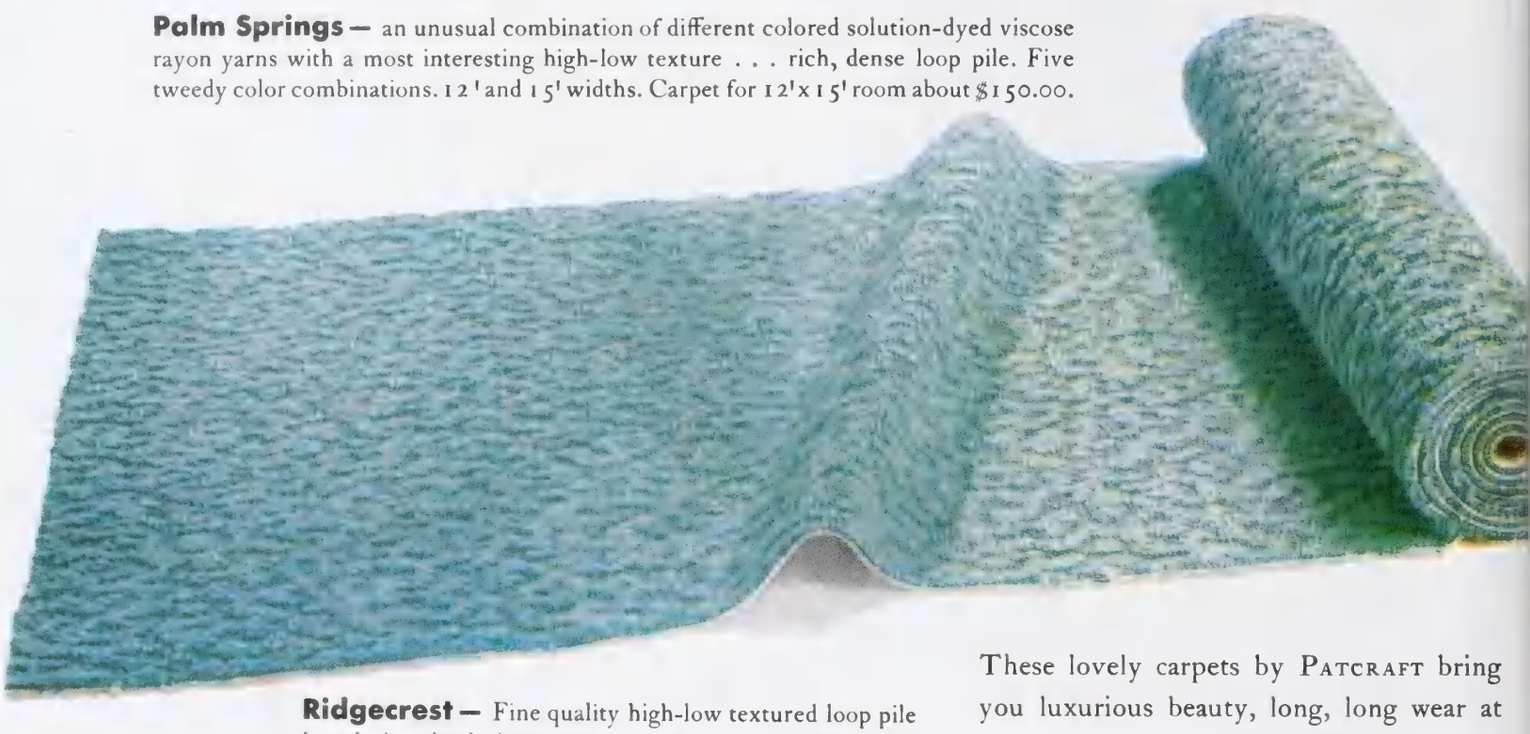
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80 AND 100 PROOF, DISTILLED FROM GRAIN. STE. PIERRE SMIRNOFF FLS. (DIVISION OF HEUBLEIN), HARTFORD, CONNECTICUT.

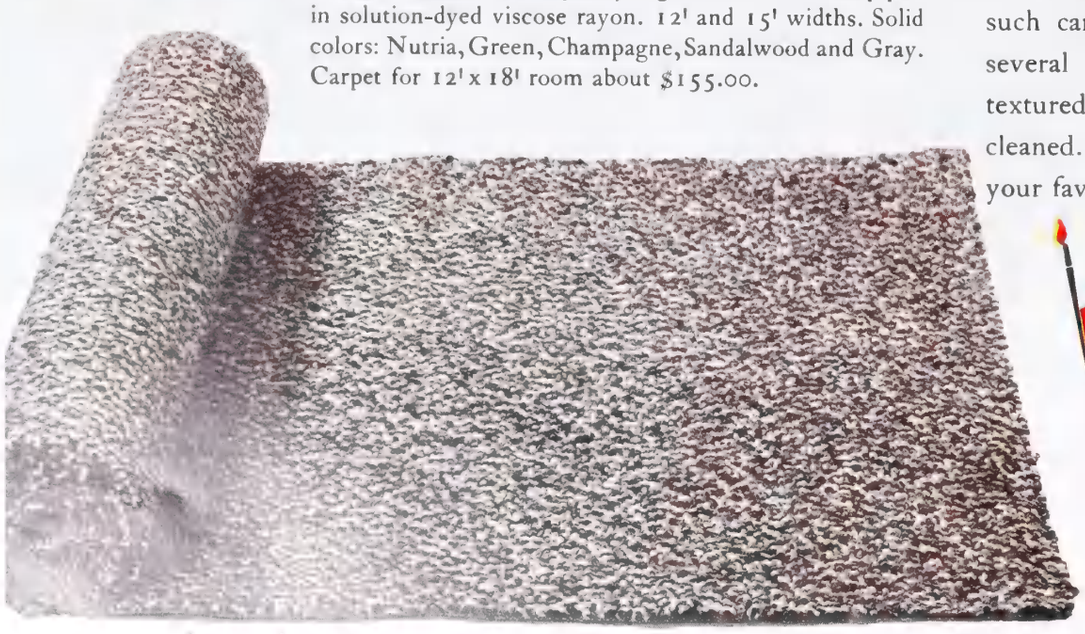
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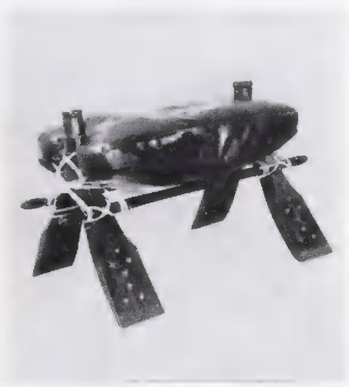
WINDOW SHOPPING

CONTINUED FROM PAGE 172

HANDSOME COASTERS are made of transparent champagne colored ebonite flecked with gold. Each four-inch coaster has a deeply embedded brass medallion of Antony and Cleopatra and their massive opulence makes them a gift you can send to discriminating hostess. Set of 8 coasters never needs polishing. Comes with brass rack, 3½" high. $8.95 ppd. World Treasures, 657 Main Ave., Passaic, N. J.



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Antique Tole Flowers and Gold-leaf Urn.

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"Bean Bag"
DRINK HOLDER
1.25 *each*
Beautifully Gift-Boxed
Set of Four
5.00 P.P.D.



Safe, convenient, attractive for use indoors or out . . . on lawn or terrace, cars or boats. The shot-filled bag conforms to the contour of your chair arm and holds glass or bottle securely. The washable, flexible vinyl plastic bag is firmly fastened to the deep metal coaster. Plastic wings prevent tipping. Send for free catalogue of other unusual and interesting gifts in metal or leather.

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. . . especially *when you know that it will be freshly cut from our huge cheeses, wrapped and shipped, the day your order is received!*

Our rare assortment of fine imported favorites includes these epicurean delights: French Camembert, Danish Port Salut, Holland Leyden, Swiss Sap Sago, Canadian Cheddar, Italian Gorgonzola, Iceland Banquet, Danish Tybo and English Stilton.

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The CHEESE SHOP of GREENWICH
(by F. W. Hearn & Bro.)
58 W. Putnam Ave., Greenwich, Conn.

Serve
WHISKEY and CHASER IN THIS ONE GLASS

whiskey . .
water . . . .



And They Won't Mix!

Capillary action is responsible! Keeps the whiskey on top—the chaser bottomside until you're ready for it. Fascinates your guests! Crystal clear glasses are each 4⅜" high. 1¾" diameter. Makes a sparkling new Christmas or hostess gift. Wonderful for New Year's Parties.

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Any NAME Gold Stamped PENCILS
SET OF **6 for 25¢** ppd.



Set of
12 for 50c
24 for $1 ppd.

FINE QUALITY PENCILS

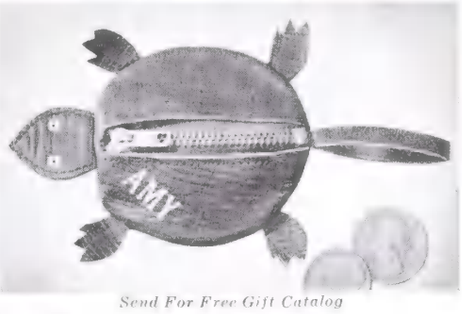
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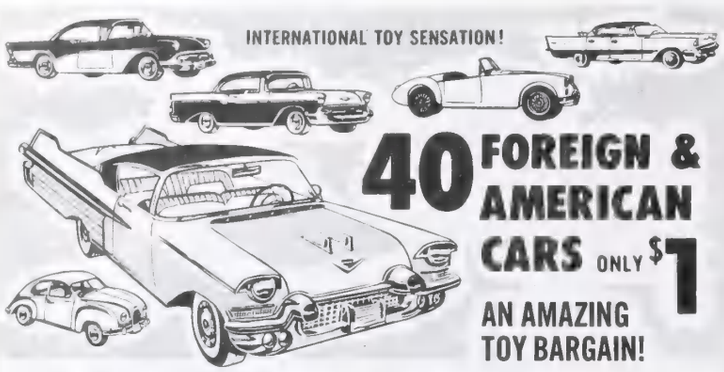
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Genuine Leather
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$1.00 EACH PPD.

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All makes, models, including
WORLD FAMOUS SPORTS CARS!

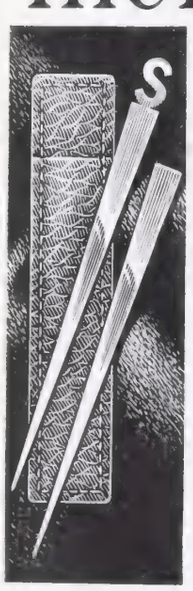
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PLAZA 3-8688

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IN ITS OWN
LEATHER CASE, 7.50†
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ACTUAL SIZE
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CONTINENTAL TUREEN
WITH LADLE and 13" PLATE
ONLY $9.95 PPD.

Handsome, imported white china, 12" high, 12" wide, 3 qt. capacity. An important decorative piece for sideboard or room divider. Use for soups, stews, punch and eggnog and pile with fruit or flowers for a beautiful, impressive centerpiece.

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KROHOME POOL COVER

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WINDOW



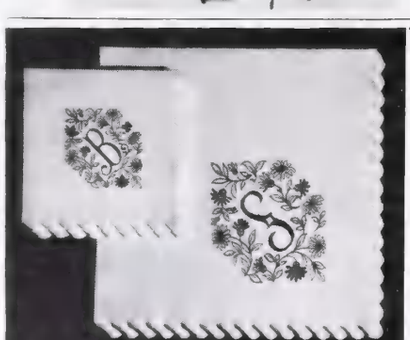
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TROPICAL FISH



SET OF 3

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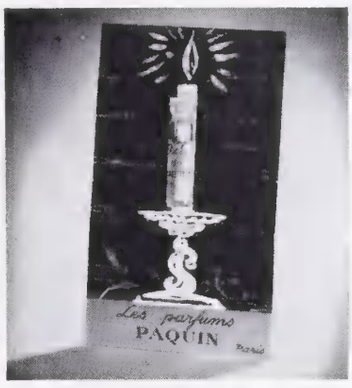
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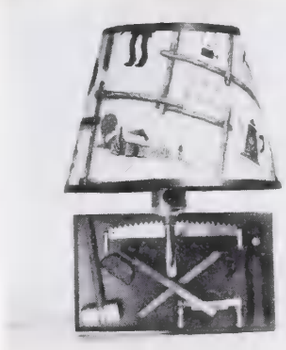
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. . . personalized with either name or initials

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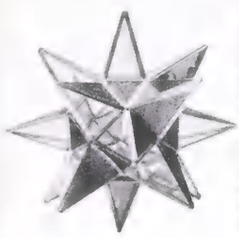
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As seen in the September issue **of HOUSE BEAUTIFUL**

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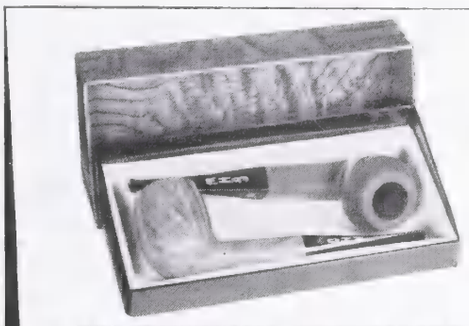


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LIFE-SIZE FULL COLOR PHOTOGRAPH

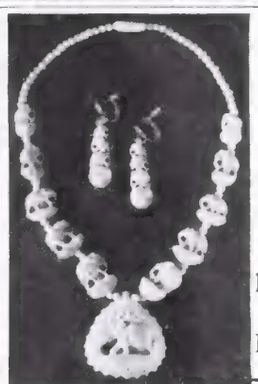
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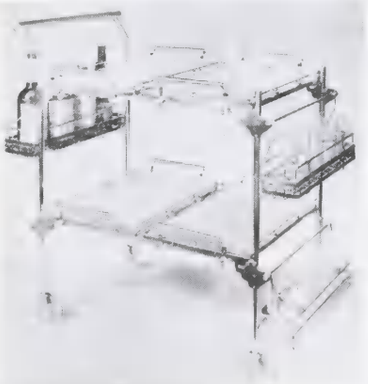
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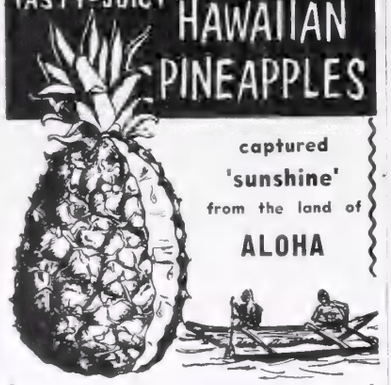


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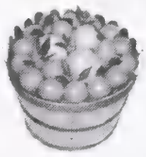
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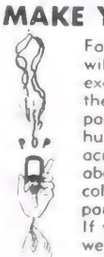
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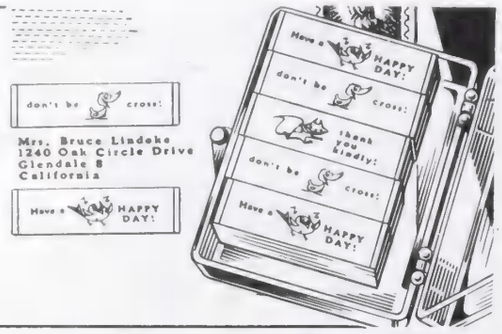
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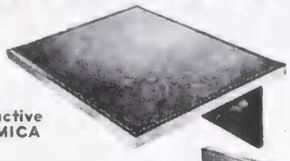
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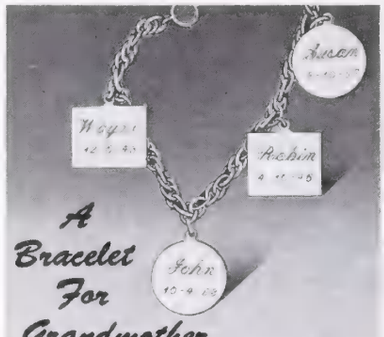


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A Bracelet For Grandmother

For the most appreciated gift of all, give her our family growth bracelet which bears the first name and birth date of each precious grandchild custom-engraved in script on a separate commemorative disc. Choose round or square shapes.

Sterling silver ... **$4.00** for bracelet plus **$1.50** per ¾" disc
Gold-filled ..... **$4.00** for bracelet plus **$2.00** per ⅞" disc
14k gold ..... **$21.00** for bracelet plus **$8.80** per ⅞" disc

Prompt, safe delivery, all charges paid airmail to distant points included. No c.o.d's.

Catalog on Request *Holiday House*

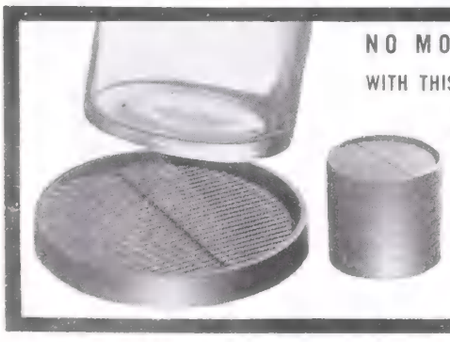
111 Bellevue Theatre Bldg, Upper Montclair, N. J.



Amazing Device for Cracking ICE!

Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* **$1.00** postpaid. Immediate delivery from

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- Removes drops from bottom of glasses.
- Keeps table tops free of moisture.
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A PERFECT GIFT!

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JIMINY CRICKET, this Carolina Cricket Stool hops all over the house! So *step up*, kids, and you'll be tall enough to brush your teeth or reach the cooky jar; *sit down* and you have a TV perch or pull-up for story hour. Made of pine with wedged legs, it's 17" x 8¾" x 8¼". $4.25. Add 25¢ W. of Miss. Send for free Early American catalog. Worth Britt, HB-11, 1506 North Road St., Elizabeth City, N. C.



LADIES OF THE LINKS will find these 14k yellow gold golf bags *ear*-esistible. So if you want to score par for the course with a fairway addict, get on the ball and order these quickly for a birthday or Christmas present. Screw-back earrings are exquisitely detailed, ¾" long, and *very* chic. $45 the pair. Tax and post incl. Shreve, Crump & Low Co., Boylston at Arlington Street, Boston 16, Mass.







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For Christmas Giving

ENGRAVED CUFF LINKS WATCH

Time is the present that will make him the best cuffed man in the room! Pair of superbly crafted gold-plated cuff links has a fully guaranteed Swiss movement watch mounted on one link, ¾" diameter. Engraved monogram on the other makes it even more personal. So pleasantly priced you'll want to order a pair for your college daughter. Please print initial to be engraved.
Ppd., only $13.50

RING WATCH

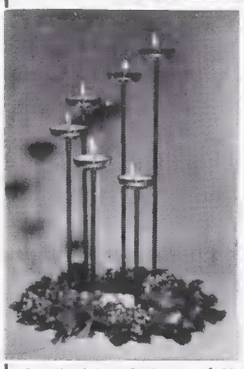
For time on her pretty hands! Encircle her finger with a slick Swiss Ring Watch. If your girl likes glitter, choose watch in rhodium-plated silver banded with sparkling rhinestones. Or order in smart gold-plated case. Twisted band adjusts to any finger size. Watch is 1" diameter, fully guaranteed, with shock-protected Swiss movement. Indicate whether gold or rhodium-silver Ring Watch is desired.
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Add 10% Federal Tax on Above Items.

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"Stairway of Light"

$6.95 postpaid Includes six candles

Candleglo's "Stairway of Light"—Beautifully simple in design—this six-lite candelabra lends grace and charm to dining, buffets, cocktail tables, and mantels—gives atmosphere to every occasion—*candles burn six hours*—Candleglo is made of smart black wrought-iron with polished brass cups, 2" diameter—overall height 16"—diameter of base 6". (Greens not included.) *Satisfaction guaranteed.*

Make HOLIDAY Orders Now

Extra Candles 2.00 doz. or 1.75 doz. in 4 doz. lots. Calif. res. include sales tax.

Send check or money order to

Ashcraft of Los Altos
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Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

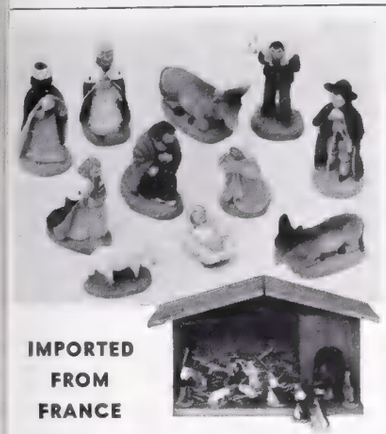
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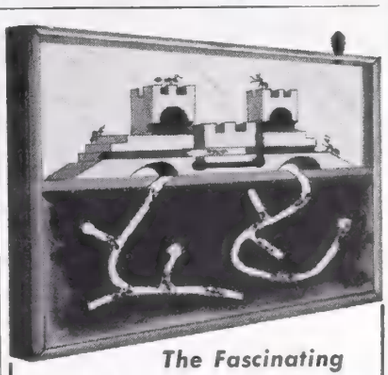
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A Living Wonder!

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Shipped anywhere in the U.S. the year 'round!



THE ANT WORLD, Dept. HB-2
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Grandfather's Time Piece



DECORATOR WALL CLOCK
43.50
incl. tax prepaid

SIZE: 19" high, 12½" wide

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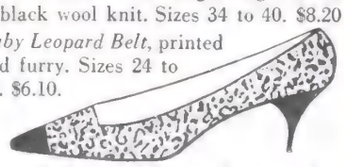
Send Check or M.O., no C.O.D.'s

SPOTTED CAPEZIOS



Turtle Sweater of fabled cabled knit with roll-over turtle neck. Lightweight white or black wool knit. Sizes 34 to 40. $8.20

Baby Leopard Belt, printed and furry. Sizes 24 to 30. $6.10.



Capezio's Leopard Pump of printed fur. Black patent Swan-Toe tip and 2¼-in. brass-tipped épée heel. $19.20. Prices include postage. Send 25¢ for new fall catalog.

French Boot Shop

Dept. HB-11, 541 Main St., New Rochelle, N.Y.

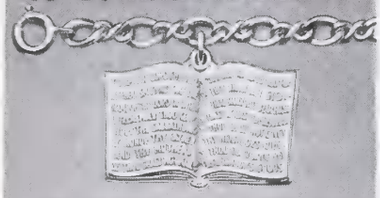
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to suit any decor for home, office or club from colonial to modern. Relief wall plaque of GENERAL GEORGE WASHINGTON artistically reproduced from antique original, sculptured in 1882 commemorating his 150th birthday. 10" wide by 14" long. For colonial interiors available in all white or antiqued buff $5.95; traditional settings available in white and wedgewood blue or white and wedgewood green $6.95; for modern available in black and white silhouette $6.95. All plus 50¢ to cover packing, postage & insurance. No COD's. Send check or money order.

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The cherished commandments exquisitely engraved on the "Good Book" charm. A gift to be treasured, revered and worn with pride by young and old.

10 Commandment Charm 1¼" wide x ¾" high.

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Heavy link chain bracelet

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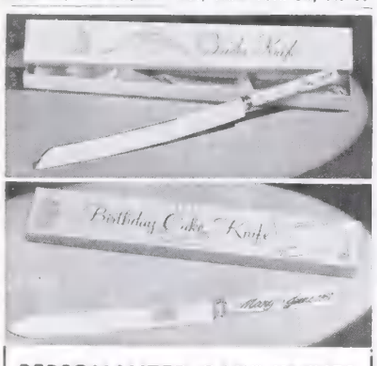
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Check your chessman on this fine metal ice bucket and tray . . . handsomely decorated with red and black checks—white and gray chessmen. Guaranteed alcohol resistant finish. 1 gallon bucket is triple insulated. Ice Bucket—$21.50 plus .40 ppi. 13" square Tray—$13.50 plus .35 ppi.

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BIRTHDAY CAKE KNIFE—8" blade with 4¼" handle in lined turquoise gift box ..... 4.00 ppd.

Matching Pastry Server (not shown) ..... 3.50 ppd.

THE LODGE CO./BRECKSVILLE, OHIO

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WASHABLE BEAR RUG



BIG SIZE! 30"x40"

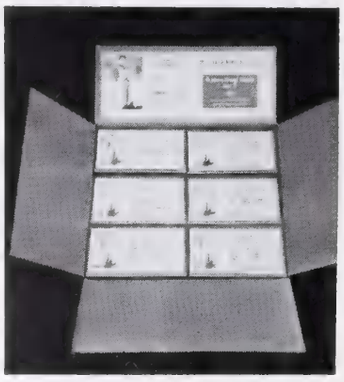
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MARY LESTER, Dept. BR-319
320 E. Buffalo St. • Milwaukee 1, Wis.

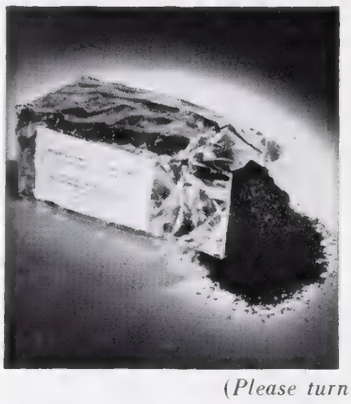
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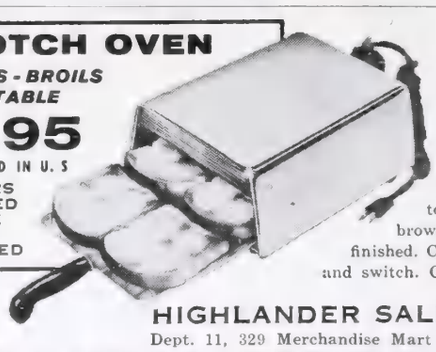
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PHOTOGRAPH BY RICHARD AVEDON

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the lasting enchantment and lyric beauty
of nature's precious fabric...

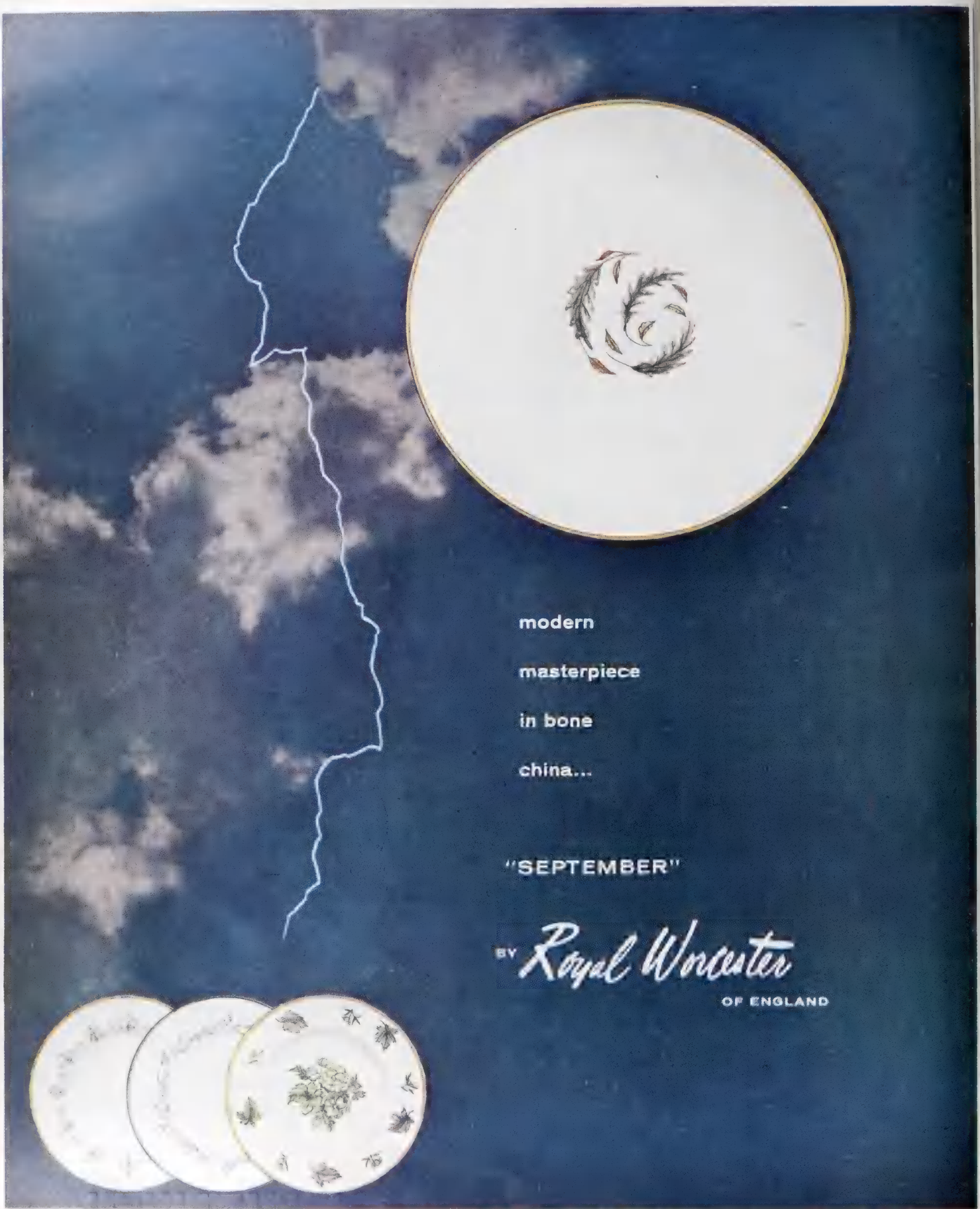
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at better jewelry, specialty and department stores.

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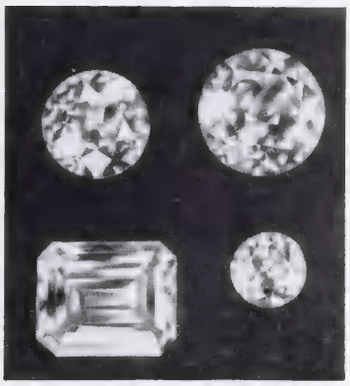
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WORCESTER, ENGLAND LONDON



WINDOW SHOPPING

CONTINUED FROM PAGE 182

THE LATEST FLASH is Titania, a fabulous man-made gem. With enormous brilliance and sparkle at a tiny price, it's a jewel that's fast replacing the diamond as a girl's best friend! Set Titania in mounting of your choosing for rings, pins, brooches, etc. Unset stones are a low $10 a carat plus tax. Write for free catalog. Regent Lapidary Co., Dept. HB-11, 511 East 12 St., New York 9.



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The initials of your favorite male hand crafted into an unusual and distinctive tie tack. Your choice of 2 or 3 initials. A truly unique and interesting gift.
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Matching Monogrammed Sterling Cufflinks—
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Storage unit available, same size, with six shelves, to hold bottles, hobby equipment, supplies, etc. $7.98

Mrs Dorothy Damar
38-K Damar Building, Elizabeth, N. J.

A Gift for your entire family



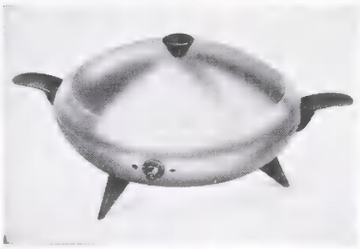
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Cleverly created by using *actual* bird songs (from the famous Stillwell collection) just as a composer selects various instruments to play certain symphonic passages. Composed and arranged by Jim Fassett, Musical Director of CBS Radio. Side B, *A Revelation in Birdsong Patterns*, another astonishing piece of 'musical' magic on the wing! Long playing, 33⅓ rpm. 12" record.

The Recorded Encyclopedia of Birdsongs!

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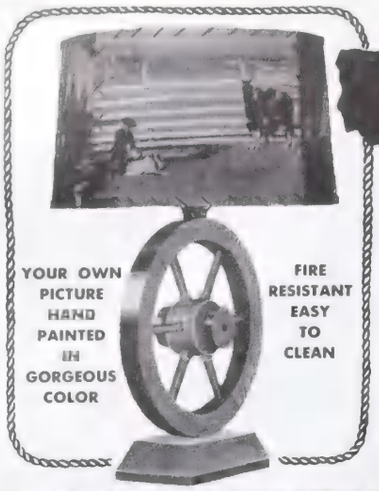


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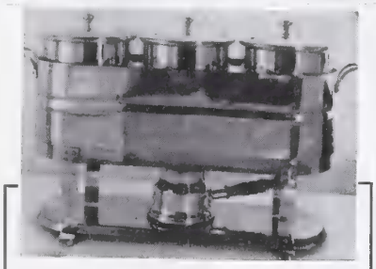
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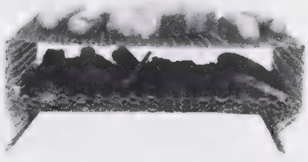
SPICY READING. Unidentified canisters, cruets and jars can be time-consumers, so we're delighted to show you this little book of 54 old time labels; 27 printed with spices and groceries; 27 plain for you to fill in. Each gummed label is 2¼" x 1¼", lettered in gold with black printing. Book of 54 labels, $1.50 ppd. Gilford House, 373 Island Ave., Woodmere, N.Y.



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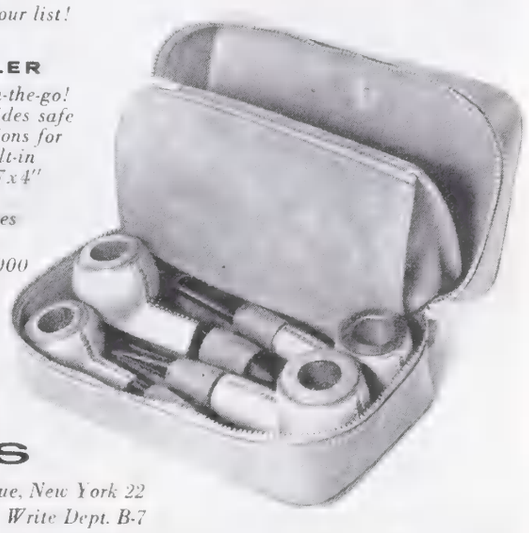


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For pipe smokers on-the-go! Zippered case provides safe travel accommodations for four pipes, with built-in pouch for tobacco. 7x4"
Tan pigskin **$15**
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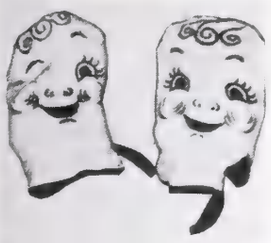
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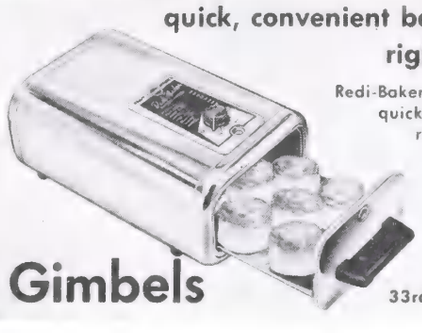
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quick, convenient baking
right at the dinner table



Redi-Baker with automatic dial-a-recipe control quick-bakes a family serving of biscuits, rolls, corn bread, frozen foods, baked potatoes. In gleaming chrome. 13 x 7 x 5½". By Knapp Monarch. Write Gimbels housewares. **24.95**

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So sturdy you can sit on them! So serviceable—as end tables, occasional tables or 3 together as an oblong coffee table! Real butterflies and foliage inlaid in laminated vinyl create a dramatic durable surface of living beauty. A new look in functional serving units. Diam. 16", Ht. 17". Ebony finish. White or turquoise with gold threads. Set of 3: **$45.00**

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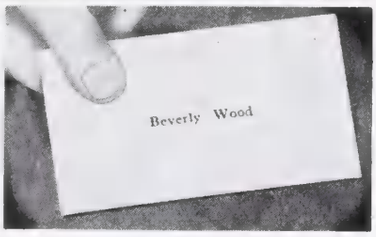
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Beautiful inspiring work of art.
8½" high, white **$8.95** handtinted **$15.00** ppd.
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Please print plainly

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FOR USE ON FLOOR OR WALL

Everyone loves these handsome silky Calfskins . . . they're so perfect for the den, hall or bedroom. Soft, yet durable. Sueded back. 3 initial brand (print initials wanted) lends authentic personal note. Choice of black or brown with white.

App. 5 Sq. Feet **$9.95*** Branded **$11.95***
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Imported Rugs of Silky Argentine Sheepskin

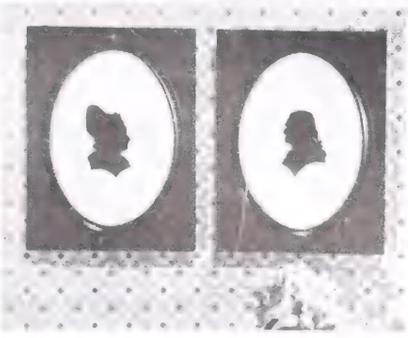
24" x 36"—Animal Shape—White, Pink or Blue $14.95*
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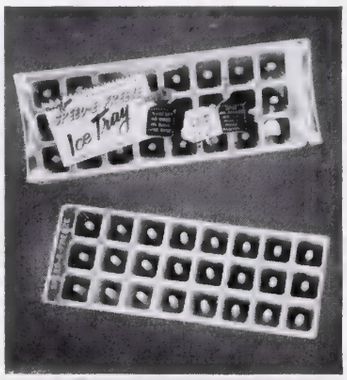
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BOSS AND SLAVE TO ELS. This is the present t brings down the house every gle time, and with Christmas c ing up we had to tell you about Or for a shower present, it's beatable! Two white terry cl bath towels have embroide identification: one for the B and one for the Slave. Whose whose is for the couple to decid $3.50 ppd. Frances Williams, 9 Mace Ave., Bronx, N. Y.

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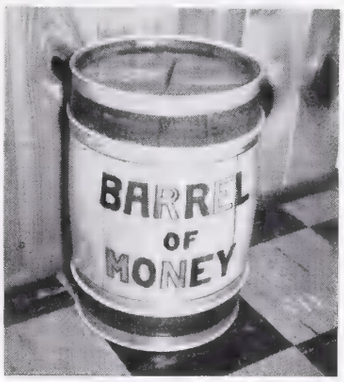
OH, YOU BEAUTIFUL DOLL, you're a dream come true for a starry-eyed princess on Christmas morning. Walt Disney's Cinderella doll in sparkling gown wears a golden tiara on her blonde hair, a slipper bracelet on her wrist. Almost 9" tall, she sleeps, stands, opens and shuts her eyes, has movable arms and head. Unbreakable plastic. $1.98 plus 25¢ post. Mother Hubbard's, 27-HB Lawton, Lynn, Mass.



GIVE HER THE BRUSH that will whisk excess powder or lint off her dress and look as glamorous as a perfume decanter on her dressing table. Nylon bristle brushes in *royal blue* or *American beauty red* velvet have an elegant brass-plated golden crest with her initials (specify 2 or 3). Round, 4" in diam., or oblong brush, 6" long. $1.95 each, incl. engraving. Ppd. Welcome House, 1133 Broadway, N. Y. C.



A BARREL OF MONEY is a comfortable thing to have when you need funds for such below-the-belt blows as a tonsillectomy or annual insurance premium; or such unbudgeted binges as a skiing week end. Pine in honey-maple finish with multi-colored letters, it holds about $1.200 in coins, doubles as TV seat, 15" h., 10½" w., $7.50 ppd. Village Book & Gift Shop, 4 W. Merrick Rd., Freeport, N. Y.



THIS CHRISTMAS SWITCH TO NEW, SAFE, BEAUTIFUL

STYRO-FOAM PLASTIC

CHRISTMAS TREE ORNAMENTS

100 ORNAMENTS FOR ONLY $1.00 Postpaid



GREATEST BARGAIN EVER OFFERED!

Just imagine — Beautiful Christmas Tree Ornaments, manufactured from STYRO-FOAM PLASTIC in dozens of different shapes and designs for ONLY 1c each.

You could pay as much as 40c or 50c each for fragile decorations which splinter and break if dropped. But even children can safely handle these lovely, featherweight STYRO-FOAM ORNAMENTS and they will LAST FOR YEARS.

Put them away and use season after season. Never before could you afford to decorate as lavishly as your heart desires. ORDER SEVERAL SETS — Give them as gifts, decorate every room in the house. Don't miss this GREAT BARGAIN. You must be delighted with your purchase or your money will be immediately refunded.

Send only $1.00 for each set to
CHRISTMAS DECORATIONS,
Dept. 3111, 114 E. 32nd St., N.Y. 16, N.Y.

HURRY! ORDER NOW

Make this the merriest christmas ever. The whole family can help decorate the tree with these beautiful STYRO-FOAM PLASTIC ORNAMENTS.

FREE

With each order for ornaments we will include a book of the world's most popular CHRISTMAS CAROLS, complete words and music.

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MONEY BACK GUARANTEE

CHRISTMAS ORNAMENTS Dept 3111
114 E. 32nd St., New York 16, New York

Dear Sirs: Please rush _____ sets of Christmas Tree Ornaments @ $1.00 each set of 100. I understand I can return for full refund if not DELIGHTED.

I have enclosed $_____ ☐ Check ☐ Cash ☐ Money Order

Name _____

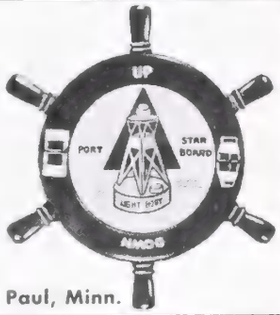
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A practical boating accessory . . . a decorative piece for marine-minded dens. Indicates proper side of buoy for safe navigating. Beautifully finished walnut. Miniature buoy on each side of revolving wheel. 6" wide. Gift boxed. Send check with order. Satisfaction Guaranteed!



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A gift that will delight anyone who receives it . . . 2" high x 2½" wide, black iron pot with brass handle comes filled with 50 sparkling new pennies—a true "end of the rainbow" find. Specify name desired. Only . . . . . $1.50 ppd.

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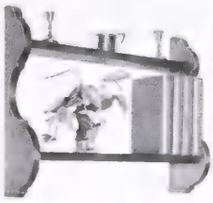
. . . for rubbers, overshoes, boots, raincoats—lunch boxes bicycles, sleds, etc. Large letters on yellow rubber. Self-sticking. Size 1" x 2½". Specify name desired. 50¢ a pair ppd. 3 pairs (3 names) $1.25 ppd. PROMPT DELIVERIES

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HANDSOME, HAND-FINISHED GIFTS of WOOD



. . . solid black walnut or mahogany serving tray in contemporary design . . . soft hand-rubbed finish. Convenient new long slim lines make it easy to handle. Tray is 7½" x 24" long. $9.95 PREPAID



. . . Williamsburg shelf . . . perfect for your collector's items. Beautiful hand-rubbed finish blends with either modern or traditional . . . Shelf is 18" wide, 16" high. IN PINE $10.95 IN SOLID MAHOGANY $12.95 BOTH PREPAID

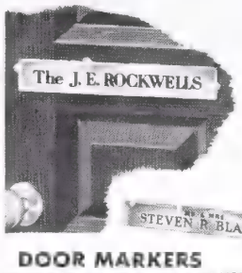
Catalogue of other hand made items . . . . . 10¢

No C.O.D.'s . . . Money back guarantee.

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Dept. HB-4, 708 North Broad St., Suffolk, Va.

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permanent, distinctive beauty for your name



At home or in the office, your engraved DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery. Its ageless design harmonizes with any setting.

- Engraved letters, black-filled.
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- Special stick-on backing on Door Markers; grips any clean surface, [illegible] slips, can be removed and re-used. No [illegible] or holes.

DOOR MARKERS

ONE-LINE (7"x1")		TWO-LINE (7"x1")		your choice only $1.95 POSTPAID
Aluminum	Style AF	Aluminum	Style AOF	
Brass	Style BF	Brass	style BOF	
Copper	Style CF	Copper	Style COF	

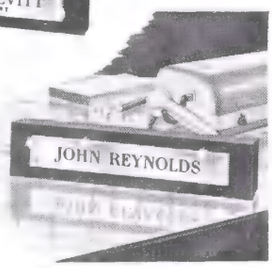


DESK MARKERS

ONE-LINE (Base 8½" x 2")		TWO-LINE (Base 8½" x 2")	
Aluminum bar on walnut base	Style AKW	Aluminum bar on walnut base	Style AOKW
" " " ebony "	Style AKE	" " " ebony "	Style AOKE
Brass bar on walnut base	Style BKW	Brass bar on walnut base	Style BOKW
" " " ebony "	Style BKE	" " " ebony "	Style BOKE
Copper bar on walnut base	Style CKW	Copper bar on walnut base	Style COKW
" " " ebony "	Style CKE	" " " ebony "	Style COKE

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Spear ENGINEERING COMPANY
725 Spear Bldg., Colorado Springs, Colo.

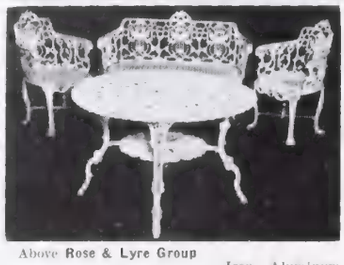
Century Old Beauty in Cast Iron-Aluminum



DOLPHIN BASE BIRD BATH IN LEAD. 15" high, 16" wide. **$77.50.** Italian stone base 18½" high, 11" square. **$27.50.**

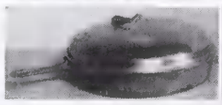
DECORATOR'S TIER TABLE
Tiers are stunningly embossed, depicting a Medieval scene handsomely bordered. Aluminum in White, Black, Powder Blue, Creole Pink. 31" high, 18" wide. **$59.50**





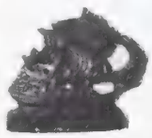
Above Rose & Lyre Group

	Iron	Aluminum
Settee #150 44" long	$65.00	$80.00
Chair #152 ea.	32.50	39.00
Table #26 27" x 42" diam.	42.50	49.50



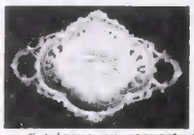


BIG ALUMINUM SKILLET & TOP Quick to clean. 13" diameter. **$4.50.** Top. **$4.50**



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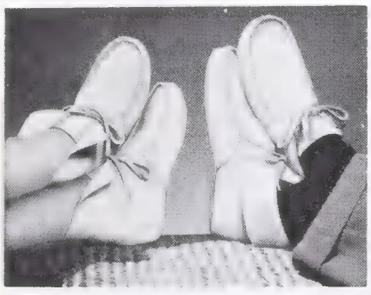
VICTORIAL HAND TRAY Cherubic embossing in center makes this a useful "conversation" piece. 15" long, 10" wide. Aluminum in Gold or Antique Green. **$7.50**



Above Right OLD FRENCH HOLY WATER BOWL with Fourchée Cross at top. Can be mounted. 10" high, 6" deep. Aluminum, painted White, Antique Green, Blue or Pink. **$12.50**

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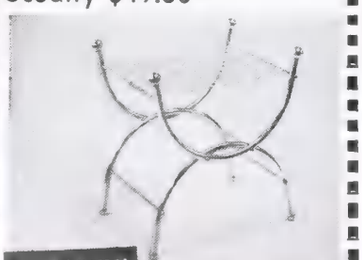
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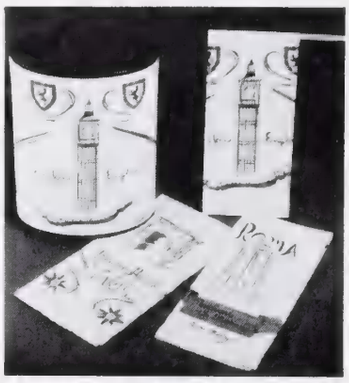
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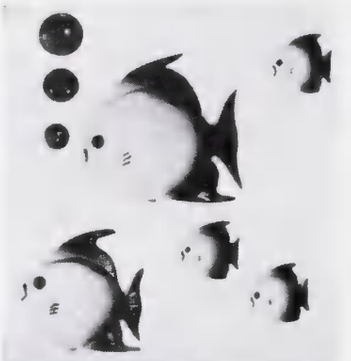
WINDOW



TOURS DE FORCE of this talented designer are hand-printed waste baskets that will have you dreaming of faraway places and making reservations. Metal baskets feature European cities, hotels, scenic highpoints. Choose *Parisian* scheme in red & white on French blue; *Roman*, black & gold on olive; or *London*, blue & scarlet on white. $5.50 ea. White linen towels, $1.50 ea. Ppd. Richard Tucker, Stanfordville, N. Y.



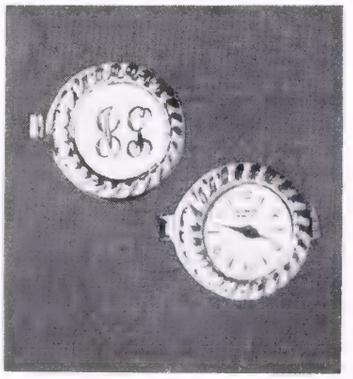
GLUCK GLUCK BOTTLE. That's the noise it makes when you decant your whisky or sherry from it—a friendly, having-fun kind of a noise. The hand-blown bottle, imported from Denmark, has a distinguished hourglass shape that will look very handsome on your bar, and it holds one quart. $3.95, ppd. Buckley's Imports, 01, Buckley Bldg., 701 17th St., Santa Monica 2, Calif.



FISH GOTTA SWIM. So let your swimming pool, patio or playroom wall be their pond and as they "swim" across it, they'll bring a sea air to your decoration. A 3-dimensional ceramic set in pink and black *or* yellow and black includes a school of one 8", one 6" and three 3" Angelfish. Complete with instructions for quick mounting, $15.95 ppd. Baker Pools, Inc., 9544 Gidley St., Rosemead, Calif.



INSTANT SUCCESS. When it comes to spotting a good bargain, we have a nose like a bloodhound. So we recommend to your attention and to your pocketbook this handsome coffee holder that glamorizes instant coffee. With copper top, brass base and hanging spoon, it's made of crystal, is 5½" high, and has "Instant Coffee" engraved on the front. $2.50 plus 25¢ post. The Carriage Trader, Bryn Mawr, Pa.

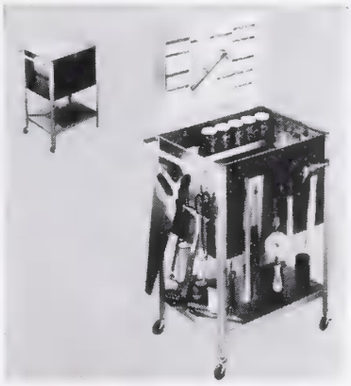


THE MAN ON YOUR MIND wears a watch on his cuff and, no matter how busy he is, he'll always have time for you up his sleeve. One of these gold-plated cuff links is set with a guaranteed Swiss watch. The other has his monogram. Gadroon-edged cuff links ¾"-wide with engraving are $14.98 the pair ppd. Tax incl. Merrill Ann Creations, 3601 Kingsbridge Ave., New York 36.

SHOPPING



HE LADY IS A CHAMP
ien it comes to hitting the nail the head if she selects this l chest table for her Mr. Fix-it. ade of metal with 15″ x 20″ elves, it holds saw, hammer, ew driver, etc., in orderly nner. It rolls on casters, has ple electric outlet, 6′ cord, is ″ high, 12½″ deep. Tools not l. $11.95 shipping chgs. coll. terior Trends, 56B Underhill e., Brooklyn 38, N. Y.



ET YOUR LUCK SHINE
m a lucky horseshoe lamp. s forged from three different e horseshoes finished in flat ack, and it would be wonderful a student's desk, beside a n's favorite chair or on the lside tables in the boys' room. mp with white shade is about ″ high, 7″ wide. $5.50. With- t shade, $4.85. Ppd. Order from rseshoe Forge, Lexington, Mass.



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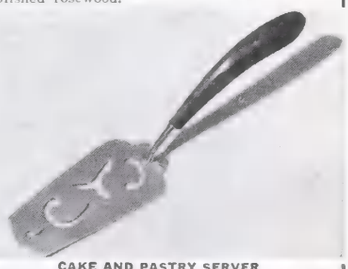
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- 21868—DINING ROOM FIXTURE, candelabra sockets, 20″ diameter, 5 lights. $74.
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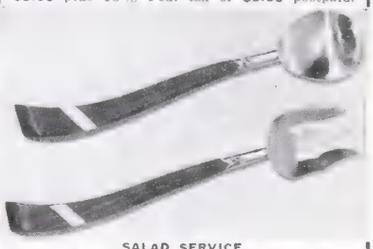
WILLIAM Spencer

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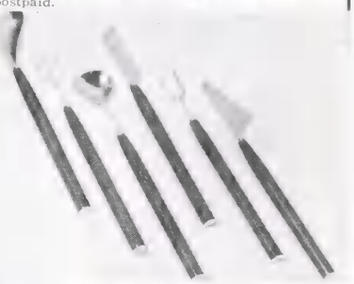
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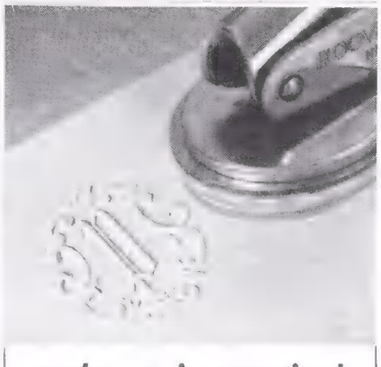


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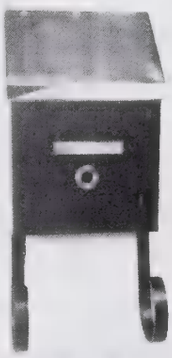
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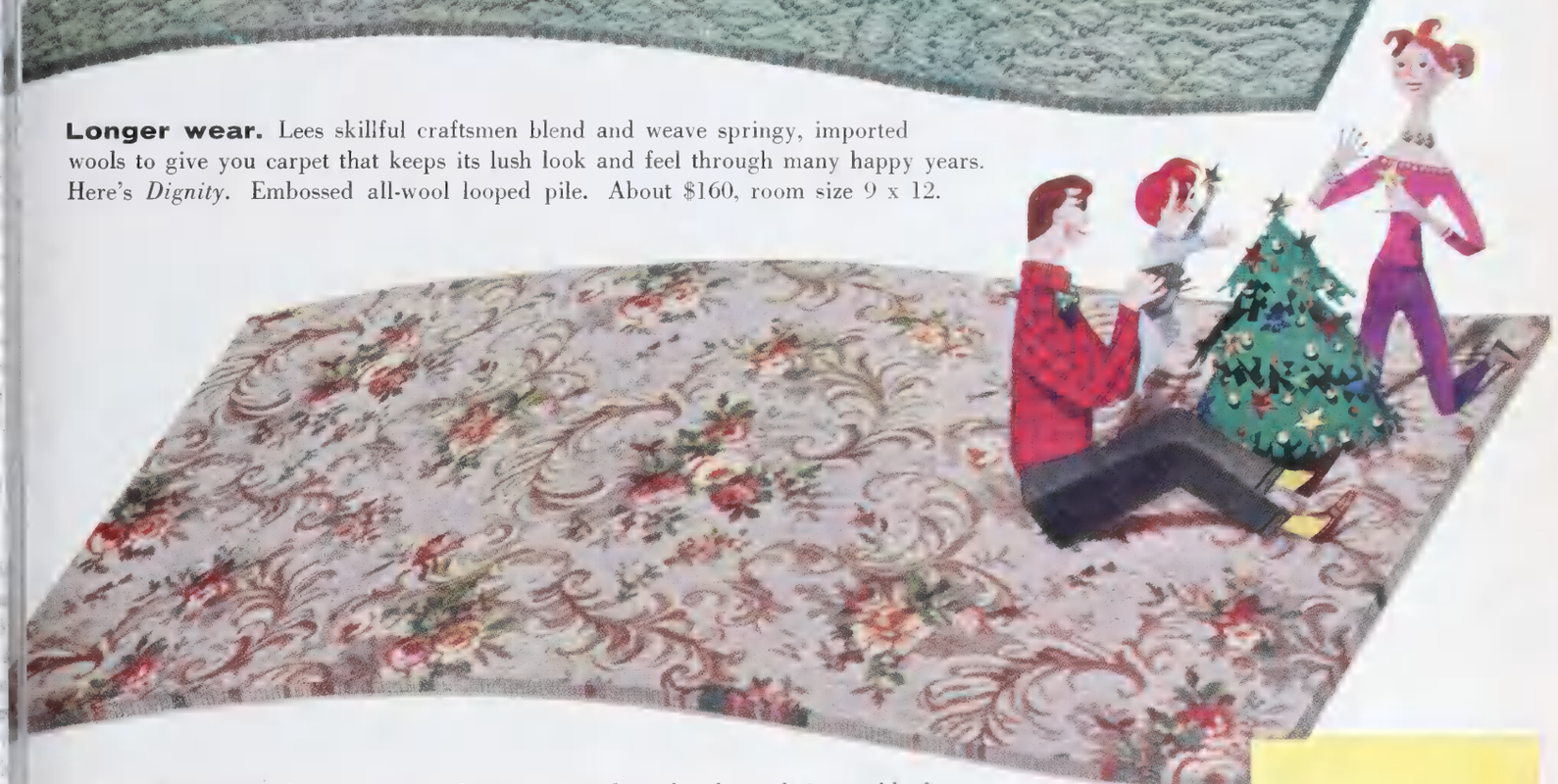
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(*Please turn to page* 195)

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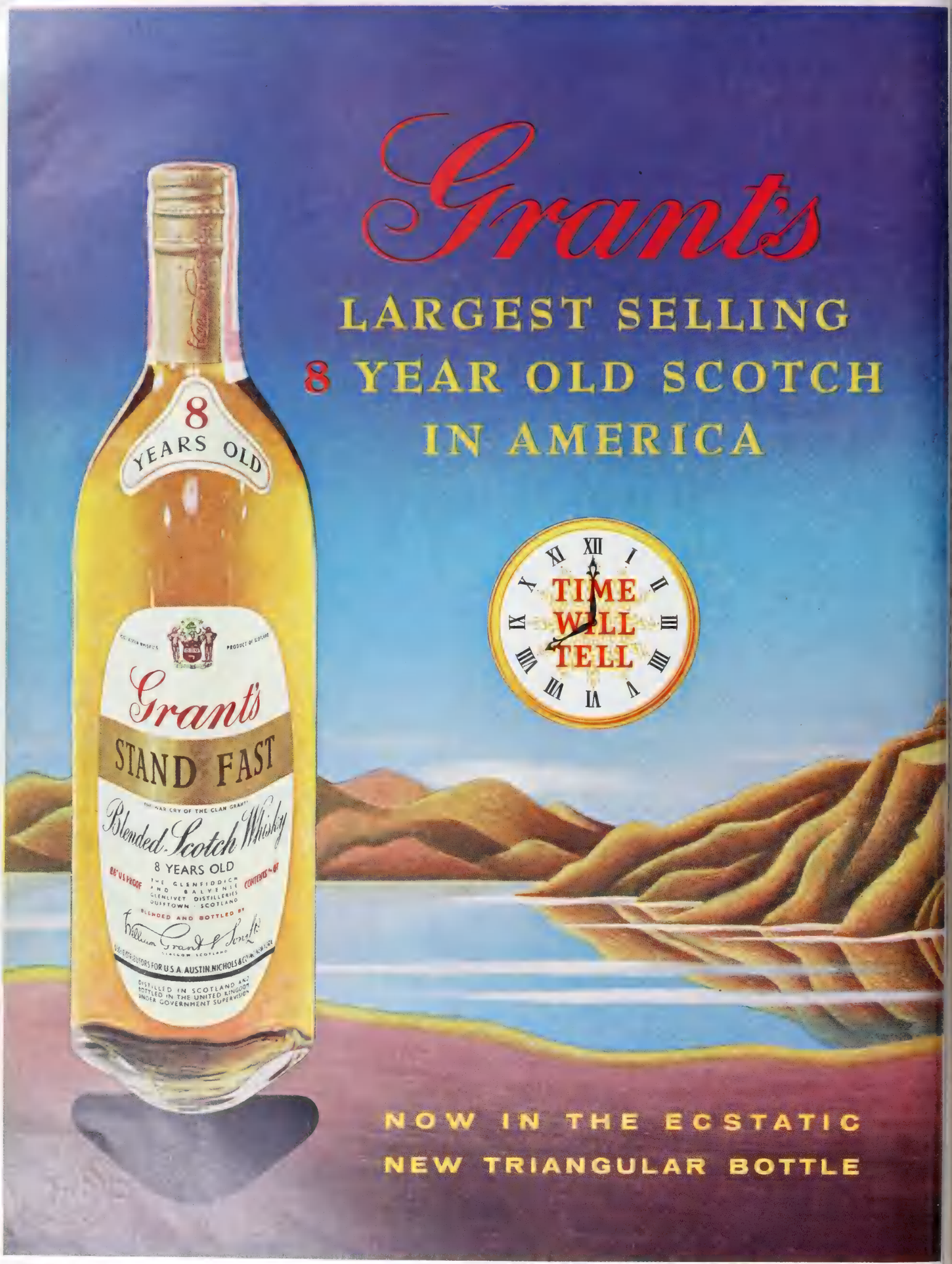


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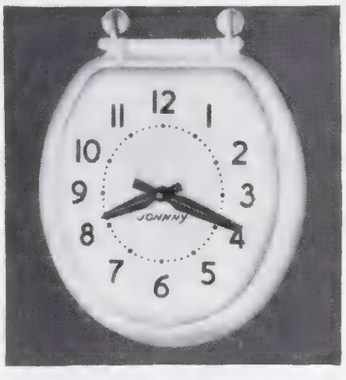
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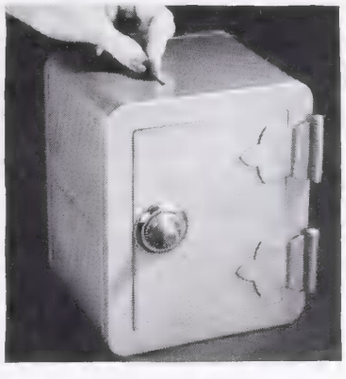
UTIQUE ASH TRAY pro-s a telephone chain-smoking tterbox with a handy recep-e for ashes and butts, prevents rette mess and burns. Stone-lded gold-plate ash tray, 3½″ ⅞″, fits any desk phone, looks morous enough for a boudoir. e's one ash tray that won't ppear under papers on the e desk! $1 ppd. Wilco, 35 So. k Ave., Rockville Centre, N.Y.



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CCOLO PENCILS are ed with 8 different toys. re's a teddy bear, Santa us, doll, whistle, magnifying ss, sailor, soldier, elf. Now, n the penance of writing 100 es "I will not talk in class" n't seem like such a chore. er all, when a child gets writ-cramp, he can always blow whistle or salute the soldier. of 8, $1 ppd. Peggy Pickert, 831, Evanston, Ill.





This is Georgia Melisova. The hovel before which she is standing is her Athenian home in Greece. Her mother occasionally works at straw chair weaving but is never able to find permanent employment. Her father just disappeared. She has four younger brothers. Georgia is amazingly intelligent for a ten-year-old child who hasn't had a dozen weeks in school. She should be given an education as she has great charm and potentialities. As it is, she hardly gets enough to eat.

There is severe unemployment and heart breaking, harsh poverty in Greece. Even many of the children who are helped have only one meal a day and go to bed hungry every night. The bed is some old rags on the dirt floor of a bleak shanty. There isn't much to do in the daytime except to sit and think how hungry they are. There's no use going through the garbage cans, for too many are doing that. And for lack of funds, the relief agency doesn't serve any meals at all on Saturdays and Sundays.

Children like Georgia can be "adopted" and properly fed, clothed and educated in Greece and all of the countries listed below. The cost to the contributor is the same in all—$10 a month. The child's name, address, picture and story is furnished the donor. The donor also can correspond with the "adopted" child.

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Please send me further information.

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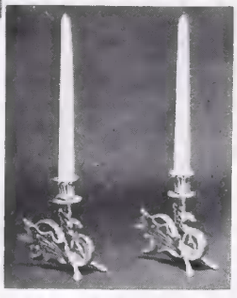
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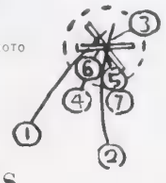
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SKETCH: SHOSHUN OTAKE
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Aspidistra with dahlias

Dramatic aspidistra leaves are furled around a cluster of scarlet dahlias in an angular white vase, placed on a burl slab.

To soften the leaves of aspidistra, their tips are rolled around a pencil. For more exaggerated furls, the rolled tips are placed in the palm of the hand and gently rubbed in a forward and backward motion. This technique will retain the furls.

The outline of the design is formed by six leaves of different lengths. Strips of woody stems, measuring the width of container, are tied around Steps 1 and 3 and fitted securely in the vase to insure firm balance. Step 3 consists of three leaves tied together with the support. Steps 2 and 4 are placed forward and above Step 1.

Three dahlias cut in different lengths (steps 5, 6, 7) are arranged in the center. Chrysanthemums or lilies are other effective combinations.

The burl slab placed off-center balances the arrangement.

designed by Karl Erik Ekselius

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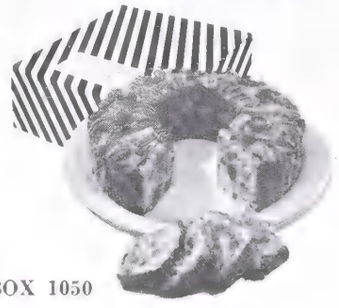
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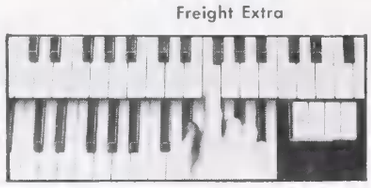
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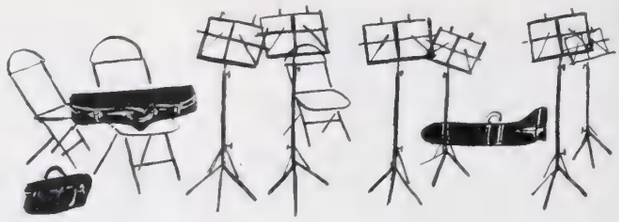
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Staying home or Going out

Part six in HOUSE BEAUTIFUL's series on How to Approach Music *By* RICHARD WILLIAMS

Today you can enjoy the world's finest music in the kitchen as well as in the concert hall—each in a different way

We experience music in two settings, the home or the concert hall. These settings create such different conditions, each with its own advantages, as to seem to change the nature of the music we are listening to. But the music does not change: what we get out of it is the thing that changes.

Here we have a characteristic peculiar to the enjoyment of music. The difference is more profound than the difference between looking at a picture in the museum and gazing at it on your wall. Your emotional response varies with where you sit, and the two chairs which are at your disposal—the familiar easy chair at home or the harder chair of the auditorium, where you are careful not to dig your elbows into your neighbor's side—present separate vantage points.

The concert performance is a special occasion. It therefore partakes of the advantage of being special, a thing apart, inducing a willing predisposition toward enjoyment, much as we enter the theater with a willingness to suspend disbelief. The concert, in short, contains some ingredients of a holiday and some of a party and some of a ceremony running its appointed course. I am reminded of what a music teacher once told me about children's concerts: that the children seem to enjoy them very much until the music starts.

Music at a concert is enhanced when and if the rest of the audience is enthusiastic. We all know that in both the theater and the concert hall a successful performance depends not only on the current which flows from the stage to the audience but reversely on the atmosphere, the mood, the aura which the audience itself creates, which is transmitted from one member to the other and then to the performer. Group enthusiasm and group enjoyment are always infectious.

Music in the concert hall is "bigger," so to speak. It is, as it is

lled, "live" music. As much as ctrically reproduced music has en improved in the last few ars, remarkable as are some of current recordings, great ough the wonders be which are rformed in the name of high elity, there is still a distance ich separates the live musical rformance from the engraved e. To critical ears, that difference apparent in the sound. No rec- d, in my opinion, has yet cap- red all of the sonority, all of the ertones, all of the roundness of usic. Let me compare the art of cording to the art of reproducing painting: we have progressed om a black-and-white reproduc- n first to the approximation of lor, often vulgarly reproduced on eap paper, and now to a repro- uction which is the exact size of e picture, on canvas incorpo- ting the textural quality of the inting. And that is a great, great al. But it is still an approxima- n. How a recording sounds is verned not only by such factors the excellence—and the cost—of ur reproducing equipment, but e size and the acoustical proper- s of your room.

Perhaps this difference in sound uality does not really matter to any ears. Somewhere I saw a car- on of two hi-fi enthusiasts in a ncert hall. One says to the other: Not enough high frequencies!" So ere are some people who believe at the carefully prepared record n actually have a better sound an live music. You can make out good case for the belief that you ar solo instruments better on a cord, much more distinctly, and oser up. Concerts are often played here acoustics aren't perfect.

But whatever be your view on the erits of sound, you will agree, I ink, that between records and ncerts there is still to be felt a fference in "excitement" or by hatever term is to be described e fusion of artist and audience which I spoke before and which curs at a live performance. That armth, that sparkle, that elation what is worth the price of ad- ission, is worth breathing the bad ir and sitting stiffly on an un- mfortable chair.

WE HAVE been told that we ad- mire the artist too much and e music not enough. We extoll the erformer and diminish the com- oser. But in fairness to a star- azing public, we should remember hat music, in manuscript, to ev- rybody except the professional, as no meaning. Music is a dead- leeping princess, until a performer kisses it alive. It comes into being only through the artist, a fact which Wagner bemoaned, for he was dependent on his conductor and singers for the interpretation of his ideas. In music, interpretation is the life-giving force. Among all the arts it is only in hearing and watching music as it is made that you participate with an artist in his work. You and he actually share the moments of creation.

AS HE plays and you watch and listen, a unique and satisfying bond is formed. This personal human relationship is the key to the appeal of "live" music.

On the other hand, records offer you advantages which the concert hall does not. These advantages are obvious and delightful. They include the ease of listening, the relaxation of the home surroundings, the ability to choose your own starting time for the concert (and your own stopping time) and the opportunity to hear all of the composition or any part of it again, should you so desire.

But there's more to it! The advantages of listening to records lie in the opportunity of digging into the music, the chance they give for thorough acquaintance and more intimate inspection. I would say that these advantages were educational, were it not for the dull after-taste which the word "educational" induces.

What records can do for you is to educate you to become a better listener, one more sensitized to music. This they can do quicker and more surely than the usual, casual, catch-as-catch-can concert-going which most of us pursue. A composition can be absorbed and made forever yours, engraved into your consciousness. And this will definitely contribute more to your musical development than the occasional concert that you find it convenient to attend.

Records can help to develop the listener in four stages. These four stages have been very well described by Roger Sessions, an American composer of renown, who eight years ago presented a set of lectures at the Juilliard School of Music which were later formed into a book entitled *The Musical Experience* (Princeton University Press). I shall here attempt to summarize his thoughts on the four stages of a music lover (three fewer than the seven classic stages of man).

The first stage is that of *hearing*, which means not simply being present when music is performed

(*Please turn to page* 303)



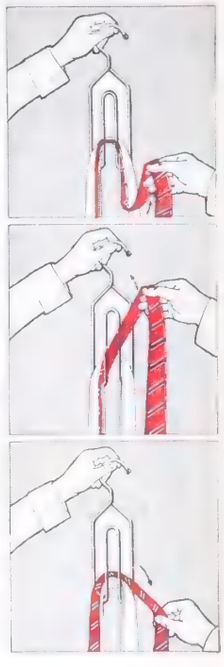
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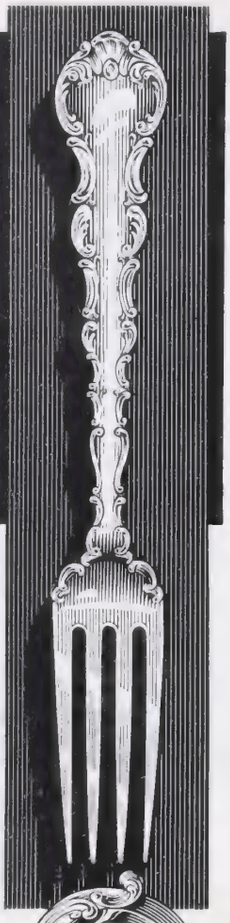
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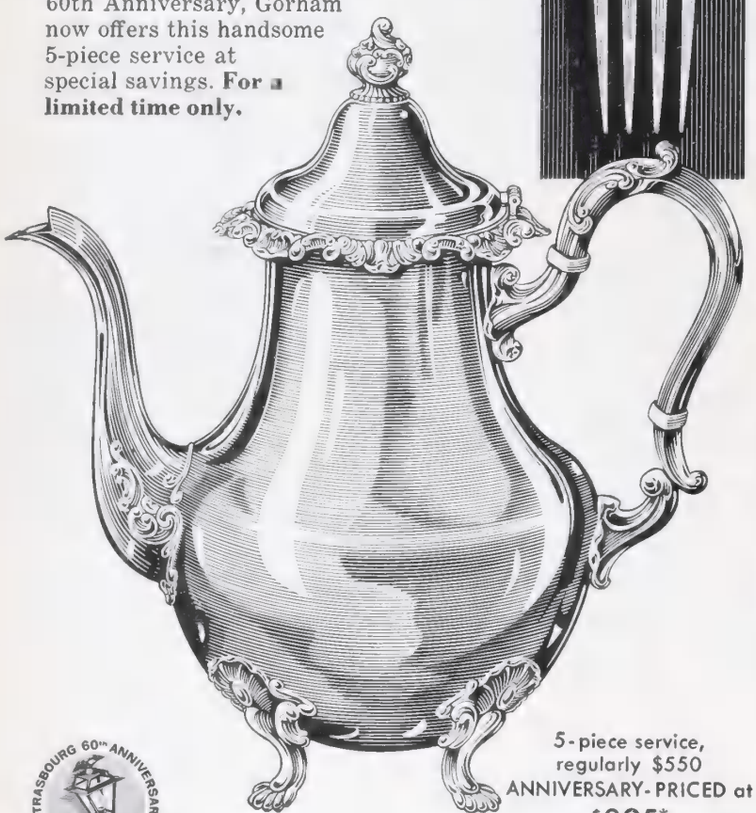
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DECORATOR'S DIARY



Out of a decorator's own workbook, musings and solutions that might well help you solve your decorating problems

Like many another city couple, the Bronsons are looking ahead to the day when they can build that house in the country. "And the one thing I'm dreaming of is a dining room!" says Mildred Bronson.

Meantime, while they are still dining in the alcove of their apartment living room, she's beginning to assemble the basic furniture for the full-fledged dining room she'll have some day. "No dining room suites for me," she says. "I'd like every single piece of furniture to be sort of special, a little gem of its kind, something I've collected because I loved it so much I just had to have it."

To date she has done some pretty shrewd collecting, because she has chosen everything to be usable right now, and as a result the alcove has already acquired a distinction not often associated with living-room dining. She has two open-arm Louis XV armchairs picked up at auction. As a souvenir of a summer in Italy she has a marble-top table patterned in a classic Florentine intarsia of colored marble—a small oval top, just a happy size for a foursome meal, but destined to be used later as a breakfast table in one end of the projected dining room.

But her latest, and this time Regency-flavored acquisition, was spotted by both of us during a shopping excursion at B. Altman's while we were looking around for a medium-scale sideboard or serving table for the alcove. It's a piece in the Beacon Hill Collection of Kaplan Furniture Co., and it's called an *étagère*, a name that might give the impression that its sole function in life is to display bric-a-brac. Well, it *can* display your treasures on its top and two open shelves, but underneath the shelves is an artful equivalent of a sideboard and bar, hidden by two doors which are painted to look like three panels. There's a pull-out tray, covered with Formica which makes a fine stainproof serving surface which you'd never expect to find in furniture that looks so elegant and Old World. There are two shelves for glasses, china, bottles or whatever you'd care to put on them, and a long lower drawer that suggests itself for linens. It's a little treasure chest of usefulness, and whether it's finished as Mildred's is in black with gilt outlining its mouldings, or in sedate mahogany, it's one of those adaptable pieces that could be used in living room, dining room or study and always look as if it were specifically chosen for that particular room. Currently, it couldn't be a more appropriate piece for the Bronsons' immediate purpose, and it's going to add style to the future dining room.





Artful, elegant bar-étagère

(*Please turn to page* 202)



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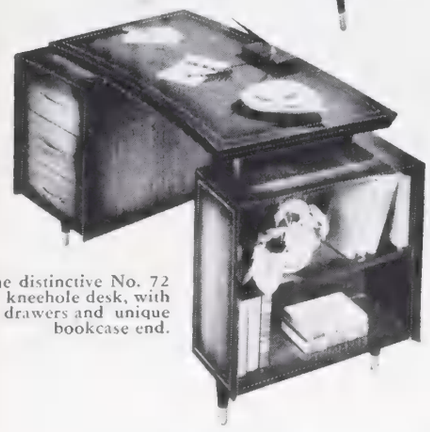
No. 8203 Cocktail Table, imported crystal top.







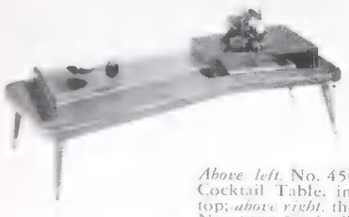
Above, No. 4502 Lamp or End Table, imported crystal top; *at right*, No. 8205 Step Table, imported crystal top.

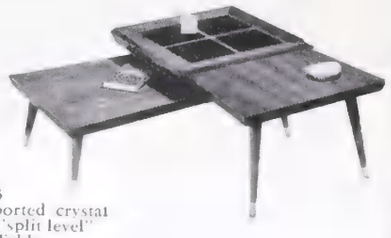


Above, No. 4504 Corner Table with cane-front cabinet and imported crystal top; *below*, No. 9204 Corner Table.

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Above left, No. 4503 Cocktail Table, imported crystal top; *above right*, the "split level" No. 4409 Cocktail Table with inlaid black or white imported ceramic tiles featuring gold zodiac figures.

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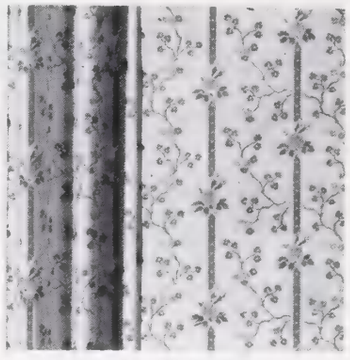
FINE FURNITURE FOR FINE HOMES

DECORATOR'S DIARY

CONTINUED FROM PAGE 200

Like most of us, thank heaven, Mrs. Ravenswood remembers her childhood home with nostalgia. But for two years she's been heckling me to find a replica of a rose-patterned striped French brocade that used to cover one wall and an armchair in her mother's bedroom. At one point I think I knew every fabric firm's racks of silk brocade imports by heart and none quite matched Mrs. R's memory—until the two distinct but compatible firms of Greeff Fabrics and Katzenbach and Warren Wallpapers lately put their skills together for the third time and came up with their Greenbrook III collection of matching fabrics and wallpapers. And oddly enough in a chintz and paper derived from an 18th-century French document, Mrs. Ravenswood finally met her match—in in a manner of speaking.

Fabric—not brocade but a wonderfully cleanable, lightly glazed chintz—is a charming stripe of pale greens and pink roses, feminine as its namesake, "Marie Antoinette," and a perfect foil for the fruitwood desk and bergère wing chairs in what Mrs. Ravenswood calls her dressing room. (It's really her study—an alcove off her pale rose-quartz bedroom.) So, since the identical wallpaper was right at hand we've papered the three short walls with the nostalgic flowery stripe, upholstered the chairs and



Marie Antoinette matching fabric and paper

chaise longue and draped the window above the desk with the identical pattern in chintz. Rug, an extension of her bedroom floor covering, is a soft gray-green, than which nothing is more French—or restful. As to vital statistics, the chintz is 36″ wide; the wallpaper is 24″ wide.

Mrs. R says she's more than satisfied to have chintz instead of silk, for she's looking forward to babysitting her forthcoming grandchild in these surroundings. As for me, I'm looking forward to a busy season working with the whole gamut of the new Greenbrook series—15 matching papers and fabrics in a range of patterns that run from American and French documentaries to modern whimsey.

One shouldn't do it, but I did and I'm glad! I hijacked an idea from another decorator—from Herbert Fouts, to be exact, who not only decorates but designs fabrics and wallpapers and has been responsible for many bright solutions.

In this case, my client was the dowager Mrs. Van Wagener, a lady I had heard was rather like those testy old characters that Ethel Barrymore plays. Her children finally convinced her that a compact two-room apartment in Manhattan would be preferable to the lonesome old mansion in Montclair. So she moved, with all her idiosyncrasies and a few handsome French Provincial pieces, and called me in.

"I'm all shook up," she said, astonishingly. "Never felt so helpless in my life. Haven't seen Captain Kangaroo or Bill Cullen in three days, because, you see, in Montclair my television was right at the foot of my bed, so I could enjoy my morning tea and watch the programs till I jolly well felt like getting up. I like my radio nearby, too. Now, in this bandbox, there's no handy bedside place for the television table or a radio. I feel so *uninformed*. You must *do* something about it quickly!"

I noted that there was a seven-foot niche in one wall with closet doors, facing each other across the space, and was vaguely reminded of something like this I'd seen before. This kind of space turned into one of those cozy French Provincial bed niches, with a single bed fitted in lengthwise along the wall and raised on a dais. Wall and bed had been covered in toile de jouy, and suddenly I seemed to remember a mirror somewhere.

It was an arrangement Herbert Fouts had done for a client with the same TV and radio habits as the reclining Mrs. Van Wagener.

He had taken off the closet doors and installed a table TV on a shelf in one of them, and built in a combination radio cabinet, bookcase, and light panel in the other. The television was set slightly within the closet at a good angle for viewing from bed. But you'd never have

(*Please turn to page* 204)



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DECORATOR'S DIARY

CONTINUED FROM PAGE 202

guessed the TV was there because the front of the closet opening had been sheathed in *invisible mirror*—the kind of stuff they use in the peepholes of apartment house doors (you can see out but nobody can see in). When the television is off, you see only a mirrored surface. But when the TV screen lights up the picture comes through clear as crystal. The mirror is framed in decorative, typically French Provincial molding, and can be removed for getting at the TV. At the other end of the bed niche, a frosted-glass paneled door above the radio niche and bookshelf conceals built-in lighting and diffuses the light.

Mrs. Van Wagener was entranced with the idea, so she now sleeps in a charming niche, with TV at her feet and radio at her head. With a Luxtrol light-control switch she can dim or brighten her lighting as she sees fit, and with a Lazy Bones remote-control switch at her bedside she can twirl from one program to another with hardly a movement of her hand.

One of the headaches of being a decorator is that sooner or later you have a client who goes scooting off on an independent shopping trip, and brings back some one little horror that can turn the whole job sour. This is particularly true of the artwork department—paintings, sculptures, and even for that matter, ashtrays.

So, after six gruelling weeks establishing the young Bradys in their rather modern cocoa-brown and white nest in Glen Cove, I started to quake with anxiety when Nora announced on the phone that she could hardly wait for me to come out to see what she'd just bought for the dining room wall. Nora's tastes had me jittery, anyway. She hadn't lived very long in this hectic world of picking and choosing so her likes and dislikes were as capricious as a spring-time breeze. And when she said she'd always wanted a painting of birds and fish and fruit in the dining room, like the one her grandmother had had, I practically made her swear she'd leave that white wall blank over the tambour-front walnut sideboard until I could help her find just the right thing.

On the way out in the train I pictured her walking guilelessly into the trap of a shyster art dealer and investing the last of her budget in a "real" oil painting of gloomy-eyed fish and dead feathered necks dangling over a bier of grapes and cut cantaloupes. (I had a grandmother, too.) And when I thought of this casting its shadow over the sunny Scandinavian birch table, the slender, sculptured walnut chairs and the hand-loomed beige and brown Finnish rug, I groaned out loud and frightened the conductor on the Long Island train.

But I might better have been rejoicing, for when I looked at the dining room wall, I felt like a proud teacher whose problem pupil has turned into a Phi Bete. Something of an appreciation of scale, suitability and color had definitely brushed off on this girl during her six weeks' shopping with her modest decorator. Sure, she had her fish, pheasant and fruity wall treatment—but instead of a varnished daub it was a clean and lovely composition of wood sculpture and walnut-framed bas-relief of leaves and tree fruits done in plaster-like white.

They were all designed and executed by Val Robbins of the Rim Rock Studios in Saylorsburg, Pennsylvania. The 40½" long, 2½" wide fish, as smoothly turned and satiny a shape as you ever saw, hangs on the wall, his length rather delineating the space. Below him hangs a "Four-Seasons" plaque, four 5"-square bas-reliefs cleanly molded in a white composition called Hydrastone and lined up on a walnut plaque. And, with a sure sense of composition and scale, Nora rounded out the group with a standing wood sculpture of a pheasant, placed on the sideboard, in just the right position. He's 15½" long and 11" high on metal legs, and like the fish is in beautifully grained walnut. Nora spilled the good news that she found them in a department store—and the sum total of their individual prices is less than $45 for a whole wall of artwork.—M.G.



Dining room sculpture

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Five Imported Home Movie Programs

Five one-hour programs of 16mm sound films produced by Canada's National Film Board and selected to give you choice screen entertainment

By CECILE STARR

If anyone asks you "What has Canada got that we haven't got?" you can answer—without fear of contradiction—their National Film Board. This remarkable government agency, established nearly twenty years ago, does a tremendous and exciting job of producing informational and educational films to be seen by Canadians and (fortunately for all of us) by the rest of the world.

So accepted and popular are these films in the United States that many are taken over by commercial distributors here for use on television, in theaters, and in the non-theatrical market. Here and around the world the National Film Board of Canada has won award after award in various film festivals and competitive showings.

The National Film Board of Canada is a government agency—not too different in function from our own government printing office—whose task is to provide the public with easy access to important information through the motion picture medium. Of course, in the case of film-making many crafts and creative talents are needed, and for that reason the Film Board has a large staff (generally around 450) of writers, artists, directors, cameramen, editors, composers, producers, sound recordists, as well as men who work in the developing and printing laboratories. The output of films generally averages several hundred a year; with one or two exceptions all are short films of one, two, or three reels.

The National Film Board was established as the result of a series of reports and recommendations made for the Canadian government in 1939 by the famous British documentary film producer, John Grierson. Acting as its first Commissioner, Grierson imported a number of talented film-makers from England, most of whom (like Grierson) have since returned to Europe. Those who have remained (Norman McLaren, Guy Glover, for example) have become thorough Canadians.

The films which make up the five programs I've assembled are not films that would compete with Hollywood, but then they were never intended to. But they are either utterly lovely or highly in-

PHOTOGRAPH BY N.F.B.



Canada's National Film Board has complete shooting stages as professionally equipped as those in Hollywood. Here a crew works on a fantasy for children.

rmative—documentaries at their st. I've tried to keep the pro- ams within fifty to seventy min- es, since I believe it is better to ave too little rather than too much f a good thing. Depending on your wn interests and your staying ower, you might extend the length f the sessions to eighty or ninety inutes, but please, not any more!

. Children's Hour

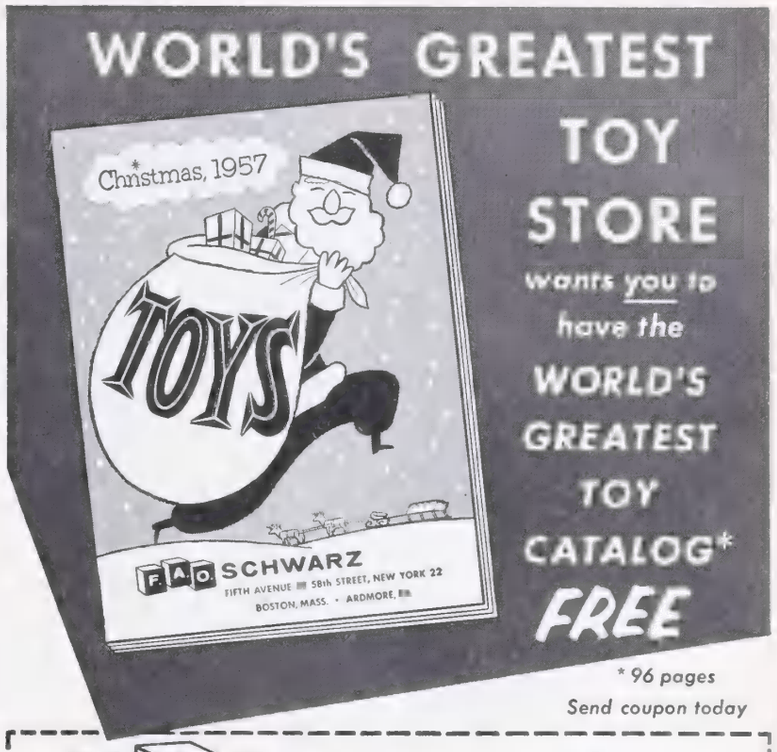
Much attention is being paid by ie Canadian Film Board to the eed for films for children, apart om the purely classroom teaching lms. Although the results thus far re quite uneven, they well deserve special viewing by your young eople (I'd say, ages seven to leven), at home, or wherever else ey can be comfortably assem- led. Of course, it would be won- erful to introduce them to some f the more fanciful adult films McLaren's abstractions, "Ro- ance of Transportation," and the ke), as well as these which have een designed exclusively for the oungsters:

The Pony (29 minutes). This is story about two youngsters, John nd Kathy, who live on a modern echanized farm and who want so uch to own a pony that they go out and buy one. The acting and dialogue leave much to be desired, but the idea is intriguing enough to interest almost any child. Rental, $7 from Contemporary Films, 13 East 37th Street, New York 16, N. Y.; sale, $130 from McGraw-Hill Text-Films, 330 West 42nd Street, New York 36, N. Y.

One Little Indian (16 minutes, color). In this comic cartoon, a little Indian boy named Magic Bow wanders away from the circus (where he works) and learns how to cross a busy street with safety. There are little songs that keep it lively and fun. Rental, $5 from Contemporary Films, see above; sale, $120 ($80 in black-and-white) from the National Film Board of Canada, 630 Fifth Avenue, New York 20, N. Y.

Ti-Jean Goes Lumbering (16 minutes, color). A mysterious small boy rides up to a lumber camp on a beautiful white horse, joins the men working there, and shows that he has the strength of a giant. It's a charming and humorous story based on a French-Canadian folk tale. Rental, $7.50; sale, $150 ($75 in black-and-white) from International Film Bureau, 57

(*Please turn the page*)

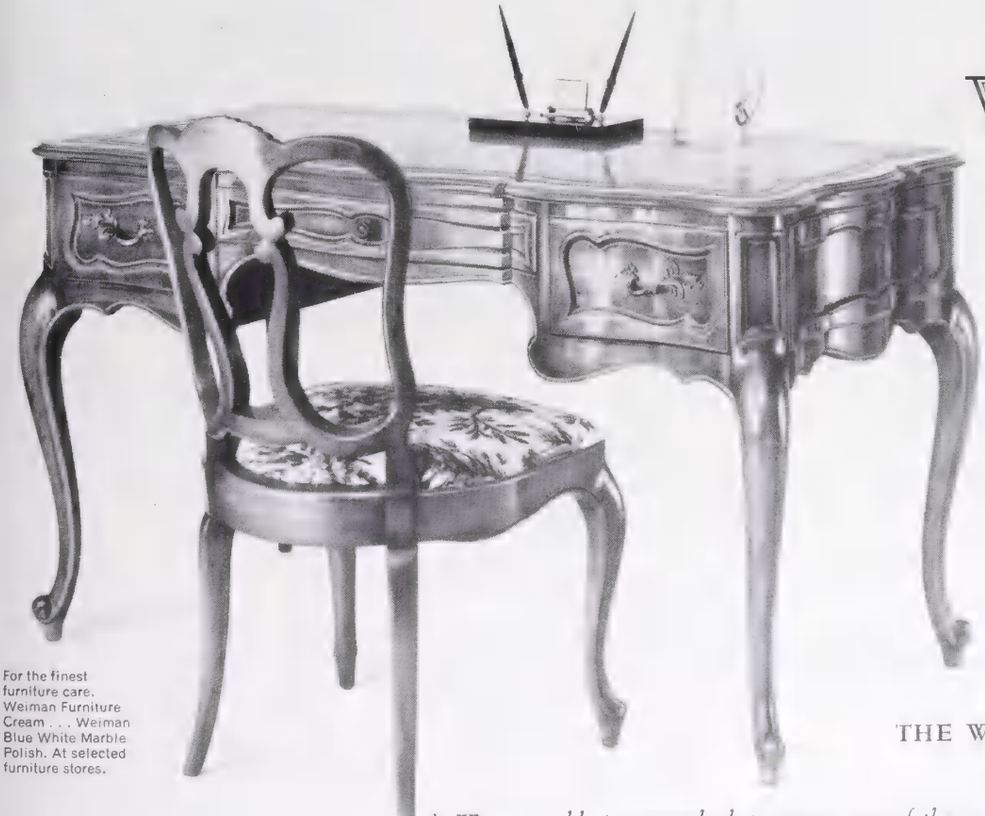


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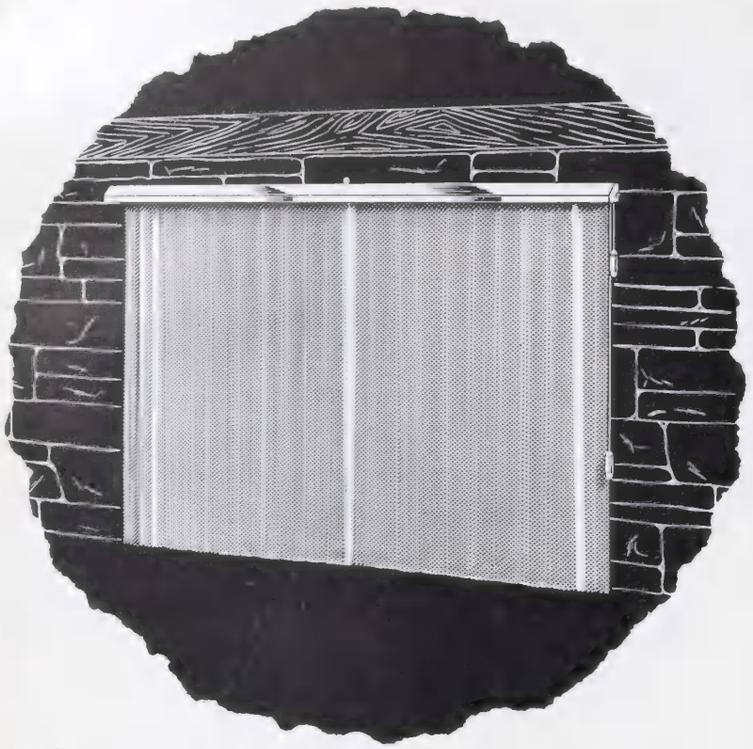
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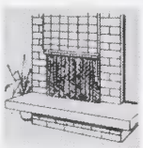


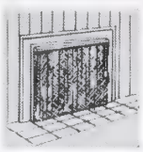
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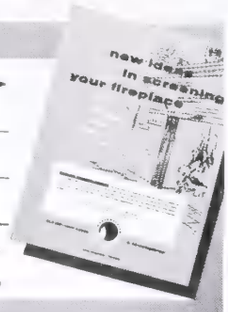
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FIVE IMPORTED HOME MOVIE PROGRAMS

CONTINUED FROM PRECEDING PAGE

East Jackson Blvd., Chicago 4, Illinois. Also available from Contemporary Films at the same rental price, in case you want to book the entire program from one source.

2. Norman McLaren—One-Man Show

Canada's most renowned artist is a Scotch-born film-maker whose works have been found delightful, shocking, inspired, and, as with most modern art, always worth an argument. Here is a varied selection of some of his best works through the years, a full evening's entertainment for a lively audience:

Hen Hop (4 minutes, color). Made in 1943, this is one of McLaren's earliest cameraless films, drawn directly with pen on blank film stock. Set to Canadian barn-dance music, the film originally promoted purchase of the government's wartime savings bonds; it shows McLaren's indebtedness to the work of Len Lye who had made similar films in England. In *Hen Hop* we see the emergence of one of McLaren's recurring figures, the lowly chicken. Available from International Film Bureau, 57 East Jackson Boulevard, Chicago 4, Illinois. Rental, $2.50; sale, $40.

Poulette Grise (6 minutes, color). To illustrate a fanciful French lullaby, soft pastel drawings dissolve one into the next, in a limited animation style which probably has never been better used than here. Again the leading character is a chicken, but considerably different from McLaren's earlier ones. Available from International Film Bureau, above. Rental, $3; sale, $50.

Fiddle de Dee (4 minutes, color). This was McLaren's first smash hit, released in 1947, creating something of a sensation here and in Europe and now quite definitely a classic in film abstraction. To the tune of "Listen to the Mockingbird," played in old-time fiddle style, lines and colors dance around in frolicsome animation. Available from International Film Bureau, see above. Rental, $2.50; sale, $40.

An Interview with Norman McLaren (one of a series of television programs in the series "Window on Canada," 31 minutes). Questioned by CBC commentator Clyde Gilmore, McLaren talks a bit about his work and methods with inserted examples of his films, "Lahaut sur ces Montagnes," "C'est l'Aviron," and "Boogie Doodle." Even within the limitations of a TV interview—and this one has all the typical defects—this is worth while. Available from International Film Bureau, see above. Rental, $12.50; sale, $135.

Neighbors (9 minutes, color). Using what McLaren has referred to as the "pixillation" technique, the film employs live actors but photographs them as if they were cartoon characters. It produces some funny results in a film that is deadly serious on the subject of brotherly love and world tensions. Although the message is not new, it has seldom been stated so powerfully as in this film. *Neighbors* won an Academy Award in 1953. Available from International Film Bureau, above. Rental, $5; sale, $100.

Be Gone Dull Care (9 minutes, color). To end the program on a lighter note, here is a lovely combination of moving lines and bright colors synchronized to the jazz music of the Oscar Peterson Trio. There are three "movements" in the film, each with its own rhythms and style. In this film McLaren collaborated with Evelyn Lambert. Available from International Film Bureau, above. Rental, $4; sale, $85.

3. Arts and artists

Canada's Film Board has done much to further the enjoyment and performance of all the arts, on the professional and amateur levels. From a large selection of productions dealing with music, dance, painting, and theater, here are those which I think make a most entertaining evening:

The Jolifou Inn (11 minutes, color). From the paintings of Cornelius Krieghoff, itinerant Dutch artist who lived in Quebec for more than thirty years, come these lively scenes of mid-nineteenth century life. Colin Low has directed, edited, and written the film to follow the inner movement of the paintings and reveal in their Bruegel-like details the strength and spirit of a proud pioneer people. Prancing fiddle music written by Louis Applebaum is a further delight. Available from International Film Bureau, 57 East Jackson Blvd., Chicago 4, Ill. Rental, $6; sale, $110.

The Stratford Adventure (40 minutes, color or black-and-white). Now that its permanent theater has

been finished, and success after success has been the fare, it seems incredible that the Stratford Festival in Ontario could have developed from only the determination of one man and the devotion of one small community. The film shows how all this was accomplished by Tom Patterson and the citizens of Stratford, with delightful bits of rehearsals being directed by Tyrone Guthrie and enjoyable glimpses of Alec Guiness who starred in its first season of Shakespeare. Available from Contemporary Films, 13 East 37th Street, New York 16, N.Y. Rental, $20 in color, $12 in black-and-white; sale, $250 in color, $135 in black-and-white.

Pen Point Percussion with *Loops* (10 minutes, black-and-white and color). Norman McLaren shows how he produces a synthetic sound track for one of his hand-drawn animation films. Using different sized and shaped brush strokes directly on the sound track, he is able to "compose" a score of bleeps, bloops, and glumps which he considers ideal accompaniments to his abstract pictures. The total effect of all this is seen and heard in his film, *Loops*, which is added on as a fitting conclusion. Available from International Film Bureau, address above. Rental, $4; sale, $60.

4. The World We Live In

It is interesting that many of Canadian Film Board's films, which were intended primarily to show Canada to her own people, quite often have qualities which make them equally meaningful to other nations. These three films, for example, deal with nature, a primitive way of life, and the complexities of civilization in such ways as to make us see the problems perhaps a little more clearly than we do in our own films:

The World at Your Feet (22 minutes, color). This is a fascinating nature film about soil, plant life, and cultivated crops. Writer-farmer Louis Bromfield said . . . "it is vividly done and leaves a lasting impression . . . indeed a work of art." Produced by Michael Spenser, directed and written by Larry Gosnell, with exciting color photography by Grant Crabtree and John Spotton. Available from International Film Bureau, 57 East Jackson Blvd., Chicago 4, Ill. Rental, $8.50; sale, $195.

Land of the Long Day (38 minutes, color). A film of remarkable perception and beauty, this account of current life among the Eskimos is a film you can hardly help loving. Written and directed by Douglas Wilkinson (who later wrote a book about his stay with the Eskimos), and photographed by Jean Roy, the film was a recent Golden Reel winner, recipient of a Robert J. Flaherty citation, and in its own right a powerful and moving record of reality. To make the film more marketable among schools, it has been broken down into two 19-minute sections—one dealing with winter and spring, and one with summer and autumn. You'll want the whole film at once, so ask if you can rent it on one reel. Available from International Film Bureau, address above. Rental is $15 complete ($7.50 for each section); sale, $300 in color, $150 in black-and-white.

Romance of Transportation (11 minutes, color). Although basically a history of three centuries of transportation in Canada, from canoe to airship, this clever animated cartoon applies equally well to the story of our own growth, and it proves that the instructional film can be delightful and diverting. Humorous drawings (designed by Robert Verrall), solemn narration (read by Guy Glover), music (by Eldon Rathburn), and a free use of sound effects, combined with the varied creative talents of Tom Daly, Wolf Koenig, Colin Low and others, have produced a wholly captivating, if free-wheeling, result. The film ran a full year in a New York "art" theater. Available from International Film Bureau, see above. Rental, $6; sale, $115.

5. My Own Favorites

Even a reviewer and critic, who must try to maintain a somewhat balanced and distant relationship to the material at hand, must also admit that in the long run what counts most of all are likes and dislikes. "The final test," writes E. M. Forster, "of the novel will be our affection for it, as it is the test of our friends, and of anything else which we cannot define." These are some films whose virtues so delight me that I am completely willing to overlook or forgive their faults. In other words, I like them:

Paul Tomkowicz—Street Railway Switchman (10 minutes). Although unpolished and unpretentious, this little film is eminently successful as a portrait of an aging Polish-Canadian whose job is to clear the street-car tracks every night in the snowy city of Winnipeg. As he

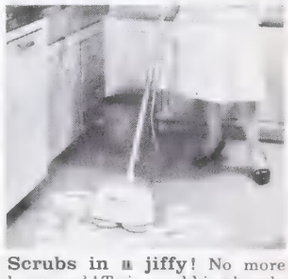
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CONTINUED FROM PRECEDING PAGE

works we hear his recollections of a youth in Europe, and we can begin to realize what the New World has meant to him. The man is a wonderfully believable person, and the concepts which shape the film are most praiseworthy. It was directed by Roman Kroitor who also was co-writer (with Stanley Jackson) and co-editor (with Tom Daly). Rental, $3 from Contemporary Films, 13 East 37th Street, New York 16, N.Y.; sale, $40 from the National Film Board of Canada, 630 Fifth Avenue, New York 20, N.Y.

Shyness (23 minutes). Three children, withdrawn and quiet, are shown to be quite different in their behavior and needs. One is a bright lone-wolf type of boy who is best able to find his place and pace, when he is somewhat apart from the crowd. One is a truly shy girl who needs and wants help from parents and teachers in getting in with the others. One is a markedly disturbed boy who cannot get along with others even when he is helped by the adults and who requires long-range psychiatric aid. Rental, $5 from Contemporary Films, see above; sale, $125 from McGraw-Hill Text-Films, 330 West 42nd Street, New York 36, N. Y.

Rhythmetic (9 minutes, color or black-and-white). This latest released work of Norman McLaren (1956) is an excursion into the mysteries and meanings of numbers. The title (accent on first syllable) is a punning recollection of our school-days' third R. Using a sort of blackboard magic, McLaren allows his simple digits and symbols to behave with the slyness, daring, impudence, and eccentricity of people. Rental, $3 (black-and-white only) from Contemporary Films, address above; sale, $80 in color, $40 in black-and-white from the National Film Board of Canada, address above.

Two Bagatelles (3 minutes, color). Using the same live-cartoon style as in *Neighbors*, this film is a perfect ending for any program. The opening and closing titles are McLaren at his best, and the brief fast-action episodes that make up the content of the film are wonderfully zany. Rental, $5 from Contemporary Films, address above; sale, $25 from the National Film Board of Canada, address above.

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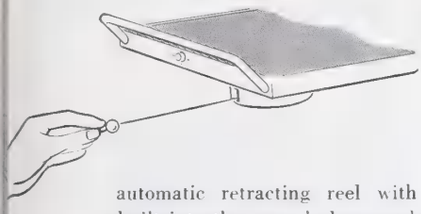
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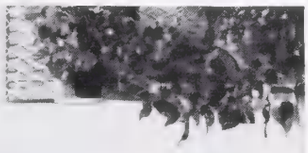
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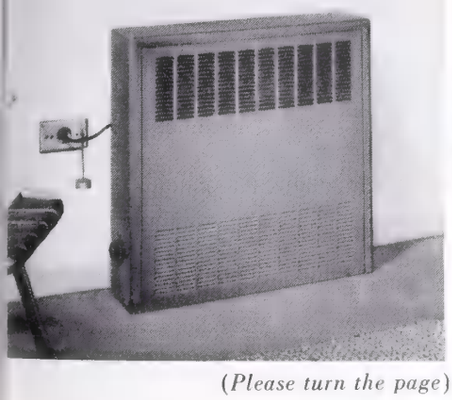
By JULIE POLSHEK





Electric food warmer built into a serving cart offers convenience of high worth for everyday meals or buffet entertaining, or on a patio during seasonal months. For further convenience, an automatic retracting reel with 16-foot electrical cord is built into the new, de luxe model of Salton HoTable Royal. The 16" x 24" food-warmer shelf, usable electrified or not, is shatterproof glass integrated in molten state with radiant-heat elements, temperature selector dial adjusts warmer's thermostatically-controlled heat. Solid brass forms cart's frame; 16" x 27" cold-food shelf at base, melamine plastic, has mahogany wood-grain finish. $89.50. UL-approved.

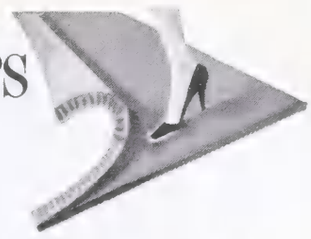




This portable radiator plus a wall outlet installs a complete heating system for permanent or temporary use in any room, the garage or where you will. Spartan Automatic Radiator works on the same convector principle as steam radiators; sole difference is replacement of steam pipes with a giant, fin-type heating element of cabinet length. Five available sizes handle areas 8′ x 10′ up to 20′ x 30′; smallest costs $40.

(*Please turn the page*)

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1. DOUBLES LUXURY-FEEL—Full ¼" of AIRFOAM gives lift to your step, never mats down or hardens – keeps its airy resiliency for all the long, long life of WUNDA-WEVE carpet.



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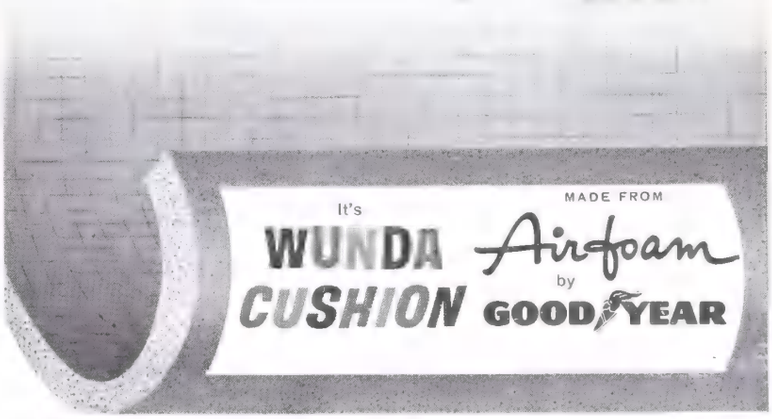
3. EASES HOUSEKEEPING—stays so porous, you could blow smoke right through it! Vacuum cleaner pulls smoothly, without grabbing or bunching – cleans thoroughly, through and through.



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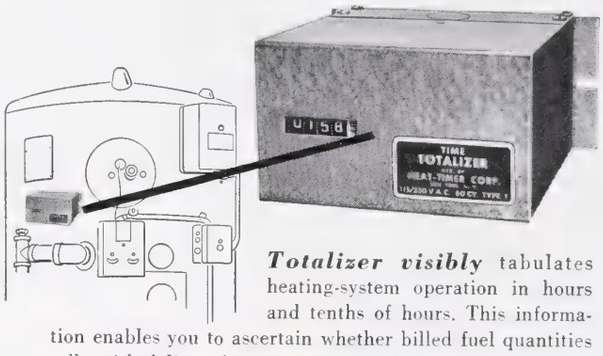
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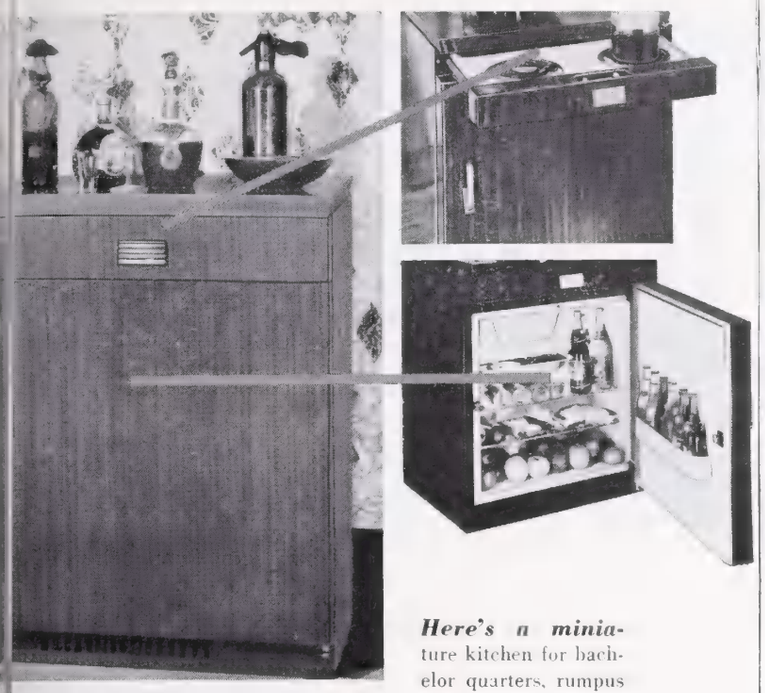
Slicing safety is foolproof with this new electric machine. Slicing platform cannot operate without constant thumb pressure on its safety bar; this bar *compels* safe hand position and instantly halts slicer when thumb pressure is withdrawn. Powerful machine adjusts for slicing from paper-thin up to ¾-inch thick; slices meats, cheese, slab bacon, vegetables, fruits, breads. Structure, all-chrome, has gravity-feed engineering like commercial slicers; serrated steel blade. This General Safe-T-Guard slicer, $50.



Totalizer visibly tabulates heating-system operation in hours and tenths of hours. This information enables you to ascertain whether billed fuel quantities tally with delivered quantities; to make comparative evaluations of fuel quality. The money-saving meter also indicates desirable frequency in boiler cleaning; helps anticipate repairs. For oil or stoker systems. Costs about $50.

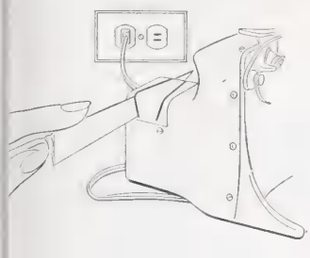


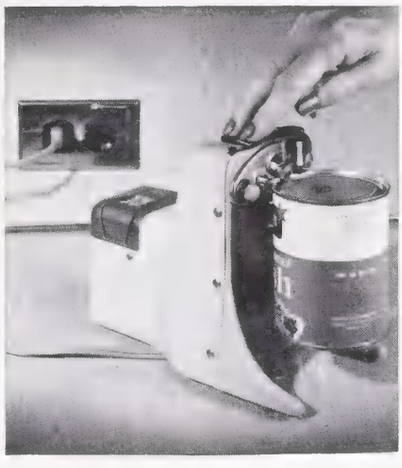
Electronic fume converter for cook- ing utensils dissipates food or smoke odors; or greasy vapors from skillet frying or broiling. Room air is drawn into cover through slotted top, a feature engineered to purify odorous or greasy vapors that escape while food is stirred or turned. This air entry is also an aid to crisp frying. Pura-Chef is usable on any pot or pan; including those with upslanted handles. $19.98.



Here's a miniature kitchen for bachelor quarters, rumpus similar uses. Refrigerator unit (5½ cubic foot) has freezer compartment ample for 25 pounds of frozen foods or 9 ice trays. Range built stainless steel shelf has Monotube, 3-heat burners with automatic cut-off. Serviceable counter top is Formica. Acme Aristocrat Tray, 27″ x 24″ x 36″, costs $334.50. Mahogany, walnut or blond.

can opening is fast be- the order of the day: this Udico incorporates a knife sharpener. switch operates both sharpener opener. Locking device holds spill-proof position. Efficient ilable in colors, costs $24.95.



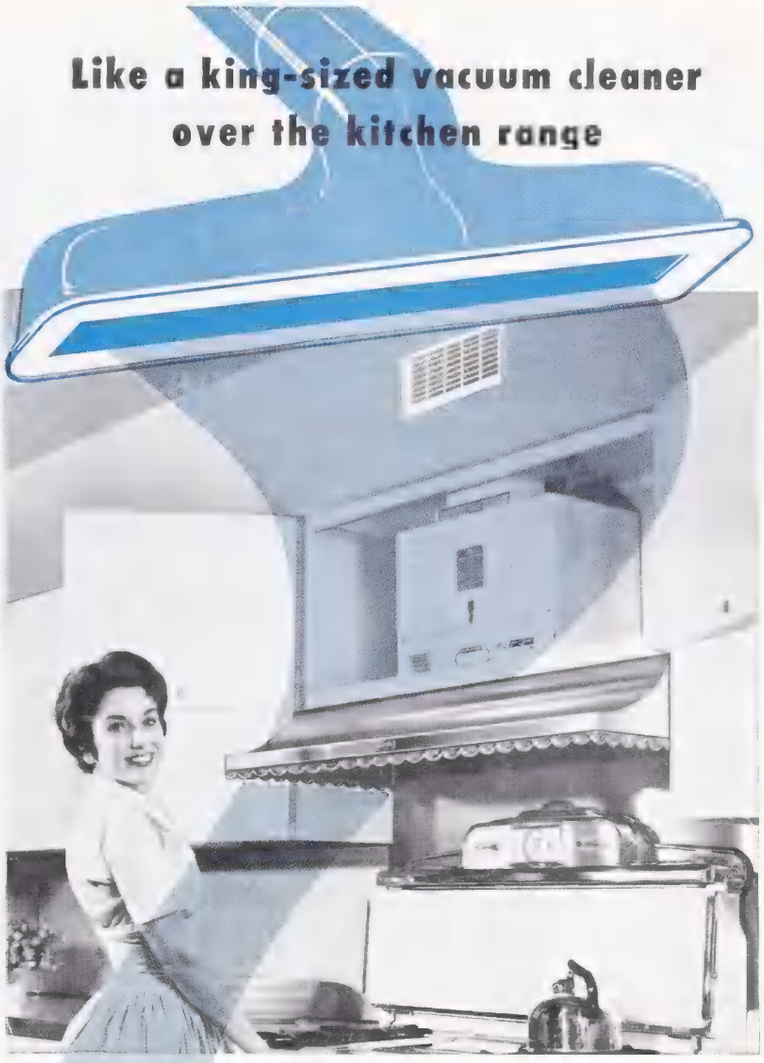




Swing-out shelf unit by St. Charles is a cabinet within a cabinet. Behind it are additional shelves, adjustable to suit any storage need and accessible without impediment when swinging unit is at 90° angle. The convenient cabinet expander, removable for cleaning, is available in 30″ or 36″ high St. Charles cabinets. A cabinet 21″ x 30″ high by 13″ deep with 5-inch deep swinging unit costs $27. Available in colors.

(*Please turn the page*)

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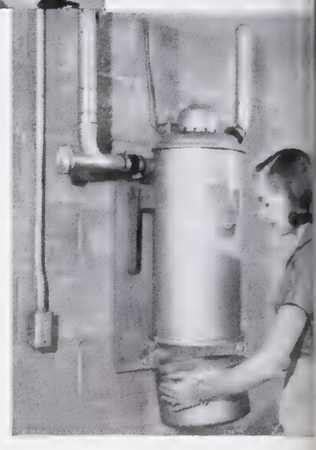
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Vacu-Flo central cleaning system comprises room inlet-valves connected to a powerful vacuum machine mounted in the basement, attic, utility room or in garage, carport, etc. After going through a cyclonic separator that exhausts light fine particles to the outdoors, the collected dust is deposited in a giant receptacle for emptying when necessary. Vacu-Flo tools with their featherweight hose will reach 25 feet. Operational principle eliminates recirculating dust-laden air. About $300 for 6-room house.



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ARRANGEMENT RACHEL CARR
SKETCH SHOSHUN OTAKE
PHOTOGRAPHER WILLIAM A. CARR

Asters

An array of colored asters forms a cheerful arrangement in a slender beige pottery vase, placed on a rush mat.

Here is an attractive way to arrange asters by themselves. The diagram shows three distinct groups which form a triangular design. The flowers are uneven in height and the leaves are stripped at the base. A cross support is fitted securely about two inches below the rim of the vase. Sturdy dried branches make the support, and are tied in the center with wire.

The tallest flower is inserted at a backward slant. The others work down gradually to form a triangular design. The shorter flowers face forward. Zinnias, chrysanthemums, gaillardias or pompon dahlias lend themselves well to this unusually attractive design.



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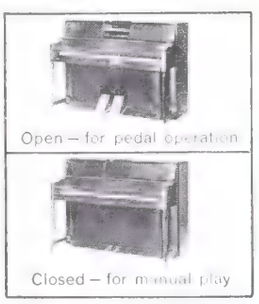


Play the Piano or Play the Piano-Player

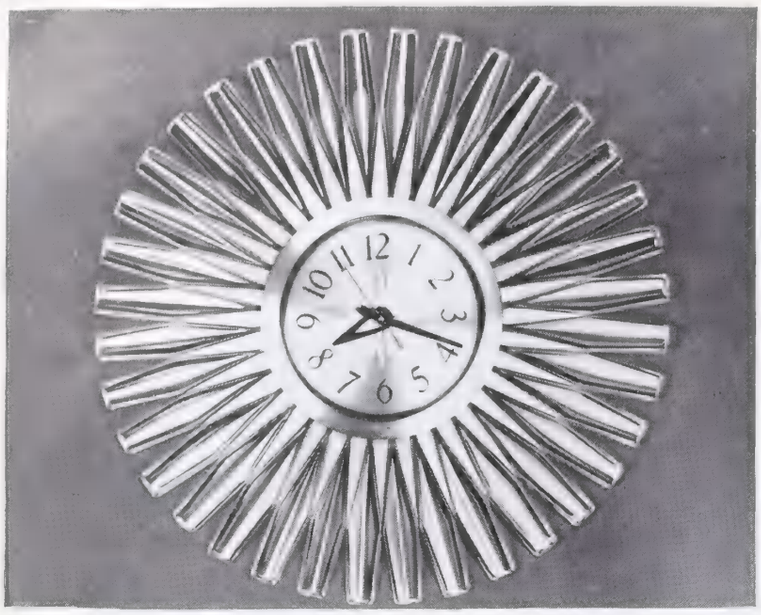
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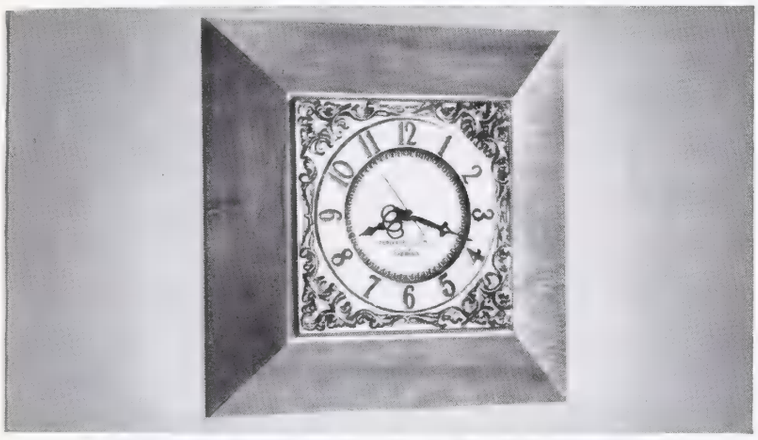
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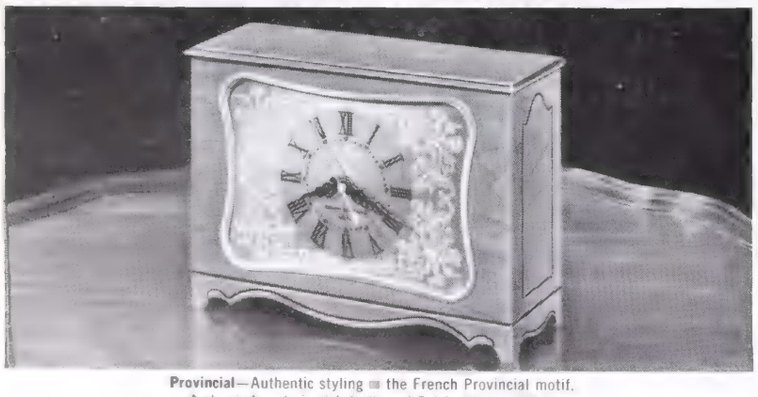
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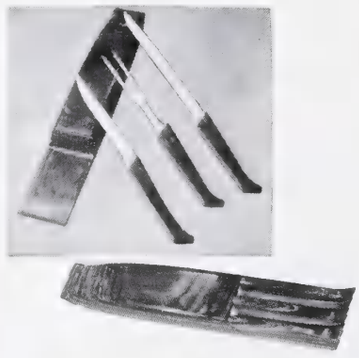
All prices are manufacturer's recommended retail or Fair Trade prices—plus applicable taxes. Clock and Timer Department, General Electric Company, Ashland, Mass.

IT'S WORTH MENTIONING

By JULIE POLSHEK

Gold-and-white trend is found even in basic equipment like Cosco's kitchen serving cart. Oval shelves replace conventional rectangular ones, adding a further note of glamour. Service features such as rugged shelf finish, 3-inch rubber wheels, shelf guards, give the fine cart practical worth. Tubular steel with gold-tone finish; white or charcoal shelves. Cosco DeLuxe Cart costs $18.95. From Hammacher Schlemmer, N. Y. 22.





Knife sharpener built into Robeson's Gourmet Carver hones the knives as they pass into or out of the case. Charcoal-black material with rich wood grain forms the graceful, sculptured case and cutlery handles. The lustrous material, extremely rugged, is laminated birch fortified with impregnated plastic. Superfine knives are 7″ roast or steak slicer, 11″ ham or beef slicer. $35 complete. From Stern Bros., New York 22, N.Y.

Handcrafted pottery from Peter Pots Kilns has won many museum honors for design and craftsmanship. Their lovely oven-proof casseroles are made of strong, high-fired ceramic with stoneware glaze. The side handles and cover handle are very functional as well as interesting visually. In 4- or 1½-quart sizes; $7.50, $4, $10 for 4 matching "individuals." Cream shaded with blue or brown. From Peter Pots, West Kingston, R.I.



FRED LERNER

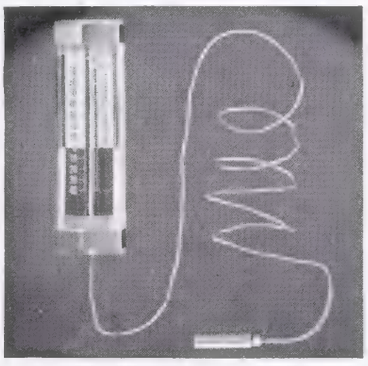


Drop leaves make this folding Falco-Lite table adjustable for changing needs. Stored, the leaves and their strong, braced supports fold against center panel. Table surface, tough and attractive, is woodgrain Nu-Mica (walnut); polished aluminum moldings. Bases and frame are steel, aluminized. Fine for outdoors later on. In 24″ x 60″, 30″ x 60″, 30″ x 72″; $19.95, $22.95, $24.95. B. Altman & Company, New York 16, N. Y.



More storage space is a universal need. One means is this Rhoda Hanging Cabinet. Just hinge it to any closet door and you create a dust-proof closet within a closet. It is latched to closet door by snap-catch. Racks store 10 pairs of shoes; three tilt bins store purses or what you will. Finely built of select hardwood. White, pink, cream, blue, natural. Size 72″ x 6½″; 19″ or 21″ width. $47.50. From Marshall Field's, Chicago.

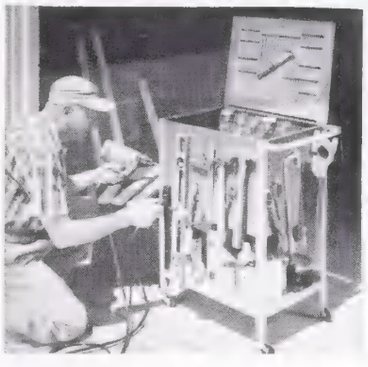
Freezer temperature is openly displayed by this wall thermometer, a capillary-action unit controlled by temperature-sensitive bulb hung in freezer's storage area. Besides obvious convenience over a concealed thermometer, it forestalls unnoticed operational breakdown and resulting food spoilage. Calibrated range of Taylor Remote-Reading Freezer Thermometer is minus 40° to plus 70°. $4.89. From Macy's, New York, N.Y.





Detecto's new storage hamper keeps bathroom supplies conveniently at hand in a large, drop-door chest. Below chest a capacious bin, ventilated and removable, holds soiled linens; above it, you have a handy cosmetic shelf surfaced with textured, gold-flecked plastic. Strong metal structure is 34″ x 19″ x 10½″. White, pink, blue, green, black, maize or white; handpainted motif. $19.95. From Abraham & Straus, Brooklyn, N.Y.

Mobile tool cabinet sets up workshop facilities anywhere you wish. The convenient unit is ideal for hobbyist, apartment dweller or for expanding facilities of a cramped workshop. Hanging devices for numerous tools are supplied on cabinet exterior and counter's underside; interior storage area is 15″ x 20″ x 12½″. Built-in, triple outlet. Toledo Guild Tool Table is red with bronze-finished legs. $12.98. Bloomingdale's, N. Y. C. 22.

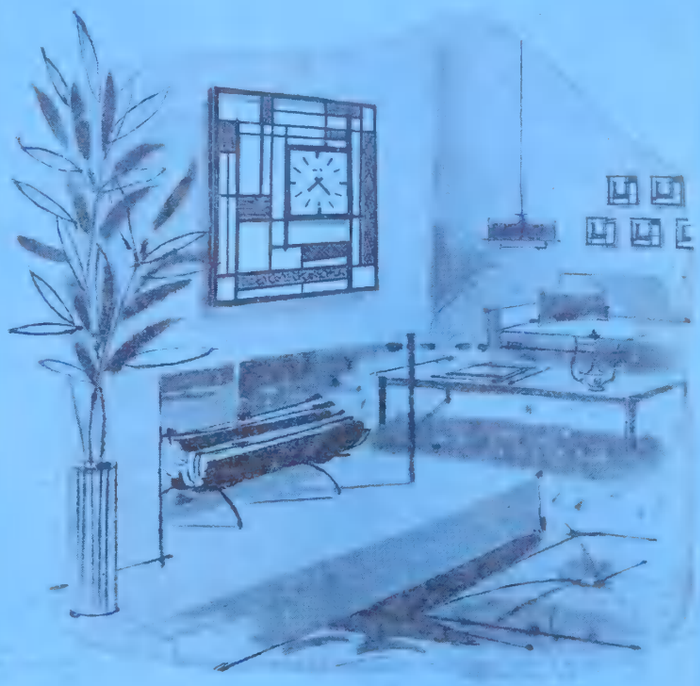




Pudding glamour is easily achieved with these fine steaming molds from Germany; also they do an outstanding steaming job that gives peak goodness to pudding's flavor. Fluted mold has center tube, both a molding asset and an aid to steaming speed. In 1- or 2-quart size; $1.50, $2. Melon mold in 2- or 3-pint size costs $2.49, $2.89. All are heavily tinned metal, have tight covers. From Miles Kimball, 88 Bond St., Oshkosh, Wis.

(*Please turn to page* 328)

To glamourize
a modern room
you must have
vision!

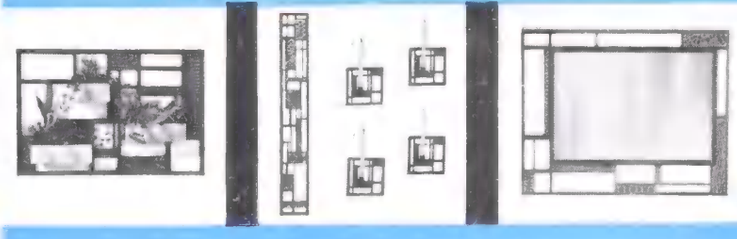


Now even the most austere contemporary interior can look gay and inviting! All it takes is VISION — a mirror above that straight-lined dresser . . . a clock on that stark fireplace wall . . . a planter over that tailored sofa . . . a grouping of sconces and plaques in the foyer. Syroco's new VISION collection, designed by Harry Laylon, was inspired by the work of famous Dutch painter, Piet Mondrian, whose influence pervades all modern furnishings. Crafted of genuine SyrocoWood, VISION wall accessories are deep-carved like fine sculpture. In Metalgold, Antique Black or Black-and-Colors, from $4. to $90., at leading department and home furnishings stores. A full-color decorating booklet of other Syroco accessories is available for 10 cents in coin.

SYRACUSE ORNAMENTAL CO., INC. SYRACUSE 2, N. Y.

Syroco

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PHOTOGRAPH, OTHMAR, ISTANBUL, COURTESY CLIPPER LINE, INC.

Istanbul's Ortakoy Mosque seems to float in ethereal light, above shimmering waters.

PHOTOGRAPH BY GEORGE HOLTON



A Turkish tourist sits for a souvenir portrait.

How to leave home and like it

Turkey, just beyond Europe's beaten tourist path, is a new and fascinating travel experience—a modern country with old-world atmosphere and oriental glamour

By VIRGINIA SAFFORD

There's a saying, "If one had but a single glance to give to the world, one should gaze on Istanbul." Yet this threshold to Turkey, this magical city out of an Arabian Night's dream, is little more than 20 hours' flying time from New York, a few hours by air from Rome, and a short, rewarding detour in the usual European itinerary. You might arrive by ship, since many Mediterranean cruisers make Istanbul a port of call. By train, the Simplon Orient Express will carry you out of London across the Balkans to its glamorous terminus of Istanbul.

Perhaps no city in the world can rival its location. While it literally hangs from the seven hills upon which it is built, sloping down to the radiant waters of the Bosporus and its romantically named inlet, the Golden Horn, you have the feeling that the whole place is floating in air. The tall, thin minarets of the great domed mosques surmount the hills, point toward heaven's bright blue sky by day, reach for the stars in the dark blue carpet of night.

Only a very small part of Turkey is in Europe, and Istanbul itself sits astride two continents. In fact, a ferryboat will take you from the foot of the Galata bridge across the Bosporus to Asia in 15 minutes. Yet, even though only a tip of (*Continued on page* 308)



The magnificent Brittany, high fidelity AM-FM radio-phonograph, $650.00

Magnavox High Fidelity... beautiful to look at as well as beautiful to hear



gh Fidelity in Magnavox Television, too. ıe Diplomat 24″ *diagonal measure*, with 4 high elity speakers and 10-watt amplifier. $399.50 in ıuine walnut. Other models from $169.90.

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The Magnavox Company, Fort Wayne, Indiana





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These handsome Lenox lighters and matching cigarette urns are created in the same quality china that Lenox makes for Presidents and K They're the last word in good taste . . . on table, buffet, or gift list. Lighters copyrighted

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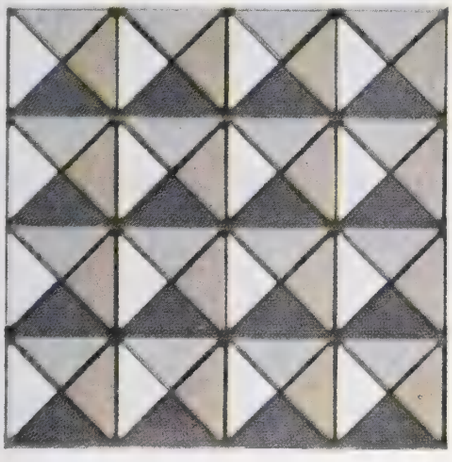
LENOX CHINA

House Beautiful

NOVEMBER • 1957



Tile steps and arrival mat in the motor court in the residence of William Pahlmann.



From the Roman Empire

Tile paving, on these entrance steps and arrival mat, was executed with a new system of mosaic tiles derived from archeological research in Italy by the Mosaic Tile Company and reported on in the following eight pages. Detail above is a close-up of mosaic pattern on mat. Original is in San Marco Cathedral, Venice.

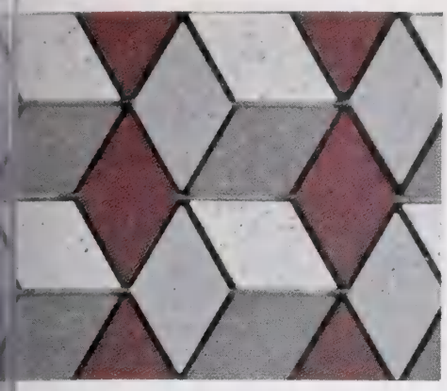
Presenting a wonderful new source to help you achieve

The Splendor of the Ancient Roman Villa

Several times during the last year, House Beautiful has suggested that you examine both the recent and the distant past, to see what it might contain to contribute to today's living. This month we present those aspects of Roman villas which pertain to life in the United States today, and which could better our way of life if we remembered and used them.

During the 1,300 years of the Roman Empire the house, as we know it today, evolved. Cities like Pompeii and Herculaneum were primarily aggregations of individual, middle-class family houses—houses of considerable style, filled with a great many amenities for those times. Many were palatial—in their dimensions and in the rich and spirited handling of their materials. Yet this richness was highly durable—some of it lasting 2,000 years yet still agreeable to see, prevailing through earthquakes and being buried under hot volcanic ashes. In the next 42 pages are modern applications of what we can learn from the Roman villa.





Some patterns have movement

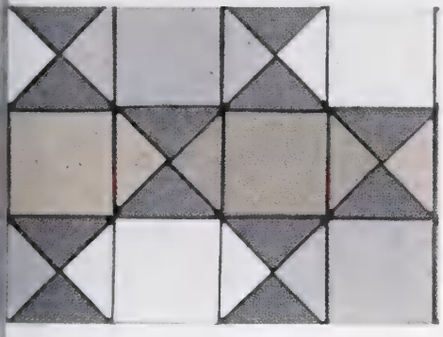
The mosaic patterns you use on a vertical surface can have more movement than those you use on a floor. These two examples illustrate this point. They seem three dimensional and they move depending on which color your eye follows. These walls have a quiet tapestry-like richness. From a mosaic in Aquileia. Both scenes in the country residence of William Pahlmann.



PHOTOGRAPHS BY WILLIAM HOWLAND

New elegance for outdoors

This new tile system works as well outdoors as indoors. For the colors are the colors of nature. And the sizes of the mosaic pieces are so small they give the dappled, dainty effect of a field of wild flowers. Both patterns shown here have a tapestry effect, and as a result sort of make the wall less a wall. (Just as a mural or a picture makes you look into and beyond the wall itself.) This pattern taken from Piazza Armerina in Sicily.



Presenting a new system of patterned tiles for modern homes

Four years ago Elizabeth Gordon, HOUSE BEAUTIFUL'S Editor, made a tour of Italy's archeological monuments and was startled by how modern the mosaic paving patterns seemed in Pompeii, Herculaneum, Venice and the museums showing relics of the Roman and Byzantine Empires. They were tiny geometric patterns, executed in the lovely earth colors of marble. They had rarely been reproduced in any books or monographs, and apparently had not been viewed as an inspiration with present-day meaning by architects and designers. She felt that here lay a rich, untapped source for patterning—patterning that would work in contemporary America where we do not like to be distracted by too much busyness, but where we also dislike too much plainness. (*Please turn the page*)

This little one-room house uses the new "Byzantile" system for floors and counters throughout. It uses only one shape—a diamond—but in several colors for different purposes, making for unity. Kitchen counter and dining table are solid color. Floor pattern "reads" as a flat surface, with none of the three-dimensional movement of the walls on the preceding pages. This is as it should be, for your eye would be bothered if the floor seemed to move under you. (It might even make you dizzy.) Always give a thought to this, no matter what pattern system you are using.



More information on page 292



ARCHITECT:
Alfred Browning Parker



The tile counter of the kitchen drops down to dining table height and moves into the living room as a built-in table. Residence of Mrs. W. R. Ewing.

THE SPLENDOR OF THE ANCIENT ROMAN VILLA

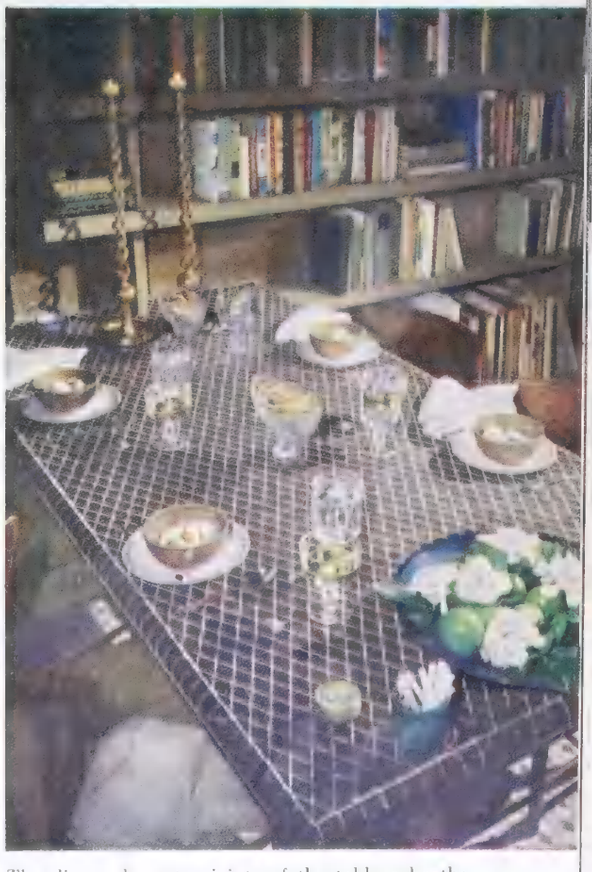
continued

She interested the Mosaic Tile Company in sending their Director of Design, Kenneth Gale, to see what use his company could make of these Roman and Byzantine pavings. With the co-operation of the Cultural Division of the Italian Consulate and the Italian Ministry of Education, Mr. Gale spent a month photographing and measuring hundreds of marble mosaics in the National Monuments in Rome, Palermo, Monreale, Piazza Armerina, Naples, Pompeii, Ravenna, Venice, Aquileia and Pomposa. When he got his documents home, he developed a new system of ceramic tiles, out of which it is possible to develop literally hundreds of patterns for floors and walls, which they call "Byzantile."

The system permits you to create new patterns of your own design, or to duplicate the hundreds that prove so satisfying to the eye when you see them in the original houses in Pompeii or Ostia, or on the walls of the museums in Naples and Rome, or on the floor of Venice's San Marco Cathedral.

This tile system now gives us the opportunity to have an intricacy and richness that melt into an over-all flatness—a textural plainness, like the texture of tweed.

(*Please turn the page*)



PHOTOGRAPHS BY EZRA STOLLER

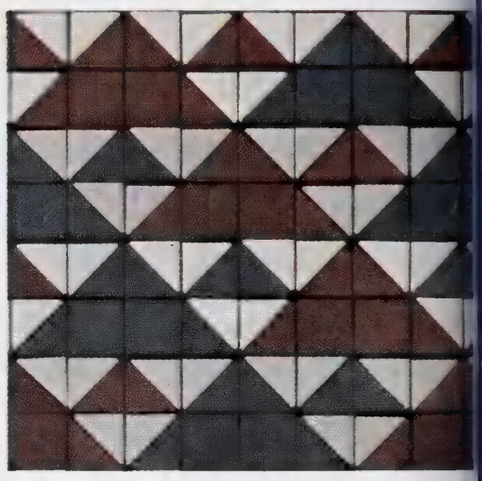
The diagonal mortar joints of the table echo the stronger diagonals in the tile floor pattern below.







Mosaic from cloister at Monreale.



You can step up the size of the pattern with the same size pieces, as shown by the two patterns to the right (one vertical and one horizontal). You would use the big size one if you had a big space. You would use the small size one if you had a small cramped space.The two patterns at the right of the above picture are variations on the same theme. The vertical one has movement, and would therefore be acceptable on a wall but not on a floor. The horizontal one has direction, but no movement, and would be acceptable used on a floor. It's worth taking the time to figure out what we mean.

A direction is good in a floor because, as in this case, it always seems to lead ahead of where you are standing. Turn this one around, and you will see lines that lead up and out. From where you are reading, you see parallel flags. Seen upside down, pattern has squares and strong diagonals.

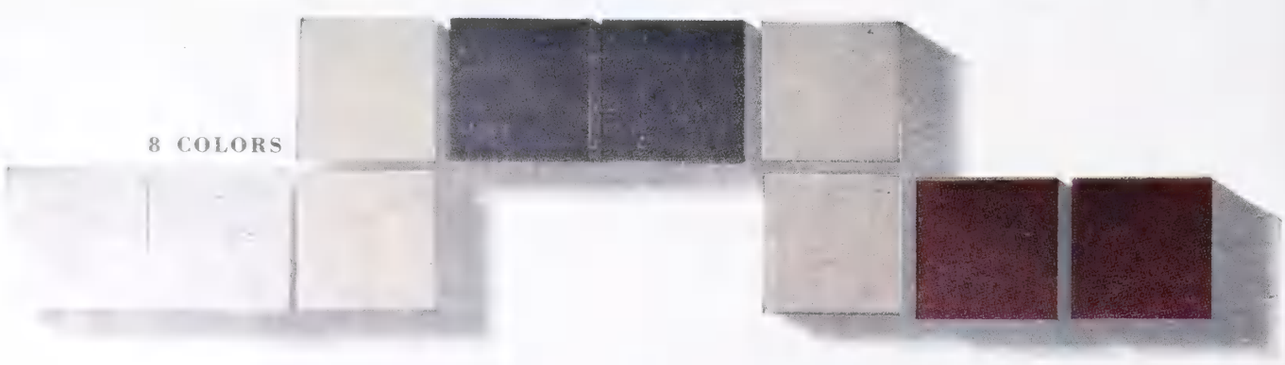
As a color palette

it is crisp, tailored and controlled

—shown here life-size

You have seen this new tile system in real installations on the preceding five pages. Installed, it is so *un*-insistent that we had to print almost life-size details so you could see there was a pattern there. There are three reasons why these patterns don't demand attention: (1) the smallness of the pieces; (2) the colors are soft in themselves and not contrasty in relation to the other colors; (3) the colors are complementary to any accompanying color scheme. As a color palette, it is crisp and tailored.

8 COLORS



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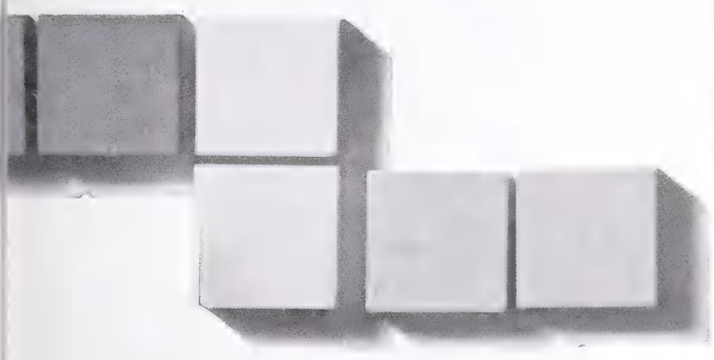
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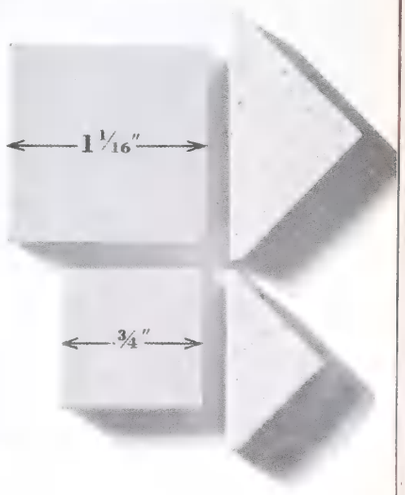
ites! As both men and women know, ly useful in clothes. The same is true in the two grays, the two whites and black. me wall, capable of being a background izontally would be ideal floors—tailored, gs like a chameleon. The small-scale pat- ops in baths and kitchens, in any colors.



3 SHAPES



2 SIZES





PHOTOGRAPH BY WESLEY BALZ

Clear, quiet patterns based on ochres combined with grays and black are characteristic of early Greek and Roman mosaics. The same small triangular ceramic tiles used in different color relationships can produce almost limitless pattern variations like those that ancient craftsmen devised with marble chips. At the upper right, one-inch triangles are used to form a bolder composition, while the other designs shown are made with three-quarter-inch triangles and squares. Horizontal accent in pattern at upper left would create stripes on a floor, would be better as a wall surface.

PHOTOGRAPH BY EZRA STOLLER



Tile-top tables echo in solid colors the diamond-shape tiles of the patterned floor. All shapes are available in all eight colors for use in solid areas as well as a variety of patterns.

This is consistent with the original tenets of the Modern movement: that things should be *of* it—not *on* it.

The design character of this new "Byzantile" system is what it is *because* it *is* a system—a set of geometric principles which work and re- work into hundreds and thousands of varieties It is a system that lets you create stripes borders, diagonals, squares, triangles, diamonds arrows, cubes, stars—anything geometric. Using the smallest sizes and the smallest geometric you can achieve a pattern so quiet you can hard ly realize it is a pattern. Or you can take the same small pieces and group them till they create quiet prominent patterns. (See how this is done in two sizes in the still life picture on page 228.)

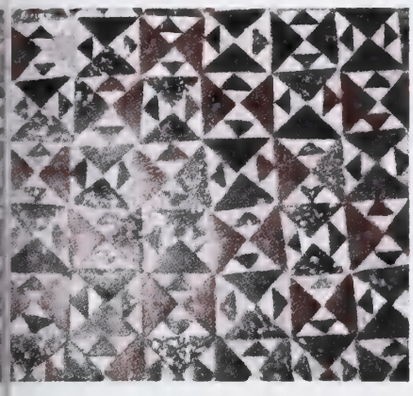
That it *is* a system undoubtedly stems from the fact that it was developed by many centuries of refinement (through the Roman Empire—75 B. C. to 565 A. D. and coasted on into the Byzantine world). It is a system because it was worked on by generations of workmen, and is more than any one man's work. (Just as the steam engine, the gasoline engine and the airplane are more than any one man in a lifetime could possibly contribute.)

If this seems like too much praise for pattern system, we suggest you sit down with several handfuls of all the sizes, all the colors and all the shapes and play around yourself. You'll be amazed at what you can create with no effort at all. You can tell that the system evolved because many skilled craftsmen found that it "worked" to use quiet colors and small size pieces. You can tell a lot of people proved probably the hard way, that almost any pattern could be achieved out of a minimum of shapes providing those few were diamonds, squares and triangles.

The characteristic which recommends this system for use in contemporary building is this: We have all been looking for a material which would look equally well inside and outdoors, and which would withstand the rigors of indoor-outdoor installation. The design grammar of previous indoor materials did not fit them for appearance outdoors—and vice versa. Here is one whose design grammar is sufficiently well mannered, either indoors or outdoors, so it is welcome either place. And it is made of a material which withstands the climatic rigors of both places—if properly installed in cold climates.



San Marco Cathedral, Venice.



Close-up of floor mosaic.



One of the world's richest displays of mosaic inventiveness is in San Marco Cathedral in Venice. A close-up detail of modern ceramic tile is shown here with its Venetian ancestor. Colors are closely keyed to muted tones of Italian marbles; the tile sizes also correspond in scale.



PHOTOGRAPH BY WESLEY BALZ

Twenty-four standard patterns, already pasted up, are available and special patterns can be had on order with a six-to-eight-week delivery date. Costs range from $1.10 per square foot for the simpler patterns to $2.50 per square foot for the intricate designs composed of small triangles. These prices do not include installation costs. In the still life above you can see four compositions very different in character made up of the diamond shapes. Because slight changes in the setting pattern make such a big difference, the pattern variation in these tiles is almost limitless.

PHOTOGRAPH BY EZRA STOLLER



Diamond shapes (left) are used vertically and horizontally on walls. Counter edging shows possibility of patterning in one color. Alfred Browning Parker was the architect.

Square shapes, in bold stripes that contrast dark against light surround the swimming pool at right with Roman splendor, 20th-century style. Home of William Pahlmann.

More information on page 292

PHOTOGRAPH BY WILLIAM HOWLAND







Open air privacy is achieved in the sunny seclusion of this patio. Like the peristyle of a Greek or Roman house, this outdoor living room is open to the sky, accessible from all surrounding rooms—an ancient solution used for a sense of containment; seclusion from neighbors.

Al fresco living can have all the refinement you may desire and still be accomplished in very simple terms. Like interior furnishings, a carpet of green grass, plants in tubs lend style to this inviting outdoor room.

3 PHOTOGRAPHS BY DEARBORN-MASSAR

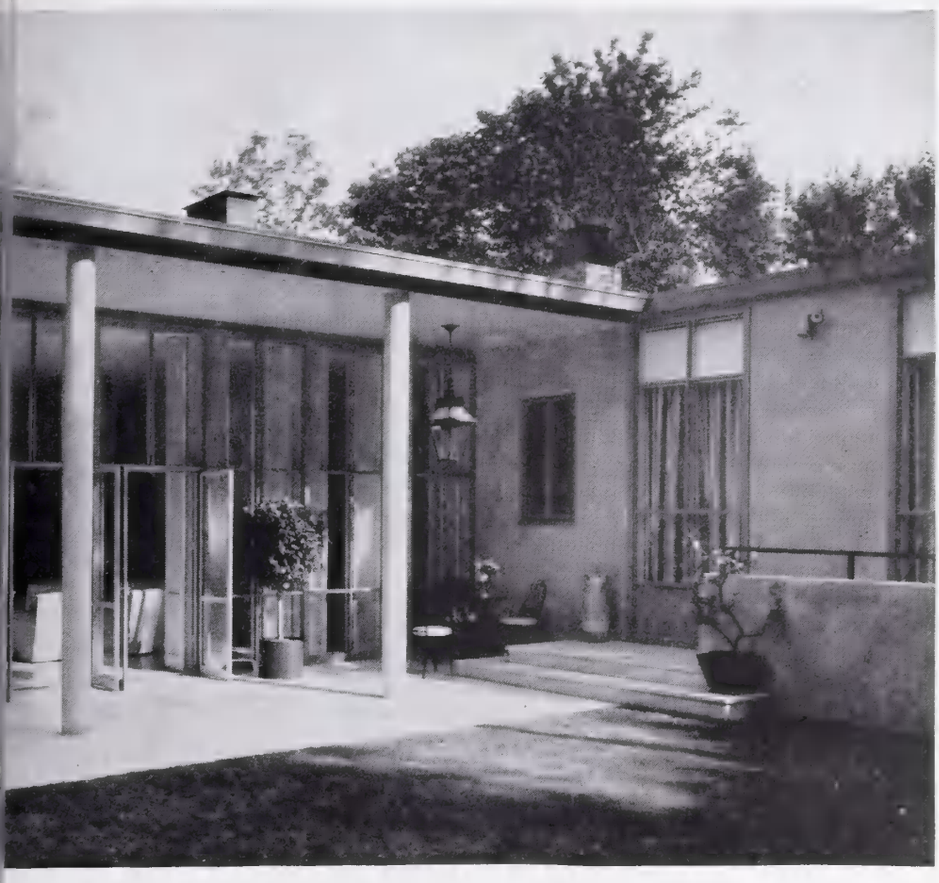


Interior spaciousness is increased visually because the enclosed court seems a part of the adjoining rooms. Here folding screens with inset silk panels serve as curtains on glass wall.

OWNERS:
Mr. and Mrs. William K. Bleti

ARCHITECTS:
Terry and Moore, Seattle

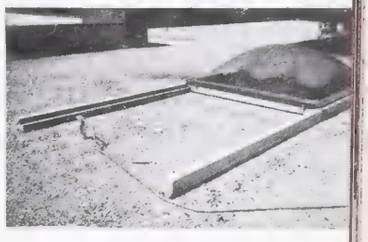
DECORATOR:
Allen Vance Salsbury





2 PHOTOGRAPHS BY MAYNARD PARKER

You can have an atrium in any climate



This little interior garden, like the atrium of a Roman town house, can be open to the sky in fair weather. It provides an area of real outdoors in the middle of the house for growing plants in fresh air. Unlike its Roman ancestor, this court can be closed in bad weather with the sliding skylight shown at the right. A huge motorized Wascolite unit covers the entire 7′4″ x 9′ opening (unit is closed in both pictures). O'Neill Ford, architect; Marie and Arthur Berger, landscape architects.

Consider the value of atriums and peristyles

Mosaic pavings were not the only thing the Roman villas had that we could adapt to our own uses. What they did with outdoor space *inside* the house was wonderful, and very pertinent to life today. You might call it "interior-exterior space," for it is unroofed garden surrounded by house and/or walls. The Romans had two kinds of this interior-exterior space. Atriums were completely paved and were not really gardens, but were unroofed living rooms. Peristyles were really big gardens, surrounded by shady colonnades, porticos and with splashing fountains, statues, tables and chairs for eating and supping.

They show us a way to bring elegance and enjoyment to the outdoors—a private outdoors. They show us how we can equip the outdoors so it is room-like and intimate.

A trend to this is already beginning in the United States. Two examples are on these pages. For now we have the structural materials to do all kinds of things we could not have done before the last war. For instance, the plastic skydome which lets in the light of the sky can be ventilated when desired, and can be installed in a way to be removed entirely when not desired (as shown above). Such devices let us create an atrium anywhere in the house. Now turn the page and see an example of a fine peristyle.



The Splendor of Interior Spaciousness



ALL PHOTOGRAPHS BY MAYNARD PARKER

This new and quite contemporary house in Cuernavaca, Mexico, is a perfect demonstration of interior, yet exterior, space. Its peristyle, open to the sky and furnished with plants and fountain, is a truly private place that only the residents can enjoy. Fendall Gregory is the architect.

To see more of this Roman-style house

Standing just inside the entrance, in the foyer, one looks across the atrium with its lively fountain through the living room to doors which open onto the terrace beyond. The living room space, open on one side to the atrium, is given definition, without separation, by the colonnade and the steps down into it.

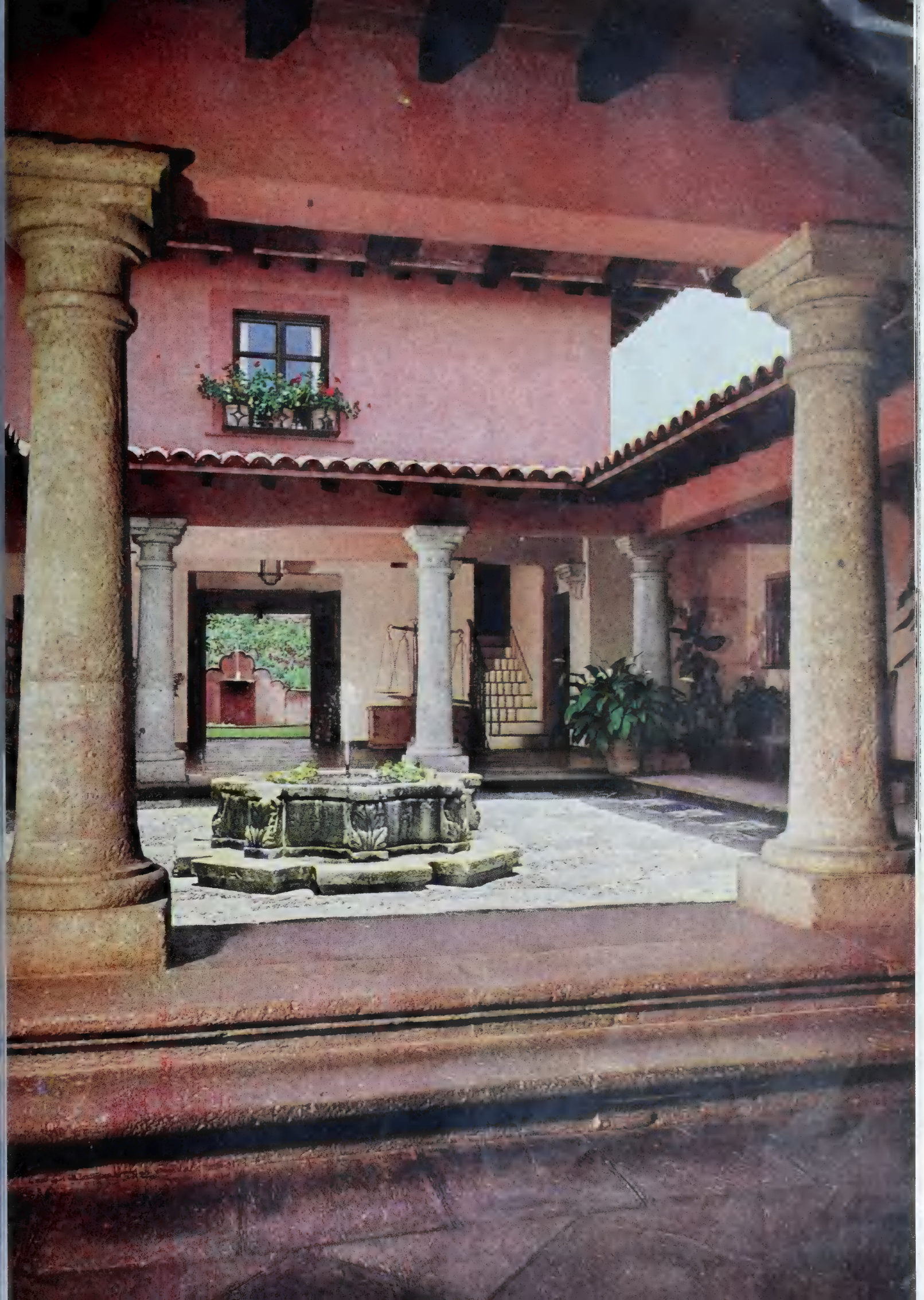


THE SPLENDOR OF INTERIOR SPACIOUSNESS
continued

In our eager desire to be modern, some of us believe that we have nothing to learn from the past and its periods of splendor. Others of us worship blindly at their ruins, mistaking the husk for the kernel, unaware of the spirit and thought that shaped their spaces and gave their forms meaning.

This new house is planned around a space feature common to houses of many ancient civilizations, the central court open to the sky. The Greek discussed the ideal Ideal in his; the Roman, politics. The Persian meditated upon the transient pleasures of life in his; the cloistered monk, upon the everlasting Glory of God. But all of these people, in spite of their differences (*Please turn the page*)

From the living room there is a long vista (opposite) through foyer and entrance to another fountain and pool, built into retaining wall of drive. Columns and fountain are salvage from dismantled buildings.



As one moves into the house from the stone-paved auto entrance he experiences an exciting sequence of alternating light and dark, sun and shadow, and of varied spaces, open to the sky or massively enclosed.



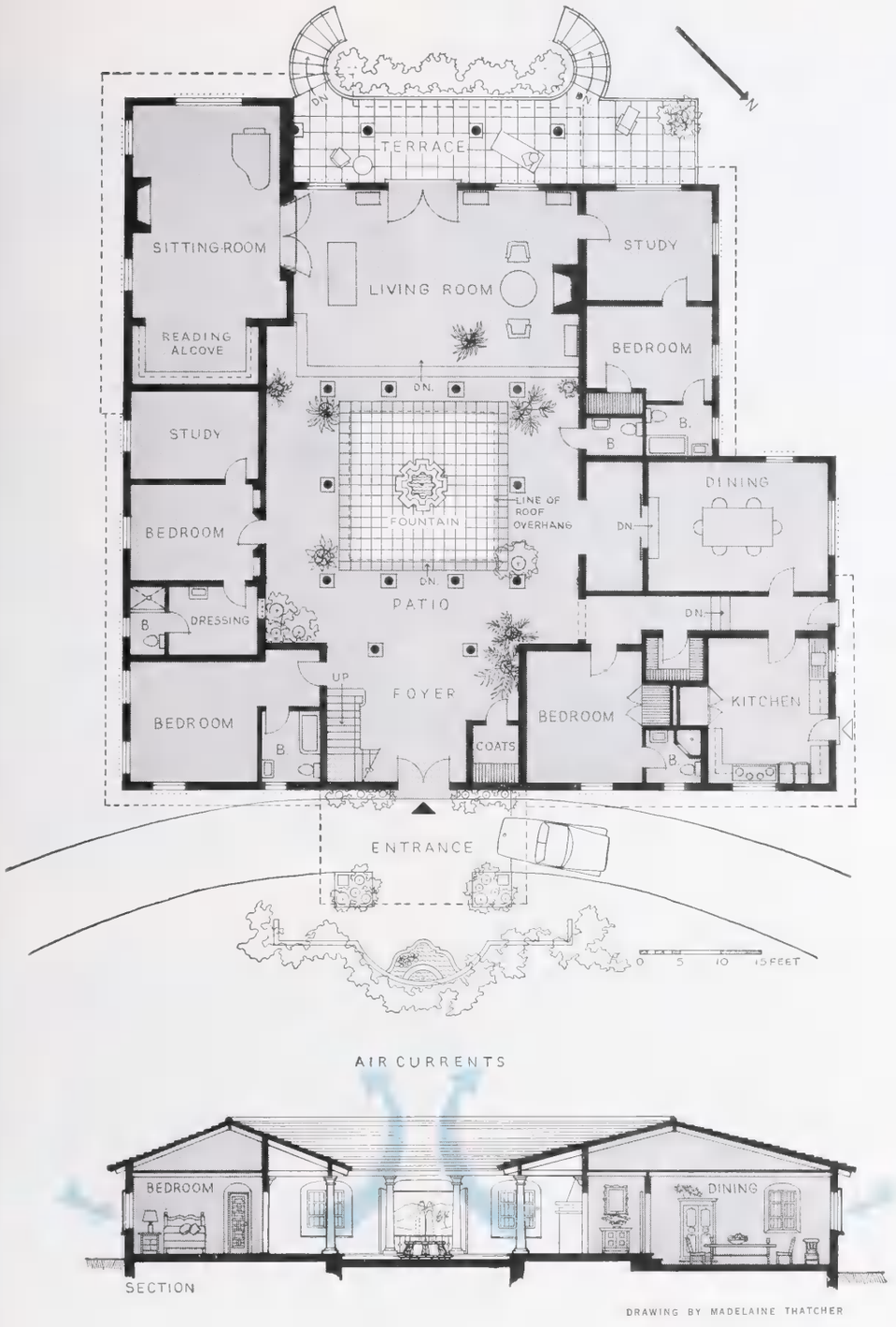
Again in the dining room, a limited group of simple materials achieves a richness of effect, derived not from the materials themselves but from the vivid play of light over their textured or deep-carved surfaces.

THE SPLENDOR OF INTERIOR SPACIOUSNESS
continued

in creed and costumes, derived the same basic pleasures from their form of this inner world.

H. Joachim von Block, himself a designer, was aware of the pleasant possibilities of life surrounding an open court. He worked with Cuernavaca architect, Fendall Gregory, to build a home based upon this idea, incorporating into it a collection of architectural treasures which he had salvaged from older dismantled buildings. It contains the same qualities of delight: intriguing vistas, the changing play of light and shade, reflecting pools and the music of fountains.

The inner courtyard is still used in Mediterranean areas and in climates where the weather is favor-



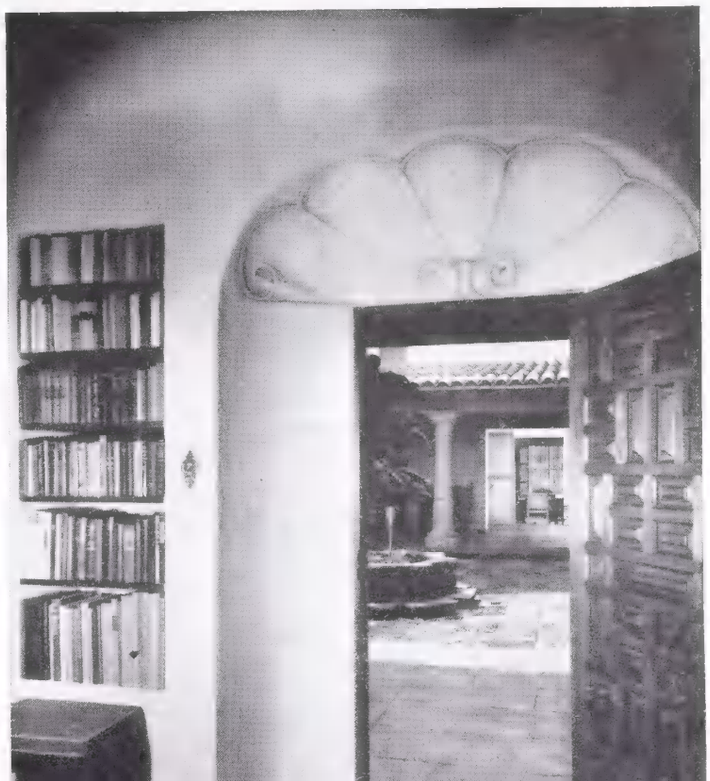
DRAWING BY MADELAINE THATCHER

A peristyle is the best possible climate control device

Visual splendor is not the only advantage of an open court in the center of a house. It creates a natural ventilation, soft, gentle, natural—the most comfortable kind. It happens because the unroofed court acts like a chimney or flue, causing otherwise still air to speed up and go up and out the hole. This in turn sucks outside air in through all the doors and windows, making every room a breezeway. The flow of air through the rooms can be controlled by closing or opening doors and windows in outside walls. With openings closed there is little down movement of air into rooms.

able to openness. In addition to its charm it has great utility, for it adds a greater sense of spaciousness to the house. It is an outdoor space which improves the outlook and atmosphere of all adjoining rooms. It takes the place of dark interior hallways. It gives all rooms opportunity for two outlooks and for natural lighting and ventilation from more than one source. Not only does it add to the adjoining rooms, it's a useful space in itself.

With the use of glass and sliding doors, it can be adapted to homes in cooler climes. Planted with evergreens, it would be beautiful in winter's snow. With floor heating it could become a cozy outdoor place in the sun. (*Please turn the page*)



The view from bedroom directly across court from dining room has great depth given not by foot measure but by a series of receding and contrasting elements: foreground door, court and fountain, openings beyond.



Variations in pattern based on the square—the simplest of forms—using simple materials: Above, terra cotta floor tile, paneling on doors, the paving of entrance achieved with stone and pebbles. Below, a basket-weave grille, laid-up of bricks with the corners cut off.

Rich pattern and texture can be achieved with the simplest of materials

The von Block house has arrived at a geometric richness by other means than tile. Bricks, pebbles, coarse concrete and lava rock are used.

Pattern so used can differentiate areas or surfaces. Here the central peristyle is defined by a lower level and by a change to textured pattern. Pattern may also give a definite character to a space. Note pebble paving pattern in picture at upper left, as opposed to one at extreme right. In the small house on page 247 the carpet of tile on the outdoor terrace seems to say: This is definitely an outdoor living room and not just more wide, open out-of-doors.





Suitable in scale and texture for outdoor use, all patterns in the patio follow its square motif: the opening to the sky, the octagonal fountain, the checker-board paving of central area (see detail at right). Like all atriums, this one has remarkable climate-control properties—setting up its own natural ventilation in hot weather through hole in the roof—thanks to shady (therefore cooler) spaces of the loggias.



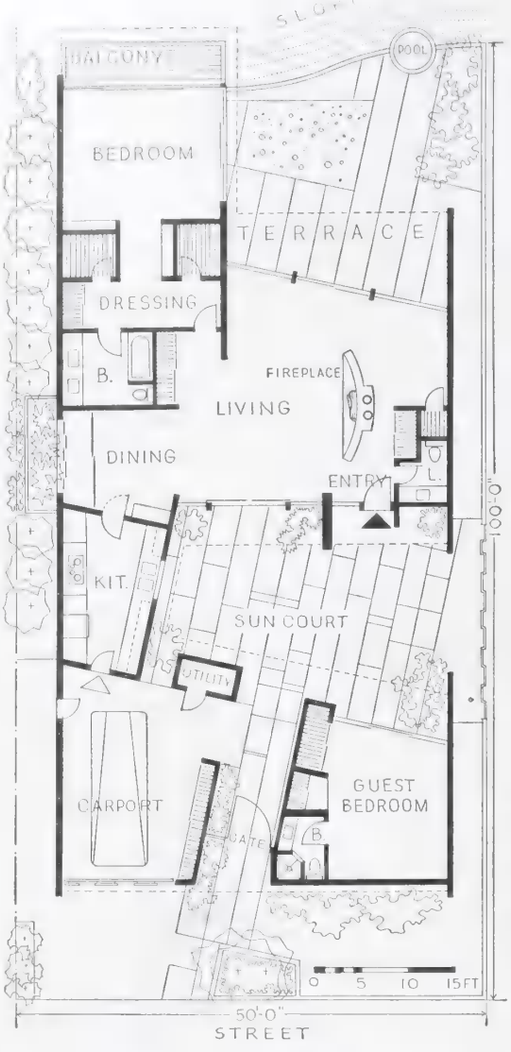
ALL PHOTOGRAPHS BY MAYNARD PARKER



Squares about 15″ on a side, are alternated with rosette patterns formed with broken pieces of stone, having a pebble for a center. Pieces of stone can be set into wet cement or into a bed of sand to hold them in position and then grouted. Grout is equal portions of cement and sand with enough water added to form a mixture about the consistency of batter or thick soup, poured into the crevices between stones, and then broomed off.

A handsome pattern of alternating squares of brick and dwarf plants in an area adjoining this house. Any low-growing plant or grass with leaves not easily bruised would be suitable. Plants used for this purpose should be able to stand a certain amount of the inevitable trampling. A walk planned for pavement plants should be laid on a bed of sand overlying soil so that roots can penetrate to soil beneath. Pavement planting, if not overdone and untidy, will give an air of age and mellowness to the garden.

DRAWING BY MADELAINE THATCHER



Façade of this house is the garage door and back wall of guest house. Bedroom and living room share the ocean view. All other rooms, including the kitchen, enjoy the completely-private inner sun court.



OWNER:
Mrs. James A. Lindsley

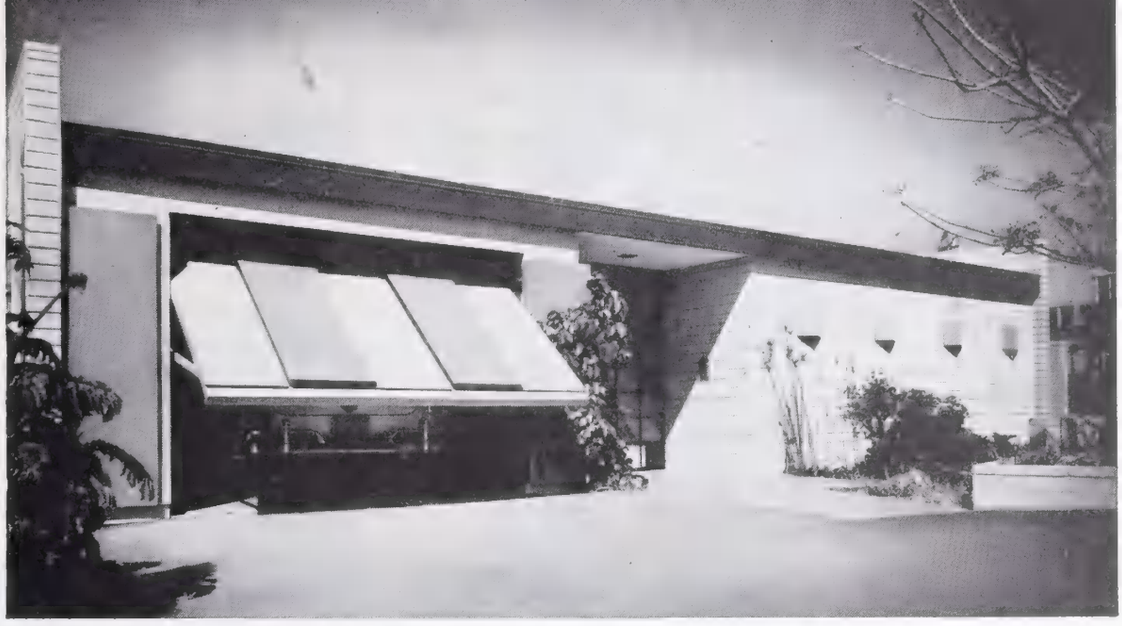
ARCHITECTS:
Robert Gaudi
A. Merle Allen

How an Interior court can "save" a crowded l

By ignoring the street and creating a garden inside the house, we can give all rooms a beautiful outlook

By CAROLYN S. MURRAY





Radio operated garage door enables Mrs. Lindsley to stay in her automobile until she is safely within the confines of her home. Note how, by unusual handling, doors avoid that typical blank look. Plant softens corner.

The inner garden plays many roles (below). It is an arrival court. It acts as a buffer between house and street sounds. It gives a friendly independence to the guest house. It is a wind shelter and a sun-pocket, too.



ALL PHOTOGRAPHS BY MAYNARD PARKER

A private world is just beyond this light-filtering iron gate inset with plastic panels. Built-in inter-com system permits Mrs. Lindsley to answer the door from the main house.

Having your garden in the middle of the house is an old, old practice, as we've been saying in the pages ahead. When you study this little house, built on a site only 50 feet wide, you can see why the practice still persists.

If this lot had been used in the traditional way only the front and back rooms would have any outlook at all, and the ones facing the street would have been neither private nor pleasant. A conventional floor plan would have created rooms too long and narrow, and some in the center of the house might have had to be lighted by skylights.

This difficult lot had one big advantage. The rear looked out over the famous and scenic Newport Harbor (*Please turn the page*)





Main house can be seen only after you enter court.

in California. But there was nothing to look at on the right or the left, being sandwiched in between a small hotel and another tiny building site. The architects' problem was how to give all rooms a good outlook, even though they didn't have a view of the ocean. So they deliberately turned away from the street, placing the garage and the back wall of the guest house right on the set-back line. You don't actually enter the main house until

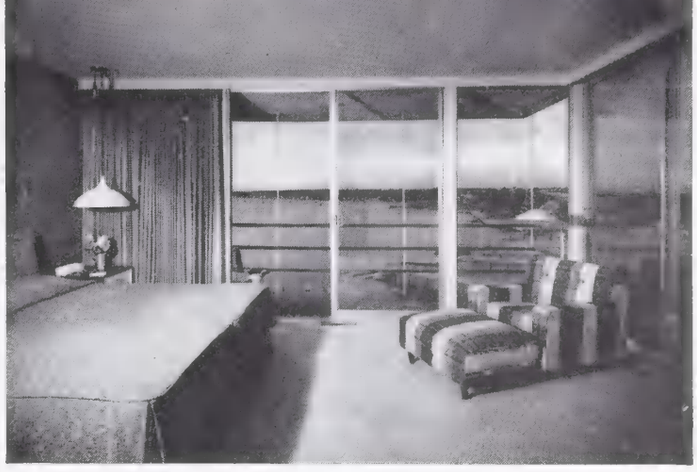




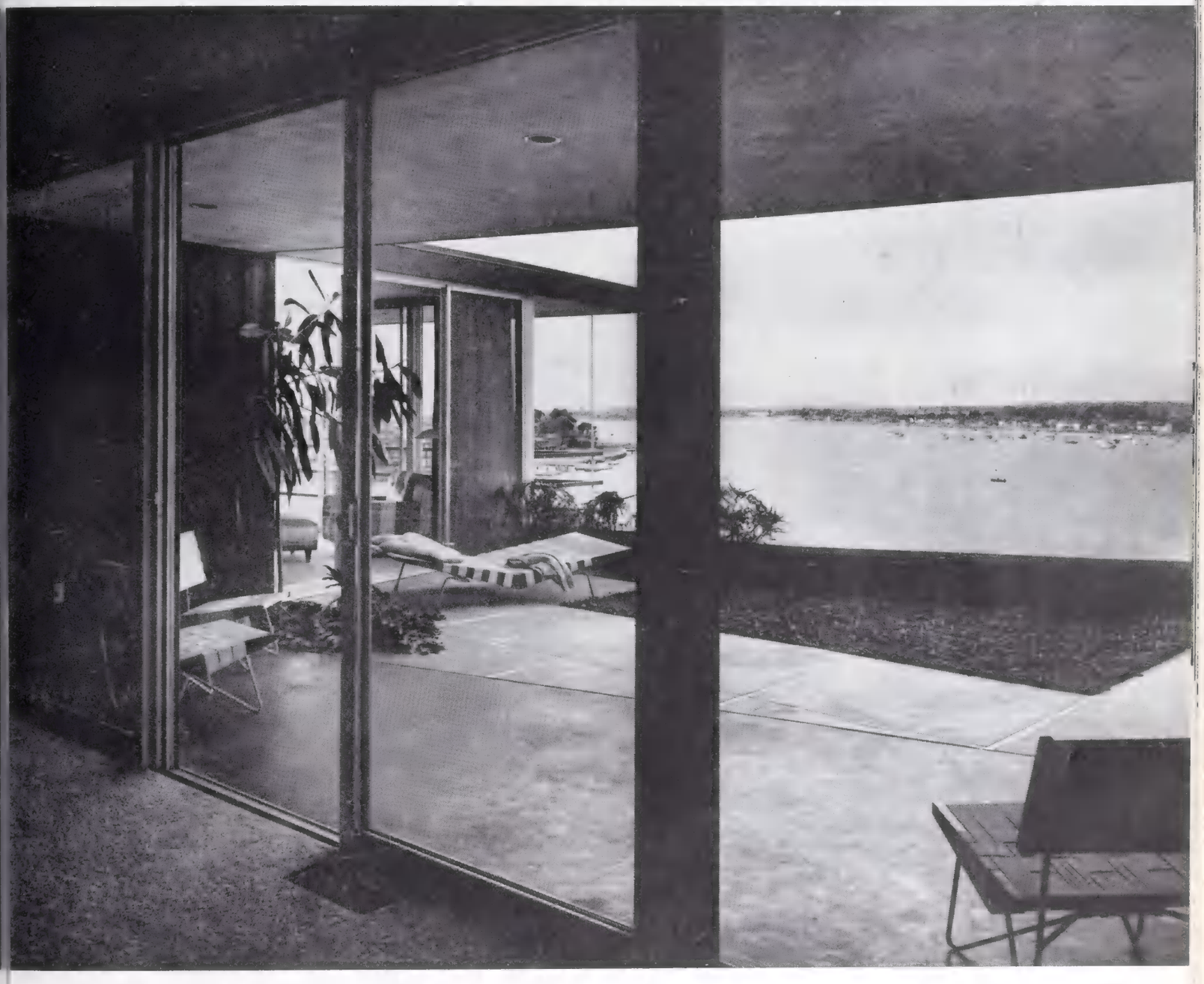
Living room has two views. In addition to the spectacular outlook (see photograph opposite) this living room looks into the lushly planted sun court. There is an eye-soothing restfulness which is an appreciated change from the great expanse of sky and ocean. Photograph (left) shows another tiny garden, composed of a translucent plastic fence, some attractive paving materials and a few handsome plant specimens. Plants are easy to care for and rearrange, and sliding window and movable screens control weather and insect pests.

you've walked through an iron and translucent plastic gate into a court. This inner garden or sun court can be enjoyed from every room but the master bedroom, and on cooler days it acts as a sun pocket and shelter from the wind. This system of entering the Lindsley home creates a feeling of a private estate within the confines of a 50′ x 100′ lot.

The master bedroom has access to the ocean-side terrace and to its own private balcony overlooking the entire harbor. The living room has the full benefit of the magnificent ocean view plus this entirely different, lushly planted (*Please turn to page* 304)



Master bedroom with its own deck enjoys ocean view.



Every window frames a view. Each evening in the boating season, you can watch the spectacle of "the flight of the birds." This is what local residents call the nightly return to harbor of the hundreds of boats with their billowing white sails. The loveliest kind of water ballet is performed as one by one they weave into the inlets. To provide the maximum amount of sliding glass, architects supported roof on three 48′ Summenbell laminated beams, thereby eliminating need for head beams over the windows.



Construction information on page 304

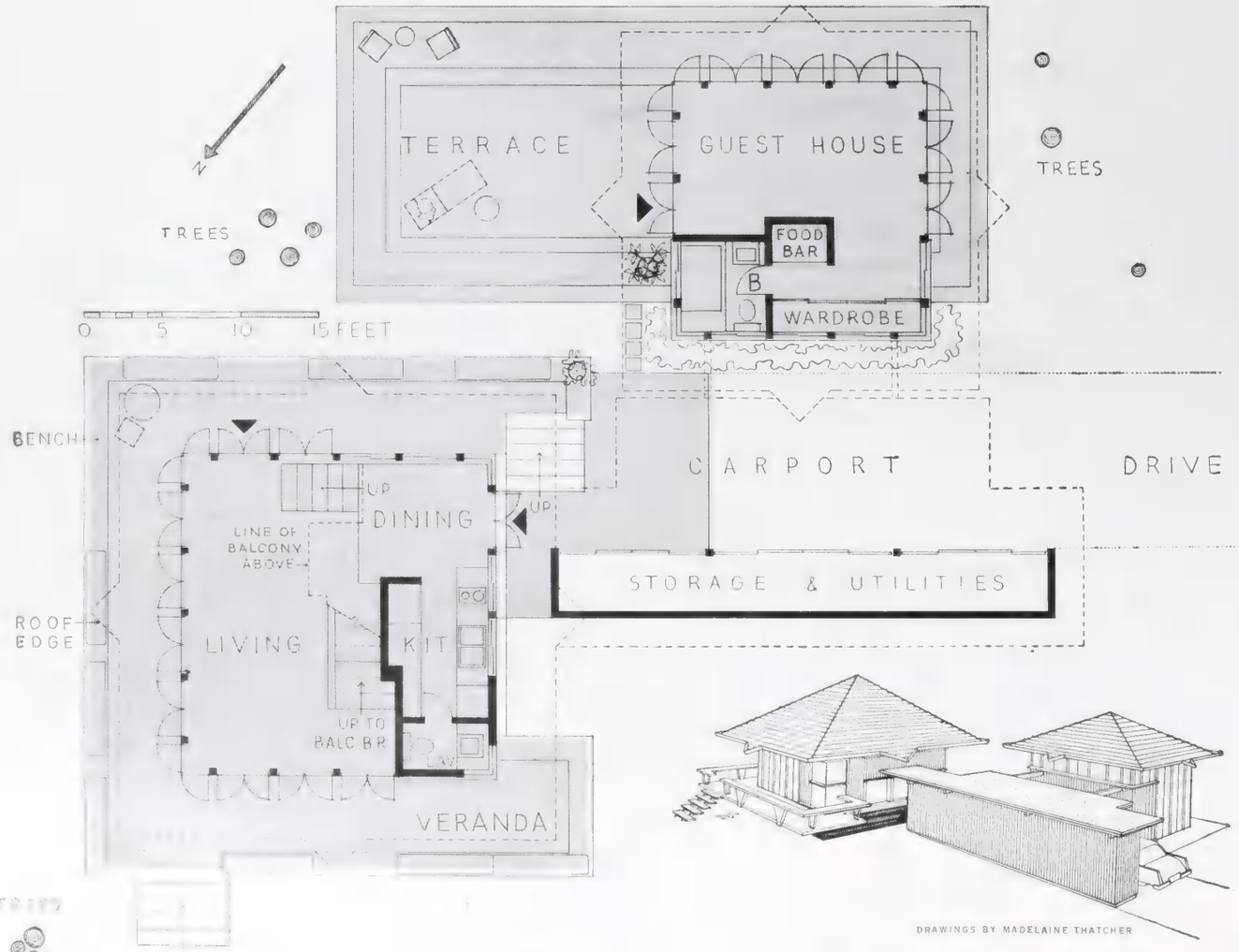
By CURTIS BESINGER

Le Petit Grand Pavillon—American Style

Proving, once again, you can achieve a sense of splendor in a tiny house, if it is designed right. This one cost only $31,000 without land

All of us remember with particular pleasure the infrequent moments when we have encountered the person who is a truly genuine personality: open, unaffected, self-confident and possessed of a natural poise and sense of proportion, a *natural.*

This house, designed by Alfred Parker for his mother, has this uncommon quality. It has an intangible aura of style that is difficult to define. A person with style also defies being categorized. This house has a certain bearing and presence which come from an inward idea all its own, composed in part of sentiment and devotion and in part of an imaginative idealization of how a single woman may live alone and enjoy it. (*Please turn the page*)



DRAWINGS BY MADELAINE THATCHER

Shaded area indicates tile paving.

Plan of balcony bedroom on page 322.

Two independent open pavilions constitute the house. The larger, an enclosed 20-ft. square, is elevated upon a 32-ft. square terrace. The smaller, an enclosed 16-ft. square, rests on a 19-ft. by 42-ft. terrace at ground level. These hipped roof structures are joined by the horizontal roof extending over the carport and storage-utility area.



A provocative quality of individual style, that defies definition, is the chief characteristic of this good-natured, out-going house. It is self-confidently, and not self-consciously, itself: a home in which a single person who enjoys the simple pleasures may live and entertain, sharing her delight with her visiting family and friends.



A rich tapestry underfoot. Floors of mosaic tile, continuous inside and out, provide a lasting, easily maintained beauty. Subject to rain, sun and in-and-out traffic of five grandchildren, the colors and patterns will remain fresh through the years as have their ancient Italian prototypes. This house uses the "Byzantile" system which is fully described on pages 223 to 231.

ARCHITECT: *Alfred Browning Parker*

ALL PHOTOGRAPHS BY EZRA STOLLER





An elevated sleeping place, with a sense of protection, the bedroom is on a balcony four feet above the main floor and over kitchen-dining space. Dressing is shielded by wardrobe wall with the air-conditioning supply grille built in at top.



The open construction of the stairs blends with the forthright nature of the construction of the house. Light fixtures above supporting mullions repeat the dominant design pattern of the house, a square intersected by its diagonals.



The delightful quality of high space is emphasized by the cosiness of the low-ceiling dining area set against the soaring interior of the main room, which becomes visible as one moves up the steps (photo left) into the living area. Return air grille for heating and cooling systems is located behind the cart.

LE PETIT GRAND PAVILLON *continued*

It has a certain piquant charm. It is impressive without trying to impress. There are no trick effects, no being different just for the sake of being different. It makes no effort to keep up with the latest vogue in design or style. But there it stands, a happy companion to the banyan tree, which seems almost to support it in its lower branches. And passers-by, even though they may have fixed ideas of what is really right and proper in a house, do comment, "It would be fun to live in that house."

Why is this? To explain would be a little like explaining just exactly why some musical melodies "sing" and move our emotions and why others composed of exactly the same notes, in a different sequence, are dull and boring.

There are things about it we can explain. It did not begin as a copy of that new house that the Smiths have just finished, or that one of the Greens' which is so cute. It originated as a question in the mind of its designer: What would a woman, living a less active life, desire and need? (*Please turn the page*)



Small in area, large in concept,

this domain has the luxury of a separate

house for guests

A carpet floating in space, the raised terrace of main house gives a touch of romance. From here guests, resting momentarily on the bench-rail surrounding the terrace, have a pleasant view of activity on second terrace three feet below. Side extensions of hand-split cedar shingle roof have rain spouts at points to spill water beyond balcony and doorways.



Basically an open pavilion on a tapestry-like mat, the guest house is shuttered on three sides with tall persiana doors, has greater flexibility in use and furnishing than might first be assumed. With the doors closed the louvers, adjustable to control the amount of "see-through," give a paneled background for furniture. There is an sharp demarcation between inside and out. The same floor surface throughout, [illegible] an integrating over-all continuity.



Like a luxurious carpet spread out upon the lawn, the guest terrace paving, related in pattern to the upper terrace, helps define a space that associates the separate structures. Screened from the street by planting and the placement of the houses, it is an outdoor living room which is delightfully usable eight months of the year.

Full utilization of interior space is achieved with minimum partitions, allowing the room to rise full height to decorative roof structure. Low partition (left), surrounding food bar, screens dressing area and door to bath. Individual fan unit for guest house air-conditioning and heating is concealed in high partition, seen in background.



which to live? The answer is given not in facts and figures, but in an imaginative poetic form.

This is not a house for family life. It is a home for a woman whose family responsibilities are behind her, a place to live alone. She didn't want to be burdened with housekeeping. She wanted a house in which she would entertain, and also one which her grandchildren could visit and enjoy. She wanted a house that could take the in-and-out traffic of children at play. She didn't expect them to sit quietly in chairs when they were with her.

Throughout these pages you will note how well the house accomplishes its purpose of being hard-working and practical. Yet there is pattern aplenty. The louvered doors supply a quality of richness and rhythm that makes the absence of curtains less noticeable. The only rugs are in bed areas. The tile patterning (discussed earlier in this issue) provides a tapestry-like enrichment underfoot. The roof framing overhead has great decorative interest. All the construction provides interest, just by the way it is assembled. All the materials are warm and sympathetic to live with.

It is a house that is small enough so that she may be alone in it without feeling the need for other people to fill its unoccupied space. It is a house that she can share with a friend, living in the separate guest house. They can enjoy each other's presence and companionship with a mutual regard for each other's independence and privacy.

But it is also an expansive house that can open out and include larger gatherings of friends. The ground-level terrace of the guest house is usable as an outdoor living room about eight months of the year. It is a delightful setting for a gala occasion with the guest house and the main house serving as open pavilions adjoining it. There is a sense of invitation in the structures which urges the guests to mingle and move around, to go up the steps to the terrace, to move in and out and from one to the other in order to enjoy the total atmosphere. The raised terrace of the main house, a balcony overlooking the lower terrace, is a wonderful place to rest and still have a view of the festivities.

It is a house for quiet reflection, in which one can enjoy the shadow-flecked calm of a gentle sunny day. But it is also a house which responds with a playful purpose to the sudden torrents of tropical storms, taking a delight in gathering the rain into the gutters around its sturdy wide-spread roof and then spraying it forth again, (*Please turn the page*)



Conveniently near lower-level entrance, this trim kitchen topped with tile, contains (left to right) these "built-ins": food mixer and blender, electric cooking-top, double sink with one-handle mixing faucet, and, at extreme right, an oven with vent fan above.

well beyond the open walls and balcony floor, from spouts at points of the side extensions of the roof.

It is a house in whose sheltered openness one can live an outdoor life for the greater part of the year. But it does close up into a snug retreat for chilly winter days or a cool shadowy air-conditioned haven when Florida's summer heat becomes too extreme.

This is not a large house, but it is full of elements and details that one does not expect in a small house. In addition to the kitchen with its complete built-in equipment of handsome stainless steel, there is a compact cooking unit in the guest house. It contains all of the essentials of a kitchen for preparing an early morning cup of coffee before dressing, a mid-morning snack or a tall cool drink in the afternoon.

There are two complete baths: one in the guest house and one on the sleeping balcony. In addition there is a lavatory (*Please turn to page* 322)



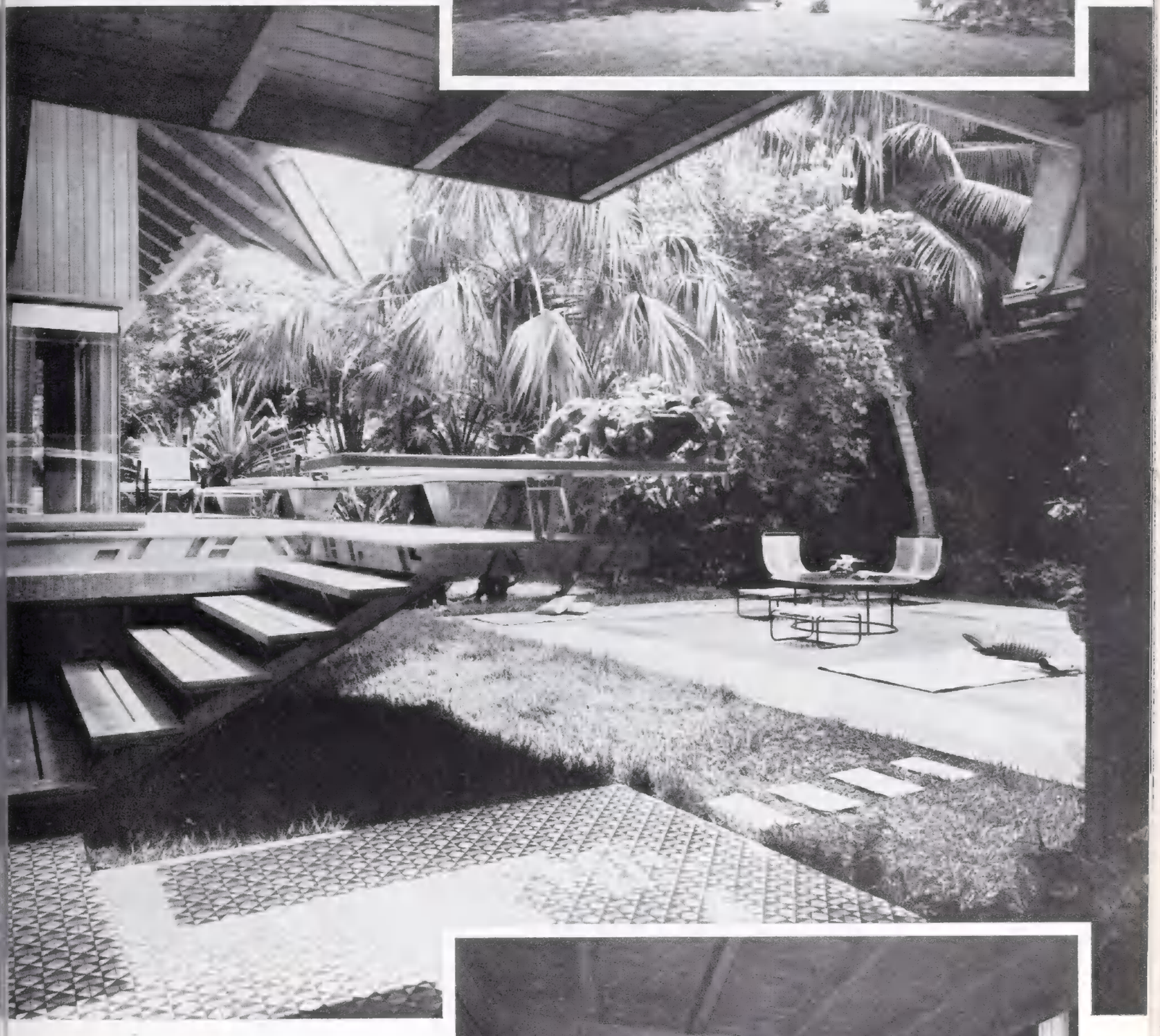


Compact bathroom of main house, over first floor lavatory, v wainscot, floor and counter of tile, features colored porcelain-on-steel and lavatory. Both are designed for ease of installation. Straight lines tub provide neater joints by simplifying the fitting of adjoining surfa

The lower level lavatory, near kitchen, has a basin with a one-han mixing faucet built into a tile counter, wooden cabinets below. Walls of pecky cypress. Patterned window of fused translucent and colored g admits light without loss of privacy. Bath is ventilated with an exhaust Built-in wall heater is provided for supplementary heat. Window is stai glass mosaic by Berthold d'Alexandre, in a pattern echoing the tile flo



A gracious sense of hospitality emanates from the house to the passer-by although it is shielded from street by low-spreading branches of the banyan tree and batten-textured wall of storage and utility area located in front of the carport.





The inviting aspect from the broad sheltered carport roof is strengthened by luxurious tile "carpet" spread out before the arriving guest. His hostess may welcome him at ground level entrance to dining area or on the stairs to upper terrace. Stepping stones of tile (above right) lead to the guest house.



A Small Six-Room Palace

The palatial residence is still being built in America in considerable numbers and in spite of much talk to the contrary. But the new palaces are compounded of other things than quantities of rooms, on which the great palaces of the past mainly depended for their status as "palaces." These modern residences classify as palatial because of their great spaciousness, their refinement of every detail, and their intention to make every aspect of living as elegant as possible—*even without servants.* The house shown here, and on the following eight pages, is a perfect example of how a house can be "small" in one sense but "big" in the luxury sense—for private living as well as for grand-scale entertaining. (*Please turn the page*)

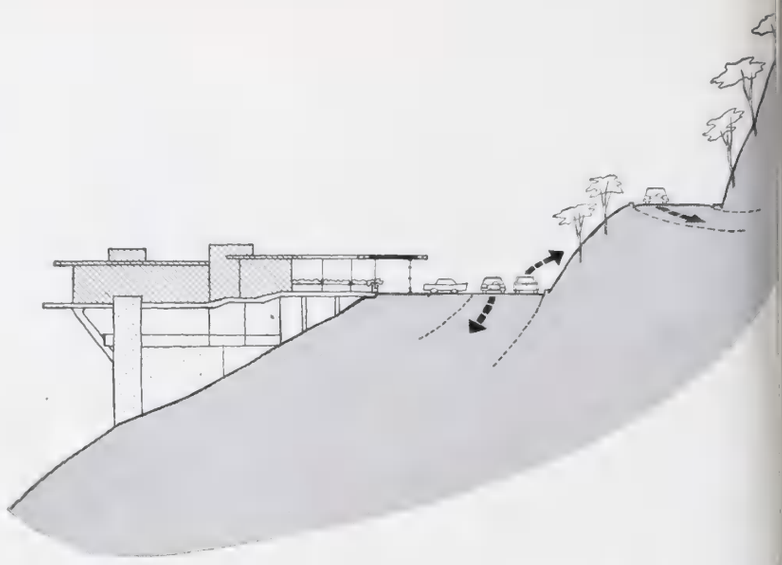
Visitors approach this house by driving down a steep road. Here the house and its view explain their dramatic reason for being together.

TOGRAPHS BY MAYNARD PARKER





They had to build
a concrete platform
to use the steep slope.



The only way you could build on this steep site was to create a platform in the air. The property had been passed up by many who were intrigued with the view, but did not see how to solve it as a building site. But the owners and their architect were not daunted, because they knew what could be done with reinforced concrete. Even the existing road was so close to the edge of the cliff that it had to be included in the concrete engineering in order to provide off-street parking.

They succeeded in creating space for five guest cars, and in doing so arrived at the curved loggia or promenade which is really an expression of the concrete retaining walls underneath that hold the hillside. A trellis-like barrier, filled with translucent plastic, screens this barely-off-the-road parking space from the private loggia, and hides the view so that it dramatically presents itself again when one passes through the paneled front gate. (*Please turn the page*)



The stuff of palaces: a 180° view of San Francisco Bay and not another house in sight except miles across the water, yet it is only 40 minutes from downtown San Francisco.



Two levels of terraces, both cantilevered into space, give this house a sense of security and space.



A villa in the air. When owners are within their house or on their terraces they cannot see any near-by houses, or be seen. This kind of privacy is really *luxe*.

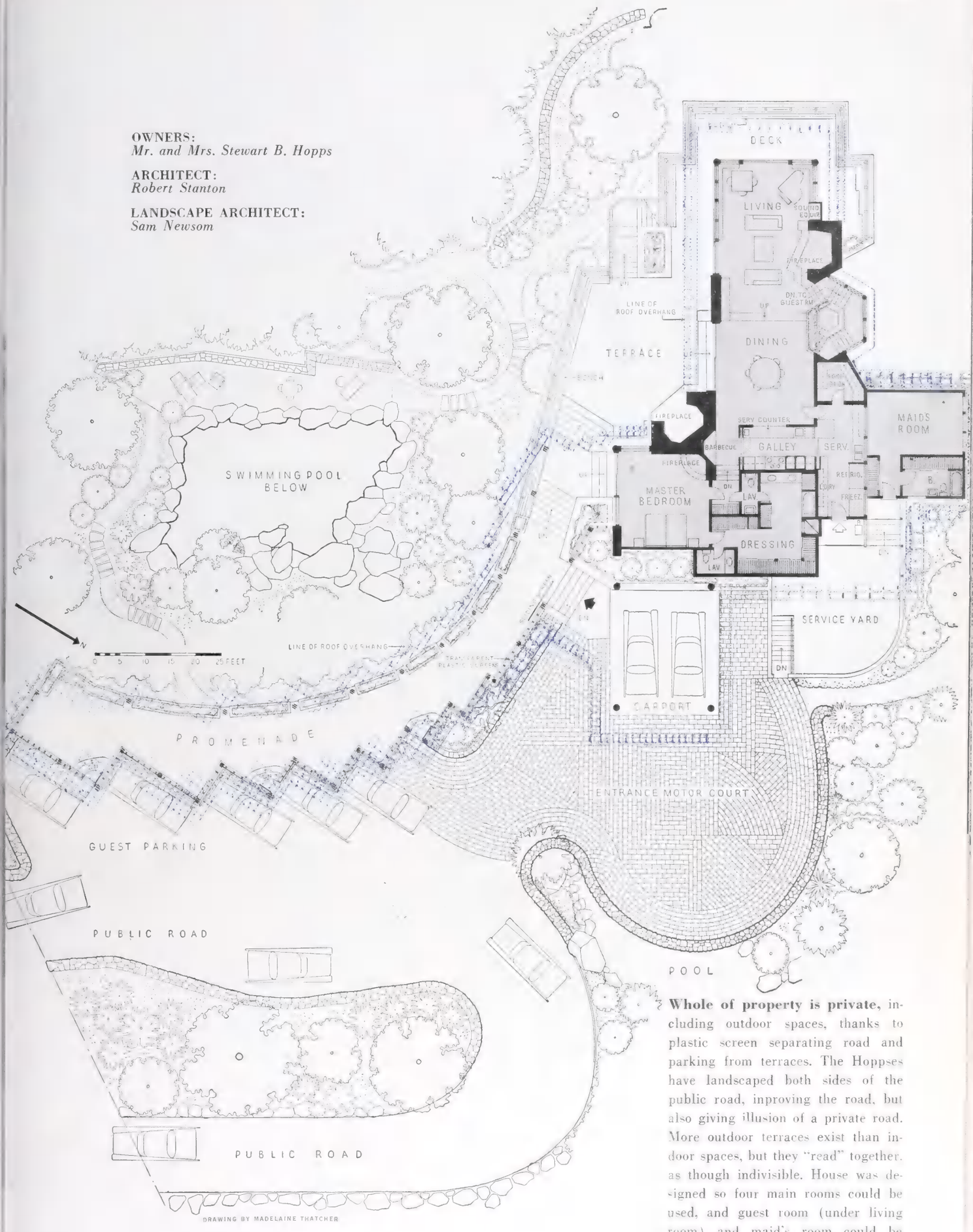


View of front entrance from inside loggia. Entrance (open in background) is sliding door. Near doors lead to bedroom.

OWNERS:
Mr. and Mrs. Stewart B. Hopps

ARCHITECT:
Robert Stanton

LANDSCAPE ARCHITECT:
Sam Newsom



DRAWING BY MADELAINE THATCHER

Whole of property is private, including outdoor spaces, thanks to plastic screen separating road and parking from terraces. The Hoppses have landscaped both sides of the public road, inproving the road, but also giving illusion of a private road. More outdoor terraces exist than indoor spaces, but they "read" together, as though indivisible. House was designed so four main rooms could be used, and guest room (under living room) and maid's room could be closed up and ignored.

Extremely generous terrace does much to cancel out the feeling that house is so unrelated to the ground. Wherever glass goes to the floor there is a balcony or terrace outside, to give occupants visual security as well as an invitation to come out.



All the dimensions of this house contribute to the sense of its being a palace. For all is tall, spacious, generous. Nothing is small and dinky. All the openings are over-scale. All the stonework areas are strong and massive in proportion. The outdoor fireplace, seen at left, is as tall as most houses. Even the railings of the terraces are made of 3″ x 10″ boards, implying security against the precipice.

All the openings between indoors and outdoors are full floor-to-ceiling. What a different effect it would give if these openings were conventional window holes—not quite reaching the ceiling or not quite coming to the floor. It would look parsimonious and timid. (*Please turn the page*)

Dramatic night lighting is everywhere—in the gardens and pool below, along the loggia, inside the house. The outdoor fireplace can be used for warmth but is mainly for the spectacular effect of flames leaping up to the 20′-tall open chimney.

This house moves with stately rhythms.



You can roam endlessly within the confines of this house and its terraces. It is a 250-foot walk from the north living room terrace to the south corner of the loggia. A hundred guests could easily be accommodated on the main terrace alone, without ever resorting to the lower garden where the pool is located. Indoor rooms flow together with outdoor facilities suavely and agreeably. The secret of this is that *all* the property, right up to the property line at the road, has been designed to be part of the house and work as one piece instead of as two pieces, as most houses and gardens are planned. This is the essence of what the ancient Roman villa can teach us, as pointed out with other examples earlier in this issue.









They designed it so they could do their own work

This house proves that you don't need a big establishment to live elegantly. In fact, the four main rooms of this house were designed so the owners could operate them without any servants. The kitchen can be thrown open to become one with the dining room and living room. Or it can be separated by stately folding doors (shown open and closed below). All materials were chosen to be as maintenance-free as possible. Yet they still have a richness in color and texture. A lot of imagination has gone into bringing these numerous materials into a pleasing juxtaposition. Nothing is intricate, yet everything is interesting.





The kitchen was designed to be seen from the living room. Its walls and woodwork and counters were desgined to look like furniture and were finished accordingly. When the doors are folded back the front of the counter looks as if a fine cabinet had been set into the space between the two rooms. Back walls are lined with open shelves holding working utensils that are also beautiful. A charcoal rotisserie with its own hood and fan stands in a special stone niche at right of these pictures.

Please turn the page



Master dressing room and bath are lavish in size and materials (see floor plan on page 257). Trellis ceiling is skylight.



The view from the master bedroom reveals San Francisco Bay and the Golden Gate Bridge. Boards of the seat-railing were placed so narrow edge showed, not hiding the view.

It's palatial—with rich textures and breath-taking views

More pictures and data about this house on page 285





Stairwell to lower floor was partially glazed with sheets of translucent plastic (with eucalyptus boughs laminated inside) to obscure nearby house but not the view to north.

→

Fireplace in the inside corner is perfect when the other corners are view openings or doors to the rest of the house. This one's unusual height echoes the tallness of the rest of the architecture. You could lie in bed here and watch the fog roll in, yet be comforted by the leaping flames. Floors are radiant-heated.





In the most unlikely places you can create a private splendor

The problem of what to do when you find your home-in-the-country is going to have a super-highway in the front yard tomorrow can be solved. The Clarence Prentice place in Seattle is an example to follow. Four lanes of high speed traffic rush by their door twenty-four hours of the day. By using abundant evergreen screen planting and high fencing, noise has been reduced to a whisper. They did not retreat behind a formless mass of foliage, but made their landscaping also count as background for outdoor living. They also used several little waterfalls, whose pattering sound and exactly matching decibel level also help mask out and blur the traffic sounds.



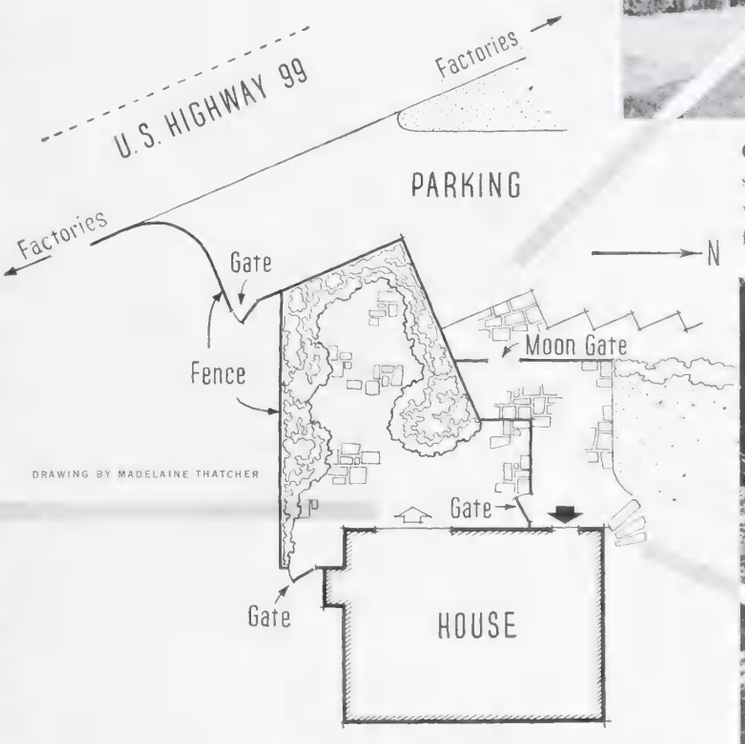
is everchanging vista is painted
ır across the Prentices' huge living-
m picture window. Tall pines pro-
e shade, soften traffic noises; shrubs
e all-season bloom. Garden design
ects owners' personal interest in col-
ting oriental art objects. Clarence
ntice was the landscape designer.



ed shadows, cast by heavy poles
from house to fence-top, are con-
ith bold plant masses used to land-
is informal outdoor living area.



Off-highway parking space fits snugly into landscape scheme and provides safety for guests. Evergreen facing for fence deadens constant traffic noise.



DRAWING BY MADELAINE THATCHER



This sheltered path is a flower show at rhododendron time. The period of bloom is extended by using assorted species and varieties which open in succession. Winter color is provided by underplanting of Christmas roses.

PHOTOGRAPHS BY MAYNARD PARKER



House Beautiful's
Shopping Guide

Buffet suppers



Buffet tables for two. Their 30-inch diameter means that more than one can be used without crowding a room. Setscrew adjustment sends height from 17″ to 27″, makes possible a variety of other uses. Black iron tripod base, white plastic board top, $24.95. Reilly-Wolff.

ieedn't be lap suppers

By ROBERT BURCHETTE

The easy informality of buffet entertaining can be ruined unless the guests can find a comfortable place to sit and to put down their plates. Too much lap-service can mean uneasiness for the hostess and accidents for the guests. Juggling a meal that requires a knife can quickly take the edge off one's enjoyment.

Now we have buffet tables in plenitude to simplify the matter: tables that will seat one or two with plenty of room for plate, silver and glass; tables high enough (22″ and over) from which to dine comfortably; tables that are light and easily moved around. Some fold, can be easily stored. Others stack and take minimum space. Some serve other functions when not used in the buffet sense. On this and the following pages we show a representative lot. Prices are given. They are approximate.

Please turn the page

TWO PHOTOGRAPHS BY HOWARD GRAFF



PHOTOGRAPHS BY GEORGE SMALL



Magnesium, light to move. Draw one over a chair or use as a breakfast table. Two square up for chatty twosomes. Store them in a line under a window or in a narrow hall. Or use in a dining room as serving tables. Tables are 35″ x 19″ x 26″ high. Tops of oiled walnut ($133.50) or Formica ($18 extra). May be ordered in various heights; casters are available. Mueller Metals Co. White pottery lamp from Paul Hanson Co., Inc. Black lacquered folding chairs with woven seats from The Piazza Montici. Antique fruitwood chair is from Accessories and Design.







Mobility for the buffet table. Pull this one up close to a sofa, right over a chaise or chair. With square white tube frame on hooded brass casters. Also usable at bedside. Top comes in walnut or white Formica, is 20″ x 28″. Table is 26″ high. $85, Valley Upholstery.

Cherry veneer top on a graceful copper colored metal base. Table's size, 25½″ x 18″ and strong leg structure make it easy to pull up over your legs for convenient buffet use. Height is 23″. Designed by John Van Koert for Drexel's "Casa del Sol" group. $39.50.



PHOTOGRAPH BY ROMAINE SHELTON



Use single for buffet meals, or group into square or rectangular cocktail table. Stainless steel base, $110, brass plate, $145. Table is 21″ square, 22″ high. To order from Gump's, San Francisco.

PHOTOGRAPH BY WILLIAM HOWLAND



New kind of nesting for these four walnut 16½″ round tables, 22¼″ high. They hang from grooves in "mother" table, 17″ x 24″ high. Order through decorators. M. Singer & Sons. $275.

PHOTOGRAPH BY MAX TATCH

Set up for a party. This is the way Mrs. Helen Lindsley of Corona del Mar, California, prepares for her buffet entertainments. Trays, 20¾″ x 16″, clip to folding stands, are easy to carry. Height is 25″. $15.95 for four, with rack. Cal-Dak.

More buffet tables on page 278.

TWO PHOTOGRAPHS BY WILLIAM HOWLAND



Use nesting tables when you find your storage space is limited. These are teak, with natural oil finish. Largest table is 15″ x 24″, smallest measures 13″ x 20″. $130 for four, from John Stuart.

Get flexibility with these 18″ round cherry tables. Use in a row instead of the usual cocktail table. Height 22″. They are large enough so they can double as lamp tables. $36, $38, $40 for cherry, leather or Formica tops. Drexel.



A few steps taken in the crucial first hour after the game is killed can make the difference between feast and failure. A revealing article complete with mouth-watering recipes for venison, pheasant, duck, quail, goose, and grouse

GAME COOKERY STARTS IN THE FIELD

By LENDAL H. KOTSCHEVAR
Chairman, Home Economics Department, Montana State University

Success in game cookery depends as much on what happens in the field as on what happens in the kitchen. Good recipes for game are not hard to find (my own favorites are given at the end of the story), but most hunters should know more than they do about the preparation of the game before it ever sees the kitchen.

Much game taken in prime condition is made poor eating just because the sportsman lacks a knowledge of how to care for it. The finest Canadian honker can be made into a delectable delight or a frustrating failure depending upon the know-how of the hunter after he shoots it down. Most fishermen know that prime mountain trout left too long in a warm creel will become mushy and flavorless but not nearly so many hunters know that the delicate flavor of venison—that is, all antlered game—can be lost by a failure to remove the scent glands immediately after killing. Some hunters will argue far into the night with the person who vows antelope is better eating than deer meat. Ten chances to one they don't know that antelope has to be skinned immediately after being killed to prevent the development of a strong game flavor in the meat.

Handle fish with care—the flesh is fragile, the flavor delicate

One of the secrets in retaining quality in fish is to keep it cool. The flesh of fish is fragile. So is its flavor. It has to be handled with care. Good fishermen lay fish as they are caught in the creel between layers of ferns or grasses, never weeds. If you can, dip fish frequently in cold water while fishing to cool them off. Clean fish promptly. Along with the entrails remove gills and clotted blood on the backbone. Then, wash thoroughly in cold water. Never salt fish to keep it. Salt pulls the juices and the flavor out. If you plan to freeze fish, do so as soon as you can. Drop pan-size fish head down into washed paper milk cartons. If the head is left on, it will help later in eating to remove the backbone and other bones. Fill the cartons with cold water, seal, label, and date. Freeze immediately. Sectioned or filleted fish may be frozen in the same manner. To use this frozen fish, remove from the freezer 24 hours before use and put it into a refrigerator. The carton will thaw enough so the fish may be removed in crisp condition for cooking in your favorite way.

Frozen mountain lake salmon with a just-caught taste

A visiting friend who departed with several cartons of fish as a gift wrote in his bread-and-butter letter, "Your fish caught in Swan Lake were delicious. I recognized they are essentially the same fish we get in Lake Chelan here in Washington—land-locked salmon. I was amazed after being frozen that length of time they still tasted practically as if fresh-caught!" Certainly, they should have tasted fresh-caught. They were caught in prime condition in a cold, crystal-clear mountain lake, cleaned immediately and frozen only a short time after that.

Cool the game and clean it —as soon as you can

As soon as possible after killing game, the body heat should be dissipated and the blood and viscera removed. Sever the jugular vein of game or birds and hang head down, or on large animals slope the head downhill to give drainage. All venison—all antlered game—carry scent glands on their hind legs. Remove these immediately before they flavor the meat. They are located just above the fetlocks near the atlas tendon. The genitals should also be removed, especially on males. Wash your hands to free all traces of scent.

After removing the esophagus, lungs, entrails, and organs, care must be taken (*Please turn to page* 238)


D. Gorsline

How to Become an Expert at Feasting

By VIRGINIA STANTON

I would like to do my bit to kill that myth about the groaning board being the essence of hospitality and the way to have a big old time, gastronomically.

Because it just isn't so!

The indiscriminate putting together of lots of tastes and flavors, in the manner of threshing dinners and old-fashioned Thanksgiving dinners will indeed produce a full stomach. But you can hardly call it feasting.

For to me, the very word "feasting" implies total sophistication—a grandness of presentation coupled with a knowledgeable marrying of tastes and flavors so the whole becomes greater than the sum of the parts. Feasting is just the opposite of stuffing. Feasting must call on your highest sense of discrimination and sensitivity. It's feasting when your mind is excitedly working—comparing, analyzing, savoring the food mentally as well as savoring it sensually.

So how do you learn to feast?

The best way is to do it in company with others who are equally interested, because then you talk about it, argue with them about whether there was sugar in the French dressing or bay leaf in the soup, and thus learn more. Discussing food as you eat is one of the quickest ways to develop awareness.

So here's a party formula I recommend, a formula which, if repeated eight or ten times a year, can raise your feasting I.Q. enormously. Give a cooperative dinner party to which the guests are asked to bring the proper wines for the menu you have worked out. Here's the way I do it:

On the Monday before the party I phone the guests and say "We are having a dinner on Saturday that will feature wine. Will (*Please turn to page* 325)



The proper setting for a feast: suave, elegant, important and worthy of an occasion that a number of people have put their minds on. For such a gastronomic event you would deck the table with your *very best*. This is how Frances Heard would set a table for such a feast. The fine linen tablecloth and napkins are from S. H. LeBell and Co. The silver is a pattern called "Rose Cascade" by Reed and Barton. The hand-painted service plates are of bone china from Royal Worcester. Crystal wine glasses from Paul A. Straub Co. The antique candelabra is from Nesle, Inc. and the candles are tall tapers from Will and Baumer Candle Co. Silver tray and butter plates are English reproductions from I. Freeman & Son, Inc. The flowers are those hardy, long-lasting carnations from Denver, Colo.

PHOTOGRAPH BY GEORGE LAZARNICK



Sherry...



Dry sherry can be served with the main course, here with Coquilles St. Jacques.

How often have you heard this said, "Sherry, no thanks—too sweet for me." Especially in New York, Chicago, or San Francisco, the speaker may add with a note of smugness, "I like my drinks *dry*." Outside of Spain, few people realize that sherry can be the driest of all wines, or as dark, rich, and subtly aromatic as the most fabulous of monkish liqueurs. "Whatever you want in this life," a learned English gentleman said to us last summer in Jerez, Spain, "you can find in sherry."

Sherry is the most obliging and versatile of all wines. There is a sherry to suit all tastes, all occasions, to go along with all sorts of food, or to be sipped alone or with a nut, an olive, or a biscuit. There are sherries to be drunk before the meal, with the meal, after a meal, between meals, at a picnic by the seaside, or at the most formal dinner party.

But what is what among the sherries? How do you find the ones you want? Where, when, and with what do you serve each type? It is amazing how few people can tell you. Even the experts and the books are often confused—and confusing—about the subject.

Everything about sherry is different from all other wines—the way it is made, pressed, fermented, treated, blended, aged, classified, stored, and judged. There are not one or two or three, but dozens of different sherries bearing little or no resemblance to each other. And in addition there are hundreds of sherry-type wines—a few, good; many more, bad; most of them, nondescript. Only a fraction of one per cent of the so-called sherries consumed in the world each year deserve that proud name.

The name "sherry" comes from the town of Jerez, where for centuries the trade has been centered. In Spanish the letter "J" is pronounced like "H". The ancient name of the town was Xeres, and the Moors called it "Scherisch."

According to the regulations of the Sherry Control Board, composed of government officials, shippers and vineyard owners, the name of sherry can be applied only to wines grown (which means grown, pressed, and stored

Types of Sherries and how to use them

1. Fino: Very pale dry wine served chilled as an aperitif or with food, much like any other full-bodied wine. May be used as vermouth in martinis.

Apitiv (Sandeman)
La Ina (Pedro Domecq)
Palomino Very Pale Extra Dry
Victoria (Bodadillo)
Harvey's Pale Dry Cocktail
Nina, Pinta, Santa Maria (Duff Gordon)
Tio Pepe (Gonzales Byass)
Williams & Humbert Bone Dry

2. Manzanilla: Palest and driest of the *finos*, with a tang of sea air. Serve very cold as a cocktail sherry or to accompany sea food dishes.

Florido (imported by Austin Nichols)
Pedro Domecq Manzanilla
Gonzales Byass Manzanilla

3. Amontillado: Deeper in color, slightly more full-bodied than the usual *fino*, with the fragrance and lingering under-taste reminiscent of toasted nuts. Serve cold but not icy, as a cocktail sherry or with main dishes.

Duff Gordon Amontillado
Palomino Amontillado
Unico Amontillado (Bodadillo)
Harvey's Amontillado Pale Dry
Sandeman Amontillado Fino

4. Dry Oloroso: A full-bodied and mellow sherry with a great deal of fragrance. Often served as an aperitif in Europe, and many Americans prefer this type, often on the rocks with a dash of bitters or twist of orange peel.

Bristol Milk (Harvey)
Dry Don (Sandeman)
Duff Gordon No. 28
Dry Sack (Williams & Humbert)

5. Dessert Oloroso: A rich, full-bodied wine. Serve at room temperature or slightly cooled. This is an excellent wine to use instead of dessert, with cheese or nuts. It can also stand by itself as an after-dinner cordial.

Bodadillo Cream Sherry
Brown Bang (Sandeman)
Palomino Choicest
Bristol Cream (Harvey)
Duff Gordon Cream Sherry

ABOUT PRICES: Never inexpensive, a true Spanish sherry may be ten times as costly as a domestic. *Finos* and *amontillados* rarely sell for less than $4 or $5; the best cream sherries, about $7; and the rarest and costliest of all, Imperial Pemartin (Sandeman), about $21.

. . . the world's most versatile wine

By POPPY CANNON

What is what among fine sherries? How do you find just the one you want? Where, when, and with what do you serve each of the many types?

for a time) in the triangle of Andalusia, formed by the cities of Jerez, Santa Maria, and Sanlucar. No sherry can be produced except in these areas. But a great deal of sherry is blended and bottled outside the district—principally in England. (The name "sherry" has been protected in Belgium, France, Norway, Sweden, and Holland, but not in the United States. Many of our domestic wines are more like Madeiras than sherries.)

Many people say that sherry is more of an Anglo-Saxon than a Spanish drink. Certainly the sweeter, richer types are more popular in England and Scandinavia than they are in their home land. Exports average over three million gallons in cask, or in the terms of the trade, "in the wood," with only a quarter or a fifth as much exported in bottles. Much more sherry is bottled in Bristol, in London and in Liverpool than in Jerez.

Reduced to the simplest terms, all sherries are divided into two classes—the *finos*, which are pale and dry, and the *olorosos* (literally translated, "the aromatic ones") which are darker, more full-bodied. When they are sold in America, England, or Scandinavia they are usually sweeter.

One point must be made clear. No natural sherry is sweet. It is a part of the nature of this wine that all the sugar content in the juice becomes alcohol. Any sweetness in any sherry has been added to it. Traditionally this is done by blending with a wine made from a special grape, also grown in the area, known as Pedro Ximenez.

First among the *finos* are those of Jerez or Santa Maria. Some authorities call them *palmas*, though the word is practically unknown in America. The best known among them in the United States are La Ina and Tio Pepe. Both of these wines are quite similar to the sherries most often served in Spain, either before or with a meal. They may also be substituted for dry vermouth in making martinis.

Then there are the *manzanillas*—the driest and palest of all the *finos*. They are most delightful cocktail sherries, and distinguished companions to sea-food dishes. The *manzanillas* come from the area of Sanlucar by the sea. The salt air is said to give to these wines an unmistakable tang. There are some curious facts about the sherry of the sea. If butts of wine, grown at Sanlucar, are taken to a *bodega* (wine vault) in Jerez, that wine will become a *fino*. But if, on the other hand, new wine pressed in Jerez is taken forthwith to the seaside, it will develop a certain ethereal sea-air aroma and become a *manzanilla*. (*Please turn to page* 317)

Please turn the page

for a story on Cooking with Sherry



Sweet sherry is best with dessert or as a cordial, here with an English stilton cheese.

PHOTOGRAPHS BY JAMES DE VRIES



Cooking *with* Sherry

PHOTOGRAPH BY JAMES DE VRIES

There are some great cooks who say that if they could have only one wine or spirit to use in the practice of their art, they would settle for sherry.

Sherry has been called the prince of catalysts. For not only does it add its own flavor, but in some mysterious way, it points up the flavors of other ingredients, and seems to meld them, giving them a unity, and, at the same time emphasizing their individuality.

Just as sherry is different from all other wines, so is the technique of cooking with it. In almost all cases when wine is used in cooking the special character of that wine disappears, or rather is amalgamated with the character of the dish. In cooking, the alcohol also is dissipated. This is not true with sherry, for foods are not usually cooked in sherry. Generally it is added afterward, so that its individuality is retained. In most cases you do not boil a dish after the sherry has been added. And so, even the alcohol is retained.

When sherry is used as a finishing touch, its aromas are as important as its taste. And when you think of aroma, you must think of *oloroso*. In Spanish, they are one and the same word. So it is the *oloroso* sherry you reach for—the Bristol Milk or Bristol Cream—that is put in at the last minute to smooth a sauce, to heighten aroma, to add sparkle to the dish.

Though Spanish in origin, sherry has been adopted by the cooks of the whole world. It is widely used in French sauces, extremely popular in England, a primary requisite in Sweden and Denmark. What is far less known is the function of sherry in Chinese and Japanese dishes. A pale dry *fino* is the best possible substitute for the rice wines of China. A *manzanilla* would be perfect in a Chinese sea-food dish. And a great many Japanese recipes call for using the native wine, *mirin*. Sherry is an excellent substitute. If the dish can take a little sweetening, one may use a sweeter sherry.

Because there is such a wide range of sherries, it is sad that recipes rarely specify the type. It does make a difference. In sea foods or with sausages, a *fino* is much the best. If you want to be even more precise and attentive you would use a *manzanilla* with the sea food and an *amontillado* for the sausages.

Everybody knows that sherry is the ultimate seasoning for many soups. But which sherry for what soup? For beef consommé, an *amontillado* or a dry *oloroso*. For chicken consommé, a *fino*. For a shrimp bisque, a *fino*, preferably a *manzanilla*. For cream of chicken soup, black-bean soup, a dry *amontillado*. For the sweeter cream soups like tomato, cream of green pea soup, mushroom or corn bisque, one of the mellower *amontillados*, or one of the drier *olorosos*.

When sherry is used in the cooking process, a dry one is best, as a general rule. All the alcohol evaporates, of course, leaving behind just the essential sherry to taste. Unless the dish has a sweet flavor, you will probably find a *fino* most appropriate.

Olorosos, which include all the cream sherries, can be used for ham and other spicy meats, in sauces with a hint or more of sweetness, and for desserts.

Many of the brown sauces and cream sauces taste best when enhanced with the nutty zest of an *amontillado*. To thin sauces and round (*Please turn to page* 292)



SUIT BY LARRY ALDRICH

Nothing "begins" a beautiful room like a Bigelow

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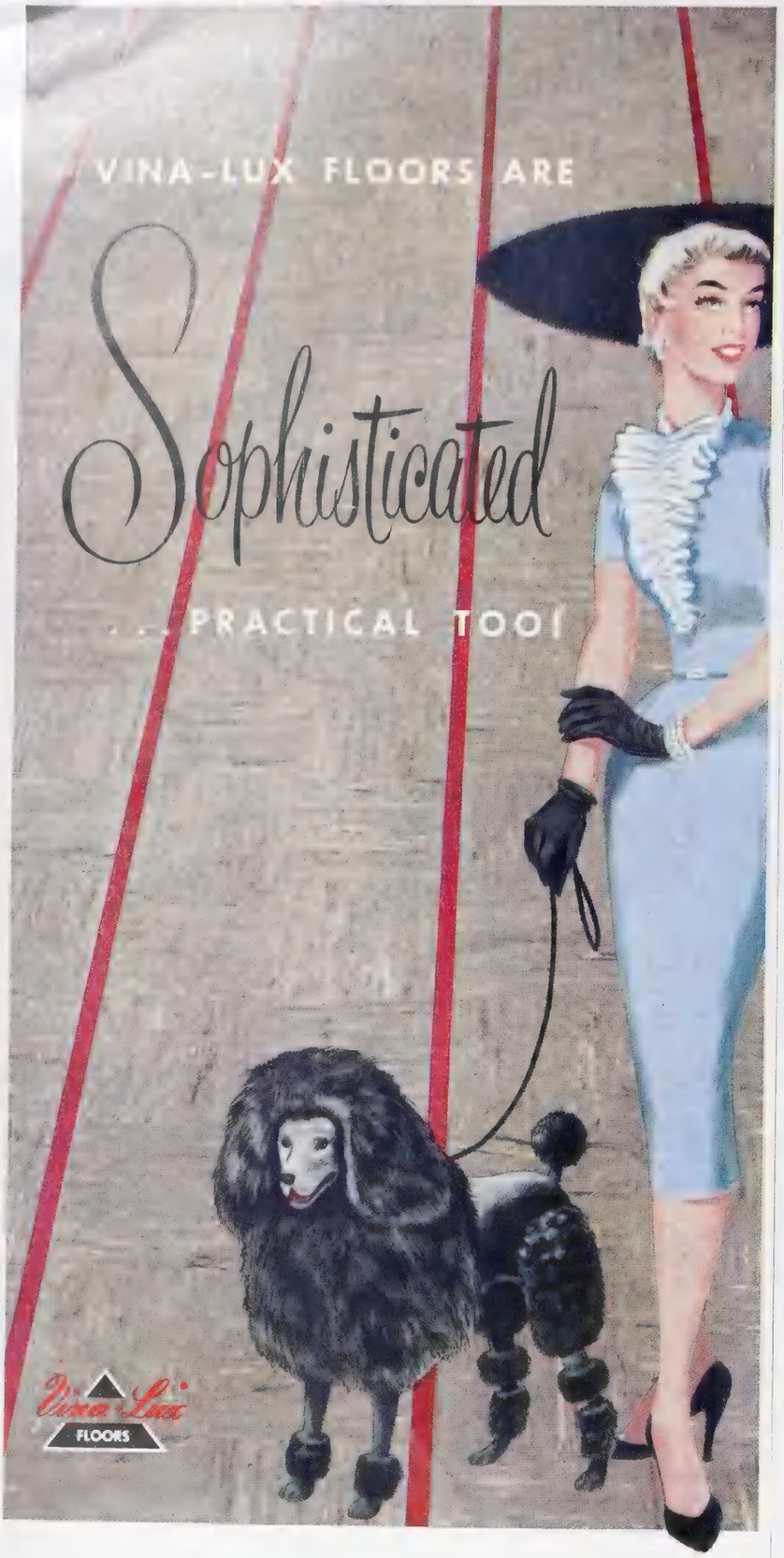
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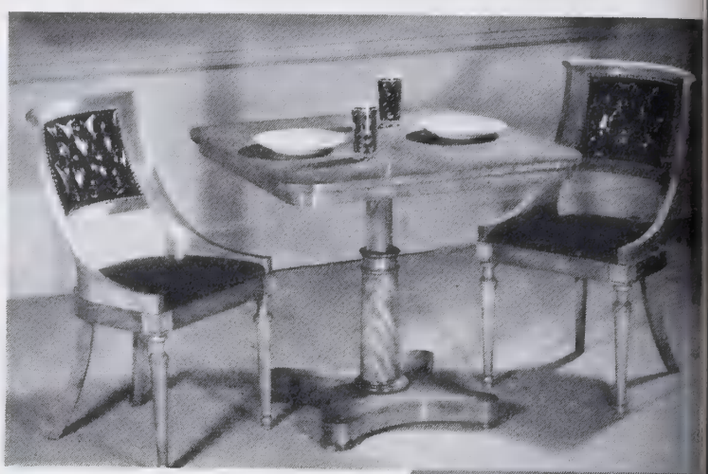
Color shown: Capistrano with red feature strip.

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BUFFET SUPPERS NEEDN'T BE LAP SUPPER

CONTINUED FROM PAGE 269



Elevator table, with beautifully joined cherry wood parquetry top, rises from cocktail height of 19½" to 29" dining height. Four stops in between give it even more possibilities of use—to hold a lamp, to serve as end table for a sofa or chair. $240, from Old Colony Furniture Co.



PHOTOGRAPHS BY ERIC SA



Pedestals or tripods, small an easily handled, supply extra space f party needs. These three are all 18 across, just large enough for on place setting. Table at left, 23" high has wedge-patterned parquetry yew and mahogany. $79, John Wi dicomb. Brass tripod (lower left) 24" high, with thick glass top. $8 from John Stuart. Teak table (b low) has a slightly raised galler top. $58, John Stuart Inc.





THREE PHOTOGRAPHS BY WILLIAM HOWLAND

Please turn to page 280



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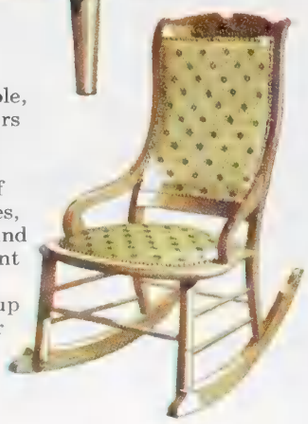
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BUFFET SUPPERS NEEDN'T BE LAP SUPPERS

CONTINUED FROM PAGE 278

PHOTOGRAPH BY WILLIAM HOWLAND



Large enough for a full-course meal, these tray-top tables detach for loading. One table, on casters, serves as cart or storing rack. $29.95 for four. Mell Hoffman Mfg. Co.



Latching device snaps open the legs of hanging Formica-surface tables. $150 for four with rack. From Carole Stupell, Ltd.



Four elegant folding tables embellished in gold leaf and antique white stand 30″ high. From Carole Stupell, Ltd., $150 with wood rack.



Slickly cleanable Formica-top tables, embedded with real butterflies and framed in gilt metal. 30″ high. $70 including rack, Carole Stupell, Ltd.

Please turn to page 282



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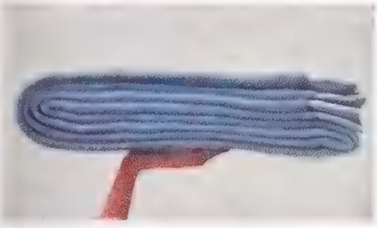
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Above: **GRANDEUR**, *Syracuse Celadon edged in gold, sophisticated flower motif in center — 19.95 five piece place setting.*
Also available: **SPLENDOR**, *Syracuse Celadon edged in platinum, [illegible] 18.95 five piece place setting.*

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BUFFET SUPPERS NEEDN'T BE LAP SUPPERS

CONTINUED FROM PAGE 280



Free-form nest of three oil-finished teak tables. Largest, 23" x 14", 22½" high. $95 for the set. Berge-Norman.

Amply scaled, a solidly made nest of three walnut tables like this is useful in many places. $97. Hekman.



Stack tables take the smallest space. These have plastic tops and light metal legs. $12.95 each. Troy Sunshade Co.



PHOTOGRAPH BY WILLIAM HOWLAND

Your home is truly modern only when it has TWINDOW

This twin-glass windowpane keeps rooms warmer in winter, cooler in summer. It reduces heating and cooling costs... minimizes cold air downdrafts... eliminates the need for storm windows.

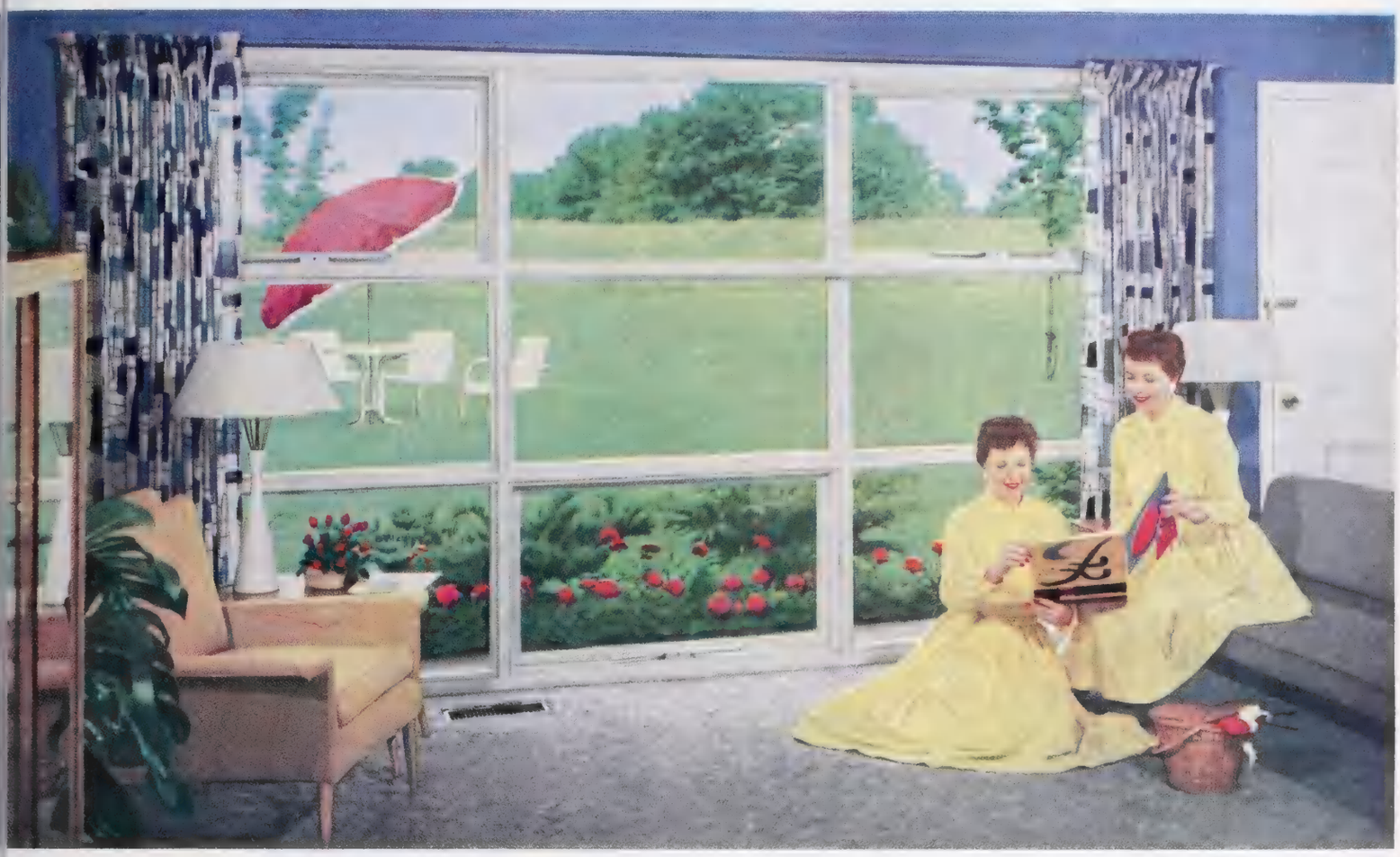
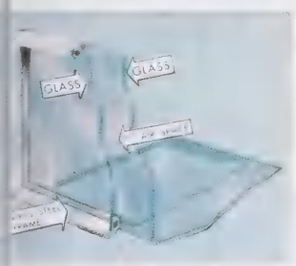
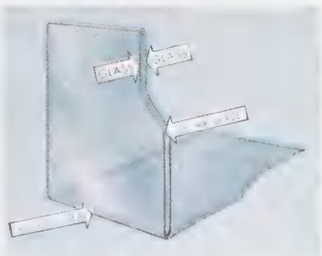


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SMALL SIX-ROOM PALACE

NTINUED FROM PAGE 262



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llowing is a list of the con-
ıction materials used in the
pps house designed by Robert
nton and shown on pages 254
ough 263.

CONSTRUCTION

TINGS AND FOUNDATIONS: Rein-
orced concrete, Portland Cement
ssociation, Chicago, Ill. Concrete
dmixture "Conso," Consolidated
eneral Products, Inc., Houston,
ex. Steel reinforcement, Judson
acific-Murphy Corporation, Emery-
ille, California.

F STRUCTURE AND FINISH: Colored
rushed stone, Hidecker Co., Los
ngeles, Calif. Roofing and sheath-
ing insulation, The Pioneer Div.,
Flintkote Co., Los Angeles, Calif.
Soffit sheathing "Weldwood," U. S.
Plywood Corp., New York. Skylights,
O'Keefe's Inc., San Francisco, Calif.

TRANSLUCENT FIBERGLAS PANELS: Sky-
light inserts and promenade fencing,
Alsynite Co. of America, San Diego,
Calif.

EXTERIOR DOORS: Steel sliding doors,
Arcadia Metal Products, Arcadia,
Calif.

HARDWARE: Oil rubbed bronze hard-
ware, Yale & Towne Mfg. Co., White
Plains, N. Y.

INTERIOR WOOD SURFACES AND TRIM:
Mahogany, Philippine Mahogany

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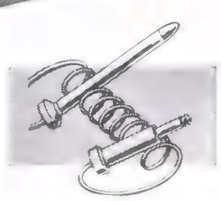
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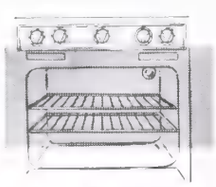
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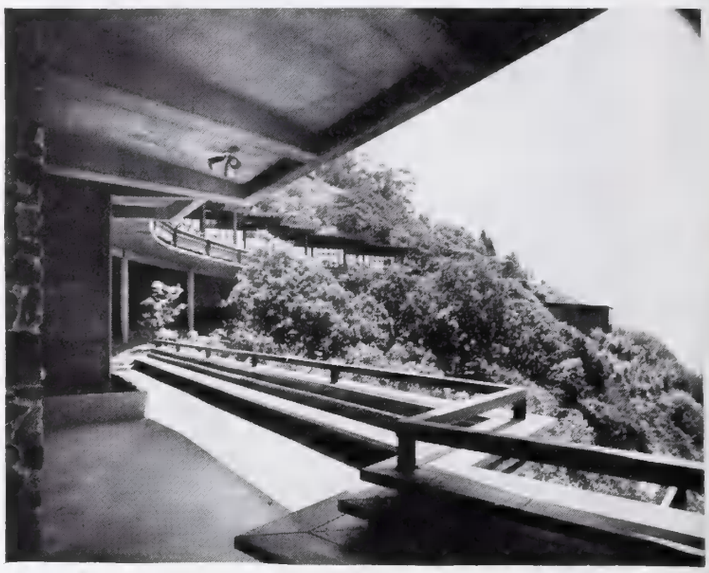


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A SMALL SIX-ROOM PALACE

CONTINUED FROM PRECEDING PAGE





Two levels of terraces were created by the site condition. Upper terrace is entirely reinforced concrete. Lower terrace is partly on grade and partly cantilevered concrete. Poured concrete columns hold up upper promenade and terrace. All the concrete work, even though it is massive, has a delicacy and a residential look, thanks to curving lines and careful details of railings and built-in seats.

Association, Los Angeles, Calif. Oak and birch, National Hardwood Lumber Association, Chicago, Ill. Teak, Fine Hardwoods Association, Chicago, Ill., Walnut, American Walnut Mfg. Association, Chicago, Ill.

FINISHES ON INTERIOR SURFACES: Primers, undercoaters, and masonry coatings, American Marietta Co., Chicago, Ill. Portland Cement paint, General Paint Co., San Francisco, Calif. Lacquers, W. P. Fuller & Co., San Francisco, Calif. Special custom finishes, Pacific Paint & Varnish Co., Berkeley, Calif.

INTERCOM SYSTEM: Announcer and telephone system throughout the house and outdoors, Edwards Co., Inc., Norwalk, Conn.

LIGHTING: Recessed lighting fixtures, Holophane Co., Inc., New York, N. Y.

HEATING EQUIPMENT: Iron pipe, A. M. Byers Co., Pittsburgh, Pa. Fittings, valves and heater, Crane Co., Chicago, Ill. Compression tank circulators, air eliminators, control valves, Bell & Gossett Co., Morton Grove, Ill. Safety feeder, McDonnell & Miller, Inc., Chicago, Ill. Thermostat, Minneapolis-Honeywell Regulator

Company, Minneapolis, Minnesota.
TCHEN AND LAUNDRY EQUIPMENT: Kitchen sink, bar sink and laundry tray, Crane Co., Chicago, Ill. Sink-dishwasher combination, Hobart Bros. Co., Troy, N. Y. Garbage disposal, Waste King Corp., Los Angeles, Calif. Cooking top and ovens, Wesix Electric Heater Co., San Francisco, Calif.
THROOM EQUIPMENT: Water closets, Case Mfg. Corp., Buffalo, N. Y. Tub and lavatories, Crane Co., Chicago, Ill. Shower heads, Speakman Co., Wilmington, Del.
BATHROOM FINISH MATERIALS: Tile, Larkin Tile Co., San Jose, Calif. Marble counter top and splash in Master Bathroom, Dondero Marble Co., San Francisco, Calif. Shower door and stall enclosure, Haber & Salz Mfg. Co., San Francisco, Calif.
EXHAUST FANS: "Clipper," Trade-Wind Motorfans, Inc., Rivera, Calif.



From these beds in the master bedroom the occupants can see spectacle of the white curling fog rolling in and out through the Golden Gate. Door in corner leads to dressing room and bath. There is a fireplace in the corner of the room just out of the picture to the left.

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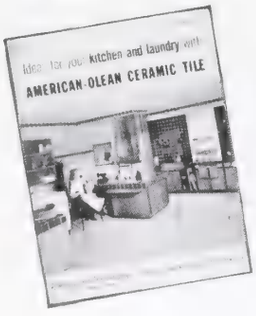
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GAME COOKERY STARTS IN THE FIELD

CONTINUED FROM PAGE 270

to clean the body cavity thoroughly. Excess blood, shot-up meat, the diaphragm or skirt steak, and broken entrail contents should be carefully removed. Clean with water if necessary.

After cleaning, prop open the body with several sticks set across the flanks and ribs. By placing another stick crosswise from each tendon in the hind legs, the animal can be hoisted up and more rapid heat loss will occur. Don't move the animal any distance until body heat is gone, and always keep the body cavity open during moving or hanging. Meat that is properly cooled and cared for will keep a long time even in warm weather. The animal that is not handled properly will sour, spoil, or develop a pungent, gamy flavor.

If desired, after cooling, the animal may be skinned and quartered. The natural drying is not harmful and protects against spoilage. It is moist meat that spoils quickly. Any excess moisture should therefore be dried up with a cloth or leaves. Like domestic meats, antlered game should be aged before eating. From two to four weeks hanging at 35° F. achieves maximum tenderness and flavor. Wiping the meat occasionally with a cloth dipped in vinegar and then wrung dry will reduce the tendency to mold during hanging.

For the most part, bear and other game should be handled in the same way as venison.

THE old English custom of eating fowl only after it has been hung in a cool place unplucked and undrawn for 4 days (2 days for grouse and quail) is based on the belief that this allows time for the delicate, fragile flavor of the bird to develop. However, drawing the bird immediately after killing will reduce an excessive gamy flavor which is unpalatable to some. Never age a drawn bird at room temperature. Keep it under refrigeration, for opening the body cavity leaves the bird easily susceptible to bacterial contamination.

Birds should be plucked dry or wax plucked, never scalded. Dry plucking is best done when the bird is still warm, but since feathers are a protection against bruising and soiling of the flesh, plucking is usually not done in the field. Of course, birds can be dry plucked when they are cold, but it is more difficult. To wax-pluck, first remove the large feathers, those that come off easily in big handfuls. Then, dip the bird in melted but not hot wax. Allow the wax to cool an then finish plucking. If this peeled off wax is kept separate, it may b melted down, drained from th feathers and used again.

The meat of game possesses cer tain characteristics that requir well-defined treatment if maximu eating enjoyment is to be obtaine Many palates tire of game becaus it possesses a more pungent flavo than domestic meats. That is wh in cooking we frequently seek t reduce or mask the flavor. Meat differ in flavor largely becaus they contain different flavor ester A large part of these esters com from the foods in the diet. Smith field hams, for example, are ric in flavor because of the flavo esters absorbed from the peanu diet. In the same way, ducks o geese coming from the wild ric marshes of Canada or Minnesot possess an unparalleled flavo while these same birds comin from the salt marshes of the se will carry the flavor of the marin life on which they fed.

These flavor esters are chemica ly associated with fats and ar therefore found in body fat. To ge rid of flavor, we have to get rid o the fat. But not all fat is trim mable. There is much between th tissues as marbling, and even th fiber fluids contain many fatty-lik substances so some flavor will a ways remain. The best sportsme trim most of fat from their game especially the parts that are to b used for stew or ground meat— about two-thirds of an animal. Th fat that remains contributes t moistness and texture as well a to the flavor.

IF one ounce of cubed beef sue or salt pork is added to a poun of trimmed stew meat, or abou one-and-a-half ounces are groun with trimmed meat, the resultan flavor difference is remarkable.

Of course, the loin and rib cut are usually cooked by dry heat du ing which the fat will run off, an they are usually left untrimme Sometimes larding is done—that i pulling strips of salt pork throug the meat with a larding needle— to give moistness and flavor. Steak and chops are usually pan-fried i a bit of bacon fat or butter. Sma game and birds are frequently co ered with bacon or salt pork strip before roasting or placing on th spit of the rotisserie, or are baste with a mixture of butter and wate

The flesh of game and birds doe not have a plentiful supply of th

t that our domestic animals have, d therefore the addition of some t helps retain moistness in the at. That is why so many of our ipes for game end with the final oduct in a sauce or gravy—uirrel meat pie, jugged hare, tted pigeon, fricassee of pheast, or venison stew. Higher cook-g temperatures are usually used r broiling or roasting small game birds because this shortens time d reduces moisture loss.

The fat of game is sometimes ob-tionable because it remains on palate giving a "furry" effect. ie reason is that game fat, like utton fat, has a higher melting int than other animal fats. It ould therefore be served either ry hot or *very* cold. This, to-ther with tart, spicy accompani-nts will help remove the objec-nable after-effect.

Highly seasoned dishes made om game such as chili con carne, rbecued burgers, tamale pie, or at sauce for spaghetti are dif-ult to distinguish from the same shes made from domestic meats. ie game flavor is masked by the gher flavor of the seasoning.

Many sportsmen have found that less desirable cuts of game can used to make salami or other usage meat. Such sausage has a ghtly richer flavor than that ade from beef but unless one ew one would never guess. There also no equal to mincemeat made om venison but keep the propor-n down to about one to one-and-alf ounces to every pound of al product. Rum is a better com-ement than brandy for the flavor venison mincemeat.

Game meat will be found to be newhat tougher than our domes-meats and therefore we use ecial cooking procedures to in-ease tenderness. Game is usually oked to a greater degree of done-ss than domestic meats and brais-g and stewing are more fre-ently used.

Marinating is another way in ich tenderness is increased as ll as flavor masked. We like to e a mixture of ⅓ cup of vinegar, cup of dry red wine, several oken bay leaves, 4 crushed pep-rcorns, a crushed clove of garlic d ¼ cup of salad oil for mari-ting stew meats, steaks, roasts, chops. We marinate stews and all meats 6 to 24 hours and ger pieces 3 to 4 days.

A sauerbraten made from veni-n is excellent or, for a change, pot roast venison exactly as we uld beef, but in making the avy we add ¼ cup of currant lly and an equal amount of wine negar. This gives a sweet-sour quality which is pleasant to a palate that will ordinarily not appreciate game. When we marinate, we usually use some of the marinade in the cooking of the meat because an acid of the wine and vinegar dissolves the connective tissues of the meat which are responsible for the toughness.

Of course, everyone has a favorite recipe for the various meats, and here are a few of ours. All recipes are for six.

Plain Venison Stew

Cut 3 pounds of venison shoulder into half-inch cubes. Put into a pot, salt, cover with boiling water and bring to a simmer. Tie into a cloth several whole cloves, 6 crushed peppercorns, a bit of ginger root, a small piece of stick cinnamon, a bit of parsley and celery leaves, and several broken bay leaves and add to the pot. Simmer gently for 25 minutes. Remove the seasonings. Season to taste with salt. Add ½ clove of minced garlic, 5 quartered potatoes, ½ cup diced celery, 1 cup diced onions, and 1 cup diced carrots. Cover the pot and continue to cook over a low flame about 40 minutes or until the vegetables are tender. Pour off the stock and for every cup of stock blend 1 tablespoon of flour with 1 tablespoon of butter. Add this roux to the stock and cook until thickened. Add a 12-ounce package of frozen peas and cook 5 minutes. Add 3 tablespoons of lemon juice or wine vinegar, 1 tablespoon of chopped parsley. Pour the gravy over the hot cooked meat and vegetables and serve at once.

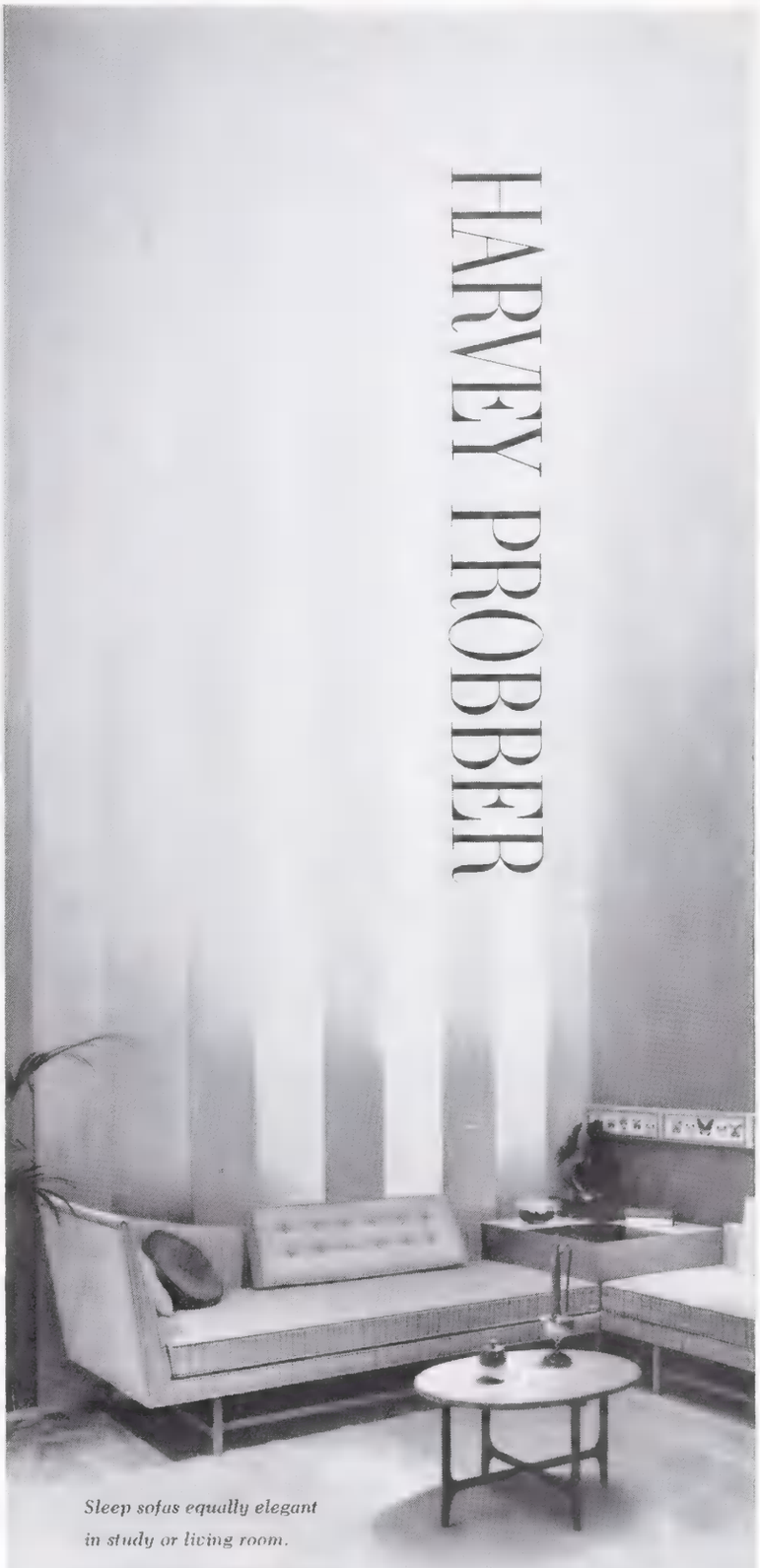
Venison Stew

Cook ½ cup of diced onion in ¼ cup of butter or margarine until delicately colored. Add 2 pounds of half-inch cubed venison shoulder. Brown lightly. Transfer to a stew pot and add 1 cup tomato puree, 1 cup bouillon or rich stock, 1 whole clove, 1 minced clove of garlic, salt and pepper to taste. Boil 30 minutes or until the meat is tender. Thicken sauce with a flour and water or butter and flour roux. Cook 5 minutes. Add 1 cup frozen peas. Cook 5 more minutes. Add 1 cup sour cream and heat without boiling. Serve piping hot.

Curried Venison

Gently fry 1 cup diced unpeeled apples, ⅓ cup grated onion, and 1 minced clove of garlic in 3 tablespoons of butter. When the apples are soft sprinkle the mixture with 2 tablespoons of flour (3 tablespoons if you like a heavier sauce),

(*Please turn the page*)



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GAME COOKERY STARTS IN THE FIELD

CONTINUED FROM PRECEDING PAGE

a pinch of black pepper, ½ teaspoon of salt, and 1 tablespoon of curry powder. Stir carefully into apple mixture. Add one cup of evaporated milk or sweet cream, 3 tablespoons of sherry and ½ to ¾ cup of diluted cannèd consommé or rich stock. Cook until thick and creamy. Add 3 cups of diced cooked venison and ½ cup of mushrooms. Heat well.

Sauté 1 cup of diced ripe bananas in 2 tablespoons of butter. Mix this lightly into 2½ cups of boiled brown rice (1 cup before cooking). Salt and pepper and serve as a side dish to the curry. For other side dishes serve grated fresh or preserved coconut, chutney, or other relishes along with a green vegetable.

Venison Shish-kababs

Cut 2 pounds of venison into 1½″ cubes. Marinate for several hours in a mixture of 1 cup dry red wine, ½ cup of wine vinegar, ¼ cup of olive oil, 2 tablespoons each of grated onion and ground chili peppers, 1 teaspoon of chili powder, 1 teaspoon of curry powder, 1 minced clove of garlic, and 1 tablespoon of salt. Slip the meat onto skewers, alternating with raw onion, tomato, mushrooms, and raw bacon or ham. Broil over a bed of coals or under a hot broiler, turning to brown and cook on all sides. Eat piping hot.

Boiled Venison with Caper Sauce

Place a 3- to 4-pound piece of venison shoulder in a pot and add 2 bay leaves, 1 cup diced onion, 3 slices of lemon, a few sprigs of parsley and celery tops. Cover with boiling salted water. Add a few crushed peppercorns and bring to a boil. Then simmer 2 to 3 hours or until meat is tender. Remove some of the stock and from it make a thin white sauce seasoned with lemon juice, sherry, onion juice. Add two or three tablespoons of capers. Slice the meat and serve with the sauce. Good accompaniments are currant jelly or other tart jelly or preserves, buttered mashed turnips, or slices of swee sour pickles.

"Barbecued" Venison

For a barbecue-flavored veniso dish, brown lightly 1½ cups diced onions in 3 tablespoons bacon fat. Add ¾ cup of finel chopped celery leaves and wi down. Add 1 teaspoon of dry mu tard, 3 tablespoons of brown suga 1 teaspoon of chili powder, and teaspoon of salt. Dilute ½ cup wine or cider vinegar with ½ cu of stock and 1¾ cups of tomat juice. Add and simmer gently. Ad 3 cups of diced cooked venison an bring to a boil. Serve piping ho

Rare Duck

The wild duck that fly in fro the sea marshes are likely to hav a fishy flavor. One of the most sa isfactory ways to minimize this to cook the ducks rare and ser them piping hot.

But the person who wants h steak "just warmed up a bit" wi probably run for cover if you su gest he eat rare duck. Howeve have him try it once and you've g a convert.

For broiling, split the duck down the back and separate at th breast, leaving two halves. Salt an pepper (freshly ground pepper best). Rub heavily with bacon fa Set under the broiler with the ca ity side up for about 4 or 5 minute Then turn the duck and comple the broiling. When taken from th broiler the breast of the duc should be cooked enough to gi firmness to the meat, but when c with a sharp knife it should yie rich red juices. Perhaps at fir you may want to cook it more tha you will later when you find o how delicious it really is and ho faint the game flavor is. Try secretly first with the shades draw Later invite your friends in an let them have a treat. Allow abo a half duck per person, but ha some extras for the converts.

You can also roast wild duc



re. Allow a half duck per person. ace in the opening of the duck a arter of a tart apple, 1 pat of tter, a quarter of an onion, 2 ole cloves, and some celery ives. Sew up the bird. Salt and pper. Rub with clear bacon fat cover with bacon. Roast at 350° to 400° F. until the breast is n yet a rich red juice exudes en the breast is pierced. Baste ring roasting with a mixture of lted butter and orange juice or red wine.

Carve the birds into servings. ep warm. Save the juices from carving and add these to the sting pan. Add ¼ cup of dry l wine and ¼ cup of stock. Skim the fat. Bring to a boil. Thicken h a butter and flour roux. Pour s sauce over the duck and serve h boiled turnips, candied nges, and a good game dressing. One good dressing is wild rice, soned with salt, pepper, sage, sley and sautéed minced onion, simmered in chicken or meat ck until just moist. You might l a few white grapes for tart- s. A less lavish dressing is rice, ite or brown, baked in con- nmé and seasoned with poultry herbs. The addition of truffles, which have been slivered and sautéed in butter, contributes flavor and texture and a certain amount of grandeur.

Last year I became acquainted with a fine gourmet in Mrs. Walter Thompson of St. Louis, who reports that she has roasted teal ducks stuffed with mincemeat and that they were delicious. I've never tried but the idea is appealing.

Pheasant Fricassee

Frequently pheasant and other land birds are dry after cooking. One of the best ways to avoid this is to cook such birds as a fricassee. We like our pheasant fixed like this:

Brown cut-up floured pheasant in butter. Cover with one quart of consommé, seasoned to taste, cover and simmer until the pheasant is tender. Remove the stock. Thicken with a flour and butter roux to which ¼ cup of finely diced onions have been added. After 10 minutes of cooking, remove from the fire, and add 1 cup of sour cream. Blend well, reheat but do not boil. Pour over pheasant and serve at once. For a variation, the flour may be browned first, the butter added, then the onions and the whole sauce cooked for about 10 minutes.

Roast Quail

Allow one quail per person. Rub quail with salt and pepper inside and out. Place a pinch of tarragon leaves or sweet basil or marjoram and a pat of butter inside each cavity. Wrap the birds with thin bacon or salt pork strips. Roast at 400° F. During the roasting baste with ¼ pound of butter melted in ½ cup of water or stock. Watch cooking time, for quail can dry out quickly. About 20 to 25 minutes is usually enough time for plump birds. Serve with a tart conserve or jelly.

Roast Grouse, Partridge or Prairie Chicken

If small, allow one bird per person. Otherwise, allow 1 pound per person dressed weight. Season with salt and pepper. Rub insides with a bit of sage or thyme, if desired. Wrap with bacon or salt pork. Roast at 400° F. Baste with the same mixture as used for basting quail above. Serve with pan juices from which surplus fat has been skimmed. Accompany with a tart conserve or jelly.

Roast Goose with Sauerkraut

Allow about 1 pound dressed weight per person. Rub the cavity of the goose with a bit of lemon, sage or thyme and salt and pepper. Put in a large onion which has been quartered. Salt and pepper the outside. Truss and roast at 350° F. until piercing the breast brings clear juices and the legs are tender at the joints—usually 2 to 3 hours. Baste during cooking with canned consommé or chicken stock. Remove excess fat. When the goose is done, remove from the pan. Add a bit of water or stock and skim most of the fat off the top. Add one quart of dry sauerkraut and cook 10 minutes. You may also add ½ cup of dry white wine if you wish. Some people prefer not to cook the sauerkraut in the juices. Others stuff the goose with sauerkraut and pile sauerkraut around the goose before they start to roast. This gives a sauerkraut that is rather rich with goose drippings but very acceptable to those who are accustomed to rich sauerkraut and pork dishes.

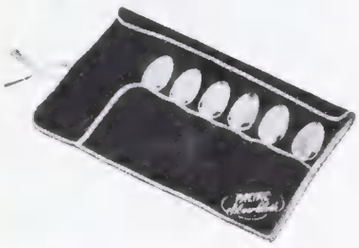


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THE SPLENDOR OF THE ANCIENT ROMAN VILLA

CONTINUED FROM PAGE 231

Following is a list of the furnishing credits for the rooms shown on pages 226, 227, 230, 231.

LIVING ROOM: Chairs with sea grass seats, and lounge chairs with cane back, John Stuart, Inc., New York. Brass triangular tables with custom mosaic tile tops, Greco Marble & Mosaic Co., New York. Carpet "Acrilan," Needletuft Rug Mills, Div. of Cabin Crafts, Dalton, Ga. Fabrics: curtains, covers for seat pads, chair cushions, built-in seat cushions, pillows and floor cushions, Norbar Fabrics, New York. Triangular lamps in windows, Town & Country Studios, New York. Brass standing lamp, Finland House, New York. Monkey and cigarette trays, Richard Plumer, Miami, Fla. Antique wood box, Bresford, Coral Gables, Fla. Antique carved miniature chest, Magic Carpet, Coral Gables, Fla. Brass tray, footed copper bowl and gray pitcher, James Merrick Smith, Coconut Grove, Fla.

KITCHEN: Rolling table "Cosco," Hamilton Mfg. Corp., Columbus, Ind. Window blinds, "Lattishade," The Columbia Mills, Inc., Syracuse, N. Y. Lamp on tile counter, Parzinger Originals, Inc., New York. Italian salad service, pottery fish bowl with top, Piazza-Montici, New York. Milk glass, Imperial Glass Corp., Bellaire, Ohio. Orange linen napkin, Irish Linen Guild, New York. German stainless steel, Fraser's New York.

TABLE SETTING: Glassware "Lund," D. Stanley Corcoran, Inc., New York. Plates "Pyramids" and bowls, Iroquois China Co., Syracuse, N. Y. Silver "Cynthia," Samuel Kirk & Son, Inc., Baltimore, Md.

BATHROOM: Towels, Fieldcrest Mills, Inc., New York. Seed mosaic, hanging, Karl Mann Associates, New York City, N. Y.

COOKING WITH SHERRY

CONTINUED FROM PAGE 276

out pan gravies always use a *fino*.

The sherry that you use to cook or to flavor the dish is the one to serve along with that dish. But sherry-flavored foods do not quarrel with other wines, whether white, red or rosé. Choose whichever seems appropriate.

The Final Touch

Add 1 or 2 tablespoons of *oloroso* sherry to a custard sauce. Serve over cut-up fresh fruit, like sliced bananas, orange sections, strawberries or raspberries. To keep the fruit from softening unduly, it is a good idea to add the wine at the table.

When you make old-fashioned shortcake (with biscuits), or new-fashioned shortcake (with sponge layers), sprinkle the fruits with sherry at least an hour or so ahead of time. Generally no sugar is needed.

Peach Melba

The classic recipe for Peach Melba, as given in *Escoffier*, requires that the peaches be poached in a vanilla-flavored syrup: "Put them in a timbale upon a layer of vanilla ice cream, and coat them with a purée of fresh raspberries well flavored with sherry."

Japanese Custard Soup
(Chawan Mushi)

If it seems odd that almost all English versions of Japanese dishes call for sherry, it is because sherry takes the place of *sake*, and/or *mirin*. When sherry is used along with sugar or honey in a marinade, a sweeter sherry may be used. We have found an *amontillado* particularly good for *sukiyaki*. But for almost all other Japanese dishes including sea foods, and the steamed custardy soup known as Chawan Mushi, a *fino is* generally conceded to be better.

If you have a set of Chawan Mushi cups, all the better, but custard cups, or any others that will stand heat, can be used. A pressure cooker cuts the cooking time to 2½ minutes.

Wash 8 large dried Japanese mushrooms from the mountains (you can usually find these at the Oriental shops). Cover with slightly warm water, and soak for at least an hour. Drain. Cut into thin slivers. Heat 3 tablespoons peanut or sesame seed oil in a skillet. Add about 20 chestnuts, which have been cooked and shelled. (Canned, cooked chestnuts may be used, but don't get the sweetened kind.) Add an onion, sliced very thin, four scallions (the green as well as the white parts) also sliced thin, 4 tablespoons condensed chicken consommé, 3 tablespoons *shoyu* sauce, 2 tablespoons *fino* sherry, and the slivered mushrooms. Bring to a boil, and cook over low heat for 2 minutes.

Divide the mixture equally into 6 custard cups.

In a bowl, beat 6 eggs lightly. Add 1¾ cups chicken consommé.

(*Please turn to page* 297)



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Plate No. 575

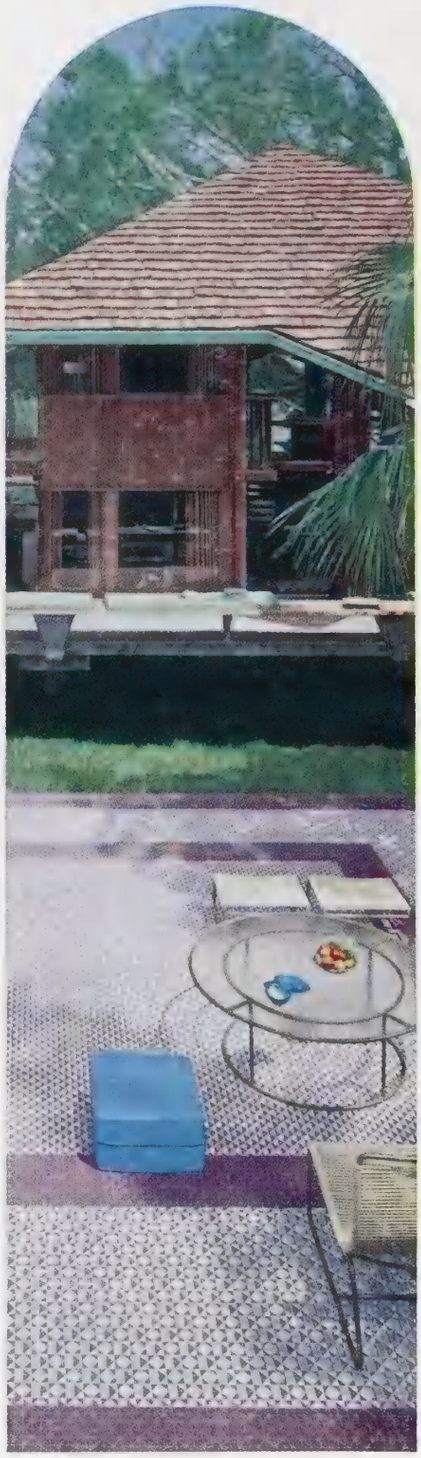


Plate No. 621

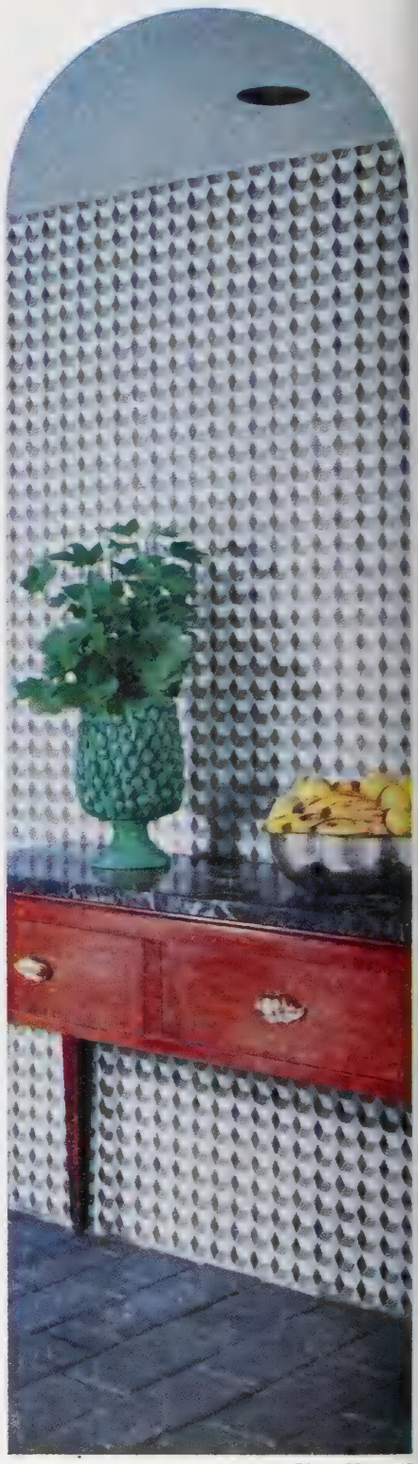


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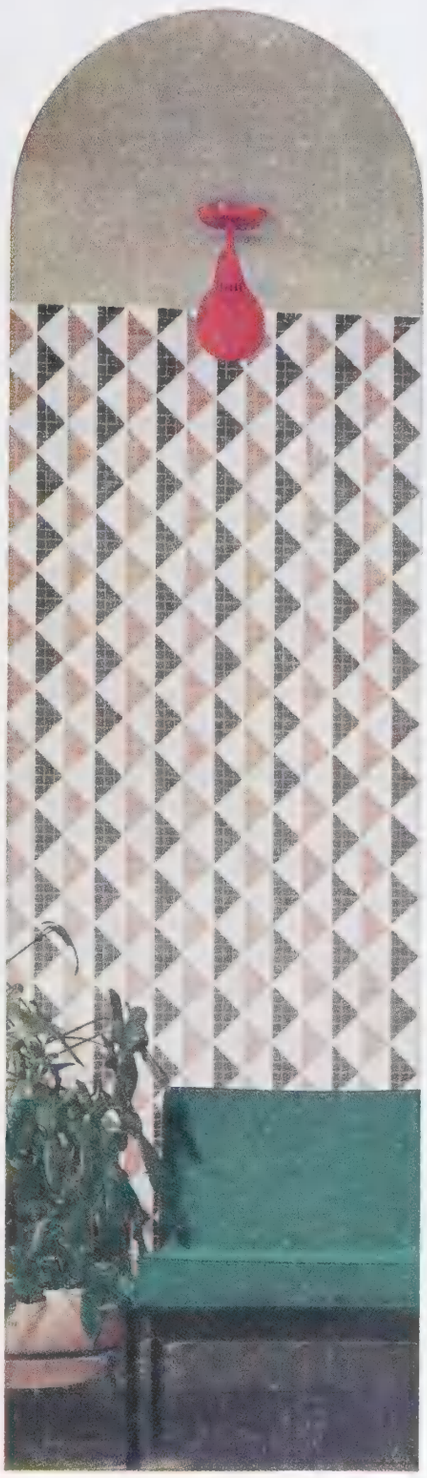


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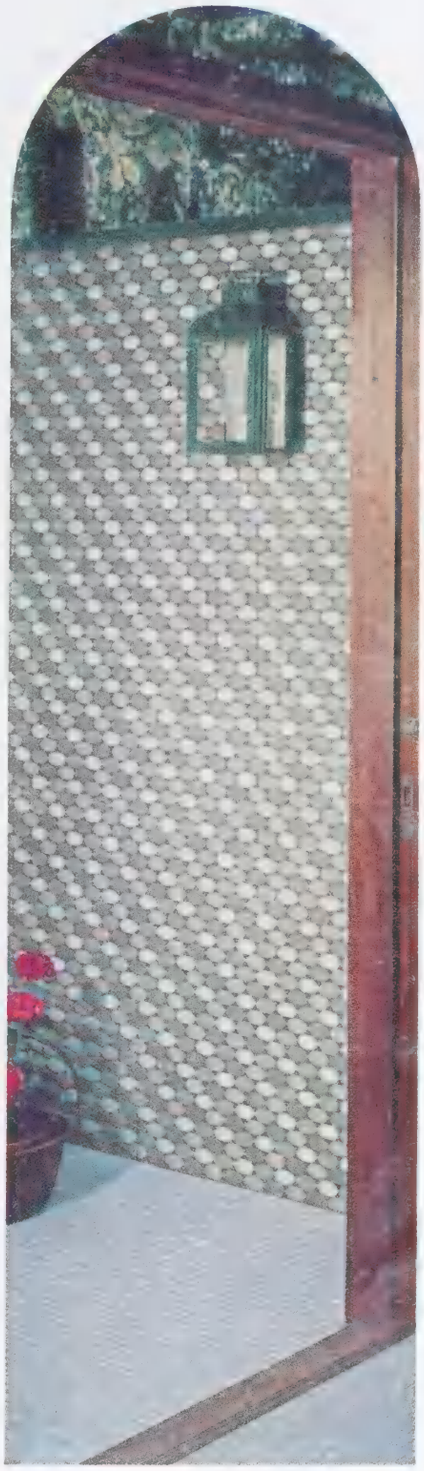


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OKING WITH SHERRY

NTINUED FROM PAGE 292

ide into the 6 cups. Cover each with a spinach leaf. Place the s in a pan of hot water. Cover ely and steam for 25 minutes, until the egg mixture is set. can also do this in the pres- cooker in 2½ minutes.

erve hot, garnished with thin es of lemon and, if desired, strips of chicken cut into enne pieces.

red Eggs Jerez with Rosemary

Melt a teaspoon of butter in an shirrer or an individual baking . Add 2 tablespoons of *fino* ry. Break 1 or 2 eggs into a and carefully slip them into shirrer. Sprinkle with salt, per, and a bit of rosemary bed between the fingers to re- e the oils. Arrange the shirrers a cooky sheet and bake in a erate oven, 350° F., until the e is firm, about six minutes. ou want the yolks to be veiled, r the shirrers with a lid or minum foil. In France, they r eggs on top of the stove over low heat. This is an easy thing do at the table on a thermo- cally controlled electric grid- set at 250° F.

k Shrimp Newburg

can of quick-frozen shrimp ue and a package of Sea Pak en shrimp attain enchantment his extra-quick, very fine New- g. Empty both the can of shrimp ue and the package of shrimp a pan; add thin cream or top (¼ of the soup can). Thaw ly over very low heat. Then 1 teaspoon lemon juice; cook 3 minutes. Slightly beat 2 egg s with 2 tablespoons *fino* sher- and stir the hot soup into the yolks. Don't try to do it the r way or it might curdle. Taste season with a bit of salt if ded, a few grains of nutmeg a drop of Tabasco sauce. Serve h a chafing dish, over rice or t. Six servings.

ce-Baked Sweet Potatoes ntillado

he nutty flavor of a mellow *ntillado* does miraculous things this truly American dish. Select l-shaped, medium-size sweet po- es. Bake in the usual way, op out the insides and mash, ing butter (about a teaspoon each potato) and just enough *ntillado* sherry to moisten and or. Refill the skins, sprinkle h finely chopped nuts—almonds, ans, Brazil nuts or hazel nuts—and bake five minutes in a hot oven, 420° to 425° F., until thoroughly heated and crisp on top. A glorious dish! An *oloroso* may be used instead of *amontillado*, and in this case the sweetness does no harm at all.

Light-As-Air Sabayon

This is a modern epicure's version of the famed Italian *zabaglione* which is served as a sauce, as a pudding, or sometimes even as a beverage, rather like egg-nog. The original Italian recipe calls for Marsala wine, but many people believe that sherry is even better. And the better the sherry, the finer the dessert. Use an *oloroso*. If it is sweet and rich, use less sugar.

Classic recipes use only the egg yolks, but we use the whites too. It's lighter, more delicate and much more economical. Made with the blender it's practically fail-proof. Fast, too.

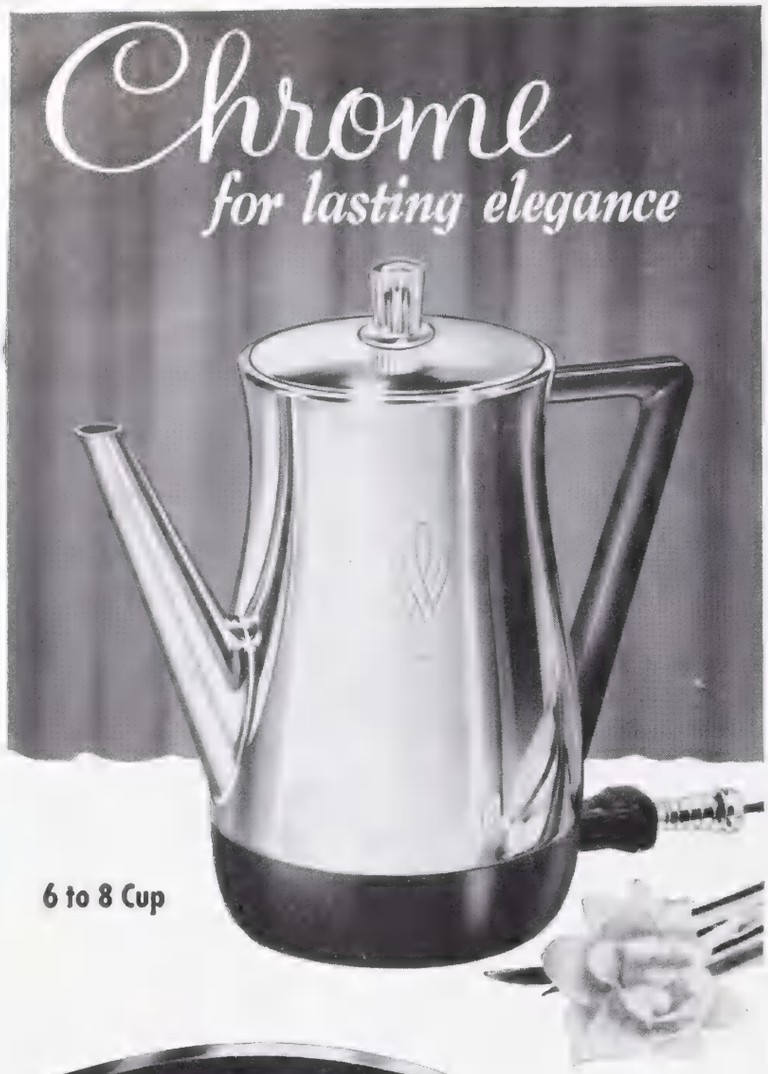
Place in the glass container of the blender 8 egg yolks, ¾ cup superfine sugar, ½ cup *oloroso* sherry. Blend about 2 minutes or until very light, pale and foamy. At this point it will be at least double in bulk. Place in the top of a double-boiler, *over* but not *in* or touching the water, and heat while stirring constantly until it begins to thicken. It will take 2 or 3 minutes. Fold in 8 egg whites, beaten until stiff, with a speck of salt. Serve warm or chilled in champagne glasses. Some people like to add a spot of cinnamon. Makes six generous servings.

Sherry Trifle

To those who uphold the best tradition of the English countryside, "the trifle is no trifling matter." There is no set recipe, for much depends upon the resources of the household at the moment. One thing is certain: You must use sherry, not Port or Madeira or Marsala or Muscatel, as some upstarts do.

Split ladyfingers, or use thin small slices of spongecake. Spread with jam, and arrange in the bottom of a glass bowl. Sprinkle with Bristol Cream or another rich sherry then with shredded almonds and grated lemon peel if you like. Prepare a custard sauce from your own favorite recipe or mix, and pour over the prepared cake. Cover, and let it stand in the refrigerator several hours, or better still, overnight. At serving time, garnish with whipped cream, drained preserved kumquats or cubes of bright jelly.





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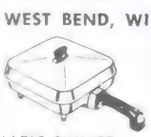
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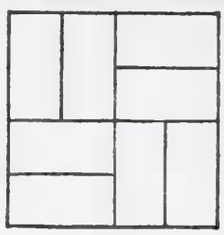
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4½" x 9"

The home craftsman can install leather tiles on any sound surface provided it is dry, smooth and clean. Tiles may be cut with a sharp linoleum knife or large scissors. They are cemented in place with a special adhesive (included with order) put on with serrated spreader.

How To Do-It-Yours

Leather tiles are luxurious in looks, modest in price, extremel flexible for installation

In the exciting category of *What Won't They Think of Next?* are the handsome and rugged, new pigskin leather wall and floor tiles.

The tiles have all the many traditiona' virtues of leather, including the good smell. And besides being rich-looking and durable, they are very easy for the ambitious home craftsman to install. You can get both wall and floor tiles.

They lie flat with a fine grace, may be bent at 90-degree corners and are easily cut with either scissors or knife.

Pigskin leather tiles are the innovation of Kiefer Tanneries, Grand Rapids, Mich. Tiles are a natural golden-brown color, made in two sizes, 4½" x 4½" and 4½" x 9". Edges are straight or beveled

The manufacturer will also dy tiles as you request on orders o at least 100 square feet. Dyein naturally adds something to th regular price of about $1.25 pe square foot for the tiles alone.

The tiles are available throug nation-wide distributors. If you d not want to install them yourself you can expect the labor to add 3 to 40 cents per foot to the price

The floor tiles are slightly thicke than the wall tiles (3/32" com pared to 1/16") to withstand foo traffic and furniture marks. The can be installed over any kind o surface—plaster, metal or wood They can be laid on concrete floor

(*Please turn to page* 300)



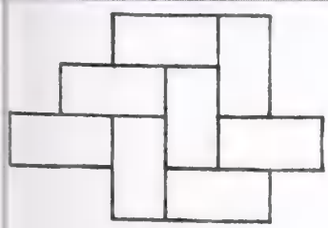


4½" x 4"

Since leather tiles are finished to resist staining and can be maintained with normal waxing, they can be used on floors in dining areas and rooms where food is prepared. The floor above is laid in a straight running pattern with continuous joints.

Leather *By* JERRY PARKER





4½" x 9"

Tiles 4½" x 9" laid in a herringbone pattern which creates a rhythm running in two corner-to-corner diagonal directions, as well as parallel to the walls, are particularly adaptable to flooring irregular areas, as they visually "knit" the adjoining spaces.

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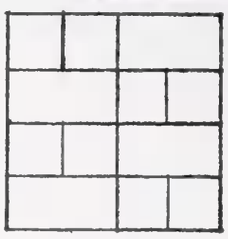


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HOW TO DO-IT-YOURSELF IN LEATHER

CONTINUED FROM PRECEDING PAGE





Leather tile floors, being resistant to wear and abrasion, pleasantly warm to the touch and somewhat resilient, are well suited to use in rooms such as the children's playroom above, where good looks are required, but where they receive rough treatment.

4½" x 4½" and 4½" x 9"

on or below grade. However, if there is evidence of excessive moisture or actual existence of water seeping through the walls or floor, these tiles should not be installed. In fact it is not safe to install any kind of tile under these conditions. They need a dry surface to stick to.

Your floors must be prepared for leather tile as they would for any resilient flooring. They should be clean, level and smooth.

Wooden floors may need sanding to remove bumps. Cracks and holes should be filled and sanded. Loose nails should be removed or hammered in flat. It's a good idea to put a layer of felt building paper over a wood floor before putting down the tile.

You will need underlaying on your wooden floor if: 1) it's in such rough shape you can't rejuvenate it without excessive effort; 2) it doesn't have a sub-floor and is springy; 3) if it has boards wider than 3½ inches, the edges of which tend to turn up.

The underlaying may be sheets of ¼-inch plywood or hardboard. A layer of felt building paper should go below and on top of underlaying.

Cracks and holes in concrete floors should be filled with cement mortar. Paint will have to be moved. A strong lye solution—pound of lye to 10 quarts of w—will remove paint.

Apply lye solution with l handled brush; wear rubbers rubber gloves. Rinse floor sev times.

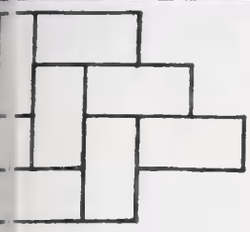
The tiles are installed wit special white adhesive, ship with each order. The adhesive spread on the floor or wall and on the tiles. Cover only a sn area at one time—a space c fortably within your reach.

A brush or toothed metal spre er will serve to apply the adhes The tiles should be rolled a they are installed. You can us rolling pin for this purpose. plenty of push behind it!

To install leather tiles, you u ally mark center lines on your or floor and work out from the m dle. Use a level to make the li on the wall; snap a chalk line make them on the floor.

On floor jobs you can lay ou few tiles first to see how your sign is going to come out. If y wall is straight and/or your fl has square corners, there's noth to keep you from working from side of the room to the other. T keeps trimming at a minimum.





4½" x 9"

Since leather tiles are pliable and very thin, they can be applied to a variety of surfaces, in addition to floors and straight wall surfaces. In the library above they are laid on the floor in a herringbone pattern and also applied to faces of the Dutch doors.

Suggested patterns for laying the iles, such as parquet, marquetry nd herringbone, are shown with he illustrations.

After the tiles are in place, give hem a coat of wax. That's all there s to it, except for a repeat waxing r a cleaning with a mild detergent when you feel like it. The tiles will hus mellow, darken a bit, acquire "character" and actually improve with age.

However, if the tiles will be subject to great wear or are installed in areas where they may have food spilled on them, obtain instructions from the manufacturer for a special five-coat finish intended to protect the tiles under these more demanding conditions.

There's no end to the possibilities of leather tiles. You can use them to endow that coffee table with a leather top, or you can cover a counter with them. Other special effects are gained by putting them on a door or folding screen. They add distinction wherever used.





4½" x 9"

Because they are a natural material, leather tiles have subtle variations in their warm color tones which add a pleasant variety to the all-over patterning. Here 4½" x 9" tiles are applied to the wall in a parquet pattern.

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DRAWING BY MARYLIN

A White Turkey— "Like the Butcher Keeps"

A charming reminder that we must not let our memories fade regarding our original national festivals

By ANNE SMITH EWING

Four-year-old Anne's eyes filled with tears. "But that isn't the kind of turkey I mean," she said. "I wanted you to draw me a white turkey like the butcher keeps."

"But Anne," I explained, "The turkeys you see at the meat counter are just the turkeys without their feathers." I looked at the big tom I had drawn on her paper. Gobbly head and spread tail, it looked like a standard turkey to me.

"But, Mama, Kitsi says that at school everybody says Thanksgiving is coming next week and everybody eats those big white turkeys and I want you to draw me one." It was obvious that she was more interested in a "dressed" turkey from the meat market she visited than a live one.

I tried again. "Didn't you see a turkey when we went to the Children's Barnyard at the zoo at Griffith Park?"

We live in the suburbs of Los Angeles and have made an effort to take the children to see the animals at least once a year.

"I saw the ducks and rabbits." She was emphatic. "No turkeys!"

Who could deny the truth in her big brown eyes.

"But on television?" I went on.

"Mama, you know those are just pictures!"

I gave up. Have you ever tried to convince a four-year-old? I drew an outline of a very dead turkey, its legs pointed toward heaven, ready to cook, with no red head, no wonderful, feathery tail, no orange feet, and she was satisfied.

As she went into her room to cut out her "white turkey" and I returned to my vacuuming, I asked myself, can it be possible that she really doesn't know what a wonderful bird a big live, gobbling turkey can be? My mind went back to my childhood on an East Texas ranch where we eyed the bird and he eyed us for days before Thanksgiving, and we ate him in our imagination before he was ever brought steaming to our table on "that holiday." But Kitsi and

(*Please turn to page* 306)

...YING HOME OR GOING OUT

...UED FROM PAGE 199

...scovering whatever point of ... one can find with the music ...llowing the music as well as ...n in its continuity. In this ...stage, the listener "will hear ...sic only to the extent that ...ntifies himself with it, estab... a fresh and essentially ...ontact with it, without pre...ed ideas and without ...d effort."

...second stage is that of *enjoy...t*. It is the stage of conscious ...rimary response, a quite ...neous effort. "If this effort ...s inhibited it will be by ... of experience and the asso...s that inevitably follow in its ...We shall in that case have ...d a sense of musical values, ...r specific response (to a ...lar composition) will be ...d in deference to the more ...l response which our musi...perience has given us." It is ..., of course, that the first ...nd the second stage are to ...nt intermingled.

...third phase lies in *musical ...tanding*. It is more difficult ...uire, says Roger Sessions, ...e understanding of painting ... the literary art, since the ...ical facts which are common... to the composer, and even ... of those proper to the per..., have no clear analogies in ...dinary experience of the non...an." Understanding of mu...ans the ability to receive its ...essage or, to put it in per... over-simplified terms, the ... not merely to hear music ...wardly to reproduce it. "The ... 'understanding' listener ...he music into his conscious...nd remakes it actually or in ...agination for his own uses. ...histles it on the street or ... it at his work, or he simply ...' it to himself. He may even ...ent it to his consciousness in a more concentrated form—as a condensed memory of sounds heard and felt, reproduced for his memory by a vivid sensation of what I may call character but in terms of sensations and impressions remembered." To arrive at this understanding, "the layman needs not to acquire facts but to cultivate senses: the sense of rhythm, of articulation and the sense of contrast and accent."

The final stage is that of *discrimination*. As we persist in and deepen our musical experience, it is almost impossible not to discriminate, to shed certain music once liked, to take up other music previously shunned. "We will learn finally to differentiate in the matter of character, to be aware of the differences between works in ways which have no relation to intrinsic worth. In other words, we will become critics."

WHAT I have given you here is, as I say, merely an abstract of Sessions' thoughts; you may find it worth your while to read the book itself, or at least that portion of it in which he is dealing with the listener.

We have contrasted musical experience as it takes place in the concert hall and as it takes place at home. Fortunately, we need not choose one or the other. What we had best choose is a combination of both. You will find that such a combination is most fruitful if you listen to the same music both in live and in recorded performance. You will then reinforce one impression by the other. And you will draw additional entertainment from the difference.

Music is so accommodating a companion that you can go out with it or stay home with it and through either choice be rewarded by the fresh facets of your increased understanding.





High Fidelity is for your home

Today's high fidelity by Harman-Kardon is uniquely good looking. The operating controls are so wisely organized that each instrument performs at its maximum in the hands of an intelligent layman. The very essence of their value is that they reproduce music IN YOUR HOME — large or small — the way the composer wanted you to hear it.

High fidelity, in its proper setting — the home — has its own special and exciting values. The music you listen to this new way is created from perfect program material, broadcast or recorded under ideal conditions, and then retold with flawless authenticity. Where many seats in a concert hall provide a compromised performance, high fidelity in your home can be perfect every time.

Genuine high fidelity can be purchased in two basic forms: component high fidelity and integrated high fidelity.

Component High Fidelity: This form presents a system including (a) a *record player*, (b) a *tuner* for picking up AM and FM radio programs, (c) an *amplifier* to enlarge these sources of sound sufficiently to excite (d) the *speaker*.

Because Harman-Kardon component high fidelity is strikingly attractive, because it is as simple to connect as a lamp, because it is all performance with nothing spent on non-performing cabinetry, it is your best high fidelity buy.

Integrated High Fidelity Consoles: Until recently this form was only obtainable from a limited number of high fidelity specialists on a "built-to-order" basis. Today, Harman-Kardon high fidelity systems are available, fully integrated and factory assembled in fine furniture cabinets. These are not mass-produced products. They are the custom-built product of years of research by Harman-Kardon engineers.

Each combines a specially designed speaker system with the world's finest record changer and a Harman-Kardon tuner-amplifier. For those who desire the extra convenience of a fine system in a

Illustrated Harman-Kardon High Fidelity Models:

The Trend amplifier (Model A-1040) easily delivers 40 watts of hum-free, distortion-free power from the new "Controlled H" circuits and generates less heat than a conventional 20 watt instrument. A speaker selector switch permits you to add an additional speaker system elsewhere in the house. It also features: three position rumble filter; six position loudness contour selector to provide precise balance for your own hearing characteristics; Variable Speaker Damping to insure ideal matching of the amplifier and speaker; separate record and tape equalization and enormously effective bass and treble controls to adjust for the acoustics of your room. The Trend is enclosed in a brushed copper cage only 13¾″ wide x 9¼″ deep x 4 1/16″ high.

The Trend price is $125.00

The Theme tuner (Model T-1040) is the ideal companion for the Trend amplifier. It features: FM with sensitivity at the theoretical maximum; Variable Interstation Noise Gate to eliminate noise between stations; illuminated tuning meter; FM Rumble Filter; dual cathode follower outputs with adjustable level controls. Finish and dimensions are the same as the Trend.

The Theme price is $140.00

The Harman-Kardon Ballad console provides truly remarkable performance in a compact, functional design which is equally at home in a modern or traditional setting. The cabinet is constructed of five ply, bonded, fine hardwoods and is available in mahogany, walnut or blond finish. It incorporates a 12 watt amplifier (18 watt peak), sensitive AM-FM with Automatic Frequency Control; Garrard record changer with GE reluctance cartridge and diamond needle; ported triple speaker system with horn loaded dual tweeters; selector switch for extra speaker; record equalization; loudness contour selector; bass and treble tone controls and rumble filter.

The Ballad price is $400.00

(slightly higher in blond and walnut)

All prices slightly higher in the West

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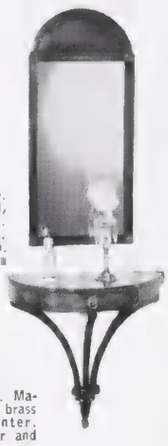
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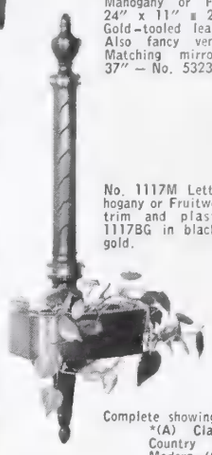
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R-117

HOW TO "SAVE" A CROWDED LOT

CONTINUED FROM PAGE 245



sun court. Guests appreciate the restfulness of the greenery after the glare of ocean and sky. In order to eliminate some of the glare problem on the ocean side, landscape architect Richard M. Beeson was asked to introduce as much greenery as possible on this terrace. As a result there are some sturdy plant materials and a fairly large grass inset in the concrete.

A third little garden view was created in the dining area by the use of a light-transmitting plastic fence, distinctive paving and several handsome tree ferns and a few choice potted plants. (For a close-up of this little garden see center photograph page 243.) Changing light during the day makes a variety of shadow patterns on the floor and wall of this dining area.

Although, technically, the owner, Mrs. James Lindsley, has a small lot, her home has all the amenities of a manor house. The main house has a compact master suite, a built-in high-fidelity music and intercommunications system (so she can answer the front door from many places in the house), a guest room, a fully equipped pie-shaped kitchen, and space in the garage for her laundry equipment and a little shower-dressing room for beach-goers. She has a separate guest house, complete protection from passing traffic and a radio-operated garage door. When she entertains, her guests have a variety of places to sit and converse, and they can literally "eat all over the house."

The landscape architect for this house was Richard M. Beeson; the decorator, Hugh Mertes of Albert Parvin and Company. All the outdoor furniture was designed by Maurice Martine.

Following is a list of the building materials used by Robert Gaudi and A. Merle Allen, Associate, in the house designed for Mrs. James A. Lindsley and shown on pages 242-245:

CONSTRUCTION

FOOTINGS & FOUNDATIONS: Reinforced concrete, Portland Cement Association, Chicago, Ill.

WOOD FRAMING: Douglas fir, West Coast Lumbermen's Association, Portland, Ore.

ROOFING: Crushed marble chips. The Pioneer Div., Flintkote Co., Los Angeles, Calif.

EXTERIOR WALL SURFACES: Douglas fir plywood, U. S. Plywood Corp., New York. Translucent plastic garden wall, Filon Plastics Corp., El Segundo, Calif.

WINDOWS & DOORS & SCREENS: Sliding aluminum doors and screens, Ador Sales, Inc., Los Angeles, Calif. Door and window trim "Milcor," Inland Steel Products Co., Milwaukee 1, Wis. Louvered windows in baths "Louvre Leader," The Kiener Co., Los Angeles, Calif. Glass, windows and doors, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

MAIN GATE: Filon plastic insert in iron grillwork, Filon Plastics Corp., El Segundo, Calif.

FIREPLACE MATERIALS: Common brick, Liston Brick Co., Corona, Calif.





Spaciousness of small house is shown in photograph of the dining ell (left). Corridor in rear leads to Mrs. Lindsley's bedroom-dressing room suite. Garden court outside the dining room (above) shows how proper landscape planning can make all the difference when faced by a property line a few feet away.

OGRAPHS BY MAYNARD PARKER



ull view into inner sun court is enjoyed even from the kitchen. arge-paned, sliding windows bring in quantities of light and air. Every pliance is efficiently arranged for ease of preparation and clean-up.

earth tile, Pomona Tile Mfg. Co., s Angeles, Calif.

TS & STAINS: All exterior and interior paints, W. P. Fuller, San rancisco, Calif. "Rez" stain used all exterior wood walls, Monsanto hemical Co., St. Louis, Mo.

DWARE: Interior and exterior latches d locks, Schlage Lock Co., San rancisco, Calif. Door butts, The anley Works, New Britain, Conn. Dutch Latch" cabinet hardware, ational Lock Co., Rockford, Ill.

TING SYSTEM: Forced air, gas fired stem, Fraser and Johnston Co., n Francisco, Calif.

LATION: Owens-Corning Fiberas Corporation, Toledo, Ohio.

ELECTRICAL DISTRIBUTION: Panel board, Square D Co., Detroit, Mich. Silent switches, Sierra Electric Corp., Gardena, Calif.

HOT WATER HEATER: Storage type, Pioneer Water Heater Corp., Los Angeles, Calif.

PLUMBING FIXTURES: All plumbing fixtures, Crane Co., Chicago, Ill.

COUNTER TOPS: Throughout the house, The Formica Company, Cincinnati, Ohio.

KITCHEN AND LAUNDRY EQUIPMENT: Wall-hung refrigerator and freezer, built-in oven and range top, automatic dishwasher, clothes washer and dryer and garbage disposal, General Electric Company, Louisville, Ky.



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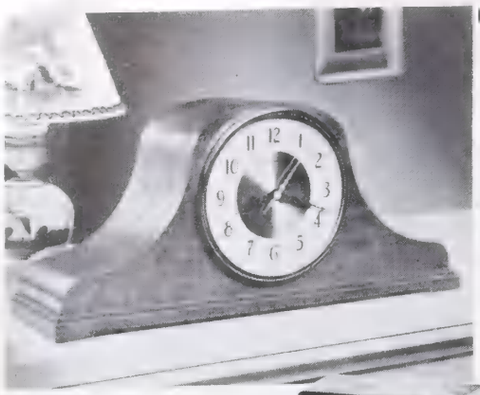
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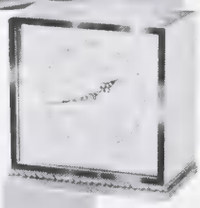


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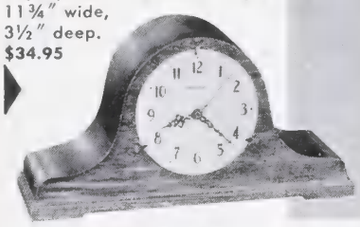
Here are three tradition-inspired yet modern companion pieces for your mantel, desk or television. Their amplified chiming and striking mechanisms produce the same rich resonance as larger chiming clocks. Beautifully proportioned, these versatile clocks will be perfectly at home with any furniture style or decorative theme.

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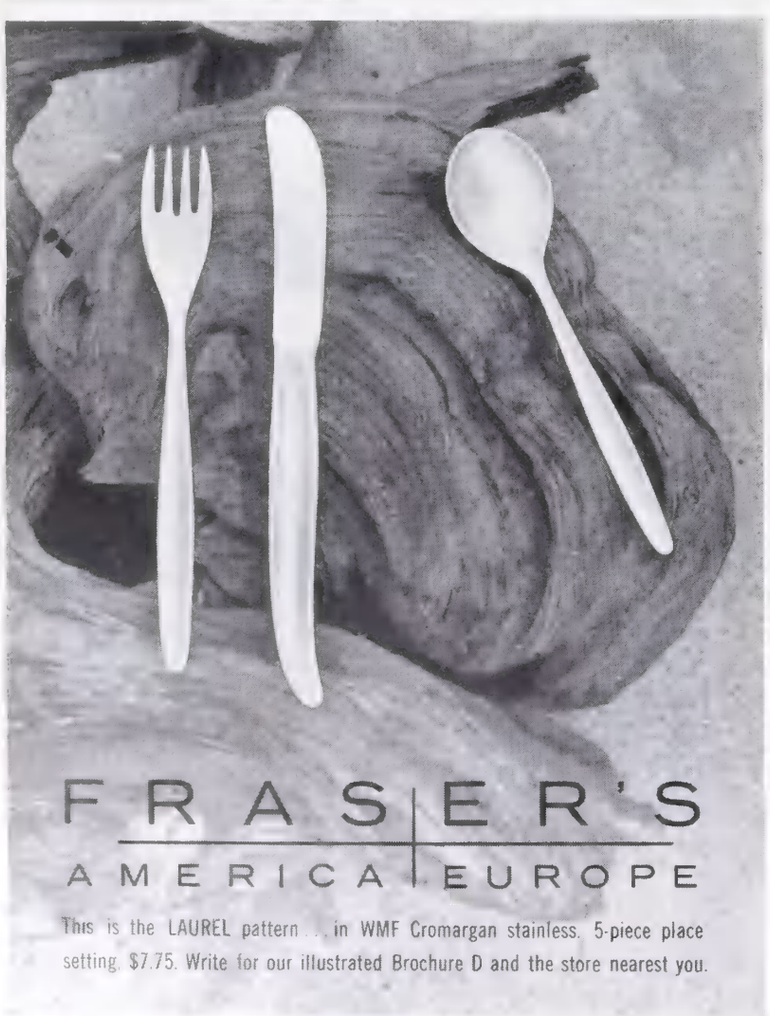
H-780 Ships Strike. A strikingly modern design with a nautical flavor. Two-toned compass dial that blends beautifully with the walnut color case. Gold rope molding at base. 6¾″ high, 6⅝″ wide, 3¾″ deep. **$45.00**

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A WHITE TURKEY

CONTINUED FROM PAGE 302

Anne had spent their entire childhood here in Southern California. My husband was a petroleum engineer, and a ranch to them was a grove of avocados or oranges, or something out of Hopalong. The big vegetable farms of the Los Angeles Basin that we see from the car on Sunday drives have no turkeys. They have acres and acres of neat rows of cabbages or beets.

The turkey drawing brought Thanksgiving to mind. If the idea of a turkey wasn't clear to Anne, what did Thanksgiving mean to her? Or to Kitsi?

When seven-year-old Kitsi came in from her second-grade session at school, I solemnly asked her:

"Kitsi, what do you think Thanksgiving is? You've heard about it at church and from your teacher at school."

Her answer was casual. "Oh, it's where some people in the olden days ate with the Indians. You know we give things to the Indians at church."

This was a reference to the Gifts to the Navajos at Christmas! Then she went on to tell a confused story of the Pilgrims.

MOST parents make a tremendous effort to clarify Christmas to children. Can it be that we have failed at getting Thanksgiving across? How many mothers asking their children about this custom would get an answer similar to Kitsi's? Yet Thanksgiving along with the Fourth of July is America's own particular home-grown national holiday.

"You know, Kitsi, every American family should celebrate Thanksgiving. What do you think we should do about it?" I asked. "You told Anne that it was coming next week."

Kitsi went and got a picture she had clipped from a magazine of a huge family—brothers, aunts, grandparents, babies, all around a groaning table.

But we couldn't have a huge family dinner. My husband's work had brought us almost two thousand miles from even an available first cousin.

As a family of four we had never really had a Thanksgiving Dinner. When there were just my husband and I, we had considered a turkey too big. We would have been nibbling on it for a week. It had been convenient to accept invitations from friends or eat in restaurants. When the girls came along, we continued doing this.

The year before, we had eage accepted one of those "oh-darli you-must-come" invitations fron couple who keep their cocktail the living room and their child in the nursery. We had a lov dinner, but did the children? T were relegated to a bridge ta set up in the playroom and th plates were sent in to them. hostess thought it better to them out from underfoot.

Did they see the baked turk Oh, yes, as they passed thro the dining room on their way oblivion. They were sent slice the drumstick and no bones cause "you know those greasy gers." The vegetables wer planned for children's taste. T shied from the creamed on and candied sweet potatoes. T plates came back practically touched and later, on the d home. Anne had turned to K and asked.

"Was that a fankful dinner?

And Kitsi, with the newly quired sophistication of the kin gartner, had retorted, "Of co not, silly, there weren't any grims there."

So what was our Day of Tha giving to be this year?

After hearing the chatter f the girls, I decided it was tim start a family custom of our I found that I had unconscio left a lot of the feeling for t tion back with my family in Te I would have to face the fact now my family is not the o grew up with, but the one that growing up around me. I had looking backward each Thank ing, feeling sorry that we lonely and so far from our tives. But this was wrong. I h full-size family of my own here with me. What is a fami it isn't a mother, a father, and dren? It was time to think a our own future.

WHEN Daddy came in from oil well, I called a family co ence. Relatives-for-dinner was And most of our friends had ilies of their own in Calif with whom they exchanged in tions. Finally, we decided to s our dinner with a very underst ing middle-aged couple who cialize in tolerance of chil *And we would make this a Fa Thanksgiving.*

We sat down and made a endar of little things that we w do each day starting on

Friday before the great Thursday. The first thing we would do would be to see that Anne became familiarly acquainted with a real live turkey, so when Daddy got home from work Friday afternoon, we drove about five miles out into the country to a turkey farm. This was off on a side-road away from the highway, and although a big sign announced "———— Turkey Ranch," we had never had an occasion to go there before, so neither of the girls had seen it.

As they hung against the wire fence, the girls were thrilled at the sight of the big toms strutting about making their turkey noises and the baby turkeys running around eating their corn.

Anne kept screaming, "Look, Daddy, look how big they are!"

We took a long time deciding which to order and the young man who was selling the turkeys went along with the game, pointing out amazing qualities which we never dreamed the birds possessed. The pros and cons of each individual fowl were discussed. When we left, after the girls had been guided into a decision to get a ten-pound hen, we knew that Anne knew what a wonderful bird a live turkey is. And the girls themselves had picked out their turkey. Kitsi was a little tearful at the thought of eating her choice, but we explained that these turkeys were raised to be eaten.

THE next day was Saturday and the girls and I sat down at the dining table to draw up our menu and decide what each girl was to help prepare. This was the day that we would go shopping for the rest of the meal.

They decided to have turkey, dressing, gravy, biscuits, and pumpkin pie. With some encouragement on my part, they added white potatoes and a salad of spiced pears with cottage cheese. They wanted no vegetables but the potatoes, so I said, why not? But I persuaded them to let the big people have tomato juice. I'm sure that a dinner without green vegetables once a year wouldn't hurt anybody.

We then departed for the grocery store and Kitsi and Anne ran about looking for the ingredients to go into the big cooking. At the store, I added cranberries with which they were fascinated, chewing them up with screwed-up faces until I explained that these berries would have to be cooked.

When we got home, we loaded all of the "makings" for our dinner onto one cupboard shelf—that is, all except what we had to put in the refrigerator.

The next day was Sunday and, as a matter of course, the girls took canned goods to church to be placed at the altar and shared with children who are not so blessed with abundance.

In the afternoon at rest-time, Daddy read to them the long story of the Pilgrims and the first Thanksgiving. This was a children's version that Anne could understand. They particularly enjoyed the parts about the Mayflower and the "friendly" Indians. We made Indian headdresses with some of the feathers we had picked up at the turkey ranch. These, we had dipped in food coloring and dried overnight. The girls, of course, didn't want to be anything so prosaic as Pilgrims.

Before rest-time was over, I asked them if they would each like to memorize a Thanksgiving prayer to say at the dinner table. For Anne, we picked the simple prayer many families say at mealtime:

God is great and God is good
And we thank Him for our
food. Amen.

For Kitsi, we picked a thank-you prayer:

Lord Jesus, I thank Thee
For this happy day,
For home and for children
With whom I can play. Amen.

Two prayers before we had dinner? Why not?

After rest-time we bundled up the girls in their play clothes and drove about ten miles out into the hills to a forest of evergreens. Have you ever seen little Indians run about playing and gathering pine cones in the woods? The cones were to use as table decorations. It was a perfect outing for a pre-Thanksgiving week end.

ON MONDAY, we made the decorations. Large pine cones with colored construction paper and pipe cleaners make fine turkeys. They made a whole family of turkeys for the centerpiece. The fact that Anne decided to tie her turkeys' tails on with baby-blue ribbon didn't bother her. She was happy with them anyway.

Anne also made a huge stack of turkey napkins. I provided her with scissors, paste, crayons, and heavy paper napkins. She drew and colored turkeys on white typing paper, cut them out, and then pasted them on the paper napkins. It did not matter to Kitsi or Anne that some of the turkeys looked more like lavender and pink geese.

Because Kitsi could print, she was delegated to do the invitations to the two friends we had pre-

(*Please turn to page* 321)

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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PAGE 220



PHOTOGRAPH BY GEORGE HOLTON

Turkey's skyline is a fascination for Western eyes—groupings of domes, semi-domes, sky-pointing fingers of minarets. This interplay of arched forms is characteristic of Byzantine architecture. Selimiye Mosque at Edirne.

Turkey is in Europe, the Turks look upon themselves as Europeans, not Asiatics. In their modern republic—only 34 years old—and with their democratic form of government, they reveal little of the oriental.

If you flew into Istanbul via Pan American World Airways, as I did, you would land at the Yesilkoy airport, about 17 miles from the city. You'd sense immediately that you had come to a place where East literally meets West, despite Rudyard Kipling, where people are gracious and hospitable, want the tourist to like them and their country, and are willing to meet you more than half way.

You would do well, after you had come through a brief and courteous customs inspection, to hire a private car—the cost for me was $4—to drive you into the city. (There's no drive-yourself service in Turkey, but chauffeur-driven cars are available at about $15 to $20 a day.) If you were lucky, your taxi driver might be Orhan. If so, before your ride was over he would have told you many things about his country in the perfect English he had learned at the American Mission school.

"You are seeing a city," he said, "over 7,000 years old—a city that has seen various cultures and civilizations. It was first called Byzantium under the Roman Empir then called Constantinople. In 19 it celebrated the 500th year of t Ottoman empire. So you see." said proudly, "we are the olde empire in Europe. The count reached its zenith in the 16th a 17th Centuries. The great upheav came in 1923 when Kemal At turk organized the Turkish repu lic and the last sultan packed his harem and left town."

If you expect to see red fezz baggy trousers and veiled wome forget it. The young Turks w laugh at you. As one very attracti young woman, Alkimini Caryada said to me, "I have a veil tuck away some place that my gran mother wore." Alkimini, herse was at that time wearing the th nest of white nylon blouses, a sh skirt and French heels. She look like a girl who might have select her wardrobe on Fifth Avenue.

Before Orhan dropped me at t hotel he had driven his t through ancient walls that w built by the Romans. We pass under an enormous aqueduct t brought water into the city c turies ago and is still in use tod

We swung down a short hill a were passing over one of the t bridges that span the Golden Ho This is the famous inlet on European side of the Bosporus, curves like the horns of a bull a

glitters like gold in the setting sun.

Once over the bridge we were in the Beyoglu district. This is the modern part of the two into which Istanbul is divided. Beyoglu is also built on a series of hills that create breathtaking views of the Bosporus, Golden Horn and the shores of Asia across the water.

Most interesting from a tourist's and businessman's point of view is the new Istanbul-Hilton hotel, now one of the really great hotels of Europe. It's literally a world all its own with 300 guest rooms, 21 shops, a swimming pool, tennis courts, skating rink and parking place for some 400 cars. It even has its own post office. Its location is especially thrilling, high on a hill, overlooking the Golden Horn.

There is no end of interesting things to explore in Istanbul. My personal sightseeing program was laid out by Mubin Manyas who was formerly connected with the Turkish government information office, which has a helpful tourist office in Istanbul's Radio House on the Istiklal Caddesi.

Seeing Istanbul for the first time you are impressed with how busy it all is. One reason for this might be that many of the streets are very narrow and extremely crowded. Quite the busiest point you will find as you walk or drive about is at Galata bridge. At its foot are the boat landings from where every few minutes a ferry is pushing off in some direction. It may be leaving to make a two-hour trip up the Bosporus, stopping at the fascinating little villages along the shore. Or it may be crossing in 15 minutes' time to Uskudar on the Asiatic coast.

The great mosques are perhaps Istanbul's biggest attraction with their tall minarets and big round domes making them appear as if to be floating in air. The Suleymaniye mosque completed in 1557 is considered one of the five noblest religious buildings in the world, the most grandiose work of Sinan, greatest of all Turkish architects.

However, the mosque of Sultan Ahmet, known as the Blue Mosque, has to my mind the most beautiful interior. Adorned with blue tile from which it gets its name, it is the only mosque in the world with six minarets. It stands across the square from St. Sophia which was originally built by Constantine, the first Christian emperor of Rome. The mosaic work that dates from the 4th Century has recently been

(*Please turn the page*)

PHOTOGRAPH BY EWING KRAININ



Even in a playful little kiosk on the holiday island of Buyuk Ada, you will see sumptuous ornamentation of tiles and fretwork, but notice these embellishments are incorporated, Byzantine-style, into the structure itself.





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HOW TO LEAVE HOME AND LIKE IT

CONTINUED FROM PRECEDING PAGE

uncovered. It took 20 years to restore St. Sophia's countless treasures to their original beauty. Today it is a museum.

After you have toured the mosques, there is Topkapi Palace to see, located just past St. Sophia. Be sure the day you go is Sunday or a holiday as only on those days can the public visit the Treasury, the most interesting feature in the tour. Besides the several rooms you are shown through in this palace which was the residence of the Ottoman sultans from 1472 to 1853, what you see in the Treasury is likely to leave you completely breathless in wonder at it all. Few sights in the world compare with this display of jewels, gold, pearls and other treasures, including the acknowledged finest collection of Chinese porcelains to be seen anywhere. If you've marveled at the crown jewels in the Tower of London you'll realize their diamonds come bigger. Perhaps, too, there was more gold that came out of King Tut's tomb. But here in the Topkapi Treasury are literally bushels of emeralds, rubies and pearls.

All of this will get you in a frame of mind for the bazaars. There you'll be tempted to buy jewels and gold which you'd believe only a sultan could possess. The bazaars are as exciting as anything you'll find in this fabulous city. You can enter a labyrinth of roofed-over streets at 18 entrances. It would be easy to lose yourself completely among the little shops that line each side of the narrow passageways.

If your purse does not permit you to bring back jewels from Istanbul there will still be those jewels of memory—of the strange fascination with which nature and history have blessed the city built on the shores of the Bosporus.

BE SURE to save a day for a boat trip which cruises to the group of islands known as Adalar. They lie six miles beyond the outlet of the Bosporus in the Marmara Sea. Four of the islands are inhabited. As you push off from the dock you'll appreciate more than ever the situation of Istanbul. You skirt Asia's shore, then the ferry stops at two or three of the small islands to let off and take on passengers. However, at Buyuk Ada on the big island you disembark. Around the boat landing, particularly if it is a Sunday or holiday, as it was when I made the trip, you'll see crowds of people sitting at the sidewalk tables in front of the casino, and generally milling around the place. Others you will see boarding another little boat that will carry them to a lovely beach.

The day I made the trip in the company of two attractive young Turkish couples we lunched in a sort of basement café. The meal was simple but good. There was a bowl of ripe tomatoes and cucumbers, a small steak with French fried potatoes, thin slices of eggplant that were eaten with yogurt, and watermelon.

THE TURKS eat a lot of rice. Only their rice never comes to you fluffy and white. Rather they bake it in stock, often adding nuts, raisins and peppers. The three most popular vegetables are tomatoes, eggplants and peppers. Such eggplants! With their sleek, satiny purple coats they are most certainly the top member in the vegetable's royal family. It is said that in Turkey they have 60 ways of cooking eggplant. The baked eggplant stuffed with meat mixed with pistachio nuts, raisins and rice is marvelous. The eggplant salad you are served at the start of a meal is as good a dish as Mexico's guacamole. (The Turkish Information Office in New York has a good little recipe book.)

Among the good restaurants in Istanbul you'll soon discover The Egyptian. "Ah, but it has nothing to do with Egypt," my host Mubin Manyas assured me. It seems that right now the Turks are not too fond of the Egyptians. You come to this restaurant after crossing Galata bridge from Beyoglu.

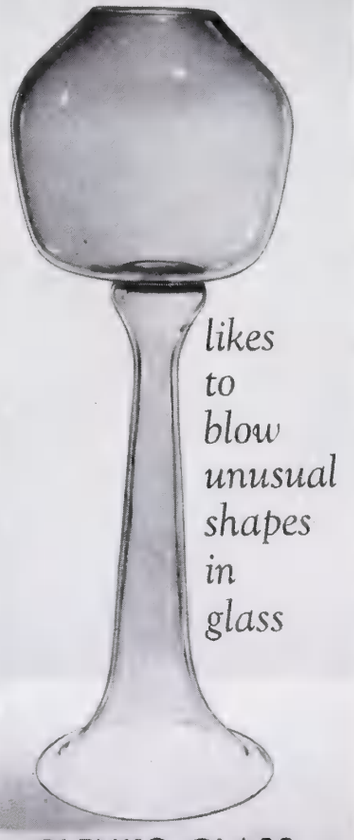
At The Egyptian restaurant we had the most delicious swordfish I ever ate. Chunks of the fish were placed alternately on skewers with bay leaves, tiny whole tomatoes and green peppers. These were broiled over charcoal for about 12 minutes, then served with a sauce made of olive oil, lemon juice, much chopped parsley and salt. Their rice pilav is something not to miss. Fruit in great variety, stewed or fresh, is always as fine dessert as you could wish for. However, a real Turkish delicacy is baklava—rich, flaky pastry, laced with honey and nuts. I adore the cheese boerek. This too is made of the pastry dough. It comes to you piping hot looking like little puffed up potatoes, only inside there's a filling of melting cream cheese, chopped egg and parsley.

By the way, an excursion either by boat or motor along the shore



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of the Bosporus is one of the delights to be enjoyed on a visit to Istanbul. It's reminiscent of the Italian Riviera. Bebek, a small fishing village, reminds one very much of Portofino, with a deep bay and clusters of small houses. Scattered between the towns, set on lovely hillside sites with gorgeous views of the Bosporus, are grand villas and well-kept gardens. These are the summer homes of the fashionable Istanbul crowd. Many embassies also have summer residences along the shore. The Bosporus is a sea swarming with brilliantly painted fishing boats. The steeply wooded banks are punctuated with old castle ruins.

Yet Istanbul, while it may be the beginning of your visit to Turkey, does not need to be the end of it. There are still other places and cities to explore. Ankara, for instance, the capital of the republic, is worth seeing. Of course planes will fly you there in about an hour and a half from the Yesilkoy airport. But I would advise traveling there as I did, by taking the night train from Istanbul.

You ferry across to the Asiatic city of Haydarpasa. Here is the big railway station at the boat dock from where the trains leave. You can get a comfortable compartment on the Wagon Lits, a good dinner is served you, and then in the morning you wake up in Ankara. I pulled the shades of my compartment window in early morning to notice that we were passing through such sizable wheat fields as one would find in Kansas.

HOWEVER, this capital of Turkey has today very little old-world atmosphere or charm. The broad Ataturk boulevard runs through the town in which there seems to be an endless number of new government buildings. Ankara was absolutely treeless when it became the capital. Now with the help of much irrigation there are tree-lined boulevards and a fine large "Park of Youth" with a good-size artificial lake. There are hotels, but none nearly as lavish as the Istanbul-Hilton. We could find only a few good restaurants among which Karpic was the best. Here we dined one night in a sort of outdoor garden on shish kabab—lamb, interlaced with onions, tomatoes, and peppers, grilled on a skewer. The baklava—the pastry filled with syrup, nuts and a sweetmeat composed of sesame, flour, butter and honey—was marvelous.

The outdoor nightclub we moved to later was pretty second rate, but pleasing to the patrons were the plump Turkish beauties who performed their belly dance.

All in all you wouldn't find Ankara measuring up to other European capitals as a tourist attraction. But if you want to look beyond what you actually see, you'd realize that the Turks are pursuing a democratic way of life with a thoroughly democratic government. They are a true freedom-loving people and great individualists.

Bursa in Asia Minor, close to the Sea of Marmara and not far from Istanbul by boat or plane, attracts people to its warm thermal springs whose healing waters were known centuries ago.

A WORD too should be said for Izmir. This is Turkey's big seaport on the Aegean Sea, and the country's second largest city. Ephesus is a short motor drive from Izmir. Here it is interesting to see the remains of the ancient Greek city where St. John died and was buried, and to ride up the tortuous road to the mountain where the Virgin Mary lived out her last days.

Pergamum is around 80 miles to the north of Izmir. Here they say the ruins of the temples built by the Greeks can be compared only to the Acropolis of Athens. Here was the temple to Esculape to which the sick and mentally ill came from all over the known world.

From Izmir you do not have to return to Istanbul to leave the country by plane. The Turkish Airlines now hop across the Aegean Sea to Athens, Greece.

The monetary unit in Turkey is the lira. Rate of exchange for tourists is 5.25 lira to the U.S. $1.

From New York you can fly to Istanbul via Pan American World Airways, with stopovers in Paris and Rome; via KLM Royal Dutch Airlines with a stopover in Amsterdam; via British Overseas Airways, stopping in London; and via Swissair with a stopover in Zurich. Round trip fare, first class, runs around $1,100, tourist, around $825.

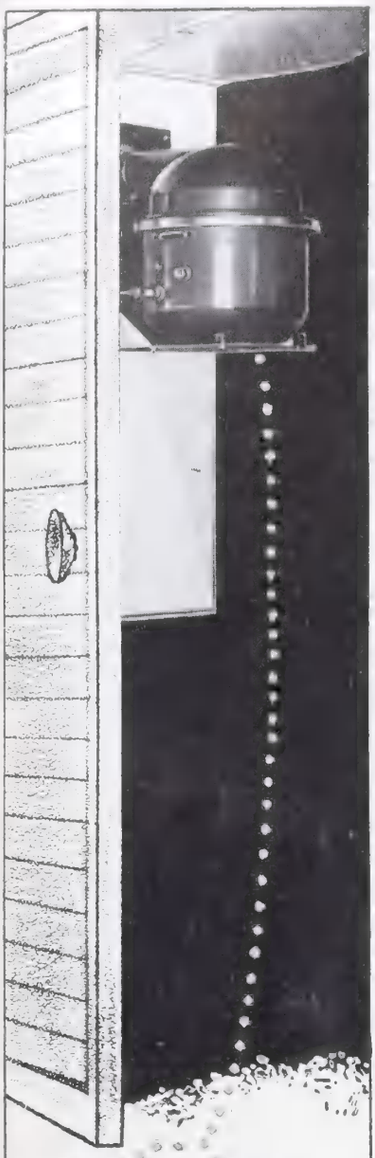
American Export Lines' ships frequently make Istanbul a port of call. And sailing from Marseilles to Istanbul, the Turkish Maritime Lines' ships pick up passengers in Genoa and Naples in Italy and Piraeus in Greece.

For more information and literature, write: Turkish Information Office, 444 East 52nd Street, New York 22, N. Y.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.







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Give yourself the pleasure of fine tools

Good tools give pleasure in their use and in their beauty

By DAVID X. MANNERS

You go to the store to buy a hammer. There is one for a dollar, and one for three. Both will drive nails. What is the difference? Pick up each one of them and heft them in your hands. One is like a weighted stick, its head a lump of common, painted metal. The other, without exaggeration, is a delicately balanced work of art. Its handle, shaped to exactness by the dictates of thousands of years of human trial and error, rests snugly in your palm. Its forged head flashes the jewel-burnish of quality steel. There is joy in the balance of it. It seems alive and ready.

This is the mark of a good tool. It is a fit and satisfying companion. A lesser tool, like the cheap hammer, brings no ripple of feeling. You will pick it up only when you must to accomplish a chore that will then loom as onerous.

Let us then collect tools as one might collect swords, antiques, books or stamps—but with this bonus: A tool is something that becomes a part of us as we use it. We want it for its classic integrity and beauty, and the delight which its sight evokes in our imagination. But it is no museum piece. It yields a service, and in that service is the essence of the pleasure it gives.

Have past failures convinced you that you are not a craftsman? Was the failure actually yours or was it a lack of the tools a craftsman must have? Here are examples: that ill-fitting shelf that a bar clamp could have drawn up to tight perfection; the chewed-up screwheads that a proper-size driver would have sent squarely home; the mitered joint you attempted with a dull handsaw that a sharp backsaw in a miter-box could have sliced to within a whisker. It is true that good tools will not make you a craftsman, but they will help. Without good tools at hand, you can't expect to do really fine work.

Good tools usually have a higher price tag than inferior ones, but they are not expensive. A hundred dollars can buy a literal treasure chest of the best hand tools. Even fifty dollars can provide a dazzling and exciting collection. If you are simply adding to an existing collection of tools, twenty-five dollars will go a long way toward filling in the bare spots.

But of course to outfit a shop completely on one abandoned buying spree is not the best way to go about it. Good tools last a lifetime, and the connoisseur acquires each tool slowly and deliberately, savoring the experience to the fullest. Only when faced with a job that requires a particular tool does he set about getting it. There is no better way, for a tool collection is as personal as the one who acquires it. Work habits and projects undertaken are an accurate gauge of individual needs. This does not mean that the experience can't be shared. A hint to the right people, and Christmas, Father's Day and

(*Please turn to page* 315)



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IVE YOURSELF THE PLEASURE F FINE TOOLS

ONTINUED FROM PAGE 312



How much room does a collection of fine tools require? Look at what you can put in one corner of a shop. Count fifteen saws, thirty screwdrivers, twenty-one pairs of pliers, a dozen hammers,

PHOTOGRAPHS BY DAVID X. MANNERS



A quick and easy way to see where tools belong is to mark their outline on a tool board as shown here. This also gives you an inventory. You can tell at a glance just which tools are missing.

rthdays can be occasions for the utual joy of hanging shining new ols on the workshop wall.

Your shop should be a fitting mpanion to the tools you collect. ne forward step in shop care that ost craftsmen can take is to throw t everything you know in your heart you will never use. Discard now and buy as the need arises. Throw out the coffee cans and jars of bent nails, rusted screws and mismatched nuts and bolts, and buy packages of new ones.

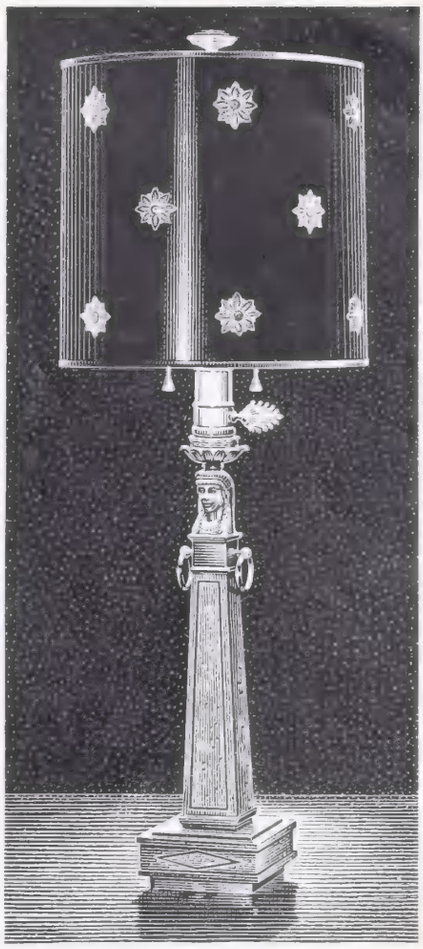
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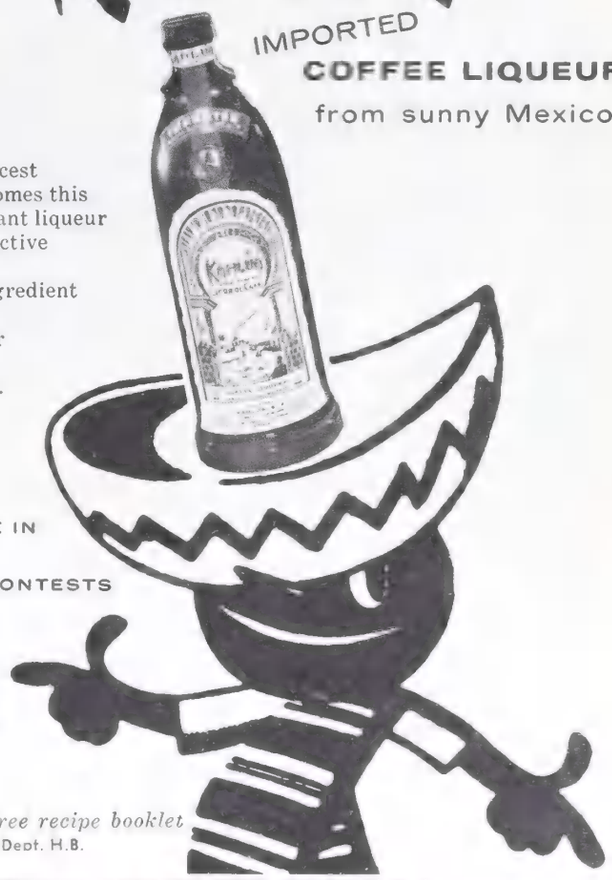


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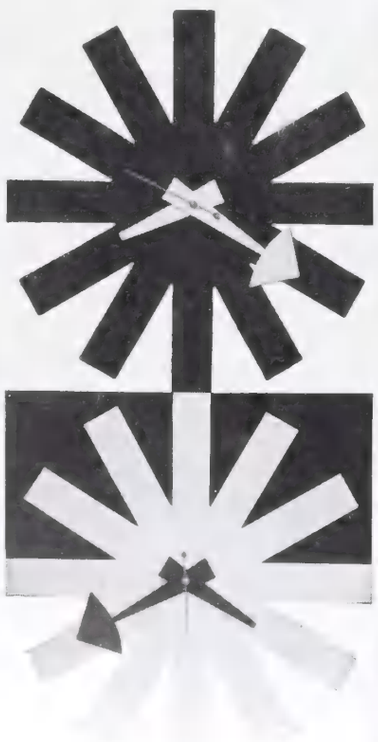


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CONTINUED FROM PRECEDING PAGE



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it, discard all the tools that will never do their jobs really well. Plan to replace these tools with well chosen new ones. This will help you clean out the clutter in your shop, will make tool storage easier and, most important, will help y develop a respect for good too

Each fine tool is a key to ne skills, to new vistas for explor tion. Choose them with the ca you choose other fine objects.

ERRY—WORLD'S MOST VERSATILE WINE

TINUED FROM PAGE 275

ou taste it with a regular *fino*, vill even taste a little salty. *anzanillas* are notoriously poor elers. So, in England they have ived far too little attention. In United States within the past years, they have been practi- unobtainable. But within the few months, two or three have in to be imported.

Amontillados

ar and away the most popular he *finos* are the *amontillados*. *amontillado* belongs to the *fino* s, but has more body, more r, more age usually, and a acteristic flavor generally de- ed as "nutty." It is an excel- cocktail sherry and is delicious chicken in almost any guise. hould be served cold but not Some people say that an *amon- do* is nothing more than a *fino* matured in the wood. It is that many of the *finos* of Jerez anta Maria do develop, as they re, an exquisite mellowness greater strength. Then it be- es one of the rarest and most ious of wines, an old *fino*. n a few drops of such a wine elevate and educate genera- of *finos*."

he best known *fino* sherry in United States is *Gonzales Tio* . Literally translated, *Tio Pepe* ns "Uncle Joe." There is a le roster of "Uncle" wines, put by different *bodegas*. The *Tio* become almost a generic name the dry, aperitif-type of wine. l began, so they say, with one he Gonzales uncles who pre- d his wine very pale, very dry, ue *Blanc de Blanc*, all pale mino, with no *vino de color*, *Pedro Ximenes*, little if any fication.

Olorosos

he other large category, the *osos*, is divided between the dry *oso*, an amber sherry with a t deal of fragrance, and the ert *oloroso*, a glowing wine, t and heady as romance. The is often served as an aperitif England and on the Continent. y people in the United States er this full-bodied and mellow ry on the rocks, sometimes a dash of bitters or a twist of ge peel.

he dessert *oloroso* is a full- ied sweet wine. The most fa- s of them all is Harvey's Bris- Cream. It should be served room temperature or slightly cooled. This wine is excellent after a good dinner instead of dessert, with a bit of cheese or unsweetened biscuits, or as a cordial served after dinner.

Even among these subdivisions, there are endless gradations and hues. They range from the palest glint of gold, through all the ambers, to the deep dark brown of old mahogany. Color, or rather lack of color, is a pretty good indication that the wine is young, dry, and not too heady. Generally, as a sherry grows older, it becomes darker but not necessarily sweeter. An old, unsweetened, uncolored sherry takes on more body, more aroma, more taste. Unlike spirits or other wines, sherry becomes slightly more, rather than less, alcoholic with the passage of time.

At a recent gourmet dinner in New York they served, with considerable salvos, a sherry bottled in 1903. A number of entranced epicures described it lyrically as a vintage sherry fifty-four years old, as if they were talking of Burgundy. Actually it was probably a great deal older. Some of the wines in this blend were probably from *soleras* (mother wines) made a hundred years ago. What is more, you can't compare the bottle aging of sherry with that of Burgundy, or even port.

Bottle Flavor

Unlike spirits which age only in the wood, and unlike many other wines which mature in the bottle, sherry is a law unto itself. Wood is its natural milieu for developing, but it does develop a different flavor, takes on a kind of smokiness, a curious subtle aroma of age. The English experts find this bottle flavor extraordinarily appealing. The Frenchman might call such a wine, as he does certain old champagnes, "Madeirazed." Here in America we prefer dryness, freshness, lightness, rather than the curious aura or patina, "the taste of time."

At what temperature should sherry be served? Should it be icy in frosty cold glasses or merely cool, or served at room temperature? Here is a question with almost as many answers as there are sherries, experts, and occasions. But as a general rule a pale dry sherry, especially when served as a cocktail before the meal, should be well chilled. When served with a meal it should be cool, 45 to 50 degrees, like any white table wine.

(*Please turn the page*)



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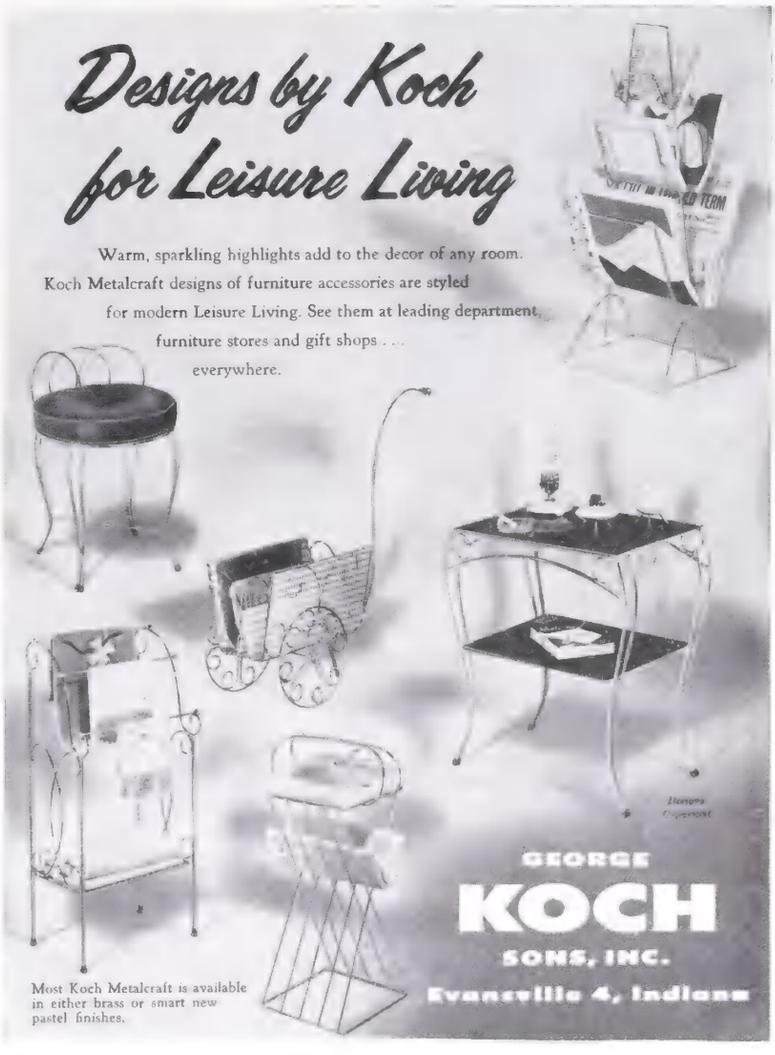


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SHERRY—WORLD'S MOST VERSATILE WINE

CONTINUED FROM PRECEDING PAGE

Amontillados should be served a little less chilled than a *manzanilla*, for their characteristic nutty aroma is easily suppressed by too much chilling. The more aromatic the sherry, the less it should be chilled. Sweet sherries taste less sweet when they are cold, and this is one of the reasons for the perennial popularity of the sherry cobbler, a kind of frappé.

An Everlasting Wine?

There seems to be some sort of gentlemen's agreement among sherry fanciers that sherry must always be presented to the public as an everlasting wine. There is a saying that, "No sherry ever dies of old age," that an opened bottle or decanter of sherry belongs on every gentleman's sideboard. In England it is not at all unusual to fill up a half-used decanter with wine from a new bottle. Actually this is a reprehensible practice, for the stale wine spoils the fresh.

Here is the truth, garnered from many conversations, much reading, and personal experience: *The lighter the sherry the more perishable it will be.* A *manzanilla* will exhibit an alteration in flavor within hours after it is opened. A *fino* within a day or two will not taste quite the same. An *amontillado* will hold its pristine nuttiness for perhaps a week. (We keep our opened *finos* and *amontillados* in the warmest zone of the refrigerator.) The richer, darker *olorosos*, like Humbert & Williams Dry Sack, Harvey's Shooting Sherry, Bristol Milk, or the famous Harvey's Bristol Cream, may, if tightly corked and kept away from light, exhibit their full roundness and delicacy even after weeks. But not months! Not forever!

In unopened bottles, sherries are sturdier than other wines, but if you want to keep them at their best, it's wise to put them in a cool place. Like all other wines stored for long periods, sherry should be on its side so that the cork remains moist. Even though it is fortified and may, in the case of some *olorosos*, contain as much as 25 per cent alcohol, it will not, as in the case of spirits, attack and disintegrate the cork.

The Right Glass

Look in the books, ask the "experts," refer to the charts, and ten-to-one you will come up with the wrong answer about the right glass for sherry. The typical sherry glass is a flute, like the end of a horn. Seen from the side it mak a triangle. Generally, even in finest restaurants, it comes to y filled to overflowing. Wrong every detail!

The right glass to provide proper appreciation of sherry tulip-shaped, gathered in at the to hold the bouquet for your preciative nose. In Spain, wh the egg reigns supreme in kitchen, they will tell you it sho be nothing more than an egg-sh of finest crystal with the narro end at the top. There should b stem so that the fingers will touch and warm the bowl wh you swirl the wine to release bouquet. Essentially, it is the sa type of glass used by tasters connoisseurs in the Champa country, in Cognac, in Scotla Isle of Skye, and in the Bour country of Kentucky. Such a g should be only a third, never m than a half, filled.

Taught in a Garden

In the garden café in Sev where fountains played and vines dripped perfume, we w initiated into the subtleties sherry tasting by William Bulm an Englishman transplanted Spain almost thirty years ago, now happily wed, literally and uratively, to the wine, the la and a lady of Jerez. Against glare of sun, a silky white can is flung across the garden, bel and breathing with the Lev wind from the East.

On the table is the inevit accompaniment, the welcome *to* (appetizers) provided with she little olives with big pits (on small rim of delight to nil around it) and cheese of the m tains that has been cured in oil. Dreamily a vendor walks the café garden off the st carrying a basket tray which se at first to be filled with pink-str lilies. A second glance reveals are tiny lobsters called *langos* or in England, Dublin Bay pra

"Always hold your glass against the light before you si take note of its brilliance, cl and color. Pause for a momen anticipation which is more tha mere search for knowledge. this split minute that marks as one of the cognoscenti. sets you apart from the barbar

"Gathering together all your ulties, breathe in the perfum the wine. Perhaps you pass your neighbor so that he or may appreciate the 'nose'. To initiate, the 'nose' of the win

l-revealing, especially with a *fino*, here no defects can be hidden rough sweetening or darkening. "Finally take a sip. You must t the wine fall around your outh and try to breathe in so at your mouth, nose and throat e full of the taste and aroma. It a curious thing that with sherry e can appreciate the quality of dry sherry even after you have sted one of the sweeter ones. This true of very few wines or foods."

bout the Vintage

In the early summer we visited e of the Sandeman sherry vine-rds in the hills near Jerez. It is etic landscape. It was not sur-ising that one of Spain's most mous poets is the next-door ighbor. The vines at that time re being sprayed, according to memorial custom, with bright ue copper sulfate, and an ancient ll was rimmed with blue as if e sky had fallen. In one sun-ared courtyard there were rows d rows of jars shaped exactly e the ancient amphora of Greece, so stained brightest azure blue. There is ritual about everything ncerned with sherry. The endless sks of the vineyards and *bodegas* e ordained and unchangeable e the litanies of the church. In s classic thousand-page volume sherry, Manuel Gonzales lists em all, each in its own time, and ows the hoes, the shovels, the ecial type of raw-hide boots, the culiar circular-shaped *lagars*, e woven mats on which the apes are dried. The shape of erything is for a reason. The *gars*, or pressing trays made of od, have not been altered for enty-five centuries; nor have the itage methods.

For sherry, the grapes are not thered all at once. A vineyard worked over several times, and e bunches taken as they ripen. metimes by men, more often by les, the baskets are carried to e crushing sheds on the sites the vineyards. Here they are d on braided mats to dry under e ferocious sun like the grapes r "straw wine" in France. The tle *palominos* stay in the sun om twelve to twenty-four hours if ey are intended for the dry *fino* erries. For *manzanillas*, the pe-od of sunning is brief. If a fuller, eeter *oloroso* is wanted, they are t longer. The *Pedro Ximenes* dures the longest siege of the n, often for a week or even ten ys, so that the grapes almost come raisins.

After the drying comes the tread-g, and the juices run off into troughs to one side. This is a time of the age-old vintage fiesta. The official fete had not been celebrated for almost a hundred years, but was revived in 1948. Now each year on Vintage Sunday, *lagars* are set up in front of the cathedral, and there is a processional of blessing. Songs, dance-shouts, and castanets chime with the church bells.

Visit to Jerez

While in Spain, no traveler with epicurean leanings should neglect to visit the *bodegas* in Jerez, officially known as Jerez de la Frontera, only about twenty miles south of Sevilla. Jerez is probably one of the most atypical towns of Spain—trim, busy, and prosperous. There are few automobiles, and a large percentage of these are Jaguars, Mercedes, Ferraris, and Rolls Royces. But equally trim, equally gleaming with hand-polished brasses rather than chrome, are surreys, broughams, and other elegant carriages drawn by the sleek, blooded horses. Andalusia is almost as well-known for horse-flesh as it is for olives and sherries. The boulevards of Jerez are wide, but in the old sections the streets are as steep as in San Francisco, and "a tall man can touch both sides with his fingertips." Often vines are trained across these streets, and sometimes silky, white canvasses billow up and down foiling the hot sun, augmenting the winds.

The famous *bodega* keepers are incredibly hospitable. Every year thousands of visitors from every part of the world are dined with *tapas*, the Spanish appetizers of cheeses, olives, breads and biscuits, and wined with not just one or two, but with full rosters of sherries, as much and as many as one could possibly wish.

Through the Sherry Institute office, arrangements can be made to visit the home place of your favorite sherry, Gonzales Byass, Pedro Domecq, Sandeman, Humbert & Williams, or the Osbornes which you may have a little difficulty in recognizing, because they pronounce it Oz-born-nay, and in Spain their sherries are known by that name. Elsewhere these sherries are famous as Duff Gordon's.

Butts of Gold

To anyone who has visited wine vaults in other parts of the world, the *bodegas* of sherry-land are surprising. They are not deep in the earth, but above ground. Many people have compared them to the naves of a great cathedral. There

(*Please turn the page*)

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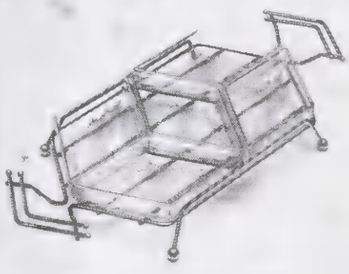
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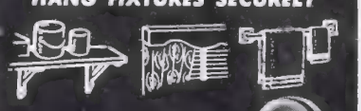
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SHERRY— THE WORLD'S MOST VERSATILE WINE

CONTINUED FROM PRECEDING PAGE

is the same sense of vastness, the same vaulted roof, the row of columns. But instead of glowing through stained glass windows, the sunlight is broken into thousands of tiny dapples as it comes through windows covered with loosely woven straw matting—much the same type of matting as is used to dry the grapes. Even on a hot day the *bodegas* seem cool and airy. The roofs are Flanders pine, the walls are white-washed. Underfoot there is soft, cool earth, and on all sides the sherry casks, loosely bunged, exhaling ambrosial aromas.

To the *bodega* master each round disk is as distinctive as a familiar face. Each has its own features, its own meaningful pattern of chalk marks.

One of the great experiences is to have the cellarman dip and pour the wine from a butt into the glass. He uses a long, thin cylindrical cup set at the end of a whale-bone wand. The manipulation is as deft as a ballet movement and done with the same flourish—the dipper held high, sometimes a foot and a half above the glass so that the wine falls through the air, a thin stream of gold or deepest amber. Not a drop spills. It is not pure affectation, this tossing of the wine from high up in the air. There is a purpose: to aerate the wine and so bring up its bouquet and give it new life.

The Solera System

The word "solera" does not refer to a special type of sherry, though many people seem to think it does. It is, in brief, a system of blending wines from many butts. It is a kind of ritual practiced to achieve a classic result. According to this ritual, butts of wine are arranged in four tiers, one above the other; the youngest is at the top, the oldest at the bottom. Some people refer to these tiers as grades of school, but the freshmen are at the top, the seniors, about to graduate, are on the bottom rung, closest to the soil at the base of the solera.

When wine is to be drawn from the *bodega* it is taken from the lowest, or first tier, but not more than half, or at the very most, two-thirds, is drawn away. Then the butts are filled from the second row, and these in turn from the third, while the top or freshman row is refilled with newer wine which must be at least three years old, so that its character is already well defined. In Jerez they will tell you that each wine chooses, during its first or second year, what it will become. It is the job of the *bodega* owner or his son or grandson or his emissary to be able to sniff out the inclinations of the young and to recognize where it belongs in the sherry scheme of things.

But once the sherry has made itself known and been classified once it takes its place in the solera system, the era of rugged individualism is at an end. Like a person in a very well-ordered society, it is coaxed, persuaded, educated, or if you will, regimented.

Sherries are like people. Heredity and place of origin play an important part in making them what they are. Environment appears to be equally decisive, and not merely in the formative stages. Even after years in the cask, the wine may be infected or improved by the air in the *bodega*. It is not only for the love of beauty that the *bodegas* are kept so clean, fresh, and airy, and that all of them are surrounded by gardens and cut off from the road, from the odors of the street, from the taints of commerce by high walls often covered with jasmine and other sweet-smelling flowers.

It is not only in alcoholic strength that sherries gain with age. Curiously enough the older wine in the solera imparts its character and personality to the younger wine. With other wines and spirits, the reverse is often true. The young often overpower the old, and sometimes it takes years to bring the blend once again into balance.

The sherry people do not feel that they are speaking sentimentally when they say, "Sherry must have air to breathe. It must be understood, tended, even loved. You can persuade, but you can't force it. It develops in the way that God meant it to go."

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WHITE TURKEY

NTINUED FROM PAGE 307

usly invited by telephone and to nt the place-cards and decorate m. These too went into the cup-ard to await the great day.

We also cut pictures of Pilgrims l Indians out of magazines and ted them on the panes of the ls' bedroom windows and our nt door. Anne put up some of red and green turkey feathers her room. Their rooms began look as if Indians lived in them; the spirit of Thanksgiving was ning through. This took care our Monday projects.

Tuesday and Wednesday were s of bustling, baking, and aning. The turkey arrived from poultry ranch Tuesday morn-g all dressed and in a plastic g. Each girl weighed it in her ns and discussed its proportions, e, and obvious appendages in at detail. There were a lot of rigerator door openings that y. Now, Anne had the "white" d she wanted.

UESDAY afternoon, when Kitsi came home from school, we rolled the pie dough and Anne mixed pumpkin pie custard as Kitsi asured out the ingredients. As one who has ever made a pump-n pie knows, the custard is mixed p by step all in one bowl, a sim-process any child can do. What lot they learned about tasting ces! How interesting the big xing bowl became!

While the pies were baking, the ee of us sat down at the kitchen le and broke up three quarts of ad crumbs for our bread dress-g for the turkey.

Wednesday afternoon, when Kitsi ne home from school, she gath-d chrysanthemums for the liv-g room and her dining table cen-piece. Anne did the vases in bedroom.

After supper that evening, we ed our bread and sage dressing. he girls examined the heart, giz-rd, and liver in detail. They now ew something about the inside a turkey. With the girls hand-g me the skewers and the string, tied the turkey up and wrapped in foil. Into the refrigerator it nt until morning.

Thanksgiving Day required little effort after the earlier preparations. All we had to do was stuff the turkey and pop it in the oven about breakfast time. Anne and Kitsi took full advantage of permission to open and peek and check on the roasting.

About an hour before we were to eat, the girls had a "quiet time," so they would be rested for the afternoon. They were dressed in fresh dresses and aprons and I presented them with a pan of cranberries, some needles and some string. From some dimly remembered Thanksgiving of my childhood, I recalled stringing cranberries, an almost unheard of pastime today. They enjoyed making the cranberry bracelets for each of us to wear at the table.

Kitsi's centerpiece of "mums" in a huge blue bowl went on the dining table along with green candles and the family of pine-cone turkeys. The decorations were at home with Anne's napkins, the place-cards, and the colorful bracelets.

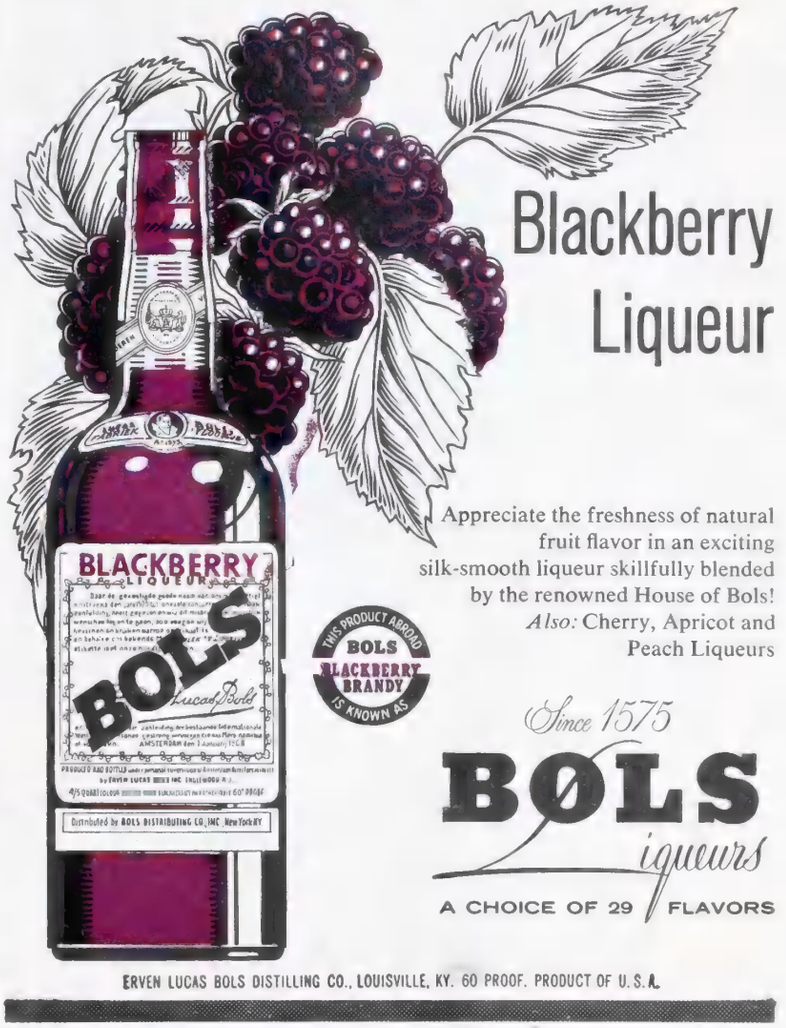
I prepared the potatoes and the giblet gravy while Kitsi mixed "prepared" biscuits and made the pear salads. Anne put on the silver, salt and pepper, glasses and such. Things weren't placed too evenly or too straight, but how very necessary she felt as she did her job so painstakingly.

OUR GUESTS came, and after having a tomato juice cocktail, we sat down. Prayers were said and Daddy carved and served our first real Family Thanksgiving Dinner.

After we had eaten, Anne said that what she liked best about the dinner was the drumstick with the salt on it; Kitsi liked best the other drumstick. The guests liked everything best and Daddy and I liked our children, and the contentment and love we shared.

I will never forget again that a Family Thanksgiving can be made up of four as well as fourteen; the spirit that creates thankfulness and well-being in a small group is as strong and rewarding as the spirit that binds fourteen.





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Duff Gordon Sherries

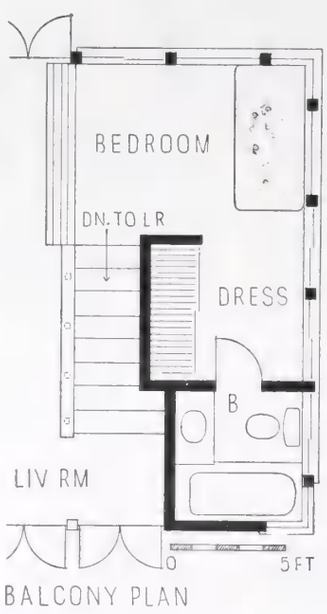
the standard by which other sherries are judged

LE PETIT GRAND PAVILLON—AMERICAN STYLE

CONTINUED FROM PAGE 252



Essentials of a kitchen are all located in this compact Dwyer "400" unit. It gives the guest desirable independence, allowing him to have his early morning coffee before dressing or to prepare a snack when hungry without imposing on his hostess.



BALCONY PLAN

Main house balcony bedroom overlooks the living room and has adjoining bathroom.

in the kitchen area. Though compact, all have a sense of luxury in their fixtures and detailing.

This is not a large house where actual area is concerned. But considering its impact upon the observer it cannot be called a small house. It is not a small house as we are accustomed to think of a small house. It has features that we associate with larger houses, such as the terraces and guest house. It has tallness and elegance that we do not find in small houses. Yet these proportions here seem a natural consequence of fulfilling climatic requirements with a straight-forward method of construction. It has the delight of changes in floor levels and the interest of moving up into open space that we think of only in connection with grand stair halls.

There is no pretension about it. It is actually small in area. The main element contains 400 square feet of enclosed area on the kitchen and living room levels. To this can be added another 160 square feet on the sleeping balcony. The guest quarters contain 256 square feet of enclosed area. We should also include in enclosed area the storage-utility enclosure along one side of the open carport. This is four feet wide and 28 feet long,

square feet of very useful
e in such a small house. Al-
her this totals 928 square feet.
t appears much larger.

sense of largeness derives
its interior height and from
penness within itself and to
ut-of-doors. The tall doors on
sides, which emphasize its
it, also open out to include
space. When they are open,
surfaces form planes that
closely relate the outside and
nside. The outside extension of
loor surface on the three sides
ch of the pavilions is contin-
in color and pattern with the
ior floor to remove any sharp
rcation between inside and
de living spaces.

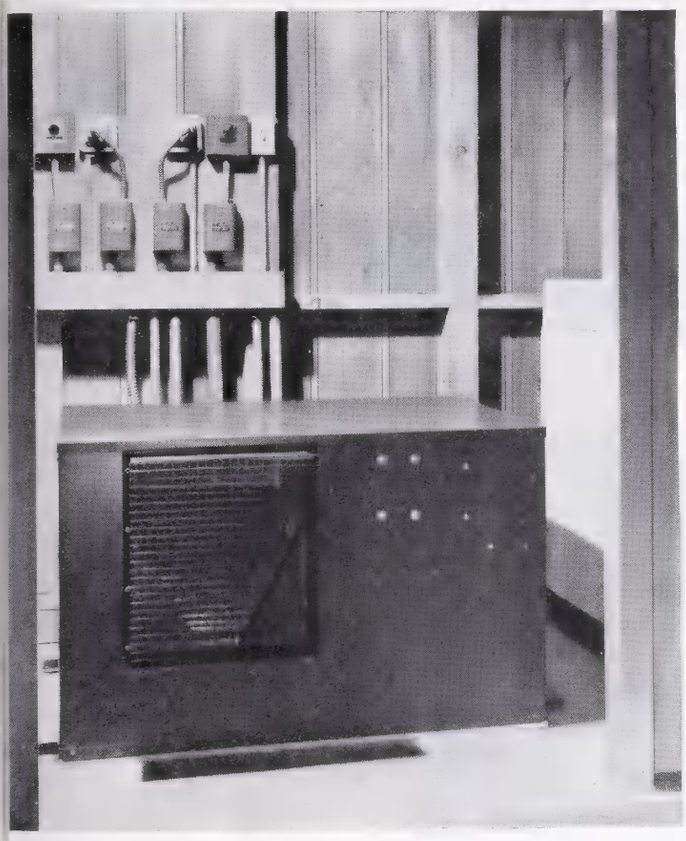
e sense of what constitutes the
in the room is not limited
closed floor area. The same is true of the ceiling overhead. The outside soffit of the roof is seen as a continuation of the inside roof structure. The ceiling of the room does not stop at the line of enclosure, but continues out to the very eave line.

This sense of enlargement is supplemented also by the openness of the corners. The corners are so supported that the usual space-delimiting post at the corner is not necessary.

The interior is kept free from much of the usual storage space by the provision of easily accessible storage space in the carport. The long horizontal wall which, in design, serves to relate the two separate structures has great utility value. Further storage space is available under the raised floor of

(*Please turn the page*)

TWO PICTURES BY EZRA STOLLER



Year-round indoor comfort is provided by Carrier Weathermaker units in each house. This air-cooled condenser and compressor concealed in the storage-utility space near carport supplies summer refrigeration to the two Weathermakers through small copper tubes.

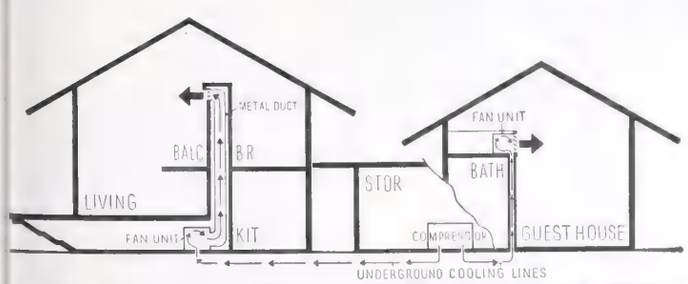
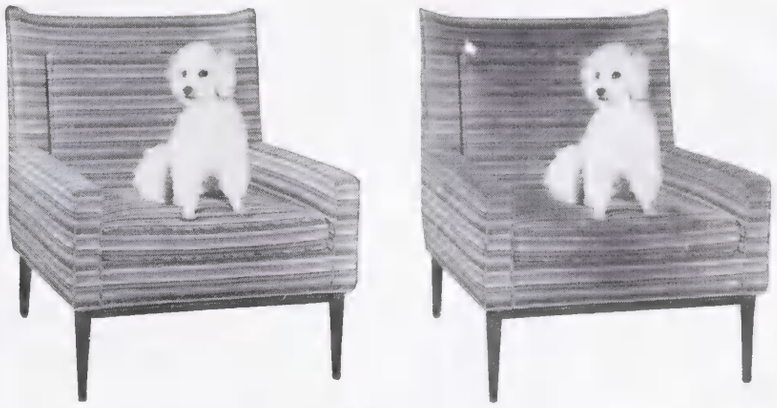


Diagram shows how each Weathermaker fan unit is supplied refrigerant through insulated underground lines. Air from main house unit flows through duct and out wood grille. Guest house unit is over bath.

(*Please turn the page*)

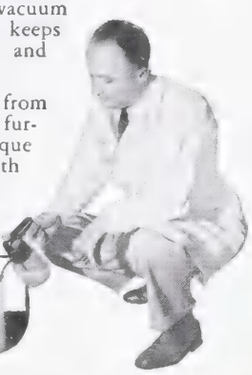


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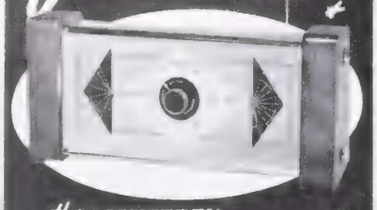
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LE PETIT GRAND PAVILLON— AMERICAN STYLE

CONTINUED FROM PRECEDING PAGE

the main living room. Heating and air-conditioning equipment for this structure is also located in this space which serves as a return plenum for the fan-circulated air.

Taken as a whole there is a sense of splendor about this little house, which, in spite of its small area, pursues a larger idea with a good-humored pride.

Following is a list of the building materials and furnishings used by Alfred B. Parker in the house designed for his mother and shown on pages 246-253.

CONSTRUCTION

FOOTINGS, FOUNDATION WALLS & FLOOR SLAB: Reinforced concrete, Portland Cement Association, Chicago, Ill.

WOOD FRAMING: Douglas fir, West Coast Lumbermen's Association, Portland, Ore. Chemical treatment, "Woodlife," Protection Products Mfg. Co., Kalamazoo, Mich.

WOOD SURFACES & TRIM: Tidewater red cypress, Southern Cypress Association, Jacksonville, Fla. Bleaching oil finish, Samuel Cabot, Inc., Boston, Mass.

SHEET METAL: Gutters and flashing, Revere Copper & Brass, Inc., New York. Chemical treatment, Rust-Oleum Corp., Evanston, Ill.

GLASS: Polished plate, Libbey-Owens-Ford Glass Co., Toledo, Ohio.

ROOFING: Cedar shingles, Colonial Hand Split Shingles, Inc., New York, N.Y.

DOORS: "Persiana" doors, Persiana Mfg. Co., Havana, Cuba. Aluminum and vinyl weather stripping, Duraflex Co., Miami, Fla. Cylinder locks, Schlage Lock Co., San Francisco, Calif. Butt hinges, The Stanley Works, New Britain, Conn.

ELECTRICAL DISTRIBUTION: Panel board, Westinghouse Electric Corp., Mansfield, Ohio. Switches, plates, and outlets, Sierra Electric Corp., Gardena, Calif.

TILE: Floors and exterior terraces throughout, dining area wainscot, kitchen counter tops, bathroom walls and counter tops, Mosaic Tile Co., Zanesville, Ohio.

EQUIPMENT IN KITCHEN: Exhaust fan, cooking top, oven, refrigerator-freezer, sink, Thermador Electric Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Sink faucet, Moen Faucet, Div. of Standard Screw Co., Elyria, Ohio. Wood cabinets, Mutschler Bros. Co., Nappance, Ind. Built-in counter top, food mixer and blender, NuTone Inc., Cincinnati, Ohio. Ceiling light fixture, The Miller Co., Meriden, Conn. Guest house kitchen unit, Dwyer Products Corp., Michigan City, Ind.

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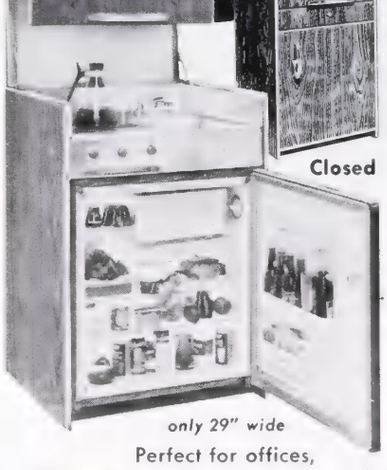
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EQUIPMENT IN BATHROOMS: Exhaust fan and built-in heater, Thermador Electric Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Tub, lavatories, water closets, Norris-Thermador Corp., Los Angeles, Calif. Plumbing fittings, Moen Faucet, Div. of Standard Screw Co., Elyria, Ohio. Mirror, Libbey-Owens-Ford Glass Co., Toledo, Ohio. Tub and shower enclosures, medicine cabinet, and towel bars, G. M. Ketchum Mfg. Co., Glendale, N. Y.

MECHANICAL EQUIPMENT: Cooling coils and compressor, Carrier Corp., Syracuse, N. Y. Water heater, Thermador Electric Mfg. Co., Div. of Norris-Thermador Corp., Los Angeles, Calif. Light fixtures, Studio of Lighting, Miami, Fla.

FURNISHINGS

FURNITURE: Lounging chairs, House of Italian Handicrafts, New York. Chest, foot of stairs, Henredon Furniture, Inc., Morganton, N. C. Upholstered chair, Heritage Furniture, Inc., High Point, N. C. Low coffee table, square coffee tables, lamp table and miniature chest, Founders Furniture Co., Pleasant Gardens, N. C. Marble-top table, Reilly-Wolf Associates, New York. Teak and leather chairs, Pacific Overseas, San Francisco, Calif. Bedroom mattress, "Spring Air," E. B. Malone Co., Miami, Fla. Rolling cart ("Formica" shelf) Dunbar, courtesy Richard Plumer, Miami, Fla. Lamps, The Stiffel Co., Chicago, Ill.

WALL DECORATION: Seed mosaic, Kar-Mann Associates, New York, N. Y.

ACCESSORIES: Plate holding glass balls, courtesy Richard Plumer, Miami, Fla. Glass balls, Blenko Glass Co., Milton, W. Va. White alabaster bowl with carnations, courtesy James Merrick Smith Associates, Coconut Grove, Fla. Straw matting on terrace, basket container for plant, Mary Whitlock, Miami, Fla. Tea set, "Frosted Fruit," Stangl Pottery, Trenton, N. J. Portable TV, General Electric Co., Louisville, Ky. Kitchen, Swedish woven wood vertical blinds, Magic Shade & Drapery Company, Miami, Florida.

POWDER ROOM AND UPSTAIRS BATH: Mirror, courtesy Doris Dessauer, Inc., New York. Blue bottle, glass plate, Blenko Glass Co., Milton, West Va. Towels, "Royal Family," Cannon Mills Inc., New York. Stained glass window, Berthold d'Alexandre, Coconut Grove, Fla. Carnations, Colorado Carnation Association, Denver, Colo. Dish holding carnations, and white striped glass bottle and fish plate, Raymor Mfg. Co., Inc., Affiliate of Richard Morganthau Co., New York. Embroidery on towels, Smith & Weigler, New York.

GUEST HOUSE FURNISHINGS

FURNITURE AND FABRICS: Trundle bed, A. Schneller & Sons, New York. Cover and checked cushions, Kardell, Inc., New York. Commodes, parquetry panels, Heritage Furni

ture, Inc., High Point, N. C. Coffee tables, Founders Furniture Co., Pleasant Gardens, N. C. Cane chair and chest-desk in oak and teak, Pacific Overseas, San Francisco, Calif. Captains' chairs, House of Italian Handicrafts, New York. Stool with striped cushion, Colby's, New York. Fabric, Kandell, Inc., New York. Serving table on brass casters, Valley Upholstery Corp., New York. Carpet, "Acrilan," Needletuft Rug Mills, Div. of Cabin Crafts, Dalton, Ga.

CESSORIES: Basket, holding magazines, Mary Whitlock, Coconut Grove, Fla. Lamp on chest-desk, Mario Mfg. Co., New York. Lamp on commode, The Stiffel Co., Chicago, Ill. Wall decoration, rubbing, Karl Mann Assoc., N. Y. C. Ceramic plaque, Colby's, New York. Pewter table lighter, Ronson Corp., Newark, N. J. White ash tray and cigarette dish, Raymor Manufacturing Company, Inc., New York, N. Y.

GUEST HOUSE KITCHEN: Wood canisters, La Cuisiniere, New York. Spice jars, Marshall Studios, Veedersburg, Ind. Pitchers, "Frosted Fruit," Stangl Pottery, Trenton, N. J. Tumblers on counter, Bryce Brothers Co., Mt. Pleasant, Pa. Tea kettle, Revere Copper & Brass Co., New York.

TERRACE: Bronze and cord group designed by Walter Lamb, Brown Jordan, Pasadena, Calif. Captains' chairs, House of Italian Handicrafts, New York. Small white snack table, courtesy of James Merrick Smith, Coconut Grove, Fla. Cushions on deck, covered in vinyl, Vinyl Fabrics Institute, New York, N. Y.

OW TO BECOME AN EXPERT AT FEASTING

ONTINUED FROM PAGE 272

u come, and will you please ing your favorite wine for the h course?"

I then elaborate, telling how ny guests there will be and the neral nature of the fish course. I ve to them the choice of the ne. This puts them in the posi-n of having to think about it, d if they don't feel they know ough, there's time to read some oks, or to go to a good, knowl-geable wine merchant for the ht kind of advice and education.

Each course—including the aper-f—is assigned to a couple. (For turally, we would not want to ink whisky or strong spirits be-re such a meal.)

The couple asked to bring the ne to drink before dinner has ite a good deal of latitude in oice, for it may be anything from ampagne or a sherry to a ver-outh. But since every couple is d the menu, they have the in-rmation necessary to show their ettle—which means some knowl-ge and experience.

(I recommend right here that u read Poppy Cannon's expert ticle on sherry in this same issue. at's one way to get the knowl-ge to go with the experience.)

In this way, you have your own Vine and Food Society." If at ast one pair of your guests are tually members of this interna-nal organization, are well-trav-d, or are wine hobbyists, you ll be assured of some good din-r table conversation.

If some couple admits they don't ow enough to properly choose, u can help them out a bit by her recommending a good book a good wine merchant who ows enough himself to be able to give them some good advice.

You should specify that they may bring either domestic or imported wines. It would be unfair, and would narrow the fun of the choosing, to ban the wine product of any part of the world. For excellent types are made everywhere. The trick is to know which are the truly good bottlings. Some of the least heard of ones like the *Spätlese* and *Auslese Rieslings* of the Widmer Wine Co. are fantastically good.

Your responsibility as a hostess is to provide a menu that will complement fine wines. Your goal then is to have food that will not compete with the wine, which is a subtle flavor. So you will not have highly seasoned recipes or too-rich recipes. So you will use your best, most delicate, understated dishes.

Now what about that advice that is so carelessly and frequently bandied about: the statement that "white wine *goes* with the fish and chicken and red wine with the meats."

This is not always true, for there are some notable exceptions. In Spain, for instance (where they know their business in wine-drinking), red wine is served with salmon. And it is delicious!

A good approach to this would be not to go by color but rather by heaviness. You could serve a light red wine with a rich, heavy fish—like swordfish or salmon. But the lighter the fish, the lighter and more delicate the wine should be.

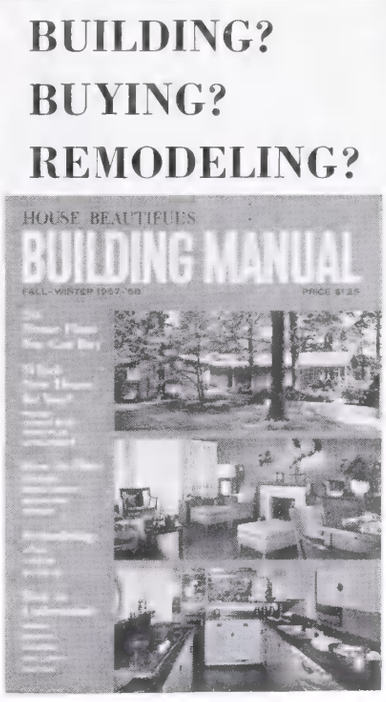
Now on the point about chicken, a rosé or a beaujolais can be lovely. The French pair these with chicken all the time. So there goes your rule again. A heavy burgundy

(*Please turn the page*)



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HOW TO BECOME AN EXPERT AT FEASTING

CONTINUED FROM PRECEDING PAGE

might be considered amiss with chicken, but in the Cote d'or, where burgundy is grown and made, they drink it with chicken and it is wonderful. Elizabeth Gordon, HOUSE BEAUTIFUL'S Editor, did a gastronomic tour in this section one fall at harvest time, and she reports that in the great restaurants in the burgundy country they pay no attention to this talk—perhaps with reason. But she says the great burgundies, even when drunk with every course in the meal, are perfectly acceptable.

My own advice, developed over the last six or seven years of really working at learning about wines, is to forget the whole business about being "correct." Put your mind on *really tasting*. Think about whether one wine tastes better coupled with a certain food than some other wine does. Correctness is the worst point of view in the world with which to approach food and drink. It is sure to make you miss too much.

To me, there is only one cardinal rule, and so few Americans are aware of it and particularly the people on the West Coast. Never serve wine with a salad dressing which uses vinegar. Vinegar kills wine by so dominating your taste buds that you can't taste the wine. This points clearly to the fact that the salad as a first course, as is done in so many places, should be changed. Or else the constituents of the French dressing should be changed. For a meal that is to have wine (singular or plural) I'd urge making the salad a separate course *after* the meat course. By then you will have served your most important wine, gastronomically speaking (if you have had several), and your palate will be getting satiated anyway. The shock of a sharp French dressing will be very acceptable at that time.

Mayonnaise and spicy cocktail sauces are also things you should eliminate from your menu when you are taking wine seriously. Mayonnaise is too greasy and cocktail sauce is too hot and overpowering—as it is usually made in this country.

I sometimes make a mild French dressing—not with vinegar but with some of the wine that is being served with the meat course. I make the dressing and mix the salad right on the table, in front of the guests. What kind of menu would I serve such a wine-tasting dinner party? The first course would be either soup or shell fish (like oysters on the halfshell) or a delicately prepared fish. If soup, I'd let it be turtle or clam. In short, stay on the fish side, for it makes a pleasant contrast for the main meat course.

The second course should be a roast. It doesn't matter whether it is a bird or beef. For such an important meal, I'd lean toward red meat, so if it's a bird, consider squab, duck or goose rather than chicken. It makes a better color contrast to the fish course ahead, and also an excellent taste contrast. I make it a rule never to follow a pale-color course with another pale-color course.

Third course would be salad, served without a wine. The fourth course would be dessert. Don't have an American-type cake or pie, since you will be serving a dessert wine, which is itself sweet. The dessert can be fresh fruit, like pears. Or it can be something delicately sweet, like an ice or ice cream. If the dessert wine is to be champagne then you can go in for more sweetness, as with *pot de crème* or

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crème brûlée, or a not-very-sweet cake, like uniced angel cake.

It is interesting to note that you build your palate with each course to accept and appreciate the next wine. So you start off with the thin, delicate wines and build up to the heavier, more full-bodied and stronger-flavored wine. I had heard it for years but I used to think this was a lot of malarky. But it wasn't till I had had more experience that I realized it is absolutely true. If you drink the more full-bodied wine first, you will be unable to appreciate the subtle taste of the delicate wine later for your taste buds will have become jaded.

Just as you will not serve spirits before dinner, so I believe, you should ask your guests not to smoke, for smoking does dull the palate. It will be up to your guests, once you have warned them.

GLASSES are a very important part of wine serving, for a fine wine can be better enjoyed in a proper glass. It is better seen and better inhaled.

There are several factors to consider when selecting your wine glasses. They must be *thin*. They must be *clear*. The pale green glass, encrusted with gold, is beautiful, but not for *my* wine! For the color of the wine is one of its joys. The bowl of the glass must be ample enough to swirl the wine around in, to get the bouquet and to see the "legs" or its viscosity. I have finally purchased (after much trying in small quantities) the cheapest wine glass made by Baccarat. I purchased it because it was husky enough to go through the dishwasher. None of these really sheer glasses that break at the twist of the tea towel for me. These Baccarat glasses are handsome and BIG, and I use them for all types of wine.

If you do not have enough wine glasses for your dinner party, rent them from a caterer.

There is a delightful saying about wine: that it pleases all the senses but the ear. You see the beautiful wine and appreciate its lovely color in your crystal glass. Then you swirl it in the glass to get its full fragrance, and you can sip it and enjoy its flavor. But before you sip it, you can "hear" the wine, by clicking glasses with your friends, then all senses are pleased.

The more you and your spouse know about wine, the more you will enjoy it. Start building your cellar. Collect imported as well as domestic wines. However, it is important to select only the white wines, for the red ones usually have a sediment, and should not be moved just before serving. If you have a wine with a great deal of sediment, it is wise to decant it to another bottle. The minute you see any sediment, stop pouring out the wine, for it ruins the clearness.

The heavy-bodied wines should be uncorked an hour before serving so they can "breathe," which is to say, develop more flavor. If you wish to use a wine cradle for your red wines, carefully place the bottle in the cradle the morning of your party, do not jostle while uncorking and tenderly bring it in to the table without jiggling it and stirring up that sediment. To get the utmost out of them, all red wines should be served at room temperature, white wines slightly chilled, and champagne cold.

Your cellar should be cool, away from vibration, well ventilated and dark. All wines should lie on their sides so the cork will be wet with the wine. You can buy the racks, or build them.

In the serving of the wines, it is fun to have the guest who brought the wine serve his selection. Never wrap the wine bottle in a napkin. That is only done for poor wines that you'd rather the label didn't show. It also implies the drinker won't know unless he sees the label. The bottle should be served with the label up so the guest can see what he is drinking. The first small bit of wine should be poured in the host's glass, for if there is any remaining cork, it will float out in the host's glass. Then the wine is poured around.

A GOOD cork puller is essential, one that keeps the cork whole. If the guests are really interested in wines, it is fun to pass the cork around so the guests can whiff it.

There have been "fashions" in wine drinking in the past. If a king found a particular wine to his liking it would become the court wine, and therefore the vogue. We in this country can create our own preference for wine, one that pleases our own palates.

When you start in learning about wines don't let the magnitude of the field throw you. You can't possibly learn all there is to know, but you can develop discriminating judgment. Just relax and what pleases your palate *is* a good wine, for that time in your development. But you can have a whee of an evening with your friends and their wines. If you feel hesitant in asking the guests to bring wine, don't. They will really love being called upon to help you give your party.

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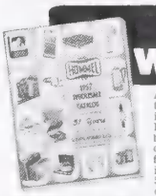
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Highlights of December House Beautiful

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"How to pre-plan a perfect Christmas"

Ever wish you could enjoy the joys of Christmas without the exhaustion that comes with getting ready for it? Our December issue gives you dozens of imaginative ways. You'll find suggestions for easy-to-serve menus: easy-to-hang decorations: how to assign duties at *family* parties: how to cope with the Christmas card chore: etiquette for gift-giving. This issue shows you how to make *this* Christmas the most *work-free* Christmas you ever had.

"Jewels of the East"
House Beautiful's 1957 Christmas Decorations

Here's our fourth annual Christmas Decoration Collection. 8 pages of golden ornaments inspired by Byzantine treasures of early Christendom, resplendent with the time-honored richness of pierced gold . . . the opulent color of precious gems. These versatile golden ornaments, completely coordinated in pattern and color, assemble to form room-dividers, chandeliers, wall treatments, centerpieces, table mats. Let these beautifully big-scale and easy-to-use ornaments add a glow to *your* holiday season.

"How to Shop for Sound"

What to look and listen for in High Fidelity phonographic equipment and furniture. Whether you want to buy your Hi-Fi in component parts (and assemble it yourself) or buy it already in a cabinet, House Beautiful shows you the *best* available in Hi-Fi equipment and furniture.

Janus, *exciting new furniture group*

13 pages in December present the new *Janus** furniture group designed by Edward Wormley for Dunbar Furniture Company. This furniture is modern as tomorrow, yet reminiscent of the past. It was inspired by the little known but highly influential design genius and craftsmanship of Greene & Greene, forward-looking turn-of-the-century architects.

*Janus, Roman God of gates and doors, hence all beginnings. He was represented with [illegible] probably symbolizing the two faces of a door.

IT'S WORTH MENTIONING

CONTINUED FROM PAGE 219



Cordless electric clock. Sessions' Signature, is a handsome, 12-inch copy of the turnip pocket watch of grandfather's day: even the convex crystal is duplicated. Solid brass frame, knob and ring: white dial has black hands. Brass sweep hand and numbered calibrations keep time by seconds. Replaceable Power Pack battery services the accurate timepiece for a year or more. $49 complete. From Vermont Crossroads Store, Waterbury, Vt.

Scoop canisters that dispense as well as store are a major attraction of this space-saving unit. Use it for rice, peas, beans, barley, etc. and you're no longer plagued by messy, easy-to-spill boxes or bags. Pennant Scoop-and-Bin mounts under any wall cabinet: in horizontal series, each unit installed interlocks with the next. Lucite, 2-pound scoops; 18″ x 4″ x 10″ metal cabinet. $6.45. Merrill Ann, 3601 Kingsbridge Rd., N.Y.





Powerful rack firmly holds any gardening tools: or used in the workshop, stores such things as power drills, small power tools, heavy hand tools. Sliding adjustment spaces the holders. Powerful spring tension (guaranteed permanent by manufacturer) adjusts jaw spread of holders to fit various tools. Eight-hook Pask Tool Holder (30″ bar) costs $2.50: available in smaller sizes. Patterson Bros., 15 Park Row, New York, N. Y.

Unusual splicing strips for movie film are gummed on underside with strong, pressure-sensitive adhesive; have punched sprocket holes for both 8 and 16mm film. Quik-Splice itself is Mylar. This new polyester plastic, widely used by movie studios, has toughness of film itself plus optical properties. Quik-Splice kit, $2.49, supplies 36 splices, stainless steel splicer. From Hudson Photographic Industries, Croton-on-Hudson, N. Y.





Folding clothes rack has many uses. This one, Cal-Dak Ironing Caddy, hangs freshly ironed clothes, serves in the bathtub as a drip-dryer: it is also useful on the back porch for wet rainwear, in the hallway for guests' wraps, or alongside closets being emptied for cleaning. Strong structure, rust-proofed steel, has tip-proof base: the arm accommodates up to 24 garments. Folded size 18″ x 32″. $3.95. From Carson's, Chicago.

(*Please turn to page* 330)

HOW TO BETTER YOUR HOME ... BETTER YOUR LIVING

Products advertised in HOUSE BEAUTIFUL are your guide to satisfaction. Ask for them by name to "BETTER your home ... better your LIVING." An asterisk (*) beside the name of a product indicates that a booklet, or other information is offered in the advertisement. Write to the manufacturers for your copies today.

Appliances, Major & Small

*Cribben & Sexton Universal Gas Range 286
General Air Conditioning Corp. 324
Knapp-Monarch Redi-Baker 322
Landers, Frary & Clark Universal Coffeematic 214
*McGraw-Edison Toastmaster Hot-Food Server 301
*NuTone Food Center Back Cover
*Regina Polisher & Scrubber 209
*Walton Humidifiers 312
Waste King Dishwasher-Dryer 5
West Bend Flavo-Matic Percolator 298

Building Materials

*American-Olean Flooring 288
*Molly Screw Anchors 320
*Mosaic Tile 294, 295
*U. S. Plywood Weldwood Paneling 39

Carpets & Rugs

Aldon Broadlooms 314
Bigelow Rugs & Carpets 277
Callaway Carpets 131
Carpet Institute Inc. 24
*Chemstrand Acrilan Carpeting 73
*DuPont Carpet Nylon 52
Goodyear Airfoam Carpet Cushion 213
Hardwick & Magee Carpets 112
Lees Carpets 193
Ozite Carpet Cushion 208
Patcraft Rugs & Carpets 174
Roxbury Carpeting 12, 13, 15
Wunda Weve Carpets & Cushions 212, 213

China, Glass, Silver & Tableware

Blenko Glass 310
Camden Hall 290
*Copeland & Thompson 319
Dansk Designs 74
*Daum Crystalier 302
Ebeling & Reuss Co. 297
*Fostoria Milk Glass 25
*Fraser's 306
*Gense Imports, Ltd. 291
Gladding, McBean Franciscan Fine China 9
Glass Guild 18
Gorham Sterling 200
Imperial Glass 144
Kay Imports 319
*Herman C. Kupper Inc. 325
*H. E. Lauffer Co. Inc. 305
*Lalique 309
Lenox China 222
Pacific Mills Silvercloth 292
*Poole Sterling 308
*Rosenthal-Block China 299
*Royal Worcester China 184
*Stieff Silver 210, 211
*Paul A. Straub & Co. 217
*Syracuse Fine China 282
*Tiffany & Co. 1
Towle Silver 8
Wallace Sterling Inside Front Cover
*Westmoreland Milk Glass 51
*Wedgwood Dinnerware 210, 211

Curtains, Draperies & Upholstery

Berkshire-Hathaway Curtains 134
*Comfy Customagic Slipcovers 28, 29
Dow Corning Syl-Mer 94
DuPont Nylon Upholstery 284
*Eastern Drapery Rods 132
Eastman Chromspun Fabrics 313
Everfast Fabrics 71
General Tire & Rubber Boltaflex Vinyl Upholstery 279
Metlon Metallic Yarns 38
Seneca Textile 312
F. Schumacher 210, 211

Decorative Furnishings

*General Electric Telechron Clock 218
*Herschede Clocks 306
*Howard Miller Clock Co. 316
Nettle Creek Lazyback Pillows 311
*Skinner Peerage Brass 17
Swift & Anderson Inc. 324
*Syroco Accessories 219
*Williamsburg Reproduction 210, 211

Fireplaces & Accessories

*Bennett-Ireland Flexscreen 302
*Portland Willimette Masterscreen 206
*Thermo-Rite Mfg. Co. 320

Floor Coverings

(HARD SURFACE)

*Armstrong Cork Tile Inside Back Cover
*Azrock Floor Products 278
Congoleum-Nairn Gold Seal Floor 42
Kentile Floors 153

Foods & Beverages

Austin, Nichols & Co., Inc. 194
Bols Liqueurs 321
Carillon Importers, Inc. 317
*Collin Street Bakery 197
Gold Seal Vineyards, Inc. 310
Heublein Harvey's Sherry 300
Heublein Smirnoff Vodka 173
Renfield Imports Inc. 296, 143
*Schenley Cherry Heering 287
Munson G. Shaw Co., Inc. 322
Van Munching Heineken Beer 318
*Van Munching Kahlua 315
*Widmer's Wine Cellars, Inc. 305

Furniture

Ames Maid Furniture 309
*Baker Furniture 330
*Baumritter's Ethan Allen Furniture 12, 13
*Century Furniture 307
*Craddock Furniture 72
Duraclean Service 323
*Dux Scandinavian Furniture 197
*Flexsteel Furniture 91
*Globe Furniture 280
B. F. Goodrich Texfoam Cushioned Furniture 10
*Gordon's, Inc. 202
*Hamilton Cosco Furniture 20, 93
*Hekman Furniture 304
*Henredon Furniture 154
*Heritage Furniture 33
*Johnson Furniture 308
*Kittinger Furniture 204, 210, 211
*Kling Furniture 113
George Koch Sons, Inc. 317
Kroehler Valentine Seaver 163
Old Colony Furniture 321
*Harvey Probber, Inc. 289
*Statton Furniture 285
*Union National Furniture 326
Valley Upholstery Corp. 31
*Weiman Tables 207
John Widdicomb Furniture 19

Garden Fences & Fixtures

*Rusticraft Fence 327

Garden Seeds, Bulbs & Plants

Colorado Carnations 164

Heating, Air Conditioning, Ventilating & Plumbing

*Delta Faucet 324
Minneapolis-Honeywell Zone Control 32
*National-U. S. Radiator Corp. 53
*NuTone Heating & Ventilating Back Cover
*Trade Wind Ventilating Hood 215

Housewares & Supplies

Calgonite 216
Electra-Sol 316
Rival Kitchen Helpers 54

Lamps & Lighting

Haeger Handcrafted Lamps 323
*Lightolier 21
Owens-Corning Fiberglas Lamp Shades 203
*Stiffel Lamps 30, 315

Linens & Bedding

Belgian Linen 16, 319
*Chatham Blankets 26, 27
*Chemstrand Acrilan Blankets 281
Dundee Towels 14
DuPont Textile Fiberfill for Comforters 22
DuPont Orlon Blankets 292, 293
Faribo Wool 11
Irish Linen Guild 183
Martex Towels 40, 41
Quaker Lace Tablecloths 287
*St. Mary's Blankets 111
Sears Roebuck & Co. 23
J. P. Stevens & Co., Inc. 114

Paints

*Pittsburgh Paints 210, 211

Shades, Blinds & Wall Coverings

*Imperial Washable Wallpaper 12, 13
*Eastern Venetian Blind 132

Sporting Goods & Toys

*Dimco-Gray Co. 320
The Rig-A-Jig Co. 37
*F. A. O. Schwarz 207
Steiff Realistic Animal Toys 318

Stationery & Books

Book-Of-The-Month Club, Inc. 3
The Heritage Club 7

TV, Radios, Records, & Musical Instruments

*Aeolian American Corp. 201
*Conn Organ 205
*Hardman Duo Player Piano 217
Heath Co. 324
*Harman Kardon High Fidelity 303
Magnavox High Fidelity 221
*NuTone Chimes Back Cover
*Steinway Piano 2
*Thomas Electronic Organ 133
*Webster Electric Ekotape 304
*Wurlitzer Organ 198

Travel

Mexican Government Tourist Bureau 310
Union Pacific Railroad 311

Windows & Doors

*Pittsburgh Plate Glass Twindows 283

Miscellaneous

Acushnet Process Sales Co. 196
H. Alger & Co. 327
Anacin 327
Beattie Jet 326
Beauty Appliance Corp. 318
*Chicago School of Interior Decoration 327
*Consolidated Chemical Dog-Tex 327
Gillon Products 327
*Ludwig Hommel & Co. 327
*Lowe's Inc. 327
*Meilink Steel Safe 320
R. E. Miller 327
Mission Industries 199
Weirton Steel Corp. 92
Wilco Fashions 326

Department, Furniture, Jewelry & Specialty Stores

The Akron 75
H. M. Allison Co. 107
American Heritage 55
Bancroft's 59
Bonwit Teller 175
Cantell Crafts 169
*Carabao Special Products Co. 43
Carson, Pirie, Scott & Co. 67
Charm & Treasure Inc. 65
*Christian Children's Assoc. 195
Christmas Ornaments 189
Cobb's 47
*Coltens 46
*Jeff Elliot Craftsmen 87
The Fair 63
*Flagg Flexible Dolls 115
Carl Forslund 61
General Mills 79
Goldfarb 67
Harry & David 45
Jordan's Old Virginia Smokehouse 70
*Leonard Brynolf Johnson 63
L. B. Johnson 63
Miles Kimball 162, 172
LaNell Bedspread Co. 121
Lord & Taylor 6
Manor House Shutters Co., Inc. 167
Merrin Jewelry 125
Mile-O-Graph, Inc. 95
*The Mission Folk 77, 85, 117
Q. T. Novelty Co. 49
Sunset House 57
Spear Engineering Co. 123
Wilson-Jump 216
*Young & Co. 103



IT'S WORTH MENTIONING

CONTINUED FROM PAGE 328



Sweaters and skirts store together in this handy "separates" bag. It holds numerous sweaters on two shelves in upper half, hangs up to 16 skirts or slacks on rack in bottom half. Bag has transparent windows, zipper opening from top or bottom. Made of durable plastic in blue, pink, pastel green; size, 63" x 15". Dual bag for blouses and skirts is also available. Either, $4.98. From Martha Schiller, 182 North Wacker Drive, Chicago.

D-Scuff works wonders in erasing heel or scuff marks from vinyl or asphalt-tile flooring. Gently rubbing the markings with the cream does the job; flooring's surface comes through unharmed. The unusual product is equally effective for removing excess adhesive when you lay vinyl or asphalt tile; or for cleaning ceramic tile or porcelain bathroom fixtures. $1 a jar. From My-Ko Chemical Co., 1255 North 6th St., Milwaukee, Wisconsin.

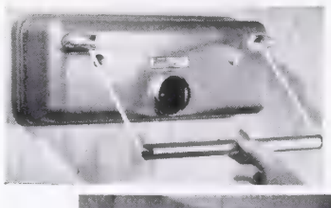


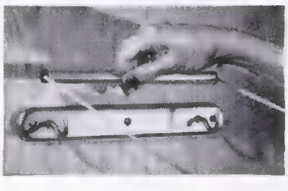


Aluminum Brite keeps aluminum cookware looking like new. It does a fabulous job of removing cooking stains, renews dulled surfaces, also rids aluminum coffee-makers of residual stains. You merely spread on Aluminum Brite, then rinse it off. Its companion product, the well-known Copper Brite, is worth seeking out for cleaning copper, brass, stainless steel. Both available from Copper Brite, Los Angeles 46, Calif.; $1 each.

Decorative rack files finger-tip towels in colorful display keeping them always at hand, yet out of the way. A nice convenience for powder room or bathroom, or fine for kitchen towels. It has strong adhesive mounting or can be attached with a screw. Guest Towel Caddy, brass or chrome, has seven horizontal rings (3½" diameter) and two vertical hooks. Over-all height, 12½". $2.50. From Elron's 225 West Erie St., Chicago, Ill.







Handyline cabinet hides retracting clotheslines that hitch to bracket screwed to a facing surface. Dial control gives the stretched, 20-foot lines taut tension and maintains it with locking action. You get nylon clothesline of strong, durable fabrication. Cabinet (12" x 4½") and hitching bracket are heavy-gauge metal; moss-green Hammertone finish with polished aluminum trim. $13.95. From Flippen Mfg. Co., Orange, Calif.

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Vol. 99, No. 12

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

DECEMBER 1957

HOW TO PRE-PLAN A PERFECT CHRISTMAS

Jewels of the East—House Beautiful's 1957 Christmas Ornaments **119-127**
How to Keep the Holidays from Becoming a Headache **128-129**
How I Cut Down the Fuzz-Buzz of Merrymaking **130-133**
Now You Can Serve Party Foods Hot Off the Griddle **134-135**
Trim It with Flowers of Tissue Paper **136-137**
What You Can Learn from Your Own Christmas Decorating **138-139**
The Sense behind the Nonsense of Christmas Toys **146-147**
Everyone Needs a Little Treasure Chest **148-149**
A Priceless Gift—Your Own Treasured Recipe **166-167**
How to Make a Gift of a Necessity **170-171**

BUILDING AND DECORATING

Be Your Own Snowman **105-106**
4-in-1 Christmas Charmers **114-115**
Discovering Our Recent Past **152-153**
New—But Well Rooted in the Past **154-163**

FOOD AND ENTERTAINMENT

New Ways With Old-Fashioned Popcorn **108**
Entertain the Kids with Matched Merrymakers **112-113**
Hot Off the Griddle **134-135**
Scotch—the Aristocrat of Spirits **150-151**

MUSIC

How to Shop for Sound **140-145**
What Other People Like—Your Friends May Like **168-169**

GARDENING

How to Stretch the Life of Your Poinsettia **99-100**
Prune Your Evergreens Now **102**
Plants That Give a Lot Of Mileage **164-165**

TRAVEL

How to Leave Home and Like It **116**

OTHER FEATURES

Take It Easy! **8**
Window Shopping **16-98**

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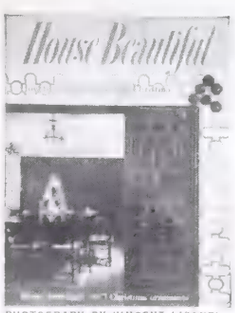
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PHOTOGRAPH BY VINCENT LISANTI

Our Cover: In the handsome home of Pauline Trigere, a glittering preview of House Beautiful's 1957 collection of Christmas ornaments, as opulently golden as Byzantine jewels. All available in 125 stores across the country. See the complete collection, pages 119-127.

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UNIQUE! Gorham's Christmas gift stocking that holds a variety of Gorham Sterling piec in any of 18 exquisite patterns.

Reflections . . . on Christmas Eve

"The kids are in bed. Asleep, at long last. I can hear Mary getting ready to call it a night. The house is settling into quiet.

"The gifts, wrapped and tied, are all in place under the tree. All except one. And I've stayed behind just to put that final one where it belongs.

"It's a gift for Mary—and not exactly a surprise. Yet, I know it's something she's wanted and needed. And that's why I bought it for her this Christmas.

"I'm giving her Gorham sterling to complete our service. My gift is as warm, as glowing, as indestructible, as our love."

On this page are a few of the Gorham sterling pieces that women love to own. Your authorized Gorham dealer will be pleased to show you many more.

Gorham STERLING

America's Leading Silversmiths Since 1831

GREENBRIER
10¾" Pie Server
$10.75*



STARDUST
Basic Place-Setting
$26.75*



STRASBOURG
Teaspoon
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CELESTE
7" Gravy Ladle
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*PRICES INCLUDE FEDERAL TAX. SUBJECT TO CHANGE WITHOUT NOTICE.

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100% ALL-RAG PAPERS FOR SOCIAL AND BUSINESS CORRESPONDENCE • CURRENCY • SECURITIES • CARBON • TRACING

Christmas night. The hubbub over. Time at last to lean back, close your eyes... drift on gentle waves of music, in a world that's all your own. Sheer contentment, this— yours in increasing measure through the years. For this Christmas brings the gift of endless satisfactions...



THE GIFT OF A CONN HOME ORGAN



PICTURED IS THE BEAUTIFUL CONN RHAPSODY, DESIGNED BY RAYMOND LOEWY.

Just think! You'll be playing tunes before Christmas day is over

One of your biggest thrills in owning a CONN comes right at the very start. You'll find to your delight you can play simple melodies and chords—even if you've never touched the keys before.

The first day, and already your satisfactions have begun.

Then how they multiply as the days go on! In no time, it seems, you're trying new effects—a light-hearted run, a full-throated crescendo—marveling at the tones you bring forth.

How often, now, you'll pride yourself that you chose a *real organ.* Not a toy, not a makeshift, but this superb instrument, kin to the mighty pipe organ. How often you'll reflect, too, on the dollar-wisdom . . . the timeless rewards as measured against the price.

What price? Actually, you can buy a fine CONN Home Organ for as little as $995 . . . choose from a full range of models and finishes. And of course your dealer will be pleased to set terms to your convenience.

See him soon. Make this the Christmas for the most satisfying gift of all—*the gift of a* CONN *Home Organ.*

CONN ORGAN

magnificent in music

PRODUCT OF AN 82-YEAR TRADITION

Conn Organ Corporation
Elkhart, Indiana

I'd like to know more about organs. Please send me your illustrated booklet "How to Choose the Organ for Your Home."

Name .....

Address .....

City ..... Zone .... State .....

TAKE IT EASY!

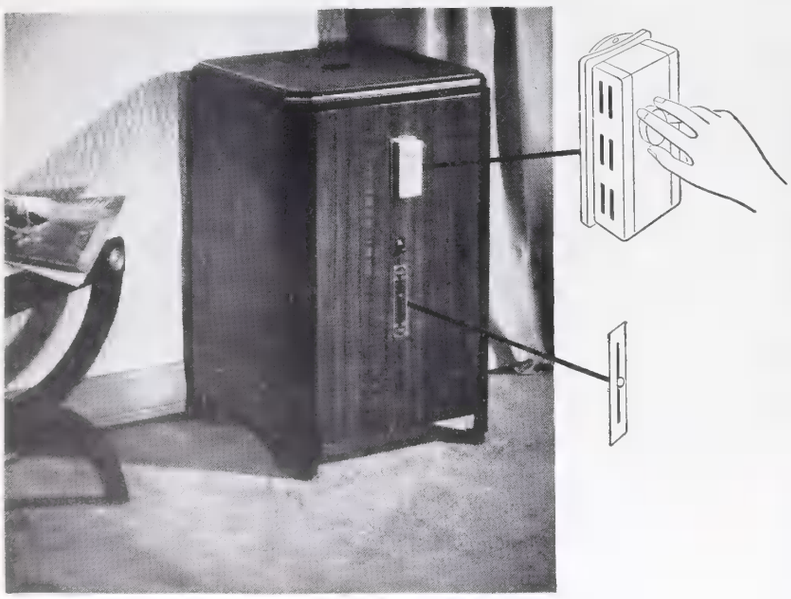
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PHOTOGRAPHS BY FRED LERNER



Walton automatic humidifier assures correct relative humidity in heated rooms, which is vital to protect wood furnishings and is valuable for heat conservation. Effective appliance has precise humidistat, visible water gauge; centrifugal atomizer assures positive evaporation rate. $198.50 in walnut wood-grain. Serves a 6-room house.

(*Please turn to page* 13)

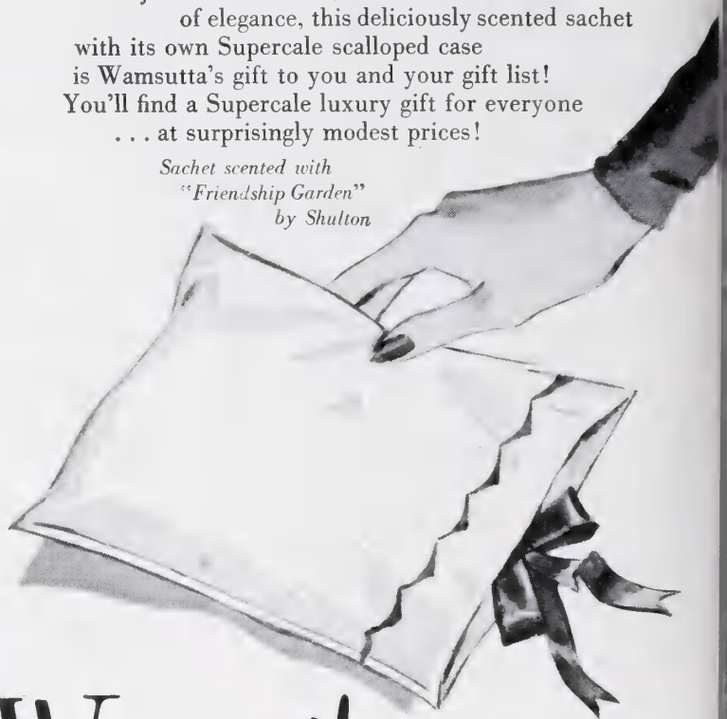
FREE! *From Wamsutta...*

THE *Supercale*® SACHET

With every Supercale Christmas Gift Box, Wamsutta gives you this enchanting little scented, embroidered and be-ribboned pillow to keep your linen closet delicately fresh.

The most wonderful way to give everyone you know the greatest sleeping luxury... Wamsutta Supercale, the finest sheets and cases made, in glittering golden gift boxes. And just for Christmas, to add an extra touch of elegance, this deliciously scented sachet with its own Supercale scalloped case is Wamsutta's gift to you and your gift list! You'll find a Supercale luxury gift for everyone ... at surprisingly modest prices!

Sachet scented with "Friendship Garden" by Shulton



Wamsutta® to all..

Blossom Spray or Cornflower prints in blue, pink, yellow or orchid. White Supercale scalloped in red, pink, blue, gold, rose or white. Candy Stripes in green, yellow, pink, blue, nutmeg, orchid or grey.

Gift box sets of: twin sheet and 1 case from 8.45. double sheet and 2 cases from 11.45; 2 cases from 3.95.

WAMSUTTA MILLS, *Linens and Domestics, Dept. S 38, 1430 Broadway, Ne York 18, N. Y. Division of* M. Lowenstein & Sons, Inc. *By the makers famous Debucale® by Wamsutta sheets and pillow cases and Wamsutta Heritage Towe*



TIFFANY'S ENTERTAINING IDEA
FOR CHRISTMAS...

the soaring centerpiece composed
of two slender compotiers
and a graceful dish,
all in Tiffany sterling silver.
To be used, and purchased,
separately or together. Three piece set,
one hundred seventy five dollars,
including federal tax.

TIFFANY & CO.

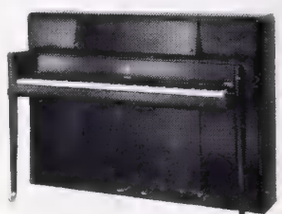
NEW YORK



PHOTOGRAPH BY SOMOROFF

Only the Steinway responds like a Steinway

The supremacy of the Steinway is not an accident. Five generations of craftsmen have worked tirelessly to produce its famous singing voice and tonal color. Everybody who plays the Steinway admires its keyboard performance. Concert artists depend on its accelerated action for shading that is exclusively their own. Technical excellence in hundreds of hidden places explains why only the Steinway sounds like a Steinway. It is fun and inspiration, for children and grownups. The Steinway is built to stand up under use and resist depreciation. It is, over the years, the most economical piano. Write for our free booklet, *How to Choose Your Piano.* Steinway & Sons, 45-08 Ditmars Boulevard, Long Island City 5, N. Y.



The Steinway Regency, equally suitable for modern or traditional setting



Hark, good people who play Santa or any reasonable facsimile thereof: Come bearing the solid silver that heralds the magnifique and merry life. It's Reed & Barton, the fairest sterling in the land and has been since 1824. Francis I, $39.75; Rose Cascade, $36.75; Silver Wheat, $33.75; Silver Sculpture, $36.75 per six-piece setting. F. T. I.

House Beautiful

Vol. 99, No. 12

THE MAGAZINE DEDICATED TO THE BUSINESS OF BETTER LIVING

DECEMBER 1957

HOW TO PRE-PLAN A PERFECT CHRISTMAS

Jewels of the East—House Beautiful's 1957 Christmas Ornaments **119-127**
How to Keep the Holidays from Becoming a Headache **128-129**
How I Cut Down the Fuzz-Buzz of Merrymaking **130-133**
Now You Can Serve Party Foods Hot Off the Griddle **134-135**
Trim It with Flowers of Tissue Paper **136-137**
What You Can Learn from Your Own Christmas Decorating **138-139**
The Sense behind the Nonsense of Christmas Toys **146-147**
Everyone Needs a Little Treasure Chest **148-149**
A Priceless Gift—Your Own Treasured Recipe **166-167**
How to Make a Gift of a Necessity **170-171**

BUILDING AND DECORATING

Be Your Own Snowman **105-106**
4-in-1 Christmas Charmers **114-115**
Discovering Our Recent Past **152-153**
New—But Well Rooted in the Past **154-163**

FOOD AND ENTERTAINMENT

New Ways With Old-Fashioned Popcorn **108**
Entertain the Kids with Matched Merrymakers **112-113**
Hot Off the Griddle **134-135**
Scotch—the Aristocrat of Spirits **150-151**

MUSIC

How to Shop for Sound **140-145**
What Other People Like—Your Friends May Like **168-169**

GARDENING

How to Stretch the Life of Your Poinsettia **99-100**
Prune Your Evergreens Now **102**
Plants That Give a Lot Of Mileage **164-165**

TRAVEL

How to Leave Home and Like It **116**

OTHER FEATURES

Take It Easy! **8**
Window Shopping **16-98**

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PHOTOGRAPH BY VINCENT LISANTI

Our Cover: In the handsome home of Pauline Trigere, a glittering preview of House Beautiful's 1957 collection of Christmas ornaments, as opulently golden as Byzantine jewels. All available in 125 stores across the country. See the complete collection, pages 119-127.

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CONN organs

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Name .....

Address .....

City ..... Zone ..... State .....

TAKE IT EASY!

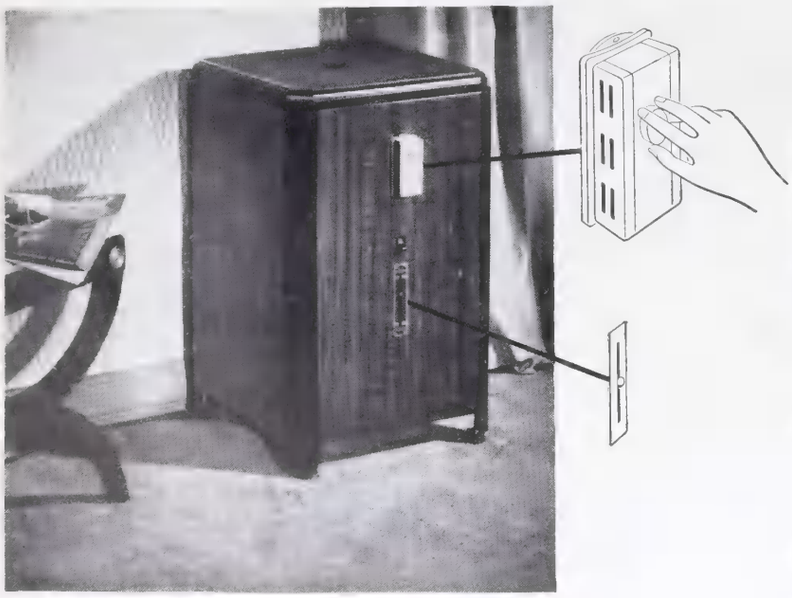
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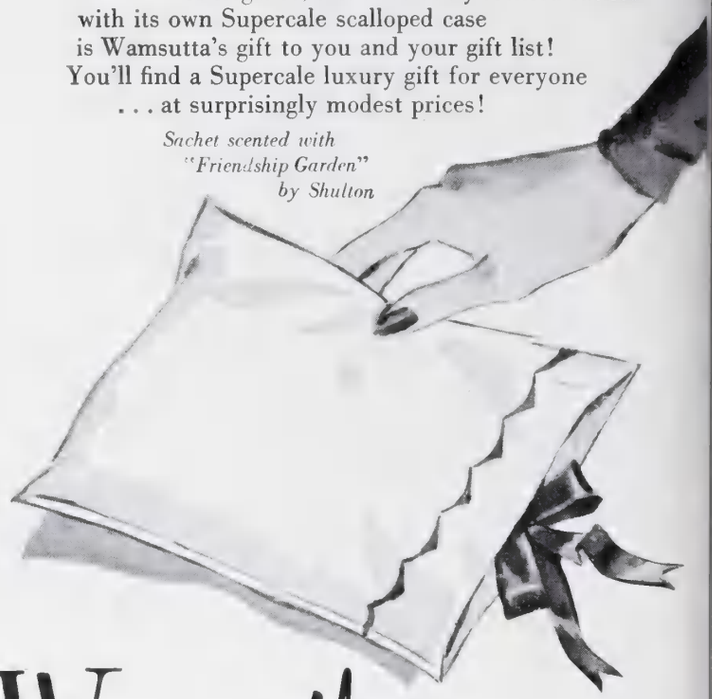
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.....and to all a good night!

SANTA, SANTA! PLEASE DECK OUR BEDS WITH

Show-Off Wool Blankets



Velvet-edged and luscious, this Chatham show-off with extra-long fleece is as warm as three ordinary blankets. And wool's springiness will keep it soft and fluffy, no matter how many times you wash it.



Powder-puff plaid in wool's soft colors that flatter your skin like make-up. Powder-puff light, too, this North Star blanket treats you to blissful warmth . . . for pure wool is nature's perfect insulator.

They're out, they're out from under cover—the new show-off blankets of heavenly wool.

Pull back the spread on these heirloom embroideries, velvet scallops, soft muted plaids . . . masterpieces of the decorator's art.

And all with wool's loving touch, its cloudlight warmth . . . the foreverness of wool.

Give the gift of a pure wool blanket . . . to yourself . . . to someone you want to pamper.

One perfect rose blooms against wool's milk-and-honey smoothness. This embroidered beauty at right was styled for St. Marys by a famous decorator. It's such a safe blanket, too . . . for pure wool is highly flame resistant!



nothing measures up to **Wool**

For further information about these and other new show-off pure wool blankets write WOOL, Dept. HB-1, 420 Lexington Ave. New York 17



For young living . . . young budgets

LANE *presents*

The Lodestar Collection

Custom cabinetry that
looks so expensive,
yet costs so little

Double Dresser, 56″ wide #162-01
Mirror, 36″ high #162-02

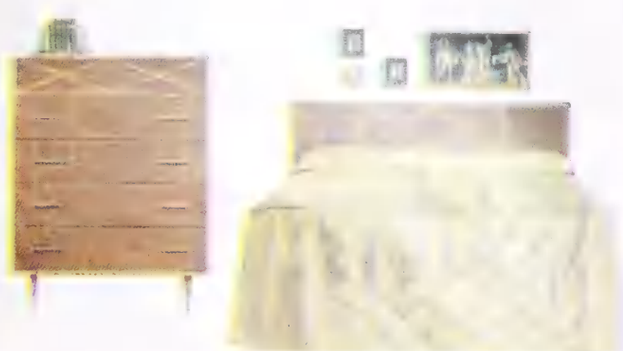
shown below:
Chest of Drawers, 46″ high #162-12
Panel bed, double size #162-16

reflected in mirror:
Nightstand, #162-30





Hand-Matched Parquetry by LANE



Only Lane gives you this craftsmanship in popular priced furniture

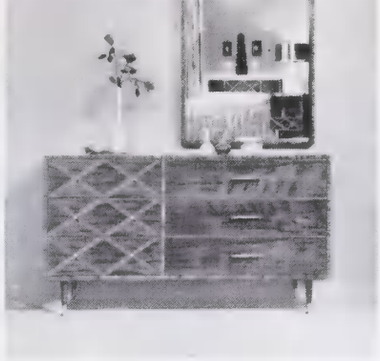
Now, within your reach — undreamed-of magnificence! Beautiful Lodestar — distinguished by a dramatic interplay of shadow and light, achieved by cross-strip parquetry of quartered walnut inlaid by hand on rich softone walnut. Each piece bordered with strikingly grained Paldao wood from the Philippines. Silvered pulls and ferrules. *By the makers of Lane Cedar Chests and Lane Tables.*

On opposite page . . . some of the leading stores now featuring Lodestar.

LANE

presents

The Lodestar Collection



Here are some of the leading Furniture and Department Stores now featuring Lodestar

ARIZONA
Phoenix...Dorris-Heymann Furniture Company
Tucson.....Mitchell Furniture Company

CALIFORNIA
Fresno.....Josephine Furniture Company, Inc.
Los Angeles.....Michael's
Los Angeles..San Fernando Furniture Company
Mountain View.....Morton Furniture
Oakland.....Sterling Furniture Company
Richmond.....R. Travalini Furniture Company
Riverside.....Binford Furniture
San Diego.....H. L. Benbough's
San Francisco....Lachman Brothers Company
San Francisco.Sterling Furniture Company, Inc.
San Jose.....Simoni's
San Mateo.....Sterling Furniture Company
Santa Ana .....Horton Furniture Company
Santa Rosa.....The Stone Company
Sherman Oaks.....Valley Home
Vallejo.....Sterling Furniture Company
Van Nuys.....Taylor's Furniture
Walnut Creek....Sterling Furniture Company

CONNECTICUT
Bridgeport.....George B. Clark
Hartford.....Shoor Brothers, Inc.

DELAWARE
Wilmington.....Ogden Howard Company

DISTRICT OF COLUMBIA
Washington .....Mazor Masterpieces
Washington..Wm. E. Miller Furniture Co., Inc.

FLORIDA
Ft. Lauderdale...Ft. Lauderdale Furn. Co., Inc.
Ft. Lauderdale...Grosse Pointe Furniture Shop
Gainesville....Smith-Deck-Storm Furniture Co.
Gandy Blvd. .....Maas Brothers
Jacksonville .....Cunningham Furniture Co.
Lakeland.....Maas Brothers
Lake Wales.....Wales Furniture Co., Inc.
Miami.....Jordan Marsh Company
Miami.....Monitor Furniture Company
Orlando.....Cox-O'Neal Furniture Company
Sarasota.....Maas Brothers
St. Petersburg .....Maas Brothers
Tampa .....Maas Brothers
West Palm Beach....Grant Furniture Co., Inc.

ILLINOIS
Chicago.....Cushman Carpet Company

MASSACHUSETTS
Roslindale.....Allen Furniture Company
West Springfield.....Sam Salem, Inc.
Worcester.....S. Glazer Furniture Co.

MICHIGAN
Detroit.....Robinson Furniture Company
Lansing .....Jury-Rowe Co.

MINNESOTA
Knollwood.....Power's Dry Goods Co.
Minneapolis .....Power's Dry Goods Co.
St. Paul.....Golden Rule Dept. Store

MISSOURI
St. Louis.....Bly-Moss Furniture Company

NEW JERSEY
Bayonne.....Cohen's Furniture
Elizabeth.....Rockford Furniture Company
Newark.....Leon Furniture Company, Inc.
Paramus.....Stern Brothers
Paterson.....Rapp & Daniels, Inc.
Woodbridge.....Rockford Furniture Co.

NEW YORK
Buffalo.....Nemmer Furniture Company
Jamaica.....B. Gertz, Inc.
New York.....Stern Brothers
Syracuse.....Dey Brothers & Company, Inc.

OHIO
Akron.....The A. Polsky Company, Inc.
Cleveland.....Sterling Linder Davis Co.

PENNSYLVANIA
Braddock...Ohringer Home Furniture Co., Inc.
Harrisburg.....Pomeroy's
Johnstown.....Penn Traffic Company, Inc.
Norristown.....George Goldenburg, Inc.
Philadelphia.....Strawbridge & Clothier
Pittsburgh .....Gimbel's
Reading .....Pomeroy's
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Lodestar
coordinated dining room grouping as shown, plus many additional pieces. See your Lane dealer.

TAKE IT EASY!

CONTINUED FROM PAGE 8

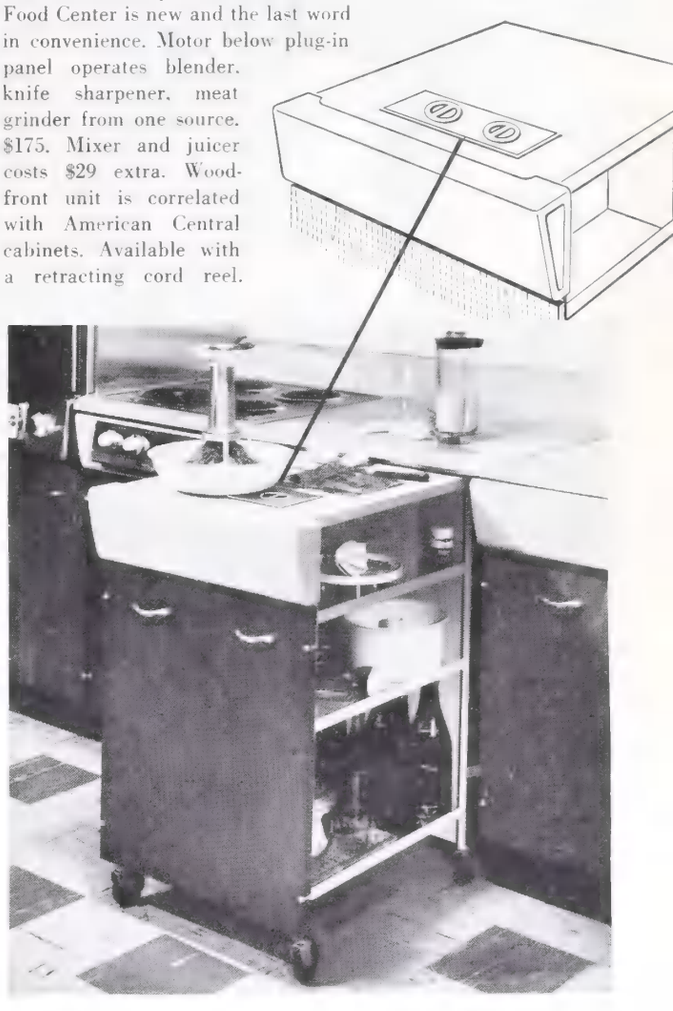




Innovational furnace behind this wall panel installs in a room wall, open alcove or closet. Installation can be built-in or flush-mounted; ducts can emanate from bottom or sides. Automatic, built-in "brain" controls air flow and a unique 3-stage firing system; final result is constantly uniform heating from floor to ceiling, without drafts, and with minimum use of fuel. In a size that will heat a 6-room house, this Perfection gas furnace costs about $335 uninstalled. Correlated cooling unit can supplement it.

DRAWINGS BY WALTER HORTENS

Cart model of NuTone built-in Food Center is new and the last word in convenience. Motor below plug-in panel operates blender, knife sharpener, meat grinder from one source. $175. Mixer and juicer costs $29 extra. Wood-front unit is correlated with American Central cabinets. Available with a retracting cord reel.



You and Your Children Are Invited to Enjoy FREE for Two Full Weeks the Excitingly Illustrated NEW





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MORE THAN 2300 PAGES
HUNDREDS of Original Illustrations

You want your child to have a truly fine library that will encourage him to read—that will develop all his natural interests. Literature he will thoroughly enjoy—classics that will become an important part of his life.

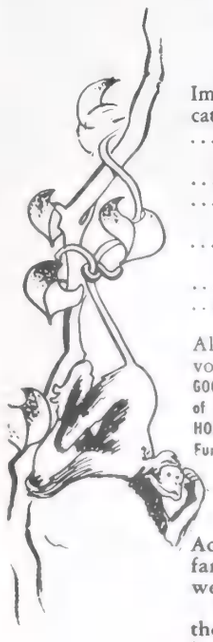
That is why we want you and your entire family to enjoy—*without cost or obligation*—14 days' FREE Examination of the *new* GOOD HOUSEKEEPING Story-Time Library.

Here, for your enjoyment, is a complete collection of the very finest children's classics. Many of them centuries old; many brand new. Many that you enjoyed in your youth are here to delight your youngster and to revive precious memories for you. And countless new stories by the finest contemporary writers are included to make this the most complete Story-Time Library.

Inspiring Prose, Appealing Fables, Inviting Fiction and Fact For Every Age from Toddler Up to Teenager

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Enjoy the Renowned Characters, Famed Stories Created By The Finest Authors from Aesop to A. A. Milne

Imagine the thrills, enjoyment, fun and, most important, the education awaiting your youngster as he reads . . .

. . . *The hilariously unbelievable tale of how little Doctor Dolittle learns to speak animal language.*
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All these — *and* more — are your youngster's in these six exciting volumes:

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Act Now! **Mail Coupon for FREE Trial!**

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Yes, send, postage pre-paid, for 14 Days' FREE Examination the beautifully illustrated and bound 6-volume GOOD HOUSEKEEPING Story-Time Library. If I decide to keep Library after FREE-Trial, I may pay for it in four easy monthly installments of $4 each and a final payment of $1.70, plus shipping charge. Otherwise I will return Library.

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Signature.....

SAVE MORE! Enclose check or money-order for $17.70 with this Trial-Acceptance Coupon in envelope and we will pay all delivery charges. Same 14-day return privilege; immediate refund guaranteed.



It's an open secret—this Christmas Dr. Allen B. Du Mont, television pioneer, will give his daughter Yvonne her very own Heirloom Sterling

"I can't wait for Christmas

. . . to open my beautiful chest of gleaming Heirloom Sterling," says pretty Yvonne Du Mont, daughter of the Chairman of the Board of Allen B. Du Mont Laboratories, Inc. The pattern Yvonne has chosen is Damask Rose—"the loveliest design I've ever seen!"

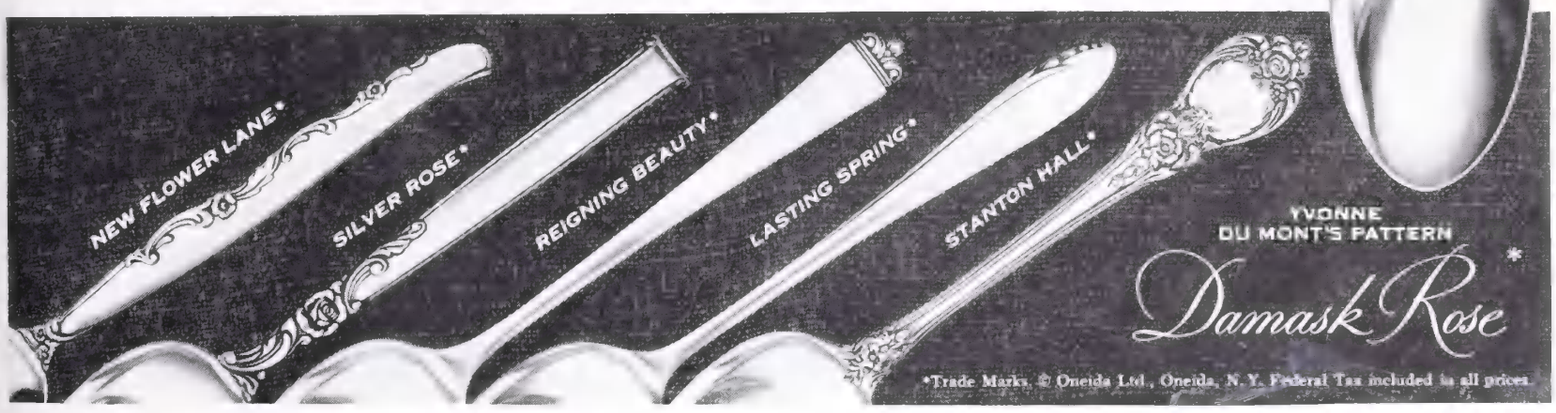
Can you think of a more inspired Christmas gift for a father to give a daughter? Why not start your daughter on her Heirloom* Sterling this Christmas? Go with her to your jeweler or silver department and have the thrill of seeing her choose her very own Heirloom Sterling pattern. Spaced-out payments easily arranged.

HEIRLOOM STERLING

CREATED IN THE DESIGN STUDIOS OF ONEIDA SILVERSMITHS

Christmas List Suggestions

Complete service-for-eight from $216
Basic 4-piece place settings from $20
Glamorous serving pieces from $4.25



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PERSONALIZED

Enjoy a Planked Steak dinner with all the trimmings. Family-size 18" x12"x1" thick solid (not glued pieces) seasoned oak, Carved with one initial

ONLY $8.95 ppd.

Special carvings made to order. Write for prices.





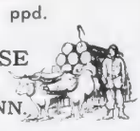
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Iron-bound oak, 12" high. ONLY $5.95 add 70¢ handling.

INDIVIDUAL SERVICE PLANKS OAK 12"x8"

set of 4 $14.95 ppd.

CHARLES W. CHASE
1 HADDAM NECK
EAST HAMPTON, CONN.



Send 10¢ for catalog of unusual woodwork and gifts.

Selected Oregon English HOLLY SPRAYS-WREATHS



FOR CHRISTMAS

Say "Merry Christmas" the traditional way with beautiful glossy-green, full red-berried English Holly sprays and wreaths. Carefully selected. Treated for long life. Ideal for gifts and home decoration. Greeting cards enclosed. Holly shipped about Dec. 10th. Mail gift list early to assure delivery.



"MERRY CHRISTMAS" BOX
Over a bushel of choice red-berried holly sprays $5.45
Postpaid in U.S.A.



WREATHS
Lovely wreath, heavily clustered with berries. Outside diameter: 16". $5.25
Postpaid in U.S.A.

"DECORATOR'S" BOX
Holly wreath (16-in. dia). and over a bushel of assorted length sprays $9.85
All orders sent SPECIAL DELIVERY Postpaid in U.S.A.

ENGLISH HOLLY PACKERS
P.O. BOX 425 • PORTLAND 7, OREGON

Christmas CHARM ORNAMENTS



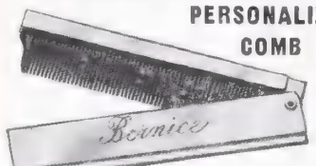
SET OF 8 $2.00 POST PAID

Charm Ornaments to spark a tree with festive merriment! Gay drums, angels, santas, etc., of heavy paper come with golden cords to hang them on the Christmas tree or drape across the mantel. 3½" to 7" hi, fill them with candy and nuts or gifts of money, chiffon hankies and perfume. Set of 8 in kit—easy to assemble and hang.

FREE! Winter Gift Catalog In color—write for it!

Foster House
430-B-12 S. Jefferson St.
Peoria, Illinois

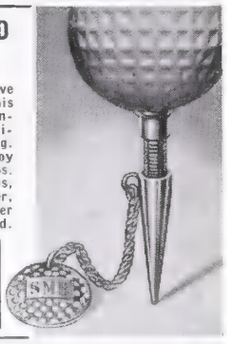
PERSONALIZED COMB



Beautiful jewelers' bronze case opens to reveal tortoise comb; doubles as a handle while you comb your pretty tresses. Measures a compact 4" when closed. Case has a burnished gold finish engraved with any first name in elegant script. $1.25 ppd.

MONOGRAMMED GOLF TEE

Strike gold and improve your game with this 24K goldplated tee, engraved with 2 or 3 initials on the drag tag. Special soft brass alloy base won't nick clubs. Used by leading pros, it's designed for longer, straighter drives, fewer slices! $1.00 ppd.



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Jumping over many a decorative hurdle—above a fireplace, on a library or den wall — dashing, high-stepping wall plaques of cast metal finished in jet black, highlighted in gold. Each is 11" high x 16½" long. Drilled for easy mounting. A most impressive gift! $9.95 pair, ppd.

Write for our new 50-page catalogue!

Jenifer House Dept. B-12 New Marlboro Stage GREAT BARRINGTON, MASS.



WINDOW

Merchandise, except personalized items, may be returned for refund by firms involved. Prices subject to change. Happy Window Shopping.



"HI HO, THE MERRY-O," look what we've found! Gay cover-ups for your hard-working wife are a country-style apron and matching red barn toaster cover decorated with pigs, cows, and chickens with jeweled eyes. Made of washable, colorfast Nylo, toaster cover is $1.25. Half apron is 15" deep with red cotton waistband. $2.50. Postpaid. Order from Helen Gallagher, HB-12, 413 Fulton Street, Peoria, Ill.



MUSHROOM STOOLS are handy pull-ups for television and cocktail parties. A set of two would be a terrific present for your favorite couple. The stool is hand-woven in dark stained reed over sturdy wood block, has 3 removable legs for storage, comes in two sizes: With 16" seat, 16½" high, $4.95; 11½" seat, 11" high, $3.50. Ppd. No c.o.d's. Gotham Gifts, 67-85 Exeter St., Forest Hills 75, N. Y.



CUDDLESOME COCKER with floppy ears for the littlest on your shopping list is made of imported lambskin. He's washable, creamy soft, and silky with all the charm of a real, live Cocker. We have a hunch that even your college daughter will want one for the dorm. $5.50 ppd. No c.o.d's. Free gift catalog. Howard House, HB-12, 3601 Kingsbridge Ave., New York 63.

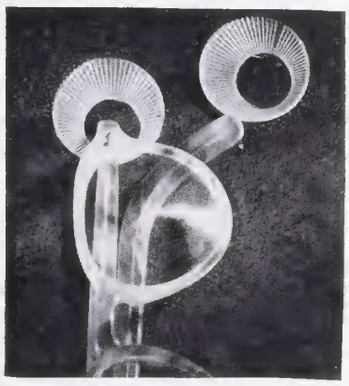


DON'T GET COCK-EYED straining to read in bad light. Do get the Chanticleer Pulley Lamp that pushes up and pulleys down to give you light as and where you need it over desk, chair, or bed. Black wrought-iron lamp extends 14" from wall, has black metal swivel arm. Choose washable rooster shade in red, black & gray; *or* brown, coral & white. $12.95 ppd. Ward Phillips Co., Carpentersville 1, Ill.

SHOPPING WITH Peggy Ryan



ASSES WITH GLASSES l love the Tacha Pin. It's the d of far-sighted jewelry that es a woman a reputation for ailed perfection. It is designed hold her reading glasses so t no matter which way she ns or bends, the glasses will safe from falling. Made of gine-turned gold plate, it's $2; sterling silver, $3.85 incl. tax. d. R M S Interiors, 11146 So. chigan Ave., Chicago 28, Ill.



GGIE DIVAN is a delicious itation to laziness for your ch. Whether he wants to oze in the sun or sleep through night, we highly recommend s comfortable bed with its mp cotton stuffing covered in en plaid plastic that is odor- of, waterproof, and fleaproof. h bound edges, in two sizes: x 17" x 6", $4.95; 29" x 19" ", $5.95. Ppd. Kimball Toys, Bond St., Oshkosh, Wis.



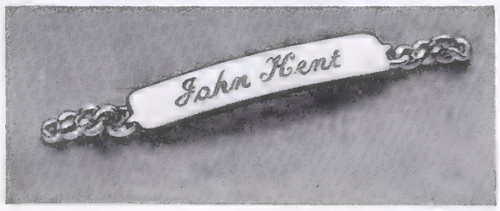
ASSIC CROSSES, hand- ught in sterling silver, are sterful reproductions of Flor- ne (left), English (middle), nch (right) and Cellini (bot-) originals. Each comes on a sterling chain, will give clas- elegance to a simple dress. rentine and Cellini, $7 each; glish and French, $5 each. All r, $20. Gift boxed. Tax, post. . Jamaica Silversmith, 79-32 th St., Jamaica 2, N.Y.



GLISH PICKLE JAR nded intriguing even before saw it. And we do love it. orted square jar is pressed ss set in a silver-plated stand n its own pickle fork hanging the side. A little glass "drip is attached to the stand to h juice-drips from the fork. 95. Double stand with 2 pickle s, 2 forks, $9.90. Ppd. Lee nne, Dept. B-12, 5446 Dia- nd St., Philadelphia 31, Pa.



Sterling Silver by Downs



PERSONALIZED SILVER DOLLAR KEY CHAIN

Holds keys securely and conveniently and the three sterling silver initials identify them should they be misplaced. A prestige gift! Please specify three initials of your choice. Order #P 184.

Only **$7.60** postpaid tax incl.

STERLING SILVER COAT HANGER

A "plush" gift for a man or lady! Christian and surname is engraved on the front; the town and state of residence is on the back. Just a few stitches attaches it to a coat or stole, making identification certain as well as permanent. Specify desired name, town and state.

Order #PG 141.....Only $3.30
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DOWNS & CO.
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PLAYMATE PURSE

A pigtailer's best friend lives in this dear little house that is also a purse. And wherever they go, they'll always have each other to play with. Aqua blue felt purse with felt doll and 3 changes of clothing is a sweet gift for little girls. **$3.95 ppd.**

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19 GARDEN PLACE • BROOKLYN 1, N. Y.



HAND BLOWN—HAND FINISHED
Crystal
CORDIAL SET

Add charm and beauty to your sideboard during dinner and be a gracious living room hostess after dinner. Each of these 7 sparkling pieces is hand blown and hand finished crystal. Decanter is 11" high, glasses 4½". Postpaid, complete **$5.95**

SET OF 8 MINIATURE BRANDY GLASSES, clear crystal 2½" H. Ppd... **$1.95**

Pa. Residents Add 3% Sales Tax
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TAYLOR GIFTS
Wayne 5, Pennsylvania

MERRY CHRISTMAS RUG

Welcome your friends as well as the Yuletide season with this festive, practical rug! Place it inside front door, beneath the tree, or at the fireplace. In thick, cotton chenille, it comes in bright hollyberry red with a snowy white design. Measuring 33" x 22," with a 2" fringe. Washable, of course. **$3.98** plus 35¢ shipping charges.



GREENHALL Dept. HB-12 1133 Broadway, N.Y. 10, N.Y. *No C.O.D.'s, please. Write for FREE catalog!*



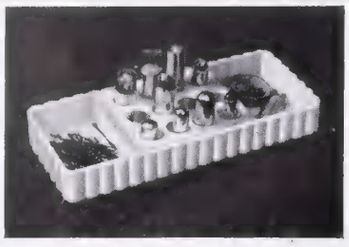
MUSICAL KNOCKER, to strike a note of hospitality on your front door, is made of solid brass, is easily installed with two wooden screws. Send it as a house-warming present to a music lover. Or send it to the man who complains about having to face the music when he's late getting home. 6" long, $5.95. Or in a black finish, $3.95. Ppd. Tennessee Chromium Plating Co., 206 Louise Ave. N., Nashville 5, Tenn.



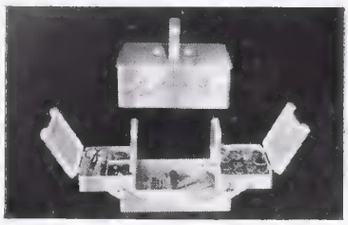
WINDOW



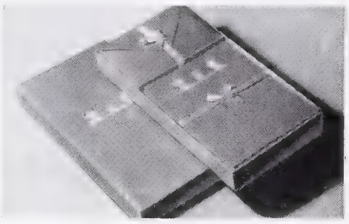
Harem Boots as beautiful as the sultan's favorite! Rich silky red rayon embroidered with dainty flowers and flashing sequins. Satin is stitched to scallop-edge black velveteen. Genuine leather sole. Soft beige flannel lining. Order No. **0255-6**, Small, sizes 4 to 5½; **0256-6**, Medium, sizes 6 to 7½; **0257-6**, Large, 8 to 9½, **$2.95** pr.



Lipstick Tray makes a sparkling home for wandering lipsticks that roll aimlessly through your dressing table drawer! Pearl white plastic tray holds 12 lipsticks at attention. End compartments take curlers, cotton dabs, bobby pins. Tray fits neatly in drawer or medicine chest, measures 1¼"x3½"x9¼" Order **0792-6**, Tray, **$1.**



Fair Lady Sewing Chest. Fairest sewing accessory around! This practical, easy to use, folding chest is a compact 10½"x6½"x4½" deep when closed. Lift the top—two trays raise to reveal a roomy lower compartment. Holds 16 spools plus all your sewing accessories! Unbreakable ivory Styron Order No. **5862-6**, Sewing Chest, **$3.98** ppd.



Stationery in Wedgewood Design captures the delicate appearance of famed Wedgewood pottery! Fine quality paper in soft larkspur blue with raised white Grecian figures in flowing garments and graceful poses. Stationery is 6"x7¾" with envelopes 4"x6" 24 sheets, 24 envelopes in gift box. Order Number **5293-6**, Stationery, **$1.25** ppd.

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Minute
CHRISTMAS WRAP
MAKES FIVE PERFECT GIFT WRAPS IN FIVE MINUTES

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Just slip your gift into an exquisitely hand-painted foil holiday Gift Bag . . . draw the golden tie . . . and behold a beautifully packaged present With gold ties.

5 FOR $1.00 10 FOR $1.95
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WHAT'S NEW SHOP
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START THE NEW YEAR RIGHT!

Keep your kitchen bright and cheery all year long with these fine Belgian linen accessories. Natural color background is perfect for the colorful sampler design and complete 1958 calendar in pink, aqua, red or sandalwood. Washable and color-fast. Novel gifts, clever conversation pieces, priced for easy gift giving!

Hanging Towel $1.25
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WELCOME HOUSE
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FURS FOR A DOLL. above all, is what we'd wa we were back in the wond age where dolls are more than people. A hat, coat, and of snowy-white fur for our est doll! The sheared white r ensemble is fully lined with trous white satin. For dolls 1 tall. $1.98. For dolls 19-26 (with cape instead of coat) Ppd. Doll Fur Co., HB-12, 1 57th St., New York.



MONEY CLIP KNIFE gay blade is a gift that break the piggy bank. Wi he'll be able to rise to all of emergencies from cu twined packages to breaking on liquor bottles. Handsome less-steel money clip holds securely. One end opens for pen knife; the other provi nail file. 2" long. $1.95 Greenland Studios, 5858-B Fo Pittsburgh 17, Pa.



FOR GOOD MEASURE recommend this sterling- jigger. The small cup hol ounce. The large cup hol ounces and has a 1½-ounce r ing. Now you can serve potio please everyone! Engraved single block. Old English script initial (specify), $6.95 tax, post. Extra initials 20¢ Gift-wrapped. Croydon S smiths, Dept. ED, 805 Lexi Ave., New York 21.

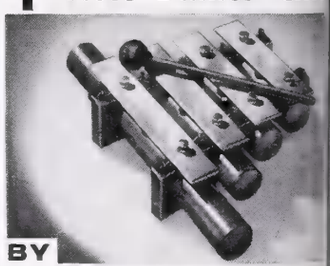


SNIP-A-KISS WREATH

Candy that is! Delectable front door Christmas wreath is heavily garlanded with dozens and dozens of candy kisses, wrapped in vari-colored foil, cellophaned and wired to wreath frame. With bright red ribbon bow, double streamer and dangling plastic scissor! A merry welcome for youngsters to help themselves. 10" wreath holds 2½ pounds of delicious candy. **$4.95** Post paid. No COD. Guaranteed, Of Course.

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4-Note Dinner Chi



BY
DEAGAN No. 1 in Bells & C

Their melodious tones delight everyon liners, on diners, in gracious homes the radio. A distinctively different, gift. Satin-gold bars . . . bronze, bl ivory base (state color desired). wall mounted. Mallet, music book in

REDUCED FOR CHRISTMAS SALE **$14.95** PO
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Order before Dec. 10 for Christmas d
Enclose your gift card.

DEAGAN CHIM
CHICAGO 13, ILL.

SHOPPING



ATCH YOUR MONEY and
ep it in a slim alligator bill
p that has a guaranteed watch
curely set into its front. The
m square timepiece is trimmed
th gold, has luminous dials,
d a gold-plated clip secures the
een stuff. We can't think of a
ore wonderful way to say
Merry Christmas" to a time-*less*
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IE CUFF and on the lighter
the nicest protection we've
er seen for the man whose safe-
eping means a lot to you. Ster-
g-silver cuff links, $5.95, and
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handsome and meaningful,
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LACK BEAUTY teams up
h a sweet heart in show posi-
n on your sofa, and they're
orative dynamite. Horse head
low is made of lush black vel-
with pink yarn mane and a
l in the ear. 9" x 9½". Felt
rt pillow trimmed with white
tache braid is pink on one side
h decoupage of flowers, light
e on the reverse. 13" long.
ch is $5.95. Postpaid. Edith
apman, Nyack, N Y.



Grandfather's Time Piece



DECORATOR WALL CLOCK
43.50
incl. tax prepaid

E: 19" high, 12½" wide

erfect Christmas gift! De-
igned with gleaming solid
rass trim, brass-plated
teel chain links. Precision
nported 8-day front-wind
ovement. Guaranteed ac-
urate. Black or polished
rass hands. Money back if
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Our beribboned basket of pine cones add dancing color and charm to your fireplace. Each cone, chemically treated, burns with brilliant long-lasting multi-colored flames. The imported fireside basket of split bamboo is 9" high and comes with approximately 40 pinon cones. Can be used as handsome waste-basket after cones are gone. No C.O.D.'s. **Complete $3.95 postpaid**

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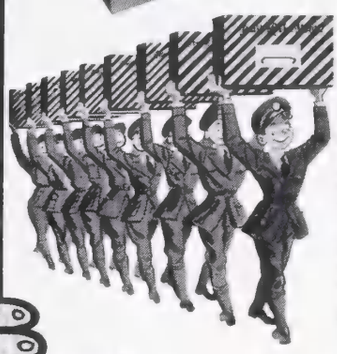
YOU'LL $AVE AND $AVE
THEY'LL RAVE AND RAVE
WHEN YOU SEND CHRISTMAS GIFTS BY
Harry and Dave!



Give rare and unusual
ROYAL RIVIERA PEARS*
America's finest fruit!

The gift they'll always remember. Talk about thanks!—you'll never hear the last of it. A just-right present for anyone, whether they live in a castle or a cottage. Perfect for Mother and Dad, friends, relatives, customers and employees. So juicy you can eat 'em with a spoon. Packed in handsome gift boxes with your greetings.

GIFT NO. 1 (shown) 10 to 14 pears
A great favorite. ppd. **$3.95**
GIFT NO. 2 (16-20 big pears) ppd. **$4.75**
GIFT NO. 3 (20-25 smaller pears)
What a bargain! ppd. **$4.65**
Available Nov. 1-Jan. 25.



Send the Original One-And-Only
FRUIT-OF-THE-MONTH CLUB*

The gift that creates praise and excitement for you the year 'round. You order just *once* but the lucky people you name receive a whole parade of America's finest fruits 'n delicacies, each beautifully packaged, each with your personal greeting. Tell us how to sign the handsome engraved membership certificate announcing your gift and treats to come.

12-BOX CLUB: Royal Riviera Pears at Christmas; Apples, Jan.; Grapefruit, Feb.; Royal Oranges, Mar.; Pineapple, April; Preserves, May; Canned Fruit, June; Nectarines, July; Summer Pears, Aug.; Peaches, Sept.; Grapes, Oct.; Royal Riviera Pears, Nov.
Gift No. 20, ppd. **$49.95**

8-BOX CLUB: Christmas, Jan., Feb., May, July, Sept., Oct., Nov. treats.
Gift No. 15, ppd. **$31.95**

3-BOX CLUB: Christmas, Jan., Feb. treats.
Gift No. 11, ppd. **$11.95**

(3-Box Club: Nov. 10-Jan. 25 only, others start at any time.)



Steal the Spotlight with
ROYAL GIFT BASKETS

These gorgeous baskets are heaped high with Royal Riviera Pears, fruits, nuts, candies, other rare treats. Your lucky friends will show 'em off and sing your praises for days 'n days, before they start excavating! The focus of all eyes at Christmas. So much for so little! We ship direct from our own Bear Creek Orchards — no extra charge for fancy wrappings and delivery.

GIFT NO. 5 (shown) ppd. **$11.95**
Shipping wt. about 17 lbs.
GIFT NO. 7 ppd. **$14.95**
Bigger 'n more beautiful—
shipping wt. about 21 lbs.
GIFT NO. 8 ppd. **$19.95**
Biggest—shipping wt. about 29 lbs.
Available Nov. 10-Jan. 15.



First gift seen under any Christmas tree
TOWER OF TREATS*

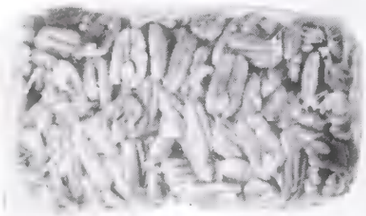
Imagine giving folks quintuplets — not just 1 present, but 5 sparkling gift boxes towering 14" high! All tied with satin ribbons, topped with a big bow and a Christmas sprig of real Oregon holly. Inside are Royal Riviera Pears, jumbo apples, giant figs and other surprises. If we told you this grand gift cost $18 you wouldn't bat an eye. But here's good news:

GIFT NO. 51 (King size—shown)
ppd. only **$7.95**
GIFT NO. 50 (Queen size—4 boxes)
ppd. only **$6.75**
Available Nov. 10-Jan. 15.

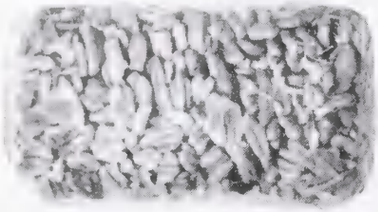
SO EASY TO ORDER! Just send us your list with check or M.O. (no charges, no C. O. D.'s, please). Perfect delivery guaranteed.
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*Harry and David**
BOX 7A MEDFORD, OREGON

From the Red Hills of Georgia



5 Lb. Mammoth Schley Halves **$9.75**



5 Lb. Box Extra Large Pieces **$8.25**



1957
TREE-Ripened
GEORGIA

PAPER SHELL PECANS

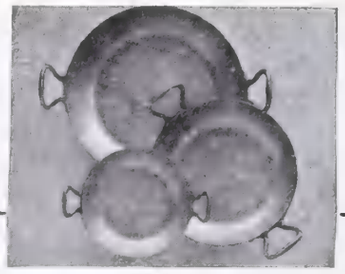
You get the finest full-flavored pecans grown . . . all new crop!

REDLAND BRAND

5 Lb. Basket Mammoth Stuarts	$4.95
5 Lb. Box Mammoth Stuarts	$4.25
10 Lb. Basket Mammoth Stuarts	$8.95
10 Lb. Box Mammoth Stuarts	$8.00
5 Lb. Basket Mammoth Schleys	$5.95
5 Lb. Box Mammoth Schleys	$5.25
10 Lb. Basket Mammoth Schleys	$10.95
10 Lb. Box Mammoth Schleys	$10.00

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Harvey's
JONESBORO 1, GEORGIA



"666"
Copper au Gratins

These gleaming copper gratin dishes have two bronze handles and are lined with pure block tin. They are wonderful for Welsh Rarebits, Shirred Eggs, Lobster Newburg and for keeping other individual concoctions piping hot. There are three sizes:

No. 12—4¾" diameter..... $3.60
No. 14—5½" " 4.10
No. 16—6⅜" " 5.45

Prepaid in U.S.A. No C.O.D.'s
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THE OLD FASHIONED SECRET IS OUT

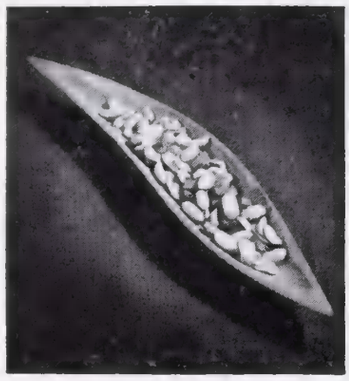
Serve your guests the smoothest Old Fashioneds they ever tasted. And in a mere fraction of the usual time with Kettle Cove Orange Slices in Kettle Cove Syrup. Just one Orange Slice (so delicious to eat), a teaspoon of our syrup, a dash of bitters if you like, whiskey and ice. As simple and easy as that. One 11 oz. jar makes about 20 O'd Fashioneds; also useful in dozens of ways in cooking. Order Kettle Cove Orange Slices for yourself, your friends. Wonderful Christmas Gifts. Six 11 oz. jars.....$5.95 postpaid in the U.S.A.

Catalogue of Kettle Cove Entertaining Foods and Saltwater Farm Seafood Gifts sent on request.

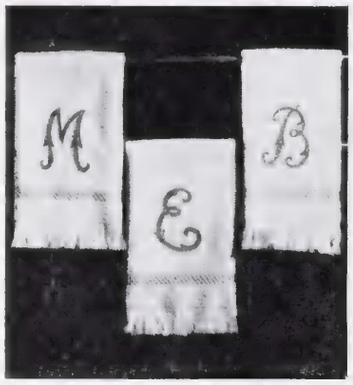
SALTWATER FARM (Inc.)
Damariscotta 42, Maine



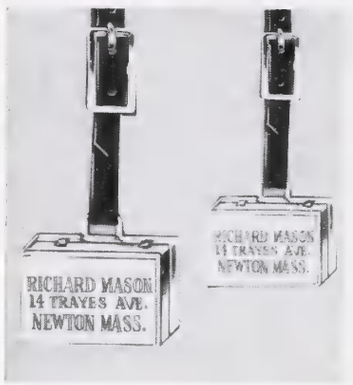
WINDOW SHOPPING



IT'S THE NUTS! A solid m hogany dish is hand-sculptur in Haiti to provide an aristocrat berth for salted nuts. In a sati smooth natural finish, its sle design lends itself to servi cocktail tidbits, pretzel stick olives, mints. Empty, it's a dec rative piece for an end tabl bookshelf, a desk. 12" long, i $1.35 ppd. Helen Howard, Dep HB12, Flushing 52, New Yor



POWDER ROOM STAR score a personal triumph! Elega white terry guest towels with se fringing are personalized with large script initial in gold thre with complementary gold ban Order them for your regul crowd, the couples you see all t time! Specify *one* initial. 11" 17", towels are $1 each. Fo are $3.95. Ppd. Downs & C Dept. 1194, Evanston, Illinois.



TRAVEL IN STYLE wi each piece of luggage mark handsomely with your name a address, and you'll guard again loss. Silvery rhodium-plated 24k gold-plated tags provi quick identification of lugga have morocco leather strap, 2 3 lines of engraving (up to letters & spaces a line). $1. each. Two with same engravi $2.75. Ppd. Zenith Gifts, 127 Post Office Bldg., Brighton, Ma



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● Luscious, large Comice Pears, creamy in texture, rich in juicy flavor, make unusual and appreciated gifts for family, friends and business associates. These world-famous pears are grown in our own orchards, carefully selected—individually wrapped. Delivered PREPAID in colorful gift boxes to any point in 48 states. Perfect arrival guaranteed. Gift card enclosed. Send list, we do the rest. No stamps, C.O.D.'s or charge accounts, please.

No. 1 — Deluxe Box
(8 to 14 pears, pictured above)..... $ 3.95
No. 2 — Deluxe Box (15 to 18 pears)..... 4.75
No. 7 — Asst. Fruit Chest (About 14 lbs)... 7.25
No. 5 — Asst. Fruit Basket (About 18 lbs).. 14.95

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Box of 24 (Illustrated) **$1.95,** *ppd.*
Box of 48 (Family Size) **$3.50,** *ppd.*

Try These, Too—They're Delicious!
COCOANUT MACARUMS — laced with West Indian Rum! Shreds of delicious Philippine cocoanut are delicately blended with flavors of finest Jamaica Rums. 1 lb. Gift Tin, **$1.95 ppd.**

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Check or Money Order. No C.O.D.'s Please
Send for FREE Folder of Other Assortments.

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YOUNGSTER'S STEP-UP TRAINER

This attractive trainer is a step in the right direction for your youngster. Light and compact (12x9x5) it fits snuggly up to the bo when not in use—out of the way of adult Trainer is of pine, with two coats of clear fi ish and colorful clown face decals.

$2.95 plus 35¢ postage
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Also available in white and pastel color (Green, Blue, Yellow) 50¢ extra.
No C.O.D.'s Please

RUTH – LLOYD HB-1
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"Balanced-Tone" mirrors the actual performance

(and it's exclusive with Revere recorders)



ZINO FRANCESCATTI—violin virtuoso. "Revere provides the utmost fidelity . . . very valuable."







-Fidelity Tape Recorder T-1100—Dual speeds of 3.75 and 7.5 ips. records up urs, using 7-inch reels and long-play tape. Single knob control, index counter for cation, two matched speakers in perforated case for 360° sound distribution. With e, radio attachment cord, two reels, tape and self-contained case, **$169.50**

-Same with built-in radio. Tape radio programs directly or use separately, **$219.50**

Revere Hi-Fidelity Tape Recorder T-700D—Automatic keyboard operation. Dua speeds of 3.75 and 7.5 ips. records up to three full hours, using long-play tape on 7-inc reels. Large 6″x9″ eliptical speaker, twin recording level indicators, index counter. Wit microphone, radio attachment cord, two reels, tape and self-contained case, **$225.0**

TR-800D—Same with built-in radio. Tape radio programs directly or use separately, **$275.0**

SK-707 Stereophonic Kit—*Converts Revere tape recorders to IN LINE High Fidelity Stereophonic playback and monaural recording. Simple installation.* **$34.50**



ROBERT CASADESUS—famous French pianist. "Revere is the best recorder I have heard. Fidelity of the piano is outstanding."

The same reasons why so many of the world's leading artists select Revere are the very standard by which you will want to choose a tape recorder for your personal use. Revere's incomparable high fidelity meets the exacting requirements of these critical listeners who demand the very best in reproduction instruments. Their choice of Revere reflects their approval of Revere's exclusive and patented "Balanced-Tone." This unique control emphasizes both deep and high tones at low volume producing musical "presence" that is sheer pleasure to the ear. Add to this, extreme ease of operation, lightweight portability, handsome styling, and you have the ultimate in recording performance. Ask your dealer to demonstrate a Revere Hi-Fidelity Tape Recorder—and be convinced

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MARIAN ANDERSON—famed contralto. "An unusually pleasant experience awaits anyone who becomes acquainted with Revere Tape Recorders."





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HI-FIDELITY

tape recorders

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Price-tagged for A Merry Christmas



See your dealer for festive holiday wrapping



You'll find the perfect gift for practically everyone on your Christmas list right here—no matter what you wish to spend.

Look over these beautifully practical appliances, radios and clocks, and see them at your G-E dealer's. You'll agree —this Christmas, "General Electric" spells the most exciting gifts!

General Electric Co., Housewares & Radio Receiver Div., Bridgeport 2, Conn.



UNDER $10



G-E Telechron Lite-Time Clock—Illuminated kitchen or bathroom clock. Bulb-lighted dial serves as night light. Stands or hangs. White, red or turquoise. Accurate to the minute. **$9.98***



Portable Steam and Dry Iron—Compact, lightweight: only 1¾ lbs. (Remove bulb and it's a dry iron!) Handle folds down. Works on AC or DC. Ideal for travel or home use. **$9.95***



G-E Telechron Royal Snooz-Alarm† Clock—New kind of alarm—wakes you, lets you snooze, wakes you again. Modern case in beige. Luminous dial. Never needs winding. **$9.98***

†Snooz-Alarm is a trade-mark of General Electric Company.

*Manufacturer's recommended retail or Fair Trade price—plus applicable taxes on clocks. Clock-Radio price slightly higher West and South.



$10 TO $20



G-E Telechron Universe Clock—Zodiac figures on convex dial make this solid brass beauty a decorator's delight. **$19.95***



Automatic Toaster—Makes toast the way *you* want it . . . light, dark or any shade in between. 6-position control; extra-high toast lift; snap-out crumb tray for easy cleaning. **$18.95***



Spray, Steam & Dry Iron—Sprinkles as you iron. It's a steam and dry iron, too. Gives the right amount of steam and heat for *any* fabric. Lightweight. Handy cord-lift. **$19.95***



Automatic Saucepan—Just dial correct heat. Makes saucepan cooking easier, foods tastier. Completely immersible for washing. 2-qt. size, with cover and removable thermostat. **$19.95***



OVER $20



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Clock-Radio with new Snooz-Alarm† Control times your extra "40 winks." Buzzer sounds 5 times at 7-minute intervals. Fully automatic. Colors. **$39.95***



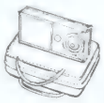
G-E Telechron Shining Hours Clock—Distinctive sunburst motif. Gold color dial blending into sparkling clear, ebony or gold color lucite rays. **$29.95***



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"Roll-Easy" Vacuum Cleaner—Rolls anywhere—"Double-Action" Cleaning Unit cleans carpets *and* floors . . . picks up lint and threads. **$59.95***



All-Transistor Pocket Radio plays up to 10,000 hrs. on rechargeable batteries! Ends battery change! With recharger-travel case —**$69.95*** Radio alone. **$49.95***

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EVERY OCCASION.
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(ESPECIALLY MINE!)
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A DATE TO REMEMBER will never be forgotten if you wear this "just for you" charm. A calendar page is engraved with any month, date, and year. In sterling or gold fill: 25¢-piece size, $5; 50¢-size, $6; silver-dollar size, $8. In 14k gold: $20, $35, and $45. Sterling or gold-fill bracelet, $5; 14k gold, $40. Any inscription on back at 10¢ a letter. Tax & post. incl. Yuletidings, 957 Park Ave., New York 28.



THE MERRY MAILMAN hangs on your front door as a good will ambassador of the Christmas season, and his fat tummy is a gay depository. Now any member of the family who's expecting a raft of Christmas cards will know where to look for them without having to ask twenty questions. Jolly red felt Santa Claus measures 14" long, has hook for hanging. $1.95 postpaid. Taylor Gifts, Wayne 1, Pa.



AN OO-LA-LA POOCH wears a wide French contour cowhide collar with rhinestones *or* rhinestones mixed with simulated rubies, sapphires or emeralds. Chic for *any* breed, in aqua, white, tan, pink, chartreuse, green, yellow, red, black. Pet's name on plate. $4.95. Leash with rhinestone handle, $1.50. Ppd. Send neck girth, pet's name. Curtis Creations, H-1, Genesee-Hopper Bldg., Utica, N. Y.





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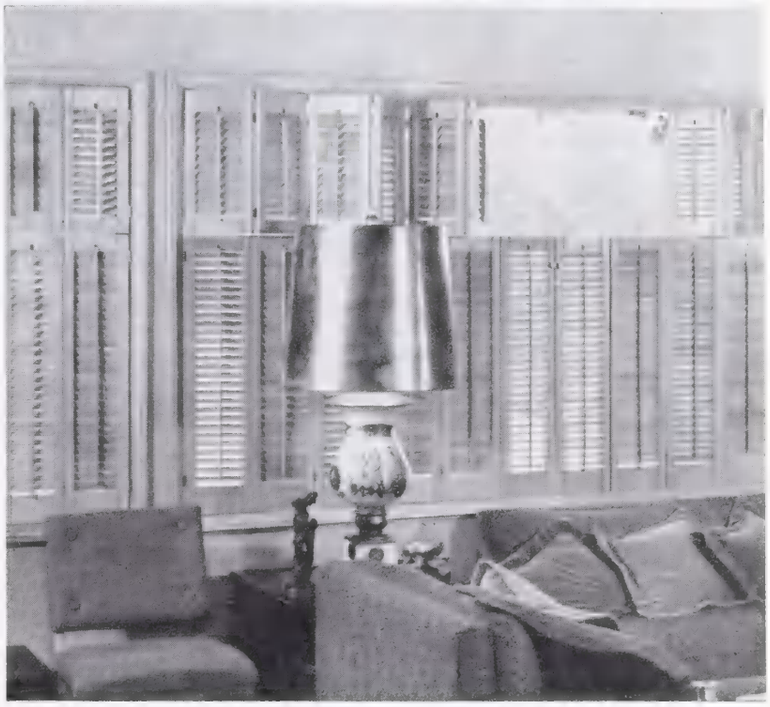
Now, you can easily read menus, phone books, price tickets, etc., and stay smartly chic. Just whisk this lovely lorgnette from your purse and read with ease —without awkward fumbling for glasses that muss your hair. Beautifully bejewelled, it folds compactly so you can keep it handy. Quality magnifying glass lenses make even the finest print readily legible. Dark simulated tortoise shell or Pink simulated pearl lorgnette with sparkling fake jewels.

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Painstakingly made in California from clear white California sugar pine, air and kiln dried so they will never warp. Shoji panels with white Fiberglas inserts also available at these prices. Panels can be cut down as much as 1" in width and 4" in length to fit your windows.

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Width	7"	8"	9"
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21"	1.40	1.65	1.85
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28"	2.10	2.30	2.50
31"	2.45	2.60	2.85
37"	3.50	3.65	4.05

"Customized" sizes also available for any kind of installation.

SEND YOUR CHECK OR MONEY ORDER TODAY FOR 1/3 OF THE TOTAL COST OF YOUR ORDER. BALANCE WILL BE SENT COD. IMMEDIATE DELIVERY. SATISFACTION GUARANTEED.

Loosepin hanging hinges (brass or antique) 30¢ a pair.

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We will size, finish and paint your shutters or doors at less than half the usual charge. Ask for information.

Regardless of what you need in shutters, doors, screens or Shoji panels, we have a complete line to meet your specifications at the lowest prices in the United States. In addition to the standard sizes listed above, we have a complete "customized" line that can be cut down to fit any installation.

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Send $1 for a sample shutter or Shoji panel (refunded whether or not you buy shutters).

Rent a 3 dimensional viewer and color slides for $5 and see shutter and Shoji installations in all types of rooms.

($5 refunded upon return of viewer and slides.)

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  Rough sketch and measurements are enclosed.
- ☐ Please send me $1 sample of standard size shutters.
- ☐ Please send me $1 sample of Customized shutters.
- ☐ Please send me $1 sample Shoji Panel.
- ☐ Please send me Viewer and Slides for $5 deposit.
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SAFE-LOCK GUN RACKS

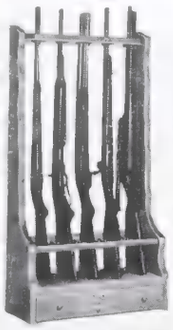
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THE GUNS AND AMMUNITION ARE LOCKED IN

These handsome sturdy gun racks safely lock your guns in the desirable display position. The large drawer locks up ammunition, hunting knife, pistol, cleaning gear, etc. One key unlocks drawer and guns. Guns cannot fall or be taken out. Children, friends cannot tamper with them. The only ones of their kind. Hold all antique or modern guns, with or without scopes. Finely hand crafted in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

4-Gun Rack 24" ■ 28"—$19.95 } *Exp. Chgs. Col.*
6-Gun Rack 24" ■ 40"—$29.95 }
Upright 5-Gun Rack—21" ■ 41" ■ 10" . . . . . $29.95 } *Postpaid*
3-Gun Rack—24" x 21" (not shown) same as 4-gun rack but no drawer. $12.95

Upright gun rack in knotty pine and maple finish only



IN COMPLETE KITS for easy, 1 hr. assembly. Prefitted, drilled, sanded, etc., with simple instructions.

4-Gun Rack $11.95
6-Gun Rack $17.95
Upright 5-Gun Rack . $17.95
3-Gun Rack . . . . . $ 7.95
Postpaid. Add 10% West of Mississippi

Immediate delivery.
Money-back guarantee. No C.O.D.'s.

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Match your TV Guide cover to the decor of your room. Hand crafted cover lined in moire. 5¾" ■ 7¾". (Perfect fit for Reader's Digest or Coronet) Red, Grey, Turf Tan, Black or Pastel Shades of Pink, Blue or Green.

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(35¢ extra for 1-3 gold initials)

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Elegant 18th Century reproduction Silver Pitcher on four English Rosebud feet. 2 Qt. size with Ice Guard on spout. Height 11", width 6¾". Exquisitely crafted in lustrous silver plate.

Only $12.95 Tax incl.

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Visit Our Gift Store at 62nd St.



Your Treasured Wedding Gown Deserves This Special Care

Now it's easy to recapture the wedding day loveliness of your bridal gown. The exclusive Le Boeuf Process SAFELY, gently removes ruinous stains and soil, preserves and protects your gown in sealed full-vision, transparent case against moisture, moths, mildew, etc. Bonded pick-up and delivery wherever you live. Fully insured. Write for free booklet. Low prices.

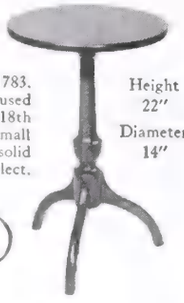
MOTHERS: *for a thoughtful after-the-wedding gift, have daughter's gown renewed by Le Boeuf.*

Le Boeuf Co. Bridal Service Division
234 AMHERST STREET EAST ORANGE 4, N. J.

Colonial Candlestand

CATALOG
Write for catalog of 100 authentic antique reproductions, 25¢ in coin (no stamps)

Exact handmade copy of the original created in 1783. Now popular as a cigarette table. May be used equally well with Early American or formal 18th Century groupings. Ideal for any place where a small accessory table is needed. Your choice of finest solid mahogany, walnut or cherry, $17.50 express collect. Shipping weight, 12 lbs.



Height 22"
Diameter 14"

Visit our SHOWROOMS in Durham

Newcomb's Reproductions
P. O. Box 1249 H DURHAM, N. C.

WINDOW SHOPPING



CHRISTMAS EARRINGS. For all those girls whom you want to remember with something more thoughtful than a card but less lavish than an elaborate gift, these are a pretty solution. Miniature greeting cards in red with silver trim glitter with come-hither brilliance, hang from golden screw earrings. $1 the pair; 2 prs., $1.95; 6 prs., $5.75. Ppd. Tax incl. The Added Touch, HB-12, Wynnewood, Pa.



PUT YOUR PIPE in this, you'll admonish the master of the house. But he won't mind such prodding because this basset hound, handcast in gleaming brass, is a pipe rest that a man will like. Bowl has gold burn-proof finish that never needs polishing, and if you put it by his chair on the 25th, all his dreams will be of you. 4" long, $3.50. Add 25¢ post. World Treasures, 657 Main Ave., Passaic, N.J.



GIVE HER A RING that's big and important and very chic. This twin pearl design to tuck in the toe of a lovely lady's stocking is enormously flattering to a pretty hand. It adjusts to fit any size finger, comes in choice of two white pearls *or* one black and one white pearl. $1.95. Matching earrings, $1.95. Set of both, $3.50. Tax and post. incl. Order from Lillian Vernon, 156 4th Ave., Mt. Vernon, N.Y.



For The Fisherman On Your List

SOLINGEN STEEL "SCALE" KNIFE

Any fisherman will love this gift for it helps substantiate his claims! Weighs fish up to 12 pounds and not only that, but combines knife, scaler and "persuader", too. Top grain leather carrying case has belt loop and will be monogrammed with 3 initials in gold. Knife of Solingen steel, cross-hatch effect on handle, weighing lanyard. **$10.95 Ppd.**

Send For Free Gift Catalog

Camalier & Buckley
1141 CONNECTICUT AVE., N.W., WASHINGTON 6, D.C.

The Gourmet's Choice



Solid Copper Service Set

The ultimate in copper utility . . .

This smart 8-piece set includes Small Ladle, Large Soup Ladle, Gravy Ladle, Skimmer, Serving Spoon, Pot Fork, Spatula, and Hanging Bar.

In Solid Copper (the set) . . . $22.95 prepaid
Also in Stainless Steel . . . . . 17.95 prepaid

Write for Our Catalog

The Gourmet's Choice, Inc.
537 Third Ave. New York 16, N. Y.
Between 35th & 36th Sts. MU 3-9743

BANCROFT'S GIFTS

MAKE CHRISTMAS SHOPPING EASY
★ ORDERS SHIPPED SAME DAY RECEIVED

PERSONALIZED MUSICAL PARASOL



It "Sings" In The Rain

Puddle-jumping was never more fun! Adorable parasol revolves as the swiss music box concealed in the handle tinkles a merry tune. What fun to hold it by the puppy handle and hear it play "Rain, Rain, Go Away"!

Her Own Name Hand-Lettered

Wait 'til she sees her name on the red and navy parasol and raindrop design. Water-repellent acetate—opens to 28". Specify name.
EN 557-P $4.95

Without Music Box. With name, however.
EN 558-P $1.69



8 PARLOR CHAIR PLACECARDS

Gay party treats serve as placecard holders, decorations, prizes—and double as pin cushions. Replicas of the type Grandma saw in the old ice cream parlors, to grace your table with nostalgic memories. Slotted wire back holds card. Assorted color plush velvet seats. 3½" high. These dainty miniatures are sure to add charm and delight wherever they are used.
EN 8846 Set of 8 Parlor Chairs..... $1.00



MAKE ANY SWEATER A CAPE

Here's the newest glamor gadget for the "casual look". Decorative chain and clasp makes a clever cape out of any cardigan sweater or jacket. Also use to hold scarves, stoles, securely in place. Lustrous pearl and gleaming jeweled clasps have dependable grip, and go on and off in a jiffy. Everyone from Campus Queens to Grandma will appreciate their pretty practical value.
EN 9651 Sweater Guard $1.00

ROLLING SNOW PLOW ..... ONLY $12.95

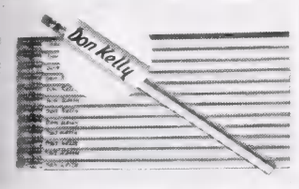
No Bending No Lifting



All you have to do is walk behind it. Rugged all-steel Snow Plow rolls on 8" rubber tires through all kinds of snow. 23" blade adjusts through full 20° degree angle. One trip up and back cleans entire sidewalk.

Eliminates Strain On Heart or Back

Does one hour's shoveling in 5 minutes! Glides through Snowfalls as deep as 8" with no effort. Won't leave small piles to clean after. 41" no-stoop handle; rust-resistant red enamel finish.
EN 1004-S.. $12.95



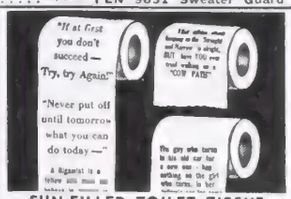
YOUR NAME IN GOLD

Any name stamped in brilliant gold! A feather in anyone's cap to give and a sure way to foil pencil snatchers. Fine quality #2 black lead—gift boxed ready to send. A mark of distinction for your desk and the pride of any school child. Complete with pure rubber erasers. Be sure to specify name desired.
EN 1504-X Personal Pencils. 24 for $1.00



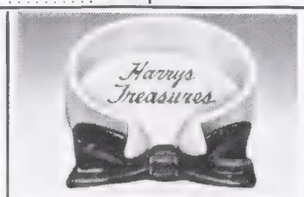
FOR TOOTHPICK TYCOONS

After dinner elegance! Imported hand-carved Genuine Ivory Toothpick with simulated alligator case.
EN 141-J, Each Ivory Pick..... 59c
EN 142-J, set of 2 Ivory Picks.. $1.00
Monogrammed Sterling Silver or Golden toothpick with 3 initials.
EN 2518-D Silver $3.30
EN 2519-D Golden $1.00



FUN-FILLED TOILET TISSUE

Laugh loaded toilet rolls spin out rib-tickling sayings so funny you have to see 'em to believe 'em. Sure to make all your guests—even prudish Aunt Mary—sit up and take notice. Order EN 7777 Whimsical White, EN 9442 Giggly Green, EN 9443 Tickle Pink, EN 9444 Crazy Yellow
Set of 3 rolls, All Same color $1.00



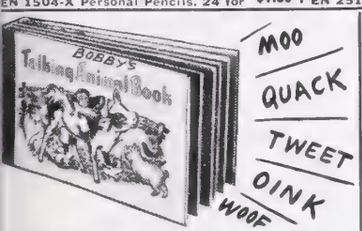
PERSONAL DRESSER DE-MESSER

Well placed for well-dressed men! His own "overnight parker". No more grumbling and fumbling for rings, watch, loose change or jewelry. They'll be appropriately parked in this ceramic "Tie and Collar". Any first name hand-painted as pictured, 5" diameter, makes an eye-catching tray.
EN 506-P $1.95

Exciting New BALLPOINT "LEG" PEN



Get a "kick" out of writing! Beautiful flesh-tinted plastic ball point pen is shaped like a movie star's million dollar leg. Twist on cap retracts point into leg—uses standard refills. Novel yet practical, the bankers' approved non-smear ink writes like a dream—smooth and easy. Highest quality, fits hand perfectly. Watch Gramps kick up his heels when he sees it—writing was never such fun in the good old days!
EN 207-J $1.00

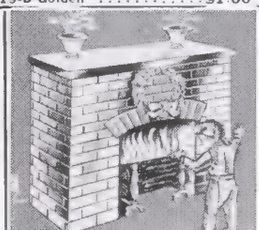


THE BOOK THAT TALKS ONLY 59c

A different animal speaks to your child from every page! Colorful story has appropriate sounds to fit words. Cows MOOO, dogs Bark! Ducks go qua-ack, pigs go Ooink! Press the entire book

CHRISTMAS SPECIAL 59c
EN 9698

With your child's name, individually hand-printed (specify name).
EN 599-P 89c



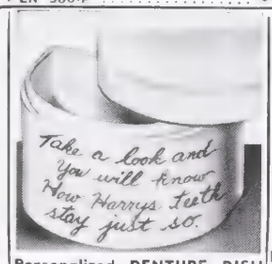
ELECTRIC FIREPLACE

The logs actually GLOW and FLICKER! with realistically red-colored bricks, it comes complete with green Holly Wreath, simulated andirons and logs. Almost 4 ft. wide by 4 ft. tall, sets up in 90 seconds. Rigid Kraftboard, vinyl coated for easy cleaning. With electric socket, cord, flicker attachment.
EN 1002-S $3.95



COMMANDMENTS BRACELET

The Ten Commandments engraved on individual gold-plated discs adorn sturdy link-styled bracelet. A beautiful and meaningful gift for any age. Children wear it proudly to Sunday School . . . adults cherish it for the thoughts and words it inspires.
EN 120-J $1.00



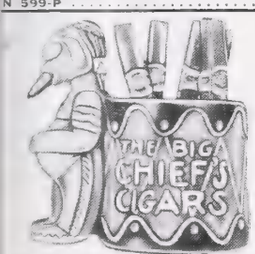
Personalized DENTURE DISH

Spacious plastic container is ideal for sparkling false teeth that need overnight parking. The lucky recipient will be so thrilled he'll want to put his teeth in it at once. We'll hand-letter any name along with words illustrated.
EN 556-P $1.25



For Little Cooks—MOMMY-SIZE KITCHEN

Almost as big as Mommy's. Dutch-design cupboard, refrigerator and range have doors that open and close, knobs that turn, shelves, oven, look in window, timer, drawers and storage compartment for pots and pans. Cupboard and refrigerator over 3 ft. high. Range, 2 ft. Sturdy fibreboard.
EN 1068-S Penn Dutch Cupboard $4.98
EN 1069-S Refrigerator $4.98
EN 1070-S Range $3.98



BIG CHIEF CIGAR HOLDER!

You'll be the squaw with a feather in her cap when he spots this "I am the boss" gift. Cigar-puffing chief and colorful hold-drum are in two-tone sepia-tired leatherlaze ceramic that'll last a lifetime. Holds a load of his favorite stogies.
EN 8439 Cigar Holder $2.00



REAL SNOW SKATES

They're just like miniature skis! So ingenious and they provide wonderful fun and healthful exercise as youngsters skim over the least amount of snow—no ice needed! Adjustable to any size foot; made of steam-boat hardwood with grooved bottoms. Aluminum heel plates, sturdy ankle straps. Over 16" long, 2½" wide. Gaily trimmed in red.
EN 3509 Snow Skates $1.79



PERSONALIZED DRESS LABELS

Every creation is "exclusively yours!" We'll put YOUR NAME on woven, vat dyed and boilable labels that you can sew in any dress, blouse, knitted garment, etc. Helps identify clothes, avoid mixups. Wonderful way to put your trademark on clothing you give as gifts.
EN 2640-D, 15 for $1.00
EN 2641-D, 40 for $2.00
EN 2642-D, 60 for $3.00



LORD'S PRAYER PEN AND NECKLACE

Look through the tiny window at top of pen—or center of cross—and the Lord's prayer is magnified before your eyes. Miracle Cross contains 12 hand-set rhinestones. Has 16" chain, is non-tarnishable.
EN 143-J $1.00

Retractable Pen has Cross pocket clip studded with rhinestones. Includes case.
EN 144-J $1.00

REVOLUTIONARY SLIM-CYCLE..$5.95

CYCLE YOUR WAY TO HEALTH



Imagine! A bicycle-type exerciser in your own home—at this remarkable price! Helps develop a fashion perfect Hollywood figure with just a few minutes of enjoyable exercise each day. Use anywhere, any time—even watching TV.

Converts To Chest Exerciser

By simply reversing its position, Slim-Cycle helps improve chest and bust measurements. Chrome plated steel.
EN 9506 ..... $5.95



And, Away We Go WITH ROCKET SHOES!

Makes a Kangaroo look like he's walking! Rocket Shoes are the newest in fun for small fry! Safe and durable—perfectly balanced to give a hopping good time. Highest quality steel springs and rubber shock absorbers. Sturdy steel caps on front pockets. Adjustable to fit all children from six to twelve.
EN 4456 Rocket Shoes $5.95



12 MINIATURE BIBLES

The tiniest Bibles in the world . . . for pocket or purse . . . for every member of the family! Each is hardly larger than a postage stamp, yet they contain the whole New Testament—so it can be read. Illustrated with cover in brilliant color they make beautiful and significant gifts for Christmas, communion or any other holy days.
EN 7821 12 Miniature Bibles . . $1.00



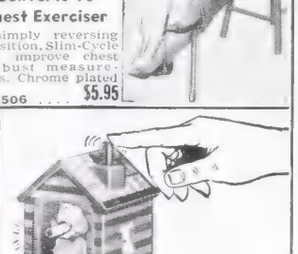
PORTABLE CAR VACUUM CLEANER

Fits in the glove compartment! Clean car interiors in just a few seconds. As efficient as a large vacuum. Keeps car upholstery, floor and interior cleaner, prolongs life of fabric. Operates from dashboard without special tools. Makes car healthier, more pleasant. 12 foot hose for hard-to-reach places included.
EN 3749 Car Vacuum Cleaner $3.98



SANTA TALKS TO YOUR CHILD . . .

. . . and calls him personally by name! Imagine your child's thrill when Santa speaks directly to him. Santa talks about being good, his reindeer, etc. Junior can join Santa in singing Jingle Bells. Each individually recorded. Unbreakable plastic, record lasts years. State child's name.
EN 2510-D 1.00



DOG HOUSE CIGARETTE EJECTOR

Just press the chimney—and a cigarette pops right out of dog's mouth and hands it to you! Beautiful inlaid imported mahogany wood. Unusual in its action, as Scotty goes to work. Holds full pack of any size cigarettes. Fill through the sliding roof. 5" high.
EN 9666 ..... $1.25



PERSONALIZED CIGARETTE DISPENSER

The attached poem tells the story . . . "Take a look and you will know—how many packs I've got to go!" We identify this "Ciggie Bar!" as your very own by hand-lettering it with ANY name along with the words illustrated. Now you can check your supply at a glance and never run short of cigarettes. Saves trips to store—keeps 10 packs neat, clean and handy. Distinctive on wall or table. Sturdy plastic construction, 10¼" high.
EN 554-P, Regular; EN 555-P, King-Size; Each $1.25



WATER-PROOF MITTENS

Watertight mittens and gloves, hand-lettered with any child's first name—can't get lost. Healthful answer to children's soggy mittens. Plastic coated, flexible, fleece jersey lining prevents cold, chapped hands. Specify red, blue or brown; give child's age for size.
EN 508-P, Mittens $1.00
EN 509-P, Gloves $1.50

HOW TO ORDER:

- Order by number, stating quantity desired.
- Add only 15¢ to each item ordered for postage and handling.
- Send payment (check, money order or cash) with order. No C.O.D.'s. Satisfaction Guaranteed or money back.

SEND ALL ORDERS TO
BANCROFT'S
2170 So. Canalport Ave., Dept. HB-459, Chicago 8, Ill.



PERSONALIZED SERVING TRAY

Surprise guests with your own personal touch of hospitality. Nostalgic Gay 90's couple on this handsome metal tray are identified with your first name and that of your spouse. Last name hand-lettered as shown. Colorfast with raised lip for easy carrying. 9"x15". Specify names. Clever gift for your favorite couple.
EN 2539-D Gay 90's Tray $1.98



It "GLOWS" In The Dark PERSONALIZED "COACH" SIGN

Family name and house number can be seen day or night! Artistically hand-lettered coach sign adds friendly warmth to your home—helps guests find it too. Proudly display it on lawn, house, mailbox, post or tree. Durably fashioned from heavy, weather-proof metri-methacrylate plastic with rich black hammered crinkle finish. Over 15" long and 5¾" high.
EN 515-P, Coach Sign Complete..... $1.00

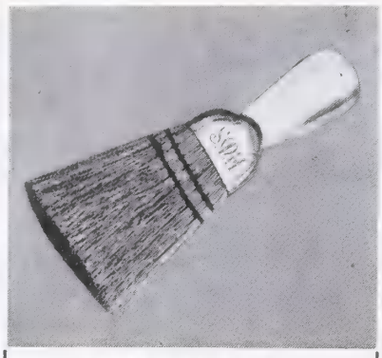


WINDOW



starring gift duet: our new perfumed pen-book set. Petite rhinestoned pen writes addresses in purse size book in delicately scented perfumed ink. White or pink plastic ball point pen, matching color rhinestone-starred address book. The set, $1 in our Girls' Accessories—Fourth Floor.

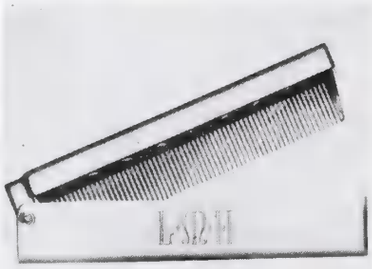
Write or call Personal Shopping Monday through Saturday, 8:30 to 5:45—in Chicago, STate 1-1050; Enterprise 4242 toll free from most suburbs. Minimum C.O.D. order $2.95. Add 25¢ for postage and handling costs on first set, 10¢ on each additional set.



MONOGRAMMED SHOEHORN-WHISK BROOM

The monogrammed handle is a shoehorn, and it solves so many gift problems for those problem men-of-distinction that it should be called a Whiz Broom. 7½" long, in non-tarnishing brass- or silver-plate with 3-letter engraving, it has hole for hanging. In Flannel Gift Bag, **$2.95 ppd.** *Special Offer:* 4 Whiz Brooms, engraved, for $11.00 ppd.

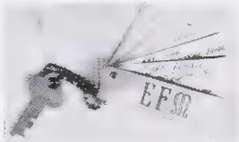
ELIZABETH McCAFFREY
Dept. HB12 Northport, New York



FOLDING COMB.....$1.50

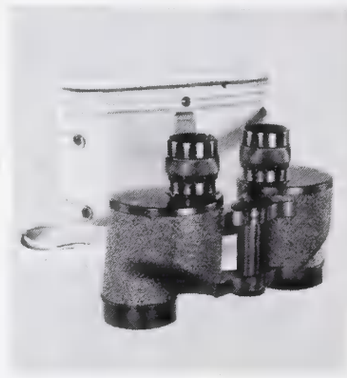
Beautifully engraved with initials or 1st name, to give to a fastidious woman or to a pretty teen-ager. Tortoise comb folds into a 4½" gold or silver metal case. Comes in flannel bag and box. . . **$1.50**, 2 for **$2.75**

She'll love the matching key-ring with 50 index cards, which also fold into a gold or silver monogrammed case. .....**$1** ea.



Send cash, check or m.o. No COD's please.

OLD PUEBLO TRADERS Box 4035, Dept. BCO Tucson, Arizona



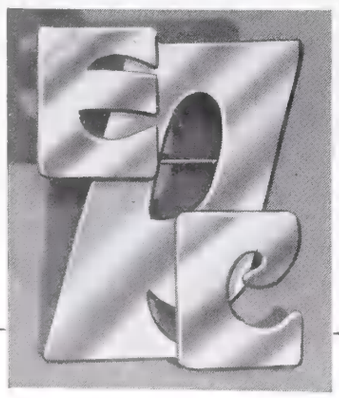
LOOK AT IT THIS WAY, through these powerful extra-wide-angle binoculars that give you a field of view of 500 feet at 1000 yards. That's just about double the field of the average pair. Made of highest optical quality with de luxe lens coating, individual focus, and razor-sharp images, price includes pigskin case and straps. $19.97 plus 10% tax. Ppd. Precision Optical Co., 2140 Hyperion, Los Angeles 27.



THE ANN KRIDER is the footstool that will be a favorite pull-up for TV, or an extra seat at cocktail parties. Mahogany finished hardwood, 15" x 11" x 8" high, $8.95 in muslin or *your* 12" x 16" fabric or needlepoint. In spot-shed velvet: red, rose, gold, brown, turquoise, blue, flame, purple, mauve, emerald, fern, sage, green, $9.95. Exp. coll. No c. o. d. The Chair Shop, Box 725, Morganton, N. C.



CLEARLY A BUY are sparkling bobêches that dress up a candleholder like a diamond necklace enhances a simple gown. They catch the light's radiance and reflect your good taste. They catch the candle wax drippings and protect your tablecloth. Set of 4 in clear crystal, $1.51. Set of 4 in etched crystal, $2.71. Ppd. Paulen Crystal, 296 Broadway, New York 7, N.Y.

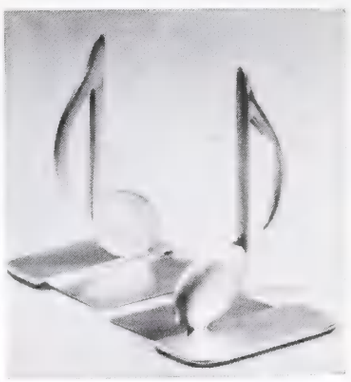


IMPRESSIVELY YOURS

This lapel pin is large and handsome. It is hand crafted in precious metals and stands a full 2½" high. Very impressive on your best day time dress or good suit. In 14K solid gold it is $110.00 and in sterling silver it is **$16.50.** Underline last initial.

Sorry, no C.O.D.'s.

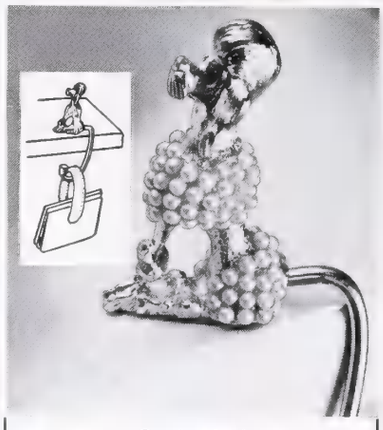
JEREDITH MANOR
P. O. Box 130 Nyack, New York



THE MELODY THAT ELUDED

the Songwriter will never be written now. Because two melodious Eighth Notes decided to become bookends. And here they are, made of solid polished brass, standing 6½" high on a 4"x4" base. $9.95. In a black satin finish, they're $4.95. Postpaid.

TENNESSEE CHROMIUM PLATING CO.
206 Louise Avenue N. Nashville 5, Tenn.



Oo-La-La!

POODLE HANDBAG HOLDER

An irresistible little pearl-studded, gold plated French poodle that sits on edge of table or lunch bar to hold and guard your handbag. Just hang your bag on his tail—he won't slip and your hands are free! Cute, sure-to-be-admired gift!

only **$1.50** ppd.

FREE! *Exciting New Gift Catalog!*

BETTY ADAMS 275HB CONGRESS BOSTON 10, MASS.



THE WORLD... AT YOUR FINGERTIPS!

Encircle your wrist for those "80 days" with this delightful charm bracelet. Continents are set in tiny, simulated rubies and rhinestones, silhouetted on a golden finish, map-like globe. (Shown actual size)

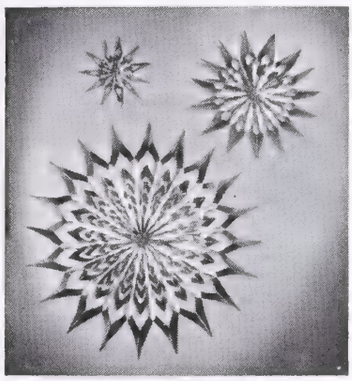
Air Mail Postpaid **$4.50** *Tax Incl.*

LANE COMPANY
Esmond 17 Rhode Island

SHOPPING



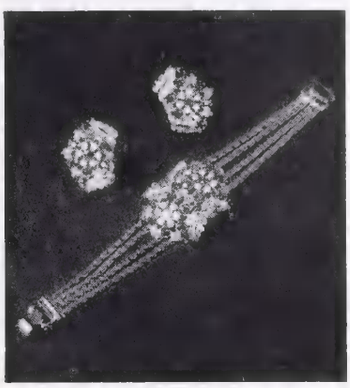
ALL THAT GLITTERS is not gold, but gleaming golden starbursts. And here is a galaxy of them. They're laminated gold foil paper spreadouts with countless uses. Tape a few to the wall, to a mirror, or hang them like mobiles for a pretty play of shadow. Package of 6 starbursts includes 1 of 12" diameter; 1 of 15"; 2 of 10"; 2 of 6½". $1.98 the set; 2 sets, $3.85. Ppd. Nouvelle, 225 W. Erie St., Chicago 10.

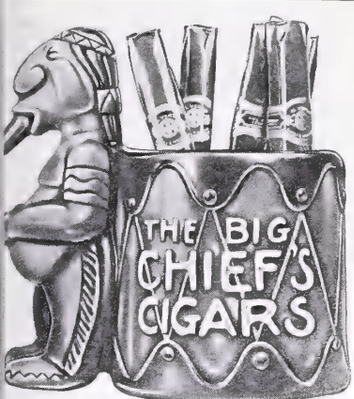


SPEC-TACULAR SPOT to rest your specs in is this new Eyeglass Rest. Fine gold-tooled leather covers the sturdy frame, and the padded moire lining prevents scratching. Order it in pink, turf tan, black, pastel green, or blue. Gift-boxed, $2.95 ppd. Add 25¢ per letter for gold initials. Here's How Co., HB-12, 95 Fifth Avenue, New York 3.



A SPARKLING SET of jewelry shoots off rainbow colors when the light strikes the iridescent stones and pearls, and the simpler the black dress you wear, the more fabulous the glitter. Your friends will think you struck it rich! Gold leaf designed bracelet and necklace (not shown), $3.95 each. Screw-on earrings, $2.75. Tax and post. incl. Townsend House, HB-12, 645 Bergen Avenue, Jersey City, N. J.





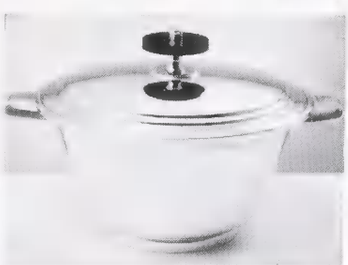
THE BIG CHIEF'S CIGAR HOLDER

The big boss at the office or the big wheel at home will love this 5" ceramic Indian Chief who holds a big handful of cigars. He has that middle-aged spread and an air of quiet contentment. Just looking at this "executive" is relaxing fun for a busy business man.

In brown-and-tan glazed ceramic. **$2** plus 25¢ post.

HOSTESS HOUSE Dept. B-121
5858 Forbes St. Pittsburgh 17, Pa.

Behold This Brass Beauty



Vegetable Dish in the modern manner. Beautifully crafted of gleaming brass . . . no need to polish, a soft cloth keeps it shining. Has Pyrex liner; cover has black, heat-resistant handle. Measures 5½" × 9" diameter . . . capacity, 1 quart.

Send for Free Catalog

$10.95 postpaid

Hultberg's
BEAUTIFUL GIFTS
Dept. HB-4 Rockford, Illinois

LET THE MOST EXCITING GIFT UNDER THE TREE SAY...

Merry Christmas for you!

GOLDEN, TREE-RIPENED FLORIDA FRUIT from Cobbs

Your **friends, business associates and loved ones** will say, "How thoughtful!" World famous Cobbs gaily packaged Fruits and Delicacies are **always** excitingly received...**you can give no finer gifts!**

NOW IS THE TIME TO
"REMEMBER NOT TO FORGET!"



"Check your list . . . **There's still time to order** ■ "Basket of Happiness From Cobbs" to arrive at Christmas. Send in your order TODAY! . . . with names and addresses . . . We take care of everything . . . **your gifts** will go quickly on their merry way."
Henry Cobbs

Cobbs **"SAMPLER"** GIFT No. 84 **$4.45**

Here is an ideal gift at a modest price . . . A perfect traditional Christmas Memento for anyone on your list. Contains a generous assortment of Fruit, Candy, Preserves and Pecans. Weight approx. 8 lbs.



GIFT No. 14 **$7.95**

This colorful, hand-woven Tia Juana Hamper, heaped high with luscious fruits . . . Giant Grapefruit, Pineapple Oranges, Persian Limes, three jars of Preserves . . . Pineapple Jam, Orange-Cherry Preserves, Citrus Mint Jelly . . . is purposely packed to thrill the eye and the palate. When emptied, makes a wonderful room decoration and picnic accessory. Approx. 12 lbs.



GIFT No. 6 **$11.95**

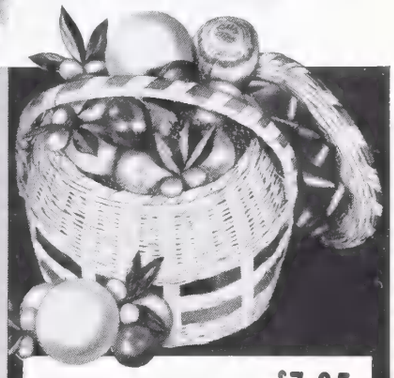
Approx. 54 lbs. — Beauty and the Feast . . . Juice-heavy Oranges, giant sweet-sweet Grapefruit, Kumquats, Persian Limes, ■ sack of Papershell Pecans, 3 jars of healthful, delicious Guava Jelly, Pineapple-Cherry Marmalade and Tropical Fruit Conserve. What a value!

Gift No. 4 **$8.95**

Same as above Gift No. 6 except does not contain delicacies or pecans . . . **all fruit.**

Gift No. 1 **$5.95**

Same as above Gift No. 4 except half the size and weight . . . **all fruit.**



GIFT No. 35 **$7.95**

Approx. 25 lbs. — A gaily colored handwoven imported Half Bushel Basket brimming over with an assortment of Florida's Finest Fruits . . . Pineapple Oranges, sugar-sweet Grapefruit, Giant Persian Limes, Chinese Kumquats. One of our most popular Hampers year after year. Positively guaranteed to please ANYONE!

Gift No. 11 **$12.95**

Exactly the same as above Gift No. 35 except TWICE THE SIZE AND CONTENTS.

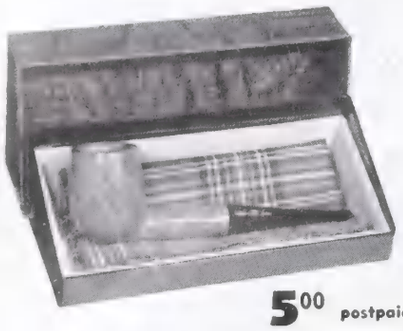
Unless otherwise instructed, delivery will be made for Christmas

OBEY THAT Christmas URGE
ORDER NOW!

Send check or money order; express charges will be prepaid. No foreign shipments except Canada—add 15% for Canada and west of the Rockies.

Send for FREE 24-page full color catalog

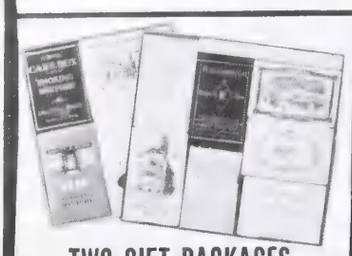
Cobbs
BOX 2-D
LITTLE RIVER (MIAMI), FLORIDA



PIPE AND POUCH SET

A fine Algerian briar pipe monogrammed free with three letters and a Tartan plaid tobacco pouch in a handsome velvet lined presentation case. Keeps tobacco and pipe within easy reach of each other for real sweet smoking.

5.00 postpaid

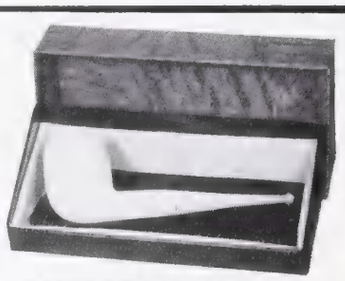


TWO GIFT PACKAGES of 12 Fine Tobaccos

Twelve full-size packs of the finest imported and domestic tobaccos make the perfect gift for the pipe smoker.

Each is expertly prepared by New England's oldest pipe specialists.

3.50 postpaid



BLOCK MEERSCHAUM PIPES

Each pipe is in a velvet lined case, as pictured. This pipe is offered at the low price of $15.00 to introduce meerschaum to smokers, who have never smoked a meerschaum pipe. Hand made of the finest block meerschaum to give the utmost in smoking pleasure.

initialed FREE **15.00**

DAVID P. EHRLICH CO. *Orders shipped same day received*
Dept. HB, 207 Washington Street, Boston 8, Mass.



REFLECTORIZED

Personal "NAME-LICENSE" Plates

Available in ALL STATE COLORS!

NOW BRILLIANTLY REFLECTORIZED WITH "Scotchlite" to safeguard the children Youngsters love them on bikes, trikes, etc. Colors match dad's license plates. Any name (up to 7 letters) embossed in raised letters on a steel 7" x 2½" plate. Fine gifts, surprises! Order several.

REFLECTORIZED PLATE, each, ppd. $1.25

• NON-REFLECTORIZED PLATE, ea., ppd. **$1.00**

BERGER B PRODUCTS COMPANY (Add 10¢ for 1st class mail del. each plate.)
QUALITY SINCE 1920
• DEPT. HBR. 628 RACE ST., PHILA. 6, PA.



MUSICAL PUPPY wags his head while music plays!

Imported Swiss music mechanism inside this delightful pup plays "Doggie In the Window" as his head wags from side to side. He can be made to bark, too, by squeezing his tail. Just the kind of pet every young tot will enjoy. Choice of black or beige with brown. Made of soft rayon fur; 9½" tall. Ribbon around neck.

POSTPAID **$6.25**

G. SCHIRMER, 3 E. 43rd St., N. Y. 17, Dept. 9

IRON 'EM ON!

Thirty felt appliques in assorted Christmas designs come with the miracle back for easy iron-on application to any surface—fabric, paper, board, etc. Use them to decorate a felt skirt, sweaters, Christmas stockings, gift packages. Assortment includes snowman and wise man, angel and reindeer, etc.

1.00 ppd.

Sorry, No Stamps or COD's



2 PACKS (60 APPLIQUES) $1.95 Ppd. • 4 PACKS (120 APPLIQUES) $3.75 Ppd.
Pa. Residents Add 3% Sales Tax
Send for New Free Gift Catalog

Page & Biddle
21 Station Road, Haverford HB-12, Pa.



WINDOW SHOPPING



"LET'S PLAY HOUSE!" ch ruses the gang on rainy day And then they improvise with yo percale sheets and Chippenda chairs. So get this Card Tab Cottage. Made of sturdy cotto printed in bright colors, it fi over any standard bridge tabl has a pole to prop the roof in a realistic peak, a ring door be $3.45 ppd. Order from Judith Evanston 25, Ill.



SIT 'N POLISH your shoes o a shine stool. It's an Early Amer can footstool with ample storag room for all your polishe brushes, and rags. Just flip ope the top and brush up on goo grooming. Handcrafted of knot pine, it's 10" x 10" x 16" lon and hand-polished in honey-to pine or maple finish. $11.75. complete 1-hr. home kit. $7.7 Ppd. Yield House, Dept. B-7, N Conway, N. H.



BEAUTIFUL TO BEHOL are the birds and flowers on th fine English earthenware pla which will make your cake t center of attraction on the dinn table or buffet. Pattern remini cent of an old-fashioned garden pink, green, blue, and yellow o white background. 11" wide wit server, $7.50. Tidbit server, 12½ high, (not shown). $6.25. Pp Landing Co., 9-01 150th St Whitestone, N. Y.

For Proud Parents and Grandparents



BABY SHOE HEIRLOOMS

To be treasured always . . . our Solid Sterling Silver or 12K Gold-Filled Baby Shoe Bracelet and Tie Bar that proudly proclaim the beloved children or grandchildren. Each first name and birthdate is engraved on a separate ¾" shoe. Custom-made, of excellent weight and adorably crafted, they are sure to become family heirlooms. Add more as the family grows. 2 lines engraved. Up to 11 letters and spaces.

Sold by Mail Order Only at these Sale Prices

Baby Shoes.....$1.95 each
Bracelet.....$1.95 Tie Bar.....$2.50
PRICES INCLUDE ENGRAVING, TAX AND POSTAGE.

ORDERS SHIPPED WITHIN 3 DAYS

ZENITH GIFTS
127-C Post Office Bldg., Brighton 35, Mass.



ROCKET SHOES

Youngsters from 8 to 12 will "jump fo joy" with these exciting *new* ROCKE SHOES! They're "out of this world" fo enjoyable fun and healthful exercise a year 'round. Rocket Shoes are perfect balanced with highest quality ste springs, colorful shoe protecting cap rubber shock bumpers. Provide thrillin *safe* action in every step. Adjustable fo perfect, comfortable fit to shoe. Mad to last for years.

ONLY **$5.95** pair POSTPAID U.S.A.

(Add 50¢ west of Miss. River)

Order several pairs Today. (No C.O.D.'s).

RUSSELL SNOW CO.
Dept. 602 Waltham 54, Mass

House Beautiful

JEWELS OF THE EAST
CHRISTMAS COLLECTION

now for the first time

YOU CAN ORDER BY MAIL

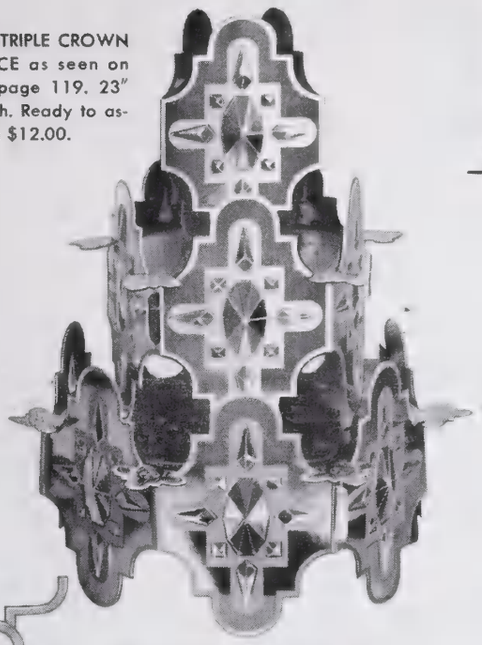
exclusively from

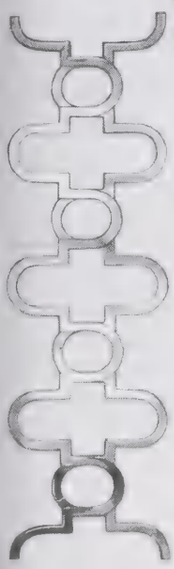
WARD PHILLIPS CO.

Feast your eyes on the magnificent color pages in this issue starting on page 119—then let your imagination transform your home into a glamorous HOUSE BEAUTIFUL.

Order your decorations by mail. Rushed to you for a happy holiday.

No. 221—TRIPLE CROWN CENTERPIECE as seen on Cover and page 119. 23" dia. 30" high. Ready to assemble. Each $12.00.

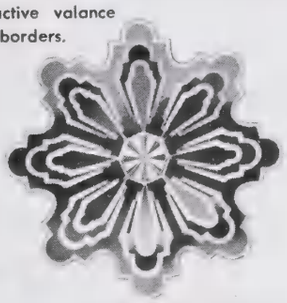




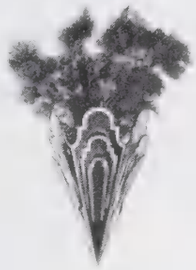


Room divider or grillwork panel 6 ft. high.

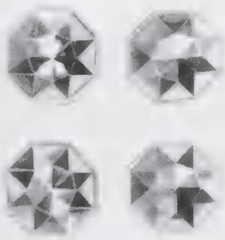
Attractive valance and borders.



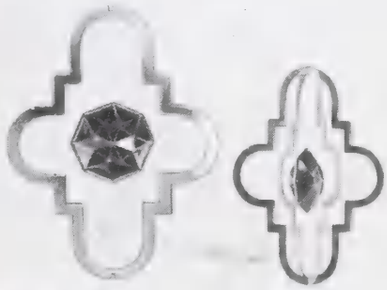
GOLDEN PETAL WALL ROSETTES as seen on page 124. Also use flat as table mat.
No. 215-A—17" dia. per pair $3.00.
No. 215-B—24" dia. each $3.00.



No. 217—GOLDEN LANCE WALL SCONCE for greenery. As seen on page 120. Mount on walls or hang. 19" high. Plants not included. Each $2.50.



No. 807—GEM CUT JEWELS as seen on page 121. 4" diameter, half round 1 doz. assorted colors: Ruby, Emerald, Sapphire, Amethyst, Aquamarine, Fuschia. Per doz. $5.00.



No. 218—GOLDEN PENDANT as seen on page 121. Mount on walls or hang. 11½" dia., 15½" high. (Use with No. 807 JEWELS). Set of three pendants $3.75.

o. 219—GOLDEN GRILLE seen on Cover and page 21. Ten strips 9"x42" make ft. high unit. Box of 10 ips $9.00.



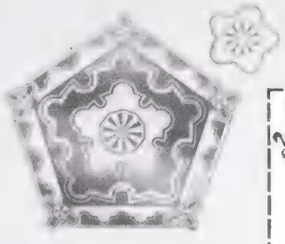


No. 220—GOLDEN CABOCHONS as seen on Cover and page 122. Set of Cabochons forms continuous border or valance. Set of 5, $3.00.

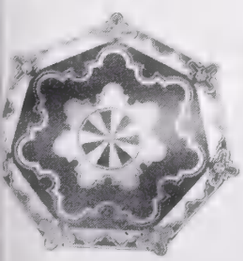


o. 401 GOLDEN ROPE h two tassels as seen on ge 123. 72 inches of isted gold gilt. 2½" circnference. Each $10.00.

No. 223—GOLDEN CHAIN as seen on page 121. 36 links and 6 lockets for 7½ ft. length. (For added gaiety use with No. 807 JEWELS). Complete chain $2.00.



No. 216-A—GOLDEN TABLE PLACE MATS and coasters as seen on page 123. Four 18" diameter place mats and four matching coasters. 8 piece set, $4.50.



No. 216-B—GOLDEN TABLE CENTER MAT as seen on page 127. Also makes raised trivet or stunning wall piece. 23" diameter. Each $2.00.

No. 222—CROWN CHANDELIER as seen on page 122. 23" and 18" diameter platforms, 6 ft. length golden rope and tassel. Ready to assemble. Each $20.00.

No. 808—JEWEL MOSAIC PANEL SCROLL as seen on page 122. 20" wide, 5 ft. high with gold braid hanger. Each $20.00.

USE THIS HANDY COUPON TO ORDER



Ward Phillips Company.

124 Washington Street, Dundee, Illinois

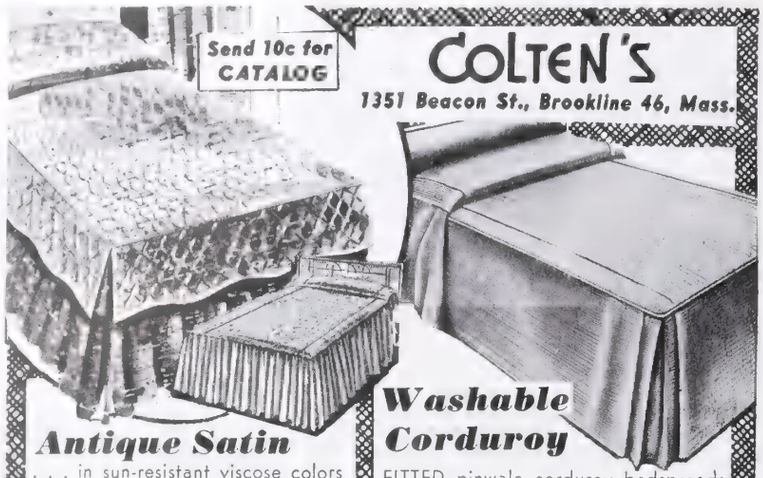
Send me HOUSE BEAUTIFUL CHRISTMAS DECORATIONS as shown:

Quan.	No.	Description	Price	Amount
_____	221	Triple Crown Center Piece, Ea.	$12.00	_____
_____	219	Golden Grille, Ea.	9.00	_____
_____	217	Golden Lance Wall Sconce, Ea.	2.50	_____
_____	215-A	Petal Wall Rosette—17" dia., Pr.	3.00	_____
_____	215-B	Petal Wall Rosette—24" dia., Ea.	3.00	_____
_____	807	Gem Cut Jewels, assorted colors. Doz.	5.00	_____
_____	218	Golden Pendant, Set	3.75	_____
_____	401	Golden Rope, Ea.	10.00	_____
_____	223	Golden Chain, Ea.	2.00	_____
_____	220	Golden Cabochons, Set	3.00	_____
_____	216-B	Table Center Mat, Ea.	2.00	_____
_____	216-A	Place Mats and Coasters, 8 pc. Set	4.50	_____
_____	222	Crown Chandelier, Ea.	20.00	_____
_____	808	Jewel Mosaic Panel, Ea.	20.00	_____
		TOTAL	$	_____

Name_____

Address_____

City_____ Zone_____ State_____



Send 10c for CATALOG

COLTEN'S

1351 Beacon St., Brookline 46, Mass.

Antique Satin

. . . in sun-resistant viscose colors of dusty rose, antique gold, aqua, brown, powder blue, pink, nutmeg, shadow green or white. Oval-in-the diamond quilting. Kick-pleat coverlet . . . twin **15.95**, full **17.95**, king **33.95**. Dust ruffle . . . in solid colors OR self-color stripes . . . twin **9.95**, full **10.95**. Bedspread . . . twin **17.95**, full **19.95**, king **39.95**. Drapes . . . 63" **7.95**, 81" **9.95**, 90" lined **14.95**. Vanity **8.95**. Send 10c for set of Antique Satin color swatches.

Washable Corduroy

FITTED pinwale corduroy bedspreads with double kick-pleat corners. Velvety-soft corduroy in jewel-toned colors of eggshell, antique gold, hunter green, lime, walnut brown, lipstick red, blue, pink, coral, aqua, nutmeg, rose-dust or charcoal. Send 10c for color swatches. TWIN fitted spreads **15.95**, full **16.95**, king size (special ordered) **32.95**. Draperies can be special ordered any length . . . or width.

ADD 90c for Postage and Handling to total order . . . any size, any zone.

King Size



spreads, coverlets . . . . . and sheets, pads and blankets . . . at modest prices. Send 10c for CATALOG. CUSTOM SIZES also available on special order.

King Size	Coverlets	Spreads
"EVERGLAZE" CHINTZ	25.00	
ACETATE TAFFETA	25.00	25.00
ANTIQUE SATIN	33.95	39.95
ACETATE FAILLE	29.95	35.00
HEIRLOOM Style	29.95	29.95
CORDUROY	Bedspreads	29.95-32.95

Reproductions By Mail



A Breath of spring . . . The *Susan* only **$21.75**

You're sitting pretty in your bedroom, dressing or powder room, with our cheerful, sturdy "Susan"—smartly button tufted, with coil springs and rubberized hair filling. Height 30"; Width 20"; Depth 19"; in American hardwood. Upholstered in distinctive striped chintz, as pictured, either blue, green or red, combined with white. Price $21.75 each or two for $40.00. Or, in your fabric, per chair—$19.75. (Send 4 yds. of 36" or 2½ yds. of 50" material.) Express collect. (No C.O.D.'s.) Send check or Money Order. The Susan is very "Giftworthy", too, at this special price. Satisfaction Guaranteed.

Also send 25c for our Chair Folio

The Chair Shop
Box 725, Morganton, N. C.



KING SIZED ASHTRAY

ALMOST A FOOT ACROSS!

A real he-man ashtray, wonderful for conferences, poker games, everyday use! In gleaming brass, it has a baked enamel finish . . . won't stain even when careless husbands leave cigarettes burning. Removable glass inserts. A grand gift for every home and office!

11½" diam. **$8.95** ppd.

8" diam. **4.50** ppd.

Write for free gift catalogue. Sorry, no C.O.D.'s.

THE LANDING COMPANY Dept. B-12
9-01 150th St., Whitestone 57, N.Y.

an instant success!
IMPORTED ELECTRIC WARMER for coffee, tea, soup!

Sparkling white porcelain server or warmer makes a gracious, practical addition to your dinner table. Boils 4 cups of water in 2½ minutes—to make instant coffee, tea, soup—or keep it piping hot at the table for maximum enjoyment of both guests and hostess! Spillproof, and with an insulated base, it's safe to use right on the mahogany! 7½" high. A real time and step saver! For home, office, gifts. **$3.69** ppd.

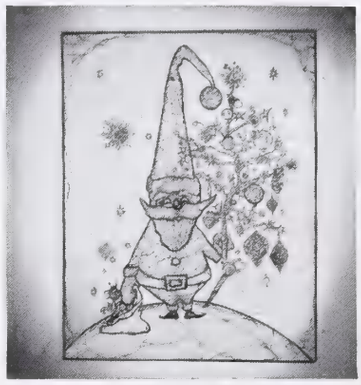
Write for FREE catalog.

SETH and JED
Dept. B-12, New Marlborough, Mass.





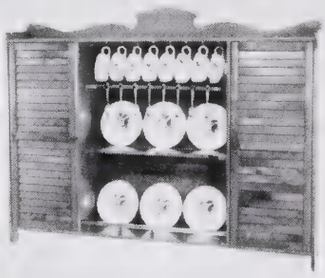
WINDOW SHOPPING



SAD SACK SANTA sta atop the North Pole with a sa bag of toys and a bedraggled with lopsided ornaments. How wish we could show you thi color! Deep blue translu 15" x 20" scene with red S gives glowing effect of sta glass window when the l shines through. Jolly decora for window, door, or mirror, $ ppd. Free catalog. Cortley G 453 E. 88th St., New York.



DIANA AND APOLLO, bols of beauty in Greek m ology, are exquisitely reprod in these Hydra-Cal busts mounted on classic designed brackets. In three finishes: w antique ivory, or black, the fa pair 5¼" tall would be stri decoration over a mantel, library. $2.75 for the set. Brac 4" wide, $2.75 a pair. 4 pi complete, $5. Ppd. Mono-Art Delancey St., New York 2.



THE FINEST SHOWpiec which to display your pret china and spoon collectio this Vermont maple or birch lonial wall shelf. It has 3 she for china, rack for 8 spoons, storage space behind dust-p slatted doors. 32½" h., 7" d., w., unpainted, $49.95; ant maple, Salem maple or ch finish, $54.95. Exp. chgs. Meadowbrook Ind., HB-12, 12 Sunrise Hwy., Merrick, N. Y.



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1514A North Bigelow
Peoria, Ill.

CLEVER, CUTE, BUT PRA TICAL . . . that's what friends say about these gay bottle covers durable, colorful felt. There's a K tucky Colonel for your bourbon, Scotchman for Scotch, a Pirate for r a Frenchman for wines, a Cossack vodka, or woeful Walter, the Bo Hound, for a favorite bottle. Any o or all, would make a long-talked-ab gift for a friend or for yourself. T your choice at . . .

$2.95 each, postpaid
(Complete set only $15.00)



An Added Christmas Decor

MR. & MRS. SANTA SALT and PEPPER

Colorful and festive in Sant red, highlighted with gree and gold . . . for gracio holiday entertaining or an e citing gift for your friend Only $1.00 pr., postpaid; prs. $2.50.

LENTZ NOVELTY CO.
Dept. H-12,
235 Fairfield St., Upper Darby, Pa



the gift that reads their minds is KEY Wine. The perfect gift, because it's made especially for up-to-date tastes. Everyone on your list will know you've picked your gift with special care when you give Key Cream Nectar Wine, the wine with the delightfully different, tantalizing taste . . . and Key Ruby Wine and Key Blackberry Wine, too.

This year . . . really make a hit. Give all 3 Key Wines in the attractive new gift carton. Enjoy Key Wine at home, too . . . it's so economical.



KEY Cream Nectar Wine Deliciously different taste of luscious, juicy grapes. Sunny golden with a delicate bouquet.

KEY Blackberry Wine Unforgettable taste of sun-ripened blackberries.

KEY Ruby Wine Rich, red, robust.

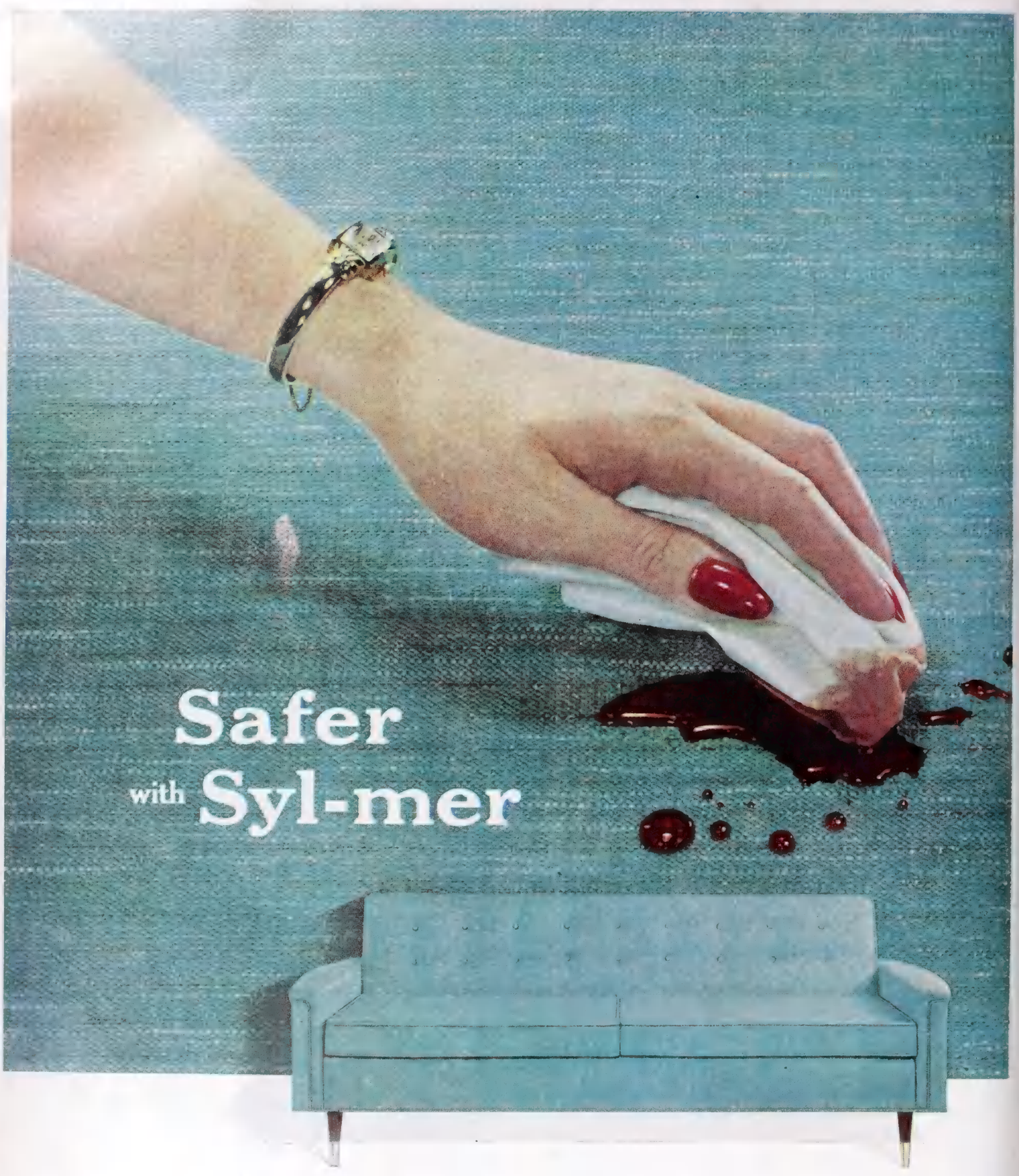


KEY wines

in gay gift cartons

created especially by the makers of **MOGEN DAVID** *Wine*

PRODUCED AND BOTTLED BY MOGEN DAVID WINE CORPORATION, CHICAGO 32, ILLINOIS



Lasting protection for upholstery fabrics through Dow Corning silicone chemistry

At last—upholstery the entire family can enjoy—even in the new light colors. When it's protected by SYL-MER*, the Dow Corning silicone finish, spills are no problem. Most of them wipe right off with a sponge or tissue. Even oily stains can be easily spot-cleaned away with household solvent cleaners, without impairing the soft luxury SYL-MER imparts to the fabric. Be *safer* with SYL-MER, "the invisible slipcover". When you buy upholstered furniture, look for the SYL-MER hangtag that means durable silicone *protection built into the fabric*. Dow Corning Corporation, Midland, Michigan. In Canada: Dow Corning Silicones Ltd., Toronto.

DOW CORNING Silicones

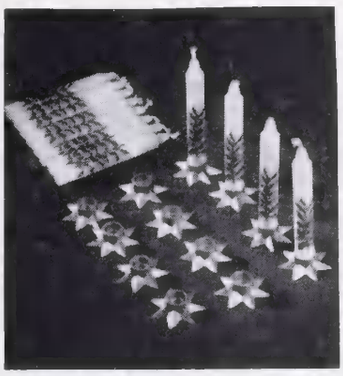
*T. M. Dow Corning Corporation

Sofa from Kindel's "Premiere" group with SYL-MER protection



WINDOW SHOPPING

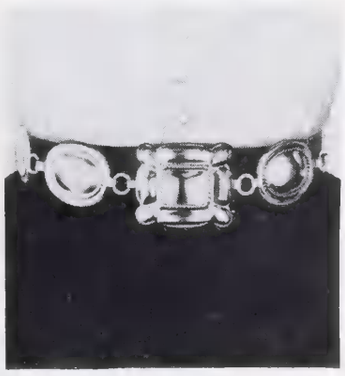
TARS AND CANDLE-IGHT come to the happy feast f Christmas with a shining and ickering eleg nce to light up ach place setting. A small triumhant touch that makes memorale entertaining. the 12 white andles from Denmark are 4" igh, decorated with holly leaves, ome with 12 golden star candle olders. Set is $2. Extra candles, 1.10 a doz. Ppd. Seth & Jed, -12, New Marlborough, Mass.



ANTA AND A SNOWMAN re tops for perking up your pirits. They cover up your bar ooze, are gay wraps for Christas liquor gifts. Other designs ot shown include: Long John Silver (rum or gin). Mountain Boy whiskey), Mad Russian (vodka) nd Scotchman (Scotch). Knitted ody slips over bottle, felt head fts off to pour. $1 each. Set of $3.75. Ppd. Betty Adams, 285-B. Congress, Boston 10, Mass.

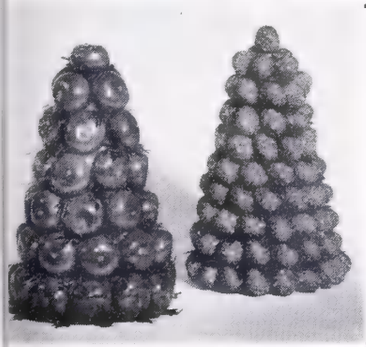


ONCHO'S NEW CONCHO elt is the latest accessory from he Indian Territory to dramaze velveteen slacks and tweed irts. An eye-catching copy of a avajo hand-cast belt comes in lver-plate or copper. each conno is 2" x 2½" wide. Sizes 22-2. $2.95 each. Order 1 belt in opper, 1 in silver at special price 2 for $5. Extra conchos, 65¢ . Ppd. Old Pueblo Traders, Box 035. Tucson, Ariz.



DO AS YOU DARN PLEASE in your own house and tell the world about it with this amusing Wall Plate. Gives many a chuckle when hung where folks gather. Perfect Christmas gift for rugged individualist . . . friend with imagination . . . anyone with a sense of humor. Quality ceramic plate measures 7" diameter. Colorful design. Hanger attached. Sent postpaid for only $1.69 (2 for $3.25). Immediate delivery. Satisfaction guaranteed. Geneva House, Dept. 28E 670 North Michigan Ave., Chicago, Ill. Free Gift Catalog sent with order.

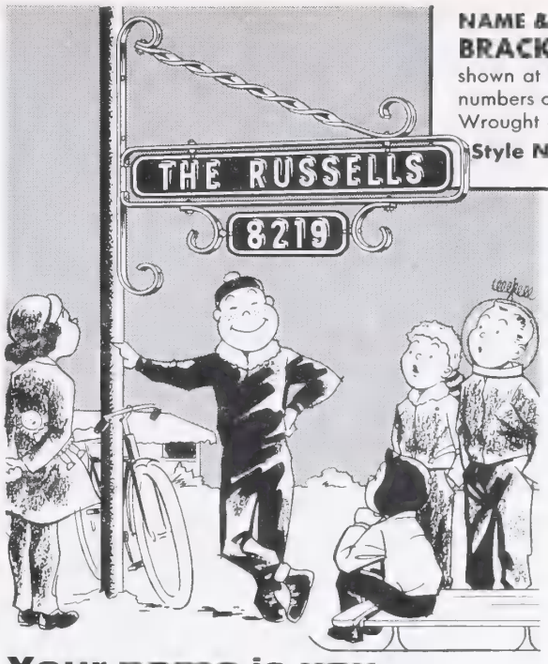




MINIATURE FRUIT CONE

from the *Artificial Flower Shop*

Now, an easily-assembled kit lets you put together this Miniature Fruit Cone in less than an hour and actually save over one-half the usual price. We've been copied, but the Fruit Cone is an exclusive "Mr. E" creation that sells for $15.00 in our shop. You will appreciate why when you see the quality of the delicately-colored fruit we imported from the Continent. Conversation Piece or centerpiece, it will add charm and color to your table or mantel. 10" tall. We're partial to blushing-red apples for the up-coming Holidays, but you can choose from green apple, plum, lemon, lime, peach, strawberry or orange. Complete materials and directions $7.50 ppd. $13.50 pr. Del Robia, $1.00 extra. No COD. Artificial Flower Shop, 349 Geary St., San Francisco. Since 1925.



NAME & NUMBER BRACKET MARKER
shown at left. 17 letters and numbers on top line, 6 on lower. Wrought aluminum bracket.
Style NB **$4.95** POSTPAID

Your name is you
–to your friends and neighbors
–to the doctor and other callers
–even to yourself and your family!

present your name attractively,
with a **DAY-n-NIGHT MARKER**
The perfect gift for Christmas because it's personal

FREE GIFT CARD
On request we enclose a smart vellum gift card, inscribed with your name or nickname, to announce your gift

GIFT WRAPPING—25¢
Beautiful gold-and-black gift wrapping. Heavy brown over-wrap protects gift wrap in mail. To order, write GIFT WRAP under wording on order form and add 25¢ under PRICE column

SATISFACTION GUARANTEED OR MONEY BACK!

Your name gleams in permanent reflector letters on your **DAY-n-NIGHT** Marker—shines brightly in headlights, softly in moonlight! It helps your friends find their way—helps the doctor, mailman and delivery men. Its graceful proportions and quiet good taste make your home more attractive.

The letters are treated with the same material that makes highway signs shine in your headlights, and they are permanent because they are embossed in the background plate.

Letters shine bright at night
Easy to read DAY-n-NIGHT
2-sided; raised letters on both sides
Rustproof — lifetime aluminum throughout
Permanent embossed lettering — raised in solid plates
Baked enamel finish — black background — white reflector letters
Attractive size — nameplates 2½" x 18", number plates 2½" x 7"
Any wording you want, up to 17 letters and numbers on nameplates, up to 6 on number plates. Same on both sides.

COLOR! Background on any marker in your choice of
ANTIQUE COPPER ▪ COLONIAL RED ▪ PINE GREEN
Baked enamel automobile finish. Same brilliant white reflecting letters as black and white styles. **only 50¢ extra per marker**

WE SHIP WITHIN 48 HOURS

Spear ENGINEERING COMPANY
745 Spear Bldg., Colorado Springs, Colo.



MAILBOX MARKER fits any mailbox—install in a minute. style M **$1.95** POST PAID



FRAMED MAILBOX MARKER attractive wrought aluminum frame. style MF **$2.95** POST PAID



DELUXE MAILBOX MARKER graceful wrought aluminum frame and scrolls. style EM **$3.45** POST PAID



TWO-LINE MAILBOX MARKER up to 17 letters and numbers each line. style OM **$4.95** POST PAID



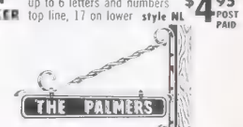
NAME & NUMBER MAILBOX MARKER up to 6 letters and numbers top line, 17 on lower. style NM **$3.95** POST PAID



LAWN MARKER wrought aluminum stand; up to 17 letters and numbers. style L **$2.95** POST PAID



NAME & NUMBER LAWN MARKER up to 6 letters and numbers top line, 17 on lower. style NL **$4.95** POST PAID



BRACKET MARKER attractive wrought aluminum bracket for wall, post, etc. style B **$2.95** POST PAID



FRAMED BRACKET MARKER With wrought aluminum frame. style FB **$3.95** POST PAID



TWO-LINE BRACKET MARKER up to 17 letters and numbers each line. style OB **$5.95** POST PAID

Spear ENGINEERING COMPANY
745 Spear Bldg., Colorado Springs, Colo.

• ORDER FORM •

PLEASE PRINT CLEARLY
SATISFACTION GUARANTEED OR YOUR MONEY BACK
WE SHIP WITHIN 48 HOURS

	STYLE	WORDING—Any wording you want, up to 17 letters and numbers on large plate, 6 on small. Show punctuation but don't count it.	COLOR (copper, red or green 50¢ extra)	PRICE
*ANY WORDING YOU WANT, ON ANY STYLE MARKER				
		TOP		
		BOTTOM		

SHIP TO:

ADDRESS

CITY ROUTE OR ZONE STATE

TOTAL

☐ Remittance enclosed ship postpaid in U.S

☐ Ship C.O.D. I will pay C.O.D. fees and postage

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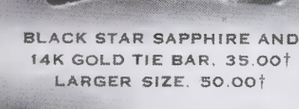
530 MADISON AVE. (COR. 54TH)
NEW YORK 22 • PLAZA 3-8688
MANUFACTURERS AND RETAILERS OF
FINE JEWELRY SINCE 1881



MIRACULOUS MEDAL IN 14K GOLD WITH CULTURED PEARLS. 27.50† ST. CHRISTOPHER AND OTHER MEDALS AVAILABLE. 27.50†



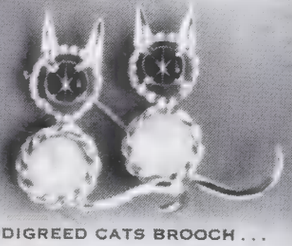
CULTURED PEARL, DIAMOND AND 14K WHITE GOLD EARRINGS. 29.00† LARGER SIZE, 66.00†



BLACK STAR SAPPHIRE AND 14K GOLD TIE BAR. 35.00† LARGER SIZE. 50.00†



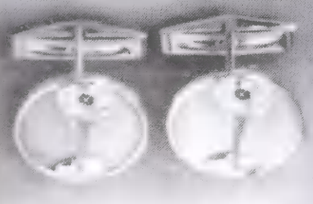
BLACK STAR SAPPHIRE AND 14K GOLD TIE TACK. 25.00† LARGER SIZE. 35.00†



PEDIGREED CATS BROOCH . . . BLACK STAR SAPPHIRES AND CULTURED PEARLS, SET IN 18K GOLD, 88.00†



COCKTAIL TIE TACK IN 14K GOLD: MARTINI WITH EMERALD OLIVE. 15.00†; GIBSON WITH DIAMOND ONION, 20.00†



MATCHING MARTINI CUFF LINKS. 66.00† MATCHING GIBSON CUFF LINKS. 77.00†

†TAX INCLUDED • ACTUAL SIZE
MAIL ORDERS FILLED • POSTAGE PREPAID
MONEY-BACK GUARANTEE

WRITE DEPT. HB-12

Imported from France

CHURCH and CHAPEL CAP



$1.25 postpaid

Genuine French Chantille lace—your choice of white or black. Comfortable and dignified for church or chapel visits. No bigger than a hankie. Comes in a transparent plastic case that tucks into purse or pocket. Easily washable. Ideal for tourists visiting Cathedrals.



PERSONALIZED WRITING PORTFOLIO

$4.95 (Add 25¢ postage)

Full size, 9½" by 12¼". Personalized with 2 or 3 initials on front. Complete with desk pen and swivel holder that folds flat when closed. Inside pockets to hold stationery, envelopes, stamps and other writing needs, plus a 4-year calendar and large blotter. In gold-flecked white or alligator grain. Gift-packed.

MALCOLM'S

6309 Reisterstown Road Baltimore 15, Md.

Put LAVENDER MIST on your Christmas list!



The original, pure, aerosol Sachet, Lavender Mist sprays a fine, clean fragrance of true lavender to freshen wardrobes, line closets, dresser drawers. Won't stain, dampen or discolor. Wonderful to freshen stale, stuffy, rooms, too! SEND US YOUR LIST—we'll send each gift, with your name on a card, in time for Christmas.

Beautiful Holiday Gift Set of two 6-oz. Lavender Mist aerosols . . . . . $3.25 Postpaid
Also Gift Set of one Lavender Mist and one Herbary Gardens (Floral) Mist . . $3.25 Postpaid
Single aerosols, either fragrance . $1.50 Postpaid

GIFT CATALOG ON REQUEST

Send Check or Money Order (no C.O.D.) to

THE LAVENDER HOUSE

P.O. Box 83, Old Chelsea Station, N.Y. 11, N.Y.

CAKE SERVER SET



2 PIECE SET
$6.50
postpaid

Server only
$2.95
Postpaid

Elegance at the dinner table. That's our lovely new cake and pie serving set. Gleaming chrome blades feature beautiful hand-etched acorn design, and delicate gold tracery. Harlequin inlay handles are graceful new contour shape. Grand to give or own. Gift boxed. Imported from Germany. 2 Pc. SET $6.50 Ppd. CAKE SERVER ONLY $2.95 Ppd.

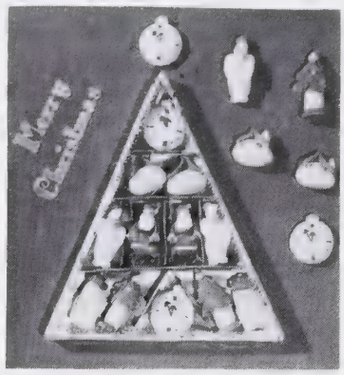
SEND FOR FREE GIFT CATALOG

J. D. CLINTON

Dept. B-11 Mt. Clemens, Michigan



WINDOW



SAY MERRY CHRISTMA
to all the little boys, girls, a adult "sweet-tooths" on your l with a box of these delicio candies in assorted shapes a colors. The twelve designs clude Santa Claus, trees, sno men, clocks, faces, etc. and th are packed in a triangular-shap box with "Merry Christma printed on the clear plastic cov $1.29 ppd. Heide Herwig, HB- 609 W. Elm St., Chillicothe, I



THIS POCKET EDITIO
reveals the inside story of t man in your life. It's a 3-pie set of key case; photo wallet w 8 sections for pictures and car and case with note paper, alph betized directory, and ball po pen. Durable tweedy plastic a handsome. it's personalized w his name. Man, oh, man, wha bargain! $2.95 ppd. Order fr Rich Personals, 500 W. 207th New York 34.



CHRISTMAS LABELS
brighten up your out-of-to packages and provide secur enroute come in gay holiday ors imprinted with your na and greetings of the season. T package contains 150 labels four designs in nine colors cluding gold, silver, blue) gummed paper. 300 with sa two-line name. $1.75. Ppd. Ha Gifts, Room 01, Jasperson Bl Culver City 14, Calif.

"SWEET 16" FLORIDA FRUIT



Lee McComb has developed a scientific method of growing Florida oranges and grapefruit that are sweeter, 78% less acid, juicier, and more healthful. The answer is M-16 Compost plant food and picking only when golden ripe with nature's bountiful blessings. For a new discovery in finer Florida fruit, order "Sweet 16".

Christmas gift certificates available for after Christmas delivery.

Write for free folder.

	BUSHEL	½ BUSHEL
Navel Oranges	$7.75	$5.75
Juice Oranges	$6.75	$4.75

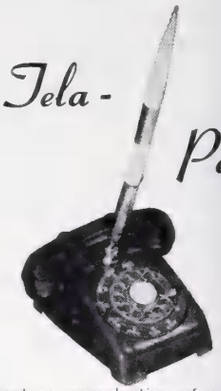
Duncan Grapefruit included in order on request.

Express prepaid east of Mississippi River. Add 50¢ express to Wisconsin, Minnesota, and west to Rockies—add $1.50 to Rockies and coast.

LEE'S FRUIT COMPANY

Mr. Lee McComb, Dept. A, Leesburg, Fla.

Tela-Pen



Minature reproduction of actual Telephone with Ball-Point Pen.

PRACTICAL - ORNAMENTAL

Can also be used as a paper weight Suitable for home, office, students desk.

Matches your phone: Ivory, Beige Grey, Green, Red, Aqua Blue, Yellow, Pink, all with white Ball-Point Pen which uses standard refills.

A wonderful gift.

$3.95 plus sales tax in Ohio, shipped post paid. Check or money-order.

KAY'S GIFT SHOP

P.O. Box 162 — Toledo 12, Ohio

SHOPPING

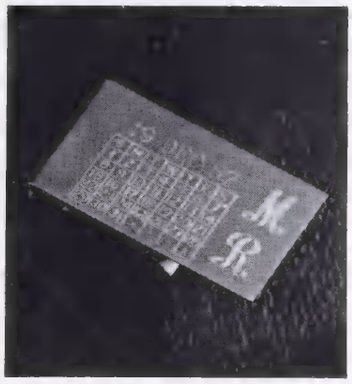




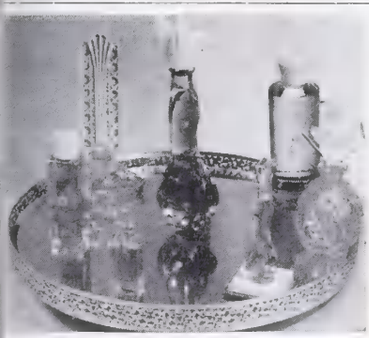
CHRISTMAS CAROUSEL is a glittering white centerpiece with red, green, and gold trim that revolves when you wind the base. Aboard are Santa and his reindeer, and as the scene turns, it plays "Jingle Bells." Give this to a young couple celebrating their first Christmas or to a small sickabed and their hearts will be happy and gay. 14″ high, $15 plus post. Lord & Taylor, 5th Avenue, New York 18.



LOOK! COFFEE LOVERS. See what we've found for all the "heavy drinkers" on your Christmas list. This jumbo cup holds *three* full-size cups of coffee, and the candle flame in the brass stand keeps it hot for hours. Glazed ceramic cup is cream-colored with brown trim, comes with stand, and would be wonderful for home or office. Only $2.95 ppd. Dunhaven's, 4115 Lafayette St., Dallas 4, Texas.



SO WELL REMEMBERED. Christmas is splendid when it is shared. The happiness that lightens your heart comes from the sure knowledge that the man you love, loves you. Here then is a calendar money clip engraved with initials and set with his birthstone. Give month, day, year. Sterling silver, $9.95; 14k gold, $49.50. Ppd. Tax incl. 48 hrs. del. Murray Rackoff, Inc., B-12, 1225 9th Ave., New York.



VANITY-GO-ROUNDS!

Two Handy Sizes! Perfect For Gifts! **$5.95** ppd.

A really different tray, designed just for her dainty dressing table! Rotates easily at slightest touch for quick selection of perfume, cosmetics, nail polish, hair spray! Mirrored trays have graceful golden filigree galleries, ball-bearing bases, felt feet. 8″ size—$5.95. 12″ size—$11.95. Order today for welcome gifts! Sorry, no C.O.D.'s.

Ask for FREE Gifts 'N Gadgets Catalog

MEREDITH'S of EVANSTON 24, ILLINOIS

HANDMADE SOLID MAHOGANY

SILVER CHEST

KEEPS SILVER TARNISH-FREE



$159.50

Express Prepaid No C.O.D. please

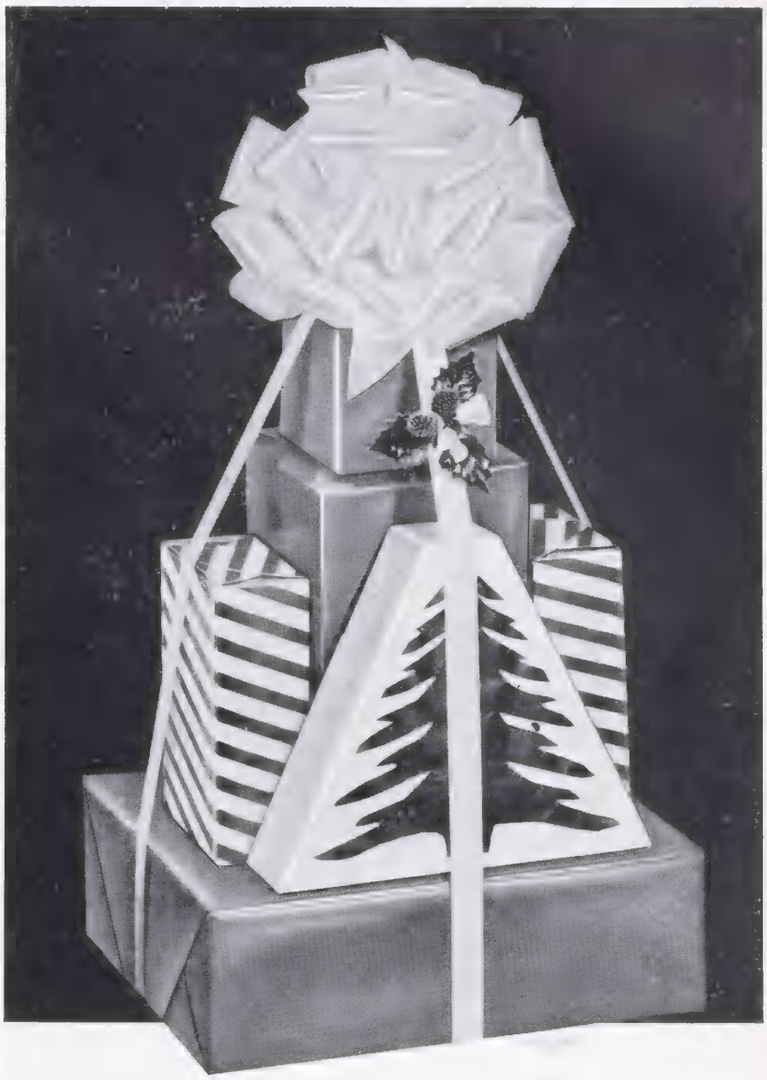
Beautiful inlaid Hepplewhite design. Made in Old Virginia. Finest handmade craftsmanship. Three drawers and removable tray in chest, with large drawer in base. Pacific Cloth lined. Brass lock and pulls. For 12 complete place settings and many accessory pieces. Width 21″. Height 43″.

Write for illustrated folder on solid mahogany companion dining room pieces

SHERRILL'S Roanoke, Virginia

A NEW IDEA IN CHRISTMAS GIFTS

with loads of surprises and excitement!



THE *Treasure of Treats*

NOT JUST ONE...
BUT SIX WONDERFUL GIFTS
of California's most tempting delicacies

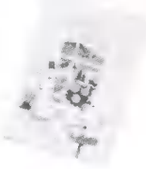
That package way up high under the cloud of ribbon, is a Mission Pak Fruit Cake – the only fruit cake in the world made with 90% glacéd fruits and nuts and only 10% batter.

On the floor below, there are four wonderful surprises. In the center a box of big, juicy, bright red apples. In the left wing box, there are magical Mission Pak Glacéd Fruits – cherries, apricots, miniature pears, pineapple and delicious black figs – glacéd in real orange blossom honey by a process that takes a full year. And in the right wing, a package of fabulous Deglet Noor Dates. In front center, a Christmas tree box of walnuts and almonds.

Down below, holding up this tower of treasure treats is a box of Mission Pak Oranges – so big they look like grapefruit! And the cost is the *real* surprise – you can send *this* gift to all the special names on your list. Nothing like it *anywhere* except by mail from the Mission Folk in California.

Only $7.99, gift wrapped and shipped *prepaid* anywhere in the U.S. with your gift card enclosed. Specify Gift No. 44 But order early because the supply is limited. *Safe arrival and complete satisfaction guaranteed.*

JUST GIVE US THE ADDRESS – WE DO THE REST!



FREE GIFT BOOK: The "Treasure of Treats" and 50 other wonderful Mission Pak Fruit gift ideas are shown in full color. Send for a copy today, and Christmas shop in arm chair comfort.

REFERENCE, ANY LEADING BANK

40 years experience making people happy at Christmas time.

THE MISSION FOLK

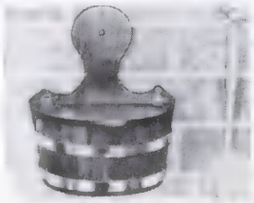
119 East 33rd Street, Los Angeles 11, California

Warm, friendly and so useful

New Cedarware tubs and planter fit and enhance almost any setting.



COCKTAIL TUB. Wine cooler, ice bucket or for nibblers. 6½" high—8¾" top diam.—7¼" base. **$5.25**





ICE TUB. 4¼" high—8" top—7" base. **$4.25**

WALL PLANTER. Ideal as salt box or attractive planter 10⅜" high—4¼" deep—8" wide. **$5.25**



BEVERAGE COOLER. Cools a carton. 9" high—11¾" top diam.—9¼" base **$7.25**



MAGAZINE TUB. Full 12" high—13" diam.—10" base. **$9.25**

There's nothing as handsome as NATURALLY FINISHED wooden-ware with POLISHED SOLID BRASS bands to give a finished touch to your home. As gifts, they will delight everyone. At home in any decor. postpaid. No C. O. D.

The VIRGINIA WORKSHOP P. O. Box 189 Richmond, Va.



DRESS UP CONDIMENTS

In these English import silver-plated holders, and they'll take their place on the table with your finest silver.

Postpaid Tax Incl. Sorry No COD's

CATSUP or CHILI SAUCE $4.00
MUSTARD JAR (with cover) $5.00
A-1 SAUCE $4.00
WORCESTERSHIRE SAUCE $4.00
SET OF FOUR $15.00

Pa. Residents Add 3% Sales Tax

THE *Lillian* SHOPPE
(Dept. HB12)
20 Armat St., Germantown, Phila. 44, Pa.

HIDE A BAR COMPLETE OR IN KIT



Locking—Rolling—
Fold-up Bar Holds 40 Bottles—4 Doz. Glasses

Now—a bar for the biggest party—or cozy twosome. This charming little giant is the most completely versatile bar ever. Use it 3 ways: locked, as liquor cabinet; open, for self-service; rolled out from the wall, turned around, for bartender service. Hinges open to reveal 20 bottles of liquor, 20 bottles of mix, nearly 4 doz. assorted glasses, and all bar accessories. Adjustable shelves, brass guard rails and fittings. Simple, compact, fits smartly into home, apt., office, cottage. 21" W., 19" D., 36" H.—open 38" W. Finely crafted of knotty pine. In satin smooth honey tone or lovely maple liquor resistant finishes . . . $49.95 *Exp. Chgs. Col.*

IN EASY HOME KIT. Louvered doors complete. Parts fitted, drilled, sanded, etc. Simple instructions. $32.95 *Exp. Chgs. Col.*

New Catalog—175 Pieces—Complete Or in Kits—10¢

Not Sold In Stores Money-Back Guarantee

Yield House
Dept. B12-7
No. Conway, N.H.

From Sunny California Orchards for Christmas Giving



TREASURE BASKETS of Luscious Goodness

Who wouldn't be thrilled to receive a Treasure Basket tray of Nut-topped Prunes and Figs, Dates, Apricot halves, Cherries and succulent Pineapple. 1½ lbs. net. $3.90
ORDER GIFT No. 163. Delivered

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Coppertone tray laden with Nut-topped Figs, Dates, tasty Prunes, Candied Pineapple, Apricot halves, Cherries, 3 lbs. net.
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JUMBO PRUNES GIFT-PACK.

2½ lbs. moist, tender Prunes.
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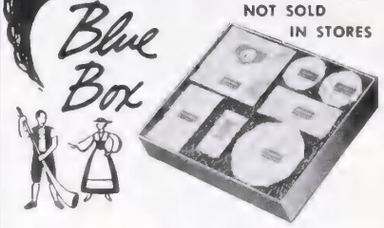


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PINNACLE ORCHARDS OF CALIFORNIA
P.O. Box 1432-C
MEDFORD, OREGON

rare, aged Country Cheeses

Blue Box

NOT SOLD IN STORES



A tasteful gift for your friends this Christmas, one you can't buy in stores—these BLUE BOX assortments of six choice Swiss Colony favorites beautifully packaged. Center cuts of Junecured Swiss, old-fashioned Brick, and golden Port Salut, plus 3 dessert cheeses — creamy Camembert, Glarus and Rexoli. Satisfaction guaranteed.

Pack 3—BLUE BOX 3½ lbs., del. $5.95
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Send for FREE booklet describing our many other gift assortments.



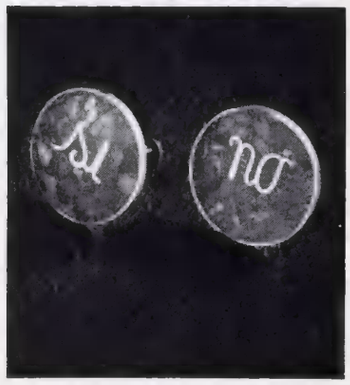
THE SWISS COLONY
56 Cheese Row, Monroe, Wis.



WINDOW



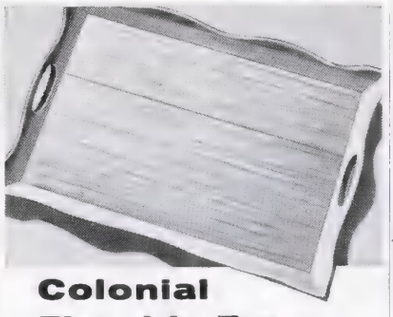
HUMMEL HOLY FAMILY re-enacts the first Christmas for a small child rapt in the wonder of that miraculous happening. Each figurine carries the indented signature "M. I. Hummel." Madonna is 6½" high; St. Joseph 7½" high. In white ceramic the three pieces are $10.95; hand-tinted, $20.50. Ppd. Send for free gift catalog. Hildegarde Studios, 597 Farmington Avenue, Hartford 5, Connecticut.



YES & NO EARRINGS from Mexico for the fickle flirt who can raise or dash the hopes of beaux with a toss of her head. Fashioned from crushed turquoise on sterling, letters spell out "Si" for the man of the moment. "No" for the unlucky loser who has her bad ear. Specify button or drop style. $3 the pair incl. tax and post. No c.o.d's. Send for free catalog. Mexico Shop, Dept. HB-12, Dillon, S. C.



THE BRIGHT NEW YEAR is a scene to behold on a colorful Calendar Towel for your kitchen. *Look* at it now, *use* it next year. Personalized, it makes a nice gift for your neighbor, or a new bride and groom. Early American scene is vividly depicted on natural linen with family name in red letters. 17¼" x 27" with wooden dowel, cord for hanging. $1.50 ppd. Kimball Printers, 105 Bond St., Oshkosh, Wis.



Colonial Fireside Tray

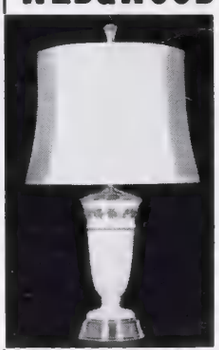
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Craftwall paneling!

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Dept. HB-1257, Marshfield, Wisconsin

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GENUINE ENGLISH WEDGWOOD

A magnificent classic urn shape in cream color body with hand-embossed Wedgwood blue, Celadon green or pale pink grapevine, complete with French gold plated brass accessories and lovely hand sewn shade. This is typical of the superb artistry and craftsmanship which has made Wedgwood lamps prized by home makers and collectors through the centuries. Truly a fine value; a wonderful gift opportunity.

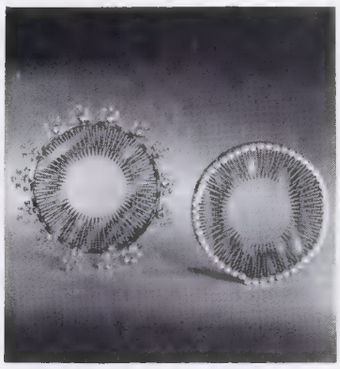
#1466/8 23" $37.50 each
#1466/10 28" 55.00 each
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Specify color of grapevine. Shipped prepaid. Send check or money order. (No C.O.D.)

HARVEY LIGHTING STUDIO
533 Port Washington Blvd., Port Washington, N.Y.

SHOPPING





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TREE STABILIZER holds the Christmas tree from the top so it will never tip. It's safe, simple, and secure. The suction cup (covered by a glittering star) grips the ceiling, and the spring bar causes downward pressure, keeping tree firmly in place. It goes up in seconds, requires no tools, and is made to last for years. $2.98 ppd. Mrs. Dorothy Damar, 742 Damar Building, Elizabeth, N.J.



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Santa's Gayest Gift! . . . a Martini Bell!

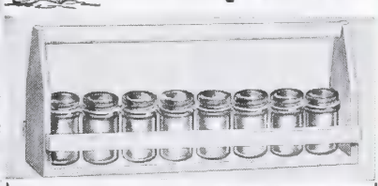


A new and festive gift . . . or a useful addition to your own bar. Fine crystal bowl. Brass bell base gives a merry tinkle with every pour. 32 oz. size $12.00 ppd. 70 oz. size $13.95 ppd. 10% less by the dozen. Send check or money order to Dept. H.

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_____Smoked Hams, Bone in, @ $1.50 lb. (10-18 lbs.)_____lbs.*
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WINDOW



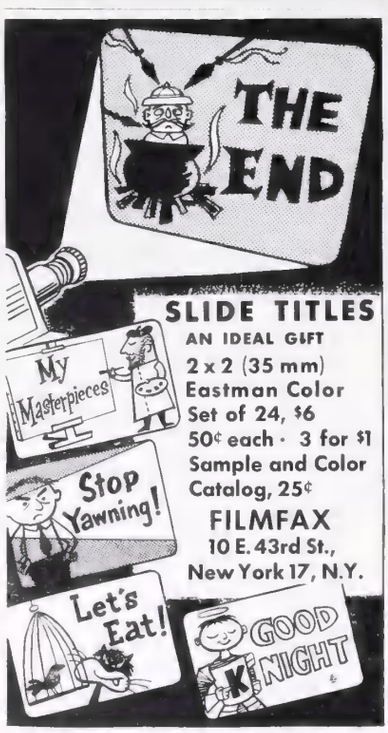
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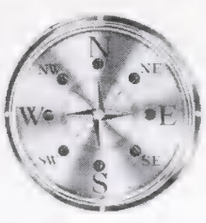
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WINDOW SHOPPING



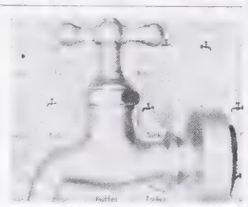
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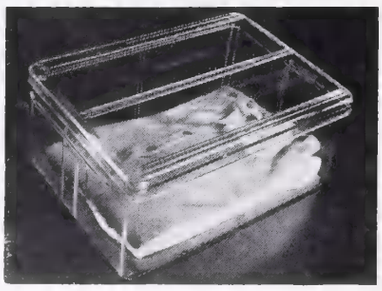
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Now you can store all your delicate finery safely, conveniently! Of durable polystyrene, this hand-some box and its snug-fitting cover are crystal clear—see its contents at a glance! Big enough (15" x 11" x 6") to hold a dozen sweaters, slips, blouses or nightgowns . . . or several knitted suits. Fits easily on closet shelf.

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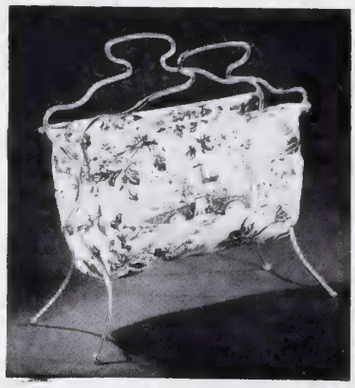
$5.95 ppd.

No COD's or Stamps, please.

NATIONAL HANGER COMPANY

Dept. HB-12, 15 West 18th St., N.Y. 11, N.Y.





TOILE CHATEAU BAG is a stunning carryall for knitting, needlework, and mending. It's not only a compact carrying bag, but it also fastens to a lacquered brass stand with handles, so you can knit and sew wherever you go. You'll love the "French Toile" chateau print and taffeta lining. Red, blue, black, or brown design on natural. 19" x 15", $4.98 plus 35¢ post. Jack's Mail Box, HB-12, 95 5th Ave., N.Y.C.



WORTH NOTING for a lady of letters is the revival of sealing wax, a gracious custom as exciting as a love letter, nostalgic as your grandmother's garden. Perfumed 4" sticks in gold, rose, blue, and green come with a flower crest to press in wax while hot. Or seal the back flap of your letter with your signet ring or family crest. $1.25 ppd. Shaw Co., 11146 So. Michigan Ave., Chicago 28.



PASSING FARE, whether it be sandwiches, canapés or cocktails, will be service with a style if you have these handsome trays which embody everything we like best about modern. Jumbo in size (19" in diam.), they're light and durable, alcohol and hot beverage proof. Birch or mahogany, $3.50 each. Teakwood or walnut, $4.95 each. Ppd. Catalog of Scandinavian imports, 25¢. Scandicrafts, Ardsley, N.Y.

full color PICASSO PLAQUES reproduced from ceramic originals!



Picasso's famous ceramic platters created in Vallouris, France—ingeniously reproduced and mounted on 9½"x11½" wooden plaques. All in the free spirit and glorious colors for which he is acclaimed, collection includes 18 assorted subjects — heads, bull fighting scenes, birds, fish, etc. Arrange groups of two's and three's on any wall, as breath-taking decorations, unique conversation pieces!

Each **$5.98** two for **$10.98** three for **$14.98**

(We will make selections for you).

All postpaid. Sorry, no C.O.D.'s.

KAY PERPER DEPT. B-12, 200 WEST 58 ST., NEW YORK 19, NEW YORK

that special gift? . . . . . .



How about native, hand-made Puerto Rican tumblers in soft, rich glazes?

Delight your friends (and yourself) by serving your refreshing, tall, cool drinks in these beautiful pottery tumblers made in the Caribbean.

Three attractive colors: terra cotta and black, turquoise, or oyster shell. Set of four, $3.95. Set of six, $5.75. Send check or money order to:

puerto rican pottery

520-5 AV., N.Y. 36 N.Y., MU 2-5844



Callaway Towels

AND BATH ENSEMBLES

Beautiful BEAUTWEED: thick, thirsty terry with a new tweed border of continental chenille that's elegantly, exclusively Callaway. These lovely fashion colors blend handsomely with any bath decor, are YARN-DYED for lasting beauty... ABSORBenized* for faster drying.

THE SMART WAY IS...

Callaway

TOWELS RUGS

Reg. U.S. Pat. Off.

CALLAWAY MILLS, INC., 295 Fifth Ave., New York

Sales Solicitors

Matching BEAUTWEED bath rugs are made of Chromspun* yarns with locked-in color . . . make magnificent ensembles to own or to give. BEAUTWEED is one of the many fashion firsts in quality bath sets by Callaway. Available now at B. Altman & Co. and other fine stores.

*EASTMAN COLOR-LOCKED ACETATE

Lithe, lean and lovely,
the Scandinavian influence is seen at its best
in this all walnut dining group. This is sculptured
contemporary from the Heritage Contemporary Collection.
We point with pride to
the walnut burl door fronts,
set in chessboard fashion.
These, and other period designs
now being shown during
Heritage Open House.



✳ Mail twenty-five cents for Booklet to Heritage Furniture, Inc., Dept. HB-12, High Point, N. C.

HERITAGE

DESIGN ✳ CRAFTSMANSHIP



WINDOW SHOPPING

IMPERIAL CHESSMEN in green and gold are cut from imported prints and hand set under black glass on this striking decoupage ash tray. Massive and impressive, 8″ square, it would be an inspired gift for a man's desk, beside his favorite chair, or on a marble top coffee table. Remember it as a wedding present, too. Back is flocked with black. $12.95 ppd. Chalmar, Split Rock Road, Syosset, New York.



DREAM BED. A Colonial canopy bed is very dear to the heart of a woman, and this is such a beautiful one that you may want to get it for your wife for Christmas. Made of solid pine hand-rubbed and waxed to an antique finish, in full or twin size with canopy frame (not fabric). $189 ppd. Send 25¢ for 40-page catalog of Early American. Greenbaum Bros., HBP, 101 Washington St., Paterson 1, N.J.



THE KEY MAN in your life will be an easy catch if you bait him with this sterling silver key holder. Handcrafted in Mexico, the fish hook holds up to 25 keys, all easily accessible. The fish charm even has semiprecious stones for eyes! In gift pouch. $5. Same design in polished brass, $3.50. Tax and post. included. Order from Clarion Products, Box 312, Highland Park, Illinois.





Lovely Electric Candlelight

This holiday season, enjoy lovely and completely safe candlelight with this realistic battery-powered candle. Its slender-tipped bulb looks just like a real flame. White candlestick is equally attractive . . . no undesirable dripping wax. To put a cheerful glow in your window . . . for unusual interior decorations . . . for caroling . . . for church choirs . . . for the holidays. 1½″ dia. x 5¾″. Complete with batteries and bulb. $2 each, postpaid.

Nalco Specialty Shop, **1526 North 13th Street, St. Louis 6, Missouri**



4 Tasteful gifts everybody likes

1. AGED CHEDDAR CHEESE

These 5 lb. wheels of year-aged New York State Cheddar have the snappy, sharp flavor that's so hard to find. Great for eating—wonderful for cooking —$5.50. Old-fashioned wood cheese box—$.50 extra.

2. Combination Gift Box of 4 New York State Cheeses—Sage, Hickory Smoked Cheddar, Caraway, and Aged Cheddar—$5.50

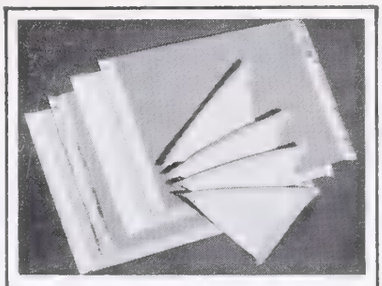
3. New York State Maple Syrup, gallon—$7.50

4. Maple Gift Package, including syrup, soft maple sugar, maple cream and hard sugar—$7.50

All prices include postage east of the Mississippi. West of the Mississippi, add $.50; West of Rockies, add $.75.

Write for quantity discounts.

MOHAWK FARMS Pittsford 2, New York



OBIE PLACEMATS . . . washable rayon and cotton that looks just like heavy silk faille, 19″, richly fringed, in pink, sandalwood (beige), sage green or parchment. Matching or contrasting 18″ fringed Irish linen napkins — pink, moss green, hunter green, coffee, toast, natural, persimmon, red or white. Mats or napkins $1.25 each. Minimum order 4 or more, all same color. Shipped ppd. No C.O.D.'s

bertram shrier, ltd.

1145 Connecticut Avenue, Washington 6, D. C.

ATTEN: Recipe Savers

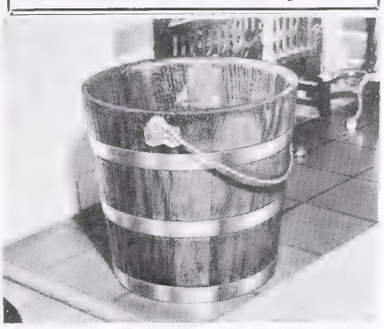


COOKING CLIPS RECIPE FILE

A gaily decorated loose leaf binder with 9 cooking category index pages made like envelopes for storing clipped recipes and 30 filler pages for pasting. Keeps recipes at hand in a permanent and orderly file. Leaf size 8½ × 6. Red cover with clever black and white designs. $2.75 postage paid.

Write for free gift catalog

RMS INTERIORS Dept. HB-127 11146 So. Michigan Ave. Chicago 28, Ill.



a *modern* antique

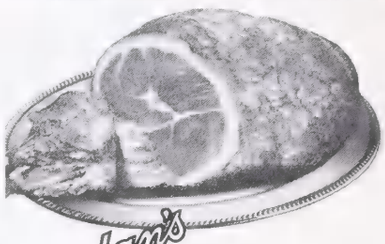
A DECORATOR PAIL with "Personality" that blends itself into any setting. Made of beautiful WORMY CHESTNUT, painstakingly finished in EARLY AMERICAN (reddish brown), ENGLISH CHESTNUT (light brown), and ANTIQUE (almost black). Three one-inch SOLID BRASS bands, SOLID BRASS handle. Top diam. 13″—height 12″.

Postpaid $15.25. NO C.O.D.

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AGED LIKE VINTAGE WINE

(Smoking alone takes 30 days!)



Jordan's GENUINE

VIRGINIA HAM

NEARLY 300 years ago, Virginia colonists sent to England hams of a distinctive savory flavor that soon were acclaimed by gourmet and royalty throughout the capitals of Europe. Both the fame and famous flavor have endured. Today, as then, the true Virginia ham is one of the world's delicacies.

Each magnificent ham now hanging in our aging rooms, slowly cured, smoked to a rich mahogany hue, aged approx. one year, has been tended by hand through each unhurried step—as we have done for the past 117 years. These carefully selected hams are put down in dry salt in cool cellars for 25 to 45 days, and turned often. The salt is removed and the ham allowed to mature for three weeks. Next it is rubbed by hand with a thick coat of black pepper. Then it goes into the smokehouse to hang for 30 days and nights over hand tended fires, until the juices drip and the dense, pungent hickory smoke permeates and flavors the meat. Then to darkened aging rooms, to hang for months.

And finally, just before shipment, each ham (in a 40-hour process) is soaked, simmered, the skin removed, the fat trimmed, then glazed with sugar and baked with wine to a savory feast of firm, sweet and tender meat.

Your Jordan's ham arrives ready to be enjoyed, needs no heating. It keeps for weeks and weeks. Traditional for Christmas dinner . . . perfect for cocktail party or buffet.

Sealed in amber cellophane, nested in burgundy tissue in Old Virginia Smokehouse box (carving, serving and keeping suggestions enclosed), here is a magnificent gift for those you especially wish to please this year, and a grand treat for your family.

We guarantee complete satisfaction. Weight 8 to 13 lbs. cooked; $1.89 per lb. (net cooked wt.) shipped anywhere in continental U.S. Shipped anywhere in world for $2.24 per lb. Please specify whether wanted now; for Christmas; or other date.

JORDAN'S OLD VIRGINIA SMOKEHOUSE
1433-C E. CARY ST., RICHMOND, VIRGINIA

Please send_____ Jordan's Genuine Baked Virginia Ham(s). Size about_____ lbs.

☐ Check enclosed $_____ ☐ Ship now.
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FIRE FORK

for folks with a fireplace

Handle messy, half-burned logs with ease and safety.

$6.95 Postage Paid (In U.S.A.)



- Beautiful addition to any fireplace
- Curved wrought iron tangs, clear ash handle
- 34" long, 7" tangs

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A Golden Memory

Captured for her forever by a sparkling genuine 2-pt. diamond handset to mark the date on an accurate calendar of 14K solid gold engraved to your order.

SHOWN ACTUAL SIZE

14k gold, handmade spiral bracelet and charm $36.00
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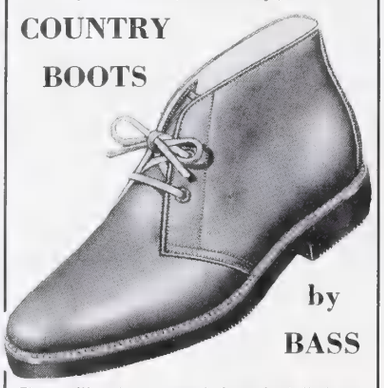
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Catalog on Request *Holiday House*

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Comfortable, Sturdy, Lined

COUNTRY BOOTS by BASS



These will end your search for a boot that answers for comfort, warmth, and styling. Made of rich, oil treated brown leather completely lined with soft, warm shearling. The Crepe rubber soles are easy on the feet—almost impossible to wear out; the Goodyear Welt keeps water out. Relaxing and casual in smart chukka styling. Rawhide thong lacings.

Men's whole sizes 7 to 13, C and E. $15.00 ppd.
Women's whole sizes 5 to 10, A and C. $13.95 ppd.

Johnny Appleseed's

Box 715, Beverly, Mass.



ELECTRIC SOCKS

let you enjoy the comfort of warm feet all day long regardless of the cold. These durable, grey 100% virgin wool socks with nylon reinforcement are like tiny electric blankets. Wires are sensibly arranged to allow complete freedom of action. You don't have to walk on wires, either. 6 volt lantern batteries obtainable at any hardware store provide heating. Men's sizes 10, 11, 12 and 13.

IF DESIRED BATTERIES SUPPLIED $2.00 EXTRA

$12.95 Postpaid

Pa. Residents Add 3% Sales Tax

Free New Gift Catalog

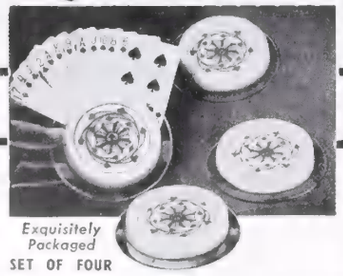
WAYNE MFG. CO.

Wayne 5, Pennsylvania

It's NEW . . . for you and friends



Silvercrest Playing Card Holder



Exquisitely Packaged

SET OF FOUR

$5.95

Created for those desiring the very best . . . and for *gifting!* The 4¼" Silvercrest Holder Set is ideal for Canasta, Samba, Bridge, etc. Easy to use, holds every card compactly secure. White polyester-foam and clear plastic. Embossed with 24 kt. golden design that adds richness to Silvercrest's finest gift feature.

SILVERCREST STUDIOS

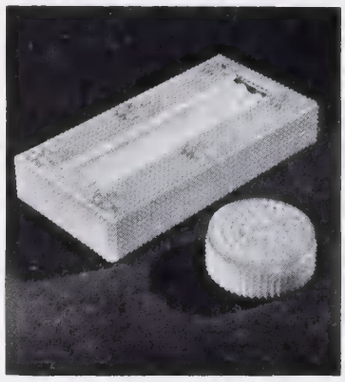
Burton Hts. P.O. Box 85B Grand Rapids, Mich.

NO C.O.D.'S PLEASE

Money Back Satisfaction Guaranteed



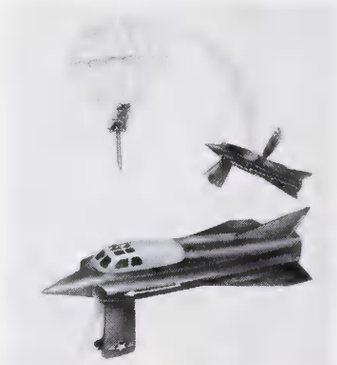
WINDOW



MATCHED PEARLS glimmer with pale elegance on a dazzling pair to remember for Christmas gifts, for your own dressing table, bath or guest room. Tissue box takes on glamorous airs, is waterproofed plastic and measures 11" x 5½" x 2" deep. $2.95 plus 25¢ post. Matching boudoir box holds bobby pins, tiny trinkets, or buttons, is 3½" in diameter. $1.15 ppd. Huss Bros., 100 W. Chicago Avenue, Chicago, Ill.



WORLD HEADLINES are graphically illustrated on eight 8-oz. crystal glasses with heavy bases and they make for such fascinating reading, you'll wonder why your guests spend so much time at the bar. Each glass has the date and news of important events fired on for permanence. Send a set to newshounds on your list. Set of 8, $5.95 plus 75¢ post. Crown Craft Products, HB-12, 246 Fifth Ave., N.Y.C.



IT'S PLANE SAILING for air-minded youngsters and the pilot who is ejected from the Para-jet. Your little fellow just presses the trigger, the canopy springs open, pilot and seat are ejected to soar high into the air. Parachute opens and pilot drifts down to ground. Made of sturdy plastic in bright colors, Para-jet is $1.25; two are $2. Postpaid. Elron, Inc., 225 W. Erie Street, Chicago 10, Illinois.

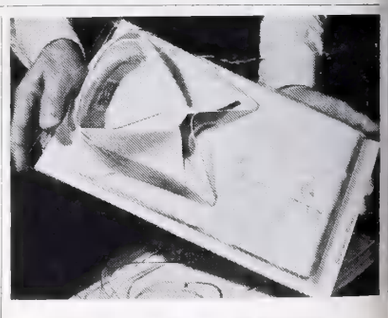


"Weskit" Sweater Vest $5.95*

For the man who misses the all-winter warmth that vests used to bring, here's the perfect warm-up gift for Christmas . . . of 100% virgin wool, flat-knit, with rib-knit trim. It's lightweight, serviceable, handsome. Has four roomy pockets. In grey, brown, blue, tan or green. *Only **$5.95** in sizes 36 to 46 (chest); **$6.95** in "King" sizes 48 to 56. Postage Prepaid. Money-back Guarantee. Send check or money order now to Dept. B.

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Keeps Shirts Laundry-Fresh!

SHIRT-GARDS put an end to wrinkled shirts with crushed collars while in the overloaded suitcase, briefcase or the office desk drawer.

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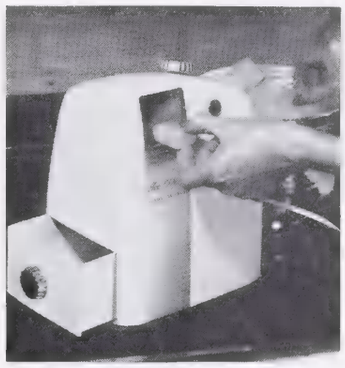
Los Angeles 25, Calif.

**SHIRT-GARD is the Trademark of EDDMARS, Pat. App. For.*

SHOPPING



IAL YOUR ICE from flaky in to nugget size on Rival's gh-powered Ice-O-Matic. Port-le as a toaster, it has a chute take lumps or cubes and a awer to hold the output of sev-al trays of crushed ice. Auto-atic. AC only, in white with rome trim, rubber base, $29.95; ack with gold trim, $39.95. With cipes and one-yr. guar. Ppd. amalier & Buckley, 1141 Con-ecticut Ave., Washington, D. C.



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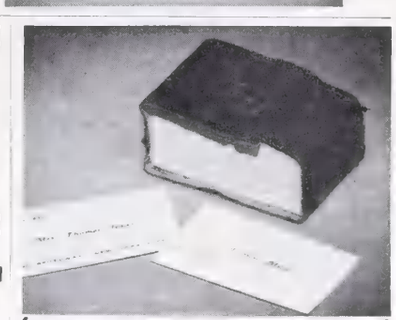
HESE ARE TOMPTES, and re beguiling elves we've never n. These Swedish gnomes ard the farm and family all r long. At Christmas they help ther Christmas deliver gifts in urn for rice porridge set out by ldren. Put Tomptes in stock-s or on the tree. Handmade of od, 4" with red felt hats, $2 pair. Ppd. Shopping Interna-ial, Inc., Dept. 90, 65 Court White Plains, N. Y.





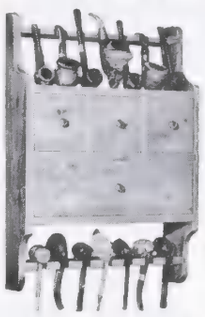
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BAT-EM CATCH-EM
The gift that "stole" the Toy Show!
DeLuxe Model
$15.95 postpaid

CTRONIC PITCHING MACHINE— v Deluxe size pitches unbreakable tic balls 30 feet—one every 10 seconds balls without refilling! Superbly ineered plastic and steel construction x15"x6". Uses flashlight batteries. es with 20 balls. The dream gift for tle Leaguers" to perfect their batting catching. Good for one child or the le gang! Junior model with 4 balls ly $10.95.
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C.O.D's, please. Write for FREE Gift Catalog.
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US MAIL **Box 870-H, Lake Forest, Illinois**

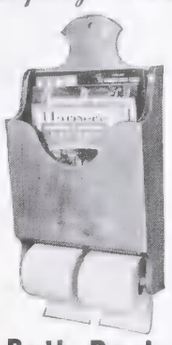


100 MIDGET NAME CARDS
Clever, formal calling cards on regular quality paper (size 1" x 1¾") in genuine leather case. Wonderfully handy and nicely printed. Thrill the children with their own cards, too. **$1.00 Ppd.**
With name, address and 'phone number **$1.25 Ppd.**
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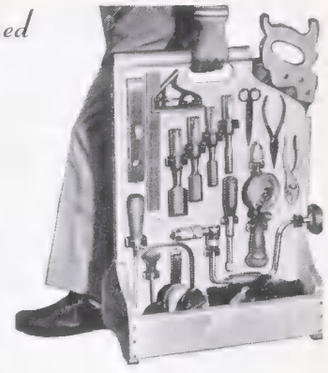
In Kits or Beautifully Finished



14 Pipe Rack
A beautiful pipe dream. Does everything a good pipe rack should do. Holds collection of 14 pipes. Has 3 airtight humidor tobacco drawers, large accessory drawer. Hangs charmingly, conveniently on wall; saves desk or table space.
14 pipe rack 13" x 18"
Complete $12.95
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29 pipe rack 18" x 22"
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Bath Rack
Here's a rare combination of charm, humor, and utility for your "reading room." Holds 10 magazines. 2 rolls of tissue assure a constant supply. Or use it in kitchen for paper towels, bags, waxed paper, etc. Keeps all your paper supplies handy. A clever, unique gift. 12" x 23" x 4¾". In regular finishes or white.
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Tool Tote
The Perfect Gift for Him
Now the "do-it-yourselfer" will have everything handy for those odd jobs around the house. One-arm workshop holds over 30 tools (about 15 each side) in plain sight for easy selection. Easy to carry. Cutting edges and fingers are protected. Saw slides into concealed scabbard. Room at bottom for more tools, nails, fuses, washers, etc. Clips and hooks for both sides supplied. 17" x 26" x 9½".
Complete—in honey-tone nine only $11.75
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COMPLETE RACKS in hand-rubbed, honey-tone knotty pine, maple or mahogany finish. Shipped express charges collect.
OR IN KITS for easy 1-hr. assembly; fitted, drilled, sanded, etc.; simple instructions. Postpaid (add 10% west of Miss.)
Immediate delivery. Money-back guarantee. No C.O.D.'s.

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Classic in line, dateless in charm, at home with provincial or modern
a rare find at **$9.95** Fully Assembled
. . . our version of a famous import. Solid hardwood throughout with handwoven fibre rush seat and curved backrest, 30" high. Seat is 18" x 15" x 18" high. Special construction (lock-joint) for lasting sturdiness. Unfinished (ash wood) $9.95; Natural Finish (ash wood) $10.95; Maple, Walnut, Cherry, Pine or Mahogany Finish (birch wood) $12.95. Minimum order is 2. Shipped direct to you from our workshop. Quick delivery.
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Let the Sun be your timekeeper. Here's a novel, scientific, practical timekeeper . . . a compass sundial arrangement that tells the correct time wherever the Sun shines. It's a beauty in its thin satin-finished brass case. Can be carried in the pocket like any ordinary watch; no winding necessary; there's no ticking; nothing to get out of order. Ideal for boys or men, 2" x 3" closed. Order No. M 146. Satisfaction guaranteed. **Just $2.00**
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Shop the armchair way
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Compact 8½"x11" Size
$2.50 post paid

Here's the perfect way to record and organize your daily schedule. Your Desk Pal lets you see how your full week shapes up at a glance, gives a long column area to note all your appointments and commitments. There's enough room for even the busiest schedule. A must for everyone . . . in home or office. Plastic bound with handsome leather-like covers. Makes a thoughtful gift.
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Self-inking
POCKET OR PURSE NAME STAMP



One line **$1.50 ea.**
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You'll find this a useful stamp for clothes, letters, books, music sheets and Christmas cards. It's handy too — fits in pocket or purse and gleams in its nickel plated case. Choice of block or script type. Ideal as a Christmas stocking gift. Order today. No C.O.D.'s please.
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WINDOW

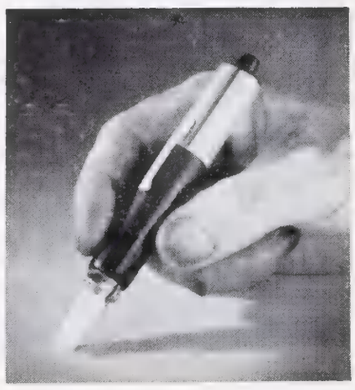




PUT A SONG IN YOUR HEARTH with the grandest andirons that ever played a supporting role for a log fire. Shaped like musical eighth notes, they're finished in satin black and mounted on gilded legs. 16″ high, with 14″ burning irons, $14.95. On with solid brass notes, they're $25. Ppd. Tennessee Chromium Plating Company, 206 Louise Ave. North, Nashville 5, Tenn.

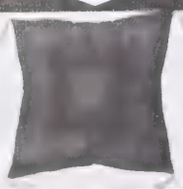


"THE SPECTATOR," is a fine pull-up for television viewing, bridge, or for any man who likes to sit astride a chair. Popular in Spain over 500 years ago it provides extra seating for an overflow of guests. Pull-out maple tray on ledge holds ash tray or glass. Made of pine, it's 18″ w. 23″ d., 28″ h., $24.50 exp. coll. no c.o.d. Catalog 25¢. Ephrain Marsh, Box 266, Concord 3, N. C.



DEAR TEACHER: We hope that one of your pony-tailed or cowlick'd pupils gives you this for Christmas. It's an automatic pencil that holds a piece of chalk and ends forever messy chalk dust, the chance of fingernails screeching on blackboard. Black plastic barrel with gold-plated cap. $2 each; $5 for 3. Ppd. Hand-Gienic Specialty Co., Dept. HB, 161 W. 23rd St., New York.

NEW FOAM RUBBER PILLOWS



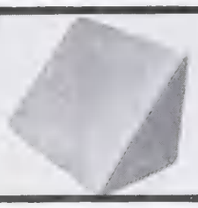
The PASHA

Tassel - cornered conversation piece. Ideal for raised hearth, patio floor. Approx. 20″x20″x 3″—foam rubber filled, non-allergic, mildew-proof, washable—in fabrics and colors listed below, ppd. **$5.95 ea., 2 for $9.95.**



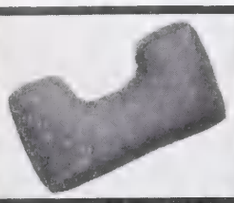
3-WAY WEDGE

Excellent for convalescents, reading in bed, watching TV . . . foam rubber filled . . . 17″ front x 13″ back x 12″ bottom . . . washable zipper-covered in fabrics and colors listed below, ppd. **$9.95 ea.**



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The REST-EZE

Grand for auto trips, snoozing or watching TV . . . 13″ x8″x4″ . . . foam rubber filled . . . washable . . . in fabrics and colors below, ppd. **$2.95 ea., 2 for $4.95.**

CORDUROY: Gold, White, Toast, Black, Pink, Turquoise, Flame Red, Olive, Green.

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LINEN: Yellow, White, Chocolate, Black, Pink, Blue, Red, Orange, Avocado, Chartreuse.

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5 FEET TALL

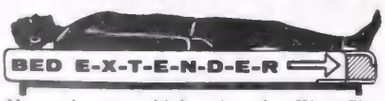
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Cot size, **$4.00.** Twin bed, **$5.00.** Double bed, **$8.00.** *Add 40¢ for postage.* MONEY BACK GUARANTEE.

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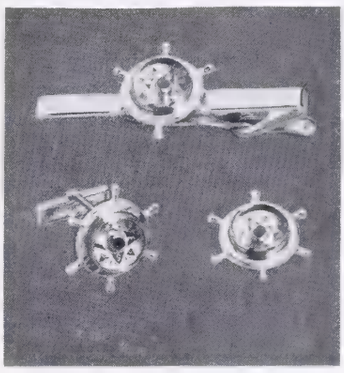
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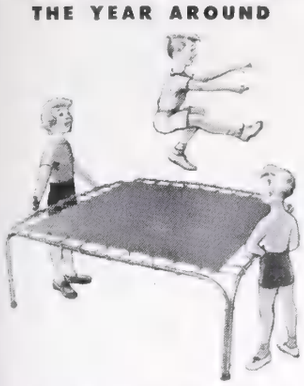


O FAIR THE ROSE, so certain the promise of its unfurled loveliness, that only the splendid solation of a bud vase can do it justice. This one, 6" high, is made of heavy sterling silver with a simplicity of design that makes it perfect for a beautiful woman's dressing table, a breakfast tray, guest room, or a hall console. $26 incl. tax. Plus post. Tiffany & Co., Fifth Ave. & 57th St., New York 22.



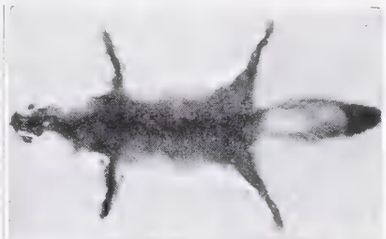
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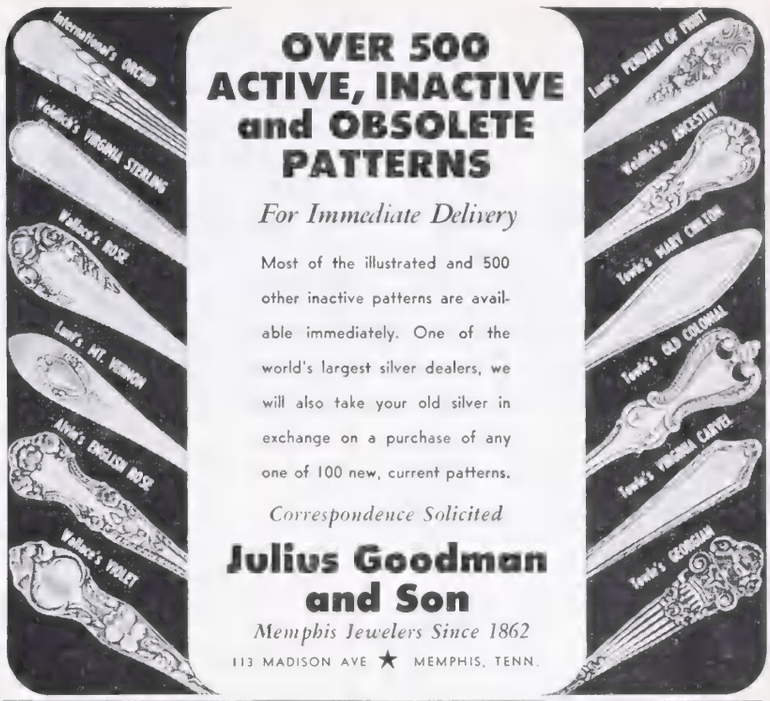
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31½" x 16½" x 20" high

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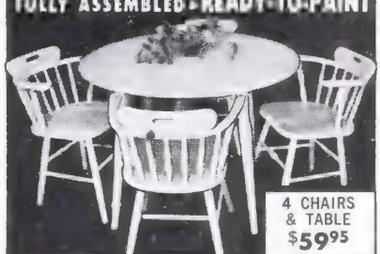
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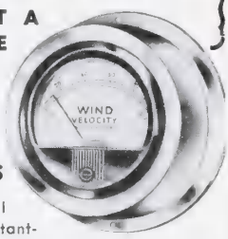
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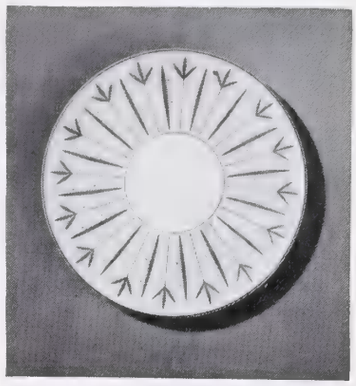


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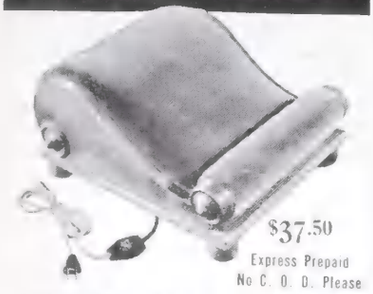


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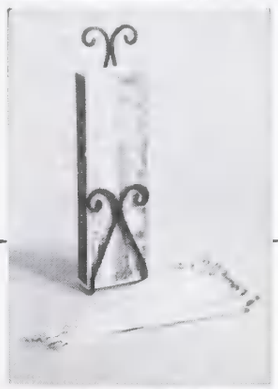
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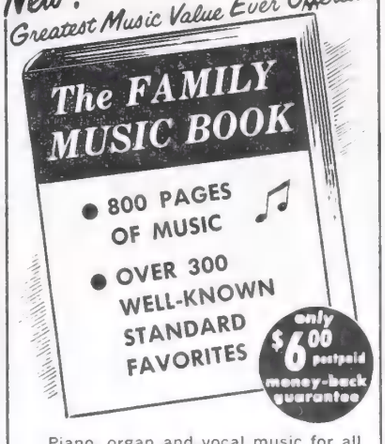
FIREPLACE MATCHES
and wrought-iron holder

Light the Yule Log with foot long matches or give a set to the hard-to-buy-for. Use it for barbecues, too. Imported from Sweden and packaged in 12"x3½"x1⅜" box decorated with etching of a panorama of 17th Century Stockholm. Smart, black wrought-iron holder can be hung or set beside fireplace. **Matches, $2.50; holder, $3.50; Set, $5.75 postage paid.**

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727 SHERIDAN ROAD HB-127
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New! Greatest Music Value Ever Offered!



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Gives Pleasure All Year Long

EVERY MONTH A SELECTION OF UNUSUAL PLANTS or BULBS

Membership starts with these gorgeous LILY OF THE VALLEY from Denmark. GUARANTEED to bloom in 21 days!

Join the thousands who each month look forward to the pleasure and beauty their membership brings. Unique, exotic plants and bulbs selected by experts. Many imported. ALL GUARANTEED to grow. Complete planting instructions and fascinating history of flowers. Gift cards sent in your name. SURPRISE BONUS for first 1000 new members. FULL YEAR members, Special Bonus—32 page book, "How To Grow and Bloom House Plants".

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Gentlemen:
Here is my check or money order for
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Please send to persons named on attached card.

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(18 x 14 inches)

Silhouette estate signs in heavy rust-proof metal for lamp post, tree or home. Name cast into design at no extra cost.

$9.95 delivered postpaid. No C.O.D.'s. Name to read from both sides $3.00 extra. Any special design from your rough sketch $5.00 extra.

For prompt shipment order direct from this ad. Satisfaction guaranteed.

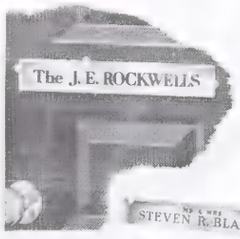
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#218 The Windmill #120 The Pines
#118 Dog—Any Breed #220 Sailboat
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DOUCET METALCRAFT
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permanent, distinctive beauty for your name



At home or in the office, your engraved DESK-n-DOOR Marker identifies you with classic beauty and quiet good taste. It helps visitors—saves time—prevents errors in delivery. Its ageless design harmonizes with any setting.

- Engraved letters, black-filled.
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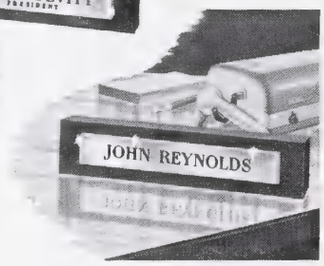
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ONE-LINE (7"x1")		TWO-LINE (7"x1")	
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Brass	Style BF	Brass	style BOF
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ONE-LINE (Base 8½" x 2")		TWO-LINE (Base 8½" x 2")	
Aluminum bar on walnut base	Style AKW	Aluminum bar on walnut base	Style AOKW
" " " ebony "	Style AKE	" " " ebony "	Style AOKE
Brass bar on walnut base	Style BKW	Brass bar on walnut base	Style BOKW
" " " ebony "	Style BKE	" " " ebony "	Style BOKE
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WE SHIP WITHIN 48 HOURS

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Keeping your pet groomed is a cinch when everything is kept in one place. Made of simulated leather in saddle tan with brown lettering and binding, it has brass eyelets in the corners for mounting on a closet door or handy wall area. Separate pockets for towel, coat, comb, brush, shampoo and license with plenty of room for the leash, scissors, toys, etc. 18" wide x 23" long. **$3.95 ppd.**

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Now the famous Kepe-Nete Bird Feeder is available with or without squirrel guard. Lower of three 15½" rustproof aluminum trays prevents thieving squirrels from entering when feeder is mounted on ⅜" (inside dia.) iron water pipe which mounting is drilled to fit. Feeder tray and glass hold 1½ lbs. Finish is palm green baked enamel. Sold postpaid in U.S.A.

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Finest made in the United States . . . now available in standard panels at our low, low prices!

Made of clear white pine with a glued cope and dowel construction to give you a lifetime of service and beauty. The sizes indicated will enable you to fit almost all size windows (larger sizes can be used as doors or screens). These panels can be cut down as much as 1" in width and 3" in height. Easily installed with just a screw driver.

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Send check or M.O. with specifications. We C.O.D.'s—shipped express collect. Custom made shutters also available — send us your measurements for free estimate.

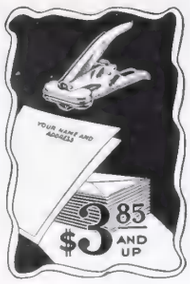
HEIGHT OF PANEL	WIDTH OF PANEL 6"	7½"	8"	9"	10"	12"	15"
18"	$2.40	$2.50	$2.60	$2.70	$2.80	$2.90	
21"	2.40	2.50	2.60	2.70	2.80	2.90	
24"	2.70	2.80	2.90	3.00	3.10	3.20	
27"	3.10	3.20	3.30	3.40	3.50	3.60	
30"	3.40	3.60	3.80	4.00	4.20	4.40	
33"	3.70	3.90	4.10	4.30	4.50	4.70	
36"	4.10	4.30	4.50	4.70	4.90	5.10	
80"	9.00	10.00	10.50	11.00		12.00	13.50

Mason House Shutters
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ROOVERS Dr. Joseph M. Lotsch, President
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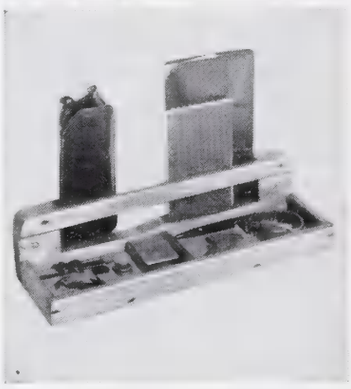
WINDOW SHOPPING



LITTLE BLINKY is a we winking Christmas tree who colorful candle lights blink o and off. It works on a standar flashlight battery in the base. T start the lights flashing, just giv base a twist. We hope you'll orde enough to put beside each plac at your Christmas table. 6" high 75c each. Three are $2. Pp (Batteries not incl.) Carol Beatt HB-12 Beatty Bldg., Hollywoo 46, Calif.



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PINE AND HANDY is th Gentlemen's Tidy Shelf and it the dandiest organizer for h pocket miscellanea that we' found. It will hold keys, watc wallet, eye glasses, pocket secr tary ready and available for h morning flight. Made of han rubbed knotty pine, it's 12½" 4" w., 3" h., with screws for moun ing to wall or closet door. $2.9 plus 15¢ post. Laurie & Co., Inc Dept. 21-HBH, Huntington, N.



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A Christmas Gift that will live all year!

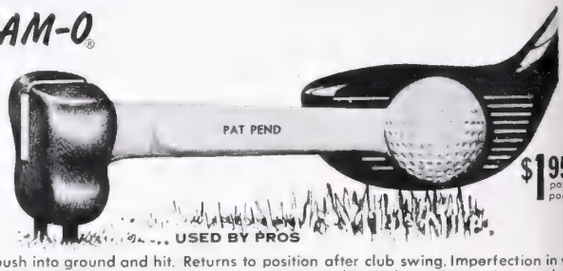
Now, the little angels can have a picnic all of their own and the grown-ups can eat in peace! The "Small-Fry" Picnic Table is an exact scale model of the real thing—even to the genuine California Red Wood. Attractively designed for inside or outside use, it will withstand the roughest treatment and all kinds of weather. 36" long, 24" high, 30" overall width.

Sold Only by Mail . . . Satisfaction Guaranteed. ONLY $14.95. Shipped Express Charges Collect.

SMALL FRY ENTERPRISES
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NEW!
GROOVE YOUR SWING AT HOME!
DEVELOP FORM



$1.95 post paid

No ball to chase! Simply push into ground and hit. Returns to position after club swing. Imperfection in yo swing is indicated by action of Wham-O. Practice just 5 minutes a day with our instructions and pl 100% better on Sunday! Folds to 8" for golf bag. Use to warm up at starting tee. Tough pliable plast ash hardwood stock, 5" steel spikes. Withstands violent abuse. Only $1.95 complete. Satisfaction Guara teed. Ideal for Xmas gift. Send to: **WAMO MFG. CO., BOX 12 — E , San Gabriel, California**

The Continental AM-FM radio-phono, in a variety of woods—traditional, provincial or modern style, from $389.50.

Let Magnavox high fidelity enrich your life



THE HIGH FIDELITY THEATRE, 332 sq. in. Chromatic TV, AM-FM radio, precision changer, DIAMOND pick-up, 4 speakers, 20-watt amplifier.

MUSIC becomes magic when Magnavox sets it free. *All* of the world's great symphonies, ballads and popular dance tunes are perfectly re-created with tonal beauty and purity that will amaze and delight you.

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Magnificent Magnavox high fidelity instruments are the finest you can buy, combining superior engineering and features not found in brands that cost twice as much: 25-watt dual-channel amplifier, super-power 15″ bass and exponential treble horn speakers, unique sound equalizer system and Magnavox precision changer with DIAMOND pick-up.

Sold only by America's finest retailers, Magnavox-selected for their integrity and ability to serve you. TV priced from $169.90. High Fidelity from $129.90, all with DIAMOND pick-up.

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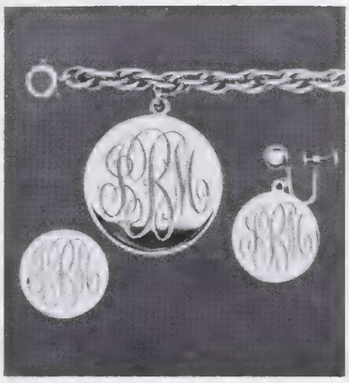
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this side of a cloud...
Blissful warmth for a lifetime of night-times...
fashioned of the world's finest fibers
...touched with rainbow radiance...yet
so realistic about washability...
blankets with all the endearing qualities for which
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A DIVISION OF CHATHAM MANUFACTURING COMPANY. Mills at Elkin, Charlotte, Spray, North Carolina, and Springfield, Tennessee.



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GLASS WITH CLASS dis-nction is designed by talented orothy Thorpe. Very elegant nd simple, the glasses are im-ortantly monogrammed with a olden script initial and are won-erfully priced for Christmas iving. Choose 15-oz. highball, 2-oz. highball, or 15-oz. double d-fashioned glass. Set of 8 (the ame size) is $5.50. Ppd. Ber-am Shrier, Ltd., 1145 Connec-cut Ave., Washington 6, D.C.



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Imported from England, a reproduction of an antique original. Charmingly decorative as well as useful. Footed base, non-drip pouring lip. A really special gift for the pitcher collector or for anyone on your list who loves beautiful things. Plain white glaze.

1 pint, 1½ pints, 2 pints.
Set of 3—**$6.50**
Please add $1.00 for postage; they are heavy.

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FRUIT CAKE SUPREME

Chock full of fruits and nuts (only 10% batter). An old family recipe, properly aged for rare and delicious eating. Colorful foil gift wrap, ideal for Christmas and business gifts. Famous specialty of **Eddys'** Restaurant. 1300 Baltimore Avenue, Kansas City, Missouri. 1 lb. $2.25, 2 lbs. $4.50, 3 lbs. $5.95, 4 lbs. $7.95, delivered.



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pay just $5 down,* $5 monthly on Macy's Silver Club Plan

- You can enjoy your entire set *while* you pay for it.
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MACY'S, Ordering Dept., N. Y. C. (1) HB 12-57
Enclosed, $_____ down payment
Pattern_____
No. of settings_____
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Address_____ Apt. #_____
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$2.95 plus postage

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. . . ever-filled by unseen fairies will reward good performance of the most reluctant at doctors, dentists, barbers, beauty salon, or children's shop. A must for every grandmama. Wood chest (5″x5″x10″h) is finished in white or antique pine and decorated with 3-dimensional wood 'pops in circus colors. **$2.95** plus 25¢ for mailing.

Peddler's Cart Dept. HB-127 Hubbard Woods Sta. Winnetka, Ill.



Delightful Holiday Treats for Family and Friends

SHELLED PECAN HALVES

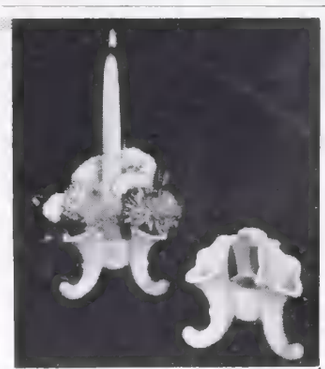
Finest quality . . . carefully selected for size and flavor. Delicious to eat. Wonderful for salads, pastries, hors d'oeuvres. Gift packaged with recipe suggestions.

2 lbs. **$4.15**; 3 lbs. **$6.05**
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Check or money order . . . No C.O.D.'s
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STERNBERG PECAN COMPANY
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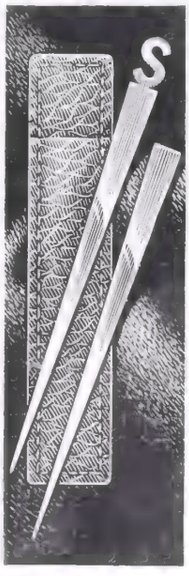


Our cornucopias display a charming arrangement of delicately fashioned flowers surrounding a single candle to make interesting companion pieces to your dining pleasure. Made of finely glazed imported white pottery in the form of a tri-legged cornucopia straight from Greek Mythology. 3½″ high, sent postpaid for only **$2.95** ■ pair. No COD's please.

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SAVE YOUR HEART, YOUR BACK, YOUR TIME
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Authentic Reproduction
of the old Gout Stool

—from the days of powdered wigs and high living. And even today there's nothing quite like it for giving comfort and relief to tired and aching feet, legs and ankles. Its 15" height, 12" width and over-all slant of 22" are all exactly right for resting and relaxing from your knees on down to your toes. You'll revel in its beauty too. Of rich solid mahogany—brown or blond—upholstered in tastefully chosen plain tapestry. Your choice of Green, Red, Brown, Champagne or Citron. For an addition to your own home—or for a gift, it's "happiness insured" even to the price.

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$14.95 prepaid

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A family-proud name for a comfort-proud chair! Ephraim's personal favorite for his "forty winks before supper," this big recliner is beautiful in its scenic print, sturdy as its Early American heritage, comfortable as an old friend. Reversible foam rubber cushion; easy full or graduated recline. In pure imported linen, with Colonial print on red, green, brown, or beige background. W. 33½"; D. 35"; H. 38". $150.00, express collect. Shipping Weight 135 lbs. Satisfaction Guaranteed. No C.O.D. Catalog .25¢

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Exquisite mahogany finish cigarette table inlaid with imported marble top...Duncan Phyfe base...antique brass finished paws. Stands 20¾" high, 14" round top. Also available with tooled leather top.

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Beautifully tailored, with rounded corners bias-cut banded trim, fully washable vat-fast DENIM spreads...NOW SPECIALLY PRICED TO SAVE YOU MANY DOLLARS. Choice of PINK, MAIZE, FADED BLUE, DARK BLUE, MEDIUM GREEN, BROWN, CHARCOAL, RED, all banded in white; also TAN with brown trim. Specify "NAME" monogram, matches banding, appliqued in Block lettering (illus.). DENIM color samples on request. Send stamped, self-addressed envelope. Check or money order only.

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*If other than 22", specify
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Drapes made to order, any size

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Send 25¢ for catalog & swatches of other fabrics



WINDOW



WROUGHT FOR YOU in th daintiest of manners is this dres ing room vanity of wrought iro The matching chair and bask are as lacy as Victorian vale tines, in black, pink, white, tu quoise, or gold. You'll have th prettiest boudoir in town. Vanit 30" high with 24" x 12" top. \$17.95; vanity chair, 23" high \$16.95; exp. chgs. col. Baske 17" high, \$7.95 ppd. Uniqu Gifts, Box 164, Glen Ridge, N.

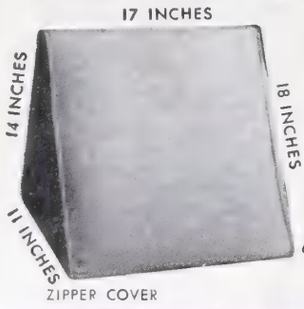


PRETTY AS A PICTUR are these heavenly Californi fruits. They're all glacéd i Orange Blossom Honey whic helps retain their natural goo ness and flavor. Your diet-dete mined guests will find them perfect substitute for candy o desserts. 1 lb., $2.39; 2 lbs $4.77; 3 lbs., $6.59; 5 lbs., $9.4 incl. gift-wrapping, post. Missio Pak, 118 E. 33rd St., Los Angele 11, Calif.



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Foam Rubber Through and Through
TV Pillow • For **CHRISTMAS GIFTS**

A comfortable, super-soft, molded Foam Rubber 3-Way Pillow—for use anywhere in the house. Non-allergic, keeps its shape, never mats down. Use on motor trips, fishing boats, in rumpus room. Wedgefoam construction prevents slipping. Just the thing for bed readers or invalids. Covered in durable decorators fabric with corded edge. Gray, Green, Turquoise, Gold, Maroon, Brown or Red. Immediate delivery. Shipped anywhere.

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1829 E. 13th Street Dept. 93 Cleveland 14, Ohio



KING-SIZE ASH TRAY

Designed for party-givers or for the man of the house. This massive, monogrammed ash tray measures 10" wide, 2¼" deep; weighs 3 pounds. Guaranteed not to burn or blemish, it's chip-proof, break-proof, designed of heavy gauge aluminum. Order yours in beautiful ebony black or permanent gold anodized finish, personalized with your monogram in gleaming silver . . . only **$9.95** each ppd. State choice of finish and monogram desired.

THE MACNAMARA'S
8221 West 34th Street
Minneapolis 26, Minnesota

SHOPPING



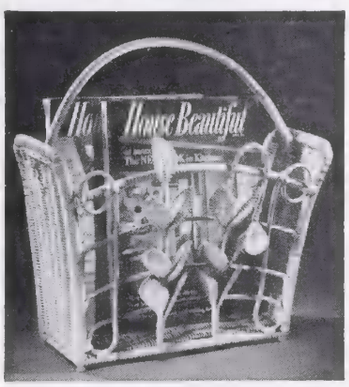
THE BIG GOLD WATCH that made grandfather more important than the chief of police has been copied in solid brass for spectacular wall decoration. Cordless electric Sessions clock has brass ring and second hand, white dial; black hands and numerals. 12″ diam., it keeps accurate time for one year from one replaceable Power Pack battery. $49 plus 40¢ post. Vermont Crossroads Store, Waterbury, Vt.



THERE GOES THE GIRL who wears clothes as though they were set to music, wears jewels as though she'd just been kissed by a maharajah—and now look what she's wearing! A white fox paw shell hat that's frosty flattery for her curls. $14.95. It comes with matching silk-lined purse, 9″ x 5″ inside, with pretty clasp top. $17.50. Tax and post. incl. Harold Rubin, 52 E. 56th St., New York 22.



THE MAGAZINE WORLD at your feet—in a wicker basket from Madeira. This beautiful basket with hand-woven leaves and carrying handle is roomy enough to hold a month's collection. Magazines stand upright, allow you to select your favorite at a glance. You'll use it, too, as a tote basket on shopping jaunts. Sturdy wood frame, 16¾″ l. x 16½″ h. $5.95 ppd. Jobie Gifts, Box 62. College Point, N. Y.



BAR & COFFEE COMBINATION!

Now, the comforts of home for the traveler. The morning side has a 2-cup electric percolator, 2 cups, 2 spoons, and containers for coffee and sugar. Also has wide-mouthed thermos for juice, cream, coffee or even ice cubes. The evening side has 4 glasses and space for 2 bottles. Personalized with 2 or 3 initials. A wonderful gift!

$29.95 plus $1.00 postage

No C.O.D.'s, please

WALES LUGGAGE CORP. Dept. B-12
540 Madison Ave. ▪ New York 22, N. Y.





DOESN'T IT RING A BELL?

HOW OFTEN YOU'VE NEEDED A VERSATILE GOLDEN HOLIDAY BELL TO "RING OUT GLAD TIDINGS" of
Xmas -- New Years -- Weddings -- Liberty Day -- Easter.

Let this graceful, gilded metal basket hold your MISTLETOE, ORANGE BLOSSOMS, XMAS CARDS, FIRECRACKERS, FRUIT, LILIES, ETC., AND INTRIGUE YOUR GUESTS

Ribbon and holly **not** included at this low price. 14-inch diameter.
Money-back guarantee. Send check or money order. No C.O.D's.

$3.95 postpaid in U. S.

MERRIDAY HOUSE 53 N. Maple Fairfield, Iowa

AS SEEN FROM BELOW





TABLE RACK

MAGAZINE RACKS

All Sizes Finished or in Easy, 1-Hr. Home Kits



FLOOR RACK

These large, handsome racks prevent "magazine mess." They're the most practical made. Magazines will not "slouch" or bend. Each is held straight and flat—each is visible for quick, easy selection. Beautiful in the home—perfect in the office and reception room. Floor rack has convenient carry handle. Holds 30 magazines on each side—a full year's supply.

WALL RACK

BEAUTIFULLY FINISHED

Completely assembled and finely finished in satin smooth honey-tone knotty pine or lovely maple or mahogany finish.

IN COMPLETE KITS

Easy, 1 hr. assembly, precision fitted, drilled sanded, etc. with simple instructions.

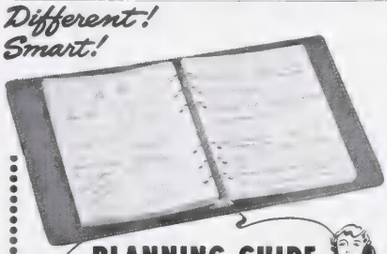
Floor Rack 23″x30″ high x 9½″ deep	holds 60 magazines	$29.95	In Kit $17.95 Postpaid
Table Rack 13″x16″x9″ (for floor also)	holds 20 magazines	$12.75	In Kit $ 8.50 Postpaid
Wall Rack 23″x27″x5″ (illustrated)	holds 30 magazines	$17.95	In Kit $ 9.95 Postpaid
Wall Rack 23″x40″ (taller than ill.)	holds 45 magazines	$27.50	In Kit $15.95 Postpaid
Wall Rack 45″x27″ (double width of ill.)	holds 60 magazines	$32.50	In Kit $18.95 Postpaid
Wall Rack 23″x14″ (shorter than ill.)	holds 20 magazines	$12.95	In Kit $ 7.95 Postpaid

Finished Racks Shipped Express Charges Collect. Immediate Delivery. Money Back Guarantee.

NEW 48 PAGE CATALOG—175 PIECES
of Finished and Kit Form Furniture and Wall Racks in friendly Pine. Send 10¢ in coin or stamps.

Yield House
Dept. B12-7
North Conway, N.H.

Different! Smart!



PLANNING GUIDE DESK CALENDAR

Perfect Gift **FOR THE BUSIEST PERSON YOU KNOW!**

The *modern memo-organizer*. One of the most practical daily reminders ever developed! *Styled by a famous designer.* Handsome 7¼″ x 6½″ x 1″ looseleaf binder, with scientifically planned memorandum, appointment and calendar pages providing for *daily* and *weekly* organization. A huge success among professional and business people and in the home. Rich simulated leather cover, $4.45. Genuine leather black Morocco Grain, $9.00. Deluxe genuine tan Pigskin, $13.50. *Bonus* pages for remainder of '57 (while they last) with orders for '58. Orders shipped day received. 100% satisfaction guaranteed or money back. Postpaid when cash accompanies order. Dept. H-7, Wilson Memindex Co., Rochester 21, N. Y.



Reproductions By Mail



A Pretty Soft Value!

The king size and comfortable ottoman, our "Bryant" has tufted and softly yielding coil springs seat, rubberized hair filled—on ▪ very sturdy hardwood frame, 25″ wide; 20″ deep and 16″ high. Wt. 20 lbs. The perfect perch for youngsters or to rest the weary feet. Choose from our luxurious spot-shed velvet (swatches on request)—either Red, Rose, Gold, Brown, Emerald, Sage, Fern Green, Turquoise, Flame, Purple, Mauve or Blue. Price $25.00 each; ▪ pair $49.00. Kick pleats—$2.50 extra. Or, if you send your own fabric—$17.00 per ottoman. (Match your chair or draperies—Requires 2 yds. of 54 inch material). Express charges are Collect. No C.O.D. Send check or M.O. with order. Satisfaction Guaranteed.

Also, send 25¢ for our Chair Brochure *The Chair Shop* **Box 725, Morganton, N.C.**



THE CAT NAPPER

For just forty winks, or real comfort-filled rest, the Cat Napper is ideal to give—a joy to possess. Woven of 100% pure, soft wool in the traditional Star Plaid pattern. Black and White, or your choice of Colonial Red, Indigo or Delft Blue, Cabin Rose, Settlers' Sun, Pine Green, Rifle Rust, Hill Purple on Black and White. Beautifully fringed (54″ x 72″), $19.00. Check or Money Order. Prepaid. Satisfaction Guaranteed. Send 10¢ for literature.

VIRGINIA GOODWIN
Dilworth Station, Charlotte 3, N. C.



TFC Ornamental Iron

adds charm and beauty to your home

Choose modern or traditional Ornamental Grillwork and accessories. Hundreds of TFC patterns for glamorizing *porches, entranceways, carports, patios, interiors, gardens, and stairs.*

Send 10c for 16-Page Idea Booklet



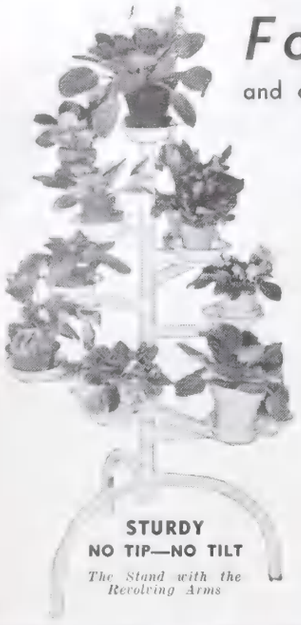
Tennessee Fabricating Co.
1547 Grimes, Memphis, Tenn.

Please send Idea Booklet on TFC Ornamental Iron. 10c enclosed.

Name_____

Address_____

IDEAL FOR CHRISTMAS GIVING



For AFRICAN VIOLETS

and other plants . . . the new VIO HOLDA

PLANT STAND

- Holds 11 plants, 10 on Revolving arms
- Promotes Thrifty Growth

A wonderful gift for flower lovers. Finest all-steel welded construction. 40 inches high. Finished in antique black, white or green enamel (your choice). The 10 revolving arms, extending 6 to 12 inches from sturdy center shaft, may be moved at a touch to enhance beauty of arrangement or allow even sun and air exposure. Light weight. Easy to clean. Requires so little space. Wonderful indoors or out. And, a grand gift idea!

STURDY
NO TIP—NO TILT
The Stand with the Revolving Arms

ORDER BY MAIL today for only $14.95 plus $1.00 for packing and postage in U.S.A.; $2.00 for shipment to Canada. Specify color. Send check or money order. C.O.D. if desired. Guaranteed satisfactory—**Vio Holda Mfg. Co.,** Box 915, Dept. 6127, Topeka, Kansas.



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- **For paying bills**
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No more hunting for envelopes—No hunting for stamps—No more stopping to write your return address! These stamped and personalized envelopes make it so simple to handle correspondence. Once you've used them, you'll never be without them.

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Please write name and address plainly

Send also for FREE CATALOG of Unusual Gifts and Entertaining Specialties

HORACE ANDERSON'S GIFTCRAFT SHOP
1234 E. 47th Street Chicago 15, Ill.

handsome decal

LABELS







Transform glass canisters, metal or pottery containers into useful AND decorative accessory sets with these colorful, distinctive decals! Easy to apply—just use water; they're washable and colorfast. Sent postpaid in US and Canada (NO COD's).

TOP black on gold SPICE LABELS are 1⅜" across; titles cover *all* popular spices, herbs, seeds, seasonings. Two sets (A & B) of 42 unduplicated titles EACH, $1.50 per set.

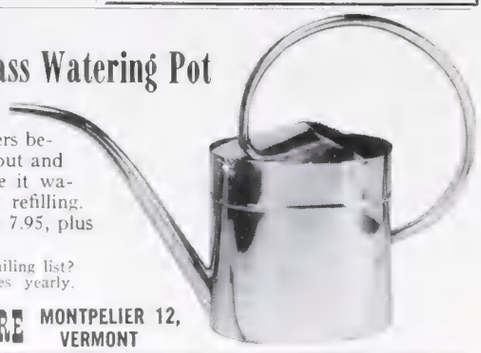
MIDDLE six-title SEWING SET (pins, needles, snaps, etc.) matches Spice Set; each decal 2" across; 75¢ per set.

BOTTOM pink, blue and green NURSERY SET contains 12 titles (soap, talc, swabs, etc.) for $1.25.

SEND 10c FOR ILLUS. FOLDER, SAMPLE DECAL

AUTHENTICS Dept. J-50
Box 546, Cincinnati 43, Ohio

Half-gallon Brass Watering Pot



A favorite with indoor gardeners because of its sleek lines, long spout and convenient handle, and because it waters a lot of plants without refilling. Replica of a fine English piece. 7.95, plus handling charge of 40c.

Is your name on our mailing list? Catalogs issued 5 times yearly.

VERMONT CROSSROADS STORE MONTPELIER 12, VERMONT



THESE DOGS ARE COPYCATS

The way they squeak and ape their elders is enough to make a real live dog sit back on its haunches! Designed by Keith Ward, creator of the Texaco Fire Chief pups. About 12" high, all rubber. Poodle, Dachshund, Cocker, Beagle and Scottie. **$2.75 each ppd.**

Sorry, no C.O.D.'s. Write for free catalog.

ANDERS COMPANY
Dept. B-12, 155 West 72 St.
New York 23, N.Y.



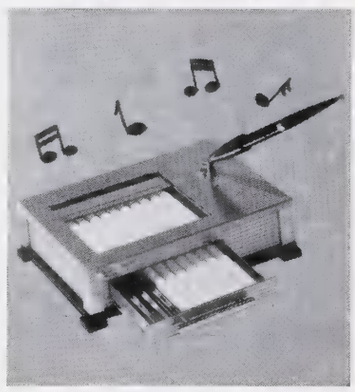
WINDOW



CLAUS THAT REFRESHE
is a wonderful plastic plate dec rated with a brilliant picture Santa. The hard plastic plate h a porcelain-like finish so you ca use it all through the holidays. washes like a regular plate. W think they're absolutely marve ous. A set of twelve 9½" plate $1.95 postpaid. Also availab with Santa and Reindeer desig Bard's, Dept. 1194, Evanston Illinois.

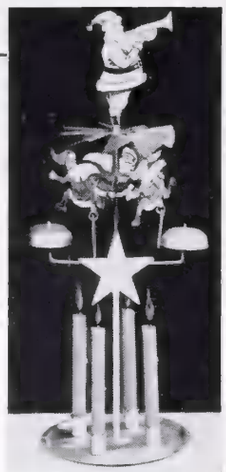


THE LEOPARD'S SPOT
will put you in the spotlight ever time you wear this chic drape beret and matching muff purs Can't you see them doing wonde ful things for a basic black dre or for a bright winter wool—an for your ego as well? Genuin tawny leopard-skin beret, $39.50 the large pillow muff purse wit concealed pocket. $55. Ppd. Ta incl. Oce Leopard, HB-12, 24 West 39th St., New York.



MUSICAL CIGARETT BOX, in a distinguished desig is worthy of a director's table, discriminating lady's desk, you own coffee table. Pull out th drawer that holds king or regula size cigarettes and it plays "Smok Gets In Your Eyes." Gold silver satin two-tone finish *wit* Paper-Mate pen. $19.95. Withou pen, $17.95. Ppd. Tax incl. Musi Box Unltd., HB-12, 676 N. Dea born, Chicago 10.

MAGIC SANTA CHIMES mailed to you from Sweden!



Light the little red candles, and suddenly as if by magic, the Jolly Santas go round and round to the merry tinkle of Christmas chimes while shadows flicker and dance on walls and ceiling! 15" of solid brass from top of Santa's cap to drip-catcher, it's a most charming addition to a dining table, mantel or window. **$2.50**

Postpaid, duty free. Sorry, no C.O.D.'s.

Peggy Mayer
Dept. B-12, 509 Fifth Ave., New York 17, N.Y.

"LAZY SUSAN" Dryette

For washings and ironings
For the new drip-dry fabrics
For nylons and sheer things



Satisfaction Guaranteed or your money back.

***Snagproof, Rustproof Metal** holds mo in less space. Lustrous finish. Perfect gif*

SUPER DRYETTE
12 arms
(23 ft. drying space; strong, sturdy)
$8.95 ppd.

TRAVEL DRYETTE
6 arms
(9 ft. drying space; stands in bathtub, packs in suitcase)
$4.95 ppd.

Act now to enjoy easier clothes drying service . . . order today direct

DRYETTE CO., DEPT. H-12
P.O. Box No. 2219 • Wichita, Kansas

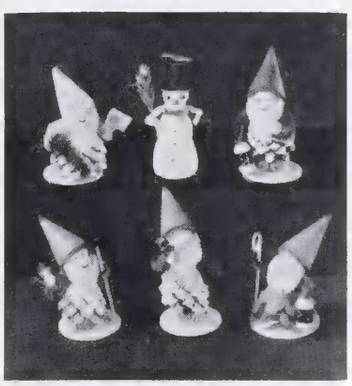
SHOPPING



GIANT CANDY CANE. On Christmas morning, between dawn and tree time, there is an interval where anticipation so outstrips patience that small tummies and older tempers are in a state of high upset. This cane, filled with 11 ounces of English Picadilly candy mix, is the hors d'oeuvre that takes the edge off a child's hunger for the main course. 22″ long, $2.50 ppd. Susan Smith, Carpentersville, Ill.



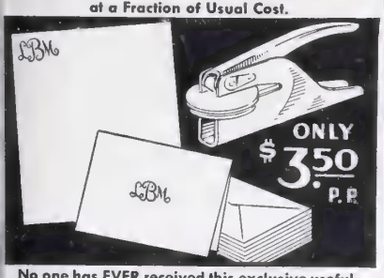
TRIM THE TREE on Christmas Eve with Santa's little helpers, the Black Forest dwarfs and the snowman, and you'll start a happy tradition. They sparkle with frost, will hang from the tree by their pointed hats. Colorful Lilliputian set made from pine cones is imported from Germany and would be darling place settings. 3″ tall, set of 6 is $1.50; 2 sets, $2.95. Ppd. Red Oaks, HB-12, Prairie View, Ill.



CARRARA MARBLE is only one of the attributes of this handsome folding table imported from Italy. It's smart in design, handy in size, adaptable and functional for living room, bedroom, or den. The tripod legs are made of steel finished in brass. Marble top is white streaked with gray, measures 12″ in diam.; table is 23″ high. $16.95 ppd. Edward H. Ziff, Box 3072, Merchandise Mart Plaza, Chicago 54.



Exclusive NEW GIFT!
Embossed MONOGRAM STATIONERY
at a Fraction of Usual Cost.



No one has EVER received this exclusive useful, low cost GIFT PACKAGE! Lifetime Embosser presses smart raised monogram on lovely White & Wyckoff Stationery. All attractively Gift-Boxed.

PRICES: Lifetime Embosser PLUS 20 sheets White & Wyckoff stationery & envelopes..**$3.50 p.p.**

Lifetime Embosser PLUS 20 White & Wyckoff informals & envelopes.....**$3.50 p.p.**

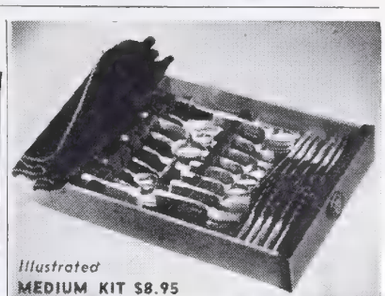
SPECIAL DELUXE COMBINATION: Embosser PLUS 20 sheets, 15 informals & envelopes and 2 monogram dies in hinged GIFT BOX **$4.95 p.p.**

Give package choice, monogram style. Underline last initial Shipped in 48 hours



STYLE A STYLE B STYLE C

R. H. SMITH Est. 1865
1428 36th St. Brooklyn 18, N.Y.



Illustrated
MEDIUM KIT $8.95

TOP DRAWER SECRET

are these Pacific Silver Cloth, make-it-yourself, flatware storage drawer kits. Quickly convert any drawer into a model of tarnish-proof, fitted efficiency. Ten minute installation. Satisfaction guaranteed. A lifetime convenience.

drawer front	*depth*	*holds*	*size*	*price*
13″ to 16″	2½″	108 pcs	Small	$5.95
17″ to 24″	2½″	204 pcs	Med.	$8.95
25″ to 30″	2¾″	292 pcs	Large	$12.95
31″ to 40″	2¾″	420 pcs	X-lg	$14.95

Dozenware blocks (as shown) also sold separately. Complete selection of all silver storage needs. Dealer inquiries invited. Free catalog.

CALIFORNIA WAYS
Dept. HB-25 San Mateo, California



Fruit Cake

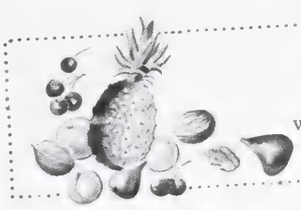
NONE OTHER SO MOIST...SO DELICIOUS



FROM CALIFORNIA WHERE THE FINEST FRUITS ARE GROWN!

No other fruit cake like it in all the world. It took 7 years to perfect the recipe. The flavor is incomparable. No small pieces of dried fruits in this magical concoction... but *whole* fruits... magical Mission Pak glacéd fruits! Great big tender cherries, huge chunks of moist pineapple, crisp, crunchy pecans and walnuts, and luscious, seedless white figs. Wonderful for Christmas gifts... great to have on hand all through the year for unexpected guests. We dare you to try one and be able to resist the urge to order more. Never sold in stores... just direct to you. Only a limited number available, so order today to be sure of getting this wonderful gift.

3 BIG GIFT SIZES from which to choose: Gift No. 11, 1½ lbs., $3.55. Gift No. 12, 2 lbs., $4.45. Gift No. 14, 3 lbs., $5.95.

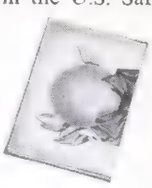


Only fruit cake made with 90% fruits, pecans and walnuts, and only 10% batter.

MISSION PAK FRUIT CAKES MAKE WONDERFUL GIFTS

Just give us the address... and we do the rest! We festively wrap your gifts, enclose your card and ship *prepaid* anywhere in the U.S. Safe arrival and complete satisfaction guaranteed.

FREE GIFT BOOK—Shop in arm chair comfort! 50 wonderful fruit gift ideas, in natural color, to thrill your friends and compliment you. Send for your copy today!



REFERENCE: ANY LEADING BANK

40 years experience making people happy at Christmas time.

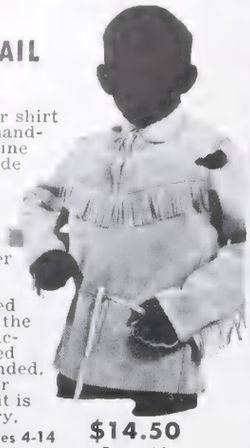
THE MISSION FOLK
120 East 33rd Street, Los Angeles 11, California

FRONTIER CLOTHES from Frontier Land

SOLD ONLY BY MAIL

HANDCRAFTED IN GENUINE LEATHER for BOYS & GIRLS

TEXAS TRAIL SHIRT



A real frontier shirt individually handmade of genuine Texas tan suede steerhide. Practical for play and outdoor living. The tough, durable leather withstands rough wear. Cut full—styled to grow with the owner. Satisfaction guaranteed or money refunded. Exchange after Christmas if fit is not satisfactory.

Boys' & Girls' Sizes 4-14
Give regular suit size.

$14.50 Postpaid

TEXAS TRAIL PANTS

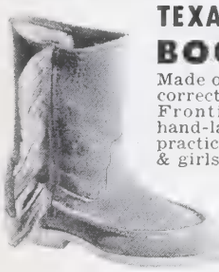


Individually handmade of genuine Texas tan suede steerhide to match TEXAS TRAIL SHIRT. Zipper fly and roomy pockets.

Boys' Sizes 4-14 Give waist and inseam length. $14.50 Postpaid

TEXAS TRAIL SKIRT for the young frontierswoman. Matches TEXAS TRAIL SHIRT. Girls' sizes 4-14. $7.50 postpaid.

TEXAS TRAIL BOOTS



Made over scientifically correct children's last. Frontier styling and hand-lasted comfort in practical boots for boys & girls. Tough, pliable, scuff-proof Texas steerhide. Moccasin toe. White cushion crepe sole & heel will not mar floors. Fit and satisfaction guaranteed.

Child's 7-13
Junior's 1-6
Widths B and D

$7.95 Postpaid



Write for FREE CATALOG
64 pages featuring exclusive clothing, equipment, gifts for sports & country living.

Norm Thompson

Dept. 6R • 1311 N. W. 21st, Portland 9, Oregon





MUSICAL TOYS

Your Baby's delight. All with genuine Swiss music boxes. Made of durable plastic in luscious pink and blue.

BELLS playing "Rock a bye Baby." bells 4" high **$3.35**

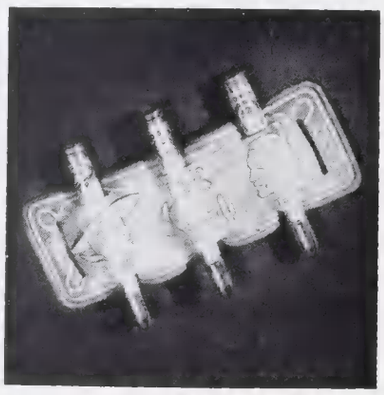
ROLLI-CLOWN Mounted on suction cup, safe for baby in every way. Turning, playing "Brahms' Lullaby," or "Parade of Wooden Soldiers." 7" high **$3.25**

"RADIO" will play "Rock a bye Baby." 9" long **$3.50**

—please 35 cts. for mailing—

Free Gift Catalog

Hildegarde Studios HB
597 Farmington Ave., Hartford 5, Conn.



THE LONE RANGER "WRITES" AGAIN

Here's ammunition to thrill every youngun on your list. It's an authentic cartridge holder with 3 ball point pen "bullets" that write blue, red & green. The Lone Ranger, Silver & Tonto are embossed on the leather holder that slips over a belt.

In Colorful Box. All for only.. Special Price at 6 sets for $5. $1 post paid

Send cash, check or M.O. Immediate Delivery

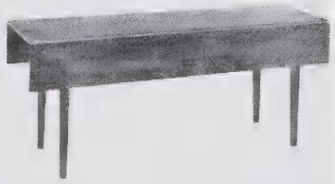
OLD PUEBLO TRADERS BOX 4035, DEPT. BL TUCSON, ARIZONA



WINDOW



SCOTTIE ASH TRAY is one of the best stocking presents we've found for a man. This bouncy little dog is full of beans and ready to hug the arm of his master's chair or perch on his knee. Made of Scotch plaid material, he measures 7½" long from tip to tail, has a metal ash tray on his back. $1. 3 are $2.89. Add 25¢ post. per order. Foster House, HB-12, 430 South Jefferson St., Peoria, Ill.



HARVEST TABLE. Imagine this heaped with party abundance! A Colonial reproduction its simple beauty and square tapered Pembroke legs blend with modern décor. Made of birch or knotty pine with hand-rubbed finish in antique maple, dark pine, or mahogany, it's 40" wide with leaves up. 72" long. $75; 60", $70; 48", $60. Unfinished $10 less. Exp. coll. Templeton Craftsmen, Templeton, Mass.



BIRD LOVERS will think you're a creature of rare discernment if you give them one of these exquisitely detailed birds. Sculptured in Italy of statuary bronze they come in soft Pompeian green or rich brown, are life-size (about 5" tall), and would be enchanting perched on a bird bath, the shelf of a room divider, a bookcase. $7.95 each. Exp. chgs. coll. Pompeian Studios, 169 Lexington Ave., New York 16.

Clown PENCIL SHARPENER

We've never seen anything quite like this before and certainly we've never seen anything that fits the bill better for so many Christmas presents. The fat little Funny Man screws onto the wall or desk; the pencil fits in a hole in his tummy; and a turn of the crank sharpens the point.

$1.00 Ppd.

2 FOR $1.95 Ppd., 4 FOR $3.75 Ppd.

Pa. Residents Add 3% Sales Tax



PENCILS PERSONALIZED IN GOLD WITH CHILD'S FULL NAME
12 FOR 79c PPD. 24 FOR $1.50 PPD. 48 FOR $2.75 PPD.

BRYN MAWR GIFTS Bryn Mawr HB12, Pa. Send for Free Gift Catalog

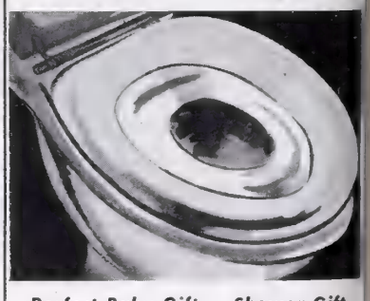


Iron on Tuesday . . .

Your little darling can care for dolly's clothes and enjoy every minute of her practical play. Made in Vermont—proportioned replica of Mother's own ironing board and dryer. Age 1-4. Ironing board with cloth cover and dryer $3.95 postpaid.

THE Vermont SHOPPER
BOX 302, BURLINGTON, VT.

BABY TOILET SEAT



Perfect Baby Gift . . Shower Gift

Fits all adult toilet seats. No metal brackets to fasten. No folding. Just set it on. Will NOT slide off. Made of soft finish durable rubberized plastic. Non-breakable. Baby will like it . . . you'll love it. Avoid bathroom embarrassment and accidents.

Take with you in car, train, trips or to grandma. Where there is a baby, there should be a Royal Baby Toilet Seat. Order NOW! Shipped boxed, (postage paid, except on COD's), only $1.98

Three for $5.00 send check or money order

ROYAL—T—PRODUCTS
807 Wyandotte Dept. HB-127C
Kansas City, Mo.

JOIN NOW! many hours of evening fun...or send as a gift



JIGSAW PUZZLE CLUB

First quality, fully interlocked, full color wood Jig-Saw Picture Puzzle sent you each month. Product of outstanding manufacturer.

300-PIECE PUZZLE. 12" x 16", different title each month for 12 months—$39.00. Single Copy—$3.50 Postpaid.

500-PIECE PUZZLE. 16" x 20", 12 different titles—$66.00. Single Copy—$5.75 Postpaid.

A PUZZLE MONTHLY

ORDER NOW! Send check or money order to

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SHOPPING



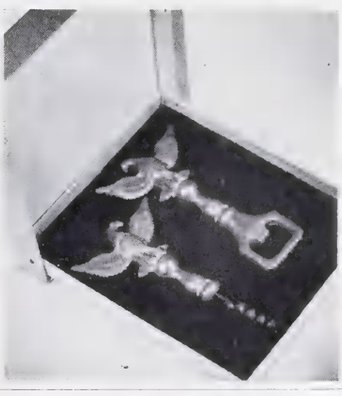
LITTLE STINKER. What chance has a man got when a girl adds to her other deadly weapons this little squirt. He may resist the lowered eyelashes, even the premeditated sorcery of a love song. But when a coquette impudently sprays herself with fragrance from this perfume atomizer, the gentleman's a goner. 7" high, it's $4.95 ppd. What's New Shop, Dept. HB-12, Wynnewood, Pennsylvania.



LITTLE HUTCH cabinet is a darling reproduction of an Early American piece that a little girl will love for her china animals or cup-and-saucer collection. Made of selected wood, it's 24" x 12" x 36" high. Shelves are grooved for plates. Child's first name and 1957 painted on inside of door. Antique pine, $24.95; solid wild cherry, $27.95. Exp. chgs. coll. Peddler's Cart, Hubbard Woods Station, Winnetka, Ill.



WHAT SHALL I GIVE HIM? The question is as certain a sign of Christmas as a letter to Santa Claus, and every year the same problem starts women staring into space, wondering what He would like. So here is part of the answer. Solid brass bar accessories topped with an Eagle and full of handsome heft. Gift-boxed corkscrew and bottle opener, $5 plus 25¢ post. Anders Co., B-12, 155 W. 72nd St., New York.



"STEVIE BOY" CLOTHES

The *Practical Gift*

For The Boy In Your Life



Boys' Sport Coats just like Dad's. Ivy styled in Ivy patterns. These sturdy wool sports coats are handsomely rayon lined and have a center vent back.

COLORS: Blue, Tan, Grey

SIZES: 10-18

$14.95 Postpaid

- State Chest, Weight, Height
- Satisfaction guaranteed or money refunded
- Send check or money order (No COD)

"STEVIE BOY" CLOTHES

Dept. H, P.O. Box 205

Kew Gardens Station, N.Y.

"WEEPERS"



is a cuddly puppy who loves to be loved

He's made of tan felt with a real-as-life teardrop under one eye, carries a little handkerchief and wears a knitted, turtle-neck ski sweater in your choice of Pink, Shocking Pink, Turquoise, Yellow, Red or Green. 11" high. Grown-ups adore him as much as kiddies do!

Free illustrated catalog

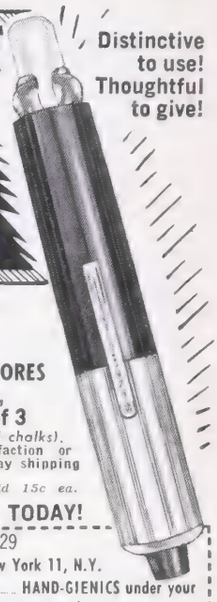
$6.95 (add 50¢ postage)

COLETTE Box 235, Cooper Sta. New York 3, N. Y.

THE "Natural" GIFT for TEACHER

New

Distinctive to use! Thoughtful to give!



AUTOMATIC PENCIL FOR CHALK

Encourage teacher's efforts with this practical token of your appreciation: HAND-GIENIC, the automatic pencil that uses any standard blackboard chalk. Ends forever messy chalk dust on hands and clothes . . . no more recoiling from fingernails scratching on board, screeching or crumbling chalk, prevents allergy from chalk. Scientifically balanced, it makes chalk writing or drawing a smooth pleasure!

NEW, DIFFERENT GIFT OF LASTING USEFULNESS.

Every teaching hour teacher will bless HAND-GIENIC...and your child. Sturdy metal construction, 1-YR. WRITTEN GUARANTEE. Jewel-like 22K gold plated cap contrasts beautifully with onyx-black barrel.

HAND-GIENIC, 161 West 23 St., N.Y. 11, N.Y.

EXCLUSIVE! NOT SOLD IN STORES

Send $2 for one, only $5 for set of 3

(for different colored chalks). Postage free. Satisfaction or money back. Same day shipping guaranteed.

For air delivery, add 15c ea.

MAIL COUPON TODAY!

HAND-GIENIC, DEPT. 29

161 West 23rd St., New York 11, N.Y.

Please rush ..... HAND-GIENICS under your money-back guarantee. I enclose $ .....

Name .....

Address .....

City ..... State .....



Furs for a little girl

If you want your favorite girl (3 to 10) to win admiring glances, buy her this eye-catching set of genuine fur. Snuggly muff and fetching hat of fluffy snow-white bunny fur have red velvet roses for dramatic contrast. Softly padded muff is backed with embroidered satin and has silken wrist cord. An exciting gift for all the little princesses in your life . . . and deceptively low priced. Just $2.98 each piece, $4.98 the set . . . and we pay postage!

Immediate delivery. Satisfaction guaranteed unconditionally. WRITE FOR FREE CATALOG.

Hobi

Dept. B127, Flushing 52, New York



THE ORIGINAL FRENCH

MUSICAL JUMP ROPE

As an apple-cheeked little girl skips rope, a merry tune fills the air because the handles of the bright colorful rope are self-contained music boxes! Do not confuse with cheaper Japanese copy. **$1.50**

2 FOR $2.95 PPD.

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Sorry No Stamps or COD's Please.

Send For New Xmas Gift Catalog.

Page & Biddle

21 STATION ROAD, HAVERFORD HB12, PA.

Royal Siamese Kittens

PING and LING



Blue-eyed Ping, 8½" long from the tip of his tail to his aristocratic nose, and his twin brother, Ling, 11" long, alerted for any adventure, are mewing likenesses of lovable live kittens. Large, lifelike replicas, in fine German porcelain, at a very gentle price.

$5.00 Pair

Add 25¢ for handling

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World Treasures

657 Main Ave. Passaic, N. J.

CHARMING IDENTIFICATION

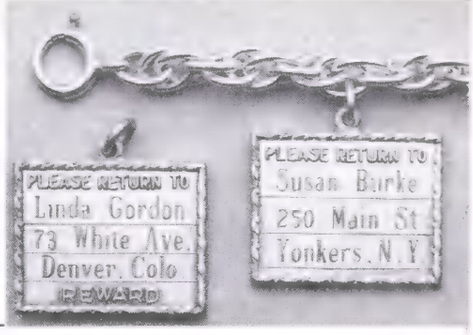
Wear this unusual tag wherever you go and be identified as a fashionwise femme! Buy it on its own handsome link bracelet, or add it to your own collection. Measuring ⅞" x ¾", it has a floral border, is inscribed with "Please return to", any name and address up to 35 letters, and if you specify, "Reward". An exquisite gift!

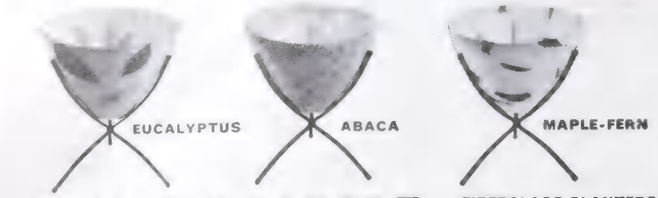
	Charm Bracelet	
Sterling Silver or Gold Filled	$6.00	$4.00
14K Solid Gold	20.00	35.00

Prices include engraving, federal tax and postage. Allow 1 week delivery. Write for catalog. Sorry, no C.O.D.'s.

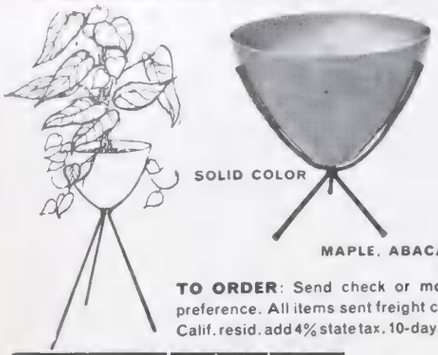
Unusual Gifts

Dept. HB, Box 54, Lawrence, N. Y.





PLANTER PARADE



FIBERGLASS PLANTERS...in four exciting new styles! Designed in Denmark, they bring fresh splendor to your indoor greenery...right in time for the holidays! The MAPLE...real maple leaves and ferns, set in ivory fiberglass! The ABACA...the color of wheat, the texture of new burlap! The EUCALYPTUS...pink, green, lavender leaves dancing on white! The SOLID...vibrant, dramatic colors...in chartreuse, red, coral, black, turquoise, grey, white! The bowl 15" deep and wide, cradled in a slim ebony wrought iron stand 27" or 18" high! Values to $15 each.

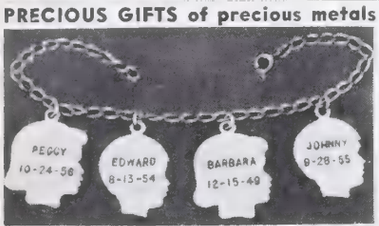
SOLID **$4.99**

MAPLE, ABACA or EUCALYPTUS **$5.99**

TO ORDER: Send check or money order. Please state first and second preference. All items sent freight collect. For C.O.D. send 1/3 deposit or more. Calif. resid. add 4% state tax. 10-day money-back guarantee applies to everything.

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PRECIOUS GIFTS of precious metals



PROFILES ON PARADE—Proudly proclaim the beloved children or grandchildren with our ¾" Boy and Girl Silhouettes. Each engraved with a child's name and birthdate, and attached to a 7¼" bracelet. Beautifully crafted of non-tarnishing Solid Sterling Silver or 12K Gold-Filled. Add more as the family grows. Up to 11 letters and spaces per line.
Silhouettes—$1.10 each Bracelet—$1.10



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Sterling—$1.25, 3 for $3.50
Gold—$1.00, 3 for $2.75
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ORDERS SHIPPED WITHIN 3 DAYS
NANCY NORMAN
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The Canadians have a way with a Boot!



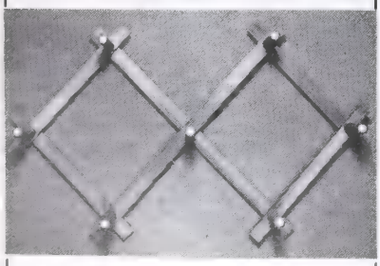
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A distinctive storm boot uniquely designed for spectator sports or winter streets. Water repellent suede uppers are topped with 6 gay Swiss shields. Warmly lined with soft shearling. Lightweight crepe soles. In Black or a rich Rust. Ladies' full sizes 5 to 9. **$19.95**

Add 35¢ postage. Satisfaction Guaranteed. We think our new catalog is tops . . . Yours on request.

Carroll Reed Ski Shops
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Hang it ALL!



On the Old Hat Rack

Hats, Coats, Mug collections, bath or kitchen towels—just the right gift for Xmas, birthdays or house warmings. Exact copies of the old ones.

Pine or Walnut — Hand rubbed and waxed.

2 diamond size——7 pegs——$5.00 ppd.
3 diamond size——9 pegs——$6.00 ppd.

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Ingenious Knee Lift Cushion gives lounge chair comfort in your own bed. Gently flexes knees, just like hospital bed. "Floating" action prevents straight-leg discomfort. Back, hips, legs relax—many aches disappear. Tensions vanish—sleep comes naturally. Avoid sedative habit. PRICELESS GIFT for bed readers, convalescents, expectant mothers. Money Back Guarantee. Gifts mailed direct. Sent immediately for only **$2.98,** postpaid. *Two-day airmail, if desired, 40¢ extra.*

White washable zippered case, 85¢

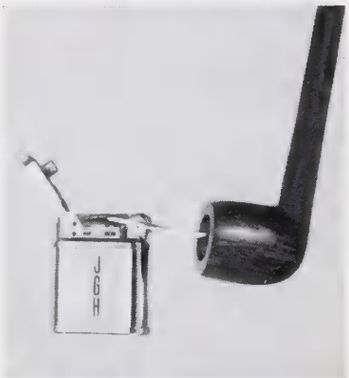
BETTER SLEEP, Inc.
Dept. 362, New Providence, N.J.



WINDOW SHOPPING



JUG FOR YOURSELF the effect Santa will have on breakfast grouches. He winks merrily, grins broadly, is ready to pour on Christmas spirit. Fill with milk, syrup, martinis, holly. Quart size in red, white, and tan, $2. For holiday dining, mats that look like white linen with red poinsettia and green leaves are washable plastic. Set of 4, $1.39. Ppd. Miles Kimball Co., 33 Algoma Blvd., Oshkosh, Wis.



IF HE SMOKES A PIPE cigar, or cigarette, here's a gift he'll like. Beattie "Jet" lighter lets its flame go upward like a candle, or it will spurt sidewise or down; tilted, it shoots flame into his pipe. *Monogrammed* with 3 initials; nickel finish, $6.85; pigskin, black Morocco, or satin finish chrome, $8; bright finish engine-turned chrome, $9.25. Ppd. David P. Ehrlich Co., 207 Washington St., Boston 8.



THE HUNT IS OVER when you bag this game for a young philatelist. Each of these sixty stamps portrays an animal on a decorative background. They're unusual, exotic, and colorful. $5 for complete set including literature and other stamps on approval from Globus Stamp Co. Dept. 365, 268 Fourth Avenue, New York 10.



imported **CAMEL SADDLE** *leather* **BENCH**
with hand crafted look . . .

Adds Charm To Your Den or Patio! The Perfect Gift!

Imported from the exotic Middle East, this sturdy rustic-style bench lends beauty and comfort to your home. Soft-cushioned with camel saddle of genuine leather, with nailheads and leather thongs for custom-made effect. See how wonderful it looks in your home—as a cozy bedside seat, in the library, or outdoors on the terrace. Order one, or a conversation-pair. In Deep Walnut-finish wood with Copper Nailheads. Red, Green or Natural leather cushion. In Natural-tone wood with Brass Nailheads and Red, or Green leather cushion.



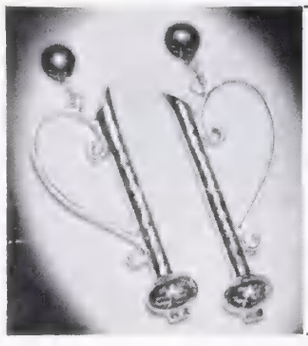
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Length—23½"
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immediate delivery
Send for our Catalog (only 25¢) of exciting imported gift items.

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Merci Bouquet!

From Siam comes the most delightful idea in earrings we've ever seen! Each earring is designed to hold a few drops of your favorite perfume, assuring a lovely fragrance for hours and hours! Handmade of sterling silver engraved with delicate niello design, beautifully polished. Screw type. Perfume dispenser included with each order. $9.50 pr., tax and postage paid. She'll say "Merci Beaucoup!"

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B.F.Goodrich



Colonial Upholstered Furniture by Baumritter, New York

B.F.Goodrich

Texfoam cushioning

Bring this **BAUMRITTER** sofa into your home and you'll do yourself a favor. Cushioned with B. F. Goodrich Texfoam, it's colonial at its modern best . . . true to style yet soft in comfort. And Texfoam literally takes care of itself . . . is naturally clean, naturally fresh, won't sag, lump or mat down – ever. If you're furniture-minded be Texfoam-minded, it's your assurance of furniture as it should be . . . comfortable and care-free. For more information write B. F. Goodrich Sponge Products, a division of The B. F. Goodrich Company, Dept. L, 306 Derby Place, Shelton, Connecticut.



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ET FEEDER screws into a e or post, and for the birds ir yard will be the gourmet t in town this winter. Suet, or alf orange, is pressed down r skewer. Bar goes over it, ds suet or orange securely on 7″ aluminum tray and serves a perch for the diners. $2.95 d. H. B. Cowap, B-12, 2423 lgeway Ave., Evanston, Ill.



HEAVENLY DELIGHT is little cherub who attaches to ir phone with suction cup and ds a pen ready for jotting vn notes or just doodling. ry and gold-tone ball point is imprinted with your name l fits securely into brass cherub der. An elegant suggestion for feminine names on your list. price is $1.50 plus 15¢ post. ncroft's, 2170 S. Canalport e., HB-378, Chicago 8.



Ideal Gift!

GENUINE CALFSKIN BILLFOLD

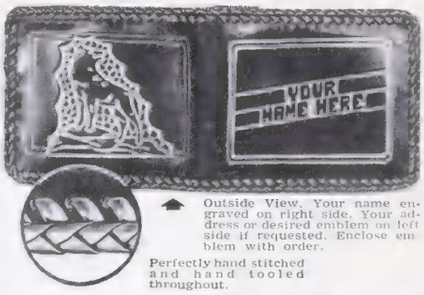
Hand Tooled — Hand Stitched

For Both Ladies and Men

Ladies' billfold is lined with red suede, has large change pocket inside, hand painted rose on front under name and key chain attached.

Handsomely handmade by expert craftsmen from genuine calfskin with goat lacing. Perfect workmanship, uniform throughout. The most beautiful billfold you've ever seen.

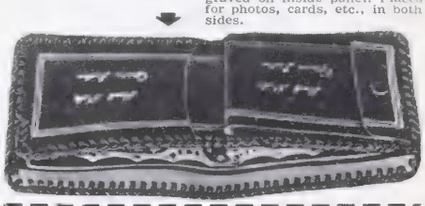
MONEY-BACK GUARANTEE! . . . if you're not completely satisfied your money will be returned at once.



Outside View. Your name engraved on right side. Your address or desired emblem on left side if requested. Enclose emblem with order.

Perfectly hand stitched and hand tooled throughout.

Inside View. Secret compartment for bills. Large eagle engraved on inside panel. Places for photos, cards, etc., in both sides.



$5 each postpaid, remittance with order.

Send Gift List and Cards. We will ship direct for you.

Handcraft Wallet Co. Dept. HB-B
Biloxi, Miss.

Am't Encl. $_____

Please send me_____(Ladies')_____(Men's) Genuine Calfskin Billfolds.

Name_____

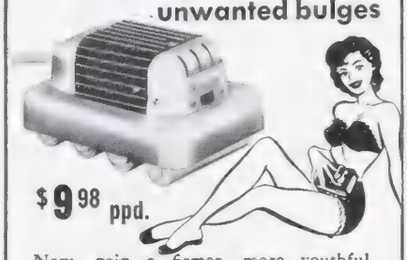
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helps reduce unwanted bulges



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Our newest closet accessory, consisting of eight three-inch hooks, hangs right from your closet rod to hold all the odd items which usually clutter up dresser drawers, etc. . . . purses, umbrellas, belts, children's clothes, anything at all. Chrome-plated and gift-boxed. Satisfaction guaranteed. Order #C838.

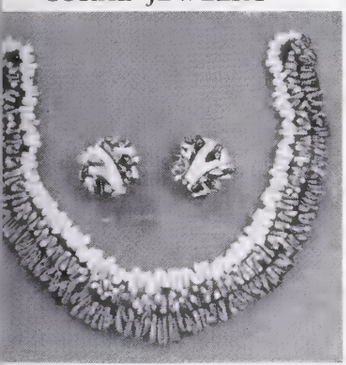
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Shop the armchair way

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Dept. 1194A, EVANSTON, ILLINOIS

CORAL JEWELRY



from the SOUTH PACIFIC

ause one fabulous object can be the mak- of a costume—we've gone to the ends of earth to find this rare branch coral. The rand, 16 inch necklace's colors are snowy e, pink touched with white and red tipped white, 10K gold clasp $30.00. Matching 3 nd bracelet $15.00. Coral cluster earrings, -on $7.50. The Set $50.00. Single and double nds available, state color. $10.00 per nd. Gift Boxed. Prices are Postpaid and Incl.

On Request, Gift Sent Direct With Card. Air Mailed Free In December.

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FREE CATALOG OF EXOTIC JEWELRY

EPHANIE'S IMPORTS BOX HB-12
1966 BROADWAY, NEW YORK 23, N. Y.



RETURN OF THE IBIS

Once venerated by the ancient Egyptians, the timeless beauty of this graceful bird is now captured in two exotic woods—imported blonde Korina or African Mahogany finished in black or walnut. The hand-set wings are burnished brass with a sleek satin finish. An exciting trio for living room or bedroom wall. Each measures 22″ long. Sold in sets of 3 only.

$19.95 set of 3, ppd., plus 75¢ West of Miss.

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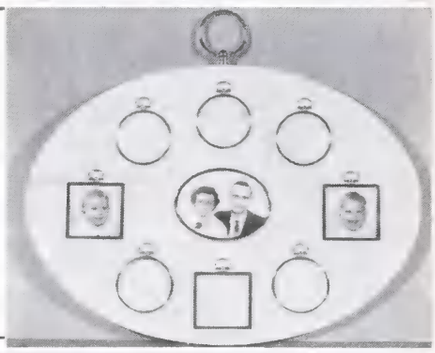
NATURE CRAFT Dept. H-12
509 Fifth Avenue New York 17, N.Y.

FAMILY REUNION

This was designed by a proud grandfather. It is a velvet oval. Within this oval are individual gold frames with each picture shown separately. (Square frames are 2½″ each). And each frame may be removed from its recessed spot if desired. Plaque is 17½″ × 12″ and holds 9 frames. Dark green or pink velvet. **$18.00** includes all frames, oval and postage.

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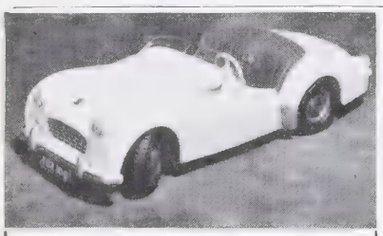
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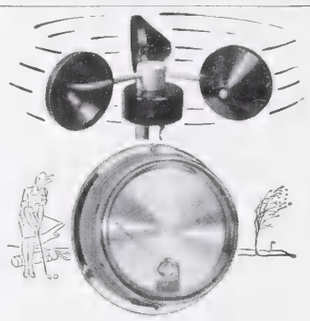
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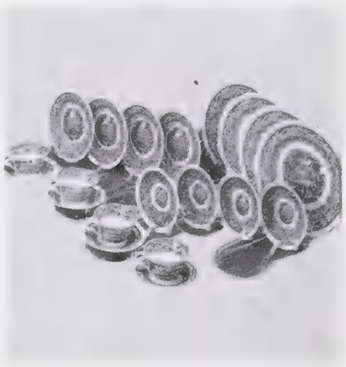
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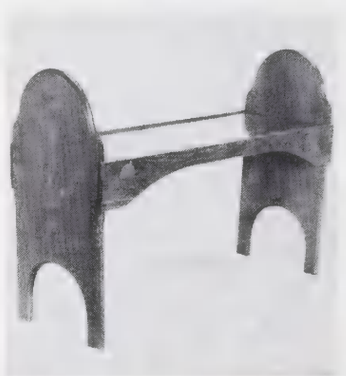
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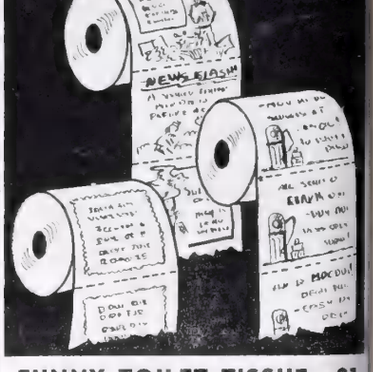


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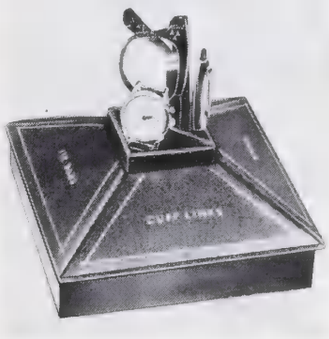
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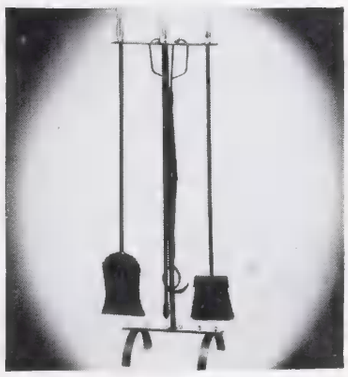
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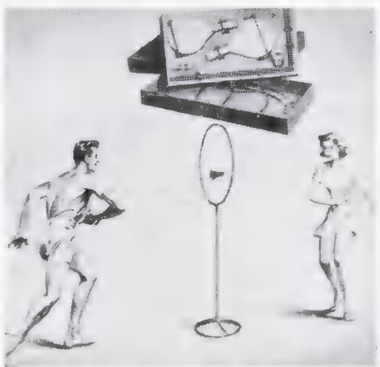
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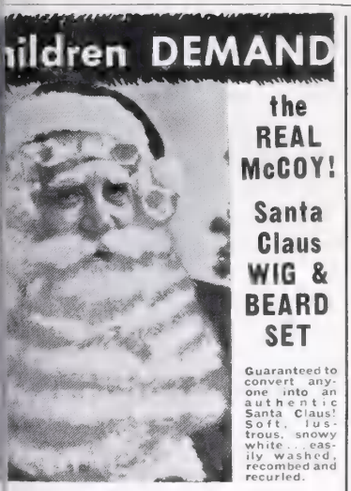
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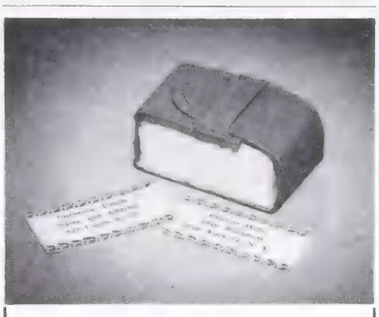
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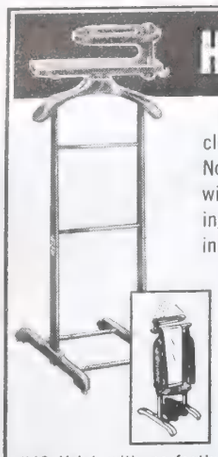


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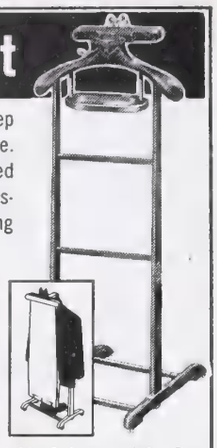
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Craftsmen in Charm

The "Vicki"



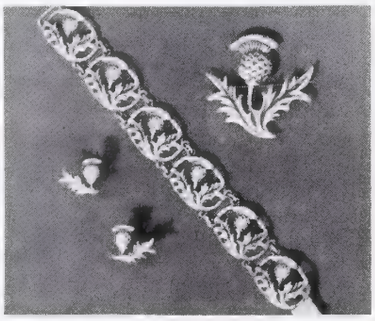
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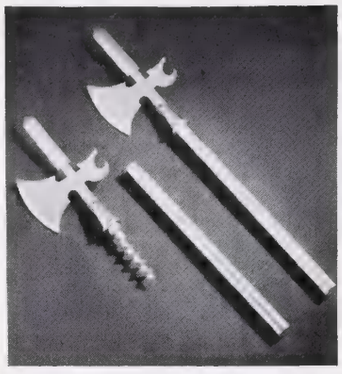


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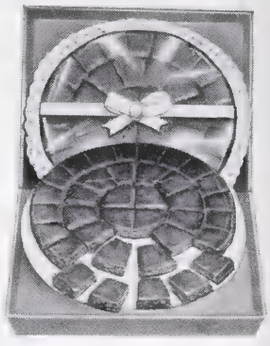
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Velvet soft, premium quality natural tan Western deerskin handcrafted into foot flattery and the ultimate in foot comfort. These slippers mold to your feet for a perfect fit...easy on and off, yet hug your feet when you walk...fold for traveling. *Hand washable!* Imitated but never duplicated.



Thick foam rubber insole assures the ultimate in foot comfort.

Give men's or women's regular shoe size.

$8.95 per pair postpaid

Fit & satisfaction guaranteed.

Send for FREE 64-Page Catalog featuring leather shirts, exclusive clothing and equipment for sports, country living and gifts.

Norm Thompson

Dept. 5R 1311 N.W. 21st, Portland 9, Ore.

Hagerstrom WEATHERVANE



WINDBLOWN—A Hagerstrom original that defies winter winds and loves those of summer. It's perfectly balanced on an oil-filled swivel to swing easily in the gentlest breeze, and give you a true forecast of weather ahead. Made of aluminum finished in satin black. 27" wide, 28" high—$19.50 f.o.b. Wheeling. Size 30" wide, 30" high, $25.00.

72 other designs for your selection.

Write for new Christmas Gift Catalog

HAGERSTROM METALCRAFT STUDIO

Handcrafted Specialties since 1922—House Signs, Lanterns, Mail Boxes, Door Knockers, etc.

Dept. HB, Old Milwaukee Road, Wheeling, Ill.

WOODLAND NUTCRACKER



A twist of its sturdy handle forces the "exclusive nutsplitter metal point" into the nut shell, cracking it quickly and easily without damage to the precious nut meat. Made of hard Maple, it is smoothly turned, beautifully finished, and will positively crack any hardshell nut. Eliminates the usual fuss and muss as well as the need for a pick. You'll want at least one for your own use and several for gifts. Packed in wood-grain gift box. Order No. G753. Satisfaction guaranteed.

Only $1.59 each; 2 for $3.00 postpaid

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Shop the armchair way—

DOWNS & CO

Dept. 1194, EVANSTON, ILLINOIS



New! Clever!

SWEATER-GUARD

$1.00 each

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. . . a much needed fashion accessory!

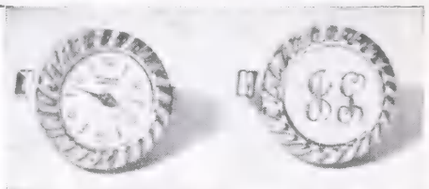
Now you can toss your sweater casually over your shoulders—it won't slip or fall off! Pretty pearl-studded gold plated clips and chain hold it in place glamorously. Buy one for every sweater you own . . . and for gifts, too!

MASTERCRAFT 273 HB CONGRESS ST. BOSTON 10, MASS.

FREE! WRITE FOR NEW GIFT 'N GADGET CATALOG

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Perfect timing—elegant, gold-plated cuff links—one with a guaranteed jeweled Swiss watch, the other with a hand-engraved monogram or fraternal insignia. Rimmed with a handsome gadroon or plain edge, ¾" diam. For him or her!



only $14.98 including tax and postage

ACTUAL SIZE

Sorry, no C.O.D.'s. Write for FREE catalog.

Merrill Ann Creations

Dept. B-12

3605 Kingsbridge Ave., New York 63, N.Y.

SEE THE WHOLE MONTH AT A GLANCE WITH THIS

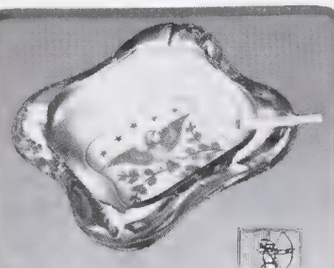
Desk Memo Calendar!



Beautiful, practical gift for the busy man or woman! No fumbling—each large 14½ x 5½ page of this handsome desk calendar shows the full month—with ample space for daily reminders. Cover is smooth, rich, two-tone walnut brown simulated leather, padded and deeply embossed with an impressive golden coat of arms. Adds an air of distinction to home or office desk. Yearly refills available. For your friends? 5 @ $4.75 ea.; 10 @ $4.45 ea.; 25 @ $4.25 ea. Postpaid. Name embossed 60c each on 5 or more.

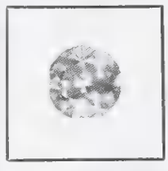
price: **$4.95** each
Postpaid (no C.O.D.)
Name embossed in gold 75c each
NO STAMPS

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Almost worth its weight in crystal alone . . . The massiveness of the crystal in this ashtray in modern feeling blends happily with the traditional eagle of antiques in its hand etching. A gift any hostess will appreciate, it belongs to any interior. 9"—10 lbs.—$14. Robin Hood's Barn, Westwood, Mass.

ROBIN HOOD'S BARN INC
680 High Street Westwood, Mass.
Edgartown, Mass. — Hobe Sound, Fla.



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the most BRILLIANT GEM STONE ON EARTH! *say the* Saturday Evening POST & READER'S DIGEST *about this amazing*
MAN MADE MIRACLE!



1 carat "Titania". Solitaire set in 14-kt. gold mounting. Complete. ONLY $22.50*

1 carat "Titania". Set in a Masculine box style 14 kt. gold mounting. Complete. ONLY $28.50*

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Unset "Titania" gems, 1 to 5 carats, for your own rings, brooches, pins, etc. Per carat .....ONLY $10*

Regent Star Rubies and Sapphires (Syn.) at proportionately low prices.

FREE booklet and handy Ring-size Chart

REGENT 10-DAY MONEY BACK GUARANTEE

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I. R. Fox, fur remodeling specialist, restyles your old, worn fur coat into glamorous 1958 cape or stole. Special low price, $22.95 complete. Special price includes cleaning, glazing, repairing, Lustersheening to new sheen. REMODEL COMPLETELY, plus a lovely *NEW LINING* and *INTERLINING*, your monogram. The thrilling result . . . a beautiful cape, stole. **SEND NO MONEY!** Just wrap up your old fur coat, mail it to us now. Send your dress size and height on postcard. Pay postman $22.95 plus postage when new cape arrives. Or send for FREE Style Book. Write:

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STYLE #55



I. R. FOX, 146 W. 29th Street, Dept. E-2, N. Y. C. 1



WINDOW



REINDEER CAROUSEL. Three snow white reindeer with glittering harness adorn a gold base and are taken for a ride when you wind up this beautiful centerpiece. The decorated center column supports a large ball of gold paillettes. And as the scene revolves, it plays "Jingle Bells" on a genuine Swiss music box. 14" tall, it's $14 ppd. Emerald House, Dept. RC-1, 524 Davis St., Evanston, Ill.



PASHA PILLOW for the floor is deliciously restful. Foam-rubber, 20" x 20" x 3", it's washable. Corduroy: gold, white, toast, black, pink, turquoise, flame, olive, green. Antique satin: gold, white, cinnamon, red, peacock blue, hunter green, purple, black. Linen: yellow, white, chocolate, black, pink, blue, red, orange, avocado, chartreuse. $5.95. Two, $9.95. Ppd. Foam-Aze, 2365 Reading Rd., Cincinnati 2, O.



RESTORATION ARTISTS make a photographic copy of your favorite picture or snapshot, if in good condition, and hand color it in oils. Miniature in frame, 5" x 6", or in 24k gold-plated square easel frame is sent to you with your untouched picture. Send color description of subject. $7.98. On everlasting DuPont Ivora, $17.98. Ppd. Hearn's Photo Studio, 3rd Ave. at 150th St., New York 55.

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Save $100.00 a year automatically with each "Christmas Fund" Date and Amount Bank. Drop in 25¢ a day, or Calendar won't change date. Also totals amount saved. Automatic saver for home, car, vacations, payments, etc. Fool-proof mechanism with key. Use year after year. Start saving right away. Pays for itself in 8 days! Order plain or with "Christmas Fund" in gold letters. Reg. **$3.50**, now only **$1.99** each, **3** for **$5.75; 6** for **$11.00** ppd. Mail cash, check or M.O. to **LEECRAFT, Dept. 12-HX, 300 Albany Ave., Brooklyn 13, N. Y.** Sold by mail only—prompt delivery.

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GUARANTEED to outperform any other firetending tool by far

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30" LONG • TO KEEP YOU AWAY FROM HEAT AND FLAME

Prepaid; send check or money order; no C.O.D.'s

Black Wrought Iron Gift-Packaged $4.95

Polished Solid Brass Handles; Gift-Boxed $12.95

Special—27" Long Black Wrought Iron $3.95

Free *"How to Start Fire"* booklet in each pkge.

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Dept. HB127, P.O. Box 372, New York 10, N.Y.

SHOPPING



SMARTEE CAT is the "meow" gift for the girls on your list who know *all* the answers. Maybe it's a college daughter, a keen teen, or even a cuddly niece. But whoever she is, she'll love this wise little feline whose white fur is soft and silky. He's decked out with mortarboard, black spectacles, and collar, carries a gift tag, "You're the Cat's Meow." 7½" tall, $3 ppd. Elizabeth McCaffrey, B-12, Northport, N.Y.



THE RULING CLASS, also known as "the top brass," will like this golden brass combination paperweight and ruler that brings big-shot order to a man's or woman's desk. It measures 6" long, has a small knob to make it easy to hold, and comes handsomely engraved with first name, three initials, or "The Boss." $1.95. Three are $5. Ppd. Ruth Drawer, Box 4035, HB-12, Tucson, Arizona.



STRIPPING STORY is the tale of the sterling silver sweater guards that clip to each side of a cardigan sweater to protect it from loss or from slipping to the floor. Engraved with one initial, it's the perfect gift for the woman who prefers casual wear or the college crammers on your list. $1.95. Without engraving, $3.50. Tax and post. incl. Ladner, Dept. 400 So. Prospect Ave., Park Ridge, Ill.



GIANT SET OF INDOOR GAMES



New—clever—tremendous value! Fascinating, absorbing, loads of fun. Set them up on floor or table top—children LOVE them (so do adults) 12 complete games—Miniature Golf . . . complete 9 hole course—greens, flags, balls, etc. Miniature Croquet—wickets, goal posts, mallets, balls. Bowling—alley layout—balls & pins. Badminton—racquets shuttles. Horse shoes—stakes & shoes. Shuffle Board—court layout, cues & discs. Plus a complete checkers and chess outfit with board. At least 6 other games can be played. Simple instructions for every game. Worth much more than this low price . . . only $2.00 for the full 105 piece set, postpaid. Insured & guaranteed. Order Now. WAINSCOTT PRODUCTS, 1010 Beaubien St., Dept. F, Detroit 26, Michigan.



FLOWER ARRANGING KIT

GIFT-PACKED IN HAMPER BASKET

Here in a handsome waterproof wicker hamper basket is everything needed to make all types of artistic original flower arrangements. Includes an assortment of holders—each a different kind—together with florist's plastic clay, roll of wire and a pair of fine florist's shears. Plus a Flower Arrangement Booklet showing prize-winning arrangements.

$15 *postpaid anywhere in U.S.A.*

Mail and Phone Orders Filled

Max Schling Seedsmen, Inc.

538 Madison Ave., Dept. 660
New York 22, N.Y.



They'll bless yo' cotton pickin' heart!

Bale fancy pecan halves

An intriguing package is half the fun of getting a Christmas gift. So when they open this burlap-bound cotton bale and find inside an abundance of prize pecan halves—you are the clever one! Send list, we enclose your card, mail for you.

No. CB-3, 2 lbs. pecans, ppd. **$3.95**

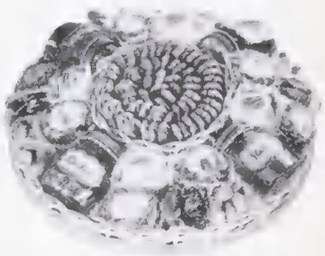
To be *real big*, send the big bale! *Order CB-1, 5 lbs., ppd.* **$8.75**

PECAN PRALINES! 2 lbs. in cotton bale gift pack. No. CP-1, ppd. **$2.25**

DOUBLE DELIGHT! Double thanks to you! Big tray a circle of our assorted pecan candies and tropical jellies; inner tray loaded with select pecan halves. A "show-piece" gift. Looks awfully expensive, but isn't.

No. SG-1, ppd. **$4.95**

FREE! Send for new Christmas catalog.



Stuckey's Dept. HB-2 Eastman, Ga.

YOUR HOME DESERVES A GOOD SIGN



Just a number is no longer friendly enough to welcome guests who come calling. Here's an attractive Ernst Hagerstrom original 18" high of lasting aluminum. Wrought iron bracket 16" wide. Black finish. Your name on both sides in easy-to-read white.

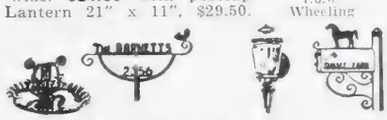
$19.50

Add 30¢ per letter for each side

COPPER LANTERN

A distinctive Hagerstrom original, graceful in line, well made. Black finish to match sign. 19" high, 8½" wide. **$24.50** with postcap. Lantern 21" x 11", $29.50.

Prompt Delivery Prices f.o.b. Wheeling



Hagerstrom METALCRAFT STUDIO

Write for new Christmas Gift Catalog.

Handcrafted Specialties since 1922—Weathervanes, Mail Boxes, Door Knockers, Foot Scrapers, etc.

Dept. HB, Old Milwaukee Road, Wheeling, Ill.



TRES CHARMANT!

Houdon, the French master, created the originals of these delightful children, and we are pleased to show them faithfully reproduced at a fraction of their original cost. Le Garçon and La Petite Fille are 9" tall on their felt-padded pedestals. You'll be amazed at how much they will add to a room placed on a mantel, a book shelf, an end table. Choose chalk white or antique ivory. **$5.95 the pair.** 2 pair $11.00 Ppd.

In Canada, 50¢ more for additional postage.

Mono-Art

50 Delancey St. B-12, New York 2, N. Y.

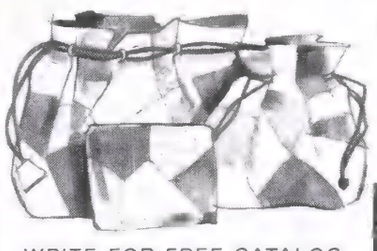
In town? Pay us a visit.

BACK DOOR KNOCKER. This is the part of the cat that goes over the fence last—and we think it's terrific for your kitchen or patio door. Of black iron, about 7" high, it mounts easily with two wood screws which are included. $4.75. In solid brass it is $6.75. Postpaid from Tennessee Chromium Plating Co., 206 Louise Ave. N. Nashville, Tenn.



PEDRO BRINGS YOU

TOTE BAGS



Suede-soft antelope skin fashioned into casual, carefree carryalls that work a space miracle. Designed by Native Mexican craftsmen. Strikingly different and oh so practical.

Large Bag **$13.50.** Medium Bag **$9.50.**
Hand Purse **$4.95.**

NO C. O. D'S PLEASE

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"SOUTH OF THE BORDER"
DILLON, SOUTH CAROLINA

the ONE GIFT they DON'T have . . .

MOPPER*

the absorbing new "dry-off"

AFTER-BATH ROBE



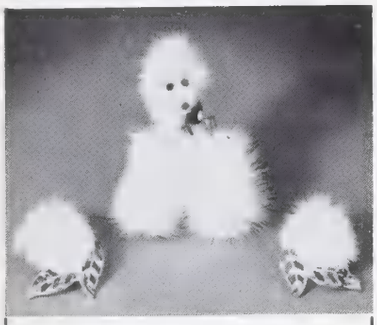
Guard against colds! Avoid chills! Hang Mopper next to tub or shower and dry off in a flash after you splash! Keeps you warm as toast!

Here's a great big, wonderful "terry bear" of a robe that towels you dry instantly, cozily after tub, shower or swim! Made of thick, thirsty, luxurious, snow-white Cannon terry, with yards of comfortable fullness, huge draft-screen collar . . . it's a whopper of a Mopper! Has big "carryall" pocket, wrap-around belt, tassel tie at neck, raglan sleeves . . . fits any man or woman perfectly. For 6-footers order king-size . . . only a dollar more. A great buy and a heart-warming gift. Get one for yourself, several for house guests, at the special 3-Mopper price. Orders filled immediately. Sorry, no C.O.D.'s.

*Trademark

Gift-ready, in clear plastic bag. Add 35¢ postage. **$6.95 ea.** (Save! 3 for $20)

Woodmere Mills, Inc.
Dept. 61, P. O. Box 167, Bennington, Vt.



UP TO YOUR EARS IN MINK

What a feeling of luxury to possess this perky, genuine MINK poodle with its pseudo-diamond choker and matching earrings set in a delicate gold filigree leaf. These fluffy balls of luxury come in White, Honey, or Natural Brown Mink. Poodle Pin $1.98, Earrings $1.10, or the set for the piggy bank price of only **$2.75.** All postpaid.

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Dept. B-12
3603 Kingsbridge Ave., N.Y. 63, N.Y.

Christmas belle in an

easybaby



THE PERFECT BABY PRESENT

A pediatrician approved cradle chair that elevates and supports the smallest baby. It brings him into the family circle and frees mother's hands for feeding. Easybaby is the ideal way to keep the infant happy and secure at his mother's side, about the house, traveling. Hand finished wood construction, in pale pink, blue or yellow. Fully assembled, complete with plastic mattress, safety strap and hand holes. Satisfaction guaranteed. Send check or money order. We pay postage in U. S. A. and Canada. $9.95.

HARVEST HOUSE, Box 455, ORCHARD PARK, N.Y.



SEND FOR OUR FREE CATALOGUE



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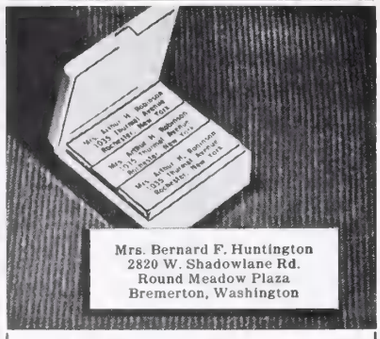
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WINDOW



SANTA-BABY BIB is the merriest gift we've found for the High Chair Set this year. A slight twitch of his be-whiskered chin makes him "squeak" to provide dinner entertainment for dumpling as he wolfs down his mashed turnip. Red and white plastic backed flannel wipes clean with a damp cloth. $1 postpaid. Jolan Sales Co., Dept. HB, Fostertown Road, Newburgh, New York.



GIFT FROM THE SEA formed by the treasures of the deep is the colorful Sea Garden sent with a Saltwater Farm Gift Certificate. The recipient indicates his selection, fills in the delivery date desired. He'll choose from a barrel of 10 live lobsters, a cask of tinned Maine sea food, or Clambake Can of 8 lobsters and ½ peck of clams. $21.50 ppd. Saltwater Farm, Inc., Goudy Pt., Damariscotta, Me.



EFFICIENCY EXPERT organizes a woman's wardrobe, banishes clutter and confusion, folds in half for storage. Clothes Valet has felt-lined skirt hanger, wide-bladed suit jacket hanger, adjustable extra hanger, slip hanger, brass shoe rack, lined jewelry box. Hand-rubbed finish in mahogany, walnut, or blonde wood with casters, 43″ high. $24.95 ppd. Closet House, B-12, 450 7th Ave., New York.

Vive La French Maid

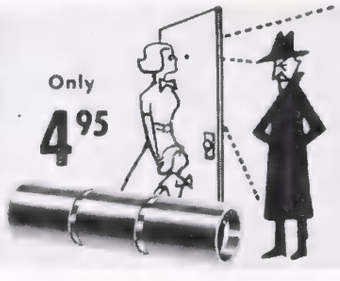
The perfect gift for anyone who knits, this new and unusual knitting bag is easy to carry or will rest sturdily beside your favorite chair. Called "The French Maid" because of the lovely red and white French Toille print and bright red lining. High polish brass frame opens to 12" x 8" to hold all your knitting essentials. A MATTI design.



ONLY **$6.50** postpaid

N.Y.C. residents add 3% sales tax

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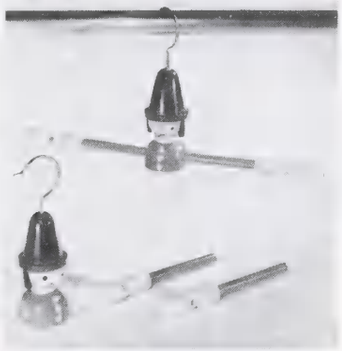
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"NEVER OPEN YOUR DOOR TO STRANGERS"—SAY POLICE. Equip every outside door with a "Private Eye" Peep Hole viewer. See who's there before you open the door. Powerful periscopic lenses give head-to-toe and side-to-side view of strangers. You see them—they can't look in. Only 7/16" hole needed. Practically invisible. Fits all standard 1¾" doors. Easy do-it-yourself installation. Send $4.95 check or money order to **"PRIVATE EYE" Dept. H-12, Box 24036, Los Angeles, Calif. Money back, satisfaction guaranteed.**

SHOPPING



DRESS PARADE. Some children are born neat. Some children have neatness thrust upon them through the medium of the hairbrush. But we think Miss Prim and Master Cyclone will have a trim closet with these gay hangers. Removable arms are whistles. Wooden faces are brightly enameled. Sturdy hook fills the "hole in the head." $1 each; 3, $2.85. Ppd. Closet Accessories, Dept. 1194, Evanston, Ill.



MULE EAR CHAIR. Here's value we bet you can't duplicate! Handcrafted from native hardwoods, this 36″ pull-up chair has curved ladders, "mule ear" back posts, hand-woven double-ply cane seat that's 17″ x 14″. Unpainted, 2 for $9.90; light natural finish, 2 for $11.90; mahogany, cherry, pine, walnut, or maple finish, 2 for $13.90. Exp. chgs. coll. Jeff Elliot, HB-12, Statesville, North Carolina.



THE COCKTAIL TABLE takes on new flavor and becomes an eye-catching piece for game room, cellar, or den. Made of liquor box sides imported from Spain, Portugal, Ireland, Scotland, Denmark, and France, the table is colorful, well constructed. 42″ l., 19¾″ w., 22″ h., $79.50 ppd. Matching 6′ bar and stools with red leather seats also available. Bowman's Bar Bazaar, 47 Lucy St., Woodbridge, Conn.





IMPORTED CANDY DISH

A glazed antique white ceramic with gleaming gold applied trim make this Italian faience exceptionally attractive and rich looking. Golden vine and grapes decorate cover and encircle dish. 7½″ dia. Handsomely wrapped for you in the inimitable Peacock manner ready for wedding or Christmas giving, modestly $10

Add 3% State Tax for Illinois delivery. Add $1 shipping beyond delivery area.

C. D. Peacock

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Send your favorite photo or snapshot with a short note stating color of hair, eyes and complexion, and in 3 to 4 weeks you will receive a work of art which you will be proud to own.

A beautifully done likeness or your money will be refunded.

Write for our free booklet!

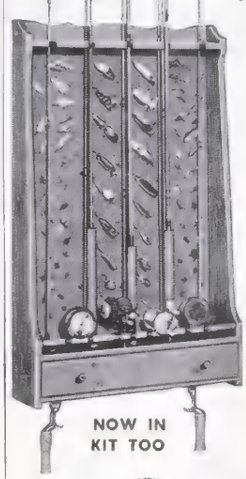
12″x16″ 39.95 16″x20″ 49.95
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PORTRAIT HOUSE

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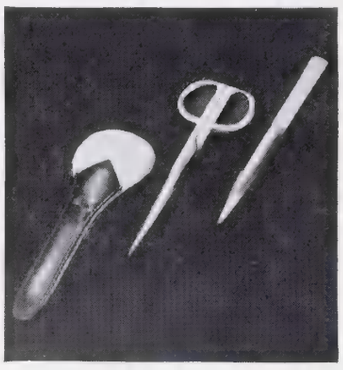
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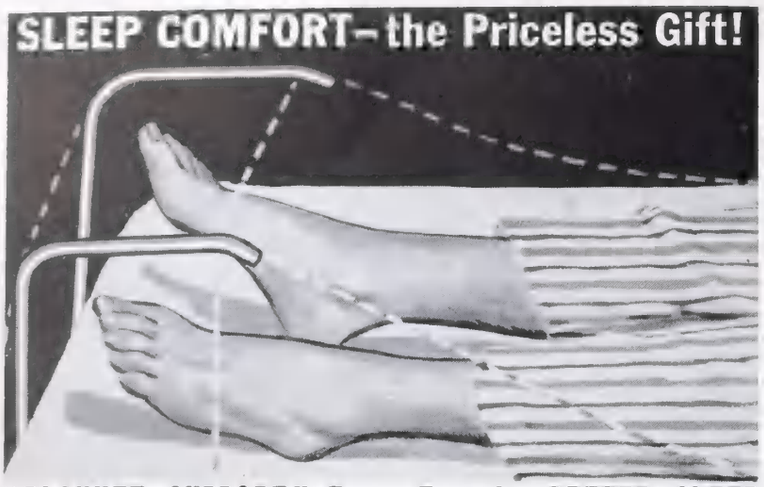
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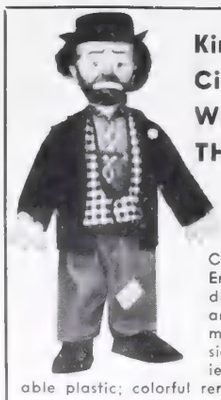


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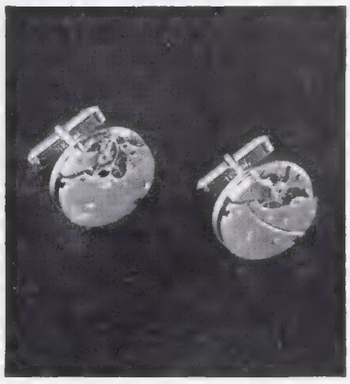
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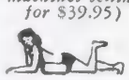
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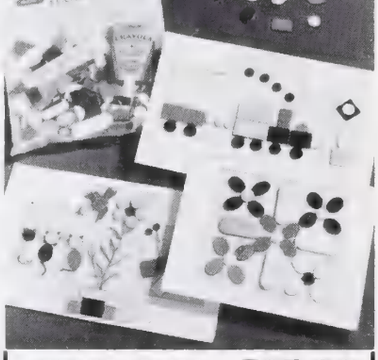
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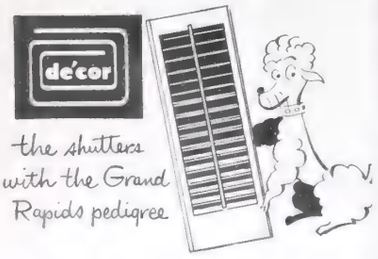
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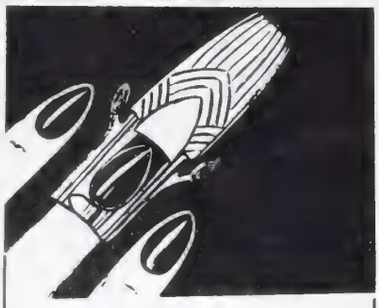
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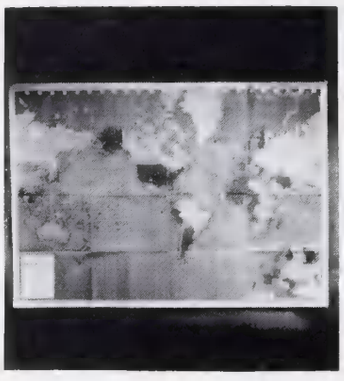


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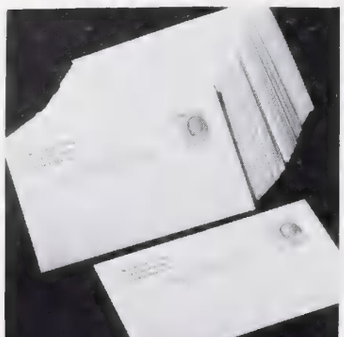
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5 lb. Hamper, ppd. **$4.25**

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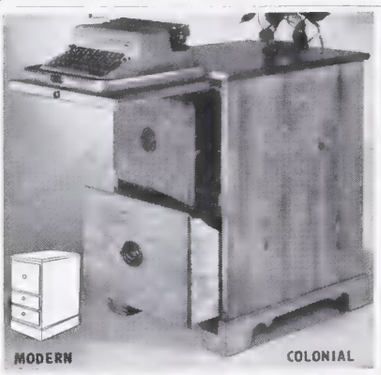
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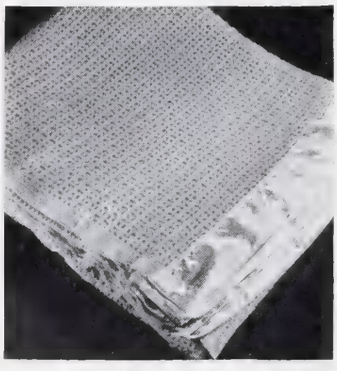
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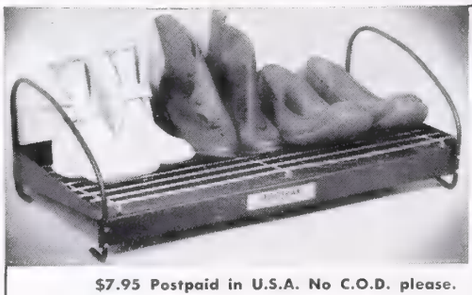
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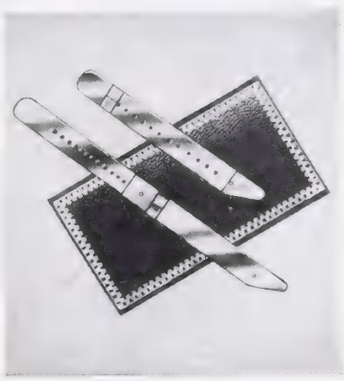
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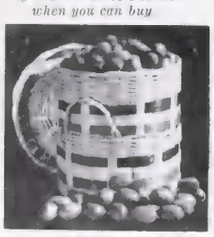
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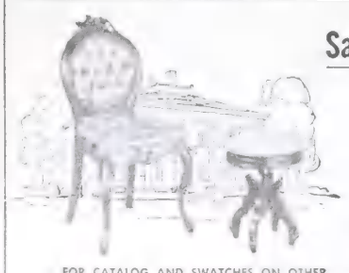
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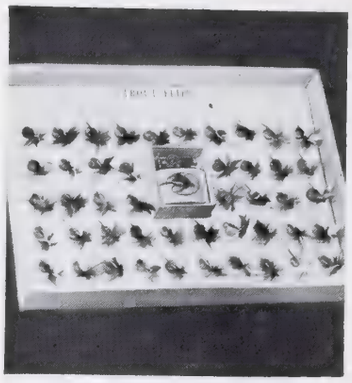
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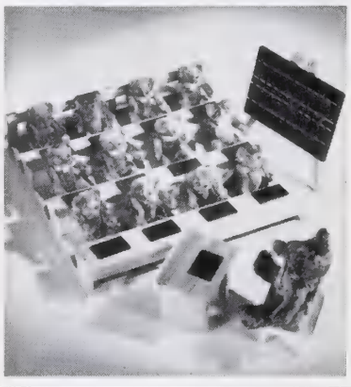
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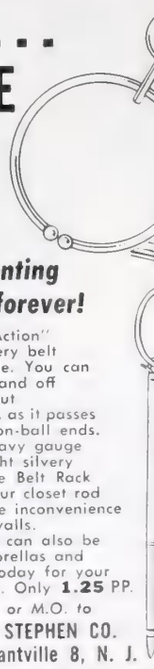


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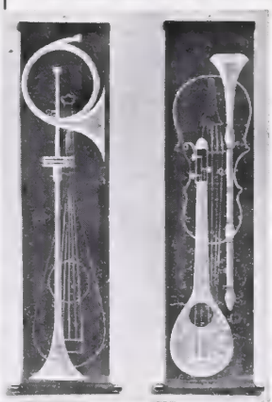
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D. 18th Century classics, their functions many. Bon-bon size 6" 17.50, vegetable size 9¼" 50.00.

E. Individual salt and pepper shakers (the salt gold-lined to prevent corrosion) in walnut and sterling 2¾" 10.00.

F. Shapely shell, distinctive ashtray for a formal table, doubles as coaster in the living room, 3½" 5.95.

G. Invisibly jointed, these handsome candelabra come apart, can be put together 8 ways to suit any situation. 115.00 the pair.

H. Practical beauty, a galley tray with black formica center, 14½" 40.00.

I. Master seasoning pair, 3⅞" high, in warm-grained walnut and sterling (salt shaker gold lined, of course) 20.00 the pair.

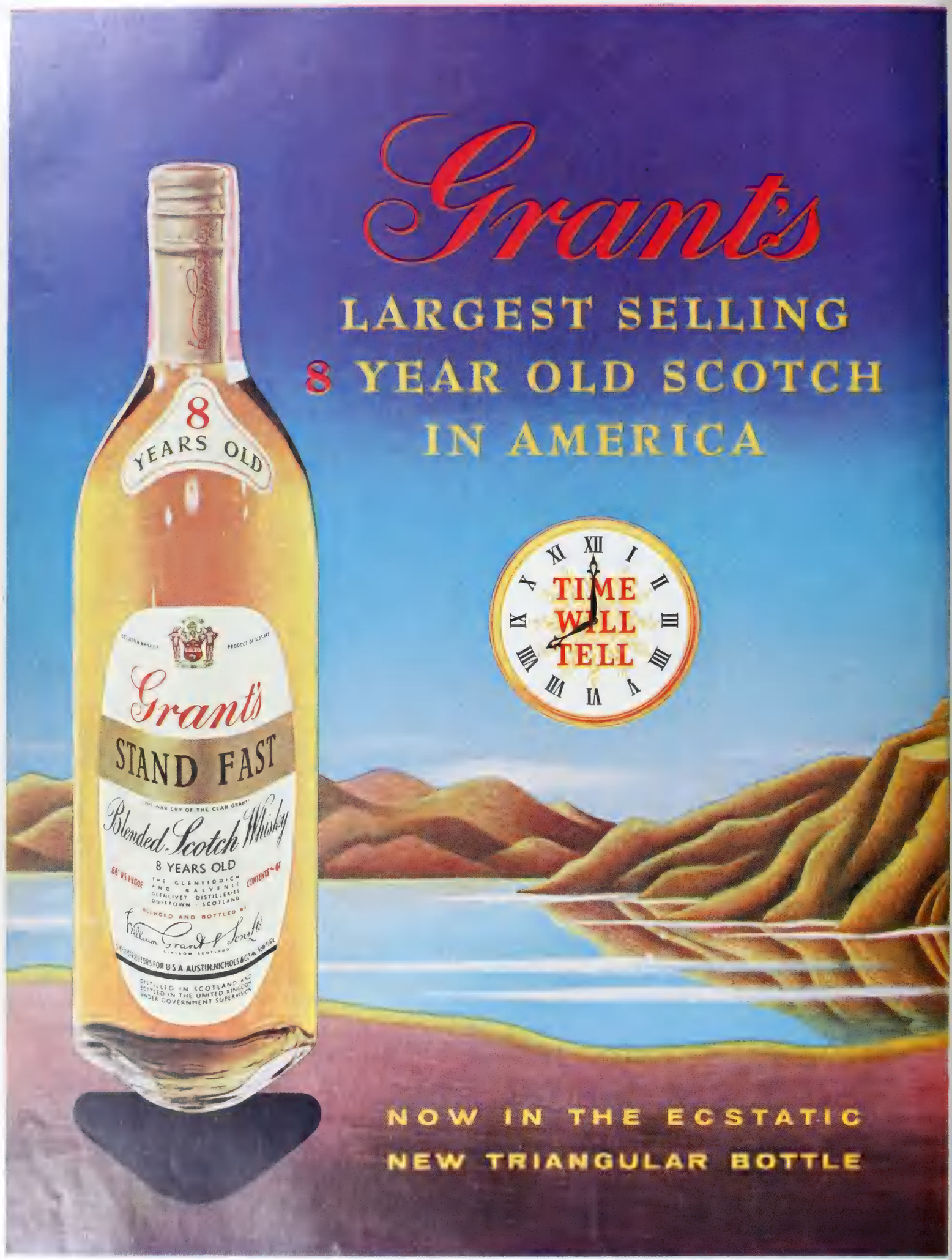
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K. Punch bowl for modern wassail in royal style, 11⅞" gloriously lined in turquoise enamel 395.00, matching cups 20.00 each, the Contour ladle in angelic hands 50.00.

L. Slim, elegant and asymetrical, this pair of candlesticks suggests fascinating arrangements. One 8", one 9¾" 30.00 the pair.

M. Ultimate in a sterling Christmas, a service for 12—Towle's new Fontana pattern, 72 pieces 462.00, matching serving pieces from 5.00.

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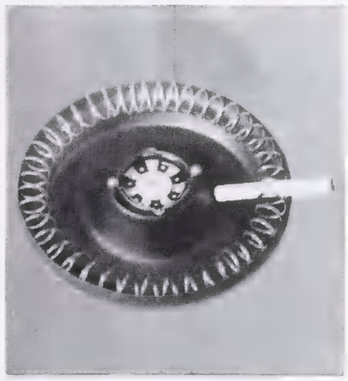


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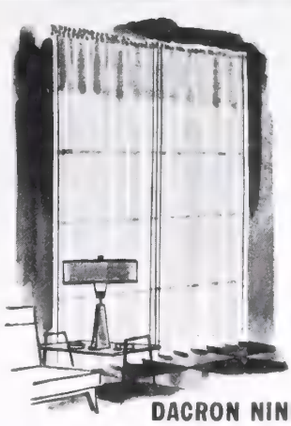
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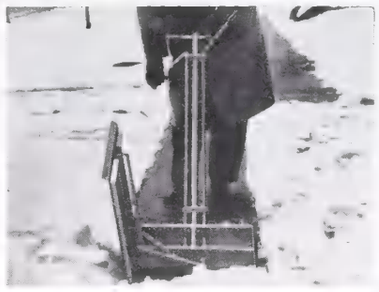
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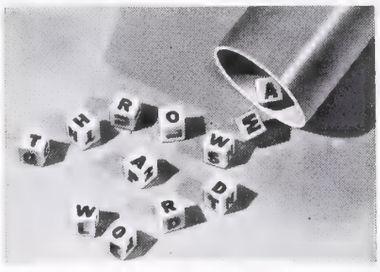
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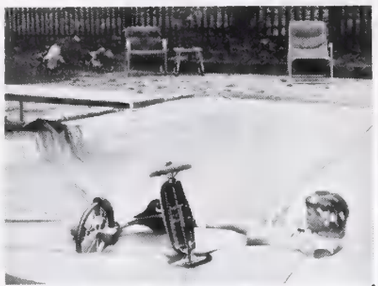
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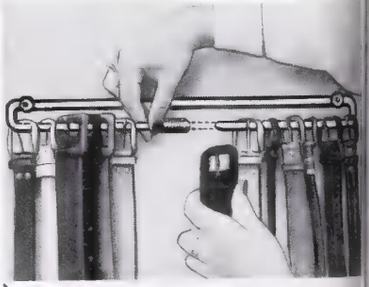
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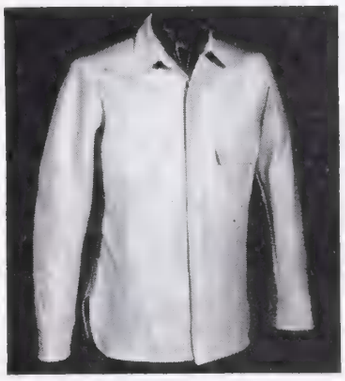
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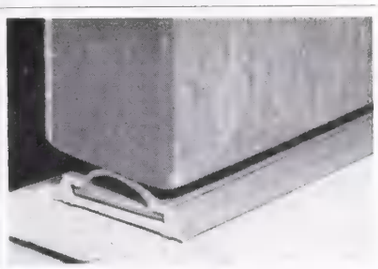


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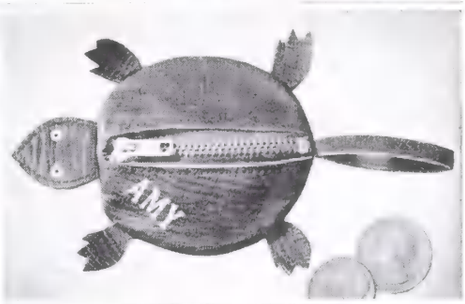
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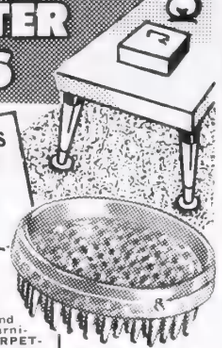
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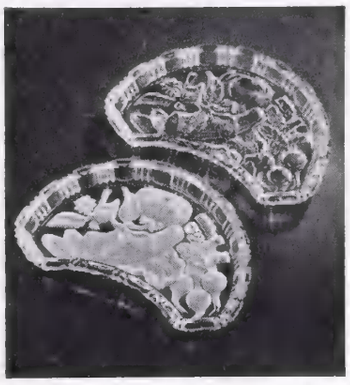




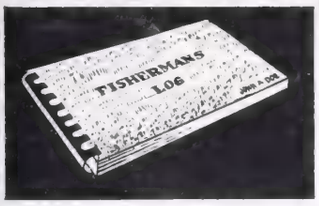
HORSES, HORSES, if she's crazy over horses, do get her this stableful of sterling-silver jewelry. The horse bracelet is $6. Mare-with-foal pin, wonderful with an ascot, $3.60. Horseshoe earrings to bring her luck, $2.40. Matching necklace (not shown), $5.50. Tax and postage included. Gift-boxed. Selden Cooper, P. O. Box 412, Hialeah, Florida.



BALLERINA DOLLS, remarkably lifelike in appearance, will hold any pose you put them in. They are molded around a special wire frame from flesh-colored plastic, stand a graceful 7″ tall, and even their pastel costumes are authentic. $3 each. A pair is $5.75. Ppd. Send for Christmas catalog of dolls. Flagg and Co., Inc., Dept. HBA7, Jamaica Plain 30, Mass.



CRESCENT SALAD PLATES. For small or crowded tables these are a delight because they take up much less room than the traditional round plate, and the cutting around the edges makes them sparkle like fine crystal. Plates with vegetable design etched on the underside, $21 per dozen. All crystal without etching, $15 per dozen. Plus 75¢ post. Malcolm's, 6309 Reisterstown Rd., Baltimore 15, Md.



Perfect Gift for the Fisherman!

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Chart complete data for 60 days fishing . . . weather . . . water conditions . . . companions . . . specifications of fish caught. 9″ x 6″ handsomely, durably bound, complete with plastic sheath for extra protection. Fits neatly into tackle box. Illustrated with leading game fish. Lists world's record catches.

$3 Post Paid Tax Incl.

Personalized with name in 23K gold $1.00 extra — No C.O.D.'s

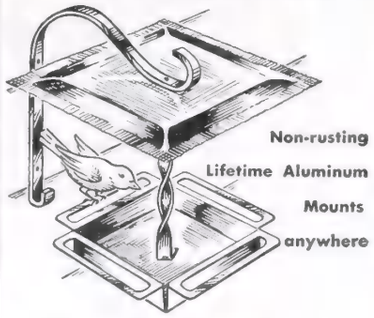
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A unique Gift for any Occasion

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rich decorator chair pads

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Large — 16½″ x 18″ — **$3.98** each **4/$15.50**
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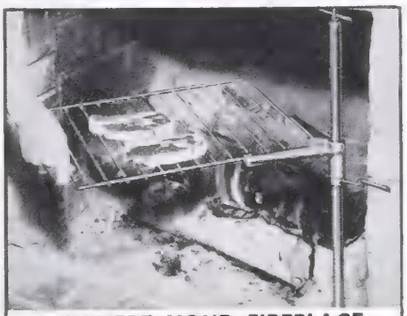
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FREE! Christmas Gift Catalog In color— write for it!

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413-B12 Fulton St., Peoria, Ill.



CONVERT YOUR FIREPLACE INTO A BARBECUE GRILL

You'll enjoy indoor 'cookouts' all winter long with this clever grill that converts your home fireplace into a barbecue center in a jiffy! And then when summer comes—it's ready to serve you outdoors! No tools, screws or nails needed. Large chrome grill swings over the fire for cooking—away for seasoning and turning. Adjustable upright rod remains rigid in your fireplace and raises or lowers to proper height. Grill is 14″ x 17″; Cadmium plated rod adapts in height from 24″ to 29″. Set it up or take it down in seconds. *Order today—Satisfaction Guaranteed!* Only $6.98, check or money order, postpaid.

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DECORATIVE BATHSTOOL

Fits into the smallest bathroom. Adds a glamorous touch. Just 17″ high, with 12″ mesh seat in custom-made wrought iron. Also makes a gay little table alongside chair. White, pink, turquoise, black, gold.

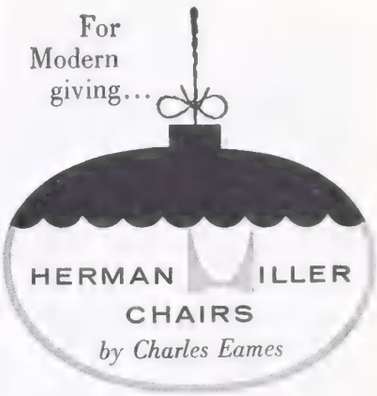
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Bacon, 5 to 10 lbs. . . . . $1.15 per lb.
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Sausage, minimum order 3 lbs. . . . $1.15 per lb.
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Specify size desired. No C.O.D.'s.
Prepaid East of Miss. River.
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SAFE DELIVERY GUARANTEED.

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CUSTOM MADE SWISS MUSICAL CHURCH

Here is a little miniature Church that you will always treasure. It is 11 inches high, lacquered and covered with glistening snow. It has an electric light that is reflected through beautifully colored windows. Princess Pine bushes have fallen snow on them. Open the door and hear the immortal Silent Night played on a genuine Swiss Musical unit. Sturdily constructed of select plywoods.

Price $7.95 Postpaid

Piltzecker Swiss Imports
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The newest look in magnifying glasses—lorgnettes! Makes playbills, menus, all squint-print easy to read in an elegant manner. Lucite frames are black, blue, gray, white or brown. Handle folds to fit neatly in its own little case.

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Extra Bathroom Space!
Gleaming, Chrome Plate!

$4.95 ppd.

Need extra space in the bathroom for bathrobes, pajamas, negligees or towels, another shelf for extra towels, for shampoo, bathsalts or bubble bath, a colorful planter? BATHROOM VALET provides all this! Gleaming, chrome-plated bracket measures 18" long, 8" high, 8" from front to back, holds securely to any surface with adhesive included; no damage to walls from screws or nails! Shelf is removable. A sturdy Valet to keep your bathroom neater! Sorry, no C.O.D.'s.

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WINDOW



WEDDING SEASONERS to add zest to the bride and groom's table are a stunning pair of brandy snifters converted into salt and pepper shakers. They're made of crystal, have silver-plated tops, are 3" high, and will blend with traditional or modern table settings. Gift-boxed for brides and holiday hostesses, the nice price is $5 the pair. Ppd. Legacy Sterling Club, 999 South Water St., New Bedford, Mass.



ARABIAN FLIGHT BAG for the man who is *very* fussy about his luggage is made of camel leather, expertly hand-tanned by Arab craftsmen, and lined with leather. Soft yet rugged, it has 2 outside pockets with locks for camera, cigarettes, a zippered and strapped closing with lock, and riveted handles. Only 4 lbs.! 21" x 9" x 12½" high, $40 incl. tax. Ppd. The Edwin House, 145 W. 4th St., New York 12.



GLASS MENAGERIE parades across the floor of a playroom or the polished mahogany of a collector's shelf. The sparkling array of lovable one-inch animals in colorful pearl-toned glass includes a dog, kitten, elephant, penguin, duck, pelican, rooster, etc. A gift for young and old alike, set of twelve, $1. Three sets, $2.75. Ppd. Tartaglia Imports, Laguna Beach 9, Calif.

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New **T-TOP** The original folding table

Every home should have a T-TOP. Expands card table to seat 7 comfortably, for TV snacks, games, barbecues, every dining or "extra" table. Fits any standard card table. T-Top cleats firmly to table, folds for easy storage. In natural, standard, and these popular new flecktone colors: red, green, brown and gray. Order for yourself . . . and for the perfect gift.

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Just 10 minutes a day will give you the beautiful form you desire. New exercise development based on sound principles adds weight WHERE YOU WANT IT. Most certain and most permanent method known. Very definite results. You'll look better and feel better—this is the type of light exercise that doctors recommend. Slim your waist, make your legs shapely, develop chest beauty and remove ugly fat by following our simple directions. Surgical gum rubber exerciser and complete instructions for only $2.98. Your satisfaction guaranteed. Send to: TECHRITE CORP., Box J-4, San Gabriel, California.

for family health

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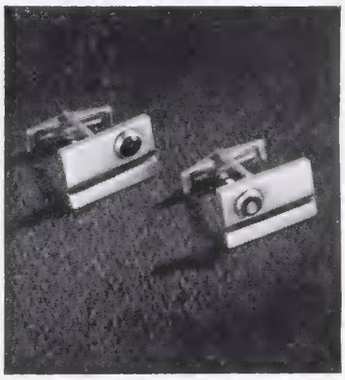
HAPPY THE BRIDE who gets this handsome gift with your card enclosed. Isn't it a regal gift? Silver-plated oval gallery tray with etched design has three engraved initials in its center. Specify script, block, or Old English. A perfect size for serving cocktails, canapes, or to hold a small coffee service, it's 11½″ x 9″. $7.50. Tax, post. and monogram incl. The Lillian Shoppe, 20-22 Armat St., Philadelphia 44.



THESE MAKE SCENTS hanging on the tree as delectable ornaments and fragrant favors for the ladies who come calling during the holidays. Golden lanterns filled with Herbary Gardens Sachet are sweet elegance for a linen closet, clothes closet, or to hang behind the bathroom door. In white, pink, blue, rose, emerald, red, cerise, or aqua, 3½″ tall, $1.10 ea. ppd. Lavender House, Box 83, Old Chelsea Sta., N.Y.C.



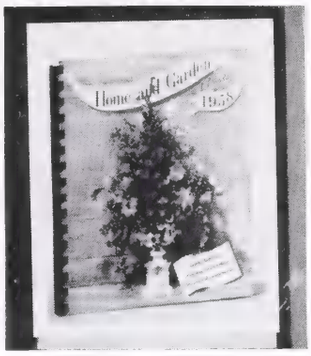
STAR OF THE SHOW of Christmas gifts marked for the man of superlative taste, is this elegant pair of sterling silver cuff links topped with a spectacular black star sapphire. You can see the star plainly in each one, and they are truly works of art. They measure ⅞″ long, are $22 the pair including tax and postage. Created and sold by Merrin Jewels, HB, 530 Madison Ave., New York 22.

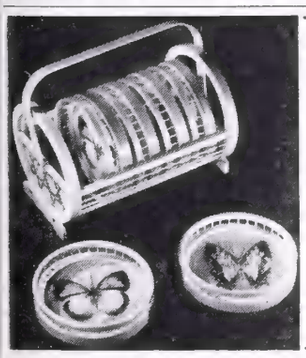


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Lovelier than ever this year! 75% more writing space than other calendars! 62 arrangements for tables, holidays, and flower shows, with materials, mechanics and colors fully described.

Space for planting dates and garden record. Includes 21 photos from the latest international flower show—a treat for all who missed this famous exhibit. 4-color cover. Boxed. **1.00** ppd.

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A colorful addition to any home—Translucent coasters of natural bamboo and real butterfly wings pressed under glass.

Truly a gift both handsome and practical. Set of 6 in a beautifully shaped holder. $8.95 Ppd. This coaster also available with a basketweave bottom. Emerson Trading Co., Dept. H-11, Pompton Plains, N. J.



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In Sterling Silver!

Fashion decrees the cardigan sweater worn casually over the shoulders. To hold the sweater in place and prevent its slipping off, our Sterling Silver Sweater Guard, elegant enough to set off your finest cashmere! Clips on either side attach to sweater collar . . . connecting guard chain is personalized with wearer's name, or, if you prefer, with a three letter monogram. A special, so personal Christmas gift . . . a must for your own wardrobe. Please print name or initials desired.

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Here's the trim and tidy way to lug your logs from woodpile to fireside. This carrier is ruggedly made of 10 ounce, vat-dyed canvas duck and measures 29″ wide to accommodate the largest logs. The extra width keeps dirt, dust, chips and bark off the floor. Carry it suitcase fashion by the easy-grip wooden handles which are securely encased in the cloth itself. Color choice of Red, Green or Black.

LOG CARRIER .....$2.95 ppd.
Two for $5.50 ppd.
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make this a **terry Christmas**



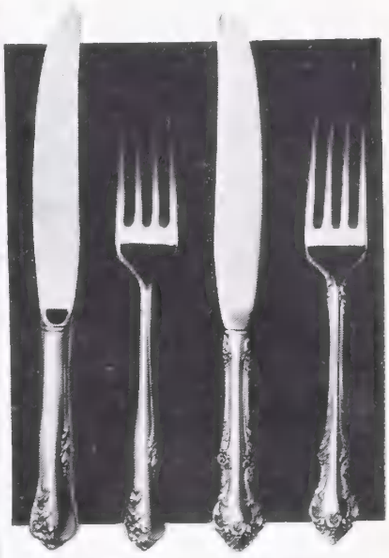
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FOR HER . . . wonderful multi-purpose gift . . . an oversized towel that's shaped and fitted . . . buttons on in a wink. Perfect for tub to phone; shampooing, make-up, bathing, lounging. White, aqua, maize, pink, royal—all bound in white terry. Small (8-10), medium (12-14), large (16-20). $3.95

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Dressed in tattered clothes, Pearl's pathetic expression will capture the hearts of everyone. Little mothers will delight in taking her under their wings and caring for her. Comes in suitcase-style box containing new shoes, socks, party dress, and crinoline. Her long saran hair can be fixed 8 ways. 18" all-vinyl doll with moving eyes—her legs and body wired for sitting, standing, kneeling.

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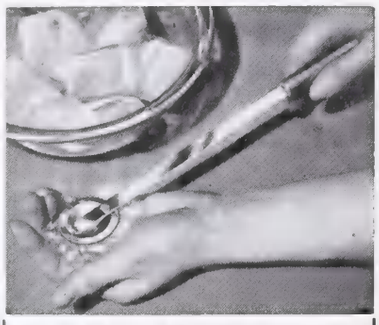
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"Is your English a help or a hindrance?" asks English-expert Sherwin Cody. Every time you speak or write, you show what you are. When you use the wrong word, mispronounce or misspell a word, hesitate or shy away from speaking, you handicap yourself enormously.

"Most people do not write or speak good English simply because they never formed the habit of doing so," says Mr. Cody, whose invention has helped over 150,000 men and women to correct their mistakes.

The basic principle of Mr. Cody"s method is **habit-forming.** It finds your mistakes and concentrates on **them.** There are no rules, no drills, no memorizing. The study of English has been made so simple that only fifteen minutes a day of pleasant practice is required. Errors that friends are too polite to mention disappear. Your vocabulary grows. You gain a facility of speech and writing that marks you as a person of culture, education and ability. You gain social prestige, promotions and pay increases.

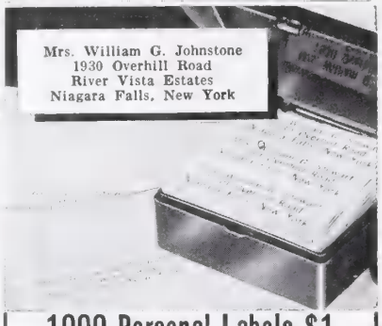
To learn more about what Mr. Cody's method can do for you, write for **free** book, "How You Can Master Good English in 15 Minutes a Day." Address Sherwin Cody Course in English, 22212 Central Drive, Port Washington, N. Y. No obligation. No salesman will call. Tear this out as reminder.



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Now . . . crack ice so fast you won't believe your eyes. One or two light taps on a cube of ice cracks the ice to bits without effort. It's the action of the Tap-Icer spring steel vibrator that does the trick and the ice doesn't scatter. No grinding. No jabbing. No pounding. No skill required. Amaze friends. A gift everyone enjoys. Made to last for years. Money back guarantee. *Only* **$1.00** postpaid. Immediate delivery from

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WINDOW SHOPPING



CHUKKA BOOTS are ankle-high shoes for men and women that are lined with genuine shearling fleece. The glove-soft brown ski-leather uppers are water-resistant, the non-slip soles are waterproof, and when you slip your cold feet into them, you'll think you're wearing fur-lined gloves instead of shoes. Sizes 4 to 13, $13.95 plus 35¢ post. Fellman, Ltd., 49 West 43rd Street, New York 36.



MONOGRAMMED SHOWER CURTAIN, an important enough gift for the grandest lady on your list, comes in heavy Celanese taffeta in gray, pink, black, peach, maize, rose, blue, white, light or emerald green, brown, turquoise, or champagne with 14" script initial in contrasting color. State initial, curtain & monogram color. $7.95. Hooks, $1. Liner, $2. Ppd. May Schaffer, Box 7102-Q. Elkins Park 17, Pa.



A TOAST TO THE MOST beautiful goblet we've ever seen. And here it is to fill with champagne and raise in sparkling salute to the man you love. Made in Sweden of clear crystal with gleaming air twist shaft, it's magnificent, too, for flower arrangements. Goblet measuring *nineteen* inches high is $17.50. 11½" high, it's $12.50. Ppd. Fieldston Trading Company, Inc., Ardsley, N.Y.



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Symbol Of Achievement

For the "Guiding Light" of the firm, a tiny lighthouse thermometer - perfect for the seasoned executive's desk, (your husband or your boss.) As a matter of fact, perfect for your own mantel place, desk or room divider.

Polished walnut. Base has decorative jewelers bronze ring. Guaranteed accurate.

Size 5¾" high — 3½" diameter — $5.98 ppd.

The Lantern Shop

583 NEWARK POMPTON TURNPIKE POMPTON PLAINS, NEW JERSEY



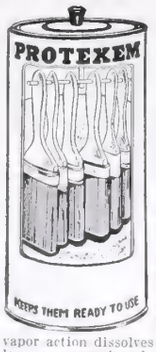
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JELLY BEAN JAR is so sweet for sweets! In white ceramic, it's decorated with luscious-looking jelly beans in pastel pink, green, yellow and blue. Use it for candy, nuts, pretzels . . . in the children's room or bath, too, for cotton balls and powders! 7" high. **$1.95**

GOODY JARS for all the treats so dear to your sweet tooth! Each little house is 5" high, in delicious cotton candy colors—pinks, greens, yellows—in sturdy ceramic. For a very special gift. **$1.95** each

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Paint Brush Conditioner

A NEW APPROACH to paint brush cleaning and storing. It solves the problem of brushes getting hard faster because of the modern fast drying paints. These modern paints and finishes require a modern scientific method for brush storing and cleaning.

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PROTEXEM Brush Conditioner with solvent, postpaid $2.95
Solvent, 2 pints postpaid $1.95

Holds Up to 6 Brushes
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WISCONSIN LABORATORIES, Inc.
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Here is an unusual yet inexpensive gift idea. A beautiful handpainted teapot that will be sure to please during the winter months ahead. Its wrought iron handle sets off a distinctive early American design that will cheerfully complement any surroundings. 9" high, it's only

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NOW YOU CAN GROW MINIATURE ROSES indoors...on your window sill ALL WINTER!



COLOR PICTURES FROM FARM JOURNAL MAGAZINE

These precious miniature Swiss Fairy Roses bloom indoors on your window sill all winter long—just like any house plant! Imagine having real roses, right in your home, when it's snowy and bleak outside! Every lovely flower is a true and perfect rose, exquisitely dainty and colorful, and almost unbelievably tiny! Each bloom is about the size of a nickel—the fairy-size rosebuds are scarcely larger than a finger nail! They'll bloom all winter long on graceful bushes that never grow taller than 8" to 12".





What a glory for your window sill! What entrancing centerpieces, boutonnieres, noesgays! What a delight for you and your friends!

Bloom indoors and outdoors, almost all year!

These heavenly little roses thrive on any sunny window sill—the *only roses that bloom indoors*. Set out in your garden as early as May, they'll bloom till frost! Perfect for borders, edging, rock gardens!

So easy to grow!

Despite their delicate, fragile appearance, these tiny Fairy Roses are among the world's hardiest! Even inexperienced gardeners can grow them easily. Just follow our simple directions and watch them leaf out—then cover the little bush with enchanting petite roses! Tough little fellows, they'll bloom for years with minimum care.

Yours in 4 glorious colors!

A warm, rich red; a soft pink; a pure white; a sunny yellow! Choose your favorite, or have them all in our special 4-color assortment. You'll feel as though you've captured tiny drops of the rainbow on your window sill!

The daintiest roses in the world make such charming arrangements!









Delightful Living Christmas Gift

There is no more delightful way to say "Merry Christmas" than with these enchanting Fairy Rose Bushes. They'll bloom this very year—right in the heart of winter —bloom for years, reminding your friends continually of your thoughtfulness. Imagine the pleasure they'll give flower-hungry friends in city apartments . . . the color and loveliness they'll bring to any home!

Stern's Nurseries ▪ ARBOR E, GENEVA, N. Y.

SPECIALISTS IN RARE AND CHOICE TREES, PLANTS AND FLOWERS

Supply limited — act today!

Make sure you have these exquisite Swiss Fairy Roses this very winter! Don't delay! Orders filled on a first-come, first-served basis. For gifts, for yourself, get at the head of the list! Mail the coupon NOW!

AVAILABLE NOW FROM STERN'S NURSERIES DIRECT BY MAIL ONLY
Results guaranteed or money back!

If you are not completely satisfied with your Fairy Roses, we will send you free replacement or money back. *That is our absolute guarantee!*

ORDER BY MAIL WITH THIS COUPON TODAY ▪ SUPPLY LIMITED

MINIATURE SWISS FAIRY ROSE BUSHES

red (pat. #1032) **yellow** (pat. #407)
pink (pat. #1293) **white** (pat. #408)

SPECIFY COLOR CHOICE

$2 each; 2 for $3.50; 4 for $6; 10 for $12

Special assortment (4 plants, one of each color), $6

All prices postpaid. Send check or money order now.

STERN'S NURSERIES, ARBOR E, GENEVA, N. Y.

Yes, I want these dainty miniature rose bushes in my home right now. ▪ Please rush me the following Swiss Fairy Rose Bushes, postpaid:

_____ Red _____ Pink _____ Yellow _____ White
$2 each; 2 for $3.50; 4 for $6; 10 for $12

_____ Special assortment (4 plants, 1 of each color) $6

Amt. encl. $_____ Cash ☐ Check ☐ Money Order ☐

NAME _____

ADDRESS _____

CITY _____ ZONE _____ STATE _____

Note: If you wish us to ship as gifts direct to your friends, please enclose their names and addresses on separate paper.

magnificent
new gift idea!





SOMETHING'S STIRRING WITH WOLFSCHMIDT THIS CHRISTMAS



Wolfschmidt Vodka in an exclusive new Cocktail Pitcher with detachable stirring spoon makes a handy, handsome gift for the holiday season. It's the world's most wonderful Vodka in a special cocktail pitcher you'll use for stirring up hospitality for many seasons to come. All this, and gift wrapped, too, at no extra cost! Buy several. Ideal for your own use and as a treasured gift for important friends.

General Wine and Spirits Co., N. Y. C. Made from grain 100 or 80 Proof. Product of U.S.A.



WINDOW SHOPPING

IR. AND MRS. SHIRTS are re-engine red and we think they re terrific for outdoor sports, rolling in the woods, dreaming y the fire. Made of finest quality annel, expertly tailored, shirts re double-breasted with small earl buttons and long sleeves leated into a trim cuff. *His*, S, I, L, XL. *Hers*, S, M, L. $14.95 ch. $28.95 the pair. Ppd. The rebs, HB-12, Westerly, Rhode land.



ISTINGUISHED BAS-KETS. A royal burying ground r waste paper is this tall 14" e whose burnished beauty you on't want to hide under a desk. nd for the top of the desk, its mate holds bills and letters in nt-size splendor. Jack-In-The-ilpit design is hand-wrought on pper. Waste basket, $15; letter sket, $6.50. Ppd. Henry Long-llow, Weston 93, Mass.



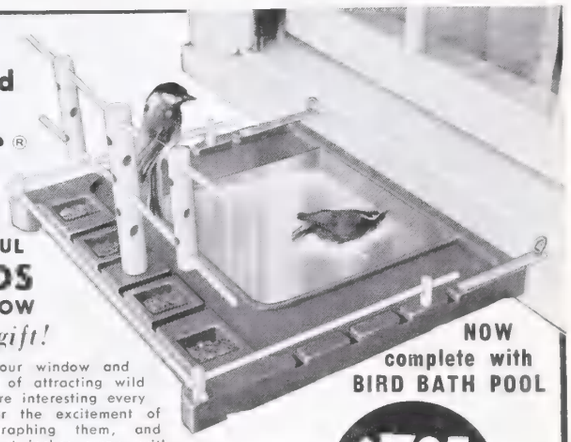
STROKE OF GENIUS for e golfer who has an occasional pse of memory when it comes totaling his score is the Golf-'s Score Caddy. Worn like a atch, it's precision made in witzerland, keeps score auto-atically. Each stroke is recorded pressing the plunger. Gold ish case, genuine pigskin strap. ift-boxed for men and women lfers, it's $3.98 ppd. Master-aft, 273 Congress, Boston 10.



duncraft's new improved 1958 FLIGHT® DECK

LURES BEAUTIFUL WILD BIRDS TO YOUR WINDOW

a fascinating gift!



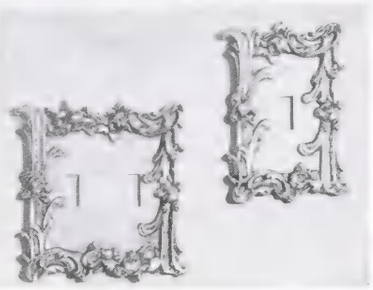
Clip Flight Deck to your window and thrill to the sheer joy of attracting wild birds. Life becomes more interesting every day when you discover the excitement of feeding them, photographing them, and watching them frolic just inches away—without going outdoors. Everyone enjoys the close-up activity and charm of wild birds and becomes an armchair bird watcher—shut-ins, camera fans, youngsters! New Flight Deck is a large 17¼" x 15½", custom molded of all weather duralon. Green with white trim, it has hardwood perch rails and feeding stick, 4 seed wells, drinking and bird bath pool. Attach or detach instantly without tools. Gift packaged with card; all orders acknowledged. WE PAY POSTAGE, both on your order and Flight Deck gifts sent to friends. Order today! Money back guarantee. *Patented*

NOW complete with BIRD BATH POOL

$7.95 ppd. 2 for 14.95

RECOMMENDED AND APPROVED BY NATIONAL AUDUBON SOCIETY

duncraft Dept. 12-H, Dunn Bldg., Penacook, New Hampshire



Golden Brass Switch Plates

to add House Beautiful elegance to your walls. Gleaming brass plated metal lacquered to prevent polishing. Opulent Antiqued raised design that is appropriate for every room in your house. Eliminates finger marks. Matching Brass screws included. Gift Idea.

Single Switch (3" x 5") . . . **$1.50 each** 3 for $3.95

Double Switch (4½" x 5") . . **$1.95 each** 3 for $4.95

Triple Switch (6½" x 5") . . **$3.50 each**

Vernon

156 HB 12 Fourth Ave., Mt. Vernon, N.Y.



Holiday Special

ISLAND-GROWN TANGELOS

World's Finest Citrus Fruit. Cross between Tangerine and Grapefruit. **Available December and January only.**

Half Box—45 lbs. **$7.75**

Half Bushel—30 lbs. **$5.70**

Add 10% West of Mississippi River; Add 5% Northern Michigan, Wisconsin and Minnesota; Add 20% West of Rockies; Prices to Canada on request.

Satisfaction Guaranteed

All Shipments Prepaid

Send for Complete Price List.

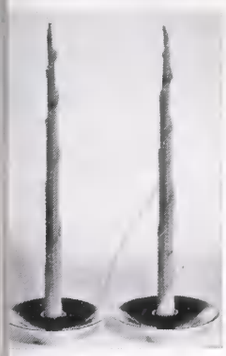
YOU CAN DEPEND ON QUALITY FROM:

White Heron Groves LICENSED AND BONDED SHIPPERS

BOX 620H • BRADENTON, FLORIDA

No shipments to California or Arizona

Elegant Decorator Candles



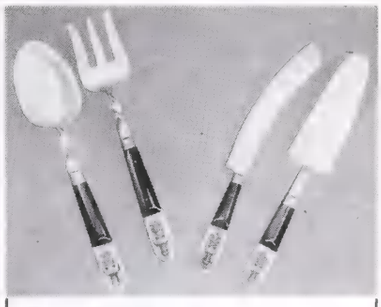
Unquestionably the loveliest candles to grace a table. An ideal gift and a conversation piece at any gathering. Handmade of "no drip" honeycomb-textured beeswax with a beautiful spiralled fluting to lend an air of distinction. 16" tall. Choice of red, pink, coral, apricot, yellow, apple green, forest green, aqua, ice blue, bright blue, lavender, purple, cinnamon, honey, black and white. Will enclose gift card. Send cash, check or money order today.

Only $2.00 the pair postpaid. Safe delivery guaranteed.

GOLDEN BEAR GIFTS

726 Haste St., Berkeley 4, California

Candle holders not included.



From Thailand . . .

Siamese Bronze Serving Set . . . Cake Cutter and Server

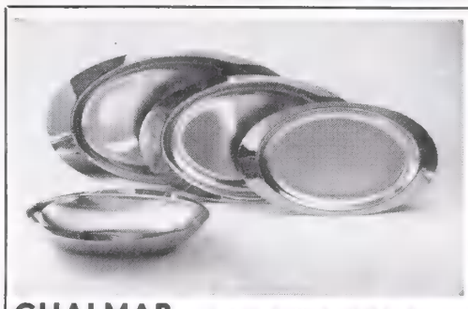
Nothing so elegant ever seen before! Each piece is delicately and exquisitely hand crafted work of art you'll be proud to display at your most important dinners. All Oriental hand tooled in shining Bronze with Bone Caribou Ebony Horn Handles. Serving Set, (large spoon & fork)—**$9.95** ppd. Cake Cutter and Server, **$9.95** the set, ppd. Both sets, **SPECIAL PRICE—$18.95** postpaid.

No C.O.D.'s, please. Your order will be shipped to you directly from Thailand—we guarantee all shipments. Order from:

CONTINENTAL ASSOCIATES

53 Marilyn Blvd., Plainview, L. I., N. Y.

• Literature available on above design in Bronze on table service for 6, 8, or 12.



WORTHY OF A KING'S TABLE

. . . . yet priced for your own! The most beautiful stainless steel you've ever seen, imported from Italy, make exquisite serving platters and vegetable dish. Handcrafted to last many lifetimes of carefree use, they are truly impressive gifts for a bride or hostess.

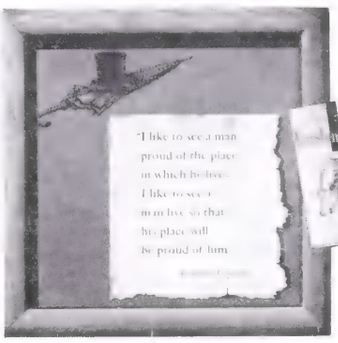
Platters: 11½" **$10.50**, 14" **$15.50**, 16" **$20.50**.

Vegetable Dish: 8½" x 11" overall **$22.50**.

Add 75¢ postage for each item West of Miss.

No C.O.D.'s, please.

CHALMAR Dept. B-12, **Split Rock Rd., Syosset, N. Y.** *Write for FREE gift catalog.*



WORDS OF LINCOLN $1.00 P.P.

For Your Wall . . . Plus Our New Catalog

Abraham Lincoln said: "I like to see a man proud of the place in which he lives. I like to see a man live so that his place will be proud of him." A fine home-motto isn't it? Nicely lithographed in soft green, our cherry frame complete with our latest catalog. Post paid anywhere for just $1.00.

Carl Forslund *Quaint American Furniture*

122 EAST FULTON, GRAND RAPIDS, MICHIGAN



REAL Christmas HOLLY

Decorate your home lovelier than ever with fresh, choice, treated sprays of glossy, green, rich red berried English Holly. An unusual gift anyone will enjoy. Boxes topped with silvered Mistletoe. Gift cards enclosed. Money back guarantee. Arrival about Dec. 17 unless date specified.

No. H-2 An armload of Holly. Ppd. **$2.50**

No. H-3 Over 2 armloads of Holly. Ppd. **$4.95**

No. HG-4 A "Roomfull" of Holly and assorted Western greens. Ppd. **$4.95**

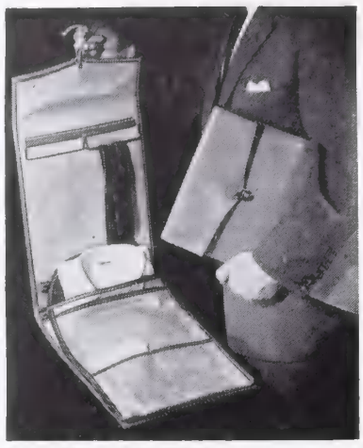
No. HG-6 A bounty of Holly plus greens, pine cones & Variegated Holly. Ppd. **$6.95**

No. HG-37 Loads of English plus Variegated Holly, giant pine cones & choice aromatic Mountain greens. Sp. Del. Ppd. **$11.95**

Write for color gift folder **Bill Zamboni's**

Northwest Corner Store

Longview 7, Washington



For Men On The Move . . .

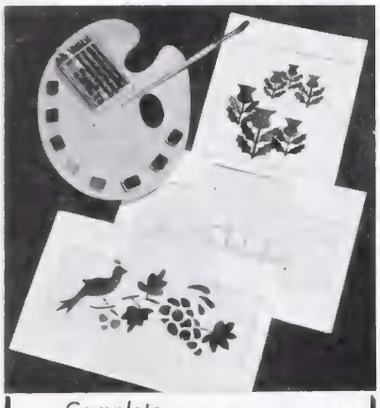
Fine Leather Folding Travel Case

Fits attache case or portfolio

COMPACT: 11" x 16¾" closed—full 36" open. **AMPLE:** 6 big pockets hold 2 shirts, all your week-end linen. Features brass hook-up hanger and racks for ties. **CHOICE:** Top grain black or luggage tan cowhide lined in Irish linen. **$13.95** ppd.

HERE'S HOW Co.

(HB-32) 95 Fifth Ave., New York 3, N. Y.



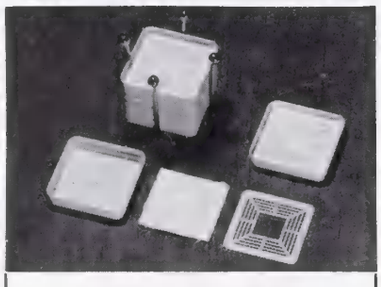
Complete **ART PAINT SET** *For The Young Artist*

$1.00 PPD. 2 For $1.95

Every child loves to paint in water colors and this is the most complete set for the beginner that has ever been made. Imagine! a full size paint pallette with 8 pans of colors, and box of 6 non-toxic crayons, camel hair brush, drawing charts of animals, pictures and games for the kiddies to paint, and extra paper and frames for completed pictures—all for only $1.00 ppd. Comes packed in polyethylene bag.

PATHAN

BOX 107, ARDMORE, PENNA.



EVA-DRI COASTERS

with magic "dry-up" pad

Here's a coaster that really does *everything.* Magic pad absorbs all moisture to prevent dripping. Smartly designed grill eliminates all possibility of coaster clinging. Set rests in decorative, gold plated stand. Coasters come in red, ivory or black plastic. Beautifully packaged in dust-proof container. Set of 4 in stand, **$2.25;** set of 8 in stand, **$3.50.** Postage paid.

Fox River Gifts

P. O. Box 7 **Geneva, Illinois**

"SNO-THRO" SNOWPLOW

PUSHES SNOW TO ONE SIDE WITHOUT LIFTING

No bending! No lifting! No strain on the heart or muscles. All you do is walk behind this easy-to-roll Snow Plow-On-Wheels that clears a 21" path (half the width of standard sidewalk). Clears away deepest drifts. Throws snow aside, *not ahead!* Leaves your sidewalk clean as a whistle. Has two 6" wheels with nylon bearings and rubber tires, 41" tubular steel handle, rubber grips, extra-wide 21" heavy gauge throwing blade which is rust-resistant. A child can operate. Weighs 15 lbs. Sent express collect.



Plows a 21" path through 4" to 5" snow depths

ONLY $14.95

YOU MUST BE SATISFIED OR MONEY REFUNDED

HUSS BROS., 800 North Clark, Dept. C-1, Chicago 10, Ill.

New

POOL GAME

EVERYBODY PLAYS — — FUN FOR PARTIES

LARGE **4x6** ft. reg.

SPECIAL FACTORY PRICE

Only **$3.98** postpaid



Now you can have your own pool game. Just set this 4 x 6 ft. pool table frame on your rug and you're ready to play! Swell party game! Folds compactly—sets up in seconds. Comes complete with sturdy wood frame, six pool pockets with ball traps, ten numbered balls, two cues, and instructions on the different pool games. Send $3.98 to:

HAIG MFG.CO.

Box B 32, San Gabriel, California



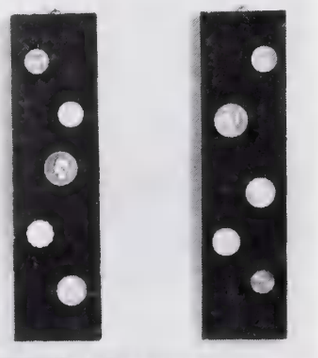
WINDOW



FULL OF SURPRISES are Party-picks to add fun and excitement to your hors d'œuvres. Each one contains a fortune to intrigue your guests. Samples: "Live it up before it is too late"; "Your pigeon will turn out to be a wolf in sheep's clothing." 25 Party-picks in colorful kiri wood box make a delightful stocking present for a hostess. 2 boxes are $1 ppd. Hunterdon House, 148 Main St., Flemington, N.J.



HOME ON THE RANGE are the old-time utensils that Grandmother used when cooking by oil lamp. This copycat for a tiny cook is cast from the original old pattern. The lids lift off for "poking up the fire." The little pots and skillet are cast iron, too. Wouldn't this be gay planted with dwarf ivy! 8½" x 9½" x 4¼" with black finish, $4.98 ppd. The Fireside Shop, 842 Lincoln Way West, South Bend 17, Ind.



COLLECTOR'S ITEM. Rare coins from around the world are highly polished and mounted on thick plaques of Danish cork 3" x 12" long. Many coins date back to the time of Napoleon. Your living room, foyer, or den will be rich in decorative drama if you make a grouping of four, six, or eight of these on the wall. $3 the pair. $5.75 for set of 4. Ppd. The Studio, Box 27125, Los Angeles 27.



YOU CAN BANK ON IT! Make plans now to own your own home or redecorate the master suite, and start to save with the calendar bank. Unless you put 25¢ in it every day, the date won't change. As you put in the money, the amount is recorded too. Plain or with "For Our Home" in gold letters, each bank is $2. Three, $5.75. Ppd. Leecraft. Dept. HBH, 300 Albany Avenue, Brooklyn 13, New York.



PERK UP A PARTY with coffee, 15 cups of it! This gleaming Futuramic coffeemaker with Westinghouse Thermostat brews coffee the strength you want—mild, medium, or strong—in less than 8 minutes, keeps it hot without boiling. And when it's ready, a signal light goes on. AC only. In aluminum, $12.95; chrome, $14.95; copper, $15.95. Add 50¢ post. Scott-Mitchell House, 611-HB Broadway, New York 12.

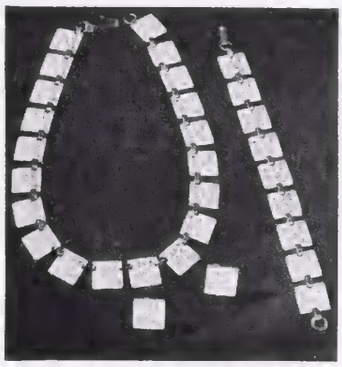
SHOPPING



RUM ICE TUB. As lovely ice bucket as ever stole the ow at a cocktail party comes white or red with brass trim, d the insulated Pyrex glass ing will keep ice cubes in vig- ous shape for several hours. It's gift you can be very proud to close your card with, and it's autifully wrapped in the inim- ble Peacock manner. $16 ppd. D. Peacock, State & Monroe s., Chicago 3.



YEN FOR THESE and an preciation of the beauty of bisonné will give a dark wool lift it sorely needs. This lovely of white enameled discs ac- nted with golden lettering was ndmade in the Orient. Neck- e, $5; bracelet, $4; earrings, the pair. The set, $9. Tax and st. incl. Add 18¢ for airmail . B. M. Lawrence Imports, 4 California St., San Francisco Calif.



STRIKING PIECE is an rly American Pine Mantel ock to set majestically on a ntel, credenza, or hall chest. th two snuff drawers to hold rything from car keys to mps and a guaranteed Sessions ck, it stands 20" high. In dy-to-assemble kit, $16.95. Fin- ed, $33.95. Add $1 e. of Miss., 50 w. Jenifer House, HB-12, w Marlboro Stage, Great Bar- gton, Mass.



INFORMATION PLEASE . . .

When sending requests to HOUSE BEAUTIFUL for urther details on products, ources, ideas or company ames you've seen on these ages, please include your ull name and address, a ull description of the prod- ct, idea, etc., the issue and age number (if known). hat helpful information rom you will make it pos- ible for us to serve you ore promptly, more effi- iently.

New, Attractive Conversation Piece!

What-Not Olive Branch®

Unique decorative wall bracket, ideal for figurines, potted plants, trophies. Model No. 5 (illustrated at left). **PRICE $15.75 ppd.**

Pat. Pend. 45" high — 20" wide 3 sections — 4 shelves

Model No. 6 (Larger) 67" high—24" wide 4 sections—6 shelves **PRICE $18.75 ppd.**

Beautifully finished 1/2" plywood, sections fit together easily. This replica of the Olive Branch, a symbol of peace and prosperity, adds charm and beauty to any room. Ideal gift. Choice of five colors: Ebony Black, White-Gold Tip, Ivory, Walnut, Mahogany, Gold.

Model No. 4 (Illustrated at left) 24" high. Each bracket has two shelves.

$11.50 per pair ppd.

Model No. 2. 18" high. Each bracket has one shelf.

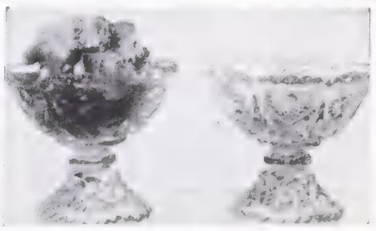
$8.75 per pair ppd.

(Figurines not included)

Ten day money-back guarantee. If resident of Florida, add 3% sales tax.

DECOR PRODUCTS OF FLORIDA

1600 Southwest Third Avenue
FORT LAUDERDALE, FLORIDA



For Christmas

***Real Old Fashioned* ICE CREAM DISHES**

Pretty "antique" crystal that harks back to the old ice cream parlors—as that's exactly where they came from. The molds are 65 years old, the lovely crystal pattern is even older. Now for your most elegant desserts and to make ice cream serving a real old time treat. And here's the perfect setting for party desserts. 5½" across, 4½" tall. *$1.25 ea., 4 for $4.50* plus *10¢* postage for each dish ordered. *AUTHENTIC SUNDAE SPOONS TO MATCH.* Made from early 1900 dies, 5" long—*40¢ ea., 4 for $1.50 ppd.* Order from: RED OAKS, Dept. 163-W, Prairie View, Ill.

Imagine! **REAL MINK for DOLLS**



First time ever—real Mink furs for a little girl's doll! Through a special arrangement with a leading furrier, we are able to offer these fine North American ranch-bred mink doll furs at this incredible price. Adorable hat, luxurious cape and muff with carrying loop . . . a spectacular outfit, indeed! Order now for birthdays, Christmas . . . and make several small girls very happy!

Complete 3-pc. set for dolls 7"-10", a miracle value at $2.98

For dolls 11"-14"—**$3.98**

Send check or m.o. We pay postage. Or order C.O.D.—pay postal charges.

Immediate delivery. Satisfaction guaranteed. For Air Mail delivery, add 15¢

©1957
DOLL FUR CO.
Dept. M13, 15 West 57 St., New York 19

"BURP ME" TOWEL



White terrycloth with darling baby faces . . . and the colorful blocks spell "Burp Me." So very practical and the answer to a "different" baby gift. Self-fringed. 13" x 18". Satisfaction guaranteed. Order by #J 881.

79¢ each postpaid—3 for 2.25

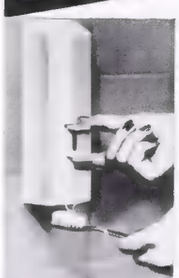
Send for New Free Catalog of Unusual Items.

Shop the Armchair way

DOWNS & CO.
Dept. 1194F, EVANSTON, ILLINOIS

EVERY FAMILY NEEDS WONDERFUL

DENTA-MATIC TOOTHPASTE DISPENSER



JUNIOR SMEARS PASTE ALL OVER . . . SIS SQUEEZES THE TUBE IN THE MIDDLE . . . POP NEVER PUTS THE CAP BACK ON?

SAY GOODBYE TO THAT WITH — DENTA-MATIC!

Just put any size tube inside plastic dispenser, press the button and PRESTO! . . . a perfect **brush-length** ribbon every time.

DENTA-MATIC attaches to wall, **completely** empties tube, keeps it out of sight at all times. No waste, no mess, no pesky caps — it's wonderful for kids, and grown-ups, too!

SO NEAT AND SAVING . . . TOOTHPASTE LASTS TWICE AS LONG!



EASY TO LOAD . . . EASY TO MOUNT

Satisfaction Guaranteed
Quick delivery.
Send check or money order.
Sorry, No C.O.D.'s.

ONLY $2.00 POSTPAID

PAT-GLEN Associates
Box 25, Kensington Sta.
Detroit 24, Mich.

Little wonder everywhere DENTA-MATIC is a household must!

SCOTCH OVEN

TOASTS - BROILS AT TABLE

$6.95

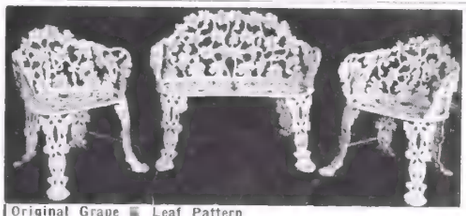
POSTPAID IN U. S

ORDERS SHIPPED SAME DAY RECEIVED



Practically eliminates table hopping. Now! Broil and toast right at the table. Perfect for bacon, hamburgers, franks . . . ideal, too, for old fashioned buttered toast, toasted sandwiches, brown 'n serve rolls. Chrome finished. Complete with 6-foot cord and switch. One full year guarantee.

HIGHLANDER SALES COMPANY
Dept. 12, 329 Merchandise Mart Building, Dallas, Texas



Authentic Reproductions in Cast Iron—Aluminum

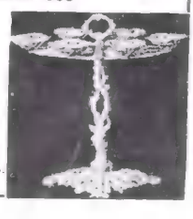
Decorative Queen Anne Servette
A rich Antique pattern, to add a note of charm to any setting. 30" high, 31" long, 17" wide.
Alum. **$55**

Original Grape Leaf Pattern

	C. I.	C. A.	3-pc. group
Settee #601 39" long	$25	$30	$54.50
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Just the ticket for mom, dad or the kids! Imported woven willow footstool comes in 2 sizes, one 18" in diam., 16" high; or 12" in diam., 12" high. Three legs unscrew to fit inside seat for storing.

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You'll attract a lot of comments and heart-felt chuckles with this award. Adds a little lightness and brightness to any place of business . . . and bespeaks a lot of truth. Made of polished wood. With hanging loop. 9" x 7½".



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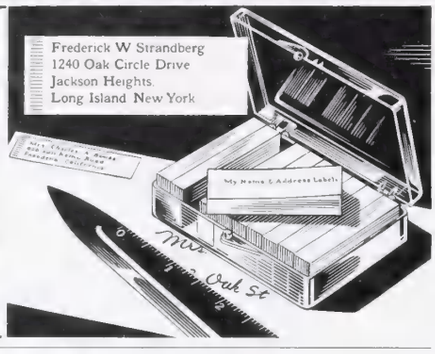
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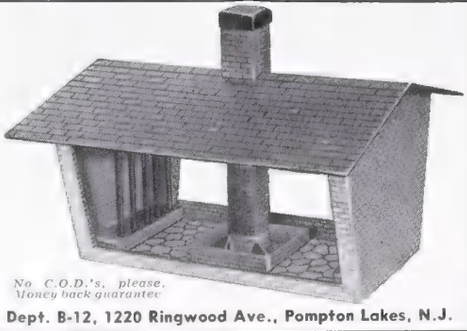
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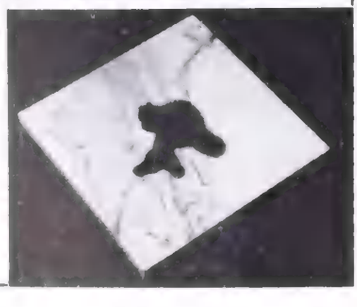
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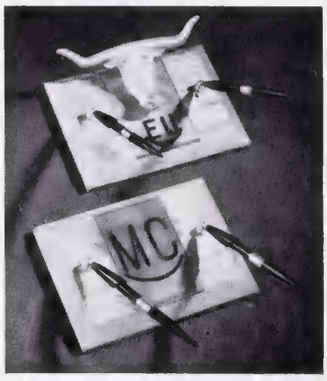
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International Marble Cleaning Co.
9 Wyckoff St. Brooklyn 37, N. Y.



WINDOW



THE CATTLE BARON of your ranch house grande will love this pen stand for his desk. The natural oak base has a tanned leather inlay and silvery metal steerhead flanked by 2 fine ball point pens with replaceable ink cartridges. 6" x 8", it's $8.95. Without steerhead, $5.95. Branded with his 2 initials over the "rocking" symbol, add $2. Plus 25¢ post. Valley Barn, Box 206, Spring Valley, N.Y.



HEARTH BROOMS, handmade in the Blue Ridge Mountains, have a simple dignity of design that's exactly right for a friendly fireside. They're colorful and rugged, and they sweep clean, and no nonsense about it. The twist-carved pine handle broom is 37" tall. Bo Peep broom is 32". Both come in red, green, or natural straw. $2.75 each. Ppd. Blue Ridge Weavers, Tryon, N.C.



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PURE BUTTERFLY. Bringing delicacy of design and brilliant color to a dark wool, a white blouse, the lapel of a suit is this lovely pin handmade by Craftsmen of Norway. Sterling silver pin finished in gold and enameled in sapphire blue, green, or yellow is 2½" wide. $12. Screw-on earrings, $7.50. Set, $19. Gift-boxed. Tax, post. incl. *Free airmail in Dec.* Stephanie's Imports, HB-14, 1966 Broadway, New York 23.



CRYSTAL PALACE for red, red roses, rusty pompons or harvest fruits is this beautiful boat-shaped bowl that you would be proud to send to a December bride. The removable crystal bowl, 10" long, 6" wide, nestles in a stunning silver-plated basket of entwined leaves with carrying handle. Imported from England, $13.58 complete. Tax and post. incl. Order it from Macy's, New York 1.

SHOPPING





OST HAPPY FAMILY to er put a maternal gleam in a tle mommy's eye is a set of life- ke Effanbee dolls with magic in, eyes that open and close, ads that turn. Mother, 20" tall, lds her baby. Sister Sue and eckle-faced Brother, both 10½", and nearby. Dolls exquisitely essed in linen have rooted hair. 4.95 ppd. Abarno's, 137-10 orthern Blvd., Flushing, N.Y.



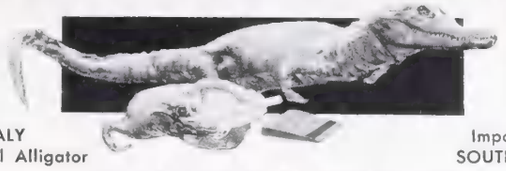
HRISTMAS PEARLS dra- atize a pretty hand, shimmer ftly against a creamy throat. For e woman you love, these are autiful beyond belief! Cultured earls entwined with 14k gold are own as bracelet, $50, and neck- ce, $100. If the lady has a flair r convertibles, send her *two* acelets to be worn separately or nked together as necklace. Tax d post. incl. Johnston Jewels d.,Waldorf-Astoria Hotel, N.Y.C.



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He is Dead and Won't Bite

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ALLIGATORS	Approx.
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24"	2.98
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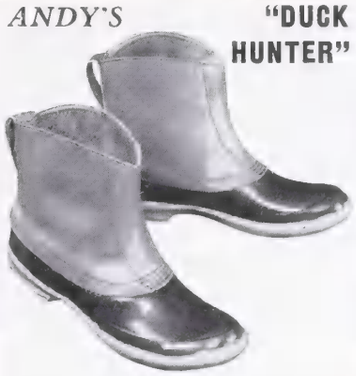
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PALA 50 SPRUCE HILL ROAD WESTON, MASS.

ANDY'S "DUCK HUNTER"

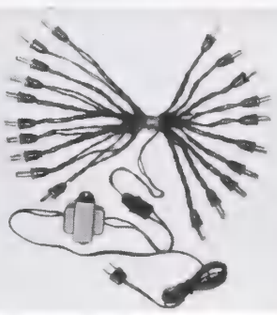


Misty mornings, heavy rains, sticky mud, or light snow mean nothing to this remarkable foul-weather boot. It's the ideal boot for hunters and fishermen as well as garage men, postmen, etc. The vulcanized crepe rubber soles and rubber bottom are sewn to the soft and rugged Elk leather uppers with four rows of stitching. Pull-loops make them a cinch to put on and take off. These boots are wonderfully comfortable, even in the most miserable weather. Full sizes are from 7 to 12. Price **$10.95** ppd.

Send for Free Catalog

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Dept. H, U. S. Rte. 1, W. Peabody, Mass.



MINIATURE FLASHING STARLIGHTS

Flash! Imported electric firefly lights add gay holiday sparkle to tree, mantel or table. Each light winks, blinks and burns independently—eliminating search for burned-out bulbs. Transformer type—use with AC current only. Choose white or green cord.

	Clear Bulbs	Colored Bulbs
10 light set	$ 7.95	$ 8.95
20 light set	11.95	13.95
40 light set	19.95	23.95
60 light set	27.95	33.95
Spare blinking lights	10 for 2.50	10 for 3.50

Tiny lights, steady burning, the size of a pea.

	Clear Bulbs	Colored Bulbs
20 light set	$12.95	$14.95
40 light set	21.95	25.95
60 light set	28.95	34.95
Spare bulbs	10 for 2.50	10 for 3.50

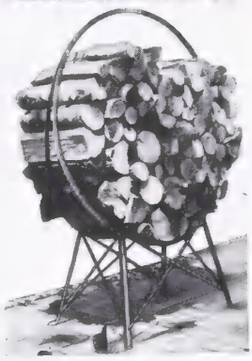
SPECIAL! Imported 20 light Sta-lite set. If 1 lamp goes out, others stay lit. **NO TRANSFORMER NEEDED!** 3 extra lamps included. Clear bulbs $5.95. Colored bulbs $7.00. Extra bulbs: Clear—10 for $2.00; Colored—10 for $3.00.

All prices postpaid. Sorry, no C.O.D.'s.

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LOG CRIBS

FROM $9.95

Warm gift for wood-burning friends — striking, unique and quite wonderful for keeping wood high and dry outdoors, off the floor indoors. Handsome and hardy in lifetime steel with black rust-resistant finish . . . a decorative device that will eliminate many a trip to the wood pile. FIRESIDE LOG CRIB (28" tall, 21" diam.) holds 15-20 logs—$9.95 postpaid. OUTDOOR LOG CRIB (pictured—5 feet tall, 15" diam.) holds ⅜ cord—$14.95 exp. charges collect. Both assemble in minutes from simple instruction sheet.

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Leather Elegance With Rhinestones

DRESS UP FOR CHRISTMAS



French poodle wide-contour cowhide collars studded with rhinestones. Or, rhinestones interspersed with rubies, sapphires, emeralds. Pet's name engraved on plate. Aqua, white, pink, tan, black, green, red, yellow, chartreuse, French blue. $4.95 postpaid. Or C.O.D. plus postage. Matching rhinestone leash, $1.50. 10-ft. leash $3. Take neck girth with string. Send string and pet's name.



WIDE COLLARS FOR ALL

Wide-contour collars with rhinestones, rubies, sapphires, emeralds, for ALL BREEDS. Colors as above. Pet's name on plate . . . $3.50. Matching leash with rhinestones and jewels, $1.50. Send neck girth and pet's name.

MILITARY COLLARS



Regulation widths collars. Colors as above. Pet's name on plate. Rhinestones, rubies, sapphires, emeralds (name choice). $2.50. Matching leash, $1.50. Send neck girth.

TWO BUCKLE HARNESSES



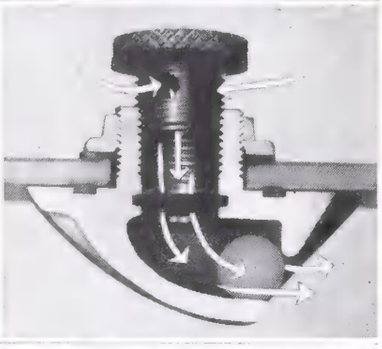
Adjustable, 2-buckle harness. Cowhide colors above. Pet's name on plate. Rhinestones, rubies, sapphires, emeralds. $4.50. Matching leash, $1.50. Take BODY girth with string. Send string. GUARANTEED OR REFUND.

CURTIS CREATIONS Dept. H

Genesee-Hopper Bldg., Utica, N. Y.

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De Persia Automatic Bailer, Inc.
Dept. A, Grand Haven, Michigan



GLOW "OLD-FASHIONED" HOSPITALITY



Full-Size: 10'-11' Visible height can be regulated by depth of post in ground

GAS LAMPS on yard and patio

Enhance your home's atmosphere with this picturesque reminder of golden bygone days. These are original, old-fashioned gas street lamps—**practically all are antiques!** Each one is reconditioned and operates perfectly. They are gas burning; if desired, they are easily converted to electricity. They come complete—are simple to install; make yard and patio look cosy, comfortable, and inviting. Order today for yourself or gifts. The perfect present for the person with everything. $94.50*. F.O.B. shipping point. Money back guarantee.

Old Arlington Lamps

Dept. A, 1989 W. 5th Ave., Columbus 12, Ohio

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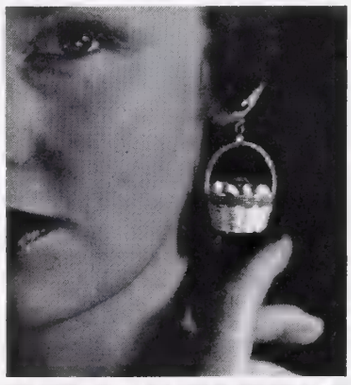
PEACE BE UNTO YOU and yours, and unto your friends, buy this lovely kneeling lady for yourself, and as a gift for others. You feel serene when you but look upon her quiet grace. This piece of ceramic sculpture has been wrought for you in the studio of a New York artist. It is a true art treasure and will be a proud possession always. In black, 8" tall. $10.98 ppd. Galbraith Studios, 67 North Munn Ave., East Orange, N. J.



WINDOW SHOPPING



SAY IT WITH PICTURES. The Portrait Screen is a folding frame that holds three photographs: two $2\frac{3}{4}$" x $2\frac{3}{4}$", one 3" x 4". Made of leather, covered with moire, it stands on desk or bedside table, has band and snaps for closing when traveling. Choose turf tan leather with brown, light blue with navy, or gray with crimson. Opens to 13" x $5\frac{1}{2}$". $6.95 ppd. Henry's Store, HB-12, 95 Fifth Ave., N.Y.C. 3.



CALYPSO EARRINGS reflect the rhythm and bounce of the dance with every toss of your pretty head. Handmade miniature woven baskets filled with tropical fruits dangle intriguingly from your ears, are modestly priced for lots of names on your list. And do get a pair for your resort fashions after the holidays. Gift-boxed. $1.95 the pair ppd. Coryell Gifts, Dept. A, 419 Ninth St. South, St. Petersburg, Fla.



HAND IN GLOVE is deliciously warm and very smart when it's snuggled within a butter soft, wool-lined "Launder Leather" glove. This glove is guaranteed to be tub washable or your money will be refunded. And the price, workmanship, and colors are terrific. Choose white, black, cork, beige. Ladies' sizes 6-8. $3.95. Men's sizes 8-12, $4.50. Ppd. A'Delman Glove Factory, Box 175, Gloversville, N. Y.



WATCH A WRAP-AROUND keep a pretty girl up to the minute 'round the clock. A bracelet watch hugs her wrist, is elegant and simple to wear with everything from tweeds to cocktail sheaths. Gold-plated with fine Swiss watch recessed in one corner, it has one-year guarantee. $18.95 plus 10% tax, ppd. Add 40¢ via airmail. Aimee Lee, 545 Fifth Ave., N.Y.



SANTA CANDELABRA on your dining room table is all glamour and glitter—the holiday spirit incarnate, sprinkled with gold and a cascade of the traditional colorful Della Robbia fruits. Just right for Christmas cheer, he holds aloft two tapered candles. Made of white unbreakable composition, Santa is 11" tall. $19.50 plus 65¢ post. (Candles not incl.) Carole Stupell, 507 Madison Ave., New York 22.



How to stretch the life of your poinsettia

How wonderful it would be if poinsettias would last forever. True, plants growing in gardens in Florida, California, or Hawaii live for years and flash bright as a bullfighter's muleta against the blue sky all winter long. Even holiday gift plants usually hold their bright bracts for weeks, until all the green leaves have fallen. In any case, credit a poinsettia with being the splashiest dollar-for-dollar value in a Christmas gift, more particularly if the recipient gives the plant reasonable care.

The poinsettia, native of Mexico, is sun-loving, but a plant in full bloom, plucked from the ideal climate of a greenhouse, will last longer indoors when not placed in the blazing sunlight in a south window. Full daylight is ideal; dim light away from windows may turn the leaves yellow.

Sharp daily fluctuations of tem-

(*Please turn the page*)



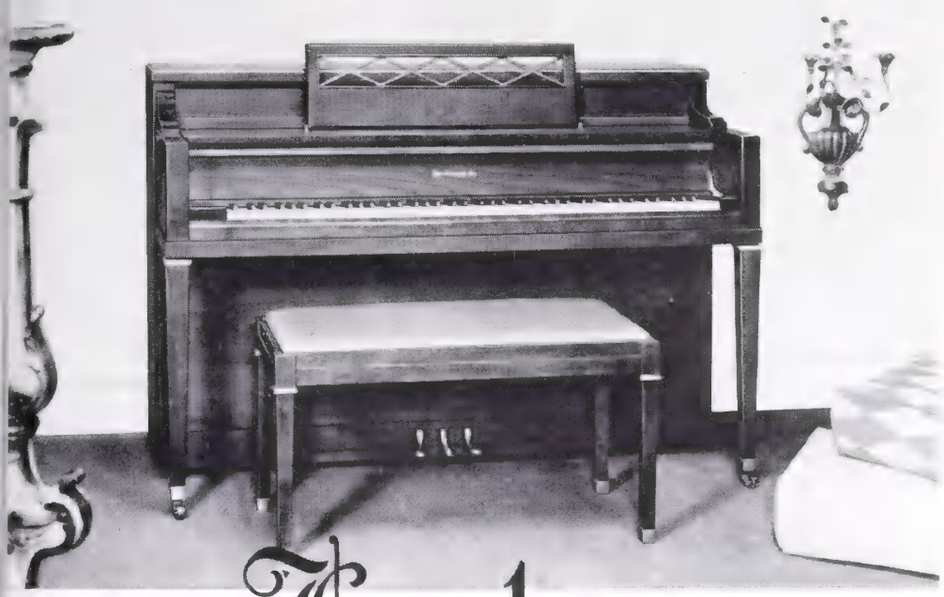
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AGA

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THE ALVIN SILVERSMITHS
Department H-12
PROVIDENCE 7, RHODE ISLAND

*Prices subject to change without notice.

HOW TO STRETCH THE LIFE OF YOUR POINSETTIA

CONTINUED FROM PAGE 99



By spring, old poinsettia plants are ready to take from storage and to start into lush new growth again indoors.



Using sharp shears, cut back the old stems severely to force new growth to start near the base of the plant.



Thin stems can be removed and the rest trimmed to make a shapely plant. Replace loose top soil with rich loam.

perature, from daytime heat to chilling against a cold window, cause leaves to drop quickly. Daily flooding with water can be fatal. Test the soil with your finger. When it begins to feel dryish, water well. Then let it go until the soil dries slightly again.

When plants are through blooming, store in a cool place, keep the soil barely moist, and come spring start up again as illustrated. Plant pot in garden for the summer.



See "Harlequin" bedspread at any of the fine stores listed here:

ARIZONA
Phoenix.....DIAMOND D. G. CO., INC.

CALIFORNIA
Arcadia HINSHAW'S DEPARTMENT STORES, INC.
Los Angeles.....BARKER BROS.
Sacramento.....HALES
Whittier HINSHAW'S DEPARTMENT STORES, INC.

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Colorado Springs.....HIBBARD & CO.
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MISSOURI
Kansas City.....EMERY, BIRD, THAYER D. G. CO.

MONTANA
Billings.....HART-ALBIN CO.
Great Falls.....THE PARIS
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Akron.....M. O'NEIL CO.
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Oklahoma City.....J. A. BROWN CO.

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Philadelphia.....STRAWBRIDGE & CLOTHIER

TENNESSEE
Knoxville.....MILLER'S INC.

TEXAS
Dallas.....SANGER BROTHERS

UTAH
Ogden.....THE BON MARCHE
Salt Lake City.....Z.C.M.I. AUERBACH CO.

VIRGINIA
Roanoke.....S. H. HEIRONIMUS CO.

WASHINGTON
Seattle.....FREDERICK & NELSON

WEST VIRGINIA
Charleston.....STONE & THOMAS
Huntington.....ANDERSON, NEWCOMB CO.
Wheeling.....STONE & THOMAS

WYOMING
Casper.....KASSIS DEPT. STORE
Cheyenne.....THE FASHION
Sheridan.....STEVENS-FRYBERGER & CO.

Morgan-Jones
402 Fifth Ave., New York 18, N.Y.



Harlequin . . . lovely as candelight

. . . and as softly, subtly flattering to milady's bedroom . . . with its sharply-cut diamond design flashing in the depth of its velvety pile. A gay and carefree bedspread, too—completely washable, never needs ironing. Comes in twin or double prize-sizes . . . in beautiful decorator colors. About $24.95 at all fine stores. (Slightly higher in the West.)

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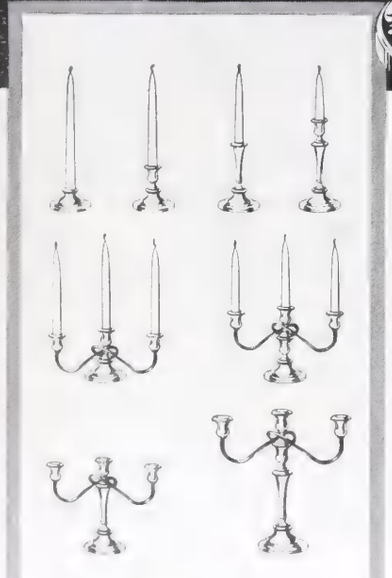
See or write for Harlequin at these fine stores: • AUERBACH COMPANY, Salt Lake City • BARKER BROS., Los Angeles • DAYTON COMPANY, Minneapolis • MARSHALL FIELD & CO., Chicago • FREDERICK & NELSON, Seattle • HIGBEE COMPANY, Cleveland • THE J. L. HUDSON CO., Detroit • LORD & TAYLOR, New York • STRAWBRIDGE & CLOTHIER, Philadelphia



A GORHAM ORIGINAL

"CHANGEABOUT"
STERLING
CANDELABRA
BY
Gorham

8 romantic combinations at your fingertips!



Candelabra branches may be added to candlesticks at any desired height.

A blaze of candlelight for gala entertaining—or a soft romantic glow to set the mood for a tete-a-tete . . . whatever the occasion, you can arrange Gorham's versatile solid silver candelabra to create the perfect light. Use them as candelabra to dazzle a formal gathering or convert them to single candlesticks that glimmer dreamily over a quiet dinner for two.

$82.50 per pair

GORHAM sterling

America's Leading Silversmiths Since 1831

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Prune evergreens now

to correct their shape and to supply a home harvest of Christmas greens

Abundant as greens are at florists and garden centers during the Christmas season, it gives one a sense of personal pride to point to a table centerpiece and say, "Now, I made *this* of greens from my own garden."

To get the best greens, and do the plants the most good, here's how to proceed:



Shape, not shear—cut the short ends here and there (see cut marks) around the plant so as to preserve the general shape of the plant and avoid a sheared look. These clippings make fine wreaths, swags, roping; good as fill-ins.



Cut back long tips.



Pruned plants are bushy.

Control height by shortening over-long tip-end growth to keep plants down to size. Long tips are especially useful to accent height in arrangements and centerpieces.



Shorten truant branches which have made run-away growth, unbalancing shape of plant. Cut back to strong fork or side branch which will grow so as to fill in space and thicken center of plant.



Broadleaf evergreens, like rhododendrons, have very dramatic foliage which can be cut with rather long stems, especially from over-grown plants. Make clean cut with strong shears back to first side branch, or first cluster of leaves below tip. Avoid cutting stems bearing plump flower buds at tip-end.



Back of the bush pruning of old or crowded plants, where cut areas will not show, yields pieces of assorted sizes for round-the-house decorating. Many gardeners keep plants in out-of-the-way places just for cutting purposes.

MAY WE PROPOSE HARVEY'S FOR THE HOLIDAYS?



HARVEY'S BRISTOL SHERRIES

BRISTOL CREAM®—World's supreme luxury sherry. Very fine, rich *Oloroso*. Limited supply.

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BRISTOL DRY®—An incomparable *Fino*. The perfect *aperitif* to serve instead of cocktails.

HARVEY'S MEDIUM-PRICED SHERRIES

HARVEY'S AMONTILLADO®—A superior pale dry that pleases most tastes. The ideal Sherry to serve at cocktail time, or at any other time.

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SOLE DISTRIBUTORS FOR THE U. S. A.

Incomparable wines—each, by world-wide judgment, supreme of its kind. You cannot give—or serve—better.

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HARVEY'S®

imported SHERRIES AND PORTS since 1796



Outstanding favorite—Schatz London Coach Clock. Classic design, polished brass finish, satin silvered dial. Runs 400 days on a single setting. Silently rotating pendulum; leveling discs for easier balancing; jeweled escapement for better time keeping; removable case with unbreakable glass panels. 8½" high.

From the Black Forest—Imported and guaranteed by Remington Rand

Generations of clock makers from the same families work in the Schatz factory in the little town of Triberg, deep in the Black Forest. And every imported Schatz Clock bears witness to their skill and experience.

The surprising thing is that *you* can buy these quiet, lovely clocks for such a moderate price, secure in the knowledge that they're guaranteed for a year, with free service by specially trained workmen at *any* Remington Shaver Service Center.

a. BIRD. 8 day cuckoo clock, soft chime. 13".
b. RUSTIC STAG. 8 day cuckoo clock. Rustic finish. 15".
c. DU BARRY. Classic Baroque 400 day wall or table clock. 8⅛".
d. NEW MADEMOISELLE. 400 day decorator clock. 8¾".
e. ROYAL. Continental Modern 1000 day clock. 9¼".
f. HUNT. 8 day cuckoo clock with stag head. Mahogany finish. 18".

YOU'LL FIND SCHATZ CLOCKS AT ALL THE BEST STORES... AND AT REMINGTON SHAVER SERVICE CENTERS IN 135 CITIES.

Schatz
CLOCKS

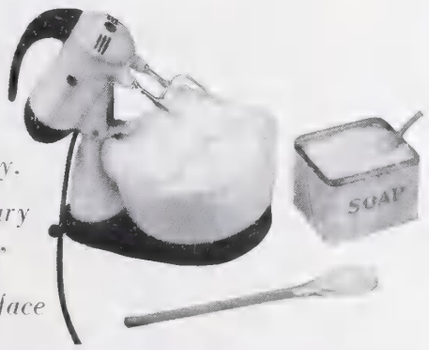
Imported exclusively and guaranteed by
Remington Rand Electric Shaver
Division of Sperry Rand Corporation
Bridgeport 2, Connecticut



Some of winter's eye-filling beauty, when she decks out emerald evergreens in snow-furred splendor, is brought inside by Tom Lee for a trophy panel on his foyer door. But snow on this greenery won't melt. Suds, whipped stiff like cream, become hard as plastic foam in an hour.

Be your own snowman

Whip soap flakes or detergent in water until semi-dry, using electric or rotary beater. Drift "snow" on any washable surface





Giant pine cones piled into the cavity of this silver candelabra and heaped high with snow prove how easy it is to make simple objects so much more decorative. You could also enhance a Christmas mobile by making it snowy.

(*Please turn the page*)

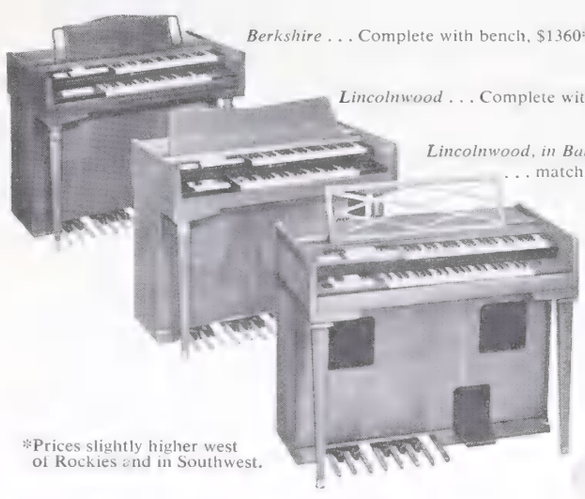
Holiday . . . world's first spinet with big organ features, complete with bench . . . priced at $995*.



...there's a beautiful Lowrey for every home ...and everyone can play it!

No matter which Lowrey you select . . . you'll thrill to its vast variety of voicings if you are accomplished, to its easy mastery if you are just beginning. And there's a Lowrey organ for every taste, every budget. Lowrey exclusives include: a wide range of percussion voicings, pedal and keyboard sustain, easy to play touch-tabs for instant voice changes, "Glide" for slide trombone and other realistic effects, and many more individual features.

Give a LOWREY . . . the gift of a lifetime of beautiful music . . . for all the family to enjoy . . . to play.



Berkshire . . . Complete with bench, $1360*.

Lincolnwood . . . Complete with bench, $1695*.

Lincolnwood, in Baker Cabinet, $1895* . . . matching bench available.

*Prices slightly higher west of Rockies and in Southwest.

LOWREY organs

The Lowrey Organ Company

7373 N. Cicero Ave., Lincolnwood, Chicago 30, Illinois

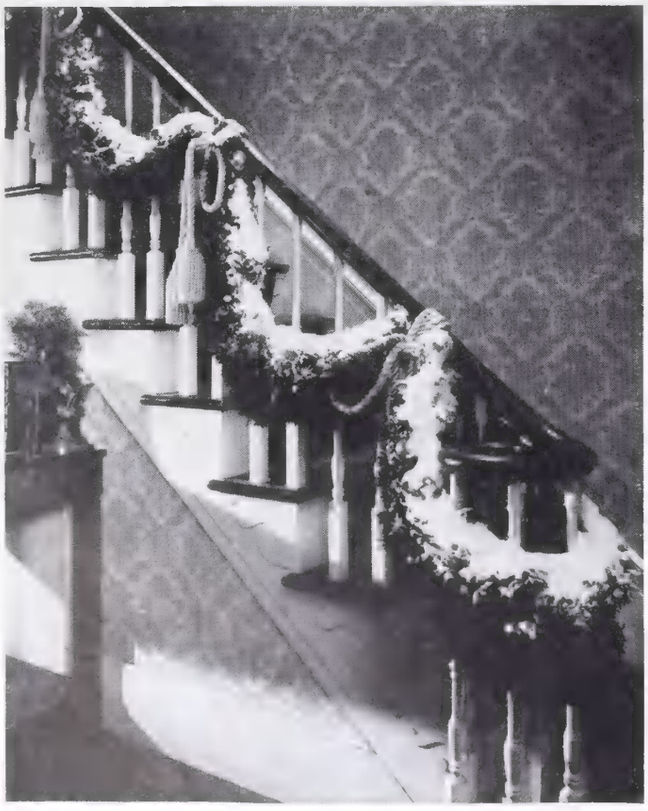
BE YOUR OWN SNOWMAN

CONTINUED FROM PRECEDING PAGE



Snowdrifts of suds light up an evergreen swag, frost a silver punch bowl, swirl high around a tray wreath. But decorating with suds needn't stop here. You can make all kinds of tree and room ornaments snowy with enduring flakes. Add the dazzle of sequins.

PHOTOGRAPHS BY EZRA STOLLER



There's more of winter's magic on these evergreen swags, lashed to this staircase with golden ropes. This kind of swagging would also look lovely used as a sort of baroque trimming for windows, doorways or other large areas. Roping, Consolidated Trimming.

Alabama–Anniston . . . . . Couch's Gift Shop
Athens . . . . . Wm. E. Vinson, Jlr.
Birmingham . . . . . Bromberg & Co.
Decatur . . . . . Rose Jewelry Co.
Florence . . . . . Rogers, Inc.
Gadsden . . . . . C. F. Hoffmann & Sons
Huntsville . . . . . Rose Jewelry Co.
Lineville . . . . . The Style & Gift Shop
Ozark . . . . . The Fair
Scottsboro . . . . . Wales Jewelers
Talladega . . . . . Raff's Jewelers
Arkansas–
Harrison . . . Lena Frances Flower & Gift Shop
Little Rock . . . . . Harry Scher, Jeweler
McGehee . . . . . Arts & Crafts Shop
Pine Bluff . . . . . Kahn's Jewelers Inc.
California–Los Angeles . . Bullock's Downtown
Los Angeles . . . . . Bullock's Westwood
Los Angeles . . . . . Claridge Fine Art
Los Angeles . . . . . Renee's Gift Shop
Los Gatos . . . . . Geoffroy's
Connecticut–Bridgeport . . . . David H. Reid
Danbury . . . . . Danbury Hdwe. Co.
Meriden . . . . . Silver City Glass Co.
New Haven . . . . . Alan Toni, Jewelry
Norwich . . . . . The Modern Jlrs
Delaware–Georgetown . . Harold W. T. Purnell
Laurel . . . . . O'Neal's Jewelry
Lewes . . . . . Trader's Jly & Gift Shop
Milford . . . . . Dixon's Jewelry
Newport . . . . . The Whatnot Gift Shop
Seaford . . . . . Leo C. Banner Jlr
Smyrna . . . . . Sayers Jlry
Dist. of Columbia–Washington . . R. Harris Co.
Florida–Clearwater . . . . . Nacol Jewelers, Inc.
Jacksonville . . . . . Jacobs Jewelers, Inc.
Miami . . . . . Maynard-Page, Jewelers
Orlando . . . . . The Greeting Shop
Pensacola . . . . . Elebash Jlry Co.
Tarpon Springs . . . . . Gulf Electric Co
Georgia–Adel . . . . . Whidby Jewelers
Americus . . . . . Jewelry & Gift Shop
Ashburn . . . . . Blue's Jewelry
Athens . . . . . W. A. Capps Co.
Atlanta . . . . . Belman Jewelry
Bowdon . . . . . Barker's
Bremen . . . . . Luvvorn Jewelry Co.
Cartersville . . . . . Hobson Bros. Jewelry Co.
Dalton . . . . . Davies & Sons, Jlrs
Douglas . . . . . Wilson Jewelry Store
Gainesville . . . . . Mintz Jewelers
Griffin . . . . . Wynnes Jewelers
Hartwell . . . . . O. Y. McLees, Jeweler
La Grange . . . . . Moore's Jewelry Store
Lavonia . . . . . Jan-Nell Jewelry
Lawrenceville . . . . . Wilson's
Lincolnton . . Lincolnton Florist & Gift Shoppe
Marietta . . . . . Myron E. Freeman & Bro.
McRae . . . . . Bowen Jewelers
Monroe . . . . . Hearn Hardware Co.
Moultrie . . . . . Rice Jewelry Co.
Reidsville . . . . . Adams Jewelers
Rockmart . . . . . Morgan Hardware Co.
Rome . . . . . Brock's Inc.
Royston . . . . . Wilson's Stores
Sandersville . . . . . Parker Jewelry Co.
Savannah . . . . . Leopold Adler Co.
Thomaston . . . . . Fincher Jewelry Co.
West Point . . . . . Harry's Jlrs.
Illinois–Bloomington . . . . Chadband's Jewelry
Chicago . . . . . Barrett Jewelry Co.
Elmhurst . . . . . Midwest China Co.
Moline . . . . . L. Barding
Oak Park . . . . . Eaglin's
Springfield . . . . . The John Bressmer Co.
Indiana–Anderson . . . . . Leo Pirl
Bedford . . . . . Greystone Gift Shop
Monticello . . . . . Griffin's Gift Shop
South Bend . . . . . Harry E. Berg, Inc.
South Bend . . . . . Julia E. Holmes
Iowa–Sioux City . . . . Sioux City Crockery Co.
Waterloo . . . . . Davidson's Inc.
Kansas–Arkansas City . . . . . Phillips Jlrs
Garden City . . . . . Rome's Jlry
Salina . . . . . Vernon Jlrs
Topeka . . . . . Armstrong Jlry Co.
Kentucky–Bardstown . . . . . Gertrude Smith
Carrollton . . . . . Bovard's Jlry & Gift Shop
Fulton . . . . . The Jewel Box
Hopkinsville . . . . . Joy Jewelers
Lexington . . . . . Stewart Dry Goods
Louisville . . . . . Stewart Dry Goods
Maysville . . . . . P. J. Murphy
Murray . . . . . The Cherry's
Paducah . . . . . Nagel & Meyer
Russellville . . . . . Settle & Evans Jly. Co.
Louisiana–Baton Rouge . . . . . Michael's Jlry
Crowley . . . . . Faulk's Jwlry
Lake Charles . . . . . Pete's Gift Shop
New Orleans . . . . . Dixie Linen & Mono. Co.
Shreveport . . . . . Palace Jwlry Co. Inc.
Maryland–Baltimore . . . . . The May Co.
Easton . . . . . Lomax Jlrs.
Hagerstown . . . . . Leiter Brothers, Inc.
Ridgely . . . . . C. Elwood Cherry, Jeweler
Salisbury . . . . . Preston W. Burbage, Jlr.
Sykesville . . . . . Kut N Kurl Shop
Massachusetts–Bedford . . . . Bedford Jewelers
Gardner . . . . . Goodnow-Pearson Co.
Salem . . . . . Saccon Jewelers
Sheffield . . . . . The Meadows
Michigan–Detroit . . . . . Gayles Studio
Gladwin . . . . . Frank E. Ward Co.
Grandville . . . . . Engel's
Mackinac Island . . . . . Moeller Imports
Manistee . . . . . Glosson's Jlry
Muskegon . . . . . Pok-A-Bout Shop
Newberry . . . . . Dolly's Little Shop
Saginaw . . . . . Morley Bros.
Minnesota–Crookston . . . . . Munn Jlrs.
Duluth . . . . . Oreck's
Fergus Falls . . . . . Bible Book & Gift Shop
International Falls . . . . Christensen's Jewelry
Moorhead . . . . . Martinson Jewelery
St. Paul . . . . . Schuneman's Inc.
Mississippi–Brookhaven . . . . Eitel House Gifts
Columbus . . . . . Blouin & Co.
Greenville . . . . . Farnsworth's Jewelers
Indianola . . . . . Caldwell's Drug Store
Laurel . . . . . Rose Jewelry Co.
Picayune . . . . . J. F. Parris Jeweler
Missouri–Excelsior Springs . . . . . Hall of Gems
Excelsior Springs . . . . . Willard Bros.
Hamilton . . . . . Lolo's Style Shop
Hannibal . . . . . Heiser Jewelry
Independence . . . . . Englewood Gift House
Kansas City . . . . . The Glass & China House
Mexico . . . . . Worrell's
Poplar Bluff . . . . . Shannon Flowers
St. Joseph . . . . . Hirsch Bros. Dry Goods Co.
St. Louis . . . . . Stix, Baer & Fuller
Trenton . . . . . Reed & Whisler
Warrensburg . . . . . Highland's Jlry.
Montana–Deer Lodge . . . . . Sullivan Jewelers
Shelby . . . . . Lasley Floral & Gifts
Nebraska–Norfolk . . . . . Putters Jewelry
New Hampshire–Keene . . . . . Sawyer Jewelers
New Jersey–Cranford . . . Ramelow's Gift Shop
Irvington . . . . . Meyerson Jlrs.
Newark . . . . . The Silver Shop
Nutley . . . . . Capalbo's Market
Passaic . . . . . Davis Gift Shop
Paterson . . . . . Barney's Furniture Co.
Plainfield . . . . . Taylor's Jlry.
Somerville . . . . . Fancher China Co.

New Mexico–
Albuquerque . . . . . Lino's House of China
Hubbs . . . . . Shain's Jewelry
Roswell . . . . . Shain's Jewelry
New York–
Birmingham . . . . . Sisson Bros. & Weldon Co.
Brooklyn . . . . . Anne Sarinsky Gifts
Buffalo . . . . . Turchin's Jewelry
Flushing . . . . . Madison Gift Shop
Fort Plain . . . . . Les Franked Jewelry & Gifts
Jamestown . . . . . Palmer's Gift Shoppe
New York City . . . . Pottery Center Downtown
New York City . . . . . Stern Bros.
Nyack . . . . . Burkay Jlry.
Oswego . . . . . Viola Scott Shop
Pearl River . . . . . Martha Knight Gifts
Rockville Centre . . . . . Goldie R. Blum
Syracuse . . . . . H. J. Howe, Inc.
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Cherryville . . . . . Dellinger's Jewel Shop
Durham . . . . . Hayes Jewelry Co.
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Fayetteville . . . . . Sterling Jewelers
High Point . . . . . Samuel Hyman, Jlr.
Kannapolis . . . . . Whitmire Falls Jewelry
Leaksville . . . . . A. D. Rogers, Jeweler
Lexington . . . . . Grosher's Jewelers
Lumberton . . . . . Lumberton Jewelry Co.
Marion . . . . . Bill Griffith, Jeweler
Nashville . . . . . Nashville Florist
Oxford . . . . . George Currin, Jeweler
Salisbury . . . . . Norman's Jewelers
Tarboro . . . . . Roberts Jewelry Co.
Whiteville . . . . . Weaver's Jewelry Store
North Dakota–Dickinson . . . . Dymond Jewelry
Fargo . . . . . McShane's
Fargo . . . . . Royal Jewelers
Gratton . . . . . Willey's Jewelry
Grand Forks . . . . . R. H. Willey Jlry. Co.
Grenora . . . . . Tiegen's Jlry.
Jamestown . . . . . Doerr-Langenes Jewelers
Rolla . . . . . Crosby's Jlry. & Gift Shop
Ohio–Akron . . . . . Polsky's
Akron . . . . . J. R. Robinson Co.
Ashtabula . . . . . Mitchell's
Fremont . . . . . The Fremont Hardware Co.
Greenville . . . . . Wieland Jlrs.
Marlboro . . . . . Sweitzer China Co.
Mentor . . . . . Moorland China Co.
Middleburg Heights . . . . . Gift Isle, Inc.
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Lawton . . . . . Howell Jlry. Store
Ponca City . . . . . Drake's
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Tulsa . . . . . Bishop & Drew
Pennsylvania–Bethlehem . . Joseph A. Hoffner
Chester . . . . . Carl A. Doubet
Denver . . . . . Fred Schmook, Jlr.
Lancaster . . . . . Zook's Jewelers, Inc.
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Charleston . . . . . Hamilton Jewelers
Columbia . . . . . Gudmundson & Smith
Dillon . . . . . G. H. Bell & Son, Jewelers
Easley . . . . . N. E. Marcum, Jeweler
Florence . . . . . The China Shop
Fort Mill . . . . . Baker's Jewelry
Georgetown . . . . . Maloney's
Greenville . . . . . Freeman's Inc.
Greenwood . . . . . Thayer's
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Lancaster . . . . . Emanuel Bros., Jewelers
Loris . . . . . The Wishing Well
Moncks Corner . . . . . W. M. Rivers, Jeweler
Mullins . . . . . Brown's, Inc.
Walhalla . . . . . R. A. McLees, Jeweler
Walterboro . . . . . Hayes Jewelry
South Dakota–DeSmet . . . . . Floyd's Jewelry
Sioux Falls . . . . . Aker's Gift Shop
Tennessee–
Chattanooga . . . . . Edwards & Lebron, Inc.
Clinton . . . . . Parker Jewelry Co.
Columbia . . . . . W. H. Cotham
Cookeville . . . . . Borden Jewelry Co.
Kingsport . . . . . W. B. Greene Co.
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Lenoir City . . . . . P. A. Mashburn
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Madisonville . . . . . Robbins Jewelry
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Memphis . . . . . John Gerber Co.
Nashville . . . . . The Cain-Sloan Co.
Old Hickory . . . . . Lee Jewelry Co.
Paris . . . . . Leach's Gifts & Music
Sweetwater . . . . . Harris Jewelers
Winchester . . . . . Norton Jewelry Store
Texas–Amarillo . . . . Allen's Wedding Service
Amarillo . . . . . The China Shop
Beaumont . . . . . Ed. C. Cherry Jwlry
Breckenridge . . . . . Edwards' Jewelry
Dallas . . . . . Ed. F. Johnson, Gifts
Dallas . . . . . Neville's Jewelry & Gifts
El Paso . . . . . Shain's Jewelry
Ft. Worth . . . . . Krugers Jwlry.
Ft. Worth . . . . . Leonards Dept. Store
Ft. Worth . . . . . Monnig Dry Goods Co.
Lubbock . . . . . W. D. Wilkins & Co.
Madisonville . . . . . Stoddards
Pt. Arthur . . . . . Lipoff's Jwlry.
Robstown . . . . . Boucher's Gift & Antiques
San Antonio . . . . . House of Gifts
Sequin . . . . . Vivraux Hardware Co.
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Wascom . . . . . Edelman Furn. Co.
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Winchester . . . . . Colonial Art & Craft Shop
Washington–Tacoma . . . . . Fraser's
West Virginia–
Lewisburg . . . . . Lewisburg Furniture Co.
Morgantown . . . . . Slaven Jewelers
Oceana . . . . . Chambers Jewelry
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Hayward . . . . . Holger Jacobsen Jlry.
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Platinum Elegance

brings dining and elegance together



On the opposite page is a list of fine stores where these patterns may be purchased.

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bears the proud hallmark of Schumann of Bavaria. Created in the finest translucent china, brilliantly white and highly glazed, it has a scalloped border tastefully accented in genuine platinum.

Open stock, with service pieces in perfect design harmony. Five-piece place setting, $12.95.



Featuring the same baroque shape and fine quality china of PLATINUM ELEGANCE, Schumann of Bavaria also creates for you these three other lovely patterns:

GOLDEN ELEGANCE—The theme of elegant simplicity is reflected here in delightful accents of gold.

PLATINUM GLOW—A stylized floral motif, contemporary in feeling, highlights this exquisite creation. Trimmed in genuine platinum.

GOLDEN GLOW—Features a floral spray of sprightly charm with scalloped border accented in gold.

Each pattern $12.95 for five-piece place setting. All in open stock.

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Rosenthal



BLUSH
Delicate floral adornments flattering pink mids! branches of gold against a pure white porcelain china body. (5 pc. place setting) $18.95

designed by Raymond Loewy



Every time someone says, "Your china is exquisite"... every time another guest is impressed because it's ROSENTHAL — thank your good taste... even more, thank your good judgement for making so wise a choice. No wonder ROSENTHAL has remained the china of royalty through the years. No wonder the large ROSENTHAL collection — traditional and contemporary — is so proudly shown in America's finest stores. From $6.95 (5 pc. place setting).

ROSENTHAL — The world renowned German china

FOR ILLUSTRATED LEAFLETS IN COLOR OF ALL PATTERNS SEND 10¢ TO DEPT. DH8
THE ROSENTHAL-BLOCK CHINA CORP. 21 East 26th St., N.Y.



Beguiling popcorn decorations like this one are easily created by the children themselves which adds to the fun. Used for party favors, tree ornaments or table centerpieces, whimsical popcorn objects afford sure-fire delight. Popping the corn, whatever the quantity, is work-free when done electrically in this fully automatic Knapp-Monarch popper. It keeps popped corn warm and tasty.

New ways with old-fashione



DRESS, COURTESY CINDERELLA FROCKS; SUIT, IMP ORIGINALS, INC.



Recipe for popcorn wreath, a new and imaginative idea in popcorn decorations, is among the many recipes available to you. Smartly designed popper by Dominion, shown in wreath center, has fully automatic electric cycle that includes low warming heat following completion of popping. Another popper choice, Mirro, shown at right, has removable bowl, on electric stand.



Don't relegate popcorn decorations to the children's world. One like this gay tiered tree is a charming shelf ornament. The West Bend popper comprises aluminum bowl, glass lid, and electric hot plate.

popcorn

Fashion popcorn into whimsical decorations in the old-fashioned Christmas tradition. We have compiled the long-needed recipes (ordering instructions on page 111). The electric corn popper adds work-free ease to the fun

By JULIE POLSHEK

PHOTOGRAPHS BY HOWARD GRAFF



Here's an especially easy popcorn project, as you will find when browsing through the recipes we have compiled. A candy cane can be hung on the snowman's arm to add pert whimsey. Metal bowl of the Manning-Bowman popper alongside has a very generous capacity and rests on its own footed hot-plate base.

(Please turn the page)

there's never been anything like it!

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WURLITZER
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With all the fine piano features you've always wanted, and more!



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NEW WAYS TO USE OLD-FASHIONED POPCORN

CONTINUED FROM PRECEDING PAGE

Popcorn for decorations should be as tender and fluffy as the corn you pop to eat.

The surest, easiest way to pop corn is with an electric popper, especially a fully automatic one. You can also use an electric deep fryer, Dutch oven, or skillet for the all-important heat-control.

With a good strong arm (for shaking it) and a good ear (it bounces against the lid until it is done) you can also make good popcorn in a covered skillet on top of the stove.

Moisture content is a key factor in popping corn. Ideally the humidity is about 14 per cent. If the corn you plan to use doesn't pop as well as it did when you first opened the sealed container, you should add more moisture.

Add about two tablespoons of water for each pound of corn and store it in a sealed container for a few days. Another way is to put a blotter or cloth saturated with slightly salted water into the container for a few days. This works like a tobacco humidifier.

The moisture content is important because it helps generate the inside pressure that explodes the kernels and literally turns them inside out.

Don't shop for "bargains" in popcorn. Almost every kernel of highgrade popcorn will pop, and it will be big, tender and fluffy. Lower-grade corn will not be as large and uniform, and each batch will likely have a sprinkling of scorched unpopped kernels.

Use a vegetable shortening or cooking oil of good quality for popping corn. Cover the bottom of the pan one kernel deep with oil. The temperature of the shortening or oil should be near 500° F. before you put in the corn. A frying thermometer is the best and easiest way to gauge the temperature. In its absence use test kernels. If they spin on contact with the oil it is hot enough to use.

As soon as the temperature is right, put in the corn.

For each batch use enough to cover about two-thirds of the bottom of the pan one kernel deep, and then proceed as required for the kind of popper you use.

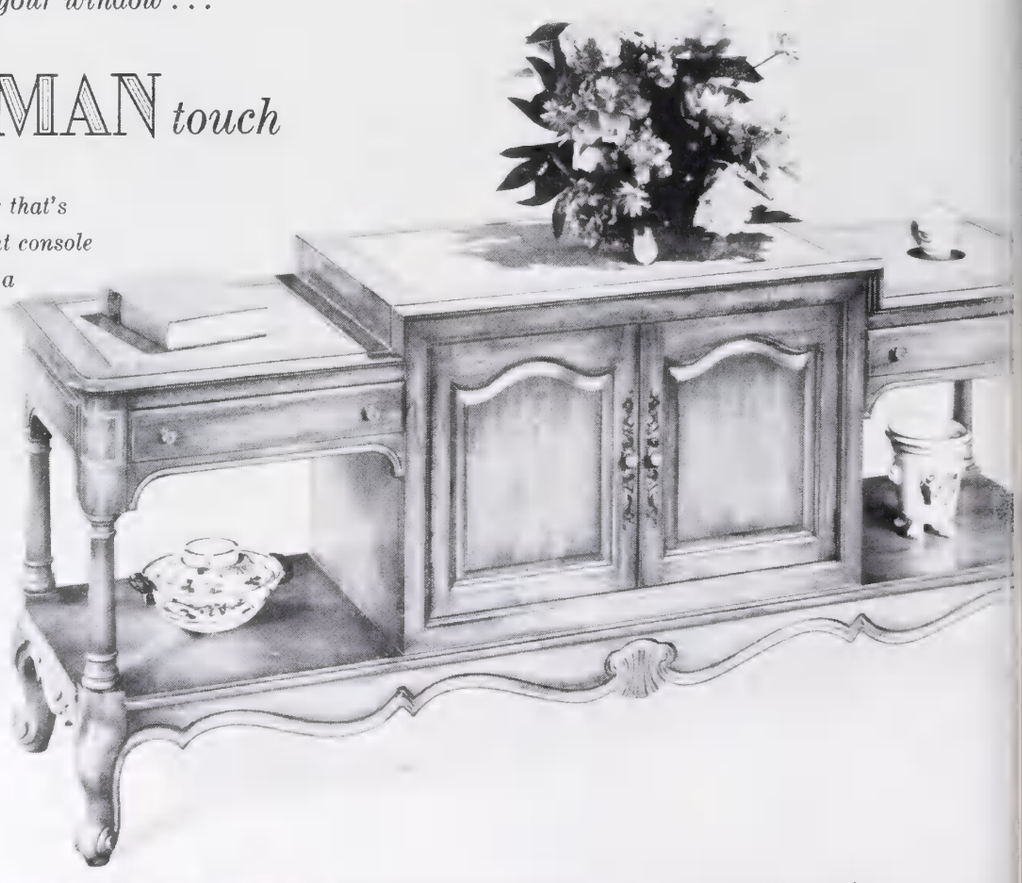
Re-store opened popcorn in airtight package to hold moisture.

provides a fabulous focal point for your window . . .

the WEIMAN *touch*

French Provincial—interpreted with a flair that's unmistakably Weiman. A truly magnificent console table—at its beautiful best when framed by a picture window. Imposing against a wall or the back of a sofa. Center top of imported marble, side tops of lovely, light-catching Italian burl. In solid cherry with heart figured cherry door panels, drawer fronts and rims.

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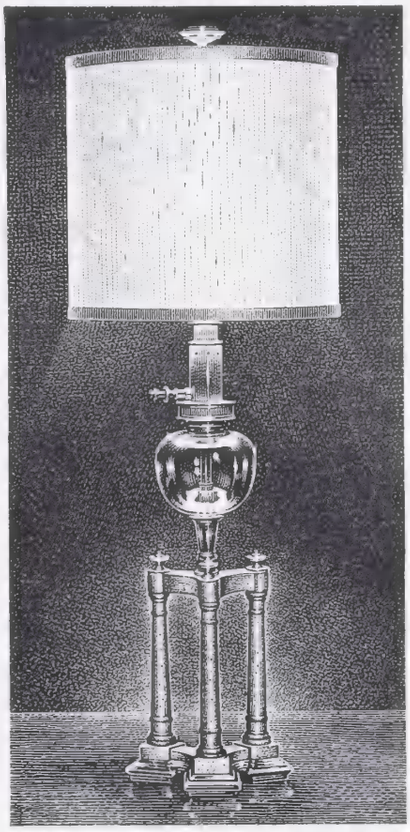


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You can make delightful popcorn decorations like these or the many others for which we have recipes and designs. Included in our collection are Hansel and Gretel and a popcorn house, both tried and true favorites with children. If you'd like clear and complete instructions for decorations, send 50 cents to Room 715, 572 Madison Ave., New York.



Designed by
Edwin
COLE

Monumental 18th Century Oil lamp adaptation with engaged three column pedestal of fine fruitwood supporting heavy blown glass oil font and burner —fine bright old brass mountings and equipment. About 250 dollars. The Stiffel Company, Chicago 10.

From the STIFFEL *Collection*

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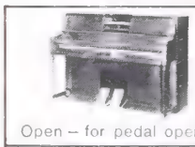


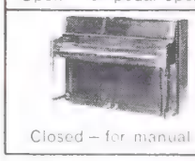
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PERFECT FOR PILLSBURY BISCUITS,

CARAMEL ROLLS, COOKIES

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Entertain the kids with

Matched Merrymakers



Here's the answer to a mother's prayer when the youngsters clamor to give a party. With this colorful kit of gay cardboard favors on hand, you can dress up the table with a lighthearted menagerie of girl and boy bunnies, kittens and puppies, and at the same time provide each of six youngsters with a party hat, a matching place favor and a treasure box in which to carry home the precious party loot. A child can put them together. Brother Bunny's the motif in the group above.

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Now you can decorate your room with music! These Zenith High Fidelity FM-AM Radio Combinations are styled in the finest furniture manner. Their rich woods, hand-rubbed finishes, and decorator designs will harmonize with the finest interiors. Tone, too, is brilliantly superior. With Zenith's exclusive custom Cobra-Matic® Record Changer, Sound Control Panel, and Four Tone-Balanced Speakers, your records come newly alive. See the complete Zenith "Decorator Group" line at your Zenith Dealer's.

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Left to Right: The Rhapsody (HF 1284) in walnut, blonde oak, Sable Gray or Ebony colors, from $425; The Beethoven (HF 1286) in mahogany, $475*; The Sonata (HF 1292) in walnut or blonde oak, $600.**

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PHOTOGRAPHS BY HOWARD GRAFF

What You Get and How to Get Them

"Party Pets" kit contains six matched place settings, printed and die-stamped on cardboard sheets, ready to be easily assembled into party hats, place favors, and carry-home cartons—18 in all. Motifs are girl and boy bunnies, kittens, and puppies. Ribbon for carry-home cartons and elastic for hats are included. $3. Available by mail only from: Craft Studios, 118 Evans Street, New Hyde Park, N.Y.

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Faithful reproductions of 18th century wall clocks in solid mahogany. Uniquely beautiful . . . superbly accurate!



CARVER Clock-barometer ¾ size 30¾" high; Full size 38½" high. From $220.50 incl. tax.



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Here's a very special gift for someone you love—a La-Z-Boy Chair! You'll adore the new beauty of its low-back styling. You'll prefer its comfort, too, because only in a La-Z-Boy can you recline to any position you like, even to full bed. The built-in foot-rest is just right for complete relaxing, because it will remain at the angle you like best. All this for utmost comfort . . . *plus* true decorator styling! More than 100 gorgeous fabrics. Every member of your family will enjoy it. Ask your La-Z-Boy dealer for a demonstration.

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a disappearing Christmas tree

IT'S NEW!

A Lifetime Plastic Tree. An exact replica of Nature's own "Silver Spruce." Needles won't shed, branches won't sag. Safer than a real tree. Ideal for home, office, anywhere indoors or outside. Waterproof, sturdy. Easily assembled, parts numbered and replaceable. Six foot tree disappears into one cubic foot box. Three sizes: 30 inches, 48 inches, 72 inches. Individually packed in storage carton. Convenient. The perfect Christmas tree: Colors: green, white, pink. Economical, too. Priced from $6.95 to $21.95. Save money... one tree lasts a lifetime. Sold in leading department stores, hardware and novelty stores. Ask for:

WARREN LIFETIME PLASTIC CHRISTMAS TREES

MFG. BY WARREN LIFETIME PLASTIC CHRISTMAS TREES, SAN BERNARDINO, CALIFORNIA

4 in 1 Christmas Charmers

Eight gay cardboard cutouts with gilt hanging cords are ready to fold, tab, and use as gift wrap, nut cup, tree trim, and greeting card



Angel: This heavenly creature will add another dimension to the gift of a handkerchief or lipstick or to the place setting she graces as a container for nuts or candy. She will also decorate a tree or carry your greetings.



Gay Gift Bearers: For the chiffon scarf or gloves, a bulging Santa is ready to take in the gift. The horn of plenty invites candy or nuts. A tree closes tight to make a private carrier for gift certificate or check.

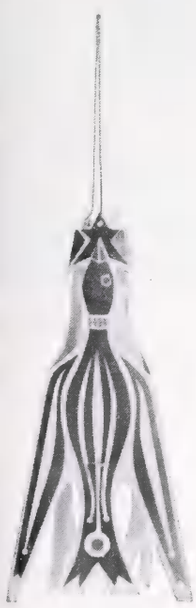


Children's Surprises: You might put cookies baked for a favorite child in this gingerbread house. And give Jonny candy in this drum that he can roll. A toy bird in this birdcage would enchant any five-year-old.

PHOTOGRAPHS BY HOWARD GRAFF



Many-Purpose Charmers: Out of one package tumble 8 foldups which even a child can put together: drum, horn of plenty, angel, tree, gingerbread house, birdcage, bird, and Santa, in pastels and gold and cord strung with gilt. $2 postpaid. Lord & Taylor, N. Y.



Bird-in-Hand: You might use this sleek, gold-feathered creature to ennoble a bottle of perfume, or add wit to a gift of lipstick by putting it in his beak. Or use his wings as a greeting card to speed holiday wishes.



James home *made lovelier, more livable with* Romany • Spartan Tile

The recently remodeled Carmel, California residence of D. L. James, featured editorially beginning on page 152 of this issue, reflects a trend to ceramic tile as a decorative complement.

Now, with Romany-Spartan's new colors, textures and patterns, you, too, can create smart new decorative effects throughout your home... make all your rooms lovelier, more livable, easier to care for. Whether you're building or remodeling, choose Romany-Spartan tile for a lifetime of practical luxury. The cost is surprisingly low.

Call on your architect, builder or tile contractor for help in making your selection, or write for the idea-packed booklet, "Carefree Living with Tile". It's free. United States Ceramic Tile Company, Dept. B-13, Canton 2, Ohio.

ROMANY SPARTAN

United States Ceramic Tile Company
The Sparta Ceramic Company

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Tile Council of America
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PHOTOGRAPH, COURTESY OF BERMUDA NEWS BUREAU

Bermuda—stepped-down roofs, sparkling white against a blue sky, sharing the shimmer of the sea and the fragrance of sub-tropical foliage.

How to leave home and like it

Changed but still unchanged—that's Bermuda, looking each morning as if it had just been freshly carved, painted white, planted with hibiscus

By MARION GOUGH

We have just been back to Bermuda. There's a supermarket on Front Street, Trimingham's has lost its delightful old dowdiness to air conditioning, and the voice of the Austin, Hillman and Sunbeam is heard in the land. The carriage bells are all but still. The little train that used to carry us and our bikes to St. George's is gone. And the narrow roads are enlivened by inexpert tourists flinging themselves over the handlebars of motor-assisted bicycles, rentable by the hour, day or week.

So, being of a nostalgic disposition, for the first two or three hours we gave ourselves over to carping peevishly about the way things had changed while our back was turned.

But it wasn't long before the Gulf Stream's balminess had worked its relaxing spell (average year-round temperature on these mid-ocean coral islands is 70.7°) and we were in hibiscus-hedged lanes, sniffing oleander and tuberose and forgetting what time it was. We saw again the familiar shallow-stepped lime-white roofs on houses the colors of Jordan almonds, the "welcoming arms" doorsteps and the jewel-like little "buttery" buildings with their pyramidal roofs—and we realized that Bermuda hadn't changed essentially at all. And next morning, when the whole world seemed to glitter, white, pink and blue in the sunshine with the ocean shimmering all around, and we regarded the typically American, i.e., hyper-kinetic American, honeymoon couples taking off on their bikes to tennis, swimming, golf, water skiing, sailing, we knew it was the same old Bermuda, the only one of its kind on earth.

By some natural alchemy of inhabitants, customs, climate and landscape, Bermuda has a perennially well mannered, casual charm and a capacity never to be boring, an astonishing quality in an area only 22 miles long and a few miles wide. In a couple of days you've had all the formal sightseeing that needs to be sightseen (*Please turn to page* 194)



GIVE THE VODKA OF VODKAS...IN THE PINNACLE DECANTER

Most princely gifts are costly. But this one isn't. In giving Smirnoff, you are giving in the *royal* tradition. For Smirnoff was the only vodka served in the imperial households of three generations of the Czars. Everything in its history—and everything in the bottle—makes it the one vodka for you. This year, give *The Pinnacle*—the gift that tops them all.



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"Princess" by Lenox, so lovely and yet so practical

The gala evening, any occasion that's very special, is the time you will be so happy you have Lenox Princess to set a beautiful table. You will welcome the soft-toned charm and exquisite simplicity of Princess for daily living, too. Like all Lenox, Princess is the same superb quality as the custom-ordered services for Presidents and Kings. There is only *one quality* Lenox... superlative. Perhaps it's surprising to learn that china so very fine is practical, too. *Lenox* will actually outlast many sets of ordinary "compromise china". That's why you can satisfy your appreciation for the beautiful and be practical, with lovely Lenox.

"Princess" Coupe Shape. 5 piece place setti (dinner, salad or dessert, butter plates; cup, sauce $22.95. Single pieces are also available. Most stor have convenient budget plans.

For name of your dealer, pattern-price leaflets in colo and informative "Reference Book of Fine China", se 25¢ to Lenox Inc., Dept. Y-88, Trenton, N. J.

LENOX CHINA

House Beautiful

DECEMBER 1957



PHOTOGRAPH BY HOWARD GRAFF

Triple-Crown Centerpiece, like a gloriously exaggerated pierced-gold jewel, might hold greens, fruits, or baubles as well as candles. Faceted cabochon motifs are pushed out of die-cut, foil-covered cardboard. Eight flat pieces interlock and stack to 29″ height. $12.

House Beautiful presents its Fourth Annual Christmas Collection

Jewels of the East

Inspired by the Byzantine treasures of early Christendom, these nine pages of Christmas decorations were designed to make your holiday season glow with the time-honored richness of pierced gold and precious gems. From foyer to feast table, these co-ordinated foil-covered cardboard trimmings assure a brilliantly integrated Christmas house. Their golden color adapts to any color scheme. Their bold scale produces great effect with few pieces and little effort, and they will fold flat and store away easily, neatly, and unbreakably until next year.

By SARA LITTLE

This Christmas, for the fourth year, House Beautiful has created a glittering wardrobe of decorations that practice what we preach—that Christmas should be a scene of serene integrated beauty, not a clutter of bits and pieces. "Jewels of the East" are in more than 100 stores listed on page 196.



Golden Lance Wall Sconces hold greens brilliantly against a wall or hang free, like the three-sided cornucopias dangling from our Golden Chains in Dunbar's showroom. All our foil cardboard ornaments come in flat pieces, scored and tabbed to take shape easily when they are bent and interlocked. Sconces consist of two pieces. A die-cut, petaled, fan-shaped part, which bends into a three-sided shape, locks into a flat piece which becomes the back of the sconce. Used without the back piece, the pierced gold-petaled section locks to itself to form a cornucopia. Sconce measures 19″ high, costs $2.50.





PHOTOGRAPHS BY VINCENT LISANTI

Golden Chains form scintillating portieres (opposite and in Cassard-Walker's showroom, above), drape a window or wall. Single lengths may hold other ornaments, like Golden Lance cornucopias. 36 links and 6 square lockets make a 7½′ chain. $2.

Golden Pendants come as two flat cruciform pieces which slip one into another to form a dimensional hanging ornament. 15½″ high. See how single elements, lined up flat, border a wall. Home of Pauline Trigere. Three pendants (6 pieces), $3.75.

Gem-Cut Jewels, faceted 4-inch half-rounds of lightweight metallic plastic, come in six precious stone colors. Used flat, they stud a wall in the home of Dr. and Mrs. Sam Wenger. Join 2 to hang as full-rounds (right and above). Dozen, $4.

Golden Grille, shown at Dunbar's as a room divider, adds spectacular architectural impact and an extra bonus of fretwork shadows, yet it's a mere interlacing of scalloped foil cardboard strips like those at left. Ten strips to weave a 6′ x 42″ grille, $9.

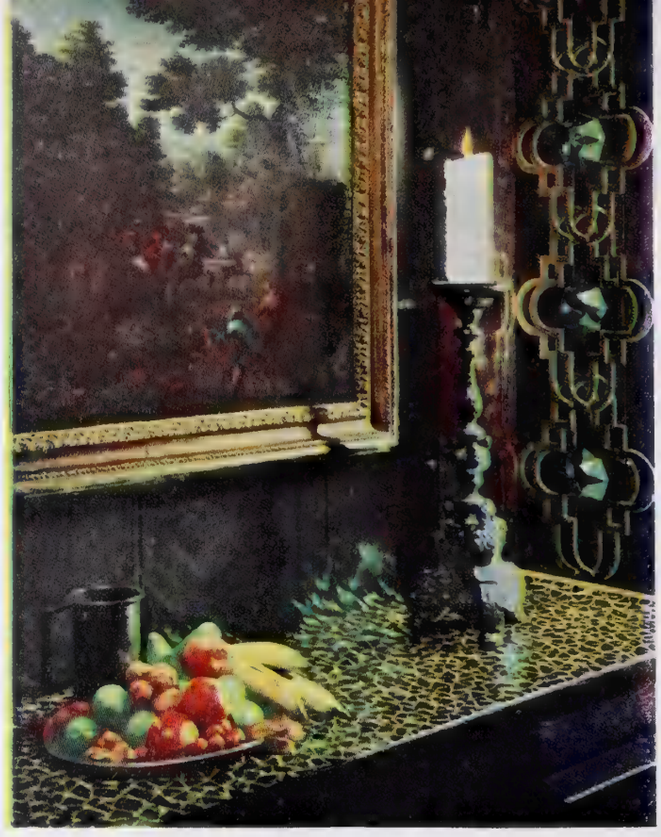


PHOTOGRAPHS BY WILLIAM HOWLAND





Jewel Mosaic Panels, resplendent with the opulent fire of crushed emeralds, are large-scale decoration that pays great dividends with little effort. Just hang up a panel and a room glows with holiday brilliance. See the fabulous effect of two panels in the home of Pauline Trigere. Panels are rollable, gilded canvas, lavishly strewn with chips of green metallic plastic. 20″ wide, 5′ high, with dowels and cord. $20 each.



A glittering mosaic surface, brightening the top of a console in the home of Orin Lehman, is another kind of decorative splash you can get from one Jewel Mosaic Panel. Ellen Lehman McCluskey, decorator. Wall decoration, like a jewel-set filigree, demonstrates again the versatility of our Golden Pendants, shown on page 121. Here a double row is applied flat to the wall and overlapped with a Gem-Cut Jewel centered in each motif.

PHOTOGRAPHS BY VINCENT LISANTI



Crown Chandelier, seen in full golden glory in Dunbar's showroom, is a 21″-deep interlocking of 9 foil cardboard pieces, suspended by a tasseled Golden Rope. To get the light-catching dimension of its bright and dull gold cabochons, you simply push out the faceted, cardboard patterns. Components of Chandelier, including Golden Rope, come ready to assemble. $20.

With trimmings so importantly scaled that they lend themselves to architectural treatments, a few give great effect

Golden Cabochons, like the links of a grandiose bracelet, are basic elements in our Triple Crown Centerpiece (page 119) and Crown Chandelier (left). But they also come in strips, to be used flat as imposing 9″-deep borders or valances, or to be bent and interlocked to form ornaments of your own invention, like the centerpiece and sconce shade in the Orin Lehmans' dining room. Table appointments by Tiffany. All candles, Will and Baumer. Golden Cabochon strips come in packages of 5 motifs which interlock to create a 3¼′ decorative border. $3.





OME OF DR. & MRS. SAM WENGER

This fabulous golden fruit bowl is not our Triple-Crown Centerpiece but another use of our Crown Chandelier (right) upended, rope removed.



The hanging glory of a Crown Chandelier (see it also page 122), a window gilded with strips from a Golden Grille—here's Christmas drama with no household upheaval necessary. Chandelier comes with its own Golden Rope. Rope is Metlon, also comes in 2-yd. lengths, tasseled at each end. $10.

A gold-encrusted room—an easy effect to achieve by filling a corner, floor to ceiling, with Golden Cabochon strips. At Cassard & Walker showroom.





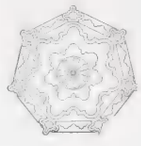
Golden Cabochon motifs have concealed tabs and slots, can interlock in endless golden strips.

DRAWINGS BY WALTER HORTENS

How our ornaments come to you



Golden Cabochons
Flat strips of 9″ deep, faceted motifs, die-cut in foil cardboard. Bag of 5 motifs, enough to interlock in a 3¼′ length, $3.



Golden Mat (large)
Dull-on-bright-gold foil cardboard centerpiece mat, matching Golden Place Mats. 23½″ dia. Edges fold, make a stand. In bag, $2 ea.



Triple Crown Centerpiece
Three-tier structure of 12 cabochon motifs and 2 flat mats, which interlock and stack. 23″ dia., 29″ high. Comes flat in carton. $12.



Crown Chandelier
Ready-to-assemble hanging ornament, 21″ deep, 23″ dia. Consists of 12 cabochon motifs, 4 mats, Golden Rope, in carton. $20.

Golden Grille Strips can interweave into a lacy fretwork divider (far right) or be used singly as bordering (opposite). Our cover shows how you can overlap two single strips to create another border pattern.



Golden Grille
Scalloped foil cardboard strips, 42″ long, to weave as a grille, or use singly as borders. 10 strips, for a 6′ grille, in carton. $9.



PHOTOGRAPH BY VINCENT LISANTI

Golden Table Mats have companion coasters. Mats have turn-down edges which can transform them into stands. Use them also as platforms for building up ornaments of your own creation. Coasters can hang free as tree trims.



Golden Table Mats and Coasters
Patterned foil cardboard pentagons, 18″ dia., and flower-like coasters, 4″ dia. 4 mats and coasters in a bag. The price is $4.50.



Shopping information, on page 196

Pentagons of bright and dull gold, our Golden Table Mats, enriched with Byzantine tracery, are surprising multi-purpose practicalities. Use them flat on a wall or to support build-ups of other ornaments. Larger size is a seven-sided center mat. With its edges folded down, it becomes a stand for a Christmas candle. China, "Cretan" by Lenox. Glassware, Imperial's "Etiquette." Napkins, Irish Linen Guild. Sterling, Reed and Barton's "Rose Cascade." Table, Dunbar Furniture Company.

PHOTOGRAPHED BY EMELIE DANIELSON NICHOLSON IN DUNBAR SHOWROOM



How to keep the Holidays

People everywhere are worrying about the holidays turning into such a rat race that we're spoiling one of the loveliest seasons of the year. Here are the cures that many people are applying to their own problems, discovered by House Beautiful's Family Editor, Marva Shearer, through interviewing several hundred families.

Are some of these your problems?

- Is it all frazzle and no fun?
- Is the thought being ruined by the numbers?
- Are you caught in protocols of giving and receiving?
- Business gifts as ballyhoo.
- Cards, calendars and conspicuous waste.
- Are you driven to deck your halls?
- How to get off the social merry-go-round.
- The pitfalls of family gatherings.
- How to recharge the good, old traditions.

Even the most cynical among us hate to admit right out that Christmas has become a headache. But we who are honest, particularly the wives and mothers on whom the responsibility of Christmas traditions fall most heavily, must confess to a certain dissatisfaction with the changing character of this religious holiday.

The enduring truths behind the day are as beautiful as ever. The "idea" of Christmas is hard to spoil, but certainly there is adequate evidence that the emphasis has shifted. The sharing of gifts of love and goodwill has largely been replaced by revelry and the business write-off. The simple family celebration that most of us remember so nostalgically has been embroidered with increasingly elaborate and gaudy trappings. Christmas may not be a pain, but certainly there are a lot of headaches that accompany it. Many of these aches could be avoided if only we had the wits and determination to do something about the excesses that cause them.

Does this sound too strong? Does it seem like heresy to take issue with so sacred a subject? We don't think so. We believe that every so often it is right and fitting for intelligent people to take stock of what's happening to them, to examine where they're going. We think it helps to air common grievances, that by facing up to unpleasant facts we can remedy them. We believe that the courageous, the clear-eyed and the strong-willed few can change the course of social mores for all of us. These are the pace-setters. And we're in favor of them—many more of them.

In preparing this article, we gathered a wide sampling of personal reactions to Christmas. The people we talked to expressed every degree of feeling from mild disenchantment to open rebellion. Of all our informants, only three felt they had matters under control. But only because they had years ago faced up to the problems and schooled themselves in how to cope with them. The majority said such things as "Every year I feel like a runner who just makes it to the tape. . . . I'd like to wake up on January 2nd and find it was all over. . . . There's none of the sincerity of the old-fashioned Christmases. . . . It's too commercial. . . . It's too costly. . . . It's too much for me."

Naturally not everyone objected to the same things, but there was much similarity. We have compiled ten of the most commonly held charges against Christmas. You

from becoming a headache

may find only one of these complaints matching your own Christmas problem. But this may be just the thorn in your side keeping you from the complete enjoyment of the holiday season. If so, stop and consider whether you must continue down the well-worn track or whether you can step out and make some new path of your own. We've tried to include with every complaint one or more positive steps being taken by others to eliminate it. Here are the ten.

Is it all frazzle and no fun?

Absolutely everyone (except the remarkable three) objected to the enormous work-load that present-day practices have thrust on them. "And it seems to grow bigger every year," one perplexed executive's wife reported to us.

"The paper work alone—the making of lists, typing the corrected lists, addressing cards, checking off names, wrapping gifts, acknowledging others' gifts—could keep two secretaries and a United Parcel truck busy for weeks. But it's my responsibility. And I really do want to see that every detail is done and done right, so I work hard and under great pressure.

"In addition there are so many new deadlines of shopping and sending, cooking and clothing, partying and programming that in the month between Thanksgiving and Christmas I'm too frantic to enjoy any of the pleasant preparations. My whole aim is to somehow get things done as well as I can."

What's the answer to this familiar dilemma? "Run away," says one couple in all seriousness. These two have found that the best cure for Christmas jitters is to give each other and their children a two-weeks trip to some ski resort where they can enjoy their own family and the beauties of a winter landscape.

But not every one can or cares to leave home at this time. What then? Possibly a sensible culling of some of the trivia would help. There's no reason for repeating everything you did last year or the year before just because you feel you've established a precedent.

One beautifully organized friend of ours keeps a loose-leaf Christmas notebook with names and dates, lists and notes of what she did for several years back. Then one evening, well in advance of the deadlines, she and her husband sit down and run through their program for the coming Yule. They decide whether or not to send cards (yes, some years they deliberately eliminate them). If they want to give a party, they settle on what kind. They agree on those to whom they'll give presents and what sort, and how they'll spend the day itself. In no time at all they have outlined a humanly feasible schedule.

"Because we do a very severe job of weeding out and assessing each phase of Christmas," she explains, "I really love all the fuss, the smells, and the excitement around the holidays." She also keeps dates of when she finished projects the year before to help her pace herself. She even jots down recipes that turned out well, decorations that pleased her and clippings of new ideas. In short, she is a "pace-setter" who isn't letting Christmas run away with her sense of proportion.

Is the thought being ruined by the numbers?

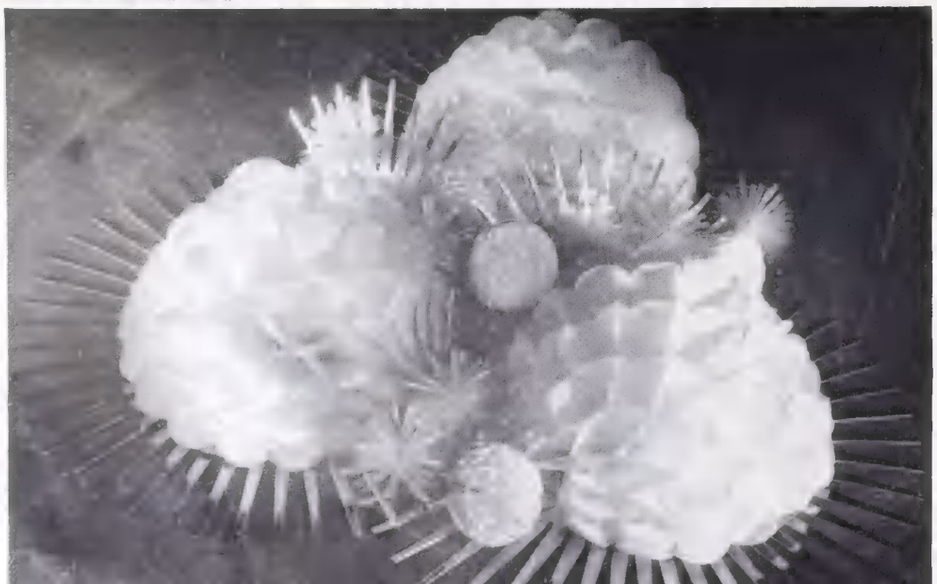
The ever-expanding gift list is another big headache to a great many people. Just including the absolutely essential names brings our average Christmas list to a total close to a hundred. First comes the immediate family, then the family, which is usually Gilbert-and-Sullivan-esque with sisters, cousins and aunts by the dozens. Next come good friends and important personages, like the boss, the boss's wife and several small children or perhaps, in your case, valuable clients, their wives and kids. On a lower rung of importance are the personnel you employ—secretaries, clerk, valets, cooks and the like. Then come the legions who serve you: doormen, elevator operators, garage attendants, hair dressers, doctors, nurses, milkmen, postmen, your masseuse maybe and the refuse collectors. It adds up to quite a number. But if you have children, the list is also augmented by their friends, their teachers, coaches, doctors, godparents and orthodontist. Have we forgotten anyone? Is anyone going to feel slighted?

The next question is: Why? Why give to such a multitude? And if you do, do your gifts carry a real expression of love and gratitude? Or is this just a blind we've gotten ourselves into?

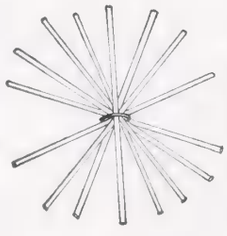
These are questions every one must answer for himself. We're happy to note however, (*Please turn to page* 172)

How I cut down the

PHOTOGRAPHS BY MAYNARD PARKER



My wreath of non-tarnishing gold-sprayed cones is one of those wonderful decorations I just put up and never have to worry about. Fruhe's Decoratives makes them in three sizes. Mine is medium, 18", $20 version, with yellowy-green Blue Gate candles. I put burned-down candles on blocks to get varied height.



Paper ornaments are so beautiful and easy! I put together three large pleated paper balls, half-open, on three large gilt sunbursts, with a few tiny paper balls, and stars made of plastic straws, tied in the middle.

fuzz-buzz of merrymaking

By VIRGINIA STANTON
HOUSE BEAUTIFUL'S *Party Editor*

Durable décor is for me!

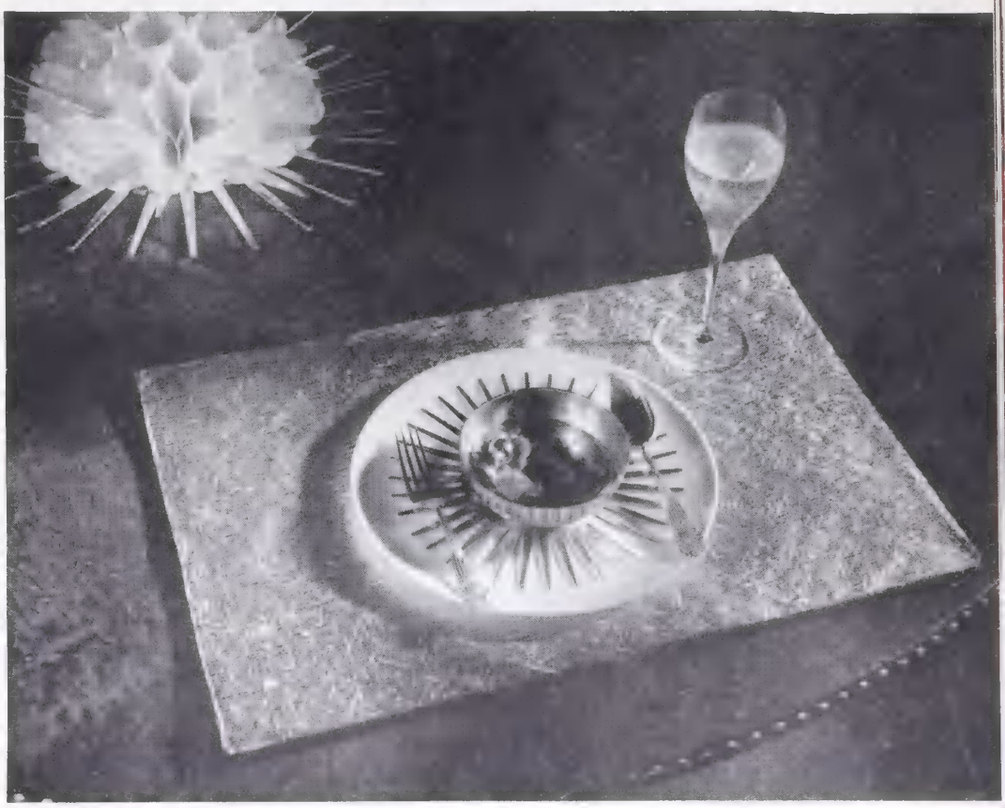
I look forward to Christmas more and more every year. But I must be honest about it—there was a time in our family life when the whole holiday business of the cards and the trimmings and the parties and the cooking had taken on such fantastic proportions that I could hardly bear the jolly old Yuletide. That's a terrible thing to say, but it's true. I'd find myself whirling through the season like a mad—and I do mean mad—dervish. So far as I was concerned, Christmas meant more work than merrymaking, and such an exhausting, night-marish race against the clock that I usually wound up taking to my bed with a cold and a crabby unbecoming disposition.

We all enjoy the holidays so much that I now can hardly believe I ever allowed this most beautiful time of year to get so out of hand. But I know it happens to lots of people. The trouble starts, as I've analyzed it for myself, when you try to do more than you can humanly accomplish in the time you have. Something's got to give. So the most sensible thing to do is sit down, right this very minute, and start to evaluate what you want to do, what is important to you and the family, and what you can cut out.

The decorating of the house used to be a yearly headache when I tried to make stage productions out of bits and pieces of fragile, cute ornaments. I used to let the job creep up on me and what a dither I could get into! Now I actually do all my planning between Thanksgiving and the first of December. I get out the old calendar and find out when the kids will be home, then plan accordingly. Most of my décor will hold for a month, as I am now in a paper mood. The house has been full of pumpkins and such, with all things orange and autumn colors, but I spring into green and gold for December. I think the tree is the hardest to do. Every year we used to unpack all sorts of orna-ments and I was forever (*Please turn to page* 178)



The light that never goes out during our holiday season is my bejeweled Christmas candle from the Candles of Carmel Shop. It sits smack in the middle of a huge tray of nuts on a round table. The nut tray is a year-round feature with us, but at Christmas I crown it with greens, glittery balls, and the candle. Easiest decoration I ever made!



My go'den place mats are simply my everyday straw mats wrapped with gift paper. You could use cardboard. If I splurge with holiday finger bowls, I set little brass ones on a sunray of gilt paper, float a geranium leaf with a tiny golden ball.

HOW I CUT DOWN
THE FUZZ-BUZZ OF MERRYMAKING *continued*

When I feed them I avoid the clichés

No small part of the Christmas fuzz-buzz is the entertaining. What a time for large-scale celebration, when parties you first think of as little suppers snowball into gatherings of about 50 intimate friends! (Everybody seems to become my intimate friend at Christmas, I get that carried away with the good will and hospitality of the season.) I really get such a kick out of all this excitement (the cooking, the serving, and the whole ball of wax) that I've learned how to plan.

For one thing, I try to have several smaller parties rather than one great confusing wingding. And the success of my holiday "dos"—and my own capacity to enjoy them more like a guest than a hostess—hinges on a trick I whipped up of which I'm very proud—my Perpetual Party Table. You could almost say that the table is always set at the Stantons' during the holidays, ready to make a quick and easy shift from a cocktail party to a supper.

I am not a cocktailer by preference. But cocktail parties seem to flourish during the month of December and, if you want to see your friends, you have to go to them. Actually, I can thank some of the awful cocktail parties I've been to for giving me the idea for my own life-saving formula.

There are several things distinctly wrong with most of these December cocktail parties. One is that there are too many people attending. The hostess wants to have all her friends over, have one great big "do" and get the whole thing over with. Well, for me I think it far more fun to give a series of smaller affairs so that I (the hostess) can enjoy my friends. At big parties you stand around until your feet hurt. (Why won't anyone sit down?)

Then, because you have had a big day you may take an extra cheerio, and when you go to the buffet table to blot up your over-indulgence, what do you find? Either bits of nonsense or the same old ham and turkey routine.

Please, please, when you give a party, think of something else to serve besides these two overworked items. And because you are tired, and you've had this extra cheerio, and because the food is not appealing, you wake up the next day feeling absolutely lousy. Life is much too good to destroy a day with a headache. So a good cocktail party must have plenty of highly eatable food.

I have long since noted that if I am so reckless as to give a cocktail party *per se*, I have to be ready with some kind of hot supper food for the people who stay on and on. But if I give a buffet supper, I naturally have to serve cocktails and accompanying tidbits beforehand. So, when I took a long level look at my own entertaining habits, I decided that I might just as well give my parties in two stages and plan them this way right from the start as a cocktail party followed by a buffet supper that includes some substantial dishes.

On the opposite page you'll see the table-setting plan I've worked out so that cocktail foods—and note that I provide *hot* hors d'oeuvres—can be spread out on a help-yourself table and then later on replaced with the heartier and hot foods, without much rearrangement of the table or last-minute, frantic dashing in and out of the kitchen.

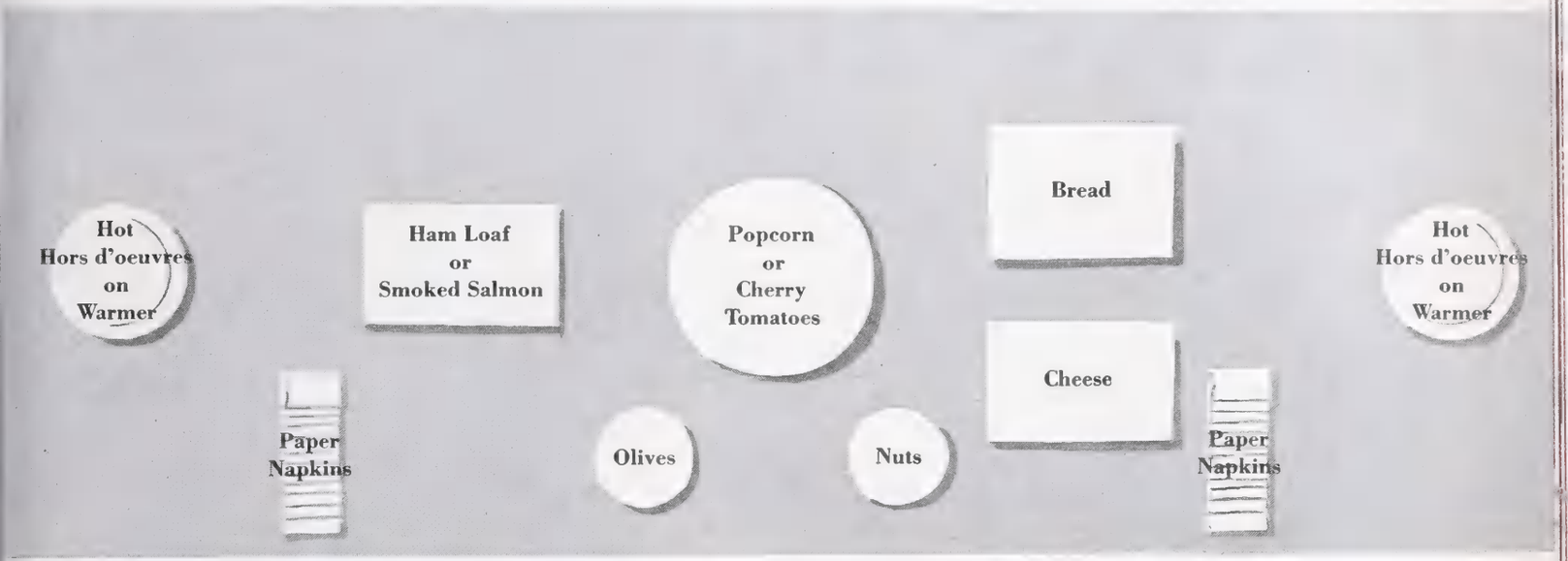
The key to all this is a pair of food warmers, permanently set up, one at each end of the table, so that hors d'oeuvres and, later, hot supper dishes can be kept hot indefinitely because you know how these parties go on and on. My standbys are French candle warmers, but you might use chafing dishes or, if you're really up to date, there's a great way to get extra service out of the new thermostatic-controlled electric griddles (described on page 134) which "hold" foods hot at edible temperatures.

For the cocktail party food, I set forth meat balls with sour cream sauce, kept hot on warmers at

each end of the table, a platter of smoked salmon or ham loaf (my own special ham loaf, not to be confused with others of the same name), a platter of cold meat, a bowl of those wonderfully easy-to-eat cherry tomatoes, a bread platter, and a cheese plate. Notice in the diagrams how simply the supper menu can be substituted for the cocktail food.

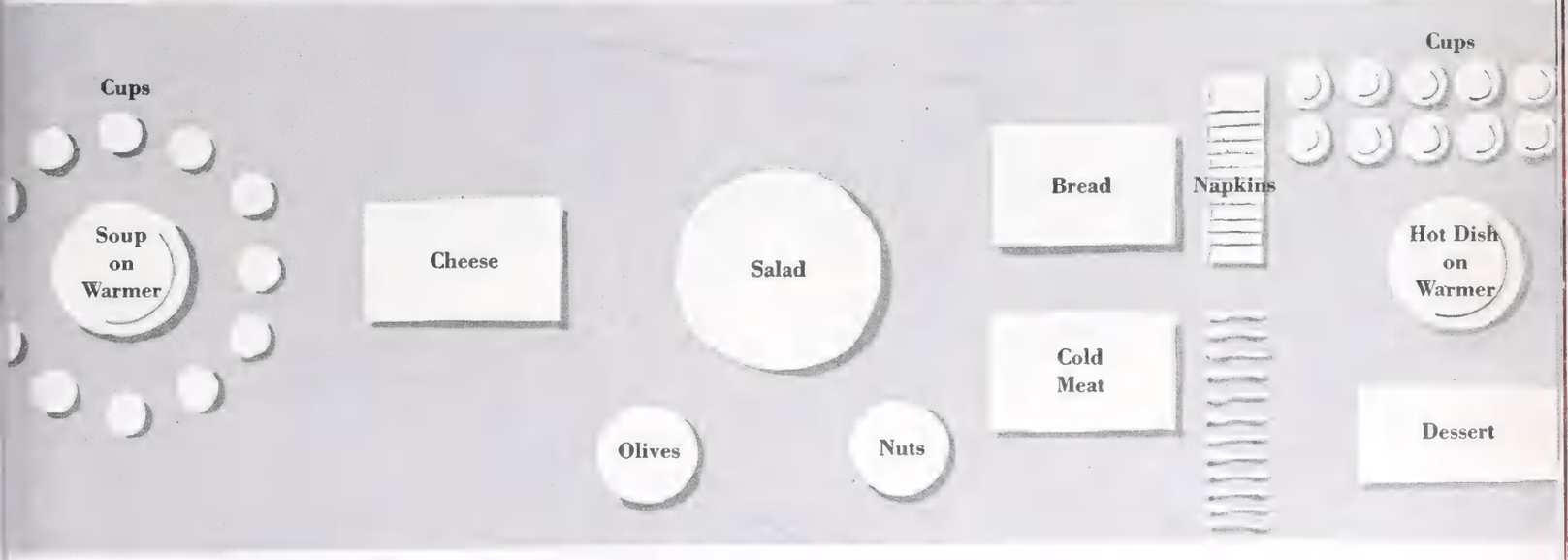
For supper I always provide a good husky soup, which I keep in a double boiler made by putting two Descoware casseroles, one inside the other. They are bright and gay and make an attractive stove-to-table number. I serve this in huge cups. (No, I haven't thirty of them, but you will find that everyone won't eat at once, so they can be washed between gulps.) Part of the table is set with mix-and-fix items. Make your own "Dagwoods" with cheese and/or cold (*Please turn to page* 180)

▶ Send for Virginia Stanton's 22-page leaflet containing 26 holiday recipes. Enclose 35¢ plus stamped, addressed envelope to "Parties," House Beautiful, 572 Madison, New York 22.



This is my table set for cocktails

Here is my master table-setting plan for a two-phase cocktail-supper party. My two key silent servants are my time-saving food warmers set one at each end of the table where they remain for the entire evening. I've figured out this convenient and uncluttered spacing of bowls and platters. Supper food replaces cocktail food in dishes of same size and shape.



Now see the quick change for supper

See the complete supper set out in the same "pattern" as cocktail food, with the candle warmers now holding the soup and a meat dish at piping hot temperatures. Cloth, bread, cheese, nuts and olives also stay put. It takes hardly five minutes to switch dishes and the table is never confused and crowded when you know exactly where you're going to place them.

Now you can serve party foods

Hot off the griddle

Even when the crowd is large and the party goes on for hours, hot foods will stay hot on your heat-controlled griddle

As recently as a year ago, it wouldn't have been possible to include hot foods on the buffet table and know that they would stay at your pre-determined temperature indefinitely. Some of us attempted to solve the problem of that "one hot food" with the chafing dish, but with the uncontrollable heat of Sterno or alcohol it was never entirely satisfactory. We've used electric griddles in the kitchen as a cooking device, but how many of us have thought to move them to our buffet tables as the perfect answer to heat control for canapés or that one main dish?

We find that it works beautifully, especially if you have a griddle with a lid, like the Presto shown here. We removed the lid so that you could see the small Viking brochettes, a delectation from the new Gourmet line of General Foods. By setting the dial of its thermostatic control, the griddle will keep cocktail snacks just warm enough to stay crisp (at 180° F.) or kababs and meat balls sizzling hot under cover (at 250° F.). The choice of temperature is yours and it will hold steady and exact as long as desired.

Because of its simple design and styling, your electric griddle can keep company with your finest sterling, china, and glass in the most festive of buffet settings. Among the ten brands available, several have lids as optional equipment, including Dormeyer, Gilbert, Knapp-Monarch, and Presto. You also have a choice of such famous brand names as Casco, Banquet, Dominion, Farber, Universal, and West Bend. The griddle could change your whole concept of party foods.

That one important hot dish for the buffet table stays hot on heat-controlled griddle

Guests serve themselves to cocktail snacks held at just the right temperature by the heat control unit of Presto electric griddle. See how unobtrusively its simple design blends into this elegant setting. Silverware of Gorham sterling; labels by Lunt Sterling; Orrefors crystal decanters, pitcher and glasses; Marghab linen napkins, Georg Jensen; Lenox china shell bowl; épergne, salt glaze basket and platter, opaline platter. Walnut table with white Naugahyde top, Reilly-Wolff Associates; wall rosettes from HOUSE BEAUTIFUL'S Christmas collection.

PHOTOGRAPH BY WILLIAM HOWLAND



Trim it with flowers of tissue paper

You can make a flower in a couple of minutes after ten minutes' practice. It's fun—and decorative too

By MAIDA GIMBEL

When you start making these flowers, we'd be surprised if the magician pulling a bouquet out of his silk topper didn't keep a sharp eye out for a rival act. What will make your flowers appear as though you'd conjured them up is a simple trick of twisting narrow strips of tissue paper into puffy petals, a basic technique with which you can make endless flower variations in different sizes, shapes, and effects. (Directions for making are on page 190.)

These blossoms multiply like magic because the materials for making 100 puffy flowers with crepe paper leaves come in a handy, inexpensive kit, so that you don't have to dash out to shop for the kind or colors of papers you need, or stop to search for wire or tape. Only this kit can place at your fingertips the complete assortment of 25 different tissue-paper colors which, in their dazzling range of rainbow tints, shown on the opposite page, need to be seen to be believed.

Because they cost so little to make, you can use these out-of-season flowers as extravagantly as you please to bring summer indoors for Christmas, with no harassing thoughts of a January florist bill to cramp your style. Use, as we have here, to fill bowls in great profusion and to dress up your gifts more resplendently. You'll find, as we did, that an old-fashioned nosegay to sweeten a table setting, a flowering tree, or a cherry-clustered wreath of leaves can be a feast for winter-weary eyes. (*Please turn to page* 190)



Single petals make this wreath, double petals its pretty cherry clusters.



Heaviest gauge of stem wire makes this frame for tree.

Be-Your-Own-Florist Kit

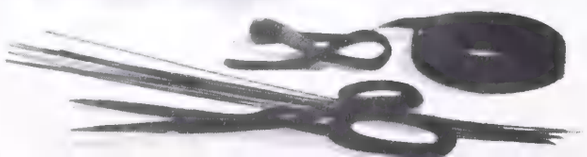
Send for this complete package for making 100 flowers: 25 tissue-paper colors, wire, tape, green and white crepe paper, and instructions, $2, postpaid. By mail only from: Craft Studios, 118 Evans Street, New Hyde Park, L. I., New York.



Big in effect, small in cost is this nosegay centerpiece. Petals and leaves are easy to wire into rows.



Blossoms in subtle shadings of the same color, with short stems that are easy to tape to a conelike frame of wire, clothe this Christmas tree in its lovely flowering dress.



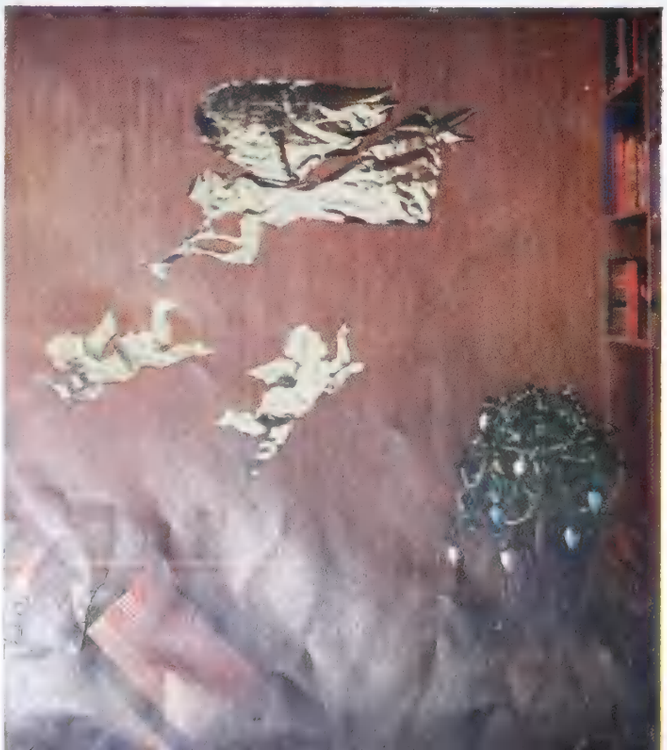


ALL PHOTOGRAPHS BY WILLIAM HOWLAND

Only in our be-your-own-florist kit (see box offer on opposite page) is it possible to find this almost unbelievable assortment of 25 tissue-paper colors without making a tedious and often disappointing search of shop after shop. The kit puts at your fingertips these colors and all the other materials you'll need to make flowers quickly and easily.

Directions for making these flowers, and more ways to use them, on page 190

PHOTOGRAPH BY FRED LYON



Lesson: A few small objects, importantly grouped, create large-size drama.

See how you can compose small objects into large, impressive effects. Make the stylized wreathing by stapling separate leaves to a frame of cardboard, overlapping each leaf. Use laurel, rhododendron or paper. Door wreaths are inset with red-sprayed Styrofoam wreaths, centered with a pleated paper sunburst and scattered with sequins—all easy to get, inexpensive materials.

Lesson: All it takes is a few sheets of foil paper to glorify a wall space.

A golden textured angel and two accompanying cherubs are all the trim this wall needs, because they are in good scale with the wall area. Test this yourself. Simply draw the figures on the paper side of gold foil wrapping paper. Crinkle the paper, smooth it, then cut out the shapes. Tree is a trimmed house plant. John Falter made these decorations for his own house.

What you can learn from your own Christmas decorating

You can make the lavish frivolous fun of Christmas trimming serve you as a dry run for important decorating. The principles are the same whether you work with tinsel and holly or broadloom and brocade

By MARION GOUGH

Here is HOUSE BEAUTIFUL again, dependable as Santa Claus, with our annual reminder that the wonderful, glittering, welcome chore of decking the halls is your golden opportunity to test out your talents as a decorator. For, to be effective, even the giddiest Christmas décor depends upon the same principles that produce the kind of "serious" decoration you want to achieve in your home the year-round.

Scale, form, color, composition—do these seem mystifying and nervous-making when you're dealing with such important, costly investments as rugs, fabrics, and furniture? Now is your chance to take a fling at conquering these mysteries, using as your trial-and-error materials the impermanent, inexpensive froufrou of the season—paper, foil, greens, ribbons, whatnot. You can afford to be as inventive, as freely creative as you choose; that's all part of the season's delight, and if your effects are something less than world-shaking, who cares? You don't have to live with these trimmings forever. The work has been sheer fun and the expenditure inconsequential. You can rearrange, improvise, even discard your handwork and start all over again. If you waste some materials in the process, that's a small price to pay for an invaluable exercise that trains your eye, sharpens your judgment, and gives you a backlog of experience for making crucial decorating decisions in the future. You'll be like the wise dressmaker who first perfects an important dress in muslin before she puts scissors into expensive cloth.

And what, specifically, will you learn? We think you will prove to yourself the wisdom of the Christmas decorating philosophy HOUSE BEAUTIFUL has been preaching for years—something you see expressed tangibly in the home of John Falter (opposite) and in our own Jewels of the East Christmas Collection on pages 119 through 127. You will learn by first-hand experience that a scattering of assorted little baubles can't begin to create the great effect you can get from a few large-scale ornaments which, incidentally, require less time and effort to install and are usually less expensive than a collection of bits and pieces. You will see that you get more eye appeal from small ornaments if you compose them in large groups. You will find out that by concentrating your trimmings on the architectural elements—doorways, cornices, walls, windows, ceilings—you can transform a room far more quickly and glamorously than with studied arrangements set out on tables and shelves. Besides providing form and framework for your decoration, this trick keeps the trimmings safely out of the way of traffic and lets you decorate without having to disrupt existing furniture arrangements. You'll probably discover that the colorful old season is prettiest, gayest and most colorful if you don't try to use every shade in the rainbow. Two dominant colors are about the maximum any room can take, with a few gaudy colors as little accents. If you choose the wonderful, go-with-everything glimmer of gold, you won't need much more color than your furnishings themselves provide. Remember, too, you will have the gay, unpredictable colors of Christmas cards, wrappings, and ribbons.

And we hope the most valuable truth of all will quickly come through to you—a setting that looks most like your dream of a perfect Christmas is basically simple and orderly under the glitter, because it's a composition of a few related materials, colors and motifs that repeat or echo from room to room like an integrating theme. It's not profusion but selectivity that counts—a truth to remember if you want your house to have that quality called character.

The time has come. There's a decorating fling to be flung. So fling it!

These are some of the fine cabinets into which you can put your choice of high-fidelity components. On the pages following you'll also see handsome ready-made consoles

House Beautiful's Shopping Guide





FOUR PHOTOGRAPHS BY WILLIAM HOWLAND

The beautiful grain of teak and practicality of a Formica top are combined in this bar and equipment cabinet. Space for amplifier, tuner, record player and storage. Other speaker sizes available. Measures 108" x 32" x 18". $1,225 for case. Colby Associates, through decorators.



TWO PHOTOGRAPHS BY JAMES VINCENT



Unusual woods (olive case, yew panel) give decorative distinction. One case for TV and radio-phonograph, one for records. TV door pulls down, slides under set. Panel is hand-woven cane. Black lacquer wood legs. Case is 54" x 32" x 21½" costs $670. With equipment, $1,198. The record cabinet is 27" x 16½" x 15". $198. Arch Gordon.

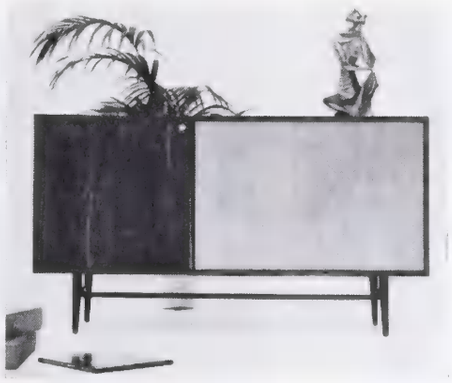




This pearwood case has the elegance and feeling of Italian directoire. Interior can be arranged to fit the components. In two sizes: 41" x 34" x 20", $650; or 59 inches long, $850, without equipment. From John Widdicomb.

How to shop for Sound





Long well-proportioned shape of this combination speaker and equipment case is ideal to use against a wide expanse of wall. It is shown open (left) and closed (above). The amplifier-tuner is on one side with record player below on a pull-out track for easy loading. The wide door is double-hinged so only front of the panel shows when it is open. Door for speaker is an optional extra. Speaker housing is covered with acoustical grille cloth. Wood is walnut with oil or lacquer finish. Back of the cabinet is perforated hardboard for air circulation. Size: 60″ x 33″ x 18″. Price for the cabinet is about $250. Available from Valmore.

All prices on these pages are approximate.



Patterned grain of teak doors and walnut case and the texture of the hand-woven cane speaker front enrich this beautiful cabinet. Space for radio-phonograph and record behind the doors. Size is 63½″ x 33″ x 21½″. Price for the case is $860. From Arch Gordon.

You can see styling and price, but you have to listen for the sound. Here we tell you how ...

By CARROLL CALKINS

Unless you have been shopping for high fidelity equipment recently, you can't realize the tremendous variety that is available. Most of the many manufacturers who make consoles (sound equipment housed in cabinets) have a wide range of styles with prices from around $200 to $800 and more. The component manufacturers offer a staggering selection of cartridges, record players, pre-amplifiers, amplifiers, tuners, and speakers. Sound systems can cost from $150 or less to over $2,000. It is wonderful of course to have such a wide choice in equipment, but it can make shopping for high fidelity a bewildering experience.

You will find a good deal of technical jargon about high fidelity equipment, because the equipment *is* technical. To some this is necessary information; to others it is confusing. Must you as a shopper learn about power output, percentage of distortion, frequency response and such? The answer is no.

Know what you are listening for

You can become a discriminating shopper for high fidelity through disciplined listening. It calls for some effort, but we think it is worth it. The key to evaluating high fidelity sound is to develop an ear for the sound of "live" music, and judge the equipment on the way it reproduces this sound. Seems too simple? There's more to it than you may think.

We can't increase the quality of your hearing—and the individual differences are great indeed—but we can help you become a better, more critical listener and make the most of the hearing you do have.

First and most important is to know what you are listening for. To us, high fidelity means sound reproduced as much like (*Please turn the page*)

Here is more furniture designed especially to accommodate high-fidelity components—and television





A neat, trim cabinet that fits nicely in small space. Cane speaker front on the right with a matching sliding door on the equipment side. Cabinet is available with or without the components. Finish is walnut or lacquer. It measures 36″ x 24″ x 18″, has brass legs. The price for cabinet is $225. About $500 with these components: Bogen amplifier and radio, Garrard 4-speed record changer and University coaxial speaker. F. B. Arthur.

TWO PHOTOGRAPHS BY GEORGE SMALL



Matching mahogany cabinets have a built-in look and can be stacked, put end-to-end, or used as above. Equipment cabinet at top is $420, speaker cabinet below $270. Both are 42″ x 27½″ x 18″. Base or legs available. From Harvey Probber.

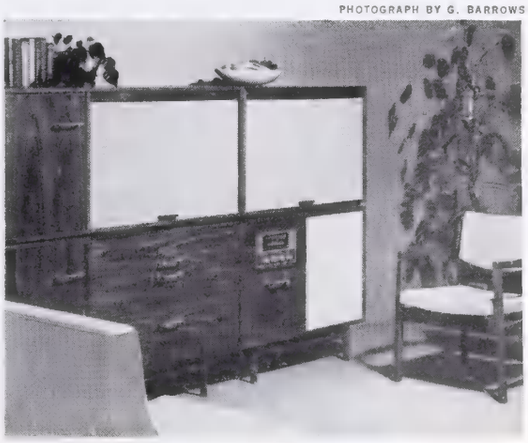
Graceful proportions and Danish craftsmanship highlight this long low TV, high-fidelity, and record cabinet. Speaker space covered with woven sea grass. Interior, sycamore (shown) or can match exterior. Cabinet 84″ x 30″ x 24″. Price: teak, $545; walnut, $585. Separate wood base or legs, $40. From George Tanier. Lamp, Kessler.





FOUR PHOTOGRAPHS BY WILLIAM HOWLAND

PHOTOGRAPH BY G. BARROWS



You can add to these modular units as you need more storage space. The two cabinets on extreme right hold TV and amplifier, tuner, record changer and speaker. The TV case (above) is $220, the other $275 with base. Larger matching cases on left are for storage. From Jens Risom.



This lovely teak cabinet is just the thing for those who would rather their hi-fi equipment didn't show. Cabinet on right for speaker, the other for equipment and records. One base for both. Each 35½" x 37" x 19" (with base). Speaker case $235, the other $200. Base $7. John Stuart, Inc.



More cabinets on pages 186 and 189

the original as possible. You can judge it best if you are familiar with the sound of the original. You don't have to be a musican, but you should know what the instruments sound like. If you are not sure—or would like to refresh your perception—make it a point to hear some live music before you begin to shop for sound. Listen to the music you like, but hear it live—and listen with a purpose.

Listen especially to the clarity of the sound and the balance of the entire orchestra. Listen for the unique characteristics of each instrument. Hear at first hand the really brassy quality of the trumpet and trombone, the subtle vibrant rosin and catgut sound—and unearthly sweetness—of a well-played violin. Listen for the characteristic skin tones of drums, hear the hollow, rich and reedy tones of woodwinds. Listen too for the texture and depth of the music. Attune your ears to the differences in sounds for they are at the heart of good reproduction. They are what an expert listens for on a record.

We talked to a number of professionals in the field of sound reproduction to find out what they listen for when testing their own or a competitor's equipment. These are men whose living depends on their ability to judge and control reproduced sound. They are the experts who are, in effect, going to "lend you their ears." Of course how they listen is a personal thing, and varies with the individual. They may each prefer the recordings of certain manufacturers and different kinds of music. But basically they all listen for much the same thing.

Facts About Your Ears

First let's look at a few facts about our hearing, and then we'll consider the experts' approach to judging sound.

The ear tires quickly. You can listen critically only for so long and then the ability of the ear to discriminate falls off sharply. In shopping for sound it is best to listen to no more than four systems at one sitting.

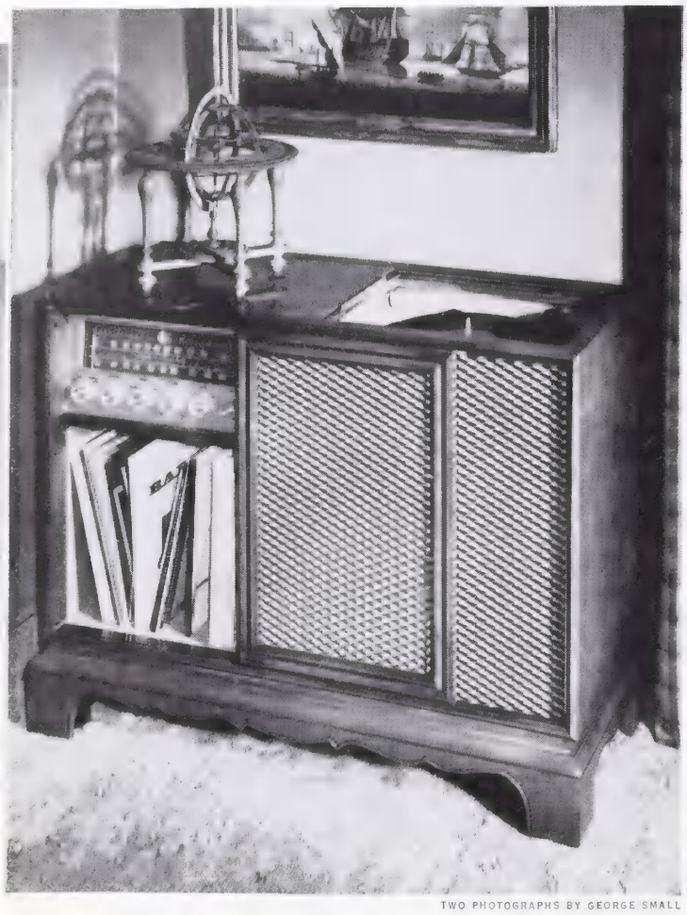
The ear has a short "memory." The only sure way to judge three or four systems is to hear one right after the other. Few people can accurately compare a system they hear in the morning with one they hear in the afternoon.

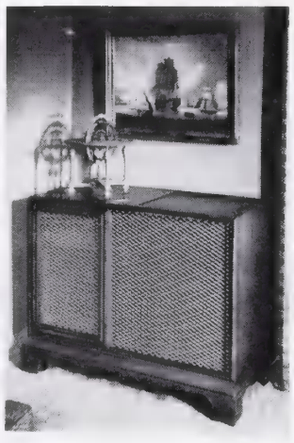
The ear compensates quickly. When you turn the volume up high you can get some impressive effects with certain records, but the ear has built-in compensation for this assault. You cannot discriminate as well at high volume. When shopping, listen to all systems at the same (normal) volume.

Women's hearing differs from men's. Women are more sensitive to all the high (*Please turn the page*)

These are fully equipped, ready-to-play, high-fidelity consoles. The handsome styling of the cabinets is a fitting complement to their excellent sound

House Beautiful's Shopping Guide





TWO PHOTOGRAPHS BY GEORGE SMALL

Rich golden color of the metal grille and hand-rubbed finish of cherry wood cabinet highlight this compact unit. The back is finished so the set need not be placed against a wall and can also be used as a room divider. Sliding top and front panels. Choice of bases and fine cabinet woods. Set measures 38″ x 29½″ x 16¾″. The Continental, made by Magnavox, costs about $410.



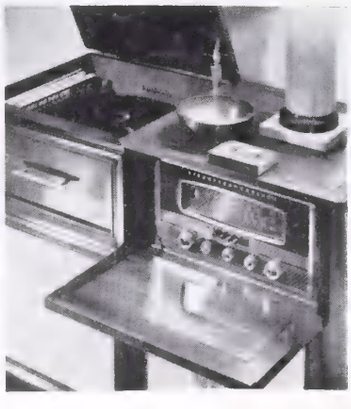
This neat trim cabinet has contrasting texture of cane speaker front, and vertically scribed door on equipment and storage side. In various wood colors, 35″ x 34″ x 17″. Like all units shown, it has AM-FM radio. Rhapsody, Zenith, $450.



EIGHT PHOTOGRAPHS BY WILLIAM HOWLAND



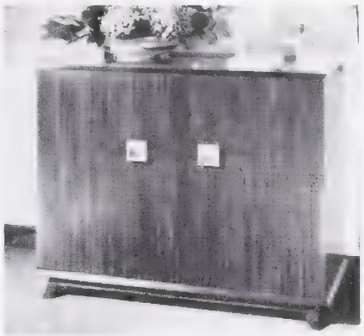
The influence of fine furniture is seen in the wood grain and design of this console. Available in walnut as shown or blonde. Cabinet is 38⅝″ x 33″ x 17⅜″. The Jupiter by Stromberg Carlson, price, $510. Photographed at G. Schirmer Hi-Fi Center, New York, N. Y.

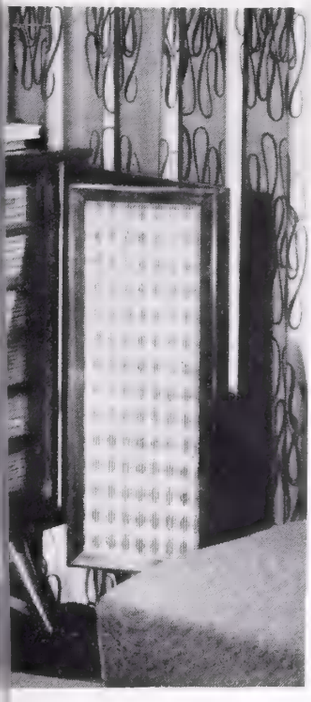






When closed this high-fidelity radio-phonograph looks like a piece of furniture. Piano-hinged doors reveal all. Available in three shades of mahogany. Size is 39" x 32" x 16". Ensemble 1050 by Pilot, price $600. Photographed at G. Schirmer Hi-Fi Center, New York, N. Y.





Striking piece of furniture (below and on left) that is grand enough in scale to use against a good-size wall. Walnut or oak, traditional or modern style. Modern (as shown here) measures 47" x 36" x 19⅞". Mark 11, R.C.A. Victor. About $800.



For more about High-Fidelity consoles turn to page 181

frequencies (high notes) than men. Knowing that a set sounds different to you both is helpful when a husband and wife are shopping together.

Where to Buy High Fidelity

If you have friends with high-fidelity equipment, they may recommend a dealer. Another way to find a dependable source is to write to some well-known manufacturers in the high-fidelity field and ask for a list of dealers. Manufacturers of high-quality equipment choose their outlets with great care.

Let's say you have found the dealer, the price range you want, and a cabinet style you like. You are ready to compare the sound of three or four different sets or systems. Here, based on the expert's approach, is how we suggest you go about it.

Basically the plot is simple. First you buy a record that you know is well recorded. This brand new record is the one by which you will judge the equipment. This eliminates one variable and gives you a constant basis for judgment. A worn or badly recorded disc can, of course, make the best equipment sound bad. Also, when you play the record make sure the stylus (needle) is in good condition. It is best to use a diamond stylus on your test record. A diamond stylus can play 1,000 hours without wearing enough to damage a record. Now, assuming we have the near-flawless record and stylus, we are ready to test the efficiency of the equipment—the pickup, record player or turntable, the pre-amplifier and amplifier, and the speaker system.

Where to Listen

The ideal place to listen would be at home, in the room where you will use it. But this can seldom be arranged.

The next best place to listen is in a dealer's sound room. Although the acoustics will be different from your home, you will be able to hear the music well, and with few exceptions the system that sounds best at the dealer's will sound best in your home.

The poorest place to listen is in the dealer's showroom, mainly because of disturbing background noise, and loss of bass response.

If possible, compare all the systems in the same room, otherwise you may be judging room acoustics instead of the equipment.

At this point you may be ready to throw up your hands and say, what's the use—we are already into more technicalities than we care for. You might say, why can't I simply give a dependable dealer $400 or so and ask him to send out the equipment that sounds best to him? You could do (*Please turn to page* 181)





PHOTOGRAPHS BY JOHN ENGSTEAD

For back-yard thrills and safe fun the "Roll-E-Coaster" is a fine new toy idea. The track of tubular steel can easily be moved to paved areas or sloping lawn for an unlimited variety of rides. Neither track nor cart has any breakable parts. Complete set sells for around $20.

The sense behind the nonsense of Christmas toys

By MARVA P. SHEARER
House Beautiful's Family Editor

Playing Santa Claus is one of the nicest things that happens to parents. In the annual Christmas fable we become the hidden source of the children's wide-eyed trust in a benevolent being. We are the fountainhead of their mounting excitement, the generator of tingling thrills of secrecy. And of all the Christmas surprises, toys are the most important.

And it is here that we parents can score the greatest success or have our greatest failure. You know how it goes. The day itself may have been particularly joyous. The children received exactly what they wanted—or so it seemed. Santa didn't even go over his budget. Yet, even before the holiday season is over, the youngsters are mopey and out of sorts. They are restless and discontented, and complain of having nothing to do. When you ask them about the attractive new Christmas playthings, they have a variety of ready answers. The battery in the cute little vacuum cleaner won't make contact. The electric trains need Dad's attention. The chemicals in the chemistry (*Please turn to page* 197)

TOYS COURTESY OF UNCLE BENNIE'S TOY MENAGERIE, BEVERLY HILLS, CALIF.

Aerial acrobatics, agility and muscular development are a few of the healthy derivatives of "Trampoline." Almost without realizing it, gangling youths acquire body skills, learning co-ordination on a gym-size bouncing device. Folds for storage. Two models, one about $100 and a larger one (not shown) about $170.



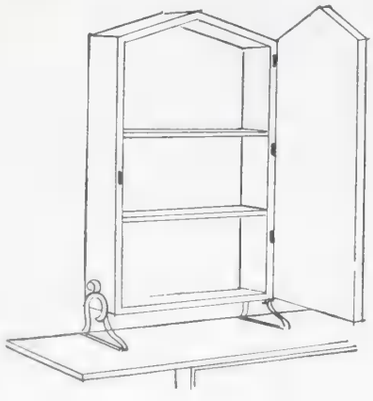
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More laughs per minute is the best possible recommendation. The "Tumble-Tub" is such a rib-tickling plaything. Rocking alone in the aluminum saucer a youngster can have a merry time. With a pal the fun is doubled. Each child lands topside one second and lopsided the next. Can be used on snow too. Sells for about $15.



Everyone needs

The universal need for little chests like these pictured here goes way back to the time when Adam hollowed out a log to give Eve's trinkets a home. Although little chests and cabinets are as old as history, these are the first of recent times to be available through department stores, and at reasonable prices. The reason is that they meet today's urgent storage needs. Some stack on other pieces of furniture, taking no floor space. Others can hang on the wall. All lend themselves to the small bits and pieces that are required in dressing and grooming. Such little storage units are gifts anyone can give to anyone including a husband to a wife, or vice versa. And there's no law to prevent giving one to yourself.

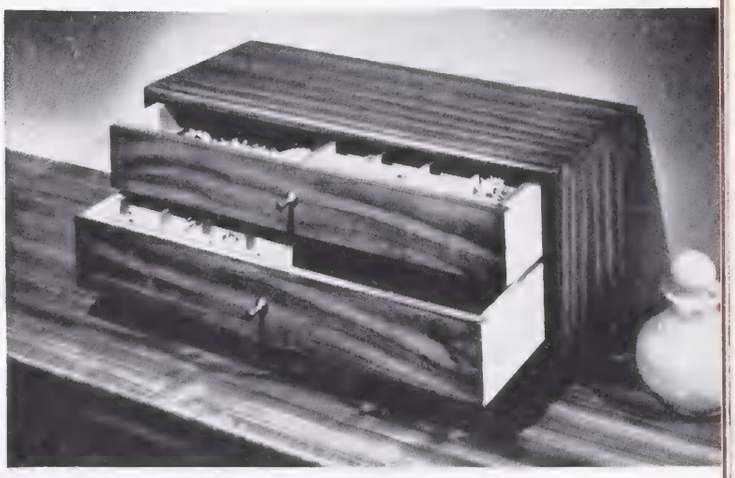


Cosmetic cabinet. As hospitable to a man's toiletries as to a woman's, it would also keep a perfume collector's bottles as orderly as a tin-soldier regiment. This versatile cabinet can be attached to table or vanity with brackets as shown, or it can be hung on a wall without the brackets. It is 21″ wide, 7″ deep and 30½″ high. In sun-tan walnut finish it costs about $50. From the Drexel Furniture Company.

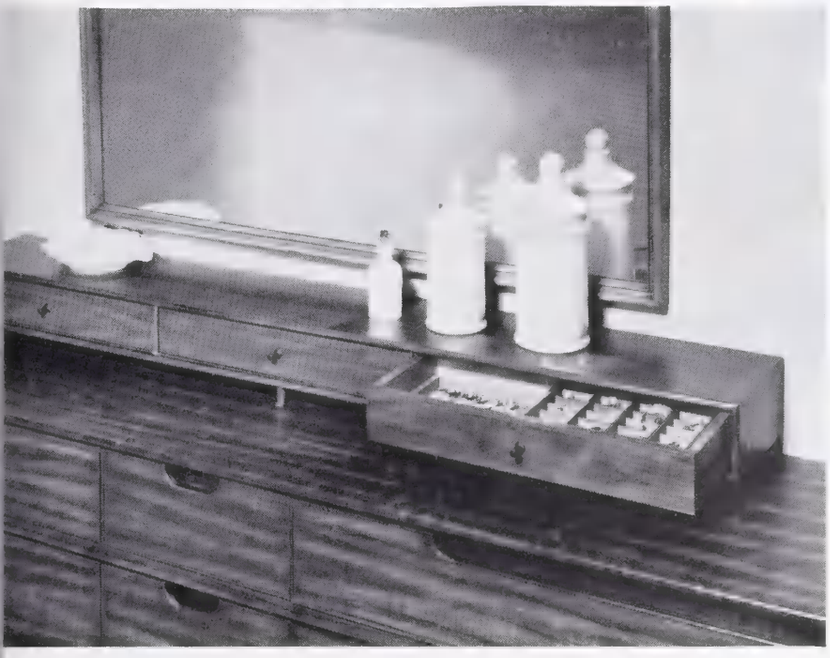


Chest with mirror. Although drawer bottoms of wipe-clean plastic would turn this chest into a spotless home for her cosmetics, it could do as much for his. Or it might help carry a bathroom cabinet load for both. Mirror frame and chest of walnut are 28″ x 10″ x 52″. About $90. From Cavalier Corp.

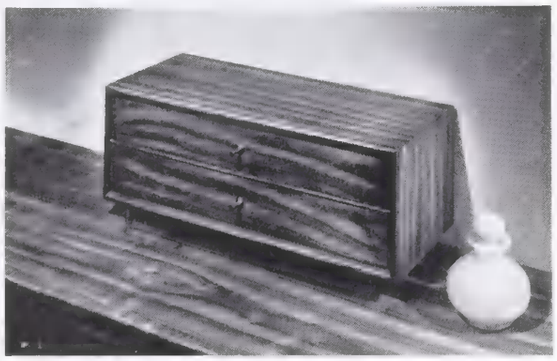
a little treasure chest



THREE PHOTOGRAPHS BY ALDERMAN STUDIOS

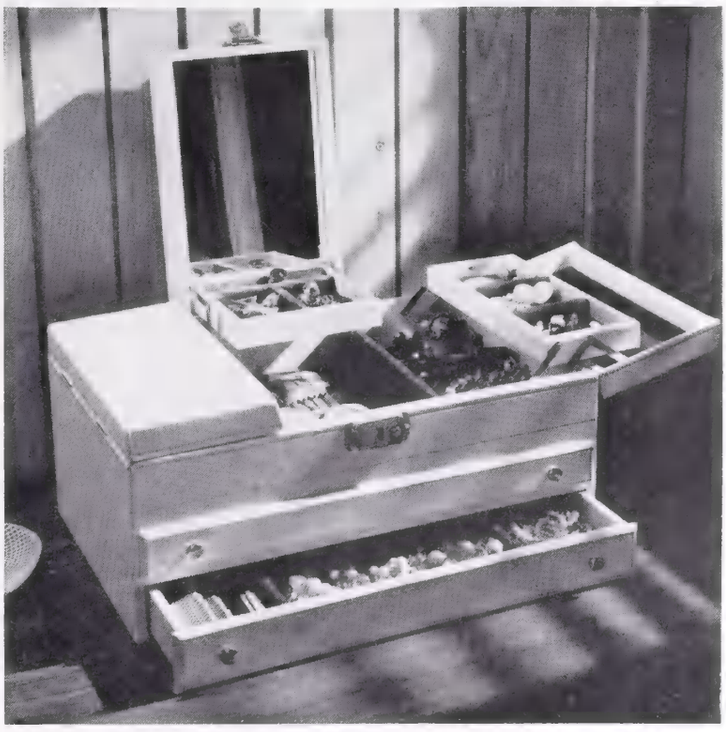


Dresser deck provides elegant, space-divided quarters for a man's and a woman's jewelry in two drawers, one suede- one velvet-lined. Third drawer, undivided, is for her gloves. In walnut, 60″ x 9″ x 5½″. About $90. Henredon Furniture Co.



Collector's chest. An earring collector might lease one drawer to a husband needing a home for his cuff-links and studs. The 24 compartmented drawers would also make handsome display cases for a coin or curio collection. In a choice of two walnut finishes, it is 21″ x 9″ x 8½″. About $79. Henredon Furniture Co.

TWO PHOTOGRAPHS BY EZRA STOLLER





Accent chest. Two drawers disguised as four would be at home any place where there's flat silver, gloves, or scarves to store. Walnut chest with teak drawer facers is 21″ x 13″ x 9¼″. About $35. Founders Furniture Co.

Jewelry case fit for a maharanee keeps every treasure in its allotted space. Wood case, 15″ x 6½″ x 9¼″, is covered with gold-tooled, simulated leather in wide color choice. About $22. Bond Street Jewel Case Corp.

Scotch...



Classic drink: fine Scotch over fresh ice, with water added to individual taste. Accessories from Tiffany's.

PHOTOGRAPH BY JAMES DE VRIES

For at least one aristocrat in this democratic age the way is up, the star is rising, popularity is soaring. Not only in its native Scotland and in all Great Britain but in both Americas, on the continent of Europe, in Asia and Africa, Scotch has become the leading spirit.

Scotch whisky is unique. It tastes different from all other spirits and all other whiskies. Its characteristic taste and aroma can not be imitated, although repeated, desperate and costly attempts have been made.

Despite its ever-increasing appeal, very few people know their Scotch. Even those who have been Scotch drinkers for years find themselves tongue-tied and inarticulate. Often they "know what they like," and cling with near desperation to a favorite brand.

But do they know the essential qualities of a fine Scotch? Which are the great ones? Which ones are easier to live with day in and day out? Must you always ask for the same brand name? Or are there certain families of Scotches sharing some of the same characteristics? Which Scotch should one choose to serve after dinner? As a gift for a special person?

For more than three years HOUSE BEAUTIFUL has been asking these questions. The answers were so widely at variance, the picture so confused, that we decided there was only one way for us to learn the complete truth about Scotch. We must go over to Scotland for the answers.

By KLM Royal Dutch Air Lines we wished ourselves straight away to Prestwick, a journey almost as swift as wishing. First there was a long and beautiful dinner of many courses, and then almost unbelievably soon there was dawn and Scottish mists rising and hovering like benign wraiths over the green Scottish fields.

Thus we went to the malt distilleries in the Highlands. We went to learn, to look, to taste, to smell, and especially to learn about peat and the peat reek—that smell of ancient heather burning which has been called the informing flavor of all fine Scotch. We went to find out for ourselves whether it is true that this peat aroma is so strong and pervasive that it can make even a pot of tea taste different.

Everywhere we looked for clues to the mystery of Scotch. With William Farquarson, president of Bell's, we stood on the rocky banks of a little river—the kind that is known as a burn. He said, "It is not within the ken of man to know what makes Scotch taste like Scotch, what makes one Scotch so fine and another one even better. Some say it is the water from our burns, water that flows through peat or heather and over granite. Some say it is the barley—Lothian mostly—but this seems unlikely for only a small proportion of the barley nowadays is grown in Scot-

..the aristocrat of spirits

By POPPY CANNON

What is the secret of its unique flavor? How much does the age of a Scotch really mean? How do you choose between brands? Which are the great ones?

tish earth. Others will tell you it is the peat used to dry the germinating grain and make the malt. Or it could be the shape of the stills."

Sometimes supposed-to-be-hardened distillers would say dreamily, "It is the very air, the chill, the damp, the mists of Scotland."

Nevertheless, there is one factor in the making of Scotch whisky which is not dependent upon Scottish earth, air, mist, or water. The only casks in which Scotch may be properly aged must be "old wood from the New World." Unlike bourbon, which is aged in charred new white oak barrels, Scotch is never put into new barrels. In olden times the bourbon barrels were shipped from America to Spain or to England and used first to hold sherry then for Scotch. Such sherry-soaked casks are still considered most desirable.

Scotch, as we know it today, is a far cry from the Scotch that your grandfather drank. His was a heavy, rich-tasting, full-bodied, highly aromatic whisky made entirely from malted barley. These same heady and, some say, heavy malt whiskies are today blended with a considerable proportion of lighter grain whiskies to make the modern Scotch. The malt whiskies give Scotch its character. The grain whisky gives the lightness which appeals to the modern palate.

Two or three of the fine malt whiskies like Glen Fiddich and Mortlach are sold occasionally in Scotland and rarely in the United States in their natural unblended state as "singles." But mostly these are extravagant curiosities. Fine malt whiskies are so much in demand for blending that "singles" represent an extravagance not only for the consumer but also for the distiller, who cannot possibly charge what they would be worth to him in blending.

The secret of fine Scotch lies also in the art of the blender. Blending gives the polish, smoothness and uniformity. With proper blending (*Please turn to page* 200)

How to choose a gift scotch

There is an art in choosing a fine Scotch, and even more of an art in selecting a gift of Scotch. We turned for guidance to Charles Grant Gordon, great grandson of the founder of the Grant Distillery. Here are his five guides for the gift buyer:

1. Choose a Scotch that will taste good to him. Find out what brand or brands he prefers. Is he faithful to one blend or does he like to experiment from time to time? Unless he is an out-and-out conservative, he may well appreciate being introduced to a new brand. But make certain it is *his type.*

2. Choose a brand name, preferably one known throughout the world. Each Scotch is made according to a different formula by a firm that has labored long to establish its name.

3. Pass up the bargains. The international demand for good Scotch always exceeds the supply. Bargain Scotches are apt to be blends of inferior whiskies. However, there are some excellent lesser known brands. If you know your dealer, you may find some fine values. But bargains—never!

4. Choose a brand clearly labeled "Bottled in Scotland." All such whisky is bottled in bond under the supervision of Her Majesty's customs officers. There is no use trying to approximate the taste of Scotch. Nobody has ever been able to come close.

5. Be age conscious, but not age crazy. Some whiskies, it is true, continue to improve in smoothness after ten years, but according to experts, this is not generally sufficient to compensate for higher price. Still, when you buy a gift, price may not be important. For discriminating tastes, older Scotches have something a little extra.

Discovering



A peculiar characteristic of the last fifty years has been that creative designers were not supposed to look to any previous time or civilization for inspiration. Beauty for the 20th Century was expected to spring into flower with no cross-pollination from anything that had gone before—because everything was going to be *so* different—now that the Machine Age had arrived. The only permissible place to look for inspiration was supposed to be the forms and patterns of industry. Looking back could lead only to copying, which designers believed a fate worse than death.

Thus we have been cut off from both the distant *and* the recent past. So the fertilizing influences of the last four or five decades have been meager indeed, for the machine as an inspirational source is clearly and admittedly without warmth or humanity.

Fortunately, this point of view has quite played itself out. Designers and cultured people who follow the arts are beginning to look with intrigued, interested eyes at what has gone before. Particularly our recent American past—from about 1880 to 1916—is now being viewed with open admiration. It was a rich, fertile and creative time, and all the better designers of that era were touched by its freshness. Art, architecture, and craftsmanship were blessed with extremely creative and able men who were motivated by the highest type of humanism. This was the period that produced such men as Frank Lloyd Wright, Louis Sullivan, Henry Hobson Richardson, the Greene brothers, Bernard Maybeck, Myron Hunt, Bertram Goodhue, and Louis Comfort Tiffany. This period and these men produced several thousand great American houses, some great pieces of furniture, and much great glass and metal work.

On the following 12 pages we present, with pride and affection, some new furniture inspired by the furniture and cabinetwork of Henry Greene and his brother Charles Sumner Greene, important California architects of this fertile period we are now discovering. Because of the Greenes' perfectionist approach, they generally designed *everything* that went into their more important houses. Their chief furniture maker was a cabinet firm in Pasadena, Swanson and Peterson, surprisingly still in business.

our recent past

This new "Janus" collection was designed by Edward Wormley for the Dunbar Furniture Company. These pieces derive from, but are not copied from, photographic studies made three years ago by House Beautiful in the David Gamble house (see House Beautiful, January 1957) and the Harold Pratt house, whose owners generously let us make camera portraits of the original pieces still in use in these homes.

Now turn the page ▸



EZRA STOLLER

The glass of Louis Tiffany is typical of the fertile design at the turn of the century. He showed what rich exploitation could be made of the liquid beauty of glass. He was inspired by, but never copied, nature forms.

New—*but well rooted in the past*



On these ten pages you see the new Janus Collection from the Dunbar Furniture Company, inspired by furniture created from 1907 to 1923 by two California architects, Charles and Henry Greene. It is shown in the D. L. James house, designed by Charles Sumner Greene. The especial contribution of the Greene brothers was the way they mastered the craft of woodworking, making every necessity in structural soundness count as pattern or enrichment. They knew how to give real beauty to the purely functional. Their houses and their furniture were intellectually conceived and emotionally illumined. They treated every detail with great finesse, but gave it no more than was logical. They made every necessity a pleasurable event, rather than have the pleasure stem from a needless thing. Every corner, joint, edge or terminal was made to count decoratively—at the same time it was being handled brilliantly as structure. They were aware that ornamentation is necessary. But instead of superimposing it—as was done previously—they developed it out of the forms themselves, using the necessities of joinery as the vehicle for achieving interest.

Edward Wormley, Dunbar's designer, studied House Beautiful's research and photographic documentation of the Greenes' furniture and informed himself on their methods and attitudes about cabinetmaking. Proceeding from the same premises, he created the new "Janus" group. He gave the same thoughtful attention to the smallest details, aiming to make each piece beautiful and useful, not worrying about whether it would be called period or modern.

The result is one of the most important contributions to furniture in the last two decades.



Proving you can have gracefulness without depending on "period styles"

The original table (above) which could be said to have inspired the table opposite, is in the David B. Gamble house built in 1907. It shows you can have gracefulness in furniture without depending on what are called "period styles." The over-all effect of both tables is quiet and elegant. Chairs, at right, illustrate Greenes' principle of making the wood thicker in a joint where strength is needed.





This new furniture is of no period, but takes its place agreeably with fine things of the past.

These new pieces have a light delicacy without being spidery. The arched caning of the back of the chairs has flexibility and is universally comfortable for all sitters. The subtle shapings of all the parts satisfy a craving we all have for something graceful to rest our eyes upon, and is therefore rewarding when we come close to it, touch it or study it. It is a modern means to bring finesse into our homes.



PHOTOGRAPHS BY MAYNARD PARKER

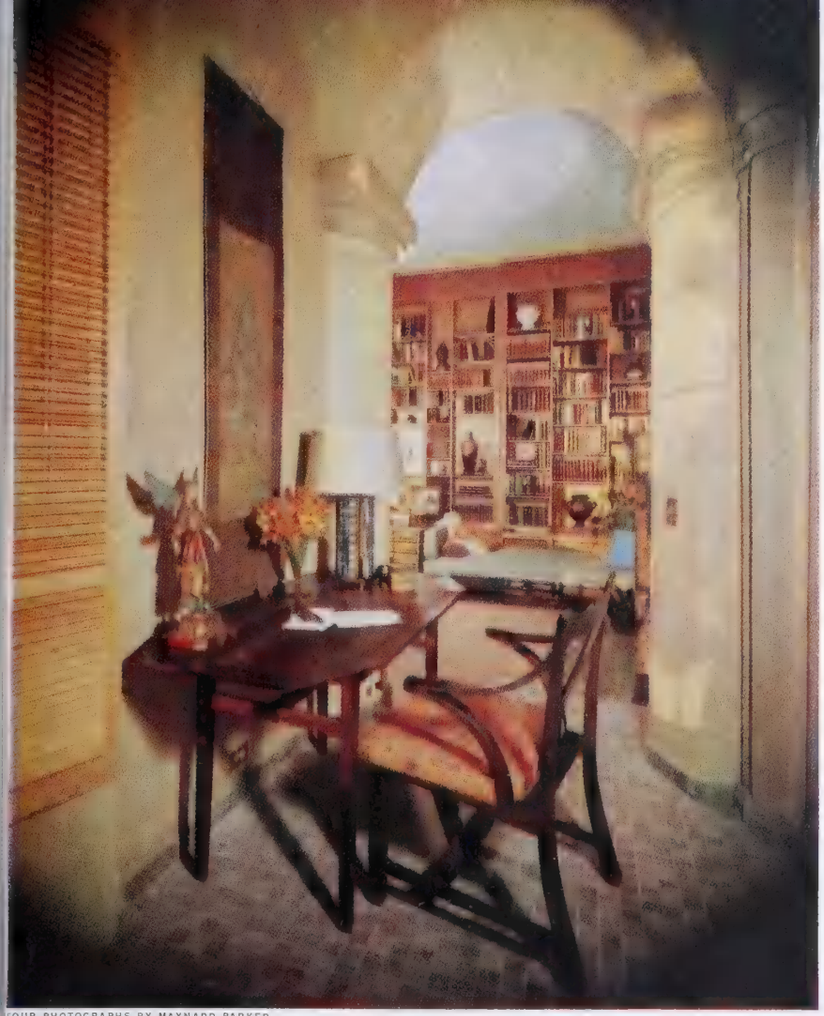
Sculptural grace and delicacy combined with strength.

In this newly-finished library in the James house more of the Dunbar pieces take their place agreeably with the Italianate scaling, the oriental accessories, and Charles Sumner Greene's sculptured stone abstractions of the sea. The modern tile floor, by U.S. Ceramic Tile Co., joins this handcrafted atmosphere with as much suavity as does the modern furniture. Shutters, by Devereux, are a new-old privacy device.



These four pieces of furniture ***have an obvious affinity for the magnificent Greene-designed room.***

Here is furniture that goes with the grandeur of a great house. But it is scaled to be equally at home in small spaces. It has also enough sculptural quality of its own to endow a dull architectural background with interest. Panel of the daybed has same detail as the doors, opposite, a wood-working subtlety which brings out flickering highlights. Such furniture blends well with rich velvets, taffetas, brocades,



FOUR PHOTOGRAPHS BY MAYNARD PARKER

A great desk and chair.

This furniture has universal appeal. The chair will be thought of as one of the best of our time, because of its comfort and beauty. The table-desk is perfect in heavy-traffic passageways, for it has no sharp corners. The barely-raised edge invites highlights.



Atmosphere of room could not be dated.

Eternal quality is what we all look for in our possessions. We want *new* things, because we like change. But they must join our old possessions without friction. Little modern furniture has accomplished this. The new Dunbar collection called "Janus" achieves it.

PHOTOGRAPH BY EZRA STOLLER



Hand-carved detail achieved in factory.

Above is a detail personally carved by the hands of Charles Sumner Greene on a cabinet door of a bookcase in his own studio. At right is a comparable detail on a Dunbar piece. Both create an interesting play of light and give a three-dimensional depth to the wood. Note raised lip of top edge which dips at corners.

For more data about this room, turn to page 185







Against an uninteresting, blank background, the new Dunbar pieces show what they can do to enhance the dullest space. They make a contribution of almost architectural nature. This has been characteristic of good furniture through the ages—a sign this will endure.

PHOTO BY EZRA STOLLER



Here is a new sculptural grace, coupled with a sense for rich materials, richly used, yet intelligently detailed

PHOTO BY FRANK WILLMING



Cabinet (above), carved in its entirety by Charles Greene, lent its proportions to the new cabinet (left and right), designed by Edward Wormley. Round table (far left) is inlaid with richly-glazed ceramic tiles, done by the Natzlers, just as the Greenes commissioned Louis Tiffany to execute fine glass and bronzes for their houses and furniture. Overall silhouette of this Dunbar cabinet (right and left) is simple, almost plain, but within its simplicity it has the richness of Japanese woodblocks, no two alike.





Paneling on ends and doors of this cabinet produces shadowing which gives a sense of thickness in the wood. Result is a look of quality and durability, long absent from so much modern furniture.



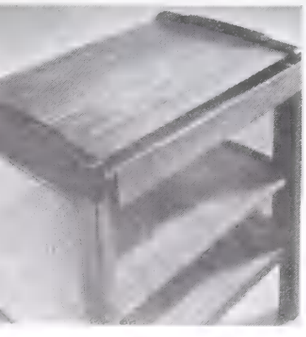


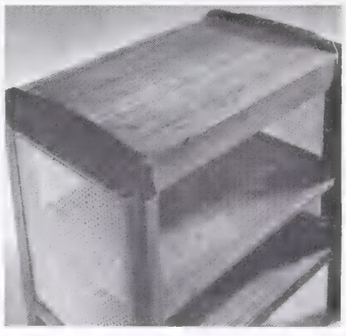
Man's dressing cabinet (open at bottom of page) has flush pulls inlaid with Natzler tiles.



Bringing together the top and sides of a piece is inevitable anyway, so why not make that joining an opportunity for the creation of pattern? The Greenes did it in built-in cabinets (immediately above) and Dunbar does it even more so, by deliberately contrasting grain of juxtaposed pieces.

How structure can count for more than structure, and create pattern





Since we touch furniture in using it, we appreciate tactile refinements.

This bedside table has drawers which open by pulling out drawer front itself, which flares above top and "feathers out" to a delicate edge. This refinement is very agreeable to touch, pleasing to look at.



Logical interior detailing, to make storage cabinets work better and more conveniently, is motivation of both Greenes' and Wormley's designing.

Once again, delicacy combined with soundly engineered strength has reappeared



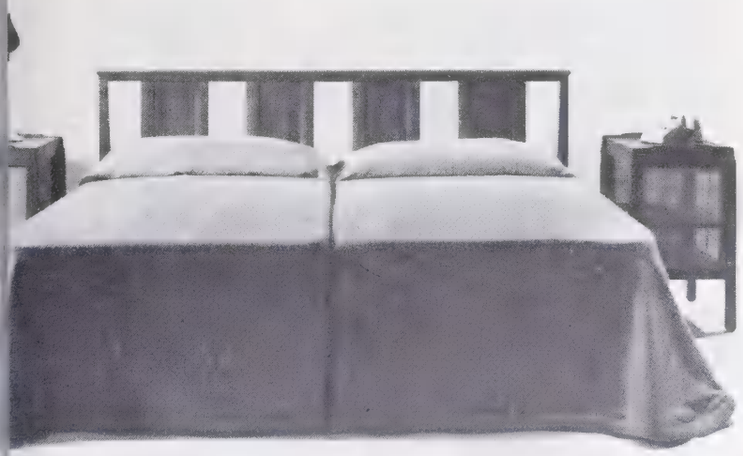
Framing flat wood panels with structural beams is how Edward Wormley develops a comparable design grammar that repeats in sofa back, headboards, and bed ends. This device gives a light, delicate look to really heavy, sturdy furniture.



End profile of a Greene and Greene sofa, made for the Gamble house 40 years ago by Pasadena craftsmen, Swanson and Peterson.



Beauty derives from an experienced knowledge of what a material can do Dunbar's design staff does not make the mistake of doing paper designs for a material they do not know. Certain parts of this chair have been refined down to the thinnest possible members, creating elegance with strength. Original chairs by the Greenes (left) showed the possibilities.



Mission design went wrong because it relied on the theory that if it strove for Honesty, then Beauty would inevitably follow. Modern design was caught in the same kind of trap, theorizing that if design was Functional it was a guarantee of goodness. Mission ended up as no more than a stack of heavy lumber. Functional Modern has ended up as neither functional nor beautiful. Throughout this new Dunbar collection their designing was motivated by *both* beauty and function.




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Use this bromeliad checklist in your search for gift plants that have character and color

1 ***Aechmea caudata*** var. variegatus leaves are yellowish white, marked lengthwise with broad bands of green. Flower spike is orange.

2 ***Neoregelia spectabilis*** is called Painted Fingernail plant because green leaves are rose-tipped. Leaves are cross-banded gray underneath.

3 ***Guzmania musaica*** has dark intricate mottling, like needlepoint, over light green. Vase shape, 10″ high. Needs less light than others.

4 ***Cryptanthus zonatus*** var. zebrinus makes 8-inch-high plant, strongly cross-banded buff-gray. Grows best in soil. Leaves pointed.

5 ***Aechmea fulgens*** has powdery gray surface over light green leaves. Berry-like flowers are brilliant red-tipped purple. Over-all height 20 in.

6 ***Vriesia psittacina*** leaves are a glossy, light green dramatized by flat feather-shaped flower cluster colored red-tipped green. Plant 8 in.

7 ***Billbergia amoena*** var. viridis makes a narrow 2-foot plant curiously spotted and banded with white over reddish green pattern.

8 ***Vriesia splendens*** var. major becomes a one by two-foot plant, moss-green, strongly cross-banded gray-green above, mahogany below.

9 ***Vriesia fenestralis*** leaves have fine mottled tapestry pattern, deep green over light. Leaves are lightly spotted red below. Very neat form.

10 ***Tillandsia lindenii*** leaves are much narrower than others, sharp-pointed, green-toned purple at base. Grows to 18 inches. Flowers purple.

11 ***Nidularium amazonica*** makes heavy 2-foot plant having a base color of deep green strongly toned dubonnet, especially on undersides.

12 ***Nidularium fulgens*** forms a flat, strongly patterned plant, medium green except for stunning center colored light lavender-pink.

13 ***Aechmea fasciata*** has distinct urn shape typical of bromeliads. The 16-inch plant is green, crossed-banded with gray above and below.

14 ***Neoregelia carolinae*** var. tricolor. The long green and white striped leaves have a sharply contrasting color in the center of cerise.

PLANTS FROM JULIUS ROEHRS

TOGRAPH BY OTTO MAYA

Plants that give a lot of mileage

Bromeliads are the answer to your quest for house plants which lead a simple domestic life

Count on your fingers the kinds of house plants you have grown successfully. We mean those that have withstood for years the unfavorable indoor climate, which invariably spells doom to almost every green growing thing. After checking off philodendron, grape-ivy and aspidistra, what have you left?

Then, consider the abuse which bromeliads can take, and you will see quickly why their popularity has jumped in the last few years.

Most bromeliads can not only endure indoor heat but thrive on it. Watering is no problem since many members of this group have vase-like centers which, when filled with water, will tide plants over for days, even when you are away from home. There's no fussing over frequent repotting of the plants, either. Once set in a suitable potting mixture, plants stay healthy and happy for a year or more. When a plant reaches mature proportions, rather than increase its dimensions, it develops mostly in the center, and so does not outgrow its place in the house.

Most important is the ability of bromeliads to thrive under average light conditions. The window without sun is the ideal exposure, but any extreme from artificial light to sun filtered through glass curtains will be satisfactory.

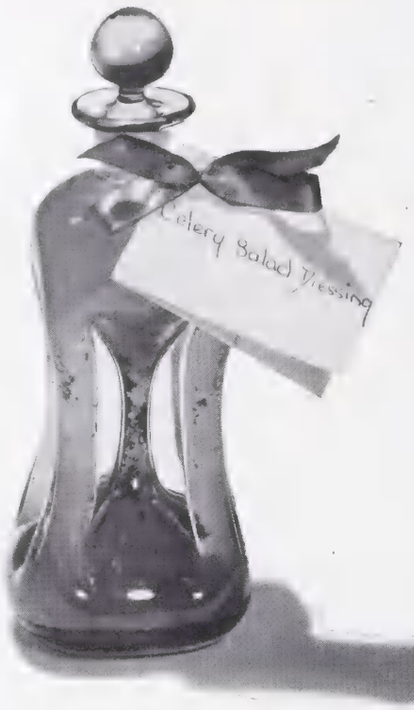
The ability to live and grow with such ease could be reason enough to turn to bromeliads when everything else fails. Actually, they have much more than indoor hardiness in their favor, for otherwise they would soon be relegated just to people with no green thumbs at all.

Most bromeliads are similar in form—a fountain of broad leaves spouting from the base. But here the similarity ends. Each kind is dramatically different from its neighbor. Leaf color runs from deep wine to rich moss-green to the delicate tints of budding spring leafy green growth. Rarely is any leaf a solid tone. One color flows into another or, more likely, green base colors are banded or spotted with contrasting tones. Every plant is a surprise package, not only for the infinite detail of color markings, but also the changes in color that develop as the plant matures, or from season to season.

So diverse is the colorama of this exotic family that anyone with an eye for interior decoration color schemes can select plants to carry out almost any color plan. The stylized vase shape of most species is severe and simple in itself and therefore dramatic in silhouette or when viewed from above. So these beauties are not just collector's items with appeal to those who are drawn to nature's rarities, but show pieces which are well worth displaying in a prominent place in your home.

A priceless Gift

Your most successful dish with your own treasured recipe



For Salad Fanciers

A celery dressing with an affinity for fruit salad, in Danish "cluck cluck" bottle from Hanlan Associates, N. Y. C.



Norwegian Fish Pudding

An added fillip to this traditional holiday dish is the lobster sauce. Gift includes the handsome white casserole with wicker serving basket from Lord and Taylor, N. Y.



Snacks and Dips for Nibblers

This trio of savory *dips* is certain to please host or hostess. In colorful enamel bowls by Erker of Holland, trio of dips is ready to serve. Fill the large bowl with Fritos and attach recipes. Bazar Français, N. Y. C.

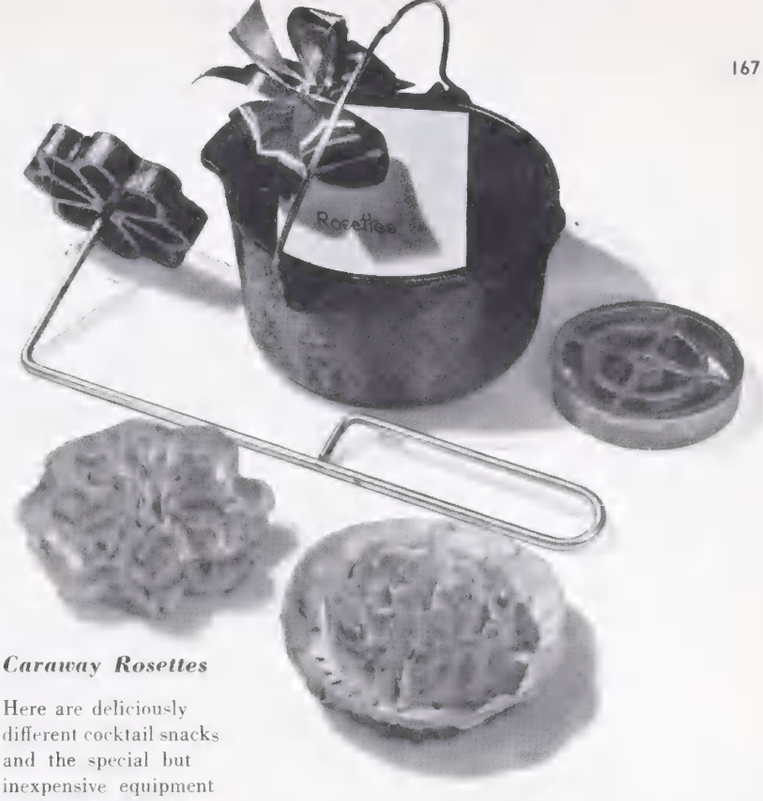
PHOTOGRAPHS BY GEORGE LAZARNICK

The priceless ingredient in a true gift is warm and loving care. So what better way to give from the heart at Christmas than to cook for your friends? The solution to your gift problem may be on your stove right now—in the guise of that specialty of yours—a soup the family loves or a torte that all your friends adore.

But when you give this jewel in your culinary crown, give it complete, accompanied by a utensil needed for its making, or with its appropriate serving dish. With it give the greatest prize of all—your own treasured recipe.

Here are a few suggestions. But you're the best judge of your masterpieces and the tastes of the friends who'll receive them. Choose something neatly wrappable and easily portable. Skip the runny dishes, unless they are frozen. Frozen dishes are wonderful, taken from your freezer and popped into your friend's as soon as delivered.

But whatever you give, make your recipe your Christmas card, and you've sent a greeting that your friends will enjoy forever after.



Caraway Rosettes

Here are deliciously different cocktail snacks and the special but inexpensive equipment needed to make them. Griswold Patty Set includes several shapes of the iron molds. From Bazar Français.

A Hidden Treasure

Conceal a golden loaf of homemade cheese bread in this king-size Sport Cooler by Plas-Tex. Fiberglas-insulated to keep contents hot or cold, it quickly becomes indispensable. Macy's, N. Y.



Molded to a Queen's Taste

A molded Marron Mousse is one of the most glamorous of desserts. Give it in its own handsome mold, with both recipe and a jar of marrons. Molds, from Bazar Français, N. Y.





Give an Italian Sweet

Pizzelles, the crisp sweet biscuits of Italy, are baked on top of range in iron mold. Pizzelle iron available in various designs from Italian Imports Co., New York.

What other people like—your friends may like

A report for gift shoppers on current tastes in music, with lists of records that are favorites of their kind

By RICHARD WILLIAMS

PIANO CONCERTOS

***Beethoven*, No. 4**
Kempff, Van Kempen, Berlin Philh. DECCA

No. 5 (Emperor)
Casadesus, Mitropoulos, N. Y. Phil. COLUMBIA
Horowitz, Reiner, RCA Symphony RCA VICTOR
Rubinstein, Krips, Sym. of the Air RCA VICTOR

***Brahms*, No. 2**
Wuehrer, Davisson, Pro Musica Sym. VOX

***Chopin*, No. 2**
Pennario, Concert Arts Symphony CAPITOL

***DeFalla*, Nights in the Gardens of Spain**
Novaes, Swarowsky, Pro Musica Sym. VOX

***Gershwin*, Rhapsody in Blue**
Pennario, Slatkin, Hollywood Bowl Symphony CAPITOL

Grieg
Farrell, Weldon, Halle Orch. MERCURY
Boukoff, Rodzinski, London Philh. WESTMINSTER
Rubinstein, Wallenstein, RCA Sym. RCA VICTOR

***Liszt*, No. 1**
Pennario, Concert Arts Symphony CAPITOL
Farrell, Weldon, Halle Orch. MERCURY

No. 2
Foldes, Ludwig, Berlin Phil. DECCA

***Mozart*, No. 20**
Gieseking, Rosbaud, Philharmonia ANGEL

No. 25
Gieseking, Rosbaud, Philharmonia ANGEL

No. 26 (Coronation)
Seemann, Lehmann, Berlin Phil. DECCA

***Rachmaninoff*, No. 2**
Rubinstein, Reiner, Chicago Sym. RCA VICTOR
Istomin, Ormandy, Philadelphia Orch. COLUMBIA
Anda, Galliera, Philharmonia ANGEL
Pennario, Golschmann, St. Louis Symphony CAPITOL
Farnadi, Scherchen, Vienna State Opera Orch. WESTMINSTER

No. 3
Gilels, Cluytens, Paris Conservatory Orch. ANGEL

Schumann
Lipatti, Von Karajan, Philharmonia COLUMBIA

***Tchaikovsky*, No. 1**
Gilels, Reiner, Chicago Symphony RCA VICTOR

Not only dresses and hats, not only furniture and draperies are influenced by fashion.

The current of fashion may flow slowly or swirl like a flash flood. But even a more substantial art, one which is anchored firmly, is not entirely independent of fashion. We all know what happens to the popular song, a butterfly of six weeks' duration. We also know that even in serious music, fashion may impede its popularity and stem its progress, though of course only temporarily. The work of art which has something to say will eventually be allowed to say it. Beethoven had a hard time with Fidelio, because the Viennese operatic public of its day wanted Rossini and nothing but Rossini. Berlioz found it difficult to interest a public in his *Faust* because the Parisians wanted only Gounod's *Faust*, then the height of fashion.

Fashion exerts an even subtler influence and can touch those works of music that are already known and acknowledged. The works of music which we call immortal today may not always prove to be so.

The fluctuations of taste on the highest level are slow-moving. Beethoven's symphonies, for example, have for more than half a century remained unmoving mountains. Still, if one examines what is currently being played in the concert hall and what is being bought on records, one discovers some curious absences of famous names. Haydn and Handel, Bach and Wagner and even Mozart—everyone knows their names and their greatness, and yet they are largely absent from the best-seller list. Were they (*Please turn to page* 202)

SYMPHONIES

***Beethoven*, No. 3 (Eroica)**
Von Karajan, Philharmonia Orch. ANGEL
Klemperer, Philharmonia Orch. ANGEL
Jochum, Berlin Philharmonic DECCA
Steinberg, Pittsburgh Symphony CAPITOL

No. 5
Munch, Boston Symphony RCA VICTOR
Walter, New York Philharmonic COLUMBIA
Scherchen, London Philharmonic WESTMINSTER

No. 6 (Pastoral)
Von Karajan, Philharmonia Orch. ANGEL
Steinberg, Pittsburgh Symphony CAPITOL

No. 7
Reiner, Chicago Symphony Orch. RCA VICTOR

No. 8
Munch, Boston Symphony RCA VICTOR

No. 9 (Choral)
Toscanini, NBC Symphony RCA VICTOR
Horenstein, Pro Musica Symphony VOX

* ***Borodin*, Polovetsian Dances from Prince Igor**
Dorati, London Symphony Orch. MERCURY

***Brahms*, No. 1**
Markevitch, Symphony of the Air DECCA

***Dvorak*, No. 5 (New World)**
Ormandy, Philadelphia Orch. COLUMBIA
Toscanini, NBC Symphony RCA VICTOR

***Franck*, D Minor**
Rodzinski, Vienna State Opera Orch. WESTMINSTER

***Prokofieff*, Classical**
Horenstein, Pro Musica Symphony VOX

No. 5
Horenstein, Pro Musica Symphony VOX

***Rachmaninoff*, No. 2**
Steinberg, Pittsburgh Symphony CAPITOL

* ***Ravel*, Bolero**
Paray, Detroit Symphony Orch. MERCURY

* ***Rimsky-Korsakoff*, Capriccio Espagnole**
Paray, Detroit Symphony Orch. MERCURY

* **Coq d'Or**
Dorati, London Symphony Orch. MERCURY

***Sibelius*, No. 5**
Von Karajan, Philharmonia Orch. ANGEL

***Tchaikovsky*, No. 6 (Pathetique)**
Leningrad Symphony Orch. DECCA
Ormandy, Philadelphia Orch. COLUMBIA

* **Capriccio Italien**
Dorati, Minneapolis Symphony Orch. MERCURY

* **1812 Overture**
Dorati, Minneapolis Symphony Orch. MERCURY

*** Not, of course, a symphony**

CHORAL

***Bach*, St. Matthew Passion**
Scherchen WESTMINSTER

B Minor Mass
Scherchen WESTMINSTER

***Handel*, The Messiah**
Scherchen WESTMINSTER
Sargent ANGEL

***Mozart*, Requiem**
Beecham COLUMBIA
Horenstein VOX

Christmas Hymns and Carols
Shaw RCA VICTOR

Concert of Sacred Music
Mormon Tabernacle Choir of Salt Lake City COLUMBIA

Great Sacred Choruses
Shaw RCA VICTOR

Gregorian Chants
ANGEL

Soviet Army Chorus and Band
ANGEL

OPERA

***Bellini*, Norma**
Callas, Stignani, Serafin ANGEL

***Bizet*, Carmen**
Stevens, Peerce, Reiner RCA VICTOR

***Donizetti*, Lucia di Lammermoor**
Callas, Di Stefano, Gobbi, Serafin ANGEL

***Gershwin*, Porgy and Bess**
Original Broadway Cast COLUMBIA

***Mascagni*, Cavalleria Rusticana**
Tucker, Harshaw, Guarrera, Cleva COLUMBIA
Milanov, Bjoerling, Cellini RCA VICTOR

***Puccini*, La Boheme**
De Los Angeles, Merrill, Bjoerling, Corena, Beecham RCA VICTOR
Sayao, Tucker, Antonicelli COLUMBIA

***Puccini*, Tosca**
Callas, Di Stefano, Gobbi, De Sabata ANGEL

***Verdi*, La Traviata**
Carteri, Valletti, Monteux RCA VICTOR

SPOKEN WORD

***Eliot*, Murder in the Cathedral**
Old Vic Company ANGEL

Practical Cats
Robert Donat, Philharmonia Orch. ANGEL

***Shakespeare*, Hamlet**
John Gielgud RCA VICTOR

Macbeth
Old Vic Company RCA VICTOR

***Shaw*, Saint Joan**
Siobhan McKenna RCA VICTOR

***Wilde*, The Importance of Being Earnest**
Dame Edith Evans John Gielgud ANGEL

For more records turn to page 202



Solid brass espresso maker from Italy is electrified and very handsome. Brewing cycle, automatic, takes about three minutes. Supplied in 2-4, 3-6, 4-8 cup sizes. About $25, $28, $32. From Gourmet's Choice, 537 Third Ave., New York.



Saker cookbook rest tilts to any reading angle for best light. Spacious book platform folds under cabinet always ready for use. About $3; Saker Industries, Contoocook, N. H.

PHOTOGRAPHS BY FRED LERNER



Gaylar spice and cutlery drawers slide under wall cabinet: withdrawn, they tilt to open angle that makes the organized contents openly visible, easily removable. Spice Safe or cork-lined Knife Safe with copper or white front costs about $40. From Barmark Kitchens, East Orange, N. J.



How to make a gift of a necessity

The trick is to seek out the unusual in little known conveniences. Imagination counts more than shopping time or money

By JULIE POLSHEK

If you select gifts out of inspiration rather than desperation, a lowly kitchen gadget like a measuring cup with special functional convenience (see page 199) can give more meaningful pleasure than a glamour gift chosen at random. Use the recipient's special interests or her particular way of living as your yardstick. Then inspired gift selections are sure to follow.

A meaningful gift, however inexpensive, tells the recipient you sought out something of special significance to him or her. Consequently, it conveys personal sentiment more tellingly.

It is easy to lose sight of these truisms and succumb to the easiest or quickest way out.

To lead you to selections that make a gift of a necessity, we have rounded up several examples of off-the-beaten-path necessities, new and old, that make welcome gifts. They typify the wealth of such objects found at all price levels, once you decide to give with meaning. (*Please turn to page* 199)

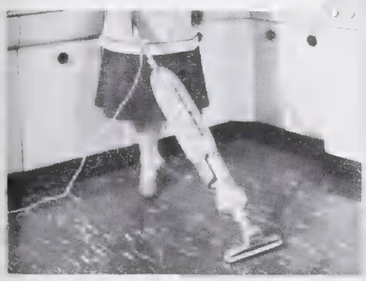


No hose! No attachments!

And your daily cleaning's done in no time!

THE ONE VACUUM CLEANER THAT'S ABSOLUTELY DIFFERENT

You need it even if you have another vacuum cleaner!



Easy-cleans floors, upholstery, draperies! Regina Electrikbroom works like a closetful of cleaning equipment. Sucks up lint, crumbs, even stepped-on foods in a few swoops. Only 6¾ pounds, less than half the weight of ordinary vacuums. And you zip along without hose or attachments!

Your home's company-clean in minutes! You fly upstairs... as the nozzle adjusts instantly to treads and risers. You company-clean the house in minutes per day! When you're through, dirt cup empties like ashtray. Electrikbroom hangs on any hook. Great gift for newlyweds to grandmas!



Goes under furniture . . . gets every speck! You never push heavy pieces around! Electrikbroom with swivel nozzle pokes into hard-to-clean places... gets dirt under beds, sofas, chairs. Cleans thousands of hotel and motel rooms daily, as well as thousands and thousands of fine homes!

light . . . quick . . . modern

REGINA

Electrikbroom

the only vacuum cleaner designed f[illegible]ly use [illegible]ailer has re[illegible]

eliminates: carpet sw[illegible]ors will be [illegible]ll key her decorative [illegible]e and draperies.

[illegible]low will bring her home.

dust mop, d[illegible] and designs.

It's so easy to own a lovely Bigelow. You can carpet an average-size room on budget terms for a few dollars a week. Shown, left to right: *Corday,*® *Essence, Andante.*

By the makers of famous Regina Twin-Brush Polisher and Scrubb[illegible]

Ask your dealer for a quick demonst[illegible]

Bigelow

fine rugs and carpets since 1825

BIGELOW Rugs — Carpets

HOW TO KEEP THE HOLIDAYS FROM BECOMING A HEADACHE

CONTINUED FROM PAGE 129

that at least a few individuals and institutions are pioneering solutions in this field of social confusion. Several years ago the "big brass" in one of the broadcasting networks became aware of the gift muddle. Executives in key positions were receiving inordinately expensive presents. Important secretaries were showered with lavish surprises. On all levels there was too much giving and receiving. The management decided to put a stop to it. Via memo and the company publication, it was suggested that Christmas gifts be kept on a personal, not business, basis; and around the office they were definitely taboo. To the credit of all concerned, everybody was very much relieved.

When it comes to calling a halt on an individual basis, that takes more courage, more rugged independence. Still and all, some pacesetters have successfully managed to cut back on the meaningless gift exchange. One smart bachelor we know sent cards in November to all the "fringe" names he wanted to drop, saying: "I'm putting your name on a CARE package. If you would like to do the same for me, please do, otherwise no gift this year." To keep his conscience clear, he spent an equivalent amount of money on charity and felt more Christmasy for having done it. And he's tactfully accomplished his original purpose.

Others we heard from tried substituting birthday gifts to a wide circle of associates and their wives. This worked for a time until the associates started returning in kind and at Christmas, too. Then they went quietly bankrupt.

Are you caught in protocols of giving and receiving?

One really constructive addition to the holiday scene would be a key to the etiquette of exchanging gifts. Such a guide to Christmas manners would salve tender feelings and avoid smoldering resentments. However, like so many questions of taste, it is difficult to make rules but easy to point out infractions.

memory or ask your husband what gifts various people sent you last year. Then you proceed to buy them something of the same value, always making sure to shop at "name" stores for well-to-do friends and at discount houses for poor relations. This practice is based on the belief that the affluent friends will recognize the difference and the others won't.

It's deplorable and it's snobbish. It's stupid and lazy and yet we all do it to some extent. In our age of materialism we tend to put dollar values on gifts that should be pure expressions of love and high regard. Certainly, these expressions can be expensive, but they needn't be. Our Party Editor, Virginia Stanton, for example, does up pretty packages of home-grown shallots, Chinese garlic and rare herbs for friends who "have everything." Both she and the friends recognize that it's the thought, the effort and the appropriateness of such a gift that matters. And when you think of it, it does make better sense to thrill somebody like the cleaning woman with a token from Tiffany's and to give the seed packets and sachets to the wealthy widows on your list.

A city dweller, after reflecting on what sort of bad Christmas habits troubled her most, said that her number-one villain was the buying hysteria that seized her and her friends each December. Such people start with specific shopping needs in mind but under the hypnotic spell of store displays they get carried away. They buy "little somethings" for every Tom, Dick and Mary of their acquaintance. Then they feel like hypocrites because they really don't like *all* of these characters.

Having been on the receiving end of some of these "little nothings," we know that they indicate a lack of thought and feeling. In the end they cause more deep-seated annoyance than appreciation. They deserve that classic acknowledgment of a pincushion: "Thank you. It was just what I wanted, but not very much."



drawn, of y tilt to open angle that makes the organized contents openly visible, easily removable. Spice-Safe or cork-lined Knife-Safe with copper or white front costs about $10. From Barmark Kitchens, East Orange, N. J.

Vanderbilt would correct these gaucheries is doubtful. In our opinion, they're caused not so much by bad manners but by the anxiety that overcomes so many of us at Christmastime.

Once having settled on whom you want to remember at Christmas, you can avoid a lot of fuming and fretting by shopping early. The early shoppers we most admire are the ones who start in right after December 25th or during summer vacation at the latest. Not being under pressure to buy, they enjoy the advantage of being on a casual look-out for the exact present for husband, cousin, boss. Consequently, they manage to find the perfect thing in a market in Mexico, in Via Margutto in Rome or in Macy's window.

More often than not, these gifts, bought because they remind you of someone special, are a truer expression of Christmas than more expensive items bought in the seasonal rush. Furthermore, a top-notch editor told us that she not only shopped the year round but that for the past few years she's given her gifts to favored friends the moment she found something right and wonderful.

"In this I am a little selfish," she confided to us. "It gives me pleasure to present something in person and watch how my gifts are received. I frankly enjoy seeing my friends use or wear what I select for them. It also means that for prominent persons who get so much at this time, my Christmas thought can stand apart from the crowd."

It must follow then, that as more friends and families receive gifts which clearly show care and thought, their words of appreciation will flow quite naturally. And some thank-you notes will come into vogue again.

Business gifts as ballyhoo

For a long time we thought our dislike of business gifts at Christmastime a personal eccentricity. Then we took a sampling of other opinions and discovered that our eccentricity has plenty of company.

Said one interviewee whose husband owns a car agency in West-

ster: "What possible reason can

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body does it. I wish we'd at least call them New Year's gifts."

Our own position of being able to print kind words about people and institutions proves an irresistible temptation to many publicity-minded firms. The result is that we find some very curious objects disguised as Christmas offerings. Last year, for example we received a handsome set of lacquer trays, a martini pitcher, two cigarette lighters and a desk set. All of these, mind you, business gifts. We would have been pleasantly grateful except for the fact that the trays were decorated with microphones and call letters. The martini mixer was etched with the trade mark of a restaurant. One lighter was "autographed" by a popular vocalist and the other carried the name of an advertising agency. The desk set was ballyhooing a movie.

Perhaps, if the men behind the business behind the business gifts took the trouble to learn the sort of impression their largesse makes, they might discontinue it.

Cards, calendars and conspicuous waste

What to do with the avalanche of mail that descends on us during the month of December troubles some, not at all, and drives others crazy.

At one extreme are the blithe souls who told us quite candidly that they dote on every visit the postman and his part-time helpers make to their door. They love Christmas cards—the ones they send as well as those they receive. They read all the verses and display the cards about the house.

"It makes me feel warm all over," explained one cosmopolitan hostess, "being surrounded by yards and yards of the good wishes of friends all over the world."

This pro group also takes philosophically to the influx of dozens of calendars each year. They frankly look forward to certain Audubon and airline ones. These have as definite a spot in their homes as the wall clocks. The excess calendars for the coming year they simply throw away.

On the other side of the fence are the curmudgeons who feel that this storm of paper is one more obstacle in the Christmas plot to keep them from spending time on family fun.

"I see nothing wrong with sending cards to out-of-town friends," explained one busy housewife. "In fact, I love hearing from my old chums and seeing pictures of their

(*Please turn to page* 175)



FUR BY MAXIMILIA

Nothing "begins" a beautiful room like a Bigelow

She's moving to a new home—doing something she's always dreamed of: starting her rooms "from the carpet up"—beginning with Bigelow broadloom.

Bigelow's lovely designs and soft-focus colors will be such a helpful guide. They will key her decorative style . . . help her choose furniture and draperies.

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HOW TO KEEP THE HOLIDAYS FROM BECOMING A HEADACHE

CONTINUED FROM PAGE 172

growing families. I'm impressed by the cleverness of homemade cards and verses written by people I know, but I could do very nicely without the bushels of cards from plumbers, cleaners, and the guy next door. I see these familiar faces all the time and offer greetings in person."

Others, similarly attuned, objected to the humorous cards, the gimmicks and the gags, feeling that they belong more to Valentine's Day than Christmas. Still others, whose names are rather well known, said they became riled by the greeting they received from minor celebrities whom they didn't know and who didn't know them except as public figures. These lesser lights make a business of mailing out thousands of cards to names they copy from *Who's Who* or the *Social Register*. They try to use the medium of Christmas to attract attention to themselves. And finally, there are many who voiced objection to the waste, the overpowering mass of so many cards and calendars that wind up in the incinerator.

"I used to bundle up the old cards and send them to the Children's Hospital," said one kind-hearted grandmother, "and I felt good about doing it, but last year the hospital ran a newspaper notice asking the public to refrain from passing the out-dated mail on to them.

"Even the children had too much. And so I will be stuck with the dilemma of the cards again this year."

The dilemma, as we see it, is one that can easily be resolved by doing what pleases *you*. If you love making a big production of Christmas greetings, then the more cards the merrier. If it is going to bother you, don't send any and don't save them. What matters is feeling free to do exactly as you choose in this area of printed sentiments.

Are you driven to deck your halls?

Christmas decorations comprise one detail nobody wants eliminated from holiday plans. It just wouldn't be Christmas without a tree, mistletoe, ornaments, a wreath, Santa Claus, and all the trimmings, But in and among the enthusiasts are a few discerning critics. Their views on home decorations are tempered by what they've seen in homes around the country.

"There seem to be two major trends in this area of self-expression," pointed out one of the observers rather caustically. "One is to compete with the neighbors in having the largest, jazziest, most animated display both inside and outside of the house. Some of these are so elaborate with lights flashing, figures moving, and canned carols that they rival a Times Square billboard. In many cases they are obviously the work of professional display artists. And they are so fantastic that they attract crowds of curiosity seekers rather than art lovers."

The other tendency the critics noted was for many housewives to be satisfied with short-order decorations. In an effort to get the job done, they deck the house with a hodgepodge of Styrofoam wreaths, packaged snow, sequined ornaments and plastic reindeer. Alone, any one of these ready-made decorations might look well, but all together the effect is less than beautiful.

And that's the point we'd like to make. First and foremost, home decorations should be so beautiful they are close to inspirational. Secondly, the kind that mean the most are ingenious and individual schemes that can be engineered by the whole family. Such ideas as trimming the whole house with giant aluminum stars, stenciling over-scale snow flakes on glass doors, simulating a stained-glass window or erecting a candy cane lane up to your front door are the sort of decorations that are fun to do and attractive to see. But if you're at a loss to know where to begin, begin by doing less rather than more. Select one or two key places for your Christmas decorations. Lavish all your attention and inspiration on them. Then when you do achieve one superb effect, you'll find that it gives you more satisfaction and your efforts receive more notice than if you try to trim from the front door to the rooftop.

How to get off the social merry-go-round

Like the weather, everyone talks about the continuous social whirl at Christmas, but no one does anything about it.

"Christmas in my community," one suburban wife told me, "has not only become a glorified headache but a great big hangover. During the holidays our crowd

(*Please turn the page*)

James home *made lovelier, more livable with* Romany • Spartan Tile

The recently remodeled Carmel, California residence of D. L. James, featured editorially beginning on page 152 of this issue, reflects a trend to ceramic tile as a decorative complement.

Now, with Romany-Spartan's new colors, textures and patterns, you, too, can create smart new decorative effects throughout your home... make all your rooms lovelier, more livable, easier to care for. Whether you're building or remodeling, choose Romany-Spartan tile for a lifetime of practical luxury. The cost is surprisingly low.

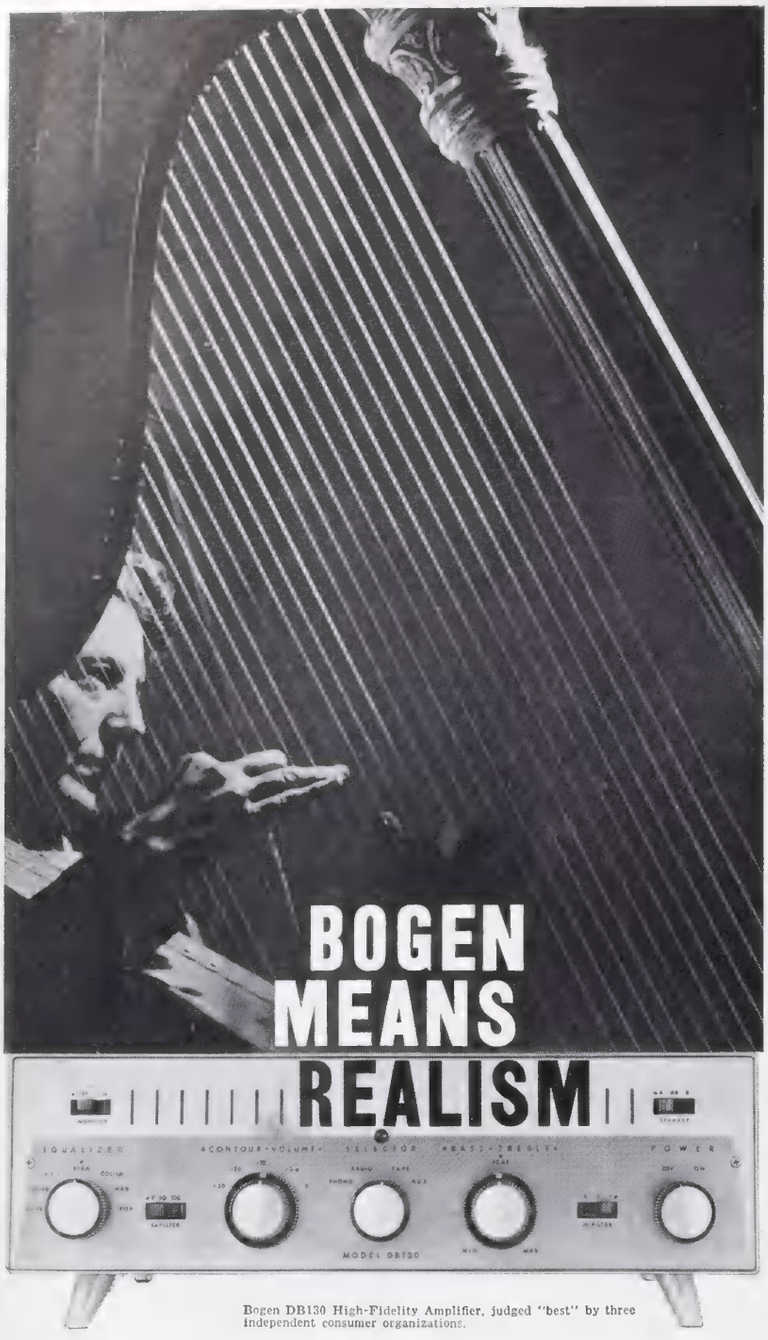
Call on your architect, builder or tile contractor for help in making your selection, or write for the idea-packed booklet, "Carefree Living with Tile". It's free. United States Ceramic Tile Company, Dept. B-13, Canton 2, Ohio.

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HOW TO KEEP THE HOLIDAYS FROM BECOMING A HEADACHE

CONTINUED FROM PRECEDING PAGE

gives so many parties that we practically live on grog, eggnog and Fishhouse punch. And every year my husband says we've got to cut down on the number of functions we attend and every year we get swept up by the good old spirit of camaraderie and regret it later."

This complaint is typical of many. The solution? In a word, will-power. Ask yourself a few questions: Which are the parties you genuinely enjoy? Where do you have the most fun? Which gatherings are so unique that you'd hate to miss them? And which are the ones you'd just as well do without. After you answer these questions, exercise your will-power. Don't be afraid of saying you have another engagement. Tell a social lie, if need be, but save yourself for the few really special events. The ordinary ones will come around again when the calendar isn't quite so crowded and when staying home isn't quite so rewarding.

The pitfalls of family gatherings

No occasion is more replete with pitfalls than the family holiday reunion. Only in memory does it resemble a Norman Rockwell painting.

In reality, the gathering of the clan can lead to all sorts of squabbles, frictions and hurt feelings—if it's not intelligently handled. Some of the things that can cause trouble are mothers and mothers-in-law who insist that — "For thirty years I've had Christmas dinner at our home." The greater incidence of divorces and remarriages can add a sour note. Also the fact that few homes today are large enough or well-staffed enough to handle a wild assortment of children and a sprinkling of cantankerous older folks. Usually by the time dinner is served the children and adults are too exhausted to eat.

At one such get-together of our particular family, we had just reached D-hour (dinner) when from the window we could see one of the grandfathers driving off in a cloud of dust. He'd had it. It took us two seasons to lure him back into the fold.

Of several housewives who've been through the mill on this score we asked, "What is the secret of the wonderful, old-fashioned type of family party?"

"First, come to a meeting of minds with all the mothers and grandmothers involved," they advised. "Placate each matriarch by agreeing to spend Christmas Eve at one house, breakfast at another, tea with a third, but insist on having dinner in the home with the dishwasher and the biggest playroom, attic, or basement. If you want to have another reunion, you have to be practical and settle for the conditions that best accommodate a crowd. Finally, plan to have your big meal late enough in the day so that all the children and some of the adults can nap before eating."

These are the essential elements in any smooth-running, large-scale family party. However, one experienced planner we know went a step further. She'd observed that whenever her relatives got together all of them were so anxious to help that they got in each other's way. "Just keep everybody out of the kitchen and I'll get dinner on the table," the hostess in charge used to growl.

From this oft-repeated remark came the new wrinkle. Why not a master plan of everybody's duties when they eat en masse? Tongue-in-cheek, our pace-setter made up the following roster: Husband fixes drinks and carves. My boys pass hors d'oeuvres. Mother and I work in the kitchen before dinner. Sister-in-law cuts little children's food. Aunt clears table. My brother scrapes plates. Grandmother stays put and acts like a hostess. Diabetic uncle pours coffee because he doesn't take dessert. Grandfather directs varied and unrehearsed entertainment.

The system has proved so successful these past two years that she's thinking of patenting the idea and mailing it out to all big families with her Christmas wishes.

How to recharge the good old traditions

Being a sentimental holiday, Christmas usually arouses the nostalgia in every one, particularly the grown-ups, many of whom regret the passing of certain Christmas customs. They miss the special candies, the popcorn and cranberry decorations, the candlelight, sleigh rides, homemade cookies and fruit cakes. For them the spirit of Christmas is lost in an atomic age that is too mechanical, too unromantic and immoderate. The worth-while traditions have ebbed away leaving a colorless, empty holiday.

On the other hand, the realists spoke to also regret the disapearance of the quaint ways, but ey know they can't stop change. ey are putting their energies o originating new traditions and -dating many of the nice but glected rituals.

One such pleasant new tradition rted with a California family o liked to gather around their e every evening of the week be- e Christmas to sing and play rols. It was such a peaceful, easant way to end the day that y continued the practice. Now ey've been observing their own all tradition for 14 years and, them, it's one of the loveliest rts of Christmas.

Similarly, another young Colo- lo family discovered that the ver-gray trees, near their moun- n cabin had mistletoe. On a ek end early in December they k a day's drive to their vacation ot and gathered enough sprigs all their friends. The next year ny of the friends went along on outing. Now for three years the stletoe expedition has been an egral party of these western nilies' Christmas preparations.

There are also more people than 'd expect who have returned to wonderful custom of baking ristmas goodies—with the help all the children. Some of them cialize in popcorn balls, some cookies, and some of the really bitious youngsters are collabo- ing with their grandmothers to ke a fantastic Küchenhaus.

But the revival we like best is neighborhood caroling society, started quite by accident. Sev- l years ago, an informal, drop-in t of Christmas Eve party had own spontaneously in one cou- 's house. The group began to g, as they often do, then some- ly suggested taking the accor- n and trumpet and going from se to house. The distances were great to walk so one husband the top down on his convertible l the eight or ten singers piled one car.

They did their caroling from the bside. After the first few notes, neighbors would hear and come stand in their lighted doorways listen and call, "Merry Christ- s." It proved to be such an ex- arating experiment that the eighborhood Caroling Society" nvenes every year. They've added re voices, one more convertible, muffs and authentic English terns. They were wassailers in 20th-century manner. For them tradition is old but the spirit ew.

What's in it for the children?

"Christmas is for children" is a remark we hear over and over again. But if you notice, it's more likely to be bandied about by people who don't have youngsters of their own to raise. Those who do, feel a growing concern over exactly what their children are deriving from this impressionable holiday celebration.

Parents are particularly troubled because the end-result of much of the Christmas salespitch is to turn their children into acquisitive little egocentrics. To youngsters, letters to Santa Claus and constant inquiries of what they want for Christmas means that toys, treats and fun galore will soon be showered on them. And they certainly are right. Children nowadays get great piles of presents. They receive much more than they can possibly use or appreciate and shortly they are bored with what they have.

"It's a grasping, insatiable sort of selfishness that we're fostering," complained several honest but saddened adults.

But we really can't blame the children. Our whole prosperous society is geared toward tempting them with newer and grander playthings. Relatives and friends hurry to satisfy the new desires. About all the moderate parents can hope to do is limit the children's own requests. Then, when the unsolicited bounty pours in, they can encourage the youngsters to pass the extras along to a hospital or children's home.

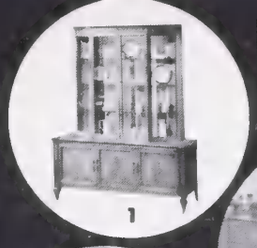
At the same time, as they try to counteract the unhealthy influences, conscientious parents make a sincere effort to give their children the good things of Christmas—the happy memories, the evenings of traditional story-telling, spiritual instruction, the heritage of religious music, an opportunity of sharing in all the family preparations. In every way possible, they try to give their young a lasting impression that the real forces behind Christmas are those of love and goodness.

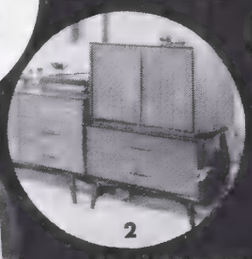
Now, at the end of our long inquiry into the snares and delusions of Christmas, what have we accomplished? For ourselves, we are more convinced than ever that all of us are striving for a simpler, more intimate holiday—human in scale and family in scope. For our readers, we hope this inquiry has opened up new thoughts and fresh ways of facing the coming strains. And we hope it all leads to the happiest and most satisfying of Christmases—one of your own individual design.

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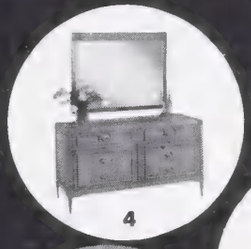

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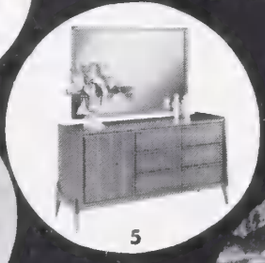

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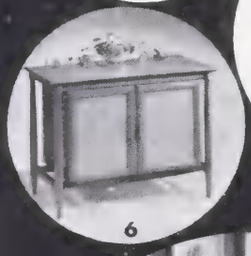
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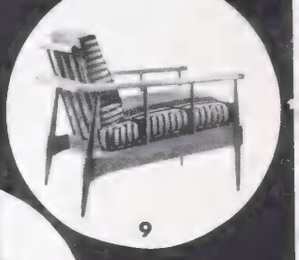

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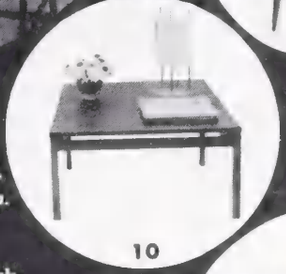

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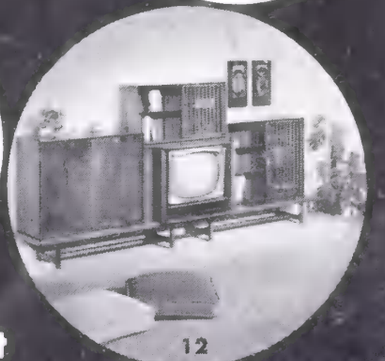

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1. Romweber, Batesville, Ind.
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5. United, Lexington, N. Car.
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7. Cavalier, Chattanooga, Tenn.
8. Dunbar, Berne, Ind.
9. John Stuart, New York City
10. Knoll Associates, New York City
11. Mersman, Celina, Ohio
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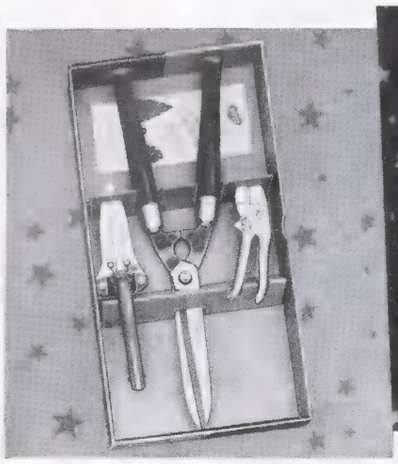



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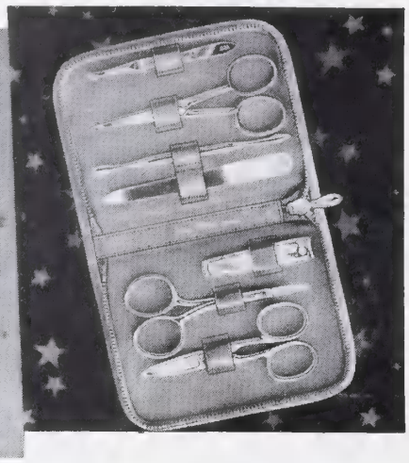
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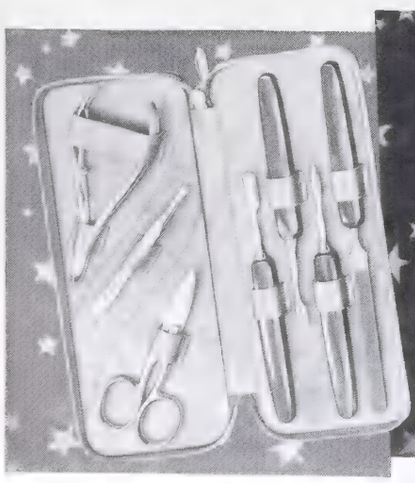
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CONTINUED FROM PRECEDING PAGE

selves. We go out and pick the greens, tie them on a frame (the frame is now ten years old) and then I hang wax fruit upon it. The fruit is also ten years old. If you have no place to hang it outside, place it in the living room. I have a "permanent" wreath of gilded cones that I hang in the dining room (that gold note again). So you see, my decorations are simple but effective, and what is more important, they have been fun to do. They will last for a month very perkily *and*, except for the greens, they go on from year to year, even as you and I.

If your family is young, then you will need a completely different theme for Christmas. None of this smart one-color tree business. You have no idea what sad little faces there were on my three when they saw an "all white" tree one Christmas morning. They pathetically asked, "But Mom, where is the color?" You can know that that night I re-did the tree. If the kids can hold a needle, have them string popcorn and cranberries. They really enjoy doing it.

Santa Claus only brought the tree the first year. It was too darn hard on Ma and Pa. After that the kids helped me. I found snowbal that were unbreakable, and I als made some stars out of cellophan straws by cutting them into tw inch lengths and tying them bunches. All of these things th kids could hang on the tree wit out fear of breaking. We alwa have a dear little angel at th very top of the tree, and althoug she is twenty years old, an patched with cellophane tape, w couldn't bear to have the tree wit out her. It might be fun to do tree with paper flowers or if yo have wooden trivets from Denmar that are shaped like a sunburs gild these for tree decorations.

I use the satin-finished gla Christmas balls all through th year as an addition to shells flower arrangements. So you see don't consider them only as Chris mas props. I also use the lar paper spheres by unfolding the half way and taping them the table. And there you have glamorous table décor in nothin flat. Add a few small balls or tin flowers and you have a fun tabl But whatever you do, enjoy doin it. The less tricky decoration yo have and the less frantic rush yo feel the more fun you'll have.

WHEN I FEED THEM I AVOID THE CLICHÉS

CONTINUED FROM PAGE 133

meat and relish. You may butter the bread, or have butter on the table and let the guests do their own. All you have to do is order the finest bread, have it thinly sliced, and arrange it on trays with cheese and meats.

If you are having your party on Friday, get a smoked salmon. Order it from a gourmet shop, then you will have it for the whole holiday season. Put it on a large cutting board with a sharp knife and let everyone help himself. Serve, together with sliced rye bread, wedges of lemon, some capers, and a pepper grinder. For the hot dish, serve a cheese fondue. For the soup, black bean soup laced with sherry, and served with slices of lemon and sieved hard-boiled eggs, the yolks and whites sieved separately. Do the whites first.

I think these soups gain importance if you can serve extra things with them, such as bowls of grated Parmesan cheese with onion soup, sour cream and chives with borscht, hot smoked sausages with lentil soup, or masses of diced ham (what am I saying?) with the split pea.

For the dessert I always ha just something you can pick up your fingers and eat with coffee either a small pecan tart or a sma eclair, or some other tiny swe If you do not wish to spring in a hot dish, just serve the soup a the dessert with hot coffee. Wi all the other things, such as chee and a marinated vegetable f salad, you have given your gue enough. They can put the cup do after soup and use the saucer f a plate, so you will need only soup spoon, and perhaps a fo two cups and saucers.

You must have a girl in t kitchen to wash things. A bar te der is pleasant to have, for it mak it easier for the host. But if y cannot come by this latter luxu fix the first drink and then tell t guests to help themselves.

I recommend you approach the holiday parties as self-conscious as an efficiency engineer planni a new factory. Then all your tu moil will be over *before* the par and you will sail through the affa (or affairs) like a dream.

Happy Entertaining!

HOW TO SHOP FOR SOUND

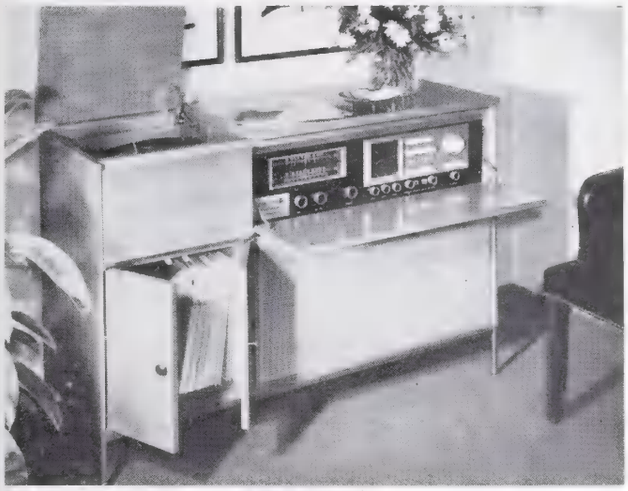
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PHOTOGRAPH BY WILLIAM HOWLAND

The look of fine furniture is combined with the unmistakable stamp of sound equipment in this high-fidelity radio-phonograph console. Size is 29" x 28⅛" x 18". The Ballad, Harman-Kardon. Price $850.

TWO PHOTOGRAPHS BY GEORGE SMALL





Clean lines and pleasing proportions give this large console a built-in look. It has a cane speaker front, door on control panel, storage space under record player. Available in variety of woods. Size is 44" x 34" x 18". The Masterwork series, Columbia. About $1150.

worse. You will get your money's worth, and for no more effort than it takes to write the check. But you will be short-changing yourself. By critically comparing sound, you will learn to be a better listener. You will enrich your enjoyment of both live and recorded music.

How the experts listen

Here, then, is how to listen to a record as our composite expert would: First set all the controls "flat." Set the treble and bass controls about midway between their high and low positions. Put the volume at normal and leave it there for the comparative tests. Changing volume from set to set is misleading. The loudest usually sounds best.

Turn on the equipment and start the turntable. Step back a few feet and listen for hum. You can always hear hum if you put your ear to the speaker, but you shouldn't hear

(*Please turn the page*)

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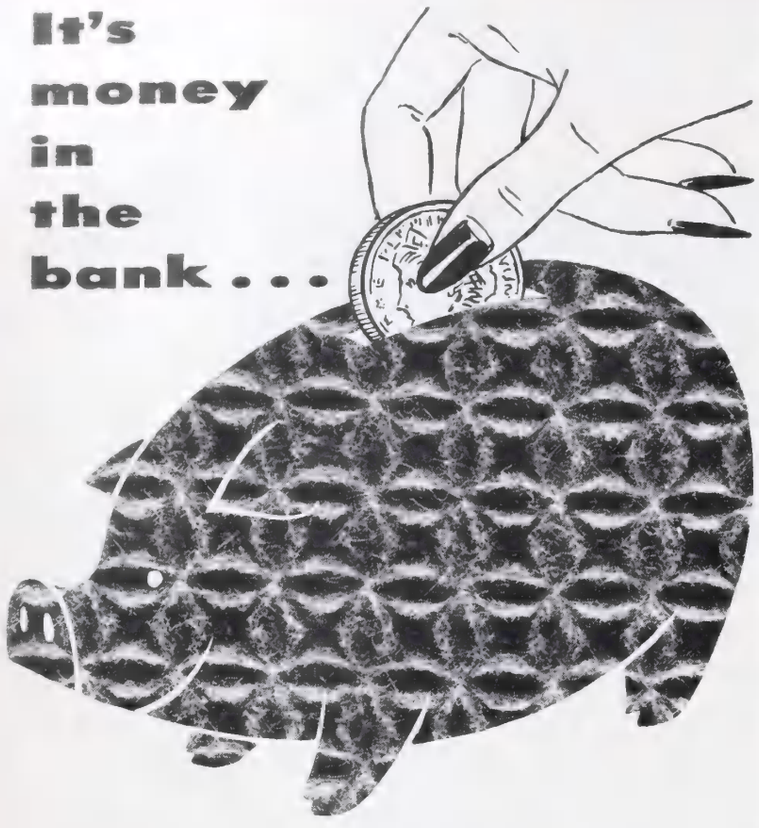
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49 PROOF

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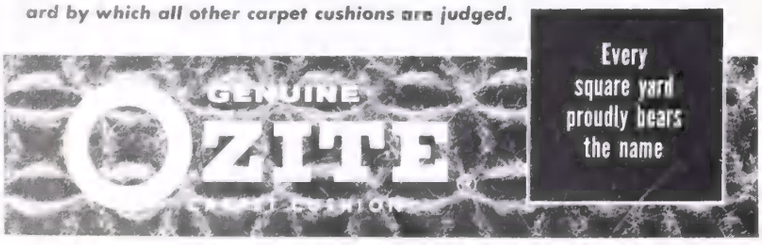
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HOW TO SHOP FOR SOUND

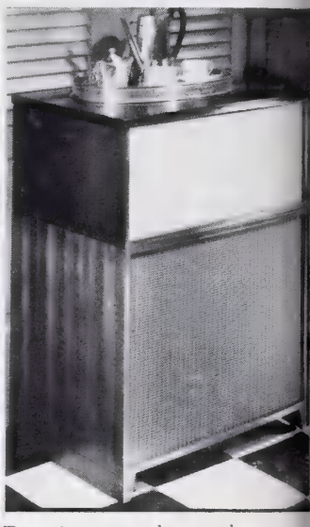
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THREE PHOTOGRAPHS BY WILLIAM HOWLAND

Compact chairside cabinet with radio and phonograph fits conveniently in a small space. This unit measures 24⅜" x 28¾" x 16⅞", comes in mahogany or limed oak finish with brass legs. The Bowen, by Olympic. $180.





Two-piece console can be stacked or pieces used separately. In walnut, blond, or mahogany. Record player (901-C) is 22" x 10" x 15⅞", costs $246. Speaker (710-A) is 21⅞" high and costs about $70. Made by Altec Lansing.

it when at listening distance.

Now put the stylus in the groove and as the music rises and swells, don't let it overwhelm you. Keep your head and listen carefully and critically. Listen first to the general and then to the specific.

Listen for clarity. The sound should be clean and crisp. There should be no fuzziness. Remember how clear and clean the music of a live orchestra sounds.

Listen for balance. The sound should be pleasingly integrated. It should not be too strident or shrill, not too tubby or boomy. Your ear should not feel "starved" for bass or treble, nor should there be too much. The sound should have depth. It should not be thin or seem to be all on one plane.

Listen for the highs. Now become more specific. Try to isolate the high sounds from the rest of the performance. Give them your special attention. They should be pleasing. They should stay in the context of the music and not leap out at you. They should be clean and bright, but not too brilliant.





Good lines and proportions of this symmetrical console would be compatible with most any style of decoration. Available in blond (as shown) or mahogany finish. The unit comes with legs, but is shown here without. As pictured, the cabinet measures 27" x 39" x 16". (Legs raise it about 6".) The Summit, by Voice of Music. Price is about $400.

TWO PHOTOGRAPHS BY GEORGE SMALL

PHOTOGRAPH BY WILLIAM HOWLAND



If the space you have for a radio-phonograph calls for something between the smaller chairside units and the larger consoles, you may find this size just right. It measures 26" x 28½" x 15". In blond or striped mahogany. This is Philco model 1702 and includes AM-FM radio. The price is about $225. Also comes as record player only.

certainly not shrill or unpleasant.

Listen for the lows. Listen especially to the low end of the scale. These sounds too should be clean and crisp. The notes of the scale should be a full tone apart. In a run on a bass viol or tuba, all the notes should be separate, they should not "overhang." On loud, low passages listen carefully for extraneous sounds caused by vibrating equipment. There should be no hums, buzzes, or rattles at any time. Listen too for unevenness or skips in the sound. In a poorly designed console, the vibration of the extreme low notes can jiggle the pickup and confuse the sound.

Listen to the individual instruments. Listen for the characteristic sounds of instruments and voice. Again you can only judge the sound of an instrument if you know what it should be.

The low range is especially important. Reproducing good clean bass notes demands a lot of the

(*Please turn the page*)



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HOW TO SHOP FOR SOUND

CONTINUED FROM PRECEDING PAGE

equipment. A bass viol should have a resonant, gutty sound; it should not sound like a tuba. At the high end of the scale the violins should have the indescribable singing resonance that sets them apart from, say, the flutes playing the same passage. Violins should not sound steely or metallic.

Drums should sound the rich resonance of the skin tones. They should not be simply dull thudding noises or reverberating booms.

The brasses should have their distinctive bright and brassy quality, the woodwinds their rather haunting hollowness and overtones.

Listen too for clarity and good separation in the clatter of castanets, the separate taps in a drum roll, the clean staccato sound of rapidly plucked strings.

If there is a voice on the record listen carefully. It should sound human and not be boomy, hollow, thin, or raspy.

Listen to a sustained note on any instrument. It should be clear and constant. It should not waver.

And finally, two more things. Listen for a *crescendo* (a musical passage from soft to very loud). Properly reproduced, the balance of the orchestra will remain the same from the *pianissimo* beginning right up to the last crashing sound at *double forte*. You should be able to identify each section of instruments all through the build-up. The sound should progress smoothly in volume and not break up into a jumble of loudness. A piano crescendo is another good basis for comparison. The volume should increase gradually and smoothly. There should be no obvious holes (notes not reproduced at proper volume) and no disturbing peaks (notes obviously too loud).

Listen for a sense of "presence." The best systems sound as if the music comes from a wide source. The poorest ones sound like music through a knothole.

Easier than it seems

Does this already seem like too much for you? Actually the worst is over. Reading about it is harder than listening will be. You can listen for all these things in four or five minutes on the right record—and we will deal with choosing a record later. In fact part of the secret of effective critical listening is to treasure your ear. Listen with a plan, know what you are listening for, and don't listen too long.

One precaution

The very term "high fidelity" is a misnomer and the ears of many have been blasted mercilessly in its name. Actually "fidelity" is what's important. Don't be misled by anyone who tries to impress you with the "power" of the set by turning it up full blast, or puts on a record with extreme highs or lows to demonstrate range of frequency response, or stresses the number and size of the speakers. These things are important, but only in terms of how well they contribute to the accurate reproduction of voice and music.

The controls you need

The equipment you buy, whether consoles or components, should have these basic controls: Off and on, volume, and separate bass and treble controls.

Be sure to try all the controls. The treble should definitely raise and reduce the amount of treble. The bass should definitely cut and boost the bass response. These controls are especially important for adjusting the sound to the room you will be playing it in.

Increase the volume as loud as you can (depending on where you are listening). The balance and clarity should remain about the same as the volume is increased.

Instead of a volume control, some units have a loudness control which is different. This is designed to compensate for the insensitivity of the ear to very low and very high sounds, and its relative sensitivity to the middle range. As loudness is decreased the lows, and to a lesser extent the highs, are boosted. The purpose of the control is to maintain proper balance when you are playing music very softly.

If you are a record collector and have European records, old LP's or 78's, you will get more out of them with equipment that includes a selector for their different equalization curves.

Today, all American records are made with the R.I.A.A. curve (Record Industry Association of America), and high-fidelity equipment has built-in compensation for this curve.

Here, briefly, is why equalization is necessary: In making a record, the lower notes are recorded at a greatly reduced volume. The reasons are technical. Loud low notes call for wider "wiggles" in the grooves than are practical to cut,

so narrow (quieter) ones are made. The high notes are raised when recorded to obscure surface noise.

In essence, the scale of the recording is compressed at the low end, and extended at the high end to fit certain mechanical requirements of the record.

The preamplifier in the playback machine can boost the bass and reduce the treble to match the music as it was played. This works fine, except that the exact point at which these volume changes begin is at the discretion of the engineers. The R.I.A.A. curve standardizes this choice.

Character of tone

Some sets have a warm and mellow tone, others sound more brilliant. As a general rule, it is best to avoid the extremes of brilliance or mellowness.

Take a brilliant sound into a "live" room and it can be too sharp and bright. A mellow sound in a "dead" room may be too dull.

Room acoustics

A live room is one with a high percentage of hard surfaces. Here most of the sound waves bounce back and reverberate. A dead room has more soft, sound-absorbent surfaces. Room size and shape, kind and placement of furniture all play a part in acoustics.

A ping-pong ball will help you get an idea as to how acoustically live or dead a room is. The ball will bounce much the same as sound. Toss it against the ceiling. Plaster gives a sharp sound and a quick rebound. Against acoustical tile the ball thuds and has a slower bounce. Drop the ball on a rug and then on a hard-surface floor and you see what a tremendous difference floor covering makes in acoustics. Throw the ball against the window and then the pulled draperies for another comparison.

The record to use

Now that you know the kind of thing you will be listening for, the next step is to decide on what record to use for the tests.

You may have a favorite you'd like to use. Remember it should be as near a flawless recording as you can get, and you should buy a new copy for the comparison. If this seems like an extravagance, compare the relative cost of the record with the cost of the equipment you are checking with it.

If you want to familiarize yourself with the record and what to listen for, play it a few times on the best high-fidelity system you have access to. Just be sure the diamond stylus is in good condition (remember the 1000-hour rule of thumb). A worn stylus will wipe the subtleties you are listening for right off the grooves.

Here are a few records that are special favorites of some of the experts we have talked to:

The Orchestra, Leopold Stokowski, Capitol.

Vienna, Fritz Reiner and Chicago Symphony, R.C.A. Victor.

Peter and the Wolf, Eugene Ormandy and Philadelphia Orchestra, Columbia.

Cappriccio Italien, Herman Scherchen and London Symphony Orchestra, Westminster.

Pictures at an Exhibition, Herbert Von Karajan and Philharmonia Orchestra, Angel.

All of these records are of excellent quality and they have (on both sides) material of sufficient richness, range, and variety to challenge the response of any sound equipment.

NEW—BUT WELL ROOTED IN THE PAST

CONTINUED FROM PAGE 159

Following is a list of construction materials and furnishings used in completing the just-finished study of the D. L. James house shown on pages 157-159.

CONSTRUCTION

TILE: Floors, "Spartan Orsan," U. S. Ceramic Tile Co., Canton, Ohio.

SHUTTERS: Folding panels at doors and windows, Devereux Products Co., Santa Monica, Calif.

CABINET WORK FINISH: "Deft natural wood fix," Desmond Bros., Los Angeles, Calif.

CABINET HARDWARE: Square brass pulls, William Hunrath Co., N. Y. C.

MIRRORS: "Parallel-O-Plate," Libbey-Owens-Ford Glass Co., Toledo, Ohio.

FURNISHINGS

CARPET: "Whitney," "Acrilan," Needle-tuft Rug Mills Div., Cabin Craft, Inc., Dalton, Ga.

FABRICS: Draperies, pillows and niche pad, Greeff Fabrics, Inc., New York. Peacock blue pillows, Thaibok Fabrics, Ltd., New York.

FURNITURE: Janus Collection, Dunbar Furniture Co., Berne, Ind.

LIGHTING: Hanging light fixture, "Shadow Ball," pewter on brass, Dean Trimble Imports, San Francisco, Calif. Desk lamp, Dunbar Furniture Co., Chicago, Ill. Table lamps, Mario Mfg. Co., N. Y. Wall mounted lamp, Nessen Studios, Inc., N. Y. Floor lamps, Laurel Lamp Mfg. Co., Inc., Newark, N. J.

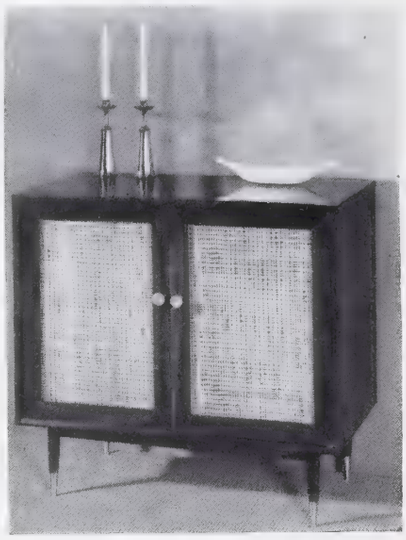


HOW TO SHOP FOR SOUND

CONTINUED FROM PAGE 143



Various beautiful woods and finishes available in this handsome 36″ x 30″ x 18″ cabinet. Scott-Martin. $195.



Neat cabinet with doors of cane. It measures 36″ x 33″ x 20″. The inside is custom-arranged for components. From Scott-Martin. Price about $245.



Versatile cabinets fit matching expandable slatted bench. Cases also come with 6″ legs. All-purpose cabinet (left) $100, storage cabinet $85. Both 23″ x 24″ x 16″. Bench (55½″ to 92″) $100. Brown-Saltman.



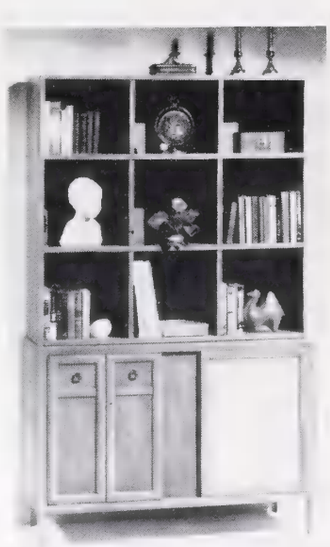
Long cabinet for a long wall holds high-fidelity and TV equipment. This unit in walnut is 104″ x 30″ x 18″, but is available in shorter versions. By Drell. Available at Abraham and Straus. Case about $650.





A well known furniture manufacturer makes these handsome cabinets for high-fidelity components. This case is walnut with a nut-brown finish, and is 45″ x 32″ x 19″. From the "Dania" group by American of Martinsville. About $560 complete with these parts: Harman-Kardon amplifier-tuner, Colarro record changer, Goodman speakers. Price for case $155.

Please turn to page 189



The Italian influence is seen in this cabinet from the "Legacy" group by American of Martinsville. It's the same size and price as one on left. Separate upper section on top of high-fidelity cabinet (made to match either style) is 44″ x 43″ x 15″. Price $100.



PHOTOGRAPHS BY CHARLES W.

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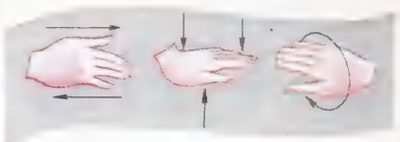
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As another handsome gift, may we suggest Remy Martin Louis XIII, in its magnificent hand-blown decanter by Baccarat.



HOW TO SHOP FOR SOUND

CONTINUED FROM PAGE 186



Contrasting textures and colors enrich this components cabinet. Notice the richly grained wood door, hand-woven cane grille cover, and the open storage above. Unit is 42″ x 36½″ x 18″. Resin finish. Harvey Probber. $470.

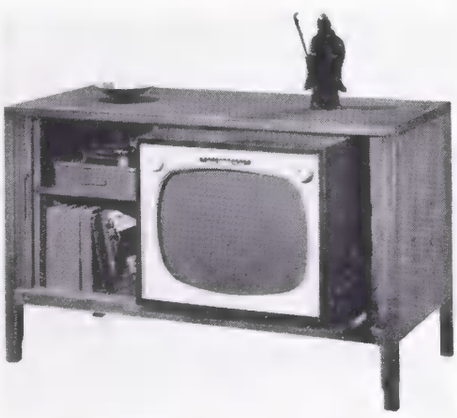


The fabric covered doors bring color and texture to cabinet. Walnut case is 37½″ x 32¼″ x 18″. Sliding door cutout to match speaker, lets sound through when open. Glenn of California. $205.





Carved detailing on front edge and legs, and fine woods mark this as quality furniture. Tambour door, reveals TV first, then hi-fi space. Case 50″ x 34″ x 24″. Janus group. Mt. Airy. $320.



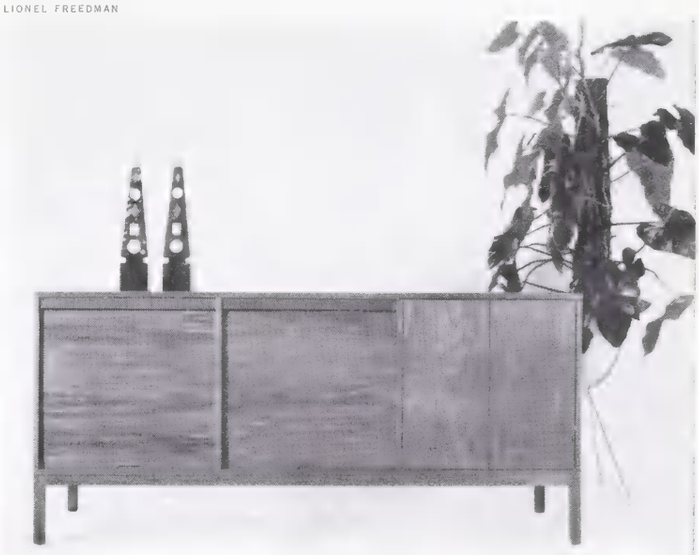


The three cabinets in this column are from Valmore and illustrate the versatility available. This one with cane doors is 72″ x 33″ x 18″. $315.



Good-size cabinet with bar and space for TV or high fidelity components is so well scaled it seems smaller than its size of 60″ x 33″ x 14″. $360.

LIONEL FREEDMAN



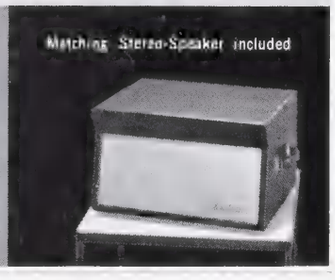
Strong, almost severe, lines of hi-fi, TV, bar, case are relieved by wood grain, and pattern of tambour and panel doors. 72″ x 33″ x 24″. $450.



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TRIM IT WITH FLOWERS OF TISSUE PAPER

CONTINUED FROM PAGE 136

But don't stop yet at refreshing your eyes with these new delights. Tuck flowers into house plants and make even those that balk at blooming outside of a greenhouse burst into blossom. Festoon sconces and chandeliers with blooms, or use them, combined with fresh fruit, to fill the tiers of an épergne or to heap, like a harvest's bounty, into a large compote. As shown here in our sketches, make a flowering wishing ring to swing from an open doorway, or train an espalier tree to grow against the wall of a room, and see what a fresh delight such showers of blossoms can be. And for another pretty invention, this time carrying your Christmas welcome right out to the front porch, plant twin topiary trees, in full flower, in pots to flank a sheltered entrance door.

How to make the flowers

Supplies: The tissue paper, crepe paper, floral tape, and stem wire you'll need will be contained in our Be-Your-Own-Florist Kit (see box offer, page 136), but you will need wire cutters, pliers with cutting edge or heavy shears for wire, and large scissors.

Before starting, read the instructions given below, lay out your supplies, and make five petals, one flower center, and one large leaf, and cut one piece of wire of the desired length for the stem.

Step 1: Each petal is an oblong piece of tissue paper. Cut 5 for your first flower. After you've made a few flowers, the size and number can be varied, depending on the kind of flower you want, but we suggest starting with pieces about 7½″ x 2½″.

Step 2. Fold the petals in half, so that the narrow ends meet. You can fold all 5 pieces at once. Press fold lightly with fingers and open them out flat again. Fold is just to indicate the center.

Step 3. Take one piece and gather or pleat it carefully on center fold line.



1

Step 4. Twist upper half from front to back as in Photo 1.



2

Step 5. Bring the straight ends together as in Photo 2. Cup two layers together, pressing very lightly between the fingers.

Step 6. Shirr straight ends, keeping both thicknesses together. Don't make this little shirred end too short or the petals will fall off. It should be at least ½″ deep. Twist this end back and forth between thumb and center finger to squeeze together. It will stay twisted and should look like one of the petals in Photo 3. Make five petals.

Step 7. Put petals aside and make one green crepe paper leaf. For this first flower, we'll use one



3

large leaf. Cut a piece of crepe paper with the grain, approximately 10″ x 2½″. Later on, try several smaller leaves. Proceed with the leaf the same as you did with the petals. Gather and twist bottom end ¾″ deep. Crepe paper will not stay twisted as tissue does, so secure lower end of leaf with floral tape, twisting around once or twice to hold in place.

Step 8. Make crepe paper center. Use white crepe paper and cut a long strip about 1″ wide across the grain. To do this, use a ruler as a guide and cut across the entire folded thickness with large scissors. Keeping all thicknesses together, fringe one edge by slashing with the grain,

about ¾″ deep and fairly close together. Now open and cut into 15″ lengths. One 15″ length will be the center for one flower.

Step 9. Roll strip for center in tight roll as in Photo 3.

Step 10. Before you've rolled entire strip, insert stem wire at least 1″ inside of roll and continue rolling. See Photo 4.



4

Step 11. Secure center with floral tape. This tape is stretchable and should be pulled as you're working with it. It is gummed on both sides, so just twist it around to hold flower center in place and tightly enough so stem won't loosen or fall out.

Step 12. Without breaking off tape, start placing the petals. See Photo 5. Secure twisted end of one petal under tape. Be sure you have enough of the petal under to be held securely. Wrap tape all the way around flower center after each petal is added. Repeat until all five petals are in place.

Step 13. Still not breaking the tape, cover the stem by twirling the wire between fingers as you wrap diagonally downward. As you are twisting the stem, attach the leaf you have already made by inserting it at least ½″ under tape. See Photo 6. (Note: As you are twisting the stem, if the tape should tear at any time, just continue from where you are with a new piece. The edges stay down



5

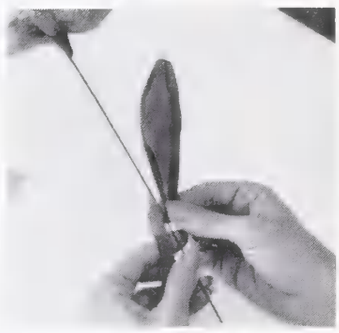
and patches do not show. If you don't have floral tape, you can use green crepe paper. Cut strip as for centers across the grain, ½″ wide. Open it up. Stretch around and around the stem, pasting it down at start and at end. This makes a bit more work, but looks equally professional.)

If you're planning to make a lot of flowers, you'll find it saves time to cut the petals and leaves for all of them at once. After this is done, with a little practice you should be able to put each flower together easily in a few minutes.

Since you'll probably need some extra greens, just make up a batch of leaves, and fasten to stem wires as follows. Place one leaf at top, and work down with as many more leaves as you wish, or group them in clusters of twos and threes. Once you've gotten this far, you might find it fun to shop around for some little imitation bees, bugs or hummingbirds and wire them into the flower centers or perch them on a leaf or stem.

How to make and use tissue paper flowers for special decorative effects

In making flowers to create an object or to attach to something, you will usually find that the thin household wire, that comes on cards and which may be obtained



6

at any five-and-ten, hardware or stationery store is preferable to the heavier stem wire that is provided by our kit for making the long-stemmed flowers. Or, where practically no stem is needed, you can use the tape alone, which the kit provides, to twist into a small stem.

Some of the decorations suggested below call for buds as well as blossoms. To make buds, put two petals together, *using no crepe paper center*, and leave them puffy without cupping the layers together as for flower petals.

(*Please turn the page*)

ISEDA

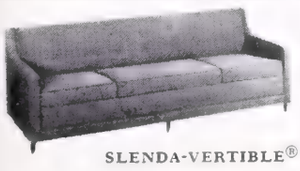
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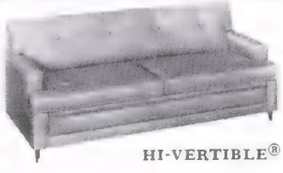
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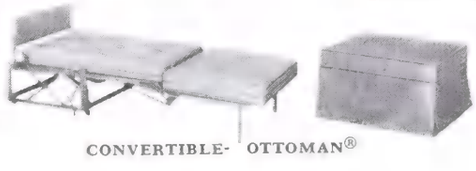
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CONTINUED FROM PRECEDING PAGE

Nosegay

The center rose of our four-tiered nosegay consists of 7 petals of American Beauty Red tissue made as puffed out as possible. Because the rose has no center, you attach the petals directly to a 7-inch long stem wire, and collar it with seven leaves wired evenly around it. Next, wire row by row the flowers to surround it, letting each row extend just a little below the preceding one, so as to produce a shape like an inverted bowl. (As suggested above, for these rows of flowers and leaves, use thin household wire instead of stem wire.)

For the first row, make seven pale pink flowers, each with an orange center and four 1½-inch petals. For the second row, make a circle of 14 white buds of two puffy petals each. For the third row, make ten flowers with pink petals but somewhat larger and darker than the first row of pale pink ones, and use white centers. For your last row, use long green leaves grouped in six clusters, each cluster consisting of three leaves wired to a single stem. Now, finish taping all the stems together to make a stalk.

Flowering Christmas tree

(See sketch on page 136)

To make the frame, use the heaviest gauge of stem wire. You will need nine of the 27″ pieces in all. It comes doubled in the middle, so carefully straighten the bends. Make four circles (see directions for wreath below). For the first circle, which will be the base of the tree, use two lengths of wire, overlapping them as necessary to make a 9½″ circle. Using one wire for each, make three more circles approximately 7½″, 5″ and 3¼″ in diameter, respectively. Join four remaining wires, which will be the upright spokes, securely with floral tape to form the peak of the tree. Spread the wires apart and attach the other ends at four equidistant points on the largest circle. To attach, turn wire up about ½″, hook around circle and tape or wire securely. Make sure four spokes are straight and symmetrical, then drop other three circles over them, letting them come to rest level where they fit; then tape at joining points. Make quantities of flowers of various sizes, shapes and colors to suit your fancy, each with 4″ stems of the thin wire, taping them only 1″ down. Attach enough flowers to cover frame lightly, wrapping frame itself and inserting flower stems as you wrap.

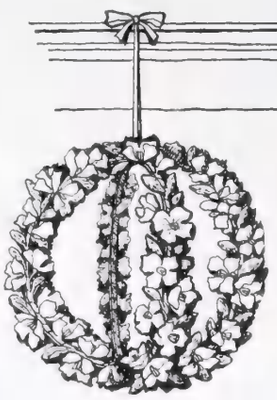
Wreath

To make our wreath, form a circle about 12½″ in diameter of heavy stem wire. To make the circle the easiest way, join two long stem wires by over-lapping them about eight inches and wrapping together with floral tape. Then bend wire around a round object, such as a kettle, and lap over to close the circle by wrapping the open ends together.

Make groups of cherries like buds, each consisting of two puffy petals of American Beauty Red tissue paper, using white crepe paper instead of floral tape for wrapping. Wire the buds at five equidistant points on your circle. Between each group of buds, place eight long white leaves, made from strips of crepe paper about 12″ x 2½″ in size. Attach these, all pointing in the same direction around circle. You will be placing the leaves at the same time as you are wrapping the circle with white crepe paper tape. For the bow, use 4 pieces of red tissue about 10″ square folded twice lengthwise to simulate a 2½″ ribbon. Don't actually tie the bow. Make loops and ends separately and wire to wreath, using as a knot a pleated piece of tissue paper, added afterward over join.

Wishing Ring

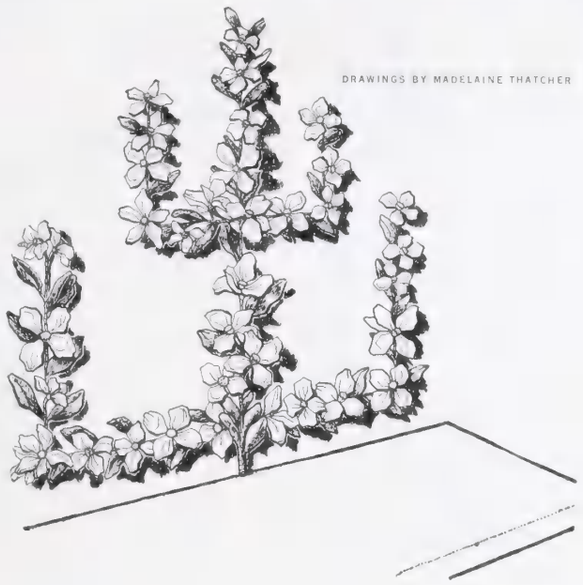
Use as a frame a pair of embroidery hoops and tape together at right angles. Then, use the same technique of wrapping and inserting flowers and leaves as is given for making the other objects described above.



Espalier Tree

To make frame for espalier tree, start with five 27″ heavy stem wires, taping them into a bundle for about three inches to form the trunk. To make branches, bend one of the wires to each side at a right angle, and proceed to wrap the

remaining three wires together for one-half their remaining length. Again, bend one wire branch each way. Break off tape. Now, bend each branch upward at a right angle, and proceed to wrap the remaining three wires together for one-half their remaining length. Again, bend one wire branch each way. Break off tape. Now, bend each branch upward at a right angle from its center point.



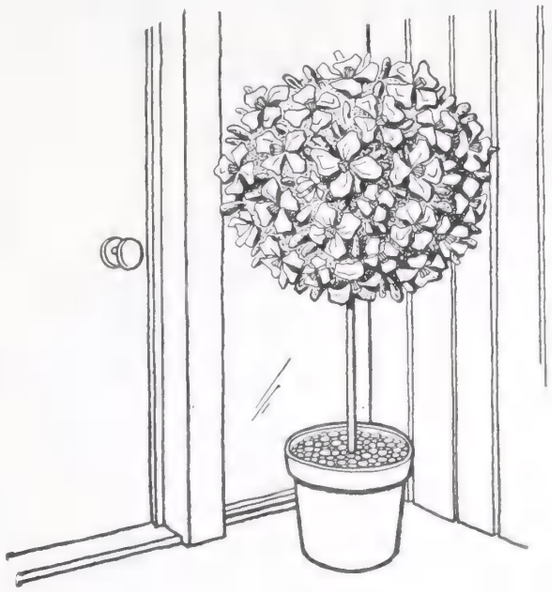
DRAWINGS BY MADELAINE THATCHER

For the tree's blossoms you will need about 60 flowers of various sizes and colors with short thin wire stems, and 60 leaves made with 10″ strips. To tape these to the tree, always begin from tip of branch and work down. Add a few extra leaves to give the short trunk more body at the base.

Topiary Tree

For a tree top about 18″ in diameter, use an 18″ piece of 36″ wide, small gauge lightweight chicken wire (available at hardware stores), which is malleable, and shape it to make a 12″ or 14″ ball. First wire "selvage" sides of wire together, then by squeezing mesh make raw ends at top and bottom interlock. For the trunk, insert and wire in place a broomstick, dowel or branch.

Make flowers using light wires about 7″ long for stems. Attach these to the ball, so that there is an inch or two of space between blossoms. Now, to fill in all the empty spaces between flowers, make clusters of leaves on the same kind of stems as your flowers, and attach to the ball, placing leaves close enough together to give a solid round effect. Plant the tree in flower pot or tub of sand, topped off with white gravel.





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HOW TO LEAVE HOME AND LIKE IT

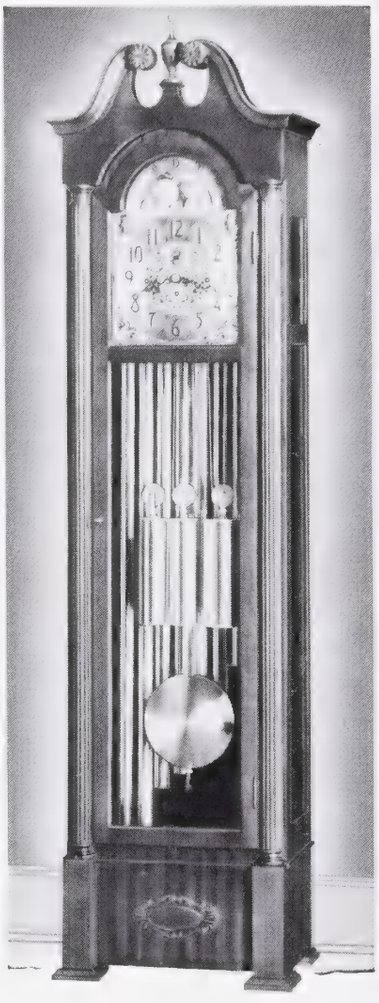
CONTINUED FROM PAGE 116

—the stalactites and stalagmites of the Crystal and Leamington Caves, the Devil's Hole, where you can haul up (to throw back) fantastic fish with hookless bait, Tom Moore's cottage, now a tavern, and the quaint town of St. George's. Yet there's always something to enjoy without any sense of compulsion that you must do it.

The energetic can exercise their muscles from dawn to dusk. Golfing is excellent, easily arranged at your guest house or hotel, and the famous Mid-Ocean Club course is open to visiting golfers a couple of days a week. Speedboating and water skiing have taken hold, and there is much praise for the water ski instructor at the Castle Harbour Hotel, who seems to have a knack of turning dubs into star performers. And the latest divertissement is skin diving, under the expert tutelage of Ed Townsend of Aqua Divers, Inc. Not an inexpensive pastime, but a thrilling one that lets you descend in face mask and flippers to explore the wrecks of sunken vessels and gaze into the eyes of parrot fish, angel fish and striped sergeant. There are 100 square miles of marine forest, dense with waving fan coral and red fire coral, to be seen 15 feet below the surface of Bermuda's north shore.

There's surf casting and reef fishing, of course. But the excitement is game fishing for wahoo, tuna, marlin, barracuda, and others with a tournament on from May through November. There's a fleet of charter boats from Hamilton, St. George's and Somerset at rates of about $60 a day. Your hotel can make any fishing arrangements or you can get full information from the Bermuda Fishing Information Bureau in Hamilton.

But you don't *have* to exert yourself like this. You can lie on a beach—on the smooth broad strands of the South Shore, for instance, which the Coral Beach Club and the Elbow Beach Hotel enjoy, or on the coved beaches to the east and west where the sea has beaten the coral rock into caverns like Calaban's cave. Effortlessly, you can view the fantastic coral and colorful fish through a glass-bottom boat. You can stroll (you're too relaxed to *hike*). You can get lost in the contemplation of the beautiful flowers and foliage—there's a botanical teaser every step of the way.



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You can get something of the nostalgic history of the colony when you visit St. Peter's Church in St. George's, and read its crumbling tombstones with their touching epitaphs to the infants and the young wives who succumbed to yellow fever, and the stalwart young husbands who were lost at sea. And be sure to visit the President Henry Tucker House in St. George's, now a museum furnished with its original mahogany and Lowestoft and silver, all possessions of the modern Tucker family. Verdmont in Smith's Parish and Springfield in Somerset are two other museum houses to see.

BERMUDA has a mild but ingratiating night life, most of it transpiring in the larger hotels like the Castle Harbour, the Bermudiana, the Elbow Beach, and the Princess, where there are usually featured performers. There are also a few clubs in Hamilton where the current emphasis seems to be on calypso. Accepted tourist procedure is to skip from place to place, stopping off perhaps at the Swizzle Inn for a typical Bermuda rum swizzle, or in Hamilton at "21" or the Parliament. But by all means, if the Talbot Brothers are on the island and not off on tour in the U.S.A. go to hear the music they can make with their own voices, two guitars, an accordion and a home-made box of a bull fiddle. They run the gamut of lusty lyrics but don't leave till they sing the little folksong, "I gave my love."

As you can gather, there's diversity to keep you occupied without being distracted, which is what we think should happen on a real vacation. There is also a diversity of accommodations in which to pursue this casual existence. You'll find practically any accommodation in Bermuda of much higher than average standard—clean, well run, well serviced, without any of that attempt at posh and formality that many hotels affect in other resorts.

As for the large hotels, you might prefer the pleasant but not overpowering elegance of the Castle Harbour Hotel, high above Harrington Sound in Tucker's Town, and a self-contained resort in itself, with golf, tennis, beach, pool, movies, and shops, as well as a French chef, on the premises. Or, practically within the town of Hamilton, the Bermudiana is a personable place where the sunken, night-lighted garden is especially glamorous and the guests all seem to feel very much at home. The other larger hotels are The Princess, Belmont Manor, and the St.

George, this overlooking the old town of St. George's and rather catering to family groups. (This is where the attendants dress up in 17th-century costumes and we wish they wouldn't.)

All the hotels are constantly renovating, air conditioning, redecorating, adding barbecue facilities and otherwise duking up their services. Some extensive changes are now going on at the Inverurie, the Princess and the Belmont Manor Hotels.

THE guest house, a pleasant type of accommodation which seems to be peculiarly Bermudian, is more intimate, homier, usually in fact a former home where the guest list is of course smaller than at a hotel. Among the best known—and the kind that have acquired their faithful coterie year after year—are Newstead, Pomander Gate, Horizons, Harmony Hall, Fourways Inn, Waterloo House, and Glencoe, and there are many more.

But no matter where you stay in Bermuda there's a sort of homey feeling about the place, a kind of atmosphere that makes many a visitor feel like settling down and living there for a while. Several hotels aid and abet this feeling by putting up their guests in individual cottages. Guest houses like Ariel Sands, White Sands, and the charming Ledgelets, are actually arrangements of a main house surrounded by cottages.

Hotel and guest house rates run a broad scale, say from as low as $9 per person in a double room to $25 or $30, for modified American plan, meaning with breakfast and dinner. Some accommodations offer the Bermuda Plan, meaning breakfast only. At most places they'll equip you with basket lunches for days you spend excursioning or on the beach. For information on hotels, guest houses, and rooms in private homes, write The Bermuda Trade Development Board in New York or Toronto, although you'll probably get all the help you need from your travel agent.

And for those who really do decide to settle down for a spell, whether it's a week, a month or a season, there are cottages, houses and even the Bermuda equivalent of mansions to rent at comparatively moderate cost. These are completely furnished, even to silverware, with daily maid service included and of course you can increase your staff if you want to slough off the shopping and cooking on a vacation. Some cottages are rentable by the day, at rates starting at about $9 per day per person. For more about these write to these firms: "Vacation Cottages in Bermuda," Hamilton; "Coral Cottages," Smith's Parish; and Bermuda Cottages, Paget, Bermuda. Bermuda Cottages is also represented in New York by Jenkins and Gibson, 16 West 55th Street.

Or, for an opportunity to live for a while in one of the more pretentious, idyllic-looking private homes while their owners are abroad, write to L. P. Gutteridge, Bank of Bermuda Building, Hamilton, Bermuda. Their listings include cottages as well as mansions, the larger homes renting at from $600 to $1000 a month in season.

THE "season" in Bermuda, incidentally, seems to be turning into all year round, just as it is in most parts of the world these days. Technically, however, the big season runs from February through April, when the lilies bloom. But there's never a dull moment, even in July and August when we can vouch for a warm but windswept holiday. Some people make a point of going at Christmas time when they can eat the traditional Bermuda cassava pie and see the Gombey Dancers leaping into the New Year. But if you go for typical foods—which it seems to us they don't make half enough of in Bermuda—any time is appropriate for the accepted Sunday breakfast of codfish cakes and bananas, and the ice-cold hospitality drink of Shandy-Gaff, half ale and half ginger beer.

Shopping for us revolved about a fine British Kent hairbrush for $8, excellent Scotch at $3, French perfumes at about ¼ less than New York prices, zephyr-weight Scotch wool stoles at $4.50. Washable doeskin gloves available at A. S. Cooper's at good prices. Old silver, Sheffield plate and British bone china are good buys.

To fly, it's less than a three-hour flight from New York, via BOAC, Pan American or Eastern Airlines, costs $99 round trip, Tourist. Eastern also connects with airlines from the south and west in Washington. To go by ship, the Furness Bermuda Line's "Queen of Bermuda" sails once a week from New York, arriving in Hamilton two days later. Round trip costs from $125.

Dates and rates are changeable. Prospective tourists should confirm this information with their travel agents, transportation companies and hotels.



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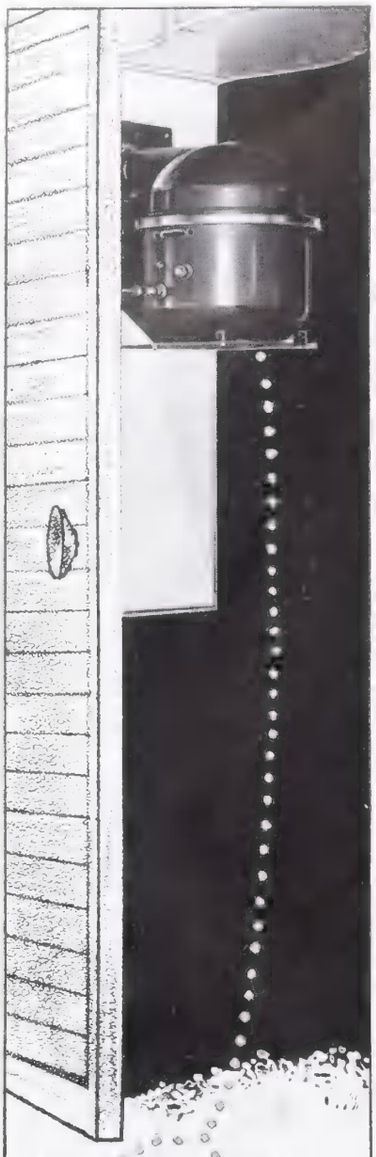


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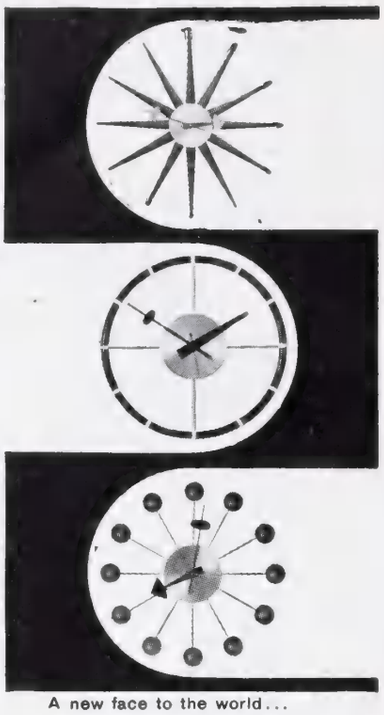
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ARIZONA: *Phoenix*, Goldwater's. *Scottsdale*, Lyman's, Inc. *Sedona*, The Peddler's Wagon.
CALIFORNIA: *Berkeley*, Fraser's Berkeley. *Beverly Hills*, I. Magnin & Co. *Burlingame*, Rorke's. *Fresno*, I. Magnin & Co. *La Jolla*, I. Magnin & Co. *Los Angeles*, I. Magnin & Co. *Oakland*, I. Magnin & Co. *Palo Alto*, I. Magnin & Co. *Pasadena*, I. Magnin & Co. *Sacramento*, I. Magnin & Co. *San Francisco*, I. Magnin & Co. *Santa Barbara*, I. Magnin & Co.
COLORADO: *Boulder*, Neusteters. *Colorado Springs*, The Gray Rose. *Denver*, Neusteter's.
CONNECTICUT: *Fairfield*, The Trim Your Tree House. *Hartford*, G. Fox. *New Haven*, Marvin Display Corp.
DELAWARE: *Wilmington*, Ellison's.
DISTRICT OF COLUMBIA: *Washington*, Julius Garfinckel & Co.
FLORIDA: *Bradenton*, The Palms Gift-O-Rama. *Miami*, Richard Plumer. *Sarasota*, Sea Chantey. *Tampa*, Weekly's Suburban Shop.
GEORGIA: *Atlanta*, Rich's, Inc.
HAWAII: *Honolulu*, Dahl's.
ILLINOIS: *Aurora*, The Shop of John Fordon. *Champaign*, Crossroads Gift Shop. *Chicago*, Carson Pirie Scott & Co. *Decatur*, Colonial Shop. *Dundee*, The Ward-Phillips Co. *East Walton*, Wilshire Card & Gift Shop. *Glen Ellyn*, Creative Gift Studio. *Glenview*, Surrey House. *Hillside*, Carson Pirie Scott & Co. *Hinsdale*, Morris Florist. *Joliet*, Herley's Gift & Book Store. *La Grange Park*, Phillip's Flowers. *Peoria*, Helen Galagher. *Springfield*, Handicraft House. *Urbana*, Crossroads Gift Shop. *Western Springs*, Tower Gift Shop. *Wilmette*, Carson Pirie Scott & Co.
INDIANA: *Anderson*, Kirkman's. *Evansville*, Town & Country Interiors. *Fort Wayne*, Bill Hollis Display Center. *Furnessville-Chesterton*, The Schoolhouse Shop. *Hammond*, Carson Pirie Scott & Co. *Indianapolis*, L. S. Ayres & Co.
IOWA: *Des Moines*, Hawkins Greenhouse & Flower Shop. *Osage*, Walker's Gift Center.
KANSAS: *Topeka*, Coe's Christmas Shoppe. *Wichita*, Amanda's.
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LOUISIANA: *Baton Rouge*, Amanda's. *New Iberia*, Neveaux Interiors. *New Orleans*, Hemenway's. *Opelousas*, House of Flowers & Interiors. *Shreveport*, Hemenway's.
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MICHIGAN: *Ann Arbor*, John Leidy. *Bay City*, Smith's Flowers & Gifts. *Birmingham*, Gow Furniture Co. *Dearborn*, The Broadwells. *Detroit*, Grinnell's. *Detroit*, Wright-Kay. *Midland*, Smith's Flowers & Gifts. *Muskegon*, Pok-A-Bout Gift Shop. *Pontiac*, Castle Gift Shop. *Saginaw*, Smith's Flowers & Gifts. *Troy*, Gow Furniture Co.
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NEW YORK: *Babylon*, Winslow's Nursery & Gifts. *Buffalo*, The Hughes Shop. *Hamburg*, Kronenberg's. *New York*, Bloomingdale's. *Rochester*, McCurdy's of Rochester. *Utica*, Reid-Sheldon.
NORTH CAROLINA: *Charlotte*, Peggy Housten, Inc. *Raleigh*, The Patio. *Washington*, Rhodes Furniture.
NORTH DAKOTA: *Fargo*, Mid-Town Gift Shop. *Minot*, Sullivan Flowers & Gifts.
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OKLAHOMA: *Tulsa*, Seidenbach's.
OREGON: *Portland*, Meier & Frank. *Salem*, Meier & Frank.
PENNSYLVANIA: *Allentown*, Rileigh's. *Bala-Cynwyd*, Sis Mullen. *Erie*, Halle Bros. *Philadelphia*, Carole Stupell at Bonwit's. *Pittsburgh*, Kaufmann's. *Upper Darby*, Sis Mullen. *Washington*, Ward's Book Shop.
PUERTO RICO: *San Juan*, Angela Studio.
SOUTH DAKOTA: *Sioux Falls*, Akers Gift Shop.
TENNESSEE: *Knoxville*, Rich's, Inc. *Nashville*, Tom Harrison Flowers.
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THE SENSE BEHIND THE NONSENSE OF CHRISTMAS TOYS

CONTINUED FROM PAGE 147

set are all used up, and the mechanical horse can't turn corners.

Obviously the trouble lies in our toy selection. With the best of intentions, we parents are easily misguided by the children's flash enthusiasms and our own gullibility. How many times have we bought toys that looked promising but turned out to have little or no playability? How many times have we bought mechanical gadgets beyond a child's grasp, toys that needed constant repair? The answer is: many times. With the result that the children feel frustrated. They want to play with their shiny new acquisitions, but after a few preliminary attempts they abandon them and return to old, proven favorites. Then we, the novice Santa Clauses, feel unhappy about the waste of it all.

To keep from pulling bloopers year after year, we parents need to give some careful thought to exactly what we expect from toys.

Do we want them just for show or for fun? Are we trying to satisfy ourselves or stimulate our child's imagination, develop muscles, stir up creative interest and teach new skills? In other words, we must use our good sense to provide our children with a combination of education, pleasure and pure nonsense.

A good starting point is to query the children on what they hope to get from St. Nick. Their desires should be your guide but certainly not your master. You can't rely on their help entirely because the small fry are much too obliging. After an eye-filling tour of their favorite toy store, they will tell you they want everything they saw, and they do, too. It's an exceptional child who, when confronted with a world of make-believe, can narrow his sights down to a few definite desires.

They are also easily impressed with glamorous styling. They may covet a snazzy midget automobile not realizing that it doesn't have the speed or mobility of a good tricycle. They fall in love with magnificent dolls that are more for show than for cuddling. They insist upon getting novelties like Davy Crockett outfits and Prince Valiant swords only to discard them in a short time for a simple set of guns and their imagination.

Faced with this problem, one of the best procedures is to discuss with your children the relative merits of the playthings they have on their lists. Ask them what they think makes for lasting fun and what are passing fancies. This is an educational process calling for judgment and restraint on their part. It also serves as a clue to the intensity of their desire.

Sometimes children crave the most nonsensical toys and refuse to be swayed from their choice. Then you might just as well concede the point and make them happy. But in most cases you'll be surprised how much good common

(*Please turn the page*)

PHOTOGRAPH BY JOHN ENGSTEAD



An investment in fun is the guarantee behind this versatile play-yard equipment. Sturdily designed and built of ponderosa pine, it will outlast one family's need for swings. Set shown made to order, $135. Mack's Play-Yard Equipment, Santa Monica, Calif.



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THE SENSE BEHIND THE NONSENSE OF CHRISTMAS TOYS

CONTINUED FROM PRECEDING PAGE

sense they show when you point out the alternatives open to them.

After years of trial and considerable error—and with the advice of our young—we've worked out the following yardstick for judging good Christmas toys. Roughly speaking, before putting any "plaything" in someone's stocking we hold it up to this ten-point gauge.

1 ***Is it fun?***

Will it really make them laugh? Children love to giggle, so what may seem silly to grown-ups may just tickle their funny bones and give them hours of pleasure. Toys like the Tumble-Tub, pogo sticks, and the big inflated roly-polies are just their dish.

2 ***Can it be used over and over again without growing tiresome?***

Construction blocks, swings and even crayons are some of the things that never seem to bore.

3 ***Is it possible for one child to use it alone, but can it also accommodate friends?***

This is a tall order, but sand boxes, slides, and swim toys fill this bill pretty well.

4 ***Is it healthful and body-building?***

Practically anything that children can play with out-of-doors is good for their physical development. Skates, bicycles, balls, athletic equipment of all sorts are some good examples.

5 ***Will the toy stimulate imagination?***

Can they use it in make-believe play as well as in a number of different ways? A wagon, a tree-house, and a gym set offer this kind of endless variety.

6 ***Is there much maintenance?***

Are there a lot of parts that need adult skill and strength to assemble and keep in running order? Is there a likelihood of losing parts or needing frequent repairs? If so, steer clear of these troublemakers. There is nothing more discouraging to a child than to receive a toy his father has to operate. Unless a child has an unusual mechanical bent, he should be given relatively simple electrical toys and work up gradually to the more elaborate and more expensive sets.

7 ***Is the toy of good and lasting quality?***

There is nothing more gratifying to a parent than to see a sled, a doll house, a see-saw that has withstood years of concentrated play. Somehow we don't begrudge the price of quality toys if they give years of happiness.

8 ***Is it the kind of permanent back-yard fixture that will help to keep the children entertained at home?***

Mothers are especially concerned with this detail, and it is a trend that is becoming more and more popular. Such heavy equipment as a tent, a tether ball, and even a pool are a few suggestions that help to make home as attractive as a club or a playground.

9 ***Is it a classic rather than a faddish toy?***

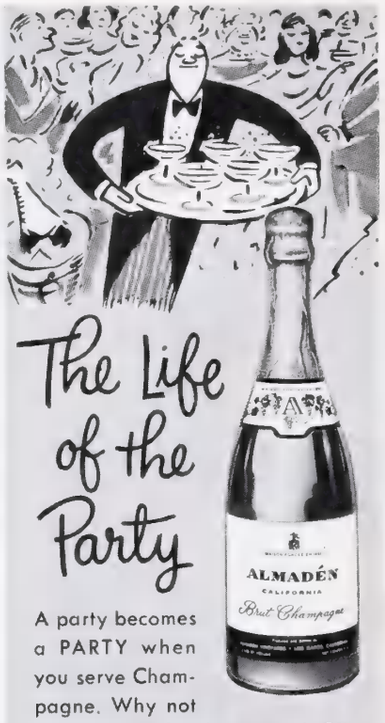
There are some playthings that over the years have become standards, i.e., scooters, sleds, Erector sets, etc. In getting one of these you can be reasonably sure that a new version won't come out next season to make your youngster dissatisfied with his older model. However, do check the stores for new "classics." There's no denying that every year manufacturers develop fine new things and improve the reliable older ones.

10 ***Is it fun when the children are little and still enjoyable as they grow older?***

A trampoline, the full-size swings, and solidly built jungle gyms are the sort of play-yard equipment that children never seem to outgrow, so that once parents invest in such durable toys, they're set for a long time. When the last child goes into high school, they can either sell or give the equipment to some other growing family.

It is manifestly impossible for every toy to meet all ten of these requirements, but there are some that come close. The ones shown with this story fit the pattern very successfully. There are others.

If the ones you choose pass your own test, you'll know you've found a child-proof toy of relative permanence and playability. Christmas will be an assured success and your thanks will be the pleasure you get from hearing the children's laughter and watching them play over and over again with their toys.



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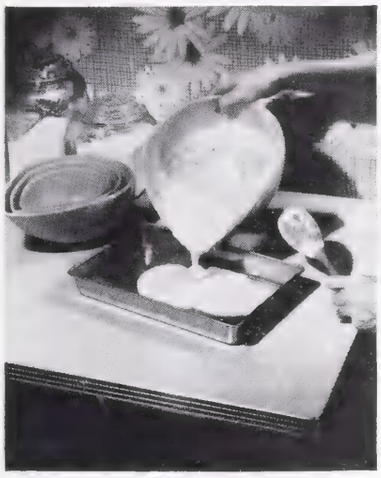
CONTINUED FROM PAGE 170



Party cakes are easy with Mirro 3-tier pans. Interesting shape of the cake pyramid, icing and simple decorations add up to a very festive effect. Square shape is a slicing aid. Party-Cake set costs about $2.50. From Abraham & Straus, Brooklyn, New York.



Rack of solid brass or solid copper with brass hooks adds glamour. Very functional for kitchen pans or in bathroom for towels, robes, etc. The 36-inch Lafayette racks (5 hooks) costs about $7. From Lafayette Products, 116 E. 27th St., New York.



Ovenproof bowls are shaped for pouring. Lovely design, soft turquoise hue and translucent glass create beauty that belies modest cost. Four Swedish Modern bowls by Anchor-Hocking (1 pint to 3-quart), about $4. From Macy's, New York.



Alternate wet and dry measuring is easy with Westland Wet'N'Dry cup, a molded polyethylene union of two standard measuring cups. Merely flip from one cup to the other. Cost about 60¢. From Miles Kimball Co., Oshkosh, Wis.

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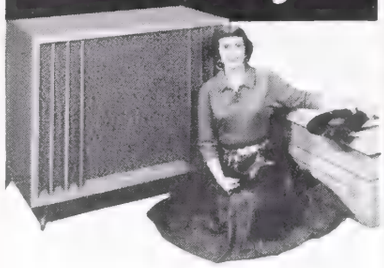
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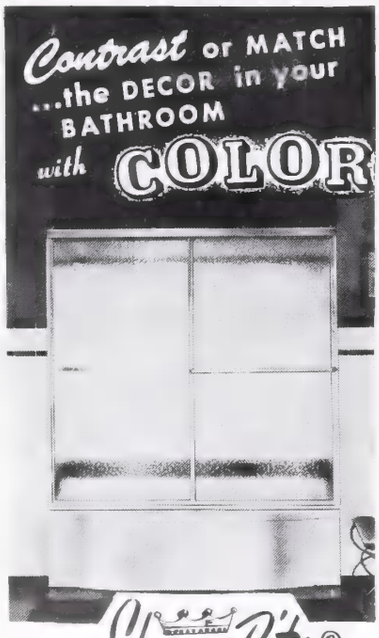
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SCOTCH— THE ARISTOCRAT OF SPIRITS

CONTINUED FROM PAGE 151

and aging all the components are merged, none are obtrusive; otherwise the whisky would be called "lumpy." Thumbs down!

No use asking a distiller about the relative proportions of malt and grain whiskies in his blend. "That is our life secret." Nevertheless, your nose and palate will tell you a good deal. It is generally conceded that among the lighter Scotches 60 to 75 or even 80 per cent may be grain whisky. A few blends are 50-50. Some of the rare liqueur Scotches may contain as much as 90 per cent of the expensive and aged malt whiskies.

Don't be confused

Confusion is rampant among the spirits, especially whisky. Even the spelling of the word is controversial. The dictionary lists both spellings, with and without an "e." In the British trade, whisky means Scotch and whiskey with an "e" refers to Irish. Here in the United States we are inclined to use the "e" for all types. In Canada, on the other hand, the "e" is rarely used. Whatever the spelling, the word derives from the Gaelic and means "water of life." (In France the same phrase refers to brandy—*l'eau de vie*. In Sweden and Norway, *aquavit*.)

There are at least six basic types of whiskies—Scotch, Irish, bourbon, rye, Canadian, and American blends.

Scotch, a distinctive product of Scotland, is, as already described, a blend of malt and grain whiskies. The *malt* whisky which gives the distinctive flavor is made from sprouted barley that has been dried over peat, so that it takes on a distinctive smokiness. The *grain* whiskies made and used in Scotland are produced from various types of grain, which are generally not malted. These are much lighter in flavor than malt whisky, but have much more character than the neutral spirits or pure grain alcohol used in American blends. Practically all Scotches in America are the same strength, 86.8 proof, which means 43.4 per cent alcohol.

Fleet Street type

Learning to differentiate between the various brands of Scotch is a long and subtle process. The variations are far slighter than in other spirits, like bourbon, for instance. Especially in the last few years there has been a trend toward uniformity. The merging of many ancient family companies into the powerful Distillers' Company Limited has accentuated this.

A kind of classic Scotch has evolved—very light, bright, clean on the palate, with a high proportion of grain whiskies. Quentin Reynolds refers to a certain coterie as "Fleet Street whiskies," most popular among the newspapermen of London. These are Black & White, Dewar's White Label, Haig & Haig Five Star, White Horse, Johnny Walker Red Label, Peter Dawson, Ushers, Vat 69, Queen Anne, and Gilbey's Spey Royal. Not too different are Martin's VVO, Highland Queen, J & B Rare, House of Lords, and Glengarry.

Many of these same distillers have older Scotches too: Black & White De Luxe, Dewar's Ancestor, Haig Pinch, Mackies Ancient, Johnny Walker Black, Dawson Old Curio and Usher's Liqueur. Also well known in this category are King's Ransom and Old Rarity.

Noted for lightness

Hard to come by and much in demand, Teacher's is regarded by experts as "the epitome of modern Scotches." It is one of the lightest and brightest in flavor, and one of the palest in color.

Color does not affect strength, for in Scotch all color is added. Whisky, as it comes from the still, is an unappealing drink. With reason, young corn whisky is called white mule, an apt description of any new-made whisky. It looks like water, the taste is hard and harsh, the kick is brutal. When aged in charred new wood, bourbon takes on considerable color. But Scotch, because of the nature of the cask, may, even when old and very fine, have no more color than a pale Rhine wine. Generations ago distillers began to enhance their whisky by adding infinitesimal amounts of caramel. They wanted it to look like their favorite cognac. The custom still persists.

Among the greats

Bell's has a special taste of its own, and in New York and in San Francisco we have heard Bell's 12 called "one of the great whiskies of the world." Ballantine's is known for its smoky taste. It has a distinctive quality imparted, perhaps, by one of Scotland's more famous malt whiskies, Glen Grant. There are 41 different whiskies in the blend, so who is to say what qualities derive from where. Old Smuggler and Grand MacNish belong to the same family.

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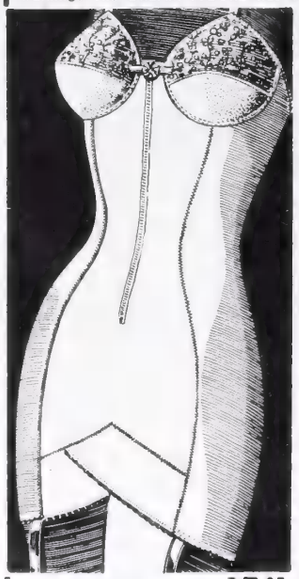
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With a lyricism not uncommon among Scottish distilling families (not at all dour are these Scotsmen), Eric Roberts describes his ideal Scotch: "Rich as the scent of heather, soft as a love song, clean as the crisp air of the Scottish moors." He goes on to explain that cleanness is a quality of youth, that richness accompanies maturity, and softness comes only with the years. "The longer Scotch stays in the wood, the softer it grows, but there is always a danger that if kept too long, it may go off. You must balance one factor against the other."

How old is old

An age statement on the label of a bottle of Scotch is becoming a rarity. Only a few of the really popular brands carry them. According to British law, an age statement means that the youngest whisky in the blend must be at least as old as the age marked on the bottle.

Some people deplore the growing tendency to omit age statements from the labels of Scotch whisky. Others believe that an age statement restricts the blender in his use of the younger, lighter, clean-tasting grain whiskies. There is one point to remember: Once it is put into the bottle, whisky changes no more. It does not age, it does not mellow.

Liqueur whisky

Who is to say what is the finest whisky or even the best age? For whom do you want it and for what occasion? For daily companionship, to serve before dinner with a splash of soda, or plain water, most people will want one of the lighter Scotches. But after dinner your whisky may be older, softer, less vibrant, gentler, and more mature. In one of the great houses in England if you are an honored guest, you may be served St. James and with as much ceremony as if it were a fine cognac. Soda, ice or water would be a sacrilege. St. James comes to the United States only in infinitesimal quantities. But we are blessed in this country with a number of fine liqueur Scotches. Chivas Regal 12 year old is a leader in this class.

Here is a highly selective list that one famous gourmet dubs "trumpets-blaring, hats-off Scotch."

All are to be served reverently in brandy snifters after dinner: Ambassador's 25 year old, Ballantine's 17 year old, Catto 12 year old, Chivas Royal Salute 21 year old, Grant's 20 year old, Martin's 20 year old.

Changing glasses

Traditionally Scotch is served in a 6- or 8-ounce straight-sided tumbler, known as a highball glass. But as our drinks become more and more icy, this type of glass is impractical and uncomfortable.

How many times have you heard, "Sorry I can't shake hands—mine are so cold and clammy."

More and more people are turning to the bell glass with a stem just long enough to allow easy grasping. Not so long as to make the glass too fragile.

Whisky-on-the-rocks generally goes into stubby glasses. Ideally these, too, should have a base for grasping, so that the hands need not come into contact with the icy surface. The vogue is for bigger and bigger glasses—double Old Fashioneds, where two or even three ounces of whisky are poured over a quartet of ice-cubes, with or without the addition of a little water. Such a super-size drink need not be replenished frequently. For the slow sippers, the melting ice provides pleasant dilution.

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January *House Beautiful* answers age-old questions:

"What color shall I pick?"

"What will go with it?"

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You'll find these color palettes indispensable. They represent good taste and good sense. Well-designed merchandise . . . in colors that fit these schemes . . . is readily available in today's market. We'll show samples in January. So . . . be sure to get the next issue of *House Beautiful*. On sale at leading newsstands, *December 19th*. 50¢.

WHAT OTHER PEOPLE LIKE— YOUR FRIENDS MAY LIKE

CONTINUED FROM PAGE 168

ever on? Wagner was, and may be again. Mozart's popularity is increasing. On the other hand, less well known names like Ravel and Debussy and Prokofieff have become more popular.

We take our facts from a study of the best sellers of various record companies, particularly those which specialize in classical music (though not all companies responded to our questionnaire). We must of course be careful in interpreting these facts. It may be that a particularly good recording may help a relatively unpopular work to popularity. It may also be, though it is not very likely, that a work which could be popular hasn't been well recorded. I think that all the same we can safely make two observations: First, that the most popular music is that of the romantic period, beginning with Beethoven. It is clear that Tchaikovsky, Chopin, Brahms, Grieg, Verdi, and Puccini are the leaders. And theirs is romantic music. Second, we must acknowledge that some music sounds "better" on records than other music does.

Certain records demonstrate better than others the prowess and excellence of high-fidelity sound equipment. To put it perhaps a little crudely, some people now like to buy "big" works—loud music, orchestral music with colorful and interesting instrumentation. And the music that people buy on records is the music they like to listen to in the concert hall. In music the familiar is the popular. Here, the machine is influencing taste. An interesting phenomenon, is it not?

About seventy per cent of all serious music sold belongs in the symphonic category. Piano music ranks next, opera third. In addition, we have included categories of relatively small popularity, such as spoken records and chamber music. We have done so because we felt such a list would be more useful than the usual best seller chart. It may help you select some records off the beaten symphonic path. Finally, the list may be timely as a guide toward selecting phonograph records as gifts.

Best selling classical records

CONTINUED FROM PAGE 169

VIOLIN CONCERTOS

Beethoven
Heifetz, Munch, Boston Symphony RCA VICTOR
Oistrakh, Ehrling, Stockholm Festival Orchestra ANGEL
Schneiderhan, Van Kempen, Berlin Philharmonic DECCA
Milstein, Steinberg, Pittsburgh Symphony CAPITOL

Brahms
Milstein, Steinberg, Pittsburgh Symphony CAPITOL
Heifetz, Munch, Boston Symphony RCA VICTOR
Francescatti, Ormandy, Philadelphia Orchestra COLUMBIA
Morini, Rodzinski, London Philharmonic WESTMINSTER
Oistrakh, Konwitschny, Saxon State Orchestra DECCA

***Bruch*, No. 1**
Milstein, Steinberg, Pittsburgh Symphony CAPITOL
Stern, Ormandy, Philadelphia Orchestra COLUMBIA
Oistrakh, Von Matacic, London Symphony ANGEL

No. 2
Heifetz, Munch, Boston Symphony RCA VICTOR

Khatchaturian
Oistrakh, Khatchaturian, Philharmonia ANGEL

***Lalo*, Symphonie Espagnole**
Stern, Ormandy, Philadelphia Orchestra COLUMBIA

Mendelssohn
Milstein, Steinberg, Pittsburgh Symphony CAPITOL
Francescatti, Mitropoulos, N. Y. Philharmonic COLUMBIA
Gitlis, Swarowsky, Pro Musica Symphony VOX
Igor Oistrakh, Konwitschny, Gewandhaus Orchestra DECCA

***Prokofieff*, No. 1**
Oistrakh, Kondrashin, USSR State Radio Orchestra WESTMINSTER
Oistrakh, Von Matacic, London Symphony ANGEL

Tchaikovsky
Francescatti, Mitropoulos, N. Y. Philharmonic COLUMBIA
Morini, Rodzinski, London Philharmonic WESTMINSTER
Gitlis, Hollreiser, Pro Musica Symphony VOX
Oistrakh, Konwitschny, Saxon State Orchestra DECCA

(*Please turn to page* 204)

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General Electric Appliances 22, 23
Knapp-Monarch Redi-Baker 112
*Regina Electrikbroom 171
*Walton Humidifiers 196

Bathrooms

*Theodore Efron ShoweRite 200

Building Materials

*American Stair-Glide Corp. 201
*Cutler-Hammer Unit Breaker 196
*U. S. Ceramic Tile 115, 175

Carpets & Rugs

Bigelow Rugs & Carpets 173
Ozite Carpet Cushion 182

China, Glass, Silver & Tableware

*Alvin Sterling 100
*Sascha Brastoff 195
Ebeling & Reuss 106, 107
*Florence Ceramics 192
*Gladding-McBean Franciscan Ware 24
Gorham Sterling 5, 102
*Lenox China 118
Oneida Heirloom Sterling 15
*Reed & Barton 3
*Rosenthal-Block China 108
*Paul A. Straub & Co., Inc. 110
Tiffany & Co. 1
Towle Silversmiths 81

Curtains, Draperies & Upholstery

Dow Corning Syl-mer 34
*General Tire & Rubber Boltaflex Back Cover

Decorative Furnishings

Airguide Weather Instruments 198
*Chelsea Clock 113
*Herschede Hall Clock 194
*Howard Miller Clock Co. 196
Remington Rand Schatz Clock 104

Fireplaces & Accessories

*Thermo-Rite Mfg. Co. 199

Floor Coverings

(HARD SURFACE)
*Armstrong Asphalt Tile Inside Back Cover

Foods & Beverages

*Almaden Vineyards 198
Austin, Nichols & Co., Inc. 82
Bols Liqueurs 179
*Carillon Importers Ltd. 193
*Cointreau 64
Gold Seal Vineyards Inc. 195
Heublein Harvey's Wine 103
Heublein Smirnoff Vodka 117
Mogen David Wine 33
*Renfield Importers Ltd. 188
Schieffelin & Co. 174, 185
*Schenley Import Co. 181
Munson G. Shaw Co., Inc. 197
*Widmer's Wine 183
Wolfschmidt Vodka 92

Furniture

*American Walnut Furniture 177
*Baker Furniture 204
*Burns Case Goods Corp. 178
*Dux Scandinavian Classics 99
*B. F. Goodrich Texfoam Cushioned Furniture 63
*Heritage Furniture 44
*Iseda Sofa Bed 191
Jamestown Lounge 181
Lane & Co. 12, 13
*La-Z-Boy Chair 113
*La-Z-Boy Rocker 199
*Niagara Cyclo-Massage Furniture 187
Ryder-Elliott Inc. 201
Sanford Furniture 183
*Stakmore Furniture 192
*Union-National Furniture 178
Weiman Furniture 110

Garden Fertilizers & Insecticides

Hyponex Plant Food 201

Garden Fences & Fixtures

*Cook 'N Tools, Inc. 201

Garden Seeds, Bulbs & Plants

*R. H. Shumway Seedsman 201
Sterns Nurseries 91
*Wayside Gardens 201

Housewares & Supplies

Electra-Sol 190
*J. Wiss & Sons 180

Lamps & Lighting

Stiffel Lamps 111

Linens & Bedding

Callaway Towels 43
Cannon Towels Inside Front Cover
Kenwood Blanket 54
Martex Towels 193
*Morgan-Jones Bedspread 100, 101
Wamsutta Linens 8, 9
*Wool Bureau 10, 11

Sporting Goods & Toys

Stieff Realistic Animal Toys 198

Stationery & Books

Crane's Fine Papers 6

TV, Radios, Records & Musical Instruments

*Aeolian American Knabe Piano 99
Allegro Musical Instrument Co. 201
*Bogen High Fidelity 176
*Conn Organ 7
*Hardman Piano 111
*Heath Co. 199
Lowrey Organs 105
Magnavox TV-Phonograph-Radio 53
*Pilot Radio 197
Revere Hi-Fidelity Tape Recorders 21
*Steinway Piano 2
Stromberg-Carlson High Fidelity 179
*Webster Ekotape 190
*Wurlitzer Electronic Piano 109
Zenith Radio 112

Travel

Mexican Government Tourist Bureau 194
Union Pacific 195

Miscellaneous

Acushnet Process Sales Co. 98
Anacin 200
*Beattie Jet Products 200
*Chicago School of Interior Decoration 201
Doran Chemicals 201
*Robert E. Miller & Co., Inc. 200
Warren Lifetime Plastic Christmas Trees 114
Wilco Fashions 200

Department, Furniture, Jewelry & Specialty Stores

American Heritage 41
Bancroft's 27
Bonwit Teller 40
*Carabao Special Products 25
*Cobb's 29
*Colten's 32
*Contemporary Interiors 87
David P. Ehrlich Co. 30
*The Forsts 39
Harry & David 19
Jordan's Old Virginia Smokehouse 45
La Nell Bedspread Co. 85
Miles Kimball 18
*Merrin Jewelers 36
*Mission Folk 37, 59
Ward Phillips Co. 31
Spear Engineering Co. 35
*Wayne Silversmiths 67



BEST-SELLING CLASSICAL RECORDS

CONTINUED FROM PAGE 202

CHAMBER MUSIC

***Beethoven*, Complete String Quartets**
Budapest String Quartet COLUMBIA

Quartet No. 13 in B Flat, Op. 130
Quartetto Italiano ANGEL

***Borodin*, Quartet No. 2 in D**
Hollywood String Quartet CAPITOL

***Debussy*, Quartet in G Minor, Op. 10**
Budapest String Quartet COLUMBIA

***Dvorak*, Trio in E Minor, Op. 90 (Dumky)**
Fournier, Janigro, Badura-Skoda WESTMINSTER

***Haydn*, The Seven Last Words of Christ, Op. 51**
Boston Symphony String Quartet RCA VICTOR

***Mendelssohn*, Trio No. 1 in D Minor**
Rubinstein, Heifetz, Piatigorsky RCA VICTOR

***Mozart*, Quartet No. 14 in G, K. 387**
Quartetto Italiano ANGEL

No. 15 in D Minor, K. 421
Quartetto Italiano ANGEL

No. 17 in B Flat, K. 458 (The Hunt)
Quartetto Italiano ANGEL

Nos. 20-23 (Last Quartets)
Budapest String Quartet COLUMBIA

***Ravel*, Quartet in F**
Budapest String Quartet COLUMBIA

Trio in A Minor
Rubinstein, Heifetz, Piatigorsky RCA VICTOR

***Schubert*, Quartet No. 14 in D Minor (Death & the Maiden)**
Hollywood String Quartet CAPITOL

Quintet in A, Op. 114 (Trout)
Badura-Skoda, Vienna Konzerthaus Quartet WESTMINSTER

Trio No. 1 in B Flat, Op. 99
Fournier, Janigro, Badura-Skoda WESTMINSTER

***Tchaikovsky*, Quartet No. 1 in D, Op. 11**
Hollywood String Quartet CAPITOL

Trio in A Minor, Op. 50
Rubinstein, Heifetz, Piatigorsky RCA VICTOR

PIANO RECITALS

***Bach*, Goldberg Variations**
Gould COLUMBIA

***Beethoven*, Sonata No. 8 (Pathetique)**
Serkin COLUMBIA
Gieseking ANGEL
Firkusny CAPITOL
Horowitz RCA VICTOR

No. 14 (Moonlight)
Serkin COLUMBIA
Gieseking ANGEL
Firkusny CAPITOL

No. 21 (Waldstein)
Gieseking ANGEL

No. 23 (Appassionata)
Serkin COLUMBIA
Gieseking ANGEL

***Chopin*, Nocturnes**
Rubinstein RCA VICTOR

Polonaises
Rubinstein RCA VICTOR

Waltzes
Rubinstein RCA VICTOR
Lipatti COLUMBIA

***Debussy*, Fifteen Piano Pieces**
Gieseking ANGEL

***Schumann*, Symphonic Etudes**
Novaes VOX

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